

### ComRes Published Voting Intention Figures

	The Independent	Independent on Sunday/ Sunday Mirror	The Independent	Independent on Sunday/ Sunday Mirror	The Independent	Mirror/ GMTV
	2 <sup>nd</sup> November	17 <sup>th</sup> October	2 <sup>nd</sup> October	19 <sup>th</sup> September	7 <sup>th</sup> September	18 <sup>th</sup> August
Conservative	35%	40%	39%	37%	38%	39%
Labour	37%	34%	36%	35%	34%	33%
Liberal Democrat	16%	14%	15%	15%	18%	15%
Other	12%	12%	10%	13%	10%	13%

**Methodology:** ComRes interviewed 1000 GB adults by telephone between 29<sup>th</sup> and 31<sup>st</sup> October 2010. Data were weighted to be demographically representative of all GB adults. Data were also weighted by past vote recall. ComRes is a member of the British Polling Council and abides by its rules.

To commission a voting intention poll or a public opinion survey please contact Caroline Lawes: [caroline@comres.co.uk](mailto:caroline@comres.co.uk)

To register for Pollwatch, a monthly newsletter update on the polls, please email [pollwatch@comres.co.uk](mailto:pollwatch@comres.co.uk)

## Opinion Poll

### CATI Fieldwork : 29th-31st October

Absolutes/col percents

Table 1  
**Q.1 Thinking back to the general election earlier this month, which party if any did you vote for?**  
**Base: All respondents**

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1000	441	559	79	165	162	186	179	229	365	196	150	289	264	262	246	140	88
Weighted base	1000	491	509	118	160	192	172	150	208	270	291	211	228	253	263	248	145	90
Conservative	252 25%	134 27%	118 23%	18 15%	29 18%	54 28%	50 29%	48 32%	54 26%	79 29%	86 30%	46 22%	41 18%	75 30%	63 24%	58 23%	49 34%	7 7%
Labour	206 21%	106 22%	100 20%	26 22%	33 21%	29 15%	34 20%	28 19%	57 27%	49 18%	51 17%	40 19%	67 29%	49 19%	52 20%	69 28%	23 16%	13 14%
Liberal Democrat	163 16%	67 14%	97 19%	27 23%	36 23%	25 13%	20 12%	25 16%	29 14%	59 22%	46 16%	35 17%	22 10%	45 18%	43 16%	36 15%	27 18%	12 14%
Other	67 7%	38 8%	29 6%	2 2%	10 6%	15 8%	19 11%	7 5%	14 7%	15 6%	21 7%	17 8%	14 6%	11 4%	15 6%	12 5%	10 7%	20 22%
Did not vote	224 22%	112 23%	112 22%	43 37%	43 27%	57 30%	30 18%	27 18%	23 11%	45 17%	61 21%	54 26%	64 28%	50 20%	64 24%	55 22%	27 18%	27 30%
Don't remember	10 1%	2 *	8 2%	1 1%	3 2%	2 1%	- -	2 2%	2 1%	3 1%	2 1%	2 1%	3 1%	3 1%	3 1%	1 *	2 2%	* *
Refused	77 8%	32 6%	45 9%	1 1%	6 4%	10 5%	19 11%	11 7%	30 14%	21 8%	24 8%	16 8%	17 7%	19 8%	23 9%	17 7%	7 5%	11 12%

## Opinion Poll

### CATI Fieldwork : 29th-31st October

Absolutes/col percents

Table 1  
**Q.1 Thinking back to the general election earlier this month, which party if any did you vote for?**  
**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1000	266	296	119	12	30	12	3	9	9	175	254	234	166
Weighted base	1000	258	280	117	15	30	16	4	13	10	176	252	206	163
Conservative	252 25%	218 84%	6 2%	6 5%	-	2 7%	-	-	-	-	14 8%	252 100%	-	-
Labour	206 21%	3 1%	175 62%	6 5%	2 15%	-	-	-	1 10%	-	15 9%	-	206 100%	-
Liberal Democrat	163 16%	5 2%	42 15%	87 74%	-	8 25%	2 14%	-	-	5 51%	17 10%	-	-	163 100%
Other	67 7%	2 1%	3 1%	2 2%	11 71%	16 53%	13 82%	3 76%	9 66%	-	2 1%	-	-	-
Did not vote	224 22%	19 7%	41 15%	13 11%	1 9%	3 9%	1 3%	1 24%	3 25%	4 39%	62 35%	-	-	-
Don't remember	10 1%	-	3 1%	1 1%	1 4%	1 3%	-	-	-	1 7%	4 2%	-	-	-
Refused	77 8%	11 4%	11 4%	1 1%	-	1 2%	-	-	-	* 3%	62 35%	-	-	-

**Opinion Poll**  
**CATI Fieldwork : 29th-31st October**

Absolutes/col percents

Table 1  
**Q.1 Thinking back to the general election earlier this month, which party if any did you vote for?**  
**Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	Green	SNP	BNP	UKIP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	1000	336	243	133	25	18	12	14	5	34	59	121
Weighted base	1000	325	242	136	26	23	16	13	4	34	60	121
Conservative	252 25%	17 5%	194 80%	14 10%	1 5%	-	1 5%	2 17%	2 43%	3 10%	2 4%	16 13%
Labour	206 21%	180 55%	3 1%	7 6%	2 6%	-	1 3%	1 8%	-	2 6%	2 3%	8 7%
Liberal Democrat	163 16%	33 10%	4 1%	92 68%	4 18%	1 4%	-	-	-	8 23%	3 5%	18 15%
Other	67 7%	9 3%	4 2%	3 2%	9 36%	16 69%	9 57%	6 45%	1 19%	1 2%	-	9 8%
Did not vote	224 22%	71 22%	27 11%	17 13%	9 35%	6 25%	5 34%	3 21%	2 38%	19 56%	11 19%	53 44%
Don't remember	10 1%	4 1%	-	1 1%	-	* 2%	-	-	-	-	1 1%	4 3%
Refused	77 8%	11 3%	10 4%	1 *	-	-	-	1 9%	-	1 2%	41 68%	13 11%

## Opinion Poll

### CATI Fieldwork : 29th-31st October

Absolutes/col percents

Table 2  
**Q.2 If there were a general election tomorrow, how likely would you be to vote?**  
**Base: All respondents**

	Gender			Age						Social Grade				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	
Unweighted base	1000	441	559	79	165	162	186	179	229	365	196	150	289	264	262	246	140	88	
Weighted base	1000	491	509	118	160	192	172	150	208	270	291	211	228	253	263	248	145	90	
Absolutely certain to vote	(10)	586 59%	287 58%	299 59%	43 36%	83 52%	103 54%	117 68%	96 64%	144 69%	182 67%	172 59%	106 50%	125 55%	140 55%	151 57%	153 62%	98 68%	43 48%
	(9)	31 3%	14 3%	16 3%	9 8%	5 3%	8 4%	2 1%	2 1%	4 2%	10 4%	9 3%	7 3%	6 2%	11 4%	7 2%	7 3%	3 2%	3 4%
	(8)	71 7%	33 7%	37 7%	13 11%	14 9%	13 7%	8 5%	10 7%	12 6%	21 8%	15 5%	19 9%	16 7%	20 8%	25 10%	9 3%	10 7%	7 8%
	(7)	47 5%	27 5%	20 4%	10 9%	10 6%	8 4%	10 6%	5 3%	4 2%	8 3%	20 7%	10 5%	10 4%	18 7%	11 4%	9 3%	1 1%	8 9%
	(6)	19 2%	11 2%	7 1%	2 2%	2 1%	1 *	7 4%	4 3%	3 2%	3 1%	4 1%	6 3%	6 3%	8 3%	4 2%	3 1%	3 2%	1 1%
	(5)	67 7%	27 6%	40 8%	14 12%	14 9%	16 8%	6 3%	8 5%	10 5%	14 5%	19 7%	17 8%	18 8%	17 7%	16 6%	16 7%	9 6%	9 10%
	(4)	12 1%	5 1%	6 1%	1 1%	2 1%	3 2%	3 2%	1 1%	1 1%	3 1%	1 *	3 1%	4 2%	1 *	2 1%	4 2%	2 1%	3 3%
	(3)	18 2%	7 1%	11 2%	6 5%	3 2%	2 1%	2 1%	3 2%	1 1%	3 1%	8 3%	4 2%	4 2%	6 2%	3 1%	7 3%	2 1%	-
	(2)	6 1%	4 1%	2 *	1 1%	1 *	1 *	* *	3 2%	-	-	-	2 1%	4 2%	-	1 *	4 1%	1 1%	-
Certain not to vote	(1)	124 12%	64 13%	60 12%	18 16%	23 14%	33 17%	15 9%	15 10%	19 9%	23 9%	35 12%	35 17%	31 14%	29 11%	38 15%	28 11%	13 9%	16 17%
Refused		1 *	1 *	1 *	- *	1 *	-	-	-	1 *	1 *	-	-	1 *	-	1 1%	-	-	-
Don't know		19 2%	9 2%	9 2%	-	2 1%	3 1%	3 2%	2 1%	9 4%	4 1%	9 3%	4 2%	2 1%	4 1%	3 1%	9 3%	3 2%	-
Mean		7.88	7.85	7.90	6.88	7.52	7.43	8.42	8.10	8.55	8.50	7.94	7.35	7.54	7.88	7.77	7.93	8.38	7.22
Standard deviation		3.20	3.24	3.16	3.32	3.31	3.49	2.84	3.10	2.85	2.79	3.16	3.44	3.35	3.08	3.30	3.24	2.95	3.41
					0.26	0.28	0.21	0.23	0.19	0.15	0.23	0.28	0.20	0.19	0.21	0.21	0.25	---	

## Opinion Poll

### CATI Fieldwork : 29th-31st October

Absolutes/col percents

Table 2  
**Q.2 If there were a general election tomorrow, how likely would you be to vote?**  
**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election				
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Democr at	
Unweighted base	1000	266	296	119	12	30	12	3	9	9	175	254	234	166	
Weighted base	1000	258	280	117	15	30	16	4	13	10	176	252	206	163	
Absolutely certain to vote	(10)	586 59%	198 77%	191 68%	79 68%	10 66%	24 79%	8 50%	4 100%	11 81%	3 35%	77 44%	182 72%	144 70%	115 70%
	(9)	31 3%	7 3%	13 5%	5 4%	1 8%	- -	1 8%	- -	- -	2 21%	2 1%	7 3%	11 5%	8 5%
	(8)	71 7%	19 7%	22 8%	19 16%	- -	2 6%	4 25%	- -	- -	2 21%	8 5%	18 7%	15 7%	16 10%
	(7)	47 5%	16 6%	17 6%	5 4%	- -	2 8%	2 14%	- -	- -	- -	10 6%	12 5%	8 4%	9 6%
	(6)	19 2%	4 2%	7 3%	3 2%	2 12%	- -	1 3%	- -	2 15%	- -	1 *	5 2%	3 1%	- -
	(5)	67 7%	13 5%	29 10%	7 6%	2 14%	2 8%	- -	- -	1 4%	2 23%	14 8%	9 4%	11 5%	9 5%
	(4)	12 1%	- -	- -	- -	- -	- -	- -	- -	- -	3 2%	2 1%	3 2%	- *	- *
	(3)	18 2%	- -	- -	- -	- -	- -	- -	- -	- -	8 4%	2 1%	1 *	- *	1 *
	(2)	6 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	2 1%
Certain not to vote	(1)	124 12%	- -	- -	- -	- -	- -	- -	- -	- -	45 26%	11 5%	5 2%	2 1%	- -
Refused		1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -
Don't know		19 2%	- -	- -	- -	- -	- -	- -	- -	- -	6 4%	2 1%	6 3%	3 2%	- -
Mean		7.88	9.32	8.99	9.13	8.75	9.28	8.86	10.00	9.19	8.23	6.41	8.88	9.01	9.10
Standard deviation		3.20	1.41	1.71	1.46	2.04	1.54	1.31	*	1.74	2.00	3.86	2.31	2.01	1.81
					0.13	0.59	0.28	0.38	*	0.58	0.67	0.30	0.15	---	---

## Opinion Poll

### CATI Fieldwork : 29th-31st October

Absolutes/col percents

Table 2

**Q.2 If there were a general election tomorrow, how likely would you be to vote?**

**Base: All respondents**

		Q.5 Generally speaking, do you think of yourself as...?											
		Total	Labour	Conser -vative	Lib Dem	Green	SNP	BNP	UKIP	Plaid Cymru	Other	Refused	Don't know
Unweighted base		1000	336	243	133	25	18	12	14	5	34	59	121
Weighted base		1000	325	242	136	26	23	16	13	4	34	60	121
Absolutely certain to vote		(10) 586 59%	202 62%	172 71%	80 59%	12 48%	9 39%	8 48%	5 41%	2 41%	11 31%	41 69%	44 36%
(9)		31 3%	8 3%	6 3%	11 8%	- -	- -	- -	- -	- -	3 8%	1 2%	2 2%
(8)		71 7%	22 7%	13 6%	18 13%	1 3%	5 21%	- -	- -	2 43%	4 12%	1 2%	5 4%
(7)		47 5%	14 4%	14 6%	7 5%	- -	2 10%	- -	1 7%	- -	2 6%	4 6%	3 2%
(6)		19 2%	7 2%	4 2%	1 1%	- -	- -	3 18%	2 14%	- -	- -	- -	2 1%
(5)		67 7%	27 8%	11 4%	7 5%	3 10%	- -	- -	1 6%	- -	1 2%	4 7%	14 12%
(4)		12 1%	4 1%	1 *	- -	- -	2 9%	- -	1 10%	- -	1 4%	1 1%	1 1%
(3)		18 2%	3 1%	2 1%	- -	3 11%	- -	1 3%	- -	- -	- -	- -	9 8%
(2)		6 1%	1 *	1 *	2 1%	- -	- -	- -	- -	- -	1 3%	- -	1 1%
Certain not to vote		(1) 124 12%	29 9%	16 7%	5 3%	7 28%	5 21%	5 30%	3 23%	1 16%	12 34%	5 9%	37 30%
Refused		1 *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	- -
Don't know		19 2%	7 2%	1 1%	6 4%	- -	- -	- -	- -	- -	- -	2 3%	3 2%
Mean		7.88	8.18	8.68	8.77	6.15	6.82	6.31	6.30	7.72	5.89	8.48	5.68
Standard deviation		3.20	2.93	2.58	2.17	4.07	3.57	4.07	3.70	3.53	3.97	2.87	3.89
Standard error		0.10	0.16	0.17	0.19	0.81	0.84	1.17	0.99	1.58	0.68	0.38	0.36

## Opinion Poll

### CATI Fieldwork : 29th-31st October

Absolutes/col percents

Table 3

**Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?**

**Base: All respondents saying 5-10 likely to vote**

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	834	365	469	60	135	131	160	149	199	323	163	116	232	226	216	199	121	72
Weighted base	821	400	420	91	128	149	150	126	177	237	239	164	181	213	214	197	125	72
Labour	242	118	125	40	45	36	39	33	50	56	73	45	69	67	48	75	30	22
	30%	29%	30%	44%	35%	24%	26%	26%	28%	24%	30%	27%	38%	32%	22%	38%	24%	30%
Conservative	242	125	116	17	26	48	48	48	54	91	76	39	36	66	65	53	50	7
	29%	31%	28%	19%	20%	32%	32%	38%	31%	38%	32%	24%	20%	31%	30%	27%	40%	10%
Lib Dem	103	44	58	19	21	17	13	11	21	31	29	23	20	27	29	23	15	8
	12%	11%	14%	21%	17%	12%	9%	9%	12%	13%	12%	14%	11%	13%	13%	12%	12%	11%
Green	23	6	17	-	3	6	7	6	2	7	6	5	5	9	9	-	4	1
	3%	2%	4%	-	2%	4%	5%	5%	1%	3%	3%	3%	3%	4%	4%	-	4%	1%
SNP	16	8	7	-	2	1	5	4	4	3	8	3	2	-	-	-	1	14
	2%	2%	2%	-	2%	*	3%	3%	2%	1%	3%	2%	1%	-	-	-	1%	20%
UKIP	15	13	2	-	1	1	2	3	7	4	5	3	3	2	9	4	-	-
	2%	3%	1%	-	1%	1%	2%	2%	4%	2%	2%	2%	2%	1%	4%	2%	-	-
BNP	13	10	3	1	2	5	6	-	-	2	2	6	4	-	4	5	5	-
	2%	3%	1%	1%	1%	3%	4%	-	-	1%	1%	3%	2%	-	2%	2%	4%	-
Plaid Cymru	4	2	2	-	-	2	1	-	1	1	-	2	1	-	-	-	4	-
	*	*	*	-	-	1%	1%	-	*	*	-	1%	*	-	-	-	3%	-
Other	4	2	2	2	1	-	1	*	1	2	-	2	1	3	1	*	-	1
	1%	1%	1%	2%	1%	-	*	*	*	1%	-	1%	*	1%	*	*	-	1%
Refused	54	30	24	-	7	9	13	8	17	11	18	13	12	14	19	11	4	6
	7%	7%	6%	-	6%	6%	9%	6%	10%	5%	8%	8%	6%	6%	9%	6%	3%	8%
Don't know	105	42	63	12	21	24	15	13	21	29	23	23	29	25	30	25	12	13
	13%	10%	15%	14%	16%	16%	10%	10%	12%	12%	9%	14%	16%	12%	14%	13%	9%	18%



## Opinion Poll

### CATI Fieldwork : 29th-31st October

Absolutes/col percents

Table 3

**Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?**

**Base: All respondents saying 5-10 likely to vote**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Democr- at
Unweighted base	834	266	296	119	12	30	12	3	9	9	113	236	219	158
Weighted base	821	258	280	117	15	30	16	4	13	10	112	234	191	156
Labour	242 30%	-	242 87%	-	-	-	-	-	-	-	-	4 2%	161 84%	36 23%
Conservative	242 29%	242 94%	-	-	-	-	-	-	-	-	-	208 89%	3 2%	5 3%
Lib Dem	103 12%	-	-	103 88%	-	-	-	-	-	-	-	6 2%	4 2%	79 51%
Green	23 3%	-	-	-	-	23 77%	-	-	-	-	-	1 1%	-	4 3%
SNP	16 2%	-	-	-	-	-	16 100%	-	-	-	-	-	-	2 1%
UKIP	15 2%	-	-	-	15 100%	-	-	-	-	-	-	-	2 1%	-
BNP	13 2%	-	-	-	-	-	-	-	13 100%	-	-	-	1 1%	-
Plaid Cymru	4 *	-	-	-	-	-	-	4 100%	-	-	-	-	-	-
Other	4 1%	-	-	-	-	-	-	-	-	4 44%	-	-	-	3 2%
Refused	54 7%	3 1%	5 2%	1 1%	-	-	-	-	-	-	52 46%	2 1%	-	1 1%
Don't know	105 13%	14 5%	33 12%	14 12%	-	7 23%	-	-	-	5 56%	60 54%	13 6%	20 11%	25 16%

## Opinion Poll

### CATI Fieldwork : 29th-31st October

Absolutes/col percents

Table 3

**Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?**

**Base: All respondents saying 5-10 likely to vote**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	SNP	Green	BNP	UKIP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	834	293	227	124	12	15	7	9	4	20	49	74
Weighted base	821	280	221	124	16	16	10	9	3	20	51	70
Labour	242 30%	206 73%	5 2%	13 11%	1 8%	2 10%	1 8%	1 8%	- -	6 28%	- -	8 11%
Conservative	242 29%	13 5%	196 89%	11 9%	- -	1 4%	1 14%	2 25%	2 51%	1 7%	2 4%	11 16%
Lib Dem	103 12%	8 3%	1 1%	78 63%	1 6%	- -	- -	- -	- -	2 12%	3 5%	9 13%
Green	23 3%	4 2%	- -	6 5%	- -	9 60%	- -	1 14%	- -	- -	1 2%	1 2%
SNP	16 2%	- -	- -	1 1%	14 86%	- -	- -	- -	- -	- -	- -	1 1%
UKIP	15 2%	6 2%	- -	- -	- -	- -	1 9%	5 53%	- -	- -	- -	3 5%
BNP	13 2%	1 *	2 1%	- -	- -	- -	7 69%	- -	- -	- -	- -	3 5%
Plaid Cymru	4 *	2 1%	- -	- -	- -	- -	- -	- 49%	2 -	- -	- -	- -
Other	4 1%	1 *	* *	1 *	- -	- -	- -	- -	- -	3 13%	- -	- -
Refused	54 7%	5 2%	3 1%	1 1%	- -	- -	- -	- -	- -	- -	42 81%	4 5%
Don't know	105 13%	34 12%	13 6%	12 10%	- -	4 25%	- -	- -	- -	8 39%	4 8%	29 42%

## Opinion Poll

### CATI Fieldwork : 29th-31st October

Absolutes/col percents

Table 4

**Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?**

**Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3**

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	322	139	183	27	60	59	53	52	71	100	61	58	103	80	92	82	36	32
Weighted base	338	162	176	39	60	76	50	44	69	74	94	83	87	79	99	87	36	37
Labour	60 18%	36 22%	23 13%	9 24%	9 16%	18 24%	5 10%	4 9%	14 21%	11 15%	15 16%	17 20%	17 19%	13 17%	17 17%	14 17%	8 22%	7 20%
Conservative	38 11%	24 15%	14 8%	9 23%	7 11%	8 10%	3 5%	4 9%	8 12%	6 8%	12 13%	11 14%	9 10%	10 12%	12 12%	13 15%	3 9%	- -
Green	18 5%	10 6%	8 4%	- -	3 5%	8 11%	4 9%	1 3%	1 1%	5 7%	2 2%	5 6%	6 6%	3 4%	4 4%	3 4%	6 16%	2 5%
Lib Dem	18 5%	7 5%	10 6%	1 3%	4 7%	5 6%	2 5%	2 4%	4 5%	3 4%	3 3%	5 6%	7 8%	4 6%	1 1%	9 10%	3 7%	* 1%
BNP	7 2%	5 3%	3 2%	1 3%	2 3%	2 3%	1 1%	2 4%	- -	- -	2 2%	2 2%	4 5%	- -	3 4%	2 3%	- -	2 4%
SNP	5 1%	2 1%	3 2%	- -	1 2%	2 2%	- -	2 4%	- -	- -	- -	3 3%	2 2%	- -	* *	- -	- -	4 11%
UKIP	4 1%	4 2%	- -	- -	2 3%	1 1%	- -	* 1%	1 1%	2 2%	- -	1 2%	1 1%	* *	- -	2 2%	1 2%	1 2%
Plaid Cymru	1 *	- -	1 *	- -	- -	- -	- -	- -	1 1%	- -	1 1%	- -	- -	- -	- -	- -	1 2%	- -
Other	13 4%	6 4%	7 4%	4 11%	- -	3 4%	1 2%	4 8%	1 1%	3 3%	6 7%	1 1%	3 3%	5 6%	2 2%	4 5%	1 3%	1 3%
Refused	65 19%	32 19%	33 19%	- -	7 12%	10 14%	14 28%	10 23%	23 33%	12 16%	23 24%	14 17%	16 18%	14 18%	18 18%	18 20%	6 17%	9 23%
Don't know	111 33%	37 23%	74 42%	14 36%	24 40%	20 26%	20 40%	16 36%	17 24%	33 45%	30 32%	24 29%	23 27%	29 37%	41 42%	22 25%	8 21%	11 29%

## Opinion Poll

### CATI Fieldwork : 29th-31st October

Absolutes/col percents

Table 4

**Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?**

**Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	322	16	37	15	-	6	-	-	-	4	175	32	38	36
Weighted base	338	16	38	15	-	7	-	-	-	5	176	34	35	33
Labour	60 18%	-	20 52%	-	-	-	-	-	-	-	-	3 8%	17 47%	3 8%
Conservative	38 11%	8 48%	-	-	-	-	-	-	-	-	-	13 39%	-	1 2%
Green	18 5%	-	-	-	-	7 100%	-	-	-	-	-	2 4%	-	4 11%
Lib Dem	18 5%	-	-	7 45%	-	-	-	-	-	-	-	-	2 5%	7 21%
BNP	7 2%	-	-	-	-	-	-	-	-	-	-	-	1 3%	-
SNP	5 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
UKIP	4 1%	-	-	-	-	-	-	-	-	-	-	1 2%	* 1%	-
Plaid Cymru	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	13 4%	-	-	-	-	-	-	-	-	5 100%	-	2 5%	-	2 7%
Refused	65 19%	3 18%	5 14%	-	-	-	-	-	-	-	65 37%	1 4%	1 3%	1 2%
Don't know	111 33%	6 33%	13 34%	8 55%	-	-	-	-	-	-	111 63%	12 36%	14 40%	16 48%

## Opinion Poll

### CATI Fieldwork : 29th-31st October

Absolutes/col percents

Table 4

**Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?**

**Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	Green	SNP	BNP	UKIP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	322	78	32	23	14	6	5	5	1	21	54	83
Weighted base	338	84	37	25	14	7	5	4	1	22	54	84
Labour	60 18%	46 54%	- -	1 2%	- -	- -	- -	- -	- -	2 9%	- -	12 14%
Conservative	38 11%	3 4%	24 63%	- -	1 5%	- -	- -	- -	- -	2 10%	2 3%	7 8%
Green	18 5%	3 3%	2 5%	- -	11 83%	- -	- -	- -	- -	- -	- -	1 2%
Lib Dem	18 5%	1 1%	- -	13 53%	- -	* 6%	- -	- -	- -	- -	1 2%	2 2%
BNP	7 2%	1 1%	2 4%	- -	- -	- -	5 100%	- -	- -	- -	- -	- -
SNP	5 1%	* *	- -	- -	- -	4 59%	- -	- -	- -	- -	- -	- -
UKIP	4 1%	- -	- -	- -	- -	- -	- -	3 73%	- -	- -	- -	1 1%
Plaid Cymru	1 *	- -	- -	- -	- -	- -	- -	- -	1 100%	- -	- -	- -
Other	13 4%	2 2%	- -	- -	1 7%	- -	- -	- -	- -	8 38%	- -	2 2%
Refused	65 19%	9 10%	3 8%	- -	- -	- -	- -	1 27%	- -	1 3%	48 89%	3 4%
Don't know	111 33%	20 23%	7 19%	11 44%	1 5%	2 34%	- -	- -	- -	9 39%	4 7%	57 68%

## Opinion Poll

### CATI Fieldwork : 29th-31st October

Absolutes/col percents

Table 5  
**Q.5 Generally speaking, do you think of yourself as...?**  
**Base: All respondents**

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1000	441	559	79	165	162	186	179	229	365	196	150	289	264	262	246	140	88
Weighted base	1000	491	509	118	160	192	172	150	208	270	291	211	228	253	263	248	145	90
Labour	325 33%	168 34%	157 31%	37 31%	57 36%	60 31%	51 30%	42 28%	78 37%	77 28%	91 31%	64 31%	93 41%	74 29%	81 31%	96 39%	42 29%	32 35%
Conservative	242 24%	126 26%	116 23%	22 18%	27 17%	53 27%	43 25%	43 29%	55 26%	81 30%	79 27%	43 21%	39 17%	76 30%	62 24%	55 22%	41 28%	8 9%
Lib Dem	136 14%	54 11%	82 16%	20 17%	23 14%	32 17%	21 12%	14 9%	26 12%	43 16%	38 13%	31 15%	23 10%	36 14%	31 12%	35 14%	25 17%	9 10%
Green	26 3%	9 2%	16 3%	2 1%	5 3%	6 3%	6 4%	5 3%	2 1%	8 3%	4 2%	7 3%	6 3%	10 4%	9 3%	-	4 3%	2 2%
SNP	23 2%	12 2%	12 2%	-	4 2%	2 1%	7 4%	5 4%	5 2%	4 1%	8 3%	8 4%	3 1%	-	-	-	-	23 26%
BNP	16 2%	11 2%	5 1%	1 1%	3 2%	4 2%	5 3%	2 1%	-	-	5 2%	4 2%	7 3%	-	5 2%	8 3%	2 1%	2 2%
UKIP	13 1%	9 2%	4 1%	-	2 1%	2 1%	* *	4 2%	5 3%	5 2%	3 1%	3 1%	3 1%	2 1%	4 1%	6 2%	1 1%	-
Plaid Cymru	4 *	2 *	2 *	-	-	1 1%	1 *	1 *	2 1%	3 1%	1 *	-	1 *	-	-	-	4 3%	-
Other	34 3%	21 4%	13 3%	12 10%	8 5%	5 2%	6 4%	2 1%	1 1%	9 3%	11 4%	8 4%	6 3%	15 6%	8 3%	4 2%	3 2%	3 3%
Refused	60 6%	33 7%	27 5%	-	7 4%	11 6%	12 7%	13 8%	17 8%	13 5%	19 6%	14 6%	14 6%	12 5%	22 8%	14 6%	5 4%	7 7%
Don't know	121 12%	45 9%	75 15%	25 21%	24 15%	17 9%	19 11%	19 13%	17 8%	27 10%	32 11%	30 14%	32 14%	27 11%	42 16%	29 12%	17 12%	5 6%

## Opinion Poll

### CATI Fieldwork : 29th-31st October

Absolutes/col percents

Table 5  
**Q.5 Generally speaking, do you think of yourself as...?**  
**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Democr- at
Unweighted base	1000	266	296	119	12	30	12	3	9	9	175	254	234	166
Weighted base	1000	258	280	117	15	30	16	4	13	10	176	252	206	163
Labour	325 33%	15 6%	239 85%	9 8%	6 38%	6 20%	-	2 56%	1 10%	2 19%	28 16%	17 7%	180 87%	33 20%
Conservative	242 24%	211 82%	5 2%	1 1%	-	1 3%	-	-	2 12%	* 3%	10 6%	194 77%	3 2%	4 2%
Lib Dem	136 14%	11 4%	14 5%	91 78%	-	6 20%	1 8%	-	-	1 6%	11 6%	14 5%	7 4%	92 56%
Green	26 3%	1 *	2 1%	-	-	12 40%	-	-	-	1 11%	1 *	1 *	2 1%	4 3%
SNP	23 2%	-	1 *	1 1%	-	-	14 89%	-	-	-	2 1%	-	-	1 1%
BNP	16 2%	1 1%	1 *	-	1 7%	-	-	-	7 54%	-	-	1 *	1 *	-
UKIP	13 1%	2 1%	1 *	-	5 32%	1 4%	-	-	-	-	1 1%	2 1%	1 *	-
Plaid Cymru	4 *	2 1%	-	-	-	-	-	2 44%	-	-	-	2 1%	-	-
Other	34 3%	1 1%	6 2%	2 2%	-	-	-	-	-	5 49%	9 5%	3 1%	2 1%	8 5%
Refused	60 6%	2 1%	-	3 3%	-	1 3%	-	-	-	-	52 30%	2 1%	2 1%	3 2%
Don't know	121 12%	11 4%	11 4%	9 7%	3 23%	3 9%	1 3%	-	3 24%	1 12%	60 34%	16 6%	8 4%	18 11%

## Opinion Poll

### CATI Fieldwork : 29th-31st October

Absolutes/col percents

Table 5  
**Q.5 Generally speaking, do you think of yourself as...?**  
**Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser- -vative	Lib Dem	Green	SNP	BNP	UKIP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	1000	336	243	133	25	18	12	14	5	34	59	121
Weighted base	1000	325	242	136	26	23	16	13	4	34	60	121
Labour	325 33%	325 100%	-	-	-	-	-	-	-	-	-	-
Conservative	242 24%	-	242 100%	-	-	-	-	-	-	-	-	-
Lib Dem	136 14%	-	-	136 100%	-	-	-	-	-	-	-	-
Green	26 3%	-	-	-	26 100%	-	-	-	-	-	-	-
SNP	23 2%	-	-	-	-	23 100%	-	-	-	-	-	-
BNP	16 2%	-	-	-	-	-	16 100%	-	-	-	-	-
UKIP	13 1%	-	-	-	-	-	-	13 100%	-	-	-	-
Plaid Cymru	4 *	-	-	-	-	-	-	-	4 100%	-	-	-
Other	34 3%	-	-	-	-	-	-	-	-	34 100%	-	-
Refused	60 6%	-	-	-	-	-	-	-	-	-	60 100%	-
Don't know	121 12%	-	-	-	-	-	-	-	-	-	-	121 100%



## Opinion Poll

### CATI Fieldwork : 29th-31st October

Absolutes/col percents

Table 6  
**Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)**  
**Base: All respondents expressing a voting intention and saying 5-10 likely to vote**

	Gender		Age							Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	756	332	424	57	124	118	142	136	179	293	146	106	211	204	191	185	113	63
Weighted base	678	332	346	73	105	121	122	106	150	202	195	133	149	174	169	170	109	55
Labour	252 37%	121 36%	131 38%	35 48%	49 47%	36 30%	39 32%	35 33%	57 38%	61 30%	70 36%	49 37%	73 49%	66 38%	53 31%	78 46%	30 28%	25 45%
Conservative	240 35%	122 37%	118 34%	17 23%	26 24%	46 38%	48 39%	48 45%	56 37%	88 44%	76 39%	40 30%	37 25%	65 38%	64 38%	56 33%	47 43%	8 15%
Lib Dem	107 16%	47 14%	60 17%	17 23%	22 20%	21 18%	13 11%	12 11%	22 15%	34 17%	27 14%	25 19%	22 15%	28 16%	30 18%	25 15%	15 14%	8 14%
Green	28 4%	9 3%	19 6%	- -	4 3%	8 7%	9 7%	6 5%	2 1%	8 4%	8 4%	5 4%	7 5%	9 5%	9 5%	2 1%	7 7%	1 2%
SNP	14 2%	8 2%	6 2%	- -	2 2%	* *	5 4%	3 3%	4 3%	3 2%	6 3%	3 2%	1 1%	- -	- -	- -	1 1%	13 23%
UKIP	13 2%	11 3%	2 1%	- -	1 1%	1 1%	2 2%	2 2%	6 4%	4 2%	3 2%	3 2%	3 2%	1 1%	8 5%	4 2%	- -	- -
BNP	12 2%	9 3%	3 1%	1 1%	2 2%	5 4%	5 4%	- -	- -	2 1%	2 1%	5 4%	4 3%	- -	4 2%	4 2%	5 4%	- -
Plaid Cymru	4 1%	2 1%	2 1%	- -	- -	2 2%	1 1%	- -	1 1%	1 *	- -	2 2%	1 1%	- -	- -	- -	4 3%	- -
Other	8 1%	3 1%	4 1%	3 5%	1 1%	1 *	1 *	2 2%	1 *	2 1%	3 2%	2 1%	1 1%	5 3%	2 1%	1 1%	- -	1 1%

**Opinion Poll**  
**CATI Fieldwork : 29th-31st October**

Absolutes/col percents

Table 6  
**Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)**  
**Base: All respondents expressing a voting intention and saying 5-10 likely to vote**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	756	266	296	119	12	30	12	3	9	9	35	234	214	149
Weighted base	678	240	252	107	13	28	14	4	12	8	30	217	176	137
Labour	252 37%	-	252 100%	-	-	-	-	-	-	-	15 49%	4 2%	164 93%	38 27%
Conservative	240 35%	240 100%	-	-	-	-	-	-	-	-	8 28%	206 95%	3 2%	4 3%
Lib Dem	107 16%	-	-	107 100%	-	-	-	-	-	-	7 23%	5 2%	5 3%	83 60%
Green	28 4%	-	-	-	-	28 100%	-	-	-	-	-	2 1%	-	7 5%
SNP	14 2%	-	-	-	-	-	14 100%	-	-	-	-	-	-	2 2%
UKIP	13 2%	-	-	-	13 100%	-	-	-	-	-	-	-	2 1%	-
BNP	12 2%	-	-	-	-	-	-	-	12 100%	-	-	-	1 1%	-
Plaid Cymru	4 1%	-	-	-	-	-	-	4 100%	-	-	-	-	-	-
Other	8 1%	-	-	-	-	-	-	-	-	8 100%	-	-	-	4 3%

**Opinion Poll**  
**CATI Fieldwork : 29th-31st October**

Absolutes/col percents

Table 6  
**Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)**  
**Base: All respondents expressing a voting intention and saying 5-10 likely to vote**

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	SNP	Green	BNP	UKIP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	756	293	227	124	12	15	7	9	4	14	6	45
Weighted base	678	254	206	113	15	14	9	8	3	13	6	37
Labour	252 37%	217 85%	5 2%	12 11%	1 9%	2 12%	* 5%	1 9%	-	5 39%	-	9 24%
Conservative	240 35%	14 5%	197 96%	10 9%	-	1 5%	1 15%	2 25%	1 45%	1 11%	2 39%	10 28%
Lib Dem	107 16%	8 3%	1 1%	84 74%	1 6%	-	-	-	-	2 17%	3 47%	8 22%
Green	28 4%	6 2%	1 *	5 5%	-	11 80%	-	1 12%	-	-	1 15%	3 8%
SNP	14 2%	-	-	1 1%	12 86%	-	-	-	-	-	-	* 1%
UKIP	13 2%	5 2%	-	-	-	-	1 11%	4 54%	-	-	-	3 8%
BNP	12 2%	1 1%	2 1%	-	-	-	6 69%	-	-	-	-	3 8%
Plaid Cymru	4 1%	2 1%	-	-	-	-	-	-	2 55%	-	-	-
Other	8 1%	2 1%	* *	1 *	-	1 4%	-	-	-	4 33%	-	1 2%

**OPINION POLL**  
**CATI Fieldwork: 29<sup>th</sup> – 31<sup>st</sup> October 2010**

Weighting table

**Q.1 Thinking back to the general election last week, which party if any did you vote for?**

**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	249 25%	252 25%
Labour	226 23%	206 21%
Liberal Democrat	163 16%	163 16%
Other	52 5%	67 7%
Did not vote	224 22%	224 22%
Don't remember	10 1%	10 1%
Refused	77 8%	77 8%