



# Unison – Finance poll

## METHODOLOGY NOTE

ComRes interviewed 2034 GB adults online between 11th and 13th of June 2014. Data were weighted to be representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

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## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 1

**Q1. How confident, if at all, are you that each of the following will happen in the next 12 months?**

**Summary table**

**Base: All respondents**

		My financial situation will improve	I will get a pay rise above inflation	I will be able to afford a holiday	I will be debt free
Unweighted base		2034	2034	2034	2034
Weighted base		2034	2034	2034	2034
NET: Confident		691 34%	256 13%	1217 60%	1058 52%
Very confident	(4)	178 9%	82 4%	580 29%	638 31%
Fairly confident	(3)	513 25%	174 9%	637 31%	420 21%
Not very confident	(2)	675 33%	454 22%	297 15%	302 15%
Not at all confident	(1)	431 21%	928 46%	359 18%	516 25%
NET: Not confident		1107 54%	1382 68%	657 32%	819 40%
Don't know		236 12%	396 19%	161 8%	157 8%
Mean		2.24	1.64	2.77	2.63
Standard deviation		0.93	0.86	1.09	1.21
Standard error		0.02	0.02	0.03	0.03

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 2

**Q1. How confident, if at all, are you that each of the following will happen in the next 12 months?**

**My financial situation will improve**

**Base: All respondents**

	Gender			Age						Social Class				Region					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Net: Eng- land & Wales	South East (m)	Mid- lands (n)	North Eng- land (o)	Wales & South West (p)	Scot- land (q)
Unweighted base	2034	1012	1022	139	293	370	402	340	490	774	522	258	480	1844	531	529	518	266	190
Weighted base	2034	997	1037	244	325	387	346	305	427	549	590	427	468	1857	517	537	510	293	177
NET: Confident	691 34%	381 38%b	309 30%	102 42%gh	141 43%efg h	132 34%g	111 32%	77 25%	129 30%	246 45%jkl	192 33%l	148 35%l	104 22%	642 35%	195 38%q	175 33%	181 36%	91 31%	49 28%
Very confident	(4) 178 9%	87 9%	91 9%	25 10%	43 13%fgh	36 9%	26 7%	17 6%	31 7%	59 11%j	41 7%	43 10%	35 7%	163 9%	49 9%	35 6%	55 11%n	25 9%	14 8%
Fairly confident	(3) 513 25%	295 30%b	218 21%	76 31%g	98 30%g	96 25%	85 25%	60 20%	98 23%	188 34%jkl	151 26%l	106 25%l	69 15%	479 26%	146 28%q	140 26%	127 25%	66 22%	34 19%
Not very confident	(2) 675 33%	328 33%	347 33%	47 19%	107 33%c	124 32%c	116 33%c	99 32%c	182 43%cde fg	159 29%	186 32%	168 39%ij	162 35%	592 32%	142 28%	193 36%am	159 31%	98 33%	83 47%mnop
Not at all confident	(1) 431 21%	187 19%	244 24%a	40 16%	39 12%	77 20%d	89 26%cd	99 33%cde h	87 20%d	87 16%	131 22%i	69 16%	145 31%ijk	403 22%	110 21%	104 19%	115 23%	74 25%q	28 16%
NET: Not confident	1107 54%	515 52%	591 57%a	87 36%	146 45%	201 52%c	205 59%cd	198 65%cde	270 63%cde	246 45%	317 54%i	237 55%i	306 65%ijk	995 54%	252 49%	298 55%	274 54%	171 58%am	111 63%am
Don't know	236 12%	100 10%	137 13%	55 23%def gh	39 12%h	53 14%h	30 9%	30 10%	29 7%	56 10%	81 14%	42 10%	57 12%	220 12%	69 13%	64 12%	55 11%	32 11%	17 9%
Mean	2.24	2.31b	2.17	2.46fg h	2.51ef gh	2.27g	2.15g	1.98	2.18g	2.44jl	2.20l	2.32l	1.99	2.25	2.30	2.22	2.27	2.16	2.22
Standard deviation	0.93	0.91	0.94	0.97	0.91	0.94	0.93	0.91	0.86	0.92	0.92	0.89	0.93	0.94	0.96	0.87	0.97	0.94	0.84
Standard error	0.02	0.03	0.03	0.09	0.06	0.05	0.05	0.05	0.04	0.03	0.04	0.06	0.05	0.02	0.04	0.04	0.05	0.06	0.06

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 2

**Q1. How confident, if at all, are you that each of the following will happen in the next 12 months?**

**My financial situation will improve**

**Base: All respondents**

	Total	Household Income					Debts		
		Up to £14000 (s)	£14001 - £21000 (t)	£21001 - £28000 (u)	£28001 - £41000 (v)	£41001 - £55000 (w)	£55001 + (x)	No debts (A)	Any debt (B)
Unweighted base	2034	310	306	289	444	225	256	1118	872
Weighted base	2034	308	301	294	436	235	258	1056	917
NET: Confident	691 34%	51 17%	83 28% <sub>s</sub>	90 31% <sub>s</sub>	172 39% <sub>stu</sub>	100 43% <sub>stu</sub>	140 54% <sub>stu</sub> ww	381 36%	294 32%
Very confident	(4) 178 9%	14 5%	14 5%	26 9%	42 10% <sub>st</sub>	25 11% <sub>st</sub>	39 15% <sub>stu</sub>	109 10%	69 8%
Fairly confident	(3) 513 25%	37 12%	69 23% <sub>s</sub>	64 22% <sub>s</sub>	129 30% <sub>su</sub>	75 32% <sub>stu</sub>	101 39% <sub>stu</sub> v	272 26%	225 25%
Not very confident	(2) 675 33%	103 33%	110 36% <sub>x</sub>	111 38% <sub>x</sub>	148 34% <sub>x</sub>	71 30%	65 25%	343 32%	326 36%
Not at all confident	(1) 431 21%	113 37% <sub>uvw</sub> x	85 28% <sub>uvw</sub> x	57 20% <sub>x</sub>	75 17% <sub>x</sub>	34 15%	28 11%	203 19%	223 24% <sub>A</sub>
NET: Not confident	1107 54%	216 70% <sub>uvw</sub> x	195 65% <sub>vw</sub> x	168 57% <sub>w</sub> x	224 51% <sub>x</sub>	105 45%	92 36%	546 52%	549 60% <sub>A</sub>
Don't know	236 12%	41 13% <sub>t</sub>	24 8%	36 12%	40 9%	29 13%	26 10%	129 12% <sub>B</sub>	74 8%
Mean	2.24	1.82	2.04 <sub>s</sub>	2.23 <sub>st</sub>	2.35 <sub>st</sub>	2.44 <sub>st</sub>	2.65 <sub>st</sub> u uw	2.31 <sub>B</sub>	2.17
Standard deviation	0.93	0.86	0.87	0.91	0.91	0.91	0.90	0.94	0.91
Standard error	0.02	0.05	0.05	0.06	0.05	0.06	0.06	0.03	0.03

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 2

**Q1. How confident, if at all, are you that each of the following will happen in the next 12 months?**

**My financial situation will improve**

**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Democrat (l)
Unweighted base	2034	536	576	120	296	76	55	11	12	11	305	612	494	385
Weighted base	2034	513	587	111*	290	69*	51*	10**	12**	8**	331	594	503	365
NET: Confident	691 34%	226 44%bde	182 31%	47 42%bde	83 29%	14 20%	16 32%	5 43%	3 30%	4 48%	97 29%	239 40%k	162 32%	122 33%
Very confident	(4) 178 9%	56 11%	46 8%	16 14%bd	19 6%	3 5%	4 9%	- -	1 8%	2 22%	24 7%	60 10%	45 9%	34 9%
Fairly confident	(3) 513 25%	170 33%bde	136 23%	31 28%	64 22%	11 16%	12 23%	5 43%	3 22%	2 26%	73 22%	179 30%k	117 23%	88 24%
Not very confident	(2) 675 33%	167 33%	202 34%	32 29%	102 35%	31 45%ac	23 44%	3 31%	2 20%	2 24%	96 29%	208 35%	180 36%	120 33%
Not at all confident	(1) 431 21%	76 15%	146 25%a	19 17%	73 25%a	18 26%a	10 19%	2 16%	5 40%	2 28%	61 19%	100 17%	106 21%	80 22%
NET: Not confident	1107 54%	243 47%	348 59%ac	51 46%	175 60%ac	50 72%ac	32 63%	5 47%	7 60%	4 52%	157 48%	308 52%	286 57%	199 55%
Don't know	236 12%	44 9%	57 10%	13 12%	32 11%	5 8%	2 5%	1 10%	1 10%	- -	76 23%	47 8%	55 11%	44 12%
Mean	2.24	2.44bde	2.15	2.44bde	2.11	1.99	2.23	2.30	1.97	2.42	2.24	2.36k	2.23	2.24
Standard deviation	0.93	0.90	0.93	0.98	0.90	0.82	0.88	0.79	1.07	1.19	0.93	0.91	0.92	0.94
Standard error	0.02	0.04	0.04	0.09	0.06	0.10	0.12	0.25	0.32	0.36	0.06	0.04	0.04	0.05

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 3

**Q1. How confident, if at all, are you that each of the following will happen in the next 12 months?**

**I will get a pay rise above inflation**

**Base: All respondents**

	Gender			Age						Social Class				Region					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Net: Eng- land & Wales	South East (m)	Mid- lands (n)	North Eng- land (o)	Wales & South West (p)	Scot- land (q)
Unweighted base	2034	1012	1022	139	293	370	402	340	490	774	522	258	480	1844	531	529	518	266	190
Weighted base	2034	997	1037	244	325	387	346	305	427	549	590	427	468	1857	517	537	510	293	177
NET: Confident	256 13%	154 15%b	102 10%	36 15%h	79 24% cef gh	55 14% fgh	30 9%	24 8%	33 8%	93 17% jl	63 11%	65 15% l	35 7%	234 13%	72 14%	56 10%	68 13%	37 13%	22 12%
Very confident	(4) 4%	82 5% b	28 3%	12 5% g	30 9% efgh	18 5% gh	11 3%	3 1%	8 2%	28 5% j	9 1%	33 8% jl	13 3%	76 4%	30 6%	16 3%	18 4%	12 4%	6 4%
Fairly confident	(3) 9%	174 10% b	74 7%	24 10%	49 15% efg h	37 10%	19 5%	21 7%	25 6%	65 12% l	55 9% l	32 8%	22 5%	158 9%	43 8%	40 7%	50 10%	26 9%	16 9%
Not very confident	(2) 22%	454 24%	215 21%	60 24% h	88 27% gh	95 24% gh	94 27% gh	52 17%	65 15%	121 22% l	140 24% l	122 29% l	71 15%	403 22%	110 21%	129 24%	112 22%	53 18%	50 29% p
Not at all confident	(1) 46%	928 43%	496 48%	67 27%	112 34%	163 42% c	174 50% cde fh	186 61% cde h	227 53% cde	235 43%	287 49% k	163 38%	243 52% ik	854 46%	225 43%	243 45%	237 46%	149 51%	74 42%
NET: Not confident	1382 68%	670 67%	711 69%	126 52%	201 62%	257 67% c	268 77% cde h	238 78% cde h	292 68% c	356 65%	427 72% i	285 67%	314 67%	1257 68%	334 65%	372 69%	349 68%	203 69%	124 70%
Don't know	396 19%	172 17%	224 22% a	82 33% def gh	46 14%	74 19%	48 14%	43 14%	102 24% dfg	100 18%	100 17%	77 18%	119 25% ijk	366 20%	110 21%	109 20%	93 18%	53 18%	30 17%
Mean	1.64	1.73b	1.55	1.89f h	1.99ef gh	1.71f gh	1.55g	1.39	1.43	1.75j l	1.56l	1.81j l	1.44	1.64	1.70	1.60	1.64	1.58	1.69
Standard deviation	0.86	0.91	0.80	0.92	1.00	0.89	0.77	0.69	0.74	0.92	0.76	0.95	0.77	0.87	0.93	0.81	0.86	0.87	0.83
Standard error	0.02	0.03	0.03	0.09	0.06	0.05	0.04	0.04	0.04	0.04	0.04	0.06	0.04	0.02	0.04	0.04	0.04	0.06	0.07

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

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**Q1. How confident, if at all, are you that each of the following will happen in the next 12 months?**

**I will get a pay rise above inflation**

**Base: All respondents**

	Total	Household Income					Debts			
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Weighted base	2034	308	301	294	436	235	258	1056	917	
NET: Confident	256 13%	16 5%	26 9%	34 12% <sub>s</sub>	52 12% <sub>s</sub>	46 20% <sub>stu</sub> v	59 23% <sub>stu</sub> v	119 11%	129 14%	
Very confident	(4) 82 4%	2 1%	6 2%	6 2%	19 4% <sub>s</sub>	19 8% <sub>stu</sub>	21 8% <sub>stu</sub>	43 4%	39 4%	
Fairly confident	(3) 174 9%	14 4%	20 7%	28 9% <sub>s</sub>	34 8%	27 12% <sub>s</sub>	38 15% <sub>stv</sub>	76 7%	90 10%	
Not very confident	(2) 454 22%	35 11%	72 24% <sub>s</sub>	62 21% <sub>s</sub>	117 27% <sub>s</sub>	63 27% <sub>s</sub>	71 27% <sub>s</sub>	240 23%	206 22%	
Not at all confident	(1) 928 46%	166 54% <sub>vw</sub>	150 50% <sub>x</sub>	134 45%	194 44%	94 40%	97 38%	478 45%	442 48%	
NET: Not confident	1382 68%	201 65%	222 74% <sub>s</sub>	196 66%	311 71%	157 67%	168 65%	718 68%	648 71%	
Don't know	396 19%	91 30% <sub>tw</sub> x	54 18%	65 22% <sub>wx</sub>	73 17%	32 14%	31 12%	218 21% <sub>B</sub>	140 15%	
Mean	1.64	1.32	1.53 <sub>s</sub>	1.59 <sub>s</sub>	1.66 <sub>s</sub>	1.86 <sub>st</sub> uv	1.93 <sub>st</sub> uv	1.62	1.65	
Standard deviation	0.86	0.64	0.75	0.81	0.85	0.98	0.99	0.85	0.87	
Standard error	0.02	0.04	0.05	0.05	0.04	0.07	0.07	0.03	0.03	

**Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

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Absolutes/col percents

Table 3

**Q1. How confident, if at all, are you that each of the following will happen in the next 12 months?**

**I will get a pay rise above inflation**

**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Democrat (l)
Unweighted base	2034	536	576	120	296	76	55	11	12	11	305	612	494	385
Weighted base	2034	513	587	111*	290	69*	51*	10**	12**	8**	331	594	503	365
NET: Confident	256 13%	79 15%d	71 12%d	16 14%d	19 6%	9 13%	7 13%	1 13%	1 8%	1 10%	45 14%	84 14%	74 15%	38 10%
Very confident	(4) 82 4%	30 6%bd	15 2%	10 9%bd	4 1%	4 6%d	3 6%d	1 6%	-	1 10%	15 5%	29 5%	17 3%	14 4%
Fairly confident	(3) 174 9%	49 9%	57 10%d	6 6%	15 5%	5 8%	3 7%	1 7%	1 8%	-	30 9%	55 9%	57 11%l	23 6%
Not very confident	(2) 454 22%	132 26%e	134 23%	28 25%	60 21%	9 13%	11 22%	2 15%	2 16%	1 12%	67 20%	144 24%	110 22%	83 23%
Not at all confident	(1) 928 46%	215 42%	270 46%	51 46%	153 53%a	35 51%	28 54%	5 50%	7 59%	5 58%	135 41%	269 45%	211 42%	178 49%
NET: Not confident	1382 68%	347 68%	404 69%	78 70%	214 74%	44 64%	39 76%	7 66%	9 75%	5 70%	203 61%	413 69%	321 64%	261 71%k
Don't know	396 19%	87 17%	111 19%	17 15%	57 20%	16 23%	6 11%	2 21%	2 17%	2 20%	83 25%	97 16%	108 21%	67 18%
Mean	1.64	1.75bd	1.61d	1.74d	1.44	1.59	1.61	1.61	1.38	1.52	1.70	1.69	1.70	1.58
Standard deviation	0.86	0.92	0.81	0.98	0.69	0.95	0.91	1.00	0.69	1.08	0.91	0.89	0.87	0.83
Standard error	0.02	0.04	0.04	0.10	0.04	0.12	0.13	0.33	0.22	0.38	0.06	0.04	0.04	0.05

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**



## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 4

**Q1. How confident, if at all, are you that each of the following will happen in the next 12 months?**

**I will be able to afford a holiday**

**Base: All respondents**

	Gender			Age						Social Class				Region					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Net: Eng- land & Wales	South East (m)	Mid- lands (n)	North Eng- land (o)	Wales & South West (p)	Scot- land (q)
Unweighted base	2034	1012	1022	139	293	370	402	340	490	774	522	258	480	1844	531	529	518	266	190
Weighted base	2034	997	1037	244	325	387	346	305	427	549	590	427	468	1857	517	537	510	293	177
NET: Confident	1217 60%	632 63%b	585 56%	123 50%	190 58%	222 57%	194 56%	173 57%	315 74%cde fg	416 76%ijkl	359 61%l	238 56%l	203 43%	1116 60%	323 62%p	320 60%	317 62%p	156 53%	101 57%
Very confident	(4) 29%	580 32%b	266 26%	50 21%	65 20%	93 24%	101 29%cd	95 31%cd	176 41%cde fg	228 42%ijkl	164 28%l	105 25%l	83 18%	532 29%	156 30%	140 26%	159 31%	77 26%	48 27%
Fairly confident	(3) 31%	637 32%	319 31%	73 30%	125 38%fg	129 33%g	92 27%	78 25%	140 33%g	187 34%l	195 33%l	133 31%	120 26%	584 31%	167 32%	180 33%	158 31%	80 27%	53 30%
Not very confident	(2) 15%	297 13%	167 16%	46 19%h	64 20%gh	56 14%	50 14%	36 12%	46 11%	54 10%	74 13%	87 20%ij	82 18%ij	266 14%	66 13%	82 15%o	54 11%	63 22%mo	31 18%o
Not at all confident	(1) 18%	359 16%	198 19%	33 13%	43 13%	74 19%h	83 24%cdh	79 26%cdh	47 11%	52 9%	101 17%i	71 17%i	135 29%ijk	328 18%	81 16%	93 17%	103 20%	51 17%	31 18%
NET: Not confident	657 32%	293 29%	364 35%a	78 32%h	107 33%h	130 34%h	133 39%h	114 38%h	93 22%	106 19%	175 30%i	158 37%i	218 46%ijk	594 32%	148 29%	175 33%	157 31%	115 39%mo	62 35%
Don't know	161 8%	72 7%	89 9%	43 18%defg h	28 9%h	35 9%h	19 5%	18 6%	19 4%	28 5%	55 9%i	31 7%	47 10%i	147 8%	46 9%	42 8%	37 7%	22 8%	13 8%
Mean	2.77	2.85b	2.69	2.70	2.71	2.68	2.65	2.66	3.09cd efg	3.14jk l	2.79l	2.69l	2.36	2.77	2.85	2.74	2.79	2.67	2.72
Standard deviation	1.09	1.08	1.09	1.02	0.97	1.08	1.17	1.20	1.00	0.96	1.08	1.05	1.13	1.09	1.07	1.07	1.13	1.08	1.08
Standard error	0.03	0.04	0.04	0.10	0.06	0.06	0.06	0.07	0.05	0.04	0.05	0.07	0.05	0.03	0.05	0.05	0.05	0.07	0.08

**Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 4

**Q1. How confident, if at all, are you that each of the following will happen in the next 12 months?**

**I will be able to afford a holiday**

**Base: All respondents**

	Total	Household Income					Debts		
		Up to £14000 (s)	£14001 - £21000 (t)	£21001 - £28000 (u)	£28001 - £41000 (v)	£41001 - £55000 (w)	£55001 + (x)	No debts (A)	Any debt (B)
Unweighted base	2034	310	306	289	444	225	256	1118	872
Weighted base	2034	308	301	294	436	235	258	1056	917
NET: Confident	1217 60%	106 35%	148 49% <sub>s</sub>	168 57% <sub>s</sub>	278 64% <sub>st</sub>	183 78% <sub>stu</sub> v	217 84% <sub>stu</sub> v	740 70% <sub>B</sub>	461 50%
Very confident	(4) 580 29%	38 12%	56 19%	78 26% <sub>st</sub>	149 34% <sub>st</sub>	85 36% <sub>stu</sub> v	119 46% <sub>stu</sub> v	409 39% <sub>B</sub>	171 19%
Fairly confident	(3) 637 31%	69 22%	92 30% <sub>s</sub>	90 31% <sub>s</sub>	129 29%	97 42% <sub>stu</sub> v	98 38% <sub>sv</sub>	331 31%	290 32%
Not very confident	(2) 297 15%	45 15% <sub>x</sub>	58 19% <sub>wx</sub>	57 19% <sub>wx</sub>	68 16% <sub>wx</sub>	22 9%	19 7%	118 11%	171 19% <sub>A</sub>
Not at all confident	(1) 359 18%	119 39% <sub>tuv</sub> wx	74 24% <sub>uw</sub> x	45 15% <sub>x</sub>	62 14% <sub>x</sub>	21 9% <sub>x</sub>	7 3%	121 11%	235 26% <sub>A</sub>
NET: Not confident	657 32%	164 53% <sub>tuv</sub> wx	131 43% <sub>vw</sub>	102 35% <sub>wx</sub>	131 30% <sub>wx</sub>	42 18% <sub>x</sub>	26 10%	239 23%	406 44% <sub>A</sub>
Don't know	161 8%	38 12% <sub>vw</sub>	23 8%	25 8%	28 6%	9 4%	15 6%	76 7%	50 5%
Mean	2.77	2.09	2.47 <sub>s</sub>	2.74 <sub>st</sub>	2.89 <sub>st</sub>	3.10 <sub>st</sub> uv	3.36 <sub>st</sub> uvw	3.05 <sub>B</sub>	2.46
Standard deviation	1.09	1.12	1.09	1.05	1.07	0.92	0.74	1.02	1.09
Standard error	0.03	0.07	0.06	0.06	0.05	0.06	0.05	0.03	0.04

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 4

**Q1. How confident, if at all, are you that each of the following will happen in the next 12 months?**

**I will be able to afford a holiday**

**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Democrat (l)
Unweighted base	2034	536	576	120	296	76	55	11	12	11	305	612	494	385
Weighted base	2034	513	587	111*	290	69*	51*	10**	12**	8**	331	594	503	365
NET: Confident	1217 60%	378 74%bdef	324 55%	83 75%bdef	162 56%	39 57%	28 55%	5 52%	5 43%	4 57%	175 53%	422 71%k	280 56%	235 64%k
Very confident	(4) 580 29%	188 37%bde	152 26%	43 39%be	81 28%	15 22%	15 30%	3 25%	2 16%	3 39%	78 24%	201 34%k	134 27%	129 35%k
Fairly confident	(3) 637 31%	190 37%bd	172 29%	40 36%	81 28%	24 35%	13 25%	3 27%	3 27%	1 18%	97 29%	222 37%kl	147 29%	106 29%
Not very confident	(2) 297 15%	55 11%	109 19%a	12 11%	38 13%	11 16%	8 17%	2 15%	1 13%	1 8%	51 15%	70 12%	94 19%j	50 14%
Not at all confident	(1) 359 18%	54 11%	112 19%a	12 11%	65 22%ac	15 22%a	13 26%ac	2 15%	5 45%	2 20%	58 17%	77 13%	83 16%	53 15%
NET: Not confident	657 32%	109 21%	221 38%ac	25 22%	103 36%ac	26 38%ac	22 43%ac	3 30%	7 57%	2 28%	108 33%	147 25%	177 35%j	104 28%
Don't know	161 8%	26 5%	41 7%	4 3%	25 8%	3 5%	1 2%	2 17%	-	1 15%	47 14%	25 4%	46 9%j	27 7%
Mean	2.77	3.05bdef	2.67	3.06bdef	2.67	2.60	2.60	2.76	2.14	2.89	2.69	2.96k	2.72	2.92k
Standard deviation	1.09	0.97	1.09	0.99	1.15	1.08	1.19	1.14	1.20	1.32	1.08	1.01	1.07	1.08
Standard error	0.03	0.04	0.05	0.09	0.07	0.13	0.16	0.38	0.35	0.42	0.07	0.04	0.05	0.06

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 5

**Q1. How confident, if at all, are you that each of the following will happen in the next 12 months?**

**I will be debt free**

**Base: All respondents**

	Gender			Age						Social Class				Region					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Net: Eng- land & Wales	South East (m)	Mid- lands (n)	North Eng- land (o)	Wales & South West (p)	Scot- land (q)
Unweighted base	2034	1012	1022	139	293	370	402	340	490	774	522	258	480	1844	531	529	518	266	190
Weighted base	2034	997	1037	244	325	387	346	305	427	549	590	427	468	1857	517	537	510	293	177
NET: Confident	1058 52%	518 52%	540 52%	93 38%	153 47%	159 41%	144 42%	188 62%cde f	321 75%cde fg	322 59%jkl	301 51%	200 47%	235 50%	971 52%	269 52%	294 55%	268 53%	140 48%	88 50%
Very confident	(4) 638 31%	302 30%	336 32%	40 16%	69 21%	80 21%	94 27%c	131 43%cde f	225 53%cde fg	203 37%kl	187 32%	111 26%	138 29%	590 32%	148 29%	181 34%	171 34%	90 31%	48 27%
Fairly confident	(3) 420 21%	215 22%	204 20%	53 22%	84 26%f	79 20%	50 14%	58 19%	97 23%f	119 22%	114 19%	89 21%	98 21%	380 20%	121 23%	113 21%	97 19%	50 17%	39 22%
Not very confident	(2) 302 15%	146 15%	157 15%	34 14%	65 20%gh	67 17%gh	57 17%h	34 11%	45 10%	73 13%	75 13%	85 20%ij	68 15%	270 15%	83 16%	68 13%	72 14%	48 16%	33 18%
Not at all confident	(1) 516 25%	261 26%	255 25%	64 26%h	85 26%h	128 33%gh	123 36%dgh	67 22%h	50 12%	122 22%	164 28%i	109 25%	122 26%	470 25%	118 23%	136 25%	130 25%	87 30%	46 26%
NET: Not confident	819 40%	407 41%	412 40%	98 40%h	150 46%gh	194 50%gh	181 52%cgh	101 33%h	95 22%	195 35%	239 41%	194 45%i	191 41%	740 40%	201 39%	203 38%	201 39%	135 46%	78 44%
Don't know	157 8%	72 7%	85 8%	53 22%defg h	23 7%h	33 9%h	21 6%h	16 5%	11 3%	32 6%	50 8%	33 8%	42 9%	147 8%	47 9%	40 7%	41 8%	19 6%	11 6%
Mean	2.63	2.60	2.65	2.36	2.45	2.32	2.35	2.87cd ef	3.19cd efg	2.78jk l	2.60	2.51	2.59	2.64	2.63	2.68	2.66	2.52	2.54
Standard deviation	1.21	1.21	1.21	1.15	1.13	1.18	1.25	1.22	1.04	1.20	1.24	1.17	1.21	1.21	1.17	1.22	1.23	1.24	1.18
Standard error	0.03	0.04	0.04	0.11	0.07	0.06	0.06	0.07	0.05	0.04	0.06	0.08	0.06	0.03	0.05	0.06	0.06	0.08	0.09

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 5

**Q1. How confident, if at all, are you that each of the following will happen in the next 12 months?**

**I will be debt free**

**Base: All respondents**

	Total	Household Income						Debts	
		Up to £14000 (s)	£14001 £21000 (t)	£21001 £28000 (u)	£28001 £41000 (v)	£41001 £55000 (w)	£55001 + (x)	No debts (A)	Any debt (B)
Unweighted base	2034	310	306	289	444	225	256	1118	872
Weighted base	2034	308	301	294	436	235	258	1056	917
NET: Confident	1058 52%	145 47%	147 49%	152 52%	228 52%	126 54%	143 55%	793 75%B	251 27%
Very confident	(4) 638 31%	85 27%	89 29%	92 31%	136 31%	79 34%	88 34%	555 53%B	82 9%
Fairly confident	(3) 420 21%	60 19%	59 20%	60 20%	92 21%	47 20%	55 21%	238 23%B	169 18%
Not very confident	(2) 302 15%	46 15%	47 16%	45 15%	59 14%	40 17%	41 16%	88 8%	211 23%A
Not at all confident	(1) 516 25%	89 29%	91 30%	78 26%	114 26%	53 22%	59 23%	95 9%	418 46%A
NET: Not confident	819 40%	134 44%	138 46%	123 42%	173 40%	93 40%	100 39%	183 17%	628 68%A
Don't know	157 8%	29 9%	16 5%	20 7%	35 8%	16 7%	16 6%	80 8%B	38 4%
Mean	2.63	2.50	2.51	2.60	2.62	2.70	2.71	3.28B	1.90
Standard deviation	1.21	1.22	1.23	1.22	1.22	1.19	1.19	0.98	1.02
Standard error	0.03	0.07	0.07	0.07	0.06	0.08	0.08	0.03	0.04

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 5

**Q1. How confident, if at all, are you that each of the following will happen in the next 12 months?**

**I will be debt free**

**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Democrat (l)
Unweighted base	2034	536	576	120	296	76	55	11	12	11	305	612	494	385
Weighted base	2034	513	587	111*	290	69*	51*	10**	12**	8**	331	594	503	365
NET: Confident	1058 52%	304 59%be	291 50%	62 56%	163 56%	31 45%	23 45%	4 43%	4 32%	4 57%	149 45%	348 59%k	244 48%	191 52%
Very confident	(4) 638 31%	197 38%be	157 27%	41 37%b	97 33%	15 22%	15 30%	2 23%	3 24%	2 30%	92 28%	219 37%k	124 25%	137 38%k
Fairly confident	(3) 420 21%	107 21%	134 23%	21 19%	67 23%	16 23%	8 16%	2 20%	1 9%	2 26%	57 17%	129 22%l	119 24%l	54 15%
Not very confident	(2) 302 15%	87 17%d	89 15%	16 14%	32 11%	10 14%	7 14%	3 26%	- -	- -	56 17%	97 16%	79 16%	53 14%
Not at all confident	(1) 516 25%	101 20%	162 28%a	26 24%	75 26%	25 36%a	20 39%a	3 25%	6 51%	3 36%	73 22%	131 22%	129 26%	101 28%
NET: Not confident	819 40%	188 37%	251 43%	42 38%	108 37%	35 51%a	27 52%	5 50%	6 51%	3 36%	129 39%	227 38%	207 41%	153 42%
Don't know	157 8%	20 4%	45 8%a	7 6%	18 6%	3 4%	1 2%	1 7%	2 17%	1 8%	53 16%	19 3%	52 10%jl	21 6%
Mean	2.63	2.81bef	2.53	2.74e	2.68	2.33	2.38	2.44	2.06	2.56	2.60	2.76k	2.53	2.66
Standard deviation	1.21	1.17	1.20	1.23	1.22	1.21	1.29	1.19	1.44	1.39	1.20	1.18	1.17	1.27
Standard error	0.03	0.05	0.05	0.12	0.07	0.14	0.18	0.38	0.45	0.44	0.07	0.05	0.05	0.07

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 6

**Q2. Do you agree or disagree with the following statements.?****Summary table****Base: All respondents**

	I spend more than I earn	I save money every month	I have to borrow money every month to pay for essentials	I tend to run out of money between each pay day	I have some money left over at the end of each month	I am more careful now with costs when I do my food shopping than I was a year ago	My financial situation is causing stress for me and my family
Unweighted base	2034	2034	2034	2034	2034	2034	2034
Weighted base	2034	2034	2034	2034	2034	2034	2034
Agree	340 17%	1067 52%	181 9%	475 23%	1234 61%	1405 69%	576 28%
Disagree	1548 76%	832 41%	1738 85%	1421 70%	657 32%	486 24%	1331 65%
Don't know	145 7%	135 7%	115 6%	138 7%	143 7%	143 7%	127 6%

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 7

**Q2. Do you agree or disagree with the following statements.?****I spend more than I earn****Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Net: Eng- land & Wales	South East (m)	Mid- lands (n)	North Eng- land (o)	Wales & South West (p)	Scot- land (q)
Unweighted base	2034	1012	1022	139	293	370	402	340	490	774	522	258	480	1844	531	529	518	266	190
Weighted base	2034	997	1037	244	325	387	346	305	427	549	590	427	468	1857	517	537	510	293	177
Agree	340 17%	163 16%	177 17%	49 20%h	82 25%fgh	74 19%h	54 16%h	49 16%h	32 7%	77 14%	105 18%	71 17%	88 19%i	309 17%	92 18%	89 17%	79 15%	49 17%	32 18%
Disagree	1548 76%	775 78%	773 75%	150 62%	215 66%	283 73%c	272 79%cd	239 78%cd	389 91%cde	447 81%jl	444 75%	325 76%	332 71%	1413 76%	385 74%	401 75%	404 79%	223 76%	135 76%
Don't know	145 7%	58 6%	87 8%	45 19%defg	28 9%h	29 8%h	19 6%h	17 6%h	6 2%	25 5%	40 7%	32 7%	48 10%i	135 7%	40 8%	47 9%	27 5%	21 7%	10 6%

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**



## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 7

**Q2. Do you agree or disagree with the following statements.?**

**I spend more than I earn**

**Base: All respondents**

	Total	Household Income						Debts	
		Up to	£14001	£21001	£28001	£41001	£55001	No debts (A)	Any debt (B)
		£14000 (s)	£21000 (t)	£28000 (u)	£41000 (v)	£55000 (w)	+		
							(x)		
Unweighted base	2034	310	306	289	444	225	256	1118	872
Weighted base	2034	308	301	294	436	235	258	1056	917
Agree	340 17%	66 21%vw	59 20%	49 17%	63 14%	31 13%	39 15%	80 8%	255 28%A
Disagree	1548 76%	218 71%	221 73%	220 75%	343 79% <sub>s</sub>	198 84% <sub>stu</sub>	202 78%	924 88%B	610 66%
Don't know	145 7%	25 8% <sub>w</sub>	21 7% <sub>w</sub>	25 8% <sub>w</sub>	29 7% <sub>w</sub>	6 2%	17 7%	52 5%	52 6%

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 7

**Q2. Do you agree or disagree with the following statements.?**

**I spend more than I earn**

**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Democrat (l)
Unweighted base	2034	536	576	120	296	76	55	11	12	11	305	612	494	385
Weighted base	2034	513	587	111*	290	69*	51*	10**	12**	8**	331	594	503	365
Agree	340 17%	81 16%	108 18%	22 19%	41 14%	17 25% <sup>d</sup>	7 14%	2 17%	2 20%	1 7%	41 13%	87 15%	98 20%	53 15%
Disagree	1548 76%	408 80%	438 75%	80 72%	232 80%	49 70%	42 83%	8 75%	9 80%	7 93%	241 73%	485 82% <sup>k</sup>	366 73%	289 79%
Don't know	145 7%	23 4%	41 7%	9 8%	16 5%	3 5%	2 3%	1 8%	- -	- -	48 14%	23 4%	39 8% <sup>j</sup>	24 6%

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 8

**Q2. Do you agree or disagree with the following statements.?****I save money every month****Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Net: Eng- land & Wales	South East (m)	Mid- lands (n)	North Eng- land (o)	Wales & South West (p)	Scot- land (q)
Unweighted base	2034	1012	1022	139	293	370	402	340	490	774	522	258	480	1844	531	529	518	266	190
Weighted base	2034	997	1037	244	325	387	346	305	427	549	590	427	468	1857	517	537	510	293	177
Agree	1067 52%	536 54%	531 51%	134 55%	168 52%	200 52%	153 44%	146 48%	265 62%def	340 62%jkl	329 56%l	215 50%l	184 39%	975 52%	275 53%	274 51%	267 52%	158 54%	92 52%
Disagree	832 41%	396 40%	436 42%	63 26%	136 42%c	161 42%c	176 51%cd	147 48%ch	148 35%	192 35%	217 37%	184 43%i	239 51%ij	761 41%	205 40%	218 41%	218 43%	120 41%	71 40%
Don't know	135 7%	64 6%	70 7%	46 19%defg	21 6%	26 7%h	16 5%	12 4%	13 3%	18 3%	44 7%i	28 7%i	45 10%i	122 7%	37 7%	45 8%	25 5%	15 5%	13 7%

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 8

**Q2. Do you agree or disagree with the following statements.?****I save money every month****Base: All respondents**

	Total	Household Income						Debts	
		Up to £14000 (s)	£14001 - £21000 (t)	£21001 - £28000 (u)	£28001 - £41000 (v)	£41001 - £55000 (w)	£55001 + (x)	No debts (A)	Any debt (B)
Unweighted base	2034	310	306	289	444	225	256	1118	872
Weighted base	2034	308	301	294	436	235	258	1056	917
Agree	1067 52%	107 35%	127 42%	149 51% <sub>s</sub>	239 55% <sub>st</sub>	158 67% <sub>stu</sub> v	181 70% <sub>stu</sub> v	680 64% <sub>B</sub>	375 41%
Disagree	832 41%	175 57% <sub>uvw</sub> x	155 51% <sub>vwx</sub>	124 42% <sub>wx</sub>	169 39% <sub>x</sub>	70 30%	60 23%	320 30%	507 55% <sub>A</sub>
Don't know	135 7%	27 9% <sub>w</sub>	20 7%	21 7%	28 6%	6 3%	17 6%	56 5%	35 4%

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 8

**Q2. Do you agree or disagree with the following statements.?****I save money every month****Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Democrat (l)
Unweighted base	2034	536	576	120	296	76	55	11	12	11	305	612	494	385
Weighted base	2034	513	587	111*	290	69*	51*	10**	12**	8**	331	594	503	365
Agree	1067 52%	309 60%bd	296 50%	73 66%bdef	137 47%	33 47%	23 44%	7 68%	5 43%	4 57%	153 46%	347 58%k	255 51%	211 58%
Disagree	832 41%	174 34%	259 44%ac	30 27%	135 47%ac	34 50%ac	26 51%ac	3 32%	7 57%	3 43%	134 40%	222 37%	211 42%	137 38%
Don't know	135 7%	29 6%	32 5%	8 7%	17 6%	2 3%	2 5%	- -	- -	- -	43 13%	26 4%	36 7%	17 5%

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 9

**Q2. Do you agree or disagree with the following statements.?****I have to borrow money every month to pay for essentials****Base: All respondents**

	Gender			Age						Social Class				Region					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Net: Eng- land & Wales	South East (m)	Mid- lands (n)	North Eng- land (o)	Wales & South West (p)	Scot- land (q)
Unweighted base	2034	1012	1022	139	293	370	402	340	490	774	522	258	480	1844	531	529	518	266	190
Weighted base	2034	997	1037	244	325	387	346	305	427	549	590	427	468	1857	517	537	510	293	177
Agree	181 9%	95 10%	86 8%	24 10%h	47 15%fgh	48 12%gh	31 9%h	20 6%h	11 3%	34 6%	48 8%	40 9%	59 13%ij	164 9%	54 10%	41 8%	45 9%	24 8%	17 10%
Disagree	1738 85%	845 85%	893 86%	177 73%	253 78%	317 82%c	300 87%cd	280 92%cd f	411 96%cd fg	496 90%jkl	509 86%l	355 83%	378 81%	1588 86%	434 84%	461 86%	440 86%	254 87%	150 85%
Don't know	115 6%	57 6%	58 6%	43 18%defg h	25 8%gh	21 5%gh	15 4%h	6 2%	5 1%	19 3%	32 5%	32 8%i	31 7%i	105 6%	29 6%	35 7%	25 5%	15 5%	10 6%

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 9

**Q2. Do you agree or disagree with the following statements.?**

**I have to borrow money every month to pay for essentials**

**Base: All respondents**

	Total	Household Income					Debts		
		Up to £14000	£14001 £21000	£21001 £28000	£28001 £41000	£41001 £55000	£55001 +	No debts (A)	Any debt (B)
		(s)	(t)	(u)	(v)	(w)	(x)		
Unweighted base	2034	310	306	289	444	225	256	1118	872
Weighted base	2034	308	301	294	436	235	258	1056	917
Agree	181 9%	40 13%wx	29 10%	28 9%	38 9%	16 7%	17 6%	33 3%	146 16%A
Disagree	1738 85%	248 81%	260 86%	239 81%	374 86%	214 91%su	228 88%su	996 94%B	725 79%
Don't know	115 6%	19 6%w	13 4%	27 9%tw	24 6%	4 2%	13 5%	26 2%	46 5%A

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 9

**Q2. Do you agree or disagree with the following statements.?****I have to borrow money every month to pay for essentials****Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Democrat (l)
Unweighted base	2034	536	576	120	296	76	55	11	12	11	305	612	494	385
Weighted base	2034	513	587	111*	290	69*	51*	10**	12**	8**	331	594	503	365
Agree	181 9%	32 6%	71 12%a	9 8%	24 8%	6 9%	4 8%	1 7%	2 15%	-	21 6%	42 7%	59 12%j	34 9%
Disagree	1738 85%	465 91%b	476 81%	100 90%b	258 89%b	60 87%	45 89%	10 93%	9 80%	8 100%	267 81%	537 90%k	410 81%	316 86%
Don't know	115 6%	16 3%	39 7%ad	2 2%	7 2%	3 4%	2 3%	-	1 6%	-	42 13%	15 3%	34 7%j	15 4%

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**



## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 10

**Q2. Do you agree or disagree with the following statements.?**

**I tend to run out of money between each pay day**

**Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Net: Eng- land & Wales	South East (m)	Mid- lands (n)	North Eng- land (o)	Wales & South West (p)	Scot- land (q)
Unweighted base	2034	1012	1022	139	293	370	402	340	490	774	522	258	480	1844	531	529	518	266	190
Weighted base	2034	997	1037	244	325	387	346	305	427	549	590	427	468	1857	517	537	510	293	177
Agree	475 23%	225 23%	250 24%	66 27%gh	115 35%fgh	112 29%gh	95 27%gh	51 17%h	36 9%	88 16%	127 22%i	124 29%ij	136 29%ij	440 24%	114 22%	117 22%	129 25%	81 28%	34 19%
Disagree	1421 70%	710 71%	712 69%	135 55%	181 56%	248 64%	234 68%cd	238 78%cd f	385 90%cd fg	436 79%ijkl	422 72%l	274 64%	289 62%	1292 70%	364 70%	377 70%	358 70%	192 66%	130 73%
Don't know	138 7%	62 6%	76 7%	43 17%defg h	29 9%h	27 7%h	17 5%h	16 5%h	6 1%	25 5%	40 7%	29 7%	43 9%i	125 7%	39 8%	43 8%	24 5%	19 7%	13 7%

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 10

**Q2. Do you agree or disagree with the following statements.?**

**I tend to run out of money between each pay day**

**Base: All respondents**

	Total	Household Income					Debts		
		Up to £14000 (s)	£14001 £21000 (t)	£21001 £28000 (u)	£28001 £41000 (v)	£41001 £55000 (w)	£55001 + (x)	No debts (A)	Any debt (B)
Unweighted base	2034	310	306	289	444	225	256	1118	872
Weighted base	2034	308	301	294	436	235	258	1056	917
Agree	475 23%	99 32%vw	81 27%wx	82 28%wx	104 24%wx	34 14%	38 15%	112 11%	359 39%A
Disagree	1421 70%	184 60%	200 66%	188 64%	309 71% s	198 84% stu	201 78% stu	897 85% B	509 55%
Don't know	138 7%	25 8% w	20 7% w	25 8% w	23 5% w	3 1%	19 7% w	47 4%	50 5%

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 10

**Q2. Do you agree or disagree with the following statements.?**

**I tend to run out of money between each pay day**

**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Democrat (l)
Unweighted base	2034	536	576	120	296	76	55	11	12	11	305	612	494	385
Weighted base	2034	513	587	111*	290	69*	51*	10**	12**	8**	331	594	503	365
Agree	475 23%	85 17%	170 29%a	26 23%	67 23%a	21 30%a	10 20%	4 37%	4 36%	-	62 19%	105 18%	139 28%j	90 25%j
Disagree	1421 70%	403 79%be	375 64%	79 71%	209 72%b	46 67%	38 75%	7 63%	6 48%	8 100%	223 67%	466 78%kl	323 64%	256 70%
Don't know	138 7%	25 5%	42 7%	6 5%	13 5%	2 3%	2 5%	-	2 17%	-	46 14%	24 4%	41 8%j	19 5%

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 11

**Q2. Do you agree or disagree with the following statements.?****I have some money left over at the end of each month****Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Net: Eng- land & Wales	South East (m)	Mid- lands (n)	North Eng- land (o)	Wales & South West (p)	Scot- land (q)
Unweighted base	2034	1012	1022	139	293	370	402	340	490	774	522	258	480	1844	531	529	518	266	190
Weighted base	2034	997	1037	244	325	387	346	305	427	549	590	427	468	1857	517	537	510	293	177
Agree	1234 61%	618 62%	615 59%	140 57%	176 54%	208 54%	201 58%	180 59%	330 77% cde fg	385 70% ijkl	360 61% l	265 62% l	224 48%	1125 61%	302 58%	336 63%	314 62%	173 59%	109 62%
Disagree	657 32%	314 32%	343 33%	60 24%	121 37% ch	154 40% ch	126 37% ch	112 37% ch	84 20%	139 25%	178 30%	135 32%	204 44% ijk	604 33%	172 33%	156 29%	170 33%	105 36%	53 30%
Don't know	143 7%	64 6%	79 8%	45 18% defg	29 9% gh	25 6%	19 5%	13 4%	14 3%	25 5%	52 9% i	27 6%	39 8% i	128 7%	43 8%	44 8%	26 5%	15 5%	15 9%

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 11

**Q2. Do you agree or disagree with the following statements.?**

**I have some money left over at the end of each month**

**Base: All respondents**

	Total	Household Income					Debts		
		Up to £14000 (s)	£14001 £21000 (t)	£21001 £28000 (u)	£28001 £41000 (v)	£41001 £55000 (w)	£55001 + (x)	No debts (A)	Any debt (B)
Unweighted base	2034	310	306	289	444	225	256	1118	872
Weighted base	2034	308	301	294	436	235	258	1056	917
Agree	1234 61%	123 40%	161 53% <sub>s</sub>	162 55% <sub>s</sub>	286 66% <sub>stu</sub>	182 77% <sub>stu</sub>	197 76% <sub>stu</sub>	776 73% <sub>B</sub>	441 48%
Disagree	657 32%	161 52% <sub>tuv</sub>	118 39% <sub>vwx</sub>	106 36% <sub>wx</sub>	124 29% <sub>wx</sub>	47 20%	42 16%	227 22%	426 46% <sub>A</sub>
Don't know	143 7%	24 8% <sub>w</sub>	23 8% <sub>w</sub>	26 9% <sub>w</sub>	26 6%	6 3%	19 7% <sub>w</sub>	53 5%	50 5%

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 11

**Q2. Do you agree or disagree with the following statements.?****I have some money left over at the end of each month****Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Democrat (l)
Unweighted base	2034	536	576	120	296	76	55	11	12	11	305	612	494	385
Weighted base	2034	513	587	111*	290	69*	51*	10**	12**	8**	331	594	503	365
Agree	1234 61%	359 70%bde	338 58%	71 64%e	172 59%	32 46%	34 67%e	4 43%	5 43%	6 72%	192 58%	410 69%kl	297 59%	223 61%
Disagree	657 32%	129 25%	209 36%a	33 30%	105 36%a	36 51%abcdef	14 27%	6 57%	7 57%	2 28%	91 28%	156 26%	168 33%j	119 33%
Don't know	143 7%	25 5%	40 7%	7 6%	13 5%	2 3%	3 5%	- -	- -	- -	47 14%	28 5%	39 8%	24 6%

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 12

**Q2. Do you agree or disagree with the following statements.?****I am more careful now with costs when I do my food shopping than I was a year ago****Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Net: Eng- land & Wales	South East (m)	Mid- lands (n)	North Eng- land (o)	Wales & South West (p)	Scot- land (q)
Unweighted base	2034	1012	1022	139	293	370	402	340	490	774	522	258	480	1844	531	529	518	266	190
Weighted base	2034	997	1037	244	325	387	346	305	427	549	590	427	468	1857	517	537	510	293	177
Agree	1405 69%	651 65%	755 73% <sup>a</sup>	156 64%	222 68%	275 71%	244 71%	220 72%	288 67%	350 64%	400 68%	302 71%	354 76% <sup>ij</sup>	1289 69%	347 67%	362 67%	373 73%	208 71%	117 66%
Disagree	486 24%	274 27% <sup>b</sup>	212 20%	37 15%	74 23%	83 22%	82 24% <sup>c</sup>	80 26% <sup>c</sup>	130 30% <sup>cde</sup>	171 31% <sup>ijkl</sup>	145 25% <sup>l</sup>	93 22%	77 16%	443 24%	128 25%	134 25%	117 23%	64 22%	43 24%
Don't know	143 7%	72 7%	71 7%	52 21% <sup>defg</sup>	29 9% <sup>gh</sup>	29 7% <sup>gh</sup>	19 6% <sup>gh</sup>	5 2%	9 2%	28 5%	45 8%	33 8%	37 8%	126 7%	42 8% <sup>o</sup>	41 8% <sup>o</sup>	20 4%	22 8%	17 10% <sup>o</sup>

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 12

**Q2. Do you agree or disagree with the following statements.?****I am more careful now with costs when I do my food shopping than I was a year ago****Base: All respondents**

	Total	Household Income					Debts		
		Up to £14000 (s)	£14001 £21000 (t)	£21001 £28000 (u)	£28001 £41000 (v)	£41001 £55000 (w)	£55001 + (x)	No debts (A)	Any debt (B)
Unweighted base	2034	310	306	289	444	225	256	1118	872
Weighted base	2034	308	301	294	436	235	258	1056	917
Agree	1405 69%	237 77%wx	215 71%wx	210 71%wx	308 71%wx	142 61%	147 57%	672 64%	716 78%A
Disagree	486 24%	51 17%	68 23%	62 21%	93 21%	79 34%stu v	89 35%stu v	329 31%B	157 17%
Don't know	143 7%	20 7%	19 6%	22 8%	34 8%	13 6%	22 8%	55 5%	45 5%

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**



## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 12

**Q2. Do you agree or disagree with the following statements.?****I am more careful now with costs when I do my food shopping than I was a year ago****Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Democrat (l)
Unweighted base	2034	536	576	120	296	76	55	11	12	11	305	612	494	385
Weighted base	2034	513	587	111*	290	69*	51*	10**	12**	8**	331	594	503	365
Agree	1405 69%	342 67%	414 70%	75 68%	224 77%a	51 74%	40 78%	7 63%	8 70%	6 72%	204 62%	414 70%	362 72%	244 67%
Disagree	486 24%	141 27%d	137 23%	33 30%d	54 19%	14 20%	8 15%	3 26%	3 30%	2 20%	74 22%	155 26%	103 21%	105 29%k
Don't know	143 7%	30 6%	36 6%	3 2%	11 4%	4 6%	4 7%	1 11%	-	1 8%	52 16%	26 4%	37 7%	16 4%

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 13

**Q2. Do you agree or disagree with the following statements.?****My financial situation is causing stress for me and my family****Base: All respondents**

	Gender			Age						Social Class				Region					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Net: Eng- land & Wales	South East (m)	Mid- lands (n)	North Eng- land (o)	Wales & South West (p)	Scot- land (q)
Unweighted base	2034	1012	1022	139	293	370	402	340	490	774	522	258	480	1844	531	529	518	266	190
Weighted base	2034	997	1037	244	325	387	346	305	427	549	590	427	468	1857	517	537	510	293	177
Agree	576 28%	263 26%	313 30%	78 32%h	113 35%h	142 37%gh	110 32%h	87 28%h	46 11%	107 20%	174 30%i	121 28%i	173 37%ijk	536 29%	164 32%n	137 26%	154 30%	80 27%	41 23%
Disagree	1331 65%	679 68%b	652 63%	121 50%	192 59%	218 56%	221 64%c	205 67%ce	373 87%cde	419 76%jkl	375 64%l	278 65%l	259 55%	1205 65%	319 62%	362 68%	331 65%	193 66%	125 71%
Don't know	127 6%	55 6%	72 7%	45 18%defg	20 6%h	26 7%h	15 4%	13 4%	8 2%	23 4%	40 7%	28 7%	36 8%i	116 6%	34 7%	37 7%	25 5%	20 7%	11 6%

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 13

**Q2. Do you agree or disagree with the following statements.?**

**My financial situation is causing stress for me and my family**

**Base: All respondents**

	Total	Household Income						Debts	
		Up to £14000 (s)	£14001 £21000 (t)	£21001 £28000 (u)	£28001 £41000 (v)	£41001 £55000 (w)	£55001 + (x)	No debts (A)	Any debt (B)
Unweighted base	2034	310	306	289	444	225	256	1118	872
Weighted base	2034	308	301	294	436	235	258	1056	917
Agree	576 28%	126 41% uw	103 34% wx	86 29% wx	116 27% w	34 14%	51 20%	176 17%	388 42% A
Disagree	1331 65%	162 53%	176 58%	186 63% s	294 67% st	197 84% stu	193 75% stu	836 79% B	488 53%
Don't know	127 6%	20 7% w	23 7% w	22 8% w	26 6% w	4 2%	14 6%	43 4%	41 4%

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 13

**Q2. Do you agree or disagree with the following statements.?**

**My financial situation is causing stress for me and my family**

**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Democrat (l)
Unweighted base	2034	536	576	120	296	76	55	11	12	11	305	612	494	385
Weighted base	2034	513	587	111*	290	69*	51*	10**	12**	8**	331	594	503	365
Agree	576 28%	105 20%	209 36%acd	27 24%	72 25%	21 31%	18 35%a	1 14%	5 42%	2 26%	89 27%	120 20%	179 36%jl	91 25%
Disagree	1331 65%	384 75%b	350 60%	79 71%b	202 70%b	45 65%	32 62%	8 78%	7 58%	6 74%	200 60%	456 77%kl	295 59%	253 69%k
Don't know	127 6%	24 5%	28 5%	6 5%	16 5%	3 4%	2 3%	1 8%	- -	- -	42 13%	18 3%	28 6%	22 6%

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 14

**Q3. Over the last year, would you say that each of the following has gone up, gone down, or stayed about the same?**

**Summary table**

**Base: All respondents**

	Cost of energy bills	Cost of travelling on public transport	Cost of food shopping	Cost of filling up my car with petrol	Cost of childcare	Cost of rent
Unweighted base	2034	2034	2034	2034	2034	2034
Weighted base	2034	2034	2034	2034	2034	2034
Gone up	1528 75%	1054 52%	1543 76%	1002 49%	369 18%	684 34%
Gone down	87 4%	45 2%	79 4%	151 7%	26 1%	41 2%
Stayed about the same	278 14%	202 10%	329 16%	404 20%	143 7%	299 15%
Don't know	76 4%	214 11%	61 3%	77 4%	186 9%	116 6%
Not applicable	65 3%	519 26%	23 1%	399 20%	1310 64%	893 44%

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 15

**Q3. Over the last year, would you say that each of the following has gone up, gone down, or stayed about the same?**

**Cost of energy bills**

**Base: All respondents**

	Gender			Age						Social Class				Region					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Net: Eng- land & Wales	South East (m)	Mid- lands (n)	North Eng- land (o)	Wales & South West (p)	Scot- land (q)
Unweighted base	2034	1012	1022	139	293	370	402	340	490	774	522	258	480	1844	531	529	518	266	190
Weighted base	2034	997	1037	244	325	387	346	305	427	549	590	427	468	1857	517	537	510	293	177
Gone up	1528 75%	745 75%	783 76%	123 51%	219 67% <sup>c</sup>	298 77% <sup>cd</sup>	280 81% <sup>cd</sup>	260 85% <sup>cde</sup>	348 81% <sup>cd</sup>	406 74%	429 73%	313 73%	380 81% <sup>ijk</sup>	1396 75%	386 75%	401 75%	370 73%	238 81% <sup>o</sup>	132 75%
Gone down	87 4%	46 5%	42 4%	6 3%	20 6%	17 4%	14 4%	10 3%	20 5%	25 4%	29 5%	20 5%	14 3%	76 4%	24 5%	24 4%	21 4%	6 2%	12 7% <sup>p</sup>
Stayed about the same	278 14%	148 15%	129 12%	37 15%	58 18% <sup>g</sup>	52 14%	45 13%	29 10%	57 13%	85 15% <sup>l</sup>	87 15% <sup>l</sup>	58 14%	48 10%	255 14%	72 14%	68 13%	85 17% <sup>p</sup>	29 10%	23 13%
Don't know	76 4%	38 4%	38 4%	30 12% <sup>defg</sup>	19 6% <sup>fgh</sup>	16 4% <sup>fh</sup>	4 1%	5 2%	2 *	20 4%	17 3%	17 4%	21 5%	69 4%	20 4%	20 4%	19 4%	11 4%	6 4%
Not applicable	65 3%	20 2%	45 4% <sup>a</sup>	48 20% <sup>defg</sup>	10 3% <sup>gh</sup>	4 1%	3 1%	- -	1 *	14 3%	28 5% <sup>l</sup>	18 4% <sup>l</sup>	5 1%	62 3%	15 3%	23 4%	15 3%	9 3%	3 2%

**Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 15

**Q3. Over the last year, would you say that each of the following has gone up, gone down, or stayed about the same?**

**Cost of energy bills**

**Base: All respondents**

	Total	Household Income					Debts		
		Up to £14000	£14001 - £21000	£21001 - £28000	£28001 - £41000	£41001 - £55000	£55001 +	No debts (A)	Any debt (B)
		(s)	(t)	(u)	(v)	(w)	(x)	(A)	(B)
Unweighted base	2034	310	306	289	444	225	256	1118	872
Weighted base	2034	308	301	294	436	235	258	1056	917
Gone up	1528 75%	242 79%w	228 76%	222 75%	322 74%	162 69%	197 76%	814 77%	704 77%
Gone down	87 4%	12 4%	12 4%	15 5%	17 4%	17 7%	10 4%	45 4%	42 5%
Stayed about the same	278 14%	38 12%	46 15%	44 15%	60 14%	40 17%	34 13%	139 13%	126 14%
Don't know	76 4%	12 4%	7 2%	8 3%	23 5%w	4 2%	9 4%	25 2%	23 2%
Not applicable	65 3%	4 1%	9 3%	5 2%	15 3%	12 5% <sub>s</sub>	9 3%	32 3%	23 2%

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 15

**Q3. Over the last year, would you say that each of the following has gone up, gone down, or stayed about the same?**

**Cost of energy bills**

**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Democrat (l)
Unweighted base	2034	536	576	120	296	76	55	11	12	11	305	612	494	385
Weighted base	2034	513	587	111*	290	69*	51*	10**	12**	8**	331	594	503	365
Gone up	1528 75%	378 74%	441 75%	83 75%	252 87%abc	58 83%	41 81%	10 93%	12 100%	6 79%	218 66%	460 77%	367 73%	286 78%
Gone down	87 4%	20 4%d	30 5%d	6 6%d	3 1%	2 3%	3 6%d	- -	- -	- -	18 5%	30 5%	24 5%	17 5%
Stayed about the same	278 14%	81 16%d	83 14%	14 13%	26 9%	6 9%	4 9%	1 7%	- -	2 21%	51 16%	83 14%	75 15%	40 11%
Don't know	76 4%	11 2%	21 4%	7 6%a	6 2%	4 5%	2 3%	- -	- -	- -	18 6%	13 2%	24 5%j	11 3%
Not applicable	65 3%	22 4%d	12 2%	1 1%	2 1%	- -	- -	- -	- -	- -	25 8%	9 2%	13 2%	12 3%

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**



## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 16

**Q3. Over the last year, would you say that each of the following has gone up, gone down, or stayed about the same?**

**Cost of travelling on public transport**

**Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Net: Eng- land & Wales	South East (m)	Mid- lands (n)	North Eng- land (o)	Wales & South West (p)	Scot- land (q)
Unweighted base	2034	1012	1022	139	293	370	402	340	490	774	522	258	480	1844	531	529	518	266	190
Weighted base	2034	997	1037	244	325	387	346	305	427	549	590	427	468	1857	517	537	510	293	177
Gone up	1054 52%	510 51%	544 52%	139 57%h	182 56%h	211 55%h	206 60%h	168 55%h	149 35%	282 51%	298 51%	236 55%	239 51%	967 52%	322 62%nop	272 51%p	251 49%	121 41%	87 49%
Gone down	45 2%	28 3%	18 2%	10 4%fh	18 6%fgh	9 2%f	* *	3 1%	4 1%	13 2%l	15 3%l	14 3%l	2 1%	44 2%	19 4%o	10 2%	4 1%	10 3%o	2 1%
Stayed about the same	202 10%	115 12%b	87 8%	36 15%fg	41 13%fg	32 8%	23 7%	21 7%	47 11%	69 13%l	54 9%	40 9%	38 8%	181 10%	45 9%	48 9%	59 12%	28 10%	21 12%
Don't know	214 11%	111 11%	103 10%	18 7%	33 10%	48 12%	46 13%	27 9%	43 10%	57 10%	64 11%	46 11%	47 10%	203 11%	43 8%	56 10%	60 12%	44 15%mq	11 6%
Not applicable	519 26%	232 23%	287 28%	42 17%	51 16%	86 22%d	70 20%	87 28%cdf	184 43%cde	128 23%	158 27%	92 22%	141 30%ik	463 25%	88 17%	150 28%m	136 27%rn	90 31%rn	56 32%rn

**Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 16

**Q3. Over the last year, would you say that each of the following has gone up, gone down, or stayed about the same?**

**Cost of travelling on public transport**

**Base: All respondents**

	Total	Household Income						Debts	
		Up to £14000	£14001 - £21000	£21001 - £28000	£28001 - £41000	£41001 - £55000	£55001 +	No debts (A)	Any debt (B)
		(s)	(t)	(u)	(v)	(w)	(x)		
Unweighted base	2034	310	306	289	444	225	256	1118	872
Weighted base	2034	308	301	294	436	235	258	1056	917
Gone up	1054 52%	151 49%	153 51%	155 53%	221 51%	113 48%	149 58%	539 51%	504 55%
Gone down	45 2%	9 3%	5 2%	5 2%	8 2%	7 3%	8 3%	18 2%	26 3%
Stayed about the same	202 10%	26 9%	40 13%	27 9%	44 10%	27 12%	25 10%	106 10%	86 9%
Don't know	214 11%	25 8%	28 9%	21 7%	51 12%	35 15% <sup>su</sup>	32 12%	113 11%	78 8%
Not applicable	519 26%	98 32% <sup>wx</sup>	76 25% <sup>x</sup>	86 29% <sup>x</sup>	112 26% <sup>x</sup>	51 22%	44 17%	279 26%	224 24%

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 16

**Q3. Over the last year, would you say that each of the following has gone up, gone down, or stayed about the same?**

**Cost of travelling on public transport**

**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Democrat (l)
Unweighted base	2034	536	576	120	296	76	55	11	12	11	305	612	494	385
Weighted base	2034	513	587	111*	290	69*	51*	10**	12**	8**	331	594	503	365
Gone up	1054 52%	241 47%	324 55%ac	44 40%	155 53%c	48 70%abcd	28 55%	8 73%	8 66%	6 72%	163 49%	304 51%	260 52%	194 53%
Gone down	45 2%	5 1%	24 4%ad	4 4%d	* *	1 1%	- -	- -	- -	- -	9 3%	4 1%	23 5%j	10 3%j
Stayed about the same	202 10%	63 12%d	70 12%d	11 10%	17 6%	4 6%	2 3%	- -	- -	1 15%	30 9%	63 11%	60 12%	29 8%
Don't know	214 11%	65 13%b	45 8%	19 17%be	27 9%	4 5%	3 7%	2 17%	1 6%	- -	41 12%	68 11%	49 10%	36 10%
Not applicable	519 26%	139 27%b	124 21%	34 30%b	91 31%be	12 18%	18 35%b	1 10%	3 28%	1 13%	87 26%	155 26%	111 22%	96 26%

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 17

**Q3. Over the last year, would you say that each of the following has gone up, gone down, or stayed about the same?**

**Cost of food shopping**

**Base: All respondents**

	Gender		Age							Social Class				Region					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Net: Eng- land & Wales	South East (m)	Mid- lands (n)	North Eng- land (o)	Wales & South West (p)	Scot- land (q)
Unweighted base	2034	1012	1022	139	293	370	402	340	490	774	522	258	480	1844	531	529	518	266	190
Weighted base	2034	997	1037	244	325	387	346	305	427	549	590	427	468	1857	517	537	510	293	177
Gone up	1543 76%	725 73%	818 79% <sup>a</sup>	148 60%	229 70%	278 72% <sup>c</sup>	264 76% <sup>c</sup>	265 87% <sup>cde</sup>	360 84% <sup>cde</sup>	399 73%	453 77%	321 75%	371 79% <sup>i</sup>	1408 76%	385 75%	401 75%	396 78%	226 77%	135 76%
Gone down	79 4%	47 5%	32 3%	9 4% <sup>g</sup>	26 8% <sup>egh</sup>	13 3% <sup>g</sup>	20 6% <sup>gh</sup>	2 1%	9 2%	24 4%	19 3%	21 5%	15 3%	72 4%	21 4%	20 4%	21 4%	9 3%	7 4%
Stayed about the same	329 16%	180 18% <sup>b</sup>	149 14%	59 24% <sup>fgh</sup>	50 15%	75 19% <sup>gh</sup>	54 16%	35 11%	56 13%	109 20% <sup>i</sup>	92 16%	69 16%	58 12%	306 16%	89 17%	92 17%	80 16%	45 15%	23 13%
Don't know	61 3%	34 3%	27 3%	16 6% <sup>fgh</sup>	16 5% <sup>gh</sup>	18 5% <sup>gh</sup>	6 2%	3 1%	2 *	11 2%	15 3%	13 3%	21 5% <sup>i</sup>	51 3%	14 3%	16 3%	12 2%	9 3%	10 6%
Not applicable	23 1%	11 1%	12 1%	13 5% <sup>defgh</sup>	4 1%	3 1%	2 1%	- -	1 *	5 1%	11 2%	4 1%	3 1%	21 1%	6 1%	8 1%	2 *	5 2%	2 1%

**Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 17

**Q3. Over the last year, would you say that each of the following has gone up, gone down, or stayed about the same?**

**Cost of food shopping**

**Base: All respondents**

	Total	Household Income					Debts		
		Up to £14000	£14001 - £21000	£21001 - £28000	£28001 - £41000	£41001 - £55000	£55001 +	No debts (A)	Any debt (B)
		(s)	(t)	(u)	(v)	(w)	(x)		
Unweighted base	2034	310	306	289	444	225	256	1118	872
Weighted base	2034	308	301	294	436	235	258	1056	917
Gone up	1543 76%	248 80%x	226 75%	232 79%x	323 74%	182 77%	179 69%	816 77%	712 78%
Gone down	79 4%	9 3%	8 3%	7 2%	22 5%	11 5%	18 7%tu	26 2%	50 5%A
Stayed about the same	329 16%	39 13%	60 20% s	46 16%	65 15%	39 17%	47 18%	180 17%	137 15%
Don't know	61 3%	9 3%	4 1%	8 3%	20 5% tw	2 1%	10 4%	23 2%	14 2%
Not applicable	23 1%	3 1%	3 1%	1 *	6 1%	2 1%	5 2%	10 1%	5 1%

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 17

**Q3. Over the last year, would you say that each of the following has gone up, gone down, or stayed about the same?**

**Cost of food shopping**

**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Democ- rat (l)
Unweighted base	2034	536	576	120	296	76	55	11	12	11	305	612	494	385
Weighted base	2034	513	587	111*	290	69*	51*	10**	12**	8**	331	594	503	365
Gone up	1543 76%	375 73%	441 75%	84 76%	247 85%abc	60 87%ab	44 86%	7 68%	11 96%	7 92%	229 69%	452 76%	363 72%	291 80%k
Gone down	79 4%	29 6%	28 5%	3 2%	8 3%	1 1%	1 1%	- -	- -	- -	8 2%	34 6%	26 5%	11 3%
Stayed about the same	329 16%	96 19%d	98 17%d	17 15%	28 10%	8 11%	5 10%	3 32%	* 4%	1 8%	62 19%	93 16%	92 18%	49 13%
Don't know	61 3%	9 2%	13 2%	6 5%a	5 2%	* 1%	2 3%	- -	- -	- -	22 7%	13 2%	17 3%	9 3%
Not applicable	23 1%	4 1%	6 1%	1 1%	1 *	- -	- -	- -	- -	- -	10 3%	2 *	5 1%	6 2%

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 18

**Q3. Over the last year, would you say that each of the following has gone up, gone down, or stayed about the same?**

**Cost of filling up my car with petrol**

**Base: All respondents**

	Gender		Age							Social Class				Net: Eng- land & Wales	Region				
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)		South East (m)	Mid- lands (n)	North Eng- land (o)	Wales & South West (p)	Scot- land (q)
Unweighted base	2034	1012	1022	139	293	370	402	340	490	774	522	258	480	1844	531	529	518	266	190
Weighted base	2034	997	1037	244	325	387	346	305	427	549	590	427	468	1857	517	537	510	293	177
Gone up	1002 49%	470 47%	532 51%	105 43%	173 53%	188 49%	174 50%	153 50%	210 49%	257 47%	299 51%	234 55% <sup>il</sup>	213 45%	921 50%	247 48%	263 49%	255 50%	156 53%	82 46%
Gone down	151 7%	96 10% <sup>b</sup>	55 5%	9 4%	23 7%	18 5%	33 10% <sup>ce</sup>	22 7%	46 11% <sup>ce</sup>	53 10% <sup>l</sup>	47 8% <sup>l</sup>	31 7%	20 4%	135 7%	40 8%	43 8%	31 6%	21 7%	16 9%
Stayed about the same	404 20%	234 23% <sup>b</sup>	170 16%	40 16%	54 17%	88 23%	65 19%	58 19%	99 23% <sup>d</sup>	150 27% <sup>jl</sup>	92 16%	95 22% <sup>jl</sup>	67 14%	369 20%	95 18%	119 22%	100 20%	55 19%	35 20%
Don't know	77 4%	38 4%	39 4%	18 8% <sup>fgh</sup>	17 5% <sup>gh</sup>	23 6% <sup>fgh</sup>	9 3%	5 2%	5 1%	15 3%	23 4%	18 4%	22 5%	67 4%	17 3%	22 4%	16 3%	12 4%	10 6%
Not applicable	399 20%	158 16%	241 23% <sup>a</sup>	72 30% <sup>def</sup>	59 18%	69 18%	64 19%	67 22% <sup>h</sup>	67 16%	75 14%	129 22% <sup>ik</sup>	50 12%	146 31% <sup>ijk</sup>	365 20%	118 23% <sup>n</sup>	90 17%	108 21%	49 17%	34 19%

**Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 18

**Q3. Over the last year, would you say that each of the following has gone up, gone down, or stayed about the same?**

**Cost of filling up my car with petrol**

**Base: All respondents**

	Total	Household Income						Debts	
		Up to	£14001	£21001	£28001	£41001	£55001	No debts (A)	Any debt (B)
		£14000 (s)	£21000 (t)	£28000 (u)	£41000 (v)	£55000 (w)	+		
Unweighted base	2034	310	306	289	444	225	256	1118	872
Weighted base	2034	308	301	294	436	235	258	1056	917
Gone up	1002 49%	113 37%	154 51% <sup>s</sup>	159 54% <sup>s</sup>	224 51% <sup>s</sup>	114 49% <sup>s</sup>	131 51% <sup>s</sup>	514 49%	479 52%
Gone down	151 7%	7 2%	20 7% <sup>s</sup>	15 5%	41 9% <sup>s</sup>	31 13% <sup>stu</sup>	27 11% <sup>su</sup>	83 8%	68 7%
Stayed about the same	404 20%	46 15%	49 16%	49 17%	97 22% <sup>s</sup>	62 26% <sup>stu</sup>	70 27% <sup>stu</sup>	208 20%	183 20%
Don't know	77 4%	12 4%	6 2%	9 3%	22 5%	4 2%	14 5%	31 3%	22 2%
Not applicable	399 20%	130 42% <sup>tuv</sup>	73 24% <sup>vwx</sup>	63 21% <sup>vwx</sup>	53 12% <sup>x</sup>	23 10%	17 6%	221 21%	165 18%

**Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**



## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 18

**Q3. Over the last year, would you say that each of the following has gone up, gone down, or stayed about the same?**

**Cost of filling up my car with petrol**

**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Democrat (l)
Unweighted base	2034	536	576	120	296	76	55	11	12	11	305	612	494	385
Weighted base	2034	513	587	111*	290	69*	51*	10**	12**	8**	331	594	503	365
Gone up	1002 49%	239 47%	287 49%	49 44%	179 62%abce	32 46%	31 60%	5 49%	5 45%	4 49%	151 46%	305 51%	236 47%	179 49%
Gone down	151 7%	60 12%bcd	41 7%	5 5%	20 7%	3 4%	5 11%	1 6%	-	2 21%	14 4%	59 10%k	30 6%	34 9%
Stayed about the same	404 20%	134 26%bdef	113 19%	35 31%bdef	44 15%	7 11%	6 11%	2 19%	-	1 8%	60 18%	137 23%	105 21%	83 23%
Don't know	77 4%	12 2%	13 2%	7 6%abd	6 2%	2 2%	2 3%	2 20%	-	-	23 7%	17 3%	19 4%	11 3%
Not applicable	399 20%	67 13%	133 23%ad	16 14%	41 14%	26 37%abcdef	7 15%	1 7%	6 55%	2 23%	83 25%	76 13%	112 22%jl	58 16%

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 19

**Q3. Over the last year, would you say that each of the following has gone up, gone down, or stayed about the same?**

**Cost of childcare**

**Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Net: Eng- land & Wales	South East (m)	Mid- lands (n)	North Eng- land (o)	Wales & South West (p)	Scot- land (q)
Unweighted base	2034	1012	1022	139	293	370	402	340	490	774	522	258	480	1844	531	529	518	266	190
Weighted base	2034	997	1037	244	325	387	346	305	427	549	590	427	468	1857	517	537	510	293	177
Gone up	369 18%	187 19%	182 18%	62 25% <i>fgh</i>	84 26% <i>fgh</i>	76 20% <i>fh</i>	45 13%	43 14%	59 14%	94 17%	109 19%	98 23% <i>l</i>	68 15%	348 19%	102 20% <i>q</i>	96 18%	105 21% <i>q</i>	45 15%	21 12%
Gone down	26 1%	12 1%	14 1%	9 4% <i>fgh</i>	9 3% <i>fgh</i>	8 2% <i>fgh</i>	1 *	- -	- -	10 2%	5 1%	9 2%	3 1%	22 1%	8 2%	11 2% <i>o</i>	2 *	1 *	3 2%
Stayed about the same	143 7%	79 8%	64 6%	30 12% <i>fgh</i>	48 15% <i>fgh</i>	36 9% <i>fgh</i>	15 4% <i>h</i>	8 2%	5 1%	43 8% <i>l</i>	40 7%	41 10% <i>l</i>	19 4%	132 7%	39 8%	34 6%	38 7%	20 7%	11 6%
Don't know	186 9%	113 11% <i>b</i>	73 7%	20 8%	30 9%	47 12% <i>g</i>	30 9%	21 7%	39 9%	57 10%	46 8%	42 10%	41 9%	171 9%	46 9%	45 8%	50 10%	31 10%	15 9%
Not applicable	1310 64%	606 61%	704 68% <i>a</i>	123 50%	155 48%	220 57% <i>d</i>	255 74% <i>cde</i>	234 77% <i>cde</i>	323 76% <i>cde</i>	346 63%	390 66% <i>k</i>	237 56%	337 72% <i>ik</i>	1184 64%	322 62%	351 65%	315 62%	197 67%	126 71% <i>o</i>

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 19

**Q3. Over the last year, would you say that each of the following has gone up, gone down, or stayed about the same?**

**Cost of childcare**

**Base: All respondents**

	Total	Household Income						Debts	
		Up to £14000 (s)	£14001 £21000 (t)	£21001 £28000 (u)	£28001 £41000 (v)	£41001 £55000 (w)	£55001 + (x)	No debts (A)	Any debt (B)
Unweighted base	2034	310	306	289	444	225	256	1118	872
Weighted base	2034	308	301	294	436	235	258	1056	917
Gone up	369 18%	48 16%	52 17%	42 14%	79 18%	48 20%	68 26% stu v	178 17%	189 21%
Gone down	26 1%	1 *	3 1%	4 1%	10 2%	1 1%	6 2% s	7 1%	19 2% A
Stayed about the same	143 7%	13 4%	21 7%	22 7%	21 5%	32 14% stuv x	17 7%	44 4%	89 10% A
Don't know	186 9%	20 7%	21 7%	24 8%	44 10%	22 9%	32 12% s	102 10% B	60 7%
Not applicable	1310 64%	225 73% vw	204 68% wx	202 69% wx	283 65% x	131 56%	135 52%	725 69% B	559 61%

**Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 19

**Q3. Over the last year, would you say that each of the following has gone up, gone down, or stayed about the same?**

**Cost of childcare**

**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Democr- at (l)
Unweighted base	2034	536	576	120	296	76	55	11	12	11	305	612	494	385
Weighted base	2034	513	587	111*	290	69*	51*	10**	12**	8**	331	594	503	365
Gone up	369 18%	86 17%	122 21%	14 13%	60 21%	9 13%	8 16%	4 40%	-	2 23%	48 14%	105 18%	93 18%	71 19%
Gone down	26 1%	7 1%	13 2%	-	2 1%	-	1 1%	-	-	-	4 1%	11 2%	9 2%	5 1%
Stayed about the same	143 7%	37 7% <sup>d</sup>	55 9% <sup>df</sup>	9 8% <sup>d</sup>	7 2%	3 4%	-	2 15%	-	-	24 7%	36 6%	48 10%	26 7%
Don't know	186 9%	44 9%	43 7%	15 13%	28 10%	3 5%	4 8%	2 19%	-	1 7%	34 10%	54 9%	39 8%	37 10%
Not applicable	1310 64%	337 66%	353 60%	73 65%	193 67%	54 78% <sup>b</sup>	38 75%	3 25%	12 100%	6 70%	221 67%	389 65%	313 62%	227 62%

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 20

**Q3. Over the last year, would you say that each of the following has gone up, gone down, or stayed about the same?**

**Cost of rent**

**Base: All respondents**

	Gender			Age						Social Class				Region					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Net: Eng- land & Wales	South East (m)	Mid- lands (n)	North Eng- land (o)	Wales & South West (p)	Scot- land (q)
Unweighted base	2034	1012	1022	139	293	370	402	340	490	774	522	258	480	1844	531	529	518	266	190
Weighted base	2034	997	1037	244	325	387	346	305	427	549	590	427	468	1857	517	537	510	293	177
Gone up	684 34%	318 32%	366 35%	106 43%efg h	131 40%fgh	124 32%	110 32%	95 31%	117 27%	138 25%	171 29%	152 36%i	223 48%ijk	620 33%	197 38%	173 32%	161 32%	89 30%	63 36%
Gone down	41 2%	30 3%b	11 1%	5 2%	24 7%cefg h	10 3%fgh	2 *	- -	1 *	16 3%l	7 1%	15 3%l	4 1%	41 2%	14 3%	8 2%	10 2%	9 3%	1 *
Stayed about the same	299 15%	165 17%b	134 13%	58 24%fgh	71 22%fgh	67 17%gh	51 15%gh	22 7%	30 7%	86 16%	93 16%	65 15%	55 12%	272 15%	63 12%	80 15%	85 17%	43 15%	27 15%
Don't know	116 6%	63 6%	54 5%	19 8%	22 7%	33 9%fgh	12 4%	11 3%	19 4%	33 6%	24 4%	29 7%	31 7%	105 6%	30 6%	27 5%	29 6%	20 7%	12 7%
Not applicable	893 44%	421 42%	473 46%	56 23%	77 24%	152 39%cd	170 49%cde	177 58%cde	260 61%cde	276 50%kl	295 50%kl	167 39%	155 33%	819 44%	213 41%	249 46%	225 44%	133 45%	74 42%

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 20

**Q3. Over the last year, would you say that each of the following has gone up, gone down, or stayed about the same?**

**Cost of rent**

**Base: All respondents**

	Total	Household Income						Debts	
		Up to £14000 (s)	£14001 - £21000 (t)	£21001 - £28000 (u)	£28001 - £41000 (v)	£41001 - £55000 (w)	£55001 + (x)	No debts (A)	Any debt (B)
Unweighted base	2034	310	306	289	444	225	256	1118	872
Weighted base	2034	308	301	294	436	235	258	1056	917
Gone up	684 34%	150 49% uwx	126 42% vwx	101 34% w	121 28%	56 24%	69 27%	309 29%	367 40% A
Gone down	41 2%	5 2%	4 1%	1 *	9 2%	10 4% u	7 3% u	8 1%	33 4% A
Stayed about the same	299 15%	47 15%	34 11%	56 19% t	63 14%	38 16%	37 14%	126 12%	158 17% A
Don't know	116 6%	14 5%	11 3%	9 3%	35 8% tu	17 7%	20 8% u	52 5%	40 4%
Not applicable	893 44%	92 30%	126 42% s	128 43% s	208 48% s	114 49% s	125 48% s	560 53% B	320 35%

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 20

**Q3. Over the last year, would you say that each of the following has gone up, gone down, or stayed about the same?**

**Cost of rent**

**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Democrat (l)
Unweighted base	2034	536	576	120	296	76	55	11	12	11	305	612	494	385
Weighted base	2034	513	587	111*	290	69*	51*	10**	12**	8**	331	594	503	365
Gone up	684 34%	114 22%	232 40%ac	31 28%	110 38%a	32 46%ac	26 51%ac	2 22%	5 41%	2 23%	105 32%	150 25%	189 38%j	117 32%j
Gone down	41 2%	4 1%	23 4%ad	3 2%d	-	1 1%	-	-	-	-	10 3%	5 1%	21 4%j	7 2%
Stayed about the same	299 15%	80 16%d	97 16%d	19 17%d	22 8%	6 9%	3 7%	3 32%	3 23%	1 8%	55 17%	79 13%	84 17%	44 12%
Don't know	116 6%	26 5%	34 6%	5 5%	15 5%	1 1%	2 3%	1 10%	-	1 7%	24 7%	33 5%	29 6%	16 4%
Not applicable	893 44%	288 56%bef	201 34%	53 48%b	142 49%b	29 42%	20 39%	4 36%	4 36%	5 63%	136 41%	327 55%k	179 36%	182 50%k

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 21

**Q3. Over the last year, would you say that each of the following has gone up, gone down, or stayed about the same?**

**Summary table**

**Base: All respondents excl. Not applicable**

	Cost of energy bills	Cost of travelling on public transport	Cost of food shopping	Cost of filling up my car with petrol	Cost of childcare	Cost of rent
Unweighted base	1995	1525	2018	1652	681	1069
Weighted base	1969	1515	2011	1635	724	1141
Gone up	1528 78%	1054 70%	1543 77%	1002 61%	369 51%	684 60%
Gone down	87 4%	45 3%	79 4%	151 9%	26 4%	41 4%
Stayed about the same	278 14%	202 13%	329 16%	404 25%	143 20%	299 26%
Don't know	76 4%	214 14%	61 3%	77 5%	186 26%	116 10%



## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 22

**Q3. Over the last year, would you say that each of the following has gone up, gone down, or stayed about the same?**

**Cost of energy bills**

**Base: All respondents excl. Not applicable**

	Gender		Age						Social Class				Region						
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Net: Eng- land & Wales	South East (m)	Mid- lands (n)	North Eng- land (o)	Wales & South West (p)	Scot- land (q)
Unweighted base	1995	995	1000	117	283	366	400	340	489	763	508	250	474	1808	520	518	508	262	187
Weighted base	1969	977	992	196*	316	383	343	305	426	535	562	409	463	1796	501	514	496	285	173
Gone up	1528 78%	745 76%	783 79%	123 63%	219 69%	298 78%cd	280 82%cd	260 85%cd	348 82%cd	406 76%	429 76%	313 77%	380 82%ij	1396 78%	386 77%	401 78%	370 75%	238 84%o	132 76%
Gone down	87 4%	46 5%	42 4%	6 3%	20 6%	17 4%	14 4%	10 3%	20 5%	25 5%	29 5%	20 5%	14 3%	76 4%	24 5%	24 5%	21 4%	6 2%	12 7%p
Stayed about the same	278 14%	148 15%	129 13%	37 19%g	58 18%g	52 14%	45 13%	29 10%	57 13%	85 16%l	87 16%l	58 14%	48 10%	255 14%	72 14%	68 13%	85 17%p	29 10%	23 13%
Don't know	76 4%	38 4%	38 4%	30 15%defg	19 6%fgh	16 4%fh	4 1%	5 2%	2 *	20 4%	17 3%	17 4%	21 5%	69 4%	20 4%	20 4%	19 4%	11 4%	6 4%

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 22

**Q3. Over the last year, would you say that each of the following has gone up, gone down, or stayed about the same?**

**Cost of energy bills**

**Base: All respondents excl. Not applicable**

	Total	Household Income					Debts		
		Up to £14000	£14001 £21000	£21001 £28000	£28001 £41000	£41001 £55000	£55001 +	No debts (A)	Any debt (B)
		(s)	(t)	(u)	(v)	(w)	(x)		
Unweighted base	1995	306	301	284	436	217	252	1098	860
Weighted base	1969	304	293	289	421	222	249	1024	895
Gone up	1528 78%	242 80%	228 78%	222 77%	322 76%	162 73%	197 79%	814 80%	704 79%
Gone down	87 4%	12 4%	12 4%	15 5%	17 4%	17 7%	10 4%	45 4%	42 5%
Stayed about the same	278 14%	38 12%	46 16%	44 15%	60 14%	40 18%	34 13%	139 14%	126 14%
Don't know	76 4%	12 4%	7 2%	8 3%	23 5%	4 2%	9 4%	25 2%	23 3%

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 22

**Q3. Over the last year, would you say that each of the following has gone up, gone down, or stayed about the same?**

**Cost of energy bills**

**Base: All respondents excl. Not applicable**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Democrat (l)
Unweighted base	1995	526	568	119	294	76	55	11	12	11	289	606	486	377
Weighted base	1969	491	575	110*	287	69*	51*	10**	12**	8**	305	585	490	353
Gone up	1528 78%	378 77%	441 77%	83 76%	252 88%abc	58 83%	41 81%	10 93%	12 100%	6 79%	218 71%	460 79%	367 75%	286 81%
Gone down	87 4%	20 4%d	30 5%d	6 6%d	3 1%	2 3%	3 6%d	- -	- -	- -	18 6%	30 5%	24 5%	17 5%
Stayed about the same	278 14%	81 16%d	83 14%	14 13%	26 9%	6 9%	4 9%	1 7%	- -	2 21%	51 17%	83 14%	75 15%	40 11%
Don't know	76 4%	11 2%	21 4%	7 6%a	6 2%	4 5%	2 3%	- -	- -	- -	18 6%	13 2%	24 5%j	11 3%

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 23

**Q3. Over the last year, would you say that each of the following has gone up, gone down, or stayed about the same?**

**Cost of travelling on public transport**

**Base: All respondents excl. Not applicable**

	Gender		Age						Social Class				Region						
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Net: Eng-land & Wales	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)
Unweighted base	1525	784	741	118	254	293	326	248	286	596	387	204	338	1398	442	384	379	193	127
Weighted base	1515	764	751	203*	275	300	276	218	243	421	432	335	327	1394	429	387	375	203	121*
Gone up	1054 70%	510 67%	544 72%a	139 69%	182 66%	211 70%h	206 75%dh	168 77%dh	149 61%	282 67%	298 69%	236 70%	239 73%	967 69%	322 75%op	272 70%p	251 67%	121 60%	87 72%
Gone down	45 3%	28 4%	18 2%	10 5%f	18 7%fgh	9 3%f	* *	3 1%	4 2%	13 3%l	15 4%l	14 4%l	2 1%	44 3%	19 5%o	10 3%	4 1%	10 5%o	2 1%
Stayed about the same	202 13%	115 15%	87 12%	36 18%f	41 15%f	32 11%	23 9%	21 10%	47 19%efg	69 16%	54 13%	40 12%	38 12%	181 13%	45 10%	48 12%	59 16%m	28 14%	21 17%
Don't know	214 14%	111 15%	103 14%	18 9%	33 12%	48 16%	46 17%	27 12%	43 18%c	57 14%	64 15%	46 14%	47 14%	203 15%	43 10%	56 15%	60 16%m	44 22%mq	11 9%

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

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## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 23

**Q3. Over the last year, would you say that each of the following has gone up, gone down, or stayed about the same?**

**Cost of travelling on public transport**

**Base: All respondents excl. Not applicable**

	Total	Household Income					Debts		
		Up to £14000 (s)	£14001 - £21000 (t)	£21001 - £28000 (u)	£28001 - £41000 (v)	£41001 - £55000 (w)	£55001 + (x)	No debts (A)	Any debt (B)
Unweighted base	1525	206	232	206	333	174	216	825	668
Weighted base	1515	210	225	208	324	184	214	776	693
Gone up	1054 70%	151 72%	153 68%	155 74% <sup>w</sup>	221 68%	113 62%	149 70%	539 69%	504 73%
Gone down	45 3%	9 4%	5 2%	5 2%	8 2%	7 4%	8 4%	18 2%	26 4%
Stayed about the same	202 13%	26 13%	40 18%	27 13%	44 14%	27 15%	25 12%	106 14%	86 12%
Don't know	214 14%	25 12%	28 12%	21 10%	51 16%	35 19% <sup>u</sup>	32 15%	113 15%	78 11%

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

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## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 23

**Q3. Over the last year, would you say that each of the following has gone up, gone down, or stayed about the same?**

**Cost of travelling on public transport**

**Base: All respondents excl. Not applicable**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Democrat (l)
Unweighted base	1525	391	464	88	203	64	34	10	8	10	220	447	390	288
Weighted base	1515	373	463	77*	199	57*	33**	9**	8**	7**	243	439	392	269
Gone up	1054 70%	241 65%	324 70% <sup>c</sup>	44 57%	155 78% <sup>ac</sup>	48 85% <sup>abc</sup>	28 85%	8 81%	8 91%	6 82%	163 67%	304 69%	260 66%	194 72%
Gone down	45 3%	5 1%	24 5% <sup>ad</sup>	4 5% <sup>ad</sup>	* *	1 2%	- -	- -	- -	- -	9 4%	4 1%	23 6% <sup>j</sup>	10 4% <sup>j</sup>
Stayed about the same	202 13%	63 17% <sup>d</sup>	70 15% <sup>d</sup>	11 14%	17 8%	4 7%	2 5%	- -	- -	1 18%	30 12%	63 14%	60 15%	29 11%
Don't know	214 14%	65 17% <sup>be</sup>	45 10%	19 24% <sup>be</sup>	27 13%	4 6%	3 10%	2 19%	1 9%	- -	41 17%	68 16%	49 13%	36 13%

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 24

**Q3. Over the last year, would you say that each of the following has gone up, gone down, or stayed about the same?**

**Cost of food shopping**

**Base: All respondents excl. Not applicable**

	Gender			Age						Social Class				Region					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Net: Eng- land & Wales	South East (m)	Mid- lands (n)	North Eng- land (o)	Wales & South West (p)	Scot- land (q)
Unweighted base	2018	1002	1016	132	289	367	401	340	489	769	516	256	477	1830	527	523	516	264	188
Weighted base	2011	986	1026	231	321	383	344	305	427	544	579	423	465	1837	510	529	509	288	175
Gone up	1543 77%	725 74%	818 80%a	148 64%	229 71%	278 72%	264 77%c	265 87% cde f	360 84% cde f	399 73%	453 78%	321 76%	371 80% i	1408 77%	385 76%	401 76%	396 78%	226 78%	135 77%
Gone down	79 4%	47 5%	32 3%	9 4%g	26 8% egh	13 3%g	20 6% gh	2 1%	9 2%	24 4%	19 3%	21 5%	15 3%	72 4%	21 4%	20 4%	21 4%	9 3%	7 4%
Stayed about the same	329 16%	180 18% b	149 14%	59 25% dfg h	50 16%	75 20% gh	54 16%	35 11%	56 13%	109 20% l	92 16%	69 16%	58 13%	306 17%	89 18%	92 17%	80 16%	45 16%	23 13%
Don't know	61 3%	34 3%	27 3%	16 7% fgh	16 5% fgh	18 5% gh	6 2%	3 1%	2 *	11 2%	15 3%	13 3%	21 5% i	51 3%	14 3%	16 3%	12 2%	9 3%	10 6%

**Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

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## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 24

**Q3. Over the last year, would you say that each of the following has gone up, gone down, or stayed about the same?**

**Cost of food shopping**

**Base: All respondents excl. Not applicable**

	Total	Household Income					Debts			
		Up to £14000	£14001 £21000	£21001 £28000	£28001 £41000	£41001 £55000	£55001 +	No debts (A)	Any debt (B)	
		(s)	(t)	(u)	(v)	(w)	(x)			
Unweighted base	2018	308	304	288	440	224	253	1109	870	
Weighted base	2011	306	299	293	430	233	253	1045	913	
Gone up	1543	248	226	232	323	182	179	816	712	
		77%	81% <sup>x</sup>	76%	79% <sup>x</sup>	75%	78%	71%	78%	78%
Gone down	79	9	8	7	22	11	18	26	50	
		4%	3%	3%	2%	5%	5%	7% <sup>stu</sup>	2%	5% <sup>A</sup>
Stayed about the same	329	39	60	46	65	39	47	180	137	
		16%	13%	20% <sup>s</sup>	16%	15%	17%	18%	17%	15%
Don't know	61	9	4	8	20	2	10	23	14	
		3%	3%	1%	3%	5% <sup>tw</sup>	1%	4%	2%	2%

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

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## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 24

**Q3. Over the last year, would you say that each of the following has gone up, gone down, or stayed about the same?**

**Cost of food shopping**

**Base: All respondents excl. Not applicable**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Democrat (l)
Unweighted base	2018	534	571	119	295	76	55	11	12	11	298	610	490	381
Weighted base	2011	509	580	110*	289	69*	51*	10**	12**	8**	321	592	498	360
Gone up	1543	375	441	84	247	60	44	7	11	7	229	452	363	291
	77%	74%	76%	77%	86%ab	87%a	86%	68%	96%	92%	71%	76%	73%	81%k
Gone down	79	29	28	3	8	1	1	-	-	-	8	34	26	11
	4%	6%	5%	2%	3%	1%	1%	-	-	-	2%	6%	5%	3%
Stayed about the same	329	96	98	17	28	8	5	3	*	1	62	93	92	49
	16%	19%d	17%d	15%	10%	11%	10%	32%	4%	8%	19%	16%	18%	13%
Don't know	61	9	13	6	5	*	2	-	-	-	22	13	17	9
	3%	2%	2%	6%a	2%	1%	3%	-	-	-	7%	2%	3%	3%

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 25

**Q3. Over the last year, would you say that each of the following has gone up, gone down, or stayed about the same?**

**Cost of filling up my car with petrol**

**Base: All respondents excl. Not applicable**

	Gender			Age						Social Class				Region					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Net: Eng- land & Wales	South East (m)	Mid- lands (n)	North Eng- land (o)	Wales & South West (p)	Scot- land (q)
Unweighted base	1652	851	801	94	235	308	329	269	417	668	413	227	344	1497	418	443	414	222	155
Weighted base	1635	838	796	172*	266	317	282	238	360	474	461	377	322	1492	398	447	402	245	143
Gone up	1002 61%	470 56%	532 67% <sup>a</sup>	105 61%	173 65%	188 59%	174 62%	153 64%	210 58%	257 54%	299 65% <sup>i</sup>	234 62%	213 66% <sup>i</sup>	921 62%	247 62%	263 59%	255 63%	156 64%	82 57%
Gone down	151 9%	96 11% <sup>b</sup>	55 7%	9 5%	23 9%	18 6%	33 12% <sup>e</sup>	22 9%	46 13% <sup>e</sup>	53 11% <sup>i</sup>	47 10%	31 8%	20 6%	135 9%	40 10%	43 10%	31 8%	21 9%	16 11%
Stayed about the same	404 25%	234 28% <sup>b</sup>	170 21%	40 23%	54 20%	88 28%	65 23%	58 24%	99 28%	150 32% <sup>j</sup>	92 20%	95 25%	67 21%	369 25%	95 24%	119 27%	100 25%	55 23%	35 25%
Don't know	77 5%	38 5%	39 5%	18 11% <sup>fgh</sup>	17 6% <sup>gh</sup>	23 7% <sup>gh</sup>	9 3%	5 2%	5 1%	15 3%	23 5%	18 5%	22 7% <sup>i</sup>	67 4%	17 4%	22 5%	16 4%	12 5%	10 7%

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

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## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 25

**Q3. Over the last year, would you say that each of the following has gone up, gone down, or stayed about the same?**

**Cost of filling up my car with petrol**

**Base: All respondents excl. Not applicable**

	Total	Household Income						Debts	
		Up to	£14001	£21001	£28001	£41001	£55001	No debts (A)	Any debt (B)
		£14000 (s)	£21000 (t)	£28000 (u)	£41000 (v)	£55000 (w)	+		
Unweighted base	1652	194	235	229	392	203	238	901	717
Weighted base	1635	178	228	232	383	212	242	835	753
Gone up	1002 61%	113 63%	154 67% <sup>wx</sup>	159 68% <sup>vwx</sup>	224 58%	114 54%	131 54%	514 62%	479 64%
Gone down	151 9%	7 4%	20 9%	15 6%	41 11% <sup>s</sup>	31 15% <sup>su</sup>	27 11% <sup>s</sup>	83 10%	68 9%
Stayed about the same	404 25%	46 26%	49 21%	49 21%	97 25%	62 29%	70 29%	208 25%	183 24%
Don't know	77 5%	12 7% <sup>w</sup>	6 3%	9 4%	22 6%	4 2%	14 6%	31 4%	22 3%

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

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## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 25

**Q3. Over the last year, would you say that each of the following has gone up, gone down, or stayed about the same?**

**Cost of filling up my car with petrol**

**Base: All respondents excl. Not applicable**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Democrat (l)
Unweighted base	1652	467	452	103	253	52	46	10	6	9	234	535	391	328
Weighted base	1635	446	454	95*	248	43*	43*	10**	5**	6**	247	518	390	307
Gone up	1002 61%	239 54%	287 63%ac	49 51%	179 72%abc	32 73%ac	31 70%	5 52%	5 100%	4 63%	151 61%	305 59%	236 61%	179 58%
Gone down	151 9%	60 13%c	41 9%	5 5%	20 8%	3 7%	5 12%	1 7%	-	2 27%	14 6%	59 11%	30 8%	34 11%
Stayed about the same	404 25%	134 30%df	113 25%	35 36%bdef	44 18%	7 17%	6 13%	2 20%	-	1 10%	60 24%	137 26%	105 27%	83 27%
Don't know	77 5%	12 3%	13 3%	7 7%ad	6 2%	2 4%	2 4%	2 21%	-	-	23 9%	17 3%	19 5%	11 4%

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l**

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## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 26

**Q3. Over the last year, would you say that each of the following has gone up, gone down, or stayed about the same?**

**Cost of childcare**

**Base: All respondents excl. Not applicable**

	Gender		Age						Social Class				Region						
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Net: Eng- land & Wales	South East (m)	Mid- lands (n)	North Eng- land (o)	Wales & South West (p)	Scot- land (q)
Unweighted base	681	374	307	65	151	161	108	80	116	275	175	103	128	630	194	163	189	84	51
Weighted base	724	391	334	121*	171	167	91*	72*	104*	204	200	190*	131	673	195	186	196	96*	51**
Gone up	369 51%	187 48%	182 55%	62 51%	84 49%	76 46%	45 50%	43 59%	59 57%	94 46%	109 55%	98 52%	68 52%	348 52%	102 52%	96 51%	105 54%	45 47%	21 41%
Gone down	26 4%	12 3%	14 4%	9 7%h	9 5%h	8 5%h	1 1%	- -	- -	10 5%	5 2%	9 5%	3 2%	22 3%	8 4%	11 6%o	2 1%	1 1%	3 7%
Stayed about the same	143 20%	79 20%	64 19%	30 25%h	48 28%gh	36 22%h	15 16%h	8 11%	5 5%	43 21%	40 20%	41 22%	19 15%	132 20%	39 20%	34 18%	38 19%	20 21%	11 22%
Don't know	186 26%	113 29%	73 22%	20 16%	30 17%	47 28%d	30 33%cd	21 30%d	39 38%cd	57 28%	46 23%	42 22%	41 31%	171 25%	46 23%	45 24%	50 26%	31 32%	15 30%

**Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 26

**Q3. Over the last year, would you say that each of the following has gone up, gone down, or stayed about the same?**

**Cost of childcare**

**Base: All respondents excl. Not applicable**

	Total	Household Income						Debts	
		Up to	£14001	£21001	£28001	£41001	£55001	No debts (A)	Any debt (B)
		£14000 (s)	£21000 (t)	£28000 (u)	£41000 (v)	£55000 (w)	+		
Unweighted base	681	80	95	80	152	95	114	321	336
Weighted base	724	83*	97*	92*	153	103*	123*	330	358
Gone up	369 51%	48 59%	52 53%	42 45%	79 52%	48 46%	68 55%	178 54%	189 53%
Gone down	26 4%	1 1%	3 4%	4 5%	10 6%	1 1%	6 5%	7 2%	19 5%A
Stayed about the same	143 20%	13 16%	21 22%	22 24%	21 14%	32 31%svx	17 14%	44 13%	89 25%A
Don't know	186 26%	20 24%	21 22%	24 26%	44 28%	22 21%	32 26%	102 31%B	60 17%

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

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## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 26

**Q3. Over the last year, would you say that each of the following has gone up, gone down, or stayed about the same?**

**Cost of childcare**

**Base: All respondents excl. Not applicable**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Demo- crat (l)
Unweighted base	681	171	222	40	90	16	14	8	-	3	89	194	184	131
Weighted base	724	175	234	39*	97*	16**	13**	8**	-**	2**	110*	206	190	139*
Gone up	369 51%	86 49%	122 52%	14 37%	60 62% <sup>c</sup>	9 59%	8 63%	4 54%	-	2 76%	48 44%	105 51%	93 49%	71 51%
Gone down	26 4%	7 4%	13 6%	-	2 2%	-	1 4%	-	-	-	4 3%	11 5%	9 5%	5 3%
Stayed about the same	143 20%	37 21% <sup>d</sup>	55 24% <sup>d</sup>	9 24% <sup>d</sup>	7 7%	3 19%	-	2 21%	-	-	24 22%	36 18%	48 25%	26 19%
Don't know	186 26%	44 25%	43 18%	15 39% <sup>b</sup>	28 29%	3 22%	4 33%	2 25%	-	1 24%	34 31%	54 26%	39 21%	37 26%

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 27

**Q3. Over the last year, would you say that each of the following has gone up, gone down, or stayed about the same?**

**Cost of rent**

**Base: All respondents excl. Not applicable**

	Gender		Age							Social Class				Region					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Net: Eng- land & Wales	South East (m)	Mid- lands (n)	North Eng- land (o)	Wales & South West (p)	Scot- land (q)
Unweighted base	1069	543	526	108	229	220	204	134	174	368	253	151	297	967	294	264	268	141	102
Weighted base	1141	576	565	188*	248	234	175	128	167	273	295	260	313	1038	304	288	285	160	102*
Gone up	684 60%	318 55%	366 65%a	106 56%	131 53%	124 53%	110 63%	95 75%cde f	117 70%cde	138 50%	171 58%	152 58%	223 71%ijk	620 60%	197 65%	173 60%	161 57%	89 55%	63 62%
Gone down	41 4%	30 5%b	11 2%	5 3%	24 10%cefg h	10 4%g	2 1%	- -	1 1%	16 6%l	7 3%	15 6%l	4 1%	41 4%	14 5%	8 3%	10 3%	9 5%	1 1%
Stayed about the same	299 26%	165 29%	134 24%	58 31%gh	71 29%gh	67 29%gh	51 29%gh	22 17%	30 18%	86 31%l	93 31%l	65 25%	55 18%	272 26%	63 21%	80 28%	85 30%lm	43 27%	27 26%
Don't know	116 10%	63 11%	54 10%	19 10%	22 9%	33 14%f	12 7%	11 8%	19 11%	33 12%	24 8%	29 11%	31 10%	105 10%	30 10%	27 9%	29 10%	20 12%	12 11%

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**



## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 27

**Q3. Over the last year, would you say that each of the following has gone up, gone down, or stayed about the same?**

**Cost of rent**

**Base: All respondents excl. Not applicable**

	Total	Household Income						Debts	
		Up to	£14001	£21001	£28001	£41001	£55001	No debts (A)	Any debt (B)
		£14000 (s)	£21000 (t)	£28000 (u)	£41000 (v)	£55000 (w)	+		
Unweighted base	1069	203	166	146	220	108	130	479	556
Weighted base	1141	216	175	166	228	121*	133*	495	598
Gone up	684 60%	150 69%vw	126 72%vw	101 60%	121 53%	56 46%	69 52%	309 62%	367 61%
Gone down	41 4%	5 2%	4 2%	1 1%	9 4%	10 8%u	7 6%u	8 2%	33 6%A
Stayed about the same	299 26%	47 22%	34 20%	56 33%st	63 28%	38 32%	37 28%	126 25%	158 26%
Don't know	116 10%	14 6%	11 6%	9 5%	35 15%stu	17 14%u	20 15%stu	52 11%	40 7%

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 27

**Q3. Over the last year, would you say that each of the following has gone up, gone down, or stayed about the same?**

**Cost of rent**

**Base: All respondents excl. Not applicable**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Democrat (l)
Unweighted base	1069	223	354	55	139	42	31	7	8	4	168	256	296	178
Weighted base	1141	224	385	58*	148	40*	31**	7**	7**	3**	194	267	323	183
Gone up	684 60%	114 51%	232 60%	31 54%	110 75%abc	32 80%abc	26 83%	2 35%	5 65%	2 61%	105 54%	150 56%	189 59%	117 64%
Gone down	41 4%	4 2%	23 6%ad	3 5%d	-	1 2%	-	-	-	-	10 5%	5 2%	21 6%j	7 4%
Stayed about the same	299 26%	80 36%bde	97 25%d	19 32%d	22 15%	6 15%	3 11%	3 50%	3 35%	1 21%	55 29%	79 30%	84 26%	44 24%
Don't know	116 10%	26 12%	34 9%	5 9%	15 10%	1 2%	2 6%	1 15%	-	1 19%	24 12%	33 12%	29 9%	16 9%

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 28

**Q4. To what extent, if at all, are you worried about each of the following?**

**Summary table**

**Base: All respondents**

	My personal financial situation	Losing my job	Unexpected expenses (such as car maintenance, replacing washing machine, other home repairs)	Falling behind with rent/ mortgage payments	Having my home repossessed	Not being able to afford food	Not being able to pay off debts	The cost of school uniforms, books and school trips.
Unweighted base	2034	2034	2034	2034	2034	2034	2034	2034
Weighted base	2034	2034	2034	2034	2034	2034	2034	2034
A great deal	316 16%	145 7%	287 14%	123 6%	74 4%	137 7%	201 10%	81 4%
A fair amount	564 28%	277 14%	638 31%	236 12%	142 7%	298 15%	362 18%	189 9%
Not very much	625 31%	455 22%	581 29%	435 21%	317 16%	578 28%	466 23%	227 11%
Not at all	446 22%	931 46%	431 21%	1091 54%	1336 66%	940 46%	913 45%	1201 59%
Don't know	83 4%	226 11%	98 5%	149 7%	165 8%	81 4%	92 5%	337 17%
NET: Worried	880 43%	422 21%	925 45%	359 18%	215 11%	435 21%	563 28%	270 13%
NET: Not worried	1071 53%	1386 68%	1012 50%	1526 75%	1654 81%	1518 75%	1379 68%	1428 70%

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 29

**Q4. To what extent, if at all, are you worried about each of the following?****My personal financial situation****Base: All respondents**

	Gender			Age						Social Class				Region					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Net: Eng- land & Wales	South East (m)	Mid- lands (n)	North Eng- land (o)	Wales & South West (p)	Scot- land (q)
Unweighted base	2034	1012	1022	139	293	370	402	340	490	774	522	258	480	1844	531	529	518	266	190
Weighted base	2034	997	1037	244	325	387	346	305	427	549	590	427	468	1857	517	537	510	293	177
A great deal	316 16%	144 14%	172 17%	43 18%h	68 21%h	75 19%h	55 16%h	54 18%h	21 5%	54 10%	102 17%i	65 15%i	95 20%i	297 16%	101 20%nq	67 12%	82 16%	47 16%	19 11%
A fair amount	564 28%	240 24%	324 31%a	98 40%deg h	93 29%h	107 28%h	104 30%h	75 25%	88 21%	132 24%	141 24%	141 33%ij	151 32%ij	516 28%	142 27%	145 27%	141 28%	89 30%	48 27%
Not very much	625 31%	318 32%	307 30%	56 23%	111 34%c	112 29%	106 31%	90 29%	152 36%c	189 34%l	185 31%	122 29%	129 28%	568 31%	158 31%	189 35%p	148 29%	73 25%	57 32%
Not at all	446 22%	261 26%b	185 18%	19 8%	37 11%	74 19%cd	71 21%cd	80 26%cde	165 39%cde	161 29%jkl	131 22%l	82 19%	72 15%	406 22%	99 19%	117 22%	123 24%	66 23%	40 23%
Don't know	83 4%	34 3%	49 5%	29 12%defg h	17 5%gh	18 5%h	10 3%h	6 2%	2 1%	13 2%	31 5%i	17 4%	21 5%	70 4%	17 3%	20 4%	17 3%	17 6%	13 7%m
NET: Worried	880 43%	385 39%	496 48%a	140 58%fgh	161 49%h	182 47%h	159 46%h	129 42%h	109 25%	186 34%	243 41%i	206 48%i	246 53%ij	814 44%	243 47%n	211 39%	223 44%	136 46%	67 38%
NET: Not worried	1071 53%	578 58%b	492 47%	75 31%	147 45%c	186 48%c	177 51%c	170 56%cd	316 74%cde	350 64%jkl	316 54%l	204 48%	201 43%	974 52%	257 50%	306 57%mp	271 53%	140 48%	97 55%

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 29

**Q4. To what extent, if at all, are you worried about each of the following?**

**My personal financial situation**

**Base: All respondents**

	Total	Household Income						Debts	
		Up to £14000 (s)	£14001 £21000 (t)	£21001 £28000 (u)	£28001 £41000 (v)	£41001 £55000 (w)	£55001 + (x)	No debts (A)	Any debt (B)
Unweighted base	2034	310	306	289	444	225	256	1118	872
Weighted base	2034	308	301	294	436	235	258	1056	917
A great deal	316 16%	76 25%vw	61 20%vw	55 19%wx	61 14%w	18 8%	22 9%	84 8%	230 25%A
A fair amount	564 28%	102 33%wx	90 30%w	86 29%w	123 28%w	47 20%	62 24%	234 22%	324 35%A
Not very much	625 31%	70 23%	96 32% <sub>s</sub>	82 28%	136 31% <sub>s</sub>	96 41% <sub>su</sub>	86 33% <sub>s</sub>	364 35%B	255 28%
Not at all	446 22%	43 14%	46 15%	64 22% <sub>s</sub>	99 23% <sub>st</sub>	69 29% <sub>st</sub>	76 30% <sub>st</sub>	352 33%B	87 9%
Don't know	83 4%	17 6% <sub>u</sub>	8 3%	6 2%	17 4%	5 2%	11 4%	20 2%	22 2%
NET: Worried	880 43%	178 58% <sub>uv</sub>	151 50% <sub>wx</sub>	141 48% <sub>wx</sub>	183 42% <sub>wx</sub>	65 28%	85 33%	319 30%	553 60%A
NET: Not worried	1071 53%	112 36%	142 47% <sub>s</sub>	147 50% <sub>s</sub>	235 54% <sub>s</sub>	164 70% <sub>stu</sub>	162 63% <sub>stu</sub>	717 68%B	342 37%

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 29

**Q4. To what extent, if at all, are you worried about each of the following?**

**My personal financial situation**

**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Democrat (l)
Unweighted base	2034	536	576	120	296	76	55	11	12	11	305	612	494	385
Weighted base	2034	513	587	111*	290	69*	51*	10**	12**	8**	331	594	503	365
A great deal	316 16%	57 11%	110 19%ac	7 6%	56 19%ac	17 24%acf	4 8%	- -	5 40%	* 6%	47 14%	71 12%	90 18%jl	40 11%
A fair amount	564 28%	113 22%	176 30%a	44 39%ad	75 26%	22 32%	17 33%	6 57%	1 12%	2 20%	84 25%	135 23%	156 31%j	116 32%j
Not very much	625 31%	180 35%	182 31%	32 29%	83 29%	21 31%	15 29%	3 28%	4 32%	4 57%	93 28%	222 37%k	147 29%	111 30%
Not at all	446 22%	153 30%be	104 18%	24 21%	67 23%e	8 12%	12 23%	2 15%	2 16%	1 7%	73 22%	162 27%k	91 18%	87 24%
Don't know	83 4%	9 2%	14 2%	5 4%	8 3%	1 1%	4 7%a	- -	- -	1 10%	35 11%	5 1%	18 4%j	11 3%j
NET: Worried	880 43%	171 33%	287 49%a	50 45%a	131 45%a	39 56%a	21 41%	6 57%	6 52%	2 26%	130 39%	205 35%	247 49%j	155 43%j
NET: Not worried	1071 53%	333 65%bcde	287 49%	56 50%	151 52%	29 42%	26 52%	5 43%	6 48%	5 64%	166 50%	384 65%kl	238 47%	199 54%

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 30

**Q4. To what extent, if at all, are you worried about each of the following?**

**Losing my job**

**Base: All respondents**

	Gender			Age						Social Class				Region					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Net: Eng- land & Wales	South East (m)	Mid- lands (n)	North Eng- land (o)	Wales & South West (p)	Scot- land (q)
Unweighted base	2034	1012	1022	139	293	370	402	340	490	774	522	258	480	1844	531	529	518	266	190
Weighted base	2034	997	1037	244	325	387	346	305	427	549	590	427	468	1857	517	537	510	293	177
A great deal	145 7%	76 8%	69 7%	23 9%h	37 11%gh	38 10%h	26 8%h	19 6%h	1 *	28 5%	52 9%i	37 9%	28 6%	139 7%	43 8%	31 6%	42 8%	23 8%	6 3%
A fair amount	277 14%	133 13%	144 14%	50 21%gh	70 21%fgh	66 17%gh	51 15%h	32 10%h	8 2%	78 14%	90 15%	51 12%	59 13%	260 14%	77 15%	70 13%	68 13%	45 15%	17 10%
Not very much	455 22%	230 23%	226 22%	61 25%gh	114 35%gh	120 31%gh	98 28%gh	47 15%h	15 3%	131 24%l	137 23%l	135 32%ijl	53 11%	405 22%	133 26%op	118 22%	99 19%	55 19%	50 29%op
Not at all	931 46%	479 48%	452 44%	58 24%	74 23%	120 31%d	135 39%cde	177 58%cde	366 86%cde	268 49%jk	243 41%	157 37%	263 56%ijk	850 46%	203 39%	268 50%m	251 49%am	128 44%	80 46%
Don't know	226 11%	79 8%	147 14%a	52 21%defg	30 9%	43 11%	35 10%	30 10%	36 9%	45 8%	69 12%	47 11%	65 14%i	204 11%	61 12%	50 9%	51 10%	42 14%	23 13%
NET: Worried	422 21%	209 21%	213 21%	73 30%gh	107 33%fgh	104 27%gh	78 22%h	51 17%h	9 2%	106 19%	142 24%	88 21%	87 19%	399 21%	120 23%q	101 19%	110 21%q	68 23%q	23 13%
NET: Not worried	1386 68%	708 71%b	677 65%	119 49%	188 58%	240 62%c	233 67%cd	224 74%cde	381 89%cde	399 73%j	379 64%	292 68%	316 68%	1255 68%	336 65%	386 72%mp	350 69%	183 62%	131 74%p

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 30

**Q4. To what extent, if at all, are you worried about each of the following?**

**Losing my job**

**Base: All respondents**

	Total	Household Income						Debts	
		Up to	£14001	£21001	£28001	£41001	£55001	No debts (A)	Any debt (B)
		£14000 (s)	£21000 (t)	£28000 (u)	£41000 (v)	£55000 (w)	+		
Unweighted base	2034	310	306	289	444	225	256	1118	872
Weighted base	2034	308	301	294	436	235	258	1056	917
A great deal	145 7%	19 6%	27 9%	13 4%	42 10%uw	11 4%	14 5%	46 4%	97 11%A
A fair amount	277 14%	26 9%	38 13%	36 12%	69 16% <sub>s</sub>	37 16% <sub>s</sub>	49 19% <sub>s</sub>	110 10%	160 17%A
Not very much	455 22%	28 9%	58 19% <sub>s</sub>	67 23% <sub>s</sub>	109 25% <sub>s</sub>	75 32% <sub>stu</sub>	85 33% <sub>stu</sub>	214 20%	233 25%A
Not at all	931 46%	181 59% <sub>tuv</sub> wx	146 48% <sub>vx</sub>	142 48% <sub>x</sub>	174 40%	97 41%	97 38%	612 58%B	313 34%
Don't know	226 11%	53 17% <sub>tw</sub> x	33 11% <sub>x</sub>	37 12% <sub>wx</sub>	41 9%	15 6%	14 5%	73 7%	114 12%A
NET: Worried	422 21%	46 15%	65 22%	49 17%	112 26% <sub>su</sub>	47 20%	63 24% <sub>s</sub>	156 15%	257 28%A
NET: Not worried	1386 68%	209 68%	204 68%	208 71%	283 65%	172 73%	182 70%	826 78%B	546 60%

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**



## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 30

**Q4. To what extent, if at all, are you worried about each of the following?**

**Losing my job**

**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Democrat (l)
Unweighted base	2034	536	576	120	296	76	55	11	12	11	305	612	494	385
Weighted base	2034	513	587	111*	290	69*	51*	10**	12**	8**	331	594	503	365
A great deal	145 7%	28 6%	54 9%a	6 6%	22 8%	2 3%	2 3%	- -	2 15%	- -	22 7%	34 6%	38 7%	22 6%
A fair amount	277 14%	60 12%	110 19%ac	11 10%	40 14%	8 12%	6 11%	2 16%	2 19%	1 8%	32 10%	67 11%	94 19%j	48 13%
Not very much	455 22%	113 22%	139 24%d	26 24%	46 16%	19 27%d	9 17%	2 21%	4 32%	2 23%	91 28%	146 24%	113 22%	86 23%
Not at all	931 46%	268 52%b	226 39%	60 53%b	152 53%b	30 43%	25 49%	7 63%	3 28%	4 54%	132 40%	300 51%k	200 40%	181 50%k
Don't know	226 11%	43 8%	58 10%	8 7%	29 10%	10 14%	10 19%a	- -	1 6%	1 16%	53 16%	47 8%	59 12%	28 8%
NET: Worried	422 21%	88 17%	164 28%ace	17 16%	62 21%	11 16%	7 15%	2 16%	4 34%	1 8%	54 16%	101 17%	132 26%jl	70 19%
NET: Not worried	1386 68%	382 74%b	365 62%	86 77%b	199 69%	49 71%	34 67%	9 84%	7 60%	6 77%	223 67%	446 75%k	312 62%	267 73%k

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 31

**Q4. To what extent, if at all, are you worried about each of the following?**

**Unexpected expenses (such as car maintenance, replacing washing machine, other home repairs)**

**Base: All respondents**

	Gender			Age						Social Class				Net: Eng- land & Wales	Region				
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)		South East (m)	Mid- lands (n)	North Eng- land (o)	Wales & South West (p)	Scot- land (q)
Unweighted base	2034	1012	1022	139	293	370	402	340	490	774	522	258	480	1844	531	529	518	266	190
Weighted base	2034	997	1037	244	325	387	346	305	427	549	590	427	468	1857	517	537	510	293	177
A great deal	287 14%	112 11%	175 17%a	23 9%	66 20%ch	65 17%ch	58 17%h	51 17%ch	24 6%	40 7%	74 13%i	81 19%ij	92 20%ij	274 15%	91 18%nq	64 12%	83 16%q	36 12%	13 7%
A fair amount	638 31%	284 29%	353 34%a	102 42%fgh	122 37%fgh	139 36%gh	101 29%h	80 26%	94 22%	167 30%	184 31%	140 33%	146 31%	584 31%	152 29%	166 31%	161 32%	104 36%	54 31%
Not very much	581 29%	302 30%	279 27%	56 23%	80 24%	92 24%	102 29%	100 33%de	150 35%cde	176 32%l	176 30%	114 27%	115 25%	523 28%	145 28%	180 34%op	123 24%	75 25%	58 33%
Not at all	431 21%	251 25%b	180 17%	32 13%	41 13%	72 19%	69 20%d	63 21%d	156 36%cde	154 28%jkl	121 20%	69 16%	88 19%	391 21%	106 21%	108 20%	118 23%	60 20%	41 23%
Don't know	98 5%	48 5%	50 5%	32 13%defg	18 5%h	18 5%h	16 5%h	11 3%h	3 1%	13 2%	35 6%i	23 5%i	26 6%i	86 5%	23 4%	19 4%	26 5%	19 6%	11 6%
NET: Worried	925 45%	396 40%	528 51%a	124 51%h	187 58%fgh	204 53%gh	159 46%h	131 43%h	119 28%	206 38%	258 44%i	222 52%i	238 51%ij	858 46%	243 47%	230 43%	244 48%q	141 48%	67 38%
NET: Not worried	1012 50%	553 55%b	459 44%	88 36%	121 37%	164 42%	171 49%cd	163 54%cde	305 72%cde	330 60%jkl	296 50%	183 43%	203 43%	914 49%	251 49%	287 54%	241 47%	134 46%	98 56%

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 31

**Q4. To what extent, if at all, are you worried about each of the following?**

**Unexpected expenses (such as car maintenance, replacing washing machine, other home repairs)**

**Base: All respondents**

	Total	Household Income						Debts	
		Up to	£14001	£21001	£28001	£41001	£55001	No debts (A)	Any debt (B)
		£14000 (s)	£21000 (t)	£28000 (u)	£41000 (v)	£55000 (w)	+		
							(x)		
Unweighted base	2034	310	306	289	444	225	256	1118	872
Weighted base	2034	308	301	294	436	235	258	1056	917
A great deal	287 14%	77 25% tw x	46 15% wx	55 19% vwx	52 12%	18 8%	19 8%	73 7%	210 23% A
A fair amount	638 31%	82 27%	120 40% swx	99 34% w	152 35% sw	52 22%	76 29%	272 26%	360 39% A
Not very much	581 29%	68 22%	80 26%	75 26%	127 29%	86 37% stu	86 33% s	357 34% B	214 23%
Not at all	431 21%	54 18%	46 15%	56 19%	93 21%	70 30% stu v	67 26% st	324 31% B	101 11%
Don't know	98 5%	27 9% tuvw x	10 3%	10 3%	12 3%	9 4%	10 4%	29 3%	32 3%
NET: Worried	925 45%	159 52% wx	166 55% wx	153 52% wx	204 47% wx	70 30%	95 37%	346 33%	571 62% A
NET: Not worried	1012 50%	122 40%	125 42%	131 44%	219 50% st v	156 67% stu v	153 59% stu v	681 65% B	315 34%

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 31

**Q4. To what extent, if at all, are you worried about each of the following?**

**Unexpected expenses (such as car maintenance, replacing washing machine, other home repairs)**

**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Democrat (l)
Unweighted base	2034	536	576	120	296	76	55	11	12	11	305	612	494	385
Weighted base	2034	513	587	111*	290	69*	51*	10**	12**	8**	331	594	503	365
A great deal	287 14%	44 9%	102 17%ac	10 9%	50 17%ac	11 16%	5 11%	2 15%	*	*	45 14%	63 11%	86 17%j	45 12%
A fair amount	638 31%	139 27%	219 37%a	33 30%	95 33%	23 34%	15 29%	3 25%	5 39%	2 28%	85 26%	180 30%	167 33%	120 33%
Not very much	581 29%	167 33%	159 27%	40 36%	74 25%	20 29%	17 33%	5 51%	4 36%	3 42%	89 27%	180 30%	145 29%	107 29%
Not at all	431 21%	146 28%bde	92 16%	27 24%b	61 21%	9 14%	12 24%	1 9%	2 16%	1 15%	75 23%	160 27%k	84 17%	83 23%
Don't know	98 5%	17 3%	16 3%	1 1%	10 4%	5 8%bc	2 3%	-	1 6%	1 10%	37 11%	11 2%	21 4%	10 3%
NET: Worried	925 45%	183 36%	320 55%ac	43 39%	145 50%a	34 50%a	20 40%	4 41%	5 43%	3 34%	130 39%	243 41%	253 50%j	165 45%
NET: Not worried	1012 50%	313 61%bde	251 43%	67 60%bde	134 46%	29 42%	29 57%	6 59%	6 52%	4 57%	164 50%	340 57%k	229 46%	190 52%

**Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 32

**Q4. To what extent, if at all, are you worried about each of the following?****Falling behind with rent/mortgage payments****Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Net: Eng- land & Wales	South East (m)	Mid- lands (n)	North Eng- land (o)	Wales & South West (p)	Scot- land (q)
Unweighted base	2034	1012	1022	139	293	370	402	340	490	774	522	258	480	1844	531	529	518	266	190
Weighted base	2034	997	1037	244	325	387	346	305	427	549	590	427	468	1857	517	537	510	293	177
A great deal	123 6%	58 6%	65 6%	14 6%h	36 11%gh	29 8%h	27 8%h	12 4%h	5 1%	18 3%	42 7%i	23 5%	41 9%i	115 6%	43 8%p	28 5%	35 7%	9 3%	8 5%
A fair amount	236 12%	105 11%	131 13%	46 19%gh	45 14%gh	63 16%gh	43 13%gh	22 7%	17 4%	52 9%	60 10%	58 14%	66 14%i	216 12%	66 13%	52 10%	58 11%	40 14%	20 11%
Not very much	435 21%	214 21%	221 21%	64 26%gh	117 36%efg h	106 27%gh	74 21%h	48 16%h	26 6%	104 19%	120 20%	115 27%i	95 20%	390 21%	112 22%	107 20%	102 20%	68 23%	45 25%
Not at all	1091 54%	559 56%	532 51%	68 28%	110 34%	165 43%cd	186 54%cde	201 66%cde	361 85%cde	346 63%jkl	308 52%	200 47%	236 51%	1001 54%	256 49%	313 58%m	281 55%	151 52%	90 51%
Don't know	149 7%	60 6%	88 9%	52 21%defg h	17 5%	24 6%	16 4%	22 7%	18 4%	29 5%	59 10%i	30 7%	30 6%	135 7%	41 8%	36 7%	34 7%	24 8%	14 8%
NET: Worried	359 18%	163 16%	196 19%	60 25%gh	81 25%gh	92 24%gh	70 20%gh	34 11%h	21 5%	70 13%	102 17%i	81 19%i	106 23%i	331 18%	108 21%n	80 15%	93 18%	50 17%	28 16%
NET: Not worried	1526 75%	773 78%b	753 73%	132 54%	227 70%c	271 70%c	260 75%c	249 82%cde	387 91%cde	450 82%jkl	428 73%	316 74%	332 71%	1391 75%	368 71%	421 78%m	383 75%	220 75%	135 76%

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 32

**Q4. To what extent, if at all, are you worried about each of the following?**

**Falling behind with rent/mortgage payments**

**Base: All respondents**

	Total	Household Income						Debts	
		Up to £14000	£14001 - £21000	£21001 - £28000	£28001 - £41000	£41001 - £55000	£55001 +	No debts (A)	Any debt (B)
		(s)	(t)	(u)	(v)	(w)	(x)		
Unweighted base	2034	310	306	289	444	225	256	1118	872
Weighted base	2034	308	301	294	436	235	258	1056	917
A great deal	123 6%	32 10% uwx	21 7%	14 5%	28 6%	11 5%	10 4%	19 2%	104 11%A
A fair amount	236 12%	47 15% wx	47 15% wx	31 10% w	58 13% w	11 5%	23 9%	70 7%	160 17%A
Not very much	435 21%	52 17%	66 22%	78 26% sv	71 16%	72 31% sv	60 23%	182 17%	246 27%A
Not at all	1091 54%	143 47%	151 50%	153 52%	245 56% s	132 56% s	154 60% s	735 70% B	350 38%
Don't know	149 7%	33 11% twx	16 5%	19 6%	33 8%	9 4%	11 4%	50 5%	58 6%
NET: Worried	359 18%	79 26% uwx	67 22% wx	45 15%	86 20% wx	22 9%	33 13%	89 8%	264 29%A
NET: Not worried	1526 75%	195 63%	218 72% s	230 78% s	316 73% s	204 87% stu	214 83% stv	916 87% B	596 65%

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 32

**Q4. To what extent, if at all, are you worried about each of the following?**

**Falling behind with rent/mortgage payments**

**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Democrat (l)
Unweighted base	2034	536	576	120	296	76	55	11	12	11	305	612	494	385
Weighted base	2034	513	587	111*	290	69*	51*	10**	12**	8**	331	594	503	365
A great deal	123 6%	24 5%	40 7%	6 5%	23 8%	5 7%	2 4%	- -	2 15%	- -	16 5%	28 5%	35 7%	18 5%
A fair amount	236 12%	38 7%	100 17%acd	9 8%	22 8%	10 14%	8 15%	2 22%	2 14%	1 13%	31 9%	40 7%	93 18%jl	36 10%
Not very much	435 21%	106 21%	141 24%d	21 19%	47 16%	15 21%	12 23%	2 21%	5 40%	1 15%	81 25%	130 22%	106 21%	78 21%
Not at all	1091 54%	320 63%b	270 46%	70 63%b	180 62%b	34 50%	25 50%	5 48%	4 31%	4 57%	156 47%	378 64%k	231 46%	213 58%k
Don't know	149 7%	24 5%	36 6%	5 5%	17 6%	6 8%	4 7%	1 9%	- -	1 16%	47 14%	18 3%	37 7%j	21 6%
NET: Worried	359 18%	62 12%	141 24%acd	15 13%	45 16%	15 21%	10 19%	2 22%	3 29%	1 13%	46 14%	68 11%	128 25%jl	54 15%
NET: Not worried	1526 75%	427 83%be	410 70%	91 82%b	227 78%b	49 71%	37 74%	7 69%	8 71%	6 72%	237 72%	508 85%kl	338 67%	291 80%k

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 33

**Q4. To what extent, if at all, are you worried about each of the following?****Having my home repossessed****Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Net: Eng- land & Wales	South East (m)	Mid- lands (n)	North Eng- land (o)	Wales & South West (p)	Scot- land (q)
Unweighted base	2034	1012	1022	139	293	370	402	340	490	774	522	258	480	1844	531	529	518	266	190
Weighted base	2034	997	1037	244	325	387	346	305	427	549	590	427	468	1857	517	537	510	293	177
A great deal	74 4%	38 4%	36 3%	11 5% <sup>gh</sup>	21 7% <sup>gh</sup>	22 6% <sup>gh</sup>	14 4% <sup>gh</sup>	2 1%	3 1%	9 2%	21 4% <sup>i</sup>	17 4%	26 6% <sup>i</sup>	69 4%	23 5%	16 3%	24 5%	5 2%	4 2%
A fair amount	142 7%	67 7%	74 7%	35 15% <sup>fgh</sup>	37 11% <sup>gh</sup>	32 8% <sup>gh</sup>	24 7% <sup>h</sup>	11 3% <sup>h</sup>	3 1%	28 5%	42 7%	38 9%	34 7%	128 7%	50 10% <sup>no</sup>	30 6%	30 6%	19 6%	14 8%
Not very much	317 16%	151 15%	166 16%	40 16% <sup>h</sup>	71 22% <sup>gh</sup>	85 22% <sup>gh</sup>	55 16% <sup>h</sup>	43 14% <sup>h</sup>	24 6%	87 16%	91 15%	77 18%	62 13%	289 16%	80 15%	94 18%	72 14%	43 15%	28 16%
Not at all	1336 66%	675 68%	661 64%	97 40%	174 54% <sup>c</sup>	214 55% <sup>c</sup>	231 67% <sup>cde</sup>	234 77% <sup>cde</sup>	387 91% <sup>cde</sup>	398 73% <sup>ijkl</sup>	389 66%	249 58%	301 64%	1225 66%	318 62%	362 67%	350 69% <sup>m</sup>	194 66%	112 63%
Don't know	165 8%	65 7%	100 10% <sup>a</sup>	61 25% <sup>defgh</sup>	22 7% <sup>h</sup>	34 9% <sup>h</sup>	22 6% <sup>h</sup>	16 5%	11 2%	27 5%	47 8% <sup>i</sup>	46 11% <sup>i</sup>	45 10% <sup>i</sup>	147 8%	46 9%	34 6%	34 7%	32 11% <sup>n</sup>	18 10%
NET: Worried	215 11%	105 11%	110 11%	47 19% <sup>fgh</sup>	58 18% <sup>fgh</sup>	54 14% <sup>gh</sup>	38 11% <sup>gh</sup>	12 4% <sup>h</sup>	6 1%	37 7%	63 11% <sup>i</sup>	55 13% <sup>i</sup>	60 13% <sup>i</sup>	197 11%	73 14% <sup>np</sup>	46 9%	54 11%	24 8%	18 10%
NET: Not worried	1654 81%	826 83%	827 80%	136 56%	246 75% <sup>c</sup>	299 77% <sup>c</sup>	286 83% <sup>cd</sup>	277 91% <sup>cde</sup>	411 96% <sup>cde</sup>	485 88% <sup>ijkl</sup>	480 81%	326 76%	363 78%	1514 81%	398 77%	456 85% <sup>m</sup>	422 83% <sup>m</sup>	237 81%	140 79%

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**



## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 33

**Q4. To what extent, if at all, are you worried about each of the following?**

**Having my home repossessed**

**Base: All respondents**

	Total	Household Income					Debts		
		Up to £14000 (s)	£14001 £21000 (t)	£21001 £28000 (u)	£28001 £41000 (v)	£41001 £55000 (w)	£55001 +	No debts (A)	Any debt (B)
Unweighted base	2034	310	306	289	444	225	256	1118	872
Weighted base	2034	308	301	294	436	235	258	1056	917
A great deal	74 4%	22 7%wx	11 4%	10 4%	18 4%	5 2%	4 1%	14 1%	59 6%A
A fair amount	142 7%	19 6%	24 8%	16 5%	39 9%	17 7%	15 6%	31 3%	104 11%A
Not very much	317 16%	34 11%	55 18% <sub>s</sub>	47 16%	58 13%	51 22% <sub>sv</sub>	49 19% <sub>s</sub>	132 13%	182 20%A
Not at all	1336 66%	191 62%	195 65%	196 67%	291 67%	152 65%	175 68%	824 78%B	500 55%
Don't know	165 8%	41 13% <sub>twx</sub>	17 6%	25 8%	30 7%	10 4%	15 6%	54 5%	72 8%A
NET: Worried	215 11%	41 13% <sub>x</sub>	34 11%	26 9%	57 13% <sub>x</sub>	23 10%	18 7%	45 4%	163 18%A
NET: Not worried	1654 81%	226 73%	250 83% <sub>s</sub>	243 83% <sub>s</sub>	349 80%	202 86% <sub>s</sub>	224 87% <sub>sv</sub>	957 91%B	682 74%

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 33

**Q4. To what extent, if at all, are you worried about each of the following?****Having my home repossessed****Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Democrat (l)
Unweighted base	2034	536	576	120	296	76	55	11	12	11	305	612	494	385
Weighted base	2034	513	587	111*	290	69*	51*	10**	12**	8**	331	594	503	365
A great deal	74 4%	13 3%	28 5%	3 3%	16 6%	2 3%	1 2%	-	-	-	10 3%	18 3%	24 5%	10 3%
A fair amount	142 7%	32 6%	54 9% <sup>d</sup>	5 4%	11 4%	6 8%	3 6%	-	-	-	20 6%	38 6%	52 10% <sup>jl</sup>	16 4%
Not very much	317 16%	73 14%	105 18% <sup>d</sup>	16 14%	31 11%	10 14%	6 13%	2 20%	4 38%	2 28%	64 19%	94 16%	85 17%	54 15%
Not at all	1336 66%	369 72% <sup>b</sup>	349 59%	85 77% <sup>b</sup>	213 73% <sup>b</sup>	44 64%	34 67%	8 80%	6 52%	4 57%	194 59%	422 71% <sup>k</sup>	292 58%	267 73% <sup>k</sup>
Don't know	165 8%	25 5%	51 9% <sup>ac</sup>	2 2%	19 6%	8 11% <sup>ac</sup>	6 12% <sup>c</sup>	-	1 10%	1 16%	43 13%	22 4%	50 10% <sup>jl</sup>	19 5%
NET: Worried	215 11%	46 9%	82 14% <sup>a</sup>	8 7%	27 9%	7 11%	4 8%	-	-	-	29 9%	55 9%	76 15% <sup>jl</sup>	25 7%
NET: Not worried	1654 81%	442 86% <sup>b</sup>	454 77%	101 91% <sup>be</sup>	244 84% <sup>b</sup>	54 78%	41 80%	10 100%	10 90%	7 84%	259 78%	517 87% <sup>k</sup>	377 75%	322 88% <sup>k</sup>

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 34

**Q4. To what extent, if at all, are you worried about each of the following?****Not being able to afford food****Base: All respondents**

	Gender			Age						Social Class				Region					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Net: Eng- land & Wales	South East (m)	Mid- lands (n)	North Eng- land (o)	Wales & South West (p)	Scot- land (q)
Unweighted base	2034	1012	1022	139	293	370	402	340	490	774	522	258	480	1844	531	529	518	266	190
Weighted base	2034	997	1037	244	325	387	346	305	427	549	590	427	468	1857	517	537	510	293	177
A great deal	137 7%	69 7%	68 7%	22 9%h	41 13%egh	26 7%h	28 8%h	13 4%h	5 1%	21 4%	32 5%	32 8%i	52 11%ij	129 7%	38 7%	32 6%	48 9%p	11 4%	8 5%
A fair amount	298 15%	114 11%	183 18%a	62 25%efg h	55 17%h	59 15%h	47 14%h	49 16%h	26 6%	46 8%	84 14%i	74 17%i	94 20%ij	273 15%	92 18%o	71 13%	60 12%	49 17%	25 14%
Not very much	578 28%	280 28%	298 29%	66 27%	105 32%h	133 34%gh	103 30%h	77 25%	93 22%	139 25%	156 27%	138 32%	145 31%	523 28%	131 25%	133 25%	158 31%	102 35%mn	55 31%
Not at all	940 46%	500 50%b	440 42%	58 24%	109 34%	152 39%c	158 46%cd	162 53%cde	301 70%cde	331 60%jkl	287 49%kl	161 38%	161 34%	864 47%	238 46%	280 52%op	228 45%	119 40%	76 43%
Don't know	81 4%	32 3%	48 5%	36 15%defg h	14 4%gh	16 4%gh	9 3%h	4 1%	2 *	11 2%	32 5%i	22 5%i	16 3%	68 4%	18 3%	22 4%	16 3%	13 4%	13 7%o
NET: Worried	435 21%	184 18%	252 24%a	84 34%efg h	97 30%efg h	85 22%h	75 22%h	63 21%h	31 7%	67 12%	115 20%i	107 25%i	146 31%ij	402 22%	130 25%n	103 19%	109 21%	60 20%	33 19%
NET: Not worried	1518 75%	781 78%b	737 71%	124 51%	215 66%c	285 74%c	262 76%cd	239 78%cd	394 92%cde	471 86%jkl	443 75%l	299 70%	306 65%	1388 75%	369 71%	412 77%	386 76%	220 75%	130 74%

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 34

**Q4. To what extent, if at all, are you worried about each of the following?**

**Not being able to afford food**

**Base: All respondents**

	Total	Household Income						Debts	
		Up to £14000 (s)	£14001 - £21000 (t)	£21001 - £28000 (u)	£28001 - £41000 (v)	£41001 - £55000 (w)	£55001 + (x)	No debts (A)	Any debt (B)
Unweighted base	2034	310	306	289	444	225	256	1118	872
Weighted base	2034	308	301	294	436	235	258	1056	917
A great deal	137 7%	37 12%vw	27 9%wx	20 7%	26 6%	8 3%	9 3%	34 3%	102 11%A
A fair amount	298 15%	71 23%vw	49 16%	50 17%w	52 12%	23 10%	28 11%	90 8%	204 22%A
Not very much	578 28%	86 28%	109 36%uw	73 25%	138 32%x	63 27%	53 21%	274 26%	295 32%A
Not at all	940 46%	96 31%	110 36%	146 50%st	202 46%st	135 58%stv	159 61%stuv	642 61%B	291 32%
Don't know	81 4%	18 6%tu	6 2%	5 2%	18 4%	5 2%	10 4%	16 2%	25 3%
NET: Worried	435 21%	108 35%tuv wx	77 25%vw	70 24%wx	78 18%	31 13%	36 14%	123 12%	306 33%A
NET: Not worried	1518 75%	182 59%	219 73% s	220 75% s	340 78% s	199 85% stu	212 82% st	916 87% B	586 64%

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 34

**Q4. To what extent, if at all, are you worried about each of the following?**

**Not being able to afford food**

**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Democrat (l)
Unweighted base	2034	536	576	120	296	76	55	11	12	11	305	612	494	385
Weighted base	2034	513	587	111*	290	69*	51*	10**	12**	8**	331	594	503	365
A great deal	137 7%	17 3%	58 10%ac	4 4%	22 8%a	8 11%a	3 6%	- -	4 31%	- -	13 4%	24 4%	50 10%jl	13 4%
A fair amount	298 15%	58 11%	108 18%a	15 14%	38 13%	9 13%	7 15%	2 22%	4 4%	* 6%	44 13%	69 12%	93 18%j	52 14%
Not very much	578 28%	117 23%	174 30%a	29 26%	83 29%	24 35%a	17 33%	4 35%	4 38%	4 48%	109 33%	151 25%	147 29%	98 27%
Not at all	940 46%	305 60%bdef	233 40%	61 55%b	141 49%b	27 39%	20 38%	5 43%	3 27%	3 37%	130 39%	346 58%k	195 39%	194 53%k
Don't know	81 4%	15 3%	15 3%	1 1%	4 1%	1 1%	4 7%d	- -	- -	1 10%	34 10%	5 1%	18 4%j	8 2%
NET: Worried	435 21%	76 15%	166 28%acd	19 17%	61 21%a	17 24%	11 21%	2 22%	4 35%	* 6%	57 17%	93 16%	143 28%jl	65 18%
NET: Not worried	1518 75%	422 82%b	406 69%	90 81%b	225 78%b	51 74%	37 72%	8 78%	8 65%	7 84%	239 72%	496 84%k	343 68%	292 80%k

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 35

**Q4. To what extent, if at all, are you worried about each of the following?****Not being able to pay off debts****Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Net: Eng- land & Wales	South East (m)	Mid- lands (n)	North Eng- land (o)	Wales & South West (p)	Scot- land (q)
Unweighted base	2034	1012	1022	139	293	370	402	340	490	774	522	258	480	1844	531	529	518	266	190
Weighted base	2034	997	1037	244	325	387	346	305	427	549	590	427	468	1857	517	537	510	293	177
A great deal	201 10%	99 10%	102 10%	35 14% <sup>gh</sup>	45 14% <sup>gh</sup>	54 14% <sup>gh</sup>	44 13% <sup>gh</sup>	15 5% <sup>h</sup>	9 2%	28 5%	63 11% <sup>i</sup>	48 11% <sup>i</sup>	63 13% <sup>i</sup>	185 10%	47 9%	53 10%	49 10%	36 12%	16 9%
A fair amount	362 18%	158 16%	203 20%	57 23% <sup>h</sup>	83 26% <sup>egh</sup>	67 17% <sup>h</sup>	70 20% <sup>h</sup>	53 17% <sup>h</sup>	32 8%	82 15%	99 17%	92 22% <sup>i</sup>	89 19%	332 18%	105 20%	85 16%	87 17%	55 19%	30 17%
Not very much	466 23%	239 24%	226 22%	60 25%	81 25% <sup>h</sup>	100 26% <sup>h</sup>	80 23%	66 22%	78 18%	132 24%	130 22%	109 25%	95 20%	427 23%	121 23%	141 26%	105 21%	60 20%	39 22%
Not at all	913 45%	464 47%	449 43%	61 25%	97 30%	147 38% <sup>cd</sup>	141 41% <sup>cd</sup>	163 54% <sup>cde</sup> f	303 71% <sup>cde</sup> fg	291 53% <sup>ijkl</sup>	261 44%	163 38%	198 42%	834 45%	222 43%	237 44%	248 49%	126 43%	79 45%
Don't know	92 5%	36 4%	56 5%	31 13% <sup>defgh</sup>	18 6% <sup>h</sup>	19 5% <sup>h</sup>	11 3%	7 2%	5 1%	16 3%	37 6% <sup>i</sup>	16 4%	24 5%	80 4%	21 4%	21 4%	22 4%	16 5%	13 7%
NET: Worried	563 28%	257 26%	306 29%	91 37% <sup>gh</sup>	128 39% <sup>egh</sup>	120 31% <sup>gh</sup>	113 33% <sup>gh</sup>	68 22% <sup>h</sup>	41 10%	110 20%	162 27% <sup>i</sup>	140 33% <sup>i</sup>	151 32% <sup>i</sup>	517 28%	152 29%	138 26%	136 27%	91 31%	46 26%
NET: Not worried	1379 68%	704 71% <sup>b</sup>	675 65%	121 50%	178 55%	247 64% <sup>cd</sup>	221 64% <sup>cd</sup>	230 75% <sup>cde</sup> f	381 89% <sup>cde</sup> fg	423 77% <sup>ijkl</sup>	391 66%	271 64%	293 63%	1261 68%	344 67%	378 70%	353 69%	186 64%	118 67%

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 35

**Q4. To what extent, if at all, are you worried about each of the following?**

**Not being able to pay off debts**

**Base: All respondents**

	Total	Household Income						Debts	
		Up to	£14001	£21001	£28001	£41001	£55001	No debts (A)	Any debt (B)
		£14000 (s)	£21000 (t)	£28000 (u)	£41000 (v)	£55000 (w)	+		
							(x)		
Unweighted base	2034	310	306	289	444	225	256	1118	872
Weighted base	2034	308	301	294	436	235	258	1056	917
A great deal	201 10%	44 14%wx	34 11%	33 11%	47 11%	13 6%	16 6%	28 3%	172 19%A
A fair amount	362 18%	64 21%w	61 20%w	61 21%w	66 15%	26 11%	41 16%	67 6%	289 32%A
Not very much	466 23%	51 17%	82 27%su	54 18%	104 24% <sub>s</sub>	69 29% <sub>su</sub>	72 28% <sub>su</sub>	206 19%	251 27%A
Not at all	913 45%	124 40%	116 38%	136 46%	199 46%	120 51% <sub>st</sub>	118 46%	725 69%B	181 20%
Don't know	92 5%	25 8% <sub>tuw</sub>	8 3%	9 3%	20 5%	6 3%	11 4%	30 3%	24 3%
NET: Worried	563 28%	108 35% <sub>vw</sub>	95 32% <sub>wx</sub>	94 32% <sub>wx</sub>	113 26% <sub>w</sub>	40 17%	57 22%	95 9%	461 50%A
NET: Not worried	1379 68%	175 57%	198 66%	191 65%	303 69% <sub>s</sub>	189 81% <sub>stu</sub>	189 73% <sub>s</sub>	930 88%B	432 47%

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 35

**Q4. To what extent, if at all, are you worried about each of the following?**

**Not being able to pay off debts**

**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Democrat (l)
Unweighted base	2034	536	576	120	296	76	55	11	12	11	305	612	494	385
Weighted base	2034	513	587	111*	290	69*	51*	10**	12**	8**	331	594	503	365
A great deal	201 10%	43 8% <sup>c</sup>	74 13% <sup>ac</sup>	2 2%	34 12% <sup>c</sup>	4 6%	4 7%	- -	* 4%	* 6%	29 9%	42 7%	65 13% <sup>jl</sup>	23 6%
A fair amount	362 18%	70 14%	124 21% <sup>ad</sup>	24 22% <sup>a</sup>	40 14%	20 29% <sup>ad</sup>	8 16%	4 37%	1 6%	- -	54 16%	92 15%	102 20%	72 20%
Not very much	466 23%	122 24%	135 23%	27 24%	63 22%	16 24%	12 23%	4 40%	5 41%	3 36%	76 23%	143 24%	122 24%	77 21%
Not at all	913 45%	266 52% <sup>b</sup>	233 40%	56 50%	143 49% <sup>b</sup>	28 40%	24 46%	2 23%	5 40%	4 49%	136 41%	308 52% <sup>k</sup>	191 38%	182 50% <sup>k</sup>
Don't know	92 5%	12 2%	20 3%	2 2%	9 3%	1 1%	4 7%	- -	1 10%	1 10%	35 11%	10 2%	23 5% <sup>j</sup>	10 3%
NET: Worried	563 28%	113 22%	198 34% <sup>ad</sup>	27 24%	74 26%	24 35% <sup>a</sup>	12 23%	4 37%	1 9%	* 6%	83 25%	134 23%	167 33% <sup>jl</sup>	95 26%
NET: Not worried	1379 68%	387 76% <sup>b</sup>	368 63%	82 74% <sup>b</sup>	207 71% <sup>b</sup>	44 64%	35 69%	7 63%	9 80%	7 84%	213 64%	451 76% <sup>k</sup>	313 62%	260 71% <sup>k</sup>

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**



## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 36

**Q4. To what extent, if at all, are you worried about each of the following?**

**The cost of school uniforms, books and school trips.**

**Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Net: Eng- land & Wales	South East (m)	Mid- lands (n)	North Eng- land (o)	Wales & South West (p)	Scot- land (q)
Unweighted base	2034	1012	1022	139	293	370	402	340	490	774	522	258	480	1844	531	529	518	266	190
Weighted base	2034	997	1037	244	325	387	346	305	427	549	590	427	468	1857	517	537	510	293	177
A great deal	81 4%	37 4%	44 4%	8 3%h	31 10%cfgh	30 8%fgh	9 3%h	2 1%	-	16 3%	24 4%	15 4%	25 5%	75 4%	23 4%	13 2%	27 5%n	13 4%	6 3%
A fair amount	189 9%	92 9%	96 9%	41 17%fgh	52 16%fgh	54 14%fgh	29 8%gh	9 3%h	3 1%	44 8%	53 9%	58 14%il	33 7%	176 10%	55 11%	47 9%	47 9%	27 9%	12 7%
Not very much	227 11%	116 12%	110 11%	38 16%gh	54 16%gh	60 16%gh	47 14%gh	20 7%h	7 2%	67 12%	61 10%	57 13%	42 9%	206 11%	57 11%p	70 13%p	61 12%p	17 6%	21 12%p
Not at all	1201 59%	602 60%	599 58%	98 40%	142 44%	184 48%	201 58%cde	216 71%cde	360 84%cde	346 63%k	344 58%	226 53%	285 61%	1098 59%	281 54%	320 60%	306 60%	191 65%m	103 58%
Don't know	337 17%	149 15%	187 18%	58 24%deh	46 14%	58 15%	60 17%	57 19%h	56 13%	75 14%	107 18%i	70 16%	83 18%	302 16%	101 20%o	87 16%	69 13%	45 15%	35 20%
NET: Worried	270 13%	129 13%	141 14%	49 20%fgh	83 26%fgh	85 22%fgh	37 11%gh	12 4%h	3 1%	61 11%	78 13%	74 17%i	58 12%	252 14%	78 15%	60 11%	74 15%	40 14%	18 10%
NET: Not worried	1428 70%	718 72%	710 68%	137 56%	196 60%	244 63%	248 72%cde	236 77%cde	368 86%cde	413 75%jk	405 69%	283 66%	327 70%	1304 70%	338 65%	390 73%m	368 72%m	208 71%	124 70%

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 36

**Q4. To what extent, if at all, are you worried about each of the following?**

**The cost of school uniforms, books and school trips.**

**Base: All respondents**

	Total	Household Income						Debts	
		Up to £14000 (s)	£14001 - £21000 (t)	£21001 - £28000 (u)	£28001 - £41000 (v)	£41001 - £55000 (w)	£55001 + (x)	No debts (A)	Any debt (B)
Unweighted base	2034	310	306	289	444	225	256	1118	872
Weighted base	2034	308	301	294	436	235	258	1056	917
A great deal	81 4%	25 8% <sup>tvx</sup>	11 4%	15 5%	16 4%	8 3%	4 2%	17 2%	63 7% <sup>A</sup>
A fair amount	189 9%	21 7%	38 13% <sup>s</sup>	23 8%	47 11%	19 8%	25 10%	47 4%	134 15% <sup>A</sup>
Not very much	227 11%	20 6%	27 9%	33 11%	52 12% <sup>s</sup>	28 12% <sup>s</sup>	53 20% <sup>stuv</sup> w	95 9%	130 14% <sup>A</sup>
Not at all	1201 59%	183 59%	181 60%	172 58%	247 57%	156 66% <sup>vx</sup>	143 55%	752 71% <sup>B</sup>	440 48%
Don't know	337 17%	59 19% <sup>w</sup>	46 15%	51 17% <sup>w</sup>	74 17% <sup>w</sup>	23 10%	34 13%	144 14%	151 16%
NET: Worried	270 13%	46 15%	49 16%	38 13%	63 14%	27 12%	29 11%	64 6%	197 21% <sup>A</sup>
NET: Not worried	1428 70%	203 66%	207 69%	205 70%	299 69%	184 78% <sup>stv</sup>	195 76% <sup>s</sup>	848 80% <sup>B</sup>	570 62%

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 36

**Q4. To what extent, if at all, are you worried about each of the following?**

**The cost of school uniforms, books and school trips.**

**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Democrat (l)
Unweighted base	2034	536	576	120	296	76	55	11	12	11	305	612	494	385
Weighted base	2034	513	587	111*	290	69*	51*	10**	12**	8**	331	594	503	365
A great deal	81 4%	11 2%	43 7%ae	2 2%	11 4%	- -	2 4%	- -	- -	- -	8 2%	11 2%	37 7%j	16 4%j
A fair amount	189 9%	41 8%	82 14%ade	9 8%	20 7%	3 5%	4 7%	2 15%	- -	- -	25 8%	45 7%	70 14%j	33 9%
Not very much	227 11%	67 13%d	71 12%	10 9%	23 8%	6 8%	4 8%	1 10%	1 7%	- -	41 12%	80 13%	58 12%	35 10%
Not at all	1201 59%	333 65%b	302 51%	75 67%b	183 63%b	47 67%b	29 58%	7 64%	7 63%	5 62%	184 56%	378 64%k	254 51%	231 63%k
Don't know	337 17%	61 12%	90 15%	15 13%	53 18%a	14 20%	12 23%	1 10%	4 30%	3 38%	72 22%	82 14%	84 17%	51 14%
NET: Worried	270 13%	52 10%	125 21%acde	12 11%	31 11%	3 5%	6 11%	2 15%	- -	- -	33 10%	55 9%	107 21%jl	49 13%
NET: Not worried	1428 70%	399 78%b	373 63%	85 76%b	206 71%b	52 76%	33 66%	8 75%	8 70%	5 62%	225 68%	458 77%k	313 62%	265 73%k

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 37

**Q5. If you suddenly had an unexpected expense of £500, which of the following statements would come closest to your situation?**

**Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Net: Eng- land & Wales	South East (m)	Mid- lands (n)	North Eng- land (o)	Wales & South West (p)	Scot- land (q)
Unweighted base	2034	1012	1022	139	293	370	402	340	490	774	522	258	480	1844	531	529	518	266	190
Weighted base	2034	997	1037	244	325	387	346	305	427	549	590	427	468	1857	517	537	510	293	177
I could afford to pay it	1315 65%	677 68% <sup>b</sup>	638 61%	120 49%	176 54%	218 56%	219 63% <sup>cd</sup>	221 73% <sup>cde</sup>	359 84% <sup>cde</sup>	420 77% <sup>ijkl</sup>	395 67% <sup>l</sup>	257 60%	244 52%	1202 65%	338 65%	346 65%	330 65%	188 64%	113 64%
I would ask a friend or relative to borrow some money to pay it	331 16%	148 15%	183 18%	74 30% <sup>efgh</sup>	92 28% <sup>efgh</sup>	72 19% <sup>gh</sup>	51 15% <sup>gh</sup>	27 9% <sup>h</sup>	15 3%	56 10%	95 16% <sup>i</sup>	97 23% <sup>ij</sup>	83 18% <sup>i</sup>	301 16%	84 16%	85 16%	85 17%	48 16%	30 17%
I would ask a bank to borrow the money to pay it	113 6%	57 6%	57 5%	6 3%	18 5%	31 8% <sup>c</sup>	18 5%	14 4%	27 6%	27 5%	29 5%	28 6%	30 6%	103 6%	27 5%	33 6%	23 5%	20 7%	10 6%
I would use a credit union	23 1%	13 1%	10 1%	- -	3 1%	1 *	10 3% <sup>ceh</sup>	5 2%	3 1%	3 *	8 1%	3 1%	8 2%	16 1%	10 2% <sup>p</sup>	3 1%	3 1%	- -	7 4% <sup>nop</sup>
I would use a payday loan	22 1%	6 1%	16 2%	7 3% <sup>h</sup>	5 2% <sup>h</sup>	5 1%	2 1%	2 1%	1 *	4 1%	8 1%	2 *	9 2%	22 1%	9 2%	5 1%	5 1%	4 1%	- -
Don't know	230 11%	96 10%	134 13% <sup>a</sup>	36 15% <sup>h</sup>	31 10%	59 15% <sup>dh</sup>	45 13% <sup>h</sup>	35 11% <sup>h</sup>	23 5%	39 7%	55 9%	41 10%	95 20% <sup>ijk</sup>	213 11%	50 10%	63 12%	65 13%	35 12%	17 10%

**Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 37

**Q5. If you suddenly had an unexpected expense of £500, which of the following statements would come closest to your situation?**

**Base: All respondents**

	Total	Household Income					Debts		
		Up to £14000	£14001 £21000	£21001 £28000	£28001 £41000	£41001 £55000	£55001 +	No debts	Any debt
		(s)	(t)	(u)	(v)	(w)	(x)	(A)	(B)
Unweighted base	2034	310	306	289	444	225	256	1118	872
Weighted base	2034	308	301	294	436	235	258	1056	917
I could afford to pay it	1315 65%	134 43%	180 60% <sub>s</sub>	185 63% <sub>s</sub>	284 65% <sub>s</sub>	185 79% <sub>stu</sub> v	213 83% <sub>stu</sub> v	858 81% <sub>B</sub>	446 49%
I would ask a friend or relative to borrow some money to pay it	331 16%	63 20% <sub>wx</sub>	54 18% <sub>wx</sub>	57 19% <sub>wx</sub>	87 20% <sub>wx</sub>	18 8%	27 10%	77 7%	249 27% <sub>A</sub>
I would ask a bank to borrow the money to pay it	113 6%	21 7% <sub>x</sub>	20 7% <sub>x</sub>	25 9% <sub>x</sub>	22 5%	9 4%	6 2%	23 2%	89 10% <sub>A</sub>
I would use a credit union	23 1%	10 3% <sub>uvx</sub>	5 2%	2 1%	1 *	4 2%	- -	9 1%	14 1%
I would use a payday loan	22 1%	8 3% <sub>u</sub>	4 1%	- -	6 1%	1 *	2 1%	6 1%	16 2% <sub>A</sub>
Don't know	230 11%	72 23% <sub>tuv</sub>	39 13% <sub>x</sub>	26 9%	36 8%	18 8%	10 4%	83 8%	104 11% <sub>A</sub>

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 37

**Q5. If you suddenly had an unexpected expense of £500, which of the following statements would come closest to your situation?**

**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Democrat (l)
Unweighted base	2034	536	576	120	296	76	55	11	12	11	305	612	494	385
Weighted base	2034	513	587	111*	290	69*	51*	10**	12**	8**	331	594	503	365
I could afford to pay it	1315 65%	410 80%bcdf	330 56%	75 67%	198 68%b	48 70%b	32 62%	7 63%	5 41%	6 81%	188 57%	457 77%k	280 56%	259 71%k
I would ask a friend or relative to borrow some money to pay it	331 16%	52 10%	136 23%ad	17 15%	31 11%	13 19%a	9 19%	3 29%	3 26%	-	46 14%	62 10%	114 23%jl	46 12%
I would ask a bank to borrow the money to pay it	113 6%	20 4%	35 6%	11 10%a	15 5%	4 6%	1 1%	1 8%	1 9%	1 19%	24 7%	28 5%	23 5%	31 9%jk
I would use a credit union	23 1%	2 *	9 1%	2 2%	4 1%	1 1%	5 11%abcde	-	-	-	1 *	-	11 2%j	4 1%j
I would use a payday loan	22 1%	-	13 2%a	1 1%a	3 1%a	1 2%a	-	-	-	-	3 1%	1 *	8 1%j	2 1%
Don't know	230 11%	29 6%	64 11%ae	7 6%	38 13%ae	1 2%	4 7%	-	3 24%	-	69 21%	46 8%	67 13%jl	23 6%

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 38

**Q6. Do you have any of the following kinds of personal debts?****Base: All respondents**

	Gender		Age							Social Class				Region					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Net: Eng- land & Wales	South East (m)	Mid- lands (n)	North Eng- land (o)	Wales & South West (p)	Scot- land (q)
Unweighted base	2034	1012	1022	139	293	370	402	340	490	774	522	258	480	1844	531	529	518	266	190
Weighted base	2034	997	1037	244	325	387	346	305	427	549	590	427	468	1857	517	537	510	293	177
Any loan (including student loans), for example from a bank, a friend or a payday lender	398 20%	194 19%	204 20%	92 38%efg h	107 33%efg h	83 21%gh	62 18%gh	25 8%	29 7%	117 21%l	125 21%	80 19%	75 16%	361 19%	100 19%	102 19%	101 20%	58 20%	37 21%
A bank account that you are overdrawn on	279 14%	137 14%	142 14%	34 14%h	69 21%gh	58 15%h	62 18%gh	30 10%	27 6%	68 12%	88 15%	69 16%	54 12%	249 13%	70 14%	85 16%o	57 11%	37 13%	30 17%
Arrears on tax, bills or other payments (e.g. mortgage, child maintenance), by arrears, we mean owing money that should have been paid already	115 6%	56 6%	59 6%	13 5%h	29 9%gh	29 8%gh	25 7%gh	10 3%	7 2%	27 5%	22 4%	34 8%j	32 7%j	101 5%	35 7%	23 4%	22 4%	22 8%	14 8%
Other debts, e.g. from credit cards, parking fines, hire purchase, car finance, etc.	568 28%	291 29%	278 27%	24 10%	113 35%ch	131 34%ch	124 36%cgh	81 27%c	96 22%c	129 24%	177 30%i	126 30%	136 29%i	523 28%	150 29%	150 28%	142 28%	81 28%	46 26%
None of the above	1056 52%	505 51%	551 53%	96 39%	102 31%	190 49%d	170 49%d	197 65%cde f	301 71%cde f	307 56%j	287 49%	217 51%	245 52%	972 52%	263 51%	282 52%	278 55%	149 51%	83 47%
Don't know	61 3%	28 3%	33 3%	32 13%defg h	11 3%fh	10 3%h	3 1%	4 1%	1 *	10 2%	24 4%i	9 2%	18 4%	56 3%	16 3%	18 3%	12 2%	10 3%	5 3%
NET: Any debt	917 45%	463 46%	454 44%	116 48%gh	213 66%cef gh	187 48%gh	173 50%gh	104 34%	124 29%	231 42%	279 47%	201 47%	206 44%	830 45%	238 46%	237 44%	220 43%	134 46%	88 50%

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 38

**Q6. Do you have any of the following kinds of personal debts?****Base: All respondents**

	Total	Household Income						Debts	
		Up to £14000	£14001 £21000	£21001 £28000	£28001 £41000	£41001 £55000	£55001 +	No debts (A)	Any debt (B)
		(s)	(t)	(u)	(v)	(w)	(x)		
Unweighted base	2034	310	306	289	444	225	256	1118	872
Weighted base	2034	308	301	294	436	235	258	1056	917
Any loan (including student loans), for example from a bank, a friend or a payday lender	398 20%	52 17%	55 18%	55 19%	95 22%	44 19%	68 26%st	-	398 43%A
A bank account that you are overdrawn on	279 14%	46 15%	45 15%	38 13%	74 17%	25 11%	35 14%	-	279 30%A
Arrears on tax, bills or other payments (e.g. mortgage, child maintenance), by arrears, we mean owing money that should have been paid already	115 6%	25 8%vw	24 8%vw	24 8%vwx	17 4%	6 3%	9 4%	-	115 13%A
Other debts, e.g. from credit cards, parking fines, hire purchase, car finance, etc.	568 28%	89 29%	90 30%	99 34%wx	140 32%wx	52 22%	61 24%	-	568 62%A
None of the above	1056 52%	153 50%	148 49%	152 52%	199 46%	137 58%v	141 55%v	1056 100%B	-
Don't know	61 3%	13 4%	9 3%	9 3%	14 3%	4 2%	6 2%	-	-
NET: Any debt	917 45%	142 46%	145 48%	133 45%	223 51%w	93 40%	111 43%	-	917 100%A

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**



## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 38

**Q6. Do you have any of the following kinds of personal debts?****Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Democrat (l)
Unweighted base	2034	536	576	120	296	76	55	11	12	11	305	612	494	385
Weighted base	2034	513	587	111*	290	69*	51*	10**	12**	8**	331	594	503	365
Any loan (including student loans), for example from a bank, a friend or a payday lender	398 20%	98 19%	129 22%	16 14%	49 17%	18 27%	14 28%	2 19%	2 15%	1 8%	53 16%	86 15%	100 20%j	88 24%j
A bank account that you are overdrawn on	279 14%	61 12%	102 17%a	14 13%	37 13%	9 14%	10 20%	2 15%	1 9%	-	28 8%	74 12%	98 20%jl	43 12%
Arrears on tax, bills or other payments (e.g. mortgage, child maintenance), by arrears, we mean owing money that should have been paid already	115 6%	24 5%	50 8%a	6 6%	14 5%	4 6%	2 3%	1 7%	-	-	10 3%	31 5%	34 7%	15 4%
Other debts, e.g. from credit cards, parking fines, hire purchase, car finance, etc.	568 28%	139 27%	179 31%	26 24%	91 31%	22 32%	12 23%	4 36%	2 16%	1 13%	79 24%	171 29%	142 28%	99 27%
None of the above	1056 52%	295 58%be	265 45%	61 55%	156 54%b	29 42%	24 48%	5 49%	8 73%	6 79%	187 56%	346 58%k	229 46%	192 52%
Don't know	61 3%	11 2%	14 2%	1 1%	2 1%	1 1%	2 3%	-	-	-	25 7%	7 1%	20 4%j	7 2%
NET: Any debt	917 45%	206 40%	307 52%a	49 44%	132 46%	39 57%a	25 49%	5 51%	3 27%	2 21%	119 36%	242 41%	253 50%j	166 45%

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 39

**Q7. To what extent do you agree with the following statements?**

**Summary table**

**Base: All respondents**

	I am personally worse off as a result of the Coalition Government's cuts to public spending	I trust the Government to improve the economy	I trust the Government with the NHS	I trust the Government to set taxes in a fair way
Unweighted base	2034	2034	2034	2034
Weighted base	2034	2034	2034	2034
Agree	825 41%	723 36%	513 25%	589 29%
Disagree	717 35%	960 47%	1133 56%	1120 55%
Don't know	492 24%	350 17%	388 19%	325 16%

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 40

**Q7. To what extent do you agree with the following statements?****I am personally worse off as a result of the Coalition Government's cuts to public spending****Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Net: Eng- land & Wales	South East (m)	Mid- lands (n)	North Eng- land (o)	Wales & South West (p)	Scot- land (q)
Unweighted base	2034	1012	1022	139	293	370	402	340	490	774	522	258	480	1844	531	529	518	266	190
Weighted base	2034	997	1037	244	325	387	346	305	427	549	590	427	468	1857	517	537	510	293	177
Agree	825 41%	418 42%	407 39%	68 28%	122 38%	175 45%ch	172 50%cdh	142 47%cdh	146 34%	207 38%	221 37%	186 44%	211 45%ij	753 41%	188 36%	210 39%	242 47%mpn	113 38%	72 41%
Disagree	717 35%	384 39%b	333 32%	68 28%	102 31%	116 30%	114 33%	110 36%	208 49%cde	220 40%l	219 37%l	143 33%	136 29%	650 35%	199 39%	178 33%	163 32%	109 37%	67 38%
Don't know	492 24%	195 20%	297 29%a	108 44%def	101 31%fgh	96 25%fgh	60 17%	53 17%	74 17%	122 22%	150 25%	98 23%	121 26%	455 24%	129 25%	149 28%o	106 21%	71 24%	37 21%

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 40

**Q7. To what extent do you agree with the following statements?****I am personally worse off as a result of the Coalition Government's cuts to public spending****Base: All respondents**

	Total	Household Income					Debts		
		Up to £14000 (s)	£14001 £21000 (t)	£21001 £28000 (u)	£28001 £41000 (v)	£41001 £55000 (w)	£55001 + (x)	No debts (A)	Any debt (B)
Unweighted base	2034	310	306	289	444	225	256	1118	872
Weighted base	2034	308	301	294	436	235	258	1056	917
Agree	825 41%	165 54% tuv wx	130 43% w	110 37%	173 40%	76 33%	91 35%	399 38%	419 46% A
Disagree	717 35%	77 25%	97 32%	117 40% s	152 35% s	106 45% stv	116 45% stv	401 38%	310 34%
Don't know	492 24%	66 21%	75 25%	67 23%	110 25%	52 22%	51 20%	256 24%	189 21%

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 40

**Q7. To what extent do you agree with the following statements?****I am personally worse off as a result of the Coalition Government's cuts to public spending****Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Democrat (l)
Unweighted base	2034	536	576	120	296	76	55	11	12	11	305	612	494	385
Weighted base	2034	513	587	111*	290	69*	51*	10**	12**	8**	331	594	503	365
Agree	825 41%	82 16%	346 59%ac	28 25%a	157 54%ac	38 55%ac	32 63%ac	5 45%	5 41%	5 61%	107 32%	141 24%	292 58%jl	157 43%j
Disagree	717 35%	333 65%bcdef	123 21%	53 48%bdef	87 30%b	15 22%	12 23%	4 40%	3 29%	2 22%	63 19%	342 58%kl	114 23%	122 33%k
Don't know	492 24%	98 19%	117 20%	30 27%d	46 16%	16 22%	7 14%	2 15%	3 30%	1 17%	160 49%	111 19%	97 19%	86 24%

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 41

**Q7. To what extent do you agree with the following statements?****I trust the Government to improve the economy****Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Net: Eng- land & Wales	South East (m)	Mid- lands (n)	North Eng- land (o)	Wales & South West (p)	Scot- land (q)
Unweighted base	2034	1012	1022	139	293	370	402	340	490	774	522	258	480	1844	531	529	518	266	190
Weighted base	2034	997	1037	244	325	387	346	305	427	549	590	427	468	1857	517	537	510	293	177
Agree	723 36%	398 40%b	326 31%	71 29%	92 28%	122 32%	115 33%	106 35%	218 51% cde fg	220 40% l	216 37% l	158 37% l	130 28%	669 36%	212 41% oq	186 35%	160 31%	111 38%	55 31%
Disagree	960 47%	457 46%	504 49%	100 41%	169 52% h	189 49% h	186 54% ch	159 52% h	158 37%	231 42%	267 45%	200 47%	263 56% ijk	869 47%	216 42%	244 46%	271 53% mn	138 47%	91 52%
Don't know	350 17%	142 14%	208 20% a	73 30% def gh	64 20% fh	75 19% fh	45 13%	41 13%	52 12%	99 18%	107 18%	70 16%	75 16%	319 17%	88 17%	107 20%	79 16%	45 15%	31 18%

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 41

**Q7. To what extent do you agree with the following statements?****I trust the Government to improve the economy****Base: All respondents**

	Total	Household Income						Debts	
		Up to	£14001	£21001	£28001	£41001	£55001	No debts (A)	Any debt (B)
		£14000 (s)	£21000 (t)	£28000 (u)	£41000 (v)	£55000 (w)	+		
Unweighted base	2034	310	306	289	444	225	256	1118	872
Weighted base	2034	308	301	294	436	235	258	1056	917
Agree	723 36%	81 26%	91 30%	126 43% <sup>st</sup>	155 36% <sup>s</sup>	106 45% <sup>stv</sup>	106 41% <sup>st</sup>	387 37%	328 36%
Disagree	960 47%	181 59% <sup>tuv</sup>	143 48% <sup>w</sup>	134 46%	199 46%	86 36%	119 46%	485 46%	469 51% <sup>A</sup>
Don't know	350 17%	46 15%	67 22% <sup>sux</sup>	34 12%	82 19% <sup>u</sup>	43 18%	34 13%	183 17% <sup>B</sup>	120 13%

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 41

**Q7. To what extent do you agree with the following statements?**

**I trust the Government to improve the economy**

**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Democrat (l)
Unweighted base	2034	536	576	120	296	76	55	11	12	11	305	612	494	385
Weighted base	2034	513	587	111*	290	69*	51*	10**	12**	8**	331	594	503	365
Agree	723 36%	413 81%bcdef	102 17%	46 41%bdef	72 25%be	7 11%	6 11%	3 27%	2 19%	2 20%	67 20%	410 69%kl	93 18%	105 29%k
Disagree	960 47%	44 9%	399 68%ac	33 30%a	182 63%ac	54 77%acd	39 77%ac	6 60%	9 81%	5 63%	140 43%	112 19%	335 67%jl	193 53%j
Don't know	350 17%	55 11%	86 15%	32 29%abdef	35 12%	8 12%	6 12%	1 13%	-	1 17%	123 37%	72 12%	75 15%	68 19%j

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**



## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 42

**Q7. To what extent do you agree with the following statements?****I trust the Government with the NHS****Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Net: Eng- land & Wales	South East (m)	Mid- lands (n)	North Eng- land (o)	Wales & South West (p)	Scot- land (q)
Unweighted base	2034	1012	1022	139	293	370	402	340	490	774	522	258	480	1844	531	529	518	266	190
Weighted base	2034	997	1037	244	325	387	346	305	427	549	590	427	468	1857	517	537	510	293	177
Agree	513 25%	283 28% <sup>b</sup>	231 22%	61 25%	80 25%	96 25%	80 23%	58 19%	137 32% <sup>def</sup>	160 29% <sup>g</sup>	139 24%	119 28% <sup>h</sup>	95 20%	469 25%	146 28% <sup>o</sup>	141 26%	104 20%	78 26%	44 25%
Disagree	1133 56%	548 55%	584 56%	107 44%	182 56% <sup>c</sup>	220 57% <sup>c</sup>	213 62% <sup>ch</sup>	198 65% <sup>cdh</sup>	212 50%	297 54%	332 56%	217 51%	287 61% <sup>ik</sup>	1029 55%	279 54%	281 52%	313 61% <sup>mn</sup>	156 53%	104 59%
Don't know	388 19%	166 17%	222 21% <sup>a</sup>	76 31% <sup>def</sup>	63 20%	70 18%	52 15%	49 16%	77 18%	92 17%	119 20%	91 21%	86 18%	359 19%	92 18%	115 21%	93 18%	60 20%	28 16%

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 42

**Q7. To what extent do you agree with the following statements?**

**I trust the Government with the NHS**

**Base: All respondents**

	Total	Household Income						Debts	
		Up to	£14001	£21001	£28001	£41001	£55001	No debts (A)	Any debt (B)
		£14000 (s)	£21000 (t)	£28000 (u)	£41000 (v)	£55000 (w)	+		
Unweighted base	2034	310	306	289	444	225	256	1118	872
Weighted base	2034	308	301	294	436	235	258	1056	917
Agree	513 25%	57 19%	74 24%	70 24%	121 28% <sub>s</sub>	83 35% <sub>stu</sub>	74 29% <sub>s</sub>	259 25%	248 27%
Disagree	1133 56%	195 63% <sub>vw</sub>	168 56%	166 56%	227 52%	114 49%	141 54%	597 57%	529 58%
Don't know	388 19%	56 18%	60 20%	58 20%	88 20%	38 16%	44 17%	199 19%	140 15%

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 42

**Q7. To what extent do you agree with the following statements?**

**I trust the Government with the NHS**

**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Democrat (l)
Unweighted base	2034	536	576	120	296	76	55	11	12	11	305	612	494	385
Weighted base	2034	513	587	111*	290	69*	51*	10**	12**	8**	331	594	503	365
Agree	513 25%	294 57%bcdef	78 13%	30 27%bde	43 15%e	3 5%	6 12%	1 9%	3 25%	3 34%	47 14%	275 46%kl	71 14%	75 21%k
Disagree	1133 56%	108 21%	438 75%ac	53 47%a	204 71%ac	60 87%abcd	42 83%ac	6 60%	9 75%	4 57%	168 51%	187 31%	363 72%jl	235 64%j
Don't know	388 19%	111 22%bdef	71 12%	29 26%bdef	42 15%	6 8%	3 5%	3 31%	-	1 10%	115 35%	133 22%kl	69 14%	55 15%

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 43

**Q7. To what extent do you agree with the following statements?**

**I trust the Government to set taxes in a fair way**

**Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Net: Eng- land & Wales	South East (m)	Mid- lands (n)	North Eng- land (o)	Wales & South West (p)	Scot- land (q)
Unweighted base	2034	1012	1022	139	293	370	402	340	490	774	522	258	480	1844	531	529	518	266	190
Weighted base	2034	997	1037	244	325	387	346	305	427	549	590	427	468	1857	517	537	510	293	177
Agree	589 29%	322 32% <sup>b</sup>	268 26%	57 24%	92 28%	110 28%	87 25%	76 25%	167 39% <sup>cde</sup>	172 31% <sup>l</sup>	177 30% <sup>l</sup>	133 31% <sup>l</sup>	108 23%	546 29%	174 34% <sup>o</sup>	153 29%	119 23%	99 34% <sup>o</sup>	44 25%
Disagree	1120 55%	551 55%	569 55%	117 48%	174 53%	219 57% <sup>h</sup>	212 61% <sup>ch</sup>	190 62% <sup>cdh</sup>	208 49%	296 54%	312 53%	219 51%	292 62% <sup>ijk</sup>	1019 55%	268 52%	279 52%	320 63% <sup>mnp</sup>	153 52%	101 57%
Don't know	325 16%	124 12%	201 19% <sup>a</sup>	70 29% <sup>def</sup>	60 18% <sup>h</sup>	57 15%	47 14%	39 13%	52 12%	81 15%	101 17%	75 17%	68 15%	292 16%	75 14%	104 19% <sup>o</sup>	72 14%	41 14%	32 18%

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 43

**Q7. To what extent do you agree with the following statements?****I trust the Government to set taxes in a fair way****Base: All respondents**

	Total	Household Income						Debts	
		Up to £14000 (s)	£14001 £21000 (t)	£21001 £28000 (u)	£28001 £41000 (v)	£41001 £55000 (w)	£55001 + (x)	No debts (A)	Any debt (B)
Unweighted base	2034	310	306	289	444	225	256	1118	872
Weighted base	2034	308	301	294	436	235	258	1056	917
Agree	589 29%	62 20%	80 27%	95 32% <sub>s</sub>	134 31% <sub>s</sub>	83 35% <sub>s</sub>	86 33% <sub>s</sub>	309 29%	274 30%
Disagree	1120 55%	203 66% <sub>uvw</sub> x	174 58%	152 52%	233 53%	114 48%	137 53%	585 55%	528 58%
Don't know	325 16%	43 14%	47 16%	46 16%	69 16%	38 16%	35 14%	162 15%	116 13%

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - A/B**

**\*\* very small base (under 30) ineligible for sig testing**

## Finances Survey

### ONLINE Fieldwork : 11th - 13th June 2014

Absolutes/col percents

Table 43

**Q7. To what extent do you agree with the following statements?**

**I trust the Government to set taxes in a fair way**

**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative (a)	Labour (b)	Lib Dem (c)	UKIP (d)	Green (e)	SNP (f)	Plaid Cymru (g)	BNP (h)	Some other party (i)	DK/Refuse at Q4	Conser- vative (j)	Labour (k)	Liberal Democrat (l)
Unweighted base	2034	536	576	120	296	76	55	11	12	11	305	612	494	385
Weighted base	2034	513	587	111*	290	69*	51*	10**	12**	8**	331	594	503	365
Agree	589 29%	333 65%bcdef	96 16%	34 31%bdef	53 18%	11 16%	4 8%	1 6%	2 19%	2 29%	49 15%	326 55%kl	90 18%	87 24%
Disagree	1120 55%	96 19%	426 73%ac	51 46%a	214 74%ac	51 74%ac	42 83%ac	8 75%	9 75%	5 61%	172 52%	184 31%	351 70%jl	224 61%j
Don't know	325 16%	83 16%bd	66 11%	26 23%bde	22 8%	7 10%	5 9%	2 18%	1 6%	1 10%	110 33%	85 14%	62 12%	54 15%

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i - j/k/l**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**