

## Opinion Poll

### Fieldwork : January 26th-28th 2007

Absolutes/col percents

Table 1

**Q.1 How likely would you be to vote if there were a general election tomorrow?****Base: All respondents**

	Sex			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	
Unweighted base	1008	440	568	75	157	230	182	138	226	305	218	154	331	265	265	255	143	80	
Weighted base	1008	484	524	111	171	202	171	151	202	252	292	212	252	269	263	248	140	89	
Absolutely certain to vote	(10)	508	243	265	33	66	94	88	88	140	141	158	89	121	122	135	123	74	54
		50%	50%	51%	30%	38%	47%	51%	58%	69%	56%	54%	42%	48%	46%	51%	50%	53%	61%
	(9)	47	23	25	3	9	14	5	9	8	12	14	13	8	14	14	12	5	2
		5%	5%	5%	2%	5%	7%	3%	6%	4%	5%	5%	6%	3%	5%	5%	5%	4%	2%
	(8)	78	32	47	5	13	20	14	13	13	25	20	14	20	17	22	21	12	6
		8%	7%	9%	4%	8%	10%	8%	9%	7%	10%	7%	6%	8%	6%	8%	8%	9%	7%
	(7)	39	19	21	3	6	9	11	7	4	14	11	7	8	10	12	9	3	6
		4%	4%	4%	3%	3%	5%	6%	5%	2%	5%	4%	3%	3%	4%	4%	4%	2%	7%
	(6)	30	13	17	8	7	5	4	*	6	3	8	6	12	14	6	2	4	3
		3%	3%	3%	7%	4%	2%	2%	*	3%	1%	3%	3%	5%	5%	2%	1%	3%	4%
	(5)	83	39	44	19	18	21	12	7	7	17	19	23	24	25	19	24	10	5
		8%	8%	8%	17%	10%	10%	7%	4%	3%	7%	7%	11%	9%	9%	7%	10%	7%	5%
	(4)	14	11	3	1	5	2	1	4	-	4	6	1	4	8	2	3	2	-
		1%	2%	1%	1%	3%	1%	1%	3%	-	2%	2%	*	1%	3%	1%	1%	1%	-
	(3)	26	12	14	4	8	3	3	7	1	3	10	5	8	7	8	7	2	1
		3%	3%	3%	4%	4%	2%	2%	4%	1%	1%	3%	2%	3%	3%	3%	3%	2%	1%
	(2)	17	10	7	5	4	2	2	1	3	2	5	9	2	3	8	5	-	3
		2%	2%	1%	5%	2%	1%	1%	1%	1%	1%	2%	4%	1%	1%	3%	2%	-	3%
Certain not to vote	(1)	133	67	65	25	31	26	27	12	13	28	34	35	36	40	30	33	23	7
		13%	14%	12%	22%	18%	13%	16%	8%	6%	11%	12%	16%	14%	15%	11%	13%	17%	8%
Refused		6	4	2	-	2	1	2	1	1	1	1	3	2	1	1	2	1	1
		1%	1%	*	-	1%	*	1%	1%	1%	*	*	1%	1%	*	*	1%	1%	2%
Don't know		26	10	15	5	4	6	3	1	6	3	6	8	8	7	7	9	3	-
		3%	2%	3%	5%	2%	3%	2%	1%	3%	1%	2%	4%	3%	3%	3%	4%	2%	-
Mean		7.48	7.38	7.58	5.75	6.61	7.50	7.45	8.10	8.70	7.92	7.67	6.89	7.29	7.15	7.61	7.47	7.49	8.14
Standard deviation		3.32	3.39	3.25	3.57	3.54	3.21	3.40	2.96	2.62	3.08	3.25	3.55	3.36	3.39	3.25	3.34	3.45	2.94
Standard error		0.11	0.16	0.14	0.42	0.29	0.22	0.26	0.25	0.18	0.18	0.22	0.29	0.19	0.21	0.20	0.21	0.29	0.33

## Opinion Poll

### Fieldwork : January 26th-28th 2007

Absolutes/col percents

Table 1

**Q.1 How likely would you be to vote if there were a general election tomorrow?****Base: All respondents**

	Total	Q.2/3 Voting Intention (including Squeeze)								
		Conservative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other
Unweighted base	1008	205	216	143	12	25	15	7	8	38
Weighted base	1008	216	195	140	13	22	18	6	9	45
Absolutely certain to vote	(10) 508 50%	141 65%	131 67%	90 64%	7 58%	15 68%	13 72%	3 43%	4 44%	24 53%
	(9) 47 5%	14 7%	7 4%	7 5%	1 11%	2 8%	- -	- -	2 23%	1 2%
	(8) 78 8%	23 11%	16 8%	16 11%	4 31%	1 3%	1 4%	* 7%	1 10%	5 12%
	(7) 39 4%	11 5%	15 8%	4 3%	- -	- -	1 4%	2 28%	- -	5 12%
	(6) 30 3%	10 4%	5 3%	8 6%	- -	- -	* 3%	1 23%	- -	2 5%
	(5) 83 8%	17 8%	21 11%	15 11%	- -	4 20%	3 17%	- -	2 24%	7 16%
	(4) 14 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -
	(3) 26 3%	- -	- -	- -	- -	- -	- -	- -	- -	- -
	(2) 17 2%	- -	- -	- -	- -	- -	- -	- -	- -	- -
Certain not to vote	(1) 133 13%	- -	- -	- -	- -	- -	- -	- -	- -	- -
Refused	6 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -
Don't know	26 3%	- -	- -	- -	- -	- -	- -	- -	- -	- -
Mean	7.48	8.98	8.93	8.86	9.27	8.86	8.84	8.11	8.40	8.39
Standard deviation	3.32	1.63	1.74	1.78	0.94	2.02	2.02	1.85	2.10	1.96
Standard error	0.11	0.11	0.12	0.15	0.27	0.40	0.52	0.70	0.74	0.32

## Opinion Poll

### Fieldwork : January 26th-28th 2007

Absolutes/col percents

Table 1

**Q.1 How likely would you be to vote if there were a general election tomorrow?****Base: All respondents**

		Q.4 Generally speaking, do you think of yourself as...?											
		Total	Labour	Conservative	Lib Dem	Other	Refused	SNP	Green	UKIP	BNP	Plaid Cymru	Don't know
Unweighted base		1008	310	209	129	110	62	20	17	7	7	6	131
Weighted base		1008	295	225	126	115	60	27	16	8	7	7	122
Absolutely certain to vote		(10) 508 50%	175 59%	129 57%	65 51%	40 35%	28 46%	15 55%	8 51%	6 74%	4 53%	1 16%	39 32%
(9)		47 5%	8 3%	14 6%	5 4%	7 6%	5 8%	* 2%	1 6%	- -	- -	- -	8 6%
(8)		78 8%	23 8%	19 8%	15 12%	9 8%	5 8%	- -	1 8%	- -	- -	* 6%	6 5%
(7)		39 4%	17 6%	7 3%	2 1%	2 2%	2 4%	3 11%	- -	- -	- -	1 11%	5 4%
(6)		30 3%	5 2%	9 4%	7 6%	2 2%	1 1%	2 6%	- -	- -	- -	1 21%	2 2%
(5)		83 8%	23 8%	13 6%	17 13%	10 9%	2 4%	3 12%	1 9%	- -	- -	2 28%	11 9%
(4)		14 1%	3 1%	3 1%	3 2%	4 3%	- -	- -	- -	- -	- -	- -	2 1%
(3)		26 3%	8 3%	6 2%	3 2%	4 3%	1 1%	- -	- -	- -	1 8%	- -	5 4%
(2)		17 2%	4 1%	3 1%	- -	4 3%	2 3%	- -	- -	- -	2 33%	- -	2 2%
Certain not to vote		(1) 133 13%	24 8%	19 9%	9 7%	29 25%	11 18%	3 10%	4 25%	2 26%	* 5%	1 19%	30 25%
Refused		6 1%	- -	- -	- -	2 1%	1 2%	1 5%	- -	- -	- -	- -	2 2%
Don't know		26 3%	5 2%	4 2%	1 1%	2 2%	3 4%	- -	- -	- -	- -	- -	11 9%
Mean		7.48	8.06	8.07	7.82	6.13	7.23	7.80	7.05	7.62	6.29	5.64	6.06
Standard deviation		3.32	2.95	2.95	2.85	3.80	3.64	3.08	3.93	4.24	4.30	2.99	3.80
Standard error		0.11	0.17	0.21	0.25	0.37	0.48	0.71	0.95	1.60	1.62	1.22	0.35

## Opinion Poll

### Fieldwork : January 26th-28th 2007

Absolutes/col percents

Table 2

**Q.2 If there were a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?**

**Base: All respondents saying 5-10 likely to vote**

	Sex			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	789	336	453	49	108	180	141	114	197	254	171	111	253	204	209	198	111	67
Weighted base	786	368	418	70	118	162	134	125	177	211	232	151	192	202	208	191	108	76
Conservative	198 25%	111 30%	87 21%	19 27%	29 25%	33 20%	23 17%	34 27%	60 34%	62 29%	64 28%	39 26%	33 17%	46 23%	69 33%	40 21%	33 31%	10 13%
Labour	179 23%	79 22%	100 24%	15 22%	25 21%	51 31%	30 23%	29 23%	28 16%	44 21%	46 20%	31 21%	58 30%	46 23%	49 24%	48 25%	18 17%	17 23%
Lib Dem	115 15%	47 13%	69 16%	6 8%	19 16%	19 12%	26 19%	21 17%	24 13%	34 16%	38 16%	20 13%	24 12%	37 18%	27 13%	30 16%	19 17%	3 4%
Green	19 2%	5 1%	14 3%	- -	6 5%	7 4%	4 3%	2 2%	1 *	8 4%	6 3%	- -	6 3%	3 1%	5 2%	7 4%	4 4%	1 1%
SNP	13 2%	10 3%	4 1%	3 4%	2 2%	5 3%	2 1%	- -	2 1%	2 1%	5 2%	4 3%	2 1%	- -	- -	1 *	- -	13 17%
BNP	9 1%	6 2%	3 1%	2 3%	* *	2 1%	- -	2 1%	3 2%	1 1%	4 2%	2 1%	2 1%	3 2%	3 1%	2 1%	- -	* 1%
UKIP	9 1%	5 1%	4 1%	- -	1 1%	2 1%	- -	1 1%	4 2%	1 1%	3 1%	2 1%	3 2%	4 2%	- -	2 1%	3 3%	- -
Plaid Cymru	6 1%	2 *	4 1%	2 4%	- -	- -	- -	- -	3 2%	1 *	2 1%	1 1%	2 1%	1 *	2 1%	- -	3 3%	- -
Other	42 5%	24 7%	18 4%	8 11%	10 8%	6 3%	8 6%	2 2%	9 5%	8 4%	10 4%	15 10%	10 5%	12 6%	6 3%	6 3%	9 8%	9 12%
Refused	69 9%	23 6%	46 11%	2 3%	4 3%	17 10%	15 11%	17 14%	15 9%	19 9%	19 8%	13 9%	18 9%	15 8%	18 9%	25 13%	7 6%	4 6%
Don't know	126 16%	57 15%	69 17%	12 18%	20 17%	21 13%	27 20%	17 14%	29 16%	31 15%	35 15%	24 16%	35 18%	35 17%	29 14%	31 16%	12 11%	19 24%

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Table 2

**Q.2 If there were a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?**

**Base: All respondents saying 5-10 likely to vote**

	Total	Q.2/3 Voting Intention (including Squeeze)								
		Conservative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other
Unweighted base	789	205	216	143	12	25	15	7	8	38
Weighted base	786	216	195	140	13	22	18	6	9	45
Conservative	198 25%	198 91%	-	-	-	-	-	-	-	-
Labour	179 23%	-	179 92%	-	-	-	-	-	-	-
Lib Dem	115 15%	-	-	115 83%	-	-	-	-	-	-
Green	19 2%	-	-	-	-	19 89%	-	-	-	-
SNP	13 2%	-	-	-	-	-	13 73%	-	-	-
BNP	9 1%	-	-	-	-	-	-	9 100%	-	-
UKIP	9 1%	-	-	-	9 70%	-	-	-	-	-
Plaid Cymru	6 1%	-	-	-	-	-	-	6 93%	-	-
Other	42 5%	-	-	-	-	-	-	-	-	42 93%
Refused	69 9%	2 1%	2 1%	2 1%	1 8%	-	2 11%	-	-	2 5%
Don't know	126 16%	16 8%	14 7%	22 16%	3 22%	2 11%	3 16%	* 7%	-	1 1%

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Table 2

**Q.2 If there were a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?**

**Base: All respondents saying 5-10 likely to vote**

	Q.4 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conservative	Lib Dem	Other	Refused	SNP	Green	UKIP	Plaid Cymru	BNP	Don't know
Unweighted base	789	263	178	112	72	44	17	13	6	5	4	75
Weighted base	786	251	191	110	71	43	23	12	6	6	4	71
Conservative	198 25%	14 6%	151 79%	11 10%	5 7%	2 5%	2 7%	-	1 17%	-	-	13 18%
Labour	179 23%	147 59%	9 5%	4 3%	6 9%	1 2%	1 5%	-	1 19%	-	-	9 13%
Lib Dem	115 15%	25 10%	8 4%	69 63%	9 13%	-	-	-	1 14%	-	-	3 4%
Green	19 2%	8 3%	1 *	* *	-	-	-	10 88%	-	-	-	* 1%
SNP	13 2%	2 1%	2 1%	1 1%	-	-	9 39%	-	-	-	-	-
BNP	9 1%	2 1%	-	1 1%	2 3%	-	* 2%	-	-	-	3 81%	-
UKIP	9 1%	3 1%	2 1%	-	4 5%	-	-	-	1 14%	-	-	-
Plaid Cymru	6 1%	2 1%	-	-	-	-	-	-	-	3 53%	1 19%	-
Other	42 5%	7 3%	5 3%	4 4%	13 19%	-	7 33%	1 5%	-	3 47%	-	2 3%
Refused	69 9%	7 3%	2 1%	1 1%	11 15%	36 83%	2 9%	-	1 17%	-	-	10 15%
Don't know	126 16%	33 13%	12 6%	19 17%	21 29%	4 10%	1 5%	1 7%	1 19%	-	-	33 47%

## Opinion Poll

### Fieldwork : January 26th-28th 2007

Absolutes/col percents

Table 3

**Q.3 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?**

**Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q2**

	Sex			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	413	177	236	37	73	88	80	55	80	111	87	69	146	113	104	110	55	31
Weighted base	417	195	222	55	77	77	79	61	68	91	115	98	113	117	102	112	51	35
Labour	61 15%	31 16%	29 13%	14 25%	7 10%	12 16%	11 14%	6 9%	10 15%	9 10%	16 14%	20 21%	15 13%	15 13%	20 19%	16 14%	4 8%	6 18%
Conservative	59 14%	31 16%	28 13%	6 10%	17 22%	4 5%	12 15%	12 20%	9 13%	10 11%	20 17%	17 17%	12 11%	22 18%	10 10%	16 15%	6 12%	5 15%
Lib Dem	53 13%	21 11%	31 14%	6 10%	13 17%	6 8%	10 13%	5 8%	12 18%	16 17%	14 12%	7 7%	17 15%	17 14%	15 14%	13 12%	6 12%	2 6%
Green	14 3%	6 3%	8 4%	1 3%	7 9%	2 3%	1 1%	2 3%	1 1%	1 2%	6 6%	1 1%	5 4%	5 4%	1 1%	6 5%	1 2%	1 2%
SNP	11 3%	9 5%	2 1%	2 3%	3 4%	4 5%	2 3%	- -	- -	1 1%	1 1%	5 5%	3 3%	- -	2 2%	- -	- -	9 25%
UKIP	7 2%	4 2%	3 2%	2 4%	- -	- -	1 2%	2 3%	1 2%	1 1%	1 1%	2 2%	2 2%	2 2%	1 1%	4 3%	* 1%	- -
BNP	5 1%	5 3%	* *	4 8%	- -	1 1%	- -	- -	- -	- -	* *	5 5%	- -	2 2%	- -	3 3%	- -	- -
Plaid Cymru	2 *	- -	2 1%	1 2%	- -	- -	- -	- -	* 1%	- -	- -	- -	2 2%	- -	- -	- -	2 3%	- -
Other	19 5%	13 7%	6 3%	- -	6 7%	6 8%	5 6%	2 4%	- -	6 7%	7 6%	3 3%	3 3%	7 6%	5 5%	2 2%	5 10%	- -
Refused	71 17%	29 15%	41 19%	2 4%	3 4%	17 22%	19 23%	13 22%	16 24%	18 20%	19 16%	14 14%	20 17%	17 15%	22 22%	21 19%	9 18%	1 3%
Don't know	116 28%	46 24%	70 32%	17 31%	21 27%	25 32%	18 22%	18 30%	18 27%	29 31%	30 26%	24 24%	34 30%	31 26%	27 26%	31 27%	17 34%	11 32%

## Opinion Poll

### Fieldwork : January 26th-28th 2007

Absolutes/col percents

Table 3

**Q.3 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?**

**Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q2**

	Total	Q.2/3 Voting Intention (including Squeeze)								
		Conservative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other
Unweighted base	413	19	17	23	4	3	4	1	-	3
Weighted base	417	19	16	24	4	2	5	*	-	3
Labour	61 15%	-	16 100%	-	-	-	-	-	-	-
Conservative	59 14%	19 100%	-	-	-	-	-	-	-	-
Lib Dem	53 13%	-	-	24 100%	-	-	-	-	-	-
Green	14 3%	-	-	-	-	2 100%	-	-	-	-
SNP	11 3%	-	-	-	-	-	5 100%	-	-	-
UKIP	7 2%	-	-	-	4 100%	-	-	-	-	-
BNP	5 1%	-	-	-	-	-	-	-	-	-
Plaid Cymru	2 *	-	-	-	-	-	-	100%	-	-
Other	19 5%	-	-	-	-	-	-	-	-	3 100%
Refused	71 17%	-	-	-	-	-	-	-	-	-
Don't know	116 28%	-	-	-	-	-	-	-	-	-



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Table 3

**Q.3 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?**

**Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q2**

	Q.4 Generally speaking, do you think of yourself as...?											
	Total	Labour	Other	Refused	Conservative	Lib Dem	SNP	Green	UKIP	BNP	Plaid Cymru	Don't know
Unweighted base	413	83	69	59	44	37	5	5	3	3	1	104
Weighted base	417	84	75	58	48	36	7	5	4	3	1	95
Labour	61 15%	44 52%	2 2%	4 7%	1 2%	- -	- -	1 15%	2 50%	- -	- -	7 8%
Conservative	59 14%	6 7%	9 11%	3 4%	29 61%	2 6%	- -	- -	- -	- -	- -	11 12%
Lib Dem	53 13%	9 11%	4 6%	1 1%	4 8%	27 76%	- -	- -	1 26%	- -	- -	6 6%
Green	14 3%	- -	9 12%	- -	- -	- -	- -	3 62%	- -	- -	- -	2 2%
SNP	11 3%	- -	1 1%	1 1%	1 2%	- -	6 84%	- -	- -	- -	- -	2 2%
UKIP	7 2%	1 2%	- -	- -	1 2%	1 4%	- -	- -	1 24%	- -	- -	2 2%
BNP	5 1%	- -	2 3%	- -	- -	- -	- -	- -	- -	3 100%	- -	- -
Plaid Cymru	2 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 100%	* *
Other	19 5%	- -	16 21%	- -	- -	- -	- -	1 23%	- -	- -	- -	2 2%
Refused	71 17%	2 3%	11 15%	45 78%	4 9%	- -	- -	- -	- -	- -	- -	8 8%
Don't know	116 28%	21 26%	22 29%	5 8%	7 15%	5 14%	1 16%	- -	- -	- -	- -	55 58%

## Opinion Poll

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Absolutes/col percents

Table 4  
**Q.4 Generally speaking, do you think of yourself as...?**  
**Base: All respondents**

	Sex		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1008	440	568	75	157	230	182	138	226	305	218	154	331	265	265	255	143	80
Weighted base	1008	484	524	111	171	202	171	151	202	252	292	212	252	269	263	248	140	89
Labour	295 29%	136 28%	159 30%	34 31%	48 28%	61 30%	53 31%	49 32%	50 25%	75 30%	80 27%	58 27%	82 32%	70 26%	86 33%	78 32%	36 26%	24 28%
Conservative	225 22%	124 26%	101 19%	18 16%	40 23%	38 19%	27 16%	41 27%	61 30%	60 24%	81 28%	45 21%	39 16%	56 21%	67 25%	51 21%	35 25%	16 18%
Lib Dem	126 13%	52 11%	74 14%	14 13%	16 9%	17 8%	30 17%	22 14%	28 14%	31 12%	36 12%	23 11%	36 14%	41 15%	28 11%	37 15%	19 14%	1 1%
Other	115 11%	50 10%	65 12%	14 12%	25 15%	24 12%	24 14%	12 8%	16 8%	30 12%	29 10%	27 13%	28 11%	43 16%	25 9%	25 10%	17 12%	5 5%
Refused	60 6%	24 5%	37 7%	4 4%	8 5%	17 8%	12 7%	7 5%	12 6%	14 6%	19 7%	12 6%	15 6%	9 3%	20 8%	19 7%	11 8%	2 2%
SNP	27 3%	19 4%	8 1%	3 3%	8 4%	9 5%	3 2%	1 1%	3 1%	5 2%	5 2%	12 6%	5 2%	- -	- -	- -	- -	27 30%
Green	16 2%	8 2%	7 1%	- -	4 3%	4 2%	3 2%	3 2%	1 *	5 2%	3 1%	1 *	7 3%	3 1%	5 2%	4 2%	3 2%	- -
UKIP	8 1%	4 1%	4 1%	3 3%	- -	- -	2 1%	1 1%	2 1%	3 1%	3 1%	- -	2 1%	4 1%	2 1%	2 1%	- -	- -
BNP	7 1%	6 1%	1 *	3 3%	* *	3 1%	- -	- -	1 *	2 1%	2 1%	3 1%	- -	2 1%	- -	5 2%	- -	- -
Plaid Cymru	7 1%	3 1%	4 1%	1 1%	- -	1 *	- -	- -	5 2%	1 *	2 1%	1 1%	3 1%	- -	- -	- -	7 5%	- -
Don't know	122 12%	57 12%	65 12%	16 14%	22 13%	29 14%	17 10%	16 10%	23 11%	26 10%	31 11%	30 14%	36 14%	40 15%	29 11%	27 11%	13 9%	13 15%

## Opinion Poll

### Fieldwork : January 26th-28th 2007

Absolutes/col percents

Table 4

**Q.4 Generally speaking, do you think of yourself as...?****Base: All respondents**

	Total	Q.2/3 Voting Intention (including Squeeze)								
		Conservative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other
Unweighted base	1008	205	216	143	12	25	15	7	8	38
Weighted base	1008	216	195	140	13	22	18	6	9	45
Labour	295 29%	17 8%	162 83%	28 20%	4 31%	8 35%	2 12%	2 36%	2 24%	7 16%
Conservative	225 22%	158 73%	9 5%	9 7%	2 13%	1 3%	3 15%	-	-	5 11%
Lib Dem	126 13%	12 6%	4 2%	82 58%	1 12%	* 2%	1 4%	-	1 10%	4 10%
Other	115 11%	9 4%	7 3%	12 8%	4 30%	2 7%	1 6%	-	2 28%	15 32%
Refused	60 6%	3 1%	1 *	1 1%	-	-	-	-	-	-
SNP	27 3%	2 1%	1 1%	-	-	-	11 59%	-	* 5%	7 16%
Green	16 2%	-	-	-	-	11 51%	-	-	-	1 1%
UKIP	8 1%	1 *	1 1%	2 1%	2 14%	-	-	-	-	-
BNP	7 1%	-	-	-	-	-	-	1 11%	3 34%	-
Plaid Cymru	7 1%	-	-	-	-	-	-	3 46%	-	3 6%
Don't know	122 12%	15 7%	10 5%	6 4%	-	* 2%	1 4%	* 7%	-	3 7%

## Opinion Poll

### Fieldwork : January 26th-28th 2007

Absolutes/col percents

Table 4

**Q.4 Generally speaking, do you think of yourself as...?****Base: All respondents**

	Q.4 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conservative	Lib Dem	Other	Refused	SNP	Green	UKIP	BNP	Plaid Cymru	Don't know
Unweighted base	1008	310	209	129	110	62	20	17	7	7	6	131
Weighted base	1008	295	225	126	115	60	27	16	8	7	7	122
Labour	295 29%	295 100%	-	-	-	-	-	-	-	-	-	-
Conservative	225 22%	-	225 100%	-	-	-	-	-	-	-	-	-
Lib Dem	126 13%	-	-	126 100%	-	-	-	-	-	-	-	-
Other	115 11%	-	-	-	115 100%	-	-	-	-	-	-	-
Refused	60 6%	-	-	-	-	60 100%	-	-	-	-	-	-
SNP	27 3%	-	-	-	-	-	27 100%	-	-	-	-	-
Green	16 2%	-	-	-	-	-	-	16 100%	-	-	-	-
UKIP	8 1%	-	-	-	-	-	-	-	8 100%	-	-	-
BNP	7 1%	-	-	-	-	-	-	-	-	7 100%	-	-
Plaid Cymru	7 1%	-	-	-	-	-	-	-	-	-	7 100%	-
Don't know	122 12%	-	-	-	-	-	-	-	-	-	-	122 100%

## Opinion Poll

### Fieldwork : January 26th-28th 2007

Absolutes/col percents

Table 5  
**Q.2/3/4 Voting Intention (including Squeeze & DK/Refuse at Q.3) - Weighted to Turnout values (Q1)**  
**Base: All respondents expressing a voting intention and saying 5-10 likely to vote**

	Sex		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	616	272	344	34	86	134	111	91	161	201	136	85	195	158	163	151	89	55
Weighted base	616	299	317	51	96	120	103	101	145	167	186	117	147	155	165	144	89	62
Conservative	212 34%	116 39%	96 30%	15 29%	32 34%	31 26%	28 27%	42 42%	63 44%	63 38%	67 36%	41 35%	40 27%	49 32%	69 42%	47 33%	32 36%	14 23%
Labour	179 29%	80 27%	99 31%	17 33%	25 26%	46 39%	29 28%	27 27%	33 23%	43 26%	49 27%	32 27%	54 37%	45 29%	50 30%	47 32%	17 19%	20 32%
Lib Dem	128 21%	53 18%	75 24%	7 15%	19 20%	20 16%	33 32%	21 21%	28 19%	38 23%	41 22%	21 18%	28 19%	39 25%	30 18%	34 24%	21 24%	4 6%
Green	19 3%	6 2%	13 4%	-	6 6%	6 5%	4 3%	2 2%	2 1%	7 4%	5 3%	-	7 5%	4 3%	5 3%	6 4%	4 4%	1 1%
SNP	16 3%	11 4%	5 2%	2 4%	3 3%	7 6%	2 2%	-	2 1%	3 2%	6 3%	6 5%	2 1%	-	1 1%	1 *	-	15 24%
UKIP	12 2%	5 2%	7 2%	-	1 1%	2 2%	1 1%	3 3%	4 3%	2 1%	3 2%	2 1%	4 3%	5 3%	1 1%	3 2%	3 3%	-
BNP	7 1%	5 2%	3 1%	1 2%	* 1%	2 1%	-	1 1%	3 2%	1 1%	3 1%	1 1%	2 1%	3 2%	2 1%	2 1%	-	* 1%
Plaid Cymru	5 1%	2 1%	4 1%	2 4%	-	-	-	-	3 2%	1 *	1 1%	1 1%	2 2%	1 *	1 1%	-	3 4%	-
Other	38 6%	22 7%	16 5%	7 13%	8 8%	6 5%	6 6%	3 3%	7 5%	7 4%	10 5%	13 11%	8 5%	10 7%	7 4%	4 3%	8 9%	8 13%

## Opinion Poll

### Fieldwork : January 26th-28th 2007

Absolutes/col percents

Table 5  
**Q.2/3/4 Voting Intention (including Squeeze & DK/Refuse at Q.3) - Weighted to Turnout values (Q1)**  
**Base: All respondents expressing a voting intention and saying 5-10 likely to vote**

	Total	Q.2/3 Voting Intention (including Squeeze)								
		Conservative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other
Unweighted base	616	186	191	125	11	22	13	6	7	32
Weighted base	616	194	174	124	12	19	16	5	7	38
Conservative	212 34%	194 100%	-	-	-	-	-	-	-	-
Labour	179 29%	-	174 100%	-	-	-	-	-	-	-
Lib Dem	128 21%	-	-	124 100%	-	-	-	-	-	-
Green	19 3%	-	-	-	-	19 100%	-	-	-	-
SNP	16 3%	-	-	-	-	-	16 100%	-	-	-
UKIP	12 2%	-	-	-	12 100%	-	-	-	-	-
BNP	7 1%	-	-	-	-	-	-	-	7 100%	-
Plaid Cymru	5 1%	-	-	-	-	-	-	5 100%	-	-
Other	38 6%	-	-	-	-	-	-	-	-	38 100%

## Opinion Poll

### Fieldwork : January 26th-28th 2007

Absolutes/col percents

Table 5  
**Q.2/3/4 Voting Intention (including Squeeze & DK/Refuse at Q.3) - Weighted to Turnout values (Q1)**  
**Base: All respondents expressing a voting intention and saying 5-10 likely to vote**

	Q.4 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conservative	Lib Dem	Other	SNP	Green	UKIP	Plaid Cymru	BNP	Refused	Don't know
Unweighted base	616	236	162	96	46	14	12	6	4	4	4	33
Weighted base	616	227	174	95	44	18	11	6	4	4	4	31
Conservative	212 34%	33 15%	142 82%	10 11%	7 17%	2 9%	-	1 17%	-	-	2 68%	14 44%
Labour	179 29%	146 64%	14 8%	3 3%	5 12%	1 5%	-	1 19%	-	-	1 19%	8 24%
Lib Dem	128 21%	26 11%	8 4%	76 80%	11 25%	-	-	2 33%	-	-	* 13%	5 17%
Green	19 3%	7 3%	* *	* *	2 3%	-	10 96%	-	-	-	-	* 1%
SNP	16 3%	2 1%	3 2%	1 1%	1 2%	9 50%	-	-	-	-	-	1 2%
UKIP	12 2%	3 1%	2 1%	1 2%	3 8%	-	-	2 31%	-	-	-	-
BNP	7 1%	1 *	-	1 1%	2 5%	* 2%	-	-	-	3 81%	-	-
Plaid Cymru	5 1%	2 1%	-	-	-	-	-	-	2 61%	1 19%	-	* 1%
Other	38 6%	6 3%	5 3%	3 3%	12 27%	6 35%	* 4%	-	1 39%	-	-	3 10%

## Opinion Poll

### Fieldwork : January 26th-28th 2007

Absolutes/col percents

Table 6  
**Classification**  
**Base: All respondents**

	Sex			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1008	440	568	75	157	230	182	138	226	305	218	154	331	265	265	255	143	80
Weighted base	1008	484	524	111	171	202	171	151	202	252	292	212	252	269	263	248	140	89
<b>Sex</b>																		
Male	484 48%	484 100%	-	56 51%	68 40%	101 50%	82 48%	74 49%	102 51%	118 47%	142 49%	114 54%	109 43%	121 45%	133 51%	117 47%	63 45%	49 55%
Female	524 52%	-	524 100%	55 49%	103 60%	101 50%	89 52%	77 51%	99 49%	134 53%	150 51%	97 46%	143 57%	147 55%	130 49%	131 53%	77 55%	40 45%
<b>Age</b>																		
18-24	(21) 11%	111 12%	56 10%	55 100%	111 -	-	-	-	-	24 10%	44 15%	27 13%	16 7%	37 14%	39 15%	22 9%	7 5%	6 7%
25-34	(29.5) 17%	171 14%	68 20%	103 -	171 100%	-	-	-	-	54 21%	71 24%	20 10%	26 10%	50 19%	37 14%	46 19%	21 15%	17 20%
35-44	(39.5) 20%	202 21%	101 19%	101 -	-	202 100%	-	-	-	56 22%	60 21%	52 25%	33 13%	53 20%	51 19%	51 21%	24 17%	23 26%
45-54	(49.5) 17%	171 17%	82 17%	89 17%	-	-	171 100%	-	-	50 20%	38 13%	49 23%	35 14%	44 16%	49 18%	39 16%	23 16%	17 19%
55-64	(59.5) 15%	151 15%	74 15%	77 15%	-	-	-	151 100%	-	35 14%	36 12%	37 17%	43 17%	43 16%	41 16%	39 16%	19 14%	9 10%
65+	(70) 20%	202 21%	102 19%	99 19%	-	-	-	-	202 100%	33 13%	44 15%	27 13%	98 39%	42 16%	46 18%	51 21%	46 33%	16 19%
Average age	46.57	47.16	46.01	21.00	29.50	39.50	49.50	59.50	70.00	44.34	42.70	45.81	53.91	44.71	45.69	46.97	51.46	45.88



## Opinion Poll

### Fieldwork : January 26th-28th 2007

Absolutes/col percents

Table 6  
**Classification**  
**Base: All respondents**

	Sex		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Midlands	North England	Wales & South West	Scotland
Weighted base	1008	484	524	111	171	202	171	151	202	252	292	212	252	269	263	248	140	89
<b><u>Social Class</u></b>																		
AB	252	118	134	24	54	56	50	35	33	252	-	-	-	67	62	60	38	25
	25%	24%	26%	22%	32%	28%	29%	23%	16%	100%	-	-	-	25%	24%	24%	27%	28%
C1	292	142	150	44	71	60	38	36	44	-	292	-	-	89	78	68	39	19
	29%	29%	29%	39%	41%	30%	22%	24%	22%	-	100%	-	-	33%	30%	27%	28%	21%
C2	212	114	97	27	20	52	49	37	27	-	-	212	-	59	54	56	24	19
	21%	24%	19%	24%	12%	26%	28%	24%	13%	-	-	100%	-	22%	20%	23%	17%	21%
DE	252	109	143	16	26	33	35	43	98	-	-	-	252	53	69	64	40	26
	25%	22%	27%	15%	15%	17%	20%	29%	48%	-	-	-	100%	20%	26%	26%	28%	29%
<b><u>Region</u></b>																		
North	336	166	170	28	64	74	56	47	67	84	87	75	90	-	-	248	-	89
	33%	34%	32%	25%	37%	37%	33%	31%	33%	34%	30%	35%	36%	-	-	100%	-	100%
Midlands	314	156	159	44	41	62	55	46	65	73	93	62	86	-	263	-	51	-
	31%	32%	30%	39%	24%	31%	32%	31%	32%	29%	32%	29%	34%	-	100%	-	37%	-
South	358	162	196	40	66	65	60	57	69	94	113	75	76	269	-	-	89	-
	35%	33%	37%	36%	39%	32%	35%	38%	34%	37%	39%	35%	30%	100%	-	-	63%	-

## Opinion Poll

### Fieldwork : January 26th-28th 2007

Absolutes/col percents

Table 6  
**Classification**  
**Base: All respondents**

	Sex		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1008	484	524	111	171	202	171	151	202	252	292	212	252	269	263	248	140	89
<b><u>Working status</u></b>																		
Full-time	447 44%	266 55%	182 35%	44 40%	112 66%	133 66%	100 59%	54 36%	4 2%	150 59%	149 51%	109 51%	40 16%	126 47%	123 47%	98 39%	54 39%	46 52%
Part-time	113 11%	22 5%	91 17%	11 10%	15 8%	28 14%	31 18%	19 13%	9 5%	30 12%	34 12%	35 16%	14 6%	25 9%	28 11%	37 15%	14 10%	9 10%
Not working but seeking work or temporarily unemployed/sick	71 7%	41 8%	30 6%	12 11%	13 8%	13 7%	18 11%	13 9%	1 *	11 4%	13 5%	14 7%	33 13%	22 8%	19 7%	18 7%	4 3%	8 8%
Not working/not seeking work	79 8%	14 3%	65 12%	5 5%	21 13%	21 11%	16 10%	14 9%	1 *	16 6%	11 4%	11 5%	41 16%	21 8%	22 8%	19 8%	11 8%	7 8%
Retired	245 24%	113 23%	132 25%	- -	- -	3 1%	5 3%	50 33%	187 93%	38 15%	60 20%	32 15%	115 46%	55 21%	52 20%	66 27%	54 39%	17 20%
Student	51 5%	26 5%	25 5%	37 33%	10 6%	4 2%	1 *	- -	- -	7 3%	26 9%	11 5%	8 3%	20 7%	16 6%	10 4%	3 2%	2 2%
Refused	2 *	2 *	- -	2 2%	- -	- -	- -	- -	- -	- -	- -	- -	2 1%	- -	2 1%	- -	- -	- -

## Opinion Poll

### Fieldwork : January 26th-28th 2007

Absolutes/col percents

Table 6  
**Classification**  
**Base: All respondents**

	Sex		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1008	484	524	111	171	202	171	151	202	252	292	212	252	269	263	248	140	89
<b><u>Tenure</u></b>																		
Own outright	323 32%	173 36%	149 28%	18 16%	12 7%	22 11%	43 25%	80 53%	148 73%	69 27%	94 32%	56 27%	104 41%	74 28%	84 32%	79 32%	63 45%	23 26%
Own with a mortgage	413 41%	181 38%	232 44%	47 42%	98 57%	127 63%	89 52%	35 23%	17 8%	147 58%	133 46%	91 43%	42 17%	111 41%	120 46%	104 42%	38 27%	39 44%
Council	131 13%	60 12%	71 14%	19 17%	21 12%	27 13%	26 15%	17 11%	21 10%	9 3%	17 6%	38 18%	67 27%	34 13%	32 12%	34 14%	12 9%	18 21%
Housing Assoc.	42 4%	20 4%	22 4%	5 5%	8 5%	10 5%	4 2%	11 7%	5 2%	3 1%	14 5%	8 4%	16 6%	17 6%	8 3%	6 2%	8 6%	3 4%
Rented from someone else	74 7%	36 8%	38 7%	15 13%	25 14%	14 7%	8 4%	6 4%	7 3%	14 6%	29 10%	17 8%	15 6%	27 10%	13 5%	17 7%	13 10%	4 4%
Rent free	10 1%	6 1%	4 1%	4 4%	1 1%	1 *	1 1%	1 *	1 1%	3 1%	2 1%	1 *	4 2%	2 1%	2 1%	3 1%	2 1%	1 1%
Refused	15 1%	7 1%	8 1%	3 3%	5 3%	1 1%	* *	1 1%	3 2%	7 3%	3 1%	1 *	3 1%	2 1%	4 1%	4 2%	4 3%	1 1%

## Opinion Poll

### Fieldwork : January 26th-28th 2007

Absolutes/col percents

Table 6  
**Classification**  
**Base: All respondents**

	Sex		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1008	484	524	111	171	202	171	151	202	252	292	212	252	269	263	248	140	89
<b><u>Foreign Holiday in last 3 years</u></b>																		
Yes	625	284	341	74	128	135	102	94	92	202	190	124	109	182	153	148	87	55
	62%	59%	65%	67%	75%	67%	60%	62%	46%	80%	65%	58%	43%	68%	58%	60%	62%	62%
No	383	200	183	37	43	67	69	57	109	50	102	88	143	87	110	100	53	33
	38%	41%	35%	33%	25%	33%	40%	38%	54%	20%	35%	42%	57%	32%	42%	40%	38%	38%
<b><u>Number of cars</u></b>																		
None	204	86	118	24	31	28	27	26	67	25	48	30	100	63	43	51	30	17
	20%	18%	22%	21%	18%	14%	16%	17%	33%	10%	17%	14%	40%	24%	16%	20%	21%	19%
1	438	212	226	38	75	79	72	70	105	102	120	105	112	111	111	108	60	49
	43%	44%	43%	34%	44%	39%	42%	46%	52%	40%	41%	50%	44%	41%	42%	44%	42%	55%
2	284	130	154	20	59	84	56	42	23	103	91	59	32	73	83	72	39	17
	28%	27%	29%	18%	34%	42%	33%	28%	12%	41%	31%	28%	13%	27%	32%	29%	28%	20%
3+	82	55	27	29	6	10	17	13	6	22	34	18	8	22	25	17	12	6
	8%	11%	5%	26%	3%	5%	10%	9%	3%	9%	11%	9%	3%	8%	10%	7%	8%	6%

## Opinion Poll

### Fieldwork : January 26th-28th 2007

Absolutes/col percents

Table 6  
**Classification**  
**Base: All respondents**

	Sex		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1008	484	524	111	171	202	171	151	202	252	292	212	252	269	263	248	140	89
<b><u>Internet Access</u></b>																		
At all	751 74%	362 75%	388 74%	104 94%	151 88%	186 92%	137 80%	97 64%	76 38%	233 92%	244 84%	152 72%	122 48%	205 76%	206 79%	175 71%	94 67%	71 80%
At home (net)	669 66%	327 68%	342 65%	94 85%	134 78%	175 87%	125 73%	83 55%	57 28%	213 85%	217 74%	141 66%	98 39%	186 69%	190 72%	149 60%	79 56%	65 74%
At work (net)	327 32%	152 31%	175 33%	44 40%	87 51%	89 44%	63 37%	39 26%	5 2%	138 55%	122 42%	49 23%	18 7%	90 34%	90 34%	69 28%	46 33%	31 35%
At home	387 38%	193 40%	194 37%	54 49%	60 35%	93 46%	73 42%	53 35%	56 28%	89 35%	115 40%	98 46%	84 33%	103 38%	108 41%	97 39%	43 31%	36 41%
At work	45 4%	18 4%	27 5%	4 3%	13 8%	6 3%	10 6%	9 6%	3 2%	14 6%	20 7%	7 3%	4 2%	8 3%	8 3%	17 7%	11 8%	2 2%
Both at home and at work	282 28%	134 28%	148 28%	40 36%	74 43%	82 41%	53 31%	30 20%	2 1%	124 49%	102 35%	42 20%	13 5%	82 31%	82 31%	52 21%	36 26%	29 33%
Somewhere else	37 4%	18 4%	19 4%	7 6%	4 2%	4 2%	2 1%	5 3%	15 7%	6 2%	7 2%	4 2%	20 8%	11 4%	8 3%	10 4%	5 3%	3 4%
Not at all	256 25%	120 25%	136 26%	6 6%	20 11%	16 8%	34 20%	54 36%	126 62%	19 7%	47 16%	60 28%	130 52%	64 24%	56 21%	72 29%	46 33%	18 20%
Refused	1 *	1 *	- -	- -	1 *	- -	- -	- -	* *	* *	1 *	- -	- -	- -	- -	1 *	* *	- -

## Opinion Poll

### Fieldwork : January 26th-28th 2007

Absolutes/col percents

Table 6  
**Classification**  
**Base: All respondents**

	Sex		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1008	484	524	111	171	202	171	151	202	252	292	212	252	269	263	248	140	89
<b>What is the highest educational level that you have achieved to date?</b>																		
Secondary/ high school/ NVQ 1-3	598 59%	280 58%	317 61%	78 70%	77 45%	117 58%	115 67%	94 62%	118 58%	82 33%	169 58%	164 78%	182 72%	154 57%	155 59%	156 63%	80 57%	53 59%
University degree or equivalent professional qualification/ NVQ4	245 24%	119 25%	126 24%	21 19%	58 34%	53 26%	37 22%	33 22%	43 21%	109 43%	80 27%	25 12%	31 12%	60 22%	68 26%	55 22%	34 25%	27 30%
Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent	93 9%	50 10%	43 8%	9 8%	29 17%	24 12%	12 7%	11 7%	8 4%	56 22%	27 9%	8 4%	3 1%	36 13%	22 8%	18 7%	13 9%	4 5%
None of these	52 5%	23 5%	28 5%	3 3%	1 1%	6 3%	7 4%	13 9%	21 10%	2 1%	9 3%	11 5%	30 12%	13 5%	12 4%	14 6%	10 7%	3 3%
Refused	21 2%	11 2%	10 2%	- -	6 4%	2 1%	* *	1 *	12 6%	4 1%	8 3%	4 2%	6 2%	6 2%	6 2%	4 2%	2 2%	2 3%

## Opinion Poll

### Fieldwork : January 26th-28th 2007

Absolutes/col percents

Table 6  
**Classification**  
**Base: All respondents**

	Sex		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1008	484	524	111	171	202	171	151	202	252	292	212	252	269	263	248	140	89
<b><u>Marital Status</u></b>																		
Single	222 22%	121 25%	101 19%	70 63%	57 33%	39 19%	27 16%	16 10%	14 7%	55 22%	66 22%	41 20%	59 24%	77 29%	58 22%	44 18%	27 19%	17 19%
Married/ co-habiting	540 54%	244 50%	296 56%	35 32%	103 60%	138 68%	100 58%	96 63%	68 34%	155 61%	161 55%	125 59%	100 40%	126 47%	146 56%	141 57%	69 49%	58 66%
Widowed/ separated/ divorced	236 23%	115 24%	122 23%	3 3%	8 5%	23 11%	44 26%	40 26%	119 59%	38 15%	63 21%	46 22%	90 36%	64 24%	56 21%	59 24%	43 31%	14 16%
Refused	10 1%	4 1%	5 1%	2 2%	4 2%	2 1%	* *	- -	1 1%	4 2%	3 1%	- -	3 1%	2 1%	2 1%	3 1%	2 1%	- -
<b><u>Children</u></b>																		
None aged 18 or under	687 68%	350 72%	338 64%	93 84%	100 58%	61 30%	103 60%	132 88%	199 98%	175 69%	195 67%	128 61%	189 75%	198 74%	170 65%	168 68%	100 71%	52 59%
NET: Yes	318 32%	132 27%	187 36%	18 16%	71 41%	139 69%	68 40%	19 12%	3 2%	77 30%	96 33%	83 39%	63 25%	71 26%	92 35%	78 32%	40 29%	37 41%
NET: Yes any aged 15 or under	268 27%	114 24%	154 29%	18 16%	68 40%	129 64%	42 24%	7 5%	3 2%	64 25%	84 29%	67 32%	53 21%	62 23%	75 28%	69 28%	30 21%	33 37%
- Aged under 5	121 12%	47 10%	74 14%	18 16%	51 29%	44 22%	6 4%	1 1%	1 *	24 9%	48 16%	25 12%	25 10%	29 11%	30 12%	28 11%	16 11%	18 20%
- Aged 5-10	116 11%	44 9%	72 14%	- -	33 19%	64 32%	16 10%	2 2%	1 *	27 11%	33 11%	24 11%	32 13%	31 11%	26 10%	34 14%	10 7%	14 16%
- Aged 11-15	103 10%	52 11%	51 10%	- -	6 4%	63 31%	29 17%	4 2%	1 1%	27 11%	26 9%	32 15%	18 7%	27 10%	32 12%	25 10%	10 7%	9 10%
- Aged 16-18	92 9%	41 8%	51 10%	- -	4 2%	33 16%	39 23%	15 10%	1 1%	26 10%	21 7%	30 14%	15 6%	20 7%	29 11%	19 8%	15 11%	9 10%
Refused	2 *	2 *	- -	- -	1 *	2 1%	- -	- -	- -	* *	2 1%	- -	- -	- -	* *	2 1%	- -	- -

## Opinion Poll

### Fieldwork : January 26th-28th 2007

Absolutes/col percents

Table 6  
**Classification**  
**Base: All respondents**

	Sex		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1008	484	524	111	171	202	171	151	202	252	292	212	252	269	263	248	140	89
<b><u>Grocery shopping status</u></b>																		
I am the main grocery shopper in the household	704 70%	256 53%	448 85%	38 35%	122 71%	132 65%	127 74%	116 76%	168 84%	169 67%	191 65%	149 70%	195 77%	196 73%	178 68%	168 68%	102 73%	60 68%
I regularly do the main grocery shop	714 71%	285 59%	429 82%	40 36%	127 74%	143 71%	129 75%	109 72%	168 83%	172 68%	205 70%	147 70%	190 75%	200 74%	188 71%	173 70%	95 68%	59 66%
I regularly do top up grocery shopping (buy items or a basket of items as they are needed)	776 77%	349 72%	427 81%	62 56%	134 78%	171 85%	135 79%	114 76%	160 79%	193 77%	227 78%	162 77%	194 77%	201 75%	205 78%	189 76%	112 79%	69 78%
I do not do grocery shopping	89 9%	72 15%	17 3%	32 29%	8 5%	12 6%	18 10%	11 7%	8 4%	22 9%	27 9%	19 9%	20 8%	24 9%	19 7%	30 12%	12 9%	4 5%
Refused	8 1%	5 1%	3 1%	- -	4 2%	1 *	- -	2 1%	1 1%	4 2%	1 *	1 *	1 1%	1 *	2 1%	4 2%	1 1%	1 1%



## Opinion Poll

### Fieldwork : January 26th-28th 2007

Absolutes/col percents

Table 6  
**Classification**  
**Base: All respondents**

	Total	Q.2/3 Voting Intention (including Squeeze)									
		Conservative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	
Unweighted base	1008	205	216	143	12	25	15	7	8	38	
Weighted base	1008	216	195	140	13	22	18	6	9	45	
<b>Sex</b>											
Male	484 48%	118 55%	87 45%	57 41%	5 43%	6 27%	13 69%	2 25%	6 68%	26 57%	
Female	524 52%	98 45%	108 55%	83 59%	7 57%	16 73%	6 31%	5 75%	3 32%	19 43%	
<b>Age</b>											
18-24	(21) 11%	111 9%	19 10%	20 10%	9 6%	- -	- -	3 16%	2 39%	2 24%	8 18%
25-34	(29.5) 17%	171 16%	34 16%	26 14%	22 16%	1 11%	6 29%	3 17%	- -	* 5%	10 22%
35-44	(39.5) 20%	202 16%	36 16%	53 27%	22 16%	2 18%	7 34%	8 43%	- -	2 19%	7 16%
45-54	(49.5) 17%	171 17%	28 13%	32 17%	35 25%	1 11%	4 17%	2 13%	- -	- -	8 18%
55-64	(59.5) 15%	151 15%	38 18%	29 15%	23 16%	3 24%	3 12%	- -	- -	2 18%	3 8%
65+	(70) 20%	202 20%	62 29%	34 17%	30 21%	5 37%	2 7%	2 10%	4 61%	3 33%	9 19%
Average age	46.57	49.87	46.25	48.92	55.45	42.98	39.16	50.74	48.39	43.19	

## Opinion Poll

### Fieldwork : January 26th-28th 2007

Absolutes/col percents

Table 6  
**Classification**  
**Base: All respondents**

	Total	Q.2/3 Voting Intention (including Squeeze)								
		Conservative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other
Weighted base	1008	216	195	140	13	22	18	6	9	45
<b><u>Social Class</u></b>										
AB	252 25%	67 31%	47 24%	41 30%	2 19%	8 39%	3 18%	1 11%	1 15%	8 17%
C1	292 29%	69 32%	50 26%	43 31%	4 31%	6 27%	6 32%	2 28%	4 43%	12 26%
C2	212 21%	43 20%	35 18%	24 17%	2 13%	-	7 40%	1 23%	2 18%	15 34%
DE	252 25%	38 18%	63 32%	31 22%	5 37%	8 34%	2 10%	2 38%	2 24%	10 23%
<b><u>Region</u></b>										
North	336 33%	58 27%	73 37%	42 30%	4 29%	8 35%	17 94%	-	3 29%	16 35%
Midlands	314 31%	79 36%	62 32%	33 24%	1 8%	7 31%	1 6%	6 89%	3 33%	14 31%
South	358 35%	80 37%	60 31%	64 46%	8 63%	7 34%	-	1 11%	3 38%	16 35%

## Opinion Poll

### Fieldwork : January 26th-28th 2007

Absolutes/col percents

Table 6  
**Classification**  
**Base: All respondents**

	Total	Q.2/3 Voting Intention (including Squeeze)								
		Conservative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other
Weighted base	1008	216	195	140	13	22	18	6	9	45
<b><u>Working status</u></b>										
Full-time	447 44%	89 41%	87 44%	63 45%	5 36%	11 51%	14 76%	-	3 29%	20 45%
Part-time	113 11%	18 8%	21 11%	22 16%	2 19%	4 16%	1 8%	-	-	3 7%
Not working but seeking work or temporarily unemployed/sick	71 7%	8 3%	18 9%	3 2%	-	1 6%	-	-	3 38%	2 5%
Not working/not seeking work	79 8%	20 9%	15 8%	10 7%	-	3 15%	1 6%	-	* 5%	3 6%
Retired	245 24%	73 34%	40 20%	35 25%	6 45%	2 7%	2 10%	4 61%	3 28%	10 22%
Student	51 5%	9 4%	15 8%	7 5%	-	1 5%	-	2 39%	-	6 14%
Refused	2 *	-	-	-	-	-	-	-	-	-

## Opinion Poll

### Fieldwork : January 26th-28th 2007

Absolutes/col percents

Table 6  
**Classification**  
**Base: All respondents**

	Total	Q.2/3 Voting Intention (including Squeeze)								
		Conservative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other
Weighted base	1008	216	195	140	13	22	18	6	9	45
<b><u>Tenure</u></b>										
Own outright	323 32%	93 43%	55 28%	42 30%	5 36%	7 32%	1 4%	3 40%	4 48%	12 27%
Own with a mortgage	413 41%	82 38%	73 38%	71 51%	7 55%	10 45%	12 66%	-	2 24%	16 36%
Council	131 13%	17 8%	34 17%	8 6%	-	3 12%	4 20%	2 28%	2 18%	12 27%
Housing Assoc.	42 4%	4 2%	9 5%	6 4%	1 5%	2 10%	2 10%	-	-	1 1%
Rented from someone else	74 7%	13 6%	21 11%	10 7%	* 4%	* 2%	-	1 14%	* 5%	2 5%
Rent free	10 1%	3 1%	3 1%	1 1%	-	-	-	1 11%	-	1 1%
Refused	15 1%	4 2%	* *	1 1%	-	-	-	* 7%	* 5%	1 2%

## Opinion Poll

### Fieldwork : January 26th-28th 2007

Absolutes/col percents

Table 6  
**Classification**  
**Base: All respondents**

	Total	Q.2/3 Voting Intention (including Squeeze)								
		Conservative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other
Weighted base	1008	216	195	140	13	22	18	6	9	45
<b><u>Foreign Holiday in last 3 years</u></b>										
Yes	625 62%	138 64%	121 62%	96 68%	7 56%	16 75%	12 67%	6 87%	5 62%	22 49%
No	383 38%	78 36%	73 38%	44 32%	6 44%	5 25%	6 33%	1 13%	3 38%	23 51%
<b><u>Number of cars</u></b>										
None	204 20%	34 16%	48 24%	21 15%	3 26%	4 17%	3 18%	2 36%	3 38%	10 22%
1	438 43%	87 40%	91 47%	56 40%	2 18%	8 37%	12 65%	3 53%	4 42%	24 53%
2	284 28%	72 33%	47 24%	50 35%	5 40%	9 41%	2 11%	-	-	8 18%
3+	82 8%	23 11%	9 5%	13 9%	2 17%	1 4%	1 6%	1 11%	2 19%	3 7%

## Opinion Poll

### Fieldwork : January 26th-28th 2007

Absolutes/col percents

Table 6  
**Classification**  
**Base: All respondents**

	Total	Q.2/3 Voting Intention (including Squeeze)								
		Conservative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other
Weighted base	1008	216	195	140	13	22	18	6	9	45
<b><u>Internet Access</u></b>										
At all	751 74%	166 77%	145 74%	107 77%	8 64%	20 93%	17 90%	3 47%	8 86%	34 76%
At home (net)	669 66%	150 69%	127 65%	95 68%	6 45%	18 80%	17 90%	3 47%	8 86%	32 71%
At work (net)	327 32%	69 32%	62 32%	56 40%	4 28%	8 36%	9 48%	1 11%	2 25%	16 35%
At home	387 38%	91 42%	74 38%	46 33%	3 25%	12 56%	8 42%	2 36%	5 61%	18 41%
At work	45 4%	9 4%	9 5%	7 5%	1 8%	3 12%	- -	- -	- -	2 5%
Both at home and at work	282 28%	59 27%	53 27%	49 35%	3 20%	5 24%	9 48%	1 11%	2 25%	14 30%
Somewhere else	37 4%	7 3%	9 5%	5 3%	1 11%	- -	- -	- -	- -	- -
Not at all	256 25%	49 23%	50 26%	33 23%	4 36%	2 7%	2 10%	3 53%	1 14%	11 24%
Refused	1 *	1 1%	- -	- -	- -	- -	- -	- -	- -	- -

## Opinion Poll

### Fieldwork : January 26th-28th 2007

Absolutes/col percents

Table 6  
**Classification**  
**Base: All respondents**

	Q.2/3 Voting Intention (including Squeeze)									
	Total	Conservative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other
Weighted base	1008	216	195	140	13	22	18	6	9	45
<b><u>What is the highest educational level that you have achieved to date?</u></b>										
Secondary/ high school/ NVQ 1-3	598 59%	117 54%	130 67%	68 49%	9 72%	10 45%	13 68%	5 77%	5 57%	27 60%
University degree or equivalent professional qualification/ NVQ4	245 24%	60 28%	41 21%	43 31%	2 18%	7 31%	6 32%	1 17%	- -	10 22%
Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent	93 9%	23 11%	15 8%	18 13%	1 11%	5 21%	- -	- -	3 38%	3 6%
None of these	52 5%	12 6%	5 3%	9 6%	- -	1 4%	- -	- -	- -	3 6%
Refused	21 2%	4 2%	3 1%	1 1%	- -	- -	- -	* 7%	* 5%	3 6%

## Opinion Poll

### Fieldwork : January 26th-28th 2007

Absolutes/col percents

Table 6  
**Classification**  
**Base: All respondents**

	Total	Q.2/3 Voting Intention (including Squeeze)								
		Conservative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other
Weighted base	1008	216	195	140	13	22	18	6	9	45
<b><u>Marital Status</u></b>										
Single	222 22%	37 17%	44 22%	19 13%	2 19%	4 20%	5 25%	1 19%	- -	14 31%
Married/ co-habiting	540 54%	124 57%	109 56%	88 63%	7 55%	11 50%	10 52%	3 45%	5 57%	25 54%
Widowed/ separated/ divorced	236 23%	53 25%	42 21%	32 23%	3 26%	7 30%	4 23%	2 29%	3 37%	7 14%
Refused	10 1%	2 1%	* *	1 1%	- -	- -	- -	* 7%	* 5%	- -
<b><u>Children</u></b>										
None aged 18 or under	687 68%	150 69%	128 66%	103 74%	9 71%	12 54%	10 52%	5 72%	3 29%	33 73%
NET: Yes	318 32%	66 31%	67 34%	37 26%	2 19%	10 46%	9 48%	2 28%	6 71%	12 27%
NET: Yes any aged 15 or under	268 27%	54 25%	58 30%	28 20%	2 19%	8 38%	9 48%	2 28%	5 51%	12 27%
- Aged under 5	121 12%	28 13%	29 15%	10 7%	- -	2 10%	5 28%	2 28%	3 33%	4 8%
- Aged 5-10	116 11%	18 8%	29 15%	13 9%	2 19%	6 27%	2 11%	- -	- -	7 14%
- Aged 11-15	103 10%	29 13%	22 11%	13 9%	2 19%	3 15%	3 16%	- -	2 18%	2 5%
- Aged 16-18	92 9%	20 9%	20 10%	17 12%	- -	3 15%	2 10%	- -	2 19%	1 1%
Refused	2 *	- -	- -	- -	1 10%	- -	- -	- -	- -	- -



## Opinion Poll

### Fieldwork : January 26th-28th 2007

Absolutes/col percents

Table 6  
**Classification**  
**Base: All respondents**

	Total	Q.2/3 Voting Intention (including Squeeze)								
		Conservative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other
Weighted base	1008	216	195	140	13	22	18	6	9	45
<b><u>Grocery shopping status</u></b>										
I am the main grocery shopper in the household	704 70%	152 70%	136 70%	105 75%	10 76%	17 80%	12 62%	4 65%	6 66%	24 54%
I regularly do the main grocery shop	714 71%	147 68%	144 74%	102 73%	10 76%	17 76%	17 91%	2 37%	7 75%	30 67%
I regularly do top up grocery shopping (buy items or a basket of items as they are needed)	776 77%	174 80%	148 76%	112 80%	11 86%	18 83%	16 84%	3 41%	4 42%	38 84%
I do not do grocery shopping	89 9%	16 7%	17 9%	8 6%	2 14%	1 5%	-	1 17%	2 19%	2 4%
Refused	8 1%	2 1%	* *	2 1%	- -	- -	- -	* 7%	* 5%	1 2%

## Opinion Poll

### Fieldwork : January 26th-28th 2007

Absolutes/col percents

Table 6  
**Classification**  
**Base: All respondents**

		Q.4 Generally speaking, do you think of yourself as...?											
		Total	Labour	Conservative	Lib Dem	Other	Refused	SNP	Green	UKIP	BNP	Plaid Cymru	Don't know
Unweighted base		1008	310	209	129	110	62	20	17	7	7	6	131
Weighted base		1008	295	225	126	115	60	27	16	8	7	7	122
<b>Sex</b>													
Male		484 48%	136 46%	124 55%	52 42%	50 43%	24 39%	19 71%	8 54%	4 53%	6 84%	3 43%	57 47%
Female		524 52%	159 54%	101 45%	74 58%	65 57%	37 61%	8 29%	7 46%	4 47%	1 16%	4 57%	65 53%
<b>Age</b>													
18-24	(21)	111 11%	34 12%	18 8%	14 11%	14 12%	4 6%	3 11%	-	3 41%	3 44%	1 19%	16 13%
25-34	(29.5)	171 17%	48 16%	40 18%	16 12%	25 22%	8 13%	8 28%	4 29%	-	* 7%	-	22 18%
35-44	(39.5)	202 20%	61 21%	38 17%	17 13%	24 21%	17 27%	9 35%	4 27%	-	3 38%	1 11%	29 24%
45-54	(49.5)	171 17%	53 18%	27 12%	30 23%	24 21%	12 21%	3 11%	3 20%	2 27%	-	-	17 14%
55-64	(59.5)	151 15%	49 17%	41 18%	22 17%	12 10%	7 12%	1 5%	3 20%	1 13%	-	-	16 13%
65+	(70)	202 20%	50 17%	61 27%	28 23%	16 14%	12 20%	3 10%	1 4%	2 20%	1 12%	5 70%	23 19%
Average age		46.57	45.98	49.33	48.85	43.58	47.59	39.86	43.86	43.35	34.35	57.51	44.92

## Opinion Poll

### Fieldwork : January 26th-28th 2007

Absolutes/col percents

Table 6  
**Classification**  
**Base: All respondents**

	Q.4 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conservative	Lib Dem	Other	Refused	SNP	Green	UKIP	BNP	Plaid Cymru	Don't know
Weighted base	1008	295	225	126	115	60	27	16	8	7	7	122
<b><u>Social Class</u></b>												
AB	252 25%	75 26%	60 27%	31 25%	30 26%	14 23%	5 18%	5 32%	3 39%	2 29%	1 11%	26 21%
C1	292 29%	80 27%	81 36%	36 29%	29 25%	19 32%	5 20%	3 17%	3 41%	2 30%	2 28%	31 25%
C2	212 21%	58 20%	45 20%	23 18%	27 24%	12 19%	12 45%	1 6%	- -	3 41%	1 21%	30 24%
DE	252 25%	82 28%	39 17%	36 29%	28 24%	15 25%	5 18%	7 45%	2 20%	- -	3 40%	36 29%
<b><u>Region</u></b>												
North	336 33%	103 35%	68 30%	38 30%	30 26%	21 34%	27 100%	4 26%	2 24%	5 65%	- -	40 33%
Midlands	314 31%	106 36%	70 31%	30 24%	30 26%	24 40%	- -	7 46%	2 25%	- -	7 100%	37 30%
South	358 35%	86 29%	88 39%	58 46%	54 47%	16 26%	- -	4 28%	4 50%	2 35%	- -	46 37%

## Opinion Poll

### Fieldwork : January 26th-28th 2007

Absolutes/col percents

Table 6  
**Classification**  
**Base: All respondents**

	Q.4 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conservative	Lib Dem	Other	Refused	SNP	Green	UKIP	BNP	Plaid Cymru	Don't know
Weighted base	1008	295	225	126	115	60	27	16	8	7	7	122
<b>Working status</b>												
Full-time	447 44%	134 45%	94 42%	51 40%	56 49%	24 40%	18 67%	7 42%	4 53%	1 15%	1 11%	58 47%
Part-time	113 11%	36 12%	20 9%	22 17%	4 3%	11 18%	2 7%	1 5%	- -	* 5%	- -	17 14%
Not working but seeking work or temporarily unemployed/sick	71 7%	19 6%	9 4%	5 4%	13 11%	3 4%	3 12%	3 22%	1 14%	4 58%	- -	11 9%
Not working/not seeking work	79 8%	24 8%	15 7%	10 8%	14 12%	5 8%	2 6%	3 21%	- -	- -	1 19%	6 5%
Retired	245 24%	62 21%	77 34%	33 26%	20 17%	15 24%	2 9%	1 4%	3 33%	1 12%	5 70%	27 22%
Student	51 5%	20 7%	10 4%	7 5%	8 7%	1 2%	- -	1 6%	- -	1 10%	- -	3 2%
Refused	2 *	- -	- -	- -	- -	2 3%	- -	- -	- -	- -	- -	- -

## Opinion Poll

### Fieldwork : January 26th-28th 2007

Absolutes/col percents

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	Q.4 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conservative	Lib Dem	Other	Refused	SNP	Green	UKIP	BNP	Plaid Cymru	Don't know
Weighted base	1008	295	225	126	115	60	27	16	8	7	7	122
<b>Tenure</b>												
Own outright	323 32%	87 29%	96 43%	37 29%	37 32%	25 41%	2 7%	4 25%	4 47%	3 36%	4 64%	25 21%
Own with a mortgage	413 41%	115 39%	85 38%	63 50%	46 40%	23 38%	16 59%	7 44%	3 39%	- -	1 11%	55 45%
Council	131 13%	51 17%	17 7%	9 7%	19 17%	5 8%	7 25%	2 12%	- -	2 33%	1 19%	17 14%
Housing Assoc.	42 4%	12 4%	5 2%	7 5%	3 2%	2 4%	2 7%	3 19%	- -	1 8%	- -	8 6%
Rented from someone else	74 7%	25 9%	13 6%	9 7%	8 7%	2 4%	* 2%	- -	1 14%	* 5%	- -	14 12%
Rent free	10 1%	3 1%	3 1%	1 1%	1 1%	- -	- -	- -	- -	1 10%	- -	1 1%
Refused	15 1%	1 *	5 2%	* *	1 1%	3 6%	- -	- -	- -	* 7%	* 6%	2 2%

## Opinion Poll

### Fieldwork : January 26th-28th 2007

Absolutes/col percents

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	Total	Labour	Conservative	Lib Dem	Other	Refused	SNP	Green	UKIP	BNP	Plaid Cymru	Don't know
Weighted base	1008	295	225	126	115	60	27	16	8	7	7	122
<b><u>Foreign Holiday in last 3 years</u></b>												
Yes	625 62%	183 62%	150 66%	74 59%	70 61%	37 62%	15 58%	12 75%	5 62%	6 88%	3 48%	70 57%
No	383 38%	112 38%	76 34%	52 41%	45 39%	23 38%	11 42%	4 25%	3 38%	1 12%	4 52%	52 43%
<b><u>Number of cars</u></b>												
None	204 20%	69 23%	31 14%	25 20%	27 24%	13 21%	4 17%	4 25%	2 24%	1 13%	3 46%	24 20%
1	438 43%	131 44%	91 40%	51 41%	54 47%	24 41%	16 61%	6 40%	1 10%	4 52%	4 54%	57 47%
2	284 28%	83 28%	75 33%	35 28%	28 24%	20 34%	6 23%	4 29%	2 27%	-	-	32 26%
3+	82 8%	12 4%	29 13%	15 12%	6 5%	3 5%	-	1 6%	3 39%	2 35%	-	9 8%

## Opinion Poll

### Fieldwork : January 26th-28th 2007

Absolutes/col percents

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	Q.4 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conservative	Lib Dem	Other	Refused	SNP	Green	UKIP	BNP	Plaid Cymru	Don't know
Weighted base	1008	295	225	126	115	60	27	16	8	7	7	122
<b>Internet Access</b>												
At all	751 74%	219 74%	176 78%	89 71%	83 72%	43 72%	23 85%	15 96%	6 76%	7 92%	1 11%	89 73%
At home (net)	669 66%	195 66%	157 69%	81 64%	72 63%	37 61%	23 85%	15 96%	5 66%	7 92%	1 11%	77 63%
At work (net)	327 32%	102 35%	69 31%	38 30%	38 33%	20 34%	13 48%	4 24%	- -	3 42%	1 11%	39 32%
At home	387 38%	105 36%	96 43%	48 38%	42 37%	21 35%	10 37%	11 72%	5 66%	4 51%	- -	45 37%
At work	45 4%	12 4%	9 4%	5 4%	8 7%	4 7%	- -	- -	- -	- -	- -	7 6%
Both at home and at work	282 28%	90 30%	60 27%	33 26%	30 26%	16 27%	13 48%	4 24%	- -	3 42%	1 11%	32 26%
Somewhere else	37 4%	12 4%	11 5%	3 3%	3 3%	2 4%	- -	- -	1 10%	- -	- -	5 4%
Not at all	256 25%	76 26%	48 21%	37 29%	32 28%	17 28%	4 15%	1 4%	2 24%	1 8%	6 89%	33 27%
Refused	1 *	-	1 1%	-	-	-	-	-	-	-	-	-

## Opinion Poll

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Absolutes/col percents

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	Q.4 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conservative	Lib Dem	Other	Refused	SNP	Green	UKIP	BNP	Plaid Cymru	Don't know
Weighted base	1008	295	225	126	115	60	27	16	8	7	7	122
<b>What is the highest educational level that you have achieved to date?</b>												
Secondary/ high school/ NVQ 1-3	598 59%	185 63%	134 59%	70 55%	67 58%	33 54%	17 62%	6 40%	5 63%	4 63%	1 21%	76 62%
University degree or equivalent professional qualification/ NVQ4	245 24%	69 23%	54 24%	32 25%	29 25%	18 29%	9 34%	4 25%	3 37%	* 5%	4 54%	23 19%
Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent	93 9%	22 7%	22 10%	12 10%	15 13%	6 9%	- -	4 25%	- -	2 25%	- -	11 9%
None of these	52 5%	12 4%	9 4%	12 9%	2 2%	4 7%	1 4%	2 10%	- -	- -	1 19%	9 7%
Refused	21 2%	7 2%	6 3%	1 1%	3 2%	1 1%	- -	- -	- -	* 7%	* 6%	4 3%



## Opinion Poll

### Fieldwork : January 26th-28th 2007

Absolutes/col percents

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	Q.4 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conservative	Lib Dem	Other	Refused	SNP	Green	UKIP	BNP	Plaid Cymru	Don't know
Weighted base	1008	295	225	126	115	60	27	16	8	7	7	122
<b>Marital Status</b>												
Single	222 22%	66 22%	36 16%	27 21%	32 28%	15 25%	7 27%	5 34%	1 14%	3 44%	2 30%	28 23%
Married/ co-habiting	540 54%	162 55%	131 58%	70 55%	48 42%	26 43%	18 67%	5 32%	5 66%	3 36%	3 43%	69 57%
Widowed/ separated/ divorced	236 23%	65 22%	56 25%	29 23%	34 30%	16 27%	1 5%	5 34%	2 20%	1 13%	1 21%	25 20%
Refused	10 1%	1 *	2 1%	* *	* *	3 6%	- -	- -	- -	* 7%	* 6%	1 1%
<b>Children</b>												
None aged 18 or under	687 68%	198 67%	159 70%	100 80%	76 66%	43 71%	11 42%	9 61%	5 59%	4 58%	5 70%	77 63%
NET: Yes	318 32%	95 32%	67 30%	26 20%	39 34%	18 29%	15 58%	6 39%	3 41%	3 42%	2 30%	44 36%
NET: Yes any aged 15 or under	268 27%	80 27%	55 24%	18 14%	35 31%	16 26%	15 58%	6 39%	3 41%	1 17%	2 30%	37 30%
- Aged under 5	121 12%	33 11%	25 11%	9 7%	18 16%	6 11%	8 31%	2 14%	1 14%	1 12%	1 19%	15 13%
- Aged 5-10	116 11%	34 12%	22 10%	10 8%	17 15%	4 7%	6 21%	4 28%	- -	- -	1 11%	18 14%
- Aged 11-15	103 10%	36 12%	24 11%	6 4%	8 7%	8 13%	4 15%	3 17%	2 27%	* 5%	- -	12 10%
- Aged 16-18	92 9%	34 12%	18 8%	12 10%	7 6%	4 7%	3 13%	1 6%	- -	2 30%	- -	9 8%
Refused	2 *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 1%

## Opinion Poll

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	Q.4 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conservative	Lib Dem	Other	Refused	SNP	Green	UKIP	BNP	Plaid Cymru	Don't know
Weighted base	1008	295	225	126	115	60	27	16	8	7	7	122
<b><u>Grocery shopping status</u></b>												
I am the main grocery shopper in the household	704 70%	201 68%	154 68%	93 74%	93 81%	45 74%	17 65%	11 71%	6 74%	* 5%	4 51%	80 65%
I regularly do the main grocery shop	714 71%	204 69%	156 69%	92 73%	89 77%	48 80%	20 73%	11 71%	6 74%	4 51%	4 51%	82 67%
I regularly do top up grocery shopping (buy items or a basket of items as they are needed)	776 77%	226 77%	180 80%	95 75%	92 80%	45 74%	21 77%	13 86%	5 60%	4 57%	5 78%	89 73%
I do not do grocery shopping	89 9%	25 9%	13 6%	11 8%	11 10%	6 9%	2 6%	1 7%	2 26%	2 25%	1 16%	15 13%
Refused	8 1%	2 1%	4 2%	- -	- -	1 1%	- -	- -	- -	* 7%	* 6%	1 1%