

Opinion Poll

Fieldwork : October 24th-26th 2008

Absolutes/col percents

Table 1
Q.1 How strongly do you agree or disagree with each of the following statements?
Gordon Brown should follow the example of Irish President Mary McAleese who has volunteered to take a 10% pay cut this year because of the global financial crisis
Base: All respondents

	<u>Gender</u>		<u>Age</u>							<u>Social Class</u>				<u>Region</u>				
	<u>Total</u>	<u>Male</u>	<u>Female</u>	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-54</u>	<u>55-64</u>	<u>65+</u>	<u>AB</u>	<u>C1</u>	<u>C2</u>	<u>DE</u>	<u>South East</u>	<u>Mid-lands</u>	<u>North Eng-land</u>	<u>Wales & South West</u>	<u>Scot-land</u>
Unweighted base	1001	433	568	62	125	204	197	217	196	283	273	180	265	264	260	243	143	91
Weighted base	1003	483	520	120	159	197	169	149	208	265	290	210	238	263	262	243	145	89
NET: Agree	668 67%	309 64%	358 69%	74 62%	104 65%	120 61%	123 73%	108 72%	138 66%	174 66%	180 62%	149 71%	165 69%	171 65%	179 68%	155 64%	99 68%	64 72%
Agree strongly (+2)	491 49%	245 51%	246 47%	40 33%	72 45%	87 44%	99 59%	84 56%	109 52%	124 47%	123 42%	119 57%	125 53%	123 47%	134 51%	116 48%	75 52%	43 48%
Agree (+1)	176 18%	64 13%	112 22%	35 29%	32 20%	33 17%	24 14%	24 16%	29 14%	50 19%	57 20%	30 14%	40 17%	48 18%	45 17%	39 16%	23 16%	22 24%
Neither agree nor disagree (0)	196 20%	91 19%	106 20%	35 29%	38 24%	46 23%	24 14%	19 13%	35 17%	52 20%	68 23%	37 18%	39 16%	59 22%	52 20%	53 22%	24 17%	9 10%
Disagree (-1)	66 7%	38 8%	27 5%	- -	13 8%	13 7%	9 6%	14 9%	16 8%	18 7%	23 8%	9 4%	15 6%	14 5%	15 6%	14 6%	13 9%	9 10%
Disagree strongly (-2)	60 6%	40 8%	20 4%	6 5%	4 2%	18 9%	10 6%	8 5%	15 7%	18 7%	18 6%	9 4%	15 6%	12 5%	14 5%	18 7%	8 6%	8 9%
NET: Disagree	126 13%	79 16%	47 9%	6 5%	17 11%	31 16%	19 11%	21 14%	31 15%	37 14%	41 14%	18 9%	30 13%	27 10%	29 11%	33 13%	21 14%	16 18%
Don't know	13 1%	4 1%	9 2%	5 4%	- -	1 *	2 1%	2 1%	4 2%	2 1%	1 *	6 3%	4 2%	7 3%	2 1%	3 1%	1 1%	- -
Mean	0.98	0.91	1.05	0.88	0.97	0.81	1.16	1.10	0.99	0.92	0.85	1.18	1.05	0.99	1.04	0.92	1.01	0.93
Standard deviation	1.23	1.33	1.12	1.07	1.12	1.31	1.22	1.24	1.30	1.25	1.23	1.15	1.24	1.17	1.20	1.27	1.25	1.32
Standard error	0.04	0.06	0.05	0.14	0.10	0.09	0.09	0.08	0.09	0.07	0.07	0.09	0.08	0.07	0.07	0.08	0.11	0.14

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Gordon Brown should follow the example of Irish President Mary McAleese who has volunteered to take a 10% pay cut this year because of the global financial crisis
Base: All respondents

	<u>Q.3/4 Voting Intention (including Squeeze)</u>										
	<u>Total</u>	<u>Conser- vative</u>	<u>Labour</u>	<u>Lib Dem</u>	<u>UKIP</u>	<u>Green</u>	<u>SNP</u>	<u>Plaid Cymru</u>	<u>BNP</u>	<u>Other</u>	<u>DK/Refuse at Q4</u>
Unweighted base	1001	281	247	107	12	25	20	8	8	29	138
Weighted base	1003	276	229	113	12	27	21	9	10	33	143
NET: Agree	668 67%	202 73%	131 57%	87 77%	7 55%	19 71%	17 84%	9 100%	5 49%	25 74%	80 56%
Agree strongly (+2)	491 49%	155 56%	94 41%	65 57%	7 55%	14 51%	15 71%	8 83%	4 38%	15 47%	54 38%
Agree (+1)	176 18%	47 17%	37 16%	22 20%	- -	5 20%	3 13%	2 17%	1 11%	9 27%	25 18%
Neither agree nor disagree (0)	196 20%	40 15%	56 25%	11 10%	2 18%	6 22%	- -	- -	3 33%	7 22%	43 30%
Disagree (-1)	66 7%	14 5%	22 9%	8 7%	2 19%	- -	- -	- -	- -	- -	9 6%
Disagree strongly (-2)	60 6%	15 5%	19 8%	7 6%	- -	2 7%	3 16%	- -	2 19%	1 4%	6 4%
NET: Disagree	126 13%	29 10%	40 18%	15 13%	2 19%	2 7%	3 16%	- -	2 19%	1 4%	14 10%
Don't know	13 1%	4 2%	1 1%	- -	1 8%	- -	- -	- -	- -	- -	6 4%
Mean	0.98	1.16	0.73	1.15	0.98	1.07	1.21	1.83	0.49	1.13	0.84
Standard deviation	1.23	1.18	1.31	1.22	1.33	1.20	1.50	0.40	1.54	1.02	1.15
Standard error	0.04	0.07	0.08	0.12	0.40	0.24	0.34	0.14	0.54	0.19	0.10

Opinion Poll

Fieldwork : October 24th-26th 2008

Absolutes/col percents

Table 2

Q.1 How strongly do you agree or disagree with each of the following statements?

The Government spent too much of taxpayers money when the economy was healthier and we are now paying the price

Base: All respondents

	<u>Gender</u>			<u>Age</u>						<u>Social Class</u>				<u>Region</u>				
	<u>Total</u>	<u>Male</u>	<u>Female</u>	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-54</u>	<u>55-64</u>	<u>65+</u>	<u>AB</u>	<u>C1</u>	<u>C2</u>	<u>DE</u>	<u>South East</u>	<u>Mid-lands</u>	<u>North Eng-land</u>	<u>Wales & South West</u>	<u>Scot-land</u>
Unweighted base	1001	433	568	62	125	204	197	217	196	283	273	180	265	264	260	243	143	91
Weighted base	1003	483	520	120	159	197	169	149	208	265	290	210	238	263	262	243	145	89
NET: Agree	670 67%	310 64%	360 69%	75 62%	104 66%	118 60%	116 69%	110 74%	147 71%	163 62%	181 62%	148 71%	178 75%	179 68%	169 64%	167 69%	96 67%	59 66%
Agree strongly (+2)	474 47%	232 48%	242 47%	42 35%	66 41%	75 38%	86 51%	89 60%	116 56%	112 42%	116 40%	106 50%	139 59%	133 50%	122 47%	111 46%	69 48%	39 44%
Agree (+1)	197 20%	79 16%	118 23%	33 27%	38 24%	44 22%	31 18%	21 14%	31 15%	51 19%	65 22%	42 20%	39 16%	47 18%	47 18%	56 23%	27 19%	20 22%
Neither agree nor disagree (0)	164 16%	71 15%	93 18%	25 21%	35 22%	38 19%	26 15%	22 15%	19 9%	45 17%	56 19%	35 17%	28 12%	46 17%	47 18%	42 17%	22 15%	9 10%
Disagree (-1)	78 8%	39 8%	39 7%	9 8%	14 9%	23 12%	9 6%	7 4%	15 7%	23 9%	33 11%	9 4%	12 5%	15 6%	20 8%	15 6%	15 10%	12 14%
Disagree strongly (-2)	76 8%	56 12%	21 4%	9 7%	2 1%	16 8%	17 10%	10 7%	22 11%	28 11%	19 6%	16 7%	14 6%	18 7%	22 9%	16 7%	12 8%	8 9%
NET: Disagree	154 15%	95 20%	59 11%	18 15%	16 10%	40 20%	26 15%	16 11%	37 18%	51 19%	52 18%	25 12%	26 11%	33 12%	43 16%	31 13%	27 18%	20 23%
Don't know	14 1%	7 1%	7 1%	3 2%	3 2%	2 1%	1 *	1 1%	5 2%	6 2%	1 *	2 1%	5 2%	6 2%	4 2%	3 1%	- -	1 1%
Mean	0.92	0.82	1.02	0.76	0.97	0.70	0.95	1.17	1.00	0.76	0.78	1.03	1.19	1.02	0.87	0.96	0.88	0.79
Standard deviation	1.28	1.41	1.15	1.23	1.07	1.31	1.34	1.23	1.40	1.37	1.26	1.24	1.20	1.24	1.32	1.22	1.33	1.39
Standard error	0.04	0.07	0.05	0.16	0.10	0.09	0.10	0.08	0.10	0.08	0.08	0.09	0.07	0.08	0.08	0.08	0.11	0.15

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Q.1 How strongly do you agree or disagree with each of the following statements?

The Government spent too much of taxpayers money when the economy was healthier and we are now paying the price

Base: All respondents

	<u>Q.3/4 Voting Intention (including Squeeze)</u>										
	<u>Total</u>	<u>Conser- vative</u>	<u>Labour</u>	<u>Lib Dem</u>	<u>UKIP</u>	<u>Green</u>	<u>SNP</u>	<u>Plaid Cymru</u>	<u>BNP</u>	<u>Other</u>	<u>DK/Refuse at Q4</u>
Unweighted base	1001	281	247	107	12	25	20	8	8	29	138
Weighted base	1003	276	229	113	12	27	21	9	10	33	143
NET: Agree	670 67%	236 86%	113 49%	70 63%	12 100%	17 64%	18 87%	8 85%	6 63%	21 64%	85 59%
Agree strongly (+2)	474 47%	187 68%	65 29%	44 39%	9 70%	10 36%	17 82%	5 50%	3 29%	14 42%	57 40%
Agree (+1)	197 20%	49 18%	48 21%	27 24%	4 30%	8 28%	1 5%	3 35%	3 34%	7 22%	27 19%
Neither agree nor disagree (0)	164 16%	26 9%	40 17%	18 16%	- -	4 16%	1 6%	1 15%	- -	5 15%	40 28%
Disagree (-1)	78 8%	5 2%	39 17%	8 7%	- -	2 9%	- -	- -	2 18%	3 10%	8 6%
Disagree strongly (-2)	76 8%	8 3%	34 15%	15 13%	- -	1 5%	1 7%	- -	2 19%	4 11%	4 3%
NET: Disagree	154 15%	13 5%	73 32%	23 20%	- -	4 14%	1 7%	- -	4 37%	7 21%	12 9%
Don't know	14 1%	1 *	3 1%	2 1%	- -	2 7%	- -	- -	- -	- -	6 4%
Mean	0.92	1.46	0.31	0.69	1.70	0.86	1.55	1.36	0.36	0.74	0.91
Standard deviation	1.28	0.95	1.43	1.40	0.48	1.20	1.11	0.76	1.60	1.40	1.11
Standard error	0.04	0.06	0.09	0.14	0.14	0.25	0.25	0.27	0.57	0.26	0.10

Opinion Poll

Fieldwork : October 24th-26th 2008

Absolutes/col percents

Table 3

Q.1 How strongly do you agree or disagree with each of the following statements?

The Government should tackle the economic crisis by cutting taxes rather than increasing spending

Base: All respondents

	<u>Gender</u>			<u>Age</u>						<u>Social Class</u>				<u>Region</u>				
	<u>Total</u>	<u>Male</u>	<u>Female</u>	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-54</u>	<u>55-64</u>	<u>65+</u>	<u>AB</u>	<u>C1</u>	<u>C2</u>	<u>DE</u>	<u>South East</u>	<u>Mid-lands</u>	<u>North Eng-land</u>	<u>Wales & South West</u>	<u>Scot-land</u>
Unweighted base	1001	433	568	62	125	204	197	217	196	283	273	180	265	264	260	243	143	91
Weighted base	1003	483	520	120	159	197	169	149	208	265	290	210	238	263	262	243	145	89
NET: Agree	596 59%	272 56%	324 62%	73 61%	93 58%	121 61%	103 61%	97 65%	110 53%	141 53%	170 59%	138 65%	147 62%	156 59%	142 54%	153 63%	88 61%	57 64%
Agree strongly (+2)	342 34%	162 34%	180 35%	31 26%	59 37%	59 30%	63 37%	64 43%	66 32%	81 31%	77 27%	87 41%	96 40%	92 35%	86 33%	84 34%	44 30%	35 39%
Agree (+1)	255 25%	111 23%	144 28%	42 35%	34 21%	62 31%	40 23%	34 22%	43 21%	60 23%	93 32%	50 24%	51 21%	64 24%	56 21%	69 28%	44 30%	22 24%
Neither agree nor disagree (0)	205 20%	90 19%	115 22%	29 25%	38 24%	35 18%	33 20%	26 17%	43 21%	54 20%	59 20%	51 24%	40 17%	50 19%	69 26%	37 15%	30 21%	19 22%
Disagree (-1)	106 11%	60 12%	47 9%	11 9%	21 13%	24 12%	15 9%	13 9%	23 11%	38 14%	36 12%	13 6%	20 8%	34 13%	22 8%	31 13%	13 9%	6 7%
Disagree strongly (-2)	77 8%	53 11%	24 5%	5 4%	7 4%	16 8%	14 8%	12 8%	23 11%	28 10%	22 8%	4 2%	23 9%	20 8%	23 9%	17 7%	13 9%	4 5%
NET: Disagree	183 18%	112 23%	71 14%	16 13%	28 17%	40 20%	28 17%	25 17%	46 22%	65 25%	58 20%	17 8%	42 18%	54 20%	45 17%	48 20%	26 18%	11 12%
Don't know	19 2%	8 2%	11 2%	2 1%	- -	2 1%	5 3%	2 1%	9 4%	5 2%	2 1%	4 2%	8 3%	4 1%	7 3%	5 2%	1 1%	3 3%
Mean	0.69	0.57	0.80	0.69	0.74	0.63	0.75	0.84	0.54	0.50	0.58	0.99	0.78	0.67	0.63	0.72	0.65	0.89
Standard deviation	1.26	1.36	1.15	1.09	1.21	1.26	1.28	1.29	1.36	1.34	1.22	1.06	1.33	1.29	1.27	1.27	1.25	1.17
Standard error	0.04	0.07	0.05	0.14	0.11	0.09	0.09	0.09	0.10	0.08	0.07	0.08	0.08	0.08	0.08	0.08	0.11	0.12

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Fieldwork : October 24th-26th 2008

Absolutes/col percents

Table 3

Q.1 How strongly do you agree or disagree with each of the following statements?

The Government should tackle the economic crisis by cutting taxes rather than increasing spending

Base: All respondents

	<u>Q.3/4 Voting Intention (including Squeeze)</u>										
	<u>Total</u>	<u>Conser- vative</u>	<u>Labour</u>	<u>Lib Dem</u>	<u>UKIP</u>	<u>Green</u>	<u>SNP</u>	<u>Plaid Cymru</u>	<u>BNP</u>	<u>Other</u>	<u>DK/Refuse at Q4</u>
Unweighted base	1001	281	247	107	12	25	20	8	8	29	138
Weighted base	1003	276	229	113	12	27	21	9	10	33	143
NET: Agree	596 59%	183 66%	123 54%	59 52%	9 76%	13 49%	16 79%	5 52%	7 67%	18 54%	77 54%
Agree strongly (+2)	342 34%	115 42%	69 30%	29 26%	4 33%	10 38%	11 55%	1 14%	1 14%	12 36%	37 26%
Agree (+1)	255 25%	68 25%	55 24%	30 26%	5 43%	3 12%	5 24%	4 38%	5 53%	6 18%	40 28%
Neither agree nor disagree (0)	205 20%	50 18%	42 18%	24 22%	3 24%	11 39%	2 10%	5 48%	-	9 27%	39 28%
Disagree (-1)	106 11%	25 9%	38 16%	14 13%	-	2 7%	1 3%	-	1 11%	4 12%	9 7%
Disagree strongly (-2)	77 8%	14 5%	24 11%	15 13%	-	1 5%	1 5%	-	2 22%	2 7%	5 4%
NET: Disagree	183 18%	39 14%	62 27%	29 26%	-	3 12%	2 8%	-	3 33%	6 19%	15 10%
Don't know	19 2%	4 2%	2 1%	* *	-	-	1 3%	-	-	-	12 8%
Mean	0.69	0.90	0.47	0.39	1.09	0.71	1.26	0.66	0.26	0.63	0.72
Standard deviation	1.26	1.19	1.36	1.35	0.78	1.20	1.11	0.75	1.50	1.29	1.08
Standard error	0.04	0.07	0.09	0.13	0.23	0.24	0.25	0.27	0.53	0.24	0.10

Opinion Poll

Fieldwork : October 24th-26th 2008

Absolutes/col percents

Table 4
Q.1 How strongly do you agree or disagree with each of the following statements?
The Bank of England should make an immediate and substantial cut in interest rates
Base: All respondents

	<u>Gender</u>			<u>Age</u>						<u>Social Class</u>				<u>Region</u>				
	<u>Total</u>	<u>Male</u>	<u>Female</u>	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-54</u>	<u>55-64</u>	<u>65+</u>	<u>AB</u>	<u>C1</u>	<u>C2</u>	<u>DE</u>	<u>South East</u>	<u>Mid-lands</u>	<u>North Eng-land</u>	<u>Wales & South West</u>	<u>Scot-land</u>
Unweighted base	1001	433	568	62	125	204	197	217	196	283	273	180	265	264	260	243	143	91
Weighted base	1003	483	520	120	159	197	169	149	208	265	290	210	238	263	262	243	145	89
NET: Agree	680 68%	332 69%	348 67%	78 65%	97 61%	133 67%	121 71%	111 75%	139 67%	182 69%	189 65%	138 65%	171 72%	191 73%	168 64%	158 65%	96 66%	67 75%
Agree strongly (+2)	457 46%	238 49%	219 42%	47 39%	55 35%	102 52%	89 53%	76 51%	87 42%	123 46%	118 41%	98 47%	119 50%	133 51%	113 43%	100 41%	59 41%	51 57%
Agree (+1)	223 22%	94 19%	129 25%	31 26%	42 26%	31 15%	32 19%	36 24%	52 25%	59 22%	72 25%	39 19%	52 22%	58 22%	54 21%	58 24%	36 25%	16 18%
Neither agree nor disagree (0)	193 19%	81 17%	112 22%	28 24%	49 31%	35 18%	23 13%	25 16%	33 16%	45 17%	61 21%	50 24%	37 16%	41 16%	61 23%	48 20%	31 21%	12 13%
Disagree (-1)	68 7%	34 7%	34 7%	1 1%	10 6%	16 8%	14 8%	8 5%	19 9%	17 6%	24 8%	16 7%	11 5%	17 6%	19 7%	18 7%	10 7%	4 5%
Disagree strongly (-2)	44 4%	29 6%	15 3%	7 6%	2 1%	11 5%	9 5%	4 2%	11 6%	15 6%	13 5%	2 1%	14 6%	9 3%	10 4%	13 5%	8 5%	5 6%
NET: Disagree	113 11%	63 13%	49 9%	8 7%	12 8%	27 13%	23 14%	12 8%	30 15%	32 12%	37 13%	18 8%	25 11%	25 10%	30 11%	30 13%	18 13%	9 10%
Don't know	18 2%	7 1%	11 2%	5 4%	- -	3 1%	3 2%	2 1%	6 3%	5 2%	2 1%	5 2%	5 2%	5 2%	4 2%	6 3%	- -	2 2%
Mean	0.99	1.00	0.99	0.96	0.87	1.02	1.07	1.16	0.91	0.99	0.89	1.05	1.07	1.13	0.94	0.91	0.89	1.18
Standard deviation	1.16	1.23	1.09	1.13	1.02	1.24	1.23	1.05	1.22	1.20	1.17	1.06	1.19	1.11	1.15	1.18	1.18	1.18
Standard error	0.04	0.06	0.05	0.15	0.09	0.09	0.09	0.07	0.09	0.07	0.07	0.08	0.07	0.07	0.07	0.08	0.10	0.12

Opinion Poll

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Absolutes/col percents

Table 4
Q.1 How strongly do you agree or disagree with each of the following statements?
The Bank of England should make an immediate and substantial cut in interest rates
Base: All respondents

	<u>Q.3/4 Voting Intention (including Squeeze)</u>										
	<u>Total</u>	<u>Conser- vative</u>	<u>Labour</u>	<u>Lib Dem</u>	<u>UKIP</u>	<u>Green</u>	<u>SNP</u>	<u>Plaid Cymru</u>	<u>BNP</u>	<u>Other</u>	<u>DK/Refuse at Q4</u>
Unweighted base	1001	281	247	107	12	25	20	8	8	29	138
Weighted base	1003	276	229	113	12	27	21	9	10	33	143
NET: Agree	680 68%	193 70%	160 70%	77 68%	7 57%	18 67%	19 91%	7 69%	7 75%	18 54%	82 57%
Agree strongly (+2)	457 46%	125 45%	109 48%	53 47%	5 39%	12 44%	19 91%	5 57%	1 14%	13 39%	47 33%
Agree (+1)	223 22%	68 25%	50 22%	24 21%	2 18%	6 23%	-	1 13%	6 61%	5 16%	35 25%
Neither agree nor disagree (0)	193 19%	47 17%	40 17%	18 16%	2 15%	6 22%	-	3 31%	2 25%	10 29%	41 29%
Disagree (-1)	68 7%	21 7%	17 8%	8 7%	2 14%	2 7%	-	-	-	1 2%	9 7%
Disagree strongly (-2)	44 4%	11 4%	10 5%	9 8%	2 14%	1 4%	2 9%	-	-	5 15%	3 2%
NET: Disagree	113 11%	32 12%	28 12%	17 15%	3 28%	3 11%	2 9%	-	-	6 17%	12 9%
Don't know	18 2%	3 1%	2 1%	1 1%	-	-	-	-	-	-	7 5%
Mean	0.99	1.01	1.02	0.93	0.54	0.97	1.63	1.26	0.90	0.61	0.84
Standard deviation	1.16	1.15	1.17	1.29	1.53	1.15	1.19	0.95	0.65	1.41	1.05
Standard error	0.04	0.07	0.08	0.13	0.44	0.23	0.27	0.34	0.23	0.26	0.09