

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 1

**Q.A Could you tell me the party you actually voted for in the last election, if you voted. Was it the Conservative, Labour, Liberal Democrats, Plaid Cymru/SNP or another party?**

**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92
Weighted base	1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92
Conservative	275 26%	168 33%	107 20%	21 17%	21 12%	38 18%	46 26%	53 34%	96 44%	77 28%	78 26%	64 29%	56 22%	93 34%	77 28%	58 22%	38 26%	9 10%
Labour	269 26%	129 26%	140 26%	28 23%	34 20%	55 27%	45 26%	45 29%	62 28%	68 25%	76 25%	47 21%	77 31%	63 23%	72 26%	78 30%	33 22%	24 26%
Liberal Democrats	135 13%	63 12%	72 13%	11 9%	24 14%	29 14%	19 11%	16 10%	36 16%	53 19%	44 14%	10 4%	28 11%	37 13%	33 12%	40 15%	17 11%	9 9%
SNP	24 2%	12 2%	11 2%	3 2%	5 3%	2 1%	4 2%	5 3%	4 2%	7 2%	4 1%	5 2%	8 3%	- -	- -	- -	- -	24 26%
Plaid Cymru	8 1%	4 1%	4 1%	3 3%	3 2%	1 1%	- -	1 *	- -	2 1%	5 2%	- -	1 *	- -	- -	- -	8 5%	- -
Other	33 3%	16 3%	18 3%	1 1%	6 4%	11 5%	8 5%	6 4%	1 *	3 1%	4 1%	13 6%	12 5%	5 2%	9 3%	7 3%	9 6%	3 3%
Didn't vote	222 21%	81 16%	141 26%	51 41%	53 32%	53 25%	36 20%	22 14%	7 3%	47 17%	68 22%	55 25%	53 21%	54 20%	60 22%	58 22%	34 23%	17 18%
Prefer not to say	83 8%	31 6%	52 9%	6 5%	21 13%	18 9%	18 10%	9 6%	11 5%	16 6%	25 8%	27 12%	16 6%	23 8%	23 9%	18 7%	10 7%	8 9%

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**Base: All respondents**

	Total	Region											Party Voted for In Last Election						
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
Conservative	275 26%	9 10%	7 15%	33 27%	18 20%	21 22%	9 16%	30 31%	32 24%	61 43%	30 32%	26 32%	275 100%	-	-	-	-	-	-
Labour	269 26%	24 26%	17 35%	35 29%	26 29%	32 32%	13 24%	23 24%	42 31%	21 15%	20 21%	17 21%	-	269 100%	-	-	-	-	-
Liberal Democrats	135 13%	9 9%	8 16%	15 12%	17 19%	10 10%	4 8%	15 15%	15 11%	22 16%	12 13%	8 10%	-	-	135 100%	-	-	-	-
SNP	24 2%	24 26%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	24 100%	-	-
Plaid Cymru	8 1%	-	-	-	-	-	8 14%	-	-	-	-	-	-	-	-	8 100%	-	-	-
Other	33 3%	3 3%	2 3%	-	6 6%	3 3%	4 7%	4 5%	4 3%	2 1%	5 5%	2 3%	-	-	-	-	-	33 100%	-
Didn't vote	222 21%	17 18%	11 24%	28 23%	18 20%	25 26%	13 24%	18 19%	28 21%	25 18%	21 22%	17 21%	-	-	-	-	-	-	222 100%
Prefer not to say	83 8%	8 9%	3 7%	10 8%	5 6%	7 7%	4 7%	6 7%	12 9%	11 8%	6 7%	10 12%	-	-	-	-	-	-	-

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Table 1

**Q.A Could you tell me the party you actually voted for in the last election, if you voted. Was it the Conservative, Labour, Liberal Democrats, Plaid Cymru/SNP or another party?**

**Base: All respondents**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
Conservative	275 26%	90 33%	73 23%	101 25%	208 26%	65 30%	2 11%	18 15%	159 26%	99 30%	147 25%	116 27%	13 39%	17 16%	211 27%	109 26%	102 29%	22 36%	2 24%
Labour	269 26%	66 24%	87 27%	106 26%	219 27%	44 21%	5 25%	41 34%	142 24%	86 26%	168 28%	96 23%	5 16%	36 34%	204 26%	116 27%	88 25%	12 20%	1 17%
Liberal Democrats	135 13%	32 12%	46 14%	56 14%	118 14%	16 7%	2 8%	16 13%	93 15%	26 8%	86 14%	49 12%	* 1%	14 13%	111 14%	67 16%	45 12%	2 4%	- -
SNP	24 2%	9 3%	3 1%	12 3%	15 2%	8 4%	- -	1 1%	12 2%	10 3%	11 2%	12 3%	- -	1 1%	17 2%	8 2%	9 2%	1 1%	- -
Plaid Cymru	8 1%	3 1%	1 *	4 1%	4 *	4 2%	- -	- -	6 1%	2 1%	3 1%	5 1%	- -	- -	6 1%	1 *	4 1%	- -	- -
Other	33 3%	6 2%	11 3%	13 3%	26 3%	7 3%	- -	6 5%	18 3%	8 3%	22 4%	11 2%	1 2%	6 5%	22 3%	15 4%	7 2%	1 2%	- -
Didn't vote	222 21%	47 17%	85 26%	72 18%	152 19%	62 29%	9 44%	27 22%	115 19%	81 25%	110 19%	101 24%	12 36%	22 20%	147 19%	76 18%	70 20%	18 29%	5 59%
Prefer not to say	83 8%	23 8%	19 6%	40 10%	72 9%	9 4%	2 12%	13 11%	57 10%	12 4%	45 8%	36 8%	2 6%	12 11%	64 8%	31 7%	33 9%	4 7%	- -

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**Q.A Could you tell me the party you actually voted for in the last election, if you voted. Was it the Conservative, Labour, Liberal Democrats, Plaid Cymru/SNP or another party?**

**Base: All respondents**

	Q.1 In your opinion, is your neighbourhood over-developed, undeveloped or fine just the way it is?				Q.2 How would you rate the job your local council has done in making planning decisions in your area?					
	Total	Over developed	Under developed	Just fine	NET: Excel- lent/ Good	Excel- lent	Good	Fair	Poor	NET: Poor/ Fair
Unweighted base	1049	222	121	682	226	16	210	431	316	747
Weighted base	1049	224	127	674	230	23	206	421	323	744
Conservative	275 26%	68 30%	15 11%	190 28%	60 26%	11 48%	49 24%	122 29%	79 24%	201 27%
Labour	269 26%	46 20%	40 31%	173 26%	71 31%	9 38%	62 30%	109 26%	76 24%	184 25%
Liberal Democrats	135 13%	33 15%	10 8%	91 14%	38 17%	1 3%	37 18%	54 13%	36 11%	91 12%
SNP	24 2%	1 *	3 3%	19 3%	4 2%	-	4 2%	10 2%	9 3%	19 3%
Plaid Cymru	8 1%	1 1%	1 *	6 1%	2 1%	-	2 1%	4 1%	2 1%	6 1%
Other	33 3%	12 5%	4 3%	16 2%	4 2%	-	4 2%	15 4%	10 3%	26 3%
Didn't vote	222 21%	42 19%	47 37%	124 18%	37 16%	2 7%	35 17%	78 18%	78 24%	155 21%
Prefer not to say	83 8%	21 9%	7 6%	54 8%	14 6%	1 4%	13 6%	30 7%	33 10%	62 8%

**Planning Poll Survey**  
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Absolutes/col percents

Table 2  
**Q.B Would you say the area in which you live is?**  
**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92
Weighted base	1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92
Rural	275 26%	122 24%	153 28%	30 24%	32 19%	42 20%	47 27%	55 35%	69 32%	73 27%	66 22%	62 28%	73 29%	58 21%	86 31%	49 19%	52 35%	30 33%
Urban	324 31%	152 30%	171 31%	41 33%	67 40%	65 31%	43 24%	43 28%	64 29%	75 27%	106 35%	64 29%	79 31%	107 39%	78 28%	74 29%	39 26%	27 29%
Suburban	404 38%	219 43%	185 34%	35 28%	58 35%	92 44%	82 46%	56 36%	81 37%	123 45%	114 38%	86 39%	81 32%	104 38%	93 34%	124 48%	52 35%	30 33%
Prefer not to say	1 *	1 *	-	-	-	-	1 *	-	-	1 *	-	-	-	-	-	1 *	-	-
Don't know	46 4%	10 2%	36 7%	17 14%	10 6%	9 4%	5 3%	2 1%	4 2%	2 1%	17 6%	9 4%	18 7%	6 2%	18 6%	12 5%	5 4%	5 6%

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Table 2

**Q.B Would you say the area in which you live is?****Base: All respondents**

	Region											Party Voted for In Last Election							
	Total	Scotland	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democrats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
Rural	275 26%	30 33%	4 9%	25 20%	20 22%	15 15%	15 28%	33 34%	15 11%	43 31%	37 39%	39 49%	90 33%	66 24%	32 24%	3 39%	9 37%	6 19%	47 21%
Urban	324 31%	27 29%	19 40%	39 32%	16 18%	32 32%	19 36%	30 31%	70 53%	37 26%	19 21%	16 20%	73 27%	87 32%	46 34%	1 9%	3 14%	11 32%	85 38%
Suburban	404 38%	30 33%	23 49%	57 47%	44 49%	41 41%	19 34%	28 29%	46 35%	58 41%	34 36%	24 30%	101 37%	106 40%	56 41%	4 52%	12 49%	13 39%	72 33%
Prefer not to say	1 *	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	1 *	-	-	-	-
Don't know	46 4%	5 6%	1 3%	1 1%	9 10%	11 11%	1 2%	6 6%	2 1%	4 3%	4 4%	1 1%	12 4%	10 4%	1 1%	-	-	3 10%	18 8%

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**Q.B Would you say the area in which you live is?****Base: All respondents**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
Rural	275	275	-	-	220	54	2	25	159	91	146	116	13	24	210	108	102	10	-
	26%	100%	-	-	27%	25%	8%	20%	26%	28%	25%	27%	39%	23%	27%	26%	29%	17%	-
Urban	324	-	324	-	246	68	10	51	179	94	181	133	9	40	233	126	107	26	3
	31%	-	100%	-	30%	31%	50%	42%	30%	29%	31%	31%	28%	37%	30%	30%	30%	42%	41%
Suburban	404	-	-	404	319	78	6	43	241	120	235	163	6	42	304	169	134	21	2
	38%	-	-	100%	39%	36%	30%	36%	40%	37%	40%	38%	18%	39%	39%	40%	38%	34%	27%
Prefer not to say	1	-	-	-	-	1	-	-	-	1	-	1	-	-	-	-	-	-	-
	*	-	-	-	-	*	-	-	-	*	-	*	-	-	-	-	-	-	-
Don't know	46	-	-	-	28	15	3	2	24	19	29	12	5	2	34	20	14	4	3
	4%	-	-	-	3%	7%	12%	2%	4%	6%	5%	3%	15%	1%	4%	5%	4%	7%	32%

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Absolutes/col percents

Table 2  
**Q.B Would you say the area in which you live is?**  
**Base: All respondents**

	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?				Q.2 How would you rate the job your local council has done in making planning decisions in your area?					
	Total	Over developed	Under developed	Just fine	NET: Excel-lent/ Good	Excel-lent	Good	Fair	Poor	NET: Poor/ Fair
Unweighted base	1049	222	121	682	226	16	210	431	316	747
Weighted base	1049	224	127	674	230	23	206	421	323	744
Rural	275 26%	49 22%	29 23%	193 29%	64 28%	3 14%	61 30%	112 27%	90 28%	202 27%
Urban	324 31%	68 30%	55 44%	193 29%	74 32%	10 43%	64 31%	132 31%	91 28%	223 30%
Suburban	404 38%	94 42%	32 25%	267 40%	88 38%	8 36%	80 39%	157 37%	129 40%	286 38%
Prefer not to say	1 *	1 *	- -	- -	- -	- -	- -	- -	1 *	1 *
Don't know	46 4%	12 5%	10 8%	20 3%	3 1%	1 6%	1 1%	20 5%	13 4%	33 4%



**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 3  
**Q.C How often do you do each of the following?**  
**Base: All respondents**  
**Summary Table**

	<u>Recycle</u>	<u>Use the greenest transport available</u>	<u>Take steps to use energy efficiently</u>
Unweighted base	1049	1049	1049
Weighted base	1049	1049	1049
Always	813 78%	122 12%	591 56%
When convenient	215 21%	603 57%	425 40%
Not something I think about	21 2%	325 31%	33 3%

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 4  
**Q.C How often do you do each of the following?**  
**Base: All respondents**  
**Recycle**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92
Weighted base	1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92
Always	813 78%	386 77%	427 78%	80 64%	117 71%	167 81%	134 76%	125 80%	189 87%	209 77%	249 82%	176 80%	179 71%	220 80%	226 82%	192 74%	117 79%	58 63%
When convenient	215 21%	110 22%	105 19%	42 34%	42 25%	35 17%	39 22%	30 19%	28 13%	57 21%	52 17%	43 19%	64 25%	47 17%	43 16%	63 24%	30 20%	32 35%
Not something I think about	21 2%	7 1%	13 2%	2 2%	7 4%	5 2%	4 2%	1 1%	1 *	7 2%	4 1%	1 1%	9 4%	8 3%	6 2%	4 1%	1 1%	2 2%

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Table 4  
**Q.C How often do you do each of the following?**  
**Base: All respondents**  
**Recycle**

	Region											Party Voted for In Last Election							
	Total	Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
Always	813 78%	58 63%	31 66%	97 79%	64 71%	74 75%	46 84%	87 90%	99 74%	121 85%	72 77%	65 82%	208 75%	219 82%	118 87%	4 53%	15 64%	26 79%	152 68%
When convenient	215 21%	32 35%	14 29%	24 20%	26 29%	21 21%	9 16%	10 10%	29 22%	18 13%	21 22%	12 16%	65 24%	44 17%	16 12%	4 47%	8 36%	7 21%	62 28%
Not something I think about	21 2%	2 2%	2 5%	1 1%	- -	4 4%	* 1%	- -	6 4%	3 2%	1 1%	2 3%	2 1%	5 2%	2 1%	- -	- -	- -	9 4%

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Table 4  
**Q.C How often do you do each of the following?**  
**Base: All respondents**  
**Recycle**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
Always	813	220	246	319	813	-	-	113	492	208	522	281	11	107	706	420	286	-	-
	78%	80%	76%	79%	100%	-	-	93%	82%	64%	88%	66%	32%	100%	90%	99%	80%	-	-
When convenient	215	54	68	78	-	215	-	8	109	99	64	138	14	-	68	4	64	62	-
	21%	19%	21%	19%	-	100%	-	6%	18%	30%	11%	32%	41%	-	9%	1%	18%	100%	-
Not something I think about	21	2	10	6	-	-	21	1	1	18	6	6	9	-	7	-	7	-	8
	2%	1%	3%	2%	-	-	100%	1%	*	5%	1%	1%	26%	-	1%	-	2%	-	100%

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Table 4  
**Q.C How often do you do each of the following?**  
**Base: All respondents**  
**Recycle**

	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?				Q.2 How would you rate the job your local council has done in making planning decisions in your area?					
	Total	Over developed	Under developed	Just fine	NET: Excel-lent/ Good	Excel-lent	Good	Fair	Poor	NET: Poor/ Fair
Unweighted base	1049	222	121	682	226	16	210	431	316	747
Weighted base	1049	224	127	674	230	23	206	421	323	744
Always	813 78%	178 79%	85 67%	536 80%	192 83%	20 87%	171 83%	335 80%	240 74%	575 77%
When convenient	215 21%	38 17%	40 31%	129 19%	36 16%	3 13%	33 16%	81 19%	72 22%	153 21%
Not something I think about	21 2%	8 3%	3 2%	9 1%	2 1%	-	2 1%	5 1%	11 3%	16 2%

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Absolutes/col percents

Table 5  
**Q.C How often do you do each of the following?**  
**Base: All respondents**  
**Use the greenest transport available**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92
Weighted base	1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92
Always	122 12%	49 10%	73 13%	20 16%	16 10%	31 15%	14 8%	19 12%	22 10%	21 8%	36 12%	30 14%	34 14%	45 16%	26 9%	30 11%	18 12%	3 3%
When convenient	603 57%	296 59%	306 56%	68 55%	103 62%	113 54%	93 53%	90 58%	135 62%	159 58%	186 61%	124 56%	133 53%	143 52%	164 60%	150 58%	99 67%	47 51%
Not something I think about	325 31%	158 31%	166 30%	37 29%	47 29%	64 31%	70 40%	46 30%	61 28%	93 34%	82 27%	66 30%	84 34%	87 32%	85 31%	80 31%	30 20%	42 46%

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Table 5  
**Q.C How often do you do each of the following?**  
**Base: All respondents**  
**Use the greenest transport available**

	Region											Party Voted for In Last Election							
	Total	Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
Always	122 12%	3 3%	5 11%	13 11%	12 13%	14 14%	9 16%	6 6%	32 24%	13 9%	10 10%	6 7%	18 6%	41 15%	16 12%	-	1 3%	6 19%	27 12%
When convenient	603 57%	47 51%	29 61%	66 54%	55 61%	49 50%	37 67%	66 68%	65 48%	78 55%	63 67%	49 62%	159 58%	142 53%	93 69%	6 76%	12 53%	18 55%	115 52%
Not something I think about	325 31%	42 46%	13 28%	43 36%	23 26%	35 36%	9 17%	25 26%	37 27%	51 36%	21 23%	25 31%	99 36%	86 32%	26 19%	2 24%	10 44%	8 25%	81 36%

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 5  
**Q.C How often do you do each of the following?**  
**Base: All respondents**  
**Use the greenest transport available**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
Always	122	25	51	43	113	8	1	122	-	-	111	10	2	107	15	9	5	-	-
	12%	9%	16%	11%	14%	4%	6%	100%	-	-	19%	2%	5%	100%	2%	2%	1%	-	-
When convenient	603	159	179	241	492	109	1	-	603	-	366	234	2	-	541	317	224	62	-
	57%	58%	55%	60%	61%	51%	7%	-	100%	-	62%	55%	8%	-	69%	75%	63%	100%	-
Not something I think about	325	91	94	120	208	99	18	-	-	325	115	181	29	-	226	97	128	-	8
	31%	33%	29%	30%	26%	46%	87%	-	-	100%	19%	43%	87%	-	29%	23%	36%	-	100%



**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 5  
**Q.C How often do you do each of the following?**  
**Base: All respondents**  
**Use the greenest transport available**

	Q.1 In your opinion, is your neighbourhood over-developed, undeveloped or fine just the way it is?				Q.2 How would you rate the job your local council has done in making planning decisions in your area?					
	Total	Over developed	Under developed	Just fine	NET: Excel-lent/ Good	Excel-lent	Good	Fair	Poor	NET: Poor/ Fair
Unweighted base	1049	222	121	682	226	16	210	431	316	747
Weighted base	1049	224	127	674	230	23	206	421	323	744
Always	122 12%	21 10%	17 13%	82 12%	35 15%	2 11%	32 16%	36 9%	39 12%	75 10%
When convenient	603 57%	132 59%	71 56%	388 58%	143 62%	10 41%	133 64%	263 62%	168 52%	430 58%
Not something I think about	325 31%	71 32%	39 31%	203 30%	52 23%	11 48%	41 20%	122 29%	116 36%	238 32%

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 6  
**Q.C How often do you do each of the following?**  
**Base: All respondents**  
**Take steps to use energy efficiently**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92
Weighted base	1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92
Always	591 56%	284 56%	308 56%	57 46%	84 50%	110 53%	94 53%	100 64%	146 67%	138 51%	167 55%	122 55%	164 65%	151 55%	160 58%	143 55%	97 66%	40 44%
When convenient	425 40%	203 40%	222 41%	62 50%	72 43%	91 44%	80 45%	51 33%	69 32%	129 47%	131 43%	91 41%	74 29%	114 42%	107 39%	110 43%	49 33%	44 48%
Not something I think about	33 3%	17 3%	16 3%	6 5%	11 7%	6 3%	2 1%	5 3%	3 1%	6 2%	6 2%	7 3%	14 5%	10 4%	7 3%	6 2%	1 1%	8 9%

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 6  
**Q.C How often do you do each of the following?**  
**Base: All respondents**  
**Take steps to use energy efficiently**

	Region											Party Voted for In Last Election							
	Total	Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
Always	591 56%	40 44%	25 54%	62 51%	55 61%	60 61%	35 64%	59 61%	72 54%	79 56%	62 67%	42 52%	147 53%	168 62%	86 63%	3 39%	11 48%	22 66%	110 49%
When convenient	425 40%	44 48%	22 46%	55 45%	34 38%	37 38%	20 36%	36 38%	57 43%	57 40%	30 32%	34 42%	116 42%	96 36%	49 36%	5 61%	12 52%	11 32%	101 45%
Not something I think about	33 3%	8 9%	-	5 4%	1 1%	1 1%	-	1 1%	4 3%	5 4%	1 2%	5 6%	13 5%	5 2%	*	-	-	1 2%	12 5%

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 6  
**Q.C How often do you do each of the following?**  
**Base: All respondents**  
**Take steps to use energy efficiently**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
Always	591	146	181	235	522	64	6	111	366	115	591	-	-	107	485	418	66	-	-
	56%	53%	56%	58%	64%	30%	29%	91%	61%	35%	100%	-	-	100%	62%	99%	19%	-	-
When convenient	425	116	133	163	281	138	6	10	234	181	-	425	-	-	285	5	280	62	-
	40%	42%	41%	40%	35%	64%	29%	8%	39%	56%	-	100%	-	-	36%	1%	78%	100%	-
Not something I think about	33	13	9	6	11	14	9	2	2	29	-	-	33	-	12	*	11	-	8
	3%	5%	3%	1%	1%	6%	42%	1%	*	9%	-	-	100%	-	2%	*	3%	-	100%

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 6  
**Q.C How often do you do each of the following?**  
**Base: All respondents**  
**Take steps to use energy efficiently**

	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?				Q.2 How would you rate the job your local council has done in making planning decisions in your area?					
	Total	Over developed	Under developed	Just fine	NET: Excel-lent/ Good	Excel-lent	Good	Fair	Poor	NET: Poor/ Fair
Unweighted base	1049	222	121	682	226	16	210	431	316	747
Weighted base	1049	224	127	674	230	23	206	421	323	744
Always	591 56%	136 61%	68 54%	381 57%	149 65%	12 53%	136 66%	217 52%	188 58%	405 54%
When convenient	425 40%	79 35%	51 40%	279 41%	75 33%	7 30%	68 33%	196 46%	120 37%	315 42%
Not something I think about	33 3%	9 4%	8 6%	14 2%	6 2%	4 18%	2 1%	8 2%	15 5%	24 3%

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 7

**Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?**

**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92
Weighted base	1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92
Over developed	224 21%	103 20%	121 22%	21 17%	41 25%	39 19%	42 24%	34 22%	47 21%	60 22%	63 21%	52 23%	50 20%	80 29%	59 22%	35 13%	35 24%	14 15%
Under developed	127 12%	67 13%	60 11%	20 16%	32 19%	32 15%	15 8%	13 8%	15 7%	29 11%	39 13%	26 12%	33 13%	29 11%	23 8%	46 18%	16 11%	13 14%
Just fine	674 64%	328 65%	346 63%	78 63%	85 51%	131 63%	117 66%	107 69%	156 71%	180 66%	196 64%	139 63%	159 63%	157 57%	189 69%	169 65%	97 65%	62 67%
Prefer not to say	1 *	- -	1 *	- -	- -	- -	- -	1 *	- -	- -	- -	- -	1 *	- -	- -	- -	- -	1 1%
Don't know	24 2%	6 1%	18 3%	5 4%	8 5%	7 3%	3 2%	1 *	- -	4 1%	7 2%	3 1%	10 4%	8 3%	4 1%	9 4%	- -	2 2%

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 7

**Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?**

**Base: All respondents**

	Region											Party Voted for In Last Election							
	Total	Scotland	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democrats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
Over developed	224 21%	14 15%	6 13%	15 12%	14 16%	19 19%	13 24%	24 25%	31 23%	49 35%	22 24%	16 21%	68 25%	46 17%	33 24%	1 17%	1 4%	12 36%	42 19%
Under developed	127 12%	13 14%	10 22%	16 13%	19 21%	10 10%	11 21%	7 7%	22 16%	7 5%	5 5%	7 8%	15 5%	40 15%	10 7%	1 8%	3 14%	4 13%	47 21%
Just fine	674 64%	62 67%	29 61%	84 69%	57 63%	69 70%	30 55%	64 66%	76 57%	81 57%	66 71%	56 70%	190 69%	173 65%	91 68%	6 75%	19 81%	16 49%	124 56%
Prefer not to say	1 *	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	24 2%	2 2%	2 4%	7 6%	1 1%	2 2%	-	2 2%	5 4%	4 3%	-	1 1%	3 1%	9 4%	1 1%	-	-	1 2%	10 4%

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 7

**Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?**

**Base: All respondents**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
Over developed	224 21%	49 18%	68 21%	94 23%	178 22%	38 18%	8 37%	21 17%	132 22%	71 22%	136 23%	79 19%	9 28%	19 18%	174 22%	104 25%	70 20%	10 17%	5 57%
Under developed	127 12%	29 11%	55 17%	32 8%	85 10%	40 18%	3 13%	17 14%	71 12%	39 12%	68 12%	51 12%	8 25%	16 15%	85 11%	37 9%	48 13%	8 13%	1 17%
Just fine	674 64%	193 70%	193 60%	267 66%	536 66%	129 60%	9 44%	82 67%	388 64%	203 63%	381 64%	279 66%	14 43%	71 66%	508 65%	278 66%	230 64%	38 61%	1 17%
Prefer not to say	1 *	- -	1 *	- -	- -	- -	1 3%	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	- -
Don't know	24 2%	3 1%	7 2%	10 3%	14 2%	9 4%	1 3%	1 *	12 2%	11 3%	7 1%	16 4%	1 4%	1 1%	15 2%	5 1%	9 3%	5 9%	1 9%



## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 7

**Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?**

**Base: All respondents**

	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?			Q.2 How would you rate the job your local council has done in making planning decisions in your area?						
	Total	Over developed	Under developed	Just fine	NET: Excel-lent/ Good	Excel-lent	Good	Fair	Poor	NET: Poor/ Fair
Unweighted base	1049	222	121	682	226	16	210	431	316	747
Weighted base	1049	224	127	674	230	23	206	421	323	744
Over developed	224 21%	224 100%	- -	- -	24 10%	- -	24 11%	79 19%	112 35%	191 26%
Under developed	127 12%	- -	127 100%	- -	14 6%	3 14%	10 5%	43 10%	63 19%	106 14%
Just fine	674 64%	- -	- -	674 100%	191 83%	20 86%	172 83%	296 70%	139 43%	434 58%
Prefer not to say	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	1 *
Don't know	24 2%	- -	- -	- -	1 *	- -	1 *	3 1%	9 3%	12 2%

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 8

**Q.2 How would you rate the job your local council has done in making planning decisions in your area?****Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92
Weighted base	1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92
NET: Excellent/ Good	230 22%	112 22%	118 22%	29 23%	28 17%	41 20%	41 23%	41 27%	50 23%	57 21%	72 24%	50 23%	50 20%	60 22%	62 22%	49 19%	40 27%	19 20%
Excellent	(4) 23 2%	12 2%	11 2%	4 3%	5 3%	4 2%	1 1%	6 4%	3 1%	3 1%	5 2%	8 4%	7 3%	5 2%	9 3%	7 3%	1 1%	1 1%
Good	(3) 206 20%	100 20%	107 20%	25 20%	23 14%	37 18%	40 22%	36 23%	47 21%	54 20%	67 22%	42 19%	44 17%	55 20%	53 19%	42 16%	39 26%	18 20%
Fair	(2) 421 40%	210 42%	212 39%	42 34%	72 43%	81 39%	64 36%	71 46%	91 42%	114 42%	123 41%	89 40%	95 38%	101 37%	116 42%	117 45%	50 34%	36 39%
Poor	(1) 323 31%	154 31%	168 31%	35 28%	45 27%	69 33%	61 35%	43 28%	69 32%	85 31%	83 27%	70 32%	84 33%	91 33%	76 27%	76 29%	49 33%	31 34%
NET: Poor/ Fair	744 71%	364 72%	380 70%	78 62%	117 70%	150 72%	125 71%	114 73%	160 74%	200 73%	207 68%	159 72%	179 71%	192 70%	192 70%	193 75%	100 67%	68 73%
Prefer not to say	6 1%	3 1%	4 1%	3 3%	- -	1 *	3 1%	- -	- -	2 1%	2 1%	2 1%	1 *	2 1%	- -	2 1%	2 1%	- -
Don't know	69 7%	26 5%	44 8%	15 12%	22 13%	16 8%	8 5%	- -	8 4%	14 5%	23 8%	10 5%	22 9%	20 7%	21 8%	15 6%	7 5%	6 6%
Mean	1.93	1.94	1.92	1.97	1.91	1.88	1.89	2.03	1.92	1.90	1.98	1.94	1.88	1.90	1.98	1.92	1.94	1.87
Standard deviation	0.80	0.80	0.80	0.84	0.78	0.80	0.80	0.81	0.78	0.76	0.79	0.83	0.82	0.81	0.80	0.78	0.81	0.77
Standard error	0.03	0.04	0.04	0.09	0.06	0.06	0.06	0.06	0.05	0.04	0.05	0.07	0.05	0.05	0.05	0.05	0.07	0.08

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 8

**Q.2 How would you rate the job your local council has done in making planning decisions in your area?**

**Base: All respondents**

	Total	Region											Party Voted for In Last Election						
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
NET: Excellent/ Good	230 22%	19 20%	13 28%	21 17%	15 16%	27 27%	10 18%	21 21%	37 28%	23 16%	30 32%	14 18%	60 22%	71 26%	38 28%	2 26%	4 16%	4 12%	37 17%
Excellent	(4) 23 2%	1 1%	1 3%	6 5%	- -	2 2%	- -	3 3%	3 2%	2 1%	1 1%	4 4%	11 4%	9 3%	1 1%	- -	- -	- -	2 1%
Good	(3) 206 20%	18 20%	12 25%	15 13%	15 16%	25 25%	10 18%	17 18%	34 26%	21 15%	29 31%	11 14%	49 18%	62 23%	37 28%	2 26%	4 16%	4 12%	35 16%
Fair	(2) 421 40%	36 39%	20 42%	58 48%	39 43%	39 40%	19 35%	44 46%	38 28%	63 45%	31 33%	33 41%	122 44%	109 40%	54 40%	4 47%	10 41%	15 46%	78 35%
Poor	(1) 323 31%	31 34%	10 20%	35 29%	31 35%	21 21%	24 45%	28 29%	41 30%	50 35%	25 27%	27 33%	79 29%	76 28%	36 27%	2 27%	9 39%	10 31%	78 35%
NET: Poor/ Fair	744 71%	68 73%	29 62%	94 77%	70 78%	61 61%	44 80%	72 75%	78 59%	114 80%	56 60%	59 74%	201 73%	184 69%	91 67%	6 74%	19 80%	26 77%	155 70%
Prefer not to say	6 1%	- -	- -	- -	2 3%	- -	- -	- -	1 1%	2 1%	2 2%	- -	- -	2 1%	- -	- -	- -	- -	1 *
Don't know	69 7%	6 6%	5 10%	7 6%	3 3%	11 11%	1 2%	4 4%	17 13%	3 2%	6 6%	6 8%	14 5%	11 4%	7 5%	- -	1 3%	4 11%	30 13%
Mean	1.93	1.87	2.12	1.93	1.80	2.09	1.72	1.95	2.00	1.82	2.08	1.88	1.97	2.02	2.02	1.99	1.77	1.79	1.80
Standard deviation	0.80	0.77	0.80	0.81	0.71	0.79	0.75	0.79	0.87	0.74	0.83	0.83	0.81	0.83	0.78	0.78	0.73	0.67	0.76
Standard error	0.03	0.08	0.12	0.07	0.08	0.09	0.10	0.08	0.08	0.06	0.09	0.10	0.05	0.05	0.06	0.28	0.16	0.13	0.06

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 8

**Q.2 How would you rate the job your local council has done in making planning decisions in your area?****Base: All respondents**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
NET: Excellent/ Good	230 22%	64 23%	74 23%	88 22%	192 24%	36 17%	2 10%	35 29%	143 24%	52 16%	149 25%	75 18%	6 17%	30 28%	178 23%	106 25%	71 20%	12 19%	-
Excellent (4)	23 2%	3 1%	10 3%	8 2%	20 2%	3 1%	-	2 2%	10 2%	11 3%	12 2%	7 2%	4 13%	2 2%	18 2%	10 2%	8 2%	1 1%	-
Good (3)	206 20%	61 22%	64 20%	80 20%	171 21%	33 15%	2 10%	32 27%	133 22%	41 13%	136 23%	68 16%	2 5%	28 26%	160 20%	96 23%	63 18%	11 18%	-
Fair (2)	421 40%	112 41%	132 41%	157 39%	335 41%	81 38%	5 24%	36 30%	263 44%	122 38%	217 37%	196 46%	8 25%	32 30%	322 41%	170 40%	152 43%	32 51%	1 17%
Poor (1)	323 31%	90 33%	91 28%	129 32%	240 30%	72 33%	11 52%	39 32%	168 28%	116 36%	188 32%	120 28%	15 46%	37 35%	234 30%	121 28%	114 32%	13 21%	6 74%
NET: Poor/ Fair	744 71%	202 73%	223 69%	286 71%	575 71%	153 71%	16 76%	75 62%	430 71%	238 73%	405 69%	315 74%	24 72%	69 65%	557 71%	291 69%	266 74%	45 72%	7 91%
Prefer not to say	6 1%	-	1 *	3 1%	3 *	3 1%	-	1 1%	5 1%	1 *	6 1%	1 *	-	1 1%	5 1%	2 1%	2 1%	-	-
Don't know	69 7%	9 3%	26 8%	27 7%	43 5%	23 11%	3 14%	11 9%	25 4%	33 10%	32 5%	33 8%	4 11%	6 6%	42 5%	25 6%	18 5%	5 9%	1 9%
Mean	1.93	1.92	1.98	1.91	1.96	1.82	1.52	1.99	1.97	1.82	1.95	1.90	1.81	1.96	1.95	1.99	1.90	1.98	1.19
Standard deviation	0.80	0.78	0.81	0.80	0.80	0.77	0.72	0.86	0.77	0.81	0.82	0.74	1.07	0.87	0.80	0.80	0.78	0.70	0.42
Standard error	0.03	0.05	0.05	0.04	0.03	0.06	0.18	0.09	0.03	0.05	0.03	0.04	0.22	0.09	0.03	0.04	0.04	0.10	0.19

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 8

**Q.2 How would you rate the job your local council has done in making planning decisions in your area?****Base: All respondents**

	Total	Q.1 In your opinion, is your neighbourhood over-developed, undeveloped or fine just the way it is?			Q.2 How would you rate the job your local council has done in making planning decisions in your area?					
		Over developed	Under developed	Just fine	NET: Excellent/ Good	Excellent	Good	Fair	Poor	NET: Poor/ Fair
Unweighted base	1049	222	121	682	226	16	210	431	316	747
Weighted base	1049	224	127	674	230	23	206	421	323	744
NET: Excellent/ Good	230 22%	24 11%	14 11%	191 28%	230 100%	23 100%	206 100%	-	-	-
Excellent (4)	23 2%	-	3 3%	20 3%	23 10%	23 100%	-	-	-	-
Good (3)	206 20%	24 11%	10 8%	172 25%	206 90%	-	206 100%	-	-	-
Fair (2)	421 40%	79 35%	43 34%	296 44%	-	-	-	421 100%	-	421 57%
Poor (1)	323 31%	112 50%	63 49%	139 21%	-	-	-	-	323 100%	323 43%
NET: Poor/ Fair	744 71%	191 85%	106 83%	434 64%	-	-	-	421 100%	323 100%	744 100%
Prefer not to say	6 1%	-	2 2%	4 1%	-	-	-	-	-	-
Don't know	69 7%	9 4%	6 4%	44 7%	-	-	-	-	-	-
Mean	1.93	1.59	1.62	2.12	3.10	4.00	3.00	2.00	1.00	1.57
Standard deviation	0.80	0.68	0.76	0.78	0.30	0.00	0.00	0.00	0.00	0.50
Standard error	0.03	0.05	0.07	0.03	0.02	0.00	0.00	0.00	0.00	0.02

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 9

**Q.3 Do you feel the views of your community are listened to in the planning process for new local developments?**

**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92
Weighted base	1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92
Yes	261 25%	137 27%	124 23%	29 23%	39 23%	40 19%	40 22%	54 35%	59 27%	88 32%	65 21%	53 24%	56 22%	60 22%	68 25%	70 27%	39 26%	24 26%
No	510 49%	249 49%	262 48%	51 41%	81 49%	105 51%	96 54%	70 45%	107 49%	126 46%	148 48%	111 50%	125 50%	134 49%	128 47%	133 51%	73 50%	42 46%
Don't know	277 26%	118 23%	160 29%	45 36%	46 28%	62 30%	41 23%	31 20%	52 24%	59 22%	92 30%	57 26%	70 28%	81 30%	78 28%	56 22%	36 24%	26 28%

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 9

**Q.3 Do you feel the views of your community are listened to in the planning process for new local developments?**

**Base: All respondents**

	Region											Party Voted for In Last Election							
	Total	Scotland	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democrats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
Yes	261 25%	24 26%	16 33%	38 31%	17 18%	22 22%	8 14%	24 25%	29 22%	31 22%	31 33%	23 28%	77 28%	70 26%	43 32%	2 31%	6 27%	3 10%	41 18%
No	510 49%	42 46%	21 45%	59 48%	53 58%	42 42%	34 62%	45 46%	56 42%	77 55%	39 42%	42 53%	137 50%	128 48%	65 48%	5 60%	11 45%	20 60%	107 48%
Don't know	277 26%	26 28%	10 22%	25 20%	21 23%	35 36%	13 24%	28 29%	48 36%	33 23%	23 24%	15 19%	61 22%	70 26%	27 20%	1 9%	7 29%	10 31%	74 33%

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 9

**Q.3 Do you feel the views of your community are listened to in the planning process for new local developments?**

**Base: All respondents**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
Yes	261 25%	89 32%	80 25%	88 22%	217 27%	42 19%	3 13%	36 30%	161 27%	64 20%	165 28%	87 20%	9 28%	34 32%	201 26%	116 27%	85 24%	11 18%	1 17%
No	510 49%	140 51%	150 46%	201 50%	388 48%	107 50%	15 74%	53 43%	291 48%	166 51%	288 49%	206 49%	16 49%	51 48%	372 48%	203 48%	169 47%	31 49%	6 74%
Don't know	277 26%	47 17%	94 29%	115 28%	209 26%	66 31%	3 14%	33 27%	150 25%	94 29%	138 23%	132 31%	8 23%	22 20%	209 27%	105 25%	104 29%	20 32%	1 9%



## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 9

**Q.3 Do you feel the views of your community are listened to in the planning process for new local developments?****Base: All respondents**

	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?				Q.2 How would you rate the job your local council has done in making planning decisions in your area?					
	Total	Over developed	Under developed	Just fine	NET: Excel-lent/ Good	Excel-lent	Good	Fair	Poor	NET: Poor/ Fair
Unweighted base	1049	222	121	682	226	16	210	431	316	747
Weighted base	1049	224	127	674	230	23	206	421	323	744
Yes	261 25%	27 12%	17 13%	217 32%	143 62%	20 86%	123 60%	104 25%	8 2%	112 15%
No	510 49%	166 74%	90 71%	244 36%	35 15%	2 7%	34 16%	177 42%	279 87%	456 61%
Don't know	277 26%	31 14%	21 16%	213 32%	51 22%	2 7%	50 24%	140 33%	36 11%	176 24%

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 10

**Q.4 Have you or anyone in your family ever opposed a new development project in your neighbourhood?****Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92
Weighted base	1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92
Yes	309 29%	146 29%	163 30%	39 31%	28 17%	49 24%	55 31%	52 33%	85 39%	102 37%	80 26%	54 24%	73 29%	95 35%	69 25%	73 28%	49 33%	21 23%
No	651 62%	317 63%	334 61%	70 56%	112 68%	139 67%	116 66%	92 59%	122 56%	157 57%	195 64%	146 66%	154 61%	153 56%	179 65%	164 63%	93 63%	62 67%
Prefer not to say	12 1%	9 2%	3 1%	2 1%	1 *	1 *	2 1%	3 2%	4 2%	3 1%	2 1%	3 1%	4 2%	3 1%	3 1%	4 2%	2 1%	- -
Don't know	77 7%	31 6%	46 8%	14 11%	25 15%	20 9%	3 2%	8 5%	7 3%	11 4%	27 9%	17 8%	21 8%	24 9%	23 8%	17 7%	4 3%	9 10%

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 10

**Q.4 Have you or anyone in your family ever opposed a new development project in your neighbourhood?**

**Base: All respondents**

	Region											Party Voted for In Last Election							
	Total	Scotland	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democrats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
Yes	309 29%	21 23%	7 16%	38 31%	28 31%	22 22%	18 33%	22 23%	37 28%	59 41%	31 33%	26 32%	96 35%	69 26%	43 32%	5 60%	4 17%	10 30%	57 26%
No	651 62%	62 67%	36 75%	75 61%	54 60%	68 69%	36 67%	63 66%	85 64%	68 48%	57 61%	48 60%	163 59%	177 66%	81 60%	3 40%	20 83%	22 66%	139 63%
Prefer not to say	12 1%	-	2 3%	-	3 3%	-	-	3 3%	-	3 2%	2 2%	1 1%	3 1%	4 1%	1 1%	-	-	-	-
Don't know	77 7%	9 10%	3 6%	9 8%	5 6%	9 10%	-	8 9%	12 9%	12 8%	4 4%	5 7%	14 5%	19 7%	9 7%	-	-	2 5%	26 12%

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 10

**Q.4 Have you or anyone in your family ever opposed a new development project in your neighbourhood?**

**Base: All respondents**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
Yes	309 29%	109 40%	75 23%	115 29%	243 30%	59 27%	7 33%	31 25%	182 30%	96 30%	188 32%	107 25%	13 41%	29 27%	233 30%	142 34%	91 26%	13 21%	4 47%
No	651 62%	144 52%	224 69%	253 63%	509 63%	133 62%	10 47%	79 65%	376 62%	197 61%	359 61%	280 66%	13 38%	67 62%	491 63%	257 61%	234 65%	41 67%	1 17%
Prefer not to say	12 1%	7 3%	2 1%	3 1%	10 1%	3 1%	- -	1 1%	6 1%	5 2%	7 1%	5 1%	- -	1 1%	9 1%	6 1%	4 1%	- -	- -
Don't know	77 7%	15 5%	23 7%	32 8%	51 6%	21 10%	4 20%	12 10%	38 6%	27 8%	37 6%	33 8%	7 21%	11 10%	48 6%	19 5%	29 8%	8 12%	3 36%

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 10

**Q.4 Have you or anyone in your family ever opposed a new development project in your neighbourhood?****Base: All respondents**

	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?				Q.2 How would you rate the job your local council has done in making planning decisions in your area?					
	Total	Over developed	Under developed	Just fine	NET: Excel-lent/ Good	Excel-lent	Good	Fair	Poor	NET: Poor/ Fair
Unweighted base	1049	222	121	682	226	16	210	431	316	747
Weighted base	1049	224	127	674	230	23	206	421	323	744
Yes	309 29%	109 49%	26 21%	168 25%	47 20%	3 14%	43 21%	112 27%	141 44%	253 34%
No	651 62%	97 43%	87 68%	455 68%	165 72%	12 53%	153 74%	283 67%	147 46%	430 58%
Prefer not to say	12 1%	4 2%	-	8 1%	2 1%	-	2 1%	4 1%	4 1%	7 1%
Don't know	77 7%	14 6%	14 11%	43 6%	16 7%	7 32%	8 4%	23 5%	31 10%	53 7%

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 11

**Q.5 Which of the following actions, if any, did you or your family take to oppose the new development project in your neighbourhood?**

**Base: All respondents who have opposed a new development project in their neighbourhood**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	320	156	164	32	31	55	59	56	87	145	61	32	82	100	70	79	51	20
Weighted base	309	146	163	39	28	49	55	52	85	102	80	54	73	95	69	73	49	21
Signed a petition	205 67%	91 62%	114 70%	27 69%	16 59%	36 73%	44 80%	31 60%	51 60%	67 66%	50 63%	36 67%	52 71%	71 75%	35 51%	49 66%	33 67%	17 80%
Attended a public meeting, council meeting	141 46%	61 42%	80 49%	15 38%	13 48%	24 48%	32 57%	21 40%	37 43%	51 50%	31 39%	30 55%	29 40%	42 44%	29 42%	34 47%	25 50%	12 55%
Contacted my councillor	125 41%	67 46%	58 36%	12 31%	8 27%	21 42%	24 44%	25 47%	36 42%	46 45%	24 30%	24 44%	32 43%	32 34%	32 46%	28 39%	24 48%	9 42%
Joined a resident or community association opposing the development	84 27%	41 28%	43 26%	8 20%	5 19%	19 38%	15 28%	9 17%	28 33%	27 27%	23 29%	10 18%	24 33%	31 33%	17 24%	20 27%	13 26%	4 17%
Contacted my MP	62 20%	30 20%	32 20%	6 16%	6 20%	10 21%	14 26%	6 12%	19 22%	21 21%	20 25%	6 11%	15 21%	22 23%	17 24%	11 15%	12 24%	- -
Wrote to the planning department	16 5%	5 3%	11 7%	1 3%	2 7%	- -	4 8%	4 7%	5 6%	4 4%	4 6%	5 10%	3 4%	5 5%	6 9%	1 1%	4 8%	1 5%
Used blog/ website/ chat group	15 5%	4 3%	10 6%	4 11%	1 4%	4 8%	4 7%	1 1%	1 2%	4 4%	5 6%	1 2%	4 6%	6 6%	1 1%	2 3%	6 12%	- -
Wrote to council	10 3%	3 2%	7 4%	- -	3 11%	2 4%	1 1%	2 4%	2 2%	3 3%	5 6%	2 3%	1 1%	1 1%	3 5%	3 4%	2 4%	- -
Contacted the planning department	6 2%	5 3%	1 1%	- -	- -	1 2%	3 5%	1 2%	2 2%	3 3%	1 2%	- -	2 2%	3 3%	1 2%	1 2%	1 1%	- -
Wrote a letter	5 2%	4 2%	2 1%	- -	- -	1 3%	2 3%	1 2%	1 1%	2 2%	3 4%	- -	- -	1 1%	2 3%	1 1%	1 2%	- -
Wrote to the press	3 1%	1 1%	2 1%	- -	- -	- -	2 4%	- -	1 1%	2 2%	1 2%	- -	- -	1 1%	- -	1 1%	1 3%	- -

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 11

**Q.5 Which of the following actions, if any, did you or your family take to oppose the new development project in your neighbourhood?**

**Base: All respondents who have opposed a new development project in their neighbourhood**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	309	146	163	39	28	49	55	52	85	102	80	54	73	95	69	73	49	21
I/ husband chair the Parish Council	3 1%	1 1%	1 1%	-	-	-	-	-	3 3%	2 2%	-	-	1 1%	2 2%	-	1 1%	-	-
Demonstration/ Protest	2 1%	1 *	1 1%	-	-	-	-	1 1%	1 2%	1 1%	-	-	1 1%	1 1%	-	-	1 3%	-
Filled a form	2 1%	2 1%	-	-	-	-	-	-	2 2%	-	-	1 2%	*	*	-	-	1 2%	-
Other	6 2%	3 2%	3 2%	-	2 6%	-	-	2 3%	2 3%	2 2%	1 1%	2 3%	1 2%	4 4%	2 2%	-	-	*

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 11

**Q.5 Which of the following actions, if any, did you or your family take to oppose the new development project in your neighbourhood?**

**Base: All respondents who have opposed a new development project in their neighbourhood**

	Region											Party Voted for In Last Election							
	Total	Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	320	20	6	39	34	21	18	25	38	62	33	24	97	73	53	5	4	10	55
Weighted base	309	21	7	38	28	22	18	22	37	59	31	26	96	69	43	5	4	10	57
Signed a petition	205 67%	17 80%	6 77%	25 67%	18 62%	14 63%	14 79%	13 57%	34 92%	37 64%	19 61%	9 35%	61 64%	54 78%	29 68%	3 72%	3 87%	9 86%	31 54%
Attended a public meeting, council meeting	141 46%	12 55%	2 21%	15 40%	17 61%	9 40%	7 41%	7 30%	17 46%	25 42%	17 56%	14 53%	40 42%	36 52%	20 47%	2 41%	2 54%	5 52%	23 40%
Contacted my councillor	125 41%	9 42%	1 20%	16 42%	11 39%	13 60%	8 44%	9 39%	13 36%	19 32%	16 51%	10 40%	39 41%	30 44%	21 48%	1 27%	- -	6 56%	17 30%
Joined a resident or community association opposing the development	84 27%	4 17%	2 21%	10 26%	9 30%	8 39%	5 27%	6 26%	15 42%	16 27%	8 26%	3 11%	27 28%	23 33%	11 26%	1 28%	- -	3 33%	11 19%
Contacted my MP	62 20%	- -	- -	6 16%	5 19%	2 8%	2 13%	6 26%	9 24%	13 22%	10 31%	9 35%	20 21%	14 21%	12 27%	- -	- -	3 34%	8 14%
Wrote to the planning department	16 5%	1 5%	- -	- -	1 3%	1 6%	2 10%	2 9%	- -	5 8%	2 6%	3 10%	5 5%	1 2%	* 1%	- -	- -	- -	6 11%
Used blog/ website/ chat group	15 5%	- -	- -	1 3%	1 3%	1 4%	1 8%	- -	3 9%	2 4%	5 15%	- -	5 5%	* 1%	* 1%	1 32%	- -	- -	4 7%
Wrote to council	10 3%	- -	- -	3 8%	- -	- -	- -	* 2%	- -	1 2%	2 6%	3 12%	1 1%	3 5%	1 1%	- -	- -	- -	4 6%
Contacted the planning department	6 2%	- -	- -	1 2%	1 2%	1 6%	1 3%	- -	1 1%	3 4%	- -	- -	2 2%	- -	2 5%	- -	- -	1 6%	1 2%
Wrote a letter	5 2%	- -	1 14%	- -	- -	1 4%	- -	1 3%	- -	1 1%	1 4%	1 4%	- -	1 1%	3 7%	- -	- -	- -	1 2%
Wrote to the press	3 1%	- -	- -	- -	1 2%	- -	- -	- -	- -	1 2%	1 5%	- -	- -	2 3%	- -	- -	- -	- -	- -



**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 11

**Q.5 Which of the following actions, if any, did you or your family take to oppose the new development project in your neighbourhood?**

**Base: All respondents who have opposed a new development project in their neighbourhood**

	Region											Party Voted for In Last Election							
	Total	Scotland	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Weighted base	309	21	7	38	28	22	18	22	37	59	31	26	96	69	43	5	4	10	57
I/ husband chair the Parish Council	3 1%	-	-	-	1 3%	-	-	-	-	2 3%	-	-	-	1 1%	2 5%	-	-	-	-
Demonstration/ Protest	2 1%	-	-	-	-	-	1 4%	-	1 2%	-	1 2%	-	1 1%	1 2%	-	-	-	-	-
Filled a form	2 1%	-	-	-	-	-	1 7%	-	-	* 1%	-	-	2 2%	-	-	-	-	-	-
Other	6 2%	* 2%	-	-	-	-	-	-	1 3%	2 4%	-	2 6%	2 3%	-	2 3%	-	* 13%	-	1 2%

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 11

**Q.5 Which of the following actions, if any, did you or your family take to oppose the new development project in your neighbourhood?**

**Base: All respondents who have opposed a new development project in their neighbourhood**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	320	112	76	123	250	65	5	31	190	99	192	117	11	28	244	145	99	13	2
Weighted base	309	109	75	115	243	59	7	31	182	96	188	107	13	29	233	142	91	13	4
Signed a petition	205 67%	63 57%	58 77%	78 68%	166 68%	36 61%	4 54%	28 92%	120 66%	58 60%	133 71%	65 61%	7 53%	26 91%	153 65%	95 67%	57 63%	7 56%	2 50%
Attended a public meeting, council meeting	141 46%	46 42%	30 41%	64 55%	112 46%	27 46%	2 35%	16 51%	88 48%	38 39%	87 46%	51 48%	3 21%	16 55%	106 46%	62 43%	45 49%	7 52%	-
Contacted my councillor	125 41%	46 42%	30 40%	49 43%	99 41%	26 44%	1 10%	14 46%	83 46%	28 29%	87 46%	34 32%	4 31%	13 46%	95 41%	66 46%	29 31%	7 55%	-
Joined a resident or community association opposing the development	84 27%	26 24%	23 31%	31 27%	63 26%	18 31%	2 36%	12 38%	52 28%	21 22%	56 30%	25 24%	3 23%	11 37%	57 24%	41 29%	16 17%	5 36%	2 50%
Contacted my MP	62 20%	23 21%	13 17%	25 22%	49 20%	13 22%	-	5 18%	42 23%	14 15%	38 20%	23 22%	1 5%	5 19%	47 20%	29 20%	18 20%	5 36%	-
Wrote to the planning department	16 5%	9 8%	3 5%	4 3%	12 5%	4 7%	-	2 8%	7 4%	7 7%	10 5%	6 6%	-	2 9%	12 5%	6 4%	6 7%	-	-
Used blog/ website/ chat group	15 5%	6 5%	3 4%	6 5%	13 5%	2 3%	-	3 9%	9 5%	3 3%	9 5%	5 5%	-	2 8%	12 5%	6 4%	6 6%	-	-
Wrote to council	10 3%	8 8%	* 1%	1 1%	9 4%	1 1%	-	-	7 4%	3 3%	7 4%	3 3%	-	-	10 4%	6 4%	4 4%	-	-
Contacted the planning department	6 2%	2 2%	1 1%	3 3%	6 3%	-	-	1 2%	3 1%	3 3%	4 2%	2 2%	-	1 2%	6 2%	3 2%	2 3%	-	-
Wrote a letter	5 2%	2 2%	-	3 3%	4 1%	2 3%	-	1 3%	4 2%	-	3 2%	2 2%	-	1 4%	4 2%	1 1%	2 3%	1 7%	-
Wrote to the press	3 1%	1 1%	-	2 2%	3 1%	-	-	1 2%	3 2%	-	3 2%	1 *	-	1 2%	3 1%	2 2%	1 1%	-	-

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 11

**Q.5 Which of the following actions, if any, did you or your family take to oppose the new development project in your neighbourhood?**

**Base: All respondents who have opposed a new development project in their neighbourhood**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Weighted base	309	109	75	115	243	59	7	31	182	96	188	107	13	29	233	142	91	13	4
I/ husband chair the Parish Council	3 1%	3 3%	-	-	2 1%	1 1%	-	-	2 1%	1 1%	-	2 2%	1 6%	-	2 1%	-	2 2%	-	-
Demonstration/ Protest	2 1%	1 1%	1 2%	-	1 1%	1 1%	-	-	2 1%	-	2 1%	-	-	-	2 1%	1 1%	1 1%	-	-
Filled a form	2 1%	2 1%	-	-	1 *	* 1%	-	-	-	2 2%	1 1%	* *	-	-	1 1%	1 1%	-	-	-
Other	6 2%	1 1%	4 5%	2 1%	5 2%	1 2%	-	1 3%	2 1%	2 3%	3 2%	1 1%	2 13%	1 3%	4 2%	2 1%	2 3%	1 6%	-

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 11

#### Q.5 Which of the following actions, if any, did you or your family take to oppose the new development project in your neighbourhood?

Base: All respondents who have opposed a new development project in their neighbourhood

	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?				Q.2 How would you rate the job your local council has done in making planning decisions in your area?					
	Total	Over developed	Under developed	Just fine	NET: Excel-lent/ Good	Excel-lent	Good	Fair	Poor	NET: Poor/ Fair
Unweighted base	320	107	28	180	47	2	45	120	143	263
Weighted base	309	109	26	168	47	3	43	112	141	253
Signed a petition	205 67%	70 65%	20 75%	113 67%	34 74%	3 100%	31 72%	72 64%	94 67%	166 66%
Attended a public meeting, council meeting	141 46%	43 40%	12 45%	84 50%	24 51%	3 100%	20 47%	43 39%	70 50%	113 45%
Contacted my councillor	125 41%	44 40%	14 52%	66 39%	21 46%	3 100%	18 42%	44 40%	59 42%	103 41%
Joined a resident or community association opposing the development	84 27%	26 24%	7 28%	50 30%	12 25%	2 51%	10 23%	31 28%	38 27%	69 27%
Contacted my MP	62 20%	24 22%	7 25%	28 17%	9 19%	2 51%	7 17%	19 17%	32 23%	51 20%
Wrote to the planning department	16 5%	4 4%	2 7%	10 6%	- -	- -	- -	7 6%	10 7%	16 6%
Used blog/ website/ chat group	15 5%	3 3%	- -	11 7%	2 4%	- -	2 4%	7 6%	5 4%	12 5%
Wrote to council	10 3%	2 1%	- -	8 5%	3 6%	- -	3 6%	6 5%	2 1%	7 3%
Contacted the planning department	6 2%	3 3%	* 2%	3 2%	1 1%	- -	1 1%	2 2%	3 2%	5 2%
Wrote a letter	5 2%	- -	1 4%	4 3%	1 3%	- -	1 3%	1 1%	2 2%	3 1%
Wrote to the press	3 1%	2 2%	- -	1 1%	- -	- -	- -	1 1%	2 1%	3 1%

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 11

**Q.5 Which of the following actions, if any, did you or your family take to oppose the new development project in your neighbourhood?**

**Base: All respondents who have opposed a new development project in their neighbourhood**

	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?				Q.2 How would you rate the job your local council has done in making planning decisions in your area?					
	Total	Over developed	Under developed	Just fine	NET: Excel-lent/ Good	Excel-lent	Good	Fair	Poor	NET: Poor/ Fair
Weighted base	309	109	26	168	47	3	43	112	141	253
I/ husband chair the Parish Council	3 1%	-	-	3 2%	1 1%	-	1 2%	1 1%	1 1%	2 1%
Demonstration/ Protest	2 1%	1 1%	1 2%	1 *	-	-	-	-	2 1%	2 1%
Filled a form	2 1%	* *	-	1 1%	-	-	-	-	2 1%	2 1%
Other	6 2%	3 3%	1 4%	1 1%	-	-	-	1 1%	4 3%	5 2%

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 12

**Q.6 What kind of project was it?****Base: All respondents who have opposed a new development project in their neighbourhood**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	320	156	164	32	31	55	59	56	87	145	61	32	82	100	70	79	51	20
Weighted base	309	146	163	39	28	49	55	52	85	102	80	54	73	95	69	73	49	21
Private residential	158	82	76	18	9	27	26	30	47	55	39	35	30	46	45	32	22	13
	51%	56%	47%	46%	31%	55%	48%	58%	56%	54%	48%	65%	41%	48%	65%	43%	44%	63%
Social residential	39	20	19	2	6	10	6	6	8	13	12	5	9	18	8	5	8	-
	13%	13%	12%	6%	21%	20%	12%	11%	10%	13%	15%	9%	12%	19%	11%	7%	16%	-
New road project	27	16	12	4	3	3	6	3	9	10	4	4	9	8	8	7	1	4
	9%	11%	7%	9%	11%	6%	10%	6%	11%	10%	5%	8%	12%	9%	11%	9%	2%	17%
Supermarket (like a large Tesco, Asda or Sainsburys)	24	11	13	3	1	2	3	2	13	8	7	1	8	7	5	7	5	-
	8%	8%	8%	8%	4%	5%	5%	3%	15%	8%	9%	2%	11%	8%	7%	10%	9%	-
Industrial	15	9	6	1	-	2	4	4	4	4	3	5	4	3	2	7	3	-
	5%	6%	4%	4%	-	5%	6%	8%	5%	4%	3%	9%	5%	4%	3%	9%	6%	-
School	15	6	8	2	2	*	4	3	5	5	3	3	4	6	4	3	1	*
	5%	4%	5%	4%	6%	1%	7%	5%	5%	5%	3%	6%	6%	6%	5%	5%	3%	2%
Waste (landfill, recycling, incineration, composting facilities)	13	5	8	*	1	1	4	2	5	4	1	2	6	5	2	5	2	-
	4%	4%	5%	1%	4%	2%	7%	4%	6%	4%	2%	4%	9%	5%	2%	6%	5%	-
Convenience food store (like Tesco Metro, Sainsburys Local)	13	6	7	4	2	-	4	1	2	2	6	3	2	3	1	1	5	3
	4%	4%	4%	11%	7%	-	8%	2%	2%	2%	8%	5%	3%	3%	2%	2%	10%	14%
Wind farm	5	2	2	*	-	-	-	2	2	1	1	-	3	-	-	2	*	2
	2%	2%	1%	1%	-	-	-	4%	3%	1%	1%	-	4%	-	-	3%	1%	9%
Office	4	3	1	*	-	1	2	-	1	2	1	-	1	2	1	-	1	-
	1%	2%	1%	1%	-	1%	4%	-	1%	2%	1%	-	1%	2%	1%	-	2%	-
Quarry	4	2	2	*	-	1	1	2	1	2	-	-	2	1	1	2	*	-
	1%	2%	1%	1%	-	1%	1%	3%	1%	2%	-	-	2%	1%	1%	2%	1%	-

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 12

**Q.6 What kind of project was it?****Base: All respondents who have opposed a new development project in their neighbourhood**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	309	146	163	39	28	49	55	52	85	102	80	54	73	95	69	73	49	21
Casino	*	-	*	*	-	-	-	-	-	*	-	-	-	-	-	-	*	-
	*	-	*	1%	-	-	-	-	-	*	-	-	-	-	-	-	1%	-
Power station (coal, oil, gas, nuclear)	*	-	*	*	-	-	-	-	-	*	-	-	-	-	-	-	*	-
	*	-	*	1%	-	-	-	-	-	*	-	-	-	-	-	-	1%	-
Other	67	25	42	17	6	8	13	9	13	24	17	9	17	21	9	17	11	9
	22%	17%	26%	44%	23%	17%	23%	18%	16%	24%	21%	16%	24%	22%	13%	23%	23%	41%

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 12

**Q.6 What kind of project was it?****Base: All respondents who have opposed a new development project in their neighbourhood**

	Region											Party Voted for In Last Election							
	Total	Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	320	20	6	39	34	21	18	25	38	62	33	24	97	73	53	5	4	10	55
Weighted base	309	21	7	38	28	22	18	22	37	59	31	26	96	69	43	5	4	10	57
Private residential	158	13	3	14	14	14	8	11	16	29	14	21	61	38	22	2	2	2	20
	51%	63%	43%	38%	50%	63%	45%	50%	44%	50%	44%	80%	64%	55%	50%	41%	38%	18%	35%
Social residential	39	-	-	3	2	1	3	4	6	12	5	3	16	9	6	1	-	2	3
	13%	-	-	9%	6%	4%	17%	16%	15%	21%	15%	13%	16%	13%	15%	27%	-	16%	6%
New road project	27	4	-	3	3	5	-	3	6	2	1	-	8	8	5	-	-	2	3
	9%	17%	-	9%	12%	22%	-	14%	17%	3%	4%	-	9%	12%	11%	-	-	21%	6%
Supermarket (like a large Tesco, Asda or Sainsburys)	24	-	1	4	2	1	2	4	2	5	3	1	10	6	1	-	-	*	5
	8%	-	17%	11%	7%	3%	10%	16%	5%	9%	9%	2%	10%	8%	3%	-	-	3%	8%
Industrial	15	-	1	1	5	1	2	1	*	3	1	-	6	4	1	-	-	2	2
	5%	-	17%	3%	16%	5%	10%	4%	1%	5%	4%	-	6%	5%	2%	-	-	24%	4%
School	15	*	-	*	3	3	-	1	3	2	1	-	3	6	1	-	*	-	2
	5%	2%	-	1%	11%	14%	-	3%	9%	4%	4%	-	4%	9%	3%	-	13%	-	4%
Waste (landfill, recycling, incineration, composting facilities)	13	-	1	2	2	1	1	1	-	5	1	-	4	2	4	-	-	-	4
	4%	-	17%	5%	5%	4%	6%	4%	-	8%	4%	-	4%	3%	9%	-	-	-	7%
Convenience food store (like Tesco Metro, Sainsburys Local)	13	3	-	1	-	-	1	1	1	2	4	-	3	3	5	-	-	-	1
	4%	14%	-	3%	-	-	6%	6%	4%	3%	13%	-	4%	5%	10%	-	-	-	2%
Wind farm	5	2	-	-	2	-	-	-	-	-	*	-	2	*	1	-	1	-	1
	2%	9%	-	-	8%	-	-	-	-	-	1%	-	2%	1%	1%	-	20%	-	2%
Office	4	-	-	-	-	-	-	1	1	1	1	-	1	1	*	-	-	-	1
	1%	-	-	-	-	-	-	3%	3%	2%	3%	-	1%	2%	1%	-	-	-	1%
Quarry	4	-	-	2	-	-	-	1	-	1	*	-	1	*	1	-	-	-	1
	1%	-	-	4%	-	-	-	3%	-	2%	1%	-	1%	1%	2%	-	-	-	2%



## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 12

**Q.6 What kind of project was it?****Base: All respondents who have opposed a new development project in their neighbourhood**

	Region											Party Voted for In Last Election							
	Total	Scotland	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Weighted base	309	21	7	38	28	22	18	22	37	59	31	26	96	69	43	5	4	10	57
Casino	*	-	-	-	-	-	-	-	-	-	*	-	-	*	-	-	-	-	-
	*	-	-	-	-	-	-	-	-	-	1%	-	-	1%	-	-	-	-	-
Power station (coal, oil, gas, nuclear)	*	-	-	-	-	-	-	-	-	-	*	-	-	*	-	-	-	-	-
	*	-	-	-	-	-	-	-	-	-	1%	-	-	1%	-	-	-	-	-
Other	67	9	3	10	4	3	2	3	10	12	9	3	10	11	10	1	2	2	22
	22%	41%	40%	28%	13%	12%	11%	15%	27%	20%	30%	11%	11%	15%	24%	32%	41%	24%	38%

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 12

**Q.6 What kind of project was it?****Base: All respondents who have opposed a new development project in their neighbourhood**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	320	112	76	123	250	65	5	31	190	99	192	117	11	28	244	145	99	13	2
Weighted base	309	109	75	115	243	59	7	31	182	96	188	107	13	29	233	142	91	13	4
Private residential	158 51%	67 61%	31 42%	56 49%	124 51%	31 52%	3 37%	11 35%	101 55%	46 48%	101 54%	50 47%	6 48%	11 37%	126 54%	78 55%	48 53%	7 55%	-
Social residential	39 13%	12 11%	14 18%	11 10%	30 12%	7 12%	2 28%	8 25%	23 13%	8 8%	27 14%	8 8%	3 23%	7 25%	26 11%	17 12%	9 10%	1 7%	2 50%
New road project	27 9%	6 6%	4 5%	16 14%	21 8%	7 11%	-	4 14%	16 9%	7 8%	14 7%	13 12%	1 4%	4 13%	19 8%	9 6%	10 11%	1 11%	-
Supermarket (like a large Tesco, Asda or Sainsburys)	24 8%	5 5%	10 13%	7 6%	21 9%	3 5%	-	4 12%	13 7%	7 7%	17 9%	6 5%	1 6%	4 13%	19 8%	13 9%	6 6%	-	-
Industrial	15 5%	3 3%	7 9%	5 5%	14 6%	1 3%	-	1 5%	8 4%	6 6%	12 7%	2 2%	1 4%	1 5%	13 6%	10 7%	3 4%	-	-
School	15 5%	2 2%	* 1%	10 9%	11 5%	3 5%	-	* 1%	9 5%	5 5%	10 5%	5 5%	-	* 2%	13 5%	7 5%	5 6%	-	-
Waste (landfill, recycling, incineration, composting facilities)	13 4%	4 4%	5 7%	4 3%	10 4%	3 6%	-	2 8%	4 2%	7 8%	9 5%	4 4%	-	2 7%	9 4%	7 5%	3 3%	-	-
Convenience food store (like Tesco Metro, Sainsburys Local)	13 4%	3 2%	4 5%	7 6%	11 4%	3 5%	-	2 5%	12 6%	-	11 6%	3 3%	-	2 5%	12 5%	6 4%	6 6%	-	-
Wind farm	5 2%	3 3%	1 1%	1 1%	4 1%	1 2%	-	2 6%	2 1%	1 1%	4 2%	1 1%	-	2 7%	2 1%	2 1%	-	-	-
Office	4 1%	* *	3 5%	-	3 1%	1 1%	-	* 1%	3 2%	-	4 2%	-	-	* 2%	3 1%	3 2%	1 1%	-	-
Quarry	4 1%	2 1%	2 2%	1 *	4 2%	-	-	* 1%	2 1%	2 2%	2 1%	2 2%	-	* 2%	3 1%	1 1%	2 3%	-	-

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 12

**Q.6 What kind of project was it?****Base: All respondents who have opposed a new development project in their neighbourhood**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Weighted base	309	109	75	115	243	59	7	31	182	96	188	107	13	29	233	142	91	13	4
Casino	*	*	-	-	*	-	-	*	-	-	*	-	-	*	-	-	-	-	-
	*	*	-	-	*	-	-	1%	-	-	*	-	-	2%	-	-	-	-	-
Power station (coal, oil, gas, nuclear)	*	*	-	-	*	-	-	*	-	-	*	-	-	*	-	-	-	-	-
	*	*	-	-	*	-	-	1%	-	-	*	-	-	2%	-	-	-	-	-
Other	67	22	16	25	49	16	2	6	38	23	35	29	4	5	46	29	16	4	2
	22%	20%	22%	22%	20%	27%	35%	20%	21%	24%	19%	27%	28%	18%	20%	21%	18%	28%	50%

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 12

**Q.6 What kind of project was it?****Base: All respondents who have opposed a new development project in their neighbourhood**

	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?				Q.2 How would you rate the job your local council has done in making planning decisions in your area?					
	Total	Over developed	Under developed	Just fine	NET: Excel-lent/Good	Excel-lent	Good	Fair	Poor	NET: Poor/Fair
Unweighted base	320	107	28	180	47	2	45	120	143	263
Weighted base	309	109	26	168	47	3	43	112	141	253
Private residential	158	58	9	90	23	2	22	53	80	133
	51%	53%	33%	54%	50%	49%	50%	47%	57%	53%
Social residential	39	16	4	19	5	-	5	17	15	32
	13%	15%	15%	11%	10%	-	11%	15%	11%	13%
New road project	27	7	3	18	2	-	2	12	12	24
	9%	6%	10%	11%	4%	-	4%	11%	8%	9%
Supermarket (like a large Tesco, Asda or Sainsburys)	24	7	1	17	2	-	2	8	13	21
	8%	6%	2%	10%	4%	-	4%	7%	9%	8%
Industrial	15	5	-	10	2	-	2	8	6	13
	5%	5%	-	6%	4%	-	4%	7%	4%	5%
School	15	4	2	8	1	-	1	6	7	13
	5%	4%	7%	5%	3%	-	3%	5%	5%	5%
Waste (landfill, recycling, incineration, composting facilities)	13	4	2	8	2	-	2	7	5	12
	4%	3%	7%	5%	4%	-	4%	6%	3%	5%
Convenience food store (like Tesco Metro, Sainsburys Local)	13	9	-	4	4	-	4	4	5	9
	4%	8%	-	3%	9%	-	10%	4%	3%	4%
Wind farm	5	1	1	3	1	-	1	1	3	4
	2%	1%	3%	2%	2%	-	2%	1%	2%	1%
Office	4	2	-	2	*	-	*	1	3	3
	1%	2%	-	1%	1%	-	1%	1%	2%	1%
Quarry	4	1	1	1	2	-	2	1	2	2
	1%	1%	4%	1%	4%	-	4%	*	1%	1%

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 12

**Q.6 What kind of project was it?****Base: All respondents who have opposed a new development project in their neighbourhood**

	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?			Q.2 How would you rate the job your local council has done in making planning decisions in your area?						
	Total	Over developed	Under developed	Just fine	NET: Excel-lent/ Good	Excel-lent	Good	Fair	Poor	NET: Poor/ Fair
Weighted base	309	109	26	168	47	3	43	112	141	253
Casino	*	-	-	*	*	-	*	-	-	-
	*	-	-	*	1%	-	1%	-	-	-
Power station (coal, oil, gas, nuclear)	*	-	-	*	*	-	*	-	-	-
	*	-	-	*	1%	-	1%	-	-	-
Other	67	24	10	28	11	2	10	19	34	52
	22%	22%	39%	17%	24%	51%	22%	17%	24%	21%

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 13

**Q.7 What was the most important reason for your opposition to this project?****Base: All respondents who have opposed a new development project in their neighbourhood**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	320	156	164	32	31	55	59	56	87	145	61	32	82	100	70	79	51	20
Weighted base	309	146	163	39	28	49	55	52	85	102	80	54	73	95	69	73	49	21
Generates too much traffic	78 25%	34 23%	44 27%	9 23%	6 21%	14 28%	18 33%	16 30%	15 18%	25 25%	18 23%	19 35%	15 21%	24 26%	18 27%	18 25%	9 18%	8 37%
Protection of green space/ environment	71 23%	32 22%	40 24%	5 13%	8 28%	12 25%	11 21%	14 27%	21 25%	27 26%	11 14%	12 23%	21 29%	22 23%	18 27%	15 20%	10 20%	7 32%
Protection of community character	64 21%	31 21%	33 21%	8 20%	4 14%	9 19%	13 24%	4 8%	25 30%	21 20%	17 21%	8 14%	19 26%	14 14%	16 23%	20 27%	12 24%	3 15%
Proximity to my home	52 17%	29 20%	23 14%	7 17%	5 17%	11 23%	8 15%	13 25%	8 10%	18 18%	19 24%	5 10%	9 13%	18 19%	10 14%	12 17%	11 23%	1 5%
Protecting my property's value	15 5%	8 5%	7 4%	1 3%	3 10%	2 3%	1 1%	3 5%	6 7%	6 6%	8 10%	- -	1 1%	4 4%	4 5%	4 5%	3 6%	- -
Other	28 9%	12 8%	16 10%	10 25%	3 9%	1 1%	3 6%	3 5%	9 11%	5 5%	7 8%	10 18%	7 10%	14 14%	3 4%	5 6%	5 9%	2 11%

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 13

**Q.7 What was the most important reason for your opposition to this project?****Base: All respondents who have opposed a new development project in their neighbourhood**

	Region											Party Voted for In Last Election							
	Total	Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	320	20	6	39	34	21	18	25	38	62	33	24	97	73	53	5	4	10	55
Weighted base	309	21	7	38	28	22	18	22	37	59	31	26	96	69	43	5	4	10	57
Generates too much traffic	78 25%	8 37%	2 21%	11 29%	6 21%	6 26%	2 10%	9 41%	10 29%	14 24%	7 22%	4 15%	23 24%	17 25%	12 28%	- -	- -	* 3%	15 27%
Protection of green space/ environment	71 23%	7 32%	- -	7 18%	8 28%	6 26%	3 19%	4 19%	4 11%	18 30%	6 21%	9 33%	19 20%	20 29%	13 30%	2 41%	1 20%	4 41%	7 13%
Protection of community character	64 21%	3 15%	4 50%	8 21%	8 29%	4 17%	3 18%	7 31%	5 14%	9 15%	9 28%	6 22%	21 22%	12 17%	10 22%	- -	3 67%	4 41%	8 14%
Proximity to my home	52 17%	1 5%	2 29%	8 20%	3 9%	5 22%	4 20%	1 7%	8 22%	10 17%	7 24%	4 15%	16 17%	8 12%	5 11%	1 28%	- -	1 14%	19 34%
Protecting my property's value	15 5%	- -	- -	2 7%	1 5%	1 3%	3 16%	- -	2 4%	2 4%	- -	3 12%	8 8%	1 2%	2 3%	- -	- -	- -	2 4%
Other	28 9%	2 11%	- -	2 6%	3 9%	1 6%	3 17%	* 2%	7 20%	6 11%	2 5%	1 4%	8 9%	11 16%	2 5%	1 32%	* 13%	- -	5 9%

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 13

**Q.7 What was the most important reason for your opposition to this project?****Base: All respondents who have opposed a new development project in their neighbourhood**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	320	112	76	123	250	65	5	31	190	99	192	117	11	28	244	145	99	13	2
Weighted base	309	109	75	115	243	59	7	31	182	96	188	107	13	29	233	142	91	13	4
Generates too much traffic	78 25%	20 18%	16 21%	37 32%	61 25%	13 21%	4 64%	4 14%	47 26%	26 27%	47 25%	28 27%	2 18%	4 13%	65 28%	35 25%	30 32%	3 22%	2 50%
Protection of green space/ environment	71 23%	33 30%	13 17%	25 22%	62 26%	9 16%	-	7 24%	45 25%	19 20%	49 26%	18 17%	4 31%	7 24%	57 24%	41 29%	16 18%	-	-
Protection of community character	64 21%	22 20%	21 28%	21 19%	50 21%	14 24%	-	7 24%	41 23%	16 17%	41 22%	23 22%	-	7 26%	48 21%	29 20%	20 21%	5 38%	-
Proximity to my home	52 17%	21 19%	14 19%	17 15%	40 16%	12 21%	1 8%	4 13%	29 16%	19 20%	30 16%	21 20%	1 8%	3 11%	38 16%	26 18%	13 14%	4 35%	-
Protecting my property's value	15 5%	6 5%	4 6%	5 4%	12 5%	1 2%	2 28%	1 2%	9 5%	5 5%	8 4%	5 5%	2 14%	1 2%	11 5%	7 5%	4 4%	-	2 50%
Other	28 9%	8 8%	7 9%	10 9%	19 8%	9 16%	-	7 22%	11 6%	11 11%	13 7%	11 10%	4 29%	7 23%	14 6%	5 3%	9 10%	1 6%	-



**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 13

**Q.7 What was the most important reason for your opposition to this project?****Base: All respondents who have opposed a new development project in their neighbourhood**

	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?				Q.2 How would you rate the job your local council has done in making planning decisions in your area?					
	Total	Over developed	Under developed	Just fine	NET: Excel-lent/ Good	Excel-lent	Good	Fair	Poor	NET: Poor/ Fair
Unweighted base	320	107	28	180	47	2	45	120	143	263
Weighted base	309	109	26	168	47	3	43	112	141	253
Generates too much traffic	78 25%	30 27%	2 7%	46 27%	11 23%	-	11 25%	28 25%	38 27%	66 26%
Protection of green space/ environment	71 23%	28 26%	6 23%	36 22%	14 30%	2 49%	12 28%	25 22%	32 22%	57 22%
Protection of community character	64 21%	16 15%	3 12%	43 25%	7 16%	-	7 17%	27 24%	28 20%	55 22%
Proximity to my home	52 17%	18 17%	10 37%	24 14%	14 30%	2 51%	12 28%	16 14%	19 14%	35 14%
Protecting my property's value	15 5%	6 5%	3 11%	6 4%	1 2%	-	1 3%	5 5%	8 6%	13 5%
Other	28 9%	12 11%	3 10%	13 8%	-	-	-	11 10%	15 11%	26 10%

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 14

**Q.8 What type of new development would you most like to see in your neighbourhood?****Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92
Weighted base	1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92
Private residential	190 18%	119 24%	71 13%	12 10%	23 14%	38 18%	42 24%	28 18%	47 22%	57 21%	68 22%	41 18%	24 9%	56 20%	41 15%	53 21%	25 17%	15 16%
New road project	125 12%	67 13%	59 11%	11 8%	15 9%	18 9%	24 14%	24 15%	34 16%	31 12%	45 15%	28 13%	21 8%	33 12%	36 13%	31 12%	17 11%	8 9%
Wind farm	111 11%	48 9%	64 12%	17 14%	27 16%	23 11%	20 11%	12 8%	13 6%	28 10%	37 12%	29 13%	18 7%	22 8%	32 12%	27 10%	16 11%	15 16%
Supermarket (like a large Tesco, Asda or Sainsburys)	105 10%	47 9%	58 11%	17 13%	13 8%	25 12%	15 8%	18 12%	17 8%	26 10%	28 9%	18 8%	32 13%	23 8%	37 13%	20 8%	14 10%	12 13%
Convenience food store (like Tesco Metro, Sainsburys Local)	86 8%	39 8%	47 9%	9 7%	19 12%	11 5%	17 10%	14 9%	16 7%	21 8%	19 6%	24 11%	23 9%	25 9%	20 7%	18 7%	17 12%	7 8%
Social residential	85 8%	35 7%	50 9%	11 9%	11 7%	17 8%	9 5%	12 8%	24 11%	17 6%	15 5%	10 5%	43 17%	27 10%	15 5%	20 8%	13 9%	11 11%
School	44 4%	19 4%	26 5%	5 4%	9 6%	17 8%	5 3%	3 2%	4 2%	13 5%	14 5%	9 4%	8 3%	14 5%	16 6%	9 3%	6 4%	- -
Waste (landfill, recycling, incineration, composting facilities)	23 2%	14 3%	9 2%	3 2%	4 2%	2 1%	3 2%	6 4%	5 2%	5 2%	5 1%	9 4%	4 2%	3 1%	3 1%	7 3%	5 3%	4 5%
Industrial	13 1%	7 1%	6 1%	1 1%	- -	4 2%	5 3%	4 2%	- -	1 *	1 *	4 2%	7 3%	2 1%	4 2%	4 2%	2 1%	1 1%
Casino	10 1%	5 1%	5 1%	4 3%	2 1%	- -	2 1%	- -	1 1%	1 *	4 1%	2 1%	3 1%	1 *	5 2%	1 *	3 2%	- -
Office	6 1%	3 1%	3 1%	1 1%	1 *	4 2%	- -	- -	- -	3 1%	3 1%	- -	* *	4 1%	1 1%	- -	* *	- -

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 14

**Q.8 What type of new development would you most like to see in your neighbourhood?**

**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92
Power station (coal, oil, gas, nuclear)	1 *	-	1 *	1 1%	-	-	-	-	-	-	-	1 1%	-	-	1 *	-	-	-
Quarry	1 *	1 *	-	1 1%	-	-	-	-	-	1 *	-	-	-	1 *	-	-	-	-
Other	248 24%	101 20%	148 27%	32 26%	41 25%	48 23%	35 20%	35 22%	58 26%	68 25%	66 22%	46 21%	68 27%	65 24%	64 23%	70 27%	30 20%	20 22%

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 14

**Q.8 What type of new development would you most like to see in your neighbourhood?****Base: All respondents**

	Total	Region										Party Voted for In Last Election							
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democrats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
Private residential	190 18%	15 16%	7 15%	31 26%	15 16%	18 18%	9 16%	11 12%	24 18%	31 22%	16 17%	12 16%	69 25%	39 14%	29 21%	-	3 13%	3 10%	31 14%
New road project	125 12%	8 9%	6 12%	19 15%	7 8%	6 6%	7 12%	20 21%	13 9%	21 15%	10 11%	10 12%	42 15%	35 13%	14 10%	1 9%	2 10%	*	23 10%
Wind farm	111 11%	15 16%	4 8%	10 8%	12 14%	11 11%	4 8%	14 14%	12 9%	11 8%	12 13%	7 8%	27 10%	22 8%	21 15%	1 17%	4 18%	6 18%	27 12%
Supermarket (like a large Tesco, Asda or Sainsburys)	105 10%	12 13%	9 19%	4 3%	7 8%	20 20%	4 8%	6 6%	14 11%	8 6%	10 11%	11 14%	20 7%	31 12%	10 7%	-	3 11%	2 7%	31 14%
Convenience food store (like Tesco Metro, Sainsburys Local)	86 8%	7 8%	3 6%	8 6%	7 8%	11 11%	12 23%	7 8%	11 8%	14 10%	5 5%	2 3%	20 7%	32 12%	11 8%	2 26%	1 4%	2 5%	14 6%
Social residential	85 8%	11 11%	6 13%	8 7%	5 6%	5 5%	3 5%	6 6%	18 14%	9 6%	10 11%	4 5%	12 4%	24 9%	16 12%	-	3 11%	3 10%	21 9%
School	44 4%	-	1 3%	5 4%	3 3%	6 6%	6 10%	9 9%	7 5%	7 5%	-	1 2%	3 1%	15 5%	4 3%	1 16%	-	-	12 6%
Waste (landfill, recycling, incineration, composting facilities)	23 2%	4 5%	* 1%	3 2%	4 4%	2 2%	-	2 2%	* 2%	3 2%	5 5%	-	7 3%	3 1%	4 3%	-	3 13%	2 5%	2 1%
Industrial	13 1%	1 1%	1 2%	4 3%	-	-	1 1%	1 1%	-	2 1%	1 1%	4 5%	3 1%	3 1%	-	-	-	-	7 3%
Casino	10 1%	-	-	1 1%	-	3 3%	-	1 2%	-	1 1%	3 4%	-	2 1%	1 1%	1 1%	-	-	2 6%	3 1%
Office	6 1%	-	-	-	-	-	* 1%	1 1%	3 2%	1 1%	-	1 1%	2 1%	2 1%	1 1%	-	-	1 2%	1 *

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 14

**Q.8 What type of new development would you most like to see in your neighbourhood?****Base: All respondents**

	Region											Party Voted for In Last Election							
	Total	Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
Power station (coal, oil, gas, nuclear)	1 *	-	-	-	-	1 1%	-	-	-	-	-	-	1 *	-	-	-	-	-	-
Quarry	1 *	-	-	-	-	-	-	-	1 1%	-	-	-	1 *	-	-	-	-	-	-
Other	248 24%	20 22%	10 22%	30 25%	29 33%	17 17%	9 16%	19 20%	30 23%	35 24%	21 23%	28 35%	66 24%	62 23%	25 18%	3 33%	5 21%	12 35%	52 23%

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 14

**Q.8 What type of new development would you most like to see in your neighbourhood?****Base: All respondents**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
Private residential	190 18%	44 16%	53 16%	91 23%	147 18%	39 18%	4 20%	15 12%	120 20%	54 17%	98 17%	85 20%	6 18%	13 13%	143 18%	76 18%	67 19%	16 26%	1 10%
New road project	125 12%	42 15%	27 8%	53 13%	101 12%	24 11%	1 4%	13 11%	74 12%	38 12%	76 13%	48 11%	1 4%	12 11%	100 13%	54 13%	45 13%	4 7%	-
Wind farm	111 11%	30 11%	36 11%	43 11%	94 12%	16 7%	2 9%	16 14%	68 11%	27 8%	74 12%	34 8%	3 10%	16 15%	83 11%	51 12%	32 9%	4 7%	2 24%
Supermarket (like a large Tesco, Asda or Sainsburys)	105 10%	27 10%	39 12%	32 8%	70 9%	33 15%	1 6%	11 9%	52 9%	42 13%	51 9%	53 13%	* 1%	10 9%	71 9%	32 7%	39 11%	8 12%	-
Convenience food store (like Tesco Metro, Sainsburys Local)	86 8%	27 10%	28 9%	27 7%	59 7%	26 12%	1 7%	6 5%	58 10%	22 7%	39 7%	43 10%	5 14%	3 3%	66 8%	30 7%	36 10%	7 11%	1 17%
Social residential	85 8%	19 7%	39 12%	22 5%	65 8%	18 8%	2 10%	16 13%	43 7%	25 8%	54 9%	26 6%	5 15%	14 13%	58 7%	34 8%	24 7%	4 6%	1 17%
School	44 4%	10 4%	14 4%	19 5%	39 5%	5 3%	-	6 5%	29 5%	9 3%	25 4%	19 5%	-	5 5%	34 4%	21 5%	13 4%	3 5%	-
Waste (landfill, recycling, incineration, composting facilities)	23 2%	5 2%	4 1%	11 3%	21 3%	2 1%	-	4 3%	15 3%	3 1%	17 3%	5 1%	-	4 4%	18 2%	12 3%	6 2%	1 1%	-
Industrial	13 1%	6 2%	3 1%	3 1%	10 1%	3 1%	-	3 2%	5 1%	5 2%	8 1%	5 1%	-	3 2%	8 1%	5 1%	2 1%	-	-
Casino	10 1%	-	3 1%	4 1%	8 1%	2 1%	-	-	6 1%	4 1%	6 1%	4 1%	-	-	9 1%	4 1%	5 1%	1 1%	-
Office	6 1%	4 2%	1 *	-	5 1%	1 *	* 2%	2 2%	1 *	2 1%	3 *	3 1%	-	2 2%	2 *	1 *	2 *	-	-

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 14

**Q.8 What type of new development would you most like to see in your neighbourhood?****Base: All respondents**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
Power station (coal, oil, gas, nuclear)	1 *	-	1 *	-	-	1 1%	-	-	1 *	-	-	1 *	-	-	-	-	-	1 2%	-
Quarry	1 *	-	-	1 *	1 *	-	-	-	1 *	-	-	1 *	-	-	1 *	-	1 *	-	-
Other	248 24%	60 22%	76 24%	97 24%	194 24%	46 21%	9 42%	28 23%	128 21%	92 28%	141 24%	96 23%	12 37%	23 22%	190 24%	104 24%	86 24%	13 21%	3 32%

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 14

**Q.8 What type of new development would you most like to see in your neighbourhood?****Base: All respondents**

	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?				Q.2 How would you rate the job your local council has done in making planning decisions in your area?					
	Total	Over developed	Under developed	Just fine	NET: Excel-lent/ Good	Excel-lent	Good	Fair	Poor	NET: Poor/ Fair
Unweighted base	1049	222	121	682	226	16	210	431	316	747
Weighted base	1049	224	127	674	230	23	206	421	323	744
Private residential	190 18%	33 15%	15 12%	139 21%	48 21%	4 16%	44 22%	86 20%	44 14%	130 18%
New road project	125 12%	29 13%	14 11%	82 12%	20 9%	- -	20 10%	50 12%	52 16%	102 14%
Wind farm	111 11%	31 14%	13 10%	64 9%	20 9%	1 4%	19 9%	48 11%	38 12%	86 12%
Supermarket (like a large Tesco, Asda or Sainsburys)	105 10%	25 11%	12 9%	62 9%	18 8%	4 17%	14 7%	47 11%	27 8%	73 10%
Convenience food store (like Tesco Metro, Sainsburys Local)	86 8%	14 6%	9 7%	61 9%	27 12%	2 10%	25 12%	36 9%	18 6%	54 7%
Social residential	85 8%	16 7%	19 15%	49 7%	26 11%	- -	26 13%	22 5%	34 10%	56 8%
School	44 4%	7 3%	10 8%	27 4%	9 4%	- -	9 4%	17 4%	17 5%	34 5%
Waste (landfill, recycling, incineration, composting facilities)	23 2%	4 2%	2 2%	17 3%	6 2%	- -	6 3%	8 2%	7 2%	15 2%
Industrial	13 1%	2 1%	4 3%	8 1%	7 3%	2 7%	5 2%	2 *	4 1%	6 1%
Casino	10 1%	1 *	1 1%	8 1%	4 2%	1 6%	3 1%	2 1%	2 1%	5 1%
Office	6 1%	2 1%	2 1%	2 *	2 1%	- -	2 1%	1 *	3 1%	3 *



## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 14

**Q.8 What type of new development would you most like to see in your neighbourhood?****Base: All respondents**

	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?			Q.2 How would you rate the job your local council has done in making planning decisions in your area?						
	Total	Over developed	Under developed	Just fine	NET: Excel-lent/ Good	Excel-lent	Good	Fair	Poor	NET: Poor/ Fair
Weighted base	1049	224	127	674	230	23	206	421	323	744
Power station (coal, oil, gas, nuclear)	1 *	-	-	1 *	-	-	-	1 *	-	1 *
Quarry	1 *	-	-	1 *	1 *	-	1 *	-	-	-
Other	248 24%	59 26%	28 22%	154 23%	42 18%	9 40%	32 16%	100 24%	77 24%	178 24%

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 15

**Q.9 Have you or anyone in your family ever actively supported a new property development in your neighbourhood?**

**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92
Weighted base	1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92
Yes	68 6%	37 7%	31 6%	2 2%	10 6%	9 4%	13 7%	11 7%	23 10%	22 8%	19 6%	6 3%	20 8%	18 7%	15 5%	16 6%	12 8%	7 8%
No	866 83%	429 85%	437 80%	84 68%	136 82%	172 83%	153 86%	135 87%	186 85%	231 85%	253 83%	180 82%	202 80%	225 82%	231 84%	213 82%	126 85%	71 77%
Refused	5 *	5 1%	-	-	-	2 1%	2 1%	2 1%	-	-	2 *	2 1%	2 1%	-	-	2 1%	2 1%	2 2%
Don't know	110 11%	33 6%	78 14%	38 30%	21 13%	26 12%	9 5%	7 5%	9 4%	20 7%	30 10%	33 15%	28 11%	32 11%	29 11%	28 11%	9 6%	12 13%

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 15

**Q.9 Have you or anyone in your family ever actively supported a new property development in your neighbourhood?**

**Base: All respondents**

	Region											Party Voted for In Last Election							
	Total	Scotland	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democrats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
Yes	68 6%	7 8%	5 10%	8 7%	4 4%	4 4%	3 5%	3 3%	6 5%	12 8%	9 9%	8 10%	19 7%	18 7%	14 11%	-	5 20%	1 2%	5 2%
No	866 83%	71 77%	40 84%	99 82%	74 82%	79 80%	48 88%	89 92%	109 82%	116 82%	77 83%	62 78%	239 87%	220 82%	108 80%	6 81%	16 70%	31 93%	182 82%
Refused	5 *	2 2%	-	2 1%	-	-	-	-	-	-	2 2%	-	-	-	2 1%	-	-	-	-
Don't know	110 11%	12 13%	3 6%	13 11%	12 14%	15 15%	4 7%	4 4%	18 14%	13 9%	5 6%	10 12%	17 6%	31 11%	11 8%	1 19%	2 10%	2 5%	35 16%

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 15

**Q.9 Have you or anyone in your family ever actively supported a new property development in your neighbourhood?**

**Base: All respondents**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
Yes	68 6%	28 10%	15 5%	24 6%	54 7%	13 6%	1 4%	9 7%	49 8%	10 3%	42 7%	23 5%	2 8%	7 7%	54 7%	29 7%	26 7%	2 3%	-
No	866 83%	212 77%	272 84%	346 86%	680 84%	170 79%	16 77%	98 81%	493 82%	274 84%	502 85%	341 80%	22 68%	86 81%	658 84%	365 86%	293 82%	51 82%	5 64%
Refused	5 *	2 1%	-	3 1%	3 *	2 1%	-	-	3 1%	2 1%	2 *	2 *	2 6%	-	3 *	2 *	2 *	-	-
Don't know	110 11%	34 12%	37 11%	31 8%	76 9%	31 14%	4 19%	15 12%	57 10%	38 12%	45 8%	59 14%	6 19%	13 13%	66 8%	29 7%	38 11%	9 14%	3 36%

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 15

**Q.9 Have you or anyone in your family ever actively supported a new property development in your neighbourhood?**

**Base: All respondents**

	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?				Q.2 How would you rate the job your local council has done in making planning decisions in your area?					
	Total	Over developed	Under developed	Just fine	NET: Excel-lent/ Good	Excel-lent	Good	Fair	Poor	NET: Poor/ Fair
Unweighted base	1049	222	121	682	226	16	210	431	316	747
Weighted base	1049	224	127	674	230	23	206	421	323	744
Yes	68 6%	8 4%	12 10%	47 7%	19 8%	5 22%	14 7%	24 6%	25 8%	49 7%
No	866 83%	192 86%	95 75%	563 84%	190 83%	16 69%	175 85%	358 85%	260 81%	618 83%
Refused	5 *	- -	2 1%	3 *	- -	- -	- -	2 *	2 1%	3 *
Don't know	110 11%	24 11%	18 14%	60 9%	20 9%	2 10%	18 9%	38 9%	36 11%	74 10%

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 16

**Q.10 Which of the following actions, if any, did you or your family take to support the new development project in your neighbourhood?**

**Base: All respondents who have actively supported a new property development in their neighbourhood**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	76	42	34	4	9	11	13	15	24	36	15	4	21	24	14	17	13	8
Weighted base	68	37	31	2	10	9	13	11	23	22	19	6	20	18	15	16	12	7
Attended a public meeting, council meeting	31 46%	11 29%	21 66%	2 66%	4 42%	4 43%	5 38%	6 53%	11 48%	9 42%	11 59%	-	11 53%	8 45%	8 54%	5 31%	8 68%	2 31%
Contacted my councillor	27 39%	13 34%	14 45%	1 45%	1 7%	3 32%	5 37%	5 48%	12 53%	10 45%	7 37%	1 20%	8 41%	8 45%	6 41%	3 19%	6 49%	4 52%
Signed a petition	26 38%	19 50%	7 23%	* 18%	1 12%	3 33%	6 43%	5 47%	10 44%	10 44%	6 29%	2 25%	9 42%	7 38%	3 21%	7 45%	4 38%	4 55%
Contacted my MP	8 11%	5 13%	3 9%	2 79%	1 11%	2 29%	-	1 11%	1 5%	2 9%	3 13%	-	3 16%	4 20%	-	2 9%	2 21%	-
Joined a resident or community association opposing the development	7 10%	2 6%	5 15%	* 18%	3 33%	1 6%	-	-	3 13%	2 7%	-	2 40%	3 15%	1 7%	5 32%	1 3%	* 4%	-
I/ husband chair the Parish Council	2 3%	1 2%	1 4%	-	-	-	-	-	2 9%	2 9%	-	-	-	2 11%	-	-	-	-
Used blog/ website/ chat group	2 3%	1 2%	1 3%	* 18%	* 5%	-	-	1 8%	-	2 8%	-	-	-	1 8%	-	-	* 4%	-
Other	5 7%	2 4%	3 11%	-	-	1 15%	-	-	4 16%	1 4%	1 5%	1 16%	2 10%	1 6%	1 9%	1 6%	2 14%	-
Don't know	2 2%	2 4%	-	-	-	-	* 4%	-	1 5%	1 5%	-	-	* 2%	* 3%	1 7%	-	-	-

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 16

**Q.10 Which of the following actions, if any, did you or your family take to support the new development project in your neighbourhood?**

**Base: All respondents who have actively supported a new property development in their neighbourhood**

	Total	Region										Party Voted for In Last Election							
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	76	8	3	9	5	4	3	3	7	17	10	7	21	20	20	-	5	1	5
Weighted base	68	7	5	8	4	4	3	3	6	12	9	8	19	18	14	-	5	1	5
Attended a public meeting, council meeting	31 46%	2 31%	-	3 36%	2 59%	3 79%	3 100%	1 41%	2 35%	6 50%	5 58%	3 45%	8 41%	9 50%	6 42%	-	2 45%	-	2 43%
Contacted my councillor	27 39%	4 52%	-	3 39%	-	4 100%	3 100%	1 41%	1 13%	7 60%	3 33%	1 8%	8 42%	4 20%	11 73%	-	2 45%	-	-
Signed a petition	26 38%	4 55%	5 100%	1 6%	2 61%	2 41%	* 14%	1 28%	2 32%	5 40%	4 46%	1 8%	5 29%	10 54%	4 26%	-	3 66%	1 100%	2 39%
Contacted my MP	8 11%	-	-	2 19%	-	-	1 23%	-	2 32%	2 14%	2 21%	-	1 7%	4 24%	2 11%	-	-	-	-
Joined a resident or community association opposing the development	7 10%	-	-	1 6%	-	2 41%	-	-	1 12%	1 5%	* 5%	3 41%	3 16%	3 19%	1 4%	-	-	-	-
I/ husband chair the Parish Council	2 3%	-	-	-	-	-	-	-	-	2 17%	-	-	-	-	2 14%	-	-	-	-
Used blog/ website/ chat group	2 3%	-	-	-	-	-	-	-	1 15%	* 4%	* 5%	-	1 5%	* 2%	* 3%	-	-	-	-
Other	5 7%	-	-	1 12%	-	-	-	1 32%	-	1 9%	2 18%	* 4%	1 3%	3 17%	* 2%	-	-	-	1 19%
Don't know	2 2%	-	-	-	-	-	-	-	-	* 4%	-	1 14%	-	-	* 3%	-	-	-	-

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 16

**Q.10 Which of the following actions, if any, did you or your family take to support the new development project in your neighbourhood?**

**Base: All respondents who have actively supported a new property development in their neighbourhood**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	76	31	18	25	61	14	1	10	54	12	47	28	1	8	61	33	28	3	-
Weighted base	68	28	15	24	54	13	1	9	49	10	42	23	2	7	54	29	26	2	-
Attended a public meeting, council meeting	31 46%	17 60%	7 46%	8 33%	28 51%	4 27%	-	5 55%	23 47%	4 36%	21 51%	10 43%	-	3 46%	26 49%	17 60%	9 36%	1 27%	-
Contacted my councillor	27 39%	16 58%	4 26%	7 28%	24 44%	3 23%	-	6 66%	19 38%	2 22%	17 41%	10 41%	-	6 79%	18 34%	11 38%	7 29%	1 62%	-
Signed a petition	26 38%	9 33%	3 23%	12 53%	18 34%	7 54%	-	3 39%	18 37%	4 38%	19 44%	7 29%	-	3 40%	21 39%	11 37%	10 41%	1 27%	-
Contacted my MP	8 11%	4 14%	2 15%	2 7%	6 12%	1 11%	-	4 41%	4 8%	-	4 10%	3 15%	-	4 49%	3 5%	1 2%	2 8%	1 65%	-
Joined a resident or community association opposing the development	7 10%	* 2%	4 26%	3 12%	6 12%	-	1 100%	1 11%	6 12%	-	4 10%	1 2%	2 100%	1 14%	6 11%	2 8%	4 14%	-	-
I/ husband chair the Parish Council	2 3%	2 7%	-	-	2 4%	-	-	-	2 4%	-	-	2 9%	-	-	2 4%	-	2 8%	-	-
Used blog/ website/ chat group	2 3%	* 2%	* 3%	1 4%	1 2%	* 4%	-	1 10%	1 2%	-	1 2%	1 4%	-	* 6%	1 3%	* 2%	1 3%	-	-
Other	5 7%	1 2%	1 9%	2 9%	4 7%	1 8%	-	-	3 7%	2 15%	3 7%	2 8%	-	-	4 7%	3 11%	1 3%	-	-
Don't know	2 2%	* 2%	-	1 4%	2 3%	-	-	-	2 3%	-	-	2 7%	-	-	2 3%	-	2 6%	-	-



## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 16

**Q.10 Which of the following actions, if any, did you or your family take to support the new development project in your neighbourhood?**

**Base: All respondents who have actively supported a new property development in their neighbourhood**

	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?				Q.2 How would you rate the job your local council has done in making planning decisions in your area?					
	Total	Over developed	Under developed	Just fine	NET: Excel-lent/ Good	Excel-lent	Good	Fair	Poor	NET: Poor/ Fair
Unweighted base	76	11	14	51	21	3	18	30	25	55
Weighted base	68	8	12	47	19	5	14	24	25	49
Attended a public meeting, council meeting	31 46%	1 15%	6 48%	24 51%	11 57%	3 51%	8 60%	11 44%	10 39%	20 42%
Contacted my councillor	27 39%	3 39%	4 35%	19 40%	7 37%	-	7 50%	13 55%	6 26%	20 40%
Signed a petition	26 38%	2 21%	8 62%	16 34%	4 19%	-	4 26%	13 54%	9 36%	22 45%
Contacted my MP	8 11%	3 35%	2 13%	3 7%	1 6%	-	1 8%	2 9%	4 18%	7 13%
Joined a resident or community association opposing the development	7 10%	1 7%	-	6 14%	4 19%	2 49%	1 8%	2 9%	1 5%	3 7%
I/ husband chair the Parish Council	2 3%	-	-	2 4%	1 4%	-	1 5%	1 5%	-	1 3%
Used blog/ website/ chat group	2 3%	1 11%	-	1 2%	2 10%	-	2 13%	-	-	-
Other	5 7%	1 12%	1 11%	3 6%	-	-	-	3 11%	2 9%	5 10%
Don't know	2 2%	-	* 4%	1 2%	-	-	-	* 2%	1 4%	2 3%

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 17

**Q.11 Can you tell me what kind of project it was?****Base: All respondents who have actively supported a new property development in their neighbourhood**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	76	42	34	4	9	11	13	15	24	36	15	4	21	24	14	17	13	8
Weighted base	68	37	31	2	10	9	13	11	23	22	19	6	20	18	15	16	12	7
Private residential	28	15	13	1	3	4	4	6	9	8	11	2	7	8	8	7	3	2
	41%	41%	41%	52%	31%	49%	31%	52%	41%	38%	56%	36%	32%	44%	56%	41%	25%	29%
Social residential	12	7	5	*	3	2	1	1	5	3	4	-	4	5	2	3	*	1
	17%	18%	16%	18%	28%	18%	10%	7%	22%	16%	23%	-	19%	29%	12%	17%	4%	18%
Supermarket (like a large Tesco, Asda or Sainsburys)	10	7	2	*	-	2	4	1	2	4	4	-	3	1	-	2	4	3
	14%	20%	7%	18%	-	22%	34%	11%	7%	16%	18%	-	12%	4%	-	15%	34%	37%
School	8	6	2	*	*	1	2	3	2	3	2	2	1	3	-	2	1	2
	12%	15%	7%	18%	5%	6%	12%	23%	11%	13%	13%	25%	6%	16%	-	13%	11%	23%
New road project	5	4	1	*	*	-	-	1	3	2	2	-	2	3	1	-	1	-
	8%	10%	5%	18%	5%	-	-	12%	13%	8%	10%	-	8%	16%	6%	-	13%	-
Convenience food store (like Tesco Metro, Sainsburys Local)	4	3	2	2	-	-	1	-	2	2	1	-	2	1	1	1	2	-
	6%	7%	5%	66%	-	-	7%	-	7%	7%	5%	-	8%	3%	4%	6%	19%	-
Industrial	2	-	2	*	-	-	-	-	2	*	-	-	2	-	-	-	2	-
	3%	-	7%	18%	-	-	-	-	8%	2%	-	-	9%	-	-	-	19%	-
Office	1	-	1	*	-	-	-	1	-	1	-	-	-	-	-	1	*	-
	2%	-	4%	18%	-	-	-	7%	-	5%	-	-	-	-	-	5%	4%	-
Wind farm	1	-	1	*	-	-	*	-	-	1	-	-	-	-	*	-	*	-
	1%	-	3%	18%	-	-	4%	-	-	4%	-	-	-	-	3%	-	4%	-
Casino	*	-	*	*	-	-	-	-	-	*	-	-	-	-	-	-	*	-
	1%	-	1%	18%	-	-	-	-	-	2%	-	-	-	-	-	-	4%	-
Quarry	*	-	*	*	-	-	-	-	-	*	-	-	-	-	-	-	*	-
	1%	-	1%	18%	-	-	-	-	-	2%	-	-	-	-	-	-	4%	-

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 17

**Q.11 Can you tell me what kind of project it was?****Base: All respondents who have actively supported a new property development in their neighbourhood**

	Gender		Age					Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	68	37	31	2	10	9	13	11	23	22	19	6	20	18	15	16	12	7
Waste (landfill, recycling, incineration, composting facilities)	*	-	*	*	-	-	-	-	-	*	-	-	-	-	-	-	*	-
	1%	-	1%	18%	-	-	-	-	-	2%	-	-	-	-	-	-	4%	-
Power station (coal, oil, gas, nuclear)	*	-	*	*	-	-	-	-	-	*	-	-	-	-	-	-	*	-
	1%	-	1%	18%	-	-	-	-	-	2%	-	-	-	-	-	-	4%	-
Other	9	3	7	-	4	*	1	-	4	4	-	2	3	3	3	2	1	1
	14%	8%	21%	-	36%	5%	10%	-	18%	18%	-	40%	14%	14%	19%	14%	9%	10%

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 17

**Q.11 Can you tell me what kind of project it was?****Base: All respondents who have actively supported a new property development in their neighbourhood**

	Region											Party Voted for In Last Election							
	Total	Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	76	8	3	9	5	4	3	3	7	17	10	7	21	20	20	-	5	1	5
Weighted base	68	7	5	8	4	4	3	3	6	12	9	8	19	18	14	-	5	1	5
Private residential	28	2	-	6	1	3	-	1	1	7	3	4	9	7	7	-	1	-	1
	41%	29%	-	71%	25%	79%	-	32%	21%	55%	33%	53%	46%	38%	49%	-	11%	-	19%
Social residential	12	1	2	-	1	-	-	1	4	1	*	1	1	7	3	-	*	-	-
	17%	18%	45%	-	20%	-	-	41%	70%	9%	5%	8%	5%	41%	19%	-	10%	-	-
Supermarket (like a large Tesco, Asda or Sainsburys)	10	3	1	-	1	-	-	-	-	1	4	-	1	2	1	-	3	-	3
	14%	37%	21%	-	38%	-	-	-	-	6%	44%	-	4%	11%	6%	-	55%	-	65%
School	8	2	2	1	-	-	-	-	-	3	1	-	3	2	1	-	2	-	-
	12%	23%	34%	8%	-	-	-	-	-	24%	14%	-	18%	9%	9%	-	34%	-	-
New road project	5	-	-	-	-	-	-	1	-	3	1	-	2	1	*	-	-	-	1
	8%	-	-	-	-	-	-	28%	-	24%	17%	-	10%	8%	3%	-	-	-	16%
Convenience food store (like Tesco Metro, Sainsburys Local)	4	-	1	-	-	1	1	-	1	-	2	-	2	1	1	-	-	-	-
	6%	-	21%	-	-	13%	23%	-	9%	-	17%	-	9%	8%	7%	-	-	-	-
Industrial	2	-	-	-	-	-	2	-	-	-	*	-	-	*	-	-	-	-	-
	3%	-	-	-	-	-	63%	-	-	-	5%	-	-	2%	-	-	-	-	-
Office	1	-	-	-	1	-	-	-	-	-	*	-	-	*	1	-	-	-	-
	2%	-	-	-	20%	-	-	-	-	-	5%	-	-	2%	5%	-	-	-	-
Wind farm	1	-	-	-	-	-	-	-	-	-	*	*	*	*	-	-	-	-	-
	1%	-	-	-	-	-	-	-	-	-	5%	7%	3%	2%	-	-	-	-	-
Casino	*	-	-	-	-	-	-	-	-	-	*	-	-	*	-	-	-	-	-
	1%	-	-	-	-	-	-	-	-	-	5%	-	-	2%	-	-	-	-	-
Quarry	*	-	-	-	-	-	-	-	-	-	*	-	-	*	-	-	-	-	-
	1%	-	-	-	-	-	-	-	-	-	5%	-	-	2%	-	-	-	-	-

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 17

**Q.11 Can you tell me what kind of project it was?****Base: All respondents who have actively supported a new property development in their neighbourhood**

	Region												Party Voted for In Last Election						
	Total	Scotland	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Weighted base	68	7	5	8	4	4	3	3	6	12	9	8	19	18	14	-	5	1	5
Waste (landfill, recycling, incineration, composting facilities)	* 1%	-	-	-	-	-	-	-	-	-	*	-	-	*	-	-	-	-	-
Power station (coal, oil, gas, nuclear)	* 1%	-	-	-	-	-	-	-	-	-	*	-	-	*	-	-	-	-	-
Other	9 14%	1 10%	-	2 21%	1 17%	* 7%	* 14%	-	-	3 21%	1 7%	2 33%	5 25%	1 3%	3 22%	-	-	1 100%	-

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 17

**Q.11 Can you tell me what kind of project it was?****Base: All respondents who have actively supported a new property development in their neighbourhood**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	76	31	18	25	61	14	1	10	54	12	47	28	1	8	61	33	28	3	-
Weighted base	68	28	15	24	54	13	1	9	49	10	42	23	2	7	54	29	26	2	-
Private residential	28	12	5	10	23	5	-	4	22	2	13	15	-	3	21	10	10	2	-
	41%	43%	32%	43%	42%	40%	-	43%	45%	21%	31%	64%	-	38%	38%	36%	41%	100%	-
Social residential	12	2	4	5	7	4	1	2	10	-	9	2	-	2	9	3	6	1	-
	17%	7%	29%	23%	13%	30%	100%	23%	20%	-	22%	10%	-	27%	16%	12%	22%	35%	-
Supermarket (like a large Tesco, Asda or Sainsburys)	10	5	-	5	6	3	-	*	7	3	7	3	-	*	7	5	2	-	-
	14%	17%	-	20%	11%	26%	-	5%	14%	25%	17%	11%	-	6%	14%	17%	9%	-	-
School	8	4	1	3	7	*	-	1	6	1	5	2	-	*	8	5	2	-	-
	12%	15%	7%	11%	14%	4%	-	10%	12%	11%	13%	11%	-	6%	14%	18%	10%	-	-
New road project	5	2	2	1	5	*	-	1	3	1	3	2	-	*	5	2	2	-	-
	8%	8%	16%	2%	9%	4%	-	10%	7%	8%	7%	11%	-	6%	9%	8%	10%	-	-
Convenience food store (like Tesco Metro, Sainsburys Local)	4	3	-	2	4	-	-	2	3	-	4	-	-	2	3	3	-	-	-
	6%	10%	-	6%	8%	-	-	19%	5%	-	10%	-	-	23%	5%	9%	-	-	-
Industrial	2	2	-	-	2	-	-	2	-	-	2	-	-	2	-	-	-	-	-
	3%	8%	-	-	4%	-	-	25%	-	-	5%	-	-	30%	-	-	-	-	-
Office	1	*	-	1	*	1	-	*	1	-	1	-	-	*	1	-	1	-	-
	2%	2%	-	3%	1%	6%	-	5%	2%	-	3%	-	-	6%	1%	-	3%	-	-
Wind farm	1	1	-	-	1	-	-	*	*	-	1	-	-	*	*	*	-	-	-
	1%	3%	-	-	2%	-	-	5%	1%	-	2%	-	-	6%	1%	2%	-	-	-
Casino	*	*	-	-	*	-	-	*	-	-	*	-	-	*	-	-	-	-	-
	1%	2%	-	-	1%	-	-	5%	-	-	1%	-	-	6%	-	-	-	-	-
Quarry	*	*	-	-	*	-	-	*	-	-	*	-	-	*	-	-	-	-	-
	1%	2%	-	-	1%	-	-	5%	-	-	1%	-	-	6%	-	-	-	-	-

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 17

**Q.11 Can you tell me what kind of project it was?****Base: All respondents who have actively supported a new property development in their neighbourhood**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Weighted base	68	28	15	24	54	13	1	9	49	10	42	23	2	7	54	29	26	2	-
Waste (landfill, recycling, incineration, composting facilities)	*	*	-	-	*	-	-	*	-	-	*	-	-	*	-	-	-	-	-
	1%	2%	-	-	1%	-	-	5%	-	-	1%	-	-	6%	-	-	-	-	-
Power station (coal, oil, gas, nuclear)	*	*	-	-	*	-	-	*	-	-	*	-	-	*	-	-	-	-	-
	1%	2%	-	-	1%	-	-	5%	-	-	1%	-	-	6%	-	-	-	-	-
Other	9	4	4	-	9	1	-	-	6	4	3	4	2	-	9	3	7	-	-
	14%	16%	28%	-	16%	6%	-	-	12%	35%	8%	15%	100%	-	17%	9%	26%	-	-

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 17

**Q.11 Can you tell me what kind of project it was?****Base: All respondents who have actively supported a new property development in their neighbourhood**

	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?				Q.2 How would you rate the job your local council has done in making planning decisions in your area?					
	Total	Over developed	Under developed	Just fine	NET: Excel-lent/Good	Excel-lent	Good	Fair	Poor	NET: Poor/Fair
Unweighted base	76	11	14	51	21	3	18	30	25	55
Weighted base	68	8	12	47	19	5	14	24	25	49
Private residential	28	7	5	16	4	-	4	12	12	24
	41%	84%	39%	34%	22%	-	30%	48%	49%	49%
Social residential	12	-	2	10	4	2	3	2	5	7
	17%	-	17%	20%	23%	31%	21%	8%	21%	15%
Supermarket (like a large Tesco, Asda or Sainsburys)	10	-	3	7	3	-	3	3	4	7
	14%	-	23%	14%	16%	-	22%	11%	16%	14%
School	8	-	2	6	2	-	2	6	-	6
	12%	-	20%	12%	12%	-	17%	23%	-	11%
New road project	5	1	4	1	1	-	1	4	1	4
	8%	6%	31%	2%	5%	-	7%	16%	2%	9%
Convenience food store (like Tesco Metro, Sainsburys Local)	4	2	1	2	2	-	2	1	1	2
	6%	20%	8%	3%	12%	-	16%	4%	4%	4%
Industrial	2	-	-	2	*	-	*	-	2	2
	3%	-	-	5%	2%	-	3%	-	7%	4%
Office	1	-	-	1	*	-	*	1	-	1
	2%	-	-	3%	2%	-	3%	3%	-	2%
Wind farm	1	-	-	1	1	-	1	-	-	-
	1%	-	-	2%	5%	-	7%	-	-	-
Casino	*	-	-	*	*	-	*	-	-	-
	1%	-	-	1%	2%	-	3%	-	-	-
Quarry	*	-	-	*	*	-	*	-	-	-
	1%	-	-	1%	2%	-	3%	-	-	-



**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 17

**Q.11 Can you tell me what kind of project it was?****Base: All respondents who have actively supported a new property development in their neighbourhood**

	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?			Q.2 How would you rate the job your local council has done in making planning decisions in your area?						
	Total	Over developed	Under developed	Just fine	NET: Excel-lent/ Good	Excel-lent	Good	Fair	Poor	NET: Poor/ Fair
Weighted base	68	8	12	47	19	5	14	24	25	49
Waste (landfill, recycling, incineration, composting facilities)	* 1%	-	-	*	* 2%	-	*	-	-	-
Power station (coal, oil, gas, nuclear)	* 1%	-	-	*	* 2%	-	*	-	-	-
Other	9 14%	1 9%	1 6%	8 17%	4 22%	3 69%	1 5%	4 15%	2 7%	5 11%

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 18

**Q.12 When you or your family decided to support that project, what was the single most important reason?****Base: All respondents who have actively supported a new property development in their neighbourhood**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	76	42	34	4	9	11	13	15	24	36	15	4	21	24	14	17	13	8
Weighted base	68	37	31	2	10	9	13	11	23	22	19	6	20	18	15	16	12	7
Community improvement	22 32%	13 35%	9 29%	-	5 50%	1 15%	2 12%	6 51%	8 37%	7 32%	6 31%	2 40%	6 31%	6 36%	6 38%	6 39%	2 20%	1 16%
Need for housing	15 23%	6 17%	9 29%	-	1 7%	1 16%	4 31%	2 18%	7 31%	5 22%	5 24%	1 16%	5 24%	5 30%	6 42%	1 6%	1 5%	2 29%
Improve local economy	8 11%	5 13%	3 10%	-	* 4%	1 6%	2 13%	1 10%	4 18%	5 23%	-	-	3 14%	4 22%	1 4%	1 8%	1 9%	1 14%
Jobs	7 10%	3 9%	4 12%	2 79%	2 18%	2 18%	-	-	2 8%	* 2%	3 13%	-	4 19%	2 9%	-	1 6%	4 32%	1 10%
Shopping opportunities	7 10%	5 13%	2 6%	1 21%	-	1 16%	3 19%	1 11%	1 4%	1 6%	3 13%	-	3 12%	1 3%	-	1 5%	3 30%	2 24%
Other	8 12%	5 14%	3 10%	-	2 21%	1 12%	3 25%	1 10%	1 3%	3 15%	2 11%	3 44%	-	-	3 17%	4 27%	1 5%	1 7%
Prefer not to say	1 2%	-	1 5%	-	-	1 17%	-	-	-	-	1 7%	-	-	-	-	1 9%	-	-

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 18

**Q.12 When you or your family decided to support that project, what was the single most important reason?**

**Base: All respondents who have actively supported a new property development in their neighbourhood**

	Region											Party Voted for In Last Election							
	Total	Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	76	8	3	9	5	4	3	3	7	17	10	7	21	20	20	-	5	1	5
Weighted base	68	7	5	8	4	4	3	3	6	12	9	8	19	18	14	-	5	1	5
Community improvement	22	1	3	1	2	*	*	1	2	5	2	4	7	7	4	-	1	-	1
	32%	16%	66%	12%	62%	7%	14%	28%	26%	41%	21%	59%	39%	40%	28%	-	24%	-	16%
Need for housing	15	2	-	1	-	3	-	2	2	3	1	1	3	5	5	-	*	-	1
	23%	29%	-	12%	-	79%	-	72%	33%	29%	7%	8%	15%	30%	37%	-	10%	-	19%
Improve local economy	8	1	-	1	-	1	-	-	*	4	1	-	2	1	3	-	1	-	-
	11%	14%	-	15%	-	13%	-	-	7%	30%	12%	-	12%	6%	21%	-	20%	-	-
Jobs	7	1	-	1	-	-	2	-	2	-	1	-	1	3	1	-	-	1	-
	10%	10%	-	13%	-	-	86%	-	25%	-	14%	-	3%	15%	7%	-	-	100%	-
Shopping opportunities	7	2	-	-	1	-	-	-	1	-	3	-	1	-	1	-	2	-	3
	10%	24%	-	-	24%	-	-	-	9%	-	39%	-	3%	-	6%	-	35%	-	65%
Other	8	1	2	2	1	-	-	-	-	-	1	3	4	2	-	-	1	-	-
	12%	7%	34%	30%	14%	-	-	-	-	-	7%	33%	20%	9%	-	-	11%	-	-
Prefer not to say	1	-	-	1	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-
	2%	-	-	18%	-	-	-	-	-	-	-	-	8%	-	-	-	-	-	-

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 18

**Q.12 When you or your family decided to support that project, what was the single most important reason?**

**Base: All respondents who have actively supported a new property development in their neighbourhood**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	76	31	18	25	61	14	1	10	54	12	47	28	1	8	61	33	28	3	-
Weighted base	68	28	15	24	54	13	1	9	49	10	42	23	2	7	54	29	26	2	-
Community improvement	22 32%	7 25%	6 41%	9 38%	18 33%	4 32%	-	2 22%	16 32%	4 42%	13 30%	7 28%	2 100%	1 7%	21 39%	9 33%	12 46%	-	-
Need for housing	15 23%	4 15%	5 32%	5 23%	12 23%	2 18%	1 100%	* 4%	14 29%	1 9%	11 26%	4 19%	-	*	13 23%	10 34%	3 11%	1 62%	-
Improve local economy	8 11%	5 17%	2 15%	1 4%	6 12%	1 10%	-	1 7%	6 11%	2 16%	3 6%	5 22%	-	1 8%	6 12%	2 6%	5 18%	-	-
Jobs	7 10%	4 16%	2 13%	-	5 10%	2 12%	-	4 50%	2 4%	1 7%	5 12%	2 8%	-	4 60%	2 3%	-	2 7%	1 38%	-
Shopping opportunities	7 10%	3 12%	-	3 13%	4 7%	3 19%	-	-	6 12%	1 8%	6 13%	1 4%	-	-	6 10%	4 14%	2 6%	-	-
Other	8 12%	4 16%	-	4 16%	7 13%	1 9%	-	-	6 13%	2 17%	4 9%	4 19%	-	-	7 13%	4 13%	3 12%	-	-
Prefer not to say	1 2%	-	-	1 6%	1 3%	-	-	1 16%	-	-	1 3%	-	-	1 20%	-	-	-	-	-

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 18

**Q.12 When you or your family decided to support that project, what was the single most important reason?**

**Base: All respondents who have actively supported a new property development in their neighbourhood**

	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?				Q.2 How would you rate the job your local council has done in making planning decisions in your area?					
	Total	Over developed	Under developed	Just fine	NET: Excel-lent/ Good	Excel-lent	Good	Fair	Poor	NET: Poor/ Fair
Unweighted base	76	11	14	51	21	3	18	30	25	55
Weighted base	68	8	12	47	19	5	14	24	25	49
Community improvement	22 32%	2 19%	6 46%	15 31%	6 33%	5 100%	1 9%	9 39%	6 25%	16 32%
Need for housing	15 23%	3 37%	1 8%	11 24%	6 30%	-	6 41%	6 26%	3 14%	10 20%
Improve local economy	8 11%	2 22%	2 16%	4 8%	2 9%	-	2 12%	5 21%	1 4%	6 13%
Jobs	7 10%	2 22%	2 13%	4 8%	1 6%	-	1 8%	-	6 24%	6 12%
Shopping opportunities	7 10%	-	1 7%	6 12%	3 16%	-	3 22%	1 4%	3 10%	3 7%
Other	8 12%	-	1 10%	7 15%	1 6%	-	1 8%	3 11%	4 17%	7 14%
Prefer not to say	1 2%	-	-	1 3%	-	-	-	-	1 6%	1 3%

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 19

**Q.13 Thinking about the following hypothetical development projects. Please indicate how you would feel if each project was proposed in your neighbourhood.**

**Base: All respondents**

**Summary Table**

		Private residential	Social residential	Office	Convenience food store (like Tesco Metro, Sainsburys Local)	Supermarket (like a large Tesco, Asda or Sainsburys)	Casino	Quarry	Waste (landfill, recycling, incineration, composting facilities)	Power station (coal, oil, gas, nuclear)	Wind farm	Industrial	School	New road project
Unweighted base		1049	1049	1049	1049	1049	1049	1049	1049	1049	1049	1049	1049	1049
Weighted base		1049	1049	1049	1049	1049	1049	1049	1049	1049	1049	1049	1049	1049
NET: Support		547 52%	492 47%	354 34%	548 52%	410 39%	95 9%	53 5%	199 19%	98 9%	613 58%	192 18%	704 67%	544 52%
Strongly support	(6)	50 5%	73 7%	18 2%	99 9%	118 11%	13 1%	4 *	29 3%	9 1%	160 15%	14 1%	167 16%	154 15%
Support	(5)	235 22%	163 16%	115 11%	231 22%	156 15%	27 3%	14 1%	71 7%	33 3%	223 21%	57 5%	274 26%	180 17%
Somewhat support	(4)	262 25%	256 24%	221 21%	218 21%	136 13%	55 5%	35 3%	99 9%	57 5%	230 22%	121 12%	263 25%	210 20%
Somewhat oppose	(3)	182 17%	170 16%	180 17%	123 12%	144 14%	73 7%	84 8%	112 11%	82 8%	93 9%	154 15%	97 9%	136 13%
Oppose	(2)	102 10%	131 12%	187 18%	137 13%	165 16%	156 15%	144 14%	142 14%	174 17%	81 8%	170 16%	56 5%	99 9%
Strongly oppose	(1)	61 6%	112 11%	172 16%	156 15%	248 24%	644 61%	667 64%	502 48%	613 58%	190 18%	445 42%	99 9%	134 13%
NET: Oppose		345 33%	412 39%	538 51%	416 40%	557 53%	872 83%	895 85%	756 72%	869 83%	363 35%	769 73%	252 24%	369 35%
Prefer not to say		7 1%	7 1%	6 1%	2 *	3 *	2 *	3 *	2 *	2 *	3 *	2 *	4 *	4 *
Don't know		150 14%	137 13%	151 14%	84 8%	79 8%	79 8%	98 9%	92 9%	80 8%	69 7%	85 8%	89 8%	132 13%
Mean		3.74	3.49	2.97	3.55	3.15	1.66	1.52	2.14	1.71	3.71	2.19	4.11	3.73
Standard deviation		1.30	1.46	1.39	1.61	1.75	1.15	0.96	1.48	1.15	1.73	1.36	1.50	1.64
Standard error		0.04	0.05	0.05	0.05	0.06	0.04	0.03	0.05	0.04	0.06	0.04	0.05	0.05

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 20

**Q.13 Thinking about the following hypothetical development projects. Please indicate how you would feel if each project was proposed in your neighbourhood.**

**Base: All respondents**

**Private residential**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92
Weighted base	1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92
NET: Support	547	274	273	53	93	116	94	92	99	142	167	119	119	136	143	140	78	49
	52%	54%	50%	42%	56%	56%	53%	59%	45%	52%	55%	54%	47%	50%	52%	54%	53%	53%
Strongly support	(6) 50	25	26	2	6	13	14	7	7	11	20	11	9	16	10	16	3	5
	5%	5%	5%	2%	4%	6%	8%	5%	3%	4%	7%	5%	3%	6%	4%	6%	2%	5%
Support	(5) 235	119	116	28	46	47	36	35	42	62	79	48	46	60	66	59	30	18
	22%	24%	21%	23%	28%	23%	20%	23%	19%	23%	26%	22%	18%	22%	24%	23%	20%	20%
Somewhat support	(4) 262	131	132	22	41	56	44	50	50	69	69	60	65	60	66	65	44	26
	25%	26%	24%	18%	25%	27%	25%	32%	23%	25%	23%	27%	26%	22%	24%	25%	30%	29%
Somewhat oppose	(3) 182	85	96	22	22	29	29	31	49	52	49	37	44	49	38	51	29	15
	17%	17%	18%	18%	13%	14%	17%	20%	22%	19%	16%	17%	18%	18%	14%	20%	19%	16%
Oppose	(2) 102	49	53	13	8	20	16	12	32	26	30	19	26	32	27	25	10	8
	10%	10%	10%	11%	5%	10%	9%	8%	15%	10%	10%	9%	11%	12%	10%	10%	7%	9%
Strongly oppose	(1) 61	32	29	3	10	12	12	11	14	18	11	17	15	14	18	11	13	5
	6%	6%	5%	2%	6%	6%	7%	7%	6%	7%	4%	8%	6%	5%	6%	4%	9%	5%
NET: Oppose	345	166	179	38	40	61	57	54	94	97	90	73	85	95	83	87	52	28
	33%	33%	33%	31%	24%	29%	32%	35%	43%	35%	29%	33%	34%	34%	30%	34%	35%	30%
Prefer not to say	7	1	5	2	1	-	1	-	3	1	3	-	3	-	5	2	-	-
	1%	*	1%	2%	*	-	1%	-	1%	*	1%	-	1%	-	2%	1%	-	-
Don't know	150	62	88	31	32	30	24	9	22	34	44	28	44	44	44	30	18	15
	14%	12%	16%	25%	19%	15%	14%	6%	10%	12%	14%	13%	18%	16%	16%	12%	12%	16%
Mean	3.74	3.75	3.73	3.74	3.94	3.82	3.78	3.73	3.49	3.69	3.91	3.70	3.62	3.73	3.74	3.81	3.60	3.76
Standard deviation	1.30	1.31	1.29	1.20	1.27	1.33	1.38	1.27	1.29	1.30	1.29	1.34	1.28	1.34	1.33	1.27	1.27	1.28
Standard error	0.04	0.06	0.06	0.13	0.11	0.10	0.11	0.10	0.09	0.07	0.09	0.12	0.08	0.09	0.09	0.08	0.11	0.14

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 20

**Q.13 Thinking about the following hypothetical development projects. Please indicate how you would feel if each project was proposed in your neighbourhood.**

**Base: All respondents**

**Private residential**

	Total	Region										Party Voted for In Last Election							
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
NET: Support	547 52%	49 53%	30 63%	69 57%	41 46%	51 52%	32 58%	51 53%	71 54%	65 46%	46 49%	41 52%	145 53%	142 53%	75 55%	5 64%	13 56%	12 35%	114 51%
Strongly support	(6) 50 5%	5 5%	3 6%	9 7%	4 5%	3 3%	1 2%	2 2%	9 7%	7 5%	2 2%	5 6%	17 6%	13 5%	7 5%	- -	1 5%	1 2%	6 3%
Support	(5) 235 22%	18 20%	18 38%	19 15%	22 25%	28 29%	13 23%	22 23%	39 29%	22 15%	18 19%	16 21%	59 22%	69 26%	33 24%	3 39%	8 32%	7 21%	42 19%
Somewhat support	(4) 262 25%	26 29%	9 19%	41 34%	15 16%	20 20%	18 34%	27 28%	23 17%	37 26%	26 28%	20 25%	69 25%	60 22%	35 26%	2 25%	5 19%	4 12%	66 30%
Somewhat oppose	(3) 182 17%	15 16%	7 14%	20 16%	24 27%	15 15%	11 20%	16 17%	21 16%	28 19%	18 19%	7 9%	50 18%	54 20%	14 11%	1 19%	2 8%	9 27%	32 14%
Oppose	(2) 102 10%	8 9%	6 12%	8 7%	11 12%	6 6%	3 6%	12 12%	15 11%	17 12%	7 8%	9 11%	25 9%	24 9%	23 17%	1 8%	4 18%	3 10%	16 7%
Strongly oppose	(1) 61 6%	5 5%	* 1%	5 4%	6 6%	4 4%	2 4%	9 9%	* *	14 10%	11 11%	5 6%	25 9%	10 4%	6 4%	- -	3 11%	5 15%	8 4%
NET: Oppose	345 33%	28 30%	13 27%	33 27%	41 45%	25 26%	17 30%	37 38%	36 27%	58 41%	35 38%	21 26%	100 36%	89 33%	43 32%	2 28%	9 37%	17 52%	56 25%
Prefer not to say	7 1%	- -	- -	2 1%	- -	2 2%	- -	- -	- -	- -	- -	3 3%	2 1%	4 1%	- -	- -	- -	- -	1 *
Don't know	150 14%	15 16%	5 10%	17 14%	8 9%	20 20%	6 11%	9 9%	26 19%	18 13%	12 13%	15 18%	29 10%	34 13%	17 13%	1 9%	2 7%	4 13%	52 23%
Mean	3.74	3.76	4.10	3.85	3.61	3.92	3.79	3.56	4.06	3.45	3.49	3.78	3.67	3.83	3.75	4.03	3.63	3.25	3.80
Standard deviation	1.30	1.28	1.23	1.23	1.34	1.25	1.11	1.34	1.22	1.37	1.35	1.40	1.39	1.24	1.34	1.08	1.56	1.46	1.16
Standard error	0.04	0.14	0.19	0.12	0.15	0.15	0.16	0.14	0.12	0.12	0.15	0.18	0.09	0.08	0.12	0.41	0.34	0.28	0.09



## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 20

**Q.13 Thinking about the following hypothetical development projects. Please indicate how you would feel if each project was proposed in your neighbourhood.**

**Base: All respondents**

**Private residential**

	Total	Area Type			Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
		Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
NET: Support	547 52%	140 51%	182 56%	210 52%	416 51%	120 56%	11 53%	64 52%	319 53%	164 51%	300 51%	231 54%	17 51%	55 51%	399 51%	215 51%	184 51%	33 53%	4 51%
Strongly support	(6) 5%	9 3%	17 5%	21 5%	41 5%	10 4%	- -	8 7%	27 4%	15 5%	30 5%	19 5%	1 2%	7 7%	37 5%	20 5%	17 5%	3 5%	- -
Support	(5) 22%	55 20%	84 26%	89 22%	172 21%	54 25%	9 43%	30 25%	134 22%	70 22%	131 22%	97 23%	6 20%	25 23%	167 21%	90 21%	77 21%	15 24%	3 41%
Somewhat support	(4) 25%	76 28%	80 25%	100 25%	203 25%	57 27%	2 10%	26 21%	158 26%	79 24%	139 23%	114 27%	10 29%	22 21%	196 25%	105 25%	90 25%	15 24%	1 10%
Somewhat oppose	(3) 17%	50 18%	48 15%	83 21%	146 18%	36 16%	1 3%	22 18%	107 18%	53 16%	105 18%	73 17%	3 10%	21 19%	138 18%	73 17%	65 18%	9 15%	- -
Oppose	(2) 10%	34 12%	27 8%	37 9%	87 11%	13 6%	2 9%	14 12%	67 11%	21 7%	69 12%	32 7%	2 6%	12 12%	85 11%	48 11%	37 10%	4 6%	- -
Strongly oppose	(1) 6%	24 9%	15 5%	20 5%	49 6%	11 5%	1 4%	4 3%	39 6%	18 6%	38 6%	19 5%	4 13%	3 3%	48 6%	32 8%	16 4%	6 10%	- -
NET: Oppose	345 33%	107 39%	89 28%	140 35%	282 35%	60 28%	3 15%	40 33%	212 35%	92 28%	211 36%	124 29%	9 29%	36 34%	271 35%	154 36%	117 33%	19 31%	- -
Prefer not to say	7 1%	2 1%	1 *	1 *	5 1%	1 *	1 3%	- -	2 *	5 1%	3 *	3 1%	1 2%	- -	5 1%	3 1%	2 1%	1 1%	1 9%
Don't know	150 14%	26 9%	51 16%	52 13%	110 14%	34 16%	6 29%	18 15%	69 11%	63 20%	78 13%	67 16%	6 19%	16 15%	106 14%	52 12%	54 15%	9 15%	3 41%
Mean	3.74	3.54	3.90	3.76	3.69	3.88	4.17	3.85	3.68	3.81	3.68	3.84	3.53	3.83	3.68	3.63	3.75	3.72	4.81
Standard deviation	1.30	1.33	1.28	1.27	1.32	1.24	1.33	1.29	1.31	1.29	1.34	1.23	1.45	1.30	1.32	1.35	1.27	1.41	0.46
Standard error	0.04	0.08	0.08	0.07	0.05	0.09	0.36	0.13	0.06	0.08	0.06	0.06	0.30	0.14	0.05	0.07	0.07	0.21	0.26

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 20

**Q.13 Thinking about the following hypothetical development projects. Please indicate how you would feel if each project was proposed in your neighbourhood.**

**Base: All respondents**

**Private residential**

	Total	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?			Q.2 How would you rate the job your local council has done in making planning decisions in your area?						
		Over developed	Under developed	Just fine	NET: Excel- lent/ Good	Excel- lent	Good	Fair	Poor	NET: Poor/ Fair	
Unweighted base	1049	222	121	682	226	16	210	431	316	747	
Weighted base	1049	224	127	674	230	23	206	421	323	744	
NET: Support	547 52%	73 33%	83 65%	386 57%	148 65%	12 52%	136 66%	232 55%	136 42%	369 50%	
Strongly support	(6) 5%	50 3%	6 12%	15 4%	29 8%	19 10%	2 8%	17 4%	16 4%	14 4%	29 4%
Support	(5) 22%	235 16%	36 27%	34 24%	163 35%	80 19%	4 37%	75 22%	93 15%	48 19%	142 19%
Somewhat support	(4) 25%	262 14%	31 27%	34 29%	194 21%	49 23%	5 21%	44 29%	123 23%	74 27%	197 27%
Somewhat oppose	(3) 17%	182 19%	42 15%	20 18%	119 13%	31 15%	3 13%	27 18%	76 22%	70 20%	146 20%
Oppose	(2) 10%	102 10%	47 21%	9 7%	43 6%	13 5%	2 11%	10 5%	38 9%	44 14%	82 11%
Strongly oppose	(1) 6%	61 6%	31 14%	- -	28 4%	10 4%	- -	10 5%	13 3%	34 10%	46 6%
NET: Oppose	345 33%	119 53%	29 23%	190 28%	53 23%	6 25%	47 23%	126 30%	148 46%	275 37%	
Prefer not to say	7 1%	4 2%	- -	1 *	- -	- -	- -	3 1%	2 1%	5 1%	
Don't know	150 14%	28 12%	15 12%	97 14%	28 12%	5 23%	23 11%	60 14%	36 11%	96 13%	
Mean	3.74	3.06	4.23	3.88	4.17	4.05	4.18	3.82	3.35	3.61	
Standard deviation	1.30	1.44	1.14	1.19	1.26	1.26	1.26	1.17	1.37	1.28	
Standard error	0.04	0.10	0.11	0.05	0.09	0.35	0.09	0.06	0.08	0.05	

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 21

**Q.13 Thinking about the following hypothetical development projects. Please indicate how you would feel if each project was proposed in your neighbourhood.**

**Base: All respondents**

**Social residential**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92
Weighted base	1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92
NET: Support	492 47%	238 47%	254 47%	58 46%	72 43%	96 46%	88 50%	83 53%	95 44%	107 39%	140 46%	98 44%	147 58%	120 43%	130 47%	119 46%	67 45%	57 62%
Strongly support	(6) 7%	32 6%	41 8%	9 7%	11 7%	9 4%	17 9%	14 9%	13 6%	12 4%	20 7%	10 5%	31 12%	24 9%	12 4%	20 8%	11 8%	5 6%
Support	(5) 16%	83 17%	79 15%	18 15%	24 14%	34 16%	28 16%	25 16%	33 15%	44 16%	40 13%	31 14%	48 19%	38 14%	42 15%	37 14%	22 15%	23 25%
Somewhat support	(4) 24%	122 24%	134 25%	30 24%	37 22%	53 26%	44 25%	44 28%	49 22%	51 19%	81 27%	57 26%	68 27%	57 21%	75 27%	61 24%	33 22%	29 32%
Somewhat oppose	(3) 16%	84 17%	86 16%	17 14%	31 18%	40 19%	19 11%	26 17%	37 17%	56 20%	41 13%	47 21%	26 10%	41 15%	39 14%	51 20%	28 19%	11 11%
Oppose	(2) 12%	70 14%	62 11%	21 17%	16 10%	21 10%	17 10%	16 10%	40 18%	45 17%	42 14%	25 11%	19 8%	41 15%	31 11%	35 14%	17 11%	7 7%
Strongly oppose	(1) 11%	62 12%	50 9%	4 3%	14 8%	20 10%	29 17%	20 13%	26 12%	33 12%	32 10%	28 13%	19 7%	32 12%	29 10%	26 10%	20 14%	5 6%
NET: Oppose	412 39%	215 43%	197 36%	41 33%	61 36%	81 39%	65 37%	62 40%	103 47%	134 49%	114 37%	100 46%	64 25%	114 41%	99 36%	112 43%	65 44%	23 25%
Prefer not to say	7 1%	1 *	7 1%	1 1%	1 *	- -	1 1%	2 1%	3 1%	1 *	5 2%	- -	2 1%	- -	6 2%	2 1%	- -	- -
Don't know	137 13%	50 10%	87 16%	24 20%	33 20%	31 15%	23 13%	9 6%	17 8%	31 11%	45 15%	22 10%	39 15%	42 15%	40 15%	27 10%	16 11%	12 13%
Mean	3.49	3.42	3.56	3.68	3.57	3.50	3.48	3.55	3.32	3.26	3.45	3.34	3.95	3.43	3.47	3.48	3.41	3.90
Standard deviation	1.46	1.47	1.44	1.34	1.42	1.37	1.63	1.49	1.46	1.43	1.46	1.40	1.45	1.54	1.41	1.44	1.51	1.28
Standard error	0.05	0.07	0.07	0.14	0.12	0.10	0.13	0.12	0.10	0.08	0.10	0.13	0.09	0.10	0.09	0.10	0.13	0.14

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 21

**Q.13 Thinking about the following hypothetical development projects. Please indicate how you would feel if each project was proposed in your neighbourhood.**

**Base: All respondents**

**Social residential**

	Total	Region										Party Voted for In Last Election							
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
NET: Support	492 47%	57 62%	26 54%	58 47%	35 39%	49 50%	29 54%	50 51%	71 53%	48 34%	38 40%	31 39%	102 37%	141 53%	71 53%	5 67%	14 58%	13 38%	112 50%
Strongly support	(6) 73 7%	5 6%	6 12%	9 7%	6 7%	3 3%	2 4%	4 4%	20 15%	3 2%	9 10%	5 7%	9 3%	24 9%	13 9%	- -	2 7%	2 5%	15 7%
Support	(5) 163 16%	23 25%	10 22%	13 11%	14 15%	20 20%	10 19%	11 12%	26 19%	12 9%	12 13%	11 14%	37 13%	53 20%	22 16%	1 14%	7 31%	5 16%	32 14%
Somewhat support	(4) 256 24%	29 32%	10 20%	36 29%	16 17%	27 27%	17 31%	34 35%	25 19%	33 23%	16 18%	14 18%	55 20%	65 24%	37 27%	4 53%	5 20%	6 17%	65 29%
Somewhat oppose	(3) 170 16%	11 11%	7 15%	25 21%	18 20%	12 12%	8 14%	14 15%	14 10%	27 19%	20 21%	13 16%	51 19%	43 16%	17 12%	- -	3 11%	8 23%	31 14%
Oppose	(2) 131 12%	7 7%	6 12%	13 11%	17 18%	8 8%	3 5%	10 10%	17 13%	24 17%	14 15%	13 17%	44 16%	32 12%	21 15%	- -	4 16%	3 8%	22 10%
Strongly oppose	(1) 112 11%	5 6%	5 10%	11 9%	10 11%	9 9%	7 13%	12 12%	7 5%	25 18%	13 14%	8 10%	54 19%	14 5%	9 7%	2 24%	8 8%	4 12%	15 7%
NET: Oppose	412 39%	23 25%	18 38%	49 40%	45 50%	29 29%	18 33%	36 37%	37 28%	76 54%	47 50%	34 43%	149 54%	89 33%	46 34%	2 24%	8 35%	14 43%	68 30%
Prefer not to say	7 1%	- -	- -	2 1%	- -	1 1%	- -	2 2%	- -	- -	- -	3 3%	2 1%	3 1%	- -	- -	- -	2 5%	1 *
Don't know	137 13%	12 13%	4 8%	13 11%	10 11%	19 19%	7 13%	9 10%	25 19%	17 12%	9 10%	12 15%	23 8%	35 13%	17 13%	1 9%	2 7%	5 14%	43 19%
Mean	3.49	3.90	3.74	3.50	3.30	3.63	3.56	3.42	3.99	2.95	3.33	3.35	3.03	3.78	3.68	3.35	3.76	3.39	3.68
Standard deviation	1.46	1.28	1.57	1.36	1.48	1.36	1.44	1.38	1.53	1.38	1.55	1.50	1.48	1.38	1.44	1.58	1.50	1.48	1.34
Standard error	0.05	0.14	0.24	0.13	0.17	0.16	0.21	0.15	0.14	0.12	0.17	0.19	0.09	0.09	0.12	0.60	0.33	0.30	0.10

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 21

**Q.13 Thinking about the following hypothetical development projects. Please indicate how you would feel if each project was proposed in your neighbourhood.**

**Base: All respondents**

**Social residential**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
NET: Support	492 47%	131 48%	170 52%	176 43%	383 47%	102 47%	7 34%	71 58%	284 47%	137 42%	289 49%	189 44%	14 43%	62 58%	356 46%	201 47%	156 44%	28 46%	3 35%
Strongly support	(6) 7%	16 6%	31 9%	26 6%	62 8%	11 5%	1 3%	24 20%	33 5%	15 5%	53 9%	19 5%	1 3%	23 21%	42 5%	29 7%	12 3%	5 9%	-
Support	(5) 16%	45 17%	47 14%	65 16%	122 15%	35 16%	5 25%	24 20%	96 16%	43 13%	98 17%	56 13%	9 27%	19 18%	121 15%	66 16%	54 15%	5 8%	3 35%
Somewhat support	(4) 24%	70 26%	93 29%	85 21%	199 25%	56 26%	1 6%	22 18%	155 26%	79 24%	138 23%	114 27%	4 13%	20 19%	194 25%	105 25%	89 25%	18 29%	-
Somewhat oppose	(3) 16%	44 16%	49 15%	72 18%	137 17%	32 15%	1 4%	14 11%	111 18%	45 14%	92 15%	74 17%	4 13%	13 12%	135 17%	70 16%	65 18%	8 14%	-
Oppose	(2) 12%	37 13%	32 10%	58 14%	104 13%	24 11%	3 12%	15 13%	82 14%	34 11%	81 14%	50 12%	-	13 12%	104 13%	57 13%	47 13%	8 13%	-
Strongly oppose	(1) 11%	38 14%	25 8%	47 12%	86 11%	21 10%	5 22%	5 4%	61 10%	46 14%	57 10%	46 11%	9 26%	4 4%	85 11%	50 12%	35 10%	7 11%	3 33%
NET: Oppose	412 39%	119 43%	106 33%	176 44%	327 40%	78 36%	8 38%	34 28%	254 42%	125 38%	230 39%	170 40%	13 39%	30 28%	324 41%	176 42%	148 41%	23 38%	3 33%
Prefer not to say	7 1%	2 1%	1 *	1 *	7 1%	-	1 3%	-	3 *	5 1%	4 1%	2 1%	1 2%	-	7 1%	4 1%	2 1%	-	1 9%
Don't know	137 13%	23 8%	47 15%	51 13%	96 12%	36 17%	5 25%	17 14%	62 10%	58 18%	68 12%	64 15%	5 16%	15 14%	94 12%	43 10%	52 14%	10 16%	2 23%
Mean	3.49	3.38	3.71	3.40	3.50	3.51	3.10	4.14	3.45	3.32	3.57	3.39	3.29	4.14	3.42	3.45	3.39	3.43	3.04
Standard deviation	1.46	1.48	1.41	1.48	1.46	1.41	1.85	1.51	1.40	1.49	1.49	1.39	1.75	1.52	1.42	1.47	1.36	1.49	2.21
Standard error	0.05	0.09	0.08	0.08	0.05	0.11	0.48	0.15	0.06	0.09	0.07	0.07	0.36	0.17	0.05	0.08	0.08	0.22	1.11

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 21

**Q.13 Thinking about the following hypothetical development projects. Please indicate how you would feel if each project was proposed in your neighbourhood.**

**Base: All respondents**

**Social residential**

	Total	Q.1 In your opinion, is your neighbourhood over-developed, undeveloped or fine just the way it is?			Q.2 How would you rate the job your local council has done in making planning decisions in your area?					
		Over developed	Under developed	Just fine	NET: Excel- lent/ Good	Excel- lent	Good	Fair	Poor	NET: Poor/ Fair
Unweighted base	1049	222	121	682	226	16	210	431	316	747
Weighted base	1049	224	127	674	230	23	206	421	323	744
NET: Support	492 47%	69 31%	83 65%	334 50%	141 61%	14 62%	126 61%	194 46%	135 42%	329 44%
Strongly support	(6) 7%	11 5%	21 16%	42 6%	30 13%	2 10%	28 14%	11 3%	27 8%	37 5%
Support	(5) 16%	17 8%	30 23%	114 17%	58 25%	6 26%	52 25%	59 14%	39 12%	97 13%
Somewhat support	(4) 24%	41 18%	33 26%	179 27%	52 23%	6 26%	46 22%	124 29%	70 22%	194 26%
Somewhat oppose	(3) 16%	39 18%	13 10%	115 17%	26 11%	- -	26 13%	91 21%	43 13%	134 18%
Oppose	(2) 12%	40 18%	14 11%	72 11%	23 10%	1 3%	23 11%	45 11%	51 16%	96 13%
Strongly oppose	(1) 11%	49 22%	5 4%	58 9%	14 6%	4 19%	10 5%	39 9%	54 17%	93 12%
NET: Oppose	412 39%	128 57%	31 25%	245 36%	64 28%	5 22%	58 28%	174 41%	148 46%	322 43%
Prefer not to say	7 1%	3 1%	-	2 *	-	-	-	4 1%	2 1%	6 1%
Don't know	137 13%	24 11%	13 10%	92 14%	25 11%	4 16%	22 11%	50 12%	38 12%	87 12%
Mean	3.49	2.84	4.14	3.59	4.02	3.79	4.04	3.41	3.24	3.34
Standard deviation	1.46	1.49	1.40	1.39	1.45	1.75	1.42	1.27	1.59	1.42
Standard error	0.05	0.11	0.13	0.06	0.10	0.47	0.10	0.07	0.10	0.06

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 22

**Q.13 Thinking about the following hypothetical development projects. Please indicate how you would feel if each project was proposed in your neighbourhood.**

**Base: All respondents  
Office**

	Total	Gender		Age						Social Class				Region				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92
Weighted base	1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92
NET: Support	354 34%	156 31%	199 36%	47 38%	78 47%	79 38%	56 32%	45 29%	49 23%	89 33%	118 39%	69 31%	79 31%	91 33%	84 31%	81 31%	53 36%	45 49%
Strongly support	(6) 18 2%	9 2%	9 2%	4 3%	4 2%	5 2%	2 1%	1 1%	2 1%	3 1%	8 3%	3 1%	4 2%	5 2%	3 1%	5 2%	3 2%	2 2%
Support	(5) 115 11%	52 10%	63 12%	24 19%	25 15%	26 12%	15 8%	13 8%	14 6%	37 13%	34 11%	19 8%	26 10%	31 11%	29 11%	25 9%	15 10%	16 17%
Somewhat support	(4) 221 21%	95 19%	127 23%	19 16%	50 30%	49 24%	39 22%	31 20%	34 16%	50 18%	76 25%	48 22%	48 19%	55 20%	52 19%	52 20%	35 24%	28 30%
Somewhat oppose	(3) 180 17%	103 21%	76 14%	11 9%	26 16%	38 18%	21 12%	35 22%	49 22%	57 21%	52 17%	32 15%	39 16%	42 15%	45 16%	53 20%	29 19%	10 11%
Oppose	(2) 187 18%	90 18%	96 18%	23 19%	12 7%	32 16%	38 21%	33 21%	49 23%	49 18%	52 17%	39 18%	46 18%	47 17%	59 21%	51 20%	22 15%	8 9%
Strongly oppose	(1) 172 16%	98 19%	74 14%	9 7%	16 10%	24 12%	42 24%	29 18%	51 24%	49 18%	41 14%	39 18%	42 17%	56 20%	44 16%	41 16%	23 16%	6 7%
NET: Oppose	538 51%	291 58%	247 45%	43 34%	54 32%	95 46%	101 57%	96 62%	149 69%	155 57%	145 48%	111 50%	127 51%	146 53%	148 54%	145 56%	74 50%	25 27%
Prefer not to say	6 1%	4 1%	2 *	1 1%	1 *	- -	4 2%	- -	1 *	1 *	1 *	2 1%	2 1%	1 *	1 *	2 1%	3 2%	- -
Don't know	151 14%	52 10%	98 18%	34 27%	34 20%	34 16%	16 9%	15 9%	19 9%	28 10%	40 13%	39 18%	44 17%	38 14%	41 15%	31 12%	18 12%	22 24%
Mean	2.97	2.87	3.08	3.43	3.50	3.19	2.70	2.79	2.57	2.93	3.12	2.86	2.92	2.88	2.88	2.92	3.04	3.62
Standard deviation	1.39	1.39	1.38	1.48	1.31	1.35	1.41	1.30	1.28	1.38	1.38	1.38	1.41	1.44	1.37	1.35	1.37	1.28
Standard error	0.05	0.07	0.07	0.16	0.11	0.10	0.11	0.11	0.09	0.07	0.10	0.13	0.09	0.09	0.09	0.09	0.12	0.15

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 22

**Q.13 Thinking about the following hypothetical development projects. Please indicate how you would feel if each project was proposed in your neighbourhood.**

**Base: All respondents  
Office**

	Total	Region										Party Voted for In Last Election							
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
NET: Support	354 34%	45 49%	14 30%	38 31%	29 32%	33 33%	20 37%	30 31%	58 43%	33 23%	32 35%	21 27%	76 28%	107 40%	51 38%	1 14%	15 65%	6 19%	70 31%
Strongly support	(6) 18 2%	2 2%	1 2%	2 1%	3 3%	2 2%	1 2%	1 1%	5 4%	- -	2 2%	1 1%	6 2%	5 2%	4 3%	- -	1 4%	- -	- -
Support	(5) 115 11%	16 17%	6 12%	8 7%	11 12%	13 13%	6 11%	6 7%	23 17%	8 6%	9 10%	10 12%	22 8%	43 16%	17 12%	1 14%	7 28%	2 6%	18 8%
Somewhat support	(4) 221 21%	28 30%	8 17%	28 23%	15 17%	18 19%	14 25%	23 24%	30 23%	25 18%	21 23%	10 13%	48 17%	59 22%	31 23%	- -	8 34%	5 14%	52 23%
Somewhat oppose	(3) 180 17%	10 11%	10 21%	22 18%	22 24%	14 14%	8 14%	14 15%	23 17%	19 14%	21 23%	16 21%	54 20%	47 17%	23 17%	3 42%	2 7%	7 22%	26 12%
Oppose	(2) 187 18%	8 9%	9 19%	26 22%	15 17%	21 22%	6 11%	22 23%	13 10%	34 24%	16 17%	16 20%	49 18%	50 19%	22 17%	- -	3 11%	9 28%	39 18%
Strongly oppose	(1) 172 16%	6 7%	5 10%	19 15%	18 20%	12 12%	11 20%	20 21%	18 13%	39 27%	13 14%	12 16%	72 26%	24 9%	22 16%	1 16%	1 4%	5 16%	33 15%
NET: Oppose	538 51%	25 27%	24 50%	66 55%	55 61%	48 48%	25 45%	56 58%	54 40%	92 65%	49 53%	45 56%	175 64%	121 45%	68 50%	4 58%	5 22%	22 66%	98 44%
Prefer not to say	6 1%	- -	- -	2 1%	- -	- -	- -	- -	1 1%	- -	3 3%	1 1%	- -	3 1%	- -	- -	- -	- -	1 1%
Don't know	151 14%	22 24%	9 20%	15 12%	7 7%	18 18%	10 18%	10 10%	21 16%	17 12%	9 9%	13 17%	24 9%	38 14%	16 12%	2 28%	3 13%	5 15%	53 24%
Mean	2.97	3.62	3.08	2.87	2.92	3.05	3.01	2.72	3.37	2.44	3.05	2.89	2.68	3.27	3.07	2.93	3.91	2.58	2.90
Standard deviation	1.39	1.28	1.33	1.30	1.42	1.39	1.47	1.32	1.45	1.29	1.32	1.39	1.42	1.34	1.43	1.43	1.27	1.18	1.33
Standard error	0.05	0.15	0.22	0.13	0.16	0.16	0.22	0.14	0.14	0.11	0.15	0.17	0.09	0.09	0.12	0.58	0.28	0.23	0.10



## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 22

**Q.13 Thinking about the following hypothetical development projects. Please indicate how you would feel if each project was proposed in your neighbourhood.**

**Base: All respondents  
Office**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
NET: Support	354 34%	90 33%	138 43%	109 27%	271 33%	73 34%	11 51%	39 32%	205 34%	110 34%	189 32%	153 36%	12 37%	33 31%	264 34%	135 32%	129 36%	21 35%	3 41%
Strongly support	(6) 18 2%	6 2%	5 2%	7 2%	15 2%	2 1%	* 2%	6 5%	6 1%	5 2%	12 2%	5 1%	- -	5 5%	10 1%	7 2%	3 1%	- -	- -
Support	(5) 115 11%	24 9%	49 15%	34 9%	78 10%	33 15%	5 22%	14 12%	68 11%	33 10%	62 10%	47 11%	6 20%	13 12%	79 10%	35 8%	44 12%	10 16%	1 17%
Somewhat support	(4) 221 21%	60 22%	84 26%	68 17%	178 22%	38 18%	5 27%	19 16%	130 22%	72 22%	115 19%	101 24%	6 17%	15 14%	174 22%	93 22%	81 23%	11 18%	2 24%
Somewhat oppose	(3) 180 17%	53 19%	46 14%	80 20%	135 17%	42 20%	2 12%	23 19%	115 19%	42 13%	107 18%	72 17%	- -	18 17%	138 18%	72 17%	66 18%	13 21%	- -
Oppose	(2) 187 18%	51 19%	50 15%	79 20%	155 19%	31 15%	1 4%	26 22%	106 18%	55 17%	107 18%	78 18%	2 6%	26 24%	139 18%	72 17%	67 19%	9 15%	- -
Strongly oppose	(1) 172 16%	53 19%	46 14%	71 18%	137 17%	34 16%	2 7%	14 11%	106 18%	52 16%	103 17%	60 14%	9 27%	13 12%	133 17%	83 20%	50 14%	9 15%	1 10%
NET: Oppose	538 51%	156 57%	141 44%	230 57%	426 52%	107 50%	5 23%	63 52%	326 54%	149 46%	318 54%	210 49%	11 33%	56 53%	410 52%	227 54%	183 51%	31 51%	1 10%
Prefer not to say	6 1%	1 *	1 *	4 1%	5 1%	1 *	1 3%	- -	4 1%	2 1%	2 *	3 1%	1 2%	- -	5 1%	2 1%	2 1%	- -	1 9%
Don't know	151 14%	28 10%	44 14%	61 15%	112 14%	34 16%	5 22%	20 16%	68 11%	63 19%	83 14%	59 14%	9 28%	17 16%	103 13%	59 14%	43 12%	9 15%	3 41%
Mean	2.97	2.87	3.20	2.81	2.93	3.06	3.79	3.12	2.94	2.98	2.93	3.04	2.95	3.07	2.94	2.86	3.04	3.08	3.76
Standard deviation	1.39	1.38	1.40	1.35	1.38	1.41	1.32	1.45	1.36	1.41	1.40	1.34	1.77	1.47	1.37	1.39	1.34	1.37	1.64
Standard error	0.05	0.09	0.08	0.07	0.05	0.10	0.33	0.15	0.06	0.09	0.06	0.07	0.39	0.16	0.05	0.07	0.07	0.20	0.95

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 22

**Q.13 Thinking about the following hypothetical development projects. Please indicate how you would feel if each project was proposed in your neighbourhood.**

**Base: All respondents  
Office**

	Total	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?			Q.2 How would you rate the job your local council has done in making planning decisions in your area?					
		Over developed	Under developed	Just fine	NET: Excel- lent/ Good	Excel- lent	Good	Fair	Poor	NET: Poor/ Fair
Unweighted base	1049	222	121	682	226	16	210	431	316	747
Weighted base	1049	224	127	674	230	23	206	421	323	744
NET: Support	354 34%	49 22%	66 52%	232 34%	97 42%	10 43%	86 42%	149 35%	86 27%	234 31%
Strongly support	(6) 18 2%	4 2%	6 5%	8 1%	7 3%	- -	7 4%	5 1%	5 1%	9 1%
Support	(5) 115 11%	5 2%	31 24%	77 11%	34 15%	5 21%	29 14%	49 12%	22 7%	71 10%
Somewhat support	(4) 221 21%	40 18%	28 22%	147 22%	55 24%	5 22%	50 24%	95 22%	59 18%	154 21%
Somewhat oppose	(3) 180 17%	43 19%	8 6%	126 19%	41 18%	2 9%	39 19%	85 20%	46 14%	131 18%
Oppose	(2) 187 18%	43 19%	25 19%	115 17%	36 16%	- -	36 17%	80 19%	65 20%	145 19%
Strongly oppose	(1) 172 16%	60 27%	9 7%	101 15%	32 14%	6 26%	26 12%	60 14%	72 22%	132 18%
NET: Oppose	538 51%	146 65%	42 33%	342 51%	109 47%	8 36%	100 49%	225 53%	183 57%	408 55%
Prefer not to say	6 1%	- -	- -	4 1%	1 *	- -	1 *	1 *	1 *	2 *
Don't know	151 14%	28 13%	19 15%	96 14%	24 10%	5 21%	19 9%	47 11%	53 16%	100 13%
Mean	2.97	2.48	3.61	3.01	3.22	3.15	3.23	3.02	2.65	2.87
Standard deviation	1.39	1.30	1.47	1.35	1.41	1.68	1.39	1.32	1.38	1.36
Standard error	0.05	0.09	0.14	0.06	0.10	0.49	0.10	0.07	0.08	0.05

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 23

**Q.13 Thinking about the following hypothetical development projects. Please indicate how you would feel if each project was proposed in your neighbourhood.**

**Base: All respondents**

**Convenience food store (like Tesco Metro, Sainsburys Local)**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92
Weighted base	1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92
NET: Support	548	249	299	70	103	113	92	80	90	129	163	120	136	148	129	133	85	53
	52%	49%	55%	57%	62%	54%	52%	51%	41%	47%	53%	55%	54%	54%	47%	51%	58%	57%
Strongly support	(6) 99	43	56	20	17	16	14	18	14	19	24	26	29	31	25	16	10	17
	9%	9%	10%	16%	10%	8%	8%	12%	6%	7%	8%	12%	12%	11%	9%	6%	7%	19%
Support	(5) 231	101	130	30	47	40	39	35	41	54	69	45	63	57	57	58	41	19
	22%	20%	24%	24%	28%	19%	22%	23%	19%	20%	23%	20%	25%	21%	21%	22%	28%	20%
Somewhat support	(4) 218	104	113	21	39	57	39	26	35	55	69	49	44	60	47	59	35	17
	21%	21%	21%	17%	24%	27%	22%	17%	16%	20%	23%	22%	17%	22%	17%	23%	24%	18%
Somewhat oppose	(3) 123	67	55	7	21	30	20	14	29	35	32	33	24	33	27	36	18	8
	12%	13%	10%	6%	13%	14%	12%	9%	13%	13%	10%	15%	9%	12%	10%	14%	12%	9%
Oppose	(2) 137	67	70	14	16	25	25	19	37	43	41	24	29	31	48	29	19	9
	13%	13%	13%	11%	10%	12%	14%	12%	17%	16%	14%	11%	12%	11%	18%	11%	13%	10%
Strongly oppose	(1) 156	91	65	12	11	16	31	35	52	47	41	29	39	37	47	41	17	13
	15%	18%	12%	10%	7%	8%	17%	22%	24%	17%	13%	13%	16%	13%	17%	16%	12%	15%
NET: Oppose	416	225	191	33	49	71	76	68	118	124	114	86	92	101	123	106	55	31
	40%	45%	35%	27%	30%	34%	43%	44%	54%	45%	37%	39%	37%	37%	45%	41%	37%	34%
Prefer not to say	2	-	2	-	1	-	-	-	1	-	-	-	2	-	1	1	-	-
	*	-	*	-	*	-	-	-	*	-	-	-	1%	-	*	*	-	-
Don't know	84	30	54	21	14	24	8	8	10	20	28	14	21	26	23	20	8	8
	8%	6%	10%	17%	8%	11%	5%	5%	4%	7%	9%	6%	8%	9%	8%	8%	5%	9%
Mean	3.55	3.39	3.69	3.98	3.95	3.70	3.43	3.42	3.09	3.34	3.57	3.65	3.66	3.65	3.37	3.47	3.65	3.83
Standard deviation	1.61	1.63	1.59	1.65	1.42	1.41	1.61	1.78	1.65	1.60	1.57	1.59	1.69	1.60	1.68	1.56	1.50	1.74
Standard error	0.05	0.07	0.07	0.17	0.12	0.10	0.12	0.15	0.11	0.08	0.11	0.14	0.11	0.10	0.11	0.10	0.13	0.19

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 23

**Q.13 Thinking about the following hypothetical development projects. Please indicate how you would feel if each project was proposed in your neighbourhood.**

**Base: All respondents**

**Convenience food store (like Tesco Metro, Sainsburys Local)**

	Total	Region										Party Voted for In Last Election							
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
NET: Support	548 52%	53 57%	33 70%	60 49%	40 44%	57 58%	35 64%	38 39%	85 64%	63 44%	51 54%	33 42%	129 47%	159 59%	64 47%	4 55%	12 52%	12 37%	123 55%
Strongly support	(6) 99 9%	17 19%	7 15%	5 4%	4 4%	10 10%	5 9%	11 11%	18 13%	13 9%	5 5%	5 6%	22 8%	37 14%	10 8%	1 8%	6 27%	- -	16 7%
Support	(5) 231 22%	19 20%	20 42%	24 19%	14 16%	28 28%	19 35%	14 15%	40 30%	17 12%	22 23%	15 19%	49 18%	75 28%	26 19%	3 39%	3 12%	5 14%	54 24%
Somewhat support	(4) 218 21%	17 18%	6 13%	31 25%	22 24%	20 20%	11 20%	13 14%	28 21%	33 23%	24 26%	14 17%	58 21%	47 18%	27 20%	1 8%	3 13%	8 23%	53 24%
Somewhat oppose	(3) 123 12%	8 9%	2 5%	22 18%	11 12%	5 5%	7 13%	13 13%	18 13%	16 11%	11 12%	9 12%	24 9%	34 13%	17 12%	1 17%	2 10%	5 15%	25 11%
Oppose	(2) 137 13%	9 10%	5 12%	12 10%	12 13%	13 13%	5 9%	21 22%	7 5%	24 17%	15 16%	14 18%	43 16%	29 11%	21 16%	1 19%	7 31%	6 19%	19 9%
Strongly oppose	(1) 156 15%	13 15%	3 6%	19 15%	20 22%	13 13%	4 8%	18 18%	10 7%	28 19%	13 14%	17 21%	63 23%	30 11%	20 15%	- -	2 6%	7 22%	24 11%
NET: Oppose	416 40%	31 34%	11 22%	53 44%	42 47%	31 31%	16 29%	52 54%	34 25%	67 48%	39 42%	40 50%	130 47%	93 35%	58 43%	3 36%	11 48%	19 56%	67 30%
Prefer not to say	2 *	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	1 1%	- -	- -	- -	1 *
Don't know	84 8%	8 9%	4 8%	9 7%	7 8%	10 10%	4 7%	7 7%	14 11%	12 8%	4 4%	6 7%	16 6%	16 6%	12 9%	1 9%	- -	2 6%	31 14%
Mean	3.55	3.83	4.29	3.40	3.12	3.75	3.99	3.19	4.14	3.20	3.46	3.14	3.20	3.87	3.40	4.01	3.74	2.87	3.75
Standard deviation	1.61	1.74	1.47	1.48	1.57	1.63	1.43	1.69	1.42	1.64	1.52	1.64	1.69	1.60	1.60	1.46	1.79	1.44	1.49
Standard error	0.05	0.19	0.22	0.14	0.17	0.18	0.20	0.18	0.13	0.14	0.16	0.19	0.10	0.10	0.14	0.55	0.38	0.27	0.11

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 23

**Q.13 Thinking about the following hypothetical development projects. Please indicate how you would feel if each project was proposed in your neighbourhood.**

**Base: All respondents**

**Convenience food store (like Tesco Metro, Sainsburys Local)**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?						
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens	
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6	
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8	
NET: Support	548 52%	141 51%	187 58%	195 48%	405 50%	129 60%	13 64%	65 53%	309 51%	174 54%	284 48%	244 57%	20 60%	54 51%	399 51%	193 45%	207 58%	37 61%	3 41%	
Strongly support	(6) 9%	41 15%	33 10%	19 5%	73 9%	24 11%	2 9%	17 14%	47 8%	35 11%	61 10%	33 8%	4 13%	16 15%	67 9%	35 8%	32 9%	3 4%	2 24%	
Support	(5) 22%	231 20%	55 26%	84 21%	175 22%	50 23%	6 27%	28 23%	129 21%	75 23%	119 20%	103 24%	9 27%	23 21%	170 22%	83 20%	87 24%	13 21%	1 17%	
Somewhat support	(4) 21%	218 21%	45 16%	70 22%	92 23%	157 19%	55 26%	6 28%	20 17%	133 22%	64 20%	104 18%	107 25%	7 20%	15 14%	162 21%	74 17%	88 25%	22 35%	-
Somewhat oppose	(3) 12%	123 12%	22 8%	48 15%	51 13%	106 13%	16 8%	-	17 14%	80 13%	26 8%	83 14%	40 9%	-	16 15%	98 13%	60 14%	38 11%	4 6%	-
Oppose	(2) 13%	137 15%	41 15%	34 11%	57 14%	118 14%	19 9%	-	14 11%	91 15%	32 10%	94 16%	43 10%	-	14 13%	110 14%	74 18%	36 10%	7 12%	-
Strongly oppose	(1) 15%	156 21%	57 9%	29 17%	68 17%	123 15%	30 14%	3 14%	16 14%	87 14%	53 16%	90 15%	59 14%	7 22%	15 14%	116 15%	68 16%	48 13%	8 13%	1 10%
NET: Oppose	416 40%	120 43%	111 34%	177 44%	347 43%	66 30%	3 14%	48 39%	258 43%	110 34%	267 45%	142 33%	7 22%	45 42%	324 41%	203 48%	121 34%	19 31%	1 10%	
Prefer not to say	2 *	-	-	1 *	1 *	-	1 3%	-	1 *	1 *	1 *	-	1 2%	-	1 *	1 *	-	-	1 9%	
Don't know	84 8%	15 5%	26 8%	31 8%	59 7%	21 10%	4 18%	9 7%	35 6%	40 12%	39 7%	39 9%	5 16%	8 7%	57 7%	28 7%	30 8%	6 9%	3 41%	
Mean	3.55	3.47	3.82	3.33	3.48	3.76	4.05	3.71	3.47	3.64	3.46	3.65	3.86	3.66	3.50	3.34	3.69	3.58	4.69	
Standard deviation	1.61	1.80	1.48	1.55	1.61	1.60	1.61	1.66	1.57	1.68	1.63	1.56	1.87	1.70	1.59	1.61	1.56	1.45	2.15	
Standard error	0.05	0.11	0.09	0.08	0.06	0.12	0.39	0.16	0.07	0.10	0.07	0.08	0.38	0.18	0.06	0.08	0.08	0.21	1.24	

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 23

**Q.13 Thinking about the following hypothetical development projects. Please indicate how you would feel if each project was proposed in your neighbourhood.**

**Base: All respondents**

**Convenience food store (like Tesco Metro, Sainsburys Local)**

	Total	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?			Q.2 How would you rate the job your local council has done in making planning decisions in your area?					
		Over developed	Under developed	Just fine	NET: Excel- lent/ Good	Excel- lent	Good	Fair	Poor	NET: Poor/ Fair
Unweighted base	1049	222	121	682	226	16	210	431	316	747
Weighted base	1049	224	127	674	230	23	206	421	323	744
NET: Support	548 52%	91 41%	91 72%	347 52%	143 62%	16 70%	126 61%	224 53%	145 45%	369 50%
Strongly support	(6) 9%	18 8%	25 20%	55 8%	27 12%	2 10%	25 12%	34 8%	31 10%	66 9%
Support	(5) 22%	30 14%	36 28%	158 23%	74 32%	9 38%	65 32%	92 22%	53 16%	145 19%
Somewhat support	(4) 21%	42 19%	31 24%	134 20%	41 18%	5 22%	36 17%	98 23%	61 19%	158 21%
Somewhat oppose	(3) 12%	32 14%	11 9%	80 12%	16 7%	3 12%	13 6%	63 15%	34 11%	98 13%
Oppose	(2) 13%	35 16%	9 7%	92 14%	28 12%	- -	28 13%	47 11%	56 17%	103 14%
Strongly oppose	(1) 15%	51 23%	5 4%	100 15%	32 14%	2 7%	31 15%	60 14%	59 18%	119 16%
NET: Oppose	416 40%	118 53%	26 20%	271 40%	76 33%	4 19%	71 35%	170 40%	149 46%	319 43%
Prefer not to say	2 *	- -	- -	1 *	1 *	- -	1 *	- -	- -	- -
Don't know	84 8%	15 7%	10 8%	54 8%	10 4%	2 11%	7 4%	28 7%	29 9%	56 8%
Mean	3.55	3.09	4.34	3.52	3.82	4.27	3.77	3.55	3.30	3.44
Standard deviation	1.61	1.65	1.36	1.60	1.65	1.30	1.68	1.55	1.67	1.61
Standard error	0.05	0.11	0.13	0.06	0.11	0.35	0.12	0.08	0.10	0.06

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 24

**Q.13 Thinking about the following hypothetical development projects. Please indicate how you would feel if each project was proposed in your neighbourhood.**

**Base: All respondents**

**Supermarket (like a large Tesco, Asda or Sainsburys)**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92
Weighted base	1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92
NET: Support	410 39%	177 35%	233 43%	62 50%	76 45%	86 41%	60 34%	61 39%	65 30%	83 30%	113 37%	99 45%	116 46%	108 39%	100 36%	105 40%	53 36%	45 49%
Strongly support	(6) 118 11%	44 9%	74 14%	24 20%	19 12%	23 11%	18 10%	13 8%	21 10%	20 8%	34 11%	29 13%	35 14%	31 11%	36 13%	23 9%	10 7%	18 20%
Support	(5) 156 15%	69 14%	87 16%	17 14%	37 22%	27 13%	25 14%	28 18%	22 10%	32 12%	43 14%	38 17%	43 17%	40 14%	35 13%	46 18%	24 16%	12 13%
Somewhat support	(4) 136 13%	63 13%	72 13%	21 17%	19 12%	36 17%	18 10%	21 13%	22 10%	30 11%	36 12%	32 14%	38 15%	37 14%	29 11%	35 14%	19 13%	15 16%
Somewhat oppose	(3) 144 14%	74 15%	70 13%	12 10%	31 19%	33 16%	24 13%	16 10%	28 13%	39 14%	42 14%	37 17%	26 10%	40 15%	38 14%	37 14%	20 13%	9 10%
Oppose	(2) 165 16%	82 16%	83 15%	7 6%	22 13%	39 19%	29 16%	24 15%	44 20%	51 19%	51 17%	27 12%	36 14%	43 16%	45 16%	43 16%	25 17%	9 10%
Strongly oppose	(1) 248 24%	137 27%	111 20%	25 20%	22 13%	29 14%	55 31%	44 28%	72 33%	84 31%	66 22%	50 23%	48 19%	58 21%	72 26%	60 23%	38 26%	19 21%
NET: Oppose	557 53%	293 58%	264 48%	45 36%	76 45%	101 49%	107 61%	84 54%	144 66%	173 64%	159 52%	114 52%	110 44%	142 52%	155 56%	140 54%	83 56%	38 41%
Prefer not to say	3 *	1 *	2 *	- -	1 *	- -	- -	- -	2 1%	- -	1 *	- -	2 1%	1 *	1 *	1 *	- -	- -
Don't know	79 8%	33 6%	46 8%	17 14%	15 9%	21 10%	9 5%	11 7%	6 3%	17 6%	31 10%	7 3%	24 10%	24 9%	19 7%	14 5%	12 8%	9 10%
Mean	3.15	2.95	3.33	3.65	3.56	3.33	2.90	3.02	2.71	2.76	3.15	3.32	3.42	3.20	3.06	3.14	2.97	3.56
Standard deviation	1.75	1.71	1.77	1.87	1.64	1.62	1.77	1.76	1.72	1.67	1.74	1.75	1.78	1.72	1.80	1.70	1.69	1.88
Standard error	0.06	0.08	0.08	0.19	0.13	0.12	0.14	0.14	0.12	0.09	0.12	0.15	0.11	0.11	0.11	0.11	0.14	0.21

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 24

**Q.13 Thinking about the following hypothetical development projects. Please indicate how you would feel if each project was proposed in your neighbourhood.**

**Base: All respondents**

**Supermarket (like a large Tesco, Asda or Sainsburys)**

	Total	Region										Party Voted for In Last Election							
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
NET: Support	410 39%	45 49%	28 59%	46 38%	31 34%	46 47%	20 36%	25 26%	72 54%	36 25%	33 35%	29 36%	85 31%	122 45%	47 35%	1 14%	13 54%	12 36%	98 44%
Strongly support	(6) 118 11%	18 20%	9 20%	9 8%	4 5%	17 17%	1 1%	10 10%	23 17%	8 6%	10 11%	9 11%	29 11%	36 13%	9 7%	- -	8 34%	- -	32 14%
Support	(5) 156 15%	12 13%	14 29%	18 15%	15 16%	17 17%	12 22%	5 5%	29 22%	11 8%	12 12%	13 16%	30 11%	51 19%	18 14%	1 14%	3 12%	6 19%	33 15%
Somewhat support	(4) 136 13%	15 16%	5 10%	19 15%	12 14%	13 13%	7 13%	10 10%	20 15%	17 12%	12 13%	7 8%	26 10%	35 13%	20 14%	- -	2 8%	5 16%	34 15%
Somewhat oppose	(3) 144 14%	9 10%	3 7%	15 13%	18 20%	9 9%	11 19%	17 17%	19 14%	22 15%	9 10%	12 15%	25 9%	37 14%	23 17%	3 34%	2 10%	6 19%	37 17%
Oppose	(2) 165 16%	9 10%	8 18%	21 17%	13 14%	15 15%	9 16%	19 19%	13 9%	31 22%	16 18%	12 15%	55 20%	44 16%	22 16%	- -	2 8%	3 10%	25 11%
Strongly oppose	(1) 248 24%	19 21%	4 9%	32 26%	24 27%	20 20%	10 19%	30 31%	15 12%	42 30%	28 30%	22 28%	93 34%	49 18%	34 25%	3 44%	7 28%	8 24%	34 15%
NET: Oppose	557 53%	38 41%	16 33%	69 57%	55 61%	44 44%	29 54%	66 68%	47 35%	95 67%	54 58%	46 57%	173 63%	129 48%	79 58%	6 77%	11 46%	18 53%	96 43%
Prefer not to say	3 *	- -	- -	- -	1 1%	- -	- -	- -	- -	1 1%	- -	1 1%	1 *	- -	1 1%	- -	- -	- -	1 *
Don't know	79 8%	9 10%	4 8%	7 6%	3 4%	9 9%	5 10%	6 6%	14 11%	10 7%	6 7%	5 6%	15 6%	18 7%	9 7%	1 9%	- -	4 11%	28 12%
Mean	3.15	3.56	4.00	2.97	2.92	3.47	3.08	2.67	3.87	2.60	2.90	3.05	2.74	3.41	2.95	2.35	3.70	2.96	3.52
Standard deviation	1.75	1.88	1.71	1.69	1.60	1.85	1.51	1.67	1.67	1.55	1.79	1.81	1.78	1.74	1.63	1.56	2.13	1.53	1.70
Standard error	0.06	0.21	0.26	0.16	0.17	0.20	0.21	0.18	0.15	0.13	0.19	0.21	0.11	0.11	0.14	0.59	0.45	0.29	0.13



## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 24

**Q.13 Thinking about the following hypothetical development projects. Please indicate how you would feel if each project was proposed in your neighbourhood.**

**Base: All respondents**

**Supermarket (like a large Tesco, Asda or Sainsburys)**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
NET: Support	410 39%	107 39%	141 44%	136 34%	299 37%	100 46%	11 55%	49 40%	231 38%	130 40%	228 39%	169 40%	13 40%	43 40%	293 37%	156 37%	137 38%	30 48%	3 41%
Strongly support	(6) 118 11%	46 17%	34 11%	28 7%	79 10%	37 17%	2 9%	20 16%	59 10%	40 12%	70 12%	44 10%	4 13%	19 18%	73 9%	38 9%	36 10%	10 16%	2 24%
Support	(5) 156 15%	33 12%	63 20%	57 14%	117 14%	33 15%	6 27%	21 17%	88 15%	47 15%	83 14%	69 16%	5 15%	16 15%	114 15%	59 14%	55 16%	9 14%	1 17%
Somewhat support	(4) 136 13%	28 10%	43 13%	52 13%	103 13%	29 14%	4 19%	9 7%	84 14%	43 13%	76 13%	56 13%	4 11%	7 7%	105 13%	60 14%	46 13%	11 17%	-
Somewhat oppose	(3) 144 14%	27 10%	48 15%	64 16%	116 14%	26 12%	1 7%	19 15%	93 15%	32 10%	77 13%	63 15%	4 11%	14 13%	109 14%	61 14%	48 14%	10 16%	1 10%
Oppose	(2) 165 16%	52 19%	54 17%	57 14%	141 17%	24 11%	-	18 15%	95 16%	52 16%	95 16%	69 16%	1 4%	18 17%	132 17%	68 16%	65 18%	6 10%	-
Strongly oppose	(1) 248 24%	81 30%	52 16%	110 27%	204 25%	42 19%	3 13%	24 20%	150 25%	74 23%	149 25%	91 22%	8 25%	23 21%	194 25%	114 27%	79 22%	11 17%	-
NET: Oppose	557 53%	161 58%	154 48%	231 57%	461 57%	92 43%	4 20%	61 50%	338 56%	158 49%	321 54%	223 53%	13 40%	55 51%	435 56%	243 57%	192 54%	27 43%	1 10%
Prefer not to say	3 *	-	-	2 1%	2 *	-	1 3%	-	2 *	1 *	2 *	-	1 2%	-	2 *	2 1%	-	-	1 9%
Don't know	79 8%	7 3%	29 9%	34 8%	51 6%	23 11%	4 21%	12 10%	32 5%	36 11%	40 7%	33 8%	6 18%	10 9%	51 7%	23 5%	28 8%	6 9%	3 41%
Mean	3.15	3.07	3.39	2.92	3.03	3.52	4.00	3.39	3.07	3.20	3.10	3.19	3.35	3.34	3.05	2.98	3.12	3.55	5.07
Standard deviation	1.75	1.89	1.67	1.67	1.72	1.82	1.63	1.83	1.71	1.79	1.77	1.71	1.92	1.88	1.71	1.71	1.72	1.74	1.28
Standard error	0.06	0.12	0.10	0.09	0.06	0.13	0.41	0.18	0.07	0.11	0.08	0.09	0.40	0.20	0.06	0.09	0.09	0.25	0.74

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 24

**Q.13 Thinking about the following hypothetical development projects. Please indicate how you would feel if each project was proposed in your neighbourhood.**

**Base: All respondents**

**Supermarket (like a large Tesco, Asda or Sainsburys)**

	Total	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?			Q.2 How would you rate the job your local council has done in making planning decisions in your area?					
		Over developed	Under developed	Just fine	NET: Excel- lent/ Good	Excel- lent	Good	Fair	Poor	NET: Poor/ Fair
Unweighted base	1049	222	121	682	226	16	210	431	316	747
Weighted base	1049	224	127	674	230	23	206	421	323	744
NET: Support	410 39%	69 31%	76 60%	249 37%	106 46%	14 62%	92 44%	155 37%	117 36%	272 37%
Strongly support	(6) 11%	23 10%	27 21%	65 10%	25 11%	3 13%	22 11%	43 10%	37 12%	80 11%
Support	(5) 15%	23 10%	25 19%	105 16%	53 23%	6 26%	47 23%	64 15%	34 11%	98 13%
Somewhat support	(4) 13%	23 10%	25 19%	78 12%	28 12%	5 23%	23 11%	48 11%	46 14%	93 13%
Somewhat oppose	(3) 14%	34 15%	15 12%	93 14%	23 10%	2 9%	21 10%	74 18%	39 12%	113 15%
Oppose	(2) 16%	35 16%	19 15%	110 16%	30 13%	- -	30 14%	69 16%	60 19%	129 17%
Strongly oppose	(1) 24%	72 32%	9 7%	167 25%	57 25%	3 14%	53 26%	93 22%	87 27%	180 24%
NET: Oppose	557 53%	141 63%	43 34%	370 55%	109 48%	5 23%	104 50%	235 56%	187 58%	422 57%
Prefer not to say	3 *	- -	- -	2 *	1 *	- -	1 *	1 *	- -	1 *
Don't know	79 8%	14 6%	7 6%	53 8%	13 6%	4 16%	10 5%	29 7%	19 6%	48 7%
Mean	3.15	2.80	3.98	3.07	3.30	4.00	3.23	3.13	2.97	3.06
Standard deviation	1.75	1.74	1.62	1.74	1.81	1.62	1.81	1.70	1.75	1.72
Standard error	0.06	0.12	0.15	0.07	0.12	0.45	0.13	0.08	0.10	0.07

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 25

**Q.13 Thinking about the following hypothetical development projects. Please indicate how you would feel if each project was proposed in your neighbourhood.**

**Base: All respondents**

**Casino**

	Total	Gender		Age						Social Class				Region				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92
Weighted base	1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92
NET: Support	95 9%	61 12%	34 6%	17 13%	26 16%	27 13%	11 6%	10 6%	5 2%	28 10%	30 10%	27 12%	11 4%	22 8%	18 7%	34 13%	16 11%	6 6%
Strongly support	(6) 13 1%	10 2%	3 1%	2 2%	4 2%	2 1%	4 2%	1 1%	-	2 1%	6 2%	5 2%	-	2 1%	1 *	8 3%	2 1%	1 1%
Support	(5) 27 3%	18 4%	9 2%	6 5%	8 5%	9 4%	3 2%	1 1%	-	9 3%	8 3%	6 3%	4 2%	6 2%	6 2%	8 3%	5 4%	1 1%
Somewhat support	(4) 55 5%	33 7%	22 4%	8 7%	14 8%	16 8%	5 3%	8 5%	5 2%	18 7%	15 5%	16 7%	6 3%	13 5%	11 4%	18 7%	9 6%	4 4%
Somewhat oppose	(3) 73 7%	35 7%	37 7%	9 7%	19 11%	15 7%	14 8%	5 3%	11 5%	17 6%	19 6%	23 10%	14 5%	13 5%	26 10%	12 5%	14 10%	7 8%
Oppose	(2) 156 15%	70 14%	86 16%	21 17%	30 18%	31 15%	17 10%	28 18%	29 13%	36 13%	48 16%	24 11%	48 19%	36 13%	42 15%	47 18%	20 14%	12 13%
Strongly oppose	(1) 644 61%	304 60%	340 62%	70 56%	73 44%	104 50%	124 70%	109 70%	164 75%	171 63%	187 62%	130 59%	156 62%	184 67%	169 62%	147 57%	85 57%	59 64%
NET: Oppose	872 83%	409 81%	464 85%	99 80%	121 73%	149 72%	155 88%	142 91%	205 94%	224 82%	254 84%	177 80%	218 86%	232 84%	237 86%	206 80%	119 81%	78 84%
Prefer not to say	2 *	1 *	2 *	- -	1 *	- -	- -	- -	1 1%	- -	- -	- -	2 1%	- -	1 *	1 1%	- -	- -
Don't know	79 8%	33 7%	46 8%	9 7%	18 11%	31 15%	11 6%	3 2%	6 3%	21 8%	21 7%	16 7%	21 8%	22 8%	19 7%	18 7%	12 8%	9 9%
Mean	1.66	1.77	1.56	1.85	2.09	1.87	1.54	1.47	1.32	1.66	1.69	1.82	1.49	1.54	1.61	1.82	1.79	1.55
Standard deviation	1.15	1.28	1.01	1.32	1.39	1.29	1.12	0.94	0.68	1.15	1.21	1.31	0.87	1.06	1.03	1.33	1.25	1.02
Standard error	0.04	0.06	0.05	0.13	0.11	0.10	0.09	0.08	0.05	0.06	0.08	0.12	0.06	0.07	0.07	0.09	0.11	0.11

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 25

**Q.13 Thinking about the following hypothetical development projects. Please indicate how you would feel if each project was proposed in your neighbourhood.**

**Base: All respondents**

**Casino**

	Total	Region										Party Voted for In Last Election							
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
NET: Support	95 9%	6 6%	4 8%	21 18%	8 9%	11 11%	5 10%	5 5%	15 12%	6 4%	11 12%	3 4%	20 7%	26 10%	13 10%	-	1 5%	4 13%	24 11%
Strongly support	(6) 13 1%	1 1%	-	7 6%	1 1%	1 1%	-	-	2 1%	-	2 2%	-	4 2%	3 1%	1 1%	-	-	2 6%	3 1%
Support	(5) 27 3%	1 1%	3 6%	3 2%	2 3%	3 4%	1 2%	3 3%	4 3%	2 1%	4 5%	-	3 1%	6 2%	5 3%	-	1 5%	-	11 5%
Somewhat support	(4) 55 5%	4 4%	1 2%	11 9%	5 6%	6 6%	5 8%	2 2%	9 7%	4 3%	4 5%	3 4%	13 5%	16 6%	8 6%	-	-	2 7%	9 4%
Somewhat oppose	(3) 73 7%	7 8%	-	8 6%	4 5%	9 9%	4 7%	13 14%	7 5%	6 4%	10 11%	4 5%	13 5%	25 9%	8 6%	-	1 6%	4 11%	14 6%
Oppose	(2) 156 15%	12 13%	15 31%	15 13%	17 18%	12 12%	10 19%	13 14%	21 16%	14 10%	10 11%	16 20%	30 11%	42 16%	28 20%	-	1 5%	4 11%	40 18%
Strongly oppose	(1) 644 61%	59 64%	24 50%	69 57%	55 61%	54 55%	29 53%	62 64%	78 58%	106 75%	56 60%	53 66%	192 70%	155 58%	83 61%	7 91%	18 78%	22 65%	113 51%
NET: Oppose	872 83%	78 84%	38 81%	92 76%	76 84%	76 77%	43 79%	89 92%	106 80%	125 88%	76 82%	73 92%	236 86%	222 83%	118 87%	7 91%	21 89%	29 87%	167 75%
Prefer not to say	2 *	-	1 1%	-	1 1%	-	-	-	-	-	-	1 1%	-	1 *	1 1%	-	-	-	1 *
Don't know	79 8%	9 9%	4 9%	8 7%	5 6%	12 13%	6 11%	3 3%	11 9%	10 7%	6 7%	3 4%	19 7%	20 8%	3 2%	1 9%	1 6%	-	31 14%
Mean	1.66	1.55	1.69	2.00	1.63	1.78	1.73	1.60	1.74	1.34	1.82	1.44	1.51	1.73	1.69	1.00	1.40	1.84	1.82
Standard deviation	1.15	1.02	1.10	1.54	1.09	1.22	1.09	1.01	1.23	0.82	1.34	0.77	1.08	1.16	1.13	0.00	1.03	1.44	1.27
Standard error	0.04	0.11	0.17	0.14	0.12	0.13	0.16	0.11	0.11	0.07	0.14	0.09	0.07	0.07	0.09	0.00	0.22	0.26	0.09

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 25

**Q.13 Thinking about the following hypothetical development projects. Please indicate how you would feel if each project was proposed in your neighbourhood.**

**Base: All respondents**

**Casino**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
NET: Support	95 9%	10 4%	41 13%	37 9%	61 8%	31 15%	3 12%	7 6%	56 9%	32 10%	40 7%	49 12%	6 19%	5 5%	61 8%	32 7%	30 8%	14 23%	1 17%
Strongly support	(6) 13 1%	2 1%	5 2%	6 2%	10 1%	4 2%	- -	- -	11 2%	2 1%	6 1%	7 2%	* 1%	- -	10 1%	5 1%	5 2%	2 4%	- -
Support	(5) 27 3%	4 1%	9 3%	12 3%	16 2%	10 5%	1 7%	* *	11 2%	16 5%	10 2%	13 3%	5 15%	- -	16 2%	10 2%	6 2%	3 5%	1 17%
Somewhat support	(4) 55 5%	4 2%	27 8%	19 5%	36 4%	17 8%	1 6%	7 6%	34 6%	14 4%	25 4%	29 7%	1 2%	5 5%	35 4%	17 4%	18 5%	9 14%	- -
Somewhat oppose	(3) 73 7%	19 7%	25 8%	26 6%	55 7%	16 8%	1 6%	2 2%	53 9%	17 5%	29 5%	42 10%	1 4%	2 2%	59 8%	22 5%	37 10%	9 14%	- -
Oppose	(2) 156 15%	43 16%	44 13%	63 16%	120 15%	32 15%	3 16%	16 13%	89 15%	51 16%	79 13%	73 17%	4 12%	14 14%	119 15%	53 13%	65 18%	7 11%	- -
Strongly oppose	(1) 644 61%	191 69%	188 58%	243 60%	518 64%	114 53%	13 62%	85 70%	369 61%	190 59%	404 68%	221 52%	19 59%	77 72%	485 62%	289 68%	196 55%	26 41%	6 74%
NET: Oppose	872 83%	253 92%	256 79%	331 82%	693 85%	162 75%	17 84%	103 85%	510 85%	259 80%	512 87%	336 79%	25 75%	93 87%	663 85%	365 86%	298 83%	41 67%	6 74%
Prefer not to say	2 *	- -	- -	1 *	1 *	- -	1 3%	- -	1 *	1 *	1 *	- -	1 2%	- -	1 *	1 *	- -	- -	1 9%
Don't know	79 8%	12 4%	27 8%	34 8%	57 7%	22 10%	- -	11 9%	34 6%	33 10%	38 6%	40 9%	1 4%	8 8%	56 7%	26 6%	30 8%	6 10%	- -
Mean	1.66	1.45	1.79	1.68	1.60	1.91	1.75	1.39	1.70	1.69	1.50	1.86	2.00	1.34	1.63	1.54	1.75	2.35	1.76
Standard deviation	1.15	0.89	1.26	1.19	1.09	1.35	1.26	0.84	1.18	1.19	1.02	1.25	1.59	0.76	1.11	1.08	1.15	1.53	1.69
Standard error	0.04	0.06	0.07	0.06	0.04	0.10	0.28	0.08	0.05	0.07	0.04	0.06	0.31	0.08	0.04	0.05	0.06	0.22	0.75

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 25

**Q.13 Thinking about the following hypothetical development projects. Please indicate how you would feel if each project was proposed in your neighbourhood.**

**Base: All respondents**

**Casino**

	Total	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?			Q.2 How would you rate the job your local council has done in making planning decisions in your area?					
		Over developed	Under developed	Just fine	NET: Excel-lent/ Good	Excel-lent	Good	Fair	Poor	NET: Poor/ Fair
Unweighted base	1049	222	121	682	226	16	210	431	316	747
Weighted base	1049	224	127	674	230	23	206	421	323	744
NET: Support	95 9%	12 5%	15 12%	66 10%	33 15%	2 10%	31 15%	38 9%	15 5%	53 7%
Strongly support	(6) 1%	2 1%	1 1%	8 1%	6 2%	- -	6 3%	1 *	3 1%	5 1%
Support	(5) 3%	2 1%	5 4%	20 3%	11 5%	1 6%	10 5%	10 2%	4 1%	14 2%
Somewhat support	(4) 5%	8 3%	9 7%	38 6%	17 7%	1 3%	16 8%	26 6%	7 2%	34 5%
Somewhat oppose	(3) 7%	16 7%	9 7%	44 7%	17 7%	- -	17 8%	29 7%	23 7%	52 7%
Oppose	(2) 15%	20 9%	27 22%	106 16%	37 16%	1 6%	35 17%	63 15%	45 14%	108 14%
Strongly oppose	(1) 61%	166 74%	61 48%	406 60%	125 54%	16 70%	108 53%	261 62%	224 70%	486 65%
NET: Oppose	872 83%	202 90%	97 76%	556 82%	178 78%	18 76%	161 78%	353 84%	292 91%	645 87%
Prefer not to say	2 *	- -	1 *	1 *	1 *	- -	1 *	- -	1 *	1 *
Don't know	79 8%	10 5%	14 11%	51 8%	17 7%	3 14%	14 7%	30 7%	15 5%	45 6%
Mean	1.66	1.43	1.88	1.69	1.91	1.49	1.96	1.63	1.48	1.56
Standard deviation	1.15	0.95	1.23	1.17	1.37	1.21	1.38	1.08	0.96	1.03
Standard error	0.04	0.07	0.12	0.05	0.09	0.32	0.10	0.05	0.06	0.04

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 26

**Q.13 Thinking about the following hypothetical development projects. Please indicate how you would feel if each project was proposed in your neighbourhood.**

**Base: All respondents**

**Quarry**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92
Weighted base	1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92
NET: Support	53 5%	35 7%	19 3%	11 9%	7 4%	14 7%	7 4%	5 3%	10 4%	17 6%	16 5%	11 5%	10 4%	11 4%	17 6%	14 5%	10 7%	2 2%
Strongly support	(6) 4 *	3 1%	1 *	2 1%	- -	- -	1 1%	1 1%	- -	2 1%	3 1%	- -	- -	1 *	- -	1 1%	1 1%	1 1%
Support	(5) 14 1%	11 2%	3 1%	1 1%	2 1%	6 3%	2 1%	1 1%	2 1%	3 1%	3 1%	3 1%	4 2%	2 1%	2 1%	7 3%	3 2%	- -
Somewhat support	(4) 35 3%	21 4%	14 3%	9 7%	5 3%	8 4%	4 2%	2 2%	8 4%	12 5%	10 3%	8 3%	5 2%	8 3%	15 5%	6 2%	6 4%	1 1%
Somewhat oppose	(3) 84 8%	42 8%	42 8%	8 6%	20 12%	18 8%	10 6%	16 10%	13 6%	25 9%	26 9%	23 10%	9 4%	10 4%	16 6%	31 12%	16 11%	11 12%
Oppose	(2) 144 14%	60 12%	85 16%	21 17%	31 18%	35 17%	17 10%	19 12%	22 10%	34 13%	36 12%	35 16%	39 15%	30 11%	40 14%	29 11%	25 17%	20 22%
Strongly oppose	(1) 667 64%	326 65%	341 63%	65 52%	85 51%	113 54%	129 73%	110 71%	166 76%	173 64%	195 64%	137 62%	162 65%	200 73%	175 64%	161 62%	86 58%	46 50%
NET: Oppose	895 85%	427 85%	468 86%	93 75%	135 81%	165 80%	156 89%	145 93%	201 92%	233 85%	257 84%	195 89%	210 84%	240 87%	230 84%	221 85%	127 86%	77 84%
Prefer not to say	3 *	1 *	2 *	- -	1 1%	- -	- -	- -	1 1%	* *	- -	- -	2 1%	* *	1 *	1 1%	- -	- -
Don't know	98 9%	40 8%	57 10%	20 16%	24 14%	29 14%	13 7%	6 4%	6 3%	22 8%	31 10%	14 6%	30 12%	24 9%	27 10%	22 9%	11 7%	13 14%
Mean	1.52	1.57	1.47	1.71	1.65	1.66	1.39	1.47	1.37	1.57	1.53	1.56	1.41	1.34	1.50	1.61	1.67	1.63
Standard deviation	0.96	1.05	0.86	1.13	0.93	1.04	0.91	0.92	0.82	1.01	1.01	0.93	0.84	0.81	0.92	1.06	1.07	0.89
Standard error	0.03	0.05	0.04	0.12	0.08	0.08	0.07	0.07	0.06	0.05	0.07	0.08	0.05	0.05	0.06	0.07	0.09	0.10

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 26

**Q.13 Thinking about the following hypothetical development projects. Please indicate how you would feel if each project was proposed in your neighbourhood.**

**Base: All respondents**

**Quarry**

	Total	Region										Party Voted for In Last Election							
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
NET: Support	53 5%	2 2%	* 1%	8 7%	5 6%	7 7%	4 8%	4 4%	6 4%	5 3%	5 6%	5 7%	12 4%	14 5%	10 7%	-	-	2 5%	13 6%
Strongly support	(6) 4 *	1 1%	-	1 1%	-	-	-	-	1 1%	-	1 1%	-	2 1%	-	-	-	-	-	3 1%
Support	(5) 14 1%	-	* 1%	3 2%	4 4%	1 1%	-	-	2 2%	-	3 3%	1 2%	4 1%	4 1%	2 2%	-	-	-	4 2%
Somewhat support	(4) 35 3%	1 1%	-	4 3%	2 2%	6 6%	4 8%	4 4%	3 2%	5 3%	2 2%	4 5%	6 2%	11 4%	8 6%	-	-	2 5%	6 3%
Somewhat oppose	(3) 84 8%	11 12%	7 16%	9 7%	15 16%	6 6%	6 11%	6 6%	4 3%	5 4%	10 10%	4 5%	15 5%	27 10%	13 10%	-	3 13%	2 5%	16 7%
Oppose	(2) 144 14%	20 22%	6 13%	13 11%	10 11%	15 15%	10 19%	15 15%	16 12%	14 10%	15 16%	10 12%	22 8%	38 14%	19 14%	3 34%	2 8%	8 23%	36 16%
Strongly oppose	(1) 667 64%	46 50%	28 59%	78 64%	55 60%	53 53%	30 54%	67 69%	93 70%	107 76%	57 61%	55 69%	206 75%	165 61%	87 64%	4 57%	14 58%	20 60%	120 54%
NET: Oppose	895 85%	77 84%	42 88%	101 83%	79 87%	74 75%	46 84%	87 91%	113 85%	127 90%	81 87%	69 86%	243 88%	230 86%	119 88%	7 91%	19 79%	29 88%	173 78%
Prefer not to say	3 *	-	1 1%	-	1 1%	-	-	-	* *	-	-	1 1%	-	1 *	1 1%	-	-	-	1 *
Don't know	98 9%	13 14%	5 10%	13 10%	5 6%	18 18%	4 8%	5 5%	14 10%	10 7%	7 7%	5 6%	21 8%	23 9%	5 4%	1 9%	5 21%	2 6%	36 16%
Mean	1.52	1.63	1.53	1.57	1.70	1.62	1.71	1.43	1.39	1.30	1.64	1.47	1.36	1.57	1.60	1.37	1.43	1.53	1.62
Standard deviation	0.96	0.89	0.84	1.11	1.10	1.00	1.00	0.81	0.91	0.71	1.11	0.95	0.89	0.96	1.01	0.52	0.77	0.86	1.07
Standard error	0.03	0.10	0.13	0.11	0.12	0.11	0.14	0.09	0.08	0.06	0.12	0.11	0.06	0.06	0.08	0.20	0.18	0.16	0.08



## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 26

**Q.13 Thinking about the following hypothetical development projects. Please indicate how you would feel if each project was proposed in your neighbourhood.**

**Base: All respondents**

**Quarry**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
NET: Support	53 5%	20 7%	15 5%	16 4%	40 5%	11 5%	2 10%	9 7%	34 6%	10 3%	33 6%	17 4%	3 9%	8 7%	38 5%	21 5%	17 5%	6 9%	1 17%
Strongly support	(6) 4 *	1 *	1 *	2 1%	4 *	1 *	- -	- -	4 1%	1 *	3 *	2 *	- -	- -	4 *	3 1%	1 *	- -	- -
Support	(5) 14 1%	5 2%	4 1%	3 1%	12 1%	2 1%	1 4%	2 2%	10 2%	2 1%	10 2%	4 1%	- -	2 2%	11 1%	6 1%	5 1%	1 1%	- -
Somewhat support	(4) 35 3%	13 5%	10 3%	10 3%	25 3%	9 4%	1 7%	7 6%	21 3%	7 2%	21 4%	11 3%	3 9%	6 5%	23 3%	12 3%	11 3%	5 8%	1 17%
Somewhat oppose	(3) 84 8%	27 10%	18 5%	34 8%	66 8%	17 8%	1 6%	7 6%	50 8%	27 8%	42 7%	40 9%	2 6%	5 5%	65 8%	34 8%	30 9%	4 6%	- -
Oppose	(2) 144 14%	41 15%	51 16%	46 12%	109 13%	33 15%	2 11%	10 8%	92 15%	43 13%	72 12%	67 16%	5 15%	7 6%	110 14%	59 14%	51 14%	9 15%	- -
Strongly oppose	(1) 667 64%	169 61%	208 64%	269 67%	529 65%	125 58%	14 67%	83 68%	375 62%	210 65%	390 66%	258 61%	19 57%	77 72%	499 64%	274 65%	225 63%	34 55%	6 74%
NET: Oppose	895 85%	237 86%	276 85%	349 86%	703 87%	175 81%	17 84%	100 82%	516 86%	280 86%	504 85%	366 86%	26 78%	89 83%	673 86%	367 87%	306 86%	47 76%	6 74%
Prefer not to say	3 *	- -	* *	1 *	2 *	- -	1 3%	* *	1 *	1 *	2 *	- -	1 2%	* *	1 *	1 *	- -	- -	1 9%
Don't know	98 9%	18 7%	32 10%	38 9%	68 8%	29 14%	* 2%	13 10%	51 8%	34 10%	52 9%	42 10%	3 10%	10 9%	69 9%	35 8%	34 10%	9 15%	- -
Mean	1.52	1.63	1.47	1.46	1.51	1.56	1.60	1.50	1.56	1.45	1.50	1.54	1.64	1.45	1.52	1.52	1.52	1.66	1.57
Standard deviation	0.96	1.04	0.90	0.92	0.96	0.95	1.14	1.01	1.00	0.85	0.98	0.92	1.02	1.00	0.96	0.97	0.94	1.07	1.27
Standard error	0.03	0.07	0.05	0.05	0.04	0.07	0.26	0.10	0.04	0.05	0.04	0.05	0.21	0.11	0.04	0.05	0.05	0.16	0.57

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 26

**Q.13 Thinking about the following hypothetical development projects. Please indicate how you would feel if each project was proposed in your neighbourhood.**

**Base: All respondents**

**Quarry**

	Total	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?			Q.2 How would you rate the job your local council has done in making planning decisions in your area?					
		Over developed	Under developed	Just fine	NET: Excel-lent/ Good	Excel-lent	Good	Fair	Poor	NET: Poor/ Fair
Unweighted base	1049	222	121	682	226	16	210	431	316	747
Weighted base	1049	224	127	674	230	23	206	421	323	744
NET: Support	53 5%	7 3%	7 5%	38 6%	17 7%	2 7%	15 7%	23 5%	11 4%	35 5%
Strongly support	(6) 4 *	- -	- -	4 1%	2 1%	- -	2 1%	1 *	- -	1 *
Support	(5) 14 1%	- -	3 2%	11 2%	6 3%	- -	6 3%	5 1%	3 1%	8 1%
Somewhat support	(4) 35 3%	7 3%	4 3%	23 3%	8 4%	2 7%	7 3%	16 4%	9 3%	25 3%
Somewhat oppose	(3) 84 8%	17 8%	13 11%	51 8%	20 9%	2 10%	18 9%	30 7%	28 9%	58 8%
Oppose	(2) 144 14%	23 10%	20 15%	96 14%	39 17%	- -	39 19%	51 12%	42 13%	93 12%
Strongly oppose	(1) 667 64%	164 74%	70 55%	424 63%	132 58%	15 65%	117 57%	280 66%	220 68%	500 67%
NET: Oppose	895 85%	204 91%	103 81%	571 85%	192 84%	17 75%	174 84%	361 86%	290 90%	651 88%
Prefer not to say	3 *	- -	1 *	1 *	1 1%	- -	1 1%	- -	1 *	1 *
Don't know	98 9%	12 5%	17 13%	63 9%	20 9%	4 18%	16 8%	37 9%	20 6%	58 8%
Mean	1.52	1.37	1.63	1.55	1.67	1.49	1.69	1.49	1.45	1.47
Standard deviation	0.96	0.78	1.00	1.00	1.10	1.03	1.11	0.95	0.85	0.91
Standard error	0.03	0.05	0.10	0.04	0.08	0.29	0.08	0.05	0.05	0.03

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 27

**Q.13 Thinking about the following hypothetical development projects. Please indicate how you would feel if each project was proposed in your neighbourhood.**

**Base: All respondents**

**Waste (landfill, recycling, incineration, composting facilities)**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92
Weighted base	1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92
NET: Support	199	100	99	20	42	45	19	31	43	47	49	57	46	45	40	58	31	25
	19%	20%	18%	16%	25%	21%	11%	20%	20%	17%	16%	26%	18%	16%	15%	22%	21%	27%
Strongly support	(6)	29	13	16	8	8	6	1	3	4	7	5	11	6	3	8	7	5
		3%	3%	3%	6%	5%	3%	1%	2%	2%	2%	2%	5%	3%	1%	3%	3%	3%
Support	(5)	71	41	30	6	14	16	8	12	16	20	17	18	16	19	13	17	15
		7%	8%	6%	5%	8%	8%	4%	7%	7%	7%	6%	8%	7%	7%	5%	7%	10%
Somewhat support	(4)	99	46	53	5	20	23	11	17	23	21	26	28	24	23	19	33	12
		9%	9%	10%	4%	12%	11%	6%	11%	11%	8%	9%	13%	9%	8%	7%	13%	8%
Somewhat oppose	(3)	112	63	49	9	18	21	25	13	27	30	26	32	24	16	32	38	16
		11%	13%	9%	8%	11%	10%	14%	8%	12%	11%	8%	15%	10%	6%	12%	15%	11%
Oppose	(2)	142	73	69	18	21	24	21	22	35	32	45	23	43	34	50	25	20
		14%	15%	13%	15%	13%	11%	12%	14%	16%	12%	15%	10%	17%	12%	18%	10%	13%
Strongly oppose	(1)	502	243	259	60	72	86	101	78	106	145	149	92	117	158	124	115	68
		48%	48%	47%	48%	43%	41%	57%	50%	49%	53%	49%	42%	47%	58%	45%	44%	46%
NET: Oppose		756	380	377	87	111	130	148	113	168	207	219	147	184	208	206	178	104
		72%	75%	69%	70%	67%	63%	84%	73%	77%	76%	72%	67%	73%	76%	75%	69%	71%
Prefer not to say		2	-	2	-	-	-	-	2	-	-	2	-	-	-	-	2	-
		*	-	*	-	-	-	-	1%	-	-	1%	-	-	-	-	1%	-
Don't know		92	24	68	18	14	33	10	12	6	19	36	15	21	22	29	23	10
		9%	5%	12%	14%	8%	16%	5%	7%	3%	7%	12%	7%	8%	8%	11%	9%	7%
Mean		2.14	2.18	2.11	2.11	2.39	2.29	1.83	2.10	2.14	2.05	2.01	2.47	2.13	1.89	2.07	2.30	2.25
Standard deviation		1.48	1.48	1.48	1.61	1.62	1.55	1.23	1.47	1.43	1.46	1.39	1.62	1.45	1.39	1.40	1.51	1.56
Standard error		0.05	0.07	0.07	0.16	0.13	0.11	0.09	0.12	0.10	0.08	0.10	0.14	0.09	0.09	0.09	0.10	0.14

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 27

**Q.13 Thinking about the following hypothetical development projects. Please indicate how you would feel if each project was proposed in your neighbourhood.**

**Base: All respondents**

**Waste (landfill, recycling, incineration, composting facilities)**

	Total	Region										Party Voted for In Last Election							
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democrats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
NET: Support	199 19%	25 27%	10 20%	30 24%	19 21%	14 14%	13 24%	13 14%	21 16%	24 17%	18 20%	13 16%	42 15%	50 18%	35 26%	3 34%	7 29%	7 21%	40 18%
Strongly support	(6) 29 3%	7 7%	* 1%	4 3%	3 3%	3 3%	3 6%	2 2%	3 2%	- 2%	1 1%	3 4%	10 4%	6 2%	1 1%	- -	4 16%	2 5%	5 2%
Support	(5) 71 7%	7 7%	1 2%	11 9%	6 6%	5 5%	6 10%	6 6%	8 6%	11 8%	9 10%	3 4%	14 5%	20 8%	14 11%	- -	2 10%	2 5%	14 7%
Somewhat support	(4) 99 9%	12 13%	8 18%	15 12%	10 11%	6 6%	4 8%	6 6%	10 8%	13 9%	8 8%	7 9%	18 7%	23 9%	20 15%	3 34%	1 3%	4 11%	20 9%
Somewhat oppose	(3) 112 11%	9 10%	3 7%	16 13%	19 21%	12 12%	6 11%	13 13%	7 6%	8 6%	10 11%	8 10%	23 9%	34 13%	13 10%	1 14%	1 3%	7 20%	22 10%
Oppose	(2) 142 14%	14 15%	6 12%	12 10%	7 8%	14 15%	6 12%	19 20%	20 15%	14 10%	13 14%	16 20%	37 14%	50 18%	14 10%	- -	6 27%	2 6%	24 11%
Strongly oppose	(1) 502 48%	37 40%	20 41%	57 47%	39 43%	48 48%	26 47%	43 45%	74 55%	84 59%	43 46%	33 41%	160 58%	114 43%	63 47%	3 44%	10 41%	18 53%	93 42%
NET: Oppose	756 72%	60 65%	28 60%	85 70%	65 72%	74 75%	38 70%	75 78%	101 76%	106 75%	66 71%	56 71%	221 80%	198 74%	90 66%	4 57%	17 71%	26 79%	139 62%
Prefer not to say	2 *	- -	- -	- -	- -	- -	2 3%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Don't know	92 9%	7 8%	9 20%	7 6%	7 7%	10 11%	2 3%	8 8%	10 8%	12 8%	9 9%	10 13%	12 5%	21 8%	10 7%	1 9%	- -	- -	43 20%
Mean	2.14	2.49	2.12	2.32	2.35	2.03	2.36	2.06	1.92	1.86	2.19	2.15	1.93	2.20	2.30	2.42	2.62	2.24	2.20
Standard deviation	1.48	1.68	1.37	1.57	1.50	1.42	1.70	1.34	1.42	1.36	1.48	1.45	1.44	1.43	1.54	1.51	1.95	1.56	1.51
Standard error	0.05	0.18	0.22	0.15	0.16	0.15	0.24	0.14	0.13	0.12	0.16	0.17	0.09	0.09	0.13	0.57	0.42	0.28	0.12

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 27

**Q.13 Thinking about the following hypothetical development projects. Please indicate how you would feel if each project was proposed in your neighbourhood.**

**Base: All respondents**

**Waste (landfill, recycling, incineration, composting facilities)**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
NET: Support	199 19%	54 20%	62 19%	74 18%	166 20%	31 15%	2 9%	27 22%	126 21%	46 14%	119 20%	76 18%	5 14%	22 21%	155 20%	90 21%	65 18%	6 9%	-
Strongly support (6)	29 3%	7 2%	13 4%	8 2%	23 3%	6 3%	-	5 4%	18 3%	6 2%	21 3%	6 1%	2 8%	4 4%	22 3%	14 3%	8 2%	-	-
Support (5)	71 7%	19 7%	22 7%	26 6%	64 8%	6 3%	1 4%	11 9%	47 8%	14 4%	45 8%	27 6%	-	10 9%	57 7%	34 8%	22 6%	3 5%	-
Somewhat support (4)	99 9%	28 10%	28 9%	40 10%	79 10%	19 9%	1 6%	11 9%	62 10%	26 8%	54 9%	43 10%	2 6%	8 8%	77 10%	42 10%	35 10%	3 4%	-
Somewhat oppose (3)	112 11%	26 10%	36 11%	45 11%	87 11%	21 10%	4 19%	11 9%	71 12%	30 9%	68 12%	41 10%	2 6%	8 7%	89 11%	54 13%	35 10%	9 15%	1
Oppose (2)	142 14%	31 11%	44 13%	61 15%	110 13%	32 15%	1 5%	10 8%	93 15%	40 12%	67 11%	75 18%	1 2%	9 9%	108 14%	50 12%	58 16%	12 20%	-
Strongly oppose (1)	502 48%	141 51%	150 46%	197 49%	380 47%	113 52%	10 49%	59 48%	265 44%	178 55%	287 49%	194 46%	22 66%	54 51%	363 46%	200 47%	162 45%	30 49%	4 51%
NET: Oppose	756 72%	199 72%	230 71%	303 75%	576 71%	165 77%	15 73%	79 65%	429 71%	248 76%	422 71%	310 73%	24 74%	72 67%	559 72%	304 72%	256 72%	52 84%	5 68%
Prefer not to say	2 *	-	-	2 *	2 *	-	-	2 1%	-	-	2 *	-	-	2 1%	-	-	-	-	-
Don't know	92 9%	22 8%	32 10%	26 6%	69 9%	19 9%	4 18%	13 11%	48 8%	31 9%	48 8%	39 9%	4 12%	12 11%	67 9%	30 7%	37 10%	4 7%	3 32%
Mean	2.14	2.11	2.19	2.10	2.20	1.95	1.90	2.26	2.25	1.90	2.19	2.10	1.81	2.17	2.19	2.24	2.13	1.90	1.51
Standard deviation	1.48	1.49	1.53	1.42	1.51	1.36	1.25	1.65	1.50	1.35	1.54	1.39	1.59	1.63	1.49	1.54	1.44	1.17	0.96
Standard error	0.05	0.09	0.09	0.07	0.06	0.10	0.29	0.17	0.06	0.08	0.07	0.07	0.32	0.18	0.06	0.08	0.08	0.16	0.48

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 27

**Q.13 Thinking about the following hypothetical development projects. Please indicate how you would feel if each project was proposed in your neighbourhood.**

**Base: All respondents**

**Waste (landfill, recycling, incineration, composting facilities)**

	Total	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?			Q.2 How would you rate the job your local council has done in making planning decisions in your area?					
		Over developed	Under developed	Just fine	NET: Excel- lent/ Good	Excel- lent	Good	Fair	Poor	NET: Poor/ Fair
Unweighted base	1049	222	121	682	226	16	210	431	316	747
Weighted base	1049	224	127	674	230	23	206	421	323	744
NET: Support	199 19%	40 18%	24 19%	133 20%	47 20%	6 25%	41 20%	93 22%	49 15%	141 19%
Strongly support	(6) 3%	1 1%	2 2%	25 4%	11 5%	5 20%	6 3%	7 2%	7 2%	14 2%
Support	(5) 7%	14 6%	12 9%	45 7%	19 8%	- -	19 9%	36 8%	15 5%	51 7%
Somewhat support	(4) 9%	24 11%	10 7%	63 9%	17 7%	1 4%	16 8%	50 12%	26 8%	76 10%
Somewhat oppose	(3) 11%	16 7%	15 12%	79 12%	22 10%	1 4%	21 10%	53 12%	33 10%	85 11%
Oppose	(2) 14%	24 11%	16 12%	97 14%	36 16%	- -	36 17%	61 15%	28 9%	90 12%
Strongly oppose	(1) 48%	133 59%	58 45%	302 45%	98 43%	13 58%	85 41%	181 43%	192 59%	373 50%
NET: Oppose	756 72%	174 78%	89 70%	478 71%	156 68%	14 62%	142 69%	295 70%	253 78%	548 74%
Prefer not to say	2 *	- -	- -	2 *	2 1%	- -	2 1%	- -	- -	- -
Don't know	92 9%	10 4%	14 11%	61 9%	25 11%	3 14%	22 11%	33 8%	21 7%	55 7%
Mean	2.14	1.91	2.20	2.23	2.29	2.41	2.28	2.27	1.89	2.11
Standard deviation	1.48	1.36	1.50	1.52	1.60	2.18	1.54	1.47	1.39	1.45
Standard error	0.05	0.09	0.15	0.06	0.11	0.58	0.11	0.07	0.08	0.05

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 28

**Q.13 Thinking about the following hypothetical development projects. Please indicate how you would feel if each project was proposed in your neighbourhood.**

**Base: All respondents**

**Power station (coal, oil, gas, nuclear)**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92
Weighted base	1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92
NET: Support	98 9%	64 13%	34 6%	8 7%	15 9%	23 11%	10 6%	17 11%	25 12%	33 12%	19 6%	27 12%	19 8%	18 7%	31 11%	28 11%	11 8%	10 11%
Strongly support	(6) 9 1%	7 1%	1 *	3 2%	3 2%	1 *	1 *	1 *	1 *	3 1%	- -	5 2%	1 *	1 1%	2 1%	3 1%	1 *	2 2%
Support	(5) 33 3%	21 4%	12 2%	1 1%	5 3%	9 4%	2 1%	9 6%	7 3%	12 4%	9 3%	8 4%	4 1%	6 2%	10 4%	11 4%	5 3%	1 1%
Somewhat support	(4) 57 5%	35 7%	21 4%	4 3%	8 5%	13 6%	7 4%	8 5%	17 8%	18 7%	10 3%	14 6%	15 6%	11 4%	19 7%	15 6%	5 4%	7 8%
Somewhat oppose	(3) 82 8%	45 9%	37 7%	8 6%	19 11%	16 8%	13 8%	8 5%	19 9%	12 5%	20 7%	30 14%	20 8%	12 4%	24 9%	25 10%	16 11%	5 6%
Oppose	(2) 174 17%	87 17%	87 16%	21 17%	31 19%	31 15%	28 16%	28 18%	35 16%	41 15%	49 16%	40 18%	44 17%	38 14%	46 17%	46 18%	25 17%	18 19%
Strongly oppose	(1) 613 58%	283 56%	330 61%	70 56%	88 53%	114 55%	118 67%	94 60%	129 59%	173 63%	182 60%	115 52%	143 57%	187 68%	148 54%	137 53%	86 58%	54 59%
NET: Oppose	869 83%	415 82%	454 83%	99 79%	138 83%	161 77%	160 90%	130 84%	182 84%	226 83%	251 82%	186 84%	207 82%	237 86%	219 80%	209 81%	127 86%	77 83%
Prefer not to say	2 *	- -	2 *	- -	- -	- -	- -	- -	2 1%	- -	- -	2 1%	- -	- -	- -	- -	2 1%	- -
Don't know	80 8%	25 5%	55 10%	18 14%	13 8%	24 12%	7 4%	9 6%	9 4%	13 5%	35 11%	6 3%	26 10%	19 7%	25 9%	22 9%	8 5%	5 6%
Mean	1.71	1.85	1.57	1.63	1.81	1.77	1.53	1.71	1.75	1.71	1.57	1.94	1.65	1.49	1.81	1.83	1.71	1.72
Standard deviation	1.15	1.27	1.00	1.14	1.20	1.20	0.96	1.20	1.16	1.23	1.01	1.29	1.03	1.00	1.21	1.22	1.11	1.17
Standard error	0.04	0.06	0.05	0.12	0.10	0.09	0.07	0.10	0.08	0.06	0.07	0.11	0.06	0.06	0.08	0.08	0.10	0.12

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 28

**Q.13 Thinking about the following hypothetical development projects. Please indicate how you would feel if each project was proposed in your neighbourhood.**

**Base: All respondents**

**Power station (coal, oil, gas, nuclear)**

	Total	Region										Party Voted for In Last Election							
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
NET: Support	98 9%	10 11%	5 10%	16 13%	7 8%	12 12%	4 6%	12 12%	7 5%	11 8%	8 8%	7 9%	33 12%	24 9%	14 10%	-	2 8%	3 8%	17 8%
Strongly support	(6) 9 1%	2 2%	-	3 2%	-	2 2%	-	-	1 1%	-	1 1%	-	5 2%	-	1 1%	-	1 4%	-	1 *
Support	(5) 33 3%	1 1%	-	7 6%	3 4%	3 3%	-	2 2%	2 1%	4 3%	5 6%	6 7%	13 5%	11 4%	4 3%	-	-	-	5 2%
Somewhat support	(4) 57 5%	7 8%	5 10%	6 5%	3 4%	7 7%	4 6%	10 10%	4 3%	7 5%	2 2%	2 2%	15 5%	14 5%	9 7%	-	1 5%	3 8%	11 5%
Somewhat oppose	(3) 82 8%	5 6%	6 13%	11 9%	8 9%	6 6%	8 14%	8 8%	3 2%	8 6%	8 9%	10 12%	15 6%	20 7%	8 6%	1 17%	-	6 17%	22 10%
Oppose	(2) 174 17%	18 19%	6 13%	20 16%	21 23%	17 17%	6 10%	20 21%	21 16%	18 12%	19 21%	10 12%	31 11%	58 22%	21 15%	-	8 32%	2 7%	40 18%
Strongly oppose	(1) 613 58%	54 59%	20 42%	65 53%	53 59%	51 52%	35 63%	51 53%	94 70%	94 66%	51 55%	46 58%	177 64%	151 56%	79 59%	6 74%	14 60%	22 67%	113 51%
NET: Oppose	869 83%	77 83%	32 68%	95 78%	82 91%	75 76%	48 88%	79 82%	118 88%	119 84%	79 85%	66 82%	224 81%	229 85%	108 80%	7 91%	22 92%	31 92%	175 79%
Prefer not to say	2 *	-	-	-	-	-	2 3%	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	80 8%	5 6%	10 22%	11 9%	2 2%	12 12%	1 2%	6 6%	8 6%	11 8%	7 7%	7 8%	19 7%	16 6%	13 10%	1 9%	-	-	31 14%
Mean	1.71	1.72	1.89	1.91	1.69	1.84	1.62	1.80	1.43	1.55	1.76	1.78	1.72	1.72	1.69	1.38	1.65	1.67	1.74
Standard deviation	1.15	1.17	1.12	1.37	1.05	1.30	0.98	1.10	0.95	1.05	1.19	1.23	1.29	1.09	1.15	0.85	1.14	1.05	1.09
Standard error	0.04	0.12	0.18	0.13	0.11	0.14	0.14	0.12	0.09	0.09	0.13	0.14	0.08	0.07	0.10	0.32	0.24	0.19	0.08



## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 28

**Q.13 Thinking about the following hypothetical development projects. Please indicate how you would feel if each project was proposed in your neighbourhood.**

**Base: All respondents**

**Power station (coal, oil, gas, nuclear)**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
NET: Support	98 9%	33 12%	26 8%	35 9%	77 9%	19 9%	3 13%	13 11%	54 9%	31 10%	54 9%	40 9%	4 13%	11 10%	74 9%	36 8%	39 11%	2 4%	2 24%
Strongly support	(6) 9 1%	3 1%	4 1%	2 *	5 1%	3 2%	1 4%	1 1%	4 1%	3 1%	3 1%	5 1%	- -	- -	6 1%	3 1%	3 1%	- -	- -
Support	(5) 33 3%	8 3%	12 4%	11 3%	26 3%	5 2%	2 9%	6 5%	18 3%	9 3%	18 3%	11 3%	4 13%	6 6%	22 3%	10 2%	11 3%	2 4%	2 24%
Somewhat support	(4) 57 5%	22 8%	10 3%	22 6%	46 6%	11 5%	- -	6 5%	32 5%	18 6%	32 5%	24 6%	- -	5 5%	47 6%	22 5%	25 7%	- -	- -
Somewhat oppose	(3) 82 8%	18 6%	28 9%	28 7%	61 8%	18 8%	4 18%	9 8%	54 9%	19 6%	48 8%	31 7%	4 13%	7 7%	61 8%	36 8%	25 7%	6 9%	1 17%
Oppose	(2) 174 17%	40 15%	62 19%	65 16%	136 17%	35 16%	3 13%	18 15%	110 18%	46 14%	99 17%	74 17%	1 2%	15 14%	133 17%	74 17%	59 17%	16 25%	- -
Strongly oppose	(1) 613 58%	168 61%	180 56%	248 61%	485 60%	121 56%	8 39%	71 58%	341 57%	201 62%	344 58%	249 59%	20 60%	64 60%	456 58%	250 59%	206 58%	34 55%	2 27%
NET: Oppose	869 83%	226 82%	270 83%	341 85%	682 84%	173 81%	14 69%	98 81%	505 84%	267 82%	491 83%	354 83%	25 75%	87 81%	650 83%	359 85%	290 81%	55 89%	4 45%
Prefer not to say	2 *	- -	- -	2 *	2 *	- -	- -	2 1%	- -	- -	2 *	- -	- -	2 1%	- -	- -	- -	- -	- -
Don't know	80 8%	16 6%	27 8%	26 6%	53 7%	23 11%	4 18%	9 7%	44 7%	27 8%	46 8%	30 7%	4 12%	7 7%	57 7%	29 7%	28 8%	4 7%	3 32%
Mean	1.71	1.73	1.74	1.64	1.69	1.72	2.25	1.75	1.73	1.65	1.70	1.70	1.91	1.71	1.70	1.68	1.74	1.64	2.89
Standard deviation	1.15	1.20	1.17	1.08	1.13	1.17	1.57	1.24	1.13	1.16	1.12	1.16	1.50	1.19	1.13	1.10	1.17	0.97	1.91
Standard error	0.04	0.07	0.07	0.06	0.04	0.08	0.37	0.12	0.05	0.07	0.05	0.06	0.30	0.13	0.04	0.06	0.06	0.13	0.95

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 28

**Q.13 Thinking about the following hypothetical development projects. Please indicate how you would feel if each project was proposed in your neighbourhood.**

**Base: All respondents**

**Power station (coal, oil, gas, nuclear)**

	Total	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?			Q.2 How would you rate the job your local council has done in making planning decisions in your area?					
		Over developed	Under developed	Just fine	NET: Excel- lent/ Good	Excel- lent	Good	Fair	Poor	NET: Poor/ Fair
Unweighted base	1049	222	121	682	226	16	210	431	316	747
Weighted base	1049	224	127	674	230	23	206	421	323	744
NET: Support	98 9%	24 11%	12 9%	63 9%	31 13%	7 28%	24 12%	29 7%	34 11%	64 9%
Strongly support (6)	9 1%	-	-	9 1%	5 2%	3 13%	2 1%	2 *	2 *	3 *
Support (5)	33 3%	5 2%	5 4%	24 4%	13 6%	4 15%	9 4%	9 2%	11 3%	21 3%
Somewhat support (4)	57 5%	19 9%	7 5%	30 4%	13 6%	-	13 6%	18 4%	22 7%	40 5%
Somewhat oppose (3)	82 8%	10 4%	10 8%	61 9%	17 7%	-	17 8%	41 10%	22 7%	63 8%
Oppose (2)	174 17%	35 16%	21 17%	112 17%	42 18%	-	42 20%	72 17%	42 13%	114 15%
Strongly oppose (1)	613 58%	141 63%	69 55%	392 58%	118 52%	14 58%	105 51%	250 59%	207 64%	457 61%
NET: Oppose	869 83%	187 83%	101 79%	565 84%	177 77%	14 58%	163 79%	362 86%	271 84%	634 85%
Prefer not to say	2 *	-	-	2 *	2 1%	-	2 1%	-	-	-
Don't know	80 8%	13 6%	15 12%	45 7%	21 9%	3 14%	17 8%	29 7%	17 5%	47 6%
Mean	1.71	1.63	1.73	1.74	1.91	2.46	1.85	1.65	1.67	1.66
Standard deviation	1.15	1.07	1.13	1.19	1.35	2.17	1.22	1.05	1.16	1.09
Standard error	0.04	0.07	0.11	0.05	0.09	0.58	0.09	0.05	0.07	0.04

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 29

**Q.13 Thinking about the following hypothetical development projects. Please indicate how you would feel if each project was proposed in your neighbourhood.**

**Base: All respondents**

**Wind farm**

	Total	Gender		Age						Social Class				Region					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	
Unweighted base	1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92	
Weighted base	1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92	
NET: Support	613 58%	283 56%	330 61%	70 56%	112 67%	137 66%	99 56%	92 59%	104 48%	163 60%	175 58%	140 64%	135 54%	151 55%	162 59%	161 62%	87 59%	53 57%	
Strongly support	(6) 15%	160 14%	70 17%	90 17%	19 15%	41 24%	33 16%	27 15%	21 14%	19 9%	39 14%	44 14%	44 20%	34 13%	32 12%	42 15%	48 19%	24 16%	14 16%
Support	(5) 21%	223 19%	98 23%	126 23%	24 19%	38 23%	49 24%	35 20%	31 20%	45 21%	63 23%	61 20%	49 22%	51 20%	53 19%	57 21%	58 22%	38 25%	18 20%
Somewhat support	(4) 22%	230 22%	115 23%	114 21%	27 21%	33 20%	55 26%	37 21%	40 25%	39 18%	62 23%	71 23%	47 21%	50 20%	66 24%	63 23%	55 21%	25 17%	20 22%
Somewhat oppose	(3) 9%	93 9%	53 10%	40 7%	9 7%	18 11%	13 6%	18 10%	16 10%	19 8%	19 7%	23 8%	26 12%	25 10%	21 7%	26 9%	20 8%	19 13%	7 7%
Oppose	(2) 8%	81 8%	37 7%	44 8%	15 12%	7 4%	13 6%	9 5%	15 9%	22 10%	26 10%	17 6%	16 7%	22 9%	22 8%	22 9%	22 9%	11 8%	4 4%
Strongly oppose	(1) 18%	190 18%	106 21%	84 15%	18 15%	21 13%	21 10%	34 19%	28 18%	66 30%	49 18%	64 21%	29 13%	48 19%	61 22%	49 18%	41 16%	19 13%	20 21%
NET: Oppose	363 35%	195 39%	168 31%	42 34%	46 28%	47 23%	62 35%	59 38%	107 49%	94 34%	104 34%	71 32%	94 38%	103 38%	97 35%	83 32%	50 33%	30 33%	
Prefer not to say	3 *	1 *	2 *	1 *	- -	- -	1 1%	- -	2 1%	1 *	1 *	2 1%	1 *	1 *	1 *	1 *	2 1%	- -	
Don't know	69 7%	24 5%	45 8%	12 9%	8 5%	23 11%	15 8%	5 3%	6 3%	16 6%	24 8%	7 3%	22 9%	20 7%	16 6%	15 6%	10 7%	9 10%	
Mean	3.71	3.57	3.85	3.72	4.16	4.06	3.68	3.63	3.16	3.70	3.64	3.96	3.60	3.49	3.71	3.86	3.91	3.68	
Standard deviation	1.73	1.74	1.70	1.71	1.66	1.55	1.76	1.68	1.80	1.72	1.76	1.66	1.74	1.74	1.71	1.73	1.65	1.80	
Standard error	0.06	0.08	0.08	0.17	0.13	0.11	0.14	0.14	0.12	0.09	0.12	0.15	0.11	0.11	0.11	0.11	0.14	0.20	

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 29

**Q.13 Thinking about the following hypothetical development projects. Please indicate how you would feel if each project was proposed in your neighbourhood.**

**Base: All respondents**

**Wind farm**

	Total	Region										Party Voted for In Last Election							
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
NET: Support	613 58%	53 57%	30 63%	67 55%	64 71%	56 57%	33 61%	61 63%	71 53%	80 56%	53 57%	45 56%	129 47%	171 64%	98 72%	5 67%	12 53%	23 69%	125 56%
Strongly support	(6) 160 15%	14 16%	5 10%	22 18%	21 23%	15 15%	10 18%	12 12%	19 14%	13 9%	14 15%	15 19%	33 12%	32 12%	32 24%	2 31%	5 20%	7 20%	39 18%
Support	(5) 223 21%	18 20%	10 20%	28 23%	19 22%	22 23%	12 21%	23 24%	30 22%	23 16%	26 28%	12 14%	44 16%	71 27%	37 27%	- -	5 21%	8 25%	44 20%
Somewhat support	(4) 230 22%	20 22%	15 32%	16 14%	23 26%	19 20%	12 21%	26 27%	22 17%	44 31%	13 14%	18 23%	53 19%	68 25%	29 21%	3 36%	3 11%	8 25%	42 19%
Somewhat oppose	(3) 93 9%	7 7%	1 1%	14 12%	5 6%	6 6%	8 14%	12 13%	9 7%	12 8%	12 12%	8 10%	29 11%	24 9%	10 7%	- -	4 16%	1 4%	16 7%
Oppose	(2) 81 8%	4 4%	3 6%	13 11%	6 7%	9 9%	2 3%	6 7%	10 7%	12 9%	10 10%	7 8%	19 7%	25 9%	3 2%	- -	1 4%	1 4%	20 9%
Strongly oppose	(1) 190 18%	20 21%	10 21%	20 17%	11 12%	21 21%	6 11%	13 14%	32 24%	29 20%	13 14%	15 19%	80 29%	38 14%	17 12%	2 24%	5 20%	7 20%	32 14%
NET: Oppose	363 35%	30 33%	13 29%	48 39%	22 25%	35 36%	15 28%	32 33%	51 38%	52 37%	34 37%	29 37%	128 47%	87 32%	29 22%	2 24%	10 40%	9 28%	69 31%
Prefer not to say	3 *	- -	- -	- -	1 1%	- -	2 3%	1 1%	1 1%	- -	- -	- -	- -	1 *	1 *	- -	- -	- -	1 *
Don't know	69 7%	9 10%	4 9%	7 6%	4 4%	7 7%	4 8%	3 3%	10 8%	10 7%	6 6%	5 7%	18 7%	10 4%	7 5%	1 9%	2 7%	1 3%	28 13%
Mean	3.71	3.68	3.61	3.75	4.13	3.63	4.06	3.80	3.53	3.45	3.82	3.69	3.23	3.79	4.28	3.87	3.75	3.93	3.84
Standard deviation	1.73	1.80	1.72	1.78	1.64	1.81	1.58	1.56	1.85	1.64	1.69	1.79	1.82	1.60	1.61	2.09	1.87	1.79	1.74
Standard error	0.06	0.20	0.26	0.17	0.18	0.19	0.23	0.16	0.17	0.14	0.18	0.20	0.11	0.10	0.13	0.79	0.41	0.33	0.13

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 29

**Q.13 Thinking about the following hypothetical development projects. Please indicate how you would feel if each project was proposed in your neighbourhood.**

**Base: All respondents**

**Wind farm**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
NET: Support	613 58%	162 59%	187 58%	242 60%	495 61%	107 49%	12 58%	75 62%	375 62%	163 50%	379 64%	219 52%	16 48%	65 61%	473 61%	280 66%	193 54%	28 45%	3 41%
Strongly support	(6) 160 15%	43 16%	50 15%	62 15%	132 16%	26 12%	2 10%	27 22%	101 17%	32 10%	116 20%	45 11%	- -	25 23%	117 15%	82 19%	36 10%	6 10%	- -
Support	(5) 223 21%	70 25%	63 20%	80 20%	181 22%	37 17%	6 30%	25 20%	138 23%	60 19%	139 24%	75 18%	9 28%	21 20%	177 23%	105 25%	71 20%	13 22%	2 24%
Somewhat support	(4) 230 22%	48 18%	73 23%	101 25%	182 22%	43 20%	4 19%	24 20%	135 22%	70 22%	124 21%	99 23%	7 20%	19 18%	179 23%	93 22%	86 24%	8 13%	1 17%
Somewhat oppose	(3) 93 9%	23 8%	37 11%	30 7%	69 9%	21 10%	2 10%	6 5%	63 10%	24 7%	47 8%	45 11%	1 2%	5 5%	73 9%	33 8%	40 11%	9 15%	1 10%
Oppose	(2) 81 8%	16 6%	23 7%	36 9%	59 7%	21 10%	1 3%	6 5%	47 8%	28 9%	38 6%	40 9%	2 6%	4 4%	59 8%	32 7%	28 8%	8 12%	- -
Strongly oppose	(1) 190 18%	65 24%	53 16%	68 17%	146 18%	41 19%	3 16%	27 22%	81 13%	82 25%	99 17%	81 19%	10 30%	26 24%	130 17%	63 15%	67 19%	10 16%	1 17%
NET: Oppose	363 35%	103 38%	114 35%	134 33%	274 34%	83 38%	6 29%	38 32%	191 32%	134 41%	184 31%	166 39%	13 39%	36 33%	262 34%	127 30%	135 38%	27 44%	2 27%
Prefer not to say	3 *	- -	- -	3 1%	2 *	1 *	- -	2 1%	1 *	1 *	2 *	2 *	- -	2 1%	1 *	- -	1 *	1 1%	- -
Don't know	69 7%	10 4%	24 7%	25 6%	42 5%	25 12%	3 12%	6 5%	37 6%	26 8%	27 5%	37 9%	4 13%	4 4%	45 6%	17 4%	28 8%	7 11%	3 32%
Mean	3.71	3.66	3.73	3.73	3.77	3.50	3.83	3.83	3.90	3.32	3.91	3.47	3.11	3.79	3.77	3.96	3.53	3.48	3.44
Standard deviation	1.73	1.83	1.69	1.70	1.72	1.73	1.68	1.88	1.64	1.77	1.73	1.68	1.75	1.94	1.69	1.69	1.66	1.69	1.74
Standard error	0.06	0.11	0.10	0.09	0.06	0.13	0.38	0.18	0.07	0.10	0.07	0.08	0.36	0.20	0.06	0.08	0.09	0.24	0.87

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 29

**Q.13 Thinking about the following hypothetical development projects. Please indicate how you would feel if each project was proposed in your neighbourhood.**

**Base: All respondents**

**Wind farm**

	Total	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?			Q.2 How would you rate the job your local council has done in making planning decisions in your area?						
		Over developed	Under developed	Just fine	NET: Excel- lent/ Good	Excel- lent	Good	Fair	Poor	NET: Poor/ Fair	
Unweighted base	1049	222	121	682	226	16	210	431	316	747	
Weighted base	1049	224	127	674	230	23	206	421	323	744	
NET: Support	613 58%	117 52%	80 63%	406 60%	154 67%	19 84%	134 65%	249 59%	179 56%	428 58%	
Strongly support	(6) 15%	160 18%	40 27%	34 13%	86 19%	43 33%	8 17%	36 15%	61 15%	48 15%	110
Support	(5) 21%	223 21%	39 17%	26 20%	153 23%	64 28%	10 44%	54 26%	81 19%	68 21%	149 20%
Somewhat support	(4) 22%	230 22%	38 17%	20 16%	168 25%	46 20%	1 6%	45 22%	107 25%	63 20%	170 23%
Somewhat oppose	(3) 9%	93 9%	20 9%	9 7%	60 9%	24 11%	1 6%	23 11%	38 9%	24 7%	62 8%
Oppose	(2) 8%	81 8%	23 10%	8 6%	50 7%	17 7%	- -	17 8%	35 8%	24 8%	59 8%
Strongly oppose	(1) 18%	190 18%	48 21%	22 17%	115 17%	24 10%	2 10%	21 10%	78 18%	74 23%	152 20%
NET: Oppose	363 35%	91 41%	39 31%	225 33%	65 28%	4 16%	61 30%	151 36%	122 38%	273 37%	
Prefer not to say	3 *	1 1%	1 *	2 *	2 1%	- -	2 1%	1 *	1 *	2 *	
Don't know	69 7%	14 6%	8 6%	40 6%	10 4%	- -	10 5%	20 5%	21 6%	41 6%	
Mean	3.71	3.56	4.02	3.71	4.10	4.75	4.02	3.66	3.57	3.62	
Standard deviation	1.73	1.84	1.84	1.66	1.58	1.50	1.57	1.70	1.82	1.75	
Standard error	0.06	0.13	0.17	0.07	0.11	0.38	0.11	0.08	0.11	0.07	

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 30

**Q.13 Thinking about the following hypothetical development projects. Please indicate how you would feel if each project was proposed in your neighbourhood.**

**Base: All respondents**

**Industrial**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92
Weighted base	1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92
NET: Support	192 18%	117 23%	76 14%	17 14%	26 16%	42 20%	36 20%	33 21%	38 18%	45 16%	50 17%	47 21%	50 20%	27 10%	54 20%	57 22%	31 21%	24 25%
Strongly support	(6) 14 1%	8 2%	6 1%	3 2%	1 1%	4 2%	1 1%	3 2%	3 1%	1 1%	2 1%	5 2%	6 2%	3 1%	5 2%	2 1%	3 2%	2 2%
Support	(5) 57 5%	33 7%	24 4%	4 3%	8 5%	16 8%	14 8%	7 5%	7 3%	15 5%	10 3%	18 8%	14 5%	6 2%	14 5%	22 8%	11 7%	4 4%
Somewhat support	(4) 121 12%	75 15%	46 8%	10 8%	17 10%	22 11%	21 12%	23 15%	28 13%	29 10%	39 13%	24 11%	31 12%	18 6%	35 13%	34 13%	18 12%	17 19%
Somewhat oppose	(3) 154 15%	78 15%	76 14%	15 12%	31 19%	32 16%	20 12%	21 13%	34 16%	37 14%	45 15%	46 21%	26 10%	35 13%	48 17%	42 16%	21 14%	9 10%
Oppose	(2) 170 16%	78 15%	92 17%	19 15%	31 18%	37 18%	32 18%	18 11%	34 15%	48 18%	46 15%	30 14%	46 18%	47 17%	39 14%	37 14%	31 21%	16 17%
Strongly oppose	(1) 445 42%	201 40%	244 45%	51 41%	63 38%	69 33%	83 47%	71 46%	107 49%	128 47%	132 43%	86 39%	100 40%	143 52%	107 39%	108 42%	52 35%	34 37%
NET: Oppose	769 73%	357 71%	413 76%	85 68%	125 75%	138 67%	136 77%	110 71%	174 80%	213 78%	222 73%	162 74%	172 68%	225 82%	195 71%	187 72%	104 70%	59 64%
Prefer not to say	2 *	- -	2 *	- -	- -	- -	- -	1 *	2 1%	- -	- -	2 1%	1 *	- -	1 *	- -	2 1%	- -
Don't know	85 8%	30 6%	54 10%	22 18%	15 9%	27 13%	5 3%	12 8%	4 2%	15 5%	32 10%	10 4%	29 11%	23 9%	26 9%	15 6%	11 7%	10 11%
Mean	2.19	2.34	2.04	2.09	2.20	2.40	2.15	2.19	2.08	2.07	2.10	2.39	2.23	1.83	2.29	2.30	2.34	2.37
Standard deviation	1.36	1.42	1.29	1.37	1.27	1.44	1.38	1.42	1.30	1.30	1.28	1.45	1.43	1.17	1.39	1.41	1.41	1.46
Standard error	0.04	0.07	0.06	0.14	0.10	0.11	0.11	0.12	0.09	0.07	0.09	0.13	0.09	0.07	0.09	0.09	0.12	0.16

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 30

**Q.13 Thinking about the following hypothetical development projects. Please indicate how you would feel if each project was proposed in your neighbourhood.**

**Base: All respondents**

**Industrial**

	Region											Party Voted for In Last Election							
	Total	Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democrats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
NET: Support	192 18%	24 25%	9 19%	32 26%	17 19%	22 22%	8 14%	19 19%	13 10%	14 10%	24 25%	13 16%	41 15%	57 21%	27 20%	1 14%	7 32%	6 19%	37 17%
Strongly support	(6) 14 1%	2 2%	- -	2 1%	- -	2 2%	2 3%	- -	3 2%	- -	1 1%	3 3%	3 1%	2 1%	- -	- -	1 4%	- -	5 2%
Support	(5) 57 5%	4 4%	3 6%	15 13%	4 4%	8 8%	4 7%	4 4%	4 3%	3 2%	7 7%	2 3%	14 5%	17 6%	9 7%	1 14%	3 12%	- -	9 4%
Somewhat support	(4) 121 12%	17 19%	6 13%	14 12%	13 15%	12 13%	2 3%	15 15%	7 5%	11 8%	16 17%	8 10%	23 8%	38 14%	18 13%	- -	4 16%	6 19%	23 11%
Somewhat oppose	(3) 154 15%	9 10%	9 19%	15 12%	18 20%	12 13%	9 17%	20 20%	18 14%	16 11%	11 12%	16 20%	28 10%	49 18%	23 17%	1 17%	3 11%	4 13%	37 16%
Oppose	(2) 170 16%	16 17%	9 20%	11 9%	16 18%	12 12%	12 22%	17 17%	25 19%	22 16%	19 20%	11 14%	42 15%	42 16%	33 24%	1 17%	5 20%	3 10%	30 14%
Strongly oppose	(1) 445 42%	34 37%	16 33%	56 46%	36 40%	38 39%	18 34%	37 38%	62 47%	81 57%	34 37%	32 40%	149 54%	97 36%	44 32%	3 44%	9 37%	18 53%	87 39%
NET: Oppose	769 73%	59 64%	34 72%	82 67%	71 78%	63 63%	40 73%	73 76%	106 79%	119 84%	65 69%	59 74%	218 79%	188 70%	100 74%	6 77%	16 68%	25 76%	153 69%
Prefer not to say	2 *	- -	- -	- -	- -	- -	2 3%	1 1%	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -
Don't know	85 8%	10 11%	4 9%	8 7%	3 3%	14 14%	6 11%	4 4%	15 11%	9 6%	5 6%	8 9%	16 6%	23 9%	8 6%	1 9%	- -	2 5%	32 14%
Mean	2.19	2.37	2.32	2.35	2.23	2.36	2.29	2.26	1.92	1.75	2.37	2.24	1.93	2.36	2.34	2.16	2.57	1.99	2.22
Standard deviation	1.36	1.46	1.29	1.58	1.25	1.52	1.44	1.26	1.24	1.10	1.40	1.39	1.32	1.37	1.28	1.53	1.60	1.25	1.38
Standard error	0.04	0.16	0.20	0.15	0.13	0.17	0.21	0.13	0.11	0.09	0.15	0.16	0.08	0.09	0.11	0.58	0.34	0.23	0.10



## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 30

**Q.13 Thinking about the following hypothetical development projects. Please indicate how you would feel if each project was proposed in your neighbourhood.**

**Base: All respondents**

**Industrial**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
NET: Support	192 18%	69 25%	61 19%	58 14%	146 18%	38 18%	8 40%	30 24%	106 18%	56 17%	108 18%	77 18%	8 24%	25 23%	134 17%	75 18%	60 17%	11 18%	3 41%
Strongly support	(6) 14 1%	7 3%	7 2%	- -	10 1%	4 2%	- -	6 5%	4 1%	4 1%	9 2%	5 1%	- -	5 5%	5 1%	5 1%	- -	- -	- -
Support	(5) 57 5%	18 7%	16 5%	20 5%	45 6%	11 5%	1 6%	8 7%	33 6%	15 5%	35 6%	20 5%	1 5%	7 7%	43 6%	24 6%	19 5%	2 3%	- -
Somewhat support	(4) 121 12%	44 16%	38 12%	38 9%	91 11%	24 11%	7 34%	15 13%	69 11%	37 11%	63 11%	52 12%	6 19%	12 12%	86 11%	46 11%	40 11%	9 15%	3 41%
Somewhat oppose	(3) 154 15%	44 16%	50 16%	57 14%	128 16%	26 12%	- -	10 8%	101 17%	43 13%	88 15%	66 15%	1 2%	9 8%	129 16%	71 17%	58 16%	6 10%	- -
Oppose	(2) 170 16%	29 11%	60 19%	72 18%	136 17%	32 15%	2 11%	18 15%	114 19%	38 12%	87 15%	80 19%	3 10%	14 13%	135 17%	64 15%	71 20%	13 20%	- -
Strongly oppose	(1) 445 42%	119 43%	123 38%	189 47%	345 42%	92 43%	8 37%	48 40%	239 40%	158 49%	255 43%	174 41%	16 48%	46 43%	326 42%	185 44%	141 39%	26 42%	2 27%
NET: Oppose	769 73%	192 70%	234 72%	318 79%	609 75%	151 70%	10 48%	76 63%	454 75%	239 74%	430 73%	320 75%	20 60%	68 64%	590 75%	320 75%	270 75%	44 72%	2 27%
Prefer not to say	2 *	- -	- -	2 1%	2 *	- -	- -	2 1%	1 *	- -	2 *	- -	- -	2 1%	1 *	1 *	- -	- -	- -
Don't know	85 8%	14 5%	30 9%	25 6%	56 7%	26 12%	3 12%	14 11%	42 7%	29 9%	52 9%	28 7%	5 17%	12 11%	57 7%	29 7%	28 8%	6 10%	3 32%
Mean	2.19	2.37	2.26	2.01	2.18	2.16	2.55	2.40	2.21	2.07	2.19	2.19	2.08	2.33	2.17	2.17	2.17	2.08	2.80
Standard deviation	1.36	1.50	1.38	1.24	1.35	1.40	1.54	1.63	1.31	1.36	1.39	1.32	1.44	1.62	1.31	1.35	1.26	1.25	1.63
Standard error	0.04	0.09	0.08	0.06	0.05	0.10	0.35	0.16	0.05	0.08	0.06	0.07	0.30	0.18	0.05	0.07	0.07	0.18	0.81

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 30

**Q.13 Thinking about the following hypothetical development projects. Please indicate how you would feel if each project was proposed in your neighbourhood.**

**Base: All respondents**

**Industrial**

	Total	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?			Q.2 How would you rate the job your local council has done in making planning decisions in your area?					
		Over developed	Under developed	Just fine	NET: Excel-lent/ Good	Excel-lent	Good	Fair	Poor	NET: Poor/ Fair
Unweighted base	1049	222	121	682	226	16	210	431	316	747
Weighted base	1049	224	127	674	230	23	206	421	323	744
NET: Support	192 18%	23 10%	38 30%	128 19%	59 26%	6 25%	53 26%	64 15%	61 19%	125 17%
Strongly support (6)	14 1%	- -	4 3%	10 1%	7 3%	4 17%	3 1%	2 *	5 2%	7 1%
Support (5)	57 5%	5 2%	11 9%	41 6%	24 10%	1 3%	23 11%	15 4%	17 5%	32 4%
Somewhat support (4)	121 12%	18 8%	23 18%	77 11%	28 12%	1 5%	27 13%	47 11%	39 12%	86 12%
Somewhat oppose (3)	154 15%	32 14%	11 9%	108 16%	33 15%	1 6%	32 16%	72 17%	40 12%	112 15%
Oppose (2)	170 16%	37 17%	17 13%	114 17%	43 19%	2 11%	40 20%	62 15%	50 15%	112 15%
Strongly oppose (1)	445 42%	120 54%	47 37%	270 40%	76 33%	12 53%	64 31%	193 46%	147 45%	340 46%
NET: Oppose	769 73%	190 85%	75 59%	492 73%	153 67%	16 70%	136 66%	327 78%	237 73%	563 76%
Prefer not to say	2 *	- -	- -	2 *	2 1%	- -	2 1%	1 *	- -	1 *
Don't know	85 8%	11 5%	14 11%	52 8%	16 7%	1 4%	15 7%	30 7%	25 8%	55 7%
Mean	2.19	1.83	2.52	2.25	2.53	2.43	2.54	2.06	2.14	2.10
Standard deviation	1.36	1.12	1.59	1.38	1.52	2.00	1.46	1.25	1.39	1.31
Standard error	0.04	0.08	0.15	0.05	0.11	0.52	0.10	0.06	0.08	0.05

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 31

**Q.13 Thinking about the following hypothetical development projects. Please indicate how you would feel if each project was proposed in your neighbourhood.**

**Base: All respondents**

**School**

	Total	Gender		Age						Social Class				Region				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92
Weighted base	1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92
NET: Support	704 67%	331 66%	373 68%	83 66%	112 67%	147 71%	118 67%	102 66%	143 66%	177 65%	212 70%	143 65%	173 69%	184 67%	182 66%	172 66%	102 69%	65 70%
Strongly support	(6) 167 16%	82 16%	85 16%	21 17%	36 22%	28 13%	25 14%	20 13%	37 17%	31 11%	50 16%	43 20%	43 17%	56 20%	42 15%	39 15%	19 13%	11 12%
Support	(5) 274 26%	121 24%	152 28%	31 25%	45 27%	57 28%	50 28%	39 25%	52 24%	76 28%	86 28%	44 20%	69 27%	64 23%	62 22%	71 27%	43 29%	34 37%
Somewhat support	(4) 263 25%	127 25%	136 25%	31 25%	30 18%	61 29%	43 25%	43 28%	54 25%	70 26%	77 25%	56 25%	61 24%	63 23%	78 28%	62 24%	40 27%	19 21%
Somewhat oppose	(3) 97 9%	49 10%	48 9%	11 9%	10 6%	13 6%	18 10%	18 11%	26 12%	33 12%	21 7%	28 13%	14 6%	20 7%	28 10%	34 13%	12 8%	3 3%
Oppose	(2) 56 5%	32 6%	24 4%	10 8%	8 5%	7 3%	10 6%	6 4%	15 7%	16 6%	15 5%	12 6%	13 5%	16 6%	7 3%	17 6%	11 7%	5 6%
Strongly oppose	(1) 99 9%	59 12%	41 7%	5 4%	14 8%	16 8%	26 15%	17 11%	20 9%	27 10%	23 8%	27 12%	22 9%	30 11%	34 12%	15 6%	13 9%	8 8%
NET: Oppose	252 24%	140 28%	112 21%	26 21%	32 19%	37 18%	55 31%	41 26%	62 28%	75 28%	60 20%	68 31%	49 19%	66 24%	69 25%	65 25%	36 24%	16 17%
Prefer not to say	4 *	1 *	4 1%	1 *	- -	1 1%	- -	1 1%	2 1%	1 *	1 *	2 1%	1 *	1 *	1 *	1 *	2 1%	- -
Don't know	89 8%	33 6%	56 10%	16 13%	22 14%	23 11%	5 3%	12 7%	12 5%	20 7%	31 10%	8 4%	30 12%	24 9%	24 9%	21 8%	9 6%	12 13%
Mean	4.11	3.99	4.22	4.25	4.35	4.20	3.89	3.98	4.04	3.97	4.23	3.98	4.22	4.14	4.01	4.16	4.06	4.24
Standard deviation	1.50	1.57	1.42	1.37	1.54	1.39	1.61	1.49	1.52	1.46	1.44	1.60	1.49	1.60	1.54	1.39	1.45	1.45
Standard error	0.05	0.07	0.06	0.14	0.13	0.10	0.12	0.12	0.11	0.08	0.10	0.14	0.10	0.10	0.10	0.09	0.12	0.16

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 31

**Q.13 Thinking about the following hypothetical development projects. Please indicate how you would feel if each project was proposed in your neighbourhood.**

**Base: All respondents**

**School**

	Total	Region										Party Voted for In Last Election							
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
NET: Support	704 67%	65 70%	34 72%	86 70%	53 58%	63 64%	39 72%	69 72%	99 74%	85 60%	63 67%	49 62%	169 62%	205 76%	95 70%	6 83%	18 76%	18 55%	134 60%
Strongly support	(6) 167 16%	11 12%	9 18%	18 15%	12 14%	18 18%	13 23%	16 17%	33 25%	22 16%	6 7%	8 10%	34 12%	52 19%	19 14%	1 16%	5 20%	3 8%	31 14%
Support	(5) 274 26%	34 37%	17 37%	37 30%	16 18%	17 17%	15 27%	19 20%	41 31%	23 17%	28 30%	25 32%	59 22%	80 30%	43 32%	3 36%	11 45%	5 16%	58 26%
Somewhat support	(4) 263 25%	19 21%	8 16%	30 25%	24 27%	28 29%	12 22%	34 35%	25 19%	39 27%	29 31%	16 20%	76 28%	72 27%	33 24%	2 31%	2 11%	10 32%	46 21%
Somewhat oppose	(3) 97 9%	3 3%	4 8%	14 12%	16 18%	7 8%	5 8%	9 9%	11 9%	9 6%	8 8%	11 14%	28 10%	26 10%	13 9%	- -	1 3%	5 16%	15 7%
Oppose	(2) 56 5%	5 6%	3 6%	5 4%	9 9%	5 5%	2 3%	1 1%	6 4%	10 7%	9 10%	2 2%	17 6%	12 5%	9 7%	- -	3 13%	1 4%	10 4%
Strongly oppose	(1) 99 9%	8 8%	4 8%	5 4%	6 7%	14 14%	4 7%	11 11%	4 3%	26 18%	9 9%	9 11%	40 15%	11 4%	9 7%	1 8%	2 8%	7 20%	24 11%
NET: Oppose	252 24%	16 17%	10 22%	24 20%	31 34%	26 27%	10 19%	21 22%	22 16%	44 31%	26 27%	22 27%	86 31%	49 18%	31 23%	1 8%	6 24%	13 40%	49 22%
Prefer not to say	4 *	- -	- -	- -	1 1%	- -	2 3%	1 1%	1 1%	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	2 1%
Don't know	89 8%	12 13%	3 7%	12 10%	6 6%	9 10%	3 6%	6 6%	12 9%	13 9%	5 5%	9 11%	20 7%	15 5%	9 6%	1 9%	- -	2 5%	37 17%
Mean	4.11	4.24	4.32	4.31	3.87	3.92	4.41	4.09	4.59	3.71	3.86	4.01	3.78	4.40	4.18	4.47	4.31	3.47	4.06
Standard deviation	1.50	1.45	1.50	1.28	1.43	1.65	1.47	1.48	1.31	1.73	1.41	1.48	1.59	1.30	1.40	1.41	1.60	1.58	1.57
Standard error	0.05	0.16	0.23	0.12	0.16	0.18	0.21	0.16	0.12	0.15	0.15	0.17	0.10	0.08	0.12	0.53	0.34	0.29	0.12

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 31

**Q.13 Thinking about the following hypothetical development projects. Please indicate how you would feel if each project was proposed in your neighbourhood.**

**Base: All respondents**

**School**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
NET: Support	704 67%	192 70%	223 69%	259 64%	562 69%	132 61%	10 48%	82 68%	422 70%	199 61%	406 69%	283 67%	15 47%	71 66%	543 69%	294 69%	249 70%	36 58%	1 17%
Strongly support	(6) 167 16%	41 15%	57 18%	60 15%	133 16%	32 15%	2 9%	31 26%	102 17%	33 10%	110 19%	54 13%	3 10%	28 26%	121 15%	70 17%	51 14%	9 15%	- -
Support	(5) 274 26%	72 26%	83 26%	109 27%	220 27%	50 23%	4 21%	30 24%	165 27%	79 24%	152 26%	119 28%	3 9%	27 25%	211 27%	110 26%	100 28%	11 18%	- -
Somewhat support	(4) 263 25%	79 29%	83 26%	89 22%	209 26%	50 23%	4 19%	21 18%	155 26%	87 27%	144 24%	110 26%	9 28%	17 16%	211 27%	113 27%	98 27%	16 26%	1 17%
Somewhat oppose	(3) 97 9%	28 10%	29 9%	39 10%	74 9%	22 10%	1 5%	14 11%	52 9%	31 10%	50 9%	43 10%	4 12%	12 11%	64 8%	37 9%	27 8%	8 13%	- -
Oppose	(2) 56 5%	10 4%	16 5%	31 8%	43 5%	13 6%	1 3%	2 2%	36 6%	18 6%	32 5%	23 5%	1 2%	2 2%	46 6%	24 6%	22 6%	3 5%	- -
Strongly oppose	(1) 99 9%	29 11%	24 8%	43 11%	72 9%	22 10%	5 24%	9 8%	49 8%	40 12%	52 9%	40 9%	7 20%	9 9%	67 9%	39 9%	28 8%	5 9%	3 33%
NET: Oppose	252 24%	67 24%	69 21%	113 28%	189 23%	57 26%	7 32%	25 21%	137 23%	90 28%	135 23%	106 25%	11 34%	24 22%	178 23%	100 24%	78 22%	16 26%	3 33%
Prefer not to say	4 *	1 *	1 *	2 1%	4 *	1 *	- -	3 2%	1 *	- -	3 *	1 *	- -	3 3%	1 *	- -	1 *	1 1%	- -
Don't know	89 8%	15 6%	30 9%	30 7%	59 7%	26 12%	4 19%	11 9%	42 7%	35 11%	48 8%	35 8%	6 19%	9 9%	60 8%	30 7%	30 8%	9 14%	4 49%
Mean	4.11	4.08	4.22	4.00	4.15	4.01	3.44	4.43	4.17	3.85	4.19	4.04	3.41	4.39	4.13	4.13	4.14	3.99	2.02
Standard deviation	1.50	1.48	1.45	1.56	1.47	1.55	1.87	1.51	1.46	1.53	1.51	1.46	1.69	1.56	1.46	1.49	1.43	1.50	1.64
Standard error	0.05	0.09	0.08	0.08	0.05	0.11	0.44	0.15	0.06	0.09	0.06	0.07	0.35	0.17	0.05	0.07	0.08	0.22	0.95

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 31

**Q.13 Thinking about the following hypothetical development projects. Please indicate how you would feel if each project was proposed in your neighbourhood.**

**Base: All respondents**

**School**

	Total	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?			Q.2 How would you rate the job your local council has done in making planning decisions in your area?						
		Over developed	Under developed	Just fine	NET: Excel-lent/ Good	Excel-lent	Good	Fair	Poor	NET: Poor/ Fair	
Unweighted base	1049	222	121	682	226	16	210	431	316	747	
Weighted base	1049	224	127	674	230	23	206	421	323	744	
NET: Support	704 67%	135 60%	95 75%	463 69%	167 73%	19 83%	147 71%	295 70%	199 62%	493 66%	
Strongly support	(6) 16%	167 13%	28 26%	33 16%	105 26%	60 54%	13 23%	48 12%	49 15%	48 13%	98
Support	(5) 26%	274 24%	53 32%	41 26%	173 25%	58 12%	3 27%	56 28%	117 23%	75 26%	191
Somewhat support	(4) 25%	263 24%	54 16%	21 27%	185 21%	48 18%	4 21%	44 31%	129 23%	76 27%	204
Somewhat oppose	(3) 9%	97 10%	22 9%	11 9%	61 8%	19 7%	2 8%	17 10%	41 10%	34 10%	74
Oppose	(2) 5%	56 5%	12 5%	6 6%	38 7%	16 3%	1 8%	16 5%	20 5%	16 5%	36
Strongly oppose	(1) 9%	99 19%	43 5%	6 7%	48 5%	10 7%	2 4%	9 8%	34 15%	47 11%	82
NET: Oppose	252 24%	77 34%	23 18%	148 22%	46 20%	4 17%	42 20%	94 22%	97 30%	192 26%	
Prefer not to say	4 *	- -	1 *	4 1%	4 2%	- -	4 2%	1 *	- -	1 *	
Don't know	89 8%	12 5%	9 7%	60 9%	14 6%	- -	14 7%	32 8%	27 8%	58 8%	
Mean	4.11	3.69	4.56	4.16	4.45	4.86	4.40	4.08	3.88	3.99	
Standard deviation	1.50	1.68	1.39	1.42	1.43	1.56	1.41	1.38	1.64	1.50	
Standard error	0.05	0.12	0.13	0.06	0.10	0.39	0.10	0.07	0.10	0.06	

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 32

**Q.13 Thinking about the following hypothetical development projects. Please indicate how you would feel if each project was proposed in your neighbourhood.**

**Base: All respondents**

**New road project**

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	
Unweighted base	1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92	
Weighted base	1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92	
NET: Support	544 52%	282 56%	263 48%	45 36%	88 53%	93 45%	96 54%	95 61%	128 59%	141 52%	146 48%	125 57%	132 53%	135 49%	145 53%	137 53%	81 55%	46 50%	
Strongly support	(6) 15%	154 18%	89 12%	65 11%	13 14%	23 10%	21 10%	37 21%	21 14%	38 18%	33 12%	43 14%	42 19%	36 14%	37 14%	55 20%	36 14%	16 11%	10 11%
Support	(5) 17%	180 19%	95 16%	85 11%	14 20%	33 17%	35 13%	23 22%	34 19%	42 19%	53 16%	50 13%	29 20%	49 15%	40 16%	43 18%	46 19%	29 19%	22 24%
Somewhat support	(4) 20%	210 19%	97 21%	113 14%	18 19%	32 18%	37 20%	36 26%	40 22%	47 20%	56 17%	53 25%	55 19%	47 21%	58 17%	47 21%	56 24%	36 24%	14 15%
Somewhat oppose	(3) 13%	136 11%	55 15%	82 19%	23 15%	25 15%	31 10%	18 12%	19 9%	20 14%	37 14%	43 14%	32 15%	24 10%	34 12%	41 15%	34 13%	21 14%	7 7%
Oppose	(2) 9%	99 11%	55 8%	43 10%	12 6%	10 11%	24 11%	20 7%	12 9%	21 9%	25 9%	27 9%	18 8%	28 11%	28 10%	24 9%	24 9%	13 9%	10 11%
Strongly oppose	(1) 13%	134 14%	72 11%	62 11%	14 11%	17 10%	22 11%	28 16%	21 13%	32 15%	40 15%	37 12%	27 12%	29 12%	36 13%	33 12%	35 13%	17 11%	13 14%
NET: Oppose	369 35%	182 36%	187 34%	50 40%	52 31%	77 37%	66 37%	52 33%	73 33%	103 38%	107 35%	77 35%	81 32%	98 36%	98 36%	92 36%	51 35%	30 32%	
Prefer not to say	4 *	1 *	2 *	1 1%	- -	- -	- -	1 1%	2 1%	2 1%	- -	2 1%	1 *	1 *	1 *	1 *	2 1%	- -	
Don't know	132 13%	39 8%	94 17%	29 23%	27 16%	38 18%	15 8%	8 5%	16 7%	27 10%	51 17%	16 7%	37 15%	41 15%	31 11%	29 11%	14 10%	17 18%	
Mean	3.73	3.77	3.69	3.48	3.88	3.60	3.72	3.81	3.81	3.63	3.71	3.82	3.78	3.65	3.86	3.70	3.72	3.68	
Standard deviation	1.64	1.71	1.57	1.60	1.57	1.57	1.78	1.58	1.70	1.64	1.65	1.63	1.66	1.64	1.69	1.63	1.53	1.71	
Standard error	0.05	0.08	0.07	0.17	0.13	0.12	0.14	0.13	0.12	0.09	0.12	0.15	0.11	0.11	0.11	0.11	0.13	0.19	

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 32

**Q.13 Thinking about the following hypothetical development projects. Please indicate how you would feel if each project was proposed in your neighbourhood.**

**Base: All respondents**

**New road project**

	Total	Region										Party Voted for In Last Election							
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
NET: Support	544 52%	46 50%	29 61%	66 54%	42 47%	44 44%	29 52%	56 58%	59 44%	76 54%	52 56%	46 57%	141 51%	164 61%	68 50%	3 42%	11 46%	19 58%	102 46%
Strongly support	(6) 15%	10 11%	7 15%	22 18%	6 7%	19 19%	8 14%	24 25%	14 11%	23 16%	9 9%	12 16%	50 18%	51 19%	14 11%	2 26%	5 23%	3 8%	18 8%
Support	(5) 17%	22 24%	10 21%	25 20%	12 13%	12 12%	8 14%	16 16%	22 16%	18 13%	21 22%	16 19%	42 15%	51 19%	27 20%	1 8%	4 15%	5 15%	39 18%
Somewhat support	(4) 20%	14 15%	12 26%	20 16%	24 27%	13 13%	13 24%	16 17%	23 17%	35 25%	23 25%	18 22%	50 18%	61 23%	27 20%	1 8%	2 8%	12 35%	45 20%
Somewhat oppose	(3) 13%	7 7%	1 2%	17 14%	16 18%	19 19%	8 15%	12 13%	22 16%	12 9%	13 14%	10 13%	34 13%	24 9%	21 16%	1 17%	2 10%	5 15%	33 15%
Oppose	(2) 9%	10 11%	3 7%	10 8%	11 12%	7 7%	6 11%	12 13%	14 10%	14 10%	7 8%	5 6%	27 10%	25 9%	17 13%	- -	- -	1 2%	18 8%
Strongly oppose	(1) 13%	13 14%	5 11%	15 13%	14 15%	16 16%	6 12%	9 9%	14 10%	22 16%	10 11%	9 11%	49 18%	22 8%	15 11%	3 41%	7 30%	5 17%	20 9%
NET: Oppose	369 35%	30 32%	9 20%	42 34%	41 45%	41 42%	21 38%	33 34%	49 37%	48 34%	31 33%	24 30%	110 40%	72 27%	53 40%	4 58%	10 41%	11 33%	71 32%
Prefer not to say	4 *	- -	- -	- -	1 1%	- -	2 3%	1 1%	1 1%	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	1 1%
Don't know	132 13%	17 18%	9 19%	13 11%	6 7%	14 14%	4 7%	8 8%	25 18%	17 12%	10 11%	10 13%	24 9%	33 12%	13 10%	- -	3 13%	3 9%	48 21%
Mean	3.73	3.68	4.01	3.88	3.33	3.66	3.68	4.02	3.62	3.66	3.75	3.90	3.62	4.05	3.64	3.19	3.53	3.59	3.70
Standard deviation	1.64	1.71	1.63	1.69	1.51	1.77	1.60	1.69	1.57	1.71	1.50	1.60	1.78	1.57	1.56	2.24	2.12	1.51	1.48
Standard error	0.05	0.19	0.26	0.16	0.17	0.19	0.23	0.18	0.15	0.15	0.16	0.19	0.11	0.10	0.13	0.79	0.47	0.29	0.12



## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 32

**Q.13 Thinking about the following hypothetical development projects. Please indicate how you would feel if each project was proposed in your neighbourhood.**

**Base: All respondents**

**New road project**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
NET: Support	544 52%	162 59%	163 50%	202 50%	431 53%	101 47%	12 58%	59 49%	320 53%	165 51%	307 52%	224 53%	13 41%	52 49%	418 53%	223 53%	195 54%	27 44%	3 41%
Strongly support	(6) 15%	51 19%	39 12%	56 14%	118 14%	34 16%	3 13%	18 15%	94 16%	41 13%	90 15%	59 14%	6 17%	16 15%	118 15%	61 14%	57 16%	8 13%	2 24%
Support	(5) 17%	53 19%	61 19%	61 15%	146 18%	28 13%	6 29%	18 15%	107 18%	55 17%	110 19%	69 16%	1 3%	17 16%	140 18%	84 20%	56 16%	4 6%	- -
Somewhat support	(4) 20%	58 21%	62 19%	84 21%	167 21%	40 19%	3 16%	23 19%	119 20%	69 21%	107 18%	97 23%	7 20%	20 18%	160 20%	79 19%	81 23%	16 25%	1 17%
Somewhat oppose	(3) 13%	36 13%	45 14%	53 13%	103 13%	33 15%	- -	19 16%	73 12%	44 14%	75 13%	55 13%	6 18%	16 15%	94 12%	55 13%	39 11%	13 21%	- -
Oppose	(2) 9%	19 7%	38 12%	39 10%	71 9%	26 12%	2 9%	8 6%	62 10%	30 9%	62 10%	35 8%	2 6%	6 6%	76 10%	47 11%	29 8%	7 12%	- -
Strongly oppose	(1) 13%	35 13%	32 10%	63 16%	106 13%	25 12%	2 12%	18 15%	74 12%	42 13%	79 13%	49 12%	6 18%	17 16%	96 12%	56 13%	40 11%	5 9%	1 10%
NET: Oppose	369 35%	90 33%	114 35%	155 38%	280 34%	84 39%	4 21%	45 37%	208 35%	116 36%	216 36%	139 33%	14 42%	39 36%	266 34%	158 37%	108 30%	26 42%	1 10%
Prefer not to say	4 *	1 *	- -	3 1%	2 *	1 1%	- -	2 1%	1 *	1 *	2 *	2 *	- -	2 1%	1 *	- -	1 *	1 1%	- -
Don't know	132 13%	22 8%	47 14%	44 11%	99 12%	29 13%	4 22%	16 13%	73 12%	43 13%	67 11%	59 14%	6 18%	14 13%	97 12%	43 10%	54 15%	8 13%	4 49%
Mean	3.73	3.91	3.72	3.59	3.75	3.65	4.02	3.68	3.77	3.67	3.72	3.76	3.46	3.67	3.77	3.71	3.85	3.55	4.34
Standard deviation	1.64	1.65	1.57	1.68	1.64	1.65	1.74	1.68	1.65	1.62	1.67	1.59	1.78	1.70	1.64	1.65	1.62	1.49	2.15
Standard error	0.05	0.10	0.09	0.09	0.06	0.12	0.42	0.17	0.07	0.10	0.07	0.08	0.37	0.19	0.06	0.08	0.09	0.22	1.24

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 32

**Q.13 Thinking about the following hypothetical development projects. Please indicate how you would feel if each project was proposed in your neighbourhood.**

**Base: All respondents**

**New road project**

	Total	Q.1 In your opinion, is your neighbourhood over-developed, undeveloped or fine just the way it is?			Q.2 How would you rate the job your local council has done in making planning decisions in your area?						
		Over developed	Under developed	Just fine	NET: Excel- lent/ Good	Excel- lent	Good	Fair	Poor	NET: Poor/ Fair	
Unweighted base	1049	222	121	682	226	16	210	431	316	747	
Weighted base	1049	224	127	674	230	23	206	421	323	744	
NET: Support	544 52%	106 47%	74 59%	355 53%	135 59%	18 77%	117 57%	220 52%	162 50%	382 51%	
Strongly support	(6) 15%	154 16%	36 17%	22 14%	94 22%	50 44%	10 19%	40 11%	48 16%	50 13%	98 13%
Support	(5) 17%	180 11%	24 11%	34 27%	119 18%	44 19%	4 15%	41 20%	70 17%	57 18%	127 17%
Somewhat support	(4) 20%	210 21%	46 15%	19 21%	141 18%	41 18%	4 18%	37 18%	102 24%	55 17%	157 21%
Somewhat oppose	(3) 13%	136 14%	31 16%	20 13%	85 8%	18 -	- 9%	18 13%	54 16%	51 16%	105 14%
Oppose	(2) 9%	99 11%	24 6%	8 10%	66 11%	26 9%	2 11%	24 11%	45 11%	24 8%	69 9%
Strongly oppose	(1) 13%	134 19%	43 7%	9 12%	82 10%	22 14%	3 9%	19 13%	54 15%	48 15%	102 14%
NET: Oppose	369 35%	97 43%	37 29%	232 34%	67 29%	5 23%	61 30%	152 36%	124 38%	276 37%	
Prefer not to say	4 *	- -	1 *	3 *	3 1%	- -	3 2%	1 *	- -	1 *	
Don't know	132 13%	20 9%	15 12%	83 12%	25 11%	- -	25 12%	48 11%	37 11%	85 11%	
Mean	3.73	3.46	4.12	3.74	4.04	4.43	3.99	3.63	3.69	3.66	
Standard deviation	1.64	1.74	1.52	1.62	1.68	1.87	1.65	1.58	1.69	1.63	
Standard error	0.05	0.12	0.15	0.07	0.12	0.47	0.12	0.08	0.10	0.06	

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 33

**Q.14 Would you be more likely to support or oppose the development of a new supermarket in your neighbourhood if it were being proposed by each of the following?**

**Base: All respondents**

**Summary Table**

	Tesco	Asda	Sainsburys	Morrisons	Waitrose	Lidl	Netto	Aldi	Iceland	Co-op	Somerfield	M&S/ Simply Food
Unweighted base	1049	1049	1049	1049	1049	1049	1049	1049	1049	1049	1049	1049
Weighted base	1049	1049	1049	1049	1049	1049	1049	1049	1049	1049	1049	1049
Support	403 38%	439 42%	390 37%	420 40%	343 33%	406 39%	302 29%	418 40%	375 36%	379 36%	308 29%	376 36%
Oppose	499 48%	463 44%	465 44%	441 42%	488 47%	443 42%	492 47%	439 42%	461 44%	451 43%	512 49%	472 45%
Don't know	147 14%	147 14%	193 18%	188 18%	217 21%	200 19%	255 24%	192 18%	213 20%	219 21%	229 22%	201 19%

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 34

**Q.14 Would you be more likely to support or oppose the development of a new supermarket in your neighbourhood if it were being proposed by each of the following?**

**Base: All respondents**

**Tesco**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92
Weighted base	1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92
Support	403 38%	170 34%	233 43%	56 45%	71 43%	85 41%	69 39%	57 37%	65 30%	101 37%	100 33%	87 40%	115 46%	97 35%	101 37%	104 40%	56 38%	44 48%
Oppose	499 48%	267 53%	232 43%	51 41%	67 40%	86 41%	89 50%	83 53%	124 57%	144 53%	157 52%	94 42%	105 42%	129 47%	140 51%	115 45%	77 52%	37 41%
Don't know	147 14%	67 13%	80 15%	18 14%	28 17%	37 18%	19 11%	16 10%	29 13%	28 10%	48 16%	39 18%	32 13%	49 18%	33 12%	39 15%	15 10%	11 12%

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 34

**Q.14 Would you be more likely to support or oppose the development of a new supermarket in your neighbourhood if it were being proposed by each of the following?**

**Base: All respondents**

**Tesco**

	Region											Party Voted for In Last Election							
	Total	Scotland	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
Support	403 38%	44 48%	32 67%	45 37%	27 30%	45 46%	22 40%	24 25%	64 48%	33 23%	34 37%	32 40%	88 32%	130 48%	45 33%	2 26%	12 52%	10 30%	93 42%
Oppose	499 48%	37 41%	10 21%	56 46%	50 56%	43 44%	29 54%	62 64%	45 34%	84 59%	48 51%	35 44%	154 56%	107 40%	75 56%	6 74%	10 44%	19 58%	92 41%
Don't know	147 14%	11 12%	6 13%	21 17%	13 14%	10 10%	3 6%	11 11%	25 19%	24 17%	11 12%	13 16%	33 12%	32 12%	15 11%	-	1 5%	4 12%	37 17%

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 34

**Q.14 Would you be more likely to support or oppose the development of a new supermarket in your neighbourhood if it were being proposed by each of the following?**

**Base: All respondents**

**Tesco**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
Support	403 38%	99 36%	130 40%	149 37%	302 37%	94 43%	7 33%	48 40%	224 37%	131 40%	211 36%	179 42%	12 37%	41 39%	288 37%	151 36%	138 38%	29 46%	1 17%
Oppose	499 48%	136 49%	149 46%	199 49%	403 50%	89 41%	7 34%	54 45%	304 50%	141 43%	310 52%	177 42%	12 35%	49 45%	395 51%	226 53%	169 47%	18 28%	3 33%
Don't know	147 14%	40 15%	44 14%	56 14%	108 13%	32 15%	7 33%	19 16%	75 12%	53 16%	70 12%	68 16%	9 28%	17 16%	98 13%	47 11%	51 14%	16 25%	4 49%

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 34

**Q.14 Would you be more likely to support or oppose the development of a new supermarket in your neighbourhood if it were being proposed by each of the following?**

**Base: All respondents**

**Tesco**

	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?				Q.2 How would you rate the job your local council has done in making planning decisions in your area?					
	Total	Over developed	Under developed	Just fine	NET: Excellent/Good	Excellent	Good	Fair	Poor	NET: Poor/Fair
Unweighted base	1049	222	121	682	226	16	210	431	316	747
Weighted base	1049	224	127	674	230	23	206	421	323	744
Support	403 38%	58 26%	69 54%	261 39%	109 47%	17 73%	92 44%	165 39%	103 32%	268 36%
Oppose	499 48%	133 60%	40 32%	323 48%	92 40%	4 16%	89 43%	200 47%	174 54%	374 50%
Don't know	147 14%	33 15%	18 14%	89 13%	28 12%	3 11%	26 13%	56 13%	45 14%	102 14%

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 35

**Q.14 Would you be more likely to support or oppose the development of a new supermarket in your neighbourhood if it were being proposed by each of the following?**

**Base: All respondents**

**Asda**

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92
Weighted base	1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92
Support	439 42%	185 37%	254 47%	59 48%	86 52%	92 44%	68 38%	58 37%	76 35%	93 34%	115 38%	104 47%	127 50%	113 41%	116 42%	113 44%	57 38%	41 44%
Oppose	463 44%	248 49%	215 39%	45 36%	58 35%	79 38%	86 48%	77 49%	118 54%	149 55%	133 44%	85 39%	95 38%	122 44%	125 46%	106 41%	71 48%	39 42%
Don't know	147 14%	71 14%	76 14%	20 16%	22 13%	37 18%	24 13%	21 14%	24 11%	31 11%	56 18%	31 14%	30 12%	41 15%	34 12%	40 15%	20 14%	12 13%



**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 35

**Q.14 Would you be more likely to support or oppose the development of a new supermarket in your neighbourhood if it were being proposed by each of the following?**

**Base: All respondents**

**Asda**

	Region											Party Voted for In Last Election							
	Total	Scotland	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
Support	439 42%	41 44%	31 65%	52 43%	30 34%	50 51%	27 49%	30 31%	64 48%	49 35%	30 32%	36 45%	97 35%	121 45%	51 38%	2 26%	11 45%	11 34%	113 51%
Oppose	463 44%	39 42%	9 20%	53 44%	43 48%	38 39%	22 40%	54 56%	47 35%	75 53%	49 53%	33 42%	145 53%	108 40%	69 51%	6 74%	12 50%	20 60%	73 33%
Don't know	147 14%	12 13%	7 15%	16 13%	17 19%	10 10%	6 11%	13 13%	22 17%	18 13%	14 15%	11 14%	32 12%	39 15%	14 11%	-	1 5%	2 6%	37 16%

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 35

**Q.14 Would you be more likely to support or oppose the development of a new supermarket in your neighbourhood if it were being proposed by each of the following?**

**Base: All respondents**

**Asda**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
Support	439 42%	102 37%	151 47%	159 39%	329 40%	100 47%	10 49%	60 49%	247 41%	132 41%	238 40%	188 44%	14 43%	52 49%	310 40%	159 38%	151 42%	32 53%	3 41%
Oppose	463 44%	137 50%	129 40%	187 46%	380 47%	78 36%	4 20%	45 37%	278 46%	140 43%	285 48%	167 39%	10 30%	40 37%	371 47%	221 52%	150 42%	16 27%	1 10%
Don't know	147 14%	36 13%	44 14%	58 14%	104 13%	36 17%	6 31%	17 14%	78 13%	53 16%	68 12%	70 16%	9 28%	15 14%	100 13%	44 10%	56 16%	13 21%	4 49%

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 35

**Q.14 Would you be more likely to support or oppose the development of a new supermarket in your neighbourhood if it were being proposed by each of the following?**

**Base: All respondents**

**Asda**

	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?				Q.2 How would you rate the job your local council has done in making planning decisions in your area?					
	Total	Over developed	Under developed	Just fine	NET: Excel-lent/ Good	Excel-lent	Good	Fair	Poor	NET: Poor/ Fair
Unweighted base	1049	222	121	682	226	16	210	431	316	747
Weighted base	1049	224	127	674	230	23	206	421	323	744
Support	439 42%	76 34%	72 57%	274 41%	105 46%	15 66%	89 43%	177 42%	125 39%	301 40%
Oppose	463 44%	116 52%	37 29%	307 46%	94 41%	5 21%	89 43%	192 46%	152 47%	344 46%
Don't know	147 14%	31 14%	18 14%	93 14%	31 13%	3 13%	28 14%	52 12%	46 14%	98 13%

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 36

**Q.14 Would you be more likely to support or oppose the development of a new supermarket in your neighbourhood if it were being proposed by each of the following?**

**Base: All respondents**

**Sainsburys**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92
Weighted base	1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92
Support	390 37%	164 33%	226 41%	48 38%	67 41%	80 38%	66 38%	56 36%	72 33%	102 37%	101 33%	79 36%	108 43%	100 36%	107 39%	88 34%	58 39%	36 39%
Oppose	465 44%	247 49%	219 40%	52 42%	61 37%	81 39%	81 46%	73 47%	117 54%	136 50%	141 46%	85 38%	104 41%	121 44%	124 45%	113 44%	66 45%	41 45%
Don't know	193 18%	93 18%	101 18%	25 20%	38 23%	47 23%	30 17%	26 17%	28 13%	35 13%	62 20%	57 26%	40 16%	53 19%	43 16%	58 22%	24 16%	15 16%

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 36

**Q.14 Would you be more likely to support or oppose the development of a new supermarket in your neighbourhood if it were being proposed by each of the following?**

**Base: All respondents**

**Sainsburys**

	Region											Party Voted for In Last Election							
	Total	Scotland	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
Support	390 37%	36 39%	25 52%	41 33%	23 25%	42 43%	19 34%	35 36%	62 47%	38 27%	40 43%	30 38%	93 34%	115 43%	58 43%	1 17%	11 46%	12 35%	83 37%
Oppose	465 44%	41 45%	10 20%	59 48%	44 49%	40 41%	26 48%	48 50%	40 30%	81 57%	40 42%	36 45%	140 51%	110 41%	60 44%	6 74%	12 49%	18 54%	82 37%
Don't know	193 18%	15 16%	13 28%	22 18%	23 25%	16 17%	10 18%	13 14%	31 23%	23 16%	14 15%	14 17%	42 15%	44 17%	17 13%	1 9%	1 5%	4 12%	58 26%

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 36

**Q.14 Would you be more likely to support or oppose the development of a new supermarket in your neighbourhood if it were being proposed by each of the following?**

**Base: All respondents**

**Sainsburys**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
Support	390 37%	81 29%	146 45%	146 36%	307 38%	76 36%	7 32%	51 42%	224 37%	116 36%	211 36%	168 40%	12 36%	42 39%	291 37%	152 36%	139 39%	21 34%	1 17%
Oppose	465 44%	144 52%	120 37%	187 46%	372 46%	86 40%	7 35%	52 42%	274 45%	140 43%	290 49%	165 39%	11 33%	47 44%	358 46%	213 50%	145 41%	22 36%	3 33%
Don't know	193 18%	51 18%	58 18%	70 17%	134 16%	53 24%	7 33%	20 16%	105 17%	69 21%	91 15%	92 22%	10 31%	17 16%	132 17%	59 14%	73 20%	19 31%	4 49%

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 36

**Q.14 Would you be more likely to support or oppose the development of a new supermarket in your neighbourhood if it were being proposed by each of the following?**

**Base: All respondents**

**Sainsburys**

	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?				Q.2 How would you rate the job your local council has done in making planning decisions in your area?					
	Total	Over developed	Under developed	Just fine	NET: Excellent/Good	Excellent	Good	Fair	Poor	NET: Poor/Fair
Unweighted base	1049	222	121	682	226	16	210	431	316	747
Weighted base	1049	224	127	674	230	23	206	421	323	744
Support	390 37%	72 32%	60 47%	246 36%	110 48%	12 52%	98 47%	158 37%	98 30%	256 34%
Oppose	465 44%	110 49%	39 30%	311 46%	81 35%	6 27%	74 36%	181 43%	173 54%	354 48%
Don't know	193 18%	42 19%	28 22%	117 17%	39 17%	5 20%	35 17%	83 20%	52 16%	134 18%

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 37

**Q.14 Would you be more likely to support or oppose the development of a new supermarket in your neighbourhood if it were being proposed by each of the following?**

**Base: All respondents**

**Morrisons**

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92
Weighted base	1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92
Support	420 40%	180 36%	239 44%	42 34%	77 47%	95 46%	65 37%	67 43%	74 34%	92 34%	114 38%	90 41%	123 49%	94 34%	107 39%	118 46%	58 39%	42 46%
Oppose	441 42%	238 47%	203 37%	55 44%	54 32%	71 34%	81 46%	70 45%	110 51%	141 52%	128 42%	79 36%	93 37%	124 45%	118 43%	95 37%	70 47%	34 37%
Don't know	188 18%	85 17%	104 19%	28 22%	35 21%	42 20%	31 18%	19 12%	34 15%	40 15%	62 20%	51 23%	35 14%	57 21%	50 18%	46 18%	20 14%	16 17%



**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 37

**Q.14 Would you be more likely to support or oppose the development of a new supermarket in your neighbourhood if it were being proposed by each of the following?**

**Base: All respondents**

**Morrisons**

	Region											Party Voted for In Last Election							
	Total	Scotland	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
Support	420 40%	42 46%	30 64%	53 43%	35 39%	46 47%	20 37%	35 36%	52 39%	42 30%	38 41%	26 33%	95 34%	123 46%	60 44%	2 26%	12 50%	10 30%	94 42%
Oppose	441 42%	34 37%	8 17%	48 39%	39 43%	36 36%	30 55%	50 52%	49 37%	75 53%	40 43%	33 41%	144 52%	108 40%	59 44%	6 74%	9 38%	15 46%	70 32%
Don't know	188 18%	16 17%	9 18%	21 17%	16 18%	17 17%	5 9%	12 12%	32 24%	25 18%	15 17%	21 26%	37 13%	37 14%	16 12%	-	3 12%	8 25%	58 26%

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 37

**Q.14 Would you be more likely to support or oppose the development of a new supermarket in your neighbourhood if it were being proposed by each of the following?**

**Base: All respondents**

**Morrisons**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
Support	420 40%	88 32%	147 45%	164 41%	325 40%	84 39%	11 52%	50 41%	234 39%	136 42%	231 39%	174 41%	15 45%	43 40%	312 40%	164 39%	148 41%	19 30%	3 41%
Oppose	441 42%	137 50%	117 36%	175 43%	350 43%	88 41%	3 17%	51 42%	257 43%	133 41%	271 46%	161 38%	9 27%	45 43%	339 43%	196 46%	143 40%	21 34%	1 10%
Don't know	188 18%	50 18%	60 18%	65 16%	138 17%	44 20%	6 31%	21 17%	112 19%	55 17%	89 15%	90 21%	9 28%	18 17%	131 17%	63 15%	67 19%	22 36%	4 49%

**Planning Poll Survey**  
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Absolutes/col percents

Table 37

**Q.14 Would you be more likely to support or oppose the development of a new supermarket in your neighbourhood if it were being proposed by each of the following?**

**Base: All respondents**

**Morrisons**

	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?				Q.2 How would you rate the job your local council has done in making planning decisions in your area?					
	Total	Over developed	Under developed	Just fine	NET: Excel-lent/ Good	Excel-lent	Good	Fair	Poor	NET: Poor/ Fair
Unweighted base	1049	222	121	682	226	16	210	431	316	747
Weighted base	1049	224	127	674	230	23	206	421	323	744
Support	420 40%	75 34%	72 56%	261 39%	109 47%	17 71%	92 45%	172 41%	112 35%	284 38%
Oppose	441 42%	105 47%	37 29%	296 44%	82 36%	6 25%	76 37%	179 42%	157 49%	335 45%
Don't know	188 18%	44 20%	19 15%	117 17%	39 17%	1 4%	38 19%	71 17%	54 17%	125 17%

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 38

**Q.14 Would you be more likely to support or oppose the development of a new supermarket in your neighbourhood if it were being proposed by each of the following?**

**Base: All respondents**

**Waitrose**

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92
Weighted base	1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92
Support	343 33%	158 31%	186 34%	37 30%	62 37%	72 35%	51 29%	55 35%	66 30%	103 38%	100 33%	56 25%	85 34%	99 36%	87 32%	79 31%	48 33%	29 32%
Oppose	488 47%	246 49%	242 44%	61 49%	65 39%	86 41%	91 52%	73 47%	114 52%	129 47%	144 47%	99 45%	116 46%	119 43%	134 49%	123 47%	72 49%	41 44%
Don't know	217 21%	100 20%	117 21%	26 21%	40 24%	50 24%	35 20%	28 18%	38 18%	42 15%	60 20%	65 30%	50 20%	57 21%	54 19%	57 22%	27 18%	22 24%

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 38

**Q.14 Would you be more likely to support or oppose the development of a new supermarket in your neighbourhood if it were being proposed by each of the following?**

**Base: All respondents**

**Waitrose**

	Region											Party Voted for In Last Election							
	Total	Scotland	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
Support	343 33%	29 32%	15 32%	38 31%	26 29%	29 30%	16 29%	32 33%	69 52%	31 22%	33 35%	26 32%	89 32%	101 38%	59 44%	2 26%	8 35%	8 24%	55 25%
Oppose	488 47%	41 44%	17 36%	58 48%	47 52%	46 47%	28 52%	51 53%	34 26%	85 60%	44 47%	37 47%	139 51%	115 43%	62 46%	6 74%	11 49%	18 54%	102 46%
Don't know	217 21%	22 24%	15 33%	25 21%	17 19%	23 24%	10 19%	14 14%	30 23%	26 18%	17 18%	17 21%	47 17%	53 20%	14 10%	-	4 17%	7 21%	66 29%

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 38

**Q.14 Would you be more likely to support or oppose the development of a new supermarket in your neighbourhood if it were being proposed by each of the following?**

**Base: All respondents**

**Waitrose**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
Support	343 33%	75 27%	124 38%	131 32%	264 33%	72 33%	7 34%	54 44%	197 33%	92 28%	181 31%	150 35%	13 38%	46 43%	242 31%	119 28%	124 35%	21 34%	1 17%
Oppose	488 47%	144 52%	130 40%	193 48%	388 48%	94 44%	6 31%	45 37%	280 46%	164 50%	306 52%	172 40%	11 34%	40 38%	385 49%	232 55%	153 43%	19 31%	2 24%
Don't know	217 21%	56 20%	70 21%	80 20%	161 20%	49 23%	7 35%	22 18%	126 21%	69 21%	105 18%	103 24%	9 28%	20 19%	154 20%	73 17%	81 23%	22 35%	5 59%

**Planning Poll Survey**  
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Absolutes/col percents

Table 38

**Q.14 Would you be more likely to support or oppose the development of a new supermarket in your neighbourhood if it were being proposed by each of the following?**

**Base: All respondents**

**Waitrose**

	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?				Q.2 How would you rate the job your local council has done in making planning decisions in your area?					
	Total	Over developed	Under developed	Just fine	NET: Excellent/Good	Excellent	Good	Fair	Poor	NET: Poor/Fair
Unweighted base	1049	222	121	682	226	16	210	431	316	747
Weighted base	1049	224	127	674	230	23	206	421	323	744
Support	343 33%	61 27%	54 42%	217 32%	86 37%	10 41%	76 37%	134 32%	97 30%	231 31%
Oppose	488 47%	112 50%	48 37%	324 48%	94 41%	10 41%	85 41%	200 47%	167 52%	367 49%
Don't know	217 21%	50 23%	26 20%	133 20%	50 22%	4 18%	45 22%	87 21%	59 18%	146 20%

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 39

**Q.14 Would you be more likely to support or oppose the development of a new supermarket in your neighbourhood if it were being proposed by each of the following?**

**Base: All respondents**

**Lidl**

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92
Weighted base	1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92
Support	406 39%	175 35%	231 42%	41 33%	68 41%	90 43%	63 36%	63 40%	81 37%	92 34%	118 39%	80 36%	116 46%	92 33%	102 37%	107 41%	64 44%	41 45%
Oppose	443 42%	230 46%	213 39%	55 44%	60 36%	72 35%	88 50%	68 43%	99 45%	141 52%	129 42%	85 38%	88 35%	122 44%	121 44%	105 41%	59 40%	35 38%
Don't know	200 19%	99 20%	101 19%	28 23%	38 23%	46 22%	26 14%	25 16%	38 17%	40 15%	58 19%	56 26%	47 19%	61 22%	52 19%	47 18%	24 16%	16 17%



**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 39

**Q.14 Would you be more likely to support or oppose the development of a new supermarket in your neighbourhood if it were being proposed by each of the following?**

**Base: All respondents**

**Lidl**

	Region											Party Voted for In Last Election							
	Total	Scotland	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
Support	406 39%	41 45%	17 37%	56 46%	33 37%	39 40%	26 48%	31 32%	50 38%	41 29%	38 41%	31 39%	86 31%	113 42%	59 43%	2 31%	11 47%	14 43%	89 40%
Oppose	443 42%	35 38%	18 38%	44 36%	43 48%	38 39%	22 41%	48 50%	47 35%	75 53%	37 39%	34 43%	149 54%	106 40%	59 43%	5 60%	8 36%	14 43%	77 35%
Don't know	200 19%	16 17%	12 25%	21 18%	14 15%	21 21%	6 11%	17 18%	36 27%	25 18%	18 20%	14 18%	41 15%	50 19%	18 13%	1 9%	4 17%	5 14%	56 25%

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 39

**Q.14 Would you be more likely to support or oppose the development of a new supermarket in your neighbourhood if it were being proposed by each of the following?**

**Base: All respondents**

**Lidl**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
Support	406 39%	93 34%	141 44%	148 37%	324 40%	71 33%	11 53%	56 46%	236 39%	114 35%	243 41%	146 34%	16 48%	51 47%	305 39%	167 39%	138 39%	19 31%	4 51%
Oppose	443 42%	129 47%	115 35%	188 47%	341 42%	98 46%	3 16%	42 34%	255 42%	146 45%	254 43%	182 43%	7 23%	37 34%	340 44%	186 44%	154 43%	22 36%	- -
Don't know	200 19%	53 19%	68 21%	68 17%	147 18%	47 22%	6 31%	24 20%	111 18%	65 20%	94 16%	97 23%	10 29%	20 18%	136 17%	71 17%	66 18%	21 33%	4 49%

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 39

**Q.14 Would you be more likely to support or oppose the development of a new supermarket in your neighbourhood if it were being proposed by each of the following?**

**Base: All respondents**

**Lidl**

	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?				Q.2 How would you rate the job your local council has done in making planning decisions in your area?					
	Total	Over developed	Under developed	Just fine	NET: Excel-lent/ Good	Excel-lent	Good	Fair	Poor	NET: Poor/ Fair
Unweighted base	1049	222	121	682	226	16	210	431	316	747
Weighted base	1049	224	127	674	230	23	206	421	323	744
Support	406 39%	82 36%	73 57%	244 36%	100 44%	13 57%	87 42%	150 36%	130 40%	280 38%
Oppose	443 42%	100 44%	31 24%	304 45%	86 37%	9 37%	77 37%	189 45%	142 44%	331 44%
Don't know	200 19%	43 19%	24 19%	126 19%	44 19%	1 6%	42 21%	82 20%	51 16%	134 18%

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 40

**Q.14 Would you be more likely to support or oppose the development of a new supermarket in your neighbourhood if it were being proposed by each of the following?**

**Base: All respondents**

**Netto**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92
Weighted base	1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92
Support	302 29%	126 25%	176 32%	27 22%	50 30%	79 38%	46 26%	47 30%	52 24%	70 26%	83 27%	61 28%	87 35%	74 27%	88 32%	86 33%	32 22%	21 23%
Oppose	492 47%	258 51%	235 43%	58 46%	68 41%	77 37%	98 55%	77 49%	115 53%	149 55%	145 48%	100 45%	98 39%	129 47%	129 47%	112 43%	82 56%	40 43%
Don't know	255 24%	120 24%	135 25%	40 32%	48 29%	52 25%	33 19%	32 20%	51 23%	53 19%	76 25%	59 27%	66 26%	72 26%	58 21%	61 23%	33 22%	32 34%

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 40

**Q.14 Would you be more likely to support or oppose the development of a new supermarket in your neighbourhood if it were being proposed by each of the following?**

**Base: All respondents**

**Netto**

	Region											Party Voted for In Last Election							
	Total	Scotland	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
Support	302 29%	21 23%	18 39%	41 33%	27 30%	33 34%	14 26%	23 24%	45 33%	30 21%	18 20%	31 39%	59 22%	97 36%	42 31%	2 31%	7 30%	8 24%	63 28%
Oppose	492 47%	40 43%	16 34%	52 43%	44 49%	41 42%	30 55%	53 55%	48 36%	81 57%	52 56%	34 43%	166 60%	114 42%	67 49%	5 60%	10 41%	17 51%	86 39%
Don't know	255 24%	32 34%	13 27%	29 24%	19 21%	24 24%	10 19%	20 20%	41 30%	31 22%	23 25%	14 18%	50 18%	58 22%	26 20%	1 9%	7 29%	9 26%	73 33%

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 40

**Q.14 Would you be more likely to support or oppose the development of a new supermarket in your neighbourhood if it were being proposed by each of the following?**

**Base: All respondents**

**Netto**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
Support	302 29%	65 24%	102 32%	116 29%	238 29%	54 25%	9 45%	34 28%	182 30%	85 26%	176 30%	113 27%	12 37%	31 29%	234 30%	122 29%	111 31%	16 26%	4 51%
Oppose	492 47%	140 51%	135 42%	204 51%	387 48%	101 47%	4 21%	50 41%	284 47%	158 49%	292 49%	192 45%	9 26%	44 41%	377 48%	219 52%	157 44%	22 35%	- -
Don't know	255 24%	69 25%	87 27%	84 21%	188 23%	60 28%	7 34%	37 31%	137 23%	81 25%	123 21%	120 28%	12 36%	32 30%	171 22%	82 19%	89 25%	24 39%	4 49%

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 40

**Q.14 Would you be more likely to support or oppose the development of a new supermarket in your neighbourhood if it were being proposed by each of the following?**

**Base: All respondents**

**Netto**

	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?				Q.2 How would you rate the job your local council has done in making planning decisions in your area?					
	Total	Over developed	Under developed	Just fine	NET: Excel-lent/ Good	Excel-lent	Good	Fair	Poor	NET: Poor/ Fair
Unweighted base	1049	222	121	682	226	16	210	431	316	747
Weighted base	1049	224	127	674	230	23	206	421	323	744
Support	302 29%	62 28%	61 48%	172 26%	74 32%	12 50%	62 30%	114 27%	97 30%	211 28%
Oppose	492 47%	107 48%	38 30%	341 51%	103 45%	9 37%	94 46%	208 49%	152 47%	359 48%
Don't know	255 24%	55 24%	28 22%	160 24%	53 23%	3 14%	50 24%	100 24%	74 23%	173 23%

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 41

**Q.14 Would you be more likely to support or oppose the development of a new supermarket in your neighbourhood if it were being proposed by each of the following?**

**Base: All respondents**

**Aldi**

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92
Weighted base	1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92
Support	418 40%	180 36%	237 44%	41 33%	72 44%	96 46%	63 36%	66 42%	80 37%	101 37%	111 36%	87 39%	119 47%	95 35%	107 39%	117 45%	59 40%	40 43%
Oppose	439 42%	228 45%	211 39%	57 46%	64 38%	67 32%	85 48%	63 41%	103 47%	133 49%	134 44%	83 38%	90 36%	124 45%	118 43%	94 36%	67 45%	36 39%
Don't know	192 18%	96 19%	96 18%	27 21%	30 18%	45 22%	29 16%	27 17%	35 16%	39 14%	60 20%	51 23%	43 17%	56 20%	50 18%	47 18%	23 15%	17 18%



**Planning Poll Survey**  
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Absolutes/col percents

Table 41

**Q.14 Would you be more likely to support or oppose the development of a new supermarket in your neighbourhood if it were being proposed by each of the following?**

**Base: All respondents**

**Aldi**

	Region											Party Voted for In Last Election							
	Total	Scotland	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
Support	418 40%	40 43%	23 48%	56 46%	38 42%	39 39%	23 43%	33 34%	55 41%	41 29%	35 38%	35 44%	91 33%	113 42%	61 45%	2 31%	12 52%	13 39%	94 42%
Oppose	439 42%	36 39%	12 25%	44 37%	38 42%	39 40%	25 45%	47 48%	46 35%	78 55%	42 45%	33 41%	145 53%	108 40%	59 44%	5 60%	8 32%	14 42%	74 33%
Don't know	192 18%	17 18%	12 26%	21 17%	14 16%	21 21%	6 12%	17 18%	33 24%	23 16%	16 17%	12 15%	39 14%	47 17%	15 11%	1 9%	4 16%	6 19%	55 25%

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 41

**Q.14 Would you be more likely to support or oppose the development of a new supermarket in your neighbourhood if it were being proposed by each of the following?**

**Base: All respondents**

**Aldi**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
Support	418 40%	103 37%	141 44%	151 37%	329 40%	77 36%	12 57%	56 46%	251 42%	111 34%	251 42%	151 36%	15 46%	50 47%	314 40%	171 40%	144 40%	24 38%	4 51%
Oppose	439 42%	127 46%	119 37%	182 45%	344 42%	92 43%	2 12%	44 36%	253 42%	142 44%	254 43%	176 41%	10 30%	39 36%	335 43%	191 45%	144 40%	20 33%	- -
Don't know	192 18%	46 17%	64 20%	70 17%	140 17%	46 21%	6 31%	22 18%	99 16%	71 22%	87 15%	97 23%	8 24%	18 17%	132 17%	63 15%	69 19%	18 29%	4 49%

**Planning Poll Survey**  
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Absolutes/col percents

Table 41

**Q.14 Would you be more likely to support or oppose the development of a new supermarket in your neighbourhood if it were being proposed by each of the following?**

**Base: All respondents**

**Aldi**

	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?				Q.2 How would you rate the job your local council has done in making planning decisions in your area?					
	Total	Over developed	Under developed	Just fine	NET: Excellent/Good	Excellent	Good	Fair	Poor	NET: Poor/Fair
Unweighted base	1049	222	121	682	226	16	210	431	316	747
Weighted base	1049	224	127	674	230	23	206	421	323	744
Support	418 40%	79 35%	78 62%	248 37%	102 44%	14 59%	88 43%	154 36%	136 42%	289 39%
Oppose	439 42%	98 44%	31 24%	304 45%	87 38%	9 41%	78 38%	192 46%	133 41%	325 44%
Don't know	192 18%	46 21%	18 14%	122 18%	41 18%	-	41 20%	75 18%	54 17%	129 17%

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 42

**Q.14 Would you be more likely to support or oppose the development of a new supermarket in your neighbourhood if it were being proposed by each of the following?**

**Base: All respondents**

**Iceland**

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92
Weighted base	1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92
Support	375 36%	160 32%	214 39%	38 30%	64 38%	89 43%	60 34%	55 35%	69 32%	76 28%	108 35%	80 36%	111 44%	85 31%	101 37%	95 37%	57 39%	36 39%
Oppose	461 44%	235 47%	226 41%	57 46%	66 40%	75 36%	83 47%	69 44%	111 51%	152 56%	128 42%	84 38%	96 38%	129 47%	120 44%	108 42%	67 45%	38 41%
Don't know	213 20%	108 21%	105 19%	30 24%	36 22%	43 21%	34 19%	32 21%	37 17%	44 16%	68 22%	56 26%	44 18%	60 22%	53 19%	56 22%	24 16%	19 20%

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 42

**Q.14 Would you be more likely to support or oppose the development of a new supermarket in your neighbourhood if it were being proposed by each of the following?**

**Base: All respondents**

**Iceland**

	Region											Party Voted for In Last Election							
	Total	Scotland	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
Support	375 36%	36 39%	22 47%	44 36%	29 32%	41 42%	26 48%	31 32%	44 33%	42 30%	31 33%	29 36%	71 26%	114 42%	54 40%	4 50%	11 46%	12 35%	83 37%
Oppose	461 44%	38 41%	11 24%	55 45%	42 46%	37 38%	20 36%	50 51%	52 39%	77 55%	47 50%	33 42%	160 58%	106 39%	60 44%	3 41%	9 38%	16 48%	77 35%
Don't know	213 20%	19 20%	14 29%	23 19%	20 22%	20 21%	9 16%	16 16%	38 28%	22 16%	15 16%	18 22%	44 16%	49 18%	21 16%	1 9%	4 15%	6 17%	63 28%

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 42

**Q.14 Would you be more likely to support or oppose the development of a new supermarket in your neighbourhood if it were being proposed by each of the following?**

**Base: All respondents**

**Iceland**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
Support	375 36%	86 31%	130 40%	137 34%	296 36%	68 31%	11 53%	52 43%	215 36%	107 33%	220 37%	140 33%	14 43%	45 42%	282 36%	151 36%	130 36%	19 31%	3 41%
Oppose	461 44%	135 49%	124 38%	191 47%	361 44%	98 46%	2 12%	46 38%	272 45%	143 44%	269 45%	182 43%	10 31%	41 38%	351 45%	202 48%	149 42%	23 37%	- -
Don't know	213 20%	54 20%	69 21%	76 19%	157 19%	49 23%	7 35%	23 19%	116 19%	75 23%	102 17%	102 24%	9 27%	21 19%	149 19%	70 17%	78 22%	20 32%	5 59%

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 42

**Q.14 Would you be more likely to support or oppose the development of a new supermarket in your neighbourhood if it were being proposed by each of the following?**

**Base: All respondents**

**Iceland**

	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?				Q.2 How would you rate the job your local council has done in making planning decisions in your area?					
	Total	Over developed	Under developed	Just fine	NET: Excel-lent/ Good	Excel-lent	Good	Fair	Poor	NET: Poor/ Fair
Unweighted base	1049	222	121	682	226	16	210	431	316	747
Weighted base	1049	224	127	674	230	23	206	421	323	744
Support	375 36%	69 31%	66 52%	230 34%	102 45%	12 53%	90 44%	140 33%	115 36%	255 34%
Oppose	461 44%	104 47%	32 25%	318 47%	88 38%	9 40%	79 38%	194 46%	146 45%	340 46%
Don't know	213 20%	51 23%	30 23%	126 19%	39 17%	2 7%	38 18%	87 21%	62 19%	148 20%

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 43

**Q.14 Would you be more likely to support or oppose the development of a new supermarket in your neighbourhood if it were being proposed by each of the following?**

**Base: All respondents**

**Co-op**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92
Weighted base	1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92
Support	379 36%	159 32%	220 40%	43 34%	60 36%	91 44%	61 34%	63 40%	61 28%	93 34%	112 37%	75 34%	98 39%	85 31%	105 38%	98 38%	49 33%	42 45%
Oppose	451 43%	237 47%	214 39%	51 41%	67 40%	71 34%	78 44%	73 47%	112 51%	134 49%	128 42%	85 38%	105 42%	131 48%	112 41%	103 40%	74 50%	32 34%
Don't know	219 21%	107 21%	112 21%	31 25%	39 24%	46 22%	38 22%	20 13%	45 20%	45 17%	64 21%	60 27%	49 19%	60 22%	57 21%	58 22%	25 17%	19 21%



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Absolutes/col percents

Table 43

**Q.14 Would you be more likely to support or oppose the development of a new supermarket in your neighbourhood if it were being proposed by each of the following?**

**Base: All respondents**

**Co-op**

	Total	Region										Party Voted for In Last Election							
		Scotland	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
Support	379 36%	42 45%	20 42%	43 36%	35 39%	36 37%	19 34%	38 39%	55 41%	30 21%	31 33%	31 39%	77 28%	116 43%	55 41%	4 47%	11 48%	12 35%	79 35%
Oppose	451 43%	32 34%	17 36%	50 41%	36 40%	36 36%	27 50%	45 46%	44 33%	86 61%	46 49%	32 40%	148 54%	105 39%	59 44%	3 44%	7 30%	17 51%	82 37%
Don't know	219 21%	19 21%	11 23%	28 23%	19 21%	26 27%	8 16%	14 14%	34 26%	25 18%	17 18%	17 22%	51 19%	47 18%	20 15%	1 9%	5 22%	5 14%	62 28%

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Absolutes/col percents

Table 43

**Q.14 Would you be more likely to support or oppose the development of a new supermarket in your neighbourhood if it were being proposed by each of the following?**

**Base: All respondents**

**Co-op**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
Support	379 36%	92 33%	129 40%	136 34%	307 38%	66 31%	6 28%	59 49%	213 35%	106 33%	212 36%	156 37%	11 33%	52 48%	279 36%	145 34%	134 37%	17 28%	1 17%
Oppose	451 43%	133 48%	125 38%	182 45%	344 42%	101 47%	7 32%	40 33%	270 45%	142 44%	272 46%	166 39%	13 39%	36 34%	345 44%	203 48%	143 40%	23 37%	2 24%
Don't know	219 21%	50 18%	70 22%	85 21%	162 20%	49 23%	8 40%	23 19%	120 20%	76 24%	107 18%	103 24%	9 29%	19 18%	158 20%	76 18%	81 23%	22 35%	5 59%

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 43

**Q.14 Would you be more likely to support or oppose the development of a new supermarket in your neighbourhood if it were being proposed by each of the following?**

**Base: All respondents**

**Co-op**

	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?				Q.2 How would you rate the job your local council has done in making planning decisions in your area?					
	Total	Over developed	Under developed	Just fine	NET: Excellent/Good	Excellent	Good	Fair	Poor	NET: Poor/Fair
Unweighted base	1049	222	121	682	226	16	210	431	316	747
Weighted base	1049	224	127	674	230	23	206	421	323	744
Support	379 36%	75 34%	53 42%	241 36%	100 44%	13 56%	87 42%	151 36%	106 33%	258 35%
Oppose	451 43%	97 43%	48 38%	299 44%	83 36%	8 33%	76 37%	188 45%	148 46%	337 45%
Don't know	219 21%	52 23%	26 20%	134 20%	46 20%	2 11%	43 21%	82 19%	68 21%	149 20%

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 44

**Q.14 Would you be more likely to support or oppose the development of a new supermarket in your neighbourhood if it were being proposed by each of the following?**

**Base: All respondents**

**Somerfield**

	Gender		Age					Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92
Weighted base	1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92
Support	308 29%	128 26%	180 33%	26 21%	49 29%	77 37%	54 30%	48 31%	56 26%	71 26%	91 30%	57 26%	89 35%	62 23%	92 33%	77 30%	44 30%	34 37%
Oppose	512 49%	270 54%	242 44%	67 54%	75 45%	81 39%	87 49%	87 56%	116 53%	153 56%	145 48%	99 45%	115 46%	143 52%	127 46%	119 46%	82 55%	41 44%
Don't know	229 22%	105 21%	124 23%	32 26%	43 26%	50 24%	36 20%	21 14%	46 21%	48 18%	68 22%	65 29%	48 19%	70 25%	56 20%	63 24%	23 15%	18 19%

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 44

**Q.14 Would you be more likely to support or oppose the development of a new supermarket in your neighbourhood if it were being proposed by each of the following?**

**Base: All respondents**

**Somerfield**

	Region											Party Voted for In Last Election							
	Total	Scotland	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
Support	308 29%	34 37%	12 26%	41 33%	24 26%	34 35%	16 30%	29 30%	37 28%	25 17%	28 30%	28 36%	65 24%	91 34%	45 33%	2 31%	10 43%	7 20%	68 31%
Oppose	512 49%	41 44%	20 42%	53 43%	47 52%	41 42%	29 53%	53 55%	58 43%	85 60%	52 56%	33 41%	165 60%	125 47%	63 47%	5 60%	11 45%	19 56%	91 41%
Don't know	229 22%	18 19%	15 32%	28 23%	20 22%	23 23%	9 17%	14 15%	38 29%	32 22%	13 14%	19 24%	45 16%	53 20%	27 20%	1 9%	3 12%	8 24%	64 29%

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 44

**Q.14 Would you be more likely to support or oppose the development of a new supermarket in your neighbourhood if it were being proposed by each of the following?**

**Base: All respondents**

**Somerfield**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
Support	308 29%	64 23%	109 34%	120 30%	249 31%	53 24%	6 31%	38 32%	179 30%	90 28%	161 27%	135 32%	12 38%	33 31%	235 30%	115 27%	120 33%	17 27%	1 17%
Oppose	512 49%	147 53%	146 45%	205 51%	397 49%	109 50%	7 32%	61 50%	294 49%	157 49%	314 53%	186 44%	12 35%	55 51%	384 49%	223 53%	161 45%	26 41%	2 24%
Don't know	229 22%	64 23%	70 22%	79 19%	167 21%	54 25%	8 37%	23 18%	130 22%	77 24%	116 20%	104 24%	9 27%	19 18%	162 21%	85 20%	77 22%	19 31%	5 59%

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 44

**Q.14 Would you be more likely to support or oppose the development of a new supermarket in your neighbourhood if it were being proposed by each of the following?**

**Base: All respondents**

**Somerfield**

	Q.1 In your opinion, is your neighbourhood over-developed, undeveloped or fine just the way it is?				Q.2 How would you rate the job your local council has done in making planning decisions in your area?					
	Total	Over developed	Under developed	Just fine	NET: Excellent/Good	Excellent	Good	Fair	Poor	NET: Poor/Fair
Unweighted base	1049	222	121	682	226	16	210	431	316	747
Weighted base	1049	224	127	674	230	23	206	421	323	744
Support	308 29%	58 26%	50 39%	190 28%	83 36%	8 36%	75 36%	130 31%	76 24%	206 28%
Oppose	512 49%	113 51%	47 37%	345 51%	93 41%	11 46%	82 40%	209 50%	180 56%	388 52%
Don't know	229 22%	52 23%	30 24%	139 21%	54 23%	4 18%	49 24%	83 20%	67 21%	149 20%

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 45

**Q.14 Would you be more likely to support or oppose the development of a new supermarket in your neighbourhood if it were being proposed by each of the following?**

**Base: All respondents**

**M&S/Simply Food**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92
Weighted base	1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92
Support	376 36%	157 31%	219 40%	36 29%	60 36%	87 42%	57 32%	62 40%	73 34%	114 42%	113 37%	65 30%	84 34%	102 37%	94 34%	97 37%	52 35%	31 33%
Oppose	472 45%	252 50%	220 40%	65 52%	69 41%	75 36%	87 49%	69 45%	107 49%	122 45%	134 44%	100 45%	116 46%	117 43%	127 46%	113 44%	70 47%	45 49%
Don't know	201 19%	95 19%	106 19%	23 19%	37 22%	46 22%	33 19%	24 16%	37 17%	38 14%	57 19%	55 25%	51 20%	56 20%	53 19%	50 19%	26 18%	16 17%



**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 45

**Q.14 Would you be more likely to support or oppose the development of a new supermarket in your neighbourhood if it were being proposed by each of the following?**

**Base: All respondents**

**M&S/Simply Food**

	Region											Party Voted for In Last Election							
	Total	Scotland	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
Support	376 36%	31 33%	20 42%	49 40%	27 30%	37 37%	18 33%	36 37%	59 44%	43 30%	34 37%	22 27%	94 34%	112 42%	58 43%	2 26%	10 43%	11 34%	68 31%
Oppose	472 45%	45 49%	14 31%	52 43%	46 51%	43 44%	27 50%	47 48%	47 36%	70 49%	42 46%	37 47%	143 52%	113 42%	56 41%	6 74%	13 57%	17 50%	93 42%
Don't know	201 19%	16 17%	13 27%	20 17%	17 19%	19 19%	9 17%	14 14%	27 20%	29 21%	16 18%	21 26%	38 14%	44 16%	21 16%	-	-	5 16%	61 27%

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 45

**Q.14 Would you be more likely to support or oppose the development of a new supermarket in your neighbourhood if it were being proposed by each of the following?**

**Base: All respondents**

**M&S/Simply Food**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
Support	376 36%	73 26%	133 41%	154 38%	299 37%	73 34%	5 23%	46 38%	225 37%	105 32%	200 34%	164 39%	12 37%	38 35%	284 36%	148 35%	136 38%	19 31%	1 17%
Oppose	472 45%	145 53%	128 39%	182 45%	363 45%	100 47%	9 43%	52 43%	272 45%	148 46%	293 49%	170 40%	10 29%	48 45%	357 46%	207 49%	150 42%	25 40%	2 24%
Don't know	201 19%	58 21%	63 19%	68 17%	151 19%	42 20%	7 35%	23 19%	106 18%	72 22%	99 17%	91 21%	11 34%	21 20%	141 18%	69 16%	72 20%	18 29%	5 59%

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 45

**Q.14 Would you be more likely to support or oppose the development of a new supermarket in your neighbourhood if it were being proposed by each of the following?**

**Base: All respondents**

**M&S/Simply Food**

	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?				Q.2 How would you rate the job your local council has done in making planning decisions in your area?					
	Total	Over developed	Under developed	Just fine	NET: Excellent/Good	Excellent	Good	Fair	Poor	NET: Poor/Fair
Unweighted base	1049	222	121	682	226	16	210	431	316	747
Weighted base	1049	224	127	674	230	23	206	421	323	744
Support	376 36%	79 35%	49 39%	241 36%	101 44%	11 47%	90 43%	164 39%	92 29%	256 34%
Oppose	472 45%	99 44%	52 41%	311 46%	84 37%	8 35%	76 37%	190 45%	164 51%	354 48%
Don't know	201 19%	46 21%	26 20%	122 18%	45 19%	4 18%	40 20%	68 16%	66 20%	134 18%

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 46

**Q.15 The Government proposes to build 3 million new homes by 2020, how realistic or otherwise do you think this is?****Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92
Weighted base	1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92
NET: Realistic	213 20%	106 21%	108 20%	26 21%	41 25%	44 21%	36 20%	28 18%	38 17%	52 19%	49 16%	58 26%	54 22%	52 19%	48 18%	67 26%	23 16%	23 25%
Very realistic	(4) 16 2%	12 2%	4 1%	1 1%	5 3%	3 1%	4 2%	- -	4 2%	5 2%	3 1%	4 2%	4 2%	3 1%	7 2%	2 1%	2 2%	2 2%
Fairly realistic	(3) 197 19%	94 19%	103 19%	25 20%	36 22%	41 20%	32 18%	28 18%	34 16%	47 17%	46 15%	54 24%	50 20%	49 18%	41 15%	65 25%	21 14%	21 22%
Fairly unrealistic	(2) 416 40%	181 36%	236 43%	58 46%	63 38%	88 42%	68 38%	61 39%	79 36%	114 42%	134 44%	73 33%	95 38%	98 36%	128 46%	99 38%	60 40%	33 35%
Very unrealistic	(1) 355 34%	198 39%	157 29%	30 24%	48 29%	62 30%	64 36%	61 39%	91 42%	95 35%	100 33%	78 35%	82 33%	110 40%	81 29%	80 31%	59 40%	25 27%
NET: Unrealistic	772 74%	379 75%	393 72%	87 70%	111 67%	150 72%	131 74%	122 78%	169 78%	209 77%	235 77%	151 68%	177 71%	208 76%	208 76%	179 69%	118 80%	58 63%
Don't know	64 6%	19 4%	45 8%	11 9%	14 8%	14 7%	10 5%	5 3%	10 5%	12 4%	20 7%	12 5%	20 8%	14 5%	18 7%	13 5%	7 4%	12 13%
Mean	1.87	1.83	1.91	1.98	1.98	1.92	1.85	1.78	1.77	1.86	1.83	1.92	1.90	1.79	1.90	1.95	1.77	2.00
Standard deviation	0.78	0.82	0.74	0.72	0.83	0.77	0.80	0.74	0.79	0.78	0.73	0.84	0.79	0.79	0.76	0.79	0.76	0.82
Standard error	0.02	0.04	0.03	0.07	0.07	0.05	0.06	0.06	0.05	0.04	0.05	0.07	0.05	0.05	0.05	0.05	0.06	0.09

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 46

**Q.15 The Government proposes to build 3 million new homes by 2020, how realistic or otherwise do you think this is?**

**Base: All respondents**

	Total	Region										Party Voted for In Last Election							
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
NET: Realistic	213 20%	23 25%	16 34%	31 26%	20 22%	17 17%	8 15%	15 16%	31 24%	21 15%	15 16%	17 21%	42 15%	84 31%	19 14%	- -	6 27%	5 16%	39 18%
Very realistic	(4) 16 2%	2 2%	- -	2 1%	- -	4 4%	2 3%	2 2%	2 2%	1 1%	1 1%	1 1%	2 1%	7 2%	2 2%	- -	1 4%	2 5%	2 1%
Fairly realistic	(3) 197 19%	21 22%	16 34%	29 24%	20 22%	13 13%	7 12%	13 13%	29 22%	20 14%	14 15%	16 20%	40 15%	78 29%	17 12%	- -	5 23%	4 11%	37 17%
Fairly unrealistic	(2) 416 40%	33 35%	18 38%	47 39%	34 37%	44 44%	24 44%	41 42%	43 32%	55 39%	36 38%	43 54%	99 36%	114 42%	59 44%	3 33%	9 37%	10 29%	91 41%
Very unrealistic	(1) 355 34%	25 27%	10 22%	36 30%	34 37%	27 27%	19 35%	36 38%	50 37%	61 43%	40 42%	18 22%	124 45%	53 20%	48 35%	4 58%	8 33%	17 51%	73 33%
NET: Unrealistic	772 74%	58 63%	28 60%	83 69%	67 75%	70 71%	43 78%	77 80%	92 69%	116 82%	75 81%	61 77%	223 81%	166 62%	107 79%	7 91%	17 70%	27 80%	164 74%
Don't know	64 6%	12 13%	3 6%	7 6%	3 3%	12 12%	4 7%	4 5%	10 7%	5 3%	3 3%	2 2%	10 4%	18 7%	9 7%	1 9%	1 3%	1 4%	19 9%
Mean	1.87	2.00	2.13	1.97	1.84	1.93	1.82	1.79	1.87	1.72	1.74	1.99	1.70	2.15	1.80	1.36	1.97	1.67	1.85
Standard deviation	0.78	0.82	0.77	0.80	0.77	0.80	0.77	0.77	0.83	0.74	0.76	0.69	0.75	0.78	0.74	0.52	0.87	0.87	0.75
Standard error	0.02	0.09	0.12	0.07	0.08	0.09	0.11	0.08	0.07	0.06	0.08	0.08	0.05	0.05	0.06	0.20	0.19	0.16	0.05

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 46

**Q.15 The Government proposes to build 3 million new homes by 2020, how realistic or otherwise do you think this is?**

**Base: All respondents**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens	
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
NET: Realistic	213 20%	51 18%	71 22%	82 20%	170 21%	39 18%	5 23%	27 22%	120 20%	67 21%	123 21%	84 20%	6 19%	22 21%	162 21%	91 21%	71 20%	13 20%	-
Very realistic (4)	16 2%	2 1%	7 2%	7 2%	10 1%	5 2%	1 7%	2 2%	9 2%	4 1%	11 2%	5 1%	-	2 2%	10 1%	6 1%	4 1%	2 4%	-
Fairly realistic (3)	197 19%	49 18%	64 20%	74 18%	160 20%	34 16%	3 16%	24 20%	110 18%	63 19%	112 19%	79 19%	6 19%	20 18%	152 19%	85 20%	67 19%	10 17%	-
Fairly unrealistic (2)	416 40%	114 41%	125 38%	157 39%	324 40%	90 42%	2 11%	45 37%	261 43%	111 34%	227 38%	184 43%	5 16%	39 36%	315 40%	164 39%	151 42%	26 43%	-
Very unrealistic (1)	355 34%	98 35%	104 32%	144 36%	269 33%	74 34%	12 60%	46 38%	189 31%	120 37%	203 34%	134 32%	18 56%	42 40%	252 32%	139 33%	113 32%	20 32%	7 91%
NET: Unrealistic	772 74%	211 77%	228 70%	301 74%	593 73%	164 76%	15 71%	92 75%	450 75%	230 71%	430 73%	318 75%	24 72%	81 76%	567 73%	303 72%	264 74%	46 75%	7 91%
Don't know	64 6%	13 5%	25 8%	21 5%	50 6%	13 6%	1 6%	3 3%	33 6%	27 8%	38 6%	23 5%	3 9%	3 3%	52 7%	30 7%	22 6%	3 5%	1 9%
Mean	1.87	1.83	1.92	1.86	1.88	1.85	1.67	1.85	1.89	1.84	1.88	1.89	1.60	1.83	1.89	1.89	1.89	1.92	1.00
Standard deviation	0.78	0.75	0.81	0.79	0.78	0.78	1.02	0.81	0.76	0.81	0.80	0.75	0.83	0.82	0.77	0.79	0.76	0.82	0.00
Standard error	0.02	0.05	0.05	0.04	0.03	0.05	0.23	0.08	0.03	0.05	0.03	0.04	0.16	0.09	0.03	0.04	0.04	0.11	0.00

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 46

**Q.15 The Government proposes to build 3 million new homes by 2020, how realistic or otherwise do you think this is?**

**Base: All respondents**

	Total	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?			Q.2 How would you rate the job your local council has done in making planning decisions in your area?					
		Over developed	Under developed	Just fine	NET: Excel-lent/ Good	Excel-lent	Good	Fair	Poor	NET: Poor/ Fair
Unweighted base	1049	222	121	682	226	16	210	431	316	747
Weighted base	1049	224	127	674	230	23	206	421	323	744
NET: Realistic	213 20%	31 14%	25 20%	154 23%	83 36%	15 63%	68 33%	79 19%	39 12%	118 16%
Very realistic (4)	16 2%	4 2%	3 2%	9 1%	7 3%	1 3%	6 3%	2 *	8 2%	9 1%
Fairly realistic (3)	197 19%	27 12%	22 18%	145 22%	76 33%	14 60%	62 30%	77 18%	31 10%	109 15%
Fairly unrealistic (2)	416 40%	78 35%	51 40%	277 41%	89 39%	4 16%	85 41%	198 47%	103 32%	301 40%
Very unrealistic (1)	355 34%	105 47%	41 32%	204 30%	45 20%	3 14%	42 20%	121 29%	167 52%	287 39%
NET: Unrealistic	772 74%	183 82%	92 72%	481 71%	134 58%	7 30%	127 62%	319 76%	269 84%	588 79%
Don't know	64 6%	10 4%	10 8%	39 6%	13 6%	2 7%	11 5%	23 6%	14 4%	38 5%
Mean	1.87	1.67	1.89	1.94	2.21	2.57	2.16	1.90	1.61	1.77
Standard deviation	0.78	0.76	0.80	0.78	0.80	0.81	0.79	0.71	0.77	0.75
Standard error	0.02	0.05	0.08	0.03	0.05	0.21	0.06	0.04	0.04	0.03

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 47

**Q.16 How effective or otherwise do you think each of the following is at addressing the current shortage of housing in the UK?**

**Base: All respondents**

**Summary Table**

		Eco-towns (new government proposed, environmentally sustainable towns)	Extension of existing towns	Development within existing towns
Unweighted base		1049	1049	1049
Weighted base		1049	1049	1049
NET: Effective		538 51%	731 70%	750 71%
Very effective	(4)	112 11%	67 6%	154 15%
Fairly effective	(3)	426 41%	664 63%	596 57%
Fairly ineffective	(2)	379 36%	262 25%	244 23%
Very ineffective	(1)	132 13%	57 5%	55 5%
NET: Ineffective		511 49%	318 30%	299 29%
Mean		2.49	2.71	2.81
Standard deviation		0.85	0.67	0.74
Standard error		0.03	0.02	0.02



**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 48

**Q.16 How effective or otherwise do you think each of the following is at addressing the current shortage of housing in the UK?**

**Base: All respondents**

**Eco-towns (new government proposed, environmentally sustainable towns)**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92
Weighted base	1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92
NET: Effective	538 51%	242 48%	296 54%	72 58%	89 54%	119 57%	81 46%	66 43%	111 51%	133 49%	157 52%	114 52%	135 53%	151 55%	149 54%	128 49%	69 47%	40 44%
Very effective	(4) 112 11%	54 11%	58 11%	18 14%	21 13%	25 12%	21 12%	9 6%	18 8%	29 10%	29 10%	20 9%	34 13%	31 11%	28 10%	30 12%	13 9%	10 11%
Fairly effective	(3) 426 41%	188 37%	238 44%	54 44%	68 41%	94 45%	60 34%	57 37%	93 43%	104 38%	128 42%	93 42%	101 40%	121 44%	121 44%	98 38%	56 38%	31 33%
Fairly ineffective	(2) 379 36%	183 36%	196 36%	42 34%	58 35%	70 34%	67 38%	72 46%	69 32%	107 39%	103 34%	81 37%	87 35%	83 30%	93 34%	106 41%	51 35%	45 48%
Very ineffective	(1) 132 13%	79 16%	53 10%	11 9%	19 12%	19 9%	28 16%	17 11%	38 17%	33 12%	44 14%	25 12%	30 12%	40 15%	32 12%	25 10%	27 18%	7 8%
NET: Uneffective	511 49%	262 52%	249 46%	52 42%	77 46%	89 43%	95 54%	89 57%	107 49%	140 51%	147 48%	107 48%	117 47%	124 45%	126 46%	131 51%	79 53%	52 56%
Mean	2.49	2.43	2.55	2.64	2.55	2.60	2.42	2.38	2.41	2.47	2.47	2.49	2.55	2.51	2.53	2.51	2.37	2.47
Standard deviation	0.85	0.88	0.81	0.83	0.86	0.82	0.90	0.76	0.87	0.84	0.86	0.82	0.87	0.88	0.83	0.82	0.88	0.79
Standard error	0.03	0.04	0.03	0.08	0.07	0.06	0.07	0.06	0.06	0.04	0.06	0.07	0.05	0.05	0.05	0.05	0.07	0.08

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 48

**Q.16 How effective or otherwise do you think each of the following is at addressing the current shortage of housing in the UK?**

**Base: All respondents**

**Eco-towns (new government proposed, environmentally sustainable towns)**

	Total	Region										Party Voted for In Last Election							
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
NET: Effective	538 51%	40 44%	21 44%	66 55%	41 45%	59 60%	30 55%	48 49%	79 59%	72 51%	39 42%	43 54%	119 43%	165 61%	73 54%	4 59%	13 55%	18 54%	112 50%
Very effective	(4) 112 11%	10 11%	6 13%	14 11%	11 12%	13 13%	8 15%	6 7%	20 15%	10 7%	5 5%	9 11%	16 6%	44 16%	12 9%	- -	4 15%	7 21%	22 10%
Fairly effective	(3) 426 41%	31 33%	15 32%	52 43%	30 34%	46 46%	22 40%	41 43%	59 44%	62 44%	35 37%	34 43%	103 37%	121 45%	61 45%	4 59%	9 40%	11 34%	90 40%
Fairly ineffective	(2) 379 36%	45 48%	20 43%	45 37%	40 45%	33 33%	16 30%	37 39%	38 28%	46 32%	35 38%	23 29%	101 37%	81 30%	55 41%	2 24%	10 41%	14 41%	82 37%
Very ineffective	(1) 132 13%	7 8%	6 13%	10 8%	9 10%	7 7%	8 16%	11 12%	17 12%	24 17%	19 20%	14 17%	56 20%	23 9%	8 6%	1 17%	1 4%	2 5%	28 13%
NET: Uneffective	511 49%	52 56%	26 56%	55 45%	49 55%	40 40%	25 45%	49 51%	54 41%	69 49%	54 58%	37 46%	157 57%	104 39%	62 46%	3 41%	11 45%	15 46%	110 50%
Mean	2.49	2.47	2.44	2.58	2.47	2.65	2.54	2.44	2.62	2.42	2.27	2.48	2.29	2.69	2.57	2.42	2.66	2.70	2.48
Standard deviation	0.85	0.79	0.88	0.80	0.83	0.80	0.93	0.79	0.89	0.85	0.84	0.91	0.85	0.85	0.73	0.82	0.80	0.86	0.84
Standard error	0.03	0.08	0.13	0.07	0.09	0.08	0.13	0.08	0.08	0.07	0.09	0.10	0.05	0.05	0.06	0.29	0.17	0.15	0.06

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 48

**Q.16 How effective or otherwise do you think each of the following is at addressing the current shortage of housing in the UK?**

**Base: All respondents**

**Eco-towns (new government proposed, environmentally sustainable towns)**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Norm-ally greens (2/3)	Norm-ally greens (1/3)	Lazy greens	Never greens
						40%	22%		54%	44%		50%	28%			54%	55%		
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
NET: Effective	538 51%	127 46%	183 57%	200 50%	448 55%	86 40%	5 22%	70 57%	325 54%	143 44%	319 54%	210 50%	9 28%	61 57%	419 54%	233 55%	186 52%	31 50%	-
Very effective	(4) 11%	27 10%	34 10%	47 12%	97 12%	13 6%	1 7%	21 18%	69 11%	21 7%	81 14%	30 7%	* 1%	20 18%	83 11%	58 14%	25 7%	7 11%	-
Fairly effective	(3) 41%	100 36%	149 46%	154 38%	351 43%	73 34%	3 16%	48 40%	257 43%	122 37%	238 40%	180 42%	9 26%	42 39%	336 43%	175 41%	161 45%	24 39%	-
Fairly ineffective	(2) 36%	111 40%	105 32%	147 36%	275 34%	96 45%	8 37%	36 29%	212 35%	131 40%	208 35%	155 36%	16 49%	31 29%	283 36%	144 34%	138 39%	19 31%	3 43%
Very ineffective	(1) 13%	37 13%	36 11%	56 14%	90 11%	34 16%	8 40%	16 13%	65 11%	51 16%	65 11%	59 14%	8 23%	15 14%	80 10%	47 11%	33 9%	12 20%	5 57%
NET: Uneffective	511 49%	148 54%	141 43%	204 50%	365 45%	130 60%	16 78%	52 43%	277 46%	182 56%	273 46%	214 50%	24 72%	46 43%	362 46%	191 45%	172 48%	31 50%	8 100%
Mean	2.49	2.43	2.56	2.47	2.56	2.30	1.89	2.61	2.55	2.35	2.57	2.43	2.05	2.62	2.54	2.58	2.50	2.41	1.43
Standard deviation	0.85	0.84	0.82	0.87	0.84	0.81	0.92	0.93	0.83	0.82	0.86	0.82	0.75	0.94	0.82	0.86	0.76	0.93	0.53
Standard error	0.03	0.05	0.05	0.04	0.03	0.05	0.20	0.09	0.03	0.05	0.04	0.04	0.14	0.10	0.03	0.04	0.04	0.12	0.22

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 48

**Q.16 How effective or otherwise do you think each of the following is at addressing the current shortage of housing in the UK?**

**Base: All respondents**

**Eco-towns (new government proposed, environmentally sustainable towns)**

	Total	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?			Q.2 How would you rate the job your local council has done in making planning decisions in your area?					NET: Poor/Fair
		Over developed	Under developed	Just fine	NET: Excel-lent/Good	Excel-lent	Good	Fair	Poor	
Unweighted base	1049	222	121	682	226	16	210	431	316	747
Weighted base	1049	224	127	674	230	23	206	421	323	744
NET: Effective	538 51%	109 49%	69 54%	350 52%	141 61%	16 70%	124 60%	224 53%	141 44%	365 49%
Very effective (4)	112 11%	21 9%	20 16%	68 10%	39 17%	11 48%	28 13%	34 8%	32 10%	66 9%
Fairly effective (3)	426 41%	88 39%	49 38%	282 42%	102 44%	5 22%	97 47%	190 45%	109 34%	299 40%
Fairly ineffective (2)	379 36%	65 29%	50 40%	253 38%	73 32%	5 20%	68 33%	150 36%	123 38%	273 37%
Very ineffective (1)	132 13%	50 22%	8 6%	70 10%	16 7%	2 10%	14 7%	48 11%	59 18%	106 14%
NET: Uneffective	511 49%	115 51%	58 46%	324 48%	89 39%	7 30%	82 40%	197 47%	182 56%	379 51%
Mean	2.49	2.36	2.64	2.52	2.71	3.09	2.67	2.50	2.35	2.44
Standard deviation	0.85	0.93	0.83	0.81	0.83	1.06	0.79	0.80	0.89	0.84
Standard error	0.03	0.06	0.08	0.03	0.06	0.26	0.05	0.04	0.05	0.03

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 49

**Q.16 How effective or otherwise do you think each of the following is at addressing the current shortage of housing in the UK?****Base: All respondents****Extension of existing towns**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North England	Wales & South West	Scotland
Unweighted base	1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92
Weighted base	1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92
NET: Effective	731 70%	340 67%	391 72%	82 66%	124 75%	148 71%	119 67%	110 71%	148 68%	194 71%	212 70%	146 66%	178 71%	172 63%	197 72%	191 74%	104 71%	66 71%
Very effective	(4) 6%	33 6%	34 6%	13 11%	14 8%	9 4%	12 7%	7 4%	12 5%	16 6%	25 8%	6 3%	20 8%	17 6%	22 8%	17 6%	6 4%	5 5%
Fairly effective	(3) 63%	307 61%	357 65%	68 55%	110 66%	139 67%	106 60%	104 67%	137 63%	179 65%	188 62%	140 63%	158 63%	155 56%	174 63%	175 67%	99 67%	61 66%
Fairly ineffective	(2) 25%	144 29%	118 22%	35 28%	35 21%	53 26%	44 25%	39 25%	55 25%	67 25%	78 26%	57 26%	60 24%	76 28%	66 24%	60 23%	34 23%	26 28%
Very ineffective	(1) 5%	20 4%	36 7%	8 6%	8 5%	7 3%	13 8%	6 4%	15 7%	11 4%	14 5%	18 8%	13 5%	27 10%	12 4%	7 3%	10 7%	1 1%
NET: Uneffective	318 30%	164 33%	154 28%	43 34%	42 25%	60 29%	58 33%	45 29%	70 32%	78 29%	92 30%	74 34%	74 29%	102 37%	78 28%	68 26%	43 29%	26 29%
Mean	2.71	2.70	2.71	2.70	2.78	2.72	2.67	2.71	2.67	2.73	2.73	2.61	2.73	2.59	2.75	2.77	2.68	2.76
Standard deviation	0.67	0.65	0.68	0.75	0.65	0.59	0.72	0.61	0.69	0.63	0.67	0.68	0.68	0.75	0.66	0.60	0.65	0.55
Standard error	0.02	0.03	0.03	0.07	0.05	0.04	0.05	0.05	0.05	0.03	0.04	0.06	0.04	0.05	0.04	0.04	0.05	0.06

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 49

**Q.16 How effective or otherwise do you think each of the following is at addressing the current shortage of housing in the UK?**

**Base: All respondents**

**Extension of existing towns**

	Total	Region										Party Voted for In Last Election							
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
NET: Effective	731 70%	66 71%	39 82%	91 75%	61 68%	68 69%	36 66%	71 73%	89 67%	83 59%	69 74%	57 72%	183 67%	200 74%	108 80%	3 42%	16 67%	23 68%	149 67%
Very effective	(4) 6%	5 5%	6 13%	5 4%	6 7%	13 13%	3 6%	8 8%	14 11%	3 2%	2 2%	2 2%	12 4%	26 10%	12 9%	-	1 5%	2 5%	11 5%
Fairly effective	(3) 63%	61 66%	33 69%	86 71%	56 62%	56 56%	32 59%	63 65%	75 56%	80 57%	67 71%	56 70%	172 62%	174 65%	96 71%	3 42%	15 62%	21 63%	138 62%
Fairly ineffective	(2) 25%	26 28%	8 17%	29 24%	23 26%	25 25%	15 28%	24 25%	37 28%	39 27%	19 20%	17 21%	70 26%	57 21%	26 19%	4 50%	8 33%	9 26%	63 28%
Very ineffective	(1) 5%	1 1%	* 1%	1 1%	6 6%	5 5%	4 7%	2 2%	7 6%	19 14%	6 7%	5 6%	22 8%	12 5%	1 1%	1 8%	-	2 6%	11 5%
NET: Uneffective	318 30%	26 29%	8 18%	31 25%	29 32%	30 31%	19 34%	26 27%	44 33%	58 41%	25 26%	22 28%	92 33%	69 26%	27 20%	4 58%	8 33%	11 32%	74 33%
Mean	2.71	2.76	2.94	2.78	2.68	2.76	2.65	2.80	2.72	2.47	2.69	2.68	2.63	2.80	2.88	2.33	2.72	2.66	2.67
Standard deviation	0.67	0.55	0.58	0.52	0.69	0.74	0.70	0.61	0.73	0.75	0.63	0.63	0.69	0.67	0.55	0.67	0.56	0.67	0.65
Standard error	0.02	0.06	0.08	0.05	0.07	0.08	0.10	0.06	0.06	0.06	0.06	0.07	0.04	0.04	0.04	0.24	0.12	0.12	0.04

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 49

**Q.16 How effective or otherwise do you think each of the following is at addressing the current shortage of housing in the UK?**

**Base: All respondents**

**Extension of existing towns**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
NET: Effective	731 70%	192 70%	235 73%	267 66%	582 72%	140 65%	8 41%	78 64%	429 71%	224 69%	426 72%	292 69%	13 38%	69 65%	558 71%	320 76%	238 67%	43 70%	1 17%
Very effective (4)	67 6%	19 7%	18 6%	27 7%	54 7%	12 5%	1 5%	17 14%	35 6%	15 5%	43 7%	24 6%	* 1%	15 14%	43 6%	26 6%	17 5%	4 6%	- -
Fairly effective (3)	664 63%	173 63%	217 67%	240 60%	528 65%	128 60%	7 36%	61 50%	393 65%	209 65%	383 65%	269 63%	12 37%	54 51%	515 66%	294 69%	221 62%	40 64%	1 17%
Fairly ineffective (2)	262 25%	70 25%	77 24%	107 27%	189 23%	68 32%	5 25%	31 25%	148 25%	83 26%	130 22%	119 28%	13 39%	24 23%	191 24%	85 20%	106 30%	16 26%	2 26%
Very ineffective (1)	57 5%	13 5%	12 4%	30 7%	42 5%	8 4%	7 34%	13 11%	26 4%	17 5%	36 6%	13 3%	8 23%	13 13%	32 4%	19 4%	13 4%	3 4%	5 57%
NET: Uneffective	318 30%	83 30%	89 27%	137 34%	231 28%	75 35%	12 59%	44 36%	174 29%	100 31%	166 28%	132 31%	20 62%	38 35%	223 29%	104 24%	120 33%	19 30%	7 83%
Mean	2.71	2.72	2.74	2.65	2.73	2.67	2.13	2.66	2.73	2.69	2.73	2.71	2.17	2.66	2.73	2.77	2.68	2.72	1.61
Standard deviation	0.67	0.66	0.61	0.71	0.66	0.63	0.97	0.85	0.63	0.64	0.68	0.62	0.80	0.87	0.62	0.62	0.62	0.64	0.82
Standard error	0.02	0.04	0.03	0.03	0.02	0.04	0.21	0.08	0.03	0.04	0.03	0.03	0.15	0.09	0.02	0.03	0.03	0.08	0.33

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 49

**Q.16 How effective or otherwise do you think each of the following is at addressing the current shortage of housing in the UK?**

**Base: All respondents**

**Extension of existing towns**

	Total	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?			Q.2 How would you rate the job your local council has done in making planning decisions in your area?					NET: Poor/Fair
		Over developed	Under developed	Just fine	NET: Excellent/Good	Excellent	Good	Fair	Poor	
Unweighted base	1049	222	121	682	226	16	210	431	316	747
Weighted base	1049	224	127	674	230	23	206	421	323	744
NET: Effective	731 70%	131 59%	84 66%	501 74%	187 81%	18 79%	169 82%	295 70%	191 59%	486 65%
Very effective (4)	67 6%	9 4%	16 12%	41 6%	26 11%	6 25%	20 10%	18 4%	18 5%	36 5%
Fairly effective (3)	664 63%	122 55%	69 54%	460 68%	161 70%	12 54%	149 72%	277 66%	173 54%	450 60%
Fairly ineffective (2)	262 25%	68 30%	40 31%	144 21%	36 16%	5 21%	31 15%	111 26%	99 31%	210 28%
Very ineffective (1)	57 5%	24 11%	3 2%	28 4%	7 3%	- -	7 3%	15 4%	32 10%	48 6%
NET: Uneffective	318 30%	92 41%	43 34%	172 26%	43 19%	5 21%	38 18%	126 30%	132 41%	258 35%
Mean	2.71	2.52	2.77	2.76	2.90	3.03	2.88	2.71	2.55	2.64
Standard deviation	0.67	0.74	0.69	0.62	0.61	0.70	0.60	0.61	0.75	0.68
Standard error	0.02	0.05	0.06	0.02	0.04	0.17	0.04	0.03	0.04	0.02



**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 50

**Q.16 How effective or otherwise do you think each of the following is at addressing the current shortage of housing in the UK?**

**Base: All respondents**

**Development within existing towns**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92
Weighted base	1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92
NET: Effective	750 71%	358 71%	392 72%	97 78%	114 69%	154 74%	121 68%	109 70%	155 71%	197 72%	225 74%	150 68%	178 71%	190 69%	196 71%	196 76%	104 70%	64 70%
Very effective	(4) 15%	77 15%	77 14%	23 18%	30 18%	26 13%	22 13%	17 11%	35 16%	45 16%	38 12%	32 15%	40 16%	41 15%	29 11%	51 20%	19 13%	14 15%
Fairly effective	(3) 57%	281 56%	315 58%	74 59%	84 51%	128 62%	98 56%	91 58%	120 55%	152 56%	187 61%	118 54%	138 55%	149 54%	166 61%	146 56%	84 57%	51 55%
Fairly ineffective	(2) 23%	124 25%	120 22%	21 17%	43 26%	47 22%	44 25%	44 28%	45 21%	64 23%	64 21%	58 26%	59 23%	65 24%	65 24%	53 20%	34 23%	27 29%
Very ineffective	(1) 5%	21 4%	34 6%	7 5%	9 5%	7 3%	12 7%	3 2%	17 8%	12 4%	16 5%	12 6%	15 6%	20 7%	14 5%	10 4%	11 7%	1 1%
NET: Uneffective	299 29%	146 29%	153 28%	28 22%	52 31%	54 26%	56 32%	47 30%	63 29%	76 28%	80 26%	70 32%	74 29%	85 31%	79 29%	63 24%	44 30%	28 30%
Mean	2.81	2.82	2.80	2.91	2.82	2.84	2.74	2.79	2.79	2.84	2.81	2.77	2.80	2.77	2.77	2.92	2.76	2.83
Standard deviation	0.74	0.73	0.75	0.75	0.79	0.68	0.77	0.66	0.80	0.74	0.71	0.76	0.77	0.79	0.70	0.74	0.77	0.68
Standard error	0.02	0.03	0.03	0.07	0.06	0.05	0.06	0.05	0.05	0.04	0.05	0.07	0.05	0.05	0.04	0.05	0.06	0.07

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 50

**Q.16 How effective or otherwise do you think each of the following is at addressing the current shortage of housing in the UK?****Base: All respondents****Development within existing towns**

	Total	Region										Party Voted for In Last Election							
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
NET: Effective	750 71%	64 70%	36 76%	92 75%	69 76%	70 71%	38 69%	63 65%	96 72%	93 66%	66 71%	63 79%	197 71%	208 77%	108 80%	3 42%	19 78%	24 74%	143 64%
Very effective	(4) 154 15%	14 15%	8 17%	25 21%	17 19%	9 9%	8 15%	9 10%	20 15%	20 14%	11 12%	11 14%	46 17%	45 17%	22 16%	- -	8 34%	3 10%	19 9%
Fairly effective	(3) 596 57%	51 55%	28 58%	66 55%	52 58%	61 62%	30 55%	53 55%	76 57%	73 51%	54 58%	52 65%	150 55%	164 61%	86 64%	3 42%	10 44%	21 63%	124 56%
Fairly ineffective	(2) 244 23%	27 29%	7 16%	29 24%	16 18%	21 22%	12 22%	29 30%	32 24%	33 24%	21 23%	14 18%	64 23%	51 19%	21 15%	2 30%	5 22%	5 16%	67 30%
Very ineffective	(1) 55 5%	1 1%	4 8%	* *	5 6%	7 7%	5 9%	5 5%	5 4%	15 10%	6 7%	3 3%	14 5%	9 3%	6 5%	2 28%	- -	4 11%	13 6%
NET: Uneffective	299 29%	28 30%	11 24%	30 25%	21 24%	28 29%	17 31%	34 35%	37 28%	48 34%	28 29%	17 21%	78 29%	61 23%	27 20%	4 58%	5 22%	9 26%	80 36%
Mean	2.81	2.83	2.85	2.96	2.89	2.74	2.75	2.70	2.84	2.70	2.76	2.89	2.83	2.91	2.91	2.14	3.13	2.73	2.67
Standard deviation	0.74	0.68	0.81	0.68	0.77	0.72	0.81	0.71	0.72	0.85	0.75	0.66	0.76	0.70	0.71	0.88	0.75	0.79	0.72
Standard error	0.02	0.07	0.12	0.06	0.08	0.07	0.11	0.07	0.06	0.07	0.08	0.07	0.05	0.04	0.06	0.31	0.16	0.14	0.05

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 50

**Q.16 How effective or otherwise do you think each of the following is at addressing the current shortage of housing in the UK?**

**Base: All respondents**

**Development within existing towns**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
NET: Effective	750 71%	191 70%	230 71%	292 72%	599 74%	145 67%	6 29%	88 72%	441 73%	221 68%	433 73%	304 72%	13 40%	77 72%	569 73%	321 76%	249 70%	45 72%	2 24%
Very effective	(4) 154 15%	47 17%	39 12%	64 16%	129 16%	22 10%	3 15%	29 24%	93 15%	32 10%	105 18%	45 11%	4 11%	27 25%	110 14%	72 17%	38 11%	8 13%	2 24%
Fairly effective	(3) 596 57%	144 52%	191 59%	228 56%	470 58%	123 57%	3 15%	59 48%	348 58%	189 58%	328 55%	259 61%	10 29%	50 47%	459 59%	248 59%	211 59%	37 60%	- -
Fairly ineffective	(2) 244 23%	77 28%	76 23%	84 21%	171 21%	64 30%	10 46%	26 21%	135 22%	83 26%	125 21%	105 25%	15 44%	22 21%	176 22%	80 19%	96 27%	15 24%	3 43%
Very ineffective	(1) 55 5%	7 3%	18 6%	28 7%	43 5%	7 3%	5 24%	8 7%	27 4%	20 6%	34 6%	16 4%	5 15%	8 8%	36 5%	23 6%	13 4%	3 4%	3 33%
NET: Uneffective	299 29%	84 30%	94 29%	111 28%	214 26%	71 33%	15 71%	34 28%	162 27%	103 32%	159 27%	121 28%	20 60%	30 28%	212 27%	103 24%	109 30%	17 28%	6 76%
Mean	2.81	2.84	2.77	2.81	2.84	2.74	2.20	2.89	2.84	2.72	2.85	2.78	2.36	2.89	2.82	2.87	2.77	2.81	2.14
Standard deviation	0.74	0.73	0.73	0.78	0.75	0.68	0.99	0.85	0.73	0.72	0.77	0.68	0.89	0.88	0.72	0.75	0.68	0.71	1.20
Standard error	0.02	0.04	0.04	0.04	0.03	0.05	0.22	0.08	0.03	0.04	0.03	0.03	0.16	0.09	0.03	0.04	0.04	0.09	0.49

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 50

**Q.16 How effective or otherwise do you think each of the following is at addressing the current shortage of housing in the UK?**

**Base: All respondents**

**Development within existing towns**

	Total	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?			Q.2 How would you rate the job your local council has done in making planning decisions in your area?					NET: Poor/Fair
		Over developed	Under developed	Just fine	NET: Excellent/Good	Excellent	Good	Fair	Poor	
Unweighted base	1049	222	121	682	226	16	210	431	316	747
Weighted base	1049	224	127	674	230	23	206	421	323	744
NET: Effective	750 71%	136 61%	83 66%	517 77%	181 79%	17 74%	164 80%	307 73%	205 64%	512 69%
Very effective (4)	154 15%	26 11%	19 15%	109 16%	42 18%	6 25%	37 18%	60 14%	45 14%	105 14%
Fairly effective (3)	596 57%	111 49%	64 51%	408 61%	139 60%	11 49%	127 62%	247 59%	161 50%	408 55%
Fairly ineffective (2)	244 23%	66 30%	42 33%	126 19%	38 16%	6 26%	32 15%	101 24%	89 28%	190 26%
Very ineffective (1)	55 5%	21 10%	2 1%	31 5%	11 5%	- -	11 5%	14 3%	28 9%	42 6%
NET: Uneffective	299 29%	87 39%	44 34%	157 23%	48 21%	6 26%	42 20%	115 27%	117 36%	232 31%
Mean	2.81	2.63	2.79	2.88	2.93	2.98	2.92	2.84	2.69	2.77
Standard deviation	0.74	0.81	0.71	0.72	0.73	0.73	0.73	0.70	0.82	0.76
Standard error	0.02	0.05	0.06	0.03	0.05	0.18	0.05	0.03	0.05	0.03

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 51

**Q.17 How strongly would you support or oppose each of the following projects if they were proposed in your community?**

**Base: All respondents**

**Summary Table**

		Nuclear power station	Wind farm	Coal-fired power station	Oil-fired power station	Gas-fired power station
Unweighted base		1049	1049	1049	1049	1049
Weighted base		1049	1049	1049	1049	1049
NET: Support		109 10%	578 55%	69 7%	62 6%	82 8%
Strongly support	(5)	50 5%	229 22%	25 2%	21 2%	23 2%
Support	(4)	58 6%	350 33%	44 4%	41 4%	59 6%
Neither support nor oppose	(3)	135 13%	178 17%	174 17%	191 18%	214 20%
Oppose	(2)	202 19%	112 11%	289 28%	290 28%	266 25%
Strongly oppose	(1)	558 53%	142 14%	461 44%	445 42%	428 41%
NET: Oppose		760 72%	254 24%	749 71%	735 70%	694 66%
Don't know		46 4%	39 4%	57 5%	60 6%	59 6%
Mean		1.84	3.41	1.88	1.89	1.97
Standard deviation		1.16	1.33	1.01	1.00	1.05
Standard error		0.04	0.04	0.03	0.03	0.03

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 52

**Q.17 How strongly would you support or oppose each of the following projects if they were proposed in your community?****Base: All respondents****Nuclear power station**

		Gender		Age						Social Class				Region					
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base		1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92
Weighted base		1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92
NET: Support		109	84	25	4	15	14	15	21	40	34	27	21	27	19	32	31	16	11
		10%	17%	5%	3%	9%	7%	9%	13%	19%	12%	9%	9%	11%	7%	12%	12%	11%	12%
Strongly support	(5)	50	41	9	1	6	5	10	8	19	17	12	7	15	14	11	14	5	7
		5%	8%	2%	1%	4%	3%	6%	5%	9%	6%	4%	3%	6%	5%	4%	5%	3%	7%
Support	(4)	58	42	16	3	9	8	5	12	21	17	15	14	13	5	21	17	11	5
		6%	8%	3%	2%	5%	4%	3%	8%	10%	6%	5%	6%	5%	2%	8%	6%	8%	5%
Neither support nor oppose	(3)	135	77	58	15	27	34	21	15	24	37	35	29	34	37	41	31	16	11
		13%	15%	11%	12%	16%	16%	12%	9%	11%	14%	11%	13%	14%	13%	15%	12%	11%	11%
Oppose	(2)	202	93	109	23	31	42	40	30	36	42	66	42	52	42	59	54	35	12
		19%	18%	20%	19%	18%	20%	23%	19%	16%	15%	22%	19%	21%	15%	21%	21%	24%	13%
Strongly oppose	(1)	558	238	319	70	87	105	95	87	114	155	159	122	121	167	127	131	76	57
		53%	47%	59%	56%	52%	50%	54%	56%	52%	57%	52%	55%	48%	61%	46%	51%	51%	61%
NET: Oppose		760	331	429	93	118	147	136	117	150	197	226	164	173	209	186	185	111	68
		72%	66%	79%	75%	71%	71%	77%	75%	69%	72%	74%	74%	69%	76%	68%	72%	75%	74%
Don't know		46	12	34	12	7	14	5	4	4	5	17	7	17	11	17	12	5	2
		4%	2%	6%	10%	4%	7%	3%	2%	2%	2%	6%	3%	7%	4%	6%	4%	3%	2%
Mean		1.84	2.10	1.60	1.59	1.84	1.80	1.80	1.85	2.05	1.87	1.80	1.79	1.92	1.70	1.95	1.90	1.84	1.82
Standard deviation		1.16	1.32	0.93	0.89	1.12	1.05	1.14	1.21	1.36	1.23	1.10	1.11	1.20	1.11	1.16	1.20	1.11	1.27
Standard error		0.04	0.06	0.04	0.09	0.09	0.07	0.09	0.10	0.09	0.06	0.07	0.10	0.07	0.07	0.07	0.08	0.09	0.13

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 52

**Q.17 How strongly would you support or oppose each of the following projects if they were proposed in your community?**

**Base: All respondents**

**Nuclear power station**

	Total	Region										Party Voted for In Last Election							
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
NET: Support	109 10%	11 12%	3 7%	16 13%	11 12%	10 10%	3 5%	15 15%	8 6%	11 8%	13 14%	7 8%	43 16%	22 8%	18 13%	1 9%	4 18%	3 8%	14 6%
Strongly support	(5) 5%	7 7%	3 7%	7 5%	4 5%	3 3%	1 1%	5 5%	4 3%	9 7%	4 4%	3 4%	19 7%	10 4%	9 7%	1 9%	3 11%	2 5%	7 3%
Support	(4) 6%	5 5%	- -	10 8%	7 8%	7 7%	2 4%	10 10%	3 3%	2 1%	9 10%	3 4%	24 9%	13 5%	9 7%	- -	2 7%	1 3%	7 3%
Neither support nor oppose	(3) 13%	11 11%	10 20%	15 12%	7 7%	16 16%	8 14%	8 8%	14 11%	22 16%	8 8%	17 21%	32 12%	37 14%	12 9%	- -	- -	3 8%	37 17%
Oppose	(2) 19%	12 13%	12 26%	24 20%	18 20%	24 24%	14 26%	20 21%	21 15%	21 15%	21 23%	15 19%	34 13%	52 19%	34 25%	3 34%	2 8%	6 19%	48 22%
Strongly oppose	(1) 53%	57 61%	19 39%	59 49%	53 59%	38 39%	28 52%	49 50%	83 62%	84 59%	48 51%	40 51%	157 57%	147 55%	67 50%	4 57%	18 75%	22 66%	108 48%
NET: Oppose	760 72%	68 74%	31 66%	83 68%	71 79%	62 63%	42 78%	69 71%	104 78%	105 74%	69 74%	55 69%	191 70%	199 74%	102 75%	7 91%	20 82%	28 84%	156 70%
Don't know	46 4%	2 2%	3 7%	7 6%	1 1%	11 11%	2 3%	5 5%	8 6%	3 2%	3 4%	1 2%	9 3%	11 4%	4 3%	- -	- -	- -	16 7%
Mean	1.84	1.82	2.02	1.95	1.78	2.01	1.73	1.93	1.61	1.78	1.90	1.90	1.93	1.78	1.91	1.69	1.71	1.62	1.83
Standard deviation	1.16	1.27	1.16	1.23	1.18	1.13	0.94	1.24	1.02	1.18	1.20	1.13	1.31	1.10	1.22	1.21	1.41	1.09	1.05
Standard error	0.04	0.13	0.17	0.11	0.12	0.12	0.13	0.13	0.09	0.10	0.13	0.13	0.08	0.07	0.10	0.43	0.30	0.19	0.08

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 52

**Q.17 How strongly would you support or oppose each of the following projects if they were proposed in your community?**

**Base: All respondents**

**Nuclear power station**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
NET: Support	109 10%	41 15%	25 8%	41 10%	82 10%	25 12%	2 8%	14 11%	64 11%	31 9%	69 12%	38 9%	2 5%	12 11%	79 10%	50 12%	29 8%	11 17%	-
Strongly support	(5) 5%	17 6%	14 4%	17 4%	38 5%	11 5%	2 8%	5 4%	24 4%	21 6%	31 5%	18 4%	2 5%	4 4%	40 5%	22 5%	18 5%	3 3%	-
Support	(4) 6%	23 8%	11 3%	24 6%	44 5%	14 7%	-	8 7%	40 7%	10 3%	38 6%	21 5%	-	8 7%	39 5%	28 7%	11 3%	9 15%	-
Neither support nor oppose	(3) 13%	18 7%	47 15%	61 15%	102 13%	26 12%	7 33%	10 8%	91 15%	34 11%	66 11%	64 15%	5 14%	7 7%	105 13%	51 12%	54 15%	10 17%	4 51%
Oppose	(2) 19%	50 18%	64 20%	86 21%	166 20%	33 15%	3 14%	27 22%	115 19%	60 19%	119 20%	75 18%	8 23%	25 23%	151 19%	85 20%	66 18%	4 6%	-
Strongly oppose	(1) 53%	159 58%	172 53%	203 50%	434 53%	117 54%	7 33%	65 54%	314 52%	178 55%	313 53%	229 54%	16 48%	58 54%	416 53%	223 53%	193 54%	34 55%	1 17%
NET: Oppose	760 72%	208 76%	236 73%	289 72%	600 74%	150 69%	10 47%	92 76%	429 71%	239 74%	431 73%	305 72%	23 71%	83 77%	567 73%	308 73%	259 72%	38 61%	1 17%
Don't know	46 4%	8 3%	15 5%	13 3%	29 4%	14 7%	3 12%	6 5%	19 3%	21 6%	25 4%	18 4%	3 10%	5 4%	31 4%	15 4%	16 4%	3 5%	3 32%
Mean	1.84	1.84	1.81	1.89	1.83	1.85	2.27	1.80	1.88	1.80	1.86	1.83	1.78	1.78	1.85	1.87	1.82	2.00	2.49
Standard deviation	1.16	1.25	1.11	1.14	1.15	1.21	1.25	1.15	1.15	1.19	1.19	1.13	1.07	1.13	1.17	1.19	1.14	1.29	0.96
Standard error	0.04	0.08	0.06	0.06	0.04	0.08	0.29	0.11	0.05	0.07	0.05	0.06	0.21	0.12	0.04	0.06	0.06	0.17	0.48



**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 52

**Q.17 How strongly would you support or oppose each of the following projects if they were proposed in your community?**

**Base: All respondents**

**Nuclear power station**

	Total	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?			Q.2 How would you rate the job your local council has done in making planning decisions in your area?					NET: Poor/Fair
		Over developed	Under developed	Just fine	NET: Excellent/Good	Excellent	Good	Fair	Poor	
Unweighted base	1049	222	121	682	226	16	210	431	316	747
Weighted base	1049	224	127	674	230	23	206	421	323	744
NET: Support	109 10%	24 11%	11 8%	72 11%	24 10%	1 4%	23 11%	41 10%	37 11%	78 10%
Strongly support	(5) 5%	8 4%	8 7%	34 5%	10 4%	1 4%	9 5%	19 4%	19 6%	37 5%
Support	(4) 6%	16 7%	2 2%	38 6%	14 6%	- -	14 7%	22 5%	18 6%	40 5%
Neither support nor oppose	(3) 13%	26 12%	24 19%	81 12%	33 14%	4 18%	29 14%	49 12%	45 14%	94 13%
Oppose	(2) 19%	43 19%	17 14%	136 20%	58 25%	5 20%	54 26%	72 17%	58 18%	130 17%
Strongly oppose	(1) 53%	123 55%	66 52%	361 54%	106 46%	13 57%	93 45%	245 58%	173 54%	418 56%
NET: Oppose	760 72%	166 74%	83 66%	497 74%	164 72%	18 77%	147 71%	317 75%	231 72%	548 74%
Don't know	46 4%	8 3%	9 7%	24 4%	8 4%	- -	8 4%	15 3%	9 3%	24 3%
Mean	1.84	1.81	1.89	1.84	1.93	1.74	1.95	1.76	1.89	1.82
Standard deviation	1.16	1.13	1.22	1.17	1.14	1.06	1.15	1.14	1.21	1.17
Standard error	0.04	0.08	0.11	0.05	0.08	0.26	0.08	0.06	0.07	0.04

**Planning Poll Survey**  
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Absolutes/col percents

Table 53

**Q.17 How strongly would you support or oppose each of the following projects if they were proposed in your community?****Base: All respondents****Wind farm**

		Gender		Age						Social Class				Region					
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base		1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92
Weighted base		1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92
NET: Support		578 55%	276 55%	302 55%	68 55%	109 66%	129 62%	100 56%	80 51%	93 42%	150 55%	168 55%	129 59%	130 52%	140 51%	160 58%	143 55%	82 55%	53 57%
Strongly support	(5)	229 22%	113 22%	116 21%	22 18%	46 27%	50 24%	35 20%	29 19%	46 21%	52 19%	67 22%	49 22%	61 24%	45 16%	67 24%	56 22%	40 27%	21 23%
Support	(4)	350 33%	163 32%	187 34%	46 37%	64 38%	78 38%	64 36%	51 33%	46 21%	99 36%	101 33%	81 37%	69 28%	95 35%	93 34%	87 34%	42 28%	32 35%
Neither support nor oppose	(3)	178 17%	84 17%	94 17%	23 19%	29 18%	31 15%	30 17%	35 23%	30 14%	51 19%	48 16%	37 17%	42 17%	47 17%	44 16%	46 18%	27 18%	14 15%
Oppose	(2)	112 11%	54 11%	58 11%	10 8%	13 8%	15 7%	21 12%	19 12%	34 15%	27 10%	40 13%	19 9%	26 10%	28 10%	32 12%	27 10%	15 10%	11 12%
Strongly oppose	(1)	142 14%	83 16%	60 11%	14 12%	10 6%	18 9%	20 11%	21 14%	59 27%	39 14%	37 12%	28 13%	38 15%	49 18%	27 10%	38 15%	17 12%	10 11%
NET: Oppose		254 24%	137 27%	117 22%	25 20%	23 14%	33 16%	42 24%	40 26%	92 42%	66 24%	77 25%	48 22%	64 25%	77 28%	59 22%	65 25%	32 22%	21 23%
Don't know		39 4%	7 1%	32 6%	9 7%	5 3%	15 7%	6 3%	1 1%	3 2%	5 2%	11 4%	7 3%	16 6%	11 4%	12 4%	5 2%	7 5%	5 5%
Mean		3.41	3.34	3.47	3.44	3.75	3.67	3.43	3.31	2.94	3.36	3.42	3.48	3.38	3.22	3.53	3.38	3.51	3.48
Standard deviation		1.33	1.38	1.27	1.25	1.14	1.21	1.27	1.29	1.53	1.31	1.32	1.30	1.39	1.36	1.28	1.34	1.33	1.30
Standard error		0.04	0.06	0.06	0.12	0.09	0.09	0.10	0.10	0.10	0.07	0.09	0.11	0.09	0.08	0.08	0.08	0.11	0.14

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 53

**Q.17 How strongly would you support or oppose each of the following projects if they were proposed in your community?****Base: All respondents****Wind farm**

	Total	Region										Party Voted for in Last Election							
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
NET: Support	578 55%	53 57%	31 66%	60 49%	52 58%	55 56%	31 57%	59 61%	64 48%	76 54%	51 54%	46 57%	119 43%	153 57%	96 71%	4 56%	14 58%	18 55%	130 59%
Strongly support	(5) 229 22%	21 23%	5 10%	28 23%	24 26%	23 23%	15 28%	23 24%	27 20%	18 13%	24 26%	21 26%	41 15%	59 22%	42 31%	3 39%	4 18%	9 27%	54 24%
Support	(4) 350 33%	32 35%	26 56%	32 27%	28 31%	33 33%	16 29%	36 37%	37 28%	59 41%	26 28%	25 31%	78 28%	94 35%	55 40%	1 17%	9 40%	9 28%	76 34%
Neither support nor oppose	(3) 178 17%	14 15%	4 9%	22 18%	20 22%	18 18%	11 21%	11 12%	26 20%	21 15%	16 17%	14 18%	47 17%	52 20%	15 11%	2 28%	2 7%	6 18%	35 16%
Oppose	(2) 112 11%	11 12%	2 4%	18 15%	7 7%	11 12%	5 9%	11 11%	13 9%	15 11%	10 10%	9 12%	43 16%	22 8%	10 8%	1 8%	2 10%	1 4%	23 10%
Strongly oppose	(1) 142 14%	10 11%	9 18%	18 15%	11 12%	9 9%	5 10%	11 11%	23 17%	26 18%	12 13%	8 10%	60 22%	35 13%	10 8%	1 8%	4 18%	7 20%	18 8%
NET: Oppose	254 24%	21 23%	11 22%	37 30%	18 20%	20 21%	10 19%	22 22%	36 27%	41 29%	22 23%	17 22%	103 37%	57 21%	21 15%	1 16%	7 28%	8 24%	41 18%
Don't know	39 4%	5 5%	1 3%	3 2%	1 1%	5 5%	2 3%	5 5%	8 6%	3 2%	5 6%	2 3%	7 2%	6 2%	3 2%	-	2 7%	1 3%	16 7%
Mean	3.41	3.48	3.35	3.28	3.53	3.52	3.58	3.55	3.25	3.19	3.47	3.53	2.99	3.45	3.81	3.72	3.32	3.40	3.61
Standard deviation	1.33	1.30	1.30	1.39	1.30	1.25	1.29	1.31	1.39	1.33	1.36	1.30	1.40	1.29	1.19	1.36	1.45	1.48	1.23
Standard error	0.04	0.14	0.19	0.13	0.14	0.13	0.18	0.14	0.12	0.11	0.14	0.15	0.08	0.08	0.10	0.48	0.32	0.27	0.09

**Planning Poll Survey**  
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Absolutes/col percents

Table 53

**Q.17 How strongly would you support or oppose each of the following projects if they were proposed in your community?**

**Base: All respondents**

**Wind farm**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
NET: Support	578 55%	149 54%	175 54%	233 58%	470 58%	99 46%	10 46%	76 62%	356 59%	146 45%	362 61%	204 48%	12 36%	68 63%	440 56%	264 62%	175 49%	29 47%	2 24%
Strongly support	(5) 229 22%	53 19%	78 24%	90 22%	196 24%	29 14%	3 16%	42 35%	137 23%	49 15%	164 28%	62 15%	2 8%	39 37%	168 22%	117 27%	52 15%	11 17%	-
Support	(4) 350 33%	96 35%	97 30%	143 36%	274 34%	70 32%	6 31%	34 28%	219 36%	97 30%	198 33%	142 33%	9 29%	29 27%	271 35%	148 35%	123 35%	19 30%	2 24%
Neither support nor oppose	(3) 178 17%	38 14%	60 18%	73 18%	123 15%	49 23%	6 29%	14 11%	105 17%	59 18%	85 14%	86 20%	6 20%	10 9%	131 17%	61 14%	71 20%	15 24%	3 35%
Oppose	(2) 112 11%	28 10%	41 13%	39 10%	88 11%	22 10%	1 7%	8 7%	60 10%	44 14%	51 9%	56 13%	6 17%	7 7%	87 11%	38 9%	49 14%	7 11%	1 10%
Strongly oppose	(1) 142 14%	55 20%	38 12%	45 11%	110 13%	32 15%	1 5%	19 16%	65 11%	59 18%	77 13%	59 14%	6 18%	19 18%	98 13%	52 12%	46 13%	7 12%	-
NET: Oppose	254 24%	83 30%	79 24%	84 21%	198 24%	54 25%	2 12%	27 22%	125 21%	103 32%	128 22%	115 27%	11 35%	26 24%	185 24%	90 21%	95 27%	14 23%	1 10%
Don't know	39 4%	5 2%	10 3%	14 3%	23 3%	14 6%	3 12%	5 4%	16 3%	18 5%	17 3%	19 4%	3 10%	3 3%	25 3%	9 2%	16 5%	3 5%	3 32%
Mean	3.41	3.24	3.44	3.50	3.45	3.21	3.51	3.61	3.52	3.11	3.56	3.23	2.90	3.60	3.43	3.58	3.25	3.31	3.20
Standard deviation	1.33	1.42	1.32	1.27	1.34	1.28	1.09	1.45	1.26	1.36	1.34	1.28	1.29	1.50	1.30	1.32	1.26	1.26	0.74
Standard error	0.04	0.09	0.07	0.06	0.05	0.09	0.25	0.14	0.05	0.08	0.06	0.06	0.25	0.16	0.05	0.06	0.07	0.17	0.37

**Planning Poll Survey**  
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Absolutes/col percents

Table 53

**Q.17 How strongly would you support or oppose each of the following projects if they were proposed in your community?**

**Base: All respondents**

**Wind farm**

	Total	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?			Q.2 How would you rate the job your local council has done in making planning decisions in your area?						
		Over developed	Under developed	Just fine	NET: Excellent/Good	Excellent	Good	Fair	Poor	NET: Poor/Fair	
Unweighted base	1049	222	121	682	226	16	210	431	316	747	
Weighted base	1049	224	127	674	230	23	206	421	323	744	
NET: Support	578 55%	115 51%	75 59%	379 56%	148 65%	18 79%	130 63%	227 54%	175 54%	402 54%	
Strongly support	(5) 22%	229 23%	52 30%	39 20%	138 27%	62 27%	12 52%	50 24%	86 20%	69 21%	155 21%
Support	(4) 33%	350 28%	63 29%	36 29%	241 36%	86 38%	6 27%	80 39%	141 33%	106 33%	247 33%
Neither support nor oppose	(3) 17%	178 17%	36 16%	20 16%	113 17%	38 17%	3 11%	35 17%	68 16%	55 17%	123 16%
Oppose	(2) 11%	112 11%	28 13%	12 9%	71 11%	23 10%	2 9%	21 10%	57 14%	25 8%	82 11%
Strongly oppose	(1) 14%	142 14%	35 16%	15 12%	92 14%	16 7%	- -	16 8%	63 15%	54 17%	117 16%
NET: Oppose	254 24%	63 28%	27 21%	163 24%	40 17%	2 9%	37 18%	120 29%	79 24%	199 27%	
Don't know	39 4%	10 4%	5 4%	19 3%	4 2%	- -	4 2%	7 2%	14 4%	20 3%	
Mean	3.41	3.32	3.59	3.40	3.68	4.22	3.62	3.31	3.36	3.33	
Standard deviation	1.33	1.40	1.35	1.31	1.19	1.00	1.19	1.35	1.38	1.36	
Standard error	0.04	0.10	0.12	0.05	0.08	0.25	0.08	0.07	0.08	0.05	

**Planning Poll Survey**  
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Absolutes/col percents

Table 54

**Q.17 How strongly would you support or oppose each of the following projects if they were proposed in your community?****Base: All respondents****Coal-fired power station**

		Gender			Age						Social Class				Region				
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base		1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92
Weighted base		1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92
NET: Support		69 7%	40 8%	29 5%	5 4%	11 6%	10 5%	13 7%	9 6%	21 10%	22 8%	10 3%	13 6%	24 9%	7 3%	14 5%	26 10%	13 9%	8 9%
Strongly support	(5)	25 2%	17 3%	8 1%	1 1%	5 3%	5 3%	6 3%	1 1%	7 3%	7 2%	4 1%	5 2%	9 4%	4 1%	5 2%	9 4%	4 2%	3 3%
Support	(4)	44 4%	23 4%	22 4%	5 4%	6 4%	5 2%	7 4%	7 5%	15 7%	15 6%	6 2%	8 4%	15 6%	4 1%	9 3%	17 7%	10 7%	5 6%
Neither support nor oppose	(3)	174 17%	85 17%	89 16%	20 16%	20 12%	39 19%	30 17%	29 19%	36 16%	36 13%	49 16%	46 21%	43 17%	40 14%	64 23%	42 16%	16 11%	13 14%
Oppose	(2)	289 28%	146 29%	143 26%	31 25%	61 36%	54 26%	48 27%	40 26%	55 25%	80 29%	88 29%	55 25%	65 26%	63 23%	85 31%	72 28%	40 27%	29 32%
Strongly oppose	(1)	461 44%	220 44%	241 44%	56 45%	67 40%	86 41%	77 44%	75 48%	100 46%	128 47%	137 45%	96 43%	100 40%	152 55%	95 35%	104 40%	72 49%	38 41%
NET: Oppose		749 71%	366 73%	384 70%	87 70%	127 77%	140 67%	125 71%	115 74%	155 71%	209 77%	225 74%	150 68%	165 66%	216 78%	180 66%	175 68%	111 75%	67 72%
Don't know		57 5%	13 3%	43 8%	12 10%	8 5%	19 9%	9 5%	3 2%	5 2%	6 2%	20 7%	11 5%	19 8%	12 4%	17 6%	16 6%	7 5%	5 5%
Mean		1.88	1.92	1.83	1.78	1.87	1.89	1.91	1.82	1.93	1.84	1.78	1.91	2.00	1.64	2.00	2.00	1.82	1.94
Standard deviation		1.01	1.06	0.97	0.93	0.98	1.00	1.05	0.96	1.10	1.03	0.91	1.02	1.11	0.89	0.97	1.11	1.05	1.06
Standard error		0.03	0.05	0.04	0.09	0.08	0.07	0.08	0.08	0.07	0.05	0.06	0.09	0.07	0.05	0.06	0.07	0.09	0.11

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 54

**Q.17 How strongly would you support or oppose each of the following projects if they were proposed in your community?**

**Base: All respondents**

**Coal-fired power station**

	Total	Region										Party Voted for In Last Election							
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
NET: Support	69 7%	8 9%	6 13%	15 12%	5 6%	8 8%	7 12%	1 1%	4 3%	4 3%	7 7%	4 5%	20 7%	18 7%	9 7%	-	-	4 11%	13 6%
Strongly support	(5) 25 2%	3 3%	2 5%	5 4%	2 2%	3 3%	3 5%	-	1 1%	2 2%	1 1%	2 2%	8 3%	6 2%	2 2%	-	-	1 2%	8 4%
Support	(4) 44 4%	5 6%	4 8%	10 9%	3 3%	5 5%	4 7%	1 1%	2 2%	2 1%	6 6%	2 3%	12 5%	12 5%	7 5%	-	-	3 9%	5 2%
Neither support nor oppose	(3) 174 17%	13 14%	13 27%	16 13%	13 14%	26 27%	6 12%	19 20%	20 15%	20 14%	10 10%	18 23%	37 13%	54 20%	20 14%	1 8%	1 5%	5 14%	43 20%
Oppose	(2) 289 28%	29 32%	9 20%	32 27%	30 33%	25 26%	12 23%	33 34%	30 22%	33 24%	27 29%	27 34%	66 24%	74 28%	43 32%	2 25%	9 37%	6 18%	56 25%
Strongly oppose	(1) 461 44%	38 41%	16 33%	49 40%	39 43%	28 28%	26 47%	38 40%	71 53%	81 57%	46 49%	29 37%	144 52%	108 40%	57 42%	4 58%	12 52%	19 57%	91 41%
NET: Oppose	749 71%	67 72%	25 53%	82 67%	69 76%	53 54%	38 70%	71 74%	101 76%	115 81%	73 79%	56 70%	210 76%	182 68%	100 74%	6 83%	21 89%	25 75%	147 66%
Don't know	57 5%	5 5%	3 7%	9 7%	3 4%	11 11%	3 6%	5 5%	9 7%	3 2%	4 4%	1 2%	9 3%	14 5%	6 4%	1 9%	2 7%	-	19 9%
Mean	1.88	1.94	2.26	2.01	1.85	2.21	1.95	1.83	1.65	1.63	1.75	1.99	1.78	1.95	1.87	1.46	1.49	1.81	1.93
Standard deviation	1.01	1.06	1.20	1.15	0.98	1.07	1.21	0.82	0.89	0.89	0.95	0.97	1.04	1.02	0.98	0.71	0.60	1.11	1.05
Standard error	0.03	0.11	0.18	0.11	0.10	0.12	0.17	0.09	0.08	0.07	0.10	0.11	0.06	0.06	0.08	0.27	0.13	0.20	0.08

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Absolutes/col percents

Table 54

**Q.17 How strongly would you support or oppose each of the following projects if they were proposed in your community?**

**Base: All respondents**

**Coal-fired power station**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
NET: Support	69 7%	20 7%	27 8%	21 5%	54 7%	11 5%	3 17%	14 12%	28 5%	27 8%	45 8%	22 5%	2 5%	13 12%	47 6%	27 6%	20 5%	-	-
Strongly support	(5) 25 2%	5 2%	10 3%	8 2%	18 2%	4 2%	3 13%	7 6%	7 1%	11 3%	18 3%	5 1%	2 5%	7 7%	14 2%	8 2%	5 1%	-	-
Support	(4) 44 4%	15 5%	17 5%	13 3%	36 4%	7 3%	1 4%	7 6%	22 4%	16 5%	27 5%	17 4%	-	6 6%	33 4%	19 4%	15 4%	-	-
Neither support nor oppose	(3) 174 17%	38 14%	54 17%	73 18%	135 17%	32 15%	7 35%	21 17%	106 18%	47 14%	93 16%	77 18%	4 12%	20 19%	122 16%	66 16%	56 16%	14 23%	4 51%
Oppose	(2) 289 28%	74 27%	89 28%	118 29%	228 28%	56 26%	5 24%	27 22%	179 30%	83 26%	159 27%	120 28%	10 31%	22 20%	225 29%	123 29%	102 29%	14 23%	-
Strongly oppose	(1) 461 44%	135 49%	134 41%	176 44%	358 44%	100 46%	3 13%	53 44%	263 44%	144 44%	265 45%	182 43%	14 43%	47 44%	346 44%	190 45%	156 44%	30 49%	1 17%
NET: Oppose	749 71%	210 76%	223 69%	294 73%	587 72%	155 72%	7 36%	80 66%	442 73%	228 70%	424 72%	301 71%	24 73%	69 64%	571 73%	313 74%	258 72%	44 72%	1 17%
Don't know	57 5%	8 3%	20 6%	16 4%	37 5%	17 8%	3 12%	6 5%	27 4%	24 7%	30 5%	24 6%	3 10%	5 5%	41 5%	17 4%	24 7%	3 5%	3 32%
Mean	1.88	1.80	1.95	1.86	1.88	1.79	2.77	2.03	1.84	1.89	1.89	1.86	1.82	2.06	1.84	1.85	1.84	1.73	2.49
Standard deviation	1.01	1.00	1.07	0.97	1.01	0.97	1.24	1.20	0.93	1.08	1.05	0.96	1.04	1.24	0.98	0.99	0.96	0.83	0.96
Standard error	0.03	0.06	0.06	0.05	0.04	0.07	0.28	0.12	0.04	0.06	0.04	0.05	0.20	0.13	0.04	0.05	0.05	0.11	0.48



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Absolutes/col percents

Table 54

**Q.17 How strongly would you support or oppose each of the following projects if they were proposed in your community?****Base: All respondents****Coal-fired power station**

	Total	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?			Q.2 How would you rate the job your local council has done in making planning decisions in your area?					
		Over developed	Under developed	Just fine	NET: Excellent/Good	Excellent	Good	Fair	Poor	NET: Poor/Fair
Unweighted base	1049	222	121	682	226	16	210	431	316	747
Weighted base	1049	224	127	674	230	23	206	421	323	744
NET: Support	69 7%	13 6%	11 9%	44 7%	29 13%	5 21%	24 12%	10 2%	27 8%	38 5%
Strongly support	(5) 2%	4 2%	7 5%	14 2%	8 3%	3 11%	5 3%	5 1%	9 3%	14 2%
Support	(4) 4%	9 4%	5 4%	31 5%	21 9%	2 10%	19 9%	5 1%	18 6%	23 3%
Neither support nor oppose	(3) 17%	32 14%	29 22%	107 16%	45 20%	3 11%	42 21%	65 16%	56 17%	121 16%
Oppose	(2) 28%	70 31%	22 18%	190 28%	61 27%	6 24%	56 27%	121 29%	85 26%	206 28%
Strongly oppose	(1) 44%	99 44%	53 42%	303 45%	83 36%	10 43%	73 35%	207 49%	142 44%	349 47%
NET: Oppose	749 71%	169 75%	76 60%	493 73%	144 63%	16 68%	129 62%	328 78%	227 70%	555 75%
Don't know	57 5%	10 4%	12 9%	29 4%	11 5%	- -	11 5%	17 4%	13 4%	30 4%
Mean	1.88	1.83	2.04	1.85	2.12	2.21	2.11	1.71	1.93	1.81
Standard deviation	1.01	0.97	1.18	1.00	1.13	1.42	1.10	0.87	1.07	0.97
Standard error	0.03	0.07	0.11	0.04	0.08	0.35	0.08	0.04	0.06	0.04

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 55

**Q.17 How strongly would you support or oppose each of the following projects if they were proposed in your community?**

**Base: All respondents**

**Oil-fired power station**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92
Weighted base	1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92
NET: Support	62 6%	36 7%	27 5%	4 3%	8 5%	10 5%	14 8%	8 5%	18 8%	18 7%	13 4%	10 5%	21 8%	12 4%	11 4%	23 9%	7 4%	10 11%
Strongly support	(5) 21 2%	12 2%	9 2%	1 1%	4 2%	4 2%	6 3%	1 1%	5 2%	6 2%	3 1%	3 1%	9 3%	3 1%	5 2%	7 3%	1 *	6 6%
Support	(4) 41 4%	23 5%	18 3%	3 3%	4 2%	6 3%	8 5%	7 4%	13 6%	12 4%	10 3%	7 3%	12 5%	9 3%	7 2%	16 6%	6 4%	4 5%
Neither support nor oppose	(3) 191 18%	100 20%	92 17%	23 18%	28 17%	39 19%	27 15%	29 19%	45 21%	39 14%	56 18%	48 22%	49 19%	43 16%	60 22%	52 20%	21 14%	15 16%
Oppose	(2) 290 28%	142 28%	148 27%	27 22%	56 33%	57 28%	51 29%	45 29%	55 25%	79 29%	84 27%	56 25%	72 29%	61 22%	85 31%	64 25%	47 32%	33 36%
Strongly oppose	(1) 445 42%	214 42%	231 42%	58 47%	67 40%	81 39%	77 44%	69 45%	93 43%	130 48%	131 43%	96 44%	88 35%	146 53%	100 37%	103 40%	64 43%	32 34%
NET: Oppose	735 70%	356 71%	380 70%	86 69%	122 73%	138 66%	128 72%	114 73%	148 68%	208 76%	215 71%	152 69%	160 64%	207 75%	186 67%	167 65%	111 75%	64 70%
Don't know	60 6%	13 3%	47 9%	12 10%	9 5%	20 10%	7 4%	4 3%	7 3%	7 3%	20 7%	10 5%	22 9%	14 5%	18 7%	16 6%	8 6%	3 3%
Mean	1.89	1.94	1.84	1.76	1.88	1.91	1.90	1.85	1.97	1.82	1.84	1.88	2.05	1.71	1.95	2.01	1.79	2.10
Standard deviation	1.00	1.03	0.96	0.92	0.96	0.98	1.06	0.95	1.06	1.00	0.94	0.97	1.07	0.93	0.94	1.08	0.89	1.13
Standard error	0.03	0.05	0.04	0.09	0.08	0.07	0.08	0.08	0.07	0.05	0.06	0.09	0.07	0.06	0.06	0.07	0.08	0.12

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 55

**Q.17 How strongly would you support or oppose each of the following projects if they were proposed in your community?**

**Base: All respondents**

**Oil-fired power station**

	Total	Region										Party Voted for In Last Election							
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
NET: Support	62 6%	10 11%	5 11%	15 12%	3 3%	6 6%	2 4%	1 1%	6 5%	5 4%	4 5%	4 4%	18 6%	21 8%	9 7%	1 8%	1 4%	3 8%	9 4%
Strongly support	(5) 21 2%	6 6%	2 4%	4 3%	2 2%	3 3%	- -	- -	1 1%	2 2%	1 1%	1 2%	7 3%	6 2%	2 2%	- -	1 4%	1 2%	5 2%
Support	(4) 41 4%	4 5%	3 7%	11 9%	1 2%	3 3%	2 4%	1 1%	6 4%	3 2%	4 4%	2 3%	11 4%	16 6%	7 5%	1 8%	- -	2 6%	4 2%
Neither support nor oppose	(3) 191 18%	15 16%	17 36%	20 16%	15 17%	22 22%	10 19%	19 20%	17 13%	26 18%	11 12%	18 23%	48 18%	57 21%	21 15%	- -	1 5%	5 16%	44 20%
Oppose	(2) 290 28%	33 36%	7 15%	25 20%	32 36%	26 26%	15 28%	32 33%	31 23%	30 21%	32 34%	28 35%	54 20%	72 27%	42 31%	2 25%	13 55%	5 16%	69 31%
Strongly oppose	(1) 445 42%	32 34%	15 31%	52 43%	36 40%	32 33%	22 40%	39 41%	69 52%	77 54%	43 46%	29 36%	146 53%	104 39%	57 42%	4 58%	9 36%	20 60%	81 36%
NET: Oppose	735 70%	64 70%	22 46%	77 63%	69 76%	58 59%	37 67%	71 74%	100 75%	107 75%	75 80%	56 71%	199 72%	176 66%	99 73%	6 83%	22 92%	25 76%	149 67%
Don't know	60 6%	3 3%	3 7%	10 8%	3 4%	12 13%	5 10%	5 5%	10 8%	4 2%	3 3%	1 2%	10 4%	14 5%	7 5%	1 9%	- -	- -	20 9%
Mean	1.89	2.10	2.33	2.01	1.84	2.06	1.86	1.82	1.68	1.73	1.76	1.97	1.79	2.00	1.88	1.55	1.79	1.75	1.93
Standard deviation	1.00	1.13	1.14	1.17	0.89	1.06	0.91	0.82	0.91	0.96	0.89	0.93	1.04	1.04	0.98	0.97	0.85	1.07	0.96
Standard error	0.03	0.12	0.17	0.11	0.10	0.12	0.13	0.09	0.08	0.08	0.09	0.11	0.06	0.07	0.08	0.37	0.18	0.19	0.07

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 55

**Q.17 How strongly would you support or oppose each of the following projects if they were proposed in your community?**

**Base: All respondents**

**Oil-fired power station**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
NET: Support	62 6%	22 8%	19 6%	18 5%	51 6%	8 4%	3 17%	8 6%	30 5%	24 8%	38 6%	23 5%	2 5%	7 6%	47 6%	29 7%	19 5%	1 1%	-
Strongly support	(5) 21 2%	8 3%	5 2%	6 1%	15 2%	3 1%	3 13%	2 1%	8 1%	12 4%	13 2%	6 2%	2 5%	2 1%	15 2%	10 2%	5 2%	-	-
Support	(4) 41 4%	13 5%	14 4%	12 3%	35 4%	5 2%	1 4%	6 5%	22 4%	13 4%	25 4%	16 4%	-	5 5%	32 4%	19 4%	13 4%	1 1%	-
Neither support nor oppose	(3) 191 18%	41 15%	63 19%	78 19%	150 18%	35 16%	6 31%	21 17%	114 19%	57 18%	95 16%	92 22%	5 14%	18 16%	140 18%	73 17%	67 19%	14 22%	3 41%
Oppose	(2) 290 28%	76 28%	92 28%	118 29%	230 28%	55 25%	6 27%	34 28%	173 29%	83 26%	173 29%	108 25%	9 29%	32 29%	220 28%	122 29%	99 28%	13 22%	1 10%
Strongly oppose	(1) 445 42%	128 46%	129 40%	173 43%	343 42%	100 46%	3 13%	51 42%	259 43%	135 42%	252 43%	180 42%	14 43%	44 41%	332 42%	182 43%	150 42%	30 49%	1 17%
NET: Oppose	735 70%	204 74%	221 68%	290 72%	573 70%	154 72%	8 40%	84 69%	433 72%	219 67%	424 72%	288 68%	23 71%	75 70%	552 71%	304 72%	248 69%	44 71%	2 27%
Don't know	60 6%	9 3%	21 6%	17 4%	40 5%	17 8%	3 12%	9 7%	26 4%	25 8%	35 6%	22 5%	3 10%	7 7%	42 5%	19 5%	23 6%	3 5%	3 32%
Mean	1.89	1.87	1.93	1.87	1.90	1.77	2.73	1.89	1.87	1.94	1.88	1.91	1.84	1.89	1.89	1.90	1.88	1.75	2.35
Standard deviation	1.00	1.05	0.98	0.95	1.00	0.94	1.24	0.99	0.95	1.08	1.00	0.99	1.05	0.98	0.99	1.01	0.97	0.88	0.95
Standard error	0.03	0.06	0.06	0.05	0.04	0.07	0.29	0.10	0.04	0.06	0.04	0.05	0.21	0.10	0.04	0.05	0.05	0.12	0.47

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 55

**Q.17 How strongly would you support or oppose each of the following projects if they were proposed in your community?**

**Base: All respondents**

**Oil-fired power station**

	Total	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?			Q.2 How would you rate the job your local council has done in making planning decisions in your area?					
		Over developed	Under developed	Just fine	NET: Excellent/Good	Excellent	Good	Fair	Poor	NET: Poor/Fair
Unweighted base	1049	222	121	682	226	16	210	431	316	747
Weighted base	1049	224	127	674	230	23	206	421	323	744
NET: Support	62 6%	12 5%	7 5%	44 7%	30 13%	3 15%	26 13%	14 3%	16 5%	30 4%
Strongly support	(5) 21 2%	3 1%	2 2%	16 2%	8 4%	3 11%	6 3%	4 1%	6 2%	10 1%
Support	(4) 41 4%	9 4%	4 3%	28 4%	22 9%	1 3%	21 10%	10 2%	10 3%	20 3%
Neither support nor oppose	(3) 191 18%	31 14%	30 23%	124 18%	43 19%	6 26%	37 18%	78 19%	61 19%	139 19%
Oppose	(2) 290 28%	74 33%	28 22%	184 27%	61 26%	3 14%	57 28%	120 28%	92 28%	211 28%
Strongly oppose	(1) 445 42%	96 43%	52 41%	290 43%	84 37%	10 44%	74 36%	192 46%	139 43%	331 45%
NET: Oppose	735 70%	170 76%	80 63%	475 70%	145 63%	14 59%	131 64%	312 74%	230 71%	542 73%
Don't know	60 6%	11 5%	11 8%	32 5%	11 5%	- -	11 5%	17 4%	15 5%	33 4%
Mean	1.89	1.81	1.94	1.90	2.13	2.24	2.11	1.80	1.87	1.83
Standard deviation	1.00	0.92	1.02	1.02	1.15	1.38	1.12	0.91	0.97	0.93
Standard error	0.03	0.06	0.10	0.04	0.08	0.35	0.08	0.04	0.06	0.03

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 56

**Q.17 How strongly would you support or oppose each of the following projects if they were proposed in your community?****Base: All respondents****Gas-fired power station**

		Gender		Age						Social Class				Region					
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base		1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92
Weighted base		1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92
NET: Support		82 8%	51 10%	31 6%	6 4%	12 7%	11 5%	20 11%	11 7%	22 10%	22 8%	21 7%	14 6%	25 10%	21 8%	14 5%	28 11%	10 7%	9 10%
Strongly support	(5)	23 2%	17 3%	6 1%	2 2%	5 3%	3 1%	6 3%	1 1%	6 3%	7 2%	5 2%	2 1%	9 3%	3 1%	7 3%	8 3%	1 *	4 4%
Support	(4)	59 6%	34 7%	25 5%	4 3%	7 4%	8 4%	15 8%	9 6%	16 7%	15 5%	15 5%	12 5%	17 7%	18 7%	7 3%	19 7%	9 6%	6 6%
Neither support nor oppose	(3)	214 20%	111 22%	103 19%	22 17%	30 18%	43 21%	31 18%	32 21%	56 26%	47 17%	58 19%	51 23%	58 23%	45 16%	64 23%	55 21%	33 22%	18 19%
Oppose	(2)	266 25%	127 25%	139 26%	29 23%	49 30%	56 27%	45 25%	42 27%	45 21%	80 29%	78 26%	47 21%	62 24%	50 18%	85 31%	64 25%	38 25%	29 32%
Strongly oppose	(1)	428 41%	203 40%	225 41%	57 45%	65 39%	76 37%	74 42%	67 43%	90 41%	117 43%	126 41%	99 45%	87 35%	145 53%	93 34%	96 37%	61 41%	33 36%
NET: Oppose		694 66%	330 65%	364 67%	85 68%	115 69%	132 64%	119 67%	109 70%	135 62%	197 72%	204 67%	145 66%	148 59%	195 71%	178 65%	161 62%	99 67%	62 67%
Don't know		59 6%	13 3%	47 9%	12 10%	9 5%	21 10%	7 4%	4 3%	5 2%	7 3%	22 7%	10 5%	20 8%	14 5%	18 7%	16 6%	7 5%	3 3%
Mean		1.97	2.05	1.89	1.81	1.97	1.95	2.02	1.92	2.08	1.92	1.93	1.92	2.13	1.79	2.03	2.09	1.94	2.08
Standard deviation		1.05	1.11	0.98	0.97	1.04	0.97	1.13	0.99	1.12	1.03	1.02	1.02	1.11	1.03	0.99	1.11	0.98	1.10
Standard error		0.03	0.05	0.04	0.10	0.08	0.07	0.09	0.08	0.08	0.05	0.07	0.09	0.07	0.06	0.06	0.07	0.08	0.12

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 56

**Q.17 How strongly would you support or oppose each of the following projects if they were proposed in your community?**

**Base: All respondents**

**Gas-fired power station**

	Total	Region										Party Voted for In Last Election							
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
NET: Support	82 8%	9 10%	4 8%	17 14%	6 7%	7 7%	3 5%	4 4%	12 9%	8 6%	7 7%	4 4%	19 7%	29 11%	14 10%	1 8%	3 11%	3 8%	11 5%
Strongly support	(5) 23 2%	4 4%	2 4%	5 4%	2 2%	4 4%	- -	2 2%	1 1%	2 2%	1 1%	1 2%	9 3%	6 2%	3 3%	- -	1 4%	1 2%	3 1%
Support	(4) 59 6%	6 6%	2 5%	12 10%	5 5%	3 3%	3 5%	1 1%	12 9%	6 4%	6 7%	2 3%	11 4%	22 8%	10 8%	1 8%	2 7%	2 6%	8 4%
Neither support nor oppose	(3) 214 20%	18 19%	20 42%	18 15%	16 18%	23 23%	13 25%	21 21%	18 13%	27 19%	19 20%	20 26%	59 21%	57 21%	24 17%	1 17%	2 7%	5 16%	49 22%
Oppose	(2) 266 25%	29 32%	7 16%	28 23%	29 32%	24 25%	16 30%	34 35%	27 21%	22 16%	21 23%	27 33%	50 18%	69 26%	38 28%	2 25%	10 44%	5 16%	62 28%
Strongly oppose	(1) 428 41%	33 36%	13 27%	48 39%	35 39%	32 32%	19 35%	34 35%	64 48%	80 57%	42 45%	28 35%	137 50%	100 37%	53 39%	3 41%	9 38%	20 60%	79 35%
NET: Oppose	694 66%	62 67%	20 43%	76 63%	64 71%	56 57%	36 65%	68 70%	92 69%	103 72%	63 67%	54 68%	187 68%	169 63%	91 67%	5 66%	20 83%	25 76%	141 64%
Don't know	59 6%	3 3%	3 7%	10 8%	3 4%	12 13%	3 5%	5 5%	11 8%	4 2%	4 5%	1 2%	10 4%	14 5%	7 5%	1 9%	- -	- -	21 10%
Mean	1.97	2.08	2.38	2.09	1.95	2.11	1.99	1.96	1.83	1.75	1.91	2.01	1.89	2.08	2.01	1.93	1.93	1.75	1.98
Standard deviation	1.05	1.10	1.09	1.20	0.99	1.09	0.92	0.94	1.04	1.02	1.02	0.94	1.09	1.09	1.08	1.08	1.05	1.07	0.97
Standard error	0.03	0.12	0.16	0.11	0.11	0.12	0.13	0.10	0.09	0.09	0.11	0.11	0.07	0.07	0.09	0.41	0.22	0.19	0.07

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 56

**Q.17 How strongly would you support or oppose each of the following projects if they were proposed in your community?**

**Base: All respondents**

**Gas-fired power station**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally	Normally	Lazy	Never
																greens	greens		
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
NET: Support	82 8%	21 8%	28 9%	30 7%	65 8%	14 6%	3 17%	11 9%	47 8%	24 7%	51 9%	29 7%	2 5%	9 8%	63 8%	36 9%	27 8%	3 5%	-
Strongly support	(5) 23 2%	6 2%	5 2%	11 3%	15 2%	5 2%	3 13%	2 2%	11 2%	10 3%	14 2%	8 2%	2 5%	2 2%	15 2%	10 2%	5 1%	2 4%	-
Support	(4) 59 6%	15 6%	23 7%	19 5%	50 6%	9 4%	1 4%	9 7%	36 6%	13 4%	38 6%	21 5%	-	7 7%	49 6%	27 6%	22 6%	1 1%	-
Neither support nor oppose	(3) 214 20%	57 21%	61 19%	84 21%	165 20%	42 19%	7 34%	23 19%	130 22%	61 19%	112 19%	98 23%	4 12%	20 19%	155 20%	85 20%	70 20%	19 30%	3 41%
Oppose	(2) 266 25%	67 24%	86 26%	110 27%	215 26%	46 22%	4 20%	30 25%	154 25%	82 25%	156 26%	101 24%	8 24%	28 27%	205 26%	111 26%	93 26%	8 13%	-
Strongly oppose	(1) 428 41%	122 44%	128 40%	163 40%	329 40%	96 44%	3 17%	50 41%	245 41%	133 41%	237 40%	175 41%	16 50%	44 41%	316 40%	171 40%	145 41%	29 47%	2 27%
NET: Oppose	694 66%	189 69%	214 66%	273 68%	544 67%	142 66%	8 37%	80 66%	398 66%	215 66%	394 67%	276 65%	24 74%	72 67%	520 67%	282 67%	238 67%	37 60%	2 27%
Don't know	59 6%	8 3%	21 6%	17 4%	39 5%	18 8%	3 12%	7 6%	27 5%	25 8%	34 6%	22 5%	3 10%	6 5%	43 5%	21 5%	22 6%	3 5%	3 32%
Mean	1.97	1.94	1.98	1.98	1.98	1.89	2.72	1.97	1.98	1.95	1.98	1.97	1.74	1.97	1.97	1.99	1.95	1.97	2.20
Standard deviation	1.05	1.05	1.04	1.04	1.04	1.05	1.28	1.06	1.04	1.06	1.06	1.03	1.06	1.05	1.04	1.06	1.02	1.11	1.08
Standard error	0.03	0.06	0.06	0.05	0.04	0.07	0.29	0.10	0.04	0.06	0.04	0.05	0.21	0.11	0.04	0.05	0.05	0.15	0.54



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Absolutes/col percents

Table 56

**Q.17 How strongly would you support or oppose each of the following projects if they were proposed in your community?**

**Base: All respondents**

**Gas-fired power station**

	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?				Q.2 How would you rate the job your local council has done in making planning decisions in your area?					
	Total	Over developed	Under developed	Just fine	NET: Excellent/Good	Excellent	Good	Fair	Poor	NET: Poor/Fair
Unweighted base	1049	222	121	682	226	16	210	431	316	747
Weighted base	1049	224	127	674	230	23	206	421	323	744
NET: Support	82 8%	18 8%	11 8%	51 8%	32 14%	3 15%	29 14%	19 5%	26 8%	45 6%
Strongly support	(5) 23 2%	4 2%	2 2%	14 2%	9 4%	3 11%	6 3%	4 1%	6 2%	10 1%
Support	(4) 59 6%	14 6%	8 7%	37 5%	24 10%	1 3%	23 11%	15 4%	20 6%	35 5%
Neither support nor oppose	(3) 214 20%	41 18%	32 25%	136 20%	46 20%	4 18%	42 20%	85 20%	72 22%	157 21%
Oppose	(2) 266 25%	61 27%	27 21%	172 25%	57 25%	3 14%	53 26%	110 26%	80 25%	190 26%
Strongly oppose	(1) 428 41%	92 41%	48 37%	285 42%	82 36%	12 53%	69 34%	191 45%	131 41%	322 43%
NET: Oppose	694 66%	153 68%	74 58%	457 68%	138 60%	16 68%	123 59%	300 71%	211 65%	511 69%
Don't know	59 6%	11 5%	11 8%	31 5%	13 6%	- -	13 6%	17 4%	13 4%	31 4%
Mean	1.97	1.95	2.07	1.95	2.17	2.06	2.19	1.84	2.00	1.91
Standard deviation	1.05	1.04	1.07	1.04	1.17	1.40	1.14	0.95	1.04	0.99
Standard error	0.03	0.07	0.10	0.04	0.08	0.35	0.08	0.05	0.06	0.04

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 57

**Q.18 How strongly would you support or oppose the further development of airports in each of the following locations?**

**Base: All respondents**

**Summary Table**

		<u>Heathrow</u>	<u>Stansted</u>	<u>A new airport in the Thames Estuary</u>	<u>Gatwick</u>
Unweighted base		1049	1049	1049	1049
Weighted base		1049	1049	1049	1049
NET: Support		191 18%	219 21%	269 26%	217 21%
Strongly support	(5)	58 6%	61 6%	88 8%	49 5%
Support	(4)	132 13%	158 15%	180 17%	168 16%
Neither support nor oppose	(3)	358 34%	396 38%	347 33%	404 39%
Oppose	(2)	176 17%	145 14%	137 13%	145 14%
Strongly oppose	(1)	194 18%	133 13%	148 14%	136 13%
NET: Oppose		369 35%	278 27%	284 27%	281 27%
Don't know		130 12%	156 15%	149 14%	146 14%
Mean		2.66	2.85	2.92	2.83
Standard deviation		1.15	1.09	1.18	1.07
Standard error		0.04	0.04	0.04	0.04

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 58

**Q.18 How strongly would you support or oppose the further development of airports in each of the following locations?**

**Base: All respondents**

**Heathrow**

		Gender		Age						Social Class				Region					
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base		1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92
Weighted base		1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92
NET: Support		191	113	78	22	40	33	37	24	35	60	58	42	31	58	44	46	30	14
		18%	22%	14%	17%	24%	16%	21%	15%	16%	22%	19%	19%	12%	21%	16%	18%	20%	15%
Strongly support	(5)	58	42	16	10	16	7	7	7	11	14	22	14	9	19	8	22	9	1
		6%	8%	3%	8%	10%	3%	4%	5%	5%	5%	7%	7%	4%	7%	3%	8%	6%	2%
Support	(4)	132	71	61	12	24	26	29	16	24	46	36	28	23	39	36	24	21	12
		13%	14%	11%	10%	15%	12%	17%	10%	11%	17%	12%	12%	9%	14%	13%	9%	14%	13%
Neither support nor oppose	(3)	358	152	207	46	51	79	65	52	66	95	103	77	83	86	87	92	51	42
		34%	30%	38%	37%	31%	38%	37%	33%	30%	35%	34%	35%	33%	31%	32%	36%	35%	46%
Oppose	(2)	176	82	94	19	23	37	24	26	46	45	60	33	39	56	55	33	19	13
		17%	16%	17%	15%	14%	18%	14%	17%	21%	16%	20%	15%	15%	20%	20%	13%	13%	14%
Strongly oppose	(1)	194	107	87	24	25	44	23	33	44	47	45	42	59	58	50	44	32	10
		18%	21%	16%	19%	15%	21%	13%	21%	20%	17%	15%	19%	24%	21%	18%	17%	22%	10%
NET: Oppose		369	188	181	43	48	81	48	59	91	92	105	75	98	114	105	78	51	22
		35%	37%	33%	34%	29%	39%	27%	38%	42%	34%	35%	34%	39%	42%	38%	30%	34%	24%
Don't know		130	51	80	14	26	15	27	21	26	27	38	26	39	17	39	44	16	14
		12%	10%	15%	11%	16%	7%	16%	14%	12%	10%	13%	12%	16%	6%	14%	17%	11%	15%
Mean		2.66	2.69	2.63	2.69	2.88	2.56	2.82	2.54	2.54	2.74	2.73	2.68	2.45	2.63	2.57	2.75	2.67	2.79
Standard deviation		1.15	1.25	1.04	1.18	1.23	1.10	1.08	1.15	1.15	1.13	1.14	1.18	1.13	1.19	1.09	1.20	1.20	0.92
Standard error		0.04	0.06	0.05	0.12	0.10	0.08	0.09	0.10	0.08	0.06	0.08	0.11	0.07	0.07	0.07	0.08	0.10	0.11

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 58

**Q.18 How strongly would you support or oppose the further development of airports in each of the following locations?**

**Base: All respondents**

**Heathrow**

	Total	Region										Party Voted for in Last Election							
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
NET: Support	191 18%	14 15%	7 15%	24 20%	14 16%	15 15%	7 13%	15 16%	35 27%	22 16%	23 25%	14 17%	59 22%	62 23%	18 13%	1 8%	6 26%	6 18%	29 13%
Strongly support	(5) 58 6%	1 2%	3 6%	14 12%	5 6%	4 5%	2 4%	3 3%	15 11%	4 3%	6 7%	1 1%	20 7%	22 8%	8 6%	-	-	*	7 3%
Support	(4) 132 13%	12 13%	4 9%	10 8%	9 10%	10 11%	5 9%	13 13%	21 15%	18 13%	16 18%	13 17%	39 14%	40 15%	10 7%	1 8%	6 26%	5 16%	23 10%
Neither support nor oppose	(3) 358 34%	42 46%	17 36%	42 35%	33 36%	30 31%	18 33%	29 31%	34 26%	52 36%	33 36%	27 34%	88 32%	85 32%	45 33%	3 35%	11 47%	9 26%	84 38%
Oppose	(2) 176 17%	13 14%	4 9%	14 11%	15 17%	19 19%	8 15%	20 20%	29 22%	27 19%	11 11%	17 21%	53 19%	46 17%	21 16%	1 17%	2 7%	4 11%	35 16%
Strongly oppose	(1) 194 18%	10 10%	8 16%	21 17%	16 18%	12 12%	13 24%	22 23%	26 20%	32 22%	19 20%	16 20%	55 20%	36 13%	33 24%	2 31%	5 20%	13 38%	39 17%
NET: Oppose	369 35%	22 24%	12 25%	35 29%	31 34%	31 31%	21 38%	42 43%	56 42%	59 41%	30 32%	32 41%	108 39%	82 31%	54 40%	4 48%	6 27%	17 50%	74 33%
Don't know	130 12%	14 15%	11 24%	20 16%	12 13%	23 23%	9 16%	10 11%	8 6%	9 7%	8 8%	6 8%	20 7%	40 15%	18 13%	1 9%	-	2 7%	36 16%
Mean	2.66	2.79	2.73	2.83	2.65	2.69	2.46	2.47	2.74	2.51	2.78	2.54	2.67	2.85	2.48	2.23	2.79	2.26	2.59
Standard deviation	1.15	0.92	1.16	1.27	1.13	1.08	1.16	1.12	1.29	1.09	1.21	1.05	1.20	1.17	1.19	1.10	1.07	1.23	1.06
Standard error	0.04	0.11	0.19	0.12	0.13	0.12	0.17	0.12	0.11	0.09	0.13	0.12	0.07	0.08	0.10	0.42	0.23	0.23	0.08

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 58

**Q.18 How strongly would you support or oppose the further development of airports in each of the following locations?**

**Base: All respondents**

**Heathrow**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
NET: Support	191 18%	53 19%	56 17%	73 18%	140 17%	43 20%	7 35%	17 14%	111 18%	63 19%	103 17%	82 19%	5 16%	15 14%	137 18%	78 18%	59 17%	15 24%	3 33%
Strongly support	(5) 58 6%	14 5%	21 7%	22 5%	42 5%	13 6%	4 18%	7 6%	30 5%	22 7%	31 5%	25 6%	3 9%	5 5%	40 5%	23 5%	17 5%	5 7%	2 24%
Support	(4) 132 13%	40 14%	35 11%	51 13%	98 12%	31 14%	4 17%	10 8%	81 13%	41 13%	73 12%	58 14%	2 7%	10 9%	97 12%	55 13%	42 12%	10 16%	1 10%
Neither support nor oppose	(3) 358 34%	86 31%	112 34%	145 36%	279 34%	77 36%	2 9%	39 32%	186 31%	134 41%	181 31%	165 39%	13 39%	31 29%	271 35%	133 31%	138 39%	21 34%	1 17%
Oppose	(2) 176 17%	47 17%	59 18%	61 15%	137 17%	35 16%	4 18%	20 17%	117 19%	39 12%	104 18%	63 15%	9 28%	17 16%	131 17%	81 19%	50 14%	16 27%	2 23%
Strongly oppose	(1) 194 18%	53 19%	62 19%	76 19%	159 20%	30 14%	4 19%	33 27%	118 20%	42 13%	133 23%	57 14%	3 9%	33 31%	143 18%	85 20%	58 16%	4 6%	- -
NET: Oppose	369 35%	101 37%	122 38%	137 34%	297 36%	65 30%	8 37%	54 44%	235 39%	81 25%	237 40%	120 28%	12 37%	49 46%	274 35%	165 39%	108 30%	20 33%	2 23%
Don't know	130 12%	35 13%	34 11%	48 12%	97 12%	30 14%	4 18%	12 10%	71 12%	47 15%	71 12%	57 14%	3 8%	11 10%	99 13%	47 11%	52 15%	6 10%	2 26%
Mean	2.66	2.64	2.63	2.67	2.62	2.79	2.97	2.43	2.60	2.86	2.55	2.81	2.77	2.35	2.65	2.61	2.71	2.91	3.45
Standard deviation	1.15	1.16	1.16	1.14	1.14	1.12	1.54	1.19	1.15	1.09	1.18	1.09	1.08	1.21	1.13	1.16	1.10	1.05	1.35
Standard error	0.04	0.07	0.07	0.06	0.04	0.08	0.39	0.12	0.05	0.07	0.05	0.06	0.21	0.13	0.04	0.06	0.06	0.15	0.67

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 58

**Q.18 How strongly would you support or oppose the further development of airports in each of the following locations?**

**Base: All respondents**

**Heathrow**

	Total	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?			Q.2 How would you rate the job your local council has done in making planning decisions in your area?					
		Over developed	Under developed	Just fine	NET: Excellent/Good	Excellent	Good	Fair	Poor	NET: Poor/Fair
Unweighted base	1049	222	121	682	226	16	210	431	316	747
Weighted base	1049	224	127	674	230	23	206	421	323	744
NET: Support	191 18%	30 13%	22 17%	135 20%	47 21%	7 30%	40 20%	78 19%	52 16%	131 18%
Strongly support	(5) 58 6%	7 3%	7 5%	41 6%	14 6%	3 15%	11 5%	15 4%	22 7%	37 5%
Support	(4) 132 13%	22 10%	15 12%	94 14%	33 14%	3 15%	30 14%	63 15%	30 9%	93 13%
Neither support nor oppose	(3) 358 34%	53 24%	48 37%	250 37%	74 32%	4 18%	70 34%	155 37%	98 30%	253 34%
Oppose	(2) 176 17%	48 21%	20 16%	104 15%	39 17%	4 17%	35 17%	66 16%	64 20%	131 18%
Strongly oppose	(1) 194 18%	66 30%	22 17%	105 16%	40 18%	8 36%	32 16%	68 16%	76 24%	145 19%
NET: Oppose	369 35%	114 51%	41 33%	209 31%	79 35%	12 53%	67 32%	135 32%	141 44%	275 37%
Don't know	130 12%	27 12%	16 13%	79 12%	29 13%	- -	29 14%	53 13%	32 10%	85 11%
Mean	2.66	2.27	2.69	2.77	2.71	2.56	2.73	2.70	2.51	2.62
Standard deviation	1.15	1.15	1.12	1.12	1.17	1.49	1.12	1.09	1.20	1.14
Standard error	0.04	0.08	0.11	0.05	0.08	0.37	0.08	0.06	0.07	0.04

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 59

**Q.18 How strongly would you support or oppose the further development of airports in each of the following locations?****Base: All respondents****Stansted**

		Gender		Age						Social Class				Region					
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base		1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92
Weighted base		1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92
NET: Support		219	139	81	14	42	37	44	35	48	73	63	50	33	68	56	52	29	13
		21%	27%	15%	11%	25%	18%	25%	23%	22%	27%	21%	23%	13%	25%	20%	20%	20%	14%
Strongly support	(5)	61	44	17	6	12	8	16	6	12	16	21	15	10	15	16	22	6	2
		6%	9%	3%	5%	7%	4%	9%	4%	5%	6%	7%	4%	4%	5%	6%	8%	4%	2%
Support	(4)	158	95	64	8	29	29	28	29	36	57	42	35	24	53	40	31	23	11
		15%	19%	12%	6%	18%	14%	16%	18%	16%	21%	14%	16%	9%	19%	15%	12%	15%	12%
Neither support nor oppose	(3)	396	178	218	51	55	80	74	57	79	108	111	79	98	101	86	104	61	46
		38%	35%	40%	41%	33%	39%	42%	36%	36%	39%	36%	36%	39%	37%	31%	40%	41%	49%
Oppose	(2)	145	64	81	19	22	36	12	19	37	35	52	23	36	43	51	28	13	9
		14%	13%	15%	16%	13%	17%	7%	12%	17%	13%	17%	11%	14%	16%	19%	11%	9%	10%
Strongly oppose	(1)	133	72	61	21	20	35	17	23	19	26	31	36	40	33	39	32	23	6
		13%	14%	11%	17%	12%	17%	10%	15%	9%	10%	10%	16%	16%	12%	14%	12%	16%	7%
NET: Oppose		278	137	141	40	42	70	29	42	55	61	83	59	75	77	90	59	37	16
		27%	27%	26%	32%	25%	34%	16%	27%	25%	22%	27%	27%	30%	28%	33%	23%	25%	17%
Don't know		156	51	105	20	28	20	30	22	36	31	47	33	45	29	43	44	22	18
		15%	10%	19%	16%	17%	10%	17%	14%	17%	11%	16%	15%	18%	11%	16%	17%	15%	19%
Mean		2.85	2.94	2.76	2.62	2.95	2.68	3.09	2.83	2.92	3.00	2.88	2.84	2.65	2.89	2.75	2.92	2.81	2.92
Standard deviation		1.09	1.17	0.99	1.07	1.14	1.07	1.08	1.10	1.03	1.04	1.08	1.17	1.06	1.08	1.13	1.12	1.09	0.85
Standard error		0.04	0.05	0.05	0.11	0.10	0.08	0.09	0.09	0.08	0.06	0.08	0.11	0.07	0.07	0.07	0.08	0.10	0.10

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 59

**Q.18 How strongly would you support or oppose the further development of airports in each of the following locations?**

**Base: All respondents**

**Stansted**

	Total	Region										Party Voted for In Last Election							
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
NET: Support	219 21%	13 14%	9 20%	25 21%	18 20%	11 11%	7 13%	23 24%	43 32%	26 18%	22 23%	22 27%	76 28%	60 22%	25 18%	1 8%	7 28%	4 12%	37 17%
Strongly support	(5) 6%	2 2%	4 9%	12 10%	6 6%	7 7%	1 2%	5 5%	12 9%	3 2%	5 5%	3 4%	12 4%	21 8%	12 9%	-	1 2%	* 1%	14 6%
Support	(4) 15%	11 12%	5 11%	13 11%	12 14%	4 4%	6 11%	18 18%	31 23%	22 16%	17 18%	19 23%	64 23%	39 15%	12 9%	1 8%	6 25%	3 10%	23 10%
Neither support nor oppose	(3) 38%	46 49%	19 39%	48 40%	37 41%	36 36%	17 31%	23 24%	37 28%	64 45%	44 47%	27 34%	103 37%	90 34%	55 41%	3 35%	12 49%	11 32%	87 39%
Oppose	(2) 14%	9 10%	4 8%	11 9%	13 14%	17 17%	5 9%	24 25%	29 21%	15 10%	9 9%	10 13%	40 15%	41 15%	18 13%	1 17%	2 7%	4 13%	29 13%
Strongly oppose	(1) 13%	6 7%	4 8%	17 14%	11 12%	10 10%	14 25%	18 19%	11 8%	22 16%	9 10%	10 13%	29 11%	28 11%	17 13%	2 31%	4 16%	12 37%	31 14%
NET: Oppose	278 27%	16 17%	7 16%	28 23%	24 26%	27 28%	19 34%	43 44%	40 30%	37 26%	18 19%	20 25%	69 25%	69 26%	35 26%	4 48%	5 23%	17 50%	60 27%
Don't know	156 15%	18 19%	12 25%	20 16%	12 13%	24 25%	12 22%	8 8%	14 11%	15 11%	10 10%	11 13%	28 10%	49 18%	20 15%	1 9%	-	2 7%	39 17%
Mean	2.85	2.92	3.07	2.92	2.86	2.75	2.44	2.62	3.03	2.76	3.00	2.92	2.96	2.93	2.87	2.23	2.91	2.21	2.78
Standard deviation	1.09	0.85	1.09	1.17	1.08	1.08	1.18	1.19	1.13	1.03	1.00	1.10	1.04	1.13	1.14	1.10	1.04	1.14	1.11
Standard error	0.04	0.10	0.18	0.12	0.12	0.13	0.18	0.13	0.10	0.09	0.11	0.13	0.06	0.08	0.10	0.42	0.22	0.21	0.08



**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 59

**Q.18 How strongly would you support or oppose the further development of airports in each of the following locations?**

**Base: All respondents**

**Stansted**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
NET: Support	219 21%	47 17%	75 23%	89 22%	170 21%	42 19%	8 37%	20 16%	132 22%	68 21%	118 20%	92 22%	9 28%	18 16%	165 21%	90 21%	75 21%	15 25%	3 33%
Strongly support	(5) 61 6%	12 4%	23 7%	23 6%	47 6%	9 4%	4 18%	5 4%	33 5%	23 7%	36 6%	22 5%	3 9%	4 4%	46 6%	29 7%	18 5%	2 4%	2 24%
Support	(4) 158 15%	35 13%	52 16%	66 16%	122 15%	32 15%	4 19%	15 12%	99 16%	45 14%	82 14%	70 17%	6 18%	13 12%	118 15%	61 14%	57 16%	13 21%	1 10%
Neither support nor oppose	(3) 396 38%	110 40%	108 33%	159 39%	299 37%	95 44%	2 12%	37 30%	220 36%	140 43%	203 34%	180 42%	13 38%	31 29%	297 38%	149 35%	148 41%	23 38%	1 17%
Oppose	(2) 145 14%	28 10%	50 16%	61 15%	115 14%	27 12%	3 16%	21 17%	92 15%	32 10%	93 16%	48 11%	4 13%	16 15%	110 14%	72 17%	39 11%	12 20%	2 23%
Strongly oppose	(1) 133 13%	41 15%	48 15%	43 11%	112 14%	19 9%	2 10%	26 22%	83 14%	24 7%	89 15%	42 10%	2 7%	26 24%	93 12%	56 13%	38 11%	4 6%	- -
NET: Oppose	278 27%	69 25%	99 30%	104 26%	227 28%	46 21%	5 26%	47 39%	176 29%	56 17%	182 31%	90 21%	7 20%	42 39%	204 26%	127 30%	76 21%	16 27%	2 23%
Don't know	156 15%	50 18%	42 13%	52 13%	118 14%	33 15%	5 24%	18 15%	76 13%	62 19%	89 15%	62 15%	5 14%	17 16%	116 15%	58 14%	58 16%	7 11%	2 26%
Mean	2.85	2.78	2.83	2.90	2.83	2.92	3.25	2.53	2.82	3.04	2.77	2.95	3.12	2.49	2.87	2.82	2.93	2.95	3.45
Standard deviation	1.09	1.08	1.16	1.05	1.11	0.97	1.42	1.16	1.10	1.00	1.13	1.02	1.07	1.19	1.08	1.12	1.03	0.97	1.35
Standard error	0.04	0.07	0.07	0.06	0.04	0.07	0.36	0.12	0.05	0.06	0.05	0.05	0.21	0.13	0.04	0.06	0.06	0.14	0.67

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 59

**Q.18 How strongly would you support or oppose the further development of airports in each of the following locations?**

**Base: All respondents**

**Stansted**

	Total	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?			Q.2 How would you rate the job your local council has done in making planning decisions in your area?					
		Over developed	Under developed	Just fine	NET: Excellent/Good	Excellent	Good	Fair	Poor	NET: Poor/Fair
Unweighted base	1049	222	121	682	226	16	210	431	316	747
Weighted base	1049	224	127	674	230	23	206	421	323	744
NET: Support	219 21%	39 18%	30 23%	146 22%	53 23%	8 35%	45 22%	85 20%	67 21%	153 21%
Strongly support	(5) 6%	12 5%	9 7%	38 6%	14 6%	3 15%	10 5%	19 4%	24 8%	43 6%
Support	(4) 15%	27 12%	20 16%	107 16%	39 17%	5 21%	34 17%	67 16%	43 13%	110 15%
Neither support nor oppose	(3) 38%	66 29%	51 40%	271 40%	81 35%	4 18%	77 37%	174 41%	108 33%	282 38%
Oppose	(2) 14%	37 17%	12 10%	92 14%	36 16%	3 11%	34 16%	51 12%	49 15%	100 13%
Strongly oppose	(1) 13%	45 20%	16 13%	71 11%	29 13%	8 36%	20 10%	47 11%	53 16%	100 13%
NET: Oppose	278 27%	83 37%	28 22%	164 24%	65 28%	11 47%	54 26%	98 23%	101 31%	200 27%
Don't know	156 15%	35 16%	18 14%	94 14%	31 13%	- -	31 15%	63 15%	46 14%	109 15%
Mean	2.85	2.59	2.95	2.91	2.86	2.67	2.89	2.88	2.78	2.84
Standard deviation	1.09	1.19	1.11	1.05	1.10	1.52	1.04	1.03	1.18	1.10
Standard error	0.04	0.09	0.11	0.04	0.08	0.38	0.08	0.05	0.07	0.04

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 60

**Q.18 How strongly would you support or oppose the further development of airports in each of the following locations?****Base: All respondents****A new airport in the Thames Estuary**

		Gender		Age						Social Class				Region					
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base		1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92
Weighted base		1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92
NET: Support		269 26%	174 35%	94 17%	14 11%	37 22%	42 20%	46 26%	52 33%	77 35%	83 30%	75 25%	66 30%	45 18%	93 34%	74 27%	54 21%	35 24%	13 14%
Strongly support	(5)	88 8%	72 14%	16 3%	4 4%	9 5%	10 5%	14 8%	14 9%	37 17%	33 12%	24 8%	15 7%	17 7%	37 14%	14 5%	23 9%	12 8%	2 2%
Support	(4)	180 17%	102 20%	78 14%	10 8%	28 17%	33 16%	32 18%	38 24%	40 19%	50 19%	51 17%	51 23%	28 11%	55 20%	60 22%	30 12%	24 16%	11 12%
Neither support nor oppose	(3)	347 33%	157 31%	190 35%	43 34%	53 32%	72 35%	61 35%	51 33%	66 30%	95 35%	97 32%	64 29%	90 36%	69 25%	84 30%	94 36%	58 39%	42 45%
Oppose	(2)	137 13%	49 10%	88 16%	23 19%	18 11%	34 17%	23 13%	14 9%	23 10%	31 11%	49 16%	26 12%	30 12%	41 15%	39 14%	27 11%	14 10%	15 16%
Strongly oppose	(1)	148 14%	77 15%	71 13%	23 19%	26 16%	39 19%	19 11%	20 13%	21 10%	38 14%	39 13%	32 14%	38 15%	49 18%	31 11%	37 14%	23 16%	7 8%
NET: Oppose		284 27%	125 25%	159 29%	46 37%	44 27%	74 36%	42 24%	34 22%	44 20%	69 25%	88 29%	58 26%	69 27%	91 33%	70 25%	64 25%	38 26%	22 24%
Don't know		149 14%	47 9%	102 19%	21 17%	31 19%	20 10%	27 15%	18 12%	31 14%	25 9%	44 15%	33 15%	47 19%	22 8%	48 17%	47 18%	17 12%	15 16%
Mean		2.92	3.10	2.73	2.51	2.82	2.67	2.99	3.09	3.27	3.03	2.89	2.95	2.78	2.96	2.94	2.89	2.89	2.81
Standard deviation		1.18	1.28	1.05	1.07	1.17	1.14	1.13	1.17	1.23	1.22	1.16	1.18	1.16	1.33	1.11	1.18	1.16	0.90
Standard error		0.04	0.06	0.05	0.11	0.10	0.08	0.09	0.10	0.09	0.06	0.08	0.11	0.08	0.08	0.07	0.08	0.10	0.10

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 60

**Q.18 How strongly would you support or oppose the further development of airports in each of the following locations?**

**Base: All respondents**

**A new airport in the Thames Estuary**

	Total	Region										Party Voted for In Last Election							
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
NET: Support	269 26%	13 14%	9 20%	25 21%	20 22%	13 13%	12 22%	39 40%	49 37%	43 31%	23 25%	22 28%	105 38%	60 23%	42 31%	2 25%	3 14%	6 19%	37 17%
Strongly support	(5) 8%	2 2%	5 11%	11 9%	7 8%	3 3%	2 4%	6 7%	20 15%	17 12%	10 10%	4 5%	39 14%	18 7%	21 15%	-	1 2%	1 3%	7 3%
Support	(4) 17%	11 12%	4 9%	14 12%	12 13%	10 10%	10 19%	32 33%	29 22%	26 19%	13 14%	18 23%	66 24%	42 16%	21 16%	2 25%	3 12%	5 16%	30 13%
Neither support nor oppose	(3) 33%	42 45%	21 44%	39 32%	34 38%	30 31%	17 30%	24 25%	28 21%	42 29%	41 44%	29 37%	89 33%	96 36%	37 28%	3 35%	12 52%	9 26%	69 31%
Oppose	(2) 13%	15 16%	3 7%	15 13%	8 9%	20 20%	6 11%	8 9%	21 16%	21 15%	9 9%	10 13%	34 12%	30 11%	21 15%	-	3 14%	6 17%	35 16%
Strongly oppose	(1) 14%	7 8%	4 9%	17 14%	15 17%	9 9%	11 20%	13 14%	23 17%	26 19%	12 13%	9 11%	27 10%	38 14%	15 11%	2 31%	5 20%	10 30%	39 17%
NET: Oppose	284 27%	22 24%	8 16%	33 27%	24 26%	29 29%	17 31%	22 22%	43 33%	47 33%	21 22%	19 24%	61 22%	67 25%	36 26%	2 31%	8 34%	16 47%	74 33%
Don't know	149 14%	15 16%	9 20%	25 21%	13 14%	26 27%	9 16%	12 13%	13 10%	9 7%	8 9%	9 11%	20 7%	45 17%	20 15%	1 9%	-	3 8%	42 19%
Mean	2.92	2.81	3.06	2.86	2.85	2.70	2.70	3.12	3.03	2.90	2.99	2.98	3.22	2.88	3.11	2.60	2.63	2.41	2.62
Standard deviation	1.18	0.90	1.11	1.21	1.19	1.01	1.20	1.19	1.36	1.29	1.14	1.08	1.18	1.15	1.27	1.31	1.02	1.22	1.11
Standard error	0.04	0.10	0.18	0.12	0.14	0.12	0.18	0.13	0.12	0.11	0.12	0.13	0.07	0.08	0.11	0.50	0.22	0.23	0.08

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 60

**Q.18 How strongly would you support or oppose the further development of airports in each of the following locations?****Base: All respondents****A new airport in the Thames Estuary**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
NET: Support	269 26%	73 27%	84 26%	107 27%	213 26%	49 23%	7 33%	30 25%	163 27%	76 23%	153 26%	108 25%	8 25%	24 23%	208 27%	114 27%	94 26%	13 20%	3 33%
Strongly support	(5) 88 8%	25 9%	32 10%	32 8%	75 9%	10 5%	4 18%	10 8%	55 9%	24 7%	50 8%	36 8%	2 7%	9 8%	69 9%	39 9%	31 9%	1 1%	2 24%
Support	(4) 180 17%	48 18%	52 16%	76 19%	138 17%	39 18%	3 15%	20 17%	108 18%	52 16%	103 17%	72 17%	6 18%	16 15%	139 18%	75 18%	63 18%	12 19%	1 10%
Neither support nor oppose	(3) 347 33%	90 33%	101 31%	139 35%	255 31%	88 41%	3 16%	27 22%	192 32%	127 39%	178 30%	156 37%	13 39%	23 22%	259 33%	132 31%	127 36%	26 41%	1 17%
Oppose	(2) 137 13%	28 10%	51 16%	52 13%	114 14%	21 10%	1 7%	24 20%	73 12%	39 12%	81 14%	55 13%	1 3%	21 20%	98 13%	58 14%	41 11%	7 12%	-
Strongly oppose	(1) 148 14%	35 13%	50 15%	61 15%	119 15%	25 12%	4 19%	23 19%	92 15%	33 10%	98 17%	47 11%	2 7%	22 21%	108 14%	65 15%	43 12%	8 13%	-
NET: Oppose	284 27%	63 23%	101 31%	113 28%	233 29%	46 21%	5 26%	48 39%	165 27%	72 22%	179 30%	102 24%	3 10%	44 41%	207 26%	122 29%	84 24%	15 25%	-
Don't know	149 14%	49 18%	38 12%	44 11%	112 14%	32 15%	5 25%	17 14%	82 14%	50 15%	82 14%	59 14%	8 26%	16 15%	108 14%	56 13%	52 15%	8 14%	4 49%
Mean	2.92	3.00	2.88	2.90	2.91	2.94	3.09	2.70	2.93	2.98	2.85	2.98	3.22	2.64	2.94	2.91	2.99	2.82	4.12
Standard deviation	1.18	1.19	1.22	1.17	1.21	1.05	1.55	1.27	1.21	1.08	1.23	1.12	1.01	1.29	1.19	1.22	1.15	0.99	1.02
Standard error	0.04	0.08	0.07	0.06	0.05	0.08	0.39	0.13	0.05	0.06	0.05	0.06	0.21	0.14	0.04	0.06	0.06	0.14	0.59

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 60

**Q.18 How strongly would you support or oppose the further development of airports in each of the following locations?**

**Base: All respondents**

**A new airport in the Thames Estuary**

	Total	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?			Q.2 How would you rate the job your local council has done in making planning decisions in your area?					
		Over developed	Under developed	Just fine	NET: Excellent/Good	Excellent	Good	Fair	Poor	NET: Poor/Fair
Unweighted base	1049	222	121	682	226	16	210	431	316	747
Weighted base	1049	224	127	674	230	23	206	421	323	744
NET: Support	269 26%	61 27%	27 21%	180 27%	67 29%	9 40%	57 28%	104 25%	84 26%	189 25%
Strongly support	(5) 8%	21 10%	10 8%	57 9%	19 8%	5 21%	14 7%	38 9%	28 9%	66 9%
Support	(4) 17%	40 18%	17 13%	122 18%	48 21%	5 19%	43 21%	67 16%	56 17%	123 16%
Neither support nor oppose	(3) 33%	56 25%	48 38%	233 35%	77 34%	6 24%	71 35%	158 38%	82 25%	241 32%
Oppose	(2) 13%	34 15%	9 7%	91 13%	28 12%	- -	28 14%	53 13%	46 14%	99 13%
Strongly oppose	(1) 14%	45 20%	26 20%	75 11%	26 11%	7 29%	19 9%	52 12%	65 20%	117 16%
NET: Oppose	284 27%	79 35%	35 27%	165 25%	54 24%	7 29%	47 23%	106 25%	111 34%	217 29%
Don't know	149 14%	27 12%	18 14%	96 14%	32 14%	2 7%	30 15%	53 13%	45 14%	98 13%
Mean	2.92	2.79	2.78	3.00	3.03	3.04	3.03	2.96	2.77	2.88
Standard deviation	1.18	1.30	1.22	1.13	1.13	1.57	1.08	1.14	1.29	1.21
Standard error	0.04	0.09	0.12	0.05	0.08	0.40	0.08	0.06	0.08	0.05

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 61

**Q.18 How strongly would you support or oppose the further development of airports in each of the following locations?****Base: All respondents****Gatwick**

		Gender		Age						Social Class				Region					
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base		1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92
Weighted base		1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92
NET: Support		217	128	89	22	43	37	42	32	42	64	67	51	35	78	45	46	31	17
		21%	25%	16%	17%	26%	18%	24%	21%	19%	24%	22%	23%	14%	28%	16%	18%	21%	18%
Strongly support	(5)	49	35	14	8	10	7	8	7	9	12	18	11	8	15	6	19	7	2
		5%	7%	3%	6%	6%	4%	5%	4%	4%	4%	6%	5%	3%	6%	2%	7%	5%	2%
Support	(4)	168	93	75	13	33	29	34	26	33	53	50	40	26	63	39	27	23	15
		16%	18%	14%	11%	20%	14%	19%	16%	15%	19%	16%	18%	10%	23%	14%	11%	16%	16%
Neither support nor oppose	(3)	404	183	222	51	53	83	76	59	82	109	117	82	96	98	103	100	59	44
		39%	36%	41%	41%	32%	40%	43%	38%	38%	40%	39%	37%	38%	36%	38%	39%	40%	47%
Oppose	(2)	145	66	79	20	20	35	14	20	36	42	46	22	34	38	47	34	15	11
		14%	13%	14%	16%	12%	17%	8%	13%	17%	16%	15%	10%	13%	14%	17%	13%	10%	12%
Strongly oppose	(1)	136	75	61	18	21	32	17	23	26	28	30	36	43	37	37	31	24	6
		13%	15%	11%	14%	13%	15%	10%	15%	12%	10%	10%	16%	17%	14%	14%	12%	16%	7%
NET: Oppose		281	141	140	38	41	67	31	42	62	70	76	58	77	76	85	65	39	17
		27%	28%	26%	30%	25%	32%	18%	27%	29%	26%	25%	26%	31%	28%	31%	25%	26%	18%
Don't know		146	52	94	14	29	21	28	22	32	29	43	30	44	22	42	47	20	15
		14%	10%	17%	11%	17%	10%	16%	14%	15%	11%	14%	14%	18%	8%	15%	18%	13%	16%
Mean		2.83	2.88	2.78	2.77	2.93	2.71	3.02	2.80	2.80	2.91	2.92	2.83	2.63	2.92	2.69	2.85	2.80	2.94
Standard deviation		1.07	1.15	0.98	1.09	1.14	1.05	1.00	1.09	1.04	1.02	1.05	1.13	1.07	1.11	1.01	1.11	1.12	0.87
Standard error		0.04	0.05	0.05	0.11	0.10	0.08	0.08	0.09	0.08	0.05	0.07	0.10	0.07	0.07	0.07	0.08	0.10	0.10

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 61

**Q.18 How strongly would you support or oppose the further development of airports in each of the following locations?**

**Base: All respondents**

**Gatwick**

	Total	Region										Party Voted for in Last Election							
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
NET: Support	217 21%	17 18%	8 18%	23 19%	16 17%	10 10%	6 11%	18 18%	42 32%	36 25%	25 26%	17 21%	72 26%	62 23%	26 19%	1 8%	7 28%	4 13%	34 16%
Strongly support	(5) 49 5%	2 2%	4 9%	11 9%	4 5%	3 3%	2 4%	3 3%	11 8%	4 3%	5 5%	- -	11 4%	21 8%	8 6%	- -	1 2%	* 1%	8 3%
Support	(4) 168 16%	15 16%	4 8%	12 10%	11 13%	7 8%	4 7%	15 15%	31 23%	32 22%	20 21%	17 21%	60 22%	42 15%	18 13%	1 8%	6 25%	4 12%	27 12%
Neither support nor oppose	(3) 404 39%	44 47%	18 38%	46 38%	36 40%	40 41%	20 37%	33 34%	45 34%	53 37%	38 41%	30 38%	107 39%	96 36%	45 33%	3 35%	12 49%	11 32%	90 41%
Oppose	(2) 145 14%	11 12%	6 12%	14 12%	14 15%	16 17%	5 10%	20 20%	22 17%	16 11%	9 10%	12 14%	35 13%	44 16%	24 18%	1 17%	2 7%	5 14%	26 12%
Strongly oppose	(1) 136 13%	6 7%	4 8%	15 12%	13 14%	9 9%	13 24%	16 17%	13 9%	25 17%	11 12%	12 15%	34 12%	27 10%	19 14%	2 31%	4 16%	11 34%	32 15%
NET: Oppose	281 27%	17 18%	10 20%	29 24%	26 29%	25 26%	18 33%	36 37%	35 26%	41 29%	21 22%	24 30%	69 25%	71 26%	43 32%	4 48%	5 23%	16 48%	58 26%
Don't know	146 14%	15 16%	11 24%	24 20%	12 13%	23 23%	10 19%	10 11%	11 8%	12 8%	10 10%	9 11%	27 10%	40 15%	22 16%	1 9%	- -	2 7%	39 18%
Mean	2.83	2.94	2.98	2.89	2.75	2.72	2.48	2.63	3.05	2.81	2.97	2.73	2.92	2.94	2.76	2.23	2.91	2.28	2.74
Standard deviation	1.07	0.87	1.09	1.14	1.07	0.93	1.16	1.07	1.10	1.11	1.07	1.02	1.05	1.10	1.13	1.10	1.04	1.15	1.05
Standard error	0.04	0.10	0.18	0.11	0.12	0.11	0.17	0.12	0.10	0.10	0.12	0.12	0.07	0.07	0.10	0.42	0.22	0.21	0.08



**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 61

**Q.18 How strongly would you support or oppose the further development of airports in each of the following locations?**

**Base: All respondents**

**Gatwick**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
NET: Support	217 21%	56 20%	72 22%	78 19%	166 20%	43 20%	7 35%	21 17%	127 21%	69 21%	122 21%	87 20%	9 26%	20 18%	161 21%	89 21%	72 20%	14 23%	3 33%
Strongly support	(5) 49 5%	11 4%	18 6%	17 4%	38 5%	7 3%	4 18%	4 4%	27 4%	18 5%	26 4%	20 5%	3 9%	4 4%	36 5%	21 5%	16 4%	2 3%	2 24%
Support	(4) 168 16%	45 16%	54 17%	60 15%	128 16%	36 17%	4 17%	16 13%	100 17%	51 16%	96 16%	67 16%	5 17%	16 15%	125 16%	68 16%	57 16%	12 20%	1 10%
Neither support nor oppose	(3) 404 39%	104 38%	119 37%	164 41%	311 38%	91 42%	2 12%	45 37%	215 36%	145 45%	204 35%	185 43%	16 47%	36 34%	300 38%	152 36%	148 41%	25 40%	1 17%
Oppose	(2) 145 14%	34 12%	44 14%	63 15%	113 14%	28 13%	4 18%	19 15%	95 16%	31 10%	92 16%	50 12%	3 9%	15 14%	109 14%	71 17%	39 11%	12 20%	2 23%
Strongly oppose	(1) 136 13%	41 15%	45 14%	50 12%	113 14%	21 10%	2 10%	24 20%	87 14%	26 8%	92 16%	42 10%	2 7%	24 22%	100 13%	59 14%	41 11%	4 6%	- -
NET: Oppose	281 27%	74 27%	90 28%	112 28%	227 28%	49 23%	6 28%	42 35%	182 30%	57 18%	185 31%	92 22%	5 15%	38 36%	209 27%	130 31%	79 22%	16 26%	2 23%
Don't know	146 14%	41 15%	43 13%	49 12%	109 13%	32 15%	5 24%	14 11%	79 13%	54 17%	81 14%	62 15%	4 11%	13 12%	112 14%	54 13%	58 16%	7 11%	2 26%
Mean	2.83	2.79	2.84	2.81	2.81	2.89	3.20	2.62	2.78	3.01	2.75	2.93	3.15	2.59	2.83	2.78	2.89	2.92	3.45
Standard deviation	1.07	1.09	1.11	1.04	1.08	0.98	1.43	1.11	1.09	0.98	1.11	1.00	1.01	1.15	1.07	1.09	1.03	0.93	1.35
Standard error	0.04	0.07	0.07	0.05	0.04	0.07	0.36	0.11	0.05	0.06	0.05	0.05	0.20	0.12	0.04	0.06	0.06	0.13	0.67

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 61

**Q.18 How strongly would you support or oppose the further development of airports in each of the following locations?****Base: All respondents****Gatwick**

	Total	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?			Q.2 How would you rate the job your local council has done in making planning decisions in your area?					
		Over developed	Under developed	Just fine	NET: Excellent/Good	Excellent	Good	Fair	Poor	NET: Poor/Fair
Unweighted base	1049	222	121	682	226	16	210	431	316	747
Weighted base	1049	224	127	674	230	23	206	421	323	744
NET: Support	217 21%	39 17%	28 22%	148 22%	55 24%	8 35%	46 22%	88 21%	65 20%	153 21%
Strongly support	(5) 5%	9 4%	7 6%	32 5%	12 5%	3 15%	8 4%	12 3%	21 7%	33 4%
Support	(4) 16%	30 14%	21 16%	116 17%	43 19%	5 21%	38 18%	76 18%	44 13%	119 16%
Neither support nor oppose	(3) 39%	69 31%	54 42%	274 41%	83 36%	4 18%	79 38%	179 42%	107 33%	286 38%
Oppose	(2) 14%	37 17%	13 11%	89 13%	33 14%	3 11%	30 15%	47 11%	56 17%	103 14%
Strongly oppose	(1) 13%	46 21%	16 13%	74 11%	28 12%	8 36%	20 10%	49 12%	55 17%	103 14%
NET: Oppose	281 27%	83 37%	29 23%	163 24%	61 27%	11 47%	50 24%	96 23%	110 34%	206 28%
Don't know	146 14%	33 15%	16 13%	88 13%	31 13%	- -	31 15%	59 14%	40 13%	99 13%
Mean	2.83	2.57	2.90	2.90	2.89	2.67	2.91	2.88	2.72	2.81
Standard deviation	1.07	1.15	1.07	1.03	1.08	1.52	1.01	1.00	1.16	1.08
Standard error	0.04	0.08	0.10	0.04	0.08	0.38	0.08	0.05	0.07	0.04

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 62

**Q.19 Thinking about the development of new supermarkets in your area, how strongly do you agree or disagree with each of the following statements?**

**Base: All respondents**

**Summary Table**

		Any supermarket should be allowed as many branches as it wants, where it wants, as long as customers get value for money	There should be regulation to prevent some supermarket brands from saturating a local area
Unweighted base		1049	1049
Weighted base		1049	1049
NET: Agree		302 29%	682 65%
Agree strongly	(5)	103 10%	301 29%
Agree	(4)	199 19%	381 36%
Neither agree nor disagree	(3)	209 20%	214 20%
Disagree	(2)	391 37%	122 12%
Disagree strongly	(1)	147 14%	31 3%
NET: Disagree		538 51%	153 15%
Mean		2.73	3.76
Standard deviation		1.20	1.08
Standard error		0.04	0.03

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 63

**Q.19 Thinking about the development of new supermarkets in your area, how strongly do you agree or disagree with each of the following statements?**

**Base: All respondents**

**Any supermarket should be allowed as many branches as it wants, where it wants, as long as customers get value for money.**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92
Weighted base	1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92
NET: Agree	302 29%	155 31%	147 27%	42 33%	47 28%	66 32%	51 29%	42 27%	54 25%	70 26%	75 25%	80 36%	77 31%	85 31%	75 27%	80 31%	36 25%	26 28%
Agree strongly	(5) 103 10%	57 11%	46 8%	13 10%	18 11%	22 11%	21 12%	13 8%	17 8%	20 7%	25 8%	33 15%	25 10%	25 9%	29 10%	27 11%	10 7%	11 12%
Agree	(4) 199 19%	98 19%	101 19%	29 23%	29 18%	44 21%	30 17%	29 19%	37 17%	51 19%	49 16%	47 21%	52 21%	59 22%	46 17%	53 20%	26 18%	15 16%
Neither agree nor disagree	(3) 209 20%	83 16%	126 23%	25 20%	34 20%	35 17%	33 19%	38 24%	43 20%	53 19%	58 19%	41 19%	56 22%	57 21%	54 20%	51 20%	24 17%	22 24%
Disagree	(2) 391 37%	199 40%	192 35%	49 40%	66 40%	81 39%	67 38%	50 32%	77 35%	101 37%	129 42%	78 35%	83 33%	95 34%	121 44%	82 32%	62 42%	32 35%
Disagree strongly	(1) 147 14%	67 13%	80 15%	8 6%	19 11%	25 12%	25 14%	26 16%	45 20%	49 18%	42 14%	21 10%	35 14%	38 14%	25 9%	46 18%	25 17%	12 13%
NET: Disagree	538 51%	266 53%	272 50%	57 46%	85 51%	106 51%	92 52%	76 49%	121 56%	149 55%	171 56%	99 45%	118 47%	133 48%	146 53%	128 50%	87 59%	44 48%
Mean	2.73	2.76	2.71	2.91	2.77	2.79	2.74	2.71	2.56	2.60	2.63	2.97	2.80	2.78	2.75	2.74	2.56	2.79
Standard deviation	1.20	1.23	1.18	1.14	1.19	1.21	1.24	1.19	1.21	1.18	1.16	1.25	1.21	1.20	1.16	1.26	1.17	1.22
Standard error	0.04	0.05	0.05	0.11	0.09	0.08	0.09	0.10	0.08	0.06	0.08	0.11	0.07	0.07	0.07	0.08	0.10	0.13

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 63

**Q.19 Thinking about the development of new supermarkets in your area, how strongly do you agree or disagree with each of the following statements?**

**Base: All respondents**

**Any supermarket should be allowed as many branches as it wants, where it wants, as long as customers get value for money.**

	Total	Region										Party Voted for In Last Election							
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
NET: Agree	302 29%	26 28%	17 35%	37 30%	27 29%	33 33%	11 21%	19 19%	48 36%	37 26%	25 27%	23 29%	82 30%	92 34%	29 21%	-	10 41%	8 24%	58 26%
Agree strongly (5)	103 10%	11 12%	10 21%	14 12%	4 4%	10 10%	4 7%	9 9%	14 11%	11 8%	6 7%	10 12%	39 14%	26 10%	8 6%	-	3 14%	2 5%	22 10%
Agree (4)	199 19%	15 16%	7 15%	23 19%	23 25%	23 23%	7 14%	10 10%	34 25%	26 18%	19 20%	13 16%	43 16%	66 24%	21 15%	-	6 27%	7 20%	36 16%
Neither agree nor disagree (3)	209 20%	22 24%	14 29%	22 18%	15 16%	17 18%	8 14%	20 21%	27 20%	30 21%	17 18%	16 21%	56 20%	50 19%	19 14%	1 9%	1 3%	7 21%	58 26%
Disagree (2)	391 37%	32 35%	13 28%	39 32%	30 34%	41 42%	28 51%	46 47%	43 32%	52 37%	34 36%	34 42%	94 34%	89 33%	65 48%	5 67%	10 42%	10 30%	84 38%
Disagree strongly (1)	147 14%	12 13%	4 8%	24 19%	19 21%	7 7%	8 14%	12 12%	15 12%	23 16%	18 19%	7 9%	44 16%	38 14%	22 17%	2 24%	3 15%	8 24%	22 10%
NET: Disagree	538 51%	44 48%	17 36%	62 51%	49 54%	48 49%	35 65%	58 60%	58 44%	74 53%	52 55%	40 51%	137 50%	127 47%	87 64%	7 91%	13 56%	18 55%	106 48%
Mean	2.73	2.79	3.12	2.71	2.58	2.88	2.49	2.57	2.91	2.66	2.59	2.82	2.78	2.83	2.46	1.84	2.84	2.50	2.78
Standard deviation	1.20	1.22	1.26	1.30	1.19	1.15	1.12	1.12	1.21	1.18	1.20	1.19	1.29	1.23	1.12	0.59	1.37	1.20	1.13
Standard error	0.04	0.13	0.18	0.12	0.13	0.12	0.15	0.11	0.10	0.10	0.12	0.13	0.08	0.08	0.09	0.21	0.29	0.22	0.08

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 63

**Q.19 Thinking about the development of new supermarkets in your area, how strongly do you agree or disagree with each of the following statements?**

**Base: All respondents**

**Any supermarket should be allowed as many branches as it wants, where it wants, as long as customers get value for money.**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
NET: Agree	302 29%	90 33%	87 27%	110 27%	206 25%	88 41%	8 39%	31 26%	160 27%	111 34%	138 23%	149 35%	14 44%	26 24%	204 26%	96 23%	108 30%	27 43%	2 24%
Agree strongly	(5) 103 10%	33 12%	32 10%	34 8%	66 8%	33 15%	5 24%	13 10%	44 7%	47 14%	47 8%	46 11%	10 31%	12 11%	61 8%	29 7%	32 9%	8 13%	2 24%
Agree	(4) 199 19%	56 20%	55 17%	75 19%	141 17%	55 26%	3 15%	19 15%	116 19%	64 20%	91 15%	104 24%	4 13%	14 13%	142 18%	66 16%	76 21%	18 30%	- -
Neither agree nor disagree	(3) 209 20%	49 18%	76 23%	73 18%	164 20%	41 19%	3 13%	21 17%	120 20%	68 21%	119 20%	83 20%	6 18%	21 19%	160 20%	84 20%	76 21%	12 19%	2 26%
Disagree	(2) 391 37%	94 34%	126 39%	155 39%	321 39%	61 28%	9 44%	47 38%	234 39%	110 34%	241 41%	140 33%	10 30%	43 40%	304 39%	176 42%	128 36%	19 31%	4 51%
Disagree strongly	(1) 147 14%	42 15%	35 11%	66 16%	122 15%	25 11%	1 3%	23 19%	89 15%	36 11%	92 16%	52 12%	3 8%	18 17%	114 15%	68 16%	45 13%	4 7%	- -
NET: Disagree	538 51%	137 50%	161 50%	221 55%	442 54%	86 40%	10 48%	69 57%	323 54%	146 45%	334 56%	192 45%	12 38%	61 57%	418 54%	245 58%	173 48%	23 38%	4 51%
Mean	2.73	2.80	2.76	2.64	2.64	3.05	3.12	2.61	2.65	2.93	2.59	2.88	3.30	2.61	2.66	2.56	2.78	3.12	2.97
Standard deviation	1.20	1.27	1.15	1.20	1.17	1.27	1.33	1.25	1.16	1.25	1.16	1.22	1.39	1.23	1.16	1.14	1.18	1.19	1.29
Standard error	0.04	0.08	0.06	0.06	0.04	0.09	0.29	0.12	0.05	0.07	0.05	0.06	0.26	0.13	0.04	0.06	0.06	0.16	0.52

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 63

**Q.19 Thinking about the development of new supermarkets in your area, how strongly do you agree or disagree with each of the following statements?**

**Base: All respondents**

**Any supermarket should be allowed as many branches as it wants, where it wants, as long as customers get value for money.**

	Total	Q.1 In your opinion, is your neighbourhood over-developed, undeccdeveloped or fine just the way it is?			Q.2 How would you rate the job your local council has done in making planning decisions in your area?					NET: Poor/Fair
		Over developed	Under developed	Just fine	NET: Excel-lent/Good	Excel-lent	Good	Fair	Poor	
Unweighted base	1049	222	121	682	226	16	210	431	316	747
Weighted base	1049	224	127	674	230	23	206	421	323	744
NET: Agree	302 29%	54 24%	45 35%	191 28%	79 34%	7 32%	71 34%	109 26%	85 26%	194 26%
Agree strongly	(5) 10%	19 9%	20 16%	56 8%	34 15%	6 26%	28 14%	27 6%	32 10%	59 8%
Agree	(4) 19%	34 15%	25 19%	135 20%	44 19%	1 6%	43 21%	82 20%	53 16%	135 18%
Neither agree nor disagree	(3) 20%	39 17%	30 23%	134 20%	49 21%	7 31%	41 20%	93 22%	51 16%	144 19%
Disagree	(2) 37%	91 41%	40 31%	257 38%	80 35%	7 32%	73 35%	166 39%	124 38%	290 39%
Disagree strongly	(1) 14%	40 18%	13 10%	92 14%	22 10%	1 5%	21 10%	53 13%	63 20%	116 16%
NET: Disagree	538 51%	131 59%	53 42%	349 52%	102 45%	9 37%	94 45%	219 52%	187 58%	406 55%
Mean	2.73	2.56	2.99	2.71	2.95	3.16	2.93	2.68	2.59	2.64
Standard deviation	1.20	1.20	1.25	1.18	1.24	1.29	1.23	1.12	1.25	1.18
Standard error	0.04	0.08	0.11	0.04	0.08	0.32	0.08	0.05	0.07	0.04

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 64

**Q.19 Thinking about the development of new supermarkets in your area, how strongly do you agree or disagree with each of the following statements?**

**Base: All respondents**

**There should be regulation to prevent some supermarket brands from saturating a local area.**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92
Weighted base	1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92
NET: Agree	682 65%	334 66%	348 64%	76 61%	104 62%	125 60%	123 70%	94 60%	161 74%	188 69%	208 68%	126 57%	160 64%	177 64%	184 67%	168 65%	97 66%	56 61%
Agree strongly	(5) 301 29%	145 29%	156 29%	25 20%	42 25%	53 25%	52 29%	45 29%	84 39%	83 30%	96 31%	41 19%	82 32%	80 29%	67 24%	80 31%	47 32%	27 29%
Agree	(4) 381 36%	189 37%	192 35%	51 41%	62 37%	72 34%	71 40%	49 32%	76 35%	105 39%	112 37%	85 39%	78 31%	97 35%	117 43%	87 34%	50 34%	29 32%
Neither agree nor disagree	(3) 214 20%	89 18%	125 23%	33 26%	37 22%	45 22%	32 18%	40 25%	27 12%	43 16%	58 19%	56 25%	57 22%	62 22%	56 20%	48 19%	28 19%	19 21%
Disagree	(2) 122 12%	62 12%	60 11%	14 11%	21 13%	30 15%	17 10%	17 11%	23 11%	32 12%	31 10%	31 14%	28 11%	30 11%	27 10%	34 13%	20 14%	11 12%
Disagree strongly	(1) 31 3%	19 4%	12 2%	2 2%	5 3%	8 4%	4 2%	6 4%	7 3%	9 3%	7 2%	8 4%	7 3%	6 2%	8 3%	9 4%	2 2%	6 6%
NET: Disagree	153 15%	81 16%	72 13%	16 13%	25 15%	38 18%	21 12%	22 14%	30 14%	41 15%	39 13%	39 17%	35 14%	36 13%	35 13%	43 17%	22 15%	17 18%
Mean	3.76	3.75	3.77	3.66	3.70	3.63	3.85	3.71	3.95	3.81	3.85	3.55	3.79	3.78	3.76	3.75	3.81	3.66
Standard deviation	1.08	1.11	1.05	0.98	1.07	1.13	1.02	1.10	1.11	1.10	1.05	1.06	1.10	1.05	1.02	1.13	1.08	1.20
Standard error	0.03	0.05	0.05	0.09	0.08	0.08	0.08	0.09	0.07	0.05	0.07	0.09	0.07	0.06	0.06	0.07	0.09	0.13



## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 64

**Q.19 Thinking about the development of new supermarkets in your area, how strongly do you agree or disagree with each of the following statements?**

**Base: All respondents**

**There should be regulation to prevent some supermarket brands from saturating a local area.**

	Total	Region										Party Voted for In Last Election							
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
NET: Agree	682 65%	56 61%	25 54%	79 65%	63 70%	64 64%	36 65%	71 74%	85 64%	92 65%	61 66%	49 62%	189 69%	169 63%	100 74%	7 91%	15 64%	16 49%	135 61%
Agree strongly	(5) 301 29%	27 29%	9 19%	43 35%	29 32%	17 17%	19 34%	35 37%	40 30%	39 28%	28 30%	15 19%	83 30%	74 27%	53 39%	3 38%	9 40%	8 25%	51 23%
Agree	(4) 381 36%	29 32%	16 35%	36 30%	34 38%	47 47%	17 31%	36 37%	44 33%	53 37%	33 35%	34 43%	105 38%	96 36%	47 35%	4 53%	6 24%	8 24%	83 37%
Neither agree nor disagree	(3) 214 20%	19 21%	10 22%	21 18%	16 18%	24 24%	13 24%	17 18%	31 23%	31 22%	15 17%	15 19%	48 17%	60 22%	14 10%	1 9%	3 13%	11 32%	55 25%
Disagree	(2) 122 12%	11 12%	9 20%	16 13%	9 10%	10 10%	6 11%	6 6%	17 13%	13 9%	14 15%	11 14%	29 11%	34 13%	17 12%	-	5 20%	5 15%	23 10%
Disagree strongly	(1) 31 3%	6 6%	2 5%	5 4%	2 2%	1 1%	-	3 3%	1 1%	5 4%	2 3%	4 5%	9 3%	5 2%	5 3%	-	1 4%	1 4%	10 4%
NET: Disagree	153 15%	17 18%	12 24%	21 17%	11 12%	11 11%	6 11%	8 8%	18 14%	18 13%	17 18%	16 20%	39 14%	39 14%	21 16%	-	6 24%	6 19%	33 15%
Mean	3.76	3.66	3.43	3.79	3.88	3.70	3.89	3.99	3.80	3.77	3.76	3.55	3.82	3.74	3.94	4.29	3.76	3.51	3.64
Standard deviation	1.08	1.20	1.15	1.18	1.04	0.90	1.01	1.01	1.03	1.07	1.13	1.12	1.08	1.05	1.14	0.66	1.30	1.15	1.08
Standard error	0.03	0.13	0.17	0.11	0.11	0.09	0.14	0.10	0.09	0.09	0.12	0.12	0.06	0.06	0.09	0.23	0.28	0.21	0.07

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 64

**Q.19 Thinking about the development of new supermarkets in your area, how strongly do you agree or disagree with each of the following statements?**

**Base: All respondents**

**There should be regulation to prevent some supermarket brands from saturating a local area.**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
NET: Agree	682 65%	177 64%	200 62%	283 70%	550 68%	121 56%	11 51%	85 70%	414 69%	183 56%	417 70%	253 60%	12 37%	78 73%	526 67%	293 69%	232 65%	33 53%	3 33%
Agree strongly	(5) 301 29%	87 32%	86 27%	119 30%	244 30%	51 23%	6 31%	47 39%	185 31%	69 21%	201 34%	91 21%	9 28%	42 39%	227 29%	138 33%	89 25%	13 21%	3 33%
Agree	(4) 381 36%	90 33%	114 35%	164 41%	306 38%	71 33%	4 21%	38 31%	229 38%	114 35%	216 37%	162 38%	3 9%	35 33%	299 38%	155 37%	143 40%	20 32%	- -
Neither agree nor disagree	(3) 214 20%	54 20%	70 22%	68 17%	157 19%	51 24%	6 29%	24 20%	104 17%	85 26%	104 18%	100 23%	10 30%	20 18%	152 19%	74 17%	79 22%	14 22%	3 43%
Disagree	(2) 122 12%	32 12%	43 13%	46 11%	87 11%	32 15%	2 11%	9 7%	76 13%	37 12%	60 10%	53 12%	9 26%	6 6%	87 11%	51 12%	36 10%	13 20%	2 24%
Disagree strongly	(1) 31 3%	12 4%	11 4%	6 2%	19 2%	11 5%	2 9%	4 3%	9 2%	19 6%	10 2%	19 4%	2 7%	4 3%	16 2%	6 1%	11 3%	3 4%	- -
NET: Disagree	153 15%	44 16%	54 17%	53 13%	106 13%	43 20%	4 20%	13 10%	85 14%	56 17%	71 12%	72 17%	11 33%	10 9%	104 13%	57 13%	47 13%	15 25%	2 24%
Mean	3.76	3.75	3.68	3.85	3.82	3.55	3.53	3.95	3.84	3.55	3.91	3.60	3.25	4.00	3.81	3.87	3.74	3.45	3.43
Standard deviation	1.08	1.15	1.11	1.02	1.05	1.15	1.31	1.07	1.05	1.12	1.04	1.09	1.33	1.06	1.04	1.04	1.04	1.17	1.26
Standard error	0.03	0.07	0.06	0.05	0.04	0.08	0.29	0.10	0.04	0.06	0.04	0.05	0.25	0.11	0.04	0.05	0.05	0.15	0.51

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 64

**Q.19 Thinking about the development of new supermarkets in your area, how strongly do you agree or disagree with each of the following statements?**

**Base: All respondents**

**There should be regulation to prevent some supermarket brands from saturating a local area.**

	Total	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?			Q.2 How would you rate the job your local council has done in making planning decisions in your area?						
		Over developed	Under developed	Just fine	NET: Excel-lent/ Good	Excel-lent	Good	Fair	Poor	NET: Poor/ Fair	
Unweighted base	1049	222	121	682	226	16	210	431	316	747	
Weighted base	1049	224	127	674	230	23	206	421	323	744	
NET: Agree	682 65%	157 70%	72 57%	441 66%	150 65%	14 60%	136 66%	266 63%	229 71%	495 67%	
Agree strongly	(5) 29%	301 39%	88 26%	33 27%	179 25%	58 33%	8 25%	51 25%	104 39%	125 31%	229
Agree	(4) 36%	381 31%	69 31%	40 31%	263 39%	92 40%	6 27%	85 41%	162 39%	103 32%	266 36%
Neither agree nor disagree	(3) 20%	214 16%	35 16%	36 29%	133 20%	38 16%	3 13%	35 17%	97 23%	53 16%	150 20%
Disagree	(2) 12%	122 11%	24 11%	15 12%	81 12%	35 15%	4 18%	31 15%	43 10%	34 11%	77 10%
Disagree strongly	(1) 3%	31 3%	8 3%	4 3%	18 3%	7 3%	2 9%	5 2%	15 3%	7 2%	22 3%
NET: Disagree	153 15%	31 14%	18 15%	99 15%	42 18%	6 26%	36 17%	58 14%	41 13%	99 13%	
Mean	3.76	3.92	3.65	3.75	3.69	3.59	3.71	3.71	3.95	3.81	
Standard deviation	1.08	1.13	1.08	1.06	1.10	1.36	1.07	1.06	1.08	1.07	
Standard error	0.03	0.08	0.10	0.04	0.07	0.34	0.07	0.05	0.06	0.04	

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 65

**Q.20a Do you think that planning decisions on strategic infrastructure projects (like airports or power stations) should be made at local or national level?**

**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92
Weighted base	1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92
Local	546 52%	247 49%	298 55%	52 42%	79 47%	111 53%	101 57%	87 56%	116 53%	119 44%	150 49%	133 61%	143 57%	129 47%	143 52%	149 58%	78 53%	47 51%
National	361 34%	212 42%	149 27%	51 41%	52 32%	67 32%	54 31%	54 35%	83 38%	118 43%	112 37%	61 28%	70 28%	102 37%	95 34%	82 32%	51 34%	32 34%
Don't know	142 14%	45 9%	98 18%	22 17%	35 21%	30 14%	22 12%	15 10%	19 9%	35 13%	42 14%	26 12%	39 16%	44 16%	38 14%	28 11%	19 13%	14 15%

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 65

**Q.20a Do you think that planning decisions on strategic infrastructure projects (like airports or power stations) should be made at local or national level?**

**Base: All respondents**

	Region											Party Voted for In Last Election							
	Total	Scotland	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
Local	546 52%	47 51%	33 70%	70 58%	46 51%	47 47%	31 56%	52 54%	49 37%	80 57%	47 51%	44 55%	134 49%	150 56%	60 44%	4 57%	19 79%	19 56%	110 49%
National	361 34%	32 34%	10 21%	39 32%	33 37%	38 38%	16 29%	33 35%	60 45%	42 30%	35 37%	24 30%	116 42%	87 33%	62 46%	3 43%	2 10%	8 24%	58 26%
Don't know	142 14%	14 15%	4 9%	13 10%	11 12%	14 15%	8 15%	11 11%	25 19%	19 14%	11 12%	12 15%	25 9%	31 12%	13 10%	-	3 11%	7 21%	55 25%

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 65

**Q.20a Do you think that planning decisions on strategic infrastructure projects (like airports or power stations) should be made at local or national level?**

**Base: All respondents**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
Local	546 52%	135 49%	170 52%	226 56%	426 52%	107 50%	12 61%	70 58%	306 51%	169 52%	321 54%	209 49%	16 47%	61 57%	404 52%	230 54%	174 49%	26 42%	3 41%
National	361 34%	112 41%	109 34%	127 32%	286 35%	74 34%	2 8%	31 25%	219 36%	111 34%	187 32%	162 38%	11 34%	26 24%	284 36%	142 34%	141 40%	23 38%	- -
Don't know	142 14%	28 10%	45 14%	50 12%	102 13%	34 16%	6 31%	21 17%	77 13%	44 14%	84 14%	53 12%	6 19%	20 19%	94 12%	52 12%	42 12%	13 20%	5 59%

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 65

**Q.20a Do you think that planning decisions on strategic infrastructure projects (like airports or power stations) should be made at local or national level?**

**Base: All respondents**

	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?				Q.2 How would you rate the job your local council has done in making planning decisions in your area?					
	Total	Over developed	Under developed	Just fine	NET: Excellent/Good	Excellent	Good	Fair	Poor	NET: Poor/Fair
Unweighted base	1049	222	121	682	226	16	210	431	316	747
Weighted base	1049	224	127	674	230	23	206	421	323	744
Local	546 52%	117 52%	66 52%	353 52%	108 47%	16 67%	92 45%	216 51%	185 57%	401 54%
National	361 34%	81 36%	43 33%	231 34%	93 40%	4 17%	89 43%	145 34%	99 31%	245 33%
Don't know	142 14%	25 11%	19 15%	90 13%	29 13%	4 16%	25 12%	60 14%	38 12%	98 13%

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 66

**Q.20b Do you think that planning decisions on strategic infrastructure projects (like airports or power stations) should be made by elected politicians or unelected experts?**

**Base: All respondents**

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92
Weighted base	1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92
Elected politicians	239 23%	152 30%	87 16%	23 18%	30 18%	43 20%	40 23%	40 26%	64 29%	77 28%	67 22%	48 22%	47 19%	63 23%	61 22%	62 24%	31 21%	22 24%
Unelected experts	552 53%	271 54%	281 52%	60 48%	79 48%	115 55%	94 53%	88 57%	116 53%	144 53%	154 51%	120 55%	133 53%	139 51%	136 49%	153 59%	80 54%	44 48%
Don't know	257 25%	81 16%	177 32%	42 34%	57 34%	50 24%	43 24%	27 18%	38 17%	52 19%	83 27%	52 23%	72 28%	73 26%	78 28%	44 17%	37 25%	26 28%



**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 66

**Q.20b Do you think that planning decisions on strategic infrastructure projects (like airports or power stations) should be made by elected politicians or unelected experts?**

**Base: All respondents**

	Region											Party Voted for In Last Election							
	Total	Scotland	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
Elected politicians	239 23%	22 24%	13 27%	31 26%	18 20%	20 20%	10 18%	23 23%	36 27%	28 20%	21 23%	18 23%	71 26%	66 25%	46 34%	2 24%	7 30%	6 19%	25 11%
Unelected experts	552 53%	44 48%	29 62%	67 55%	57 63%	50 51%	32 58%	45 47%	59 45%	80 56%	49 52%	41 51%	153 56%	136 51%	72 53%	5 67%	9 37%	18 55%	118 53%
Don't know	257 25%	26 28%	5 10%	23 19%	15 17%	29 29%	13 24%	29 30%	38 29%	34 24%	24 25%	20 25%	51 19%	66 25%	17 13%	1 9%	8 33%	9 26%	79 36%

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 66

**Q.20b Do you think that planning decisions on strategic infrastructure projects (like airports or power stations) should be made by elected politicians or unelected experts?**

**Base: All respondents**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
Elected politicians	239 23%	65 24%	75 23%	99 25%	184 23%	51 24%	4 21%	23 19%	154 26%	62 19%	145 24%	90 21%	5 14%	19 18%	184 23%	110 26%	73 21%	13 21%	2 24%
Unelected experts	552 53%	152 55%	168 52%	213 53%	443 54%	101 47%	8 41%	73 60%	300 50%	179 55%	314 53%	222 52%	16 48%	66 62%	413 53%	217 51%	196 55%	27 44%	1 17%
Don't know	257 25%	58 21%	82 25%	92 23%	186 23%	63 29%	8 38%	26 21%	149 25%	83 26%	133 22%	113 27%	12 37%	21 20%	184 24%	97 23%	88 25%	21 34%	5 59%

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 66

**Q.20b Do you think that planning decisions on strategic infrastructure projects (like airports or power stations) should be made by elected politicians or unelected experts?**

**Base: All respondents**

	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?			Q.2 How would you rate the job your local council has done in making planning decisions in your area?						
	Total	Over developed	Under developed	Just fine	NET: Excel-lent/ Good	Excel-lent	Good	Fair	Poor	NET: Poor/ Fair
Unweighted base	1049	222	121	682	226	16	210	431	316	747
Weighted base	1049	224	127	674	230	23	206	421	323	744
Elected politicians	239 23%	46 20%	28 22%	164 24%	62 27%	6 24%	56 27%	85 20%	84 26%	169 23%
Unelected experts	552 53%	112 50%	75 59%	362 54%	116 51%	13 57%	103 50%	244 58%	156 48%	400 54%
Don't know	257 25%	66 29%	24 19%	148 22%	51 22%	5 20%	47 23%	92 22%	83 26%	175 24%

**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 67

**Q.21 When councils are considering big planning applications, they often ask a developer to pay for community improvements that will ease the impact of their project. How strongly do you agree or disagree with each of the following statements?**

**Base: All respondents**

**Summary Table**

		Councils should set a standard level for the amount of improvements paid for by developers	Councils and developers should negotiate on a case by case basis the amount developers should pay for community improvements
Unweighted base		1049	1049
Weighted base		1049	1049
NET: Agree		554 53%	681 65%
Agree strongly	(5)	196 19%	241 23%
Agree	(4)	358 34%	440 42%
Neither agree nor disagree	(3)	382 36%	276 26%
Disagree	(2)	99 9%	72 7%
Disagree strongly	(1)	15 1%	20 2%
NET: Disagree		114 11%	91 9%
Mean		3.59	3.77
Standard deviation		0.94	0.94
Standard error		0.03	0.03

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 68

**Q.21 When councils are considering big planning applications, they often ask a developer to pay for community improvements that will ease the impact of their project. How strongly do you agree or disagree with each of the following statements?**

**Base: All respondents**

**Councils should set a standard level for the amount of improvements paid for by developers**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92
Weighted base	1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92
NET: Agree	554 53%	305 60%	249 46%	43 35%	76 46%	115 56%	104 59%	82 53%	133 61%	145 53%	155 51%	112 51%	142 57%	139 51%	140 51%	158 61%	71 48%	46 50%
Agree strongly (5)	196 19%	117 23%	79 14%	12 10%	27 16%	38 18%	33 19%	36 23%	49 22%	51 19%	59 20%	32 15%	54 21%	42 15%	44 16%	69 27%	30 20%	11 12%
Agree (4)	358 34%	188 37%	170 31%	31 25%	50 30%	77 37%	71 40%	46 29%	84 38%	94 34%	95 31%	80 36%	89 35%	97 35%	96 35%	89 34%	41 28%	35 38%
Neither agree nor disagree (3)	382 36%	148 29%	233 43%	67 54%	64 38%	79 38%	51 29%	55 35%	66 30%	97 35%	114 37%	81 37%	91 36%	103 38%	107 39%	79 31%	56 38%	37 40%
Disagree (2)	99 9%	43 9%	56 10%	13 11%	25 15%	12 6%	18 10%	16 10%	15 7%	29 10%	35 11%	20 9%	15 6%	23 8%	27 10%	19 7%	21 14%	10 10%
Disagree strongly (1)	15 1%	8 2%	7 1%	1 1%	1 1%	1 1%	4 2%	3 2%	4 2%	3 1%	1 *	7 3%	3 1%	9 3%	1 *	3 1%	1 *	- -
NET: Disagree	114 11%	51 10%	63 12%	14 12%	26 16%	13 6%	22 12%	19 12%	19 9%	32 12%	36 12%	27 12%	19 7%	32 12%	28 10%	22 8%	21 14%	10 10%
Mean	3.59	3.72	3.47	3.32	3.45	3.67	3.63	3.62	3.73	3.59	3.58	3.50	3.69	3.51	3.56	3.78	3.53	3.51
Standard deviation	0.94	0.96	0.91	0.83	0.96	0.86	0.98	1.02	0.94	0.95	0.94	0.96	0.92	0.97	0.89	0.96	0.98	0.84
Standard error	0.03	0.04	0.04	0.08	0.07	0.06	0.07	0.08	0.06	0.05	0.06	0.08	0.06	0.06	0.05	0.06	0.08	0.09

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 68

**Q.21 When councils are considering big planning applications, they often ask a developer to pay for community improvements that will ease the impact of their project. How strongly do you agree or disagree with each of the following statements?**

**Base: All respondents**

**Councils should set a standard level for the amount of improvements paid for by developers**

	Total	Region										Party Voted for In Last Election							
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
NET: Agree	554 53%	46 50%	30 64%	78 64%	50 55%	45 46%	28 52%	53 55%	69 52%	70 49%	43 46%	42 52%	149 54%	142 53%	79 59%	5 72%	14 58%	14 43%	105 47%
Agree strongly	(5) 196 19%	11 12%	15 32%	35 28%	19 21%	12 12%	8 14%	16 17%	21 16%	21 15%	22 24%	15 19%	55 20%	53 20%	33 25%	1 14%	4 16%	7 21%	27 12%
Agree	(4) 358 34%	35 38%	15 31%	44 36%	30 34%	33 33%	20 37%	37 38%	48 36%	49 35%	21 22%	26 33%	94 34%	89 33%	46 34%	4 58%	10 42%	7 22%	78 35%
Neither agree nor disagree	(3) 382 36%	37 40%	14 30%	35 29%	30 33%	41 42%	20 36%	33 34%	52 39%	52 37%	36 39%	33 41%	89 32%	104 39%	37 28%	2 28%	5 20%	17 50%	97 43%
Disagree	(2) 99 9%	10 10%	3 7%	6 5%	9 10%	11 11%	7 12%	10 11%	10 7%	13 9%	14 15%	5 7%	33 12%	21 8%	17 12%	- -	5 21%	- -	17 8%
Disagree strongly	(1) 15 1%	- -	- -	1 1%	2 2%	1 1%	- -	- -	2 2%	7 5%	1 1%	- -	4 2%	2 1%	2 1%	- -	- -	2 7%	4 2%
NET: Disagree	114 11%	10 10%	3 7%	8 6%	11 12%	13 13%	7 12%	10 11%	12 9%	20 14%	15 16%	5 7%	37 14%	23 8%	18 14%	- -	5 21%	2 7%	21 9%
Mean	3.59	3.51	3.89	3.85	3.63	3.43	3.53	3.61	3.57	3.45	3.53	3.65	3.59	3.63	3.68	3.86	3.53	3.52	3.48
Standard deviation	0.94	0.84	0.94	0.94	0.99	0.90	0.89	0.89	0.91	1.02	1.04	0.87	0.99	0.91	1.02	0.68	1.02	1.05	0.87
Standard error	0.03	0.09	0.14	0.08	0.10	0.09	0.12	0.09	0.08	0.08	0.11	0.10	0.06	0.06	0.08	0.24	0.22	0.19	0.06

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 68

**Q.21 When councils are considering big planning applications, they often ask a developer to pay for community improvements that will ease the impact of their project. How strongly do you agree or disagree with each of the following statements?**

**Base: All respondents**

**Councils should set a standard level for the amount of improvements paid for by developers**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
NET: Agree	554 53%	148 54%	179 55%	215 53%	440 54%	105 49%	9 43%	64 53%	326 54%	164 50%	332 56%	202 47%	20 59%	54 51%	421 54%	253 60%	168 47%	32 52%	3 33%
Agree strongly	(5) 196 19%	49 18%	69 21%	76 19%	155 19%	39 18%	3 12%	30 24%	107 18%	59 18%	131 22%	55 13%	10 32%	26 24%	142 18%	96 23%	46 13%	11 17%	1 10%
Agree	(4) 358 34%	99 36%	110 34%	139 34%	285 35%	66 31%	6 31%	34 28%	218 36%	105 32%	202 34%	147 35%	9 28%	28 26%	279 36%	157 37%	122 34%	22 35%	2 23%
Neither agree nor disagree	(3) 382 36%	89 32%	111 34%	152 38%	291 36%	84 39%	7 34%	50 41%	209 35%	123 38%	197 33%	176 41%	9 28%	46 43%	271 35%	130 31%	141 39%	24 39%	3 43%
Disagree	(2) 99 9%	35 13%	27 8%	33 8%	74 9%	23 11%	3 13%	5 4%	65 11%	29 9%	55 9%	41 10%	2 7%	4 4%	83 11%	39 9%	43 12%	4 7%	2 24%
Disagree strongly	(1) 15 1%	2 1%	7 2%	5 1%	8 1%	4 2%	2 10%	3 2%	4 1%	8 2%	7 1%	6 1%	2 5%	3 3%	8 1%	2 *	6 2%	1 1%	-
NET: Disagree	114 11%	38 14%	34 11%	37 9%	82 10%	27 12%	5 23%	8 7%	68 11%	37 11%	62 10%	47 11%	4 13%	7 7%	90 12%	41 10%	49 14%	5 8%	2 24%
Mean	3.59	3.57	3.64	3.61	3.62	3.52	3.22	3.68	3.60	3.55	3.67	3.48	3.73	3.65	3.60	3.72	3.44	3.60	3.20
Standard deviation	0.94	0.96	0.98	0.92	0.93	0.97	1.16	0.97	0.92	0.97	0.96	0.89	1.16	0.98	0.93	0.93	0.92	0.90	0.97
Standard error	0.03	0.06	0.05	0.05	0.03	0.07	0.25	0.09	0.04	0.05	0.04	0.04	0.22	0.10	0.03	0.04	0.05	0.12	0.40

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 68

**Q.21 When councils are considering big planning applications, they often ask a developer to pay for community improvements that will ease the impact of their project. How strongly do you agree or disagree with each of the following statements?**

**Base: All respondents**

**Councils should set a standard level for the amount of improvements paid for by developers**

	Total	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?			Q.2 How would you rate the job your local council has done in making planning decisions in your area?					
		Over developed	Under developed	Just fine	NET: Excel-lent/ Good	Excel-lent	Good	Fair	Poor	NET: Poor/ Fair
Unweighted base	1049	222	121	682	226	16	210	431	316	747
Weighted base	1049	224	127	674	230	23	206	421	323	744
NET: Agree	554 53%	122 55%	71 56%	354 53%	126 55%	19 80%	108 52%	222 53%	175 54%	398 53%
Agree strongly	(5) 19%	45 20%	25 20%	123 18%	45 19%	14 61%	30 15%	74 18%	62 19%	136 18%
Agree	(4) 34%	77 34%	46 36%	231 34%	82 36%	4 19%	77 37%	148 35%	113 35%	262 35%
Neither agree nor disagree	(3) 36%	71 32%	46 36%	248 37%	79 35%	3 14%	76 37%	152 36%	107 33%	259 35%
Disagree	(2) 9%	26 12%	7 5%	66 10%	24 10%	1 6%	22 11%	41 10%	32 10%	73 10%
Disagree strongly	(1) 1%	5 2%	4 3%	5 1%	- -	- -	- -	6 1%	9 3%	15 2%
NET: Disagree	114 11%	31 14%	11 9%	72 11%	24 10%	1 6%	22 11%	47 11%	41 13%	88 12%
Mean	3.59	3.59	3.63	3.59	3.64	4.34	3.56	3.58	3.58	3.58
Standard deviation	0.94	1.01	0.96	0.92	0.91	0.96	0.87	0.94	1.00	0.96
Standard error	0.03	0.07	0.09	0.04	0.06	0.24	0.06	0.05	0.06	0.04



## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 69

**Q.21 When councils are considering big planning applications, they often ask a developer to pay for community improvements that will ease the impact of their project. How strongly do you agree or disagree with each of the following statements?**

**Base: All respondents**

**Councils and developers should negotiate on a case by case basis the amount developers should pay for community improvements**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92
Weighted base	1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92
NET: Agree	681 65%	348 69%	334 61%	72 58%	88 53%	123 59%	120 68%	111 71%	167 77%	181 67%	180 59%	146 66%	175 69%	164 60%	172 63%	178 69%	100 68%	67 73%
Agree strongly	(5) 241 23%	130 26%	111 20%	21 17%	27 16%	37 18%	47 26%	42 27%	68 31%	62 23%	70 23%	41 19%	69 27%	71 26%	49 18%	68 26%	37 25%	17 18%
Agree	(4) 440 42%	218 43%	223 41%	51 41%	61 37%	86 41%	73 41%	69 44%	100 46%	120 44%	110 36%	105 48%	106 42%	93 34%	124 45%	110 43%	63 43%	50 55%
Neither agree nor disagree	(3) 276 26%	105 21%	172 31%	49 39%	61 37%	65 31%	37 21%	29 19%	35 16%	68 25%	98 32%	49 22%	62 25%	80 29%	86 31%	54 21%	38 25%	19 21%
Disagree	(2) 72 7%	38 8%	33 6%	2 2%	15 9%	16 8%	14 8%	13 8%	10 5%	20 7%	20 7%	22 10%	9 4%	22 8%	14 5%	21 8%	9 6%	6 6%
Disagree strongly	(1) 20 2%	13 3%	7 1%	1 1%	2 1%	3 1%	5 3%	3 2%	6 3%	3 1%	7 2%	4 2%	6 2%	9 3%	3 1%	6 2%	1 1%	- -
NET: Disagree	91 9%	51 10%	40 7%	3 3%	17 10%	19 9%	20 11%	16 10%	16 7%	24 9%	27 9%	25 11%	15 6%	31 11%	17 6%	27 11%	10 7%	6 6%
Mean	3.77	3.82	3.73	3.71	3.57	3.67	3.80	3.86	3.98	3.79	3.71	3.72	3.88	3.71	3.73	3.82	3.85	3.85
Standard deviation	0.94	0.98	0.90	0.79	0.91	0.91	1.02	0.96	0.95	0.92	0.97	0.93	0.93	1.04	0.84	0.99	0.90	0.79
Standard error	0.03	0.04	0.04	0.08	0.07	0.06	0.08	0.08	0.06	0.05	0.06	0.08	0.06	0.06	0.05	0.06	0.07	0.08

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 69

**Q.21 When councils are considering big planning applications, they often ask a developer to pay for community improvements that will ease the impact of their project. How strongly do you agree or disagree with each of the following statements?**

**Base: All respondents**

**Councils and developers should negotiate on a case by case basis the amount developers should pay for community improvements**

	Total	Region										Party Voted for In Last Election							
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
NET: Agree	681 65%	67 73%	28 59%	89 73%	61 68%	62 63%	40 73%	63 65%	76 57%	87 62%	60 64%	48 60%	190 69%	179 67%	88 65%	5 64%	18 74%	19 57%	128 57%
Agree strongly	(5) 241 23%	17 18%	12 25%	35 29%	21 23%	18 19%	10 19%	14 14%	33 25%	38 27%	26 28%	17 21%	75 27%	55 20%	41 31%	-	7 31%	9 27%	35 16%
Agree	(4) 440 42%	50 55%	16 34%	54 44%	40 45%	43 44%	30 54%	49 51%	43 32%	50 35%	34 36%	31 39%	115 42%	124 46%	47 35%	5 64%	10 43%	10 31%	93 42%
Neither agree nor disagree	(3) 276 26%	19 21%	13 27%	20 16%	21 23%	37 37%	12 22%	24 25%	45 34%	35 24%	26 27%	25 32%	60 22%	64 24%	33 25%	3 36%	4 18%	11 32%	74 33%
Disagree	(2) 72 7%	6 6%	5 11%	10 8%	5 6%	-	2 5%	9 9%	10 8%	12 9%	6 7%	5 6%	20 7%	20 7%	11 8%	-	2 8%	3 10%	14 6%
Disagree strongly	(1) 20 2%	-	1 2%	2 2%	3 3%	-	-	1 1%	2 1%	7 5%	1 2%	2 2%	5 2%	5 2%	3 2%	-	-	-	6 3%
NET: Disagree	91 9%	6 6%	6 14%	13 10%	8 9%	-	2 5%	10 10%	12 9%	20 14%	8 8%	7 9%	25 9%	25 9%	13 10%	-	2 8%	3 10%	20 9%
Mean	3.77	3.85	3.69	3.90	3.78	3.81	3.88	3.68	3.72	3.69	3.83	3.70	3.85	3.76	3.84	3.64	3.97	3.74	3.61
Standard deviation	0.94	0.79	1.05	0.98	0.97	0.73	0.77	0.87	0.96	1.11	0.97	0.95	0.97	0.93	1.02	0.52	0.92	0.98	0.92
Standard error	0.03	0.08	0.15	0.09	0.10	0.08	0.10	0.09	0.08	0.09	0.10	0.11	0.06	0.06	0.08	0.18	0.20	0.18	0.06

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 69

**Q.21 When councils are considering big planning applications, they often ask a developer to pay for community improvements that will ease the impact of their project. How strongly do you agree or disagree with each of the following statements?**

**Base: All respondents**

**Councils and developers should negotiate on a case by case basis the amount developers should pay for community improvements**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
NET: Agree	681 65%	190 69%	198 61%	271 67%	545 67%	127 59%	10 46%	84 69%	402 67%	195 60%	400 68%	262 62%	20 60%	72 68%	520 67%	292 69%	228 64%	36 58%	2 23%
Agree strongly	(5) 241 23%	62 23%	72 22%	100 25%	203 25%	38 18%	- -	33 27%	142 24%	66 20%	147 25%	85 20%	8 26%	31 29%	181 23%	111 26%	70 20%	9 15%	- -
Agree	(4) 440 42%	128 46%	126 39%	171 42%	342 42%	89 41%	10 46%	51 42%	260 43%	129 40%	253 43%	177 42%	11 34%	42 39%	339 43%	181 43%	158 44%	26 43%	2 23%
Neither agree nor disagree	(3) 276 26%	64 23%	86 27%	105 26%	207 25%	61 28%	8 40%	32 26%	147 24%	98 30%	145 24%	124 29%	8 24%	30 28%	195 25%	99 23%	97 27%	19 30%	5 67%
Disagree	(2) 72 7%	15 5%	32 10%	23 6%	48 6%	22 10%	1 6%	4 4%	43 7%	24 7%	36 6%	32 7%	4 12%	3 3%	52 7%	27 6%	25 7%	7 12%	- -
Disagree strongly	(1) 20 2%	6 2%	8 3%	5 1%	13 2%	5 2%	2 7%	2 1%	11 2%	7 2%	11 2%	7 2%	2 5%	2 1%	14 2%	7 2%	7 2%	- -	1 10%
NET: Disagree	91 9%	21 8%	40 12%	28 7%	62 8%	27 12%	3 13%	6 5%	54 9%	31 10%	47 8%	39 9%	6 17%	5 5%	66 8%	33 8%	33 9%	7 12%	1 10%
Mean	3.77	3.82	3.68	3.84	3.83	3.62	3.26	3.90	3.80	3.68	3.83	3.71	3.64	3.90	3.79	3.85	3.72	3.61	3.04
Standard deviation	0.94	0.92	1.01	0.90	0.93	0.96	0.89	0.89	0.94	0.95	0.94	0.93	1.15	0.91	0.93	0.93	0.93	0.89	0.85
Standard error	0.03	0.06	0.06	0.04	0.03	0.07	0.19	0.08	0.04	0.05	0.04	0.04	0.21	0.09	0.03	0.05	0.05	0.12	0.35

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 69

**Q.21 When councils are considering big planning applications, they often ask a developer to pay for community improvements that will ease the impact of their project. How strongly do you agree or disagree with each of the following statements?**

**Base: All respondents**

**Councils and developers should negotiate on a case by case basis the amount developers should pay for community improvements**

	Total	Q.1 In your opinion, is your neighbourhood over-developed, undeccdeveloped or fine just the way it is?			Q.2 How would you rate the job your local council has done in making planning decisions in your area?					NET: Poor/Fair	
		Over developed	Under developed	Just fine	NET: Excel-lent/Good	Excel-lent	Good	Fair	Poor		
Unweighted base	1049	222	121	682	226	16	210	431	316	747	
Weighted base	1049	224	127	674	230	23	206	421	323	744	
NET: Agree	681 65%	138 62%	86 68%	448 67%	172 75%	13 58%	159 77%	281 67%	195 61%	476 64%	
Agree strongly	(5) 23%	241 24%	54 22%	28 23%	158 30%	70 35%	8 30%	62 30%	98 23%	62 19%	159 21%
Agree	(4) 42%	440 38%	84 46%	59 43%	291 45%	102 22%	5 47%	97 44%	183 41%	133 41%	317 43%
Neither agree nor disagree	(3) 26%	276 26%	59 25%	31 25%	170 19%	43 23%	5 18%	38 26%	109 26%	85 26%	194 26%
Disagree	(2) 7%	72 10%	23 7%	8 6%	41 4%	10 4%	2 11%	7 3%	26 6%	33 10%	59 8%
Disagree strongly	(1) 2%	20 2%	4 2%	1 1%	15 2%	5 2%	2 9%	2 1%	6 1%	9 3%	15 2%
NET: Disagree	91 9%	26 12%	9 7%	55 8%	14 6%	5 20%	10 5%	31 7%	42 13%	74 10%	
Mean	3.77	3.73	3.81	3.80	3.97	3.64	4.01	3.81	3.64	3.74	
Standard deviation	0.94	0.99	0.88	0.94	0.92	1.33	0.86	0.91	1.00	0.95	
Standard error	0.03	0.07	0.08	0.04	0.06	0.33	0.06	0.04	0.06	0.03	

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 70

**Q.22 Considering the current recession as well as the local impact of property development, which one of the following statements do you most closely agree with?**

**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92
Weighted base	1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92
The local economic advantages of property development activity overall outweigh the negative impacts for neighbouring homeowners and landowners	92 9%	59 12%	32 6%	12 10%	13 8%	23 11%	14 8%	16 10%	15 7%	29 11%	21 7%	17 8%	24 10%	23 9%	30 11%	18 7%	13 9%	8 9%
The negative impacts for neighbouring homeowners and landowners overall outweigh the local economic advantages of property development activity	260 25%	145 29%	116 21%	29 23%	38 23%	50 24%	34 19%	38 24%	71 33%	74 27%	78 26%	48 22%	60 24%	77 28%	61 22%	61 24%	48 33%	14 15%
They balance each other out	348 33%	179 35%	169 31%	35 28%	54 33%	54 26%	74 42%	61 39%	70 32%	97 36%	103 34%	79 36%	68 27%	80 29%	92 33%	97 38%	44 30%	35 38%
Don't know	350 33%	121 24%	228 42%	49 39%	62 37%	80 38%	55 31%	41 27%	62 29%	72 26%	102 34%	76 35%	99 39%	95 35%	93 34%	83 32%	43 29%	36 39%

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 70

**Q.22 Considering the current recession as well as the local impact of property development, which one of the following statements do you most closely agree with?**

**Base: All respondents**

	Region											Party Voted for In Last Election							
	Total	Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
The local economic advantages of property development activity overall outweigh the negative impacts for neighbouring homeowners and landowners	92 9%	8 9%	2 4%	10 8%	6 7%	11 12%	6 10%	10 11%	16 12%	7 5%	7 8%	8 10%	32 12%	29 11%	8 6%	1 17%	4 16%	1 3%	13 6%
The negative impacts for neighbouring homeowners and landowners overall outweigh the local economic advantages of property development activity	260 25%	14 15%	11 24%	30 25%	19 21%	18 18%	18 33%	25 26%	30 22%	47 33%	30 32%	18 23%	97 35%	54 20%	31 23%	4 47%	4 17%	10 29%	37 17%
They balance each other out	348 33%	35 38%	23 49%	38 31%	36 40%	30 30%	14 25%	35 36%	36 27%	44 31%	30 32%	27 34%	83 30%	99 37%	59 44%	1 17%	11 45%	10 30%	67 30%
Don't know	350 33%	36 39%	11 22%	44 36%	28 32%	40 40%	17 31%	26 27%	52 39%	43 31%	26 28%	27 34%	62 23%	87 32%	36 27%	1 19%	5 21%	13 38%	105 47%

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 70

**Q.22 Considering the current recession as well as the local impact of property development, which one of the following statements do you most closely agree with?**

**Base: All respondents**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
The local economic advantages of property development activity overall outweigh the negative impacts for neighbouring homeowners and landowners	92 9%	21 8%	44 14%	25 6%	69 8%	20 9%	3 16%	14 12%	55 9%	23 7%	54 9%	34 8%	4 13%	14 13%	62 8%	34 8%	29 8%	4 7%	2 24%
The negative impacts for neighbouring homeowners and landowners overall outweigh the local economic advantages of property development activity	260 25%	75 27%	74 23%	106 26%	209 26%	47 22%	3 17%	29 24%	168 28%	62 19%	152 26%	98 23%	10 31%	25 23%	207 26%	108 26%	98 27%	11 17%	2 27%
They balance each other out	348 33%	98 35%	100 31%	138 34%	272 33%	71 33%	5 22%	35 29%	208 35%	104 32%	207 35%	137 32%	4 12%	32 30%	263 34%	156 37%	107 30%	23 37%	- -
Don't know	350 33%	82 30%	105 32%	135 33%	263 32%	77 36%	9 45%	43 35%	171 28%	135 42%	179 30%	156 37%	15 44%	37 34%	250 32%	126 30%	124 35%	24 38%	4 49%

## Planning Poll Survey

### ONLINE Fieldwork : 16th - 18th January 2009

Absolutes/col percents

Table 70

**Q.22 Considering the current recession as well as the local impact of property development, which one of the following statements do you most closely agree with?**

**Base: All respondents**

	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?				Q.2 How would you rate the job your local council has done in making planning decisions in your area?					
	Total	Over developed	Under developed	Just fine	NET: Excel- lent/ Good	Excel- lent	Good	Fair	Poor	NET: Poor/ Fair
Unweighted base	1049	222	121	682	226	16	210	431	316	747
Weighted base	1049	224	127	674	230	23	206	421	323	744
The local economic advantages of property development activity overall outweigh the negative impacts for neighbouring homeowners and landowners	92 9%	15 7%	14 11%	63 9%	37 16%	9 40%	28 14%	26 6%	25 8%	52 7%
The negative impacts for neighbouring homeowners and landowners overall outweigh the local economic advantages of property development activity	260 25%	79 35%	27 21%	149 22%	53 23%	5 23%	48 23%	104 25%	95 29%	199 27%
They balance each other out	348 33%	70 31%	38 30%	239 35%	81 35%	7 29%	75 36%	155 37%	96 30%	250 34%
Don't know	350 33%	61 27%	48 38%	222 33%	58 25%	2 9%	55 27%	136 32%	107 33%	243 33%



**Planning Poll Survey**  
**ONLINE Fieldwork : 16th - 18th January 2009**

Absolutes/col percents

Table 71

**Q.23 If a development project has been approved with some community gain benefits (improved roads, public transport funding, traffic calming, education provision, etc.), but the project is now unaffordable because of the economic downturn, should the community benefits package be reduced in order to make sure the project can still go ahead?**

**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1049	504	545	110	169	212	179	158	221	400	234	137	278	278	270	261	148	92
Weighted base	1049	504	545	125	166	208	177	156	218	273	304	220	252	275	275	259	148	92
Yes	257 25%	131 26%	126 23%	21 17%	38 23%	48 23%	39 22%	45 29%	65 30%	67 24%	66 22%	48 22%	77 31%	66 24%	58 21%	73 28%	37 25%	22 24%
No	536 51%	280 56%	256 47%	65 52%	79 47%	102 49%	106 60%	74 47%	110 51%	152 56%	155 51%	126 57%	104 41%	148 54%	146 53%	117 45%	81 55%	45 48%
Don't know	256 24%	93 18%	163 30%	38 31%	49 30%	58 28%	31 18%	37 24%	43 20%	54 20%	84 28%	47 21%	71 28%	61 22%	71 26%	69 27%	29 20%	26 28%

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**Base: All respondents**

	Region											Party Voted for In Last Election							
	Total	Scotland	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids	Conser-vative	Labour	Liberal Democ-rats	Plaid Cymru	SNP	Other	Didn't vote
Unweighted base	1049	92	47	123	91	94	54	96	133	145	94	80	282	265	155	8	22	31	210
Weighted base	1049	92	47	122	90	99	55	97	133	142	93	80	275	269	135	8	24	33	222
Yes	257 25%	22 24%	13 28%	34 28%	26 28%	20 20%	18 32%	23 24%	33 25%	34 24%	20 21%	15 18%	73 27%	74 27%	32 24%	3 33%	7 31%	5 15%	38 17%
No	536 51%	45 48%	20 42%	56 46%	41 45%	47 47%	26 47%	53 54%	68 51%	80 56%	55 59%	47 59%	151 55%	123 46%	78 58%	3 41%	14 58%	21 63%	103 46%
Don't know	256 24%	26 28%	14 30%	32 26%	24 26%	32 32%	11 21%	21 21%	32 24%	28 20%	18 19%	18 23%	51 19%	72 27%	24 18%	2 26%	3 11%	7 22%	81 37%

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**Base: All respondents**

	Area Type				Recycle			Use the Greenest Transport Available			Take Steps to use Energy Efficiently			How Green?					
	Total	Rural	Urban	Sub-urban	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Always	When convenient	Don't think about	Super greens	Normally greens	Normally greens (2/3)	Normally greens (1/3)	Lazy greens	Never greens
Unweighted base	1049	273	323	413	812	216	21	112	616	321	586	434	29	95	798	427	371	57	6
Weighted base	1049	275	324	404	813	215	21	122	603	325	591	425	33	107	781	424	357	62	8
Yes	257 25%	57 21%	91 28%	96 24%	212 26%	39 18%	6 30%	36 29%	145 24%	76 23%	158 27%	93 22%	5 17%	31 29%	206 26%	109 26%	97 27%	9 15%	- -
No	536 51%	157 57%	145 45%	221 55%	423 52%	103 48%	10 48%	61 50%	326 54%	149 46%	302 51%	219 51%	16 49%	54 50%	403 52%	221 52%	182 51%	26 43%	4 51%
Don't know	256 24%	61 22%	88 27%	87 21%	178 22%	73 34%	4 22%	25 20%	131 22%	100 31%	131 22%	113 27%	11 35%	22 21%	173 22%	94 22%	79 22%	26 42%	4 49%

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**Q.23 If a development project has been approved with some community gain benefits (improved roads, public transport funding, traffic calming, education provision, etc.), but the project is now unaffordable because of the economic downturn, should the community benefits package be reduced in order to make sure the project can still go ahead?**

**Base: All respondents**

	Q.1 In your opinion, is your neighbourhood over-developed, underdeveloped or fine just the way it is?				Q.2 How would you rate the job your local council has done in making planning decisions in your area?					
	Total	Over developed	Under developed	Just fine	NET: Excellent/Good	Excellent	Good	Fair	Poor	NET: Poor/Fair
Unweighted base	1049	222	121	682	226	16	210	431	316	747
Weighted base	1049	224	127	674	230	23	206	421	323	744
Yes	257 25%	37 16%	35 28%	181 27%	69 30%	7 32%	61 30%	102 24%	72 22%	174 23%
No	536 51%	151 67%	56 44%	325 48%	107 47%	7 29%	100 49%	216 51%	184 57%	400 54%
Don't know	256 24%	36 16%	37 29%	167 25%	54 23%	9 39%	45 22%	104 25%	66 20%	170 23%