

### ComRes Published Voting Intention Figures

	Independent on Sunday/ Sunday Mirror	The Independent	Independent on Sunday/ Sunday Mirror	The Independent	Independent on Sunday/ Sunday Mirror	The Independent
	13 <sup>th</sup> March	1 <sup>st</sup> March	13 <sup>th</sup> February	1 <sup>st</sup> February	16 <sup>th</sup> January	11 <sup>th</sup> January
Conservative	37%	35%	36%	34%	36%	34%
Labour	40%	39%	42%	43%	40%	42%
Liberal Democrat	11%	12%	11%	10%	10%	12%
Other	12%	14%	11%	13%	14%	12%

**Methodology:** ComRes interviewed 2004 GB adults online between 9<sup>th</sup> and 10<sup>th</sup> March 2011. Data were weighted to be demographically representative of all GB adults. Data were also weighted by past vote recall. ComRes is a member of the British Polling Council and abides by its rules.

To commission a voting intention poll or a public opinion survey please contact Caroline Lawes: [caroline.lawes@comres.co.uk](mailto:caroline.lawes@comres.co.uk)

To register for Pollwatch, a monthly newsletter update on the polls, please email [pollwatch@comres.co.uk](mailto:pollwatch@comres.co.uk)

THE  
INDEPENDENT  
ON SUNDAY

SUNDAY  
Mirror

ComRes

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th March 2011

Absolutes/col percents

**Q.1 Thinking back to the general election last year, which party if any did you vote for?**

**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2004	923	1081	161	345	387	374	321	416	665	532	273	534	493	521	511	301	178
Weighted base	2004	981	1023	240	325	383	342	301	414	538	578	422	466	503	521	511	289	180
Conservative	607 30%	323 33%	284 28%	47 20%	70 21%	100 26%	107 31%	101 34%	183 44%	186 35%	195 34%	124 29%	102 22%	167 33%	198 38%	131 26%	86 30%	25 14%
Labour	477 24%	232 24%	245 24%	48 20%	85 26%	100 26%	84 24%	79 26%	82 20%	124 23%	129 22%	100 24%	125 27%	97 19%	97 19%	164 32%	65 23%	54 30%
Liberal Democrat	392 20%	189 19%	202 20%	59 25%	49 15%	77 20%	56 16%	66 22%	85 21%	119 22%	115 20%	69 16%	88 19%	126 25%	108 21%	85 17%	55 19%	18 10%
Other	162 8%	96 10%	66 6%	8 3%	20 6%	29 7%	38 11%	30 10%	38 9%	42 8%	45 8%	28 7%	46 10%	32 6%	33 6%	25 5%	28 10%	44 25%
Did not vote	286 14%	110 11%	176 17%	60 25%	85 26%	58 15%	46 14%	20 7%	16 4%	54 10%	64 11%	77 18%	91 20%	54 11%	67 13%	90 18%	46 16%	28 16%
Don't remember	34 2%	14 1%	20 2%	12 5%	7 2%	8 2%	4 1%	2 1%	2 *	4 1%	13 2%	14 3%	3 1%	10 2%	9 2%	4 1%	4 1%	7 4%
Refused	46 2%	17 2%	29 3%	6 3%	9 3%	11 3%	8 2%	3 1%	8 2%	9 2%	17 3%	8 2%	11 2%	16 3%	9 2%	11 2%	4 2%	4 2%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th March 2011

Absolutes/col percents

**Q.1 Thinking back to the general election last year, which party if any did you vote for?**

**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2004	619	590	195	109	54	38	14	28	7	273	637	417	436
Weighted base	2004	585	633	175	116	53	37	16	31	9	280	607	477	392
Conservative	607	501	27	7	31	5	-	-	-	2	47	607	-	-
	30%	86%	4%	4%	27%	10%	-	-	-	25%	17%	100%	-	-
Labour	477	15	417	4	1	3	2	-	3	1	24	-	477	-
	24%	3%	66%	3%	1%	5%	5%	-	10%	11%	9%	-	100%	-
Liberal Democrat	392	28	103	146	11	27	1	2	4	2	63	-	-	392
	20%	5%	16%	83%	10%	52%	3%	14%	12%	17%	22%	-	-	100%
Other	162	7	17	1	55	15	29	12	16	-	12	-	-	-
	8%	1%	3%	1%	48%	28%	79%	75%	53%	-	4%	-	-	-
Did not vote	286	22	57	13	14	2	5	2	5	2	97	-	-	-
	14%	4%	9%	7%	12%	5%	13%	11%	17%	17%	35%	-	-	-
Don't remember	34	5	10	3	2	*	-	-	1	-	10	-	-	-
	2%	1%	2%	2%	2%	1%	-	-	4%	-	4%	-	-	-
Refused	46	7	3	1	2	-	-	-	1	3	27	-	-	-
	2%	1%	*	1%	2%	-	-	-	4%	29%	10%	-	-	-

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th March 2011

Absolutes/col percents

**Q.1 Thinking back to the general election last year, which party if any did you vote for?**

**Base: All respondents**

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2004	562	569	224	55	43	35	24	11	16	38	427
Weighted base	2004	605	531	209	63	41	36	25	13	19	36	425
Conservative	607 30%	28 5%	455 86%	19 9%	6 9%	- -	3 9%	- -	- -	3 16%	2 4%	91 21%
Labour	477 24%	384 63%	11 2%	11 5%	- -	5 12%	3 8%	3 12%	- -	4 24%	6 17%	50 12%
Liberal Democrat	392 20%	88 15%	22 4%	157 75%	9 14%	2 4%	10 28%	3 13%	1 6%	5 29%	3 8%	91 21%
Other	162 8%	28 5%	14 3%	3 2%	31 50%	27 64%	9 26%	12 48%	7 54%	2 11%	- -	29 7%
Did not vote	286 14%	65 11%	24 4%	16 8%	15 24%	7 16%	11 29%	4 15%	5 40%	3 14%	7 20%	130 31%
Don't remember	34 2%	9 2%	* *	1 1%	- -	1 3%	- -	- -	- -	- -	- -	22 5%
Refused	46 2%	3 1%	4 1%	2 1%	2 3%	- -	- -	3 12%	- -	1 6%	19 52%	12 3%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th March 2011

Absolutes/col percents

**Q.2 If there were a general election tomorrow, how likely would you be to vote?**

**Base: All respondents**

		Gender			Age						Social Class				Region				
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base		2004	923	1081	161	345	387	374	321	416	665	532	273	534	493	521	511	301	178
Weighted base		2004	981	1023	240	325	383	342	301	414	538	578	422	466	503	521	511	289	180
Absolutely certain to vote	(10)	1104 55%	573 58%	530 52%	86 36%	135 42%	185 48%	190 55%	191 64%	317 77%	327 61%	331 57%	201 48%	245 53%	275 55%	278 53%	287 56%	163 56%	101 56%
	(9)	231 12%	124 13%	107 10%	28 12%	34 10%	50 13%	37 11%	42 14%	40 10%	85 16%	62 11%	37 9%	46 10%	62 12%	70 13%	56 11%	26 9%	18 10%
	(8)	183 9%	86 9%	97 9%	29 12%	36 11%	51 13%	25 7%	20 7%	22 5%	46 9%	58 10%	39 9%	40 9%	57 11%	43 8%	54 11%	19 6%	11 6%
	(7)	98 5%	47 5%	51 5%	16 7%	20 6%	21 5%	20 6%	13 4%	9 2%	22 4%	29 5%	28 7%	19 4%	30 6%	30 6%	13 3%	15 5%	10 6%
	(6)	67 3%	29 3%	39 4%	12 5%	16 5%	13 4%	13 4%	6 2%	7 2%	15 3%	13 2%	24 6%	15 3%	17 3%	15 3%	15 3%	7 2%	14 8%
	(5)	65 3%	35 4%	30 3%	23 10%	8 2%	14 4%	9 3%	8 3%	3 1%	13 3%	17 3%	22 5%	12 3%	17 3%	18 4%	9 2%	13 5%	8 4%
	(4)	22 1%	7 1%	16 2%	6 2%	10 3%	4 1%	2 *	- -	1 *	4 1%	6 1%	9 2%	3 1%	10 2%	3 1%	6 1%	* *	4 2%
	(3)	33 2%	10 1%	22 2%	4 2%	9 3%	12 3%	4 1%	3 1%	1 *	8 2%	8 1%	6 1%	11 2%	7 1%	9 2%	14 3%	2 1%	1 1%
	(2)	18 1%	10 1%	8 1%	2 1%	4 1%	4 1%	5 2%	- -	2 1%	2 *	5 1%	6 1%	5 1%	3 1%	7 1%	5 1%	2 1%	2 1%
	Certain not to vote	(1)	84 4%	27 3%	57 6%	22 9%	28 9%	8 2%	13 4%	7 2%	6 1%	6 1%	17 3%	27 6%	34 7%	9 2%	24 5%	25 5%	20 7%
Refused		14 1%	1 *	13 1%	3 1%	3 1%	3 1%	4 1%	- -	1 *	1 *	4 1%	2 1%	7 1%	5 1%	- -	6 1%	1 *	1 1%
Don't know		83 4%	31 3%	52 5%	7 3%	22 7%	18 5%	19 6%	11 4%	5 1%	7 1%	29 5%	20 5%	27 6%	12 2%	25 5%	22 4%	20 7%	4 2%
Mean		8.56	8.77	8.34	7.47	7.75	8.48	8.60	9.07	9.43	9.00	8.75	8.02	8.25	8.71	8.50	8.54	8.45	8.47
Standard deviation		2.40	2.15	2.60	2.92	2.95	2.23	2.38	1.88	1.52	1.81	2.18	2.74	2.81	2.04	2.46	2.52	2.67	2.38
Standard error		0.05	0.07	0.08	0.24	0.17	0.12	0.13	0.11	0.07	0.07	0.10	0.17	0.13	0.09	0.11	0.11	0.16	0.18

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th March 2011

Absolutes/col percents

**Q.2 If there were a general election tomorrow, how likely would you be to vote?**

**Base: All respondents**

		Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
		Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base		2004	619	590	195	109	54	38	14	28	7	273	637	417	436
Weighted base		2004	585	633	175	116	53	37	16	31	9	280	607	477	392
Absolutely certain to vote	(10)	1104 55%	378 65%	413 65%	93 53%	82 71%	26 49%	30 80%	10 59%	21 70%	6 67%	78 28%	393 65%	312 65%	223 57%
	(9)	231 12%	83 14%	68 11%	38 22%	10 9%	9 16%	2 6%	5 30%	3 11%	- -	25 9%	83 14%	53 11%	59 15%
	(8)	183 9%	58 10%	71 11%	24 14%	6 5%	11 20%	1 3%	- -	- -	1 13%	15 5%	59 10%	50 10%	36 9%
	(7)	98 5%	36 6%	41 7%	8 5%	4 4%	- -	- -	- -	4 12%	1 16%	7 3%	33 5%	18 4%	15 4%
	(6)	67 3%	17 3%	21 3%	9 5%	1 1%	5 9%	4 11%	- -	3 8%	* 4%	13 5%	12 2%	14 3%	13 3%
	(5)	65 3%	13 2%	20 3%	3 2%	13 11%	2 5%	- -	2 11%	- -	- -	15 5%	6 1%	7 2%	13 3%
	(4)	22 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	6 2%	2 *	4 1%	5 1%
	(3)	33 2%	- -	- -	- -	- -	- -	- -	- -	- -	- -	10 4%	* *	- -	3 1%
	(2)	18 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	4 1%	2 *	1 *	2 *
	Certain not to vote	(1)	84 4%	- -	- -	- -	- -	- -	- -	- -	- -	- -	42 15%	2 *	2 *
Refused		14 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	13 5%	1 *	1 *	- -
Don't know		83 4%	- -	- -	- -	- -	- -	- -	- -	- -	- -	52 18%	12 2%	15 3%	16 4%
Mean		8.56	9.24	9.19	9.09	9.13	8.83	9.45	9.17	9.22	9.11	6.66	9.27	9.25	8.87
Standard deviation		2.40	1.25	1.33	1.25	1.65	1.51	1.27	1.55	1.39	1.41	3.54	1.32	1.41	1.96
Standard error		0.05	0.05	0.05	0.09	0.16	0.21	0.21	0.41	0.26	0.53	0.24	0.05	0.07	0.10

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th March 2011

Absolutes/col percents

**Q.2 If there were a general election tomorrow, how likely would you be to vote?**

**Base: All respondents**

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2004	562	569	224	55	43	35	24	11	16	38	427
Weighted base	2004	605	531	209	63	41	36	25	13	19	36	425
Absolutely certain to vote	(10) 1104 55%	376 62%	361 68%	111 53%	40 63%	28 67%	17 48%	15 59%	5 40%	8 40%	16 44%	129 30%
	(9) 231 12%	67 11%	63 12%	39 18%	2 3%	5 11%	4 11%	3 12%	3 20%	2 9%	- -	44 10%
	(8) 183 9%	62 10%	35 7%	16 8%	6 9%	1 3%	6 15%	- -	- -	- -	2 4%	56 13%
	(7) 98 5%	31 5%	32 6%	10 5%	2 4%	- -	1 3%	2 7%	- -	- -	- -	20 5%
	(6) 67 3%	14 2%	11 2%	10 5%	1 2%	4 9%	1 3%	- -	1 9%	5 25%	2 5%	17 4%
	(5) 65 3%	12 2%	9 2%	6 3%	9 14%	1 1%	- -	- -	1 4%	1 8%	1 2%	26 6%
	(4) 22 1%	4 1%	2 *	1 1%	- -	2 5%	2 5%	1 3%	- -	- -	1 2%	9 2%
	(3) 33 2%	2 *	5 1%	9 4%	2 3%	- -	- -	1 2%	- -	- -	* 1%	15 3%
	(2) 18 1%	5 1%	2 *	1 *	- -	1 2%	- -	1 4%	- -	2 9%	- -	7 2%
Certain not to vote	(1) 84 4%	13 2%	4 1%	2 1%	1 1%	- -	2 7%	2 8%	4 27%	2 10%	3 8%	51 12%
Refused	14 1%	1 *	- -	- -	- -	- -	- -	- -	- -	- -	10 29%	3 1%
Don't know	83 4%	18 3%	6 1%	5 2%	- -	* 1%	3 8%	1 5%	- -	- -	1 4%	49 11%
Mean	8.56	8.98	9.20	8.70	8.57	8.93	8.32	8.20	6.81	6.96	7.99	7.09
Standard deviation	2.40	1.93	1.60	2.05	2.24	2.00	2.63	3.14	3.93	3.27	3.25	3.21
Standard error	0.05	0.08	0.07	0.14	0.30	0.31	0.46	0.66	1.18	0.82	0.64	0.16

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th March 2011

Absolutes/col percents

**Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?**

**Base: All respondents saying 5-10 likely to vote**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1741	835	906	128	264	333	319	298	399	624	462	225	430	441	454	435	254	157
Weighted base	1749	894	855	195	248	335	294	279	398	509	510	352	378	457	454	433	243	162
Labour	573 33%	297 33%	275 32%	73 37%	103 41%	122 36%	95 32%	84 30%	97 24%	154 30%	167 33%	104 30%	148 39%	133 29%	121 27%	194 45%	68 28%	56 35%
Conservative	523 30%	287 32%	236 28%	43 22%	56 23%	82 25%	90 30%	88 32%	164 41%	166 33%	168 33%	105 30%	84 22%	153 33%	161 35%	107 25%	72 30%	31 19%
Lib Dem	136 8%	77 9%	60 7%	20 10%	13 5%	31 9%	15 5%	25 9%	32 8%	55 11%	31 6%	22 6%	28 7%	48 11%	38 8%	28 6%	18 8%	4 2%
UKIP	105 6%	64 7%	41 5%	4 2%	8 3%	18 5%	23 8%	23 8%	30 7%	26 5%	21 4%	31 9%	28 7%	26 6%	36 8%	23 5%	16 6%	4 3%
Green	41 2%	20 2%	21 3%	7 3%	9 4%	9 3%	9 3%	3 1%	5 1%	11 2%	21 4%	1 *	8 2%	21 5%	5 1%	4 1%	4 2%	6 4%
SNP	37 2%	28 3%	9 1%	- -	5 2%	5 1%	4 1%	9 3%	14 3%	12 2%	7 1%	9 2%	9 2%	- -	- -	- -	- -	37 23%
BNP	30 2%	17 2%	13 2%	2 1%	6 3%	3 1%	12 4%	2 1%	4 1%	5 1%	9 2%	8 2%	9 2%	5 1%	7 1%	11 2%	5 2%	3 2%
Plaid Cymru	16 1%	10 1%	6 1%	2 1%	- -	6 2%	5 2%	1 *	3 1%	7 1%	4 1%	4 1%	- -	- -	- -	- -	16 7%	- -
Other	9 1%	2 *	7 1%	- -	- -	3 1%	1 *	- -	5 1%	1 *	- -	4 1%	4 1%	2 1%	5 1%	1 *	- -	- -
Refused	12 1%	6 1%	6 1%	3 2%	2 1%	3 1%	2 1%	1 1%	- -	2 *	7 1%	1 *	2 1%	6 1%	3 1%	- -	2 1%	1 *
Don't know	266 15%	86 10%	179 21%	42 21%	46 19%	53 16%	38 13%	43 15%	44 11%	69 14%	75 15%	62 18%	59 16%	62 13%	79 17%	65 15%	40 16%	20 13%



## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th March 2011

Absolutes/col percents

**Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?**

**Base: All respondents saying 5-10 likely to vote**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1741	619	590	195	109	54	38	14	28	7	150	612	395	402
Weighted base	1749	585	633	175	116	53	37	16	31	9	154	587	454	358
Labour	573 33%	- -	573 90%	- -	- -	- -	- -	- -	- -	- -	- -	20 3%	388 85%	88 25%
Conservative	523 30%	523 89%	- -	- -	- -	- -	- -	- -	- -	- -	- -	458 78%	13 3%	22 6%
Lib Dem	136 8%	- -	- -	136 78%	- -	- -	- -	- -	- -	- -	- -	1 *	3 1%	120 34%
UKIP	105 6%	- -	- -	- -	105 91%	- -	- -	- -	- -	- -	- -	26 4%	- -	9 2%
Green	41 2%	- -	- -	- -	- -	41 78%	- -	- -	- -	- -	- -	5 1%	1 *	21 6%
SNP	37 2%	- -	- -	- -	- -	- -	37 100%	- -	- -	- -	- -	- -	2 *	1 *
BNP	30 2%	- -	- -	- -	- -	- -	- -	- -	30 99%	- -	- -	- -	3 1%	4 1%
Plaid Cymru	16 1%	- -	- -	- -	- -	- -	- -	16 100%	- -	- -	- -	- -	- -	2 1%
Other	9 1%	- -	- -	- -	- -	- -	- -	- -	- -	9 100%	- -	2 *	1 *	2 *
Refused	12 1%	- -	- -	1 *	- -	- -	- -	- -	- -	- -	12 8%	- -	1 *	1 *
Don't know	266 15%	62 11%	61 10%	38 22%	11 9%	12 22%	- -	- -	* 1%	- -	141 92%	75 13%	41 9%	89 25%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th March 2011

Absolutes/col percents

**Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?**

**Base: All respondents saying 5-10 likely to vote**

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	1741	515	545	206	51	39	29	18	9	13	20	296
Weighted base	1749	561	511	192	60	38	29	20	10	15	20	292
Labour	573 33%	456 81%	7 1%	30 15%	4 7%	7 18%	2 7%	- -	- -	5 33%	4 20%	57 20%
Conservative	523 30%	10 2%	424 83%	20 10%	4 6%	- -	1 3%	- -	1 13%	1 8%	1 4%	62 21%
Lib Dem	136 8%	14 3%	4 1%	94 49%	- -	- -	4 13%	- -	- -	- -	- -	20 7%
UKIP	105 6%	9 2%	23 5%	1 1%	50 84%	- -	- -	1 7%	- -	1 5%	- -	20 7%
Green	41 2%	4 1%	1 *	7 4%	- -	- -	18 63%	- -	- -	1 4%	- -	9 3%
SNP	37 2%	3 1%	- -	1 *	- -	31 82%	- -	- -	- -	- -	- -	2 1%
BNP	30 2%	5 1%	2 *	1 *	- -	- -	- -	18 93%	- -	- -	- -	4 1%
Plaid Cymru	16 1%	3 1%	- -	- -	- -	- -	- -	- -	8 87%	- -	- -	4 1%
Other	9 1%	1 *	2 *	- -	- -	- -	- -	- -	- -	3 20%	- -	3 1%
Refused	12 1%	- -	- -	1 *	- -	- -	- -	- -	- -	- -	11 53%	1 *
Don't know	266 15%	55 10%	47 9%	37 19%	2 3%	- -	4 14%	- -	- -	5 30%	5 23%	111 38%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th March 2011

Absolutes/col percents

**Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?**

**Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	544	177	367	64	131	112	102	68	67	135	146	91	172	116	155	134	92	47
Weighted base	533	179	354	90	125	104	89	65	61	100	150	134	149	113	149	143	89	40
Labour	82 15%	23 13%	59 17%	15 17%	10 8%	16 15%	14 16%	14 21%	12 20%	18 18%	11 7%	24 18%	28 19%	16 14%	24 16%	25 18%	11 12%	6 15%
Conservative	59 11%	15 8%	45 13%	8 9%	9 7%	15 15%	5 6%	12 19%	10 16%	15 15%	15 10%	9 7%	21 14%	14 12%	17 11%	17 12%	8 9%	4 9%
Lib Dem	40 8%	12 7%	28 8%	10 11%	8 6%	5 4%	6 7%	7 11%	5 8%	11 11%	15 10%	9 6%	6 4%	12 11%	14 9%	6 4%	7 7%	1 3%
Green	25 5%	10 6%	15 4%	- -	11 9%	2 2%	8 9%	2 4%	2 3%	5 5%	7 4%	9 6%	5 3%	7 6%	5 4%	7 5%	5 6%	- -
UKIP	21 4%	9 5%	12 3%	1 1%	3 3%	5 5%	6 6%	4 7%	2 3%	2 2%	4 3%	6 5%	9 6%	3 3%	9 6%	5 4%	3 3%	- -
BNP	13 2%	8 4%	5 1%	- -	6 4%	3 3%	2 2%	1 2%	1 1%	1 1%	3 2%	5 3%	4 3%	4 4%	6 4%	2 2%	1 1%	- -
SNP	4 1%	3 2%	1 *	- -	1 1%	- -	* *	1 1%	1 2%	1 1%	- -	2 1%	1 1%	- -	- -	- -	- -	4 9%
Plaid Cymru	1 *	1 *	- -	1 1%	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	1 1%	- -
Other	8 1%	5 3%	3 1%	3 3%	3 2%	1 1%	- -	1 2%	- -	* *	5 3%	1 1%	1 1%	- -	3 2%	3 2%	1 1%	- -
Refused	27 5%	12 7%	15 4%	3 3%	7 6%	5 5%	6 6%	3 5%	3 4%	6 6%	11 7%	7 5%	3 2%	10 9%	3 2%	9 6%	4 4%	1 3%
Don't know	254 48%	82 46%	172 49%	49 55%	67 54%	52 50%	41 47%	19 29%	25 42%	42 42%	79 53%	62 46%	71 48%	47 41%	67 45%	67 47%	49 55%	24 61%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th March 2011

Absolutes/col percents

**Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?**

**Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	544	72	60	39	12	10	-	-	1	-	273	103	60	130
Weighted base	533	62	61	39	11	12	-	-	*	-	280	95	66	123
Labour	82 15%	- -	40 66%	- -	- -	- -	- -	- -	- -	- -	- -	8 8%	33 50%	16 13%
Conservative	59 11%	36 58%	- -	- -	- -	- -	- -	- -	- -	- -	- -	28 30%	2 3%	5 4%
Lib Dem	40 8%	- -	- -	25 64%	- -	- -	- -	- -	- -	- -	- -	3 3%	2 3%	23 18%
Green	25 5%	- -	- -	- -	- -	12 100%	- -	- -	- -	- -	- -	2 2%	1 2%	8 6%
UKIP	21 4%	- -	- -	- -	11 100%	- -	- -	- -	- -	- -	- -	7 7%	4 5%	3 2%
BNP	13 2%	- -	- -	- -	- -	- -	- -	- -	* 100%	- -	- -	- -	- -	2 2%
SNP	4 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 1%
Plaid Cymru	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *
Other	8 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 1%
Refused	27 5%	- -	- -	1 2%	- -	- -	- -	- -	- -	- -	27 10%	1 1%	3 4%	2 2%
Don't know	254 48%	26 42%	21 34%	13 34%	- -	- -	- -	- -	- -	- -	253 90%	46 49%	22 33%	61 50%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th March 2011

Absolutes/col percents

**Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?**

**Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3**

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	Green	BNP	UKIP	Plaid Cymru	SNP	Other	Refused	Don't know
Unweighted base	544	99	81	57	9	6	6	2	4	7	33	240
Weighted base	533	100	66	55	11	6	5	4	3	8	31	245
Labour	82 15%	47 47%	4 6%	5 9%	- -	- -	- -	- -	- -	- -	- -	26 11%
Conservative	59 11%	7 7%	26 39%	4 8%	- -	- -	- -	- -	- -	- -	1 3%	21 9%
Lib Dem	40 8%	4 4%	- -	20 36%	- -	- -	- -	1 37%	- -	- -	1 4%	13 6%
Green	25 5%	5 5%	3 4%	7 12%	5 48%	- -	- -	- -	- -	- -	- -	5 2%
UKIP	21 4%	4 4%	4 6%	1 2%	- -	- -	4 89%	- -	- -	- -	1 2%	8 3%
BNP	13 2%	2 2%	- -	1 2%	- -	6 100%	- -	- -	- -	- -	- -	4 2%
SNP	4 1%	1 1%	- -	1 1%	- -	- -	- -	- -	2 77%	- -	- -	- -
Plaid Cymru	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *
Other	8 1%	- -	- -	- -	- -	- -	- -	- -	- -	3 43%	- -	4 2%
Refused	27 5%	1 1%	- -	1 1%	1 10%	- -	- -	- -	- -	1 18%	22 72%	- -
Don't know	254 48%	28 29%	30 46%	16 29%	5 41%	- -	1 11%	2 63%	1 23%	3 39%	6 19%	162 66%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th March 2011

Absolutes/col percents

#### Q.5 Generally speaking, do you think of yourself as...?

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2004	923	1081	161	345	387	374	321	416	665	532	273	534	493	521	511	301	178
Weighted base	2004	981	1023	240	325	383	342	301	414	538	578	422	466	503	521	511	289	180
Labour	605 30%	315 32%	290 28%	57 24%	87 27%	137 36%	117 34%	102 34%	106 26%	156 29%	157 27%	132 31%	160 34%	143 28%	121 23%	206 40%	80 28%	55 31%
Conservative	531 26%	278 28%	253 25%	29 12%	57 18%	80 21%	93 27%	95 31%	176 43%	166 31%	172 30%	99 23%	95 20%	148 29%	165 32%	118 23%	71 24%	29 16%
Lib Dem	209 10%	103 11%	106 10%	33 14%	21 6%	36 9%	27 8%	39 13%	53 13%	75 14%	57 10%	33 8%	44 9%	68 14%	60 12%	38 8%	34 12%	9 5%
UKIP	63 3%	39 4%	23 2%	6 2%	4 1%	11 3%	16 5%	10 3%	16 4%	9 2%	8 1%	23 5%	22 5%	15 3%	31 6%	10 2%	6 2%	2 1%
SNP	41 2%	29 3%	12 1%	- -	7 2%	5 1%	2 1%	8 3%	18 4%	13 2%	6 1%	9 2%	14 3%	- -	- -	- -	- -	41 23%
Green	36 2%	12 1%	24 2%	5 2%	9 3%	8 2%	9 3%	5 2%	- -	7 1%	17 3%	6 1%	6 1%	14 3%	5 1%	8 2%	5 2%	5 3%
BNP	25 1%	15 2%	10 1%	2 1%	6 2%	2 1%	7 2%	3 1%	4 1%	1 *	11 2%	5 1%	7 2%	4 1%	6 1%	11 2%	4 1%	- -
Plaid Cymru	13 1%	7 1%	6 1%	2 1%	- -	5 1%	3 1%	1 *	3 1%	6 1%	2 *	3 1%	2 *	- -	- -	- -	13 5%	- -
Other	19 1%	11 1%	8 1%	3 1%	7 2%	3 1%	4 1%	- -	2 *	1 *	6 1%	9 2%	3 1%	2 *	3 1%	7 1%	2 1%	5 3%
Refused	36 2%	13 1%	23 2%	8 3%	8 2%	6 2%	9 3%	1 *	4 1%	4 1%	11 2%	10 2%	12 2%	14 3%	6 1%	8 2%	5 2%	3 1%
Don't know	425 21%	157 16%	268 26%	95 40%	118 36%	89 23%	55 16%	38 13%	30 7%	98 18%	131 23%	94 22%	102 22%	96 19%	123 24%	105 21%	70 24%	31 17%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th March 2011

Absolutes/col percents

#### Q.5 Generally speaking, do you think of yourself as...?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2004	619	590	195	109	54	38	14	28	7	273	637	417	436
Weighted base	2004	585	633	175	116	53	37	16	31	9	280	607	477	392
Labour	605 30%	17 3%	499 79%	18 10%	9 8%	6 12%	3 8%	3 21%	5 18%	1 11%	30 11%	28 5%	384 80%	88 22%
Conservative	531 26%	464 79%	11 2%	4 3%	25 22%	2 4%	- -	- -	2 7%	2 25%	30 11%	455 75%	11 2%	22 6%
Lib Dem	209 10%	22 4%	33 5%	121 69%	2 2%	12 23%	1 3%	- -	1 2%	- -	17 6%	19 3%	11 2%	157 40%
UKIP	63 3%	4 1%	4 1%	- -	53 45%	- -	- -	- -	- -	- -	1 *	6 1%	- -	9 2%
SNP	41 2%	- -	7 1%	- -	- -	- -	31 85%	- -	- -	- -	1 *	- -	5 1%	2 *
Green	36 2%	1 *	2 *	4 2%	- -	21 40%	- -	- -	- -	- -	6 2%	3 1%	3 1%	10 3%
BNP	25 1%	- -	- -	- -	1 1%	- -	- -	- -	18 59%	- -	- -	- -	3 1%	3 1%
Plaid Cymru	13 1%	1 *	- -	- -	- -	- -	- -	8 52%	- -	- -	2 1%	- -	- -	1 *
Other	19 1%	1 *	5 1%	- -	1 1%	1 1%	- -	- -	- -	3 34%	4 1%	3 *	4 1%	5 1%
Refused	36 2%	1 *	4 1%	- -	- -	- -	- -	- -	- -	- -	29 10%	2 *	6 1%	3 1%
Don't know	425 21%	75 13%	69 11%	28 16%	24 21%	10 20%	2 4%	4 27%	4 14%	3 29%	162 58%	91 15%	50 10%	91 23%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th March 2011

Absolutes/col percents

#### Q.5 Generally speaking, do you think of yourself as...?

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?												
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2004	562	569	224	55	43	35	24	11	16	38	427
Weighted base	2004	605	531	209	63	41	36	25	13	19	36	425
Labour	605 30%	605 100%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Conservative	531 26%	- -	531 100%	- -	- -	- -	- -	- -	- -	- -	- -	- -
Lib Dem	209 10%	- -	- -	209 100%	- -	- -	- -	- -	- -	- -	- -	- -
UKIP	63 3%	- -	- -	- -	63 100%	- -	- -	- -	- -	- -	- -	- -
SNP	41 2%	- -	- -	- -	- -	41 100%	- -	- -	- -	- -	- -	- -
Green	36 2%	- -	- -	- -	- -	- -	36 100%	- -	- -	- -	- -	- -
BNP	25 1%	- -	- -	- -	- -	- -	- -	25 100%	- -	- -	- -	- -
Plaid Cymru	13 1%	- -	- -	- -	- -	- -	- -	- -	13 100%	- -	- -	- -
Other	19 1%	- -	- -	- -	- -	- -	- -	- -	- -	19 100%	- -	- -
Refused	36 2%	- -	- -	- -	- -	- -	- -	- -	- -	- -	36 100%	- -
Don't know	425 21%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	425 100%



## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th March 2011

Absolutes/col percents

**Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)**

**Base: All respondents expressing a voting intention and saying 5-10 likely to vote**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1582	771	811	106	230	299	288	275	384	570	421	200	391	403	413	409	220	137
Weighted base	1465	763	702	136	194	273	248	246	369	436	433	278	318	375	383	382	195	131
Labour	582 40%	291 38%	291 41%	67 49%	97 50%	126 46%	99 40%	90 37%	102 28%	157 36%	168 39%	108 39%	149 47%	130 35%	127 33%	196 51%	72 37%	57 43%
Conservative	541 37%	283 37%	258 37%	39 29%	58 30%	84 31%	90 36%	94 38%	176 48%	175 40%	168 39%	104 37%	95 30%	155 41%	164 43%	118 31%	74 38%	30 23%
Lib Dem	159 11%	84 11%	75 11%	26 19%	15 8%	33 12%	18 7%	31 13%	35 10%	60 14%	44 10%	24 9%	31 10%	55 15%	43 11%	34 9%	23 12%	5 4%
UKIP	84 6%	47 6%	36 5%	- -	8 4%	12 4%	16 7%	19 8%	28 8%	18 4%	18 4%	25 9%	22 7%	16 4%	34 9%	20 5%	11 6%	3 2%
Green	32 2%	13 2%	20 3%	2 1%	7 4%	6 2%	10 4%	3 1%	4 1%	9 2%	18 4%	- -	5 2%	13 3%	6 2%	6 2%	2 1%	5 4%
SNP	30 2%	22 3%	7 1%	- -	2 1%	4 2%	4 2%	7 3%	12 3%	10 2%	6 1%	5 2%	8 3%	- -	- -	- -	- -	30 23%
BNP	22 1%	14 2%	8 1%	2 1%	5 3%	2 1%	6 3%	1 1%	4 1%	4 1%	7 2%	4 2%	7 2%	4 1%	6 1%	7 2%	3 2%	2 2%
Plaid Cymru	10 1%	8 1%	2 *	- -	- -	4 1%	3 1%	- -	3 1%	2 *	4 1%	3 1%	- -	- -	- -	- -	10 5%	- -
Other	6 *	- -	6 1%	- -	- -	2 1%	1 *	- -	4 1%	- -	- -	4 1%	2 1%	1 *	4 1%	1 *	- -	- -

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th March 2011

Absolutes/col percents

#### Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1582	619	590	195	81	34	31	8	20	4	64	596	386	353
Weighted base	1465	541	582	159	84	32	30	10	22	6	55	534	414	288
Labour	582 40%	- -	582 100%	- -	- -	- -	- -	- -	- -	- -	18 33%	24 5%	391 94%	96 33%
Conservative	541 37%	541 100%	- -	- -	- -	- -	- -	- -	- -	- -	24 44%	469 88%	14 3%	27 10%
Lib Dem	159 11%	- -	- -	159 100%	- -	- -	- -	- -	- -	- -	13 23%	6 1%	4 1%	134 47%
UKIP	84 6%	- -	- -	- -	84 100%	- -	- -	- -	- -	- -	- -	28 5%	1 *	9 3%
Green	32 2%	- -	- -	- -	- -	32 100%	- -	- -	- -	- -	- -	5 1%	1 *	16 5%
SNP	30 2%	- -	- -	- -	- -	- -	30 100%	- -	- -	- -	- -	- -	2 *	1 *
BNP	22 1%	- -	- -	- -	- -	- -	- -	- -	22 100%	- -	- -	- -	2 *	3 1%
Plaid Cymru	10 1%	- -	- -	- -	- -	- -	- -	10 100%	- -	- -	- -	- -	- -	1 *
Other	6 *	- -	- -	- -	- -	- -	- -	- -	- -	6 100%	- -	2 *	1 *	2 1%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th March 2011

Absolutes/col percents

#### Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote

Q.5 Generally speaking, do you think of yourself as...?												
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	1582	505	541	204	38	33	21	13	6	8	5	208
Weighted base	1465	515	477	172	42	31	21	15	6	9	4	173
Labour	582 40%	464 90%	10 2%	29 17%	4 9%	6 20%	2 9%	- -	- -	3 39%	4 86%	60 34%
Conservative	541 37%	15 3%	434 91%	21 12%	3 8%	- -	1 4%	- -	1 12%	1 13%	1 14%	64 37%
Lib Dem	159 11%	16 3%	4 1%	110 64%	- -	- -	3 15%	- -	- -	- -	- -	25 15%
UKIP	84 6%	7 1%	22 5%	2 1%	35 84%	- -	- -	1 9%	- -	1 8%	- -	16 9%
Green	32 2%	4 1%	2 *	8 4%	- -	- -	15 72%	- -	- -	1 8%	- -	3 2%
SNP	30 2%	3 1%	- -	1 1%	- -	25 80%	- -	- -	- -	- -	- -	1 *
BNP	22 1%	4 1%	2 *	1 *	- -	- -	- -	14 91%	- -	- -	- -	2 1%
Plaid Cymru	10 1%	1 *	- -	- -	- -	- -	- -	- -	5 88%	- -	- -	3 2%
Other	6 *	1 *	2 *	- -	- -	- -	- -	- -	- -	3 32%	- -	- -

## **Voting Intentions Survey**

### **ONLINE Fieldwork : 9th-10th March 2011**

Absolutes/col percents

**Q.6 At present, the UK uses the “first past the post” system to elect MPs to the House of Commons. Should the “alternative vote” system be used instead?**

**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2004	923	1081	161	345	387	374	321	416	665	532	273	534	493	521	511	301	178
Weighted base	2004	981	1023	240	325	383	342	301	414	538	578	422	466	503	521	511	289	180
Yes	660 33%	369 38%	291 28%	82 34%	108 33%	133 35%	108 32%	111 37%	117 28%	187 35%	201 35%	155 37%	117 25%	172 34%	165 32%	152 30%	104 36%	68 38%
No	672 34%	390 40%	282 28%	58 24%	54 17%	124 32%	117 34%	117 39%	202 49%	206 38%	189 33%	115 27%	163 35%	166 33%	179 34%	189 37%	86 30%	52 29%
Don't know	672 34%	221 23%	450 44%	100 42%	162 50%	126 33%	116 34%	72 24%	95 23%	145 27%	189 33%	152 36%	187 40%	165 33%	177 34%	171 33%	99 34%	61 34%

## **Voting Intentions Survey**

### **ONLINE Fieldwork : 9th-10th March 2011**

Absolutes/col percents

**Q.6 At present, the UK uses the “first past the post” system to elect MPs to the House of Commons. Should the “alternative vote” system be used instead?**

**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2004	619	590	195	109	54	38	14	28	7	273	637	417	436
Weighted base	2004	585	633	175	116	53	37	16	31	9	280	607	477	392
Yes	660 33%	121 21%	221 35%	113 64%	38 33%	34 65%	19 52%	9 57%	15 48%	6 68%	76 27%	128 21%	151 32%	214 55%
No	672 34%	304 52%	217 34%	25 14%	46 40%	5 9%	11 30%	4 26%	7 22%	3 28%	45 16%	315 52%	169 35%	67 17%
Don't know	672 34%	161 27%	196 31%	38 21%	32 27%	14 26%	7 18%	3 17%	9 30%	* 4%	160 57%	164 27%	157 33%	110 28%

## **Voting Intentions Survey**

### **ONLINE Fieldwork : 9th-10th March 2011**

Absolutes/col percents

**Q.6 At present, the UK uses the “first past the post” system to elect MPs to the House of Commons. Should the “alternative vote” system be used instead?**

**Base: All respondents**

Q.5 Generally speaking, do you think of yourself as...?												
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2004	562	569	224	55	43	35	24	11	16	38	427
Weighted base	2004	605	531	209	63	41	36	25	13	19	36	425
Yes	660 33%	198 33%	105 20%	129 62%	23 37%	20 48%	24 65%	7 29%	9 67%	8 44%	7 19%	130 31%
No	672 34%	208 34%	291 55%	32 15%	19 31%	13 31%	- -	5 22%	1 6%	6 34%	11 30%	87 20%
Don't know	672 34%	200 33%	135 25%	49 23%	20 32%	9 21%	13 35%	12 49%	4 27%	4 23%	18 51%	208 49%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th March 2011

Absolutes/col percents

**Q.7 Do you agree or disagree with each of the following statements?****Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2004	923	1081	161	345	387	374	321	416	665	532	273	534	493	521	511	301	178
Weighted base	2004	981	1023	240	325	383	342	301	414	538	578	422	466	503	521	511	289	180
<b><u>'When Ed Miliband, the Labour leader, talks about the 'squeezed middle' he is talking about people like me and my family.'</u></b>																		
Agree	962 48%	465 47%	497 49%	116 48%	145 45%	205 54%	162 47%	146 48%	188 45%	318 59%	266 46%	193 46%	185 40%	235 47%	230 44%	265 52%	154 53%	78 43%
Disagree	564 28%	321 33%	243 24%	41 17%	78 24%	95 25%	107 31%	99 33%	145 35%	120 22%	158 27%	134 32%	152 33%	138 28%	159 30%	137 27%	76 26%	54 30%
Don't know	478 24%	195 20%	283 28%	83 35%	102 31%	83 22%	72 21%	56 19%	82 20%	99 18%	154 27%	95 22%	129 28%	129 26%	133 25%	109 21%	60 21%	48 26%
<b><u>David Cameron should have sacked Prince Andrew from his role as international trade ambassador when his judgment over personal friendships was first called into question</u></b>																		
Agree	765 38%	386 39%	378 37%	62 26%	107 33%	142 37%	135 40%	123 41%	195 47%	226 42%	206 36%	155 37%	177 38%	173 34%	203 39%	200 39%	116 40%	73 40%
Disagree	652 33%	359 37%	293 29%	67 28%	96 30%	121 32%	116 34%	106 35%	144 35%	185 34%	173 30%	151 36%	144 31%	174 35%	169 33%	145 28%	96 33%	67 37%
Don't know	587 29%	235 24%	352 34%	111 46%	121 37%	119 31%	90 26%	71 24%	74 18%	127 24%	199 34%	115 27%	146 31%	156 31%	148 28%	166 32%	77 27%	40 22%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th March 2011

Absolutes/col percents

#### Q.7 Do you agree or disagree with each of the following statements?

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	2004	981	1023	240	325	383	342	301	414	538	578	422	466	503	521	511	289	180
<b><u>'I believe that George Osborne, the Chancellor, is 'on my side' in dealing with the country's economic problems.'</u></b>																		
Agree	463 23%	284 29%	179 18%	43 18%	53 16%	83 22%	71 21%	79 26%	136 33%	158 29%	142 25%	78 19%	85 18%	141 28%	119 23%	111 22%	59 20%	34 19%
Disagree	1008 50%	513 52%	495 48%	100 41%	151 47%	205 54%	188 55%	162 54%	201 49%	260 48%	256 44%	227 54%	265 57%	213 42%	250 48%	293 57%	142 49%	110 61%
Don't know	533 27%	183 19%	349 34%	98 41%	120 37%	95 25%	83 24%	60 20%	77 19%	120 22%	180 31%	117 28%	116 25%	148 30%	152 29%	108 21%	88 31%	37 20%
<b><u>The cuts are unfair because they will be felt more by the poor than by wealthier households.</u></b>																		
Agree	1257 63%	577 59%	680 66%	152 63%	227 70%	242 63%	219 64%	186 62%	231 56%	301 56%	328 57%	301 71%	328 70%	284 57%	305 59%	342 67%	192 67%	133 74%
Disagree	493 25%	298 30%	196 19%	41 17%	55 17%	93 24%	84 25%	87 29%	134 32%	181 34%	156 27%	73 17%	84 18%	145 29%	145 28%	110 21%	63 22%	30 17%
Don't know	253 13%	106 11%	147 14%	47 20%	43 13%	48 13%	39 11%	27 9%	49 12%	56 10%	94 16%	48 11%	55 12%	73 15%	71 14%	59 12%	33 12%	18 10%



## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th March 2011

Absolutes/col percents

#### Q.7 Do you agree or disagree with each of the following statements?

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	2004	981	1023	240	325	383	342	301	414	538	578	422	466	503	521	511	289	180
<b><u>Cancelling the planned 1p increase in fuel duty in the Budget would not be enough to help motorists</u></b>																		
Agree	1595 80%	783 80%	812 79%	168 70%	258 79%	300 78%	269 79%	247 82%	353 85%	439 82%	437 76%	357 85%	362 78%	379 75%	415 80%	424 83%	229 79%	148 82%
Disagree	194 10%	113 12%	81 8%	22 9%	26 8%	40 10%	36 11%	29 10%	41 10%	59 11%	67 12%	31 7%	37 8%	58 11%	56 11%	35 7%	29 10%	17 10%
Don't know	215 11%	85 9%	130 13%	49 21%	40 12%	43 11%	37 11%	25 8%	20 5%	40 7%	74 13%	34 8%	67 14%	66 13%	50 10%	52 10%	32 11%	15 8%
<b><u>Bankers are making a fair contribution to the cost of getting the public finances back on track.</u></b>																		
Agree	181 9%	107 11%	74 7%	37 16%	29 9%	35 9%	24 7%	20 7%	35 8%	67 13%	51 9%	33 8%	30 6%	65 13%	51 10%	34 7%	22 8%	9 5%
Disagree	1570 78%	777 79%	793 78%	138 57%	230 71%	312 81%	283 83%	264 88%	343 83%	416 77%	444 77%	331 79%	379 81%	376 75%	399 77%	417 82%	233 81%	145 80%
Don't know	253 13%	97 10%	156 15%	65 27%	65 20%	36 9%	35 10%	16 5%	36 9%	54 10%	83 14%	58 14%	58 12%	62 12%	71 14%	59 12%	34 12%	26 15%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th March 2011

Absolutes/col percents

#### Q.7 Do you agree or disagree with each of the following statements?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2004	619	590	195	109	54	38	14	28	7	273	637	417	436
Weighted base	2004	585	633	175	116	53	37	16	31	9	280	607	477	392
<b><u>'When Ed Miliband, the Labour leader, talks about the 'squeezed middle' he is talking about people like me and my family.'</u></b>														
Agree	962 48%	233 40%	429 68%	74 42%	51 44%	24 46%	22 59%	12 76%	10 32%	5 56%	91 33%	264 43%	297 62%	202 52%
Disagree	564 28%	221 38%	108 17%	62 35%	42 36%	10 19%	13 36%	2 14%	14 45%	1 15%	62 22%	221 36%	93 19%	106 27%
Don't know	478 24%	131 22%	96 15%	40 23%	23 20%	19 35%	2 6%	2 10%	7 23%	3 29%	127 45%	122 20%	87 18%	83 21%
<b><u>David Cameron should have sacked Prince Andrew from his role as international trade ambassador when his judgment over personal friendships was first called into question</u></b>														
Agree	765 38%	209 36%	275 43%	59 34%	42 36%	21 39%	19 52%	10 62%	20 64%	4 40%	82 29%	211 35%	203 43%	155 40%
Disagree	652 33%	232 40%	198 31%	67 38%	44 38%	11 21%	13 36%	4 24%	7 24%	3 29%	65 23%	253 42%	144 30%	117 30%
Don't know	587 29%	145 25%	161 25%	49 28%	30 26%	21 40%	4 11%	2 14%	4 13%	3 30%	133 47%	143 24%	130 27%	120 31%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th March 2011

Absolutes/col percents

#### Q.7 Do you agree or disagree with each of the following statements?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Weighted base	2004	585	633	175	116	53	37	16	31	9	280	607	477	392
<b><u>'I believe that George Osborne, the Chancellor, is 'on my side' in dealing with the country's economic problems.'</u></b>														
Agree	463 23%	313 53%	50 8%	48 28%	12 10%	5 10%	4 10%	1 6%	4 12%	- -	23 8%	291 48%	38 8%	72 18%
Disagree	1008 50%	95 16%	493 78%	78 45%	83 72%	36 68%	30 81%	13 80%	21 68%	8 87%	115 41%	145 24%	353 74%	225 57%
Don't know	533 27%	177 30%	91 14%	49 28%	21 18%	12 22%	4 10%	2 14%	6 20%	1 13%	143 51%	171 28%	87 18%	95 24%
<b><u>The cuts are unfair because they will be felt more by the poor than by wealthier households.</u></b>														
Agree	1257 63%	155 27%	571 90%	92 53%	88 76%	45 85%	31 85%	11 69%	23 76%	9 100%	172 61%	205 34%	419 88%	265 68%
Disagree	493 25%	330 56%	37 6%	54 31%	20 17%	6 12%	3 8%	2 14%	4 14%	- -	39 14%	314 52%	29 6%	82 21%
Don't know	253 13%	100 17%	26 4%	29 17%	8 7%	1 3%	3 7%	3 17%	3 10%	- -	69 25%	88 15%	29 6%	44 11%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th March 2011

Absolutes/col percents

#### Q.7 Do you agree or disagree with each of the following statements?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Weighted base	2004	585	633	175	116	53	37	16	31	9	280	607	477	392
<b><u>Cancelling the planned 1p increase in fuel duty in the Budget would not be enough to help motorists</u></b>														
Agree	1595 80%	446 76%	537 85%	146 83%	103 89%	40 76%	35 94%	15 90%	25 80%	8 87%	195 70%	477 78%	403 84%	319 81%
Disagree	194 10%	86 15%	49 8%	17 10%	7 6%	6 12%	2 6%	- -	* 1%	- -	24 9%	85 14%	28 6%	39 10%
Don't know	215 11%	53 9%	47 7%	13 7%	6 6%	7 12%	- -	2 10%	6 19%	1 13%	61 22%	46 8%	46 10%	34 9%
<b><u>Bankers are making a fair contribution to the cost of getting the public finances back on track.</u></b>														
Agree	181 9%	74 13%	57 9%	15 9%	4 4%	4 8%	1 2%	2 11%	2 5%	2 25%	11 4%	81 13%	41 9%	28 7%
Disagree	1570 78%	438 75%	524 83%	145 83%	100 87%	47 89%	34 93%	14 89%	27 88%	7 75%	195 70%	458 75%	387 81%	330 84%
Don't know	253 13%	73 13%	53 8%	16 9%	11 10%	1 3%	2 6%	- -	2 7%	- -	74 26%	69 11%	49 10%	33 8%

## **Voting Intentions Survey**

### **ONLINE Fieldwork : 9th-10th March 2011**

Absolutes/col percents

**Q.7 Do you agree or disagree with each of the following statements?****Base: All respondents**

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2004	562	569	224	55	43	35	24	11	16	38	427
Weighted base	2004	605	531	209	63	41	36	25	13	19	36	425
<b><u>'When Ed Miliband, the Labour leader, talks about the 'squeezed middle' he is talking about people like me and my family.'</u></b>												
Agree	962 48%	381 63%	226 43%	109 52%	18 28%	24 59%	15 42%	10 39%	10 73%	12 63%	9 25%	148 35%
Disagree	564 28%	118 20%	193 36%	60 29%	31 50%	15 36%	6 18%	12 47%	2 17%	4 23%	7 19%	115 27%
Don't know	478 24%	106 18%	111 21%	41 19%	14 22%	2 6%	14 40%	4 15%	1 10%	3 14%	20 56%	162 38%
<b><u>David Cameron should have sacked Prince Andrew from his role as international trade ambassador when his judgment over personal friendships was first called into question</u></b>												
Agree	765 38%	251 42%	186 35%	86 41%	27 42%	23 56%	15 43%	15 58%	7 56%	8 44%	12 33%	134 31%
Disagree	652 33%	192 32%	225 42%	73 35%	17 27%	14 34%	5 15%	7 29%	5 35%	6 33%	11 29%	96 23%
Don't know	587 29%	161 27%	119 22%	51 24%	19 30%	4 10%	15 42%	3 13%	1 9%	4 23%	14 38%	195 46%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th March 2011

Absolutes/col percents

**Q.7 Do you agree or disagree with each of the following statements?**

**Base: All respondents**

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	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Weighted base	2004	605	531	209	63	41	36	25	13	19	36	425
<b><u>'I believe that George Osborne, the Chancellor, is 'on my side' in dealing with the country's economic problems.'</u></b>												
Agree	463 23%	55 9%	279 53%	60 29%	6 10%	5 11%	3 9%	- -	3 24%	- -	4 10%	48 11%
Disagree	1008 50%	451 74%	108 20%	97 46%	41 65%	31 76%	17 48%	18 71%	8 60%	16 84%	13 35%	209 49%
Don't know	533 27%	100 16%	144 27%	52 25%	16 25%	5 13%	16 43%	7 29%	2 16%	3 16%	20 55%	168 40%
<b><u>The cuts are unfair because they will be felt more by the poor than by wealthier households.</u></b>												
Agree	1257 63%	523 86%	153 29%	133 63%	48 76%	36 86%	32 89%	19 75%	8 64%	18 93%	25 69%	264 62%
Disagree	493 25%	49 8%	295 56%	57 27%	10 16%	3 7%	4 11%	2 9%	2 15%	1 3%	2 7%	68 16%
Don't know	253 13%	34 6%	82 16%	19 9%	5 8%	3 6%	- -	4 16%	3 21%	1 4%	9 24%	94 22%

## Voting Intentions Survey

### ONLINE Fieldwork : 9th-10th March 2011

Absolutes/col percents

**Q.7 Do you agree or disagree with each of the following statements?**

**Base: All respondents**

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Weighted base	2004	605	531	209	63	41	36	25	13	19	36	425
<b><u>Cancelling the planned 1p increase in fuel duty in the Budget would not be enough to help motorists</u></b>												
Agree	1595 80%	508 84%	422 80%	169 81%	50 80%	38 93%	31 86%	18 71%	13 100%	16 87%	20 57%	308 72%
Disagree	194 10%	49 8%	72 14%	25 12%	8 12%	2 5%	2 7%	- -	- -	1 3%	5 15%	30 7%
Don't know	215 11%	48 8%	37 7%	15 7%	5 7%	1 2%	3 8%	7 29%	- -	2 10%	10 28%	88 21%
<b><u>Bankers are making a fair contribution to the cost of getting the public finances back on track.</u></b>												
Agree	181 9%	48 8%	74 14%	18 9%	3 5%	1 4%	6 17%	- -	2 13%	- -	3 8%	26 6%
Disagree	1570 78%	497 82%	402 76%	178 85%	51 81%	38 91%	30 83%	20 81%	11 87%	18 92%	24 67%	302 71%
Don't know	253 13%	60 10%	55 10%	14 7%	9 14%	2 5%	- -	5 19%	- -	1 8%	9 25%	97 23%

**OPINION POLL**  
**Online Fieldwork: 9<sup>th</sup> – 10<sup>th</sup> March 2011**

Weighting table

**Q.1 Thinking back to the general election last year, which party if any did you vote for?**

**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	2004	2004
Weighted base	2004	2004
Conservative	656 33%	607 30%
Labour	410 20%	477 24%
Liberal Democrat	417 21%	392 20%
Other	155 8%	162 8%
Did not vote	286 14%	286 14%
Don't remember	34 2%	34 3%
Refused	46 2%	46 2%