## ComRes Published Voting Intention Figures

|  | Independent on Sunday/ Sunday Mirror | The Independent | Independent on Sunday/ Sunday Mirror | The Independent | Independent on Sunday/ Sunday Mirror | The Independent |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $19^{\text {th }}$ August | 31st July | 22nd July | 2nd July | 17th June | 29th May |
| Conservative | 33\% | 33\% | 32\% | 33\% | 32\% | 34\% |
| Labour | 42\% | 44\% | 42\% | 42\% | 42\% | 42\% |
| Liberal Democrat | 10\% | 10\% | 10\% | 13\% | 9\% | 11\% |
| Other | 15\% | 13\% | 16\% | 12\% | 17\% | 13\% |

Methodology: ComRes interviewed $2,024 \mathrm{~GB}$ adults online between $15^{\text {th }}$ and $16^{\text {th }}$ August 2012. Data were weighted to be demographically representative of all GB adults. Data were also weighted by past vote recall. ComRes is a member of the British Polling Council and abides by its rules.

To commission a voting intention poll or a public opinion survey please contact Pru Shelton: Pru.shelton@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email pollwatch@comres.co.uk

## Voting Intentions Survey <br> ONLINE Fieldwork : 15th - 16th August 2012

Q. 1 Thinking back to the general election last year, which party if any did you vote for? Base: All respondents


|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | Wales | East | lands | land | West | land |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unweighted base | 2024 | 969 | 1055 | 198 | 341 | 424 | 362 | 318 | 381 | 814 | 492 | 296 | 422 | 1852 | 565 | 498 | 531 | 258 | 172 |
| Weighted base | 2024 | 992 | 1032 | 242 | 323 | 386 | 344 | 304 | 424 | 543 | 585 | 426 | 470 | 1844 | 512 | 531 | 510 | 291 | 180 |
| Conservative | $\begin{aligned} & 603 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 320 \\ 32 \% \end{gathered}$ | $\begin{aligned} & 283 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 110 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 106 \\ 31 \% \end{gathered}$ | $\begin{aligned} & 96 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 172 \\ & 40 \% \end{aligned}$ | $\begin{gathered} 198 \\ 36 \% \end{gathered}$ | $\begin{gathered} 164 \\ 28 \% \end{gathered}$ | $\begin{gathered} 139 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 103 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 574 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 174 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 182 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 138 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 16 \% \end{aligned}$ |
| Labour | $\begin{aligned} & 479 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 256 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 223 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 114 \\ 30 \% \end{gathered}$ | $\begin{aligned} & 79 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 124 \\ 23 \% \end{gathered}$ | $\begin{gathered} 123 \\ 21 \% \end{gathered}$ | $\begin{aligned} & 103 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 129 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 428 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 155 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 28 \% \end{aligned}$ |
| Liberal Democrat | $\begin{gathered} 384 \\ 19 \% \end{gathered}$ | $\begin{gathered} 177 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 207 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & \text { 20\% } \end{aligned}$ | $\begin{aligned} & 62 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 114 \\ 21 \% \end{gathered}$ | $\begin{gathered} 128 \\ 22 \% \end{gathered}$ | $\begin{aligned} & 61 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 357 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 91 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 110 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 15 \% \end{aligned}$ |
| Other | $\begin{gathered} 161 \\ 8 \% \end{gathered}$ | $\begin{gathered} 81 \\ 8 \% \end{gathered}$ | $\begin{gathered} 79 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 24 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 37 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 36 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 35 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 36 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 54 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 118 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 28 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 39 \\ 7 \% \end{gathered}$ | $\begin{gathered} 25 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 26 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 24 \% \end{aligned}$ |
| Did not vote | $\begin{aligned} & 303 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 129 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 174 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 66 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 34 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 56 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 278 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 13 \% \end{aligned}$ |
| Don't remember | $\begin{gathered} 47 \\ 2 \% \end{gathered}$ | $\begin{gathered} 11 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 36 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $1$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 22 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 44 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 14 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | 3 $1 \%$ |
| Refused | $\begin{gathered} 47 \\ 2 \% \end{gathered}$ | $\begin{gathered} 18 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 29 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 17 \\ 3 \% \end{gathered}$ | $\begin{gathered} 13 \\ 3 \% \end{gathered}$ | $\begin{gathered} 11 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 43 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 15 \\ 3 \% \end{gathered}$ | $\begin{gathered} 16 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | 4 |

Prepared by ComRes

## Voting Intentions Survey <br> ONLINE Fieldwork: 15th - 16th August 2012

## Q. 1 Thinking back to the general election last year, which party if any did you vote for?

 Base: All respondents|  | Q.3/4/5 Voting Intention (including Squeeze \& DK/Refuse at Q.4) |  |  |  |  |  |  |  |  |  | $\begin{gathered} \text { DK/Refuse } \\ \text { at Q4 } \\ \hline \end{gathered}$ | Voted in 2010 General Election |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Conservative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other |  | Conservative | Labour | Liberal Democrat |
| Unweighted base | 2024 | 544 | 637 | 179 | 154 | 54 | 41 | 8 | 26 | 15 | 322 | 635 | 449 | 419 |
| Weighted base | 2024 | 524 | 654 | 159 | 173 | 50 | 47 | 11 | 30 | 18 | 311 | 603 | 479 | 384 |
| Conservative | $\begin{aligned} & 603 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 441 \\ & 84 \% \end{aligned}$ | $\begin{gathered} 35 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 7 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 4 \% \end{aligned}$ |  | $\begin{aligned} & 2 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 4 \\ 21 \% \end{gathered}$ | $\begin{aligned} & 54 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 603 \\ & 100 \% \end{aligned}$ | - |  |
| Labour | $\begin{aligned} & 479 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 419 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 6 \\ 12 \% \end{gathered}$ | $\begin{gathered} 8 \\ 18 \% \end{gathered}$ | $\begin{gathered} 2 \\ 21 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 7 \% \end{aligned}$ | - | $\begin{gathered} 23 \\ 7 \% \end{gathered}$ | - | $\begin{aligned} & 479 \\ & 100 \% \end{aligned}$ |  |
| Liberal Democrat | $\begin{gathered} 384 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 31 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 140 \\ & 88 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 1 \\ 11 \% \end{gathered}$ | $\begin{gathered} 9 \\ 29 \% \end{gathered}$ | $\begin{gathered} 2 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 57 \\ & 18 \% \end{aligned}$ | - |  | $\begin{aligned} & 384 \\ & 100 \% \end{aligned}$ |
| Other | $\begin{gathered} 161 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 14 \\ 2 \% \end{gathered}$ | - | $\begin{aligned} & 61 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 64 \% \end{aligned}$ | $\begin{gathered} 7 \\ 67 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | - | - | - |
| Did not vote | $\begin{aligned} & 303 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 21 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 68 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 4 \% \end{aligned}$ |  | $\begin{aligned} & 3 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 119 \\ & 38 \% \end{aligned}$ | - | - | - |
| Don't remember | $\begin{aligned} & 47 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 9 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 9 \% \end{aligned}$ | - | - | $\begin{aligned} & 2 \\ & 8 \% \end{aligned}$ | - | $\begin{gathered} 21 \\ 7 \% \end{gathered}$ | - | - | - |
| Refused | $\begin{gathered} 47 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $3$ | - | 2\% | - | 1 $3 \%$ | - | 2\% | $\begin{aligned} & 1 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 11 \% \end{aligned}$ | - | - | - |

# Voting Intentions Survey <br> ONLINE Fieldwork : 15th -16th August 2012 

Q. 1 Thinking back to the general election last year, which party if any did you vote for?

## Base: All respondents

neighted base
Weighted base
Conservative
Labour
Liberal Democrat
Other

Did not vote
Don't remember

Refused

| Total | Labour | Conser -vative | Lib Dem | UKIP | SNP | Green | BNP | Plaid Cymru | Other | Refused | Don't know |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2024 | 607 | 571 | 205 | 64 | 38 | 44 | 18 | 6 | 34 | 47 | 390 |
| 2024 | 636 | 557 | 179 | 74 | 43 | 38 | 20 | 7 | 32 | 51 | 387 |
| $\begin{gathered} 603 \\ 30 \% \end{gathered}$ | $\begin{gathered} 36 \\ 6 \% \end{gathered}$ | $\begin{gathered} 459 \\ 83 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 9 \% \end{aligned}$ |  | $\begin{gathered} 5 \\ 12 \% \end{gathered}$ | $\begin{gathered} 3 \\ 13 \% \end{gathered}$ | $\begin{gathered} 1 \\ 16 \% \end{gathered}$ | $\begin{gathered} 4 \\ 13 \% \end{gathered}$ | $\begin{gathered} 6 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 74 \\ & 19 \% \end{aligned}$ |
| $\begin{aligned} & 479 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 403 \\ 63 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 11 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 2 \\ 11 \% \end{gathered}$ | - | $\begin{gathered} 3 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 36 \\ 9 \% \end{gathered}$ |
| $\begin{gathered} 384 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 87 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 147 \\ & 82 \% \end{aligned}$ | $\begin{gathered} 8 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 8 \\ 22 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 1 \\ 21 \% \end{gathered}$ | $\begin{gathered} 3 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 23 \% \end{aligned}$ |
| $\begin{gathered} 161 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 7 \\ 36 \% \end{gathered}$ | $\begin{gathered} 5 \\ 64 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 32 \% \end{aligned}$ | - | $\begin{gathered} 13 \\ 3 \% \end{gathered}$ |
| $\begin{aligned} & 303 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 10 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 2 \\ 12 \% \end{gathered}$ | - | $\begin{gathered} 8 \\ 26 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 133 \\ & 34 \% \end{aligned}$ |
| $\begin{gathered} 47 \\ 2 \% \end{gathered}$ | ${ }_{*}$ | $\begin{aligned} & 7 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 4 \\ & 5 \% \end{aligned}$ | - | - | $\begin{aligned} & 1 \\ & 7 \% \end{aligned}$ | - | $\begin{aligned} & 2 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 30 \\ 8 \% \end{gathered}$ |
| $\begin{aligned} & 47 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 3 \\ & 4 \% \end{aligned}$ | - | - | $\begin{gathered} 2 \\ 12 \% \end{gathered}$ | - | 1 $3 \%$ | $\begin{aligned} & 24 \\ & 47 \% \end{aligned}$ | 10 $3 \%$ |

# Voting Intentions Survey <br> <br> \section*{ONLINE Fieldwork : 15th - 16th August 2012} 

 <br> <br> \section*{ONLINE Fieldwork : 15th - 16th August 2012}}

## likely would you be to vote? <br> Q. 2 If there were a general election tomorrow, how likely would you be to vote?

## Base: All respondents



# Voting Intentions Survey <br> <br> \section*{ONLINE Fieldwork : 15th - 16th August 2012} 

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## Q. 2 If there were a general election tomorrow, how likely would you be to vote?

## Base: All respondents



# Voting Intentions Survey <br> ONLINE Fieldwork: 15th - 16th August 2012 

## Q. 2 If there were a general election tomorrow, how likely would you be to vote?

## Base: All respondents

|  |  | Total |  |  |  |  | nerally sp | you | you |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Labour | Conser -vative | Lib Dem | UKIP | SNP | Green | BNP | Plaid Cymru | Other | Refused | Don't know |
| Unweighted base |  |  | 2024 | 607 | 571 | 205 | 64 | 38 | 44 | 18 | 6 | 34 | 47 | 390 |
| Weighted base |  | 2024 | 636 | 557 | 179 | 74 | 43 | 38 | 20 | 7 | 32 | 51 | 387 |
| Absolutely certain to vote | (10) | $\begin{gathered} 1096 \\ 54 \% \end{gathered}$ | $\begin{aligned} & 406 \\ & 64 \% \end{aligned}$ | $\begin{gathered} 353 \\ 63 \% \end{gathered}$ | $\begin{aligned} & 85 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 63 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 80 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 65 \% \end{aligned}$ | $\begin{gathered} 3 \\ 46 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 54 \% \end{aligned}$ | $\stackrel{9}{18 \%}$ | $\begin{gathered} 112 \\ 29 \% \end{gathered}$ |
|  | (9) | $\begin{gathered} 259 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 69 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 5 \\ 11 \% \end{gathered}$ | $\stackrel{7}{7} \%$ | ${ }_{7 \%}^{1}$ | $\stackrel{2}{33 \%}$ | $\begin{gathered} 4 \\ 13 \% \end{gathered}$ | $\begin{gathered} 9 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 43 \\ & 11 \% \end{aligned}$ |
|  | (8) | $\begin{gathered} 201 \\ 10 \% \end{gathered}$ | ${ }^{59} 9$ | ${ }^{51} 9 \%$ | $\begin{aligned} & 20 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 5 \% \end{aligned}$ | $1 \%$ | ${ }_{9 \%}^{2}$ | - | $\begin{aligned} & 2 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 11 \% \end{aligned}$ |
|  | (7) | ${ }_{8 \%}^{8 \%}$ | $\begin{aligned} & 27 \\ & 4 \% \end{aligned}$ | ${ }^{17}{ }_{3 \%}$ | $\begin{gathered} 14 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\underset{10 \%}{4}$ | $\begin{aligned} & 1 \\ & 5 \% \end{aligned}$ | - | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 5 \% \end{aligned}$ |
|  | (6) | $\begin{gathered} 62 \\ 3 \% \end{gathered}$ | $\begin{gathered} 17 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 3 \% \end{aligned}$ | ${ }_{3 \%}^{6}$ | ${ }_{3 \%}^{2}$ |  | $1 \%$ | - | - | ${ }_{2 \%}^{1}$ | $\begin{aligned} & 3 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 4 \% \end{aligned}$ |
|  | (5) | $\stackrel{55}{3 \%}$ | $\begin{gathered} 12 \\ 2 \% \end{gathered}$ | $\begin{gathered} 14 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ |  | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - | - | $-$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 5 \% \end{aligned}$ |
|  | (4) | ${ }_{1 \%}^{17}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | * | * |  | - | 1\% | - | $\underset{21 \%}{1}$ | $\div$ | - | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ |
|  | (3) | $\begin{gathered} 23 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | ${ }_{*}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 1 \% \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 5 \% \\ & \hline \end{aligned}$ | - | - | - | - | $\begin{gathered} 12 \\ 3 \% \end{gathered}$ |
|  | (2) | $\begin{aligned} & 30 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & { }_{1 \%}^{6} \end{aligned}$ |  | $1 \%$ |  | $\begin{aligned} & 2 \\ & 4 \% \end{aligned}$ | - | - | $\begin{aligned} & 2 \\ & 6 \% \end{aligned}$ | $\div$ | $\begin{aligned} & 15 \\ & 4 \% \end{aligned}$ |
| Certain not to vote | (1) | $\begin{aligned} & 89 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 15 \\ 2 \% \end{gathered}$ | $\stackrel{9}{2 \%}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | 1\% | $\begin{aligned} & 3 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 6 \% \end{aligned}$ | $\div$ | $\stackrel{5}{16 \%}$ | $\begin{gathered} 7 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 44 \\ & 11 \% \end{aligned}$ |
| Refused |  | ${ }_{1 \%}^{10}$ | - | 1 | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | - | - | - | $\div$ | $\div$ | $\div$ | $\begin{gathered} 5 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ |
| Don't know |  | $\begin{aligned} & 92 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 18 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ |  |  | $\begin{aligned} & 2 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 9 \% \end{aligned}$ |  |  | $\begin{aligned} & 4 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 13 \% \end{aligned}$ |
| Mean |  | 8.57 | 8.98 | 9.04 | 8.80 | 9.10 | 9.57 | 7.70 | 9.02 | 8.44 | 7.71 | 7.12 | 6.99 |
| Standard deviation |  | 2.41 | 1.98 | 1.85 | 1.76 | 1.63 | 1.30 | 3.21 | 2.29 | 2.47 | 3.52 | 3.09 | 3.26 |
| Standard error |  | 0.06 | 0.08 | 0.08 | 0.13 | 0.20 | 0.21 | 0.50 | 0.57 | 1.01 | 0.60 | 0.50 | 0.18 |
| Prepared by ComRes |  |  |  |  |  |  |  |  |  |  |  |  |  |

# Voting Intentions Survey <br> ONLINE Fieldwork : 15th - 16th August 2012 

Q. 3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party? Base: All respondents saying 5-10 likely to vote

|  | Gender |  |  | Age |  |  |  |  |  | Social Class |  |  |  | Region |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Net: England \& Wales | South East | Mid- <br> lands | North England | Wales $\&$ South West | Scotland |
| Unweighted base | 1748 | 871 | 877 | 162 | 274 | 354 | 317 | 283 | 358 | 728 | 423 | 248 | 349 | 1594 | 480 | 427 | 465 | 222 | 154 |
| Weighted base | 1763 | 896 | 867 | 201 | 261 | 325 | 308 | 272 | 396 | 496 | 502 | 363 | 402 | 1598 | 439 | 463 | 445 | 252 | 164 |
| Labour | $\begin{gathered} 612 \\ 35 \% \end{gathered}$ | $\begin{gathered} 314 \\ 35 \% \end{gathered}$ | $\begin{gathered} 297 \\ 34 \% \end{gathered}$ | $\begin{aligned} & 91 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 126 \\ 39 \% \end{gathered}$ | $\begin{aligned} & 105 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 157 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 174 \\ 35 \% \end{gathered}$ | $\begin{aligned} & 131 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 148 \\ 37 \% \end{gathered}$ | $\begin{gathered} 560 \\ 35 \% \end{gathered}$ | $\begin{aligned} & 140 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 152 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 194 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 31 \% \end{aligned}$ |
| Conservative | $\begin{aligned} & 453 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 238 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 214 \\ 25 \% \end{gathered}$ | $\begin{aligned} & 40 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & \text { 23\% } \end{aligned}$ | $\begin{aligned} & 85 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & \text { 23\% } \end{aligned}$ | $\begin{gathered} 121 \\ 31 \% \end{gathered}$ | $\begin{gathered} 148 \\ 30 \% \end{gathered}$ | $\begin{aligned} & 131 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 105 \\ 29 \% \end{gathered}$ | $\begin{aligned} & 69 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 431 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 125 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 147 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & \text { 22\% } \end{aligned}$ | $\begin{aligned} & 60 \\ & \text { 24\% } \end{aligned}$ | $\begin{aligned} & 22 \\ & 13 \% \end{aligned}$ |
| UKIP | $\begin{gathered} 159 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 108 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 51 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 22 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 32 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 34 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 48 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 152 \\ 9 \% \end{gathered}$ | $\begin{gathered} 35 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 44 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 37 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 35 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ |
| Lib Dem | $\begin{aligned} & 127 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 70 \\ 8 \% \end{gathered}$ | $\begin{gathered} 57 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 19 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 22 \\ 7 \% \end{gathered}$ | $\begin{gathered} 14 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 36 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 47 \\ 9 \% \end{gathered}$ | $\begin{gathered} 35 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 19 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 27 \\ 7 \% \end{gathered}$ | $\begin{gathered} 117 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 33 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 6 \% \end{aligned}$ |
| SNP | $\begin{gathered} 42 \\ 2 \% \end{gathered}$ | $\begin{gathered} 27 \\ 3 \% \end{gathered}$ | $\begin{gathered} 15 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & * \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | $\begin{gathered} 11 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 11 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 4 \% \end{aligned}$ | * | - | * | - | - | $\begin{aligned} & 42 \\ & 25 \% \end{aligned}$ |
| Green | $\begin{gathered} 41 \\ 2 \% \end{gathered}$ | $\begin{gathered} 14 \\ 2 \% \end{gathered}$ | $\begin{gathered} 27 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 15 \\ 3 \% \end{gathered}$ | $\begin{gathered} 10 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 12 \\ 3 \% \end{gathered}$ | $\begin{gathered} 39 \\ 2 \% \end{gathered}$ | $\begin{gathered} 17 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ |
| BNP | $\begin{aligned} & 26 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | ${ }_{*}^{2}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 12 \\ 3 \% \end{gathered}$ | $\begin{gathered} 24 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 11 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ |
| Plaid Cymru | 8 | $4$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - | $1$ | $1$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | - | $2$ | $\begin{aligned} & 8 \\ & 1 \% \end{aligned}$ | - | - | - | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | - |
| Other | $\begin{aligned} & 16 \\ & 1 \% \end{aligned}$ | $\underset{*}{2}$ | $\begin{gathered} 14 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & * \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 1 \\ * \end{gathered}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | 1\% |
| Refused | $\begin{gathered} 36 \\ 2 \% \end{gathered}$ | $\begin{gathered} 16 \\ 2 \% \end{gathered}$ | $\begin{gathered} 19 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 11 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 34 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | ${ }_{1}^{2}$ |
| Don't know | $\begin{aligned} & 243 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 154 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 219 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 68 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 15 \% \end{aligned}$ |

## Voting Intentions Survey <br> ONLINE Fieldwork : 15th - 16th August 2012

Q. 3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party? Base: All respondents saying 5-10 likely to vote

|  | Q.3/4/5 Voting Intention (including Squeeze \& DK/Refuse at Q.4) |  |  |  |  |  |  |  |  |  | $\begin{gathered} \text { DK/Refuse } \\ \text { at Q4 } \\ \hline \end{gathered}$ | Voted in 2010 General Election |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Conservative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other |  | Conservative | Labour | Liberal Democrat |
| Unweighted base | 1748 | 544 | 637 | 179 | 154 | 54 | 41 | 8 | 26 | 15 | 164 | 612 | 437 | 375 |
| Weighted base | 1763 | 524 | 654 | 159 | 173 | 50 | 47 | 11 | 30 | 18 | 165 | 585 | 467 | 347 |
| Labour | $\begin{aligned} & 612 \\ & 35 \% \end{aligned}$ | - | $\begin{aligned} & 612 \\ & 94 \% \end{aligned}$ | - |  |  | - |  |  |  |  | $\begin{aligned} & 31 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 406 \\ & 87 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 29 \% \end{aligned}$ |
| Conservative | $\begin{aligned} & 453 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 453 \\ & 86 \% \end{aligned}$ | - | - | - | $-$ |  |  | - |  |  | $\begin{gathered} 399 \\ 68 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 25 \\ 7 \% \end{gathered}$ |
| UKIP | $\begin{gathered} 159 \\ 9 \% \end{gathered}$ | - | - | - | $\begin{gathered} 159 \\ 92 \% \end{gathered}$ |  |  |  |  |  |  | $\begin{aligned} & 60 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 16 \\ 5 \% \end{gathered}$ |
| Lib Dem | $\begin{gathered} 127 \\ 7 \% \end{gathered}$ | - |  | $\begin{aligned} & 127 \\ & 80 \% \end{aligned}$ | -- |  | - | - | - |  |  | $\begin{aligned} & 7 \\ & 1 \% \end{aligned}$ | * | $\begin{aligned} & 112 \\ & 32 \% \end{aligned}$ |
| SNP | $\begin{gathered} 42 \\ 2 \% \end{gathered}$ | - | - | - | - |  | $\begin{aligned} & 42 \\ & 91 \% \end{aligned}$ | - | - | - | - | ${ }_{*}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | * |
| Green | $\begin{aligned} & 41 \\ & 2 \% \end{aligned}$ | - | $-$ | - |  | $\begin{aligned} & 41 \\ & 81 \% \end{aligned}$ |  | - |  |  | - | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 4 \% \end{aligned}$ |
| BNP | $\begin{aligned} & 26 \\ & 1 \% \end{aligned}$ | - | - | - | - | - | - | - | $\begin{aligned} & 26 \\ & 87 \% \end{aligned}$ | - | - | $\stackrel{1}{*}$ | ${ }_{*}^{2}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ |
| Plaid Cymru | $8$ | - | $-$ | $-$ | - |  |  | $\begin{gathered} 8 \\ 79 \% \end{gathered}$ |  | - | - | - | - | ${ }_{*}$ |
| Other | $\begin{aligned} & 16 \\ & 1 \% \end{aligned}$ | - | - | - | - | - |  | - | $\overline{-}$ | $\begin{aligned} & 16 \\ & 88 \% \end{aligned}$ | - | ${ }_{*}$ | - | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ |
| Refused | $\begin{gathered} 36 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\stackrel{1}{*}$ | - | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | - |  | $\stackrel{2}{21 \%}$ | - |  | $\begin{aligned} & 31 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | ${ }_{*}$ | ${ }_{*}^{2}$ |
| Don't know | $\begin{aligned} & 243 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 11 \\ 7 \% \end{gathered}$ | $\begin{gathered} 9 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 9 \% \end{aligned}$ |  | $\begin{gathered} 4 \\ 13 \% \end{gathered}$ | $\begin{gathered} 2 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 134 \\ & 81 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 19 \% \end{aligned}$ |

## Voting Intentions Survey <br> ONLINE Fieldwork : 15th - 16th August 2012

Q. 3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party? Base: All respondents saying 5-10 likely to vote
nweighted base
Weighted base
Labour
Conservative
UKIP
Lib Dem

SNP
Green

BNP
Plaid Cymru

Other

Refused
Don't know

| Q. 5 Generally speaking, do you think of yourself as...? |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Labour | Conser -vative | Lib Dem | UKIP | SNP | Green | BNP | Plaid Cymru | Other | Refused | Don't know |
| 1748 | 563 | 542 | 191 | 62 | 36 | 33 | 15 | 5 | 26 | 31 | 244 |
| 1763 | 589 | 528 | 165 | 73 | 43 | 28 | 17 | 6 | 25 | 35 | 254 |
| $\begin{aligned} & 612 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 496 \\ & 84 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 15 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 8 \\ 19 \% \end{gathered}$ | $\begin{gathered} 7 \\ 25 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 1 \\ 20 \% \end{gathered}$ | $\begin{gathered} 5 \\ 21 \% \end{gathered}$ | $\begin{gathered} 4 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 62 \\ & 24 \% \end{aligned}$ |
| $\begin{aligned} & 453 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 16 \\ 3 \% \end{gathered}$ | $\begin{gathered} 398 \\ 75 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | - | $\begin{aligned} & 1 \\ & 4 \% \end{aligned}$ | - |  |  | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 11 \% \end{aligned}$ |
| $\begin{gathered} 159 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 81 \% \end{aligned}$ | - | $1 \%$ | $\begin{aligned} & 1 \\ & 8 \% \end{aligned}$ |  | $\begin{aligned} & 2 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 21 \\ 8 \% \end{gathered}$ |
| $\begin{gathered} 127 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 61 \% \end{aligned}$ |  | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | 1\% | - | - |  | 1\% | $\begin{gathered} 15 \\ 6 \% \end{gathered}$ |
| $\begin{aligned} & 42 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 1 \% \end{aligned}$ | - | - | - | $\begin{aligned} & 33 \\ & 78 \% \end{aligned}$ | - | - | - | - | - | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ |
| $\begin{gathered} 41 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | * | $\begin{aligned} & 8 \\ & 5 \% \end{aligned}$ | - |  | $\begin{aligned} & 16 \\ & 58 \% \end{aligned}$ | - | - | $\begin{aligned} & 1 \\ & 5 \% \end{aligned}$ | - | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ |
| $\begin{gathered} 26 \\ 1 \% \end{gathered}$ | 3 | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | - | $\begin{aligned} & 14 \\ & 82 \% \end{aligned}$ | - | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ | - | 2\% |
| ${ }_{*}$ | ${ }_{*}$ | ${ }_{*}$ | - | - | - | - | - | $\begin{gathered} 5 \\ 80 \% \end{gathered}$ | - | - | 1 |
| $\begin{aligned} & 16 \\ & 1 \% \end{aligned}$ | - | - | - | - | - | - | $\begin{aligned} & 1 \\ & 6 \% \end{aligned}$ | - | $\begin{aligned} & 13 \\ & 50 \% \end{aligned}$ | - | 2 |
| $\begin{aligned} & 36 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 3 \\ & 4 \% \end{aligned}$ | - | - | - | - | - | $\begin{aligned} & 22 \\ & 62 \% \end{aligned}$ | 3 $1 \%$ |
| $\begin{aligned} & 243 \\ & 14 \% \end{aligned}$ |  | $\begin{aligned} & 51 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 6 \% \end{aligned}$ | - | $\begin{gathered} 3 \\ 11 \% \end{gathered}$ | - | - | $\begin{gathered} 3 \\ 12 \% \end{gathered}$ | $\begin{gathered} 6 \\ 16 \% \end{gathered}$ | $\begin{gathered} 107 \\ 42 \% \end{gathered}$ |

# Voting Intentions Survey <br> ONLINE Fieldwork: 15th - 16th August 2012 

## Absolutes/col percents

Q. 4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?
Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

|  | Gender |  |  | Age |  |  |  |  |  | Social Class |  |  |  | Region |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Net: England \& Wales | South <br> East | $\begin{array}{r} \text { Mid- } \\ \text { lands } \\ \hline \end{array}$ | North England | Wales \& South West | Scotland |
| Unweighted base | 547 | 198 | 349 | 61 | 119 | 132 | 92 | 80 | 63 | 198 | 138 | 80 | 131 | 506 | 166 | 139 | 130 | 71 | 41 |
| Weighted base | 540 | 202 | 338 | 77 | 116 | 114 | 80 | 79 | 74 | 122 | 168 | 108 | 143 | 498 | 152 | 140 | 132 | 74 | 42 |
| Labour | $\begin{aligned} & 72 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 10 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 26 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 6 \\ 13 \% \end{gathered}$ |
| Conservative | $\begin{aligned} & 58 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 26 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 8 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 10 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 56 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 4 \% \end{aligned}$ |
| Lib Dem | $\begin{aligned} & 26 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 10 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 11 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 26 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 8 \\ 11 \% \end{gathered}$ | - |
| UKIP | $\begin{gathered} 25 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ |  | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 11 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |
| Green | $\begin{aligned} & 23 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 14 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 10 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 20 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 5 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 7 \% \end{aligned}$ |
| BNP | $\begin{gathered} 10 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 9 \% \end{aligned}$ |  | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | - | - | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ |
| SNP | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | - | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - | - | - | - | - | - | $\begin{gathered} 5 \\ 12 \% \end{gathered}$ |
| Plaid Cymru | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | - | $1 \%$ |  | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | - | - |  | * |  | - | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | - | - | - | $\begin{aligned} & 3 \\ & 4 \% \end{aligned}$ | - |
| Other | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | - | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | - |
| Refused | $\begin{gathered} 37 \\ 7 \% \end{gathered}$ | $\begin{gathered} 16 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 22 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 9 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 11 \\ 7 \% \end{gathered}$ | $\begin{gathered} 12 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 7 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 274 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 194 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 251 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 53 \% \end{aligned}$ |

## Voting Intentions Survey

ONLINE Fieldwork : 15th - 16th August 2012
Q. 4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?
Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

|  | Q.3/4/5 Voting Intention (including Squeeze \& DK/Refuse at Q.4) |  |  |  |  |  |  |  |  |  |  | Voted in 2010 General Election |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Conservative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other | $\begin{gathered} \text { DK/Refuse } \\ \text { at Q4 } \\ \hline \end{gathered}$ | Conservative | Labour | Liberal <br> Demo- <br> crat |
| Unweighted base | 547 | 77 | 37 | 35 | 14 | 8 | 4 | 1 | 3 | 2 | 322 | 110 | 41 | 116 |
| Weighted base | 540 | 71 | 42 | 32 | 14 | 9 | 4 | 2 | 4 | 2 | 311 | 97 | 47 | 104 |
| Labour | $\begin{aligned} & 72 \\ & 13 \% \end{aligned}$ |  | $\begin{aligned} & 27 \\ & 64 \% \end{aligned}$ | - | - | - | - | - | - | - | - | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 12 \% \end{aligned}$ |
| Conservative | $\begin{aligned} & 58 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 56 \% \end{aligned}$ | - | - | - | - | - | - |  | - | - | $\begin{aligned} & 25 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 5 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 5 \% \end{aligned}$ |
| Lib Dem | $\begin{aligned} & 26 \\ & 5 \% \end{aligned}$ |  | - | $\begin{aligned} & 11 \\ & 34 \% \end{aligned}$ | - | - | - | - |  | - | - | $\begin{aligned} & 1 \\ & \text { 1\% } \end{aligned}$ | - | $\begin{aligned} & 16 \\ & 15 \% \end{aligned}$ |
| UKIP | $\begin{aligned} & 25 \\ & 5 \% \end{aligned}$ | - | $-$ |  | $\begin{gathered} 14 \\ 100 \% \end{gathered}$ | - | - | - | - | $-$ | - | $\begin{aligned} & 7 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ |
| Green | $\begin{aligned} & 23 \\ & 4 \% \end{aligned}$ |  | - |  |  | $\begin{gathered} 9 \\ 100 \% \end{gathered}$ |  | - |  |  |  | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 5 \% \end{aligned}$ |
| BNP | $\begin{aligned} & 10 \\ & 2 \% \end{aligned}$ | - | - |  | - |  |  |  | $\begin{gathered} 4 \\ 100 \% \end{gathered}$ |  | - | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | - | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ |
| SNP | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | - | - |  |  |  | $\begin{gathered} 4 \\ 100 \% \end{gathered}$ | - |  |  | - | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ |
| Plaid Cymru | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | - | - | - | - | - |  | $\begin{gathered} 2 \\ 100 \% \end{gathered}$ |  | - | - | - | $\begin{aligned} & 2 \\ & 5 \% \end{aligned}$ | * |
| Other | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | - | - |  |  |  |  |  |  | $\begin{gathered} 2 \\ 100 \% \end{gathered}$ | - | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - |
| Refused | $\begin{aligned} & 37 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ | - | - | - |  | - |  |  | $\begin{aligned} & 37 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 274 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 66 \% \end{aligned}$ | - | - |  | - | - |  | $\begin{aligned} & 274 \\ & 88 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 53 \% \end{aligned}$ |

## Voting Intentions Survey <br> ONLINE Fieldwork : 15th - 16th August 2012

Absolutes/col percents
Q. 4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat

## or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

|  |  |  |  |  |  | nerally s | do you th | of yourself as. |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Labour | Conser -vative | Lib Dem | Green | UKIP | BNP | Plaid Cymru | SNP | Other | Refused | Don't know |
| Unweighted base | 547 | 80 | 92 | 51 | 14 | 9 | 3 | 1 | 2 | 13 | 38 | 244 |
| Weighted base | 540 | 89 | 84 | 45 | 13 | 9 | 3 | 1 | 1 | 10 | 43 | 243 |
| Labour | $\begin{aligned} & 72 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 49 \% \end{aligned}$ | - | $\begin{gathered} 4 \\ 10 \% \end{gathered}$ | - |  | $\begin{gathered} 1 \\ 47 \% \end{gathered}$ | $\begin{gathered} 1 \\ 100 \% \end{gathered}$ | $45 \%$ | $\begin{gathered} 2 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 7 \% \end{aligned}$ |
| Conservative | $\begin{aligned} & 58 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 2 \\ 15 \% \end{gathered}$ |  |  |  |  | $\begin{aligned} & 1 \\ & 9 \% \end{aligned}$ |  | $\begin{aligned} & 17 \\ & 7 \% \end{aligned}$ |
| Lib Dem | $\begin{aligned} & 26 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 22 \% \end{aligned}$ | 3\% |  |  |  |  | $\begin{gathered} 1 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ |
| UKIP | $\begin{gathered} 25 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | - | $\begin{gathered} 6 \\ 71 \% \end{gathered}$ | - |  |  |  |  | $\begin{aligned} & 10 \\ & 4 \% \end{aligned}$ |
| Green | $\begin{aligned} & 23 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | 1\% |  | $\begin{gathered} 6 \\ 49 \% \end{gathered}$ |  | - | - | - | - | $\begin{aligned} & 2 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 11 \\ 4 \% \end{gathered}$ |
| BNP | $\begin{aligned} & 10 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 6 \% \end{aligned}$ |  |  | $\begin{gathered} 1 \\ 38 \% \end{gathered}$ | - | - | - | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ |
| SNP | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ |  |  |  |  | $\begin{gathered} 1 \\ 55 \% \end{gathered}$ | $-$ |  | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ |
| Plaid Cymru | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | - | - | - | - | - | - |  | - | - | * |
| Other | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | - | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | - | - | - | - | - |  | $\begin{gathered} 3 \\ 34 \% \end{gathered}$ | - | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ |
| Refused | $\begin{gathered} 37 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - | - | - | - |  | * ${ }^{\text {\% }}$ | $\begin{aligned} & 27 \\ & 63 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 274 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 52 \% \end{aligned}$ | $\begin{gathered} 4 \\ 33 \% \end{gathered}$ | $\begin{gathered} 3 \\ 29 \% \end{gathered}$ | $15 \%$ |  |  | $\begin{gathered} 2 \\ 24 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 166 \\ & 68 \% \end{aligned}$ |

# Voting Intentions Survey <br> ONLINE Fieldwork : 15th - 16th August 2012 

## Q. 5 Generally speaking, do you think of yourself as...?

## Base: All respondents



|  | otal | Male | mal | 18-24 | 25-34 | 5-4 | 45-54 | 5-64 | 65+ | AB | C1 | C2 | DE | Wales | East | lands | land | est | land |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unweighted base | 2024 | 969 | 1055 | 198 | 341 | 424 | 362 | 318 | 381 | 814 | 492 | 296 | 422 | 1852 | 565 | 498 | 531 | 258 | 172 |
| Weighted base | 2024 | 992 | 1032 | 242 | 323 | 386 | 344 | 304 | 424 | 543 | 585 | 426 | 470 | 1844 | 512 | 531 | 510 | 291 | 180 |
| Labour | $\begin{aligned} & 636 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 324 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 313 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 141 \\ 37 \% \end{gathered}$ | $\begin{gathered} 111 \\ 32 \% \end{gathered}$ | $\begin{aligned} & 90 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 126 \\ 30 \% \end{gathered}$ | $\begin{aligned} & 157 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 159 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 161 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 159 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 584 \\ 32 \% \end{gathered}$ | $\begin{aligned} & 146 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 158 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 206 \\ 40 \% \end{gathered}$ | $\begin{aligned} & 74 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 29 \% \end{aligned}$ |
| Conservative | $\begin{aligned} & 557 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 297 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 259 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 173 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 177 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 164 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 529 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 149 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 164 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 133 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 15 \% \end{aligned}$ |
| Lib Dem | $\begin{gathered} 179 \\ 9 \% \end{gathered}$ | $\begin{gathered} 88 \\ 9 \% \end{gathered}$ | $\begin{gathered} 92 \\ 9 \% \end{gathered}$ | $\begin{gathered} 20 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 34 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 30 \\ 8 \% \end{gathered}$ | $\begin{gathered} 27 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 30 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 39 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 60 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 55 \\ 9 \% \end{gathered}$ | $\begin{gathered} 24 \\ 6 \% \end{gathered}$ | $\begin{gathered} 39 \\ 8 \% \end{gathered}$ | $\begin{gathered} 164 \\ 9 \% \end{gathered}$ | $\begin{gathered} 44 \\ 9 \% \end{gathered}$ | $\begin{gathered} 44 \\ 8 \% \end{gathered}$ | $\begin{gathered} 40 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 37 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 15 \\ 8 \% \end{gathered}$ |
| UKIP | $\begin{gathered} 74 \\ 4 \% \end{gathered}$ | $\begin{gathered} 45 \\ 5 \% \end{gathered}$ | $\begin{gathered} 29 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 17 \\ 5 \% \end{gathered}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | $\begin{gathered} 22 \\ 5 \% \end{gathered}$ | $\begin{gathered} 12 \\ 2 \% \end{gathered}$ | $\begin{gathered} 15 \\ 3 \% \end{gathered}$ | $\begin{gathered} 22 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 24 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 72 \\ 4 \% \end{gathered}$ | $\begin{gathered} 27 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 25 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 13 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ |
| SNP | $\begin{aligned} & 43 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 27 \\ 3 \% \end{gathered}$ | $\begin{gathered} 17 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 13 \\ 3 \% \end{gathered}$ | $\begin{gathered} 11 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 16 \\ 3 \% \end{gathered}$ | - | - |  | - | - | $\begin{aligned} & 43 \\ & 24 \% \end{aligned}$ |
| Green | $\begin{gathered} 38 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 26 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 14 \\ 3 \% \end{gathered}$ | $\begin{gathered} 11 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & * \end{aligned}$ | $\begin{gathered} 11 \\ 2 \% \end{gathered}$ | $\begin{gathered} 37 \\ 2 \% \end{gathered}$ | $\begin{gathered} 14 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |
| BNP | $\begin{aligned} & 20 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 11 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $2$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | 2 | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \\ & \hline \end{aligned}$ | 1 | $1 \%$ |
| Plaid Cymru | 7 | $2$ | 5 |  | $\underset{*}{1}$ | 1 | - | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | 3 | * | - | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | ${ }_{*}^{7}$ |  | - | - | 7 $2 \%$ |  |
| Other | $\begin{gathered} 32 \\ 2 \% \end{gathered}$ | $\begin{gathered} 14 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | 2 $1 \%$ |
| Refused | $\begin{gathered} 51 \\ 3 \% \end{gathered}$ | $\begin{gathered} 27 \\ 3 \% \end{gathered}$ | $\begin{gathered} 24 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 14 \\ 3 \% \end{gathered}$ | $\begin{gathered} 15 \\ 3 \% \end{gathered}$ | * | $\begin{aligned} & 21 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 48 \\ 3 \% \end{gathered}$ | $\begin{gathered} 11 \\ 2 \% \end{gathered}$ | $\begin{gathered} 18 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 387 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 146 \\ 15 \% \end{gathered}$ | $\begin{gathered} 241 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 86 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 26 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 83 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 142 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 353 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 108 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 100 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 77 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 18 \% \end{aligned}$ |

Prepared by ComRes

## Voting Intentions Survey <br> ONLINE Fieldwork : 15th - 16th August 2012

## Q. 5 Generally speaking, do you think of yourself as...?

Base: All respondents

|  | Q.3/4/5 Voting Intention (including Squeeze \& DK/Refuse at Q.4) |  |  |  |  |  |  |  |  |  | $\begin{gathered} \text { DK/Refuse } \\ \text { at Q4 } \\ \hline \end{gathered}$ | Voted in 2010 General Election |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Conservative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other |  | Conservative | Labour | Liberal Democrat |
| Unweighted base | 2024 | 544 | 637 | 179 | 154 | 54 | 41 | 8 | 26 | 15 | 322 | 635 | 449 | 419 |
| Weighted base | 2024 | 524 | 654 | 159 | 173 | 50 | 47 | 11 | 30 | 18 | 311 | 603 | 479 | 384 |
| Labour | $\begin{aligned} & 636 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 524 \\ & 80 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 16 \\ 9 \% \end{gathered}$ | $\begin{gathered} 8 \\ 16 \% \end{gathered}$ | $\begin{gathered} 7 \\ 16 \% \end{gathered}$ | $\begin{gathered} 4 \\ 33 \% \end{gathered}$ | $\begin{gathered} 4 \\ 12 \% \end{gathered}$ |  | $\begin{aligned} & 28 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 36 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 403 \\ & 84 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 23 \% \end{aligned}$ |
| Conservative | $\begin{aligned} & 557 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 448 \\ & 85 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 1 \\ 13 \% \end{gathered}$ | $\begin{gathered} 4 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 459 \\ & 76 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 30 \\ 8 \% \end{gathered}$ |
| Lib Dem | $\begin{gathered} 179 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 17 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 125 \\ & 79 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 8 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ |  | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ |  | $\begin{gathered} 24 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 147 \\ & 38 \% \end{aligned}$ |
| UKIP | $\begin{gathered} 74 \\ 4 \% \end{gathered}$ | ${ }_{*}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 64 \\ & 37 \% \end{aligned}$ | - | - | - | - |  | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 1 \% \end{aligned}$ | ${ }_{*}$ | $\begin{aligned} & 8 \\ & 2 \% \\ & \hline \end{aligned}$ |
| SNP | $\begin{gathered} 43 \\ 2 \% \end{gathered}$ | - | $\begin{aligned} & 8 \\ & 1 \% \end{aligned}$ | * | - | - | $\begin{aligned} & 33 \\ & 71 \% \end{aligned}$ | - | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ | - | - | - | $\begin{aligned} & 10 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ |
| Green | $\begin{gathered} 38 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 1 \% \end{aligned}$ | * | * | $\begin{aligned} & 17 \\ & 34 \% \end{aligned}$ | - | - | - | - | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | ${ }_{*}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ |
| BNP | $\begin{aligned} & 20 \\ & 1 \% \end{aligned}$ | - | * | - | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - | - | - | $\begin{aligned} & 14 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 6 \% \end{aligned}$ | * | 3 | ${ }_{*}$ | ${ }_{*}^{2}$ |
| Plaid Cymru | $7$ | - | ${ }_{*}$ | - | - | - |  | $\begin{gathered} 5 \\ 43 \% \end{gathered}$ | - | - | - | ${ }_{*}$ | - | ${ }_{*}$ |
| Other | $\begin{gathered} 32 \\ 2 \% \end{gathered}$ | $\begin{gathered} 1 \\ * \end{gathered}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ | - |  | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ |
| Refused | $\begin{gathered} 51 \\ 3 \% \end{gathered}$ | ${ }_{*}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - | - | - | - |  | $\begin{aligned} & 38 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | ${ }_{*}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 387 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 1 \\ 11 \% \end{gathered}$ | $\begin{gathered} 6 \\ 20 \% \end{gathered}$ | $\begin{gathered} 3 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 171 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 24 \% \end{aligned}$ |

## Voting Intentions Survey <br> ONLINE Fieldwork : 15th - 16th August 2012

Q. 5 Generally speaking, do you think of yourself as...?

Base: All respondents

|  |  |  |  |  |  | nerally sp | , do you th | yourself as |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Labour | $\begin{gathered} \hline \text { Conser } \\ \text {-vative } \\ \hline \end{gathered}$ | Lib Dem | UKIP | SNP | Green | BNP | Plaid Cymru | Other | Refused | Don't know |
| Unweighted base | 2024 | 607 | 571 | 205 | 64 | 38 | 44 | 18 | 6 | 34 | 47 | 390 |
| Weighted base | 2024 | 636 | 557 | 179 | 74 | 43 | 38 | 20 | 7 | 32 | 51 | 387 |
| Labour | $\begin{gathered} 636 \\ 31 \% \end{gathered}$ | $\begin{aligned} & 636 \\ & 100 \% \end{aligned}$ | - | $\div$ | - | - | $\div$ | - | - | - | - | $\div$ |
| Conservative | $\begin{gathered} 557 \\ 28 \% \end{gathered}$ |  | $\begin{aligned} & 557 \\ & 100 \% \end{aligned}$ | - | - |  |  |  | - |  | - | $\div$ |
| Lib Dem | ${ }_{9 \%}^{179}$ | $\div$ |  | $\begin{aligned} & 179 \\ & 100 \% \end{aligned}$ |  |  |  |  |  |  |  | - |
| UKIP | $\begin{gathered} 74 \\ 4 \% \end{gathered}$ |  | $\overline{-}$ |  | $\begin{gathered} 74 \\ 100 \% \end{gathered}$ | $\div$ |  |  | $\overline{-}$ |  |  | $\div$ |
| SNP | $\begin{gathered} 43 \\ 2 \% \end{gathered}$ |  |  |  |  | $\begin{gathered} 43 \\ 100 \% \end{gathered}$ |  | $\dot{-}$ |  |  |  | - |
| Green | $\begin{gathered} 38 \\ 2 \% \end{gathered}$ | $\div$ | - | - | - |  | $\begin{gathered} 38 \\ 100 \% \end{gathered}$ | - | - | - | - | $\div$ |
| BNP | ${ }_{1 \%}^{20}$ | $\div$ | $\div$ | $\div$ | - |  |  | $\begin{gathered} 20 \\ 100 \% \end{gathered}$ | $-$ | - | - | $\div$ |
| Plaid Cymru | 7 | - | - | - | - | - |  | $\div$ | $\begin{gathered} 7 \\ 100 \% \end{gathered}$ |  | - | - |
| Other | $\begin{gathered} 32 \\ 2 \% \end{gathered}$ | - | - | - | - |  |  |  |  | $\begin{gathered} 32 \\ 100 \% \end{gathered}$ | - | - |
| Refused | $\begin{gathered} 51 \\ 3 \% \end{gathered}$ | $\div$ | - | - | - | - | - | - | - |  | $\begin{gathered} 51 \\ 100 \% \end{gathered}$ | - |
| Don't know | $\begin{gathered} 387 \\ 19 \% \end{gathered}$ | - | $:$ | - | $\div$ | - | - | - | - | - | - | $\begin{aligned} & 387 \\ & 100 \% \end{aligned}$ |

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# Voting Intentions Survey <br> ONLINE Fieldwork : 15th - 16th August 2012 

Q.3/4/5 Voting Intention (including Squeeze \& DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All those likely to vote Cons/Lab/Lib Dem (5-10) OR those who are certain to vote UKIP/Green/SNP/Plaid Cymru/ BNP/ Other (10)

|  |  | Gen | nder | Age |  |  |  |  |  | Social Class |  |  |  | Region |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Net: England \& Wales | South East | Midlands | North England | Wales \& South West | Scotland |
| Unweighted base | 1564 | 787 | 777 | 135 | 245 | 314 | 288 | 254 | 328 | 654 | 368 | 228 | 314 | 1429 | 427 | 384 | 421 | 197 | 135 |
| Weighted base | 1453 | 755 | 698 | 145 | 200 | 267 | 263 | 229 | 348 | 413 | 398 | 314 | 328 | 1318 | 353 | 389 | 366 | 209 | 135 |
| Labour | $\begin{aligned} & 608 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 308 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 300 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 129 \\ & 48 \% \end{aligned}$ | $\begin{gathered} 102 \\ 39 \% \end{gathered}$ | $\begin{aligned} & 92 \\ & 40 \% \end{aligned}$ | $\begin{gathered} 111 \\ 32 \% \end{gathered}$ | $\begin{aligned} & 152 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 174 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 132 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 149 \\ & 46 \% \end{aligned}$ | $\begin{gathered} 551 \\ 42 \% \end{gathered}$ | $\begin{gathered} 140 \\ 40 \% \end{gathered}$ | $\begin{aligned} & 148 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 189 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 42 \% \end{aligned}$ |
| Conservative | $\begin{aligned} & 485 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 254 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 230 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 132 \\ 38 \% \end{gathered}$ | $\begin{aligned} & 158 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 140 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 110 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 462 \\ 35 \% \end{gathered}$ | $\begin{gathered} 135 \\ 38 \% \end{gathered}$ | $\begin{aligned} & 156 \\ & 40 \% \end{aligned}$ | $\begin{gathered} 109 \\ 30 \% \end{gathered}$ | $\begin{aligned} & 62 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 17 \% \end{aligned}$ |
| Lib Dem | $\begin{gathered} 142 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 72 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 19 \\ 7 \% \end{gathered}$ | $\begin{gathered} 23 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 22 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 17 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 37 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 132 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 37 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 29 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 34 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 8 \% \end{aligned}$ |
| UKIP | $\begin{gathered} 114 \\ 8 \% \end{gathered}$ | $\begin{gathered} 67 \\ 9 \% \end{gathered}$ | $\begin{gathered} 47 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 14 \\ 5 \% \end{gathered}$ | $\begin{gathered} 22 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 23 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 35 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 110 \\ 8 \% \end{gathered}$ | $\begin{gathered} 28 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 33 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 28 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 22 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ |
| SNP | $\begin{gathered} 38 \\ 3 \% \end{gathered}$ | $\begin{gathered} 23 \\ 3 \% \end{gathered}$ | $\begin{gathered} 15 \\ 2 \% \end{gathered}$ |  | $\begin{aligned} & 8 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 11 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | ${ }_{*}$ | - | ${ }_{*}$ | - | - | $\begin{aligned} & 37 \\ & 27 \% \end{aligned}$ |
| Green | $\begin{gathered} 27 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 14 \\ 2 \% \end{gathered}$ | - | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 12 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 25 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ |
| BNP | $\begin{aligned} & 17 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 10 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & * \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 11 \\ 3 \% \end{gathered}$ | $\begin{gathered} 17 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - |
| Plaid Cymru | $\begin{aligned} & 8 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | $\underset{*}{2}$ | - | - | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 1 \\ * \end{gathered}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $1$ | - | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 1 \% \end{aligned}$ | - | - | - | $\begin{aligned} & 8 \\ & 4 \% \end{aligned}$ | - |
| Other | $\begin{gathered} 14 \\ 1 \% \end{gathered}$ | $2$ | $\begin{aligned} & 12 \\ & 2 \% \end{aligned}$ | - | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | - | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | 12 $1 \%$ | 4 $1 \%$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & * \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | 2 $1 \%$ |

## Voting Intentions Survey

## ONLINE Fieldwork: 15th - 16th August 2012

Q.3/4/5 Voting Intention (including Squeeze \& DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All those likely to vote Cons/Lab/Lib Dem (5-10) OR those who are certain to vote UKIP/Green/SNP/Plaid Cymru/ BNP/ Other (10)

|  | Q.3/4/5 Voting Intention (including Squeeze \& DK/Refuse at Q.4) |  |  |  |  |  |  |  |  |  |  | Voted in 2010 General Election |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Conservative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other | $\begin{gathered} \text { DK/Refuse } \\ \text { at Q4 } \\ \hline \end{gathered}$ | Conservative | Labour | Liberal Democrat |
| Unweighted base | 1564 | 544 | 637 | 179 | 103 | 34 | 34 | 6 | 15 | 12 | 74 | 573 | 425 | 340 |
| Weighted base | 1453 | 485 | 608 | 142 | 114 | 27 | 38 | 8 | 17 | 14 | 60 | 514 | 428 | 288 |
| Labour | $\begin{aligned} & 608 \\ & 42 \% \end{aligned}$ | - | $\begin{aligned} & 608 \\ & 100 \% \end{aligned}$ | - | - |  |  |  |  |  | $\begin{aligned} & 14 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 398 \\ 93 \% \end{gathered}$ | $\begin{gathered} 102 \\ 35 \% \end{gathered}$ |
| Conservative | $\begin{gathered} 485 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 485 \\ & 100 \% \end{aligned}$ |  | - | - | - |  |  | - |  | $\begin{aligned} & 27 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 415 \\ & 81 \% \end{aligned}$ | $\begin{gathered} 11 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 29 \\ & 10 \% \end{aligned}$ |
| Lib Dem | $\begin{aligned} & 142 \\ & 10 \% \end{aligned}$ |  |  | $\begin{aligned} & 142 \\ & 100 \% \end{aligned}$ |  | - |  |  |  |  | $\begin{aligned} & 19 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 126 \\ 44 \% \end{gathered}$ |
| UKIP | $\begin{gathered} 114 \\ 8 \% \end{gathered}$ |  | - |  | $\begin{aligned} & 114 \\ & 100 \% \end{aligned}$ | - | - |  | - | - |  | $\begin{gathered} 48 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ |
| SNP | $\begin{aligned} & 38 \\ & 3 \% \end{aligned}$ | - | - | - |  |  | $\begin{gathered} 38 \\ 100 \% \end{gathered}$ |  |  | - | - | ${ }_{*}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ |
| Green | $\begin{aligned} & 27 \\ & 2 \% \end{aligned}$ | - | - | - |  | $\begin{gathered} 27 \\ 100 \% \end{gathered}$ | - | - | - | - | - | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 4 \% \end{aligned}$ |
| BNP | $\begin{gathered} 17 \\ 1 \% \end{gathered}$ | - | - | - | - |  |  |  | $\begin{gathered} 17 \\ 100 \% \end{gathered}$ | - | - | ${ }_{*}$ | $\stackrel{1}{*}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ |
| Plaid Cymru | $\begin{aligned} & 8 \\ & 1 \% \end{aligned}$ | - | - | - | - | - | - | $\begin{gathered} 8 \\ 100 \% \end{gathered}$ |  | - | - | - | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - |
| Other | $\begin{aligned} & 14 \\ & 1 \% \end{aligned}$ |  |  |  |  |  |  |  |  | $\begin{gathered} 14 \\ 100 \% \end{gathered}$ |  | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ |

## Voting Intentions Survey

## ONLINE Fieldwork: 15th - 16th August 2012

Q.3/4/5 Voting Intention (including Squeeze \& DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All those likely to vote Cons/Lab/Lib Dem (5-10) OR those who are certain to vote UKIP/Green/SNP/Plaid Cymru/ BNP/ Other (10)

Unweighted base
Weighted base
Labour

Conservative
Lib Dem

UKIP

SNP

Green

BNP

Plaid Cymru

Other

| Total | Labour | Conser -vative | Lib Dem | UKIP | SNP | Green | BNP | Plaid Cymru | Other | Refused | Don't know |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1564 | 556 | 524 | 182 | 38 | 30 | 26 | 11 | 4 | 18 | 9 | 166 |
| 1453 | 541 | 474 | 141 | 47 | 37 | 20 | 13 | 4 | 18 | 7 | 150 |
| $\begin{aligned} & 608 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 491 \\ & 91 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 8 \\ 21 \% \end{gathered}$ | $\begin{gathered} 7 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 1 \\ 24 \% \end{gathered}$ | $\begin{gathered} 6 \\ 31 \% \end{gathered}$ | $\begin{gathered} 5 \\ 71 \% \end{gathered}$ | $\begin{aligned} & 62 \\ & 41 \% \end{aligned}$ |
| $\begin{gathered} 485 \\ 33 \% \end{gathered}$ | $\begin{gathered} 18 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 416 \\ & 88 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 5 \% \end{aligned}$ | - | $\begin{gathered} 3 \\ 13 \% \end{gathered}$ | - |  | $\begin{aligned} & 1 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 24 \% \end{aligned}$ |
| $\begin{aligned} & 142 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 80 \% \end{aligned}$ |  | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $1 \%$ |  |  |  | $\begin{gathered} 1 \\ 20 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 11 \% \end{aligned}$ |
| $\begin{gathered} 114 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 36 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 87 \% \end{aligned}$ |  | 2\% | $\begin{aligned} & 1 \\ & 5 \% \end{aligned}$ |  | $\begin{gathered} 2 \\ 12 \% \end{gathered}$ |  | $\begin{aligned} & 19 \\ & 13 \% \end{aligned}$ |
| $\begin{gathered} 38 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | * | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 29 \\ & 78 \% \end{aligned}$ | - | - | - | - | - | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ |
| $\begin{gathered} 27 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & * \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - | - | $\begin{aligned} & 10 \\ & 51 \% \end{aligned}$ | - | - | - | - | ${ }_{6}^{9}$ |
| $\begin{gathered} 17 \\ 1 \% \end{gathered}$ | ${ }_{*}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | - | - | - | - | $\begin{aligned} & 10 \\ & 82 \% \end{aligned}$ | - | - | - | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ |
| $\begin{aligned} & 8 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | * | - | - | - | - | - | $\begin{gathered} 3 \\ 76 \% \end{gathered}$ | - | - | - |
|  | - | * | - | - | - | - | 1 $8 \%$ | - | $\begin{aligned} & 10 \\ & 54 \% \end{aligned}$ | - | 2 $1 \%$ |

## Voting Intentions Survey

## ONLINE Fieldwork : 15th - 16th August 2012

Q. 6 Do you agree or disagree with each of the following statements?

## David Cameron is turning out to be a good Prime Minister

Base: All respondents

|  | Gender |  |  | Age |  |  |  |  |  | Social Class |  |  |  | Region |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Net: England \& Wales | South East | Midlands | North England | $\begin{gathered} \hline \text { Wales } \\ \& \\ \text { South } \\ \text { West } \\ \hline \end{gathered}$ | Scotland |
| Unweighted base | 2024 | 969 | 1055 | 198 | 341 | 424 | 362 | 318 | 381 | 814 | 492 | 296 | 422 | 1852 | 565 | 498 | 531 | 258 | 172 |
| Weighted base | 2024 | 992 | 1032 | 242 | 323 | 386 | 344 | 304 | 424 | 543 | 585 | 426 | 470 | 1844 | 512 | 531 | 510 | 291 | 180 |
| Agree | $\begin{aligned} & 541 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 267 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 273 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & \text { 20\% } \end{aligned}$ | $\begin{aligned} & 127 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 157 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 177 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 125 \\ 29 \% \end{gathered}$ | $\begin{aligned} & 81 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 511 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 155 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 155 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 122 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 16 \% \end{aligned}$ |
| Disagree | $\begin{aligned} & 1094 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 571 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 523 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 150 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 203 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 201 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 186 \\ & 61 \% \end{aligned}$ | $\begin{gathered} 234 \\ 55 \% \end{gathered}$ | $\begin{aligned} & 283 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 306 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 208 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 297 \\ & 63 \% \end{aligned}$ | $\begin{aligned} & 973 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 248 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 269 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 297 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 159 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & 67 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 389 \\ 19 \% \end{gathered}$ | $\begin{gathered} 154 \\ 16 \% \end{gathered}$ | $\begin{gathered} 235 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 61 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & \text { 22\% } \end{aligned}$ | $\begin{aligned} & 92 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 359 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 108 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 16 \% \end{aligned}$ |

## Voting Intentions Survey

## ONLINE Fieldwork: 15th - 16th August 2012

Q. 6 Do you agree or disagree with each of the following statements?

## David Cameron is turning out to be a good Prime Minister

Base: All respondents

|  | Q.3/4/5 Voting Intention (including Squeeze \& DK/Refuse at Q.4) |  |  |  |  |  |  |  |  |  | $\begin{gathered} \text { DK/Refuse } \\ \text { at Q4 } \\ \hline \end{gathered}$ | Voted in 2010 General Election |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Conservative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other |  | Conservative | Labour | Liberal Democrat |
| Unweighted base | 2024 | 544 | 637 | 179 | 154 | 54 | 41 | 8 | 26 | 15 | 322 | 635 | 449 | 419 |
| Weighted base | 2024 | 524 | 654 | 159 | 173 | 50 | 47 | 11 | 30 | 18 | 311 | 603 | 479 | 384 |
| Agree | $\begin{aligned} & 541 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 360 \\ 69 \% \end{gathered}$ | $\begin{aligned} & 38 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 6 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 3 \\ 24 \% \end{gathered}$ | $\begin{gathered} 4 \\ 13 \% \end{gathered}$ | $\begin{gathered} 3 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 39 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 344 \\ 57 \% \end{gathered}$ | $\begin{gathered} 36 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 77 \\ & 20 \% \end{aligned}$ |
| Disagree | $\begin{gathered} 1094 \\ 54 \% \end{gathered}$ | $\begin{aligned} & 76 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 544 \\ & 83 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 123 \\ & 71 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 76 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 80 \% \end{aligned}$ | $\begin{gathered} 7 \\ 63 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 78 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 140 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 158 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 391 \\ 82 \% \end{gathered}$ | $\begin{aligned} & 243 \\ & 63 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 389 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 88 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 5 \\ 11 \% \end{gathered}$ | $\begin{gathered} 5 \\ 12 \% \end{gathered}$ | $\begin{gathered} 1 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 3 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 131 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 17 \% \end{aligned}$ |

## Voting Intentions Survey

## ONLINE Fieldwork: 15th - 16th August 2012

Q. 6 Do you agree or disagree with each of the following statements?

## David Cameron is turning out to be a good Prime Minister

Base: All respondents
Q. 5 Generally speaking, do you think of yourself as...?

Unweighted base
Weighted base
Agree

Disagree

Don't know

| Total | Labour | Conser -vative | Lib Dem | UKIP | SNP | Green | BNP | Plaid Cymru | Other | Refused | Don't know |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2024 | 607 | 571 | 205 | 64 | 38 | 44 | 18 | 6 | 34 | 47 | 390 |
| 2024 | 636 | 557 | 179 | 74 | 43 | 38 | 20 | 7 | 32 | 51 | 387 |
| $\begin{aligned} & 541 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 55 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 346 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 8 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 6 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 1 \\ 17 \% \end{gathered}$ | $\begin{gathered} 4 \\ 13 \% \end{gathered}$ | $\begin{gathered} 6 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 66 \\ & 17 \% \end{aligned}$ |
| $\begin{gathered} 1094 \\ 54 \% \end{gathered}$ | $\begin{gathered} 496 \\ 78 \% \end{gathered}$ | $\begin{aligned} & 124 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 74 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 84 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 84 \% \end{aligned}$ | $\begin{gathered} 5 \\ 64 \% \end{gathered}$ | $\begin{aligned} & 22 \\ & 68 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 55 \% \end{aligned}$ | $\begin{gathered} 187 \\ 48 \% \end{gathered}$ |
| $\begin{gathered} 389 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 85 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 6 \\ 16 \% \end{gathered}$ | $\begin{gathered} 2 \\ 10 \% \end{gathered}$ | $\begin{gathered} 1 \\ 19 \% \end{gathered}$ | $\begin{gathered} 6 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 133 \\ & 35 \% \end{aligned}$ |

## Voting Intentions Survey

ONLINE Fieldwork : 15th - 16th August 2012
Q. 6 Do you agree or disagree with each of the following statements?

## David Cameron is turning out to be a good Prime Minister

Base: All respondents

|  |  | Region |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Scotland | North East | North West | $\begin{gathered} \hline \text { Yorks } \\ \& \\ \text { Humber } \\ \hline \end{gathered}$ | West Mids | Wales | $\begin{aligned} & \text { East- } \\ & \text { ern } \end{aligned}$ | London | South <br> East | South West | East Mids |
| Unweighted base | 2024 | 172 | 92 | 254 | 185 | 177 | 89 | 174 | 275 | 290 | 169 | 147 |
| Weighted base | 2024 | 180 | 92 | 238 | 179 | 186 | 108 | 188 | 255 | 257 | 183 | 157 |
| Agree | $\begin{aligned} & 541 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & \text { 26\% } \end{aligned}$ | $\begin{aligned} & 40 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & \text { 22\% } \end{aligned}$ | $\begin{aligned} & 70 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 21 \% \end{aligned}$ |
| Disagree | $\begin{aligned} & 1094 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 135 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 46 \% \end{aligned}$ | $\begin{gathered} 134 \\ 52 \% \end{gathered}$ | $\begin{aligned} & 115 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 53 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 389 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 30 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 26 \% \end{aligned}$ |

## Voting Intentions Survey

## ONLINE Fieldwork : 15th - 16th August 2012

Q. 6 Do you agree or disagree with each of the following statements?

Ed Miliband is turning out to be a good leader of the Labour Party

## Base: All respondents



## Voting Intentions Survey

## ONLINE Fieldwork : 15th - 16th August 2012

Q. 6 Do you agree or disagree with each of the following statements?

## Ed Miliband is turning out to be a good leader of the Labour Party

Base: All respondents

|  | Q.3/4/5 Voting Intention (including Squeeze \& DK/Refuse at Q.4) |  |  |  |  |  |  |  |  |  | $\begin{gathered} \text { DK/Refuse } \\ \text { at Q4 } \\ \hline \end{gathered}$ | Voted in 2010 General Election |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Conservative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other |  | Conservative | Labour | Liberal <br> Demo- <br> crat |
| Unweighted base | 2024 | 544 | 637 | 179 | 154 | 54 | 41 | 8 | 26 | 15 | 322 | 635 | 449 | 419 |
| Weighted base | 2024 | 524 | 654 | 159 | 173 | 50 | 47 | 11 | 30 | 18 | 311 | 603 | 479 | 384 |
| Agree | $\begin{aligned} & 513 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 39 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 372 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 11 \\ 6 \% \end{gathered}$ | $\begin{gathered} 8 \\ 16 \% \end{gathered}$ | $\begin{gathered} 8 \\ 18 \% \end{gathered}$ | $\begin{gathered} 1 \\ 12 \% \end{gathered}$ | $\begin{gathered} 3 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 27 \\ 9 \% \end{gathered}$ | $\begin{gathered} 55 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 264 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 26 \% \end{aligned}$ |
| Disagree | $\begin{aligned} & 902 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 382 \\ & 73 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 131 \\ & 76 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 59 \% \end{aligned}$ | $\begin{gathered} 7 \\ 67 \% \end{gathered}$ | $\begin{aligned} & 19 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 436 \\ & 72 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 159 \\ & 42 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 608 \\ 30 \% \end{gathered}$ | $\begin{aligned} & 103 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 181 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 2 \\ 21 \% \end{gathered}$ | $\begin{gathered} 8 \\ 26 \% \end{gathered}$ | $\begin{gathered} 5 \\ 26 \% \end{gathered}$ | $\begin{aligned} & 175 \\ & 56 \% \end{aligned}$ | $\begin{gathered} 112 \\ 19 \% \end{gathered}$ | $\begin{gathered} 135 \\ 28 \% \end{gathered}$ | $\begin{gathered} 126 \\ 33 \% \end{gathered}$ |

## Voting Intentions Survey

## ONLINE Fieldwork : 15th - 16th August 2012

Q. 6 Do you agree or disagree with each of the following statements?

Ed Miliband is turning out to be a good leader of the Labour Party

## Base: All respondents

Q. 5 Generally speaking, do you think of yourself as...?

Unweighted base
Weighted base
Agree

Disagree

Don't know

| Total | Labour | Conser -vative | Lib Dem | UKIP | SNP | Green | BNP | Plaid Cymru | Other | Refused | Don't know |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2024 | 607 | 571 | 205 | 64 | 38 | 44 | 18 | 6 | 34 | 47 | 390 |
| 2024 | 636 | 557 | 179 | 74 | 43 | 38 | 20 | 7 | 32 | 51 | 387 |
| $\begin{aligned} & 513 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 340 \\ 53 \% \end{gathered}$ | $\begin{gathered} 44 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 43 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 8 \\ 18 \% \end{gathered}$ | $\begin{gathered} 8 \\ 22 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 1 \\ 21 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 6 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 49 \\ & 13 \% \end{aligned}$ |
| $\begin{aligned} & 902 \\ & 45 \% \end{aligned}$ | $\begin{gathered} 126 \\ 20 \% \end{gathered}$ | $\begin{aligned} & 408 \\ & 73 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 66 \% \end{aligned}$ | $\begin{gathered} 5 \\ 64 \% \end{gathered}$ | $\begin{aligned} & 22 \\ & 68 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 40 \% \end{aligned}$ | $\begin{gathered} 147 \\ 38 \% \end{gathered}$ |
| $\begin{gathered} 608 \\ 30 \% \end{gathered}$ | $\begin{aligned} & 171 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 105 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 58 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 43 \% \end{aligned}$ | $\begin{gathered} 6 \\ 28 \% \end{gathered}$ | $\begin{gathered} 1 \\ 16 \% \end{gathered}$ | $\begin{gathered} 8 \\ 26 \% \end{gathered}$ | $\begin{aligned} & 25 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 191 \\ & 49 \% \end{aligned}$ |

## Voting Intentions Survey

ONLINE Fieldwork : 15th - 16th August 2012
Q. 6 Do you agree or disagree with each of the following statements?

Ed Miliband is turning out to be a good leader of the Labour Party
Base: All respondents

|  | Total | Region |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Scotland | North East | North West | $\begin{gathered} \text { Yorks } \\ \& \\ \text { Humber } \end{gathered}$ | West Mids | Wales | Eastern | London | South East | South West | East <br> Mids |
| Unweighted base | 2024 | 172 | 92 | 254 | 185 | 177 | 89 | 174 | 275 | 290 | 169 | 147 |
| Weighted base | 2024 | 180 | 92 | 238 | 179 | 186 | 108 | 188 | 255 | 257 | 183 | 157 |
| Agree | $\begin{aligned} & 513 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & \text { 26\% } \end{aligned}$ | $\begin{aligned} & 62 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & \text { 24\% } \end{aligned}$ | $\begin{aligned} & 36 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 21 \% \end{aligned}$ |
| Disagree | $\begin{aligned} & 902 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 48 \% \end{aligned}$ | $\begin{gathered} 110 \\ 43 \% \end{gathered}$ | $\begin{aligned} & 120 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 45 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 608 \\ 30 \% \end{gathered}$ | $\begin{aligned} & 60 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 34 \% \end{aligned}$ |

## Voting Intentions Survey

## ONLINE Fieldwork : 15th - 16th August 2012

Q. 6 Do you agree or disagree with each of the following statements?

Nick Clegg is turning out to be a good leader of the Liberal Democrats
Base: All respondents

|  |  |  | nder |  |  | Ag | ge |  |  |  | Socia | Class |  |  |  | Regio |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Net: England \& Wales | South East | Midlands | North England | Wales \& South West | Scotland |
| Unweighted base | 2024 | 969 | 1055 | 198 | 341 | 424 | 362 | 318 | 381 | 814 | 492 | 296 | 422 | 1852 | 565 | 498 | 531 | 258 | 172 |
| Weighted base | 2024 | 992 | 1032 | 242 | 323 | 386 | 344 | 304 | 424 | 543 | 585 | 426 | 470 | 1844 | 512 | 531 | 510 | 291 | 180 |
| Agree | $\begin{gathered} 401 \\ 20 \% \end{gathered}$ | $\begin{aligned} & 210 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 191 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 47 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & \text { 22\% } \end{aligned}$ | $\begin{aligned} & 83 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 119 \\ 22 \% \end{gathered}$ | $\begin{gathered} 115 \\ 20 \% \end{gathered}$ | $\begin{aligned} & 91 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 367 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 101 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 94 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 19 \% \end{aligned}$ |
| Disagree | $\begin{aligned} & 1122 \\ & 55 \% \end{aligned}$ | $\begin{gathered} 621 \\ 63 \% \end{gathered}$ | $\begin{aligned} & 500 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 124 \\ & 51 \% \end{aligned}$ | $\begin{gathered} 138 \\ 43 \% \end{gathered}$ | $\begin{aligned} & 199 \\ & 52 \% \end{aligned}$ | $\begin{gathered} 205 \\ 59 \% \end{gathered}$ | $\begin{gathered} 191 \\ 63 \% \end{gathered}$ | $\begin{gathered} 265 \\ 62 \% \end{gathered}$ | $\begin{aligned} & 310 \\ & 57 \% \end{aligned}$ | $\begin{gathered} 321 \\ 55 \% \end{gathered}$ | $\begin{aligned} & 222 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 269 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 1018 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 266 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 303 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 297 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 152 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 57 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 501 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 161 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 340 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 71 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 114 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & \text { 22\% } \end{aligned}$ | $\begin{aligned} & 69 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 114 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 149 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 124 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 458 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 140 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 128 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 118 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 24 \% \end{aligned}$ |

## Voting Intentions Survey

## ONLINE Fieldwork: 15th - 16th August 2012

Q. 6 Do you agree or disagree with each of the following statements?

Nick Clegg is turning out to be a good leader of the Liberal Democrats
Base: All respondents

|  | Q.3/4/5 Voting Intention (including Squeeze \& DK/Refuse at Q.4) |  |  |  |  |  |  |  |  |  | $\begin{gathered} \text { DK/Refuse } \\ \text { at Q4 } \\ \hline \end{gathered}$ | Voted in 2010 General Election |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Conservative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other |  | Conservative | Labour | Liberal <br> Democrat |
| Unweighted base | 2024 | 544 | 637 | 179 | 154 | 54 | 41 | 8 | 26 | 15 | 322 | 635 | 449 | 419 |
| Weighted base | 2024 | 524 | 654 | 159 | 173 | 50 | 47 | 11 | 30 | 18 | 311 | 603 | 479 | 384 |
| Agree | $\begin{aligned} & 401 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 141 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 6 \\ 11 \% \end{gathered}$ | $\begin{gathered} 6 \\ 12 \% \end{gathered}$ | $\begin{gathered} 3 \\ 25 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 27 \\ 9 \% \end{gathered}$ | $\begin{gathered} 139 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 68 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 133 \\ & 35 \% \end{aligned}$ |
| Disagree | $\begin{gathered} 1122 \\ 55 \% \end{gathered}$ | $\begin{aligned} & 258 \\ & 49 \% \end{aligned}$ | $\begin{gathered} 454 \\ 69 \% \end{gathered}$ | $\begin{aligned} & 31 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 133 \\ & 77 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 56 \% \end{aligned}$ | $\begin{gathered} 6 \\ 53 \% \end{gathered}$ | $\begin{aligned} & 20 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 83 \% \end{aligned}$ | $\begin{gathered} 133 \\ 43 \% \end{gathered}$ | $\begin{gathered} 324 \\ 54 \% \end{gathered}$ | $\begin{aligned} & 334 \\ & 70 \% \end{aligned}$ | $\begin{gathered} 179 \\ 47 \% \end{gathered}$ |
| Don't know | $\begin{aligned} & 501 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 125 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 2 \\ 21 \% \end{gathered}$ | $\begin{gathered} 9 \\ 30 \% \end{gathered}$ | $\begin{gathered} 2 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 150 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 140 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 19 \% \end{aligned}$ |

## Voting Intentions Survey

## ONLINE Fieldwork: 15th - 16th August 2012

Q. 6 Do you agree or disagree with each of the following statements?

Nick Clegg is turning out to be a good leader of the Liberal Democrats
Base: All respondents
Q. 5 Generally speaking, do you think of yourself as...?

Unweighted base
Weighted base
Agree

Disagree
Don't know

| Total | Labour | Conser -vative | Lib Dem | UKIP | SNP | Green | BNP | Plaid Cymru | Other | Refused | Don't know |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2024 | 607 | 571 | 205 | 64 | 38 | 44 | 18 | 6 | 34 | 47 | 390 |
| 2024 | 636 | 557 | 179 | 74 | 43 | 38 | 20 | 7 | 32 | 51 | 387 |
| $\begin{aligned} & 401 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 146 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 5 \\ 14 \% \end{gathered}$ | $\begin{gathered} 2 \\ 11 \% \end{gathered}$ | $\begin{gathered} 3 \\ 39 \% \end{gathered}$ | $1 \%$ | $\begin{aligned} & 4 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 13 \% \end{aligned}$ |
| $\begin{gathered} 1122 \\ 55 \% \end{gathered}$ | $\begin{gathered} 425 \\ 67 \% \end{gathered}$ | $\begin{gathered} 288 \\ 52 \% \end{gathered}$ | $\begin{aligned} & 52 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 78 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 74 \% \end{aligned}$ | $\begin{gathered} 4 \\ 61 \% \end{gathered}$ | $\begin{aligned} & 25 \\ & 79 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 56 \% \end{aligned}$ | $\begin{gathered} 176 \\ 45 \% \end{gathered}$ |
| $\begin{aligned} & 501 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 123 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 123 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 9 \\ 21 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 3 \\ 15 \% \end{gathered}$ | - | $\begin{gathered} 7 \\ 20 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 163 \\ 42 \% \end{gathered}$ |

## Voting Intentions Survey

## ONLINE Fieldwork : 15th - 16th August 2012

Q. 6 Do you agree or disagree with each of the following statements?

Nick Clegg is turning out to be a good leader of the Liberal Democrats
Base: All respondents

|  |  | Region |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Scotland | North East | North West | $\begin{gathered} \text { Yorks } \\ \& \\ \text { Humber } \end{gathered}$ | West Mids | Wales | Eastern | London | South East | South West | East <br> Mids |
| Unweighted base | 2024 | 172 | 92 | 254 | 185 | 177 | 89 | 174 | 275 | 290 | 169 | 147 |
| Weighted base | 2024 | 180 | 92 | 238 | 179 | 186 | 108 | 188 | 255 | 257 | 183 | 157 |
| Agree | $\begin{aligned} & 401 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 18 \% \end{aligned}$ |
| Disagree | $\begin{aligned} & 1122 \\ & 55 \% \end{aligned}$ | $\begin{gathered} 104 \\ 57 \% \end{gathered}$ | $\begin{aligned} & 65 \\ & 71 \% \end{aligned}$ | $\begin{gathered} 136 \\ 57 \% \end{gathered}$ | $\begin{aligned} & 96 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 138 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 128 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 59 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 501 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 24 \% \end{aligned}$ |

## Voting Intentions Survey

ONLINE Fieldwork : 15th - 16th August 2012
Q. 6 Do you agree or disagree with each of the following statements?

I sometimes feel uncomfortable around people with disabilities
Base: All respondents

|  | Gender |  |  | Age |  |  |  |  |  | Social Class |  |  |  | Region |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | Net: England \& Wales | South East | Midlands | North England | $\begin{gathered} \text { Wales } \\ \& \\ \text { South } \\ \text { West } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Scot- } \\ & \text { land } \end{aligned}$ |
| Unweighted base | 2024 | 969 | 1055 | 198 | 341 | 424 | 362 | 318 | 381 | 814 | 492 | 296 | 422 | 1852 | 565 | 498 | 531 | 258 | 172 |
| Weighted base | 2024 | 992 | 1032 | 242 | 323 | 386 | 344 | 304 | 424 | 543 | 585 | 426 | 470 | 1844 | 512 | 531 | 510 | 291 | 180 |
| Agree | $\begin{aligned} & 438 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 250 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 188 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 65 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & \text { 22\% } \end{aligned}$ | $\begin{aligned} & 61 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 136 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 127 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 401 \\ 22 \% \end{gathered}$ | $\begin{aligned} & 123 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 117 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 20 \% \end{aligned}$ |
| Disagree | $\begin{gathered} 1455 \\ 72 \% \end{gathered}$ | $\begin{aligned} & 687 \\ & 69 \% \end{aligned}$ | $\begin{aligned} & 768 \\ & 74 \% \end{aligned}$ | $\begin{aligned} & 148 \\ & 61 \% \end{aligned}$ | $\begin{gathered} 222 \\ 69 \% \end{gathered}$ | $\begin{aligned} & 276 \\ & 72 \% \end{aligned}$ | $\begin{aligned} & 250 \\ & 73 \% \end{aligned}$ | $\begin{aligned} & 233 \\ & 77 \% \end{aligned}$ | $\begin{aligned} & 325 \\ & 77 \% \end{aligned}$ | $\begin{aligned} & 378 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 421 \\ & 72 \% \end{aligned}$ | $\begin{aligned} & 305 \\ & 72 \% \end{aligned}$ | $\begin{aligned} & 350 \\ & 74 \% \end{aligned}$ | $\begin{gathered} 1320 \\ 72 \% \end{gathered}$ | $\begin{gathered} 350 \\ 68 \% \end{gathered}$ | $\begin{aligned} & 382 \\ & 72 \% \end{aligned}$ | $\begin{aligned} & 365 \\ & 72 \% \end{aligned}$ | $\begin{aligned} & 223 \\ & 77 \% \end{aligned}$ | $\begin{aligned} & 134 \\ & 74 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 132 \\ 7 \% \end{gathered}$ | $\begin{gathered} 56 \\ 6 \% \end{gathered}$ | $\begin{gathered} 76 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 28 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 18 \\ 5 \% \end{gathered}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 30 \\ 7 \% \end{gathered}$ | $\begin{gathered} 37 \\ 8 \% \end{gathered}$ | $\begin{gathered} 122 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 39 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 5 \% \end{aligned}$ | 10 $5 \%$ |

## Voting Intentions Survey <br> ONLINE Fieldwork : 15th - 16th August 2012

Q. 6 Do you agree or disagree with each of the following statements?

I sometimes feel uncomfortable around people with disabilities
Base: All respondents

|  | Q.3/4/5 Voting Intention (including Squeeze \& DK/Refuse at Q.4) |  |  |  |  |  |  |  |  |  | $\begin{gathered} \text { DK/Refuse } \\ \text { at Q4 } \\ \hline \end{gathered}$ | Voted in 2010 General Election |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Conservative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other |  | Conservative | Labour | Liberal <br> Democrat |
| Unweighted base | 2024 | 544 | 637 | 179 | 154 | 54 | 41 | 8 | 26 | 15 | 322 | 635 | 449 | 419 |
| Weighted base | 2024 | 524 | 654 | 159 | 173 | 50 | 47 | 11 | 30 | 18 | 311 | 603 | 479 | 384 |
| Agree | $\begin{aligned} & 438 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 117 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 145 \\ 22 \% \end{gathered}$ | $\begin{aligned} & 31 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 9 \\ 18 \% \end{gathered}$ | $\begin{gathered} 7 \\ 15 \% \end{gathered}$ | $\begin{gathered} 1 \\ 13 \% \end{gathered}$ | $\begin{gathered} 5 \\ 18 \% \end{gathered}$ | $\begin{gathered} 3 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 59 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 132 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 110 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 90 \\ & 23 \% \end{aligned}$ |
| Disagree | $\begin{gathered} 1455 \\ 72 \% \end{gathered}$ | $\begin{aligned} & 385 \\ & 73 \% \end{aligned}$ | $\begin{aligned} & 472 \\ & 72 \% \end{aligned}$ | $\begin{aligned} & 118 \\ & 75 \% \end{aligned}$ | $\begin{aligned} & 124 \\ & 71 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 76 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 81 \% \end{aligned}$ | $\begin{gathered} 9 \\ 87 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 76 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 82 \% \end{aligned}$ | $\begin{aligned} & 209 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 447 \\ & 74 \% \end{aligned}$ | $\begin{aligned} & 344 \\ & 72 \% \end{aligned}$ | $\begin{gathered} 265 \\ 69 \% \end{gathered}$ |
| Don't know | $\begin{gathered} 132 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 22 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 4 \% \end{aligned}$ | - | $\begin{aligned} & 2 \\ & 6 \% \end{aligned}$ | - | $\begin{aligned} & 43 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 5 \% \end{aligned}$ | 29 8 |

## Voting Intentions Survey

ONLINE Fieldwork : 15th - 16th August 2012
Q. 6 Do you agree or disagree with each of the following statements?

I sometimes feel uncomfortable around people with disabilities
Base: All respondents

|  | Q. 5 Generally speaking, do you think of yourself as...? |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Labour | Conser -vative | Lib Dem | UKIP | SNP | Green | BNP | Plaid Cymru | Other | Refused | Don't know |
| Unweighted base | 2024 | 607 | 571 | 205 | 64 | 38 | 44 | 18 | 6 | 34 | 47 | 390 |
| Weighted base | 2024 | 636 | 557 | 179 | 74 | 43 | 38 | 20 | 7 | 32 | 51 | 387 |
| Agree | $\begin{aligned} & 438 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 135 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 127 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 6 \\ 14 \% \end{gathered}$ | $\begin{gathered} 6 \\ 17 \% \end{gathered}$ | $\begin{gathered} 6 \\ 32 \% \end{gathered}$ | $\begin{gathered} 1 \\ 19 \% \end{gathered}$ | $\begin{gathered} 8 \\ 24 \% \end{gathered}$ | $\begin{gathered} 8 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 91 \\ & 23 \% \end{aligned}$ |
| Disagree | $\begin{gathered} 1455 \\ 72 \% \end{gathered}$ | $\begin{aligned} & 468 \\ & 74 \% \end{aligned}$ | $\begin{aligned} & 411 \\ & 74 \% \end{aligned}$ | $\begin{aligned} & 135 \\ & 75 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 72 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 79 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 71 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 68 \% \end{aligned}$ | $\begin{gathered} 6 \\ 81 \% \end{gathered}$ | $\begin{aligned} & 24 \\ & 74 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 73 \% \end{aligned}$ | $\begin{aligned} & 246 \\ & 64 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 132 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 33 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 19 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 4 \\ 11 \% \end{gathered}$ |  |  | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 6 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 50 \\ & 13 \% \end{aligned}$ |

## Voting Intentions Survey

ONLINE Fieldwork : 15th - 16th August 2012
Q. 6 Do you agree or disagree with each of the following statements?

I sometimes feel uncomfortable around people with disabilities
Base: All respondents

|  | Total | Region |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Scotland | North East | North West | $\begin{gathered} \hline \text { Yorks } \\ \& \\ \text { Humber } \\ \hline \end{gathered}$ | West Mids | Wales | Eastern | London | South East | South West | East <br> Mids |
| Unweighted base | 2024 | 172 | 92 | 254 | 185 | 177 | 89 | 174 | 275 | 290 | 169 | 147 |
| Weighted base | 2024 | 180 | 92 | 238 | 179 | 186 | 108 | 188 | 255 | 257 | 183 | 157 |
| Agree | $\begin{aligned} & 438 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 20 \% \end{aligned}$ |
| Disagree | $\begin{gathered} 1455 \\ 72 \% \end{gathered}$ | $\begin{aligned} & 134 \\ & 74 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 76 \% \end{aligned}$ | $\begin{gathered} 173 \\ 73 \% \end{gathered}$ | $\begin{aligned} & 122 \\ & 68 \% \end{aligned}$ | $\begin{gathered} 134 \\ 72 \% \end{gathered}$ | $\begin{aligned} & 89 \\ & 82 \% \end{aligned}$ | $\begin{aligned} & 128 \\ & 68 \% \end{aligned}$ | $\begin{aligned} & 163 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 187 \\ & 73 \% \end{aligned}$ | $\begin{gathered} 135 \\ 74 \% \end{gathered}$ | $\begin{gathered} 120 \\ 76 \% \end{gathered}$ |
| Don't know | $\begin{gathered} 132 \\ 7 \% \end{gathered}$ | $\begin{gathered} 10 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 17 \\ 7 \% \end{gathered}$ | $\begin{gathered} 13 \\ 7 \% \end{gathered}$ | $\begin{gathered} 16 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 10 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 22 \\ & 9 \% \end{aligned}$ | ${ }^{17}$ | $\begin{gathered} 12 \\ 7 \% \end{gathered}$ | 5 3 |

## Voting Intentions Survey

ONLINE Fieldwork : 15th - 16th August 2012
Q. 6 Do you agree or disagree with each of the following statements?

People with disabilities are often regarded as second rate citizens
Base: All respondents

|  | Gender |  |  | Age |  |  |  |  |  | Social Class |  |  |  | Region |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | Net: England \& Wales | South <br> East | Midlands | North England | Wales \& South West | Scotland |
| Unweighted base | 2024 | 969 | 1055 | 198 | 341 | 424 | 362 | 318 | 381 | 814 | 492 | 296 | 422 | 1852 | 565 | 498 | 531 | 258 | 172 |
| Weighted base | 2024 | 992 | 1032 | 242 | 323 | 386 | 344 | 304 | 424 | 543 | 585 | 426 | 470 | 1844 | 512 | 531 | 510 | 291 | 180 |
| Agree | $\begin{gathered} 1329 \\ 66 \% \end{gathered}$ | $\begin{aligned} & 635 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 693 \\ & 67 \% \end{aligned}$ | $\begin{gathered} 105 \\ 43 \% \end{gathered}$ | $\begin{gathered} 175 \\ 54 \% \end{gathered}$ | $\begin{aligned} & 261 \\ & 68 \% \end{aligned}$ | $\begin{gathered} 250 \\ 73 \% \end{gathered}$ | $\begin{aligned} & 241 \\ & 79 \% \end{aligned}$ | $\begin{aligned} & 297 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 364 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 359 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 265 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 341 \\ & 72 \% \end{aligned}$ | $\begin{aligned} & 1205 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 329 \\ & 64 \% \end{aligned}$ | $\begin{gathered} 345 \\ 65 \% \end{gathered}$ | $\begin{gathered} 339 \\ 66 \% \end{gathered}$ | $\begin{aligned} & 193 \\ & 66 \% \end{aligned}$ | $\begin{aligned} & 123 \\ & 68 \% \end{aligned}$ |
| Disagree | $\begin{aligned} & 472 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 254 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 218 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 125 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 155 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 434 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 119 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 129 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 21 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 223 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 103 \\ 10 \% \end{gathered}$ | $\begin{gathered} 120 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 43 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 34 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 33 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 24 \\ 8 \% \end{gathered}$ | $\begin{gathered} 38 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 54 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 204 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 65 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 12 \% \end{aligned}$ | 24 | $\begin{aligned} & 19 \\ & 11 \% \end{aligned}$ |

## Voting Intentions Survey

## ONLINE Fieldwork : 15th - 16th August 2012

Q. 6 Do you agree or disagree with each of the following statements?

## People with disabilities are often regarded as second rate citizens

Base: All respondents

|  | Q.3/4/5 Voting Intention (including Squeeze \& DK/Refuse at Q.4) |  |  |  |  |  |  |  |  |  | $\begin{gathered} \text { DK/Refuse } \\ \text { at Q4 } \\ \hline \end{gathered}$ | Voted in 2010 General Election |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Conservative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other |  | Conservative | Labour | Liberal <br> Demo- <br> crat |
| Unweighted base | 2024 | 544 | 637 | 179 | 154 | 54 | 41 | 8 | 26 | 15 | 322 | 635 | 449 | 419 |
| Weighted base | 2024 | 524 | 654 | 159 | 173 | 50 | 47 | 11 | 30 | 18 | 311 | 603 | 479 | 384 |
| Agree | $\begin{aligned} & 1329 \\ & 66 \% \end{aligned}$ | $\begin{aligned} & 333 \\ & 63 \% \end{aligned}$ | $\begin{gathered} 445 \\ 68 \% \end{gathered}$ | $\begin{gathered} 102 \\ 64 \% \end{gathered}$ | $\begin{aligned} & 122 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 79 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 68 \% \end{aligned}$ | $\begin{gathered} 11 \\ 100 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 69 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 80 \% \end{aligned}$ | $\begin{aligned} & 190 \\ & 61 \% \end{aligned}$ | $\begin{gathered} 397 \\ 66 \% \end{gathered}$ | $\begin{gathered} 327 \\ 68 \% \end{gathered}$ | $\begin{aligned} & 246 \\ & 64 \% \end{aligned}$ |
| Disagree | $\begin{aligned} & 472 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 151 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 140 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 9 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 25 \% \end{aligned}$ | - | $\begin{gathered} 7 \\ 24 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & \text { 20\% } \end{aligned}$ | $\begin{aligned} & 158 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 24 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 223 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 40 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 69 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 7 \% \end{aligned}$ | - | $\begin{aligned} & 2 \\ & 6 \% \end{aligned}$ | $\begin{gathered} \stackrel{2}{12 \%} \end{gathered}$ | $\begin{aligned} & 60 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 48 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 52 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 12 \% \end{aligned}$ |

## Voting Intentions Survey

## ONLINE Fieldwork : 15th - 16th August 2012

Q. 6 Do you agree or disagree with each of the following statements?

People with disabilities are often regarded as second rate citizens
Base: All respondents

|  | Q. 5 Generally speaking, do you think of yourself as...? |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Labour | Conser -vative | Lib Dem | UKIP | SNP | Green | BNP | Plaid Cymru | Other | Refused | Don't know |
| Unweighted base | 2024 | 607 | 571 | 205 | 64 | 38 | 44 | 18 | 6 | 34 | 47 | 390 |
| Weighted base | 2024 | 636 | 557 | 179 | 74 | 43 | 38 | 20 | 7 | 32 | 51 | 387 |
| Agree | $\begin{aligned} & 1329 \\ & 66 \% \end{aligned}$ | $\begin{aligned} & 437 \\ & 69 \% \end{aligned}$ | $\begin{aligned} & 365 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 117 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 68 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 76 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 73 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 71 \% \end{aligned}$ | $\begin{gathered} 7 \\ 100 \% \end{gathered}$ | $\begin{aligned} & 27 \\ & 85 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 76 \% \end{aligned}$ | $\begin{aligned} & 212 \\ & 55 \% \end{aligned}$ |
| Disagree | $\begin{aligned} & 472 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 131 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 145 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 7 \\ 16 \% \end{gathered}$ | $\begin{gathered} 9 \\ 23 \% \end{gathered}$ | $\begin{gathered} 5 \\ 24 \% \end{gathered}$ | - | $\begin{gathered} 4 \\ 11 \% \end{gathered}$ | $\begin{gathered} 6 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 106 \\ & 28 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 223 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 16 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 5 \% \end{aligned}$ | - | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 6 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 69 \\ & 18 \% \end{aligned}$ |

## Voting Intentions Survey

ONLINE Fieldwork : 15th - 16th August 2012
Q. 6 Do you agree or disagree with each of the following statements?

People with disabilities are often regarded as second rate citizens
Base: All respondents

|  | Total | Region |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Scotland | North East | North West | $\begin{gathered} \text { Yorks } \\ \& \\ \text { Humber } \\ \hline \end{gathered}$ | West Mids | Wales | Eastern | London | South East | South West | East <br> Mids |
| Unweighted base | 2024 | 172 | 92 | 254 | 185 | 177 | 89 | 174 | 275 | 290 | 169 | 147 |
| Weighted base | 2024 | 180 | 92 | 238 | 179 | 186 | 108 | 188 | 255 | 257 | 183 | 157 |
| Agree | $\begin{gathered} 1329 \\ 66 \% \end{gathered}$ | $\begin{gathered} 123 \\ 68 \% \end{gathered}$ | $\begin{aligned} & 55 \\ & 59 \% \end{aligned}$ | $\begin{gathered} 159 \\ 67 \% \end{gathered}$ | $\begin{aligned} & 125 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 128 \\ & 69 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 167 \\ & 66 \% \end{aligned}$ | $\begin{gathered} 162 \\ 63 \% \end{gathered}$ | $\begin{aligned} & 120 \\ & 66 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 61 \% \end{aligned}$ |
| Disagree | $\begin{aligned} & 472 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 27 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 223 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 16 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 11 \% \end{aligned}$ |

## Voting Intentions Survey

ONLINE Fieldwork : 15th - 16th August 2012
Q. 6 Do you agree or disagree with each of the following statements?

The Paralympics are more about political correctness than about excellence in sport
Base: All respondents

|  | Gender |  |  | Age |  |  |  |  |  | Social Class |  |  |  | Region |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | Net: England \& Wales | South <br> East | Midlands | North England | Wales \& South West | Scotland |
| Unweighted base | 2024 | 969 | 1055 | 198 | 341 | 424 | 362 | 318 | 381 | 814 | 492 | 296 | 422 | 1852 | 565 | 498 | 531 | 258 | 172 |
| Weighted base | 2024 | 992 | 1032 | 242 | 323 | 386 | 344 | 304 | 424 | 543 | 585 | 426 | 470 | 1844 | 512 | 531 | 510 | 291 | 180 |
| Agree | $\begin{aligned} & 401 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 243 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 157 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & \text { 22\% } \end{aligned}$ | $\begin{aligned} & 86 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 115 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 110 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 360 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 23 \% \end{aligned}$ |
| Disagree | $\begin{gathered} 1283 \\ 63 \% \end{gathered}$ | $\begin{gathered} 615 \\ 62 \% \end{gathered}$ | $\begin{aligned} & 668 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 133 \\ & 55 \% \end{aligned}$ | $\begin{gathered} 212 \\ 66 \% \end{gathered}$ | $\begin{aligned} & 260 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 220 \\ & 64 \% \end{aligned}$ | $\begin{gathered} 192 \\ 63 \% \end{gathered}$ | $\begin{aligned} & 266 \\ & 63 \% \end{aligned}$ | $\begin{gathered} 347 \\ 64 \% \end{gathered}$ | $\begin{aligned} & 402 \\ & 69 \% \end{aligned}$ | $\begin{aligned} & 271 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 263 \\ & 56 \% \end{aligned}$ | $\begin{gathered} 1171 \\ 64 \% \end{gathered}$ | $\begin{aligned} & 313 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 331 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 329 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 198 \\ & 68 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 62 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 340 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 134 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 206 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 110 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 313 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 14 \% \end{aligned}$ | 27 $15 \%$ |

## Voting Intentions Survey

## ONLINE Fieldwork: 15th - 16th August 2012

## Q. 6 Do you agree or disagree with each of the following statements?

The Paralympics are more about political correctness than about excellence in sport
Base: All respondents

|  | Q.3/4/5 Voting Intention (including Squeeze \& DK/Refuse at Q.4) |  |  |  |  |  |  |  |  |  | $\begin{gathered} \text { DK/Refuse } \\ \text { at Q4 } \\ \hline \end{gathered}$ | Voted in 2010 General Election |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Conservative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other |  | Conservative | Labour | Liberal Democrat |
| Unweighted base | 2024 | 544 | 637 | 179 | 154 | 54 | 41 | 8 | 26 | 15 | 322 | 635 | 449 | 419 |
| Weighted base | 2024 | 524 | 654 | 159 | 173 | 50 | 47 | 11 | 30 | 18 | 311 | 603 | 479 | 384 |
| Agree | $\begin{aligned} & 401 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 117 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 7 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 1 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 42 \% \end{aligned}$ | $\begin{gathered} 7 \\ 41 \% \end{gathered}$ | $\begin{aligned} & 43 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 19 \% \end{aligned}$ |
| Disagree | $\begin{gathered} 1283 \\ 63 \% \end{gathered}$ | $\begin{aligned} & 354 \\ & 68 \% \end{aligned}$ | $\begin{aligned} & 457 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 66 \% \end{aligned}$ | $\begin{gathered} 7 \\ 66 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 46 \% \end{aligned}$ | $\begin{gathered} 9 \\ 47 \% \end{gathered}$ | $\begin{aligned} & 171 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 390 \\ & 65 \% \end{aligned}$ | $\begin{gathered} 330 \\ 69 \% \end{gathered}$ | $\begin{aligned} & 254 \\ & 66 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 340 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 8 \\ 16 \% \end{gathered}$ | $\begin{gathered} 5 \\ 10 \% \end{gathered}$ | $\begin{gathered} 2 \\ 21 \% \end{gathered}$ | $\begin{gathered} 4 \\ 12 \% \end{gathered}$ | $\begin{gathered} 2 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 97 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 15 \% \end{aligned}$ |

## Voting Intentions Survey

## ONLINE Fieldwork: 15th - 16th August 2012

Q. 6 Do you agree or disagree with each of the following statements?

The Paralympics are more about political correctness than about excellence in sport
Base: All respondents

|  | Q. 5 Generally speaking, do you think of yourself as...? |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Labour | Conser -vative | Lib Dem | UKIP | SNP | Green | BNP | Plaid Cymru | Other | Refused | Don't know |
| Unweighted base | 2024 | 607 | 571 | 205 | 64 | 38 | 44 | 18 | 6 | 34 | 47 | 390 |
| Weighted base | 2024 | 636 | 557 | 179 | 74 | 43 | 38 | 20 | 7 | 32 | 51 | 387 |
| Agree | $\begin{aligned} & 401 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 123 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 118 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 33 \% \end{aligned}$ | $\begin{gathered} 7 \\ 18 \% \end{gathered}$ | $\begin{gathered} 8 \\ 40 \% \end{gathered}$ | $\begin{gathered} 1 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 7 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 59 \\ & 15 \% \end{aligned}$ |
| Disagree | $\begin{array}{r} 1283 \\ 63 \% \end{array}$ | $\begin{aligned} & 423 \\ & 66 \% \end{aligned}$ | $\begin{aligned} & 359 \\ & 65 \% \end{aligned}$ | $\begin{gathered} 124 \\ 69 \% \end{gathered}$ | $\begin{aligned} & 41 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 69 \% \end{aligned}$ | $\begin{gathered} 8 \\ 39 \% \end{gathered}$ | $\begin{gathered} 3 \\ 45 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 225 \\ & 58 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 340 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 5 \\ 13 \% \end{gathered}$ | $\begin{gathered} 4 \\ 20 \% \end{gathered}$ | $\begin{gathered} 3 \\ 36 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 102 \\ 26 \% \end{gathered}$ |

## Voting Intentions Survey

ONLINE Fieldwork : 15th - 16th August 2012
Q. 6 Do you agree or disagree with each of the following statements?

The Paralympics are more about political correctness than about excellence in sport
Base: All respondents

|  |  | Region |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Scotland | North East | North West | $\begin{gathered} \hline \text { Yorks } \\ \& \\ \text { Humber } \\ \hline \end{gathered}$ | West Mids | Wales | Eastern | London | South East | South West | East Mids |
| Unweighted base | 2024 | 172 | 92 | 254 | 185 | 177 | 89 | 174 | 275 | 290 | 169 | 147 |
| Weighted base | 2024 | 180 | 92 | 238 | 179 | 186 | 108 | 188 | 255 | 257 | 183 | 157 |
| Agree | $\begin{aligned} & 401 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 19 \% \end{aligned}$ |
| Disagree | $\begin{aligned} & 1283 \\ & 63 \% \end{aligned}$ | $\begin{gathered} 112 \\ 62 \% \end{gathered}$ | $\begin{aligned} & 63 \\ & 68 \% \end{aligned}$ | $\begin{aligned} & 150 \\ & 63 \% \end{aligned}$ | $\begin{gathered} 117 \\ 65 \% \end{gathered}$ | $\begin{gathered} 115 \\ 62 \% \end{gathered}$ | $\begin{aligned} & 69 \\ & 64 \% \end{aligned}$ | $\begin{gathered} 116 \\ 62 \% \end{gathered}$ | $\begin{aligned} & 155 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 158 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 128 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 63 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 340 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 18 \% \end{aligned}$ |

## Voting Intentions Survey

## ONLINE Fieldwork : 15th - 16th August 2012

## Q. 6 Do you agree or disagree with each of the following statements?

I would prefer Labour and the Liberal Democrats to form a government rather than the present coalition between Conservatives and Liberal Democrats Base: All respondents

|  | Gender |  |  | Age |  |  |  |  |  | Social Class |  |  |  | Region |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | Net: England \& Wales | South <br> East | Midlands | North England | Wales \& South West | Scotland |
| Unweighted base | 2024 | 969 | 1055 | 198 | 341 | 424 | 362 | 318 | 381 | 814 | 492 | 296 | 422 | 1852 | 565 | 498 | 531 | 258 | 172 |
| Weighted base | 2024 | 992 | 1032 | 242 | 323 | 386 | 344 | 304 | 424 | 543 | 585 | 426 | 470 | 1844 | 512 | 531 | 510 | 291 | 180 |
| Agree | $\begin{aligned} & 700 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 352 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 348 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 152 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 129 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 205 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 203 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 140 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 152 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 643 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 163 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 168 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 207 \\ & 41 \% \end{aligned}$ | $\begin{gathered} 104 \\ 36 \% \end{gathered}$ | $\begin{aligned} & 57 \\ & 32 \% \end{aligned}$ |
| Disagree | $\begin{gathered} 874 \\ 43 \% \end{gathered}$ | $\begin{aligned} & 473 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 401 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 114 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 139 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 155 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 141 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 254 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 243 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 261 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 196 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 173 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 798 \\ & 43 \% \end{aligned}$ | $\begin{gathered} 220 \\ 43 \% \end{gathered}$ | $\begin{aligned} & 253 \\ & 48 \% \end{aligned}$ | $\begin{gathered} 196 \\ 38 \% \end{gathered}$ | $\begin{aligned} & 129 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 42 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 450 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 168 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 282 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 120 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 146 \\ 31 \% \end{gathered}$ | $\begin{aligned} & 403 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 129 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 110 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 26 \% \end{aligned}$ |

## Voting Intentions Survey

## ONLINE Fieldwork: 15th - 16th August 2012

## Q. 6 Do you agree or disagree with each of the following statements?

I would prefer Labour and the Liberal Democrats to form a government rather than the present coalition between Conservatives and Liberal Democrats Base: All respondents

|  | Q.3/4/5 Voting Intention (including Squeeze \& DK/Refuse at Q.4) |  |  |  |  |  |  |  |  |  | $\begin{gathered} \text { DK/Refuse } \\ \text { at Q4 } \\ \hline \end{gathered}$ | Voted in 2010 General Election |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Conservative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other |  | Conservative | Labour | Liberal Democrat |
| Unweighted base | 2024 | 544 | 637 | 179 | 154 | 54 | 41 | 8 | 26 | 15 | 322 | 635 | 449 | 419 |
| Weighted base | 2024 | 524 | 654 | 159 | 173 | 50 | 47 | 11 | 30 | 18 | 311 | 603 | 479 | 384 |
| Agree | $\begin{aligned} & 700 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 22 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 475 \\ & 73 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 3 \\ 24 \% \end{gathered}$ | $\begin{gathered} 6 \\ 21 \% \end{gathered}$ | $\begin{gathered} 3 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 49 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 331 \\ 69 \% \end{gathered}$ | $\begin{aligned} & 191 \\ & 50 \% \end{aligned}$ |
| Disagree | $\begin{gathered} 874 \\ 43 \% \end{gathered}$ | $\begin{aligned} & 463 \\ & 88 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 40 \% \end{aligned}$ | $\begin{gathered} 117 \\ 67 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 5 \\ 47 \% \end{gathered}$ | $\begin{gathered} 8 \\ 28 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 68 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 498 \\ & 83 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 118 \\ & 31 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 450 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 39 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 90 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 3 \\ 28 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 51 \% \end{aligned}$ | $\begin{gathered} 3 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 181 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 20 \% \end{aligned}$ |

## Voting Intentions Survey

## ONLINE Fieldwork : 15th - 16th August 2012

## Q. 6 Do you agree or disagree with each of the following statements?

I would prefer Labour and the Liberal Democrats to form a government rather than the present coalition between Conservatives and Liberal Democrats Base: All respondents

|  | Q. 5 Generally speaking, do you think of yourself as...? |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Labour | Conser -vative | Lib Dem | UKIP | SNP | Green | BNP | Plaid Cymru | Other | Refused | Don't know |
| Unweighted base | 2024 | 607 | 571 | 205 | 64 | 38 | 44 | 18 | 6 | 34 | 47 | 390 |
| Weighted base | 2024 | 636 | 557 | 179 | 74 | 43 | 38 | 20 | 7 | 32 | 51 | 387 |
| Agree | $\begin{aligned} & 700 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 424 \\ 67 \% \end{gathered}$ | $\begin{gathered} 25 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 72 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 52 \% \end{aligned}$ | $\begin{gathered} 5 \\ 24 \% \end{gathered}$ | $\begin{gathered} 2 \\ 35 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 25 \% \end{aligned}$ |
| Disagree | $\begin{gathered} 874 \\ 43 \% \end{gathered}$ | $\begin{aligned} & 103 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 484 \\ & 87 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 66 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 39 \% \end{aligned}$ | $\begin{gathered} 6 \\ 17 \% \end{gathered}$ | $\begin{gathered} 5 \\ 25 \% \end{gathered}$ | $\begin{gathered} 3 \\ 35 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 28 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 450 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 48 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 37 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 9 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 51 \% \end{aligned}$ | $\begin{gathered} 2 \\ 31 \% \end{gathered}$ | $\begin{gathered} 4 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 25 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 183 \\ & 47 \% \end{aligned}$ |

## Voting Intentions Survey

## ONLINE Fieldwork : 15th - 16th August 2012

## Q. 6 Do you agree or disagree with each of the following statements?

I would prefer Labour and the Liberal Democrats to form a government rather than the present coalition between Conservatives and Liberal Democrats Base: All respondents

|  |  | Region |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Scotland | North East | North West | $\begin{gathered} \hline \text { Yorks } \\ \& \\ \text { Humber } \\ \hline \end{gathered}$ | West Mids | Wales | Eastern | London | South East | South West | East Mids |
| Unweighted base | 2024 | 172 | 92 | 254 | 185 | 177 | 89 | 174 | 275 | 290 | 169 | 147 |
| Weighted base | 2024 | 180 | 92 | 238 | 179 | 186 | 108 | 188 | 255 | 257 | 183 | 157 |
| Agree | $\begin{aligned} & 700 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 34 \% \end{aligned}$ |
| Disagree | $\begin{gathered} 874 \\ 43 \% \end{gathered}$ | $\begin{aligned} & 76 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 102 \\ 43 \% \end{gathered}$ | $\begin{aligned} & 62 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 57 \% \end{aligned}$ | $\begin{gathered} 108 \\ 42 \% \end{gathered}$ | $\begin{aligned} & 112 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 38 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 450 \\ 22 \% \end{gathered}$ | $\begin{aligned} & 47 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & \text { 22\% } \end{aligned}$ | $\begin{aligned} & 31 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 28 \% \end{aligned}$ |

## Voting Intentions Survey

## ONLINE Fieldwork : 15th - 16th August 2012

Q. 6 Do you agree or disagree with each of the following statements?

I have scaled back my holiday plans to save money
Base: All respondents

|  | Gender |  |  | Age |  |  |  |  |  | Social Class |  |  |  | Region |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Net: England \& Wales | South East |  | North England | $\begin{gathered} \hline \text { Wales } \\ \& \\ \text { South } \\ \text { West } \\ \hline \end{gathered}$ | Scotland |
| Unweighted base | 2024 | 969 | 1055 | 198 | 341 | 424 | 362 | 318 | 381 | 814 | 492 | 296 | 422 | 1852 | 565 | 498 | 531 | 258 | 172 |
| Weighted base | 2024 | 992 | 1032 | 242 | 323 | 386 | 344 | 304 | 424 | 543 | 585 | 426 | 470 | 1844 | 512 | 531 | 510 | 291 | 180 |
| Agree | $\begin{aligned} & 969 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 454 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 515 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 154 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 211 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 193 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 152 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 163 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 230 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 267 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 222 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 250 \\ & 53 \% \end{aligned}$ | $\begin{gathered} 892 \\ 48 \% \end{gathered}$ | $\begin{aligned} & 241 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 267 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 242 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 141 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 43 \% \end{aligned}$ |
| Disagree | $\begin{aligned} & 926 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 488 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 438 \\ & 42 \% \end{aligned}$ | $\begin{gathered} 115 \\ 47 \% \end{gathered}$ | $\begin{aligned} & 153 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 151 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 132 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 134 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 241 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 287 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 287 \\ & 49 \% \end{aligned}$ | $\begin{gathered} 178 \\ 42 \% \end{gathered}$ | $\begin{aligned} & 173 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 831 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 236 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 229 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 238 \\ & 47 \% \end{aligned}$ | $\begin{gathered} 128 \\ 44 \% \end{gathered}$ | $\begin{aligned} & 95 \\ & 52 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 129 \\ 6 \% \end{gathered}$ | $\begin{gathered} 51 \\ 5 \% \end{gathered}$ | $\begin{gathered} 79 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 30 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 24 \\ 6 \% \end{gathered}$ | $\begin{gathered} 20 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 19 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 20 \\ 5 \% \end{gathered}$ | $\begin{gathered} 26 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 31 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 26 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 47 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 121 \\ 7 \% \end{gathered}$ | $\begin{gathered} 35 \\ 7 \% \end{gathered}$ | $\begin{gathered} 34 \\ 6 \% \end{gathered}$ | $\begin{gathered} 29 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 8 \% \end{aligned}$ | 9 $5 \%$ |

## Voting Intentions Survey

## ONLINE Fieldwork : 15th - 16th August 2012

## Q. 6 Do you agree or disagree with each of the following statements?

## I have scaled back my holiday plans to save money

Base: All respondents

|  | Q.3/4/5 Voting Intention (including Squeeze \& DK/Refuse at Q.4) |  |  |  |  |  |  |  |  |  | $\begin{gathered} \text { DK/Refuse } \\ \text { at Q4 } \\ \hline \end{gathered}$ | Voted in 2010 General Election |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Conservative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other |  | Conservative | Labour | Liberal Democrat |
| Unweighted base | 2024 | 544 | 637 | 179 | 154 | 54 | 41 | 8 | 26 | 15 | 322 | 635 | 449 | 419 |
| Weighted base | 2024 | 524 | 654 | 159 | 173 | 50 | 47 | 11 | 30 | 18 | 311 | 603 | 479 | 384 |
| Agree | $\begin{aligned} & 969 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 228 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 351 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 41 \% \end{aligned}$ | $\begin{gathered} 3 \\ 30 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 54 \% \end{aligned}$ | $\begin{gathered} 119 \\ 38 \% \end{gathered}$ | $\begin{aligned} & 276 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 253 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 191 \\ & 50 \% \end{aligned}$ |
| Disagree | $\begin{aligned} & 926 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 278 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 264 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 56 \% \end{aligned}$ | $\begin{gathered} 4 \\ 36 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 45 \% \end{aligned}$ | $\begin{gathered} 8 \\ 46 \% \end{gathered}$ | $\begin{aligned} & 147 \\ & 47 \% \end{aligned}$ | $\begin{gathered} 302 \\ 50 \% \end{gathered}$ | $\begin{aligned} & 198 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 167 \\ & 44 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 129 \\ 6 \% \end{gathered}$ | $\begin{gathered} 18 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 39 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 5 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 4 \\ 34 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ | - | $\begin{aligned} & 45 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 25 \\ 7 \% \end{gathered}$ |

## Voting Intentions Survey

## ONLINE Fieldwork : 15th - 16th August 2012

Q. 6 Do you agree or disagree with each of the following statements?

I have scaled back my holiday plans to save money
Base: All respondents
Q. 5 Generally speaking, do you think of yourself as...?

Unweighted base
Weighted base
Agree

Disagree

Don't know

| Total | Labour | Conser -vative | Lib Dem | UKIP | SNP | Green | BNP | Plaid Cymru | Other | Refused | Don't know |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2024 | 607 | 571 | 205 | 64 | 38 | 44 | 18 | 6 | 34 | 47 | 390 |
| 2024 | 636 | 557 | 179 | 74 | 43 | 38 | 20 | 7 | 32 | 51 | 387 |
| $\begin{gathered} 969 \\ 48 \% \end{gathered}$ | $\begin{aligned} & 345 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 243 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 54 \% \end{aligned}$ | $\begin{gathered} 6 \\ 81 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 159 \\ & 41 \% \end{aligned}$ |
| $\begin{aligned} & 926 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 252 \\ & 40 \% \end{aligned}$ | 296 $53 \%$ | $\begin{aligned} & 77 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 45 \% \end{aligned}$ | $\begin{gathered} 7 \\ 37 \% \end{gathered}$ | $\begin{gathered} 1 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 176 \\ & 46 \% \end{aligned}$ |
| $\begin{gathered} 129 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 39 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 18 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 4 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 9 \% \end{aligned}$ | - | - | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 13 \% \end{aligned}$ |

## Voting Intentions Survey

ONLINE Fieldwork : 15th - 16th August 2012
Q. 6 Do you agree or disagree with each of the following statements?

I have scaled back my holiday plans to save money
Base: All respondents

|  |  | Region |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Scotland | North East | North West | $\begin{gathered} \text { Yorks } \\ \& \\ \text { Humber } \end{gathered}$ | West Mids | Wales | Eastern | London | South East | South West | East <br> Mids |
| Unweighted base | 2024 | 172 | 92 | 254 | 185 | 177 | 89 | 174 | 275 | 290 | 169 | 147 |
| Weighted base | 2024 | 180 | 92 | 238 | 179 | 186 | 108 | 188 | 255 | 257 | 183 | 157 |
| Agree | $\begin{aligned} & 969 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 128 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 46 \% \end{aligned}$ |
| Disagree | $\begin{aligned} & 926 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 123 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 43 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 129 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 17 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 10 \\ 5 \% \end{gathered}$ | $\begin{gathered} 18 \\ 7 \% \end{gathered}$ | $\begin{gathered} 17 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 11 \% \end{aligned}$ |

## Voting Intentions Survey

ONLINE Fieldwork : 15th - 16th August 2012
Q. 6 Do you agree or disagree with each of the following statements?

Scotland should be an independent country
Base: All respondents

|  | Gender |  |  | Age |  |  |  |  |  | Social Class |  |  |  | Region |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | Net: England \& Wales | South East | Midlands | North England | Wales \& South West | Scotland |
| Unweighted base | 2024 | 969 | 1055 | 198 | 341 | 424 | 362 | 318 | 381 | 814 | 492 | 296 | 422 | 1852 | 565 | 498 | 531 | 258 | 172 |
| Weighted base | 2024 | 992 | 1032 | 242 | 323 | 386 | 344 | 304 | 424 | 543 | 585 | 426 | 470 | 1844 | 512 | 531 | 510 | 291 | 180 |
| Agree | $\begin{aligned} & 494 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 269 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 225 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 107 \\ 28 \% \end{gathered}$ | $\begin{aligned} & 94 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & \text { 22\% } \end{aligned}$ | $\begin{aligned} & 99 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 127 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 148 \\ 25 \% \end{gathered}$ | $\begin{aligned} & 89 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 130 \\ 28 \% \end{gathered}$ | $\begin{aligned} & 438 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 143 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 127 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 31 \% \end{aligned}$ |
| Disagree | $\begin{aligned} & 1005 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 533 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 472 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & 50 \% \end{aligned}$ | $\begin{gathered} 140 \\ 43 \% \end{gathered}$ | $\begin{gathered} 170 \\ 44 \% \end{gathered}$ | $\begin{gathered} 154 \\ 45 \% \end{gathered}$ | $\begin{aligned} & 162 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 259 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 303 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 293 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 218 \\ & 51 \% \end{aligned}$ | $\begin{gathered} 190 \\ 40 \% \end{gathered}$ | $\begin{aligned} & 917 \\ & 50 \% \end{aligned}$ | $\begin{gathered} 245 \\ 48 \% \end{gathered}$ | $\begin{aligned} & 267 \\ & 50 \% \end{aligned}$ | $\begin{gathered} 247 \\ 49 \% \end{gathered}$ | $\begin{aligned} & 157 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 49 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 525 \\ 26 \% \end{gathered}$ | $\begin{gathered} 190 \\ 19 \% \end{gathered}$ | $\begin{gathered} 335 \\ 32 \% \end{gathered}$ | $\begin{aligned} & 75 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 109 \\ 28 \% \end{gathered}$ | $\begin{aligned} & 97 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 143 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 118 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 150 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 489 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 165 \\ 32 \% \end{gathered}$ | $\begin{gathered} 121 \\ 23 \% \end{gathered}$ | $\begin{gathered} 135 \\ 26 \% \end{gathered}$ | $\begin{aligned} & 68 \\ & \text { 23\% } \end{aligned}$ | 35 $20 \%$ |

## Voting Intentions Survey

## ONLINE Fieldwork: 15th - 16th August 2012

Q. 6 Do you agree or disagree with each of the following statements?

## Scotland should be an independent country

Base: All respondents

|  | Q.3/4/5 Voting Intention (including Squeeze \& DK/Refuse at Q.4) |  |  |  |  |  |  |  |  |  | $\begin{aligned} & \text { DK/Refuse } \\ & \text { at Q4 } \\ & \hline \end{aligned}$ | Voted in 2010 General Election |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Conservative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other |  | Conservative | Labour | Liberal Democrat |
| Unweighted base | 2024 | 544 | 637 | 179 | 154 | 54 | 41 | 8 | 26 | 15 | 322 | 635 | 449 | 419 |
| Weighted base | 2024 | 524 | 654 | 159 | 173 | 50 | 47 | 11 | 30 | 18 | 311 | 603 | 479 | 384 |
| Agree | $\begin{gathered} 494 \\ 24 \% \end{gathered}$ | $\begin{gathered} 122 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 152 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 76 \% \end{aligned}$ | $\begin{gathered} 4 \\ 36 \% \end{gathered}$ | $\begin{gathered} 8 \\ 27 \% \end{gathered}$ | $\begin{gathered} 5 \\ 26 \% \end{gathered}$ | $\begin{aligned} & 43 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 152 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 22 \% \end{aligned}$ |
| Disagree | $\begin{aligned} & 1005 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 318 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 341 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 6 \\ 57 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 127 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 343 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 251 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 203 \\ & 53 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 525 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 162 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 38 \% \end{aligned}$ | $\begin{gathered} 9 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 9 \\ 30 \% \end{gathered}$ | $\begin{gathered} 4 \\ 21 \% \end{gathered}$ | $\begin{aligned} & 140 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 118 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 25 \% \end{aligned}$ |

## Voting Intentions Survey

## ONLINE Fieldwork: 15th - 16th August 2012

Q. 6 Do you agree or disagree with each of the following statements?

## Scotland should be an independent country

Base: All respondents
Q. 5 Generally speaking, do you think of yourself as...?

Unweighted base
Weighted base
Agree

Disagree

Don't know

| Total | Labour | Conser -vative | Lib Dem | UKIP | SNP | Green | BNP | Plaid Cymru | Other | Refused | Don't know |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2024 | 607 | 571 | 205 | 64 | 38 | 44 | 18 | 6 | 34 | 47 | 390 |
| 2024 | 636 | 557 | 179 | 74 | 43 | 38 | 20 | 7 | 32 | 51 | 387 |
| $\begin{aligned} & 494 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 147 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 132 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 79 \% \end{aligned}$ | $\begin{gathered} 9 \\ 25 \% \end{gathered}$ | $\begin{gathered} 6 \\ 30 \% \end{gathered}$ | - | $\begin{aligned} & 14 \\ & 42 \% \end{aligned}$ | $\begin{gathered} 8 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 85 \\ & 22 \% \end{aligned}$ |
| $\begin{gathered} 1005 \\ 50 \% \end{gathered}$ | $\begin{gathered} 333 \\ 52 \% \end{gathered}$ | $\begin{gathered} 335 \\ 60 \% \end{gathered}$ | $\begin{aligned} & 95 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 33 \% \end{aligned}$ | $\begin{gathered} 6 \\ 30 \% \end{gathered}$ | $\begin{gathered} 5 \\ 74 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 147 \\ & 38 \% \end{aligned}$ |
| $\begin{gathered} 525 \\ 26 \% \end{gathered}$ | $\begin{aligned} & 157 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 7 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 42 \% \end{aligned}$ | $\begin{gathered} 8 \\ 40 \% \end{gathered}$ | $\begin{gathered} 2 \\ 26 \% \end{gathered}$ | $\begin{gathered} 8 \\ 25 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 41 \% \end{aligned}$ | $\begin{gathered} 154 \\ 40 \% \end{gathered}$ |

## Voting Intentions Survey

## ONLINE Fieldwork: 15th - 16th August 2012

Q. 6 Do you agree or disagree with each of the following statements?

## Scotland should be an independent country

Base: All respondents

|  |  | Region |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Scotland | North East | North West | $\begin{gathered} \hline \text { Yorks } \\ \& \\ \text { Humber } \\ \hline \end{gathered}$ | West Mids | Wales | Eastern | London | South East | South West | East Mids |
| Unweighted base | 2024 | 172 | 92 | 254 | 185 | 177 | 89 | 174 | 275 | 290 | 169 | 147 |
| Weighted base | 2024 | 180 | 92 | 238 | 179 | 186 | 108 | 188 | 255 | 257 | 183 | 157 |
| Agree | $\begin{gathered} 494 \\ 24 \% \end{gathered}$ | $\begin{aligned} & 57 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 25 \% \end{aligned}$ |
| Disagree | $\begin{gathered} 1005 \\ 50 \% \end{gathered}$ | $\begin{aligned} & 88 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 51 \% \end{aligned}$ | $\begin{gathered} 114 \\ 48 \% \end{gathered}$ | $\begin{aligned} & 86 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 139 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 47 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 525 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & \text { 22\% } \end{aligned}$ | $\begin{aligned} & 47 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 28 \% \end{aligned}$ |

## Voting Intentions Survey

ONLINE Fieldwork : 15th - 16th August 2012
Q. 6 Do you agree or disagree with each of the following statements?

I think that the general economic condition of the country will improve over the next 12 months
Base: All respondents

|  | Gender |  |  | Age |  |  |  |  |  | Social Class |  |  |  | Region |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Net: England \& Wales | South East | Midlands | North England | Wales \& South West | Scotland |
| Unweighted base | 2024 | 969 | 1055 | 198 | 341 | 424 | 362 | 318 | 381 | 814 | 492 | 296 | 422 | 1852 | 565 | 498 | 531 | 258 | 172 |
| Weighted base | 2024 | 992 | 1032 | 242 | 323 | 386 | 344 | 304 | 424 | 543 | 585 | 426 | 470 | 1844 | 512 | 531 | 510 | 291 | 180 |
| Agree | $\begin{aligned} & 492 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 274 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 218 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 154 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 155 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 457 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 141 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 133 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 20 \% \end{aligned}$ |
| Disagree | $\begin{aligned} & 1101 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 555 \\ & 56 \% \end{aligned}$ | $\begin{gathered} 546 \\ 53 \% \end{gathered}$ | $\begin{aligned} & 98 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 162 \\ & 50 \% \end{aligned}$ | $\begin{gathered} 212 \\ 55 \% \end{gathered}$ | $\begin{gathered} 215 \\ 62 \% \end{gathered}$ | $\begin{gathered} 190 \\ 62 \% \end{gathered}$ | $\begin{gathered} 224 \\ 53 \% \end{gathered}$ | $\begin{aligned} & 280 \\ & 52 \% \end{aligned}$ | $\begin{gathered} 310 \\ 53 \% \end{gathered}$ | $\begin{aligned} & 233 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 278 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 995 \\ & 54 \% \end{aligned}$ | $\begin{gathered} 255 \\ 50 \% \end{gathered}$ | $\begin{gathered} 275 \\ 52 \% \end{gathered}$ | $\begin{gathered} 299 \\ 59 \% \end{gathered}$ | $\begin{aligned} & 167 \\ & 57 \% \end{aligned}$ | $\begin{gathered} 105 \\ 58 \% \end{gathered}$ |
| Don't know | $\begin{gathered} 431 \\ 21 \% \end{gathered}$ | $\begin{aligned} & 164 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 267 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 120 \\ 20 \% \end{gathered}$ | $\begin{aligned} & 91 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 391 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 116 \\ 23 \% \end{gathered}$ | $\begin{gathered} 124 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 90 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 21 \% \end{aligned}$ | 40 $22 \%$ |

## Voting Intentions Survey <br> ONLINE Fieldwork: 15th - 16th August 2012

Q. 6 Do you agree or disagree with each of the following statements?

I think that the general economic condition of the country will improve over the next 12 months
Base: All respondents

|  | Q.3/4/5 Voting Intention (including Squeeze \& DK/Refuse at Q.4) |  |  |  |  |  |  |  |  |  | $\begin{gathered} \text { DK/Refuse } \\ \text { at Q4 } \\ \hline \end{gathered}$ | Voted in 2010 General Election |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Conservative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other |  | Conservative | Labour | Liberal <br> Demo- <br> crat |
| Unweighted base | 2024 | 544 | 637 | 179 | 154 | 54 | 41 | 8 | 26 | 15 | 322 | 635 | 449 | 419 |
| Weighted base | 2024 | 524 | 654 | 159 | 173 | 50 | 47 | 11 | 30 | 18 | 311 | 603 | 479 | 384 |
| Agree | $\begin{aligned} & 492 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 230 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 7 \\ 14 \% \end{gathered}$ | $\begin{gathered} 9 \\ 18 \% \end{gathered}$ | $\begin{gathered} 1 \\ 12 \% \end{gathered}$ | $\begin{gathered} 7 \\ 22 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 235 \\ 39 \% \end{gathered}$ | $\begin{aligned} & 86 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 20 \% \end{aligned}$ |
| Disagree | $\begin{gathered} 1101 \\ 54 \% \end{gathered}$ | $\begin{aligned} & 191 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 443 \\ & 68 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 48 \% \end{aligned}$ | $\begin{gathered} 119 \\ 69 \% \end{gathered}$ | $\begin{aligned} & 28 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 68 \% \end{aligned}$ | $\begin{gathered} 9 \\ 88 \% \end{gathered}$ | $\begin{aligned} & 20 \\ & 66 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 75 \% \end{aligned}$ | $\begin{aligned} & 146 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 251 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 322 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 217 \\ & 57 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 431 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 7 \\ 14 \% \end{gathered}$ | - | $\begin{gathered} 4 \\ 12 \% \end{gathered}$ | $\begin{gathered} 3 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 109 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 116 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 23 \% \end{aligned}$ |

## Voting Intentions Survey

ONLINE Fieldwork : 15th - 16th August 2012
Q. 6 Do you agree or disagree with each of the following statements?

I think that the general economic condition of the country will improve over the next 12 months
Base: All respondents

|  |  |  |  |  |  | nerally sp | g, do you | vourself |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Labour | Conser -vative | Lib Dem | UKIP | SNP | Green | BNP | Plaid Cymru | Other | Refused | Don't know |
| Unweighted base | 2024 | 607 | 571 | 205 | 64 | 38 | 44 | 18 | 6 | 34 | 47 | 390 |
| Weighted base | 2024 | 636 | 557 | 179 | 74 | 43 | 38 | 20 | 7 | 32 | 51 | 387 |
| Agree | $\begin{gathered} 492 \\ 24 \% \end{gathered}$ | $\begin{gathered} 116 \\ 18 \% \end{gathered}$ | $\begin{gathered} 235 \\ 42 \% \end{gathered}$ | $\begin{aligned} & 45 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 8 \\ 18 \% \end{gathered}$ | $\begin{gathered} 6 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 1 \\ 17 \% \end{gathered}$ | - | $\begin{gathered} 9 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 61 \\ & 16 \% \end{aligned}$ |
| Disagree | $\begin{gathered} 1101 \\ 54 \% \end{gathered}$ | $\begin{aligned} & 416 \\ & 65 \% \end{aligned}$ | $\begin{gathered} 221 \\ 40 \% \end{gathered}$ | $\begin{aligned} & 86 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 72 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 73 \% \end{aligned}$ | $\begin{gathered} 4 \\ 62 \% \end{gathered}$ | $\begin{aligned} & 25 \\ & 77 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 64 \% \end{aligned}$ | $\begin{gathered} 200 \\ 52 \% \end{gathered}$ |
| Don't know | $\begin{gathered} 431 \\ 21 \% \end{gathered}$ | $\begin{aligned} & 105 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 101 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 48 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 19 \% \\ & \end{aligned}$ | ${ }_{11 \%}^{5}$ | $\begin{aligned} & 12 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 3 \\ 17 \% \end{gathered}$ | $\begin{gathered} 1 \\ 21 \% \end{gathered}$ | $\frac{7}{23 \%}$ | $\begin{gathered} 9 \\ 19 \% \end{gathered}$ | $\begin{gathered} 126 \\ 32 \% \end{gathered}$ |

## Voting Intentions Survey

ONLINE Fieldwork : 15th - 16th August 2012

## Q. 6 Do you agree or disagree with each of the following statements?

I think that the general economic condition of the country will improve over the next 12 months
Base: All respondents

|  |  | Region |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Scotland | North East | North West | $\begin{gathered} \hline \text { Yorks } \\ \& \\ \text { Humber } \\ \hline \end{gathered}$ | West Mids | Wales | Eastern | London | South East | South West | East Mids |
| Unweighted base | 2024 | 172 | 92 | 254 | 185 | 177 | 89 | 174 | 275 | 290 | 169 | 147 |
| Weighted base | 2024 | 180 | 92 | 238 | 179 | 186 | 108 | 188 | 255 | 257 | 183 | 157 |
| Agree | $\begin{aligned} & 492 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 19 \% \end{aligned}$ |
| Disagree | $\begin{aligned} & 1101 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 72 \% \end{aligned}$ | $\begin{aligned} & 131 \\ & 55 \% \end{aligned}$ | $\begin{gathered} 102 \\ 57 \% \end{gathered}$ | $\begin{aligned} & 98 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 48 \% \end{aligned}$ | $\begin{gathered} 126 \\ 49 \% \end{gathered}$ | $\begin{aligned} & 129 \\ & 50 \% \end{aligned}$ | $\begin{gathered} 102 \\ 56 \% \end{gathered}$ | $\begin{aligned} & 87 \\ & 56 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 431 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & \text { 22\% } \end{aligned}$ | $\begin{aligned} & 43 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 25 \% \end{aligned}$ |

## Voting Intentions Survey

## ONLINE Fieldwork : 15th - 16th August 2012

Q. 6 Do you agree or disagree with each of the following statements?

The Olympics will probably boost the British economy
Base: All respondents

|  | Gender |  |  | Age |  |  |  |  |  | Social Class |  |  |  | Region |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | Net: England \& Wales | South East | Midlands | North England | Wales \& South West | Scotland |
| Unweighted base | 2024 | 969 | 1055 | 198 | 341 | 424 | 362 | 318 | 381 | 814 | 492 | 296 | 422 | 1852 | 565 | 498 | 531 | 258 | 172 |
| Weighted base | 2024 | 992 | 1032 | 242 | 323 | 386 | 344 | 304 | 424 | 543 | 585 | 426 | 470 | 1844 | 512 | 531 | 510 | 291 | 180 |
| Agree | $\begin{gathered} 1026 \\ 51 \% \end{gathered}$ | $\begin{aligned} & 479 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 547 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 143 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 171 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 212 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 173 \\ & 50 \% \end{aligned}$ | $\begin{gathered} 128 \\ 42 \% \end{gathered}$ | $\begin{aligned} & 199 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 295 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 315 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 221 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 195 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 950 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 254 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 296 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 255 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 145 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 42 \% \end{aligned}$ |
| Disagree | $\begin{aligned} & 592 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 336 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 256 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 130 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 147 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 167 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 114 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 164 \\ 35 \% \end{gathered}$ | $\begin{gathered} 540 \\ 29 \% \end{gathered}$ | $\begin{gathered} 142 \\ 28 \% \end{gathered}$ | $\begin{aligned} & 146 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 167 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 86 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 29 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 406 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 177 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 229 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 353 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 116 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 90 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 21 \% \end{aligned}$ | 53 $29 \%$ |

## Voting Intentions Survey

## ONLINE Fieldwork: 15th - 16th August 2012

## Q. 6 Do you agree or disagree with each of the following statements?

## The Olympics will probably boost the British economy

Base: All respondents
Q.3/4/5 Voting Intention (including Squeeze \& DK/Refuse at Q.4)

| Conservative | Labour | Liberal <br> Democrat |
| :---: | :---: | :---: |
| 635 | 449 | 419 |
| 603 | 479 | 384 |
| 345 | 244 | 192 |
| 57\% | 51\% | 50\% |
| 148 | 153 | 120 |
| 24\% | 32\% | 31\% |
| 110 | 82 | 72 |
| 18\% | 17\% | 19\% |

## Voting Intentions Survey

## ONLINE Fieldwork : 15th - 16th August 2012

Q. 6 Do you agree or disagree with each of the following statements?

The Olympics will probably boost the British economy
Base: All respondents
Q. 5 Generally speaking, do you think of yourself as...?

Unweighted base
Weighted base
Agree

Disagree

Don't know

| Total | Labour | Conser -vative | Lib Dem | UKIP | SNP | Green | BNP | Plaid Cymru | Other | Refused | Don't know |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2024 | 607 | 571 | 205 | 64 | 38 | 44 | 18 | 6 | 34 | 47 | 390 |
| 2024 | 636 | 557 | 179 | 74 | 43 | 38 | 20 | 7 | 32 | 51 | 387 |
| $\begin{aligned} & 1026 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 317 \\ & 50 \% \end{aligned}$ | $\begin{gathered} 342 \\ 61 \% \end{gathered}$ | $\begin{aligned} & 94 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 9 \\ 45 \% \end{gathered}$ | $\begin{gathered} 5 \\ 74 \% \end{gathered}$ | $\begin{gathered} 6 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 20 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 171 \\ & 44 \% \end{aligned}$ |
| $\begin{aligned} & 592 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 200 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 117 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 9 \\ 45 \% \end{gathered}$ | $\begin{gathered} 1 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 122 \\ & 32 \% \end{aligned}$ |
| $\begin{aligned} & 406 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 119 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 98 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 9 \\ 21 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 2 \\ 11 \% \end{gathered}$ | $\begin{gathered} 1 \\ 10 \% \end{gathered}$ | $\begin{gathered} 9 \\ 29 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 24 \% \end{aligned}$ |

## Voting Intentions Survey

## ONLINE Fieldwork : 15th - 16th August 2012

Q. 6 Do you agree or disagree with each of the following statements?

The Olympics will probably boost the British economy
Base: All respondents

|  |  | Region |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Scotland | North East | North West | $\begin{gathered} \text { Yorks } \\ \& \\ \text { Humber } \\ \hline \end{gathered}$ | West Mids | Wales | Eastern | London | South East | South West | East Mids |
| Unweighted base | 2024 | 172 | 92 | 254 | 185 | 177 | 89 | 174 | 275 | 290 | 169 | 147 |
| Weighted base | 2024 | 180 | 92 | 238 | 179 | 186 | 108 | 188 | 255 | 257 | 183 | 157 |
| Agree | $\begin{aligned} & 1026 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 55 \% \end{aligned}$ | $\begin{gathered} 121 \\ 51 \% \end{gathered}$ | $\begin{aligned} & 83 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 58 \% \end{aligned}$ | $\begin{gathered} 118 \\ 46 \% \end{gathered}$ | $\begin{gathered} 136 \\ 53 \% \end{gathered}$ | $\begin{aligned} & 91 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 50 \% \end{aligned}$ |
| Disagree | $\begin{aligned} & 592 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 29 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 406 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 20 \% \end{aligned}$ |

## Voting Intentions Survey

## ONLINE Fieldwork : 15th - 16th August 2012

Q. 6 Do you agree or disagree with each of the following statements?

Some members of my family intend to take part in more sport as a result of the Olympics
Base: All respondents

|  | Gender |  |  | Age |  |  |  |  |  | Social Class |  |  |  | Region |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | Net: England \& Wales | South <br> East | Midlands | North England | Wales \& South West | Scotland |
| Unweighted base | 2024 | 969 | 1055 | 198 | 341 | 424 | 362 | 318 | 381 | 814 | 492 | 296 | 422 | 1852 | 565 | 498 | 531 | 258 | 172 |
| Weighted base | 2024 | 992 | 1032 | 242 | 323 | 386 | 344 | 304 | 424 | 543 | 585 | 426 | 470 | 1844 | 512 | 531 | 510 | 291 | 180 |
| Agree | $\begin{aligned} & 317 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 159 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 159 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 28 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 103 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 293 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 14 \% \end{aligned}$ |
| Disagree | $\begin{gathered} 1271 \\ 63 \% \end{gathered}$ | $\begin{aligned} & 631 \\ & 64 \% \end{aligned}$ | $\begin{gathered} 640 \\ 62 \% \end{gathered}$ | $\begin{aligned} & 131 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 196 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 226 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 232 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 209 \\ & 69 \% \end{aligned}$ | $\begin{gathered} 277 \\ 65 \% \end{gathered}$ | $\begin{aligned} & 317 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 373 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 263 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 317 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 1148 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 321 \\ & 63 \% \end{aligned}$ | $\begin{gathered} 332 \\ 62 \% \end{gathered}$ | $\begin{aligned} & 312 \\ & 61 \% \end{aligned}$ | $\begin{gathered} 184 \\ 63 \% \end{gathered}$ | $\begin{aligned} & 123 \\ & 68 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 436 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 203 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 233 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 57 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 119 \\ 28 \% \end{gathered}$ | $\begin{gathered} 123 \\ 23 \% \end{gathered}$ | $\begin{gathered} 120 \\ 21 \% \end{gathered}$ | $\begin{aligned} & 86 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 403 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 114 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 120 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 68 \\ & \text { 23\% } \end{aligned}$ | $\begin{aligned} & 33 \\ & 18 \% \end{aligned}$ |

## Voting Intentions Survey

## ONLINE Fieldwork : 15th - 16th August 2012

## Q. 6 Do you agree or disagree with each of the following statements?

Some members of my family intend to take part in more sport as a result of the Olympics
Base: All respondents

|  | Q.3/4/5 Voting Intention (including Squeeze \& DK/Refuse at Q.4) |  |  |  |  |  |  |  |  |  | $\begin{gathered} \text { DK/Refuse } \\ \text { at Q4 } \\ \hline \end{gathered}$ | Voted in 2010 General Election |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Conservative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other |  | Conservative | Labour | Liberal Democrat |
| Unweighted base | 2024 | 544 | 637 | 179 | 154 | 54 | 41 | 8 | 26 | 15 | 322 | 635 | 449 | 419 |
| Weighted base | 2024 | 524 | 654 | 159 | 173 | 50 | 47 | 11 | 30 | 18 | 311 | 603 | 479 | 384 |
| Agree | $\begin{aligned} & 317 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 143 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 14 \\ 8 \% \end{gathered}$ | $\begin{gathered} 9 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 7 \% \end{aligned}$ | - | $\begin{gathered} 3 \\ 10 \% \end{gathered}$ | - | $\begin{aligned} & 30 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 115 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 14 \% \end{aligned}$ |
| Disagree | $\begin{gathered} 1271 \\ 63 \% \end{gathered}$ | $\begin{gathered} 317 \\ 60 \% \end{gathered}$ | $\begin{gathered} 382 \\ 58 \% \end{gathered}$ | $\begin{aligned} & 98 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 130 \\ & 75 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 73 \% \end{aligned}$ | $\begin{gathered} 8 \\ 79 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 71 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 95 \% \end{aligned}$ | $\begin{aligned} & 182 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 383 \\ & 63 \% \end{aligned}$ | $\begin{aligned} & 265 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 250 \\ & 65 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 436 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 119 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 129 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 9 \\ 20 \% \end{gathered}$ | $\begin{gathered} 2 \\ 21 \% \end{gathered}$ | $\begin{gathered} 6 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 131 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 21 \% \end{aligned}$ |

## Voting Intentions Survey

## ONLINE Fieldwork : 15th - 16th August 2012

## Q. 6 Do you agree or disagree with each of the following statements?

Some members of my family intend to take part in more sport as a result of the Olympics
Base: All respondents

|  | Q. 5 Generally speaking, do you think of yourself as...? |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Labour | Conser -vative | Lib Dem | UKIP | SNP | Green | BNP | Plaid Cymru | Other | Refused | Don't know |
| Unweighted base | 2024 | 607 | 571 | 205 | 64 | 38 | 44 | 18 | 6 | 34 | 47 | 390 |
| Weighted base | 2024 | 636 | 557 | 179 | 74 | 43 | 38 | 20 | 7 | 32 | 51 | 387 |
| Agree | $\begin{aligned} & 317 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 127 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 6 \\ 15 \% \end{gathered}$ | $\begin{gathered} 6 \\ 16 \% \end{gathered}$ | $\begin{gathered} 4 \\ 19 \% \end{gathered}$ |  | $\begin{aligned} & 2 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 14 \% \end{aligned}$ |
| Disagree | $\begin{gathered} 1271 \\ 63 \% \end{gathered}$ | $\begin{gathered} 378 \\ 59 \% \end{gathered}$ | $\begin{gathered} 351 \\ 63 \% \end{gathered}$ | $\begin{gathered} 118 \\ 66 \% \end{gathered}$ | $\begin{aligned} & 56 \\ & 75 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 66 \% \end{aligned}$ | $\begin{gathered} 7 \\ 100 \% \end{gathered}$ | $\begin{aligned} & 27 \\ & 83 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 48 \% \end{aligned}$ | $\begin{gathered} 244 \\ 63 \% \end{gathered}$ |
| Don't know | $\begin{aligned} & 436 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 131 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 123 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 8 \\ 19 \% \end{gathered}$ | $\begin{gathered} 7 \\ 19 \% \end{gathered}$ | $\begin{gathered} 3 \\ 14 \% \end{gathered}$ | - | $\begin{gathered} 4 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 22 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 23 \% \end{aligned}$ |

## Voting Intentions Survey

ONLINE Fieldwork : 15th - 16th August 2012
Q. 6 Do you agree or disagree with each of the following statements?

Some members of my family intend to take part in more sport as a result of the Olympics
Base: All respondents

|  |  | Region |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Scotland | North East | North West | $\begin{gathered} \hline \text { Yorks } \\ \& \\ \text { Humber } \\ \hline \end{gathered}$ | West Mids | Wales | Eastern | London | South East | South West | East Mids |
| Unweighted base | 2024 | 172 | 92 | 254 | 185 | 177 | 89 | 174 | 275 | 290 | 169 | 147 |
| Weighted base | 2024 | 180 | 92 | 238 | 179 | 186 | 108 | 188 | 255 | 257 | 183 | 157 |
| Agree | $\begin{aligned} & 317 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 9 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 37 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 19 \% \end{aligned}$ |
| Disagree | $\begin{aligned} & 1271 \\ & 63 \% \end{aligned}$ | $\begin{gathered} 123 \\ 68 \% \end{gathered}$ | $\begin{aligned} & 65 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 136 \\ & 57 \% \end{aligned}$ | $\begin{gathered} 111 \\ 62 \% \end{gathered}$ | $\begin{aligned} & 121 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 151 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 170 \\ & 66 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & 66 \% \end{aligned}$ | $102$ |
| Don't know | $\begin{aligned} & 436 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 16 \% \end{aligned}$ |

## Voting Intentions Survey

## ONLINE Fieldwork : 15th - 16th August 2012

Q. 6 Do you agree or disagree with each of the following statements?

The London 2012 Olympics have made me feel more proud of Britain
Base: All respondents


## Voting Intentions Survey

## ONLINE Fieldwork: 15th - 16th August 2012

Q. 6 Do you agree or disagree with each of the following statements?

The London 2012 Olympics have made me feel more proud of Britain
Base: All respondents

|  | Q.3/4/5 Voting Intention (including Squeeze \& DK/Refuse at Q.4) |  |  |  |  |  |  |  |  |  | $\begin{aligned} & \text { DK/Refuse } \\ & \text { at Q4 } \\ & \hline \end{aligned}$ | Voted in 2010 General Election |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Conservative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other |  | Conservative | Labour | Liberal Democrat |
| Unweighted base | 2024 | 544 | 637 | 179 | 154 | 54 | 41 | 8 | 26 | 15 | 322 | 635 | 449 | 419 |
| Weighted base | 2024 | 524 | 654 | 159 | 173 | 50 | 47 | 11 | 30 | 18 | 311 | 603 | 479 | 384 |
| Agree | $\begin{aligned} & 1435 \\ & 71 \% \end{aligned}$ | $\begin{aligned} & 431 \\ & 82 \% \end{aligned}$ | $\begin{aligned} & 491 \\ & 75 \% \end{aligned}$ | $\begin{aligned} & 116 \\ & 73 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 41 \% \end{aligned}$ | $\begin{gathered} 5 \\ 43 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 48 \% \end{aligned}$ | $\begin{gathered} 8 \\ 45 \% \end{gathered}$ | $\begin{aligned} & 204 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 469 \\ & 78 \% \end{aligned}$ | $\begin{aligned} & 354 \\ & 74 \% \end{aligned}$ | $\begin{aligned} & 281 \\ & 73 \% \end{aligned}$ |
| Disagree | $\begin{aligned} & 429 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 126 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 29 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 54 \% \end{aligned}$ | $\begin{gathered} 2 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 51 \% \end{aligned}$ | $\begin{gathered} 9 \\ 52 \% \end{gathered}$ | $\begin{aligned} & 58 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 19 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 160 \\ 8 \% \end{gathered}$ | $\begin{gathered} 21 \\ 4 \% \end{gathered}$ | $\begin{gathered} 38 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 4 \\ 34 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 30 \\ 8 \% \end{gathered}$ |

## Voting Intentions Survey

## ONLINE Fieldwork : 15th - 16th August 2012

Q. 6 Do you agree or disagree with each of the following statements?

The London 2012 Olympics have made me feel more proud of Britain
Base: All respondents

|  | Q. 5 Generally speaking, do you think of yourself as...? |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Labour | Conser -vative | Lib Dem | UKIP | SNP | Green | BNP | Plaid Cymru | Other | Refused | Don't know |
| Unweighted base | 2024 | 607 | 571 | 205 | 64 | 38 | 44 | 18 | 6 | 34 | 47 | 390 |
| Weighted base | 2024 | 636 | 557 | 179 | 74 | 43 | 38 | 20 | 7 | 32 | 51 | 387 |
| Agree | $\begin{aligned} & 1435 \\ & 71 \% \end{aligned}$ | $\begin{aligned} & 468 \\ & 73 \% \end{aligned}$ | $\begin{aligned} & 454 \\ & 81 \% \end{aligned}$ | $\begin{aligned} & 130 \\ & 73 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 60 \% \end{aligned}$ | $\begin{gathered} 8 \\ 42 \% \end{gathered}$ | $\begin{gathered} 5 \\ 65 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 63 \% \end{aligned}$ | $\begin{aligned} & 249 \\ & 64 \% \end{aligned}$ |
| Disagree | $\begin{aligned} & 429 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 125 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 53 \% \end{aligned}$ | $\begin{gathered} 1 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 22 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 160 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 43 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 20 \\ 4 \% \end{gathered}$ | $\begin{gathered} 16 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 1 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 8 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 53 \\ & 14 \% \end{aligned}$ |

Q. 6 Do you agree or disagree with each of the following statements?

The London 2012 Olympics have made me feel more proud of Britain
Base: All respondents

|  | Total | Region |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Scotland | North East | North West | $\begin{gathered} \text { Yorks } \\ \& \\ \text { Humber } \\ \hline \end{gathered}$ | West Mids | Wales | Eastern | London | South East | South West | East <br> Mids |
| Unweighted base | 2024 | 172 | 92 | 254 | 185 | 177 | 89 | 174 | 275 | 290 | 169 | 147 |
| Weighted base | 2024 | 180 | 92 | 238 | 179 | 186 | 108 | 188 | 255 | 257 | 183 | 157 |
| Agree | $\begin{gathered} 1435 \\ 71 \% \end{gathered}$ | $\begin{aligned} & 98 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 171 \\ & 72 \% \end{aligned}$ | $\begin{aligned} & 131 \\ & 73 \% \end{aligned}$ | $\begin{aligned} & 141 \\ & 76 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 68 \% \end{aligned}$ | $\begin{gathered} 146 \\ 78 \% \end{gathered}$ | $\begin{aligned} & 181 \\ & 71 \% \end{aligned}$ | $\begin{aligned} & 190 \\ & 74 \% \end{aligned}$ | $\begin{aligned} & 130 \\ & 71 \% \end{aligned}$ | $\begin{aligned} & 117 \\ & 75 \% \end{aligned}$ |
| Disagree | $\begin{gathered} 429 \\ 21 \% \end{gathered}$ | $\begin{aligned} & 63 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 17 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 160 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 19 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 11 \\ 6 \% \end{gathered}$ | $\begin{gathered} 11 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 11 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 15 \\ 6 \% \end{gathered}$ | $\begin{gathered} 15 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 8 \% \end{aligned}$ |

## Voting Intentions Survey

## ONLINE Fieldwork: 15th - 16th August 2012

Q. 6 Do you agree or disagree with each of the following statements?

Being in coalition with the Conservatives has shown the Liberal Democrats to be a credible party of government Base: All respondents

|  | Gender |  |  | Age |  |  |  |  |  | Social Class |  |  |  | Region |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Net: England \& Wales | South East | Midlands | North England | $\begin{gathered} \hline \text { Wales } \\ \& \\ \text { South } \\ \text { West } \\ \hline \end{gathered}$ | Scotland |
| Unweighted base | 2024 | 969 | 1055 | 198 | 341 | 424 | 362 | 318 | 381 | 814 | 492 | 296 | 422 | 1852 | 565 | 498 | 531 | 258 | 172 |
| Weighted base | 2024 | 992 | 1032 | 242 | 323 | 386 | 344 | 304 | 424 | 543 | 585 | 426 | 470 | 1844 | 512 | 531 | 510 | 291 | 180 |
| Agree | $\begin{aligned} & 370 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 189 \\ 19 \% \end{gathered}$ | $\begin{gathered} 181 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 43 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 348 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 110 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 12 \% \end{aligned}$ |
| Disagree | $\begin{gathered} 1227 \\ 61 \% \end{gathered}$ | $\begin{aligned} & 680 \\ & 69 \% \end{aligned}$ | $\begin{aligned} & 547 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 116 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 162 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 226 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 220 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 205 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 298 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 336 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 358 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 253 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 280 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 1101 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 284 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 312 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 333 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 173 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 126 \\ & 70 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 428 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 124 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 304 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 117 \\ 20 \% \end{gathered}$ | $\begin{aligned} & 101 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 115 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 394 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 118 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 121 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 20 \% \end{aligned}$ | 33 $19 \%$ |

## Voting Intentions Survey

ONLINE Fieldwork : 15th - 16th August 2012
Q. 6 Do you agree or disagree with each of the following statements?

Being in coalition with the Conservatives has shown the Liberal Democrats to be a credible party of government
Base: All respondents

|  | Q.3/4/5 Voting Intention (including Squeeze \& DK/Refuse at Q.4) |  |  |  |  |  |  |  |  |  | DK/Refuseat Q4 | Voted in 2010 General Election |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Conservative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other |  | Conservative | Labour | Liberal Democrat |
| Unweighted base | 2024 | 544 | 637 | 179 | 154 | 54 | 41 | 8 | 26 | 15 | 322 | 635 | 449 | 419 |
| Weighted base | 2024 | 524 | 654 | 159 | 173 | 50 | 47 | 11 | 30 | 18 | 311 | 603 | 479 | 384 |
| Agree | $\begin{gathered} 370 \\ 18 \% \end{gathered}$ | $\begin{gathered} 145 \\ 28 \% \end{gathered}$ | $\begin{aligned} & 60 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 6 \\ 13 \% \end{gathered}$ | $\begin{gathered} 5 \\ 11 \% \end{gathered}$ | $\begin{gathered} 3 \\ 24 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 9 \% \end{aligned}$ | $3 \%$ | $\begin{aligned} & 28 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 137 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 126 \\ 33 \% \end{gathered}$ |
| Disagree | $\begin{aligned} & 1227 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 297 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 499 \\ & 76 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 132 \\ & 76 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 76 \% \end{aligned}$ | $\begin{gathered} 8 \\ 76 \% \end{gathered}$ | $\begin{aligned} & 22 \\ & 74 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 93 \% \end{aligned}$ | $\begin{aligned} & 133 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 373 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 362 \\ & 76 \% \end{aligned}$ | $\begin{gathered} 187 \\ 49 \% \end{gathered}$ |
| Don't know | $\begin{aligned} & 428 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 8 \\ 17 \% \end{gathered}$ | $\begin{gathered} 6 \\ 12 \% \end{gathered}$ | - | $\begin{gathered} 5 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 150 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 18 \% \end{aligned}$ |

## Voting Intentions Survey

## ONLINE Fieldwork : 15th - 16th August 2012

Q. 6 Do you agree or disagree with each of the following statements?

Being in coalition with the Conservatives has shown the Liberal Democrats to be a credible party of government
Base: All respondents

|  | Q. 5 Generally speaking, do you think of yourself as...? |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Labour | $\begin{aligned} & \text { Conser } \\ & \text {-vative } \end{aligned}$ | Lib Dem | UKIP | SNP | Green | BNP | Plaid Cymru | Other | Refused | Don't know |
| Unweighted base | 2024 | 607 | 571 | 205 | 64 | 38 | 44 | 18 | 6 | 34 | 47 | 390 |
| Weighted base | 2024 | 636 | 557 | 179 | 74 | 43 | 38 | 20 | 7 | 32 | 51 | 387 |
| Agree | $\begin{gathered} 370 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 75 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 133 \\ 24 \% \end{gathered}$ | $\begin{aligned} & 83 \\ & 46 \% \end{aligned}$ | $\stackrel{8}{11 \%}$ | $\begin{aligned} & 4 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 1 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 15 \% \end{aligned}$ |
| Disagree | $\begin{gathered} 1227 \\ 61 \% \end{gathered}$ | $\begin{gathered} 463 \\ 73 \% \end{gathered}$ | $\begin{gathered} 339 \\ 61 \% \end{gathered}$ | $\begin{aligned} & 54 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 82 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 68 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 84 \% \end{aligned}$ | $\begin{gathered} 6 \\ 83 \% \end{gathered}$ | $\begin{aligned} & 28 \\ & 87 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 58 \% \end{aligned}$ | $\begin{gathered} 178 \\ 46 \% \end{gathered}$ |
| Don't know | $\begin{gathered} 428 \\ 21 \% \end{gathered}$ | $\begin{aligned} & 99 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & { }^{14} \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 2 \\ 10 \% \end{gathered}$ | - | $\frac{2}{7 \%}$ | $\begin{aligned} & 17 \\ & 33 \% \end{aligned}$ | $\begin{gathered} 152 \\ 39 \% \end{gathered}$ |

## Voting Intentions Survey

ONLINE Fieldwork : 15th - 16th August 2012
Q. 6 Do you agree or disagree with each of the following statements?

Being in coalition with the Conservatives has shown the Liberal Democrats to be a credible party of government Base: All respondents

|  |  | Region |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Scotland | North East | North West | $\begin{gathered} \hline \text { Yorks } \\ \& \\ \text { Humber } \\ \hline \end{gathered}$ | West Mids | Wales | Eastern | London | South East | South West | East Mids |
| Unweighted base | 2024 | 172 | 92 | 254 | 185 | 177 | 89 | 174 | 275 | 290 | 169 | 147 |
| Weighted base | 2024 | 180 | 92 | 238 | 179 | 186 | 108 | 188 | 255 | 257 | 183 | 157 |
| Agree | $\begin{gathered} 370 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 19 \% \end{aligned}$ |
| Disagree | $\begin{aligned} & 1227 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 126 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 73 \% \end{aligned}$ | $\begin{gathered} 149 \\ 62 \% \end{gathered}$ | $\begin{aligned} & 117 \\ & 66 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 142 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 141 \\ & 55 \% \end{aligned}$ | $\begin{gathered} 106 \\ 58 \% \end{gathered}$ | $\begin{aligned} & 94 \\ & 60 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 428 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 21 \% \end{aligned}$ |

## Voting Intentions Survey

ONLINE Fieldwork : 15th - 16th August 2012
Q. 6 Do you agree or disagree with each of the following statements?

David Cameron was right to abandon the attempt to make changes to the House of Lords
Base: All respondents

|  | Gender |  |  | Age |  |  |  |  |  | Social Class |  |  |  | Region |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Net: England \& Wales | South East | Midlands | North England | $\begin{gathered} \hline \text { Wales } \\ \& \\ \text { South } \\ \text { West } \\ \hline \end{gathered}$ | Scotland |
| Unweighted base | 2024 | 969 | 1055 | 198 | 341 | 424 | 362 | 318 | 381 | 814 | 492 | 296 | 422 | 1852 | 565 | 498 | 531 | 258 | 172 |
| Weighted base | 2024 | 992 | 1032 | 242 | 323 | 386 | 344 | 304 | 424 | 543 | 585 | 426 | 470 | 1844 | 512 | 531 | 510 | 291 | 180 |
| Agree | $\begin{aligned} & 592 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 336 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 255 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 115 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 187 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 184 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 188 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 123 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 557 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 150 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 169 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 148 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 19 \% \end{aligned}$ |
| Disagree | $\begin{aligned} & 684 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 405 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 279 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 142 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 124 \\ 36 \% \end{gathered}$ | $\begin{aligned} & 117 \\ & 38 \% \end{aligned}$ | $\begin{gathered} 142 \\ 33 \% \end{gathered}$ | $\begin{gathered} 207 \\ 38 \% \end{gathered}$ | $\begin{aligned} & 183 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 142 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 152 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 604 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 161 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 166 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 178 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 45 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 748 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 251 \\ 25 \% \end{gathered}$ | $\begin{gathered} 497 \\ 48 \% \end{gathered}$ | $\begin{aligned} & 126 \\ & 52 \% \end{aligned}$ | $\begin{gathered} 158 \\ 49 \% \end{gathered}$ | $\begin{aligned} & 163 \\ & 42 \% \end{aligned}$ | $\begin{gathered} 135 \\ 39 \% \end{gathered}$ | $\begin{aligned} & 72 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 152 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 214 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 187 \\ 44 \% \end{gathered}$ | $\begin{gathered} 195 \\ 42 \% \end{gathered}$ | $\begin{aligned} & 683 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 201 \\ 39 \% \end{gathered}$ | $\begin{aligned} & 196 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 183 \\ 36 \% \end{gathered}$ | $\begin{aligned} & 103 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 36 \% \end{aligned}$ |

## Voting Intentions Survey

## ONLINE Fieldwork : 15th - 16th August 2012

Q. 6 Do you agree or disagree with each of the following statements?

David Cameron was right to abandon the attempt to make changes to the House of Lords
Base: All respondents

|  | Q.3/4/5 Voting Intention (including Squeeze \& DK/Refuse at Q.4) |  |  |  |  |  |  |  |  |  | $\begin{gathered} \text { DK/Refuse } \\ \text { at Q4 } \\ \hline \end{gathered}$ | Voted in 2010 General Election |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Conservative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other |  | Conservative | Labour | Liberal Democrat |
| Unweighted base | 2024 | 544 | 637 | 179 | 154 | 54 | 41 | 8 | 26 | 15 | 322 | 635 | 449 | 419 |
| Weighted base | 2024 | 524 | 654 | 159 | 173 | 50 | 47 | 11 | 30 | 18 | 311 | 603 | 479 | 384 |
| Agree | $\begin{aligned} & 592 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 263 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 133 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 5 \\ 12 \% \end{gathered}$ | $\begin{gathered} 4 \\ 36 \% \end{gathered}$ | $\begin{gathered} 7 \\ 25 \% \end{gathered}$ | $\begin{gathered} 4 \\ 24 \% \end{gathered}$ | $\begin{aligned} & 54 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 296 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 20 \% \end{aligned}$ |
| Disagree | $\begin{aligned} & 684 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 294 \\ 45 \% \end{gathered}$ | $\begin{aligned} & 68 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 58 \% \end{aligned}$ | $\begin{gathered} 6 \\ 57 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 7 \\ 37 \% \end{gathered}$ | $\begin{aligned} & 62 \\ & \text { 20\% } \end{aligned}$ | $\begin{aligned} & 132 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 231 \\ & 48 \% \end{aligned}$ | $\begin{gathered} 177 \\ 46 \% \end{gathered}$ |
| Don't know | $\begin{aligned} & 748 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 156 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 227 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 9 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 44 \% \end{aligned}$ | $\begin{gathered} 7 \\ 39 \% \end{gathered}$ | $\begin{aligned} & 195 \\ & 63 \% \end{aligned}$ | $\begin{gathered} 175 \\ 29 \% \end{gathered}$ | $\begin{aligned} & 150 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 128 \\ 33 \% \end{gathered}$ |

## Voting Intentions Survey

ONLINE Fieldwork : 15th - 16th August 2012
Q. 6 Do you agree or disagree with each of the following statements?

David Cameron was right to abandon the attempt to make changes to the House of Lords
Base: All respondents

|  | Q. 5 Generally speaking, do you think of yourself as...? |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Labour | Conser -vative | Lib Dem | UKIP | SNP | Green | BNP | Plaid Cymru | Other | Refused | Don't know |
| Unweighted base | 2024 | 607 | 571 | 205 | 64 | 38 | 44 | 18 | 6 | 34 | 47 | 390 |
| Weighted base | 2024 | 636 | 557 | 179 | 74 | 43 | 38 | 20 | 7 | 32 | 51 | 387 |
| Agree | $\begin{aligned} & 592 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 133 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 292 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 7 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 3 \\ 18 \% \end{gathered}$ | $\begin{gathered} 3 \\ 36 \% \end{gathered}$ | $\begin{gathered} 6 \\ 20 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 17 \% \end{aligned}$ |
| Disagree | $\begin{aligned} & 684 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 280 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 115 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 45 \% \end{aligned}$ | $\begin{gathered} 8 \\ 40 \% \end{gathered}$ | $\begin{gathered} 4 \\ 54 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 25 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 748 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 224 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 149 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 8 \\ 43 \% \end{gathered}$ | $\begin{gathered} 1 \\ 10 \% \end{gathered}$ | $\begin{gathered} 9 \\ 30 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 45 \% \end{aligned}$ | $\begin{gathered} 222 \\ 58 \% \end{gathered}$ |

## Voting Intentions Survey

ONLINE Fieldwork : 15th - 16th August 2012
Q. 6 Do you agree or disagree with each of the following statements?

David Cameron was right to abandon the attempt to make changes to the House of Lords
Base: All respondents

|  |  | Region |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Scotland | North East | North West | $\begin{gathered} \hline \text { Yorks } \\ \& \\ \text { Humber } \\ \hline \end{gathered}$ | West Mids | Wales | Eastern | London | South East | South West | East Mids |
| Unweighted base | 2024 | 172 | 92 | 254 | 185 | 177 | 89 | 174 | 275 | 290 | 169 | 147 |
| Weighted base | 2024 | 180 | 92 | 238 | 179 | 186 | 108 | 188 | 255 | 257 | 183 | 157 |
| Agree | $\begin{aligned} & 592 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 25 \% \end{aligned}$ |
| Disagree | $\begin{aligned} & 684 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 30 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 748 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 102 \\ 40 \% \end{gathered}$ | $\begin{aligned} & 98 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 45 \% \end{aligned}$ |

## Voting Intentions Survey

## ONLINE Fieldwork : 15th - 16th August 2012

Q. 6 Do you agree or disagree with each of the following statements?

Nick Clegg was right to say that Liberal Democrat MPs will vote against the plans to reduce the number of MPs and change constituency boundaries Base: All respondents


## Voting Intentions Survey

ONLINE Fieldwork : 15th - 16th August 2012
Q. 6 Do you agree or disagree with each of the following statements?

Nick Clegg was right to say that Liberal Democrat MPs will vote against the plans to reduce the number of MPs and change constituency boundaries Base: All respondents

|  | Q.3/4/5 Voting Intention (including Squeeze \& DK/Refuse at Q.4) |  |  |  |  |  |  |  |  |  | $\begin{gathered} \text { DK/Refuse } \\ \text { at Q4 } \\ \hline \end{gathered}$ | Voted in 2010 General Election |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Conservative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other |  | Conservative | Labour | Liberal Democrat |
| Unweighted base | 2024 | 544 | 637 | 179 | 154 | 54 | 41 | 8 | 26 | 15 | 322 | 635 | 449 | 419 |
| Weighted base | 2024 | 524 | 654 | 159 | 173 | 50 | 47 | 11 | 30 | 18 | 311 | 603 | 479 | 384 |
| Agree | $\begin{aligned} & 629 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 322 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 47 \% \end{aligned}$ | $\begin{gathered} 4 \\ 36 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 3 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 50 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 234 \\ 49 \% \end{gathered}$ | $\begin{gathered} 182 \\ 47 \% \end{gathered}$ |
| Disagree | $\begin{aligned} & 588 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 256 \\ & 49 \% \end{aligned}$ | $\begin{gathered} 104 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 20 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 104 \\ 60 \% \end{gathered}$ | $\begin{gathered} 7 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 4 \\ 36 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 8 \\ 44 \% \end{gathered}$ | $\begin{aligned} & 46 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 307 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 17 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 807 \\ 40 \% \end{gathered}$ | $\begin{gathered} 187 \\ 36 \% \end{gathered}$ | $\begin{aligned} & 228 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 3 \\ 28 \% \end{gathered}$ | $\begin{aligned} & 19 \\ & 63 \% \end{aligned}$ | $\begin{gathered} 7 \\ 39 \% \end{gathered}$ | $\begin{aligned} & 215 \\ & 69 \% \end{aligned}$ | $\begin{gathered} 202 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 167 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 136 \\ 35 \% \end{gathered}$ |

## Voting Intentions Survey

## ONLINE Fieldwork: 15th - 16th August 2012

Q. 6 Do you agree or disagree with each of the following statements?

Nick Clegg was right to say that Liberal Democrat MPs will vote against the plans to reduce the number of MPs and change constituency boundaries Base: All respondents

|  | Q. 5 Generally speaking, do you think of yourself as...? |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Labour | Conser -vative | Lib Dem | UKIP | SNP | Green | BNP | Plaid Cymru | Other | Refused | Don't know |
| Unweighted base | 2024 | 607 | 571 | 205 | 64 | 38 | 44 | 18 | 6 | 34 | 47 | 390 |
| Weighted base | 2024 | 636 | 557 | 179 | 74 | 43 | 38 | 20 | 7 | 32 | 51 | 387 |
| Agree | $\begin{aligned} & 629 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 301 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 4 \\ 52 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 20 \% \end{aligned}$ |
| Disagree | $\begin{aligned} & 588 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 294 \\ 53 \% \end{gathered}$ | $\begin{aligned} & 28 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 50 \% \end{aligned}$ | $\begin{gathered} 9 \\ 21 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 8 \\ 39 \% \end{gathered}$ | $\begin{gathered} 1 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 19 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 807 \\ 40 \% \end{gathered}$ | $\begin{aligned} & 226 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 184 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 62 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 52 \% \end{aligned}$ | $\begin{gathered} 2 \\ 31 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 58 \% \end{aligned}$ | $\begin{gathered} 235 \\ 61 \% \end{gathered}$ |

## Voting Intentions Survey

## ONLINE Fieldwork: 15th - 16th August 2012

Q. 6 Do you agree or disagree with each of the following statements?

Nick Clegg was right to say that Liberal Democrat MPs will vote against the plans to reduce the number of MPs and change constituency boundaries Base: All respondents

|  | Total | Region |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Scotland | North East | North West | $\begin{gathered} \hline \text { Yorks } \\ \& \\ \text { Humber } \\ \hline \end{gathered}$ | West Mids | Wales | Eastern | London | South East | South West | East <br> Mids |
| Unweighted base | 2024 | 172 | 92 | 254 | 185 | 177 | 89 | 174 | 275 | 290 | 169 | 147 |
| Weighted base | 2024 | 180 | 92 | 238 | 179 | 186 | 108 | 188 | 255 | 257 | 183 | 157 |
| Agree | $\begin{aligned} & 629 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 31 \% \end{aligned}$ |
| Disagree | $\begin{aligned} & 588 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 28 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 807 \\ 40 \% \end{gathered}$ | $\begin{aligned} & 67 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 118 \\ 46 \% \end{gathered}$ | $\begin{gathered} 109 \\ 42 \% \end{gathered}$ | $\begin{aligned} & 71 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 42 \% \end{aligned}$ |

## OPINION POLL

## Online Fieldwork: $17^{\text {th }}-18^{\text {th }}$ August 2012

Weighting table
Q. 1 Thinking back to the general election in 2010, which party if any did you vote for?

Base: All respondents

|  | $\frac{\text { Unweighted }}{\text { Total }}$ | $\frac{\text { Weighted }}{\underline{\text { Total }}}$ |
| :---: | :---: | :---: |
| Unweighted base | 2024 | 2024 |
| Weighted base | 2024 | 2024 |
| Conservative | 632 | 603 |
|  | $31 \%$ | 30\% |
| Labour | 450 | 479 |
|  | 22\% | 24\% |
| Liberal Democrat | 400 | 384 |
|  | 20\% | 19\% |
| Other | 146 | 161 |
|  | 7\% | 8\% |
| Did not vote | 303 | 303 |
|  | 15\% | 15\% |
| Don't remember | 47 | 47 |
|  | 2\% | 2\% |
| Refused | 47 | 47 |
|  | 2\% | 2\% |

