

## Girls Night Sing Karaoke Survey

### ONLINE Fieldwork : 2nd - 3rd March 2011

Absolutes/col percents

Table 1

**Q.1 In which of the following places or circumstances, are you most likely to find yourself humming a tune or singing a song?**

**Base: All respondents**

	Gender		Age					Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1034	-	1034	121	169	238	166	155	185	331	255	167	281	274	263	238	161	98
Weighted base	1021	-	1021	157	151	209	153	149	203	241	284	234	262	257	269	243	159	92
Doing chores or housework	634 62%	-	634 62%	99 63%	96 64%	127 61%	99 65%	93 62%	120 59%	146 61%	156 55%	163 70%	169 64%	146 57%	152 56%	165 68%	105 66%	65 71%
When I am cooking	475 47%	-	475 47%	77 49%	90 60%	98 47%	71 46%	47 31%	92 45%	111 46%	131 46%	128 55%	104 40%	123 48%	128 47%	97 40%	85 53%	43 46%
When I am getting ready for a night out	344 34%	-	344 34%	98 63%	78 52%	65 31%	55 36%	21 14%	26 13%	76 32%	97 34%	93 40%	77 29%	77 30%	93 34%	84 35%	57 36%	32 35%
In the shower	325 32%	-	325 32%	73 46%	62 41%	67 32%	53 35%	24 16%	46 23%	73 30%	88 31%	82 35%	81 31%	82 32%	90 34%	58 24%	61 39%	34 37%
In the bath	243 24%	-	243 24%	50 32%	41 27%	49 23%	42 28%	26 17%	36 18%	55 23%	61 21%	61 26%	66 25%	72 28%	66 24%	45 18%	38 24%	22 24%
When I am getting ready to go to work	136 13%	-	136 13%	40 26%	26 17%	33 16%	25 16%	5 3%	6 3%	25 10%	49 17%	39 17%	23 9%	28 11%	35 13%	38 15%	20 12%	15 17%
In the lavatory	103 10%	-	103 10%	26 16%	17 11%	22 11%	13 9%	12 8%	13 6%	24 10%	20 7%	29 12%	30 12%	23 9%	24 9%	25 10%	26 16%	5 6%
None of these	162 16%	-	162 16%	4 3%	7 4%	27 13%	27 18%	41 27%	56 28%	56 23%	37 13%	21 9%	47 18%	39 15%	46 17%	41 17%	22 14%	12 13%

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**Q.1 In which of the following places or circumstances, are you most likely to find yourself humming a tune or singing a song?**

**Base: All respondents**

	Nearest City																				
	Total	Glas-gow	Edin-burgh	New-castle	Leeds	Hull	Shef-field	Manch-ester	Liver-pool	Nott-ingham	Birm-ingham	Nor-wich	Milton Keynes	Brigh-ton	Oxford	London	South-ampton	Bris-tol	Ply-mouth	Car-diff	None of these
Unweighted base	1034	45	45	46	53	21	24	72	23	53	83	21	40	27	22	228	31	51	29	41	79
Weighted base	1021	42	42	40	46	22	23	87	24	48	78	28	42	26	18	223	27	55	30	36	85
Doing chores or housework	634 62%	30 72%	27 65%	26 65%	27 58%	18 78%	18 75%	62 71%	15 60%	27 57%	46 59%	13 48%	20 49%	15 58%	11 63%	118 53%	23 86%	38 69%	18 60%	24 66%	58 69%
When I am cooking	475 47%	21 50%	15 36%	23 57%	16 35%	11 50%	9 37%	37 43%	6 24%	23 48%	38 48%	15 54%	17 40%	14 54%	8 41%	108 48%	14 53%	32 58%	17 55%	19 53%	33 39%
When I am getting ready for a night out	344 34%	16 38%	11 27%	15 38%	16 35%	12 52%	6 27%	35 41%	5 21%	24 50%	26 33%	8 30%	16 37%	7 26%	4 19%	69 31%	7 26%	20 36%	12 39%	15 41%	22 26%
In the shower	325 32%	17 42%	13 32%	9 24%	8 17%	11 47%	3 12%	23 26%	6 25%	21 44%	34 44%	9 32%	12 28%	11 42%	4 20%	60 27%	13 47%	20 36%	12 38%	16 44%	25 30%
In the bath	243 24%	14 34%	6 14%	7 18%	8 17%	7 31%	4 15%	17 19%	4 17%	11 23%	21 27%	2 7%	11 26%	8 30%	3 18%	62 28%	10 37%	11 21%	7 21%	11 30%	21 24%
When I am getting ready to go to work	136 13%	5 11%	9 21%	10 25%	5 11%	7 30%	- -	15 17%	- -	7 15%	6 8%	6 23%	7 16%	1 3%	1 3%	27 12%	3 13%	7 13%	6 20%	3 9%	12 14%
In the lavatory	103 10%	1 2%	3 8%	5 13%	3 6%	3 13%	2 9%	11 13%	- -	9 18%	9 11%	- -	8 19%	2 6%	1 5%	16 7%	4 16%	4 8%	8 27%	6 17%	7 8%
None of these	162 16%	6 14%	6 14%	8 20%	9 19%	3 14%	3 13%	13 15%	5 20%	8 17%	12 15%	6 22%	5 13%	1 6%	2 13%	40 18%	2 8%	8 15%	4 12%	2 7%	17 20%

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Table 2

**Q.2a If you could do a karaoke duet with one man from the following list of male musicians who would you choose?**

**Base: All respondents**

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1034	-	1034	121	169	238	166	155	185	331	255	167	281	274	263	238	161	98
Weighted base	1021	-	1021	157	151	209	153	149	203	241	284	234	262	257	269	243	159	92
Robbie Williams	204 20%	-	204 20%	43 27%	36 24%	56 27%	35 23%	23 16%	11 5%	48 20%	56 20%	46 20%	53 20%	40 15%	53 20%	54 22%	42 26%	16 17%
Neil Diamond	83 8%	-	83 8%	1 1%	1 *	10 5%	8 5%	28 19%	36 18%	24 10%	18 6%	20 9%	20 8%	18 7%	26 10%	16 7%	14 9%	9 10%
David Bowie	59 6%	-	59 6%	7 5%	7 5%	25 12%	16 10%	2 1%	2 1%	13 6%	24 8%	16 7%	6 2%	19 7%	9 3%	14 6%	11 7%	7 7%
James Blunt	57 6%	-	57 6%	7 4%	13 8%	11 5%	10 7%	10 6%	7 3%	11 5%	17 6%	13 6%	16 6%	17 7%	13 5%	11 5%	6 4%	10 11%
Justin Timberlake	55 5%	-	55 5%	22 14%	16 11%	9 4%	2 1%	3 2%	1 1%	8 3%	20 7%	15 6%	12 5%	20 8%	9 3%	15 6%	5 3%	5 6%
Tom Jones	52 5%	-	52 5%	1 *	8 6%	7 4%	10 7%	6 4%	19 9%	17 7%	8 3%	12 5%	15 6%	12 4%	15 6%	12 5%	5 3%	7 8%
George Michael	49 5%	-	49 5%	6 4%	4 2%	22 10%	7 4%	4 3%	7 3%	10 4%	14 5%	16 7%	8 3%	16 6%	13 5%	8 3%	7 5%	4 4%
Kenny Rogers	48 5%	-	48 5%	- -	2 1%	5 2%	5 4%	12 8%	24 12%	7 3%	8 3%	9 4%	24 9%	10 4%	13 5%	15 6%	7 4%	4 4%
Will Young	41 4%	-	41 4%	1 1%	9 6%	9 4%	9 6%	1 *	13 6%	8 4%	12 4%	7 3%	12 5%	12 5%	10 4%	10 4%	5 3%	3 3%
Elton John	38 4%	-	38 4%	5 3%	7 5%	6 3%	10 6%	4 3%	7 3%	9 4%	7 3%	12 5%	10 4%	12 5%	14 5%	8 3%	3 2%	2 2%
Tinie Tempah	26 3%	-	26 3%	12 7%	6 4%	4 2%	4 3%	- -	- -	1 *	8 3%	9 4%	8 3%	10 4%	10 4%	5 2%	1 1%	- -
Boy George	20 2%	-	20 2%	- -	3 2%	2 1%	4 3%	5 3%	6 3%	6 3%	6 2%	5 2%	3 1%	7 3%	3 1%	6 2%	2 1%	1 1%
Chris Martin	18 2%	-	18 2%	4 3%	5 3%	3 2%	2 1%	2 1%	1 *	2 1%	6 2%	2 1%	8 3%	2 1%	5 2%	3 1%	3 2%	4 4%
Ray Davies (Kinks)	15 1%	-	15 1%	1 1%	1 1%	2 1%	2 1%	5 3%	4 2%	5 2%	3 1%	5 2%	2 1%	3 1%	3 1%	5 2%	2 1%	2 3%

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	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1021	-	1021	157	151	209	153	149	203	241	284	234	262	257	269	243	159	92
Noel Gallagher	14 1%	-	14 1%	3 2%	3 2%	5 3%	3 2%	-	-	3 1%	9 3%	-	2 1%	5 2%	1 *	5 2%	* *	3 3%
Dizzee Rascal	13 1%	-	13 1%	11 7%	2 1%	-	-	-	-	4 1%	5 2%	4 2%	1 *	4 1%	3 1%	2 1%	3 2%	2 2%
Mick Jagger	11 1%	-	11 1%	4 2%	1 *	-	* *	5 3%	2 1%	3 1%	2 1%	3 1%	3 1%	2 1%	3 1%	1 *	4 2%	1 1%
Kanye West	10 1%	-	10 1%	4 2%	2 1%	3 1%	1 1%	-	-	1 *	4 1%	3 1%	2 1%	2 1%	5 2%	3 1%	-	-
Lemar	8 1%	-	8 1%	2 1%	2 1%	2 1%	2 1%	1 *	-	7 3%	1 *	-	1 *	5 2%	1 *	1 *	1 1%	1 1%
Don't know	201 20%	-	201 20%	24 15%	24 16%	27 13%	22 14%	39 26%	65 32%	54 22%	57 20%	36 15%	54 21%	44 17%	61 23%	47 19%	37 23%	11 12%

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	Nearest City																				
	Total	Glas-gow	Edin-burgh	New-castle	Leeds	Hull	Shef-field	Manch-ester	Liver-pool	Nott-ingham	Birm-ingham	Nor-wich	Milton Keynes	Brigh-ton	Oxford	London	South-ampton	Bris-tol	Ply-mouth	Car-diff	None of these
Unweighted base	1034	45	45	46	53	21	24	72	23	53	83	21	40	27	22	228	31	51	29	41	79
Weighted base	1021	42	42	40	46	22	23	87	24	48	78	28	42	26	18	223	27	55	30	36	85
Robbie Williams	204 20%	7 18%	8 20%	12 31%	14 31%	2 11%	7 30%	14 16%	5 22%	8 17%	9 12%	7 24%	10 23%	1 5%	2 13%	37 17%	8 28%	12 23%	6 21%	13 35%	19 23%
Neil Diamond	83 8%	5 12%	4 9%	4 11%	2 5%	2 9%	3 13%	4 4%	3 14%	3 7%	6 7%	5 20%	3 8%	1 4%	2 10%	15 7%	3 12%	2 4%	2 8%	4 12%	7 9%
David Bowie	59 6%	4 10%	1 3%	1 3%	2 4%	5 24%	-	6 7%	4 15%	1 3%	3 4%	-	1 1%	1 5%	-	16 7%	2 6%	1 1%	5 16%	1 4%	4 5%
James Blunt	57 6%	2 5%	5 12%	2 5%	1 2%	-	-	5 6%	1 6%	3 6%	3 4%	1 2%	2 5%	1 6%	2 12%	14 6%	-	3 6%	-	2 5%	10 12%
Justin Timberlake	55 5%	1 3%	3 8%	-	5 11%	4 17%	-	3 4%	1 5%	2 4%	4 5%	3 12%	1 2%	3 12%	1 5%	15 7%	2 6%	2 4%	-	2 4%	2 3%
Tom Jones	52 5%	1 3%	6 14%	3 7%	4 9%	-	1 5%	4 5%	-	5 10%	1 1%	1 4%	2 6%	2 8%	1 5%	8 4%	6 21%	1 2%	2 5%	1 2%	2 3%
George Michael	49 5%	4 10%	-	2 4%	-	-	2 9%	3 3%	1 5%	2 3%	7 9%	-	3 6%	2 8%	1 4%	13 6%	-	7 13%	-	-	3 3%
Kenny Rogers	48 5%	4 9%	-	1 4%	3 7%	-	2 8%	4 4%	4 16%	1 3%	3 4%	1 5%	1 2%	4 14%	2 11%	8 3%	-	3 5%	-	3 7%	5 6%
Will Young	41 4%	1 1%	-	1 4%	3 6%	-	1 2%	5 6%	-	-	5 6%	1 3%	5 13%	1 6%	-	9 4%	2 8%	1 1%	2 5%	1 2%	4 4%
Elton John	38 4%	2 5%	-	2 5%	2 5%	-	1 4%	4 4%	-	2 4%	1 2%	3 12%	*	-	-	16 7%	2 7%	1 2%	-	1 2%	1 2%
Tinie Tempah	26 3%	-	-	-	-	-	1 5%	2 2%	2 9%	3 7%	1 1%	-	4 10%	-	-	8 4%	2 6%	-	-	1 2%	2 2%
Boy George	20 2%	-	1 2%	1 3%	-	-	1 3%	2 2%	-	-	1 2%	-	1 2%	-	2 11%	6 3%	-	-	1 2%	1 3%	3 4%
Chris Martin	18 2%	2 6%	1 3%	-	1 2%	1 4%	-	2 2%	-	3 6%	1 1%	-	* 1%	2 7%	-	1 1%	* 2%	1 1%	1 2%	2 5%	-
Ray Davies (Kinks)	15 1%	-	2 6%	1 3%	1 2%	-	-	2 3%	-	-	2 3%	-	1 2%	-	-	4 2%	-	-	1 5%	* 1%	-

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Weighted base	1021	42	42	40	46	22	23	87	24	48	78	28	42	26	18	223	27	55	30	36	85
Noel Gallagher	14 1%	3 6%	1 1%	2 4%	1 1%	* 2%	1 6%	1 1%	- -	- -	1 2%	- -	- -	1 5%	1 3%	2 1%	- -	- -	- -	* 1%	- -
Dizzee Rascal	13 1%	-	2 4%	-	-	1 2%	-	2 2%	1 2%	1 3%	-	-	-	1 5%	-	4 2%	-	-	2 7%	-	-
Mick Jagger	11 1%	-	1 3%	1 3%	-	-	-	-	-	* 1%	1 2%	-	1 1%	-	-	3 1%	1 3%	1 2%	-	2 6%	-
Kanye West	10 1%	-	-	3 6%	-	-	-	1 1%	-	2 5%	-	-	-	1 3%	-	1 1%	-	-	-	-	2 3%
Lemar	8 1%	-	-	-	-	1 2%	-	-	-	-	-	-	1 3%	-	1 6%	4 2%	-	1 2%	-	-	1 1%
Don't know	201 20%	5 11%	6 15%	3 8%	8 17%	6 27%	4 15%	24 28%	1 5%	11 23%	27 34%	5 17%	6 14%	4 14%	4 19%	39 18%	* 1%	18 33%	9 28%	3 8%	19 23%

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### ONLINE Fieldwork : 2nd - 3rd March 2011

Absolutes/col percents

Table 3

**Q.2b If you could do a karaoke duet with one woman from the list of female singers who would you choose?****Base: All respondents**

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1034	-	1034	121	169	238	166	155	185	331	255	167	281	274	263	238	161	98
Weighted base	1021	-	1021	157	151	209	153	149	203	241	284	234	262	257	269	243	159	92
Dolly Parton	105 10%	-	105 10%	4 2%	13 8%	13 6%	17 11%	15 10%	45 22%	25 10%	20 7%	22 9%	38 15%	28 11%	23 9%	31 13%	14 9%	9 10%
Pink	82 8%	-	82 8%	21 13%	17 11%	32 15%	7 4%	2 2%	4 2%	14 6%	20 7%	26 11%	22 8%	15 6%	13 5%	28 12%	10 7%	16 17%
Adele	68 7%	-	68 7%	12 8%	16 10%	14 7%	10 7%	6 4%	10 5%	16 7%	27 10%	9 4%	15 6%	22 8%	16 6%	14 6%	10 6%	6 6%
Rihanna	63 6%	-	63 6%	28 18%	15 10%	11 5%	9 6%	-	-	11 5%	17 6%	18 8%	17 6%	22 8%	18 7%	10 4%	11 7%	2 2%
Tina Turner	62 6%	-	62 6%	2 1%	5 3%	13 6%	10 7%	17 11%	15 7%	12 5%	15 5%	19 8%	16 6%	18 7%	12 4%	15 6%	5 3%	11 12%
Madonna	57 6%	-	57 6%	7 4%	10 7%	21 10%	11 7%	5 3%	3 2%	12 5%	19 7%	15 7%	11 4%	19 7%	9 3%	17 7%	6 4%	6 6%
Lady Gaga	44 4%	-	44 4%	13 8%	14 9%	10 5%	1 1%	6 4%	*	6 2%	13 5%	12 5%	13 5%	10 4%	17 6%	11 5%	3 2%	3 3%
Katy Perry	41 4%	-	41 4%	15 10%	8 5%	11 5%	2 2%	3 2%	1 1%	9 4%	11 4%	12 5%	8 3%	13 5%	9 3%	8 3%	7 4%	4 4%
Leona Lewis	37 4%	-	37 4%	2 1%	11 7%	9 4%	7 5%	4 3%	3 2%	8 3%	13 5%	8 3%	8 3%	13 5%	8 3%	7 3%	8 5%	2 2%
Whitney Houston	36 3%	-	36 3%	6 4%	4 3%	6 3%	3 2%	5 3%	12 6%	5 2%	6 2%	7 3%	17 6%	6 2%	16 6%	6 3%	2 1%	5 6%
Aretha Franklin	35 3%	-	35 3%	6 4%	3 2%	8 4%	12 8%	4 3%	3 1%	10 4%	12 4%	6 3%	7 3%	12 5%	12 4%	8 3%	3 2%	1 2%
Beyonce	33 3%	-	33 3%	12 8%	9 6%	5 3%	7 5%	-	-	6 2%	17 6%	6 3%	5 2%	8 3%	11 4%	7 3%	5 3%	2 2%
Lulu	32 3%	-	32 3%	1 *	3 2%	2 1%	7 4%	12 8%	8 4%	14 6%	5 2%	9 4%	4 1%	7 3%	7 3%	8 3%	8 5%	2 2%
Amy Winehouse	27 3%	-	27 3%	3 2%	1 1%	8 4%	11 8%	2 1%	1 *	7 3%	9 3%	7 3%	4 1%	4 2%	5 2%	8 3%	7 4%	2 3%

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**Q.2b If you could do a karaoke duet with one woman from the list of female singers who would you choose?**

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Weighted base	1021	-	1021	157	151	209	153	149	203	241	284	234	262	257	269	243	159	92
Cilla Black	26 3%	-	26 3%	-	1 1%	1 *	4 3%	13 9%	7 3%	8 3%	8 3%	7 3%	4 2%	8 3%	7 3%	7 3%	1 1%	3 3%
Duffy	24 2%	-	24 2%	1 *	1 1%	5 3%	4 3%	7 5%	6 3%	4 2%	7 2%	4 2%	9 3%	7 3%	4 1%	6 2%	5 3%	3 3%
Dame Vera Lynn	19 2%	-	19 2%	1 1%	-	1 *	3 2%	1 1%	14 7%	5 2%	5 2%	2 1%	7 3%	4 2%	4 1%	3 1%	5 3%	4 4%
Kate Bush	18 2%	-	18 2%	1 1%	4 2%	5 2%	3 2%	3 2%	2 1%	8 3%	1 1%	4 2%	5 2%	4 1%	3 1%	5 2%	3 2%	3 3%
Britney Spears	10 1%	-	10 1%	4 2%	4 2%	2 1%	-	-	1 *	4 2%	3 1%	3 1%	1 *	4 2%	3 1%	1 1%	1 1%	1 1%
Don't know	202 20%	-	202 20%	19 12%	14 9%	32 15%	23 15%	44 29%	70 34%	57 24%	57 20%	36 15%	52 20%	33 13%	73 27%	43 18%	44 28%	9 10%



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Unweighted base	1034	45	45	46	53	21	24	72	23	53	83	21	40	27	22	228	31	51	29	41	79
Weighted base	1021	42	42	40	46	22	23	87	24	48	78	28	42	26	18	223	27	55	30	36	85
Dolly Parton	105 10%	4 9%	5 12%	6 15%	7 14%	1 5%	2 7%	10 12%	1 5%	4 8%	5 6%	5 18%	- -	7 29%	5 30%	19 8%	1 5%	3 6%	3 11%	2 7%	14 16%
Pink	82 8%	6 15%	4 10%	7 17%	6 14%	1 2%	- -	10 12%	3 14%	4 8%	5 7%	1 4%	2 5%	1 3%	1 5%	12 5%	4 15%	2 4%	2 7%	3 7%	8 9%
Adele	68 7%	2 5%	3 7%	4 9%	3 7%	1 4%	1 3%	3 3%	3 10%	1 3%	5 6%	- -	6 15%	3 10%	2 11%	16 7%	3 11%	3 6%	1 2%	4 10%	6 7%
Rhianna	63 6%	1 3%	- -	- -	1 1%	5 20%	1 5%	5 6%	1 5%	4 9%	5 6%	- -	1 2%	* 1%	* 2%	24 11%	1 4%	3 6%	* 1%	5 15%	4 5%
Tina Turner	62 6%	3 8%	8 20%	2 4%	2 4%	1 4%	2 8%	7 9%	2 9%	3 6%	4 6%	2 2%	2 4%	1 5%	- -	14 6%	3 10%	3 6%	- -	1 2%	3 3%
Madonna	57 6%	5 11%	1 2%	4 10%	2 4%	3 15%	1 3%	3 4%	- -	- -	1 2%	3 11%	2 5%	1 4%	2 12%	13 6%	2 7%	2 4%	1 2%	1 4%	9 10%
Lady Gaga	44 4%	2 5%	1 3%	- -	3 7%	1 2%	3 14%	6 7%	- -	3 5%	2 2%	4 16%	3 8%	- -	1 3%	9 4%	2 6%	1 2%	1 4%	* 1%	2 3%
Katy Perry	41 4%	3 6%	2 4%	2 5%	2 4%	- -	1 2%	3 3%	2 8%	2 4%	3 4%	- -	2 4%	3 12%	1 5%	9 4%	3 10%	2 4%	1 3%	- -	3 3%
Leona Lewis	37 4%	1 2%	- -	2 4%	1 2%	- -	- -	3 3%	1 6%	1 3%	1 1%	- -	4 9%	- -	- -	12 6%	1 4%	1 2%	5 17%	1 2%	4 4%
Whitney Houston	36 3%	4 9%	2 4%	1 2%	4 8%	- -	1 4%	- -	1 3%	1 2%	4 5%	3 10%	6 14%	1 6%	1 5%	5 2%	1 3%	1 2%	1 4%	- -	- -
Aretha Franklin	35 3%	- -	1 4%	- -	1 3%	2 10%	1 5%	1 2%	1 5%	7 14%	2 3%	- -	3 7%	1 2%	- -	11 5%	- -	- -	- -	1 4%	1 2%
Beyonce	33 3%	1 2%	1 2%	* 1%	2 4%	2 7%	* 2%	6 6%	1 3%	1 2%	3 4%	- -	3 7%	- -	- -	8 4%	- -	3 5%	1 4%	1 4%	1 1%
Lulu	32 3%	- -	2 5%	2 5%	- -	- -	2 10%	- -	1 6%	1 1%	1 1%	- -	2 6%	1 3%	* 3%	7 3%	- -	1 2%	1 5%	2 7%	7 8%
Amy Winehouse	27 3%	2 6%	- -	3 6%	2 5%	- -	3 13%	- -	1 3%	1 3%	2 3%	- -	1 1%	1 2%	- -	5 2%	- -	3 5%	- -	3 8%	1 1%

## Girls Night Sing Karaoke Survey

### ONLINE Fieldwork : 2nd - 3rd March 2011

Absolutes/col percents

Table 3

**Q.2b If you could do a karaoke duet with one woman from the list of female singers who would you choose?**

**Base: All respondents**

	Nearest City																				
	Total	Glas-gow	Edin-burgh	New-castle	Leeds	Hull	Shef-field	Manch-ester	Liver-pool	Nott-ingham	Birm-ingham	Nor-wich	Milton Keynes	Brigh-nton	Oxford	London	South-ampton	Bris-tol	Ply-mouth	Car-diff	None of these
Weighted base	1021	42	42	40	46	22	23	87	24	48	78	28	42	26	18	223	27	55	30	36	85
Cilla Black	26 3%	1 2%	2 5%	2 4%	1 2%	-	-	3 4%	-	2 4%	2 2%	1 3%	-	1 4%	1 5%	7 3%	-	-	-	1 2%	2 3%
Duffy	24 2%	-	2 5%	-	1 1%	1 3%	1 5%	2 3%	1 4%	1 2%	-	1 2%	1 1%	-	-	7 3%	2 8%	1 1%	2 5%	2 5%	1 1%
Dame Vera Lynn	19 2%	1 2%	3 7%	1 3%	-	-	1 3%	1 1%	-	1 2%	1 2%	-	-	-	-	3 2%	3 12%	2 3%	-	1 2%	1 1%
Kate Bush	18 2%	2 5%	-	1 3%	1 1%	1 7%	-	-	2 7%	-	3 4%	-	-	-	-	4 2%	-	-	1 5%	-	2 3%
Britney Spears	10 1%	-	1 1%	1 2%	-	-	-	1 1%	-	1 1%	1 1%	-	-	1 5%	-	5 2%	-	1 2%	-	-	-
Don't know	202 20%	4 9%	4 10%	3 9%	9 19%	4 19%	4 15%	21 24%	2 10%	10 22%	29 37%	9 34%	6 14%	3 13%	4 20%	33 15%	2 7%	22 40%	9 30%	7 20%	16 19%

## Girls Night Sing Karaoke Survey

### ONLINE Fieldwork : 2nd - 3rd March 2011

Absolutes/col percents

Table 4

**Q.3 What kind of karaoke songs make you cringe or feel embarrassed when performed in your presence?****Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1034	-	1034	121	169	238	166	155	185	331	255	167	281	274	263	238	161	98
Weighted base	1021	-	1021	157	151	209	153	149	203	241	284	234	262	257	269	243	159	92
Cheesy songs	398 39%	- -	398 39%	69 44%	47 31%	81 39%	61 40%	64 43%	77 38%	100 41%	112 39%	87 37%	99 38%	102 40%	104 39%	93 38%	62 39%	37 40%
Rap tunes	291 28%	- -	291 28%	37 24%	46 31%	54 26%	44 29%	36 24%	73 36%	67 28%	84 30%	58 25%	82 31%	72 28%	76 28%	60 25%	48 30%	35 37%
Romantic songs	248 24%	- -	248 24%	48 31%	39 26%	60 29%	35 23%	27 18%	39 19%	68 28%	70 25%	56 24%	54 21%	55 22%	66 24%	64 26%	39 25%	24 26%
Power ballads	209 20%	- -	209 20%	33 21%	22 15%	54 26%	30 19%	34 23%	35 17%	49 20%	63 22%	46 20%	51 20%	41 16%	57 21%	56 23%	36 23%	18 20%
None of these	168 16%	- -	168 16%	20 13%	24 16%	33 16%	23 15%	29 19%	39 19%	43 18%	41 15%	37 16%	47 18%	41 16%	46 17%	43 18%	23 14%	14 15%
Disco songs	129 13%	- -	129 13%	24 15%	13 9%	23 11%	20 13%	15 10%	33 16%	27 11%	40 14%	26 11%	37 14%	35 13%	35 13%	24 10%	24 15%	13 14%
Rock songs	102 10%	- -	102 10%	20 13%	10 6%	17 8%	13 8%	12 8%	30 15%	29 12%	32 11%	18 8%	23 9%	25 10%	28 11%	21 9%	18 11%	10 10%
Don't know	121 12%	- -	121 12%	8 5%	11 7%	18 9%	13 8%	26 17%	46 23%	31 13%	34 12%	24 10%	32 12%	26 10%	38 14%	26 10%	22 14%	10 11%

## Girls Night Sing Karaoke Survey

### ONLINE Fieldwork : 2nd - 3rd March 2011

Absolutes/col percents

Table 4

**Q.3 What kind of karaoke songs make you cringe or feel embarrassed when performed in your presence?****Base: All respondents**

	Total	Nearest City																		None of these	
		Glas-gow	Edin-burgh	New-castle	Leeds	Hull	Shef-field	Manch-ester	Liver-pool	Nott-ingham	Birm-ingham	Nor-wich	Milton Keynes	Brighton	Oxford	London	South-ampton	Bris-tol	Ply-mouth		Car-diff
Unweighted base	1034	45	45	46	53	21	24	72	23	53	83	21	40	27	22	228	31	51	29	41	79
Weighted base	1021	42	42	40	46	22	23	87	24	48	78	28	42	26	18	223	27	55	30	36	85
Cheesy songs	398 39%	22 53%	12 29%	13 33%	12 26%	7 31%	14 62%	34 39%	11 45%	18 38%	22 29%	13 47%	15 36%	7 26%	6 32%	96 43%	10 36%	21 39%	11 35%	16 44%	39 46%
Rap tunes	291 28%	15 36%	19 45%	13 31%	10 21%	4 20%	8 33%	21 24%	7 30%	15 31%	19 24%	6 22%	10 23%	7 26%	7 37%	65 29%	11 40%	16 29%	4 13%	12 35%	24 28%
Romantic songs	248 24%	11 26%	10 24%	6 15%	7 15%	6 27%	12 52%	31 36%	4 17%	13 27%	12 15%	3 12%	13 31%	8 30%	5 26%	51 23%	3 12%	14 26%	8 26%	7 20%	23 27%
Power ballads	209 20%	10 25%	8 19%	7 19%	7 15%	5 23%	8 35%	22 26%	7 27%	10 21%	12 16%	3 12%	7 16%	5 21%	3 17%	42 19%	5 18%	12 22%	7 23%	9 24%	17 20%
None of these	168 16%	6 15%	6 14%	9 23%	11 25%	4 19%	- -	16 18%	3 12%	9 18%	14 18%	8 29%	6 15%	5 19%	4 20%	34 15%	1 4%	9 17%	6 20%	4 11%	13 16%
Disco songs	129 13%	7 17%	5 12%	1 3%	3 6%	1 5%	5 23%	7 8%	4 15%	6 13%	14 17%	2 8%	8 19%	4 17%	1 7%	24 11%	3 10%	11 19%	4 14%	4 10%	15 17%
Rock songs	102 10%	1 3%	8 19%	- -	1 2%	4 20%	3 13%	9 11%	3 14%	7 14%	7 9%	2 8%	4 9%	2 7%	1 5%	22 10%	6 22%	6 10%	3 9%	3 8%	9 10%
Don't know	121 12%	1 3%	7 16%	2 5%	8 17%	1 7%	1 5%	5 6%	3 13%	5 10%	14 18%	4 14%	7 16%	4 17%	3 15%	20 9%	5 18%	6 11%	6 19%	4 10%	16 19%

## Girls Night Sing Karaoke Survey

### ONLINE Fieldwork : 2nd - 3rd March 2011

Absolutes/col percents

Table 5

**Q.4 Which of these nine songs would you list as your top three anthems for women?****First Anthem****Base: All respondents**

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1034	-	1034	121	169	238	166	155	185	331	255	167	281	274	263	238	161	98
Weighted base	1021	-	1021	157	151	209	153	149	203	241	284	234	262	257	269	243	159	92
I Will Survive - Gloria Gaynor	298 29%	-	298 29%	21 14%	32 21%	78 37%	50 33%	54 36%	63 31%	66 27%	66 23%	80 34%	86 33%	82 32%	68 25%	79 33%	43 27%	26 28%
You Are Beautiful - Christine Aguilera	127 12%	-	127 12%	20 13%	25 17%	32 15%	15 10%	18 12%	16 8%	25 10%	38 13%	22 10%	41 16%	28 11%	35 13%	33 13%	17 11%	14 15%
Sisters Are Doing It for Themselves - Aretha Franklin and Annie Lennox	122 12%	-	122 12%	8 5%	20 13%	21 10%	26 17%	23 15%	24 12%	26 11%	33 11%	29 12%	34 13%	26 10%	33 12%	22 9%	30 19%	12 13%
Respect - Aretha Franklin	94 9%	-	94 9%	28 18%	11 7%	23 11%	17 11%	11 8%	3 2%	23 10%	39 14%	18 8%	14 5%	31 12%	18 7%	22 9%	15 9%	9 10%
Working 9 to 5 - Dolly Parton	82 8%	-	82 8%	13 8%	23 15%	8 4%	6 4%	5 3%	28 14%	16 7%	23 8%	25 11%	19 7%	25 10%	17 6%	21 9%	9 6%	9 10%
Single Ladies - Beyonce	68 7%	-	68 7%	28 18%	19 13%	10 5%	8 5%	2 1%	1 *	15 6%	23 8%	16 7%	15 6%	22 8%	18 7%	16 7%	8 5%	4 5%
Walk On By - Dionne Warwick	62 6%	-	62 6%	4 3%	3 2%	8 4%	8 5%	12 8%	27 13%	22 9%	12 4%	16 7%	14 5%	9 3%	23 9%	11 5%	12 7%	8 8%
I'm Every Woman - Chaka Khan	55 5%	-	55 5%	3 2%	11 7%	13 6%	10 6%	10 7%	8 4%	11 5%	15 5%	16 7%	13 5%	9 3%	20 8%	12 5%	8 5%	5 6%
You Oughta Know - Alanis Morissette	20 2%	-	20 2%	12 7%	* *	4 2%	3 2%	1 1%	- -	5 2%	8 3%	6 3%	1 *	2 1%	7 2%	8 3%	3 2%	* *
Don't know	93 9%	-	93 9%	19 12%	6 4%	12 6%	11 7%	13 9%	32 16%	33 14%	28 10%	7 3%	25 10%	25 10%	31 11%	18 8%	15 10%	4 5%

## Girls Night Sing Karaoke Survey

### ONLINE Fieldwork : 2nd - 3rd March 2011

Absolutes/col percents

Table 5

**Q.4 Which of these nine songs would you list as your top three anthems for women?****First Anthem****Base: All respondents**

	Total	Nearest City																		None of these	
		Glas-gow	Edin-burgh	New-castle	Leeds	Hull	Shef-field	Manch-ester	Liver-pool	Nott-ingham	Birm-ingham	Nor-wich	Milton Keynes	Brigh-ton	Oxford	London	South-ampton	Bris-tol	Ply-mouth		Car-diff
Unweighted base	1034	45	45	46	53	21	24	72	23	53	83	21	40	27	22	228	31	51	29	41	79
Weighted base	1021	42	42	40	46	22	23	87	24	48	78	28	42	26	18	223	27	55	30	36	85
I Will Survive - Gloria Gaynor	298 29%	7 16%	14 34%	14 35%	12 26%	9 39%	5 19%	26 29%	8 32%	8 17%	18 23%	10 36%	8 20%	9 37%	3 15%	68 31%	10 37%	14 26%	4 15%	14 39%	37 43%
You Are Beautiful - Christine Aguilera	127 12%	7 18%	5 12%	10 26%	3 7%	1 2%	2 10%	10 12%	4 18%	5 11%	11 14%	7 27%	5 13%	4 17%	*	23 10%	2 9%	3 6%	4 14%	7 19%	10 12%
Sisters Are Doing It for Themselves - Aretha Franklin and Annie Lennox	122 12%	6 14%	6 14%	2 5%	4 9%	-	8 33%	9 11%	1 3%	5 11%	6 8%	2 8%	7 16%	2 9%	1 4%	25 11%	-	12 22%	11 38%	4 10%	11 13%
Respect - Aretha Franklin	94 9%	3 7%	6 15%	2 4%	7 15%	1 2%	1 5%	11 13%	1 3%	4 8%	2 3%	1 3%	7 17%	2 10%	1 5%	27 12%	4 14%	7 13%	3 9%	4 12%	2 2%
Working 9 to 5 - Dolly Parton	82 8%	7 16%	2 6%	3 9%	5 11%	2 11%	3 14%	7 8%	* 2%	4 8%	5 6%	2 6%	-	4 14%	4 21%	21 9%	-	2 4%	1 4%	3 7%	6 7%
Single Ladies - Beyonce	68 7%	1 3%	2 5%	3 6%	4 8%	2 10%	1 3%	11 12%	1 2%	4 9%	7 9%	-	4 9%	* 1%	3 15%	18 8%	2 7%	1 1%	3 9%	1 2%	2 3%
Walk On By - Dionne Warwick	62 6%	6 13%	2 5%	2 6%	1 2%	-	1 4%	3 4%	3 11%	4 9%	10 12%	-	-	1 2%	1 5%	13 6%	4 15%	3 5%	1 4%	2 5%	7 9%
I'm Every Woman - Chaka Khan	55 5%	3 6%	2 5%	3 6%	2 5%	1 4%	1 5%	3 3%	3 11%	6 13%	6 8%	-	5 13%	-	2 8%	7 3%	3 12%	4 7%	1 2%	* 1%	4 5%
You Oughta Know - Alanis Morissette	20 2%	-	* 1%	-	5 12%	2 7%	1 6%	1 2%	-	-	1 1%	3 12%	1 3%	-	-	3 1%	-	1 1%	-	1 2%	-
Don't know	93 9%	2 6%	2 4%	1 3%	2 5%	5 24%	-	5 6%	4 17%	7 15%	14 18%	2 7%	4 9%	2 9%	4 23%	20 9%	2 7%	8 15%	2 6%	1 3%	5 6%

## Girls Night Sing Karaoke Survey

### ONLINE Fieldwork : 2nd - 3rd March 2011

Absolutes/col percents

Table 6

**Q.4 Which of these nine songs would you list as your top three anthems for women?**

**Second Anthem**

**Base: All respondents**

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1034	-	1034	121	169	238	166	155	185	331	255	167	281	274	263	238	161	98
Weighted base	1021	-	1021	157	151	209	153	149	203	241	284	234	262	257	269	243	159	92
I Will Survive - Gloria Gaynor	171 17%	-	171 17%	27 17%	27 18%	24 11%	25 16%	23 15%	46 23%	42 17%	41 15%	50 21%	39 15%	43 17%	47 17%	41 17%	28 18%	13 14%
Sisters Are Doing It for Themselves - Aretha Franklin and Annie Lennox	126 12%	-	126 12%	16 10%	15 10%	32 15%	24 16%	25 16%	14 7%	33 14%	32 11%	39 17%	22 8%	25 10%	28 11%	38 16%	19 12%	15 16%
I'm Every Woman - Chaka Khan	124 12%	-	124 12%	12 7%	18 12%	29 14%	31 21%	21 14%	14 7%	23 10%	34 12%	23 10%	44 17%	45 17%	31 11%	23 9%	15 10%	11 11%
Respect - Aretha Franklin	103 10%	-	103 10%	20 13%	27 18%	28 13%	14 9%	7 5%	7 3%	21 9%	36 13%	22 9%	25 9%	25 10%	29 11%	23 9%	16 10%	11 12%
Working 9 to 5 - Dolly Parton	101 10%	-	101 10%	9 6%	14 10%	24 11%	16 11%	15 10%	23 11%	20 8%	20 7%	24 10%	37 14%	16 6%	22 8%	23 10%	19 12%	21 22%
Walk On By - Dionne Warwick	98 10%	-	98 10%	5 3%	9 6%	14 6%	8 5%	23 16%	39 19%	23 10%	27 9%	23 10%	25 10%	22 8%	23 8%	33 13%	16 10%	4 5%
You Are Beautiful - Christine Aguilera	94 9%	-	94 9%	14 9%	15 10%	23 11%	13 8%	15 10%	16 8%	21 9%	27 9%	27 12%	20 8%	30 12%	28 10%	20 8%	14 9%	3 3%
Single Ladies - Beyonce	75 7%	-	75 7%	32 20%	16 11%	14 7%	9 6%	3 2%	1 *	16 7%	29 10%	11 5%	19 7%	19 7%	20 7%	18 7%	10 6%	8 9%
You Oughta Know - Alanis Morissette	15 1%	-	15 1%	1 *	3 2%	8 4%	2 1%	-	1 1%	4 2%	4 1%	5 2%	2 1%	4 2%	5 2%	2 1%	1 1%	2 3%
Don't know	114 11%	-	114 11%	23 14%	6 4%	14 7%	11 8%	18 12%	42 21%	39 16%	35 12%	9 4%	30 12%	28 11%	38 14%	24 10%	21 13%	4 5%

## Girls Night Sing Karaoke Survey

### ONLINE Fieldwork : 2nd - 3rd March 2011

Absolutes/col percents

Table 6

**Q.4 Which of these nine songs would you list as your top three anthems for women?****Second Anthem****Base: All respondents**

	Total	Nearest City																			
		Glas-gow	Edin-burgh	New-castle	Leeds	Hull	Shef-field	Manch-ester	Liver-pool	Nott-ingham	Birm-ingham	Nor-wich	Milton Keynes	Brigh-ton	Oxford	London	South-ampton	Bris-tol	Ply-mouth	Car-diff	None of these
Unweighted base	1034	45	45	46	53	21	24	72	23	53	83	21	40	27	22	228	31	51	29	41	79
Weighted base	1021	42	42	40	46	22	23	87	24	48	78	28	42	26	18	223	27	55	30	36	85
I Will Survive - Gloria Gaynor	171 17%	4 10%	9 22%	6 15%	11 24%	4 18%	11 48%	10 12%	2 10%	7 14%	14 18%	2 7%	7 17%	5 20%	1 3%	41 18%	4 17%	10 18%	8 26%	4 12%	10 11%
Sisters Are Doing It for Themselves - Aretha Franklin and Annie Lennox	126 12%	6 16%	6 13%	8 19%	5 11%	2 8%	3 13%	16 18%	2 9%	8 16%	9 12%	4 16%	4 10%	3 13%	3 14%	17 8%	4 14%	8 14%	-	6 18%	12 14%
I'm Every Woman - Chaka Khan	124 12%	6 14%	4 10%	6 16%	3 7%	* 2%	* 2%	7 8%	2 9%	6 12%	7 9%	4 14%	3 6%	5 19%	2 11%	43 19%	4 14%	4 8%	3 10%	4 12%	10 11%
Respect - Aretha Franklin	103 10%	5 12%	4 10%	4 10%	3 7%	4 19%	- -	10 11%	3 11%	6 13%	4 5%	3 9%	8 20%	3 12%	1 8%	23 10%	3 10%	5 10%	2 7%	4 11%	7 9%
Working 9 to 5 - Dolly Parton	101 10%	6 15%	11 26%	3 8%	2 4%	- -	2 8%	15 17%	3 14%	4 8%	5 6%	3 9%	2 5%	2 7%	2 11%	9 4%	4 16%	2 5%	6 19%	7 20%	13 16%
Walk On By - Dionne Warwick	98 10%	2 5%	2 5%	8 19%	8 17%	1 3%	3 14%	8 9%	4 15%	4 8%	6 7%	3 12%	1 3%	2 9%	3 16%	21 9%	1 2%	8 14%	4 13%	3 8%	6 8%
You Are Beautiful - Christine Aguilera	94 9%	2 4%	2 4%	2 5%	7 16%	4 19%	1 5%	4 5%	1 5%	3 7%	12 15%	- -	8 19%	1 5%	2 9%	26 12%	3 9%	2 3%	3 9%	1 4%	11 13%
Single Ladies - Beyonce	75 7%	6 16%	2 4%	2 4%	2 4%	- -	* 2%	11 12%	2 9%	3 5%	3 4%	6 22%	3 7%	- -	1 5%	18 8%	1 4%	6 11%	2 6%	1 3%	6 7%
You Oughta Know - Alanis Morissette	15 1%	1 3%	* 1%	1 1%	- -	2 7%	1 5%	- -	- -	1 2%	2 2%	- -	1 1%	1 5%	- -	3 1%	1 2%	- -	1 5%	- -	- -
Don't know	114 11%	2 6%	2 4%	1 3%	4 10%	5 24%	1 5%	6 7%	4 17%	7 15%	16 21%	3 11%	4 10%	3 11%	4 23%	22 10%	3 10%	10 18%	2 6%	4 13%	8 10%



## Girls Night Sing Karaoke Survey

### ONLINE Fieldwork : 2nd - 3rd March 2011

Absolutes/col percents

Table 7

**Q.4 Which of these nine songs would you list as your top three anthems for women?**

**Third Anthem**

**Base: All respondents**

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1034	-	1034	121	169	238	166	155	185	331	255	167	281	274	263	238	161	98
Weighted base	1021	-	1021	157	151	209	153	149	203	241	284	234	262	257	269	243	159	92
Walk On By - Dionne Warwick	85 8%	-	85 8%	6 4%	5 3%	12 6%	13 9%	21 14%	28 14%	16 6%	20 7%	24 10%	25 10%	20 8%	21 8%	24 10%	14 9%	6 7%
Respect - Aretha Franklin	99 10%	-	99 10%	10 6%	18 12%	29 14%	13 9%	14 9%	16 8%	19 8%	28 10%	22 9%	30 12%	30 12%	29 11%	17 7%	14 9%	9 10%
You Oughta Know - Alanis Morissette	33 3%	-	33 3%	5 3%	11 7%	9 4%	5 3%	3 2%	1 1%	5 2%	17 6%	7 3%	4 2%	6 2%	9 3%	8 3%	9 5%	1 2%
Single Ladies - Beyonce	72 7%	-	72 7%	8 5%	19 12%	23 11%	17 11%	4 2%	2 1%	15 6%	18 6%	20 9%	19 7%	20 8%	21 8%	13 5%	9 6%	9 10%
I Will Survive - Gloria Gaynor	148 14%	-	148 14%	26 17%	22 15%	16 8%	23 15%	29 19%	31 15%	36 15%	36 13%	39 17%	37 14%	33 13%	37 14%	36 15%	21 13%	21 23%
Sisters Are Doing It for Themselves - Aretha Franklin and Annie Lennox	132 13%	-	132 13%	20 13%	20 13%	39 18%	23 15%	16 11%	14 7%	34 14%	33 12%	35 15%	30 11%	28 11%	31 11%	37 15%	21 13%	15 16%
You Are Beautiful - Christine Aguilera	100 10%	-	100 10%	14 9%	15 10%	30 14%	15 10%	10 7%	16 8%	22 9%	29 10%	24 10%	25 10%	30 12%	23 9%	24 10%	9 6%	13 14%
I'm Every Woman - Chaka Khan	111 11%	-	111 11%	16 10%	21 14%	16 8%	18 12%	22 15%	18 9%	26 11%	26 9%	35 15%	24 9%	25 10%	34 13%	30 12%	19 12%	3 3%
Working 9 to 5 - Dolly Parton	111 11%	-	111 11%	27 17%	10 6%	18 9%	12 8%	12 8%	32 16%	25 10%	36 13%	14 6%	35 13%	36 14%	22 8%	26 11%	18 12%	8 9%
Don't know	130 13%	-	130 13%	24 15%	10 7%	18 9%	14 9%	19 13%	45 22%	43 18%	40 14%	13 6%	34 13%	28 11%	43 16%	28 12%	25 16%	6 6%

## Girls Night Sing Karaoke Survey

### ONLINE Fieldwork : 2nd - 3rd March 2011

Absolutes/col percents

Table 7

**Q.4 Which of these nine songs would you list as your top three anthems for women?****Third Anthem****Base: All respondents**

	Total	Nearest City																		None of these	
		Glas-gow	Edin-burgh	New-castle	Leeds	Hull	Shef-field	Manch-ester	Liver-pool	Nott-ingham	Birm-ingham	Nor-wich	Milton Keynes	Brigh-ton	Oxford	London	South-ampton	Bris-tol	Ply-mouth		Car-diff
Unweighted base	1034	45	45	46	53	21	24	72	23	53	83	21	40	27	22	228	31	51	29	41	79
Weighted base	1021	42	42	40	46	22	23	87	24	48	78	28	42	26	18	223	27	55	30	36	85
Walk On By - Dionne Warwick	85 8%	2 6%	4 9%	7 17%	5 11%	2 10%	3 13%	4 4%	1 5%	4 9%	3 4%	3 11%	5 11%	5 19%	* 2%	15 6%	3 11%	3 6%	4 13%	5 13%	6 8%
Respect - Aretha Franklin	99 10%	3 7%	6 15%	3 6%	2 4%	2 8%	4 16%	7 8%	1 4%	7 15%	10 13%	1 5%	3 7%	3 11%	2 9%	27 12%	3 12%	2 3%	2 5%	4 11%	9 11%
You Oughta Know - Alanis Morissette	33 3%	- -	1 4%	3 8%	1 3%	2 7%	- -	1 1%	1 3%	1 2%	1 2%	1 3%	4 9%	- -	1 5%	6 3%	1 2%	5 9%	1 3%	3 9%	1 2%
Single Ladies - Beyonce	72 7%	3 6%	4 9%	1 3%	2 4%	4 17%	1 4%	3 4%	5 20%	7 15%	5 7%	1 4%	3 7%	2 8%	2 13%	16 7%	1 4%	4 6%	1 4%	2 7%	5 6%
I Will Survive - Gloria Gaynor	148 14%	15 37%	4 9%	5 11%	6 12%	1 5%	2 8%	15 18%	7 31%	4 9%	11 14%	7 26%	8 18%	4 15%	4 21%	26 12%	4 14%	9 16%	4 14%	2 4%	11 13%
Sisters Are Doing It for Themselves - Aretha Franklin and Annie Lennox	132 13%	7 17%	8 20%	8 21%	11 24%	2 7%	3 14%	12 14%	3 11%	5 10%	8 11%	2 7%	10 23%	- -	2 9%	25 11%	5 19%	7 12%	5 17%	1 2%	8 10%
You Are Beautiful - Christine Aguilera	100 10%	5 13%	5 12%	4 11%	5 11%	- -	5 21%	7 8%	1 2%	6 12%	5 6%	5 18%	1 3%	3 11%	- -	28 13%	2 9%	7 13%	- -	1 3%	10 12%
I'm Every Woman - Chaka Khan	111 11%	2 4%	1 3%	6 15%	7 15%	1 2%	2 8%	19 22%	* 2%	3 6%	12 15%	1 4%	4 9%	4 14%	1 5%	23 10%	2 8%	5 8%	6 21%	6 16%	8 10%
Working 9 to 5 - Dolly Parton	111 11%	1 2%	6 15%	2 5%	4 8%	4 19%	1 6%	10 12%	1 2%	4 9%	6 7%	3 11%	- -	3 12%	2 13%	35 15%	3 13%	5 9%	4 12%	5 13%	12 14%
Don't know	130 13%	3 8%	2 4%	1 3%	4 10%	5 24%	2 11%	9 10%	5 19%	7 15%	17 22%	3 11%	6 14%	3 11%	4 23%	23 10%	3 10%	10 18%	3 10%	8 21%	13 15%

## Girls Night Sing Karaoke Survey

### ONLINE Fieldwork : 2nd - 3rd March 2011

Absolutes/col percents

Table 8

**Q.4 Which of these nine songs would you list as your top three anthems for women?****Total Mention****Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1034	-	1034	121	169	238	166	155	185	331	255	167	281	274	263	238	161	98
Weighted base	1021	-	1021	157	151	209	153	149	203	241	284	234	262	257	269	243	159	92
I Will Survive - Gloria Gaynor	617 60%	-	617 60%	74 47%	81 54%	118 56%	98 64%	106 71%	140 69%	144 60%	144 50%	168 72%	161 62%	157 61%	152 56%	156 64%	92 58%	60 65%
Sisters Are Doing It for Themselves - Aretha Franklin and Annie Lennox	379 37%	-	379 37%	44 28%	55 37%	92 44%	73 48%	63 42%	52 26%	93 39%	98 34%	102 44%	86 33%	79 31%	92 34%	97 40%	70 44%	42 45%
You Are Beautiful - Christine Aguilera	321 31%	-	321 31%	48 31%	55 36%	85 41%	42 28%	43 29%	48 24%	68 28%	94 33%	74 32%	86 33%	88 34%	86 32%	76 31%	40 25%	30 33%
Respect - Aretha Franklin	297 29%	-	297 29%	59 37%	56 37%	80 38%	44 29%	33 22%	26 13%	63 26%	103 36%	62 27%	69 26%	86 34%	75 28%	62 25%	45 28%	29 32%
Working 9 to 5 - Dolly Parton	294 29%	-	294 29%	48 31%	47 31%	49 24%	34 22%	32 22%	83 41%	61 25%	79 28%	63 27%	90 34%	78 30%	61 23%	71 29%	47 29%	38 41%
I'm Every Woman - Chaka Khan	290 28%	-	290 28%	30 19%	51 34%	57 27%	59 39%	53 35%	40 20%	60 25%	75 27%	74 32%	81 31%	79 31%	85 31%	65 27%	42 27%	19 21%
Walk On By - Dionne Warwick	245 24%	-	245 24%	15 10%	16 11%	34 16%	29 19%	56 38%	95 47%	60 25%	59 21%	63 27%	64 24%	50 20%	66 25%	68 28%	42 26%	18 20%
Single Ladies - Beyonce	215 21%	-	215 21%	68 43%	54 36%	47 23%	34 22%	9 6%	3 1%	46 19%	70 24%	47 20%	52 20%	60 23%	59 22%	47 19%	26 17%	22 23%
You Oughta Know - Alanis Morissette	68 7%	-	68 7%	18 11%	14 10%	21 10%	9 6%	3 2%	2 1%	14 6%	29 10%	18 8%	7 3%	12 5%	21 8%	18 7%	13 8%	4 5%
Don't know	93 9%	-	93 9%	19 12%	6 4%	12 6%	11 7%	13 9%	32 16%	33 14%	28 10%	7 3%	25 10%	25 10%	31 11%	18 8%	15 10%	4 5%

## Girls Night Sing Karaoke Survey

### ONLINE Fieldwork : 2nd - 3rd March 2011

Absolutes/col percents

Table 8

**Q.4 Which of these nine songs would you list as your top three anthems for women?****Total Mention****Base: All respondents**

	Total	Nearest City																			
		Glas-gow	Edin-burgh	New-castle	Leeds	Hull	Shef-field	Manch-ester	Liver-pool	Nott-ingham	Birm-ingham	Nor-wich	Milton Keynes	Brigh-ton	Oxford	London	South-ampton	Bris-tol	Ply-mouth	Car-diff	None of these
Unweighted base	1034	45	45	46	53	21	24	72	23	53	83	21	40	27	22	228	31	51	29	41	79
Weighted base	1021	42	42	40	46	22	23	87	24	48	78	28	42	26	18	223	27	55	30	36	85
I Will Survive - Gloria Gaynor	617 60%	26 64%	27 65%	25 62%	29 63%	14 62%	18 75%	51 59%	18 73%	19 39%	44 56%	19 69%	23 56%	18 72%	7 39%	135 61%	18 67%	33 60%	17 55%	20 55%	57 67%
Sisters Are Doing It for Themselves - Aretha Franklin and Annie Lennox	379 37%	19 47%	20 47%	18 44%	20 44%	3 15%	14 60%	37 43%	6 24%	18 37%	24 30%	8 30%	20 49%	6 22%	5 27%	67 30%	9 34%	26 49%	17 54%	11 30%	32 37%
You Are Beautiful - Christine Aguilera	321 31%	14 34%	12 28%	17 41%	15 34%	5 22%	9 36%	21 24%	6 26%	14 29%	27 35%	12 45%	14 34%	8 33%	2 11%	77 34%	7 27%	12 22%	7 22%	9 26%	31 37%
Respect - Aretha Franklin	297 29%	11 26%	17 40%	8 20%	12 25%	7 29%	5 21%	27 32%	4 18%	17 36%	16 21%	5 17%	18 43%	8 33%	4 22%	77 35%	10 36%	14 25%	6 21%	12 34%	18 22%
Working 9 to 5 - Dolly Parton	294 29%	14 33%	19 46%	9 22%	11 23%	7 30%	7 28%	32 37%	4 18%	12 24%	15 19%	7 26%	2 5%	9 33%	8 46%	65 29%	8 29%	10 17%	11 35%	14 40%	31 37%
I'm Every Woman - Chaka Khan	290 28%	10 24%	7 18%	15 36%	13 27%	2 8%	3 14%	30 34%	5 22%	15 31%	25 32%	5 18%	12 29%	8 32%	5 25%	72 32%	9 33%	13 23%	10 34%	10 29%	22 26%
Walk On By - Dionne Warwick	245 24%	10 24%	8 20%	17 42%	14 30%	3 13%	7 31%	15 17%	7 31%	12 26%	18 23%	6 23%	6 14%	8 31%	4 22%	48 21%	8 28%	14 25%	9 31%	10 27%	20 24%
Single Ladies - Beyonce	215 21%	10 25%	7 18%	5 13%	7 16%	6 27%	2 9%	24 28%	7 31%	14 30%	15 19%	7 26%	10 23%	2 9%	6 33%	53 24%	4 15%	10 18%	5 18%	4 12%	14 17%
You Oughta Know - Alanis Morissette	68 7%	1 3%	2 5%	4 9%	7 14%	5 22%	2 10%	2 2%	1 3%	2 4%	4 5%	4 16%	5 13%	1 5%	1 5%	12 6%	1 4%	5 10%	2 7%	4 11%	1 2%
Don't know	93 9%	2 6%	2 4%	1 3%	2 5%	5 24%	- -	5 6%	4 17%	7 15%	14 18%	2 7%	4 9%	2 9%	4 23%	20 9%	2 7%	8 15%	2 6%	1 3%	5 6%

## Girls Night Sing Karaoke Survey

### ONLINE Fieldwork : 2nd - 3rd March 2011

Absolutes/col percents

Table 9

**Q.5 Out of the ten karaoke songs listed below, which one do you think is the most embarrassing to admit that you love?**

**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1034	-	1034	121	169	238	166	155	185	331	255	167	281	274	263	238	161	98
Weighted base	1021	-	1021	157	151	209	153	149	203	241	284	234	262	257	269	243	159	92
Is this the way to Amarillo - Tony Christie	269 26%	- -	269 26%	49 31%	40 27%	49 23%	45 30%	50 33%	35 17%	65 27%	73 26%	62 26%	69 26%	58 23%	72 27%	63 26%	50 32%	25 27%
It's raining men - The Weathergirls	120 12%	- -	120 12%	19 12%	17 11%	25 12%	21 14%	18 12%	21 10%	31 13%	31 11%	25 11%	33 13%	31 12%	27 10%	31 13%	21 13%	10 11%
Sweet Caroline - Neil Diamond	85 8%	- -	85 8%	5 3%	16 10%	23 11%	26 17%	3 2%	13 6%	18 7%	25 9%	22 9%	20 8%	22 9%	24 9%	16 7%	13 8%	9 9%
Dancing Queen - Abba	78 8%	- -	78 8%	11 7%	15 10%	18 9%	13 8%	11 8%	10 5%	15 6%	24 8%	18 8%	22 8%	27 10%	18 7%	16 6%	10 6%	8 9%
I will survive - Gloria Gaynor	60 6%	- -	60 6%	8 5%	11 7%	18 9%	5 3%	8 5%	11 5%	11 5%	23 8%	15 6%	11 4%	15 6%	12 4%	15 6%	11 7%	7 8%
You'll never walk alone - Gerry and the Pacemakers	54 5%	- -	54 5%	3 2%	7 5%	14 7%	7 4%	10 6%	14 7%	21 9%	19 7%	6 3%	9 3%	11 4%	16 6%	16 7%	5 3%	7 7%
Livin on a Prayer - Jon Bon Jovi	52 5%	- -	52 5%	18 12%	5 4%	12 6%	5 3%	4 2%	7 3%	8 3%	18 6%	14 6%	11 4%	10 4%	14 5%	10 4%	10 7%	6 7%
Angels - Robbie Williams	39 4%	- -	39 4%	11 7%	8 5%	2 1%	5 3%	1 1%	12 6%	12 5%	17 6%	2 1%	9 3%	11 4%	9 3%	11 5%	7 4%	2 2%
Don't stop me - Queen	26 3%	- -	26 3%	3 2%	15 10%	5 3%	- -	1 1%	3 1%	1 1%	6 2%	14 6%	5 2%	6 3%	6 2%	8 3%	5 3%	1 1%
Bohemian Rhapsody - Queen	16 2%	- -	16 2%	5 3%	3 2%	2 1%	4 3%	- -	1 1%	5 2%	3 1%	4 2%	4 1%	5 2%	5 2%	4 1%	1 1%	2 2%
Don't know	222 22%	- -	222 22%	24 15%	15 10%	39 19%	22 15%	45 30%	76 38%	54 22%	46 16%	52 22%	70 27%	61 24%	66 25%	53 22%	25 16%	16 18%

## Girls Night Sing Karaoke Survey

### ONLINE Fieldwork : 2nd - 3rd March 2011

Absolutes/col percents

Table 9

**Q.5 Out of the ten karaoke songs listed below, which one do you think is the most embarrassing to admit that you love?**

**Base: All respondents**

	Total	Nearest City																		None of these	
		Glas-gow	Edin-burgh	New-castle	Leeds	Hull	Shef-field	Manch-ester	Liver-pool	Nott-ingham	Birm-ingham	Nor-wich	Milton Keynes	Brigh-ton	Oxford	London	South-ampton	Bris-tol	Ply-mouth		Car-diff
Unweighted base	1034	45	45	46	53	21	24	72	23	53	83	21	40	27	22	228	31	51	29	41	79
Weighted base	1021	42	42	40	46	22	23	87	24	48	78	28	42	26	18	223	27	55	30	36	85
Is this the way to Amarillo - Tony Christie	269 26%	11 26%	12 29%	8 20%	12 25%	6 26%	9 39%	26 30%	2 9%	10 22%	15 20%	8 28%	11 26%	8 32%	4 22%	54 24%	5 18%	16 30%	12 39%	10 28%	29 35%
It's raining men - The Weathergirls	120 12%	4 10%	7 16%	4 10%	5 10%	4 16%	1 5%	15 18%	4 17%	5 11%	6 7%	2 9%	8 19%	3 13%	4 20%	20 9%	9 34%	8 14%	2 6%	5 15%	4 5%
Sweet Caroline - Neil Diamond	85 8%	6 14%	2 5%	5 13%	5 10%	3 14%	2 9%	1 1%	5 21%	6 14%	5 7%	2 6%	5 13%	3 13%	2 12%	14 6%	* 2%	5 9%	1 3%	6 17%	6 7%
Dancing Queen - Abba	78 8%	5 13%	2 4%	3 7%	2 5%	- -	1 2%	6 7%	3 11%	4 8%	7 8%	4 14%	3 7%	3 11%	1 6%	20 9%	3 12%	2 4%	2 6%	2 7%	6 7%
I will survive - Gloria Gaynor	60 6%	2 4%	5 13%	2 5%	6 14%	- -	1 5%	3 4%	2 10%	5 12%	2 2%	1 4%	1 2%	- -	1 5%	15 7%	1 3%	7 12%	- -	2 7%	3 3%
You'll never walk alone - Gerry and the Pacemakers	54 5%	5 12%	2 4%	4 9%	4 9%	1 2%	* 2%	5 6%	2 8%	2 4%	4 5%	2 7%	5 12%	- -	- -	11 5%	2 7%	2 4%	2 5%	- -	3 3%
Livin on a Prayer - Jon Bon Jovi	52 5%	3 6%	2 4%	2 5%	2 4%	1 3%	1 3%	6 6%	1 2%	1 2%	5 7%	4 16%	- -	1 3%	1 5%	13 6%	- -	4 8%	1 3%	3 9%	2 3%
Angels - Robbie Williams	39 4%	- -	2 4%	- -	- -	* 2%	3 11%	5 5%	2 8%	1 2%	5 6%	- -	1 2%	- -	1 3%	13 6%	- -	2 4%	2 7%	2 4%	1 1%
Don't stop me - Queen	26 3%	1 2%	- -	3 8%	1 2%	- -	4 16%	1 1%	- -	3 6%	1 1%	- -	- -	1 4%	- -	7 3%	- -	1 1%	1 4%	2 7%	1 1%
Bohemian Rhapsody - Queen	16 2%	1 2%	- -	- -	1 2%	- -	1 5%	2 2%	1 4%	- -	- -	- -	- -	- -	1 5%	4 2%	1 3%	- -	- -	- -	4 5%
Don't know	222 22%	5 12%	9 21%	9 23%	8 19%	8 36%	1 3%	18 20%	2 10%	10 21%	29 36%	4 15%	8 19%	6 24%	4 23%	51 23%	6 22%	7 13%	8 26%	2 7%	26 30%