## ComRes and Political Intelligence Technology and Social Media Study

[^0]Q1: Do you agree or disagree with each of the following statements regarding the technology \& social media sector?

| Summary table |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  | Nets |  |
|  | Total | $\begin{gathered} \text { Strongly } \\ \text { agree } \end{gathered}$ | Agree | Disagree | Strongly disagree | $\begin{array}{r} \text { No } \\ \text { opinion } \end{array}$ | Agree | Disagree |
| The sector will play a pivotal role in driving economic growth in the UK over the next decade | $\begin{aligned} & 151 \\ & 100 \% \end{aligned}$ | $\begin{array}{lllll\|ll} 23 & 102 & 8 & 4 & 15 & 124 & 12 \\ 15 \% & 67 \% & 5 \% & 2 \% & 10 \% & 82 \% & 8 \% \end{array}$ |  |  |  |  |  |  |
| Too many tech companies unfairly seek to avoid paying their fair share of tax | $\begin{aligned} & 151 \\ & 100 \% \end{aligned}$ | 21 $14 \%$ | 71 $47 \%$ | 29 $19 \%$ | 3 $2 \%$ | $\begin{aligned} & 26 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 21 \% \end{aligned}$ |
| Statutory Regulation is ill-suited to keep up with innovation and change in the tech sector | $\begin{aligned} & 151 \\ & 100 \% \end{aligned}$ | 9 $6 \%$ | 69 $45 \%$ | $\begin{aligned} & 41 \\ & 27 \% \end{aligned}$ | 8 $5 \%$ | $\begin{aligned} & 24 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 33 \% \end{aligned}$ |
| British tech companies generally act more responsibly than tech companies domiciled overseas | $\begin{aligned} & 151 \\ & 100 \% \end{aligned}$ | 4 $3 \%$ | 70 $47 \%$ | 13 $9 \%$ | 2 $1 \%$ | 61 $41 \%$ | $\begin{aligned} & 75 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 10 \% \end{aligned}$ |
| Innovators will be driven out of the UK if Parliament focuses too much on the negative aspects of technology | $\begin{aligned} & 151 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 37 \% \end{aligned}$ | 12 $8 \%$ | $\begin{aligned} & 16 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 45 \% \end{aligned}$ |
| The sector generally acts responsibly in balancing the need for personal privacy and cooperating with law enforcement agencies to tackle crime and prevent acts of terrorism | $\begin{aligned} & 151 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 29 \% \end{aligned}$ | 13 $8 \%$ | $\begin{aligned} & 31 \\ & \text { 20\% } \end{aligned}$ | $\begin{aligned} & 64 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 37 \% \end{aligned}$ |
| The sector is generally good at engaging with MPs on policy development | $\begin{aligned} & 151 \\ & 100 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 31 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 64 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 11 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 20 \\ & 13 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 50 \\ & 33 \% \\ & \hline \end{aligned}$ | 80 <br> $53 \%$ |

PARLIAMENTARY PANEL SURVEY - MPs - November 2013
Q1: Do you agree or disagree with each of the following statements regarding the technology \& social media sector?
Summary table
Base: All Respondent

It is worth sacrificing some personal privacy if this results in cheaper services and products

| Total | Strongly agree | Agree | Disagree | Strongly disagree | $\begin{array}{r} \text { No } \\ \text { opinion } \end{array}$ | Nets |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | Agree | Disagree |
| 151 | 4 | 31 | 78 | 26 | 12 | 35 | 104 |
| 100\% | 2\% | 21\% | 52\% | 17\% | 8\% | 23\% | 69\% |
| 151 | 2 | 23 | 86 | 32 | 8 | 25 | 118 |
| 100\% | 1\% | 15\% | 57\% | 22\% | 5\% | 16\% | 78\% |

Q1: Do you agree or disagree with each of the following statements regarding the technology \& social media sector?
The sector will play a pivotal role in driving economic growth in the UK over the next decade

## Base: All Respondents

Unweighted Total Weighted Total

Strongly agree

Agree
Disagree
Strongly disagree
No opinion
Nets
Agree
Disagree

|  | PARTY |  |  |  | COUNTRY |  |  | REGION |  |  |  | DATE OF BIRTH |  |  | MARGINALITY |  |  |  | LENGTH OF SERVICE |  |  |  |  |  |  | GENDER |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Con | Lab | $\begin{array}{r} \text { Lib } \\ \text { Dems } \end{array}$ | Other | $\begin{gathered} \text { Eng } \\ \text {-land } \end{gathered}$ | Wales | $\begin{aligned} & \text { Scot } \\ & \text { land } \\ & \text { \& NI } \end{aligned}$ | London | South | Mids | North | $\begin{gathered} \text { Pre- } \\ 1950 \\ \hline \end{gathered}$ | $\begin{array}{\|r} 1950- \\ 1959 \\ \hline \end{array}$ | 1960+ | $\begin{array}{r} 0.1- \\ 9.9 \% \\ \hline \end{array}$ | $\begin{array}{r} 10.0 \\ 19.9 \% \end{array}$ | $\begin{array}{r} 20.0 \\ 29.9 \% 3 \\ \hline \end{array}$ |  | $\begin{array}{r} 1986 \\ \text { or } \\ \text { before } \end{array}$ | $\begin{array}{\|r} 1987- \\ 1991 \\ \hline \end{array}$ | $\begin{array}{\|c} 1992- \\ 1996 \\ \hline \end{array}$ | $\begin{array}{r} 1997- \\ 2000 \\ \hline \end{array}$ | $\begin{array}{r} 2001- \\ 2004 \\ \hline \end{array}$ | $\begin{array}{r} 2005- \\ 2009 \\ \hline \end{array}$ | 2010+ | Male | $\begin{array}{\|c} \mathrm{Fe}- \\ \mathrm{male} \end{array}$ |
| 151 | 57 | 74 | 10 | 10 | 113 | 16 | 22 | 19 | 23 | 30 | 41 | 22 | 47 | 82 | 50 | 46 | 31 | 24 | 8 | 6 | 12 | 26 | 22 | 19 | 58 | 123 | 28 |
| 151 | 71 | 60 | 13 | 7 | 124 | 9 | 18 | 17 | 32 | 38 | 37 | 24 | 41 | 86 | 47 | 49 | 31 | 24 | 9 | 6 | 10 | 26 | 19 | 18 | 63 | 123 | 28 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 23 | 12 | 9 | 1 | - | 20 | 1 | 1 | 有 | 5 | 4 | 8 | 4 | 7 | 12 | 8 | 7 | 7 | 2 | 2 | 1 | 2 | 5 | 2 | 3 | 7 | 21 | 1 |
| 15\% | 16\% | 16\% | 11\% | - | 17\% | 13\% | 4\% | 24\% | 15\% | 9\% | 22\% | 17\% | 17\% | 14\% | 16\% | 14\% | 22\% | 6\% | 26\% | 10\% | 16\% | 21\% | 12\% | 18\% | 11\% | 17\% | 5\% |
| $102$ | $\begin{aligned} & 50 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 62 \% \end{aligned}$ | $\begin{gathered} 9 \\ 68 \% \end{gathered}$ | $\begin{gathered} 6 \\ 85 \% \end{gathered}$ | $81$ 66\% | $\begin{gathered} 6 \\ 69 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 78 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 63 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 74 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 63 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 74 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 68 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 85 \% \end{aligned}$ | $\begin{gathered} 5 \\ 53 \% \end{gathered}$ | $\begin{gathered} 2 \\ 24 \% \end{gathered}$ | $\begin{gathered} 7 \\ 65 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 76 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 789 \end{aligned}$ | $\begin{aligned} & 82 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 71 \% \end{aligned}$ |
| 8 | 3 | 3 | 1 | 1 | 6 | * | 2 | 2 | 3 | - | 1 | . | 5 | 4 | 3 | 3 | 2 | . | . | . | 1 | 2 | . | 1 | 4 | 6 | 3 |
| 5\% | 4\% | 5\% | 10\% | 15\% | 5\% | 3\% | 13\% | 11\% | 10\% | - | 2\% | - | 11\% | 4\% | 7\% | 7\% | 6\% | - | - | - | 10\% | 9\% | - | 6\% | 6\% | 5\% | 9\% |
| 4 | 1 | 1 | 1 | - | 4 | - | - | - | 1 | 3 | - | 3 | 1 | - | - | 4 | - | - | 1 | - | - | 1 | 1 | - | - | 4 | - |
| 2\% | 1\% | 2\% | 11\% | - | 3\% | - | - | - | 3\% | 7\% | - | 11\% | 3\% | - | - | 7\% | - | - | 13\% | - | - | 6\% | 6\% | - | - | 3\% | - |
| 15 | 6 | 9 | . | - | 13 | 1 | 1 | 1 | 3 | 4 | 5 | 2 | 6 | 7 | 4 | 5 | 3 | 2 | 1 | 4 | 1 | 1 | 1 | 4 | 3 | 11 | 4 |
| 10\% | 8\% | 15\% | - | - | 10\% | 14\% | 4\% | 9\% | 9\% | 9\% | 13\% | 8\% | 14\% | 9\% | 9\% | 11\% | 11\% | 8\% | 8\% | 66\% | 9\% | 3\% | 6\% | 20\% | 5\% | 9\% | 15\% |
| 124 | 62 | 47 | 10 | 6 | 102 | 8 | 15 | 14 | 25 | 32 | 31 | 20 | 30 | 75 | 40 | 37 | 26 | 22 | 7 | 2 | 8 | 21 | 16 | 13 | 56 | 103 | 21 |
| 82\% | 86\% | 78\% | 79\% | 85\% | 82\% | 83\% | 83\% | 81\% | 78\% | 84\% | 85\% | 81\% | 72\% | 87\% | 84\% | 75\% | 84\% | 92\% | 79\% | 34\% | 81\% | 82\% | 88\% | 74\% | 89\% | 84\% | 76\% |
| 12 | 4 | 4 | 3 | 1 | 9 | * | 2 | 2 | 4 | 3 | 1 | 3 | 6 | 4 | 3 | 7 | 2 | - | 1 | - | 1 | 4 | 1 | 1 | 4 | 9 | 3 |
| 8\% | 5\% | 7\% | 21\% | 15\% | 8\% | 3\% | 13\% | 11\% | 13\% | 7\% | 2\% | 11\% | 14\% | 4\% | 7\% | 14\% | 6\% | - | 13\% | - | 10\% | 15\% | 6\% | 6\% | 6\% | 8\% | 9\% |

Q1: Do you agree or disagree with each of the following statements regarding the technology \& social media sector?
Too many tech companies unfairly seek to avoid paying their fair share of tax
Base: All Respondents

Unweighted Total Weighted Total

Strongly agree

Agree
Disagree
Strongly disagree
No opinion

Nets
Agree
Disagree

|  | PARTY |  |  |  | COUNTRY |  |  | REGION |  |  |  | DATE OF BIRTH |  |  | MARGINALITY |  |  |  | LENGTH OF SERVICE |  |  |  |  |  |  | GENDER |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Con | Lab | $\begin{array}{r} \text { Lib } \\ \text { Dems } \end{array}$ | Other | $\begin{gathered} \text { Eng } \\ \text {-land } \end{gathered}$ | Wales | $\begin{aligned} & \text { Scot } \\ & \text { land } \\ & \& \mathrm{NI} \end{aligned}$ | $\begin{aligned} & \text { Lon- } \\ & \text { don } \\ & \hline \end{aligned}$ | South | Mids | North | $\begin{aligned} & \text { Pre- } \\ & 1950 \end{aligned}$ | $\begin{array}{r} 1950- \\ 1959 \\ \hline \end{array}$ | 1960+ | $\begin{array}{r} 0.1- \\ 9.9 \% \\ \hline \end{array}$ | $\begin{array}{r} 10.0- \\ 19.9 \% \\ \hline \end{array}$ | $\begin{array}{r} 20.0 \\ 29.9 \% 3 \end{array}$ |  | $\begin{array}{r} 1986 \\ \text { or } \\ \text { before } \end{array}$ | $\begin{array}{\|r} 1987- \\ \hline 1991 \\ \hline \end{array}$ | $\begin{array}{\|c} 1992- \\ 1996 \\ \hline \end{array}$ | $\begin{array}{\|c} 1997- \\ 2000 \\ \hline \end{array}$ | $\begin{array}{r} 2001- \\ 2004 \\ \hline \end{array}$ | $\begin{array}{\|r} 2005- \\ 2009 \\ \hline \end{array}$ | $2010+$ | Male | $\begin{array}{r} \mathrm{Fe}- \\ \mathrm{male} \end{array}$ |
| 151 | 57 | 74 | 10 | 10 | 113 | 16 | 22 | 19 | 23 | 30 | 41 | 22 | 47 | 82 | 50 | 46 | 31 | 24 | 8 | 6 | 12 | 26 | 22 | 19 | 58 | 123 | 28 |
| 151 | 71 | 60 | 13 | 7 | 124 | 9 | 18 | 17 | 32 | 38 | 37 | 24 | 41 | 86 | 47 | 49 | 31 | 24 |  | 6 | 10 | 26 | 19 | 18 | 63 | 123 | 28 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 21 | 5 | 11 | 5 | * | 16 | 1 | 4 | 2 | 3 | 4 | 8 | 5 | 13 | 4 | 5 | 8 | 4 |  | 2 | . | 2 | 6 | 3 | 2 | 6 | 21 | 1 |
| 14\% | 7\% | 18\% | 39\% | 5\% | 13\% | 11\% | 22\% | 11\% | 10\% | 11\% | 20\% | 19\% | 32\% | 4\% | 10\% | 16\% | 12\% | 20\% | 20\% | - | 23\% | 22\% | 18\% | 12\% | 9\% | 17\% | 3\% |
| $\begin{aligned} & 71 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 53 \% \end{aligned}$ | $\begin{gathered} 7 \\ 51 \% \end{gathered}$ | $\begin{gathered} 4 \\ 69 \% \end{gathered}$ | $\begin{aligned} & 56 \\ & 45 \% \end{aligned}$ | $\begin{gathered} 8 \\ 82 \% \end{gathered}$ | $\begin{gathered} 7 \\ 42 \% \end{gathered}$ | $\begin{gathered} 6 \\ 38 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 55 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 19 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 43 \% \end{aligned}$ | $\begin{gathered} 8 \\ 32 \% \end{gathered}$ | $\begin{gathered} 3 \\ 33 \% \end{gathered}$ | $\begin{gathered} 4 \\ 57 \% \end{gathered}$ | $\begin{gathered} 7 \\ 69 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 52 \% \end{aligned}$ | $\begin{gathered} 7 \\ 39 \% \end{gathered}$ | $\begin{gathered} 9 \\ 52 \% \end{gathered}$ | $\begin{aligned} & 27 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 56 \% \end{aligned}$ |
| 29 | 21 | 5 | 1 | 2 | 26 | - | 3 | 4 | 6 | 8 | 8 | 4 | 5 | 20 | 8 | 9 | 8 | 5 | 2 | . | 1 | 4 | 4 | 1 | 16 | 25 | 4 |
| 19\% | 30\% | 8\% | 11\% | 27\% | 21\% | - | 19\% | 26\% | 20\% | 20\% | 21\% | 16\% | 13\% | 23\% | 17\% | 17\% | 25\% | 20\% | 26\% | - | 7\% | 17\% | 24\% | 7\% | 26\% | 20\% | 15\% |
| 3 | 3 | . | . | . | 3 | - | - | - | . | 1 | 1 | . | 1 | 1 | . | 1 | 1 | . | - | - | . | - | . | 1 | 1 | 1 | 1 |
| 2\% | 4\% | - | - | - | 2\% | - | - | - | - | 4\% | 4\% | - | 3\% | 2\% | - | 3\% | 4\% | - | - | - | - | - | - | 7\% | 2\% | 1\% | 5\% |
| 26 | 14 | 13 | - | - | 23 | 1 | 3 | 4 | 5 | 6 | 7 | 6 | 3 | 18 | 8 | 7 | 5 | 7 | 2 | 3 | - | 3 | 3 | 4 | 12 | 21 | 6 |
| 17\% | 19\% | 21\% | - | - | 18\% | 7\% | 18\% | 26\% | 15\% | 16\% | 20\% | 23\% | 8\% | 20\% | 17\% | 15\% | 15\% | 28\% | 21\% | 43\% | - | 10\% | 19\% | 22\% | 19\% | 17\% | 21\% |
| 93 | 33 | 43 | 12 | 5 | 73 | 9 | 11 | 8 | 21 | 23 | 20 | 15 | 31 | 47 | 31 | 32 | 17 | 13 | 5 | 4 | 10 | 19 | 11 | 12 | 33 | 76 | 16 |
| 61\% | 47\% | 71\% | 89\% | 73\% | 59\% | 93\% | 64\% | 49\% | 65\% | 60\% | 56\% | 61\% | 76\% | 55\% | 66\% | 65\% | 55\% | 52\% | 52\% | 57\% | 93\% | 74\% | 57\% | 64\% | 53\% | 62\% | 59\% |
| 32 | 24 | 5 | 1 | 2 | 29 | - | 3 | 4 | 6 | 9 | 9 | 4 | 7 | 22 | 8 | 10 | 9 | 5 | 2 | - |  | 4 | 4 | 3 | 18 | 26 |  |
| 21\% | 34\% | 8\% | 11\% | 27\% | 23\% | - | 19\% | 26\% | 20\% | 24\% | 24\% | 16\% | 16\% | 25\% | 17\% | 20\% | 30\% | 20\% | 26\% | - | 7\% | 17\% | 24\% | 14\% | 28\% |  | 20\% |

Q1: Do you agree or disagree with each of the following statements regarding the technology \& social media sector?
Statutory Regulation is ill-suited to keep up with innovation and change in the tech sector

## Base: All Respondents

Unweighted Total Weighted Total

Strongly agree

Disagree
Strongly disagree
No opinion

Nets
Agree
Disagree

|  | PARTY |  |  |  | COUNTRY |  |  | REGION |  |  |  | DATE OF BIRTH |  |  | MARGINALITY |  |  |  | LENGTH OF SERVICE |  |  |  |  |  |  | GENDER |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Con | Lab | $\begin{array}{r} \text { Lib } \\ \text { Dems } \end{array}$ | Other | $\begin{gathered} \text { Eng } \\ \text {-land } \end{gathered}$ | Wales | $\begin{aligned} & \text { Scot } \\ & \text { land } \\ & \& N I \end{aligned}$ | $\begin{aligned} & \text { Lon- } \\ & \text { don } \\ & \hline \end{aligned}$ | South | Mids | North | $\begin{aligned} & \text { Pre- } \\ & 1950 \end{aligned}$ | $\begin{array}{\|r} 1950- \\ 1959 \\ \hline \end{array}$ | 1960+ | $\begin{array}{r} 0.1- \\ 9.9 \% \end{array}$ | $\begin{array}{r} 10.0 \\ 19.9 \% \\ \hline \end{array}$ | $\begin{array}{r} 20.0 \\ 29.9 \% 3 \\ \hline \end{array}$ |  | $\begin{array}{r} 1986 \\ \text { or } \\ \text { before } \end{array}$ | $\begin{array}{\|c} 1987- \\ 1991 \\ \hline \end{array}$ | $\begin{array}{r} 1992- \\ 1996 \end{array}$ | $\begin{array}{r} 1997- \\ 2000 \\ \hline \end{array}$ | $\begin{array}{r} 2001- \\ 2004 \end{array}$ | $\begin{array}{r} 2005- \\ 2009 \\ \hline \end{array}$ | 2010+ | Male | $\begin{array}{r} \mathrm{Fe}- \\ \text { male } \end{array}$ |
| 151 | 57 | 74 | 10 | 10 | 113 | 16 | 22 | 19 | 23 | 30 | 41 | 22 | 47 | 82 | 50 | 46 | 31 | 24 | 8 | 6 | 12 | 26 | 22 | 19 | 58 | 123 | 28 |
| 151 | 71 | 60 | 13 | 7 | 124 | 9 | 18 | 17 | 32 | 38 | 37 | 24 | 41 | 86 | 47 | 49 | 31 | 24 | 9 | 6 | 10 | 26 | 19 | 18 | 63 | 123 | 28 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 9 | 7 | 2 | - | * | 9 | * | - | - | 2 | 2 | 4 | 1 | 1 | 7 | 2 | , |  | 1 | - | - | 2 | 2 | - | 1 | 3 | 8 | 1 |
| 6\% | 10\% | 3\% | - | 5\% | 7\% | 3\% | - | - | 5\% | 6\% | 12\% | 3\% | 3\% | 8\% | 4\% | 3\% | 14\% | 5\% | - | - | 19\% | 8\% | - | 7\% | 5\% | 6\% | 3\% |
| 69 | 39 | 20 | 5 | 4 | 55 | 6 | 8 | 9 | 14 | 19 | 12 | 11 | 17 | 41 | 18 | 22 | 13 | 15 | 5 | 3 | 1 | 11 | 8 | 8 | 33 | 52 | 17 |
| 45\% | 55\% | 33\% | 40\% | 64\% | 44\% | 60\% | 46\% | 51\% | 45\% | 51\% | 34\% | 45\% | 42\% | 47\% | 38\% | 45\% | 43\% | 64\% | 59\% | 41\% | 12\% | 41\% | 43\% | 45\% | 52\% | 42\% | 62\% |
| 41 | 12 | 22 | 7 | 1 | 34 | 3 | 4 | 4 | 10 | 9 | 12 | 10 | 11 | 20 | 13 | 14 | 9 | 5 | 3 | - | 5 | 10 | 8 | 5 | 12 | 38 | 4 |
| 27\% | 16\% | 37\% | 49\% | 10\% | 28\% | 30\% | 24\% | 21\% | 30\% | 23\% | $33 \%$ | 41\% | 27\% | 24\% | 28\% | 28\% | 29\% | 21\% | 33\% | - | 44\% | 37\% | 41\% | 26\% | 19\% | 30\% | 13\% |
| 8 | 5 | 3 | - | - | 7 | 1 | - | - | 4 | 3 | 1 | - | 5 | 3 | 2 | 6 | - | - | - | 2 | 1 | 1 | 1 | - | 4 | 5 | 3 |
| 5\% | 7\% | 5\% | - | - | 6\% | 7\% | - | - | 11\% | 7\% | 3\% | - | 12\% | 3\% | 5\% | 11\% | - | - | - | 28\% | 6\% | 2\% | 6\% | - | 6\% | 4\% | 12\% |
| 24 | 9 | 13 | 1 | 1 | 19 | - | 5 | 5 | 3 | 5 | 7 | 3 | 7 | 15 | 11 | 6 | 4 | 2 | 1 | 2 | 2 | 3 | 2 | 4 | 11 | 22 | 3 |
| 16\% | 12\% | 22\% | 11\% | 21\% | 15\% | - | 30\% | 27\% | 9\% | 13\% | 19\% | 11\% | 16\% | 18\% | 24\% | 13\% | 14\% | 10\% | 8\% | 31\% | 20\% | 11\% | 11\% | 21\% | 18\% | 18\% | 10\% |
| 77 | 46 | 22 | 5 | 4 | 63 | 6 | 8 | 9 | 16 | 22 | 17 | 12 | 18 | 47 | 20 | 23 | 17 | 17 | 5 | 3 | 3 | 13 | 8 | 9 | 36 | 59 | 18 |
| 51\% | 65\% | 36\% | 40\% | 69\% | 51\% | 64\% | 46\% | 51\% | 50\% | 58\% | 45\% | 48\% | 45\% | 55\% | 43\% | 48\% | 57\% | 69\% | 59\% | 41\% | 31\% | 49\% | 43\% | 52\% | 58\% | 48\% | 65\% |
| 49 | 17 | 25 | 7 | 1 | 41 | 3 | 4 | 4 | 13 | 11 | 13 | 10 | 16 | 23 | 16 | 19 | 9 | 5 | 3 | 2 | 5 | 10 | 9 | 5 | 15 | 42 | 7 |
| 33\% | 23\% | 42\% | 49\% | 10\% | 33\% | 36\% | 24\% | 21\% | 41\% | 30\% | 36\% | 41\% | 39\% | 27\% | $34 \%$ | 39\% | 29\% | 21\% | 33\% | 28\% | 49\% | 39\% | 47\% | 26\% | 25\% | 34\% | 25\% |

British tech companies generally act more responsibly than tech companies domiciled overseas

## Base: All Respondent

Unweighted Total Weighted Total

Strongly agree

Agree
Disagree
Strongly disagree
No opinion

Nets
Agree
Disagree

|  | PARTY |  |  |  | COUNTRY |  |  | REGION |  |  |  | DATE OF BIRTH |  |  | MARGINALITY |  |  |  | LENGTH OF SERVICE |  |  |  |  |  |  | GENDER |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Con | Lab | $\begin{array}{r} \text { Lib } \\ \text { Dems } \end{array}$ | Other | $\begin{gathered} \text { Eng } \\ \text {-land } \end{gathered}$ | Wales | $\begin{aligned} & \text { Scot } \\ & \text { land } \\ & \& N I \end{aligned}$ | $\begin{aligned} & \text { Lon- } \\ & \text { don } \\ & \hline \end{aligned}$ | South | Mids | North | $\begin{aligned} & \text { Pre- } \\ & 1950 \end{aligned}$ | $\begin{array}{\|r} 1950- \\ 1959 \\ \hline \end{array}$ | 1960+ | $\begin{array}{r} 0.1- \\ 9.9 \% \end{array}$ | $\begin{array}{r} 10.0 \\ 19.9 \% \\ \hline \end{array}$ | $\begin{array}{r} 20.0 \\ 29.9 \% 3 \\ \hline \end{array}$ |  | $\begin{array}{r} 1986 \\ \text { or } \\ \text { before } \end{array}$ | $\begin{array}{\|c} 1987- \\ 1991 \\ \hline \end{array}$ | $\begin{array}{r} 1992- \\ 1996 \end{array}$ | $\begin{array}{r} 1997- \\ 2000 \\ \hline \end{array}$ | $\begin{array}{r} 2001- \\ 2004 \end{array}$ | $\begin{array}{r} 2005- \\ 2009 \\ \hline \end{array}$ | 2010+ | Male | $\begin{array}{r} \mathrm{Fe}- \\ \text { male } \end{array}$ |
| 151 | 57 | 74 | 10 | 10 | 113 | 16 | 22 | 19 | 23 | 30 | 41 | 22 | 47 | 82 | 50 | 46 | 31 | 24 | 8 | 6 | 12 | 26 | 22 | 19 | 58 | 123 | 28 |
| 151 | 71 | 60 | 13 | 7 | 124 | 9 | 18 | 17 | 32 | 38 | 37 | 24 | 41 | 86 | 47 | 49 | 31 | 24 | 9 | 6 | 10 | 26 | 19 | 18 | 63 | 123 | 28 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 4 | 4 | 1 | - | - | 4 | 1 | - | 1 | 1 | 1 | - | - | 2 | 2 | 4 | - | 1 | - | - | - |  | - | 1 | - | 4 | 4 | - |
| 3\% | 5\% | 1\% | - | - | 3\% | 7\% | - | 6\% | 3\% | 4\% | - | - | 4\% | 3\% | 7\% | - | 2\% | - | - | - | - | - | 3\% | - | 6\% | 3\% | - |
| 70 | 34 | 23 | 10 | 4 | 60 | 4 | 7 | 6 | 17 | 17 | 20 | 15 | 15 | 40 | 23 | 22 | 13 | 12 | 6 | 1 | 6 | 11 | 8 | 7 | 32 | 61 | 9 |
| 47\% | 48\% | 38\% | 73\% | 63\% | 48\% | 40\% | 40\% | 36\% | 51\% | 45\% | 54\% | 63\% | 36\% | 47\% | 48\% | 45\% | 43\% | 51\% | 69\% | 21\% | 54\% | 41\% | 45\% | 38\% | 50\% | 50\% | 33\% |
| 13 | 5 | 6 | 1 | * | 11 | - | 2 | 1 | 2 | 2 | 6 | 1 | 6 | 5 | 4 | 4 | 3 | 2 | - | - | 2 | 2 | 2 | 2 | 4 | 10 | 3 |
| 9\% | 7\% | 11\% | 7\% | 5\% | 9\% | - | 11\% | 4\% | 6\% | 6\% | 16\% | 5\% | 16\% | 6\% | 8\% | 9\% | 9\% | 8\% | - | - | 23\% | 8\% | 12\% | 12\% | 6\% | 8\% | 11\% |
| 2 | 1 | - | - | 1 | 1 | * | * | - | - | 1 | - | - | 1 | 1 | * | 2 | - | - | - | - | - | - | - | * | 2 | 1 | 1 |
| 1\% | 2\% | - | - | 10\% | 1\% | 3\% | 2\% | - | - | 4\% | - | - | 3\% | 1\% | 1\% | 4\% | - | - | - | - | - | - | - | 2\% | 3\% | 1\% | 5\% |
| 61 | 27 | 30 | 3 | 1 | 48 | 5 | 9 | 9 | 13 | 16 | 11 | 8 | 17 | 37 | 17 | 21 | 14 | 10 | 3 | 5 | 2 | 13 | 7 | 9 | 22 | 47 | 14 |
| 41\% | 38\% | 50\% | 20\% | 21\% | 39\% | 50\% | 48\% | 53\% | 39\% | 41\% | 30\% | $32 \%$ | 41\% | 43\% | 35\% | 42\% | 46\% | 41\% | $31 \%$ | 79\% | 23\% | 51\% | 40\% | 48\% | 35\% | 38\% | 51\% |
| 75 | 37 | 23 | 10 | 4 | 63 | 4 | 7 | 7 | 18 | 18 | 20 | 15 | 17 | 43 | 26 | 22 | 14 | 12 | 6 | 1 | 6 | 11 | 9 | 7 | 35 | 66 | 9 |
| 49\% | 52\% | 39\% | 73\% | 63\% | 51\% | 47\% | 40\% | 43\% | 54\% | 49\% | 54\% | 63\% | 40\% | 50\% | 56\% | 45\% | 45\% | 51\% | 69\% | 21\% | 54\% | 41\% | 48\% | 38\% | 56\% | 53\% | 33\% |
| 15 | 7 | 6 | 1 | 1 | 12 | * | 2 | 1 | 2 | 4 | 6 | 1 | 8 | 6 | 4 | 6 | 3 | 2 | - | - | 2 | 2 | 2 | 3 | 6 | 11 | 4 |
| 10\% | 9\% | 11\% | 7\% | 15\% | 10\% | 3\% | 13\% | 4\% | 6\% | 10\% | 16\% | 5\% | 19\% | 7\% | 9\% | 12\% | 9\% | 8\% | - | - | 23\% | 8\% | 12\% | 14\% | 9\% | 9\% | 16\% |

Q1: Do you agree or disagree with each of the following statements regarding the technology \& social media sector?

## Innovators will be driven out of the UK if Parliament focuses too much on the negative aspects of technology <br> Base: All Respondents

Unweighted Total Weighted Total

Strongly agree

Agree
Disagree
Strongly disagree
No opinion
Nets
Agree
Disagree

|  | PARTY |  |  |  | COUNTRY |  |  | REGION |  |  |  | DATE OF BIRTH |  |  | MARGINALITY |  |  |  | LENGTH OF SERVICE |  |  |  |  |  |  | GENDER |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Con | Lab | $\begin{array}{r} \text { Lib } \\ \text { Dems } \end{array}$ | Other | $\begin{gathered} \text { Eng } \\ \text {-land } \end{gathered}$ | Wales | $\begin{aligned} & \text { Scot } \\ & \text { land } \\ & \text { \& NI } \end{aligned}$ | London | South | Mids | North | $\begin{aligned} & \text { Pre- } \\ & 1950 \end{aligned}$ | $\begin{array}{r} 1950- \\ 1959 \\ \hline \end{array}$ | 1960+ | $\begin{array}{r} 0.1- \\ 9.9 \% \\ \hline \end{array}$ | $\begin{array}{r} 10.0 \\ 19.9 \% \end{array}$ | $\begin{array}{r} 20.0- \\ 29.9 \% \end{array}$ |  | $\begin{array}{r} 1986 \\ \text { or } \\ \text { before } \end{array}$ | $\begin{array}{r} 1987- \\ 1991 \\ \hline \end{array}$ | $\begin{array}{\|c} 1992- \\ 1996 \\ \hline \end{array}$ | $\begin{array}{\|c} 1997- \\ 2000 \\ \hline \end{array}$ | $\begin{array}{r} 2001- \\ 2004 \\ \hline \end{array}$ | $\begin{array}{\|r} 2005- \\ 2009 \\ \hline \end{array}$ | 2010+ | Male | $\begin{array}{r} \mathrm{Fe}- \\ \text { male } \end{array}$ |
| 151 | 57 | 74 | 10 | 10 | 113 | 16 | 22 | 19 | 23 | 30 | 41 | 22 | 47 | 82 | 50 | 46 | 31 | 24 | 8 | 6 | 12 | 26 | 22 | 19 | 58 | 123 | 28 |
| 151 | 71 | 60 | 13 | 7 | 124 | 9 | 18 | 17 | 32 | 38 | 37 | 24 | 41 | 86 | 47 | 49 | 31 | 24 | 9 | 6 | 10 | 26 | 19 | 18 | 63 | 123 | 28 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 6 | 4 | 1 | - | - | 5 | 1 | - |  | 1 | - | 3 | 1 | 3 | 2 | 3 | 2 | 1 | - | - | . | 1 | 1 | . | 1 | 2 | 6 | - |
| 4\% | 6\% | 2\% | - | - | 4\% | 7\% | - | 6\% | 3\% | - | 7\% | 3\% | 7\% | 2\% | 5\% | 3\% | 4\% | - | - | - | 7\% | 4\% | - | 7\% | 4\% | 4\% | - |
| 62 | 30 | 24 | 5 | 3 | 50 | 4 | 8 | 7 | 10 | 19 | 14 | 13 | 10 | 39 | 17 | 17 | 18 | 10 | 4 | 2 | 5 | 7 | 11 | 7 | 26 | 55 | 7 |
| 41\% | 43\% | 39\% | 34\% | 53\% | 41\% | 45\% | 42\% | 43\% | 32\% | 49\% | 38\% | 52\% | 25\% | 46\% | 36\% | 34\% | 59\% | 43\% | 39\% | 24\% | 48\% | 27\% | 61\% | 40\% | 42\% | 44\% | 25\% |
| 56 | 22 | 25 | 7 | 1 | 48 | 3 | 5 | 5 | 15 | 10 | 17 | 10 | 20 | 26 | 20 | 17 | 8 | 11 | 4 | 5 | 5 | 13 | 4 | 7 | 19 | 42 | 14 |
| 37\% | 31\% | 42\% | 55\% | 21\% | 38\% | 37\% | 28\% | 32\% | 48\% | 27\% | 45\% | 42\% | 50\% | 30\% | 41\% | 35\% | 26\% | 47\% | 39\% | 76\% | 45\% | 51\% | 24\% | 36\% | 30\% | 34\% | 51\% |
| 12 | 9 | 3 | - | * | 10 | 1 | 1 | - | 3 | 6 | 1 | . | 5 | 7 | 2 | 8 | 1 | 1 | 1 | - | . | 3 | 1 | 1 | 6 | 7 | 5 |
| 8\% | 12\% | 4\% | - | 5\% | 8\% | 11\% | 4\% | - | 9\% | 17\% | 2\% | - | 12\% | 8\% | 4\% | 16\% | 4\% | 3\% | 13\% | - | - | 10\% | 6\% | 6\% | 9\% | 6\% | 17\% |
| 16 | 6 | 7 | 1 | 1 | 11 | - | 5 | 3 | 3 | 3 | 3 | 1 | 3 | 12 | 6 | 6 | 2 | 2 | 1 | - | - | 2 | 2 | 2 | 9 | 14 | 2 |
| 10\% | 8\% | 12\% | 11\% | 21\% | 9\% | - | 25\% | 19\% | 9\% | 7\% | 7\% | 3\% | 6\% | 14\% | 13\% | 12\% | 7\% | 7\% | 8\% | - | - | 8\% | 9\% | 10\% | 15\% | 11\% | 6\% |
| 67 | 34 | 25 | 5 | 3 | 55 | 5 | 8 | 8 | 11 | 19 | 17 | 13 | 13 | 41 | 20 | 18 | 19 | 10 | 4 | 2 | 6 | 8 | 11 | 8 | 29 | 60 | 7 |
| 45\% | 48\% | 42\% | 34\% | 53\% | 44\% | 52\% | 42\% | 49\% | 35\% | 49\% | 46\% | 55\% | 32\% | 48\% | 42\% | 37\% | 63\% | 43\% | 39\% | 24\% | 55\% | 31\% | 61\% | 47\% | 46\% | 49\% | 25\% |
| 68 | 31 | 28 | 7 | 2 | 58 | 4 | 6 | 5 | 18 | 17 | 17 | 10 | 25 | 32 | 22 | 25 | 9 | 12 | 5 | 5 | 5 | 16 | 5 | 8 | 25 | 49 | 19 |
| 45\% | 44\% | 46\% | 55\% | 25\% | 47\% | 48\% | 32\% | 32\% | 56\% | 44\% | 47\% | 42\% | 62\% | 38\% | 46\% | 51\% | 30\% | 51\% | 53\% | 76\% | 45\% | 61\% | 30\% | 43\% | 39\% | 40\% | 68\% |

Q1: Do you agree or disagree with each of the following statements regarding the technology \& social media sector?
The sector generally acts responsibly in balancing the need for personal privacy and cooperating with law enforcement agencies to tackle crime and prevent acts of terrorism
Base: All Respondents

Unweighted Total Weighted Total

Strongly agree

Agree
Disagree
Strongly disagree
No opinion
Nets
Agree
Disagree

|  | PARTY |  |  |  | COUNTRY |  |  | REGION |  |  |  | DATE OF BIRTH |  |  | MARGINALITY |  |  |  | LENGTH OF SERVICE |  |  |  |  |  |  | GENDER |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Con | Lab | $\begin{array}{r} \text { Lib } \\ \text { Dems } \end{array}$ | Other | $\begin{gathered} \text { Eng } \\ \text {-land } \end{gathered}$ | Wales | $\begin{aligned} & \text { Scot } \\ & \text { land } \\ & \text { \& NI } \end{aligned}$ | $\begin{aligned} & \text { Lon- } \\ & \text { don } \\ & \hline \end{aligned}$ | South | Mids | North | $\begin{aligned} & \text { Pre- } \\ & 1950 \end{aligned}$ | $\begin{gathered} 1950- \\ 1959 \end{gathered}$ | 1960+ | $\begin{array}{r} 0.1- \\ 9.9 \% \end{array}$ | $\begin{array}{r} 10.0 \\ 19.9 \% \end{array}$ | $\begin{array}{r} 20.0- \\ 29.9 \% \end{array}$ |  | $\begin{array}{r} 1986 \\ \text { or } \\ \text { before } \end{array}$ | $\begin{array}{\|c\|} \hline 1987- \\ 1991 \end{array}$ | $\begin{array}{\|c} 1992- \\ 1996 \end{array}$ | $\begin{aligned} & 1997- \\ & 2000 \end{aligned}$ | $\begin{gathered} 2001- \\ 2004 \end{gathered}$ | $\begin{array}{\|c} 2005- \\ 2009 \end{array}$ | 2010+ | Male | $\begin{array}{r} \mathrm{Fe}- \\ \text { male } \end{array}$ |
| 151 | 57 | 74 | 10 | 10 | 113 | 16 | 22 | 19 | 23 | 30 | 41 | 22 | 47 | 82 | 50 | 46 | 31 | 24 | 8 | 6 | 12 | 26 | 22 | 19 | 58 | 123 | 28 |
| 151 | 71 | 60 | 13 | 7 | 124 | 9 | 18 | 17 | 32 | 38 | 37 | 24 | 41 | 86 | 47 | 49 | 31 | 24 | 9 | 6 | 10 | 26 | 19 | 18 | 63 | 123 | 28 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 3 | 1 | 2 | - | - | 3 | - | - | 1 | . | - | 2 | 2 | - | 1 | 1 | 1 | 1 | - | 1 | - | 1 | - | 1 | - | - | 3 | - |
| 2\% | 2\% | 3\% | - | - | 2\% | - | - | 6\% | - | - | 5\% | 7\% | - | 1\% | 2\% | 2\% | 4\% | - | 10\% | - | 7\% | - | 6\% | - | - | 2\% | - |
| 61 | 30 | 24 | 5 | 2 | 51 | 4 | 6 | 8 | 10 | 17 | 16 | 8 | 19 | 35 | 23 | 18 | 13 | 7 | 3 | 1 | 6 | 5 | 9 | 11 | 26 | 49 | 12 |
| 41\% | 42\% | 40\% | 40\% | 31\% | 41\% | 43\% | 36\% | 49\% | 30\% | 44\% | 44\% | 33\% | 45\% | 41\% | 48\% | 36\% | 43\% | 31\% | 36\% | 21\% | 56\% | 19\% | 50\% | 59\% | 42\% | 40\% | 44\% |
| 43 | 19 | 19 | 2 | 3 | 36 | 2 | 6 | 3 | 12 | 11 | 9 | 6 | 13 | 24 | 9 | 16 | 6 | 12 | 4 | - | 3 | 12 | 4 | 4 | 16 | 33 | 10 |
| 29\% | 27\% | 32\% | 18\% | 43\% | 29\% | 17\% | 34\% | 19\% | 36\% | 30\% | 26\% | 26\% | 31\% | 29\% | 20\% | 32\% | 20\% | 50\% | 46\% | - | 29\% | 45\% | 24\% | 21\% | 26\% | 27\% | 36\% |
| 13 | 6 | 4 | 3 | * | 10 | 2 | 1 | 1 | 3 | 5 | 1 | 3 |  | 4 | 4 | 5 | 2 | 1 | - |  | 1 | 5 | . | 1 | 2 | 11 | 2 |
| 8\% | 8\% | 7\% | 21\% | 5\% | 8\% | 18\% | 4\% | 4\% | 10\% | 13\% | 4\% | 11\% | 16\% | 4\% | 9\% | 11\% | 8\% | 3\% |  | 66\% | 8\% | 18\% | - | 8\% | 3\% | 9\% | 7\% |
| 31 | 15 | 11 | 3 | 1 | 24 | 2 | 5 | 4 | 8 | 5 | 8 | 6 | 3 | 22 | 10 | 9 | 8 | 4 | 1 | 1 | - | 5 | 4 | 2 | 19 | 27 | 3 |
| 20\% | 22\% | 19\% | 21\% | 21\% | 20\% | 22\% | 25\% | 21\% | 24\% | 13\% | 22\% | 24\% | 8\% | 25\% | 21\% | 19\% | 26\% | 16\% | 8\% | 13\% | - | 19\% | 21\% | 12\% | 30\% | 22\% | 13\% |
| 64 | 31 | 26 | 5 | 2 | 54 | 4 | 6 | 9 | 10 | 17 | 18 | 10 | 19 | 36 | 24 | 19 | 14 | 7 | 4 | 1 | 7 | 5 | 10 | 11 | 26 | 52 | 12 |
| 42\% | 43\% | 43\% | 40\% | 31\% | 43\% | 43\% | 36\% | 55\% | 30\% | 44\% | 48\% | 40\% | 45\% | 42\% | 50\% | 38\% | 47\% | 31\% | 46\% | 21\% | 64\% | 19\% | 55\% | 59\% | 42\% | 42\% | 44\% |
| 56 | 25 | 23 | 5 | 3 | 46 | 3 | 7 | 4 | 15 | 16 | 11 | 9 | 19 | 28 | 13 | 21 | 9 | 13 | 4 | 4 | 4 | 16 | 4 | 5 | 18 | 44 | 12 |
| 37\% | 35\% | 38\% | 39\% | 47\% | 37\% | 35\% | 38\% | 24\% | 46\% | 43\% | 30\% | 37\% | 47\% | 33\% | 29\% | 43\% | 28\% | 53\% | 46\% | 66\% | 36\% | 62\% | 24\% | 30\% | 29\% | 36\% | 43\% |

Q1: Do you agree or disagree with each of the following statements regarding the technology \& social media sector?
The sector is generally good at engaging with MPs on policy development

## Base: All Respondents

Unweighted Total Weighted Total

Strongly agree
Agree
Disagree
Strongly disagree

## No opinion

Nets
Agree
Disagree

|  | PARTY |  |  |  | COUNTRY |  |  | REGION |  |  |  | DATE OF BIRTH |  |  | MARGINALITY |  |  |  | LENGTH OF SERVICE |  |  |  |  |  |  | GENDER |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Con | Lab | $\begin{array}{r} \text { Lib } \\ \text { Dems } \end{array}$ | Other | $\begin{gathered} \text { Eng } \\ \text {-land } \end{gathered}$ | Wales | $\begin{aligned} & \hline \text { Scot } \\ & \text { land } \\ & \& \mathrm{NI} \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Lon- } \\ & \text { don } \end{aligned}$ | South | Mids | North | $\begin{aligned} & \text { Pre- } \\ & 1950 \end{aligned}$ | $\begin{array}{\|r} 1950- \\ 1959 \\ \hline \end{array}$ | 1960+ | $\begin{array}{r} 0.1-1 \\ 9.9 \% \\ \hline \end{array}$ | $\begin{array}{r} 10.0 \\ 19.9 \% \\ \hline \end{array}$ | $\begin{array}{r} 20.0- \\ 29.9 \% \end{array}$ |  | $\begin{array}{r} 1986 \\ \text { or } \\ \text { before } \end{array}$ | $\begin{array}{r} 1987- \\ 1991 \\ \hline \end{array}$ | $\begin{array}{\|c} 1992- \\ 1996 \\ \hline \end{array}$ | $\begin{array}{\|c} 1997- \\ 2000 \\ \hline \end{array}$ | $\begin{array}{\|r} 2001- \\ 2004 \\ \hline \end{array}$ | $\begin{array}{\|r} 2005- \\ 2009 \\ \hline \end{array}$ | 2010+ | Male | $\begin{gathered} \mathrm{Fe}- \\ \mathrm{male} \end{gathered}$ |
| 151 | 57 | 74 | 10 | 10 | 113 | 16 | 22 | 19 | 23 | 30 | 41 | 22 | 47 | 82 | 50 | 46 | 31 | 24 | 8 | 6 | 12 | 26 | 22 | 19 | 58 | 123 | 28 |
| 151 | 71 | 60 | 13 | 7 | 124 | 9 | 18 | 17 | 32 | 38 | 37 | 24 | 41 | 86 | 47 | 49 | 31 | 24 | 9 | 6 | 10 | 26 | 19 | 18 | 63 | 123 | 28 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 3 | 1 | 2 | - | - | 2 | 1 | - | 1 | - | - |  | 1 | 1 | 1 | 2 | . | - | 1 | . | 1 | 1 | . | 1 | . | 1 | 3 | - |
| 2\% | 2\% | 3\% | - | - | 1\% | 13\% | - | 6\% | - | - | 2\% | 6\% | 3\% | 1\% | 5\% | - | - | 3\% | - | 10\% | 7\% | - | 3\% | - | 2\% | 2\% | - |
| 47 | 22 | 17 | 8 | 1 | 41 | 2 | 5 | 5 | 12 | 11 | 13 | 9 | 14 | 25 | 13 | 20 | 6 | 9 | 4 | 3 | 2 | 8 | 4 | 7 | 19 | 41 | 7 |
| 31\% | 31\% | 28\% | 58\% | 11\% | 33\% | 21\% | 26\% | 32\% | 36\% | 28\% | 36\% | 35\% | 33\% | 30\% | 28\% | 41\% | 18\% | 36\% | 46\% | 52\% | 20\% | 30\% | 24\% | 38\% | 30\% | 33\% | 24\% |
| 64 | 32 | 25 | 3 | 4 | 51 | 5 | 8 | 5 | 15 | 13 | 18 | 9 | 16 | 39 | 20 | 20 | 13 | 10 | 4 | 1 | 5 | 11 | 8 | 8 | 27 | 50 | 14 |
| 42\% | 45\% | 42\% | 21\% | 62\% | 42\% | 51\% | 44\% | 30\% | 47\% | 35\% | 48\% | 38\% | 38\% | 46\% | 43\% | 42\% | 44\% | 41\% | 46\% | 19\% | 45\% | 43\% | 43\% | 43\% | 43\% | 40\% | 53\% |
| 16 | 10 | 4 | 1 | * | 15 | 1 | 1 | 1 | 5 | 7 | 3 | 4 | 6 | 6 | 4 | 5 | 5 | 3 | - | 1 | 1 | 2 | 3 | 1 | 8 | 11 | 5 |
| 11\% | 15\% | 7\% | 11\% | 6\% | 12\% | 7\% | 4\% | 6\% | 14\% | 18\% | 7\% | 18\% | 14\% | 7\% | 8\% | 10\% | 16\% | 11\% | - | 19\% | 8\% | 9\% | 15\% | 8\% | 13\% | 9\% | 19\% |
| 20 | 6 | 12 | 1 | 1 | 15 | 1 | 5 | 4 | 1 | 7 | 2 | 1 | 5 | 14 | 7 | 4 | 7 | 2 | 1 | - | 2 | 5 | 3 | 2 | 8 | 19 | 1 |
| 13\% | 8\% | 20\% | 11\% | 21\% | 12\% | 7\% | 25\% | 25\% | 3\% | 19\% | 6\% | 3\% | 12\% | 17\% | 15\% | 8\% | 22\% | 10\% | 8\% | - | 20\% | 18\% | 15\% | 11\% | 13\% | 15\% | 5\% |
| 50 | 23 | 19 | 8 | 1 | 43 | 3 | 5 | 7 | 12 | 11 | 14 | 10 | 15 | 26 | 16 | 20 | 6 | 9 | 4 | 4 | 3 | 8 | 5 | 7 | 20 | 44 | 7 |
| 33\% | 32\% | 32\% | 58\% | 11\% | 34\% | 34\% | 26\% | 38\% | 36\% | 28\% | 38\% | 41\% | 36\% | 30\% | 33\% | 41\% | 18\% | 38\% | 46\% | 62\% | 28\% | 30\% | 27\% | 38\% | 32\% | 36\% | 24\% |
| 80 | 43 | 29 | 4 | 4 | 66 | 5 | 9 | 6 | 20 | 20 | 20 | 14 | 21 | 45 | 24 | 25 | 18 | 13 | 4 | 2 | 5 | 14 | 11 | 9 | 35 | 61 | 20 |
| 53\% | 60\% | 48\% | 32\% | 68\% | 53\% | 59\% | 48\% | 36\% | 61\% | 53\% | 55\% | 56\% | 52\% | 53\% | 51\% | 51\% | 60\% | 52\% | 46\% | 38\% | 52\% | 52\% | 58\% | 51\% | 56\% | 49\% | 71\% |

Q1: Do you agree or disagree with each of the following statements regarding the technology \& social media sector?

## It is worth sacrificing some personal privacy if this results in cheaper services and products <br> Base: All Respondent

Unweighted Total Weighted Total

Strongly agree

Agree
Disagree
Strongly disagree
No opinion
Nets
Agree
Disagree

|  | PARTY |  |  |  | COUNTRY |  |  | REGION |  |  |  | DATE OF BIRTH |  |  | MARGINALITY |  |  |  | LENGTH OF SERVICE |  |  |  |  |  |  | GENDER |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Con | Lab | $\begin{array}{r} \text { Lib } \\ \text { Dems } \end{array}$ | Other | $\begin{gathered} \text { Eng } \\ \text {-land } \end{gathered}$ | Wales | $\begin{aligned} & \text { Scot } \\ & \text { land } \\ & \text { \& NI } \end{aligned}$ | $\begin{aligned} & \text { Lon- } \\ & \text { don } \\ & \hline \end{aligned}$ | South | Mids | North | $\begin{aligned} & \text { Pre- } \\ & 1950 \end{aligned}$ | $\begin{array}{\|r} 1950- \\ 1959 \\ \hline \end{array}$ | 1960+ | $\begin{array}{r} 0.1- \\ 9.9 \% \\ \hline \end{array}$ | $\begin{array}{r} 10.0 \\ 19.9 \% \\ \hline \end{array}$ | $\begin{array}{r} 20.0 \\ 29.9 \% 3 \\ \hline \end{array}$ |  | $\begin{array}{r} 1986 \\ \text { or } \\ \text { before } \end{array}$ | $\begin{array}{r} 1987- \\ 1991 \\ \hline \end{array}$ | $\begin{array}{r} 1992- \\ 1996 \end{array}$ | $\begin{array}{r} 1997- \\ 2000 \\ \hline \end{array}$ | $\begin{array}{r} 2001- \\ 2004 \\ \hline \end{array}$ | $\begin{array}{r} 2005- \\ 2009 \\ \hline \end{array}$ | 2010+ | Male | $\begin{array}{r} \mathrm{Fe}- \\ \text { male } \end{array}$ |
| 151 | 57 | 74 | 10 | 10 | 113 | 16 | 22 | 19 | 23 | 30 | 41 | 22 | 47 | 82 | 50 | 46 | 31 | 24 | 8 | 6 | 12 | 26 | 22 | 19 | 58 | 123 | 28 |
| 151 | 71 | 60 | 13 | 7 | 124 | 9 | 18 | 17 | 32 | 38 | 37 | 24 | 41 | 86 | 47 | 49 | 31 | 24 | 9 | 6 | 10 | 26 | 19 | 18 | 63 | 123 | 28 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 4 | 3 | 1 | - | - | 4 | - | - | 1 | 2 | - | 1 | 1 | - | 3 | 2 | 1 | 1 | - | 1 | - | - | - | 1 | - | 2 | 2 | 2 |
| 2\% | 4\% | 2\% | - | - | 3\% | - | - | 6\% | 5\% | - | 2\% | 4\% | - | 3\% | 4\% | 2\% | 4\% | - | 10\% | - | - | - | 6\% | - | 3\% | 2\% | 6\% |
| 31 | 18 | 11 | 2 | * | 25 | 3 | 3 | 3 | 9 | 9 | 3 | 5 | 7 | 19 | 11 | 10 | 6 | 5 | 1 | 1 | 6 | 2 | 3 | 4 | 14 | 25 | 6 |
| 21\% | 25\% | 19\% | 13\% | 5\% | 20\% | 30\% | 18\% | 19\% | 28\% | 25\% | 9\% | 19\% | 18\% | 22\% | 23\% | 20\% | 19\% | 19\% | 13\% | 10\% | 54\% | 9\% | 18\% | 20\% | 23\% | 20\% | 22\% |
| 78 | 33 | 35 | 6 | 3 | 64 | 4 | 11 | 8 | 14 | 21 | 21 | 11 | 25 | 42 | 23 | 26 | 16 | 14 | 6 | 4 | 5 | 14 | 12 | 9 | 27 | 64 | 14 |
| 52\% | 47\% | 58\% | 49\% | 47\% | 51\% | 38\% | 60\% | 49\% | 44\% | 55\% | 56\% | 46\% | 61\% | 49\% | 48\% | 52\% | 51\% | 59\% | 69\% | 72\% | 46\% | 55\% | 64\% | 48\% | 44\% | 52\% | 50\% |
| 26 | 9 | 8 | 5 | 3 | 20 | 2 | 3 | 4 | 4 | 6 | 6 | 7 | 9 | 10 | 6 | 10 | 7 | 4 | - | 1 | - | 9 | 2 | 5 | 9 | 21 | 5 |
| 17\% | 13\% | 14\% | 39\% | 48\% | 16\% | 25\% | 18\% | 21\% | 14\% | 17\% | 16\% | 28\% | 21\% | 12\% | 12\% | 20\% | 22\% | 15\% | - | 19\% | - | 33\% | 12\% | 28\% | 14\% | 17\% | 19\% |
| 12 | 8 | 5 | - | - | 11 | 1 | 1 | 1 | 3 | 1 | 6 | 1 | - | 11 | 6 | 3 | 1 | 2 | 1 | - | - | 1 | - | 1 | 10 | 12 | 1 |
| 8\% | 11\% | 8\% | - | - | 9\% | 7\% | 4\% | 4\% | 9\% | 4\% | 16\% | 3\% | - | 13\% | 13\% | 6\% | 4\% | 7\% | 8\% | - | - | 3\% | - | 4\% | 16\% | 9\% | 2\% |
| 35 | 21 | 12 | 2 | * | 29 | 3 | 3 | 4 | 11 | 9 | 4 | 5 | 7 | 22 | 13 | 11 | 7 | 5 | 2 | 1 | 6 | 2 | 4 | 4 | 16 | 27 | 8 |
| 23\% | 29\% | 20\% | 13\% | 5\% | 23\% | 30\% | 18\% | 26\% | 34\% | 25\% | 12\% | 23\% | 18\% | 26\% | 27\% | 22\% | 22\% | 19\% | 23\% | 10\% | 54\% | 9\% | 24\% | 20\% | 26\% | 22\% | 28\% |
| 104 | 43 | 43 | 12 | 6 | 84 | 6 |  | 12 | 19 |  | 27 | 18 | 33 | 52 | 28 | 35 | 23 | 18 | 6 | 6 | 5 | 23 | 14 | 14 | 36 | 85 | 19 |
| 69\% | 60\% | 72\% | 87\% | 95\% | 68\% | 63\% | 78\% | 70\% | 57\% | 72\% | 72\% | 74\% | 82\% | 61\% | 60\% | 72\% | 73\% | 74\% | 69\% | 90\% | 46\% | 88\% | 76\% | 76\% | 58\% | 69\% | 69\% |

Q1: Do you agree or disagree with each of the following statements regarding the technology \& social media sector?
All things considered, the sector causes more harm than good in the UK
Base: All Respondents

Unweighted Total Weighted Total

Strongly agree

Agree
Disagree
Strongly disagree
No opinion
Nets
Agree
Disagree

|  | PARTY |  |  |  | COUNTRY |  |  | REGION |  |  |  | DATE OF BIRTH |  |  | MARGINALITY |  |  |  | LENGTH OF SERVICE |  |  |  |  |  |  | GENDER |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Con | Lab | $\begin{array}{r} \text { Lib } \\ \text { Dems } \end{array}$ | Other | $\begin{gathered} \text { Eng } \\ \text {-land } \end{gathered}$ | Wales | $\begin{aligned} & \text { Scot } \\ & \text { land } \\ & \& \mathrm{NI} \end{aligned}$ | $\begin{aligned} & \text { Lon- } \\ & \text { don } \end{aligned}$ | South | Mids | North | $\begin{aligned} & \text { Pre- } \\ & 1950 \end{aligned}$ | $\begin{array}{r} 1950- \\ 1959 \\ \hline \end{array}$ | 1960+ | $\begin{array}{r} 0.1- \\ 9.9 \% \\ \hline \end{array}$ | $\begin{array}{r} 10.0- \\ 19.9 \% \\ \hline \end{array}$ | $\begin{array}{r} 20.0- \\ 29.9 \% \end{array}$ |  | $\begin{array}{r} 1986 \\ \text { or } \\ \text { before } \end{array}$ | $\begin{array}{\|r} 1987- \\ \hline 1991 \\ \hline \end{array}$ | $\begin{gathered} 1992- \\ 1996 \end{gathered}$ | $\begin{array}{\|c} 1997- \\ 2000 \\ \hline \end{array}$ | $\begin{array}{r} 2001- \\ 2004 \\ \hline \end{array}$ | $\begin{array}{\|r} 2005- \\ 2009 \\ \hline \end{array}$ | $2010+$ | Male | $\begin{array}{r} \mathrm{Fe}- \\ \mathrm{male} \end{array}$ |
| 151 | 57 | 74 | 10 | 10 | 113 | 16 | 22 | 19 | 23 | 30 | 41 | 22 | 47 | 82 | 50 | 46 | 31 | 24 | 8 | 6 | 12 | 26 | 22 | 19 | 58 | 123 | 28 |
| 151 | 71 | 60 | 13 | 7 | 124 | 9 | 18 | 17 | 32 | 38 | 37 | 24 | 41 | 86 | 47 | 49 | 31 | 24 | 9 | , | 10 | 26 | 19 | 18 | 63 | 123 | 28 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 2 | . | 2 | - | - |  | 1 | - | . | - | - | 1 | 1 |  | - | 1 | . | 1 | - | . | 1 | 1 | . | . | . | - | 2 | - |
| 1\% | - | 3\% | - | - | 1\% | 7\% | - | - | - | - | 2\% | 3\% | 2\% | - | 1\% | - | 3\% | - | - | 10\% | 9\% | - | - | - | - | 1\% | - |
| 23 | 10 | 8 | 4 | 1 | 18 | 1 | 4 | 1 | 8 | 5 | 4 | 4 | 8 | 11 | 8 | 9 | 2 |  |  | - | 1 | 7 | 2 | 3 | 7 | 19 | 4 |
| 15\% | 14\% | 13\% | 28\% | 21\% | 15\% | 14\% | 21\% | 4\% | 25\% | 14\% | 11\% | 17\% | 19\% | 13\% | 17\% | 18\% | 6\% | 18\% | 29\% | - | 8\% | 29\% | 11\% | 15\% | 12\% | 15\% | 15\% |
| 86 | 36 | 38 | 8 | 3 | 71 | 5 | 10 | 11 | 17 | 20 | 23 | 10 | 21 | 54 | 28 | 29 | 15 | 14 | 3 | 4 | 4 | 15 | 11 | 12 | 35 | 69 | 16 |
| 57\% | 51\% | 63\% | 61\% | 53\% | 57\% | 55\% | 53\% | 66\% | 51\% | 53\% | 63\% | 42\% | 51\% | 63\% | 60\% | 58\% | 47\% | 58\% | 36\% | 72\% | 39\% | 59\% | 62\% | 65\% | 56\% | 56\% | 60\% |
| 32 | 23 | 6 | 1 | 2 | 27 | 2 | 3 | 4 | 7 | 10 | 6 | 7 | 8 | 17 | 9 | 8 | 11 | 5 | 2 | . | 4 | 2 | 3 | 3 | 18 | 29 | 4 |
| 22\% | 32\% | 11\% | 11\% | 26\% | 22\% | 24\% | 17\% | 26\% | 21\% | 27\% | 16\% | 31\% | 20\% | 20\% | 20\% | 16\% | 34\% | 21\% | 26\% | - | 36\% | 9\% | 17\% | 15\% | 29\% | 23\% | 13\% |
| 8 | 2 | 6 | - | - | 7 | - | 2 | 1 | 1 | 2 | 3 | 2 | 3 | 4 | 1 | 4 | 3 | 1 | 1 | 1 | 1 | 1 | 2 | 1 | 2 | 5 | 3 |
| 5\% | 3\% | 10\% | - | - | 5\% | - | 9\% | 4\% | 3\% | 6\% | 7\% | 8\% | 7\% | 4\% | 2\% | 8\% | 9\% | 3\% | 8\% | 19\% | 9\% | 3\% | 10\% | 4\% | 3\% | 4\% | 12\% |
| 25 | 10 | 10 | 4 | 1 | 19 | 2 | 4 | 1 | 8 | 5 | 5 | 5 | 9 | 11 | 9 | 9 | 3 | 4 | 3 | 1 | 2 | 7 | 2 | 3 | 7 | 21 | 4 |
| 16\% | 14\% | 16\% | 28\% | 21\% | 15\% | 21\% | 21\% | 4\% | 25\% | 14\% | 14\% | 20\% | 21\% | 13\% | 18\% | 18\% | 9\% | 18\% | 29\% | 10\% | 16\% | 29\% | 11\% | 15\% | 12\% | 17\% | 15\% |
| 118 | 59 | 44 | 10 | 5 | 98 | 7 | 13 | 16 | 23 | 30 | 29 | 18 | 29 | 71 | 38 | 36 | 25 | 19 | 6 | 4 | 8 | 18 | 15 | 15 | 53 | 98 |  |
| 78\% | 83\% | 74\% | 72\% | 79\% | 79\% | 79\% | 70\% | 91\% | 72\% |  | 79\% | 73\% | 72\% | 83\% |  | 74\% | 82\% | 79\% | 63\% | 72\% | 75\% | 68\% | 79\% | 81\% | 85\% |  | 73\% |

Q2: Would you support or oppose each of the following?

| Summary table Base: All Respondents |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Total | Support | Oppose | $\begin{array}{r} \text { No } \\ \text { opinion } \end{array}$ |
| New regulation to ensure that tech companies pay their fair share of tax | $\begin{aligned} & 151 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 123 \\ & 81 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 10 \% \end{aligned}$ |
| More statutory regulation to target extremist content | $\begin{aligned} & 151 \\ & 100 \% \end{aligned}$ | $\begin{gathered} 114 \\ 75 \% \end{gathered}$ | $\begin{aligned} & 25 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 8 \% \end{aligned}$ |
| More statutory regulation to target online bullying | $\begin{aligned} & 151 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 69 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 17 \% \end{aligned}$ |
| The tech industry providing education for policymakers on how technology works | $\begin{aligned} & 151 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 26 \% \end{aligned}$ |
| More statutory regulation to target copyright infringement | $\begin{aligned} & 151 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 20 \% \end{aligned}$ |
| Replacing self-regulation with statutory regulation across the tech sector generally | $\begin{aligned} & 151 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 29 \% \end{aligned}$ |
| Legislation to help support high street retailers compete with e-commerce | $\begin{aligned} & 151 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 32 \% \end{aligned}$ |

Q2: Would you support or oppose each of the following?
New regulation to ensure that tech companies pay their fair share of tax
Base: All Respondents

Unweighted Total Weighted Total

Support
Oppose
No opinion

|  | PARTY |  |  |  | COUNTRY |  |  | REGION |  |  |  | DATE OF BIRTH |  |  | MARGINALITY |  |  |  | LENGTH OF SERVICE |  |  |  |  |  |  | GENDER |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Con | Lab | $\begin{array}{r} \text { Lib } \\ \text { Dems } \end{array}$ | Other | $\begin{gathered} \text { Eng } \\ \text {-land } \end{gathered}$ | Wales | $\begin{aligned} & \text { Scot } \\ & \text { land } \\ & \& N I \end{aligned}$ | $\begin{aligned} & \text { Lon- } \\ & \text { don } \\ & \hline \end{aligned}$ | South | Mids | North | $\begin{aligned} & \text { Pre- } \\ & 1950 \end{aligned}$ | $\begin{array}{r} 1950- \\ 1959 \\ \hline \end{array}$ | 1960+ | $\begin{array}{r} 0.1- \\ 9.9 \% \\ \hline \end{array}$ | $\begin{array}{r} 10.0 \\ 19.9 \% \\ \hline \end{array}$ | $\begin{array}{r} 20.0 \\ 29.9 \% 3 \\ \hline \end{array}$ |  | $\begin{array}{r} 1986 \\ \text { or } \\ \text { before } \end{array}$ | $\begin{array}{r} 1987- \\ 1991 \\ \hline \end{array}$ | $\begin{array}{r} 1992- \\ 1996 \end{array}$ | $\begin{array}{r} 1997- \\ 2000 \\ \hline \end{array}$ | $\begin{array}{r} 2001- \\ 2004 \end{array}$ | $\begin{array}{r} 2005- \\ 2009 \\ \hline \end{array}$ | 2010+ | Male | $\begin{array}{r} \mathrm{Fe}- \\ \text { male } \end{array}$ |
| 151 | 57 | 74 | 10 | 10 | 113 | 16 | 22 | 19 | 23 | 30 | 41 | 22 | 47 | 82 | 50 | 46 | 31 | 24 | 8 | 6 | 12 | 26 | 22 | 19 | 58 | 123 | 28 |
| 151 | 71 | 60 | 13 | 7 | 124 | 9 | 18 | 17 | 32 | 38 | 37 | 24 | 41 | 86 | 47 | 49 | 31 | 24 | 9 | 6 | 10 | 26 | 19 | 18 | 63 | 123 | 28 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 123 | 50 | 53 | 13 | 7 | 99 | 9 | 16 | 13 | 26 | 27 | 32 | 21 | 35 | 67 | 43 | 38 | 25 | 16 | 6 | 6 | 10 | 25 | 11 | 15 | 49 | 102 | 21 |
| 81\% | 70\% | 89\% | 100\% | 100\% | 80\% | 93\% | 87\% | 77\% | 82\% | 72\% | 87\% | 88\% | 85\% | 77\% | 90\% | 78\% | 83\% | 67\% | 66\% | 100\% | 100\% | 96\% | 62\% | 81\% | 78\% | 82\% | 77\% |
| 14 | 13 | 1 | - | - | 14 | - | - | 2 | 3 | 7 | 2 | 2 | 4 | 8 | - | 4 | 4 | 6 | 2 | - | - | 1 | 4 | 3 | 3 | 10 | 4 |
| 9\% | 18\% | 2\% | - | - | 11\% | - | - | 13\% | 9\% | 17\% | 6\% | 9\% | 9\% | 9\% | - | 7\% | 12\% | 26\% | 26\% | - | - | 4\% | 23\% | 15\% | 5\% | 8\% | 15\% |
| 15 | 9 | 6 | - | - | 11 | 1 | 2 | 2 | 3 | 4 | 3 | 1 | 2 | 11 | 5 | 7 | 1 | 2 | 1 | - | - | - | 3 | 1 | 10 | 12 | 2 |
| 10\% | 12\% | 9\% | - | - | 9\% | 7\% | 13\% | 11\% | 10\% | 10\% | 7\% | 3\% | 6\% | 13\% | 10\% | 14\% | 4\% | 7\% | 8\% | - | - | - | 15\% | 4\% | 16\% | 10\% | 8\% |

Q2: Would you support or oppose each of the following?
More statutory regulation to target extremist content
Base: All Respondents

Unweighted Total Weighted Total

Support
Oppose
No opinion

|  | PARTY |  |  |  | COUNTRY |  |  | REGION |  |  |  | DATE OF BIRTH |  |  | MARGINALITY |  |  |  | LENGTH OF SERVICE |  |  |  |  |  |  | GENDER |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Con | Lab | $\begin{array}{r} \text { Lib } \\ \text { Dems } \end{array}$ | Other | $\begin{gathered} \text { Eng } \\ \text {-land } \end{gathered}$ | Wales | $\begin{aligned} & \text { Scot } \\ & \text { land } \\ & \text { \& NI } \end{aligned}$ | London | South | Mids | North | $\begin{aligned} & \text { Pre- } \\ & 1950 \end{aligned}$ | $\begin{array}{r} 1950- \\ 1959 \\ \hline \end{array}$ | 1960+ | $\begin{gathered} 0.1- \\ 9.9 \% \end{gathered}$ | $\begin{array}{r} 10.0 \\ 19.9 \% \\ \hline \end{array}$ | $\begin{gathered} 20.0- \\ 29.9 \% \end{gathered}$ |  | $\begin{array}{r} 1986 \\ \text { or } \\ \text { before } \end{array}$ | $\begin{array}{\|r} 1987- \\ \hline 1991 \\ \hline \end{array}$ | $\begin{array}{r} 1992- \\ 1996 \end{array}$ | $\begin{array}{\|c} 1997- \\ 2000 \\ \hline \end{array}$ | $\begin{array}{r} 2001- \\ 2004 \\ \hline \end{array}$ | $\begin{array}{\|r} 2005- \\ 2009 \\ \hline \end{array}$ | 2010+ | Male | $\begin{array}{r} \mathrm{Fe}- \\ \text { male } \end{array}$ |
| 151 | 57 | 74 | 10 | 10 | 113 | 16 | 22 | 19 | 23 | 30 | 41 | 22 | 47 | 82 | 50 | 46 | 31 | 24 | 8 | 6 | 12 | 26 | 22 | 19 | 58 | 123 | 28 |
| 151 | 71 | 60 | 13 | 7 | 124 | 9 | 18 | 17 | 32 | 38 | 37 | 24 | 41 | 86 | 47 | 49 | 31 | 24 | 9 | 6 | 10 | 26 | 19 | 18 | 63 | 123 | 28 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 114 | 50 | 51 | 9 | 4 | 93 | ${ }^{7}$ | 13 | 12 | 22 | 30 | 29 | 18 | 33 | 63 | 37 | 38 | 22 | 17 | 6 | 6 | 10 | 21 | 15 | 13 | 43 | 90 | 23 |
| 75\% | 70\% | 84\% | 70\% | 64\% | 75\% | 79\% | 75\% | 70\% | 68\% | 78\% | 80\% | 73\% | 81\% | 73\% | 78\% | 77\% | 70\% | 72\% | 66\% | 100\% | 93\% | 81\% | 79\% | 71\% | 69\% | 73\% | 84\% |
| 25 | 19 | 2 | 3 | 2 | 22 | 1 | 2 | 2 | 8 | 7 | 4 | 6 | 6 | 13 | 4 | 7 | 8 | 6 | 2 | - | 1 | 2 | 2 | 4 | 13 | 20 | 4 |
| 16\% | 26\% | 3\% | 19\% | 27\% | 18\% | 7\% | 12\% | 13\% | 26\% | 18\% | 11\% | 24\% | 15\% | 15\% | 9\% | 14\% | 25\% | 25\% | 26\% | - | 7\% | 8\% | 12\% | 25\% | 20\% | 16\% | 16\% |
| 13 | 3 | 8 | 1 | 1 | 9 | 1 | 2 | 3 | 2 | 1 | 3 | 1 | 2 | 10 | 6 | 4 | 1 | 1 | 1 | - | - | 3 | 2 | 1 | 7 | 13 | - |
| 8\% | 4\% | 13\% | 11\% | 9\% | 7\% | 14\% | 13\% | 17\% | 5\% | 3\% | 9\% | 3\% | 4\% | 12\% | 13\% | 9\% | 4\% | 3\% | 8\% | . | . | 11\% | 9\% | 4\% | 11\% | 10\% | - |

Q2: Would you support or oppose each of the following?
More statutory regulation to target online bullying
Base: All Respondents

Unweighted Total Weighted Total

Support
Oppose
No opinion

|  | PARTY |  |  |  | COUNTRY |  |  | REGION |  |  |  | DATE OF BIRTH |  |  | MARGINALITY |  |  |  | LENGTH OF SERVICE |  |  |  |  |  |  | GENDER |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Con | Lab | $\begin{array}{r} \text { Lib } \\ \text { Dems } \end{array}$ | Other | $\begin{gathered} \text { Eng } \\ \text {-land } \end{gathered}$ | Wales | $\begin{aligned} & \text { Scot } \\ & \text { land } \\ & \& N I \end{aligned}$ | $\begin{aligned} & \text { Lon- } \\ & \text { don } \\ & \hline \end{aligned}$ | South | Mids | North | $\begin{aligned} & \text { Pre- } \\ & 1950 \end{aligned}$ | $\begin{array}{r} 1950- \\ 1959 \\ \hline \end{array}$ | 1960+ | $\begin{array}{r} 0.1- \\ 9.9 \% \end{array}$ | $\begin{array}{r} 10.0 \\ 19.9 \% \\ \hline \end{array}$ | $\begin{array}{r} 20.0 \\ 29.9 \% 3 \\ \hline \end{array}$ |  | $\begin{array}{r} 1986 \\ \text { or } \\ \text { before } \end{array}$ | $\begin{array}{\|c} 1987- \\ 1991 \\ \hline \end{array}$ | $\begin{array}{r} 1992- \\ 1996 \end{array}$ | $\begin{array}{r} 1997- \\ 2000 \\ \hline \end{array}$ | $\begin{array}{r} 2001- \\ 2004 \end{array}$ | $\begin{array}{r} 2005- \\ 2009 \\ \hline \end{array}$ | 2010+ | Male | $\begin{array}{r} \mathrm{Fe}- \\ \text { male } \end{array}$ |
| 151 | 57 | 74 | 10 | 10 | 113 | 16 | 22 | 19 | 23 | 30 | 41 | 22 | 47 | 82 | 50 | 46 | 31 | 24 | 8 | 6 | 12 | 26 | 22 | 19 | 58 | 123 | 28 |
| 151 | 71 | 60 | 13 | 7 | 124 | 9 | 18 | 17 | 32 | 38 | 37 | 24 | 41 | 86 | 47 | 49 | 31 | 24 | 9 | 6 | 10 | 26 | 19 | 18 | 63 | 123 | 28 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 103 | 41 | 47 | 9 | 7 | 82 | 7 | 14 | 9 | 20 | 25 | 28 | 16 | 31 | 57 | 35 | 36 | 18 | 15 | 7 | 6 | 6 | 19 | 12 | 10 | 44 | 83 | 21 |
| 69\% | 58\% | 78\% | 66\% | 100\% | 66\% | 78\% | 78\% | 56\% | 62\% | 65\% | 77\% | 67\% | 75\% | 66\% | 74\% | 72\% | 57\% | 64\% | 79\% | 88\% | 57\% | 74\% | 64\% | 55\% | 70\% | 67\% | 76\% |
| 22 | 18 | 5 | - | - | 21 | 1 | 1 | 2 | 7 | 9 | 3 | 6 | 8 | 9 | 3 | 5 | 8 | 7 | 1 | , |  |  | 4 | 3 | 7 | 16 | 6 |
| 15\% | 25\% | 8\% | - | - | 17\% | 7\% | 4\% | 11\% | 21\% | 24\% | 9\% | 24\% | 19\% | 10\% | 5\% | 11\% | 25\% | 30\% | 13\% | 12\% | 34\% | 12\% | 21\% | 15\% | 11\% | 13\% | 22\% |
| 25 | 12 | 8 | 4 | - | 21 | 1 | 3 | 6 | 6 | 4 | 5 | 2 | 2 | 20 | 10 | 8 | 6 | 2 | 1 | - | 1 | 4 | 3 | 5 | 12 | 24 | 1 |
| 17\% | 17\% | 14\% | 34\% | - | 17\% | 15\% | 18\% | 34\% | 17\% | 11\% | 13\% | 9\% | 6\% | 24\% | 21\% | 17\% | 18\% | 6\% | 8\% | - | 9\% | 14\% | 15\% | 30\% | 19\% | 20\% | 3\% |

Q2: Would you support or oppose each of the following?

## The tech industry providing education for policymakers on how technology works <br> Base: All Respondents

Unweighted Total Weighted Total

Support

Oppose
No opinion

|  | PARTY |  |  |  | COUNTRY |  |  | REGION |  |  |  | DATE OF BIRTH |  |  | MARGINALITY |  |  |  | LENGTH OF SERVICE |  |  |  |  |  |  | GENDER |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Con | Lab | $\begin{array}{r} \text { Lib } \\ \text { Dems } \end{array}$ | Other | $\begin{gathered} \text { Eng } \\ \text {-land } \end{gathered}$ | Wales | $\begin{aligned} & \text { Scot } \\ & \text { land } \\ & \text { \& NI } \end{aligned}$ | London | South | Mids | North | $\begin{aligned} & \text { Pre- } \\ & 1950 \end{aligned}$ | $\begin{array}{r} 1950- \\ 1959 \\ \hline \end{array}$ | 1960+ | $\begin{gathered} 0.1- \\ 9.9 \% \end{gathered}$ | $\begin{array}{r} 10.0 \\ 19.9 \% \\ \hline \end{array}$ | $\begin{array}{r} 20.0- \\ 29.9 \% \end{array}$ |  | $\begin{array}{r} 1986 \\ \text { or } \\ \text { before } \end{array}$ | $\begin{array}{\|r} 1987- \\ \hline 1991 \\ \hline \end{array}$ | $\begin{array}{r} 1992- \\ 1996 \end{array}$ | $\begin{array}{\|c} 1997- \\ 2000 \\ \hline \end{array}$ | $\begin{array}{r} 2001- \\ 2004 \\ \hline \end{array}$ | $\begin{array}{\|r} 2005- \\ 2009 \\ \hline \end{array}$ | 2010+ | Male | $\begin{array}{r} \mathrm{Fe}- \\ \text { male } \end{array}$ |
| 151 | 57 | 74 | 10 | 10 | 113 | 16 | 22 | 19 | 23 | 30 | 41 | 22 | 47 | 82 | 50 | 46 | 31 | 24 | 8 | 6 | 12 | 26 | 22 | 19 | 58 | 123 | 28 |
| 151 | 71 | 60 | 13 | 7 | 124 | 9 | 18 | 17 | 32 | 38 | 37 | 24 | 41 | 86 | 47 | 49 | 31 | 24 | 9 | 6 | 10 | 26 | 19 | 18 | 63 | 123 | 28 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 98 | 46 | 42 | 9 | 2 | 81 | 7 | 9 | 10 | 24 | 20 | 27 | 18 | 30 | 49 | 33 | 31 | 18 | 16 | 7 | 6 | 7 | 14 | 10 | 11 | 43 | 78 | 20 |
| 65\% | 64\% | 69\% | 68\% | 24\% | 65\% | 79\% | 53\% | 58\% | 73\% | 53\% | 75\% | 74\% | 74\% | 57\% | 70\% | 63\% | 59\% | 66\% | 79\% | 90\% | 72\% | 55\% | 54\% | 59\% | 68\% | 63\% | 71\% |
| 14 | 7 | 6 | - | * | 12 | 1 | 1 | 2 | 2 | 5 | 3 | 4 | 2 | 8 | 4 | 2 | 3 | 5 | 1 | 1 | 2 | 1 | 2 | 1 | 6 | 11 | 3 |
| 9\% | 10\% | 11\% | - | 6\% | 10\% | 14\% | 4\% | 13\% | 5\% | 13\% | 9\% | 17\% | 6\% | 9\% | 9\% | 4\% | 8\% | 23\% | 13\% | 10\% | 22\% | 3\% | 12\% | 7\% | 9\% | 9\% | 10\% |
| 39 | 18 | 12 | 4 | 5 | 31 | 1 | 8 | 5 | 7 | 13 | 6 | 2 | 8 | 29 | 10 | 16 | 10 | 3 | 1 | - | 1 | 11 | 6 | 6 | 14 | 34 | 5 |
| 26\% | 26\% | 20\% | 32\% | 70\% | 25\% | 7\% | 43\% | 30\% | 22\% | 34\% | 16\% | 9\% | 20\% | 33\% | 21\% | 33\% | 33\% | 12\% | 8\% | - | 6\% | 42\% | 34\% | 33\% | 23\% | 28\% | 18\% |

Q2: Would you support or oppose each of the following?
More statutory regulation to target copyright infringement
Base: All Respondents

Unweighted Total Weighted Total

Support
Oppose
No opinion

|  | PARTY |  |  |  | COUNTRY |  |  | REGION |  |  |  | DATE OF BIRTH |  |  | MARGINALITY |  |  |  | LENGTH OF SERVICE |  |  |  |  |  |  | GENDER |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Con | Lab | $\begin{array}{r} \text { Lib } \\ \text { Dems } \end{array}$ | Other | $\begin{aligned} & \text { Eng } \\ & \text {-land } \end{aligned}$ | Wales | $\begin{aligned} & \text { Scot } \\ & \text { land } \\ & \text { \& NI } \end{aligned}$ | $\begin{aligned} & \text { Lon- } \\ & \text { don } \\ & \hline \end{aligned}$ | South | Mids | North | $\begin{aligned} & \text { Pre- } \\ & 1950 \end{aligned}$ | $\begin{gathered} 1950- \\ 1959 \end{gathered}$ | 1960+ | $\begin{array}{r} 0.1- \\ 9.9 \% \end{array}$ | $\begin{array}{r} 10.0 \\ 19.9 \% \end{array}$ | $\begin{array}{r} 20.0- \\ 29.9 \% \end{array}$ |  | $\begin{array}{r} 1986 \\ \text { or } \\ \text { before } \end{array}$ | $\begin{array}{\|c\|} \hline 1987- \\ 1991 \end{array}$ | $\begin{gathered} 1992- \\ 1996 \end{gathered}$ | $\begin{gathered} 1997- \\ 2000 \end{gathered}$ | $\begin{gathered} 2001- \\ 2004 \end{gathered}$ | $\begin{gathered} 2005- \\ 2009 \end{gathered}$ | 2010+ | Male | $\mathrm{Fe}-$ male |
| 151 | 57 | 74 | 10 | 10 | 113 | 16 | 22 | 19 | 23 | 30 | 41 | 22 | 47 | 82 | 50 | 46 | 31 | 24 | 8 | 6 | 12 | 26 | 22 | 19 | 58 | 123 | 28 |
| 151 | 71 | 60 | 13 | 7 | 124 | 9 | 18 | 17 | 32 | 38 | 37 | 24 | 41 | 86 | 47 | 49 | 31 | 24 | 9 | , | 10 | 26 | 19 | 18 | 63 | 123 | 28 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| $\begin{aligned} & 88 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 60 \% \end{aligned}$ | $\begin{gathered} 8 \\ 62 \% \end{gathered}$ | $\begin{gathered} 6 \\ 95 \% \end{gathered}$ | $\begin{aligned} & 68 \\ & 55 \% \end{aligned}$ | $\begin{gathered} 6 \\ 69 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 73 \% \end{aligned}$ | $\begin{gathered} 6 \\ 34 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 75 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 63 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 58 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 33 \\ & 69 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 51 \% \end{aligned}$ | $\begin{gathered} 4 \\ 46 \% \end{gathered}$ | $\begin{gathered} 6 \\ 88 \% \end{gathered}$ | $\begin{gathered} 6 \\ 63 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 65 \% \end{aligned}$ | $\begin{gathered} 8 \\ 46 \% \end{gathered}$ | $\begin{aligned} & 33 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 57 \% \end{aligned}$ |
| 33 | 24 | 7 | 1 | - | 30 | 1 | 1 | 4 | 13 | 7 | 7 | 10 | 7 | 16 | 6 | 11 | 8 | 8 | 4 | 1 | 2 | 3 | 3 | 5 | 15 | 27 | 6 |
| 22\% | 33\% | 12\% | 11\% | - | 25\% | 14\% | 4\% | 21\% | 39\% | 19\% | 19\% | 41\% | 17\% | 18\% | 13\% | 22\% | 27\% | 32\% | 46\% | 12\% | 17\% | 11\% | 14\% | 29\% | 24\% | 22\% | 22\% |
| 31 | 10 | 17 | 4 | * | 25 | 2 | 4 | 8 | 5 | 2 | 10 | 2 | 8 | 20 | 9 | 12 | 6 | 4 | 1 | - | 2 | 6 | 4 | 4 | 14 | 25 | 6 |
| 20\% | 14\% | 28\% | 27\% | 5\% | 20\% | 17\% | 22\% | 45\% | 16\% | 6\% | 28\% | 9\% | 20\% | 24\% | 18\% | 24\% | 20\% | 17\% | 8\% | - | 20\% | 22\% | 22\% | 24\% | 22\% | 20\% | 22\% |

Q2: Would you support or oppose each of the following?
Replacing self-regulation with statutory regulation across the tech sector generally
Base: All Respondents

Unweighted Total Weighted Total

Support

Oppose

No opinion

|  | PARTY |  |  |  | COUNTRY |  |  | REGION |  |  |  | DATE OF BIRTH |  |  | MARGINALITY |  |  |  | LENGTH OF SERVICE |  |  |  |  |  |  | GENDER |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Con | Lab | $\begin{array}{r} \text { Lib } \\ \text { Dems } \end{array}$ | Other | $\begin{gathered} \text { Eng } \\ \text {-land } \end{gathered}$ | Wales | $\begin{aligned} & \text { Scot } \\ & \text { land } \\ & \& \mathrm{NI} \end{aligned}$ | $\begin{aligned} & \text { Lon- } \\ & \text { don } \\ & \hline \end{aligned}$ | South | Mids | North | $\begin{gathered} \text { Pre- } \\ 1950 \end{gathered}$ | $\begin{array}{r} 1950- \\ 1959 \\ \hline \end{array}$ | 1960+ | $\begin{gathered} 0.1- \\ 9.9 \% \end{gathered}$ | $\begin{array}{r} 10.0 \\ 19.9 \% \\ \hline \end{array}$ | $\begin{array}{r} 20.0 \\ 29.9 \% \end{array}$ |  | $\begin{array}{r} 1986 \\ \text { or } \\ \text { before } \end{array}$ | $\begin{array}{\|c} \hline 1987- \\ 1991 \\ \hline \end{array}$ | $\begin{array}{r} 1992- \\ 1996 \end{array}$ | $\begin{array}{r} 1997- \\ 2000 \\ \hline \end{array}$ | $\begin{array}{r} 2001- \\ 2004 \\ \hline \end{array}$ | $\begin{array}{\|r} 2005- \\ 2009 \\ \hline \end{array}$ | 2010+ | Male | $\begin{array}{r} \mathrm{Fe}- \\ \text { male } \end{array}$ |
| 151 | 57 | 74 | 10 | 10 | 113 | 16 | 22 | 19 | 23 | 30 | 41 | 22 | 47 | 82 | 50 | 46 | 31 | 24 | 8 | 6 | 12 | 26 | 22 | 19 | 58 | 123 | 28 |
| 151 | 71 | 60 | 13 | 7 | 124 | 9 | 18 | 17 | 32 | 38 | 37 | 24 | 41 | 86 | 47 | 49 | 31 | 24 | 9 | 6 | 10 | 26 | 19 | 18 | 63 | 123 | 28 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 49 | 13 | 28 | 5 | 3 | 37 | 3 | 10 | 4 | 10 | 11 | 11 | 7 | 18 | 24 | 19 | 13 | 11 |  | 1 | 4 | 4 | 11 | 5 | 5 | 19 | 41 | 8 |
| 33\% | 18\% | 47\% | 38\% | 48\% | 29\% | 36\% | 53\% | 26\% | 30\% | 29\% | 31\% | 31\% | 43\% | 28\% | 40\% | 27\% | 36\% | 26\% | 10\% | 59\% | 39\% | 44\% | 28\% | 28\% | 31\% | 33\% | 29\% |
| 58 | 43 | 11 | 3 | 2 | 52 | 4 | 3 | 6 | 18 | 19 | 9 | 11 | 13 | 34 | 10 | 20 | 15 | 13 | 7 | 1 | 5 | 8 | 7 | 8 | 21 | 48 | 11 |
| 39\% | 60\% | 19\% | 19\% | 26\% | 42\% | 40\% | 17\% | 34\% | 55\% | 51\% | 24\% | 45\% | 32\% | 40\% | 21\% | 41\% | 51\% | 54\% | 72\% | 21\% | 52\% | 31\% | 39\% | 44\% | 34\% | 39\% | 39\% |
| 43 | 16 | 20 | 6 | 2 | 36 | 2 | 5 | 7 | 5 | 8 | 16 | 6 | 10 | 27 | 18 | 16 | 4 | 5 | 2 | 1 | 1 | 7 | 6 | 5 | 22 | 35 | 9 |
| 29\% | 22\% | 34\% | 43\% | 26\% | 29\% | 24\% | 30\% | 40\% | 15\% | 20\% | 45\% | 24\% | 25\% | 32\% | 39\% | 32\% | 14\% | 20\% | 18\% | 19\% | 9\% | 25\% | 33\% | 28\% | 35\% | 28\% | 32\% |

Q2: Would you support or oppose each of the following?

## Legislation to help support high street retailers compete with e-commerce <br> Base: All Respondents

Unweighted Total Weighted Total

Support
Oppose
No opinion

|  | PARTY |  |  |  | COUNTRY |  |  | REGION |  |  |  | DATE OF BIRTH |  |  | MARGINALITY |  |  |  | LENGTH OF SERVICE |  |  |  |  |  |  | GENDER |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Con | Lab | $\begin{array}{r} \text { Lib } \\ \text { Dems } \end{array}$ | Other | $\begin{gathered} \text { Eng } \\ \text { - land } \end{gathered}$ | Wales | $\begin{aligned} & \text { Scot } \\ & \text { land } \\ & \text { \& NI } \end{aligned}$ | $\begin{aligned} & \text { Lon- } \\ & \text { don } \\ & \hline \end{aligned}$ | South | Mids | North | $\begin{aligned} & \text { Pre- } \\ & 1950 \end{aligned}$ | $\begin{gathered} 1950- \\ 1959 \end{gathered}$ | 1960+ | $\begin{array}{r} 0.1- \\ 9.9 \% \\ \hline \end{array}$ | $\begin{array}{r} 10.0 \\ 19.9 \% \\ \hline \end{array}$ | $\begin{array}{r} 20.0 \\ 29.9 \% 3 \\ \hline \end{array}$ |  | $\begin{array}{r} 1986 \\ \text { or } \\ \text { before } \end{array}$ | $\begin{array}{r} 1987- \\ 1991 \\ \hline \end{array}$ | $\begin{array}{r} 1992- \\ 1996 \end{array}$ | $\begin{array}{r} 1997- \\ 2000 \\ \hline \end{array}$ | $\begin{array}{r} 2001- \\ 2004 \\ \hline \end{array}$ | $\begin{array}{r} 2005- \\ 2009 \\ \hline \end{array}$ | 2010+ | Male | $\begin{array}{r} \mathrm{Fe}- \\ \text { male } \end{array}$ |
| 151 | 57 | 74 | 10 | 10 | 113 | 16 | 22 | 19 | 23 | 30 | 41 | 22 | 47 | 82 | 50 | 46 | 31 | 24 | 8 | 6 | 12 | 26 | 22 | 19 | 58 | 123 | 28 |
| 151 | 71 | 60 | 13 | 7 | 124 | 9 | 18 | 17 | 32 | 38 | 37 | 24 | 41 | 86 | 47 | 49 | 31 | 24 | 9 | 6 | 10 | 26 | 19 | 18 | 63 | 123 | 28 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 46 | 16 | 20 | 6 | 3 | 34 | 4 | 9 | 4 | 7 | 9 | 15 | 7 | 14 | 25 | 18 | 14 | 8 | 5 | 2 | 2 | 1 | 7 | 4 | 5 | 24 | 38 | 8 |
| 30\% | 23\% | 33\% | 48\% | 51\% | 27\% | 39\% | 49\% | 21\% | 20\% | 23\% | 40\% | 28\% | 35\% | 29\% | 39\% | 29\% | 26\% | 22\% | 26\% | 31\% | 10\% | 28\% | 24\% | 26\% | 39\% | 30\% | 31\% |
| 57 | 36 | 20 | - | * | 50 | 3 | 4 | 6 | 18 | 16 | 10 | 10 | 16 | 31 | 11 | 18 | 13 | 15 | 4 | 1 | 6 | 12 | 8 | 6 | 20 | 46 | 10 |
| 37\% | 51\% | 33\% | - | 6\% | 40\% | 28\% | 22\% | 34\% | 55\% | 43\% | 28\% | 41\% | 39\% | 36\% | 23\% | 37\% | 41\% | 63\% | 43\% | 10\% | 57\% | 46\% | 46\% | 32\% | 32\% | 37\% | 37\% |
| 48 | 18 | 20 | 7 | 3 | 40 | 3 | 5 | 8 | 8 | 13 | 12 | 8 | 11 | 30 | 18 | 17 | 10 | 4 | 3 | 4 | 3 | 7 | 6 | 8 | 19 | 40 | 9 |
| 32\% | 26\% | 34\% | 52\% | 43\% | 32\% | 33\% | 29\% | 45\% | 25\% | 34\% | 32\% | 31\% | 26\% | 35\% | 38\% | 34\% | 33\% | 15\% | 31\% | 59\% | 33\% | 26\% | 31\% | 42\% | 30\% | 32\% | 32\% |


[^0]:    METHODOLOGY NOTE
    ComRes interviewed 151 MPs, surveyed by self-completion online and paper survey between $20_{\text {th }}$ November and 16 th December 2013. Results are weighted to be representative of the whole House of Commons by political party and region.

    All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.

    To commission a voting intention poll or a public opinion survey please contact Andrew Hawkins: andrew.hawkins@comres.co.uk
    To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

