

Rethink – Bridgham Solar Farm Survey

METHODOLOGY NOTE

ComRes interviewed 500 adults in eight wards in South Breckland between 3rd and 15th February 2014. The eight wards were:

- East Guiltcross
- Harling & Heathlands
- Thetford-Abbey
- Thetford-Castle
- Thetford-Guildhall
- Wayland
- Weeting
- West Guiltcross

Data were weighted to be representative of all Breckland adults aged 18+ by age and gender. ComRes is a member of the British Polling Council and abides by its rules.

All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.

To commission a voting intention poll or a public opinion survey please contact Katharine Peacock: katharine.peacock@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

1. The Royal Academy of Engineering recently reported that, from next year, the UK could face power cuts due to the demand for electricity exceeding supply. To what extent do you agree or disagree that the Government and energy companies are doing enough to provide new sources of electricity for the UK? Base: All respondents

		Ge	nder		Age				Ward		
							Guiltcross and Harling &	Wayland and		Harling &	
Circiference Level 00%	Total	Male	Female	18-34	35-54	55+	Heathlands	Weeting	Thetford	Heathlands	Guiltcross
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	c C	a A	b B	c C	d D	e E
Unweighted Total	500	245	255	100	175	225	151	146	203	84	67
Weighted Total	500 100%	245 100%	255 100%	110 100%	165 100%	225 100%	152 100%	146 100%	202 100%	85 100%	67 5 100%
Strongly agree	28 6%	16 7%	12 5%	9 8%	6 4%	13 6%	11 7%	9 6%	9 4%	4 5%	6 10% c
Tend to agree	174 35%	85 35%	89 35%	41 37%	60 36%	73 32%	51 34%	54 37%	69 34%	28 32%	23 5 35%
Tend to disagree	127 25%	53 22%	74 29% a	26 24%	43 26%	57 25%	44 29%	36 25%	46 23%	30 36% bCE	14 5 20%
Strongly disagree	89 18%	54 22% B	34 13%	10 9%	26 16%	52 23% Ab	24 16%	26 18%	40 20%	13 15%	11 5 16%
Neutral	33 7%	21 9% b	12 5%	10 9%	13 8%	10 4%	8 5%	10 7%	16 8%	3 3%	5 5 7%
Don't know	49 10%	15 6%	34 13% A	14 13%	16 9%	20 9%	15 10%	12 8%	23 11%	7 8%	8 5 12%
Nets											
Agree	202 40%	101 41%	101 40%	49 45%	67 40%	86 38%	62 41%	63 43%	78 38%	32 38%	30 45%
Disagree	215 43%	107 44%	108 42%	37 34%	69 42%	109 48% A	68 44%	62 42%	86 42%	43 51% e	24 36%

Columns Tested: A,B - A,B,C - A,B,C,D,E

ComRes Fieldwork 3-15 February 2014



Table 1/1

1. The Royal Academy of Engineering recently reported that, from next year, the UK could face power cuts due to the demand for electricity exceeding supply. To what extent do you agree or disagree that the Government and energy companies are doing enough to provide new sources of electricity for the UK? Base: All respondents

		Govt and energy companies doing enough to provide new sources of electricity in the UK		Threat of cli	mate change		ess of UK re tar	-	eneration	electricit	erence for y generation in eckland	Would lik solar f Breck	
	Total	Agree	Disagree	Concerned	Not	Aware of target and on track	Aware of target, but not on track	Net: aware	Not aware	Fossil fuels	Renewables	Solar farm in top 2	Solar farm not in top 2
Significance Level: 90% Significance Level: 95%	Totai	Agree a A	b b B	a A	b B	a A	b B	c C	d D	a A	b B	a A	b B
Unweighted Total	500	201	216	350	142	172	73	245	249	60	392	316	184
Weighted Total	500 100%	202 100%	215 100%	352 100%	140 100%	170 100%	74 100%	243 100%	251 100%	60 100%	391 100%	316 100%	184 100%
Strongly agree	28 6%	28 14% B	-	22 6%	6 5%	11 6%	3 5%	14 6%	14 6%	3 5%	22 6%	19 6%	9 5%
Tend to agree	174 35%	174 86% B	-	124 35%	48 34%	53 31%	24 32%	77 32%	94 37%	17 29%	145 37%	114 36%	60 32%
Tend to disagree	127 25%	-	127 59% A	92 26%	32 23%	46 27%	19 26%	65 27%	59 24%	14 23%	101 26%	84 26%	43 23%
Strongly disagree	89 18%	-	89 41% A	58 16%	30 21%	42 25% D	12 16%	54 22% D	35 14%	15 25%	66 17%	47 15%	42 23% A
Neutral	33 7%	-	-	22 6%	9 6%	11 6%	5 7%	16 7%	17 7%	4 6%	22 6%	18 6%	16 8%
Don't know	49 10%	-	-	34 10%	15 11%	7 4%	10 13% Ac	17 7%	32 13% AC	7 12%	35 9%	34 11%	15 8%
Nets Agree	202 40%	202 100% B	-	146 41%	54 39%	64 38%	27 37%	91 38%	108 43%	20 34%	167 43%	134 42%	68 37%

Columns Tested: A,B - A,B - A,B,C,D - A,B - A,B

ComRes Fieldwork 3-15 February 2014



Table 1/2

1. The Royal Academy of Engineering recently reported that, from next year, the UK could face power cuts due to the demand for electricity exceeding supply. To what extent do you agree or disagree that the Government and energy companies are doing enough to provide new sources of electricity for the UK? Base: All respondents

		compan enough new so	nd energy lies doing to provide ources of y in the UK	Threat of cli	imate change		ess of UK re tar	•	eneration	electricity	erence for y generation in eckland	Would lik solar f Breck	-
	Total	Agree	Disagree	Concerned	Not	Aware of target and on track	Aware of target, but not on track	Net: aware	Not aware	Fossil fuels	Renewables	Solar farm in top 2	Solar farm not in top 2
Significance Level: 90% Significance Level: 95%	Total	A A	b B	a A	b B	a A	b B	c C	d D	a A	b B	a A	b B
Unweighted Total	500	201	216	350	142	172	73	245	249	60	392	316	184
Weighted Total	500 100%	202 100%	215 100%	352 100%	140 100%	170 100%	74 100%	243 100%	251 100%	60 100%	391 100%	316 100%	184 100%
Disagree	215 43%	-	215 100% A	150 43%	62 44%	88 52% D	31 42%	119 49% D	94 38%	29 48%	167 43%	130 41%	85 46%

Columns Tested: A,B - A,B - A,B,C,D - A,B - A,B

1. The Royal Academy of Engineering recently reported that, from next year, the UK could face power cuts due to the demand for electricity exceeding supply. To what extent do you agree or disagree that the Government and energy companies are doing enough to provide new sources of electricity for the UK? Base: All respondents

		Support f farm in loo that mee pract requiren	cal area ts best ice	Aware of a farm app		Aware of to create B solar f	ridgham	Bridgham that me pra	oort for a solar farm eets best actice ements
	Total	Support C	ppose	Yes	No	Yes	No	Support	Oppose
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	a A	b B
Unweighted Total	500	409	68	126	363	145	348	403	64
Weighted Total	500 100%	408 100%	69 100%	126 100%	363 100%	143 100%	350 100%	403 100%	64 100%
Strongly agree	28 6%	21 5%	4 6%	11 9% b	15 4%	7 5%	20 6%	19 5%	5 8%
Tend to agree	174 35%	151 37%	19 27%	44 35%	129 36%	50 35%	124 35%	153 38% B	15 23%
Tend to disagree	127 25%	107 26%	17 24%	31 24%	91 25%	36 25%	90 26%	105 26%	16 25%
Strongly disagree	89 18%	65 16%	20 29% A	24 19%	62 17%	31 22%	56 16%	63 16%	20 32% A
Neutral	33 7%	22 5%	7 10%	5 4%	28 8%	8 5%	25 7%	21 5%	6 9%
Don't know	49 10%	42 10%	3 4%	12 9%	37 10%	12 8%	36 10%	42 10% b	2 3%
Nets									
Agree	202 40%	172 42%	23 33%	54 43%	145 40%	57 40%	144 41%	173 43% b	20 31%
Disagree	215 43%	172 42%	36 53%	55 43%	153 42%	67 47%	146 42%	168 42%	36 57% A

Columns Tested: A,B - A,B - A,B - A,B



2. At the end of last year, a United Nations report found with 95% certainty that humans are responsible for climate change, primarily due to the burning of fossil fuels. How concerned are you, if at all, about the threat of climate change (for example, through causing extreme weather events)? Base: All respondents

		Ge	nder		Age				Ward		
	T			40.04	05.54		Guiltcross and Harling &	Wayland and	T 1 (6)	Harling &	0.11
Significance Level: 90%	Total	Male a	Female b	18-34	35-54 b	55+ c	Heathlands	Weeting b	Thetford c	Heathlands d	Guiltcross
Significance Level: 95%		A	B	a A	B	C	a A	B	C	D	e E
Unweighted Total	500	245	255	100	175	225	151	146	203	84	67
Weighted Total	500 100%	245 100%	255 100%	110 100%	165 100%	225 100%	152 100%	146 100%	202 100%	85 100%	67 5 100%
Very concerned	130 26%	67 27%	63 25%	30 27%	35 21%	66 29% b	45 29%	37 26%	48 24%	21 24%	24 36% c
Fairly concerned	222 44%	90 37%	133 52% A	56 51% C	87 53% C	79 35%	59 39%	68 47% E	95 47% E	39 46% e	20 30%
Not very concerned	92 18%	53 22% b	39 15%	17 15%	29 17%	47 21%	28 18%	21 15%	43 21%	14 17%	14 20%
Not at all concerned	48 10%	32 13% B	16 6%	7 6%	12 7%	29 13% ab	18 12%	16 11%	14 7%	11 13% c	6 9%
Don't know	8 2%	4 2%	4 1%	1 1%	3 2%	4 2%	3 2%	3 2%	2 1%	-	3 4% cd
Nets											
Concerned	352 70%	156 64%	196 77% A	86 78% C	122 74% c	145 64%	104 68%	106 73%	143 71%	60 70%	44 66%
Not concerned	140 28%	85 35% B	55 22%	23 21%	41 25%	76 34% Ab	45 30%	37 26%	57 28%	26 30%	20 30%

Columns Tested: A,B - A,B,C - A,B,C,D,E

ComRes Fieldwork 3-15 February 2014



Table 2/1

2. At the end of last year, a United Nations report found with 95% certainty that humans are responsible for climate change, primarily due to the burning of fossil fuels. How concerned are you, if at all, about the threat of climate change (for example, through causing extreme weather events)? Base: All respondents

		compan enough f new so	Govt and energy companies doing enough to provide new sources of electricity in the UK		mate change	Awarene	ss of UK re targ		eneration	electricit	erence for y generation in eckland	Would lik solar f Breck	
	Tabl		D		Not	Aware of target and on	Aware of target, but not	Net:	Not	Fossil		Solar farm in	Solar farm not in
Significance Level: 90% Significance Level: 95%	Total	Agree a A	Disagree b B	Concerned a A	concerned b B	track a A	on track b B	aware c C	aware d D	fuels a A	Renewables b B	top 2 a A	top 2 b B
Unweighted Total	500	201	216	350	142	172	73	245	249	60	392	316	184
Weighted Total	500 100%	202 100%	215 100%	352 100%	140 100%	170 100%	74 100%	243 100%	251 100%	60 100%	391 100%	316 100%	184 100%
Very concerned	130 26%	55 27%	61 28%	130 37% B	-	55 32% D	17 22%	72 29% d	57 23%	9 15%	113 29% A	91 29% b	39 21%
Fairly concerned	222 44%	91 45%	89 41%	222 63% B	-	65 39%	34 46%	100 41%	119 47% a	17 28%	186 48% A	141 45%	81 44%
Not very concerned	92 18%	38 19%	41 19%	-	92 66% A	29 17%	19 25%	48 20%	45 18%	18 30% B	63 16%	57 18%	36 19%
Not at all concerned	48 10%	16 8%	20 10%	-	48 34% A	16 9%	3 5%	19 8%	29 11% b	15 24% B	24 6%	24 8%	23 13% a
Don't know	8 2%	2 1%	4 2%	-	-	5 3%	1 1%	6 2%	2 1%	2 3%	5 1%	3 1%	5 3%
Nets													
Concerned	352 70%	146 72%	150 70%	352 100% B	-	120 71%	51 69%	171 70%	175 70%	26 43%	300 77% A	232 73% b	120 65%
Not concerned	140 28%	54 27%	62 29%	-	140 100% A	45 26%	22 30%	67 27%	74 29%	32 54% B	87 22%	81 26%	59 32%

Columns Tested: A,B - A,B - A,B,C,D - A,B - A,B

ComRes Fieldwork 3-15 February 2014



Table 2/2

2. At the end of last year, a United Nations report found with 95% certainty that humans are responsible for climate change, primarily due to the burning of fossil fuels. How concerned are you, if at all, about the threat of climate change (for example, through causing extreme weather events)? Base: All respondents

		Support f farm in loo that mee pract requirer	cal area ts best ice	Aware of a farm appl		Aware of to create B solar f	ridgham	Suppo Bridgham s that mee pract requires	olar farm ts best tice
	Total	Support C	ppose	Yes	No	Yes	No	Support C	Oppose
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	a A	b B
Unweighted Total	500	409	68	126	363	145	348	403	64
Weighted Total	500 100%	408 100%	69 100%	126 100%	363 100%	143 100%	350 100%	403 100%	64 100%
Very concerned	130 26%	109 27%	14 20%	42 33% B	83 23%	43 30%	85 24%	112 28%	12 19%
Fairly concerned	222 44%	189 46%	27 39%	46 37%	173 48% A	50 35%	170 49% A	184 46%	26 41%
Not very concerned	92 18%	72 18%	14 20%	21 16%	70 19%	29 20%	62 18%	71 18%	14 22%
Not at all concerned	48 10%	34 8%	12 18% A	15 12%	32 9%	18 12%	29 8%	33 8%	11 17% A
Don't know	8 2%	4 1%	2 3%	2 1%	6 2%	3 2%	4 1%	4 1%	1 1%
Nets									
Concerned	352 70%	298 73% B	41 59%	89 70%	255 70%	93 65%	255 73% a	295 73% B	38 60%
Not concerned	140 28%	107 26%	26 38% A	35 28%	102 28%	47 33%	91 26%	104 26%	25 39% A

Columns Tested: A,B - A,B - A,B - A,B

ComRes Fieldwork 3-15 February 2014



Table 2/3

Breckland Solar Farm Survey 3. I am now going to read out some statements about energy generation. To what extent do you agree or disagree with each of the following statements?

Summary table Base: All respondents

]									N	lets
	Total	Strongly agree	Tend to agree	Tend to disagree	Strongly disagree	Neutral	Don't know	Not Stated	Agree	Disagree
Significance Level: 90%		a	b	c	d	e	f	g	a	b
Significance Level: 95%		A	B	C	D	E	F	G	A	B
Renewable energy sources are the best way for the UK to achieve energy independence	500	190	204	39	24	9	33	1	394	63
	100%	38%	41%	8%	5%	2%	7%	*	79%	13%
The impact of fossil fuels on climate change is generally overstated	500 100%	78 16%	162 32%	124 25%	88 18%	16 3%	31 6%	-	240 48%	212 42%
Renewable energy sources need to contribute to	500	216	223	17	15	6	22	-	439	32
energy production in the UK	100%	43%	45%	3%	3%	1%	4%		88%	6%
Burning traditional fossil fuels is the best way to meet	500	37	121	160	117	15	50	-	158	277
the majority of the UK's energy needs	100%	7%	24%	32%	23%	3%	10%		32%	55%

Columns Tested: A,B,C,D,E,F,G - A,B

ComRes Fieldwork 3-15 February 2014 Table 3/1

3. I am now going to read out some statements about energy generation. To what extent do you agree or disagree with each of the following statements?

Renewable energy sources are the best way for the UK to achieve energy independence Base: All respondents

		Ge	nder		Age				Ward		
							Guiltcross and Harling &	Wayland and		Harling &	
	Total	Male	Female	18-34	35-54	55+	Heathlands	Weeting	Thetford	Heathlands	Guiltcross
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	c C	a A	b B	с С	d D	e E
Unweighted Total	500	245	255	100	175	225	151	146	203	84	67
Weighted Total	500 100%	245 100%	255 100%	110 100%	165 100%	225 100%	152 100%	146 100%	202 100%	85 100%	67 5 100%
Strongly agree	190 38%	91 37%	99 39%	50 46% b	58 35%	82 36%	58 38%	59 40%	73 36%	32 38%	26 39%
Tend to agree	204 41%	93 38%	111 43%	43 39%	81 49% aC	80 36%	58 38%	55 38%	91 45% e	37 43%	21 32%
Tend to disagree	39 8%	21 9%	17 7%	3 3%	13 8% a	23 10% A	12 8%	15 10%	12 6%	7 8%	5 7%
Strongly disagree	24 5%	19 8% B	5 2%	6 5%	4 2%	15 7% B	8 5%	7 5%	9 5%	5 5%	4 6%
Neutral	9 2%	5 2%	4 1%	1 1%	3 2%	5 2%	2 1%	3 2%	4 2%	-	2 3%
Don't know	33 7%	14 6%	19 7%	8 7%	7 4%	19 8% b	14 9%	7 5%	13 6%	5 6%	9 5 13% Bc
Not Stated	1	1 *	-	-	-	1 *	-	1 1%	-	-	-
Nets											
Agree	394 79%	185 75%	209 82% a	93 84% C	139 84% C	162 72%	116 77%	114 78%	164 81% e	69 81%	47 5 71%

Columns Tested: A,B - A,B,C - A,B,C,D,E

ComRes Fieldwork 3-15 February 2014



Table 4/1

3. I am now going to read out some statements about energy generation. To what extent do you agree or disagree with each of the following statements?

Renewable energy sources are the best way for the UK to achieve energy independence Base: All respondents

		Ge	nder		Age				Ward		
	T ()		-	40.04	05.54		Guiltcross and Harling &	Wayland and	T 1 (6)	Harling &	0.11
	Total		Female	18-34	35-54	55+	Heathlands	Weeting	Thetford	Heathlands	Guiltcross
Significance Level: 90%		а	b	а	b	С	a	b	С	d	e
Significance Level: 95%		A	В	A	В	С	A	В	С	D	E
Unweighted Total	500	245	255	100	175	225	151	146	203	84	67
Weighted Total	500	245	255	110	165	225	152	146	202	85	67
5	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Disagree	63	40	23	9	16	38	20	21	22	11	8
0	13%	16%	9%	8%	10%	17%	13%	15%	11%	13%	13%
		В				AB					

Columns Tested: A,B - A,B,C - A,B,C,D,E

3. I am now going to read out some statements about energy generation. To what extent do you agree or disagree with each of the following statements?

Renewable energy sources are the best way for the UK to achieve energy independence Base: All respondents

		Govt and energy companies doing enough to provide new sources of electricity in the UK		Threat of cli	mate change	Awarene	ess of UK re		eneration	electricit	ference for y generation in reckland	Would lik solar fa Breck	arm in
	Total	Agree	Disagree	Concerned	Not concerned	Aware of target and on track	Aware of target, but not on track	Net: aware	Not aware	Fossil fuels	Renewables	Solar farm in top 2	Solar farm not in top 2
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	c C	d D	a A	b B	a A	b B
Unweighted Total	500	201	216	350	142	172	73	245	249	60	392	316	184
Weighted Total	500 100%	202 100%	215 100%	352 100%	140 100%	170 100%	74 100%	243 100%	251 100%	60 100%	391 5 100%	316 100%	184 100%
Strongly agree	190 38%	76 37%	87 40%	152 43% B	37 26%	72 43% d	33 44%	105 43% D	85 34%	6 10%	179 5 46% A	131 41% B	59 32%
Tend to agree	204 41%	90 45%	86 40%	147 42%	54 39%	60 36%	31 42%	92 38%	109 43%	18 30%	165 5 42% a	138 44% b	66 36%
Tend to disagree	39 8%	17 9%	19 9%	17 5%	20 14% A	16 9%	5 6%	20 8%	17 7%	18 29% B	16 5 4%	19 6%	19 11% a
Strongly disagree	24 5%	5 2%	14 7% A	12 3%	11 8% A	12 7%	2 2%	13 5%	11 5%	11 19% B	8 2%	7 2%	18 10% A
Neutral	9 2%	2 1%	2 1%	7 2%	2 1%	2 1%	1 1%	3 1%	6 2%	1 2%	4 5 1%	3 1%	6 3% A
Don't know	33 7%	12 6%	7 3%	16 5%	16 12% A	8 5%	3 4%	11 4%	23 9% aC	6 10%	20 5%	18 6%	15 8%
Not Stated	1	-	-	1	-	-	-	-	-	-	-	-	1 1%

Columns Tested: A,B - A,B - A,B,C,D - A,B - A,B

ComRes Fieldwork 3-15 February 2014



Table 4/3

3. I am now going to read out some statements about energy generation. To what extent do you agree or disagree with each of the following statements?

Renewable energy sources are the best way for the UK to achieve energy independence Base: All respondents

		compan enough f new so	Govt and energy companies doing enough to provide new sources of electricity in the UK		mate change	Awarene	ess of UK re tar		eneration	electricit	erence for y generation in eckland	Would lik solar f Breck	
	Total	Agree	Disagree	Concerned	Not	Aware of target and on track	Aware of target, but not on track	Net: aware	Not aware	Fossil fuels	Renewables	Solar farm in top 2	Solar farm not in top 2
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	c C	d D	a A	b B	a A	b B
Unweighted Total	500	201	216	350	142	172	73	245	249	60	392	316	184
Weighted Total	500 100%	202 100%	215 100%	352 100%	140 100%	170 100%	74 100%	243 100%	251 100%	60 100%	391 100%	316 100%	184 100%
Nets													
Agree	394 79%	166 82%	173 80%	299 85% B	91 65%	133 78%	64 86% d	196 81%	194 77%	24 40%	344 88% A	269 85% B	125 68%
Disagree	63 13%	22 11%	33 16%	29 8%	31 22% A	27 16%	6 8%	33 14%	29 11%	29 48% B	24 6%	26 8%	37 20% A

Columns Tested: A,B - A,B - A,B,C,D - A,B - A,B



3. I am now going to read out some statements about energy generation. To what extent do you agree or disagree with each of the following statements?

Renewable energy sources are the best way for the UK to achieve energy independence Base: All respondents

		Support for solar farm in local area that meets best practice requirements Support Oppose		a Aware of any solar farm application Yes No		Aware of p to create B solar f	ridgham	Bridgham that me prac require	ets best tice
0	Total					Yes	No		Oppose
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	a A	b B
Unweighted Total	500	409	68	126	363	145	348	403	64
Weighted Total	500 100%	408 100%	69 100%	126 100%	363 100%	143 100%	350 100%	403 100%	64 100%
Strongly agree	190 38%	168 41% B	17 24%	48 38%	137 38%	52 37%	138 39%	173 43% B	10 15%
Tend to agree	204 41%	176 43%	24 34%	48 38%	154 42%	55 39%	146 42%	169 42%	23 36%
Tend to disagree	39 8%	25 6%	9 13% a	9 7%	28 8%	9 6%	29 8%	25 6%	11 17% A
Strongly disagree	24 5%	13 3%	10 15% A	13 10% B	11 3%	13 9% B	10 3%	9 2%	12 19% A
Neutral	9 2%	5 1%	3 4% a	2 2%	7 2%	3 2%	6 2%	5 1%	3 5% A
Don't know	33 7%	21 5%	6 9%	7 6%	25 7%	11 8%	21 6%	22 5%	5 8%
Not Stated	1 *	1 *	-	-	1 *	-	-	1	-
Nets									
Agree	394 79%	344 84% B	40 59%	95 76%	291 80%	107 75%	284 81%	342 85% B	32 51%

Columns Tested: A,B - A,B - A,B - A,B

ComRes Fieldwork 3-15 February 2014



Table 4/5

3. I am now going to read out some statements about energy generation. To what extent do you agree or disagree with each of the following statements?

Renewable energy sources are the best way for the UK to achieve energy independence Base: All respondents

		Support f farm in loo that mee pract requirer	cal area ts best ice	Aware of farm app		Aware of to create E solar	Bridgham	Bridgham that me pra	port for a solar farm eets best actice ements
	Total	Support Oppose		Yes	No	Yes	No	Support	Oppose
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	a A	b B
Unweighted Total	500	409	68	126	363	145	348	403	64
Weighted Total	500 100%	408 100%	69 100%	126 100%	363 100%	143 100%	350 100%	403 100%	64 100%
Disagree	63 13%	38 9%	19 27% A	22 17% b	39 11%	22 15%	39 11%	34 8%	23 36% A

Columns Tested: A,B - A,B - A,B - A,B

3. I am now going to read out some statements about energy generation. To what extent do you agree or disagree with each of the following statements?

The impact of fossil fuels on climate change is generally overstated Base: All respondents

		Ge	nder		Age				Ward		
	Total	Mala	Female	10.24	25.54	55.	Guiltcross and Harling &	Wayland and	Thetford	Harling &	Cuiltanaa
Significance Level: 90%	lotal	Male a	Female b	18-34 a	35-54 b	55+ c	Heathlands a	Weeting	Thetford c	Heathlands d	Guiltcross e
Significance Level: 95%		A	B	A	B	C	A	B	c	D	Ē
Unweighted Total	500	245	255	100	175	225	151	146	203	84	67
Weighted Total	500 100%	245 100%	255 100%	110 100%	165 100%	225 100%	152 100%	146 100%	202 100%	85 100%	67 100%
Strongly agree	78 16%	47 19% B	31 12%	13 12%	20 12%	45 20% aB	26 17%	27 19%	26 13%	16 19%	9 14%
Tend to agree	162 32%	79 32%	83 33%	39 36%	53 32%	70 31%	38 25%	47 32%	77 38% AdE	22 26%	16 24%
Tend to disagree	124 25%	59 24%	65 26%	27 24%	50 31% C	47 21%	42 28%	33 23%	49 24%	26 30%	16 25%
Strongly disagree	88 18%	49 20%	39 15%	18 16%	25 15%	45 20%	30 20%	29 20%	29 14%	17 20%	14 20%
Neutral	16 3%	7 3%	10 4%	2 2%	9 5%	6 3%	5 3%	3 2%	9 4%	1 1%	4 6%
Don't know	31 6%	5 2%	26 10% A	11 10%	9 5%	12 5%	11 7%	7 5%	14 7%	3 4%	8 12% bd
Nets											
Agree	240 48%	125 51%	115 45%	53 48%	72 44%	115 51%	64 42%	74 51% e	102 50% e	39 45%	25 38%
Disagree	212 42%	108 44%	105 41%	44 40%	76 46%	92 41%	72 47% c	62 43%	78 39%	42 49% c	30 45%

Columns Tested: A,B - A,B,C - A,B,C,D,E

ComRes Fieldwork 3-15 February 2014



Table 5/1

3. I am now going to read out some statements about energy generation. To what extent do you agree or disagree with each of the following statements?

The impact of fossil fuels on climate change is generally overstated Base: All respondents

		Govt and energy companies doing enough to provide new sources of electricity in the UK		Threat of climate change		Awarene	ess of UK re targ		eneration	electricit	ference for y generation in œckland	Would lik solar fa Breck	
	Total	Agree	Disagree	Concerned	Not concerned	Aware of target and on track	Aware of target, but not on track	Net: aware	Not aware	Fossil fuels	Renewables	Solar farm in top 2	Solar farm not in top 2
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	c C	d D	a A	b B	a A	b B
Unweighted Total	500	201	216	350	142	172	73	245	249	60	392	316	184
Weighted Total	500 100%	202 100%	215 100%	352 100%	140 100%	170 100%	74 100%	243 100%	251 100%	60 100%	391 5 100%	316 100%	184 100%
Strongly agree	78 16%	23 12%	43 20% A	36 10%	40 29% A	23 14%	10 14%	33 14%	45 18%	14 23% b	53 5 14%	47 15%	31 17%
Tend to agree	162 32%	85 42% B	52 24%	106 30%	53 38%	49 29%	25 33%	73 30%	88 35%	28 48% B	120 5 31%	95 30%	67 36%
Tend to disagree	124 25%	50 25%	60 28%	103 29% B	20 14%	44 26%	23 31%	66 27%	55 22%	8 13%	106 27% A	93 29% B	31 17%
Strongly disagree	88 18%	30 15%	44 21%	76 22% B	11 8%	42 25% bD	11 15%	54 22% D	33 13%	4 7%	77 20% A	53 17%	35 19%
Neutral	16 3%	6 3%	7 3%	13 4%	4 3%	7 4%	1 1%	7 3%	8 3%	3 5%	12 3%	11 3%	6 3%
Don't know	31 6%	9 4%	9 4%	18 5%	13 9% a	5 3%	4 6%	9 4%	21 9% AC	3 5%	24 6%	17 6%	14 8%

Columns Tested: A,B - A,B - A,B,C,D - A,B - A,B



3. I am now going to read out some statements about energy generation. To what extent do you agree or disagree with each of the following statements?

The impact of fossil fuels on climate change is generally overstated Base: All respondents

		compan enough new so	Govt and energy companies doing enough to provide new sources of electricity in the UK		Threat of climate change		ess of UK re tar	•	eneration	electricit	ference for y generation in reckland		-
	Total	Agree	Disagree	Concerned	Not	Aware of target and on track	Aware of target, but not on track	Net: aware	Not aware	Fossil fuels	Renewables	Solar farm in top 2	Solar farm not in top 2
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	c C	d D	a A	b B	a A	b B
Unweighted Total	500	201	216	350	142	172	73	245	249	60	392	316	184
Weighted Total	500 100%	202 100%	215 100%	352 100%	140 100%	170 100%	74 100%	243 100%	251 100%	60 100%	391 5 100%	316 100%	184 100%
Nets													
Agree	240 48%	108 54% b	95 44%	143 41%	93 66% A	72 42%	35 47%	107 44%	133 53% AC	42 70% B	173 5 44%	142 45%	98 53% a
Disagree	212 42%	79 39%	104 48% a	179 51% B	31 22%	86 51% D	34 46% d	120 49% D	88 35%	12 20%	183 5 47% A	146 46% B	66 36%

Columns Tested: A,B - A,B - A,B,C,D - A,B - A,B

3. I am now going to read out some statements about energy generation. To what extent do you agree or disagree with each of the following statements?

The impact of fossil fuels on climate change is generally overstated Base: All respondents

		Support for solar farm in local area that meets best practice requirements Support Oppose		Aware of a farm appl		Aware of p to create B solar f	ridgham	Bridgham that me	ets best tice
	Total	Support C	Oppose	Yes	No	Yes	No	Support	Oppose
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	a A	b B
Unweighted Total	500	409	68	126	363	145	348	403	64
Weighted Total	500 100%	408 100%	69 100%	126 100%	363 100%	143 100%	350 100%	403 100%	64 100%
Strongly agree	78 16%	63 15%	13 19%	19 15%	55 15%	23 16%	55 16%	58 14%	16 25% A
Tend to agree	162 32%	131 32%	24 35%	37 30%	121 33%	47 33%	112 32%	128 32%	21 33%
Tend to disagree	124 25%	109 27% b	11 16%	35 28%	89 25%	36 25%	88 25%	111 28% B	8 12%
Strongly disagree	88 18%	74 18%	12 17%	25 20%	60 17%	26 18%	60 17%	71 18%	13 20%
Neutral	16 3%	12 3%	2 3%	2 2%	14 4%	3 2%	13 4%	13 3%	2 3%
Don't know	31 6%	20 5%	6 9%	7 6%	23 6%	9 6%	22 6%	22 5%	4 6%
Nets									
Agree	240 48%	194 47%	37 55%	56 45%	176 48%	69 48%	167 48%	187 46%	37 58% a
Disagree	212 42%	183 45% b	23 33%	60 48%	150 41%	62 43%	148 42%	182 45% b	21 32%

Columns Tested: A,B - A,B - A,B - A,B

3. I am now going to read out some statements about energy generation. To what extent do you agree or disagree with each of the following statements?

Renewable energy sources need to contribute to energy production in the UK Base: All respondents

		Ge	nder		Age				Ward		
	Total	Male	Female	18-34	35-54	55+	Guiltcross and Harling & Heathlands	Wayland and Weeting	Thetford	Harling & Heathlands	Guiltcross
Significance Level: 90%	TOLAI	a	b	10-34 a	<u> </u>	00+ C	a	b	C	d	e
Significance Level: 95%		A	В	A	В	C	A	В	C	D	E
Unweighted Total	500	245	255	100	175	225	151	146	203	84	67
Weighted Total	500 100%	245 100%	255 100%	110 100%	165 100%	225 100%	152 100%	146 100%	202 100%	85 100%	67 100%
Strongly agree	216 43%	105 43%	111 44%	58 52% C	75 45%	84 37%	65 43%	73 50% C	79 39%	38 45%	27 41%
Tend to agree	223 45%	109 44%	114 45%	40 36%	78 47% a	105 47% a	63 41%	59 41%	101 50% be	39 45%	24 36%
Tend to disagree	17 3%	8 3%	9 3%	2 2%	3 2%	12 5% b	2 1%	7 5% a	8 4%	1 1%	1 5 2%
Strongly disagree	15 3%	11 5% B	4 1%	4 4%	4 2%	7 3%	9 6% Bc	1 1%	5 2%	5 5% B	5 7% Bc
Neutral	6 1%	5 2% b	1	2 1%	3 2%	2 1%	3 2%	1 1%	3 1%	-	3 4% bd
Don't know	22 4%	6 2%	16 6% A	4 4%	3 2%	15 7% B	10 7%	5 3%	7 4%	3 4%	7 5 10% BCd
Nets											
Agree	439 88%	214 87%	225 88%	97 89%	153 93% C	189 84%	128 84%	132 91% aE	180 89% E	77 90% E	51 77%
Disagree	32 6%	20 8%	13 5%	7 6%	6 4%	19 8% b	11 7%	8 5%	13 6%	6 6%	6 9%

Columns Tested: A,B - A,B,C - A,B,C,D,E

ComRes Fieldwork 3-15 February 2014



Table 6/1

3. I am now going to read out some statements about energy generation. To what extent do you agree or disagree with each of the following statements?

Renewable energy sources need to contribute to energy production in the UK Base: All respondents

		Govt and energy companies doing enough to provide new sources of electricity in the UK		Threat of climate change		Awarene	ess of UK re		eneration	electricit	ference for y generation in reckland	Would like solar fa Breck	
	Total	Agree	Disagree	Concerned	Not concerned	Aware of target and on track	Aware of target, but not on track	Net: aware	Not aware	Fossil fuels	Renewables	Solar farm in top 2	Solar farm not in top 2
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	c C	d D	a A	b B	a A	b B
Unweighted Total	500	201	216	350	142	172	73	245	249	60	392	316	184
Weighted Total	500 100%	202 100%	215 100%	352 100%	140 100%	170 100%	74 100%	243 100%	251 100%	60 100%	391 5 100%	316 100%	184 100%
Strongly agree	216 43%	81 40%	108 50% A	167 48% B	47 34%	89 53% D	34 46%	123 51% D	91 36%	9 15%	199 51% A	150 47% B	66 36%
Tend to agree	223 45%	103 51% B	85 39%	154 44%	67 48%	63 37%	31 42%	94 39%	125 50% AC	30 51%	167 5 43%	142 45%	81 44%
Tend to disagree	17 3%	5 2%	12 6% a	8 2%	8 6% A	3 2%	-	3 1%	14 6% ABC	10 16% B	4 1%	6 2%	11 6% A
Strongly disagree	15 3%	5 2%	7 3%	6 2%	8 5% A	7 4%	3 3%	9 4%	6 2%	5 8% B	6 1%	6 2%	9 5% A
Neutral	6 1%	1	1 *	5 1%	2 1%	1 1%	4 6% AD	5 2% d	1 *	1 1%	4 1%	3 1%	3 2%
Don't know	22 4%	7 4%	3 1%	12 3%	8 6%	6 4%	2 3%	8 3%	14 5%	5 8% b	12 3%	9 3%	13 7% A

Columns Tested: A,B - A,B - A,B,C,D - A,B - A,B



3. I am now going to read out some statements about energy generation. To what extent do you agree or disagree with each of the following statements?

Renewable energy sources need to contribute to energy production in the UK Base: All respondents

		Govt and energy companies doing enough to provide new sources of electricity in the UK		Threat of climate change		Awarene	ess of UK re tar		eneration	electricit	ference for y generation in eckland		
	Total	Agree	Disagree	Concerned	Not concerned	Aware of target and on track	Aware of target, but not on track	Net: aware	Not aware	Fossil fuels	Renewables	Solar farm in top 2	Solar farm not in top 2
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	c C	d D	a A	b B	a A	b B
Unweighted Total	500	201	216	350	142	172	73	245	249	60	392	316	184
Weighted Total	500 100%	202 100%	215 100%	352 100%	140 100%	170 100%	74 100%	243 100%	251 100%	60 100%	391 100%	316 100%	184 100%
Nets													
Agree	439 88%	184 91%	192 89%	321 91% B	114 82%	153 90%	65 88%	217 89%	216 86%	39 66%	366 94% A	292 92% B	147 80%
Disagree	32 6%	10 5%	19 9%	14 4%	16 11% A	10 6%	3 3%	12 5%	20 8%	15 25% B	10 2%	12 4%	21 11% A

Columns Tested: A,B - A,B - A,B,C,D - A,B - A,B



3. I am now going to read out some statements about energy generation. To what extent do you agree or disagree with each of the following statements?

Renewable energy sources need to contribute to energy production in the UK Base: All respondents

		Support for solar farm in local area that meets best practice requirements Support Oppose		Aware of farm app	lication	Aware of p to create B solar f	ridgham arm	Bridgham that me pra requir	oort for solar farm eets best ctice ements
0, 17, 1, 1, 0,007	Total			Yes	No	Yes	No		Oppose
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	a A	b B
Unweighted Total	500	409	68	126	363	145	348	403	64
Weighted Total	500 100%	408 100%	69 100%	126 100%	363 100%	143 100%	350 100%	403 100%	64 100%
Strongly agree	216 43%	195 48% B	18 26%	52 42%	159 44%	54 38%	161 46% a	193 48% B	16 25%
Tend to agree	223 45%	181 44%	32 47%	58 46%	161 44%	68 48%	151 43%	178 44%	31 49%
Tend to disagree	17 3%	9 2%	6 9% A	3 2%	13 4%	6 4%	11 3%	9 2%	6 9% A
Strongly disagree	15 3%	9 2%	5 7% A	6 4%	9 3%	6 4%	8 2%	6 1%	6 9% A
Neutral	6 1%	3 1%	2 3% a	-	6 2%	2 1%	4 1%	4 1%	1 2%
Don't know	22 4%	13 3%	5 8% a	7 5%	14 4%	7 5%	14 4%	14 4%	4 6%
Nets									
Agree	439 88%	376 92% B	50 73%	110 88%	320 88%	122 85%	312 89%	371 92% B	47 73%
Disagree	32 6%	17 4%	11 16% A	9 7%	23 6%	12 8%	19 6%	14 4%	12 19% A

Columns Tested: A,B - A,B - A,B - A,B

ComRes Fieldwork 3-15 February 2014



Table 6/4

3. I am now going to read out some statements about energy generation. To what extent do you agree or disagree with each of the following statements?

Burning traditional fossil fuels is the best way to meet the majority of the UK's energy needs Base: All respondents

		Gender							Ward		
	Total	Male	Female	18-34	35-54	55+	Guiltcross and Harling & Heathlands	Wayland and Weeting	Thetford	Harling & Heathlands	Guiltcross
Significance Level: 90%	TULAI	a	b b	10-54 a	b	C	a	b	C	d	e
Significance Level: 95%		A	В	A	В	C	A	В	C	D	E
Unweighted Total	500	245	255	100	175	225	151	146	203	84	67
Weighted Total	500 100%	245 100%	255 100%	110 100%	165 100%	225 100%	152 100%	146 100%	202 100%	85 100%	67 5 100%
Strongly agree	37 7%	15 6%	22 8%	9 9%	7 4%	21 9% B	12 8%	13 9%	12 6%	8 9%	4 6%
Tend to agree	121 24%	52 21%	69 27%	29 26%	36 22%	57 25%	29 19%	36 25%	56 28% Ad	15 17%	14 21%
Tend to disagree	160 32%	79 32%	81 32%	30 27%	65 39% AC	65 29%	54 36%	43 30%	62 31%	32 38%	22 33%
Strongly disagree	117 23%	77 31% B	40 16%	28 26%	34 20%	55 24%	38 25%	39 26%	41 20%	21 25%	17 25%
Neutral	15 3%	9 4%	6 2%	4 4%	7 4%	5 2%	5 3%	3 2%	7 4%	2 3%	3 4%
Don't know	50 10%	13 5%	37 14% A	9 9%	18 11%	22 10%	14 9%	12 8%	24 12%	7 8%	7 5 10%
Nets											
Agree	158 32%	67 27%	91 36% a	38 35%	42 26%	78 35% B	40 27%	49 34%	69 34%	23 27%	18 26%
Disagree	277 55%	156 63% B	121 48%	58 53%	98 60%	120 53%	93 61% c	82 56%	102 51%	53 63% c	39 59%

Columns Tested: A,B - A,B,C - A,B,C,D,E

ComRes Fieldwork 3-15 February 2014



Table 7/1

3. I am now going to read out some statements about energy generation. To what extent do you agree or disagree with each of the following statements?

Burning traditional fossil fuels is the best way to meet the majority of the UK's energy needs Base: All respondents

		Govt and energy companies doing enough to provide new sources of electricity in the UK		Threat of climate change			ess of UK re		eneration	electricit	erence for y generation in eckland	Would like solar fa Breck	arm in
	Total	Agree	Disagree	Concerned	Not concerned	Aware of target and on track	Aware of target, but not on track	Net: aware	Not aware	Fossil fuels	Renewables	Solar farm in top 2	Solar farm not in top 2
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	с С	d D	a A	b B	a A	b B
Unweighted Total	500	201	216	350	142	172	73	245	249	60	392	316	184
Weighted Total	500 100%	202 100%	215 100%	352 100%	140 100%	170 100%	74 100%	243 100%	251 100%	60 100%	391 100%	316 100%	184 100%
Strongly agree	37 7%	13 7%	18 8%	23 7%	14 10%	6 3%	4 5%	10 4%	27 11% AC	10 16% B	25 6%	21 7%	16 9%
Tend to agree	121 24%	61 30% B	40 19%	75 21%	41 29% a	33 19% b	7 10%	40 17%	81 32% ABC	24 40% B	85 22%	68 22%	53 29% a
Tend to disagree	160 32%	63 31%	77 36%	120 34%	39 28%	57 34% D	36 49% AD	94 38% D	61 24%	15 25%	129 33%	108 34%	52 28%
Strongly disagree	117 23%	45 22%	61 29%	89 25%	26 19%	58 34% D	18 24%	76 31% D	41 16%	5 8%	104 27% A	78 25%	40 22%
Neutral	15 3%	4 2%	3 1%	11 3%	4 3%	2 1%	7 9% ACD	9 4%	7 3%	1 1%	12 3%	10 3%	5 3%
Don't know	50 10%	15 8%	16 8%	33 9%	16 11%	13 8%	2 3%	15 6%	33 13% aBC	6 10%	37 9%	31 10%	19 10%

Columns Tested: A,B - A,B - A,B,C,D - A,B - A,B

ComRes Fieldwork 3-15 February 2014



Table 7/2

3. I am now going to read out some statements about energy generation. To what extent do you agree or disagree with each of the following statements?

Burning traditional fossil fuels is the best way to meet the majority of the UK's energy needs Base: All respondents

		compar enough new so	Govt and energy companies doing enough to provide new sources of electricity in the UK		Threat of climate change		ess of UK re tar	•	eneration	electricit	erence for y generation in eckland	Would lik solar f Breck	-
	Total	Agree	Disagree	Concerned	Not	Aware of target and on track	Aware of target, but not on track	Net: aware	Not aware	Fossil fuels	Renewables	Solar farm in top 2	Solar farm not in top 2
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	c C	d D	a A	b B	a A	b B
Unweighted Total	500	201	216	350	142	172	73	245	249	60	392	316	184
Weighted Total	500 100%	202 100%	215 100%	352 100%	140 100%	170 100%	74 100%	243 100%	251 100%	60 100%	391 100%	316 100%	184 100%
Nets													
Agree	158 32%	74 37% B	58 27%	98 28%	55 39% A	39 23%	11 15%	50 21%	108 43% ABC	34 56% B	110 28%	89 28%	69 37% A
Disagree	277 55%	108 53%	138 64% A	210 60% B	65 46%	115 68% D	54 73% D	169 70% D	103 41%	19 33%	233 60% A	186 59% B	91 50%

Columns Tested: A,B - A,B - A,B,C,D - A,B - A,B

3. I am now going to read out some statements about energy generation. To what extent do you agree or disagree with each of the following statements?

Burning traditional fossil fuels is the best way to meet the majority of the UK's energy needs Base: All respondents

		Support for solar farm in local area that meets best practice requirements		Aware of a farm app		solar farm		Bridgham that me pra	ort for solar farm ets best ctice ements
	Total		Oppose	Yes	No	Yes	No		Oppose
Significance Level: 90%		a	b	a	b	a	b	a	b
Significance Level: 95%		A	B	A	B	A	B	A	B
Unweighted Total	500	409	68	126	363	145	348	403	64
Weighted Total	500	408	69	126	363	143	350	403	64
	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	37	31	6	7	29	10	27	31	5
	7%	8%	9%	5%	8%	7%	8%	8%	8%
Tend to agree	121	96	20	27	92	33	84	97	13
	24%	23%	28%	21%	25%	23%	24%	24%	20%
Tend to disagree	160	133	20	46	110	53	106	128	24
	32%	33%	29%	37%	30%	37%	30%	32%	37%
Strongly disagree	117	100	13	31	84	33	84	96	14
	23%	25%	19%	25%	23%	23%	24%	24%	22%
Neutral	15	10	3	3	12	3	13	11	2
	3%	2%	4%	3%	3%	2%	4%	3%	3%
Don't know	50	38	7	12	36	11	36	41	6
	10%	9%	11%	9%	10%	8%	10%	10%	9%
Nets									
Agree	158	127	26	34	121	43	112	128	18
	32%	31%	37%	27%	33%	30%	32%	32%	28%
Disagree	277	233	33	77	194	86	190	224	38
	55%	57%	48%	61%	53%	60%	54%	55%	60%

Columns Tested: A,B - A,B - A,B - A,B



Table 7/4

Table 8/1 4. Now thinking about fossil fuels in particular, I am going to read out four options, and I would like you to tell me which one you would most like to see electricity generated from in the UK, which one second-most, which one third-most and which one fourth-most.

Summary table Base: All respondents

	Most	Second-most	Third-most	Fourth-most	Top 2
Unweighted Total	500	500	500	500	500
Weighted Total	500	500	500	500	500
	100%	100%	100%	100%	100%
Conventional gas, both domestic and imported	149	136	86	27	285
	30%	27%	17%	5%	57%
Shale gas from fracking	50	93	109	123	143
	10%	19%	22%	25%	29%
Nuclear	163	60	67	103	223
	33%	12%	13%	21%	45%
Coal	58	105	110	113	163
	12%	21%	22%	23%	33%
Neutral	13	7	12	2	19
	3%	1%	2%	*	4%
Don't know	67	19	10	5	85
	13%	4%	2%	1%	17%
Not Stated	1	80 16%	106 21%	127 25%	1 *

4. Now thinking about fossil fuels in particular, I am going to read out four options, and I would like you to tell me which one you would most like to see electricity generated from in the UK, which one second-most, which one third-most and which one fourth-most.

Most

Base: All respondents

		Ge	nder		Age				Ward		
	Total	Male	Female	18-34	35-54	55+	Guiltcross and Harling & Heathlands	Wayland and Weeting	Thetford	Harling & Heathlands	Guiltcross
Significance Level: 90%		а	b	а	b	С	а	b	С	d	е
Significance Level: 95%		A	В	A	В	С	A	В	С	D	E
Unweighted Total	500	245	255	100	175	225	151	146	203	84	67
Weighted Total	500 100%	245 100%	255 100%	110 100%	165 100%	225 100%	152 100%	146 100%	202 100%	85 100%	67 5 100%
Nuclear	163 33%	119 49% B	43 17%	24 22%	45 27%	94 42% AB	55 36% c	53 37% c	55 27%	35 40% C	20 30%
Conventional gas, both domestic and imported	149 30%	56 23%	93 36% A	28 25%	65 40% AC	56 25%	42 28%	38 26%	69 34%	22 25%	21 5 31%
Coal	58 12%	20 8%	38 15% A	20 19% bC	18 11%	20 9%	15 10%	17 12%	26 13%	9 11%	6 5 10%
Shale gas from fracking	50 10%	27 11%	23 9%	13 12%	15 9%	22 10%	16 10%	20 14% C	14 7%	6 7%	10 5 15% c
Neutral	13 3%	5 2%	8 3%	3 3%	2 1%	8 4%	7 4% c	3 2%	3 1%	4 5%	3 5 4%
Don't know	67 13%	16 7%	50 20% A	23 21% bC	20 12%	24 11%	17 11%	13 9%	36 18% aB	10 12%	7 5 10%
Not Stated	1	1 *	-	-	-	1 *	-	1 1%	-	-	-

Columns Tested: A,B - A,B,C - A,B,C,D,E



4. Now thinking about fossil fuels in particular, I am going to read out four options, and I would like you to tell me which one you would most like to see electricity generated from in the UK, which one second-most, which one third-most and which one fourth-most.

Most

Base: All respondents

	Govt and energy companies doing enough to provide new sources of electricity in the UK			Threat of cli	mate change	Awareness of UK renewable generation ge target					erence for y generation in eckland	Would like to see a solar farm in Breckland	
	Total	Agree	Disagree	Concerned	Not concerned	Aware of target and on track	Aware of target, but not on track	Net: aware	Not aware	Fossil fuels	Renewables	Solar farm in top 2	Solar farm not in top 2
Significance Level: 90% Significance Level: 95%	Totai	Agree a A	bisagree b B	a A	b B	a A	b B	c C	d D	a A	b B	a A	b B
Unweighted Total	500	201	216	350	142	172	73	245	249	60	392	316	184
Weighted Total	500 100%	202 100%	215 100%	352 100%	140 100%	170 100%	74 100%	243 100%	251 100%	60 100%	391 100%	316 100%	184 100%
Nuclear	163 33%	59 29%	88 41% A	101 29%	59 42% A	76 45% D	29 40% D	106 43% D	56 22%	27 44% B	112 29%	84 27%	79 43% A
Conventional gas, both domestic and imported	149 30%	68 34%	61 28%	110 31%	36 26%	43 25%	28 38% a	71 29%	77 31%	11 18%	133 34% A	105 33% B	44 24%
Coal	58 12%	24 12%	23 11%	41 12%	15 11%	13 7%	2 3%	15 6%	44 17% ABC	14 23% B	41 10%	42 13%	16 9%
Shale gas from fracking	50 10%	25 13%	18 8%	41 12% b	9 6%	20 12%	5 6%	24 10%	26 10%	5 8%	42 11%	32 10%	18 10%
Neutral	13 3%	3 1%	5 2%	9 2%	4 3%	5 3%	3 4%	8 3%	5 2%	-	12 3%	8 2%	5 3%
Don't know	67 13%	23 11%	21 10%	50 14%	17 12%	13 7%	7 10%	20 8%	44 17% AC	4 7%	52 13%	46 14%	21 11%
Not Stated	1	-	-	1	-	-	-	-	-	-	-	-	1 1%

Columns Tested: A,B - A,B - A,B,C,D - A,B - A,B



4. Now thinking about fossil fuels in particular, I am going to read out four options, and I would like you to tell me which one you would most like to see electricity generated from in the UK, which one second-most, which one third-most and which one fourth-most.

Most

Base: All respondents

		Support for solar farm in local area that meets best practice requirements		Aware of a farm app		Aware of to create E solar	Bridgham	Support for Bridgham solar farm that meets best practice requirements		
	Total	Support	Oppose	Yes	No	Yes	No	Support	Oppose	
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	a A	b B	
Unweighted Total	500	409	68	126	363	145	348	403	64	
Weighted Total	500 100%	408 100%	69 100%	126 100%	363 100%	143 100%	350 100%	403 100%	64 100%	
Nuclear	163 33%	127 31%	33 47% A	48 38%	112 31%	61 42% B	102 29%	123 30%	29 46% A	
Conventional gas, both domestic and imported	149 30%	130 32% B	13 19%	36 29%	109 30%	34 24%	112 32% a	129 32% B	12 18%	
Coal	58 12%	48 12%	7 10%	14 11%	44 12%	18 13%	38 11%	45 11%	10 15%	
Shale gas from fracking	50 10%	42 10%	6 9%	11 8%	38 10%	13 9%	37 11%	42 10%	6 9%	
Neutral	13 3%	7 2%	4 6% A	5 4%	8 2%	7 5% B	6 2%	9 2%	2 3%	
Don't know	67 13%	54 13%	6 9%	12 9%	53 15%	11 8%	55 16% A	55 14%	5 8%	
Not Stated	1 *	1 *	-	-	1 *	-	-	1	-	

Columns Tested: A,B - A,B - A,B - A,B

4. Now thinking about fossil fuels in particular, I am going to read out four options, and I would like you to tell me which one you would most like to see electricity generated from in the UK, which one second-most, which one third-most and which one fourth-most.

Second-most

Base: All respondents

		Ge	nder		Age		Ward						
	Total	Male	Female	18-34	35-54	55+	Guiltcross and Harling & Heathlands	Wayland and Weeting	Thetford	Harling & Heathlands	Guiltcross		
Significance Level: 90%		а	b	а	b	С	а	b	C	d	е		
Significance Level: 95%		A	В	A	В	С	A	В	С	D	E		
Unweighted Total	500	245	255	100	175	225	151	146	203	84	67		
Weighted Total	500 100%	245 100%	255 100%	110 100%	165 100%	225 100%	152 100%	146 100%	202 100%	85 100%	67 5 100%		
Conventional gas, both domestic and imported	136 27%	83 34% B	53 21%	28 26%	40 24%	68 30%	43 28%	46 32% ce	47 23%	30 35% CE	13 5 20%		
Coal	105 21%	42 17%	62 24% a	18 16%	45 27% AC	42 19%	34 22%	31 21%	40 20%	18 21%	16 5 24%		
Shale gas from fracking	93 19%	54 22% b	40 16%	26 23%	28 17%	40 18%	28 18%	25 17%	40 20%	14 16%	14 5 21%		
Nuclear	60 12%	31 12%	30 12%	10 9%	20 12%	30 13%	16 10%	18 12%	27 13%	7 8%	9 5 13%		
Neutral	7 1%	3 1%	4 1%	-	5 3% a	2 1%	2 1%	2 1%	3 1%	1 1%	1 5 1%		
Don't know	19 4%	10 4%	9 3%	3 3%	6 4%	10 4%	6 4%	7 5%	6 3%	2 2%	4 6%		
Not Stated	80 16%	22 9%	58 23% A	25 23% Bc	22 13%	33 15%	24 16%	17 12%	39 19% b	14 17%	10 5 15%		

Columns Tested: A,B - A,B,C - A,B,C,D,E



4. Now thinking about fossil fuels in particular, I am going to read out four options, and I would like you to tell me which one you would most like to see electricity generated from in the UK, which one second-most, which one third-most and which one fourth-most.

Second-most

Base: All respondents

		Govt and energy companies doing enough to provide new sources of electricity in the UK		Threat of climate change		Aware			eneration	electricit	ference for y generation in reckland	Would like to se n solar farm in Breckland	
	Total	Agree	Disagree	Concerned	Not concerned	Aware of target and on track	Aware of target, but not on track	Net: aware	Not aware	Fossil fuels	Renewables	Solar farm in top 2	Solar farm not in top 2
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	c C	d d D	a A	b B	a A	b B
Unweighted Total	500	201	216	350	142	172	73	245	249	60	392	316	184
Weighted Total	500 100%	202 100%	215 100%	352 100%	140 100%	170 100%	74 100%	243 100%	251 100%	60 100%	391 6 100%	316 100%	184 100%
Conventional gas, both domestic and imported	136 27%	60 30%	57 27%	98 28%	37 26%	48 28%	20 27%	68 28%	69 27%	18 30%	110 5 28%	88 28%	49 26%
Coal	105 21%	48 24%	43 20%	73 21%	31 22%	37 22% B	8 10%	45 18%	59 24% B	13 23%	82 5 21%	69 22%	36 19%
Shale gas from fracking	93 19%	35 17%	48 22%	63 18%	28 20%	29 17%	25 33% ACD	54 22% d	40 16%	9 15%	73 5 19%	53 17%	40 22%
Nuclear	60 12%	28 14%	24 11%	39 11%	19 14%	26 15% D	11 15%	38 15% D	23 9%	11 18%	48 5 12%	40 13%	20 11%
Neutral	7 1%	1 *	6 3% a	5 1%	2 1%	4 2%	-	4 2%	3 1%	3 5% B	3 5 1%	4 1%	3 2%
Don't know	19 4%	4 2%	11 5% a	16 4%	3 2%	8 5% b	-	8 3%	10 4% b	2 3%	12 3%	9 3%	10 5%
Not Stated	80 16%	26 13%	26 12%	60 17%	21 15%	18 10%	10 14%	28 11%	49 19% AC	4 7%	63 6 16% a	54 17%	27 15%

Columns Tested: A,B - A,B - A,B,C,D - A,B - A,B



4. Now thinking about fossil fuels in particular, I am going to read out four options, and I would like you to tell me which one you would most like to see electricity generated from in the UK, which one second-most, which one third-most and which one fourth-most.

Second-most

Base: All respondents

		Support for solar farm in local area that meets best practice			any solar	Aware of to create	proposal Bridgham	Bridgham that me	oort for solar farm eets best ctice
		•	ements	farm app		solar	-		ements
Significance Level: 90%	Total		Oppose	Yes	No	Yes	No b		Oppose
Significance Level: 95%		a A	b B	a A	b B	a A	B	a A	b B
Unweighted Total	500	409	68	126	363	145	348	403	64
Weighted Total	500 100%	408 100%	69 100%	126 100%	363 100%	143 100%	350 100%	403 100%	64 100%
Conventional gas, both domestic and imported	136 27%	114 28%	20 29%	38 30%	98 27%	44 31%	93 26%	110 27%	20 32%
Coal	105 21%	85 21%	14 21%	24 19%	77 21%	29 20%	75 21%	86 21%	14 22%
Shale gas from fracking	93 19%	78 19%	12 18%	25 20%	66 18%	24 17%	68 19%	78 19%	9 14%
Nuclear	60 12%	52 13%	5 7%	14 11%	45 12%	20 14%	39 11%	47 12%	8 12%
Neutral	7 1%	5 1%	2 3%	3 2%	3 1%	3 2%	4 1%	5 1%	2 3%
Don't know	19 4%	12 3%	5 7% a	5 4%	13 4%	5 3%	12 3%	13 3%	4 6%
Not Stated	80 16%	62 15%	10	17 13%	62 17%	18 12%	61 17%	65 16%	7 11%

Columns Tested: A,B - A,B - A,B - A,B



4. Now thinking about fossil fuels in particular, I am going to read out four options, and I would like you to tell me which one you would most like to see electricity generated from in the UK, which one second-most, which one third-most and which one fourth-most.

Third-most

Base: All respondents

		Ge	nder		Age				Ward		
							Guiltcross and Harling &	Wayland and		Harling &	
	Total	Male	Female	18-34	35-54	55+	Heathlands	Weeting	Thetford	Heathlands	Guiltcross
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	c C	a A	b B	с С	d D	e E
Unweighted Total	500	245	255	100	175	225	151	146	203	84	67
Weighted Total	500 100%	245 100%	255 100%	110 100%	165 100%	225 100%	152 100%	146 100%	202 100%	85 100%	67 100%
Coal	110 22%	62 25% b	49 19%	21 19%	36 22%	53 24%	31 21%	38 26%	41 20%	17 20%	14 21%
Shale gas from fracking	109 22%	51 21%	58 23%	26 24%	39 24%	44 20%	28 18%	29 20%	53 26% ae	17 20%	10 15%
Conventional gas, both domestic and imported	86 17%	53 22% B	32 13%	20 19%	25 15%	40 18%	28 18%	31 21% c	27 13%	15 17%	13 20%
Nuclear	67 13%	32 13%	36 14%	13 12%	26 16%	28 12%	26 17% b	14 10%	27 13%	14 16%	12 19% b
Neutral	12 2%	8 3%	4 1%	1 1%	3 2%	8 4%	3 2%	7 5% C	2 1%	1 1%	2 3%
Don't know	10 2%	4 2%	6 2%	-	3 2%	7 3% a	4 3%	1 1%	5 2%	4 5% Be	
Not Stated	106 21%	35 14%	71 28% A	28 26%	33 20%	45 20%	32 21%	26 18%	48 24%	17 20%	15 22%

Columns Tested: A,B - A,B,C - A,B,C,D,E

4. Now thinking about fossil fuels in particular, I am going to read out four options, and I would like you to tell me which one you would most like to see electricity generated from in the UK, which one second-most, which one third-most and which one fourth-most.

Third-most

Base: All respondents

		Govt and energy companies doing enough to provide new sources of electricity in the UK		Threat of climate change		Aware				electricit	ference for y generation in reckland	Would like solar fa Breck	arm in
	Total	Agree	Disagree	Concerned	Not concerned	Aware of target and on track	Aware of target, but not on track	Net: aware	Not aware	Fossil fuels	Renewables	Solar farm in top 2	Solar farm not in top 2
Significance Level: 90% Significance Level: 95%	Total	a A	b B	a A	b B	a A	b B	c C	d D	a A	b B	a A	b B
Unweighted Total	500	201	216	350	142	172	73	245	249	60	392	316	184
Weighted Total	500 100%	202 100%	215 100%	352 100%	140 100%	170 100%	74 100%	243 100%	251 100%	60 100%	391 5 100%	316 100%	184 100%
Coal	110 22%	50 25%	50 23%	79 22%	30 21%	33 20%	25 34% AcD	58 24%	52 21%	13 21%	93 24%	69 22%	41 22%
Shale gas from fracking	109 22%	49 24%	44 21%	75 21%	33 24%	40 24% B	9 12%	49 20%	61 24% B	15 26%	86 22%	79 25% B	30 17%
Conventional gas, both domestic and imported	86 17%	30 15%	44 20%	59 17%	25 18%	41 24% D	11 15%	53 22% D	33 13%	12 20%	62 5 16%	46 15%	39 21% a
Nuclear	67 13%	35 17% B	21 10%	45 13%	21 15%	19 11%	14 19%	33 13%	35 14%	8 13%	56 5 14%	46 14%	22 12%
Neutral	12 2%	4 2%	7 3%	8 2%	4 3%	4 2%	3 4%	7 3%	5 2%	2 3%	8 2%	6 2%	6 3%
Don't know	10 2%	4 2%	6 3%	7 2%	2 1%	3 2%	2 3%	5 2%	4 2%	1 2%	8 2%	4 1%	6 3%
Not Stated	106 21%	31 15%	43 20%	80 23%	25 18%	29 17%	10 14%	40 16%	61 24% abC	9 15%	78 20%	66 21%	40 22%

Columns Tested: A,B - A,B - A,B,C,D - A,B - A,B



4. Now thinking about fossil fuels in particular, I am going to read out four options, and I would like you to tell me which one you would most like to see electricity generated from in the UK, which one second-most, which one third-most and which one fourth-most.

Third-most

Base: All respondents

		Support for solar farm in local area that meets best practice requirements		Aware of farm app		Aware of to create l solar	•	Bridgham that me pra	oort for solar farm eets best ctice ements
	Total	•	Oppose	Yes	No	Yes	No		Oppose
Significance Level: 90%		a	b	a	b	a	b	a	b
Significance Level: 95%		A	B	A	B	A	B	A	B
Unweighted Total	500	409	68	126	363	145	348	403	64
Weighted Total	500	408	69	126	363	143	350	403	64
	100%	100%	100%	100%	100%	100%	100%	100%	100%
Coal	110	92	17	26	85	30	80	93	12
	22%	23%	25%	20%	23%	21%	23%	23%	19%
Shale gas from fracking	109	96	10	28	80	35	74	90	13
	22%	24%	15%	22%	22%	24%	21%	22%	21%
Conventional gas, both domestic and imported	86	70	11	21	60	29	57	67	13
	17%	17%	16%	17%	16%	20%	16%	16%	20%
Nuclear	67	56	8	21	46	17	49	58	7
	13%	14%	12%	17%	13%	12%	14%	14%	11%
Neutral	12	8	3	3	9	4	8	7	3
	2%	2%	4%	2%	2%	3%	2%	2%	5%
Don't know	10	7	2	3	7	3	6	7	3
	2%	2%	3%	2%	2%	2%	2%	2%	5%
Not Stated	106	79	17	25	77	26	76	82	13
	21%	19%	25%	20%	21%	18%	22%	20%	20%

Columns Tested: A,B - A,B - A,B - A,B



4. Now thinking about fossil fuels in particular, I am going to read out four options, and I would like you to tell me which one you would most like to see electricity generated from in the UK, which one second-most, which one third-most and which one fourth-most.

Fourth-most

Base: All respondents

		Ger	nder		Age		Ward					
	Total	Male	Female	18-34	35-54	55+	Guiltcross and Harling & Heathlands	Wayland and Weeting	Thetford	Harling & Heathlands	Guiltcross	
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	c C	a A	b B	c C	d D	e E	
Unweighted Total	500	245	255	100	175	225	151	146	203	84	67	
Weighted Total	500 100%	245 100%	255 100%	110 100%	165 100%	225 100%	152 100%	146 100%	202 100%	85 100%	67 100%	
Shale gas from fracking	123 25%	68 28%	55 22%	16 15%	46 28% A	61 27% A	41 27%	39 27%	42 21%	25 30%	16 24%	
Coal	113 23%	77 31% B	36 14%	23 21%	33 20%	57 25%	38 25%	29 20%	46 23%	23 27%	15 5 22%	
Nuclear	103 21%	31 13%	71 28% A	35 32% C	39 24% C	29 13%	24 16%	36 25% aD	43 21% d	11 13%	13 5 19%	
Conventional gas, both domestic and imported	27 5%	20 8% B	8 3%	7 6%	6 3%	15 7%	8 5%	6 4%	14 7%	3 4%	5 5 7%	
Neutral	2 *	-	2 1%	-	2 1%	-	-	-	2 1%	-	-	
Don't know	5 1%	2 1%	3 1%	-	2 1%	3 1%	3 2%	1 1%	1 *	1 1%	2 3%	
Not Stated	127 25%	47 19%	80 31% A	29 26%	38 23%	60 27%	39 25%	34 23%	55 27%	22 26%	17 25%	

Columns Tested: A,B - A,B,C - A,B,C,D,E

4. Now thinking about fossil fuels in particular, I am going to read out four options, and I would like you to tell me which one you would most like to see electricity generated from in the UK, which one second-most, which one third-most and which one fourth-most.

Fourth-most

Base: All respondents

		Govt and energy companies doing enough to provide new sources of electricity in the UK		Threat of climate change		Aware				electricit	ference for y generation in eckland	Would like solar fa Breck	arm in
	Total	Agree	Disagree	Concerned	Not concerned	Aware of target and on track	Aware of target, but not on track	Net: aware	Not aware	Fossil fuels	Renewables	Solar farm in top 2	Solar farm not in top 2
Significance Level: 90% Significance Level: 95%	Totai	Agree a A	b b B	a A	b B	a A	b B	c C	d D	a A	b B	a A	b B
Unweighted Total	500	201	216	350	142	172	73	245	249	60	392	316	184
Weighted Total	500 100%	202 100%	215 100%	352 100%	140 100%	170 100%	74 100%	243 100%	251 100%	60 100%	391 5 100%	316 100%	184 100%
Shale gas from fracking	123 25%	54 27%	52 24%	81 23%	40 29%	47 28%	19 26%	66 27%	57 23%	20 34%	98 25%	76 24%	48 26%
Coal	113 23%	44 22%	54 25%	74 21%	36 25%	56 33% D	24 33% D	80 33% D	33 13%	10 17%	91 23%	69 22%	44 24%
Nuclear	103 21%	46 23%	41 19%	86 24% B	15 11%	20 12%	9 12%	29 12%	74 29% ABC	8 13%	90 23% a	76 24% B	27 14%
Conventional gas, both domestic and imported	27 5%	15 7%	11 5%	13 4%	15 10% A	11 6%	4 5%	15 6%	13 5%	9 15% B	14 6 4%	14 4%	13 7%
Neutral	2	1 *	-	2 1%	-	-	-	-	2 1%	-	2 *	2 1%	-
Don't know	5 1%	3 1%	2 1%	2 1%	3 2%	-	2 3% A	2 1%	3 1%	1 1%	3 1%	4 1%	1 1%
Not Stated	127 25%	39 19%	55 26%	95 27%	31 22%	36 21%	15 21%	51 21%	70 28% c	12 19%	93 24%	76 24%	51 28%

Columns Tested: A,B - A,B - A,B,C,D - A,B - A,B



4. Now thinking about fossil fuels in particular, I am going to read out four options, and I would like you to tell me which one you would most like to see electricity generated from in the UK, which one second-most, which one third-most and which one fourth-most.

Fourth-most

Base: All respondents

		Support for solar farm in local area that meets best practice requirements				solar farm		Bridgham that me pra	oort for solar farm eets best ctice ements
	Total	Support	Oppose	Yes	No	Yes	No	Support	Oppose
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	a A	b B
Unweighted Total	500	409	68	126	363	145	348	403	64
Weighted Total	500 100%	408 100%	69 100%	126 100%	363 100%	143 100%	350 100%	403 100%	64 100%
Shale gas from fracking	123 25%	99 24%	20 30%	32 25%	90 25%	39 27%	84 24%	99 25%	19 29%
Coal	113 23%	98 24%	11 16%	34 27%	76 21%	38 26%	74 21%	93 23%	12 19%
Nuclear	103 21%	91 22% b	9 13%	19 15%	81 22% a	20 14%	81 23% A	89 22%	9 14%
Conventional gas, both domestic and imported	27 5%	21 5%	6 9%	8 6%	19 5%	12 8% b	15 4%	21 5%	5 8%
Neutral	2 *	2 *	-	-	1 *	-	2 1%	2 *	-
Don't know	5 1%	4 1%	-	2 2%	3 1%	2 1%	3 1%	4 1%	-
Not Stated	127 25%	94 23%	22 32%	30 24%	93 26%	32 23%	90 26%	96 24%	19 30%

Columns Tested: A,B - A,B - A,B - A,B



4. Now thinking about fossil fuels in particular, I am going to read out four options, and I would like you to tell me which one you would most like to see electricity generated from in the UK, which one second-most, which one third-most and which one fourth-most.

Top 2 Base: All respondents

		Gen	der		Age				Ward		
	Total	Male	Female	18-34	35-54	55+	Guiltcross and Harling & Heathlands	Wayland and Weeting	Thetford	Harling & Heathlands	Guiltcross
Significance Level: 90%		а	b	а	b	С	а	b	С	d	е
Significance Level: 95%		A	В	А	В	С	A	В	С	D	E
Unweighted Total	500	245	255	100	175	225	151	146	203	84	67
Weighted Total	500 100%	245 100%	255 100%	110 100%	165 100%	225 100%	152 100%	146 100%	202 100%	85 100%	67 100%
Conventional gas, both domestic and imported	285 57%	139 57%	146 57%	56 51%	105 64% Ac	124 55%	85 56%	84 58%	116 57%	51 60%	34 51%
Nuclear	223 45%	150 61% B	73 29%	34 31%	65 39%	124 55% AB	70 46%	71 49%	82 40%	41 49%	29 43%
Coal	163 33%	63 26%	100 39% A	38 35%	63 38% C	62 28%	49 32%	48 33%	66 33%	27 31%	22 33%
Shale gas from fracking	143 29%	81 33% B	62 24%	38 35%	43 26%	62 28%	43 29%	46 31%	54 27%	20 23%	24 36% d
Neutral	19 4%	8 3%	11 4%	3 3%	7 4%	10 4%	9 6%	5 3%	6 3%	5 6%	4 6%
Don't know	85 17%	26 11%	59 23% A	25 23% c	26 16%	34 15%	23 15%	20 14%	42 21% b	12 14%	11 16%
Not Stated	1 *	1 *	-	-	-	1 *	-	1 1%	-	-	-

Columns Tested: A,B - A,B,C - A,B,C,D,E

ComRes Fieldwork 3-15 February 2014

Page 40

4. Now thinking about fossil fuels in particular, I am going to read out four options, and I would like you to tell me which one you would most like to see electricity generated from in the UK, which one second-most, which one third-most and which one fourth-most.

Top 2 Base: All respondents

		Govt and energy companies doing enough to provide new sources of electricity in the UK		Threat of climate change		Aware				electricit	ference for y generation in reckland	Would like solar fa Breck	-
	Total	Agree	Disagree	Concerned	Not concerned	Aware of target and on track	Aware of target, but not on track	Net: aware	Not aware	Fossil fuels	Renewables	Solar farm in top 2	Solar farm not in top 2
Significance Level: 90% Significance Level: 95%	Total	Agree a A	b b B	a A	b B	a A	b B	c C	d D	a A	b B	a A	b B
Unweighted Total	500	201	216	350	142	172	73	245	249	60	392	316	184
Weighted Total	500 100%	202 100%	215 100%	352 100%	140 100%	170 100%	74 100%	243 100%	251 100%	60 100%	391 6 100%	316 100%	184 100%
Conventional gas, both domestic and imported	285 57%	129 64% b	118 55%	207 59%	73 52%	91 54%	47 64%	139 57%	146 58%	29 48%	243 62% A	192 61% B	93 50%
Nuclear	223 45%	87 43%	112 52% a	140 40%	78 56% A	103 61% D	41 55% D	143 59% D	79 31%	37 62% B	161 5 41%	124 39%	98 53% A
Coal	163 33%	71 35%	66 31%	114 32%	46 33%	50 29% B	10 13%	59 24% B	103 41% ABC	27 46% B	123 31%	111 35%	52 28%
Shale gas from fracking	143 29%	61 30%	66 31%	104 29%	36 26%	49 29%	29 40% aD	78 32%	65 26%	14 23%	115 6 29%	85 27%	59 32%
Neutral	19 4%	4 2%	10 5%	14 4%	6 4%	9 5%	3 4%	12 5%	8 3%	3 5%	14 % 4%	11 4%	8 4%
Don't know	85 17%	27 13%	32 15%	66 19%	20 14%	21 12%	7 10%	28 11%	53 21% ABC	6 10%	63 6 16%	55 17%	31 17%
Not Stated	1	-	-	1	-	-	-	-	-	-	-	-	1 1%

Columns Tested: A,B - A,B - A,B,C,D - A,B - A,B



4. Now thinking about fossil fuels in particular, I am going to read out four options, and I would like you to tell me which one you would most like to see electricity generated from in the UK, which one second-most, which one third-most and which one fourth-most.

Top 2 Base: All respondents

		requirements		a Aware of any solar farm application Yes No		Aware of to create E solar f	Bridgham	Support for Bridgham solar fam that meets best practice requirements		
	Total	Support	Oppose	Yes	No	Yes	No	Support	Oppose	
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	a A	b B	
Unweighted Total	500	409	68	126	363	145	348	403	64	
Weighted Total	500 100%	408 100%	69 100%	126 100%	363 100%	143 100%	350 100%	403 100%	64 100%	
Conventional gas, both domestic and imported	285 57%	244 60% b	33 48%	74 59%	207 57%	78 54%	204 58%	240 59%	32 50%	
Nuclear	223 45%	179 44%	38 55% a	62 49%	157 43%	81 57% B	141 40%	170 42%	37 58% A	
Coal	163 33%	133 33%	21 31%	38 30%	120 33%	47 33%	113 32%	131 32%	23 37%	
Shale gas from fracking	143 29%	120 29%	18 26%	36 28%	104 29%	37 26%	105 30%	120 30%	15 23%	
Neutral	19 4%	12 3%	6 8% A	8 6% b	11 3%	10 7% B	10 3%	13 3%	4 6%	
Don't know	85 17%	66 16%	11 17%	17 13%	66 18%	16 11%	67 19% A	68 17%	9 14%	
Not Stated	1 *	1 *	-	-	1 *	-	-	1 *	-	

Columns Tested: A.B - A.B - A.B - A.B



Table 14/1

Breckland Solar Farm Survey 5. Before now, were you or were you not aware that the UK has a legally binding target for renewable energy generation, and that it is currently not on track to meet that target? Were you... Base: All respondents

		Ge	nder		Age		Ward					
	Total	Male	Female	18-34	35-54	55+	Guiltcross and Harling & Heathlands	Wayland and Weeting	Thetford	Harling & Heathlands	Guiltcross	
Significance Level: 90%	TOLAI	a	b b	a	b	00+ C	a	b	C	d	e	
Significance Level: 95%		A	В	A	В	C	A	В	C	D	E	
Unweighted Total	500	245	255	100	175	225	151	146	203	84	67	
Weighted Total	500 100%	245 100%	255 100%	110 100%	165 100%	225 100%	152 100%	146 100%	202 100%	85 100%	67 100%	
Aware of the UK's target <u>and</u> aware that it is currently not on track	170 34%	112 46% B	58 23%	27 25%	57 35% a	85 38% A	52 34%	54 37%	63 31%	30 35%	22 34%	
Aware of the UK's target, but <u>not</u> aware that it is												
currently not on track	74 15%	40 16%	34 13%	15 13%	30 18%	29 13%	36 23% BC	14 9%	25 12%	20 24% BC	15 23% BC	
Not aware of the target	251 50%	93 38%	158 62% A	67 61% BC	73 45%	110 49%	60 40%	77 53% AD	114 56% ADE	32 38%	28 42%	
Don't know	5 1%	-	5 2% A	1 1%	4 2% C	-	4 3% bc	-	1 *	3 3% BC	1 5 1%	
Not Stated	1 *	1 *	-	-	-	1 *	-	1 1%	-	-	-	
Net: Aware	243 49%	151 62% B	92 36%	42 38%	88 53% A	114 51% A	88 58% bC	68 47%	88 43%	50 59% bC	38 57% c	

Columns Tested: A,B - A,B,C - A,B,C,D,E



5. Before now, were you or were you not aware that the UK has a legally binding target for renewable energy generation, and that it is currently not on track to meet that target? Were you... Base: All respondents

		Govt and energy companies doing enough to provide new sources of electricity in the UK		Threat of climate change		Aware				electricit	ference for y generation in reckland	Would like solar fa Breck	arm in
	Total	Agree	Disagree	Concerned	Not concerned	Aware of target and on track	Aware of target, but not on track	Net: aware	Not aware	Fossil fuels	Renewables	Solar farm in top 2	Solar farm not in top 2
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	c C	d D	a A	b B	a A	b B
Unweighted Total	500	201	216	350	142	172	73	245	249	60	392	316	184
Weighted Total	500 100%	202 100%	215 100%	352 100%	140 100%	170 100%	74 100%	243 100%	251 100%	60 100%	391 5 100%	316 100%	184 100%
Aware of the UK's target <u>and</u> aware that it is currently not on track	170 34%	64 32%	88 41% a	120 34%	45 32%	170 100% BCD	-	170 70% BD	-	20 33%	137 5 35%	97 31%	73 39% A
Aware of the UK's target, but <u>not</u> aware that it is currently not on track	74 15%	27 14%	31 14%	51 14%	22 16%	-	74 100% ACD	74 30% AD	-	4 6%	64 16% A	52 17%	22 12%
Not aware of the target	251 50%	108 53% b	94 44%	175 50%	74 52%	-	-	-	251 100% ABC	36 61% b	190 48%	165 52%	86 47%
Don't know	5 1%	3 1%	2 1%	5 1%	-	-	-	-	-	-	1 *	2 1%	3 2%
Not Stated	1	-	-	1 *	-	-	-	-	-	-	-	-	1 1%
Net: Aware	243 49%	91 45%	119 55% A	171 49%	67 48%	170 100% D	74 100% D	243 100% D	-	23 39%	201 51% a	149 47%	94 51%

Columns Tested: A,B - A,B - A,B,C,D - A,B - A,B

Page 44



5. Before now, were you or were you not aware that the UK has a legally binding target for renewable energy generation, and that it is currently not on track to meet that target? Were you... Base: All respondents

		Support for solar farm in local area that meets best practice requirements Support Oppose		a t Aware of any solar farm application				Bridgham that me pra	oort for I solar farm eets best ctice ements
	Total	Support	Oppose	Yes	No	Yes	No	Support	Oppose
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	a A	b B
Unweighted Total	500	409	68	126	363	145	348	403	64
Weighted Total	500 100%	408 100%	69 100%	126 100%	363 100%	143 100%	350 100%	403 100%	64 100%
Aware of the UK's target <u>and</u> aware that it is currently not on track	170 34%	137 34%	25 36%	55 44% B	110 30%	65 46% B	103 29%	135 34%	25 39%
Aware of the UK's target, but <u>not</u> aware that it is currently not on track	74 15%	62 15%	6 9%	23 19%	49 14%	26 18%	48 14%	60 15%	8 12%
Not aware of the target	251 50%	205 50%	37 53%	45 36%	200 55% A	49 35%	197 56% A	204 51%	30 47%
Don't know	5 1%	3 1%	1 1%	3 2% b	2 1%	2 1%	3 1%	4 1%	1 2%
Not Stated	1	1 *	-	-	1 *	-	-	1	-
Net: Aware	243 49%	200 49%	31 45%	78 62% B	160 44%	92 64% B	151 43%	195 48%	33 51%

Columns Tested: A,B - A,B - A,B - A,B



Table 14/3

Breckland Solar Farm Survey 6. Thinking about electricity generation in the Breckland area, would you prefer to see more electricity generated from fossil fuelled power stations, or from renewable sources? Base: All respondents

		Gender			Age				Ward		
							Guiltcross and Harling &	Wayland and		Harling &	
	Total	Male	Female	18-34	35-54	55+	Heathlands	Weeting	Thetford		Guiltcross
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	с С	a A	b B	с С	d D	e E
Unweighted Total	500	245	255	100	175	225	151	146	203	84	67
Weighted Total	500 100%	245 100%	255 100%	110 100%	165 100%	225 100%	152 100%	146 100%	202 100%	85 100%	67 100%
Fossil fuels	60 12%	28 12%	31 12%	5 4%	14 9%	41 18% AB	18 12%	19 13%	23 12%	9 11%	9 13%
Renewable sources of energy	391 78%	191 78%	201 79%	97 88% C	138 84% C	156 69%	117 77%	111 76%	163 80%	67 79%	50 75%
No opinion	15 3%	12 5% B	3 1%	2 2%	2 1%	11 5% B	6 4%	4 3%	5 2%	1 1%	5 7% cd
Neutral	14 3%	8 3%	6 2%	1 1%	5 3%	8 4%	3 2%	5 3%	6 3%	3 3%	-
Don't know	19 4%	5 2%	14 6% A	5 5%	6 4%	8 4%	8 5%	6 4%	5 3%	5 6%	3 4%
Not Stated	1 *	1 *	-	-	-	1 *	-	1 1%	-	-	-

Columns Tested: A,B - A,B,C - A,B,C,D,E

ComRes Fieldwork 3-15 February 2014



Table 15/1

Breckland Solar Farm Survey 6. Thinking about electricity generation in the Breckland area, would you prefer to see more electricity generated from fossil fuelled power stations, or from renewable sources? Base: All respondents

		Govt and energy companies doing enough to provide new sources of electricity in the UK		Threat of climate change		Awareness of UK renewable generation nge target Aware				electricit	ference for y generation in reckland	Would lik solar fa Breck	arm in
	Total	Agree	Disagree	Concerned	Not	Aware of target and on track	Aware of target, but not on track	Net: aware	Not aware	Fossil fuels	Renewables	Solar farm in top 2	Solar farm not in top 2
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	c C	d D	a A	b B	a A	b B
Unweighted Total	500	201	216	350	142	172	73	245	249	60	392	316	184
Weighted Total	500 100%	202 100%	215 100%	352 100%	140 100%	170 100%	74 100%	243 100%	251 100%	60 100%	391 5 100%	316 100%	184 100%
Fossil fuels	60 12%	20 10%	29 13%	26 7%	32 23% A	20 12%	4 5%	23 10%	36 15% Bc	60 100% B	- 	23 7%	37 20% A
Renewable sources of energy	391 78%	167 83%	167 78%	300 85% B	87 62%	137 81%	64 87% D	201 83% d	190 76%	-	391 100% A	273 86% B	119 65%
No opinion	15 3%	5 2%	5 2%	8 2%	6 4%	4 2%	1 1%	5 2%	10 4%	-	-	6 2%	9 5% a
Neutral	14 3%	2 1%	7 3% a	8 2%	6 4%	7 4%	1 1%	8 3%	6 2%	-	-	6 2%	8 4% a
Don't know	19 4%	8 4%	7 3%	10 3%	9 6% a	2 1%	4 5% a	6 2%	9 4%	-	-	8 3%	11 6% a
Not Stated	1	-	-	1	-	-	-	-	-	-	-	-	1 1%

Columns Tested: A,B - A,B - A,B,C,D - A,B - A,B

ComRes Fieldwork 3-15 February 2014



Page 47

Breckland Solar Farm Survey 6. Thinking about electricity generation in the Breckland area, would you prefer to see more electricity generated from fossil fuelled power stations, or from renewable sources? Base: All respondents

		farm in le that me	t for solar ocal area ets best ctice ements	Aware of any solar farm application		solar farm		Bridgham that me pra requir	oort for solar farm eets best ctice ements
	Total	Support	Oppose	Yes	No	Yes	No	Support	Oppose
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	a A	b B
Unweighted Total	500	409	68	126	363	145	348	403	64
Weighted Total	500 100%	408 100%	69 100%	126 100%	363 100%	143 100%	350 100%	403 100%	64 100%
Fossil fuels	60 12%	37 9%	19 28% A	19 15%	39 11%	25 18% B	34 10%	34 8%	22 35% A
Renewable sources of energy	391 78%	341 83% B	39 57%	93 74%	290 80%	100 70%	289 82% A	343 85% B	29 46%
No opinion	15 3%	9 2%	3 4%	4 3%	11 3%	6 4%	8 2%	7 2%	4 6% A
Neutral	14 3%	10 2%	4 6%	7 5% B	7 2%	9 6% B	5 1%	9 2%	5 8% A
Don't know	19 4%	11 3%	3 5%	3 2%	15 4%	3 2%	15 4%	10 3%	3 5%
Not Stated	1	1 *	-	-	1 *	-	-	1	-

Columns Tested: A.B - A.B - A.B - A.B

ComRes Fieldwork 3-15 February 2014



Table 15/3

Summary table Base: All respondents

	Most	Second-most	Top 2
Unweighted Total	500	500	500
Weighted Total	500	500	500
	100%	100%	100%
Solar farm	149	167	316
	30%	33%	63%
Inland wind farm	146	154	299
	29%	31%	60%
Biomass generator (for burning fuel crops)	106	72	178
	21%	14%	36%
Nuclear power plant	55	36	91
	11%	7%	18%
Shale gas fracking well	16	24	41
	3%	5%	8%
No opinion	7	6	13
	1%	1%	3%
Don't know	22	13	35
	4%	3%	7%
Not Stated	-	28 6%	-

Table 16/1

Most

Base: All respondents

		Ge	nder		Age				Ward		
	Total	Male	Female	18-34	35-54	55+	Guiltcross and Harling & Heathlands	Wayland and Weeting	Thetford	Harling & Heathlands	Guiltcross
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	c C	a A	b B	c C	d D	e E
Unweighted Total	500	245	255	100	175	225	151	146	203	84	67
Weighted Total	500 100%	245 100%	255 100%	110 100%	165 100%	225 100%	152 100%	146 100%	202 100%	85 100%	67 5 100%
Solar farm	149 30%	58 24%	91 36% A	41 37% C	55 33% C	53 24%	54 36%	39 27%	56 28%	31 36%	23 35%
Inland wind farm	146 29%	61 25%	85 33% A	40 36% C	53 32% c	53 24%	36 24%	42 29%	67 33% ad	19 22%	17 5 26%
Biomass generator (for burning fuel crops)	106 21%	63 26% B	43 17%	13 12%	36 22% a	57 25% A	27 18%	37 26% a	42 21%	15 18%	12 5 17%
Nuclear power plant	55 11%	39 16% B	15 6%	8 8%	13 8%	33 15% aB	19 13%	13 9%	23 11%	14 17% be	5 5 7%
Shale gas fracking well	16 3%	13 5% B	3 1%	1 1%	2 1%	13 6% aB	5 3%	6 4%	5 2%	2 2%	3 4%
No opinion	7 1%	3 1%	4 2%	-	2 1%	5 2%	5 3% C	1 1%	1 *	1 1%	4 6% BC
Don't know	22 4%	8 3%	14 5%	6 5%	5 3%	11 5%	6 4%	7 5%	9 4%	3 4%	3 5 4%

Columns Tested: A,B - A,B,C - A,B,C,D,E

Most

Base: All respondents

		Govt and energy companies doing enough to provide new sources of electricity in the UK		Threat of climate change		Aware				electricit	erence for y generation in eckland	Would like solar fa Breck	arm in
	Total	Agree	Disagree	Concerned	Not concerned	Aware of target and on track	Aware of target, but not on track	Net: aware	Not aware	Fossil fuels	Renewables	Solar farm in top 2	Solar farm not in top 2
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	c C	d D	a A	b B	a A	b B
Unweighted Total	500	201	216	350	142	172	73	245	249	60	392	316	184
Weighted Total	500 100%	202 100%	215 100%	352 100%	140 100%	170 100%	74 100%	243 100%	251 100%	60 100%	391 100%	316 100%	184 100%
Solar farm	149 30%	64 32%	56 26%	112 32%	36 25%	34 20%	36 49% ACD	70 29% A	77 31% A	11 19%	130 33% A	149 47% B	-
Inland wind farm	146 29%	66 33%	57 26%	112 32% B	32 23%	45 27%	13 18%	59 24%	86 34% BC	6 10%	130 33% A	106 34% B	39 21%
Biomass generator (for burning fuel crops)	106 21%	38 19%	53 24%	71 20%	34 24%	52 30% BD	13 18%	65 27% D	41 16%	17 28%	80 20%	48 15%	59 32% A
Nuclear power plant	55 11%	16 8%	31 15% A	25 7%	27 19% A	25 15% d	7 10%	32 13%	22 9%	21 35% B	21 5%	11 3%	44 24% A
Shale gas fracking well	16 3%	8 4%	8 3%	13 4%	3 2%	8 5%	1 1%	9 4%	7 3%	2 3%	13 3%	2 1%	14 8% A
No opinion	7 1%	1	4 2%	3 1%	3 2%	2 1%	2 3%	4 2%	3 1%	1 2%	5 1%	-	7 4% A

Columns Tested: A,B - A,B - A,B,C,D - A,B - A,B



Most

Base: All respondents

		Govt and energy companies doing enough to provide new sources of electricity in the UK		Threat of climate change		Awareness of UK renewable generation ge target Aware				electricit	ference for y generation in eckland	Would like to see solar farm in Breckland	
	Total	Agree	Disagree	Concerned	Not	Aware of target and on track	Aware of target, but not on track	Net: aware	Not aware	Fossil fuels	Renewables	Solar farm in top 2	Solar farm not in top 2
Significance Level: 90% Significance Level: 95%	Total	a A	b B	a A	b B	a A	b B	c C	d D	a A	b B	a A	b B
Unweighted Total	500	201	216	350	142	172	73	245	249	60	392	316	184
Weighted Total	500 100%	202 100%	215 100%	352 100%	140 100%	170 100%	74 100%	243 100%	251 100%	60 100%	391 100%	316 100%	184 100%
Don't know	22 4%	9 4%	8 4%	16 4%	6 4%	3 2%	1 1%	4 2%	15 6% AC	2 3%	13 3%	-	22 12% A

Columns Tested: A,B - A,B - A,B,C,D - A,B - A,B



Most

Base: All respondents

		requirements Support Oppose		Aware of any solar farm application Yes No		Aware of to create E solar f	Bridgham	practice requirements		
	Total	Support O	ppose	Yes	No	Yes	No	Support	Oppose	
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	a A	b B	
Unweighted Total	500	409	68	126	363	145	348	403	64	
Weighted Total	500 100%	408 100%	69 100%	126 100%	363 100%	143 100%	350 100%	403 100%	64 100%	
Solar farm	149 30%	140 34% B	3 5%	33 26%	112 31%	38 27%	111 32%	140 35% B	2 3%	
Inland wind farm	146 29%	128 31% B	12 18%	30 24%	112 31%	36 25%	107 30%	128 32% B	12 18%	
Biomass generator (for burning fuel crops)	106 21%	84 20%	18 26%	35 28% B	69 19%	39 27% B	66 19%	79 20%	20 31% A	
Nuclear power plant	55 11%	30 7%	21 31% A	15 12%	39 11%	18 13%	35 10%	28 7%	19 31% A	
Shale gas fracking well	16 3%	11 3%	5 7% a	3 2%	14 4%	3 2%	14 4%	10 3%	5 8% A	
No opinion	7 1%	2 *	4 6% A	3 2%	4 1%	4 3% b	3 1%	3 1%	1 2%	
Don't know	22 4%	14 3%	5 7%	7 5%	14 4%	5 3%	15 4%	15 4%	5 8%	

Columns Tested: A,B - A,B - A,B - A,B

Second-most

Base: All respondents

	Gender Age Ward										
							and Harling &	Wayland and		Harling &	
0	Total	Male	Female	18-34	35-54	55+	Heathlands	Weeting	Thetford	Heathlands	Guiltcross
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	с С	A a	b B	с С	d D	e E
Unweighted Total	500	245	255	100	175	225	151	146	203	84	67
Weighted Total	500 100%	245 100%	255 100%	110 100%	165 100%	225 100%	152 100%	146 100%	202 100%	85 100%	67 100%
Solar farm	167 33%	77 31%	90 35%	40 37%	60 36%	67 30%	39 26%	50 34% a	78 39% ADe	21 25%	17 26%
Inland wind farm	154 31%	61 25%	93 36% A	42 39% C	59 36% C	52 23%	48 32%	40 28%	66 32%	28 33%	20 29%
Biomass generator (for burning fuel crops)	72 14%	43 17% b	29 11%	14 13%	18 11%	40 18% b	32 21% BC	18 12%	22 11%	20 23% BC	12 5 18%
Nuclear power plant	36 7%	25 10% B	11 4%	-	13 8% A	23 10% A	16 11% C	10 7%	10 5%	9 10% c	8 0 11% c
Shale gas fracking well	24 5%	19 8% B	5 2%	4 4%	2 1%	18 8% B	3 2%	11 7% Ae	10 5%	2 2%	1 2%
No opinion	6 1%	5 2%	1	1 1%	3 2%	2 1%	-	4 3% A	2 1%	-	-
Don't know	13 3%	4 2%	9 4%	2 2%	4 2%	7 3%	3 2%	5 3%	5 3%	1 1%	2 3%
Not Stated	28 6%	11 4%	17 7%	6 5%	7 4%	16 7%	11 7%	8 5%	10 5%	4 5%	7 10% c

Columns Tested: A,B - A,B,C - A,B,C,D,E



7. If there had to be a new source of electrical energy constructed in Breckland, please can you tell me which of the following options you would most like to see constructed in Breckland, and which one second-most.

Second-most

Base: All respondents

		Govt and energy companies doing enough to provide new sources of electricity in the UK		Threat of climate change		Aware				electricit	ference for y generation in eckland	Would like to see solar farm in Breckland	
	Total	Agree	Disagree	Concerned	Not concerned	Aware of target and on track	Aware of target, but not on track	Net: aware	Not aware	Fossil fuels	Renewables	Solar farm in top 2	Solar farm not in top 2
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	c C	d D	a A	b B	a A	b B
Unweighted Total	500	201	216	350	142	172	73	245	249	60	392	316	184
Weighted Total	500 100%	202 100%	215 100%	352 100%	140 100%	170 100%	74 100%	243 100%	251 100%	60 100%	391 100%	316 100%	184 100%
Solar farm	167 33%	69 34%	75 35%	120 34%	46 33%	63 37% B	16 22%	79 32% b	89 35% B	12 20%	143 5 37% A	167 53% B	-
Inland wind farm	154 31%	70 35% b	57 26%	116 33% b	36 25%	43 25%	30 41% Ac	73 30%	80 32%	14 24%	132 5 34%	107 34% B	47 25%
Biomass generator (for burning fuel crops)	72 14%	30 15%	34 16%	53 15%	19 13%	26 16%	15 20% d	41 17% d	29 12%	8 14%	56 14%	25 8%	46 25% A
Nuclear power plant	36 7%	10 5%	14 6%	15 4%	19 14% A	15 9%	7 9%	21 9%	14 5%	11 18% B	21 5%	8 2%	28 15% A
Shale gas fracking well	24 5%	7 3%	14 7%	15 4%	7 5%	12 7%	2 3%	14 6%	11 4%	8 13% B	13 3%	4 1%	20 11% A
No opinion	6 1%	-	5 2% A	4 1%	2 1%	3 2%	1 1%	4 2%	2 1%	1 2%	3 1%	2 1%	4 2%

Columns Tested: A,B - A,B - A,B,C,D - A,B - A,B



Second-most Base: All respondents

		compar enough new so	Govt and energy companies doing enough to provide new sources of electricity in the UK		Threat of climate change		Awareness of UK renewable generation ge target Aware				ference for ty generation in reckland	Would like to see a solar farm in Breckland	
	Total	Agree	Disagree	Concerned	Not concerned	Aware of target and on track	Aware of target, but not on track	Net: aware	Not aware	Fossil fuels	Renewables	Solar farm in top 2	Solar farm not in top 2
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	c C	d D	a A	b B	a A	b B
Unweighted Total	500	201	216	350	142	172	73	245	249	60	392	316	184
Weighted Total	500 100%	202 100%	215 100%	352 100%	140 100%	170 100%	74 100%	243 100%	251 100%	60 100%	391 6 100%	316 100%	184 100%
Don't know	13 3%	5 3%	5 2%	10 3%	3 2%	3 2%	-	3 1%	10 4% bc	3 5% b	6 2%	3 1%	10 6% A
Not Stated	28 6%	10 5%	12 5%	19 5%	9 6%	5 3%	3 4%	8 3%	18 7% ac	3 5%	18 6 4%	-	28 15% A

Columns Tested: A,B - A,B - A,B,C,D - A,B - A,B



7. If there had to be a new source of electrical energy constructed in Breckland, please can you tell me which of the following options you would most like to see constructed in Breckland, and which one second-most.

Second-most

Base: All respondents

		Support f farm in loo that meet pract requiren	cal area ts best ice nents	Aware of farm app	lication	Aware of to create I solar	Bridgham farm	Bridgham that me pra require	ort for solar farm ets best ctice ements
	Total		ppose	Yes	No	Yes	No		Oppose
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	a A	b B
Unweighted Total	500	409	68	126	363	145	348	403	64
Weighted Total	500 100%	408 100%	69 100%	126 100%	363 100%	143 100%	350 100%	403 100%	64 100%
Solar farm	167 33%	151 37% B	11 15%	37 30%	125 34%	42 30%	122 35%	149 37% B	12 18%
Inland wind farm	154 31%	136 33% B	13 19%	36 29%	115 32%	37 26%	117 33%	135 33% B	12 19%
Biomass generator (for burning fuel crops)	72 14%	54 13%	14 21%	16 13%	53 15%	21 15%	51 15%	54 13%	14 23% a
Nuclear power plant	36 7%	28 7%	6 9%	14 11% b	22 6%	16 11% B	19 5%	24 6%	7 11%
Shale gas fracking well	24 5%	13 3%	9 14% A	8 6%	16 5%	11 8% b	13 4%	14 3%	8 12% A
No opinion	6 1%	4 1%	1 1%	1 1%	5 1%	3 2%	3 1%	4 1%	1 2%
Don't know	13 3%	7 2%	5 8% A	4 3%	9 3%	4 3%	8 2%	6 2%	4 6% A
Not Stated	28 6%	16 4%	9 13% A	10 8%	18 5%	9 6%	18 5%	18 4%	6 9% a

Columns Tested: A,B - A,B - A,B - A,B

Top 2 Base: All respondents

		Ge	nder		Age		Ward Guiltcross Wayland and Harling Wayland & and Harling & Heathlands Weeting Thetford Heathlands				
							and Harling &	and			
0	Total		Female	18-34	35-54	55+		U U			
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	с С	A a	b B	с С	d D	e E
Unweighted Total	500	245	255	100	175	225	151	146	203	84	67
Weighted Total	500 100%	245 100%	255 100%	110 100%	165 100%	225 100%	152 100%	146 100%	202 100%	85 100%	67 100%
Solar farm	316 63%	135 55%	181 71% A	82 74% C	114 69% C	120 53%	93 61%	89 61%	134 66%	52 61%	41 61%
Inland wind farm	299 60%	122 50%	178 70% A	82 75% C	112 68% C	105 47%	84 55%	82 56%	133 66% Ab	47 56%	37 55%
Biomass generator (for burning fuel crops)	178 36%	106 43% B	72 28%	27 25%	54 32%	97 43% AB	59 39%	56 38%	64 31%	35 41%	24 35%
Nuclear power plant	91 18%	65 26% B	26 10%	8 8%	26 16% a	56 25% AB	36 23% bc	23 16%	32 16%	23 27% BC	12 19%
Shale gas fracking well	41 8%	32 13% B	8 3%	6 5%	4 2%	31 14% AB	8 5%	17 12% Ad	15 8%	4 5%	4 6%
No opinion	13 3%	8 3%	5 2%	1 1%	5 3%	7 3%	5 3%	5 3%	3 1%	1 1%	4 6% C
Don't know	35 7%	12 5%	23 9% a	8 7%	9 5%	18 8%	9 6%	12 8%	14 7%	4 5%	5 7%

Columns Tested: A,B - A,B,C - A,B,C,D,E



Top 2 Base: All respondents

		Govt and energy companies doing enough to provide new sources of electricity in the UK		Threat of climate change		Aware				electricit	ference for y generation in reckland	Would lik solar fa Breck	
	Total	Agree	Disagree	Concerned	Not	Aware of target and on track	Aware of target, but not on track	Net: aware	Not aware	Fossil fuels	Renewables	Solar farm in top 2	Solar farm not in top 2
Significance Level: 90%		a	b	а	b	а	b	С	d	а	b	a	b
Significance Level: 95%		A	В	A	В	A	В	С	D	A	В	A	В
Unweighted Total	500	201	216	350	142	172	73	245	249	60	392	316	184
Weighted Total	500 100%	202 100%	215 100%	352 100%	140 5 100%	170 100%	74 100%	243 100%	251 100%	60 100%	391 5 100%	316 100%	184 100%
Solar farm	316 63%	134 66%	130 61%	232 66% b	81 58%	97 57%	52 71% A	149 61%	165 66% a	23 39%	273 70% A	316 100% B	-
Inland wind farm	299 60%	136 67% B	113 53%	229 65% B	68 48%	88 52%	43 59%	132 54%	166 66% AC	20 34%	262 67% A	213 68% B	86 47%
Biomass generator (for burning fuel crops)	178 36%	68 34%	87 40%	124 35%	52 37%	78 46% D	28 38% d	106 44% D	71 28%	25 42%	136 5 35%	73 23%	105 57% A
Nuclear power plant	91 18%	26 13%	45 21% A	40 11%	46 33% A	40 23% D	14 19%	54 22% D	36 14%	31 52% B	42 5 11%	19 6%	72 39% A
Shale gas fracking well	41 8%	15 7%	22 10%	28 8%	10 5 7%	20 12% bd	3 4%	23 9%	18 7%	10 16% B	26 7%	6 2%	34 19% A
No opinion	13 3%	1	9 4% A	7 2%	5 3%	5 3%	3 4%	8 3%	5 2%	2 3%	8 2%	2 1%	11 6% A

Columns Tested: A,B - A,B - A,B,C,D - A,B - A,B



Top 2 Base: All respondents

		compan enough new so	nd energy ies doing to provide ources of y in the UK	Threat of cli	mate change		ess of UK re tar	-	eneration	electricit	ference for y generation in eckland	Would lik solar fa Breck	
	Total	Agree	Disagree	Concerned	Not	Aware of target and on track	Aware of target, but not on track	Net: aware	Not aware	Fossil fuels	Renewables	Solar farm in top 2	Solar farm not in top 2
Significance Level: 90% Significance Level: 95%	ΤΟΙΔΙ	Agree a A	b B	a A	b B	a A	b B	c C	d D	a A	b B	a A	b B
Unweighted Total	500	201	216	350	142	172	73	245	249	60	392	316	184
Weighted Total	500 100%	202 100%	215 100%	352 100%	140 100%	170 100%	74 100%	243 100%	251 100%	60 100%	391 100%	316 100%	184 100%
Don't know	35 7%	14 7%	13 6%	26 7%	9 6%	6 4%	1 1%	7 3%	24 10% ABC	5 8%	19 5%	3 1%	32 17% A

Columns Tested: A,B - A,B - A,B,C,D - A,B - A,B



Top 2 Base: All respondents

		Support for solar farm in local area that meets best practice requirements Support Oppose		Aware of any sola farm application Yes No		Aware of to create E solar f	ridgham	Bridgham that me prace	ort for solar farm ets best ctice ements
	Total	Support C	ppose	Yes	No	Yes	No	Support	Oppose
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	a A	b B
Unweighted Total	500	409	68	126	363	145	348	403	64
Weighted Total	500 100%	408 100%	69 100%	126 100%	363 100%	143 100%	350 100%	403 100%	64 100%
Solar farm	316 63%	290 71% B	14 20%	71 56%	237 65% a	80 56%	233 66% A	289 72% B	14 21%
Inland wind farm	299 60%	265 65% B	26 38%	66 52%	226 62% a	73 51%	223 64% A	263 65% B	23 37%
Biomass generator (for burning fuel crops)	178 36%	138 34%	32 47% A	51 41%	122 34%	60 42% b	117 34%	133 33%	34 54% A
Nuclear power plant	91 18%	58 14%	27 40% A	29 23%	62 17%	35 24% B	54 15%	53 13%	26 41% A
Shale gas fracking well	41 8%	24 6%	14 21% A	11 8%	30 8%	14 10%	27 8%	24 6%	13 20% A
No opinion	13 3%	6 1%	5 7% A	4 3%	9 2%	7 5% B	6 2%	7 2%	2 3%
Don't know	35 7%	21 5%	10 15% A	11 9%	23 6%	9 6%	23 7%	21 5%	9 14% A

Columns Tested: A,B - A,B - A,B - A,B



8. Now thinking about solar farms in particular, recent best practice rules state that solar farm developments should follow a range of guidelines.

For each of the following guidelines, please tell me how important, or otherwise, it is to you that a solar farm built in the countryside in your local area follows that guideline.

Summary table Base: All respondents

							N	ets
		Very	Fairly	Not very	Not at all	Don't		Not
	Total	important	important	important	important	know	Important	important
Significance Level: 90%		а	b	C	d	е	а	b
Significance Level: 95%		А	В	С	D	E	A	В
It is well screened from view	500	184	136	115	43	22	320	158
	100%	37%	27%	23%	9%	4%	64%	32%
It is sited on low grade or poor quality agricultural land	500	250	157	42	18	33	407	60
	100%	50%	31%	8%	4%	7%	81%	12%
The land under and around the panels can still be								
used for food production such as sheep grazing	500	298	157	16	9	20	455	24
	100%	60%	31%	3%	2%	4%	91%	5%
The ecological value of the land is enhanced and								
steps are taken to support local wildlife	500	366	102	18	3	11	468	21
	100%	73%	20%	4%	1%	2%	94%	4%
At the end of its life the solar equipment is removed								
and the land returned to its former use	500	357	109	14	7	13	466	21
	100%	71%	22%	3%	1%	3%	93%	4%
It avoids development within nationally recognised								
protected areas, such as sites of special scientific								
interest (SSSIs)	500	287	129	31	22	31	416	53
	100%	57%	26%	6%	4%	6%	83%	11%

Columns Tested: A,B,C,D,E - A,B



Table 20/1

Page 62

8. Now thinking about solar farms in particular, recent best practice rules state that solar farm developments should follow a range of guidelines.

For each of the following guidelines, please tell me how important, or otherwise, it is to you that a solar farm built in the countryside in your local area follows that guideline.

It is well screened from view

Base: All respondents

		Ge	nder		Age				Ward		
	T . ()	Mala	E	40.04	25.54		Guiltcross and Harling &	Wayland and	The fife of	Harling &	0.1
Significance Level: 90%	Total	Male a	Female b	18-34 a	35-54 b	55+ c	Heathlands	Weeting b	Thetford c	Heathlands d	Guiltcross e
Significance Level: 95%		A	B	A	B	C	A	B	C	D	E
Unweighted Total	500	245	255	100	175	225	151	146	203	84	67
Weighted Total	500 100%	245 100%	255 100%	110 100%	165 100%	225 100%	152 100%	146 100%	202 100%	85 100%	67 100%
Very important	184 37%	100 41% b	84 33%	22 20%	58 35% A	104 46% AB	60 39%	57 39%	67 33%	37 44% c	22 33%
Fairly important	136 27%	61 25%	75 29%	26 24%	40 24%	70 31%	38 25%	38 26%	59 29%	22 26%	16 24%
Not very important	115 23%	55 23%	60 24%	33 30% C	54 33% C	28 12%	32 21%	36 25%	47 23%	18 21%	15 22%
Not at all important	43 9%	19 8%	24 9%	21 19% BC	10 6%	11 5%	14 9%	10 7%	19 9%	6 8%	7 11%
Don't know	22 4%	10 4%	12 5%	7 7% B	3 2%	12 5% b	8 5%	4 3%	10 5%	2 2%	6 9% bd
Nets											
Important	320 64%	161 66%	159 62%	48 44%	98 59% A	174 77% AB	98 65%	95 65%	126 62%	60 70%	39 58%
Not important	158 32%	74 30%	84 33%	55 50% bC	64 39% C	39 17%	46 30%	46 32%	66 33%	24 28%	22 33%

Columns Tested: A,B - A,B,C - A,B,C,D,E



8. Now thinking about solar farms in particular, recent best practice rules state that solar farm developments should follow a range of guidelines.

For each of the following guidelines, please tell me how important, or otherwise, it is to you that a solar farm built in the countryside in your local area follows that guideline.

It is well screened from view

Base: All respondents

		compan enough new so	nd energy ies doing to provide urces of y in the UK	Threat of cli	mate change	Awarene	ess of UK re tar		eneration	electricit	ference for y generation in reckland	Would like solar fa Breck	arm in
	Total	Agree	Disagree	Concerned	Not concerned	Aware of target and on track	Aware of target, but not on track	Net: aware	Not aware	Fossil fuels	Renewables	Solar farm in top 2	Solar farm not in top 2
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	c C	d D	a A	b B	a A	b B
Unweighted Total	500	201	216	350	142	172	73	245	249	60	392	316	184
Weighted Total	500 100%	202 100%	215 100%	352 100%	140 100%	170 100%	74 100%	243 100%	251 100%	60 100%	391 5 100%	316 100%	184 100%
Very important	184 37%	72 36%	91 42%	133 38%	50 36%	67 40%	22 30%	89 37%	94 37%	31 52% B	135 5 35%	103 33%	81 44% A
Fairly important	136 27%	56 28%	59 28%	102 29% b	30 21%	52 31%	17 23%	69 28%	65 26%	18 31%	110 28%	90 29%	45 25%
Not very important	115 23%	56 28% B	38 18%	72 21%	41 29% A	26 15%	23 31% AC	49 20%	63 25% A	6 10%	99 25% A	87 27% B	29 16%
Not at all important	43 9%	13 6%	17 8%	31 9%	12 9%	16 10%	8 11%	24 10%	18 7%	4 6%	35 5 9%	28 9%	15 8%
Don't know	22 4%	5 2%	10 5%	14 4%	7 5%	7 4%	3 5%	11 4%	11 4%	1 2%	13 5 3%	8 3%	14 8% A
Nets													
Important	320 64%	128 64%	150 70%	235 67% B	79 57%	119 70% B	39 53%	159 65% b	159 63%	49 82% B	245 63%	194 61%	126 68%

Columns Tested: A,B - A,B - A,B,C,D - A,B - A,B



8. Now thinking about solar farms in particular, recent best practice rules state that solar farm developments should follow a range of guidelines.

For each of the following guidelines, please tell me how important, or otherwise, it is to you that a solar farm built in the countryside in your local area follows that guideline.

It is well screened from view

Base: All respondents

		compan enough new so	nd energy ies doing to provide ources of / in the UK	Threat of cli	mate change		ess of UK re tar	enewable g get	eneration	electricit	ference for y generation in eckland		
					Not	Aware of target and on	Aware of target, but not	Net:	Not	Fossil		Solar farm in	Solar farm not in
	Total	Agree	Disagree	Concerned	concerned	track	on track	aware	aware	fuels	Renewables	top 2	top 2
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	c C	d D	a A	b B	a A	b B
Unweighted Total	500	201	216	350	142	172	73	245	249	60	392	316	184
Weighted Total	500 100%	202 100%	215 100%	352 100%	140 100%	170 100%	74 100%	243 100%	251 100%	60 100%	391 100%	316 100%	184 100%
Not important	158 32%	69 34% b	55 26%	103 29%	53 38% a	43 25%	31 42% Ac	74 30%	81 32%	10 16%	134 34% A	114 36% B	44 24%

Columns Tested: A,B - A,B - A,B,C,D - A,B - A,B

8. Now thinking about solar farms in particular, recent best practice rules state that solar farm developments should follow a range of guidelines.

For each of the following guidelines, please tell me how important, or otherwise, it is to you that a solar farm built in the countryside in your local area follows that guideline.

It is well screened from view

Base: All respondents

		Support for solar farm in local area that meets best practice requirements Support Oppose		Aware of farm app	lication	Aware of p to create B solar f	ridgham arm	Bridgham that me pra requir	oort for solar farm eets best ctice ements
0'	Total			Yes	No	Yes	No		Oppose
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	a A	b B
Unweighted Total	500	409	68	126	363	145	348	403	64
Weighted Total	500 100%	408 100%	69 100%	126 100%	363 100%	143 100%	350 100%	403 100%	64 100%
Very important	184 37%	136 33%	42 61% A	62 50% B	119 33%	73 51% B	109 31%	130 32%	43 68% A
Fairly important	136 27%	117 29% B	9 13%	22 17%	112 31% A	28 20%	105 30% A	117 29% B	9 14%
Not very important	115 23%	106 26% B	6 9%	20 16%	92 25% A	22 16%	92 26% A	106 26% B	3 4%
Not at all important	43 9%	36 9%	4 6%	15 12%	27 8%	13 9%	30 9%	38 10%	3 5%
Don't know	22 4%	13 3%	7 11% A	7 5%	13 4%	7 5%	14 4%	12 3%	6 9% A
Nets									
Important	320 64%	253 62%	51 74% a	84 67%	230 63%	101 71% B	214 61%	247 61%	52 82% A
Not important	158 32%	142 35% B	11 15%	35 28%	120 33%	35 24%	122 35% A	144 36% B	6 9%

Columns Tested: A,B - A,B - A,B - A,B

Table 22/1

Breckland Solar Farm Survey

8. Now thinking about solar farms in particular, recent best practice rules state that solar farm developments should follow a range of guidelines. For each of the following guidelines, please tell me how important, or otherwise, it is to you that a solar farm built in the countryside in your local area follows that guideline.

It is sited on low grade or poor quality agricultural land Base: All respondents

	Gender		nder		Age				Ward		
							Guiltcross and Harling &	Wayland and		Harling &	
	Total	Male	Female	18-34	35-54	55+	Heathlands	Weeting	Thetford	Heathlands	Guiltcross
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	с С	a A	b B	c C	d D	e E
Unweighted Total	500	245	255	100	175	225	151	146	203	84	67
Weighted Total	500 100%	245 100%	255 100%	110 100%	165 100%	225 100%	152 100%	146 100%	202 100%	85 100%	67 100%
Very important	250 50%	133 54% b	117 46%	44 40%	73 44%	132 59% AB	88 58% C	79 54% C	83 41%	47 56% C	40 61% C
Fairly important	157 31%	67 27%	90 35% a	42 38% C	59 36% C	56 25%	45 29%	41 28%	72 36% e	28 33%	16 25%
Not very important	42 8%	20 8%	22 9%	16 15% C	14 9%	11 5%	8 5%	10 7%	24 12% Abe	5 6%	3 4%
Not at all important	18 4%	10 4%	9 3%	2 2%	7 4%	10 4%	5 3%	6 4%	8 4%	2 2%	3 4%
Don't know	33 7%	15 6%	17 7%	5 5%	12 7%	16 7%	7 5%	11 7%	15 8%	3 3%	4 6%
Nets											
Important	407 81%	200 82%	207 81%	86 79%	133 80%	188 84%	132 87% C	119 82%	155 77%	76 89% C	57 85%
Not important	60 12%	29 12%	31 12%	18 17% c	21 13%	21 9%	13 8%	16 11%	32 16% Ad	7 8%	6 9%

Columns Tested: A,B - A,B,C - A,B,C,D,E

ComRes Fieldwork 3-15 February 2014



Page 67

8. Now thinking about solar farms in particular, recent best practice rules state that solar farm developments should follow a range of guidelines.

For each of the following guidelines, please tell me how important, or otherwise, it is to you that a solar farm built in the countryside in your local area follows that guideline.

It is sited on low grade or poor quality agricultural land Base: All respondents

		compan enough new so	nd energy ies doing to provide surces of y in the UK	Threat of cli	imate change		ess of UK re		eneration	electricit	erence for y generation in eckland	Would like solar fa Breck	arm in
	Total	Agree	Disagree	Concerned	Not	Aware of target and on track	Aware of target, but not on track	Net: aware	Not aware	Fossil fuels	Renewables	Solar farm in top 2	Solar farm not in top 2
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	c C	d D	a A	b B	a A	b B
Unweighted Total	500	201	216	350	142	172	73	245	249	60	392	316	184
Weighted Total	500 100%	202 100%	215 100%	352 100%	140 100%	170 100%	74 100%	243 100%	251 100%	60 100%	391 100%	316 100%	184 100%
Very important	250 50%	105 52%	113 53%	179 51%	68 49%	103 61% bD	36 49%	139 57% D	110 44%	33 55%	200 51%	149 47%	100 55%
Fairly important	157 31%	68 34%	64 30%	113 32%	43 30%	44 26%	26 36%	70 29%	83 33%	16 27%	125 32%	111 35% B	46 25%
Not very important	42 8%	16 8%	20 9%	27 8%	14 10%	11 6%	7 10%	18 7%	24 9%	2 3%	33 8%	30 9%	12 6%
Not at all important	18 4%	6 3%	8 4%	11 3%	8 6%	4 2%	-	4 2%	14 6% aBC	4 6%	13 3%	10 3%	9 5%
Don't know	33 7%	7 3%	10 5%	23 7%	8 6%	8 5%	5 6%	12 5%	21 8%	5 8%	20 5%	16 5%	17 9% a
Nets													
Important	407 81%	173 86%	177 82%	292 83%	111 79%	147 87% D	62 84%	209 86% D	192 77%	49 82%	325 83%	260 82%	147 80%

Columns Tested: A,B - A,B - A,B,C,D - A,B - A,B



8. Now thinking about solar farms in particular, recent best practice rules state that solar farm developments should follow a range of guidelines.

For each of the following guidelines, please tell me how important, or otherwise, it is to you that a solar farm built in the countryside in your local area follows that guideline.

It is sited on low grade or poor quality agricultural land Base: All respondents

		compan enough f new so	nd energy ies doing to provide ources of / in the UK	Threat of cli	mate change		ess of UK re tar	•	eneration	electricity	erence for / generation in eckland		e to see a arm in kland
					Not	Aware of target and on	Aware of target, but not	Net:	Not	Fossil		Solar farm in	Solar farm not in
Cignificance Level: 00%	Total		Disagree	Concerned	concerned	track	on track	aware	aware d		Renewables	top 2	top 2
Significance Level: 90% Significance Level: 95%		a A	р В	A	b B	a A	B	с С	D	a A	b B	a A	B
Unweighted Total	500	201	216	350	142	172	73	245	249	60	392	316	184
Weighted Total	500 100%	202 100%	215 100%	352 100%	140 100%	170 100%	74 100%	243 100%	251 100%	60 100%	391 100%	316 100%	184 100%
Not important	60 12%	22 11%	28 13%	37 11%	22 16%	15 9%	7 10%	22 9%	38 15% AC	6 10%	46 12%	39 12%	20 11%

Columns Tested: A,B - A,B - A,B,C,D - A,B - A,B

ComRes Fieldwork 3-15 February 2014 Table 22/3

8. Now thinking about solar farms in particular, recent best practice rules state that solar farm developments should follow a range of guidelines.

For each of the following guidelines, please tell me how important, or otherwise, it is to you that a solar farm built in the countryside in your local area follows that guideline.

It is sited on low grade or poor quality agricultural land Base: All respondents

		requirements Support Oppose		Aware of any solar farm application Yes No		Aware of p to create B solar fa	ridgham	Bridgham that me prac	ort for solar farm ets best ctice ements
	Total	Support C	ppose	Yes	No	Yes	No	Support	Oppose
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	a A	b B
Unweighted Total	500	409	68	126	363	145	348	403	64
Weighted Total	500 100%	408 100%	69 100%	126 100%	363 100%	143 100%	350 100%	403 100%	64 100%
Very important	250 50%	201 49%	39 57%	74 59% B	169 47%	82 58% B	166 47%	200 50%	38 60%
Fairly important	157 31%	141 34% B	13 18%	33 26%	124 34%	35 25%	119 34% A	140 35% B	11 17%
Not very important	42 8%	33 8%	5 7%	8 6%	34 9%	12 8%	30 9%	32 8%	4 6%
Not at all important	18 4%	12 3%	5 7% a	3 2%	15 4%	4 3%	13 4%	11 3%	6 9% A
Don't know	33 7%	22 5%	7 10%	8 6%	22 6%	10 7%	21 6%	21 5%	5 8%
Nets									
Important	407 81%	342 84%	52 76%	107 85%	293 81%	118 82%	286 82%	339 84%	49 77%
Not important	60 12%	44 11%	10 14%	11 9%	48 13%	16 11%	44 12%	43 11%	10 16%

Columns Tested: A,B - A,B - A,B - A,B



8. Now thinking about solar farms in particular, recent best practice rules state that solar farm developments should follow a range of guidelines. For each of the following guidelines, please tell me how important, or otherwise, it is to you that a solar farm built in the countryside in your local area follows that guideline.

The land under and around the panels can still be used for food production such as sheep grazing Base: All respondents

		Ge	nder		Age				Ward		
	Total	Male	Female	18-34	35-54	55+	Guiltcross and Harling & Heathlands	Wayland and Weeting	Thetford	Harling & Heathlands	Guiltcross
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	c C	a A	b B	c C	d D	e E
Unweighted Total	500	245	255	100	175	225	151	146	203	84	67
Weighted Total	500 100%	245 100%	255 100%	110 100%	165 100%	225 100%	152 100%	146 100%	202 100%	85 100%	67 100%
Very important	298 60%	148 61%	150 59%	57 52%	103 62% a	138 61%	89 59%	87 60%	121 60%	52 61%	37 56%
Fairly important	157 31%	70 29%	87 34%	40 36%	53 32%	64 28%	45 29%	45 31%	68 33%	26 30%	19 28%
Not very important	16 3%	8 3%	7 3%	5 5%	5 3%	6 3%	4 2%	5 3%	7 4%	1 1%	3 4%
Not at all important	9 2%	6 2%	3 1%	1 1%	2 1%	6 3%	4 3% c	4 3% c	1 *	2 2%	2 3% c
Don't know	20 4%	12 5%	8 3%	7 6% B	3 2%	11 5% b	10 7% c	5 3%	5 3%	4 5%	6 9% bC
Nets											
Important	455 91%	218 89%	237 93%	97 88%	156 95% ac	202 90%	134 88%	132 91%	189 93% aE	78 91%	56 84%
Not important	24 5%	14 6%	10 4%	6 6%	6 4%	12 5%	8 5%	9 6%	8 4%	3 3%	5 7%

Columns Tested: A,B - A,B,C - A,B,C,D,E

Page 71



Table 23/1

8. Now thinking about solar farms in particular, recent best practice rules state that solar farm developments should follow a range of guidelines. For each of the following guidelines, please tell me how important, or otherwise, it is to you that a solar farm built in the countryside in your local area follows that guideline.

The land under and around the panels can still be used for food production such as sheep grazing Base: All respondents

		Govt and energy companies doing enough to provide new sources of electricity in the UK		Threat of cl	imate change		ess of UK re tar		eneration	electricit	ference for y generation in reckland	Would like solar fa Breck	
					Not	Aware of target and on	Aware of target, but not	Net:	Not	Fossil		Solar farm in	Solar farm not in
	Total	Agree	Disagree	Concerned	concerned	track	on track	aware	aware	fuels	Renewables	top 2	top 2
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	c C	d D	a A	b B	a A	b B
Unweighted Total	500	201	216	350	142	172	73	245	249	60	392	316	184
Weighted Total	500 100%	202 100%	215 100%	352 100%	140 100%	170 100%	74 100%	243 100%	251 100%	60 100%	391 5 100%	316 100%	184 100%
Very important	298 60%	125 62%	126 59%	218 62%	77 55%	106 63%	43 58%	149 61%	145 58%	36 60%	235 60%	182 58%	116 63%
Fairly important	157 31%	65 32%	67 31%	107 30%	48 34%	51 30%	22 30%	73 30%	82 33%	18 30%	129 33%	117 37% B	40 22%
Not very important	16 3%	4 2%	9 4%	9 3%	6 4%	5 3%	3 5%	8 3%	8 3%	-	13 3%	7 2%	9 5%
Not at all important	9 2%	1 *	8 4% A	3 1%	5 3% A	1 1%	2 2%	3 1%	6 2%	3 5% B	5 5 1%	3 1%	6 3% a
Don't know	20 4%	7 4%	6 3%	15 4%	5 3%	7 4%	3 5%	10 4%	10 4%	3 5%	10 3%	7 2%	13 7% A
Nets													
Important	455 91%	190 94%	193 90%	325 92%	125 89%	157 93%	65 88%	222 91%	227 90%	54 90%	364 93%	299 95% B	156 85%

Columns Tested: A,B - A,B - A,B,C,D - A,B - A,B



8. Now thinking about solar farms in particular, recent best practice rules state that solar farm developments should follow a range of guidelines. For each of the following guidelines, please tell me how important, or otherwise, it is to you that a solar farm built in the countryside in your local area follows that guideline.

The land under and around the panels can still be used for food production such as sheep grazing Base: All respondents

		Govt and energy companies doing enough to provide new sources of electricity in the UK		Threat of cli	mate change		ess of UK re tar	•	eneration	electricit	erence for y generation in eckland	Would lik solar fa Breck	
					Not	Aware of target and on	Aware of target, but not	Net:	Not	Fossil		Solar farm in	Solar farm not in
	Total	Agree	Disagree	Concerned	concerned	track	on track	aware	aware		Renewables	top 2	top 2
Significance Level: 90%		a	b	а	b	а	b	С	d	а	b	a	b
Significance Level: 95%		A	В	A	В	A	В	С	D	A	В	A	В
Unweighted Total	500	201	216	350	142	172	73	245	249	60	392	316	184
Weighted Total	500 100%	202 100%	215 100%	352 100%	140 100%	170 100%	74 100%	243 100%	251 100%	60 100%	391 100%	316 100%	184 100%
Not important	24 5%	5 2%	17 8% A	12 3%	11 8% a	6 3%	5 7%	11 4%	14 5%	3 5%	18 4%	10 3%	14 8% A

Columns Tested: A,B - A,B - A,B,C,D - A,B - A,B

ComRes Fieldwork 3-15 February 2014 Table 23/3

8. Now thinking about solar farms in particular, recent best practice rules state that solar farm developments should follow a range of guidelines.

For each of the following guidelines, please tell me how important, or otherwise, it is to you that a solar farm built in the countryside in your local area follows that guideline.

The land under and around the panels can still be used for food production such as sheep grazing Base: All respondents

		Support for solar farm in local area that meets best practice requirements Support Oppose		Aware of a farm appl	lication	Aware of p to create B solar f	ridgham arm	Suppo Bridgham that mee prac require	solar farm ets best tice ments
	Total	Support O		Yes	No	Yes	No	Support (Oppose
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	a A	b B
Unweighted Total	500	409	68	126	363	145	348	403	64
Weighted Total	500 100%	408 100%	69 100%	126 100%	363 100%	143 100%	350 100%	403 100%	64 100%
Very important	298 60%	247 60%	43 63%	84 67% b	209 58%	92 65%	203 58%	239 59%	46 72% a
Fairly important	157 31%	140 34% B	10 14%	29 23%	125 34% A	33 23%	122 35% A	140 35% B	7 11%
Not very important	16 3%	8 2%	4 6% a	4 3%	10 3%	5 3%	10 3%	9 2%	3 5%
Not at all important	9 2%	3 1%	5 7% A	3 2%	5 1%	4 3%	5 1%	4 1%	3 5% A
Don't know	20 4%	10 2%	7 10% A	6 5%	14 4%	9 6%	11 3%	11 3%	5 8% A
Nets									
Important	455 91%	387 95% B	53 77%	113 90%	334 92%	126 88%	325 93% a	380 94% B	53 83%
Not important	24 5%	11 3%	9 13% A	7 6%	15 4%	9 6%	15 4%	13 3%	6 9% A

Columns Tested: A,B - A,B - A,B - A,B



8. Now thinking about solar farms in particular, recent best practice rules state that solar farm developments should follow a range of guidelines. For each of the following guidelines, please tell me how important, or otherwise, it is to you that a solar farm built in the countryside in your local area follows that guideline.

The ecological value of the land is enhanced and steps are taken to support local wildlife Base: All respondents

		Ge	nder		Age				Ward		
	Total	Male	Female	18-34	35-54	55+	Guiltcross and Harling & Heathlands	Wayland and Weeting	Thetford	Harling & Heathlands	Guiltcross
Significance Level: 90%	Total	a	premale b	10-34 a	30-04 b	+cc 0	a	b	C	d neatmanus	e
Significance Level: 95%		A	B	A	B	C	A	B	C	D	Ē
Unweighted Total	500	245	255	100	175	225	151	146	203	84	67
Weighted Total	500 100%	245 100%	255 100%	110 100%	165 100%	225 100%	152 100%	146 100%	202 100%	85 100%	67 5 100%
Very important	366 73%	172 70%	194 76%	78 71%	128 77%	160 71%	112 74%	109 75%	145 72%	62 72%	50 50 76%
Fairly important	102 20%	55 22%	47 18%	25 23%	31 19%	46 20%	31 20%	28 19%	42 21%	19 22%	12 5 18%
Not very important	18 4%	12 5%	6 3%	2 2%	3 2%	13 6% B	6 4%	5 3%	7 4%	3 3%	3 5%
Not at all important	3 1%	2 1%	1 *	1 1%	-	2 1%	1 1%	1 1%	1 *	1 1%	-
Don't know	11 2%	5 2%	6 2%	3 3%	4 2%	4 2%	2 1%	3 2%	6 3%	1 1%	1 5 1%
Nets											
Important	468 94%	226 92%	241 95%	103 94%	158 96% с	206 92%	143 94%	137 94%	188 93%	81 94%	63 94%
Not important	21 4%	14 6%	7 3%	3 3%	3 2%	15 7% B	7 5%	6 4%	8 4%	4 5%	3 5%

Columns Tested: A,B - A,B,C - A,B,C,D,E

ComRes Fieldwork 3-15 February 2014



Table 24/1

8. Now thinking about solar farms in particular, recent best practice rules state that solar farm developments should follow a range of guidelines. For each of the following guidelines, please tell me how important, or otherwise, it is to you that a solar farm built in the countryside in your local area follows that guideline.

The ecological value of the land is enhanced and steps are taken to support local wildlife Base: All respondents

		compan enough new so	Govt and energy companies doing enough to provide new sources of electricity in the UK 1		mate change	Awarene	ess of UK re		eneration	electricit	ference for y generation in reckland		
	Total	Aaree	Disagree	Concerned	Not concerned	Aware of target and on track	Aware of target, but not on track	Net: aware	Not aware	Fossil fuels	Renewables	Solar farm in top 2	Solar farm not in top 2
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	c C	d D	a A	b B	a A	b B
Unweighted Total	500	201	216	350	142	172	73	245	249	60	392	316	184
Weighted Total	500 100%	202 100%	215 100%	352 100%	140 100%	170 100%	74 100%	243 100%	251 100%	60 100%	391 6 100%	316 100%	184 100%
Very important	366 73%	139 69%	167 78% A	273 78% B	89 63%	123 73%	53 72%	176 72%	184 73%	38 63%	297 6 76% A	241 76% B	125 68%
Fairly important	102 20%	49 24% b	36 17%	62 18%	37 26% A	39 23%	15 20%	53 22%	48 19%	15 26%	75 6 19%	62 20%	39 21%
Not very important	18 4%	6 3%	8 4%	9 2%	10 7% A	4 2%	5 7% a	9 4%	9 4%	6 10% B	9 2%	8 3%	10 5%
Not at all important	3 1%	-	3 1% a	-	3 2% A	2 1%	-	2 1%	1 *	-	2 *	1	2 1%
Don't know	11 2%	8 4% B	1 *	8 2%	2 1%	2 1%	1 1%	3 1%	8 3%	1 2%	8 2%	3 1%	8 4% A
Nets													
Important	468 94%	188 93%	203 94%	336 95% B	126 90%	162 95%	68 91%	229 94%	233 93%	53 88%	372 95% A	303 96% B	165 89%

Columns Tested: A,B - A,B - A,B,C,D - A,B - A,B



8. Now thinking about solar farms in particular, recent best practice rules state that solar farm developments should follow a range of guidelines. For each of the following guidelines, please tell me how important, or otherwise, it is to you that a solar farm built in the countryside in your local area follows that guideline.

The ecological value of the land is enhanced and steps are taken to support local wildlife Base: All respondents

		Govt and energy companies doing enough to provide new sources of electricity in the UK		Threat of cli	mate change		ess of UK re tar	•	eneration	electricit	erence for y generation in eckland	Would lik solar f Breck	-
						Aware of target	Aware of target,					Solar	Solar farm
	Total	Agree	Disagree	Concerned	Not concerned	and on track	but not on track	Net: aware	Not aware	Fossil fuels	Renewables	farm in top 2	not in top 2
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	c C	d D	a A	b B	a A	b B
Unweighted Total	500	201	216	350	142	172	73	245	249	60	392	316	184
Weighted Total	500 100%	202 100%	215 100%	352 100%	140 100%	170 100%	74 100%	243 100%	251 100%	60 100%	391 100%	316 100%	184 100%
Not important	21 4%	6 3%	11 5%	9 2%	13 9% A	6 3%	5 7%	11 5%	10 4%	6 10% B	11 3%	9 3%	12 6% a

Columns Tested: A,B - A,B - A,B,C,D - A,B - A,B

ComRes Fieldwork 3-15 February 2014 Table 24/3

8. Now thinking about solar farms in particular, recent best practice rules state that solar farm developments should follow a range of guidelines.

For each of the following guidelines, please tell me how important, or otherwise, it is to you that a solar farm built in the countryside in your local area follows that guideline.

The ecological value of the land is enhanced and steps are taken to support local wildlife Base: All respondents

		farm in lo that mee prac require	ets best tice ments	Aware of a farm appl		Aware of to create E solar f	Bridgham	Bridgham that me pra require	oort for solar farm ets best ctice ements
	Total	Support C	Oppose	Yes	No	Yes	No	Support	Oppose
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	a A	b B
Unweighted Total	500	409	68	126	363	145	348	403	64
Weighted Total	500 100%	408 100%	69 100%	126 100%	363 100%	143 100%	350 100%	403 100%	64 100%
Very important	366 73%	305 75%	51 74%	100 79% b	258 71%	107 75%	256 73%	297 74%	51 80%
Fairly important	102 20%	86 21% b	8 12%	17 13%	85 23% A	27 19%	74 21%	89 22% B	4 6%
Not very important	18 4%	9 2%	5 7% A	6 4%	12 3%	6 4%	11 3%	10 3%	4 6%
Not at all important	3 1%	1 *	2 3% A	2 2%	1 *	1 1%	1 *	1	2 3% A
Don't know	11 2%	6 2%	3 4%	2 1%	7 2%	2 1%	8 2%	6 2%	3 4%
Nets									
Important	468 94%	392 96% B	59 86%	117 93%	343 94%	134 94%	330 94%	386 96% B	55 86%
Not important	21 4%	10 3%	7 10% A	7 6%	13 4%	7 5%	12 4%	11 3%	6 9% A

Columns Tested: A,B - A,B - A,B - A,B



8. Now thinking about solar farms in particular, recent best practice rules state that solar farm developments should follow a range of guidelines. For each of the following guidelines, please tell me how important, or otherwise, it is to you that a solar farm built in the countryside in your local area follows that guideline.

At the end of its life the solar equipment is removed and the land returned to its former use Base: All respondents

		Ge	nder		Age				Ward		
	Total	Male	Female	18-34	35-54	55+	Guiltcross and Harling & Heathlands	Wayland and Weeting	Thetford	Harling & Heathlands	Guiltcross
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	c C	a A	b B	c C	d D	e E
Unweighted Total	500	245	255	100	175	225	151	146	203	84	67
Weighted Total	500 100%	245 100%	255 100%	110 100%	165 100%	225 100%	152 100%	146 100%	202 100%	85 100%	67 100%
Very important	357 71%	173 71%	184 72%	70 64%	119 72%	168 75% A	111 73%	105 72%	142 70%	60 70%	51 77%
Fairly important	109 22%	48 20%	61 24%	31 28% C	35 21%	42 19%	35 23%	30 21%	44 22%	22 26%	13 19%
Not very important	14 3%	10 4% b	4 1%	2 2%	5 3%	7 3%	4 3%	4 3%	6 3%	1 1%	3 5%
Not at all important	7 1%	4 2%	3 1%	1 1%	2 1%	4 2%	1 1%	2 1%	4 2%	1 1%	-
Don't know	13 3%	10 4% B	3 1%	5 4%	4 2%	4 2%	2 1%	5 3%	6 3%	2 2%	-
Nets											
Important	466 93%	221 90%	245 96% A	101 92%	155 94%	210 93%	145 96%	134 92%	186 92%	82 96%	64 95%
Not important	21 4%	14 6%	7 3%	4 4%	6 4%	11 5%	5 3%	6 4%	10 5%	2 2%	3 5%

Columns Tested: A,B - A,B,C - A,B,C,D,E

ComRes Fieldwork 3-15 February 2014 Table 25/1

8. Now thinking about solar farms in particular, recent best practice rules state that solar farm developments should follow a range of guidelines. For each of the following guidelines, please tell me how important, or otherwise, it is to you that a solar farm built in the countryside in your local area follows that guideline.

At the end of its life the solar equipment is removed and the land returned to its former use Base: All respondents

		Govt and energy companies doing enough to provide new sources of electricity in the UK		Threat of cli	mate change		ess of UK re tare		eneration	electricit	erence for y generation in eckland	Would like solar fa Breck	arm in
	Total	Agree	Disagree	Concerned	Not concerned	Aware of target and on track	Aware of target, but not on track	Net: aware	Not aware	Fossil fuels	Renewables	Solar farm in top 2	Solar farm not in top 2
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	c C	d D	a A	b B	a A	b B
Unweighted Total	500	201	216	350	142	172	73	245	249	60	392	316	184
Weighted Total	500 100%	202 100%	215 100%	352 100%	140 100%	170 100%	74 100%	243 100%	251 100%	60 100%	391 100%	316 100%	184 100%
Very important	357 71%	146 72%	162 75%	260 74% b	93 66%	125 74%	55 74%	180 74%	171 68%	43 71%	282 72%	222 70%	135 73%
Fairly important	109 22%	45 22%	40 19%	72 20%	36 26%	31 18%	15 20%	45 19%	64 25% ac	11 19%	88 22%	81 26% B	27 15%
Not very important	14 3%	5 3%	6 3%	7 2%	6 4%	6 4%	2 3%	8 3%	6 2%	5 8% B	8 2%	5 2%	9 5% a
Not at all important	7 1%	3 1%	4 2%	5 2%	2 1%	3 2%	-	3 1%	4 2%	-	6 2%	3 1%	4 2%
Don't know	13 3%	4 2%	3 2%	7 2%	4 3%	4 2%	3 3%	6 3%	6 3%	1 2%	7 2%	4 1%	9 5% A
Nets													
Important	466 93%	190 94%	202 94%	332 94%	128 92%	156 92%	69 94%	225 93%	235 94%	54 90%	370 95%	303 96% B	162 88%

Columns Tested: A,B - A,B - A,B,C,D - A,B - A,B



8. Now thinking about solar farms in particular, recent best practice rules state that solar farm developments should follow a range of guidelines. For each of the following guidelines, please tell me how important, or otherwise, it is to you that a solar farm built in the countryside in your local area follows that guideline.

At the end of its life the solar equipment is removed and the land returned to its former use Base: All respondents

		Govt and energy companies doing enough to provide new sources of electricity in the UK		Threat of cli	mate change		ess of UK re tar	enewable g get	eneration	electricity	ference for y generation in eckland		e to see a arm in kland
					Not	Aware of target and on	Aware of target, but not	Net:	Not	Fossil		Solar farm in	Solar farm not in
	Total	Agree	Disagree	Concerned	concerned	track	on track	aware	aware	fuels	Renewables	top 2	top 2
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	c C	d D	a A	b B	a A	b B
Unweighted Total	500	201	216	350	142	172	73	245	249	60	392	316	184
Weighted Total	500 100%	202 100%	215 100%	352 100%	140 100%	170 100%	74 100%	243 100%	251 100%	60 100%	391 100%	316 100%	184 100%
Not important	21 4%	8 4%	10 5%	13 4%	7 5%	10 6%	2 3%	12 5%	10 4%	5 8%	14 4%	8 3%	13 7% A

Columns Tested: A,B - A,B - A,B,C,D - A,B - A,B

8. Now thinking about solar farms in particular, recent best practice rules state that solar farm developments should follow a range of guidelines.

For each of the following guidelines, please tell me how important, or otherwise, it is to you that a solar farm built in the countryside in your local area follows that guideline.

At the end of its life the solar equipment is removed and the land returned to its former use Base: All respondents

		farm in lo that me prac require	ets best ctice ements	Aware of a farm app	ication	Aware of p to create B solar f	ridgham arm	Bridgham that me pra requir	oort for solar farm eets best ctice ements
Circificance Level: 000/	Total		Oppose	Yes	No	Yes	No		Oppose
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	a A	b B
Unweighted Total	500	409	68	126	363	145	348	403	64
Weighted Total	500 100%	408 100%	69 100%	126 100%	363 100%	143 100%	350 100%	403 100%	64 100%
Very important	357 71%	288 71%	57 83% A	97 77% b	251 69%	111 78% b	242 69%	287 71%	54 85% A
Fairly important	109 22%	97 24% B	5 7%	23 18%	86 24%	24 17%	84 24% a	93 23% B	6 9%
Not very important	14 3%	12 3%	1 1%	2 2%	12 3%	4 3%	10 3%	10 2%	2 3%
Not at all important	7 1%	4 1%	3 5% A	2 2%	6 2%	3 2%	4 1%	7 2%	1 1%
Don't know	13 3%	7 2%	2 4%	2 2%	9 2%	1 1%	10 3%	7 2%	1 1%
Nets									
Important	466 93%	386 94%	62 90%	120 95%	337 93%	135 95%	326 93%	380 94%	60 94%
Not important	21 4%	16 4%	4 6%	4 3%	17 5%	7 5%	15 4%	17 4%	3 5%

Columns Tested: A,B - A,B - A,B - A,B



8. Now thinking about solar farms in particular, recent best practice rules state that solar farm developments should follow a range of guidelines.

For each of the following guidelines, please tell me how important, or otherwise, it is to you that a solar farm built in the countryside in your local area follows that guideline.

It avoids development within nationally recognised protected areas, such as sites of special scientific interest (SSSIs) Base: All respondents

		Ge	nder		Age				Ward		
	Total	Male	Female	18-34	35-54	55+	Guiltcross and Harling & Heathlands	Wayland and Weeting	Thetford	Harling & Heathlands	Guiltcross
Significance Level: 90%	rotai	a	b	a	b	C	a	b	C	d	e
Significance Level: 95%		А	В	A	В	С	A	В	С	D	E
Unweighted Total	500	245	255	100	175	225	151	146	203	84	67
Weighted Total	500 100%	245 100%	255 100%	110 100%	165 100%	225 100%	152 100%	146 100%	202 100%	85 100%	67 100%
Very important	287 57%	144 59%	143 56%	55 50%	97 59%	135 60% a	89 58%	88 60%	110 55%	52 61%	37 55%
Fairly important	129 26%	50 20%	79 31% A	37 34% C	45 27%	47 21%	45 30% b	29 20%	55 27%	24 28%	21 32% b
Not very important	31 6%	20 8% B	10 4%	6 6%	7 4%	18 8% b	7 5%	12 8%	12 6%	3 4%	4 6%
Not at all important	22 4%	15 6% b	7 3%	2 2%	6 3%	14 6%	5 3%	9 6%	8 4%	3 3%	2 3%
Don't know	31 6%	16 6%	16 6%	10 9%	11 6%	11 5%	6 4%	8 6%	17 8%	4 4%	3 4%
Nets											
Important	416 83%	194 79%	222 87% A	92 83%	142 86%	182 81%	134 88% b	117 80%	165 82%	76 89% b	58 87%
Not important	53 11%	35 14% B	17 7%	9 8%	12 7%	32 14% B	12 8%	20 14% a	20 10%	6 7%	6 9%

Columns Tested: A,B - A,B,C - A,B,C,D,E



8. Now thinking about solar farms in particular, recent best practice rules state that solar farm developments should follow a range of guidelines. For each of the following guidelines, please tell me how important, or otherwise, it is to you that a solar farm built in the countryside in your local area follows that guideline.

It avoids development within nationally recognised protected areas, such as sites of special scientific interest (SSSIs) Base: All respondents

		compan enough new so	nd energy lies doing to provide purces of y in the UK	Threat of cli	mate change	Awarene	ess of UK re tar	-	eneration	electricit	ference for y generation in eckland	Would like solar fa Breck	arm in
	Total	Agree	Disagree	Concerned	Not concerned	Aware of target and on track	Aware of target, but not on track	Net: aware	Not aware	Fossil fuels	Renewables	Solar farm in top 2	Solar farm not in top 2
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	c C	d D	a A	b B	a A	b B
Unweighted Total	500	201	216	350	142	172	73	245	249	60	392	316	184
Weighted Total	500 100%	202 100%	215 100%	352 100%	140 100%	170 100%	74 100%	243 100%	251 100%	60 100%	391 5 100%	316 100%	184 100%
Very important	287 57%	110 54%	142 66% A	214 61% b	71 51%	119 70% BD	42 56%	161 66% D	121 48%	30 50%	234 60%	177 56%	110 60%
Fairly important	129 26%	66 32% B	39 18%	86 25%	40 28%	33 19%	19 26%	51 21%	77 31% AC	15 26%	101 26%	90 28% b	39 21%
Not very important	31 6%	13 7%	14 6%	20 6%	11 8%	7 4%	3 4%	10 4%	21 8% aC	5 8%	22 6%	19 6%	12 6%
Not at all important	22 4%	4 2%	14 6% A	11 3%	10 7% a	6 4%	3 4%	9 4%	13 5%	5 8%	15 5 4%	14 4%	8 4%
Don't know	31 6%	9 5%	7 3%	21 6%	8 6%	5 3%	7 10% A	13 5%	19 7% a	5 8%	20 5%	16 5%	16 8%
Nets													
Important	416 83%	175 87%	181 84%	300 85%	111 79%	152 89% D	61 82%	212 87% D	198 79%	45 75%	335 86% A	267 85%	149 81%

Columns Tested: A,B - A,B - A,B,C,D - A,B - A,B



8. Now thinking about solar farms in particular, recent best practice rules state that solar farm developments should follow a range of guidelines.

For each of the following guidelines, please tell me how important, or otherwise, it is to you that a solar farm built in the countryside in your local area follows that guideline.

It avoids development within nationally recognised protected areas, such as sites of special scientific interest (SSSIs) Base: All respondents

		compan enough f new so	nd energy ies doing to provide urces of r in the UK	Threat of cli	mate change		ess of UK re targ	•	eneration	electricity	erence for / generation in eckland	Would like solar fa Breck	arm in
					Not	Aware of target and on	Aware of target, but not	Net:	Not	Fossil		Solar farm in	Solar farm not in
Circificance Level 000/	Total		Disagree		concerned	track	on track	aware	aware		Renewables	top 2	top 2
Significance Level: 90% Significance Level: 95%		a A	b B	A A	b B	a A	b B	c C	d D	a A	b B	a A	b B
Unweighted Total	500	201	216	350	142	172	73	245	249	60	392	316	184
Weighted Total	500 100%	202 100%	215 100%	352 100%	140 100%	170 100%	74 100%	243 100%	251 100%	60 100%	391 100%	316 100%	184 100%
Not important	53 11%	18 9%	27 13%	31 9%	21 15% a	13 7%	6 8%	18 8%	34 14% AC	10 16%	37 9%	33 10%	20 11%

Columns Tested: A,B - A,B - A,B,C,D - A,B - A,B

8. Now thinking about solar farms in particular, recent best practice rules state that solar farm developments should follow a range of guidelines.

For each of the following guidelines, please tell me how important, or otherwise, it is to you that a solar farm built in the countryside in your local area follows that guideline.

It avoids development within nationally recognised protected areas, such as sites of special scientific interest (SSSIs) Base: All respondents

	Total	requirements tal Support Oppose			Aware of any solar farm application Yes No		oroposal ridgham arm			
Significance Level: 90%	Total	Support C	ppose b	res	b	Yes	No b	Support	Oppose b	
Significance Level: 95%		A	В	A	В	A	В	A	В	
Unweighted Total	500	409	68	126	363	145	348	403	64	
Weighted Total	500 100%	408 100%	69 100%	126 100%	363 100%	143 100%	350 100%	403 100%	64 100%	
Very important	287 57%	231 57%	45 66%	82 65% B	197 54%	87 61%	197 56%	224 56%	46 72% A	
Fairly important	129 26%	117 29% B	9 13%	24 19%	104 29% A	28 19%	98 28% A	120 30% B	6 9%	
Not very important	31 6%	23 6%	6 9%	9 7%	22 6%	13 9%	18 5%	23 6%	4 6%	
Not at all important	22 4%	16 4%	3 4%	5 4%	17 5%	9 6%	13 4%	16 4%	5 8%	
Don't know	31 6%	21 5%	5 8%	6 5%	23 6%	6 4%	23 7%	20 5%	3 5%	
Nets										
Important	416 83%	348 85%	55 79%	106 84%	301 83%	115 81%	296 84%	344 85%	52 81%	
Not important	53 11%	39 10%	9 13%	14 11%	39 11%	22 15% B	31 9%	39 10%	9 14%	

Columns Tested: A,B - A,B - A,B - A,B



Table 27/1

Breckland Solar Farm Survey

9. Thinking about the six guidelines mentioned just now, to what extent would you support or oppose a solar farm proposal in the local countryside in your area which met all six of these requirements? Base: All respondents

		Ge	nder		Age				Ward		
	Tatal	Mala	Famala	10.24	25.54	EE .	Guiltcross and Harling &	Wayland and	Thetford	Harling &	Cuiltorooo
Significance Level: 90%	Total	Male a	Female b	18-34 a	35-54 b	55+ c	Heathlands a	Weeting	Thetford c	Heathlands d	Guiltcross e
Significance Level: 95%		A	B	A	B	č	A	B	č	D	Ĕ
Unweighted Total	500	245	255	100	175	225	151	146	203	84	67
Weighted Total	500 100%	245 100%	255 100%	110 100%	165 100%	225 100%	152 100%	146 100%	202 100%	85 100%	67 100%
Strongly support	189 38%	84 34%	105 5 41%	59 54% BC	59 36%	70 31%	49 32%	61 42% ae	79 39%	30 35%	19 29%
Tend to support	219 44%	106 43%	113 5 44%	35 32%	88 53% AC	97 43% a	67 44%	59 41%	94 46%	38 45%	28 43%
Tend to oppose	22 4%	15 6% b	7 3%	4 4%	6 3%	12 5%	10 7%	5 3%	6 3%	4 5%	7 10% bC
Strongly oppose	47 9%	27 11%	20 8%	8 7%	7 4%	32 14% aB	19 13%	12 8%	16 8%	11 13%	8 13%
Neutral	10 2%	7 3%	3 0 1%	1 1%	4 2%	5 2%	3 2%	4 3%	3 1%	1 1%	2 3%
Don't know	13 3%	6 3%	7 3%	2 2%	2 1%	9 4% b	3 2%	5 3%	5 2%	2 2%	2 3%
Nets											
Support	408 82%	190 78%	218 85% A	94 86% C	147 89% C	167 74%	116 76%	120 82% e	173 85% AE	68 80%	48 72%
Oppose	69 14%	41 17% B	27 5 11%	13 11%	12 7%	44 20% aB	30 20% bC	17 12%	22 11%	15 17%	15 23% BC

Columns Tested: A,B - A,B,C - A,B,C,D,E



9. Thinking about the six guidelines mentioned just now, to what extent would you support or oppose a solar farm proposal in the local countryside in your area which met all six of these requirements? Base: All respondents

		compan enough new so	nd energy ies doing to provide ources of y in the UK	Threat of cli	mate change		ess of UK re	-	eneration	electricit	ference for y generation in reckland	Would like solar fa Breck	arm in
	Total	Agree	Disagree	Concerned	Not concerned	Aware of target and on track	Aware of target, but not on track	Net: aware	Not aware	Fossil fuels	Renewables	Solar farm in top 2	Solar farm not in top 2
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	c C	d D	a A	b B	a A	b B
Unweighted Total	500	201	216	350	ы 142	172	73	245	249	60	392	316	184
Weighted Total	500 100%	202 100%	215 100%	352 100%	140	170 100%	74 100%	243 100%	251 100%	60 100%	391	316 100%	184 100%
Strongly support	189 38%	75 37%	89 41%	142 40%	47 34%	70 42%	29 39%	99 41%	90 36%	11 18%	168 43% A	144 46% B	44 24%
Tend to support	219 44%	98 48% B	84 39%	156 44%	60 43%	67 40%	34 45%	101 41%	115 46%	26 44%	173 44%	146 46%	74 40%
Tend to oppose	22 4%	8 4%	12 5%	14 4%	7 5%	10 6%	2 3%	12 5%	10 4%	6 10% B	14 4%	7 2%	15 8% A
Strongly oppose	47 9%	14 7%	24 11%	26 7%	20 14% A	15 9%	4 5%	19 8%	27 11%	13 22% B	25 6%	7 2%	40 21% A
Neutral	10 2%	-	5 2% A	6 2%	3 2%	3 2%	2 3%	5 2%	5 2%	3 5% b	6 1%	5 2%	5 3%
Don't know	13 3%	7 3% b	2 1%	8 2%	4 3%	4 2%	3 5%	7 3%	5 2%	1 2%	6 2%	7 2%	7 4%

Columns Tested: A,B - A,B - A,B,C,D - A,B - A,B

9. Thinking about the six guidelines mentioned just now, to what extent would you support or oppose a solar farm proposal in the local countryside in your area which met all six of these requirements? Base: All respondents

		compan enough new so	nd energy lies doing to provide ources of y in the UK	Threat of cli	mate change	Awarene	ess of UK re tar	•	eneration	electricity	erence for y generation in eckland	Would lik solar f Breck	
	Total	Agree	Disagree	Concerned	Not	Aware of target and on track	Aware of target, but not on track	Net: aware	Not aware	Fossil fuels	Renewables	Solar farm in top 2	Solar farm not in top 2
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	c C	d D	a A	b B	a A	b B
Unweighted Total	500	201	216	350	142	172	73	245	249	60	392	316	184
Weighted Total	500 100%	202 100%	215 100%	352 100%	140 100%	170 100%	74 100%	243 100%	251 100%	60 100%	391 100%	316 100%	184 100%
Nets													
Support	408 82%	172 85%	172 80%	298 84% B	107 76%	137 81%	62 85%	200 82%	205 82%	37 61%	341 87% A	290 92% B	118 64%
Oppose	69 14%	23 11%	36 17%	41 12%	26 19% A	25 15%	6 8%	31 13%	37 15%	19 32% B	39 10%	14 4%	55 30% A

Columns Tested: A,B - A,B - A,B,C,D - A,B - A,B

ComRes Fieldwork 3-15 February 2014



Table 27/3

Breckland Solar Farm Survey 9. Thinking about the six guidelines mentioned just now, to what extent would you support or oppose a solar farm proposal in the local countryside in your area which met all six of these requirements? Base: All respondents

		Support f farm in loo that mee pract requirer	cal area ts best ice nents	Aware of a farm app		Aware of to create E solar f	Bridgham farm	Bridgham that me prac require	ort for solar farm ets best ctice ements
	Total		ppose	Yes	No	Yes	No		Oppose
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	a A	b B
Unweighted Total	500	409	68	126	363	145	348	403	64
Weighted Total	500 100%	408 100%	69 100%	126 100%	363 100%	143 100%	350 100%	403 100%	64 100%
Strongly support	189 38%	189 46% B	-	45 36%	138 38%	51 35%	138 39%	177 44% B	9 14%
Tend to support	219 44%	219 54% B	-	45 36%	173 48% A	55 38%	163 46% a	206 51% B	7 11%
Tend to oppose	22 4%	-	22 32% A	10 8% b	12 3%	10 7%	12 3%	8 2%	11 17% A
Strongly oppose	47 9%	-	47 68% A	23 18% B	23 6%	22 15% B	23 7%	7 2%	35 55% A
Neutral	10 2%	-	-	2 2%	8 2%	4 3%	5 1%	2 *	-
Don't know	13 3%	-	-	1 1%	9 3%	2 1%	9 3%	3 1%	2 3% a
Nets									
Support	408 82%	408 100% B	-	90 72%	311 86% A	105 74%	301 86% A	383 95% B	16 25%
Oppose	69 14%	-	69 100% A	32 26% B	35 10%	32 22% B	35 10%	16 4%	46 72% A

Columns Tested: A,B - A,B - A,B - A,B



10. Current guidance also strongly advises solar farm developers to offer benefits to the local community.

If a renewable energy project provided each of the following benefits, please indicate whether this would make you more or less likely to support the project, or whether it would make no difference to you.

Summary table Base: All respondents

		More	Less	No	Don't
	Total	likely	likely	difference	know
Significance Level: 90%		а	b	С	d
Significance Level: 95%		А	В	С	D
A discount on electricity bills for the nearby local					
community	500	378	10	102	10
	100%	76%	2%	20%	2%
Funding for conservation initiatives in the local area	500	290	25	164	21
	100%	58%	5%	33%	4%

Columns Tested: A,B,C,D

10. Current guidance also strongly advises solar farm developers to offer benefits to the local community.

If a renewable energy project provided each of the following benefits, please indicate whether this would make you more or less likely to support the project, or whether it would make no difference to you.

A discount on electricity bills for the nearby local community Base: All respondents

		Ger	nder		Age				Ward		
							Guiltcross and Harling &	Wayland and		Harling &	
	Total	Male	Female	18-34	35-54	55+	Heathlands	Weeting	Thetford	Heathlands	Guiltcross
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	c C	a A	b B	c C	d D	e E
Unweighted Total	500	245	255	100	175	225	151	146	203	84	67
Weighted Total	500 100%	245 100%	255 100%	110 100%	165 100%	225 100%	152 100%	146 100%	202 100%	85 100%	67 100%
More likely	378 76%	178 73%	200 78%	94 86% C	130 79% C	153 68%	117 77%	109 74%	152 75%	63 74%	54 81%
Less likely	10 2%	8 3% B	2 1%	-	1 1%	9 4% AB	5 3%	2 1%	3 1%	3 4%	2 3%
No difference	102 20%	54 22%	48 19%	14 13%	31 19%	57 25% A	27 18%	32 22%	43 21%	19 22%	9 13%
Don't know	10 2%	5 2%	5 2%	1 1%	3 2%	6 3%	3 2%	3 2%	4 2%	1 1%	2 3%

Columns Tested: A,B - A,B,C - A,B,C,D,E





10. Current guidance also strongly advises solar farm developers to offer benefits to the local community.

If a renewable energy project provided each of the following benefits, please indicate whether this would make you more or less likely to support the project, or whether it would make no difference to you.

A discount on electricity bills for the nearby local community Base: All respondents

		compan enough f new so	nd energy ies doing to provide ources of y in the UK	Threat of cl	imate change		ess of UK re tar		eneration	electricit	ference for y generation in eckland	Would lik solar fa Breck	arm in
	Total	Agree	Disagree	Concerned	Not	Aware of target and on track	Aware of target, but not on track	Net: aware	Not aware	Fossil fuels	Renewables	Solar farm in top 2	Solar farm not in top 2
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	c C	d d D	a A	b B	a A	b B
Unweighted Total	500	201	216	350	142	172	73	245	249	60	392	316	184
Weighted Total	500 100%	202 100%	215 100%	352 100%	140 100%	170 100%	74 100%	243 100%	251 100%	60 100%	391 100%	316 100%	184 100%
More likely	378 76%	157 78%	160 74%	274 78% b	99 71%	122 72%	61 83% a	183 75%	190 76%	35 59%	314 80% A	263 83% B	114 62%
Less likely	10 2%	3 1%	6 3%	6 2%	4 3%	5 3%	2 3%	7 3%	3 1%	2 3%	7 2%	2 1%	8 4% A
No difference	102 20%	38 19%	46 21%	65 18%	34 25%	41 24% B	9 12%	49 20% b	52 21% b	20 33% B	65 17%	45 14%	58 31% A
Don't know	10 2%	5 2%	3 1%	7 2%	3 2%	2 1%	2 3%	4 2%	6 3%	3 5% b	5 1%	6 2%	4 2%

Columns Tested: A,B - A,B - A,B,C,D - A,B - A,B



10. Current guidance also strongly advises solar farm developers to offer benefits to the local community.

If a renewable energy project provided each of the following benefits, please indicate whether this would make you more or less likely to support the project, or whether it would make no difference to you.

A discount on electricity bills for the nearby local community Base: All respondents

		Support for solar farm in local area that meets best practice requirements		Aware of any solar farm application			[;] proposal Bridgham farm	Support for Bridgham solar far that meets best practice requirements	
0: :5 000/	Total		Oppose	Yes	No	Yes	No		Oppose
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	a A	b B
Unweighted Total	500	409	68	126	363	145	348	403	64
Weighted Total	500 100%	408 100%	69 5 100%	126 100%	363 100%	143 100%	350 100%	403 100%	64 100%
More likely	378 76%	341 84% B	24 35%	85 68%	283 78% A	99 69%	275 79% A	339 84% B	21 32%
Less likely	10 2%	3 1%	6 9% A	4 3%	6 2%	4 3%	6 2%	4 1%	6 9% A
No difference	102 20%	60 15%	37 53% A	34 27% B	68 19%	38 27% B	63 18%	56 14%	36 57% A
Don't know	10 2%	4 1%	2 3%	2 2%	6 2%	2 1%	6 2%	4 1%	1 2%

Columns Tested: A,B - A,B - A,B - A,B



10. Current guidance also strongly advises solar farm developers to offer benefits to the local community.

If a renewable energy project provided each of the following benefits, please indicate whether this would make you more or less likely to support the project, or whether it would make no difference to you.

Funding for conservation initiatives in the local area Base: All respondents

		Gei	nder		Age				Ward		
							Guiltcross and Harling &	Wayland and		Harling &	
	Total	Male	Female	18-34	35-54	55+	Heathlands	Weeting	Thetford	Heathlands	Guiltcross
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	c C	a A	b B	c C	d D	e E
Unweighted Total	500	245	255	100	175	225	151	146	203	84	67
Weighted Total	500 100%	245 100%	255 100%	110 100%	165 100%	225 100%	152 100%	146 100%	202 100%	85 100%	67 100%
More likely	290 58%	141 58%	149 59%	66 60% c	112 68% C	112 50%	88 58%	87 60%	115 57%	49 57%	39 59%
Less likely	25 5%	16 7%	9 3%	2 1%	5 3%	19 8% AB	7 5%	8 5%	10 5%	4 5%	3 5%
No difference	164 33%	79 32%	84 33%	39 36% b	42 26%	82 36% B	52 34%	45 31%	67 33%	31 37%	20 31%
Don't know	21 4%	8 3%	12 5%	3 3%	5 3%	12 5%	5 3%	6 4%	10 5%	1 1%	4 6%

Columns Tested: A,B - A,B,C - A,B,C,D,E



10. Current guidance also strongly advises solar farm developers to offer benefits to the local community.

If a renewable energy project provided each of the following benefits, please indicate whether this would make you more or less likely to support the project, or whether it would make no difference to you.

Funding for conservation initiatives in the local area Base: All respondents

		compan enough new so	Govt and energy companies doing enough to provide new sources of electricity in the UK				ess of UK re tar	•	eneration	electricit	erence for y generation in eckland		
	Total	Agree	Disagree	Concerned	Not	Aware of target and on track	Aware of target, but not on track	Net: aware	Not aware	Fossil fuels	Renewables	Solar farm in top 2	Solar farm not in top 2
Significance Level: 90% Significance Level: 95%		Agree a A	b B	a A	b B	a A	b B	c C	d d D	a A	b B	a A	b B
Unweighted Total	500	201	216	350	142	172	73	245	249	60	392	316	184
Weighted Total	500 100%	202 100%	215 100%	352 100%	140 100%	170 100%	74 100%	243 100%	251 100%	60 100%	391 100%	316 100%	184 100%
More likely	290 58%	127 63%	129 60%	227 64% B	62 45%	107 63% d	45 61%	152 62% d	136 54%	20 34%	257 66% A	203 64% B	88 48%
Less likely	25 5%	8 4%	10 5%	12 4%	11 8% A	5 3%	4 6%	9 4%	16 6%	11 18% B	7 2%	13 4%	12 7%
No difference	164 33%	63 31%	69 32%	98 28%	62 44% A	56 33%	20 27%	76 31%	85 34%	25 41% b	114 29%	91 29%	72 39% A
Don't know	21 4%	5 2%	8 4%	15 4%	5 3%	2 1%	4 6% A	6 3%	15 6% Ac	4 6%	14 4%	9 3%	12 6% a

Columns Tested: A,B - A,B - A,B,C,D - A,B - A,B



10. Current guidance also strongly advises solar farm developers to offer benefits to the local community.

If a renewable energy project provided each of the following benefits, please indicate whether this would make you more or less likely to support the project, or whether it would make no difference to you.

Funding for conservation initiatives in the local area Base: All respondents

		Support for solar farm in local area that meets best practice requirements		a Aware of any solar farm application		Aware of to create solar		Bridgham that me pra	oort for a solar farm eets best ctice ements
	Total		Oppose			Yes	No		Oppose
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	a A	b B
Unweighted Total	500	409	68	126	363	145	348	403	64
Weighted Total	500 100%	408 100%	69 100%	126 100%	363 100%	143 100%	350 100%	403 100%	64 100%
More likely	290 58%	266 65% B	19 28%	70 56%	214 59%	77 54%	213 61%	269 67% B	13 20%
Less likely	25 5%	13 3%	7 10% A	7 6%	18 5%	8 6%	16 5%	14 3%	7 11% A
No difference	164 33%	118 29%	38 55% A	43 34%	120 33%	52 37%	109 31%	111 27%	40 63% A
Don't know	21 4%	12 3%	5 7%	6 5%	11 3%	6 4%	12 3%	10 3%	4 6%

Columns Tested: A,B - A,B - A,B - A,B



Table 31/1

Breckland Solar Farm Survey reckland District Council area, or not?

11. Are you aware of any solar farm applications in the Breckland District Council area, or not? Base: All respondents

		Ge	nder		Age				Ward		
							Guiltcross and Harling	Wayland			
							. Å	and		Harling &	
	Total	Male	Female	18-34	35-54	55+	Heathlands	Weeting	Thetford	Heathlands	Guiltcross
Significance Level: 90%		а	b	а	b	С	a	b	С	d	e
Significance Level: 95%		A	В	A	В	С	A	В	С	D	E
Unweighted Total	500	245	255	100	175	225	151	146	203	84	67
Weighted Total	500	245	255	110	165	225	152	146	202	85	67
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Yes	126	71	55	24	37	65	65	27	34	33	32
	25%	29%	22%	22%	22%	29%	43%	19%	17%		
		b					BC			BC	BC
No	363	169	194	82	125	156	86	116	161	51	35
	73%	69%	76%	74%	76%	69%	56%	80%	80%	60%	53%
			а					ADE	ADE		
Don't know	11	5	6	4	3	4	2	2	8	2	-
	2%	2%	2%	4%	2%	2%	1%	1%	4%	2%	

Columns Tested: A,B - A,B,C - A,B,C,D,E

ComRes Fieldwork 3-15 February 2014

ComRes

Breckland Solar Farm Survey 11. Are you aware of any solar farm applications in the Breckland District Council area, or not? Base: All respondents

		compar enough new so	nd energy hies doing to provide ources of y in the UK	Threat of cl	imate change		ess of UK re targ		eneration	electricity	erence for y generation in eckland	Would like solar fa Breck	arm in
				- Initial of of	Not	Aware of target and on	Aware of target, but not	Net:	Not	Fossil		Solar farm in	Solar farm not in
	Total	Agree	Disagree	Concerned	concerned	track	on track	aware	aware	fuels	Renewables	top 2	top 2
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	с С	d D	a A	b B	a A	b B
Unweighted Total	500	201	216	350	142	172	73	245	249	60	392	316	184
Weighted Total	500 100%	202 100%	215 100%	352 100%	140 5 100%	170 100%	74 100%	243 100%	251 100%	60 100%	391 100%	316 100%	184 100%
Yes	126 25%	54 27%	55 25%	89 25%	35 25%	55 32% D	23 32% D	78 32% D	45 18%	19 32%	93 24%	71 22%	55 30% a
No	363 73%	145 72%	153 71%	255 73%	102 5 73%	110 65%	49 67%	160 66%	200 80% ABC	39 65%	290 74%	237 75%	126 69%
Don't know	11 2%	3 1%	7 3%	8 2%	3 2%	4 3%	1 1%	5 2%	6 2%	2 3%	8 2%	9 3%	3 1%

Columns Tested: A,B - A,B - A,B,C,D - A,B - A,B

ComRes Fieldwork 3-15 February 2014

Com

11. Are you aware of any solar farm applications in the Breckland District Council area, or not? Base: All respondents

		farm in that me pra	rt for solar local area eets best ictice rements	Aware of any solar farm application Yes No		Aware of to create B solar f	ridgham	Bridgham that me pra	port for a solar farm eets best actice ements
	Total	Support	Oppose	Yes		Yes	No	Support	
Significance Level: 90%		a	b	a	b	a	b	a	b
Significance Level: 95%		A	В	A	В	A	В	A	В
Unweighted Total	500	409	68	126	363	145	348	403	64
Weighted Total	500	408	69	126	363	143	350	403	64
	100%	100%	100%	100%	100%	100%	100%	100%	100%
Yes	126	90	32	126	-	97	28	84	33
	25%	22%	47%	100%	-	68%	8%	21%	52%
			А	В		В			A
No	363	311	35	-	363	45	316	312	30
	73%	76%	51%	-	100%	31%	90%	77%	47%
		В			А		А	В	
Don't know	11	7	1	-	-	2	7	7	1
	2%	2%	5 1%	-	-	1%	2%	2%	2%

Columns Tested: A,B - A,B - A,B - A,B

ComRes Fieldwork 3-15 February 2014

Page 100



Table 31/3

Breckland Solar Farm Survey 12. Before now, were you or were you not aware of the proposal to create a solar farm near Bridgham village, to the east of Thetford? Base: All respondents

		Ger	nder		Age				Ward		
	T ()			40.04	05.54		Guiltcross and Harling &	Wayland and	T 1 (6)	Harling &	0.11
	Total		Female	18-34	35-54	55+	Heathlands	Weeting	Thetford	Heathlands	Guiltcross
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	с С	a A	b B	с С	d D	e E
Unweighted Total	500	245	255	100	175	225	151	146	203	84	67
Weighted Total	500 100%	245 100%	255 100%	110 100%	165 100%	225 100%	152 100%	146 100%	202 100%	85 100%	67 5 100%
Yes, I was aware	143 29%	87 36% B	56 22%	16 14%	40 24% A	87 39% AB	72 47% BC	35 24%	36 18%	42 49% BC	30 45% BC
No, I was not aware	350 70%	154 63%	196 77% A	93 85% bC	124 75% C	133 59%	80 53%	108 74% ADE	162 80% ADE	44 51%	37 55%
Don't know	7 1%	4 2%	3 1%	1 1%	1 1%	5 2%	-	2 1%	5 2% a	-	-

Columns Tested: A,B - A,B,C - A,B,C,D,E

ComRes Fieldwork 3-15 February 2014

Page 101



Breckland Solar Farm Survey 12. Before now, were you or were you not aware of the proposal to create a solar farm near Bridgham village, to the east of Thetford? Base: All respondents

		compar enough new so	nd energy hies doing to provide ources of y in the UK	Threat of cl	imate change		ss of UK re tarç		eneration	electricit	erence for y generation in eckland	Would lik solar fa Breck	-
	Total	Agree	Disagree	Concerned	Not	Aware of target and on track	Aware of target, but not on track	Net: aware	Not aware	Fossil fuels	Renewables	Solar farm in top 2	Solar farm not in top 2
Significance Level: 90% Significance Level: 95%	Total	Agree a A	b B	a A	b B	a A	b B	c C	d D	a A	b B	a A	b B
Unweighted Total	500	201	216	350	142	172	73	245	249	60	392	316	184
Weighted Total	500 100%	202 100%	215 100%	352 100%	140 100%	170 100%	74 100%	243 100%	251 100%	60 100%	391 100%	316 100%	184 100%
Yes, I was aware	143 29%	57 28%	67 31%	93 27%	47 33%	65 39% D	26 35% D	92 38% D	49 20%	25 42% B	100 26%	80 25%	63 34% A
No, I was not aware	350 70%	144 72%	146 68%	255 72%	91 65%	103 61%	48 65%	151 62%	197 78% ABC	34 56%	289 74% A	233 74% B	118 64%
Don't know	7 1%	1 *	3 1%	4 1%	2 0 1%	1 1%	-	1 *	5 2%	1 2%	3 1%	3 1%	4 2%

Columns Tested: A,B - A,B - A,B,C,D - A,B - A,B

ComRes Fieldwork 3-15 February 2014

Com

Breckland Solar Farm Survey 12. Before now, were you or were you not aware of the proposal to create a solar farm near Bridgham village, to the east of Thetford? Base: All respondents

		farm in I that me pra	requirements		a Aware of any solar farm application		proposal Bridgham farm	Bridghan that m pra	port for a solar farm eets best actice rements
	Total	Support	Oppose	Yes	No	Yes	No	Support	Oppose
Significance Level: 90%		а	b	а	b	а	b	a	b
Significance Level: 95%		A	В	A	В	A	В	A	B
Unweighted Total	500	409	68	126	363	145	348	403	64
Weighted Total	500	408	69	126	363	143	350	403	64
	100%	100%	100%	100%	100%	100%	100%	100%	5 100%
Yes, I was aware	143	105	32	97	45	143	-	96	36
	29%	26%	46%	77%	12%	100%	-	24%	57%
			А	В		В			A
No, I was not aware	350	301	35	28	316	-	350	305	26
	70%	74%	51%	22%	87%	-	100%	76%	40%
		В			А		А	В	
Don't know	7	2	2	1	3	-	-	2	2
	1%	*	3%	1%	1%	-	-	*	3%
			а						A

Columns Tested: A,B - A,B - A,B - A,B

ComRes Fieldwork 3-15 February 2014

Page 103



13. I previously outlined various guidelines for best practice in solar farms, ranging from enhancing biodiversity to financial community benefits. If the Bridgham solar farm proposal is developed in accordance with these best practice principles, to what extent would you support or oppose this proposal? Base: All respondents

		Ge	nder		Age				Ward		
	Total	Male	Female	18-34	35-54	55+	Guiltcross and Harling & Heathlands	Wayland and Weeting	Thetford	Harling & Heathlands	Guiltcross
Significance Level: 90%	rotar	a	b	a	b	C	a	b	C	d	e
Significance Level: 95%		А	В	А	В	С	A	В	С	D	E
Unweighted Total	500	245	255	100	175	225	151	146	203	84	67
Weighted Total	500 100%	245 100%	255 100%	110 100%	165 100%	225 100%	152 100%	146 100%	202 100%	85 100%	67 5 100%
Strongly support	189 38%	85 35%	104 41%	64 59% BC	58 35%	67 30%	41 27%	61 42% ADE	88 43% ADE	23 27%	18 5 26%
Tend to support	214 43%	103 42%	111 44%	38 35%	85 52% AC	91 40%	71 47%	55 38%	87 43%	40 47%	32 5 47%
Tend to oppose	20 4%	13 5%	7 3%	-	4 2%	16 7% AB	7 5%	8 5%	5 2%	5 6%	2 3%
Strongly oppose	44 9%	24 10%	20 8%	4 4%	9 6%	30 13% AB	18 12%	11 7%	15 8%	13 15% bc	5 5 7%
Neutral	15 3%	10 4%	6 2%	-	6 4% A	9 4% A	7 4% c	6 4%	3 1%	2 2%	5 7% C
Don't know	18 4%	11 4%	7 3%	3 3%	3 2%	12 5% b	8 5%	5 3%	4 2%	3 3%	6 9% C
Nets											
Support	403 81%	188 77%	216 85% A	103 93% bC	143 86% C	158 70%	112 74%	116 80%	175 86% AbDE	63 74%	49 5 74%
Oppose	64 13%	37 15%	27 11%	4 4%	13 8%	46 20% AB	25 16% c	19 13%	20 10%	18 21% Ce	7 5 10%

Columns Tested: A,B - A,B,C - A,B,C,D,E

ComRes Fieldwork 3-15 February 2014



Table 33/1

13. I previously outlined various guidelines for best practice in solar farms, ranging from enhancing biodiversity to financial community benefits. If the Bridgham solar farm proposal is developed in accordance with these best practice principles, to what extent would you support or oppose this proposal? Base: All respondents

		compan enough new so	nd energy ies doing to provide ources of / in the UK	Threat of cli	mate change	Awarene	ess of UK re tar		eneration	electricit	erence for y generation in eckland	Would lik solar fa Breck	-
	Total	Agree	Disagree	Concerned	Not	Aware of target and on track	Aware of target, but not on track	Net: aware	Not aware	Fossil fuels	Renewables	Solar farm in top 2	Solar farm not in top 2
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	c C	d D	a A	b B	a A	b B
Unweighted Total	500	201	216	350	142	172	73	245	249	60	392	316	184
Weighted Total	500 100%	202 100%	215 100%	352 100%	140 100%	170 100%	74 100%	243 100%	251 100%	60 100%	391 100%	316 100%	184 100%
Strongly support	189 38%	75 37%	86 40%	140 40%	49 35%	60 36%	32 44%	93 38%	95 38%	12 19%	169 43% A	148 47% B	42 23%
Tend to support	214 43%	97 48% B	82 38%	155 44%	55 39%	75 44%	27 37%	102 42%	108 43%	22 37%	173 44%	141 45%	73 40%
Tend to oppose	20 4%	6 3%	13 6%	12 3%	8 6%	8 5%	4 5%	12 5%	8 3%	9 15% B	9 2%	4 1%	16 9% A
Strongly oppose	44 9%	14 7%	23 11%	26 7%	17 12%	17 10%	4 5%	21 8%	22 9%	13 22% B	20 5%	10 3%	34 19% A
Neutral	15 3%	4 2%	5 2%	9 2%	5 3%	6 3%	4 5%	10 4%	6 2%	2 3%	12 3%	8 2%	8 4%
Don't know	18 4%	6 3%	6 3%	10 3%	6 5%	4 2%	3 3%	6 3%	11 4%	2 3%	8 2%	6 2%	12 6% A
Nets													
Support	403 81%	173 85% b	168 78%	295 84% B	104 74%	135 80%	60 81%	195 80%	204 81%	34 56%	343 88% A	289 91% B	115 62%

Columns Tested: A,B - A,B - A,B,C,D - A,B - A,B

ComRes Fieldwork 3-15 February 2014



Table 33/2

Page 105

13. I previously outlined various guidelines for best practice in solar farms, ranging from enhancing biodiversity to financial community benefits. If the Bridgham solar farm proposal is developed in accordance with these best practice principles, to what extent would you support or oppose this proposal? Base: All respondents

		compan enough new so	nd energy lies doing to provide ources of y in the UK	Threat of cli	imate change		ess of UK re targ	•	eneration	electricity	erence for y generation in eckland	Would lik solar f Breck	-
	Total	Agree	Disagree	Concerned	Not	Aware of target and on track	Aware of target, but not on track	Net: aware	Not aware	Fossil fuels	Renewables	Solar farm in top 2	Solar farm not in top 2
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	c C	d D	a A	b B	a A	b B
Unweighted Total	500	201	216	350	142	172	73	245	249	60	392	316	184
Weighted Total	500 100%	202 100%	215 100%	352 100%	140 100%	170 100%	74 100%	243 100%	251 100%	60 100%	391 100%	316 100%	184 100%
Oppose	64 13%	20 10%	36 17% A	38 11%	25 18% A	25 15%	8 11%	33 13%	30 12%	22 37% B	29 7%	14 4%	50 27% A

Columns Tested: A,B - A,B - A,B,C,D - A,B - A,B

Table 33/4

Breckland Solar Farm Survey

13. I previously outlined various guidelines for best practice in solar farms, ranging from enhancing biodiversity to financial community benefits. If the Bridgham solar farm proposal is developed in accordance with these best practice principles, to what extent would you support or oppose this proposal? Base: All respondents

		Support f farm in loo that mee pract requiren	cal area ts best ice	Aware of a farm appl		Aware of to create B solar f	ridgham	Bridgham that me pra	oort for I solar farm eets best ctice ements
	Total	Support C	ppose	Yes	No	Yes	No	Support	Oppose
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	a A	b B
Unweighted Total	500	409	68	126	363	145	348	403	64
Weighted Total	500 100%	408 100%	69 100%	126 100%	363 100%	143 100%	350 100%	403 100%	64 100%
Strongly support	189 38%	185 45% B	3 5%	38 30%	145 40% a	43 30%	146 42% A	189 47% B	-
Tend to support	214 43%	198 49% B	12 18%	46 37%	167 46% a	53 37%	159 45% a	214 53% B	-
Tend to oppose	20 4%	4 1%	15 22% A	8 6% b	11 3%	10 7% B	9 3%	-	20 31% A
Strongly oppose	44 9%	12 3%	31 45% A	25 20% B	19 5%	26 18% B	17 5%	-	44 69% A
Neutral	15 3%	6 1%	1 1%	3 2%	13 3%	6 4%	10 3%	-	-
Don't know	18 4%	4 1%	6 9% A	6 5%	9 2%	5 4%	10 3%	-	-
Nets									
Support	403 81%	383 94% B	16 23%	84 67%	312 86% A	96 67%	305 87% A	403 100% B	
Oppose	64 13%	16 4%	46 67% A	33 26% B	30 8%	36 25% B	26 7%	-	64 100% A

Columns Tested: A,B - A,B - A,B - A,B

D2. Which of the following age groups do you fall into? Base: All respondents

		Ge	nder		Age				Ward		
	Total	Male	Female	18-34	35-54	55+	Guiltcross and Harling & Heathlands	Wayland and Weeting	Thetford	Harling & Heathlands	Guiltcross
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	c C	a A	b B	c C	d D	e E
Unweighted Total	500	245	255	100	175	225	151	146	203	84	67
Weighted Total	500 100%	245 100%	255 100%	110 100%	165 100%	225 100%	152 100%	146 100%	202 100%	85 100%	67 5 100%
18-24	45 9%	15 6%	30 12% A	45 41% BC	-	-	15 10%	9 6%	21 10%	11 12%	5 5 7%
25-34	65 13%	21 9%	44 17% A	65 59% BC	-	-	8 5%	16 11% a	41 20% ABDE	6 7%	3 4%
35-44	85 17%	35 14%	50 20%	-	85 52% AC	-	25 16%	23 16%	37 18%	13 15%	12 5 18%
45-54	80 16%	33 13%	47 18%	-	80 48% AC	-	28 18%	17 12%	36 18%	14 17%	13 5 20%
55-64	90 18%	58 24% B	32 12%	-	-	90 40% AB	29 19%	29 20%	32 16%	17 20%	12 5 18%
65 and older	135 27%	82 34% B	53 21%	-	-	135 60% AB	47 31% C	52 36% C	36 18%	25 29% C	22 33% C
Nets											
18-34	110 22%	36 15%	74 29% A	110 100% BC	-	-	23 15%	25 17%	62 31% ABDE	16 19%	7 5 11%
46-54	165 33%	68 28%	97 38% A	-	165 100% AC	-	53 35%	40 27%	73 36% b	27 32%	25 38%

Columns Tested: A,B - A,B,C - A,B,C,D,E

ComRes Fieldwork 3-15 February 2014



Table 34/1

D2. Which of the following age groups do you fall into? Base: All respondents

		Ge	nder		Age				Ward		
							Guiltcross and Harling &	Wayland and		Harling &	
	Total	Male	Female	18-34	35-54	55+	Heathlands	Weeting	Thetford		Guiltcross
Significance Level: 90%		а	b	а	b	С	а	b	С	d	е
Significance Level: 95%		A	В	A	В	С	A	В	С	D	E
Unweighted Total	500	245	255	100	175	225	151	146	203	84	67
Weighted Total	500	245	255	110	165	225	152	146	202	85	67
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
55+	225	140	85	-	-	225	76	81	68	42	34
	45%	57%	33%	-	-	100%	50%	56%	34%	49%	51%
		В				AB	C	С		С	C

Columns Tested: A,B - A,B,C - A,B,C,D,E

ComRes Fieldwork 3-15 February 2014



D2. Which of the following age groups do you fall into? Base: All respondents

		compar enough new so	nd energy hies doing to provide ources of y in the UK	Threat of cli	mate change	Awarene	ess of UK re targ		eneration	electricit	ference for y generation in reckland	Would lik solar fa Breck	
	Total	Agree	Disagree	Concerned	Not	Aware of target and on track	Aware of target, but not on track	Net: aware	Not aware	Fossil fuels	Renewables	Solar farm in top 2	Solar farm not in top 2
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	c C	d D	a A	b B	a A	b B
Unweighted Total	500	201	216	350	142	172	73	245	249	60	392	316	184
Weighted Total	500 100%	202 100%	215 100%	352 100%	140 100%	170 100%	74 100%	243 100%	251 100%	60 100%	391 6 100%	316 100%	184 100%
18-24	45 9%	22 11%	16 8%	37 11% b	8 5%	8 4%	9 12% A	17 7%	28 11% Ac	3 5%	37 6 10%	31 10%	14 7%
25-34	65 13%	27 13%	20 9%	48 14%	16 11%	20 12%	6 8%	25 10%	39 16% bc	2 3%	59 6 15% A	50 16% B	15 8%
35-44	85 17%	31 15%	33 15%	70 20% B	15 11%	28 17%	16 22%	44 18%	38 15%	7 12%	70 % 18%	62 20% B	23 12%
45-54	80 16%	36 18%	36 17%	52 15%	26 18%	29 17%	14 19%	44 18%	36 14%	7 12%	68 67	52 17%	28 15%
55-64	90 18%	30 15%	49 23% A	60 17%	30 21%	41 24% D	14 19%	55 23% D	35 14%	13 22%	68 5 17%	58 18%	32 17%
65 and older	135 27%	56 28%	60 28%	85 24%	46 33% A	44 26%	15 20%	59 24%	75 30%	28 47% B	88 6 22%	62 20%	73 40% A
Nets													
18-34	110 22%	49 24% b	37 17%	86 24% b	23 17%	27 16%	15 20%	42 17%	67 27% AC	5 8%	97 25% A	82 26% B	28 15%

Columns Tested: A,B - A,B - A,B,C,D - A,B - A,B

ComRes Fieldwork 3-15 February 2014



D2. Which of the following age groups do you fall into? Base: All respondents

		compan enough new so	nd energy lies doing to provide ources of y in the UK	Threat of cli	mate change		ss of UK re tarç		eneration	electricit	ference for y generation in œckland		
	Total	Agree	Disagree	Concerned	Not concerned	Aware of target and on track	Aware of target, but not on track	Net: aware	Not aware	Fossil fuels	Renewables	Solar farm in top 2	Solar farm not in top 2
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	c C	d D	a A	b B	a A	b B
Unweighted Total	500	201	216	350	142	172	73	245	249	60	392	316	184
Weighted Total	500 100%	202 100%	215 100%	352 100%	140 100%	170 100%	74 100%	243 100%	251 100%	60 100%	391 5 100%	316 100%	184 100%
46-54	165 33%	67 33%	69 32%	122 34%	41 29%	57 34%	30 41% d	88 36%	73 29%	14 24%	138 35% a	114 36% B	51 27%
55+	225 45%	86 43%	109 51%	145 41%	76 54% A	85 50%	29 39%	114 47%	110 44%	41 68% B	156 40%	120 38%	105 57% A

Columns Tested: A,B - A,B - A,B,C,D - A,B - A,B

ComRes Fieldwork 3-15 February 2014

ComRes

Table 34/4

D2. Which of the following age groups do you fall into? Base: All respondents

		Support f farm in loo that mee pract requirer	cal area ts best ice	Aware of a farm appl		Aware of to create B solar f	ridgham	Bridgham that me prac require	ort for solar farm ets best ctice ements
	Total		ppose	Yes	No	Yes	No		Oppose
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	a A	b B
Unweighted Total	500	409	68	126	363	145	348	403	64
Weighted Total	500 100%	408 100%	69 100%	126 100%	363 100%	143 100%	350 100%	403 100%	64 100%
18-24	45 9%	37 9%	6 9%	9 7%	34 9%	5 3%	40 12% A	40 10% B	1 2%
25-34	65 13%	57 14%	7 9%	15 12%	47 13%	11 8%	53 15% A	62 15% B	3 4%
35-44	85 17%	76 19% B	6 9%	20 16%	64 18%	18 13%	67 19% a	76 19%	7 11%
45-54	80 16%	71 17% b	6 9%	17 13%	61 17%	22 16%	57 16%	67 17%	6 10%
55-64	90 18%	74 18%	11 16%	28 22%	61 17%	32 22%	58 17%	70 17%	14 22%
65 and older	135 27%	93 23%	33 48% A	37 29%	95 26%	55 38% B	75 21%	88 22%	32 50% A
Nets									
18-34	110 22%	94 23%	13 18%	24 19%	82 23%	16 11%	93 27% A	103 25% B	4 7%
46-54	165 33%	147 36% B	12 18%	37 29%	125 35%	40 28%	124 35%	143 35% B	13 21%

Columns Tested: A,B - A,B - A,B - A,B

ComRes Fieldwork 3-15 February 2014



Table 34/5

D2. Which of the following age groups do you fall into? Base: All respondents

		farm in that m pra	rt for solar local area eets best actice rements	Aware of farm app		Aware of to create B solar f	ridgham	Bridgham that me pra	port for a solar farm eets best actice rements
	Total	Support	Oppose	Yes	No	Yes	No	Support	Oppose
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	a A	b B
Unweighted Total	500	409	68	126	363	145	348	403	64
Weighted Total	500 100%	408 100%	69 % 100%	126 100%	363 100%	143 100%	350 100%	403 100%	64 100%
55+	225 45%	167 419	44 64% A	65 52% b	156 43%	87 61% B	133 38%	158 39%	46 72% A

Columns Tested: A,B - A,B - A,B - A,B

ComRes Fieldwork 3-15 February 2014



D4. Gender Base: All respondents

		Ge	nder		Age				Ward		
	Total	Male	Female	18-34	35-54	55+	Guiltcross and Harling & Heathlands	Wayland and Weeting	Thetford	Harling & Heathlands	Guiltcross
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	c C	a A	b B	c C	d D	e E
Unweighted Total	500	245	255	100	175	225	151	146	203	84	67
Weighted Total	500 100%	245 100%	255 100%	110 100%	165 100%	225 100%	152 100%	146 100%	202 100%	85 100%	67 5 100%
Male	245 49%	245 100% B	-	36 33%	68 41%	140 62% AB	85 56% C	79 54% C	81 40%	50 59% C	34 52%
Female	255 51%	-	255 100% A	74 67% C	97 59% C	85 38%	67 44%	67 46%	121 60% ABD	35 41%	32 48%

Columns Tested: A,B - A,B,C - A,B,C,D,E

ComRes Fieldwork 3-15 February 2014



Table 35/2

Breckland Solar Farm Survey

D4. Gender Base: All respondents

		compar enough new so	nd energy lies doing to provide purces of y in the UK	Threat of cli	mate change	Awarene	ss of UK re	•	eneration	electricit	erence for y generation in eckland		
	Total	Agree	Disagree	Concerned	Not concerned	Aware of target and on track	Aware of target, but not on track	Net: aware	Not aware	Fossil fuels	Renewables	Solar farm in top 2	Solar farm not in top 2
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	c C	d D	a A	b B	a A	b B
Unweighted Total	500	201	216	350	142	172	73	245	249	60	392	316	184
Weighted Total	500 100%	202 100%	215 100%	352 100%	140 100%	170 100%	74 100%	243 100%	251 100%	60 100%	391 100%	316 100%	184 100%
Male	245 49%	101 50%	107 50%	156 44%	85 60% A	112 66% bD	40 54% D	151 62% D	93 37%	28 47%	191 49%	135 43%	110 60% A
Female	255 51%	101 50%	108 50%	196 56% B	55 40%	58 34%	34 46% a	92 38%	158 63% ABC	31 53%	201 51%	181 57% B	74 40%

Columns Tested: A,B - A,B - A,B,C,D - A,B - A,B

ComRes Fieldwork 3-15 February 2014

ComF

D4. Gender

Base: All respondents

		Support farm in lo that mee prac require	cal area ts best tice	Aware of farm app		Aware of to create solar	•	Bridgham that me pra	oort for solar farm eets best ctice ements
	Total	Support C	Oppose	Yes	No	Yes	No	Support	Oppose
Significance Level: 90%		а	b	а	b	а	b	а	b
Significance Level: 95%		A	В	A	В	A	В	A	В
Unweighted Total	500	409	68	126	363	145	348	403	64
Weighted Total	500 100%	408 100%	69 100%	126 100%	363 100%	143 100%	350 100%	403 100%	64 100%
Male	245 49%	190 47%	41 60% A	71 56% b	169 47%	87 61% B	154 44%	188 47%	37 58%
Female	255 51%	218 53% B	27 40%	55 44%	194 53% a	56 39%	196 56% A	216 53%	27 42%

Columns Tested: A,B - A,B - A,B - A,B

ComRes Fieldwork 3-15 February 2014



Ward

Base: All respondents

		Ge	nder		Age				Ward		
	Total	Male	Female	18-34	35-54	55+	Guiltcross and Harling & Heathlands	Wayland and Weeting	Thetford	Harling & Heathlands	Guiltcross
Significance Level: 90% Significance Level: 95%	- Otdi	a A	b B	a A	b B	c C	a A	b B	c C	d D	e E
Unweighted Total	500	245	255	100	175	225	151	146	203	84	67
Weighted Total	500 100%	245 100%	255 100%	110 100%	165 100%	225 100%	152 100%	146 100%	202 100%	85 100%	67 100%
East Guiltcross	33 7%	17 7%	16 6%	2 2%	15 9% A	16 7% a	33 22% BCD	-	-	-	33 50% ABCD
Harling and Heathlands	85 17%	50 21% B	35 14%	16 15%	27 16%	42 19%	85 56% BCE	-	-	85 100% ABCE	-
Thetford-Abbey	73 15%	31 13%	42 17%	19 17% с	32 19% C	23 10%	-	-	73 36% ABDE	-	-
Thetford-Castle	21 4%	5 2%	16 6% A	3 3%	5 3%	12 5%	-	-	21 10% ABDE	-	-
Thetford-Guildhall	108 22%	45 18%	63 25% a	40 36% BC	35 21% c	33 15%	-	-	108 53% ABDE	-	-
Wayland	83 17%	49 20% B	34 13%	14 13%	26 15%	44 20%	-	83 57% ACDE	-	-	-
Weeting	62 12%	30 12%	33 13%	11 10%	14 9%	37 16% B	-	62 43% ACDE	-	-	-
West Guiltcross	33 7%	17 7%	17 6%	5 4%	11 6%	18 8%	33 22% BCD	-	-	-	33 50% ABCD

Columns Tested: A,B - A,B,C - A,B,C,D,E

ComRes Fieldwork 3-15 February 2014



Table 36/1

Ward

Base: All respondents

		Ger	nder		Age				Ward		
	Total	Male	Female	18-34	35-54	55+	Guiltcross and Harling & Heathlands	Wayland and Weeting	Thetford	Harling & Heathlands	Guiltcross
Significance Level: 90%	TOLAI	a	b	10-34 a	5 b	00+ C	a	b	C	d	e
Significance Level: 95%		A	В	A	В	C	A	В	C	D	Ē
Unweighted Total	500	245	255	100	175	225	151	146	203	84	67
Weighted Total	500 100%	245 100%	255 100%	110 100%	165 100%	225 100%	152 100%	146 100%	202 100%	85 100%	67 5 100%
Nets											
Guiltcross and Harling & Heathlands	152 30%	85 35% B	67 26%	23 21%	53 32% a	76 34% A	152 100% BC	-	-	85 100% BC	67 100% BC
Wayland and Weeting	146 29%	79 32%	67 26%	25 23%	40 24%	81 36% AB	-	146 100% ACDE	-	-	-
Thetford	202 40%	81 33%	121 48% A	62 56% bC	73 44% C	68 30%	-	-	202 100% ABDE	-	-

Columns Tested: A,B - A,B,C - A,B,C,D,E

ComRes Fieldwork 3-15 February 2014



Ward

Base: All respondents

		compar enough new se	Govt and energy companies doing enough to provide new sources of electricity in the UK		Threat of climate change		ess of UK re tar		eneration	electricit	ference for y generation in œckland	Would lik solar f Breck	
	Total	Agree	Disagree	Concerned	Not concerned	Aware of target and on track	Aware of target, but not on track	Net: aware	Not aware	Fossil fuels	Renewables	Solar farm in top 2	Solar farm not in top 2
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	c C	d D	a A	b B	a A	b B
Unweighted Total	500	201	216	350	142	172	73	245	249	60	392	316	184
Weighted Total	500 100%	202 100%	215 100%	352 100%	140 5 100%	170 100%	74 100%	243 100%	251 100%	60 100%	391 5 100%	316 100%	184 100%
East Guiltcross	33 7%	16 8%	11 5%	23 6%	10 5 7%	12 7%	6 9%	18 7%	15 6%	5 8%	25 6%	19 6%	14 8%
Harling and Heathlands	85 17%	32 16%	43 20%	60 17%	26 5 18%	30 18%	20 27% aD	50 21% D	32 13%	9 15%	67 5 17%	52 16%	33 18%
Thetford-Abbey	73 15%	28 14%	32 15%	48 14%	25 5 18%	24 14%	7 10%	32 13%	42 17%	10 18%	56 56 14%	48 15%	26 14%
Thetford-Castle	21 4%	7 3%	10 5%	15 4%	5 3%	5 3%	5 7%	10 4%	11 4%	4 7%	15 5 4%	11 4%	9 5%
Thetford-Guildhall	108 22%	43 21%	43 20%	80 23%	27 5 19%	34 20%	12 16%	46 19%	61 24%	9 15%	91 5 23%	75 24%	33 18%
Wayland	83 17%	41 20% b	29 14%	58 16%	23 5 16%	35 21% B	6 8%	41 17% b	43 17% b	9 15%	67 5 17%	51 16%	32 17%
Weeting	62	22	33	48	15	19	8	27	34	10	44	38	25

10%

10

7%

11%

11

6%

11%

9

12%

D

14%

21

6%

14%

13

5%

11%

20

8%

17%

4

6%

11%

25

6%

22

7%

12%

13%

12

6%

West Guiltcross

Columns Tested: A,B - A,B - A,B,C,D - A,B - A,B

33

12%

7%

11%

14

7%

15%

14

6%

ComRes Fieldwork 3-15 February 2014



Table 36/4

Breckland Solar Farm Survey

Ward

Base: All respondents

		Govt and energy companies doing enough to provide new sources of electricity in the UK		Threat of climate change		Awareness of UK renewable generation target				Preference for electricity generation in Breckland		Would like to see a solar farm in Breckland	
	Total	Agros	Disagras	Canaaraad	Not	Aware of target and on	Aware of target, but not	Net:	Not	Fossil fuels	Renewables	Solar farm in	Solar farm not in
Significance Level: 90% Significance Level: 95%	TOLAI	Agree a A	Disagree b B	Concerned a A	concerned b B	track a A	on track b B	aware c C	aware d D	a A	b B	top 2 a A	top 2 b B
Unweighted Total	500	201	216	350	142	172	73	245	249	60	392	316	184
Weighted Total	500 100%	202 100%	215 100%	352 100%	140 100%	170 100%	74 100%	243 100%	251 100%	60 100%	391 100%	316 100%	184 100%
Nets													
Guiltcross and Harling & Heathlands	152 30%	62 31%	68 31%	104 29%	45 32%	52 31%	36 48% AcD	88 36% D	60 24%	18 30%	117 30%	93 29%	59 32%
Wayland and Weeting	146 29%	63 31%	62 29%	106 30%	37 27%	54 32% B	14 18%	68 28%	77 31% B	19 31%	111 28%	89 28%	57 31%
Thetford	202 40%	78 38%	86 40%	143 41%	57 41%	63 37%	25 33%	88 36%	114 45% abC	23 39%	163 42%	134 42%	68 37%

Columns Tested: A,B - A,B - A,B,C,D - A,B - A,B

ComRes Fieldwork 3-15 February 2014

ComRes

Ward

Base: All respondents

		farm in I that me pra	t for solar ocal area ets best ctice ements	Aware of a farm appl		Aware of proposal to create Bridgham solar farm		Support for Bridgham solar farm that meets best practice requirements	
	Total		Oppose	Yes	No	Yes	No	Support	Oppose
Significance Level: 90% Significance Level: 95%		a A	b B	a A	b B	a A	b B	a A	b B
Unweighted Total	500	409	68	126	363	145	348	403	64
Weighted Total	500 100%	408 100%	69 100%	126 100%	363 100%	143 100%	350 100%	403 100%	64 100%
East Guiltcross	33 7%	29 7%	3 4%	9 7%	25 7%	13 9%	20 6%	27 7%	1 2%
Harling and Heathlands	85 17%	68 17%	15 21%	33 26% B	51 14%	42 29% B	44 12%	63 16%	18 28% A
Thetford-Abbey	73 15%	61 15%	9 13%	16 13%	53 14%	15 10%	56 16% a	59 15%	10 15%
Thetford-Castle	21 4%	17 4%	3 4%	3 2%	17 5%	3 2%	18 5%	18 4%	3 5%
Thetford-Guildhall	108 22%	95 23%	10 15%	15 12%	91 25% A	18 13%	88 25% A	98 24% B	8 12%
Wayland	83 17%	68 17%	9 13%	19 15%	64 18%	25 18%	58 17%	64 16%	13 20%
Weeting	62 12%	52 13%	8 12%	8 6%	53 14% A	10 7%	50 14% A	52 13%	6 9%
West Guiltcross	33 7%	18 4%	12 18% A	23 18% B	11 3%	17 12% B	17 5%	23 6%	6 9%
Nets									
Guiltcross and Harling & Heathlands	152 30%	116 28%	30 43% A	65 51% B	86 24%	72 50% B	80 23%	112 28%	25 39% a

Columns Tested: A,B - A,B - A,B - A,B

ComRes Fieldwork 3-15 February 2014



Table 36/5

Ward

Base: All respondents

		Support for solar farm in local area that meets best practice requirements		Aware of any solar farm application		Aware of proposal to create Bridgham solar farm			
	Total	Support (Oppose	Yes	No	Yes	No	Support	Oppose
Significance Level: 90%		а	b	а	b	а	b	а	b
Significance Level: 95%		A	В	А	В	А	В	A	В
Unweighted Total	500	409	68	126	363	145	348	403	64
Weighted Total	500 100%	408 100%	69 100%	126 100%	363 100%	143 100%	350 100%	403 100%	64 100%
Wayland and Weeting	146 29%	120 29%	17 25%	27 22%	116 32% A	35 25%	108 31%	116 29%	19 30%
Thetford	202 40%	173 42%	22 32%	34 27%	161 44% A	36 25%	162 46% A	175 43% b	20 32%

Columns Tested: A,B - A,B - A,B - A,B

ComRes Fieldwork 3-15 February 2014