



Westminster Advisors Private Equity Survey

METHODOLOGY NOTE

ComRes interviewed 151 MPs via online and self-completion paper survey from 23rd November to 18th December 2013. Data were weighted to be representative of all MPs by party and region. ComRes is a member of the British Polling Council and abides by its rules.

All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.

PARLIAMENTARY PANEL SURVEY - MPs - November/December 2012

Q1: To what extent to do you agree or disagree with each of the following statements regarding public services (including health, education and social services)?

With limited public funds available, private equity is an important source of investment for public services

Base: All Respondents

	PARTY					COUNTRY			REGION				DATE OF BIRTH			MARGINALITY				LENGTH OF SERVICE							GENDER	
	Total	Con	Lab	Lib Dems	Other	Eng-land	Wales	Scot land & NI	Lon-don	South	Mids	North	Pre-1950	1950-1959	1960+	0.1-9.9%	10.0-19.9%	20.0-29.9%	30%+	1986 or before	1987-1991	1992-1996	1997-2000	2001-2004	2005-2009	2010+	Male	Fe-male
Unweighted Total	151	57	77	9	8	113	18	20	15	25	26	47	19	54	78	54	42	35	20	7	6	10	23	20	22	63	119	32
Weighted Total	151	71	60	13	7	124	9	18	17	32	38	37	19	51	81	50	45	36	21	9	6	8	22	19	25	63	119	32
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree strongly	12	10	2	-	-	12	-	-	5	4	2	1	1	3	8	4	4	3	2	1	-	1	2	1	3	4	11	1
	8%	14%	3%	-	-	10%	-	-	31%	11%	6%	2%	6%	7%	9%	7%	8%	8%	9%	12%	-	13%	9%	8%	12%	6%	9%	3%
Tend to agree	88	51	24	9	5	73	6	9	5	21	27	19	10	27	52	26	26	24	13	5	4	5	7	10	16	41	68	20
	58%	72%	39%	69%	71%	59%	68%	53%	28%	65%	73%	53%	51%	52%	64%	52%	58%	66%	61%	56%	74%	69%	33%	52%	65%	64%	58%	62%
Tend to disagree	24	3	18	3	-	18	2	3	3	3	6	7	2	13	9	9	7	4	4	-	*	-	9	5	2	7	20	4
	16%	4%	31%	20%	-	15%	22%	20%	16%	9%	16%	18%	11%	26%	11%	18%	15%	12%	19%	-	9%	-	41%	27%	10%	11%	17%	12%
Disagree strongly	7	-	5	-	2	5	*	1	-	-	1	5	1	3	3	4	2	1	1	1	-	-	2	1	1	2	4	3
	5%	-	9%	-	29%	4%	5%	8%	-	-	2%	12%	3%	6%	4%	8%	5%	2%	3%	7%	-	-	9%	6%	5%	3%	3%	11%
Don't know	15	6	10	-	-	12	*	3	4	4	1	4	3	4	8	7	3	3	2	2	1	*	2	-	2	8	11	4
	10%	8%	16%	-	-	10%	5%	15%	25%	11%	3%	10%	16%	9%	10%	15%	8%	9%	8%	24%	17%	7%	8%	-	8%	13%	10%	13%
Not stated	4	2	1	1	-	3	-	1	-	2	-	1	2	-	2	-	3	1	-	-	-	1	-	1	-	2	4	-
	3%	2%	1%	11%	-	2%	-	5%	-	5%	-	4%	12%	-	2%	-	7%	2%	-	-	-	11%	-	8%	-	2%	3%	-
AGREE	100	61	26	9	5	85	6	9	10	24	30	20	11	30	59	29	30	27	14	6	4	6	9	11	19	44	79	21
	66%	86%	43%	69%	71%	68%	68%	53%	59%	76%	79%	56%	57%	59%	73%	59%	66%	74%	70%	69%	74%	82%	42%	60%	77%	70%	67%	65%
DISAGREE	31	3	24	3	2	24	3	5	3	3	7	11	3	16	12	13	9	5	5	1	*	-	11	6	4	9	24	7
	21%	4%	40%	20%	29%	19%	27%	28%	16%	9%	18%	31%	15%	32%	15%	26%	19%	14%	22%	7%	9%	-	50%	33%	15%	15%	20%	23%

PARLIAMENTARY PANEL SURVEY - MPs - November/December 2012

Q1: To what extent to do you agree or disagree with each of the following statements regarding public services (including health, education and social services)?

Private equity backed businesses, which deliver public services, provide good value for money for taxpayers

Base: All Respondents

	PARTY					COUNTRY			REGION				DATE OF BIRTH			MARGINALITY				LENGTH OF SERVICE						GENDER		
	Total	Con	Lab	Lib Dems	Other	Eng-land	Wales	Scot land & NI	Lon-don	South	Mids	North	Pre-1950	1950-1959	1960+	0.1-9.9%	10.0-19.9%	20.0-29.9%	30%+	1986 or before	1987-1991	1992-1996	1997-2000	2001-2004	2005-2009	2010+	Male	Fe-male
Unweighted Total	151	57	77	9	8	113	18	20	15	25	26	47	19	54	78	54	42	35	20	7	6	10	23	20	22	63	119	32
Weighted Total	151	71	60	13	7	124	9	18	17	32	38	37	19	51	81	50	45	36	21	9	6	8	22	19	25	63	119	32
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree strongly	4	4	1	-	-	4	-	-	1	-	1	2	-	1	3	2	1	1	-	-	-	-	-	-	1	3	3	1
	3%	5%	1%	-	-	3%	-	-	9%	-	3%	4%	-	3%	4%	3%	3%	4%	-	-	-	-	-	-	6%	5%	3%	4%
Tend to agree	67	45	12	6	4	55	4	8	5	16	23	11	7	18	42	22	22	15	8	5	3	4	5	5	15	30	53	14
	44%	64%	20%	48%	55%	45%	45%	42%	31%	50%	60%	30%	35%	36%	52%	44%	50%	40%	41%	52%	55%	48%	22%	27%	61%	48%	45%	43%
Tend to disagree	36	8	26	1	*	28	4	4	2	6	9	11	5	18	13	8	9	12	7	-	2	2	11	7	3	13	28	8
	24%	11%	44%	10%	7%	22%	44%	24%	14%	18%	23%	29%	25%	36%	16%	16%	20%	32%	36%	-	29%	20%	49%	37%	10%	20%	24%	24%
Disagree strongly	11	-	7	1	3	8	-	3	2	-	2	5	1	5	5	5	3	2	-	1	-	-	2	1	2	5	7	4
	7%	-	11%	10%	39%	6%	-	14%	11%	-	4%	12%	3%	10%	6%	11%	7%	5%	-	7%	-	-	7%	4%	9%	8%	6%	12%
Don't know	29	13	13	3	-	26	*	3	6	9	3	7	5	8	16	12	6	6	5	4	1	1	5	5	3	10	23	6
	19%	18%	22%	20%	-	21%	5%	15%	36%	28%	9%	20%	24%	16%	20%	25%	13%	16%	24%	41%	17%	14%	22%	25%	14%	16%	20%	17%
Not stated	4	2	1	1	-	3	*	1	-	2	-	1	2	*	2	*	3	1	-	-	-	1	-	1	-	2	4	-
	3%	2%	2%	11%	-	2%	5%	5%	-	5%	-	4%	12%	1%	2%	1%	7%	2%	-	-	-	18%	-	8%	-	2%	4%	-
AGREE	71	49	12	6	4	60	4	8	7	16	24	13	7	19	45	23	24	16	8	5	3	4	5	5	17	33	56	15
	47%	69%	21%	48%	55%	48%	45%	42%	40%	50%	64%	35%	35%	38%	56%	47%	53%	44%	41%	52%	55%	48%	22%	27%	67%	53%	47%	47%
DISAGREE	47	8	33	3	3	36	4	7	4	6	10	15	5	23	18	14	12	13	7	1	2	2	12	8	5	18	35	12
	31%	11%	55%	20%	45%	29%	44%	38%	25%	18%	27%	42%	28%	45%	22%	27%	27%	37%	36%	7%	29%	20%	56%	41%	19%	29%	29%	36%

PARLIAMENTARY PANEL SURVEY - MPs - November/December 2012

Q1: To what extent to do you agree or disagree with each of the following statements regarding public services (including health, education and social services)?

Private equity ownership is a stable and transparent financial model for businesses delivering public services

Base: All Respondents

	PARTY					COUNTRY			REGION				DATE OF BIRTH				MARGINALITY				LENGTH OF SERVICE							GENDER	
	Total	Con	Lab	Lib Dems	Other	Eng-land	Wales	Scot land & NI	Lon-don	South	Mids	North	Pre-1950	1950-1959	1960+	0.1-9.9%	10.0-19.9%	20.0-29.9%	30%+	1986 or before	1987-1991	1992-1996	1997-2000	2001-2004	2005-2009	2010+	Male	Fe-male	
Unweighted Total	151	57	77	9	8	113	18	20	15	25	26	47	19	54	78	54	42	35	20	7	6	10	23	20	22	63	119	32	
Weighted Total	151	71	60	13	7	124	9	18	17	32	38	37	19	51	81	50	45	36	21	9	6	8	22	19	25	63	119	32	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Agree strongly	4	4	-	-	-	4	-	-	1	-	1	1	-	1	2	1	1	1	-	-	-	-	-	-	1	2	2	1	
	2%	5%	-	-	-	3%	-	-	9%	-	3%	2%	-	3%	3%	2%	3%	4%	-	-	-	-	-	-	6%	3%	2%	4%	
Tend to agree	52	37	11	3	1	46	3	4	2	15	20	9	7	15	30	16	16	12	8	4	1	3	5	6	9	25	41	11	
	35%	52%	18%	24%	23%	37%	27%	21%	14%	47%	52%	24%	36%	30%	37%	32%	37%	34%	39%	42%	12%	39%	22%	33%	34%	40%	35%	34%	
Tend to disagree	47	16	21	7	3	38	4	5	6	9	9	14	5	21	22	14	15	11	7	2	3	1	10	6	9	18	36	12	
	31%	23%	35%	54%	43%	31%	40%	30%	36%	27%	25%	38%	25%	41%	27%	29%	33%	30%	35%	26%	47%	9%	44%	31%	34%	28%	30%	36%	
Disagree strongly	15	2	12	-	1	11	1	3	2	2	3	5	1	7	6	6	5	1	3	1	*	1	3	2	3	5	11	4	
	10%	2%	20%	-	18%	9%	10%	19%	11%	5%	7%	12%	6%	15%	8%	13%	10%	2%	16%	7%	9%	11%	14%	11%	12%	7%	9%	12%	
Don't know	28	11	15	1	1	22	2	5	5	6	5	7	4	6	18	13	4	10	2	2	2	2	4	3	3	12	24	5	
	19%	16%	25%	10%	16%	18%	18%	25%	30%	17%	12%	19%	21%	12%	23%	25%	10%	27%	8%	24%	32%	29%	19%	16%	14%	19%	20%	15%	
Not stated	4	2	1	1	-	3	*	1	-	2	-	1	2	-	2	-	3	1	*	-	-	1	-	2	-	2	4	-	
	3%	2%	2%	11%	-	2%	5%	5%	-	5%	-	4%	12%	-	2%	-	7%	2%	2%	-	-	11%	-	10%	-	2%	4%	-	
AGREE	56	41	11	3	1	50	3	4	4	15	21	10	7	17	32	17	18	14	8	4	1	3	5	6	10	27	44	12	
	37%	57%	18%	24%	23%	40%	27%	21%	23%	47%	56%	27%	36%	33%	40%	33%	40%	38%	39%	42%	12%	39%	22%	33%	40%	44%	37%	38%	
DISAGREE	62	18	33	7	4	49	5	9	8	10	12	18	6	28	28	21	20	12	11	3	3	2	13	8	12	22	47	15	
	41%	25%	55%	54%	61%	39%	50%	49%	47%	32%	32%	50%	31%	55%	35%	41%	44%	32%	51%	34%	56%	20%	59%	41%	46%	35%	40%	47%	

PARLIAMENTARY PANEL SURVEY - MPs - November/December 2012

Q1: To what extent to do you agree or disagree with each of the following statements regarding public services (including health, education and social services)?

Private equity backed businesses value quality outcomes for users of public services

Base: All Respondents

	PARTY					COUNTRY			REGION				DATE OF BIRTH				MARGINALITY				LENGTH OF SERVICE							GENDER	
	Total	Con	Lab	Lib Dems	Other	Eng-land	Wales	Scot land & NI	Lon-don	South	Mids	North	Pre-1950	1950-1959	1960+	0.1-9.9%	10.0-19.9%	20.0-29.9%	30%+	1986 or before	1987-1991	1992-1996	1997-2000	2001-2004	2005-2009	2010+	Male	Fe-male	
Unweighted Total	151	57	77	9	8	113	18	20	15	25	26	47	19	54	78	54	42	35	20	7	6	10	23	20	22	63	119	32	
Weighted Total	151	71	60	13	7	124	9	18	17	32	38	37	19	51	81	50	45	36	21	9	6	8	22	19	25	63	119	32	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Agree strongly	3	2	1	-	-	2	1	-	-	-	1	1	-	1	1	1	1	-	-	-	-	-	-	-	-	3	1	1	
	2%	3%	1%	-	-	2%	6%	-	-	-	3%	2%	-	3%	2%	3%	3%	-	-	-	-	-	-	-	-	4%	1%	4%	
Tend to agree	60	43	10	5	2	53	3	5	3	18	21	11	7	19	35	20	15	16	9	6	2	4	5	11	29	48	12		
	40%	61%	16%	39%	29%	43%	27%	25%	17%	54%	56%	31%	36%	37%	43%	41%	34%	45%	42%	71%	27%	27%	20%	27%	46%	47%	41%	38%	
Tend to disagree	38	10	24	1	3	28	4	7	2	6	10	10	6	15	18	8	16	9	6	1	3	2	8	6	7	11	31	8	
	25%	15%	40%	10%	43%	22%	39%	40%	14%	18%	26%	26%	29%	29%	22%	16%	35%	24%	30%	7%	56%	21%	39%	33%	29%	18%	26%	24%	
Disagree strongly	14	4	8	1	1	11	*	2	6	2	1	3	-	8	6	5	5	2	2	-	-	1	2	2	2	6	10	4	
	9%	6%	13%	10%	11%	9%	5%	14%	33%	5%	2%	9%	-	16%	7%	10%	11%	6%	11%	-	-	11%	11%	11%	10%	10%	9%	12%	
Don't know	32	10	17	4	1	27	2	3	6	6	5	10	4	8	19	15	4	8	4	2	1	2	6	4	4	12	25	7	
	21%	14%	28%	30%	16%	22%	22%	16%	36%	18%	12%	28%	23%	16%	24%	31%	10%	23%	18%	22%	17%	29%	30%	21%	16%	19%	21%	21%	
Not stated	4	2	1	1	-	3	-	1	-	2	-	1	2	-	2	-	3	1	-	-	-	1	-	1	-	2	4	-	
	3%	2%	1%	11%	-	2%	-	5%	-	5%	-	4%	12%	-	2%	-	7%	2%	-	-	-	11%	-	8%	-	2%	3%	-	
AGREE	63	45	11	5	2	55	3	5	3	18	23	12	7	20	36	21	17	16	9	6	2	2	4	5	11	32	49	13	
	42%	64%	18%	39%	29%	45%	34%	25%	17%	54%	60%	33%	36%	39%	45%	43%	37%	45%	42%	71%	27%	27%	20%	27%	46%	51%	42%	42%	
DISAGREE	53	15	32	3	4	39	4	10	8	7	11	13	6	23	24	13	21	11	8	1	3	2	11	9	10	17	41	12	
	35%	21%	53%	20%	55%	31%	44%	54%	47%	23%	28%	35%	29%	45%	30%	26%	46%	30%	41%	7%	56%	32%	50%	45%	38%	28%	34%	37%	

PARLIAMENTARY PANEL SURVEY - MPs - November/December 2012

Q1: To what extent to do you agree or disagree with each of the following statements regarding public services (including health, education and social services)?

There is a need for more regulation of the private equity industry's involvement in public services

Base: All Respondents

	PARTY					COUNTRY			REGION				DATE OF BIRTH			MARGINALITY				LENGTH OF SERVICE							GENDER	
	Total	Con	Lab	Lib Dems	Other	Eng-land	Wales	Scot land & NI	Lon-don	South	Mids	North	Pre-1950	1950-1959	1960+	0.1-9.9%	10.0-19.9%	20.0-29.9%	30%+	1986 or before	1987-1991	1992-1996	1997-2000	2001-2004	2005-2009	2010+	Male	Fe-male
Unweighted Total	151	57	77	9	8	113	18	20	15	25	26	47	19	54	78	54	42	35	20	7	6	10	23	20	22	63	119	32
Weighted Total	151	71	60	13	7	124	9	18	17	32	38	37	19	51	81	50	45	36	21	9	6	8	22	19	25	63	119	32
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Agree strongly	14	2	7	3	2	11	1	2	3	1	1	5	*	9	5	9	3	1	2	-	*	1	4	1	2	6	11	3
	9%	3%	12%	20%	29%	9%	10%	13%	19%	4%	2%	15%	3%	18%	6%	17%	7%	2%	8%	-	9%	11%	17%	6%	7%	10%	10%	9%
Tend to agree	68	24	34	9	1	56	4	8	5	10	23	18	10	25	33	19	24	18	7	4	3	2	11	9	17	23	50	18
	45%	33%	56%	69%	23%	45%	43%	45%	30%	31%	60%	50%	52%	49%	41%	38%	54%	51%	33%	47%	47%	26%	49%	48%	67%	36%	42%	56%
Tend to disagree	30	22	7	-	2	25	2	4	3	11	6	5	3	8	19	8	6	9	7	3	2	2	3	4	5	13	28	2
	20%	30%	11%	-	32%	20%	17%	21%	17%	33%	16%	14%	17%	15%	24%	15%	14%	26%	33%	29%	27%	30%	13%	19%	19%	20%	24%	7%
Disagree strongly	12	11	-	-	1	10	1	1	1	3	5	1	-	4	8	4	3	1	4	-	-	-	2	2	-	9	8	4
	8%	15%	-	-	16%	8%	6%	6%	9%	9%	13%	2%	-	8%	9%	8%	6%	3%	18%	-	-	-	7%	8%	-	14%	7%	11%
Don't know	23	11	11	-	-	19	2	2	4	6	3	5	3	5	15	10	5	6	2	2	1	2	3	2	2	11	17	6
	15%	16%	19%	-	-	15%	23%	10%	25%	19%	9%	14%	16%	9%	18%	21%	11%	17%	8%	24%	17%	21%	15%	11%	8%	17%	14%	17%
Not stated	4	2	1	1	-	3	-	1	-	2	-	1	2	-	2	-	3	1	-	-	-	1	-	1	-	2	4	-
	3%	2%	1%	11%	-	2%	-	5%	-	5%	-	4%	12%	-	2%	-	7%	2%	-	-	-	11%	-	8%	-	2%	3%	-
AGREE	82	26	41	12	3	67	5	10	8	11	24	24	10	34	38	28	28	19	8	4	3	3	14	10	18	29	62	21
	55%	37%	69%	89%	52%	54%	53%	58%	50%	35%	63%	65%	54%	67%	47%	55%	62%	52%	41%	47%	56%	37%	65%	54%	73%	47%	52%	65%
DISAGREE	42	32	7	-	3	35	2	5	4	14	11	6	3	12	27	12	9	10	11	3	2	2	4	5	5	22	36	6
	28%	45%	11%	-	48%	28%	23%	27%	26%	42%	29%	17%	17%	23%	33%	24%	21%	28%	52%	29%	27%	30%	19%	27%	19%	34%	30%	18%

PARLIAMENTARY PANEL SURVEY - MPs - November/December 2012

Q1: To what extent do you agree or disagree with each of the following statements regarding public services (including health, education and social services)?

Summary table

Base: All Respondents

	Total	Agree strongly	Tend to agree	Tend to disagree	Disagree strongly	Don't know	Not stated	AGREE	DISAGREE
With limited public funds available, private equity is an important source of investment for public services	151 100%	12 8%	88 58%	24 16%	7 5%	15 10%	4 3%	100 66%	31 21%
Private equity backed businesses, which deliver public services, provide good value for money for taxpayers	151 100%	4 3%	67 44%	36 24%	11 7%	29 19%	4 3%	71 47%	47 31%
Private equity ownership is a stable and transparent financial model for businesses delivering public services	151 100%	4 2%	52 35%	47 31%	15 10%	28 19%	4 3%	56 37%	62 41%
Private equity backed businesses value quality outcomes for users of public services	151 100%	3 2%	60 40%	38 25%	14 9%	32 21%	4 3%	63 42%	53 35%
There is a need for more regulation of the private equity industry's involvement in public services	151 100%	14 9%	68 45%	30 20%	12 8%	23 15%	4 3%	82 55%	42 28%