

Royalty Survey

ONLINE Fieldwork : 17th - 19th November 2010

Absolutes/col percents

Table 1
Q.1 Do you agree or disagree with each of the following statements?
Base: All respondents

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2015	971	1044	204	338	422	359	313	379	750	517	285	463	559	533	486	256	181
Weighted base	2015	987	1028	242	322	383	342	302	424	544	584	423	464	512	532	506	291	175
<u>William has made a good choice of bride in Kate Middleton</u>																		
Agree	1484	689	795	171	225	276	243	222	347	390	436	306	351	362	419	376	203	123
	74%	70%	77%	71%	70%	72%	71%	73%	82%	72%	75%	72%	76%	71%	79%	74%	70%	71%
Disagree	36	21	15	7	5	8	11	2	3	8	11	9	8	9	11	11	2	3
	2%	2%	1%	3%	1%	2%	3%	1%	1%	2%	2%	2%	2%	2%	2%	2%	1%	2%
Don't know	495	277	218	63	92	99	88	78	74	145	136	108	105	141	101	118	86	49
	25%	28%	21%	26%	29%	26%	26%	26%	17%	27%	23%	26%	23%	28%	19%	23%	30%	28%
<u>Kate Middleton is not grand enough to one day be Queen of England</u>																		
Agree	102	58	45	19	26	20	18	7	13	22	36	24	21	34	34	21	11	3
	5%	6%	4%	8%	8%	5%	5%	2%	3%	4%	6%	6%	4%	7%	6%	4%	4%	1%
Disagree	1616	769	848	168	240	297	284	261	367	443	463	336	374	387	425	414	238	153
	80%	78%	82%	69%	74%	78%	83%	86%	87%	81%	79%	79%	81%	76%	80%	82%	82%	87%
Don't know	296	161	135	55	57	65	41	34	44	78	85	63	69	91	74	71	41	20
	15%	16%	13%	23%	18%	17%	12%	11%	10%	14%	15%	15%	15%	18%	14%	14%	14%	11%

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Weighted base	2015	987	1028	242	322	383	342	302	424	544	584	423	464	512	532	506	291	175
<u>Princess Diana would have been pleased with William's choice of bride</u>																		
Agree	1530	698	832	174	242	275	267	233	338	395	447	332	355	387	418	377	219	129
	76%	71%	81%	72%	75%	72%	78%	77%	80%	73%	77%	79%	77%	76%	79%	75%	76%	74%
Disagree	27	18	9	7	9	4	4	-	3	9	6	6	5	10	8	3	3	2
	1%	2%	1%	3%	3%	1%	1%	-	1%	2%	1%	1%	1%	2%	2%	1%	1%	1%
Don't know	459	272	187	61	71	103	71	69	83	140	131	85	103	115	106	125	68	44
	23%	28%	18%	25%	22%	27%	21%	23%	20%	26%	22%	20%	22%	22%	20%	25%	24%	25%
<u>The marriage will be happier and longer lasting than Diana's was to Prince Charles</u>																		
Agree	1271	569	702	141	193	228	219	189	303	334	356	267	314	333	337	316	177	108
	63%	58%	68%	59%	60%	59%	64%	62%	71%	61%	61%	63%	68%	65%	63%	63%	61%	62%
Disagree	25	18	7	5	6	6	3	2	2	8	6	5	6	7	7	7	2	2
	1%	2%	1%	2%	2%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Don't know	719	400	319	95	123	149	121	112	119	202	222	151	143	172	188	182	112	65
	36%	40%	31%	39%	38%	39%	35%	37%	28%	37%	38%	36%	31%	34%	35%	36%	39%	37%

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Weighted base	2015	987	1028	242	322	383	342	302	424	544	584	423	464	512	532	506	291	175
<u>I am pleased that there will be a royal wedding in 2011</u>																		
Agree	1220 61%	506 51%	715 70%	130 54%	175 54%	212 56%	209 61%	206 68%	289 68%	331 61%	367 63%	245 58%	277 60%	323 63%	337 63%	301 59%	169 58%	92 52%
Disagree	294 15%	186 19%	109 11%	40 16%	51 16%	71 19%	54 16%	32 10%	48 11%	78 14%	82 14%	61 14%	73 16%	61 12%	80 15%	93 18%	31 11%	30 17%
Don't know	500 25%	296 30%	205 20%	72 30%	97 30%	99 26%	80 23%	65 21%	87 21%	135 25%	135 23%	117 28%	114 25%	129 25%	115 22%	112 22%	90 31%	54 31%
<u>Charles should step aside to allow William to become King after the Queen's death</u>																		
Agree	837 42%	376 38%	461 45%	112 46%	134 42%	154 40%	155 45%	129 43%	153 36%	206 38%	237 41%	176 42%	218 47%	206 40%	227 43%	217 43%	119 41%	69 39%
Disagree	818 41%	429 43%	389 38%	65 27%	115 36%	155 41%	137 40%	126 42%	220 52%	239 44%	247 42%	176 42%	157 34%	207 40%	217 41%	215 43%	107 37%	72 41%
Don't know	360 18%	183 19%	177 17%	65 27%	73 23%	73 19%	50 15%	47 15%	51 12%	100 18%	100 17%	71 17%	89 19%	100 19%	88 17%	74 15%	65 22%	34 19%