ComRes Published Voting Intention Figures

	Independent on Sunday/ Sunday Mirror	The Independent	Independent on Sunday/ Sunday Mirror	The Independent	Independent on Sunday/ Sunday Mirror	The Independent
	19 th August	31st July	22nd July	2nd July	17th June	29th May
Conservative	33%	33%	32%	33%	32%	34%
Labour	42%	44%	42%	42%	42%	42%
Liberal Democrat	10%	10%	10%	13%	9%	11%
Other	15%	13%	16%	12%	17%	13%

Methodology: ComRes interviewed 2,024 GB adults online between 15th and 16th August 2012. Data were weighted to be demographically representative of all GB adults. Data were also weighted by past vote recall. ComRes is a member of the British Polling Council and abides by its rules.

To commission a voting intention poll or a public opinion survey please contact Pru Shelton: Pru.shelton@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email pollwatch@comres.co.uk

Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

Q.1 Thinking back to the general election last year, which party if any did you vote for? Base: All respondents

		Ge	nder			Αg	ge				Social	Class				Reg	ion		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot-
Unweighted base	2024	969	1055	198	341	424	362	318	381	814	492	296	422	1852	565	498	531	258	172
Onweignted base	2024	909	1055	190	341	424	302	310	301	014	492	290	422	1002	303	490	331	236	172
Weighted base	2024	992	1032	242	323	386	344	304	424	543	585	426	470	1844	512	531	510	291	180
Conservative	603	320	283	41	77	110	106	96	172	198	164	139	103	574	174	182	138	81	29
	30%	32%	27%	17%	24%	29%	31%	32%	40%	36%	28%	33%	22%	31%	34%	34%	27%	28%	16%
Labour	479	256	223	49	67	114	79	78	92	124	123	103	129	428	113	105	155	55	51
	24%	26%	22%	20%	21%	30%	23%	26%	22%	23%	21%	24%	27%	23%	22%	20%	30%	19%	28%
Liberal Democrat	384	177	207	63	66	62	70	56	67	114	128	61	81	357	91	110	87	69	27
	19%	18%	20%	26%	20%	16%	20%	18%	16%	21%	22%	14%	17%	19%	18%	21%	17%	24%	15%
Other	161	81	79	6	15	24	37	29	50	36	35	36	54	118	28	39	25	26	43
	8%	8%	8%	3%	5%	6%	11%	10%	12%	7%	6%	8%	12%	6%	5%	7%	5%	9%	24%
Did not vote	303	129	174	66	82	58	33	29	34	56	96	67	83	278	78	66	82	53	24
	15%	13%	17%	27%	25%	15%	10%	10%	8%	10%	16%	16%	18%	15%	15%	12%	16%	18%	13%
Don't remember	47 2%	11 1%	36 4%	8 4%	10 3%	10 3%	8 2%	9 3%	1	9 2%	22 4%	7 2%	9 2%	44 2%	13 3%	14 3%	14 3%	3 1%	3 1%
Refused	47	18	29	7	7	7	10	7	9	6	17	13	11	43	15	16	8	4	4
	2%	2%	3%	3%	2%	2%	3%	2%	2%	1%	3%	3%	2%	2%	3%	3%	2%	2%	2%



Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

Q.1 Thinking back to the general election last year, which party if any did you vote for? Base: All respondents

				Q.3/4/5 Votir	ng Intention (including Sque	eeze & DK/F	Refuse at Q.4)				Voted in	2010 General	
	<u>Total</u>	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2024	544	637	179	154	54	41	8	26	15	322	635	449	419
Weighted base	2024	524	654	159	173	50	47	11	30	18	311	603	479	384
Conservative	603 30%	441 84%	35 5%	8 5%	64 37%	7 14%	2 4%	-	2 8%	4 21%	54 17%	603 100%	-	-
Labour	479 24%	13 2%	419 64%	2 1%	7 4%	6 12%	8 18%	2 21%	2 7%	-	23 7%	-	479 100%	-
Liberal Democrat	384 19%	31 6%	109 17%	140 88%	18 11%	16 31%	3 7%	1 11%	9 29%	2 13%	57 18%	-	-	384 100%
Other	161 8%	5 1%	14 2%	-	61 35%	16 32%	30 64%	7 67%	10 32%	10 58%	4 1%	-	-	-
Did not vote	303 15%	21 4%	68 10%	8 5%	11 6%	1 2%	2 4%	-	3 9%	1 4%	119 38%	-	-	-
Don't remember	47 2%	9 2%	6 1%	-	9 5%	4 9%	-	-	2 8%	-	21 7%	-	-	-
Refused	47 2%	3 1%	3	-	4 2%	-	1 3%	-	2 8%	1 5%	33 11%	-		-



Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

Q.1 Thinking back to the general election last year, which party if any did you vote for? Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	-				<u>~</u>	continuity open	ining, ao jou inin	t or jouroon do				
	_Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2024	607	571	205	64	38	44	18	6	34	47	390
Weighted base	2024	636	557	179	74	43	38	20	7	32	51	387
Conservative	603 30%	36 6%	459 83%	8 4%	7 9%	-	5 12%	3 13%	1 16%	4 13%	6 11%	74 19%
Labour	479 24%	403 63%	8 1%	11 6%	2 3%	10 23%	2 5%	2 11%	-	3 11%	2 5%	36 9%
Liberal Democrat	384 19%	87 14%	30 5%	147 82%	8 11%	2 6%	8 22%	2 8%	1 21%	3 10%	3 6%	90 23%
Other	161 8%	21 3%	21 4%	3 1%	40 54%	29 67%	13 34%	7 36%	5 64%	10 32%	-	13 3%
Did not vote	303 15%	84 13%	28 5%	10 6%	11 14%	2 4%	10 27%	2 12%	-	8 26%	15 29%	133 34%
Don't remember	47 2%	2	7 1%	-	4 5%	-	- -	1 7%	-	2 6%	1 3%	30 8%
Refused	47 2%	4 1%	4 1%	-	3 4%	-	-	2 12%	-	1 3%	24 47%	10 3%



Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

Q.2 If there were a general election tomorrow, how likely would you be to vote? **Base: All respondents**

			Ge	nder			A	ge				Social	Class				Reg	gion		
		Total	_Male_	Female	18-24	25-34	35-44	45-54	55-64	_65+_	_AB_			_DE_	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base		2024	969	1055	198	341	424	362	318	381	814	492	296	422	1852	565	498	531	258	172
Weighted base		2024	992	1032	242	323	386	344	304	424	543	585	426	470	1844	512	531	510	291	180
Absolutely certain to vote	(10)	1096 54%	574 58%	522 51%	92 38%	120 37%	207 54%	210 61%	185 61%	283 67%	315 58%	298 51%	234 55%	250 53%	982 53%	273 53%	291 55%	272 53%	146 50%	114 63%
	(9)	259 13%	143 14%	116 11%	26 11%	34 11%	50 13%	39 11%	45 15%	66 15%	70 13%	73 12%	57 13%	59 13%	236 13%	63 12%	77 14%	58 11%	37 13%	23 13%
	(8)	201 10%	108 11%	93 9%	36 15%	49 15%	35 9%	29 9%	23 8%	30 7%	56 10%	67 12%	33 8%	44 9%	183 10%	53 10%	45 8%	48 9%	37 13%	18 10%
	(7)	88 4%	31 3%	57 6%	23 10%	23 7%	18 5%	10 3%	8 2%	6 1%	29 5%	23 4%	16 4%	20 4%	83 4%	24 5%	23 4%	23 4%	14 5%	6 3%
	(6)	62 3%	25 2%	38 4%	15 6%	16 5%	7 2%	13 4%	6 2%	5 1%	15 3%	21 4%	14 3%	13 3%	62 3%	12 2%	15 3%	26 5%	9 3%	1
	(5)	55 3%	15 2%	40 4%	8 3%	19 6%	9 2%	8 2%	5 2%	6 1%	11 2%	20 3%	9 2%	15 3%	53 3%	14 3%	12 2%	17 3%	9 3%	3 1%
	(4)	17 1%	8 1%	9 1%	5 2%	6 2%	3 1%	2 1%	1	*	3 1%	11 2%	2 1%	-	17 1%	4 1%	6 1%	3 1%	3 1%	-
	(3)	23 1%	10 1%	13 1%	7 3%	5 2%	4 1%	1	2 1%	3 1%	4 1%	5 1%	8 2%	6 1%	19 1%	7 1%	3 1%	7 1%	3 1%	4 2%
	(2)	30 1%	15 2%	15 1%	5 2%	7 2%	6 2%	5 1%	1	5 1%	5 1%	13 2%	7 2%	5 1%	30 2%	10 2%	7 1%	7 1%	6 2%	-
Certain not to vote	(1)	89 4%	35 4%	54 5%	12 5%	20 6%	24 6%	12 3%	15 5%	5 1%	15 3%	25 4%	18 4%	31 7%	80 4%	23 4%	24 4%	22 4%	12 4%	8 5%
Refused		10 1%	3	7 1%	2 1%	-	2	1	2 1%	3 1%	2	1	6 1%	2	10 1%	2	5 1%	-	3 1%	-
Don't know		92 5%	25 3%	67 7%	9 4%	25 8%	22 6%	15 4%	10 3%	11 3%	18 3%	27 5%	22 5%	25 5%	88 5%	27 5%	24 5%	25 5%	12 4%	4 2%
Mean		8.57	8.78	8.36	7.82	7.77	8.46	8.83	8.85	9.25	8.85	8.39	8.60	8.43	8.53	8.52	8.65	8.47	8.46	8.90
Standard deviation		2.41	2.22	2.57	2.64	2.73	2.62	2.22	2.29	1.69	2.05	2.50	2.45	2.62	2.42	2.47	2.36	2.45	2.41	2.23
Standard error		0.06	0.07	0.08	0.19	0.15	0.13	0.12	0.13	0.09	0.07	0.12	0.15	0.13	0.06	0.11	0.11	0.11	0.15	0.17



Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

Q.2 If there were a general election tomorrow, how likely would you be to vote? **Base: All respondents**

					Q.3/4/5 Votin	ng Intention (i	ncluding Sque	eze & DK/F	Refuse at Q.4)				Voted in 2	2010 General	Election
		<u>Total</u>	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base		2024	544	637	179	154	54	41	8	26	15	322	635	449	419
Weighted base		2024	524	654	159	173	50	47	11	30	18	311	603	479	384
Absolutely certain to vote	(10)	1096 54%	343 65%	439 67%	80 51%	107 62%	24 49%	35 75%	8 77%	15 50%	12 69%	68 22%	392 65%	337 70%	210 55%
	(9)	259 13%	73 14%	80 12%	32 20%	32 18%	9 17%	8 16%	1 12%	4 15%	3 16%	29 9%	91 15%	60 13%	53 14%
	(8)	201 10%	53 10%	69 11%	23 14%	23 14%	6 13%	3 7%	-	5 17%	1 7%	27 9%	53 9%	39 8%	40 10%
	(7)	88 4%	19 4%	29 5%	13 8%	5 3%	6 13%	1 2%	-	1 3%	-	18 6%	21 3%	16 3%	20 5%
	(6)	62 3%	22 4%	23 3%	7 4%	2 1%	* 1%	-	1 11%	2 6%	-	8 3%	15 3%	10 2%	15 4%
	(5)	55 3%	13 3%	13 2%	4 2%	5 3%	4 7%	-	-	3 10%	1 8%	15 5%	12 2%	5 1%	9 2%
	(4)	17 1%	-	-	-	-	-	-	-	-	-	9 3%	*	-	4 1%
	(3)	23 1%	-	-	-	-	-	-	-	-	-	7 2%	1	-	7 2%
	(2)	30 1%	-	-	- -	- -	-	-	-	-	- -	13 4%	-	-	2 1%
Certain not to vote	(1)	89 4%	-	-	-	-	-	-	-	-	-	51 16%	6 1%	3 1%	6 2%
Refused		10 1%	-	-	-	-	-	-	-	-	-	8 2%	1	-	-
Don't know		92 5%	-	-	-	-	-	-	-	-	-	59 19%	11 2%	9 2%	18 5%
Mean		8.57	9.25	9.29	8.97	9.28	8.78	9.65	9.44	8.70	9.31	6.30	9.26	9.41	8.80
Standard deviation		2.41	1.28	1.23	1.33	1.15	1.54	0.69	1.32	1.69	1.42	3.54	1.44	1.25	1.99
Standard error		0.06	0.05	0.05	0.10	0.09	0.21	0.11	0.47	0.33	0.37	0.23	0.06	0.06	0.10



Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

Q.2 If there were a general election tomorrow, how likely would you be to vote? **Base: All respondents**

Q.5 Generally speaking, do you think of yourself as...?

		_				Q.t	Generally spea	king, ao you mink	t or yoursell as	!			
		Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base		2024	607	571	205	64	38	44	18	6	34	47	390
Weighted base		2024	636	557	179	74	43	38	20	7	32	51	387
Absolutely certain to vote	(10)	1096 54%	406 64%	353 63%	85 47%	47 63%	35 80%	17 44%	13 65%	3 46%	17 54%	9 18%	112 29%
	(9)	259 13%	69 11%	75 14%	35 19%	10 13%	5 11%	7 17%	1 7%	2 33%	4 13%	9 17%	43 11%
	(8)	201 10%	59 9%	51 9%	20 11%	11 14%	2 5%	* 1%	2 9%	-	2 6%	10 19%	44 11%
	(7)	88 4%	27 4%	17 3%	14 8%	2 2%	1 2%	4 10%	1 5%	-	1 3%	3 6%	19 5%
	(6)	62 3%	17 3%	17 3%	6 3%	2 3%	-	* 1%	-	-	1 2%	3 5%	16 4%
	(5)	55 3%	12 2%	14 3%	5 3%	2 3%	-	1 1%	-	-	-	2 3%	20 5%
	(4)	17 1%	4 1%	*	*	- -	-	* 1%	-	1 21%	-	-	10 3%
	(3)	23 1%	5 1%	2	2 1%	- -	1 1%	2 5%	-	-	-	-	12 3%
	(2)	30 1%	5 1%	6 1%	- -	* 1%		2 4%	-	-	2 6%		15 4%
Certain not to vote	(1)	89 4%	15 2%	9 2%	2 1%	1 1%	* 1%	3 9%	1 6%	-	5 16%	7 14%	44 11%
Refused		10 1%	-	1	3 1%	-		-	-	-	-	5 10%	2 1%
Don't know		92 5%	18 3%	9 2%	7 4%	-	-	2 6%	2 9%	-	-	4 7%	51 13%
Mean		8.57	8.98	9.04	8.80	9.10	9.57	7.70	9.02	8.44	7.71	7.12	6.99
Standard deviation		2.41	1.98	1.85	1.76	1.63	1.30	3.21	2.29	2.47	3.52	3.09	3.26
Standard error		0.06	0.08	0.08	0.13	0.20	0.21	0.50	0.57	1.01	0.60	0.50	0.18



Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party? Base: All respondents saying 5-10 likely to vote

		Ge	nder			Ą	ge				Social	ocial Class Region Wales							
	Total	Male	<u>Female</u>	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	<u>C2</u>	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1748	871	877	162	274	354	317	283	358	728	423	248	349	1594	480	427	465	222	154
Weighted base	1763	896	867	201	261	325	308	272	396	496	502	363	402	1598	439	463	445	252	164
Labour	612 35%	314 35%	297 34%	91 45%	95 36%	126 39%	105 34%	90 33%	105 27%	157 32%	174 35%	131 36%	148 37%	560 35%	140 32%	152 33%	194 44%	75 30%	52 31%
Conservative	453 26%	238 27%	214 25%	40 20%	61 23%	85 26%	81 26%	64 23%	121 31%	148 30%	131 26%	105 29%	69 17%	431 27%	125 28%	147 32%	99 22%	60 24%	22 13%
UKIP	159 9%	108 12%	51 6%	8 4%	11 4%	22 7%	32 10%	29 11%	56 14%	34 7%	48 10%	36 10%	41 10%	152 9%	35 8%	44 10%	37 8%	35 14%	7 4%
Lib Dem	127 7%	70 8%	57 7%	19 9%	22 8%	14 4%	22 7%	14 5%	36 9%	47 9%	35 7%	19 5%	27 7%	117 7%	33 7%	30 6%	24 5%	30 12%	10 6%
SNP	42 2%	27 3%	15 2%	1	6 2%	8 3%	9 3%	8 3%	10 3%	11 2%	7 1%	11 3%	14 4%	1	-	1	-	-	42 25%
Green	41 2%	14 2%	27 3%	3 1%	3 1%	10 3%	9 3%	8 3%	8 2%	15 3%	10 2%	5 1%	12 3%	39 2%	17 4%	8 2%	10 2%	3 1%	2 1%
BNP	26 1%	13 1%	13 1%	-	5 2%	5 2%	3 1%	8 3%	6 1%	2	6 1%	6 2%	12 3%	24 2%	6 1%	5 1%	11 2%	3 1%	2 1%
Plaid Cymru	8	4	4 1%	1 1%	-	1	1	3 1%	3 1%	4 1%	3 1%	-	2	8 1%	-	-	-	8 3%	-
Other	16 1%	2	14 2%	2 1%	4 1%	1	3 1%	1	5 1%	4 1%	5 1%	5 1%	2 1%	14 1%	4 1%	5 1%	3 1%	2 1%	2 1%
Refused	36 2%	16 2%	19 2%	8 4%	2 1%	8 3%	5 2%	7 3%	6 1%	9 2%	11 2%	6 2%	11 3%	34 2%	11 2%	9 2%	10 2%	4 2%	2 1%
Don't know	243 14%	89 10%	154 18%	29 14%	51 20%	45 14%	39 13%	40 15%	40 10%	66 13%	74 15%	39 11%	64 16%	219 14%	68 16%	62 13%	57 13%	32 13%	24 15%



Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party? Base: All respondents saying 5-10 likely to vote

				Q.3/4/5 Votin	ng Intention (i	including Sque	eeze & DK/F	Refuse at Q.4)			_	Voted in	2010 Genera	l Election
	_Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1748	544	637	179	154	54	41	8	26	15	164	612	437	375
Weighted base	1763	524	654	159	173	50	47	11	30	18	165	585	467	347
Labour	612 35%	-	612 94%	-	-	-	-	-	-	-	-	31 5%	406 87%	102 29%
Conservative	453 26%	453 86%	- -	-	-	-	-	-	-	-	- -	399 68%	8 2%	25 7%
UKIP	159 9%	-	- -	-	159 92%	-	-	-	-	-	- -	60 10%	5 1%	16 5%
Lib Dem	127 7%	-	- -	127 80%	-	-	-	-	-	-	- -	7 1%	1	112 32%
SNP	42 2%	-	- -	-	-	- -	42 91%	-	-	-	- -	1	8 2%	*
Green	41 2%	-	- -	-	-	41 81%	-	-	-	-	-	5 1%	3 1%	13 4%
BNP	26 1%	-	- -	-	- -	- -	- -	-	26 87%	-	- -	1	2	7 2%
Plaid Cymru	8 *	-	-	-	-	-	-	8 79%	- -	-	-	-	-	1
Other	16 1%	-	- -	-	-	- -	-	-	-	16 88%	-	2	-	2 1%
Refused	36 2%	4 1%	1	-	3 2%	- -	-	2 21%	-	-	31 19%	4 1%	2	2
Don't know	243 14%	67 13%	41 6%	32 20%	11 7%	9 19%	4 9%	-	4 13%	2 12%	134 81%	75 13%	32 7%	66 19%



Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party? Base: All respondents saying 5-10 likely to vote

Absolutes/col percents

	_				Q.	Generally spea	king, do you thinl	k of yourself as	s?			
		Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	1748	563	542	191	62	36	33	15	5	26	31	244
Weighted base	1763	589	528	165	73	43	28	17	6	25	35	254
Labour	612 35%	496 84%	9 2%	15 9%	4 5%	8 19%	7 25%	1 4%	1 20%	5 21%	4 13%	62 24%
Conservative	453 26%	16 3%	398 75%	6 4%	2 3%	-	1 4%	-	-	-	1 2%	28 11%
UKIP	159 9%	13 2%	55 10%	5 3%	59 81%	-	* 1%	1 8%	-	2 9%	2 6%	21 8%
Lib Dem	127 7%	4 1%	6 1%	100 61%	-	1 1%	* 1%	-	-		* 1%	15 6%
SNP	42 2%	7 1%	- -	-	- -	33 78%	-	-	-	-	- -	2 1%
Green	41 2%	5 1%	1	8 5%	- -	-	16 58%	-	-	1 5%	- -	9 4%
BNP	26 1%	3	3 1%	1 1%	- -	1 2%	- -	14 82%	-	1 3%	- -	4 2%
Plaid Cymru	8	1 *	1	-	- -	-	-	-	5 80%	-	- -	1
Other	16 1%	-	-	-	- -	- -	- -	1 6%	-	13 50%	- -	2 1%
Refused	36 2%	4 1%	4 1%	-	3 4%	- -	- -	-	- -	-	22 62%	3 1%
Don't know	243 14%	38 6%	51 10%	31 19%	4 6%	-	3 11%	-	-	3 12%	6 16%	107 42%



Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

		Gender Age									Social	Class				Reg	ion		
	<u>Total</u>	Male	<u>Female</u>	18-24	25-34	35-44	45-54	55-64	65+_	_AB_			_DE_	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	547	198	349	61	119	132	92	80	63	198	138	80	131	506	166	139	130	71	41
Weighted base	540	202	338	77	116	114	80	79	74	122	168	108	143	498	152	140	132	74	42
Labour	72 13%	29 14%	43 13%	13 17%	20 18%	17 15%	7 8%	5 7%	10 13%	10 9%	26 15%	20 19%	16 11%	67 13%	17 11%	18 13%	21 16%	11 14%	6 13%
Conservative	58 11%	32 16%	26 8%	2 3%	11 10%	7 7%	13 16%	8 10%	16 21%	12 10%	24 14%	12 11%	10 7%	56 11%	9 6%	18 13%	17 13%	12 16%	2 4%
Lib Dem	26 5%	11 5%	15 5%	4 5%	10 8%	4 3%	2 3%	6 7%	1 1%	7 6%	11 7%	1 1%	6 4%	26 5%	8 5%	3 2%	7 5%	8 11%	-
UKIP	25 5%	9 4%	16 5%	1 2%	-	4 4%	6 8%	7 8%	6 8%	4 3%	7 4%	5 5%	9 6%	24 5%	6 4%	11 8%	4 3%	3 4%	1 1%
Green	23 4%	8 4%	14 4%	2 3%	6 5%	6 5%	7 8%	1 1%	2 2%	5 4%	10 6%	3 3%	4 3%	20 4%	3 2%	8 5%	5 4%	4 5%	3 7%
BNP	10 2%	6 3%	4 1%	-	1 1%	-	1 2%	1 1%	7 9%	*	2 1%	3 2%	5 3%	8 2%	4 3%	4 3%	-	-	1 3%
SNP	5 1%	2 1%	2 1%	-	2 2%	-	1 2%	1 1%	-	2 2%	1 1%	1 1%	-	-	-	-	-	-	5 12%
Plaid Cymru	3 1%	3 1%	-	* 1%	-	2 2%	-	-	-	*	-	-	2 2%	3 1%	-	-	-	3 4%	-
Other	9 2%	7 3%	2 1%	-	2 2%	1 1%	3 4%	3 3%	-	2 2%	5 3%	1 1%	1 1%	9 2%	2 2%	3 2%	3 2%	1 2%	-
Refused	37 7%	16 8%	22 6%	6 8%	2 2%	7 7%	6 7%	9 12%	6 9%	8 6%	12 7%	5 4%	13 9%	34 7%	11 7%	12 8%	9 7%	2 3%	3 7%
Don't know	274 51%	80 39%	194 57%	48 62%	61 53%	65 57%	34 42%	39 50%	27 37%	69 57%	70 42%	57 53%	77 54%	251 50%	93 61%	63 45%	65 50%	30 40%	22 53%



Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

				Q.3/4/5 Votir	ng Intention (in	ncluding Sque	eze & DK/R	efuse at Q.4)				Voted in	2010 General	
	<u>Total</u> _	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	547	77	37	35	14	8	4	1	3	2	322	110	41	116
Weighted base	540	71	42	32	14	9	4	2	4	2	311	97	47	104
Labour	72 13%	-	27 64%	-	-	-	-	-	-	-	-	2 2%	10 22%	13 12%
Conservative	58 11%	40 56%	-	-	-	-	-	-	-	-	-	25 26%	5 12%	5 5%
Lib Dem	26 5%	-	-	11 34%	-	-	-	-	-	-	-	1 1%	-	16 15%
UKIP	25 5%	-	-	- -	14 100%	-	-	-	-	-	-	7 7%	2 4%	3 3%
Green	23 4%	-	-	-	-	9 100%	-	-	-	-	-	2 2%	3 6%	5 5%
BNP	10 2%	-	-	-	-	-	-	-	4 100%	-	-	3 3%	-	2 2%
SNP	5 1%	-	-	-	-	-	4 100%	-	-	-	-	1 1%	-	3 3%
Plaid Cymru	3 1%	-	-	-	-	-	-	2 100%	-	-	-	-	2 5%	*
Other	9 2%	-	-	-	-	-	-	-	-	2 100%	-	3 3%	1 1%	-
Refused	37 7%	3 5%	1 3%	-	-	-	-	- -	-	-	37 12%	1 1%	1 1%	2 2%
Don't know	274 51%	28 39%	14 33%	21 66%	-	-	-	-	-	-	274 88%	53 54%	23 48%	55 53%



Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	_				Q.t	Generally speal	king, do you thi	ink of yourself as?)			
	Total _	Labour	Conser -vative	Lib Dem	Green	UKIP	BNP	Plaid Cymru	SNP	Other	Refused	Don't know
Unweighted base	547	80	92	51	14	9	3	1	2	13	38	244
Weighted base	540	89	84	45	13	9	3	1	1	10	43	243
Labour	72 13%	43 49%	- -	4 10%	- -	- -	1 47%	1 100%	* 45%	2 16%	2 4%	18 7%
Conservative	58 11%	5 5%	32 38%	2 4%	2 15%	-	-	-	-	1 9%	-	17 7%
Lib Dem	26 5%	2 2%	2 2%	10 22%	* 3%	-	-	-	-	1 14%	1 3%	9 4%
UKIP	25 5%	4 4%	4 5%	1 2%	-	6 71%	-	-	-	-	-	10 4%
Green	23 4%	4 4%	* 1%	-	6 49%	-	-	-	-	-	2 4%	11 4%
BNP	10 2%	2 2%	2 2%	3 6%	-	-	1 38%	-	-	-	1 1%	2 1%
SNP	5 1%	-	1 1%	1 3%	- -	- -	-	-	1 55%	-	-	2 1%
Plaid Cymru	3 1%	2 3%	-	-	- -	- -	-	-	-	-	-	*
Other	9 2%	-	2 2%	-	- -	- -	-	-	-	3 34%	-	4 1%
Refused	37 7%	1 2%	3 4%	1 1%	- -	- -	-	-	-	* 3%	27 63%	4 2%
Don't know	274 51%	26 29%	38 45%	23 52%	4 33%	3 29%	* 15%	-	-	2 24%	11 25%	166 68%



Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

Q.5 Generally speaking, do you think of yourself as...? Base: All respondents

		Ge	nder	Age							Social	Class				Reg	ion		
	Total	<u>Male</u>	Female	18-24	<u>25-34</u>	35-44	45-54	55-64	65+	_AB_	<u>C1</u>	<u>C2</u>	_DE_	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2024	969	1055	198	341	424	362	318	381	814	492	296	422	1852	565	498	531	258	172
Weighted base	2024	992	1032	242	323	386	344	304	424	543	585	426	470	1844	512	531	510	291	180
Labour	636 31%	324 33%	313 30%	81 33%	88 27%	141 37%	111 32%	90 30%	126 30%	157 29%	159 27%	161 38%	159 34%	584 32%	146 28%	158 30%	206 40%	74 25%	52 29%
Conservative	557 28%	297 30%	259 25%	33 13%	62 19%	97 25%	98 28%	95 31%	173 41%	177 33%	164 28%	121 28%	95 20%	529 29%	149 29%	164 31%	133 26%	83 28%	28 15%
Lib Dem	179 9%	88 9%	92 9%	20 8%	34 10%	30 8%	27 8%	30 10%	39 9%	60 11%	55 9%	24 6%	39 8%	164 9%	44 9%	44 8%	40 8%	37 13%	15 8%
UKIP	74 4%	45 5%	29 3%	3 1%	10 3%	13 3%	17 5%	10 3%	22 5%	12 2%	15 3%	22 5%	24 5%	72 4%	27 5%	25 5%	13 2%	8 3%	2 1%
SNP	43 2%	27 3%	17 2%	5 2%	7 2%	4 1%	6 2%	9 3%	13 3%	11 2%	7 1%	9 2%	16 3%	-	-	-	-	-	43 24%
Green	38 2%	12 1%	26 3%	2 1%	5 1%	13 3%	6 2%	5 2%	7 2%	14 3%	11 2%	1	11 2%	37 2%	14 3%	6 1%	12 2%	5 2%	1 1%
BNP	20 1%	11 1%	8 1%	-	4 1%	4 1%	2	5 2%	5 1%	2	4 1%	5 1%	9 2%	19 1%	3 1%	7 1%	8 2%	1	1 1%
Plaid Cymru	7	2	5 *	-	1	1	-	3 1%	2 1%	3	1	-	3 1%	7	-	-	-	7 2%	-
Other	32 2%	14 1%	18 2%	4 2%	6 2%	3 1%	6 2%	8 3%	5 1%	9 2%	10 2%	8 2%	5 1%	30 2%	10 2%	9 2%	9 2%	3 1%	2 1%
Refused	51 3%	27 3%	24 2%	9 4%	6 2%	7 2%	10 3%	10 3%	8 2%	14 3%	15 3%	1	21 4%	48 3%	11 2%	18 3%	13 3%	5 2%	3 2%
Don't know	387 19%	146 15%	241 23%	86 35%	100 31%	74 19%	62 18%	39 13%	26 6%	83 15%	142 24%	73 17%	88 19%	353 19%	108 21%	100 19%	77 15%	68 23%	33 18%



Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

ne ?

Q.5 Generally speaking, do you think of yourself as...? Base: All respondents

				Q.3/4/5 Votin	ng Intention (i			Voted in	2010 General					
	_Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2024	544	637	179	154	54	41	8	26	15	322	635	449	419
Weighted base	2024	524	654	159	173	50	47	11	30	18	311	603	479	384
Labour	636 31%	20 4%	524 80%	5 3%	16 9%	8 16%	7 16%	4 33%	4 12%	-	28 9%	36 6%	403 84%	87 23%
Conservative	557 28%	448 85%	9 1%	6 4%	57 33%	1 2%	1 2%	1 13%	4 13%	1 8%	41 13%	459 76%	8 2%	30 8%
Lib Dem	179 9%	8 1%	17 3%	125 79%	6 3%	8 16%	1 3%	-	1 3%	-	24 8%	8 1%	11 2%	147 38%
UKIP	74 4%	2	4 1%	-	64 37%	-	- -	-	-	-	3 1%	7 1%	2	8 2%
SNP	43 2%	-	8 1%	1	-	-	33 71%	-	1 3%	-	-	-	10 2%	2 1%
Green	38 2%	3 1%	7 1%	*	*	17 34%	- -	-	-	-	4 1%	5 1%	2	8 2%
BNP	20 1%	-	1	-	1 1%	-	-	-	14 46%	1 6%	*	3	2	2
Plaid Cymru	7 *	-	1	-	-	-	- -	5 43%	-	-	-	1 *	-	1
Other	32 2%	1	6 1%	-	2 1%	1 3%	-	-	1 3%	13 70%	3 1%	4 1%	3 1%	3 1%
Refused	51 3%	1	6 1%	2 1%	2 1%	-	-	-	-	-	38 12%	6 1%	2	3 1%
Don't know	387 19%	41 8%	71 11%	19 12%	25 14%	14 29%	4 8%	1 11%	6 20%	3 16%	171 55%	74 12%	36 7%	90 24%



Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

Q.5 Generally speaking, do you think of yourself as...?

Base: All respondents

	_				Q.t	Generally spea	king, do you think	k of yourself as	?			
	_Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2024	607	571	205	64	38	44	18	6	34	47	390
Weighted base	2024	636	557	179	74	43	38	20	7	32	51	387
Labour	636 31%	636 100%	-	-	-	-	-	-	-	-	-	-
Conservative	557 28%	-	557 100%	-	-	-	-	-	-	-	-	-
Lib Dem	179 9%	-	- -	179 100%	- -	-	- -	-	-	-	-	-
UKIP	74 4%	-	- -	-	74 100%	-	- -	-	-	-	-	-
SNP	43 2%	-	- -	-	- -	43 100%	- -	-	-	-	-	-
Green	38 2%	-	-	-	-	-	38 100%	-	-	-	-	-
BNP	20 1%	-	- -	-	- -	-	- -	20 100%	-	-	-	-
Plaid Cymru	7	-	- -	-	- -	-	- -	-	7 100%	-	-	-
Other	32 2%	-	- -	-	- -	-	- -	-	-	32 100%	-	-
Refused	51 3%	-	- -	-	-	-	-	-	-	-	51 100%	-
Don't know	387 19%	- -	- -	-	-	-	-	-	-	-	-	387 100%



Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)
Base: All those likely to vote Cons/Lab/Lib Dem (5-10) OR those who are certain to vote UKIP/Green/SNP/Plaid Cymru/ BNP/ Other (10)

		Ge	nder		Age						Social	Class				Reg	ion		
	Total	Male	<u>Female</u>	18-24	<u>25-34</u>	35-44	45-54	55-64	65+_	_AB_		<u>C2</u>	_DE_	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1564	787	777	135	245	314	288	254	328	654	368	228	314	1429	427	384	421	197	135
Weighted base	1453	755	698	145	200	267	263	229	348	413	398	314	328	1318	353	389	366	209	135
Labour	608 42%	308 41%	300 43%	85 58%	89 44%	129 48%	102 39%	92 40%	111 32%	152 37%	174 44%	132 42%	149 46%	551 42%	140 40%	148 38%	189 52%	74 36%	57 42%
Conservative	485 33%	254 34%	230 33%	36 25%	63 31%	88 33%	93 35%	73 32%	132 38%	158 38%	140 35%	110 35%	76 23%	462 35%	135 38%	156 40%	109 30%	62 30%	23 17%
Lib Dem	142 10%	72 10%	70 10%	18 12%	22 11%	19 7%	23 9%	22 10%	39 11%	49 12%	39 10%	17 5%	37 11%	132 10%	37 10%	33 8%	29 8%	34 16%	11 8%
UKIP	114 8%	67 9%	47 7%	6 4%	7 3%	14 5%	22 8%	23 10%	42 12%	24 6%	23 6%	35 11%	32 10%	110 8%	28 8%	33 8%	28 8%	22 11%	4 3%
SNP	38 3%	23 3%	15 2%	-	8 4%	5 2%	10 4%	7 3%	7 2%	11 3%	6 2%	12 4%	9 3%	1	-	1	-	-	37 27%
Green	27 2%	13 2%	14 2%	-	4 2%	7 3%	6 2%	5 2%	5 1%	12 3%	6 1%	3 1%	6 2%	25 2%	6 2%	9 2%	6 2%	5 2%	2 1%
BNP	17 1%	10 1%	8 1%	-	3 1%	3 1%	2 1%	5 2%	5 1%	1	3 1%	2 1%	11 3%	17 1%	4 1%	6 2%	6 2%	1 1%	-
Plaid Cymru	8 1%	6 1%	2	-	-	3 1%	1	1 1%	3 1%	3 1%	1	-	4 1%	8 1%	-	-	-	8 4%	-
Other	14 1%	2	12 2%	-	4 2%	-	3 1%	2 1%	4 1%	3 1%	5 1%	3 1%	2 1%	12 1%	4 1%	5 1%	1	2 1%	2 1%



Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)
Base: All those likely to vote Cons/Lab/Lib Dem (5-10) OR those who are certain to vote UKIP/Green/SNP/Plaid Cymru/ BNP/ Other (10)

				Q.3/4/5 Votir	ng Intention (i		_	Voted in	2010 General					
	<u>Total</u>	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1564	544	637	179	103	34	34	6	15	12	74	573	425	340
Weighted base	1453	485	608	142	114	27	38	8	17	14	60	514	428	288
Labour	608 42%	-	608 100%	-	-	-	-	-	-	-	14 24%	32 6%	398 93%	102 35%
Conservative	485 33%	485 100%	-	-	-	-	-	-	-	-	27 45%	415 81%	11 3%	29 10%
Lib Dem	142 10%	-	-	142 100%	-	-	-	-	-	-	19 31%	8 2%	2 1%	126 44%
UKIP	114 8%	-	-	-	114 100%	-	-	-	-	-	-	48 9%	5 1%	10 3%
SNP	38 3%	-	-	-	-	-	38 100%	-	-	-	-	2	4 1%	3 1%
Green	27 2%	-	-	-	- -	27 100%	-	-	-	-	- -	4 1%	4 1%	11 4%
BNP	17 1%	-	-	-	-	-	-	-	17 100%	-	-	2	1	4 1%
Plaid Cymru	8 1%	-	-	-	-	-	-	8 100%	-	-	-	-	2 1%	-
Other	14 1%	-	-	-	-	-	-	-	-	14 100%	-	3 1%		2 1%



Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2) Base: All those likely to vote Cons/Lab/Lib Dem (5-10) OR those who are certain to vote UKIP/Green/SNP/Plaid Cymru/ BNP/ Other (10)

	_				Q.t	Generally spea	king, do you thinl	k of yourself as	?			
	_Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	1564	556	524	182	38	30	26	11	4	18	9	166
Weighted base	1453	541	474	141	47	37	20	13	4	18	7	150
Labour	608 42%	491 91%	8 2%	15 11%	4 8%	8 21%	7 33%	1 5%	1 24%	6 31%	5 71%	62 41%
Conservative	485 33%	18 3%	416 88%	7 5%	2 5%	-	3 13%	-	-	1 4%	1 9%	36 24%
Lib Dem	142 10%	4 1%	6 1%	113 80%	-	1 1%	* 1%	-	-	-	1 20%	16 11%
UKIP	114 8%	12 2%	36 8%	2 2%	41 87%	-	* 2%	1 5%	-	2 12%	-	19 13%
SNP	38 3%	3 1%	1	1 1%	-	29 78%	- -	-	-	-	-	3 2%
Green	27 2%	5 1%	1	2 1%	- -	- -	10 51%	-	-	-	-	9 6%
BNP	17 1%	2	3 1%	-	-	- -	- -	10 82%	-	-	-	2 1%
Plaid Cymru	8 1%	4 1%	1	-	- -	-	-	-	3 76%	-	-	-
Other	14 1%	-	1	-	-	-	-	1 8%	-	10 54%	-	2 1%



Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

Q.6 Do you agree or disagree with each of the following statements? David Cameron is turning out to be a good Prime Minister **Base: All respondents**

		Gender				Aç	je				Social	Class				Reg	ion		
	Total	Male	Female	18-24	25-34	35-44	<u>45-54</u>	55-64	65+	AB	<u>C1</u>	<u>C2</u>	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2024	969	1055	198	341	424	362	318	381	814	492	296	422	1852	565	498	531	258	172
Weighted base	2024	992	1032	242	323	386	344	304	424	543	585	426	470	1844	512	531	510	291	180
Agree	541 27%	267 27%	273 27%	61 25%	98 30%	106 27%	87 25%	62 20%	127 30%	157 29%	177 30%	125 29%	81 17%	511 28%	155 30%	155 29%	122 24%	78 27%	30 16%
Disagree	1094 54%	571 58%	523 51%	121 50%	150 46%	203 53%	201 58%	186 61%	234 55%	283 52%	306 52%	208 49%	297 63%	973 53%	248 48%	269 51%	297 58%	159 55%	121 67%
Don't know	389 19%	154 16%	235	61 25%	75 23%	77 20%	57 16%	56 19%	63 15%	103 19%	102 18%	92 22%	92 20%	359 19%	108 21%	106 20%	91 18%	54 18%	30 16%



Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

Q.6 Do you agree or disagree with each of the following statements? David Cameron is turning out to be a good Prime Minister

Base: All respondents

				Q.3/4/5 Voti	ng Intention (i			Voted in	2010 General					
	<u>Total</u>	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2024	544	637	179	154	54	41	8	26	15	322	635	449	419
Weighted base	2024	524	654	159	173	50	47	11	30	18	311	603	479	384
Agree	541 27%	360 69%	38 6%	44 28%	26 15%	6 13%	4 8%	3 24%	4 13%	3 15%	39 13%	344 57%	36 7%	77 20%
Disagree	1094 54%	76 14%	544 83%	80 50%	123 71%	38 76%	38 80%	7 63%	23 78%	12 67%	140 45%	158 26%	391 82%	243 63%
Don't know	389 19%	88 17%	71 11%	35 22%	24 14%	5 11%	5 12%	1 13%	3 9%	3 18%	131 42%	101 17%	53 11%	64 17%



Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

Q.6 Do you agree or disagree with each of the following statements? David Cameron is turning out to be a good Prime Minister **Base: All respondents**

Q.5 Generally speaking, do you think of yourself as...?

		Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2024	607	571	205	64	38	44	18	6	34	47	390
Weighted base	2024	636	557	179	74	43	38	20	7	32	51	387
Agree	541 27%	55 9%	346 62%	43 24%	8 10%	3 7%	6 17%	1 6%	1 17%	4 13%	6 12%	66 17%
Disagree	1094 54%	496 78%	124 22%	99 55%	55 74%	37 84%	25 67%	17 84%	5 64%	22 68%	28 55%	187 48%
Don't know	389 19%	85 13%	86 15%	37 21%	12 16%	4 8%	6 16%	2 10%	1 19%	6 18%	17 33%	133 35%



Q.6 Do you agree or disagree with each of the following statements? David Cameron is turning out to be a good Prime Minister **Base: All respondents**

							Region					
		Scot-	North East	North West	Yorks & <u>Humber</u>	West Mids	Wales	East- ern	London	South East	South West	East Mids
Unweighted base	2024	172	92	254	185	177	89	174	275	290	169	147
Weighted base	2024	180	92	238	179	186	108	188	255	257	183	157
Agree	541 27%	30 16%	21 23%	61 26%	40 22%	51 28%	24 22%	70 37%	61 24%	95 37%	55 30%	34 21%
Disagree	1094 54%	121 67%	59 64%	135 57%	102 57%	101 54%	69 64%	86 46%	134 52%	115 45%	90 49%	83 53%
Don't know	389 19%	30 16%	12 13%	42 17%	37 21%	34 18%	15 14%	32 17%	61 24%	48 19%	39 21%	41 26%



Absolutes/col percents

Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

Q.6 Do you agree or disagree with each of the following statements? Ed Miliband is turning out to be a good leader of the Labour Party **Base: All respondents**

		Ge	nder			Ag	ge				Social	Class				Reg	ion		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	<u>C2</u>	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2024	969	1055	198	341	424	362	318	381	814	492	296	422	1852	565	498	531	258	172
Weighted base	2024	992	1032	242	323	386	344	304	424	543	585	426	470	1844	512	531	510	291	180
Agree	513 25%	272 27%	242 23%	64 27%	83 26%	107 28%	81 24%	80 26%	98 23%	139 26%	150 26%	112 26%	112 24%	464 25%	115 22%	131 25%	155 30%	63 21%	50 28%
Disagree	902 45%	494 50%	408 40%	75 31%	118 36%	144 37%	174 50%	151 50%	241 57%	260 48%	258 44%	192 45%	191 41%	831 45%	230 45%	255 48%	214 42%	132 46%	71 39%
Don't know	608 30%	227 23%	382 37%	102 42%	122 38%	135 35%	89 26%	74 24%	86 20%	144 27%	176 30%	121 28%	167 35%	549 30%	167 33%	146 27%	140 27%	96 33%	60 33%



Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

Q.6 Do you agree or disagree with each of the following statements? Ed Miliband is turning out to be a good leader of the Labour Party **Base: All respondents**

				Q.3/4/5 Votin	ng Intention (i	ncluding Squ	eeze & DK/F	Refuse at Q.4)				Voted in	2010 General	
	_Total	Conser- vative	Labour	Lib Dem	UKIP	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat			
Unweighted base	2024	544	637	179	154	54	41	8	26	15	322	635	449	419
Weighted base	2024	524	654	159	173	50	47	11	30	18	311	603	479	384
Agree	513 25%	39 7%	372 57%	31 20%	11 6%	8 16%	8 18%	1 12%	3 12%	1 4%	27 9%	55 9%	264 55%	98 26%
Disagree	902 45%	382 73%	100 15%	75 47%	131 76%	21 43%	28 59%	7 67%	19 62%	13 70%	109 35%	436 72%	80 17%	159 42%
Don't know	608 30%	103	181 28%	52 33%	31 18%	20 41%	11	2	8 26%	5 26%	175 56%	112 10%	135	126 33%



Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

Q.6 Do you agree or disagree with each of the following statements? Ed Miliband is turning out to be a good leader of the Labour Party **Base: All respondents**

					Q.ŧ	5 Generally spea	king, do you thinl	k of yourself as	?			
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2024	607	571	205	64	38	44	18	6	34	47	390
Weighted base	2024	636	557	179	74	43	38	20	7	32	51	387
Agree	513 25%	340 53%	44 8%	43 24%	12 16%	8 18%	8 22%	1 6%	1 21%	2 7%	6 11%	49 13%
Disagree	902 45%	126 20%	408 73%	78 44%	48 64%	23 53%	13 35%	13 66%	5 64%	22 68%	20 40%	147 38%
Don't know	608 30%	171 27%	105 19%	58 32%	15 20%	13 29%	16 43%	6 28%	1 16%	8 26%	25 49%	191 49%



Q.6 Do you agree or disagree with each of the following statements? Ed Miliband is turning out to be a good leader of the Labour Party **Base: All respondents**

							Region					
		Scot-	North East	North West	Yorks & <u>Humber</u>	West Mids	Wales	East- ern	London	South East	South West	East Mids
Unweighted base	2024	172	92	254	185	177	89	174	275	290	169	147
Weighted base	2024	180	92	238	179	186	108	188	255	257	183	157
Agree	513 25%	50 28%	32 35%	62 26%	62 35%	51 27%	27 25%	48 25%	53 21%	62 24%	36 20%	32 21%
Disagree	902 45%	71 39%	35 38%	106 44%	74 41%	93 50%	46 43%	91 48%	110 43%	120 47%	86 47%	71 45%
Don't know	608 30%	60 33%	26 28%	71 30%	43 24%	42 23%	35 33%	49 26%	92 36%	75 29%	61 33%	54 34%



Absolutes/col percents

Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

Q.6 Do you agree or disagree with each of the following statements? Nick Clegg is turning out to be a good leader of the Liberal Democrats **Base: All respondents**

		Ge	nder		Age						Social	Class				Regi	ion		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB		C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2024	969	1055	198	341	424	362	318	381	814	492	296	422	1852	565	498	531	258	172
Weighted base	2024	992	1032	242	323	386	344	304	424	543	585	426	470	1844	512	531	510	291	180
Agree	401 20%	210 21%	191 19%	47 19%	71 22%	83 21%	64 19%	46 15%	90 21%	119 22%	115 20%	91 21%	77 16%	367 20%	106 21%	101 19%	94 18%	67 23%	34 19%
Disagree	1122 55%	621 63%	500 49%	124 51%	138 43%	199 52%	205 59%	191 63%	265 62%	310 57%	321 55%	222 52%	269 57%	1018 55%	266 52%	303 57%	297 58%	152 52%	104 57%
Don't know	501 25%	161 16%	340 33%	71 29%	114 35%	104 27%	76 22%	67 22%	69 16%	114 21%	149 25%	113 27%	124 26%	458 25%	140 27%	128 24%	118 23%	72 25%	43 24%



Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

Q.6 Do you agree or disagree with each of the following statements? Nick Clegg is turning out to be a good leader of the Liberal Democrats **Base: All respondents**

				Q.3/4/5 Votir	ng Intention (i	ncluding Sque	eze & DK/F	Refuse at Q.4)				Voted in 2	2010 General	
	<u>Total</u>	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2024	544	637	179	154	54	41	8	26	15	322	635	449	419
Weighted base	2024	524	654	159	173	50	47	11	30	18	311	603	479	384
Agree	401 20%	141 27%	88 13%	97 61%	19 11%	6 11%	6 12%	3 25%	1 4%	1 6%	27 9%	139 23%	68 14%	133 35%
Disagree	1122 55%	258 49%	454 69%	31 19%	133 77%	30 61%	26 56%	6 53%	20 67%	15 83%	133 43%	324 54%	334 70%	179 47%
Don't know	501 25%	125 24%	113 17%	32 20%	21 12%	14 28%	15 32%	2 21%	9 30%	2 11%	150 48%	140 23%	78 16%	72 19%



Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

Q.6 Do you agree or disagree with each of the following statements? Nick Clegg is turning out to be a good leader of the Liberal Democrats **Base: All respondents**

	_				Q.5	Generally spea	king, do you think	of yourself as	?			
	_Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2024	607	571	205	64	38	44	18	6	34	47	390
Weighted base	2024	636	557	179	74	43	38	20	7	32	51	387
Agree	401 20%	89 14%	146 26%	93 52%	6 9%	4 9%	5 14%	2 11%	3 39%	* 1%	4 9%	48 13%
Disagree	1122 55%	425 67%	288 52%	52 29%	58 78%	30 70%	20 54%	14 74%	4 61%	25 79%	28 56%	176 45%
Don't know	501 25%	123 19%	123 22%	34 19%	10 13%	9 21%	12 32%	3 15%	-	7 20%	18 36%	163 42%



Q.6 Do you agree or disagree with each of the following statements? Nick Clegg is turning out to be a good leader of the Liberal Democrats **Base: All respondents**

							Region					
	Total	Scot-	North East	North West	Yorks & <u>Humber</u>	West Mids	Wales	East- ern	London	South East	South West	East Mids
Unweighted base	2024	172	92	254	185	177	89	174	275	290	169	147
Weighted base	2024	180	92	238	179	186	108	188	255	257	183	157
Agree	401 20%	34 19%	12 13%	40 17%	42 23%	31 16%	24 23%	42 22%	41 16%	65 25%	43 23%	28 18%
Disagree	1122 55%	104 57%	65 71%	136 57%	96 54%	111 60%	57 53%	99 53%	138 54%	128 50%	94 52%	92 59%
Don't know	501 25%	43	15 16%	62 26%	41	44 24%	26 24%	46 25%	75 30%	64 25%	46 25%	37 24%



Absolutes/col percents

Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

Q.6 Do you agree or disagree with each of the following statements? I sometimes feel uncomfortable around people with disabilities **Base: All respondents**

		Ge	nder		Age						Social	Class				Reg	ion		
	Total	Male	Female	18-24	<u>25-34</u>	<u>35-44</u>	45-54	<u>55-64</u>	65+	AB	<u>C1</u>	<u>C2</u>	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2024	969	1055	198	341	424	362	318	381	814	492	296	422	1852	565	498	531	258	172
Weighted base	2024	992	1032	242	323	386	344	304	424	543	585	426	470	1844	512	531	510	291	180
Agree	438 22%	250 25%	188 18%	65 27%	66 20%	90 23%	77 22%	61 20%	79 19%	136 25%	127 22%	91 21%	83 18%	401 22%	123 24%	117 22%	107 21%	54 18%	36 20%
Disagree	1455 72%	687 69%	768 74%	148 61%	222 69%	276 72%	250 73%	233 77%	325 77%	378 70%	421 72%	305 72%	350 74%	1320 72%	350 68%	382 72%	365 72%	223 77%	134 74%
Don't know	132 7%	56 6%	76 7%	28 12%	35 11%	20 5%	18 5%	10 3%	21 5%	29 5%	36 6%	30 7%	37 8%	122 7%	39 8%	32 6%	37 7%	14 5%	10 5%



Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

Q.6 Do you agree or disagree with each of the following statements? I sometimes feel uncomfortable around people with disabilities **Base: All respondents**

				Q.3/4/5 Votir	ng Intention (i	ncluding Sque	eeze & DK/F	Refuse at Q.4)				Voted in 1	2010 General	
	_Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2024	544	637	179	154	54	41	8	26	15	322	635	449	419
Weighted base	2024	524	654	159	173	50	47	11	30	18	311	603	479	384
Agree	438 22%	117 22%	145 22%	31 20%	43 25%	9 18%	7 15%	1 13%	5 18%	3 18%	59 19%	132 22%	110 23%	90 23%
Disagree	1455 72%	385 73%	472 72%	118 75%	124 71%	38 76%	38 81%	9 87%	23 76%	15 82%	209 67%	447 74%	344 72%	265 69%
Don't know	132 7%	22 4%	37 6%	9 6%	6 4%	3 6%	2 4%	-	2 6%	-	43 14%	24 4%	25 5%	29 8%



Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

Q.6 Do you agree or disagree with each of the following statements? I sometimes feel uncomfortable around people with disabilities **Base: All respondents**

Q.5 Generally speaking, do you think of yourself as...?

	_Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2024	607	571	205	64	38	44	18	6	34	47	390
Weighted base	2024	636	557	179	74	43	38	20	7	32	51	387
Agree	438 22%	135 21%	127 23%	34 19%	15 20%	6 14%	6 17%	6 32%	1 19%	8 24%	8 15%	91 23%
Disagree	1455 72%	468 74%	411 74%	135 75%	53 72%	34 79%	27 71%	13 68%	6 81%	24 74%	37 73%	246 64%
Don't know	132 7%	33 5%	19 3%	10 6%	6 8%	3 6%	4 11%	-	- -	1 2%	6 12%	50 13%



Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements? I sometimes feel uncomfortable around people with disabilities Base: All respondents

							Region					
	_Total	Scot-	North East	North West	Yorks & <u>Humber</u>	West Mids	Wales	East- ern	<u>London</u>	South East	South West	East Mids
Unweighted base	2024	172	92	254	185	177	89	174	275	290	169	147
Weighted base	2024	180	92	238	179	186	108	188	255	257	183	157
Agree	438 22%	36 20%	16 17%	48 20%	44 24%	36 19%	18 16%	49 26%	70 28%	53 21%	36 20%	32 20%
Disagree	1455 72%	134 74%	70 76%	173 73%	122 68%	134 72%	89 82%	128 68%	163 64%	187 73%	135 74%	120 76%
Don't know	132 7%	10 5%	6 7%	17 7%	13 7%	16 9%	2 2%	10 6%	22 9%	17 7%	12 7%	5 3%



Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

Q.6 Do you agree or disagree with each of the following statements? People with disabilities are often regarded as second rate citizens Base: All respondents

		Ge	nder		Age						Social	Class				Reg	ion		
	<u>Total</u>	Male	Female	18-24	<u>25-34</u>	35-44	<u>45-54</u>	<u>55-64</u>	65+	AB	<u>C1</u>	<u>C2</u>	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2024	969	1055	198	341	424	362	318	381	814	492	296	422	1852	565	498	531	258	172
Weighted base	2024	992	1032	242	323	386	344	304	424	543	585	426	470	1844	512	531	510	291	180
Agree	1329 66%	635 64%	693 67%	105 43%	175 54%	261 68%	250 73%	241 79%	297 70%	364 67%	359 61%	265 62%	341 72%	1205 65%	329 64%	345 65%	339 66%	193 66%	123 68%
Disagree	472 23%	254 26%	218 21%	94 39%	96 30%	91 24%	61 18%	39 13%	90 21%	125 23%	155 27%	113 27%	79 17%	434 24%	119 23%	129 24%	111 22%	75 26%	38 21%
Don't know	223 11%	103 10%	120 12%	43 18%	52 16%	34 9%	33 10%	24 8%	38 9%	54 10%	70 12%	48 11%	51 11%	204 11%	65 13%	57 11%	59 12%	24 8%	19 11%



Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

Q.6 Do you agree or disagree with each of the following statements? People with disabilities are often regarded as second rate citizens Base: All respondents

				Q.3/4/5 Votir	ng Intention (in			Voted in 2	2010 General	Election				
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2024	544	637	179	154	54	41	8	26	15	322	635	449	419
Weighted base	2024	524	654	159	173	50	47	11	30	18	311	603	479	384
Agree	1329 66%	333 63%	445 68%	102 64%	122 70%	39 79%	32 68%	11 100%	21 69%	14 80%	190 61%	397 66%	327 68%	246 64%
Disagree	472 23%	151 29%	140 21%	40 25%	32 19%	9 19%	12 25%	-	7 24%	2 9%	61 20%	158 26%	101 21%	92 24%
Don't know	223 11%	40 8%	69 11%	16 10%	19 11%	1 2%	3 7%	-	2 6%	2 12%	60 19%	48 8%	52 11%	45 12%



18%

Voting Intentions Survey

ONLINE Fieldwork : 15th - 16th August 2012

Q.6 Do you agree or disagree with each of the following statements? People with disabilities are often regarded as second rate citizens **Base: All respondents**

11%

11%

Q.5 Generally speaking, do you think of yourself as...? Conser UKIP BNP Plaid Cymru Other Refused Total Labour -vative Lib Dem SNP Green Don't know Unweighted base 2024 607 571 205 64 38 44 18 6 34 47 390 Weighted base 2024 636 557 179 74 43 38 7 32 51 387 39 Agree 1329 437 365 117 51 33 28 14 27 212 69% 65% 68% 76% 73% 71% 100% 85% 76% 66% 65% 55% 9 5 6 Disagree 472 131 145 46 13 7 4 106 23% 21% 26% 11% 26% 18% 16% 23% 24% 11% 28% Don't know 223 69 47 16 10 3 6 69 1 1 1

3%

5%

14%



13%

Absolutes/col percents

Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

Q.6 Do you agree or disagree with each of the following statements? People with disabilities are often regarded as second rate citizens Base: All respondents

							Region					
	Total	Scot-	North East	North West	Yorks & <u>Humber</u>	West Mids	Wales	East- ern	London	South East	South West	East Mids
Unweighted base	2024	172	92	254	185	177	89	174	275	290	169	147
Weighted base	2024	180	92	238	179	186	108	188	255	257	183	157
Agree	1329 66%	123 68%	55 59%	159 67%	125 70%	128 69%	72 67%	121 65%	167 66%	162 63%	120 66%	96 61%
Disagree	472 23%	38 21%	23 25%	54 23%	34 19%	43 23%	30 28%	44 23%	51 20%	68 26%	44 24%	43 27%
Don't know	223 11%	19 11%	15 16%	26 11%	19 11%	16 9%	5 5%	23 12%	37 14%	28 11%	19 10%	18 11%



Absolutes/col percents

Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

		Gender				Ag	ge				Social	Class				Reg	ion		
	Total	Male	Female	18-24	25-34	<u>35-44</u>	45-54	<u>55-64</u>	65+	AB	<u>C1</u>	<u>C2</u>	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2024	969	1055	198	341	424	362	318	381	814	492	296	422	1852	565	498	531	258	172
Weighted base	2024	992	1032	242	323	386	344	304	424	543	585	426	470	1844	512	531	510	291	180
Agree	401 20%	243 24%	157 15%	57 23%	55 17%	73 19%	65 19%	66 22%	86 20%	115 21%	110 19%	78 18%	97 21%	360 20%	106 21%	113 21%	89 18%	51 18%	41 23%
Disagree	1283 63%	615 62%	668 65%	133 55%	212 66%	260 67%	220 64%	192 63%	266 63%	347 64%	402 69%	271 64%	263 56%	1171 64%	313 61%	331 62%	329 65%	198 68%	112 62%
Don't know	340 17%	134 14%	206 20%	52 22%	56 17%	53 14%	60 17%	46 15%	73 17%	81 15%	72 12%	77 18%	110 23%	313 17%	93 18%	87 16%	91 18%	42 14%	27 15%



Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

				Q.3/4/5 Votin	ng Intention (i			Voted in 2	2010 General	Election				
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2024	544	637	179	154	54	41	8	26	15	322	635	449	419
Weighted base	2024	524	654	159	173	50	47	11	30	18	311	603	479	384
Agree	401 20%	100 19%	117 18%	33 21%	46 27%	7 14%	11 24%	1 13%	12 42%	7 41%	43 14%	121 20%	92 19%	72 19%
Disagree	1283 63%	354 68%	457 70%	104 65%	96 55%	35 70%	31 66%	7 66%	14 46%	9 47%	171 55%	390 65%	330 69%	254 66%
Don't know	340 17%	70 13%	80 12%	22 14%	31 18%	8 16%	5 10%	2 21%	4 12%	2 12%	97 31%	92 15%	57 12%	57 15%



Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

Absolutes/col percents

	_				Q.5	Generally spea	king, do you think	k of yourself as	?			
		Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2024	607	571	205	64	38	44	18	6	34	47	390
Weighted base	2024	636	557	179	74	43	38	20	7	32	51	387
Agree	401 20%	123 19%	118 21%	32 18%	20 27%	14 33%	7 18%	8 40%	1 19%	11 36%	7 13%	59 15%
Disagree	1283 63%	423 66%	359 65%	124 69%	41 55%	27 61%	26 69%	8 39%	3 45%	18 55%	30 60%	225 58%
Don't know	340 17%	91 14%	79 14%	24 13%	13 17%	3 6%	5 13%	4 20%	3 36%	3 9%	14 27%	102 26%



Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

							Region					
	Total	Scot-	North East	North West	Yorks & <u>Humber</u>	West Mids	Wales	East- ern	<u>London</u>	South East	South West	East Mids
Unweighted base	2024	172	92	254	185	177	89	174	275	290	169	147
Weighted base	2024	180	92	238	179	186	108	188	255	257	183	157
Agree	401 20%	41 23%	19 20%	41 17%	30 17%	39 21%	23 22%	44 24%	47 19%	59 23%	28 15%	30 19%
Disagree	1283 63%	112 62%	63 68%	150 63%	117 65%	115 62%	69 64%	116 62%	155 61%	158 62%	128 70%	99 63%
Don't know	340 17%	27 15%	11 12%	48 20%	32 18%	32 17%	15 14%	27 15%	53 21%	40 16%	27 15%	28 18%



Voting Intentions Survey
ONLINE Fieldwork: 15th - 16th August 2012

Absolutes/col percents

		Gender				Αç	je				Social	Class				Regi	ion		
	Total	Male	<u>Female</u>	18-24	25-34	35-44	45-54	55-64	65+	AB		<u>C2</u>	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2024	969	1055	198	341	424	362	318	381	814	492	296	422	1852	565	498	531	258	172
Weighted base	2024	992	1032	242	323	386	344	304	424	543	585	426	470	1844	512	531	510	291	180
Agree	700 35%	352 35%	348 34%	99 41%	108 33%	152 39%	129 37%	104 34%	108 25%	205 38%	203 35%	140 33%	152 32%	643 35%	163 32%	168 32%	207 41%	104 36%	57 32%
Disagree	874 43%	473 48%	401 39%	71 29%	114 35%	139 36%	155 45%	141 46%	254 60%	243 45%	261 45%	196 46%	173 37%	798 43%	220 43%	253 48%	196 38%	129 44%	76 42%
Don't know	450 22%	168 17%	282 27%	72 30%	101 31%	95 24%	60 18%	59 19%	63 15%	95 17%	120 21%	89 21%	146 31%	403 22%	129 25%	110 21%	107 21%	57 20%	47 26%



Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

				Q.3/4/5 Voti	ng Intention (i	ncluding Sque	eeze & DK/F	Refuse at Q.4)				Voted in 2	2010 General	
	<u>Total</u>	Conser- vative	Labour	Lib Dem	UKIP	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- <u>crat</u>			
Unweighted base	2024	544	637	179	154	54	41	8	26	15	322	635	449	419
Weighted base	2024	524	654	159	173	50	47	11	30	18	311	603	479	384
Agree	700 35%	22 4%	475 73%	57 36%	24 14%	25 50%	14 31%	3 24%	6 21%	3 15%	49 16%	39 6%	331 69%	191 50%
Disagree	874 43%	463 88%	89 14%	63 40%	117 67%	13 26%	16 35%	5 47%	8 28%	12 68%	81 26%	498 83%	72 15%	118 31%
Don't know	450 22%	39 7%	90 14%	39 24%	33 19%	12 24%	16 34%	3 28%	15 51%	3 17%	181 58%	66 11%	77 16%	75 20%



Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

	_				Q.	5 Generally spea	king, do you thin	k of yourself as	?			
	_Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2024	607	571	205	64	38	44	18	6	34	47	390
Weighted base	2024	636	557	179	74	43	38	20	7	32	51	387
Agree	700 35%	424 67%	25 5%	72 40%	16 21%	16 37%	20 52%	5 24%	2 35%	13 41%	11 22%	95 25%
Disagree	874 43%	103 16%	484 87%	70 39%	49 66%	17 39%	6 17%	5 25%	3 35%	15 45%	14 28%	108 28%
Don't know	450 22%	109 17%	48 9%	37 21%	9 13%	10 23%	12 32%	10 51%	2 31%	4 14%	25 50%	183 47%



Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

Absolutes/col percents

							Region					
	Total	Scot-	North East	North West	Yorks & <u>Humber</u>	West Mids	Wales	East- ern	London	South East	South West	East Mids
Unweighted base	2024	172	92	254	185	177	89	174	275	290	169	147
Weighted base	2024	180	92	238	179	186	108	188	255	257	183	157
Agree	700 35%	57 32%	39 42%	94 39%	74 41%	64 34%	40 37%	51 27%	82 32%	81 32%	65 35%	54 34%
Disagree	874 43%	76 42%	31 34%	102 43%	62 35%	87 47%	44 41%	106 57%	108 42%	112 43%	85 46%	60 38%
Don't know	450 22%	47 26%	22 24%	42 18%	43 24%	35 19%	24 22%	31 16%	65 25%	64 25%	33 18%	44 28%



Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

Q.6 Do you agree or disagree with each of the following statements? I have scaled back my holiday plans to save money

Base: All respondents

		Gender				Αç	ge				Social	Class				Regi	on		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	<u>C2</u>	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2024	969	1055	198	341	424	362	318	381	814	492	296	422	1852	565	498	531	258	172
Weighted base	2024	992	1032	242	323	386	344	304	424	543	585	426	470	1844	512	531	510	291	180
Agree	969 48%	454 46%	515 50%	98 40%	154 48%	211 55%	193 56%	152 50%	163 38%	230 42%	267 46%	222 52%	250 53%	892 48%	241 47%	267 50%	242 48%	141 48%	77 43%
Disagree	926 46%	488 49%	438 42%	115 47%	153 47%	151 39%	132 38%	134 44%	241 57%	287 53%	287 49%	178 42%	173 37%	831 45%	236 46%	229 43%	238 47%	128 44%	95 52%
Don't know	129 6%	51 5%	79 8%	30 12%	16 5%	24 6%	20 6%	19 6%	20 5%	26 5%	31 5%	26 6%	47 10%	121 7%	35 7%	34 6%	29 6%	23 8%	9 5%



Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

Q.6 Do you agree or disagree with each of the following statements? I have scaled back my holiday plans to save money

Base: All respondents

				Q.3/4/5 Votin	ng Intention (i			Voted in 2	2010 General	Election				
	_Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2024	544	637	179	154	54	41	8	26	15	322	635	449	419
Weighted base	2024	524	654	159	173	50	47	11	30	18	311	603	479	384
Agree	969 48%	228 44%	351 54%	72 45%	87 50%	28 56%	19 41%	3 30%	15 51%	10 54%	119 38%	276 46%	253 53%	191 50%
Disagree	926 46%	278 53%	264 40%	78 49%	80 46%	17 34%	26 56%	4 36%	14 45%	8 46%	147 47%	302 50%	198 41%	167 44%
Don't know	129 6%	18 3%	39 6%	9 6%	6 4%	5 10%	1 3%	4 34%	1 3%	-	45 14%	24 4%	29 6%	25 7%



176

46%

51

13%

22

44%

2

14

44%

Voting Intentions Survey

24

56%

17

45%

4

10%

ONLINE Fieldwork : 15th - 16th August 2012

Q.6 Do you agree or disagree with each of the following statements? I have scaled back my holiday plans to save money

Labour

607

636

345

252

54%

40%

6%

39

Total

2024

2024

969

926

129

48%

46%

Conser

-vative

571

557

243

296

44%

53%

3%

18

Lib Dem

205

179

93

77

43%

5%

39

52%

3

52%

Base: All respondents

Unweighted base

Weighted base

Agree

Disagree

Don't know

Q.5 Generally speaking, do you think of yourself as...? UKIP BNP Plaid Cymru Other Refused SNP Green Don't know 64 38 44 18 6 34 47 390 74 43 38 32 51 387 33 18 17 11 6 18 27 159 44% 42% 45% 54% 81% 56% 53% 41%

19%

37%



Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

Q.6 Do you agree or disagree with each of the following statements? I have scaled back my holiday plans to save money Base: All respondents

							Region					
		Scot-	North East	North West	Yorks & <u>Humber</u>	West Mids	Wales	East- ern	London	South East	South West	East Mids
Unweighted base	2024	172	92	254	185	177	89	174	275	290	169	147
Weighted base	2024	180	92	238	179	186	108	188	255	257	183	157
Agree	969 48%	77 43%	46 49%	112 47%	84 47%	92 49%	51 48%	103 55%	113 44%	128 50%	89 49%	72 46%
Disagree	926 46%	95 52%	41 45%	109 46%	88 49%	88 47%	47 44%	74 40%	123 48%	112 44%	80 44%	67 43%
Don't know	129 6%	9 5%	6 6%	17 7%	7 4%	7 4%	9 9%	10 5%	18 7%	17 6%	13 7%	17 11%



Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

Q.6 Do you agree or disagree with each of the following statements? Scotland should be an independent country

Base: All respondents

		Ger	nder			Ag	je				Social	Class				Regi	on		
	_Total	Male	<u>Female</u>	18-24	<u>25-34</u>	35-44	45-54	55-64	65+	AB	<u>C1</u>	<u>C2</u>	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2024	969	1055	198	341	424	362	318	381	814	492	296	422	1852	565	498	531	258	172
Weighted base	2024	992	1032	242	323	386	344	304	424	543	585	426	470	1844	512	531	510	291	180
Agree	494 24%	269 27%	225 22%	46 19%	80 25%	107 28%	94 27%	68 22%	99 23%	127 23%	148 25%	89 21%	130 28%	438 24%	102 20%	143 27%	127 25%	66 23%	57 31%
Disagree	1005 50%	533 54%	472 46%	121 50%	140 43%	170 44%	154 45%	162 53%	259 61%	303 56%	293 50%	218 51%	190 40%	917 50%	245 48%	267 50%	247 49%	157 54%	88 49%
Don't know	525 26%	190 19%	335 32%	75 31%	103 32%	109 28%	97 28%	74 24%	67 16%	113 21%	143 24%	118 28%	150 32%	489 27%	165 32%	121 23%	135 26%	68 23%	35 20%



Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

Q.6 Do you agree or disagree with each of the following statements? Scotland should be an independent country

Base: All respondents

				Q.3/4/5 Voti	ng Intention (i			Voted in 2	2010 General					
	_Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2024	544	637	179	154	54	41	8	26	15	322	635	449	419
Weighted base	2024	524	654	159	173	50	47	11	30	18	311	603	479	384
Agree	494 24%	122 23%	152 23%	30 19%	61 35%	17 34%	35 76%	4 36%	8 27%	5 26%	43 14%	152 25%	111 23%	84 22%
Disagree	1005 50%	318 61%	341 52%	93 58%	80 46%	14 28%	2 5%	6 57%	13 43%	10 53%	127 41%	343 57%	251 52%	203 53%
Don't know	525 26%	84 16%	162 25%	36 23%	33 19%	19 38%	9 19%	1 7%	9 30%	4 21%	140 45%	108 18%	118 25%	97 25%



Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

Q.6 Do you agree or disagree with each of the following statements? Scotland should be an independent country **Base: All respondents**

Q.5 Generally speaking, do you think of yourself as...?

	_				Ψ.	Ocherally spea	iking, ao you tiliili	k or yoursen as	:			
	_Total _	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2024	607	571	205	64	38	44	18	6	34	47	390
Weighted base	2024	636	557	179	74	43	38	20	7	32	51	387
Agree	494 24%	147 23%	132 24%	34 19%	25 34%	34 79%	9 25%	6 30%	-	14 42%	8 15%	85 22%
Disagree	1005 50%	333 52%	335 60%	95 53%	36 48%	2 5%	12 33%	6 30%	5 74%	11 33%	22 44%	147 38%
Don't know	525 26%	157 25%	90 16%	50 28%	14 18%	7 16%	16 42%	8 40%	2 26%	8 25%	21 41%	154 40%



Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

Q.6 Do you agree or disagree with each of the following statements? Scotland should be an independent country **Base: All respondents**

							Region					
	Total	Scot-	North East	North West	Yorks & Humber	West Mids	Wales	East- ern	London	South East	South West	East Mids
Unweighted base	2024	172	92	254	185	177	89	174	275	290	169	147
Weighted base	2024	180	92	238	179	186	108	188	255	257	183	157
Agree	494 24%	57 31%	20 22%	69 29%	39 22%	61 33%	22 20%	43 23%	50 20%	52 20%	43 24%	39 25%
Disagree	1005 50%	88 49%	47 51%	114 48%	86 48%	96 51%	62 57%	97 52%	106 42%	139 54%	95 52%	74 47%
Don't know	525 26%	35 20%	25 27%	56 23%	54 30%	30 16%	24 22%	47 25%	99 39%	66 26%	44 24%	44 28%



Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

Q.6 Do you agree or disagree with each of the following statements? I think that the general economic condition of the country will improve over the next 12 months **Base: All respondents**

		Ge	nder			Αç	ge				Social	Class				Reg	ion		
	Total	Male	Female	18-24	25-34	35-44	45-54	<u>55-64</u>	65+	AB		<u>C2</u>	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2024	969	1055	198	341	424	362	318	381	814	492	296	422	1852	565	498	531	258	172
Weighted base	2024	992	1032	242	323	386	344	304	424	543	585	426	470	1844	512	531	510	291	180
Agree	492 24%	274 28%	218 21%	71 29%	76 23%	94 24%	74 21%	57 19%	121 28%	154 28%	155 27%	102 24%	81 17%	457 25%	141 28%	133 25%	121 24%	62 21%	35 20%
Disagree	1101 54%	555 56%	546 53%	98 41%	162 50%	212 55%	215 62%	190 62%	224 53%	280 52%	310 53%	233 55%	278 59%	995 54%	255 50%	275 52%	299 59%	167 57%	105 58%
Don't know	431 21%	164 17%	267 26%	73 30%	85 26%	80 21%	56 16%	57 19%	80 19%	108 20%	120 20%	91 21%	112 24%	391 21%	116 23%	124 23%	90 18%	62 21%	40 22%



Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?
I think that the general economic condition of the country will improve over the next 12 months Base: All respondents

				Q.3/4/5 Votir	ng Intention (i			Voted in:	2010 General					
	<u>Total</u>	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2024	544	637	179	154	54	41	8	26	15	322	635	449	419
Weighted base	2024	524	654	159	173	50	47	11	30	18	311	603	479	384
Agree	492 24%	230 44%	108 17%	41 26%	24 14%	7 14%	9 18%	1 12%	7 22%	1 8%	56 18%	235 39%	86 18%	78 20%
Disagree	1101 54%	191 36%	443 68%	77 48%	119 69%	28 57%	32 68%	9 88%	20 66%	14 75%	146 47%	251 42%	322 67%	217 57%
Don't know	431 21%	103 20%	103 16%	41 26%	31 18%	14 29%	7 14%	-	4 12%	3 17%	109 35%	116 19%	72 15%	88 23%



Voting Intentions Survey

ONLINE Fieldwork : 15th - 16th August 2012

Q.6 Do you agree or disagree with each of the following statements?
I think that the general economic condition of the country will improve over the next 12 months Base: All respondents

Q.5 Generally speaking, do you think of yourself as...? Conser UKIP BNP Plaid Cymru Other Refused Total Labour -vative Lib Dem SNP Green Don't know 2024 607 571 205 64 38 44 18 6 34 47 Unweighted base 390 Weighted base 2024 557 179 74 43 38 20 32 51 636 387 492 116 235 45 10 8 6 2 9 61 Agree 9% 24% 18% 42% 25% 14% 18% 17% 18% 17% 16% Disagree 1101 416 221 86 50 31 20 14 4 25 32 200 62% 64% 54% 65% 40% 48% 67% 72% 52% 73% 77% 52% 431 105 101 48 14 12 3 7 126 Don't know 21% 16% 18% 27% 19% 11% 31% 17% 21% 23% 19% 32%



Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

Q.6 Do you agree or disagree with each of the following statements? I think that the general economic condition of the country will improve over the next 12 months **Base: All respondents**

							Region					
	Total	Scot-	North East	North West	Yorks & <u>Humber</u>	West Mids	Wales	East- ern	London	South East	South West	East Mids
Unweighted base	2024	172	92	254	185	177	89	174	275	290	169	147
Weighted base	2024	180	92	238	179	186	108	188	255	257	183	157
Agree	492 24%	35 20%	14 15%	69 29%	38 21%	45 24%	29 26%	57 30%	60 24%	81 32%	33 18%	30 19%
Disagree	1101 54%	105 58%	66 72%	131 55%	102 57%	98 53%	65 60%	89 48%	126 49%	129 50%	102 56%	87 56%
Don't know	431 21%	40 22%	12 13%	39 16%	39 22%	43 23%	15 14%	41 22%	68 27%	48 19%	47 26%	39 25%



Absolutes/col percents

Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

Q.6 Do you agree or disagree with each of the following statements? The Olympics will probably boost the British economy

Base: All respondents

		Gei	nder			Αg	ge				Social	Class				Regi	ion		
	<u>Total</u>	Male	Female	18-24	<u>25-34</u>	35-44	<u>45-54</u>	<u>55-64</u>	65+	AB		<u>C2</u>	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2024	969	1055	198	341	424	362	318	381	814	492	296	422	1852	565	498	531	258	172
Weighted base	2024	992	1032	242	323	386	344	304	424	543	585	426	470	1844	512	531	510	291	180
Agree	1026 51%	479 48%	547 53%	143 59%	171 53%	212 55%	173 50%	128 42%	199 47%	295 54%	315 54%	221 52%	195 41%	950 52%	254 50%	296 56%	255 50%	145 50%	76 42%
Disagree	592 29%	336 34%	256 25%	56 23%	94 29%	93 24%	107 31%	112 37%	130 31%	147 27%	167 29%	114 27%	164 35%	540 29%	142 28%	146 27%	167 33%	86 29%	52 29%
Don't know	406 20%	177 18%	229 22%	43 18%	59 18%	80 21%	64 19%	65 21%	95 22%	100 18%	103 18%	91 21%	112 24%	353 19%	116 23%	90 17%	88 17%	60 21%	53 29%



Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

Q.6 Do you agree or disagree with each of the following statements?

The Olympics will probably boost the British economy

Base: All respondents

				Q.3/4/5 Votir	ng Intention (in	ncluding Sque	eze & DK/F	Refuse at Q.4)				Voted in 2	2010 General	
	<u>Total</u> .	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2024	544	637	179	154	54	41	8	26	15	322	635	449	419
Weighted base	2024	524	654	159	173	50	47	11	30	18	311	603	479	384
Agree	1026 51%	330 63%	329 50%	90 57%	62 36%	18 36%	20 42%	6 60%	11 37%	7 39%	141 45%	345 57%	244 51%	192 50%
Disagree	592 29%	102 19%	217 33%	41 26%	72 42%	19 39%	16 34%	1 12%	15 50%	7 36%	83 27%	148 24%	153 32%	120 31%
Don't know	406 20%	93 18%	108 17%	28 18%	39 23%	12 25%	11 24%	3 28%	4 13%	4 25%	87 28%	110 18%	82 17%	72 19%



Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

Q.6 Do you agree or disagree with each of the following statements? The Olympics will probably boost the British economy

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

		Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2024	607	571	205	64	38	44	18	6	34	47	390
Weighted base	2024	636	557	179	74	43	38	20	7	32	51	387
Agree	1026 51%	317 50%	342 61%	94 53%	28 38%	20 47%	14 36%	9 45%	5 74%	6 17%	20 39%	171 44%
Disagree	592 29%	200 31%	117 21%	48 27%	31 42%	14 32%	14 37%	9 45%	1 16%	17 54%	19 38%	122 32%
Don't know	406 20%	119 19%	98 18%	37 21%	16 21%	9 21%	10 27%	2 11%	1 10%	9 29%	12 23%	93 24%



Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

Q.6 Do you agree or disagree with each of the following statements? The Olympics will probably boost the British economy Base: All respondents

							Region					
	Total	Scot-	North East	North West	Yorks & <u>Humber</u>	West Mids	Wales	East- ern	London	South East	South West	East Mids
Unweighted base	2024	172	92	254	185	177	89	174	275	290	169	147
Weighted base	2024	180	92	238	179	186	108	188	255	257	183	157
Agree	1026 51%	76 42%	51 55%	121 51%	83 46%	109 58%	55 51%	108 58%	118 46%	136 53%	91 50%	79 50%
Disagree	592 29%	52 29%	31 34%	75 31%	61 34%	51 27%	31 29%	49 26%	75 29%	67 26%	55 30%	46 29%
Don't know	406 20%	53 29%	11 11%	43 18%	35 19%	27 15%	22 21%	31 16%	62 24%	54 21%	38 21%	32 20%



Absolutes/col percents

Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

Q.6 Do you agree or disagree with each of the following statements? Some members of my family intend to take part in more sport as a result of the Olympics Base: All respondents

		Gei	Gender Age							Social Class				Region					
	<u>Total</u>	Male	<u>Female</u>	18-24	<u>25-34</u>	35-44	45-54	<u>55-64</u>	65+	AB			DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2024	969	1055	198	341	424	362	318	381	814	492	296	422	1852	565	498	531	258	172
Weighted base	2024	992	1032	242	323	386	344	304	424	543	585	426	470	1844	512	531	510	291	180
Agree	317 16%	159 16%	159 15%	53 22%	73 23%	93 24%	48 14%	22 7%	28 7%	103 19%	92 16%	76 18%	47 10%	293 16%	90 18%	86 16%	78 15%	40 14%	24 14%
Disagree	1271 63%	631 64%	640 62%	131 54%	196 61%	226 59%	232 67%	209 69%	277 65%	317 58%	373 64%	263 62%	317 67%	1148 62%	321 63%	332 62%	312 61%	184 63%	123 68%
Don't know	436 22%	203	233 23%	57 24%	55 17%	68 18%	64 19%	73 24%	119 28%	123 23%	120 21%	86 20%	106 23%	403 22%	101 20%	114 21%	120 23%	68 23%	33 18%



Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

Q.6 Do you agree or disagree with each of the following statements? Some members of my family intend to take part in more sport as a result of the Olympics **Base: All respondents**

					Voted in 2010 General Election									
	<u>Total</u> .	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2024	544	637	179	154	54	41	8	26	15	322	635	449	419
Weighted base	2024	524	654	159	173	50	47	11	30	18	311	603	479	384
Agree	317 16%	88 17%	143 22%	26 16%	14 8%	9 18%	3 7%	-	3 10%	-	30 10%	89 15%	115 24%	55 14%
Disagree	1271 63%	317 60%	382 58%	98 61%	130 75%	25 49%	34 73%	8 79%	21 71%	17 95%	182 59%	383 63%	265 55%	250 65%
Don't know	436 22%	119 23%	129 20%	35 22%	30 17%	16 32%	9 20%	2 21%	6 19%	1 5%	99 32%	131 22%	99 21%	79 21%



Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

Q.6 Do you agree or disagree with each of the following statements? Some members of my family intend to take part in more sport as a result of the Olympics **Base: All respondents**

	_				Q.	Generally spea	king, do you thinl	k of yourself as	?			
		Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2024	607	571	205	64	38	44	18	6	34	47	390
Weighted base	2024	636	557	179	74	43	38	20	7	32	51	387
Agree	317 16%	127 20%	83 15%	24 13%	6 8%	6 15%	6 16%	4 19%	-	2 5%	4 9%	55 14%
Disagree	1271 63%	378 59%	351 63%	118 66%	56 75%	29 67%	24 65%	13 66%	7 100%	27 83%	24 48%	244 63%
Don't know	436	131	123	38 21%	13 17%	8 19%	7 10%	3 14%	-	4 12%	22 43%	87 23%



Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

Q.6 Do you agree or disagree with each of the following statements? Some members of my family intend to take part in more sport as a result of the Olympics Base: All respondents

							Region					
	_Total	Scot-	North East	North West	Yorks & <u>Humber</u>	West Mids	Wales	East- ern	London	South East	South West	East Mids
Unweighted base	2024	172	92	254	185	177	89	174	275	290	169	147
Weighted base	2024	180	92	238	179	186	108	188	255	257	183	157
Agree	317 16%	24 14%	9 10%	37 15%	32 18%	23 12%	18 17%	33 17%	51 20%	39 15%	21 12%	30 19%
Disagree	1271 63%	123 68%	65 70%	136 57%	111 62%	121 65%	62 58%	109 58%	151 59%	170 66%	121 66%	102 65%
Don't know	436 22%	33 18%	19 20%	66 28%	35 20%	43 23%	27 25%	46 25%	52 21%	49 19%	40 22%	25 16%



Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

		Ge	nder	Age					Social Class						Reg	ion			
	Total	Male	Female	18-24	25-34	35-44	<u>45-54</u>	<u>55-64</u>	65+	AB		<u>C2</u>	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2024	969	1055	198	341	424	362	318	381	814	492	296	422	1852	565	498	531	258	172
Weighted base	2024	992	1032	242	323	386	344	304	424	543	585	426	470	1844	512	531	510	291	180
Agree	1435 71%	671 68%	764 74%	184 76%	228 71%	294 76%	241 70%	197 65%	290 68%	403 74%	426 73%	312 73%	293 62%	1336 72%	371 72%	404 76%	358 70%	204 70%	98 55%
Disagree	429 21%	246 25%	183 18%	33 14%	71 22%	60 16%	83 24%	77 25%	105 25%	97 18%	118 20%	85 20%	128 27%	366 20%	103 20%	92 17%	111 22%	61 21%	63 35%
Don't know	160 8%	76 8%	85 8%	24 10%	24 7%	32 8%	21 6%	31 10%	29 7%	43 8%	41 7%	28 7%	49 10%	141 8%	38 7%	35 7%	41 8%	26 9%	19 11%



Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

				Q.3/4/5 Votir			Voted in	2010 General						
	<u>Total</u> .	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2024	544	637	179	154	54	41	8	26	15	322	635	449	419
Weighted base	2024	524	654	159	173	50	47	11	30	18	311	603	479	384
Agree	1435 71%	431 82%	491 75%	116 73%	96 56%	33 67%	19 41%	5 43%	14 48%	8 45%	204 65%	469 78%	354 74%	281 73%
Disagree	429 21%	72 14%	126 19%	29 18%	57 33%	13 27%	25 54%	2 23%	15 51%	9 52%	58 19%	102 17%	92 19%	73 19%
Don't know	160 8%	21 4%	38 6%	14 9%	20 11%	3 6%	2 5%	4 34%	1	1 4%	49 16%	31 5%	33 7%	30 8%



Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

0.5 Generally speaking do you think of yourself as	2

	_	Q.5 Generally speaking, do you think of yourself as?												
	_Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know		
Unweighted base	2024	607	571	205	64	38	44	18	6	34	47	390		
Weighted base	2024	636	557	179	74	43	38	20	7	32	51	387		
Agree	1435 71%	468 73%	454 81%	130 73%	38 52%	17 39%	23 60%	8 42%	5 65%	12 38%	32 63%	249 64%		
Disagree	429 21%	125 20%	84 15%	33 18%	25 34%	24 55%	13 33%	10 53%	1 16%	18 56%	11 22%	85 22%		
Don't know	160 8%	43 7%	20 4%	16 9%	11 15%	2 6%	2 6%	1 5%	1 19%	2 6%	8 16%	53 14%		



Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

							Region					
	_Total	Scot-	North East	North West	Yorks & <u>Humber</u>	West Mids	Wales	East- ern	London	South East	South West	East Mids
Unweighted base	2024	172	92	254	185	177	89	174	275	290	169	147
Weighted base	2024	180	92	238	179	186	108	188	255	257	183	157
Agree	1435 71%	98 55%	56 60%	171 72%	131 73%	141 76%	73 68%	146 78%	181 71%	190 74%	130 71%	117 75%
Disagree	429 21%	63 35%	26 28%	48 20%	37 21%	34 18%	23 22%	31 16%	51 20%	52 20%	38 21%	27 17%
Don't know	160 8%	19 11%	11 12%	19 8%	11 6%	11 6%	11 11%	11 6%	23 9%	15 6%	15 8%	13 8%



Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

Q.6 Do you agree or disagree with each of the following statements?

Being in coalition with the Conservatives has shown the Liberal Democrats to be a credible party of government **Base: All respondents**

		Ge	nder		Age					Social Class				Region					
	_Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB		C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2024	969	1055	198	341	424	362	318	381	814	492	296	422	1852	565	498	531	258	172
Weighted base	2024	992	1032	242	323	386	344	304	424	543	585	426	470	1844	512	531	510	291	180
Agree	370 18%	189 19%	181 18%	43 18%	63 20%	67 17%	67 19%	51 17%	79 19%	112 21%	111 19%	71 17%	75 16%	348 19%	110 22%	99 19%	79 16%	60 21%	21 12%
Disagree	1227 61%	680 69%	547 53%	116 48%	162 50%	226 58%	220 64%	205 67%	298 70%	336 62%	358 61%	253 60%	280 60%	1101 60%	284 55%	312 59%	333 65%	173 59%	126 70%
Don't know	428 21%	124 12%	304 29%	83 34%	98 30%	94 24%	58 17%	48 16%	47 11%	95 18%	117 20%	101 24%	115 24%	394 21%	118 23%	121 23%	97 19%	58 20%	33 19%



Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

Q.6 Do you agree or disagree with each of the following statements?

Being in coalition with the Conservatives has shown the Liberal Democrats to be a credible party of government

Base: All respondents

				Q.3/4/5 Votir			Voted in :	2010 General	Election					
	_Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2024	544	637	179	154	54	41	8	26	15	322	635	449	419
Weighted base	2024	524	654	159	173	50	47	11	30	18	311	603	479	384
Agree	370 18%	145 28%	60 9%	94 59%	20 11%	6 13%	5 11%	3 24%	3 9%	* 3%	28 9%	137 23%	49 10%	126 33%
Disagree	1227 61%	297 57%	499 76%	26 17%	132 76%	35 70%	36 76%	8 76%	22 74%	17 93%	133 43%	373 62%	362 76%	187 49%
Don't know	428 21%	82 16%	95 15%	39 24%	21 12%	8 17%	6 12%	-	5 18%	1 4%	150 48%	92 15%	68 14%	71 18%



Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

Q.6 Do you agree or disagree with each of the following statements?

Being in coalition with the Conservatives has shown the Liberal Democrats to be a credible party of government

Base: All respondents

	_	Q.5 Generally speaking, do you think of yourself as?											
	_Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know	
Unweighted base	2024	607	571	205	64	38	44	18	6	34	47	390	
Weighted base	2024	636	557	179	74	43	38	20	7	32	51	387	
Agree	370 18%	75 12%	133 24%	83 46%	8 11%	4 9%	2 5%	1 6%	1 17%	2 6%	5 9%	57 15%	
Disagree	1227 61%	463 73%	339 61%	54 30%	52 70%	36 82%	26 68%	17 84%	6 83%	28 87%	29 58%	178 46%	
Don't know	428 21%	99 15%	85 15%	43 24%	14 19%	4 9%	10 27%	2 10%	-	2 7%	17 33%	152 39%	



Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?

Being in coalition with the Conservatives has shown the Liberal Democrats to be a credible party of government **Base: All respondents**

							Region					
	Total	Scot- land	North East	North West	Yorks & <u>Humber</u>	West Mids	Wales	East- ern	London	South East	South West	East Mids
Unweighted base	2024	172	92	254	185	177	89	174	275	290	169	147
Weighted base	2024	180	92	238	179	186	108	188	255	257	183	157
Agree	370 18%	21 12%	10 10%	33 14%	36 20%	32 17%	18 17%	37 20%	49 19%	61 24%	42 23%	30 19%
Disagree	1227 61%	126 70%	67 73%	149 62%	117 66%	112 60%	67 62%	106 56%	142 56%	141 55%	106 58%	94 60%
Don't know	428 21%	33 19%	16 17%	56 24%	25 14%	43 23%	23 21%	45 24%	63 25%	55 21%	35 19%	33 21%



Q.6 Do you agree or disagree with each of the following statements? David Cameron was right to abandon the attempt to make changes to the House of Lords Base: All respondents

		Gei	nder		Age				Social	Class				Regi	ion				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	<u>C2</u>	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2024	969	1055	198	341	424	362	318	381	814	492	296	422	1852	565	498	531	258	172
Weighted base	2024	992	1032	242	323	386	344	304	424	543	585	426	470	1844	512	531	510	291	180
Agree	592 29%	336 34%	255 25%	49 20%	73 23%	81 21%	86 25%	115 38%	187 44%	184 34%	188 32%	97 23%	123 26%	557 30%	150 29%	169 32%	148 29%	90 31%	35 19%
Disagree	684 34%	405 41%	279 27%	67 28%	92 28%	142 37%	124 36%	117 38%	142 33%	207 38%	183 31%	142 33%	152 32%	604 33%	161 31%	166 31%	178 35%	98 34%	80 45%
Don't know	748 37%	251 25%	497	126	158	163	135	72 24%	95 22%	152	214	187	195	683 37%	201	196 37%	183	103	65 36%



Absolutes/col percents

Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

Q.6 Do you agree or disagree with each of the following statements?

David Cameron was right to abandon the attempt to make changes to the House of Lords Base: All respondents

				Q.3/4/5 Voti			Voted in:	2010 General						
	<u>Total</u>	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2024	544	637	179	154	54	41	8	26	15	322	635	449	419
Weighted base	2024	524	654	159	173	50	47	11	30	18	311	603	479	384
Agree	592 29%	263 50%	133 20%	37 23%	68 39%	14 27%	5 12%	4 36%	7 25%	4 24%	54 17%	296 49%	99 21%	78 20%
Disagree	684 34%	106 20%	294 45%	68 43%	62 36%	27 55%	27 58%	6 57%	10 32%	7 37%	62 20%	132 22%	231 48%	177 46%
Don't know	748 37%	156 30%	227 35%	54 34%	43 25%	9 18%	14 30%	1 7%	13 44%	7 39%	195 63%	175 29%	150 31%	128 33%



Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

Q.6 Do you agree or disagree with each of the following statements?

David Cameron was right to abandon the attempt to make changes to the House of Lords Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	_		Q.o Contrainy opeaking, do you trink or youron do										
		Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know	
Unweighted base	2024	607	571	205	64	38	44	18	6	34	47	390	
Weighted base	2024	636	557	179	74	43	38	20	7	32	51	387	
Agree	592 29%	133 21%	292 52%	38 21%	23 31%	7 16%	10 27%	3 18%	3 36%	6 20%	10 20%	66 17%	
Disagree	684 34%	280 44%	115 21%	81 45%	21 29%	26 59%	17 45%	8 40%	4 54%	16 51%	18 35%	98 25%	
Don't know	748 37%	224 35%	149 27%	60 33%	30 40%	11 25%	10 28%	8 43%	1 10%	9 30%	23 45%	222 58%	



Q.6 Do you agree or disagree with each of the following statements?

David Cameron was right to abandon the attempt to make changes to the House of Lords Base: All respondents

							Region					
	Total	Scot- land	North East	North West	Yorks & <u>Humber</u>	West Mids	Wales	East- ern	London	South East	South West	East Mids
Unweighted base	2024	172	92	254	185	177	89	174	275	290	169	147
Weighted base	2024	180	92	238	179	186	108	188	255	257	183	157
Agree	592 29%	35 19%	23 25%	77 32%	48 27%	53 28%	33 31%	77 41%	69 27%	81 32%	57 31%	39 25%
Disagree	684 34%	80 45%	32 35%	82 35%	64 36%	62 33%	37 34%	57 31%	83 33%	78 30%	61 34%	47 30%
Don't know	748 37%	65 36%	37 40%	79 33%	67 37%	72 38%	38 35%	54 29%	102 40%	98 38%	65 35%	71 45%



Absolutes/col percents

Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?

Nick Clegg was right to say that Liberal Democrat MPs will vote against the plans to reduce the number of MPs and change constituency boundaries **Base: All respondents**

		Ger	nder			Αç	je				Social	Class				Reg	ion		
	_Total	Male	<u>Female</u>	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	<u>C2</u>	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2024	969	1055	198	341	424	362	318	381	814	492	296	422	1852	565	498	531	258	172
Weighted base	2024	992	1032	242	323	386	344	304	424	543	585	426	470	1844	512	531	510	291	180
Agree	629 31%	382 39%	247 24%	60 25%	86 27%	116 30%	120 35%	99 33%	147 35%	181 33%	193 33%	117 28%	137 29%	562 30%	140 27%	156 29%	178 35%	88 30%	67 37%
Disagree	588 29%	347 35%	241 23%	45 19%	55 17%	96 25%	99 29%	104 34%	189 45%	180 33%	159 27%	117 27%	132 28%	542 29%	145 28%	167 31%	139 27%	90 31%	46 26%
Don't know	807 40%	263 27%	544 53%	137 57%	182 56%	174 45%	125 36%	101 33%	88 21%	181 33%	233 40%	192 45%	201 43%	740 40%	228 44%	207 39%	192 38%	113 39%	67 37%



35%

Voting Intentions Survey

ONLINE Fieldwork: 15th - 16th August 2012

28%

28%

63%

39%

69%

33%

35%

Q.6 Do you agree or disagree with each of the following statements? Nick Clegg was right to say that Liberal Democrat MPs will vote against the plans to reduce the number of MPs and change constituency boundaries

36%

35%

35%

19%

40%

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) Voted in 2010 General Election Liberal Conser-DK/Refuse Conser-Demo-Lib Dem UKIP SNP Plaid Cymru BNP Total vative Labour Green Other at Q4 vative Labour crat Unweighted base 2024 637 179 154 54 41 26 15 322 419 544 635 449 Weighted base 2024 654 159 173 47 11 30 18 479 384 524 311 603 629 322 84 37 Agree 81 20 22 3 50 94 234 182 31% 15% 49% 53% 22% 41% 36% 17% 16% 16% 49% 47% 588 256 104 20 104 10 8 46 307 67 Disagree 11 29% 49% 16% 12% 60% 15% 25% 36% 32% 44% 15% 51% 16% 17% Don't know 807 187 228 55 32 22 13 19 215 202 167 136

44%



Base: All respondents

Voting Intentions Survey ONLINE Fieldwork: 15th - 16th August 2012

Q.6 Do you agree or disagree with each of the following statements?

Nick Clegg was right to say that Liberal Democrat MPs will vote against the plans to reduce the number of MPs and change constituency boundaries **Base: All respondents**

	_	Q.5 Generally speaking, do you think of yourself as?											
		Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know	
Unweighted base	2024	607	571	205	64	38	44	18	6	34	47	390	
Weighted base	2024	636	557	179	74	43	38	20	7	32	51	387	
Agree	629 31%	301 47%	79 14%	89 50%	19 25%	23 53%	16 44%	2 9%	4 52%	10 30%	11 21%	76 20%	
Disagree	588 29%	109 17%	294 53%	28 16%	38 50%	9 21%	3 9%	8 39%	1 17%	12 36%	11 21%	75 19%	
Don't know	807 40%	226 36%	184 33%	62 35%	18 24%	12 27%	18 48%	10 52%	2 31%	11 34%	29 58%	235 61%	



Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements?

Nick Clegg was right to say that Liberal Democrat MPs will vote against the plans to reduce the number of MPs and change constituency boundaries **Base: All respondents**

							Region					
	Total	Scot-	North East	North West	Yorks & Humber	West Mids	Wales	East- ern	London	South East	South West	East Mids
Unweighted base	2024	172	92	254	185	177	89	174	275	290	169	147
Weighted base	2024	180	92	238	179	186	108	188	255	257	183	157
Agree	629 31%	67 37%	25 27%	82 34%	71 40%	49 26%	32 30%	60 32%	69 27%	71 27%	56 30%	48 31%
Disagree	588 29%	46 26%	30 33%	68 29%	41 23%	62 33%	34 31%	62 33%	67 26%	77 30%	56 31%	44 28%
Don't know	807 40%	67 37%	37 40%	88 37%	67 37%	76 41%	42 39%	66 35%	118 46%	109 42%	71 39%	65 42%



OPINION POLL
Online Fieldwork: 17th – 18th August 2012

Weighting table Q.1 Thinking back to the general election in 2010, which party if any did you vote for? Base: All respondents

	<u>Unweighted</u> <u>Total</u>	Weighted Total
Unweighted base	2024	2024
Weighted base	2024	2024
Conservative	632 31%	603 30%
Labour	450 22%	479 24%
Liberal Democrat	400	384
Other	20%	19% 161
	7%	8%
Did not vote	303 15%	303 15%
Don't remember	47 2%	47 2%
Refused	47 2%	47 2%