

# Sunday Telegraph Royal Family Poll

### METHODOLOGY NOTE

ComRes interviewed 2,005 British adults online between the 24<sup>th</sup> and 25<sup>th</sup> July 2013. Data were weighted to be representative of all British adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.

To commission a voting intention poll or a public opinion survey please contact Keiran Pedley: keiran.pedley@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

Absolutes/col percents

Page 1

#### Table 1

#### Q.1 Do you believe Britain is better off as a monarchy or would be better off as a republic? Base: All respondents

		Ger	nder			Aç	je				Social C	Grade		Employme	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2005	946	1059	266	275	289	389	320	466	588	598	321	498	251	803
Weighted base	2005	983	1022	238	338	338	357	298	436	536	556	437	476	258	864
Monarchy	1328 66%	640 65%	688 67%	103 43%	181 54%	201 59%	245 68%	242 81%	358 82%	378 71%	355 64%	281 64%	314 66%	156 60%	554 64%
Republic	332 17%	220 22%	112 11%	43 18%	73 22%	66 19%	58 16%	40 13%	53 12%	98 18%	97 17%	67 15%	70 15%	49 19%	140 16%
Don't know	344 17%	122 12%	222 22%	93 39%	84 25%	71 21%	54 15%	16 5%	26 6%	60 11%	104 19%	89 20%	92 19%	54 21%	170 20%



Absolutes/col percents

Page 2

#### Table 1

#### Q.1 Do you believe Britain is better off as a monarchy or would be better off as a republic? Base: All respondents

	_						Region					
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted base	2005	172	72	236	186	189	154	83	189	213	310	201
Weighted base	2005	180	80	221	180	180	140	100	201	261	281	180
Monarchy	1328 66%	110 61%	41 52%	162 73%	114 63%	119 66%	81 58%	64 64%	144 72%	161 62%	202 72%	129 72%
Republic	332 17%	40 22%	21 26%	31 14%	23 13%	40 22%	31 22%	18 18%	18 9%	44 17%	38 13%	27 15%
Don't know	344 17%	31 17%	18 22%	27 12%	44 24%	21 12%	28 20%	18 18%	38 19%	55 21%	40 14%	24 13%



Absolutes/col percents

#### Table 2

Q.2 Do you think the new-born royal prince will one day ascend to the throne, or will Britain have become a republic by then? Base: All respondents

		Ger	nder			Aç	ge				Social C	Grade		Employme	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2005	946	1059	266	275	289	389	320	466	588	598	321	498	251	803
Weighted base	2005	983	1022	238	338	338	357	298	436	536	556	437	476	258	864
The new prince will ascend to the throne one day	1479 74%	722 73%	757 74%	165 69%	229 68%	240 71%	272 76%	238 80%	335 77%	405 76%	414 74%	310 71%	350 73%	186 72%	638 74%
We will be a republic by the time the new prince is ready to ascend to the throne	180 9%	100 10%	80 8%	28 12%	35 10%	25 8%	26 7%	31 10%	34 8%	52 10%	50 9%	41 9%	37 8%	21 8%	82 9%
Don't know	346 17%	161 16%	185 18%	45 19%	73 22%	72 21%	59 17%	29 10%	68 16%	78 15%	93 17%	86 20%	89 19%	51 20%	145 17%



Prepared by ComRes

Page 3

Absolutes/col percents

Page 4

#### Table 2

Q.2 Do you think the new-born royal prince will one day ascend to the throne, or will Britain have become a republic by then? Base: All respondents

	_						Region					
					Yorkshire &							
	Total	Scotland	North East	North West	Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted base	2005	172	72	236	186	189	154	83	189	213	310	201
Weighted base	2005	180	80	221	180	180	140	100	201	261	281	180
The new prince will ascend to the throne one day	1479 74%	126 70%	55 69%	167 76%	130 72%	136 75%	107 76%	72 72%	159 80%	172 66%	215 76%	140 78%
We will be a republic by the time the new prince is ready to ascend to the throne	180 9%	20 11%	6 8%	22 10%	18 10%	19 10%	11 8%	14 14%	18 9%	23 9%	17 6%	11 6%
Don't know	346 17%	35 19%	19 23%	31 14%	33 18%	26 14%	23 16%	14 14%	23 11%	66 25%	49 17%	29 16%



Absolutes/col percents

Page 5

#### Table 3

Q.3 If Britain did not have the Royal family, as a nation would we be, better off, worse off, or would it make no difference? Base: All respondents

		Ger	nder			Ag	le				Social C	Grade		Employme	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2005	946	1059	266	275	289	389	320	466	588	598	321	498	251	803
Weighted base	2005	983	1022	238	338	338	357	298	436	536	556	437	476	258	864
Better off	280	165	115	41	61	57	52	37	33	68	83	55	74	45	118
	14%	17%	11%	17%	18%	17%	14%	12%	8%	13%	15%	13%	16%	18%	14%
Makes no difference	462	236	226	62	101	75	82	54	88	117	130	115	99	45	229
	23%	24%	22%	26%	30%	22%	23%	18%	20%	22%	23%	26%	21%	17%	26%
Worse off	1062	504	558	95	139	171	186	190	281	308	292	207	255	133	430
	53%	51%	55%	40%	41%	51%	52%	64%	64%	57%	52%	47%	54%	52%	50%
Don't know	201	78	123	41	37	35	37	17	34	42	51	59	48	35	87
	10%	8%	12%	17%	11%	10%	10%	6%	8%	8%	9%	14%	10%	14%	10%



Absolutes/col percents

Page 6

Table 3

Q.3 If Britain did not have the Royal family, as a nation would we be, better off, worse off, or would it make no difference? Base: All respondents

							Region					
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted base	2005	172	72	236	186	189	154	83	189	213	310	201
Weighted base	2005	180	80	221	180	180	140	100	201	261	281	180
Better off	280	37	11	32	21	27	23	24	16	37	30	22
	14%	20%	14%	15%	11%	15%	17%	24%	8%	14%	11%	12%
Makes no difference	462	42	28	47	57	47	27	9	44	79	48	34
	23%	23%	34%	21%	32%	26%	20%	9%	22%	30%	17%	19%
Worse off	1062	79	34	122	88	94	75	52	114	116	176	113
	53%	44%	42%	55%	49%	52%	53%	52%	57%	45%	63%	62%
Don't know	201	23	8	19	14	12	15	16	26	28	27	12
	10%	13%	10%	9%	8%	7%	11%	16%	13%	11%	10%	7%



Absolutes/col percents

Page 7

#### Table 4

Q.4 In your opinion, when the Queen dies, or abdicates, which of the following would you most like to happen next? Should the throne pass to Prince Charles, the throne pass to Prince William or should Britain become a republic and elect a head of state? Base: All respondents

		Ger	nder			Ag	le				Social C	Grade		Employme	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2005	946	1059	266	275	289	389	320	466	588	598	321	498	251	803
Weighted base	2005	983	1022	238	338	338	357	298	436	536	556	437	476	258	864
The throne should pass to Prince Charles	832	440	392	54	91	131	174	145	237	266	218	185	163	96	355
	42%	45%	38%	22%	27%	39%	49%	49%	54%	50%	39%	42%	34%	37%	41%
The throne should pass to Prince William	772	296	476	110	149	133	120	112	148	170	214	166	222	98	319
	38%	30%	47%	46%	44%	39%	34%	38%	34%	32%	39%	38%	47%	38%	37%
Britain should become a republic and elect a head of state	273	187	86	41	64	52	40	34	41	74	86	59	54	44	123
	14%	19%	8%	17%	19%	15%	11%	12%	10%	14%	15%	13%	11%	17%	14%
Other/ don't know	128	60	69	33	34	21	23	6	10	26	38	27	37	20	68
	6%	6%	7%	14%	10%	6%	6%	2%	2%	5%	7%	6%	8%	8%	8%



Absolutes/col percents

Page 8

#### Table 4

Q.4 In your opinion, when the Queen dies, or abdicates, which of the following would you most like to happen next? Should the throne pass to Prince Charles, the throne pass to Prince William or should Britain become a republic and elect a head of state? Base: All respondents

	_						Region					
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted base	2005	172	72	236	186	189	154	83	189	213	310	201
Weighted base	2005	180	80	221	180	180	140	100	201	261	281	180
The throne should pass to Prince Charles	832	72	25	91	81	76	56	51	93	103	108	77
	42%	40%	31%	41%	45%	42%	40%	50%	46%	40%	38%	43%
The throne should pass to Prince William	772	60	32	92	70	61	48	32	83	96	127	70
	38%	33%	40%	42%	39%	34%	35%	32%	42%	37%	45%	39%
Britain should become a republic and elect a head of state	273	42	18	23	20	29	20	14	19	34	28	25
	14%	23%	23%	11%	11%	16%	14%	14%	9%	13%	10%	14%
Other/ don't know	128	6	5	15	10	14	15	4	6	28	17	9
	6%	4%	6%	7%	6%	8%	11%	4%	3%	11%	6%	5%



Absolutes/col percents

Table 5

Q.5 The Royal Family receives £36.1 million a year from the taxpayer-funded sovereign grant. Do you agree or disagree that this represents good value for money? Base: All respondents

		Ger	nder			Ag	le				Social (	Grade		Employme	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2005	946	1059	266	275	289	389	320	466	588	598	321	498	251	803
Weighted base	2005	983	1022	238	338	338	357	298	436	536	556	437	476	258	864
Agree	855 43%	454 46%	401 39%	61 26%	96 28%	121 36%	151 42%	167 56%	259 59%	261 49%	234 42%	179 41%	181 38%	100 39%	344 40%
Disagree	806 40%	397 40%	409 40%	134 56%	158 47%	159 47%	147 41%	94 31%	115 26%	182 34%	224 40%	195 45%	205 43%	108 42%	363 42%
Don't know	343 17%	131 13%	213 21%	43 18%	84 25%	57 17%	60 17%	36 12%	63 14%	93 17%	98 18%	62 14%	90 19%	51 20%	157 18%



Absolutes/col percents

Page 10

Table 5

Q.5 The Royal Family receives £36.1 million a year from the taxpayer-funded sovereign grant. Do you agree or disagree that this represents good value for money? Base: All respondents

							Region					
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted base	2005	172	72	236	186	189	154	83	189	213	310	201
Weighted base	2005	180	80	221	180	180	140	100	201	261	281	180
Agree	855 43%	63 35%	29 36%	94 42%	80 44%	84 47%	60 43%	46 46%	90 45%	94 36%	129 46%	87 48%
Disagree	806 40%	95 53%	37 47%	97 44%	77 43%	66 37%	56 40%	40 40%	79 39%	114 44%	82 29%	64 35%
Don't know	343 17%	23 13%	14 17%	30 14%	24 13%	30 17%	24 17%	15 15%	32 16%	53 20%	70 25%	30 16%



Absolutes/col percents

Page 11

#### Table 6 Q.6 Which member of the royal family do you like the best? Base: All respondents

		Ger	nder			Ag	е				Social (	Grade		Employme	nt Sector
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2005	946	1059	266	275	289	389	320	466	588	598	321	498	251	803
Weighted base	2005	983	1022	238	338	338	357	298	436	536	556	437	476	258	864
The Queen	512	257	255	28	46	52	88	102	196	173	123	99	117	55	178
	26%	26%	25%	12%	14%	15%	25%	34%	45%	32%	22%	23%	24%	21%	21%
Prince William	389	159	230	35	74	70	69	55	86	85	119	81	104	53	165
	19%	16%	22%	15%	22%	21%	19%	18%	20%	16%	21%	18%	22%	21%	19%
Prince Harry	346	153	193	45	70	79	72	36	44	76	98	90	81	49	171
	17%	16%	19%	19%	21%	23%	20%	12%	10%	14%	18%	21%	17%	19%	20%
Duchess of Cambridge (Kate)	241	88	153	65	51	42	35	19	29	68	50	64	59	33	113
	12%	9%	15%	27%	15%	12%	10%	6%	7%	13%	9%	15%	12%	13%	13%
Prince Philip	81	60	20	10	12	13	21	12	13	23	29	13	16	11	37
	4%	6%	2%	4%	4%	4%	6%	4%	3%	4%	5%	3%	3%	4%	4%
Prince Charles	78	53	24	6	14	22	13	9	14	25	21	15	16	5	43
	4%	5%	2%	3%	4%	7%	4%	3%	3%	5%	4%	4%	3%	2%	5%
Princess Anne	63 3%	26 3%	37 4%	-	2 1%	3 1%	16 4%	22 7%	20 5%	19 4%	20 4%	7 2%	17 4%	5 2%	21 2%
Duchess of Cornwall	13	5	8	2	3	1	4	1	3	7	3	3	*	2	7
(Camilla)	1%	1%	1%	1%	1%	*	1%	*	1%	1%	1%	1%		1%	1%
Prince Andrew	8 *	6 1%	2 *	-	-	*	-	5 2%	3 1%	4 1%	1 *	1 *	2 *	-	1 *
Prince Edward	5 *	2 *	3 *	-	2 1%	1 *	*	1 *	-	3 *	1 *	-	1 *	2 1%	2 *
None of the above	271	172	99	46	63	55	40	36	30	54	91	62	64	44	125
	14%	17%	10%	19%	19%	16%	11%	12%	7%	10%	16%	14%	13%	17%	14%



Absolutes/col percents

Page 12

#### Table 6 Q.6 Which member of the royal family do you like the best? Base: All respondents

	-						Region					
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted base	2005	172	72	236	186	189	154	83	189	213	310	201
Weighted base	2005	180	80	221	180	180	140	100	201	261	281	180
The Queen	512	40	17	54	54	45	36	23	66	62	72	43
	26%	22%	21%	25%	30%	25%	26%	23%	33%	24%	26%	24%
Prince William	389	39	10	42	37	37	29	20	42	49	55	28
	19%	22%	13%	19%	20%	21%	20%	20%	21%	19%	20%	15%
Prince Harry	346	28	16	38	30	28	26	13	29	48	52	39
	17%	15%	21%	17%	17%	15%	19%	13%	14%	19%	18%	21%
Duchess of Cambridge	241	17	13	29	19	17	12	15	23	44	36	17
(Kate)	12%	10%	16%	13%	10%	9%	8%	15%	12%	17%	13%	10%
Prince Philip	81	6	2	7	7	10	6	3	5	9	14	11
	4%	3%	3%	3%	4%	6%	4%	3%	2%	4%	5%	6%
Prince Charles	78	4	4	7	7	12	5	2	8	10	10	9
	4%	2%	5%	3%	4%	7%	4%	2%	4%	4%	4%	5%
Princess Anne	63	9	2	8	7	6	5	3	6	7	5	8
	3%	5%	2%	3%	4%	3%	3%	3%	3%	3%	2%	4%
Duchess of Cornwall (Camilla)	13 1%	2 1%	-	1 1%	-	3 2%	-	-	1 1%	2 1%	1 1%	2 1%
Prince Andrew	8 *	-	-	1 *	1 1%	1 1%	1 1%	-	2 1%	-	1 1%	-
Prince Edward	5 *	-	-	-	-	-	-	-	-	3 1%	*	2 1%
None of the above	271	35	16	34	19	22	21	22	19	27	34	22
	14%	19%	20%	16%	10%	12%	15%	22%	10%	10%	12%	12%

