

Sight Savers – Awareness Testing

METHODOLOGY NOTE

ComRes interviewed 2089 GB adults in employment online between the 27th September and 3rd October 2013. Data were weighted to be representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

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To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

Eye Test Survey

ONLINE Fieldwork : 27th September - 3rd October 2013

Absolutes/col percents

Table 1

Q.1 Are you eligible for a free sight test from your current employer?**Base: All respondents who work**

	Gender		Age							Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2089	1078	1011	232	507	493	483	274	100	620	708	448	313	476	1613
Weighted base	2251	1219	1032	266	545	520	535	287	98*	634	704	584	328	516	1736
NET: Yes	778 35%	426 35%	352 34%	91 34%GH	226 41%FGH	221 43%cFGH	161 30%GH	65 23%	14 14%	272 43%KL	296 42%KL	149 26%L	60 18%	223 43%N	555 32%
Yes, definitely	498 22%	279 23%	219 21%	57 22%gH	148 27%FGH	156 30%CFGH	88 17%H	42 15%h	6 6%	190 30%KL	198 28%KL	81 14%l	29 9%	142 28%N	356 20%
Yes, I think so	280 12%	147 12%	133 13%	34 13%	78 14%G	65 13%g	73 14%G	23 8%	8 8%	83 13%	98 14%l	68 12%	31 10%	80 16%N	199 11%
No, I don't think so	747 33%	396 32%	351 34%	121 45%DEFGH	194 36%H	163 31%H	167 31%H	84 29%h	19 19%	214 34%j	201 29%	217 37%J	116 35%j	179 35%	568 33%
No, definitely not	483 21%	259 21%	224 22%	33 12%	92 17%	91 18%	149 28%CDE	87 30%CDE	31 32%CDE	100 16%	133 19%	139 24%l	110 33%JK	80 16%	402 23%M
NET: No	1230 55%	655 54%	575 56%	153 58%e	285 52%	255 49%	315 59%dE	171 60%dE	50 51%	314 50%	335 47%	356 61%J	226 69%Jk	259 50%	970 56%m
Not applicable	244 11%	138 11%	106 10%	22 8%	34 6%	44 9%	58 11%D	52 18%CDEF	34 35%CDEFG	48 8%	74 10%	79 14%l	43 13%l	33 6%	210 12%M

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

* small base

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Table 1

Q.1 Are you eligible for a free sight test from your current employer?

Base: All respondents who work

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2089	183	107	1799	71	240	192	195	128	181	296	308	188
Weighted base	2251	206	117*	1928	72*	255	214	199	142*	215	332	308	190
NET: Yes	778 35%	73 35%L	64 54%CAEFGH	641 33%IJKL	31 42%EL	71 28%	69 32%I	73 37%eL	57 40%EL	68 32%	128 39%EL	98 32%I	45 24%
Yes, definitely	498 22%	41 20%	42 35%CAEFHKL	416 22%	17 23%	41 16%	49 23%I	52 26%EiKL	34 24%I	36 17%	103 31%AEfIKL	57 18%	28 15%
Yes, I think so	280 12%	32 16%JL	22 19%cFgJL	225 12%	14 19%fJL	30 12%	21 10%	21 11%	23 16%J	32 15%J	25 8%	42 13%J	17 9%
No, I don't think so	747 33%	74 36%	31 27%	642 33%	17 24%	88 35%	67 31%	68 34%	48 34%	75 35%	103 31%	110 36%d	66 34%
No, definitely not	483 21%	29 14%	17 14%	437 23%Ab	19 26%Abj	65 25%ABJ	59 27%ABgJ	37 19%	29 20%	47 22%a	55 17%	73 24%Abj	53 28%ABgJ
NET: No	1230 55%	102 50%	48 41%	1079 56%B	36 50%	153 60%aBJ	125 59%Bj	106 53%b	77 54%b	121 56%Bj	158 48%	183 60%aBJ	119 62%ABJ
Not applicable	244 11%	30 15%BHk	5 5%	208 11%b	6 8%	31 12%bh	19 9%	20 10%	8 6%	25 12%b	46 14%BHK	26 9%	26 14%BH

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l

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Table 1

Q.1 Are you eligible for a free sight test from your current employer?

Base: All respondents who work

	What is the combined annual income of your household, prior to tax being deducted?									
	Total	Up to £7,000 (a)	£7,001 to £14,000 (b)	£14,001 to £21,000 (c)	£21,001 to £28,000 (d)	£28,001 to £34,000 (e)	£34,001 to £41,000 (f)	£41,001 to £48,000 (g)	£48,001 to £55,000 (h)	£55,001 or more (i)
Unweighted base	2089	51	235	323	353	338	259	131	101	159
Weighted base	2251	44*	203	303	353	376	304	149	139*	217
NET: Yes	778 35%	6 13%	29 14%	91 30%AB	128 36%AB	134 36%AB	107 35%AB	65 44%ABC	49 35%AB	119 55%ABCDEFGH
Yes, definitely	498 22%	4 8%	15 8%	49 16%B	81 23%ABc	80 21%aB	72 24%ABc	43 29%ABC	41 30%ABC	84 39%ABCDEF
Yes, I think so	280 12%	2 5%	14 7%	42 14%BH	48 13%Bh	54 14%BH	35 12%	23 15%BH	8 6%	35 16%aBH
No, I don't think so	747 33%	17 38%	79 39%dei	99 32%	108 31%	116 31%	101 33%	48 32%	53 38%	63 29%
No, definitely not	483 21%	12 26%l	61 30%cDfGI	69 23%l	72 21%l	94 25%gl	65 21%l	24 16%	29 21%i	24 11%
NET: No	1230 55%	28 64%l	140 69%CDEFGI	167 55%l	181 51%l	210 56%l	166 54%l	72 48%	83 59%l	86 40%
Not applicable	244 11%	10 22%EFGHI	34 17%EfGHI	45 15%EgHI	44 12%hl	32 9%	31 10%i	12 8%	7 5%	11 5%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i

* small base

Eye Test Survey

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Absolutes/col percents

Table 2

Q.2 Have you ever taken up a free eye test provided by your current employer?**Base: All respondents who work and think they are eligible for a free eye test from their current employer**

	Gender		Age							Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	688	374	314	72	205	195	138	64	14	249	283	101	55	202	486
Weighted base	778	426	352	91*	226	221	161	65*	14**	272	296	149*	60*	223	555
NET: Yes	368 47%	199 47%	168 48%	39 43%	98 43%	112 51%	78 49%	36 55%	4 29%	124 45%	158 53%k	62 42%	24 40%	116 52%	252 45%
Yes, within the last 12 months	175 22%	96 23%	79 22%	22 24%	55 25%	52 23%	31 19%	13 20%	2 13%	67 24%	64 22%	34 23%	10 17%	57 26%	118 21%
Yes, between one year and three years ago	140 18%	71 17%	69 20%	16 18%	32 14%	41 18%	30 19%	19 29%De	2 17%	43 16%	67 23%i	22 15%	9 14%	43 19%	97 18%
Yes, more than three years ago	52 7%	32 8%	20 6%	1 1%	11 5%	20 9%C	17 11%Cd	4 6%	-	14 5%	27 9%	6 4%	5 9%	16 7%	36 6%
No, but I am planning to	152 20%	79 19%	73 21%	22 24%	54 24%eG	36 16%	32 20%	7 11%	1 7%	48 18%	51 17%	39 26%j	15 25%	33 15%	119 21%m
No, never	258 33%	148 35%	111 31%	30 33%	74 33%	73 33%	51 32%	22 34%	9 63%	101 37%	88 30%	49 33%	21 35%	74 33%	185 33%
NET: No	410 53%	227 53%	184 52%	52 57%	128 57%	109 49%	83 51%	29 45%	10 71%	149 55%	139 47%	87 58%j	36 60%	107 48%	303 55%
NET: Not had eye test in last 12 months	603 78%	330 77%	273 78%	69 76%	171 75%	169 77%	130 81%	52 80%	12 87%	206 76%	233 78%	115 77%	50 83%	166 74%	437 79%

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*** small base; ** very small base (under 30) ineligible for sig testing**

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	Region												
	Total	Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	688	59	47	582	27	67	63	71	49	56	106	100	43
Weighted base	778	73*	64*	641	31**	71*	69*	73*	57*	68*	128*	98*	45*
NET: Yes	368 47%	23 31%	36 56%A	309 48%A	14 47%	36 51%A	32 47%	38 52%A	30 52%a	30 44%	64 50%A	46 47%a	19 41%
Yes, within the last 12 months	175 22%	11 15%	18 28%l	146 23%	9 29%	18 26%l	20 29%al	20 27%l	14 25%l	4 6%	38 30%alkl	16 17%i	6 14%
Yes, between one year and three years ago	140 18%	11 15%	13 21%	116 18%	2 7%	14 19%	9 13%	13 18%	12 22%	20 30%aFjk	21 17%	16 16%	9 19%
Yes, more than three years ago	52 7%	1 1%	4 7%	47 7%a	3 11%	4 5%	4 5%	5 7%	3 5%	5 8%	5 4%	14 14%AfJ	4 8%
No, but I am planning to	152 20%	11 16%	13 20%	128 20%	6 19%	19 27%G	11 16%	7 9%	12 22%g	12 17%	29 23%G	20 20%g	12 26%G
No, never	258 33%	39 54%CBEHJKI	15 24%	204 32%	10 34%	16 22%	26 37%e	29 39%e	15 26%	27 39%e	35 27%	32 33%	15 33%
NET: No	410 53%	50 69%CBEGHjk	28 44%	332 52%	16 53%	35 49%	37 53%	35 48%	27 48%	38 56%	64 50%	52 53%	27 59%
NET: Not had eye test in last 12 months	603 78%	62 85%fj	46 72%	495 77%	22 71%	53 74%	49 71%	54 73%	43 75%	64 94%BEFGHJK	90 70%	82 83%j	39 86%j

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Unweighted base	688	10	41	93	119	118	92	53	37	86
Weighted base	778	6**	29*	91*	128*	134*	107*	65*	49**	119*
NET: Yes	368 47%	5 90%	13 45%	46 50%g	60 47%	58 43%	58 54%G	23 35%	22 44%	51 43%
Yes, within the last 12 months	175 22%	3 57%	7 24%g	20 22%g	26 20%	32 24%G	25 24%g	6 10%	13 27%	29 24%g
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No, but I am planning to	152 20%	1 10%	8 28%	15 16%	28 22%	23 18%	25 23%	11 17%	14 28%	24 20%
No, never	258 33%	- -	8 27%	31 34%	40 31%	52 39%F	24 22%	32 48%bdF	14 28%	44 37%f
NET: No	410 53%	1 10%	16 55%	45 50%	68 53%	76 57%	49 46%	43 65%cF	27 56%	68 57%
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