

ComRes Published Voting Intention Figures

	The Independent	ComRes/ Theos	Independent on Sunday	The Independent	ComRes/ Sunday Mirror	Independent on Sunday
	2 nd March	21 st February	14 th February	2 nd February	24 th January	17 th January
Conservative	37%	38%	40%	38%	38%	42%
Labour	32%	30%	29%	31%	29%	29%
Liberal Democrat	19%	20%	21%	19%	19%	19%
Other	12%	12%	10%	12%	14%	10%

Methodology: ComRes telephoned 1005 GB adults between 26th and 28th February 2010. Data were weighted to be demographically representative of all GB adults. Data were also weighted by past vote recall. ComRes is a member of the British Polling Council and abides by its rules.

To commission a voting intention poll or a public opinion survey please contact Caroline Lawes: caroline@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email pollwatch@comres.co.uk

Opinion Poll

CATI Fieldwork : February 26th-28th 2010

Absolutes/col percents

Table 1

Q.1 Thinking back to the last general election in 2005, which party if any did you vote for?

Base: All respondents

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1005	425	580	79	133	177	177	192	247	295	284	140	286	260	253	258	145	89
Weighted base	1005	483	522	120	157	198	168	149	213	265	292	207	241	266	262	247	143	88
Conservative	188 19%	92 19%	95 18%	10 8%	20 13%	28 14%	28 17%	37 25%	64 30%	63 24%	54 19%	24 11%	46 19%	51 19%	56 21%	44 18%	27 19%	8 9%
Labour	218 22%	102 21%	116 22%	10 8%	37 23%	48 24%	36 22%	40 27%	48 23%	59 22%	55 19%	48 23%	56 23%	58 22%	45 17%	72 29%	32 22%	12 14%
Liberal Democrat	122 12%	63 13%	59 11%	10 8%	16 10%	23 12%	16 10%	19 13%	38 18%	48 18%	31 11%	14 7%	29 12%	36 13%	22 8%	30 12%	20 14%	15 17%
Other	46 5%	28 6%	18 3%	3 3%	10 6%	9 5%	9 5%	8 5%	7 3%	14 5%	10 3%	15 7%	7 3%	5 2%	16 6%	8 3%	5 4%	12 14%
Did not vote	362 36%	169 35%	193 37%	87 72%	69 44%	85 43%	55 33%	35 24%	31 15%	68 26%	122 42%	93 45%	78 32%	100 38%	103 39%	80 32%	47 33%	32 37%
Don't remember	15 1%	1 *	14 3%	1 1%	2 2%	2 1%	3 2%	2 2%	3 2%	3 1%	5 2%	2 1%	5 2%	3 1%	5 2%	1 *	2 2%	4 5%
Refused	54 5%	27 6%	27 5%	- -	3 2%	2 1%	20 12%	8 5%	22 10%	9 4%	15 5%	10 5%	20 8%	13 5%	15 6%	11 5%	10 7%	4 5%

Opinion Poll

CATI Fieldwork : February 26th-28th 2010

Absolutes/col percents

Table 1

Q.1 Thinking back to the last general election in 2005, which party if any did you vote for?

Base: All respondents

	Q.3/4 Voting Intention (including Squeeze)										Voted in 2005 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1005	234	220	110	13	24	17	6	17	3	208	202	242	101
Weighted base	1005	232	217	121	13	20	17	7	19	4	192	188	218	122
Conservative	188 19%	144 62%	3 1%	4 3%	2 12%	1 6%	1 6%	2 24%	1 4%	- -	20 10%	188 100%	- -	- -
Labour	218 22%	23 10%	143 66%	12 10%	1 6%	8 39%	- -	- -	3 16%	1 19%	17 9%	- -	218 100%	- -
Liberal Democrat	122 12%	13 6%	14 6%	62 51%	3 25%	- -	1 9%	- -	- -	- -	11 6%	- -	- -	122 100%
Other	46 5%	2 1%	- -	5 4%	2 17%	4 21%	11 66%	3 40%	11 60%	1 32%	1 1%	- -	- -	- -
Did not vote	362 36%	47 20%	57 26%	34 28%	4 33%	7 34%	2 9%	3 36%	4 20%	2 50%	84 43%	- -	- -	- -
Don't remember	15 1%	1 *	- -	3 2%	- -	- -	1 5%	- -	- -	- -	11 6%	- -	- -	- -
Refused	54 5%	1 *	- -	2 1%	1 5%	- -	1 6%	- -	- -	- -	49 26%	- -	- -	- -

Opinion Poll

CATI Fieldwork : February 26th-28th 2010

Absolutes/col percents

Table 1

Q.1 Thinking back to the last general election in 2005, which party if any did you vote for?

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	Green	UKIP	BNP	SNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	1005	284	238	119	30	18	16	18	7	4	62	209
Weighted base	1005	276	233	131	29	21	18	17	7	6	55	212
Conservative	188 19%	4 2%	153 66%	2 1%	2 8%	2 10%	1 5%	-	2 26%	-	3 5%	18 9%
Labour	218 22%	161 58%	14 6%	9 7%	4 16%	1 6%	1 4%	-	1 16%	-	3 5%	24 11%
Liberal Democrat	122 12%	14 5%	14 6%	71 54%	1 4%	1 5%	1 8%	-	-	1 16%	-	18 8%
Other	46 5%	4 1%	3 1%	3 2%	5 17%	3 16%	9 53%	11 67%	3 47%	-	1 2%	3 1%
Did not vote	362 36%	92 33%	45 19%	42 32%	16 55%	11 52%	5 31%	4 26%	1 11%	5 74%	16 29%	124 59%
Don't remember	15 1%	1 *	2 1%	2 2%	-	-	-	-	-	-	2 3%	9 4%
Refused	54 5%	* *	2 1%	1 1%	-	2 11%	-	1 6%	-	1 10%	31 56%	15 7%

Opinion Poll

CATI Fieldwork : February 26th-28th 2010

Absolutes/col percents

Table 2

Q.2 How likely would you be to vote if there were a general election tomorrow?**Base: All respondents**

	Gender			Age						Social Grade				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	
Unweighted base	1005	425	580	79	133	177	177	192	247	295	284	140	286	260	253	258	145	89	
Weighted base	1005	483	522	120	157	198	168	149	213	265	292	207	241	266	262	247	143	88	
Absolutely certain to vote	(10)	477	240	237	36	68	87	73	75	138	154	134	77	112	127	107	132	65	46
		47%	50%	45%	30%	43%	44%	43%	50%	65%	58%	46%	37%	47%	48%	41%	54%	46%	53%
	(9)	48	29	19	6	11	13	7	3	8	18	12	9	8	14	17	8	6	2
		5%	6%	4%	5%	7%	6%	4%	2%	4%	7%	4%	5%	3%	5%	6%	3%	4%	2%
	(8)	87	44	43	14	14	13	14	22	11	18	33	18	18	19	20	22	15	11
		9%	9%	8%	11%	9%	7%	9%	15%	5%	7%	11%	9%	7%	7%	8%	9%	11%	12%
	(7)	45	25	20	6	6	12	6	8	8	8	12	18	8	14	12	9	6	4
		5%	5%	4%	5%	4%	6%	4%	5%	4%	3%	4%	8%	3%	5%	4%	4%	4%	5%
	(6)	40	15	25	9	5	10	10	3	4	10	12	11	7	11	11	11	4	3
		4%	3%	5%	8%	3%	5%	6%	2%	2%	4%	4%	5%	3%	4%	4%	4%	3%	3%
	(5)	72	32	40	15	12	13	15	9	8	19	21	16	15	18	24	13	16	2
		7%	7%	8%	12%	8%	6%	9%	6%	4%	7%	7%	8%	6%	7%	9%	5%	11%	2%
	(4)	27	11	16	3	1	9	5	3	5	3	9	8	8	8	13	4	2	*
		3%	2%	3%	2%	1%	5%	3%	2%	2%	1%	3%	4%	3%	3%	5%	2%	2%	*
	(3)	21	11	10	4	1	5	2	4	3	4	7	4	4	2	4	6	5	4
		2%	2%	2%	4%	1%	3%	1%	3%	1%	2%	3%	2%	2%	1%	1%	2%	4%	5%
	(2)	20	5	15	1	6	2	5	1	4	2	7	7	4	5	7	7	*	1
		2%	1%	3%	1%	4%	1%	3%	1%	2%	1%	2%	3%	2%	2%	3%	3%	*	1%
Certain not to vote	(1)	149	66	84	24	27	33	28	19	19	22	38	39	51	40	43	31	22	13
		15%	14%	16%	20%	17%	17%	17%	13%	9%	8%	13%	19%	21%	15%	16%	13%	16%	15%
Refused		1	-	1	-	-	-	-	-	1	-	1	-	-	-	1	-	-	-
		*	-	*	-	-	-	-	-	*	-	*	-	-	-	*	-	-	-
Don't know		18	7	12	2	6	1	3	1	5	6	6	-	6	8	5	3	1	1
		2%	1%	2%	2%	4%	1%	2%	1%	2%	2%	2%	-	3%	3%	2%	1%	*	2%
Mean		7.27	7.52	7.05	6.33	7.10	7.03	6.93	7.56	8.24	8.16	7.30	6.59	6.87	7.33	6.88	7.60	7.17	7.54
Standard deviation		3.38	3.27	3.47	3.41	3.52	3.45	3.47	3.22	3.02	2.89	3.30	3.49	3.69	3.38	3.45	3.30	3.37	3.39
					.39	0.31	0.26	0.26	0.23	0.19	0.17	0.20	0.29	0.22	0.21	0.22	0.21	0.28	0.36

Opinion Poll

CATI Fieldwork : February 26th-28th 2010

Absolutes/col percents

Table 2

Q.2 How likely would you be to vote if there were a general election tomorrow?**Base: All respondents**

	Q.3/4 Voting Intention (including Squeeze)										Voted in 2005 General Election				
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat	
Unweighted base	1005	234	220	110	13	24	17	6	17	3	208	202	242	101	
Weighted base	1005	232	217	121	13	20	17	7	19	4	192	188	218	122	
Absolutely certain to vote	(10)	477 47%	164 71%	122 56%	69 58%	9 67%	6 30%	14 81%	2 33%	13 68%	4 100%	74 38%	137 73%	135 62%	72 59%
	(9)	48 5%	10 5%	14 6%	15 12%	1 11%	4 18%	- -	- -	2 9%	- -	2 1%	6 3%	16 7%	14 11%
	(8)	87 9%	27 12%	25 11%	15 13%	- -	2 9%	1 5%	3 42%	- -	- -	14 7%	15 8%	18 8%	8 7%
	(7)	45 5%	11 5%	15 7%	6 5%	- -	2 9%	2 14%	- -	1 7%	- -	7 3%	6 3%	13 6%	1 1%
	(6)	40 4%	5 2%	19 9%	6 5%	1 9%	2 11%	- -	- -	1 7%	- -	5 3%	1 1%	7 3%	3 3%
	(5)	72 7%	14 6%	23 11%	8 7%	2 14%	5 23%	- -	2 25%	2 9%	- -	17 9%	8 4%	13 6%	5 4%
	(4)	27 3%	- -	- -	- -	- -	- -	- -	- -	- -	- -	3 2%	5 3%	3 1%	3 3%
	(3)	21 2%	- -	- -	- -	- -	- -	- -	- -	- -	- -	3 1%	- -	3 1%	4 4%
	(2)	20 2%	- -	- -	- -	- -	- -	- -	- -	- -	- -	8 4%	1 *	1 *	4 3%
Certain not to vote	(1)	149 15%	- -	- -	- -	- -	- -	- -	- -	- -	- -	50 26%	5 3%	9 4%	2 1%
Refused		1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	
Don't know		18 2%	- -	- -	- -	- -	- -	- -	- -	- -	- -	9 5%	2 1%	2 1%	5 4%
Mean		7.27	9.19	8.62	8.91	8.86	7.78	9.48	7.91	8.97	10.00	6.13	9.01	8.58	8.54
Standard deviation		3.38	1.46	1.82	1.58	1.98	2.04	1.13	2.02	1.78	0.00	3.85	2.09	2.39	2.50
				0.12	0.15	0.55	0.42	0.27	0.83	0.43	0.00	0.28	0.15	0.15	0.25

Opinion Poll

CATI Fieldwork : February 26th-28th 2010

Absolutes/col percents

Table 2

Q.2 How likely would you be to vote if there were a general election tomorrow?**Base: All respondents**

		Q.5 Generally speaking, do you think of yourself as...?											
		Total	Labour	Conser -vative	Lib Dem	Green	UKIP	BNP	SNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base		1005	284	238	119	30	18	16	18	7	4	62	209
Weighted base		1005	276	233	131	29	21	18	17	7	6	55	212
Absolutely certain to vote		(10) 477 47%	127 46%	157 67%	61 47%	6 20%	9 43%	13 72%	10 62%	1 22%	-	29 53%	63 30%
(9)		48 5%	11 4%	6 3%	11 9%	3 10%	-	-	-	-	-	1 1%	15 7%
(8)		87 9%	27 10%	19 8%	10 8%	3 9%	1 6%	-	1 8%	2 26%	1 10%	3 6%	20 10%
(7)		45 5%	20 7%	9 4%	6 4%	3 10%	2 8%	-	1 8%	-	-	3 5%	2 1%
(6)		40 4%	13 5%	5 2%	7 5%	-	-	-	-	-	-	3 6%	12 6%
(5)		72 7%	23 8%	15 6%	8 6%	3 9%	2 12%	-	-	1 17%	-	2 3%	18 9%
(4)		27 3%	10 4%	7 3%	7 5%	-	-	1 4%	-	-	-	-	3 1%
(3)		21 2%	6 2%	-	2 2%	2 7%	1 6%	1 8%	1 4%	1 13%	-	2 4%	4 2%
(2)		20 2%	3 1%	3 1%	2 2%	1 3%	1 3%	-	1 4%	-	-	1 2%	9 4%
Certain not to vote		(1) 149 15%	32 12%	12 5%	12 9%	9 30%	5 22%	3 16%	2 13%	1 21%	5 74%	9 16%	60 28%
Refused		1 *	-	1 *	-	-	-	-	-	-	-	-	-
Don't know		18 2%	4 1%	1 1%	5 4%	* 2%	-	-	-	-	1 16%	2 3%	5 2%
Mean		7.27	7.41	8.56	7.64	5.46	6.36	7.79	7.77	5.78	1.84	7.34	5.86
Standard deviation		3.38	3.15	2.56	3.07	3.69	3.81	3.73	3.50	3.62	2.52	3.54	3.78
Standard error		0.11	0.19	0.17	0.29	0.68	0.90	0.93	0.83	1.37	1.46	0.46	0.27

Opinion Poll

CATI Fieldwork : February 26th-28th 2010

Absolutes/col percents

Table 3

Q.3 If there were a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	771	340	431	54	95	134	130	153	205	252	220	101	198	200	184	206	114	67
Weighted base	769	383	385	86	116	147	125	120	176	228	224	149	168	203	190	195	112	68
Conservative	219	107	112	16	37	41	29	40	56	75	57	40	47	68	62	51	29	8
	28%	28%	29%	19%	32%	28%	23%	33%	32%	33%	25%	27%	28%	34%	33%	26%	26%	12%
Labour	198	102	96	25	24	47	32	27	43	45	62	49	43	47	41	65	31	14
	26%	27%	25%	29%	20%	32%	26%	23%	24%	20%	28%	33%	25%	23%	21%	33%	28%	21%
Lib Dem	109	57	52	18	25	16	13	14	24	42	31	12	24	36	18	31	15	9
	14%	15%	14%	21%	21%	11%	10%	11%	13%	18%	14%	8%	14%	18%	9%	16%	14%	13%
BNP	17	14	3	2	5	3	2	3	3	3	2	7	5	2	10	4	1	-
	2%	4%	1%	2%	4%	2%	2%	2%	2%	1%	1%	5%	3%	1%	5%	2%	1%	-
Green	17	6	11	1	4	7	2	3	1	5	6	3	3	3	6	6	1	-
	2%	2%	3%	1%	4%	4%	1%	2%	1%	2%	3%	2%	2%	2%	3%	3%	1%	-
SNP	13	8	6	-	-	5	3	3	2	3	4	5	2	-	-	-	-	13
	2%	2%	1%	-	-	4%	3%	2%	1%	1%	2%	3%	1%	-	-	-	-	19%
UKIP	12	5	7	-	1	-	2	4	4	2	4	5	1	2	6	3	1	-
	2%	1%	2%	-	1%	-	1%	4%	2%	1%	2%	3%	1%	1%	3%	2%	1%	-
Plaid Cymru	5	5	-	-	2	-	1	2	-	2	3	-	-	1	-	-	4	-
	1%	1%	-	-	2%	-	1%	1%	-	1%	1%	-	-	1%	-	-	4%	-
Other	4	3	1	-	-	1	-	1	2	-	3	1	-	2	-	-	-	2
	1%	1%	*	-	-	1%	-	1%	1%	-	1%	1%	-	1%	-	-	-	3%
Refused	50	23	27	7	2	4	15	7	14	9	18	6	18	12	15	11	7	5
	7%	6%	7%	8%	2%	3%	12%	6%	8%	4%	8%	4%	11%	6%	8%	6%	6%	7%
Don't know	124	53	70	17	16	22	26	17	26	42	35	21	25	29	32	24	23	17
	16%	14%	18%	19%	14%	15%	21%	14%	15%	18%	16%	14%	15%	14%	17%	12%	20%	24%

Opinion Poll

CATI Fieldwork : February 26th-28th 2010

Absolutes/col percents

Table 3

Q.3 If there were a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

	Q.3/4 Voting Intention (including Squeeze)										Voted in 2005 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	771	234	220	110	13	24	17	6	17	3	127	186	220	87
Weighted base	769	232	217	121	13	20	17	7	19	4	119	174	201	103
Conservative	219 28%	219 94%	-	-	-	-	-	-	-	-	-	141 81%	21 10%	12 12%
Labour	198 26%	-	198 91%	-	-	-	-	-	-	-	-	3 2%	131 65%	12 12%
Lib Dem	109 14%	-	-	109 91%	-	-	-	-	-	-	-	2 1%	10 5%	60 58%
BNP	17 2%	-	-	-	-	-	-	-	17 93%	-	-	1 *	2 1%	-
Green	17 2%	-	-	-	-	17 84%	-	-	-	-	-	1 1%	7 3%	-
SNP	13 2%	-	-	-	-	-	13 77%	-	-	-	-	-	-	1 1%
UKIP	12 2%	-	-	-	12 90%	-	-	-	-	-	-	2 1%	1 *	3 2%
Plaid Cymru	5 1%	-	-	-	-	-	-	5 73%	-	-	-	2 1%	-	-
Other	4 1%	-	-	-	-	-	-	-	-	4 100%	-	-	1 *	-
Refused	50 7%	2 1%	2 1%	2 2%	-	-	-	-	-	-	44 37%	1 1%	1 1%	2 2%
Don't know	124 16%	11 5%	17 8%	9 7%	1 10%	3 16%	4 23%	2 27%	1 7%	-	75 63%	21 12%	27 13%	13 12%

Opinion Poll

CATI Fieldwork : February 26th-28th 2010

Absolutes/col percents

Table 3

Q.3 If there were a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	Green	UKIP	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	771	227	213	95	17	12	14	11	4	1	48	129
Weighted base	769	222	210	103	17	15	13	13	4	1	41	131
Conservative	219 28%	15 7%	168 80%	6 5%	2 13%	2 12%	-	-	-	-	2 5%	25 19%
Labour	198 26%	167 75%	3 2%	8 8%	1 7%	-	-	-	* 9%	-	1 3%	17 13%
Lib Dem	109 14%	11 5%	8 4%	73 71%	2 10%	-	* 4%	-	-	-	1 2%	15 11%
BNP	17 2%	-	2 1%	1 1%	-	-	-	11 85%	-	-	-	4 3%
Green	17 2%	4 2%	3 2%	1 1%	7 41%	-	-	-	-	-	1 2%	1 1%
SNP	13 2%	-	-	-	1 6%	-	9 68%	-	-	-	-	3 2%
UKIP	12 2%	-	2 1%	3 3%	-	7 45%	-	-	-	-	1 2%	-
Plaid Cymru	5 1%	-	-	-	-	-	-	-	4 91%	-	-	1 1%
Other	4 1%	-	-	1 1%	-	1 9%	-	-	-	-	-	2 1%
Refused	50 7%	3 2%	1 1%	3 3%	-	2 11%	-	-	-	1 100%	28 68%	12 9%
Don't know	124 16%	22 10%	23 11%	8 8%	4 23%	3 23%	4 28%	2 15%	-	-	7 17%	50 38%

Opinion Poll

CATI Fieldwork : February 26th-28th 2010

Absolutes/col percents

Table 4

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	416	154	262	39	55	69	90	72	91	102	114	60	140	100	116	94	61	45
Weighted base	410	176	234	58	59	77	84	54	78	88	121	85	116	103	119	86	60	42
Labour	77 19%	24 14%	53 23%	15 27%	16 27%	19 25%	16 20%	6 11%	4 5%	12 14%	19 16%	17 20%	28 24%	25 24%	19 16%	19 22%	6 10%	8 18%
Lib Dem	54 13%	26 15%	28 12%	14 24%	9 15%	1 2%	10 12%	8 14%	12 15%	9 11%	19 15%	13 15%	13 11%	18 18%	19 16%	9 10%	5 9%	3 6%
Conservative	41 10%	26 15%	15 6%	6 10%	5 9%	7 10%	3 3%	10 18%	10 13%	12 14%	11 9%	11 13%	7 6%	8 8%	13 11%	5 5%	8 14%	7 16%
Green	14 3%	4 2%	10 4%	2 4%	1 2%	5 7%	1 1%	4 7%	* 1%	6 7%	6 5%	- -	2 2%	4 4%	6 5%	3 4%	- -	2 5%
UKIP	10 2%	4 2%	6 3%	1 1%	1 1%	4 5%	- -	3 6%	1 1%	1 1%	3 2%	5 6%	1 1%	3 3%	3 2%	2 3%	2 3%	- -
SNP	7 2%	3 2%	4 2%	- -	1 2%	- -	4 5%	- -	2 2%	1 1%	3 2%	- -	3 3%	2 2%	- -	- -	- -	5 13%
BNP	7 2%	4 2%	3 1%	1 2%	1 1%	3 4%	1 1%	- -	1 2%	- -	2 2%	3 3%	2 2%	* *	1 1%	4 5%	1 2%	- -
Plaid Cymru	5 1%	3 2%	2 1%	1 2%	- -	- -	2 2%	1 2%	1 1%	- -	2 2%	2 2%	1 1%	- -	- -	- -	5 8%	- -
Other	3 1%	3 2%	- -	- -	- -	3 4%	1 1%	- -	- -	- -	3 2%	- -	1 *	- -	3 3%	- -	- -	- -
Refused	52 13%	24 13%	29 12%	3 5%	3 5%	6 8%	20 24%	10 19%	11 14%	9 10%	19 16%	8 9%	16 14%	13 12%	13 11%	13 15%	10 17%	4 9%
Don't know	140 34%	55 31%	85 36%	14 25%	22 37%	28 36%	27 32%	13 24%	36 47%	37 43%	34 28%	27 32%	41 36%	31 30%	42 36%	31 36%	22 37%	14 33%

Opinion Poll

CATI Fieldwork : February 26th-28th 2010

Absolutes/col percents

Table 4

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Q.3/4 Voting Intention (including Squeeze)										Voted in 2005 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	416	13	17	11	2	5	4	2	1	-	208	39	53	28
Weighted base	410	13	19	11	1	3	4	2	1	-	192	36	46	34
Labour	77 19%	- -	19 100%	- -	- -	- -	- -	- -	- -	- -	- -	2 4%	20 45%	4 11%
Lib Dem	54 13%	- -	- -	11 100%	- -	- -	- -	- -	- -	- -	- -	2 6%	3 6%	15 45%
Conservative	41 10%	13 100%	- -	- -	- -	- -	- -	- -	- -	- -	- -	12 32%	2 5%	1 3%
Green	14 3%	- -	- -	- -	- -	3 100%	- -	- -	- -	- -	- -	- -	1 2%	- -
UKIP	10 2%	- -	- -	- -	1 100%	- -	- -	- -	- -	- -	- -	- -	1 2%	2 5%
SNP	7 2%	- -	- -	- -	- -	- -	4 100%	- -	- -	- -	- -	1 3%	- -	- -
BNP	7 2%	- -	- -	- -	- -	- -	- -	- -	1 100%	- -	- -	- -	1 3%	1 4%
Plaid Cymru	5 1%	- -	- -	- -	- -	- -	- -	2 100%	- -	- -	- -	- -	- -	- -
Other	3 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Refused	52 13%	- -	- -	- -	- -	- -	- -	- -	- -	- -	52 27%	1 4%	1 3%	1 4%
Don't know	140 34%	- -	- -	- -	- -	- -	- -	- -	- -	- -	140 73%	18 51%	15 33%	9 28%

Opinion Poll

CATI Fieldwork : February 26th-28th 2010

Absolutes/col percents

Table 4

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	Green	UKIP	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	416	82	51	39	18	9	8	6	3	4	56	140
Weighted base	410	79	48	40	16	12	7	7	2	6	50	143
Labour	77 19%	53 66%	2 5%	1 2%	1 5%	- -	- -	- -	- -	- -	2 5%	18 12%
Lib Dem	54 13%	5 6%	4 8%	26 66%	- -	- -	- -	- -	- -	- -	1 3%	17 12%
Conservative	41 10%	3 4%	21 43%	2 6%	- -	2 14%	- -	- -	2 71%	- -	1 1%	11 8%
Green	14 3%	- -	- -	- -	11 70%	- -	- -	- -	- -	- -	- -	3 2%
UKIP	10 2%	* *	1 3%	* 1%	- -	7 58%	- -	- -	- -	- -	- -	1 1%
SNP	7 2%	- -	1 2%	- -	- -	- -	6 80%	- -	- -	- -	- -	- -
BNP	7 2%	1 2%	- -	1 3%	- -	- -	- -	4 55%	- -	- -	- -	* *
Plaid Cymru	5 1%	- -	- -	- -	- -	- -	- -	- -	- -	2 29%	- -	3 2%
Other	3 1%	- -	- -	1 1%	- -	- -	- -	- -	- -	3 45%	- -	- -
Refused	52 13%	5 6%	* 1%	- -	- -	- -	1 9%	1 17%	- -	- -	35 71%	10 7%
Don't know	140 34%	12 16%	18 38%	8 20%	4 25%	3 28%	1 11%	2 28%	1 29%	2 26%	10 20%	79 55%

Opinion Poll

CATI Fieldwork : February 26th-28th 2010

Absolutes/col percents

Table 5
Q.5 Generally speaking, do you think of yourself as...?
Base: All respondents

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1005	425	580	79	133	177	177	192	247	295	284	140	286	260	253	258	145	89
Weighted base	1005	483	522	120	157	198	168	149	213	265	292	207	241	266	262	247	143	88
Labour	276 27%	130 27%	146 28%	35 29%	42 27%	58 29%	54 32%	41 27%	47 22%	63 24%	77 26%	66 32%	70 29%	69 26%	61 23%	83 34%	41 29%	22 25%
Conservative	233 23%	114 24%	119 23%	16 14%	32 20%	41 21%	31 18%	39 26%	75 35%	76 29%	60 20%	38 18%	60 25%	64 24%	72 27%	53 21%	32 22%	13 14%
Lib Dem	131 13%	65 14%	66 13%	21 17%	24 15%	22 11%	13 8%	22 15%	29 14%	46 17%	36 12%	19 9%	30 12%	53 20%	23 9%	29 12%	17 12%	9 10%
Green	29 3%	13 3%	15 3%	4 3%	5 3%	13 6%	3 2%	3 2%	1 1%	11 4%	9 3%	5 2%	4 2%	5 2%	9 4%	11 4%	1 1%	3 3%
UKIP	21 2%	13 3%	8 2%	4 3%	3 2%	5 3%	1 *	4 2%	5 2%	3 1%	6 2%	12 6%	1 *	4 1%	7 3%	6 2%	3 2%	2 2%
BNP	18 2%	13 3%	4 1%	- -	5 3%	6 3%	1 1%	2 1%	4 2%	3 1%	3 1%	7 3%	6 2%	1 1%	11 4%	3 1%	2 1%	- -
SNP	17 2%	7 2%	10 2%	- -	2 1%	2 1%	6 4%	3 2%	3 2%	2 1%	5 2%	5 2%	5 2%	2 1%	- -	1 *	- -	15 16%
Plaid Cymru	7 1%	4 1%	3 1%	- -	1 1%	- -	2 1%	3 2%	1 1%	1 1%	4 1%	- -	1 1%	- -	- -	- -	7 5%	- -
Other	6 1%	5 1%	1 *	- -	- -	3 1%	2 1%	1 *	1 *	- -	3 1%	2 1%	1 *	- -	4 1%	1 *	2 1%	- -
Refused	55 6%	21 4%	34 7%	- -	3 2%	12 6%	22 13%	8 5%	11 5%	14 5%	16 5%	11 5%	15 6%	14 5%	15 6%	15 6%	7 5%	4 5%
Don't know	212 21%	96 20%	116 22%	40 34%	41 26%	36 18%	34 20%	24 16%	35 17%	46 17%	75 26%	42 20%	50 21%	54 20%	59 23%	45 18%	32 22%	22 25%

Opinion Poll

CATI Fieldwork : February 26th-28th 2010

Absolutes/col percents

Table 5
Q.5 Generally speaking, do you think of yourself as...?
Base: All respondents

	Q.3/4 Voting Intention (including Squeeze)										Voted in 2005 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1005	234	220	110	13	24	17	6	17	3	208	202	242	101
Weighted base	1005	232	217	121	13	20	17	7	19	4	192	188	218	122
Labour	276 27%	17 7%	177 82%	12 10%	-	4 21%	-	-	1 7%	-	17 9%	4 2%	161 74%	14 11%
Conservative	233 23%	173 75%	4 2%	9 8%	2 18%	3 16%	1 6%	-	2 11%	-	19 10%	153 82%	14 7%	14 12%
Lib Dem	131 13%	7 3%	8 4%	78 65%	3 20%	1 3%	-	-	1 4%	1 19%	8 4%	2 1%	9 4%	71 58%
Green	29 3%	2 1%	1 1%	2 1%	-	9 46%	1 6%	-	-	-	4 2%	2 1%	4 2%	1 1%
UKIP	21 2%	3 1%	-	-	7 51%	-	-	-	-	1 32%	3 2%	2 1%	1 1%	1 1%
BNP	18 2%	-	-	-	-	-	-	-	11 57%	-	3 2%	1 *	1 *	1 1%
SNP	17 2%	-	-	* *	-	-	12 70%	-	-	-	1 1%	-	-	-
Plaid Cymru	7 1%	-	* *	-	-	-	-	4 55%	-	-	1 *	2 1%	1 *	-
Other	6 1%	-	-	-	-	-	-	-	-	-	2 1%	-	-	1 1%
Refused	55 6%	2 1%	1 1%	1 1%	1 5%	1 5%	-	-	-	-	45 23%	3 2%	3 1%	-
Don't know	212 21%	27 12%	25 11%	19 16%	1 6%	2 10%	3 19%	3 45%	4 21%	2 50%	90 47%	18 10%	24 11%	18 15%

Opinion Poll

CATI Fieldwork : February 26th-28th 2010

Absolutes/col percents

Table 5
Q.5 Generally speaking, do you think of yourself as...?
Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	Green	UKIP	BNP	SNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	1005	284	238	119	30	18	16	18	7	4	62	209
Weighted base	1005	276	233	131	29	21	18	17	7	6	55	212
Labour	276 27%	276 100%	-	-	-	-	-	-	-	-	-	-
Conservative	233 23%	-	233 100%	-	-	-	-	-	-	-	-	-
Lib Dem	131 13%	-	-	131 100%	-	-	-	-	-	-	-	-
Green	29 3%	-	-	-	29 100%	-	-	-	-	-	-	-
UKIP	21 2%	-	-	-	-	21 100%	-	-	-	-	-	-
BNP	18 2%	-	-	-	-	-	18 100%	-	-	-	-	-
SNP	17 2%	-	-	-	-	-	-	17 100%	-	-	-	-
Plaid Cymru	7 1%	-	-	-	-	-	-	-	7 100%	-	-	-
Other	6 1%	-	-	-	-	-	-	-	-	6 100%	-	-
Refused	55 6%	-	-	-	-	-	-	-	-	-	55 100%	-
Don't know	212 21%	-	-	-	-	-	-	-	-	-	-	212 100%

Opinion Poll

CATI Fieldwork : February 26th-28th 2010

Absolutes/col percents

Table 6
Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Gender		Age						Social Grade				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	678	306	372	49	86	122	103	141	177	224	192	90	172	181	158	186	96	57
Weighted base	605	310	295	65	94	118	85	98	144	185	173	115	132	166	141	162	81	55
Conservative	227 37%	112 36%	114 39%	18 28%	34 36%	41 35%	29 34%	40 41%	64 44%	80 43%	60 35%	37 33%	49 37%	70 42%	62 44%	53 33%	31 38%	11 20%
Labour	195 32%	101 32%	95 32%	26 40%	22 23%	46 39%	33 38%	27 28%	41 29%	46 25%	61 35%	45 39%	44 33%	50 30%	38 27%	62 38%	28 35%	17 31%
Lib Dem	113 19%	56 18%	56 19%	18 28%	23 25%	16 14%	13 15%	17 17%	25 17%	44 24%	31 18%	11 9%	28 21%	35 21%	20 14%	33 21%	15 18%	9 17%
BNP	17 3%	14 5%	3 1%	1 1%	5 5%	4 3%	2 2%	2 2%	3 2%	3 2%	2 1%	8 7%	4 3%	2 1%	9 7%	5 3%	1 1%	-
SNP	16 3%	9 3%	7 2%	-	1 2%	5 4%	4 5%	2 2%	3 2%	4 2%	5 3%	5 4%	3 2%	-	-	-	-	16 29%
Green	16 3%	6 2%	10 3%	1 1%	4 5%	5 4%	2 2%	3 3%	1 1%	6 3%	5 3%	3 2%	3 2%	3 2%	5 4%	6 4%	1 1%	-
UKIP	11 2%	4 1%	7 2%	-	1 2%	-	1 1%	4 5%	4 3%	2 1%	3 2%	5 5%	1 1%	1 1%	6 4%	3 2%	1 1%	-
Plaid Cymru	6 1%	4 1%	1 *	1 2%	2 3%	-	1 1%	1 1%	* *	2 1%	3 2%	-	* *	1 1%	-	-	5 6%	-
Other	4 1%	3 1%	1 *	-	-	1 1%	-	1 1%	2 1%	-	3 2%	1 1%	-	2 1%	-	-	-	2 4%

Opinion Poll

CATI Fieldwork : February 26th-28th 2010

Absolutes/col percents

Table 6

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)**Base: All respondents expressing a voting intention and saying 5-10 likely to vote**

	Q.3/4 Voting Intention (including Squeeze)										Voted in 2005 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	678	234	220	110	13	24	17	6	17	3	34	179	214	83
Weighted base	605	213	187	107	11	16	16	6	17	4	27	158	179	91
Conservative	227 37%	213 100%	-	-	-	-	-	-	-	-	13 49%	146 92%	22 12%	14 16%
Labour	195 32%	-	187 100%	-	-	-	-	-	-	-	8 31%	2 1%	134 75%	13 15%
Lib Dem	113 19%	-	-	107 100%	-	-	-	-	-	-	5 20%	4 3%	11 6%	60 65%
BNP	17 3%	-	-	-	-	-	-	-	17 100%	-	-	1 1%	2 1%	-
SNP	16 3%	-	-	-	-	-	16 100%	-	-	-	-	1 1%	-	1 2%
Green	16 3%	-	-	-	-	16 100%	-	-	-	-	-	1 *	7 4%	-
UKIP	11 2%	-	-	-	11 100%	-	-	-	-	-	-	1 1%	1 *	3 3%
Plaid Cymru	6 1%	-	-	-	-	-	6 100%	-	-	-	-	1 1%	-	-
Other	4 1%	-	-	-	-	-	-	-	-	4 100%	-	-	1 *	-

Opinion Poll

CATI Fieldwork : February 26th-28th 2010

Absolutes/col percents

Table 6
Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Conser -vative	Labour	Lib Dem	Green	SNP	BNP	UKIP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	678	213	227	95	16	13	10	10	4	-	6	84
Weighted base	605	194	192	91	12	12	11	11	4	-	5	73
Conservative	227 37%	175 90%	14 7%	7 7%	2 17%	- -	- -	3 30%	- -	- -	2 40%	24 33%
Labour	195 32%	4 2%	164 85%	7 8%	1 9%	- -	- -	- -	* 11%	- -	1 15%	19 25%
Lib Dem	113 19%	9 5%	10 5%	74 81%	1 10%	* 3%	- -	- -	- -	- -	1 14%	18 24%
BNP	17 3%	1 1%	1 *	1 1%	- -	- -	11 100%	- -	- -	- -	- -	3 5%
SNP	16 3%	1 *	- -	- -	1 6%	11 97%	- -	- -	- -	- -	- -	3 4%
Green	16 3%	2 1%	4 2%	1 1%	7 58%	- -	- -	- -	- -	- -	1 18%	1 2%
UKIP	11 2%	2 1%	- -	2 2%	- -	- -	- -	6 59%	- -	- -	1 13%	1 1%
Plaid Cymru	6 1%	- -	- -	- -	- -	- -	- -	- -	3 89%	- -	- -	3 4%
Other	4 1%	- -	- -	1 1%	- -	- -	- -	1 12%	- -	- -	- -	2 3%

Opinion Poll

CATI Fieldwork : February 26th-28th 2010

Absolutes/col percents

Table 7

Q.6a Do you think each of these descriptions applies to David Cameron?**Base: All respondents**

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1005	425	580	79	133	177	177	192	247	295	284	140	286	260	253	258	145	89
Weighted base	1005	483	522	120	157	198	168	149	213	265	292	207	241	266	262	247	143	88
<u>Is a strong leader</u>																		
Yes	481	220	261	62	91	98	73	64	93	139	135	91	115	142	126	113	69	31
	48%	46%	50%	52%	58%	49%	44%	43%	44%	53%	46%	44%	48%	54%	48%	46%	48%	36%
No	450	240	210	48	57	86	77	77	104	110	134	105	101	105	114	119	61	51
	45%	50%	40%	40%	36%	44%	46%	52%	49%	41%	46%	51%	42%	40%	43%	48%	43%	58%
Don't know	74	23	51	10	10	14	17	8	15	16	23	11	24	18	23	15	13	5
	7%	5%	10%	8%	6%	7%	10%	5%	7%	6%	8%	5%	10%	7%	9%	6%	9%	6%
<u>Is an unpleasant bully</u>																		
Yes	117	66	51	24	21	22	14	13	23	34	23	26	34	28	35	27	18	8
	12%	14%	10%	20%	13%	11%	8%	9%	11%	13%	8%	12%	14%	10%	13%	11%	12%	9%
No	787	381	406	87	122	155	134	118	170	212	241	159	175	209	195	203	105	75
	78%	79%	78%	72%	78%	78%	80%	80%	80%	80%	83%	77%	73%	79%	74%	82%	74%	85%
Don't know	101	36	65	10	15	21	20	17	19	19	28	22	32	28	32	16	20	5
	10%	8%	12%	8%	9%	10%	12%	12%	9%	7%	10%	10%	13%	11%	12%	7%	14%	6%
<u>Has the right skills to lead Britain back to economic health</u>																		
Yes	446	211	236	60	71	83	59	71	103	128	119	92	108	135	116	103	64	29
	44%	44%	45%	50%	45%	42%	35%	48%	48%	48%	41%	45%	45%	51%	44%	42%	45%	33%
No	464	243	220	51	71	99	87	67	90	116	148	95	105	109	121	122	60	53
	46%	50%	42%	42%	45%	50%	52%	45%	42%	44%	51%	46%	44%	41%	46%	50%	42%	60%
Don't know	95	29	66	10	15	16	22	11	20	21	26	19	29	22	26	22	19	6
	9%	6%	13%	8%	10%	8%	13%	8%	9%	8%	9%	9%	12%	8%	10%	9%	13%	7%

Opinion Poll

CATI Fieldwork : February 26th-28th 2010

Absolutes/col percents

Table 7

Q.6a Do you think each of these descriptions applies to David Cameron?**Base: All respondents**

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1005	483	522	120	157	198	168	149	213	265	292	207	241	266	262	247	143	88
Would reduce Britain's debt if they won the General Election																		
Yes	449	238	211	58	59	93	62	72	105	130	128	90	101	131	113	106	68	31
	45%	49%	40%	48%	38%	47%	37%	49%	49%	49%	44%	44%	42%	49%	43%	43%	48%	35%
No	458	221	237	53	81	88	89	65	82	111	139	101	107	109	125	117	56	50
	46%	46%	45%	44%	51%	44%	53%	44%	39%	42%	48%	49%	44%	41%	48%	48%	39%	56%
Don't know	98	24	74	9	18	17	17	11	26	24	25	16	33	25	24	23	18	8
	10%	5%	14%	8%	11%	9%	10%	8%	12%	9%	9%	8%	14%	9%	9%	9%	13%	9%

Opinion Poll

CATI Fieldwork : February 26th-28th 2010

Absolutes/col percents

Table 7

Q.6a Do you think each of these descriptions applies to David Cameron?**Base: All respondents**

	Q.3/4 Voting Intention (including Squeeze)										Voted in 2005 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1005	234	220	110	13	24	17	6	17	3	208	202	242	101
Weighted base	1005	232	217	121	13	20	17	7	19	4	192	188	218	122
<u>Is a strong leader</u>														
Yes	481	187	75	50	4	6	8	2	5	1	63	145	82	49
	48%	81%	35%	41%	34%	28%	46%	24%	24%	32%	33%	77%	37%	40%
No	450	43	131	69	8	14	8	5	13	3	82	33	124	69
	45%	18%	61%	57%	66%	69%	47%	67%	69%	68%	43%	17%	57%	57%
Don't know	74	2	11	2	-	1	1	1	1	-	47	10	12	4
	7%	1%	5%	1%	-	3%	7%	9%	7%	-	24%	5%	6%	3%
<u>Is an unpleasant bully</u>														
Yes	117	16	42	15	-	3	1	-	5	-	13	8	34	14
	12%	7%	19%	12%	-	15%	6%	-	25%	-	7%	4%	15%	11%
No	787	212	164	96	12	17	16	6	13	4	123	172	177	100
	78%	91%	75%	80%	95%	85%	94%	85%	71%	100%	64%	92%	81%	82%
Don't know	101	4	12	10	1	-	-	1	1	-	56	7	8	8
	10%	2%	5%	8%	5%	-	-	15%	4%	-	29%	4%	4%	7%
<u>Has the right skills to lead Britain back to economic health</u>														
Yes	446	199	54	36	6	3	4	2	8	1	55	157	55	43
	44%	86%	25%	30%	43%	16%	24%	24%	42%	32%	28%	84%	25%	35%
No	464	29	154	80	7	14	11	4	9	3	79	18	153	70
	46%	12%	71%	66%	52%	69%	65%	49%	48%	68%	41%	10%	70%	57%
Don't know	95	4	10	5	1	3	2	2	2	-	59	12	10	9
	9%	2%	5%	4%	6%	15%	11%	27%	9%	-	31%	6%	5%	8%

Opinion Poll

CATI Fieldwork : February 26th-28th 2010

Absolutes/col percents

Table 7

Q.6a Do you think each of these descriptions applies to David Cameron?**Base: All respondents**

	Q.3/4 Voting Intention (including Squeeze)										Voted in 2005 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Weighted base	1005	232	217	121	13	20	17	7	19	4	192	188	218	122
<u>Would reduce Britain's debt if they won the General Election</u>														
Yes	449 45%	188 81%	59 27%	51 42%	5 37%	5 24%	8 47%	2 24%	7 37%	1 32%	50 26%	149 80%	61 28%	60 49%
No	458 46%	40 17%	139 64%	64 53%	7 58%	13 66%	8 47%	4 49%	11 56%	3 68%	91 47%	28 15%	138 63%	54 45%
Don't know	98 10%	4 2%	19 9%	6 5%	1 6%	2 10%	1 6%	2 27%	1 7%	-	51 27%	11 6%	19 9%	8 7%

Opinion Poll

CATI Fieldwork : February 26th-28th 2010

Absolutes/col percents

Table 7

Q.6a Do you think each of these descriptions applies to David Cameron?**Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	Green	UKIP	BNP	SNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	1005	284	238	119	30	18	16	18	7	4	62	209
Weighted base	1005	276	233	131	29	21	18	17	7	6	55	212
<u>Is a strong leader</u>												
Yes	481 48%	102 37%	182 78%	63 48%	9 32%	8 39%	4 21%	5 29%	3 38%	5 74%	18 33%	83 39%
No	450 45%	160 58%	44 19%	66 50%	19 66%	12 54%	13 75%	11 64%	3 44%	2 26%	25 45%	96 46%
Don't know	74 7%	14 5%	8 3%	2 2%	1 2%	1 6%	1 4%	1 7%	1 19%	-	12 22%	32 15%
<u>Is an unpleasant bully</u>												
Yes	117 12%	50 18%	13 6%	13 10%	6 19%	1 5%	4 24%	2 11%	* 6%	-	3 5%	25 12%
No	787 78%	208 75%	215 92%	109 83%	22 78%	17 80%	12 65%	13 76%	5 78%	3 55%	38 69%	145 68%
Don't know	101 10%	18 6%	5 2%	10 7%	1 3%	3 14%	2 11%	2 13%	1 16%	3 45%	14 26%	42 20%
<u>Has the right skills to lead Britain back to economic health</u>												
Yes	446 44%	78 28%	195 83%	55 42%	8 29%	9 44%	5 30%	4 22%	3 51%	2 29%	14 26%	73 34%
No	464 46%	186 67%	29 12%	75 57%	19 66%	9 44%	12 70%	12 72%	3 49%	4 71%	22 41%	91 43%
Don't know	95 9%	12 4%	10 4%	1 1%	2 5%	3 12%	-	1 6%	-	-	19 34%	48 23%

Opinion Poll

CATI Fieldwork : February 26th-28th 2010

Absolutes/col percents

Table 7

Q.6a Do you think each of these descriptions applies to David Cameron?**Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	Green	UKIP	BNP	SNP	Plaid Cymru	Other	Refused	Don't know
Weighted base	1005	276	233	131	29	21	18	17	7	6	55	212
Would reduce Britain's debt if they won the General Election												
Yes	449 45%	84 30%	182 78%	65 50%	8 29%	7 35%	6 34%	4 26%	3 51%	5 84%	17 30%	67 32%
No	458 46%	166 60%	41 17%	63 48%	19 68%	10 45%	12 66%	12 68%	3 39%	1 16%	22 40%	110 52%
Don't know	98 10%	27 10%	11 5%	3 2%	1 3%	4 20%	- -	1 6%	1 10%	- -	16 30%	35 16%

Opinion Poll

CATI Fieldwork : February 26th-28th 2010

Absolutes/col percents

Table 8
Q.6a Do you think each of these descriptions applies to Gordon Brown?
Base: All respondents

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1005	425	580	79	133	177	177	192	247	295	284	140	286	260	253	258	145	89
Weighted base	1005	483	522	120	157	198	168	149	213	265	292	207	241	266	262	247	143	88
<u>Is a strong leader</u>																		
Yes	432	210	222	57	69	77	74	57	99	103	125	93	112	125	100	108	49	51
	43%	43%	43%	47%	44%	39%	44%	38%	47%	39%	43%	45%	46%	47%	38%	44%	34%	58%
No	538	261	277	62	84	114	85	84	109	151	161	107	119	133	154	131	85	35
	54%	54%	53%	51%	53%	58%	51%	57%	51%	57%	55%	52%	50%	50%	59%	53%	60%	40%
Don't know	34	12	22	2	5	7	9	8	5	11	6	7	10	7	8	8	9	2
	3%	2%	4%	1%	3%	4%	5%	5%	2%	4%	2%	3%	4%	3%	3%	3%	6%	2%
<u>Is an unpleasant bully</u>																		
Yes	203	114	90	19	30	37	33	37	47	60	42	46	55	54	52	54	31	11
	20%	24%	17%	15%	19%	19%	20%	25%	22%	22%	15%	22%	23%	20%	20%	22%	22%	13%
No	693	326	367	94	116	142	109	92	141	182	217	140	154	186	174	170	93	71
	69%	68%	70%	78%	74%	72%	65%	62%	66%	69%	74%	68%	64%	70%	66%	69%	65%	80%
Don't know	109	43	66	8	12	19	26	19	25	23	33	21	32	26	37	22	18	6
	11%	9%	13%	7%	7%	10%	15%	13%	12%	9%	11%	10%	13%	10%	14%	9%	13%	7%
<u>Has the right skills to lead Britain back to economic health</u>																		
Yes	430	213	217	59	70	86	74	61	80	109	126	91	104	119	102	104	60	46
	43%	44%	42%	49%	45%	44%	44%	41%	38%	41%	43%	44%	43%	45%	39%	42%	42%	52%
No	505	251	254	51	77	96	84	76	121	136	148	103	118	130	135	127	75	37
	50%	52%	49%	42%	49%	49%	50%	51%	57%	51%	51%	50%	49%	49%	52%	52%	53%	42%
Don't know	70	19	51	11	10	16	10	12	12	20	18	13	19	16	25	16	8	6
	7%	4%	10%	9%	6%	8%	6%	8%	6%	8%	6%	6%	8%	6%	9%	6%	5%	7%

Opinion Poll

CATI Fieldwork : February 26th-28th 2010

Absolutes/col percents

Table 8

Q.6a Do you think each of these descriptions applies to Gordon Brown?**Base: All respondents**

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1005	483	522	120	157	198	168	149	213	265	292	207	241	266	262	247	143	88
Would reduce Britain's debt if they won the General Election																		
Yes	375	208	167	47	45	79	68	55	82	100	108	74	93	100	95	97	44	39
	37%	43%	32%	39%	28%	40%	41%	37%	38%	38%	37%	36%	39%	38%	36%	40%	31%	44%
No	547	256	292	65	98	103	88	82	112	143	163	119	122	140	151	126	87	43
	54%	53%	56%	54%	62%	52%	52%	55%	53%	54%	56%	57%	51%	53%	58%	51%	61%	49%
Don't know	83	19	64	8	15	16	12	12	19	22	20	14	26	26	16	23	12	6
	8%	4%	12%	6%	10%	8%	7%	8%	9%	8%	7%	7%	11%	10%	6%	9%	8%	7%

Opinion Poll

CATI Fieldwork : February 26th-28th 2010

Absolutes/col percents

Table 8

Q.6a Do you think each of these descriptions applies to Gordon Brown?**Base: All respondents**

	Q.3/4 Voting Intention (including Squeeze)										Voted in 2005 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Democrat
Unweighted base	1005	234	220	110	13	24	17	6	17	3	208	202	242	101
Weighted base	1005	232	217	121	13	20	17	7	19	4	192	188	218	122
<u>Is a strong leader</u>														
Yes	432 43%	65 28%	165 76%	48 40%	1 7%	7 35%	11 67%	1 18%	5 27%	1 19%	59 31%	48 26%	148 68%	53 43%
No	538 54%	165 71%	50 23%	71 59%	12 93%	13 65%	6 33%	6 82%	14 73%	3 81%	107 55%	136 73%	67 31%	68 56%
Don't know	34 3%	2 1%	2 1%	2 1%	-	-	-	-	-	-	27 14%	4 2%	3 1%	1 1%
<u>Is an unpleasant bully</u>														
Yes	203 20%	78 33%	16 7%	14 11%	5 36%	2 10%	1 8%	1 15%	11 58%	2 50%	31 16%	63 33%	22 10%	19 15%
No	693 69%	136 59%	195 90%	95 79%	8 58%	17 83%	15 88%	6 85%	7 38%	1 19%	108 56%	109 58%	186 85%	95 78%
Don't know	109 11%	18 8%	5 3%	11 9%	1 5%	2 8%	1 4%	-	1 4%	1 32%	54 28%	16 9%	10 5%	8 6%
<u>Has the right skills to lead Britain back to economic health</u>														
Yes	430 43%	46 20%	178 82%	56 46%	1 7%	6 28%	10 60%	2 24%	4 23%	1 19%	61 32%	35 19%	158 72%	60 50%
No	505 50%	181 78%	29 13%	62 51%	12 93%	12 60%	4 22%	4 58%	15 77%	3 81%	92 48%	146 78%	49 23%	59 49%
Don't know	70 7%	5 2%	10 5%	3 3%	-	2 12%	3 18%	1 18%	-	-	39 20%	7 3%	11 5%	2 2%

Opinion Poll

CATI Fieldwork : February 26th-28th 2010

Absolutes/col percents

Table 8

Q.6a Do you think each of these descriptions applies to Gordon Brown?**Base: All respondents**

	Q.3/4 Voting Intention (including Squeeze)										Voted in 2005 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Weighted base	1005	232	217	121	13	20	17	7	19	4	192	188	218	122
Would reduce Britain's debt if they won the General Election														
Yes	375 37%	57 24%	153 70%	44 37%	1 7%	7 36%	7 43%	2 24%	1 7%	1 19%	46 24%	40 21%	135 62%	52 43%
No	547 54%	169 73%	53 24%	70 58%	12 93%	11 52%	9 51%	4 58%	16 85%	3 81%	106 55%	136 73%	68 31%	60 49%
Don't know	83 8%	6 3%	11 5%	6 5%	-	2 11%	1 6%	1 18%	1 7%	-	41 21%	11 6%	15 7%	10 8%

Opinion Poll

CATI Fieldwork : February 26th-28th 2010

Absolutes/col percents

Table 8

Q.6a Do you think each of these descriptions applies to Gordon Brown?**Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	Green	UKIP	BNP	SNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	1005	284	238	119	30	18	16	18	7	4	62	209
Weighted base	1005	276	233	131	29	21	18	17	7	6	55	212
<u>Is a strong leader</u>												
Yes	432 43%	194 70%	56 24%	56 43%	10 33%	4 20%	6 32%	10 62%	1 10%	-	20 36%	76 36%
No	538 54%	81 29%	172 74%	72 55%	19 67%	16 74%	12 68%	6 38%	6 90%	6 100%	26 47%	122 58%
Don't know	34 3%	2 1%	6 2%	2 2%	-	1 6%	-	-	-	-	10 18%	14 6%
<u>Is an unpleasant bully</u>												
Yes	203 20%	32 12%	76 32%	22 17%	6 22%	6 29%	11 61%	3 18%	1 16%	2 29%	7 13%	36 17%
No	693 69%	233 85%	135 58%	97 74%	21 73%	12 58%	7 39%	13 78%	6 84%	2 26%	29 53%	138 65%
Don't know	109 11%	10 4%	23 10%	12 9%	1 5%	3 12%	-	1 4%	-	3 45%	18 33%	37 18%
<u>Has the right skills to lead Britain back to economic health</u>												
Yes	430 43%	201 73%	47 20%	60 46%	9 33%	7 31%	6 32%	8 49%	2 36%	-	15 26%	76 36%
No	505 50%	62 22%	180 77%	69 52%	18 62%	13 63%	12 68%	6 38%	4 58%	6 100%	24 44%	110 52%
Don't know	70 7%	13 5%	7 3%	3 2%	1 5%	1 6%	-	2 13%	*	-	16 30%	26 12%

Opinion Poll

CATI Fieldwork : February 26th-28th 2010

Absolutes/col percents

Table 8

Q.6a Do you think each of these descriptions applies to Gordon Brown?**Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	Green	UKIP	BNP	SNP	Plaid Cymru	Other	Refused	Don't know
Weighted base	1005	276	233	131	29	21	18	17	7	6	55	212
<u>Would reduce Britain's debt if they won the General Election</u>												
Yes	375 37%	180 65%	47 20%	49 38%	9 33%	4 20%	4 23%	7 41%	2 36%	3 45%	16 29%	53 25%
No	547 54%	78 28%	175 75%	77 59%	17 59%	15 69%	13 77%	9 54%	4 58%	3 55%	25 45%	130 62%
Don't know	83 8%	18 6%	11 5%	5 4%	2 7%	3 12%	- -	1 6%	* 6%	- -	14 26%	28 13%

Opinion Poll
CATI Fieldwork : February 26th – 28th 2010

Weighting table

Q.1 Thinking back to the last general election in 2005, which party if any did you vote for?

Base: All respondents

	<u>Unweighted</u>	<u>Weighted</u>
Unweighted base	1005	1005
Weighted base	1005	1005
Conservative	180 18%	188 19%
Labour	244 24%	218 22%
Liberal Democrat	95 9%	122 12%
Other	54 5%	46 5%
Did not vote	361 36%	362 32%
Don't remember	15 2%	15 3%
Refused	54 5%	54 5%