## Comen

## Political Poll

## Fieldwork : December 14th-16th 2007

Table 1
Q.A Thinking back to the last general election in 2005, which party if any did you vote for?

Base: All respondents

|  |  |  | der |  |  |  |  |  |  |  | Socia | lass |  |  |  | Region |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $\underline{65+}$ | AB | C1 | C2 | DE | South East | Midlands | North England | Wales \& South West | Scotland |
| Unweighted base | 1004 | 476 | 528 | 79 | 147 | 209 | 173 | 162 | 234 | 354 | 242 | 167 | 241 | 252 | 267 | 249 | 147 | 89 |
| Weighted base | 1004 | 482 | 523 | 119 | 159 | 198 | 168 | 151 | 209 | 264 | 292 | 210 | 239 | 264 | 263 | 245 | 143 | 89 |
| Conservative | $\begin{aligned} & 195 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 11 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & \text { 22\% } \end{aligned}$ | $\begin{aligned} & 63 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 8 \% \end{aligned}$ |
| Labour | $\begin{gathered} 244 \\ 24 \% \end{gathered}$ | $\begin{aligned} & 120 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 124 \\ 24 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 20 \% \end{aligned}$ |
| Liberal Democrat | $\begin{aligned} & 120 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 16 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 25 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 8 \\ 10 \% \end{gathered}$ |
| Other | $\begin{gathered} 48 \\ 5 \% \end{gathered}$ | $\begin{gathered} 29 \\ 6 \% \end{gathered}$ | $\begin{gathered} 19 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 12 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 11 \\ 5 \% \end{gathered}$ | $\begin{gathered} 16 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 12 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 21 \% \end{aligned}$ |
| Did not vote | $\begin{aligned} & 293 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 140 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 153 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 68 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 32 \% \end{aligned}$ |
| Don't remember | $\begin{gathered} 33 \\ 3 \% \end{gathered}$ | $\begin{gathered} 13 \\ 3 \% \end{gathered}$ | $\begin{gathered} 20 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 11 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 7 \% \end{aligned}$ |
| Refused | $\begin{gathered} 70 \\ 7 \% \end{gathered}$ | $\begin{gathered} 36 \\ 8 \% \end{gathered}$ | $\begin{gathered} 34 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 11 \\ 7 \% \end{gathered}$ | $\begin{gathered} 13 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 30 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 20 \\ 8 \% \end{gathered}$ | $\begin{gathered} 18 \\ 6 \% \end{gathered}$ | $\begin{gathered} 11 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 22 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 17 \\ 7 \% \end{gathered}$ | $\begin{gathered} 25 \\ 9 \% \end{gathered}$ | $\begin{gathered} 15 \\ 6 \% \end{gathered}$ | $\begin{gathered} 11 \\ 8 \% \end{gathered}$ | $2{ }_{2}$ |

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## Political Poll

## Fieldwork : December 14th-16th 2007

Table 1
Q.A Thinking back to the last general election in 2005 , which party if any did you vote for?

Base: All respondents

|  |  |  |  |  | Q.2/3 Vo | ntion (inclu | eeze) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Conservative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other |
| Unweighted base | 1004 | 267 | 211 | 105 | 4 | 22 | 26 | 7 | 6 | 18 |
| Weighted base | 1004 | 270 | 202 | 104 | 4 | 22 | 26 | 8 | 6 | 18 |
| Conservative | $\begin{gathered} 195 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 164 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | - | $\begin{gathered} 3 \\ 12 \% \end{gathered}$ |  |  |  | $\begin{gathered} 3 \\ 19 \% \end{gathered}$ |
| Labour | $\begin{gathered} 244 \\ 24 \% \end{gathered}$ | $\begin{aligned} & 31 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 139 \\ 69 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 9 \% \end{aligned}$ | - | $\begin{gathered} 7 \\ 32 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 4 \% \end{aligned}$ | - | $\begin{gathered} 1 \\ 19 \% \end{gathered}$ | $\begin{gathered} 3 \\ 15 \% \end{gathered}$ |
| Liberal Democrat | $\begin{aligned} & 120 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 63 \% \\ & 63 \end{aligned}$ | - | $\stackrel{2}{10 \%}$ | $\begin{aligned} & 2 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 2 \\ 19 \% \end{gathered}$ | $\begin{gathered} 2 \\ 30 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 6 \% \end{aligned}$ |
| Other | $\begin{gathered} 48 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | - | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 4 \\ 100 \% \end{gathered}$ | $\begin{gathered} 5 \\ 24 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 55 \% \\ & 5 \end{aligned}$ | $\stackrel{3}{37 \%}$ | $\begin{gathered} 1 \\ 15 \% \end{gathered}$ | $\underset{14 \%}{2}$ |
| Did not vote | $\begin{gathered} 293 \\ 29 \% \end{gathered}$ | $\begin{aligned} & 43 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 15 \% \end{aligned}$ |  | $\begin{gathered} 5 \\ 23 \% \end{gathered}$ | $\begin{gathered} 9 \\ 34 \% \end{gathered}$ | $\begin{gathered} 3 \\ 34 \% \end{gathered}$ | $\begin{gathered} 2 \\ 36 \% \end{gathered}$ | $\stackrel{6}{66 \%}$ |
| Don't remember | $\begin{gathered} 33 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\div$ | - |  | $\begin{gathered} 1 \\ 10 \% \end{gathered}$ | $-$ | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ |
| Refused | $\begin{gathered} 70 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | - | - | - | - | - | 1 $6 \%$ |

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## Political Poll

## Fieldwork : December 14th-16th 2007

Table 1
Q.A Thinking back to the last general election in 2005, which party if any did you vote for?

Base: All respondents

|  | Q. 4 Generally speaking, do you think of yourself as...? |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Labour | Conser -vative | Lib Dem | Other | Refused | SNP | Green | BNP | Plaid Cymru | UKIP | Don't know |
| Unweighted base | 1004 | 294 | 252 | 117 | 65 | 64 | 27 | 20 | 7 | 5 | 2 | 151 |
| Weighted base | 1004 | 278 | 260 | 113 | 69 | 62 | 27 | 19 | 7 | 4 | 2 | 161 |
| Conservative | $\begin{gathered} 195 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 159 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 8 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 4 \% \end{aligned}$ |  | $\begin{gathered} 2 \\ 13 \% \end{gathered}$ | - |  | - | $\begin{gathered} 12 \\ 7 \% \end{gathered}$ |
| Labour | $\begin{aligned} & 244 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 172 \\ & 62 \% \end{aligned}$ | $\begin{gathered} 19 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 1 \\ 15 \% \end{gathered}$ | $\begin{gathered} 2 \\ 50 \% \end{gathered}$ |  | $\begin{aligned} & 26 \\ & 16 \% \end{aligned}$ |
| Liberal Democrat | $\begin{aligned} & 120 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 12 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 4 \% \end{aligned}$ | $2$ | $\begin{aligned} & 1 \\ & 5 \% \end{aligned}$ |  | $\begin{gathered} 2 \\ 37 \% \end{gathered}$ |  | $\begin{aligned} & 18 \\ & 11 \% \end{aligned}$ |
| Other | $\begin{gathered} 48 \\ 5 \% \end{gathered}$ | 1 | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 9 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 57 \% \end{aligned}$ | $\begin{gathered} 5 \\ 26 \% \end{gathered}$ | $\begin{gathered} 4 \\ 51 \% \end{gathered}$ | - | $\begin{gathered} 2 \\ 100 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ |
| Did not vote | $\begin{aligned} & 293 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 6 \\ 23 \% \end{gathered}$ | $\begin{gathered} 9 \\ 45 \% \end{gathered}$ | $\begin{gathered} 2 \\ 33 \% \end{gathered}$ | $\begin{gathered} 1 \\ 13 \% \end{gathered}$ | - | $\begin{aligned} & 81 \\ & 50 \% \end{aligned}$ |
| Don't remember | $\begin{gathered} 33 \\ 3 \% \end{gathered}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 3 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 9 \% \end{aligned}$ | - | - | - | $\begin{gathered} 10 \\ 6 \% \end{gathered}$ |
| Refused | $\begin{aligned} & 70 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 63 \% \end{aligned}$ | - | - | - | - | - | $\begin{gathered} 11 \\ 7 \% \end{gathered}$ |

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## Political Poll

## Fieldwork : December 14th-16th 2007

Table 2
Q. 1 How likely would you be to vote if there were a general election tomorrow?

Base: All respondents


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## Political Poll

## Fieldwork : December 14th-16th 2007

Table 2
Q. 1 How likely would you be to vote if there were a general election tomorrow?

Base: All respondents

|  | Q.2/3 Voting Intention (including Squeeze) |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Conservative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other |
| Unweighted base | 1004 | 267 | 211 | 105 | 4 | 22 | 26 | 7 | 6 | 18 |
| Weighted base | 1004 | 270 | 202 | 104 | 4 | 22 | 26 | 8 | 6 | 18 |
| Absolutely certain (10) to vote | $\begin{aligned} & 471 \\ & 47 \% \end{aligned}$ | $\begin{gathered} 188 \\ 70 \% \end{gathered}$ | $\begin{gathered} 107 \\ 53 \% \end{gathered}$ | $\begin{aligned} & 64 \\ & 62 \% \end{aligned}$ | $\begin{gathered} 2 \\ 61 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 69 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 67 \% \end{aligned}$ | $\begin{gathered} 8 \\ 100 \% \end{gathered}$ | $\begin{gathered} 4 \\ 66 \% \end{gathered}$ | $\begin{gathered} 8 \\ 44 \% \end{gathered}$ |
| (9) | $\begin{gathered} 41 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 5 \% \end{aligned}$ |  |  | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ |  |  | $\begin{aligned} & 1 \\ & 7 \% \end{aligned}$ |
| (8) | $\begin{gathered} 79 \\ 8 \% \end{gathered}$ | $\begin{gathered} 20 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 30 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 2 \\ 39 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 4 \% \end{aligned}$ |  |  | $\begin{aligned} & 1 \\ & 4 \% \end{aligned}$ |
| (7) | $\begin{gathered} 47 \\ 5 \% \end{gathered}$ | $\begin{gathered} 16 \\ 6 \% \end{gathered}$ | $\begin{gathered} 13 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 7 \% \end{aligned}$ |  | $\begin{gathered} 3 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 9 \% \end{aligned}$ |  | $\begin{gathered} 1 \\ 15 \% \end{gathered}$ | - |
| (6) | $\begin{gathered} 34 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 10 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | - | - | $\begin{aligned} & 1 \\ & 5 \% \end{aligned}$ |  | $\begin{gathered} 1 \\ 19 \% \end{gathered}$ | $\begin{gathered} 4 \\ 24 \% \end{gathered}$ |
| (5) | $\begin{aligned} & 93 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 11 \% \end{aligned}$ |  | $\begin{gathered} 4 \\ 16 \% \end{gathered}$ | $\begin{gathered} 3 \\ 12 \% \end{gathered}$ |  |  | $\begin{gathered} 4 \\ 20 \% \end{gathered}$ |
| (4) | $\begin{aligned} & 17 \\ & 2 \% \end{aligned}$ | - | - | - | - | - | - | - | - | - |
| (3) | $\begin{gathered} 41 \\ 4 \% \end{gathered}$ | - | - | - | - | - | - | - | - | - |
| (2) | $\begin{gathered} 20 \\ 2 \% \end{gathered}$ | - | - | - | - | - | - | - | - | - |
| Certain not to vote (1) | $\begin{aligned} & 138 \\ & 14 \% \end{aligned}$ | - | - | - | - | - | - | - | - | - |
| Refused | 3 | - | - | - | - | - | - |  |  |  |
| Don't know | $\begin{aligned} & 20 \\ & 2 \% \end{aligned}$ | - | - | - | - | - | - | $-$ | - | - |
| Mean | 7.21 | 9.01 | 8.53 | 8.82 | 9.22 | 8.76 | 8.81 | 10.00 | 8.80 | 7.86 |
| Standard deviation | 3.37 | 1.71 | 1.86 | 1.74 | 1.13 | 1.98 | 1.89 | 0.00 | 1.88 | 2.21 |
| Standard error | 0.11 | 0.10 | 0.13 | 0.17 | 0.56 | 0.42 | 0.37 | 0.00 | 0.77 | 0.52 |

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## Political Poll

## Fieldwork : December 14th-16th 2007

Table 2
Q. 1 How likely would you be to vote if there were a general election tomorrow?

Base: All respondents

|  | Q. 4 Generally speaking, do you think of yourself as...? |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Labour | Conser -vative | Lib Dem | Other | Refused | SNP | Green | BNP | Plaid Cymru | UKIP | Don't know |
| Unweighted base | 1004 | 294 | 252 | 117 | 65 | 64 | 27 | 20 | 7 | 5 | 2 | 151 |
| Weighted base | 1004 | 278 | 260 | 113 | 69 | 62 | 27 | 19 | 7 | 4 | 2 | 161 |
| Absolutely certain (10) to vote | $\begin{aligned} & 471 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 120 \\ & 43 \% \end{aligned}$ | $\begin{gathered} 162 \\ 62 \% \end{gathered}$ | $\begin{aligned} & 63 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 51 \% \end{aligned}$ | $\begin{gathered} 4 \\ 52 \% \end{gathered}$ | $\begin{gathered} 2 \\ 37 \% \end{gathered}$ | $\begin{gathered} 1 \\ 36 \% \end{gathered}$ | $\begin{aligned} & 43 \\ & 27 \% \end{aligned}$ |
| (9) | $\begin{gathered} 41 \\ 4 \% \end{gathered}$ | $\begin{gathered} 13 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 7 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 7 \% \end{aligned}$ | - |  |  |  | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ |
| (8) | $\begin{gathered} 79 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 35 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 17 \\ 6 \% \end{gathered}$ | $\begin{gathered} 10 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ |  |  | $\begin{gathered} 2 \\ 64 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 5 \% \end{aligned}$ |
| (7) | $\begin{gathered} 47 \\ 5 \% \end{gathered}$ | $\begin{gathered} 15 \\ 5 \% \end{gathered}$ | $\begin{gathered} 14 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ | - | - | - | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ |
| (6) | $\begin{gathered} 34 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 5 \% \end{aligned}$ | - |  |  |  | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ |
| (5) | $\begin{aligned} & 93 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 7 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 2 \\ 11 \% \end{gathered}$ | $\begin{gathered} 1 \\ 21 \% \end{gathered}$ | $\begin{gathered} 1 \\ 18 \% \end{gathered}$ | - | $\begin{aligned} & 23 \\ & 14 \% \end{aligned}$ |
| (4) | $\begin{aligned} & 17 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 4 \% \end{aligned}$ | - |  | - |  | $\begin{gathered} 1 \\ 13 \% \end{gathered}$ | - | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ |
| (3) | $\begin{gathered} 41 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 4 \% \end{aligned}$ |  | $\begin{aligned} & 1 \\ & 5 \% \end{aligned}$ | - |  | - | $\begin{aligned} & 8 \\ & 5 \% \end{aligned}$ |
| (2) | $\begin{gathered} 20 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | - | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ |  | $\begin{aligned} & 2 \\ & 6 \% \end{aligned}$ | - | - | $\begin{gathered} 1 \\ 16 \% \end{gathered}$ | - | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ |
| Certain not to vote (1) | $\begin{aligned} & 138 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 25 \\ 9 \% \end{gathered}$ | $\begin{gathered} 15 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 9 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 5 \\ 26 \% \end{gathered}$ | $\begin{gathered} 2 \\ 27 \% \end{gathered}$ | $\begin{gathered} 1 \\ 16 \% \end{gathered}$ |  | $\begin{aligned} & 43 \\ & 27 \% \end{aligned}$ |
| Refused | 3 | - | - | - | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | - | - |  | - | - | - |
| Don't know | $\begin{aligned} & 20 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & * \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ |  | - |  |  |  | $\begin{gathered} 13 \\ 8 \% \end{gathered}$ |
| Mean | 7.21 | 7.34 | 8.26 | 7.83 | 5.20 | 7.70 | 8.31 | 6.58 | 6.49 | 5.59 | 8.72 | 5.34 |
| Standard deviation | 3.37 | 3.06 | 2.78 | 3.20 | 3.80 | 3.40 | 2.59 | 4.00 | 4.19 | 4.16 | 1.25 | 3.66 |
| Standard error | 0.11 | 0.18 | 0.18 | 0.30 | 0.48 | 0.44 | 0.50 | 0.90 | 1.58 | 1.86 | 0.88 | 0.31 |

Prepared by ComRes for The Independent

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## Political Poll

## Fieldwork : December 14th-16th 2007

Table 3
Q. 2 If there were a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

|  | Gender |  |  |  | Age |  |  |  |  | Social Class |  |  |  | Region |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | South East | Midlands | North England |  <br> South West | Scotland |
| Unweighted base | 781 | 373 | 408 | 51 | 100 | 155 | 130 | 142 | 203 | 301 | 194 | 120 | 166 | 193 | 211 | 192 | 115 | 70 |
| Weighted base | 765 | 371 | 394 | 75 | 103 | 145 | 128 | 133 | 181 | 222 | 230 | 149 | 164 | 197 | 201 | 187 | 112 | 69 |
| Conservative | $\begin{gathered} 253 \\ 33 \% \end{gathered}$ | $\begin{gathered} 127 \\ 34 \% \end{gathered}$ | $\begin{gathered} 126 \\ 32 \% \end{gathered}$ | $\begin{aligned} & 32 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 8 \\ 11 \% \end{gathered}$ |
| Labour | $\begin{aligned} & 183 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & \text { 23\% } \end{aligned}$ | $\begin{aligned} & 24 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 20 \% \end{aligned}$ |
| Lib Dem | $\begin{aligned} & 92 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 8 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 22 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 14 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 42 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 18 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 19 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 7 \\ 10 \% \end{gathered}$ |
| SNP | $\begin{gathered} 25 \\ 3 \% \end{gathered}$ | $\begin{gathered} 18 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 10 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 20 \end{aligned}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ |  | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - | - | $\begin{aligned} & 24 \\ & 34 \% \end{aligned}$ |
| Green | $\begin{gathered} 20 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 12 \\ 3 \% \end{gathered}$ |  | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\underset{*}{1}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |
| Plaid Cymru | $\begin{aligned} & 8 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & * \end{aligned}$ | $\begin{aligned} & 3 \\ & 4 \% \end{aligned}$ | - | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | ${ }_{*}$ | ${ }_{*}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - |  | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 6 \% \end{aligned}$ | - |
| BNP | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | - | - | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 1 \\ & * \end{aligned}$ | ${ }_{*}^{1}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - |
| UKIP | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | - | - | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - | - | - | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | - |
| Other | $\begin{gathered} 13 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | - | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ |
| Refused | $\begin{aligned} & 61 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 29 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 33 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 15 \\ 7 \% \end{gathered}$ | $\begin{gathered} 16 \\ 7 \% \end{gathered}$ | $\begin{gathered} 11 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 19 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 10 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 4 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 100 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 16 \% \end{aligned}$ |

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## Political Poll

## Fieldwork : December 14th-16th 2007

Table 3
Q. 2 If there were a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party? Base: All respondents saying 5-10 likely to vote

|  | Total | Conservative | Q.2/3 Voting Intention (including Squeeze) |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other |
| Unweighted base | 781 | 267 | 211 | 105 | 4 | 22 | 26 | 7 | 6 | 18 |
| Weighted base | 765 | 270 | 202 | 104 | 4 | 22 | 26 | 8 | 6 | 18 |
| Conservative | $\begin{aligned} & 253 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 253 \\ & 94 \% \end{aligned}$ |  |  |  |  |  |  |  |  |
| Labour | $\begin{aligned} & 183 \\ & 24 \% \end{aligned}$ |  | $\begin{aligned} & 183 \\ & 91 \% \end{aligned}$ | - | - | - | - |  |  | - |
| Lib Dem | $\begin{aligned} & 92 \\ & 12 \% \end{aligned}$ |  |  | $\begin{aligned} & 92 \\ & 89 \% \end{aligned}$ | - |  | - |  | - | - |
| SNP | $\begin{gathered} 25 \\ 3 \% \end{gathered}$ | - |  |  |  |  | $\begin{aligned} & 25 \\ & 96 \% \end{aligned}$ |  | - | - |
| Green | $\begin{gathered} 20 \\ 3 \% \end{gathered}$ | - |  |  |  | $\begin{aligned} & 20 \\ & 89 \% \end{aligned}$ |  |  | - |  |
| Plaid Cymru | $\begin{aligned} & 8 \\ & 1 \% \end{aligned}$ | - |  |  |  |  |  | $\begin{gathered} 8 \\ 100 \% \end{gathered}$ | - |  |
| BNP | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | - | - | - |  | - |  |  | $\begin{gathered} 5 \\ 81 \% \end{gathered}$ | - |
| UKIP | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | - |  |  | $\begin{gathered} 4 \\ 100 \% \end{gathered}$ | - | - | - | - | - |
| Other | $\begin{aligned} & 13 \\ & 2 \% \end{aligned}$ | - | - | - |  | - | - |  |  | $\begin{aligned} & 13 \\ & 73 \% \end{aligned}$ |
| Refused | $\begin{gathered} 61 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ |  |  |  |  |  |  | $\begin{aligned} & 1 \\ & 6 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 100 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 14 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 11 \% \end{aligned}$ |  | $\begin{gathered} 2 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 4 \% \end{aligned}$ |  | $\begin{gathered} 1 \\ 19 \% \end{gathered}$ | $\begin{gathered} 4 \\ 20 \% \end{gathered}$ |

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## Political Poll

## Fieldwork : December 14th-16th 2007

Table 3
Q. 2 If there were a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party? Base: All respondents saying 5-10 likely to vote

|  | Q. 4 Generally speaking, do you think of yourself as...? |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Conser -vative | Labour | Lib Dem | Refused | Other | SNP | Green | BNP | UKIP | Plaid Cymru | Don't know |
| Unweighted base | 781 | 224 | 240 | 98 | 49 | 37 | 25 | 13 | 5 | 2 | 2 | 86 |
| Weighted base | 765 | 230 | 225 | 94 | 47 | 35 | 25 | 13 | 5 | 2 | 2 | 86 |
| Conservative | $\begin{gathered} 253 \\ 33 \% \end{gathered}$ | $\begin{gathered} 190 \\ 83 \% \end{gathered}$ | $\begin{aligned} & 24 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 29 \% \end{aligned}$ |  | $\begin{aligned} & 1 \\ & 8 \% \end{aligned}$ |  |  |  | $\begin{aligned} & 17 \\ & 20 \% \end{aligned}$ |
| Labour | $\begin{aligned} & 183 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 147 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 6 \% \end{aligned}$ |  | $\begin{gathered} 7 \\ 20 \% \end{gathered}$ |  | $\begin{aligned} & 1 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 1 \\ 29 \% \end{gathered}$ | - |  | $\begin{aligned} & 16 \\ & 19 \% \end{aligned}$ |
| Lib Dem | $\begin{aligned} & 92 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 4 \\ 10 \% \end{gathered}$ | - | $\begin{aligned} & 1 \\ & 7 \% \end{aligned}$ |  |  |  | $\begin{aligned} & 14 \\ & 17 \% \end{aligned}$ |
| SNP | $\begin{gathered} 25 \\ 3 \% \end{gathered}$ | - | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ |  | $\begin{aligned} & 20 \\ & 80 \% \end{aligned}$ |  |  |  |  | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ |
| Green | $\begin{gathered} 20 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 5 \% \end{aligned}$ |  | $\begin{aligned} & 2 \\ & 5 \% \end{aligned}$ |  | $\begin{gathered} 5 \\ 42 \% \end{gathered}$ |  |  |  | - |
| Plaid Cymru | $\begin{aligned} & 8 \\ & 1 \% \end{aligned}$ | ${ }_{*}^{1}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |  | - |  |  | $\begin{gathered} 1 \\ 20 \% \end{gathered}$ |  | $\begin{gathered} 2 \\ 67 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ |
| BNP | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ |  |  | $\begin{gathered} 1 \\ 17 \% \end{gathered}$ | - | - | - |
| UKIP | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | ${ }_{*}$ | - | - | - | - | - | - |  | $\begin{gathered} 2 \\ 100 \% \end{gathered}$ | - | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |
| Other | $\begin{aligned} & 13 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | - | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 5 \% \end{aligned}$ |  | $\begin{gathered} 1 \\ 14 \% \end{gathered}$ |  | - | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |
| Refused | $\begin{aligned} & 61 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 81 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 8 \% \end{aligned}$ |  |  | - | $\begin{aligned} & 7 \\ & 8 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 100 \\ 13 \% \end{gathered}$ | $\begin{gathered} 16 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 28 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 7 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 3 \\ 26 \% \end{gathered}$ | $\begin{gathered} 1 \\ 21 \% \end{gathered}$ | - | $\begin{gathered} 1 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 26 \\ & 30 \% \end{aligned}$ |

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## Political Poll

## Fieldwork : December 14th-16th 2007

Table 4
Q. 3 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?
Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q2

|  | Gender |  |  |  | Age |  |  |  |  | Social Class |  |  |  | Region Wales |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $\underline{65+}$ | AB | C1 | $\underline{\mathrm{C} 2}$ | DE | South East | Midlands | North England | Wales \& South West | Scotland |
| Unweighted base | 396 | 170 | 226 | 33 | 69 | 84 | 71 | 57 | 82 | 116 | 86 | 78 | 116 | 98 | 112 | 92 | 59 | 35 |
| Weighted base | 401 | 172 | 228 | 51 | 79 | 78 | 67 | 52 | 73 | 86 | 105 | 98 | 112 | 105 | 113 | 92 | 57 | 34 |
| Labour | $\begin{aligned} & 60 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & \text { 22\% } \end{aligned}$ | $\begin{aligned} & 17 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 6 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 5 \\ 16 \% \end{gathered}$ |
| Conservative | $\begin{aligned} & 53 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 9 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 6 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ |
| Lib Dem | $\begin{gathered} 38 \\ 9 \% \end{gathered}$ | $\begin{gathered} 16 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 22 \\ & 9 \% \end{aligned}$ |  | $\begin{aligned} & 10 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 9 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 9 \\ 10 \% \end{gathered}$ | $\begin{gathered} 10 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 9 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 5 \\ 14 \% \end{gathered}$ |
| Green | $\begin{gathered} 16 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 10 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 5 \% \end{aligned}$ | - |
| SNP | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 4 \% \end{aligned}$ |  | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 5 \% \end{aligned}$ |  | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | - | $\begin{gathered} 5 \\ 13 \% \end{gathered}$ |
| UKIP | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & * \end{aligned}$ | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 6 \% \end{aligned}$ |  | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - | - |  | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | - | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | - |
| BNP | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $1$ |  | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | - | - |  | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | - | - | - |
| Plaid Cymru | $1$ | $\underset{*}{1}$ | $\begin{aligned} & 1 \\ & * \end{aligned}$ | - | - | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | - | - | - | - | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - | - | - | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | - |
| Other | $\begin{aligned} & 13 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | - | $\begin{aligned} & 3 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 6 \% \end{aligned}$ |  | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ |
| Refused | $\begin{aligned} & 68 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 8 \\ 10 \% \end{gathered}$ | $\begin{gathered} 8 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 9 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 133 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 49 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 43 \% \end{aligned}$ |

THE INDEPENDENT

## Political Poll

## Fieldwork : December 14th-16th 2007

Table 4
Q. 3 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?
Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q2

|  | Q.2/3 Voting Intention (including Squeeze) |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Conservative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other |
| Unweighted base | 396 | 16 | 20 | 13 | - | 2 | 1 | - | 1 | 5 |
| Weighted base | 401 | 16 | 19 | 11 | - | 2 | 1 | - | 1 | 5 |
| Labour | $\begin{aligned} & 60 \\ & 15 \% \end{aligned}$ |  | $\begin{gathered} 19 \\ 100 \% \end{gathered}$ |  | - |  | - |  |  |  |
| Conservative | $\begin{aligned} & 53 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 16 \\ 100 \% \end{gathered}$ |  |  | - |  |  |  |  |  |
| Lib Dem | $\begin{gathered} 38 \\ 9 \% \end{gathered}$ |  |  | $\begin{gathered} 11 \\ 100 \% \end{gathered}$ | - |  |  |  |  |  |
| Green | $\begin{gathered} 16 \\ 4 \% \end{gathered}$ |  | - |  | - | $\stackrel{2}{2} 100 \%$ |  |  |  |  |
| SNP | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ |  | - |  | - |  | $\begin{gathered} 1 \\ 100 \% \end{gathered}$ |  |  |  |
| UKIP | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ |  |  |  | - |  |  |  |  |  |
| BNP | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ |  |  |  | - |  |  |  | $\begin{gathered} 1 \\ 100 \% \end{gathered}$ |  |
| Plaid Cymru | $1$ | - | - | - | - | - | - | - |  | - |
| Other | $\begin{gathered} 13 \\ 3 \% \end{gathered}$ | - | - |  | - | - |  | - |  | $\begin{gathered} 5 \\ 100 \% \end{gathered}$ |
| Refused | $\begin{aligned} & 68 \\ & 17 \% \end{aligned}$ |  | - | - | - | - |  |  |  |  |
| Don't know | $\begin{gathered} 133 \\ 33 \% \end{gathered}$ |  | - | - | - | - | - |  |  | - |

THE

## Political Poll

## Fieldwork : December 14th-16th 2007

Table 4
Q. 3 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party? Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q2

|  | Total | Q. 4 Generally speaking, do you think of yourself as...? |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Labour | Refused | Conser -vative | Other | Lib Dem | Green | SNP | BNP | $\begin{aligned} & \text { Plaid } \\ & \text { Cymru } \end{aligned}$ | UKIP | Don't know |
| Unweighted base | 396 | 91 | 59 | 51 | 38 | 34 | 12 | 6 | 3 | 4 | - | 98 |
| Weighted base | 401 | 87 | 57 | 52 | 43 | 33 | 11 | 6 | 3 | 3 | - | 108 |
| Labour | $\begin{aligned} & 60 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | - | $\begin{aligned} & 4 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 9 \% \end{aligned}$ |  |  |  | $\begin{gathered} 1 \\ 28 \% \end{gathered}$ | - | $\begin{aligned} & 5 \\ & 5 \% \\ & \hline \end{aligned}$ |
| Conservative | $\begin{aligned} & 53 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ |  | $\begin{aligned} & 35 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 4 \\ 13 \% \end{gathered}$ |  | - | - |  | - | ${ }_{7 \%}^{8}$ |
| Lib Dem | $\begin{gathered} 38 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 49 \% \end{aligned}$ | $\begin{gathered} 1 \\ 14 \% \end{gathered}$ | $\div$ | $\square$ | $\square$ | - | $\begin{aligned} & 10 \\ & 9 \% \end{aligned}$ |
| Green | $\begin{gathered} 16 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ | $\div$ | $\begin{gathered} 7 \\ 64 \% \end{gathered}$ | - | - | - | - | $\begin{aligned} & 7 \\ & 6 \% \end{aligned}$ |
| SNP | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | - | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\div$ | $\begin{aligned} & 3 \\ & 7 \% \end{aligned}$ | $\div$ |  | $\stackrel{2}{31 \%}$ | - | - | - | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ |
| UKIP | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |  | $\div$ | $\begin{aligned} & 4 \\ & 9 \% \end{aligned}$ | $\div$ | - | - | - | - | - | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ |
| BNP | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ |  | $\div$ | $\square$ | - | - | - | - | $\begin{gathered} 2 \\ 70 \% \end{gathered}$ | - | - | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |
| Plaid Cymru | $\stackrel{1}{*}$ | - | - | - | - | $\div$ | - | - | - | $\begin{gathered} 1 \\ 25 \% \end{gathered}$ | - | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |
| Other | $\begin{gathered} 13 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ |  | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\square$ | $\div$ | - | $\underset{21 \%}{1}$ | - | $\begin{aligned} & 5 \\ & 5 \% \end{aligned}$ |
| Refused | $\begin{aligned} & 68 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 74 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\underset{16 \%}{7}$ | $\begin{aligned} & 2 \\ & 7 \% \end{aligned}$ | $\stackrel{2}{16 \%}$ | $\begin{gathered} 1 \\ 23 \% \end{gathered}$ | $\begin{gathered} 1 \\ 30 \% \end{gathered}$ | - | - | $\begin{aligned} & 7 \\ & 7 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 133 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 26 \\ & 30 \% \end{aligned}$ | $\stackrel{9}{16 \%}$ | $\begin{aligned} & 13 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 7 \\ 20 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 6 \% \end{aligned}$ | $\stackrel{3}{46 \%}$ | - | $\begin{gathered} 1 \\ 26 \% \end{gathered}$ | - | $\begin{aligned} & 60 \\ & 56 \% \end{aligned}$ |

## ComRes

## Political Poll

## Fieldwork : December 14th-16th 2007

Table 5
Q. 4 Generally speaking, do you think of yourself as...?

Base: All respondents

|  |  | Gen | der |  |  |  |  |  |  |  | Social | lass |  |  |  | Region |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | South East | Midlands | North England | Wales \& South West | Scotland |
| Unweighted base | 1004 | 476 | 528 | 79 | 147 | 209 | 173 | 162 | 234 | 354 | 242 | 167 | 241 | 252 | 267 | 249 | 147 | 89 |
| Weighted base | 1004 | 482 | 523 | 119 | 159 | 198 | 168 | 151 | 209 | 264 | 292 | 210 | 239 | 264 | 263 | 245 | 143 | 89 |
| Labour | $\begin{aligned} & 278 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 135 \\ 28 \% \end{gathered}$ | $\begin{aligned} & 143 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 26 \% \end{aligned}$ |
| Conservative | $\begin{aligned} & 260 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 117 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 143 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 9 \\ 10 \% \end{gathered}$ |
| Lib Dem | $\begin{aligned} & 113 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 18 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 22 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 19 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 41 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 19 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 25 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 8 \% \end{aligned}$ |
| Other | $\begin{gathered} 69 \\ 7 \% \end{gathered}$ | $\begin{gathered} 37 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 32 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 15 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 19 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 15 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 16 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 22 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 15 \\ 6 \% \end{gathered}$ | $\begin{gathered} 23 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 19 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 14 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 7 \% \end{aligned}$ |
| Refused | $\begin{aligned} & 62 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 30 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 32 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 10 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 11 \\ 7 \% \end{gathered}$ | $\begin{gathered} 12 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 11 \\ 4 \% \end{gathered}$ | $\begin{gathered} 18 \\ 9 \% \end{gathered}$ | $\begin{gathered} 20 \\ 8 \% \end{gathered}$ | $\begin{gathered} 10 \\ 4 \% \end{gathered}$ | $\begin{gathered} 22 \\ 8 \% \end{gathered}$ | $\begin{gathered} 16 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 5 \% \end{aligned}$ |
| SNP | $\begin{gathered} 27 \\ 3 \% \end{gathered}$ | $\begin{gathered} 17 \\ 4 \% \end{gathered}$ | $\begin{gathered} 10 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 5 \% \end{aligned}$ |  | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | - | - | - | - | $\begin{aligned} & 27 \\ & 30 \% \end{aligned}$ |
| Green | $\begin{gathered} 19 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 11 \\ 2 \% \end{gathered}$ | - | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & * \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | - |
| BNP | $\begin{aligned} & 7 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | $\underset{*}{1}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | - | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\stackrel{1}{*}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - |
| Plaid Cymru | 4 | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | ${ }_{*}^{*}$ | - | - | ${ }_{*}^{*}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | * | - | ${ }_{*}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | - | - | - | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | - |
| UKIP | 2 | ${ }_{*}$ | ${ }_{*}$ | - | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - | - | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - | ${ }_{*}$ | - | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - | - | - | - | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | - |
| Don't know | $\begin{gathered} 161 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 75 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 14 \% \end{aligned}$ |

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## Political Poll

## Fieldwork : December 14th-16th 2007

Table 5
Q. 4 Generally speaking, do you think of yourself as...?

Base: All respondents


## compeso

## Political Poll

## Fieldwork : December 14th-16th 2007

Table 5
Q. 4 Generally speaking, do you think of yourself as...?

Base: All respondents

|  | Q. 4 Generally speaking, do you think of yourself as...? |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Labour | Conser -vative | Lib Dem | Other | Refused | SNP | Green | BNP | Plaid Cymru | UKIP | Don't know |
| Unweighted base | 1004 | 294 | 252 | 117 | 65 | 64 | 27 | 20 | 7 | 5 | 2 | 151 |
| Weighted base | 1004 | 278 | 260 | 113 | 69 | 62 | 27 | 19 | 7 | 4 | 2 | 161 |
| Labour | $\begin{aligned} & 278 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 278 \\ & 100 \% \end{aligned}$ |  |  |  |  |  |  |  |  |  |  |
| Conservative | $\begin{aligned} & 260 \\ & 26 \% \end{aligned}$ |  | $\begin{aligned} & 260 \\ & 100 \% \end{aligned}$ | - |  |  |  |  |  |  |  |  |
| Lib Dem | $\begin{aligned} & 113 \\ & 11 \% \end{aligned}$ |  |  | $\begin{aligned} & 113 \\ & 100 \% \end{aligned}$ |  |  |  |  |  |  |  |  |
| Other | $\begin{gathered} 69 \\ 7 \% \end{gathered}$ |  |  |  | $\begin{gathered} 69 \\ 100 \% \end{gathered}$ |  |  |  |  | - |  | - |
| Refused | $\begin{gathered} 62 \\ 6 \% \end{gathered}$ |  |  |  |  | $\begin{gathered} 62 \\ 100 \% \end{gathered}$ |  |  |  | - |  |  |
| SNP | $\begin{gathered} 27 \\ 3 \% \end{gathered}$ |  |  | - |  |  | $\begin{gathered} 27 \\ 100 \% \end{gathered}$ | - |  | - |  | - |
| Green | $\begin{aligned} & 19 \\ & 2 \% \end{aligned}$ |  | - | - |  |  |  | $\begin{gathered} 19 \\ 100 \% \end{gathered}$ |  | - |  | - |
| BNP | $\begin{aligned} & 7 \\ & 1 \% \end{aligned}$ |  |  |  |  |  |  |  | $\begin{gathered} 7 \\ 100 \% \end{gathered}$ | - |  | - |
| Plaid Cymru | $4$ |  |  | - |  |  |  |  |  | $\begin{gathered} 4 \\ 100 \% \end{gathered}$ |  | - |
| UKIP | $\underset{\star}{2}$ |  |  | - |  |  |  |  | - |  | $\stackrel{2}{2}$ | - |
| Don't know | $\begin{aligned} & 161 \\ & 16 \% \end{aligned}$ |  |  |  |  |  |  |  |  |  |  | $\begin{aligned} & 161 \\ & 100 \% \end{aligned}$ |

## Political Poll

## Fieldwork : December 14th-16th 2007

Table 6
Q.2/3/4 Voting Intention (including Squeeze \& DK/Refuse at Q.3) - Weighted to Turnout values (Q1)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote

|  |  |  | der |  |  |  |  |  |  |  | Social | lass |  |  |  | Region |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $\underline{65+}$ | AB | C1 | C2 | DE | South East | Midlands | North England | Wales \& South West | Scotland |
| Unweighted base | 621 | 301 | 320 | 39 | 76 | 127 | 101 | 114 | 164 | 246 | 160 | 88 | 126 | 156 | 164 | 150 | 97 | 54 |
| Weighted base | 606 | 298 | 308 | 56 | 78 | 120 | 99 | 108 | 144 | 182 | 191 | 109 | 125 | 160 | 154 | 144 | 95 | 53 |
| Conservative | $\begin{gathered} 251 \\ 41 \% \end{gathered}$ | $\begin{gathered} 124 \\ 42 \% \end{gathered}$ | $\begin{aligned} & 127 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & \text { 22\% } \end{aligned}$ | $\begin{aligned} & 42 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 8 \\ 16 \% \end{gathered}$ |
| Labour | $\begin{aligned} & 184 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 28 \% \end{aligned}$ |
| Lib Dem | $\begin{aligned} & 97 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 6 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 22 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 6 \\ 12 \% \end{gathered}$ |
| SNP | $\begin{aligned} & 23 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 10 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 5 \% \end{aligned}$ |  | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - |  | $\begin{aligned} & 22 \\ & 41 \% \end{aligned}$ |
| Green | $\begin{gathered} 19 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ |  | $\begin{aligned} & 3 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\stackrel{1}{*}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ |
| Plaid Cymru | $\begin{aligned} & 8 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & * \end{aligned}$ | $\begin{aligned} & 3 \\ & 5 \% \end{aligned}$ |  | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | - | - | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 7 \% \end{aligned}$ | - |
| BNP | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ |  |  | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | - | $\begin{aligned} & 1 \\ & * \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - |
| UKIP | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | - |  | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - | - | - | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | - |
| Other | $\begin{gathered} 14 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | - | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 1 \\ 2 \% \end{gathered}$ |

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## Political Poll

## Fieldwork : December 14th-16th 2007

Table 6
Q.2/3/4 Voting Intention (including Squeeze \& DK/Refuse at Q.3) - Weighted to Turnout values (Q1)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote

|  | Q.2/3 Voting Intention (including Squeeze) |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Conservative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other |
| Unweighted base | 621 | 241 | 183 | 93 | 4 | 19 | 23 | 7 | 5 | 14 |
| Weighted base | 606 | 243 | 172 | 91 | 4 | 19 | 23 | 8 | 5 | 14 |
| Conservative | $\begin{gathered} 251 \\ 41 \% \end{gathered}$ | $\begin{aligned} & 243 \\ & 100 \% \end{aligned}$ |  |  |  |  |  |  |  | - |
| Labour | $\begin{gathered} 184 \\ 30 \% \end{gathered}$ |  | $\begin{aligned} & 172 \\ & 100 \% \end{aligned}$ |  | $-$ | - |  |  |  | - |
| Lib Dem | $\begin{aligned} & 97 \\ & 16 \% \end{aligned}$ | - |  | $\begin{gathered} 91 \\ 100 \% \end{gathered}$ |  | - | - | - | - | - |
| SNP | $\begin{gathered} 23 \\ 4 \% \end{gathered}$ | - |  |  |  |  | $\begin{gathered} 23 \\ 100 \% \end{gathered}$ |  |  | - |
| Green | $\begin{aligned} & 19 \\ & 3 \% \end{aligned}$ | - |  | - |  | $\begin{gathered} 19 \\ 100 \% \end{gathered}$ |  | - | - | - |
| Plaid Cymru | $\begin{aligned} & 8 \\ & 1 \% \end{aligned}$ | - | - | - |  |  |  | $\begin{gathered} 8 \\ 100 \% \end{gathered}$ | - | - |
| BNP | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | - |  |  |  |  |  |  | $\begin{gathered} 5 \\ 100 \% \end{gathered}$ | - |
| UKIP | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | - | - | - | $\begin{gathered} 4 \\ 100 \% \end{gathered}$ | - | - | - | - | - |
| Other | $\begin{gathered} 14 \\ 2 \% \end{gathered}$ | - | - | - | - | - | - | - | - | $\begin{gathered} 14 \\ 100 \% \end{gathered}$ |

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## Political Poll

## Fieldwork : December 14th-16th 2007

Table 6
Q.2/3/4 Voting Intention (including Squeeze \& DK/Refuse at Q.3) - Weighted to Turnout values (Q1)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote

|  | Q. 4 Generally speaking, do you think of yourself as...? |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Conser -vative | Labour | Lib Dem | Other | SNP | Green | Refused | BNP | UKIP | Plaid Cymru | Don't know |
| Unweighted base | 621 | 203 | 208 | 89 | 26 | 20 | 10 | 5 | 5 | 2 | 2 | 51 |
| Weighted base | 606 | 208 | 193 | 86 | 25 | 20 | 10 | 6 | 4 | 2 | 2 | 50 |
| Conservative | $\begin{aligned} & 251 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 191 \\ & 92 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 40 \% \end{aligned}$ |  | $\begin{gathered} 1 \\ 11 \% \end{gathered}$ | $\begin{gathered} 2 \\ 42 \% \end{gathered}$ |  | - |  | $\begin{aligned} & 15 \\ & 29 \% \end{aligned}$ |
| Labour | $\begin{gathered} 184 \\ 30 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 150 \\ & 78 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 7 \\ 27 \% \end{gathered}$ |  | $\begin{gathered} 1 \\ 12 \% \end{gathered}$ | $\begin{gathered} 1 \\ 20 \% \end{gathered}$ | $\begin{gathered} 1 \\ 17 \% \end{gathered}$ | - | $19 \%$ | $\begin{aligned} & 15 \\ & 30 \% \end{aligned}$ |
| Lib Dem | $\begin{aligned} & 97 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 10 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 63 \\ & 73 \% \end{aligned}$ | $\begin{gathered} 4 \\ 18 \% \end{gathered}$ |  | $\begin{gathered} 2 \\ 17 \% \end{gathered}$ | $\begin{gathered} 1 \\ 15 \% \end{gathered}$ |  | - |  | $\begin{aligned} & 13 \\ & 26 \% \end{aligned}$ |
| SNP | $\begin{gathered} 23 \\ 4 \% \end{gathered}$ |  | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ |  |  | $\begin{aligned} & 18 \\ & 94 \% \end{aligned}$ |  | $\begin{gathered} 1 \\ 14 \% \end{gathered}$ |  | - |  | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ |
| Green | $\begin{gathered} 19 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 5 \% \end{aligned}$ |  | $\begin{gathered} 6 \\ 60 \% \end{gathered}$ |  |  | - |  | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ |
| Plaid Cymru | $\begin{aligned} & 8 \\ & 1 \% \end{aligned}$ | $1$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |  |  |  |  | $\begin{gathered} 1 \\ 23 \% \end{gathered}$ | - | $\begin{gathered} 2 \\ 81 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 4 \% \end{aligned}$ |
| BNP | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 4 \% \end{aligned}$ | - |  | - | $\begin{gathered} 2 \\ 44 \% \end{gathered}$ | - | - | - |
| UKIP | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $1$ | - | - | - | - | - | - |  | $\begin{gathered} 2 \\ 100 \% \end{gathered}$ |  | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ |
| Other | $\begin{gathered} 14 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ |  | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 6 \% \end{aligned}$ |  | * ${ }^{*}$ | $\begin{gathered} 1 \\ 17 \% \end{gathered}$ |  |  | $\begin{aligned} & 2 \\ & 5 \% \end{aligned}$ |

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## Fieldwork : December 14th-16th 2007

Table 7
Q. 6 For each of the statements I am about to read out, please tell me whether you think they apply more to Gordon Brown or David Cameron? Is the best person to be Prime Minister for Britain Base: All respondents

|  | Gender |  |  |  | Age |  |  |  |  | Social Class |  |  |  | Region Wales |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $\underline{65+}$ | AB | C1 | C2 | DE | South East | Mid- <br> lands | North England | $\begin{aligned} & \text { Wales } \\ & \text { \& } \\ & \text { South } \\ & \text { West } \end{aligned}$ | Scot- land |
| Unweighted base | 1004 | 476 | 528 | 79 | 147 | 209 | 173 | 162 | 234 | 354 | 242 | 167 | 241 | 252 | 267 | 249 | 147 | 89 |
| Weighted base | 1004 | 482 | 523 | 119 | 159 | 198 | 168 | 151 | 209 | 264 | 292 | 210 | 239 | 264 | 263 | 245 | 143 | 89 |
| Gordon Brown | $\begin{gathered} 371 \\ 37 \% \end{gathered}$ | $\begin{aligned} & 173 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 198 \\ 38 \% \end{gathered}$ | $\begin{aligned} & 51 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 33 \% \end{aligned}$ | $\begin{gathered} 101 \\ 41 \% \end{gathered}$ | $\begin{aligned} & 43 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 48 \% \end{aligned}$ |
| David Cameron | $\begin{gathered} 393 \\ 39 \% \end{gathered}$ | $\begin{gathered} 206 \\ 43 \% \end{gathered}$ | $\begin{aligned} & 187 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 38 \% \end{aligned}$ | $\begin{gathered} 56 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 67 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 44 \% \end{aligned}$ | $\begin{gathered} 103 \\ 39 \% \end{gathered}$ | $\begin{aligned} & 123 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & 42 \% \end{aligned}$ | $\begin{gathered} 105 \\ 40 \% \end{gathered}$ | $\begin{aligned} & 94 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 31 \% \end{aligned}$ |
| Both equally | 1 |  | 1 |  | - | ${ }_{*}$ | - | - |  | - |  | - | ${ }_{*}$ |  |  | $\stackrel{1}{*}$ |  |  |
| Neither | $\begin{aligned} & 126 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 24 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 1 \end{aligned}$ | $\begin{aligned} & 37 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 22 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 25 \\ & 17 \% \end{aligned}$ | 9 $10 \%$ |
| Refused | $\begin{aligned} & 14 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 10 \\ 2 \% \end{gathered}$ |  | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | - |
| Don't know | $\begin{aligned} & 99 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 37 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 62 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 15 \\ 9 \% \end{gathered}$ | $\begin{gathered} 19 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 11 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 23 \\ 9 \% \end{gathered}$ | $\begin{gathered} 27 \\ 9 \% \end{gathered}$ | $\begin{gathered} 19 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 30 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 24 \\ 9 \% \end{gathered}$ | $\begin{gathered} 23 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 11 \% \end{aligned}$ |

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## Fieldwork : December 14th-16th 2007

Table 7
Q. 6 For each of the statements I am about to read out, please tell me whether you think they apply more to Gordon Brown or David Cameron? Is the best person to be Prime Minister for Britain Base: All respondents

|  | Q.2/3 Voting Intention (including Squeeze) |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Conservative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other |
| Unweighted base | 1004 | 267 | 211 | 105 | 4 | 22 | 26 | 7 | 6 | 18 |
| Weighted base | 1004 | 270 | 202 | 104 | 4 | 22 | 26 | 8 | 6 | 18 |
| Gordon Brown | $\begin{gathered} 371 \\ 37 \% \end{gathered}$ | $\begin{gathered} 25 \\ 9 \% \end{gathered}$ | $\begin{gathered} 170 \\ 84 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 41 \% \end{aligned}$ | $\begin{gathered} 1 \\ 22 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 46 \% \end{aligned}$ | $\begin{gathered} 3 \\ 33 \% \end{gathered}$ | $\begin{gathered} 1 \\ 19 \% \end{gathered}$ | $\begin{gathered} 2 \\ 10 \% \end{gathered}$ |
| David Cameron | $\begin{gathered} 393 \\ 39 \% \end{gathered}$ | $\begin{gathered} 225 \\ 84 \% \end{gathered}$ | $\begin{aligned} & 19 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 33 \% \end{aligned}$ | $\begin{gathered} 1 \\ 14 \% \end{gathered}$ | $\begin{gathered} 7 \\ 31 \% \end{gathered}$ | $\begin{gathered} 8 \\ 29 \% \end{gathered}$ | $\begin{gathered} 2 \\ 24 \% \end{gathered}$ | $\begin{gathered} 1 \\ 19 \% \end{gathered}$ | $\begin{gathered} 7 \\ 40 \% \end{gathered}$ |
| Both equally | $\stackrel{1}{*}$ | - | - | - | - | $\square$ | - | - | - | - |
| Neither | $\begin{gathered} 126 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 2 \\ 39 \% \end{gathered}$ | $\begin{gathered} 2 \\ 10 \% \end{gathered}$ | $\begin{gathered} 3 \\ 12 \% \end{gathered}$ | $\begin{gathered} 3 \\ 43 \% \end{gathered}$ | $\begin{gathered} 2 \\ 32 \% \end{gathered}$ | $\begin{gathered} 6 \\ 34 \% \end{gathered}$ |
| Refused | $\begin{aligned} & 14 \\ & 1 \% \end{aligned}$ | - | - | - | - | - | - | - | - | - |
| Don't know | $\begin{aligned} & 99 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | ${ }_{7 \%}^{8}$ | $\begin{gathered} 1 \\ 25 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 3 \\ 12 \% \end{gathered}$ |  | $\stackrel{2}{30 \%}$ | $\stackrel{3}{3} 1$ |

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## Fieldwork : December 14th-16th 2007

Table 7
Q. 6 For each of the statements I am about to read out, please tell me whether you think they apply more to Gordon Brown or David Cameron? Is the best person to be Prime Minister for Britain Base: All respondents

|  | Q. 4 Generally speaking, do you think of yourself as...? |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Labour | Conser -vative | Lib Dem | Other | Refused | SNP | Green | BNP | Plaid Cymru | UKIP | Don't know |
| Unweighted base | 1004 | 294 | 252 | 117 | 65 | 64 | 27 | 20 | 7 | 5 | 2 | 151 |
| Weighted base | 1004 | 278 | 260 | 113 | 69 | 62 | 27 | 19 | 7 | 4 | 2 | 161 |
| Gordon Brown | $\begin{gathered} 371 \\ 37 \% \end{gathered}$ | $\begin{aligned} & 197 \\ & 71 \% \end{aligned}$ | $\begin{gathered} 24 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 45 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & { }_{42}^{12} \\ & 4 \% \end{aligned}$ | ${ }_{30 \%}^{6}$ | $\begin{gathered} 4 \\ 61 \% \end{gathered}$ | $\stackrel{2}{47 \%}$ | $\stackrel{1}{36 \%}$ | $\begin{aligned} & 46 \\ & 28 \% \\ & \end{aligned}$ |
| David Cameron | $\begin{gathered} 393 \\ 39 \% \end{gathered}$ | $\begin{aligned} & 50 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 210 \\ 81 \% \end{gathered}$ | $\begin{aligned} & 42 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 9 \\ 32 \% \end{gathered}$ | $\begin{gathered} 8 \\ 41 \% \end{gathered}$ | $\begin{gathered} 1 \\ 14 \% \end{gathered}$ | $\begin{gathered} 1 \\ 16 \% \end{gathered}$ |  | $\begin{aligned} & 43 \\ & 26 \% \end{aligned}$ |
| Both equally | ${ }_{*}$ | - | - | - | - |  |  |  |  |  |  | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |
| Neither | $\begin{gathered} 126 \\ 13 \% \end{gathered}$ | $\begin{gathered} 16 \\ 6 \% \end{gathered}$ | $\begin{gathered} 18 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 3 \\ 12 \% \end{gathered}$ | $\begin{gathered} 5 \\ 24 \% \end{gathered}$ | $\begin{gathered} 2 \\ 25 \% \end{gathered}$ | $\begin{gathered} 2 \\ 37 \% \end{gathered}$ | $\begin{gathered} 2 \\ 64 \% \end{gathered}$ | $\begin{aligned} & 33 \\ & 20 \% \end{aligned}$ |
| Refused | $\begin{aligned} & 14 \\ & 1 \% \end{aligned}$ | - | - | - | - | $\begin{aligned} & \text { 14 } \\ & 22 \% \end{aligned}$ | - | - | - | - | - | 1 |
| Don't know | $\begin{aligned} & 99 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 15 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{gathered} { }^{11} \\ 9 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 3 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 4 \% \end{aligned}$ | - | - | - | $\begin{aligned} & 39 \\ & 24 \% \end{aligned}$ |

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## Fieldwork : December 14th-16th 2007

Table 8
Q. 6 For each of the statements I am about to read out, please tell me whether you think they apply more to Gordon Brown or David Cameron? Is the best person to take the British economy through a potentially difficult time in 2008 Base: All respondents

|  | Gender |  |  |  | Age |  |  |  |  | Social Class |  |  |  | Region Wales |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $\underline{65+}$ | AB | C1 | C2 | DE | South <br> East | Midlands | North England | Wales \& South West | Scotland |
| Unweighted base | 1004 | 476 | 528 | 79 | 147 | 209 | 173 | 162 | 234 | 354 | 242 | 167 | 241 | 252 | 267 | 249 | 147 | 89 |
| Weighted base | 1004 | 482 | 523 | 119 | 159 | 198 | 168 | 151 | 209 | 264 | 292 | 210 | 239 | 264 | 263 | 245 | 143 | 89 |
| Gordon Brown | $\begin{aligned} & 443 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 218 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 225 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 132 \\ & 50 \% \end{aligned}$ | $\begin{gathered} 128 \\ 44 \% \end{gathered}$ | $\begin{aligned} & 95 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 41 \% \end{aligned}$ | $\begin{gathered} 117 \\ 48 \% \end{gathered}$ | $\begin{aligned} & 65 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 52 \% \end{aligned}$ |
| David Cameron | $\begin{gathered} 363 \\ 36 \% \end{gathered}$ | $\begin{aligned} & 176 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 187 \\ 36 \% \end{gathered}$ | $\begin{aligned} & 45 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 105 \\ 36 \% \end{gathered}$ | $\begin{aligned} & 84 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 33 \% \end{aligned}$ | $\begin{gathered} 108 \\ 41 \% \end{gathered}$ | $\begin{aligned} & 97 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 29 \% \end{aligned}$ |
| Both equally | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | - |  | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | ${ }_{*}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | ${ }_{*}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - | - |
| Neither | $\begin{gathered} 86 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 49 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 36 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 14 \\ 6 \% \end{gathered}$ | $\begin{gathered} 14 \\ 5 \% \end{gathered}$ | $\begin{gathered} 25 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 22 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 29 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 15 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 4 \% \end{aligned}$ |
| Refused | $\begin{gathered} 12 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | - | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 1 \\ & * \end{aligned}$ | $\begin{aligned} & 8 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - |
| Don't know | $\begin{aligned} & 96 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 32 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 64 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 11 \\ 7 \% \end{gathered}$ | $\begin{gathered} 18 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 10 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 27 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 20 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 32 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 16 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 28 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 23 \\ 9 \% \end{gathered}$ | $\begin{gathered} 23 \\ 9 \% \end{gathered}$ | $\begin{gathered} 21 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 16 \% \end{aligned}$ |

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## Fieldwork : December 14th-16th 2007

Table 8
Q. 6 For each of the statements I am about to read out, please tell me whether you think they apply more to Gordon Brown or David Cameron? Is the best person to take the British economy through a potentially difficult time in 2008
Base: All respondents

|  | Q.2/3 Voting Intention (including Squeeze) |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Conservative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other |
| Unweighted base | 1004 | 267 | 211 | 105 | 4 | 22 | 26 | 7 | 6 | 18 |
| Weighted base | 1004 | 270 | 202 | 104 | 4 | 22 | 26 | 8 | 6 | 18 |
| Gordon Brown | 443 44\% | $\begin{aligned} & 55 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 175 \\ 87 \% \end{gathered}$ | $\begin{aligned} & 46 \\ & 44 \% \end{aligned}$ | $\begin{gathered} 1 \\ 22 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 64 \% \end{aligned}$ | $\begin{gathered} 4 \\ 46 \% \end{gathered}$ | $\stackrel{2}{34 \%}$ | $\begin{gathered} 6 \\ 36 \% \end{gathered}$ |
| David Cameron | $\begin{gathered} 363 \\ 36 \% \end{gathered}$ | $\begin{aligned} & 193 \\ & 72 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 1 \\ 14 \% \end{gathered}$ | $\begin{gathered} 6 \\ 26 \% \end{gathered}$ | $\begin{gathered} 5 \\ 19 \% \end{gathered}$ | $\begin{gathered} 1 \\ 11 \% \end{gathered}$ | - | $\begin{gathered} 7 \\ 39 \% \end{gathered}$ |
| Both equally | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | - | $\stackrel{1}{*}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | - | - | - | - | $\begin{gathered} 1 \\ 15 \% \end{gathered}$ |  |
| Neither | $\begin{gathered} 86 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 2 \\ 39 \% \end{gathered}$ | $\begin{gathered} 2 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 3 \\ 33 \% \end{gathered}$ | $\begin{gathered} 3 \\ 51 \% \end{gathered}$ | $\begin{gathered} 3 \\ 14 \% \end{gathered}$ |
| Refused | $\begin{aligned} & 12 \\ & 1 \% \end{aligned}$ | - | - | - | - | - | - | - | - | - |
| Don't know | $\begin{aligned} & 96 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 1 \\ 25 \% \end{gathered}$ | $\underset{11 \%}{2}$ | $\begin{aligned} & 2 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 1 \\ 10 \% \end{gathered}$ | - | $\underset{10 \%}{2}$ |

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## Political Poll

## Fieldwork : December 14th-16th 2007

Table 8
Q. 6 For each of the statements I am about to read out, please tell me whether you think they apply more to Gordon Brown or David Cameron? Is the best person to take the British economy through a potentially difficult time in 2008
Base: All respondents

|  | Q. 4 Generally speaking, do you think of yourself as...? |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Labour | Conser -vative | Lib Dem | Other | Refused | SNP | Green | BNP | $\begin{aligned} & \text { Plaid } \\ & \text { Cymru } \end{aligned}$ | UKIP | Don't know |
| Unweighted base | 1004 | 294 | 252 | 117 | 65 | 64 | 27 | 20 | 7 | 5 | 2 | 151 |
| Weighted base | 1004 | 278 | 260 | 113 | 69 | 62 | 27 | 19 | 7 | 4 | 2 | 161 |
| Gordon Brown | $\begin{gathered} 443 \\ 44 \% \end{gathered}$ | $\begin{gathered} 209 \\ 75 \% \end{gathered}$ | $\begin{aligned} & 51 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 56 \% \end{aligned}$ | $\begin{gathered} 6 \\ 33 \% \end{gathered}$ | $\begin{gathered} 5 \\ 75 \% \end{gathered}$ | $\begin{gathered} 2 \\ 47 \% \end{gathered}$ | $\begin{gathered} 1 \\ 36 \% \end{gathered}$ | $\begin{aligned} & 61 \\ & 38 \% \\ & 61 \end{aligned}$ |
| David Cameron | $\begin{gathered} 363 \\ 36 \% \end{gathered}$ | $\begin{aligned} & 46 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 186 \\ 72 \% \end{gathered}$ | $\begin{aligned} & 44 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 42 \% \end{aligned}$ | $\begin{gathered} 8 \\ 12 \% \end{gathered}$ | $\begin{gathered} 6 \\ 21 \% \end{gathered}$ | $\begin{gathered} 8 \\ 43 \% \end{gathered}$ | - | $\begin{gathered} 1 \\ 16 \% \end{gathered}$ | - | $\begin{aligned} & 35 \\ & 22 \% \end{aligned}$ |
| Both equally | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - | - | $\div$ | - | - | - |  | - | 1 $1 \%$ |
| Neither | $\begin{gathered} 86 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 9 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 4 \\ 19 \% \end{gathered}$ | $\stackrel{2}{25 \%}$ | $\stackrel{2}{37 \%}$ | $\underset{64 \%}{2}$ | $\begin{aligned} & 23 \\ & 14 \% \end{aligned}$ |
| Refused | $\begin{aligned} & 12 \\ & 1 \% \end{aligned}$ | - | - | - | - | $\begin{aligned} & 11 \\ & 18 \% \end{aligned}$ | - | - | - | - |  | ${ }_{*}$ |
| Don't know | $\begin{aligned} & 96 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 12 \\ 5 \% \end{gathered}$ | $\begin{gathered} 10 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 6 \\ 21 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 4 \% \end{aligned}$ | - | - | - | $\begin{aligned} & 40 \\ & 25 \% \end{aligned}$ |

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## Fieldwork : December 14th-16th 2007

Table 9
Q. 6 For each of the statements I am about to read out, please tell me whether you think they apply more to Gordon Brown or David Cameron? Has the most able front bench team Base: All respondents

|  | $\underline{\text { Gender }}$ |  |  |  | Age |  |  |  |  | Social Class |  |  |  | Region Wales |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $\underline{65+}$ | AB | C1 | C2 | DE | South East | Midlands | North England | Wales \& South West | Scotland |
| Unweighted base | 1004 | 476 | 528 | 79 | 147 | 209 | 173 | 162 | 234 | 354 | 242 | 167 | 241 | 252 | 267 | 249 | 147 | 89 |
| Weighted base | 1004 | 482 | 523 | 119 | 159 | 198 | 168 | 151 | 209 | 264 | 292 | 210 | 239 | 264 | 263 | 245 | 143 | 89 |
| Gordon Brown | $\begin{aligned} & 348 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 170 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 178 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 43 \% \end{aligned}$ |
| David Cameron | $\begin{aligned} & 406 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 215 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 191 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 42 \% \end{aligned}$ | $\begin{gathered} 112 \\ 42 \% \end{gathered}$ | $\begin{gathered} 125 \\ 43 \% \end{gathered}$ | $\begin{aligned} & 91 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 33 \% \end{aligned}$ | $\begin{gathered} 124 \\ 47 \% \end{gathered}$ | $\begin{aligned} & 110 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 28 \% \end{aligned}$ |
| Both equally | $\begin{gathered} 12 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |
| Neither | $\begin{gathered} 74 \\ 7 \% \end{gathered}$ | $\begin{gathered} 41 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 33 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 12 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 14 \\ 7 \% \end{gathered}$ | $\begin{gathered} 14 \\ 5 \% \end{gathered}$ | $\begin{gathered} 18 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 12 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 27 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 14 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 7 \% \end{aligned}$ |
| Refused | $\begin{aligned} & 13 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ |  | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | ${ }_{*}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - |
| Don't know | $\begin{aligned} & 152 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 45 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 107 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 14 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 35 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 21 \% \end{aligned}$ |

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## Political Poll

## Fieldwork : December 14th-16th 2007

## Table 9 <br> Q. 6 For each of the statements I am about to read out, please tell me whether you think they apply more to Gordon Brown or David Cameron? Has the most able front bench team

Base: All respondents

|  | Q.2/3 Voting Intention (including Squeeze) |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Conservative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other |
| Unweighted base | 1004 | 267 | 211 | 105 | 4 | 22 | 26 | 7 | 6 | 18 |
| Weighted base | 1004 | 270 | 202 | 104 | 4 | 22 | 26 | 8 | 6 | 18 |
| Gordon Brown | $\begin{gathered} 348 \\ 35 \% \end{gathered}$ | $\begin{aligned} & 29 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 151 \\ & 75 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 39 \% \end{aligned}$ | $\begin{gathered} 1 \\ 22 \% \end{gathered}$ | $\begin{gathered} 8 \\ 38 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 36 \% \end{aligned}$ | $\stackrel{3}{33 \%}$ | $\begin{gathered} 1 \\ 19 \% \end{gathered}$ | $\begin{gathered} 6 \\ 34 \% \end{gathered}$ |
| David Cameron | $\begin{gathered} 406 \\ 40 \% \end{gathered}$ | $\begin{gathered} 210 \\ 78 \% \end{gathered}$ | $\begin{aligned} & 24 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 39 \% \end{aligned}$ | $\stackrel{2}{39 \%}$ | $\stackrel{9}{39 \%}$ | $\begin{gathered} 5 \\ 19 \% \end{gathered}$ | $\stackrel{2}{24 \%}$ | $\stackrel{2}{32 \%}$ | $\begin{gathered} 6 \\ 35 \% \end{gathered}$ |
| Both equally | $\begin{gathered} 12 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |  | - |  | - | - | - |
| Neither | $\begin{gathered} 74 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 10 \% \end{aligned}$ | $\stackrel{2}{39 \%}$ | $\begin{gathered} 3 \\ 15 \% \end{gathered}$ | $\stackrel{6}{21 \%}$ | $\begin{gathered} 33 \\ 33 \% \end{gathered}$ | $\underset{34 \%}{2}$ | $\begin{gathered} 3 \\ 19 \% \end{gathered}$ |
| Refused | $\begin{aligned} & 13 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - | - | - | - | - | - | - | - |
| Don't know | $\begin{aligned} & 152 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 20 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 13 \% \end{aligned}$ | - | $\begin{aligned} & 2 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 6 \\ 23 \% \end{gathered}$ | $\begin{gathered} 1 \\ 10 \% \end{gathered}$ | $\begin{gathered} 1 \\ 15 \% \end{gathered}$ | $\begin{gathered} 2 \\ 12 \% \end{gathered}$ |

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## Political Poll

## Fieldwork : December 14th-16th 2007

Table 9
Q. 6 For each of the statements I am about to read out, please tell me whether you think they apply more to Gordon Brown or David Cameron? Has the most able front bench team
Base: All respondents

|  | Q.4 Generally speaking, do you think of yourself as...? ? |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Labour | Conser -vative | Lib Dem | Other | Refused | SNP | Green | BNP | $\begin{gathered} \text { Plaid } \\ \text { Cymru } \end{gathered}$ | UKIP | Don't know |
| Unweighted base | 1004 | 294 | 252 | 117 | 65 | 64 | 27 | 20 | 7 | 5 | 2 | 151 |
| Weighted base | 1004 | 278 | 260 | 113 | 69 | 62 | 27 | 19 | 7 | 4 | 2 | 161 |
| Gordon Brown | $\begin{gathered} 348 \\ 35 \% \end{gathered}$ | $\begin{gathered} 187 \\ 67 \% \end{gathered}$ | $\begin{gathered} 24 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 39 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 49 \% \end{aligned}$ | $\begin{gathered} 5 \\ 25 \% \end{gathered}$ | $\underset{46 \%}{3}$ | $\stackrel{2}{47 \%}$ | $\begin{gathered} 1 \\ 36 \% \end{gathered}$ | $\begin{aligned} & 42 \\ & 26 \% \end{aligned}$ |
| David Cameron | $\begin{gathered} 406 \\ 40 \% \end{gathered}$ | $\begin{aligned} & 50 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 214 \\ 82 \% \end{gathered}$ | $\begin{aligned} & 46 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 5 \\ 19 \% \end{gathered}$ | $\begin{gathered} 6 \\ 33 \% \end{gathered}$ | $\stackrel{2}{2}$ | $\begin{gathered} 1 \\ 16 \% \end{gathered}$ | - | $\begin{aligned} & 46 \\ & 29 \% \end{aligned}$ |
| Both equally | $\begin{gathered} 12 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\stackrel{1}{*}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | - | - | - | - | - | $\begin{gathered} 1 \\ 1 \% \end{gathered}$ |
| Neither | $\begin{gathered} 74 \\ 7 \% \end{gathered}$ | $\begin{gathered} 10 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & { }_{8 \%}^{6} \end{aligned}$ | $\begin{aligned} & 13 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 3 \\ 12 \% \end{gathered}$ | $\begin{gathered} 5 \\ 24 \% \end{gathered}$ | $\begin{gathered} 2 \\ 25 \% \end{gathered}$ | $\stackrel{2}{37 \%}$ | $\begin{gathered} 2 \\ 64 \% \end{gathered}$ | $\begin{aligned} & 20 \\ & 12 \% \end{aligned}$ |
| Refused | $\begin{aligned} & 13 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - | - | $\begin{aligned} & 10 \\ & 16 \% \end{aligned}$ | - | - | - | - | - | 1 |
| Don't know | $\begin{gathered} 152 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 27 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 25 \% \\ & \end{aligned}$ | $\begin{aligned} & 14 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 5 \\ 20 \% \end{gathered}$ | $\stackrel{3}{3}$ | - | - | $\div$ | $\begin{aligned} & 52 \\ & 32 \% \end{aligned}$ |

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## Political Poll

## Fieldwork : December 14th-16th 2007

Table 10
Q. 6 For each of the statements I am about to read out, please tell me whether you think they apply more to Gordon Brown or David Cameron? Is the most likeable of the two main party leaders Base: All respondents

|  | Gender |  |  |  | Age |  |  |  |  | Social Class |  |  |  | Region Wales |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $\underline{65+}$ | AB | C1 | C2 | DE | South East | Midlands | North England | Wales \& South West | Scotland |
| Unweighted base | 1004 | 476 | 528 | 79 | 147 | 209 | 173 | 162 | 234 | 354 | 242 | 167 | 241 | 252 | 267 | 249 | 147 | 89 |
| Weighted base | 1004 | 482 | 523 | 119 | 159 | 198 | 168 | 151 | 209 | 264 | 292 | 210 | 239 | 264 | 263 | 245 | 143 | 89 |
| Gordon Brown | $\begin{aligned} & 310 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 147 \\ 31 \% \end{gathered}$ | $\begin{aligned} & 163 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 46 \% \end{aligned}$ |
| David Cameron | $\begin{aligned} & 509 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 263 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 246 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 46 \% \end{aligned}$ | $\begin{gathered} 107 \\ 54 \% \end{gathered}$ | $\begin{aligned} & 86 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 145 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 168 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 146 \\ & 55 \% \end{aligned}$ | $\begin{gathered} 133 \\ 50 \% \end{gathered}$ | $\begin{gathered} 118 \\ 48 \% \end{gathered}$ | $\begin{aligned} & 74 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 43 \% \end{aligned}$ |
| Both equally | $\begin{aligned} & 9 \\ & 1 \% \end{aligned}$ | $1$ | $\begin{aligned} & 7 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | * | ${ }_{\text {* }}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | * | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | - | - |
| Neither | $\begin{gathered} 92 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 46 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 47 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 10 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 23 \\ 9 \% \end{gathered}$ | $\begin{gathered} 21 \\ 7 \% \end{gathered}$ | $\begin{gathered} 13 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 35 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 19 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 31 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 17 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 20 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 6 \% \end{aligned}$ |
| Refused | $\begin{gathered} 12 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | - | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - |
| Don't know | $\begin{gathered} 72 \\ 7 \% \end{gathered}$ | $\begin{gathered} 21 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 51 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 10 \\ 7 \% \end{gathered}$ | $\begin{gathered} 13 \\ 7 \% \end{gathered}$ | $\begin{gathered} 12 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 11 \\ 4 \% \end{gathered}$ | $\begin{gathered} 19 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 23 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 5 \% \end{aligned}$ |

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## Political Poll

## Fieldwork : December 14th-16th 2007

Table 10
Q. 6 For each of the statements I am about to read out, please tell me whether you think they apply more to Gordon Brown or David Cameron? Is the most likeable of the two main party leaders Base: All respondents

|  | Q.2/3 Voting Intention (including Squeeze) |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Conservative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other |
| Unweighted base | 1004 | 267 | 211 | 105 | 4 | 22 | 26 | 7 | 6 | 18 |
| Weighted base | 1004 | 270 | 202 | 104 | 4 | 22 | 26 | 8 | 6 | 18 |
| Gordon Brown | $\begin{gathered} 310 \\ 31 \% \end{gathered}$ | $\begin{gathered} 21 \\ 8 \% \end{gathered}$ | $\begin{gathered} 134 \\ 66 \% \end{gathered}$ | $\begin{aligned} & 32 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 1 \\ 22 \% \end{gathered}$ | $\begin{gathered} 5 \\ 22 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 53 \% \end{aligned}$ | $\begin{gathered} 3 \\ 32 \% \end{gathered}$ | $\begin{gathered} 1 \\ 19 \% \end{gathered}$ | $\begin{gathered} 3 \\ 19 \% \end{gathered}$ |
| David Cameron | $\begin{aligned} & 509 \\ & 51 \% \end{aligned}$ | $\begin{gathered} 232 \\ 86 \% \end{gathered}$ | $\begin{aligned} & 48 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 50 \% \end{aligned}$ | $\begin{gathered} 1 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 63 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 41 \% \end{aligned}$ | $\stackrel{2}{25 \%}$ | $\begin{gathered} 4 \\ 66 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 57 \% \end{aligned}$ |
| Both equally | $\begin{aligned} & 9 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | * | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |  |  |  | - | - | - |
| Neither | $\stackrel{92}{9 \%}$ | $\begin{gathered} 12 \\ 5 \% \end{gathered}$ | $\begin{gathered} 11 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 13 \% \end{aligned}$ | $\stackrel{2}{39 \%}$ | $\begin{gathered} 3 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\stackrel{3}{43 \%}$ | $\begin{gathered} 1 \\ 15 \% \end{gathered}$ | $\underset{13 \%}{2}$ |
| Refused | $\begin{aligned} & 12 \\ & 1 \% \end{aligned}$ | - | - | - | - | - | - | - | - | - |
| Don't know | $\begin{gathered} 72 \\ 7 \% \end{gathered}$ | 1 | $\begin{aligned} & 9 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 1 \\ 25 \% \end{gathered}$ | - | $\begin{aligned} & 1 \\ & 4 \% \end{aligned}$ | - | - | $\stackrel{2}{10 \%}$ |

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## Fieldwork : December 14th-16th 2007

Table 10
Q. 6 For each of the statements I am about to read out, please tell me whether you think they apply more to Gordon Brown or David Cameron?
Is the most likeable of the two main party leaders Base: All respondents

|  | Q. 4 Generally speaking, do you think of yourself as...? |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Labour | Conser -vative | Lib Dem | Other | Refused | SNP | Green | BNP | $\begin{aligned} & \text { Plaid } \\ & \text { Cymru } \end{aligned}$ | UKIP | Don't know |
| Unweighted base | 1004 | 294 | 252 | 117 | 65 | 64 | 27 | 20 | 7 | 5 | 2 | 151 |
| Weighted base | 1004 | 278 | 260 | 113 | 69 | 62 | 27 | 19 | 7 | 4 | 2 | 161 |
| Gordon Brown | $\begin{gathered} 310 \\ 31 \% \end{gathered}$ | $\begin{aligned} & 159 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 44 \% \end{aligned}$ | $\begin{gathered} 4 \\ 23 \% \end{gathered}$ | $\begin{gathered} 3 \\ 40 \% \end{gathered}$ | $\begin{gathered} 1 \\ 29 \% \end{gathered}$ | $\begin{gathered} 1 \\ 36 \% \end{gathered}$ | $\begin{aligned} & 45 \\ & 28 \% \end{aligned}$ |
| David Cameron | $\begin{aligned} & 509 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 219 \\ 84 \% \end{gathered}$ | $\begin{aligned} & 66 \\ & 58 \% \\ & \end{aligned}$ | $\begin{aligned} & 34 \\ & 49 \% \\ & \end{aligned}$ | $\begin{aligned} & 18 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 58 \% \end{aligned}$ | $\begin{gathered} 3 \\ 36 \% \end{gathered}$ | $\begin{gathered} 1 \\ 34 \% \end{gathered}$ | - | $\begin{aligned} & 59 \\ & 37 \% \end{aligned}$ |
| Both equally | $\stackrel{9}{1 \%}$ | ${ }_{*}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | - | $\begin{aligned} & 2 \\ & 4 \% \end{aligned}$ | - | - | - |  | - | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ |
| Neither | $\begin{aligned} & 92 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 13 \% \end{aligned}$ | $\frac{5}{7 \%}$ | $\begin{aligned} & \text { 11 } \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 4 \\ 19 \% \end{gathered}$ | $\begin{gathered} 2 \\ 25 \% \end{gathered}$ | $\stackrel{2}{37 \%}$ | $\begin{gathered} 2 \\ 64 \% \end{gathered}$ | $\begin{aligned} & 24 \\ & 15 \% \end{aligned}$ |
| Refused | $\begin{aligned} & 12 \\ & 1 \% \end{aligned}$ | - | - | - |  | $\begin{aligned} & 11 \\ & 18 \% \end{aligned}$ | - | - | - | $\square$ | - | 1 |
| Don't know | $\begin{gathered} 72 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 8 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ | - | - | - | - | $\begin{aligned} & 31 \\ & 19 \% \end{aligned}$ |

## Political Poll

## Fieldwork : December 14th-16th 2007

Table 11
Q. 7 Looking back over the events of 2007, which one of these statements comes closest to your view?

Base: All respondents

|  | Gender |  |  |  | Age |  |  |  |  | Social Class |  |  |  | Region Wales |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $\underline{65+}$ | AB | C1 | C2 | DE | South East | Midlands | North England | Wales \& South West | Scotland |
| Unweighted base | 1004 | 476 | 528 | 79 | 147 | 209 | 173 | 162 | 234 | 354 | 242 | 167 | 241 | 252 | 267 | 249 | 147 | 89 |
| Weighted base | 1004 | 482 | 523 | 119 | 159 | 198 | 168 | 151 | 209 | 264 | 292 | 210 | 239 | 264 | 263 | 245 | 143 | 89 |
| On balance I would prefer a Labour Government to a | $\begin{aligned} & 362 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 183 \\ 38 \% \end{gathered}$ | $\begin{aligned} & 180 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 46 \% \end{aligned}$ |
| Conservative one |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| It is time for a change and the next government should be a | $\begin{gathered} 479 \\ 48 \% \end{gathered}$ | $\begin{aligned} & 235 \\ & 49 \% \end{aligned}$ | $\begin{gathered} 245 \\ 47 \% \end{gathered}$ | $\begin{aligned} & 65 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 50 \% \end{aligned}$ | $\begin{gathered} 103 \\ 49 \% \end{gathered}$ | $\begin{gathered} 127 \\ 48 \% \end{gathered}$ | $\begin{aligned} & 155 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 44 \% \end{aligned}$ | $\begin{gathered} 106 \\ 44 \% \end{gathered}$ | $\begin{aligned} & 139 \\ & 52 \% \end{aligned}$ | $\begin{gathered} 144 \\ 55 \% \end{gathered}$ | $\begin{aligned} & 101 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 34 \% \end{aligned}$ |
| Conservative one |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Neither | $\begin{aligned} & 97 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 41 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 55 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 18 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 27 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 25 \\ 8 \% \end{gathered}$ | $\begin{gathered} 16 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 29 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 19 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 25 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 22 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 14 \% \end{aligned}$ |
| Refused | $\begin{gathered} 14 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 10 \\ 2 \% \end{gathered}$ | - |  | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | * | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 52 \\ 5 \% \end{gathered}$ | $\begin{gathered} 19 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 33 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 17 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 14 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 4 \% \end{aligned}$ |

## comReso

## Political Poll

## Fieldwork : December 14th-16th 2007

Table 11
Q. 7 Looking back over the events of 2007, which one of these statements comes closest to your view?

Base: All respondents

|  | Q.2/3 Voting Intention (including Squeeze) |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Conservative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other |
| Unweighted base | 1004 | 267 | 211 | 105 | 4 | 22 | 26 | 7 | 6 | 18 |
| Weighted base | 1004 | 270 | 202 | 104 | 4 | 22 | 26 | 8 | 6 | 18 |
| On balance I would prefer a Labour Government to a | $\begin{gathered} 362 \\ 36 \% \end{gathered}$ | $\begin{gathered} 16 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 178 \\ & 88 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 44 \% \end{aligned}$ |  | $\begin{aligned} & 11 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 46 \% \end{aligned}$ | $\begin{gathered} 4 \\ 46 \% \end{gathered}$ | $\begin{gathered} 1 \\ 15 \% \end{gathered}$ | $\begin{gathered} 5 \\ 27 \% \end{gathered}$ |
| Conservative one |  |  |  |  |  |  |  |  |  |  |
| It is time for a change and the next government should be a | $\begin{gathered} 479 \\ 48 \% \end{gathered}$ | $\begin{aligned} & 249 \\ & 92 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 41 \% \end{aligned}$ | $\begin{gathered} 2 \\ 39 \% \end{gathered}$ | $\begin{gathered} 9 \\ 39 \% \end{gathered}$ | $\begin{gathered} 9 \\ 34 \% \end{gathered}$ | $\begin{gathered} 2 \\ 30 \% \end{gathered}$ | $\begin{gathered} 3 \\ 53 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 60 \% \end{aligned}$ |
| Conservative one |  |  |  |  |  |  |  |  |  |  |
| Neither | $\begin{aligned} & 97 \\ & 10 \% \end{aligned}$ |  | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 2 \\ 61 \% \end{gathered}$ | $\begin{gathered} 2 \\ 10 \% \end{gathered}$ | $\begin{gathered} 5 \\ 19 \% \end{gathered}$ | $\begin{gathered} 2 \\ 24 \% \end{gathered}$ | $\begin{gathered} 2 \\ 32 \% \end{gathered}$ | $\begin{gathered} 2 \\ 13 \% \end{gathered}$ |
| Refused | $\begin{gathered} 14 \\ 1 \% \end{gathered}$ | - | - | - | - | - | - | - | - | - |
| Don't know | $\begin{aligned} & 52 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - | - | - | - | - | - |

## compeso

## Political Poll

## Fieldwork : December 14th-16th 2007

Table 11
Q. 7 Looking back over the events of 2007, which one of these statements comes closest to your view?

Base: All respondents

|  | Q. 4 Generally speaking, do you think of yourself as...? |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Labour | Conser -vative | Lib Dem | Other | Refused | SNP | Green | BNP | Plaid Cymru | UKIP | Don't know |
| Unweighted base | 1004 | 294 | 252 | 117 | 65 | 64 | 27 | 20 | 7 | 5 | 2 | 151 |
| Weighted base | 1004 | 278 | 260 | 113 | 69 | 62 | 27 | 19 | 7 | 4 | 2 | 161 |
| On balance I would prefer a Labour Government to a | $\begin{aligned} & 362 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 207 \\ & 74 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 7 \\ 35 \% \end{gathered}$ | $\begin{gathered} 4 \\ 60 \% \end{gathered}$ | $\begin{gathered} 1 \\ 13 \% \end{gathered}$ | - | $\begin{aligned} & 43 \\ & 26 \% \end{aligned}$ |
| Conservative one |  |  |  |  |  |  |  |  |  |  |  |  |
| It is time for a change and the next government should be a | $\begin{aligned} & 479 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 243 \\ & 93 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 40 \% \end{aligned}$ | $\begin{gathered} 8 \\ 39 \% \end{gathered}$ | $\begin{gathered} 1 \\ 15 \% \end{gathered}$ | $\begin{gathered} 2 \\ 37 \% \end{gathered}$ | - | $\begin{aligned} & 66 \\ & 41 \% \end{aligned}$ |
| Conservative one |  |  |  |  |  |  |  |  |  |  |  |  |
| Neither | $\begin{aligned} & 97 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 15 \\ 6 \% \end{gathered}$ |  | $\begin{aligned} & 14 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 8 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 6 \\ 22 \% \end{gathered}$ | $\begin{gathered} 5 \\ 26 \% \end{gathered}$ | $\begin{gathered} 2 \\ 25 \% \end{gathered}$ | $\begin{gathered} 1 \\ 16 \% \end{gathered}$ | $\begin{gathered} 2 \\ 100 \% \end{gathered}$ | $\begin{aligned} & 30 \\ & 18 \% \end{aligned}$ |
| Refused | $\begin{gathered} 14 \\ 1 \% \end{gathered}$ | - | - | - | - | $\begin{aligned} & 13 \\ & 21 \% \end{aligned}$ | - | - | $-$ | - | - | ${ }_{*}^{*}$ |
| Don't know | $\begin{aligned} & 52 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 7 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ | - | - | $\begin{gathered} 1 \\ 34 \% \end{gathered}$ | - | $\begin{aligned} & 22 \\ & 14 \% \end{aligned}$ |

