ComRes Published Voting Intention Figures

	Independent on Sunday/ Sunday Mirror	The Independent	Independent on Sunday/ Sunday Mirror	The Independent	Independent on Sunday/ Sunday Mirror	The Independent
	22 nd April	27 th March	18 th March	28 th February	19 th February	31 st January
Conservative	34%	33%	37%	37%	39%	37%
Labour	40%	43%	40%	40%	38%	38%
Liberal Democrat	11%	11%	10%	13%	10%	14%
Other	15%	13%	13%	10%	13%	11%

Methodology: ComRes interviewed 2048 GB adults online between 18th and 19th April 2012. Data were weighted to be demographically representative of all GB adults. Data were also weighted by past vote recall. ComRes is a member of the British Polling Council and abides by its rules.

To commission a voting intention poll or a public opinion survey please contact Pru Shelton: Pru.shelton@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email pollwatch@comres.co.uk







Q.1 Thinking back to the general election last year, which party if any did you vote for? Base: All respondents

		Ge	nder	er Age							Social	Class				Region		
	<u>Total</u>	Male	<u>Female</u>	18-24	25-34	35-44	45-54	_55-64_	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2048	973	1075	202	340	405	361	340	400	720	530	317	481	537	553	530	275	153
Weighted base	2048	1004	1044	245	328	388	348	309	429	548	594	432	474	517	537	512	297	185
Conservative	591	308	283	46	66	103	93	95	189	193	166	116	115	179	179	121	84	28
	29%	31%	27%	19%	20%	27%	27%	31%	44%	35%	28%	27%	24%	35%	33%	24%	28%	15%
Labour	461	237	223	48	73	89	82	80	89	119	137	99	106	92	105	152	54	58
	23%	24%	21%	19%	22%	23%	24%	26%	21%	22%	23%	23%	22%	18%	20%	30%	18%	32%
Liberal Democrat	374	187	187	44	50	74	73	57	76	123	116	61	73	97	91	100	70	17
	18%	19%	18%	18%	15%	19%	21%	18%	18%	22%	20%	14%	15%	19%	17%	20%	24%	9%
Other	153	86	67	8	20	23	20	36	47	24	44	43	43	31	32	18	29	44
	7%	9%	6%	3%	6%	6%	6%	12%	11%	4%	7%	10%	9%	6%	6%	3%	10%	24%
Did not vote	366	154	212	84	96	82	52	31	22	68	106	90	102	95	104	100	39	28
	18%	15%	20%	34%	29%	21%	15%	10%	5%	12%	18%	21%	22%	18%	19%	20%	13%	15%
Don't remember	57	10	47	8	17	8	16	3	5	10	11	14	22	16	18	9	10	4
	3%	1%	5%	3%	5%	2%	5%	1%	1%	2%	2%	3%	5%	3%	3%	2%	3%	2%
Refused	46 2%	23 2%	23 2%	8 3%	7 2%	10 2%	11 3%	8 3%	1	11 2%	14 2%	9 2%	11 2%	9 2%	8 1%	13 3%	12 4%	5 3%







Q.1 Thinking back to the general election last year, which party if any did you vote for? Base: All respondents

				Q.3/4/5 Voti	ng Intention (i	ncluding Squee	eze & DK/Ref	use at Q.4)				Voted in	2010 General	Election
	<u>Total</u>	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2048	538	594	180	126	79	47	10	29	14	368	633	446	377
Weighted base	2048	507	602	170	128	74	57	11	33	12	374	591	461	374
Conservative	591 29%	409 81%	34 6%	16 9%	46 36%	10 13%	-	1 6%	8 26%	4 31%	64 17%	591 100%	-	-
Labour	461 23%	15 3%	382 63%	7 4%	6 5%	5 6%	8 14%	- -	2 7%	2 16%	28 8%	-	461 100%	-
Liberal Democrat	374 18%	31 6%	91 15%	130 76%	14 11%	32 43%	5 8%	2 19%	2 5%	4 32%	65 17%	-	-	374 100%
Other	153 7%	3 1%	12 2%	2 1%	53 41%	17 23%	39 69%	6 57%	10 30%	2 15%	12 3%	-	-	-
Did not vote	366 18%	40 8%	70 12%	12 7%	5 4%	5 6%	5 9%	-	9 26%	-	147 39%	-	-	-
Don't remember	57 3%	8 2%	8 1%	-	3 3%	7 9%	- -	2 18%	1 2%	1 6%	24 7%	-	-	- -
Refused	46 2%	1	6 1%	3 2%	1 1%	-	1 1%	-	1 4%	-	33 9%	- -	-	- -







Q.1 Thinking back to the general election last year, which party if any did you vote for? Base: All respondents

	_				Q.	5 Generally spea	king, do you thinl	k of yourself as	s?			
	_Total	Labour	Conser -vative	Lib Dem	SNP	Green	UKIP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2048	602	576	214	48	51	46	20	9	17	62	403
Weighted base	2048	608	546	204	59	58	51	21	14	14	61	410
Conservative	591 29%	37 6%	437 80%	20 10%	-	3 4%	9 18%	5 26%	-	1 10%	3 5%	74 18%
Labour	461 23%	391 64%	9 2%	8 4%	10 17%	6 11%	2 4%	1 4%	-	1 5%	4 7%	28 7%
Liberal Democrat	374 18%	73 12%	33 6%	156 76%	2 4%	16 28%	3 6%	1 6%	-	2 16%	8 13%	80 19%
Other	153 7%	13 2%	17 3%	4 2%	36 61%	19 33%	32 63%	7 35%	7 50%	2 15%	-	16 4%
Did not vote	366 18%	87 14%	42 8%	13 6%	7 12%	10 18%	4 8%	5 25%	4 25%	7 46%	18 30%	168 41%
Don't remember	57 3%	3	6 1%	-	2 4%	4 6%	1 2%	-	2 14%	1 8%	3 5%	35 9%
Refused	46 2%	3 1%	1	3 2%	2 3%	-	-	1 4%	2 10%	-	24 40%	9







Absolutes/col percents

Voting Intentions Survey ONLINE Fieldwork: 18th - 19th April 2012

Q.2 If there were a general election tomorrow, how likely would you be to vote? Base: All respondents

			Ger	nder			Ąç	ge				Social	Class				Region		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base		2048	973	1075	202	340	405	361	340	400	720	530	317	481	537	553	530	275	153
Weighted base		2048	1004	1044	245	328	388	348	309	429	548	594	432	474	517	537	512	297	185
Absolutely certain to vote	(10)	1007 49%	544 54%	463 44%	58 24%	123 38%	150 39%	208 60%	187 60%	280 65%	305 56%	284 48%	203 47%	214 45%	238 46%	250 46%	260 51%	163 55%	96 52%
	(9)	199 10%	102 10%	97 9%	18 7%	25 8%	55 14%	20 6%	25 8%	57 13%	65 12%	69 12%	32 7%	33 7%	52 10%	56 10%	49 10%	23 8%	19 10%
	(8)	211 10%	94 9%	117 11%	31 13%	41 12%	40 10%	36 10%	28 9%	35 8%	58 11%	52 9%	51 12%	51 11%	52 10%	53 10%	52 10%	37 12%	17 9%
	(7)	124 6%	58 6%	66 6%	24 10%	28 8%	23 6%	23 7%	13 4%	14 3%	24 4%	44 7%	33 8%	23 5%	32 6%	28 5%	35 7%	16 5%	13 7%
	(6)	68 3%	26 3%	42 4%	12 5%	12 4%	17 4%	10 3%	9 3%	8 2%	18 3%	21 3%	12 3%	16 3%	17 3%	20 4%	16 3%	7 2%	8 4%
	(5)	92 5%	29 3%	64 6%	30 12%	18 6%	17 4%	8 2%	14 4%	6 1%	18 3%	19 3%	29 7%	26 5%	18 3%	25 5%	21 4%	14 5%	14 8%
	(4)	46 2%	24 2%	22 2%	14 6%	9 3%	15 4%	6 2%	2 1%	-	6 1%	15 3%	16 4%	9 2%	10 2%	13 2%	17 3%	3 1%	2 1%
	(3)	47 2%	20 2%	27 3%	14 6%	9 3%	11 3%	6 2%	4 1%	3 1%	5 1%	12 2%	14 3%	16 3%	19 4%	13 2%	8 2%	3 1%	4 2%
	(2)	27 1%	12 1%	15 1%	3 1%	5 1%	9 2%	9 3%	1	1	1	9 2%	12 3%	5 1%	8 1%	11 2%	5 1%	3 1%	-
Certain not to vote	(1)	122 6%	57 6%	65 6%	24 10%	37 11%	24 6%	10 3%	12 4%	16 4%	26 5%	49 8%	9 2%	39 8%	36 7%	41 8%	25 5%	10 3%	10 6%
Refused		6	3	4	*	2 1%	2 1%	1	1	-	3 1%	1	-	2	2	2	1	2 1%	-
Don't know		98 5%	36 4%	61 6%	18 7%	20 6%	27 7%	11 3%	14 4%	8 2%	18 3%	19 3%	22 5%	39 8%	34 7%	25 5%	22 4%	15 5%	2 1%
Mean		8.12	8.34	7.91	6.65	7.34	7.76	8.57	8.72	9.03	8.61	7.96	8.08	7.79	7.95	7.88	8.25	8.57	8.22
Standard deviation		2.71	2.63	2.77	2.97	3.12	2.83	2.40	2.28	2.04	2.35	2.88	2.53	2.98	2.86	2.92	2.58	2.30	2.58
Standard error		0.06	0.09	0.09	0.22	0.18	0.15	0.13	0.13	0.10	0.09	0.13	0.15	0.14	0.13	0.13	0.11	0.14	0.21







Absolutes/col percents

Voting Intentions Survey ONLINE Fieldwork: 18th - 19th April 2012

Q.2 If there were a general election tomorrow, how likely would you be to vote?

Base: All respondents

					Q.3/4/5 Votin	ig Intention (ii	ncluding Sque	eze & DK/Re	fuse at Q.4)				Voted in	2010 General	
		<u>Total</u>	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base		2048	538	594	180	126	79	47	10	29	14	368	633	446	377
Weighted base		2048	507	602	170	128	74	57	11	33	12	374	591	461	374
Absolutely certain to vote	(10)	1007 49%	301 59%	375 62%	93 54%	86 67%	36 48%	40 71%	7 62%	17 53%	6 48%	99 26%	333 56%	290 63%	207 55%
	(9)	199 10%	64 13%	64 11%	25 15%	15 12%	12 16%	4 7%	1 13%	4 13%	1 12%	16 4%	76 13%	46 10%	39 11%
	(8)	211 10%	67 13%	75 12%	24 14%	13 10%	6 8%	9 16%	1 7%	1 2%	3 20%	22 6%	67 11%	50 11%	45 12%
	(7)	124 6%	36 7%	39 6%	15 9%	3 2%	10 13%	2 3%	2 18%	3 9%	- -	22 6%	32 5%	22 5%	20 5%
	(6)	68 3%	20 4%	16 3%	5 3%	6 5%	6 8%	2 3%	- -	3 10%	1 5%	12 3%	21 4%	10 2%	12 3%
	(5)	92 5%	18 4%	33 6%	8 5%	5 4%	5 7%	1 1%	- -	5 14%	2 16%	22 6%	14 2%	14 3%	10 3%
	(4)	46 2%	- -	-	- -	- -	-	-	- -	- -	- -	11 3%	4 1%	8 2%	10 3%
	(3)	47 2%	-	-	- -	- -	-	-	- -	- -	- -	17 4%	8 1%	2	12 3%
	(2)	27 1%	-	-	- -	- -	-	-	- -	- -	- -	17 5%	6 1%	2	2
Certain not to vote	(1)	122 6%	-	-	- -	- -	-	-	- -	- -	- -	71 19%	7 1%	4 1%	6 2%
Refused		6	-	-	- -	- -	-	-	- -	- -	- -	3 1%	-	4 1%	-
Don't know		98 5%	- -	-	- -	-	-	-	- -	- -	- -	61 16%	22 4%	8 2%	11 3%
Mean		8.12	9.06	9.07	8.94	9.24	8.64	9.37	9.19	8.48	8.51	5.96	8.85	9.03	8.63
Standard deviation		2.71	1.39	1.46	1.45	1.35	1.67	1.13	1.23	1.97	1.91	3.65	1.92	1.74	2.16
Standard error		0.06	0.06	0.06	0.11	0.12	0.19	0.16	0.39	0.37	0.51	0.21	0.08	0.08	0.11







Q.2 If there were a general election tomorrow, how likely would you be to vote? Base: All respondents

						Q.5	Generally speak	ing, do you think	c of yourself as	s?			
		Total	Labour	Conser -vative	Lib Dem	SNP	Green	UKIP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base		2048	602	576	214	48	51	46	20	9	17	62	403
Weighted base		2048	608	546	204	59	58	51	21	14	14	61	410
Absolutely certain to vote	(10)	1007 49%	329 54%	323 59%	91 45%	37 63%	25 42%	36 71%	15 71%	6 44%	5 32%	24 40%	116 28%
	(9)	199 10%	68 11%	60 11%	28 14%	4 6%	5 9%	5 10%	1 6%	-	1 8%	2 4%	25 6%
	(8)	211 10%	62 10%	59 11%	32 16%	9 15%	2 4%	7 13%	-	2 16%	1 5%	2 3%	36 9%
	(7)	124 6%	39 6%	30 5%	16 8%	2 4%	4 8%	1 3%	-	2 14%	1 7%	3 6%	25 6%
	(6)	68 3%	16 3%	22 4%	4 2%	2 3%	3 5%	- -	2 9%	- -	-	1 2%	18 4%
	(5)	92 5%	26 4%	11 2%	8 4%	3 5%	3 6%	1 2%	1 4%	4 25%	1 6%	5 8%	30 7%
	(4)	46 2%	12 2%	4 1%	11 6%	1 2%	- -	- -	1 3%	-	- -	3 5%	14 3%
	(3)	47 2%	17 3%	9 2%	1 1%	1 2%	4 8%	- -	1 4%	- -	-	* 1%	13 3%
	(2)	27 1%	4 1%	4 1%	3 1%	- -	1 2%	- -	-	-	-	- -	16 4%
Certain not to vote	(1)	122 6%	16 3%	14 3%	5 2%	-	7 11%	1 1%	1 4%	-	3 24%	9 14%	67 16%
Refused		6	3	- -	- -	-	- -	- -	-	-	-	4 6%	-
Don't know		98 5%	18 3%	10 2%	5 2%	-	3 6%	- -	-	-	2 17%	7 12%	52 13%
Mean		8.12	8.53	8.78	8.30	8.93	7.26	9.36	8.62	7.98	6.53	7.11	6.38
Standard deviation		2.71	2.29	2.11	2.28	1.75	3.33	1.37	2.60	2.12	3.99	3.48	3.48
Standard error		0.06	0.09	0.09	0.16	0.25	0.48	0.20	0.58	0.71	1.03	0.50	0.19







Absolutes/col percents

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party? Base: All respondents saying 5-10 likely to vote

		Gender Age							Social	Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1718	838	880	147	262	318	312	305	374	645	437	267	369	440	449	453	239	137
Weighted base	1702	853	849	173	247	300	304	276	400	488	489	361	364	408	433	434	261	166
Labour	537 32%	274 32%	263 31%	63 36%	90 37%	103 34%	113 37%	80 29%	88 22%	140 29%	177 36%	103 28%	117 32%	112 27%	140 32%	167 39%	76 29%	43 26%
Conservative	436 26%	231 27%	205 24%	33 19%	50 20%	76 25%	66 22%	75 27%	137 34%	159 33%	120 24%	77 21%	81 22%	128 31%	113 26%	99 23%	68 26%	28 17%
Lib Dem	123 7%	74 9%	50 6%	18 10%	17 7%	17 6%	25 8%	19 7%	28 7%	39 8%	31 6%	27 8%	26 7%	42 10%	26 6%	28 6%	23 9%	4 3%
UKIP	120 7%	76 9%	44 5%	5 3%	7 3%	8 3%	23 7%	27 10%	51 13%	28 6%	34 7%	20 5%	39 11%	30 7%	33 8%	35 8%	20 8%	3 2%
Green	53 3%	27 3%	26 3%	6 4%	6 2%	10 3%	11 3%	10 4%	10 2%	16 3%	16 3%	9 3%	12 3%	16 4%	15 3%	14 3%	7 3%	2 1%
SNP	48 3%	23 3%	25 3%	1 1%	6 2%	10 3%	7 2%	10 4%	13 3%	7 1%	15 3%	13 4%	12 3%	-	-	-	-	48 29%
BNP	29 2%	13 2%	16 2%	4 2%	7 3%	5 2%	2 1%	3 1%	8 2%	*	3 1%	17 5%	8 2%	5 1%	10 2%	11 3%	3 1%	-
Plaid Cymru	11 1%	6 1%	6 1%	-	3 1%	1	2 1%	2 1%	3 1%	3 1%	3 1%	-	6 2%	-	-	-	11 4%	-
Other	10 1%	6 1%	4	1	- -	- -	2 1%	6 2%	1	2	4 1%	2 1%	1	5 1%	2	2	-	1 1%
Refused	40 2%	21 2%	19 2%	6 3%	8 3%	8 3%	6 2%	9 3%	4 1%	9 2%	12 3%	10 3%	8 2%	4 1%	10 2%	11 3%	8 3%	7 4%
Don't know	293 17%	102 12%	191 22%	37 21%	52 21%	64 21%	47 16%	35 13%	58 14%	84 17%	75 15%	82 23%	53 15%	66 16%	85 20%	67 15%	45 17%	30 18%







Absolutes/col percents

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party? Base: All respondents saying 5-10 likely to vote

				Q.3/4/5 Voti	ng Intention (i			Voted in	2010 General					
	<u>Total</u>	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1718	538	594	180	126	79	47	10	29	14	189	586	422	343
Weighted base	1702	507	602	170	128	74	57	11	33	12	193	543	433	333
Labour	537 32%	-	537 89%	-	-	-	-	-	-	-	-	28 5%	351 81%	88 26%
Conservative	436 26%	436 86%	- -	- -	- -	- -	- -	-	-	-	-	362 67%	14 3%	26 8%
Lib Dem	123 7%	-	-	123 73%	-	-	-	-	-	-	-	11 2%	3 1%	95 28%
UKIP	120 7%	-	-	- -	120 94%	-	- -	-	-	-	-	40 7%	6 1%	14 4%
Green	53 3%	-	-	- -	-	53 71%	- -	-	-	-	-	7 1%	3 1%	20 6%
SNP	48 3%	- -	- -	- -	- -	-	48 85%	-	-	- -	-	-	4 1%	2 1%
BNP	29 2%	-	- -	-	-	- -	-	-	29 88%	-	- -	7 1%	2 1%	1
Plaid Cymru	11 1%	- -	-	- -	- -	-	- -	11 100%	-	- -	-	1	-	2 1%
Other	10 1%	-	- -	-	-	- -	-	-	- -	10 76%	- -	2	2	3 1%
Refused	40 2%	4 1%	5 1%	1	- -	- -	2 3%	-	2 5%	-	30 16%	3		4 1%
Don't know	293 17%	67 13%	60 10%	46 27%	8 6%	21 29%	7 12%	-	2 7%	3 24%	163 84%	85 16%	48 11%	78 23%







Absolutes/col percents

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party? Base: All respondents saying 5-10 likely to vote

	_				Q.5	Generally spea	king, do you think	of yourself as	?			
	_Total	Labour	Conser -vative	Lib Dem	SNP	UKIP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	1718	542	536	192	46	45	37	17	9	11	35	248
Weighted base	1702	539	505	179	57	50	43	19	14	8	38	249
Labour	537 32%	428 79%	13 3%	21 12%	7 12%	-	8 19%	1 5%	- -	2 21%	4 10%	54 22%
Conservative	436 26%	18 3%	370 73%	11 6%	- -	-	-	-	- -	1 9%	2 6%	35 14%
Lib Dem	123 7%	7 1%	5 1%	90 50%	- -	-	-	- -	-	-	2 6%	19 8%
UKIP	120 7%	8 1%	40 8%	3 2%	- -	49 98%	1 3%	- -	2 15%	1 8%	- -	16 7%
Green	53 3%	10 2%	4 1%	8 4%	- -	-	25 60%	- -	- -	1 13%	- -	5 2%
SNP	48 3%	1 *	-	-	45 79%	-	-	- -	- -	-	- -	2 1%
BNP	29 2%	1	4 1%	2 1%	-	-	-	16 81%	-	- -		6 2%
Plaid Cymru	11 1%	1	1 *	1	-	-	-	-	7 50%	- -		1 1%
Other	10 1%	2	2		-	-	-	-	-	- -		5 2%
Refused	40 2%	3	3 1%	1	2 3%	-	-	2 9%	2 10%	- -	24 63%	5 2%
Don't know	293 17%	61 11%	62 12%	43 24%	3 6%	1 2%	8 19%	1 5%	4 25%	4 49%	6 15%	100 40%







Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

		Gei	nder	Age							Social	Class				Region		
	Total	_Male_	<u>Female</u>	18-24_	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	663	252	411	88	140	160	112	81	82	203	174	114	172	177	199	162	81	44
Weighted base	679	275	405	115	142	159	97	77	90	153	192	163	171	180	199	156	89	55
Labour	99 15%	47 17%	52 13%	28 25%	21 15%	24 15%	11 11%	6 8%	8 9%	25 16%	25 13%	29 18%	20 12%	31 17%	29 14%	28 18%	4 5%	7 13%
Conservative	70 10%	35 13%	35 9%	8 7%	19 13%	18 11%	6 6%	6 8%	13 14%	16 10%	16 8%	29 18%	9 5%	14 8%	22 11%	15 10%	10 11%	9 16%
Green	45 7%	18 7%	27 7%	11 9%	11 8%	11 7%	6 7%	2 2%	5 6%	9 6%	11 6%	3 2%	22 13%	7 4%	20 10%	5 3%	5 6%	7 13%
Lib Dem	38 6%	20 7%	18 4%	4 4%	5 3%	10 6%	10 10%	4 5%	5 6%	14 9%	10 5%	6 4%	7 4%	9 5%	6 3%	15 10%	7 8%	1 1%
UKIP	20 3%	14 5%	6 1%	-	1	3 2%	3 3%	6 8%	7 8%	2 1%	7 4%	4 2%	7 4%	6 3%	8 4%	5 3%	1 1%	-
BNP	13 2%	6 2%	7 2%	2 2%	2 1%	1 1%	5 5%	1 1%	2 3%	1 1%	4 2%	2 2%	5 3%	2 1%	6 3%	4 2%	- -	1 2%
SNP	11 2%	4 2%	6 2%	2 1%	1 1%	1	1 1%	2 3%	4 4%	2 2%	1	4 2%	4 2%	-	-	-	-	11 20%
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	10 2%	4 2%	6 1%	-	2 2%	2 1%	3 3%	3 3%	1 1%	4 2%	5 2%	-	2 1%	6 3%	2 1%	1 1%	1 2%	- -
Refused	41 6%	21 8%	21 5%	6 5%	8 6%	10 6%	8 8%	7 10%	2 2%	10 7%	12 6%	5 3%	14 8%	8 4%	12 6%	12 7%	10 11%	1 2%
Don't know	332 49%	105 38%	228 56%	53 47%	71 50%	80 50%	44 45%	41 53%	43 48%	69 45%	102 53%	81 49%	82 48%	97 54%	95 48%	71 45%	51 57%	19 34%







Absolutes/col percents Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

				Q.3/4/5 Votin	ng Intention (in			Voted in	2010 General					
	<u>Total</u>	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	663	74	62	51	9	21	7	-	4	4	368	137	67	119
Weighted base	679	71	64	47	8	21	9	-	4	3	374	135	75	123
Labour	99 15%	-	39 60%	-	- -	-	-	-	-	-	-	10 8%	34 45%	7 6%
Conservative	70 10%	41 57%	-	-	- -	- -	-	-	-	-	- -	37 27%	1 1%	3 2%
Green	45 7%	-	-	-	- -	21 100%	-	-	-	-	-	4 3%	5 7%	18 15%
Lib Dem	38 6%	-	-	16 34%	-	-	-	-	-	-	-	2 1%	3 4%	24 20%
UKIP	20 3%	- -	-	- -	8 100%	- -	-	-	-	-	-	14 10%	-	- -
BNP	13 2%	-	-	-	- -	-	-	-	4 100%	-	-	2 1%	-	1 1%
SNP	11 2%	-	-	-	-	-	9 100%	-	-	-	-	-	3 5%	2 2%
Plaid Cymru		-	-	-	-	-	-	-	-	-	-	-	-	-
Other	10 2%	- -	-	- -	- -	- -	- -	-	-	3 100%	- -	3 2%	-	2 2%
Refused	41 6%	1 1%	- -	1 1%	- -	- -	- -	- -	- -	- -	41 11%	-	2 2%	1 1%
Don't know	332 49%	29 42%	26 40%	30 64%	-	-	-	-	-	-	332 89%	64 48%	27 36%	64 52%







Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

					Q.5	Generally spe	aking, do you think	of yourself as	?			
	<u>Total</u>	Labour	Conser -vative	Lib Dem	Green	SNP	Plaid Cymru	BNP	UKIP	Other	Refused	Don't know
Unweighted base	663	120	110	71	20	7	2	5	3	11	55	259
Weighted base	679	133	106	69	23	7	5	5	2	10	53	267
Labour	99 15%	67 50%	2 2%	2 3%	1 4%	1 15%	-	-	- -	-	1 2%	25 9%
Conservative	70 10%	7 5%	41 39%	-	-	-	4 71%	-	- -	-	1 2%	17 6%
Green	45 7%	7 5%	2 2%	4 6%	17 74%	1 12%	-	-	- -	1 8%	-	13 5%
Lib Dem	38 6%	3 3%	2 2%	23 34%	1 3%	-	-	-	-	-	-	8 3%
UKIP	20 3%	1 1%	15 14%	-	-	-	-	-	1 69%	-	-	3 1%
BNP	13 2%	-	1 *	-	-	-	-	5 100%	-	1 8%	1 3%	6 2%
SNP	11 2%	4 3%	-	-	- -	5 73%	-	-	-	-	1 2%	-
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-
Other	10 2%	1 1%	1 1%	-	- -	-	- -	-	- -	4 37%	-	5 2%
Refused	41 6%	-	1 1%	1 1%	- -	- -	2 29%	- -	- -	-	35 67%	3 1%
Don't know	332 49%	42 32%	43 40%	38 56%	4 19%	-	-	-	1 31%	5 47%	13 24%	187 70%







Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as...? Base: All respondents

		Ger	nder			Ąç	je				Social	Class				Region		
	<u>Total</u>	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2048	973	1075	202	340	405	361	340	400	720	530	317	481	537	553	530	275	153
Weighted base	2048	1004	1044	245	328	388	348	309	429	548	594	432	474	517	537	512	297	185
Labour	608 30%	301 30%	307 29%	79 32%	97 30%	121 31%	108 31%	91 29%	112 26%	154 28%	176 30%	128 30%	150 32%	126 24%	137 26%	205 40%	86 29%	55 30%
Conservative	546 27%	287 29%	259 25%	31 13%	53 16%	81 21%	92 26%	98 32%	191 44%	193 35%	146 25%	101 23%	106 22%	160 31%	159 30%	115 22%	81 27%	30 16%
Lib Dem	204 10%	112 11%	92 9%	25 10%	30 9%	43 11%	27 8%	35 11%	44 10%	76 14%	48 8%	39 9%	41 9%	61 12%	49 9%	52 10%	36 12%	5 3%
SNP	59 3%	27 3%	32 3%	8 3%	8 3%	8 2%	10 3%	11 3%	15 3%	9 2%	19 3%	15 3%	16 3%	- -	-	-	-	59 32%
Green	58 3%	28 3%	29 3%	13 5%	10 3%	11 3%	14 4%	6 2%	4 1%	9 2%	19 3%	13 3%	18 4%	17 3%	23 4%	9 2%	6 2%	3 2%
UKIP	51 2%	31 3%	20 2%	3 1%	2 1%	2	12 3%	12 4%	20 5%	8 1%	15 3%	9 2%	18 4%	15 3%	8 1%	16 3%	10 3%	2 1%
BNP	21 1%	12 1%	9 1%	1 1%	5 2%	5 1%	4 1%	1	4 1%	-	2	13 3%	6 1%	3 1%	10 2%	7 1%	2 1%	-
Plaid Cymru	14 1%	6 1%	8 1%	6 2%	5 1%	- -	1	2 1%	1	2	3 1%	4 1%	6 1%	- -	- -	-	14 5%	-
Other	14 1%	10 1%	4	-	2 1%	1	4 1%	5 2%	2 1%	5 1%	3	1	5 1%	7 1%	3 1%	1	2 1%	1
Refused	61 3%	30 3%	31 3%	9 4%	8 2%	16 4%	15 4%	11 4%	3 1%	13 2%	19 3%	14 3%	15 3%	23 4%	16 3%	10 2%	9 3%	3 2%
Don't know	410 20%	160 16%	250 24%	71 29%	108 33%	101 26%	60 17%	37 12%	34 8%	78 14%	143 24%	96 22%	92 19%	104 20%	132 25%	98 19%	51 17%	26 14%







Q.5 Generally speaking, do you think of yourself as...? Base: All respondents

				Q.3/4/5 Voti	ng Intention (in			Voted in	2010 General					
	<u>Total</u>	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2048	538	594	180	126	79	47	10	29	14	368	633	446	377
Weighted base	2048	507	602	170	128	74	57	11	33	12	374	591	461	374
Labour	608 30%	21 4%	479 80%	9 5%	8 6%	13 17%	5 10%	1 6%	1 4%	2 19%	42 11%	37 6%	391 85%	73 20%
Conservative	546 27%	425 84%	13 2%	6 3%	47 37%	5 6%	- -	1 12%	4 13%	3 22%	43 12%	437 74%	9 2%	33 9%
Lib Dem	204 10%	11 2%	22 4%	129 76%	3 3%	11 14%	- -	1 6%	2 8%	-	39 10%	20 3%	8 2%	156 42%
SNP	59 3%	-	8 1%	-	-	1 1%	49 85%	-	-	-	-	-	10 2%	2 1%
Green	58 3%	-	8 1%	-	1 1%	33 44%	- -	-	- -	-	4 1%	3	6 1%	16 4%
UKIP	51 2%	-	-	-	49 38%	-	-	-	-	-	1	9 2%	2	3 1%
BNP	21 1%	-	1	-	-	-	- -	-	18 55%	-	-	5 1%	1	1
Plaid Cymru	14 1%	4 1%	-	-	2 2%	-	- -	7 63%	- -	-	2	-	-	- -
Other	14 1%	1	2	-	1 1%	2 3%	- -	-	- -	1 5%	5 1%	1	1	2 1%
Refused	61 3%	2	4 1%	2 1%	-	-	1 2%	- -	- -	- -	48 13%	3 1%	4 1%	8 2%
Don't know	410 20%	43 9%	66 11%	24 14%	16 13%	10 14%	2 3%	1 12%	6 20%	7 53%	190 51%	74 13%	28 6%	80 21%







Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as...? Base: All respondents

	_				Q.5	Generally speal	king, do you think	of yourself as	?			
	Total	Labour	Conser -vative	Lib Dem	SNP	Green	UKIP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2048	602	576	214	48	51	46	20	9	17	62	403
Weighted base	2048	608	546	204	59	58	51	21	14	14	61	410
Labour	608 30%	608 100%	- -	- -	-	- -	- -	- -	-	- -	-	-
Conservative	546 27%	-	546 100%	-	-	-	-	-	-	-	-	-
Lib Dem	204 10%	-	-	204 100%	-	-	-	-	-	-	-	-
SNP	59 3%	- -	-	-	59 100%	-	- -	- -	-	- -	-	-
Green	58 3%	-	-	- -	-	58 100%	-	- -	- -	-	-	-
UKIP	51 2%	-	-	- -	-	-	51 100%	- -	-	-	-	-
BNP	21 1%	-	-	-	- -	-	-	21 100%	-	-	-	-
Plaid Cymru	14 1%	-	-	-	- -	- -	- -	- -	14 100%	-	-	-
Other	14 1%	-	-	-	- -	- -	- -	- -	-	14 100%	-	-
Refused	61 3%	-	-	-	- -	-	-	- -	-	-	61 100%	-
Don't know	410 20%	-	-	- -	-	- -	-	- -	-	-	-	410 100%







Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)
Base: All those likely to vote Cons/Lab/Lib Dem (5-10) OR those who are certain to vote UKIP/Green/SNP/Plaid Cymru/ BNP/ Other (10)

		Gei	nder	er Age						Social	Class				Region			
	<u>Total</u>	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	<u>C2</u>	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1519	758	761	128	226	280	274	265	346	590	386	225	318	393	402	402	208	114
Weighted base	1368	711	657	122	184	234	254	224	351	415	394	271	287	331	351	350	210	127
Labour	546 40%	274 39%	272 41%	56 46%	88 48%	108 46%	114 45%	82 36%	98 28%	147 35%	177 45%	107 39%	115 40%	109 33%	148 42%	168 48%	77 37%	44 35%
Conservative	459 34%	231 32%	228 35%	31 26%	55 30%	76 32%	71 28%	78 35%	148 42%	171 41%	122 31%	87 32%	80 28%	128 39%	125 36%	101 29%	75 36%	30 24%
Lib Dem	152 11%	85 12%	67 10%	19 16%	18 10%	26 11%	30 12%	26 12%	33 9%	51 12%	38 10%	32 12%	30 11%	50 15%	32 9%	39 11%	27 13%	5 4%
UKIP	89 6%	60 8%	29 4%	5 4%	6 3%	5 2%	15 6%	18 8%	41 12%	21 5%	26 7%	15 5%	28 10%	25 7%	22 6%	24 7%	16 8%	3 2%
Green	47 3%	22 3%	25 4%	8 6%	6 3%	8 3%	11 4%	7 3%	8 2%	13 3%	15 4%	7 3%	12 4%	10 3%	16 5%	11 3%	7 3%	3 3%
SNP	42 3%	21 3%	21 3%	2 1%	4 2%	7 3%	7 3%	6 3%	16 4%	8 2%	11 3%	12 4%	10 4%	-	-	-	-	42 33%
BNP	19 1%	11 2%	8 1%	-	5 3%	3 1%	3 1%	3 1%	5 1%	*	1	11 4%	7 2%	4 1%	6 2%	7 2%	2 1%	-
Plaid Cymru	7 1%	3	4 1%	-	1 1%	-	1 1%	2 1%	3 1%	1	3 1%	-	4 1%	-	-	-	7 3%	-
Other	8 1%	4 1%	3 1%	1 1%	1	1	2 1%	3 1%	1	3 1%	3 1%	1	1	5 1%	2 1%	1	-	-







Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)
Base: All those likely to vote Cons/Lab/Lib Dem (5-10) OR those who are certain to vote UKIP/Green/SNP/Plaid Cymru/ BNP/ Other (10)

				Q.3/4/5 Voti	ng Intention (i	ncluding Sque	eze & DK/Ref	use at Q.4)				Voted in	2010 General	
	<u>Total</u>	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1519	538	594	180	85	54	34	6	18	10	88	544	408	311
Weighted base	1368	459	546	152	89	47	42	7	19	8	77	468	390	277
Labour	546 40%	-	546 100%	-	-	-	-	-	-	-	23 29%	31 7%	354 91%	86 31%
Conservative	459 34%	459 100%	-	-	-	-	-	-	-	-	27 35%	378 81%	14 4%	28 10%
Lib Dem	152 11%	-	- -	152 100%	- -	- -	- -	- -	- -	- -	28 36%	14 3%	6 2%	118 43%
UKIP	89 6%	-	- -	-	89 100%	- -	- -	- -	- -	- -	-	30 6%	4 1%	12 4%
Green	47 3%	-	- -	-	- -	47 100%	- -	- -	- -	- -	- -	7 1%	4 1%	22 8%
SNP	42 3%	-	- -	-	- -	- -	42 100%	- -	- -	- -	- -	-	5 1%	5 2%
BNP	19 1%	-	- -	- -	- -	- -	- -	- -	19 100%	- -	- -	6 1%	2 1%	1 1%
Plaid Cymru	7 1%	-	-	-	-	-	-	7 100%	-	-	-	-	-	1 1%
Other	8 1%	-	- -	- -	- -	-	- -	- -	- -	8 100%		2	-	3 1%







Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)
Base: All those likely to vote Cons/Lab/Lib Dem (5-10) OR those who are certain to vote UKIP/Green/SNP/Plaid Cymru/ BNP/ Other (10)

	_	Q.5 Generally speaking, do you think of yourself as?												
	_Total	Labour	Conser -vative	Lib Dem	SNP	UKIP	Green	BNP	Plaid Cymru	Other	Refused	Don't know		
Unweighted base	1519	528	515	186	33	31	26	14	6	6	8	166		
Weighted base	1368	481	448	153	40	36	29	16	8	5	8	144		
Labour	546 40%	436 90%	12 3%	19 12%	7 17%	-	8 27%	1 6%	-	2 37%	3 41%	58 40%		
Conservative	459 34%	17 4%	390 87%	10 7%	-	-	-	-	2 22%	1 17%	2 22%	37 26%		
Lib Dem	152 11%	8 2%	6 1%	115 75%	-	-	-	-	-	-	2 23%	22 15%		
UKIP	89 6%	4 1%	33 7%	3 2%	-	36 100%	-	-	2 26%	-	-	11 7%		
Green	47 3%	8 2%	2 1%	6 4%	1 2%	-	21 73%	-	-	1 31%	-	8 6%		
SNP	42 3%	5 1%	- -	- -	33 82%	-	- -	-	-	-	1 15%	2 1%		
BNP	19 1%	1	2	- -	- -	- -	- -	15 94%	- -	-	-	*		
Plaid Cymru	7 1%	-	1	- -	- -	- -	- -	-	4 52%	-	-	1 1%		
Other	8 1%	1 *	1 *	-	-	-	-	-	- -	1 15%	-	4 3%		







Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements? Base: All respondents

		Ge	nder	Age							Social	Class				Region		
	<u>Total</u>	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2048	973	1075	202	340	405	361	340	400	720	530	317	481	537	553	530	275	153
Weighted base	2048	1004	1044	245	328	388	348	309	429	548	594	432	474	517	537	512	297	185
David Cameron is tu	ırning out	to be a c	ood Prime	Minister														
Agree	590	297	293	55	84	109	101	93	149	192	157	132	109	166	161	134	91	38
	29%	30%	28%	23%	26%	28%	29%	30%	35%	35%	26%	31%	23%	32%	30%	26%	31%	21%
Disagree	1033	526	507	125	170	190	173	173	203	265	306	210	252	243	253	286	144	106
	50%	52%	49%	51%	52%	49%	50%	56%	47%	48%	51%	49%	53%	47%	47%	56%	48%	58%
Don't know	425	182	243	65	74	90	74	43	78	91	132	90	113	107	123	92	62	40
	21%	18%	23%	27%	23%	23%	21%	14%	18%	17%	22%	21%	24%	21%	23%	18%	21%	22%
Ed Miliband is turning	ng out to b	be a good	d leader of	the Labor	ur Party													
Agree	373	173	200	55	65	81	57	62	54	91	118	71	92	76	104	115	50	28
	18%	17%	19%	22%	20%	21%	16%	20%	13%	17%	20%	16%	19%	15%	19%	22%	17%	15%
Disagree	1006	553	453	91	152	158	180	164	261	309	289	199	209	262	271	236	147	90
	49%	55%	43%	37%	46%	41%	52%	53%	61%	56%	49%	46%	44%	51%	51%	46%	49%	49%
Don't know	669	278	391	99	112	150	112	84	113	148	187	162	173	179	162	161	100	67
	33%	28%	37%	41%	34%	39%	32%	27%	26%	27%	31%	37%	36%	35%	30%	31%	34%	36%







Q.6 Do you agree or disagree with each of the following statements? Base: All respondents

		Ger	nder			Ag	je				Social	Class				Region		
	<u>Total</u>	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Weighted base	2048	1004	1044	245	328	388	348	309	429	548	594	432	474	517	537	512	297	185
Nick Clegg is turnir	ng out to be	a good	leader of t	he Liberal	Democra	ts												
Agree	458	240	219	48	75	81	77	77	100	135	126	116	82	138	113	105	70	32
	22%	24%	21%	19%	23%	21%	22%	25%	23%	25%	21%	27%	17%	27%	21%	21%	24%	17%
Disagree	1058	556	502	120	153	193	184	163	246	289	308	209	251	236	275	286	147	114
	52%	55%	48%	49%	46%	50%	53%	53%	57%	53%	52%	48%	53%	46%	51%	56%	50%	62%
Don't know	531	209	323	78	101	114	87	69	83	123	160	107	141	143	149	121	80	39
	26%	21%	31%	32%	31%	29%	25%	22%	19%	23%	27%	25%	30%	28%	28%	24%	27%	21%
I trust David Camer	ron and Ge	orge Osb	orne to ma	ake the rig	tht decision	ons about	the econ	<u>omy</u>										
Agree	507	285	222	49	76	86	81	85	130	181	134	102	90	147	141	112	71	36
	25%	28%	21%	20%	23%	22%	23%	28%	30%	33%	23%	24%	19%	29%	26%	22%	24%	19%
Disagree	1109	539	570	135	187	201	198	175	214	280	333	228	268	249	283	312	154	112
	54%	54%	55%	55%	57%	52%	57%	57%	50%	51%	56%	53%	57%	48%	53%	61%	52%	60%
Don't know	432	180	252	61	66	102	69	49	85	86	127	102	116	120	114	88	72	37
	21%	18%	24%	25%	20%	26%	20%	16%	20%	16%	21%	24%	24%	23%	21%	17%	24%	20%







Q.6 Do you agree or disagree with each of the following statements? Base: All respondents

		Ge	nder			Ąç	ge				Social	Class				Region		
	Total	Male	Female	18-24	25-34	35-44	45-54	_55-64_	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Weighted base	2048	1004	1044	245	328	388	348	309	429	548	594	432	474	517	537	512	297	185
I trust Ed Miliband a	nd Ed Bal	ls to mak	ce the right	decision	s about th	e econom	<u>ıy</u>											
Agree	381 19%	202 20%	180 17%	58 23%	58 18%	75 19%	68 20%	59 19%	64 15%	94 17%	105 18%	76 18%	107 23%	76 15%	98 18%	133 26%	46 15%	29 16%
Disagree	1061 52%	559 56%	502 48%	100 41%	168 51%	169 44%	185 53%	169 55%	269 63%	317 58%	303 51%	226 52%	214 45%	287 56%	282 52%	227 44%	161 54%	104 56%
Don't know	606 30%	243 24%	362 35%	88 36%	102 31%	144 37%	95 27%	81 26%	95 22%	137 25%	187 31%	130 30%	152 32%	154 30%	158 29%	152 30%	90 30%	52 28%
The current coalition	governm	ent is m	ore compe	tent than	the last La	abour gov	<u>ernment</u>											
Agree	717 35%	381 38%	336 32%	53 22%	92 28%	122 31%	134 38%	119 39%	197 46%	234 43%	194 33%	157 36%	132 28%	216 42%	180 33%	161 31%	104 35%	56 30%
Disagree	914 45%	472 47%	442 42%	116 47%	145 44%	173 45%	161 46%	149 48%	170 40%	229 42%	272 46%	191 44%	222 47%	196 38%	231 43%	257 50%	137 46%	93 50%
Don't know	417 20%	152 15%	266 25%	77 31%	91 28%	94 24%	54 15%	40 13%	61 14%	85 15%	129	84 19%	120 25%	105 20%	126 23%	94 18%	57 19%	36 20%







Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements? Base: All respondents

		Ge	nder	r Age							Social	Class				Region		
	<u>Total</u>	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Weighted base	2048	1004	1044	245	328	388	348	309	429	548	594	432	474	517	537	512	297	185
The last Labour gov	ernment v	vas more	competer	nt than the	current c	oalition g	overnmen	<u>t</u>										
Agree	611	319	292	95	102	113	98	94	109	147	186	132	146	127	146	191	89	58
	30%	32%	28%	39%	31%	29%	28%	30%	25%	27%	31%	31%	31%	25%	27%	37%	30%	31%
Disagree	985	512	473	62	129	174	185	171	263	313	275	205	192	274	261	220	144	86
	48%	51%	45%	25%	39%	45%	53%	55%	61%	57%	46%	47%	41%	53%	49%	43%	49%	46%
Don't know	452	174	279	88	97	101	65	44	57	88	134	95	136	116	131	101	64	41
	22%	17%	27%	36%	30%	26%	19%	14%	13%	16%	22%	22%	29%	22%	24%	20%	21%	22%
'No individual, comp	oany or tra	de unior	n should be	e allowed	to give a p	oolitical pa	arty more	than £5,00	00 a year'									
Agree	1140	556	584	114	172	185	192	201	276	286	340	256	258	273	308	272	177	109
	56%	55%	56%	46%	52%	48%	55%	65%	64%	52%	57%	59%	54%	53%	57%	53%	60%	59%
Disagree	392	249	143	54	60	73	70	59	77	133	98	83	78	96	97	113	54	32
	19%	25%	14%	22%	18%	19%	20%	19%	18%	24%	17%	19%	16%	19%	18%	22%	18%	17%
Don't know	516	199	316	77	96	131	86	50	75	129	156	93	138	147	132	127	66	43
	25%	20%	30%	32%	29%	34%	25%	16%	18%	24%	26%	21%	29%	29%	25%	25%	22%	23%







Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements? Base: All respondents

				Q.3/4/5 Voti	ng Intention (i	ncluding Squee	eze & DK/Ref	use at Q.4)				Voted in	2010 General	
	<u>Total</u>	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2048	538	594	180	126	79	47	10	29	14	368	633	446	377
Weighted base	2048	507	602	170	128	74	57	11	33	12	374	591	461	374
David Cameron is tur	ning out to b	e a good Pri	me Minister											
Agree	590 29%	380 75%	61 10%	53 31%	16 13%	6 8%	8 13%	3 22%	1 4%	3 26%	57 15%	351 59%	53 12%	80 21%
Disagree	1033 50%	56 11%	470 78%	69 41%	90 70%	50 67%	41 71%	7 60%	23 69%	9 74%	151 40%	137 23%	336 73%	214 57%
Don't know	425 21%	71 14%	71 12%	48 28%	22 17%	19 25%	9 15%	2 18%	9 27%	-	166 44%	102 17%	72 16%	80 21%
Ed Miliband is turnin	g out to be a	good leader	of the Labou	ır Party										
Agree	373 18%	33 6%	248 41%	26 15%	7 6%	7 10%	6 11%	3 29%	5 14%	-	29 8%	49 8%	172 37%	68 18%
Disagree	1006 49%	355 70%	175 29%	84 50%	100 78%	44 59%	32 56%	6 57%	15 45%	10 78%	153 41%	417 71%	141 31%	183 49%
Don't know	669 33%	119 23%	179 30%	60 35%	21 16%	23 31%	19 33%	2 14%	13 41%	3 22%	192 51%	125 21%	148 32%	122 33%







Q.6 Do you agree or disagree with each of the following statements? Base: All respondents

				Q.3/4/5 Vot	ing Intention (i	ncluding Sque	eze & DK/Ref	use at Q.4)				Voted in	2010 General	Election
	<u>Total</u>	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Weighted base	2048	507	602	170	128	74	57	11	33	12	374	591	461	374
Nick Clegg is turnir	ng out to be a	good leader	of the Liberal	Democrats										
Agree	458 22%	197 39%	82 14%	95 56%	15 12%	9 12%	3 6%	1 7%	4 11%	4 29%	36 10%	200 34%	66 14%	112 30%
Disagree	1058 52%	177 35%	441 73%	32 19%	91 71%	49 67%	43 76%	6 52%	21 63%	8 62%	148 40%	249 42%	318 69%	181 48%
Don't know	531 26%	133 26%	79 13%	43 25%	22 17%	16 22%	10 18%	5 40%	8 26%	1 9%	190 51%	142 24%	77 17%	81 22%
I trust David Camer	on and George	e Osborne to	make the rig	tht decisions a	bout the eco	<u>nomy</u>								
Agree	507 25%	341 67%	45 7%	51 30%	16 12%	5 7%	6 10%	4 36%	1 2%	1 11%	38 10%	319 54%	43 9%	66 18%
Disagree	1109 54%	55 11%	506 84%	75 44%	94 73%	54 73%	44 76%	7 64%	26 80%	9 74%	169 45%	147 25%	359 78%	232 62%
Don't know	432	111	51 8°/	44	19 15%	15	7	-	6	2 15%	167	125	59	77 20%







Q.6 Do you agree or disagree with each of the following statements? Base: All respondents

				Q.3/4/5 Voti	ing Intention (i	ncluding Sque	eze & DK/Ref	use at Q.4)				Voted in	2010 General	Election
	<u>Total</u>	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Weighted base	2048	507	602	170	128	74	57	11	33	12	374	591	461	374
I trust Ed Miliband a	and Ed Balls to	make the ri	ight decision	s about the ec	onomy									
Agree	381 19%	25 5%	283 47%	17 10%	8 6%	12 16%	7 13%	3 29%	-	-	18 5%	31 5%	211 46%	60 16%
Disagree	1061 52%	393 78%	132 22%	103 61%	111 86%	38 51%	30 53%	6 57%	23 69%	11 86%	171 46%	462 78%	123 27%	183 49%
Don't know	606 30%	89 18%	187 31%	49 29%	10 8%	24 33%	19 34%	2 14%	10 31%	2 14%	185 49%	98 17%	126 27%	132 35%
The current coalition	n government	is more con	npetent than	the last Labou	r governmen	<u>t</u>								
Agree	717 35%	415 82%	54 9%	82 48%	47 37%	13 18%	8 13%	3 26%	7 20%	5 40%	77 21%	414 70%	52 11%	124 33%
Disagree	914 45%	43 9%	470 78%	61 36%	62 48%	43 58%	38 67%	8 68%	21 64%	5 40%	106 28%	97 16%	337 73%	188 50%
Don't know	417 20%	49 10%	78 13%	27 16%	19 15%	18 24%	11 19%	1 6%	5 15%	3 20%	190 51%	80 14%	72 16%	62 17%







Q.6 Do you agree or disagree with each of the following statements? Base: All respondents

				Q.3/4/5 Vot	ing Intention (i	including Sque	eze & DK/Ref	use at Q.4)				Voted in	2010 General	Election
	<u>Total</u>	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Weighted base	2048	507	602	170	128	74	57	11	33	12	374	591	461	374
The last Labour gov	vernment was	more compe	etent than the	current coalit	ion governm	<u>ent</u>								
Agree	611	27	399	28	18	23	20	4	9	4	48	50	294	107
	30%	5%	66%	17%	14%	32%	36%	38%	27%	30%	13%	8%	64%	28%
Disagree	985	440	105	108	99	35	18	6	13	6	153	487	76	182
	48%	87%	17%	63%	77%	47%	31%	56%	38%	44%	41%	82%	17%	49%
Don't know	452	40	98	34	11	16	19	1	11	3	173	54	91	86
	22%	8%	16%	20%	9%	22%	33%	6%	34%	26%	46%	9%	20%	23%
'No individual, com	pany or trade	union should	d be allowed	to give a politi	cal party mor	re than £5,000	a year'							
Agree	1140	297	334	101	80	47	35	8	18	9	165	349	246	235
	56%	59%	55%	59%	63%	63%	61%	69%	56%	75%	44%	59%	53%	63%
Disagree	392	101	131	39	30	14	10	3	3	2	42	122	102	73
	19%	20%	22%	23%	23%	19%	18%	24%	10%	16%	11%	21%	22%	19%
Don't know	516	109	137	30	18	13	12	1	11	1	167	120	113	67
	25%	21%	23%	18%	14%	18%	21%	6%	34%	9%	45%	20%	25%	18%







Q.6 Do you agree or disagree with each of the following statements? Base: All respondents

	_				Q.	5 Generally spea	king, do you thinl	k of yourself as	s?			
	_Total	Labour	Conser -vative	Lib Dem	SNP	Green	UKIP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2048	602	576	214	48	51	46	20	9	17	62	403
Weighted base	2048	608	546	204	59	58	51	21	14	14	61	410
David Cameron is turi	ning out to be a	good Prime M	<u>linister</u>									
Agree	590 29%	72 12%	354 65%	55 27%	9 15%	3 5%	5 10%	2 8%	1 8%	1 10%	8 13%	81 20%
Disagree	1033 50%	452 74%	102 19%	104 51%	44 74%	45 77%	38 76%	16 74%	11 78%	13 90%	26 43%	181 44%
Don't know	425 21%	84 14%	90 16%	46 22%	6 11%	11 18%	7 15%	4 18%	2 14%	-	27 44%	148 36%
Ed Miliband is turning	out to be a goo	od leader of th	e Labour Party									
Agree	373 18%	221 36%	30 6%	35 17%	2 4%	7 12%	6 11%	5 23%	6 39%	4 27%	8 13%	49 12%
Disagree	1006 49%	189 31%	396 73%	99 48%	37 63%	35 61%	35 69%	10 48%	8 55%	7 50%	21 33%	169 41%
Don't know	669 33%	198 33%	120 22%	70 34%	20 33%	16 27%	10 20%	6 29%	1 6%	3 22%	33 53%	192 47%







Q.6 Do you agree or disagree with each of the following statements? Base: All respondents

					Q.	5 Generally spea	king, do you thinl	k of yourself as	s?			
		Labour	Conser -vative	Lib Dem	SNP	Green	UKIP	BNP	Plaid Cymru	Other	Refused	Don't know
Weighted base	2048	608	546	204	59	58	51	21	14	14	61	410
Nick Clegg is turning	out to be a goo	d leader of the	Liberal Democ	erats								
Agree	458 22%	91 15%	192 35%	89 43%	2 4%	7 12%	2 5%	2 9%	5 31%	-	7 11%	62 15%
Disagree	1058 52%	408 67%	220 40%	71 35%	49 83%	38 66%	41 81%	14 67%	7 46%	14 95%	27 43%	170 41%
Don't know	531 26%	109 18%	134 25%	44 22%	8 13%	12 21%	7 15%	5 24%	3 22%	1 5%	28 46%	179 44%
I trust David Camero	n and George O	sborne to mak	e the right deci	sions about the e	economy							
Agree	507 25%	53 9%	326 60%	55 27%	6 10%	2 3%	2 5%	-	2 14%	1 5%	4 7%	56 14%
Disagree	1109 54%	484 80%	103 19%	105 51%	47 79%	45 78%	40 80%	19 88%	12 86%	13 90%	29 48%	212 52%
Don't know	432 21%	72 12%	118 22%	44 22%	6 11%	11 19%	8 15%	3 12%	-	1 5%	28 46%	143 35%







Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements? Base: All respondents

	_				Q.5	Generally speal	king, do you think	of yourself as	?			
	_Total	Labour	Conser -vative	Lib Dem	SNP	Green	UKIP	BNP	Plaid Cymru	Other	Refused	Don't know
Weighted base	2048	608	546	204	59	58	51	21	14	14	61	410
I trust Ed Miliband and	Ed Balls to m	ake the right d	ecisions about	the economy								
Agree	381 19%	269 44%	24 4%	23 11%	6 11%	8 14%	7 13%	2 8%	6 39%	4 25%	3 5%	30 7%
Disagree	1061 52%	146 24%	435 80%	124 61%	36 62%	36 63%	40 79%	16 76%	8 55%	10 67%	26 42%	184 45%
Don't know	606 30%	193 32%	87 16%	57 28%	17 28%	14 23%	4 8%	3 16%	1 6%	1 8%	33 53%	196 48%
The current coalition go	overnment is	more compete	nt than the last	Labour governm	<u>ent</u>							
Agree	717 35%	68 11%	414 76%	85 42%	9 15%	14 23%	16 32%	4 20%	1 6%	3 18%	9 15%	95 23%
Disagree	914 45%	439 72%	67 12%	86 42%	42 71%	33 57%	30 60%	14 65%	14 94%	9 65%	26 42%	155 38%
Don't know	417 20%	101 17%	65 12%	34 16%	9 15%	12 20%	4 8%	3 15%	-	2 17%	27 44%	160 39%







Q.6 Do you agree or disagree with each of the following statements? Base: All respondents

	_				Q.	5 Generally spea	king, do you think	k of yourself as	i?			
	_Total	Labour	Conser -vative	Lib Dem	SNP	Green	UKIP	BNP	Plaid Cymru	Other	Refused	Don't know
Weighted base	2048	608	546	204	59	58	51	21	14	14	61	410
The last Labour gove	ernment was mo	re competent	than the curren	t coalition goverr	<u>nment</u>							
Agree	611 30%	373 61%	30 5%	44 21%	23 39%	20 34%	10 19%	8 39%	8 55%	5 38%	13 21%	77 19%
Disagree	985 48%	113 19%	472 86%	123 60%	20 34%	22 39%	37 72%	7 33%	6 45%	6 39%	19 31%	159 39%
Don't know	452 22%	123 20%	44 8%	37 18%	16 27%	16 27%	4 8%	6 28%	-	3 23%	29 47%	174 42%
'No individual, comp	any or trade uni	on should be a	Illowed to give	a political party n	nore than £5,00	0 a year'						
Agree	1140 56%	335 55%	331 61%	133 65%	36 60%	42 73%	33 66%	16 77%	9 61%	8 58%	21 34%	175 43%
Disagree	392 19%	128 21%	114 21%	45 22%	12 21%	7 12%	10 19%	-	6 39%	2 14%	9 14%	60 15%
Don't know	516 25%	145 24%	101 18%	26 13%	11 19%	9 15%	8 15%	5 23%	- -	4 28%	32 52%	176 43%







Q.6 Do you agree or disagree with each of the following statements? Base: All respondents

							Region					
	<u>Total</u>	Scot- land	North East	North West	Yorks & <u>Humber</u>	West Mids	Wales	East- ern	London	South East	South West	East Mids
Unweighted base	2048	153	93	252	185	195	101	193	251	286	174	165
Weighted base	2048	185	92	239	181	188	111	191	257	260	186	158
David Cameron is	turning o	ut to be a	a good Pi	rime Min	<u>iister</u>							
Agree	590	38	22	72	41	62	19	54	69	98	72	45
	29%	21%	24%	30%	22%	33%	17%	28%	27%	38%	39%	29%
Disagree	1033	106	48	134	105	84	69	83	128	116	75	86
	50%	58%	52%	56%	58%	45%	62%	44%	50%	45%	40%	54%
Don't know	425	40	23	34	36	43	23	54	61	46	39	27
	21%	22%	25%	14%	20%	23%	20%	28%	24%	18%	21%	17%
Ed Miliband is turi	ning out to	be a go	od leade	r of the	Labour Pa	<u>ırty</u>						
Agree	373	28	12	69	35	44	22	31	46	30	28	29
	18%	15%	13%	29%	19%	23%	20%	16%	18%	11%	15%	18%
Disagree	1006	90	47	104	85	89	50	99	104	158	97	83
	49%	49%	51%	43%	47%	48%	45%	52%	40%	61%	52%	53%
Don't know	669	67	33	67	61	55	38	61	108	72	62	46
	33%	36%	36%	28%	34%	29%	35%	32%	42%	28%	33%	29%







Q.6 Do you agree or disagree with each of the following statements? Base: All respondents

							Region					
	Total	Scot- land	North East	North West	Yorks & Humber	West Mids	Wales	East- ern	London	South East	South West	East Mids
Weighted base	2048	185	92	239	181	188	111	191	257	260	186	158
Nick Clegg is turn	ning out to	be a go	od leader	of the L	iberal Der	nocrats						
Agree	458	32	16	50	39	38	16	41	57	81	54	34
	22%	17%	17%	21%	22%	20%	15%	22%	22%	31%	29%	21%
Disagree	1058	114	45	141	101	101	67	88	122	113	80	87
	52%	62%	49%	59%	56%	54%	60%	46%	48%	44%	43%	55%
Don't know	531	39	31	48	41	49	28	62	78	66	52	38
	26%	21%	34%	20%	23%	26%	25%	32%	30%	25%	28%	24%
I trust David Cam	eron and (George C	sborne t	o make t	the right d	lecisions	about th	e econo	<u>my</u>			
Agree	507	36	15	66	32	52	18	49	61	87	53	40
	25%	19%	16%	27%	18%	28%	16%	26%	24%	33%	28%	25%
Disagree	1109	112	54	140	117	94	71	95	130	119	83	94
	54%	60%	59%	59%	65%	50%	64%	50%	50%	46%	45%	59%
Don't know	432	37	23	34	32	42	22	47	67	54	51	25
	21%	20%	25%	14%	18%	22%	20%	25%	26%	21%	27%	16%







Q.6 Do you agree or disagree with each of the following statements? Base: All respondents

							Region					
	Total	Scot- land	North East	North West	Yorks & Humber	West Mids	Wales	East- ern	London	South East	South West	East Mids
Weighted base	2048	185	92	239	181	188	111	191	257	260	186	158
I trust Ed Miliband	d and Ed E	Balls to m	nake the i	right dec	cisions ab	out the e	conomy					
Agree	381	29	16	70	47	35	24	32	46	30	22	31
	19%	16%	18%	29%	26%	18%	21%	17%	18%	11%	12%	20%
Disagree	1061	104	42	105	80	98	52	96	116	171	109	87
	52%	56%	46%	44%	44%	52%	47%	50%	45%	66%	58%	55%
Don't know	606	52	34	65	54	55	35	64	95	59	55	39
	30%	28%	37%	27%	30%	29%	31%	33%	37%	23%	30%	25%
The current coalit	tion gover	nment is	more co	mpetent	than the l	ast Labo	our gover	nment				
Agree	717	56	22	84	55	55	24	69	89	127	80	55
	35%	30%	24%	35%	30%	29%	22%	36%	35%	49%	43%	35%
Disagree	914	93	46	121	90	85	65	80	106	91	72	67
	45%	50%	50%	51%	50%	45%	58%	42%	41%	35%	39%	42%
Don't know	417	36	23	34	36	48	22	42	62	42	34	36
	20%	20%	25%	14%	20%	25%	20%	22%	24%	16%	18%	23%







Absolutes/col percents

Q.6 Do you agree or disagree with each of the following statements? Base: All respondents

							Region					
	<u>Total</u>	Scot- land	North East	North West	Yorks & Humber	West Mids	Wales	East- ern	London	South East	South West	East Mids
Weighted base	2048	185	92	239	181	188	111	191	257	260	186	158
The last Labour g	overnmen	t was mo	ore comp	etent tha	an the cur	rent coa	lition gov	ernment	<u>t</u>			
Agree	611	58	31	103	58	51	37	46	73	54	52	49
	30%	31%	33%	43%	32%	27%	33%	24%	28%	21%	28%	31%
Disagree	985	86	32	102	86	93	48	94	113	161	96	73
	48%	46%	34%	43%	47%	50%	44%	49%	44%	62%	51%	46%
Don't know	452	41	30	34	37	44	25	51	71	45	38	36
	22%	22%	32%	14%	21%	23%	23%	27%	28%	17%	21%	23%
'No individual, co	mpany or	trade un	ion shoul	ld be allo	owed to gi	ve a pol	itical part	y more t	han £5,00	00 a year'	:	
Agree	1140	109	44	143	85	102	61	108	126	147	116	98
	56%	59%	47%	60%	47%	54%	55%	56%	49%	57%	62%	62%
Disagree	392	32	17	53	43	36	21	33	50	46	33	28
	19%	17%	18%	22%	24%	19%	19%	17%	20%	18%	18%	18%
Don't know	516	43	31	42	53	50	29	51	81	67	37	32
	25%	23%	34%	18%	29%	26%	26%	27%	31%	26%	20%	20%







Q.7 Do you agree or disagree with each of the following statements? Base: All respondents

		Gei	nder			Ag	je				Social	Class				Region		
	_Total	Male	_Female_	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE_	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2048	973	1075	202	340	405	361	340	400	720	530	317	481	537	553	530	275	153
Weighted base	2048	1004	1044	245	328	388	348	309	429	548	594	432	474	517	537	512	297	185
City mayors create	an unnece	ssary and	d expensiv	e layer of	local gov	ernment												
Agree	1149 56%	599 60%	550 53%	115 47%	144 44%	198 51%	224 64%	201 65%	266 62%	295 54%	327 55%	257 60%	270 57%	226 44%	318 59%	317 62%	167 56%	121 65%
Disagree	362 18%	180 18%	182 17%	53 22%	73 22%	59 15%	48 14%	50 16%	79 18%	125 23%	103 17%	66 15%	69 14%	133 26%	93 17%	66 13%	49 17%	21 11%
Don't know	537 26%	226 22%	311 30%	77 31%	111 34%	131 34%	76 22%	58 19%	84 20%	129 23%	164 28%	109 25%	135 29%	158 31%	126 24%	128 25%	81 27%	43 23%
The decisions in th	e Budget la	ast month	n were ger	erally fair														
Agree	549 27%	291 29%	257 25%	57 23%	89 27%	111 29%	85 24%	87 28%	121 28%	182 33%	161 27%	111 26%	95 20%	152 29%	144 27%	122 24%	73 25%	56 30%
Disagree	1116 54%	559 56%	556 53%	116 47%	160 49%	190 49%	199 57%	192 62%	259 60%	280 51%	312 52%	241 56%	283 60%	238 46%	295 55%	305 59%	168 57%	110 59%
Don't know	384 19%	154 15%	230	73 30%	80 24%	87 22%	64 18%	30 10%	49 12%	86 16%	121 20%	80 19%	96 20%	127 25%	98 18%	85 17%	55 19%	19 10%







Q.7 Do you agree or disagree with each of the following statements? Base: All respondents

		Ge	nder			Ąç	ge				Social	Class				Region		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Weighted base	2048	1004	1044	245	328	388	348	309	429	548	594	432	474	517	537	512	297	185
A Labour governmen	nt under E	d Miliba	nd would b	e better a	t protecti	ng people	's jobs											
Agree	572	306	265	88	95	115	95	95	84	157	156	120	139	121	139	175	98	39
	28%	31%	25%	36%	29%	30%	27%	31%	20%	29%	26%	28%	29%	23%	26%	34%	33%	21%
Disagree	813	436	376	61	113	122	143	133	241	252	243	160	159	216	233	184	114	66
	40%	43%	36%	25%	34%	31%	41%	43%	56%	46%	41%	37%	33%	42%	43%	36%	39%	35%
Don't know	663	262	402	96	120	151	110	81	104	139	195	153	176	180	165	153	84	80
	32%	26%	38%	39%	37%	39%	32%	26%	24%	25%	33%	35%	37%	35%	31%	30%	28%	43%
'I believe that George	e Osborne	e, the Ch	ancellor, "	is on my s	side" in de	aling with	the coun	try's econ	omic prob	olems'								
Agree	416	241	175	39	64	73	64	68	107	137	116	86	78	123	108	93	62	30
	20%	24%	17%	16%	19%	19%	19%	22%	25%	25%	19%	20%	16%	24%	20%	18%	21%	16%
Disagree	1105	560	545	106	156	202	203	188	250	299	326	218	262	251	291	302	157	105
	54%	56%	52%	43%	48%	52%	58%	61%	58%	55%	55%	50%	55%	49%	54%	59%	53%	57%
Don't know	527	203	324	101	108	113	80	54	71	112	153	129	134	143	138	118	79	49
	26%	20%	31%	41%	33%	29%	23%	17%	17%	20%	26%	30%	28%	28%	26%	23%	27%	27%







Q.7 Do you agree or disagree with each of the following statements? Base: All respondents

		Ge	nder			Ag	je				Social	Class				Region		
	<u>Total</u>	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Weighted base	2048	1004	1044	245	328	388	348	309	429	548	594	432	474	517	537	512	297	185
'When Ed Miliband,	the Labou	r leader,	talks abou	ıt the "sqı	ueezed mi	ddle" he i	s talking a	bout peop	ole like me	and my f	amily'							
Agree	1022 50%	507 51%	514 49%	107 43%	163 50%	198 51%	173 50%	169 55%	213 50%	314 57%	288 48%	229 53%	191 40%	254 49%	266 49%	261 51%	150 50%	92 50%
Disagree	502 25%	280 28%	222 21%	52 21%	69 21%	82 21%	96 28%	77 25%	126 29%	125 23%	155 26%	90 21%	132 28%	116 22%	141 26%	125 24%	71 24%	50 27%
Don't know	524 26%	217 22%	307 29%	87 36%	96 29%	109 28%	79 23%	63 21%	90 21%	109 20%	151 25%	112 26%	151 32%	148 29%	131 24%	126 25%	76 26%	43 23%
'The Government ou	ight to try	to increa	se happin	ess, or ge	neral well	being, ra	ther than	just natior	nal income	e and wea	lth'							
Agree	1199 59%	602 60%	597 57%	148 60%	202 61%	214 55%	211 61%	182 59%	243 57%	319 58%	340 57%	259 60%	280 59%	283 55%	321 60%	312 61%	176 59%	107 58%
Disagree	407 20%	193 19%	215 21%	37 15%	57 17%	69 18%	73 21%	74 24%	98 23%	135 25%	118 20%	90 21%	65 14%	97 19%	107 20%	91 18%	71 24%	40 22%
Don't know	442	210	232	61 25%	70 21%	105 27%	64 18%	54 17%	88 21%	94 17%	136	83 19%	128	137	110	108	49 17%	37 20%







Q.7 Do you agree or disagree with each of the following statements? Base: All respondents

		Ge	nder			Ag	je				Social	Class				Region		
	<u>Total</u>	Male	<u>Female</u>	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Weighted base	2048	1004	1044	245	328	388	348	309	429	548	594	432	474	517	537	512	297	185
Capping tax relief or	ı large do	nations t	o charity b	y wealthy	individua	ls does n	ot seem lil	ce the acti	ons of a C	overnme	nt that be	lieves in t	ne Big So	ciety				
Agree	1029 50%	520 52%	509 49%	105 43%	149 45%	170 44%	170 49%	176 57%	259 60%	282 52%	302 51%	229 53%	216 46%	256 49%	253 47%	263 51%	155 52%	102 55%
Disagree	358 17%	214 21%	144 14%	46 19%	54 16%	66 17%	65 19%	62 20%	66 15%	118 22%	94 16%	76 18%	70 15%	89 17%	91 17%	93 18%	53 18%	32 18%
Don't know	661 32%	271 27%	390 37%	94 38%	125 38%	153 39%	113 33%	72 23%	103 24%	147 27%	198 33%	127 29%	188 40%	172 33%	194 36%	156 30%	89 30%	50 27%
Capping tax relief or	ı large do	nations t	o charity b	y wealthy	individua	ls means	that ordin	ary taxpay	ers end u	p subsidi	sing chari	ties chos	en by rich	people				
Agree	880 43%	448 45%	432 41%	98 40%	127 39%	160 41%	150 43%	143 46%	202 47%	232 42%	246 41%	199 46%	203 43%	190 37%	232 43%	243 47%	124 42%	92 50%
Disagree	426 21%	256 25%	171 16%	41 17%	67 21%	75 19%	74 21%	74 24%	94 22%	136 25%	126 21%	80 18%	84 18%	113 22%	98 18%	103 20%	67 23%	45 25%
Don't know	742 36%	300 30%	441	106	134	153	124 36%	92 30%	133	179 33%	223 37%	153 35%	187 39%	214	208	166 33%	106 36%	48 26%







Q.7 Do you agree or disagree with each of the following statements? Base: All respondents

				Q.3/4/5 Voti	ng Intention (i	ncluding Sque	eze & DK/Ref	use at Q.4)				Voted in	2010 General	Election
	<u>Total</u>	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2048	538	594	180	126	79	47	10	29	14	368	633	446	377
Weighted base	2048	507	602	170	128	74	57	11	33	12	374	591	461	374
City mayors create a	n unnecessa	ry and exper	nsive layer of	local governm	<u>nent</u>									
Agree	1149	278	374	93	89	40	40	6	22	6	158	330	296	219
	56%	55%	62%	55%	69%	54%	69%	49%	66%	52%	42%	56%	64%	59%
Disagree	362	126	99	36	24	17	5	1	4	2	43	135	64	72
	18%	25%	16%	21%	19%	23%	8%	12%	12%	19%	12%	23%	14%	19%
Don't know	537	103	129	41	16	17	13	4	7	4	172	127	101	83
	26%	20%	22%	24%	12%	23%	23%	39%	21%	29%	46%	21%	22%	22%
The decisions in the	Budget last i	month were	generally fair											
Agree	549	319	73	49	16	6	6	2	9	3	55	302	68	86
	27%	63%	12%	29%	13%	8%	10%	19%	28%	26%	15%	51%	15%	23%
Disagree	1116	115	465	80	101	58	48	7	21	7	164	191	338	235
	54%	23%	77%	47%	78%	78%	85%	63%	65%	56%	44%	32%	73%	63%
Don't know	384	73	64	41	12	10	3	2	2	2	155	98	55	53
	19%	14%	11%	24%	9%	14%	5%	18%	7%	18%	41%	17%	12%	14%







Q.7 Do you agree or disagree with each of the following statements? Base: All respondents

				Q.3/4/5 Vot	ing Intention (i	ncluding Squee	eze & DK/Ref	use at Q.4)				Voted in	2010 General	Election
	<u>Total</u>	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Weighted base	2048	507	602	170	128	74	57	11	33	12	374	591	461	374
A Labour governme	ent under Ed M	liliband wou	ld be better a	t protecting pe	eople's jobs									
Agree	572 28%	38 7%	386 64%	43 25%	10 8%	15 20%	13 22%	6 53%	6 17%	1 6%	29 8%	55 9%	264 57%	114 30%
Disagree	813 40%	387 76%	57 10%	76 44%	95 74%	31 42%	15 27%	3 22%	9 27%	6 49%	119 32%	435 74%	52 11%	134 36%
Don't know	663 32%	82 16%	158 26%	52 31%	23 18%	28 38%	29 51%	3 25%	18 56%	6 45%	225 60%	101 17%	144 31%	127 34%
'I believe that Georg	ge Osborne, th	e Chancello	r, "is on my s	side" in dealing	with the cou	ıntry's econon	nic problems	<u>, </u>						
Agree	416 20%	259 51%	47 8%	45 26%	12 9%	6 8%	5 8%	1 12%	1 2%	1 5%	29 8%	246 42%	47 10%	63 17%
Disagree	1105 54%	104 21%	470 78%	84 49%	100 78%	52 70%	39 69%	6 52%	26 80%	12 95%	160 43%	194 33%	343 74%	241 64%
Don't know	527 26%	144 28%	85 14%	42 25%	16 13%	17 23%	13 23%	4 36%	6 18%	-	185 49%	151 26%	71 15%	70 19%







Q.7 Do you agree or disagree with each of the following statements? Base: All respondents

				Q.3/4/5 Voti	ng Intention (i	ncluding Sque	eze & DK/Ref	use at Q.4)				Voted in	2010 General	
	<u>Total</u>	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Weighted base	2048	507	602	170	128	74	57	11	33	12	374	591	461	374
<u>'When Ed Miliband, t</u>	he Labour le	ader, talks al	bout the "squ	eezed middle'	' he is talking	about people	like me and	my family'						
Agree	1022 50%	229 45%	394 65%	86 51%	70 55%	34 46%	28 48%	7 64%	19 57%	4 32%	134 36%	274 46%	286 62%	210 56%
Disagree	502 25%	176 35%	102 17%	44 26%	36 28%	23 31%	14 25%	2 18%	5 15%	5 37%	66 18%	197 33%	80 17%	84 22%
Don't know	524 26%	102 20%	106 18%	40 24%	22 17%	17 23%	15 26%	2 18%	9 28%	4 32%	174 47%	120 20%	95 21%	81 22%
'The Government out	ght to try to i	ncrease hap	piness, or ge	neral well bein	ng, rather tha	n just national	income and	wealth'						
Agree	1199 59%	259 51%	421 70%	96 57%	72 56%	49 66%	35 62%	9 81%	22 66%	7 56%	177 47%	312 53%	312 68%	238 64%
Disagree	407 20%	163 32%	83 14%	33 19%	35 27%	12 17%	8 13%	2 19%	5 16%	1 11%	59 16%	177 30%	67 14%	67 18%
Don't know	442 22%	85 17%	98 16%	41 24%	22 17%	13 18%	14 24%	-	6 18%	4 33%	138 37%	101 17%	82 18%	70 19%







Q.7 Do you agree or disagree with each of the following statements? Base: All respondents

				Q.3/4/5 Voti	ng Intention (i	ncluding Sque	eze & DK/Ref	use at Q.4)				Voted in	2010 General	
	<u>Total</u>	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Weighted base	2048	507	602	170	128	74	57	11	33	12	374	591	461	374
Capping tax relief o	n large donati	ons to chari	ty by wealthy	individuals do	es not seem	like the action	ns of a Gover	nment that be	lieves in the	Big Society				
Agree	1029	207	361	95	87	37	40	8	16	7	135	262	262	222
	50%	41%	60%	56%	68%	50%	71%	71%	48%	55%	36%	44%	57%	59%
Disagree	358	146	87	29	21	13	10	2	3	2	32	142	72	60
	17%	29%	14%	17%	16%	18%	17%	19%	9%	17%	9%	24%	16%	16%
Don't know	661	155	153	46	21	24	7	1	14	3	207	186	126	92
	32%	31%	26%	27%	16%	32%	12%	11%	42%	28%	55%	32%	27%	25%
Capping tax relief o	n large donati	ons to chari	ty by wealthy	individuals me	eans that ord	inary taxpaye	rs end up sul	sidising char	ities chosen	by rich peop	<u>ole</u>			
Agree	880	181	308	67	74	38	35	4	12	6	119	220	226	181
	43%	36%	51%	39%	57%	52%	61%	39%	37%	50%	32%	37%	49%	48%
Disagree	426	154	103	50	29	12	8	4	4	2	42	166	84	77
	21%	30%	17%	29%	22%	16%	14%	32%	11%	13%	11%	28%	18%	21%
Don't know	742	172	191	54	26	24	15	3	17	5	213	204	152	116
	36%	34%	32%	32%	20%	32%	26%	28%	52%	37%	57%	35%	33%	31%







Q.7 Do you agree or disagree with each of the following statements? Base: All respondents

					Q.	5 Generally spea	king, do you thinl	of yourself as	s?			
	<u>Total</u>	Labour	Conser -vative	Lib Dem	SNP	Green	UKIP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2048	602	576	214	48	51	46	20	9	17	62	403
Weighted base	2048	608	546	204	59	58	51	21	14	14	61	410
City mayors create an	unnecessary a	and expensive	layer of local g	<u>overnment</u>								
Agree	1149	379	315	115	41	32	31	14	5	8	19	189
	56%	62%	58%	57%	69%	56%	60%	66%	33%	58%	31%	46%
Disagree	362	93	125	47	7	13	15	4	4	3	7	45
	18%	15%	23%	23%	12%	22%	29%	16%	25%	24%	11%	11%
Don't know	537	136	105	42	11	13	5	4	6	3	36	176
	26%	22%	19%	20%	19%	23%	10%	18%	41%	18%	58%	43%
The decisions in the E	Budget last mor	nth were gener	rally fair									
Agree	549	94	290	55	6	6	4	5	1	1	7	80
	27%	15%	53%	27%	10%	11%	7%	24%	6%	5%	12%	19%
Disagree	1116	429	172	117	47	48	40	15	12	12	22	200
	54%	71%	32%	57%	80%	84%	80%	72%	80%	81%	36%	49%
Don't know	384	85	83	32	6	3	6	1	2	2	32	130
	19%	14%	15%	16%	10%	5%	13%	4%	14%	14%	52%	32%







Q.7 Do you agree or disagree with each of the following statements? Base: All respondents

					Q.	5 Generally spea	king, do you thinl	k of yourself as	s?			
		Labour	Conser -vative	Lib Dem	SNP	Green	UKIP	BNP	Plaid Cymru	Other	Refused	Don't know
Weighted base	2048	608	546	204	59	58	51	21	14	14	61	410
A Labour governmer	nt under Ed Milib	and would be	better at protec	ting people's job	<u>s</u>							
Agree	572 28%	347 57%	36 7%	57 28%	15 25%	17 29%	7 13%	6 29%	7 47%	5 37%	7 11%	68 17%
Disagree	813 40%	78 13%	418 77%	86 42%	17 29%	20 35%	33 66%	6 28%	5 33%	5 32%	12 20%	133 32%
Don't know	663 32%	184 30%	91 17%	61 30%	28 47%	21 36%	10 21%	9 43%	3 20%	4 31%	43 69%	209 51%
'I believe that George	e Osborne, the C	Chancellor, "is	on my side" in	dealing with the	country's econ	omic problems'						
Agree	416 20%	59 10%	249 46%	50 25%	7 12%	3 6%	3 7%	-	-	1 10%	3 5%	40 10%
Disagree	1105 54%	450 74%	163 30%	113 55%	41 68%	42 73%	41 81%	15 72%	10 72%	13 90%	26 42%	191 47%
Don't know	527 26%	100 16%	134 25%	41 20%	12 20%	12 21%	6 13%	6 28%	4 28%	-	33 53%	179 44%







Q.7 Do you agree or disagree with each of the following statements? Base: All respondents

					Q.	Generally spea	king, do you thinl	k of yourself as	?			
		Labour	Conser -vative	Lib Dem	SNP	Green	UKIP	BNP	Plaid Cymru	Other	Refused	Don't know
Weighted base	2048	608	546	204	59	58	51	21	14	14	61	410
'When Ed Miliband, t	he Labour leade	r, talks about	the "squeezed ı	middle" he is talk	ing about peop	le like me and n	ny family'					
Agree	1022 50%	376 62%	260 48%	110 54%	29 50%	25 43%	22 44%	13 61%	10 72%	6 42%	18 29%	152 37%
Disagree	502 25%	101 17%	184 34%	58 28%	15 25%	17 29%	18 35%	5 22%	2 14%	6 43%	8 14%	88 22%
Don't know	524 26%	131 22%	102 19%	36 18%	15 25%	16 28%	10 21%	4 17%	2 14%	2 15%	36 58%	170 41%
'The Government ou	ght to try to incre	ease happines	s, or general w	ell being, rather t	than just nation	al income and w	<u>realth'</u>					
Agree	1199 59%	399 66%	288 53%	127 62%	39 66%	48 82%	31 62%	16 77%	10 69%	12 81%	20 32%	210 51%
Disagree	407 20%	94 16%	170 31%	44 21%	8 13%	3 5%	12 23%	4 20%	5 31%	1 9%	9 15%	58 14%
Don't know	442	115 19%	89 16%	34 17%	12 21%	8 13%	7 14%	1	-	1 10%	32 53%	142 35%







Q.7 Do you agree or disagree with each of the following statements? Base: All respondents

	_				Q.	5 Generally spea	king, do you think	k of yourself as	?			
	_Total	Labour	Conser -vative	Lib Dem	SNP	Green	UKIP	BNP	Plaid Cymru	Other	Refused	Don't know
Weighted base	2048	608	546	204	59	58	51	21	14	14	61	410
Capping tax relief on	large donations	s to charity by	wealthy individ	uals does not see	em like the action	ons of a Govern	ment that believ	es in the Big S	Society .			
Agree	1029	350	257	126	39	25	32	12	8	10	17	154
	50%	58%	47%	62%	65%	43%	63%	55%	56%	68%	27%	38%
Disagree	358	91	138	34	9	11	7	3	5	2	9	48
	17%	15%	25%	17%	15%	19%	13%	14%	36%	14%	15%	12%
Don't know	661	167	151	44	12	22	12	7	1	3	35	208
	32%	27%	28%	21%	20%	38%	24%	31%	8%	18%	57%	51%
Capping tax relief on	large donations	to charity by	wealthy individu	uals means that	ordinary taxpay	ers end up subs	sidising charities	s chosen by ri	ch people			
Agree	880	311	198	96	34	26	33	11	6	6	22	138
	43%	51%	36%	47%	57%	45%	66%	53%	42%	44%	35%	34%
Disagree	426	107	168	60	8	10	7	3	5	2	4	52
	21%	18%	31%	30%	13%	17%	13%	15%	36%	17%	6%	13%
Don't know	742	191	180	48	18	22	10	7	3	6	36	221
	36%	31%	33%	24%	30%	39%	21%	33%	22%	39%	58%	54%







Absolutes/col percents

							Region					
	Total	Scot- land	North East	North West	Yorks & Humber	West Mids	Wales	East- ern	London	South East	South West	East Mids
Unweighted base	2048	153	93	252	185	195	101	193	251	286	174	165
Weighted base	2048	185	92	239	181	188	111	191	257	260	186	158
City mayors create	e an unne	cessary	and expe	nsive la	yer of loca	al govern	ment					
Agree	1149	121	49	153	115	117	69	101	88	138	97	100
	56%	65%	54%	64%	64%	62%	63%	53%	34%	53%	52%	63%
Disagree	362	21	9	34	23	27	13	45	79	54	36	20
	18%	11%	10%	14%	13%	15%	12%	24%	31%	21%	20%	13%
Don't know	537	43	34	52	43	43	28	45	90	69	53	38
	26%	23%	37%	22%	24%	23%	25%	23%	35%	26%	28%	24%
The decisions in t	he Budge	t last mo	nth were	general	ly fair							
Agree	549	56	14	71	37	51	22	50	60	92	51	43
	27%	30%	15%	30%	20%	27%	20%	26%	24%	35%	28%	27%
Disagree	1116	110	53	133	118	100	71	106	120	118	97	90
	54%	59%	58%	56%	65%	53%	65%	55%	47%	45%	52%	57%
Don't know	384	19	24	34	26	37	17	36	77	50	38	25
	19%	10%	27%	14%	15%	20%	16%	19%	30%	19%	20%	16%







Absolutes/col percents

							Region					
	Total	Scot- land	North East	North West	Yorks & Humber	West Mids	Wales	East- ern	London	South East	South West	East Mids
Weighted base	2048	185	92	239	181	188	111	191	257	260	186	158
A Labour government under Ed Miliband would be better at protecting people's jobs												
Agree	572	39	18	88	69	54	44	48	69	51	55	37
	28%	21%	20%	37%	38%	29%	39%	25%	27%	20%	29%	23%
Disagree	813	66	32	86	66	77	36	82	84	132	78	74
	40%	35%	35%	36%	37%	41%	33%	43%	33%	51%	42%	47%
Don't know	663	80	42	65	46	57	30	62	104	77	54	47
	32%	43%	45%	27%	25%	30%	28%	32%	40%	30%	29%	30%
'I believe that George Osborne, the Chancellor, "is on my side" in dealing with the country's economic problems'												
Agree	416	30	12	54	26	40	16	36	51	72	46	32
	20%	16%	14%	23%	15%	21%	14%	19%	20%	28%	25%	20%
Disagree	1105	105	49	138	115	96	67	106	131	120	90	89
	54%	57%	54%	58%	63%	51%	61%	55%	51%	46%	48%	56%
Don't know	527	49	30	47	40	52	28	49	76	68	51	37
	26%	27%	33%	20%	22%	28%	25%	26%	29%	26%	27%	24%







Absolutes/col percents

							Region					
	<u>Total</u>	Scot- land	North East	North West	Yorks & Humber	West Mids	Wales	East- ern	London	South East	South West	East Mids
Weighted base	2048	185	92	239	181	188	111	191	257	260	186	158
'When Ed Miliban	d, the Lab	our leade	er, talks a	bout the	e "squeez	ed middl	e" he is t	alking al	bout peop	ole like m	e and my	/ family'
Agree	1022	92	40	120	101	88	64	101	123	130	85	77
	50%	50%	43%	50%	56%	47%	58%	53%	48%	50%	46%	49%
Disagree	502	50	16	68	41	61	23	42	57	59	48	38
	25%	27%	18%	28%	23%	33%	21%	22%	22%	23%	26%	24%
Don't know	524	43	36	51	39	39	23	48	77	70	53	44
	26%	23%	39%	21%	21%	21%	21%	25%	30%	27%	28%	28%
'The Government ought to try to increase happiness, or general well being, rather than just national income and wealth'												
Agree	1199	107	50	151	111	116	65	111	138	145	111	94
	59%	58%	55%	63%	62%	62%	59%	58%	54%	56%	60%	59%
Disagree	407	40	14	51	26	37	27	34	39	58	44	36
	20%	22%	15%	21%	14%	20%	25%	18%	15%	22%	24%	23%
Don't know	442	37	28	37	43	35	19	46	80	57	31	28
	22%	20%	30%	16%	24%	19%	17%	24%	31%	22%	17%	18%







Absolutes/col percents

							Region							
	<u>Total</u>	Scot- land	North East	North West	Yorks & <u>Humber</u>	West Mids	Wales	East- ern	London	South East	South West	East Mids		
Weighted base	2048	185	92	239	181	188	111	191	257	260	186	158		
Capping tax relie	f on large	donation	s to char	ity by we	ealthy indi	viduals	does not	seem lik	e the acti	ons of a	Governm	ent that	believes in the Big	Society
Agree	1029 50%	102 55%	40 43%	115 48%	108 60%	78 42%	56 51%	99 52%	121 47%	135 52%	99 53%	75 48%		
Disagree	358 17%	32 18%	14 15%	56 23%	23 13%	40 22%	21 19%	22 12%	43 17%	46 18%	33 17%	28 18%		
Don't know	661 32%	50 27%	38 42%	68 28%	50 27%	69 37%	34 30%	70 36%	93 36%	79 30%	55 30%	55 35%		
Capping tax relie	f on large	donation	s to char	ity by we	ealthy indi	viduals	means th	at ordina	ary taxpay	ers end	up subsid	dising ch	arities chosen by	rich peor
Agree	880 43%	92 50%	34 37%	124 52%	84 47%	83 44%	46 41%	71 37%	98 38%	92 35%	78 42%	77 49%		
Disagree	426 21%	45 25%	17 19%	49 21%	36 20%	38 20%	26 23%	33 17%	44 17%	70 27%	41 22%	27 17%		
Don't know	742 36%	48 26%	40 44%	65 27%	61 34%	67 36%	39 35%	87 46%	116 45%	98 38%	67 36%	54 34%		







OPINION POLL
Online Fieldwork: 18th - 19th April 2012

Weighting table

Q.1 Thinking back to the general election in 2010, which party if any did you vote for? Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	2048	2048
Weighted base	2048	2048
Conservative	629 31%	591 29%
Labour	459 22%	461 23%
Liberal Democrat	366 18%	374 18%
Other	125 6%	153 7%
Did not vote	366 18%	366 18%
Don't remember	57 3%	57 3%
Refused	46 2%	46 2%





