

Opinion Poll
Fieldwork : July 27th-29th 2007

Absolutes/col percents

Table 1
Q.A Thinking back to the last general election in 2005, which party if any did you vote for?

	<u>Sex</u>			<u>Age</u>						<u>Social Class</u>				<u>Region</u>				
	<u>Total</u>	<u>Male</u>	<u>Female</u>	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-54</u>	<u>55-64</u>	<u>65+</u>	<u>AB</u>	<u>C1</u>	<u>C2</u>	<u>DE</u>	<u>South East</u>	<u>Mid-lands</u>	<u>North Eng-land</u>	<u>Wales & South West</u>	<u>Scot-land</u>
Unweighted base	1006	487	519	87	153	172	175	164	255	289	216	185	316	274	267	237	141	87
Weighted base	1004	478	526	119	162	196	169	151	208	269	289	207	239	267	265	242	142	88
Conservative	175 17%	80 17%	96 18%	9 7%	19 12%	31 16%	27 16%	35 23%	55 27%	70 26%	44 15%	21 10%	40 17%	54 20%	48 18%	43 18%	24 17%	8 9%
Labour	207 21%	111 23%	96 18%	13 11%	25 16%	48 24%	36 21%	33 22%	53 25%	41 15%	64 22%	46 22%	56 23%	43 16%	49 18%	65 27%	27 19%	24 27%
Liberal Democrat	108 11%	43 9%	66 12%	4 4%	23 14%	23 12%	18 10%	22 15%	18 9%	35 13%	38 13%	14 7%	21 9%	38 14%	30 11%	20 8%	11 8%	9 10%
Other	63 6%	35 7%	28 5%	4 3%	12 8%	11 5%	11 7%	9 6%	16 8%	18 7%	14 5%	13 6%	19 8%	11 4%	17 6%	10 4%	10 7%	16 18%
Did not vote	338 34%	157 33%	181 34%	83 70%	64 40%	70 36%	47 28%	35 23%	38 18%	76 28%	93 32%	97 47%	71 30%	91 34%	88 33%	79 32%	54 38%	26 30%
Don't remember	25 3%	10 2%	15 3%	4 3%	7 4%	4 2%	2 1%	3 2%	5 3%	4 2%	7 3%	6 3%	8 3%	10 4%	9 4%	2 1%	4 3%	- -
Refused	87 9%	42 9%	45 9%	3 2%	11 7%	10 5%	29 17%	12 8%	22 11%	24 9%	29 10%	10 5%	24 10%	20 8%	25 9%	24 10%	12 8%	6 7%

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Table 1
Q.A Thinking back to the last general election in 2005, which party if any did you vote for?
Base: All respondents

	Q.2/3 Voting Intention (including Squeeze)									
	<u>Total</u>	<u>Conser- vative</u>	<u>Labour</u>	<u>Lib Dem</u>	<u>UKIP</u>	<u>Green</u>	<u>SNP</u>	<u>Plaid Cymru</u>	<u>BNP</u>	<u>Other</u>
Unweighted base	1006	195	278	101	11	23	13	5	10	20
Weighted base	1004	211	242	104	10	26	15	5	10	23
Conservative	175 17%	140 66%	8 3%	4 4%	2 18%	1 5%	2 10%	- -	- -	1 6%
Labour	207 21%	8 4%	153 63%	7 7%	1 7%	1 3%	2 10%	2 30%	1 11%	3 12%
Liberal Democrat	108 11%	6 3%	17 7%	64 61%	- -	2 8%	- -	2 31%	1 8%	4 18%
Other	63 6%	5 2%	1 *	4 4%	4 38%	15 56%	7 46%	2 39%	5 44%	10 41%
Did not vote	338 34%	44 21%	53 22%	15 14%	3 26%	7 25%	5 34%	- -	4 38%	4 18%
Don't remember	25 3%	3 1%	8 3%	2 2%	1 10%	1 4%	- -	- -	- -	- -
Refused	87 9%	5 2%	3 1%	8 8%	- -	- -	- -	- -	- -	1 5%

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Table 1
Q.A Thinking back to the last general election in 2005, which party if any did you vote for?
Base: All respondents

	Q.4 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conservative	Lib Dem	Other	Refused	Green	SNP	BNP	UKIP	Plaid Cymru	Don't know
Unweighted base	1006	334	209	98	74	67	21	17	10	9	5	162
Weighted base	1004	302	219	103	77	66	23	19	11	10	7	167
Conservative	175 17%	12 4%	137 62%	8 8%	7 9%	4 6%	-	-	-	3 32%	-	5 3%
Labour	207 21%	166 55%	13 6%	6 6%	4 5%	1 2%	1 3%	2 12%	2 16%	-	1 9%	11 7%
Liberal Democrat	108 11%	19 6%	9 4%	58 56%	13 16%	-	3 12%	-	1 7%	-	-	7 4%
Other	63 6%	3 1%	5 2%	5 5%	12 16%	-	13 55%	10 53%	4 37%	2 25%	4 65%	6 3%
Did not vote	338 34%	89 29%	50 23%	21 20%	34 44%	7 11%	6 26%	6 33%	4 40%	4 42%	2 26%	115 69%
Don't remember	25 3%	8 3%	2 1%	1 1%	2 3%	2 4%	1 4%	-	-	-	-	8 5%
Refused	87 9%	6 2%	4 2%	5 5%	5 7%	51 78%	-	1 3%	-	-	-	15 9%

Opinion Poll Fieldwork : July 27th-29th 2007

Table 2

Absolutes/col percents

Q.1 How likely would you be to vote if there were a general election tomorrow?
Base: All respondents

	<u>Sex</u>			<u>Age</u>						<u>Social Class</u>				<u>Region</u>				
	<u>Total</u>	<u>Male</u>	<u>Female</u>	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-54</u>	<u>55-64</u>	<u>65+</u>	<u>AB</u>	<u>C1</u>	<u>C2</u>	<u>DE</u>	<u>South East</u>	<u>Mid-lands</u>	<u>North Eng-land</u>	<u>Wales & South West</u>	<u>Scot-land</u>
Unweighted base	1006	487	519	87	153	172	175	164	255	289	216	185	316	274	267	237	141	87
Weighted base	1004	478	526	119	162	196	169	151	208	269	289	207	239	267	265	242	142	88
Absolutely certain (10) to vote	404	207	197	28	47	67	77	73	111	126	123	53	102	118	89	98	56	42
	40%	43%	37%	24%	29%	34%	46%	48%	53%	47%	43%	26%	43%	44%	34%	40%	39%	48%
(9)	61	28	33	7	11	14	6	8	15	18	20	11	12	16	17	16	10	2
	6%	6%	6%	6%	7%	7%	4%	5%	7%	7%	7%	5%	5%	6%	7%	7%	7%	2%
(8)	83	34	49	5	17	18	11	18	14	32	18	18	15	21	29	15	14	4
	8%	7%	9%	4%	10%	9%	7%	12%	7%	12%	6%	9%	6%	8%	11%	6%	10%	4%
(7)	57	31	26	10	7	14	8	9	10	13	16	17	12	9	16	18	7	8
	6%	7%	5%	8%	4%	7%	5%	6%	5%	5%	5%	8%	5%	3%	6%	7%	5%	9%
(6)	48	21	27	4	9	13	6	10	6	7	18	10	13	12	19	9	4	5
	5%	4%	5%	4%	5%	7%	4%	6%	3%	3%	6%	5%	5%	4%	7%	4%	3%	6%
(5)	91	37	54	11	22	18	21	7	13	29	27	23	12	26	24	22	12	8
	9%	8%	10%	9%	13%	9%	13%	4%	6%	11%	9%	11%	5%	10%	9%	9%	8%	9%
(4)	20	5	15	4	6	7	2	2	1	7	1	9	3	5	2	7	2	3
	2%	1%	3%	3%	4%	3%	1%	1%	*	2%	*	4%	1%	2%	1%	3%	1%	3%
(3)	38	17	21	14	4	7	4	9	1	6	12	13	7	9	8	7	11	3
	4%	4%	4%	12%	2%	4%	2%	6%	*	2%	4%	6%	3%	3%	3%	3%	8%	3%
(2)	19	11	9	5	2	3	4	1	4	1	8	4	6	5	4	6	3	1
	2%	2%	2%	4%	1%	1%	3%	1%	2%	*	3%	2%	2%	2%	2%	2%	2%	1%
Certain not to vote (1)	163	79	84	29	34	35	25	14	26	28	44	44	47	41	49	40	23	12
	16%	17%	16%	24%	21%	18%	15%	10%	13%	11%	15%	21%	20%	15%	18%	16%	16%	13%
Refused	3	1	2	-	-	-	2	-	1	1	1	-	1	-	1	1	1	-
	*	*	*	-	-	-	1%	-	1%	*	*	-	*	-	*	*	1%	-
Don't know	15	6	9	1	4	2	1	-	7	2	1	5	7	5	6	3	-	1
	2%	1%	2%	1%	2%	1%	1%	-	3%	1%	*	2%	3%	2%	2%	1%	-	1%
Mean	6.89	7.00	6.79	5.41	6.26	6.63	7.05	7.64	7.82	7.60	6.99	5.92	6.81	7.09	6.66	6.87	6.80	7.22
Standard deviation	3.42	3.46	3.39	3.55	3.45	3.40	3.42	3.04	3.21	3.05	3.41	3.44	3.63	3.42	3.42	3.45	3.47	3.31
Standard error	0.11	0.16	0.15	0.38	0.28	0.26	0.26	0.24	0.20	0.18	0.23	0.26	0.21	0.21	0.21	0.23	0.29	0.36

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Table 2
Q.1 How likely would you be to vote if there were a general election tomorrow?
Base: All respondents

	Q.2/3 Voting Intention (including Squeeze)									
	<u>Total</u>	<u>Conser- vative</u>	<u>Labour</u>	<u>Lib Dem</u>	<u>UKIP</u>	<u>Green</u>	<u>SNP</u>	<u>Plaid Cymru</u>	<u>BNP</u>	<u>Other</u>
Unweighted base	1006	195	278	101	11	23	13	5	10	20
Weighted base	1004	211	242	104	10	26	15	5	10	23
Absolutely certain (10) to vote	404 40%	135 64%	113 47%	55 53%	7 65%	9 34%	10 66%	3 51%	8 76%	7 31%
(9)	61 6%	14 7%	19 8%	12 11%	1 6%	4 14%	-	1 19%	1 6%	-
(8)	83 8%	17 8%	37 15%	8 7%	-	6 23%	-	-	1 8%	6 25%
(7)	57 6%	17 8%	22 9%	3 3%	-	1 5%	-	-	-	5 22%
(6)	48 5%	12 5%	17 7%	7 7%	2 19%	4 14%	2 16%	-	-	-
(5)	91 9%	15 7%	33 13%	19 18%	1 10%	3 10%	3 18%	2 31%	1 11%	5 22%
(4)	20 2%	-	-	-	-	-	-	-	-	-
(3)	38 4%	-	-	-	-	-	-	-	-	-
(2)	19 2%	-	-	-	-	-	-	-	-	-
Certain not to vote (1)	163 16%	-	-	-	-	-	-	-	-	-
Refused	3 *	-	-	-	-	-	-	-	-	-
Don't know	15 2%	-	-	-	-	-	-	-	-	-
Mean	6.89	8.94	8.37	8.46	8.69	8.20	8.48	8.28	9.25	7.76
Standard deviation	3.42	1.65	1.85	2.00	2.06	1.75	2.23	2.46	1.66	1.87
Standard error	0.11	0.12	0.11	0.20	0.62	0.37	0.62	1.10	0.52	0.42

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Q.1 How likely would you be to vote if there were a general election tomorrow?

Base: All respondents

	<u>Q.4 Generally speaking, do you think of yourself as...?</u>											
	<u>Total</u>	<u>Labour</u>	<u>Conservative</u>	<u>Lib Dem</u>	<u>Other</u>	<u>Refused</u>	<u>Green</u>	<u>SNP</u>	<u>BNP</u>	<u>UKIP</u>	<u>Plaid Cymru</u>	<u>Don't know</u>
Unweighted base	1006	334	209	98	74	67	21	17	10	9	5	162
Weighted base	1004	302	219	103	77	66	23	19	11	10	7	167
Absolutely certain (10) to vote	404 40%	115 38%	125 57%	46 44%	19 25%	35 54%	8 34%	8 43%	5 51%	4 45%	2 25%	36 22%
(9)	61 6%	22 7%	13 6%	9 8%	1 1%	6 9%	4 16%	-	1 6%	-	1 15%	4 2%
(8)	83 8%	29 10%	18 8%	6 6%	10 12%	3 4%	3 14%	-	-	-	-	14 9%
(7)	57 6%	24 8%	13 6%	1 1%	5 6%	4 6%	1 3%	1 7%	-	-	-	8 5%
(6)	48 5%	13 4%	13 6%	10 9%	4 5%	-	4 17%	1 7%	-	1 10%	-	3 2%
(5)	91 9%	38 13%	14 7%	14 13%	6 7%	5 7%	-	3 18%	-	-	-	12 7%
(4)	20 2%	7 2%	1 *	2 2%	1 1%	1 1%	-	1 6%	-	1 11%	-	6 4%
(3)	38 4%	13 4%	2 1%	3 3%	5 7%	-	1 5%	-	-	-	2 26%	12 7%
(2)	19 2%	6 2%	4 2%	2 2%	-	2 3%	-	-	-	1 10%	-	5 3%
Certain not to vote (1)	163 16%	32 11%	13 6%	11 10%	27 35%	8 12%	2 11%	2 12%	5 43%	1 13%	2 35%	60 36%
Refused	3 *	-	-	-	-	2 3%	-	-	-	-	-	1 1%
Don't know	15 2%	3 1%	2 1%	1 1%	-	1 1%	-	1 6%	-	1 12%	-	6 4%
Mean	6.89	7.12	8.23	7.30	5.29	7.85	7.49	6.95	6.04	6.65	4.93	4.84
Standard deviation	3.42	3.11	2.68	3.15	3.73	3.23	2.95	3.30	4.64	3.92	4.22	3.70
Standard error	0.11	0.17	0.19	0.32	0.43	0.40	0.64	0.82	1.47	1.39	1.89	0.30

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Table 3

Q.2 If there were a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

	<u>Sex</u>			<u>Age</u>						<u>Social Class</u>				<u>Region</u>				
	<u>Total</u>	<u>Male</u>	<u>Female</u>	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-54</u>	<u>55-64</u>	<u>65+</u>	<u>AB</u>	<u>C1</u>	<u>C2</u>	<u>DE</u>	<u>South East</u>	<u>Midlands</u>	<u>North Eng-land</u>	<u>Wales & South West</u>	<u>Scot-land</u>
Unweighted base	757	371	386	49	102	125	135	138	208	242	166	122	227	208	199	173	108	69
Weighted base	744	358	386	66	113	143	130	125	169	224	222	132	167	201	195	178	102	69
Labour	221 30%	120 33%	101 26%	20 31%	29 26%	45 31%	34 26%	39 31%	54 32%	45 20%	70 32%	52 40%	54 32%	54 27%	55 28%	64 36%	25 24%	23 34%
Conservative	195 26%	94 26%	101 26%	23 35%	32 28%	33 23%	26 20%	34 27%	47 28%	79 35%	50 23%	26 20%	39 24%	62 31%	49 25%	42 24%	34 34%	8 11%
Lib Dem	92 12%	31 9%	61 16%	7 11%	11 10%	13 9%	24 18%	13 11%	24 14%	28 13%	32 15%	8 6%	24 14%	25 13%	27 14%	23 13%	11 11%	6 9%
Green	23 3%	8 2%	16 4%	3 4%	5 5%	5 4%	3 2%	3 2%	4 2%	6 3%	9 4%	4 3%	4 2%	9 4%	5 2%	7 4%	2 2%	1 1%
SNP	14 2%	8 2%	6 2%	1 2%	2 2%	3 2%	1 1%	4 3%	3 2%	5 2%	1 1%	4 3%	3 2%	- -	1 1%	- -	- -	13 19%
BNP	10 1%	9 3%	1 *	- -	5 4%	3 2%	- -	1 1%	1 1%	4 2%	1 1%	3 3%	2 1%	1 *	5 3%	2 1%	1 1%	1 2%
UKIP	10 1%	6 2%	4 1%	- -	1 1%	- -	2 1%	2 1%	5 3%	1 1%	4 2%	2 1%	3 2%	4 2%	4 2%	2 1%	- -	- -
Plaid Cymru	4 1%	2 *	3 1%	- -	2 1%	- -	1 1%	1 1%	1 1%	1 *	- -	2 2%	1 1%	- -	- -	2 1%	3 3%	- -
Other	19 3%	12 3%	7 2%	- -	6 5%	7 5%	2 1%	4 3%	1 *	6 3%	6 3%	4 3%	3 2%	2 1%	7 3%	3 1%	3 3%	4 6%
Refused	64 9%	35 10%	29 8%	2 3%	6 5%	11 7%	22 17%	7 6%	16 10%	16 7%	21 10%	12 9%	15 9%	16 8%	18 9%	15 8%	11 11%	4 6%
Don't know	92 12%	36 10%	56 15%	9 14%	15 13%	23 16%	16 12%	17 14%	13 8%	33 15%	26 12%	14 11%	19 11%	29 14%	24 13%	19 11%	12 11%	9 12%

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Table 3

Q.2 If there were a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

Q.2/3 Voting Intention (including Squeeze)

	<u>Total</u>	<u>Conser- vative</u>	<u>Labour</u>	<u>Lib Dem</u>	<u>UKIP</u>	<u>Green</u>	<u>SNP</u>	<u>Plaid Cymru</u>	<u>BNP</u>	<u>Other</u>
Unweighted base	757	195	278	101	11	23	13	5	10	20
Weighted base	744	211	242	104	10	26	15	5	10	23
Labour	221 30%	- -	221 91%	- -	- -	- -	- -	- -	- -	- -
Conservative	195 26%	195 92%	- -	- -	- -	- -	- -	- -	- -	- -
Lib Dem	92 12%	- -	- -	92 89%	- -	- -	- -	- -	- -	- -
Green	23 3%	- -	- -	- -	- -	23 87%	- -	- -	- -	- -
SNP	14 2%	- -	- -	- -	- -	- -	14 95%	- -	- -	- -
BNP	10 1%	- -	- -	- -	- -	- -	- -	10 100%	- -	- -
UKIP	10 1%	- -	- -	- -	10 93%	- -	- -	- -	- -	- -
Plaid Cymru	4 1%	- -	- -	- -	- -	- -	4 83%	- -	- -	- -
Other	19 3%	- -	- -	- -	- -	- -	- -	- -	- -	19 82%
Refused	64 9%	- -	3 1%	3 3%	- -	- -	1 5%	- -	- -	- -
Don't know	92 12%	16 8%	19 8%	9 8%	1 7%	3 13%	- -	1 17%	- -	4 18%

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Table 3

Q.2 If there were a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

	Q.4 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conservative	Lib Dem	Refused	Other	Green	SNP	BNP	UKIP	Plaid Cymru	Don't know
Unweighted base	757	274	187	80	54	41	17	13	6	5	3	77
Weighted base	744	241	197	85	53	44	20	14	6	5	3	77
Labour	221 30%	189 78%	10 5%	7 8%	* 1%	3 7%	1 3%	-	1 11%	-	-	9 12%
Conservative	195 26%	11 4%	158 80%	5 6%	2 3%	5 11%	1 4%	-	-	-	1 22%	13 17%
Lib Dem	92 12%	15 6%	9 5%	57 67%	-	1 3%	1 3%	-	-	-	-	10 13%
Green	23 3%	2 1%	1 1%	-	-	3 6%	13 67%	-	-	-	-	3 5%
SNP	14 2%	-	3 1%	1 1%	-	-	-	10 72%	-	-	-	-
BNP	10 1%	1 *	2 1%	-	-	2 4%	-	-	5 89%	-	-	-
UKIP	10 1%	1 *	1 *	1 1%	-	-	1 5%	-	-	5 100%	-	1 1%
Plaid Cymru	4 1%	1 *	-	-	-	2 4%	-	-	-	-	2 78%	-
Other	19 3%	1 1%	-	-	-	14 33%	1 6%	-	-	-	-	2 3%
Refused	64 9%	1 *	-	4 5%	46 88%	1 2%	-	1 5%	-	-	-	10 13%
Don't know	92 12%	19 8%	12 6%	9 11%	4 8%	14 31%	2 12%	3 24%	-	-	-	28 36%

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Table 4

Q.3 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q2

	<u>Sex</u>			<u>Age</u>						<u>Social Class</u>				<u>Region</u>				
	<u>Total</u>	<u>Male</u>	<u>Female</u>	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-54</u>	<u>55-64</u>	<u>65+</u>	<u>AB</u>	<u>C1</u>	<u>C2</u>	<u>DE</u>	<u>South East</u>	<u>Mid-lands</u>	<u>North Eng-land</u>	<u>Wales & South West</u>	<u>Scot-land</u>
Unweighted base	407	187	220	46	69	76	78	53	85	100	86	86	135	111	113	95	57	31
Weighted base	416	190	225	64	70	87	77	50	69	94	115	101	105	110	113	98	63	32
Labour	81 19%	33 17%	47 21%	20 31%	14 20%	17 20%	13 17%	5 10%	11 17%	14 15%	25 22%	23 22%	19 18%	24 22%	18 16%	16 16%	13 20%	10 32%
Conservative	45 11%	19 10%	26 12%	7 12%	6 8%	6 6%	10 13%	7 13%	10 14%	8 9%	14 12%	11 11%	12 12%	15 13%	13 11%	13 14%	4 6%	1 3%
Lib Dem	29 7%	11 6%	19 8%	2 4%	7 10%	4 5%	4 6%	8 15%	4 6%	8 9%	10 9%	7 7%	4 4%	5 5%	8 7%	7 7%	9 14%	1 2%
Green	11 3%	7 4%	3 2%	2 4%	2 3%	1 1%	1 1%	2 5%	2 3%	1 1%	4 3%	4 4%	1 1%	5 4%	3 2%	1 1%	2 3%	-
SNP	8 2%	3 1%	5 2%	-	1 2%	1 1%	3 4%	-	3 4%	2 2%	3 2%	2 2%	1 1%	-	-	2 2%	1 2%	5 14%
Plaid Cymru	7 2%	4 2%	3 1%	-	2 2%	5 6%	-	1 2%	-	2 2%	2 1%	4 4%	-	2 2%	-	-	6 9%	-
UKIP	7 2%	3 2%	4 2%	2 3%	-	4 5%	1 1%	-	-	3 3%	-	4 3%	1 1%	2 2%	2 2%	1 1%	2 3%	-
BNP	7 2%	5 3%	1 1%	3 4%	1 1%	-	-	2 4%	1 2%	-	-	4 4%	3 3%	1 1%	1 1%	4 4%	-	1 3%
Other	19 5%	16 8%	3 1%	2 3%	6 9%	1 2%	5 6%	3 6%	2 3%	7 8%	3 2%	3 3%	6 6%	4 4%	3 2%	8 8%	1 1%	3 10%
Refused	66 16%	35 18%	31 14%	-	7 9%	10 12%	26 33%	6 13%	17 25%	18 19%	19 17%	9 9%	20 19%	19 18%	16 14%	17 18%	8 14%	5 15%
Don't know	135 33%	54 28%	82 36%	25 40%	24 34%	37 42%	14 19%	17 33%	18 27%	31 33%	36 32%	30 30%	38 36%	33 30%	49 44%	29 29%	18 29%	7 21%

Opinion Poll
Fieldwork : July 27th-29th 2007

Absolutes/col percents

Table 4

Q.3 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q2

Q.2/3 Voting Intention (including Squeeze)

	<u>Total</u>	<u>Conser- vative</u>	<u>Labour</u>	<u>Lib Dem</u>	<u>UKIP</u>	<u>Green</u>	<u>SNP</u>	<u>Plaid Cymru</u>	<u>BNP</u>	<u>Other</u>
Unweighted base	407	15	22	11	1	3	1	1	-	3
Weighted base	416	16	22	12	1	3	1	1	-	4
Labour	81 19%	- -	22 100%	- -	- -	- -	- -	- -	- -	- -
Conservative	45 11%	16 100%	- -	- -	- -	- -	- -	- -	- -	- -
Lib Dem	29 7%	- -	- -	12 100%	- -	- -	- -	- -	- -	- -
Green	11 3%	- -	- -	- -	- -	3 100%	- -	- -	- -	- -
SNP	8 2%	- -	- -	- -	- -	- -	1 100%	- -	- -	- -
Plaid Cymru	7 2%	- -	- -	- -	- -	- -	- 100%	1 -	- -	- -
UKIP	7 2%	- -	- -	- -	1 100%	- -	- -	- -	- -	- -
BNP	7 2%	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other	19 5%	- -	- -	- -	- -	- -	- -	- -	- -	4 100%
Refused	66 16%	- -	- -	- -	- -	- -	- -	- -	- -	- -
Don't know	135 33%	- -	- -	- -	- -	- -	- -	- -	- -	- -

Opinion Poll
Fieldwork : July 27th-29th 2007

Absolutes/col percents

Table 4

Q.3 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q2

	Q.4 Generally speaking, do you think of yourself as...?											
	Total	Labour	Refused	Other	Conservative	Lib Dem	SNP	Green	BNP	UKIP	Plaid Cymru	Don't know
Unweighted base	407	84	65	46	35	29	8	6	4	4	2	124
Weighted base	416	82	64	48	34	32	9	6	5	4	4	128
Labour	81 19%	57 69%	1 2%	5 11%	3 8%	2 7%	1 8%	1 11%	-	-	-	11 9%
Conservative	45 11%	-	2 3%	6 12%	24 70%	2 5%	-	-	-	1 21%	-	11 8%
Lib Dem	29 7%	1 1%	-	1 1%	1 3%	18 56%	1 7%	1 13%	-	-	-	8 6%
Green	11 3%	2 2%	-	3 6%	1 3%	3 8%	-	1 22%	-	-	-	1 1%
SNP	8 2%	1 1%	1 2%	2 4%	-	-	4 44%	-	-	-	-	-
Plaid Cymru	7 2%	-	2 3%	1 2%	-	-	-	-	-	-	4 100%	1 1%
UKIP	7 2%	1 1%	-	1 2%	-	-	-	-	-	3 79%	-	2 1%
BNP	7 2%	1 1%	-	-	-	1 3%	-	-	5 100%	-	-	-
Other	19 5%	-	-	10 22%	1 3%	-	2 24%	2 36%	-	-	-	3 3%
Refused	66 16%	3 3%	50 78%	2 5%	-	1 2%	-	-	-	-	-	11 8%
Don't know	135 33%	17 20%	8 12%	17 36%	4 13%	6 19%	2 18%	1 17%	-	-	-	81 63%

Opinion Poll Fieldwork : July 27th-29th 2007

Absolutes/col percents

Table 5
Q.4 Generally speaking, do you think of yourself as...?
Base: All respondents

	<u>Sex</u>			<u>Age</u>						<u>Social Class</u>				<u>Region</u>				
	<u>Total</u>	<u>Male</u>	<u>Female</u>	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-54</u>	<u>55-64</u>	<u>65+</u>	<u>AB</u>	<u>C1</u>	<u>C2</u>	<u>DE</u>	<u>South East</u>	<u>Midlands</u>	<u>North Eng-land</u>	<u>Wales & South West</u>	<u>Scot-land</u>
Unweighted base	1006	487	519	87	153	172	175	164	255	289	216	185	316	274	267	237	141	87
Weighted base	1004	478	526	119	162	196	169	151	208	269	289	207	239	267	265	242	142	88
Labour	302 30%	156 33%	147 28%	40 33%	44 27%	70 36%	47 28%	36 24%	66 32%	60 22%	91 31%	76 37%	75 31%	71 27%	74 28%	83 34%	40 28%	35 40%
Conservative	219 22%	103 22%	116 22%	26 22%	32 20%	26 13%	31 18%	45 30%	59 28%	80 30%	57 20%	30 15%	51 21%	73 27%	53 20%	49 20%	32 23%	11 13%
Lib Dem	103 10%	39 8%	65 12%	3 2%	17 11%	14 7%	26 16%	23 15%	21 10%	30 11%	34 12%	17 8%	23 10%	24 9%	31 12%	28 12%	16 11%	5 6%
Other	77 8%	39 8%	38 7%	8 7%	19 12%	28 14%	6 3%	9 6%	8 4%	27 10%	20 7%	10 5%	20 8%	20 7%	23 9%	15 6%	11 8%	8 9%
Refused	66 7%	35 7%	31 6%	1 1%	6 4%	13 7%	20 12%	8 5%	17 8%	17 6%	20 7%	12 6%	16 7%	17 6%	18 7%	19 8%	8 6%	3 4%
Green	23 2%	9 2%	14 3%	3 2%	4 3%	4 2%	5 3%	4 3%	3 2%	5 2%	10 3%	5 2%	4 2%	6 2%	10 4%	5 2%	2 1%	- -
SNP	19 2%	9 2%	9 2%	3 2%	4 3%	3 1%	2 1%	1 1%	6 3%	7 3%	5 2%	2 1%	5 2%	- -	- -	- -	- -	19 21%
BNP	11 1%	7 1%	4 1%	1 1%	3 2%	1 1%	- -	3 2%	3 1%	1 *	1 *	6 3%	3 1%	1 1%	4 2%	5 2%	- -	1 1%
UKIP	10 1%	8 2%	2 *	1 1%	1 1%	2 1%	2 1%	- -	3 2%	2 1%	2 1%	3 2%	3 1%	3 1%	4 2%	2 1%	- -	- -
Plaid Cymru	7 1%	3 1%	4 1%	- -	1 *	4 2%	- -	1 1%	1 1%	2 1%	- -	4 2%	1 *	- -	- -	- -	7 5%	- -
Don't know	167 17%	71 15%	96 18%	33 28%	31 19%	31 16%	30 18%	20 14%	21 10%	38 14%	49 17%	42 20%	38 16%	52 20%	47 18%	36 15%	26 18%	6 7%

Opinion Poll
Fieldwork : July 27th-29th 2007

Absolutes/col percents

Table 5
Q.4 Generally speaking, do you think of yourself as...?
Base: All respondents

	<u>Q.2/3 Voting Intention (including Squeeze)</u>									
	<u>Total</u>	<u>Conser- vative</u>	<u>Labour</u>	<u>Lib Dem</u>	<u>UKIP</u>	<u>Green</u>	<u>SNP</u>	<u>Plaid Cymru</u>	<u>BNP</u>	<u>Other</u>
Unweighted base	1006	195	278	101	11	23	13	5	10	20
Weighted base	1004	211	242	104	10	26	15	5	10	23
Labour	302 30%	11 5%	200 82%	15 15%	1 7%	3 12%	-	1 14%	1 11%	1 5%
Conservative	219 22%	164 78%	10 4%	10 10%	1 9%	3 10%	3 18%	-	2 21%	-
Lib Dem	103 10%	5 2%	8 4%	64 61%	1 6%	-	1 8%	-	-	-
Other	77 8%	9 4%	6 3%	1 1%	1 7%	3 10%	-	2 31%	2 17%	14 63%
Refused	66 7%	4 2%	* *	- -	- -	- -	- -	- -	- -	- -
Green	23 2%	1 *	1 *	1 1%	1 10%	15 55%	-	-	-	2 10%
SNP	19 2%	-	1 *	1 1%	-	-	11 74%	-	-	2 9%
BNP	11 1%	-	1 *	-	-	-	-	-	5 52%	-
UKIP	10 1%	-	-	-	5 51%	-	-	-	-	-
Plaid Cymru	7 1%	1 *	-	-	-	-	-	2 39%	-	-
Don't know	167 17%	17 8%	15 6%	13 12%	1 10%	3 13%	-	1 17%	-	3 13%

Opinion Poll
Fieldwork : July 27th-29th 2007

Absolutes/col percents

Table 5
Q.4 Generally speaking, do you think of yourself as...?
Base: All respondents

	Q.4 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conservative	Lib Dem	Other	Refused	Green	SNP	BNP	UKIP	Plaid Cymru	Don't know
Unweighted base	1006	334	209	98	74	67	21	17	10	9	5	162
Weighted base	1004	302	219	103	77	66	23	19	11	10	7	167
Labour	302 30%	302 100%	-	-	-	-	-	-	-	-	-	-
Conservative	219 22%	-	219 100%	-	-	-	-	-	-	-	-	-
Lib Dem	103 10%	-	-	103 100%	-	-	-	-	-	-	-	-
Other	77 8%	-	-	-	77 100%	-	-	-	-	-	-	-
Refused	66 7%	-	-	-	-	66 100%	-	-	-	-	-	-
Green	23 2%	-	-	-	-	-	23 100%	-	-	-	-	-
SNP	19 2%	-	-	-	-	-	-	19 100%	-	-	-	-
BNP	11 1%	-	-	-	-	-	-	-	11 100%	-	-	-
UKIP	10 1%	-	-	-	-	-	-	-	-	10 100%	-	-
Plaid Cymru	7 1%	-	-	-	-	-	-	-	-	-	7 100%	-
Don't know	167 17%	-	-	-	-	-	-	-	-	-	-	167 100%

Opinion Poll
Fieldwork : July 27th-29th 2007

Absolutes/col percents

Table 6
Q.2/3/4 Voting Intention (including Squeeze & DK/Refuse at Q.3) - Weighted to Turnout values (Q1)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	<u>Sex</u>			<u>Age</u>						<u>Social Class</u>				<u>Region</u>				
	<u>Total</u>	<u>Male</u>	<u>Female</u>	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-54</u>	<u>55-64</u>	<u>65+</u>	<u>AB</u>	<u>C1</u>	<u>C2</u>	<u>DE</u>	<u>South East</u>	<u>Mid-lands</u>	<u>North Eng-land</u>	<u>Wales & South West</u>	<u>Scot-land</u>
Unweighted base	582	290	292	36	76	93	94	111	172	187	128	92	175	161	146	134	85	55
Weighted base	570	277	293	51	84	107	90	100	139	171	172	98	129	156	144	137	80	53
Labour	210 37%	112 41%	98 33%	18 35%	26 31%	44 41%	32 35%	37 37%	54 39%	46 27%	66 38%	47 48%	51 40%	52 33%	51 35%	61 45%	24 30%	22 42%
Conservative	192 34%	89 32%	104 35%	22 44%	29 35%	31 29%	26 29%	36 36%	48 34%	74 43%	51 30%	26 27%	41 32%	64 41%	49 34%	41 30%	32 41%	6 12%
Lib Dem	93 16%	33 12%	60 20%	7 13%	10 12%	15 14%	22 25%	15 15%	24 17%	29 17%	34 20%	8 8%	22 17%	25 16%	26 18%	23 17%	14 17%	6 11%
Green	22 4%	9 3%	12 4%	3 7%	6 7%	4 3%	3 3%	3 3%	3 2%	5 3%	9 5%	4 4%	4 3%	9 5%	4 3%	6 4%	2 3%	1 2%
SNP	12 2%	7 3%	5 2%	1 1%	1 2%	3 2%	1 1%	3 3%	4 3%	4 2%	1 1%	4 4%	3 2%	- -	1 *	- -	- -	12 22%
BNP	10 2%	8 3%	1 *	- -	5 5%	3 3%	- -	1 1%	1 1%	3 2%	1 1%	3 3%	2 2%	1 *	5 3%	2 2%	1 1%	1 3%
UKIP	9 2%	5 2%	4 1%	- -	1 1%	1 1%	2 2%	1 1%	5 3%	2 1%	3 2%	2 2%	3 2%	3 2%	4 3%	2 1%	1 1%	- -
Plaid Cymru	4 1%	2 1%	3 1%	- -	1 1%	1 1%	1 1%	1 1%	1 1%	2 1%	- -	2 2%	1 1%	- -	- -	1 1%	3 4%	- -
Other	18 3%	12 4%	6 2%	- -	6 7%	6 5%	3 3%	3 3%	1 *	6 3%	6 4%	3 4%	2 2%	3 2%	6 4%	2 2%	2 3%	5 9%

Opinion Poll
Fieldwork : July 27th-29th 2007

Absolutes/col percents

Table 6
Q.2/3/4 Voting Intention (including Squeeze & DK/Refuse at Q.3) - Weighted to Turnout values (Q1)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	<u>Q.2/3 Voting Intention (including Squeeze)</u>									
	<u>Total</u>	<u>Conser- vative</u>	<u>Labour</u>	<u>Lib Dem</u>	<u>UKIP</u>	<u>Green</u>	<u>SNP</u>	<u>Plaid Cymru</u>	<u>BNP</u>	<u>Other</u>
Unweighted base	582	174	236	86	10	19	11	4	9	16
Weighted base	570	189	203	88	9	22	12	4	10	18
Labour	210 37%	- -	203 100%	- -	- -	- -	- -	- -	- -	- -
Conservative	192 34%	189 100%	- -	- -	- -	- -	- -	- -	- -	- -
Lib Dem	93 16%	- -	- -	88 100%	- -	- -	- -	- -	- -	- -
Green	22 4%	- -	- -	- -	- -	22 100%	- -	- -	- -	- -
SNP	12 2%	- -	- -	- -	- -	- -	12 100%	- -	- -	- -
BNP	10 2%	- -	- -	- -	- -	- -	- -	- 10 100%	- -	- -
UKIP	9 2%	- -	- -	- -	9 100%	- -	- -	- -	- -	- -
Plaid Cymru	4 1%	- -	- -	- -	- -	- -	- 4 100%	- -	- -	- -
Other	18 3%	- -	- -	- -	- -	- -	- -	- -	- -	18 100%

Opinion Poll
Fieldwork : July 27th-29th 2007

Absolutes/col percents

Table 6
Q.2/3/4 Voting Intention (including Squeeze & DK/Refuse at Q.3) - Weighted to Turnout values (Q1)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Q.4 Generally speaking, do you think of yourself as...?											
	<u>Total</u>	<u>Labour</u>	<u>Conservative</u>	<u>Lib Dem</u>	<u>Other</u>	<u>Green</u>	<u>SNP</u>	<u>BNP</u>	<u>UKIP</u>	<u>Refused</u>	<u>Plaid Cymru</u>	<u>Don't know</u>
Unweighted base	582	233	167	68	29	14	11	6	5	4	3	43
Weighted base	570	202	176	72	30	17	12	6	5	4	2	45
Labour	210 37%	174 86%	9 5%	7 10%	6 18%	* 2%	* 4%	1 11%	-	* 10%	-	13 28%
Conservative	192 34%	10 5%	151 86%	5 7%	7 22%	1 3%	-	-	-	3 90%	1 23%	15 33%
Lib Dem	93 16%	12 6%	8 5%	59 82%	1 4%	* 2%	* 4%	-	-	-	-	12 26%
Green	22 4%	2 1%	2 1%	-	2 6%	13 77%	-	-	-	-	-	3 6%
SNP	12 2%	-	2 1%	1 1%	-	-	10 83%	-	-	-	-	-
BNP	10 2%	1 *	2 1%	-	2 5%	-	-	5 89%	-	-	-	-
UKIP	9 2%	1 *	1 1%	1 1%	1 2%	1 4%	-	-	5 100%	-	-	1 1%
Plaid Cymru	4 1%	1 *	-	-	1 3%	-	-	-	-	-	2 77%	1 2%
Other	18 3%	1 *	-	-	12 40%	2 12%	1 9%	-	-	-	-	2 4%