

Opinion Poll

Fieldwork : September 26th-28th 2008

Absolutes/col percents

Table 1

Q.1 Thinking back to the last general election in 2005, which party if any did you vote for?

Base: All respondents

| | <u>Gender</u> | | | <u>Age</u> | | | | | | <u>Social Class</u> | | | | <u>Region</u> | | | | |
|------------------|---------------|-------------|---------------|--------------|--------------|--------------|--------------|--------------|------------|---------------------|-----------|-----------|-----------|-------------------|------------------|-----------------------|-------------------------------|------------------|
| | <u>Total</u> | <u>Male</u> | <u>Female</u> | <u>18-24</u> | <u>25-34</u> | <u>35-44</u> | <u>45-54</u> | <u>55-64</u> | <u>65+</u> | <u>AB</u> | <u>C1</u> | <u>C2</u> | <u>DE</u> | <u>South East</u> | <u>Mid-lands</u> | <u>North Eng-land</u> | <u>Wales & South West</u> | <u>Scot-land</u> |
| Unweighted base | 1017 | 472 | 545 | 84 | 149 | 190 | 191 | 207 | 196 | 303 | 254 | 159 | 301 | 264 | 264 | 256 | 142 | 91 |
| Weighted base | 1014 | 487 | 527 | 122 | 160 | 199 | 172 | 152 | 210 | 266 | 295 | 213 | 240 | 267 | 264 | 249 | 144 | 91 |
| Conservative | 202 20% | 108 22% | 94 18% | 5 4% | 20 12% | 37 19% | 35 20% | 38 25% | 66 32% | 62 23% | 61 21% | 40 19% | 39 16% | 67 25% | 49 19% | 46 19% | 32 22% | 7 8% |
| Labour | 276 27% | 122 25% | 155 29% | 15 12% | 41 26% | 64 32% | 48 28% | 37 25% | 71 34% | 59 22% | 76 26% | 55 26% | 87 36% | 64 24% | 75 28% | 76 30% | 34 24% | 28 31% |
| Liberal Democrat | 103 10% | 44 9% | 59 11% | 14 11% | 9 6% | 15 7% | 20 12% | 23 15% | 22 10% | 36 13% | 27 9% | 15 7% | 26 11% | 30 11% | 25 9% | 23 9% | 15 10% | 9 10% |
| Other | 68 7% | 32 7% | 37 7% | 5 4% | 11 7% | 12 6% | 17 10% | 10 6% | 14 6% | 11 4% | 26 9% | 20 9% | 12 5% | 13 5% | 8 3% | 12 5% | 10 7% | 25 28% |
| Did not vote | 287 28% | 151 31% | 135 26% | 80 65% | 65 41% | 57 29% | 37 22% | 29 19% | 20 9% | 73 28% | 86 29% | 68 32% | 60 25% | 78 29% | 79 30% | 68 27% | 45 32% | 16 18% |
| Don't remember | 31 3% | 6 1% | 24 5% | 3 3% | 8 5% | 4 2% | 6 4% | 4 3% | 5 2% | 9 4% | 8 3% | 6 3% | 7 3% | 7 2% | 10 4% | 11 5% | 1 1% | 1 1% |
| Refused | 47 5% | 24 5% | 23 4% | - - | 6 4% | 11 5% | 7 4% | 11 7% | 12 6% | 16 6% | 12 4% | 10 5% | 9 4% | 8 3% | 18 7% | 12 5% | 5 4% | 4 4% |

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Table 1
Q.1 Thinking back to the last general election in 2005, which party if any did you vote for?
Base: All respondents

| | <u>Q.3/4 Voting Intention (including Squeeze)</u> | | | | | | | | | | |
|------------------|---|---------------------------|---------------|----------------|-------------|--------------|------------|--------------------|------------|--------------|----------------------------|
| | <u>Total</u> | <u>Conser- vative</u> | <u>Labour</u> | <u>Lib Dem</u> | <u>UKIP</u> | <u>Green</u> | <u>SNP</u> | <u>Plaid Cymru</u> | <u>BNP</u> | <u>Other</u> | <u>DK/Refuse at Q4</u> |
| Unweighted base | 1017 | 279 | 219 | 126 | 5 | 26 | 24 | 3 | 11 | 19 | 175 |
| Weighted base | 1014 | 286 | 204 | 130 | 6 | 27 | 25 | 5 | 11 | 20 | 172 |
| Conservative | 202 20% | 175 61% | 1 * | 8 6% | - - | 1 3% | - - | - - | - - | - - | 9 5% |
| Labour | 276 27% | 29 10% | 154 75% | 22 17% | - - | 6 21% | 3 10% | - - | 3 24% | 2 8% | 24 14% |
| Liberal Democrat | 103 10% | 14 5% | 9 4% | 68 52% | - - | 1 3% | - - | - - | 2 16% | 1 7% | 3 2% |
| Other | 68 7% | 7 2% | - - | 8 6% | 3 52% | 14 52% | 20 79% | 5 100% | 2 20% | 3 14% | 4 2% |
| Did not vote | 287 28% | 53 18% | 37 18% | 22 17% | 3 48% | 6 21% | 3 11% | - - | 2 21% | 13 64% | 77 45% |
| Don't remember | 31 3% | 6 2% | 3 2% | 2 1% | - - | - - | - - | - - | - - | 1 4% | 15 9% |
| Refused | 47 5% | 2 1% | - - | 1 1% | - - | - - | - - | - - | 2 20% | 1 3% | 40 23% |

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Table 1
Q.1 Thinking back to the last general election in 2005, which party if any did you vote for?
Base: All respondents

| | <u>Q.5 Generally speaking, do you think of yourself as...?</u> | | | | | | | | | | | |
|------------------|--|---------------|---------------------------|----------------|--------------|----------------|------------|--------------|------------|-------------|------------------------|-------------------|
| | <u>Total</u> | <u>Labour</u> | <u>Conser -vative</u> | <u>Lib Dem</u> | <u>Other</u> | <u>Refused</u> | <u>SNP</u> | <u>Green</u> | <u>BNP</u> | <u>UKIP</u> | <u>Plaid Cymru</u> | <u>Don't know</u> |
| Unweighted base | 1017 | 302 | 257 | 130 | 65 | 55 | 27 | 22 | 8 | 7 | 3 | 141 |
| Weighted base | 1014 | 282 | 266 | 134 | 64 | 49 | 31 | 20 | 8 | 7 | 2 | 151 |
| Conservative | 202 20% | 3 1% | 174 66% | 7 5% | 3 4% | 1 1% | - - | 3 13% | - - | - - | - - | 11 7% |
| Labour | 276 27% | 201 71% | 12 4% | 25 19% | 12 19% | 1 1% | 1 4% | 7 33% | 1 13% | 1 18% | - - | 15 10% |
| Liberal Democrat | 103 10% | 9 3% | 11 4% | 60 45% | 5 8% | - - | - - | - - | 2 22% | 1 18% | - - | 15 10% |
| Other | 68 7% | 6 2% | 8 3% | 5 4% | 7 11% | 2 5% | 20 66% | 9 42% | 2 23% | 2 26% | 1 42% | 6 4% |
| Did not vote | 287 28% | 61 21% | 56 21% | 31 23% | 31 49% | 13 27% | 9 30% | 2 8% | 3 43% | 2 25% | 1 58% | 78 52% |
| Don't remember | 31 3% | 2 1% | 4 1% | 2 1% | 5 7% | 2 3% | - - | 1 4% | - - | - - | - - | 16 11% |
| Refused | 47 5% | 1 * | 1 * | 3 2% | 1 1% | 31 63% | - - | - - | - - | 1 14% | - - | 10 7% |

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Table 2
Q.2 How likely would you be to vote if there were a general election tomorrow?
Base: All respondents

| | <u>Gender</u> | | | <u>Age</u> | | | | | | <u>Social Class</u> | | | | <u>Region</u> | | | | |
|---------------------------------|---------------|-------------|---------------|--------------|--------------|--------------|--------------|--------------|------------|---------------------|-----------|-----------|-----------|-------------------|------------------|-----------------------|-------------------------------|------------------|
| | <u>Total</u> | <u>Male</u> | <u>Female</u> | <u>18-24</u> | <u>25-34</u> | <u>35-44</u> | <u>45-54</u> | <u>55-64</u> | <u>65+</u> | <u>AB</u> | <u>C1</u> | <u>C2</u> | <u>DE</u> | <u>South East</u> | <u>Mid-lands</u> | <u>North Eng-land</u> | <u>Wales & South West</u> | <u>Scot-land</u> |
| Unweighted base | 1017 | 472 | 545 | 84 | 149 | 190 | 191 | 207 | 196 | 303 | 254 | 159 | 301 | 264 | 264 | 256 | 142 | 91 |
| Weighted base | 1014 | 487 | 527 | 122 | 160 | 199 | 172 | 152 | 210 | 266 | 295 | 213 | 240 | 267 | 264 | 249 | 144 | 91 |
| Absolutely certain (10) to vote | 507 | 237 | 269 | 33 | 60 | 100 | 91 | 93 | 129 | 141 | 174 | 83 | 108 | 145 | 129 | 107 | 76 | 50 |
| | 50% | 49% | 51% | 27% | 38% | 50% | 53% | 61% | 62% | 53% | 59% | 39% | 45% | 54% | 49% | 43% | 53% | 55% |
| (9) | 33 | 16 | 18 | 4 | 7 | 4 | 6 | 4 | 9 | 10 | 10 | 10 | 4 | 7 | 11 | 9 | 2 | 4 |
| | 3% | 3% | 3% | 3% | 4% | 2% | 3% | 2% | 4% | 4% | 3% | 5% | 2% | 3% | 4% | 4% | 1% | 4% |
| (8) | 71 | 34 | 37 | 11 | 12 | 12 | 10 | 11 | 15 | 22 | 9 | 19 | 21 | 11 | 27 | 18 | 9 | 6 |
| | 7% | 7% | 7% | 9% | 8% | 6% | 6% | 7% | 7% | 8% | 3% | 9% | 9% | 4% | 10% | 7% | 7% | 6% |
| (7) | 70 | 43 | 27 | 18 | 17 | 7 | 9 | 9 | 10 | 20 | 22 | 18 | 11 | 23 | 12 | 26 | 6 | 3 |
| | 7% | 9% | 5% | 15% | 11% | 3% | 5% | 6% | 5% | 8% | 7% | 8% | 4% | 9% | 4% | 11% | 4% | 3% |
| (6) | 25 | 10 | 15 | 2 | 3 | 8 | 3 | 3 | 5 | 11 | 4 | 6 | 4 | 7 | 6 | 4 | 3 | 5 |
| | 2% | 2% | 3% | 2% | 2% | 4% | 2% | 2% | 2% | 4% | 1% | 3% | 2% | 3% | 2% | 2% | 2% | 5% |
| (5) | 105 | 38 | 67 | 16 | 25 | 25 | 16 | 9 | 14 | 16 | 35 | 25 | 30 | 31 | 24 | 23 | 18 | 9 |
| | 10% | 8% | 13% | 13% | 15% | 13% | 9% | 6% | 7% | 6% | 12% | 12% | 12% | 12% | 9% | 9% | 12% | 10% |
| (4) | 20 | 10 | 10 | 1 | 3 | 5 | 5 | 2 | 4 | 7 | 5 | 6 | 2 | 3 | 5 | 7 | 4 | * |
| | 2% | 2% | 2% | 1% | 2% | 3% | 3% | 1% | 2% | 3% | 2% | 3% | 1% | 1% | 2% | 3% | 3% | 1% |
| (3) | 27 | 14 | 13 | 8 | 5 | 3 | 4 | 4 | 2 | 3 | 6 | 10 | 7 | 6 | 3 | 10 | 2 | 5 |
| | 3% | 3% | 2% | 6% | 3% | 2% | 3% | 3% | 1% | 1% | 2% | 5% | 3% | 2% | 1% | 4% | 1% | 5% |
| (2) | 11 | 5 | 6 | - | 1 | 4 | 1 | 3 | 3 | 3 | 2 | 3 | 3 | 2 | 2 | 5 | 2 | - |
| | 1% | 1% | 1% | - | 1% | 2% | 1% | 2% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 2% | 1% | - |
| Certain not to vote (1) | 135 | 76 | 59 | 28 | 26 | 27 | 26 | 14 | 14 | 30 | 25 | 32 | 48 | 30 | 41 | 34 | 21 | 9 |
| | 13% | 16% | 11% | 23% | 16% | 14% | 15% | 9% | 7% | 11% | 8% | 15% | 20% | 11% | 16% | 14% | 15% | 10% |
| Refused | 2 | 1 | 1 | - | - | 1 | - | 1 | - | - | 2 | - | - | - | - | 1 | - | 1 |
| | * | * | * | - | - | 1% | - | * | - | - | 1% | - | - | - | - | * | - | 1% |
| Don't know | 7 | 2 | 5 | 2 | 1 | 1 | 1 | 1 | 3 | 2 | 2 | - | 3 | 1 | 3 | 3 | 1 | - |
| | 1% | * | 1% | 1% | 1% | * | 1% | * | 1% | 1% | 1% | - | 1% | * | 1% | 1% | * | - |
| Mean | 7.38 | 7.25 | 7.51 | 6.04 | 6.77 | 7.27 | 7.37 | 8.03 | 8.28 | 7.73 | 7.95 | 6.85 | 6.79 | 7.65 | 7.36 | 7.04 | 7.32 | 7.72 |
| Standard deviation | 3.28 | 3.39 | 3.18 | 3.43 | 3.33 | 3.35 | 3.41 | 3.05 | 2.78 | 3.12 | 2.99 | 3.34 | 3.60 | 3.14 | 3.36 | 3.34 | 3.40 | 3.12 |
| Standard error | 0.10 | 0.16 | 0.14 | 0.38 | 0.27 | 0.24 | 0.25 | 0.21 | 0.20 | 0.18 | 0.19 | 0.26 | 0.21 | 0.19 | 0.21 | 0.21 | 0.29 | 0.33 |

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Table 2

Q.2 How likely would you be to vote if there were a general election tomorrow?

Base: All respondents

| | <u>Q.3/4 Voting Intention (including Squeeze)</u> | | | | | | | | | | |
|------------------------------------|---|---------------------------|---------------|----------------|-------------|--------------|------------|--------------------|------------|--------------|----------------------------|
| | <u>Total</u> | <u>Conser- vative</u> | <u>Labour</u> | <u>Lib Dem</u> | <u>UKIP</u> | <u>Green</u> | <u>SNP</u> | <u>Plaid Cymru</u> | <u>BNP</u> | <u>Other</u> | <u>DK/Refuse at Q4</u> |
| Unweighted base | 1017 | 279 | 219 | 126 | 5 | 26 | 24 | 3 | 11 | 19 | 175 |
| Weighted base | 1014 | 286 | 204 | 130 | 6 | 27 | 25 | 5 | 11 | 20 | 172 |
| Absolutely certain (10) to vote | 507 50% | 197 69% | 127 62% | 79 61% | 3 52% | 12 45% | 14 56% | 5 100% | 7 64% | 7 34% | 56 32% |
| (9) | 33 3% | 11 4% | 6 3% | 7 5% | - - | 1 4% | 2 8% | - - | - - | - - | 6 4% |
| (8) | 71 7% | 24 8% | 21 10% | 7 5% | 2 32% | 1 4% | 4 14% | - - | 2 21% | 2 9% | 8 5% |
| (7) | 70 7% | 23 8% | 15 8% | 18 14% | - - | 4 14% | 1 5% | - - | 1 6% | 1 4% | 8 4% |
| (6) | 25 2% | 7 2% | 5 2% | 7 5% | - - | 3 11% | 1 3% | - - | 1 9% | - - | 2 1% |
| (5) | 105 10% | 25 9% | 30 15% | 12 9% | 1 16% | 6 22% | 3 13% | - - | - - | 11 53% | 17 10% |
| (4) | 20 2% | - - | - - | - - | - - | - - | - - | - - | - - | - - | 6 3% |
| (3) | 27 3% | - - | - - | - - | - - | - - | - - | - - | - - | - - | 5 3% |
| (2) | 11 1% | - - | - - | - - | - - | - - | - - | - - | - - | - - | 2 1% |
| Certain not to vote (1) | 135 13% | - - | - - | - - | - - | - - | - - | - - | - - | - - | 57 33% |
| Refused | 2 * | - - | - - | - - | - - | - - | - - | - - | - - | - - | 2 1% |
| Don't know | 7 1% | - - | - - | - - | - - | - - | - - | - - | - - | - - | 2 1% |
| Mean | 7.38 | 9.03 | 8.70 | 8.75 | 8.54 | 7.94 | 8.72 | 10.00 | 9.03 | 7.07 | 5.55 |
| Standard deviation | 3.28 | 1.64 | 1.88 | 1.76 | 1.99 | 2.13 | 1.81 | 0.00 | 1.44 | 2.36 | 3.88 |
| Standard error | 0.10 | 0.10 | 0.13 | 0.16 | 0.89 | 0.42 | 0.37 | 0.00 | 0.43 | 0.54 | 0.30 |

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Table 2
Q.2 How likely would you be to vote if there were a general election tomorrow?
Base: All respondents

| | Q.5 Generally speaking, do you think of yourself as...? | | | | | | | | | | | |
|------------------------------------|---|------------|-------------------|-----------|-----------|-----------|-----------|----------|----------|----------|----------------|------------|
| | Total | Labour | Conser -vative | Lib Dem | Other | Refused | SNP | Green | BNP | UKIP | Plaid Cymru | Don't know |
| Unweighted base | 1017 | 302 | 257 | 130 | 65 | 55 | 27 | 22 | 8 | 7 | 3 | 141 |
| Weighted base | 1014 | 282 | 266 | 134 | 64 | 49 | 31 | 20 | 8 | 7 | 2 | 151 |
| Absolutely certain (10) to vote | 507 50% | 146 52% | 166 62% | 70 53% | 16 25% | 29 59% | 13 43% | 7 35% | 3 34% | 3 39% | 1 42% | 52 35% |
| (9) | 33 3% | 8 3% | 7 3% | 5 4% | - - | 2 3% | 2 7% | 1 6% | - - | 1 18% | - - | 7 5% |
| (8) | 71 7% | 23 8% | 20 8% | 5 4% | 3 5% | 6 12% | 4 12% | 1 6% | 1 13% | 2 22% | - - | 6 4% |
| (7) | 70 7% | 17 6% | 20 7% | 14 10% | 7 11% | 1 2% | 1 4% | 2 10% | 1 19% | - - | - - | 7 5% |
| (6) | 25 2% | 7 2% | 6 2% | 5 3% | 1 2% | - - | 1 2% | 1 5% | 1 13% | - - | - - | 3 2% |
| (5) | 105 10% | 28 10% | 24 9% | 11 8% | 12 20% | 1 2% | 3 10% | 2 10% | - - | 1 13% | - - | 22 15% |
| (4) | 20 2% | 6 2% | 4 2% | 5 3% | 1 1% | - - | - - | 1 5% | - - | - - | 1 34% | 3 2% |
| (3) | 27 3% | 10 4% | 5 2% | 2 1% | 1 1% | 1 2% | 5 16% | - - | - - | - - | - - | 3 2% |
| (2) | 11 1% | 5 2% | 1 * | 1 1% | 3 4% | - - | - - | * 2% | 1 10% | - - | - - | 1 1% |
| Certain not to vote (1) | 135 13% | 29 10% | 12 5% | 16 12% | 18 28% | 8 16% | 2 5% | 4 22% | 1 10% | 1 8% | 1 24% | 45 30% |
| Refused | 2 * | - - | - - | - - | - - | 2 4% | - - | - - | - - | - - | - - | - - |
| Don't know | 7 1% | 3 1% | 1 * | - - | 2 3% | - - | - - | - - | - - | - - | - - | 2 1% |
| Mean | 7.38 | 7.57 | 8.39 | 7.60 | 5.39 | 7.93 | 7.35 | 6.40 | 6.91 | 8.02 | 5.81 | 5.87 |
| Standard deviation | 3.28 | 3.16 | 2.54 | 3.16 | 3.53 | 3.40 | 3.06 | 3.61 | 3.32 | 2.81 | 4.88 | 3.79 |
| Standard error | 0.10 | 0.18 | 0.16 | 0.28 | 0.44 | 0.47 | 0.59 | 0.77 | 1.18 | 1.06 | 2.82 | 0.32 |

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Table 3

Q.3 If there were a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

| | <u>Gender</u> | | | <u>Age</u> | | | | | | <u>Social Class</u> | | | | <u>Region</u> | | | | |
|-----------------|---------------|-------------|---------------|--------------|--------------|--------------|--------------|--------------|------------|---------------------|-----------|-----------|-----------|-------------------|------------------|-----------------------|-------------------------------|------------------|
| | <u>Total</u> | <u>Male</u> | <u>Female</u> | <u>18-24</u> | <u>25-34</u> | <u>35-44</u> | <u>45-54</u> | <u>55-64</u> | <u>65+</u> | <u>AB</u> | <u>C1</u> | <u>C2</u> | <u>DE</u> | <u>South East</u> | <u>Mid-lands</u> | <u>North Eng-land</u> | <u>Wales & South West</u> | <u>Scot-land</u> |
| Unweighted base | 813 | 369 | 444 | 59 | 115 | 147 | 149 | 173 | 170 | 252 | 218 | 121 | 222 | 220 | 210 | 196 | 110 | 77 |
| Weighted base | 811 | 378 | 433 | 84 | 124 | 157 | 134 | 128 | 183 | 220 | 253 | 161 | 177 | 225 | 208 | 187 | 114 | 76 |
| Conservative | 274 34% | 145 38% | 129 30% | 21 25% | 38 31% | 56 35% | 46 34% | 44 34% | 70 38% | 87 40% | 86 34% | 53 33% | 48 27% | 96 42% | 68 33% | 59 32% | 40 35% | 11 15% |
| Labour | 184 23% | 80 21% | 105 24% | 20 24% | 32 26% | 34 21% | 26 19% | 29 22% | 44 24% | 40 18% | 49 19% | 41 25% | 54 31% | 46 20% | 47 23% | 51 27% | 20 18% | 20 26% |
| Lib Dem | 124 15% | 60 16% | 64 15% | 14 17% | 14 11% | 21 13% | 27 20% | 21 16% | 27 15% | 32 15% | 50 20% | 19 12% | 23 13% | 36 16% | 26 13% | 35 18% | 19 17% | 7 10% |
| SNP | 25 3% | 12 3% | 13 3% | 2 3% | 4 3% | 7 4% | 3 2% | 5 4% | 4 2% | 6 3% | 6 2% | 5 3% | 9 5% | - - | - - | - - | - - | 25 34% |
| Green | 22 3% | 7 2% | 15 4% | 2 2% | 5 4% | 3 2% | 5 4% | 1 1% | 6 3% | 6 3% | 6 2% | 5 3% | 5 3% | 5 2% | 7 3% | 4 2% | 6 5% | 1 1% |
| BNP | 9 1% | 8 2% | 1 * | 1 1% | 1 1% | 2 1% | 2 1% | 2 1% | 2 1% | 4 2% | 1 * | 3 2% | 2 1% | 2 1% | 2 1% | 5 3% | 1 1% | - - |
| Plaid Cymru | 5 1% | 1 * | 4 1% | - - | 1 1% | 2 1% | 2 1% | - - | - - | - - | 3 1% | 2 1% | - - | - - | - - | - - | 5 5% | - - |
| UKIP | 5 1% | 3 1% | 2 * | 1 1% | - - | - - | 2 1% | 2 2% | - - | - - | 3 1% | 1 1% | 1 1% | 1 * | 2 1% | 2 1% | - - | - - |
| Other | 17 2% | 7 2% | 10 2% | 5 6% | 3 2% | 2 1% | 5 4% | 3 2% | - - | 4 2% | 7 3% | 5 3% | 1 1% | 1 1% | 8 4% | 3 1% | 4 4% | 1 1% |
| Refused | 42 5% | 20 5% | 23 5% | 2 3% | 5 4% | 11 7% | 6 4% | 11 9% | 7 4% | 15 7% | 10 4% | 10 6% | 8 4% | 9 4% | 17 8% | 10 5% | 3 3% | 4 5% |
| Don't know | 102 13% | 36 9% | 66 15% | 16 19% | 21 17% | 21 13% | 12 9% | 10 8% | 22 12% | 26 12% | 33 13% | 17 11% | 25 14% | 31 14% | 31 15% | 19 10% | 15 13% | 6 8% |

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Table 3

Q.3 If there were a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

| | Q.3/4 Voting Intention (including Squeeze) | | | | | | | | | | |
|-----------------|--|-------------------|------------|------------|----------|-----------|------------|-------------|----------|-----------|--------------------|
| | Total | Conser- vative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other | DK/Refuse at Q4 |
| Unweighted base | 813 | 279 | 219 | 126 | 5 | 26 | 24 | 3 | 11 | 19 | 101 |
| Weighted base | 811 | 286 | 204 | 130 | 6 | 27 | 25 | 5 | 11 | 20 | 97 |
| Conservative | 274 34% | 274 96% | - | - | - | - | - | - | - | - | - |
| Labour | 184 23% | - | 184 90% | - | - | - | - | - | - | - | - |
| Lib Dem | 124 15% | - | - | 124 96% | - | - | - | - | - | - | - |
| SNP | 25 3% | - | - | - | - | - | 25 100% | - | - | - | - |
| Green | 22 3% | - | - | - | - | 22 84% | - | - | - | - | - |
| BNP | 9 1% | - | - | - | - | - | - | 9 85% | - | - | - |
| Plaid Cymru | 5 1% | - | - | - | - | - | 5 100% | - | - | - | - |
| UKIP | 5 1% | - | - | - | 5 84% | - | - | - | - | - | - |
| Other | 17 2% | - | - | - | - | - | - | - | - | 17 85% | - |
| Refused | 42 5% | 1 * | 1 1% | - | - | - | - | - | - | 1 3% | 39 40% |
| Don't know | 102 13% | 11 4% | 18 9% | 6 4% | 1 16% | 4 16% | - | - | 2 15% | 2 11% | 58 60% |

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Q.3 If there were a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

| | <u>Q.5 Generally speaking, do you think of yourself as...?</u> | | | | | | | | | | | |
|-----------------|--|---------------------------|---------------|----------------|--------------|----------------|------------|--------------|-------------|------------|------------------------|-------------------|
| | <u>Total</u> | <u>Conser- vative</u> | <u>Labour</u> | <u>Lib Dem</u> | <u>Other</u> | <u>Refused</u> | <u>SNP</u> | <u>Green</u> | <u>UKIP</u> | <u>BNP</u> | <u>Plaid Cymru</u> | <u>Don't know</u> |
| Unweighted base | 813 | 236 | 243 | 108 | 40 | 43 | 23 | 15 | 6 | 6 | 1 | 92 |
| Weighted base | 811 | 243 | 229 | 111 | 40 | 38 | 24 | 14 | 7 | 6 | 1 | 97 |
| Conservative | 274 34% | 219 90% | 14 6% | 12 11% | 3 9% | 3 8% | 2 6% | - | - | 1 13% | - | 21 21% |
| Labour | 184 23% | 1 1% | 163 71% | 5 5% | 3 7% | - | - | - | - | - | - | 11 11% |
| Lib Dem | 124 15% | 4 2% | 21 9% | 83 75% | 5 14% | - | - | - | 1 19% | - | 1 100% | 9 9% |
| SNP | 25 3% | 1 1% | - | - | - | - | 22 92% | - | - | - | - | 2 2% |
| Green | 22 3% | 2 1% | 2 1% | 1 1% | 2 4% | 1 3% | - | 12 86% | - | - | - | 2 2% |
| BNP | 9 1% | 1 * | - | - | 1 3% | - | - | - | 1 15% | 5 87% | - | 1 1% |
| Plaid Cymru | 5 1% | - | 5 2% | - | - | - | - | - | - | - | - | - |
| UKIP | 5 1% | - | - | - | 1 3% | - | - | - | 3 42% | - | - | 1 1% |
| Other | 17 2% | 2 1% | 1 * | - | 13 33% | - | - | - | - | - | - | 1 1% |
| Refused | 42 5% | 1 * | 2 1% | 1 1% | 1 2% | 33 87% | - | - | - | - | - | 4 4% |
| Don't know | 102 13% | 12 5% | 21 9% | 9 8% | 10 25% | 1 2% | * 2% | 2 14% | 2 24% | - | - | 45 46% |

Opinion Poll

Fieldwork : September 26th-28th 2008

Absolutes/col percents

Table 4

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

| | <u>Gender</u> | | | <u>Age</u> | | | | | | <u>Social Class</u> | | | | <u>Region</u> | | | | |
|-----------------|---------------|-------------|---------------|--------------|--------------|--------------|--------------|--------------|------------|---------------------|-----------|-----------|-----------|-------------------|------------------|-----------------------|-------------------------------|------------------|
| | <u>Total</u> | <u>Male</u> | <u>Female</u> | <u>18-24</u> | <u>25-34</u> | <u>35-44</u> | <u>45-54</u> | <u>55-64</u> | <u>65+</u> | <u>AB</u> | <u>C1</u> | <u>C2</u> | <u>DE</u> | <u>South East</u> | <u>Mid-lands</u> | <u>North Eng-land</u> | <u>Wales & South West</u> | <u>Scot-land</u> |
| Unweighted base | 356 | 158 | 198 | 39 | 58 | 74 | 65 | 64 | 56 | 100 | 74 | 58 | 124 | 83 | 104 | 94 | 49 | 26 |
| Weighted base | 347 | 164 | 183 | 57 | 62 | 73 | 55 | 45 | 56 | 87 | 85 | 78 | 97 | 81 | 103 | 90 | 48 | 25 |
| Labour | 55 16% | 25 15% | 29 16% | 10 17% | 10 16% | 15 21% | 9 16% | 4 8% | 8 14% | 16 18% | 14 16% | 7 9% | 18 18% | 11 14% | 15 15% | 15 17% | 9 19% | 4 16% |
| Conservative | 43 12% | 18 11% | 24 13% | 6 11% | 9 15% | 3 4% | 4 7% | 10 22% | 11 19% | 7 8% | 13 16% | 13 16% | 10 10% | 7 8% | 16 16% | 13 14% | 6 12% | 1 4% |
| Lib Dem | 35 10% | 13 8% | 21 12% | 4 8% | 5 8% | 7 9% | 10 18% | 5 11% | 4 7% | 8 9% | 6 7% | 6 8% | 14 15% | 9 11% | 10 10% | 8 9% | 7 15% | - - |
| Green | 12 3% | 3 2% | 9 5% | 1 2% | 3 6% | 3 4% | 2 4% | 2 5% | - - | 3 3% | 1 1% | 5 6% | 4 4% | 5 6% | 1 1% | 5 5% | 2 3% | - - |
| SNP | 7 2% | 5 3% | 2 1% | 5 9% | - - | - - | 1 2% | 1 2% | - - | - - | 1 2% | 5 6% | 1 1% | - - | - - | - - | - - | 7 28% |
| UKIP | 3 1% | 1 1% | 2 1% | - - | - - | - - | 1 1% | * 1% | 2 4% | - - | - - | 2 2% | 2 2% | 2 2% | 1 1% | - - | - - | - - |
| BNP | 2 * | 2 1% | - - | - - | - - | - - | 1 2% | - - | 1 1% | - - | - - | 1 1% | 1 1% | - - | 1 1% | 1 1% | - - | - - |
| Plaid Cymru | 1 * | - - | 1 * | - - | - - | - - | - - | 1 1% | - - | - - | - - | - - | 1 1% | - - | - - | - - | 1 1% | - - |
| Other | 18 5% | 11 7% | 7 4% | 3 5% | 5 8% | 2 3% | 2 5% | 1 1% | 5 8% | 8 9% | - - | 3 3% | 7 7% | 4 5% | 6 6% | 4 4% | 3 6% | 1 5% |
| Refused | 46 13% | 24 15% | 22 12% | 1 1% | 5 8% | 10 14% | 10 19% | 13 28% | 7 13% | 13 15% | 13 15% | 11 15% | 9 9% | 8 10% | 16 16% | 12 14% | 5 11% | 4 15% |
| Don't know | 126 36% | 62 38% | 64 35% | 27 47% | 24 40% | 32 45% | 14 26% | 9 19% | 19 34% | 32 37% | 36 43% | 26 33% | 32 33% | 34 42% | 36 35% | 32 35% | 16 34% | 8 32% |

Opinion Poll
Fieldwork : September 26th-28th 2008

Absolutes/col percents

Table 4

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

| | Q.3/4 Voting Intention (including Squeeze) | | | | | | | | | | DK/Refuse at Q4 |
|-----------------|--|-------------------|------------|-----------|-----------|-----------|-----|-------------|-----------|-------|--------------------|
| | Total | Conser- vative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other | |
| Unweighted base | 356 | 12 | 21 | 8 | 1 | 4 | - | - | 2 | 3 | 175 |
| Weighted base | 347 | 12 | 19 | 6 | 1 | 4 | - | - | 2 | 3 | 172 |
| Labour | 55 16% | - | 19 100% | - | - | - | - | - | - | - | - |
| Conservative | 43 12% | 12 100% | - | - | - | - | - | - | - | - | - |
| Lib Dem | 35 10% | - | - | 6 100% | - | - | - | - | - | - | - |
| Green | 12 3% | - | - | - | - | 4 100% | - | - | - | - | - |
| SNP | 7 2% | - | - | - | - | - | - | - | - | - | - |
| UKIP | 3 1% | - | - | - | 1 100% | - | - | - | - | - | - |
| BNP | 2 * | - | - | - | - | - | - | 2 100% | - | - | - |
| Plaid Cymru | 1 * | - | - | - | - | - | - | - | - | - | - |
| Other | 18 5% | - | - | - | - | - | - | - | 3 100% | - | - |
| Refused | 46 13% | - | - | - | - | - | - | - | - | - | 46 27% |
| Don't know | 126 36% | - | - | - | - | - | - | - | - | - | 126 73% |

Opinion Poll

Fieldwork : September 26th-28th 2008

Absolutes/col percents

Table 4

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

Q.5 Generally speaking, do you think of yourself as...?

| | Total | Labour | Refused | Conser -vative | Other | Lib Dem | Green | SNP | UKIP | BNP | Plaid Cymru | Don't know |
|-----------------|------------|-----------|-----------|-------------------|-----------|-----------|-----------|----------|----------|----------|----------------|------------|
| Unweighted base | 356 | 84 | 50 | 35 | 37 | 32 | 10 | 5 | 3 | 2 | 2 | 96 |
| Weighted base | 347 | 76 | 45 | 36 | 35 | 33 | 8 | 7 | 2 | 2 | 1 | 103 |
| Labour | 55 16% | 40 52% | - - | 1 2% | 6 17% | - - | - - | - - | - - | - - | 1 59% | 8 7% |
| Conservative | 43 12% | 7 9% | - - | 21 60% | 4 12% | 1 3% | - - | - - | - - | 1 51% | - - | 9 8% |
| Lib Dem | 35 10% | 3 4% | - - | 1 3% | 4 11% | 23 70% | - - | - - | - - | - - | - - | 4 3% |
| Green | 12 3% | 2 3% | - - | 1 3% | - - | * 1% | 8 100% | - - | - - | - - | - - | 1 1% |
| SNP | 7 2% | * 1% | - - | - - | - - | - - | - - | 7 93% | - - | - - | - - | - - |
| UKIP | 3 1% | * * | - - | 2 4% | - - | - - | - - | - - | 1 68% | - - | - - | - - |
| BNP | 2 * | - - | - - | - - | - - | - - | - - | - - | 1 32% | - - | - - | 1 1% |
| Plaid Cymru | 1 * | - - | - - | - - | - - | - - | - - | - - | - - | - - | 1 41% | - - |
| Other | 18 5% | 3 4% | - - | 1 2% | 13 38% | - - | - - | - - | - - | - - | - - | 1 1% |
| Refused | 46 13% | 1 1% | 40 89% | 1 3% | - - | 1 3% | - - | - - | - - | - - | - - | 3 3% |
| Don't know | 126 36% | 19 26% | 5 11% | 8 22% | 7 22% | 8 23% | - - | * 7% | - - | 1 49% | - - | 77 75% |

Opinion Poll

Fieldwork : September 26th-28th 2008

Absolutes/col percents

Table 5
Q.5 Generally speaking, do you think of yourself as...?
Base: All respondents

| | <u>Gender</u> | | | <u>Age</u> | | | | | | <u>Social Class</u> | | | | <u>Region</u> | | | | |
|-----------------|---------------|-------------|---------------|--------------|--------------|--------------|--------------|--------------|------------|---------------------|-----------|-----------|-----------|-------------------|------------------|-----------------------|-------------------------------|------------------|
| | <u>Total</u> | <u>Male</u> | <u>Female</u> | <u>18-24</u> | <u>25-34</u> | <u>35-44</u> | <u>45-54</u> | <u>55-64</u> | <u>65+</u> | <u>AB</u> | <u>C1</u> | <u>C2</u> | <u>DE</u> | <u>South East</u> | <u>Mid-lands</u> | <u>North Eng-land</u> | <u>Wales & South West</u> | <u>Scot-land</u> |
| Unweighted base | 1017 | 472 | 545 | 84 | 149 | 190 | 191 | 207 | 196 | 303 | 254 | 159 | 301 | 264 | 264 | 256 | 142 | 91 |
| Weighted base | 1014 | 487 | 527 | 122 | 160 | 199 | 172 | 152 | 210 | 266 | 295 | 213 | 240 | 267 | 264 | 249 | 144 | 91 |
| Labour | 282 28% | 133 27% | 149 28% | 25 20% | 46 29% | 60 30% | 45 26% | 44 29% | 62 30% | 61 23% | 77 26% | 70 33% | 74 31% | 71 27% | 71 27% | 78 31% | 37 26% | 25 28% |
| Conservative | 266 26% | 140 29% | 125 24% | 22 18% | 31 20% | 51 26% | 40 23% | 48 32% | 73 35% | 86 32% | 79 27% | 57 27% | 44 18% | 89 33% | 67 26% | 59 24% | 39 27% | 12 13% |
| Lib Dem | 134 13% | 57 12% | 77 15% | 22 18% | 18 11% | 20 10% | 29 17% | 19 13% | 25 12% | 38 14% | 50 17% | 15 7% | 31 13% | 39 15% | 32 12% | 32 13% | 23 16% | 7 8% |
| Other | 64 6% | 34 7% | 29 6% | 9 7% | 11 7% | 11 5% | 12 7% | 11 7% | 11 5% | 18 7% | 13 4% | 12 6% | 21 9% | 11 4% | 26 10% | 13 5% | 13 9% | 1 1% |
| Refused | 49 5% | 21 4% | 28 5% | 2 2% | 10 6% | 10 5% | 9 5% | 10 7% | 8 4% | 15 6% | 12 4% | 13 6% | 9 4% | 9 3% | 15 6% | 13 5% | 6 4% | 6 6% |
| SNP | 31 3% | 16 3% | 15 3% | 7 6% | 4 2% | 8 4% | 4 2% | 6 4% | 3 1% | 4 1% | 8 3% | 9 4% | 10 4% | - - | - - | - - | - - | 31 34% |
| Green | 20 2% | 4 1% | 16 3% | 3 2% | 4 3% | 3 1% | 5 3% | 2 1% | 4 2% | 4 1% | 7 2% | 2 1% | 7 3% | 4 1% | 6 2% | 7 3% | 4 3% | - - |
| BNP | 8 1% | 6 1% | 2 * | 1 1% | 1 1% | 3 1% | 2 1% | - - | 1 * | 2 1% | 1 * | 2 1% | 3 1% | 1 * | 3 1% | 4 2% | - - | - - |
| UKIP | 7 1% | 5 1% | 2 * | 1 1% | - - | - - | 2 1% | - - | 4 2% | 2 1% | 2 1% | - - | 3 1% | 1 * | 2 1% | 4 2% | - - | - - |
| Plaid Cymru | 2 * | 2 * | 1 * | - - | - - | 1 * | 1 1% | 1 * | - - | - - | 2 1% | - - | 1 * | - - | - - | - - | 2 2% | - - |
| Don't know | 151 15% | 69 14% | 82 16% | 31 26% | 34 21% | 32 16% | 23 13% | 12 8% | 19 9% | 37 14% | 45 15% | 32 15% | 37 15% | 42 16% | 42 16% | 38 15% | 21 14% | 9 10% |

Opinion Poll

Fieldwork : September 26th-28th 2008

Absolutes/col percents

Table 5
Q.5 Generally speaking, do you think of yourself as...?
Base: All respondents

| | Q.3/4 Voting Intention (including Squeeze) | | | | | | | | | | |
|-----------------|--|---------------------------|---------------|----------------|-------------|--------------|------------|--------------------|------------|--------------|----------------------------|
| | <u>Total</u> | <u>Conser- vative</u> | <u>Labour</u> | <u>Lib Dem</u> | <u>UKIP</u> | <u>Green</u> | <u>SNP</u> | <u>Plaid Cymru</u> | <u>BNP</u> | <u>Other</u> | <u>DK/Refuse at Q4</u> |
| Unweighted base | 1017 | 279 | 219 | 126 | 5 | 26 | 24 | 3 | 11 | 19 | 175 |
| Weighted base | 1014 | 286 | 204 | 130 | 6 | 27 | 25 | 5 | 11 | 20 | 172 |
| Labour | 282 28% | 16 6% | 174 85% | 21 16% | - - | 4 14% | - - | 5 100% | - - | 1 7% | 20 12% |
| Conservative | 266 26% | 226 79% | 1 1% | 5 4% | - - | 2 8% | 1 5% | - - | 1 6% | 2 9% | 9 5% |
| Lib Dem | 134 13% | 12 4% | 5 2% | 86 66% | - - | 1 4% | - - | - - | - - | - - | 9 5% |
| Other | 64 6% | 5 2% | 6 3% | 7 5% | 1 19% | 2 6% | - - | - - | 1 11% | 16 78% | 7 4% |
| Refused | 49 5% | 3 1% | - - | - - | - - | 1 5% | - - | - - | - - | - - | 45 26% |
| SNP | 31 3% | 2 1% | - - | - - | - - | - - | 22 88% | - - | - - | - - | * * |
| Green | 20 2% | - - | - - | - - | - - | 14 53% | - - | - - | - - | - - | - - |
| BNP | 8 1% | 1 * | - - | - - | - - | - - | - - | - - | 5 49% | - - | 1 * |
| UKIP | 7 1% | - - | - - | 1 1% | 4 64% | - - | - - | - - | 2 15% | - - | - - |
| Plaid Cymru | 2 * | - - | - - | 1 1% | - - | - - | - - | - - | - - | - - | - - |
| Don't know | 151 15% | 22 8% | 17 9% | 9 7% | 1 16% | 2 9% | 2 7% | - - | 2 19% | 1 6% | 81 47% |

Opinion Poll

Fieldwork : September 26th-28th 2008

Absolutes/col percents

Table 5
Q.5 Generally speaking, do you think of yourself as...?
Base: All respondents

| | <u>Q.5 Generally speaking, do you think of yourself as...?</u> | | | | | | | | | | | |
|-----------------|--|---------------|---------------------------|----------------|--------------|----------------|------------|--------------|------------|-------------|------------------------|-------------------|
| | <u>Total</u> | <u>Labour</u> | <u>Conser -vative</u> | <u>Lib Dem</u> | <u>Other</u> | <u>Refused</u> | <u>SNP</u> | <u>Green</u> | <u>BNP</u> | <u>UKIP</u> | <u>Plaid Cymru</u> | <u>Don't know</u> |
| Unweighted base | 1017 | 302 | 257 | 130 | 65 | 55 | 27 | 22 | 8 | 7 | 3 | 141 |
| Weighted base | 1014 | 282 | 266 | 134 | 64 | 49 | 31 | 20 | 8 | 7 | 2 | 151 |
| Labour | 282 28% | 282 100% | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - |
| Conservative | 266 26% | - - | 266 100% | - - | - - | - - | - - | - - | - - | - - | - - | - - |
| Lib Dem | 134 13% | - - | - - | 134 100% | - - | - - | - - | - - | - - | - - | - - | - - |
| Other | 64 6% | - - | - - | - - | 64 100% | - - | - - | - - | - - | - - | - - | - - |
| Refused | 49 5% | - - | - - | - - | - - | 49 100% | - - | - - | - - | - - | - - | - - |
| SNP | 31 3% | - - | - - | - - | - - | - - | 31 100% | - - | - - | - - | - - | - - |
| Green | 20 2% | - - | - - | - - | - - | - - | - - | 20 100% | - - | - - | - - | - - |
| BNP | 8 1% | - - | - - | - - | - - | - - | - - | - - | 8 100% | - - | - - | - - |
| UKIP | 7 1% | - - | - - | - - | - - | - - | - - | - - | - - | 7 100% | - - | - - |
| Plaid Cymru | 2 * | - - | - - | - - | - - | - - | - - | - - | - - | - - | 2 100% | - - |
| Don't know | 151 15% | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | 151 100% |

Opinion Poll

Fieldwork : September 26th-28th 2008

Absolutes/col percents

Table 6
Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote

| | <u>Gender</u> | | | <u>Age</u> | | | | | | <u>Social Class</u> | | | | <u>Region</u> | | | | |
|-----------------|---------------|-------------|---------------|--------------|--------------|--------------|--------------|--------------|------------|---------------------|-----------|-----------|-----------|-------------------|------------------|-----------------------|-------------------------------|------------------|
| | <u>Total</u> | <u>Male</u> | <u>Female</u> | <u>18-24</u> | <u>25-34</u> | <u>35-44</u> | <u>45-54</u> | <u>55-64</u> | <u>65+</u> | <u>AB</u> | <u>C1</u> | <u>C2</u> | <u>DE</u> | <u>South East</u> | <u>Mid-lands</u> | <u>North Eng-land</u> | <u>Wales & South West</u> | <u>Scot-land</u> |
| Unweighted base | 645 | 300 | 345 | 42 | 86 | 112 | 122 | 143 | 141 | 202 | 174 | 92 | 176 | 176 | 164 | 154 | 90 | 61 |
| Weighted base | 643 | 307 | 335 | 59 | 90 | 121 | 112 | 106 | 154 | 177 | 202 | 123 | 141 | 177 | 163 | 149 | 93 | 61 |
| Conservative | 262 41% | 138 45% | 124 37% | 21 35% | 35 39% | 52 43% | 43 39% | 43 41% | 68 44% | 84 47% | 85 42% | 46 38% | 46 33% | 91 52% | 68 42% | 55 37% | 37 40% | 10 17% |
| Labour | 185 29% | 81 26% | 104 31% | 18 31% | 30 33% | 36 30% | 27 24% | 29 28% | 44 28% | 43 24% | 50 25% | 38 31% | 54 38% | 44 25% | 49 30% | 49 33% | 23 25% | 20 33% |
| Lib Dem | 119 18% | 54 17% | 65 19% | 12 20% | 13 15% | 19 16% | 25 23% | 21 20% | 29 19% | 32 18% | 46 23% | 17 14% | 23 17% | 33 19% | 29 18% | 31 21% | 19 20% | 7 12% |
| SNP | 22 3% | 10 3% | 12 4% | 2 3% | 3 4% | 5 5% | 2 2% | 5 5% | 4 3% | 5 3% | 5 3% | 4 4% | 8 5% | - | - | - | - | 22 36% |
| Green | 21 3% | 5 2% | 16 5% | 2 3% | 4 4% | 4 3% | 5 4% | 2 2% | 5 3% | 5 3% | 5 2% | 6 5% | 6 4% | 6 3% | 6 4% | 5 3% | 4 5% | 1 1% |
| BNP | 10 2% | 9 3% | 1 * | 1 1% | * 1% | 2 1% | 3 2% | 2 2% | 3 2% | 4 2% | 1 * | 4 3% | 2 1% | 1 1% | 2 1% | 5 3% | 1 1% | - |
| Plaid Cymru | 5 1% | 1 * | 4 1% | - | 1 1% | 2 2% | 2 1% | - | - | - | 3 1% | 2 2% | - | - | - | - | 5 6% | - |
| UKIP | 5 1% | 3 1% | 2 1% | * 1% | - | - | 2 2% | 2 2% | 1 * | - | 3 1% | 1 1% | 1 1% | * 1% | 3 2% | 2 1% | - | - |
| Other | 14 2% | 6 2% | 8 2% | 3 6% | 3 3% | 2 1% | 3 3% | 2 2% | 1 * | 4 2% | 4 2% | 5 4% | 1 1% | 2 1% | 6 4% | 2 2% | 3 3% | 1 1% |

Opinion Poll
Fieldwork : September 26th-28th 2008

Absolutes/col percents

Table 6
Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote

| | Q.3/4 Voting Intention (including Squeeze) | | | | | | | | | | |
|-----------------|--|-------------------|-------------|-------------|-----------|------------|------------|-------------|-----|------------|--------------------|
| | Total | Conser- vative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other | DK/Refuse at Q4 |
| Unweighted base | 645 | 253 | 193 | 110 | 4 | 21 | 21 | 3 | 10 | 14 | 16 |
| Weighted base | 643 | 258 | 177 | 114 | 5 | 21 | 22 | 5 | 10 | 14 | 16 |
| Conservative | 262 41% | 258 100% | - | - | - | - | - | - | - | - | 3 21% |
| Labour | 185 29% | - | 177 100% | - | - | - | - | - | - | - | 7 47% |
| Lib Dem | 119 18% | - | - | 114 100% | - | - | - | - | - | - | 5 32% |
| SNP | 22 3% | - | - | - | - | - | 22 100% | - | - | - | - |
| Green | 21 3% | - | - | - | - | 21 100% | - | - | - | - | - |
| BNP | 10 2% | - | - | - | - | - | - | 10 100% | - | - | - |
| Plaid Cymru | 5 1% | - | - | - | - | - | 5 100% | - | - | - | - |
| UKIP | 5 1% | - | - | - | 5 100% | - | - | - | - | - | - |
| Other | 14 2% | - | - | - | - | - | - | - | - | 14 100% | - |

Opinion Poll
Fieldwork : September 26th-28th 2008

Absolutes/col percents

Table 6
Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote

| | Q.5 Generally speaking, do you think of yourself as...? | | | | | | | | | | | |
|-----------------|---|-------------------|------------|-----------|-----------|-----------|------------|----------|----------|----------|----------------|------------|
| | Total | Conser -vative | Labour | Lib Dem | Other | SNP | Green | UKIP | BNP | Refused | Plaid Cymru | Don't know |
| Unweighted base | 645 | 213 | 216 | 95 | 28 | 19 | 13 | 5 | 5 | 5 | 1 | 46 |
| Weighted base | 643 | 218 | 202 | 97 | 28 | 21 | 12 | 6 | 5 | 4 | 1 | 49 |
| Conservative | 262 41% | 209 96% | 14 7% | 11 11% | 3 12% | 2 7% | - - | - - | 1 11% | 3 69% | - - | 19 40% |
| Labour | 185 29% | 1 * | 161 80% | 4 4% | 4 15% | - - | - - | - - | - - | - - | - - | 15 31% |
| Lib Dem | 119 18% | 3 2% | 18 9% | 82 84% | 5 19% | - - | - - | 1 20% | - - | - - | 1 100% | 7 15% |
| SNP | 22 3% | 1 1% | - - | - - | - - | 19 93% | - - | - - | - - | - - | - - | 2 4% |
| Green | 21 3% | 2 1% | 2 1% | 1 1% | 1 4% | - - | 12 100% | - - | - - | 1 31% | - - | 2 4% |
| BNP | 10 2% | 1 * | - - | - - | 1 4% | - - | - - | 2 27% | 5 89% | - - | - - | 2 4% |
| Plaid Cymru | 5 1% | - - | 5 3% | - - | - - | - - | - - | - - | - - | - - | - - | - - |
| UKIP | 5 1% | - - | - - | - - | 1 4% | - - | - - | 3 53% | - - | - - | - - | 1 2% |
| Other | 14 2% | 1 * | 1 * | - - | 12 41% | - - | - - | - - | - - | - - | - - | 1 1% |

Opinion Poll

Fieldwork : September 26th-28th 2008

Absolutes/col percents

Table 7
Q.6 Which one of the two main party leaders do you think is...?
Base: All respondents

| | <u>Gender</u> | | | <u>Age</u> | | | | | | <u>Social Class</u> | | | | <u>Region</u> | | | | |
|---|---------------|-------------|---------------|--------------|--------------|--------------|--------------|--------------|------------|---------------------|-----------|-----------|-----------|-------------------|------------------|-----------------------|-------------------------------|------------------|
| | <u>Total</u> | <u>Male</u> | <u>Female</u> | <u>18-24</u> | <u>25-34</u> | <u>35-44</u> | <u>45-54</u> | <u>55-64</u> | <u>65+</u> | <u>AB</u> | <u>C1</u> | <u>C2</u> | <u>DE</u> | <u>South East</u> | <u>Mid-lands</u> | <u>North Eng-land</u> | <u>Wales & South West</u> | <u>Scot-land</u> |
| Unweighted base | 1017 | 472 | 545 | 84 | 149 | 190 | 191 | 207 | 196 | 303 | 254 | 159 | 301 | 264 | 264 | 256 | 142 | 91 |
| Weighted base | 1014 | 487 | 527 | 122 | 160 | 199 | 172 | 152 | 210 | 266 | 295 | 213 | 240 | 267 | 264 | 249 | 144 | 91 |
| <u>Best in a crisis</u> | | | | | | | | | | | | | | | | | | |
| Gordon Brown | 439 | 205 | 234 | 58 | 72 | 80 | 72 | 65 | 92 | 124 | 118 | 89 | 108 | 109 | 109 | 106 | 56 | 58 |
| | 43% | 42% | 44% | 48% | 45% | 40% | 42% | 43% | 44% | 47% | 40% | 42% | 45% | 41% | 41% | 43% | 39% | 64% |
| David Cameron | 333 | 170 | 162 | 42 | 51 | 61 | 55 | 55 | 69 | 86 | 102 | 73 | 71 | 92 | 86 | 77 | 57 | 20 |
| | 33% | 35% | 31% | 34% | 32% | 31% | 32% | 36% | 33% | 32% | 35% | 34% | 30% | 34% | 33% | 31% | 40% | 22% |
| Neither | 144 | 71 | 73 | 15 | 18 | 34 | 29 | 21 | 28 | 32 | 41 | 35 | 36 | 34 | 46 | 39 | 15 | 9 |
| | 14% | 15% | 14% | 12% | 11% | 17% | 17% | 13% | 13% | 12% | 14% | 16% | 15% | 13% | 18% | 16% | 11% | 10% |
| Don't know | 99 | 41 | 57 | 8 | 18 | 23 | 16 | 12 | 22 | 23 | 34 | 16 | 25 | 32 | 22 | 26 | 15 | 3 |
| | 10% | 8% | 11% | 6% | 11% | 11% | 9% | 8% | 11% | 9% | 12% | 8% | 11% | 12% | 9% | 11% | 10% | 3% |
| <u>Most trusted on the economy</u> | | | | | | | | | | | | | | | | | | |
| Gordon Brown | 437 | 215 | 223 | 58 | 69 | 78 | 74 | 64 | 95 | 129 | 111 | 87 | 111 | 116 | 104 | 104 | 58 | 56 |
| | 43% | 44% | 42% | 48% | 43% | 39% | 43% | 42% | 45% | 49% | 37% | 41% | 46% | 44% | 39% | 42% | 40% | 61% |
| David Cameron | 336 | 178 | 158 | 43 | 56 | 59 | 58 | 47 | 73 | 86 | 110 | 76 | 65 | 88 | 87 | 83 | 56 | 22 |
| | 33% | 37% | 30% | 35% | 35% | 30% | 34% | 31% | 35% | 32% | 37% | 36% | 27% | 33% | 33% | 33% | 39% | 24% |
| Neither | 157 | 69 | 87 | 15 | 16 | 38 | 30 | 27 | 30 | 34 | 45 | 33 | 45 | 37 | 53 | 38 | 21 | 8 |
| | 15% | 14% | 17% | 13% | 10% | 19% | 17% | 18% | 15% | 13% | 15% | 15% | 19% | 14% | 20% | 15% | 15% | 9% |
| Don't know | 84 | 26 | 58 | 6 | 19 | 24 | 10 | 14 | 12 | 17 | 30 | 17 | 21 | 26 | 20 | 23 | 9 | 5 |
| | 8% | 5% | 11% | 5% | 12% | 12% | 6% | 9% | 6% | 6% | 10% | 8% | 9% | 10% | 7% | 9% | 7% | 6% |
| <u>Most likeable</u> | | | | | | | | | | | | | | | | | | |
| Gordon Brown | 282 | 120 | 162 | 43 | 41 | 43 | 43 | 42 | 70 | 71 | 80 | 61 | 70 | 68 | 69 | 66 | 33 | 46 |
| | 28% | 25% | 31% | 35% | 26% | 22% | 25% | 28% | 33% | 27% | 27% | 29% | 29% | 25% | 26% | 27% | 23% | 51% |
| David Cameron | 538 | 285 | 253 | 63 | 100 | 104 | 91 | 78 | 102 | 157 | 167 | 106 | 107 | 151 | 131 | 133 | 90 | 32 |
| | 53% | 59% | 48% | 52% | 63% | 52% | 53% | 52% | 49% | 59% | 57% | 50% | 45% | 57% | 50% | 54% | 63% | 35% |
| Neither | 129 | 61 | 69 | 9 | 12 | 31 | 33 | 22 | 22 | 31 | 32 | 23 | 44 | 28 | 48 | 31 | 13 | 10 |
| | 13% | 12% | 13% | 7% | 8% | 16% | 19% | 15% | 11% | 12% | 11% | 11% | 18% | 10% | 18% | 12% | 9% | 11% |
| Don't know | 64 | 21 | 43 | 7 | 7 | 21 | 4 | 9 | 16 | 7 | 16 | 22 | 19 | 20 | 15 | 18 | 8 | 2 |
| | 6% | 4% | 8% | 5% | 4% | 10% | 3% | 6% | 8% | 3% | 5% | 11% | 8% | 7% | 6% | 7% | 5% | 3% |

Opinion Poll
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Absolutes/col percents

Table 7
Q.6 Which one of the two main party leaders do you think is...?
Base: All respondents

| | <u>Gender</u> | | | <u>Age</u> | | | | | | <u>Social Class</u> | | | | <u>Region</u> | | | | |
|---|---------------|-------------|---------------|--------------|--------------|--------------|--------------|--------------|------------|---------------------|------------|-----------|-----------|-------------------|------------------|-----------------------|-------------------------------|------------------|
| | <u>Total</u> | <u>Male</u> | <u>Female</u> | <u>18-24</u> | <u>25-34</u> | <u>35-44</u> | <u>45-54</u> | <u>55-64</u> | <u>65+</u> | <u>AB</u> | <u>C1</u> | <u>C2</u> | <u>DE</u> | <u>South East</u> | <u>Mid-lands</u> | <u>North Eng-land</u> | <u>Wales & South West</u> | <u>Scot-land</u> |
| Weighted base | 1014 | 487 | 527 | 122 | 160 | 199 | 172 | 152 | 210 | 266 | 295 | 213 | 240 | 267 | 264 | 249 | 144 | 91 |
| <u>Most competent to be Prime Minister</u> | | | | | | | | | | | | | | | | | | |
| Gordon Brown | 383 38% | 173 36% | 209 40% | 54 45% | 61 38% | 70 35% | 62 36% | 56 37% | 79 38% | 107 40% | 101 34% | 86 41% | 88 37% | 103 38% | 93 35% | 87 35% | 42 29% | 59 65% |
| David Cameron | 401 40% | 204 42% | 198 38% | 47 39% | 67 42% | 74 37% | 66 39% | 62 41% | 85 40% | 101 38% | 130 44% | 83 39% | 88 36% | 112 42% | 106 40% | 94 38% | 69 48% | 20 23% |
| Neither | 153 15% | 77 16% | 76 14% | 12 10% | 18 12% | 36 18% | 34 20% | 22 15% | 31 15% | 37 14% | 44 15% | 27 13% | 45 19% | 36 14% | 42 16% | 47 19% | 21 15% | 7 8% |
| Don't know | 77 8% | 33 7% | 44 8% | 9 7% | 12 8% | 19 10% | 9 5% | 12 8% | 15 7% | 20 8% | 21 7% | 17 8% | 19 8% | 16 6% | 24 9% | 20 8% | 12 8% | 5 5% |

Opinion Poll

Fieldwork : September 26th-28th 2008

Absolutes/col percents

Table 7
Q.6 Which one of the two main party leaders do you think is...?
Base: All respondents

| | <u>Q.3/4 Voting Intention (including Squeeze)</u> | | | | | | | | | | |
|---|---|---------------------------|---------------|----------------|-------------|--------------|------------|--------------------|------------|--------------|----------------------------|
| | <u>Total</u> | <u>Conser- vative</u> | <u>Labour</u> | <u>Lib Dem</u> | <u>UKIP</u> | <u>Green</u> | <u>SNP</u> | <u>Plaid Cymru</u> | <u>BNP</u> | <u>Other</u> | <u>DK/Refuse at Q4</u> |
| Unweighted base | 1017 | 279 | 219 | 126 | 5 | 26 | 24 | 3 | 11 | 19 | 175 |
| Weighted base | 1014 | 286 | 204 | 130 | 6 | 27 | 25 | 5 | 11 | 20 | 172 |
| <u>Best in a crisis</u> | | | | | | | | | | | |
| Gordon Brown | 439 43% | 48 17% | 169 83% | 71 55% | - - | 10 36% | 16 65% | 1 26% | 5 49% | 7 35% | 60 35% |
| David Cameron | 333 33% | 185 65% | 17 8% | 32 25% | 4 64% | 12 44% | 4 18% | 2 42% | 2 16% | 5 23% | 20 12% |
| Neither | 144 14% | 28 10% | 9 4% | 17 13% | 2 36% | 4 16% | 4 15% | 2 32% | 3 26% | 7 36% | 49 28% |
| Don't know | 99 10% | 26 9% | 8 4% | 10 7% | - - | 1 3% | 1 3% | - - | 1 9% | 1 6% | 43 25% |
| <u>Most trusted on the economy</u> | | | | | | | | | | | |
| Gordon Brown | 437 43% | 52 18% | 169 83% | 68 52% | - - | 8 31% | 16 61% | 1 26% | 5 50% | 7 37% | 60 35% |
| David Cameron | 336 33% | 185 65% | 24 12% | 37 29% | 5 81% | 9 33% | 4 18% | 2 42% | 2 16% | 5 25% | 16 9% |
| Neither | 157 15% | 30 10% | 5 3% | 17 13% | 1 19% | 8 29% | 5 18% | 2 32% | 4 34% | 6 32% | 56 32% |
| Don't know | 84 8% | 19 7% | 6 3% | 8 6% | - - | 2 6% | 1 3% | - - | - - | 1 6% | 41 24% |
| <u>Most likeable</u> | | | | | | | | | | | |
| Gordon Brown | 282 28% | 20 7% | 124 61% | 35 27% | - - | 4 15% | 15 59% | 1 26% | 2 20% | 6 29% | 45 26% |
| David Cameron | 538 53% | 248 87% | 60 30% | 70 54% | 4 65% | 14 52% | 6 25% | 4 74% | 6 52% | 7 35% | 45 26% |
| Neither | 129 13% | 13 4% | 15 7% | 18 14% | 2 35% | 7 24% | 4 16% | - - | 3 28% | 4 21% | 48 28% |
| Don't know | 64 6% | 6 2% | 4 2% | 6 5% | - - | 2 9% | - - | - - | - - | 3 14% | 34 20% |

Opinion Poll

Fieldwork : September 26th-28th 2008

Absolutes/col percents

Table 7

Q.6 Which one of the two main party leaders do you think is...?

Base: All respondents

| | <u>Q.3/4 Voting Intention (including Squeeze)</u> | | | | | | | | | | |
|---|---|---------------------------|---------------|----------------|-------------|--------------|------------|--------------------|------------|--------------|----------------------------|
| | <u>Total</u> | <u>Conser- vative</u> | <u>Labour</u> | <u>Lib Dem</u> | <u>UKIP</u> | <u>Green</u> | <u>SNP</u> | <u>Plaid Cymru</u> | <u>BNP</u> | <u>Other</u> | <u>DK/Refuse at Q4</u> |
| Weighted base | 1014 | 286 | 204 | 130 | 6 | 27 | 25 | 5 | 11 | 20 | 172 |
| <u>Most competent to be Prime Minister</u> | | | | | | | | | | | |
| Gordon Brown | 383 38% | 33 12% | 166 82% | 53 41% | - - | 7 26% | 17 68% | 1 26% | 4 41% | 7 36% | 49 28% |
| David Cameron | 401 40% | 221 77% | 21 10% | 44 34% | 5 81% | 11 39% | 4 18% | 2 42% | 2 22% | 3 16% | 29 17% |
| Neither | 153 15% | 18 6% | 11 6% | 28 22% | 1 19% | 6 24% | 2 8% | 2 32% | 4 37% | 7 37% | 54 31% |
| Don't know | 77 8% | 14 5% | 5 2% | 4 3% | - - | 3 11% | 2 6% | - - | - - | 2 12% | 40 23% |

Opinion Poll

Fieldwork : September 26th-28th 2008

Absolutes/col percents

Table 7

Q.6 Which one of the two main party leaders do you think is...?

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

| | Total | Labour | Conser -vative | Lib Dem | Other | Refused | SNP | Green | BNP | UKIP | Plaid Cymru | Don't know |
|---|------------|------------|-------------------|-----------|-----------|-----------|-----------|----------|----------|----------|----------------|------------|
| Unweighted base | 1017 | 302 | 257 | 130 | 65 | 55 | 27 | 22 | 8 | 7 | 3 | 141 |
| Weighted base | 1014 | 282 | 266 | 134 | 64 | 49 | 31 | 20 | 8 | 7 | 2 | 151 |
| <u>Best in a crisis</u> | | | | | | | | | | | | |
| Gordon Brown | 439 43% | 208 74% | 47 18% | 65 49% | 20 32% | 8 16% | 16 53% | 7 34% | 3 37% | 1 10% | 1 42% | 63 42% |
| David Cameron | 333 33% | 43 15% | 163 61% | 44 33% | 16 26% | 6 13% | 10 33% | 8 42% | 2 32% | 5 64% | 1 58% | 32 21% |
| Neither | 144 14% | 17 6% | 34 13% | 12 9% | 22 34% | 15 30% | 4 12% | 5 24% | 2 32% | 1 13% | - | 32 21% |
| Don't know | 99 10% | 14 5% | 22 8% | 12 9% | 6 9% | 20 41% | 1 3% | - | - | 1 14% | - | 24 16% |
| <u>Most trusted on the economy</u> | | | | | | | | | | | | |
| Gordon Brown | 437 43% | 221 78% | 39 15% | 67 50% | 20 31% | 7 15% | 15 50% | 5 24% | 3 37% | 2 23% | 1 42% | 57 38% |
| David Cameron | 336 33% | 37 13% | 177 66% | 43 32% | 15 24% | 5 10% | 10 31% | 8 39% | 2 32% | 6 77% | 1 58% | 32 21% |
| Neither | 157 15% | 18 6% | 34 13% | 13 10% | 24 38% | 18 37% | 5 16% | 7 36% | 2 32% | - | - | 35 23% |
| Don't know | 84 8% | 7 2% | 16 6% | 11 8% | 4 7% | 19 38% | 1 3% | - | - | - | - | 27 18% |
| <u>Most likeable</u> | | | | | | | | | | | | |
| Gordon Brown | 282 28% | 145 51% | 18 7% | 37 28% | 14 22% | 6 11% | 15 48% | 5 24% | 1 11% | 1 14% | - | 41 27% |
| David Cameron | 538 53% | 103 36% | 227 85% | 74 56% | 30 48% | 13 26% | 12 37% | 8 39% | 5 66% | 5 74% | 2 100% | 58 39% |
| Neither | 129 13% | 22 8% | 13 5% | 17 12% | 14 22% | 14 28% | 5 15% | 7 37% | 2 23% | 1 12% | - | 35 23% |
| Don't know | 64 6% | 12 4% | 7 3% | 6 4% | 5 8% | 17 34% | - | - | - | - | - | 16 11% |

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Absolutes/col percents

Table 7
Q.6 Which one of the two main party leaders do you think is...?
Base: All respondents

| | <u>Q.5 Generally speaking, do you think of yourself as...?</u> | | | | | | | | | | | |
|---|--|---------------|---------------------------|----------------|--------------|----------------|------------|--------------|------------|-------------|------------------------|-------------------|
| | <u>Total</u> | <u>Labour</u> | <u>Conser -vative</u> | <u>Lib Dem</u> | <u>Other</u> | <u>Refused</u> | <u>SNP</u> | <u>Green</u> | <u>BNP</u> | <u>UKIP</u> | <u>Plaid Cymru</u> | <u>Don't know</u> |
| Weighted base | 1014 | 282 | 266 | 134 | 64 | 49 | 31 | 20 | 8 | 7 | 2 | 151 |
| <u>Most competent to be Prime Minister</u> | | | | | | | | | | | | |
| Gordon Brown | 383 38% | 196 70% | 35 13% | 49 36% | 18 29% | 6 13% | 18 57% | 5 26% | 3 37% | 1 10% | 1 42% | 50 33% |
| David Cameron | 401 40% | 55 19% | 201 75% | 54 40% | 13 21% | 10 19% | 10 31% | 8 41% | 4 51% | 4 59% | 1 58% | 42 28% |
| Neither | 153 15% | 19 7% | 22 8% | 21 16% | 28 43% | 15 31% | 2 6% | 6 30% | 1 13% | 1 14% | - | 39 26% |
| Don't know | 77 8% | 12 4% | 9 3% | 10 8% | 4 7% | 18 37% | 2 5% | 1 3% | - | 1 18% | - | 20 13% |

Opinion Poll
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Absolutes/col percents

Table 8
Q.7 Which team give you more confidence in their ability to bring the country's current economic problems to an end?
Base: All respondents

| | <u>Gender</u> | | | <u>Age</u> | | | | | | <u>Social Class</u> | | | | <u>Region</u> | | | | |
|-----------------------------------|---------------|-------------|---------------|--------------|--------------|--------------|--------------|--------------|------------|---------------------|------------|-----------|------------|-------------------|------------------|-----------------------|-------------------------------|------------------|
| | <u>Total</u> | <u>Male</u> | <u>Female</u> | <u>18-24</u> | <u>25-34</u> | <u>35-44</u> | <u>45-54</u> | <u>55-64</u> | <u>65+</u> | <u>AB</u> | <u>C1</u> | <u>C2</u> | <u>DE</u> | <u>South East</u> | <u>Mid-lands</u> | <u>North Eng-land</u> | <u>Wales & South West</u> | <u>Scot-land</u> |
| Unweighted base | 1017 | 472 | 545 | 84 | 149 | 190 | 191 | 207 | 196 | 303 | 254 | 159 | 301 | 264 | 264 | 256 | 142 | 91 |
| Weighted base | 1014 | 487 | 527 | 122 | 160 | 199 | 172 | 152 | 210 | 266 | 295 | 213 | 240 | 267 | 264 | 249 | 144 | 91 |
| Gordon Brown and Alistair Darling | 400 39% | 191 39% | 209 40% | 57 47% | 54 34% | 76 38% | 63 37% | 62 41% | 88 42% | 107 40% | 109 37% | 85 40% | 100 41% | 105 39% | 92 35% | 91 37% | 55 39% | 57 63% |
| David Cameron and George Osborne | 393 39% | 211 43% | 182 35% | 45 37% | 68 43% | 66 33% | 67 39% | 60 39% | 87 41% | 107 40% | 121 41% | 82 39% | 83 35% | 114 43% | 101 38% | 99 40% | 58 40% | 21 23% |
| Neither | 126 12% | 59 12% | 66 13% | 11 9% | 18 11% | 34 17% | 30 18% | 18 12% | 15 7% | 36 13% | 39 13% | 21 10% | 30 12% | 24 9% | 43 16% | 35 14% | 15 10% | 8 9% |
| Don't know | 95 9% | 26 5% | 68 13% | 9 7% | 20 12% | 23 11% | 12 7% | 12 8% | 20 9% | 16 6% | 26 9% | 24 11% | 28 12% | 24 9% | 27 10% | 24 10% | 16 11% | 4 5% |

Opinion Poll

Fieldwork : September 26th-28th 2008

Absolutes/col percents

Table 8

Q.7 Which team give you more confidence in their ability to bring the country's current economic problems to an end?

Base: All respondents

| | <u>Q.3/4 Voting Intention (including Squeeze)</u> | | | | | | | | | | |
|--------------------------------------|---|---------------------------|---------------|----------------|-------------|--------------|------------|--------------------|------------|--------------|----------------------------|
| | <u>Total</u> | <u>Conser- vative</u> | <u>Labour</u> | <u>Lib Dem</u> | <u>UKIP</u> | <u>Green</u> | <u>SNP</u> | <u>Plaid Cymru</u> | <u>BNP</u> | <u>Other</u> | <u>DK/Refuse at Q4</u> |
| Unweighted base | 1017 | 279 | 219 | 126 | 5 | 26 | 24 | 3 | 11 | 19 | 175 |
| Weighted base | 1014 | 286 | 204 | 130 | 6 | 27 | 25 | 5 | 11 | 20 | 172 |
| Gordon Brown and Alistair Darling | 400 39% | 30 10% | 172 84% | 61 47% | - - | 10 37% | 18 71% | 1 26% | 5 50% | 8 41% | 46 27% |
| David Cameron and George Osborne | 393 39% | 226 79% | 17 8% | 45 35% | 5 81% | 9 32% | 4 15% | - - | 2 22% | 3 13% | 28 16% |
| Neither | 126 12% | 14 5% | 5 3% | 16 12% | 1 19% | 6 23% | 3 11% | 2 32% | 3 28% | 8 40% | 52 30% |
| Don't know | 95 9% | 16 6% | 10 5% | 8 6% | - - | 2 8% | 1 3% | 2 42% | - - | 1 6% | 46 27% |

Opinion Poll
Fieldwork : September 26th-28th 2008

Absolutes/col percents

Table 8
Q.7 Which team give you more confidence in their ability to bring the country's current economic problems to an end?
Base: All respondents

| | <u>Q.5 Generally speaking, do you think of yourself as...?</u> | | | | | | | | | | | |
|--------------------------------------|--|---------------|---------------------------|----------------|--------------|----------------|------------|--------------|------------|-------------|------------------------|-------------------|
| | <u>Total</u> | <u>Labour</u> | <u>Conser -vative</u> | <u>Lib Dem</u> | <u>Other</u> | <u>Refused</u> | <u>SNP</u> | <u>Green</u> | <u>BNP</u> | <u>UKIP</u> | <u>Plaid Cymru</u> | <u>Don't know</u> |
| Unweighted base | 1017 | 302 | 257 | 130 | 65 | 55 | 27 | 22 | 8 | 7 | 3 | 141 |
| Weighted base | 1014 | 282 | 266 | 134 | 64 | 49 | 31 | 20 | 8 | 7 | 2 | 151 |
| Gordon Brown and Alistair Darling | 400 39% | 215 76% | 29 11% | 54 41% | 18 29% | 5 10% | 18 58% | 6 31% | 2 26% | 2 31% | 1 42% | 49 32% |
| David Cameron and George Osborne | 393 39% | 40 14% | 207 78% | 59 44% | 18 29% | 10 20% | 9 29% | 8 37% | 4 51% | 5 69% | 1 58% | 33 22% |
| Neither | 126 12% | 14 5% | 15 6% | 11 8% | 23 36% | 18 37% | 3 10% | 4 20% | 2 23% | - | - | 36 24% |
| Don't know | 95 9% | 14 5% | 15 6% | 10 7% | 4 7% | 16 33% | 1 3% | 2 11% | - | - | - | 33 22% |