ComRes Published Voting Intention Figures

| | Independent on Sunday/ Sunday Mirror | The Independent | Independent on Sunday/ Sunday Mirror | The Independent | Independent on Sunday/ Sunday Mirror | The Independent |
|------------------|--|-----------------|--|-----------------|--|-----------------|
| | 17th June | 29th May | 20th May | 28th April | 22nd April | 27th March |
| Conservative | 32% | 34% | 32% | 34% | 34% | 33% |
| Labour | 42% | 42% | 41% | 39% | 40% | 43% |
| Liberal Democrat | 9% | 11% | 11% | 10% | 11% | 11% |
| Other | 17% | 13% | 16% | 17% | 15% | 13% |

Methodology: ComRes interviewed 2,014 GB adults online between 13th and 15th June 2012. Data were weighted to be demographically representative of all GB adults. Data were also weighted by past vote recall. ComRes is a member of the British Polling Council and abides by its rules.

To commission a voting intention poll or a public opinion survey please contact Pru Shelton: Pru.shelton@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email pollwatch@comres.co.uk

Q.1 Thinking back to the general election last year, which party if any did you vote for? Base: All respondents

| | | Gei | nder | | | Αg | ge | | | | Social | Class | | | | Region | | |
|------------------|----------|---------|---------------|-------|---------|----------|----------|---------|---------|----------|----------|----------|---------|---------------|---------------|-----------------------|-----------------------------|---------------|
| | _Total_ | Male | <u>Female</u> | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | _AB_ | C1 | C2 | DE_ | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land |
| Unweighted base | 2014 | 1017 | 997 | 205 | 343 | 414 | 348 | 320 | 384 | 723 | 498 | 287 | 506 | 517 | 552 | 506 | 268 | 171 |
| Weighted base | 2014 | 989 | 1025 | 241 | 322 | 383 | 343 | 303 | 423 | 541 | 584 | 423 | 465 | 508 | 528 | 505 | 290 | 183 |
| Conservative | 598 | 318 | 279 | 42 | 59 | 97 | 106 | 115 | 177 | 203 | 174 | 112 | 109 | 181 | 194 | 114 | 83 | 25 |
| | 30% | 32% | 27% | 18% | 18% | 25% | 31% | 38% | 42% | 38% | 30% | 26% | 23% | 36% | 37% | 22% | 29% | 14% |
| Labour | 475 | 261 | 214 | 51 | 94 | 108 | 84 | 61 | 78 | 120 | 125 | 108 | 121 | 91 | 108 | 162 | 63 | 51 |
| | 24% | 26% | 21% | 21% | 29% | 28% | 24% | 20% | 18% | 22% | 21% | 26% | 26% | 18% | 21% | 32% | 22% | 28% |
| Liberal Democrat | 380 | 176 | 204 | 56 | 57 | 55 | 68 | 49 | 94 | 109 | 116 | 77 | 77 | 113 | 99 | 96 | 65 | 6 |
| | 19% | 18% | 20% | 23% | 18% | 14% | 20% | 16% | 22% | 20% | 20% | 18% | 17% | 22% | 19% | 19% | 23% | 3% |
| Other | 159 | 95 | 64 | 4 | 15 | 26 | 32 | 36 | 46 | 33 | 52 | 31 | 43 | 24 | 23 | 24 | 22 | 66 |
| | 8% | 10% | 6% | 2% | 5% | 7% | 9% | 12% | 11% | 6% | 9% | 7% | 9% | 5% | 4% | 5% | 8% | 36% |
| Did not vote | 321 | 119 | 202 | 85 | 79 | 72 | 34 | 29 | 22 | 55 | 97 | 72 | 97 | 84 | 73 | 87 | 50 | 28 |
| | 16% | 12% | 20% | 35% | 25% | 19% | 10% | 10% | 5% | 10% | 17% | 17% | 21% | 16% | 14% | 17% | 17% | 15% |
| Don't remember | 43 | 10 | 33 | 2 | 10 | 10 | 8 | 9 | 3 | 11 | 8 | 13 | 12 | 7 | 16 | 10 | 4 | 6 |
| | 2% | 1% | 3% | 1% | 3% | 3% | 2% | 3% | 1% | 2% | 1% | 3% | 3% | 1% | 3% | 2% | 1% | 3% |
| Refused | 38 2% | 9 1% | 30 3% | - | 7 2% | 16 4% | 10 3% | 4 1% | 2 1% | 10 2% | 12 2% | 10 2% | 6 1% | 8 2% | 13 3% | 13 3% | 2 1% | 1 1% |







Q.1 Thinking back to the general election last year, which party if any did you vote for? Base: All respondents

| | | | | Q.3/4/5 Voti | ing Intention (i | ncluding Sque | eze & DK/Ref | use at Q.4) | | | | Voted in | 2010 General | Election |
|------------------|--------------|-------------------|------------|--------------|------------------|---------------|--------------|----------------|-----------|----------|--------------------|-------------------|--------------|--------------------------|
| | <u>Total</u> | Conser- vative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other | DK/Refuse at Q4 | Conser- vative | Labour | Liberal Demo- crat |
| Unweighted base | 2014 | 510 | 644 | 156 | 141 | 60 | 56 | 12 | 23 | 9 | 323 | 612 | 470 | 388 |
| Weighted base | 2014 | 495 | 640 | 150 | 148 | 59 | 65 | 16 | 23 | 9 | 322 | 598 | 475 | 380 |
| Conservative | 598 30% | 423 85% | 39 6% | 9 6% | 57 38% | 6 10% | - | 2 11% | 8 36% | - | 56 17% | 598 100% | - | - |
| Labour | 475 24% | 7 1% | 414 65% | 2 1% | 9 6% | 3 6% | 6 9% | 1 6% | - | 2 17% | 27 8% | - | 475 100% | - |
| Liberal Democrat | 380 19% | 27 5% | 109 17% | 124 83% | 24 16% | 23 39% | - | - | - | 4 44% | 67 21% | - | - | 380 100% |
| Other | 159 8% | 7 1% | 7 1% | - | 48 33% | 13 22% | 55 85% | 12 77% | 10 43% | 2 24% | 6 2% | - | - | - |
| Did not vote | 321 16% | 22 5% | 57 9% | 15 10% | 8 5% | 10 17% | 4 6% | 1 6% | 5 21% | - | 113 35% | - | - | - |
| Don't remember | 43 2% | 7 1% | 10 2% | - | 1 1% | 2 3% | - - | - | - - | 1 15% | 25 8% | - | - | - |
| Refused | 38 | 2 | 3 | - | 1 | 2 4% | - | - | - | - | 29 | - | - | - |







Q.1 Thinking back to the general election last year, which party if any did you vote for? Base: All respondents

| | | | | | Q. | Generally spea | king, do you thinl | k of yourself as | s? | | | |
|------------------|------------|------------|----------------|------------|-----------|----------------|--------------------|------------------|-------------|-----------|-----------|------------|
| | _Total_ | Labour | Conser -vative | Lib Dem | SNP | UKIP | Green | BNP | Plaid Cymru | Other | Refused | Don't know |
| Unweighted base | 2014 | 626 | 570 | 195 | 60 | 49 | 43 | 25 | 11 | 30 | 44 | 361 |
| Weighted base | 2014 | 638 | 563 | 184 | 69 | 48 | 41 | 26 | 16 | 26 | 42 | 361 |
| Conservative | 598 30% | 34 5% | 458 81% | 13 7% | 1 2% | 7 15% | 4 9% | 3 11% | 4 27% | 5 19% | 3 7% | 65 18% |
| Labour | 475 24% | 405 63% | 12 2% | 5 3% | 7 10% | 1 3% | 4 10% | - | - | 1 2% | 1 1% | 39 11% |
| Liberal Democrat | 380 19% | 96 15% | 28 5% | 146 80% | - | 9 19% | 11 27% | - | - | 5 18% | 1 2% | 84 23% |
| Other | 159 8% | 13 2% | 13 2% | - | 55 80% | 27 57% | 8 19% | 12 46% | 11 68% | 5 18% | | 16 5% |
| Did not vote | 321 16% | 79 12% | 43 8% | 17 10% | 6 8% | 3 6% | 12 30% | 10 38% | 1 6% | 10 37% | 17 42% | 123 34% |
| Don't remember | 43 2% | 9 1% | 7 1% | 1 | - | - | - | - | - | 1 2% | 2 5% | 23 6% |
| Refused | 38 2% | 3 | 2 | 1 | - | - | 2 5% | 1 5% | - | 1 4% | 18 42% | 11 3% |







Absolutes/col percents

Q.2 If there were a general election tomorrow, how likely would you be to vote? Base: All respondents

| | | Ge | nder | | | Ag | ge | | | | Social | Class | | | | Region | | |
|--------------------------------|---------------|------------|------------|-----------|------------|------------|------------|------------|------------|------------|------------|------------|------------|---------------|---------------|-----------------------|-----------------------------|---------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land |
| Unweighted base | 2014 | 1017 | 997 | 205 | 343 | 414 | 348 | 320 | 384 | 723 | 498 | 287 | 506 | 517 | 552 | 506 | 268 | 171 |
| Weighted base | 2014 | 989 | 1025 | 241 | 322 | 383 | 343 | 303 | 423 | 541 | 584 | 423 | 465 | 508 | 528 | 505 | 290 | 183 |
| Absolutely certain (10 to vote |) 1028 51% | 555 56% | 473 46% | 74 31% | 113 35% | 175 46% | 187 55% | 189 62% | 290 69% | 314 58% | 298 51% | 186 44% | 230 49% | 245 48% | 258 49% | 265 52% | 149 51% | 111 61% |
| 9) |) 261 13% | 137 14% | 125 12% | 22 9% | 47 15% | 48 12% | 57 17% | 35 12% | 53 12% | 69 13% | 81 14% | 57 13% | 54 12% | 60 12% | 86 16% | 58 12% | 35 12% | 22 12% |
| 3) |) 175 9% | 86 9% | 89 9% | 29 12% | 35 11% | 43 11% | 32 9% | 15 5% | 22 5% | 54 10% | 35 6% | 48 11% | 38 8% | 52 10% | 44 8% | 45 9% | 25 8% | 10 5% |
| (7 |) 103 5% | 46 5% | 57 6% | 23 9% | 31 10% | 18 5% | 11 3% | 12 4% | 7 2% | 23 4% | 36 6% | 23 5% | 21 4% | 30 6% | 27 5% | 24 5% | 16 6% | 6 3% |
| (6 | 60 3% | 16 2% | 43 4% | 18 8% | 11 3% | 12 3% | 7 2% | 8 3% | 3 1% | 9 2% | 27 5% | 6 2% | 17 4% | 19 4% | 17 3% | 10 2% | 11 4% | 3 1% |
| (5 |) 81 4% | 32 3% | 49 5% | 19 8% | 20 6% | 18 5% | 12 3% | 4 1% | 9 2% | 20 4% | 26 4% | 23 5% | 13 3% | 21 4% | 27 5% | 17 3% | 10 4% | 7 4% |
| (4 |) 35 2% | 9 1% | 26 3% | 10 4% | 7 2% | 4 1% | 2 | 4 1% | 8 2% | 4 1% | 14 2% | 10 2% | 8 2% | 8 2% | 9 2% | 12 2% | 4 1% | 3 1% |
| (3 |) 37 2% | 16 2% | 22 2% | 6 3% | 11 4% | 8 2% | 5 1% | 3 1% | 4 1% | 9 2% | 11 2% | 11 3% | 5 1% | 7 1% | 9 2% | 7 1% | 9 3% | 5 3% |
| (2 |) 29 1% | 8 1% | 21 2% | 4 2% | 7 2% | 5 1% | 8 2% | 1 | 3 1% | 8 1% | 7 1% | 6 1% | 9 2% | 5 1% | 10 2% | 10 2% | 4 1% | - |
| Certain not to vote (1 |) 93 5% | 42 4% | 51 5% | 10 4% | 25 8% | 25 7% | 11 3% | 11 4% | 10 2% | 11 2% | 21 4% | 23 6% | 37 8% | 30 6% | 12 2% | 28 6% | 15 5% | 8 4% |
| Refused | 4 | 2 | 2 | - | 1 | 3 1% | 1 | - | - | 2 | - | - | 2 | 2 | 1 | 1 | - | - |
| Don't know | 107 5% | 41 4% | 67 7% | 25 10% | 14 4% | 24 6% | 10 3% | 21 7% | 14 3% | 18 3% | 27 5% | 30 7% | 32 7% | 30 6% | 28 5% | 29 6% | 13 5% | 8 4% |
| Mean | 8.37 | 8.65 | 8.09 | 7.46 | 7.53 | 8.10 | 8.65 | 8.91 | 9.11 | 8.80 | 8.37 | 8.07 | 8.12 | 8.23 | 8.47 | 8.33 | 8.29 | 8.70 |
| Standard deviation | 2.54 | 2.35 | 2.69 | 2.63 | 2.89 | 2.75 | 2.32 | 2.20 | 1.99 | 2.11 | 2.46 | 2.70 | 2.88 | 2.63 | 2.32 | 2.66 | 2.62 | 2.41 |
| Standard error | 0.06 | 0.08 | 0.09 | 0.19 | 0.16 | 0.14 | 0.13 | 0.13 | 0.10 | 0.08 | 0.11 | 0.16 | 0.13 | 0.12 | 0.10 | 0.12 | 0.16 | 0.19 |







Voting Intentions Survey ONLINE Fieldwork: 13th - 15th June 2012

Q.2 If there were a general election tomorrow, how likely would you be to vote? Base: All respondents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) Voted in 2010 General Election Liberal Plaid DK/Refuse Conser-Conser-Demo-UKIP Total vative Labour Lib Dem Green SNP Cvmru **BNP** Other at Q4 vative Labour crat Unweighted base 9 323 2014 510 644 156 141 60 56 12 23 612 470 388 23 322 598 380 Weighted base 2014 495 640 150 148 59 65 16 9 475 297 179 Absolutely certain (10)1028 318 389 67 104 29 55 14 14 69 373 44% to vote 51% 64% 61% 45% 70% 49% 85% 88% 61% 21% 62% 62% 47% 261 77 106 33 16 8 2 2 4 27 85 68 62 (9)22% 11% 3% 9% 38% 14% 14% 13% 16% 17% 13% 8% 16% 21 18 2 18 47 46 (8) 175 46 70 4 4 36 8% 9% 9% 11% 14% 12% 7% 6% 5% 8% 10% 9% 103 25 38 10 6 2 2 21 30 26 27 (7) 5% 5% 6% 6% 3% 12% 16% 5% 5% 7% 60 12 2 25 8 9 18 (6)16 3% 2% 2% 4% 1% 8% 1% 2% 5% 22 8 2 22 17 9 (5) 81 17 13 14 14% 6% 17% 3% 4% (4) 35 9 4 2 10 2% 3% 1% 3% (3)37 16 2 2 10 2% 5% 3% (2)29 13 5 1% 1% 4% 93 40 3 3 Certain not to vote 12% 1% 1% 3 Refused 4 1% 24 12 Don't know 107 60 19 5% 19% 4% 5% 8.37 9.24 9.17 8.72 9.39 8.47 9.62 9.64 8.97 8.75 6.28 9.15 9.19 8.55 Mean 1.03 2.05 Standard deviation 2.54 1.28 1.30 1.59 1.13 1.89 1.01 1.55 1.88 3.31 1.60 1.46



0.06

0.06

0.05

0.13

Standard error



0.10

0.24

0.14

0.29

0.32

0.63

0.21



Absolutes/col percents

Q.2 If there were a general election tomorrow, how likely would you be to vote? Base: All respondents

| O 5 Generally eneaking do you think of yourself as 2 |
|--|
| |

| | | | | | | Q.5 | Generally spea | king, do you thin | k of yourself a | s? | | | |
|----------------------------|------|-------------|------------|----------------|-----------|-----------|----------------|-------------------|-----------------|-------------|----------|-----------|------------|
| | | _Total_ | Labour | Conser -vative | Lib Dem | SNP | UKIP | Green | BNP | Plaid Cymru | Other | Refused | Don't know |
| Unweighted base | | 2014 | 626 | 570 | 195 | 60 | 49 | 43 | 25 | 11 | 30 | 44 | 361 |
| Weighted base | | 2014 | 638 | 563 | 184 | 69 | 48 | 41 | 26 | 16 | 26 | 42 | 361 |
| Absolutely certain to vote | (10) | 1028 51% | 351 55% | 348 62% | 85 46% | 55 80% | 33 69% | 17 41% | 13 50% | 15 94% | 8 31% | 18 43% | 85 24% |
| | (9) | 261 13% | 96 15% | 82 14% | 32 17% | 2 3% | 6 13% | 4 11% | * 2% | - | 1 3% | * 1% | 38 11% |
| | (8) | 175 9% | 60 9% | 42 7% | 17 9% | 5 7% | 3 5% | 3 6% | 2 8% | - | 2 9% | 3 7% | 39 11% |
| | (7) | 103 5% | 32 5% | 24 4% | 12 6% | 1 2% | 3 5% | - | 3 10% | 1 6% | 2 7% | - | 26 7% |
| | (6) | 60 3% | 14 2% | 10 2% | 11 6% | - | 1 2% | 2 4% | - | - | 1 3% | 4 10% | 18 5% |
| | (5) | 81 4% | 25 4% | 18 3% | 10 6% | 3 4% | - | 4 9% | 1 6% | - | 2 8% | - | 18 5% |
| | (4) | 35 2% | 9 1% | 6 1% | 5 3% | - | 1 2% | 2 6% | 1 3% | - | 1 2% | * 1% | 10 3% |
| | (3) | 37 2% | 12 2% | 3 | 3 2% | 1 2% | 1 1% | 2 5% | 1 2% | - | - | 1 2% | 14 4% |
| | (2) | 29 1% | 3 | 2 | 2 1% | - | - | 2 5% | - | - | 2 9% | 1 3% | 16 4% |
| Certain not to vote | (1) | 93 5% | 18 3% | 7 1% | 1 1% | 2 3% | * 1% | 4 11% | 4 16% | - | 7 28% | 9 22% | 39 11% |
| Refused | | 4 | 1 | - | - | - | 1 2% | - | - | - | - | 3 7% | - |
| Don't know | | 107 5% | 19 3% | 20 4% | 6 3% | - | - | 1 3% | 1 4% | - | - | 2 4% | 59 16% |
| Mean | | 8.37 | 8.69 | 9.06 | 8.47 | 9.19 | 9.20 | 6.99 | 7.36 | 9.83 | 5.68 | 6.62 | 6.74 |
| Standard deviation | | 2.54 | 2.18 | 1.78 | 2.06 | 2.05 | 1.68 | 3.41 | 3.49 | 0.71 | 3.84 | 3.89 | 3.22 |
| Standard error | | 0.06 | 0.09 | 0.08 | 0.15 | 0.26 | 0.24 | 0.53 | 0.73 | 0.22 | 0.70 | 0.64 | 0.18 |







Voting Intentions Survey ONLINE Fieldwork: 13th - 15th June 2012

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party? Base: All respondents saying 5-10 likely to vote

| | | Ge | nder | | | A | ge | | | | Social | Class | | | | Region | | |
|-----------------|------------|------------|---------------|-----------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|---------------|---------------|-----------------------|-----------------------------|---------------|
| | _Total_ | Male | <u>Female</u> | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+_ | AB | | | DE | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land |
| Unweighted base | 1710 | 893 | 817 | 160 | 280 | 331 | 308 | 280 | 351 | 651 | 421 | 236 | 402 | 437 | 483 | 413 | 227 | 150 |
| Weighted base | 1709 | 872 | 837 | 185 | 257 | 313 | 307 | 263 | 385 | 490 | 504 | 343 | 373 | 426 | 459 | 419 | 246 | 159 |
| Labour | 588 34% | 309 35% | 279 33% | 74 40% | 115 45% | 132 42% | 108 35% | 70 27% | 89 23% | 147 30% | 159 32% | 130 38% | 152 41% | 130 31% | 145 32% | 190 45% | 73 30% | 50 31% |
| Conservative | 451 26% | 246 28% | 205 25% | 39 21% | 48 19% | 66 21% | 80 26% | 84 32% | 134 35% | 166 34% | 127 25% | 83 24% | 75 20% | 137 32% | 144 31% | 79 19% | 68 28% | 23 14% |
| UKIP | 139 8% | 88 10% | 51 6% | 4 2% | 8 3% | 17 5% | 26 8% | 29 11% | 56 14% | 37 8% | 33 7% | 31 9% | 38 10% | 29 7% | 49 11% | 40 10% | 20 8% | 1 |
| Lib Dem | 114 7% | 65 7% | 49 6% | 21 12% | 21 8% | 11 4% | 23 8% | 11 4% | 25 7% | 37 8% | 38 8% | 22 6% | 17 5% | 39 9% | 20 4% | 28 7% | 24 10% | 3 2% |
| SNP | 62 4% | 34 4% | 28 3% | 1 1% | 3 1% | 10 3% | 11 4% | 14 5% | 22 6% | 16 3% | 18 4% | 10 3% | 18 5% | - | - | - | - | 62 39% |
| Green | 45 3% | 13 2% | 31 4% | 10 5% | 7 3% | 10 3% | 7 2% | 9 3% | 2 1% | 9 2% | 12 2% | 12 3% | 13 3% | 15 4% | 14 3% | 7 2% | 5 2% | 3 2% |
| BNP | 22 1% | 13 2% | 8 1% | 1 | 7 3% | 3 1% | 4 1% | 2 1% | 5 1% | 3 1% | 5 1% | 7 2% | 7 2% | 8 2% | 6 1% | 5 1% | 2 1% | * |
| Plaid Cymru | 15 1% | 11 1% | 4 1% | - | 2 1% | 5 2% | 1 | 2 1% | 5 1% | 5 1% | 7 1% | 3 1% | - | - | - | - | 15 6% | - |
| Other | 9 1% | 3 | 7 1% | - | 3 1% | 2 1% | 3 1% | 1 | 1 | 1 | 7 1% | 1 | - | 2 1% | 3 1% | 2 | 2 1% | - |
| Refused | 19 1% | 4 | 15 2% | 3 1% | 1 | 5 1% | 6 2% | 5 2% | - | 3 1% | 11 2% | 4 1% | 1 | 8 2% | 5 1% | 4 1% | 1 | - |
| Don't know | 246 14% | 86 10% | 160 19% | 33 18% | 42 16% | 51 16% | 37 12% | 36 14% | 47 12% | 67 14% | 86 17% | 40 12% | 53 14% | 57 13% | 72 16% | 63 15% | 36 15% | 17 11% |







Absolutes/col percents

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party? Base: All respondents saying 5-10 likely to vote

| | | | | Q.3/4/5 Voti | ng Intention (i | ncluding Sque | eze & DK/Ref | use at Q.4) | | | | Voted in | 2010 General | |
|-----------------|--------------|-------------------|------------|--------------|-----------------|---------------|--------------|----------------|-----------|-----------|--------------------|-------------------|--------------|--------------------------|
| | <u>Total</u> | Conser- vative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other | DK/Refuse at Q4 | Conser- vative | Labour | Liberal Demo- crat |
| Unweighted base | 1710 | 510 | 644 | 156 | 141 | 60 | 56 | 12 | 23 | 9 | 178 | 576 | 449 | 352 |
| Weighted base | 1709 | 495 | 640 | 150 | 148 | 59 | 65 | 16 | 23 | 9 | 181 | 560 | 455 | 336 |
| Labour | 588 34% | - | 588 92% | - | - | - | - | - | - | - | - | 30 5% | 398 87% | 97 29% |
| Conservative | 451 26% | 451 91% | - | - | - | - | - | - | - | - | - | 389 69% | 7 2% | 23 7% |
| UKIP | 139 8% | - | - | - | 139 94% | - | - | - | - | - | - | 51 9% | 8 2% | 22 7% |
| Lib Dem | 114 7% | - | - | 114 76% | - | - | - | - | - | - | - | 6 1% | 2 | 94 28% |
| SNP | 62 4% | - | - | - | - | - | 62 96% | - | - | - | - | - | 3 1% | - |
| Green | 45 3% | - | - | - | - | 45 76% | - | - | - | - | - | 4 1% | 1 | 19 6% |
| BNP | 22 1% | - | - | - | - | - | - | - | 22 92% | - | - | 7 1% | - | - |
| Plaid Cymru | 15 1% | - | - | - | - - | - | - | 15 94% | - | - | - | 2 | 1 | - |
| Other | 9 1% | - | - | - | - - | - | - | - | - | 9 100% | - | - | 2 | 4 1% |
| Refused | 19 1% | - | - | - | - - | - | - | - - | - | - | 19 10% | 2 | - | - |
| Don't know | 246 14% | 43 9% | 52 8% | 36 24% | 9 6% | 14 24% | 3 4% | 1 6% | 2 8% | - | 162 90% | 69 12% | 33 7% | 77 23% |







Absolutes/col percents

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party? Base: All respondents saying 5-10 likely to vote

| • | - | | • | | | | | | | | | |
|-----------------|--------------|--------|----------------|---------|-----|------------------|--------------------|------------------|-------------|-------|---------|-----------|
| | | | | | Q. | 5 Generally spea | aking, do you thin | k of yourself as | s? | | | |
| | <u>Total</u> | Labour | Conser -vative | Lib Dem | SNP | UKIP | Green | BNP | Plaid Cymru | Other | Refused | Don't kno |
| Unweighted base | 1710 | 570 | 529 | 182 | 58 | 45 | 31 | 18 | 11 | 18 | 23 | 225 |

| | _Total_ | Labour | Conser -vative | Lib Dem | SNP | UKIP | Green | BNP | Plaid Cymru | Other | Refused | Don't know |
|-----------------|------------|------------|----------------|-----------|-----------|-----------|-----------|-----------|-------------|----------|-----------|------------|
| Unweighted base | 1710 | 570 | 529 | 182 | 58 | 45 | 31 | 18 | 11 | 18 | 23 | 225 |
| Weighted base | 1709 | 578 | 524 | 167 | 66 | 45 | 29 | 19 | 16 | 16 | 25 | 224 |
| Labour | 588 34% | 484 84% | 15 3% | 24 15% | 5 8% | 1 1% | 7 24% | - | - | 2 10% | 3 11% | 48 21% |
| Conservative | 451 26% | 9 2% | 396 75% | 9 5% | 1 2% | 3 7% | 1 2% | 1 4% | 2 16% | 2 12% | - | 27 12% |
| UKIP | 139 8% | 16 3% | 57 11% | 3 2% | - | 38 86% | - | 4 19% | - | 5 29% | - | 15 7% |
| Lib Dem | 114 7% | 7 1% | 8 1% | 83 50% | - | - | - | - | - | 1 8% | - | 15 7% |
| SNP | 62 4% | - | - | - | 57 87% | - | - | - | - | 1 4% | - | 4 2% |
| Green | 45 3% | 3 | 2 | 5 3% | - | 1 3% | 17 58% | - | - | 1 5% | | 16 7% |
| BNP | 22 1% | 1 | 2 | - | - | 1 1% | - | 14 71% | - | - | - | 4 2% |
| Plaid Cymru | 15 1% | 3 | - | - | - | - | - | - | 12 78% | - | - | - |
| Other | 9 1% | 2 | - | 2 1% | - | - | - | - | - | 2 10% | - | 4 2% |
| Refused | 19 1% | - | - - | - | - | - | - - | - | - | - | 16 62% | 3 1% |
| Don't know | 246 14% | 54 9% | 44 8% | 40 24% | 2 2% | 1 2% | 5 16% | 1 7% | 1 6% | 3 21% | 7 27% | 87 39% |







Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

| | | Ge | nder | | | A | ge | | | | Social | Class | | | | Region | | |
|-----------------|--------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------|-----------|-----------|---------------|---------------|-----------------------|-----------------------------|---------------|
| | <u>Total</u> | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | <u>C1</u> | <u>C2</u> | DE | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land |
| Unweighted base | 570 | 218 | 352 | 74 | 112 | 139 | 83 | 82 | 80 | 170 | 157 | 78 | 165 | 144 | 146 | 163 | 81 | 36 |
| Weighted base | 570 | 206 | 363 | 91 | 109 | 126 | 79 | 80 | 85 | 121 | 178 | 124 | 146 | 147 | 147 | 154 | 82 | 40 |
| Labour | 75 13% | 24 11% | 52 14% | 16 17% | 24 22% | 16 12% | 4 5% | 9 12% | 7 8% | 12 10% | 18 10% | 27 22% | 19 13% | 14 10% | 21 14% | 23 15% | 15 18% | 3 9% |
| Conservative | 44 8% | 17 8% | 27 7% | 5 6% | 7 6% | 6 4% | 7 9% | 12 15% | 7 8% | 16 14% | 7 4% | 9 7% | 11 8% | 15 10% | 11 7% | 12 8% | 5 6% | 1 3% |
| Green | 37 6% | 13 6% | 24 7% | 2 2% | 11 11% | 4 3% | 7 9% | 9 11% | 5 5% | 6 5% | 11 6% | 9 7% | 11 7% | 14 9% | 6 4% | 12 8% | 2 3% | 3 8% |
| UKIP | 36 6% | 11 6% | 24 7% | 2 3% | 5 5% | 5 4% | 2 3% | 14 18% | 7 9% | 8 6% | 8 4% | 6 5% | 14 10% | 16 11% | 5 4% | 9 6% | 5 6% | - |
| Lib Dem | 29 5% | 11 5% | 18 5% | 3 3% | 4 3% | 5 4% | 2 3% | 1 2% | 13 15% | 8 7% | 9 5% | 5 4% | 6 4% | 9 6% | 3 2% | 8 5% | 7 8% | 1 3% |
| BNP | 12 2% | 5 2% | 7 2% | 3 3% | 2 2% | - | 2 3% | 1 2% | 3 4% | - | 2 1% | 6 4% | 4 3% | 1 1% | 8 5% | 2 1% | 1 1% | - |
| SNP | 5 1% | 2 1% | 4 1% | 2 2% | 1 1% | 1 1% | 1 1% | - | 1 1% | 1 1% | 3 2% | - | 1 1% | - | - | - | - | 5 13% |
| Plaid Cymru | 1 | - | 1 | 1 1% | - | - | - | - | - | - | - | - | 1 1% | - | - | - | 1 1% | - |
| Other | 9 2% | 5 2% | 4 1% | - | 1 1% | 1 1% | 3 3% | 1 2% | 3 4% | 4 3% | 1 | 2 2% | 2 2% | 1 1% | 2 2% | 2 1% | 3 3% | 1 1% |
| Refused | 37 7% | 13 6% | 25 7% | 3 3% | 5 4% | 10 8% | 9 12% | 7 9% | 3 4% | 7 6% | 16 9% | 6 5% | 9 6% | 14 9% | 9 6% | 9 6% | 4 5% | 2 6% |
| Don't know | 285 50% | 107 52% | 178 49% | 54 60% | 50 46% | 80 63% | 41 52% | 25 31% | 36 42% | 59 49% | 103 58% | 56 45% | 68 46% | 63 43% | 82 56% | 78 51% | 39 48% | 23 57% |







Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

| | | | | Q.3/4/5 Votir | ng Intention (in | ncluding Sque | eze & DK/Re | fuse at Q.4) | | | _ | Voted in | 2010 General | |
|-----------------|------------|-------------------|-----------|---------------|------------------|---------------|-------------|----------------|-----------|-------|--------------------|-------------------|--------------|--------------------------|
| | _Total | Conser- vative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other | DK/Refuse at Q4 | Conser- vative | Labour | Liberal Demo- crat |
| Unweighted base | 570 | 50 | 51 | 38 | 9 | 13 | 3 | 1 | 2 | - | 323 | 112 | 55 | 114 |
| Weighted base | 570 | 43 | 52 | 36 | 9 | 14 | 3 | 1 | 2 | - | 322 | 108 | 53 | 121 |
| Labour | 75 13% | - | 20 39% | - | - | - - | - | - | - - | - | - - | 5 5% | 20 38% | 14 12% |
| Conservative | 44 8% | 21 49% | - | - | - | - - | - | - | - | - | - | 28 26% | - | 4 3% |
| Green | 37 6% | - | - | - | - | 14 100% | - | - | - | - | - | 3 3% | 2 4% | 6 5% |
| UKIP | 36 6% | - | - - | - | 9 100% | - - | - | - | - - | - | - | 12 11% | 1 1% | 11 9% |
| Lib Dem | 29 5% | - | - | 14 38% | - | - | - | - | - | - | - | 1 1% | - | 17 14% |
| BNP | 12 2% | - | - | - | - | - | - | - | 2 100% | - | - | 1 1% | - | 3 2% |
| SNP | 5 1% | - | - - | - | - | - - | 3 100% | - - | - | - | - | - | 3 5% | - |
| Plaid Cymru | 1 | - | - - | - | - | - - | - | 1 100% | - | - | - | - | - | - |
| Other | 9 2% | - | - | - | - | - - | - | - | - | - | - | 2 2% | - | - |
| Refused | 37 7% | - | - | - | - | - | - | - | - | - | 37 12% | 2 2% | - | 2 1% |
| Don't know | 285 50% | 22 51% | 32 61% | 22 62% | - | - | - | - | - | - | 285 88% | 54 50% | 27 52% | 65 54% |







Absolutes/col percents Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

| | | | | | Q.5 | Generally speak | king, do you thin | k of yourself as | s? | | | |
|-----------------|--------------|-----------|----------------|-----------|-----------|-----------------|-------------------|------------------|-------------|----------|-----------|------------|
| | <u>Total</u> | Labour | Conser -vative | Lib Dem | Green | BNP | SNP | UKIP | Plaid Cymru | Other | Refused | Don't know |
| Unweighted base | 570 | 108 | 91 | 56 | 17 | 8 | 4 | 5 | 1 | 15 | 41 | 224 |
| Weighted base | 570 | 115 | 83 | 58 | 17 | 8 | 5 | 4 | 1 | 14 | 39 | 227 |
| Labour | 75 13% | 58 50% | 1 2% | 4 7% | - | - | - | - | - | - | - | 13 6% |
| Conservative | 44 8% | 2 2% | 33 40% | 1 2% | - | - | - | - | - | - | - | 8 3% |
| Green | 37 6% | 5 4% | 3 3% | 6 11% | 11 68% | - | - | - | - | 2 15% | 1 2% | 9 4% |
| UKIP | 36 6% | 2 1% | 13 16% | 1 2% | - | - | - | 3 75% | - | - | - | 16 7% |
| Lib Dem | 29 5% | 2 2% | 3 4% | 19 33% | - | - | - | - | - | - | - | 4 2% |
| BNP | 12 2% | - | - | 4 7% | - | 6 76% | - | - | - | 1 6% | - | 1 |
| SNP | 5 1% | - | - | - | - | - | 4 72% | - | - | - | - | 2 1% |
| Plaid Cymru | 1 | - | - | - | - | - | - | - | 1 100% | - | - | - |
| Other | 9 2% | - | 2 2% | - | - | - | - | - | - | 3 22% | 1 1% | 4 2% |
| Refused | 37 7% | 2 1% | - | - | - - | - | - | - | - | 3 19% | 26 66% | 7 3% |
| Don't know | 285 | 45 | 28 | 22 | 5 | 2 | 1 | 1 | - | 5 | 12 | 163 |

32%

24%

28%

25%



50%





72%

Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as...? Base: All respondents

| | | Ge | nder | | | Ag | ge | | | | Social | Class | | | | Region | | |
|-----------------|------------|------------|---------------|-----------|------------|------------|------------|------------|------------|------------|------------|------------|------------|---------------|---------------|-----------------------|-----------------------------|---------------|
| | _Total_ | Male | <u>Female</u> | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+_ | _AB_ | | | DE_ | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land |
| Unweighted base | 2014 | 1017 | 997 | 205 | 343 | 414 | 348 | 320 | 384 | 723 | 498 | 287 | 506 | 517 | 552 | 506 | 268 | 171 |
| Weighted base | 2014 | 989 | 1025 | 241 | 322 | 383 | 343 | 303 | 423 | 541 | 584 | 423 | 465 | 508 | 528 | 505 | 290 | 183 |
| Labour | 638 32% | 330 33% | 308 30% | 78 32% | 124 38% | 133 35% | 112 33% | 77 25% | 115 27% | 147 27% | 166 28% | 152 36% | 173 37% | 141 28% | 149 28% | 212 42% | 88 30% | 48 26% |
| Conservative | 563 28% | 305 31% | 258 25% | 42 17% | 51 16% | 83 22% | 94 27% | 118 39% | 175 41% | 200 37% | 162 28% | 103 24% | 97 21% | 173 34% | 175 33% | 108 21% | 82 28% | 27 15% |
| Lib Dem | 184 9% | 85 9% | 98 10% | 28 12% | 29 9% | 30 8% | 29 9% | 18 6% | 49 12% | 57 11% | 58 10% | 37 9% | 32 7% | 58 11% | 45 8% | 42 8% | 35 12% | 4 2% |
| SNP | 69 3% | 36 4% | 33 3% | 3 1% | 6 2% | 9 2% | 13 4% | 15 5% | 23 6% | 17 3% | 21 4% | 13 3% | 18 4% | - | - | - | - | 69 38% |
| UKIP | 48 2% | 28 3% | 20 2% | 1 | 6 2% | 7 2% | 10 3% | 10 3% | 13 3% | 8 2% | 13 2% | 10 2% | 16 4% | 6 1% | 15 3% | 18 3% | 10 3% | - |
| Green | 41 2% | 18 2% | 23 2% | 8 3% | 10 3% | 8 2% | 10 3% | 5 1% | 1 | 7 1% | 16 3% | 6 1% | 12 2% | 12 2% | 10 2% | 12 2% | 4 1% | 3 1% |
| BNP | 26 1% | 16 2% | 10 1% | 4 2% | 6 2% | 5 1% | 5 2% | - | 6 1% | 2 | 8 1% | 9 2% | 6 1% | 6 1% | 10 2% | 6 1% | 3 1% | * |
| Plaid Cymru | 16 1% | 11 1% | 5 * | 1 | 2 1% | 5 1% | - | 2 1% | 6 1% | 5 1% | 6 1% | 1 | 3 1% | - | - | - | 16 5% | - |
| Other | 26 1% | 20 2% | 7 1% | - | 1 | 7 2% | 5 1% | 4 1% | 9 2% | 7 1% | 10 2% | 1 | 8 2% | 8 1% | 7 1% | 7 1% | 4 1% | 1 1% |
| Refused | 42 2% | 12 1% | 29 3% | 5 2% | 5 2% | 9 2% | 9 3% | 13 4% | 2 | 6 1% | 16 3% | 7 2% | 13 3% | 11 2% | 14 3% | 10 2% | 4 1% | 2 1% |
| Don't know | 361 18% | 128 13% | 233 23% | 71 30% | 83 26% | 87 23% | 55 16% | 41 13% | 23 6% | 85 16% | 108 18% | 83 20% | 86 18% | 94 18% | 103 19% | 90 18% | 46 16% | 28 16% |







Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as...? Base: All respondents

| | | | | Q.3/4/5 Voti | ng Intention (i | ncluding Sque | eze & DK/Ref | use at Q.4) | | | | Voted in | 2010 General | |
|-----------------|--------------|-------------------|------------|--------------|-----------------|---------------|--------------|----------------|-----------|----------|--------------------|-------------------|--------------|--------------------------|
| | <u>Total</u> | Conser- vative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other | DK/Refuse at Q4 | Conser- vative | Labour | Liberal Demo- crat |
| Unweighted base | 2014 | 510 | 644 | 156 | 141 | 60 | 56 | 12 | 23 | 9 | 323 | 612 | 470 | 388 |
| Weighted base | 2014 | 495 | 640 | 150 | 148 | 59 | 65 | 16 | 23 | 9 | 322 | 598 | 475 | 380 |
| Labour | 638 32% | 11 2% | 530 83% | 7 5% | 17 11% | 7 13% | - | 3 17% | 1 4% | 2 17% | 47 14% | 34 6% | 405 85% | 96 25% |
| Conservative | 563 28% | 432 87% | 16 2% | 10 7% | 60 41% | 4 6% | - | - | 2 11% | - | 28 9% | 458 77% | 12 3% | 28 7% |
| Lib Dem | 184 9% | 10 2% | 24 4% | 116 77% | 4 3% | 9 15% | - | - | 1 6% | 2 18% | 22 7% | 13 2% | 5 1% | 146 39% |
| SNP | 69 3% | 1 | 5 1% | - | - | - | 59 91% | - | - | - | 1 | 1 | 7 1% | - |
| UKIP | 48 2% | 3 1% | 1 | - | 38 26% | 1 2% | - - | - | 1 3% | - | 1 | 7 1% | 1 * | 9 2% |
| Green | 41 2% | 1 | 7 1% | - | - | 17 30% | - | - | - | - | 5 2% | 4 1% | 4 1% | 11 3% |
| BNP | 26 1% | 1 | - | - | 4 2% | - | - | - | 14 58% | - | 2 1% | 3 | - | |
| Plaid Cymru | 16 1% | 2 1% | - | - | - | - | - | 13 83% | - | - | - | 4 1% | - | - |
| Other | 26 1% | 2 | 2 | 1 1% | 5 3% | 1 1% | 1 1% | - | - | 2 18% | 8 2% | 5 1% | 1 | 5 1% |
| Refused | 42 2% | - | 3 | - | - | - | - | - | - | - | 38 12% | 3 1% | 1 | 1 |
| Don't know | 361 18% | 31 6% | 53 8% | 15 10% | 19 13% | 19 33% | 5 7% | - | 4 19% | 4 47% | 170 53% | 65 11% | 39 8% | 84 22% |







Voting Intentions Survey ONLINE Fieldwork: 13th - 15th June 2012

Q.5 Generally speaking, do you think of yourself as...? Base: All respondents

| | _ | | | | Q.5 | Generally spea | king, do you thinl | k of yourself as | ? | | | |
|-----------------|------------|-------------|----------------|-------------|------------|----------------|--------------------|------------------|-------------|------------|------------|-------------|
| | _Total | Labour | Conser -vative | Lib Dem | SNP | UKIP | Green | BNP | Plaid Cymru | Other | Refused | Don't know |
| Unweighted base | 2014 | 626 | 570 | 195 | 60 | 49 | 43 | 25 | 11 | 30 | 44 | 361 |
| Weighted base | 2014 | 638 | 563 | 184 | 69 | 48 | 41 | 26 | 16 | 26 | 42 | 361 |
| Labour | 638 32% | 638 100% | - | - | - | - | - | - | - | - | - | - |
| Conservative | 563 28% | - - | 563 100% | - | - - | - | - | - | - | - | - - | - |
| Lib Dem | 184 9% | - | - - | 184 100% | - - | - | - | - | - | - | - | - |
| SNP | 69 3% | - | - - | - | 69 100% | - | - | - | - | - | - | - |
| UKIP | 48 2% | - | - - | - | - | 48 100% | - | - | - | - | - | - |
| Green | 41 2% | - | - - | - | - | - | 41 100% | - | - | - | - | - |
| BNP | 26 1% | - | - - | - | - - | - | - | 26 100% | - | - | - | - |
| Plaid Cymru | 16 1% | - | - - | - | - | - | - | - | 16 100% | - | - | - |
| Other | 26 1% | - | - - | - | - - | - | - | - | - | 26 100% | - | - |
| Refused | 42 2% | - | - - | - | - | - | - | - | - | - | 42 100% | - |
| Don't know | 361 18% | - | - | - | - | - | - | - | - | - | - | 361 100% |







Voting Intentions Survey ONLINE Fieldwork: 13th - 15th June 2012

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2) Base: All those likely to vote Cons/Lab/Lib Dem (5-10) OR those who are certain to vote UKIP/Green/SNP/Plaid Cymru/ BNP/ Other (10)

| | | Ge | nder | | | Ą | ge | | | | Social | Class | | | | Region | | |
|-----------------|------------|------------|---------------|-----------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|---------------|---------------|-----------------------|-----------------------------|---------------|
| | _Total_ | Male | <u>Female</u> | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+_ | _AB_ | C1 | | DE | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land |
| Unweighted base | 1534 | 824 | 710 | 139 | 244 | 288 | 278 | 255 | 330 | 603 | 365 | 206 | 360 | 394 | 422 | 375 | 206 | 137 |
| Weighted base | 1407 | 750 | 657 | 137 | 193 | 245 | 254 | 228 | 350 | 424 | 402 | 268 | 313 | 346 | 361 | 355 | 207 | 138 |
| Labour | 587 42% | 301 40% | 286 43% | 74 54% | 107 56% | 129 53% | 106 42% | 73 32% | 98 28% | 151 36% | 156 39% | 128 48% | 151 48% | 125 36% | 148 41% | 191 54% | 71 34% | 51 37% |
| Conservative | 457 32% | 245 33% | 212 32% | 33 24% | 48 25% | 68 28% | 84 33% | 89 39% | 135 39% | 169 40% | 131 32% | 78 29% | 79 25% | 135 39% | 145 40% | 80 23% | 73 35% | 24 17% |
| Lib Dem | 131 9% | 73 10% | 57 9% | 22 16% | 23 12% | 13 6% | 24 9% | 13 6% | 36 10% | 43 10% | 45 11% | 22 8% | 20 6% | 42 12% | 24 7% | 31 9% | 30 14% | 3 2% |
| UKIP | 107 8% | 66 9% | 41 6% | 3 2% | 2 1% | 12 5% | 19 8% | 23 10% | 48 14% | 31 7% | 26 6% | 20 7% | 30 10% | 23 7% | 30 8% | 38 11% | 16 8% | - |
| SNP | 57 4% | 33 4% | 24 4% | 1 1% | 3 2% | 9 4% | 10 4% | 14 6% | 20 6% | 14 3% | 19 5% | 8 3% | 16 5% | - | - | - | - | 57 41% |
| Green | 36 3% | 11 2% | 25 4% | 5 4% | 7 3% | 5 2% | 6 2% | 10 5% | 4 1% | 8 2% | 14 3% | 5 2% | 9 3% | 15 4% | 8 2% | 8 2% | 3 2% | 2 2% |
| Plaid Cymru | 14 1% | 10 1% | 5 1% | 1 | 2 1% | 5 2% | - | 2 1% | 5 1% | 5 1% | 6 2% | 3 1% | 1 | - | - | - | 14 7% | - |
| BNP | 14 1% | 10 1% | 5 1% | - | 1 1% | 2 1% | 4 2% | 4 2% | 4 1% | * | 4 1% | 4 2% | 5 2% | 4 1% | 5 1% | 5 2% | - | - |
| Other | 4 | 1 | 3 | - | - | 1 | 2 1% | 1 | 1 | 1 | 2 | 1 | - | 2 1% | 1 | 1 | - | - |







Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)
Base: All those likely to vote Cons/Lab/Lib Dem (5-10) OR those who are certain to vote UKIP/Green/SNP/Plaid Cymru/ BNP/ Other (10)

| | | | | Q.3/4/5 Voti | ng Intention (in | ncluding Sque | eze & DK/Ref | use at Q.4) | | | | Voted in | 2010 General | |
|-----------------|--------------|-------------------|-------------|--------------|------------------|---------------|--------------|----------------|------------|-----------|--------------------|-------------------|--------------|--------------------------|
| | <u>Total</u> | Conser- vative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other | DK/Refuse at Q4 | Conser- vative | Labour | Liberal Demo- crat |
| Unweighted base | 1534 | 510 | 644 | 156 | 102 | 42 | 50 | 11 | 14 | 5 | 79 | 541 | 432 | 312 |
| Weighted base | 1407 | 457 | 587 | 131 | 107 | 36 | 57 | 14 | 14 | 4 | 65 | 495 | 407 | 270 |
| Labour | 587 42% | - | 587 100% | - | - | - | - | - | - | - | 28 43% | 36 7% | 387 95% | 100 37% |
| Conservative | 457 32% | 457 100% | - | - | - | - | - | - | - | - | 20 30% | 396 80% | 7 2% | 25 9% |
| Lib Dem | 131 9% | - | - | 131 100% | - - | - | - | - | - | - | 17 27% | 8 2% | 2 | 110 41% |
| UKIP | 107 8% | - | - | - | 107 100% | - | - | - | - | - | - | 44 9% | 3 1% | 19 7% |
| SNP | 57 4% | - | - | - | - | - | 57 100% | - | - | - | - | - | 5 1% | - |
| Green | 36 3% | - | - | - | - | 36 100% | - | - | - | - | - | 4 1% | 3 1% | 14 5% |
| Plaid Cymru | 14 1% | - | - - | - | - - | - | - | 14 100% | - | - | - | 2 | - | - |
| BNP | 14 1% | - | - | - | - | - | - | - | 14 100% | - | - | 5 1% | - | - |
| Other | 4 | - | - | - | - | - | - | - | - | 4 100% | - | - | - | 2 1% |







Voting Intentions Survey

ONLINE Fieldwork: 13th - 15th June 2012

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2) Base: All those likely to vote Cons/Lab/Lib Dem (5-10) OR those who are certain to vote UKIP/Green/SNP/Plaid Cymru/ BNP/ Other (10)

Q.5 Generally speaking, do you think of yourself as...? Conser Labour Lib Dem SNP UKIP Green Plaid Cymru BNP Other Refused Don't know Total -vative 12 3 Unweighted base 1534 559 515 180 53 34 21 11 12 134 Weighted base 1407 522 476 146 59 34 18 15 13 3 112 587 487 15 22 7 3 47 Labour 15% 7% 37% 15% 100% 42% 42% 93% 3% 2 27 457 11 400 Conservative 32% 84% 7% 16% 20% 24% 131 7 100 13 Lib Dem 9 12% 9% 1% 69% 14% UKIP 107 49 29 2 8 11 4 8% 10% 3% 86% 27% 8% SNP 57 53 3 3% Green 36 10 11 4 3% 1% 5% 59% Plaid Cymru 14 2 13 1% 2 BNP 14 9 1% 1% 68% 1% 2 Other 4







1%

Absolutes/col percents

| | | Ge | nder | | | Αg | ge | | | | Social | Class | | | | Region | | |
|----------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|---------------|---------------|-----------------------|-----------------------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid- lands | North Eng- land | Wales & South West | Scot- |
| Unweighted base | 2014 | 1017 | 997 | 205 | 343 | 414 | 348 | 320 | 384 | 723 | 498 | 287 | 506 | 517 | 552 | 506 | 268 | 171 |
| o . | | | | | | | | | | | | | | | | | | |
| Weighted base | 2014 | 989 | 1025 | 241 | 322 | 383 | 343 | 303 | 423 | 541 | 584 | 423 | 465 | 508 | 528 | 505 | 290 | 183 |
| Has made too many | mistakes | | | | | | | | | | | | | | | | | |
| Does apply | 966 48% | 513 52% | 453 44% | 79 33% | 138 43% | 187 49% | 173 51% | 166 55% | 222 52% | 247 46% | 274 47% | 194 46% | 251 54% | 238 47% | 237 45% | 261 52% | 129 45% | 101 55% |
| Does not apply | 499 25% | 282 28% | 218 21% | 46 19% | 64 20% | 85 22% | 92 27% | 83 27% | 129 31% | 165 30% | 149 26% | 93 22% | 93 20% | 138 27% | 144 27% | 107 21% | 74 26% | 36 20% |
| Don't know | 549 27% | 194 20% | 355 35% | 115 48% | 120 37% | 111 29% | 77 22% | 54 18% | 72 17% | 129 24% | 161 28% | 137 32% | 122 26% | 132 26% | 148 28% | 137 27% | 86 30% | 46 25% |
| Is too posh to under | stand the | financia | al pressu | res on or | dinary p | eople | | | | | | | | | | | | |
| Does apply | 1108 55% | 569 58% | 539 53% | 95 39% | 166 52% | 217 57% | 204 59% | 179 59% | 247 58% | 286 53% | 320 55% | 227 54% | 275 59% | 266 52% | 267 51% | 304 60% | 164 56% | 108 59% |
| Does not apply | 471 23% | 249 25% | 222 22% | 50 21% | 68 21% | 72 19% | 71 21% | 81 27% | 129 30% | 154 28% | 138 24% | 90 21% | 89 19% | 135 27% | 130 25% | 91 18% | 70 24% | 44 24% |
| Don't know | 434 22% | 171 17% | 264 26% | 96 40% | 88 27% | 93 24% | 68 20% | 42 14% | 47 11% | 101 19% | 127 22% | 106 25% | 101 22% | 107 21% | 131 25% | 109 22% | 57 20% | 31 17% |
| Is leading the count | ry's econo | my in th | ne right d | irection | | | | | | | | | | | | | | |
| Does apply | 499 25% | 293 30% | 207 | 51 21% | 70 22% | 74 19% | 97 28% | 78 26% | 129 31% | 173 32% | 147 25% | 91 22% | 88 19% | 146 29% | 136 26% | 102 20% | 77 26% | 39 21% |
| Does not apply | 926 46% | 471 48% | 456 44% | 78 32% | 146 45% | 185 48% | 172 50% | 147 49% | 199 47% | 228 42% | 275 47% | 179 42% | 244 53% | 223 44% | 220 42% | 259 51% | 124 43% | 101 55% |
| Don't know | 588 29% | 225 23% | 363 35% | 112 47% | 106 33% | 124 32% | 73 21% | 78 26% | 94 22% | 140 26% | 163 28% | 152 36% | 133 28% | 139 27% | 172 33% | 144 28% | 90 31% | 43 24% |







Absolutes/col percents

| | | Ge | nder | | | Ą | je | | | | Social | Class | | | | Region | | |
|------------------------------------|----------------------|------------|------------|-----------|------------|------------|------------|------------|------------|------------|------------|------------|------------|---------------|---------------|-----------------------|-----------------------------|---------------|
| | _Total_ | Male | Female | 18-24 | 25-34 | 35-44 | 45-54_ | 55-64 | 65+ | _AB_ | <u>C1</u> | C2 | DE | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land |
| Weighted base | 2014 | 989 | 1025 | 241 | 322 | 383 | 343 | 303 | 423 | 541 | 584 | 423 | 465 | 508 | 528 | 505 | 290 | 183 |
| Comes across as arro Does apply | ogant 1041 52% | 561 57% | 480 47% | 91 38% | 151 47% | 199 52% | 190 56% | 175 58% | 234 55% | 284 53% | 297 51% | 195 46% | 265 57% | 261 51% | 244 46% | 297 59% | 133 46% | 106 58% |
| Does not apply | 492 | 260 | 232 | 41 | 61 | 79 | 86 | 84 | 141 | 155 | 147 | 94 | 96 | 124 | 142 | 91 | 99 | 37 |
| | 24% | 26% | 23% | 17% | 19% | 21% | 25% | 28% | 33% | 29% | 25% | 22% | 21% | 24% | 27% | 18% | 34% | 20% |
| Don't know | 481 | 168 | 313 | 108 | 110 | 105 | 66 | 44 | 49 | 102 | 141 | 134 | 105 | 124 | 142 | 117 | 59 | 40 |
| | 24% | 17% | 31% | 45% | 34% | 27% | 19% | 14% | 12% | 19% | 24% | 32% | 23% | 24% | 27% | 23% | 20% | 22% |
| <u>Is an able politician</u> | 630 | 361 | 269 | 63 | 90 | 105 | 108 | 102 | 161 | 204 | 186 | 122 | 118 | 168 | 179 | 132 | 103 | 49 |
| Does apply | 31% | 36% | 26% | 26% | 28% | 27% | 32% | 34% | 38% | 38% | 32% | 29% | 25% | 33% | 34% | 26% | 35% | 27% |
| Does not apply | 788 | 415 | 373 | 66 | 105 | 144 | 155 | 136 | 182 | 198 | 213 | 162 | 215 | 196 | 185 | 215 | 105 | 87 |
| | 39% | 42% | 36% | 27% | 33% | 38% | 45% | 45% | 43% | 37% | 36% | 38% | 46% | 38% | 35% | 43% | 36% | 48% |
| Don't know | 596 | 213 | 383 | 112 | 126 | 134 | 79 | 65 | 80 | 139 | 186 | 139 | 132 | 145 | 164 | 158 | 82 | 47 |
| | 30% | 22% | 37% | 47% | 39% | 35% | 23% | 21% | 19% | 26% | 32% | 33% | 28% | 29% | 31% | 31% | 28% | 26% |
| Should be replaced b | y someo | ne like \ | William H | ague | | | | | | | | | | | | | | |
| Does apply | 428 | 225 | 204 | 33 | 60 | 77 | 63 | 89 | 107 | 128 | 109 | 87 | 104 | 108 | 113 | 119 | 50 | 38 |
| | 21% | 23% | 20% | 14% | 19% | 20% | 18% | 29% | 25% | 24% | 19% | 21% | 22% | 21% | 21% | 24% | 17% | 21% |
| Does not apply | 680 | 388 | 292 | 67 | 107 | 124 | 120 | 103 | 160 | 210 | 198 | 131 | 142 | 182 | 175 | 169 | 94 | 60 |
| | 34% | 39% | 28% | 28% | 33% | 32% | 35% | 34% | 38% | 39% | 34% | 31% | 31% | 36% | 33% | 34% | 32% | 33% |
| Don't know | 905 | 376 | 530 | 141 | 155 | 182 | 161 | 110 | 157 | 203 | 278 | 205 | 219 | 218 | 240 | 216 | 146 | 85 |
| | 45% | 38% | 52% | 59% | 48% | 47% | 47% | 36% | 37% | 38% | 48% | 48% | 47% | 43% | 45% | 43% | 50% | 47% |







Voting Intentions Survey ONLINE Fieldwork: 13th - 15th June 2012

| | | Ge | nder | | | Αç | je | | | | Social | Class | | | | Region | | |
|----------------------|--------------|-------------|---------------|-------|-------|-------|-------|-------|-----|-----|-----------|-------|-----|-------------|-------|---------------|---------------------|-------------|
| | - | | | 10.04 | 05.04 | 05.44 | 45.54 | 55.04 | 0.5 | 45 | 0.4 | 00 | 5.5 | South | Mid- | North Eng- | Wales & South | Scot- |
| | <u>Total</u> | <u>Male</u> | <u>Female</u> | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | <u>C1</u> | C2 | DE | <u>East</u> | lands | <u>land</u> | West | <u>land</u> |
| Weighted base | 2014 | 989 | 1025 | 241 | 322 | 383 | 343 | 303 | 423 | 541 | 584 | 423 | 465 | 508 | 528 | 505 | 290 | 183 |
| Is doing a good job | in difficult | times | | | | | | | | | | | | | | | | |
| Does apply | 545 | 301 | 244 | 62 | 77 | 83 | 93 | 92 | 138 | 173 | 173 | 92 | 107 | 151 | 151 | 114 | 94 | 35 |
| | 27% | 30% | 24% | 26% | 24% | 22% | 27% | 30% | 33% | 32% | 30% | 22% | 23% | 30% | 29% | 23% | 32% | 19% |
| Does not apply | 931 | 498 | 433 | 74 | 133 | 177 | 176 | 158 | 213 | 245 | 259 | 186 | 240 | 230 | 221 | 261 | 123 | 95 |
| | 46% | 50% | 42% | 31% | 41% | 46% | 51% | 52% | 50% | 45% | 44% | 44% | 52% | 45% | 42% | 52% | 43% | 52% |
| Don't know | 539 | 190 | 348 | 105 | 112 | 122 | 74 | 53 | 72 | 123 | 153 | 145 | 117 | 128 | 155 | 130 | 73 | 53 |
| | 27% | 19% | 34% | 44% | 35% | 32% | 22% | 18% | 17% | 23% | 26% | 34% | 25% | 25% | 29% | 26% | 25% | 29% |
| Is out of touch with | the nublic | | | | | | | | | | | | | | | | | |
| Does apply | 1193 | 617 | 576 | 100 | 186 | 229 | 221 | 190 | 268 | 315 | 339 | 229 | 310 | 302 | 296 | 327 | 162 | 107 |
| | 59% | 62% | 56% | 42% | 58% | 60% | 64% | 63% | 63% | 58% | 58% | 54% | 67% | 59% | 56% | 65% | 56% | 59% |
| Does not apply | 403 | 221 | 182 | 43 | 46 | 69 | 61 | 82 | 103 | 124 | 120 | 93 | 67 | 113 | 104 | 80 | 69 | 37 |
| | 20% | 22% | 18% | 18% | 14% | 18% | 18% | 27% | 24% | 23% | 21% | 22% | 14% | 22% | 20% | 16% | 24% | 20% |
| Don't know | 418 | 151 | 267 | 98 | 91 | 85 | 61 | 31 | 53 | 103 | 126 | 101 | 88 | 94 | 128 | 97 | 60 | 39 |
| | 21% | 15% | 26% | 41% | 28% | 22% | 18% | 10% | 12% | 19% | 22% | 24% | 19% | 18% | 24% | 19% | 21% | 21% |







Voting Intentions Survey ONLINE Fieldwork: 13th - 15th June 2012

| | | | | Q.3/4/5 Voti | ng Intention (i | ncluding Sque | eze & DK/Ref | use at Q.4) | | | | Voted in | 2010 General | |
|------------------------|----------------|-------------------|---------------|--------------|-----------------|---------------|--------------|----------------|-----------|----------|--------------------|-------------------|--------------|--------------------------|
| | <u>Total</u> | Conser- vative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other | DK/Refuse at Q4 | Conser- vative | Labour | Liberal Demo- crat |
| Unweighted base | 2014 | 510 | 644 | 156 | 141 | 60 | 56 | 12 | 23 | 9 | 323 | 612 | 470 | 388 |
| Weighted base | 2014 | 495 | 640 | 150 | 148 | 59 | 65 | 16 | 23 | 9 | 322 | 598 | 475 | 380 |
| Has made too many r | nistakes to be | e taken serio | ously | | | | | | | | | | | |
| Does apply | 966 48% | 90 18% | 449 70% | 63 42% | 94 64% | 33 57% | 42 65% | 10 61% | 18 78% | 8 84% | 119 37% | 167 28% | 315 66% | 220 58% |
| Does not apply | 499 25% | 284 57% | 67 11% | 46 31% | 34 23% | 6 11% | 10 15% | 4 23% | 5 20% | - | 41 13% | 296 50% | 58 12% | 70 18% |
| Don't know | 549 27% | 121 24% | 123 19% | 40 27% | 19 13% | 19 32% | 13 20% | 2 16% | 1 2% | 1 16% | 163 51% | 134 22% | 102 21% | 89 24% |
| Is too posh to unders | stand the fina | ncial pressu | res on ordina | ry people | | | | | | | | | | |
| Does apply | 1108 55% | 134 27% | 488 76% | 79 53% | 110 74% | 42 72% | 45 70% | 16 100% | 19 80% | 7 76% | 144 45% | 219 37% | 337 71% | 257 68% |
| Does not apply | 471 23% | 253 51% | 66 10% | 33 22% | 31 21% | 8 14% | 12 19% | - - | 5 20% | 1 9% | 42 13% | 264 44% | 60 13% | 60 16% |
| Don't know | 434 22% | 107 22% | 85 13% | 38 25% | 7 5% | 8 14% | 7 11% | - | - | 1 16% | 137 42% | 114 19% | 78 16% | 63 17% |
| Is leading the country | y's economy i | n the right d | lirection | | | | | | | | | | | |
| Does apply | 499 25% | 290 59% | 69 11% | 49 33% | 28 19% | 6 10% | 8 12% | 3 21% | 4 18% | 2 20% | 39 12% | 296 49% | 58 12% | 73 19% |
| Does not apply | 926 46% | 64 13% | 446 70% | 57 38% | 83 56% | 39 66% | 43 67% | 7 42% | 17 73% | 5 52% | 113 35% | 128 21% | 318 67% | 217 57% |
| Don't know | 588 29% | 140 28% | 124 19% | 43 29% | 37 25% | 14 24% | 13 21% | 6 37% | 2 9% | 3 28% | 170 53% | 174 29% | 99 21% | 90 24% |







Voting Intentions Survey ONLINE Fieldwork: 13th - 15th June 2012

| | | | | Q.3/4/5 Voti | ing Intention (i | ncluding Sque | eze & DK/Ref | use at Q.4) | | | | Voted in | 2010 General | Election |
|-----------------------|--------------|-------------------|--------|--------------|------------------|---------------|--------------|----------------|-----|-------|--------------------|-------------------|--------------|--------------------------|
| | <u>Total</u> | Conser- vative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other | DK/Refuse at Q4 | Conser- vative | Labour | Liberal Demo- crat |
| Weighted base | 2014 | 495 | 640 | 150 | 148 | 59 | 65 | 16 | 23 | 9 | 322 | 598 | 475 | 380 |
| Comes across as arro | gant | | | | | | | | | | | | | |
| Does apply | 1041 | 130 | 453 | 66 | 107 | 41 | 43 | 11 | 15 | 7 | 129 | 202 | 327 | 243 |
| | 52% | 26% | 71% | 44% | 73% | 71% | 67% | 71% | 62% | 73% | 40% | 34% | 69% | 64% |
| Does not apply | 492 | 268 | 73 | 44 | 27 | 5 | 10 | 2 | 5 | 1 | 49 | 274 | 66 | 61 |
| | 24% | 54% | 11% | 30% | 18% | 9% | 16% | 10% | 20% | 12% | 15% | 46% | 14% | 16% |
| Don't know | 481 | 97 | 113 | 39 | 13 | 12 | 11 | 3 | 4 | 1 | 144 | 121 | 82 | 76 |
| | 24% | 20% | 18% | 26% | 9% | 20% | 18% | 19% | 18% | 16% | 45% | 20% | 17% | 20% |
| Is an able politician | | | | | | | | | | | | | | |
| Does apply | 630 | 322 | 117 | 62 | 31 | 10 | 13 | 4 | 4 | 2 | 54 | 333 | 103 | 99 |
| | 31% | 65% | 18% | 42% | 21% | 16% | 20% | 22% | 18% | 17% | 17% | 56% | 22% | 26% |
| Does not apply | 788 | 51 | 377 | 45 | 85 | 35 | 40 | 7 | 16 | 5 | 90 | 123 | 256 | 183 |
| | 39% | 10% | 59% | 30% | 58% | 59% | 62% | 44% | 70% | 55% | 28% | 21% | 54% | 48% |
| Don't know | 596 | 121 | 146 | 42 | 31 | 14 | 12 | 5 | 3 | 3 | 178 | 141 | 116 | 98 |
| | 30% | 25% | 23% | 28% | 21% | 25% | 18% | 34% | 13% | 28% | 55% | 24% | 24% | 26% |
| Should be replaced by | someone li | ke William H | aque | | | | | | | | | | | |
| Does apply | 428 | 99 | 152 | 29 | 53 | 12 | 17 | 3 | 9 | 3 | 38 | 150 | 104 | 92 |
| | 21% | 20% | 24% | 19% | 36% | 21% | 26% | 20% | 38% | 34% | 12% | 25% | 22% | 24% |
| Does not apply | 680 | 216 | 214 | 61 | 45 | 13 | 18 | 1 | 10 | 4 | 58 | 233 | 175 | 129 |
| | 34% | 44% | 34% | 41% | 31% | 21% | 28% | 8% | 43% | 38% | 18% | 39% | 37% | 34% |
| Don't know | 905 | 181 | 274 | 60 | 49 | 34 | 30 | 11 | 5 | 3 | 226 | 214 | 196 | 159 |
| | 45% | 36% | 43% | 40% | 33% | 57% | 46% | 72% | 20% | 28% | 70% | 36% | 41% | 42% |







Voting Intentions Survey ONLINE Fieldwork: 13th - 15th June 2012

| | | | | Q.3/4/5 Voti | ing Intention (i | ncluding Sque | eze & DK/Ref | use at Q.4) | | | | Voted in | 2010 General | Election |
|-----------------------|-------------------|-------------------|------------|--------------|------------------|---------------|--------------|----------------|-----------|----------|--------------------|-------------------|--------------|--------------------------|
| | <u>Total</u> | Conser- vative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other | DK/Refuse at Q4 | Conser- vative | Labour | Liberal Demo- crat |
| Weighted base | 2014 | 495 | 640 | 150 | 148 | 59 | 65 | 16 | 23 | 9 | 322 | 598 | 475 | 380 |
| Is doing a good job i | in difficult time | es_ | | | | | | | | | | | | |
| Does apply | 545 27% | 311 63% | 75 12% | 55 37% | 31 21% | 5 8% | 6 9% | 3 21% | 6 25% | 1 9% | 43 13% | 311 52% | 71 15% | 84 22% |
| Does not apply | 931 46% | 80 16% | 451 70% | 49 33% | 90 61% | 40 69% | 45 70% | 8 50% | 16 70% | 6 63% | 109 34% | 150 25% | 311 65% | 211 55% |
| Don't know | 539 27% | 104 21% | 114 18% | 46 31% | 27 18% | 14 23% | 13 21% | 5 29% | 1 5% | 3 28% | 170 53% | 137 23% | 92 19% | 86 23% |
| Is out of touch with | the public | | | | | | | | | | | | | |
| Does apply | 1193 59% | 171 35% | 492 77% | 88 59% | 115 78% | 44 76% | 39 60% | 14 91% | 15 66% | 9 91% | 170 53% | 259 43% | 343 72% | 271 71% |
| Does not apply | 403 20% | 213 43% | 71 11% | 28 19% | 21 14% | 2 3% | 15 24% | - | 7 32% | - | 28 9% | 225 38% | 69 14% | 45 12% |
| Don't know | 418 21% | 111 22% | 76 12% | 33 22% | 11 8% | 13 22% | 10 16% | 1 9% | 1 2% | 1 9% | 124 39% | 113 19% | 63 13% | 63 17% |







Q6. In your view, does each of the following statements apply or not to the current Chancellor of the Exchequer, George Osborne? Base: All respondents

| | _ | | | | Q.5 | Generally spea | ıking, do you thinl | k of yourself as | s? | | | |
|------------------------|-------------------|-------------------|-----------------|-----------|-----------|----------------|---------------------|------------------|-------------|----------|-----------|------------|
| | <u>Total</u> | Labour | Conser -vative | Lib Dem | SNP | UKIP | Green | BNP | Plaid Cymru | Other | Refused | Don't know |
| Unweighted base | 2014 | 626 | 570 | 195 | 60 | 49 | 43 | 25 | 11 | 30 | 44 | 361 |
| Weighted base | 2014 | 638 | 563 | 184 | 69 | 48 | 41 | 26 | 16 | 26 | 42 | 361 |
| Has made too many m | nistakes to be ta | ken seriously | | | | | | | | | | |
| Does apply | 966 | 440 | 143 | 84 | 40 | 29 | 26 | 18 | 8 | 14 | 17 | 145 |
| | 48% | 69% | 25% | 46% | 58% | 61% | 63% | 71% | 52% | 54% | 42% | 40% |
| Does not apply | 499 | 66 | 292 | 50 | 12 | 10 | 4 | 5 | 6 | 5 | 6 | 44 |
| | 25% | 10% | 52% | 27% | 18% | 21% | 9% | 17% | 39% | 19% | 15% | 12% |
| Don't know | 549 | 132 | 128 | 49 | 17 | 9 | 11 | 3 | 1 | 7 | 18 | 173 |
| | 27% | 21% | 23% | 27% | 24% | 18% | 28% | 12% | 9% | 26% | 44% | 48% |
| Is too posh to underst | tand the financia | al pressures or | n ordinary peop | ole | | | | | | | | |
| Does apply | 1108 | 477 | 185 | 108 | 42 | 31 | 32 | 16 | 13 | 17 | 13 | 175 |
| | 55% | 75% | 33% | 59% | 61% | 64% | 78% | 62% | 84% | 63% | 31% | 48% |
| Does not apply | 471 | 70 | 266 | 36 | 14 | 11 | 7 | 5 | 2 | 4 | 7 | 47 |
| | 23% | 11% | 47% | 20% | 20% | 24% | 18% | 20% | 16% | 15% | 18% | 13% |
| Don't know | 434 22% | 91 14% | 112 20% | 39 21% | 13 19% | 6 12% | 2 4% | 5 19% | - | 6 23% | 21 51% | 139 39% |
| Is leading the country | 's economy in th | ne riaht directio | on | | | | | | | | | |
| Does apply | 499 | 71 | 295 | 52 | 7 | 10 | 4 | 3 | 3 | 6 | 4 | 46 |
| | 25% | 11% | 52% | 28% | 10% | 20% | 10% | 10% | 21% | 22% | 9% | 13% |
| Does not apply | 926 | 430 | 112 | 84 | 43 | 31 | 29 | 17 | 8 | 14 | 18 | 141 |
| | 46% | 67% | 20% | 46% | 62% | 64% | 70% | 67% | 52% | 53% | 43% | 39% |
| Don't know | 588 | 138 | 157 | 48 | 19 | 8 | 8 | 6 | 4 | 7 | 20 | 175 |
| | 29% | 22% | 28% | 26% | 28% | 16% | 20% | 23% | 27% | 25% | 48% | 48% |







Q6. In your view, does each of the following statements apply or not to the current Chancellor of the Exchequer, George Osborne? Base: All respondents

| | _ | | | | Q.t | Generally spea | king, do you thinl | of yourself as | s? | | | |
|-----------------------|------------------|---------------|----------------|---------|-----|----------------|--------------------|----------------|-------------|-------|---------|------------|
| | _Total | Labour | Conser -vative | Lib Dem | SNP | UKIP | Green | BNP | Plaid Cymru | Other | Refused | Don't know |
| Weighted base | 2014 | 638 | 563 | 184 | 69 | 48 | 41 | 26 | 16 | 26 | 42 | 361 |
| Comes across as arro | ogant | | | | | | | | | | | |
| Does apply | 1041 | 446 | 186 | 92 | 41 | 33 | 27 | 15 | 10 | 17 | 16 | 157 |
| | 52% | 70% | 33% | 50% | 59% | 69% | 65% | 60% | 65% | 65% | 39% | 43% |
| Does not apply | 492 | 77 | 271 | 48 | 11 | 9 | 9 | 4 | 2 | 6 | 3 | 50 |
| | 24% | 12% | 48% | 26% | 16% | 20% | 23% | 16% | 16% | 25% | 7% | 14% |
| Don't know | 481 | 115 | 106 | 43 | 17 | 6 | 5 | 6 | 3 | 3 | 22 | 154 |
| | 24% | 18% | 19% | 24% | 25% | 12% | 12% | 25% | 19% | 10% | 54% | 43% |
| Is an able politician | | | | | | | | | | | | |
| Does apply | 630 | 126 | 328 | 67 | 12 | 10 | 8 | 3 | 4 | 7 | 6 | 57 |
| | 31% | 20% | 58% | 36% | 18% | 21% | 20% | 12% | 28% | 26% | 14% | 16% |
| Does not apply | 788 | 368 | 105 | 65 | 39 | 27 | 18 | 16 | 7 | 13 | 14 | 116 |
| | 39% | 58% | 19% | 36% | 56% | 56% | 45% | 62% | 44% | 50% | 35% | 32% |
| Don't know | 596 | 144 | 130 | 51 | 18 | 11 | 14 | 7 | 4 | 6 | 21 | 188 |
| | 30% | 23% | 23% | 28% | 26% | 23% | 35% | 26% | 28% | 24% | 51% | 52% |
| Should be replaced by | v someone like \ | William Haque | | | | | | | | | | |
| Does apply | 428 | 142 | 148 | 32 | 17 | 11 | 8 | 6 | 3 | 4 | 4 | 54 |
| | 21% | 22% | 26% | 17% | 24% | 23% | 19% | 21% | 20% | 14% | 9% | 15% |
| Does not apply | 680 | 216 | 223 | 79 | 20 | 16 | 14 | 11 | 1 | 15 | 8 | 77 |
| | 34% | 34% | 40% | 43% | 29% | 33% | 35% | 43% | 8% | 55% | 19% | 21% |
| Don't know | 905 | 281 | 192 | 73 | 32 | 21 | 19 | 9 | 11 | 8 | 30 | 230 |
| | 45% | 44% | 34% | 39% | 47% | 44% | 46% | 35% | 72% | 31% | 72% | 64% |







Q6. In your view, does each of the following statements apply or not to the current Chancellor of the Exchequer, George Osborne? **Base: All respondents**

| | _ | | | | Q.5 | Generally spea | king, do you thinl | k of yourself as | s? | | | |
|-------------------------|-----------------|--------|----------------|---------|-----|----------------|--------------------|------------------|-------------|-------|---------|------------|
| | _Total | Labour | Conser -vative | Lib Dem | SNP | UKIP | Green | BNP | Plaid Cymru | Other | Refused | Don't know |
| Weighted base | 2014 | 638 | 563 | 184 | 69 | 48 | 41 | 26 | 16 | 26 | 42 | 361 |
| Is doing a good job in | difficult times | | | | | | | | | | | |
| Does apply | 545 | 87 | 318 | 54 | 6 | 11 | 3 | 4 | 3 | 6 | 5 | 47 |
| | 27% | 14% | 57% | 30% | 9% | 23% | 8% | 14% | 21% | 23% | 13% | 13% |
| Does not apply | 931 | 430 | 128 | 76 | 45 | 27 | 26 | 17 | 9 | 18 | 16 | 138 |
| | 46% | 67% | 23% | 42% | 65% | 57% | 64% | 67% | 60% | 68% | 39% | 38% |
| Don't know | 539 | 121 | 117 | 53 | 19 | 10 | 11 | 5 | 3 | 2 | 20 | 177 |
| | 27% | 19% | 21% | 29% | 27% | 20% | 28% | 19% | 19% | 9% | 49% | 49% |
| Is out of touch with th | ne public | | | | | | | | | | | |
| Does apply | 1193 | 477 | 236 | 116 | 37 | 37 | 34 | 17 | 12 | 20 | 21 | 185 |
| | 59% | 75% | 42% | 63% | 54% | 78% | 83% | 66% | 75% | 77% | 51% | 51% |
| Does not apply | 403 | 80 | 217 | 29 | 16 | 6 | 2 | 5 | 2 | 5 | 2 | 39 |
| | 20% | 13% | 39% | 16% | 23% | 13% | 4% | 20% | 16% | 17% | 4% | 11% |
| Don't know | 418 | 81 | 111 | 38 | 16 | 5 | 6 | 4 | 1 | 2 | 19 | 137 |
| | 21% | 13% | 20% | 21% | 23% | 10% | 14% | 14% | 9% | 6% | 45% | 38% |







Absolutes/col percents

| | | | | | | | Region | | | | | |
|---------------------|-------------|---------------|---------------|---------------|----------------------|--------------|--------|--------------|--------|---------------|---------------|--------------|
| | Total | Scot- land | North East | North West | Yorks & Humber | West Mids | Wales | East- ern | London | South East | South West | East Mids |
| Unweighted base | 2014 | 171 | 96 | 239 | 171 | 201 | 96 | 189 | 261 | 256 | 172 | 162 |
| Weighted base | 2014 | 183 | 91 | 236 | 177 | 185 | 108 | 187 | 252 | 257 | 182 | 155 |
| Has made too man | v mistake | s to be t | aken seri | iously | | | | | | | | |
| Does apply | 966 | 101 | 46 | 126 | 89 | 74 | 54 | 82 | 129 | 109 | 75 | 80 |
| | 48% | 55% | 51% | 53% | 50% | 40% | 50% | 44% | 51% | 42% | 41% | 52% |
| Does not apply | 499 | 36 | 23 | 50 | 34 | 53 | 28 | 52 | 70 | 68 | 47 | 39 |
| | 25% | 20% | 25% | 21% | 19% | 29% | 26% | 28% | 28% | 27% | 26% | 25% |
| Don't know | 549 | 46 | 22 | 61 | 54 | 58 | 26 | 53 | 53 | 79 | 60 | 36 |
| | 27% | 25% | 24% | 26% | 31% | 31% | 24% | 28% | 21% | 31% | 33% | 23% |
| Is too posh to unde | erstand th | e financi | ial press | ures on | ordinary p | eople | | | | | | |
| Does apply | 1108 | 108 | 56 | 145 | 104 | 91 | 68 | 95 | 137 | 129 | 95 | 81 |
| | 55% | 59% | 61% | 61% | 59% | 49% | 63% | 50% | 54% | 50% | 52% | 52% |
| Does not apply | 471 | 44 | 20 | 39 | 32 | 49 | 23 | 43 | 65 | 70 | 47 | 38 |
| | 23% | 24% | 22% | 17% | 18% | 26% | 21% | 23% | 26% | 27% | 26% | 24% |
| Don't know | 434 | 31 | 16 | 52 | 41 | 46 | 17 | 49 | 50 | 57 | 40 | 36 |
| | 22% | 17% | 18% | 22% | 23% | 25% | 15% | 26% | 20% | 22% | 22% | 23% |
| Is leading the cour | ntrv's ecoi | nomv in t | the riaht | direction | n | | | | | | | |
| Does apply | 499 | 39 | 20 | 54 | 28 | 48 | 26 | 47 | 80 | 66 | 51 | 42 |
| | 25% | 21% | 22% | 23% | 16% | 26% | 24% | 25% | 32% | 26% | 28% | 27% |
| Does not apply | 926 | 101 | 50 | 121 | 88 | 69 | 52 | 79 | 108 | 115 | 72 | 72 |
| | 46% | 55% | 55% | 51% | 50% | 37% | 48% | 42% | 43% | 45% | 39% | 46% |
| Don't know | 588 | 43 | 21 | 61 | 61 | 69 | 30 | 61 | 63 | 77 | 60 | 42 |
| | 29% | 24% | 23% | 26% | 35% | 37% | 28% | 33% | 25% | 30% | 33% | 27% |







Absolutes/col percents

| | | | | | | | Region | | | | | |
|----------------------|-----------|---------------|---------------|---------------|-----------------------------|--------------|--------|--------------|--------|---------------|---------------|--------------|
| | _Total_ | Scot- land | North East | North West | Yorks & <u>Humber</u> | West Mids | Wales | East- ern | London | South East | South West | East Mids |
| Weighted base | 2014 | 183 | 91 | 236 | 177 | 185 | 108 | 187 | 252 | 257 | 182 | 155 |
| Comes across as a | arrogant | | | | | | | | | | | |
| Does apply | 1041 | 106 | 51 | 141 | 105 | 85 | 58 | 83 | 134 | 127 | 75 | 76 |
| | 52% | 58% | 56% | 60% | 59% | 46% | 54% | 44% | 53% | 49% | 41% | 49% |
| Does not apply | 492 | 37 | 22 | 41 | 27 | 50 | 34 | 49 | 60 | 63 | 64 | 43 |
| | 24% | 20% | 24% | 18% | 15% | 27% | 32% | 26% | 24% | 25% | 35% | 28% |
| Don't know | 481 | 40 | 18 | 53 | 45 | 51 | 15 | 55 | 57 | 67 | 43 | 36 |
| | 24% | 22% | 20% | 23% | 26% | 27% | 14% | 29% | 23% | 26% | 24% | 23% |
| ls an able politicia | | | | | | | | | | | | |
| Does apply | 630 | 49 | 27 | 59 | 46 | 67 | 34 | 62 | 91 | 77 | 68 | 50 |
| | 31% | 27% | 30% | 25% | 26% | 36% | 32% | 33% | 36% | 30% | 38% | 32% |
| Does not apply | 788 | 87 | 37 | 110 | 68 | 62 | 42 | 60 | 101 | 95 | 64 | 64 |
| | 39% | 48% | 40% | 47% | 38% | 33% | 39% | 32% | 40% | 37% | 35% | 41% |
| Don't know | 596 | 47 | 27 | 67 | 64 | 57 | 32 | 66 | 60 | 85 | 50 | 42 |
| | 30% | 26% | 30% | 28% | 36% | 31% | 29% | 35% | 24% | 33% | 28% | 27% |
| Should be replaced | d by some | one like | William | <u>Hague</u> | | | | | | | | |
| Does apply | 428 | 38 | 23 | 52 | 44 | 41 | 27 | 35 | 50 | 58 | 23 | 37 |
| | 21% | 21% | 25% | 22% | 25% | 22% | 25% | 19% | 20% | 23% | 13% | 24% |
| Does not apply | 680 | 60 | 33 | 80 | 57 | 65 | 24 | 58 | 99 | 84 | 70 | 52 |
| | 34% | 33% | 36% | 34% | 32% | 35% | 22% | 31% | 39% | 33% | 39% | 34% |
| Don't know | 905 | 85 | 36 | 104 | 76 | 80 | 57 | 95 | 103 | 115 | 89 | 66 |
| | 45% | 47% | 39% | 44% | 43% | 43% | 53% | 51% | 41% | 45% | 49% | 42% |







Absolutes/col percents

| | | | | | | | Region | | | | | |
|----------------------|------------|---------------|---------------|---------------|-----------------------------|--------------|--------|--------------|--------|---------------|---------------|--------------|
| | _Total | Scot- land | North East | North West | Yorks & <u>Humber</u> | West Mids | Wales | East- ern | London | South East | South West | East Mids |
| Weighted base | 2014 | 183 | 91 | 236 | 177 | 185 | 108 | 187 | 252 | 257 | 182 | 155 |
| Is doing a good job | in difficu | ılt times | | | | | | | | | | |
| Does apply | 545 | 35 | 23 | 58 | 33 | 52 | 32 | 54 | 83 | 68 | 62 | 45 |
| | 27% | 19% | 25% | 24% | 19% | 28% | 29% | 29% | 33% | 26% | 34% | 29% |
| Does not apply | 931 | 95 | 47 | 124 | 90 | 74 | 52 | 80 | 117 | 113 | 71 | 67 |
| | 46% | 52% | 52% | 52% | 51% | 40% | 48% | 42% | 46% | 44% | 39% | 43% |
| Don't know | 539 | 53 | 21 | 54 | 54 | 58 | 24 | 54 | 52 | 76 | 49 | 43 |
| | 27% | 29% | 23% | 23% | 31% | 32% | 22% | 29% | 21% | 30% | 27% | 28% |
| Is out of touch with | the publ | ic | | | | | | | | | | |
| Does apply | 1193 | 107 | 61 | 155 | 111 | 94 | 62 | 108 | 155 | 146 | 100 | 93 |
| | 59% | 59% | 67% | 66% | 63% | 51% | 57% | 58% | 62% | 57% | 55% | 60% |
| Does not apply | 403 | 37 | 14 | 39 | 28 | 42 | 31 | 34 | 61 | 52 | 38 | 29 |
| | 20% | 20% | 15% | 16% | 16% | 22% | 28% | 18% | 24% | 20% | 21% | 19% |
| Don't know | 418 | 39 | 17 | 42 | 39 | 49 | 15 | 46 | 36 | 58 | 44 | 33 |
| | 21% | 21% | 18% | 18% | 22% | 27% | 14% | 24% | 14% | 23% | 24% | 21% |







Absolutes/col percents

| | | Ge | nder | | | Ą | ge | | | | Social | Class | | | | Region | | |
|-----------------------|-----------|----------|---------------|---------|-----------|-----------|-----------|-----------|-----------|-----------|------------|---------|----------|---------------|---------------|-----------------------|-----------------------------|---------------|
| | _Total_ | Male | <u>Female</u> | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | _65+_ | AB | | | DE | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land |
| Unweighted base | 2014 | 1017 | 997 | 205 | 343 | 414 | 348 | 320 | 384 | 723 | 498 | 287 | 506 | 517 | 552 | 506 | 268 | 171 |
| Weighted base | 2014 | 989 | 1025 | 241 | 322 | 383 | 343 | 303 | 423 | 541 | 584 | 423 | 465 | 508 | 528 | 505 | 290 | 183 |
| David Cameron leavi | ng his da | ughter i | in a pub c | n Sunda | ay was th | e sort of | f mistake | any par | ent can e | easily ma | ake | | | | | | | |
| Agree | 967 | 472 | 495 | 93 | 142 | 158 | 170 | 160 | 242 | 301 | 304 | 180 | 182 | 240 | 264 | 237 | 147 | 78 |
| | 48% | 48% | 48% | 39% | 44% | 41% | 50% | 53% | 57% | 56% | 52% | 43% | 39% | 47% | 50% | 47% | 51% | 43% |
| Disagree | 814 | 408 | 407 | 94 | 119 | 174 | 142 | 123 | 162 | 180 | 219 | 189 | 226 | 207 | 200 | 206 | 112 | 89 |
| | 40% | 41% | 40% | 39% | 37% | 45% | 42% | 40% | 38% | 33% | 38% | 45% | 49% | 41% | 38% | 41% | 38% | 49% |
| Don't know | 233 | 109 | 124 | 53 | 60 | 51 | 30 | 20 | 19 | 60 | 61 | 54 | 58 | 62 | 63 | 61 | 32 | 15 |
| | 12% | 11% | 12% | 22% | 19% | 13% | 9% | 7% | 4% | 11% | 11% | 13% | 12% | 12% | 12% | 12% | 11% | 8% |
| While many parents | | | forget to | | | | | | | | | | | | e Ministe | er should | d do | |
| Agree | 862 | 451 | 411 | 70 | 133 | 170 | 156 | 142 | 191 | 185 | 237 | 199 | 242 | 219 | 219 | 221 | 108 | 94 |
| | 43% | 46% | 40% | 29% | 41% | 45% | 46% | 47% | 45% | 34% | 40% | 47% | 52% | 43% | 42% | 44% | 37% | 52% |
| Disagree | 836 | 399 | 437 | 105 | 115 | 146 | 149 | 126 | 195 | 280 | 267 | 152 | 138 | 216 | 226 | 198 | 136 | 61 |
| | 42% | 40% | 43% | 43% | 36% | 38% | 43% | 42% | 46% | 52% | 46% | 36% | 30% | 42% | 43% | 39% | 47% | 33% |
| Don't know | 316 | 139 | 177 | 66 | 74 | 66 | 37 | 35 | 38 | 77 | 81 | 72 | 86 | 73 | 83 | 86 | 46 | 27 |
| | 16% | 14% | 17% | 27% | 23% | 17% | 11% | 11% | 9% | 14% | 14% | 17% | 18% | 14% | 16% | 17% | 16% | 15% |
| The British people sh | nould hav | e the or | portunity | to vote | in a refe | rendum | on whet | her or no | t Britain | should s | stay in or | withdra | w from t | he Euro | pean Uni | <u>ion</u> | | |
| Agree | 1433 | 688 | 745 | 145 | 217 | 263 | 252 | 228 | 327 | 364 | 416 | 308 | 344 | 359 | 392 | 354 | 202 | 126 |
| | 71% | 70% | 73% | 60% | 67% | 69% | 74% | 75% | 77% | 67% | 71% | 73% | 74% | 71% | 74% | 70% | 69% | 69% |
| Disagree | 286 | 177 | 109 | 29 | 44 | 62 | 44 | 45 | 62 | 110 | 92 | 45 | 39 | 89 | 67 | 63 | 46 | 21 |
| | 14% | 18% | 11% | 12% | 14% | 16% | 13% | 15% | 15% | 20% | 16% | 11% | 8% | 17% | 13% | 13% | 16% | 11% |
| Don't know | 296 | 124 | 172 | 67 | 61 | 57 | 46 | 30 | 34 | 67 | 77 | 70 | 82 | 61 | 69 | 87 | 43 | 36 |
| | 15% | 13% | 17% | 28% | 19% | 15% | 13% | 10% | 8% | 12% | 13% | 16% | 18% | 12% | 13% | 17% | 15% | 20% |







Voting Intentions Survey ONLINE Fieldwork: 13th - 15th June 2012

| | | Ger | nder | | | Ąç | je | | | | Social | Class | | | | Region | | |
|---------------------|--------------|------------|-----------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|---------------|---------------|-----------------------|-----------------------------|---------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land |
| Weighted base | 2014 | 989 | 1025 | 241 | 322 | 383 | 343 | 303 | 423 | 541 | 584 | 423 | 465 | 508 | 528 | 505 | 290 | 183 |
| Having a referendum | | | | | | | | | | | | | 400 | 300 | 020 | 000 | 250 | 100 |
| Agree | 1223 61% | 642 65% | 581 | 111 46% | 173 54% | 212 55% | 207 61% | 204 67% | 315 74% | 344 64% | 356 61% | 247 58% | 276 59% | 305 60% | 338 64% | 304 60% | 173 60% | 102 56% |
| Disagree | 214 | 128 | 86 | 32 | 39 | 47 | 34 | 29 | 33 | 66 | 63 | 42 | 42 | 62 | 45 | 49 | 37 | 20 |
| | 11% | 13% | 8% | 13% | 12% | 12% | 10% | 10% | 8% | 12% | 11% | 10% | 9% | 12% | 8% | 10% | 13% | 11% |
| Don't know | 578 | 219 | 359 | 98 | 110 | 124 | 101 | 70 | 75 | 131 | 165 | 134 | 148 | 141 | 145 | 151 | 80 | 61 |
| | 29% | 22% | 35% | 41% | 34% | 32% | 30% | 23% | 18% | 24% | 28% | 32% | 32% | 28% | 27% | 30% | 28% | 33% |
| Leaving the EU woul | | | | | | | | | | | | | | | | | | |
| Agree | 1037 | 530 | 507 | 81 | 136 | 178 | 183 | 179 | 279 | 239 | 302 | 235 | 260 | 242 | 309 | 250 | 149 | 87 |
| | 51% | 54% | 49% | 34% | 42% | 47% | 53% | 59% | 66% | 44% | 52% | 56% | 56% | 48% | 58% | 49% | 51% | 48% |
| Disagree | 484 | 261 | 224 | 68 | 79 | 98 | 83 | 74 | 83 | 179 | 159 | 68 | 78 | 148 | 111 | 116 | 74 | 36 |
| | 24% | 26% | 22% | 28% | 25% | 26% | 24% | 25% | 20% | 33% | 27% | 16% | 17% | 29% | 21% | 23% | 25% | 20% |
| Don't know | 493 | 199 | 294 | 92 | 106 | 107 | 77 | 50 | 62 | 123 | 123 | 119 | 127 | 119 | 109 | 139 | 67 | 59 |
| | 24% | 20% | 29% | 38% | 33% | 28% | 22% | 16% | 15% | 23% | 21% | 28% | 27% | 23% | 21% | 28% | 23% | 33% |
| The Conservative Pa | rty is unlil | kely to v | win the n | ext Gene | ral Elect | ion | | | | | | | | | | | | |
| Agree | 1052 | 527 | 524 | 96 | 162 | 211 | 191 | 164 | 226 | 258 | 295 | 235 | 263 | 227 | 272 | 299 | 148 | 105 |
| | 52% | 53% | 51% | 40% | 50% | 55% | 56% | 54% | 54% | 48% | 51% | 56% | 57% | 45% | 52% | 59% | 51% | 57% |
| Disagree | 341 | 214 | 127 | 34 | 45 | 65 | 62 | 50 | 84 | 129 | 101 | 51 | 60 | 99 | 88 | 75 | 53 | 26 |
| | 17% | 22% | 12% | 14% | 14% | 17% | 18% | 17% | 20% | 24% | 17% | 12% | 13% | 20% | 17% | 15% | 18% | 15% |
| Don't know | 621 | 247 | 374 | 110 | 115 | 107 | 89 | 88 | 112 | 154 | 188 | 137 | 142 | 182 | 168 | 131 | 89 | 51 |
| | 31% | 25% | 36% | 46% | 36% | 28% | 26% | 29% | 27% | 28% | 32% | 32% | 31% | 36% | 32% | 26% | 31% | 28% |







Voting Intentions Survey ONLINE Fieldwork: 13th - 15th June 2012

| | | Ge | nder | | | Αç | je | | | | Social | Class | | | | Region | | |
|-----------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|---------------|---------------|-----------------------|-----------------------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid- lands | North Eng- land | Wales & South West | Scot- |
| Weighted base | 2014 | 989 | 1025 | 241 | 322 | 383 | 343 | 303 | 423 | 541 | 584 | 423 | 465 | 508 | 528 | 505 | 290 | 183 |
| I would prefer anoth | ner Conser | vative - | Liberal D | emocrat | Coalitio | n Goveri | nment to | an outri | aht maio | ritv Cons | servative | win at t | he next | General | Election | | | |
| Agree | 547 27% | 289 29% | 258 25% | 69 29% | 87 27% | 100 26% | 102 30% | 82 27% | 108 25% | 164 30% | 180 31% | 98 23% | 105 23% | 141 28% | 135 26% | 132 26% | 84 29% | 54 30% |
| Disagree | 968 48% | 499 50% | 469 46% | 75 31% | 126 39% | 175 46% | 169 49% | 173 57% | 250 59% | 272 50% | 260 44% | 212 50% | 224 48% | 244 48% | 275 52% | 232 46% | 132 46% | 84 46% |
| Don't know | 499 25% | 200 20% | 299 29% | 97 40% | 109 34% | 107 28% | 72 21% | 48 16% | 66 16% | 105 19% | 145 25% | 114 27% | 136 29% | 123 24% | 117 22% | 140 28% | 74 25% | 45 25% |
| I am satisfied with t | he wav Ge | orae Os | sborne is | doina hi | s iob as | Chancel | or of the | Exchea | uer | | | | | | | | | |
| Agree | 457 23% | 260 26% | 197 | 54 22% | 75 23% | 66 17% | 71 21% | 75 25% | 115 27% | 159 29% | 140 24% | 79 19% | 80 17% | 134 26% | 131 25% | 94 19% | 69 24% | 28 16% |
| Disagree | 1035 51% | 548 55% | 487 48% | 78 32% | 136 42% | 204 53% | 194 57% | 181 60% | 242 57% | 266 49% | 292 50% | 206 49% | 271 58% | 250 49% | 254 48% | 282 56% | 134 46% | 115 63% |
| Don't know | 522 26% | 181 18% | 341 33% | 109 45% | 111 34% | 113 29% | 77 22% | 47 16% | 66 16% | 116 21% | 153 26% | 139 33% | 114 25% | 125 25% | 143 27% | 128 25% | 87 30% | 39 21% |







Voting Intentions Survey ONLINE Fieldwork: 13th - 15th June 2012

| | | | | Q.3/4/5 Voti | ng Intention (i | ncluding Sque | eze & DK/Ref | use at Q.4) | | | | Voted in | 2010 General | |
|-----------------------|----------------|-------------------|----------------|------------------|-----------------|----------------|----------------|----------------|---------------|---------------|--------------------|-------------------|--------------|--------------------------|
| | <u>Total</u> | Conser- vative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other | DK/Refuse at Q4 | Conser- vative | Labour | Liberal Demo- crat |
| Unweighted base | 2014 | 510 | 644 | 156 | 141 | 60 | 56 | 12 | 23 | 9 | 323 | 612 | 470 | 388 |
| Weighted base | 2014 | 495 | 640 | 150 | 148 | 59 | 65 | 16 | 23 | 9 | 322 | 598 | 475 | 380 |
| David Cameron leavi | ng his daught | ter in a pub o | on Sunday wa | as the sort of r | nistake any p | arent can eas | ily make | | | | | | | |
| Agree | 967 48% | 333 67% | 245 38% | 82 55% | 85 58% | 34 59% | 23 35% | 9 60% | 9 40% | 1 15% | 122 38% | 387 65% | 181 38% | 176 46% |
| Disagree | 814 40% | 117 24% | 336 53% | 52 35% | 54 36% | 19 33% | 42 65% | 5 32% | 14 60% | 7 70% | 117 36% | 163 27% | 242 51% | 169 45% |
| Don't know | 233 12% | 44 9% | 58 9% | 16 11% | 9 6% | 5 8% | - | 1 8% | - | 1 16% | 84 26% | 48 8% | 52 11% | 35 9% |
| While many parents i | miaht bv mist | ake forget to | take one of | their children | with them wh | en they leave | somewhere. | it is not some | thing a Prime | e Minister sl | hould do | | | |
| Agree | 862 43% | 129 26% | 361 56% | 58 38% | 63 43% | 28 48% | 43 66% | 9 56% | 13 54% | 3 35% | 119 37% | 187 31% | 267 56% | 176 46% |
| Disagree | 836 42% | 304 61% | 204 32% | 75 50% | 66 45% | 23 40% | 17 27% | 6 36% | 8 36% | 6 65% | 107 33% | 344 58% | 147 31% | 158 42% |
| Don't know | 316 16% | 61 12% | 76 12% | 18 12% | 18 12% | 7 12% | 5 7% | 1 8% | 2 10% | - | 97 30% | 67 11% | 61 13% | 46 12% |
| The British people sh | nould have the | e opportunit | v to vote in a | referendum o | n whether or | not Britain sh | ould stav in o | or withdraw fr | om the Euror | ean Union | | | | |
| Agree | 1433 71% | 379 77% | 443 69% | 94 63% | 142 96% | 42 72% | 56 86% | 7 46% | 20 86% | 6 61% | 189 59% | 471 79% | 312 66% | 270 71% |
| Disagree | 286 14% | 66 13% | 110 17% | 35 23% | 1 1% | 13 23% | 7 10% | 6 35% | 2 11% | 2 24% | 25 8% | 69 12% | 88 19% | 69 18% |
| Don't know | 296 15% | 50 10% | 87 14% | 20 14% | 4 3% | 3 5% | 2 3% | 3 19% | 1 4% | 1 16% | 108 34% | 58 10% | 74 16% | 41 11% |







Absolutes/col percents

| | | | | Q.3/4/5 Voti | ng Intention (i | ncluding Sque | eze & DK/Ref | use at Q.4) | | | | Voted in | 2010 General | |
|---------------------|------------------|-------------------|-----------------|----------------|-----------------|----------------|--------------|----------------|----------|-------|--------------------|-------------------|--------------|--------------------------|
| | <u>Total</u> | Conser- vative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other | DK/Refuse at Q4 | Conser- vative | Labour | Liberal Demo- crat |
| Weighted base | 2014 | 495 | 640 | 150 | 148 | 59 | 65 | 16 | 23 | 9 | 322 | 598 | 475 | 380 |
| Having a referendur | m on Britain's r | nembership | of the EU wo | uld probably i | esult in this | country's with | drawal from | it | | | | | | |
| Agree | 1223 | 329 | 370 | 96 | 133 | 37 | 46 | 7 | 21 | 5 | 132 | 414 | 264 | 241 |
| | 61% | 67% | 58% | 64% | 90% | 63% | 71% | 47% | 92% | 53% | 41% | 69% | 56% | 64% |
| Disagree | 214 | 59 | 88 | 12 | 1 | 7 | 4 | 4 | 1 | 1 | 24 | 64 | 66 | 38 |
| | 11% | 12% | 14% | 8% | 1% | 12% | 6% | 26% | 3% | 12% | 7% | 11% | 14% | 10% |
| Don't know | 578 | 107 | 182 | 43 | 13 | 14 | 15 | 4 | 1 | 3 | 167 | 119 | 144 | 100 |
| | 29% | 22% | 28% | 28% | 9% | 25% | 23% | 27% | 5% | 35% | 52% | 20% | 30% | 26% |
| Leaving the EU wou | ıld be worth the | e economic | nain. if any is | caused, for th | ne freedom it | would give th | e UK to make | its own laws | | | | | | |
| Agree | 1037 | 312 | 292 | 50 | 133 | 22 | 37 | 6 | 19 | 6 | 124 | 395 | 210 | 163 |
| | 51% | 63% | 46% | 33% | 90% | 38% | 58% | 41% | 80% | 61% | 38% | 66% | 44% | 43% |
| Disagree | 484 | 85 | 203 | 63 | 6 | 25 | 13 | 8 | 4 | 1 | 54 | 95 | 146 | 135 |
| | 24% | 17% | 32% | 42% | 4% | 43% | 21% | 48% | 18% | 12% | 17% | 16% | 31% | 36% |
| Don't know | 493 | 97 | 145 | 37 | 8 | 11 | 14 | 2 | * | 3 | 145 | 107 | 119 | 82 |
| | 24% | 20% | 23% | 25% | 5% | 19% | 22% | 11% | 2% | 28% | 45% | 18% | 25% | 22% |
| The Conservative P | artv is unlikelv | to win the n | ext General E | Election | | | | | | | | | | |
| Agree | 1052 | 101 | 485 | 78 | 100 | 41 | 44 | 7 | 15 | 9 | 136 | 202 | 343 | 223 |
| | 52% | 20% | 76% | 52% | 68% | 69% | 68% | 45% | 63% | 94% | 42% | 34% | 72% | 59% |
| Disagree | 341 17% | 209 42% | 48 7% | 22 14% | 15 10% | 8 13% | 5 7% | 5 30% | 4 17% | - | 17 5% | 198 33% | 38 8% | 50 13% |
| Don't know | 621 | 185 | 107 | 51 | 33 | 10 | 16 | 4 | 5 | 1 | 169 | 197 | 94 | 107 |
| | 31% | 37% | 17% | 34% | 22% | 17% | 25% | 25% | 20% | 6% | 52% | 33% | 20% | 28% |







Voting Intentions Survey ONLINE Fieldwork: 13th - 15th June 2012

Q7. Do you agree or disagree with each of these statements ...? Base: All respondents

98

15%

44

29%

25

17%

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) Voted in 2010 General Election Liberal Plaid DK/Refuse Conser-Conser-Demo-UKIP SNP Total vative Labour Lib Dem Green Cvmru BNP Other at Q4 vative Labour crat 148 23 322 Weighted base 2014 495 640 150 59 16 598 475 380 I would prefer another Conservative - Liberal Democrat Coalition Government to an outright majority Conservative win at the next General Election 217 149 547 60 98 189 27% 17% 34% 62% 16% 46% 28% 47% 19% 33% 18% 16% 31% 50% Disagree 968 334 298 34 99 24 37 80 415 226 113 48% 68% 47% 23% 67% 42% 57% 35% 58% 67% 25% 69% 48% 30% Don't know 499 78 125 24 24 7 10 3 5 183 85 100 77 25% 16% 20% 16% 17% 13% 16% 19% 22% 57% 14% 21% 20% I am satisfied with the way George Osborne is doing his job as Chancellor of the Exchequer 5 29 57 60 Agree 285 281 23% 10% 27% 13% 9% 6% 17% 12% 16% 58% 8% 9% 47% 1035 481 66 103 43 49 10 17 121 169 346 236 Disagree 8 51% 18% 75% 44% 70% 74% 76% 66% 71% 84% 38% 28% 73% 62%

10

16%

29%

12%

10

17%



522

26%

122

25%

Don't know





172

53%

1

16%

148

25%

72

15%

83

22%

Voting Intentions Survey ONLINE Fieldwork: 13th - 15th June 2012

Q7. Do you agree or disagree with each of these statements ...? Base: All respondents

Q.5 Generally speaking, do you think of yourself as...? Conser Labour Lib Dem SNP UKIP Green BNP Plaid Cymru Other Refused Don't know Total -vative 60 49 Unweighted base 2014 626 570 195 43 25 11 30 44 361 Weighted base 638 563 184 69 48 41 26 16 26 42 361 David Cameron leaving his daughter in a pub on Sunday was the sort of mistake any parent can easily make 21 5 10 10 246 376 102 26 14 134 38% 54% 48% 38% 67% 55% 48% 52% 18% 66% 24% 37% 814 338 144 70 40 21 16 16 4 11 19 136 Disagree 38% 58% 63% 40% 46% 40% 53% 26% 38% 26% 38% 233 55 43 13 3 5 2 13 91 Don't know 4 12% 9% 8% 4% 10% 19% 6% 31% 25% 7% 8% While many parents might by mistake forget to take one of their children with them when they leave somewhere, it is not something a Prime Minister should do Agree 15 18 136 43% 55% 29% 42% 56% 50% 46% 42% 50% 57% 42% 38% Disagree 836 214 330 88 20 14 16 9 7 10 10 120 42% 34% 59% 48% 29% 29% 38% 33% 42% 37% 24% 33% Don't know 316 74 68 18 10 10 7 6 2 14 105 16% 12% 12% 10% 15% 16% 25% 8% 6% 34% 29% The British people should have the opportunity to vote in a referendum on whether or not Britain should stay in or withdraw from the European Union 5 23 21 226 Agree 118 74% 87% 71% 70% 79% 64% 81% 91% 79% 30% 51% 63%

6

15%

4

10%

2

7%

14%

8

52%

3

19%

3

10%

3%

16

39%



286

296

14%

15%

106

17%

88

14%

73

46

8%

13%

43

22

12%

24%

6

7

10%

Disagree

Don't know





34

102

28%

9%

Q7. Do you agree or disagree with each of these statements ...? Base: All respondents

| | | Q.5 Generally speaking, do you think of yourself as? | | | | | | | | | | | | |
|----------------------|--------------------|--|------------------|--------------------|-------------------|-----------------|--------------|-----|-------------|-------|---------|------------|--|--|
| | | Labour | Conser -vative | Lib Dem | SNP | UKIP | Green | BNP | Plaid Cymru | Other | Refused | Don't know | | |
| Weighted base | 2014 | 638 | 563 | 184 | 69 | 48 | 41 | 26 | 16 | 26 | 42 | 361 | | |
| Having a referendum | on Britain's mer | mbership of the | e EU would pro | bably result in th | nis country's wit | hdrawal from it | | | | | | | | |
| Agree | 1223 | 378 | 400 | 115 | 50 | 41 | 24 | 18 | 5 | 22 | 12 | 158 | | |
| | 61% | 59% | 71% | 63% | 73% | 87% | 58% | 69% | 31% | 82% | 29% | 44% | | |
| Disagree | 214 | 83 | 58 | 22 | - | - | 9 | 3 | 7 | 1 | 6 | 26 | | |
| | 11% | 13% | 10% | 12% | - | - | 21% | 10% | 42% | 5% | 13% | 7% | | |
| Don't know | 578 | 178 | 105 | 47 | 19 | 6 | 9 | 5 | 4 | 3 | 24 | 177 | | |
| | 29% | 28% | 19% | 25% | 27% | 13% | 21% | 21% | 27% | 13% | 58% | 49% | | |
| Leaving the EU would | d be worth the ed | conomic pain. | if any is caused | d. for the freedon | n it would give t | he UK to make | its own laws | | | | | | | |
| Agree | 1037 | 305 | 369 | 71 | 38 | 43 | 15 | 17 | 5 | 16 | 13 | 145 | | |
| | 51% | 48% | 65% | 39% | 55% | 89% | 36% | 67% | 31% | 61% | 31% | 40% | | |
| Disagree | 484 | 193 | 98 | 75 | 10 | 2 | 18 | 3 | 9 | 8 | 4 | 64 | | |
| | 24% | 30% | 17% | 41% | 15% | 4% | 43% | 10% | 58% | 32% | 11% | 18% | | |
| Don't know | 493 | 141 | 96 | 38 | 21 | 3 | 8 | 6 | 2 | 2 | 24 | 152 | | |
| | 24% | 22% | 17% | 20% | 30% | 7% | 21% | 23% | 11% | 6% | 58% | 42% | | |
| The Conservative Pa | rtv is unlikely to | win the next G | eneral Election | | | | | | | | | | | |
| Agree | 1052 | 470 | 158 | 107 | 44 | 31 | 29 | 15 | 7 | 16 | 15 | 160 | | |
| | 52% | 74% | 28% | 58% | 64% | 66% | 71% | 57% | 45% | 59% | 35% | 44% | | |
| Disagree | 341 | 51 | 203 | 29 | 6 | 5 | 2 | 3 | 6 | 5 | 3 | 27 | | |
| | 17% | 8% | 36% | 16% | 9% | 11% | 6% | 13% | 36% | 19% | 7% | 8% | | |
| Don't know | 621 | 117 | 201 | 48 | 19 | 11 | 10 | 8 | 3 | 6 | 24 | 174 | | |
| | 31% | 18% | 36% | 26% | 28% | 23% | 24% | 30% | 19% | 22% | 58% | 48% | | |







Q7. Do you agree or disagree with each of these statements ...? Base: All respondents

| | | Q.5 Generally speaking, do you think of yourself as? | | | | | | | | | | |
|-------------------------|-------------------|--|------------------|--------------------|----------------|-----------------|-----------------|---------------|-------------|-------|---------|------------|
| | _Total | Labour | Conser -vative | Lib Dem | SNP | UKIP | Green | BNP | Plaid Cymru | Other | Refused | Don't know |
| Weighted base | 2014 | 638 | 563 | 184 | 69 | 48 | 41 | 26 | 16 | 26 | 42 | 361 |
| I would prefer another | er Conservative - | Liberal Demo | crat Coalition G | overnment to an | outright major | ty Conservative | win at the next | General Elect | tion | | | |
| Agree | 547 | 200 | 89 | 102 | 20 | 11 | 16 | 3 | 10 | 5 | 6 | 86 |
| | 27% | 31% | 16% | 55% | 28% | 22% | 38% | 10% | 63% | 18% | 15% | 24% |
| Disagree | 968 | 302 | 397 | 54 | 35 | 27 | 15 | 15 | 3 | 13 | 13 | 95 |
| | 48% | 47% | 70% | 30% | 51% | 56% | 36% | 57% | 18% | 48% | 30% | 26% |
| Don't know | 499 | 137 | 77 | 28 | 14 | 10 | 11 | 8 | 3 | 9 | 23 | 180 |
| | 25% | 21% | 14% | 15% | 20% | 21% | 26% | 33% | 19% | 35% | 54% | 50% |
| I am satisfied with the | e wav George Os | sborne is doin | a his iob as Cha | ancellor of the Ex | xchequer | | | | | | | |
| Agree | 457 | 59 | 279 | 44 | 5 | 7 | 4 | 3 | 3 | 4 | 3 | 47 |
| | 23% | 9% | 49% | 24% | 7% | 14% | 9% | 10% | 22% | 15% | 7% | 13% |
| Disagree | 1035 | 469 | 155 | 91 | 49 | 32 | 30 | 15 | 9 | 19 | 19 | 146 |
| | 51% | 73% | 28% | 49% | 71% | 68% | 72% | 59% | 60% | 71% | 46% | 40% |
| Don't know | 522 | 111 | 129 | 49 | 15 | 9 | 8 | 8 | 3 | 4 | 20 | 168 |
| | 26% | 17% | 23% | 27% | 22% | 18% | 19% | 30% | 19% | 14% | 48% | 46% |







Voting Intentions Survey ONLINE Fieldwork: 13th - 15th June 2012

| | | | | | | | Region | | | | | |
|--------------------|-------------|---------------|---------------|---------------|-----------------------------|--------------|------------|--------------|-----------|---------------|---------------|--------------|
| | Total | Scot- land | North East | North West | Yorks & <u>Humber</u> | West Mids | Wales | East- ern | London | South East | South West | East Mids |
| Unweighted base | 2014 | 171 | 96 | 239 | 171 | 201 | 96 | 189 | 261 | 256 | 172 | 162 |
| Weighted base | 2014 | 183 | 91 | 236 | 177 | 185 | 108 | 187 | 252 | 257 | 182 | 155 |
| David Cameron lea | aving his o | daughter | in a pub | on Sun | day was tl | ne sort o | f mistake | any par | ent can e | asily ma | <u>ke</u> | |
| Agree | 967 | 78 | 47 | 114 | 75 | 90 | 52 | 105 | 122 | 118 | 95 | 69 |
| | 48% | 43% | 52% | 48% | 43% | 49% | 48% | 56% | 49% | 46% | 52% | 44% |
| Disagree | 814 | 89 | 35 | 92 | 80 | 71 | 47 | 63 | 98 | 109 | 64 | 66 |
| | 40% | 49% | 38% | 39% | 45% | 38% | 44% | 34% | 39% | 42% | 35% | 43% |
| Don't know | 233 | 15 | 9 | 30 | 22 | 24 | 9 | 19 | 31 | 31 | 23 | 20 |
| | 12% | 8% | 10% | 13% | 13% | 13% | 8% | 10% | 12% | 12% | 13% | 13% |
| While many parent | s might b | y mistak | | o take o | ne of thei | r childre | n with the | em wher | | ve some | | is not so |
| Agree | 862 | 94 | 43 | 102 | 77 | 85 | 52 | 63 | 116 | 103 | 56 | 71 |
| | 43% | 52% | 47% | 43% | 43% | 46% | 48% | 33% | 46% | 40% | 31% | 46% |
| Disagree | 836 | 61 | 36 | 93 | 69 | 70 | 42 | 95 | 102 | 114 | 94 | 61 |
| | 42% | 33% | 40% | 39% | 39% | 38% | 39% | 51% | 40% | 44% | 51% | 39% |
| Don't know | 316 | 27 | 13 | 42 | 32 | 30 | 14 | 30 | 34 | 39 | 32 | 23 |
| | 16% | 15% | 14% | 18% | 18% | 16% | 13% | 16% | 14% | 15% | 18% | 15% |
| The British people | should ha | ave the o | pportuni | ty to vot | e in a refe | rendum | on wheth | ner or no | t Britain | should s | tay in or | withdrav |
| Agree | 1433 | 126 | 65 | 171 | 118 | 129 | 74 | 141 | 170 | 189 | 128 | 122 |
| | 71% | 69% | 71% | 73% | 66% | 70% | 69% | 75% | 68% | 73% | 70% | 79% |
| Disagree | 286 | 21 | 9 | 28 | 26 | 30 | 18 | 23 | 50 | 39 | 28 | 14 |
| | 14% | 11% | 10% | 12% | 15% | 16% | 16% | 12% | 20% | 15% | 16% | 9% |
| Don't know | 296 | 36 | 17 | 36 | 33 | 26 | 16 | 24 | 32 | 29 | 26 | 19 |
| | 15% | 20% | 19% | 15% | 19% | 14% | 15% | 13% | 13% | 11% | 14% | 12% |







Q7. Do you agree or disagree with each of these statements ...? Base: All respondents

| | | | | | | | Region | | | | | |
|--------------------|--------------|---------------|---------------|---------------|-----------------------------|--------------|-------------|--------------|------------|---------------|---------------|--------------|
| | _Total_ | Scot- land | North East | North West | Yorks & <u>Humber</u> | West Mids | _Wales_ | East- ern | London | South East | South West | East Mids |
| Weighted base | 2014 | 183 | 91 | 236 | 177 | 185 | 108 | 187 | 252 | 257 | 182 | 155 |
| Having a reference | dum on Brit | tain's me | mbershi | p of the | EU would | probabl | y result ir | n this co | untry's w | ithdrawa | I from it | |
| Agree | 1223 61% | 102 56% | 54 59% | 151 64% | 99 56% | 120 65% | 52 49% | 124 66% | 156 62% | 149 58% | 121 66% | 95 61% |
| Disagree | 214 11% | 20 11% | 11 12% | 19 8% | 19 11% | 15 8% | 17 15% | 13 7% | 38 15% | 24 9% | 20 11% | 17 11% |
| Don't know | 578 29% | 61 33% | 27 30% | 65 28% | 59 33% | 51 27% | 39 36% | 50 27% | 57 23% | 84 33% | 41 22% | 44 28% |
| Leaving the EU w | ould be wo | orth the e | economic | pain. if | anv is ca | used. for | the freed | dom it w | ould aive | the UK t | o make it | s own la |
| Agree | 1037 51% | 87 48% | 44 48% | 123 52% | 83 | 103 55% | 55 51% | 113 60% | 118 47% | 125 48% | 94 52% | 93 60% |
| Disagree | 484 24% | 36 20% | 16 18% | 55 24% | 44 25% | 39 21% | 29 27% | 37 20% | 80 32% | 68 26% | 44 24% | 35 22% |
| Don't know | 493 24% | 59 33% | 31 34% | 57 24% | 51 29% | 44 24% | 23 22% | 37 20% | 54 22% | 64 25% | 44 24% | 28 18% |
| The Conservative | e Party is u | nlikely to | win the | next Ge | neral Elec | tion | | | | | | |
| Agree | 1052 52% | 105 57% | 57 62% | 146 62% | 97 | 95 51% | 59 55% | 90 48% | 116 46% | 111 43% | 89 49% | 87 56% |
| Disagree | 341 17% | 26 15% | 15 17% | 29 12% | 30 17% | 24 13% | 23 21% | 40 21% | 54 22% | 45 18% | 30 17% | 24 15% |
| Don't know | 621 31% | 51 28% | 19 21% | 61 26% | 50 28% | 66 36% | 26 24% | 57 30% | 82 32% | 100 39% | 63 34% | 45 29% |







Absolutes/col percents

| | | | | | | | Region | | | | | | |
|---------------------|--------------|----------|-----------|-----------|---------------|---------|-------------|------------|-----------|-----------|----------|------------|---------------------|
| | | | | | Yorks | | | | | | | | |
| | | Scot- | North | North | & | West | | East- | | South | South | East | |
| | <u>Total</u> | land | _East_ | West | <u>Humber</u> | Mids | Wales | <u>ern</u> | London | _East_ | West | Mids | |
| Weighted base | 2014 | 183 | 91 | 236 | 177 | 185 | 108 | 187 | 252 | 257 | 182 | 155 | |
| I would prefer and | other Cons | ervative | - Liberal | Democr | at Coalitic | n Gover | rnment to | an outri | ight majo | rity Cons | ervative | win at the | next General Electi |
| Agree | 547 | 54 | 25 | 65 | 42 | 49 | 34 | 45 | 73 | 68 | 50 | 41 | |
| - | 27% | 30% | 27% | 28% | 24% | 27% | 31% | 24% | 29% | 27% | 27% | 26% | |
| Disagree | 968 | 84 | 37 | 118 | 78 | 93 | 52 | 100 | 123 | 121 | 80 | 82 | |
| Ü | 48% | 46% | 40% | 50% | 44% | 50% | 49% | 53% | 49% | 47% | 44% | 53% | |
| Don't know | 499 | 45 | 30 | 53 | 57 | 43 | 22 | 42 | 56 | 67 | 52 | 32 | |
| | 25% | 25% | 33% | 22% | 32% | 23% | 20% | 22% | 22% | 26% | 29% | 20% | |
| I am satisfied with | n the way (| George C | sborne i | s doing l | his job as | Chance | llor of the | Exched | uer | | | | |
| Agree | 457 | 28 | 22 | 38 | 34 | 46 | 27 | 51 | 68 | 66 | 42 | 35 | |
| · · | 23% | 16% | 25% | 16% | 19% | 25% | 25% | 27% | 27% | 26% | 23% | 22% | |
| Disagree | 1035 | 115 | 46 | 141 | 96 | 84 | 58 | 87 | 129 | 121 | 76 | 83 | |
| 5 | 51% | 63% | 50% | 60% | 54% | 46% | 54% | 46% | 51% | 47% | 42% | 53% | |
| Don't know | 522 | 39 | 23 | 57 | 48 | 55 | 22 | 50 | 55 | 70 | 64 | 38 | |
| | 26% | 21% | 25% | 24% | 27% | 30% | 21% | 27% | 22% | 27% | 35% | 24% | |







OPINION POLL
Online Fieldwork: 13th - 15th June 2012

Weighting table

Q.1 Thinking back to the general election in 2010, which party if any did you vote for? Base: All respondents

| | Unweighted Total | Weighted Total |
|------------------|---------------------|-------------------|
| Unweighted base | 2014 | 2014 |
| Weighted base | 2014 | 2014 |
| Conservative | 614 31% | 598 30% |
| Labour | 471 23% | 475 24% |
| Liberal Democrat | 386 19% | 380 19% |
| Other | 139 7% | 159 8% |
| Did not vote | 321 16% | 321 16% |
| Don't remember | 43 2% | 43 2% |
| Refused | 38 2% | 38 2% |





