

ComRes Published Voting Intention Figures

	Independent on Sunday/ Sunday Mirror	The Independent	Independent on Sunday/ Sunday Mirror	The Independent	Independent on Sunday/ Sunday Mirror	The Independent
	16 th February	28 th January	19 th January	17 th December	15 th December	26 th November
Conservative	32%	32%	30%	32%	29%	32%
Labour	37%	33%	35%	37%	36%	37%
Liberal Democrat	9%	9%	8%	9%	8%	9%
UKIP	15%	14%	19%	10%	18%	11%
Other	7%	12%	8%	12%	9%	11%

METHODOLOGY NOTE

ComRes interviewed 2,031 British adults online between 15th and 16th January 2014. Data were weighted to be representative of all GB adults. Data were also weighted by past vote recall. ComRes is a member of the British Polling Council and abides by its rules.

To commission a voting intention poll or a public opinion survey please contact Katharine Peacock: katharine.peacock@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.1 Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for?

Base: All respondents

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2031	982	1049	159	326	417	367	307	455	723	516	283	509	1848	551	542	504	251	183
Weighted base	2031	997	1034	242	323	384	344	305	433	550	589	427	465	1850	517	536	504	294	181
Conservative	586 29%	332 33%	254 25%	41 17%	67 21%	106 28%	92 27%	87 28%	193 45%	190 35%	178 30%	113 26%	105 23%	561 30%	185 36%	177 33%	130 26%	68 23%	26 14%
Labour	463 23%	232 23%	231 22%	49 20%	75 23%	97 25%	93 27%	75 25%	74 17%	110 20%	131 22%	99 23%	124 27%	425 23%	103 20%	120 22%	146 29%	56 19%	38 21%
Liberal Democrat	370 18%	166 17%	204 20%	19 8%	69 21%	68 18%	62 18%	60 20%	91 21%	132 24%	110 19%	60 14%	68 15%	348 19%	106 21%	84 16%	93 18%	65 22%	22 12%
Other	155 8%	84 8%	71 7%	8 3%	14 4%	23 6%	32 9%	30 10%	47 11%	29 5%	42 7%	44 10%	41 9%	99 5%	21 4%	32 6%	21 4%	24 8%	56 31%
Did not vote	373 18%	151 15%	222 21%	115 48%	76 24%	68 18%	55 16%	35 11%	24 6%	73 13%	103 17%	89 21%	109 23%	337 18%	68 13%	103 19%	95 19%	71 24%	36 20%
Don't remember	32 2%	12 1%	20 2%	* *	9 3%	8 2%	7 2%	6 2%	2 1%	5 1%	7 1%	12 3%	8 2%	31 2%	11 2%	10 2%	6 1%	4 1%	1 1%
Refused	52 3%	20 2%	32 3%	10 4%	12 4%	13 3%	4 1%	12 4%	1 *	11 2%	20 3%	11 3%	9 2%	50 3%	22 4%	9 2%	13 3%	4 2%	2 1%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.1 Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2031	500	646	162	229	47	51	5	11	14	300	574	509	389
Weighted base	2031	526	608	155	244	41	60	6	10	10	301	586	463	370
Conservative	586 29%	400 76%	23 4%	9 6%	104 42%	2 5%	-	-	6 59%	*	32 11%	586 100%	-	-
Labour	463 23%	19 4%	377 62%	5 3%	21 9%	7 16%	2 3%	-	1 9%	3 28%	36 12%	-	463 100%	-
Liberal Democrat	370 18%	38 7%	113 19%	127 81%	35 14%	14 35%	4 6%	-	-	2 15%	45 15%	-	-	370 100%
Other	155 8%	4 1%	9 1%	-	58 24%	13 31%	48 80%	3 61%	2 24%	6 53%	5 2%	-	-	-
Did not vote	373 18%	56 11%	74 12%	12 8%	24 10%	5 12%	6 10%	2 39%	-	-	127 42%	-	-	-
Don't remember	32 2%	4 1%	9 1%	1 *	1 1%	-	-	-	1 8%	-	17 6%	-	-	-
Refused	52 3%	3 1%	3 *	1 1%	1 1%	-	-	-	-	-	40 13%	-	-	-

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.1 Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for?

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2031	634	536	209	120	54	48	7	6	36	56	325
Weighted base	2031	592	556	212	137	63	44	7	7	28	64	321
Conservative	586 29%	28 5%	431 77%	16 8%	42 31%	- -	1 3%	5 61%	- -	* 2%	5 8%	58 18%
Labour	463 23%	377 64%	13 2%	10 5%	9 6%	6 9%	5 11%	- -	2 34%	4 15%	3 4%	35 11%
Liberal Democrat	370 18%	82 14%	31 6%	159 75%	16 12%	2 4%	9 21%	- -	- -	7 24%	1 2%	63 20%
Other	155 8%	16 3%	10 2%	- -	43 32%	47 75%	16 36%	2 34%	3 42%	5 18%	1 1%	11 3%
Did not vote	373 18%	81 14%	66 12%	24 12%	23 17%	8 12%	12 28%	* 5%	2 23%	11 39%	16 25%	130 40%
Don't remember	32 2%	5 1%	3 *	1 *	1 *	- -	1 1%	- -	- -	1 2%	5 9%	16 5%
Refused	52 3%	3 1%	2 *	2 1%	3 2%	- -	- -	- -	- -	- -	33 51%	9 3%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.1 Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for?

Base: All respondents

	Total	Region										
		Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2031	183	91	238	175	201	86	180	274	277	165	161
Weighted base	2031	181	90*	236	178	187	107*	192	255	262	187	157
Conservative	586 29%	26 14%	19 21%	71 30%AF	40 23%	61 33%AF	13 12%	70 37%ABD F	91 36%ABD F	94 36%ABD F	55 30%AF	46 29%AF
Labour	463 23%	38 21%	33 37%AGH IJK	64 27%GIJ	49 27%GIJ	55 30%GIJ	30 28%GIJ	31 16%	59 23%J	44 17%	26 14%	33 21%
Liberal Democrat	370 18%	22 12%	15 17%	38 16%	40 22%AE	21 11%	17 15%	31 16%	44 17%	62 24%AE	49 26%ACE	32 20%E
Other	155 8%	56 31%BCDE FGHIJK	2 3%	5 2%	14 8%C	13 7%C	12 12%CHIK	13 7%	9 3%	12 5%	12 6%	6 4%
Did not vote	373 18%	36 20%	18 20%	47 20%H	30 17%	28 15%	32 30%DEH I	40 21%H	31 12%	36 14%	40 21%H	36 23%HI
Don't remember	32 2%	1 1%	1 1%	3 1%	2 1%	3 2%	1 1%	3 2%	3 1%	8 3%	4 2%	4 2%
Refused	52 3%	2 1%	2 2%	7 3%	4 2%	5 3%	2 2%	3 2%	17 7%AGJ K	6 2%	2 1%	1 1%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.2 If there were a General Election / UK General Election (for Scotland) tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote?

Base: All respondents

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2031	982	1049	159	326	417	367	307	455	723	516	283	509	1848	551	542	504	251	183
Weighted base	2031	997	1034	242	323	384	344	305	433	550	589	427	465	1850	517	536	504	294	181
Absolutely certain to vote	(10) 1067	585	483	66	121	176	194	198	311	319	285	214	249	954	248	285	264	157	113
	53%	59%	47%	27%	38%	46%	56%	65%	72%	58%	48%	50%	53%	52%	48%	53%	52%	53%	63%
	(9) 243	123	120	30	43	58	40	27	46	71	81	50	41	222	66	56	57	44	21
	12%	12%	12%	12%	13%	15%	12%	9%	11%	13%	14%	12%	9%	12%	13%	11%	11%	15%	12%
	(8) 189	92	97	28	47	38	30	22	24	58	60	33	39	177	59	43	47	28	12
	9%	9%	9%	11%	15%	10%	9%	7%	6%	11%	10%	8%	8%	10%	11%	8%	9%	9%	7%
	(7) 128	58	70	37	24	21	17	17	11	31	48	25	24	125	49	38	24	14	3
	6%	6%	7%	15%	8%	6%	5%	6%	3%	6%	8%	6%	5%	7%	10%	7%	5%	5%	2%
	(6) 66	32	34	17	15	10	11	9	3	16	18	19	13	62	19	16	20	6	4
	3%	3%	3%	7%	5%	3%	3%	3%	1%	3%	3%	4%	3%	3%	4%	3%	4%	2%	2%
	(5) 82	21	61	22	26	16	8	5	6	12	24	25	21	71	20	21	22	8	11
	4%	2%	6%	9%	8%	4%	2%	2%	1%	2%	4%	6%	5%	4%	4%	4%	4%	3%	6%
	(4) 31	8	23	6	8	9	6	3	-	4	6	15	7	30	10	12	6	3	2
	2%	1%	2%	2%	2%	2%	2%	1%	-	1%	1%	3%	2%	2%	2%	2%	1%	1%	1%
	(3) 39	14	26	14	4	7	9	3	2	12	4	10	14	36	8	11	11	6	3
	2%	1%	2%	6%	1%	2%	3%	1%	1%	2%	1%	2%	3%	2%	2%	2%	2%	2%	2%
	(2) 26	9	17	1	5	6	4	8	2	1	9	8	7	26	3	8	6	8	-
	1%	1%	2%	1%	1%	2%	1%	2%	*	*	2%	2%	2%	1%	1%	2%	1%	3%	-
Certain not to vote	(1) 78	25	54	8	16	19	16	6	14	13	23	12	31	75	12	22	29	13	3
	4%	2%	5%	3%	5%	5%	5%	2%	3%	2%	4%	3%	7%	4%	2%	4%	6%	4%	2%
Refused	9	5	4	5	-	4	-	-	-	-	7	-	1	9	5	1	1	2	-
	*	*	*	2%	-	1%	-	-	-	-	1%	-	*	*	1%	*	*	1%	-
Don't know	72	27	45	9	14	19	9	8	13	13	25	17	17	63	17	21	18	7	9
	4%	3%	4%	4%	4%	5%	3%	2%	3%	2%	4%	4%	4%	3%	3%	4%	3%	3%	5%
Mean	8.43	8.81	8.07	7.44	7.88	8.21	8.47	8.87	9.23	8.82	8.43	8.24	8.16	8.39	8.47	8.37	8.28	8.47	8.93
Standard deviation	2.43	2.08	2.68	2.48	2.55	2.60	2.52	2.15	1.90	2.03	2.36	2.51	2.81	2.46	2.16	2.52	2.64	2.52	2.03
Standard error	0.06	0.07	0.08	0.20	0.14	0.13	0.13	0.12	0.09	0.08	0.11	0.15	0.13	0.06	0.09	0.11	0.12	0.16	0.15

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.2 If there were a General Election / UK General Election (for Scotland) tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2031	500	646	162	229	47	51	5	11	14	300	574	509	389
Weighted base	2031	526	608	155	244	41	60	6	10	10	301	586	463	370
Absolutely certain to vote	(10) 1067 53%	318 61%	391 64%	71 45%	168 69%	18 45%	46 77%	3 61%	8 76%	8 77%	66 22%	364 62%	310 67%	191 51%
	(9) 243 12%	87 17%	81 13%	28 18%	20 8%	9 22%	9 15%	- -	- -	1 8%	14 5%	80 14%	53 11%	63 17%
	(8) 189 9%	52 10%	54 9%	25 16%	25 10%	5 11%	4 6%	- -	1 14%	1 10%	27 9%	58 10%	37 8%	45 12%
	(7) 128 6%	41 8%	37 6%	14 9%	20 8%	3 6%	- -	2 39%	- -	- -	20 6%	36 6%	20 4%	23 6%
	(6) 66 3%	12 2%	26 4%	9 6%	6 2%	2 4%	1 2%	- -	1 9%	1 5%	12 4%	8 1%	13 3%	13 4%
	(5) 82 4%	15 3%	18 3%	8 5%	5 2%	4 10%	- -	- -	- -	- -	34 11%	10 2%	18 4%	14 4%
	(4) 31 2%	- -	- -	- -	- -	- -	- -	- -	- -	- -	10 3%	6 1%	2 *	2 1%
	(3) 39 2%	- -	- -	- -	- -	- -	- -	- -	- -	- -	17 6%	1 *	2 *	4 1%
	(2) 26 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	7 2%	2 *	2 *	2 1%
Certain not to vote	(1) 78 4%	- -	- -	- -	- -	- -	- -	- -	- -	- -	54 18%	5 1%	1 *	5 1%
Refused	9 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	3 1%	2 *	- -	1 *
Don't know	72 4%	- -	- -	- -	- -	- -	- -	- -	- -	- -	38 13%	15 2%	6 1%	7 2%
Mean	8.43	9.17	9.18	8.72	9.26	8.67	9.66	8.83	9.34	9.50	5.92	9.14	9.16	8.76
Standard deviation	2.43	1.28	1.35	1.52	1.27	1.68	0.74	1.61	1.34	1.11	3.40	1.57	1.57	1.89
Standard error	0.06	0.06	0.05	0.12	0.08	0.24	0.10	0.72	0.40	0.30	0.21	0.07	0.07	0.10

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.2 If there were a General Election / UK General Election (for Scotland) tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote?

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2031	634	536	209	120	54	48	7	6	36	56	325
Weighted base	2031	592	556	212	137	63	44	7	7	28	64	321
Absolutely certain to vote	(10) 1067 53%	371 63%	323 58%	98 46%	80 59%	50 78%	20 45%	6 86%	5 66%	12 45%	16 25%	86 27%
	(9) 243 12%	77 13%	87 16%	29 14%	5 4%	10 15%	5 12%	- -	- -	1 4%	4 6%	25 8%
	(8) 189 9%	43 7%	47 8%	35 17%	15 11%	3 5%	4 8%	1 9%	1 10%	2 6%	10 16%	30 9%
	(7) 128 6%	31 5%	39 7%	13 6%	12 9%	- -	1 2%	- -	1 13%	1 3%	3 5%	27 8%
	(6) 66 3%	20 3%	9 2%	9 4%	6 5%	1 1%	1 3%	- -	- -	1 3%	4 6%	15 5%
	(5) 82 4%	16 3%	16 3%	8 4%	3 2%	- -	2 4%	- -	- -	1 2%	5 7%	32 10%
	(4) 31 2%	10 2%	5 1%	3 1%	3 2%	- -	- -	- -	- -	- -	- -	10 3%
	(3) 39 2%	8 1%	10 2%	2 1%	1 1%	- -	5 11%	- -	- -	2 8%	2 3%	8 3%
	(2) 26 1%	2 *	4 1%	5 2%	3 2%	- -	- -	- -	- -	1 5%	4 6%	6 2%
Certain not to vote	(1) 78 4%	4 1%	7 1%	3 1%	2 1%	- -	4 9%	* 5%	1 10%	6 22%	10 16%	41 13%
Refused	9 *	- -	1 *	2 1%	- -	- -	- -	- -	- -	- -	3 5%	3 1%
Don't know	72 4%	9 2%	7 1%	5 3%	6 5%	- -	3 6%	- -	- -	* 1%	4 6%	38 12%
Mean	8.43	8.99	8.89	8.46	8.63	9.69	7.58	9.34	8.48	6.48	6.41	6.71
Standard deviation	2.43	1.80	1.90	2.15	2.18	0.71	3.23	2.23	2.98	3.94	3.41	3.21
Standard error	0.06	0.07	0.08	0.15	0.20	0.10	0.48	0.84	1.22	0.67	0.48	0.19

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.2 If there were a General Election / UK General Election (for Scotland) tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote?

Base: All respondents

	Total	Region										
		Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2031	183	91	238	175	201	86	180	274	277	165	161
Weighted base	2031	181	90*	236	178	187	107*	192	255	262	187	157
Absolutely certain to vote	(10) 1067 53%	113 63%CGH I	43 48%	121 51%	100 56%	108 58%H	59 55%	94 49%	116 46%	132 50%	98 52%	84 53%
	(9) 243 12%	21 12%	12 13%	25 11%	20 11%	17 9%	11 11%	27 14%	40 16%EIK	25 10%	32 17%EIK	13 8%
	(8) 189 9%	12 7%	5 6%	23 10%	19 11%	13 7%	12 11%	20 10%	33 13%	27 10%	16 9%	10 6%
	(7) 128 6%	3 2%	7 8%A	11 5%	6 3%	6 3%	6 5%	20 10%ADE	24 10%ADE	25 10%ADE	8 4%	12 8%A
	(6) 66 3%	4 2%	4 4%	12 5%	5 3%	6 3%	* *	5 3%	7 3%	12 5%	6 3%	5 3%
	(5) 82 4%	11 6%	5 5%	12 5%	6 3%	10 6%	3 3%	7 4%	5 2%	15 6%H	5 2%	4 2%
	(4) 31 2%	2 1%	- -	2 1%	4 2%	8 4%	1 1%	3 2%	6 2%	4 2%	2 1%	1 1%
	(3) 39 2%	3 2%	2 2%	4 2%	6 3%	3 2%	- -	7 3%	2 1%	6 2%	6 3%	1 1%
	(2) 26 1%	- -	- -	4 2%	2 1%	* *	1 1%	4 2%	3 1%	* *	7 4%AI	4 2%I
Certain not to vote	(1) 78 4%	3 2%	9 10%AGHI J	12 5%	9 5%	10 5%	9 9%AHIJ	5 3%	5 2%	7 3%	4 2%	7 4%
Refused	9 *	- -	- -	1 *	- -	- -	2 2%	- -	4 2%	1 *	- -	1 1%
Don't know	72 4%	9 5%G	4 4%	10 4%	3 2%	6 3%	3 3%	1 1%	10 4%	7 3%	4 2%	14 9%DEGIJ
Mean	8.43	8.93BC GI	8.00	8.30	8.39	8.36	8.38	8.31	8.58	8.37	8.52	8.45
Standard deviation	2.43	2.03	2.92	2.57	2.60	2.63	2.76	2.40	2.04	2.28	2.39	2.55
Standard error	0.06	0.15	0.31	0.17	0.20	0.19	0.31	0.18	0.13	0.14	0.19	0.21

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.3 If there was a General Election / UK General Election (for Scotland) tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?
Base: All respondents saying 5-10 likely to vote

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1776	890	886	135	275	344	316	281	425	663	452	245	416	1612	493	468	436	215	164
Weighted base	1776	911	865	199	277	320	300	278	402	507	516	365	387	1611	461	461	434	256	164
Labour	554 31%	306 34%	249 29%	67 34%	103 37%	116 36%	103 34%	88 32%	78 19%	143 28%	158 31%	108 29%	146 38%	520 32%	127 28%	132 29%	174 40%	86 34%	35 21%
Conservative	478 27%	266 29%	212 25%	68 34%	55 20%	75 23%	71 24%	68 25%	141 35%	174 34%	141 27%	87 24%	75 19%	454 28%	138 30%	140 30%	102 24%	74 29%	24 14%
UKIP	236 13%	131 14%	105 12%	14 7%	14 5%	38 12%	45 15%	38 14%	87 22%	48 9%	64 12%	56 15%	68 18%	229 14%	54 12%	93 20%	55 13%	28 11%	7 4%
Lib Dem	131 7%	58 6%	73 8%	15 7%	32 11%	20 6%	15 5%	23 8%	27 7%	53 10%	33 6%	29 8%	17 4%	119 7%	55 12%	21 5%	24 5%	19 8%	12 7%
SNP	60 3%	31 3%	29 3%	- -	14 5%	7 2%	12 4%	12 4%	15 4%	10 2%	15 3%	25 7%	10 3%	- -	- -	- -	- -	- -	60 36%
Green	35 2%	16 2%	19 2%	3 2%	5 2%	5 2%	10 3%	5 2%	6 1%	10 2%	10 2%	4 1%	10 2%	32 2%	9 2%	11 2%	8 2%	4 2%	2 1%
BNP	9 1%	6 1%	3 *	- -	4 1%	1 *	2 1%	- -	2 1%	2 *	1 *	5 1%	2 *	9 1%	1 *	2 *	4 1%	3 1%	- -
Plaid Cymru	6 *	4 *	1 *	1 *	- -	1 *	1 *	- -	3 1%	2 *	1 *	1 *	1 *	6 *	- -	- -	- -	6 2%	- -
Other	9 *	4 *	4 1%	* *	1 *	3 1%	2 1%	1 *	2 1%	1 *	4 1%	1 *	4 1%	9 1%	1 *	3 1%	2 *	3 1%	- -
Refused	40 2%	19 2%	21 2%	7 3%	11 4%	10 3%	4 1%	7 3%	1 *	7 1%	19 4%	7 2%	7 2%	34 2%	15 3%	4 1%	9 2%	5 2%	6 4%
Don't know	218 12%	70 8%	148 17%	24 12%	38 14%	45 14%	36 12%	35 13%	41 10%	58 11%	70 14%	43 12%	48 12%	200 12%	61 13%	54 12%	56 13%	28 11%	18 11%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.3 If there was a General Election / UK General Election (for Scotland) tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?
Base: All respondents saying 5-10 likely to vote

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1776	500	646	162	229	47	51	5	11	14	172	544	495	362
Weighted base	1776	526	608	155	244	41	60	6	10	10	172	555	450	348
Labour	554 31%	-	554 91%	-	-	-	-	-	-	-	-	20 4%	357 79%	97 28%
Conservative	478 27%	478 91%	-	-	-	-	-	-	-	-	-	374 67%	11 2%	32 9%
UKIP	236 13%	-	-	-	236 97%	-	-	-	-	-	-	98 18%	20 4%	34 10%
Lib Dem	131 7%	-	-	131 84%	-	-	-	-	-	-	-	8 1%	5 1%	106 31%
SNP	60 3%	-	-	-	-	-	60 99%	-	-	-	-	-	2 *	3 1%
Green	35 2%	-	-	-	-	35 85%	-	-	-	-	-	1 *	6 1%	12 4%
BNP	9 1%	-	-	-	-	-	-	-	9 91%	-	-	6 1%	-	-
Plaid Cymru	6 *	-	-	-	-	-	6 100%	-	-	-	-	-	-	-
Other	9 *	-	-	-	-	-	-	-	-	9 83%	-	*	1 *	2 *
Refused	40 2%	-	2 *	-	-	-	-	-	-	-	38 22%	2 *	1 *	-
Don't know	218 12%	48 9%	51 8%	24 16%	8 3%	6 15%	1 1%	-	1 9%	2 17%	134 78%	48 9%	48 11%	61 18%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.3 If there was a General Election / UK General Election (for Scotland) tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?
Base: All respondents saying 5-10 likely to vote

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	1776	599	507	189	108	54	38	6	5	22	37	211
Weighted base	1776	558	522	191	121	63	33	7	6	17	41	215
Labour	554 31%	466 83%	5 1%	23 12%	2 2%	4 7%	3 8%	-	2 38%	3 17%	2 4%	45 21%
Conservative	478 27%	17 3%	417 80%	13 7%	2 2%	-	2 5%	-	-	-	1 3%	25 12%
UKIP	236 13%	24 4%	52 10%	6 3%	111 92%	-	-	1 19%	-	* 2%	-	41 19%
Lib Dem	131 7%	6 1%	4 1%	112 59%	-	-	1 3%	-	-	3 16%	1 1%	5 2%
SNP	60 3%	* *	-	1 1%	-	57 90%	-	-	-	-	-	1 *
Green	35 2%	5 1%	-	4 2%	-	-	19 59%	-	-	* 2%	-	6 3%
BNP	9 1%	-	1 *	-	1 1%	-	-	6 81%	-	-	-	1 *
Plaid Cymru	6 *	-	1 *	-	-	-	-	-	3 50%	-	-	1 1%
Other	9 *	2 *	-	-	-	-	-	-	-	6 36%	-	1 *
Refused	40 2%	2 *	-	-	1 *	-	-	-	-	-	32 78%	5 2%
Don't know	218 12%	36 6%	40 8%	32 17%	4 3%	2 3%	8 25%	-	1 11%	5 27%	6 14%	85 40%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.3 If there was a General Election / UK General Election (for Scotland) tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?
Base: All respondents saying 5-10 likely to vote

	Region											
	Total	Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	1776	164	76	204	156	171	71	164	240	253	144	133
Weighted base	1776	164	75*	204	154	160	91*	172	225	236	165*	129
Labour	554 31%	35 21%	36 48%AEG HIJK	82 40%AGI	55 36%AI	52 32%A	37 41%AGI	42 25%	72 32%A	56 24%	49 30%	38 30%
Conservative	478 27%	24 14%	17 22%	55 27%A	31 20%	46 29%A	20 22%	57 33%AD	72 32%AD	66 28%A	54 33%AD	37 29%A
UKIP	236 13%	7 4%	4 5%	23 11%A	28 18%ABH	28 17%ABH	8 9%	41 24%ABCF HJ	15 7%	39 17%ABH	20 12%A	23 18%ABH
Lib Dem	131 7%	12 7%	2 3%	11 5%	10 7%	6 4%	5 6%	5 3%	23 10%EG	33 14%BCEG	14 9%	11 8%
SNP	60 3%	60 36%BCDE FGHIJK	-	-	-	-	-	-	-	-	-	-
Green	35 2%	2 1%	2 2%	2 1%	4 3%	6 4%	-	5 3%	6 3%	3 1%	4 3%	1 1%
BNP	9 1%	-	-	2 1%	2 1%	1 1%	-	1 *	1 *	-	3 2%	-
Plaid Cymru	6 *	-	-	-	-	-	6 6%ACDE GHIJK	-	-	-	-	-
Other	9 *	-	-	1 *	1 *	1 1%	1 2%	1 1%	-	1 1%	2 1%	-
Refused	40 2%	6 4%	2 3%	6 3%	1 1%	2 1%	* *	2 1%	12 5%DEGI	4 2%	4 2%	1 1%
Don't know	218 12%	18 11%	12 16%	22 11%	23 15%	18 11%	13 14%	19 11%	27 12%	35 15%	15 9%	18 14%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for? Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng-land & Wales	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	520	177	343	44	94	132	96	75	79	149	146	69	156	478	136	137	133	72	42
Weighted base	514	175	338	73	95	119	84	70	72	107	162	112	132	472	132	134	136	71	41
Labour	58 11%	18 10%	40 12%	7 10%	11 11%	16 13%	9 11%	8 12%	7 10%	14 13%	18 11%	9 8%	17 13%	57 12%	18 14%	12 9%	16 12%	11 15%	2 4%
Conservative	52 10%	26 15%	27 8%	6 8%	8 9%	13 11%	10 12%	10 14%	5 7%	10 10%	17 11%	10 9%	15 11%	50 10%	14 11%	12 9%	18 14%	5 7%	3 6%
UKIP	31 6%	12 7%	19 6%	- -	1 1%	5 4%	6 7%	7 11%	12 16%	5 4%	10 6%	6 6%	11 8%	30 6%	11 8%	5 4%	11 8%	3 5%	1 3%
Lib Dem	28 5%	7 4%	20 6%	- -	3 3%	8 7%	8 9%	6 9%	3 4%	4 3%	11 7%	5 5%	8 6%	28 6%	9 7%	3 2%	6 4%	10 14%	- -
Green	20 4%	5 3%	14 4%	1 2%	3 3%	5 5%	3 3%	3 5%	3 5%	5 5%	8 5%	3 3%	4 3%	20 4%	1 1%	6 5%	8 6%	4 6%	- -
BNP	8 2%	- -	8 2%	4 6%	* *	3 3%	- -	- -	- -	- -	- -	7 7%	* *	8 2%	- -	4 3%	4 3%	- -	- -
SNP	4 1%	2 1%	2 1%	- -	- -	- -	2 3%	- -	2 2%	- -	2 1%	- -	2 2%	- -	- -	- -	- -	- -	4 10%
Plaid Cymru	1 *	- -	1 *	- -	- -	- -	- -	- -	1 1%	1 1%	- -	- -	- -	1 *	- -	- -	- -	1 1%	- -
Other	11 2%	8 4%	3 1%	1 2%	1 1%	3 2%	2 3%	- -	4 6%	4 3%	1 *	4 4%	3 2%	11 2%	3 2%	3 3%	3 2%	1 2%	- -
Refused	50 10%	22 13%	28 8%	6 8%	15 15%	12 10%	6 7%	7 10%	4 5%	10 10%	18 11%	8 7%	13 10%	46 10%	19 14%	10 8%	12 9%	5 6%	4 9%
Don't know	251 49%	75 43%	176 52%	47 65%	53 56%	54 45%	38 46%	27 39%	31 43%	55 51%	78 48%	59 53%	59 45%	223 47%	57 43%	78 59%	58 42%	30 43%	28 68%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for? Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	520	47	62	23	10	8	1	-	1	2	300	83	65	92
Weighted base	514	48	53	24	8	6	1	-	1	2	301	80	62	83
Labour	58 11%	-	33 62%	-	-	-	-	-	-	-	-	8 10%	13 21%	14 16%
Conservative	52 10%	26 54%	-	-	-	-	-	-	-	-	-	26 33%	5 8%	2 2%
UKIP	31 6%	-	-	-	8 100%	-	-	-	-	-	-	11 14%	4 6%	6 7%
Lib Dem	28 5%	-	-	10 40%	-	-	-	-	-	-	-	1 1%	-	12 14%
Green	20 4%	-	-	-	-	6 100%	-	-	-	-	-	2 2%	1 2%	4 4%
BNP	8 2%	-	-	-	-	-	-	-	1 100%	-	-	-	1 2%	-
SNP	4 1%	-	-	-	-	-	1 100%	-	-	-	-	-	1 1%	1 1%
Plaid Cymru	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	11 2%	-	-	-	-	-	-	-	-	2 100%	-	-	2 3%	2 2%
Refused	50 10%	-	1 2%	-	-	-	-	-	-	-	50 17%	2 3%	-	1 1%
Don't know	251 49%	22 46%	19 37%	14 60%	-	-	-	-	-	-	251 83%	30 37%	36 58%	44 53%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for? Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

Q.5 Generally speaking, do you think of yourself as...?

	Total	Conser -vative	Labour	Lib Dem	Green	UKIP	SNP	Plaid Cymru	BNP	Other	Refused	Don't know
Unweighted base	520	70	83	50	20	17	3	2	1	20	52	202
Weighted base	514	74	72	53	20	20	2	1	*	15	60	196
Labour	58 11%	- -	34 47%	6 12%	2 11%	- -	- -	- -	- -	1 4%	2 3%	13 7%
Conservative	52 10%	25 34%	1 1%	3 5%	2 8%	1 5%	- -	- -	- -	1 4%	1 2%	19 10%
UKIP	31 6%	10 14%	3 5%	2 3%	- -	8 39%	- -	- -	- -	- -	1 1%	7 4%
Lib Dem	28 5%	- -	- -	25 46%	- -	- -	- -	- -	- -	- -	- -	3 1%
Green	20 4%	2 3%	4 5%	- -	12 58%	- -	- -	- -	- -	1 4%	- -	2 1%
BNP	8 2%	- -	- -	- -	- -	3 16%	- -	- -	* 100%	- -	- -	4 2%
SNP	4 1%	1 1%	2 2%	1 1%	1 4%	- -	- -	- -	- -	- -	- -	- -
Plaid Cymru	1 *	- -	- -	- -	- -	- -	- -	1 50%	- -	- -	- -	- -
Other	11 2%	1 1%	- -	1 2%	- -	- -	- -	- -	- -	8 53%	- -	1 1%
Refused	50 10%	- -	1 1%	- -	- -	1 3%	- -	- -	- -	- -	47 78%	1 1%
Don't know	251 49%	35 47%	28 38%	16 30%	4 19%	7 37%	2 100%	1 50%	- -	5 36%	10 16%	144 74%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for? Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Total	Region										
		Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	520	42	28	64	41	49	30	38	72	64	42	50
Weighted base	514	41*	29**	59*	48**	46*	29**	41**	68*	64*	41*	47*
Labour	58 11%	2 4%	3 10%	9 15%	4 8%	3 5%	5 17%	4 11%	7 10%	11 17%	6 14%	5 11%
Conservative	52 10%	3 6%	6 20%	6 11%	6 13%	7 15%	- -	- -	9 13%	5 8%	5 12%	5 12%
UKIP	31 6%	1 3%	* 1%	5 9%	5 10%	2 3%	1 2%	1 3%	7 10%	4 6%	3 7%	2 5%
Lib Dem	28 5%	- -	1 3%	1 1%	4 8%	1 3%	2 6%	- -	7 10%	2 4%	8 20%ACEI K	1 3%
Green	20 4%	- -	2 6%	4 6%	2 5%	1 3%	1 3%	4 9%	1 2%	- -	4 9%l	1 2%
BNP	8 2%	- -	1 3%	- -	3 7%	* 1%	- -	- -	- -	- -	- -	3 7%H
SNP	4 1%	4 10%CHI	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Plaid Cymru	1 *	- -	- -	- -	- -	- -	1 3%	- -	- -	- -	- -	- -
Other	11 2%	- -	1 4%	2 3%	* 1%	3 6%	1 3%	- -	2 3%	1 1%	1 1%	1 2%
Refused	50 10%	4 9%	3 12%	6 10%	3 5%	4 8%	* 2%	2 4%	13 20%	6 9%	4 10%	5 10%
Don't know	251 49%	28 68%CHJ	11 40%	26 44%	20 42%	26 56%HJ	19 65%	30 73%	22 32%	35 55%HJ	11 27%	23 49%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as ...?

Base: All respondents

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2031	982	1049	159	326	417	367	307	455	723	516	283	509	1848	551	542	504	251	183
Weighted base	2031	997	1034	242	323	384	344	305	433	550	589	427	465	1850	517	536	504	294	181
Labour	592 29%	309 31%	283 27%	62 26%	92 29%	128 33%	120 35%	85 28%	105 24%	152 28%	162 28%	114 27%	164 35%	557 30%	137 27%	142 26%	196 39%	82 28%	36 20%
Conservative	556 27%	300 30%	256 25%	73 30%	56 17%	83 22%	82 24%	88 29%	174 40%	197 36%	164 28%	100 23%	95 20%	532 29%	167 32%	171 32%	119 24%	74 25%	24 13%
Lib Dem	212 10%	94 9%	117 11%	15 6%	49 15%	35 9%	30 9%	38 13%	44 10%	72 13%	68 12%	42 10%	30 6%	198 11%	77 15%	37 7%	44 9%	40 14%	13 7%
UKIP	137 7%	72 7%	64 6%	13 5%	16 5%	30 8%	23 7%	20 6%	35 8%	22 4%	30 5%	50 12%	35 8%	128 7%	27 5%	53 10%	27 5%	22 7%	8 5%
SNP	63 3%	32 3%	31 3%	- -	15 5%	9 2%	12 4%	13 4%	14 3%	11 2%	14 2%	25 6%	13 3%	- -	- -	- -	- -	- -	63 35%
Green	44 2%	19 2%	25 2%	4 2%	7 2%	9 2%	10 3%	8 3%	5 1%	15 3%	14 2%	6 1%	9 2%	42 2%	14 3%	10 2%	11 2%	7 2%	3 1%
BNP	7 *	5 1%	2 *	- -	3 1%	1 *	2 1%	- -	2 *	1 *	- -	6 1%	1 *	7 *	1 *	1 *	4 1%	2 1%	- -
Plaid Cymru	7 *	6 1%	1 *	1 *	1 *	1 *	- -	2 1%	2 *	3 1%	- -	2 1%	2 *	7 *	- -	- -	- -	7 2%	- -
Other	28 1%	18 2%	10 1%	1 *	2 1%	8 2%	7 2%	3 1%	6 1%	7 1%	5 1%	6 1%	10 2%	28 1%	7 1%	9 2%	6 1%	5 2%	- -
Refused	64 3%	31 3%	32 3%	11 5%	16 5%	16 4%	7 2%	10 3%	4 1%	11 2%	24 4%	15 3%	14 3%	59 3%	25 5%	16 3%	13 3%	5 2%	5 3%
Don't know	321 16%	110 11%	211 20%	62 25%	67 21%	64 17%	51 15%	36 12%	42 10%	59 11%	108 18%	62 15%	92 20%	292 16%	61 12%	97 18%	84 17%	49 17%	29 16%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as ...?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2031	500	646	162	229	47	51	5	11	14	300	574	509	389
Weighted base	2031	526	608	155	244	41	60	6	10	10	301	586	463	370
Labour	592 29%	17 3%	501 82%	6 4%	25 10%	7 16%	* 1%	-	-	2 14%	29 9%	28 5%	377 81%	82 22%
Conservative	556 27%	449 86%	5 1%	4 3%	58 24%	2 5%	-	1 20%	1 14%	-	35 12%	431 73%	13 3%	31 8%
Lib Dem	212 10%	14 3%	29 5%	136 87%	6 2%	4 10%	2 3%	-	-	1 6%	16 5%	16 3%	10 2%	159 43%
UKIP	137 7%	3 1%	2 *	-	111 46%	-	-	-	1 12%	-	8 3%	42 7%	9 2%	16 4%
SNP	63 3%	-	4 1%	-	-	-	57 95%	-	-	-	2 1%	-	6 1%	2 1%
Green	44 2%	2 *	5 1%	1 1%	-	21 51%	-	-	-	-	4 1%	1 *	5 1%	9 3%
BNP	7 *	-	-	-	1 1%	-	-	-	6 56%	-	-	5 1%	-	-
Plaid Cymru	7 *	-	2 *	-	-	-	-	3 57%	-	-	1 *	-	2 1%	-
Other	28 1%	1 *	4 1%	3 2%	* *	* 1%	-	-	-	7 70%	5 2%	* *	4 1%	7 2%
Refused	64 3%	1 *	2 *	1 *	-	-	-	-	-	-	57 19%	5 1%	3 1%	1 *
Don't know	321 16%	37 7%	53 9%	5 3%	42 17%	7 16%	1 1%	1 23%	2 17%	1 10%	146 48%	58 10%	35 8%	63 17%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as ...?

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2031	634	536	209	120	54	48	7	6	36	56	325
Weighted base	2031	592	556	212	137	63	44	7	7	28	64	321
Labour	592 29%	592 100%	-	-	-	-	-	-	-	-	-	-
Conservative	556 27%	-	556 100%	-	-	-	-	-	-	-	-	-
Lib Dem	212 10%	-	-	212 100%	-	-	-	-	-	-	-	-
UKIP	137 7%	-	-	-	137 100%	-	-	-	-	-	-	-
SNP	63 3%	-	-	-	-	63 100%	-	-	-	-	-	-
Green	44 2%	-	-	-	-	-	44 100%	-	-	-	-	-
BNP	7 *	-	-	-	-	-	-	7 100%	-	-	-	-
Plaid Cymru	7 *	-	-	-	-	-	-	-	7 100%	-	-	-
Other	28 1%	-	-	-	-	-	-	-	-	28 100%	-	-
Refused	64 3%	-	-	-	-	-	-	-	-	-	64 100%	-
Don't know	321 16%	-	-	-	-	-	-	-	-	-	-	321 100%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as ...?

Base: All respondents

	Total	Region										
		Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2031	183	91	238	175	201	86	180	274	277	165	161
Weighted base	2031	181	90*	236	178	187	107*	192	255	262	187	157
Labour	592 29%	36 20%	42 46%AEG HIJK	94 40%AEG HIJK	60 34%A	54 29%	39 36%A	49 26%	73 29%	64 25%	43 23%	39 25%
Conservative	556 27%	24 13%	18 20%	62 26%A	39 22%	61 32%ADF	20 19%	72 38%ABC DFK	82 32%ADF	85 33%ADF	54 29%A	38 24%A
Lib Dem	212 10%	13 7%	3 4%	18 8%	23 13%BE	10 5%	10 10%	12 6%	36 14%BCE G	41 16%ABC EG	30 16%ABC EG	15 10%
UKIP	137 7%	8 5%	3 4%	10 4%	13 7%	14 7%	4 4%	23 12%ACH	9 4%	17 7%	18 9%H	16 10%CH
SNP	63 3%	63 35%BCDE FGHIJK	-	-	-	-	-	-	-	-	-	-
Green	44 2%	3 1%	3 4%	2 1%	6 3%	2 1%	-	7 4%	9 4%	5 2%	7 4%	1 1%
BNP	7 *	-	-	2 1%	1 1%	1 1%	-	-	1 *	-	2 1%	-
Plaid Cymru	7 *	-	-	-	-	-	7 7%ABCD EGHIJK	-	-	-	-	-
Other	28 1%	-	2 2%	3 1%	1 1%	3 2%	3 3%	3 2%	5 2%	1 1%	3 1%	3 2%
Refused	64 3%	5 3%	4 5%	6 3%	3 1%	5 3%	* *	2 1%	18 7%CDFG	8 3%	5 2%	8 5%
Don't know	321 16%	29 16%H	14 16%	38 16%H	33 18%H	36 19%H	22 21%H	24 12%	22 8%	40 15%H	27 14%	37 24%GHI

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

* small base; ** very small base (under 30) ineligible for sig testing

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Gender		Age							Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1665	851	814	121	252	316	299	262	415	633	418	230	384	1518	458	445	413	202	147
Weighted base	1519	800	719	148	216	267	266	245	378	449	433	308	330	1382	381	402	373	226	137
Labour	558 37%	302 38%	256 36%	60 41%	96 44%	118 44%	107 40%	90 37%	87 23%	149 33%	162 37%	100 33%	146 44%	521 38%	128 34%	132 33%	173 46%	87 39%	37 27%
Conservative	482 32%	258 32%	224 31%	61 41%	55 25%	76 28%	71 27%	74 30%	146 39%	175 39%	142 33%	90 29%	75 23%	460 33%	137 36%	143 36%	106 28%	74 33%	22 16%
UKIP	226 15%	123 15%	103 14%	11 7%	12 6%	34 13%	45 17%	38 16%	85 23%	44 10%	63 15%	53 17%	66 20%	219 16%	52 14%	85 21%	55 15%	27 12%	7 5%
Lib Dem	135 9%	57 7%	78 11%	11 7%	31 14%	22 8%	18 7%	24 10%	30 8%	54 12%	35 8%	30 10%	17 5%	124 9%	53 14%	24 6%	25 7%	22 10%	11 8%
SNP	58 4%	30 4%	28 4%	- -	14 6%	6 2%	11 4%	12 5%	15 4%	10 2%	14 3%	24 8%	10 3%	- -	- -	- -	- -	- -	58 42%
Green	35 2%	14 2%	21 3%	3 2%	4 2%	5 2%	10 4%	6 2%	8 2%	11 2%	11 2%	4 1%	10 3%	33 2%	8 2%	12 3%	8 2%	5 2%	2 2%
BNP	9 1%	6 1%	4 *	1 *	4 2%	1 *	2 1%	- -	2 1%	2 *	1 *	5 2%	2 *	9 1%	1 *	2 1%	4 1%	3 1%	- -
Plaid Cymru	5 *	4 1%	1 *	1 *	- -	1 *	1 *	- -	3 1%	2 1%	1 *	1 *	1 *	5 *	- -	- -	- -	5 2%	- -
Other	10 1%	6 1%	4 1%	* *	1 *	3 1%	2 1%	1 *	3 1%	1 *	4 1%	1 *	4 1%	10 1%	2 1%	3 1%	2 *	3 1%	- -

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1665	500	646	162	229	47	51	5	11	14	61	533	484	341
Weighted base	1519	482	558	135	226	35	58	5	9	10	50	509	406	299
Labour	558 37%	-	558 100%	-	-	-	-	-	-	-	19 38%	21 4%	351 86%	103 35%
Conservative	482 32%	482 100%	-	-	-	-	-	-	-	-	19 38%	373 73%	18 5%	34 11%
UKIP	226 15%	-	-	-	226 100%	-	-	-	-	-	-	98 19%	21 5%	31 10%
Lib Dem	135 9%	-	-	135 100%	-	-	-	-	-	-	12 24%	8 2%	5 1%	113 38%
SNP	58 4%	-	-	-	-	58 100%	-	-	-	-	-	-	2 *	4 1%
Green	35 2%	-	-	-	-	35 100%	-	-	-	-	-	2 *	6 1%	13 4%
BNP	9 1%	-	-	-	-	-	-	-	9 100%	-	-	6 1%	1 *	-
Plaid Cymru	5 *	-	-	-	-	-	5 100%	-	-	-	-	-	-	-
Other	10 1%	-	-	-	-	-	-	-	-	10 100%	-	* *	3 1%	1 *

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	1665	599	507	189	104	51	33	6	4	19	4	149
Weighted base	1519	517	480	170	107	59	26	7	5	14	3	131
Labour	558 37%	463 90%	5 1%	26 16%	1 1%	4 7%	5 18%	-	2 46%	3 24%	1 39%	47 36%
Conservative	482 32%	16 3%	414 86%	13 8%	3 3%	-	2 8%	-	-	* 2%	1 42%	33 25%
UKIP	226 15%	25 5%	54 11%	5 3%	102 95%	-	-	1 19%	-	* 3%	-	38 29%
Lib Dem	135 9%	6 1%	4 1%	118 70%	-	-	1 4%	-	-	3 18%	* 18%	4 3%
SNP	58 4%	* *	-	2 1%	-	55 93%	-	-	-	-	-	1 1%
Green	35 2%	6 1%	1 *	4 2%	-	-	18 70%	-	-	* 3%	-	6 4%
BNP	9 1%	-	1 *	-	1 1%	-	-	6 81%	-	-	-	1 1%
Plaid Cymru	5 *	-	1 *	-	-	-	-	-	3 54%	-	-	1 1%
Other	10 1%	1 *	-	1 *	-	-	-	-	-	7 50%	-	1 1%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Region											
	Total	Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East- ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	1665	147	71	192	150	166	66	153	223	235	136	126
Weighted base	1519	137*	62*	175	137	142	80*	147	186	195	146*	112*
Labour	558 37%	37 27%	37 60%A DE GHIJK	82 47% AGI J	54 40% I	52 36%	40 50% AGI J	42 29%	73 39% AI	55 28%	47 32%	39 34%
Conservative	482 32%	22 16%	17 27%	54 31% A	35 26%	50 35% A	19 24%	55 37% A	69 37% AD	69 35% A	55 38% A	39 34% A
UKIP	226 15%	7 5%	4 7%	22 13%	29 21% ABH	26 18% AH	8 11%	38 26% ABCF HJ	14 7%	39 20% ABH	18 12%	22 19% ABH
Lib Dem	135 9%	11 8%	2 3%	10 6%	13 9%	6 4%	5 6%	6 4%	23 12% EG	30 15% BCE G	17 12% G	12 11%
SNP	58 4%	58 42% BCDE FGHIJK	-	-	-	-	-	-	-	-	-	-
Green	35 2%	2 2%	1 2%	3 2%	4 3%	5 4%	1 1%	5 4%	6 3%	2 1%	4 3%	1 1%
BNP	9 1%	-	1 1%	2 1%	1 1%	1 1%	-	1 *	1 *	-	3 2%	-
Plaid Cymru	5 *	-	-	-	-	-	5 6% ACDE GHIJK	-	-	-	-	-
Other	10 1%	-	-	1 1%	1 *	2 1%	1 2%	1 1%	1 *	1 1%	2 1%	-

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders and parties ...

David Cameron

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2031	982	1049	159	326	417	367	307	455	723	516	283	509	1848	551	542	504	251	183
Weighted base	2031	997	1034	242	323	384	344	305	433	550	589	427	465	1850	517	536	504	294	181
Favourable	629 31%	328 33%	301 29%	82 34%	89 27%	94 24%	98 28%	92 30%	174 40%	226 41%	162 28%	133 31%	108 23%	585 32%	175 34%	157 29%	155 31%	98 33%	44 24%
Unfavourable	933 46%	465 47%	468 45%	83 34%	136 42%	187 49%	176 51%	164 54%	189 44%	219 40%	268 45%	192 45%	255 55%	831 45%	201 39%	244 46%	256 51%	128 44%	103 57%
Neither	359 18%	164 16%	195 19%	48 20%	69 21%	75 20%	58 17%	44 15%	64 15%	86 16%	110 19%	81 19%	82 18%	333 18%	106 21%	105 20%	68 13%	54 18%	26 14%
Don't know	109 5%	40 4%	70 7%	29 12%	29 9%	28 7%	13 4%	5 2%	5 1%	19 3%	49 8%	21 5%	21 4%	101 5%	34 7%	29 5%	25 5%	14 5%	8 4%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders and parties ...

David Cameron

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2031	500	646	162	229	47	51	5	11	14	300	574	509	389
Weighted base	2031	526	608	155	244	41	60	6	10	10	301	586	463	370
Favourable	629 31%	417 79%	58 9%	43 28%	33 13%	1 2%	8 13%	3 45%	4 41%	-	45 15%	367 63%	52 11%	89 24%
Unfavourable	933 46%	23 4%	460 76%	63 40%	147 60%	28 69%	49 82%	2 39%	6 56%	9 83%	110 37%	104 18%	346 75%	188 51%
Neither	359 18%	67 13%	79 13%	44 28%	58 24%	11 27%	3 5%	1 16%	* 4%	2 17%	86 29%	91 16%	59 13%	81 22%
Don't know	109 5%	18 3%	12 2%	6 4%	7 3%	1 2%	-	-	-	-	60 20%	24 4%	6 1%	12 3%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders and parties ...

David Cameron

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2031	634	536	209	120	54	48	7	6	36	56	325
Weighted base	2031	592	556	212	137	63	44	7	7	28	64	321
Favourable	629 31%	70 12%	408 73%	61 29%	11 8%	9 15%	2 5%	3 36%	1 19%	2 8%	7 11%	55 17%
Unfavourable	933 46%	434 73%	55 10%	89 42%	87 63%	50 79%	33 75%	4 59%	3 47%	22 78%	15 23%	142 44%
Neither	359 18%	77 13%	76 14%	51 24%	32 23%	3 5%	8 18%	* 5%	2 34%	4 14%	16 26%	89 28%
Don't know	109 5%	10 2%	17 3%	11 5%	7 5%	1 2%	1 2%	- -	- -	- -	26 41%	36 11%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders and parties ...

David Cameron

Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2031	183	91	238	175	201	86	180	274	277	165	161
Weighted base	2031	181	90*	236	178	187	107*	192	255	262	187	157
Favourable	629 31%	44 24%	31 35%	74 31%	50 28%	48 26%	27 25%	64 33%	88 35%	87 33%	71 38%AE	44 28%
Unfavourable	933 46%	103 57%GHI J	44 49%	114 48%	98 55%GHI J	89 48%	51 48%	79 41%	99 39%	102 39%	77 41%	76 48%
Neither	359 18%	26 14%	12 14%	35 15%	21 12%	43 23%D	22 21%	39 20%	41 16%	65 25%ACD HK	32 17%	24 15%
Don't know	109 5%	8 4%	2 3%	13 5%	10 5%	6 3%	7 6%	10 5%	26 10%BEU	8 3%	7 4%	13 8%I

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders and parties ...

The Conservative Party generally

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2031	982	1049	159	326	417	367	307	455	723	516	283	509	1848	551	542	504	251	183
Weighted base	2031	997	1034	242	323	384	344	305	433	550	589	427	465	1850	517	536	504	294	181
Favourable	568 28%	296 30%	272 26%	60 25%	69 21%	92 24%	94 27%	88 29%	165 38%	208 38%	153 26%	109 26%	98 21%	540 29%	158 31%	152 28%	143 28%	86 29%	29 16%
Unfavourable	971 48%	492 49%	479 46%	94 39%	136 42%	205 53%	186 54%	162 53%	188 43%	230 42%	271 46%	207 48%	263 56%	863 47%	214 41%	254 47%	253 50%	143 49%	108 60%
Neither	369 18%	161 16%	208 20%	48 20%	83 26%	62 16%	52 15%	52 17%	72 17%	93 17%	109 19%	87 20%	79 17%	335 18%	109 21%	97 18%	80 16%	49 17%	34 19%
Don't know	123 6%	48 5%	75 7%	40 16%	34 11%	25 7%	14 4%	3 1%	7 2%	18 3%	56 9%	24 6%	25 5%	112 6%	36 7%	33 6%	28 6%	15 5%	11 6%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders and parties ...
The Conservative Party generally
Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2031	500	646	162	229	47	51	5	11	14	300	574	509	389
Weighted base	2031	526	608	155	244	41	60	6	10	10	301	586	463	370
Favourable	568 28%	405 77%	30 5%	29 18%	44 18%	1 2%	5 8%	3 45%	4 43%	- -	28 9%	371 63%	33 7%	62 17%
Unfavourable	971 48%	24 5%	499 82%	82 53%	131 53%	28 68%	51 85%	2 39%	5 46%	8 75%	106 35%	89 15%	359 78%	216 58%
Neither	369 18%	75 14%	68 11%	37 24%	63 26%	11 28%	4 7%	1 16%	1 11%	2 19%	103 34%	98 17%	62 13%	75 20%
Don't know	123 6%	22 4%	11 2%	8 5%	7 3%	1 2%	- -	- -	- -	1 6%	65 21%	29 5%	9 2%	17 5%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders and parties ...
The Conservative Party generally
Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2031	634	536	209	120	54	48	7	6	36	56	325
Weighted base	2031	592	556	212	137	63	44	7	7	28	64	321
Favourable	568 28%	36 6%	423 76%	42 20%	15 11%	5 7%	1 2%	3 36%	1 19%	1 5%	2 2%	40 12%
Unfavourable	971 48%	475 80%	41 7%	113 53%	74 54%	53 84%	32 74%	3 41%	3 47%	21 76%	16 25%	139 43%
Neither	369 18%	73 12%	71 13%	44 21%	40 29%	4 7%	10 23%	2 23%	2 34%	5 17%	20 31%	98 31%
Don't know	123 6%	9 2%	20 4%	12 6%	8 6%	1 2%	1 2%	- -	- -	1 2%	27 42%	44 14%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders and parties ...
The Conservative Party generally
Base: All respondents

	Region											
	Total	Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East- ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2031	183	91	238	175	201	86	180	274	277	165	161
Weighted base	2031	181	90*	236	178	187	107*	192	255	262	187	157
Favourable	568 28%	29 16%	28 31%A	66 28%A	49 27%A	56 30%A	27 25%	52 27%A	72 28%A	86 33%A	60 32%A	44 28%A
Unfavourable	971 48%	108 60% J	49 54%	118 50%	86 48%	88 47%	57 54%	90 47%	106 42%	108 41%	86 46%	76 49%
Neither	369 18%	34 19%	12 13%	38 16%	30 17%	34 18%	15 14%	37 19%	46 18%	63 24%	34 18%	26 17%
Don't know	123 6%	11 6% I	1 1%	13 5%	14 8% I	9 5%	7 7% I	13 7% I	31 12% J	5 2% BCEI	7 4%	10 7% I

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders and parties ...

Ed Miliband

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2031	982	1049	159	326	417	367	307	455	723	516	283	509	1848	551	542	504	251	183
Weighted base	2031	997	1034	242	323	384	344	305	433	550	589	427	465	1850	517	536	504	294	181
Favourable	446 22%	231 23%	216 21%	61 25%	75 23%	95 25%	76 22%	61 20%	77 18%	99 18%	116 20%	103 24%	129 28%	410 22%	104 20%	111 21%	115 23%	79 27%	37 20%
Unfavourable	975 48%	520 52%	455 44%	89 37%	107 33%	175 45%	166 48%	166 54%	271 63%	307 56%	273 46%	206 48%	188 40%	892 48%	244 47%	274 51%	242 48%	132 45%	83 46%
Neither	447 22%	191 19%	257 25%	50 21%	107 33%	83 22%	78 23%	60 20%	69 16%	114 21%	134 23%	89 21%	110 24%	399 22%	124 24%	105 20%	111 22%	59 20%	48 26%
Don't know	163 8%	56 6%	107 10%	41 17%	34 10%	31 8%	24 7%	18 6%	15 4%	30 6%	66 11%	28 7%	38 8%	149 8%	45 9%	45 8%	35 7%	24 8%	14 8%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders and parties ...

Ed Miliband

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2031	500	646	162	229	47	51	5	11	14	300	574	509	389
Weighted base	2031	526	608	155	244	41	60	6	10	10	301	586	463	370
Favourable	446 22%	39 7%	325 54%	23 15%	14 6%	3 9%	12 19%	-	-	1 11%	19 6%	47 8%	228 49%	70 19%
Unfavourable	975 48%	404 77%	95 16%	82 53%	177 72%	23 57%	35 57%	6 100%	7 73%	5 44%	106 35%	439 75%	102 22%	177 48%
Neither	447 22%	53 10%	155 26%	44 28%	43 18%	11 28%	14 23%	-	3 27%	5 45%	102 34%	67 11%	115 25%	97 26%
Don't know	163 8%	30 6%	32 5%	6 4%	10 4%	3 7%	* 1%	-	-	-	74 24%	33 6%	19 4%	26 7%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders and parties ...

Ed Miliband

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2031	634	536	209	120	54	48	7	6	36	56	325
Weighted base	2031	592	556	212	137	63	44	7	7	28	64	321
Favourable	446 22%	309 52%	43 8%	38 18%	5 4%	11 17%	7 17%	- -	- -	2 7%	4 6%	27 8%
Unfavourable	975 48%	113 19%	435 78%	107 50%	92 67%	36 56%	23 52%	5 62%	6 90%	14 52%	8 12%	136 42%
Neither	447 22%	145 24%	49 9%	54 26%	30 22%	15 24%	11 24%	3 38%	1 10%	10 36%	23 35%	107 33%
Don't know	163 8%	25 4%	29 5%	13 6%	10 7%	1 2%	3 7%	- -	- -	1 4%	30 46%	51 16%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders and parties ...

Ed Miliband

Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2031	183	91	238	175	201	86	180	274	277	165	161
Weighted base	2031	181	90*	236	178	187	107*	192	255	262	187	157
Favourable	446 22%	37 20%	20 23%	57 24%	38 21%	39 21%	32 29% ^l	41 22%	61 24% ^l	43 16%	48 25%	31 19%
Unfavourable	975 48%	83 46%	42 46%	107 45%	94 53% ^H	96 51%	51 48%	99 52%	105 41%	138 53% ^H	81 43%	79 50%
Neither	447 22%	48 26%	20 22%	56 24%	35 20%	36 19%	17 16%	37 19%	59 23%	65 25%	42 23%	32 21%
Don't know	163 8%	14 8%	8 9%	16 7%	12 7%	15 8%	7 7%	15 8%	29 11% ^l	16 6%	16 9%	15 10%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders and parties ...

The Labour Party generally

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2031	982	1049	159	326	417	367	307	455	723	516	283	509	1848	551	542	504	251	183
Weighted base	2031	997	1034	242	323	384	344	305	433	550	589	427	465	1850	517	536	504	294	181
Favourable	631 31%	335 34%	296 29%	70 29%	115 36%	140 36%	122 35%	91 30%	93 21%	156 28%	182 31%	128 30%	164 35%	574 31%	153 30%	150 28%	179 35%	93 32%	57 31%
Unfavourable	854 42%	442 44%	412 40%	79 33%	83 26%	141 37%	143 42%	148 49%	260 60%	265 48%	229 39%	200 47%	159 34%	784 42%	208 40%	246 46%	205 41%	125 43%	70 39%
Neither	413 20%	171 17%	242 23%	53 22%	92 28%	79 21%	60 17%	58 19%	70 16%	105 19%	127 22%	76 18%	105 23%	374 20%	114 22%	104 19%	95 19%	61 21%	38 21%
Don't know	133 7%	49 5%	84 8%	39 16%	33 10%	24 6%	19 6%	8 3%	10 2%	23 4%	50 9%	23 5%	37 8%	117 6%	42 8%	36 7%	25 5%	14 5%	16 9%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders and parties ...

The Labour Party generally

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2031	500	646	162	229	47	51	5	11	14	300	574	509	389
Weighted base	2031	526	608	155	244	41	60	6	10	10	301	586	463	370
Favourable	631 31%	34 6%	488 80%	24 16%	19 8%	6 15%	15 26%	-	1 9%	3 33%	22 7%	47 8%	338 73%	112 30%
Unfavourable	854 42%	393 75%	30 5%	71 46%	169 69%	18 44%	29 49%	5 84%	9 87%	3 32%	89 29%	434 74%	46 10%	134 36%
Neither	413 20%	71 14%	83 14%	53 34%	49 20%	14 35%	15 25%	1 16%	* 4%	4 35%	119 39%	73 13%	71 15%	103 28%
Don't know	133 7%	28 5%	7 1%	7 5%	8 3%	3 6%	* 1%	-	-	-	72 24%	31 5%	7 2%	20 5%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders and parties ...
The Labour Party generally
Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2031	634	536	209	120	54	48	7	6	36	56	325
Weighted base	2031	592	556	212	137	63	44	7	7	28	64	321
Favourable	631 31%	459 77%	29 5%	44 21%	4 3%	19 30%	10 22%	- -	2 34%	6 23%	3 5%	55 17%
Unfavourable	854 42%	45 8%	444 80%	87 41%	93 68%	29 46%	22 49%	7 95%	3 42%	13 46%	9 15%	102 32%
Neither	413 20%	83 14%	57 10%	68 32%	31 22%	14 22%	11 25%	* 5%	2 23%	9 31%	22 34%	116 36%
Don't know	133 7%	5 1%	26 5%	12 6%	9 7%	1 2%	2 4%	- -	- -	- -	29 46%	48 15%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders and parties ...
The Labour Party generally
Base: All respondents

	Region											
	Total	Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	Eastern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2031	183	91	238	175	201	86	180	274	277	165	161
Weighted base	2031	181	90*	236	178	187	107*	192	255	262	187	157
Favourable	631 31%	57 31%	42 46% AEG IJK	78 33%	59 33%	54 29%	39 36%	55 29%	86 34% I	66 25%	54 29%	41 26%
Unfavourable	854 42%	70 39%	30 34%	98 42%	76 43%	85 46% H	42 39%	93 48% H	89 35%	120 46% H	83 45%	68 43%
Neither	413 20%	38 21%	15 17%	46 20%	33 19%	37 20%	19 18%	31 16%	52 21%	61 23%	43 23%	36 23%
Don't know	133 7%	16 9%	2 3%	13 6%	9 5%	11 6%	7 7%	13 7%	27 11% BJ	15 6%	7 4%	12 8%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders and parties ...

Nick Clegg

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng-land & Wales	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2031	982	1049	159	326	417	367	307	455	723	516	283	509	1848	551	542	504	251	183
Weighted base	2031	997	1034	242	323	384	344	305	433	550	589	427	465	1850	517	536	504	294	181
Favourable	259 13%	120 12%	139 13%	25 10%	52 16%	49 13%	37 11%	34 11%	63 15%	98 18%	61 10%	56 13%	44 10%	239 13%	84 16%	62 12%	61 12%	33 11%	20 11%
Unfavourable	1118 55%	597 60%	521 50%	118 49%	135 42%	212 55%	202 59%	190 62%	262 60%	285 52%	315 54%	243 57%	275 59%	1009 55%	255 49%	304 57%	295 59%	154 52%	109 60%
Neither	505 25%	225 23%	280 27%	58 24%	92 28%	96 25%	89 26%	72 24%	98 23%	142 26%	148 25%	101 24%	113 24%	463 25%	137 26%	125 23%	114 23%	87 30%	42 23%
Don't know	149 7%	54 5%	95 9%	42 17%	44 14%	27 7%	17 5%	10 3%	10 2%	25 4%	65 11%	27 6%	32 7%	138 7%	41 8%	44 8%	33 7%	20 7%	11 6%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders and parties ...

Nick Clegg

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2031	500	646	162	229	47	51	5	11	14	300	574	509	389
Weighted base	2031	526	608	155	244	41	60	6	10	10	301	586	463	370
Favourable	259 13%	87 17%	37 6%	92 59%	10 4%	* 1%	9 16%	-	-	-	19 6%	75 13%	38 8%	107 29%
Unfavourable	1118 55%	260 49%	402 66%	21 13%	188 77%	24 59%	42 69%	2 41%	8 81%	8 73%	119 39%	336 57%	303 65%	157 42%
Neither	505 25%	151 29%	148 24%	34 22%	38 16%	13 33%	9 15%	2 43%	2 19%	3 27%	92 31%	144 25%	106 23%	87 23%
Don't know	149 7%	28 5%	20 3%	9 6%	8 3%	3 7%	-	1 16%	-	-	72 24%	32 5%	16 4%	20 5%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders and parties ...

Nick Clegg

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2031	634	536	209	120	54	48	7	6	36	56	325
Weighted base	2031	592	556	212	137	63	44	7	7	28	64	321
Favourable	259 13%	39 7%	79 14%	104 49%	4 3%	8 12%	2 5%	-	-	*	2 3%	21 7%
Unfavourable	1118 55%	389 66%	306 55%	46 22%	100 73%	46 72%	32 73%	6 84%	5 66%	22 81%	15 23%	150 47%
Neither	505 25%	143 24%	143 26%	48 22%	24 17%	9 14%	9 20%	1 16%	1 21%	4 15%	17 26%	106 33%
Don't know	149 7%	21 4%	28 5%	15 7%	8 6%	1 2%	1 2%	-	1 13%	1 2%	30 47%	43 14%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders and parties ...

Nick Clegg

Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2031	183	91	238	175	201	86	180	274	277	165	161
Weighted base	2031	181	90*	236	178	187	107*	192	255	262	187	157
Favourable	259 13%	20 11%	13 14%	26 11%	22 13%	17 9%	10 9%	21 11%	39 15%	44 17%E	23 12%	24 15%
Unfavourable	1118 55%	109 60%H	53 59%	132 56%	110 62%H	104 56%	56 52%	115 60%H	119 47%	137 52%	98 53%	86 55%
Neither	505 25%	42 23%	22 24%	60 25%	33 18%	52 28%	32 30%	40 21%	66 26%	70 27%	55 29%D	33 21%
Don't know	149 7%	11 6%	2 2%	19 8%	13 7%	13 7%	9 8%	16 8%	30 12%BI	11 4%	11 6%	15 9%I

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders and parties ...
The Liberal Democrat Party generally
Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2031	982	1049	159	326	417	367	307	455	723	516	283	509	1848	551	542	504	251	183
Weighted base	2031	997	1034	242	323	384	344	305	433	550	589	427	465	1850	517	536	504	294	181
Favourable	338 17%	152 15%	186 18%	31 13%	67 21%	66 17%	55 16%	50 16%	69 16%	123 22%	96 16%	58 14%	61 13%	313 17%	115 22%	77 14%	70 14%	51 17%	25 14%
Unfavourable	977 48%	527 53%	450 44%	95 39%	104 32%	188 49%	176 51%	167 55%	246 57%	250 46%	274 46%	221 52%	232 50%	879 48%	212 41%	275 51%	258 51%	134 46%	97 54%
Neither	567 28%	264 26%	303 29%	67 28%	111 34%	105 27%	97 28%	79 26%	107 25%	151 27%	158 27%	123 29%	135 29%	520 28%	147 28%	143 27%	142 28%	88 30%	47 26%
Don't know	150 7%	54 5%	95 9%	48 20%	41 13%	25 6%	17 5%	9 3%	11 2%	25 5%	61 10%	26 6%	37 8%	138 7%	42 8%	40 8%	35 7%	21 7%	12 6%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders and parties ...
The Liberal Democrat Party generally
Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2031	500	646	162	229	47	51	5	11	14	300	574	509	389
Weighted base	2031	526	608	155	244	41	60	6	10	10	301	586	463	370
Favourable	338 17%	92 17%	66 11%	123 79%	10 4%	5 12%	6 11%	-	1 9%	1 6%	23 7%	78 13%	50 11%	158 43%
Unfavourable	977 48%	243 46%	346 57%	6 4%	177 73%	20 50%	43 71%	2 41%	8 79%	5 51%	94 31%	315 54%	270 58%	102 28%
Neither	567 28%	162 31%	174 29%	20 13%	50 20%	13 31%	11 19%	2 43%	1 12%	4 43%	112 37%	163 28%	120 26%	93 25%
Don't know	150 7%	30 6%	22 4%	7 4%	7 3%	3 7%	-	1 16%	-	-	73 24%	31 5%	22 5%	17 5%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders and parties ...

The Liberal Democrat Party generally

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2031	634	536	209	120	54	48	7	6	36	56	325
Weighted base	2031	592	556	212	137	63	44	7	7	28	64	321
Favourable	338 17%	56 9%	79 14%	160 75%	2 2%	5 8%	3 8%	- -	- -	2 7%	2 2%	29 9%
Unfavourable	977 48%	341 58%	286 51%	14 7%	96 70%	47 74%	30 67%	7 95%	5 66%	14 50%	12 19%	124 39%
Neither	567 28%	172 29%	163 29%	30 14%	30 22%	10 16%	10 23%	* 5%	1 21%	11 41%	22 34%	118 37%
Don't know	150 7%	23 4%	28 5%	8 4%	8 6%	1 2%	1 2%	- -	1 13%	1 2%	29 45%	50 16%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders and parties ...
The Liberal Democrat Party generally
Base: All respondents

	Region											
	Total	Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2031	183	91	238	175	201	86	180	274	277	165	161
Weighted base	2031	181	90*	236	178	187	107*	192	255	262	187	157
Favourable	338 17%	25 14%	10 11%	27 12%	33 18%	21 11%	15 14%	25 13%	57 22% EG	58 22% G	35 19% BCE	31 19%
Unfavourable	977 48%	97 54% H	53 59% H	113 48% H	92 52% H	96 52% H	48 45%	105 55% H	93 37%	119 45%	86 46%	74 47%
Neither	567 28%	47 26%	20 23%	77 32%	45 25%	56 30%	32 30%	44 23%	72 28%	75 29%	56 30%	43 27%
Don't know	150 7%	12 6%	7 8%	19 8%	9 5%	13 7%	11 10% l	18 9% l	32 13% DIJ	10 4%	10 5%	10 6%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders and parties ...

Nigel Farage

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2031	982	1049	159	326	417	367	307	455	723	516	283	509	1848	551	542	504	251	183
Weighted base	2031	997	1034	242	323	384	344	305	433	550	589	427	465	1850	517	536	504	294	181
Favourable	410 20%	266 27%	143 14%	30 12%	43 13%	72 19%	61 18%	67 22%	136 32%	112 20%	104 18%	93 22%	101 22%	379 21%	113 22%	112 21%	103 20%	51 17%	31 17%
Unfavourable	870 43%	422 42%	447 43%	97 40%	129 40%	164 43%	157 46%	139 46%	183 42%	264 48%	265 45%	165 39%	175 38%	785 42%	207 40%	220 41%	225 45%	132 45%	85 47%
Neither	465 23%	205 21%	260 25%	61 25%	88 27%	88 23%	81 23%	68 22%	80 18%	117 21%	128 22%	109 25%	112 24%	429 23%	123 24%	123 23%	113 23%	69 24%	36 20%
Don't know	286 14%	103 10%	183 18%	53 22%	63 20%	61 16%	45 13%	30 10%	33 8%	56 10%	93 16%	61 14%	76 16%	257 14%	73 14%	81 15%	62 12%	41 14%	29 16%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders and parties ...

Nigel Farage

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2031	500	646	162	229	47	51	5	11	14	300	574	509	389
Weighted base	2031	526	608	155	244	41	60	6	10	10	301	586	463	370
Favourable	410 20%	104 20%	63 10%	16 10%	183 75%	- -	9 15%	- -	5 52%	- -	13 4%	186 32%	50 11%	66 18%
Unfavourable	870 43%	233 44%	338 56%	90 58%	13 5%	25 62%	30 50%	5 84%	2 19%	8 74%	110 36%	197 34%	250 54%	197 53%
Neither	465 23%	129 25%	137 23%	36 23%	35 14%	10 25%	12 19%	1 16%	1 12%	2 15%	81 27%	145 25%	112 24%	67 18%
Don't know	286 14%	59 11%	69 11%	13 8%	14 6%	6 14%	9 16%	- -	2 17%	1 11%	98 32%	59 10%	52 11%	39 11%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders and parties ...

Nigel Farage

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2031	634	536	209	120	54	48	7	6	36	56	325
Weighted base	2031	592	556	212	137	63	44	7	7	28	64	321
Favourable	410 20%	76 13%	138 25%	29 14%	104 76%	9 15%	1 3%	5 68%	- -	1 3%	3 5%	43 13%
Unfavourable	870 43%	316 53%	227 41%	112 53%	5 3%	31 49%	34 78%	2 27%	3 42%	19 68%	15 23%	105 33%
Neither	465 23%	135 23%	134 24%	44 21%	18 13%	12 18%	7 16%	* 5%	4 58%	5 18%	18 28%	88 27%
Don't know	286 14%	65 11%	56 10%	26 12%	10 7%	11 18%	1 3%	- -	- -	3 11%	28 44%	85 26%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders and parties ...

Nigel Farage

Base: All respondents

	Region											
	Total	Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	Eastern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2031	183	91	238	175	201	86	180	274	277	165	161
Weighted base	2031	181	90*	236	178	187	107*	192	255	262	187	157
Favourable	410 20%	31 17%	13 14%	47 20%	43 24%	36 19%	15 14%	43 22%	48 19%	64 25%	37 20%	33 21%
Unfavourable	870 43%	85 47%	46 51%	106 45%	73 41%	77 41%	45 42%	77 40%	108 42%	99 38%	87 47%	66 42%
Neither	465 23%	36 20%	22 24%	53 23%	38 21%	48 25%	31 29%	43 22%	55 21%	69 26%	38 20%	32 21%
Don't know	286 14%	29 16%	9 10%	29 12%	24 13%	26 14%	16 15%	29 15%	44 17%	29 11%	25 13%	27 17%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders and parties ...
The UK Independence Party (UKIP) generally
Base: All respondents

	Gender		Age							Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2031	982	1049	159	326	417	367	307	455	723	516	283	509	1848	551	542	504	251	183
Weighted base	2031	997	1034	242	323	384	344	305	433	550	589	427	465	1850	517	536	504	294	181
Favourable	483 24%	275 28%	207 20%	30 12%	56 17%	87 23%	82 24%	87 28%	142 33%	119 22%	107 18%	130 31%	126 27%	459 25%	126 24%	155 29%	115 23%	62 21%	24 13%
Unfavourable	849 42%	421 42%	428 41%	102 42%	129 40%	169 44%	145 42%	131 43%	173 40%	283 51%	260 44%	149 35%	158 34%	757 41%	214 41%	193 36%	223 44%	127 43%	92 51%
Neither	492 24%	233 23%	259 25%	66 27%	86 27%	90 23%	93 27%	64 21%	94 22%	114 21%	146 25%	106 25%	126 27%	450 24%	126 24%	128 24%	122 24%	74 25%	43 24%
Don't know	207 10%	67 7%	140 14%	43 18%	52 16%	39 10%	25 7%	24 8%	24 6%	33 6%	76 13%	42 10%	55 12%	184 10%	51 10%	60 11%	44 9%	30 10%	23 13%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders and parties ...
The UK Independence Party (UKIP) generally
Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2031	500	646	162	229	47	51	5	11	14	300	574	509	389
Weighted base	2031	526	608	155	244	41	60	6	10	10	301	586	463	370
Favourable	483 24%	103 20%	74 12%	19 12%	223 91%	3 6%	8 13%	- -	6 61%	* 5%	29 10%	205 35%	76 16%	73 20%
Unfavourable	849 42%	215 41%	336 55%	95 61%	- -	27 67%	33 54%	5 84%	2 19%	9 84%	104 34%	177 30%	238 51%	205 56%
Neither	492 24%	155 30%	158 26%	32 21%	19 8%	8 21%	13 22%	1 16%	1 12%	1 11%	86 29%	156 27%	120 26%	63 17%
Don't know	207 10%	52 10%	39 6%	10 6%	1 1%	3 6%	7 11%	- -	1 8%	- -	83 28%	48 8%	29 6%	29 8%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders and parties ...
The UK Independence Party (UKIP) generally
Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2031	634	536	209	120	54	48	7	6	36	56	325
Weighted base	2031	592	556	212	137	63	44	7	7	28	64	321
Favourable	483 24%	92 16%	152 27%	33 16%	127 93%	9 14%	2 5%	5 68%	- -	1 4%	4 5%	58 18%
Unfavourable	849 42%	309 52%	213 38%	123 58%	4 3%	34 54%	36 80%	2 27%	3 42%	19 70%	9 14%	97 30%
Neither	492 24%	151 26%	149 27%	35 17%	4 3%	13 21%	5 12%	* 5%	4 58%	5 19%	24 38%	101 31%
Don't know	207 10%	39 7%	42 8%	20 9%	2 1%	7 11%	1 3%	- -	- -	2 7%	27 43%	66 20%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders and parties ...
The UK Independence Party (UKIP) generally
Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2031	183	91	238	175	201	86	180	274	277	165	161
Weighted base	2031	181	90*	236	178	187	107*	192	255	262	187	157
Favourable	483 24%	24 13%	16 18%	54 23%A	45 25%A	52 28%A	18 17%	59 31%ABF	56 22%A	70 27%A	45 24%A	44 28%A
Unfavourable	849 42%	92 51%EGI	47 52%EGK	107 45%	69 39%	67 36%	47 44%	72 37%	112 44%	102 39%	80 43%	54 34%
Neither	492 24%	43 24%	22 24%	55 23%	45 25%	45 24%	30 28%	42 22%	55 21%	71 27%	45 24%	42 26%
Don't know	207 10%	23 13%	5 6%	20 9%	18 10%	23 12%	12 11%	19 10%	33 13%I	19 7%	18 9%	18 11%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders and parties ...

Ed Balls

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2031	982	1049	159	326	417	367	307	455	723	516	283	509	1848	551	542	504	251	183
Weighted base	2031	997	1034	242	323	384	344	305	433	550	589	427	465	1850	517	536	504	294	181
Favourable	280 14%	145 15%	135 13%	27 11%	43 13%	60 16%	47 14%	50 16%	54 12%	70 13%	75 13%	56 13%	80 17%	262 14%	68 13%	72 13%	81 16%	42 14%	18 10%
Unfavourable	1014 50%	550 55%	464 45%	100 42%	114 35%	173 45%	169 49%	168 55%	290 67%	311 57%	273 46%	220 51%	210 45%	923 50%	255 49%	283 53%	253 50%	132 45%	91 50%
Neither	502 25%	218 22%	285 28%	70 29%	109 34%	99 26%	92 27%	63 21%	68 16%	134 24%	154 26%	98 23%	116 25%	452 24%	134 26%	116 22%	122 24%	80 27%	51 28%
Don't know	234 12%	84 8%	150 15%	44 18%	57 18%	52 14%	36 11%	23 8%	21 5%	34 6%	87 15%	54 13%	59 13%	213 12%	60 12%	65 12%	47 9%	41 14%	21 12%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders and parties ...

Ed Balls

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2031	500	646	162	229	47	51	5	11	14	300	574	509	389
Weighted base	2031	526	608	155	244	41	60	6	10	10	301	586	463	370
Favourable	280 14%	25 5%	198 33%	19 12%	11 4%	4 10%	4 7%	-	-	3 30%	12 4%	27 5%	149 32%	55 15%
Unfavourable	1014 50%	353 67%	184 30%	74 48%	175 72%	19 47%	37 61%	6 100%	9 88%	5 48%	115 38%	416 71%	149 32%	163 44%
Neither	502 25%	99 19%	175 29%	45 29%	48 19%	14 34%	15 24%	-	1 12%	2 22%	94 31%	98 17%	133 29%	108 29%
Don't know	234 12%	48 9%	51 8%	17 11%	11 4%	4 10%	5 8%	-	-	-	80 27%	46 8%	32 7%	44 12%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders and parties ...

Ed Balls

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2031	634	536	209	120	54	48	7	6	36	56	325
Weighted base	2031	592	556	212	137	63	44	7	7	28	64	321
Favourable	280 14%	197 33%	21 4%	23 11%	4 3%	4 6%	9 19%	- -	- -	2 7%	4 7%	16 5%
Unfavourable	1014 50%	177 30%	401 72%	100 47%	87 64%	40 63%	23 52%	7 95%	6 90%	18 67%	20 32%	134 42%
Neither	502 25%	173 29%	93 17%	56 26%	32 24%	14 22%	8 19%	* 5%	1 10%	7 24%	13 20%	106 33%
Don't know	234 12%	45 8%	41 7%	32 15%	13 9%	6 9%	4 10%	- -	- -	1 2%	26 41%	66 21%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders and parties ...

Ed Balls

Base: All respondents

	Region											
	Total	Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	Eastern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2031	183	91	238	175	201	86	180	274	277	165	161
Weighted base	2031	181	90*	236	178	187	107*	192	255	262	187	157
Favourable	280 14%	18 10%	22 25% HIK	32 14% ACG	27 15%	28 15%	14 13%	23 12%	35 14%	33 12%	28 15%	21 13%
Unfavourable	1014 50%	91 50%	40 45%	121 51%	92 52%	94 50%	49 46%	103 54%	122 48%	133 51%	83 44%	86 55%
Neither	502 25%	51 28%	17 19%	62 26%	43 24%	41 22%	30 28%	46 24%	60 23%	74 28% K	50 27%	29 18%
Don't know	234 12%	21 12%	10 11%	21 9%	16 9%	24 13%	14 13%	19 10%	38 15% I	22 8%	27 14%	21 14%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders and parties ...

The Green Party generally

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2031	982	1049	159	326	417	367	307	455	723	516	283	509	1848	551	542	504	251	183
Weighted base	2031	997	1034	242	323	384	344	305	433	550	589	427	465	1850	517	536	504	294	181
Favourable	474 23%	230 23%	244 24%	44 18%	82 25%	104 27%	94 27%	67 22%	84 19%	139 25%	151 26%	80 19%	105 22%	430 23%	138 27%	107 20%	107 21%	77 26%	44 24%
Unfavourable	673 33%	378 38%	295 29%	82 34%	75 23%	103 27%	112 32%	117 38%	185 43%	190 35%	180 30%	157 37%	146 32%	616 33%	161 31%	189 35%	160 32%	105 36%	58 32%
Neither	634 31%	295 30%	338 33%	66 27%	104 32%	135 35%	112 32%	89 29%	129 30%	173 31%	183 31%	131 31%	147 32%	574 31%	155 30%	165 31%	172 34%	81 28%	60 33%
Don't know	250 12%	94 9%	157 15%	50 21%	62 19%	43 11%	27 8%	33 11%	35 8%	47 9%	76 13%	60 14%	67 14%	231 12%	62 12%	74 14%	64 13%	30 10%	20 11%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders and parties ...
The Green Party generally
Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2031	500	646	162	229	47	51	5	11	14	300	574	509	389
Weighted base	2031	526	608	155	244	41	60	6	10	10	301	586	463	370
Favourable	474 23%	82 16%	187 31%	46 30%	36 15%	34 83%	25 41%	2 41%	3 32%	6 54%	34 11%	94 16%	136 29%	117 32%
Unfavourable	673 33%	237 45%	158 26%	45 29%	115 47%	2 4%	18 30%	1 16%	5 48%	4 34%	75 25%	268 46%	122 26%	88 24%
Neither	634 31%	157 30%	208 34%	49 31%	71 29%	4 11%	12 20%	2 43%	1 12%	1 5%	102 34%	177 30%	162 35%	116 31%
Don't know	250 12%	49 9%	55 9%	15 10%	22 9%	1 2%	5 9%	-	1 8%	1 6%	91 30%	47 8%	43 9%	49 13%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders and parties ...

The Green Party generally

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2031	634	536	209	120	54	48	7	6	36	56	325
Weighted base	2031	592	556	212	137	63	44	7	7	28	64	321
Favourable	474 23%	180 30%	75 13%	69 33%	23 17%	24 39%	37 83%	2 32%	2 32%	8 28%	3 5%	51 16%
Unfavourable	673 33%	158 27%	274 49%	55 26%	58 42%	19 30%	2 4%	5 62%	2 34%	13 48%	11 17%	76 24%
Neither	634 31%	204 34%	158 28%	64 30%	40 30%	12 19%	4 9%	* 5%	- -	5 19%	18 29%	127 40%
Don't know	250 12%	50 9%	49 9%	24 11%	15 11%	8 12%	2 5%	- -	2 34%	1 4%	31 49%	67 21%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders and parties ...
The Green Party generally
Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2031	183	91	238	175	201	86	180	274	277	165	161
Weighted base	2031	181	90*	236	178	187	107*	192	255	262	187	157
Favourable	474 23%	44 24%	25 27%	45 19%	38 21%	35 19%	24 22%	40 21%	74 29%CE	64 25%	54 29%	32 20%
Unfavourable	673 33%	58 32%	31 34%	68 29%	62 35%	72 38%	43 40%	69 36%	74 29%	88 33%	62 33%	48 31%
Neither	634 31%	60 33%	25 28%	93 39%EFH	55 31%	52 28%	27 25%	58 30%	70 28%	85 32%	55 29%	55 35%
Don't know	250 12%	20 11%	10 11%	30 13%	24 13%	28 15%	14 13%	24 13%	37 14%	26 10%	16 9%	22 14%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders and parties ...

George Osborne

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2031	982	1049	159	326	417	367	307	455	723	516	283	509	1848	551	542	504	251	183
Weighted base	2031	997	1034	242	323	384	344	305	433	550	589	427	465	1850	517	536	504	294	181
Favourable	353 17%	212 21%	141 14%	19 8%	53 16%	55 14%	49 14%	44 14%	133 31%	140 25%	94 16%	59 14%	60 13%	331 18%	109 21%	86 16%	83 16%	53 18%	22 12%
Unfavourable	956 47%	501 50%	456 44%	92 38%	112 35%	192 50%	188 55%	166 54%	206 48%	255 46%	260 44%	195 46%	246 53%	858 46%	223 43%	254 47%	245 49%	137 47%	98 54%
Neither	485 24%	207 21%	278 27%	80 33%	98 30%	85 22%	78 23%	73 24%	72 17%	119 22%	139 24%	126 29%	101 22%	441 24%	123 24%	127 24%	122 24%	69 24%	44 24%
Don't know	237 12%	77 8%	159 15%	50 21%	61 19%	52 14%	30 9%	22 7%	23 5%	35 6%	96 16%	48 11%	58 12%	220 12%	62 12%	70 13%	54 11%	34 12%	16 9%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders and parties ...

George Osborne

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2031	500	646	162	229	47	51	5	11	14	300	574	509	389
Weighted base	2031	526	608	155	244	41	60	6	10	10	301	586	463	370
Favourable	353 17%	221 42%	35 6%	30 19%	27 11%	1 3%	5 9%	2 37%	3 33%	- -	13 4%	217 37%	28 6%	52 14%
Unfavourable	956 47%	106 20%	420 69%	64 41%	149 61%	23 58%	40 66%	4 63%	6 56%	7 71%	108 36%	171 29%	309 67%	204 55%
Neither	485 24%	145 28%	114 19%	45 29%	54 22%	13 31%	15 25%	- -	1 12%	2 23%	87 29%	144 25%	94 20%	82 22%
Don't know	237 12%	53 10%	39 6%	16 10%	14 6%	3 8%	- -	- -	- -	1 6%	93 31%	54 9%	33 7%	32 9%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders and parties ...

George Osborne

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2031	634	536	209	120	54	48	7	6	36	56	325
Weighted base	2031	592	556	212	137	63	44	7	7	28	64	321
Favourable	353 17%	41 7%	234 42%	36 17%	12 8%	5 9%	4 8%	3 36%	1 13%	- -	* 1%	18 6%
Unfavourable	956 47%	404 68%	136 24%	84 40%	79 58%	41 64%	28 64%	4 59%	6 77%	22 81%	12 19%	139 43%
Neither	485 24%	113 19%	138 25%	61 29%	34 25%	15 23%	7 17%	* 5%	1 10%	5 17%	18 28%	94 29%
Don't know	237 12%	34 6%	49 9%	30 14%	12 9%	2 4%	5 11%	- -	- -	1 2%	34 53%	70 22%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders and parties ...

George Osborne

Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2031	183	91	238	175	201	86	180	274	277	165	161
Weighted base	2031	181	90*	236	178	187	107*	192	255	262	187	157
Favourable	353 17%	22 12%	12 14%	39 17%	32 18%	27 15%	14 13%	34 18%	57 22%A	52 20%	40 21%	24 15%
Unfavourable	956 47%	98 54%H	48 53%H	112 47%	85 48%	83 44%	59 55%H	93 48%	99 39%	124 47%	78 42%	78 50%H
Neither	485 24%	44 24%	21 24%	65 27%	36 20%	52 28%	23 22%	44 23%	64 25%	59 22%	46 24%	31 20%
Don't know	237 12%	16 9%	8 9%	21 9%	25 14%	25 14%	11 11%	20 11%	35 14%	27 10%	23 12%	24 15%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders and parties ...

Boris Johnson

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2031	982	1049	159	326	417	367	307	455	723	516	283	509	1848	551	542	504	251	183
Weighted base	2031	997	1034	242	323	384	344	305	433	550	589	427	465	1850	517	536	504	294	181
Favourable	733 36%	397 40%	336 32%	72 30%	114 35%	136 35%	124 36%	114 37%	173 40%	229 42%	212 36%	152 36%	139 30%	679 37%	197 38%	196 37%	175 35%	112 38%	53 30%
Unfavourable	673 33%	355 36%	318 31%	65 27%	87 27%	136 35%	124 36%	112 37%	150 35%	172 31%	184 31%	145 34%	172 37%	606 33%	155 30%	177 33%	181 36%	93 32%	67 37%
Neither	436 21%	180 18%	256 25%	61 25%	78 24%	74 19%	71 21%	64 21%	88 20%	115 21%	118 20%	93 22%	110 24%	386 21%	114 22%	106 20%	106 21%	60 20%	50 27%
Don't know	189 9%	65 7%	125 12%	44 18%	45 14%	38 10%	25 7%	15 5%	22 5%	34 6%	75 13%	37 9%	44 9%	179 10%	51 10%	57 11%	42 8%	28 10%	11 6%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders and parties ...

Boris Johnson

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2031	500	646	162	229	47	51	5	11	14	300	574	509	389
Weighted base	2031	526	608	155	244	41	60	6	10	10	301	586	463	370
Favourable	733 36%	328 62%	118 19%	58 37%	112 46%	9 22%	16 27%	2 37%	5 46%	3 24%	65 21%	345 59%	95 21%	131 35%
Unfavourable	673 33%	58 11%	331 54%	43 28%	79 33%	23 56%	25 41%	2 41%	5 50%	4 36%	75 25%	96 16%	251 54%	122 33%
Neither	436 21%	100 19%	122 20%	44 28%	39 16%	7 17%	19 31%	1 23%	*	3 33%	86 28%	105 18%	90 19%	90 24%
Don't know	189 9%	40 8%	37 6%	11 7%	14 6%	2 5%	* *	- -	- -	1 6%	76 25%	41 7%	27 6%	27 7%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders and parties ...

Boris Johnson

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2031	634	536	209	120	54	48	7	6	36	56	325
Weighted base	2031	592	556	212	137	63	44	7	7	28	64	321
Favourable	733 36%	124 21%	347 62%	76 36%	63 46%	18 28%	9 20%	3 43%	1 13%	4 16%	6 10%	80 25%
Unfavourable	673 33%	325 55%	73 13%	56 27%	42 31%	28 44%	26 58%	4 52%	5 66%	16 56%	8 13%	92 29%
Neither	436 21%	107 18%	104 19%	61 29%	19 14%	17 26%	6 14%	* 5%	1 21%	7 26%	18 29%	94 29%
Don't know	189 9%	36 6%	32 6%	18 8%	13 9%	1 2%	3 8%	- -	- -	1 2%	31 49%	54 17%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.6 Please indicate whether you have a favourable or unfavourable view of each of the following political leaders and parties ...

Boris Johnson

Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2031	183	91	238	175	201	86	180	274	277	165	161
Weighted base	2031	181	90*	236	178	187	107*	192	255	262	187	157
Favourable	733 36%	53 30%	40 45%A	76 32%	58 33%	71 38%	35 33%	74 38%	99 39%	97 37%	77 41%	51 32%
Unfavourable	673 33%	67 37%	31 34%	80 34%	71 40%H	57 30%	36 34%	66 35%	74 29%	81 31%	57 31%	54 34%
Neither	436 21%	50 27%B	12 13%	62 26%B	33 18%	36 19%	24 23%	38 20%	51 20%	64 24%B	35 19%	33 21%
Don't know	189 9%	11 6%	7 8%	18 8%	17 9%	23 12%	11 11%	14 7%	31 12%	20 8%	17 9%	20 13%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?

The recent floods have made me more convinced that human-made climate change is happening

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2031	982	1049	159	326	417	367	307	455	723	516	283	509	1848	551	542	504	251	183
Weighted base	2031	997	1034	242	323	384	344	305	433	550	589	427	465	1850	517	536	504	294	181
Agree	966 48%	448 45%	518 50%	125 52%	161 50%	207 54%	166 48%	130 43%	177 41%	267 49%	286 49%	196 46%	217 47%	890 48%	256 50%	219 41%	247 49%	168 57%	76 42%
Disagree	605 30%	347 35%	257 25%	62 26%	88 27%	92 24%	105 31%	102 34%	155 36%	177 32%	174 29%	117 27%	137 30%	535 29%	141 27%	186 35%	133 26%	75 25%	69 38%
Don't know	460 23%	202 20%	259 25%	55 23%	74 23%	86 22%	72 21%	73 24%	101 23%	106 19%	129 22%	114 27%	111 24%	424 23%	119 23%	131 24%	123 24%	51 17%	36 20%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?

The recent floods have made me more convinced that human-made climate change is happening

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2031	500	646	162	229	47	51	5	11	14	300	574	509	389
Weighted base	2031	526	608	155	244	41	60	6	10	10	301	586	463	370
Agree	966 48%	221 42%	348 57%	92 60%	74 30%	29 70%	24 41%	6 100%	8 82%	5 50%	117 39%	237 40%	254 55%	198 53%
Disagree	605 30%	193 37%	148 24%	27 17%	123 50%	8 21%	24 40%	- -	1 12%	3 27%	56 19%	221 38%	119 26%	86 23%
Don't know	460 23%	111 21%	111 18%	36 23%	47 19%	4 9%	12 20%	- -	1 6%	2 24%	128 43%	128 22%	90 20%	87 23%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?

The recent floods have made me more convinced that human-made climate change is happening

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2031	634	536	209	120	54	48	7	6	36	56	325
Weighted base	2031	592	556	212	137	63	44	7	7	28	64	321
Agree	966 48%	338 57%	226 41%	124 58%	41 30%	26 42%	30 68%	5 66%	4 55%	11 38%	22 34%	140 44%
Disagree	605 30%	142 24%	216 39%	39 18%	70 51%	24 38%	8 18%	2 25%	3 45%	11 38%	5 8%	85 26%
Don't know	460 23%	113 19%	114 20%	49 23%	25 19%	13 20%	6 13%	1 9%	-	7 24%	37 58%	97 30%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?

The recent floods have made me more convinced that human-made climate change is happening

Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2031	183	91	238	175	201	86	180	274	277	165	161
Weighted base	2031	181	90*	236	178	187	107*	192	255	262	187	157
Agree	966 48%	76 42%	50 56%EK	109 46%	88 49%	74 39%	65 61%ACE GK	84 44%	131 51%EK	126 48%	103 55%AEK	61 39%
Disagree	605 30%	69 38%DHJ	25 28%	68 29%	40 22%	67 36%DH	28 26%	61 32%	62 24%	79 30%	47 25%	57 36%DH
Don't know	460 23%	36 20%	14 16%	58 25%F	51 28%BF	46 24%	14 13%	46 24%	62 24%F	57 22%	37 20%	39 25%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

* small base; ** very small base (under 30) ineligible for sig testing

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?

Politicians should stop trying to reform schools and the NHS

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2031	982	1049	159	326	417	367	307	455	723	516	283	509	1848	551	542	504	251	183
Weighted base	2031	997	1034	242	323	384	344	305	433	550	589	427	465	1850	517	536	504	294	181
Agree	825 41%	432 43%	393 38%	81 33%	105 32%	144 38%	156 45%	143 47%	197 45%	226 41%	232 39%	167 39%	201 43%	740 40%	200 39%	206 38%	220 44%	115 39%	85 47%
Disagree	801 39%	398 40%	403 39%	96 40%	147 45%	144 37%	132 38%	114 37%	168 39%	248 45%	210 36%	178 42%	165 36%	735 40%	215 42%	217 40%	187 37%	117 40%	66 37%
Don't know	404 20%	167 17%	237 23%	65 27%	72 22%	96 25%	56 16%	48 16%	68 16%	76 14%	147 25%	82 19%	99 21%	375 20%	102 20%	114 21%	96 19%	63 21%	29 16%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?
Politicians should stop trying to reform schools and the NHS
Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2031	500	646	162	229	47	51	5	11	14	300	574	509	389
Weighted base	2031	526	608	155	244	41	60	6	10	10	301	586	463	370
Agree	825 41%	153 29%	334 55%	50 32%	101 41%	16 39%	32 54%	3 57%	6 61%	4 39%	95 32%	179 30%	231 50%	175 47%
Disagree	801 39%	279 53%	191 31%	76 49%	103 42%	13 33%	23 39%	1 20%	3 26%	6 53%	79 26%	302 52%	156 34%	129 35%
Don't know	404 20%	94 18%	82 14%	30 19%	40 16%	12 28%	5 8%	1 23%	1 13%	1 7%	127 42%	105 18%	76 16%	66 18%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?
Politicians should stop trying to reform schools and the NHS
Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2031	634	536	209	120	54	48	7	6	36	56	325
Weighted base	2031	592	556	212	137	63	44	7	7	28	64	321
Agree	825 41%	303 51%	173 31%	81 38%	58 42%	35 55%	25 56%	4 50%	6 79%	9 33%	18 28%	115 36%
Disagree	801 39%	201 34%	289 52%	90 43%	55 40%	23 37%	12 27%	4 50%	1 21%	13 46%	11 17%	102 32%
Don't know	404 20%	88 15%	94 17%	41 19%	24 17%	5 8%	8 17%	- -	- -	6 21%	35 55%	104 32%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?**Politicians should stop trying to reform schools and the NHS****Base: All respondents**

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2031	183	91	238	175	201	86	180	274	277	165	161
Weighted base	2031	181	90*	236	178	187	107*	192	255	262	187	157
Agree	825 41%	85 47% ^H	40 45%	109 46% ^H	71 40%	69 37%	40 37%	78 41%	90 35%	110 42%	75 40%	59 37%
Disagree	801 39%	66 37%	29 33%	90 38%	68 38%	79 42%	47 44%	72 38%	108 42%	106 41%	70 37%	66 42%
Don't know	404 20%	29 16%	20 23%	37 16%	39 22%	39 21%	20 19%	42 22%	56 22%	46 18%	42 23%	33 21%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?**Schools and hospitals need to be reformed if high standards are to be achieved or maintained****Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2031	982	1049	159	326	417	367	307	455	723	516	283	509	1848	551	542	504	251	183
Weighted base	2031	997	1034	242	323	384	344	305	433	550	589	427	465	1850	517	536	504	294	181
Agree	1267	598	670	154	182	221	213	211	286	360	334	294	279	1155	327	330	301	198	112
	62%	60%	65%	64%	56%	57%	62%	69%	66%	66%	57%	69%	60%	62%	63%	62%	60%	67%	62%
Disagree	378	222	155	35	68	71	68	56	80	115	118	59	85	342	93	92	107	50	36
	19%	22%	15%	15%	21%	19%	20%	18%	18%	21%	20%	14%	18%	18%	18%	17%	21%	17%	20%
Don't know	386	177	209	52	73	92	63	38	67	74	137	74	101	353	97	113	96	47	33
	19%	18%	20%	21%	23%	24%	18%	12%	16%	14%	23%	17%	22%	19%	19%	21%	19%	16%	18%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?

Schools and hospitals need to be reformed if high standards are to be achieved or maintained

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2031	500	646	162	229	47	51	5	11	14	300	574	509	389
Weighted base	2031	526	608	155	244	41	60	6	10	10	301	586	463	370
Agree	1267 62%	397 76%	344 57%	101 65%	161 66%	20 48%	37 62%	4 76%	6 63%	8 76%	150 50%	437 74%	270 58%	216 58%
Disagree	378 19%	58 11%	159 26%	28 18%	47 19%	12 30%	16 27%	1 24%	2 22%	3 24%	31 10%	76 13%	108 23%	82 22%
Don't know	386 19%	71 13%	104 17%	26 17%	36 15%	9 22%	7 11%	-	2 16%	-	120 40%	73 13%	85 18%	72 19%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?**Schools and hospitals need to be reformed if high standards are to be achieved or maintained****Base: All respondents**

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2031	634	536	209	120	54	48	7	6	36	56	325
Weighted base	2031	592	556	212	137	63	44	7	7	28	64	321
Agree	1267 62%	343 58%	423 76%	129 61%	86 63%	39 61%	16 36%	6 82%	3 46%	17 62%	21 33%	184 57%
Disagree	378 19%	147 25%	59 11%	50 24%	33 24%	16 25%	15 35%	1 18%	4 54%	7 26%	6 10%	39 12%
Don't know	386 19%	103 17%	74 13%	33 15%	17 13%	9 14%	13 29%	- -	- -	3 12%	36 57%	98 31%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?**Schools and hospitals need to be reformed if high standards are to be achieved or maintained****Base: All respondents**

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2031	183	91	238	175	201	86	180	274	277	165	161
Weighted base	2031	181	90*	236	178	187	107*	192	255	262	187	157
Agree	1267 62%	112 62%	54 60%	142 60%	105 59%	118 63%	75 70%	110 57%	166 65%	161 61%	122 65%	103 65%
Disagree	378 19%	36 20%	21 23%	52 22% ^{HK}	34 19%	31 17%	15 14%	41 22%	37 14%	56 21%	34 18%	20 13%
Don't know	386 19%	33 18%	15 17%	42 18%	40 22%	38 20%	16 15%	40 21%	52 20%	45 17%	30 16%	34 22%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?

Ex-Immigration Minister, Mark Harper, acted honourably by resigning when it emerged that he was hiring an illegal immigrant as his cleaner

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2031	982	1049	159	326	417	367	307	455	723	516	283	509	1848	551	542	504	251	183
Weighted base	2031	997	1034	242	323	384	344	305	433	550	589	427	465	1850	517	536	504	294	181
Agree	1305	637	668	133	153	221	242	217	339	369	363	279	295	1203	324	357	322	200	102
	64%	64%	65%	55%	47%	58%	70%	71%	78%	67%	62%	65%	63%	65%	63%	67%	64%	68%	57%
Disagree	314	175	139	45	73	70	42	40	44	84	95	72	64	283	79	67	90	46	31
	15%	18%	13%	18%	23%	18%	12%	13%	10%	15%	16%	17%	14%	15%	15%	12%	18%	16%	17%
Don't know	412	186	226	64	97	94	60	48	49	97	132	76	106	364	113	112	91	48	47
	20%	19%	22%	26%	30%	24%	18%	16%	11%	18%	22%	18%	23%	20%	22%	21%	18%	16%	26%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?

Ex-Immigration Minister, Mark Harper, acted honourably by resigning when it emerged that he was hiring an illegal immigrant as his cleaner

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2031	500	646	162	229	47	51	5	11	14	300	574	509	389
Weighted base	2031	526	608	155	244	41	60	6	10	10	301	586	463	370
Agree	1305 64%	384 73%	377 62%	102 66%	186 76%	20 50%	37 62%	4 77%	7 68%	8 73%	131 44%	420 72%	291 63%	259 70%
Disagree	314 15%	48 9%	123 20%	23 15%	40 17%	8 20%	11 18%	1 23%	1 14%	3 27%	40 13%	58 10%	87 19%	58 16%
Don't know	412 20%	94 18%	108 18%	30 19%	18 7%	12 30%	12 20%	-	2 19%	-	130 43%	108 18%	85 18%	54 15%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?**Ex-Immigration Minister, Mark Harper, acted honourably by resigning when it emerged that he was hiring an illegal immigrant as his cleaner****Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2031	634	536	209	120	54	48	7	6	36	56	325
Weighted base	2031	592	556	212	137	63	44	7	7	28	64	321
Agree	1305 64%	375 63%	415 75%	145 69%	100 73%	39 62%	22 49%	7 93%	4 55%	14 51%	18 28%	167 52%
Disagree	314 15%	104 17%	52 9%	30 14%	23 17%	11 17%	11 25%	1 7%	3 45%	10 35%	6 9%	64 20%
Don't know	412 20%	114 19%	89 16%	37 17%	13 10%	13 21%	11 25%	- -	- -	4 15%	40 63%	91 28%

Voting Intentions Survey

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Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?**Ex-Immigration Minister, Mark Harper, acted honourably by resigning when it emerged that he was hiring an illegal immigrant as his cleaner****Base: All respondents**

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2031	183	91	238	175	201	86	180	274	277	165	161
Weighted base	2031	181	90*	236	178	187	107*	192	255	262	187	157
Agree	1305 64%	102 57%	61 68%	144 61%	117 66%	128 69%A	65 61%	124 65%	153 60%	171 65%	135 72%ACH	105 67%
Disagree	314 15%	31 17%	13 15%	46 20%E	31 17%	19 10%	25 23%EJ	28 15%	37 14%	43 16%	21 11%	20 13%
Don't know	412 20%	47 26%	15 16%	46 20%	30 17%	39 21%	17 16%	40 21%	65 25%	48 18%	31 17%	33 21%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?**Ex-Immigration Minister, Mark Harper, should receive little sympathy for resigning when it emerged that he was hiring an illegal immigrant as his cleaner****Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng-land & Wales	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2031	982	1049	159	326	417	367	307	455	723	516	283	509	1848	551	542	504	251	183
Weighted base	2031	997	1034	242	323	384	344	305	433	550	589	427	465	1850	517	536	504	294	181
Agree	1195 59%	597 60%	598 58%	135 56%	172 53%	225 59%	223 65%	205 67%	236 55%	313 57%	340 58%	260 61%	282 61%	1091 59%	276 53%	297 55%	327 65%	191 65%	104 58%
Disagree	456 22%	223 22%	233 23%	48 20%	77 24%	64 17%	66 19%	60 20%	140 32%	159 29%	132 22%	85 20%	81 17%	411 22%	126 24%	134 25%	92 18%	59 20%	45 25%
Don't know	379 19%	177 18%	202 20%	58 24%	74 23%	95 25%	56 16%	40 13%	56 13%	77 14%	117 20%	83 19%	102 22%	348 19%	114 22%	105 20%	85 17%	44 15%	31 17%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?

Ex-Immigration Minister, Mark Harper, should receive little sympathy for resigning when it emerged that he was hiring an illegal immigrant as his cleaner

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2031	500	646	162	229	47	51	5	11	14	300	574	509	389
Weighted base	2031	526	608	155	244	41	60	6	10	10	301	586	463	370
Agree	1195 59%	282 54%	413 68%	85 55%	158 65%	22 54%	34 56%	4 76%	6 57%	6 59%	143 48%	318 54%	300 65%	234 63%
Disagree	456 22%	153 29%	100 17%	39 25%	66 27%	10 24%	22 37%	1 24%	4 43%	4 36%	42 14%	163 28%	84 18%	80 22%
Don't know	379 19%	90 17%	94 16%	31 20%	21 8%	9 23%	5 8%	-	-	1 5%	116 38%	106 18%	79 17%	56 15%

Voting Intentions Survey
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Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?**Ex-Immigration Minister, Mark Harper, should receive little sympathy for resigning when it emerged that he was hiring an illegal immigrant as his cleaner****Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2031	634	536	209	120	54	48	7	6	36	56	325
Weighted base	2031	592	556	212	137	63	44	7	7	28	64	321
Agree	1195 59%	404 68%	308 55%	120 57%	88 64%	38 59%	25 57%	2 32%	4 60%	19 70%	13 21%	173 54%
Disagree	456 22%	96 16%	156 28%	52 24%	39 28%	20 32%	10 23%	5 68%	3 40%	5 20%	10 16%	60 19%
Don't know	379 19%	92 16%	92 16%	40 19%	10 7%	6 9%	9 19%	- -	- -	3 10%	40 63%	88 27%

Voting Intentions Survey

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Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?**Ex-Immigration Minister, Mark Harper, should receive little sympathy for resigning when it emerged that he was hiring an illegal immigrant as his cleaner****Base: All respondents**

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2031	183	91	238	175	201	86	180	274	277	165	161
Weighted base	2031	181	90*	236	178	187	107*	192	255	262	187	157
Agree	1195 59%	104 58%	63 70%EH	154 65%EH	111 62%H	100 54%	75 70%EH	109 57%	122 48%	154 59%H	116 62%H	88 56%
Disagree	456 22%	45 25%	15 16%	45 19%	32 18%	52 28%D	23 22%	44 23%	64 25%	62 24%	36 19%	38 24%
Don't know	379 19%	31 17%	12 14%	37 16%	36 20%F	35 19%F	9 8%	38 20%F	69 27%ABC	45 17%	35 19%	32 20%F

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?**Britain should have boycotted the Winter Olympic Games in protest against the recent anti-gay propaganda laws passed in Russia****Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2031	982	1049	159	326	417	367	307	455	723	516	283	509	1848	551	542	504	251	183
Weighted base	2031	997	1034	242	323	384	344	305	433	550	589	427	465	1850	517	536	504	294	181
Agree	354 17%	167 17%	187 18%	65 27%	79 24%	86 22%	48 14%	36 12%	39 9%	95 17%	100 17%	66 15%	92 20%	326 18%	108 21%	76 14%	91 18%	51 17%	27 15%
Disagree	1261 62%	657 66%	605 58%	121 50%	150 46%	213 56%	228 66%	213 70%	336 78%	367 67%	350 59%	259 61%	285 61%	1138 61%	296 57%	359 67%	297 59%	186 63%	124 68%
Don't know	416 20%	173 17%	243 23%	56 23%	95 29%	85 22%	68 20%	55 18%	58 13%	87 16%	139 24%	102 24%	88 19%	386 21%	112 22%	101 19%	116 23%	57 19%	30 17%

Voting Intentions Survey

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Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?

Britain should have boycotted the Winter Olympic Games in protest against the recent anti-gay propaganda laws passed in Russia

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2031	500	646	162	229	47	51	5	11	14	300	574	509	389
Weighted base	2031	526	608	155	244	41	60	6	10	10	301	586	463	370
Agree	354 17%	81 15%	141 23%	27 18%	22 9%	9 23%	10 17%	1 16%	3 33%	2 22%	39 13%	79 14%	108 23%	62 17%
Disagree	1261 62%	360 68%	360 59%	98 63%	193 79%	24 58%	44 73%	5 84%	6 55%	7 68%	136 45%	411 70%	271 59%	235 64%
Don't know	416 20%	85 16%	106 17%	30 19%	29 12%	8 19%	6 10%	-	1 12%	1 10%	126 42%	95 16%	84 18%	73 20%

Voting Intentions Survey
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Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?**Britain should have boycotted the Winter Olympic Games in protest against the recent anti-gay propaganda laws passed in Russia****Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2031	634	536	209	120	54	48	7	6	36	56	325
Weighted base	2031	592	556	212	137	63	44	7	7	28	64	321
Agree	354 17%	133 22%	78 14%	45 21%	16 12%	10 16%	14 33%	3 38%	2 23%	5 16%	9 13%	39 12%
Disagree	1261 62%	346 58%	399 72%	126 60%	104 76%	46 73%	21 48%	5 62%	6 77%	18 65%	13 21%	178 56%
Don't know	416 20%	113 19%	79 14%	41 19%	16 12%	7 11%	9 20%	-	-	5 19%	42 66%	104 32%

Voting Intentions Survey
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Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?

Britain should have boycotted the Winter Olympic Games in protest against the recent anti-gay propaganda laws passed in Russia

Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2031	183	91	238	175	201	86	180	274	277	165	161
Weighted base	2031	181	90*	236	178	187	107*	192	255	262	187	157
Agree	354 17%	27 15%	15 17%	52 22% EG	24 14%	23 12%	16 15%	21 11%	59 23% DEG	49 19%	35 19%	32 20% G
Disagree	1261 62%	124 68% CH	58 65%	129 55%	110 62%	129 69% CH	74 69% CH	133 69% CH	141 55%	155 59%	112 60%	97 62%
Don't know	416 20%	30 17%	16 18%	55 23%	44 25%	35 19%	17 16%	38 20%	54 21%	58 22%	40 21%	28 18%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?**Political rows like the criticism of Russia for its anti-gay propaganda laws should be kept out of sports events like the Sochi Winter Olympics****Base: All respondents**

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2031	982	1049	159	326	417	367	307	455	723	516	283	509	1848	551	542	504	251	183
Weighted base	2031	997	1034	242	323	384	344	305	433	550	589	427	465	1850	517	536	504	294	181
Agree	1160	558	602	112	146	191	206	202	302	303	316	256	285	1059	266	336	297	160	101
	57%	56%	58%	46%	45%	50%	60%	66%	70%	55%	54%	60%	61%	57%	51%	63%	59%	54%	56%
Disagree	545	289	256	66	97	115	95	71	102	179	174	87	106	491	155	115	129	93	54
	27%	29%	25%	27%	30%	30%	28%	23%	24%	33%	30%	20%	23%	27%	30%	21%	26%	32%	30%
Don't know	326	150	176	63	80	78	44	32	29	68	100	84	74	300	96	85	78	42	26
	16%	15%	17%	26%	25%	20%	13%	10%	7%	12%	17%	20%	16%	16%	19%	16%	15%	14%	14%

Voting Intentions Survey

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Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?

Political rows like the criticism of Russia for its anti-gay propaganda laws should be kept out of sports events like the Sochi Winter Olympics

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2031	500	646	162	229	47	51	5	11	14	300	574	509	389
Weighted base	2031	526	608	155	244	41	60	6	10	10	301	586	463	370
Agree	1160 57%	329 63%	317 52%	78 50%	186 76%	16 40%	39 64%	5 84%	6 63%	4 41%	140 46%	383 65%	255 55%	196 53%
Disagree	545 27%	123 23%	211 35%	53 34%	39 16%	21 51%	20 33%	1 16%	- -	5 49%	58 19%	117 20%	147 32%	127 34%
Don't know	326 16%	74 14%	80 13%	25 16%	20 8%	4 10%	2 3%	- -	4 37%	1 10%	104 34%	86 15%	62 13%	47 13%

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Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?

Political rows like the criticism of Russia for its anti-gay propaganda laws should be kept out of sports events like the Sochi Winter Olympics

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2031	634	536	209	120	54	48	7	6	36	56	325
Weighted base	2031	592	556	212	137	63	44	7	7	28	64	321
Agree	1160 57%	318 54%	366 66%	101 48%	101 74%	41 65%	17 39%	7 89%	2 32%	14 50%	19 29%	174 54%
Disagree	545 27%	189 32%	114 20%	82 39%	22 16%	20 31%	25 57%	- -	5 68%	10 35%	7 11%	72 22%
Don't know	326 16%	85 14%	76 14%	29 14%	13 10%	2 4%	2 4%	1 11%	- -	4 15%	38 60%	75 23%

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Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?

Political rows like the criticism of Russia for its anti-gay propaganda laws should be kept out of sports events like the Sochi Winter Olympics

Base: All respondents

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2031	183	91	238	175	201	86	180	274	277	165	161
Weighted base	2031	181	90*	236	178	187	107*	192	255	262	187	157
Agree	1160 57%	101 56%	60 66%H	132 56%	106 59%	122 65%HI	59 55%	114 59%	125 49%	141 54%	101 54%	101 64%H
Disagree	545 27%	54 30%	18 20%	63 27%	47 27%	39 21%	34 32%	39 21%	81 32%EG	74 28%	58 31%	36 23%
Don't know	326 16%	26 14%	12 14%	41 17%	25 14%	26 14%	14 13%	39 20%	48 19%	47 18%	28 15%	20 13%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

* small base; ** very small base (under 30) ineligible for sig testing

Voting Intentions Survey
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Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?
I feel the Government is beginning to get a grip on the flooding situation in Britain
Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2031	982	1049	159	326	417	367	307	455	723	516	283	509	1848	551	542	504	251	183
Weighted base	2031	997	1034	242	323	384	344	305	433	550	589	427	465	1850	517	536	504	294	181
Agree	461 23%	242 24%	219 21%	68 28%	76 24%	74 19%	67 20%	54 18%	122 28%	140 25%	104 18%	117 27%	100 22%	420 23%	133 26%	134 25%	106 21%	47 16%	42 23%
Disagree	1203 59%	568 57%	634 61%	122 51%	166 51%	232 60%	231 67%	217 71%	234 54%	297 54%	363 62%	259 61%	284 61%	1100 59%	275 53%	319 59%	311 62%	195 66%	103 57%
Don't know	367 18%	187 19%	180 17%	52 21%	81 25%	78 20%	46 13%	34 11%	76 18%	113 21%	122 21%	52 12%	80 17%	330 18%	109 21%	83 15%	86 17%	52 18%	37 20%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?
I feel the Government is beginning to get a grip on the flooding situation in Britain
Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2031	500	646	162	229	47	51	5	11	14	300	574	509	389
Weighted base	2031	526	608	155	244	41	60	6	10	10	301	586	463	370
Agree	461 23%	211 40%	90 15%	43 28%	44 18%	1 4%	10 17%	1 20%	3 30%	2 17%	47 16%	210 36%	82 18%	71 19%
Disagree	1203 59%	192 37%	451 74%	84 54%	178 73%	31 77%	45 75%	5 80%	5 51%	9 83%	149 50%	258 44%	322 69%	238 64%
Don't know	367 18%	122 23%	67 11%	28 18%	22 9%	8 19%	4 7%	- -	2 19%	- -	105 35%	119 20%	59 13%	61 17%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?
I feel the Government is beginning to get a grip on the flooding situation in Britain
Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2031	634	536	209	120	54	48	7	6	36	56	325
Weighted base	2031	592	556	212	137	63	44	7	7	28	64	321
Agree	461 23%	86 15%	218 39%	57 27%	24 17%	10 16%	3 6%	1 18%	-	2 7%	9 14%	51 16%
Disagree	1203 59%	440 74%	231 42%	118 56%	93 68%	47 74%	36 81%	6 82%	6 90%	21 76%	21 33%	183 57%
Don't know	367 18%	65 11%	107 19%	37 17%	20 14%	6 9%	6 13%	-	1 10%	5 17%	34 53%	87 27%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 13th February 2014

Absolutes/col percents

Q.7 Do you agree or disagree with each of the following statements?**I feel the Government is beginning to get a grip on the flooding situation in Britain****Base: All respondents**

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2031	183	91	238	175	201	86	180	274	277	165	161
Weighted base	2031	181	90*	236	178	187	107*	192	255	262	187	157
Agree	461 23%	42 23%	26 29%J	47 20%	33 19%	47 25%	17 16%	53 27%J	78 30% CDF IJ	55 21%	30 16%	35 22%
Disagree	1203 59%	103 57%	53 59%	157 66%GH	101 57%	108 58%H	74 69%H	106 55%	120 47%	155 59%H	121 65%H	104 66%H
Don't know	367 18%	37 20%	10 12%	32 14%	44 25%BCK	32 17%	17 15%	33 17%	57 22%CK	52 20%K	36 19%	18 12%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 12th - 13th February 2014

Weighting table

Q.1 Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for?

Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	2,031	2,031
Weighted base	2,031	2,031
Conservative	567 28%	586 29%
Labour	509 25%	463 23%
Liberal Democrat	364 18%	370 18%
Other	135 7%	155 8%
Did not vote	373 18%	373 18%
Don't remember	32 2%	32 2%
Refused	52 3%	52 3%