

ComRes Published Voting Intention Figures

	Independent on Sunday/ Sunday Mirror	The Independent	Independent on Sunday/ Sunday Mirror	The Independent	Independent on Sunday/ Sunday Mirror	The Independent
	17 th November	29 th October	20 th October	1 st October	22 nd September	3 rd September
Conservative	29%	28%	32%	33%	28%	31%
Labour	35%	36%	35%	37%	36%	37%
Liberal Democrat	10%	11%	9%	11%	10%	12%
UKIP	17%	12%	16%	11%	17%	10%
Other	9%	13%	8%	8%	9%	10%

METHODOLOGY NOTE

ComRes interviewed 2,023 British adults online between 13th and 15th November 2013. Data were weighted to be representative of all GB adults. Data were also weighted by past vote recall. ComRes is a member of the British Polling Council and abides by its rules.

To commission a voting intention poll or a public opinion survey please contact Katharine Peacock: katharine.peacock@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

Voting Intentions Survey

ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q.1 Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for?

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2023	1007	1016	197	337	424	363	318	384	756	538	278	451	1854	544	514	506	290	169
Weighted base	2023	991	1032	244	324	384	344	303	424	548	587	423	465	1850	516	533	509	293	173
Conservative	588 29%	328 33%	260 25%	32 13%	80 25%	120 31%	83 24%	94 31%	180 42%	192 35%	162 28%	119 28%	115 25%	561 30%	176 34%	214 40%	103 20%	69 23%	27 15%
Labour	464 23%	235 24%	229 22%	53 22%	74 23%	90 23%	90 26%	63 21%	95 22%	120 22%	129 22%	84 20%	132 28%	409 22%	99 19%	82 15%	162 32%	66 23%	55 32%
Liberal Democrat	371 18%	181 18%	190 18%	36 15%	55 17%	66 17%	70 20%	65 21%	80 19%	129 24%	105 18%	64 15%	73 16%	348 19%	104 20%	81 15%	99 19%	64 22%	23 13%
Other	155 8%	77 8%	78 8%	4 2%	18 5%	31 8%	32 9%	37 12%	34 8%	36 7%	40 7%	44 10%	35 8%	115 6%	30 6%	36 7%	27 5%	22 7%	40 23%
Did not vote	364 18%	150 15%	214 21%	110 45%	89 27%	58 15%	49 14%	32 11%	26 6%	53 10%	132 23%	86 20%	93 20%	343 19%	81 16%	96 18%	105 21%	61 21%	21 12%
Don't remember	49 2%	6 1%	43 4%	6 3%	8 2%	14 4%	4 1%	10 3%	7 2%	10 2%	15 2%	18 4%	6 1%	46 2%	17 3%	14 3%	9 2%	6 2%	3 2%
Refused	31 2%	13 1%	18 2%	4 1%	1 *	5 1%	16 5%	3 1%	3 1%	8 1%	4 1%	9 2%	10 2%	27 1%	7 1%	10 2%	4 1%	5 2%	3 2%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q.1 Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Democrat
Unweighted base	2023	491	581	167	259	79	38	8	11	13	336	588	465	379
Weighted base	2023	485	573	166	283	82	37	9	10	8	333	588	464	371
Conservative	588 29%	400 82%	23 4%	11 7%	102 36%	4 4%	3 7%	* 6%	3 28%	1 7%	60 18%	588 100%	-	-
Labour	464 23%	16 3%	368 64%	5 3%	29 10%	13 16%	2 5%	2 26%	1 10%	1 7%	27 8%	-	464 100%	-
Liberal Democrat	371 18%	24 5%	92 16%	134 81%	39 14%	26 31%	2 6%	1 11%	-	2 21%	63 19%	-	-	371 100%
Other	155 8%	4 1%	9 2%	1 1%	57 20%	32 39%	31 83%	2 29%	5 52%	2 21%	9 3%	-	-	-
Did not vote	364 18%	34 7%	71 12%	12 7%	40 14%	8 9%	-	2 29%	1 10%	4 44%	129 39%	-	-	-
Don't remember	49 2%	4 1%	5 1%	1 1%	15 5%	* *	-	-	-	-	22 6%	-	-	-
Refused	31 2%	3 1%	5 1%	2 1%	1 *	-	-	-	-	-	24 7%	-	-	-

Voting Intentions Survey

ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q.1 Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for?

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2023	582	525	183	141	54	40	12	8	53	32	393
Weighted base	2023	576	517	179	157	54	45	12	9	45	36	392
Conservative	588 29%	24 4%	431 83%	10 5%	27 17%	1 1%	3 7%	3 24%	* 5%	6 14%	5 13%	78 20%
Labour	464 23%	371 64%	5 1%	9 5%	20 13%	4 7%	6 13%	2 18%	4 46%	2 4%	5 14%	35 9%
Liberal Democrat	371 18%	76 13%	20 4%	143 80%	22 14%	13 25%	2 4%	- -	- -	8 19%	6 17%	81 21%
Other	155 8%	14 2%	13 3%	2 1%	46 29%	23 42%	29 65%	5 43%	2 23%	6 13%	1 4%	14 3%
Did not vote	364 18%	84 15%	41 8%	11 6%	30 19%	12 23%	2 5%	2 15%	2 26%	21 47%	7 19%	151 38%
Don't remember	49 2%	2 *	6 1%	1 1%	11 7%	* 1%	2 5%	- -	- -	1 3%	2 6%	23 6%
Refused	31 2%	4 1%	2 *	3 2%	1 *	1 2%	- -	- -	- -	- -	10 28%	12 3%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q.1 Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for?
Base: All respondents

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2023	169	95	254	157	188	110	174	256	288	180	152
Weighted base	2023	173	92*	239	178	187	107*	189	255	261	186	157
Conservative	588 29%	27 15%	15 16%	56 23%	32 18%	70 38%ABC DFJ	22 20%	80 42%ABC DFJ	80 32%ABD	96 37%ABC DFJ	47 25%	64 41%ABCDJ
Labour	464 23%	55 32%EGI JK	30 33%GIJ K	76 32%EGI JK	56 31%GIJ K	39 21%K	36 33%EGI JK	26 14%	59 23%GIK	39 15%	31 16%	17 11%
Liberal Democrat	371 18%	23 13%	21 22%E	45 19%	34 19%	21 12%	16 15%	34 18%	47 18%	58 22%AE	48 26%AE	25 16%
Other	155 8%	40 23%BCDE FGHIJK	3 3%	9 4%	15 9%	5 5%	9 8%	15 8%	17 6%	14 5%	13 7%	12 8%
Did not vote	364 18%	21 12%	19 21%	46 19%	39 22%A	38 21%	22 20%	28 15%	37 15%	44 17%	39 21%	30 19%
Don't remember	49 2%	3 2%	4 4%	4 1%	1 1%	5 3%	3 3%	2 1%	12 5%	6 2%	3 2%	6 4%
Refused	31 2%	3 2%	-	3 1%	1 1%	4 2%	-	4 2%	3 1%	5 2%	5 3%	3 2%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q.2 If there were a General Election / UK General Election (for Scotland) tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote?

Base: All respondents

	Gender			Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng-land & Wales	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	
Unweighted base	2023	1007	1016	197	337	424	363	318	384	756	538	278	451	1854	544	514	506	290	169	
Weighted base	2023	991	1032	244	324	384	344	303	424	548	587	423	465	1850	516	533	509	293	173	
Absolutely certain to vote	(10)	1081	596	485	74	123	191	202	190	302	326	280	214	261	975	270	275	271	159	106
		53%	60%	47%	30%	38%	50%	59%	63%	71%	60%	48%	50%	56%	53%	52%	52%	53%	54%	61%
	(9)	251	117	134	30	38	50	41	38	54	72	81	49	50	226	64	57	64	40	26
		12%	12%	13%	12%	12%	13%	12%	13%	13%	13%	14%	12%	11%	12%	12%	11%	13%	14%	15%
	(8)	187	80	107	30	36	46	31	22	22	58	43	50	35	176	58	50	39	29	11
		9%	8%	10%	12%	11%	12%	9%	7%	5%	11%	7%	12%	8%	10%	11%	9%	8%	10%	6%
	(7)	106	43	63	26	27	21	14	9	9	29	35	21	22	99	32	31	27	8	8
		5%	4%	6%	11%	8%	5%	4%	3%	2%	5%	6%	5%	5%	5%	6%	6%	5%	3%	4%
	(6)	61	25	35	14	16	9	11	5	6	11	19	15	16	56	10	21	18	7	4
		3%	3%	3%	6%	5%	2%	3%	2%	1%	2%	3%	4%	3%	3%	2%	4%	4%	2%	2%
	(5)	71	23	48	12	15	16	14	8	6	15	25	19	11	71	24	24	19	4	-
		4%	2%	5%	5%	5%	4%	4%	3%	1%	3%	4%	5%	2%	4%	5%	5%	4%	1%	-
	(4)	13	8	4	1	6	3	2	1	-	3	5	4	1	12	1	5	3	4	1
		1%	1%	*	*	2%	1%	1%	*	-	*	1%	1%	*	1%	*	1%	1%	1%	*
	(3)	38	16	22	11	15	4	1	4	3	6	15	10	6	37	8	12	9	8	1
		2%	2%	2%	5%	5%	1%	*	1%	1%	1%	3%	2%	1%	2%	2%	2%	2%	3%	*
	(2)	30	10	20	10	3	3	7	5	2	3	15	1	11	27	7	4	8	8	3
		1%	1%	2%	4%	1%	1%	2%	2%	*	1%	3%	*	2%	1%	1%	1%	2%	3%	2%
Certain not to vote	(1)	88	40	49	13	29	21	8	10	8	14	27	22	25	82	16	25	31	10	6
		4%	4%	5%	5%	9%	5%	2%	3%	2%	2%	5%	5%	5%	4%	3%	5%	6%	4%	4%
Refused		6	1	5	2	*	1	1	-	2	2	-	3	6	4	1	1	-	-	
		*	*	1%	1%	*	*	*	-	*	*	-	1%	*	1%	*	*	-	-	
Don't know		90	31	60	21	16	19	13	11	10	39	18	23	82	22	28	19	14	8	
		4%	3%	6%	9%	5%	5%	4%	4%	2%	2%	7%	4%	5%	4%	4%	5%	4%	5%	
Mean		8.48	8.72	8.25	7.44	7.55	8.41	8.79	8.86	9.30	8.88	8.20	8.34	8.47	8.44	8.57	8.37	8.34	8.52	8.95
Standard deviation		2.46	2.33	2.57	2.81	2.96	2.48	2.14	2.23	1.71	1.99	2.66	2.51	2.62	2.49	2.28	2.50	2.65	2.51	2.14
Standard error		0.06	0.07	0.08	0.21	0.17	0.12	0.11	0.13	0.09	0.07	0.12	0.15	0.13	0.06	0.10	0.11	0.12	0.15	0.17

Voting Intentions Survey

ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q.2 If there were a General Election / UK General Election (for Scotland) tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election				
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat	
Unweighted base	2023	491	581	167	259	79	38	8	11	13	336	588	465	379	
Weighted base	2023	485	573	166	283	82	37	9	10	8	333	588	464	371	
Absolutely certain to vote	(10)	1081 53%	298 61%	358 62%	103 62%	185 65%	43 52%	33 88%	5 60%	9 88%	4 49%	80 24%	379 64%	303 65%	225 61%
	(9)	251 12%	83 17%	79 14%	26 16%	36 13%	11 14%	3 9%	- -	- -	- -	24 7%	85 14%	61 13%	47 13%
	(8)	187 9%	50 10%	60 11%	16 9%	28 10%	17 20%	1 3%	1 11%	- -	1 16%	23 7%	53 9%	44 9%	33 9%
	(7)	106 5%	25 5%	34 6%	14 9%	13 5%	2 2%	- -	1 7%	1 12%	2 25%	16 5%	21 4%	15 3%	24 6%
	(6)	61 3%	12 3%	13 2%	4 3%	15 5%	4 5%	- -	2 21%	- -	- -	16 5%	11 2%	11 2%	8 2%
	(5)	71 4%	17 3%	29 5%	3 2%	5 2%	5 6%	- -	- -	- -	1 10%	21 6%	13 2%	14 3%	6 2%
	(4)	13 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	4 1%	6 1%	1 *	1 *
	(3)	38 2%	- -	- -	- -	- -	- -	- -	- -	- -	- -	22 7%	2 *	2 *	5 1%
	(2)	30 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	12 4%	2 *	2 *	1 *
Certain not to vote	(1)	88 4%	- -	- -	- -	- -	- -	- -	- -	- -	- -	54 16%	4 1%	2 *	6 1%
Refused		6 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	5 1%	1 *	- -	2 1%
Don't know		90 4%	- -	- -	- -	- -	- -	- -	- -	- -	- -	57 17%	11 2%	9 2%	14 4%
Mean		8.48	9.20	9.13	9.21	9.23	8.85	9.86	8.71	9.64	8.43	6.14	9.20	9.20	9.04
Standard deviation		2.46	1.29	1.40	1.23	1.29	1.53	0.43	1.79	1.03	1.84	3.53	1.54	1.53	1.77
Standard error		0.06	0.06	0.06	0.10	0.08	0.17	0.07	0.63	0.31	0.51	0.21	0.06	0.07	0.09

Voting Intentions Survey

ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q.2 If there were a General Election / UK General Election (for Scotland) tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote?

Base: All respondents

		Q.5 Generally speaking, do you think of yourself as...?											
		Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base		2023	582	525	183	141	54	40	12	8	53	32	393
Weighted base		2023	576	517	179	157	54	45	12	9	45	36	392
Absolutely certain to vote	(10)	1081 53%	348 60%	326 63%	107 60%	93 59%	20 36%	35 77%	8 69%	7 74%	14 30%	12 34%	111 28%
	(9)	251 12%	70 12%	76 15%	26 15%	21 14%	8 15%	6 14%	-	-	4 10%	2 5%	38 10%
	(8)	187 9%	54 9%	45 9%	16 9%	19 12%	11 21%	2 5%	-	-	1 3%	3 9%	35 9%
	(7)	106 5%	26 5%	19 4%	12 7%	2 1%	3 5%	-	1 6%	1 7%	4 8%	3 9%	37 9%
	(6)	61 3%	15 3%	12 2%	4 2%	10 6%	2 4%	-	-	2 19%	1 1%	2 6%	12 3%
	(5)	71 4%	19 3%	17 3%	3 2%	4 2%	3 6%	-	-	-	2 4%	-	24 6%
	(4)	13 1%	1 *	3 1%	2 1%	1 1%	-	-	-	-	-	1 2%	5 1%
	(3)	38 2%	12 2%	1 *	1 1%	2 1%	2 4%	-	-	-	1 3%	3 9%	16 4%
	(2)	30 1%	5 1%	5 1%	-	1 *	-	-	1 7%	-	5 12%	-	13 3%
Certain not to vote	(1)	88 4%	15 3%	3 1%	1 *	-	4 7%	-	1 10%	-	11 25%	4 10%	50 13%
Refused		6 *	-	1 *	2 1%	1 *	-	-	-	-	-	4 10%	* *
Don't know		90 4%	11 2%	11 2%	5 3%	4 3%	1 2%	2 4%	1 8%	-	2 4%	2 7%	51 13%
Mean		8.48	8.81	9.13	9.12	9.02	7.88	9.75	8.20	9.03	5.75	7.17	6.82
Standard deviation		2.46	2.14	1.62	1.50	1.62	2.64	0.54	3.51	1.75	3.91	3.26	3.31
Standard error		0.06	0.09	0.07	0.11	0.14	0.37	0.09	1.06	0.62	0.55	0.63	0.18

Voting Intentions Survey

ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q.2 If there were a General Election / UK General Election (for Scotland) tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote?

Base: All respondents

	Total	Region											
		Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)	
Unweighted base	2023	169	95	254	157	188	110	174	256	288	180	152	
Weighted base	2023	173	92*	239	178	187	107*	189	255	261	186	157	
Absolutely certain to vote	(10)	1081 53%	106 61%E	45 48%	129 54%	98 55%	92 49%	61 57%	104 55%	131 51%	139 53%	98 53%	79 50%
	(9)	251 12%	26 15%	11 12%	28 12%	25 14%	15 8%	14 13%	24 13%	37 14%	28 11%	26 14%	17 11%
	(8)	187 9%	11 6%	6 7%	19 8%	14 8%	21 11%	9 9%	19 10%	30 12%	27 11%	20 11%	10 7%
	(7)	106 5%	8 4%	5 5%	12 5%	11 6%	9 5%	3 3%	10 6%	15 6%	16 6%	5 3%	12 8%
	(6)	61 3%	4 2%	4 5%H	7 3%	7 4%	8 4%	3 3%	5 3%	2 1%	7 3%	4 2%	8 5%H
	(5)	71 4%	- -	1 1%	13 6%AJ	5 3%	10 5%AJ	3 3%A	9 5%AJ	14 5%AJ	10 4%AJ	1 *	5 3%A
	(4)	13 1%	1 *	2 2%	1 *	- -	4 2%	1 1%	- -	1 *	1 *	3 2%	1 1%
	(3)	38 2%	1 *	1 1%	2 1%	5 3%	3 2%	- -	6 3%	5 2%	3 1%	8 5%AI	4 2%
	(2)	30 1%	3 2%	2 2%	5 2%	1 1%	1 1%	3 3%	1 1%	2 1%	5 2%	5 3%	2 1%
Certain not to vote	(1)	88 4%	6 4%	11 12%ACFG HIJK	11 4%K	9 5%K	17 9%GHIK	4 3%	6 3%	6 3%	10 4%	7 4%	1 1%
Refused	6 *	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	4 2%	- -	1 1%
Don't know	90 4%	8 5%	5 6%	11 5%	3 2%	6 3%	5 5%	5 2%	11 4%	11 4%	8 4%	17 11%CDEGHI	
Mean	8.48	8.95BE	7.86	8.44	8.46	7.93	8.68	8.56	8.61BE	8.53E	8.43	8.67BE	
Standard deviation	2.46	2.14	3.15	2.53	2.51	2.92	2.37	2.33	2.19	2.38	2.59	2.03	
Standard error	0.06	0.17	0.34	0.16	0.20	0.22	0.23	0.18	0.14	0.14	0.20	0.17	

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q.3 If there was a general election / UK General Election (for Scotland) tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?
Base: All respondents saying 5-10 likely to vote

	Gender			Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	
Unweighted base	1755	903	852	148	265	365	329	288	360	700	440	239	376	1601	482	436	439	244	154	
Weighted base	1757	885	873	186	255	333	312	272	399	511	483	368	395	1603	457	459	439	248	154	
Labour	523 30%	274 31%	249 29%	68 37%	86 34%	105 32%	104 33%	74 27%	86 22%	142 28%	145 30%	99 27%	138 35%	471 29%	112 24%	94 21%	192 44%	73 30%	52 34%	
Conservative	422 24%	225 25%	197 23%	39 21%	64 25%	82 25%	53 17%	70 26%	114 29%	136 27%	129 27%	84 23%	73 18%	404 25%	129 28%	154 34%	74 17%	47 19%	18 12%	
UKIP	260 15%	157 18%	104 12%	22 12%	28 11%	34 10%	39 12%	49 18%	89 22%	63 12%	50 10%	73 20%	74 19%	251 16%	65 14%	76 17%	61 14%	49 20%	9 6%	
Lib Dem	128 7%	59 7%	69 8%	10 6%	16 6%	20 6%	27 9%	23 8%	32 8%	52 10%	27 6%	27 7%	23 6%	118 7%	42 9%	28 6%	26 6%	22 9%	11 7%	
Green	81 5%	37 4%	44 5%	12 6%	17 7%	18 5%	19 6%	10 4%	5 1%	20 4%	22 5%	26 7%	13 3%	78 5%	28 6%	17 4%	20 4%	12 5%	3 2%	
SNP	35 2%	13 1%	22 3%	- -	3 1%	10 3%	7 2%	8 3%	8 2%	13 3%	12 3%	5 1%	6 1%	- -	- -	- -	- -	- -	- -	35 23%
BNP	10 1%	7 1%	2 *	- -	3 1%	2 1%	4 1%	1 *	- -	1 *	2 *	3 1%	4 1%	9 1%	* *	3 1%	5 1%	1 *	1 1%	
Plaid Cymru	8 *	5 1%	3 *	1 *	2 1%	1 *	2 1%	- -	2 *	2 *	1 *	4 1%	1 *	8 *	- -	- -	- -	8 3%	- -	
Other	7 *	5 1%	2 *	1 *	* *	1 *	2 1%	* *	2 *	2 *	2 *	- -	2 1%	6 *	2 1%	3 1%	* *	* *	1 *	
Refused	15 1%	5 1%	10 1%	6 3%	2 1%	* *	4 1%	1 *	1 *	5 1%	4 1%	3 1%	3 1%	15 1%	2 *	4 1%	5 1%	4 2%	- -	
Don't know	268 15%	99 11%	169 19%	27 14%	33 13%	59 18%	53 17%	36 13%	60 15%	76 15%	89 18%	44 12%	58 15%	244 15%	77 17%	80 17%	56 13%	32 13%	24 15%	

Voting Intentions Survey

ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q.3 If there was a general election / UK General Election (for Scotland) tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1755	491	581	167	259	79	38	8	11	13	184	565	446	346
Weighted base	1757	485	573	166	283	82	37	9	10	8	180	563	448	343
Labour	523 30%	-	523 91%	-	-	-	-	-	-	-	-	18 3%	349 78%	80 23%
Conservative	422 24%	422 87%	-	-	-	-	-	-	-	-	-	358 64%	8 2%	16 5%
UKIP	260 15%	-	-	-	260 92%	-	-	-	-	-	-	95 17%	23 5%	37 11%
Lib Dem	128 7%	-	-	128 78%	-	-	-	-	-	-	-	9 2%	3 1%	108 31%
Green	81 5%	-	-	-	-	81 99%	-	-	-	-	-	4 1%	13 3%	25 7%
SNP	35 2%	-	-	-	-	-	35 95%	-	-	-	-	2 *	2 *	1 *
BNP	10 1%	-	-	-	-	-	-	-	10 100%	-	-	3 *	1 *	-
Plaid Cymru	8 *	-	-	-	-	-	-	8 89%	-	-	-	* *	2 1%	-
Other	7 *	-	-	-	-	-	-	-	-	7 84%	-	-	1 *	2 *
Refused	15 1%	2 *	-	3 2%	-	-	-	-	-	-	13 7%	-	2 1%	1 *
Don't know	268 15%	61 13%	50 9%	35 21%	23 8%	1 1%	2 5%	1 11%	-	1 16%	167 93%	73 13%	45 10%	74 22%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q.3 If there was a general election / UK General Election (for Scotland) tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?
Base: All respondents saying 5-10 likely to vote

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	Refused	Don't know
Unweighted base	1755	539	501	171	133	45	39	8	9	34	22	254
Weighted base	1757	533	494	169	149	47	43	9	9	25	22	257
Labour	523 30%	429 81%	5 1%	24 14%	4 2%	3 6%	8 17%	- -	- -	4 15%	8 34%	39 15%
Conservative	422 24%	11 2%	367 74%	6 3%	6 4%	- -	- -	- -	- -	5 18%	3 13%	25 10%
UKIP	260 15%	27 5%	59 12%	3 2%	119 80%	- -	- -	2 23%	- -	- -	1 5%	49 19%
Lib Dem	128 7%	8 2%	4 1%	99 59%	- -	1 2%	- -	- -	- -	1 4%	- -	15 6%
Green	81 5%	13 2%	5 1%	3 2%	2 1%	36 77%	- -	1 5%	- -	5 18%	- -	16 6%
SNP	35 2%	4 1%	- -	- -	- -	1 1%	29 68%	- -	- -	- -	- -	2 1%
BNP	10 1%	- -	- -	- -	1 *	- -	- -	- -	9 100%	- -	- -	* *
Plaid Cymru	8 *	- -	1 *	- -	- -	- -	- -	7 72%	- -	- -	- -	- -
Other	7 *	1 *	- -	- -	- -	- -	- -	- -	- -	6 25%	- -	- -
Refused	15 1%	- -	- -	3 2%	- -	* 1%	- -	- -	- -	- -	9 39%	3 1%
Don't know	268 15%	40 8%	53 11%	31 19%	17 12%	6 13%	7 15%	- -	- -	5 19%	2 9%	107 42%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q.3 If there was a general election / UK General Election (for Scotland) tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?
Base: All respondents saying 5-10 likely to vote

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	1755	154	74	220	145	152	94	156	231	251	150	128
Weighted base	1757	154	72*	207	159	156	94*	171	229	228	155	132
Labour	523 30%	52 34%GIK	37 51%AEG HIJK	91 44%EGH IJK	64 40%GU K	44 28%GI	38 41%GIJ K	27 16%	74 32%GIK	38 17%	35 23%	24 18%
Conservative	422 24%	18 12%	12 16%	46 22%AD	16 10%	46 29%AD	17 18%	62 36%ABC DFJ	59 26%AD	70 31%ABD FJ	30 20%	46 35%ABCFJ
UKIP	260 15%	9 6%	6 8%	20 10%	35 22%ABC H	21 13%	16 17%A	26 15%A	20 9%	45 20%ABC H	33 22%ABC H	30 23%ABCH
Lib Dem	128 7%	11 7%	3 5%	11 5%	12 8%	10 6%	3 3%	15 9%	21 9%K	21 9%K	18 12%CFK	4 3%
Green	81 5%	3 2%	3 5%	13 6%	3 2%	6 4%	1 2%	9 5%	14 6%	14 6%	11 7%	2 2%
SNP	35 2%	35 23%BCDE FGHIJK	-	-	-	-	-	-	-	-	-	-
BNP	10 1%	1 1%	1 1%	3 1%	2 1%	1 1%	1 1%	1 *	-	* -	-	1 *
Plaid Cymru	8 *	-	-	-	-	-	8 8%ABCD EGHIJK	-	-	-	-	-
Other	7 *	1 *	* 1%	-	-	1 1%	* 1%	2 1%	* *	2 1%	-	* *
Refused	15 1%	-	-	2 1%	3 2%	1 1%	-	1 1%	* *	2 1%	4 3%	1 1%
Don't know	268 15%	24 15%	10 13%	22 11%	24 15%	26 17%	10 11%	30 17%	41 18%	36 16%	22 14%	23 18%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for? Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng-land & Wales	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	550	212	338	75	109	125	92	75	74	167	181	73	129	514	143	157	132	82	36
Weighted base	549	210	339	92	104	111	89	67	86	118	197	103	131	507	137	158	131	80	42
Labour	78 14%	33 16%	45 13%	24 26%	18 18%	11 10%	5 5%	13 19%	7 8%	15 13%	38 19%	7 7%	18 13%	69 14%	19 14%	14 9%	21 16%	15 18%	9 21%
UKIP	41 7%	11 5%	30 9%	1 1%	2 2%	5 4%	9 10%	9 14%	15 18%	6 5%	10 5%	11 10%	14 11%	40 8%	12 9%	15 10%	7 5%	6 7%	* 1%
Conservative	40 7%	20 9%	21 6%	4 4%	7 6%	14 13%	6 7%	5 8%	5 5%	15 13%	13 6%	9 9%	4 3%	40 8%	12 9%	14 9%	12 9%	2 3%	- -
Lib Dem	21 4%	4 2%	16 5%	4 5%	9 8%	1 1%	3 3%	* 1%	3 3%	4 3%	11 6%	3 3%	2 2%	21 4%	9 6%	6 4%	4 3%	2 2%	- -
Green	15 3%	8 4%	7 2%	1 1%	5 5%	3 3%	3 3%	2 2%	1 1%	3 3%	5 3%	1 1%	5 4%	15 3%	7 5%	4 3%	2 2%	1 2%	* 1%
SNP	3 1%	1 *	3 1%	- -	- -	- -	- -	2 2%	2 2%	1 1%	2 1%	- -	1 1%	- -	- -	- -	- -	- -	3 8%
Plaid Cymru	2 *	* *	2 1%	- -	* *	- -	- -	* 1%	1 2%	1 1%	1 *	- -	* *	2 *	- -	- -	- -	2 3%	- -
BNP	1 *	- -	1 *	- -	- -	1 *	1 1%	- -	- -	- -	1 *	1 *	- -	1 *	- -	1 *	1 1%	- -	- -
Other	13 2%	9 4%	5 1%	- -	1 1%	5 5%	1 1%	3 5%	3 4%	1 1%	7 4%	3 3%	2 1%	11 2%	* *	5 3%	4 3%	2 3%	3 7%
Refused	22 4%	6 3%	17 5%	8 9%	3 2%	2 1%	5 5%	2 3%	3 4%	5 4%	5 3%	5 5%	7 5%	22 4%	4 3%	9 6%	4 3%	5 6%	- -
Don't know	311 57%	118 56%	193 57%	49 53%	59 57%	70 63%	57 64%	31 46%	46 53%	67 57%	103 53%	62 61%	78 59%	285 56%	72 53%	90 57%	77 59%	45 56%	26 62%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for? Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	550	63	52	37	14	3	2	1	-	2	336	95	63	109
Weighted base	549	63	50	37	23	1	2	1	-	1	333	99	64	103
Labour	78 14%	-	32 64%	-	-	-	-	-	-	-	-	5 5%	21 33%	11 11%
UKIP	41 7%	-	-	-	23 100%	-	-	-	-	-	-	13 13%	6 10%	4 4%
Conservative	40 7%	29 46%	-	-	-	-	-	-	-	-	-	18 19%	6 10%	6 6%
Lib Dem	21 4%	-	-	14 37%	-	-	-	-	-	-	-	1 1%	2 3%	12 12%
Green	15 3%	-	-	-	-	1 100%	-	-	-	-	-	1 1%	-	2 2%
SNP	3 1%	-	-	-	-	-	2 100%	-	-	-	-	1 1%	-	1 1%
Plaid Cymru	2 *	-	-	-	-	-	-	1 100%	-	-	-	-	* 1%	1 1%
BNP	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	13 2%	-	-	-	-	-	-	-	-	1 100%	-	1 1%	-	2 2%
Refused	22 4%	-	-	2 5%	-	-	-	-	-	-	22 7%	2 2%	-	1 *
Don't know	311 57%	34 54%	18 36%	22 58%	-	-	-	-	-	-	311 93%	57 58%	27 43%	62 60%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for? Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	550	89	78	45	18	17	6	3	-	26	21	247
Weighted base	549	84	76	44	26	14	8	3	-	25	24	245
Labour	78 14%	47 56%	-	3 6%	-	3 25%	2 25%	-	-	* 1%	-	22 9%
UKIP	41 7%	2 3%	7 10%	2 4%	15 60%	-	-	-	-	1 4%	5 20%	8 3%
Conservative	40 7%	4 4%	18 24%	1 2%	1 2%	-	-	-	-	-	2 10%	15 6%
Lib Dem	21 4%	-	2 2%	9 21%	-	1 6%	-	-	-	-	-	9 4%
Green	15 3%	1 2%	1 2%	2 5%	-	6 43%	-	-	-	1 2%	-	4 1%
SNP	3 1%	-	-	1 2%	-	-	2 30%	-	-	-	-	-
Plaid Cymru	2 *	-	-	-	-	-	-	-	-	* 2%	-	2 1%
BNP	1 *	-	-	-	-	-	-	1 29%	-	-	-	1 *
Other	13 2%	1 1%	-	-	-	1 9%	-	-	-	11 43%	1 3%	-
Refused	22 4%	-	1 1%	2 5%	1 2%	* 3%	-	-	-	-	12 49%	6 3%
Don't know	311 57%	29 34%	46 61%	24 54%	9 36%	2 13%	4 44%	2 71%	-	12 47%	4 19%	179 73%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for? Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	550	36	30	63	39	63	26	44	60	83	56	50
Weighted base	549	42**	30**	56*	46**	59*	23**	49*	67*	70*	57*	50*
Labour	78 14%	9 21%	3 10%	10 18%	8 17%	6 10%	3 15%	4 8%	7 11%	12 17%	11 20%	4 9%
UKIP	41 7%	* 1%	-	3 5%	4 9%	4 6%	1 3%	7 15%	8 12%	4 6%	5 9%	4 9%
Conservative	40 7%	-	-	8 15%J	3 7%	6 10%	1 5%	5 11%	4 6%	9 12%	1 2%	3 5%
Lib Dem	21 4%	-	1 3%	* 1%	3 6%	1 2%	2 7%	1 2%	4 6%	5 7%	-	4 8%
Green	15 3%	* 1%	-	* 1%	2 4%	3 5%	-	-	4 6%	3 4%	1 2%	1 2%
SNP	3 1%	3 8%	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	2 *	-	-	-	-	-	2 10%	-	-	-	-	-
BNP	1 *	-	-	1 2%	-	1 1%	-	-	-	-	-	-
Other	13 2%	3 7%	3 10%	-	1 1%	3 6%	1 6%	1 3%	-	* *	1 1%	-
Refused	22 4%	-	-	3 6%	* 1%	2 4%	-	2 5%	1 1%	3 5%	5 8%	5 10%
Don't know	311 57%	26 62%	23 77%	29 53%	25 55%	33 57%	12 53%	28 57%	39 58%	34 48%	33 58%	29 57%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as ...?

Base: All respondents

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2023	1007	1016	197	337	424	363	318	384	756	538	278	451	1854	544	514	506	290	169
Weighted base	2023	991	1032	244	324	384	344	303	424	548	587	423	465	1850	516	533	509	293	173
Labour	576 28%	304 31%	272 26%	75 31%	87 27%	112 29%	115 33%	84 28%	103 24%	149 27%	164 28%	119 28%	143 31%	526 28%	131 25%	108 20%	215 42%	72 25%	50 29%
Conservative	517 26%	276 28%	241 23%	36 15%	59 18%	94 25%	73 21%	98 32%	157 37%	178 33%	150 25%	95 22%	95 20%	495 27%	160 31%	169 32%	104 20%	62 21%	23 13%
Lib Dem	179 9%	89 9%	90 9%	17 7%	31 10%	29 7%	35 10%	23 8%	43 10%	66 12%	52 9%	30 7%	31 7%	165 9%	51 10%	45 8%	38 7%	31 11%	14 8%
UKIP	157 8%	78 8%	79 8%	15 6%	23 7%	21 5%	17 5%	26 9%	55 13%	29 5%	31 5%	45 11%	52 11%	150 8%	42 8%	47 9%	33 6%	28 10%	7 4%
Green	54 3%	20 2%	34 3%	11 4%	13 4%	10 3%	11 3%	6 2%	3 1%	14 3%	13 2%	20 5%	7 1%	51 3%	19 4%	18 3%	6 1%	7 2%	4 2%
SNP	45 2%	19 2%	26 3%	2 1%	2 1%	8 2%	9 3%	10 3%	13 3%	15 3%	15 3%	5 1%	10 2%	- -	- -	- -	- -	- -	45 26%
BNP	12 1%	7 1%	4 *	- -	5 1%	2 1%	4 1%	1 *	- -	1 *	3 *	5 1%	4 1%	11 1%	- -	4 1%	6 1%	1 *	1 1%
Plaid Cymru	9 *	7 1%	3 *	1 *	2 1%	1 *	2 1%	2 1%	2 *	3 *	- -	6 1%	1 *	9 1%	- -	- -	- -	9 3%	- -
Other	45 2%	30 3%	15 1%	4 2%	4 1%	16 4%	4 1%	11 4%	6 1%	9 2%	17 3%	7 2%	13 3%	39 2%	14 3%	11 2%	8 2%	6 2%	7 4%
Refused	36 2%	13 1%	23 2%	9 4%	4 1%	7 2%	7 2%	7 2%	3 1%	8 1%	10 2%	5 1%	13 3%	36 2%	9 2%	11 2%	10 2%	6 2%	- -
Don't know	392 19%	147 15%	245 24%	75 31%	93 29%	83 22%	67 19%	34 11%	41 10%	76 14%	132 22%	86 20%	98 21%	369 20%	89 17%	120 23%	89 18%	70 24%	23 13%

Voting Intentions Survey

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Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as ...?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2023	491	581	167	259	79	38	8	11	13	336	588	465	379
Weighted base	2023	485	573	166	283	82	37	9	10	8	333	588	464	371
Labour	576 28%	14 3%	464 81%	8 5%	27 10%	13 16%	4 10%	-	-	1 16%	29 9%	24 4%	371 80%	76 20%
Conservative	517 26%	412 85%	5 1%	6 4%	64 23%	6 7%	-	1 9%	-	-	47 14%	431 73%	5 1%	20 5%
Lib Dem	179 9%	6 1%	25 4%	128 77%	5 2%	4 5%	1 3%	-	-	-	26 8%	10 2%	9 2%	143 39%
UKIP	157 8%	7 1%	4 1%	-	132 46%	2 3%	-	-	1 5%	-	10 3%	27 5%	20 4%	22 6%
Green	54 3%	-	6 1%	2 1%	-	36 44%	1 2%	-	-	-	2 1%	1 *	4 1%	13 4%
SNP	45 2%	-	10 2%	-	-	-	30 80%	-	-	-	4 1%	3 1%	6 1%	2 1%
BNP	12 1%	-	-	-	-	-	-	-	9 90%	-	2 1%	3 *	2 *	-
Plaid Cymru	9 *	-	-	-	2 1%	1 1%	-	7 80%	-	-	-	* *	4 1%	-
Other	45 2%	5 1%	4 1%	1 1%	* *	5 5%	-	-	-	7 84%	12 4%	6 1%	2 *	8 2%
Refused	36 2%	5 1%	8 1%	-	1 *	-	-	-	-	-	16 5%	5 1%	5 1%	6 2%
Don't know	392 19%	35 7%	48 8%	21 12%	52 18%	16 20%	2 5%	1 11%	* 5%	-	186 56%	78 13%	35 8%	81 22%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as ...?
Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2023	582	525	183	141	54	40	12	8	53	32	393
Weighted base	2023	576	517	179	157	54	45	12	9	45	36	392
Labour	576 28%	576 100%	-	-	-	-	-	-	-	-	-	-
Conservative	517 26%	-	517 100%	-	-	-	-	-	-	-	-	-
Lib Dem	179 9%	-	-	179 100%	-	-	-	-	-	-	-	-
UKIP	157 8%	-	-	-	157 100%	-	-	-	-	-	-	-
Green	54 3%	-	-	-	-	54 100%	-	-	-	-	-	-
SNP	45 2%	-	-	-	-	-	45 100%	-	-	-	-	-
BNP	12 1%	-	-	-	-	-	-	12 100%	-	-	-	-
Plaid Cymru	9 *	-	-	-	-	-	-	-	9 100%	-	-	-
Other	45 2%	-	-	-	-	-	-	-	-	45 100%	-	-
Refused	36 2%	-	-	-	-	-	-	-	-	-	36 100%	-
Don't know	392 19%	-	-	-	-	-	-	-	-	-	-	392 100%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as ...?

Base: All respondents

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2023	169	95	254	157	188	110	174	256	288	180	152
Weighted base	2023	173	92*	239	178	187	107*	189	255	261	186	157
Labour	576 28%	50 29%GK	45 49%AEF GHIJK	96 40%AEG HIJK	75 42%AEG HIJK	51 27%GK	36 33%GJK	33 17%	71 28%GK	59 23%	36 20%	25 16%
Conservative	517 26%	23 13%	15 16%	61 26%A	29 16%	50 27%AD	19 18%	70 37%ABC DFJ	70 28%ABD	90 34%ABD FJ	43 23%A	48 30%ABDF
Lib Dem	179 9%	14 8%	6 6%	20 8%	12 7%	14 7%	4 4%	17 9%	26 10%	25 10%	27 14%F	14 9%
UKIP	157 8%	7 4%	2 2%	15 6%	16 9%	14 7%	5 5%	16 9%	24 9%B	18 7%	23 13%AB	17 11%AB
Green	54 3%	4 2%	-	3 1%	4 2%	4 2%	1 1%	10 5%C	9 3%	10 4%	6 3%	4 3%
SNP	45 2%	45 26%BCDE FGHIJK	-	-	-	-	-	-	-	-	-	-
BNP	12 1%	1 1%	1 1%	4 1%	2 1%	3 1%	1 1%	-	-	-	-	2 1%
Plaid Cymru	9 *	-	-	-	-	-	9 9%ABCD EGHIJK	-	-	-	-	-
Other	45 2%	7 4%	4 5%C	2 1%	2 1%	6 3%	2 2%	2 1%	9 4%	5 2%	3 2%	2 1%
Refused	36 2%	-	1 1%	2 1%	7 4%A	2 1%	1 1%	5 3%	6 2%	3 1%	5 3%	4 3%
Don't know	392 19%	23 13%	19 21%	37 16%	33 19%	44 23%A	29 27%ACH	35 19%	39 15%	50 19%	42 22%	41 26%ACH

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

* small base; ** very small base (under 30) ineligible for sig testing

Voting Intentions Survey

ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1647	869	778	133	249	336	307	275	347	659	410	226	352	1503	455	408	413	227	144
Weighted base	1516	791	725	143	213	278	267	247	369	445	413	316	342	1382	396	389	382	215	135
Labour	523 35%	272 34%	251 35%	64 45%	81 38%	105 38%	103 38%	79 32%	91 25%	141 32%	150 36%	94 30%	138 40%	471 34%	108 27%	98 25%	191 50%	74 34%	53 39%
Conservative	446 29%	234 30%	212 29%	38 26%	62 29%	89 32%	59 22%	74 30%	124 34%	148 33%	135 33%	87 28%	76 22%	428 31%	139 35%	163 42%	79 21%	47 22%	18 13%
UKIP	261 17%	150 19%	112 15%	18 13%	23 11%	31 11%	42 16%	48 20%	98 26%	62 14%	49 12%	73 23%	77 23%	252 18%	69 17%	74 19%	59 15%	50 23%	10 7%
Lib Dem	153 10%	72 9%	81 11%	12 8%	22 11%	20 7%	33 12%	27 11%	38 10%	56 13%	42 10%	28 9%	26 8%	140 10%	51 13%	33 9%	31 8%	24 11%	13 10%
Green	73 5%	33 4%	40 5%	10 7%	16 7%	16 6%	16 6%	10 4%	5 1%	18 4%	21 5%	23 7%	12 3%	69 5%	26 7%	15 4%	17 4%	12 5%	3 2%
SNP	37 2%	14 2%	23 3%	- -	3 2%	10 4%	7 2%	8 3%	9 3%	14 3%	12 3%	5 1%	7 2%	- -	- -	- -	- -	- -	37 27%
BNP	9 1%	7 1%	2 *	- -	3 1%	2 1%	3 1%	1 *	- -	1 *	2 *	3 1%	4 1%	8 1%	* *	3 1%	5 1%	1 *	1 1%
Plaid Cymru	7 *	5 1%	3 *	* *	2 1%	1 *	1 *	- -	3 1%	2 *	2 *	3 1%	* *	7 1%	- -	- -	- -	7 3%	- -
Other	7 *	4 *	3 *	1 *	* *	2 1%	2 1%	* *	2 *	3 1%	2 *	- -	2 1%	6 *	2 *	3 1%	1 *	* *	1 *

Voting Intentions Survey

ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1647	491	581	167	259	79	38	8	11	13	76	550	434	322
Weighted base	1516	446	523	153	261	73	37	7	9	7	65	511	406	298
Labour	523	-	523	-	-	-	-	-	-	-	15	21	342	87
	35%	-	100%	-	-	-	-	-	-	-	23%	4%	84%	29%
Conservative	446	446	-	-	-	-	-	-	-	-	28	374	14	21
	29%	100%	-	-	-	-	-	-	-	-	43%	73%	3%	7%
UKIP	261	-	-	-	261	-	-	-	-	-	-	97	28	37
	17%	-	-	-	100%	-	-	-	-	-	-	19%	7%	12%
Lib Dem	153	-	-	153	-	-	-	-	-	-	22	9	5	125
	10%	-	-	100%	-	-	-	-	-	-	34%	2%	1%	42%
Green	73	-	-	-	-	73	-	-	-	-	-	3	12	24
	5%	-	-	-	-	100%	-	-	-	-	-	1%	3%	8%
SNP	37	-	-	-	-	-	37	-	-	-	-	3	2	2
	2%	-	-	-	-	-	100%	-	-	-	-	1%	*	1%
BNP	9	-	-	-	-	-	-	-	9	-	-	3	1	-
	1%	-	-	-	-	-	-	-	100%	-	-	1%	*	-
Plaid Cymru	7	-	-	-	-	-	-	7	-	-	-	*	2	1
	*	-	-	-	-	-	-	100%	-	-	-	*	1%	*
Other	7	-	-	-	-	-	-	-	-	7	-	*	1	2
	*	-	-	-	-	-	-	-	-	100%	-	*	*	1%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	1647	539	501	171	128	42	36	9	8	29	12	172
Weighted base	1516	491	459	156	133	39	38	9	9	18	12	153
Labour	523 35%	429 87%	4 1%	23 15%	3 2%	4 12%	9 23%	-	-	3 19%	7 57%	40 26%
Conservative	446 29%	13 3%	382 83%	6 4%	6 5%	-	-	-	-	4 24%	4 33%	30 20%
UKIP	261 17%	25 5%	62 13%	5 3%	122 92%	-	-	-	2 25%	* 2%	1 9%	45 29%
Lib Dem	153 10%	7 2%	6 1%	118 76%	-	1 4%	-	-	-	1 4%	-	19 13%
Green	73 5%	12 2%	5 1%	3 2%	1 1%	32 83%	-	-	1 6%	4 20%	-	15 10%
SNP	37 2%	4 1%	-	1 1%	-	1 2%	30 77%	-	-	-	-	2 1%
BNP	9 1%	-	-	-	1 *	-	-	9 100%	-	-	-	* *
Plaid Cymru	7 *	-	1 *	-	-	-	-	-	6 69%	-	-	1 *
Other	7 *	1 *	-	-	-	-	-	-	-	6 30%	-	-

Voting Intentions Survey

ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	1647	144	69	206	138	145	91	145	218	237	136	118
Weighted base	1516	135	61*	180	140*	133	84*	146*	198	198	131*	110*
Labour	523 35%	53 39%GIK	36 59%AEG HIJK	87 48%EGH IJK	68 49%EGH IJK	44 33%GI	38 45%GIJ K	29 20%	70 36%GIK	38 19%	36 27%	24 22%
Conservative	446 29%	18 13%	11 18%	48 26%AD	20 14%	53 40%ABC DFJ	17 20%	63 43%ABC DFJ	62 31%AD	78 39%ABC DFJ	30 23%	47 43%ABCFDJ
UKIP	261 17%	10 7%	6 9%	19 11%	34 24%ABC H	20 15%	15 18%A	29 20%AC	26 13%	43 22%ABC H	35 27%ABC EH	25 23%AC
Lib Dem	153 10%	13 10%	5 8%	12 7%	14 10%	8 6%	4 5%	14 10%	27 13%	25 12%	20 15%C	11 10%
Green	73 5%	3 2%	2 4%	12 6%	3 2%	5 4%	1 2%	8 5%	13 7%	13 7%	10 8%	2 2%
SNP	37 2%	37 27%BCDE FGHIJK	-	-	-	-	-	-	-	-	-	-
BNP	9 1%	1 1%	1 1%	2 1%	2 1%	1 1%	1 1%	1 *	-	*	-	1 1%
Plaid Cymru	7 *	-	-	-	-	-	7 9%ABCD EGHIJK	-	-	-	-	-
Other	7 *	1 *	* 1%	-	* *	1 1%	* 1%	1 1%	* *	1 1%	-	* *

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

* small base; ** very small base (under 30) ineligible for sig testing

Voting Intentions Survey
ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q6. Do you agree or disagree with each of the following statements?

Base: All respondents

Sir John Major was right to say it is 'shocking' that positions of power are held 'overwhelmingly by the privately educated'

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2023	1007	1016	197	337	424	363	318	384	756	538	278	451	1854	544	514	506	290	169
Weighted base	2023	991	1032	244	324	384	344	303	424	548	587	423	465	1850	516	533	509	293	173
Agree	1401 69%	720 73%	681 66%	131 54%	199 61%	268 70%	264 77%	237 78%	302 71%	372 68%	407 69%	292 69%	329 71%	1265 68%	349 68%	355 67%	355 70%	206 70%	136 79%
Disagree	246 12%	129 13%	117 11%	41 17%	40 12%	37 10%	30 9%	35 12%	64 15%	102 19%	68 12%	30 7%	46 10%	226 12%	76 15%	71 13%	52 10%	27 9%	21 12%
Don't know	376 19%	141 14%	235 23%	73 30%	85 26%	80 21%	51 15%	30 10%	58 14%	74 14%	112 19%	100 24%	90 19%	360 19%	90 18%	107 20%	103 20%	60 20%	16 9%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q6. Do you agree or disagree with each of the following statements?

Base: All respondents

Sir John Major was right to say it is 'shocking' that positions of power are held 'overwhelmingly by the privately educated'

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2023	491	581	167	259	79	38	8	11	13	336	588	465	379
Weighted base	2023	485	573	166	283	82	37	9	10	8	333	588	464	371
Agree	1401 69%	280 58%	463 81%	125 75%	209 74%	66 81%	31 84%	7 81%	6 60%	6 73%	192 58%	353 60%	368 79%	292 79%
Disagree	246 12%	99 20%	37 6%	20 12%	37 13%	6 7%	5 14%	1 7%	3 26%	1 17%	28 8%	119 20%	32 7%	32 9%
Don't know	376 19%	107 22%	74 13%	21 12%	37 13%	10 12%	1 2%	1 11%	1 14%	1 11%	114 34%	116 20%	64 14%	47 13%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q6. Do you agree or disagree with each of the following statements?

Base: All respondents

Sir John Major was right to say it is 'shocking' that positions of power are held 'overwhelmingly by the privately educated'

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2023	582	525	183	141	54	40	12	8	53	32	393
Weighted base	2023	576	517	179	157	54	45	12	9	45	36	392
Agree	1401 69%	474 82%	298 58%	135 75%	109 69%	39 72%	39 88%	6 49%	9 93%	31 69%	24 67%	237 60%
Disagree	246 12%	37 6%	117 23%	19 10%	17 11%	7 12%	3 8%	4 32%	1 7%	8 17%	3 9%	31 8%
Don't know	376 19%	65 11%	102 20%	25 14%	32 20%	9 16%	2 5%	2 19%	-	6 13%	9 24%	124 32%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q6. Do you agree or disagree with each of the following statements?

Base: All respondents

Sir John Major was right to say it is 'shocking' that positions of power are held 'overwhelmingly by the privately educated'

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East- ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2023	169	95	254	157	188	110	174	256	288	180	152
Weighted base	2023	173	92*	239	178	187	107*	189	255	261	186	157
Agree	1401 69%	136 79% CGI JK	66 72%	161 68%	127 71%	134 72%	83 78% GI	117 62%	180 71%	170 65%	122 66%	103 66%
Disagree	246 12%	21 12%	7 8%	26 11%	18 10%	18 10%	8 8%	30 16%	34 13%	42 16%	19 10%	23 14%
Don't know	376 19%	16 9%	19 20% A	51 21% A	33 18% A	34 18% A	15 14%	42 22% A	41 16%	49 19% A	45 24% A	31 20% A

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q6. Do you agree or disagree with each of the following statements?

Base: All respondents

More nuclear power stations should be built in Britain in the next five years

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng-land & Wales	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2023	1007	1016	197	337	424	363	318	384	756	538	278	451	1854	544	514	506	290	169
Weighted base	2023	991	1032	244	324	384	344	303	424	548	587	423	465	1850	516	533	509	293	173
Agree	905 45%	626 63%	278 27%	75 31%	112 35%	169 44%	144 42%	145 48%	259 61%	297 54%	228 39%	181 43%	199 43%	836 45%	239 46%	243 46%	231 45%	123 42%	69 40%
Disagree	540 27%	180 18%	360 35%	88 36%	95 29%	103 27%	100 29%	81 27%	73 17%	131 24%	175 30%	98 23%	136 29%	478 26%	137 27%	135 25%	120 24%	86 29%	62 36%
Don't know	578 29%	185 19%	394 38%	81 33%	117 36%	111 29%	100 29%	77 25%	92 22%	120 22%	184 31%	145 34%	130 28%	536 29%	139 27%	155 29%	158 31%	84 29%	42 24%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q6. Do you agree or disagree with each of the following statements?

Base: All respondents

More nuclear power stations should be built in Britain in the next five years

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2023	491	581	167	259	79	38	8	11	13	336	588	465	379
Weighted base	2023	485	573	166	283	82	37	9	10	8	333	588	464	371
Agree	905	281	245	87	169	23	10	5	-	2	93	358	205	158
	45%	58%	43%	52%	60%	28%	28%	55%	-	31%	28%	61%	44%	43%
Disagree	540	80	174	42	37	49	18	4	3	4	95	83	126	121
	27%	17%	30%	26%	13%	59%	49%	45%	28%	51%	29%	14%	27%	33%
Don't know	578	124	154	37	77	11	9	-	7	1	145	148	134	93
	29%	26%	27%	22%	27%	13%	23%	-	72%	18%	44%	25%	29%	25%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q6. Do you agree or disagree with each of the following statements?

Base: All respondents

More nuclear power stations should be built in Britain in the next five years

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2023	582	525	183	141	54	40	12	8	53	32	393
Weighted base	2023	576	517	179	157	54	45	12	9	45	36	392
Agree	905 45%	257 45%	316 61%	93 52%	78 50%	11 21%	15 33%	1 8%	4 41%	14 31%	10 28%	105 27%
Disagree	540 27%	175 30%	86 17%	46 26%	27 17%	34 63%	20 45%	5 41%	3 36%	23 52%	14 38%	107 27%
Don't know	578 29%	144 25%	116 22%	40 22%	52 33%	9 16%	10 21%	6 51%	2 23%	7 17%	12 34%	180 46%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q6. Do you agree or disagree with each of the following statements?

Base: All respondents

More nuclear power stations should be built in Britain in the next five years

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2023	169	95	254	157	188	110	174	256	288	180	152
Weighted base	2023	173	92*	239	178	187	107*	189	255	261	186	157
Agree	905 45%	69 40%	46 50%	113 47%	72 40%	89 48%	44 41%	81 43%	115 45%	124 47%	79 43%	73 47%
Disagree	540 27%	62 36%BCI K	18 20%	58 24%	44 24%	48 25%	32 30%	49 26%	70 28%	67 26%	53 29%	38 24%
Don't know	578 29%	42 24%	28 30%	67 28%	63 35%	50 27%	31 29%	59 31%	69 27%	70 27%	53 29%	46 29%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q6. Do you agree or disagree with each of the following statements?

Base: All respondents

I have switched my gas or electricity supplier in the past month

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2023	1007	1016	197	337	424	363	318	384	756	538	278	451	1854	544	514	506	290	169
Weighted base	2023	991	1032	244	324	384	344	303	424	548	587	423	465	1850	516	533	509	293	173
Agree	260 13%	136 14%	124 12%	28 12%	57 17%	58 15%	47 14%	26 9%	43 10%	74 13%	70 12%	67 16%	49 11%	236 13%	54 11%	75 14%	77 15%	31 10%	24 14%
Disagree	1669 83%	805 81%	864 84%	175 72%	246 76%	308 80%	288 84%	275 91%	377 89%	452 83%	482 82%	333 79%	402 87%	1521 82%	443 86%	434 81%	396 78%	248 85%	148 86%
Don't know	94 5%	49 5%	44 4%	41 17%	22 7%	18 5%	9 3%	1 *	4 1%	22 4%	35 6%	23 5%	13 3%	93 5%	18 3%	25 5%	36 7%	14 5%	* *

Voting Intentions Survey

ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q6. Do you agree or disagree with each of the following statements?

Base: All respondents

I have switched my gas or electricity supplier in the past month

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2023	491	581	167	259	79	38	8	11	13	336	588	465	379
Weighted base	2023	485	573	166	283	82	37	9	10	8	333	588	464	371
Agree	260 13%	67 14%	88 15%	18 11%	34 12%	11 14%	1 3%	2 26%	- -	* 5%	33 10%	79 13%	67 14%	42 11%
Disagree	1669 83%	403 83%	451 79%	141 85%	245 86%	69 85%	36 97%	6 74%	9 93%	7 89%	270 81%	494 84%	365 78%	317 85%
Don't know	94 5%	15 3%	35 6%	7 4%	4 1%	1 2%	- -	- -	1 7%	* 6%	31 9%	15 3%	33 7%	13 3%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q6. Do you agree or disagree with each of the following statements?

Base: All respondents

I have switched my gas or electricity supplier in the past month

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2023	582	525	183	141	54	40	12	8	53	32	393
Weighted base	2023	576	517	179	157	54	45	12	9	45	36	392
Agree	260 13%	86 15%	73 14%	25 14%	22 14%	5 9%	3 7%	- -	2 24%	4 10%	4 10%	35 9%
Disagree	1669 83%	457 79%	431 83%	143 80%	131 83%	49 90%	42 93%	11 94%	7 76%	40 89%	28 79%	331 84%
Don't know	94 5%	33 6%	14 3%	11 6%	4 3%	* 1%	- -	1 6%	- -	* 1%	4 10%	26 7%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q6. Do you agree or disagree with each of the following statements?

Base: All respondents

I have switched my gas or electricity supplier in the past month

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2023	169	95	254	157	188	110	174	256	288	180	152
Weighted base	2023	173	92*	239	178	187	107*	189	255	261	186	157
Agree	260 13%	24 14%	15 16%	39 16%l	23 13%	26 14%	10 9%	22 11%	33 13%	22 8%	21 11%	27 17%l
Disagree	1669 83%	148 86%C	71 77%	181 76%	144 81%	152 81%	95 89%BCK	161 85%C	214 84%C	230 88%BCK	152 82%	121 77%
Don't know	94 5%	* *	6 6%A	19 8%AF	11 6%A	9 5%A	2 2%	7 3%	9 3%	9 4%A	12 7%A	9 5%A

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q6. Do you agree or disagree with each of the following statements?

Base: All respondents

As far as I know, it is quite easy to switch gas or electricity supplier

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2023	1007	1016	197	337	424	363	318	384	756	538	278	451	1854	544	514	506	290	169
Weighted base	2023	991	1032	244	324	384	344	303	424	548	587	423	465	1850	516	533	509	293	173
Agree	1412 70%	677 68%	735 71%	127 52%	224 69%	278 72%	237 69%	228 75%	319 75%	397 72%	408 70%	300 71%	307 66%	1304 70%	359 70%	389 73%	361 71%	196 67%	108 63%
Disagree	338 17%	178 18%	160 15%	48 19%	56 17%	69 18%	61 18%	47 16%	57 13%	97 18%	96 16%	71 17%	74 16%	296 16%	87 17%	82 15%	71 14%	56 19%	42 24%
Don't know	272 13%	135 14%	137 13%	70 29%	45 14%	37 10%	46 13%	27 9%	47 11%	54 10%	83 14%	52 12%	84 18%	250 14%	70 13%	61 12%	78 15%	41 14%	22 13%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q6. Do you agree or disagree with each of the following statements?

Base: All respondents

As far as I know, it is quite easy to switch gas or electricity supplier

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2023	491	581	167	259	79	38	8	11	13	336	588	465	379
Weighted base	2023	485	573	166	283	82	37	9	10	8	333	588	464	371
Agree	1412	367	385	129	207	50	18	9	6	5	222	439	312	270
	70%	76%	67%	78%	73%	60%	48%	100%	65%	60%	67%	75%	67%	73%
Disagree	338	73	109	23	46	16	11	-	2	2	48	100	81	59
	17%	15%	19%	14%	16%	19%	30%	-	24%	23%	14%	17%	17%	16%
Don't know	272	46	79	14	30	17	8	-	1	1	64	50	71	43
	13%	9%	14%	9%	11%	20%	22%	-	12%	16%	19%	8%	15%	12%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q6. Do you agree or disagree with each of the following statements?

Base: All respondents

As far as I know, it is quite easy to switch gas or electricity supplier

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2023	582	525	183	141	54	40	12	8	53	32	393
Weighted base	2023	576	517	179	157	54	45	12	9	45	36	392
Agree	1412 70%	403 70%	392 76%	127 71%	106 68%	33 61%	25 56%	9 74%	7 77%	30 66%	23 63%	258 66%
Disagree	338 17%	99 17%	82 16%	33 18%	25 16%	9 16%	13 29%	2 20%	-	6 13%	7 19%	62 16%
Don't know	272 13%	74 13%	43 8%	19 11%	26 16%	13 23%	7 15%	1 6%	2 23%	9 21%	6 17%	73 19%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q6. Do you agree or disagree with each of the following statements?

Base: All respondents

As far as I know, it is quite easy to switch gas or electricity supplier

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2023	169	95	254	157	188	110	174	256	288	180	152
Weighted base	2023	173	92*	239	178	187	107*	189	255	261	186	157
Agree	1412 70%	108 63%	66 72%	169 71%	125 70%	136 73%	75 70%	141 75%A	176 69%	183 70%	121 65%	112 72%
Disagree	338 17%	42 24%BDG	11 12%	41 17%	19 11%	29 16%	22 21%D	24 13%	45 18%	42 16%	34 18%	29 18%
Don't know	272 13%	22 13%	15 16%	28 12%	35 19%K	22 12%	10 9%	24 13%	34 13%	36 14%	31 17%	16 10%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q6. Do you agree or disagree with each of the following statements?

Base: All respondents

The Government's Help to Buy scheme to guarantee mortgages will make houses more expensive for most people

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2023	1007	1016	197	337	424	363	318	384	756	538	278	451	1854	544	514	506	290	169
Weighted base	2023	991	1032	244	324	384	344	303	424	548	587	423	465	1850	516	533	509	293	173
Agree	882 44%	514 52%	368 36%	78 32%	121 37%	189 49%	144 42%	159 53%	191 45%	274 50%	243 41%	151 36%	214 46%	799 43%	247 48%	225 42%	199 39%	128 44%	83 48%
Disagree	318 16%	149 15%	169 16%	50 20%	59 18%	56 15%	47 14%	45 15%	62 15%	96 18%	84 14%	76 18%	62 13%	294 16%	83 16%	84 16%	87 17%	40 14%	24 14%
Don't know	823 41%	327 33%	495 48%	117 48%	145 45%	139 36%	153 45%	98 32%	171 40%	178 32%	261 44%	195 46%	189 41%	758 41%	186 36%	223 42%	224 44%	125 43%	65 38%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q6. Do you agree or disagree with each of the following statements?

Base: All respondents

The Government's Help to Buy scheme to guarantee mortgages will make houses more expensive for most people

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2023	491	581	167	259	79	38	8	11	13	336	588	465	379
Weighted base	2023	485	573	166	283	82	37	9	10	8	333	588	464	371
Agree	882 44%	181 37%	287 50%	76 46%	145 51%	32 39%	20 52%	5 58%	4 42%	3 37%	121 36%	237 40%	229 49%	171 46%
Disagree	318 16%	105 22%	77 13%	26 16%	39 14%	8 10%	6 17%	1 9%	3 34%	1 16%	47 14%	113 19%	62 13%	52 14%
Don't know	823 41%	198 41%	209 36%	64 39%	99 35%	42 51%	11 30%	3 32%	2 24%	4 47%	165 49%	238 41%	173 37%	148 40%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q6. Do you agree or disagree with each of the following statements?

Base: All respondents

The Government's Help to Buy scheme to guarantee mortgages will make houses more expensive for most people

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2023	582	525	183	141	54	40	12	8	53	32	393
Weighted base	2023	576	517	179	157	54	45	12	9	45	36	392
Agree	882 44%	274 48%	212 41%	89 50%	75 48%	18 33%	27 60%	4 34%	8 81%	21 46%	19 54%	136 35%
Disagree	318 16%	81 14%	115 22%	27 15%	29 18%	9 16%	5 10%	5 39%	- -	5 11%	3 9%	40 10%
Don't know	823 41%	222 38%	191 37%	63 35%	53 34%	28 51%	13 29%	3 27%	2 19%	19 43%	13 37%	216 55%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q6. Do you agree or disagree with each of the following statements?

Base: All respondents

The Government's Help to Buy scheme to guarantee mortgages will make houses more expensive for most people

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East- ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2023	169	95	254	157	188	110	174	256	288	180	152
Weighted base	2023	173	92*	239	178	187	107*	189	255	261	186	157
Agree	882 44%	83 48%	35 38%	97 41%	67 38%	71 38%	49 46%	82 43%	131 51% CDE	116 44%	79 42%	72 46%
Disagree	318 16%	24 14%	13 15%	42 18%	31 17%	34 18%	11 10%	30 16%	37 14%	46 18%	29 15%	21 13%
Don't know	823 41%	65 38%	44 47% H	100 42%	80 45%	82 44%	47 44%	77 41%	87 34%	99 38%	78 42%	64 41%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q6. Do you agree or disagree with each of the following statements?

Base: All respondents

I expect the UK economy will improve next year

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2023	1007	1016	197	337	424	363	318	384	756	538	278	451	1854	544	514	506	290	169
Weighted base	2023	991	1032	244	324	384	344	303	424	548	587	423	465	1850	516	533	509	293	173
Agree	883 44%	522 53%	361 35%	89 36%	141 44%	167 43%	125 36%	143 47%	217 51%	294 54%	276 47%	156 37%	158 34%	815 44%	246 48%	260 49%	191 38%	117 40%	68 40%
Disagree	689 34%	270 27%	419 41%	80 33%	109 34%	146 38%	133 39%	104 34%	117 28%	150 27%	176 30%	163 39%	200 43%	621 34%	169 33%	158 30%	188 37%	106 36%	68 40%
Don't know	451 22%	199 20%	252 24%	76 31%	74 23%	71 18%	86 25%	55 18%	89 21%	105 19%	135 23%	104 25%	107 23%	415 22%	100 19%	115 22%	130 26%	69 24%	36 21%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q6. Do you agree or disagree with each of the following statements?

Base: All respondents

I expect the UK economy will improve next year

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2023	491	581	167	259	79	38	8	11	13	336	588	465	379
Weighted base	2023	485	573	166	283	82	37	9	10	8	333	588	464	371
Agree	883 44%	352 73%	189 33%	97 58%	111 39%	16 19%	8 21%	2 29%	4 40%	1 9%	103 31%	389 66%	148 32%	160 43%
Disagree	689 34%	60 12%	247 43%	37 22%	106 38%	44 53%	23 61%	6 71%	5 52%	5 57%	117 35%	102 17%	202 43%	133 36%
Don't know	451 22%	73 15%	137 24%	32 19%	66 23%	23 28%	7 18%	- -	1 7%	3 33%	114 34%	97 17%	114 25%	79 21%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q6. Do you agree or disagree with each of the following statements?

Base: All respondents

I expect the UK economy will improve next year

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2023	582	525	183	141	54	40	12	8	53	32	393
Weighted base	2023	576	517	179	157	54	45	12	9	45	36	392
Agree	883 44%	185 32%	366 71%	109 61%	52 33%	10 19%	11 23%	4 34%	2 23%	14 31%	10 27%	121 31%
Disagree	689 34%	250 43%	79 15%	39 22%	64 41%	31 58%	26 59%	7 60%	5 55%	19 42%	17 47%	152 39%
Don't know	451 22%	141 25%	73 14%	31 17%	41 26%	13 23%	8 18%	1 6%	2 23%	12 27%	9 26%	120 31%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q6. Do you agree or disagree with each of the following statements?

Base: All respondents

I expect the UK economy will improve next year

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2023	169	95	254	157	188	110	174	256	288	180	152
Weighted base	2023	173	92*	239	178	187	107*	189	255	261	186	157
Agree	883 44%	68 40%	28 31%	96 40%	67 37%	85 46%B	41 38%	92 48%B	120 47%B	127 49%B	76 41%	83 53%ABCD
Disagree	689 34%	68 40%K	33 36%	93 39%K	61 34%	63 34%	47 44%GK	56 29%	85 34%	84 32%	60 32%	40 25%
Don't know	451 22%	36 21%	31 33%CEF	49 21%	51 28%	39 21%	19 18%	42 22%	49 19%	51 19%	50 27%	34 22%

HI

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q6. Do you agree or disagree with each of the following statements?

Base: All respondents

I trust David Cameron and George Osborne to make the right decisions about the economy

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2023	1007	1016	197	337	424	363	318	384	756	538	278	451	1854	544	514	506	290	169
Weighted base	2023	991	1032	244	324	384	344	303	424	548	587	423	465	1850	516	533	509	293	173
Agree	550 27%	312 32%	238 23%	44 18%	71 22%	112 29%	69 20%	90 30%	163 39%	183 33%	159 27%	117 28%	92 20%	525 28%	167 32%	181 34%	111 22%	66 23%	26 15%
Disagree	1101 54%	514 52%	588 57%	132 54%	171 53%	212 55%	223 65%	171 56%	193 46%	269 49%	308 53%	218 52%	305 66%	972 53%	267 52%	242 45%	293 57%	172 59%	129 75%
Don't know	371 18%	165 17%	206 20%	68 28%	83 25%	60 16%	52 15%	41 14%	67 16%	96 18%	120 20%	88 21%	68 15%	354 19%	82 16%	111 21%	106 21%	55 19%	18 10%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q6. Do you agree or disagree with each of the following statements?

Base: All respondents

I trust David Cameron and George Osborne to make the right decisions about the economy

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2023	491	581	167	259	79	38	8	11	13	336	588	465	379
Weighted base	2023	485	573	166	283	82	37	9	10	8	333	588	464	371
Agree	550 27%	365 75%	50 9%	39 23%	56 20%	10 12%	2 5%	1 17%	2 18%	-	34 10%	362 62%	51 11%	62 17%
Disagree	1101 54%	40 8%	451 79%	74 45%	184 65%	68 83%	35 93%	7 83%	7 75%	8 100%	173 52%	127 22%	352 76%	228 61%
Don't know	371 18%	80 17%	72 13%	53 32%	43 15%	5 6%	1 2%	-	1 7%	-	126 38%	99 17%	62 13%	81 22%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q6. Do you agree or disagree with each of the following statements?

Base: All respondents

I trust David Cameron and George Osborne to make the right decisions about the economy

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2023	582	525	183	141	54	40	12	8	53	32	393
Weighted base	2023	576	517	179	157	54	45	12	9	45	36	392
Agree	550 27%	56 10%	373 72%	39 22%	23 15%	3 5%	1 2%	2 15%	1 7%	2 5%	3 8%	48 12%
Disagree	1101 54%	442 77%	72 14%	87 49%	111 70%	43 80%	43 96%	9 79%	9 93%	41 90%	22 60%	222 57%
Don't know	371 18%	78 14%	72 14%	53 30%	23 15%	8 14%	1 2%	1 6%	-	2 4%	11 32%	122 31%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q6. Do you agree or disagree with each of the following statements?

Base: All respondents

I trust David Cameron and George Osborne to make the right decisions about the economy

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2023	169	95	254	157	188	110	174	256	288	180	152
Weighted base	2023	173	92*	239	178	187	107*	189	255	261	186	157
Agree	550 27%	26 15%	18 20%	66 27%AD	27 15%	57 31%AD	23 22%	68 FJ	75 29%AD	92 FJ	43 23%	55 35%ABDFJ
Disagree	1101 54%	129 75% CDE GHIJK	60 65% E GI K	132 55% G	100 56%	89 48%	71 66% E GI K	82 43%	139 55%	128 49%	101 54%	70 45%
Don't know	371 18%	18 10%	14 15%	41 17%	51 29% ABC FHI	40 21% A	13 12%	40 21% A	41 16%	41 16%	42 23% A	31 20% A

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q6. Do you agree or disagree with each of the following statements?

Base: All respondents

I trust Ed Miliband and Ed Balls to make the right decisions about the economy

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng-land & Wales	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2023	1007	1016	197	337	424	363	318	384	756	538	278	451	1854	544	514	506	290	169
Weighted base	2023	991	1032	244	324	384	344	303	424	548	587	423	465	1850	516	533	509	293	173
Agree	381 19%	216 22%	165 16%	47 19%	58 18%	91 24%	76 22%	45 15%	64 15%	100 18%	100 17%	71 17%	110 24%	345 19%	88 17%	75 14%	127 25%	55 19%	36 21%
Disagree	1145 57%	564 57%	581 56%	105 43%	158 49%	210 55%	199 58%	195 64%	278 66%	329 60%	330 56%	232 55%	254 55%	1043 56%	296 57%	333 63%	244 48%	169 58%	102 59%
Don't know	497 25%	210 21%	287 28%	93 38%	108 33%	83 22%	69 20%	63 21%	82 19%	119 22%	158 27%	120 28%	101 22%	463 25%	132 26%	125 23%	138 27%	69 24%	34 20%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q6. Do you agree or disagree with each of the following statements?

Base: All respondents

I trust Ed Miliband and Ed Balls to make the right decisions about the economy

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2023	491	581	167	259	79	38	8	11	13	336	588	465	379
Weighted base	2023	485	573	166	283	82	37	9	10	8	333	588	464	371
Agree	381 19%	20 4%	306 53%	9 5%	15 5%	7 8%	3 9%	-	-	-	12 3%	30 5%	225 48%	59 16%
Disagree	1145 57%	399 82%	88 15%	106 64%	231 82%	62 76%	30 80%	9 100%	7 67%	6 72%	179 54%	476 81%	98 21%	210 57%
Don't know	497 25%	66 14%	179 31%	51 31%	37 13%	13 16%	4 12%	-	3 33%	2 28%	143 43%	82 14%	142 30%	103 28%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q6. Do you agree or disagree with each of the following statements?

Base: All respondents

I trust Ed Miliband and Ed Balls to make the right decisions about the economy

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2023	582	525	183	141	54	40	12	8	53	32	393
Weighted base	2023	576	517	179	157	54	45	12	9	45	36	392
Agree	381 19%	284 49%	25 5%	19 11%	10 6%	5 9%	5 11%	- -	1 5%	3 7%	5 14%	24 6%
Disagree	1145 57%	117 20%	446 86%	110 62%	118 75%	39 73%	32 70%	9 77%	7 72%	33 72%	12 35%	222 57%
Don't know	497 25%	175 30%	47 9%	49 28%	29 19%	10 19%	8 18%	3 23%	2 23%	10 21%	18 51%	147 37%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q6. Do you agree or disagree with each of the following statements?

Base: All respondents

I trust Ed Miliband and Ed Balls to make the right decisions about the economy

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2023	169	95	254	157	188	110	174	256	288	180	152
Weighted base	2023	173	92*	239	178	187	107*	189	255	261	186	157
Agree	381 19%	36 21%IK	24 26%GIK	59 25%GIK	44 25%GIK	36 20%IK	24 22%GIK	23 12%	57 22%GIK	30 12%	31 17%	15 10%
Disagree	1145 57%	102 59%B	41 45%	118 49%	85 48%	107 57%	62 58%	118 62%BCD H	126 50%	170 65%BCD H	106 57%	108 69%BCDEH
Don't know	497 25%	34 20%	27 29%	61 26%	49 28%	43 23%	21 19%	48 26%	71 28%	60 23%	48 26%	33 21%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q7. Do you agree or disagree with each of the following statements?

Base: All respondents

Ed Miliband is turning out to be a good leader of the Labour Party

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2023	1007	1016	197	337	424	363	318	384	756	538	278	451	1854	544	514	506	290	169
Weighted base	2023	991	1032	244	324	384	344	303	424	548	587	423	465	1850	516	533	509	293	173
Agree	495 24%	253 26%	242 23%	64 26%	84 26%	100 26%	82 24%	70 23%	96 23%	134 24%	132 22%	92 22%	137 30%	440 24%	115 22%	106 20%	141 28%	78 27%	55 32%
Disagree	906 45%	483 49%	423 41%	60 25%	126 39%	166 43%	154 45%	166 55%	234 55%	262 48%	262 45%	185 44%	197 42%	829 45%	231 45%	273 51%	196 39%	129 44%	77 45%
Don't know	622 31%	254 26%	368 36%	120 49%	115 35%	118 31%	108 31%	67 22%	94 22%	152 28%	194 33%	147 35%	130 28%	581 31%	170 33%	154 29%	172 34%	85 29%	40 23%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q7. Do you agree or disagree with each of the following statements?

Base: All respondents

Ed Miliband is turning out to be a good leader of the Labour Party

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2023	491	581	167	259	79	38	8	11	13	336	588	465	379
Weighted base	2023	485	573	166	283	82	37	9	10	8	333	588	464	371
Agree	495 24%	31 6%	343 60%	28 17%	31 11%	12 14%	11 30%	* 6%	2 15%	2 22%	21 6%	52 9%	241 52%	97 26%
Disagree	906 45%	360 74%	101 18%	78 47%	181 64%	39 47%	17 45%	5 55%	3 28%	5 61%	113 34%	421 72%	102 22%	148 40%
Don't know	622 31%	94 19%	129 23%	59 36%	71 25%	31 38%	9 25%	3 40%	6 56%	1 17%	199 60%	115 20%	121 26%	126 34%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q7. Do you agree or disagree with each of the following statements?

Base: All respondents

Ed Miliband is turning out to be a good leader of the Labour Party

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2023	582	525	183	141	54	40	12	8	53	32	393
Weighted base	2023	576	517	179	157	54	45	12	9	45	36	392
Agree	495 24%	314 55%	34 7%	45 25%	22 14%	9 17%	10 21%	1 8%	1 10%	7 15%	7 18%	45 11%
Disagree	906 45%	127 22%	388 75%	79 44%	87 55%	23 42%	25 56%	3 30%	4 41%	22 49%	17 48%	132 34%
Don't know	622 31%	135 23%	95 18%	55 31%	48 31%	22 41%	10 23%	7 62%	5 48%	16 36%	12 34%	215 55%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q7. Do you agree or disagree with each of the following statements?

Base: All respondents

Ed Miliband is turning out to be a good leader of the Labour Party

	Total	Region										
		Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2023	169	95	254	157	188	110	174	256	288	180	152
Weighted base	2023	173	92*	239	178	187	107*	189	255	261	186	157
Agree	495 24%	55 32%GIK	28 30%IK	64 27%	49 28%	42 22%	33 31%IK	36 19%	65 25%	50 19%	46 25%	28 18%
Disagree	906 45%	77 45%	31 34%	96 40%	69 39%	94 50%B	42 40%	96 50%B	109 43%	122 47%B	87 47%	83 53%BCD
Don't know	622 31%	40 23%	33 36%	79 33%	61 34%	51 28%	32 30%	58 30%	81 32%	88 34%A	53 29%	45 29%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q7. Do you agree or disagree with each of the following statements?

Base: All respondents

I can imagine Ed Miliband as Prime Minister

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2023	1007	1016	197	337	424	363	318	384	756	538	278	451	1854	544	514	506	290	169
Weighted base	2023	991	1032	244	324	384	344	303	424	548	587	423	465	1850	516	533	509	293	173
Agree	499 25%	272 27%	227 22%	78 32%	83 26%	96 25%	89 26%	72 24%	80 19%	146 27%	138 24%	86 20%	128 28%	437 24%	112 22%	100 19%	148 29%	77 26%	62 36%
Disagree	1080 53%	549 55%	531 51%	75 31%	155 48%	204 53%	190 55%	182 60%	275 65%	306 56%	319 54%	217 51%	239 51%	995 54%	272 53%	321 60%	239 47%	163 56%	85 49%
Don't know	444 22%	170 17%	274 27%	92 38%	86 27%	84 22%	65 19%	48 16%	69 16%	97 18%	130 22%	120 28%	98 21%	419 23%	131 25%	112 21%	123 24%	53 18%	25 15%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q7. Do you agree or disagree with each of the following statements?

Base: All respondents

I can imagine Ed Miliband as Prime Minister

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2023	491	581	167	259	79	38	8	11	13	336	588	465	379
Weighted base	2023	485	573	166	283	82	37	9	10	8	333	588	464	371
Agree	499 25%	27 6%	340 59%	29 17%	32 11%	10 13%	11 29%	1 7%	1 10%	1 15%	31 9%	49 8%	233 50%	104 28%
Disagree	1080 53%	416 86%	122 21%	97 58%	202 71%	42 51%	20 53%	7 82%	6 57%	5 62%	157 47%	483 82%	113 24%	193 52%
Don't know	444 22%	42 9%	111 19%	40 24%	49 17%	30 36%	7 18%	1 11%	3 33%	2 23%	145 44%	56 10%	118 25%	74 20%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q7. Do you agree or disagree with each of the following statements?

Base: All respondents

I can imagine Ed Miliband as Prime Minister

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2023	582	525	183	141	54	40	12	8	53	32	393
Weighted base	2023	576	517	179	157	54	45	12	9	45	36	392
Agree	499 25%	309 54%	33 6%	42 23%	20 13%	7 14%	11 25%	1 8%	1 12%	6 14%	12 32%	56 14%
Disagree	1080 53%	144 25%	449 87%	98 55%	95 61%	24 45%	27 61%	6 54%	6 65%	27 59%	15 42%	188 48%
Don't know	444 22%	122 21%	36 7%	39 22%	42 26%	23 42%	6 13%	4 38%	2 23%	12 27%	9 26%	149 38%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q7. Do you agree or disagree with each of the following statements?

Base: All respondents

I can imagine Ed Miliband as Prime Minister

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2023	169	95	254	157	188	110	174	256	288	180	152
Weighted base	2023	173	92*	239	178	187	107*	189	255	261	186	157
Agree	499 25%	62 36%EGI K	29 31%GIK	71 30%GIK	48 27%IK	42 23%	30 28%IK	34 18%	69 27%IK	43 17%	47 25%K	23 15%
Disagree	1080 53%	85 49%	37 40%	117 49%	85 48%	106 57%B	60 56%B	114 60%BH	119 47%	153 59%BCH	102 55%B	102 65%ABCDH
Don't know	444 22%	25 15%	27 29%AF	50 21%	45 25%A	38 20%	17 16%	42 22%	67 26%A	64 25%A	36 20%	32 20%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q7. Do you agree or disagree with each of the following statements?

Base: All respondents

My opinion of Ed Miliband has become more positive recently

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2023	1007	1016	197	337	424	363	318	384	756	538	278	451	1854	544	514	506	290	169
Weighted base	2023	991	1032	244	324	384	344	303	424	548	587	423	465	1850	516	533	509	293	173
Agree	481 24%	253 25%	228 22%	57 23%	80 25%	95 25%	89 26%	70 23%	90 21%	135 25%	130 22%	86 20%	130 28%	427 23%	111 22%	103 19%	139 27%	74 25%	54 31%
Disagree	1088 54%	562 57%	526 51%	89 36%	151 47%	207 54%	186 54%	192 63%	264 62%	315 58%	323 55%	211 50%	239 51%	1006 54%	274 53%	315 59%	251 49%	165 56%	83 48%
Don't know	454 22%	176 18%	278 27%	99 41%	93 29%	83 22%	69 20%	41 13%	70 17%	98 18%	134 23%	127 30%	96 21%	418 23%	130 25%	115 22%	119 23%	54 18%	36 21%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q7. Do you agree or disagree with each of the following statements?

Base: All respondents

My opinion of Ed Miliband has become more positive recently

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2023	491	581	167	259	79	38	8	11	13	336	588	465	379
Weighted base	2023	485	573	166	283	82	37	9	10	8	333	588	464	371
Agree	481	25	333	29	28	16	13	1	-	1	26	47	243	107
	24%	5%	58%	18%	10%	20%	35%	7%	-	17%	8%	8%	52%	29%
Disagree	1088	398	122	103	205	41	16	5	7	6	167	466	116	188
	54%	82%	21%	62%	72%	50%	43%	60%	73%	72%	50%	79%	25%	51%
Don't know	454	62	118	34	50	25	8	3	3	1	141	75	105	76
	22%	13%	21%	20%	18%	30%	21%	32%	27%	11%	42%	13%	23%	20%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q7. Do you agree or disagree with each of the following statements?

Base: All respondents

My opinion of Ed Miliband has become more positive recently

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2023	582	525	183	141	54	40	12	8	53	32	393
Weighted base	2023	576	517	179	157	54	45	12	9	45	36	392
Agree	481 24%	315 55%	30 6%	46 26%	16 10%	5 10%	13 30%	- -	1 12%	6 14%	8 22%	39 10%
Disagree	1088 54%	142 25%	436 84%	103 57%	102 65%	27 49%	23 51%	7 62%	4 46%	31 68%	18 51%	196 50%
Don't know	454 22%	119 21%	52 10%	30 17%	39 25%	22 41%	9 19%	4 38%	4 42%	8 19%	10 27%	157 40%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q7. Do you agree or disagree with each of the following statements?

Base: All respondents

My opinion of Ed Miliband has become more positive recently

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2023	169	95	254	157	188	110	174	256	288	180	152
Weighted base	2023	173	92*	239	178	187	107*	189	255	261	186	157
Agree	481 24%	54 31%GIK	27 29%K	60 25%K	52 29%IK	40 21%	30 28%K	38 20%	63 25%	48 18%	44 24%	25 16%
Disagree	1088 54%	83 48%	41 44%	121 51%	90 50%	105 56%	58 54%	113 59%B	124 49%	149 57%B	107 58%	98 62%ABCH
Don't know	454 22%	36 21%	25 27%	58 24%	36 20%	42 22%	20 18%	39 20%	67 26%	64 24%	35 19%	34 22%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q7. Do you agree or disagree with each of the following statements?

Base: All respondents

My opinion of Ed Miliband has become more negative recently

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2023	1007	1016	197	337	424	363	318	384	756	538	278	451	1854	544	514	506	290	169
Weighted base	2023	991	1032	244	324	384	344	303	424	548	587	423	465	1850	516	533	509	293	173
Agree	584 29%	321 32%	264 26%	32 13%	56 17%	94 25%	100 29%	116 38%	186 44%	181 33%	154 26%	126 30%	124 27%	538 29%	150 29%	176 33%	128 25%	84 29%	46 27%
Disagree	953 47%	473 48%	481 47%	121 50%	167 52%	187 49%	172 50%	138 46%	167 40%	264 48%	278 47%	174 41%	238 51%	856 46%	239 46%	220 41%	252 50%	145 49%	98 57%
Don't know	485 24%	197 20%	288 28%	91 37%	101 31%	102 27%	72 21%	49 16%	70 17%	103 19%	156 27%	124 29%	103 22%	456 25%	127 25%	137 26%	129 25%	64 22%	29 17%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q7. Do you agree or disagree with each of the following statements?

Base: All respondents

My opinion of Ed Miliband has become more negative recently

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2023	491	581	167	259	79	38	8	11	13	336	588	465	379
Weighted base	2023	485	573	166	283	82	37	9	10	8	333	588	464	371
Agree	584 29%	271 56%	46 8%	47 28%	125 44%	19 23%	10 27%	2 22%	2 23%	3 39%	61 18%	310 53%	49 11%	85 23%
Disagree	953 47%	126 26%	429 75%	79 48%	102 36%	34 42%	21 56%	4 45%	4 46%	4 50%	123 37%	183 31%	318 68%	199 53%
Don't know	485 24%	88 18%	99 17%	40 24%	56 20%	29 36%	6 17%	3 32%	3 32%	1 11%	149 45%	95 16%	97 21%	88 24%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q7. Do you agree or disagree with each of the following statements?

Base: All respondents

My opinion of Ed Miliband has become more negative recently

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2023	582	525	183	141	54	40	12	8	53	32	393
Weighted base	2023	576	517	179	157	54	45	12	9	45	36	392
Agree	584 29%	58 10%	304 59%	48 27%	57 36%	8 16%	16 35%	2 19%	1 12%	9 20%	6 16%	76 19%
Disagree	953 47%	412 72%	130 25%	91 51%	55 35%	25 45%	22 49%	6 48%	4 46%	27 60%	18 51%	162 41%
Don't know	485 24%	106 18%	83 16%	40 22%	45 28%	21 39%	7 17%	4 33%	4 42%	9 20%	12 33%	154 39%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q7. Do you agree or disagree with each of the following statements?

Base: All respondents

My opinion of Ed Miliband has become more negative recently

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East- ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2023	169	95	254	157	188	110	174	256	288	180	152
Weighted base	2023	173	92*	239	178	187	107*	189	255	261	186	157
Agree	584 29%	46 27%	18 19%	66 28%	44 25%	58 31%	31 29%	57 30%	67 26%	83 32%B	54 29%	61 39%ABCDH
Disagree	953 47%	98 57%CGI K	51 55%K	104 44%	97 54%GK	86 46%	55 52%K	78 41%	125 49%K	114 44%	90 48%	56 36%
Don't know	485 24%	29 17%	23 25%	69 29%A	38 21%	43 23%	21 20%	54 29%A	63 25%	64 25%	42 23%	40 26%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q7. Do you agree or disagree with each of the following statements?

Base: All respondents

If there are TV debates at the next election, I expect David Cameron would come across better than Ed Miliband

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2023	1007	1016	197	337	424	363	318	384	756	538	278	451	1854	544	514	506	290	169
Weighted base	2023	991	1032	244	324	384	344	303	424	548	587	423	465	1850	516	533	509	293	173
Agree	728 36%	373 38%	356 34%	48 20%	96 30%	131 34%	112 33%	133 44%	207 49%	231 42%	216 37%	147 35%	135 29%	679 37%	223 43%	211 40%	157 31%	88 30%	49 29%
Disagree	644 32%	308 31%	335 32%	84 34%	110 34%	136 35%	117 34%	94 31%	102 24%	149 27%	170 29%	133 31%	193 41%	577 31%	137 26%	142 27%	195 38%	103 35%	67 39%
Don't know	651 32%	309 31%	341 33%	112 46%	119 37%	116 30%	114 33%	75 25%	115 27%	169 31%	202 34%	143 34%	137 30%	595 32%	156 30%	180 34%	157 31%	102 35%	56 32%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q7. Do you agree or disagree with each of the following statements?

Base: All respondents

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	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2023	491	581	167	259	79	38	8	11	13	336	588	465	379
Weighted base	2023	485	573	166	283	82	37	9	10	8	333	588	464	371
Agree	728 36%	358 74%	78 14%	73 44%	110 39%	24 29%	9 23%	2 29%	2 18%	1 12%	86 26%	390 66%	73 16%	123 33%
Disagree	644 32%	22 5%	349 61%	36 22%	93 33%	26 32%	20 54%	4 43%	5 47%	4 47%	53 16%	65 11%	258 55%	131 35%
Don't know	651 32%	105 22%	147 26%	57 34%	81 29%	32 39%	8 22%	2 29%	3 35%	3 40%	194 58%	134 23%	134 29%	117 32%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q7. Do you agree or disagree with each of the following statements?

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If there are TV debates at the next election, I expect David Cameron would come across better than Ed Miliband

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2023	582	525	183	141	54	40	12	8	53	32	393
Weighted base	2023	576	517	179	157	54	45	12	9	45	36	392
Agree	728 36%	88 15%	382 74%	71 40%	50 32%	7 13%	14 31%	2 15%	2 17%	6 14%	7 20%	100 25%
Disagree	644 32%	332 58%	35 7%	52 29%	56 36%	20 38%	22 49%	5 45%	3 34%	15 34%	14 38%	89 23%
Don't know	651 32%	156 27%	101 19%	55 31%	51 33%	27 49%	9 20%	5 40%	5 48%	24 53%	15 43%	203 52%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q7. Do you agree or disagree with each of the following statements?

Base: All respondents

If there are TV debates at the next election, I expect David Cameron would come across better than Ed Miliband

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2023	169	95	254	157	188	110	174	256	288	180	152
Weighted base	2023	173	92*	239	178	187	107*	189	255	261	186	157
Agree	728 36%	49 29%	26 28%	81 34%	50 28%	63 34%	32 30%	82 43%ABD J	107 42%ABD J	116 45%ABC DEFJ	56 30%	66 42%ADJ
Disagree	644 32%	67 39%GHI	39 42%EGH IK	88 37%GI	68 38%GI	54 29%	37 35%	44 23%	70 27%	67 26%	66 35%G	44 28%
Don't know	651 32%	56 32%	27 29%	70 29%	60 34%	70 38%	38 35%	63 34%	78 31%	78 30%	64 35%	46 29%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

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Voting Intentions Survey

ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

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Base: All respondents

If there are TV debates at the next election, I expect Ed Miliband would come across better than David Cameron

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2023	1007	1016	197	337	424	363	318	384	756	538	278	451	1854	544	514	506	290	169
Weighted base	2023	991	1032	244	324	384	344	303	424	548	587	423	465	1850	516	533	509	293	173
Agree	468 23%	234 24%	234 23%	71 29%	77 24%	99 26%	79 23%	71 23%	71 17%	122 22%	118 20%	92 22%	137 29%	419 23%	106 20%	92 17%	146 29%	75 26%	49 28%
Disagree	857 42%	439 44%	418 40%	55 22%	116 36%	159 41%	155 45%	151 50%	222 52%	256 47%	261 44%	162 38%	177 38%	800 43%	249 48%	252 47%	190 37%	110 38%	57 33%
Don't know	698 35%	318 32%	380 37%	119 49%	132 41%	126 33%	110 32%	81 27%	131 31%	171 31%	208 35%	169 40%	150 32%	631 34%	161 31%	189 35%	174 34%	107 37%	67 39%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

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	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2023	491	581	167	259	79	38	8	11	13	336	588	465	379
Weighted base	2023	485	573	166	283	82	37	9	10	8	333	588	464	371
Agree	468 23%	11 2%	314 55%	22 13%	45 16%	12 15%	13 36%	1 17%	4 40%	* 5%	29 9%	39 7%	213 46%	94 25%
Disagree	857 42%	371 76%	105 18%	87 52%	144 51%	33 40%	11 30%	5 55%	3 26%	3 38%	97 29%	418 71%	101 22%	153 41%
Don't know	698 35%	103 21%	155 27%	57 34%	94 33%	37 45%	13 34%	2 29%	3 35%	5 57%	207 62%	131 22%	150 32%	125 34%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q7. Do you agree or disagree with each of the following statements?

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	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2023	582	525	183	141	54	40	12	8	53	32	393
Weighted base	2023	576	517	179	157	54	45	12	9	45	36	392
Agree	468 23%	284 49%	19 4%	37 20%	28 18%	14 26%	14 31%	3 29%	1 10%	10 22%	9 25%	50 13%
Disagree	857 42%	120 21%	405 78%	86 48%	66 42%	14 25%	18 40%	4 31%	4 41%	12 26%	11 30%	118 30%
Don't know	698 35%	172 30%	93 18%	56 31%	63 40%	27 49%	13 29%	5 40%	5 48%	24 53%	16 46%	224 57%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q7. Do you agree or disagree with each of the following statements?

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If there are TV debates at the next election, I expect Ed Miliband would come across better than David Cameron

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East- ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2023	169	95	254	157	188	110	174	256	288	180	152
Weighted base	2023	173	92*	239	178	187	107*	189	255	261	186	157
Agree	468 23%	49 28%GIK	29 31%GIK	66 28%GIK	51 29%GIK	39 21%	32 30%GIK	30 16%	58 23%	47 18%	43 23%	24 15%
Disagree	857 42%	57 33%	31 33%	100 42%	59 33%	78 42%	37 35%	94 50%ABD F	114 45%AD	135 52%ABC DFJ	73 39%	79 51%ABDF
Don't know	698 35%	67 39%	33 36%	73 30%	68 38%	70 37%	38 35%	66 35%	83 33%	78 30%	70 37%	53 34%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q7. Do you agree or disagree with each of the following statements?

Base: All respondents

The fact that David Cameron went to Eton makes it harder for him to be a good Prime Minister for the whole country

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2023	1007	1016	197	337	424	363	318	384	756	538	278	451	1854	544	514	506	290	169
Weighted base	2023	991	1032	244	324	384	344	303	424	548	587	423	465	1850	516	533	509	293	173
Agree	688 34%	355 36%	333 32%	77 32%	88 27%	116 30%	136 40%	127 42%	144 34%	181 33%	180 31%	135 32%	192 41%	612 33%	172 33%	158 30%	173 34%	110 38%	76 44%
Disagree	903 45%	445 45%	458 44%	84 34%	143 44%	179 47%	148 43%	134 44%	215 51%	268 49%	282 48%	169 40%	184 40%	835 45%	247 48%	265 50%	208 41%	116 40%	68 40%
Don't know	431 21%	191 19%	241 23%	84 34%	93 29%	89 23%	60 17%	41 14%	65 15%	99 18%	125 21%	119 28%	88 19%	403 22%	97 19%	111 21%	129 25%	66 23%	28 16%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q7. Do you agree or disagree with each of the following statements?

Base: All respondents

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	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2023	491	581	167	259	79	38	8	11	13	336	588	465	379
Weighted base	2023	485	573	166	283	82	37	9	10	8	333	588	464	371
Agree	688 34%	58 12%	295 51%	55 33%	116 41%	42 52%	21 57%	5 58%	4 39%	3 42%	68 20%	113 19%	211 45%	160 43%
Disagree	903 45%	362 75%	179 31%	78 47%	116 41%	23 28%	11 28%	2 21%	4 40%	3 42%	124 37%	396 67%	160 34%	131 35%
Don't know	431 21%	66 14%	99 17%	33 20%	51 18%	17 21%	6 15%	2 21%	2 22%	1 16%	142 42%	79 14%	94 20%	81 22%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q7. Do you agree or disagree with each of the following statements?

Base: All respondents

The fact that David Cameron went to Eton makes it harder for him to be a good Prime Minister for the whole country

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2023	582	525	183	141	54	40	12	8	53	32	393
Weighted base	2023	576	517	179	157	54	45	12	9	45	36	392
Agree	688 34%	284 49%	87 17%	66 37%	57 36%	28 51%	23 52%	3 24%	7 70%	27 59%	9 24%	98 25%
Disagree	903 45%	190 33%	359 69%	78 43%	66 42%	17 31%	15 33%	5 43%	1 11%	12 26%	15 42%	146 37%
Don't know	431 21%	102 18%	71 14%	35 20%	34 22%	9 17%	6 14%	4 33%	2 19%	7 15%	12 34%	149 38%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q7. Do you agree or disagree with each of the following statements?

Base: All respondents

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	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2023	169	95	254	157	188	110	174	256	288	180	152
Weighted base	2023	173	92*	239	178	187	107*	189	255	261	186	157
Agree	688 34%	76 44%DEG IK	34 37%	85 36%	53 30%	52 28%	48 45%DEG IK	57 30%	94 37%	78 30%	62 34%	49 31%
Disagree	903 45%	68 40%	35 38%	92 39%	81 45%	92 49%	39 37%	103 54%ABC FJ	117 46%	130 50%CF	77 41%	70 45%
Don't know	431 21%	28 16%	23 25%	61 26%AGH	45 25%	43 23%	20 19%	29 15%	44 17%	53 20%	47 25%	38 24%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

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Voting Intentions Survey

ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q7. Do you agree or disagree with each of the following statements?

Base: All respondents

The fact that Ed Miliband's father was a Marxist makes it harder for him to be a good Prime Minister for the whole country

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2023	1007	1016	197	337	424	363	318	384	756	538	278	451	1854	544	514	506	290	169
Weighted base	2023	991	1032	244	324	384	344	303	424	548	587	423	465	1850	516	533	509	293	173
Agree	324 16%	191 19%	134 13%	24 10%	30 9%	43 11%	45 13%	59 20%	122 29%	99 18%	95 16%	51 12%	79 17%	306 17%	80 16%	108 20%	74 15%	44 15%	18 11%
Disagree	1107 55%	570 58%	538 52%	106 43%	169 52%	232 60%	217 63%	179 59%	205 48%	326 59%	316 54%	208 49%	257 55%	986 53%	306 59%	257 48%	271 53%	152 52%	122 70%
Don't know	592 29%	230 23%	361 35%	114 47%	126 39%	109 28%	82 24%	64 21%	97 23%	123 22%	176 30%	164 39%	129 28%	559 30%	130 25%	168 32%	164 32%	97 33%	33 19%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q7. Do you agree or disagree with each of the following statements?

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	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
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Agree	324 16%	130 27%	42 7%	24 14%	87 31%	7 8%	1 3%	2 21%	1 8%	1 9%	29 9%	171 29%	38 8%	41 11%
Disagree	1107 55%	217 45%	413 72%	101 61%	123 44%	63 77%	28 76%	5 58%	7 72%	6 81%	127 38%	261 44%	332 71%	232 62%
Don't know	592 29%	139 29%	119 21%	41 25%	73 26%	13 15%	8 21%	2 21%	2 20%	1 11%	178 53%	156 27%	94 20%	98 26%

Voting Intentions Survey

ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

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Q.5 Generally speaking, do you think of yourself as...?

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Unweighted base	2023	582	525	183	141	54	40	12	8	53	32	393
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Agree	324 16%	41 7%	167 32%	24 14%	35 22%	6 10%	3 8%	1 7%	1 11%	4 8%	1 3%	41 11%
Disagree	1107 55%	420 73%	212 41%	110 61%	76 48%	33 61%	32 71%	8 66%	7 70%	32 70%	20 56%	159 41%
Don't know	592 29%	114 20%	139 27%	45 25%	47 30%	16 29%	10 21%	3 28%	2 19%	10 22%	15 41%	192 49%

Voting Intentions Survey
ONLINE Fieldwork : 13th - 15th November 2013

Absolutes/col percents

Q7. Do you agree or disagree with each of the following statements?

Base: All respondents

The fact that Ed Miliband's father was a Marxist makes it harder for him to be a good Prime Minister for the whole country

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
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Agree	324 16%	18 11%	16 17%	36 15%	23 13%	38 20%A	17 16%	43 23%ADH	32 12%	48 18%A	27 14%	27 17%
Disagree	1107 55%	122 70%BCD EFGIJK	47 51%	130 55%	93 52%	93 50%	59 55%	89 47%	156 61%EGJ K	150 57%	92 50%	75 48%
Don't know	592 29%	33 19%	29 31%A	73 31%A	62 35%AI	55 30%A	31 29%	58 30%A	67 26%	63 24%	67 36%AI	55 35%AI

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

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Voting Intentions Survey
ONLINE Fieldwork: 13th - 15th November 2013

Weighting table

Q.1 Thinking back to the general election in 2010, which party if any did you vote for?

Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	2,023	2,023
Weighted base	2,023	2,023
Conservative	595 29%	588 29%
Labour	467 23%	464 23%
Liberal Democrat	347 17%	371 18%
Other	171 8%	155 8%
Did not vote	364 18%	364 18%
Don't remember	49 2%	49 2%
Refused	31 2%	31 2%