

Remembrance Day Study

CATI Fieldwork : November 11th-12th 2009

Absolutes/col percents

Table 1

Q.1 How, if at all, did you mark Remembrance Day or Armistice Day this year?**Base: All respondents**

	Gender		Age						Social Grade				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1007	504	503	70	134	169	199	210	225	293	260	178	276	251	272	257	139	88
Weighted base	1007	483	524	120	159	199	170	150	209	262	292	211	242	264	264	249	142	89
I observed one minute's or two-minutes' silence on Wednesday 11 November	823 82%	381 79%	442 84%	93 78%	121 76%	168 84%	143 84%	116 78%	183 87%	219 83%	229 78%	174 82%	202 84%	209 79%	225 85%	204 82%	121 85%	65 74%
I watched the service at the Cenotaph on television or listened to it on the radio	631 63%	276 57%	354 68%	68 57%	90 57%	108 54%	102 60%	96 64%	167 80%	148 56%	162 55%	144 68%	177 73%	157 59%	169 64%	163 65%	93 66%	49 56%
I attended a church service on Remembrance Sunday	217 22%	96 20%	121 23%	16 13%	24 15%	44 22%	30 18%	36 24%	67 32%	58 22%	55 19%	46 22%	58 24%	57 22%	55 21%	62 25%	25 18%	18 21%
I attended another sort of event on Remembrance Sunday	202 20%	94 19%	108 21%	28 23%	27 17%	35 18%	34 20%	25 17%	53 25%	48 18%	67 23%	38 18%	48 20%	53 20%	46 18%	60 24%	35 25%	8 8%
I did not mark Remembrance Day or Armistice Day this year	89 9%	50 10%	39 7%	14 12%	26 16%	15 8%	15 9%	12 8%	7 3%	23 9%	37 13%	14 7%	16 6%	24 9%	22 9%	21 8%	8 5%	15 17%
Brought/ Wore a red poppy	72 7%	23 5%	49 9%	6 5%	17 10%	14 7%	12 7%	7 5%	17 8%	20 8%	24 8%	15 7%	12 5%	15 6%	22 8%	18 7%	14 10%	3 4%
Made a donation	16 2%	5 1%	10 2%	6 5%	1 *	3 2%	2 1%	- -	4 2%	4 1%	5 2%	5 2%	2 1%	2 1%	5 2%	5 2%	1 1%	2 3%
Educated/ Told people about it	8 1%	1 *	7 1%	- -	3 2%	3 2%	- -	1 1%	1 *	6 2%	- -	- -	2 1%	3 1%	1 *	3 1%	- -	1 2%
Observed one/ 2mins silence on another day	5 *	2 *	3 1%	- -	- -	1 1%	2 1%	1 1%	- -	3 1%	- -	2 1%	- -	1 1%	- -	1 *	1 1%	1 2%
Prayed/ Shed a tear	3 *	1 *	2 *	- -	- -	1 *	- -	* *	2 1%	* *	2 1%	- -	1 *	3 1%	* *	- -	- -	- -
Did some act of charity/ Helped the elderly/ Visited servicemen	3 *	1 *	2 *	- -	2 1%	- -	- -	* *	1 *	- -	- -	1 *	2 1%	- -	1 *	2 1%	- -	- -

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Weighted base	1007	483	524	120	159	199	170	150	209	262	292	211	242	264	264	249	142	89
Other	18 2%	8 2%	10 2%	1 1%	3 2%	2 1%	5 3%	3 2%	4 2%	7 3%	4 2%	7 3%	- -	8 3%	6 2%	2 1%	3 2%	- -
Don't know	1 *	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	- -	- -	1 1%

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Table 2

Q.2 How important, or otherwise, do you think it is for there to be a special day for everyone together, nationally, in Britain today to remember those who have died in war?

Base: All respondents

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1007	504	503	70	134	169	199	210	225	293	260	178	276	251	272	257	139	88
Weighted base	1007	483	524	120	159	199	170	150	209	262	292	211	242	264	264	249	142	89
Net: Important	971 96%	461 95%	511 98%	118 99%	149 93%	190 95%	164 97%	145 97%	206 98%	253 97%	276 94%	206 97%	237 98%	255 97%	252 95%	239 96%	140 99%	85 96%
Very important	(4) 844 84%	393 81%	451 86%	100 84%	125 79%	159 80%	142 84%	128 85%	189 90%	218 83%	228 78%	186 88%	212 88%	215 82%	219 83%	211 85%	128 90%	71 80%
Fairly important	(3) 128 13%	68 14%	60 11%	18 15%	24 15%	31 15%	21 13%	17 11%	16 8%	35 13%	48 16%	20 10%	25 10%	40 15%	33 13%	28 11%	12 8%	15 17%
Not very important	(2) 19 2%	13 3%	6 1%	1 1%	4 3%	3 1%	4 2%	5 3%	3 1%	6 2%	7 3%	3 1%	3 1%	4 1%	5 2%	7 3%	2 1%	2 2%
Not at all important	(1) 17 2%	10 2%	7 1%	- -	7 4%	7 3%	2 1%	- -	1 1%	3 1%	9 3%	3 1%	1 1%	5 2%	7 3%	3 1%	- -	1 1%
Net: Not important	36 4%	23 5%	13 2%	1 1%	11 7%	9 5%	6 3%	5 3%	4 2%	9 3%	16 6%	6 3%	5 2%	9 3%	12 5%	10 4%	2 1%	3 4%
Mean	3.79	3.75	3.82	3.82	3.68	3.72	3.79	3.82	3.88	3.78	3.69	3.84	3.85	3.76	3.76	3.79	3.89	3.75
Standard deviation	0.55	0.61	0.50	0.41	0.72	0.66	0.53	0.46	0.41	0.54	0.67	0.50	0.43	0.57	0.62	0.55	0.35	0.56
Standard error	0.02	0.03	0.02	0.05	0.06	0.05	0.04	0.03	0.03	0.03	0.04	0.04	0.03	0.04	0.04	0.03	0.03	0.06

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Table 3

Q.3 Do you agree or disagree with each of the following statements?**Base: All respondents**

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1007	504	503	70	134	169	199	210	225	293	260	178	276	251	272	257	139	88
Weighted base	1007	483	524	120	159	199	170	150	209	262	292	211	242	264	264	249	142	89
<u>When I was at school we observed two minutes' silence on Remembrance Day.</u>																		
Agree	824 82%	397 82%	427 81%	111 93%	141 88%	155 78%	123 73%	118 79%	175 83%	210 80%	228 78%	176 83%	210 87%	203 77%	221 84%	215 86%	116 82%	70 79%
Disagree	111 11%	55 11%	55 11%	8 7%	16 10%	31 15%	26 16%	16 11%	13 6%	36 14%	44 15%	17 8%	13 6%	41 16%	27 10%	21 8%	12 8%	10 12%
Not applicable	39 4%	16 3%	24 5%	1 *	- -	8 4%	12 7%	6 4%	13 6%	6 2%	12 4%	7 3%	14 6%	9 3%	10 4%	6 2%	12 8%	3 4%
Don't know	33 3%	15 3%	18 3%	- -	2 1%	5 3%	8 5%	9 6%	9 4%	10 4%	8 3%	11 5%	4 2%	11 4%	7 3%	8 3%	2 2%	5 6%
<u>When I was a child I attended a Remembrance Sunday church service.</u>																		
Agree	627 62%	291 60%	336 64%	58 49%	96 60%	119 60%	101 60%	100 67%	152 73%	170 65%	165 57%	135 64%	157 65%	139 53%	160 61%	180 72%	89 63%	59 66%
Disagree	300 30%	144 30%	156 30%	46 39%	53 33%	68 34%	55 32%	39 26%	38 18%	74 28%	109 37%	60 28%	56 23%	98 37%	82 31%	54 22%	45 32%	20 23%
Not applicable	58 6%	34 7%	24 5%	13 11%	10 6%	10 5%	8 5%	5 3%	11 5%	13 5%	13 5%	10 5%	21 9%	19 7%	17 6%	8 3%	6 4%	8 9%
Don't know	22 2%	14 3%	8 2%	2 1%	- -	2 1%	5 3%	5 3%	8 4%	5 2%	5 2%	6 3%	7 3%	8 3%	5 2%	7 3%	2 1%	1 1%

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	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1007	483	524	120	159	199	170	150	209	262	292	211	242	264	264	249	142	89
<u>This year I observed two minutes' silence on Remembrance Day in my home or workplace.</u>																		
Agree	807 80%	381 79%	426 81%	94 78%	121 76%	159 80%	135 79%	120 80%	179 86%	212 81%	218 75%	176 83%	201 83%	196 74%	228 86%	193 78%	119 84%	71 80%
Disagree	168 17%	87 18%	82 16%	22 19%	30 19%	38 19%	27 16%	28 19%	24 11%	44 17%	60 21%	30 14%	33 14%	57 21%	32 12%	46 19%	19 13%	14 16%
Not applicable	30 3%	14 3%	16 3%	4 3%	9 6%	3 1%	8 5%	2 1%	5 2%	5 2%	12 4%	5 2%	8 3%	11 4%	4 1%	9 4%	4 3%	2 2%
Don't know	1 *	1 *	- -	- -	- -	- -	- -	- -	1 1%	- -	1 *	- -	- -	- -	- -	- -	- -	1 2%
<u>More should be done to encourage people to observe two minutes' silence on Remembrance Day</u>																		
Agree	790 78%	366 76%	424 81%	102 86%	124 78%	150 75%	121 72%	121 81%	172 82%	197 75%	210 72%	176 83%	207 86%	196 74%	199 75%	212 85%	121 85%	61 69%
Disagree	184 18%	99 21%	84 16%	13 11%	35 22%	40 20%	39 23%	26 17%	31 15%	58 22%	75 26%	25 12%	26 11%	57 22%	58 22%	30 12%	16 12%	22 25%
Not applicable	28 3%	16 3%	12 2%	5 4%	1 1%	9 4%	6 3%	3 2%	5 2%	7 3%	6 2%	8 4%	6 3%	9 3%	6 2%	6 2%	3 2%	4 4%
Don't know	6 1%	2 *	4 1%	- -	- -	1 *	3 2%	1 *	1 1%	1 *	2 1%	2 1%	2 1%	1 *	1 *	1 *	2 1%	1 2%

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Table 4

Q.4 Which ONE of the following do you think is the most important part of national acts of remembrance?**Base: All respondents**

	Gender		Age						Social Grade				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1007	504	503	70	134	169	199	210	225	293	260	178	276	251	272	257	139	88
Weighted base	1007	483	524	120	159	199	170	150	209	262	292	211	242	264	264	249	142	89
Remembering those who died in the World Wars.	318 32%	159 33%	160 30%	47 39%	52 32%	54 27%	48 28%	44 30%	73 35%	75 29%	88 30%	76 36%	80 33%	83 31%	89 34%	76 31%	44 31%	26 30%
Showing pride in the freedom won by those who gave their lives in war.	195 19%	97 20%	99 19%	15 12%	22 14%	42 21%	43 25%	35 23%	39 19%	61 23%	53 18%	37 17%	45 19%	40 15%	59 22%	41 16%	40 28%	17 19%
Honouring those who are dying in wars happening now.	186 18%	78 16%	108 21%	29 24%	29 18%	37 19%	26 15%	25 17%	41 19%	38 15%	59 20%	44 21%	46 19%	49 19%	41 16%	58 23%	25 17%	14 15%
Uniting people in community acts of remembrance.	161 16%	82 17%	80 15%	17 14%	35 22%	30 15%	32 19%	22 15%	25 12%	55 21%	53 18%	25 12%	28 12%	45 17%	45 17%	39 16%	14 10%	19 22%
Helping people to reflect on their own experience of grief.	92 9%	44 9%	47 9%	8 7%	13 8%	22 11%	12 7%	18 12%	19 9%	20 8%	23 8%	19 9%	29 12%	25 9%	20 8%	27 11%	13 9%	6 6%
Collective remembrance of all who have died in the past/future	29 3%	13 3%	17 3%	3 3%	2 1%	10 5%	2 1%	3 2%	9 4%	5 2%	8 3%	7 3%	10 4%	13 5%	8 3%	5 2%	1 1%	2 3%
People should have a choice/ Reflect in their own way	4 *	1 *	2 *	- -	- -	- -	2 1%	1 1%	- -	1 *	- -	1 1%	1 *	2 1%	- -	1 *	- -	- -
World peace/ Stop conflicts	3 *	* *	2 *	- -	2 1%	- -	- -	1 1%	- -	2 1%	1 *	- -	- -	- -	* *	1 *	2 1%	- -
Other	7 1%	4 1%	4 1%	- -	2 1%	3 1%	2 1%	- -	1 *	4 1%	3 1%	- -	1 *	3 1%	- -	1 *	2 2%	2 2%
None/nothing	5 *	3 1%	1 *	- -	3 2%	- -	1 *	- -	1 1%	1 *	4 1%	- -	- -	3 1%	- -	- -	- -	2 3%
Don't know	6 1%	3 1%	4 1%	- -	1 1%	2 1%	2 1%	- -	2 1%	1 1%	1 *	2 1%	2 1%	2 1%	2 1%	1 *	1 1%	1 1%