

The Royal College of Midwives - Public Support for Midwives

METHODOLOGY NOTE

ComRes interviewed 2,039 GB adults online between 29th and 31st August 2014. Data were weighted to be representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

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Measuring Public Support for Midwives

ONLINE Fieldwork: 29th-31st August 2014

Absolutes/col percents

Table 1

Q.1 The Pay Review Body, which independently advises on the pay of NHS staff, has recommended a 1% pay rise for NHS workers (e.g. paramedics, nurses and midwives). However, this recommendation has not been granted. With this in mind, to what extent would you support or oppose a 1% increase to NHS staff salaries?

Base: All respondents

	Gender			Age						Females aged 18-35	Social Grade				Employment Sector		Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+		AB	C1	C2	DE	Public	Pri-vate	Con	Lab	LibDem	UKIP
Unweighted base	2039	1051	988	221	303	349	352	339	475	340	506	628	362	543	236	756	411	563	112	343
Weighted base	2039	999	1040	242	343	343	363	303	444	377	545	565	444	485	273	869	418	557	115	358
NET: Support	1628	790	838	135	262	276	305	262	387	268	458	442	352	376	235	664	346	460	103	290
	80%	79%	81%	56%	76%	80%	84%	87%	87%	71%	84%	78%	79%	78%	86%	76%	83%	83%	89%	81%
Strongly support	1031	495	536	79	136	169	209	176	262	166	297	270	207	258	170	366	198	323	70	188
	51%	50%	52%	32%	40%	49%	58%	58%	59%	44%	54%	48%	47%	53%	63%	42%	47%	58%	61%	52%
Tend to support	597	295	302	57	126	107	96	86	125	102	162	172	145	118	64	298	148	137	32	102
	29%	30%	29%	23%	37%	31%	26%	28%	28%	27%	30%	30%	33%	24%	24%	34%	35%	25%	28%	29%
Tend to oppose	120	65	55	31	22	14	12	15	26	30	27	40	17	36	8	42	31	22	6	25
	6%	7%	5%	13%	7%	4%	3%	5%	6%	8%	5%	7%	4%	7%	3%	5%	7%	4%	5%	7%
Strongly oppose	68	42	26	3	8	13	18	15	12	5	16	19	18	15	12	31	11	22	2	18
	3%	4%	3%	1%	2%	4%	5%	5%	3%	1%	3%	3%	4%	3%	5%	4%	3%	4%	2%	5%
NET: Oppose	188	107	81	34	30	27	30	29	38	35	43	58	36	51	20	73	42	44	8	44
	9%	11%	8%	14%	9%	8%	8%	10%	9%	9%	8%	10%	8%	10%	7%	8%	10%	8%	7%	12%
Don't know	223	102	121	73	51	40	28	12	19	74	44	65	56	58	18	132	30	53	4	24
	11%	10%	12%	30%	15%	12%	8%	4%	4%	20%	8%	12%	13%	12%	7%	15%	7%	10%	4%	7%

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Table 2

Q.1 The Pay Review Body, which independently advises on the pay of NHS staff, has recommended a 1% pay rise for NHS workers (e.g. paramedics, nurses and midwives). However, this recommendation has not been granted. With this in mind, to what extent would you support or oppose a 1% increase to NHS staff salaries?

Base: All respondents

	Region I										Region II						
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	North	Midlands	South East & East	London	South West & Wales
Unweighted base	2039	192	104	239	168	212	143	104	159	196	323	199	703	355	482	196	303
Weighted base	2039	184	82	224	184	184	143	102	204	265	285	184	673	326	489	265	285
NET: Support	1628 80%	146 80%	67 83%	176 78%	130 71%	149 81%	125 88%	81 80%	171 84%	190 72%	238 83%	155 84%	519 77%	274 84%	409 84%	190 72%	236 83%
Strongly support	1031 51%	93 51%	45 55%	108 48%	74 40%	90 49%	85 60%	53 52%	111 54%	110 41%	158 55%	105 57%	320 47%	175 54%	269 55%	110 41%	158 55%
Tend to support	597 29%	53 29%	22 28%	68 30%	56 30%	59 32%	40 28%	29 28%	60 29%	80 30%	80 28%	49 27%	199 30%	99 30%	140 29%	80 30%	78 27%
Tend to oppose	120 6%	12 6%	9 11%	16 7%	16 9%	5 3%	5 4%	3 3%	8 4%	22 8%	18 6%	6 3%	52 8%	10 3%	26 5%	22 8%	10 3%
Strongly oppose	68 3%	8 4%	1 2%	4 2%	11 6%	4 2%	3 2%	7 6%	7 3%	8 3%	12 4%	4 2%	25 4%	6 2%	19 4%	8 3%	11 4%
NET: Oppose	188 9%	20 11%	10 12%	20 9%	27 15%	8 5%	8 5%	10 10%	15 7%	30 11%	30 10%	10 6%	77 11%	16 5%	45 9%	30 11%	20 7%
Don't know	223 11%	18 10%	4 5%	29 13%	27 15%	26 14%	10 7%	11 10%	18 9%	45 17%	18 6%	18 10%	77 11%	36 11%	36 7%	45 17%	29 10%

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Table 3

Q.2 Imagine that midwives decided to take industrial action for a few hours as a sign of protest against the decision not to increase their salaries by 1%. To what extent would you support or oppose this action, provided that arrangements were made to ensure that any pregnant woman in need of immediate care (i.e. women giving birth) during the period of the industrial action received care as usual?

Base: All respondents

	Gender			Age						Females aged 18- 35	Social Grade				Employment Sector		Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+		AB	C1	C2	DE	Public	Pri- vate	Con	Lab	LibDem	UKIP
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Weighted base	2039	999	1040	242	343	343	363	303	444	377	545	565	444	485	273	869	418	557	115	358
NET: Support	1275	616	659	123	204	232	262	199	255	227	340	337	277	322	200	524	198	410	76	233
	63%	62%	63%	51%	60%	68%	72%	66%	57%	60%	62%	60%	62%	66%	73%	60%	47%	74%	66%	65%
Strongly support	709	363	346	47	97	112	165	127	160	103	196	185	138	190	126	246	97	246	43	142
	35%	36%	33%	19%	28%	33%	45%	42%	36%	27%	36%	33%	31%	39%	46%	28%	23%	44%	37%	40%
Tend to support	567	253	313	76	107	120	97	72	95	124	143	152	139	132	75	278	100	164	33	90
	28%	25%	30%	31%	31%	35%	27%	24%	21%	33%	26%	27%	31%	27%	27%	32%	24%	29%	29%	25%
Tend to oppose	284	142	142	34	42	33	37	50	87	45	90	81	52	60	21	126	92	60	26	38
	14%	14%	14%	14%	12%	10%	10%	17%	20%	12%	17%	14%	12%	12%	8%	14%	22%	11%	22%	11%
Strongly oppose	246	131	115	21	31	32	34	41	86	32	74	71	52	50	24	85	90	33	6	68
	12%	13%	11%	9%	9%	9%	9%	14%	19%	9%	14%	12%	12%	10%	9%	10%	21%	6%	5%	19%
NET: Oppose	530	273	256	55	73	65	71	92	174	77	164	151	104	110	44	211	182	93	31	107
	26%	27%	25%	23%	21%	19%	19%	30%	39%	21%	30%	27%	23%	23%	16%	24%	43%	17%	27%	30%
Don't know	234	110	124	64	66	46	30	12	16	73	41	77	63	53	28	134	38	55	8	19
	11%	11%	12%	27%	19%	13%	8%	4%	4%	19%	8%	14%	14%	11%	10%	15%	9%	10%	7%	5%

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Table 4

Q.2 Imagine that midwives decided to take industrial action for a few hours as a sign of protest against the decision not to increase their salaries by 1%. To what extent would you support or oppose this action, provided that arrangements were made to ensure that any pregnant woman in need of immediate care (i.e. women giving birth) during the period of the industrial action received care as usual?

Base: All respondents

	Region I											Region II					
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	North	Midlands	South East & East	London	South West & Wales
Unweighted base	2039	192	104	239	168	212	143	104	159	196	323	199	703	355	482	196	303
Weighted base	2039	184	82	224	184	184	143	102	204	265	285	184	673	326	489	265	285
NET: Support	1275 63%	134 73%	51 63%	151 68%	101 55%	108 59%	88 62%	64 63%	122 60%	156 59%	182 64%	117 64%	438 65%	196 60%	304 62%	156 59%	181 63%
Strongly support	709 35%	65 36%	35 43%	81 36%	57 31%	63 34%	55 39%	40 39%	46 23%	81 31%	112 39%	72 39%	239 36%	118 36%	159 32%	81 31%	112 39%
Tend to support	567 28%	69 37%	16 20%	70 31%	44 24%	45 25%	33 23%	25 24%	75 37%	75 28%	70 24%	45 24%	199 30%	78 24%	145 30%	75 28%	70 24%
Tend to oppose	284 14%	18 10%	12 14%	29 13%	35 19%	30 16%	17 12%	14 13%	28 14%	36 13%	44 16%	21 11%	94 14%	47 15%	73 15%	36 13%	34 12%
Strongly oppose	246 12%	16 9%	14 17%	19 8%	23 13%	21 12%	25 18%	11 11%	29 14%	24 9%	31 11%	32 18%	72 11%	46 14%	60 12%	24 9%	44 15%
NET: Oppose	530 26%	34 19%	25 31%	48 21%	58 32%	51 28%	43 30%	25 24%	57 28%	59 22%	76 27%	53 29%	165 25%	94 29%	133 27%	59 22%	78 27%
Don't know	234 11%	15 8%	5 6%	25 11%	24 13%	24 13%	12 8%	13 12%	25 12%	49 19%	28 10%	14 7%	69 10%	36 11%	52 11%	49 19%	26 9%