

## CPANEL MARCH 2012

**With new technology such as iPlayer, ITV Player and 4OD, do you think that the 9pm watershed on TV is effective at protecting children from inappropriate television material, or not?**

Base: All Respondents

	AGE					Gender		Region														
	18-34	35-44	45-54	55-64	65+	Male	Female	Ang lia	Bor der	Cent ral	Gram pian	Gran ada	HTV West	HTV Wales	Meri dian	London	Scott ish	Tyne Tees	Uls ter	York shire	West Coun try	
Unweighted Total	519	56	64	127	165	106	265	253	50	3	57	4	41	18	19	57	161	15	9	9	42	31
Weighted Total	519	66	71	119	149	113	261	257	41	2	63	1	48	13	16	58	174	12	12	11	36	32
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Yes, it is effective	40	6	6	11	6	11	24	16	5	-	2	*	2	1	1	3	16	-	-	5	2	1
	8%	9%	8%	10%	4%	9%	9%	6%	12%	-	3%	25%	5%	4%	7%	6%	9%	-	-	48%	7%	4%
No, it is not effective	412	49	61	86	128	88	196	215	35	1	53	1	33	12	6	47	140	10	9	5	32	28
	79%	73%	85%	72%	86%	78%	75%	84%	85%	71%	85%	75%	68%	88%	41%	80%	80%	87%	78%	42%	87%	89%
Don't know	65	12	5	21	15	12	39	25	1	1	8	-	13	1	8	8	16	1	3	1	2	2
	12%	18%	7%	18%	10%	10%	15%	10%	3%	29%	12%	-	27%	8%	52%	14%	9%	13%	22%	10%	6%	7%
Not stated	2	-	-	-	-	2	1	1	-	-	-	-	-	-	-	-	2	-	-	-	-	-
	*	-	-	-	-	2%	*	*	-	-	-	-	-	-	-	-	1%	-	-	-	-	-

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**With new technology such as iPlayer, ITV Player and 4OD, do you think that the 9pm watershed on TV is effective at protecting children from inappropriate television material, or not?**

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	Denomination										CHURCHMANSHIP									
	Total	Angl ican	Bapt ist	Indep endent	Metho dist	New Chur ches	Pente costal	Roman Cath olic	URC	Other	Anglo- Cath olic	Broad	Cath olic	Charis matic	Evan gelical	Liberal	Low Church	Ortho dox	Radical	Don't know
Unweighted Total	519	137	73	62	30	37	49	28	8	95	10	23	13	72	148	14	16	6	12	5
Weighted Total	519	144	42	31	48	30	48	148	12	17	10	19	60	70	116	14	14	5	9	3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Yes, it is effective	40	11	3	3	5	3	4	11	-	1	2	*	11	4	11	-	-	-	*	1
	8%	7%	8%	8%	10%	11%	8%	7%	-	6%	16%	1%	18%	5%	9%	-	-	-	2%	17%
No, it is not effective	412	114	33	25	38	25	37	116	10	14	7	17	44	62	89	13	10	5	8	3
	79%	80%	79%	79%	80%	81%	78%	79%	88%	82%	72%	90%	73%	88%	77%	91%	69%	100%	96%	78%
Don't know	65	17	5	4	5	2	7	21	1	2	1	2	5	5	16	1	4	-	*	*
	12%	12%	12%	13%	10%	8%	14%	14%	13%	12%	12%	10%	9%	7%	14%	9%	31%	-	2%	5%
Not stated	2	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-