

Understanding Animal Research

Animal Testing Survey

METHODOLOGY NOTE

ComRes interviewed 2,058 adults online from 6th to 8th March 2013. Data were weighted to be demographically representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.

Animal Testing Survey

ONLINE Fieldwork : 6th-8th March 2013

Absolutes/col percents

Table 1

Q.1 To the best of your knowledge, do you think it is legal to test finished cosmetic products on animals in the UK?

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2058	991	1067	219	312	378	354	334	461	618	544	382	514	242	819
Weighted base	2058	1009	1049	247	329	391	350	309	432	556	597	432	473	278	874
Yes	808 39%	465 46%	343 33%	91 37%	121 37%	158 40%	136 39%	128 41%	174 40%	235 42%	256 43%	155 36%	162 34%	107 38%	357 41%
No	754 37%	330 33%	424 40%	103 42%	134 41%	143 37%	124 35%	107 35%	142 33%	191 34%	200 33%	165 38%	197 42%	102 37%	329 38%
Don't know	497 24%	214 21%	283 27%	52 21%	74 22%	90 23%	91 26%	74 24%	115 27%	129 23%	142 24%	112 26%	113 24%	69 25%	188 22%

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Base: All respondents

	Region											
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted base	2058	164	90	242	163	198	160	111	176	266	305	183
Weighted base	2058	179	93	242	182	190	160	109	193	259	264	188
Yes	808 39%	69 39%	34 37%	92 38%	62 34%	66 35%	68 42%	36 33%	98 51%	102 40%	97 37%	84 45%
No	754 37%	73 41%	37 40%	90 37%	66 36%	82 43%	50 31%	42 39%	64 33%	88 34%	97 37%	65 35%
Don't know	497 24%	37 20%	22 23%	61 25%	54 30%	42 22%	42 26%	31 28%	31 16%	69 27%	70 27%	38 20%

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Table 2

Q.2 To the best of your knowledge, do you think it is legal for scientists to use animals for scientific procedures where there is an alternative available?

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2058	991	1067	219	312	378	354	334	461	618	544	382	514	242	819
Weighted base	2058	1009	1049	247	329	391	350	309	432	556	597	432	473	278	874
Yes	787 38%	447 44%	339 32%	96 39%	114 34%	149 38%	134 38%	124 40%	171 40%	236 42%	248 42%	153 35%	150 32%	101 36%	335 38%
No	773 38%	330 33%	442 42%	98 40%	136 41%	140 36%	129 37%	112 36%	159 37%	193 35%	212 36%	169 39%	198 42%	110 40%	335 38%
Don't know	499 24%	231 23%	268 26%	54 22%	80 24%	102 26%	88 25%	72 23%	103 24%	127 23%	136 23%	110 25%	125 26%	67 24%	205 23%

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No	773 38%	74 41%	37 39%	91 38%	64 35%	66 35%	49 30%	48 44%	76 39%	91 35%	103 39%	74 39%
Don't know	499 24%	30 17%	21 22%	59 24%	50 27%	45 23%	45 28%	28 25%	41 22%	77 30%	62 23%	41 22%

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Absolutes/col percents

Table 3

Q.3 If you knew that all medicines were tested on animals, would this make you consider refusing certain kinds of medication?

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2058	991	1067	219	312	378	354	334	461	618	544	382	514	242	819
Weighted base	2058	1009	1049	247	329	391	350	309	432	556	597	432	473	278	874
Yes	605 29%	237 23%	368 35%	86 35%	116 35%	116 30%	113 32%	77 25%	97 22%	144 26%	153 26%	145 33%	163 34%	92 33%	285 33%
No	972 47%	591 59%	381 36%	119 48%	132 40%	177 45%	146 42%	169 55%	229 53%	291 52%	307 51%	189 44%	185 39%	129 46%	384 44%
Don't know	481 23%	181 18%	300 29%	42 17%	81 25%	99 25%	91 26%	63 20%	106 25%	120 22%	137 23%	99 23%	125 26%	57 21%	205 23%

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No	972 47%	85 47%	42 45%	97 40%	87 48%	85 45%	81 50%	46 42%	99 51%	121 47%	128 49%	102 54%
Don't know	481 23%	39 22%	25 26%	70 29%	47 26%	39 20%	33 21%	23 21%	49 25%	65 25%	56 21%	36 19%