

ComRes Published Voting Intention Figures

	Independent on Sunday/ Sunday Mirror	The Independent	Independent on Sunday/ Sunday Mirror	The Independent	Independent on Sunday/ Sunday Mirror	The Independent
	18 th July	30 th June	15 th June	20 th May	18 th May	15 th April
Conservative	31%	30%	32%	30%	29%	30%
Labour	34%	32%	34%	35%	33%	36%
Liberal Democrat	9%	7%	7%	8%	8%	9%
UKIP	17%	18%	18%	14%	19%	12%
Other	9%	13%	9%	13%	11%	13%

METHODOLOGY NOTE

ComRes interviewed 2,054 GB adults online between 16th and 18th June 2014. Data were weighted to be representative of all GB adults. Data were also weighted by past vote recall. ComRes is a member of the British Polling Council and abides by its rules.

To commission a voting intention poll or a public opinion survey please contact Katharine Peacock: katharine.peacock@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q.1 Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for?
Base: All respondents

	Gender		Age							Social Class				Net: Eng- land & Wales	Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE		South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1035	485	550	45	141	216	202	192	239	366	256	156	257	952	238	282	287	145	83
Weighted base	1028	494	534	113	158	212	174	161	209	295	301	201	231	936	251	284	258	143	92
Conservative	299 29%	154 31%	145 27%	15 13%	30 19%	44 21%	50 29%	61 38%	100 48%	114 39%	88 29%	49 24%	48 21%	285 30%	84 33%	110 39%	53 21%	38 27%	14 15%
Labour	239 23%	127 26%	111 21%	20 17%	38 24%	61 29%	42 24%	41 25%	36 17%	66 22%	67 22%	55 27%	50 22%	219 23%	61 24%	50 18%	80 31%	28 20%	20 22%
Liberal Democrat	189 18%	92 19%	97 18%	14 12%	27 17%	43 20%	37 21%	30 19%	38 18%	54 19%	52 17%	40 20%	42 18%	182 19%	48 19%	42 15%	53 20%	39 28%	7 7%
Other	80 8%	33 7%	47 9%	- -	14 9%	20 9%	17 10%	10 6%	19 9%	13 5%	24 8%	15 7%	28 12%	53 6%	17 7%	15 5%	11 4%	10 7%	27 29%
Did not vote	173 17%	75 15%	98 18%	46 41%	41 26%	36 17%	21 12%	15 9%	13 6%	37 13%	50 16%	34 17%	52 22%	160 17%	26 10%	59 21%	53 20%	22 16%	13 14%
Don't remember	29 3%	7 1%	22 4%	13 12%	6 4%	3 1%	4 2%	3 2%	1 *	8 3%	17 6%	1 1%	2 1%	26 3%	14 5%	5 2%	5 2%	2 2%	3 4%
Refused	19 2%	6 1%	13 3%	6 5%	2 1%	5 2%	4 2%	2 1%	1 1%	2 1%	2 1%	7 3%	9 4%	10 1%	2 1%	3 1%	3 1%	3 2%	9 10%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q.1 Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for?
Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)											Voted in 2010 General Election		
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1035	266	313	73	143	39	23	2	4	8	149	316	250	194
Weighted base	1028	259	294	80	145	40	26	1	3	7	149	299	239	189
Conservative	299 29%	210 81%	17 6%	3 4%	50 34%	4 9%	- -	- -	- -	1 7%	17 11%	299 100%	- -	- -
Labour	239 23%	4 1%	196 66%	5 7%	12 9%	5 14%	3 10%	- -	1 28%	1 20%	13 9%	- -	239 100%	- -
Liberal Democrat	189 18%	24 9%	47 16%	63 78%	24 17%	11 28%	1 6%	* 52%	- -	1 17%	23 15%	- -	- -	189 100%
Other	80 8%	4 2%	6 2%	- -	29 20%	10 24%	20 78%	* 48%	2 72%	3 38%	3 2%	- -	- -	- -
Did not vote	173 17%	15 6%	25 8%	8 10%	22 15%	10 25%	2 6%	- -	- -	1 18%	61 41%	- -	- -	- -
Don't remember	29 3%	2 1%	3 1%	1 1%	7 5%	* 1%	- -	- -	- -	- -	15 10%	- -	- -	- -
Refused	19 2%	1 *	* *	- -	- -	- -	- -	- -	- -	- -	18 12%	- -	- -	- -

Voting Intentions Survey ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q.1 Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for?
Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1035	285	299	95	22	1	75	37	4	20	24	173
Weighted base	1028	281	276	99	26	*	83	45	3	20	25	170
Conservative	299 29%	232 83%	7 2%	6 6%	1 2%	-	23 28%	1 3%	-	1 5%	1 2%	27 16%
Labour	239 23%	7 2%	187 68%	7 8%	2 8%	-	3 4%	8 18%	1 29%	1 7%	3 14%	18 11%
Liberal Democrat	189 18%	18 6%	40 14%	68 68%	1 3%	-	13 15%	10 21%	-	2 10%	1 3%	38 22%
Other	80 8%	3 1%	6 2%	1 1%	20 78%	* 100%	21 26%	11 25%	2 71%	2 12%	2 9%	11 6%
Did not vote	173 17%	19 7%	36 13%	16 16%	2 9%	-	13 15%	14 31%	-	10 48%	3 14%	61 36%
Don't remember	29 3%	2 1%	* *	1 1%	-	-	10 12%	1 2%	-	3 18%	2 10%	10 6%
Refused	19 2%	1 *	* *	- -	- -	- -	- -	- -	- -	- -	12 48%	6 4%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q.1 Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for?
Base: All respondents

	Total	Region										
		Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	1035	83	53	148	86	105	48	94	119	119	97	83
Weighted base	1028	92*	42*	134	83*	105*	46*	105*	136*	115*	97*	74*
Conservative	299 29%	14 15%	5 13%	33 25%	15 18%	36 34%ABD	13 28%	39 37%ABD	34 25%	50 43%ABC DHJ	25 26%	36 48%ABCDHFJ
Labour	239 23%	20 22%	20 49%ACD EGIJK	39 29%GIJ K	21 25%	21 21%	13 28%	17 17%	45 33%GIJ K	16 14%	15 15%	11 15%
Liberal Democrat	189 18%	7 7%	9 21%A	21 16%	23 27%A	16 15%	9 19%	15 14%	22 16%	27 23%A	31 32%ACE GHK	11 15%
Other	80 8%	27 29%BCDE FGHIJK	2 4%	4 3%	6 7%	5 4%	3 7%	9 8%	8 6%	8 7%	7 7%	2 3%
Did not vote	173 17%	13 14%	3 8%	32 24%BHI	18 22%	27 25%BHI	6 14%	20 19%	14 10%	13 11%	16 16%	12 17%
Don't remember	29 3%	3 4%	2 5%	2 2%	1 1%	* *	1 2%	4 3%	12 9%CEIK	2 2%	2 2%	* 1%
Refused	19 2%	9 10%CDEG HIJ	-	3 2%	-	* *	1 3%	1 1%	1 1%	* *	2 2%	1 2%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q.2 If there were a General Election / UK General Election (for Scotland) tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote?

Base: All respondents

	Gender			Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng-land & Wales	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	
Unweighted base	1035	485	550	45	141	216	202	192	239	366	256	156	257	952	238	282	287	145	83	
Weighted base	1028	494	534	113	158	212	174	161	209	295	301	201	231	936	251	284	258	143	92	
Absolutely certain to vote	(10)	569 55%	283 57%	286 54%	42 37%	54 34%	94 44%	102 58%	118 73%	159 76%	167 57%	160 53%	111 55%	130 56%	510 55%	130 52%	159 56%	138 53%	84 59%	58 64%
	(9)	133 13%	71 14%	62 12%	11 10%	24 15%	40 19%	17 10%	14 9%	26 12%	42 14%	48 16%	14 7%	29 13%	128 14%	41 16%	33 12%	41 16%	13 9%	5 5%
	(8)	86 8%	35 7%	50 9%	16 14%	21 14%	21 10%	13 7%	6 4%	9 4%	33 11%	20 7%	17 8%	15 7%	79 8%	20 8%	19 7%	23 9%	17 12%	6 7%
	(7)	61 6%	23 5%	38 7%	8 7%	14 9%	15 7%	14 8%	4 4%	4 2%	17 6%	23 8%	11 6%	9 4%	52 6%	15 6%	17 6%	12 5%	8 6%	9 10%
	(6)	26 3%	17 3%	9 2%	5 4%	11 7%	6 3%	3 2%	1 1%	- -	11 4%	4 1%	8 4%	3 1%	26 3%	10 4%	6 2%	7 3%	3 2%	* 1%
	(5)	35 3%	13 3%	22 4%	5 5%	11 7%	4 2%	7 4%	6 4%	2 1%	8 3%	15 5%	2 1%	10 4%	34 4%	11 4%	13 5%	6 2%	5 3%	1 1%
	(4)	12 1%	10 2%	3 1%	6 5%	- -	2 1%	1 *	1 1%	2 1%	1 *	3 1%	7 3%	2 1%	12 1%	2 1%	6 2%	3 1%	1 1%	1 1%
	(3)	13 1%	4 1%	9 2%	5 4%	3 2%	3 1%	* *	1 1%	1 *	3 1%	2 1%	4 2%	5 2%	8 1%	3 1%	4 2%	1 *	* *	5 5%
	(2)	17 2%	7 1%	10 2%	1 1%	2 1%	5 2%	7 4%	2 1%	- -	2 1%	5 2%	7 3%	4 2%	15 2%	2 1%	2 1%	10 4%	1 1%	2 2%
Certain not to vote	(1)	46 4%	26 5%	20 4%	3 3%	13 8%	14 7%	7 4%	3 2%	5 3%	8 3%	13 4%	12 6%	13 5%	46 5%	12 5%	16 6%	9 4%	9 6%	- -
Refused		4 *	- -	4 1%	3 2%	- -	- -	1 1%	- -	- -	- -	- -	4 2%	- -	4 *	- -	3 1%	1 *	- -	- -
Don't know		26 3%	6 1%	21 4%	9 8%	4 3%	6 3%	3 2%	2 1%	1 1%	2 1%	8 3%	5 3%	11 5%	22 2%	5 2%	6 2%	9 3%	2 1%	5 5%
Mean		8.52	8.53	8.50	7.85	7.65	8.18	8.50	9.11	9.37	8.79	8.51	8.17	8.46	8.49	8.48	8.42	8.54	8.54	8.82
Standard deviation		2.45	2.51	2.41	2.56	2.75	2.68	2.54	2.01	1.71	2.03	2.41	2.85	2.63	2.48	2.40	2.58	2.45	2.51	2.13
Standard error		0.08	0.11	0.10	0.40	0.24	0.19	0.18	0.15	0.11	0.11	0.15	0.23	0.17	0.08	0.16	0.16	0.15	0.21	0.23

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q.2 If there were a General Election / UK General Election (for Scotland) tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)											Voted in 2010 General Election		
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1035	266	313	73	143	39	23	2	4	8	149	316	250	194
Weighted base	1028	259	294	80	145	40	26	1	3	7	149	299	239	189
Absolutely certain to vote	(10) 569 55%	177 68%	184 63%	38 47%	111 77%	11 28%	19 73%	* 48%	2 48%	4 61%	32 21%	218 73%	142 60%	108 57%
	(9) 133 13%	43 17%	44 15%	15 18%	13 9%	9 21%	2 8%	* 52%	- -	- -	12 8%	43 15%	31 13%	35 19%
	(8) 86 8%	19 7%	27 9%	13 16%	7 5%	13 31%	2 7%	- -	1 35%	- -	5 4%	13 4%	18 8%	27 14%
	(7) 61 6%	18 7%	17 6%	3 3%	9 6%	3 7%	3 12%	- -	- -	1 20%	14 9%	10 3%	17 7%	7 4%
	(6) 26 3%	3 1%	8 3%	6 8%	2 1%	4 10%	- -	- -	- -	* 5%	3 2%	3 1%	12 5%	3 2%
	(5) 35 3%	1 *	15 5%	6 7%	3 2%	1 3%	- -	- -	1 17%	1 13%	10 7%	4 1%	14 6%	3 2%
	(4) 12 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	3 2%	1 *	- -	1 1%
	(3) 13 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	8 5%	- -	1 *	- -
	(2) 17 2%	- -	- -	- -	- -	- -	- -	- -	- -	- -	10 7%	- -	- -	2 1%
Certain not to vote	(1) 46 4%	- -	- -	- -	- -	- -	- -	- -	- -	- -	30 20%	3 1%	1 *	2 1%
Refused	4 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	- -	3 1%	- -
Don't know	26 3%	- -	- -	- -	- -	- -	- -	- -	- -	- -	22 15%	3 1%	1 *	2 1%
Mean	8.52	9.43	9.14	8.71	9.48	8.40	9.41	9.48	8.47	8.51	5.68	9.43	8.95	9.07
Standard deviation	2.45	0.99	1.41	1.60	1.12	1.40	1.08	-	2.17	2.11	3.61	1.35	1.65	1.60
Standard error	0.08	0.06	0.08	0.19	0.09	0.22	0.23	-	1.09	0.75	0.32	0.08	0.10	0.12

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q.2 If there were a General Election / UK General Election (for Scotland) tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote?

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1035	285	299	95	22	1	75	37	4	20	24	173
Weighted base	1028	281	276	99	26	*	83	45	3	20	25	170
Absolutely certain to vote	(10) 569 55%	191 68%	166 60%	45 45%	19 74%	*	63 76%	11 24%	2 51%	5 23%	10 39%	58 34%
	(9) 133 13%	42 15%	34 12%	20 20%	2 8%	-	8 9%	10 23%	-	2 8%	1 4%	15 9%
	(8) 86 8%	17 6%	25 9%	14 14%	2 7%	-	4 5%	9 21%	-	1 6%	* 2%	14 8%
	(7) 61 6%	18 6%	20 7%	4 4%	3 11%	-	2 2%	2 4%	-	-	-	12 7%
	(6) 26 3%	5 2%	6 2%	6 6%	-	-	-	* 1%	-	1 4%	2 7%	6 4%
	(5) 35 3%	2 1%	11 4%	5 5%	-	-	* 1%	2 4%	1 49%	-	1 3%	14 8%
	(4) 12 1%	1 *	1 *	-	-	-	1 1%	6 13%	-	1 3%	-	3 2%
	(3) 13 1%	-	4 1%	-	-	-	-	* 1%	-	4 20%	-	5 3%
	(2) 17 2%	-	2 1%	3 3%	-	-	1 1%	-	-	2 11%	1 4%	8 5%
Certain not to vote	(1) 46 4%	4 1%	4 2%	3 3%	-	-	3 3%	4 10%	-	5 24%	1 4%	22 13%
Refused	4 *	-	3 1%	-	-	-	-	-	-	-	1 4%	-
Don't know	26 3%	2 1%	1 *	* *	-	-	1 2%	-	-	-	8 32%	14 8%
Mean	8.52	9.28	8.89	8.40	9.45	10.00	9.25	7.27	7.55	4.98	8.07	6.90
Standard deviation	2.45	1.47	1.92	2.29	1.04	-	2.00	2.89	3.06	3.75	3.12	3.36
Standard error	0.08	0.09	0.11	0.24	0.22	-	0.23	0.48	1.53	0.84	0.72	0.27

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q.2 If there were a General Election / UK General Election (for Scotland) tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote?

Base: All respondents

	Total	Region										
		Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	1035	83	53	148	86	105	48	94	119	119	97	83
Weighted base	1028	92*	42*	134	83*	105*	46*	105*	136*	115*	97*	74*
Absolutely certain to vote	(10)	569 55%	58 64%	29 69% ^C	65 49%	44 53%	56 54%	28 60%	54 51%	70 52%	60 52%	49 66% ^C
	(9)	133 13%	5 5%	3 8%	25 19% ^A	12 14%	11 11%	4 8%	12 11%	16 12%	25 22% ^{AJ}	10 14%
	(8)	86 8%	6 7%	2 4%	8 6%	13 16% ^{CEI}	5 5%	4 9%	7 7%	15 11%	6 5%	12 13%
	(7)	61 6%	9 10%	-	8 6%	4 5%	6 6%	1 2%	9 9%	6 5%	8 7%	7 2%
	(6)	26 3%	* 1%	3 7% ^{AK}	3 2%	1 1%	3 2%	2 4%	3 3%	8 6%	2 2%	* 1%
	(5)	35 3%	1 1%	1 2%	4 3%	* 1%	7 6%	-	6 6%	5 4%	6 5%	-
	(4)	12 1%	1 1%	-	1 *	2 3%	6 6% ^{CGI}	-	-	2 1%	-	1 1%
	(3)	13 1%	5 5% ^{CH}	1 2%	-	-	2 2%	-	-	-	3 *	2 3% ^C
	(2)	17 2%	2 2%	-	6 5%	3 4%	1 1%	1 2%	* *	1 1%	1 1%	* 1%
Certain not to vote	(1)	46 4%	-	1 3%	6 4%	3 3%	5 5%	6 12% ^{AI}	8 8% ^A	9 7%	3 2%	4 4%
Refused		4 *	-	-	1 1%	-	-	-	3 3%	-	-	-
Don't know		26 3%	5 5%	2 5%	7 5%	-	3 2%	1 2%	3 3%	3 2%	2 2%	1 1%
Mean		8.52	8.82	9.01	8.39	8.54	8.14	8.24	8.25	8.33	8.66	8.68
Standard deviation		2.45	2.13	2.12	2.59	2.37	2.73	3.10	2.71	2.58	2.17	2.18
Standard error		0.08	0.23	0.29	0.22	0.26	0.27	0.45	0.28	0.24	0.20	0.22

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q.3 If there were a General Election / UK General Election (for Scotland) General Election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?
Base: All respondents saying 5-10 likely to vote

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	930	438	492	36	121	184	182	178	229	345	233	133	219	852	215	252	256	129	78
Weighted base	909	442	468	86	136	182	155	152	199	279	270	163	198	829	227	247	226	129	80
Conservative	243 27%	124 28%	119 25%	23 26%	27 20%	35 19%	35 22%	44 29%	78 39%	93 33%	80 29%	34 21%	36 18%	232 28%	69 30%	72 29%	51 23%	40 31%	11 13%
Labour	273 30%	133 30%	140 30%	27 31%	43 32%	77 42%	50 32%	41 27%	36 18%	84 30%	78 29%	50 31%	61 31%	257 31%	59 26%	59 24%	104 46%	35 27%	17 21%
Lib Dem	69 8%	39 9%	30 6%	8 9%	21 15%	10 6%	9 6%	10 7%	10 5%	23 8%	22 8%	13 8%	10 5%	67 8%	29 13%	12 5%	12 5%	13 10%	2 2%
UKIP	139 15%	71 16%	69 15%	13 16%	8 6%	21 12%	21 14%	28 18%	48 24%	33 12%	26 10%	37 23%	44 22%	136 16%	33 15%	52 21%	27 12%	24 18%	4 4%
Green	40 4%	13 3%	26 6%	10 12%	11 8%	11 6%	4 3%	1 1%	3 1%	14 5%	16 6%	2 1%	7 3%	37 4%	13 6%	11 4%	8 3%	6 4%	3 4%
SNP	26 3%	10 2%	16 3%	- -	6 4%	6 3%	8 5%	1 1%	6 3%	2 1%	13 5%	3 2%	9 4%	- -	- -	- -	- -	- -	26 32%
Plaid Cymru	1 *	* *	* *	- -	- -	- -	1 1%	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	- -	1 1%	- -
BNP	3 *	1 *	2 *	- -	- -	1 1%	1 1%	1 *	- -	- *	1 1%	1 1%	1 1%	2 *	1 *	1 *	1 *	- -	1 1%
Other	6 1%	4 1%	3 1%	- -	3 2%	- -	- -	3 2%	1 *	2 1%	4 1%	- -	* *	6 1%	2 1%	3 1%	1 *	1 1%	- -
Refused	9 1%	4 1%	5 1%	- -	2 2%	2 1%	1 *	2 1%	2 1%	2 1%	2 1%	2 1%	2 1%	8 1%	2 1%	2 1%	2 1%	1 1%	2 2%
Don't know	100 11%	43 10%	57 12%	5 6%	15 11%	18 10%	25 16%	20 13%	16 8%	25 9%	28 10%	20 12%	27 14%	84 10%	19 8%	35 14%	20 9%	10 8%	16 20%

Voting Intentions Survey ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q.3 If there were a General Election / UK General Election (for Scotland) General Election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?
Base: All respondents saying 5-10 likely to vote

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	930	266	313	73	143	39	23	2	4	8	83	309	245	187
Weighted base	909	259	294	80	145	40	26	1	3	7	76	292	233	182
Conservative	243 27%	243 93%	-	-	-	-	-	-	-	-	-	200 68%	3 1%	22 12%
Labour	273 30%	-	273 93%	-	-	-	-	-	-	-	-	17 6%	179 77%	47 26%
Lib Dem	69 8%	-	-	69 86%	-	-	-	-	-	-	-	3 1%	5 2%	52 28%
UKIP	139 15%	-	-	-	139 96%	-	-	-	-	-	-	48 16%	12 5%	23 13%
Green	40 4%	-	-	-	-	40 98%	-	-	-	-	-	4 1%	5 2%	10 6%
SNP	26 3%	-	-	-	-	-	26 100%	-	-	-	-	-	3 1%	1 1%
Plaid Cymru	1 *	-	-	-	-	-	-	1 100%	-	-	-	-	-	* *
BNP	3 *	-	-	-	-	-	-	-	3 100%	-	-	-	1 *	- -
Other	6 1%	-	-	-	-	-	-	-	-	6 93%	-	-	1 1%	1 1%
Refused	9 1%	-	1 *	-	-	-	-	-	-	-	8 11%	-	3 1%	- -
Don't know	100 11%	17 7%	20 7%	12 14%	6 4%	1 2%	-	-	-	1 7%	67 89%	21 7%	20 9%	24 13%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q.3 If there were a General Election / UK General Election (for Scotland) General Election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?
Base: All respondents saying 5-10 likely to vote

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	930	279	286	89	22	1	69	31	4	11	16	122
Weighted base	909	275	262	93	26	*	77	34	3	8	14	118
Conservative	243 27%	216 79%	1 *	6 7%	-	-	5 6%	-	-	2 22%	-	12 11%
Labour	273 30%	12 4%	214 82%	12 13%	2 8%	-	2 2%	8 23%	-	2 22%	1 7%	20 17%
Lib Dem	69 8%	4 2%	1 *	55 59%	-	-	-	3 8%	-	-	-	6 5%
UKIP	139 15%	26 9%	20 8%	3 3%	-	-	68 88%	-	-	-	3 21%	20 17%
Green	40 4%	2 1%	3 1%	4 5%	-	-	* *	22 64%	-	-	-	8 6%
SNP	26 3%	1 *	1 *	-	23 88%	-	-	-	-	-	-	2 2%
Plaid Cymru	1 *	-	-	* 1%	-	* 100%	-	-	-	-	-	-
BNP	3 *	-	-	-	-	-	-	-	2 69%	-	-	1 1%
Other	6 1%	-	1 1%	-	-	-	-	-	1 31%	3 38%	-	1 1%
Refused	9 1%	-	1 *	-	-	-	-	-	-	1 7%	8 58%	-
Don't know	100 11%	13 5%	20 7%	11 12%	1 4%	-	2 3%	2 5%	-	1 12%	2 14%	48 41%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q.3 If there were a General Election / UK General Election (for Scotland) General Election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?
Base: All respondents saying 5-10 likely to vote

	Region											
	Total	Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	930	78	49	129	78	91	42	84	104	111	87	77
Weighted base	909	80*	38*	114	74*	88*	39*	90*	121*	107*	91*	68*
Conservative	243 27%	11 13%	4 11%	33 29%AB	14 19%	21 23%	10 25%	24 26%	27 23%	42 39%ABD EH	30 33%AB	28 41%ABDEH
Labour	273 30%	17 21%	24 64%ACD EFGHIJ K	51 45%AGI JK	29 39%AGI J	29 33%GI	15 39%GI	15 16%	42 34%GI	18 17%	19 21%	15 23%
Lib Dem	69 8%	2 2%	2 4%	5 5%	5 7%	7 7%	1 3%	3 3%	15 13%A	14 13%ACG	12 13%AG	3 4%
UKIP	139 15%	4 4%	3 8%	9 8%	15 20%AC	16 18%A	5 14%	25 27%ABC H	15 12%	19 18%AC	18 20%AC	12 17%A
Green	40 4%	3 4%	1 3%	4 4%	2 3%	2 2%	2 4%	5 6%	10 8%	3 3%	4 4%	3 5%
SNP	26 3%	26 32%BCDE FGHIJK	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	1 *	-	-	-	-	-	1 2%	-	-	-	-	-
BNP	3 *	1 1%	-	-	1 1%	1 1%	-	-	-	1 *	-	-
Other	6 1%	-	-	1 1%	-	2 2%	-	-	1 1%	1 1%	1 1%	1 1%
Refused	9 1%	2 2%	1 3%	1 1%	-	* *	-	1 1%	1 1%	1 1%	1 1%	* 1%
Don't know	100 11%	16 20%CHJ	3 7%	9 8%	8 11%	11 13%	5 12%	17 19%CHJ	9 8%	10 9%	5 6%	6 9%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for? Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng-land & Wales	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	226	94	132	13	37	52	51	42	31	58	51	43	74	203	49	68	61	25	23
Weighted base	227	99	128	32	40	51	45	32	27	42	61	61	63	198	44	74	55	25	29
Conservative	17 7%	6 6%	10 8%	-	4 9%	2 3%	2 5%	3 9%	6 23%	5 12%	6 9%	3 5%	3 4%	14 7%	3 6%	4 6%	3 6%	4 17%	2 8%
Labour	24 11%	8 8%	16 12%	3 8%	2 4%	3 7%	8 18%	5 16%	3 10%	3 6%	5 8%	13 21%	3 5%	21 10%	6 13%	7 10%	3 5%	5 21%	3 11%
Lib Dem	8 4%	6 6%	2 2%	-	3 7%	2 3%	3 6%	-	1 4%	4 10%	1 2%	2 3%	1 2%	8 4%	4 9%	2 2%	2 3%	1 4%	-
UKIP	11 5%	6 6%	4 3%	1 3%	-	3 6%	1 2%	5 14%	1 4%	1 3%	2 3%	3 5%	5 8%	11 5%	2 6%	4 5%	3 5%	2 8%	-
Green	12 5%	9 9%	3 2%	6 18%	* 1%	2 4%	2 4%	2 5%	-	2 4%	1 1%	8 13%	1 2%	11 6%	1 2%	9 13%	1 1%	-	1 2%
SNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	7 3%	5 5%	2 2%	1 4%	2 4%	2 3%	1 3%	1 2%	1 2%	3 7%	-	1 1%	3 5%	7 3%	2 5%	1 1%	2 3%	2 7%	-
Refused	18 8%	8 9%	10 8%	5 15%	2 5%	4 7%	2 4%	3 9%	3 10%	2 5%	7 12%	4 7%	4 7%	17 8%	6 12%	3 4%	7 12%	1 5%	2 5%
Don't know	131 58%	50 51%	81 63%	16 51%	27 68%	34 66%	26 59%	14 45%	13 48%	23 53%	39 64%	28 46%	42 66%	110 55%	21 46%	44 59%	35 65%	10 39%	21 73%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for? Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	226	19	24	10	7	1	-	-	-	1	149	31	32	33
Weighted base	227	17	21	12	6	1	-	-	-	1	149	28	28	31
Conservative	17 7%	11 65%	-	-	-	-	-	-	-	-	-	7 24%	-	1 2%
Labour	24 11%	-	13 60%	-	-	-	-	-	-	-	-	-	15 52%	-
Lib Dem	8 4%	-	-	3 24%	-	-	-	-	-	-	-	-	-	4 14%
UKIP	11 5%	-	-	-	6 100%	-	-	-	-	-	-	4 13%	-	1 4%
Green	12 5%	-	-	-	-	1 100%	-	-	-	-	-	-	-	2 6%
SNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	7 3%	-	-	-	-	-	-	-	-	1 100%	-	1 2%	1 2%	-
Refused	18 8%	-	1 4%	-	-	-	-	-	-	-	18 12%	-	3 9%	-
Don't know	131 58%	6 35%	8 36%	9 76%	-	-	-	-	-	-	131 88%	17 61%	10 37%	23 73%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for? Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	226	21	35	16	1	-	8	8	-	12	20	105
Weighted base	227	19	35	18	1	-	8	12	-	13	21	100
Conservative	17 7%	11 54%	1 4%	-	1 100%	-	1 15%	-	-	-	-	2 2%
Labour	24 11%	-	21 62%	-	-	-	-	1 7%	-	-	-	2 2%
Lib Dem	8 4%	-	-	6 33%	-	-	-	-	-	-	-	2 2%
UKIP	11 5%	1 4%	-	1 7%	-	-	3 38%	1 7%	-	-	-	5 5%
Green	12 5%	1 5%	1 2%	-	-	-	-	9 76%	-	1 5%	-	-
SNP	-	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-
BNP	-	-	-	-	-	-	-	-	-	-	-	-
Other	7 3%	1 3%	-	-	-	-	2 21%	-	-	5 35%	-	-
Refused	18 8%	-	1 2%	-	-	-	-	-	-	4 27%	13 63%	1 1%
Don't know	131 58%	7 34%	10 30%	11 60%	-	-	2 26%	1 10%	-	4 33%	8 37%	88 88%

Voting Intentions Survey ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for? Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Region											
	Total	Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	226	23	9	33	19	27	9	27	29	20	16	14
Weighted base	227	29**	8**	31**	16**	29**	12**	33**	25**	19**	13**	13**
Conservative	17 7%	2 8%	-	1	3 16%	1 2%	3	4 12%	1 5%	1 7%	1 11%	-
Labour	24 11%	3 11%	1 17%	1 4%	-	1 3%	3 29%	4 12%	5 21%	* 3%	2 13%	2 18%
Lib Dem	8 4%	-	-	-	2 10%	-	1 9%	2 5%	* 2%	4 19%	-	-
UKIP	11 5%	-	* 5%	2 7%	-	3 10%	-	1 2%	1 6%	1 6%	2 15%	-
Green	12 5%	1 2%	-	-	1 5%	6 20%	-	3 9%	1 4%	-	-	* 3%
SNP	-	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-
BNP	-	-	-	-	-	-	-	-	-	-	-	-
Other	7 3%	-	-	1 4%	1 3%	-	1 8%	* 1%	2 9%	-	1 6%	1 5%
Refused	18 8%	2 5%	3 39%	3 11%	1 3%	1 4%	-	1 4%	5 19%	1 4%	1 10%	* 3%
Don't know	131 58%	21 73%	3 39%	22 72%	10 63%	17 61%	4 32%	18 54%	9 34%	12 62%	6 45%	9 71%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

**** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as ...?

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1035	485	550	45	141	216	202	192	239	366	256	156	257	952	238	282	287	145	83
Weighted base	1028	494	534	113	158	212	174	161	209	295	301	201	231	936	251	284	258	143	92
Conservative	281 27%	143 29%	139 26%	25 22%	30 19%	38 18%	43 25%	51 31%	94 45%	108 37%	92 31%	42 21%	39 17%	267 29%	73 29%	95 33%	55 21%	45 31%	14 15%
Labour	276 27%	140 28%	136 26%	19 17%	37 23%	70 33%	51 29%	53 33%	46 22%	79 27%	66 22%	64 32%	66 29%	254 27%	60 24%	56 20%	102 40%	36 25%	22 24%
Lib Dem	99 10%	50 10%	50 9%	8 7%	31 20%	17 8%	9 5%	16 10%	17 8%	35 12%	37 12%	19 10%	7 3%	98 10%	37 15%	21 7%	23 9%	17 12%	1 1%
SNP	26 2%	8 2%	18 3%	- -	7 4%	6 3%	8 5%	1 *	4 2%	3 1%	12 4%	3 1%	9 4%	- -	- -	- -	- -	- -	26 28%
Plaid Cymru	* *	- -	* *	- -	- -	- -	* *	- -	- -	* *	- -	- -	- -	* *	- -	- -	- -	* *	- -
UKIP	83 8%	27 5%	56 10%	14 13%	9 6%	14 7%	9 5%	13 8%	23 11%	19 6%	15 5%	12 6%	36 16%	81 9%	26 11%	25 9%	16 6%	13 9%	2 2%
Green	45 4%	17 3%	28 5%	16 14%	9 6%	9 4%	10 6%	1 1%	* *	11 4%	14 5%	13 7%	6 3%	45 5%	10 4%	17 6%	12 5%	5 4%	- -
BNP	3 *	2 *	1 *	- -	- -	- -	1 1%	2 1%	- -	- -	2 1%	- -	1 1%	2 *	1 1%	- -	1 *	- -	1 1%
Other	20 2%	12 3%	7 1%	8 7%	3 2%	2 1%	4 2%	2 1%	2 1%	4 1%	8 2%	- -	8 4%	15 2%	7 3%	4 2%	1 *	3 2%	4 5%
Refused	25 2%	7 1%	18 3%	6 6%	2 1%	5 2%	2 1%	4 2%	5 3%	3 1%	4 1%	7 3%	10 4%	18 2%	3 1%	4 1%	9 3%	2 2%	6 7%
Don't know	170 17%	88 18%	82 15%	18 16%	31 20%	51 24%	35 20%	20 12%	16 8%	32 11%	51 17%	40 20%	48 21%	155 17%	34 13%	61 21%	40 15%	21 14%	16 17%

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Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as ...?
Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1035	266	313	73	143	39	23	2	4	8	149	316	250	194
Weighted base	1028	259	294	80	145	40	26	1	3	7	149	299	239	189
Conservative	281 27%	228 88%	12 4%	4 5%	27 18%	2 6%	1 4%	- -	- -	1 7%	7 4%	232 78%	7 3%	18 9%
Labour	276 27%	2 1%	234 79%	1 1%	20 14%	4 9%	1 2%	- -	- -	1 20%	11 8%	7 2%	187 78%	40 21%
Lib Dem	99 10%	6 2%	12 4%	66 81%	4 3%	4 11%	- -	* 52%	- -	- -	11 7%	6 2%	7 3%	68 36%
SNP	26 2%	1 *	2 1%	- -	- -	- -	23 87%	- -	- -	- -	- -	1 *	2 1%	1 *
Plaid Cymru	* *	- -	- -	- -	- -	- -	- -	* 48%	- -	- -	- -	- -	- -	- -
UKIP	83 8%	6 2%	2 1%	- -	68 47%	* 1%	- -	- -	- -	- -	2 1%	23 8%	3 1%	13 7%
Green	45 4%	- -	8 3%	3 3%	1 1%	22 54%	- -	- -	- -	- -	1 1%	1 *	8 3%	10 5%
BNP	3 *	- -	- -	- -	- -	- -	- -	- -	2 65%	1 13%	- -	- -	1 *	- -
Other	20 2%	2 1%	2 1%	- -	- -	- -	- -	- -	- -	3 45%	8 5%	1 *	1 1%	2 1%
Refused	25 2%	- -	1 *	- -	3 2%	- -	- -	- -	- -	- -	21 14%	1 *	3 1%	1 *
Don't know	170 17%	15 6%	22 8%	7 9%	23 16%	8 19%	2 7%	- -	1 35%	1 15%	89 60%	27 9%	18 8%	38 20%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as ...?
Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1035	285	299	95	22	1	75	37	4	20	24	173
Weighted base	1028	281	276	99	26	*	83	45	3	20	25	170
Conservative	281 27%	281 100%	-	-	-	-	-	-	-	-	-	-
Labour	276 27%	-	276 100%	-	-	-	-	-	-	-	-	-
Lib Dem	99 10%	-	-	99 100%	-	-	-	-	-	-	-	-
SNP	26 2%	-	-	-	26 100%	-	-	-	-	-	-	-
Plaid Cymru	* *	-	-	-	-	* 100%	-	-	-	-	-	-
UKIP	83 8%	-	-	-	-	-	83 100%	-	-	-	-	-
Green	45 4%	-	-	-	-	-	-	45 100%	-	-	-	-
BNP	3 *	-	-	-	-	-	-	-	3 100%	-	-	-
Other	20 2%	-	-	-	-	-	-	-	-	20 100%	-	-
Refused	25 2%	-	-	-	-	-	-	-	-	-	25 100%	-
Don't know	170 17%	-	-	-	-	-	-	-	-	-	-	170 100%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as ...?

Base: All respondents

	Total	Region										
		Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	1035	83	53	148	86	105	48	94	119	119	97	83
Weighted base	1028	92*	42*	134	83*	105*	46*	105*	136*	115*	97*	74*
Conservative	281 27%	14 15%	5 11%	34 25%	16 20%	29 27%	14 30%B	37 35%ABD	31 23%	42 36%ABD	31 32%AB	29 40%ABCDH
Labour	276 27%	22 24%	48 54%ACE GHIJK	36%EGJ	32 39%EGJ	22 21%	16 36%GI	15 14%	41 30%GI	19 16%	19 20%	19 25%
Lib Dem	99 10%	1 1%	2 6%	11 8%	9 11%A	9 9%	3 6%	8 7%	18 14%A	18 16%A	15 15%A	4 6%
SNP	26 2%	26 28%BCDE FGHIJK	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	* *	-	-	-	-	-	* 1%	-	-	-	-	-
UKIP	83 8%	2 2%	2 6%	8 6%	5 6%	8 7%	2 5%	12 11%A	13 10%	13 11%A	11 11%A	6 8%
Green	45 4%	-	3 6%A	6 4%	3 4%	9 8%A	* 1%	5 5%	8 6%	3 2%	5 5%	4 5%
BNP	3 *	1 1%	-	-	1 1%	-	-	-	-	1 1%	-	-
Other	20 2%	4 5%	-	1 1%	-	1 1%	1 2%	1 1%	6 4%	1 1%	2 2%	2 3%
Refused	25 2%	6 7%I	4 8%DEGI	5 4%	1 1%	1 1%	-	1 1%	2 2%	1 1%	2 3%	1 2%
Don't know	170 17%	16 17%	4 8%	21 16%	15 19%	26 24%B	9 19%	26 25%BHJ	16 12%	17 15%	12 12%	9 12%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

* small base; ** very small base (under 30) ineligible for sig testing

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	871	417	454	33	112	168	165	171	222	330	219	123	199	804	205	232	244	123	67
Weighted base	789	388	401	72	110	152	130	139	187	247	233	142	167	723	198	210	200	115	66
Conservative	245 31%	123 32%	122 30%	20 28%	26 24%	34 22%	37 28%	48 34%	80 43%	96 39%	77 33%	35 24%	37 22%	232 32%	68 34%	74 35%	52 26%	38 33%	13 19%
Labour	269 34%	133 34%	136 34%	23 32%	38 35%	72 48%	51 39%	45 32%	40 21%	80 32%	76 33%	54 38%	60 36%	249 34%	58 29%	56 27%	100 50%	34 30%	20 30%
Lib Dem	70 9%	38 10%	32 8%	7 10%	21 19%	9 6%	9 7%	13 9%	11 6%	24 10%	24 10%	11 8%	11 6%	68 9%	28 14%	16 8%	12 6%	12 11%	2 3%
UKIP	138 17%	69 18%	68 17%	14 19%	7 7%	21 14%	20 16%	28 20%	47 25%	31 13%	25 11%	36 26%	45 27%	134 19%	33 16%	52 25%	26 13%	24 21%	3 5%
Green	34 4%	12 3%	22 5%	8 12%	9 8%	9 6%	3 2%	2 1%	2 1%	11 5%	15 6%	2 1%	5 3%	31 4%	10 5%	9 4%	8 4%	5 4%	3 4%
SNP	24 3%	9 2%	15 4%	- -	5 4%	6 4%	7 6%	1 1%	6 3%	2 1%	11 5%	3 2%	8 5%	- -	- -	- -	- -	- -	24 37%
Plaid Cymru	1 *	* *	* *	- -	- -	- -	1 1%	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	- -	1 1%	- -
BNP	3 *	1 *	2 *	- -	- -	1 1%	1 1%	1 *	- -	- *	1 1%	1 1%	1 1%	2 *	* *	1 *	1 *	- -	1 1%
Other	6 1%	3 1%	3 1%	- -	3 3%	- -	- -	2 2%	1 *	2 1%	4 2%	1 *	* *	6 1%	2 1%	2 1%	2 1%	1 1%	- -

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)											Voted in 2010 General Election		
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	871	266	313	73	143	39	23	2	4	8	24	300	238	175
Weighted base	789	245	269	70	138	34	24	1	3	6	20	272	207	159
Conservative	245	245	-	-	-	-	-	-	-	-	5	202	3	22
	31%	100%	-	-	-	-	-	-	-	-	26%	74%	2%	14%
Labour	269	-	269	-	-	-	-	-	-	-	7	15	179	44
	34%	-	100%	-	-	-	-	-	-	-	37%	6%	87%	28%
Lib Dem	70	-	-	70	-	-	-	-	-	-	7	3	3	56
	9%	-	-	100%	-	-	-	-	-	-	37%	1%	2%	35%
UKIP	138	-	-	-	138	-	-	-	-	-	-	48	12	23
	17%	-	-	-	100%	-	-	-	-	-	-	18%	6%	14%
Green	34	-	-	-	-	34	-	-	-	-	-	2	4	10
	4%	-	-	-	-	100%	-	-	-	-	-	1%	2%	7%
SNP	24	-	-	-	-	-	24	-	-	-	-	-	3	1
	3%	-	-	-	-	-	100%	-	-	-	-	-	1%	1%
Plaid Cymru	1	-	-	-	-	-	-	1	-	-	-	-	-	*
	*	-	-	-	-	-	-	100%	-	-	-	-	-	*
BNP	3	-	-	-	-	-	-	-	3	-	-	-	1	-
	*	-	-	-	-	-	-	-	100%	-	-	-	*	-
Other	6	-	-	-	-	-	-	-	-	6	-	1	1	1
	1%	-	-	-	-	-	-	-	-	100%	-	*	*	1%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	871	279	286	89	22	1	68	30	4	8	4	80
Weighted base	789	259	240	82	24	*	74	29	2	6	4	69
Conservative	245 31%	215 83%	1 1%	6 8%	1 3%	-	6 8%	-	-	2 24%	-	14 20%
Labour	269 34%	11 4%	214 89%	11 14%	2 8%	-	1 2%	7 25%	-	2 28%	1 25%	19 28%
Lib Dem	70 9%	4 1%	1 *	57 69%	-	-	-	2 7%	-	-	-	7 10%
UKIP	138 17%	26 10%	18 8%	4 4%	-	-	67 90%	1 3%	-	-	3 75%	19 28%
Green	34 4%	1 1%	3 1%	4 5%	-	-	* *	19 65%	-	-	-	6 9%
SNP	24 3%	1 *	1 *	-	21 88%	-	-	-	-	-	-	2 3%
Plaid Cymru	1 *	-	-	* 1%	-	* 100%	-	-	-	-	-	-
BNP	3 *	-	-	-	-	-	-	-	2 79%	-	-	1 1%
Other	6 1%	1 *	1 *	-	-	-	-	-	* 21%	3 47%	-	1 2%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Region											
	Total	Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	871	67	48	123	73	86	40	75	99	106	83	71
Weighted base	789	66*	35*	100*	65*	76*	35**	73*	105*	93*	80*	61*
Conservative	245 31%	13 19%	4 12%	33 33%B	15 23%	21 27%	9 27%	26 36%B	27 25%	41 44%ABD H	29 36%B	27 44%ABDH
Labour	269 34%	20 30%	24 70%ACD EGHIJK	49 49%AGI JK	27 41%GIJ	28 36%GI	17 49%	14 19%	41 39%GI	17 18%	17 22%	15 25%
Lib Dem	70 9%	2 3%	2 6%	4 4%	6 9%	7 9%	1 3%	6 8%	13 13%	14 16%AC	11 14%A	4 6%
UKIP	138 17%	3 5%	3 9%	9 9%	14 21%AC	17 22%AC	5 15%	24 32%ABC H	15 14%	18 19%AC	18 23%AC	12 19%A
Green	34 4%	3 4%	1 3%	4 4%	3 4%	2 2%	1 4%	4 6%	8 7%	2 2%	4 4%	3 5%
SNP	24 3%	24 37%BCDE GHIJK	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	1 *	-	-	-	-	-	1 3%	-	-	-	-	-
BNP	3 *	1 1%	-	-	1 1%	1 1%	-	-	-	* *	-	-
Other	6 1%	-	-	1 1%	1 1%	1 2%	-	-	1 1%	* 1%	1 1%	1 1%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q.1 Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for?

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1019	499	520	48	156	195	203	164	253	339	246	171	263	932	253	247	277	155	87
Weighted base	1026	514	513	132	173	178	175	146	223	262	294	229	242	941	271	257	256	156	85
Conservative	292 28%	162 32%	130 25%	17 13%	29 17%	43 24%	52 30%	55 38%	95 43%	91 35%	83 28%	56 24%	62 26%	279 30%	82 30%	92 36%	63 25%	42 27%	13 16%
Labour	234 23%	116 23%	118 23%	32 24%	40 23%	54 31%	36 21%	32 22%	38 17%	53 20%	68 23%	56 25%	56 23%	209 22%	64 24%	50 20%	68 27%	26 17%	25 29%
Liberal Democrat	184 18%	107 21%	77 15%	13 10%	43 25%	28 16%	28 16%	24 16%	48 22%	63 24%	48 16%	35 15%	38 16%	178 19%	55 20%	42 16%	40 15%	41 26%	6 7%
Other	78 8%	46 9%	33 6%	2 1%	8 5%	11 6%	22 13%	17 12%	18 8%	14 5%	23 8%	26 11%	16 7%	51 5%	12 4%	15 6%	16 6%	9 6%	27 32%
Did not vote	196 19%	70 14%	126 25%	59 44%	43 25%	34 19%	29 17%	14 10%	17 8%	31 12%	60 20%	45 20%	59 25%	184 20%	47 17%	43 17%	61 24%	34 22%	12 14%
Don't remember	22 2%	6 1%	15 3%	7 5%	7 4%	4 2%	2 1%	-	2 1%	4 2%	9 3%	5 2%	4 2%	22 2%	8 3%	6 2%	5 2%	3 2%	* *
Refused	21 2%	7 1%	14 3%	3 2%	1 1%	3 2%	6 3%	3 2%	4 2%	6 2%	3 1%	6 3%	5 2%	19 2%	4 1%	10 4%	4 2%	1 1%	2 3%

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Absolutes/col percents

Q.1 Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for?
Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)											Voted in 2010 General Election		
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1019	268	290	75	129	35	29	5	5	3	175	305	242	167
Weighted base	1026	262	289	81	126	32	28	7	4	2	195	292	234	184
Conservative	292 28%	215 82%	9 3%	7 8%	34 27%	2 6%	- -	- -	- -	1 50%	39 20%	292 100%	- -	- -
Labour	234 23%	13 5%	182 63%	6 7%	11 9%	3 10%	2 6%	2 29%	- -	1 28%	15 8%	- -	234 100%	- -
Liberal Democrat	184 18%	14 5%	44 15%	63 78%	21 17%	13 40%	- -	1 14%	1 26%	- -	40 20%	- -	- -	184 100%
Other	78 8%	3 1%	3 1%	- -	29 23%	9 27%	23 83%	2 31%	3 74%	- -	2 1%	- -	- -	- -
Did not vote	196 19%	14 5%	44 15%	4 5%	27 21%	4 13%	3 12%	2 25%	- -	- -	68 35%	- -	- -	- -
Don't remember	22 2%	* *	2 1%	- -	1 1%	1 4%	- -	- -	- -	1 22%	16 8%	- -	- -	- -
Refused	21 2%	1 1%	3 1%	1 1%	2 2%	- -	- -	- -	- -	- -	15 8%	- -	- -	- -

Voting Intentions Survey ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q.1 Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for?
Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1019	270	298	89	30	5	85	28	8	13	21	172
Weighted base	1026	259	297	94	32	6	80	26	7	13	25	187
Conservative	292 28%	226 87%	10 3%	5 5%	-	-	22 27%	1 4%	-	2 19%	1 2%	26 14%
Labour	234 23%	4 2%	189 64%	4 4%	5 15%	2 33%	5 6%	1 3%	-	-	1 3%	24 13%
Liberal Democrat	184 18%	5 2%	36 12%	76 82%	-	-	11 13%	5 20%	-	7 51%	4 16%	41 22%
Other	78 8%	5 2%	2 1%	-	24 75%	2 39%	24 30%	11 41%	5 65%	1 5%	2 6%	3 2%
Did not vote	196 19%	18 7%	57 19%	8 9%	3 10%	2 28%	17 22%	7 29%	1 19%	2 19%	4 16%	75 40%
Don't remember	22 2%	2 1%	-	-	-	-	1 1%	1 3%	1 16%	-	2 8%	15 8%
Refused	21 2%	-	3 1%	1 1%	-	-	* 1%	-	-	1 6%	12 48%	3 2%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q.1 Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for?
Base: All respondents

	Total	Region										
		Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	1019	87	60	124	93	85	68	76	112	141	87	86
Weighted base	1026	85*	50*	107*	99*	84*	63*	88*	122*	149	94*	85*
Conservative	292 28%	13 16%	10 21%	29 27%	24 24%	24 28%	17 28%	40 46% DJ	37 30% A	45 30% A	25 26%	28 32% A
Labour	234 23%	25 29% J	19 37% GJ	29 27%	20 21%	18 21%	13 20%	15 17%	37 30% J	27 18%	14 15%	17 21%
Liberal Democrat	184 18%	6 7%	5 10%	18 17%	16 17%	9 11%	10 16%	15 17%	22 18%	34 23% A	31 33% ABC DEFGH	18 21% A
Other	78 8%	27 32% BCDE FGHIJK	2 3%	7 7%	6 7%	7 8%	5 8%	7 8%	4 3%	8 5%	3 4%	1 2%
Did not vote	196 19%	12 14%	12 25% G	20 18% G	28 29% AG	22 27% G	14 22% G	6 7%	20 16%	27 18%	20 21% G	15 17%
Don't remember	22 2%	* *	1 2%	3 3%	1 1%	1 1%	2 3%	1 1%	- -	8 5% H	1 1%	4 5% H
Refused	21 2%	2 3%	1 2%	1 1%	2 2%	4 5%	1 2%	4 4%	3 2%	1 1%	- -	2 2%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q.2 If there were a General Election / UK General Election (for Scotland) tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote?

Base: All respondents

	Gender			Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng-land & Wales	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	
Unweighted base	1019	499	520	48	156	195	203	164	253	339	246	171	263	932	253	247	277	155	87	
Weighted base	1026	514	513	132	173	178	175	146	223	262	294	229	242	941	271	257	256	156	85	
Absolutely certain to vote	(10)	562 55%	292 57%	269 53%	37 28%	71 41%	95 53%	112 64%	102 70%	144 65%	152 58%	137 47%	134 59%	138 57%	502 53%	139 51%	144 56%	140 55%	80 51%	59 70%
	(9)	121 12%	58 11%	63 12%	18 14%	19 11%	20 11%	9 5%	22 15%	32 15%	41 16%	40 14%	21 9%	19 8%	114 12%	35 13%	32 12%	33 13%	14 9%	7 9%
	(8)	107 10%	64 13%	43 8%	33 25%	18 11%	19 11%	17 10%	5 4%	14 6%	26 10%	43 15%	20 9%	18 8%	102 11%	35 13%	16 6%	32 12%	19 12%	5 6%
	(7)	62 6%	27 5%	35 7%	14 11%	15 9%	16 9%	7 4%	5 3%	5 2%	13 5%	23 8%	15 7%	10 4%	61 6%	17 6%	23 9%	12 5%	9 6%	1 1%
	(6)	22 2%	11 2%	11 2%	2 1%	13 7%	2 1%	2 1%	2 2%	2 1%	4 1%	5 2%	6 3%	8 3%	18 2%	2 1%	6 2%	3 1%	7 4%	4 5%
	(5)	26 3%	11 2%	15 3%	3 3%	5 3%	8 5%	3 2%	2 2%	4 2%	5 2%	8 3%	6 3%	7 3%	26 3%	4 1%	7 3%	9 4%	6 4%	-
	(4)	10 1%	6 1%	4 1%	3 2%	2 1%	3 1%	2 1%	1 *	-	2 1%	3 1%	5 2%	1 *	8 1%	4 1%	2 1%	2 1%	-	2 2%
	(3)	6 1%	3 1%	4 1%	-	2 1%	3 1%	1 1%	-	-	1 *	3 1%	1 *	2 1%	6 1%	1 *	1 *	4 2%	1 1%	-
	(2)	15 1%	9 2%	6 1%	2 2%	2 1%	3 2%	4 2%	1 *	3 1%	4 1%	4 1%	2 1%	6 2%	14 2%	9 3%	3 1%	2 1%	*	1 1%
Certain not to vote	(1)	48 5%	15 3%	34 7%	9 7%	17 10%	6 4%	6 3%	3 2%	7 3%	7 2%	17 6%	10 4%	15 6%	47 5%	12 5%	7 3%	14 5%	14 9%	1 2%
Refused		1 *	-	1 *	-	1 1%	-	-	-	-	-	1 *	-	-	1 *	1 *	-	-	-	-
Don't know		45 4%	17 3%	27 5%	11 8%	6 4%	4 2%	12 7%	1 1%	10 5%	7 3%	11 4%	9 4%	17 7%	41 4%	10 4%	17 6%	7 3%	7 5%	4 4%
Mean		8.57	8.74	8.40	7.78	7.73	8.46	8.86	9.24	9.09	8.90	8.33	8.65	8.43	8.51	8.46	8.75	8.54	8.20	9.18
Standard deviation		2.41	2.17	2.61	2.57	2.92	2.39	2.28	1.76	2.01	2.01	2.50	2.34	2.71	2.45	2.50	2.15	2.44	2.76	1.81
Standard error		0.08	0.10	0.12	0.39	0.24	0.17	0.16	0.14	0.13	0.11	0.16	0.18	0.17	0.08	0.16	0.14	0.15	0.23	0.20

Voting Intentions Survey

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Absolutes/col percents

Q.2 If there were a General Election / UK General Election (for Scotland) tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)											Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat	
Unweighted base	1019	268	290	75	129	35	29	5	5	3	175	305	242	167	
Weighted base	1026	262	289	81	126	32	28	7	4	2	195	292	234	184	
Absolutely certain to vote	(10)	562 55%	185 71%	174 60%	48 60%	83 66%	22 69%	23 83%	4 60%	4 100%	1 50%	51 26%	187 64%	147 63%	112 61%
	(9)	121 12%	38 15%	38 13%	11 14%	20 16%	4 11%	2 6%	- -	- -	- 8%	16 8%	48 17%	27 12%	20 11%
	(8)	107 10%	22 8%	43 15%	7 9%	11 8%	2 6%	3 9%	2 25%	- -	1 50%	20 10%	24 8%	29 12%	18 10%
	(7)	62 6%	11 4%	22 8%	5 6%	4 3%	3 8%	- -	1 14%	- -	- -	19 10%	14 5%	14 6%	9 5%
	(6)	22 2%	2 1%	8 3%	8 10%	1 1%	1 4%	1 2%	- -	- -	- -	2 1%	2 1%	7 3%	8 4%
	(5)	26 3%	3 1%	3 1%	2 2%	6 5%	1 2%	- -	- -	- -	- -	14 7%	2 1%	4 2%	10 5%
	(4)	10 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 1%	1 *	- -	3 2%
	(3)	6 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 1%	1 *	- -	- -
	(2)	15 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	5 3%	2 1%	3 1%	1 *
Certain not to vote	(1)	48 5%	- -	- -	- -	- -	- -	- -	- -	- -	- -	34 17%	2 1%	1 *	- -
Refused		1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Don't know		45 4%	- -	- -	- -	- -	- -	- -	- -	- -	- -	30 16%	8 3%	2 1%	4 2%
Mean		8.57	9.47	9.17	9.02	9.29	9.29	9.68	9.06	10.00	9.00	6.60	9.28	9.10	8.97
Standard deviation		2.41	1.01	1.21	1.47	1.29	1.28	0.80	1.29	0.00	1.33	3.46	1.44	1.56	1.67
Standard error		0.08	0.06	0.07	0.17	0.11	0.22	0.15	0.58	0.00	0.77	0.28	0.08	0.10	0.13

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q.2 If there were a General Election / UK General Election (for Scotland) tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote?

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1019	270	298	89	30	5	85	28	8	13	21	172
Weighted base	1026	259	297	94	32	6	80	26	7	13	25	187
Absolutely certain to vote	(10) 562 55%	174 67%	178 60%	58 61%	25 80%	4 72%	52 65%	13 50%	5 65%	8 60%	9 34%	36 19%
	(9) 121 12%	39 15%	33 11%	12 13%	1 3%	- -	11 14%	2 7%	- -	- -	4 16%	19 10%
	(8) 107 10%	20 8%	42 14%	8 9%	1 4%	2 28%	4 5%	1 4%	- -	- -	3 12%	26 14%
	(7) 62 6%	13 5%	18 6%	4 4%	- -	- -	4 4%	1 3%	- -	2 18%	6 24%	14 8%
	(6) 22 2%	1 *	10 3%	6 7%	1 2%	- -	1 1%	1 5%	- -	- -	- -	2 1%
	(5) 26 3%	3 1%	3 1%	2 2%	- -	- -	3 4%	1 2%	- -	- -	- -	14 8%
	(4) 10 1%	1 *	- -	- -	- -	- -	2 3%	4 14%	- -	1 5%	- -	3 2%
	(3) 6 1%	1 1%	1 *	- -	- -	- -	- -	- -	2 25%	- -	- -	2 1%
	(2) 15 1%	1 *	5 2%	- -	- -	- -	1 1%	3 10%	- -	- -	- -	6 3%
Certain not to vote	(1) 48 5%	2 1%	4 1%	4 4%	- -	- -	- -	1 5%	1 10%	2 17%	* 1%	34 18%
Refused	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 1%
Don't know	45 4%	3 1%	2 1%	- -	4 12%	- -	2 2%	- -	- -	- -	3 12%	30 16%
Mean	8.57	9.30	8.94	8.84	9.80	9.44	9.13	7.37	7.36	7.62	8.57	6.32
Standard deviation	2.41	1.44	1.84	2.11	0.70	0.98	1.66	3.30	3.91	3.55	1.59	3.43
Standard error	0.08	0.09	0.11	0.22	0.13	0.44	0.18	0.62	1.38	0.99	0.36	0.28

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q.2 If there were a General Election / UK General Election (for Scotland) tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote?

Base: All respondents

	Total	Region										
		Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	1019	87	60	124	93	85	68	76	112	141	87	86
Weighted base	1026	85*	50*	107*	99*	84*	63*	88*	122*	149	94*	85*
Absolutely certain to vote	(10) 562 55%	59 70%DEF HJ	29 57%	61 57%	51 51%	44 52%	31 49%	53 60%	63 51%	77 51%	49 52%	48 56%
	(9) 121 12%	7 9%	7 14%	10 10%	16 16%	16 18%	7 11%	9 10%	20 17%	15 10%	7 7%	7 9%
	(8) 107 10%	5 6%	8 15%CE	4 4%	20 20%ACEK	3 3%	12 19%ACEK	8 9%	15 12%	20 14%CE	7 8%	5 6%
	(7) 62 6%	1 1%	- -	10 9%AB	2 2%	9 10%AB	4 6%	11 12%ABD	5 4%	12 8%	5 5%	3 4%
	(6) 22 2%	4 5%CH	* 1%	- -	2 2%	3 3%	1 2%	3 3%	- -	2 2%	5 6%CH	1 1%
	(5) 26 3%	- -	1 2%	8 7%AI	1 1%	3 3%	2 3%	2 2%	2 2%	2 1%	4 5%	2 2%
	(4) 10 1%	2 2%	1 1%	2 2%	- -	1 2%	- -	1 1%	- -	4 3%	- -	- -
	(3) 6 1%	- -	1 2%	3 3%	- -	1 1%	1 1%	- -	1 1%	- -	* *	- -
	(2) 15 1%	1 1%	- -	1 1%	1 1%	1 2%	* 1%	- -	5 4%	4 3%	- -	2 2%
Certain not to vote	(1) 48 5%	1 2%	3 6%	4 4%	6 6%	3 4%	3 5%	- -	7 6%	5 4%	11 12%AG	4 5%
Refused	1 *	- -	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	- -
Don't know	45 4%	4 4%	1 2%	4 4%	1 1%	2 2%	3 4%	2 2%	3 2%	7 5%	5 5%	13 15%ABCDEFGHI
Mean	8.57	9.18CI J	8.67	8.40	8.61	8.48	8.53	9.03J	8.42	8.49	7.97	8.72
Standard deviation	2.41	1.81	2.44	2.55	2.35	2.39	2.28	1.46	2.65	2.37	3.04	2.52
Standard error	0.08	0.20	0.32	0.23	0.25	0.26	0.28	0.17	0.26	0.20	0.33	0.29

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q.3 In the General Election / UK General Election (for Scotland) to be held on 7th May next year, will you vote Conservative, Labour, Liberal Democrat or some other party?
Base: All respondents saying 5-10 likely to vote

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	897	449	448	38	126	171	174	156	232	309	215	151	222	818	222	221	239	136	79
Weighted base	901	464	437	107	142	159	151	140	203	242	256	202	201	823	234	228	228	134	78
Conservative	230 26%	130 28%	101 23%	19 18%	29 21%	32 20%	39 26%	43 31%	68 33%	71 30%	69 27%	47 23%	43 21%	216 26%	63 27%	56 25%	59 26%	38 29%	14 18%
Labour	271 30%	140 30%	131 30%	43 41%	56 40%	63 39%	39 26%	34 24%	37 18%	55 23%	93 36%	63 31%	60 30%	250 30%	69 30%	63 28%	83 36%	35 26%	21 27%
Lib Dem	49 5%	29 6%	20 5%	3 3%	14 10%	6 4%	5 3%	8 6%	12 6%	24 10%	9 4%	8 4%	7 3%	45 5%	17 7%	8 4%	7 3%	13 10%	4 5%
UKIP	119 13%	64 14%	55 13%	13 12%	13 9%	12 8%	26 17%	21 15%	34 17%	19 8%	32 13%	33 16%	35 17%	117 14%	30 13%	34 15%	40 18%	13 9%	1 2%
Green	27 3%	19 4%	9 2%	- -	6 5%	9 5%	4 3%	7 5%	2 1%	9 4%	7 3%	5 2%	6 3%	26 3%	11 5%	6 3%	6 3%	3 2%	1 2%
SNP	27 3%	12 3%	15 3%	- -	2 2%	5 3%	8 6%	8 5%	4 2%	7 3%	4 2%	8 4%	8 4%	- -	- -	- -	- -	- -	27 35%
Plaid Cymru	6 1%	3 1%	3 1%	4 4%	- -	- -	- -	- -	2 1%	- -	1 1%	2 1%	2 1%	6 1%	- -	- -	- -	6 4%	- -
BNP	4 *	4 1%	- -	- -	- -	1 *	2 1%	- -	1 1%	1 *	- -	2 1%	1 1%	3 *	1 *	* *	1 *	1 1%	1 1%
Other	1 *	1 *	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	1 1%	1 *	1 *	- -	- -	- -	- -
Refused	18 2%	5 1%	14 3%	3 3%	4 3%	4 2%	2 1%	2 1%	4 2%	4 2%	4 2%	5 2%	5 3%	17 2%	8 3%	9 4%	- -	1 1%	1 1%
Don't know	148 16%	57 12%	91 21%	21 20%	16 11%	28 18%	24 16%	18 13%	40 20%	51 21%	36 14%	30 15%	32 16%	141 17%	34 15%	51 22%	32 14%	24 18%	7 9%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q.3 In the General Election / UK General Election (for Scotland) to be held on 7th May next year, will you vote Conservative, Labour, Liberal Democrat or some other party?
Base: All respondents saying 5-10 likely to vote

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	897	268	290	75	129	35	29	5	5	3	109	291	237	161
Weighted base	901	262	289	81	126	32	28	7	4	2	122	278	227	177
Conservative	230 26%	230 88%	-	-	-	-	-	-	-	-	-	190 68%	13 6%	12 7%
Labour	271 30%	-	271 94%	-	-	-	-	-	-	-	-	8 3%	176 77%	41 23%
Lib Dem	49 5%	-	-	49 60%	-	-	-	-	-	-	-	2 1%	5 2%	40 23%
UKIP	119 13%	-	-	-	119 95%	-	-	-	-	-	-	32 12%	10 4%	19 11%
Green	27 3%	-	-	-	-	27 85%	-	-	-	-	-	1 *	3 1%	9 5%
SNP	27 3%	-	-	-	-	-	27 98%	-	-	-	-	-	1 *	-
Plaid Cymru	6 1%	-	-	-	-	-	-	6 86%	-	-	-	-	2 1%	-
BNP	4 *	-	-	-	-	-	-	-	4 100%	-	-	-	-	1 1%
Other	1 *	-	-	-	-	-	-	-	-	1 50%	-	1 *	-	-
Refused	18 2%	1 1%	1 *	1 1%	-	-	-	-	-	1 22%	17 14%	2 1%	-	-
Don't know	148 16%	30 11%	17 6%	31 38%	7 5%	5 15%	1 2%	1 14%	-	1 28%	105 86%	42 15%	17 8%	55 31%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q.3 In the General Election / UK General Election (for Scotland) to be held on 7th May next year, will you vote Conservative, Labour, Liberal Democrat or some other party?
Base: All respondents saying 5-10 likely to vote

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	897	258	285	85	27	5	80	23	5	10	18	101
Weighted base	901	251	284	90	28	6	75	18	5	10	22	112
Conservative	230 26%	199 79%	11 4%	5 5%	3 11%	-	4 5%	-	-	1 7%	-	8 7%
Labour	271 30%	-	233 82%	6 7%	-	-	2 3%	3 18%	-	1 12%	1 3%	25 22%
Lib Dem	49 5%	1 *	4 1%	39 44%	-	-	1 1%	-	-	1 8%	-	3 3%
UKIP	119 13%	13 5%	15 5%	2 2%	-	-	64 85%	-	2 48%	2 24%	2 10%	17 16%
Green	27 3%	1 1%	2 1%	5 6%	-	-	-	14 78%	-	1 13%	-	4 3%
SNP	27 3%	1 *	1 *	-	24 87%	-	-	-	-	-	-	1 1%
Plaid Cymru	6 1%	-	-	-	-	6 95%	-	-	-	-	-	-
BNP	4 *	-	-	-	-	-	-	3 52%	-	-	-	2 1%
Other	1 *	1 *	-	-	-	-	-	-	-	-	-	-
Refused	18 2%	1 1%	1 *	1 1%	-	-	-	-	-	-	14 66%	1 *
Don't know	148 16%	33 13%	18 6%	31 35%	1 2%	5 5%	5 6%	1 4%	-	4 36%	4 20%	52 47%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q.3 In the General Election / UK General Election (for Scotland) to be held on 7th May next year, will you vote Conservative, Labour, Liberal Democrat or some other party?
Base: All respondents saying 5-10 likely to vote

	Region											
	Total	Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	897	79	51	104	84	76	60	72	98	124	76	73
Weighted base	901	78*	45*	93*	91*	76*	57*	85*	105*	129*	77*	67*
Conservative	230 26%	14 18%	13 29%	26 29%	20 22%	11 15%	14 24%	26 31%	29 27%	34 27%	25 32%E	18 28%
Labour	271 30%	21 27%	26 57%ACD FGIJK	26 28%	31 35%I	32 42%GIK	14 24%	15 18%	47 45%ACF GIK	22 17%	21 27%	16 24%
Lib Dem	49 5%	4 5%	* 1%	3 3%	3 3%	-	4 8%E	5 6%	8 8%E	8 7%	9 11%E	3 5%
UKIP	119 13%	1 2%	2 5%	15 16%A	23 25%ABF H	11 14%A	5 8%	12 14%A	7 7%	23 18%AH	8 10%	11 16%A
Green	27 3%	1 2%	-	4 4%	2 2%	1 2%	-	2 3%	2 2%	9 7%	3 4%	3 4%
SNP	27 3%	27 35%BCDE FGHIJK	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	6 1%	-	-	-	-	-	6 10%ACDE GHIJK	-	-	-	-	-
BNP	4 *	1 1%	-	1 1%	-	-	1 2%	-	1 1%	-	-	* 1%
Other	1 *	-	-	-	-	-	-	-	1 1%	-	-	-
Refused	18 2%	1 1%	-	-	-	4 5%	-	4 5%	3 3%	5 3%	1 1%	1 1%
Don't know	148 16%	7 9%	4 8%	17 18%H	11 12%	17 22%H	13 23%AH	20 24%AH	7 7%	27 21%H	11 14%	14 21%H

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for? Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng-land & Wales	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	280	104	176	17	49	56	60	29	69	91	62	46	81	262	70	77	70	45	18
Weighted base	292	112	180	50	51	50	50	26	64	75	79	61	78	277	80	89	60	48	16
Conservative	22 7%	9 8%	13 7%	- -	2 4%	3 6%	5 9%	3 13%	8 13%	8 11%	2 3%	7 11%	5 6%	21 8%	2 2%	6 6%	8 14%	5 11%	1 5%
Labour	22 8%	6 6%	16 9%	4 8%	5 10%	5 10%	3 6%	1 4%	5 7%	5 6%	6 8%	4 7%	7 9%	22 8%	9 11%	4 4%	8 13%	1 3%	1 5%
Lib Dem	20 7%	10 9%	10 5%	3 6%	4 7%	5 10%	2 5%	2 9%	3 5%	3 5%	6 8%	7 11%	4 5%	20 7%	6 8%	5 6%	5 8%	4 7%	- -
UKIP	14 5%	7 6%	7 4%	- -	1 3%	2 3%	6 11%	3 12%	2 3%	3 4%	3 3%	3 4%	5 7%	14 5%	3 4%	1 2%	6 11%	3 6%	- -
Green	10 3%	7 6%	3 2%	- -	2 5%	4 7%	* *	1 2%	3 4%	4 6%	2 3%	3 5%	- -	9 3%	5 6%	3 4%	1 1%	1 1%	* 1%
SNP	4 1%	2 2%	3 1%	- -	- -	- -	3 5%	- -	2 3%	1 1%	1 1%	2 3%	1 1%	- -	- -	- -	- -	- -	4 27%
Plaid Cymru	1 *	- -	1 1%	- -	- -	- -	- -	1 4%	- -	1 1%	- -	- -	- -	1 *	- -	- -	- -	1 2%	- -
BNP	2 1%	- -	2 1%	- -	1 2%	1 1%	- -	- -	- -	- -	- -	- -	2 2%	2 1%	1 1%	- -	1 2%	- -	- -
Other	2 1%	2 2%	1 *	- -	- -	- -	1 2%	- -	1 2%	- -	1 1%	1 2%	1 1%	2 1%	1 1%	1 1%	- -	- -	- -
Refused	21 7%	4 4%	17 9%	5 10%	3 5%	5 9%	1 3%	2 7%	6 9%	4 5%	3 4%	6 9%	8 11%	19 7%	7 9%	8 9%	- -	4 8%	2 11%
Don't know	174 59%	65 58%	109 60%	38 76%	32 63%	27 53%	29 58%	12 48%	35 54%	46 61%	54 68%	29 47%	46 59%	166 60%	46 57%	61 68%	31 51%	29 61%	8 50%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for? Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	280	35	20	28	9	4	1	1	-	2	175	58	21	52
Weighted base	292	31	18	32	7	5	1	1	-	1	195	58	24	63
Conservative	22 7%	13 40%	-	-	-	-	-	-	-	-	-	10 18%	-	4 6%
Labour	22 8%	-	6 35%	-	-	-	-	-	-	-	-	* 1%	4 19%	2 3%
Lib Dem	20 7%	-	-	11 34%	-	-	-	-	-	-	-	3 6%	1 5%	10 15%
UKIP	14 5%	-	-	-	7 100%	-	-	-	-	-	-	2 4%	1 5%	2 3%
Green	10 3%	-	-	-	-	5 100%	-	-	-	-	-	1 1%	-	4 7%
SNP	4 1%	-	-	-	-	-	1 100%	-	-	-	-	-	1 2%	-
Plaid Cymru	1 *	-	-	-	-	-	-	1 100%	-	-	-	-	-	1 2%
BNP	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	2 1%	-	-	-	-	-	-	-	-	1 100%	-	1 2%	1 3%	-
Refused	21 7%	1 4%	1 5%	-	-	-	-	-	-	-	21 11%	1 2%	-	-
Don't know	174 59%	17 55%	11 60%	21 66%	-	-	-	-	-	-	174 89%	37 65%	15 66%	40 64%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for? Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	280	47	34	34	4	1	12	6	3	7	18	114
Weighted base	292	43	31	36	4	*	9	8	3	6	22	128
Conservative	22 7%	14 32%	-	1 2%	-	-	1 6%	-	-	-	-	7 5%
Labour	22 8%	1 2%	15 48%	-	-	-	-	-	-	1 10%	-	6 5%
Lib Dem	20 7%	3 8%	-	11 31%	-	-	-	3 37%	-	-	-	2 2%
UKIP	14 5%	2 4%	2 7%	* 1%	-	-	5 53%	-	-	-	-	5 4%
Green	10 3%	1 2%	-	3 7%	-	-	-	4 54%	-	-	-	2 1%
SNP	4 1%	-	-	-	4 100%	-	-	-	-	-	-	-
Plaid Cymru	1 *	-	-	-	-	-	-	-	-	1 15%	-	-
BNP	2 1%	-	-	-	-	-	-	-	2 73%	-	-	-
Other	2 1%	-	1 2%	-	-	-	-	-	-	1 19%	-	1 *
Refused	21 7%	1 3%	1 3%	-	-	-	-	-	-	1 15%	17 76%	1 1%
Don't know	174 59%	21 49%	13 41%	21 59%	-	* 100%	4 40%	1 9%	1 27%	3 41%	5 24%	106 82%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for? Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Region											
	Total	Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	280	18	15	38	17	27	22	22	28	42	23	28
Weighted base	292	16**	9**	31**	19**	29**	20**	27**	27**	52**	28**	33**
Conservative	22 7%	1 5%	3 32%	5 17%	- -	1 4%	3 16%	3 13%	1 4%	1 1%	2 8%	1 3%
Labour	22 8%	1 5%	1 16%	4 13%	2 13%	2 7%	1 8%	2 6%	4 15%	4 9%	- -	- -
Lib Dem	20 7%	- -	- -	2 6%	3 14%	* 1%	1 5%	3 12%	1 3%	5 10%	3 9%	2 5%
UKIP	14 5%	- -	* 5%	4 13%	2 9%	1 5%	1 5%	- -	1 2%	3 5%	2 6%	- -
Green	10 3%	* 1%	1 7%	- -	- -	2 8%	- -	- -	- -	5 9%	1 2%	1 3%
SNP	4 1%	4 27%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Plaid Cymru	1 *	- -	- -	- -	- -	- -	1 5%	- -	- -	- -	- -	- -
BNP	2 1%	- -	- -	1 4%	- -	- -	- -	- -	1 3%	- -	- -	- -
Other	2 1%	- -	- -	- -	- -	- -	- -	- -	- -	1 2%	- -	1 4%
Refused	21 7%	2 11%	- -	- -	- -	3 10%	- -	4 15%	3 12%	4 8%	4 14%	1 3%
Don't know	174 59%	8 50%	4 41%	14 46%	13 64%	19 65%	12 62%	14 53%	17 61%	29 56%	17 60%	27 82%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

**** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as ...?
Base: All respondents

	Gender		Age							Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1019	499	520	48	156	195	203	164	253	339	246	171	263	932	253	247	277	155	87
Weighted base	1026	514	513	132	173	178	175	146	223	262	294	229	242	941	271	257	256	156	85
Conservative	259 25%	143 28%	116 23%	23 18%	23 14%	41 23%	40 23%	49 34%	82 37%	85 33%	74 25%	48 21%	52 22%	247 26%	65 24%	81 32%	58 23%	42 27%	13 15%
Labour	297 29%	149 29%	148 29%	46 35%	48 28%	60 34%	51 29%	40 28%	51 23%	57 22%	94 32%	73 32%	72 30%	270 29%	74 27%	64 25%	102 40%	31 20%	26 31%
Lib Dem	94 9%	56 11%	38 7%	3 2%	27 16%	10 6%	15 9%	12 8%	26 12%	42 16%	21 7%	15 6%	16 6%	91 10%	30 11%	15 6%	19 7%	27 17%	2 3%
SNP	32 3%	13 2%	19 4%	- -	5 3%	5 3%	10 6%	8 5%	4 2%	7 3%	5 2%	13 6%	7 3%	- -	- -	- -	- -	- -	32 37%
Plaid Cymru	6 1%	3 1%	3 1%	4 3%	- -	- -	* *	- -	2 1%	* *	1 1%	2 1%	2 1%	6 1%	- -	- -	- -	6 4%	- -
UKIP	80 8%	43 8%	37 7%	3 3%	10 6%	12 7%	24 14%	10 7%	20 9%	13 5%	20 7%	25 11%	22 9%	79 8%	19 7%	26 10%	26 10%	9 6%	1 1%
Green	26 3%	15 3%	11 2%	3 2%	5 3%	7 4%	2 1%	7 5%	1 1%	6 2%	9 3%	7 3%	5 2%	25 3%	12 5%	7 3%	4 1%	2 1%	1 1%
BNP	7 1%	6 1%	2 *	- -	1 1%	2 1%	2 1%	- -	3 1%	- -	1 *	3 1%	3 1%	6 1%	2 1%	1 1%	2 1%	1 1%	2 2%
Other	13 1%	8 2%	5 1%	- -	3 2%	3 1%	1 1%	3 2%	3 1%	5 2%	2 1%	3 2%	3 1%	11 1%	3 1%	3 1%	3 1%	3 2%	1 2%
Refused	25 2%	6 1%	19 4%	5 4%	4 3%	5 3%	1 1%	3 2%	7 3%	4 1%	3 1%	7 3%	11 4%	24 3%	9 3%	8 3%	4 2%	3 2%	1 1%
Don't know	187 18%	73 14%	114 22%	45 34%	45 26%	33 19%	28 16%	13 9%	24 11%	43 16%	63 21%	33 14%	49 20%	181 19%	58 22%	51 20%	38 15%	33 21%	7 8%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as ...?
Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)											Voted in 2010 General Election		
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1019	268	290	75	129	35	29	5	5	3	175	305	242	167
Weighted base	1026	262	289	81	126	32	28	7	4	2	195	292	234	184
Conservative	259 25%	227 87%	1 *	4 5%	14 12%	2 7%	1 4%	- -	- -	1 50%	22 11%	226 77%	4 2%	5 3%
Labour	297 29%	11 4%	250 86%	4 5%	16 13%	2 6%	1 4%	- -	- -	1 28%	14 7%	10 3%	189 81%	36 19%
Lib Dem	94 9%	5 2%	6 2%	68 84%	3 2%	8 24%	- -	- -	- -	- -	21 11%	5 2%	4 2%	76 41%
SNP	32 3%	3 1%	- -	- -	- -	- -	25 89%	- -	- -	- -	- -	- -	5 2%	- -
Plaid Cymru	6 1%	- -	- -	- -	- -	- -	- -	6 86%	- -	- -	* *	- -	2 1%	- -
UKIP	80 8%	4 2%	2 1%	1 1%	66 53%	- -	- -	- -	- -	- -	4 2%	22 7%	5 2%	11 6%
Green	26 3%	- -	3 1%	- -	- -	14 44%	- -	- -	- -	- -	1 *	1 *	1 *	5 3%
BNP	7 1%	- -	- -	- -	2 2%	- -	- -	- -	3 63%	- -	1 *	- -	- -	- -
Other	13 1%	1 *	1 *	1 1%	2 2%	1 4%	- -	1 14%	- -	- -	4 2%	2 1%	- -	7 4%
Refused	25 2%	- -	1 *	- -	2 2%	- -	- -	- -	- -	- -	22 11%	1 *	1 *	4 2%
Don't know	187 18%	10 4%	25 9%	4 5%	19 15%	5 16%	1 3%	- -	2 37%	1 22%	107 55%	26 9%	24 10%	41 22%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as ...?
Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1019	270	298	89	30	5	85	28	8	13	21	172
Weighted base	1026	259	297	94	32	6	80	26	7	13	25	187
Conservative	259 25%	259 100%	-	-	-	-	-	-	-	-	-	-
Labour	297 29%	-	297 100%	-	-	-	-	-	-	-	-	-
Lib Dem	94 9%	-	-	94 100%	-	-	-	-	-	-	-	-
SNP	32 3%	-	-	-	32 100%	-	-	-	-	-	-	-
Plaid Cymru	6 1%	-	-	-	-	6 100%	-	-	-	-	-	-
UKIP	80 8%	-	-	-	-	-	80 100%	-	-	-	-	-
Green	26 3%	-	-	-	-	-	-	26 100%	-	-	-	-
BNP	7 1%	-	-	-	-	-	-	-	7 100%	-	-	-
Other	13 1%	-	-	-	-	-	-	-	-	13 100%	-	-
Refused	25 2%	-	-	-	-	-	-	-	-	-	25 100%	-
Don't know	187 18%	-	-	-	-	-	-	-	-	-	-	187 100%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as ...?

Base: All respondents

	Total	Region										
		Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	1019	87	60	124	93	85	68	76	112	141	87	86
Weighted base	1026	85*	50*	107*	99*	84*	63*	88*	122*	149	94*	85*
Conservative	259 25%	13 15%	15 30%	27 25%	17 17%	21 24%	17 26%	40 46%ACD EFHIK	29 23%	36 24%	26 28%	21 24%
Labour	297 29%	26 31%	26 52%ACE FGIJK	34 32%	42 42%FGI JK	27 31%	11 18%	18 20%	44 36%FI	30 20%	19 21%	20 23%
Lib Dem	94 9%	2 3%	2 4%	9 8%	8 8%	3 3%	7 12%A	6 7%	15 12%A	15 10%	20 21%ABCD EGK	6 7%
SNP	32 3%	32 37%BCDE FGHIJK	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	6 1%	-	-	-	-	-	6 10%ABCD EGHIJK	-	-	-	-	-
UKIP	80 8%	1 1%	* 1%	12 11%AB	13 13%AB	12 14%AB	3 4%	7 8%	6 5%	13 9%A	6 7%	8 10%A
Green	26 3%	1 1%	1 2%	1 1%	1 2%	2 2%	-	2 3%	3 3%	9 6%	2 2%	3 3%
BNP	7 1%	2 2%	-	1 1%	1 1%	-	1 1%	1 2%	2 1%	-	-	-
Other	13 1%	1 2%	1 2%	-	2 2%	-	1 2%	1 1%	-	3 2%	2 2%	2 3%
Refused	25 2%	1 1%	* 1%	3 3%	1 1%	5 5%	-	3 3%	3 3%	6 4%	3 3%	1 1%
Don't know	187 18%	7 8%	4 9%	20 18%	14 14%	16 19%	17 27%ABG	10 12%	21 17%	38 25%AB	16 17%	25 29%ABDG

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

* small base; ** very small base (under 30) ineligible for sig testing

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Gender		Age							Social Class				Net: Eng- land & Wales	Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE		South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	839	430	409	33	115	158	165	149	219	288	203	140	208	764	206	206	228	124	75
Weighted base	771	408	363	78	115	135	137	125	181	208	216	174	174	701	198	192	198	114	71
Conservative	248 32%	138 34%	109 30%	22 28%	28 24%	34 25%	43 31%	45 36%	77 42%	80 38%	70 32%	50 29%	48 28%	232 33%	63 32%	69 36%	60 31%	40 35%	15 22%
Labour	265 34%	129 32%	136 37%	38 48%	51 45%	60 44%	42 31%	32 26%	42 23%	59 28%	85 39%	63 36%	58 34%	243 35%	66 33%	66 34%	79 40%	33 29%	22 31%
Lib Dem	73 9%	38 9%	35 10%	4 5%	16 14%	13 10%	10 7%	11 9%	18 10%	30 14%	20 9%	10 6%	13 7%	70 10%	23 12%	18 9%	12 6%	17 15%	3 5%
UKIP	117 15%	61 15%	56 15%	11 15%	12 10%	12 9%	26 19%	22 17%	34 19%	20 10%	29 14%	32 18%	35 20%	115 16%	30 15%	32 17%	40 20%	13 12%	1 2%
Green	30 4%	22 5%	8 2%	- -	6 5%	10 7%	4 3%	7 5%	4 2%	11 5%	6 3%	6 4%	6 4%	29 4%	13 7%	7 3%	5 3%	4 3%	1 2%
SNP	27 3%	12 3%	15 4%	- -	2 2%	5 4%	8 6%	8 6%	4 2%	7 3%	4 2%	8 5%	8 5%	- -	- -	- -	- -	- -	27 38%
Plaid Cymru	6 1%	3 1%	3 1%	3 4%	- -	- -	- -	1 1%	2 1%	1 *	1 1%	2 1%	2 1%	6 1%	- -	- -	- -	6 5%	- -
BNP	4 1%	4 1%	- -	- -	- -	1 1%	2 2%	- -	1 1%	1 *	- -	2 1%	1 1%	3 *	1 *	* *	1 1%	1 1%	1 1%
Other	2 *	2 *	1 *	- -	- -	- -	2 2%	- -	- -	- -	1 *	- -	2 1%	2 *	2 1%	- -	- -	- -	- -

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	839	268	290	75	129	35	29	5	5	3	51	283	232	148
Weighted base	771	248	265	73	117	30	27	6	4	2	48	253	204	147
Conservative	248 32%	248 100%	-	-	-	-	-	-	-	-	18 38%	205 81%	13 6%	14 9%
Labour	265 34%	-	265 100%	-	-	-	-	-	-	-	10 21%	8 3%	170 83%	42 28%
Lib Dem	73 9%	-	-	73 100%	-	-	-	-	-	-	20 41%	5 2%	5 2%	58 39%
UKIP	117 15%	-	-	-	117 100%	-	-	-	-	-	-	33 13%	10 5%	20 13%
Green	30 4%	-	-	-	-	30 100%	-	-	-	-	-	2 1%	3 1%	12 8%
SNP	27 3%	-	-	-	-	-	27 100%	-	-	-	-	-	1 1%	-
Plaid Cymru	6 1%	-	-	-	-	-	-	6 100%	-	-	-	-	2 1%	1 *
BNP	4 1%	-	-	-	-	-	-	-	4 100%	-	-	-	-	1 1%
Other	2 *	-	-	-	-	-	-	-	-	2 100%	-	1 *	1 *	-

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	839	258	285	85	27	4	76	22	5	7	3	67
Weighted base	771	237	261	82	27	6	68	16	5	7	3	59
Conservative	248 32%	215 91%	11 4%	5 6%	3 12%	-	4 6%	-	-	1 10%	-	9 15%
Labour	265 34%	1 *	229 88%	5 6%	-	-	2 3%	3 19%	-	1 18%	1 23%	23 39%
Lib Dem	73 9%	3 1%	3 1%	62 75%	-	-	1 1%	-	-	1 12%	-	3 6%
UKIP	117 15%	14 6%	16 6%	2 3%	-	-	62 91%	-	2 48%	2 36%	2 77%	16 27%
Green	30 4%	2 1%	2 1%	8 9%	-	-	-	13 81%	-	1 13%	-	5 8%
SNP	27 3%	1 *	1 *	-	24 88%	-	-	-	-	-	-	1 1%
Plaid Cymru	6 1%	-	-	-	-	6 100%	-	-	-	1 10%	-	-
BNP	4 1%	-	-	-	-	-	-	3 52%	-	-	-	2 3%
Other	2 *	1 *	1 *	-	-	-	-	-	-	-	-	1 1%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Region											
	Total	Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	839	75	49	100	79	70	51	68	90	116	73	68
Weighted base	771	71*	41*	80*	77*	63*	46*	71*	93*	105*	68*	58*
Conservative	248 32%	15 22%	14 35%	27 34%	19 25%	18 28%	16 34%	33 46%AD	28 31%	34 33%	24 36%	19 32%
Labour	265 34%	22 31%	24 58%ACF GIJK	27 34%	28 37%	31 49%GI	13 28%	16 23%	44 47%GI	22 21%	20 29%	19 33%
Lib Dem	73 9%	3 5%	* 1%	6 7%	6 7%	2 3%	6 13%	8 11%	10 10%	13 13%	11 16%BE	7 13%
UKIP	117 15%	1 2%	2 6%	15 19%AH	22 29%ABF H	10 16%A	4 10%	12 17%A	7 7%	23 22%ABH	9 13%A	10 17%A
Green	30 4%	1 2%	-	3 4%	2 3%	2 3%	-	2 3%	2 2%	11 11%AF	4 6%	2 4%
SNP	27 3%	27 38%BCDE FGHIJK	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	6 1%	-	-	-	-	-	6 14%ABCD EGHIJK	-	-	-	-	-
BNP	4 1%	1 1%	-	1 1%	-	-	1 2%	-	1 1%	-	-	* 1%
Other	2 *	-	-	-	-	-	-	-	1 1%	1 1%	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q6. Do you agree or disagree with the following statements?

Summary table

Base: All respondents

	David Cameron's reshuffle of his Government this week has improved my view of the Conservative Party	David Cameron promotes women in his government purely on merit	David Cameron promotes women in his government mainly for presentational reasons	Ed Miliband is likely to be prime minister after the next election	Tony Blair should be sacked as representative of the US, Russia, EU and UN to Israel-Palestine	Politicians have probably covered up child sex abuse by other senior politicians in the past	Allegations of child sex abuse in the 1960s and 1970s should still be investigated, despite it being over 30 years ago	I have confidence that the inquiry appointed by the Prime Minister will reveal and make public the truth about allegations of child sex abuse by politicians in the past
Unweighted base	2054	2054	2054	2054	2054	2054	2054	2054
Weighted base	2054	2054	2054	2054	2054	2054	2054	2054
Agree	404 20%	487 24%	1155 56%	428 21%	971 47%	1587 77%	1497 73%	617 30%
Disagree	1110 54%	849 41%	367 18%	912 44%	380 18%	102 5%	226 11%	790 38%
Don't know	539 26%	718 35%	531 26%	714 35%	703 34%	365 18%	331 16%	647 32%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q6. Do you agree or disagree with the following statements?

David Cameron's reshuffle of his Government this week has improved my view of the Conservative Party

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2054	984	1070	93	297	411	405	356	492	705	502	327	520	1884	491	529	564	300	170
Weighted base	2054	1008	1046	245	331	390	349	307	432	556	595	430	473	1877	522	541	514	299	177
Agree	404 20%	197 20%	207 20%	53 22%	80 24%	72 18%	57 16%	56 18%	87 20%	140 25%	123 21%	68 16%	74 16%	387 21%	114 22%	111 21%	90 18%	72 24%	18 10%
Disagree	1110 54%	584 58%	526 50%	84 34%	155 47%	228 58%	208 60%	193 63%	243 56%	273 49%	326 55%	249 58%	262 55%	982 52%	261 50%	267 49%	303 59%	151 51%	128 72%
Don't know	539 26%	226 22%	313 30%	108 44%	96 29%	90 23%	84 24%	58 19%	102 24%	143 26%	146 24%	113 26%	137 29%	508 27%	148 28%	163 30%	120 23%	76 25%	31 18%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q6. Do you agree or disagree with the following statements?

David Cameron's reshuffle of his Government this week has improved my view of the Conservative Party

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2054	534	603	148	272	74	52	7	9	11	324	621	492	361
Weighted base	2054	521	583	161	271	73	54	8	7	9	344	591	472	373
Agree	404 20%	241 46%	70 12%	42 26%	17 6%	8 11%	1 1%	3 36%	2 28%	- -	23 7%	208 35%	62 13%	73 20%
Disagree	1110 54%	121 23%	426 73%	84 52%	204 75%	49 67%	51 94%	3 38%	4 62%	8 90%	145 42%	197 33%	326 69%	230 62%
Don't know	539 26%	159 31%	87 15%	35 22%	50 19%	16 21%	2 4%	2 26%	1 11%	1 10%	176 51%	185 31%	85 18%	70 19%

Voting Intentions Survey
ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q6. Do you agree or disagree with the following statements?

David Cameron's reshuffle of his Government this week has improved my view of the Conservative Party

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	2054	555	597	184	52	6	160	65	12	33	45	345
Weighted base	2054	540	573	193	57	7	163	70	10	33	50	358
Agree	404 20%	225 42%	71 12%	51 26%	- -	3 42%	14 8%	7 10%	1 8%	5 16%	2 3%	26 7%
Disagree	1110 54%	154 29%	423 74%	101 53%	54 95%	2 27%	109 67%	46 65%	7 68%	21 64%	23 46%	169 47%
Don't know	539 26%	161 30%	79 14%	40 21%	3 5%	2 30%	40 25%	17 24%	2 23%	7 21%	25 50%	163 46%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q6. Do you agree or disagree with the following statements?

David Cameron's reshuffle of his Government this week has improved my view of the Conservative Party

Base: All respondents

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2054	170	113	272	179	190	116	170	231	260	184	169
Weighted base	2054	177	92*	241	182	189	109*	193	258	265	190	160
Agree	404 20%	18 10%	16 17%	41 17%	33 18%	37 19%A	23 21%A	44 23%A	62 24%A	52 20%A	49 26%A	31 19%A
Disagree	1110 54%	128 72% CEFGHIJK	56 61%G	135 56%G	112 62%GH	101 53%	55 51%	86 45%	127 49%	134 51%	96 50%	80 50%
Don't know	539 26%	31 18%	20 22%	64 27%	36 20%	51 27%	31 28%	63 33%AD	69 27%	79 30%A	45 24%	49 31%AD

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q6. Do you agree or disagree with the following statements?
David Cameron promotes women in his government purely on merit
Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2054	984	1070	93	297	411	405	356	492	705	502	327	520	1884	491	529	564	300	170
Weighted base	2054	1008	1046	245	331	390	349	307	432	556	595	430	473	1877	522	541	514	299	177
Agree	487 24%	242 24%	246 23%	63 26%	84 26%	89 23%	72 21%	74 24%	104 24%	135 24%	139 23%	107 25%	107 23%	463 25%	141 27%	134 25%	111 22%	76 26%	25 14%
Disagree	849 41%	458 45%	390 37%	82 33%	120 36%	159 41%	160 46%	140 46%	187 43%	247 44%	250 42%	170 39%	182 39%	764 41%	217 42%	201 37%	230 45%	115 38%	85 48%
Don't know	718 35%	308 31%	411 39%	100 41%	127 38%	141 36%	117 33%	93 30%	140 33%	175 31%	206 35%	153 36%	184 39%	651 35%	164 31%	206 38%	173 34%	108 36%	67 38%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q6. Do you agree or disagree with the following statements?
David Cameron promotes women in his government purely on merit
Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2054	534	603	148	272	74	52	7	9	11	324	621	492	361
Weighted base	2054	521	583	161	271	73	54	8	7	9	344	591	472	373
Agree	487 24%	248 48%	87 15%	45 28%	43 16%	12 17%	5 9%	5 62%	1 15%	* 4%	34 10%	236 40%	78 16%	77 21%
Disagree	849 41%	122 23%	330 57%	70 44%	138 51%	37 51%	35 66%	3 38%	4 50%	6 69%	100 29%	172 29%	250 53%	171 46%
Don't know	718 35%	151 29%	167 29%	46 28%	89 33%	23 32%	13 25%	- -	2 34%	2 27%	211 61%	183 31%	144 31%	125 33%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q6. Do you agree or disagree with the following statements?
David Cameron promotes women in his government purely on merit
Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	2054	555	597	184	52	6	160	65	12	33	45	345
Weighted base	2054	540	573	193	57	7	163	70	10	33	50	358
Agree	487 24%	238 44%	87 15%	44 23%	5 9%	5 73%	31 19%	21 29%	- -	4 13%	4 8%	49 14%
Disagree	849 41%	148 27%	318 55%	87 45%	36 63%	2 27%	68 42%	32 45%	6 59%	19 57%	13 27%	120 33%
Don't know	718 35%	155 29%	168 29%	62 32%	16 28%	- -	64 39%	18 25%	4 41%	10 30%	33 65%	189 53%

Voting Intentions Survey
ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q6. Do you agree or disagree with the following statements?
David Cameron promotes women in his government purely on merit
Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2054	170	113	272	179	190	116	170	231	260	184	169
Weighted base	2054	177	92*	241	182	189	109*	193	258	265	190	160
Agree	487 24%	25 14%	17 19%	48 20%	46 25%A	50 26%A	31 29%A	43 23%	65 25%A	76 29%AC	45 24%A	41 26%A
Disagree	849 41%	85 48%	50 54%CEG IJK	99 41%	81 45%	73 39%	43 40%	71 37%	116 45%	101 38%	72 38%	57 36%
Don't know	718 35%	67 38%	25 27%	93 39%	55 30%	66 35%	35 32%	78 41%B	77 30%	88 33%	73 38%	61 38%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q6. Do you agree or disagree with the following statements?

David Cameron promotes women in his government mainly for presentational reasons

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2054	984	1070	93	297	411	405	356	492	705	502	327	520	1884	491	529	564	300	170
Weighted base	2054	1008	1046	245	331	390	349	307	432	556	595	430	473	1877	522	541	514	299	177
Agree	1155 56%	599 59%	556 53%	121 49%	157 47%	226 58%	202 58%	193 63%	257 60%	325 58%	332 56%	239 56%	259 55%	1050 56%	295 57%	305 56%	299 58%	150 50%	106 60%
Disagree	367 18%	189 19%	179 17%	27 11%	64 19%	58 15%	68 19%	62 20%	89 21%	115 21%	104 18%	71 17%	77 16%	339 18%	105 20%	90 17%	80 15%	64 21%	29 16%
Don't know	531 26%	220 22%	311 30%	98 40%	110 33%	105 27%	79 23%	53 17%	85 20%	116 21%	159 27%	119 28%	137 29%	489 26%	122 23%	147 27%	135 26%	85 28%	43 24%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q6. Do you agree or disagree with the following statements?
David Cameron promotes women in his government mainly for presentational reasons
Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2054	534	603	148	272	74	52	7	9	11	324	621	492	361
Weighted base	2054	521	583	161	271	73	54	8	7	9	344	591	472	373
Agree	1155 56%	205 39%	408 70%	85 52%	194 72%	53 73%	39 73%	5 66%	6 77%	7 77%	144 42%	268 45%	329 70%	227 61%
Disagree	367 18%	195 37%	68 12%	43 26%	22 8%	1 2%	9 17%	1 8%	1 12%	1 7%	27 8%	184 31%	55 12%	60 16%
Don't know	531 26%	122 23%	107 18%	34 21%	54 20%	18 25%	5 10%	2 26%	1 11%	1 16%	172 50%	139 24%	88 19%	86 23%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q6. Do you agree or disagree with the following statements?
David Cameron promotes women in his government mainly for presentational reasons
Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	2054	555	597	184	52	6	160	65	12	33	45	345
Weighted base	2054	540	573	193	57	7	163	70	10	33	50	358
Agree	1155 56%	226 42%	400 70%	113 58%	43 75%	4 55%	107 66%	54 77%	6 57%	21 64%	19 38%	163 46%
Disagree	367 18%	189 35%	68 12%	43 22%	8 15%	1 14%	13 8%	1 2%	1 8%	2 7%	- -	40 11%
Don't know	531 26%	125 23%	105 18%	37 19%	6 10%	2 30%	43 26%	15 21%	4 35%	9 29%	31 62%	154 43%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q6. Do you agree or disagree with the following statements?

David Cameron promotes women in his government mainly for presentational reasons

Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2054	170	113	272	179	190	116	170	231	260	184	169
Weighted base	2054	177	92*	241	182	189	109*	193	258	265	190	160
Agree	1155 56%	106 60%	59 64%J	127 53%	114 63%J	122 64%CIJ	57 52%	100 52%	158 61%J	137 52%	93 49%	83 52%
Disagree	367 18%	29 16%	12 13%	46 19%	22 12%	29 15%	20 19%	34 18%	44 17%	62 23%D	44 23%D	27 17%
Don't know	531 26%	43 24%	21 23%	68 28%	45 25%	38 20%	31 29%	58 30%	56 22%	66 25%	54 28%	50 32%E

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q6. Do you agree or disagree with the following statements?
Ed Miliband is likely to be prime minister after the next election
Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2054	984	1070	93	297	411	405	356	492	705	502	327	520	1884	491	529	564	300	170
Weighted base	2054	1008	1046	245	331	390	349	307	432	556	595	430	473	1877	522	541	514	299	177
Agree	428 21%	243 24%	185 18%	61 25%	88 26%	90 23%	69 20%	57 18%	63 15%	112 20%	115 19%	92 21%	109 23%	392 21%	105 20%	95 17%	131 25%	61 20%	36 20%
Disagree	912 44%	484 48%	427 41%	70 29%	120 36%	170 44%	152 43%	159 52%	240 56%	264 47%	261 44%	189 44%	198 42%	838 45%	232 44%	256 47%	206 40%	143 48%	74 42%
Don't know	714 35%	280 28%	435 42%	114 46%	123 37%	130 33%	129 37%	91 30%	128 30%	180 32%	219 37%	149 35%	167 35%	648 34%	185 35%	190 35%	177 34%	95 32%	67 38%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q6. Do you agree or disagree with the following statements?
Ed Miliband is likely to be prime minister after the next election
Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2054	534	603	148	272	74	52	7	9	11	324	621	492	361
Weighted base	2054	521	583	161	271	73	54	8	7	9	344	591	472	373
Agree	428 21%	41 8%	275 47%	31 19%	28 10%	3 4%	8 15%	2 22%	3 38%	1 15%	27 8%	53 9%	181 38%	91 24%
Disagree	912 44%	390 75%	84 14%	78 49%	161 59%	35 48%	31 58%	2 27%	2 32%	5 49%	126 37%	405 69%	108 23%	151 40%
Don't know	714 35%	89 17%	224 38%	52 32%	82 30%	35 48%	15 27%	4 51%	2 30%	3 36%	191 56%	133 23%	183 39%	132 35%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q6. Do you agree or disagree with the following statements?
Ed Miliband is likely to be prime minister after the next election
Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	2054	555	597	184	52	6	160	65	12	33	45	345
Weighted base	2054	540	573	193	57	7	163	70	10	33	50	358
Agree	428 21%	45 8%	255 45%	40 21%	12 21%	2 26%	12 8%	13 18%	4 42%	3 9%	1 2%	41 11%
Disagree	912 44%	391 72%	122 21%	90 47%	28 49%	2 37%	95 59%	28 40%	3 31%	13 41%	17 35%	121 34%
Don't know	714 35%	104 19%	195 34%	63 33%	18 31%	2 37%	55 34%	30 42%	3 28%	16 50%	31 63%	197 55%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q6. Do you agree or disagree with the following statements?
Ed Miliband is likely to be prime minister after the next election
Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2054	170	113	272	179	190	116	170	231	260	184	169
Weighted base	2054	177	92*	241	182	189	109*	193	258	265	190	160
Agree	428 21%	36 20%G	26 28%GI	54 22%G	51 28%GI	47 25%GI	26 24%G	19 10%	65 25%GI	40 15%	35 19%G	29 18%
Disagree	912 44%	74 42%	29 31%	104 43%	73 40%	81 43%	54 49%B	100 52%BH	103 40%	129 49%B	90 47%B	75 47%B
Don't know	714 35%	67 38%	37 40%	82 34%	58 32%	61 32%	29 27%	73 38%	90 35%	95 36%	66 34%	56 35%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q6. Do you agree or disagree with the following statements?

Tony Blair should be sacked as representative of the US, Russia, EU and UN to Israel-Palestine

Base: All respondents

	Gender		Age					Social Class				Region							
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2054	984	1070	93	297	411	405	356	492	705	502	327	520	1884	491	529	564	300	170
Weighted base	2054	1008	1046	245	331	390	349	307	432	556	595	430	473	1877	522	541	514	299	177
Agree	971 47%	530 53%	442 42%	86 35%	125 38%	144 37%	162 46%	165 54%	288 67%	285 51%	260 44%	204 47%	223 47%	878 47%	256 49%	272 50%	229 45%	121 41%	93 53%
Disagree	380 18%	219 22%	160 15%	42 17%	77 23%	95 24%	58 17%	48 16%	59 14%	120 22%	117 20%	72 17%	71 15%	354 19%	94 18%	80 15%	96 19%	84 28%	26 15%
Don't know	703 34%	258 26%	445 42%	117 48%	128 39%	150 39%	129 37%	94 31%	85 20%	151 27%	218 37%	154 36%	179 38%	645 34%	172 33%	190 35%	189 37%	94 32%	58 33%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q6. Do you agree or disagree with the following statements?

Tony Blair should be sacked as representative of the US, Russia, EU and UN to Israel-Palestine

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2054	534	603	148	272	74	52	7	9	11	324	621	492	361
Weighted base	2054	521	583	161	271	73	54	8	7	9	344	591	472	373
Agree	971 47%	302 58%	221 38%	61 38%	179 66%	38 53%	32 60%	2 27%	6 88%	4 42%	106 31%	362 61%	170 36%	170 46%
Disagree	380 18%	82 16%	166 29%	42 26%	26 9%	14 19%	4 7%	6 73%	- -	4 39%	36 10%	79 13%	147 31%	78 21%
Don't know	703 34%	137 26%	196 34%	58 36%	66 24%	20 28%	18 33%	- -	1 12%	2 18%	202 59%	150 25%	155 33%	125 33%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q6. Do you agree or disagree with the following statements?

Tony Blair should be sacked as representative of the US, Russia, EU and UN to Israel-Palestine

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	2054	555	597	184	52	6	160	65	12	33	45	345
Weighted base	2054	540	573	193	57	7	163	70	10	33	50	358
Agree	971 47%	328 61%	216 38%	84 44%	34 59%	1 14%	106 65%	38 54%	7 64%	23 70%	18 36%	117 33%
Disagree	380 18%	76 14%	168 29%	49 25%	5 9%	6 86%	12 8%	20 28%	1 9%	4 11%	1 2%	38 11%
Don't know	703 34%	136 25%	189 33%	59 31%	18 32%	-	44 27%	13 18%	3 27%	6 19%	31 62%	203 57%

Voting Intentions Survey ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q6. Do you agree or disagree with the following statements?

Tony Blair should be sacked as representative of the US, Russia, EU and UN to Israel-Palestine

Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2054	170	113	272	179	190	116	170	231	260	184	169
Weighted base	2054	177	92*	241	182	189	109*	193	258	265	190	160
Agree	971 47%	93 53%F	42 46%	107 45%	79 44%	95 50%	41 37%	92 48%	136 53%F	120 45%	81 42%	85 54%F
Disagree	380 18%	26 15%	21 22%K	49 20%K	27 15%	36 19%	31 28%ADG HK	25 13%	39 15%	55 21%K	53 28%ADG HK	19 12%
Don't know	703 34%	58 33%	29 32%	85 35%	75 41%	59 31%	37 34%	76 39%	82 32%	90 34%	57 30%	55 35%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q6. Do you agree or disagree with the following statements?

Politicians have probably covered up child sex abuse by other senior politicians in the past

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2054	984	1070	93	297	411	405	356	492	705	502	327	520	1884	491	529	564	300	170
Weighted base	2054	1008	1046	245	331	390	349	307	432	556	595	430	473	1877	522	541	514	299	177
Agree	1587 77%	790 78%	798 76%	163 66%	202 61%	300 77%	287 82%	261 85%	376 87%	450 81%	447 75%	327 76%	363 77%	1450 77%	391 75%	425 78%	412 80%	222 74%	137 77%
Disagree	102 5%	64 6%	38 4%	15 6%	43 13%	22 6%	12 3%	8 2%	4 1%	33 6%	28 5%	25 6%	17 4%	92 5%	40 8%	21 4%	13 3%	17 6%	10 6%
Don't know	365 18%	154 15%	211 20%	68 28%	86 26%	68 18%	51 15%	39 13%	53 12%	74 13%	120 20%	78 18%	93 20%	335 18%	91 17%	96 18%	89 17%	60 20%	30 17%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q6. Do you agree or disagree with the following statements?

Politicians have probably covered up child sex abuse by other senior politicians in the past

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2054	534	603	148	272	74	52	7	9	11	324	621	492	361
Weighted base	2054	521	583	161	271	73	54	8	7	9	344	591	472	373
Agree	1587 77%	416 80%	467 80%	115 71%	246 91%	63 87%	46 86%	6 78%	7 100%	8 85%	208 60%	476 81%	364 77%	296 79%
Disagree	102 5%	20 4%	39 7%	19 12%	5 2%	3 4%	3 6%	2 22%	- -	1 15%	8 2%	19 3%	46 10%	20 5%
Don't know	365 18%	85 16%	77 13%	28 17%	19 7%	7 9%	4 8%	- -	- -	- -	129 37%	96 16%	63 13%	57 15%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q6. Do you agree or disagree with the following statements?

Politicians have probably covered up child sex abuse by other senior politicians in the past

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	2054	555	597	184	52	6	160	65	12	33	45	345
Weighted base	2054	540	573	193	57	7	163	70	10	33	50	358
Agree	1587 77%	443 82%	455 79%	147 76%	46 79%	5 74%	138 85%	61 87%	10 100%	30 91%	27 54%	226 63%
Disagree	102 5%	14 3%	40 7%	19 10%	7 11%	2 26%	5 3%	4 6%	-	2 8%	-	9 2%
Don't know	365 18%	83 15%	78 14%	27 14%	5 9%	-	20 12%	5 7%	-	1 2%	23 46%	123 34%

Voting Intentions Survey ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q6. Do you agree or disagree with the following statements?

Politicians have probably covered up child sex abuse by other senior politicians in the past

Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2054	170	113	272	179	190	116	170	231	260	184	169
Weighted base	2054	177	92*	241	182	189	109*	193	258	265	190	160
Agree	1587 77%	137 77%	72 78%	188 78%	152 84%F	149 79%	78 72%	152 79%	192 74%	200 76%	144 76%	124 78%
Disagree	102 5%	10 6%	2 2%	6 3%	5 3%	12 7%	3 2%	3 2%	27 10%BCDF GK	14 5%	15 8%CG	5 3%
Don't know	365 18%	30 17%	18 20%	46 19%	25 14%	28 15%	28 26%DEH	38 20%	40 15%	51 19%	32 17%	30 19%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q6. Do you agree or disagree with the following statements?

Allegations of child sex abuse in the 1960s and 1970s should still be investigated, despite it being over 30 years ago

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2054	984	1070	93	297	411	405	356	492	705	502	327	520	1884	491	529	564	300	170
Weighted base	2054	1008	1046	245	331	390	349	307	432	556	595	430	473	1877	522	541	514	299	177
Agree	1497 73%	746 74%	751 72%	146 59%	214 65%	294 75%	276 79%	239 78%	329 76%	423 76%	439 74%	293 68%	341 72%	1365 73%	386 74%	381 70%	384 75%	213 71%	133 75%
Disagree	226 11%	130 13%	95 9%	27 11%	47 14%	36 9%	29 8%	34 11%	52 12%	63 11%	68 11%	57 13%	38 8%	204 11%	62 12%	59 11%	49 9%	35 12%	22 12%
Don't know	331 16%	131 13%	200 19%	73 30%	70 21%	60 15%	44 13%	34 11%	51 12%	70 13%	87 15%	80 19%	94 20%	308 16%	74 14%	101 19%	82 16%	51 17%	23 13%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q6. Do you agree or disagree with the following statements?

Allegations of child sex abuse in the 1960s and 1970s should still be investigated, despite it being over 30 years ago

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2054	534	603	148	272	74	52	7	9	11	324	621	492	361
Weighted base	2054	521	583	161	271	73	54	8	7	9	344	591	472	373
Agree	1497 73%	378 73%	467 80%	118 73%	203 75%	62 85%	46 85%	6 74%	6 84%	7 73%	197 57%	429 73%	350 74%	296 79%
Disagree	226 11%	68 13%	50 9%	27 17%	32 12%	8 10%	7 13%	- -	1 16%	1 15%	25 7%	72 12%	59 12%	34 9%
Don't know	331 16%	76 15%	66 11%	16 10%	35 13%	3 5%	1 2%	2 26%	- -	1 12%	122 36%	90 15%	63 13%	44 12%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q6. Do you agree or disagree with the following statements?

Allegations of child sex abuse in the 1960s and 1970s should still be investigated, despite it being over 30 years ago

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	2054	555	597	184	52	6	160	65	12	33	45	345
Weighted base	2054	540	573	193	57	7	163	70	10	33	50	358
Agree	1497 73%	403 75%	444 78%	150 78%	45 78%	5 70%	110 68%	55 79%	8 81%	29 88%	22 44%	225 63%
Disagree	226 11%	66 12%	56 10%	29 15%	10 18%	-	24 15%	7 9%	2 19%	3 8%	3 7%	25 7%
Don't know	331 16%	71 13%	73 13%	13 7%	2 4%	2 30%	28 17%	9 12%	-	1 4%	24 49%	107 30%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q6. Do you agree or disagree with the following statements?

Allegations of child sex abuse in the 1960s and 1970s should still be investigated, despite it being over 30 years ago

Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2054	170	113	272	179	190	116	170	231	260	184	169
Weighted base	2054	177	92*	241	182	189	109*	193	258	265	190	160
Agree	1497 73%	133 75%	69 75%	183 76%	132 73%	138 73%	79 72%	132 69%	193 75%	193 73%	135 71%	111 70%
Disagree	226 11%	22 12%	9 10%	23 9%	16 9%	20 10%	11 10%	23 12%	35 14%	27 10%	24 13%	17 10%
Don't know	331 16%	23 13%	13 15%	35 14%	33 18%	32 17%	19 18%	38 20%	29 11%	45 17%	32 17%	31 20% ^H

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q6. Do you agree or disagree with the following statements?

I have confidence that the inquiry appointed by the Prime Minister will reveal and make public the truth about allegations of child sex abuse by politicians in the past

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2054	984	1070	93	297	411	405	356	492	705	502	327	520	1884	491	529	564	300	170
Weighted base	2054	1008	1046	245	331	390	349	307	432	556	595	430	473	1877	522	541	514	299	177
Agree	617 30%	311 31%	306 29%	65 26%	107 32%	107 27%	87 25%	102 33%	149 35%	218 39%	172 29%	110 26%	116 24%	570 30%	166 32%	173 32%	138 27%	92 31%	47 27%
Disagree	790 38%	414 41%	376 36%	86 35%	118 36%	152 39%	160 46%	118 38%	156 36%	181 33%	221 37%	184 43%	204 43%	710 38%	186 36%	207 38%	211 41%	106 35%	80 45%
Don't know	647 32%	282 28%	365 35%	94 38%	106 32%	131 34%	103 29%	87 28%	126 29%	157 28%	202 34%	135 31%	153 32%	597 32%	170 33%	161 30%	165 32%	101 34%	50 28%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q6. Do you agree or disagree with the following statements?

I have confidence that the inquiry appointed by the Prime Minister will reveal and make public the truth about allegations of child sex abuse by politicians in the past

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2054	534	603	148	272	74	52	7	9	11	324	621	492	361
Weighted base	2054	521	583	161	271	73	54	8	7	9	344	591	472	373
Agree	617 30%	300 58%	132 23%	56 35%	49 18%	9 13%	14 25%	3 36%	1 12%	1 5%	58 17%	281 48%	107 23%	97 26%
Disagree	790 38%	89 17%	278 48%	50 31%	148 55%	47 64%	32 60%	5 58%	6 79%	5 51%	109 32%	142 24%	233 49%	146 39%
Don't know	647 32%	131 25%	173 30%	55 34%	74 27%	17 23%	8 14%	* 6%	1 9%	4 44%	177 51%	168 28%	133 28%	131 35%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q6. Do you agree or disagree with the following statements?

I have confidence that the inquiry appointed by the Prime Minister will reveal and make public the truth about allegations of child sex abuse by politicians in the past

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	2054	555	597	184	52	6	160	65	12	33	45	345
Weighted base	2054	540	573	193	57	7	163	70	10	33	50	358
Agree	617 30%	290 54%	133 23%	66 34%	11 20%	3 42%	31 19%	13 19%	2 15%	8 26%	4 9%	55 15%
Disagree	790 38%	117 22%	273 48%	64 33%	35 60%	4 58%	81 50%	44 62%	7 72%	19 58%	15 30%	131 36%
Don't know	647 32%	133 25%	166 29%	63 33%	11 20%	-	52 32%	13 19%	1 13%	5 16%	30 61%	172 48%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q6. Do you agree or disagree with the following statements?

I have confidence that the inquiry appointed by the Prime Minister will reveal and make public the truth about allegations of child sex abuse by politicians in the past

Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2054	170	113	272	179	190	116	170	231	260	184	169
Weighted base	2054	177	92*	241	182	189	109*	193	258	265	190	160
Agree	617 30%	47 27%	22 24%	64 26%	52 29%	57 30%	26 24%	67 35%	84 33%	82 31%	66 35%	49 31%
Disagree	790 38%	80 45%	48 52% HIJK	88 36%	75 41%	80 42%	39 36%	68 35%	93 36%	93 35%	67 35%	60 37%
Don't know	647 32%	50 28%	21 23%	90 37%B	54 30%	52 28%	43 40%B	58 30%	81 31%	89 34%	58 30%	51 32%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q7. For each of the following, do you think they would be more likely under a Conservative or Labour government?

Summary table

Base: All Sample A respondents

	I would pay more tax	The quality of public services, such as education and the NHS, would become worse	My personal finances would improve	The economy would grow most	Immigration would be well managed	A referendum would be held on staying in or leaving the European Union	Britain would be well regarded abroad	A home team (England, Scotland, Wales or Northern Ireland) would do well in the 2018 World Cup
Unweighted base	1016	1016	1016	1016	1016	1016	1016	1016
Weighted base	1001	1001	1001	1001	1001	1001	1001	1001
A Conservative government	306 31%	393 39%	251 25%	372 37%	272 27%	511 51%	304 30%	79 8%
Labour government	358 36%	305 30%	297 30%	278 28%	211 21%	159 16%	239 24%	108 11%
Don't know	337 34%	303 30%	452 45%	350 35%	518 52%	331 33%	458 46%	814 81%

Voting Intentions Survey ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q7. For each of the following, do you think they would be more likely under a Conservative or Labour government?

I would pay more tax

Base: All Sample A respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1016	496	520	44	156	204	192	176	244	346	245	167	258	935	248	254	302	131	81
Weighted base	1001	514	487	109	169	200	153	156	215	269	290	211	231	919	263	254	268	134	81
A Conservative government	306 31%	154 30%	152 31%	40 37%	42 25%	75 37%	49 32%	48 31%	52 24%	80 30%	82 28%	70 33%	75 32%	274 30%	70 27%	74 29%	100 37%	30 22%	32 39%
Labour government	358 36%	217 42%	141 29%	19 17%	64 38%	43 21%	55 36%	79 51%	99 46%	122 45%	118 41%	68 32%	50 22%	331 36%	103 39%	88 35%	89 33%	51 38%	27 33%
Don't know	337 34%	143 28%	194 40%	49 46%	63 38%	83 41%	48 31%	29 19%	64 30%	67 25%	90 31%	74 35%	106 46%	314 34%	89 34%	92 36%	79 30%	53 40%	23 28%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q7. For each of the following, do you think they would be more likely under a Conservative or Labour government?

I would pay more tax

Base: All Sample A respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1016	269	300	64	128	41	25	3	4	8	159	313	244	160
Weighted base	1001	255	284	67	124	44	25	5	3	6	177	294	230	166
A Conservative government	306 31%	38 15%	143 50%	12 18%	44 35%	17 38%	11 45%	-	1 27%	2 35%	32 18%	52 18%	102 44%	49 30%
Labour government	358 36%	157 62%	68 24%	24 35%	47 38%	14 32%	9 34%	1 28%	2 46%	1 18%	36 20%	169 57%	65 28%	51 31%
Don't know	337 34%	60 23%	73 26%	31 46%	34 27%	13 29%	5 21%	4 72%	1 27%	3 47%	110 62%	73 25%	63 27%	65 39%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q7. For each of the following, do you think they would be more likely under a Conservative or Labour government?

I would pay more tax

Base: All Sample A respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1016	287	296	78	24	4	80	37	8	15	28	159
Weighted base	1001	270	283	76	27	6	80	40	8	14	32	166
A Conservative government	306 31%	46 17%	138 49%	19 25%	10 38%	* 6%	30 37%	19 47%	1 11%	7 48%	6 19%	31 19%
Labour government	358 36%	166 61%	66 23%	29 38%	10 39%	1 27%	28 36%	12 30%	3 33%	3 25%	6 18%	34 20%
Don't know	337 34%	59 22%	80 28%	29 38%	6 23%	4 67%	22 27%	9 23%	4 56%	4 27%	20 63%	101 61%

Voting Intentions Survey ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q7. For each of the following, do you think they would be more likely under a Conservative or Labour government?

I would pay more tax

Base: All Sample A respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	1016	81	63	141	98	94	55	75	115	133	76	85
Weighted base	1001	81*	50*	127	91*	89*	57*	87*	121*	142*	78*	79*
A Conservative government	306 31%	32 39%F	22 43%FGI	43 34%F	35 38%F	32 36%F	8 13%	21 24%	35 29%	35 25%	22 29%	22 27%
Labour government	358 36%	27 33%	15 30%	43 34%	31 34%	30 34%	23 41%	34 39%	51 42%	52 37%	28 36%	24 31%
Don't know	337 34%	23 28%	14 27%	41 32%	25 27%	27 31%	26 46%D	32 37%	35 29%	54 38%	28 35%	33 42%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q7. For each of the following, do you think they would be more likely under a Conservative or Labour government?

The quality of public services, such as education and the NHS, would become worse

Base: All Sample A respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1016	496	520	44	156	204	192	176	244	346	245	167	258	935	248	254	302	131	81
Weighted base	1001	514	487	109	169	200	153	156	215	269	290	211	231	919	263	254	268	134	81
A Conservative government	393 39%	206 40%	187 38%	30 28%	69 41%	89 45%	69 45%	68 44%	67 31%	106 39%	112 38%	85 40%	90 39%	351 38%	103 39%	89 35%	115 43%	44 33%	41 51%
Labour government	305 30%	173 34%	132 27%	34 32%	52 31%	43 22%	32 21%	53 34%	90 42%	98 36%	89 31%	54 25%	65 28%	284 31%	80 30%	83 33%	76 28%	46 34%	20 25%
Don't know	303 30%	136 26%	167 34%	44 41%	47 28%	67 34%	52 34%	35 22%	57 27%	65 24%	90 31%	73 34%	76 33%	284 31%	79 30%	83 33%	77 29%	44 33%	20 24%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

**Q7. For each of the following, do you think they would be more likely under a Conservative or Labour government?
The quality of public services, such as education and the NHS, would become worse**
Base: All Sample A respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1016	269	300	64	128	41	25	3	4	8	159	313	244	160
Weighted base	1001	255	284	67	124	44	25	5	3	6	177	294	230	166
A Conservative government	393 39%	42 16%	179 63%	25 38%	42 34%	29 66%	19 76%	-	2	2 35%	40 23%	49 17%	141 61%	87 53%
Labour government	305 30%	144 56%	73 26%	11 17%	38 31%	5 13%	3 13%	2 33%	-	1 11%	28 16%	159 54%	53 23%	28 17%
Don't know	303 30%	69 27%	33 11%	30 45%	44 35%	9 21%	3 11%	4 67%	1 27%	3 55%	109 61%	86 29%	36 15%	50 31%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q7. For each of the following, do you think they would be more likely under a Conservative or Labour government?

The quality of public services, such as education and the NHS, would become worse

Base: All Sample A respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1016	287	296	78	24	4	80	37	8	15	28	159
Weighted base	1001	270	283	76	27	6	80	40	8	14	32	166
A Conservative government	393 39%	41 15%	169 60%	33 43%	20 77%	- -	32 40%	30 76%	2 24%	4 29%	8 25%	53 32%
Labour government	305 30%	157 58%	74 26%	13 18%	3 13%	2 31%	21 27%	4 10%	3 33%	5 38%	3 10%	19 11%
Don't know	303 30%	72 27%	39 14%	30 40%	3 11%	4 69%	26 33%	6 14%	3 43%	5 33%	21 65%	94 57%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q7. For each of the following, do you think they would be more likely under a Conservative or Labour government?
The quality of public services, such as education and the NHS, would become worse
Base: All Sample A respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	1016	81	63	141	98	94	55	75	115	133	76	85
Weighted base	1001	81*	50*	127	91*	89*	57*	87*	121*	142*	78*	79*
A Conservative government	393 39%	41 51%EF	25 51%EF	47 37%	43 47%	28 31%	16 29%	34 39%	50 42%	53 37%	28 36%	27 34%
Labour government	305 30%	20 25%	12 25%	37 29%	26 29%	34 39%	22 38%	26 30%	41 34%	39 28%	24 31%	22 28%
Don't know	303 30%	20 24%	12 24%	42 33%	22 25%	27 30%	19 33%	27 31%	30 25%	50 35%	26 33%	29 37%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q7. For each of the following, do you think they would be more likely under a Conservative or Labour government?

My personal finances would improve

Base: All Sample A respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1016	496	520	44	156	204	192	176	244	346	245	167	258	935	248	254	302	131	81
Weighted base	1001	514	487	109	169	200	153	156	215	269	290	211	231	919	263	254	268	134	81
A Conservative government	251 25%	157 30%	95 19%	23 21%	40 24%	32 16%	37 24%	42 27%	77 36%	98 37%	68 24%	51 24%	33 14%	240 26%	75 29%	71 28%	59 22%	35 26%	11 14%
Labour government	297 30%	142 28%	155 32%	31 28%	58 34%	77 38%	49 32%	42 27%	41 19%	64 24%	80 28%	71 33%	82 36%	269 29%	70 27%	74 29%	94 35%	30 23%	29 35%
Don't know	452 45%	215 42%	237 49%	55 50%	71 42%	92 46%	67 44%	72 46%	96 45%	106 40%	141 49%	89 42%	115 50%	411 45%	117 45%	109 43%	115 43%	69 51%	41 51%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q7. For each of the following, do you think they would be more likely under a Conservative or Labour government?

My personal finances would improve

Base: All Sample A respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1016	269	300	64	128	41	25	3	4	8	159	313	244	160
Weighted base	1001	255	284	67	124	44	25	5	3	6	177	294	230	166
A Conservative government	251 25%	175 69%	13 5%	14 22%	27 22%	5 10%	1 4%	-	*	1 11%	22 12%	177 60%	21 9%	25 15%
Labour government	297 30%	12 5%	191 67%	13 19%	28 23%	15 33%	10 38%	-	1 27%	2 35%	19 11%	25 8%	135 59%	52 32%
Don't know	452 45%	68 27%	79 28%	39 59%	69 56%	25 56%	15 58%	5 100%	2 59%	3 55%	136 77%	93 32%	74 32%	88 53%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q7. For each of the following, do you think they would be more likely under a Conservative or Labour government?

My personal finances would improve

Base: All Sample A respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1016	287	296	78	24	4	80	37	8	15	28	159
Weighted base	1001	270	283	76	27	6	80	40	8	14	32	166
A Conservative government	251 25%	183 68%	12 4%	16 20%	- -	- -	16 20%	5 12%	- -	2 15%	2 7%	16 10%
Labour government	297 30%	11 4%	184 65%	23 30%	12 46%	- -	18 22%	13 34%	1 11%	7 51%	4 13%	24 14%
Don't know	452 45%	76 28%	87 31%	38 50%	14 54%	6 100%	46 57%	21 54%	7 89%	5 33%	26 80%	126 76%

Voting Intentions Survey ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q7. For each of the following, do you think they would be more likely under a Conservative or Labour government?

My personal finances would improve

Base: All Sample A respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	1016	81	63	141	98	94	55	75	115	133	76	85
Weighted base	1001	81*	50*	127	91*	89*	57*	87*	121*	142*	78*	79*
A Conservative government	251 25%	11 14%	10 21%	31 25%	18 20%	23 26%	11 19%	26 30%A	35 29%A	40 28%A	24 31%A	22 28%A
Labour government	297 30%	29 35% ^I	22 43% ^{FIJ} K	41 32% ^I	31 34% ^I	29 33%	12 21%	26 30%	42 35% ^I	28 20%	18 24%	19 24%
Don't know	452 45%	41 51%	18 36%	55 43%	42 46%	37 41%	34 60%BH	35 40%	43 36%	74 52%H	35 45%	38 48%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q7. For each of the following, do you think they would be more likely under a Conservative or Labour government?

The economy would grow most

Base: All Sample A respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1016	496	520	44	156	204	192	176	244	346	245	167	258	935	248	254	302	131	81
Weighted base	1001	514	487	109	169	200	153	156	215	269	290	211	231	919	263	254	268	134	81
A Conservative government	372 37%	215 42%	157 32%	30 28%	47 28%	50 25%	56 37%	68 43%	121 56%	130 49%	108 37%	68 32%	66 29%	347 38%	112 43%	98 38%	94 35%	43 32%	25 31%
Labour government	278 28%	148 29%	130 27%	27 25%	60 35%	69 34%	44 29%	41 26%	38 18%	74 27%	77 27%	64 30%	63 27%	251 27%	64 24%	66 26%	84 31%	38 28%	28 34%
Don't know	350 35%	151 29%	199 41%	51 47%	62 37%	81 41%	52 34%	47 30%	57 26%	64 24%	105 36%	79 38%	101 44%	321 35%	86 33%	91 36%	91 34%	53 40%	29 35%

Voting Intentions Survey ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q7. For each of the following, do you think they would be more likely under a Conservative or Labour government?

The economy would grow most

Base: All Sample A respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1016	269	300	64	128	41	25	3	4	8	159	313	244	160
Weighted base	1001	255	284	67	124	44	25	5	3	6	177	294	230	166
A Conservative government	372 37%	220 86%	27 9%	26 38%	44 36%	7 16%	5 19%	1 28%	*	2 26%	40 22%	230 78%	28 12%	45 27%
Labour government	278 28%	10 4%	189 67%	8 13%	26 21%	9 21%	11 45%	2 33%	1 27%	1 19%	17 10%	18 6%	136 59%	51 31%
Don't know	350 35%	26 10%	68 24%	33 49%	54 43%	28 64%	9 37%	2 39%	2 59%	3 55%	120 68%	46 16%	66 29%	70 42%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q7. For each of the following, do you think they would be more likely under a Conservative or Labour government?

The economy would grow most

Base: All Sample A respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1016	287	296	78	24	4	80	37	8	15	28	159
Weighted base	1001	270	283	76	27	6	80	40	8	14	32	166
A Conservative government	372 37%	227 84%	29 10%	29 39%	8 29%	1 27%	27 34%	10 26%	3 33%	3 19%	7 22%	28 17%
Labour government	278 28%	13 5%	178 63%	15 20%	11 43%	2 31%	22 27%	10 25%	1 11%	3 22%	1 4%	22 13%
Don't know	350 35%	30 11%	77 27%	32 41%	8 29%	2 42%	31 39%	19 49%	4 56%	8 59%	23 73%	115 70%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q7. For each of the following, do you think they would be more likely under a Conservative or Labour government?

The economy would grow most

Base: All Sample A respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	1016	81	63	141	98	94	55	75	115	133	76	85
Weighted base	1001	81*	50*	127	91*	89*	57*	87*	121*	142*	78*	79*
A Conservative government	372 37%	25 31%	17 34%	47 37%	30 33%	25 28%	17 29%	39 45%	54 45%E	58 41%	27 34%	33 42%
Labour government	278 28%	28 34%IK	22 45%CGI K	31 25%	30 33%IK	32 36%IK	14 25%	19 22%	37 31%	27 19%	24 30%	14 18%
Don't know	350 35%	29 35%	10 21%	49 39%BH	31 34%	32 36%	26 46%BH	28 33%	29 24%	57 40%BH	27 35%	31 39%BH

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q7. For each of the following, do you think they would be more likely under a Conservative or Labour government?

Immigration would be well managed

Base: All Sample A respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1016	496	520	44	156	204	192	176	244	346	245	167	258	935	248	254	302	131	81
Weighted base	1001	514	487	109	169	200	153	156	215	269	290	211	231	919	263	254	268	134	81
A Conservative government	272 27%	161 31%	111 23%	34 32%	40 24%	44 22%	38 25%	39 25%	75 35%	96 36%	74 25%	60 28%	42 18%	248 27%	82 31%	74 29%	57 21%	35 26%	23 29%
Labour government	211 21%	97 19%	114 23%	19 18%	48 28%	50 25%	32 21%	32 20%	30 14%	46 17%	61 21%	48 22%	57 25%	191 21%	49 19%	47 18%	75 28%	19 14%	20 25%
Don't know	518 52%	256 50%	262 54%	55 51%	81 48%	106 53%	82 54%	84 54%	110 51%	126 47%	156 54%	104 49%	132 57%	480 52%	131 50%	133 52%	136 51%	80 59%	38 47%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q7. For each of the following, do you think they would be more likely under a Conservative or Labour government?

Immigration would be well managed

Base: All Sample A respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1016	269	300	64	128	41	25	3	4	8	159	313	244	160
Weighted base	1001	255	284	67	124	44	25	5	3	6	177	294	230	166
A Conservative government	272 27%	171 67%	27 9%	18 27%	24 19%	4 10%	6 24%	-	-	2 28%	24 13%	171 58%	23 10%	29 18%
Labour government	211 21%	10 4%	141 50%	5 8%	19 15%	7 17%	7 28%	2 33%	-	1 19%	11 6%	14 5%	100 44%	38 23%
Don't know	518 52%	74 29%	116 41%	43 65%	82 66%	32 74%	12 48%	4 67%	3 100%	3 53%	142 80%	110 37%	106 46%	98 59%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q7. For each of the following, do you think they would be more likely under a Conservative or Labour government?

Immigration would be well managed

Base: All Sample A respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1016	287	296	78	24	4	80	37	8	15	28	159
Weighted base	1001	270	283	76	27	6	80	40	8	14	32	166
A Conservative government	272 27%	170 63%	24 9%	18 24%	6 23%	- -	19 24%	6 16%	- -	3 20%	5 15%	20 12%
Labour government	211 21%	8 3%	132 47%	16 21%	9 35%	2 31%	14 18%	10 24%	- -	4 31%	- -	15 9%
Don't know	518 52%	92 34%	127 45%	42 55%	11 43%	4 69%	46 58%	24 60%	8 100%	7 50%	27 85%	131 79%

Voting Intentions Survey
ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q7. For each of the following, do you think they would be more likely under a Conservative or Labour government?
Immigration would be well managed
Base: All Sample A respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	1016	81	63	141	98	94	55	75	115	133	76	85
Weighted base	1001	81*	50*	127	91*	89*	57*	87*	121*	142*	78*	79*
A Conservative government	272 27%	23 29%D	15 31%D	29 22%	13 14%	28 32%D	14 24%	25 29%D	33 27%D	49 35%D	21 27%	21 26%
Labour government	211 21%	20 25%	15 31%FGI	38 30%FGI	22 24%	20 22%	7 13%	12 13%	29 24%	20 14%	12 15%	15 20%
Don't know	518 52%	38 47%	19 38%	61 48%	56 62%B	41 46%	35 62%B	50 57%	58 48%	73 51%	44 57%	43 54%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q7. For each of the following, do you think they would be more likely under a Conservative or Labour government?

A referendum would be held on staying in or leaving the European Union

Base: All Sample A respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1016	496	520	44	156	204	192	176	244	346	245	167	258	935	248	254	302	131	81
Weighted base	1001	514	487	109	169	200	153	156	215	269	290	211	231	919	263	254	268	134	81
A Conservative government	511 51%	294 57%	217 45%	34 31%	68 40%	94 47%	75 49%	98 63%	142 66%	174 65%	158 55%	80 38%	99 43%	466 51%	145 55%	131 51%	134 50%	57 42%	44 55%
Labour government	159 16%	65 13%	94 19%	17 16%	36 21%	31 15%	28 18%	22 14%	25 12%	31 11%	38 13%	52 25%	39 17%	141 15%	36 14%	39 15%	45 17%	22 16%	18 22%
Don't know	331 33%	155 30%	176 36%	58 53%	64 38%	76 38%	50 33%	36 23%	48 22%	64 24%	94 32%	80 38%	93 40%	312 34%	82 31%	85 33%	89 33%	55 41%	19 24%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

**Q7. For each of the following, do you think they would be more likely under a Conservative or Labour government?
A referendum would be held on staying in or leaving the European Union**
Base: All Sample A respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1016	269	300	64	128	41	25	3	4	8	159	313	244	160
Weighted base	1001	255	284	67	124	44	25	5	3	6	177	294	230	166
A Conservative government	511 51%	202 79%	107 38%	36 53%	55 44%	24 54%	17 67%	2 33%	* 15%	3 47%	60 34%	220 75%	98 43%	90 54%
Labour government	159 16%	12 5%	97 34%	5 8%	17 14%	4 8%	5 20%	- -	- -	1 14%	16 9%	22 7%	68 29%	20 12%
Don't know	331 33%	40 16%	80 28%	26 39%	52 42%	16 37%	3 13%	4 67%	3 85%	2 39%	102 57%	53 18%	64 28%	56 34%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q7. For each of the following, do you think they would be more likely under a Conservative or Labour government?

A referendum would be held on staying in or leaving the European Union

Base: All Sample A respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1016	287	296	78	24	4	80	37	8	15	28	159
Weighted base	1001	270	283	76	27	6	80	40	8	14	32	166
A Conservative government	511 51%	214 79%	108 38%	42 55%	14 53%	2 31%	36 45%	20 49%	1 15%	9 62%	8 26%	58 35%
Labour government	159 16%	13 5%	95 34%	7 9%	8 31%	-	12 15%	8 19%	-	* 3%	1 3%	15 9%
Don't know	331 33%	43 16%	80 28%	27 36%	4 16%	4 69%	32 40%	13 32%	6 85%	5 35%	23 71%	93 56%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

**Q7. For each of the following, do you think they would be more likely under a Conservative or Labour government?
A referendum would be held on staying in or leaving the European Union**
Base: All Sample A respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	1016	81	63	141	98	94	55	75	115	133	76	85
Weighted base	1001	81*	50*	127	91*	89*	57*	87*	121*	142*	78*	79*
A Conservative government	511 51%	44 55%	24 48%	66 52%	44 49%	41 47%	24 42%	52 60%	72 60%J	72 51%	33 43%	37 47%
Labour government	159 16%	18 22%	6 13%	18 14%	21 22%	18 20%	10 18%	9 10%	16 13%	19 14%	12 15%	12 15%
Don't know	331 33%	19 24%	20 39%	43 34%	26 29%	30 33%	23 40%	26 30%	32 27%	50 35%	33 42%A	29 37%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

* small base; ** very small base (under 30) ineligible for sig testing

Voting Intentions Survey ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q7. For each of the following, do you think they would be more likely under a Conservative or Labour government?

Britain would be well regarded abroad

Base: All Sample A respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1016	496	520	44	156	204	192	176	244	346	245	167	258	935	248	254	302	131	81
Weighted base	1001	514	487	109	169	200	153	156	215	269	290	211	231	919	263	254	268	134	81
A Conservative government	304 30%	178 35%	126 26%	16 15%	38 23%	46 23%	49 32%	59 38%	95 44%	95 36%	93 32%	69 33%	47 20%	281 31%	89 34%	83 33%	70 26%	39 29%	24 29%
Labour government	239 24%	128 25%	111 23%	34 31%	55 33%	54 27%	33 22%	28 18%	35 16%	64 24%	69 24%	50 24%	55 24%	215 23%	66 25%	50 20%	73 27%	26 19%	24 30%
Don't know	458 46%	208 41%	249 51%	59 54%	75 45%	101 50%	70 46%	68 44%	85 39%	109 41%	128 44%	93 44%	128 56%	424 46%	107 41%	122 48%	125 47%	70 52%	34 41%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q7. For each of the following, do you think they would be more likely under a Conservative or Labour government?

Britain would be well regarded abroad

Base: All Sample A respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1016	269	300	64	128	41	25	3	4	8	159	313	244	160
Weighted base	1001	255	284	67	124	44	25	5	3	6	177	294	230	166
A Conservative government	304 30%	190 75%	22 8%	19 28%	37 30%	5 10%	6 23%	-	-	1 18%	25 14%	198 67%	23 10%	31 19%
Labour government	239 24%	5 2%	165 58%	13 19%	11 9%	12 29%	8 31%	-	-	2 35%	19 11%	12 4%	121 53%	52 31%
Don't know	458 46%	60 23%	97 34%	35 53%	76 61%	27 61%	12 46%	5 100%	3 100%	3 47%	133 75%	84 29%	87 38%	83 50%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q7. For each of the following, do you think they would be more likely under a Conservative or Labour government?

Britain would be well regarded abroad

Base: All Sample A respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1016	287	296	78	24	4	80	37	8	15	28	159
Weighted base	1001	270	283	76	27	6	80	40	8	14	32	166
A Conservative government	304 30%	197 73%	26 9%	20 26%	7 26%	- -	25 32%	5 12%	- -	3 25%	4 12%	17 10%
Labour government	239 24%	6 2%	160 57%	19 25%	7 27%	- -	8 11%	11 28%	- -	4 25%	- -	23 14%
Don't know	458 46%	67 25%	97 34%	37 49%	13 48%	6 100%	46 58%	24 59%	8 100%	7 50%	28 88%	126 76%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q7. For each of the following, do you think they would be more likely under a Conservative or Labour government?

Britain would be well regarded abroad

Base: All Sample A respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	1016	81	63	141	98	94	55	75	115	133	76	85
Weighted base	1001	81*	50*	127	91*	89*	57*	87*	121*	142*	78*	79*
A Conservative government	304 30%	24 29%	12 24%	35 28%	23 25%	23 26%	17 30%	33 38%	43 35%	46 33%	22 28%	27 34%
Labour government	239 24%	24 30%	16 32%K	34 27%	23 25%	23 26%	9 16%	14 17%	34 29%	32 22%	17 21%	12 15%
Don't know	458 46%	34 41%	22 44%	57 45%	46 50%	43 48%	31 54%	39 45%	44 36%	64 45%	39 50%	40 51%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

**Q7. For each of the following, do you think they would be more likely under a Conservative or Labour government?
A home team (England, Scotland, Wales or Northern Ireland) would do well in the 2018 World Cup**
Base: All Sample A respondents

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1016	496	520	44	156	204	192	176	244	346	245	167	258	935	248	254	302	131	81
Weighted base	1001	514	487	109	169	200	153	156	215	269	290	211	231	919	263	254	268	134	81
A Conservative government	79 8%	45 9%	34 7%	10 9%	28 17%	13 7%	8 5%	14 9%	7 3%	15 6%	26 9%	21 10%	18 8%	70 8%	31 12%	12 5%	15 6%	12 9%	9 11%
Labour government	108 11%	56 11%	52 11%	21 19%	23 14%	26 13%	13 8%	9 6%	15 7%	28 10%	26 9%	26 12%	28 12%	103 11%	33 13%	27 11%	34 13%	8 6%	5 6%
Don't know	814 81%	413 80%	401 82%	78 72%	117 69%	161 80%	132 87%	133 85%	193 90%	225 84%	238 82%	164 78%	186 80%	747 81%	198 75%	216 85%	219 82%	114 85%	67 83%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

**Q7. For each of the following, do you think they would be more likely under a Conservative or Labour government?
A home team (England, Scotland, Wales or Northern Ireland) would do well in the 2018 World Cup**
Base: All Sample A respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1016	269	300	64	128	41	25	3	4	8	159	313	244	160
Weighted base	1001	255	284	67	124	44	25	5	3	6	177	294	230	166
A Conservative government	79 8%	49 19%	14 5%	5 8%	5 4%	1 3%	1 5%	-	-	-	2 1%	44 15%	17 7%	9 5%
Labour government	108 11%	10 4%	74 26%	4 6%	9 8%	3 8%	3 11%	-	-	-	4 2%	20 7%	49 21%	10 6%
Don't know	814 81%	196 77%	196 69%	58 87%	110 89%	39 89%	21 84%	5 100%	3 100%	6 100%	171 96%	230 78%	164 71%	146 88%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

**Q7. For each of the following, do you think they would be more likely under a Conservative or Labour government?
A home team (England, Scotland, Wales or Northern Ireland) would do well in the 2018 World Cup**
Base: All Sample A respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1016	287	296	78	24	4	80	37	8	15	28	159
Weighted base	1001	270	283	76	27	6	80	40	8	14	32	166
A Conservative government	79 8%	48 18%	12 4%	5 6%	3 12%	- -	3 3%	1 3%	- -	2 14%	1 4%	4 3%
Labour government	108 11%	12 5%	67 24%	9 12%	2 7%	- -	8 9%	3 6%	- -	- -	1 3%	7 4%
Don't know	814 81%	210 78%	204 72%	62 82%	21 80%	6 100%	70 87%	36 90%	8 100%	12 86%	30 93%	155 93%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

**Q7. For each of the following, do you think they would be more likely under a Conservative or Labour government?
A home team (England, Scotland, Wales or Northern Ireland) would do well in the 2018 World Cup**
Base: All Sample A respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	1016	81	63	141	98	94	55	75	115	133	76	85
Weighted base	1001	81*	50*	127	91*	89*	57*	87*	121*	142*	78*	79*
A Conservative government	79 8%	9 11%G	3 6%	8 6%	4 5%	6 7%	8 14%G	2 2%	17 14%DG	14 10%	5 6%	4 5%
Labour government	108 11%	5 6%	9 18%AF	17 13%	8 9%	16 18%AF	2 4%	6 6%	22 18%AFK	12 8%	6 8%	5 7%
Don't know	814 81%	67 83%H	38 75%	102 81%H	79 87%H	67 75%	47 82%	79 92%BEH	82 68%	116 82%H	67 86%H	70 88%H

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

* small base; ** very small base (under 30) ineligible for sig testing

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q7. For each of the following, do you think they would be more likely under David Cameron or Ed Miliband as Prime Minister?

Summary table

Base: All Sample B respondents

	I would pay more tax	The quality of public services, such as education and the NHS, would become worse	My personal finances would improve	The economy would grow most	Immigration would be well managed	A referendum would be held on staying in or leaving the European Union	Britain would be well regarded abroad	A home team (England, Scotland, Wales or Northern Ireland) would do well in the 2018 World Cup
Unweighted base	1038	1038	1038	1038	1038	1038	1038	1038
Weighted base	1053	1053	1053	1053	1053	1053	1053	1053
David Cameron as Prime Minister	311 30%	399 38%	244 23%	392 37%	297 28%	526 50%	322 31%	94 9%
Ed Miliband as Prime Minister	341 32%	306 29%	262 25%	225 21%	198 19%	143 14%	215 20%	91 9%
Don't know	401 38%	348 33%	547 52%	436 41%	558 53%	384 36%	516 49%	868 82%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q7. For each of the following, do you think they would be more likely under David Cameron or Ed Miliband as Prime Minister?

I would pay more tax

Base: All Sample B respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1038	488	550	49	141	207	213	180	248	359	257	160	262	949	243	275	262	169	89
Weighted base	1053	493	560	137	162	189	197	151	217	288	305	219	242	958	260	287	246	165	96
David Cameron as Prime Minister	311 30%	136 28%	175 31%	48 35%	53 32%	64 34%	63 32%	37 24%	46 21%	73 25%	84 28%	83 38%	71 29%	279 29%	62 24%	69 24%	102 42%	45 27%	32 34%
Ed Miliband as Prime Minister	341 32%	209 42%	132 24%	36 26%	39 24%	52 28%	65 33%	63 42%	86 40%	132 46%	101 33%	51 23%	58 24%	316 33%	98 38%	104 36%	53 22%	60 37%	25 26%
Don't know	401 38%	149 30%	252 45%	54 39%	71 44%	73 38%	68 35%	51 34%	85 39%	83 29%	120 39%	85 39%	113 47%	363 38%	99 38%	114 40%	90 37%	59 36%	39 40%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q7. For each of the following, do you think they would be more likely under David Cameron or Ed Miliband as Prime Minister?

I would pay more tax

Base: All Sample B respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1038	265	303	84	144	33	27	4	5	3	165	308	248	201
Weighted base	1053	266	300	95	146	29	28	3	4	3	167	296	242	208
David Cameron as Prime Minister	311 30%	47 18%	131 44%	25 27%	46 31%	9 30%	13 45%	* 17%	1 28%	- -	28 17%	48 16%	101 42%	65 31%
Ed Miliband as Prime Minister	341 32%	154 58%	51 17%	44 46%	41 28%	9 31%	5 19%	1 39%	2 55%	1 47%	29 17%	161 54%	50 20%	67 32%
Don't know	401 38%	65 24%	118 39%	25 27%	59 41%	11 38%	10 36%	1 43%	1 17%	2 53%	110 66%	87 29%	92 38%	75 36%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q7. For each of the following, do you think they would be more likely under David Cameron or Ed Miliband as Prime Minister?

I would pay more tax

Base: All Sample B respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1038	268	301	106	28	2	80	28	4	18	17	186
Weighted base	1053	270	290	117	31	1	83	31	3	19	18	192
David Cameron as Prime Minister	311 30%	51 19%	128 44%	39 33%	16 51%	* 41%	24 29%	11 35%	- -	2 8%	3 15%	38 20%
Ed Miliband as Prime Minister	341 32%	153 57%	53 18%	49 42%	6 19%	- -	22 26%	10 33%	2 77%	11 59%	1 7%	33 17%
Don't know	401 38%	65 24%	108 37%	29 25%	9 30%	1 59%	37 45%	10 31%	1 23%	6 33%	14 78%	121 63%

Voting Intentions Survey ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q7. For each of the following, do you think they would be more likely under David Cameron or Ed Miliband as Prime Minister?

I would pay more tax

Base: All Sample B respondents

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	1038	89	50	131	81	96	61	95	116	127	108	84
Weighted base	1053	96*	42*	114*	90*	100*	52*	106*	137*	123	113*	81*
David Cameron as Prime Minister	311 30%	32 34%	20 47% JK	38 34%	44 49% IJK	28 28%	17 33%	22 21%	30 22%	32 26%	28 25%	19 24%
Ed Miliband as Prime Minister	341 32%	25 26%	9 22%	29 25%	16 17%	34 34% D	15 29%	35 33%	57 41% CD	42 34% D	45 40% CD	35 43% ABCD
Don't know	401 38%	39 40%	13 31%	47 41%	30 34%	38 38%	20 38%	49 46%	51 37%	48 39%	40 35%	27 33%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q7. For each of the following, do you think they would be more likely under David Cameron or Ed Miliband as Prime Minister?
The quality of public services, such as education and the NHS, would become worse
Base: All Sample B respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1038	488	550	49	141	207	213	180	248	359	257	160	262	949	243	275	262	169	89
Weighted base	1053	493	560	137	162	189	197	151	217	288	305	219	242	958	260	287	246	165	96
David Cameron as Prime Minister	399 38%	199 40%	201 36%	45 33%	64 39%	85 45%	78 40%	58 38%	70 32%	110 38%	110 36%	84 38%	96 40%	357 37%	85 33%	88 31%	124 51%	59 36%	43 45%
Ed Miliband as Prime Minister	306 29%	161 33%	145 26%	37 27%	39 24%	45 24%	44 22%	59 39%	82 38%	114 39%	79 26%	58 27%	55 23%	289 30%	90 34%	103 36%	48 19%	49 30%	17 18%
Don't know	348 33%	134 27%	214 38%	55 40%	59 37%	59 31%	75 38%	34 23%	65 30%	65 22%	116 38%	77 35%	91 38%	312 33%	85 33%	96 33%	74 30%	57 35%	36 37%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q7. For each of the following, do you think they would be more likely under David Cameron or Ed Miliband as Prime Minister?
The quality of public services, such as education and the NHS, would become worse
Base: All Sample B respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1038	265	303	84	144	33	27	4	5	3	165	308	248	201
Weighted base	1053	266	300	95	146	29	28	3	4	3	167	296	242	208
David Cameron as Prime Minister	399 38%	41 15%	202 67%	33 35%	51 35%	12 42%	21 73%	3 100%	3 67%	3 100%	27 16%	45 15%	150 62%	99 48%
Ed Miliband as Prime Minister	306 29%	160 60%	42 14%	32 34%	35 24%	9 30%	2 6%	- -	1 20%	- -	17 10%	168 57%	45 18%	51 25%
Don't know	348 33%	66 25%	56 19%	30 31%	60 41%	8 28%	6 21%	- -	1 13%	- -	122 73%	84 28%	48 20%	58 28%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q7. For each of the following, do you think they would be more likely under David Cameron or Ed Miliband as Prime Minister?
The quality of public services, such as education and the NHS, would become worse
Base: All Sample B respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1038	268	301	106	28	2	80	28	4	18	17	186
Weighted base	1053	270	290	117	31	1	83	31	3	19	18	192
David Cameron as Prime Minister	399 38%	46 17%	188 65%	46 39%	24 77%	1 100%	24 30%	12 37%	2 54%	10 54%	1 8%	46 24%
Ed Miliband as Prime Minister	306 29%	156 58%	48 16%	40 34%	2 5%	-	18 22%	11 35%	1 27%	4 22%	1 3%	27 14%
Don't know	348 33%	69 25%	55 19%	31 27%	6 18%	-	40 48%	9 28%	1 19%	5 24%	16 89%	118 62%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q7. For each of the following, do you think they would be more likely under David Cameron or Ed Miliband as Prime Minister?
The quality of public services, such as education and the NHS, would become worse
Base: All Sample B respondents

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	1038	89	50	131	81	96	61	95	116	127	108	84
Weighted base	1053	96*	42*	114*	90*	100*	52*	106*	137*	123	113*	81*
David Cameron as Prime Minister	399 38%	43 45%I	23 54%GI K	50 44%GI	51 57%EGH IJK	34 34%	22 43%	30 28%	51 37%	35 28%	36 32%	24 30%
Ed Miliband as Prime Minister	306 29%	17 18%	6 14%	20 18%	21 24%	39 39%ABC	12 23%	34 32%C	50 37%ABC	39 32%BC	37 33%BC	30 37%ABC
Don't know	348 33%	36 37%D	14 32%	43 38%D	18 19%	27 27%	18 34%	42 40%D	36 26%	49 40%D	39 35%	27 33%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q7. For each of the following, do you think they would be more likely under David Cameron or Ed Miliband as Prime Minister?

My personal finances would improve

Base: All Sample B respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1038	488	550	49	141	207	213	180	248	359	257	160	262	949	243	275	262	169	89
Weighted base	1053	493	560	137	162	189	197	151	217	288	305	219	242	958	260	287	246	165	96
David Cameron as Prime Minister	244 23%	148 30%	96 17%	29 21%	26 16%	38 20%	39 20%	49 32%	65 30%	102 36%	66 22%	36 17%	40 16%	234 24%	58 22%	72 25%	54 22%	49 30%	10 11%
Ed Miliband as Prime Minister	262 25%	128 26%	134 24%	37 27%	51 32%	69 36%	39 20%	33 22%	33 15%	68 24%	76 25%	65 30%	53 22%	241 25%	74 28%	62 22%	74 30%	30 18%	22 22%
Don't know	547 52%	217 44%	331 59%	71 52%	85 53%	83 44%	119 61%	70 46%	119 55%	117 41%	164 54%	117 53%	150 62%	483 50%	128 49%	153 53%	118 48%	85 52%	64 67%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q7. For each of the following, do you think they would be more likely under David Cameron or Ed Miliband as Prime Minister?

My personal finances would improve

Base: All Sample B respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1038	265	303	84	144	33	27	4	5	3	165	308	248	201
Weighted base	1053	266	300	95	146	29	28	3	4	3	167	296	242	208
David Cameron as Prime Minister	244 23%	173 65%	14 5%	24 26%	17 11%	3 9%	2 7%	- -	2 42%	1 47%	6 4%	150 51%	19 8%	48 23%
Ed Miliband as Prime Minister	262 25%	9 3%	167 56%	27 29%	19 13%	6 20%	4 13%	1 36%	1 28%	2 53%	15 9%	15 5%	131 54%	50 24%
Don't know	547 52%	84 32%	119 40%	43 45%	111 76%	20 70%	23 81%	2 64%	1 30%	- -	146 87%	131 44%	92 38%	110 53%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q7. For each of the following, do you think they would be more likely under David Cameron or Ed Miliband as Prime Minister?

My personal finances would improve

Base: All Sample B respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1038	268	301	106	28	2	80	28	4	18	17	186
Weighted base	1053	270	290	117	31	1	83	31	3	19	18	192
David Cameron as Prime Minister	244 23%	161 60%	22 7%	37 32%	2 6%	- -	7 8%	- -	2 58%	4 20%	- -	11 6%
Ed Miliband as Prime Minister	262 25%	15 5%	154 53%	31 27%	6 20%	* 41%	15 19%	17 57%	- -	1 6%	3 15%	19 10%
Don't know	547 52%	95 35%	115 39%	49 42%	23 74%	1 59%	61 73%	13 43%	1 42%	14 74%	15 85%	162 84%

Voting Intentions Survey ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q7. For each of the following, do you think they would be more likely under David Cameron or Ed Miliband as Prime Minister?

My personal finances would improve

Base: All Sample B respondents

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	1038	89	50	131	81	96	61	95	116	127	108	84
Weighted base	1053	96*	42*	114*	90*	100*	52*	106*	137*	123	113*	81*
David Cameron as Prime Minister	244 23%	10 11%	6 14%	28 25%A	20 22%	31 31%AG	12 22%	16 15%	28 20%	30 25%A	38 33%ABG	25 31%AG
Ed Miliband as Prime Minister	262 25%	22 22%	19 46%ACF GIJK	31 27%	24 27%	28 28%	10 20%	19 18%	47 34%GJK	27 22%	20 18%	15 19%
Don't know	547 52%	64 67%BCE HJ	17 40%	55 48%	46 51%	41 41%	30 58%	71 67%BCE HJK	62 45%	65 53%	55 49%	40 50%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q7. For each of the following, do you think they would be more likely under David Cameron or Ed Miliband as Prime Minister?

The economy would grow most

Base: All Sample B respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1038	488	550	49	141	207	213	180	248	359	257	160	262	949	243	275	262	169	89
Weighted base	1053	493	560	137	162	189	197	151	217	288	305	219	242	958	260	287	246	165	96
David Cameron as Prime Minister	392 37%	212 43%	180 32%	31 23%	36 22%	65 34%	63 32%	74 49%	122 56%	137 48%	114 37%	50 23%	91 38%	365 38%	98 38%	121 42%	72 29%	74 45%	27 28%
Ed Miliband as Prime Minister	225 21%	113 23%	113 20%	39 28%	38 24%	52 27%	38 19%	32 21%	27 12%	59 21%	64 21%	57 26%	45 19%	209 22%	55 21%	59 21%	70 28%	24 15%	16 17%
Don't know	436 41%	169 34%	267 48%	67 49%	87 54%	72 38%	96 49%	45 30%	68 31%	91 32%	127 42%	112 51%	106 44%	383 40%	106 41%	107 37%	104 42%	66 40%	53 55%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q7. For each of the following, do you think they would be more likely under David Cameron or Ed Miliband as Prime Minister?

The economy would grow most

Base: All Sample B respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1038	265	303	84	144	33	27	4	5	3	165	308	248	201
Weighted base	1053	266	300	95	146	29	28	3	4	3	167	296	242	208
David Cameron as Prime Minister	392 37%	232 87%	31 10%	38 40%	55 38%	6 21%	7 26%	1 25%	2 55%	-	22 13%	218 74%	35 14%	74 36%
Ed Miliband as Prime Minister	225 21%	11 4%	147 49%	19 20%	15 10%	5 17%	3 11%	* 17%	2 45%	3 100%	12 7%	24 8%	113 47%	35 17%
Don't know	436 41%	22 8%	122 41%	38 40%	76 52%	18 62%	18 63%	1 58%	-	-	132 79%	54 18%	94 39%	98 47%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q7. For each of the following, do you think they would be more likely under David Cameron or Ed Miliband as Prime Minister?

The economy would grow most

Base: All Sample B respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1038	268	301	106	28	2	80	28	4	18	17	186
Weighted base	1053	270	290	117	31	1	83	31	3	19	18	192
David Cameron as Prime Minister	392 37%	221 82%	42 15%	48 41%	7 24%	1 59%	28 34%	3 11%	2 77%	4 24%	1 7%	33 17%
Ed Miliband as Prime Minister	225 21%	21 8%	136 47%	18 15%	4 12%	* 41%	11 13%	15 47%	1 23%	* 2%	2 13%	18 10%
Don't know	436 41%	28 10%	112 39%	51 44%	20 64%	- -	44 53%	13 42%	- -	14 74%	14 80%	140 73%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q7. For each of the following, do you think they would be more likely under David Cameron or Ed Miliband as Prime Minister?

The economy would grow most

Base: All Sample B respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	1038	89	50	131	81	96	61	95	116	127	108	84
Weighted base	1053	96*	42*	114*	90*	100*	52*	106*	137*	123	113*	81*
David Cameron as Prime Minister	392 37%	27 28%	9 23%	36 32%	26 29%	37 37%	17 34%	46 44%B	45 33%	54 44%AB	56 50%ABC	37 46%AB
Ed Miliband as Prime Minister	225 21%	16 17%	17 40%AFG	26 23%G	27 30%GJ	30 30%GJ	9 17%	11 10%	35 26%G	20 17%	15 14%	19 23%G
Don't know	436 41%	53 55%EJK	16 38%	51 45%	37 41%	33 33%	26 49%K	49 46%	57 42%	49 40%	41 36%	25 31%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q7. For each of the following, do you think they would be more likely under David Cameron or Ed Miliband as Prime Minister?
Immigration would be well managed
Base: All Sample B respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1038	488	550	49	141	207	213	180	248	359	257	160	262	949	243	275	262	169	89
Weighted base	1053	493	560	137	162	189	197	151	217	288	305	219	242	958	260	287	246	165	96
David Cameron as Prime Minister	297 28%	157 32%	141 25%	39 29%	35 21%	50 26%	54 28%	41 27%	78 36%	104 36%	81 27%	47 22%	64 27%	280 29%	77 30%	93 33%	55 22%	54 33%	18 19%
Ed Miliband as Prime Minister	198 19%	103 21%	95 17%	35 25%	39 24%	51 27%	26 13%	29 19%	19 9%	53 18%	67 22%	45 21%	34 14%	181 19%	60 23%	42 15%	53 22%	26 16%	17 18%
Don't know	558 53%	233 47%	324 58%	63 46%	88 54%	88 47%	117 59%	81 54%	120 55%	130 45%	157 51%	126 58%	144 60%	497 52%	123 47%	152 53%	138 56%	85 51%	60 63%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q7. For each of the following, do you think they would be more likely under David Cameron or Ed Miliband as Prime Minister?

Immigration would be well managed

Base: All Sample B respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1038	265	303	84	144	33	27	4	5	3	165	308	248	201
Weighted base	1053	266	300	95	146	29	28	3	4	3	167	296	242	208
David Cameron as Prime Minister	297 28%	188 71%	32 11%	22 23%	20 14%	11 39%	5 16%	1 25%	1 22%	- -	13 8%	166 56%	40 17%	50 24%
Ed Miliband as Prime Minister	198 19%	8 3%	128 43%	21 22%	12 8%	3 10%	5 18%	* 17%	1 28%	2 64%	11 7%	13 4%	100 41%	36 18%
Don't know	558 53%	70 26%	140 47%	52 55%	114 78%	15 51%	19 66%	1 58%	2 50%	1 36%	142 85%	118 40%	102 42%	121 58%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q7. For each of the following, do you think they would be more likely under David Cameron or Ed Miliband as Prime Minister?
Immigration would be well managed
Base: All Sample B respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1038	268	301	106	28	2	80	28	4	18	17	186
Weighted base	1053	270	290	117	31	1	83	31	3	19	18	192
David Cameron as Prime Minister	297 28%	174 65%	37 13%	29 25%	5 17%	1 59%	11 14%	6 20%	1 31%	3 18%	1 3%	29 15%
Ed Miliband as Prime Minister	198 19%	10 4%	120 41%	23 19%	5 17%	* 41%	7 9%	10 31%	-	1 5%	2 11%	20 11%
Don't know	558 53%	86 32%	133 46%	65 56%	21 67%	-	64 77%	15 49%	2 69%	14 77%	15 86%	142 74%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q7. For each of the following, do you think they would be more likely under David Cameron or Ed Miliband as Prime Minister?
Immigration would be well managed
Base: All Sample B respondents

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	1038	89	50	131	81	96	61	95	116	127	108	84
Weighted base	1053	96*	42*	114*	90*	100*	52*	106*	137*	123	113*	81*
David Cameron as Prime Minister	297 28%	18 19%	9 20%	24 21%	23 26%	30 30%	14 27%	29 27%	44 32%	33 27%	40 35%AC	35 44%ABCDGI
Ed Miliband as Prime Minister	198 19%	17 18%	14 34%CGJ K	17 15%	22 24%G	23 23%G	9 17%	8 8%	36 26%G	24 19%G	17 15%	11 13%
Don't know	558 53%	60 63%HK	19 46%	73 65%EHK	45 50%	47 47%	29 55%	69 65%EHK	57 42%	66 54%	56 50%	35 43%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

**Q7. For each of the following, do you think they would be more likely under David Cameron or Ed Miliband as Prime Minister?
A referendum would be held on staying in or leaving the European Union**
Base: All Sample B respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1038	488	550	49	141	207	213	180	248	359	257	160	262	949	243	275	262	169	89
Weighted base	1053	493	560	137	162	189	197	151	217	288	305	219	242	958	260	287	246	165	96
David Cameron as Prime Minister	526 50%	278 56%	249 44%	42 31%	64 40%	83 44%	91 46%	90 59%	155 72%	183 64%	162 53%	73 33%	109 45%	481 50%	132 51%	147 51%	112 45%	90 54%	46 48%
Ed Miliband as Prime Minister	143 14%	77 16%	66 12%	24 18%	27 17%	35 18%	23 11%	24 16%	10 4%	37 13%	30 10%	40 18%	36 15%	132 14%	43 16%	36 13%	32 13%	21 13%	11 12%
Don't know	384 36%	139 28%	245 44%	70 51%	71 44%	71 38%	83 42%	37 24%	52 24%	68 24%	114 37%	106 48%	97 40%	345 36%	85 33%	103 36%	102 42%	55 33%	39 41%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

**Q7. For each of the following, do you think they would be more likely under David Cameron or Ed Miliband as Prime Minister?
A referendum would be held on staying in or leaving the European Union**
Base: All Sample B respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1038	265	303	84	144	33	27	4	5	3	165	308	248	201
Weighted base	1053	266	300	95	146	29	28	3	4	3	167	296	242	208
David Cameron as Prime Minister	526 50%	214 81%	122 41%	55 58%	57 39%	15 53%	15 54%	1 43%	3 83%	2 83%	38 23%	206 70%	92 38%	125 60%
Ed Miliband as Prime Minister	143 14%	10 4%	75 25%	19 20%	20 14%	3 9%	4 14%	- -	- -	- -	6 4%	18 6%	67 28%	21 10%
Don't know	384 36%	41 15%	103 34%	22 23%	69 47%	11 38%	9 32%	1 57%	1 17%	1 17%	123 73%	72 24%	82 34%	62 30%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q7. For each of the following, do you think they would be more likely under David Cameron or Ed Miliband as Prime Minister?

A referendum would be held on staying in or leaving the European Union

Base: All Sample B respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1038	268	301	106	28	2	80	28	4	18	17	186
Weighted base	1053	270	290	117	31	1	83	31	3	19	18	192
David Cameron as Prime Minister	526 50%	206 76%	117 40%	71 61%	16 53%	1 59%	34 41%	14 45%	2 77%	7 39%	2 11%	57 30%
Ed Miliband as Prime Minister	143 14%	15 5%	78 27%	16 13%	4 13%	- -	14 17%	8 27%	- -	- -	- -	9 5%
Don't know	384 36%	50 18%	95 33%	30 26%	11 34%	* 41%	35 43%	9 28%	1 23%	11 61%	16 89%	126 66%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

**Q7. For each of the following, do you think they would be more likely under David Cameron or Ed Miliband as Prime Minister?
A referendum would be held on staying in or leaving the European Union**

Base: All Sample B respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	1038	89	50	131	81	96	61	95	116	127	108	84
Weighted base	1053	96*	42*	114*	90*	100*	52*	106*	137*	123	113*	81*
David Cameron as Prime Minister	526 50%	46 48%	18 44%	57 50%	36 40%	47 47%	29 55%	54 51%	64 47%	68 55%	61 54%	46 57%
Ed Miliband as Prime Minister	143 14%	11 12%	5 13%	14 13%	12 14%	21 21%G	5 9%	7 6%	25 18%G	17 14%	16 14%	9 11%
Don't know	384 36%	39 41%	18 43%	42 37%	42 46%	32 32%	19 36%	45 43%	48 35%	37 30%	36 32%	26 32%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q7. For each of the following, do you think they would be more likely under David Cameron or Ed Miliband as Prime Minister?

Britain would be well regarded abroad

Base: All Sample B respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1038	488	550	49	141	207	213	180	248	359	257	160	262	949	243	275	262	169	89
Weighted base	1053	493	560	137	162	189	197	151	217	288	305	219	242	958	260	287	246	165	96
David Cameron as Prime Minister	322 31%	173 35%	149 27%	35 25%	39 24%	46 25%	55 28%	56 37%	91 42%	121 42%	91 30%	49 23%	61 25%	310 32%	92 35%	97 34%	63 26%	58 35%	12 13%
Ed Miliband as Prime Minister	215 20%	116 23%	100 18%	27 20%	40 24%	56 30%	39 20%	25 17%	29 13%	66 23%	67 22%	47 21%	35 14%	195 20%	60 23%	51 18%	54 22%	30 18%	20 21%
Don't know	516 49%	204 41%	311 56%	75 55%	84 52%	87 46%	103 52%	70 46%	97 45%	101 35%	147 48%	123 56%	146 60%	453 47%	108 41%	139 48%	129 52%	77 47%	63 66%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q7. For each of the following, do you think they would be more likely under David Cameron or Ed Miliband as Prime Minister?

Britain would be well regarded abroad

Base: All Sample B respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1038	265	303	84	144	33	27	4	5	3	165	308	248	201
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David Cameron as Prime Minister	322 31%	191 72%	31 10%	40 42%	31 21%	6 21%	1 5%	1 25%	1 20%	- -	19 12%	180 61%	36 15%	65 31%
Ed Miliband as Prime Minister	215 20%	13 5%	148 49%	12 13%	7 5%	8 27%	5 16%	* 19%	2 50%	1 47%	10 6%	17 6%	108 45%	45 22%
Don't know	516 49%	62 23%	121 40%	43 45%	109 75%	15 52%	23 79%	1 57%	1 30%	2 53%	137 82%	99 33%	98 41%	97 47%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q7. For each of the following, do you think they would be more likely under David Cameron or Ed Miliband as Prime Minister?

Britain would be well regarded abroad

Base: All Sample B respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1038	268	301	106	28	2	80	28	4	18	17	186
Weighted base	1053	270	290	117	31	1	83	31	3	19	18	192
David Cameron as Prime Minister	322 31%	183 68%	33 11%	48 41%	1 4%	1 59%	18 22%	5 18%	1 27%	3 14%	1 3%	28 15%
Ed Miliband as Prime Minister	215 20%	17 6%	134 46%	17 14%	5 16%	- -	4 5%	12 38%	1 31%	1 7%	2 11%	23 12%
Don't know	516 49%	71 26%	123 43%	52 44%	24 79%	* 41%	60 73%	14 44%	1 42%	15 79%	15 86%	140 73%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q7. For each of the following, do you think they would be more likely under David Cameron or Ed Miliband as Prime Minister?

Britain would be well regarded abroad

Base: All Sample B respondents

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	1038	89	50	131	81	96	61	95	116	127	108	84
Weighted base	1053	96*	42*	114*	90*	100*	52*	106*	137*	123	113*	81*
David Cameron as Prime Minister	322 31%	12 13%	7 16%	38 33%A	19 21%	35 35%A	14 27%	32 30%A	48 35%AB	44 36%ABD	44 39%ABD	31 38%ABD
Ed Miliband as Prime Minister	215 20%	20 21%	15 37%CGI	16 14%	23 25%	22 22%	10 20%	14 13%	36 26%	24 20%	20 17%	15 19%
Don't know	516 49%	63 66%EHI	20 48%	60 53%	49 54%	44 44%	28 54%	61 57%H	53 39%	54 44%	49 44%	34 43%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q7. For each of the following, do you think they would be more likely under David Cameron or Ed Miliband as Prime Minister?
A home team (England, Scotland, Wales or Northern Ireland) would do well in the 2018 World Cup
Base: All Sample B respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1038	488	550	49	141	207	213	180	248	359	257	160	262	949	243	275	262	169	89
Weighted base	1053	493	560	137	162	189	197	151	217	288	305	219	242	958	260	287	246	165	96
David Cameron as Prime Minister	94 9%	50 10%	44 8%	17 13%	19 11%	18 10%	11 6%	11 7%	18 8%	36 13%	16 5%	20 9%	21 9%	88 9%	33 13%	23 8%	19 8%	13 8%	6 7%
Ed Miliband as Prime Minister	91 9%	54 11%	37 7%	20 15%	17 10%	22 12%	16 8%	7 5%	9 4%	24 8%	23 8%	28 13%	17 7%	83 9%	24 9%	33 11%	18 7%	9 5%	8 8%
Don't know	868 82%	389 79%	479 86%	100 73%	127 78%	149 79%	170 86%	133 88%	190 87%	228 79%	266 87%	171 78%	204 84%	786 82%	203 78%	231 81%	209 85%	143 87%	82 85%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

**Q7. For each of the following, do you think they would be more likely under David Cameron or Ed Miliband as Prime Minister?
A home team (England, Scotland, Wales or Northern Ireland) would do well in the 2018 World Cup**
Base: All Sample B respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1038	265	303	84	144	33	27	4	5	3	165	308	248	201
Weighted base	1053	266	300	95	146	29	28	3	4	3	167	296	242	208
David Cameron as Prime Minister	94 9%	58 22%	12 4%	15 16%	5 4%	- -	1 3%	- -	- -	- -	1 1%	52 18%	14 6%	21 10%
Ed Miliband as Prime Minister	91 9%	12 5%	52 17%	12 12%	5 3%	1 4%	2 6%	- -	- -	1 47%	2 1%	12 4%	54 22%	10 5%
Don't know	868 82%	196 74%	236 79%	68 72%	136 93%	28 96%	26 90%	3 100%	4 100%	2 53%	164 98%	233 78%	174 72%	176 85%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

Q7. For each of the following, do you think they would be more likely under David Cameron or Ed Miliband as Prime Minister?
A home team (England, Scotland, Wales or Northern Ireland) would do well in the 2018 World Cup
Base: All Sample B respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1038	268	301	106	28	2	80	28	4	18	17	186
Weighted base	1053	270	290	117	31	1	83	31	3	19	18	192
David Cameron as Prime Minister	94 9%	54 20%	14 5%	16 14%	1 3%	- -	5 6%	- -	- -	2 10%	- -	2 1%
Ed Miliband as Prime Minister	91 9%	13 5%	48 17%	10 8%	2 8%	- -	6 7%	8 27%	- -	- -	- -	3 2%
Don't know	868 82%	203 75%	227 78%	91 78%	28 89%	1 100%	72 87%	23 73%	3 100%	17 90%	18 100%	187 98%

Voting Intentions Survey

ONLINE Fieldwork : 16th - 18th July 2014

Absolutes/col percents

**Q7. For each of the following, do you think they would be more likely under David Cameron or Ed Miliband as Prime Minister?
A home team (England, Scotland, Wales or Northern Ireland) would do well in the 2018 World Cup**
Base: All Sample B respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	1038	89	50	131	81	96	61	95	116	127	108	84
Weighted base	1053	96*	42*	114*	90*	100*	52*	106*	137*	123	113*	81*
David Cameron as Prime Minister	94 9%	6 7%	2 6%	12 10%	5 5%	6 6%	1 1%	9 9%	22 16%F	11 9%	12 11%	8 9%
Ed Miliband as Prime Minister	91 9%	8 8%	3 8%	7 6%	8 9%	19 19%CGI	6 12%J	5 5%	17 12%J	7 6%	2 2%	8 10%J
Don't know	868 82%	82 85%	36 86%	95 84%	78 86%	75 75%	45 86%	91 86%H	99 72%	104 85%H	98 87%H	65 80%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 16th - 18th July 2014

Weighting table

Q.1 Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for?

Base: All respondents

	Split sample 1		Split sample 2	
	<u>Unweighted Total</u>	<u>Weighted Total</u>	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1,035	1,035	1,019	1,019
Weighted base	1,021	1,028	1,033	1,026
Conservative	306 30%	299 29%	295 29%	292 28%
Labour	239 23%	239 23%	256 25%	234 23%
Liberal Democrat	182 18%	189 18%	161 16%	184 18%
Other	76 7%	80 8%	82 8%	78 8%
Did not vote	172 17%	173 17%	197 19%	196 19%
Don't remember	29 3%	29 3%	22 2%	22 2%
Refused	19 2%	19 2%	21 2%	21 2%