#### **ComRes Published Voting Intention Figures**

|                  | Independent on<br>Sunday/ Sunday<br>Mirror | The Independent | Independent on<br>Sunday/ Sunday<br>Mirror | The Independent | Independent on<br>Sunday/ Sunday<br>Mirror | The Independent |
|------------------|--|-----------------|--|-----------------|--|-----------------|
|                  | 22nd July                                  | 2nd July        | 17th June                                  | 29th May        | 20th May                                   | 28th April      |
| Conservative     | 32%  | 33%             | 32%  | 34%             | 32%  | 34%             |
| Labour           | 42%  | 42%             | 42%  | 42%             | 41%  | 39%             |
| Liberal Democrat | 10%  | 13%             | 9%   | 11%             | 11%  | 10%             |
| Other            | 16%  | 12%             | 17%  | 13%             | 16%  | 17%             |

Methodology: ComRes interviewed 2,006 GB adults online between 18<sup>th</sup> and 19<sup>th</sup> July 2012. Data were weighted to be demographically representative of all GB adults. Data were also weighted by past vote recall. ComRes is a member of the British Polling Council and abides by its rules.

To commission a voting intention poll or a public opinion survey please contact Pru Shelton: Pru.shelton@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email pollwatch@comres.co.uk







Absolutes/col percents

Q.1 Thinking back to the general election last year, which party if any did you vote for? Base: All respondents

|                  |            | Ger         | nder          |                    |                  | Age            | )                |              |                    |                 | Social (    | Class      |             |                      | I             | Region                       |                                    |                      |
|------------------|------------|-------------|---------------|--------------------|------------------|----------------|------------------|--------------|--------------------|-----------------|-------------|------------|-------------|----------------------|---------------|------------------------------|------------------------------------|----------------------|
|                  | Total      | Male<br>(a) | Female<br>(b) | 18-24 2<br>(c)     | 25-34 3<br>(d)   | 35-44<br>(e) _ | 45-54 5<br>(f) 5 | 55-64<br>(g) | 65+<br>(h)         | AB<br>(i)       | C1<br>(i)   | C2<br>(k)  | DE<br>(I)   | South<br>East<br>(m) | Mid-          | North<br>Eng-<br>land<br>(o) | Wales<br>&<br>South<br>West<br>(p) | Scot-<br>land<br>(q) |
| Unweighted base  | 2006       | 1009        | 997           | 218                | 278              | 409            | 368              | 334          | 399                | 793             | 511         | 269        | 433         | 530                  | 526           | 502                          | 286                                | 162                  |
| Weighted base    | 2006       | 983         | 1023          | 240                | 322              | 381            | 342              | 300          | 421                | 542             | 582         | 421        | 461         | 509                  | 529           | 506                          | 288                                | 174                  |
| Conservative     | 594<br>30% | 307<br>31%  | 287<br>28%    | 42<br>17%          | 68<br>21%        | 107<br>28%c    | 91<br>27%c       | 95<br>32%cd  | 192<br>46%cd<br>fg | 214<br>e 39%jkl | 173<br>30%l | 99<br>23%  | 108<br>23%  | 168<br>33%oq         | 198<br>38%opo | 116<br>23%                   | 82<br>29%q                         | 29<br>17%            |
| Labour           | 472<br>24% | 248<br>25%  | 224<br>22%    | 42<br>18%          | 92<br>29%ch      | 89<br>23%      | 102<br>30%cgh    | 66<br>1 22%  | 81<br>19%          | 127<br>23%      | 132<br>23%  | 106<br>25% | 107<br>23%  | 102<br>20%           | 94<br>18%     | 168<br>33%m                  | 54<br>np 19%                       | 54<br>31%mnp         |
| Liberal Democrat | 378<br>19% | 183<br>19%  | 195<br>19%    | 63<br>26%del       | 54<br>n 17%      | 69<br>18%      | 62<br>18%        | 55<br>18%    | 75<br>18%          | 112<br>21%l     | 108<br>19%  | 86<br>20%  | 72<br>16%   | 97<br>19%q           | 108<br>20%q   | 91<br>18%q                   | 67<br>23%q                         | 15<br>9%             |
| Other            | 159<br>8%  | 89<br>9%    | 70<br>7%      | 4<br>2%            | 19<br>6%c        | 32<br>8%c      | 34<br>10%c       | 35<br>12%cd  | 35<br>8%c          | 26<br>5%        | 43<br>7%    | 37<br>9%i  | 53<br>11%ij | 38<br>7%             | 30<br>6%      | 23<br>5%                     | 27<br>9%o                          | 41<br>24%mnop        |
| Did not vote     | 320<br>16% | 126<br>13%  | 194<br>19%a   | 84<br>35%def<br>gh | 67<br>21%fgh     | 63<br>17%h     | 43<br>13%h       | 34<br>11%    | 30<br>7%           | 48<br>9%        | 93<br>16%i  | 81<br>19%i | 99<br>21%i  | 79<br>16%            | 77<br>15%     | 91<br>18%                    | 46<br>16%                          | 28<br>16%            |
| Don't remember   | 38<br>2%   | 12<br>1%    | 26<br>3%      | -                  | 18<br>6%cef<br>h | 9<br>g 2%ch    | 6<br>2%          | 4<br>1%      | 2                  | 7<br>1%         | 13<br>2%    | 4<br>1%    | 13<br>3%    | 10<br>2%             | 9<br>2%       | 6<br>1%                      | 10<br>4%                           | 3<br>2%              |
| Refused          | 45<br>2%   | 18<br>2%    | 27<br>3%      | 5<br>2%            | 5<br>2%          | 13<br>3%       | 4<br>1%          | 11<br>4%     | 7<br>2%            | 8<br>2%         | 19<br>3%    | 9<br>2%    | 9<br>2%     | 15<br>3%             | 13<br>3%      | 11<br>2%                     | 2<br>1%                            | 3<br>2%              |







Absolutes/col percents

Q.1 Thinking back to the general election last year, which party if any did you vote for? Base: All respondents

|                  |            |                   |            | Q.3/4/5 Vo | ting Intention (i | ncluding Squee | ze & DK/Refu | use at Q.4) |           |          |                    | Voted in          | 2010 General |                          |
|------------------|------------|-------------------|------------|------------|-------------------|----------------|--------------|-------------|-----------|----------|--------------------|-------------------|--------------|--------------------------|
|                  | _Total     | Conser-<br>vative | Labour     | Lib Dem    | UKIP              | Green          | SNP          | Plaid Cymru | BNP       | Other    | DK/Refuse<br>at Q4 | Conser-<br>vative | Labour       | Liberal<br>Demo-<br>crat |
| Unweighted base  | 2006       | 519               | 615        | 162        | 168               | 69             | 45           | 11          | 22        | 14       | 326                | 628               | 433          | 404                      |
| Weighted base    | 2006       | 482               | 630        | 156        | 168               | 73             | 46           | 11          | 25        | 12       | 337                | 594               | 472          | 378                      |
| Conservative     | 594<br>30% | 419<br>87%        | 40<br>6%   | 6<br>4%    | 68<br>40%         | 5<br>7%        | 2<br>5%      | 2<br>17%    | 4<br>15%  | 4<br>32% | 56<br>16%          | 594<br>100%       | -            | -                        |
| Labour           | 472<br>24% | 5<br>1%           | 409<br>65% | 9<br>6%    | 11<br>7%          | 4<br>6%        | 4<br>8%      | -           | 1<br>4%   | -        | 27<br>8%           | -                 | 472<br>100%  | -                        |
| Liberal Democrat | 378<br>19% | 31<br>6%          | 108<br>17% | 127<br>81% | 19<br>11%         | 20<br>27%      | 4<br>9%      | -           | 1<br>5%   | 4<br>33% | 68<br>20%          | -                 | -            | 378<br>100%              |
| Other            | 159<br>8%  | 4<br>1%           | 7<br>1%    | 4<br>2%    | 53<br>32%         | 22<br>30%      | 33<br>72%    | 8<br>74%    | 15<br>58% | 4<br>35% | 9<br>3%            | -                 | -            | -                        |
| Did not vote     | 320<br>16% | 20<br>4%          | 54<br>9%   | 7<br>4%    | 12<br>7%          | 15<br>20%      | 2<br>3%      | 1<br>9%     | 1<br>4%   | -        | 132<br>39%         | -                 | -            | -                        |
| Don't remember   | 38<br>2%   | 1                 | 4<br>1%    | 4<br>2%    | 5<br>3%           | 4<br>6%        | -            | -<br>-      | 4<br>14%  | -        | 15<br>5%           | -                 | -            | -                        |
| Refused          | 45<br>2%   | 2                 | 8<br>1%    | 1<br>1%    | -                 | 3<br>3%        | 2<br>3%      | -           | -         | -        | 30<br>9%           | -                 | -            | -                        |







Q.1 Thinking back to the general election last year, which party if any did you vote for? Base: All respondents

Absolutes/col percents

|                  |            |            |                |            |           | Q.5 Generally spea | aking, do you think | of yourself as? |             |           |           |            |
|------------------|------------|------------|----------------|------------|-----------|--------------------|---------------------|-----------------|-------------|-----------|-----------|------------|
|                  |            | Labour     | Conser -vative | Lib Dem    | UKIP      | Green              | SNP                 | BNP             | Plaid Cymru | Other     | Refused   | Don't know |
| Unweighted base  | 2006       | 593        | 562            | 181        | 63        | 45                 | 40                  | 13              | 11          | 34        | 49        | 415        |
| Weighted base    | 2006       | 620        | 532            | 166        | 65        | 45                 | 44                  | 16              | 12          | 31        | 51        | 424        |
| Conservative     | 594<br>30% | 30<br>5%   | 444<br>84%     | 13<br>8%   | 12<br>19% |                    | 1<br>2%             |                 | 2<br>18%    | 5<br>15%  | 2<br>4%   | 85<br>20%  |
| Labour           | 472<br>24% | 398<br>64% | 8<br>1%        | 6<br>4%    | -         | 3<br>6%            | 6<br>13%            | 1<br>7%         | -           | 1<br>3%   | 4<br>7%   | 46<br>11%  |
| Liberal Democrat | 378<br>19% | 94<br>15%  | 27<br>5%       | 133<br>80% | 13<br>19% | 6<br>14%           | 3<br>6%             |                 | -           | 11<br>35% | 2<br>3%   | 90<br>21%  |
| Other            | 159<br>8%  | 14<br>2%   | 15<br>3%       | -          | 24<br>36% | 22<br>48%          | 31<br>69%           | 12<br>77%       | 9<br>79%    | 6<br>19%  | 3<br>6%   | 23<br>5%   |
| Did not vote     | 320<br>16% | 74<br>12%  | 33<br>6%       | 9<br>5%    | 12<br>19% | 11<br>25%          | 3<br>6%             | * 3%            | *<br>4%     | 8<br>26%  | 17<br>33% | 151<br>36% |
| Don't remember   | 38<br>2%   | 3<br>1%    | 2              | 4<br>2%    | 4<br>6%   | 3<br>7%            | -<br>-              | 2<br>13%        | -<br>-      | 1<br>3%   | 3<br>6%   | 16<br>4%   |
| Refused          | 45         | 6          | 1              | 2          | -         | -                  | 2                   | -               | -           | -         | 21        | 14         |







Absolutes/col percents

Q.2 If there were a general election tomorrow, how likely would you be to vote? Base: All respondents

|                            |      |             | Gen         | der           |              |               |              | Age           |                 |              |                | Social       | Class      |            |                      |                      | Region                       |                                    |                      |
|----------------------------|------|-------------|-------------|---------------|--------------|---------------|--------------|---------------|-----------------|--------------|----------------|--------------|------------|------------|----------------------|----------------------|------------------------------|------------------------------------|----------------------|
|                            |      | Total       | Male<br>(a) | Female<br>(b) | 18-24<br>(c) | 25-34<br>(d)  | 35-44<br>(e) | 45-54<br>(f)  | 55-64<br>(g)    | 65+<br>(h)   | AB<br>(i)      | C1<br>(i)    | C2<br>(k)  | DE<br>(l)  | South<br>East<br>(m) | Mid-<br>lands<br>(n) | North<br>Eng-<br>land<br>(o) | Wales<br>&<br>South<br>West<br>(p) | Scot-<br>land<br>(q) |
| Unweighted base            |      | 2006        | 1009        | 997           | 218          | 278           | 409          | 368           | 334             | 399          | 793            | 511          | 269        | 433        | 530                  | 526                  | 502                          | 286                                | 162                  |
| Weighted base              |      | 2006        | 983         | 1023          | 240          | 322           | 381          | 342           | 300             | 421          | 542            | 582          | 421        | 461        | 509                  | 529                  | 506                          | 288                                | 174                  |
| Absolutely certain to vote | (10) | 1106<br>55% | 591<br>60%b | 515<br>50%    | 92<br>38%    | 138<br>43%    | 189<br>50%c  | 206<br>60%cde | 190<br>e 63%cde | 292<br>69%cd | 348<br>e 64%jk | 289<br>d 50% | 234<br>56% | 234<br>51% | 256<br>50%           | 284<br>54%           | 297<br>59%                   | 158<br>m 55%                       | 111<br>64%m          |
|                            | (9)  | 199<br>10%  | 103<br>10%  | 96<br>9%      | 18<br>7%     | 42<br>13%     | 33<br>9%     | 30<br>9%      | 31<br>10%       | 46<br>11%    | 60<br>11%      | 62<br>11%    | 38<br>9%   | 39<br>9%   | 56<br>11%0           | 58<br>11%            | 35<br>7%                     | 30<br>10%                          | 20<br>12%            |
|                            | (8)  | 168<br>8%   | 74<br>7%    | 95<br>9%      | 28<br>12%g   | 40<br>h 13%fg | 36<br>h 9%   | 22<br>7%      | 17<br>6%        | 25<br>6%     | 49<br>9%       | 49<br>8%     | 30<br>7%   | 39<br>9%   | 60<br>12%r           | 34<br>nq 6%          | 41<br>8%                     | 27<br>9%                           | 8<br>5%              |
|                            | (7)  | 100<br>5%   | 44<br>5%    | 55<br>5%      | 16<br>7%h    | 16<br>5%      | 22<br>6%h    | 21<br>6%h     | 15<br>5%        | 10<br>2%     | 24<br>4%       | 31<br>5%     | 20<br>5%   | 24<br>5%   | 32<br>6%0            | 33<br>1 6%           | 23<br>7 5%                   | 9<br>3%                            | 2<br>1%              |
|                            | (6)  | 58<br>3%    | 28<br>3%    | 29<br>3%      | 19<br>8%d    | 5<br>lfgh 2%  | 15<br>4%h    | 8<br>2%       | 6<br>2%         | 5<br>1%      | 8<br>1%        | 25<br>4%i    | 15<br>3%   | 10<br>2%   | 15<br>3%             | 12<br>2%             | 15<br>3%                     | 9<br>3%                            | 5<br>3%              |
|                            | (5)  | 68<br>3%    | 25<br>3%    | 43<br>4%      | 14<br>6%fl   | 16<br>n 5%fh  | 17<br>5%fh   | 5<br>2%       | 9<br>3%         | 6<br>1%      | 12<br>2%       | 23<br>4%     | 14<br>3%   | 18<br>4%   | 10<br>2%             | 19<br>4%             | 21<br>4%                     | 12<br>4%                           | 5<br>3%              |
|                            | (4)  | 16<br>1%    | 6<br>1%     | 10<br>1%      | 2<br>1%      | 6<br>2%       | 3<br>1%      | 1             | *               | 3<br>1%      | 5<br>1%        | 5<br>1%      | 1          | 5<br>1%    | 4<br>1%              | 4<br>1%              | 6<br>1%                      | 2<br>1%                            | -                    |
|                            | (3)  | 32<br>2%    | 14<br>1%    | 18<br>2%      | 6<br>2%      | 9<br>3%       | 7<br>2%      | 2<br>1%       | 3<br>1%         | 6<br>1%      | 3<br>1%        | 12<br>2%i    | 5<br>1%    | 11<br>2%i  | 9<br>2%              | 10<br>2%             | 3<br>1%                      | 6<br>2%                            | 4<br>2%              |
|                            | (2)  | 32<br>2%    | 14<br>1%    | 18<br>2%      | 4<br>2%      | 9<br>3%gl     | 9<br>n 2%h   | 6<br>2%       | 1               | 2            | 3              | 16<br>3%i    | 6<br>1%    | 8<br>2%    | 7<br>1%              | 11<br>2%             | 5<br>1%                      | 5<br>2%                            | 3<br>2%              |
| Certain not to vote        | (1)  | 118<br>6%   | 46<br>5%    | 72<br>7%      | 21<br>9%h    | 18<br>5%      | 23<br>6%     | 22<br>6%      | 18<br>6%        | 16<br>4%     | 15<br>3%       | 32<br>6%i    | 33<br>8%i  | 39<br>8%i  | 24<br>5%             | 31<br>6%             | 38<br>8%                     | 18<br>6%                           | 8<br>4%              |
| Refused                    |      | 9           | 6<br>1%     | 3             | 1            | 2<br>1%       | 4<br>1%      | -             | 1               | 1            | 2              | 2            | -          | 5<br>1%    | 4<br>1%              | 1                    | 2                            | 2<br>1%                            | 1                    |
| Don't know                 |      | 102<br>5%   | 32<br>3%    | 70<br>7%a     | 20<br>9%g    | 21<br>h 7%h   | 23<br>6%h    | 18<br>5%      | 9<br>3%         | 10<br>2%     | 13<br>2%       | 35<br>6%i    | 25<br>6%i  | 28<br>6%i  | 33<br>6%             | 31<br>6%             | 21<br>4%                     | 11<br>4%                           | 7<br>4%              |
| Mean                       |      | 8.40        | 8.65b       | 8.15          | 7.52         | 7.98          | 8.12c        | 8.58cd        | 8.71cd          | 9.04cd       | 8.99jk         | 8.16         | 8.32       | 8.03       | 8.44                 | 8.32                 | 8.36                         | 8.33                               | 8.73                 |

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Absolutes/col percents

Q.2 If there were a general election tomorrow, how likely would you be to vote? Base: All respondents

|                    |       | Ge          | nder          |              |              | A            | ge           |              |             |           | Socia     | l Class   |           |                      |                      | Region                       |                                    |                      |
|--------------------|-------|-------------|---------------|--------------|--------------|--------------|--------------|--------------|-------------|-----------|-----------|-----------|-----------|----------------------|----------------------|------------------------------|------------------------------------|----------------------|
|                    | Total | Male<br>(a) | Female<br>(b) | 18-24<br>(c) | 25-34<br>(d) | 35-44<br>(e) | 45-54<br>(f) | 55-64<br>(g) | 65+<br>_(h) | AB<br>(i) | C1<br>(i) | C2<br>(k) | DE<br>(I) | South<br>East<br>(m) | Mid-<br>lands<br>(n) | North<br>Eng-<br>land<br>(o) | Wales<br>&<br>South<br>West<br>(p) | Scot-<br>land<br>(g) |
| Weighted base      | 2006  | 983         | 1023          | 240          | 322          | 381          | 342          | 300          | 421         | 542       | 582       | 421       | 461       | 509                  | 529                  | 506                          | 288                                | 174                  |
| Standard deviation | 2.64  | 2.45        | 2.81          | 2.97         | 2.77         | 2.77         | 2.60         | 2.48         | 2.15        | 1.99      | 2.74      | 2.79      | 2.96      | 2.47                 | 2.71                 | 2.75                         | 2.71                               | 2.49                 |
| Standard error     | 0.06  | 0.08        | 0.09          | 0.21         | 0.17         | 0.14         | 0.14         | 0.14         | 0.11        | 0.07      | 0.13      | 0.18      | 0.15      | 0.11                 | 0.12                 | 0.13                         | 0.16                               | 0.20                 |







Absolutes/col percents

Q.2 If there were a general election tomorrow, how likely would you be to vote? Base: All respondents

|                            |      |             |                   |            | Q.3/4/5 Voti | ing Intention (in | ncluding Squee | eze & DK/Ref | use at Q.4) |           |          |                    | Voted in          | 2010 General |                          |
|----------------------------|------|-------------|-------------------|------------|--------------|-------------------|----------------|--------------|-------------|-----------|----------|--------------------|-------------------|--------------|--------------------------|
|                            |      | Total       | Conser-<br>vative | Labour     | Lib Dem      | UKIP              | Green          | SNP          | Plaid Cymru | BNP       | Other    | DK/Refuse<br>at Q4 | Conser-<br>vative | Labour       | Liberal<br>Demo-<br>crat |
| Unweighted base            |      | 2006        | 519               | 615        | 162          | 168               | 69             | 45           | 11          | 22        | 14       | 326                | 628               | 433          | 404                      |
| Weighted base              |      | 2006        | 482               | 630        | 156          | 168               | 73             | 46           | 11          | 25        | 12       | 337                | 594               | 472          | 378                      |
| Absolutely certain to vote | (10) | 1106<br>55% | 332<br>69%        | 433<br>69% | 85<br>54%    | 117<br>69%        | 36<br>50%      | 34<br>74%    | 8<br>74%    | 16<br>65% | 7<br>59% | 69<br>20%          | 395<br>66%        | 334<br>71%   | 205<br>54%               |
|                            | (9)  | 199<br>10%  | 51<br>11%         | 67<br>11%  | 23<br>15%    | 21<br>13%         | 14<br>19%      | 6<br>14%     | *<br>3%     | -         | 1<br>6%  | 24<br>7%           | 65<br>11%         | 48<br>10%    | 44<br>12%                |
|                            | (8)  | 168<br>8%   | 40<br>8%          | 57<br>9%   | 19<br>12%    | 10<br>6%          | 15<br>21%      | 4<br>9%      | -           | 4<br>15%  | 1<br>4%  | 27<br>8%           | 41<br>7%          | 33<br>7%     | 41<br>11%                |
|                            | (7)  | 100<br>5%   | 26<br>5%          | 30<br>5%   | 13<br>8%     | 11<br>7%          | 2<br>3%        | -            | 2<br>17%    | 1<br>6%   | 1<br>6%  | 19<br>6%           | 42<br>7%          | 12<br>3%     | 21<br>6%                 |
|                            | (6)  | 58<br>3%    | 16<br>3%          | 24<br>4%   | 8<br>5%      | 2<br>1%           | 3<br>4%        | -            | -           | -         | 2<br>13% | 15<br>4%           | 13<br>2%          | 14<br>3%     | 15<br>4%                 |
|                            | (5)  | 68<br>3%    | 16<br>3%          | 20<br>3%   | 8<br>5%      | 7<br>4%           | 3<br>4%        | 2<br>3%      | 1<br>6%     | 4<br>15%  | 1<br>12% | 13<br>4%           | 12<br>2%          | 12<br>2%     | 8<br>2%                  |
|                            | (4)  | 16<br>1%    | -                 | -          | -            | -                 | -              | -            | -           | -         | -        | 5<br>2%            | 1                 | 2<br>1%      | 4<br>1%                  |
|                            | (3)  | 32<br>2%    | -                 | -          | -            | -                 | -              | -            | -           | -         | -        | 12<br>4%           | 3<br>1%           | 1            | 9<br>2%                  |
|                            | (2)  | 32<br>2%    | -                 | -          | -            | -                 | -              | -            | -           | -         | -        | 19<br>6%           | 1                 | -            | 7<br>2%                  |
| Certain not to vote        | (1)  | 118<br>6%   | -                 | -          | -            | -                 | -              | -            | -           | -         | -        | 67<br>20%          | 11<br>2%          | 4<br>1%      | 4<br>1%                  |
| Refused                    |      | 9           | -                 | -          | -            | -                 | -              | -            | -           | -         | -        | 8<br>2%            | -                 | 3<br>1%      | 1                        |
| Don't know                 |      | 102<br>5%   | -                 | -          | -            | -                 | -              | -            | -           | -         | -        | 60<br>18%          | 12<br>2%          | 10<br>2%     | 19<br>5%                 |
| Mean                       |      | 8.40        | 9.26              | 9.26       | 8.88         | 9.31              | 8.97           | 9.52         | 9.18        | 8.78      | 8.57     | 5.82               | 9.12              | 9.30         | 8.70                     |
| Standard deviation         |      | 2.64        | 1.33              | 1.32       | 1.53         | 1.29              | 1.33           | 1.06         | 1.59        | 1.88      | 2.02     | 3.63               | 1.73              | 1.52         | 2.10                     |
| Standard error             |      | 0.06        | 0.06              | 0.05       | 0.12         | 0.10              | 0.16           | 0.16         | 0.48        | 0.40      | 0.54     | 0.22               | 0.07              | 0.07         | 0.11                     |







Absolutes/col percents

Q.2 If there were a general election tomorrow, how likely would you be to vote? Base: All respondents

|                            |                  |              |                |           |           | Q.5 Generally spea | king, do you think | of yourself as? |             |           |           |            |
|----------------------------|------------------|--------------|----------------|-----------|-----------|--------------------|--------------------|-----------------|-------------|-----------|-----------|------------|
|                            | _Total           | Labour       | Conser -vative | Lib Dem   | UKIP      | Green              | SNP                | BNP             | Plaid Cymru | Other     | Refused   | Don't know |
| Unweighted base            | 2006             | 593          | 562            | 181       | 63        | 45                 | 40                 | 13              | 11          | 34        | 49        | 415        |
| Weighted base              | 2006             | 620          | 532            | 166       | 65        | 45                 | 44                 | 16              | 12          | 31        | 51        | 424        |
| Absolutely certain to vote | (10) 1106<br>559 | 394<br>64%   | 364<br>68%     | 85<br>51% | 38<br>59% | 23<br>52%          | 34<br>77%          | 12<br>76%       | 10<br>89%   | 12<br>40% | 19<br>37% | 113<br>27% |
|                            | (9) 199<br>109   | 60<br>6 10%  | 49<br>9%       | 22<br>13% | 11<br>17% | 5<br>11%           | 4<br>8%            | -               | 1<br>7%     | 3<br>8%   | 5<br>9%   | 40<br>9%   |
|                            | (8) 168<br>89    | 50<br>% 8%   | 36<br>7%       | 22<br>13% | 3<br>5%   | 5<br>12%           | 3<br>7%            | 1<br>7%         | -           | 4<br>12%  | 4<br>8%   | 39<br>9%   |
|                            | (7) 100<br>59    | 26<br>% 4%   | 24<br>4%       | 12<br>7%  | 3<br>5%   | *<br>1%            | -                  | -               | -           | -         | 2<br>3%   | 33<br>8%   |
|                            | (6) 58<br>39     | 19<br>% 3%   | 16<br>3%       | 6<br>4%   | -         | 3<br>6%            | -                  | -               | -           | 1<br>3%   | -         | 14<br>3%   |
|                            | (5) 68<br>39     | 15<br>% 2%   | 15<br>3%       | 6<br>4%   | 2<br>4%   | -                  | 2<br>4%            | 2<br>14%        | -           | 2<br>6%   | -         | 24<br>6%   |
|                            | (4) 16<br>19     | 6<br>% 1%    | 3              | 1         | 1<br>1%   | 1<br>2%            | -                  | -               | -           | 1<br>3%   | -         | 4<br>1%    |
|                            | (3) 32<br>29     | 13<br>% 2%   | 3<br>1%        | 4<br>2%   | -         | 2<br>4%            | -                  | -               | -           | -         | -         | 10<br>2%   |
|                            | (2) 32<br>29     | 6<br>6<br>1% | 1              | 1<br>1%   | 2<br>3%   | -                  | -                  | * 3%            | -           | 1<br>5%   | 1<br>2%   | 19<br>4%   |
| Certain not to vote        | (1) 118<br>69    | 17<br>% 3%   | 8<br>1%        | 2<br>1%   | 3<br>5%   | 1<br>1%            | 2<br>4%            | -               | -           | 7<br>22%  | 11<br>21% | 68<br>16%  |
| Refused                    | 9                | 1            | 1              | -         | -         | -                  | -                  | -               | -           | -         | 5<br>10%  | 2          |
| Don't know                 | 102<br>59        | 14<br>% 2%   | 13<br>2%       | 5<br>3%   | 1<br>2%   | 5<br>10%           | -<br>-             | -<br>-          | *<br>4%     | *<br>1%   | 5<br>9%   | 59<br>14%  |
| Mean                       | 8.40             | 8.83         | 9.14           | 8.65      | 8.62      | 8.72               | 9.22               | 8.91            | 9.92        | 6.69      | 7.01      | 6.57       |
| Standard deviation         | 2.64             | 2.19         | 1.75           | 2.02      | 2.53      | 2.14               | 2.02               | 2.21            | 0.28        | 3.76      | 3.88      | 3.47       |
| Standard error             | 0.06             | 0.09         | 0.07           | 0.15      | 0.32      | 0.33               | 0.32               | 0.61            | 0.09        | 0.66      | 0.61      | 0.18       |







Absolutes/col percents

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party? Base: All respondents saying 5-10 likely to vote

|                 |            | Ger         | ider          |              |                | Ąģ           | ge           |               |                     |                 | Social     | Class      |             |                      |                      | Region                       |                                    |                      |
|-----------------|------------|-------------|---------------|--------------|----------------|--------------|--------------|---------------|---------------------|-----------------|------------|------------|-------------|----------------------|----------------------|------------------------------|------------------------------------|----------------------|
|                 | Total      | Male<br>(a) | Female<br>(b) | 18-24<br>(c) | 25-34<br>(d)   | 35-44<br>(e) | 45-54<br>(f) | 55-64<br>(g)  | 65+<br>(h)          | AB<br>(i)       | C1<br>(j)  | C2<br>(k)  | DE<br>(l)   | South<br>East<br>(m) | Mid-<br>lands<br>(n) | North<br>Eng-<br>land<br>(o) | Wales<br>&<br>South<br>West<br>(p) | Scot-<br>land<br>(q) |
| Unweighted base | 1718       | 893         | 825           | 169          | 228            | 342          | 308          | 302           | 369                 | 727             | 423        | 224        | 344         | 456                  | 444                  | 430                          | 245                                | 143                  |
| Weighted base   | 1697       | 865         | 832           | 186          | 257            | 311          | 293          | 268           | 384                 | 502             | 479        | 352        | 365         | 429                  | 441                  | 432                          | 245                                | 152                  |
| Labour          | 576<br>34% | 290<br>33%  | 286<br>34%    | 77<br>41%gl  | 107<br>n 41%gh | 102<br>33%   | 112<br>38%gh | 77<br>29%     | 101<br>26%          | 168<br>34%      | 169<br>35% | 114<br>32% | 124<br>34%  | 135<br>32%           | 124<br>28%           | 194<br>45%mr                 | 67<br>p 27%                        | 55<br>37%            |
| Conservative    | 424<br>25% | 210<br>24%  | 214<br>26%    | 40<br>22%    | 45<br>18%      | 73<br>24%    | 64<br>22%    | 68<br>26%     | 133<br>35%cde<br>fg | 166<br>e 33%jkl | 109<br>23% | 80<br>23%  | 68<br>19%   | 122<br>29%oq         | 135<br>31%oq         | 82<br>19%                    | 63<br>26%q                         | 22<br>14%            |
| UKIP            | 161<br>9%  | 103<br>12%b | 58<br>7%      | 11<br>6%     | 10<br>4%       | 15<br>5%     | 39<br>13%cd  | 26<br>e 10%de | 60<br>16%cde        | 30<br>eg 6%     | 39<br>8%   | 40<br>11%i | 52<br>14%ij | 42<br>10%q           | 44<br>10%q           | 46<br>11%q                   | 27<br>11%q                         | 2<br>1%              |
| Lib Dem         | 118<br>7%  | 65<br>7%    | 53<br>6%      | 15<br>8%     | 22<br>8%       | 24<br>8%     | 11<br>4%     | 18<br>7%      | 28<br>7%            | 35<br>7%        | 35<br>7%   | 27<br>8%   | 21<br>6%    | 27<br>6%             | 34<br>8%             | 25<br>6%                     | 20<br>8%                           | 11<br>7%             |
| Green           | 63<br>4%   | 27<br>3%    | 35<br>4%      | 13<br>7%h    | 13<br>5%h      | 16<br>5%h    | 9<br>3%h     | 8<br>3%h      | 3<br>1%             | 11<br>2%        | 18<br>4%   | 9<br>3%    | 24<br>7%ik  | 23<br>5%n            | 11<br>2%             | 18<br>4%                     | 7<br>3%                            | 3<br>2%              |
| SNP             | 43<br>3%   | 24<br>3%    | 19<br>2%      | 1            | 3<br>1%        | 12<br>4%     | 8<br>3%      | 5<br>2%       | 14<br>4%            | 9<br>2%         | 9<br>2%    | 8<br>2%    | 16<br>4%i   | -                    | -                    | -<br>-                       | -                                  | 43<br>28%mnop        |
| BNP             | 25<br>1%   | 20<br>2%b   | 5<br>1%       | -            | 11<br>4%ce     | 2<br>fh 1%   | 2<br>1%      | 9<br>3%cel    | 1<br>1 *            | 4<br>1%         | 4<br>1%    | 10<br>3%i  | 7<br>2%     | 9<br>2%              | 6<br>1%              | 5<br>1%                      | 6<br>2%                            | -                    |
| Plaid Cymru     | 11<br>1%   | 8<br>1%     | 2             | -            | 1              | 4<br>1%      | 2<br>1%      | 2<br>1%       | 2<br>1%             | 4<br>1%         | 4<br>1%    | 1          | 2<br>1%     | -                    | -                    | -                            | 11<br>4%m                          | -<br>noq -           |
| Other           | 10<br>1%   | 7<br>1%     | 2             | 1            | -              | 1            | 3<br>1%      | 3<br>1%       | 2<br>1%             | 1               | 5<br>1%    | 2<br>1%    | 1           | 3<br>1%              | 5<br>1%              | 1                            | 1<br>1%                            | -                    |
| Refused         | 23<br>1%   | 8<br>1%     | 14<br>2%      | 3<br>2%      | 3<br>1%        | 7<br>2%h     | 2<br>1%      | 5<br>2%       | 1                   | 6<br>1%         | 8<br>2%    | 3<br>1%    | 5<br>1%     | 6<br>1%              | 10<br>2%p            | 7<br>2%                      | -                                  | -                    |
| Don't know      | 246<br>14% | 103<br>12%  | 143<br>17%a   | 26<br>14%    | 42<br>16%h     | 54<br>17%h   | 40<br>14%    | 47<br>17%h    | 38<br>10%           | 68<br>13%       | 78<br>16%  | 56<br>16%  | 45<br>12%   | 61<br>14%            | 72<br>16%            | 54<br>13%                    | 42<br>17%                          | 16<br>11%            |







Absolutes/col percents

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party? Base: All respondents saying 5-10 likely to vote

|                 |              |                   |            | Q.3/4/5 Vo | ting Intention (i | ncluding Squee | eze & DK/Refu | use at Q.4) |            |           |                    | Voted in          | 2010 General | Election                 |
|-----------------|--------------|-------------------|------------|------------|-------------------|----------------|---------------|-------------|------------|-----------|--------------------|-------------------|--------------|--------------------------|
|                 | <u>Total</u> | Conser-<br>vative | Labour     | Lib Dem    | UKIP              | Green          | SNP           | Plaid Cymru | BNP        | Other     | DK/Refuse<br>at Q4 | Conser-<br>vative | Labour       | Liberal<br>Demo-<br>crat |
| Unweighted base | 1718         | 519               | 615        | 162        | 168               | 69             | 45            | 11          | 22         | 14        | 169                | 600               | 416          | 362                      |
| Weighted base   | 1697         | 482               | 630        | 156        | 168               | 73             | 46            | 11          | 25         | 12        | 167                | 567               | 452          | 335                      |
| Labour          | 576<br>34%   | -                 | 576<br>91% | -          | -                 | -              | -             | -           | -          | -         | -                  | 34<br>6%          | 382<br>85%   | 98<br>29%                |
| Conservative    | 424<br>25%   | 424<br>88%        | -          | -          | -                 | -              | -             | -           | -          | -         | -                  | 373<br>66%        | 3<br>1%      | 26<br>8%                 |
| UKIP            | 161<br>9%    | -                 | -          | -          | 161<br>95%        | -              | -             | -           | -          | -         | -                  | 62<br>11%         | 10<br>2%     | 19<br>6%                 |
| Lib Dem         | 118<br>7%    | -                 | -          | 118<br>75% | -<br>-            | -              | -             | -           | -          | -         | -                  | 1                 | 8<br>2%      | 98<br>29%                |
| Green           | 63<br>4%     | -                 | -          | -          | -                 | 63<br>86%      | -             | -           | -          | -         | -                  | 4<br>1%           | 4<br>1%      | 14<br>4%                 |
| SNP             | 43<br>3%     | -                 | -          | -          | -                 | -              | 43<br>93%     | -           | -          | -         | -                  | 2                 | 3<br>1%      | 4<br>1%                  |
| BNP             | 25<br>1%     | -                 | -          | -          | -                 | -              | -             | -           | 25<br>100% | -         | -                  | 4<br>1%           | 1            | 1<br>*                   |
| Plaid Cymru     | 11<br>1%     | -                 | -          | -<br>-     | -                 | -<br>-         | -             | 11<br>100%  | -          | -         | -                  | 2                 | -            | -                        |
| Other           | 10<br>1%     | -                 | -          | -          | -                 | -              | -             | -           | -          | 10<br>83% | -<br>-             | 2                 | -            | 4<br>1%                  |
| Refused         | 23<br>1%     | 1                 | -          | -<br>-     | -<br>-            | -              | -             | -           | -          | -         | 23<br>14%          | 1                 | -            | -                        |
| Don't know      | 246<br>14%   | 57<br>12%         | 55<br>9%   | 38<br>25%  | 8<br>5%           | 10<br>14%      | 3<br>7%       | -           | -          | 2<br>17%  | 144<br>86%         | 82<br>14%         | 40<br>9%     | 71<br>21%                |







Absolutes/col percents

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party? Base: All respondents saying 5-10 likely to vote

|                 | _          |                   |                |           |           | Q.5 Generally spea | aking, do you think | of yourself as? |             |          |           |            |
|-----------------|------------|-------------------|----------------|-----------|-----------|--------------------|---------------------|-----------------|-------------|----------|-----------|------------|
|                 | _Total     | Labour            | Conser -vative | Lib Dem   | UKIP      | SNP                | Green               | BNP             | Plaid Cymru | Other    | Refused   | Don't know |
| Unweighted base | 1718       | 545               | 532            | 168       | 57        | 39                 | 38                  | 12              | 10          | 23       | 29        | 265        |
| Weighted base   | 1697       | 564               | 503            | 153       | 58        | 42                 | 37                  | 15              | 11          | 22       | 29        | 263        |
| Labour          | 576<br>34% | 478<br>85%        | 10<br>2%       | 17<br>11% | 1<br>1%   | 5<br>12%           | 4<br>10%            | -               | 1<br>8%     | 2<br>8%  | 4<br>14%  | 55<br>21%  |
| Conservative    | 424<br>25% | 8<br>1%           | 364<br>72%     | 7<br>5%   | -         | -                  | -                   | -               | 1<br>11%    | 1<br>6%  | 2<br>6%   | 40<br>15%  |
| UKIP            | 161<br>9%  | 15<br>3%          | 62<br>12%      | 3<br>2%   | 54<br>93% | -                  | 1<br>2%             | 3<br>18%        | -           | 2<br>8%  | -         | 22<br>8%   |
| Lib Dem         | 118<br>7%  | 11<br>2%          | 6<br>1%        | 84<br>55% | -<br>-    | -<br>-             | 1<br>3%             | -               | 2<br>20%    | -        | 2<br>5%   | 12<br>4%   |
| Green           | 63<br>4%   | 5<br>1%           | 9<br>2%        | 3<br>2%   | -         | -                  | 28<br>75%           | -               | -           | 2<br>9%  | -         | 17<br>6%   |
| SNP             | 43<br>3%   | 2                 | 1              | -         | -<br>-    | 34<br>81%          | -                   | -<br>-          | -           | -        |           | 6<br>2%    |
| BNP             | 25<br>1%   | 2                 | 1              | 1<br>1%   | 1<br>2%   | -                  | 2<br>6%             | 12<br>82%       | -           | 1<br>4%  | -         | 5<br>2%    |
| Plaid Cymru     | 11<br>1%   | *                 | -              | -         | -         | -                  | -                   | -               | 7<br>61%    | -        | -         | 4<br>1%    |
| Other           | 10<br>1%   | 1                 | -<br>-         | -         | -<br>-    | -<br>-             | -<br>-              | -<br>-          | -           | 9<br>39% |           | -          |
| Refused         | 23<br>1%   | <del>-</del><br>- | 1              | -<br>-    | -<br>-    | -<br>-             | <del>-</del><br>-   | -<br>-          | -<br>-      | -<br>-   | 18<br>60% | 4<br>2%    |
| Don't know      | 246<br>14% | 42<br>7%          | 49<br>10%      | 39<br>25% | 2<br>4%   | 3<br>8%            | 2<br>5%             | -               | -           | 6<br>26% | 5<br>15%  | 99<br>38%  |







Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

|                 |            | Gei         | nder          |              |              | A            | ge           |              |                  |             | Social     | Class      |           |                      |                      | Region                       |                                    |                      |
|-----------------|------------|-------------|---------------|--------------|--------------|--------------|--------------|--------------|------------------|-------------|------------|------------|-----------|----------------------|----------------------|------------------------------|------------------------------------|----------------------|
|                 | Total      | Male<br>(a) | Female<br>(b) | 18-24<br>(c) | 25-34<br>(d) | 35-44<br>(e) | 45-54<br>(f) | 55-64<br>(g) | 65+<br>(h)       | AB<br>(i)   | C1<br>(i)  | C2<br>(k)  | DE<br>(I) | South<br>East<br>(m) | Mid-<br>lands<br>(n) | North<br>Eng-<br>land<br>(o) | Wales<br>&<br>South<br>West<br>(p) | Scot-<br>land<br>(q) |
| Unweighted base | 562        | 228         | 334           | 77           | 91           | 131          | 107          | 85           | 71               | 177         | 168        | 79         | 138       | 151                  | 166                  | 126                          | 85                                 | 34                   |
| Weighted base   | 577        | 229         | 348           | 83*          | 110*         | 131*         | 91*          | 85*          | 77*              | 114         | 189        | 128*       | 146       | 147                  | 170                  | 136*                         | 86*                                | 38**                 |
| Labour          | 83<br>14%  | 33<br>14%   | 50<br>14%     | 13<br>16%    | 21<br>19%    | 17<br>13%    | 14<br>16%    | 10<br>12%    | 8<br>10%         | 10<br>9%    | 29<br>15%  | 21<br>17%  | 23<br>15% | 20<br>14%            | 16<br>10%            | 24<br>18%                    | 20<br>23%n                         | 3<br>1 8%            |
| Conservative    | 49<br>8%   | 15<br>7%    | 34<br>10%     | 8<br>10%     | 9<br>8%      | 10<br>8%     | 6<br>7%      | 8<br>9%      | 7<br>9%          | 17<br>15%k  | 21<br>11%k | -          | 11<br>8%k | 16<br>11%            | 17<br>10%            | 8<br>6%                      | 6<br>7%                            | 2<br>4%              |
| UKIP            | 29<br>5%   | 16<br>7%    | 12<br>3%      | 1<br>1%      | 2<br>2%      | 6<br>5%      | 5<br>5%      | 3<br>3%      | 12<br>16%co<br>g | 7<br>def 6% | 9<br>5%    | 4<br>3%    | 8<br>6%   | 10<br>7%             | 11<br>6%             | 3<br>3%                      | 4<br>5%                            | -                    |
| Lib Dem         | 27<br>5%   | 13<br>6%    | 14<br>4%      | 6<br>7%      | 4<br>4%      | 4<br>3%      | 2<br>2%      | 4<br>5%      | 7<br>10%         | 7<br>6%     | 10<br>5%   | 5<br>4%    | 5<br>3%   | 9<br>6%              | 5<br>3%              | 6<br>4%                      | 7<br>8%                            | -                    |
| Green           | 27<br>5%   | 6<br>3%     | 20<br>6%      | 4<br>5%      | 3<br>3%      | 5<br>4%      | 6<br>7%      | 5<br>6%      | 3<br>4%          | 9<br>8%     | 9<br>5%    | 3<br>2%    | 6<br>4%   | 10<br>7%             | 6<br>4%              | 5<br>3%                      | 3<br>4%                            | 2<br>6%              |
| SNP             | 11<br>2%   | 1           | 10<br>3%      | 2<br>2%      | 3<br>3%      | 4<br>3%      | -            | 2<br>2%      | -                | -           | 5<br>3%    | 3<br>2%    | 2<br>2%   | -                    | -                    | -                            | -                                  | 11<br>28%            |
| BNP             | 4<br>1%    | 3<br>1%     | 1             | -            | 1<br>1%      | -            | 2<br>2%      | 1<br>1%      | -                | -           | 3<br>1%    | 2<br>1%    | -         | -                    | 3<br>1%              | 2<br>1%                      | -                                  | -                    |
| Plaid Cymru     | *          | *           | -             | *            | -            | -            | -            | -            | -                | *           | -          | -          | -         | -                    | -                    | -                            | *                                  | -                    |
| Other           | 11<br>2%   | 6<br>3%     | 4<br>1%       | 1<br>1%      | -            | 1<br>1%      | 3<br>3%      | 3<br>4%      | 3<br>4%          | 2<br>2%     | 4<br>2%    | 1<br>1%    | 3<br>2%   | 2<br>1%              | 4<br>3%              | 2<br>1%                      | 2<br>2%                            | 1<br>2%              |
| Refused         | 34<br>6%   | 12<br>5%    | 22<br>6%      | 5<br>6%      | 5<br>5%      | 10<br>8%     | 3<br>3%      | 7<br>8%      | 3<br>4%          | 6<br>5%     | 12<br>7%   | 10<br>7%   | 6<br>4%   | 7<br>5%              | 11<br>6%             | 14<br>10%p                   | *                                  | 2<br>5%              |
| Don't know      | 304<br>53% | 122<br>53%  | 182<br>52%    | 42<br>51%    | 61<br>55%    | 74<br>56%    | 51<br>56%    | 41<br>49%    | 35<br>45%        | 56<br>49%   | 87<br>46%  | 79<br>62%i | 82<br>56% | 72<br>49%            | 97<br>57%            | 72<br>53%                    | 44<br>51%                          | 18<br>48%            |







Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

|                 | _            |                   |           | Q.3/4/5 Vot | ing Intention (i | ncluding Squee | ze & DK/Ref | fuse at Q.4) |     |           |                    | Voted in          | 2010 General |                          |
|-----------------|--------------|-------------------|-----------|-------------|------------------|----------------|-------------|--------------|-----|-----------|--------------------|-------------------|--------------|--------------------------|
|                 | <u>Total</u> | Conser-<br>vative | Labour    | Lib Dem     | UKIP             | Green          | SNP         | Plaid Cymru  | BNP | Other     | DK/Refuse<br>at Q4 | Conser-<br>vative | Labour       | Liberal<br>Demo-<br>crat |
| Unweighted base | 562          | 62                | 52        | 39          | 9                | 13             | 3           | -            | -   | 3         | 326                | 111               | 51           | 119                      |
| Weighted base   | 577          | 58                | 55        | 38          | 8                | 10             | 3           | -            | -   | 2         | 337                | 110               | 61           | 114                      |
| Labour          | 83<br>14%    | -                 | 32<br>59% | -           | -                | -              | -           | -            | -   | -         | -                  | 4<br>4%           | 30<br>50%    | 8<br>7%                  |
| Conservative    | 49<br>8%     | 30<br>51%         | -         | -           | -                | -              | -           | -            | -   | -         | -<br>-             | 30<br>28%         | 1<br>1%      | 4<br>4%                  |
| UKIP            | 29<br>5%     | -                 | -         | -           | 8<br>100%        | -              | -           | -            | -   | -         | -<br>-             | 10<br>9%          | 1<br>1%      | 6<br>5%                  |
| Lib Dem         | 27<br>5%     | -                 | -         | 17<br>44%   | -                | -              | -<br>-      | -            | -   | -         | -<br>-             | 3<br>3%           | -<br>-       | 19<br>16%                |
| Green           | 27<br>5%     | -                 | -         | -           | -<br>-           | 10<br>100%     | -<br>-      | -            | -   | -         | -<br>-             | 1<br>1%           | 1<br>1%      | 8<br>7%                  |
| SNP             | 11<br>2%     | -                 | -         | -           | -                | -              | 3<br>100%   | -<br>-       | -   | -         | -<br>-             | 3<br>3%           | 1<br>2%      | -                        |
| BNP             | 4<br>1%      | -                 | -         | -           | -<br>-           | -              | -<br>-      | -            | -   | -         | -<br>-             | -<br>-            | -<br>-       | -                        |
| Plaid Cymru     | *            | -                 | -         | -           | -                | -              | -<br>-      | -            | -   | -         | -<br>-             | -                 | -<br>-       | *                        |
| Other           | 11<br>2%     | -<br>-            | -         | -           | -                | -              | -           | -            | -   | 2<br>100% | -<br>-             | 3<br>3%           | -            | 1<br>1%                  |
| Refused         | 34<br>6%     | 1<br>2%           | -         | -           | -                | -              | -           | -            | -   | -         | 34<br>10%          | 1<br>1%           | -            | 1                        |
| Don't know      | 304<br>53%   | 27<br>47%         | 22<br>41% | 22<br>56%   | -                | -              | -           | -            | -   | -         | 304<br>90%         | 55<br>49%         | 27<br>45%    | 68<br>59%                |







Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

|                 | _            |           |                |           | (        | Q.5 Generally spea | aking, do you think | of yourself as? | )           |          |           |            |
|-----------------|--------------|-----------|----------------|-----------|----------|--------------------|---------------------|-----------------|-------------|----------|-----------|------------|
|                 | <u>Total</u> | Labour    | Conser -vative | Lib Dem   | Green    | UKIP               | SNP                 | BNP             | Plaid Cymru | Other    | Refused   | Don't know |
| Unweighted base | 562          | 90        | 83             | 51        | 9        | 8                  | 4                   | 1               | 1           | 17       | 45        | 253        |
| Weighted base   | 577          | 98        | 79             | 52        | 10       | 10                 | 5                   | *               | *           | 15       | 44        | 264        |
| Labour          | 83<br>14%    | 53<br>54% | 4<br>5%        | 1<br>2%   | -        | -                  | -                   |                 | * 100%      | 1<br>4%  |           | 24<br>9%   |
| Conservative    | 49<br>8%     | 1<br>1%   | 26<br>33%      | 5<br>9%   | -        | -<br>-             | 1<br>14%            | -               | -           | -        | -         | 17<br>6%   |
| UKIP            | 29<br>5%     | 5<br>5%   | 7<br>8%        | 1<br>1%   | -        | 5<br>56%           | -                   | -               | -           | 2<br>16% | -         | 9<br>3%    |
| Lib Dem         | 27<br>5%     | -         | 3<br>4%        | 17<br>34% | -        | -                  | -                   | -               | -           | -        | 1<br>1%   | 6<br>2%    |
| Green           | 27<br>5%     | 4<br>4%   | 1<br>1%        | 2<br>4%   | 5<br>52% | -<br>-             | -<br>-              | *<br>100%       | -<br>-      | 3<br>17% | 1<br>3%   | 10<br>4%   |
| SNP             | 11<br>2%     | -         | -              | -         | -        | -                  | 4<br>86%            | -               | -           | -        | -         | 6<br>2%    |
| BNP             | 4<br>1%      | 2<br>2%   | -              | -         | -        | -                  | -                   | -               | -           | -        | -         | 3<br>1%    |
| Plaid Cymru     | *            | -<br>-    | -              | -         | -        | -<br>-             | -                   |                 | -           | -        |           | *          |
| Other           | 11<br>2%     | 1<br>2%   | *<br>1%        | -         | -        | -<br>-             | -                   |                 | -           | 5<br>30% |           | 4<br>2%    |
| Refused         | 34<br>6%     | -         | 1<br>1%        | -         | -<br>-   | -<br>-             | -<br>-              |                 | -           | -<br>-   | 31<br>70% | 2<br>1%    |
| Don't know      | 304<br>53%   | 33<br>33% | 37<br>48%      | 26<br>50% | 5<br>48% | 4<br>44%           | -                   | -               | -           | 5<br>32% | 11<br>25% | 183<br>69% |







Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as...? Base: All respondents

|                 |            | Gen         | nder          |                  |                 | Age           | Э                 |              |                       |                 | Social (    | Class      |             |                      |                      | Region            |                                    |                      |
|-----------------|------------|-------------|---------------|------------------|-----------------|---------------|-------------------|--------------|-----------------------|-----------------|-------------|------------|-------------|----------------------|----------------------|-------------------|------------------------------------|----------------------|
|                 | Total      | Male<br>(a) | Female<br>(b) | 18-24<br>(c)     | 25-34<br>(d)    | 35-44<br>(e)  | 45-54<br>(f)      | 55-64<br>(g) | 65+<br>(h)            | AB<br>(i)       | C1<br>(j)   | C2<br>(k)  | DE<br>(I)   | South<br>East<br>(m) | Mid-<br>lands<br>(n) | North             | Wales<br>&<br>South<br>West<br>(p) | Scot-<br>land<br>(q) |
| Unweighted base | 2006       | 1009        | 997           | 218              | 278             | 409           | 368               | 334          | 399                   | 793             | 511         | 269        | 433         | 530                  | 526                  | 502               | 286                                | 162                  |
| Weighted base   | 2006       | 983         | 1023          | 240              | 322             | 381           | 342               | 300          | 421                   | 542             | 582         | 421        | 461         | 509                  | 529                  | 506               | 288                                | 174                  |
| Labour          | 620<br>31% | 312<br>32%  | 308<br>30%    | 64<br>27%        | 109<br>34%      | 110<br>29%    | 135<br>40%ce<br>h | 88<br>eg 29% | 114<br>27%            | 162<br>30%      | 175<br>30%  | 136<br>32% | 147<br>32%  | 145<br>29%           | 132<br>25%           | 209<br>41%mn<br>q | 81<br>p 28%                        | 52<br>30%            |
| Conservative    | 532<br>27% | 276<br>28%  | 256<br>25%    | 41<br>17%        | 48<br>15%       | 87<br>23%d    | 79<br>23%d        | 90<br>30%cc  | 186<br>de 44%cd<br>fg | 193<br>e 36%jkl | 148<br>25%  | 90<br>21%  | 100<br>22%  | 152<br>30%oo         | 172<br>q 33%oq       | 110<br>22%        | 73<br>25%q                         | 25<br>14%            |
| Lib Dem         | 166<br>8%  | 94<br>10%   | 72<br>7%      | 25<br>10%        | 21<br>7%        | 36<br>9%      | 22<br>6%          | 25<br>8%     | 37<br>9%              | 56<br>10%l      | 53<br>9%    | 32<br>8%   | 26<br>6%    | 45<br>9%             | 45<br>9%             | 35<br>7%          | 27<br>9%                           | 14<br>8%             |
| UKIP            | 65<br>3%   | 34<br>3%    | 31<br>3%      | 7<br>3%          | 7<br>2%         | 9<br>2%       | 12<br>4%          | 13<br>4%     | 17<br>4%              | 10<br>2%        | 18<br>3%    | 20<br>5%i  | 18<br>4%    | 25<br>5%q            | 12<br>2%             | 17<br>3%q         | 12<br>4%q                          | -                    |
| Green           | 45<br>2%   | 14<br>1%    | 31<br>3%a     | 6<br>2%          | 13<br>4%h       | 10<br>3%      | 6<br>2%           | 7<br>2%      | 3<br>1%               | 7<br>1%         | 19<br>3%i   | 7<br>2%    | 11<br>2%    | 18<br>4%             | 9<br>2%              | 9<br>2%           | 5<br>2%                            | 4<br>2%              |
| SNP             | 44<br>2%   | 22<br>2%    | 22<br>2%      | 4<br>2%          | 1               | 12<br>3%d     | 4<br>1%           | 7<br>2%      | 16<br>4%df            | 8<br>1%         | 12<br>2%    | 8<br>2%    | 16<br>3%i   | -                    | -                    | -                 | -                                  | 44<br>25%mnop        |
| BNP             | 16<br>1%   | 14<br>1%b   | 2             | -                | 5<br>2%h        | 2<br>1%       | 4<br>1%           | 5<br>2%h     | -                     | 3<br>1%         | 1           | 8<br>2%j   | 3<br>1%     | 2                    | 7<br>1%              | 3<br>1%           | 3<br>1%                            | -                    |
| Plaid Cymru     | 12<br>1%   | 12<br>1%b   | -             | -                | -               | 3<br>1%       | -                 | 4<br>1%      | 4<br>1%               | 4<br>1%         | 4<br>1%     | 2<br>1%    | 1           | -                    | -                    | -                 | 12<br>4%mı                         | -<br>noq -           |
| Other           | 31<br>2%   | 21<br>2%    | 11<br>1%      | 4<br>1%          | 2<br>1%         | 4<br>1%       | 8<br>2%           | 6<br>2%      | 9<br>2%               | 5<br>1%         | 9<br>2%     | 7<br>2%    | 10<br>2%    | 8<br>1%              | 10<br>2%             | 5<br>1%           | 9<br>3%                            | 1                    |
| Refused         | 51<br>3%   | 21<br>2%    | 30<br>3%      | 7<br>3%          | 11<br>3%        | 12<br>3%      | 5<br>1%           | 9<br>3%      | 8<br>2%               | 7<br>1%         | 15<br>3%    | 18<br>4%i  | 10<br>2%    | 14<br>3%             | 16<br>3%             | 16<br>3%          | 3<br>1%                            | 2<br>1%              |
| Don't know      | 424<br>21% | 164<br>17%  | 260<br>25%a   | 83<br>35%ef<br>h | 105<br>g 33%fgl | 96<br>n 25%gh | 67<br>n 20%h      | 48<br>16%h   | 25<br>6%              | 86<br>16%       | 127<br>22%i | 93<br>22%i | 118<br>26%i | 100<br>20%           | 126<br>24%           | 102<br>20%        | 64<br>22%                          | 33<br>19%            |







Q.5 Generally speaking, do you think of yourself as...? Base: All respondents

Absolutes/col percents

|                 |              |                   |            | Q.3/4/5 Vo | ting Intention (i | ncluding Squee | ze & DK/Refu | use at Q.4) |           |          |                    | Voted in          | 2010 General |                          |
|-----------------|--------------|-------------------|------------|------------|-------------------|----------------|--------------|-------------|-----------|----------|--------------------|-------------------|--------------|--------------------------|
|                 | <u>Total</u> | Conser-<br>vative | Labour     | Lib Dem    | UKIP              | Green          | SNP          | Plaid Cymru | BNP       | Other    | DK/Refuse<br>at Q4 | Conser-<br>vative | Labour       | Liberal<br>Demo-<br>crat |
| Unweighted base | 2006         | 519               | 615        | 162        | 168               | 69             | 45           | 11          | 22        | 14       | 326                | 628               | 433          | 404                      |
| Weighted base   | 2006         | 482               | 630        | 156        | 168               | 73             | 46           | 11          | 25        | 12       | 337                | 594               | 472          | 378                      |
| Labour          | 620<br>31%   | 9<br>2%           | 516<br>82% | 11<br>7%   | 15<br>9%          | 7<br>10%       | 2<br>4%      | * 3%        | 2<br>7%   | 2<br>18% | 33<br>10%          | 30<br>5%          | 398<br>84%   | 94<br>25%                |
| Conservative    | 532<br>27%   | 406<br>84%        | 11<br>2%   | 9<br>6%    | 66<br>39%         | 9<br>12%       | 1<br>3%      | -           | 1<br>4%   | -        | 38<br>11%          | 444<br>75%        | 8<br>2%      | 27<br>7%                 |
| Lib Dem         | 166<br>8%    | 12<br>2%          | 18<br>3%   | 115<br>74% | 3<br>2%           | 5<br>6%        | -            | -           | 1<br>4%   | -        | 26<br>8%           | 13<br>2%          | 6<br>1%      | 133<br>35%               |
| UKIP            | 65<br>3%     | -                 | 1          | -          | 54<br>32%         | -              | -            | -           | 1<br>5%   | -        | 4<br>1%            | 12<br>2%          | -            | 13<br>3%                 |
| Green           | 45<br>2%     | -                 | 4<br>1%    | 1<br>1%    | 1                 | 28<br>38%      | -            | -           | 2<br>8%   | -        | 5<br>1%            | -                 | 3<br>1%      | 6<br>2%                  |
| SNP             | 44<br>2%     | 1                 | 5<br>1%    | -<br>-     | -                 | -<br>-         | 37<br>79%    | -           | -         | -        | -                  | 1                 | 6<br>1%      | 3<br>1%                  |
| BNP             | 16<br>1%     | -                 | -          | -<br>-     | 3<br>2%           | -<br>-         | -            | -           | 12<br>50% | -        | -                  | -                 | 1            | -                        |
| Plaid Cymru     | 12<br>1%     | 1                 | 1          | 2<br>1%    | -                 | -              | -            | 7<br>64%    | -         | -        | -<br>-             | 2                 | -            | -                        |
| Other           | 31<br>2%     | 1                 | 2          | -<br>-     | 2<br>1%           | 4<br>5%        | -            | -           | 1<br>3%   | 9<br>72% | 5<br>1%            | 5<br>1%           | 1            | 11<br>3%                 |
| Refused         | 51<br>3%     | 2                 | 4<br>1%    | 2<br>1%    | -                 | 1<br>2%        | -            | -<br>-      | -         | -        | 42<br>12%          | 2                 | 4<br>1%      | 2                        |
| Don't know      | 424<br>21%   | 49<br>10%         | 70<br>11%  | 16<br>10%  | 26<br>15%         | 20<br>27%      | 7<br>14%     | 4<br>33%    | 5<br>19%  | 1<br>10% | 185<br>55%         | 85<br>14%         | 46<br>10%    | 90<br>24%                |







Q.5 Generally speaking, do you think of yourself as...? Base: All respondents

Absolutes/col percents

|                 | _          |             |                |             |            | Q.5 Generally spea | king, do you think | of yourself as? |             |            |            |             |
|-----------------|------------|-------------|----------------|-------------|------------|--------------------|--------------------|-----------------|-------------|------------|------------|-------------|
|                 | _Total     | Labour      | Conser -vative | Lib Dem     | UKIP       | Green              | SNP                | BNP             | Plaid Cymru | Other      | Refused    | Don't know  |
| Unweighted base | 2006       | 593         | 562            | 181         | 63         | 45                 | 40                 | 13              | 11          | 34         | 49         | 415         |
| Weighted base   | 2006       | 620         | 532            | 166         | 65         | 45                 | 44                 | 16              | 12          | 31         | 51         | 424         |
| Labour          | 620<br>31% | 620<br>100% | -              | -           | -          | -                  | -                  | -               | -           | -          | -          |             |
| Conservative    | 532<br>27% | -           | 532<br>100%    | -           | -          | -                  | -                  | -               | -           | -          | -          |             |
| Lib Dem         | 166<br>8%  | -           | -<br>-         | 166<br>100% | -          |                    | -                  | -               | -           | -          |            |             |
| UKIP            | 65<br>3%   | -           | -<br>-         | -           | 65<br>100% |                    | -                  | -               | -           | -          |            |             |
| Green           | 45<br>2%   | -<br>-      | -<br>-         | -           | -          | 45<br>100%         | -                  | -<br>-          | -           | -<br>-     | -<br>-     |             |
| SNP             | 44<br>2%   | -<br>-      | -              | -<br>-      | -          | -                  | 44<br>100%         | -<br>-          | -           | -<br>-     | -          |             |
| BNP             | 16<br>1%   | -           | -              | -<br>-      | -          | -<br>-             | -<br>-             | 16<br>100%      | -           | -<br>-     | -<br>-     | -<br>-      |
| Plaid Cymru     | 12<br>1%   | -           | -              | -<br>-      | -          | -<br>-             | -<br>-             | -<br>-          | 12<br>100%  | -<br>-     | -<br>-     | -<br>-      |
| Other           | 31<br>2%   | -           | -              | -           | -          | -                  | -                  | -               | -           | 31<br>100% | -          | -           |
| Refused         | 51<br>3%   | -           | -              | -           | -          | -                  | -                  | -               | -           | -          | 51<br>100% | -           |
| Don't know      | 424<br>21% | -           | -              | -<br>-      | -          | -                  | -                  | -               | -<br>-      | -          | -          | 424<br>100% |







Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)
Base: All those likely to vote Cons/Lab/Lib Dem (5-10) OR those who are certain to vote UKIP/Green/SNP/Plaid Cymru/ BNP/ Other (10)

|                 |            | Gen         | der           |              |                 | Age            | Э            |             |                    |                 | Social     | Class      |            |                      |                      | Region        |                                      |                      |
|-----------------|------------|-------------|---------------|--------------|-----------------|----------------|--------------|-------------|--------------------|-----------------|------------|------------|------------|----------------------|----------------------|---------------|--------------------------------------|----------------------|
|                 | Total      | Male<br>(a) | Female<br>(b) | 18-24<br>(c) | 25-34<br>(d)    | 35-44<br>(e)   |              | 5-64<br>(g) | 65+<br>(h)         | AB<br>(i)       | C1<br>(j)  | C2<br>(k)  | DE<br>(I)  | South<br>East<br>(m) | Mid-<br>lands<br>(n) | North<br>Eng- | Wales<br>&<br>South<br>West<br>(p) _ | Scot-<br>land<br>(q) |
| Unweighted base | 1527       | 797         | 730           | 148          | 192             | 302            | 273          | 273         | 339                | 669             | 372        | 193        | 293        | 406                  | 387                  | 388           | 218                                  | 128                  |
| Weighted base   | 1398       | 729         | 669           | 140          | 195             | 245            | 248          | 228         | 341                | 439             | 388        | 282        | 288        | 350                  | 357                  | 358           | 202                                  | 130*                 |
| Labour          | 584<br>42% | 295<br>41%  | 289<br>43%    | 74<br>53%e   | 106<br>gh 54%eg | 100<br>jh 41%h | 118<br>48%gh | 83<br>36%   | 104<br>30%         | 168<br>38%      | 172<br>44% | 117<br>41% | 127<br>44% | 136<br>39%           | 128<br>36%           | 192<br>54%mn  | 68<br>o 34%                          | 59<br>45%            |
| Conservative    | 446<br>32% | 220<br>30%  | 226<br>34%    | 36<br>26%    | 47<br>24%       | 78<br>32%      | 67<br>27%    | 79<br>35%d  | 139<br>41%cde<br>f | 179<br>e 41%jkl | 119<br>31% | 79<br>28%  | 70<br>24%  | 127<br>36%oo         | 139<br>1 39%oq       | 92<br>26%     | 67<br>33%q                           | 21<br>16%            |
| Lib Dem         | 139<br>10% | 76<br>10%   | 62<br>9%      | 18<br>13%    | 23<br>12%       | 26<br>11%      | 16<br>6%     | 22<br>10%   | 34<br>10%          | 41<br>9%        | 39<br>10%  | 36<br>13%  | 23<br>8%   | 34<br>10%            | 38<br>11%            | 29<br>8%      | 27<br>13%                            | 11<br>8%             |
| UKIP            | 119<br>9%  | 78<br>11%b  | 41<br>6%      | 10<br>7%     | 7<br>4%         | 10<br>4%       | 33<br>13%deg | 15<br>7%    | 45<br>13%de        | 28<br>g 6%      | 29<br>8%   | 27<br>10%  | 35<br>12%i | 30<br>9%q            | 34<br>10%q           | 31<br>9%q     | 23<br>11%q                           | 2<br>1%              |
| Green           | 42<br>3%   | 18<br>2%    | 24<br>4%      | 3<br>2%      | 6<br>3%         | 12<br>5%h      | 7<br>3%      | 12<br>5%h   | 3<br>1%            | 11<br>3%        | 11<br>3%   | 6<br>2%    | 13<br>4%   | 14<br>4%             | 10<br>3%             | 10<br>3%      | 6<br>3%                              | 2<br>2%              |
| SNP             | 36<br>3%   | 16<br>2%    | 20<br>3%      | -            | 3<br>1%         | 12<br>5%c      | 5<br>2%      | 5<br>2%     | 12<br>3%           | 5<br>1%         | 9<br>2%    | 8<br>3%    | 14<br>5%i  | -                    | -                    | -             | -                                    | 36<br>27%mnop        |
| BNP             | 16<br>1%   | 12<br>2%    | 4<br>1%       | -            | 3<br>1%         | 2<br>1%        | 2<br>1%      | 8<br>4%cel  | 1<br>1 *           | 2<br>1%         | 2<br>1%    | 6<br>2%    | 6<br>2%    | 5<br>1%              | 3<br>1%              | 5<br>1%       | 3<br>2%                              | -<br>-               |
| Plaid Cymru     | 8<br>1%    | 8<br>1%b    | -             | -            | -               | 4<br>2%        | -            | 2<br>1%     | 2<br>1%            | 3<br>1%         | 4<br>1%    | 1          | -          | -                    | -                    | -<br>-        | 8<br>4%mr                            | -<br>noq -           |
| Other           | 8<br>1%    | 5<br>1%     | 3             | -            | -               | 1              | 1<br>1%      | 3<br>1%     | 3<br>1%            | 1               | 4<br>1%    | 2<br>1%    | 1          | 4<br>1%              | 4<br>1%              | -             | -                                    | -                    |







Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)
Base: All those likely to vote Cons/Lab/Lib Dem (5-10) OR those who are certain to vote UKIP/Green/SNP/Plaid Cymru/ BNP/ Other (10)

|                 |            |                   |             | Q.3/4/5 Vo  | ting Intention (i | including Squee | ze & DK/Ref | use at Q.4) |            |           |                    | Voted in          | 2010 General |                          |
|-----------------|------------|-------------------|-------------|-------------|-------------------|-----------------|-------------|-------------|------------|-----------|--------------------|-------------------|--------------|--------------------------|
|                 | _Total     | Conser-<br>vative | Labour      | Lib Dem     | UKIP              | Green           | SNP         | Plaid Cymru | BNP        | Other     | DK/Refuse<br>at Q4 | Conser-<br>vative | Labour       | Liberal<br>Demo-<br>crat |
| Unweighted base | 1527       | 519               | 615         | 162         | 120               | 44              | 34          | 8           | 16         | 9         | 76                 | 566               | 399          | 325                      |
| Weighted base   | 1398       | 446               | 584         | 139         | 119               | 42              | 36          | 8           | 16         | 8         | 60                 | 497               | 407          | 278                      |
| Labour          | 584<br>42% | -<br>-            | 584<br>100% | -           | -                 | -               | -           | -           | -          | -         | 18<br>31%          | 37<br>7%          | 387<br>95%   | 100<br>36%               |
| Conservative    | 446<br>32% | 446<br>100%       | -           | -           | -                 | -               | -           | -           | -          | -         | 22<br>37%          | 393<br>79%        | 4<br>1%      | 29<br>11%                |
| Lib Dem         | 139<br>10% | -                 | -           | 139<br>100% | -                 | -               | -           | -           | -          | -         | 19<br>32%          | 4<br>1%           | 7<br>2%      | 115<br>41%               |
| UKIP            | 119<br>9%  | -<br>-            | -           | -           | 119<br>100%       | -               | -           | -           | -          | -         | -                  | 54<br>11%         | 6<br>2%      | 12<br>4%                 |
| Green           | 42<br>3%   | -                 | -           |             | -<br>-            | 42<br>100%      | -           | -           | -          | -         | -                  | 4<br>1%           | -            | 16<br>6%                 |
| SNP             | 36<br>3%   | -<br>-            | -           | -           | -                 | -               | 36<br>100%  | -           | -          | -         | -                  | 1                 | 2<br>1%      | 4<br>1%                  |
| BNP             | 16<br>1%   | -                 | -           |             | -<br>-            | -               | -           | -           | 16<br>100% | -         | -                  | 1                 | -            | 1                        |
| Plaid Cymru     | 8<br>1%    | -<br>-            | -           | -           | -                 | -               | -           | 8<br>100%   | -          | -         | -                  | -                 | -            | -                        |
| Other           | 8<br>1%    | -                 | -           | -           | -                 | -               | -           | -           | -          | 8<br>100% | -                  | 3<br>1%           | -            | 2<br>1%                  |







Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)
Base: All those likely to vote Cons/Lab/Lib Dem (5-10) OR those who are certain to vote UKIP/Green/SNP/Plaid Cymru/ BNP/ Other (10)

|                 | _              |            |                |            |           | Q.5 Generally spea | aking, do you think | of yourself as? |             |          |          |            |
|-----------------|----------------|------------|----------------|------------|-----------|--------------------|---------------------|-----------------|-------------|----------|----------|------------|
|                 | <u>Total</u> _ | Labour     | Conser -vative | Lib Dem    | UKIP      | SNP                | Green               | BNP             | Plaid Cymru | Other    | Refused  | Don't know |
| Unweighted base | 1527           | 537        | 512            | 164        | 38        | 31                 | 23                  | 10              | 10          | 15       | 6        | 181        |
| Weighted base   | 1398           | 520        | 452            | 135        | 38        | 35                 | 23                  | 12              | 11          | 14       | 9        | 150        |
| Labour          | 584<br>42%     | 482<br>93% | 10<br>2%       | 17<br>12%  | 1<br>1%   | 5<br>14%           | 4<br>17%            | -<br>-          | 1<br>7%     | 2<br>12% | 4<br>47% | 60<br>40%  |
| Conservative    | 446<br>32%     | 9<br>2%    | 380<br>84%     | 10<br>8%   | -<br>-    | 1<br>2%            | -<br>-              | -<br>-          | 1<br>11%    | 1<br>8%  | 2<br>19% | 43<br>29%  |
| Lib Dem         | 139<br>10%     | 9<br>2%    | 8<br>2%        | 103<br>77% | -<br>-    | -                  | 1<br>4%             | -<br>-          | 2<br>20%    | -        | 2<br>22% | 13<br>9%   |
| UKIP            | 119<br>9%      | 10<br>2%   | 50<br>11%      | 1<br>1%    | 36<br>95% | -                  | 1<br>3%             | 3<br>23%        |             | 2<br>12% |          | 17<br>11%  |
| Green           | 42<br>3%       | 5<br>1%    | 4<br>1%        | 4<br>3%    | -         | -                  | 15<br>67%           | -               | -           | 3<br>19% | 1<br>13% | 10<br>6%   |
| SNP             | 36<br>3%       | 2          | -              | -          | -         | 29<br>84%          | -                   | -<br>-          | -           | -        | -        | 5<br>3%    |
| BNP             | 16<br>1%       | 2          | 1              |            | 1<br>3%   | -                  | 2<br>9%             | 9<br>77%        |             | 1<br>6%  |          | 1          |
| Plaid Cymru     | 8<br>1%        | -          | -              | -          | -         | -                  | -                   | -               | 7<br>62%    | -        | -        | 1<br>1%    |
| Other           | 8<br>1%        | 1          | -              | -          | -         | -                  | -                   | -               | -           | 6<br>43% | -        | 1<br>1%    |







Absolutes/col percents

Q.1 Do you agree or disagree with each of the following statements? Ed Miliband is turning out to be a good leader of the Labour Party Base: All respondents

|                 |            | Ger         | nder          |              |                | Ag           | e            |                |                    |                | Social (    | Class       |             |                      |                      | Region                       |                                    |                      |
|-----------------|------------|-------------|---------------|--------------|----------------|--------------|--------------|----------------|--------------------|----------------|-------------|-------------|-------------|----------------------|----------------------|------------------------------|------------------------------------|----------------------|
|                 | Total      | Male<br>(a) | Female<br>(b) | 18-24<br>(c) | 25-34<br>(d)   | 35-44<br>(e) | 45-54<br>(f) | 55-64<br>(g)   | 65+<br>(h)         | AB<br>(i)      | C1<br>(j)   | C2<br>(k)   | DE<br>(I)   | South<br>East<br>(m) | Mid-<br>lands<br>(n) | North<br>Eng-<br>land<br>(o) | Wales<br>&<br>South<br>West<br>(p) | Scot-<br>land<br>(q) |
| Unweighted base | 2006       | 1009        | 997           | 218          | 278            | 409          | 368          | 334            | 399                | 793            | 511         | 269         | 433         | 530                  | 526                  | 502                          | 286                                | 162                  |
| Weighted base   | 2006       | 983         | 1023          | 240          | 322            | 381          | 342          | 300            | 421                | 542            | 582         | 421         | 461         | 509                  | 529                  | 506                          | 288                                | 174                  |
| Agree           | 509<br>25% | 256<br>26%  | 253<br>25%    | 58<br>24%    | 96<br>30%      | 90<br>24%    | 88<br>26%    | 75<br>25%      | 102<br>24%         | 151<br>28%     | 145<br>25%  | 94<br>22%   | 119<br>26%  | 119<br>23%           | 120<br>23%           | 157<br>31%r                  | 66<br>nnp23%                       | 47<br>27%            |
| Disagree        | 840<br>42% | 471<br>48%b | 369<br>36%    | 79<br>33%    | 106<br>33%     | 150<br>39%   | 146<br>43%cd | 133<br>I 44%cd | 227<br>54%cc<br>fg | 258<br>de 48%l | 243<br>42%l | 178<br>42%  | 161<br>35%  | 223<br>44%0          | 233<br>44%o          | 186<br>37%                   | 134<br>46%o                        | 65<br>37%            |
| Don't know      | 657<br>33% | 256<br>26%  | 400<br>39%a   | 104<br>43%fg | 121<br>gh 37%h | 141<br>37%h  | 107<br>31%h  | 92<br>31%h     | 92<br>22%          | 133<br>25%     | 193<br>33%i | 150<br>36%i | 181<br>39%i | 167<br>33%           | 175<br>33%           | 164<br>32%                   | 89<br>31%                          | 62<br>36%            |







Absolutes/col percents

Q.1 Do you agree or disagree with each of the following statements? Ed Miliband is turning out to be a good leader of the Labour Party Base: All respondents

|                 |            |                   |            | Q.3/4/5 Vo | ting Intention (i | including Squee | ze & DK/Refu | use at Q.4) |           |          |                    | Voted in          | 2010 General |                          |
|-----------------|------------|-------------------|------------|------------|-------------------|-----------------|--------------|-------------|-----------|----------|--------------------|-------------------|--------------|--------------------------|
|                 | _Total     | Conser-<br>vative | Labour     | Lib Dem    | UKIP              | Green           | SNP          | Plaid Cymru | BNP       | Other    | DK/Refuse<br>at Q4 | Conser-<br>vative | Labour       | Liberal<br>Demo-<br>crat |
| Unweighted base | 2006       | 519               | 615        | 162        | 168               | 69              | 45           | 11          | 22        | 14       | 326                | 628               | 433          | 404                      |
| Weighted base   | 2006       | 482               | 630        | 156        | 168               | 73              | 46           | 11          | 25        | 12       | 337                | 594               | 472          | 378                      |
| Agree           | 509<br>25% | 35<br>7%          | 361<br>57% | 36<br>23%  | 14<br>8%          | 8<br>11%        | 10<br>23%    | 2<br>21%    | *<br>2%   | 3<br>24% | 31<br>9%           | 63<br>11%         | 262<br>56%   | 120<br>32%               |
| Disagree        | 840<br>42% | 348<br>72%        | 97<br>15%  | 71<br>46%  | 124<br>74%        | 30<br>42%       | 23<br>49%    | 4<br>35%    | 16<br>64% | 7<br>55% | 95<br>28%          | 405<br>68%        | 82<br>17%    | 140<br>37%               |
| Don't know      | 657<br>33% | 99<br>21%         | 172<br>27% | 49<br>31%  | 31<br>18%         | 35<br>48%       | 13<br>28%    | 5<br>44%    | 9<br>34%  | 2<br>21% | 211<br>63%         | 126<br>21%        | 128<br>27%   | 118<br>31%               |







Absolutes/col percents

Q.1 Do you agree or disagree with each of the following statements? Ed Miliband is turning out to be a good leader of the Labour Party Base: All respondents

| Q.5 | Generally | speaking, | do you | ı think of | yourself | as? |
|-----|-----------|-----------|--------|------------|----------|-----|
|     |           |           |        |            |          |     |

|                 | Total | Labour | Conser -vative | Lib Dem | UKIP | Green | SNP | BNP | Plaid Cymru | Other | Refused | Don't know |
|-----------------|-------|--------|----------------|---------|------|-------|-----|-----|-------------|-------|---------|------------|
| Unweighted base | 2006  | 593    | 562            | 181     | 63   | 45    | 40  | 13  | 11          | 34    | 49      | 415        |
| Weighted base   | 2006  | 620    | 532            | 166     | 65   | 45    | 44  | 16  | 12          | 31    | 51      | 424        |
| Agree           | 509   | 330    | 48             | 45      | 6    | 6     | 11  | -   | 2           | 8     | 5       | 49         |
|                 | 25%   | 53%    | 9%             | 27%     | 9%   | 12%   | 25% | -   | 19%         | 24%   | 10%     | 11%        |
| Disagree        | 840   | 121    | 377            | 68      | 47   | 12    | 20  | 12  | 7           | 10    | 15      | 152        |
|                 | 42%   | 20%    | 71%            | 41%     | 73%  | 26%   | 45% | 79% | 56%         | 32%   | 30%     | 36%        |
| Don't know      | 657   | 169    | 107            | 53      | 12   | 28    | 13  | 3   | 3           | 14    | 31      | 224        |
|                 | 33%   | 27%    | 20%            | 32%     | 18%  | 62%   | 30% | 21% | 25%         | 44%   | 60%     | 53%        |







Absolutes/col percents

Q.1 Do you agree or disagree with each of the following statements? Ed Miliband is turning out to be a good leader of the Labour Party Base: All respondents

|                 |            |                      |                      |                      |                             |                     | Region       |                     |               |              |             |                     |
|-----------------|------------|----------------------|----------------------|----------------------|-----------------------------|---------------------|--------------|---------------------|---------------|--------------|-------------|---------------------|
|                 | Total      | Scot-<br>land<br>(A) | North<br>East<br>(B) | North<br>West<br>(C) | Yorks<br>&<br>Humber<br>(D) | West<br>Mids<br>(E) | Wales<br>(F) | East-<br>ern<br>(G) | London<br>(H) |              |             | East<br>Mids<br>(K) |
| Unweighted base | 2006       | 162                  | 96                   | 227                  | 179                         | 193                 | 110          | 196                 | 240           | 290          | 176         | 137                 |
| Weighted base   | 2006       | 174                  | 91*                  | 238                  | 177                         | 185                 | 106*         | 187                 | 253           | 256          | 182         | 156                 |
| Agree           | 509<br>25% | 47<br>27%            | 27<br>30%            | 65<br>27%            | 65<br>37%E<br>IJK           | 48<br>EGH26%        | 31<br>29%    | 37<br>20%           | 64<br>25%     | 55<br>22%    | 35<br>19%   | 35<br>22%           |
| Disagree        | 840<br>42% | 65<br>37%            | 31<br>34%            | 97<br>41%            | 58<br>33%                   | 77<br>42%           | 45<br>43%    | 87<br>46%D          | 100<br>39%    | 123<br>48%BD | 89<br>49%BD | 69<br>44%           |
| Don't know      | 657<br>33% | 62<br>36%            | 33<br>37%            | 76<br>32%            | 54<br>31%                   | 60<br>32%           | 30<br>29%    | 63<br>34%           | 89<br>35%     | 78<br>30%    | 58<br>32%   | 52<br>33%           |

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L \* small base; \*\* very small base (under 30) ineligible for sig testing







Absolutes/col percents

Q.1 Do you agree or disagree with each of the following statements? Nick Clegg is turning out to be a good leader of the Liberal Democrats Base: All respondents

|                 |             | Ger         | nder          |              |               | Ag           | е            |              |              |              | Social      | Class      |             |                      |                      | Region                       |                                    |                      |
|-----------------|-------------|-------------|---------------|--------------|---------------|--------------|--------------|--------------|--------------|--------------|-------------|------------|-------------|----------------------|----------------------|------------------------------|------------------------------------|----------------------|
|                 | Total       | Male<br>(a) | Female<br>(b) | 18-24<br>(c) | 25-34<br>(d)  | 35-44<br>(e) | 45-54<br>(f) | 55-64<br>(g) | 65+<br>(h)   | AB<br>(i)    | C1<br>(j)   | C2<br>(k)  | DE<br>(I)   | South<br>East<br>(m) | Mid-<br>lands<br>(n) | North<br>Eng-<br>land<br>(o) | Wales<br>&<br>South<br>West<br>(p) | Scot-<br>land<br>(q) |
| Unweighted base | 2006        | 1009        | 997           | 218          | 278           | 409          | 368          | 334          | 399          | 793          | 511         | 269        | 433         | 530                  | 526                  | 502                          | 286                                | 162                  |
| Weighted base   | 2006        | 983         | 1023          | 240          | 322           | 381          | 342          | 300          | 421          | 542          | 582         | 421        | 461         | 509                  | 529                  | 506                          | 288                                | 174                  |
| Agree           | 348<br>17%  | 198<br>20%l | 150<br>15%    | 28<br>12%    | 56<br>17%     | 74<br>19%c   | 57<br>17%    | 52<br>17%    | 82<br>19%c   | 117<br>22%kl | 105<br>18%  | 61<br>14%  | 65<br>14%   | 95<br>19%            | 102<br>19%o          | 70<br>14%                    | 54<br>19%                          | 28<br>16%            |
| Disagree        | 1179<br>59% | 611<br>62%b | 569<br>56%    | 141<br>59%   | 171<br>53%    | 207<br>54%   | 212<br>62%d  | 183<br>61%   | 265<br>63%de | 323<br>60%   | 323<br>56%  | 257<br>61% | 276<br>60%  | 287<br>56%           | 306<br>58%           | 313<br>62%                   | 161<br>56%                         | 112<br>65%           |
| Don't know      | 479<br>24%  | 175<br>18%  | 303<br>30%a   | 71<br>30%fh  | 94<br>1 29%fh | 100<br>26%h  | 73<br>21%    | 66<br>22%    | 74<br>18%    | 102<br>19%   | 154<br>26%i | 103<br>24% | 120<br>26%i | 126<br>25%           | 120<br>23%           | 124<br>25%                   | 73<br>25%                          | 34<br>20%            |







Absolutes/col percents

Q.1 Do you agree or disagree with each of the following statements? Nick Clegg is turning out to be a good leader of the Liberal Democrats Base: All respondents

|                 |             |                   |            | Q.3/4/5 Vo | iting Intention ( | including Squee | ze & DK/Refu | use at Q.4) |           |          |                    | Voted in          | 2010 General | Election                 |
|-----------------|-------------|-------------------|------------|------------|-------------------|-----------------|--------------|-------------|-----------|----------|--------------------|-------------------|--------------|--------------------------|
|                 | _Total      | Conser-<br>vative | Labour     | Lib Dem    | UKIP              | Green           | SNP          | Plaid Cymru | BNP       | Other    | DK/Refuse<br>at Q4 | Conser-<br>vative | Labour       | Liberal<br>Demo-<br>crat |
| Unweighted base | 2006        | 519               | 615        | 162        | 168               | 69              | 45           | 11          | 22        | 14       | 326                | 628               | 433          | 404                      |
| Weighted base   | 2006        | 482               | 630        | 156        | 168               | 73              | 46           | 11          | 25        | 12       | 337                | 594               | 472          | 378                      |
| Agree           | 348<br>17%  | 138<br>29%        | 60<br>9%   | 91<br>58%  | 15<br>9%          | 8<br>11%        | 4<br>8%      | -           | 1<br>4%   | 2<br>20% | 30<br>9%           | 149<br>25%        | 48<br>10%    | 109<br>29%               |
| Disagree        | 1179<br>59% | 222<br>46%        | 477<br>76% | 35<br>22%  | 140<br>83%        | 50<br>69%       | 36<br>78%    | 11<br>100%  | 20<br>80% | 8<br>66% | 140<br>42%         | 323<br>54%        | 350<br>74%   | 197<br>52%               |
| Don't know      | 479<br>24%  | 121<br>25%        | 93<br>15%  | 30<br>20%  | 14<br>8%          | 15<br>20%       | 6<br>14%     | -<br>-      | 4<br>17%  | 2<br>14% | 167<br>50%         | 123<br>21%        | 74<br>16%    | 71<br>19%                |







Absolutes/col percents

163

38%

27

13%

Q.1 Do you agree or disagree with each of the following statements? Nick Clegg is turning out to be a good leader of the Liberal Democrats Base: All respondents

104

116

22%

479

Don't know

|                 | _            |            |                |           |           | Q.5 Generally spea | king, do you think | of yourself as? |             |           |           |            |
|-----------------|--------------|------------|----------------|-----------|-----------|--------------------|--------------------|-----------------|-------------|-----------|-----------|------------|
|                 | <u>Total</u> | Labour     | Conser -vative | Lib Dem   | UKIP      | Green              | SNP                | BNP             | Plaid Cymru | Other     | Refused   | Don't know |
| Unweighted base | 2006         | 593        | 562            | 181       | 63        | 45                 | 40                 | 13              | 11          | 34        | 49        | 415        |
| Weighted base   | 2006         | 620        | 532            | 166       | 65        | 45                 | 44                 | 16              | 12          | 31        | 51        | 424        |
| Agree           | 348<br>17%   | 60<br>10%  | 143<br>27%     | 82<br>50% | 4<br>6%   | 3<br>6%            | 4<br>10%           | -               | 3<br>30%    | 4<br>11%  | 6<br>12%  | 39<br>9%   |
| Disagree        | 1179<br>59%  | 456<br>74% | 273<br>51%     | 48<br>29% | 58<br>89% | 26<br>58%          | 34<br>77%          | 13<br>80%       | 8<br>70%    | 24<br>76% | 18<br>34% | 222<br>52% |

16

36%

6

13%

3

20%





36

22%



Absolutes/col percents

Q.1 Do you agree or disagree with each of the following statements? Nick Clegg is turning out to be a good leader of the Liberal Democrats Base: All respondents

|                 |             |                      |             |                 |                             |                     | Region        |                     |               |                      |                      |                     |
|-----------------|-------------|----------------------|-------------|-----------------|-----------------------------|---------------------|---------------|---------------------|---------------|----------------------|----------------------|---------------------|
|                 | Total       | Scot-<br>land<br>(A) |             | North<br>West I | Yorks<br>&<br>Humber<br>(D) | West<br>Mids<br>(E) | Wales<br>_(F) | East-<br>ern<br>(G) | London<br>(H) | South<br>East<br>(I) | South<br>West<br>(J) | East<br>Mids<br>(K) |
| Unweighted base | 2006        | 162                  | 96          | 227             | 179                         | 193                 | 110           | 196                 | 240           | 290                  | 176                  | 137                 |
| Weighted base   | 2006        | 174                  | 91*         | 238             | 177                         | 185                 | 106*          | 187                 | 253           | 256                  | 182                  | 156                 |
| Agree           | 348<br>17%  | 28<br>16%            | 8<br>9%     | 37<br>16%       | 24<br>13%                   | 35<br>19%           | 15<br>14%     | 38<br>20%B          | 36<br>14%     | 59<br>23%l           | 39<br>BDH21%B        | 29<br>19%           |
| Disagree        | 1179<br>59% | 112<br>65%J          | 54<br>59%   | 157<br>66%GI    | 102<br>J 58%                | 104<br>56%          | 69<br>65%J    | 103<br>55%          | 146<br>58%    | 141<br>55%           | 92<br>51%            | 99<br>64%J          |
| Don't know      | 479<br>24%  | 34<br>20%            | 29<br>32%CK | 44<br>18%       | 51<br>29%Cl                 | 46<br>< 25%         | 22<br>21%     | 47<br>25%           | 71<br>28%Ck   | 56<br>22%            | 51<br>28%C           | 27<br>18%           |

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L \* small base; \*\* very small base (under 30) ineligible for sig testing







Absolutes/col percents

Q.1 Do you agree or disagree with each of the following statements? David Cameron is turning out to be a good Prime Minister Base: All respondents

|                 |             | Ger         | nder          |              |                | Ag           | е            |              |              |                 | Social      | Class      |              |                      |                      | Region                       |                                    |                      |
|-----------------|-------------|-------------|---------------|--------------|----------------|--------------|--------------|--------------|--------------|-----------------|-------------|------------|--------------|----------------------|----------------------|------------------------------|------------------------------------|----------------------|
|                 | Total       | Male<br>(a) | Female<br>(b) | 18-24<br>(c) | 25-34<br>(d)   | 35-44<br>(e) | 45-54<br>(f) | 55-64<br>(g) | 65+<br>(h)   | AB<br>(i)       | C1<br>(i)   | C2<br>(k)  | DE<br>(l)    | South<br>East<br>(m) | Mid-<br>lands<br>(n) | North<br>Eng-<br>land<br>(o) | Wales<br>&<br>South<br>West<br>(p) | Scot-<br>land<br>(q) |
| Unweighted base | 2006        | 1009        | 997           | 218          | 278            | 409          | 368          | 334          | 399          | 793             | 511         | 269        | 433          | 530                  | 526                  | 502                          | 286                                | 162                  |
| Weighted base   | 2006        | 983         | 1023          | 240          | 322            | 381          | 342          | 300          | 421          | 542             | 582         | 421        | 461          | 509                  | 529                  | 506                          | 288                                | 174                  |
| Agree           | 538<br>27%  | 295<br>30%b | 243<br>24%    | 58<br>24%    | 80<br>25%      | 101<br>26%   | 80<br>23%    | 80<br>27%    | 140<br>33%cd | 191<br>f 35%jkl | 156<br>27%l | 98<br>23%  | 92<br>20%    | 146<br>29%           | 152<br>29%o          | 115<br>23%                   | 86<br>30%                          | 39<br>22%            |
| Disagree        | 1087<br>54% | 542<br>55%  | 545<br>53%    | 121<br>50%   | 161<br>50%     | 201<br>53%   | 201<br>59%d  | 171<br>57%   | 233<br>55%   | 265<br>49%      | 304<br>52%  | 236<br>56% | 282<br>61%ij | 268<br>53%           | 261<br>49%           | 297<br>59%n                  | 158<br>55%                         | 102<br>59%           |
| Don't know      | 381<br>19%  | 146<br>15%  | 235<br>23%a   | 62<br>26%fgl | 81<br>n 25%fgl | 79<br>n 21%h | 61<br>18%h   | 49<br>16%    | 48<br>11%    | 86<br>16%       | 121<br>21%i | 87<br>21%  | 87<br>19%    | 95<br>19%            | 115<br>22%           | 94<br>19%                    | 44<br>15%                          | 33<br>19%            |







Absolutes/col percents

Q.1 Do you agree or disagree with each of the following statements? David Cameron is turning out to be a good Prime Minister

Base: All respondents

|                 |             |                   |            | Q.3/4/5 Vo | ting Intention (i | including Squee | ze & DK/Refu | use at Q.4) |           |           |                    | Voted in          | 2010 General | Election                 |
|-----------------|-------------|-------------------|------------|------------|-------------------|-----------------|--------------|-------------|-----------|-----------|--------------------|-------------------|--------------|--------------------------|
|                 | _Total      | Conser-<br>vative | Labour     | Lib Dem    | UKIP              | Green           | SNP          | Plaid Cymru | BNP       | Other     | DK/Refuse<br>at Q4 | Conser-<br>vative | Labour       | Liberal<br>Demo-<br>crat |
| Unweighted base | 2006        | 519               | 615        | 162        | 168               | 69              | 45           | 11          | 22        | 14        | 326                | 628               | 433          | 404                      |
| Weighted base   | 2006        | 482               | 630        | 156        | 168               | 73              | 46           | 11          | 25        | 12        | 337                | 594               | 472          | 378                      |
| Agree           | 538<br>27%  | 345<br>72%        | 55<br>9%   | 69<br>44%  | 19<br>11%         | 4<br>5%         | 5<br>10%     | -           | *<br>2%   | 1<br>11%  | 40<br>12%          | 333<br>56%        | 56<br>12%    | 83<br>22%                |
| Disagree        | 1087<br>54% | 57<br>12%         | 517<br>82% | 57<br>36%  | 133<br>79%        | 58<br>80%       | 36<br>77%    | 10<br>92%   | 18<br>70% | 10<br>83% | 145<br>43%         | 158<br>27%        | 367<br>78%   | 236<br>63%               |
| Don't know      | 381<br>19%  | 79<br>16%         | 58<br>9%   | 30<br>20%  | 17<br>10%         | 11<br>15%       | 6<br>13%     | 1<br>8%     | 7<br>29%  | 1<br>7%   | 152<br>45%         | 103<br>17%        | 49<br>10%    | 59<br>16%                |







Absolutes/col percents

### <u>Voting Intentions Survey</u> ONLINE Fieldwork : 18th - 19th July 2012

Q.1 Do you agree or disagree with each of the following statements? David Cameron is turning out to be a good Prime Minister

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

|                 |             | Labour     | Conser -vative | Lib Dem   | UKIP      | Green     | SNP       | BNP       | Plaid Cymru | Other     | Refused   | Don't know |
|-----------------|-------------|------------|----------------|-----------|-----------|-----------|-----------|-----------|-------------|-----------|-----------|------------|
| Unweighted base | 2006        | 593        | 562            | 181       | 63        | 45        | 40        | 13        | 11          | 34        | 49        | 415        |
| Weighted base   | 2006        | 620        | 532            | 166       | 65        | 45        | 44        | 16        | 12          | 31        | 51        | 424        |
| Agree           | 538<br>27%  | 71<br>11%  | 325<br>61%     | 58<br>35% | 2<br>4%   | 2<br>4%   | 4<br>9%   | 3<br>20%  | 3<br>30%    | 3<br>8%   | 4<br>8%   | 63<br>15%  |
| Disagree        | 1087<br>54% | 490<br>79% | 120<br>23%     | 71<br>43% | 59<br>91% | 35<br>78% | 37<br>84% | 10<br>66% | 7<br>63%    | 26<br>84% | 22<br>44% | 208<br>49% |
| Don't know      | 381<br>19%  | 60<br>10%  | 87<br>16%      | 37<br>23% | 4<br>5%   | 8<br>17%  | 3<br>7%   | 2<br>14%  | 1<br>7%     | 2<br>8%   | 25<br>48% | 153<br>36% |







Absolutes/col percents

Q.1 Do you agree or disagree with each of the following statements? David Cameron is turning out to be a good Prime Minister Base: All respondents

|                 |             |                      |                      |              |                             |                     | Region                      |                     |               |                      |                      |                     |
|-----------------|-------------|----------------------|----------------------|--------------|-----------------------------|---------------------|-----------------------------|---------------------|---------------|----------------------|----------------------|---------------------|
|                 | Total       | Scot-<br>land<br>(A) | North<br>East<br>(B) | North        | Yorks<br>&<br>lumber<br>(D) | West<br>Mids<br>(E) | Wales<br>(F)                | East-<br>ern<br>(G) | London<br>(H) | South<br>East<br>(I) | South<br>West<br>(J) | East<br>Mids<br>(K) |
| Unweighted base | 2006        | 162                  | 96                   | 227          | 179                         | 193                 | 110                         | 196                 | 240           | 290                  | 176                  | 137                 |
| Weighted base   | 2006        | 174                  | 91*                  | 238          | 177                         | 185                 | 106*                        | 187                 | 253           | 256                  | 182                  | 156                 |
| Agree           | 538<br>27%  | 39<br>22%            | 22<br>24%            | 63<br>27%DF  | 30<br>17%                   | 49<br>26%F          | 16<br>15%                   | 59<br>31%[          | 64<br>OF 25%  | 82<br>32%ADI         | 69<br>F 38%A<br>DEFH | 45<br>BC 29%DF      |
| Disagree        | 1087<br>54% | 102<br>59%J          | 51<br>55%            | 140<br>59%GJ | 107<br>60%GJ                | 95<br>I 51%         | 79<br>74%ABO<br>DEGHIJ<br>K | 90<br>C 48%         | 137<br>54%    | 132<br>51%           | 80<br>44%            | 76<br>49%           |
| Don't know      | 381<br>19%  | 33<br>19%            | 19<br>21%            | 34<br>14%    | 41<br>23%CF                 | 42<br>23%F          | 12<br>11%                   | 39<br>21%           | 53<br>21%     | 42<br>17%            | 33<br>18%            | 34<br>22%F          |

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L \* small base; \*\* very small base (under 30) ineligible for sig testing







Absolutes/col percents

Q.1 Do you agree or disagree with each of the following statements?
I trust David Cameron and George Osborne to make the right decisions about the economy Base: All respondents

|                 |             | Gen         | nder          |              |              | Ag           | е            |              |                    |                  | Social       | Class      |             |                      |                      | Region                       |                                    |                      |
|-----------------|-------------|-------------|---------------|--------------|--------------|--------------|--------------|--------------|--------------------|------------------|--------------|------------|-------------|----------------------|----------------------|------------------------------|------------------------------------|----------------------|
|                 | Total       | Male<br>(a) | Female<br>(b) | 18-24<br>(c) | 25-34<br>(d) | 35-44<br>(e) | 45-54<br>(f) | 55-64<br>(g) | 65+<br>(h)         | AB<br>(i)        | C1<br>(j)    | C2<br>(k)  | DE<br>(I)   | South<br>East<br>(m) | Mid-<br>lands<br>(n) | North<br>Eng-<br>land<br>(o) | Wales<br>&<br>South<br>West<br>(p) | Scot-<br>land<br>(q) |
| Unweighted base | 2006        | 1009        | 997           | 218          | 278          | 409          | 368          | 334          | 399                | 793              | 511          | 269        | 433         | 530                  | 526                  | 502                          | 286                                | 162                  |
| Weighted base   | 2006        | 983         | 1023          | 240          | 322          | 381          | 342          | 300          | 421                | 542              | 582          | 421        | 461         | 509                  | 529                  | 506                          | 288                                | 174                  |
| Agree           | 479<br>24%  | 280<br>28%b | 200<br>20%    | 49<br>20%    | 66<br>21%    | 79<br>21%    | 75<br>22%    | 68<br>23%    | 141<br>34%cd<br>fg | 180<br>le 33%jkl | 130<br>I 22% | 85<br>20%  | 85<br>18%   | 130<br>26%           | 129<br>24%           | 105<br>21%                   | 73<br>25%                          | 42<br>24%            |
| Disagree        | 1112<br>55% | 541<br>55%  | 571<br>56%    | 123<br>51%   | 181<br>56%   | 213<br>56%   | 204<br>60%   | 170<br>57%   | 221<br>53%         | 268<br>49%       | 327<br>56%i  | 239<br>57% | 279<br>60%i | 276<br>54%           | 274<br>52%           | 297<br>59%n                  | 158<br>55%                         | 107<br>62%n          |
| Don't know      | 414<br>21%  | 163<br>17%  | 252<br>25%a   | 68<br>28%fh  | 74<br>23%h   | 89<br>23%h   | 63<br>18%    | 62<br>21%h   | 59<br>14%          | 95<br>17%        | 124<br>21%   | 98<br>23%  | 97<br>21%   | 103<br>20%           | 126<br>24%q          | 104<br>21%                   | 57<br>20%                          | 24<br>14%            |







Absolutes/col percents

Q.1 Do you agree or disagree with each of the following statements?

I trust David Cameron and George Osborne to make the right decisions about the economy Base: All respondents

|                 | _            |                   |            | Q.3/4/5 Vo | ting Intention (i | ncluding Squee | ze & DK/Refu | use at Q.4) |           |           |                    | Voted in          | 2010 General I |                          |
|-----------------|--------------|-------------------|------------|------------|-------------------|----------------|--------------|-------------|-----------|-----------|--------------------|-------------------|----------------|--------------------------|
|                 | <u>Total</u> | Conser-<br>vative | Labour     | Lib Dem    | UKIP              | Green          | SNP          | Plaid Cymru | BNP       | Other     | DK/Refuse<br>at Q4 | Conser-<br>vative | Labour         | Liberal<br>Demo-<br>crat |
| Unweighted base | 2006         | 519               | 615        | 162        | 168               | 69             | 45           | 11          | 22        | 14        | 326                | 628               | 433            | 404                      |
| Weighted base   | 2006         | 482               | 630        | 156        | 168               | 73             | 46           | 11          | 25        | 12        | 337                | 594               | 472            | 378                      |
| Agree           | 479<br>24%   | 320<br>66%        | 44<br>7%   | 50<br>32%  | 24<br>14%         | 5<br>7%        | 5<br>11%     | 1<br>8%     | 2<br>7%   | 1<br>11%  | 38<br>11%          | 324<br>54%        | 44<br>9%       | 62<br>17%                |
| Disagree        | 1112<br>55%  | 52<br>11%         | 530<br>84% | 63<br>41%  | 122<br>73%        | 58<br>80%      | 37<br>80%    | 10<br>92%   | 21<br>84% | 10<br>83% | 145<br>43%         | 143<br>24%        | 380<br>81%     | 245<br>65%               |
| Don't know      | 414<br>21%   | 109<br>23%        | 56<br>9%   | 43<br>28%  | 23<br>13%         | 9<br>13%       | 4<br>9%      | -           | 2<br>9%   | 1<br>7%   | 155<br>46%         | 127<br>21%        | 48<br>10%      | 71<br>19%                |







Absolutes/col percents

Q.1 Do you agree or disagree with each of the following statements?

I trust David Cameron and George Osborne to make the right decisions about the economy Base: All respondents

|                 | _           |            |                |           |           | Q.5 Generally spea | king, do you think | of yourself as? |             |           |           |            |
|-----------------|-------------|------------|----------------|-----------|-----------|--------------------|--------------------|-----------------|-------------|-----------|-----------|------------|
|                 | _Total      | Labour     | Conser -vative | Lib Dem   | UKIP      | Green              | SNP                | BNP             | Plaid Cymru | Other     | Refused   | Don't know |
| Unweighted base | 2006        | 593        | 562            | 181       | 63        | 45                 | 40                 | 13              | 11          | 34        | 49        | 415        |
| Weighted base   | 2006        | 620        | 532            | 166       | 65        | 45                 | 44                 | 16              | 12          | 31        | 51        | 424        |
| Agree           | 479<br>24%  | 52<br>8%   | 310<br>58%     | 49<br>29% | 3<br>4%   | 1<br>2%            | 5<br>10%           | *<br>3%         | 4<br>37%    | 2<br>7%   | 4<br>8%   | 49<br>12%  |
| Disagree        | 1112<br>55% | 508<br>82% | 116<br>22%     | 77<br>46% | 58<br>89% | 34<br>77%          | 37<br>84%          | 10<br>66%       | 7<br>63%    | 25<br>78% | 20<br>39% | 219<br>52% |
| Don't know      | 414         | 60<br>10%  | 105            | 40<br>24% | 4 7%      | 9                  | 2<br>6%            | 5<br>31%        | <u>-</u>    | 5<br>15%  | 27<br>53% | 156<br>37% |







Absolutes/col percents

Q.1 Do you agree or disagree with each of the following statements?
I trust David Cameron and George Osborne to make the right decisions about the economy Base: All respondents

|                 |             | Region               |              |                      |                             |                     |                     |                     |               |                      |             |                     |
|-----------------|-------------|----------------------|--------------|----------------------|-----------------------------|---------------------|---------------------|---------------------|---------------|----------------------|-------------|---------------------|
|                 | Total       | Scot-<br>land<br>(A) |              | North<br>West<br>(C) | Yorks<br>&<br>Humber<br>(D) | West<br>Mids<br>(E) | Wales<br>(F)        | East-<br>ern<br>(G) | London<br>(H) | South<br>East<br>(I) |             | East<br>Mids<br>(K) |
| Unweighted base | 2006        | 162                  | 96           | 227                  | 179                         | 193                 | 110                 | 196                 | 240           | 290                  | 176         | 137                 |
| Weighted base   | 2006        | 174                  | 91*          | 238                  | 177                         | 185                 | 106*                | 187                 | 253           | 256                  | 182         | 156                 |
| Agree           | 479<br>24%  | 42<br>24%            | 18<br>20%    | 58<br>24%            | 29<br>16%                   | 46<br>25%           | 17<br>16%           | 42<br>23%           | 62<br>25%     | 68<br>27%D           | 56<br>31%DF | 41<br>27%D          |
| Disagree        | 1112<br>55% | 107<br>62%G          | 49<br>IK 54% | 136<br>57%J          | 112<br>  63%GI<br>  K       | 107<br>J 58%J       | 75<br>70%BC<br>HIJK | 93<br>G 50%         | 143<br>57%    | 132<br>52%           | 83<br>46%   | 73<br>47%           |
| Don't know      | 414<br>21%  | 24<br>14%            | 24<br>26%AF  | 44<br>18%            | 36<br>21%                   | 33<br>18%           | 14<br>13%           | 52<br>28%           | 47<br>ACE 19% | 56<br>22%            | 43<br>24%A  | 41<br>26%AF         |

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L \* small base; \*\* very small base (under 30) ineligible for sig testing







Absolutes/col percents

Q.1 Do you agree or disagree with each of the following statements?
I trust Ed Miliband and Ed Balls to make the right decisions about the economy
Base: All respondents

|                 |             | Ger         | nder          |              |               | Age          | )            |              |                    |                | Social      | Class       |             |                      |                      | Region                       |                                    |                      |
|-----------------|-------------|-------------|---------------|--------------|---------------|--------------|--------------|--------------|--------------------|----------------|-------------|-------------|-------------|----------------------|----------------------|------------------------------|------------------------------------|----------------------|
|                 | Total       | Male<br>(a) | Female<br>(b) | 18-24<br>(c) | 25-34<br>(d)  | 35-44<br>(e) | 45-54<br>(f) | 55-64<br>(g) | 65+<br>(h)         | AB<br>(i)      | C1<br>(j)   | C2<br>(k)   | DE<br>(I)   | South<br>East<br>(m) | Mid-<br>lands<br>(n) | North<br>Eng-<br>land<br>(o) | Wales<br>&<br>South<br>West<br>(p) | Scot-<br>land<br>(q) |
| Unweighted base | 2006        | 1009        | 997           | 218          | 278           | 409          | 368          | 334          | 399                | 793            | 511         | 269         | 433         | 530                  | 526                  | 502                          | 286                                | 162                  |
| Weighted base   | 2006        | 983         | 1023          | 240          | 322           | 381          | 342          | 300          | 421                | 542            | 582         | 421         | 461         | 509                  | 529                  | 506                          | 288                                | 174                  |
| Agree           | 397<br>20%  | 205<br>21%  | 192<br>19%    | 47<br>20%    | 86<br>27%eft  | 66<br>n 17%  | 64<br>19%    | 62<br>21%    | 71<br>17%          | 123<br>23%k    | 118<br>20%  | 65<br>15%   | 91<br>20%   | 106<br>21%n          | 81<br>15%            | 117<br>23%n                  | 53<br>18%                          | 39<br>23%            |
| Disagree        | 1047<br>52% | 557<br>57%k | 491<br>5 48%  | 100<br>42%   | 125<br>39%    | 203<br>53%cd | 186<br>54%cd | 159<br>53%cd | 274<br>65%co<br>fg | 304<br>de 56%l | 305<br>52%  | 219<br>52%  | 219<br>48%  | 270<br>53%           | 288<br>55%           | 244<br>48%                   | 159<br>55%                         | 85<br>49%            |
| Don't know      | 562<br>28%  | 222<br>23%  | 340<br>33%a   | 93<br>39%ef  | 111<br>g 34%h | 111<br>29%h  | 92<br>27%h   | 79<br>26%h   | 76<br>18%          | 116<br>21%     | 158<br>27%i | 137<br>33%i | 151<br>33%i | 132<br>26%           | 159<br>30%           | 145<br>29%                   | 76<br>26%                          | 50<br>29%            |







Absolutes/col percents

Q.1 Do you agree or disagree with each of the following statements?
I trust Ed Miliband and Ed Balls to make the right decisions about the economy Base: All respondents

|                 |             |                   |            | Q.3/4/5 Vo | ting Intention ( | including Squee | ze & DK/Ref | use at Q.4) |           |           |                    | Voted in          | 2010 General |                          |
|-----------------|-------------|-------------------|------------|------------|------------------|-----------------|-------------|-------------|-----------|-----------|--------------------|-------------------|--------------|--------------------------|
|                 | _Total      | Conser-<br>vative | Labour     | Lib Dem    | UKIP             | Green           | SNP         | Plaid Cymru | BNP       | Other     | DK/Refuse<br>at Q4 | Conser-<br>vative | Labour       | Liberal<br>Demo-<br>crat |
| Unweighted base | 2006        | 519               | 615        | 162        | 168              | 69              | 45          | 11          | 22        | 14        | 326                | 628               | 433          | 404                      |
| Weighted base   | 2006        | 482               | 630        | 156        | 168              | 73              | 46          | 11          | 25        | 12        | 337                | 594               | 472          | 378                      |
| Agree           | 397<br>20%  | 18<br>4%          | 310<br>49% | 20<br>13%  | 7<br>4%          | 3<br>4%         | 9<br>21%    | 1<br>8%     | 2<br>8%   | 1<br>9%   | 19<br>6%           | 34<br>6%          | 227<br>48%   | 84<br>22%                |
| Disagree        | 1047<br>52% | 411<br>85%        | 113<br>18% | 94<br>60%  | 143<br>85%       | 45<br>62%       | 28<br>61%   | 7<br>69%    | 19<br>75% | 11<br>91% | 144<br>43%         | 485<br>82%        | 90<br>19%    | 187<br>49%               |
| Don't know      | 562<br>28%  | 53<br>11%         | 207<br>33% | 43<br>27%  | 18<br>11%        | 25<br>34%       | 8<br>18%    | 3<br>24%    | 4<br>17%  | -         | 174<br>52%         | 75<br>13%         | 155<br>33%   | 107<br>28%               |







Absolutes/col percents

Q.1 Do you agree or disagree with each of the following statements?
I trust Ed Miliband and Ed Balls to make the right decisions about the economy
Base: All respondents

|                 | _           |            |                |           |           | Q.5 Generally spea | king, do you think | of yourself as? |             |           |           |            |
|-----------------|-------------|------------|----------------|-----------|-----------|--------------------|--------------------|-----------------|-------------|-----------|-----------|------------|
|                 | _Total      | Labour     | Conser -vative | Lib Dem   | UKIP      | Green              | SNP                | BNP             | Plaid Cymru | Other     | Refused   | Don't know |
| Unweighted base | 2006        | 593        | 562            | 181       | 63        | 45                 | 40                 | 13              | 11          | 34        | 49        | 415        |
| Weighted base   | 2006        | 620        | 532            | 166       | 65        | 45                 | 44                 | 16              | 12          | 31        | 51        | 424        |
| Agree           | 397<br>20%  | 289<br>47% | 25<br>5%       | 22<br>13% | 2<br>4%   | 6<br>13%           | 12<br>27%          | -               | 2<br>18%    | 5<br>17%  | 4<br>8%   | 30<br>7%   |
| Disagree        | 1047<br>52% | 125<br>20% | 454<br>85%     | 96<br>58% | 57<br>87% | 21<br>46%          | 23<br>53%          | 12<br>79%       | 7<br>61%    | 21<br>67% | 16<br>30% | 216<br>51% |
| Don't know      | 562<br>28%  | 206<br>33% | 54<br>10%      | 48<br>29% | 6<br>9%   | 19<br>41%          | 9<br>21%           | 3<br>21%        | 2<br>21%    | 5<br>16%  | 31<br>61% | 178<br>42% |







Absolutes/col percents

Q.1 Do you agree or disagree with each of the following statements?
I trust Ed Miliband and Ed Balls to make the right decisions about the economy
Base: All respondents

|                 |             |                      |                      |                 |                             |                     | Region       |                     |               |                      |                      |                     |
|-----------------|-------------|----------------------|----------------------|-----------------|-----------------------------|---------------------|--------------|---------------------|---------------|----------------------|----------------------|---------------------|
|                 | Total       | Scot-<br>land<br>(A) | North<br>East<br>(B) | North<br>West H | Yorks<br>&<br>Humber<br>(D) | West<br>Mids<br>(E) | Wales<br>(F) | East-<br>ern<br>(G) | London<br>(H) | South<br>East<br>(I) | South<br>West<br>(J) | East<br>Mids<br>(K) |
| Unweighted base | 2006        | 162                  | 96                   | 227             | 179                         | 193                 | 110          | 196                 | 240           | 290                  | 176                  | 137                 |
| Weighted base   | 2006        | 174                  | 91*                  | 238             | 177                         | 185                 | 106*         | 187                 | 253           | 256                  | 182                  | 156                 |
| Agree           | 397<br>20%  | 39<br>23%G           | 17<br>18%            | 55<br>23%G      | 46<br>26%GI                 | 38<br>< 21%G        | 22<br>21%G   | 19<br>10%           | 60<br>24%G    | 47<br>18%G           | 31<br>17%            | 24<br>15%           |
| Disagree        | 1047<br>52% | 85<br>49%            | 43<br>47%            | 116<br>49%      | 85<br>48%                   | 95<br>51%           | 59<br>56%    | 101<br>54%          | 125<br>49%    | 146<br>57%           | 100<br>55%           | 93<br>59%           |
| Don't know      | 562<br>28%  | 50<br>29%            | 32<br>35%            | 67<br>28%       | 47<br>26%                   | 53<br>28%           | 25<br>23%    | 67<br>36%F          | 69<br>I 27%   | 64<br>25%            | 51<br>28%            | 39<br>25%           |







Absolutes/col percents

Q.1 Do you agree or disagree with each of the following statements?

A Labour government under Ed Miliband would be better at protecting people's jobs Base: All respondents

|                 |            | Gen         | der           |              |              | Ag           | е            |              |                   |                 | Social      | Class       |             |                      |                      | Region                       |                                    |                      |
|-----------------|------------|-------------|---------------|--------------|--------------|--------------|--------------|--------------|-------------------|-----------------|-------------|-------------|-------------|----------------------|----------------------|------------------------------|------------------------------------|----------------------|
|                 | Total      | Male<br>(a) | Female<br>(b) | 18-24<br>(c) | 25-34<br>(d) | 35-44<br>(e) | 45-54<br>(f) | 55-64<br>(g) | 65+<br>(h)        | AB<br>(i)       | C1<br>(i)   | C2<br>(k)   | DE<br>(I)   | South<br>East<br>(m) | Mid-<br>lands<br>(n) | North<br>Eng-<br>land<br>(o) | Wales<br>&<br>South<br>West<br>(p) | Scot-<br>land<br>(q) |
| Unweighted base | 2006       | 1009        | 997           | 218          | 278          | 409          | 368          | 334          | 399               | 793             | 511         | 269         | 433         | 530                  | 526                  | 502                          | 286                                | 162                  |
| Weighted base   | 2006       | 983         | 1023          | 240          | 322          | 381          | 342          | 300          | 421               | 542             | 582         | 421         | 461         | 509                  | 529                  | 506                          | 288                                | 174                  |
| Agree           | 628<br>31% | 325<br>33%  | 303<br>30%    | 72<br>30%    | 122<br>38%eh | 111<br>1 29% | 111<br>33%   | 102<br>34%h  | 109<br>26%        | 174<br>32%      | 188<br>32%  | 129<br>31%  | 138<br>30%  | 146<br>29%           | 135<br>26%           | 192<br>38%r                  | 85<br>nnp29%                       | 70<br>40%mnp         |
| Disagree        | 846<br>42% | 445<br>45%b | 401<br>39%    | 80<br>33%    | 104<br>32%   | 149<br>39%   | 143<br>42%d  | 132<br>44%cd | 238<br>56%c<br>fg | 259<br>de 48%jl | 235<br>40%  | 171<br>41%  | 180<br>39%  | 237<br>47%0          | 247<br>oq 47%oq      | 171<br>  34%                 | 132<br>46%oq                       | 59<br>34%            |
| Don't know      | 532<br>27% | 213<br>22%  | 319<br>31%a   | 88<br>37%fg  | 95<br>h 30%h | 121<br>32%gh | 87<br>n 26%h | 66<br>22%    | 75<br>18%         | 109<br>20%      | 159<br>27%i | 121<br>29%i | 144<br>31%i | 126<br>25%           | 147<br>28%           | 143<br>28%                   | 71<br>25%                          | 45<br>26%            |







Absolutes/col percents

Q.1 Do you agree or disagree with each of the following statements?
A Labour government under Ed Miliband would be better at protecting people's jobs Base: All respondents

|                 |            |                   |            | Q.3/4/5 Vo | ting Intention (i | ncluding Squee | ze & DK/Refu | use at Q.4) |           |          |                    | Voted in          | 2010 General |                          |
|-----------------|------------|-------------------|------------|------------|-------------------|----------------|--------------|-------------|-----------|----------|--------------------|-------------------|--------------|--------------------------|
|                 | _Total     | Conser-<br>vative | Labour     | Lib Dem    | UKIP              | Green          | SNP          | Plaid Cymru | BNP       | Other    | DK/Refuse<br>at Q4 | Conser-<br>vative | Labour       | Liberal<br>Demo-<br>crat |
| Unweighted base | 2006       | 519               | 615        | 162        | 168               | 69             | 45           | 11          | 22        | 14       | 326                | 628               | 433          | 404                      |
| Weighted base   | 2006       | 482               | 630        | 156        | 168               | 73             | 46           | 11          | 25        | 12       | 337                | 594               | 472          | 378                      |
| Agree           | 628<br>31% | 19<br>4%          | 464<br>74% | 39<br>25%  | 20<br>12%         | 12<br>17%      | 20<br>42%    | 4<br>35%    | 5<br>20%  | 3<br>29% | 41<br>12%          | 45<br>8%          | 333<br>71%   | 135<br>36%               |
| Disagree        | 846<br>42% | 397<br>83%        | 47<br>7%   | 83<br>53%  | 115<br>68%        | 31<br>43%      | 14<br>30%    | 5<br>48%    | 15<br>59% | 8<br>64% | 110<br>33%         | 461<br>78%        | 48<br>10%    | 141<br>37%               |
| Don't know      | 532<br>27% | 65<br>14%         | 119<br>19% | 34<br>22%  | 33<br>20%         | 29<br>40%      | 13<br>27%    | 2<br>17%    | 5<br>21%  | 1<br>7%  | 186<br>55%         | 88<br>15%         | 91<br>19%    | 102<br>27%               |







Absolutes/col percents

Q.1 Do you agree or disagree with each of the following statements?
A Labour government under Ed Miliband would be better at protecting people's jobs Base: All respondents

|                 | _          |            |                |           |           | Q.5 Generally spea | king, do you think | of yourself as? |             |           |           |            |
|-----------------|------------|------------|----------------|-----------|-----------|--------------------|--------------------|-----------------|-------------|-----------|-----------|------------|
|                 | _Total_    | Labour     | Conser -vative | Lib Dem   | UKIP      | Green              | SNP                | BNP             | Plaid Cymru | Other     | Refused   | Don't know |
| Unweighted base | 2006       | 593        | 562            | 181       | 63        | 45                 | 40                 | 13              | 11          | 34        | 49        | 415        |
| Weighted base   | 2006       | 620        | 532            | 166       | 65        | 45                 | 44                 | 16              | 12          | 31        | 51        | 424        |
| Agree           | 628<br>31% | 429<br>69% | 27<br>5%       | 41<br>25% | 9<br>14%  | 13<br>30%          | 21<br>49%          | -               | 4<br>37%    | 9<br>28%  | 9<br>18%  | 64<br>15%  |
| Disagree        | 846<br>42% | 64<br>10%  | 425<br>80%     | 84<br>51% | 44<br>67% | 10<br>21%          | 12<br>27%          | 11<br>72%       | 6<br>53%    | 14<br>44% | 12<br>24% | 165<br>39% |
| Don't know      | 532<br>27% | 127<br>21% | 80<br>15%      | 41<br>24% | 12<br>19% | 22<br>49%          | 11<br>24%          | 4<br>28%        | 1<br>10%    | 9<br>28%  | 30<br>58% | 195<br>46% |







Absolutes/col percents

Q.1 Do you agree or disagree with each of the following statements?

A Labour government under Ed Miliband would be better at protecting people's jobs Base: All respondents

|                 |            |                      |                      |                      |                             |                     | Region       |                     |                 |                      |                      |                     |
|-----------------|------------|----------------------|----------------------|----------------------|-----------------------------|---------------------|--------------|---------------------|-----------------|----------------------|----------------------|---------------------|
|                 | Total      | Scot-<br>land<br>(A) | North<br>East<br>(B) | North<br>West<br>(C) | Yorks<br>&<br>Humber<br>(D) | West<br>Mids<br>(E) | Wales<br>(F) | East-<br>ern<br>(G) | London<br>(H)   | South<br>East<br>(I) | South<br>West<br>(J) | East<br>Mids<br>(K) |
| Unweighted base | 2006       | 162                  | 96                   | 227                  | 179                         | 193                 | 110          | 196                 | 240             | 290                  | 176                  | 137                 |
| Weighted base   | 2006       | 174                  | 91*                  | 238                  | 177                         | 185                 | 106*         | 187                 | 253             | 256                  | 182                  | 156                 |
| Agree           | 628<br>31% | 70<br>40%GI<br>K     | 38<br>J 41%GI<br>K   | 86<br>J 36%G<br>K    | 68<br>6IJ 38%GI.<br>K       | 57<br>J 31%         | 39<br>36%GI  | 42<br>22%           | 83<br>33%G      | 63<br>25%            | 46<br>26%            | 37<br>24%           |
| Disagree        | 846<br>42% | 59<br>34%            | 27<br>30%            | 90<br>38%            | 54<br>31%                   | 78<br>42%D          | 45<br>42%    | 92<br>49%<br>D      | 110<br>ABC 43%D | 127<br>50%<br>D      | 87<br>ABC 48%A       | 77<br>BD 49%ABD     |
| Don't know      | 532<br>27% | 45<br>26%            | 26<br>29%            | 62<br>26%            | 55<br>31%                   | 51<br>28%           | 23<br>22%    | 53<br>28%           | 60<br>24%       | 66<br>26%            | 48<br>27%            | 43<br>27%           |







Absolutes/col percents

Q.1 Do you agree or disagree with each of the following statements?

The fact that David Cameron went to Eton makes it harder for him to be a good Prime Minister for the whole country Base: All respondents

|                 |            | Ger         | nder          |                  |               | Age           | )            |              |              |              | Social (     | Class       |             |                      |                      | Region                       |                                    |                      |
|-----------------|------------|-------------|---------------|------------------|---------------|---------------|--------------|--------------|--------------|--------------|--------------|-------------|-------------|----------------------|----------------------|------------------------------|------------------------------------|----------------------|
|                 | Total      | Male<br>(a) | Female<br>(b) | 18-24<br>(c)     | 25-34<br>(d)  | 35-44<br>(e)  | 45-54<br>(f) | 55-64<br>(g) | 65+<br>(h)   | AB<br>(i)    | C1<br>(j)    | C2<br>(k)   | DE<br>(l)   | South<br>East<br>(m) | Mid-<br>lands<br>(n) | North<br>Eng-<br>land<br>(o) | Wales<br>&<br>South<br>West<br>(p) | Scot-<br>land<br>(q) |
| Unweighted base | 2006       | 1009        | 997           | 218              | 278           | 409           | 368          | 334          | 399          | 793          | 511          | 269         | 433         | 530                  | 526                  | 502                          | 286                                | 162                  |
| Weighted base   | 2006       | 983         | 1023          | 240              | 322           | 381           | 342          | 300          | 421          | 542          | 582          | 421         | 461         | 509                  | 529                  | 506                          | 288                                | 174                  |
| Agree           | 680<br>34% | 374<br>38%b | 306<br>30%    | 63<br>26%        | 117<br>36%c   | 112<br>29%    | 114<br>33%   | 109<br>36%c  | 166<br>39%ce | 191<br>35%   | 178<br>31%   | 143<br>34%  | 169<br>37%  | 164<br>32%           | 169<br>32%           | 188<br>37%                   | 93<br>32%                          | 65<br>37%            |
| Disagree        | 879<br>44% | 433<br>44%  | 447<br>44%    | 97<br>40%        | 117<br>36%    | 178<br>47%d   | 154<br>45%d  | 144<br>48%d  | 188<br>45%   | 269<br>50%kl | 278<br>48%kl | 164<br>39%  | 167<br>36%  | 245<br>48%o          | 238<br>45%o          | 189<br>37%                   | 139<br>48%o                        | 68<br>39%            |
| Don't know      | 447<br>22% | 176<br>18%  | 270<br>26%a   | 80<br>33%ef<br>h | 88<br>g 27%gh | 91<br>1 24%gh | 74<br>1 22%  | 47<br>16%    | 67<br>16%    | 82<br>15%    | 126<br>22%i  | 114<br>27%i | 125<br>27%i | 100<br>20%           | 122<br>23%           | 128<br>25%                   | 56<br>19%                          | 41<br>23%            |







Absolutes/col percents

Q.1 Do you agree or disagree with each of the following statements?

The fact that David Cameron went to Eton makes it harder for him to be a good Prime Minister for the whole country Base: All respondents

|                 |            |                   |            | Q.3/4/5 Vo | ting Intention (i | including Squee | <u>ze &amp; DK/Refu</u> | use at Q.4) |           |          |                    | Voted in          | 2010 General |                          |
|-----------------|------------|-------------------|------------|------------|-------------------|-----------------|-------------------------|-------------|-----------|----------|--------------------|-------------------|--------------|--------------------------|
|                 | _Total     | Conser-<br>vative | Labour     | Lib Dem    | UKIP              | Green           | SNP                     | Plaid Cymru | BNP       | Other    | DK/Refuse<br>at Q4 | Conser-<br>vative | Labour       | Liberal<br>Demo-<br>crat |
| Unweighted base | 2006       | 519               | 615        | 162        | 168               | 69              | 45                      | 11          | 22        | 14       | 326                | 628               | 433          | 404                      |
| Weighted base   | 2006       | 482               | 630        | 156        | 168               | 73              | 46                      | 11          | 25        | 12       | 337                | 594               | 472          | 378                      |
| Agree           | 680<br>34% | 57<br>12%         | 339<br>54% | 47<br>30%  | 81<br>48%         | 26<br>35%       | 26<br>56%               | 6<br>59%    | 11<br>46% | 4<br>33% | 55<br>16%          | 97<br>16%         | 256<br>54%   | 147<br>39%               |
| Disagree        | 879<br>44% | 355<br>74%        | 182<br>29% | 87<br>56%  | 62<br>37%         | 24<br>33%       | 14<br>31%               | 4<br>41%    | 7<br>30%  | 7<br>60% | 123<br>36%         | 412<br>69%        | 132<br>28%   | 164<br>43%               |
| Don't know      | 447<br>22% | 70<br>15%         | 110<br>17% | 22<br>14%  | 25<br>15%         | 23<br>31%       | 6<br>13%                | -           | 6<br>25%  | 1<br>7%  | 159<br>47%         | 86<br>14%         | 84<br>18%    | 67<br>18%                |







Absolutes/col percents

Q.1 Do you agree or disagree with each of the following statements?

The fact that David Cameron went to Eton makes it harder for him to be a good Prime Minister for the whole country Base: All respondents

|                 | _          |            |                |           |           | Q.5 Generally spea | king, do you think | of yourself as? |             |           |           |            |
|-----------------|------------|------------|----------------|-----------|-----------|--------------------|--------------------|-----------------|-------------|-----------|-----------|------------|
|                 | _Total     | Labour     | Conser -vative | Lib Dem   | UKIP      | Green              | SNP                | BNP             | Plaid Cymru | Other     | Refused   | Don't know |
| Unweighted base | 2006       | 593        | 562            | 181       | 63        | 45                 | 40                 | 13              | 11          | 34        | 49        | 415        |
| Weighted base   | 2006       | 620        | 532            | 166       | 65        | 45                 | 44                 | 16              | 12          | 31        | 51        | 424        |
| Agree           | 680<br>34% | 330<br>53% | 85<br>16%      | 51<br>31% | 38<br>59% | 19<br>43%          | 24<br>54%          | 8<br>54%        | 6<br>56%    | 13<br>41% | 9<br>18%  | 95<br>22%  |
| Disagree        | 879<br>44% | 179<br>29% | 371<br>70%     | 91<br>55% | 17<br>26% | 11<br>24%          | 14<br>31%          | 3<br>20%        | 4<br>37%    | 14<br>45% | 11<br>22% | 164<br>39% |
| Don't know      | 447        | 111        | 76<br>14%      | 23        | 10<br>15% | 15<br>33%          | 7<br>15%           | 4<br>27%        | 1           | 4         | 30<br>50% | 166        |







Absolutes/col percents

Q.1 Do you agree or disagree with each of the following statements?

The fact that David Cameron went to Eton makes it harder for him to be a good Prime Minister for the whole country Base: All respondents

|                 |            |                      |                      |                      |                             |                     | Region       |                     |               |                      |                       |                     |
|-----------------|------------|----------------------|----------------------|----------------------|-----------------------------|---------------------|--------------|---------------------|---------------|----------------------|-----------------------|---------------------|
|                 | Total      | Scot-<br>land<br>(A) | North<br>East<br>(B) | North<br>West<br>(C) | Yorks<br>&<br>Humber<br>(D) | West<br>Mids<br>(E) | Wales<br>(F) | East-<br>ern<br>(G) | London<br>(H) | South<br>East<br>(I) | South<br>West<br>(J)  | East<br>Mids<br>(K) |
| Unweighted base | 2006       | 162                  | 96                   | 227                  | 179                         | 193                 | 110          | 196                 | 240           | 290                  | 176                   | 137                 |
| Weighted base   | 2006       | 174                  | 91*                  | 238                  | 177                         | 185                 | 106*         | 187                 | 253           | 256                  | 182                   | 156                 |
| Agree           | 680<br>34% | 65<br>37%            | 26<br>29%            | 94<br>39%J           | 69<br>J 39%J                | 57<br>31%           | 45<br>42%J   | 63<br>34%           | 82<br>32%     | 81<br>32%            | 49<br>27%             | 49<br>32%           |
| Disagree        | 879<br>44% | 68<br>39%            | 40<br>44%            | 91<br>38%            | 58<br>33%                   | 80<br>43%           | 43<br>41%    | 86<br>46%E          | 114<br>) 45%D | 132<br>51%A          | 95<br>CD 52% <i>F</i> | 72<br>ACD47%D       |
| Don't know      | 447<br>22% | 41<br>23%            | 25<br>28%l           | 53<br>22%            | 50<br>28%l                  | 49<br>26%l          | 18<br>I 17%  | 39<br>21%           | 57<br>23%     | 43<br>17%            | 38<br>21%             | 34<br>22%           |







Absolutes/col percents

Q.1 Do you agree or disagree with each of the following statements? The Labour Party is unlikely to win the next general election Base: All respondents

|                 |            | Ger         | nder          |              |              | Αç           | ge           |              |              |               | Social (    | Class       |             |                      |                      | Region                       |                                    |                      |
|-----------------|------------|-------------|---------------|--------------|--------------|--------------|--------------|--------------|--------------|---------------|-------------|-------------|-------------|----------------------|----------------------|------------------------------|------------------------------------|----------------------|
|                 | Total      | Male<br>(a) | Female<br>(b) | 18-24<br>(c) | 25-34<br>(d) | 35-44<br>(e) | 45-54<br>(f) | 55-64<br>(g) | 65+<br>(h)   | AB<br>(i)     | C1<br>(j)   | C2<br>(k)   | DE<br>(l)   | South<br>East<br>(m) | Mid-<br>lands<br>(n) | North<br>Eng-<br>land<br>(o) | Wales<br>&<br>South<br>West<br>(p) | Scot-<br>land<br>(q) |
| Unweighted base | 2006       | 1009        | 997           | 218          | 278          | 409          | 368          | 334          | 399          | 793           | 511         | 269         | 433         | 530                  | 526                  | 502                          | 286                                | 162                  |
| Weighted base   | 2006       | 983         | 1023          | 240          | 322          | 381          | 342          | 300          | 421          | 542           | 582         | 421         | 461         | 509                  | 529                  | 506                          | 288                                | 174                  |
| Agree           | 541<br>27% | 298<br>30%b | 243<br>24%    | 69<br>29%g   | 84<br>26%    | 102<br>27%   | 86<br>25%    | 60<br>20%    | 139<br>33%fg | 187<br>34%jkl | 158<br>27%k | 77<br>18%   | 119<br>26%k | 142<br>28%           | 145<br>27%           | 120<br>24%                   | 88<br>31%                          | 46<br>26%            |
| Disagree        | 687<br>34% | 363<br>37%b | 323<br>32%    | 77<br>32%    | 107<br>33%   | 133<br>35%   | 119<br>35%   | 119<br>40%h  | 131<br>31%   | 172<br>32%    | 207<br>36%  | 156<br>37%  | 151<br>33%  | 161<br>32%           | 185<br>35%           | 183<br>36%                   | 86<br>30%                          | 71<br>41%p           |
| Don't know      | 779<br>39% | 322<br>33%  | 456<br>45%a   | 94<br>39%    | 131<br>41%   | 145<br>38%   | 137<br>40%   | 121<br>40%   | 151<br>36%   | 183<br>34%    | 216<br>37%  | 188<br>45%i | 191<br>41%i | 206<br>40%           | 199<br>38%           | 203<br>40%                   | 114<br>39%                         | 57<br>33%            |







Absolutes/col percents

Q.1 Do you agree or disagree with each of the following statements? The Labour Party is unlikely to win the next general election Base: All respondents

|                 |            |                   |            | Q.3/4/5 Vo | ting Intention ( | including Squee | ze & DK/Ref | use at Q.4) |           |          |                    | Voted in          | <u> 2010 General I</u> |                          |
|-----------------|------------|-------------------|------------|------------|------------------|-----------------|-------------|-------------|-----------|----------|--------------------|-------------------|------------------------|--------------------------|
|                 | _Total     | Conser-<br>vative | Labour     | Lib Dem    | UKIP             | Green           | SNP         | Plaid Cymru | BNP       | Other    | DK/Refuse<br>at Q4 | Conser-<br>vative | Labour                 | Liberal<br>Demo-<br>crat |
| Unweighted base | 2006       | 519               | 615        | 162        | 168              | 69              | 45          | 11          | 22        | 14       | 326                | 628               | 433                    | 404                      |
| Weighted base   | 2006       | 482               | 630        | 156        | 168              | 73              | 46          | 11          | 25        | 12       | 337                | 594               | 472                    | 378                      |
| Agree           | 541<br>27% | 233<br>48%        | 69<br>11%  | 54<br>34%  | 67<br>40%        | 21<br>29%       | 17<br>37%   | 5<br>46%    | 3<br>13%  | 5<br>44% | 55<br>16%          | 254<br>43%        | 66<br>14%              | 102<br>27%               |
| Disagree        | 687<br>34% | 63<br>13%         | 400<br>63% | 42<br>27%  | 43<br>25%        | 22<br>30%       | 20<br>44%   | 3<br>27%    | 9<br>35%  | 4<br>34% | 54<br>16%          | 119<br>20%        | 276<br>58%             | 138<br>36%               |
| Don't know      | 779<br>39% | 186<br>39%        | 162<br>26% | 60<br>39%  | 59<br>35%        | 30<br>41%       | 9<br>19%    | 3<br>27%    | 13<br>52% | 3<br>22% | 228<br>68%         | 221<br>37%        | 131<br>28%             | 138<br>37%               |







Absolutes/col percents

Q.1 Do you agree or disagree with each of the following statements? The Labour Party is unlikely to win the next general election Base: All respondents

|                 | _            |            |                |           |           | Q.5 Generally spea | king, do you think o | of yourself as? |             |           |           |            |
|-----------------|--------------|------------|----------------|-----------|-----------|--------------------|----------------------|-----------------|-------------|-----------|-----------|------------|
|                 | <u>Total</u> | Labour     | Conser -vative | Lib Dem   | UKIP      | Green              | SNP                  | BNP             | Plaid Cymru | Other     | Refused   | Don't know |
| Unweighted base | 2006         | 593        | 562            | 181       | 63        | 45                 | 40                   | 13              | 11          | 34        | 49        | 415        |
| Weighted base   | 2006         | 620        | 532            | 166       | 65        | 45                 | 44                   | 16              | 12          | 31        | 51        | 424        |
| Agree           | 541<br>27%   | 91<br>15%  | 246<br>46%     | 50<br>30% | 21<br>32% | 9<br>20%           | 15<br>34%            | 2<br>14%        | 5<br>46%    | 8<br>25%  | 4<br>8%   | 90<br>21%  |
| Disagree        | 687<br>34%   | 367<br>59% | 82<br>15%      | 47<br>28% | 21<br>32% | 13<br>29%          | 23<br>51%            | 7<br>45%        | 3<br>30%    | 11<br>35% | 11<br>21% | 102<br>24% |
| Don't know      | 779<br>39%   | 163<br>26% | 203<br>38%     | 69<br>41% | 23<br>36% | 23<br>51%          | 6<br>14%             | 6<br>41%        | 3<br>25%    | 12<br>40% | 36<br>71% | 233<br>55% |







Absolutes/col percents

Q.1 Do you agree or disagree with each of the following statements? The Labour Party is unlikely to win the next general election Base: All respondents

|                 |            |             |                      |                 |                             | F                   | Region        |                     |               |             |             |                     |
|-----------------|------------|-------------|----------------------|-----------------|-----------------------------|---------------------|---------------|---------------------|---------------|-------------|-------------|---------------------|
|                 | Total      |             | North<br>East<br>(B) | North<br>West H | Yorks<br>&<br>Humber<br>(D) | West<br>Mids<br>(E) | Wales<br>_(F) | East-<br>ern<br>(G) | London<br>(H) |             |             | East<br>Mids<br>(K) |
| Unweighted base | 2006       | 162         | 96                   | 227             | 179                         | 193                 | 110           | 196                 | 240           | 290         | 176         | 137                 |
| Weighted base   | 2006       | 174         | 91*                  | 238             | 177                         | 185                 | 106*          | 187                 | 253           | 256         | 182         | 156                 |
| Agree           | 541<br>27% | 46<br>26%   | 16<br>18%            | 69<br>29%D      | 34<br>19%                   | 55<br>30%D          | 28<br>26%     | 51<br>27%           | 62<br>24%     | 80<br>31%BD | 60<br>33%BD | 38<br>25%           |
| Disagree        | 687<br>34% | 71<br>41%Gl | 35<br>J 39%J         | 80<br>34%J      | 67<br>38%J                  | 78<br>42%GI         | 44<br>J 41%GI | 54<br>J 29%         | 89<br>35%J    | 72<br>28%   | 42<br>23%   | 54<br>35%           |
| Don't know      | 779<br>39% | 57<br>33%   | 40<br>43%E           | 88<br>37%       | 76<br>43%E                  | 52<br>28%           | 34<br>32%     | 83<br>44%A          | 103<br>E 41%E | 103<br>40%E | 80<br>44%E  | 63<br>41%E          |







Absolutes/col percents

Q.1 Do you agree or disagree with each of the following statements? Tony Blair still has a lot to offer this country

Base: All respondents

|                 |             | Ger         | nder         |                |                   | Age            |              |              |                      |                | Social      | Class       |             |                      |                      | Region                       |                                    |                      |
|-----------------|-------------|-------------|--------------|----------------|-------------------|----------------|--------------|--------------|----------------------|----------------|-------------|-------------|-------------|----------------------|----------------------|------------------------------|------------------------------------|----------------------|
|                 | Total       | Male<br>(a) | Female (b)   | 18-24 :<br>(c) | 25-34<br>(d)      | 35-44 4<br>(e) | 45-54<br>(f) | 55-64<br>(g) | 65+<br>(h)           | AB<br>(i)      | C1<br>(j)   | C2<br>(k)   | DE<br>(l)   | South<br>East<br>(m) | Mid-<br>lands<br>(n) | North<br>Eng-<br>land<br>(o) | Wales<br>&<br>South<br>West<br>(p) | Scot-<br>land<br>(q) |
| Unweighted base | 2006        | 1009        | 997          | 218            | 278               | 409            | 368          | 334          | 399                  | 793            | 511         | 269         | 433         | 530                  | 526                  | 502                          | 286                                | 162                  |
| Weighted base   | 2006        | 983         | 1023         | 240            | 322               | 381            | 342          | 300          | 421                  | 542            | 582         | 421         | 461         | 509                  | 529                  | 506                          | 288                                | 174                  |
| Agree           | 353<br>18%  | 215<br>22%k | 137<br>b 13% | 40<br>17%      | 90<br>28%ce<br>gh | 63<br>f 17%    | 66<br>19%h   | 40<br>13%    | 54<br>13%            | 112<br>21%k    | 100<br>17%  | 60<br>14%   | 80<br>17%   | 78<br>15%            | 86<br>16%            | 91<br>18%                    | 64<br>22%m                         | 33<br>19%            |
| Disagree        | 1216<br>61% | 615<br>63%  | 601<br>59%   | 125<br>52%     | 146<br>45%        | 212<br>56%d    | 209<br>61%d  | 206<br>68%co | 317<br>de 75%co<br>f | 351<br>de 65%l | 354<br>61%  | 247<br>59%  | 263<br>57%  | 320<br>63%           | 339<br>64%o          | 287<br>57%                   | 165<br>57%                         | 104<br>60%           |
| Don't know      | 438<br>22%  | 153<br>16%  | 285<br>28%a  | 75<br>31%fgl   | 86<br>n 27%gh     | 106<br>28%fgh  | 67<br>19%h   | 55<br>18%h   | 50<br>12%            | 79<br>15%      | 127<br>22%i | 114<br>27%i | 118<br>26%i | 111<br>22%           | 103<br>19%           | 128<br>25%                   | 59<br>21%                          | 37<br>21%            |







Absolutes/col percents

Q.1 Do you agree or disagree with each of the following statements? Tony Blair still has a lot to offer this country

Base: All respondents

|                 |              |                   |            | Q.3/4/5 Vo | iting Intention ( | including Squee | ze & DK/Refu | use at Q.4) |           |           |                    | Voted in          | 2010 General | Election                 |
|-----------------|--------------|-------------------|------------|------------|-------------------|-----------------|--------------|-------------|-----------|-----------|--------------------|-------------------|--------------|--------------------------|
|                 | <u>Total</u> | Conser-<br>vative | Labour     | Lib Dem    | UKIP              | Green           | SNP          | Plaid Cymru | BNP       | Other     | DK/Refuse<br>at Q4 | Conser-<br>vative | Labour       | Liberal<br>Demo-<br>crat |
| Unweighted base | 2006         | 519               | 615        | 162        | 168               | 69              | 45           | 11          | 22        | 14        | 326                | 628               | 433          | 404                      |
| Weighted base   | 2006         | 482               | 630        | 156        | 168               | 73              | 46           | 11          | 25        | 12        | 337                | 594               | 472          | 378                      |
| Agree           | 353<br>18%   | 45<br>9%          | 211<br>34% | 31<br>20%  | 14<br>9%          | 9<br>12%        | 3<br>7%      | 2<br>18%    | 1<br>4%   | 2<br>14%  | 21<br>6%           | 54<br>9%          | 163<br>35%   | 72<br>19%                |
| Disagree        | 1216<br>61%  | 385<br>80%        | 284<br>45% | 97<br>62%  | 146<br>87%        | 49<br>68%       | 30<br>64%    | 9<br>82%    | 20<br>80% | 10<br>86% | 167<br>50%         | 480<br>81%        | 198<br>42%   | 233<br>62%               |
| Don't know      | 438<br>22%   | 52<br>11%         | 135<br>21% | 28<br>18%  | 8<br>5%           | 14<br>20%       | 13<br>29%    | -           | 4<br>16%  | -         | 149<br>44%         | 59<br>10%         | 111<br>23%   | 74<br>19%                |







Absolutes/col percents

Q.1 Do you agree or disagree with each of the following statements? Tony Blair still has a lot to offer this country

Base: All respondents

|                 | _           |            |                |            |           | Q.5 Generally spea | king, do you think | of yourself as? |             |           |           |            |
|-----------------|-------------|------------|----------------|------------|-----------|--------------------|--------------------|-----------------|-------------|-----------|-----------|------------|
|                 | _Total      | Labour     | Conser -vative | Lib Dem    | UKIP      | Green              | SNP                | BNP             | Plaid Cymru | Other     | Refused   | Don't know |
| Unweighted base | 2006        | 593        | 562            | 181        | 63        | 45                 | 40                 | 13              | 11          | 34        | 49        | 415        |
| Weighted base   | 2006        | 620        | 532            | 166        | 65        | 45                 | 44                 | 16              | 12          | 31        | 51        | 424        |
| Agree           | 353<br>18%  | 213<br>34% | 48<br>9%       | 26<br>16%  | 2<br>3%   | 5<br>11%           | 4<br>9%            |                 | 4<br>37%    | 4<br>13%  | 4<br>7%   | 43<br>10%  |
| Disagree        | 1216<br>61% | 270<br>44% | 436<br>82%     | 107<br>65% | 57<br>88% | 23<br>52%          | 29<br>65%          | 16<br>100%      | 7<br>63%    | 21<br>67% | 18<br>35% | 232<br>55% |
| Don't know      | 438<br>22%  | 138<br>22% | 48<br>9%       | 33<br>20%  | 6<br>10%  | 17<br>37%          | 11<br>26%          | -               | -<br>-      | 6<br>19%  | 30<br>58% | 150<br>35% |







Absolutes/col percents

Q.1 Do you agree or disagree with each of the following statements? Tony Blair still has a lot to offer this country Base: All respondents

|                 |             |                      |                      |                      |                             |                     | Region           |                     |               |                      |                      |                     |
|-----------------|-------------|----------------------|----------------------|----------------------|-----------------------------|---------------------|------------------|---------------------|---------------|----------------------|----------------------|---------------------|
|                 | Total       | Scot-<br>land<br>(A) | North<br>East<br>(B) | North<br>West<br>(C) | Yorks<br>&<br>Humber<br>(D) | West<br>Mids<br>(E) | Wales<br>(F)     | East-<br>ern<br>(G) | London<br>(H) | South<br>East<br>(I) | South<br>West<br>(J) | East<br>Mids<br>(K) |
| Unweighted base | 2006        | 162                  | 96                   | 227                  | 179                         | 193                 | 110              | 196                 | 240           | 290                  | 176                  | 137                 |
| Weighted base   | 2006        | 174                  | 91*                  | 238                  | 177                         | 185                 | 106*             | 187                 | 253           | 256                  | 182                  | 156                 |
| Agree           | 353<br>18%  | 33<br>19%            | 14<br>16%            | 49<br>21%            | 28<br>16%                   | 29<br>15%           | 29<br>27%[<br>HI | 26<br>EG14%         | 38<br>15%     | 40<br>16%            | 35<br>19%            | 32<br>20%           |
| Disagree        | 1216<br>61% | 104<br>60%           | 50<br>55%            | 139<br>59%           | 98<br>55%                   | 121<br>65%          | 58<br>54%        | 123<br>65%          | 159<br>63%    | 161<br>63%           | 107<br>59%           | 95<br>61%           |
| Don't know      | 438<br>22%  | 37<br>21%            | 27<br>29%            | 49<br>21%            | 52<br>29%Ek                 | 36<br>< 19%         | 20<br>19%        | 39<br>21%           | 56<br>22%     | 55<br>21%            | 39<br>22%            | 29<br>18%           |







Absolutes/col percents

Q.1 Do you agree or disagree with each of the following statements? George Osborne should be replaced as Chancellor of the Exchequer Base: All respondents

|                 |            | Ger         | nder          |               |                | Age          | Э            |              |              |                | Social C     | Class       |             |                      |                      | Region                       |                                    |                      |
|-----------------|------------|-------------|---------------|---------------|----------------|--------------|--------------|--------------|--------------|----------------|--------------|-------------|-------------|----------------------|----------------------|------------------------------|------------------------------------|----------------------|
|                 | Total      | Male<br>(a) | Female<br>(b) | 18-24<br>(c)  | 25-34<br>(d)   | 35-44<br>(e) | 45-54<br>(f) | 55-64<br>(g) | 65+<br>(h)   | AB<br>(i)      | C1<br>(j)    | C2<br>(k)   | DE<br>(l)   | South<br>East<br>(m) | Mid-<br>lands<br>(n) | North<br>Eng-<br>land<br>(o) | Wales<br>&<br>South<br>West<br>(p) | Scot-<br>land<br>(q) |
| Unweighted base | 2006       | 1009        | 997           | 218           | 278            | 409          | 368          | 334          | 399          | 793            | 511          | 269         | 433         | 530                  | 526                  | 502                          | 286                                | 162                  |
| Weighted base   | 2006       | 983         | 1023          | 240           | 322            | 381          | 342          | 300          | 421          | 542            | 582          | 421         | 461         | 509                  | 529                  | 506                          | 288                                | 174                  |
| Agree           | 888<br>44% | 495<br>50%l | 393<br>38%    | 73<br>30%     | 143<br>44%c    | 143<br>38%   | 178<br>52%ce | 139<br>46%ce | 212<br>50%ce | 252<br>47%     | 243<br>42%   | 189<br>45%  | 204<br>44%  | 220<br>43%           | 220<br>42%           | 239<br>47%                   | 124<br>43%                         | 84<br>48%            |
| Disagree        | 396<br>20% | 237<br>24%l | 159<br>16%    | 50<br>21%     | 54<br>17%      | 76<br>20%    | 61<br>18%    | 49<br>16%    | 105<br>25%df | 134<br>j 25%kl | 129<br>22%kl | 63<br>15%   | 70<br>15%   | 109<br>21%o          | 114<br>22%0          | 79<br>16%                    | 56<br>19%                          | 38<br>22%            |
| Don't know      | 723<br>36% | 252<br>26%  | 471<br>46%a   | 117<br>49%fal | 126<br>h 39%fh | 162<br>42%fh | 103<br>30%   | 112<br>37%h  | 103<br>25%   | 156<br>29%     | 210<br>36%i  | 170<br>40%i | 188<br>41%i | 180<br>35%           | 194<br>37%           | 188<br>37%                   | 108<br>38%                         | 52<br>30%            |







Absolutes/col percents

Q.1 Do you agree or disagree with each of the following statements? George Osborne should be replaced as Chancellor of the Exchequer Base: All respondents

|                 |            |                   |            | Q.3/4/5 Vo | ting Intention (i | including Squee | ze & DK/Ref | use at Q.4) |           |          |                    | Voted in          | 2010 General |                          |
|-----------------|------------|-------------------|------------|------------|-------------------|-----------------|-------------|-------------|-----------|----------|--------------------|-------------------|--------------|--------------------------|
|                 | _Total     | Conser-<br>vative | Labour     | Lib Dem    | UKIP              | Green           | SNP         | Plaid Cymru | BNP       | Other    | DK/Refuse<br>at Q4 | Conser-<br>vative | Labour       | Liberal<br>Demo-<br>crat |
| Unweighted base | 2006       | 519               | 615        | 162        | 168               | 69              | 45          | 11          | 22        | 14       | 326                | 628               | 433          | 404                      |
| Weighted base   | 2006       | 482               | 630        | 156        | 168               | 73              | 46          | 11          | 25        | 12       | 337                | 594               | 472          | 378                      |
| Agree           | 888<br>44% | 105<br>22%        | 423<br>67% | 62<br>40%  | 104<br>62%        | 35<br>48%       | 29<br>64%   | 5<br>44%    | 14<br>56% | 6<br>52% | 75<br>22%          | 173<br>29%        | 314<br>67%   | 195<br>52%               |
| Disagree        | 396<br>20% | 205<br>43%        | 56<br>9%   | 34<br>22%  | 30<br>18%         | 7<br>10%        | 9<br>19%    | 2<br>15%    | 2<br>10%  | 4<br>37% | 43<br>13%          | 233<br>39%        | 40<br>8%     | 54<br>14%                |
| Don't know      | 723<br>36% | 172<br>36%        | 151<br>24% | 60<br>38%  | 35<br>21%         | 31<br>42%       | 8<br>18%    | 4<br>41%    | 8<br>34%  | 1<br>11% | 220<br>65%         | 188<br>32%        | 118<br>25%   | 129<br>34%               |







Q.1 Do you agree or disagree with each of the following statements? George Osborne should be replaced as Chancellor of the Exchequer Base: All respondents

Absolutes/col percents

|                 | _            |            |                |           |           | Q.5 Generally spea | king, do you think | of yourself as? |             |           |           |            |
|-----------------|--------------|------------|----------------|-----------|-----------|--------------------|--------------------|-----------------|-------------|-----------|-----------|------------|
|                 | <u>Total</u> | Labour     | Conser -vative | Lib Dem   | UKIP      | Green              | SNP                | BNP             | Plaid Cymru | Other     | Refused   | Don't know |
| Unweighted base | 2006         | 593        | 562            | 181       | 63        | 45                 | 40                 | 13              | 11          | 34        | 49        | 415        |
| Weighted base   | 2006         | 620        | 532            | 166       | 65        | 45                 | 44                 | 16              | 12          | 31        | 51        | 424        |
| Agree           | 888<br>44%   | 411<br>66% | 137<br>26%     | 76<br>46% | 44<br>68% | 18<br>40%          | 26<br>59%          | 7<br>45%        | 3<br>22%    | 20<br>65% | 14<br>27% | 132<br>31% |
| Disagree        | 396<br>20%   | 59<br>10%  | 215<br>40%     | 33<br>20% | 6<br>10%  | 4<br>10%           | 8<br>18%           | 4<br>25%        | 3<br>28%    | 4<br>12%  | 7<br>13%  | 52<br>12%  |
| Don't know      | 723<br>36%   | 150<br>24% | 180<br>34%     | 57<br>34% | 14<br>22% | 23<br>51%          | 10<br>23%          | 5<br>30%        | 6<br>49%    | 7<br>23%  | 31<br>60% | 240<br>56% |







Absolutes/col percents

Q.1 Do you agree or disagree with each of the following statements? George Osborne should be replaced as Chancellor of the Exchequer Base: All respondents

|                 |            |                      |                      |                      |                             |                     | Region       |                     |               |                      |                      |                     |
|-----------------|------------|----------------------|----------------------|----------------------|-----------------------------|---------------------|--------------|---------------------|---------------|----------------------|----------------------|---------------------|
|                 | Total      | Scot-<br>land<br>(A) | North<br>East<br>(B) | North<br>West<br>(C) | Yorks<br>&<br>Humber<br>(D) | West<br>Mids<br>(E) | Wales<br>(F) | East-<br>ern<br>(G) | London<br>(H) | South<br>East<br>(I) | South<br>West<br>(J) | East<br>Mids<br>(K) |
| Unweighted base | 2006       | 162                  | 96                   | 227                  | 179                         | 193                 | 110          | 196                 | 240           | 290                  | 176                  | 137                 |
| Weighted base   | 2006       | 174                  | 91*                  | 238                  | 177                         | 185                 | 106*         | 187                 | 253           | 256                  | 182                  | 156                 |
| Agree           | 888<br>44% | 84<br>48%            | 47<br>52%            | 111<br>47%           | 81<br>46%                   | 73<br>39%           | 53<br>50%    | 79<br>42%           | 112<br>44%    | 109<br>42%           | 70<br>39%            | 69<br>44%           |
| Disagree        | 396<br>20% | 38<br>22%D           | 11<br>12%            | 46<br>19%            | 22<br>12%                   | 44<br>24%BI         | 17<br>D 16%  | 39<br>21%[          | 53<br>21%D    | 56<br>22%D           | 39<br>22%D           | 31<br>20%           |
| Don't know      | 723<br>36% | 52<br>30%            | 33<br>36%            | 80<br>34%            | 75<br>42%A                  | 69<br>37%           | 36<br>34%    | 70<br>37%           | 88<br>35%     | 92<br>36%            | 72<br>40%            | 55<br>36%           |







Absolutes/col percents

Q.1 Do you agree or disagree with each of the following statements? I expect that the 2012 Olympics will be worth the expense in the end Base: All respondents

|                 |             | Ger         | nder          |              |                    | Age             | е            |              |                   |               | Social      | Class       |              |                      |                      | Region                       |                                    |                      |
|-----------------|-------------|-------------|---------------|--------------|--------------------|-----------------|--------------|--------------|-------------------|---------------|-------------|-------------|--------------|----------------------|----------------------|------------------------------|------------------------------------|----------------------|
|                 | Total       | Male<br>(a) | Female<br>(b) | 18-24<br>(c) | 25-34<br>(d)       | 35-44<br>(e)    | 45-54<br>(f) | 55-64<br>(g) | 65+<br>(h)        | AB<br>(i)     | C1<br>(i)   | C2<br>(k)   | DE<br>(l)    | South<br>East<br>(m) | Mid-<br>lands<br>(n) | North<br>Eng-<br>land<br>(o) | Wales<br>&<br>South<br>West<br>(p) | Scot-<br>land<br>(q) |
| Unweighted base | 2006        | 1009        | 997           | 218          | 278                | 409             | 368          | 334          | 399               | 793           | 511         | 269         | 433          | 530                  | 526                  | 502                          | 286                                | 162                  |
| Weighted base   | 2006        | 983         | 1023          | 240          | 322                | 381             | 342          | 300          | 421               | 542           | 582         | 421         | 461          | 509                  | 529                  | 506                          | 288                                | 174                  |
| Agree           | 603<br>30%  | 319<br>32%b | 284<br>28%    | 71<br>29%    | 136<br>42%ce<br>gh | 123<br>ef 32%gh | 97<br>28%    | 74<br>25%    | 101<br>24%        | 199<br>37%jl  | 176<br>30%l | 131<br>31%l | 96<br>21%    | 167<br>33%q          | 178<br>34%pq         | 144<br>  28%                 | 75<br>26%                          | 39<br>22%            |
| Disagree        | 1056<br>53% | 530<br>54%  | 526<br>51%    | 116<br>48%d  | 120<br>37%         | 192<br>50%d     | 189<br>55%d  | 171<br>57%d  | 269<br>64%cd<br>f | 260<br>le 48% | 314<br>54%i | 216<br>51%  | 266<br>58%i  | 260<br>51%           | 255<br>48%           | 262<br>52%                   | 169<br>59%n                        | 109<br>63%mno        |
| Don't know      | 348<br>17%  | 135<br>14%  | 213<br>21%a   | 54<br>22%h   | 65<br>20%h         | 66<br>17%       | 56<br>16%    | 55<br>18%h   | 51<br>12%         | 83<br>15%     | 91<br>16%   | 74<br>18%   | 100<br>22%ii | 82<br>16%            | 95<br>18%            | 100<br>20%                   | 44<br>15%                          | 26<br>15%            |







Absolutes/col percents

Q.1 Do you agree or disagree with each of the following statements? I expect that the 2012 Olympics will be worth the expense in the end Base: All respondents

|                 |             |                   |            | Q.3/4/5 Vo | ting Intention (i | including Squee | ze & DK/Refu | use at Q.4) |           |           |                    | Voted in          | 2010 General |                          |
|-----------------|-------------|-------------------|------------|------------|-------------------|-----------------|--------------|-------------|-----------|-----------|--------------------|-------------------|--------------|--------------------------|
|                 | _Total      | Conser-<br>vative | Labour     | Lib Dem    | UKIP              | Green           | SNP          | Plaid Cymru | BNP       | Other     | DK/Refuse<br>at Q4 | Conser-<br>vative | Labour       | Liberal<br>Demo-<br>crat |
| Unweighted base | 2006        | 519               | 615        | 162        | 168               | 69              | 45           | 11          | 22        | 14        | 326                | 628               | 433          | 404                      |
| Weighted base   | 2006        | 482               | 630        | 156        | 168               | 73              | 46           | 11          | 25        | 12        | 337                | 594               | 472          | 378                      |
| Agree           | 603<br>30%  | 184<br>38%        | 213<br>34% | 74<br>47%  | 28<br>17%         | 11<br>15%       | 8<br>17%     | 3<br>30%    | 1<br>5%   | -         | 80<br>24%          | 204<br>34%        | 150<br>32%   | 135<br>36%               |
| Disagree        | 1056<br>53% | 218<br>45%        | 323<br>51% | 63<br>41%  | 125<br>74%        | 49<br>67%       | 33<br>72%    | 8<br>70%    | 20<br>81% | 10<br>86% | 155<br>46%         | 300<br>50%        | 240<br>51%   | 193<br>51%               |
| Don't know      | 348<br>17%  | 80<br>17%         | 94<br>15%  | 19<br>12%  | 15<br>9%          | 13<br>18%       | 5<br>10%     | -           | 4<br>15%  | 2<br>14%  | 102<br>30%         | 90<br>15%         | 82<br>17%    | 50<br>13%                |







Absolutes/col percents

109

26%

6

19%

17

33%

Q.1 Do you agree or disagree with each of the following statements? I expect that the 2012 Olympics will be worth the expense in the end Base: All respondents

91

15%

77

14%

26

16%

10%

348

|                 | _           |            |                |           |           | Q.5 Generally speal | king, do you think o | of yourself as? |             |           |           |            |
|-----------------|-------------|------------|----------------|-----------|-----------|---------------------|----------------------|-----------------|-------------|-----------|-----------|------------|
|                 | _Total      | Labour     | Conser -vative | Lib Dem   | UKIP      | Green               | SNP                  | BNP             | Plaid Cymru | Other     | Refused   | Don't know |
| Unweighted base | 2006        | 593        | 562            | 181       | 63        | 45                  | 40                   | 13              | 11          | 34        | 49        | 415        |
| Weighted base   | 2006        | 620        | 532            | 166       | 65        | 45                  | 44                   | 16              | 12          | 31        | 51        | 424        |
| Agree           | 603<br>30%  | 215<br>35% | 182<br>34%     | 71<br>43% | 7<br>11%  | 4<br>10%            | 6<br>14%             | 1<br>8%         | 3<br>23%    | 5<br>15%  | 11<br>22% | 97<br>23%  |
| Disagree        | 1056<br>53% | 314<br>51% | 273<br>51%     | 69<br>42% | 51<br>79% | 34<br>75%           | 33<br>76%            | 11<br>69%       | 9<br>77%    | 21<br>66% | 23<br>45% | 218<br>51% |

16%

10%

23%



Don't know





Absolutes/col percents

Q.1 Do you agree or disagree with each of the following statements? I expect that the 2012 Olympics will be worth the expense in the end Base: All respondents

|                 |             |                      |                      |                      |                             |                     | Region       |                     |               |                      |                      |                     |
|-----------------|-------------|----------------------|----------------------|----------------------|-----------------------------|---------------------|--------------|---------------------|---------------|----------------------|----------------------|---------------------|
|                 | Total       | Scot-<br>land<br>(A) | North<br>East<br>(B) | North<br>West<br>(C) | Yorks<br>&<br>Humber<br>(D) | West<br>Mids<br>(E) | Wales<br>(F) | East-<br>ern<br>(G) | London<br>(H) | South<br>East<br>(I) | South<br>West<br>(J) | East<br>Mids<br>(K) |
| Unweighted base | 2006        | 162                  | 96                   | 227                  | 179                         | 193                 | 110          | 196                 | 240           | 290                  | 176                  | 137                 |
| Weighted base   | 2006        | 174                  | 91*                  | 238                  | 177                         | 185                 | 106*         | 187                 | 253           | 256                  | 182                  | 156                 |
| Agree           | 603<br>30%  | 39<br>22%            | 26<br>29%            | 63<br>27%            | 54<br>31%                   | 67<br>36%A          | 28<br>26%    | 64<br>34%A          | 74<br>29%     | 93<br>36% <i>F</i>   | 47<br>ACJ26%         | 47<br>30%           |
| Disagree        | 1056<br>53% | 109<br>63%0<br>I     | 49<br>EG53%          | 122<br>51%           | 92<br>52%                   | 87<br>47%           | 66<br>62%E0  | 91<br>GI 49%        | 134<br>53%    | 126<br>49%           | 103<br>57%           | 78<br>50%           |
| Don't know      | 348<br>17%  | 26<br>15%            | 16<br>18%            | 52<br>22%F           | 31<br>18%                   | 32<br>17%           | 12<br>12%    | 32<br>17%           | 45<br>18%     | 37<br>15%            | 31<br>17%            | 31<br>20%           |







Absolutes/col percents

Q.2 G4S, the private security company that is providing security staff for the London 2012 Olympics, has recently announced that it will not be able to provide enough security staff to meet their contractual agreement for the Games. 3,500 soldiers and police from forces around the country are being drafted in to secure the Games. Theresa May, the Home Secretary, should resign for failing to ensure that G4S provides enough security staff for the London 2012 Olympics

Base: All respondents

|                 |            | Ger         | nder          |              |                      | Ag            | е              |                |              |               | Social (     | Class       |              |                      |                      | Region                       |                                    |                      |
|-----------------|------------|-------------|---------------|--------------|----------------------|---------------|----------------|----------------|--------------|---------------|--------------|-------------|--------------|----------------------|----------------------|------------------------------|------------------------------------|----------------------|
|                 | Total      | Male<br>(a) | Female<br>(b) | 18-24<br>(c) | 25-34<br>(d)         | 35-44<br>(e)  | 45-54<br>(f)   | 55-64<br>(g)   | 65+<br>(h)   | AB<br>(i)     | C1<br>(j)    | C2<br>(k)   | DE<br>(l)    | South<br>East<br>(m) | Mid-<br>lands<br>(n) | North<br>Eng-<br>land<br>(o) | Wales<br>&<br>South<br>West<br>(p) | Scot-<br>land<br>(q) |
| Unweighted base | 2006       | 1009        | 997           | 218          | 278                  | 409           | 368            | 334            | 399          | 793           | 511          | 269         | 433          | 530                  | 526                  | 502                          | 286                                | 162                  |
| Weighted base   | 2006       | 983         | 1023          | 240          | 322                  | 381           | 342            | 300            | 421          | 542           | 582          | 421         | 461          | 509                  | 529                  | 506                          | 288                                | 174                  |
| Agree           | 962<br>48% | 495<br>50%  | 468<br>46%    | 89<br>37%    | 121<br>38%           | 180<br>47%cd  | 177<br>  52%cc | 159<br>I 53%cd | 237<br>56%cc | 248<br>de 46% | 252<br>43%   | 214<br>51%  | 249<br>54%ij | 234<br>46%           | 245<br>46%           | 278<br>55%n<br>q             | 132<br>nnp46%                      | 74<br>42%            |
| Disagree        | 624<br>31% | 343<br>35%b | 281<br>27%    | 86<br>36%    | 97<br>30%            | 112<br>29%    | 109<br>32%     | 88<br>29%      | 133<br>32%   | 213<br>39%kl  | 195<br>34%kl | 103<br>24%  | 112<br>24%   | 176<br>35%0          | 175<br>33%o          | 120<br>24%                   | 87<br>30%                          | 66<br>38%o           |
| Don't know      | 420<br>21% | 146<br>15%  | 274<br>27%a   | 66<br>27%fç  | 104<br>gh 32%ef<br>h | 89<br>g 23%fh | 56<br>16%      | 54<br>18%      | 51<br>12%    | 81<br>15%     | 134<br>23%i  | 104<br>25%i | 100<br>22%i  | 99<br>20%            | 109<br>21%           | 108<br>21%                   | 69<br>24%                          | 34<br>20%            |







Absolutes/col percents

Q.2 G4S, the private security company that is providing security staff for the London 2012 Olympics, has recently announced that it will not be able to provide enough security staff to meet their contractual agreement for the Games. 3,500 soldiers and police from forces around the country are being drafted in to secure the Games. Theresa May, the Home Secretary, should resign for failing to ensure that G4S provides enough security staff for the London 2012 Olympics

Base: All respondents

|                 |            |                   |            | Q.3/4/5 Vo | ting Intention (i | ncluding Squee | ze & DK/Refu | use at Q.4) |           |          |                    | Voted in          | 2010 General |                          |
|-----------------|------------|-------------------|------------|------------|-------------------|----------------|--------------|-------------|-----------|----------|--------------------|-------------------|--------------|--------------------------|
|                 | _Total     | Conser-<br>vative | Labour     | Lib Dem    | UKIP              | Green          | SNP          | Plaid Cymru | BNP       | Other    | DK/Refuse<br>at Q4 | Conser-<br>vative | Labour       | Liberal<br>Demo-<br>crat |
| Unweighted base | 2006       | 519               | 615        | 162        | 168               | 69             | 45           | 11          | 22        | 14       | 326                | 628               | 433          | 404                      |
| Weighted base   | 2006       | 482               | 630        | 156        | 168               | 73             | 46           | 11          | 25        | 12       | 337                | 594               | 472          | 378                      |
| Agree           | 962<br>48% | 159<br>33%        | 390<br>62% | 65<br>42%  | 97<br>57%         | 35<br>48%      | 32<br>70%    | 6<br>55%    | 14<br>57% | 7<br>55% | 120<br>36%         | 216<br>36%        | 286<br>61%   | 200<br>53%               |
| Disagree        | 624<br>31% | 242<br>50%        | 146<br>23% | 64<br>41%  | 53<br>31%         | 20<br>27%      | 9<br>20%     | 4<br>39%    | 6<br>22%  | 5<br>45% | 77<br>23%          | 284<br>48%        | 106<br>22%   | 110<br>29%               |
| Don't know      | 420<br>21% | 81<br>17%         | 94<br>15%  | 27<br>17%  | 19<br>11%         | 18<br>25%      | 4<br>10%     | 1<br>6%     | 5<br>20%  | -        | 140<br>42%         | 94<br>16%         | 80<br>17%    | 68<br>18%                |







Absolutes/col percents

Q.2 G4S, the private security company that is providing security staff for the London 2012 Olympics, has recently announced that it will not be able to provide enough security staff to meet their contractual agreement for the Games. 3,500 soldiers and police from forces around the country are being drafted in to secure the Games. Theresa May, the Home Secretary, should resign for failing to ensure that G4S provides enough security staff for the London 2012 Olympics

Base: All respondents

|                 | _          |            |                |           |           | Q.5 Generally spea | king, do you think | of yourself as? |             |           |           |            |
|-----------------|------------|------------|----------------|-----------|-----------|--------------------|--------------------|-----------------|-------------|-----------|-----------|------------|
|                 | _Total_    | Labour     | Conser -vative | Lib Dem   | UKIP      | Green              | SNP                | BNP             | Plaid Cymru | Other     | Refused   | Don't know |
| Unweighted base | 2006       | 593        | 562            | 181       | 63        | 45                 | 40                 | 13              | 11          | 34        | 49        | 415        |
| Weighted base   | 2006       | 620        | 532            | 166       | 65        | 45                 | 44                 | 16              | 12          | 31        | 51        | 424        |
| Agree           | 962<br>48% | 385<br>62% | 200<br>38%     | 69<br>42% | 45<br>68% | 19<br>42%          | 28<br>65%          | 6<br>37%        | 7<br>63%    | 18<br>57% | 21<br>40% | 165<br>39% |
| Disagree        | 624<br>31% | 136<br>22% | 252<br>47%     | 71<br>43% | 12<br>18% | 15<br>34%          | 9<br>19%           | 6<br>36%        | 4<br>37%    | 8<br>25%  | 6<br>12%  | 105<br>25% |
| Don't know      | 420<br>21% | 99<br>16%  | 80<br>15%      | 26<br>15% | 9<br>14%  | 11<br>24%          | 7<br>16%           | 4<br>27%        | -           | 6<br>18%  | 24<br>48% | 155<br>36% |







Absolutes/col percents

Q.2 G4S, the private security company that is providing security staff for the London 2012 Olympics, has recently announced that it will not be able to provide enough security staff to meet their contractual agreement for the Games. 3,500 soldiers and police from forces around the country are being drafted in to secure the Games. Theresa May, the Home Secretary, should resign for failing to ensure that G4S provides enough security staff for the London 2012 Olympics

Base: All respondents

|                 |            |              |                      |                      |                             |                     | Region           |                     |               |                      |                      |                     |
|-----------------|------------|--------------|----------------------|----------------------|-----------------------------|---------------------|------------------|---------------------|---------------|----------------------|----------------------|---------------------|
|                 | Total      |              | North<br>East<br>(B) | North<br>West<br>(C) | Yorks<br>&<br>Humber<br>(D) | West<br>Mids<br>(E) | Wales<br>(F)     | East-<br>ern<br>(G) | London<br>(H) | South<br>East<br>(I) | South<br>West<br>(J) | East<br>Mids<br>(K) |
| Unweighted base | 2006       | 162          | 96                   | 227                  | 179                         | 193                 | 110              | 196                 | 240           | 290                  | 176                  | 137                 |
| Weighted base   | 2006       | 174          | 91*                  | 238                  | 177                         | 185                 | 106*             | 187                 | 253           | 256                  | 182                  | 156                 |
| Agree           | 962<br>48% | 74<br>42%    | 48<br>52%J           | 132<br>55%/<br>K     | 99<br>AHJ 56%A<br>K         | 89<br>HJ 48%        | 63<br>60%Al<br>K | 90<br>HJ 48%        | 109<br>43%    | 125<br>49%J          | 69<br>38%            | 66<br>42%           |
| Disagree        | 624<br>31% | 66<br>38%CDF | 25<br>- 27%          | 55<br>23%            | 40<br>22%                   | 63<br>34%CI         | 24<br>D 22%      | 54<br>29%           | 86<br>34%C    | 89<br>DF 35%C        | 63<br>DF 35%C        | 59<br>DF 38%CDF     |
| Don't know      | 420<br>21% | 34<br>20%    | 19<br>21%            | 51<br>21%            | 39<br>22%                   | 34<br>18%           | 19<br>18%        | 44<br>23%           | 57<br>23%     | 42<br>16%            | 50<br>27%l           | 31<br>20%           |







Absolutes/col percents

Q.2 G4S, the private security company that is providing security staff for the London 2012 Olympics, has recently announced that it will not be able to provide enough security staff to meet their contractual agreement for the Games. 3,500 soldiers and police from forces around the country are being drafted in to secure the Games. G4S should pay a bonus as well as contractual costs to the soldiers and police officers who have needed to be drafted in to secure the Games Base: All respondents

|                 |             | Ge          | nder          |              |               | Ag            | е            |                 |                |               | Social     | Class      |            |                      |                      | Region                       |                                    |                      |
|-----------------|-------------|-------------|---------------|--------------|---------------|---------------|--------------|-----------------|----------------|---------------|------------|------------|------------|----------------------|----------------------|------------------------------|------------------------------------|----------------------|
|                 | Total       | Male<br>(a) | Female<br>(b) | 18-24<br>(c) | 25-34<br>(d)  | 35-44<br>(e)  | 45-54<br>(f) | 55-64<br>(g)    | 65+<br>(h)     | AB<br>(i)     | C1<br>(j)  | C2<br>(k)  | DE<br>(I)  | South<br>East<br>(m) | Mid-<br>lands<br>(n) | North<br>Eng-<br>land<br>(o) | Wales<br>&<br>South<br>West<br>(p) | Scot-<br>land<br>(q) |
| Unweighted base | 2006        | 1009        | 997           | 218          | 278           | 409           | 368          | 334             | 399            | 793           | 511        | 269        | 433        | 530                  | 526                  | 502                          | 286                                | 162                  |
| Weighted base   | 2006        | 983         | 1023          | 240          | 322           | 381           | 342          | 300             | 421            | 542           | 582        | 421        | 461        | 509                  | 529                  | 506                          | 288                                | 174                  |
| Agree           | 1487<br>74% | 748<br>76%  | 739<br>72%    | 151<br>63%   | 211<br>66%    | 265<br>70%    | 269<br>79%0  | 236<br>ode 79%c | 355<br>de 84%c | 410<br>de 76% | 427<br>73% | 303<br>72% | 347<br>75% | 379<br>74%           | 396<br>75%           | 361<br>71%                   | 216<br>75%                         | 136<br>78%           |
| Disagree        | 276<br>14%  | 148<br>15%  | 128<br>13%    | 42<br>17%h   | 45<br>14%     | 64<br>17%h    | 45<br>13%    | 37<br>12%       | 43<br>10%      | 82<br>15%     | 87<br>15%  | 56<br>13%  | 51<br>11%  | 69<br>14%            | 73<br>14%            | 69<br>14%                    | 43<br>15%                          | 22<br>12%            |
| Don't know      | 243<br>12%  | 88<br>9%    | 155<br>15%a   | 47<br>20%fg  | 65<br>h 20%ef | 52<br>g 14%fh | 28<br>n 8%   | 27<br>9%        | 24<br>6%       | 49<br>9%      | 68<br>12%  | 63<br>15%i | 63<br>14%i | 61<br>12%            | 60<br>11%            | 76<br>15%                    | 29<br>10%                          | 17<br>10%            |







Absolutes/col percents

Q.2 G4S, the private security company that is providing security staff for the London 2012 Olympics, has recently announced that it will not be able to provide enough security staff to meet their contractual agreement for the Games. 3,500 soldiers and police from forces around the country are being drafted in to secure the Games. G4S should pay a bonus as well as contractual costs to the soldiers and police officers who have needed to be drafted in to secure the Games Base: All respondents

|                 |             |                   |            | Q.3/4/5 Vo | ting Intention (i | ncluding Squee | ze & DK/Refu | use at Q.4) |           |          |                    | Voted in          | 2010 General |                          |
|-----------------|-------------|-------------------|------------|------------|-------------------|----------------|--------------|-------------|-----------|----------|--------------------|-------------------|--------------|--------------------------|
|                 | _Total      | Conser-<br>vative | Labour     | Lib Dem    | UKIP              | Green          | SNP          | Plaid Cymru | BNP       | Other    | DK/Refuse<br>at Q4 | Conser-<br>vative | Labour       | Liberal<br>Demo-<br>crat |
| Unweighted base | 2006        | 519               | 615        | 162        | 168               | 69             | 45           | 11          | 22        | 14       | 326                | 628               | 433          | 404                      |
| Weighted base   | 2006        | 482               | 630        | 156        | 168               | 73             | 46           | 11          | 25        | 12       | 337                | 594               | 472          | 378                      |
| Agree           | 1487<br>74% | 352<br>73%        | 483<br>77% | 119<br>76% | 148<br>88%        | 53<br>73%      | 40<br>87%    | 10<br>89%   | 17<br>69% | 9<br>75% | 212<br>63%         | 450<br>76%        | 361<br>76%   | 289<br>76%               |
| Disagree        | 276<br>14%  | 92<br>19%         | 79<br>13%  | 26<br>17%  | 14<br>8%          | 13<br>17%      | 5<br>10%     | 1<br>11%    | -         | 3<br>25% | 43<br>13%          | 101<br>17%        | 56<br>12%    | 59<br>16%                |
| Don't know      | 243<br>12%  | 37<br>8%          | 68<br>11%  | 11<br>7%   | 6<br>4%           | 7<br>10%       | 2<br>3%      | -           | 8<br>31%  | -        | 82<br>24%          | 44<br>7%          | 55<br>12%    | 30<br>8%                 |







Absolutes/col percents

Q.2 G4S, the private security company that is providing security staff for the London 2012 Olympics, has recently announced that it will not be able to provide enough security staff to meet their contractual agreement for the Games. 3,500 soldiers and police from forces around the country are being drafted in to secure the Games. G4S should pay a bonus as well as contractual costs to the soldiers and police officers who have needed to be drafted in to secure the Games Base: All respondents

|                 | _           |            |                |            |           | Q.5 Generally spea | king, do you think | of yourself as? |             |           |           |            |
|-----------------|-------------|------------|----------------|------------|-----------|--------------------|--------------------|-----------------|-------------|-----------|-----------|------------|
|                 | _Total      | Labour     | Conser -vative | Lib Dem    | UKIP      | Green              | SNP                | BNP             | Plaid Cymru | Other     | Refused   | Don't know |
| Unweighted base | 2006        | 593        | 562            | 181        | 63        | 45                 | 40                 | 13              | 11          | 34        | 49        | 415        |
| Weighted base   | 2006        | 620        | 532            | 166        | 65        | 45                 | 44                 | 16              | 12          | 31        | 51        | 424        |
| Agree           | 1487<br>74% | 493<br>80% | 410<br>77%     | 123<br>74% | 55<br>84% | 30<br>66%          | 38<br>85%          | 10<br>66%       | 9<br>79%    | 25<br>80% | 32<br>62% | 262<br>62% |
| Disagree        | 276<br>14%  | 72<br>12%  | 85<br>16%      | 30<br>18%  | 9<br>14%  | 8<br>18%           | 2<br>5%            | -               | 2<br>21%    | 2<br>8%   | 5<br>9%   | 60<br>14%  |
| Don't know      | 243<br>12%  | 55<br>9%   | 36<br>7%       | 13<br>8%   | 1<br>2%   | 7<br>16%           | 4<br>9%            | 5<br>34%        | -           | 4<br>12%  | 14<br>28% | 103<br>24% |







Absolutes/col percents

Q.2 G4S, the private security company that is providing security staff for the London 2012 Olympics, has recently announced that it will not be able to provide enough security staff to meet their contractual agreement for the Games. 3,500 soldiers and police from forces around the country are being drafted in to secure the Games. G4S should pay a bonus as well as contractual costs to the soldiers and police officers who have needed to be drafted in to secure the Games Base: All respondents

|                 |             |                      |                      |                      |                             |                     | Region            |                     |               |               |                      |                     |
|-----------------|-------------|----------------------|----------------------|----------------------|-----------------------------|---------------------|-------------------|---------------------|---------------|---------------|----------------------|---------------------|
|                 | Total       | Scot-<br>land<br>(A) | North<br>East<br>(B) | North<br>West<br>(C) | Yorks<br>&<br>Humber<br>(D) | West<br>Mids<br>(E) | Wales<br>(F)      | East-<br>ern<br>(G) | London<br>(H) | South<br>East | South<br>West<br>(J) | East<br>Mids<br>(K) |
| Unweighted base | 2006        | 162                  | 96                   | 227                  | 179                         | 193                 | 110               | 196                 | 240           | 290           | 176                  | 137                 |
| Weighted base   | 2006        | 174                  | 91*                  | 238                  | 177                         | 185                 | 106*              | 187                 | 253           | 256           | 182                  | 156                 |
| Agree           | 1487<br>74% | 136<br>78%B          | 56<br>62%            | 167<br>70%           | 137<br>77%B                 | 142<br>76%B         | 88<br>8 83%E<br>K | 147<br>3CJ 78%E     | 190<br>3 75%B | 189<br>74%    | 128<br>70%           | 107<br>69%          |
| Disagree        | 276<br>14%  | 22<br>12%            | 17<br>19%G           | 30<br>12%            | 22<br>12%                   | 24<br>13%           | 12<br>11%         | 17<br>9%            | 31<br>12%     | 38<br>15%     | 32<br>17%G           | 32<br>20%G          |
| Don't know      | 243<br>12%  | 17<br>10%            | 17<br>19%F           | 41<br>17%F           | 18<br>10%                   | 19<br>10%           | 7<br>6%           | 23<br>13%           | 32<br>13%     | 29<br>11%     | 23<br>12%            | 17<br>11%           |







Absolutes/col percents

Q.2 G4S, the private security company that is providing security staff for the London 2012 Olympics, has recently announced that it will not be able to provide enough security staff to meet their contractual agreement for the Games. 3,500 soldiers and police from forces around the country are being drafted in to secure the Games. The London 2012 Olympics will benefit the private sponsors of the Games but not the ordinary people of Britain Base: All respondents

|                 |             | Ger         | nder        |                 |               | Age          | е            |                 |             |               | Social     | Class      |            |                      |                      | Region                       |                                    |                      |
|-----------------|-------------|-------------|-------------|-----------------|---------------|--------------|--------------|-----------------|-------------|---------------|------------|------------|------------|----------------------|----------------------|------------------------------|------------------------------------|----------------------|
|                 | Total       | Male<br>(a) | Female (b)  | 18-24<br>(c)    | 25-34<br>(d)  | 35-44<br>(e) | 45-54<br>(f) | 55-64<br>(g)    | 65+<br>(h)  | AB<br>(i)     | C1<br>(j)  | C2<br>(k)  | DE<br>(I)  | South<br>East<br>(m) | Mid-<br>lands<br>(n) | North<br>Eng-<br>land<br>(o) | Wales<br>&<br>South<br>West<br>(p) | Scot-<br>land<br>(q) |
| Unweighted base | 2006        | 1009        | 997         | 218             | 278           | 409          | 368          | 334             | 399         | 793           | 511        | 269        | 433        | 530                  | 526                  | 502                          | 286                                | 162                  |
| Weighted base   | 2006        | 983         | 1023        | 240             | 322           | 381          | 342          | 300             | 421         | 542           | 582        | 421        | 461        | 509                  | 529                  | 506                          | 288                                | 174                  |
| Agree           | 1279<br>64% | 646<br>66%  | 634<br>62%  | 131<br>54%      | 191<br>59%    | 222<br>58%   | 232<br>68%c  | 201<br>de 67%ce | 303<br>72%c | 333<br>de 61% | 384<br>66% | 268<br>64% | 295<br>64% | 329<br>65%           | 327<br>62%           | 330<br>65%                   | 183<br>63%                         | 110<br>63%           |
| Disagree        | 355<br>18%  | 185<br>19%  | 171<br>17%  | 63<br>26%0<br>h | 56<br>leg 18% | 68<br>18%    | 64<br>19%    | 47<br>16%       | 57<br>13%   | 121<br>22%jl  | 94<br>16%  | 70<br>17%  | 71<br>15%  | 98<br>19%            | 102<br>19%           | 72<br>14%                    | 47<br>16%                          | 36<br>21%            |
| Don't know      | 371<br>19%  | 153<br>16%  | 218<br>21%a | 46<br>19%       | 75<br>23%fh   | 91<br>24%fh  | 45<br>13%    | 52<br>17%       | 62<br>15%   | 88<br>16%     | 104<br>18% | 84<br>20%  | 96<br>21%  | 83<br>16%            | 100<br>19%           | 104<br>21%                   | 58<br>20%                          | 27<br>16%            |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r \*\* very small base (under 30) ineligible for sig testing







Absolutes/col percents

Q.2 G4S, the private security company that is providing security staff for the London 2012 Olympics, has recently announced that it will not be able to provide enough security staff to meet their contractual agreement for the Games. 3,500 soldiers and police from forces around the country are being drafted in to secure the Games. The London 2012 Olympics will benefit the private sponsors of the Games but not the ordinary people of Britain Base: All respondents

|                 |             |                   |            | Q.3/4/5 Vo | oting Intention ( | including Squee | ze & DK/Ref | use at Q.4) |           |           |                    | Voted in          | 2010 General |                          |
|-----------------|-------------|-------------------|------------|------------|-------------------|-----------------|-------------|-------------|-----------|-----------|--------------------|-------------------|--------------|--------------------------|
|                 | _Total      | Conser-<br>vative | Labour     | Lib Dem    | UKIP              | Green           | SNP         | Plaid Cymru | BNP       | Other     | DK/Refuse<br>at Q4 | Conser-<br>vative | Labour       | Liberal<br>Demo-<br>crat |
| Unweighted base | 2006        | 519               | 615        | 162        | 168               | 69              | 45          | 11          | 22        | 14        | 326                | 628               | 433          | 404                      |
| Weighted base   | 2006        | 482               | 630        | 156        | 168               | 73              | 46          | 11          | 25        | 12        | 337                | 594               | 472          | 378                      |
| Agree           | 1279<br>64% | 291<br>60%        | 402<br>64% | 90<br>58%  | 137<br>81%        | 56<br>77%       | 40<br>86%   | 8<br>70%    | 20<br>81% | 10<br>86% | 177<br>53%         | 371<br>62%        | 300<br>63%   | 238<br>63%               |
| Disagree        | 355<br>18%  | 109<br>23%        | 117<br>18% | 47<br>30%  | 16<br>9%          | 8<br>11%        | 3<br>7%     | 2<br>20%    | 1<br>6%   | 2<br>14%  | 48<br>14%          | 130<br>22%        | 82<br>17%    | 80<br>21%                |
| Don't know      | 371<br>19%  | 82<br>17%         | 111<br>18% | 19<br>12%  | 16<br>9%          | 9<br>12%        | 3<br>7%     | 1<br>10%    | 3<br>13%  | -         | 112<br>33%         | 93<br>16%         | 91<br>19%    | 60<br>16%                |







Absolutes/col percents

Q.2 G4S, the private security company that is providing security staff for the London 2012 Olympics, has recently announced that it will not be able to provide enough security staff to meet their contractual agreement for the Games. 3,500 soldiers and police from forces around the country are being drafted in to secure the Games. The London 2012 Olympics will benefit the private sponsors of the Games but not the ordinary people of Britain Base: All respondents

|                 | _           |            |                |            |           | Q.5 Generally spea | king, do you think | of yourself as? |             |           |           |            |
|-----------------|-------------|------------|----------------|------------|-----------|--------------------|--------------------|-----------------|-------------|-----------|-----------|------------|
|                 | _Total      | Labour     | Conser -vative | Lib Dem    | UKIP      | Green              | SNP                | BNP             | Plaid Cymru | Other     | Refused   | Don't know |
| Unweighted base | 2006        | 593        | 562            | 181        | 63        | 45                 | 40                 | 13              | 11          | 34        | 49        | 415        |
| Weighted base   | 2006        | 620        | 532            | 166        | 65        | 45                 | 44                 | 16              | 12          | 31        | 51        | 424        |
| Agree           | 1279<br>64% | 400<br>65% | 353<br>66%     | 100<br>60% | 61<br>93% | 35<br>77%          | 35<br>79%          | 11<br>70%       | 7<br>63%    | 23<br>73% | 28<br>55% | 227<br>53% |
| Disagree        | 355<br>18%  | 114<br>18% | 109<br>21%     | 47<br>28%  | 3<br>5%   | 4<br>9%            | 3<br>6%            | 1<br>9%         | 3<br>30%    | 4<br>14%  | 5<br>10%  | 62<br>15%  |
| Don't know      | 371<br>19%  | 106<br>17% | 70<br>13%      | 19<br>12%  | 2         | 6<br>13%           | 6<br>15%           | 3<br>21%        | 1<br>7%     | 4<br>13%  | 18<br>35% | 136<br>32% |







Absolutes/col percents

Q.2 G4S, the private security company that is providing security staff for the London 2012 Olympics, has recently announced that it will not be able to provide enough security staff to meet their contractual agreement for the Games. 3,500 soldiers and police from forces around the country are being drafted in to secure the Games. The London 2012 Olympics will benefit the private sponsors of the Games but not the ordinary people of Britain Base: All respondents

|                 |             |                      |                      |                      |                             | R                   | Region       |                     |               |                      |                      |                     |
|-----------------|-------------|----------------------|----------------------|----------------------|-----------------------------|---------------------|--------------|---------------------|---------------|----------------------|----------------------|---------------------|
|                 | Total       | Scot-<br>land<br>(A) | North<br>East<br>(B) | North<br>West<br>(C) | Yorks<br>&<br>Humber<br>(D) | West<br>Mids<br>(E) | Wales<br>(F) | East-<br>ern<br>(G) | London<br>(H) | South<br>East<br>(I) | South<br>West<br>(J) | East<br>Mids<br>(K) |
| Unweighted base | 2006        | 162                  | 96                   | 227                  | 179                         | 193                 | 110          | 196                 | 240           | 290                  | 176                  | 137                 |
| Weighted base   | 2006        | 174                  | 91*                  | 238                  | 177                         | 185                 | 106*         | 187                 | 253           | 256                  | 182                  | 156                 |
| Agree           | 1279<br>64% | 110<br>63%           | 56<br>61%            | 168<br>71%E          | 107<br>60%                  | 112<br>60%          | 71<br>66%    | 122<br>65%          | 165<br>65%    | 164<br>64%           | 112<br>62%           | 93<br>60%           |
| Disagree        | 355<br>18%  | 36<br>21%C           | 19<br>21%            | 29<br>12%            | 24<br>14%                   | 42<br>22%CI         | 14<br>D 14%  | 35<br>18%           | 51<br>20%C    | 46<br>18%            | 33<br>18%            | 26<br>17%           |
| Don't know      | 371<br>19%  | 27<br>16%            | 17<br>18%            | 41<br>17%            | 47<br>26%AC<br>H            | 32<br>G 17%         | 21<br>20%    | 31<br>16%           | 37<br>15%     | 46<br>18%            | 37<br>20%            | 36<br>23%           |

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L \* small base; \*\* very small base (under 30) ineligible for sig testing







Absolutes/col percents

Q.2 G4S, the private security company that is providing security staff for the London 2012 Olympics, has recently announced that it will not be able to provide enough security staff to meet their contractual agreement for the Games. 3,500 soldiers and police from forces around the country are being drafted in to secure the Games. I am looking forward to the London 2012 Olympics

Base: All respondents

|                 |            | Gen         | der           |              |               | Age           | е            |              |              |              | Social (    | Class       |             |                      |                      | Region                       |                                    |                      |
|-----------------|------------|-------------|---------------|--------------|---------------|---------------|--------------|--------------|--------------|--------------|-------------|-------------|-------------|----------------------|----------------------|------------------------------|------------------------------------|----------------------|
|                 | Total      | Male<br>(a) | Female<br>(b) | 18-24<br>(c) | 25-34<br>(d)  | 35-44<br>(e)  | 45-54<br>(f) | 55-64<br>(g) | 65+<br>(h)   | AB<br>(i)    | C1<br>(j)   | C2<br>(k)   | DE<br>(l)   | South<br>East<br>(m) | Mid-<br>lands<br>(n) | North<br>Eng-<br>land<br>(o) | Wales<br>&<br>South<br>West<br>(p) | Scot-<br>land<br>(q) |
| Unweighted base | 2006       | 1009        | 997           | 218          | 278           | 409           | 368          | 334          | 399          | 793          | 511         | 269         | 433         | 530                  | 526                  | 502                          | 286                                | 162                  |
| Weighted base   | 2006       | 983         | 1023          | 240          | 322           | 381           | 342          | 300          | 421          | 542          | 582         | 421         | 461         | 509                  | 529                  | 506                          | 288                                | 174                  |
| Agree           | 825<br>41% | 432<br>44%b | 393<br>38%    | 103<br>43%h  | 165<br>51%fgl | 164<br>n 43%h | 137<br>40%   | 115<br>38%   | 141<br>34%   | 261<br>48%jl | 238<br>41%l | 174<br>41%l | 152<br>33%  | 215<br>42%q          | 236<br>45%q          | 202<br>40%                   | 119<br>41%q                        | 53<br>31%            |
| Disagree        | 895<br>45% | 434<br>44%  | 461<br>45%    | 94<br>39%    | 107<br>33%    | 158<br>41%    | 162<br>47%d  | 148<br>49%cd | 226<br>54%cd | 216<br>e 40% | 264<br>45%  | 186<br>44%  | 229<br>50%i | 221<br>43%           | 223<br>42%           | 225<br>44%                   | 136<br>47%                         | 91<br>52%n           |
| Don't know      | 286<br>14% | 118<br>12%  | 168<br>16%a   | 43<br>18%    | 50<br>15%     | 59<br>16%     | 43<br>13%    | 37<br>12%    | 54<br>13%    | 65<br>12%    | 80<br>14%   | 61<br>14%   | 80<br>17%i  | 73<br>14%            | 70<br>13%            | 80<br>16%                    | 33<br>12%                          | 30<br>17%            |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r \*\* very small base (under 30) ineligible for sig testing







Absolutes/col percents

Q.2 G4S, the private security company that is providing security staff for the London 2012 Olympics, has recently announced that it will not be able to provide enough security staff to meet their contractual agreement for the Games. 3,500 soldiers and police from forces around the country are being drafted in to secure the Games. I am looking forward to the London 2012 Olympics

|                 |            |                   |            | Q.3/4/5 Vo | ting Intention (i | ncluding Squee | ze & DK/Refu | use at Q.4)   |           |           |                    | Voted in          | 2010 General I |                          |
|-----------------|------------|-------------------|------------|------------|-------------------|----------------|--------------|---------------|-----------|-----------|--------------------|-------------------|----------------|--------------------------|
|                 | _Total     | Conser-<br>vative | Labour     | Lib Dem    | UKIP              | Green          | SNP          | Plaid Cymru _ | BNP       | Other     | DK/Refuse<br>at Q4 | Conser-<br>vative | Labour         | Liberal<br>Demo-<br>crat |
| Unweighted base | 2006       | 519               | 615        | 162        | 168               | 69             | 45           | 11            | 22        | 14        | 326                | 628               | 433            | 404                      |
| Weighted base   | 2006       | 482               | 630        | 156        | 168               | 73             | 46           | 11            | 25        | 12        | 337                | 594               | 472            | 378                      |
| Agree           | 825<br>41% | 230<br>48%        | 305<br>48% | 86<br>55%  | 50<br>30%         | 20<br>27%      | 8<br>18%     | 6<br>53%      | 7<br>28%  | 2<br>18%  | 113<br>34%         | 258<br>43%        | 211<br>45%     | 187<br>49%               |
| Disagree        | 895<br>45% | 192<br>40%        | 244<br>39% | 59<br>38%  | 101<br>60%        | 40<br>55%      | 28<br>62%    | 5<br>47%      | 18<br>72% | 10<br>82% | 142<br>42%         | 262<br>44%        | 186<br>39%     | 166<br>44%               |
| Don't know      | 286<br>14% | 61<br>13%         | 81<br>13%  | 10<br>7%   | 17<br>10%         | 13<br>18%      | 9<br>20%     | -             | -         | -         | 82<br>24%          | 74<br>13%         | 76<br>16%      | 26<br>7%                 |







Absolutes/col percents

Q.2 G4S, the private security company that is providing security staff for the London 2012 Olympics, has recently announced that it will not be able to provide enough security staff to meet their contractual agreement for the Games. 3,500 soldiers and police from forces around the country are being drafted in to secure the Games. I am looking forward to the London 2012 Olympics

|                 | _          |            |                |           |           | Q.5 Generally spea | king, do you think | of yourself as? |             |           |           |            |
|-----------------|------------|------------|----------------|-----------|-----------|--------------------|--------------------|-----------------|-------------|-----------|-----------|------------|
|                 | Total      | Labour     | Conser -vative | Lib Dem   | UKIP      | Green              | SNP                | BNP             | Plaid Cymru | Other     | Refused   | Don't know |
| Unweighted base | 2006       | 593        | 562            | 181       | 63        | 45                 | 40                 | 13              | 11          | 34        | 49        | 415        |
| Weighted base   | 2006       | 620        | 532            | 166       | 65        | 45                 | 44                 | 16              | 12          | 31        | 51        | 424        |
| Agree           | 825<br>41% | 303<br>49% | 233<br>44%     | 88<br>53% | 14<br>21% | 6<br>14%           | 8<br>19%           | 3<br>21%        | 4<br>38%    | 7<br>21%  | 19<br>36% | 139<br>33% |
| Disagree        | 895<br>45% | 238<br>38% | 235<br>44%     | 64<br>39% | 44<br>68% | 27<br>61%          | 28<br>64%          | 12<br>79%       | 7<br>62%    | 24<br>77% | 14<br>27% | 201<br>47% |
| Don't know      | 286<br>14% | 80<br>13%  | 64<br>12%      | 14<br>8%  | 7<br>11%  | 11<br>25%          | 7<br>17%           | -               | -           | 1<br>2%   | 19<br>37% | 84<br>20%  |







Absolutes/col percents

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Base: All respondents

|                 |            |                      |                      |                      |                             | F                   | Region          |                     |               |                      |                      |                     |
|-----------------|------------|----------------------|----------------------|----------------------|-----------------------------|---------------------|-----------------|---------------------|---------------|----------------------|----------------------|---------------------|
|                 | Total      | Scot-<br>land<br>(A) | North<br>East<br>(B) | North<br>West<br>(C) | Yorks<br>&<br>Humber<br>(D) | West<br>Mids<br>(E) | Wales<br>(F)    | East-<br>ern<br>(G) | London<br>(H) | South<br>East<br>(I) | South<br>West<br>(J) | East<br>Mids<br>(K) |
| Unweighted base | 2006       | 162                  | 96                   | 227                  | 179                         | 193                 | 110             | 196                 | 240           | 290                  | 176                  | 137                 |
| Weighted base   | 2006       | 174                  | 91*                  | 238                  | 177                         | 185                 | 106*            | 187                 | 253           | 256                  | 182                  | 156                 |
| Agree           | 825<br>41% | 53<br>31%            | 26<br>28%            | 96<br>40%            | 80<br>45%AE                 | 89<br>3 48%AE       | 38<br>3 36%     | 81<br>43%           | 103<br>AB 41% | 112<br>44%           | 81<br>AB 45%         | 66<br>AB 42%        |
| Disagree        | 895<br>45% | 91<br>52%D           | 50<br>55%D<br>I      | 108<br>EG45%         | 67<br>38%                   | 76<br>41%           | 58<br>54%[<br>I | 77<br>EG41%         | 114<br>45%    | 107<br>42%           | 78<br>43%            | 70<br>45%           |
| Don't know      | 286<br>14% | 30<br>17%            | 15<br>16%            | 34<br>14%            | 30<br>17%                   | 20<br>11%           | 10<br>10%       | 30<br>16%           | 36<br>14%     | 37<br>15%            | 23<br>13%            | 20<br>13%           |

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L \* small base; \*\* very small base (under 30) ineligible for sig testing







Absolutes/col percents

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Base: All respondents

|                 |             | Gei         | nder          |              |              | Ag           | е            |              |                |               | Social (    | Class       |               |                      |                      | Region      |                                    |                      |
|-----------------|-------------|-------------|---------------|--------------|--------------|--------------|--------------|--------------|----------------|---------------|-------------|-------------|---------------|----------------------|----------------------|-------------|------------------------------------|----------------------|
|                 | Total       | Male<br>(a) | Female<br>(b) | 18-24<br>(c) | 25-34<br>(d) | 35-44<br>(e) | 45-54<br>(f) | 55-64<br>(g) | 65+<br>(h)     | AB<br>(i)     | C1<br>(j)   | C2<br>(k)   | DE<br>(I)     | South<br>East<br>(m) | Mid-<br>lands<br>(n) | North       | Wales<br>&<br>South<br>West<br>(p) | Scot-<br>land<br>(q) |
| Unweighted base | 2006        | 1009        | 997           | 218          | 278          | 409          | 368          | 334          | 399            | 793           | 511         | 269         | 433           | 530                  | 526                  | 502         | 286                                | 162                  |
| Weighted base   | 2006        | 983         | 1023          | 240          | 322          | 381          | 342          | 300          | 421            | 542           | 582         | 421         | 461           | 509                  | 529                  | 506         | 288                                | 174                  |
| Agree           | 600<br>30%  | 292<br>30%  | 308<br>30%    | 63<br>26%    | 73<br>23%    | 95<br>25%    | 105<br>31%   | 106<br>35%c  | 159<br>de 38%c | 141<br>de 26% | 172<br>30%  | 109<br>26%  | 177<br>38%ijk | 182<br>36%no         | 151<br>o 29%         | 135<br>27%  | 82<br>28%                          | 51<br>29%            |
| Disagree        | 1134<br>57% | 575<br>58%  | 559<br>55%    | 140<br>58%   | 198<br>61%h  | 227<br>60%h  | 193<br>56%   | 160<br>53%   | 216<br>51%     | 343<br>63%jl  | 322<br>55%l | 257<br>61%l | 212<br>46%    | 262<br>52%           | 317<br>60%m          | 287<br>57%  | 176<br>61%m                        | 92<br>53%            |
| Don't know      | 272<br>14%  | 117<br>12%  | 155<br>15%    | 38<br>16%    | 51<br>16%    | 59<br>16%    | 44<br>13%    | 34<br>11%    | 46<br>11%      | 58<br>11%     | 87<br>15%i  | 55<br>13%   | 72<br>16%i    | 65<br>13%            | 60<br>11%            | 84<br>17%որ | 31<br>11%                          | 31<br>18%            |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r \*\* very small base (under 30) ineligible for sig testing







Absolutes/col percents

Q.2 G4S, the private security company that is providing security staff for the London 2012 Olympics, has recently announced that it will not be able to provide enough security staff to meet their contractual agreement for the Games. 3,500 soldiers and police from forces around the country are being drafted in to secure the Games. I am dreading the London 2012 Olympics

|                 |             |                   |            | Q.3/4/5 Vo | ting Intention (i | ncluding Squee | ze & DK/Refu | use at Q.4)   |           |          |                    | Voted in          | 2010 General I |                          |
|-----------------|-------------|-------------------|------------|------------|-------------------|----------------|--------------|---------------|-----------|----------|--------------------|-------------------|----------------|--------------------------|
|                 | _Total      | Conser-<br>vative | Labour     | Lib Dem    | UKIP              | Green          | SNP          | Plaid Cymru _ | BNP       | Other    | DK/Refuse<br>at Q4 | Conser-<br>vative | Labour         | Liberal<br>Demo-<br>crat |
| Unweighted base | 2006        | 519               | 615        | 162        | 168               | 69             | 45           | 11            | 22        | 14       | 326                | 628               | 433            | 404                      |
| Weighted base   | 2006        | 482               | 630        | 156        | 168               | 73             | 46           | 11            | 25        | 12       | 337                | 594               | 472            | 378                      |
| Agree           | 600<br>30%  | 118<br>24%        | 169<br>27% | 46<br>30%  | 86<br>51%         | 19<br>27%      | 18<br>40%    | 1<br>7%       | 11<br>45% | 7<br>56% | 86<br>26%          | 180<br>30%        | 134<br>28%     | 108<br>29%               |
| Disagree        | 1134<br>57% | 309<br>64%        | 393<br>62% | 97<br>62%  | 71<br>42%         | 37<br>51%      | 24<br>52%    | 8<br>74%      | 14<br>55% | 5<br>44% | 167<br>49%         | 352<br>59%        | 273<br>58%     | 232<br>61%               |
| Don't know      | 272<br>14%  | 55<br>11%         | 68<br>11%  | 13<br>8%   | 12<br>7%          | 16<br>23%      | 4<br>8%      | 2<br>19%      | -         | -        | 85<br>25%          | 62<br>11%         | 65<br>14%      | 38<br>10%                |







Absolutes/col percents

Q.2 G4S, the private security company that is providing security staff for the London 2012 Olympics, has recently announced that it will not be able to provide enough security staff to meet their contractual agreement for the Games. 3,500 soldiers and police from forces around the country are being drafted in to secure the Games. I am dreading the London 2012 Olympics

|                 | _            |            |                |            |           | Q.5 Generally spea | king, do you think | of yourself as? |             |           |           |            |
|-----------------|--------------|------------|----------------|------------|-----------|--------------------|--------------------|-----------------|-------------|-----------|-----------|------------|
|                 | <u>Total</u> | Labour     | Conser -vative | Lib Dem    | UKIP      | Green              | SNP                | BNP             | Plaid Cymru | Other     | Refused   | Don't know |
| Unweighted base | 2006         | 593        | 562            | 181        | 63        | 45                 | 40                 | 13              | 11          | 34        | 49        | 415        |
| Weighted base   | 2006         | 620        | 532            | 166        | 65        | 45                 | 44                 | 16              | 12          | 31        | 51        | 424        |
| Agree           | 600<br>30%   | 173<br>28% | 169<br>32%     | 48<br>29%  | 37<br>56% | 11<br>25%          | 18<br>41%          | 8<br>54%        | 3<br>25%    | 16<br>52% | 11<br>22% | 105<br>25% |
| Disagree        | 1134<br>57%  | 378<br>61% | 306<br>58%     | 103<br>62% | 24<br>37% | 20<br>44%          | 22<br>51%          | 7<br>46%        | 7<br>58%    | 14<br>46% | 21<br>42% | 231<br>54% |
| Don't know      | 272<br>14%   | 69<br>11%  | 57<br>11%      | 15<br>9%   | 5<br>7%   | 14<br>31%          | 4<br>8%            | -<br>-          | 2<br>18%    | 1<br>2%   | 19<br>37% | 88<br>21%  |







Absolutes/col percents

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Base: All respondents

|                 |             |             |             |                      |                             | F                   | Region       |                     |                       |                      |              |                     |
|-----------------|-------------|-------------|-------------|----------------------|-----------------------------|---------------------|--------------|---------------------|-----------------------|----------------------|--------------|---------------------|
|                 | Total       |             |             | North<br>West<br>(C) | Yorks<br>&<br>Humber<br>(D) | West<br>Mids<br>(E) | Wales<br>(F) | East-<br>ern<br>(G) | London<br>(H)         | South<br>East<br>(I) |              | East<br>Mids<br>(K) |
| Unweighted base | 2006        | 162         | 96          | 227                  | 179                         | 193                 | 110          | 196                 | 240                   | 290                  | 176          | 137                 |
| Weighted base   | 2006        | 174         | 91*         | 238                  | 177                         | 185                 | 106*         | 187                 | 253                   | 256                  | 182          | 156                 |
| Agree           | 600<br>30%  | 51<br>29%   | 27<br>30%   | 67<br>28%            | 40<br>23%                   | 48<br>26%           | 42<br>40%□   | 63<br>DEJ 33%D      | 104<br>J 41%A<br>EIJK | 78<br>CD31%          | 39<br>22%    | 41<br>26%           |
| Disagree        | 1134<br>57% | 92<br>53%   | 45<br>49%   | 130<br>55%           | 113<br>64%BH                | 122<br>66%AB<br>GH  | 59<br>C 55%  | 101<br>54%          | 118<br>47%            | 144<br>56%           | 117<br>64%BH | 94<br>60%H          |
| Don't know      | 272<br>14%  | 31<br>18%EF | 19<br>21%EF | 41<br>17%EF          | 24<br>= 14%F                | 16<br>9%            | 5<br>5%      | 24<br>13%           | 31<br>12%             | 34<br>13%F           | 26<br>14%F   | 21<br>13%           |

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L \* small base; \*\* very small base (under 30) ineligible for sig testing







OPINION POLL
Online Fieldwork: 18<sup>th</sup> – 19<sup>th</sup> July 2012

Weighting table

Q.1 Thinking back to the general election in 2010, which party if any did you vote for? Base: All respondents

|                  | Unweighted<br>Total | Weighted<br>Total |
|------------------|---------------------|-------------------|
| Unweighted base  | 2006                | 2006              |
| Weighted base    | 2006                | 2006              |
| Conservative     | 594<br>30%          | 594<br>30%        |
| Labour           | 453<br>23%          | 472<br>24%        |
| Liberal Democrat | 389<br>19%          | 378<br>19%        |
| Other            | 166<br>8%           | 159<br>8%         |
| Did not vote     | 320<br>16%          | 320<br>16%        |
| Don't remember   | 38<br>2%            | 38<br>2%          |
| Refused          | 45<br>2%            | 45<br>2%          |





