

Flexible Working

ONLINE Fieldwork : 29th - 31st July 2011

Table 1

Q1. Thinking about flexible working (e.g. freelancing, temporary work, fixed-term contracts, flexi time, job sharing, part-time work), do you agree or disagree with each of the following statements?

Summary

Absolutes/col percents

Base : All respondents

	Encouraging a flexible labour force is important in stimulating economic growth	Adopting a flexible workforce has meant that some companies got through the recession better than they otherwise would have done if all staff were employed on a full-time basis	Government should make it easier for companies to adopt a flexible workforce approach	Most companies in the UK have not yet caught on to the benefits of a flexible workforce	The flexibility of the UK job market is one of the country's greatest economic advantages internationally	Flexible working helps increase social mobility in the UK	More needs to be done to enable unemployed people to use flexible working, temping or becoming freelance as a bridge into employment
Unweighted Base	2047	2047	2047	2047	2047	2047	2047
Weighted Base	2047	2047	2047	2047	2047	2047	2047
Agree	1593 78%	1459 71%	1612 79%	1279 62%	871 43%	1393 68%	1727 84%
Disagree	169 8%	144 7%	178 9%	243 12%	479 23%	245 12%	136 7%
Don't know	285 14%	443 22%	257 13%	525 26%	697 34%	409 20%	184 9%

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Table 2

Absolutes/col percents

Q1. Thinking about flexible working (e.g. freelancing, temporary work, fixed-term contracts, flexi time, job sharing, part-time work), do you agree or disagree with each of the following statements?
Encouraging a flexible labour force is important in stimulating economic growth

Base : All respondents

	Gender		Age							Social grade				Region										Employment Sector		Past Vote					Did not vote	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other		DK/ Ref
Unweighted Base	2047	922	1125	176	347	431	357	319	417	720	534	272	520	174	97	245	175	197	163	112	172	241	280	191	312	765	605	396	399	159	69	419
Weighted Base	2047	1003	1044	245	327	389	348	307	431	553	594	430	471	178	93	241	181	189	159	108	192	258	263	187	317	829	615	404	377	163	66	424
Agree	1593	764	829	185	233	298	275	237	365	448	470	317	359	138	68	190	138	148	131	86	148	192	203	150	246	642	518	318	290	127	45	296
	78%	76%	79%	75%	71%	77%	79%	77%	85%	81%	79%	74%	76%	77%	73%	79%	76%	78%	82%	79%	77%	75%	77%	80%	78%	77%	84%	79%	77%	78%	68%	70%
Disagree	169	115	55	17	23	37	28	33	30	55	39	42	34	14	12	11	16	19	13	5	9	34	24	13	25	80	48	35	34	10	5	37
	8%	11%	5%	7%	7%	9%	8%	11%	7%	10%	7%	10%	7%	8%	13%	4%	9%	10%	8%	4%	5%	13%	9%	7%	8%	10%	8%	9%	9%	6%	7%	9%
Don't know	285	124	161	43	71	54	45	37	36	50	85	72	78	26	13	40	27	22	15	18	34	31	36	23	46	107	49	51	53	25	16	91
	14%	12%	15%	17%	22%	14%	13%	12%	8%	9%	14%	17%	17%	15%	14%	17%	15%	12%	10%	16%	18%	12%	14%	12%	14%	13%	8%	13%	14%	16%	25%	21%

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Table 3

Absolutes/col percents

Q1. Thinking about flexible working (e.g. freelancing, temporary work, fixed-term contracts, flexi time, job sharing, part-time work), do you agree or disagree with each of the following statements?

Adopting a flexible workforce has meant that some companies got through the recession better than they otherwise would have done if all staff were employed on a full-time basis

Base : All respondents

	Gender		Age							Social grade				Region										Employment Sector		Past Vote				Did not vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate	Cons	Lab	Lib Dem		Other	DK/ Ref
Unweighted Base	2047	922	1125	176	347	431	357	319	417	720	534	272	520	174	97	245	175	197	163	112	172	241	280	191	312	765	605	396	399	159	69	419
Weighted Base	2047	1003	1044	245	327	389	348	307	431	553	594	430	471	178	93	241	181	189	159	108	192	258	263	187	317	829	615	404	377	163	66	424
Agree	1459	701	759	172	225	276	246	216	324	412	433	290	324	129	55	181	106	138	120	82	138	177	192	140	237	598	474	275	274	114	47	275
	71%	70%	73%	70%	69%	71%	71%	70%	75%	74%	73%	68%	69%	73%	60%	75%	59%	73%	76%	76%	72%	69%	73%	75%	75%	72%	77%	68%	73%	70%	72%	65%
Disagree	144	97	48	14	26	27	24	31	23	46	27	39	33	19	13	9	14	12	13	4	13	21	19	8	18	68	33	40	23	13	2	33
	7%	10%	5%	6%	8%	7%	7%	10%	5%	8%	5%	9%	7%	11%	14%	4%	8%	6%	8%	3%	7%	8%	7%	4%	6%	8%	5%	10%	6%	8%	3%	8%
Don't know	443	205	238	59	76	86	78	60	83	95	133	101	114	30	25	50	60	39	26	23	41	60	51	39	62	163	108	88	80	36	17	115
	22%	20%	23%	24%	23%	22%	22%	20%	19%	17%	22%	23%	24%	17%	27%	21%	33%	20%	16%	21%	21%	23%	19%	21%	19%	20%	18%	22%	21%	22%	25%	27%

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Table 4

Absolutes/col percents

Q1. Thinking about flexible working (e.g. freelancing, temporary work, fixed-term contracts, flexi time, job sharing, part-time work), do you agree or disagree with each of the following statements?
Government should make it easier for companies to adopt a flexible workforce approach

Base : All respondents

	Gender		Age							Social grade				Region										Employment Sector		Past Vote						Did not vote
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other	DK/ Ref	
Unweighted Base	2047	922	1125	176	347	431	357	319	417	720	534	272	520	174	97	245	175	197	163	112	172	241	280	191	312	765	605	396	399	159	69	419
Weighted Base	2047	1003	1044	245	327	389	348	307	431	553	594	430	471	178	93	241	181	189	159	108	192	258	263	187	317	829	615	404	377	163	66	424
Agree	1612	754	858	183	249	312	274	239	354	446	459	336	371	140	71	195	145	141	131	86	155	202	199	148	248	638	499	319	297	123	49	326
	79%	75%	82%	75%	76%	80%	79%	78%	82%	81%	77%	78%	79%	79%	77%	81%	80%	75%	82%	79%	81%	78%	76%	79%	78%	77%	81%	79%	79%	76%	75%	77%
Disagree	178	115	62	19	28	27	32	37	35	57	46	37	38	16	9	17	12	22	16	8	13	28	23	13	33	88	54	45	25	15	7	32
	9%	11%	6%	8%	9%	7%	9%	12%	8%	10%	8%	9%	8%	9%	10%	7%	12%	10%	7%	7%	11%	8%	7%	10%	11%	9%	11%	7%	9%	11%	8%	
Don't know	257	133	124	43	50	49	42	31	42	49	89	57	62	22	12	29	24	26	12	14	24	28	41	26	36	104	62	40	55	25	9	66
	13%	13%	12%	18%	15%	13%	12%	10%	10%	9%	15%	13%	13%	12%	13%	12%	14%	7%	13%	13%	11%	16%	14%	11%	13%	10%	10%	15%	15%	14%	15%	

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Table 5

Absolutes/col percents

Q1. Thinking about flexible working (e.g. freelancing, temporary work, fixed-term contracts, flexi time, job sharing, part-time work), do you agree or disagree with each of the following statements?

Most companies in the UK have not yet caught on to the benefits of a flexible workforce

Base : All respondents

	Gender		Age							Social grade				Region										Employment Sector		Past Vote						Did not vote
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private	Cons	Lab	Lib Dem	Other	DK/ Ref	
Unweighted Base	2047	922	1125	176	347	431	357	319	417	720	534	272	520	174	97	245	175	197	163	112	172	241	280	191	312	765	605	396	399	159	69	419
Weighted Base	2047	1003	1044	245	327	389	348	307	431	553	594	430	471	178	93	241	181	189	159	108	192	258	263	187	317	829	615	404	377	163	66	424
Agree	1279	600	679	141	200	257	228	185	268	349	376	270	284	115	55	148	111	111	109	75	120	159	168	109	203	526	371	257	250	111	42	249
	62%	60%	65%	57%	61%	66%	65%	60%	62%	63%	63%	63%	60%	64%	59%	61%	61%	59%	68%	69%	63%	62%	64%	58%	64%	63%	60%	64%	66%	69%	64%	59%
Disagree	243	154	89	26	38	42	49	43	45	70	75	44	54	21	18	26	23	30	17	8	19	40	19	22	48	116	82	56	37	14	4	51
	12%	15%	9%	11%	12%	11%	14%	14%	10%	13%	13%	10%	11%	12%	19%	11%	13%	16%	11%	8%	10%	16%	7%	12%	15%	14%	13%	14%	10%	8%	7%	12%
Don't know	525	249	276	78	89	90	71	79	118	134	142	116	133	42	20	67	47	48	33	25	53	58	75	56	67	188	163	91	90	37	20	124
	26%	25%	26%	32%	27%	23%	20%	26%	27%	24%	24%	27%	28%	24%	22%	28%	26%	25%	21%	23%	28%	23%	29%	30%	21%	23%	26%	23%	24%	23%	30%	29%

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Table 6

Absolutes/col percents

Q1. Thinking about flexible working (e.g. freelancing, temporary work, fixed-term contracts, flexi time, job sharing, part-time work), do you agree or disagree with each of the following statements?

The flexibility of the UK job market is one of the country's greatest economic advantages internationally

Base : All respondents

	Gender		Age							Social grade				Region										Employment Sector		Past Vote					Did not vote	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private	Cons	Lab	Lib Dem	Other		DK/ Ref
Unweighted Base	2047	922	1125	176	347	431	357	319	417	720	534	272	520	174	97	245	175	197	163	112	172	241	280	191	312	765	605	396	399	159	69	419
Weighted Base	2047	1003	1044	245	327	389	348	307	431	553	594	430	471	178	93	241	181	189	159	108	192	258	263	187	317	829	615	404	377	163	66	424
Agree	871	447	424	74	123	163	159	139	212	262	248	178	183	79	33	103	63	80	63	40	87	113	123	86	146	334	309	167	152	73	25	144
	43%	45%	41%	30%	38%	42%	46%	45%	49%	47%	42%	41%	39%	45%	35%	43%	35%	42%	40%	37%	45%	44%	47%	46%	46%	40%	50%	41%	40%	45%	38%	34%
Disagree	479	254	225	66	87	92	79	70	84	140	127	92	120	50	34	54	51	37	50	22	35	58	56	33	72	222	129	102	102	30	17	100
	23%	25%	22%	27%	27%	24%	23%	23%	20%	25%	21%	21%	26%	28%	37%	23%	28%	19%	31%	20%	18%	23%	21%	18%	23%	27%	21%	25%	27%	18%	26%	24%
Don't know	697	302	396	105	117	133	110	98	135	151	219	160	168	49	26	83	67	73	46	47	70	86	84	67	100	274	177	135	123	60	24	179
	34%	30%	38%	43%	36%	34%	32%	32%	31%	27%	37%	37%	36%	27%	28%	35%	37%	38%	29%	43%	36%	33%	32%	36%	31%	33%	29%	33%	37%	37%	37%	42%

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Table 7

Absolutes/col percents

Q1. Thinking about flexible working (e.g. freelancing, temporary work, fixed-term contracts, flexi time, job sharing, part-time work), do you agree or disagree with each of the following statements?
Flexible working helps increase social mobility in the UK

Base : All respondents

	Gender		Age							Social grade				Region										Employment Sector		Past Vote						Did not vote
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other	DK/ Ref	
Unweighted Base	2047	922	1125	176	347	431	357	319	417	720	534	272	520	174	97	245	175	197	163	112	172	241	280	191	312	765	605	396	399	159	69	419
Weighted Base	2047	1003	1044	245	327	389	348	307	431	553	594	430	471	178	93	241	181	189	159	108	192	258	263	187	317	829	615	404	377	163	66	424
Agree	1393	650	743	144	238	264	230	200	316	384	407	281	320	120	65	153	120	117	122	68	126	185	183	131	221	546	445	273	261	102	45	266
	68%	65%	71%	59%	73%	68%	66%	65%	73%	69%	69%	65%	68%	67%	70%	64%	66%	62%	77%	63%	66%	72%	70%	70%	70%	66%	72%	68%	69%	63%	69%	63%
Disagree	245	149	96	21	29	49	45	49	52	79	76	42	48	26	10	21	23	28	17	12	26	33	34	16	38	109	68	58	57	16	5	40
	12%	15%	9%	9%	9%	13%	16%	12%	14%	13%	10%	10%	15%	10%	13%	9%	13%	15%	11%	11%	13%	13%	13%	8%	12%	13%	11%	14%	15%	10%	8%	9%
Don't know	409	204	205	80	60	76	73	58	62	90	111	106	103	32	18	66	38	44	20	28	40	39	46	40	58	175	101	73	58	44	15	117
	20%	20%	20%	33%	18%	20%	21%	19%	14%	16%	19%	25%	22%	18%	19%	27%	21%	23%	12%	26%	21%	15%	17%	21%	18%	21%	16%	18%	16%	27%	23%	28%

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Table 8

Absolutes/col percents

Q1. Thinking about flexible working (e.g. freelancing, temporary work, fixed-term contracts, flexi time, job sharing, part-time work), do you agree or disagree with each of the following statements?
More needs to be done to enable unemployed people to use flexible working, temping or becoming freelance as a bridge into employment

Base : All respondents

	Gender		Age							Social grade				Region										Employment Sector		Past Vote						Did not vote
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other	DK/ Ref	
Unweighted Base	2047	922	1125	176	347	431	357	319	417	720	534	272	520	174	97	245	175	197	163	112	172	241	280	191	312	765	605	396	399	159	69	419
Weighted Base	2047	1003	1044	245	327	389	348	307	431	553	594	430	471	178	93	241	181	189	159	108	192	258	263	187	317	829	615	404	377	163	66	424
Agree	1727	815	912	198	269	322	299	257	382	473	506	356	392	151	77	205	148	157	139	92	163	208	227	159	263	680	536	331	331	139	55	335
	84%	81%	87%	81%	82%	83%	86%	84%	89%	86%	85%	83%	83%	85%	83%	85%	82%	83%	88%	85%	85%	81%	87%	85%	83%	82%	87%	82%	88%	85%	83%	79%
Disagree	136	84	52	18	21	30	16	27	23	43	29	33	32	14	7	13	10	12	12	4	8	29	17	11	27	67	38	33	22	9	3	30
	7%	8%	5%	8%	7%	8%	5%	9%	5%	8%	5%	8%	7%	8%	8%	5%	6%	6%	8%	4%	4%	11%	7%	6%	8%	8%	6%	8%	6%	6%	5%	7%
Don't know	184	104	80	29	37	37	33	23	26	37	59	42	47	13	9	23	23	21	8	13	21	21	19	17	27	82	40	40	24	14	8	58
	9%	10%	8%	12%	11%	10%	9%	7%	6%	7%	10%	10%	10%	7%	9%	9%	13%	11%	5%	12%	11%	8%	7%	9%	9%	10%	7%	10%	6%	9%	12%	14%

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Table 9

Q2. Thinking about flexible working (e.g. freelancing, temporary work, fixed-term contracts, flexi time, job sharing, part-time work), do you agree or disagree with each of the following statements?

Absolutes/col percents

Summary**Base : All respondents**

	Freelancers and temporary workers provide a flexible workforce that is vital to supporting the competitiveness of the UK economy	Freelancing is often regulated and taxed in an inconsistent fashion, leading to confusion and instability	Freelancers and temporary workers do not enjoy the same employment rights as those in permanent employment	Flexible working helps promote a good work-life balance	Freelancers and temporary workers play an essential part in managing workloads in the public sector	Flexible working patterns are essential for the modern economy	People no longer expect to hold the same full-time job for their career as they did in the past	I have spent part of my working life as a freelancer or in flexible work
Unweighted Base	2047	2047	2047	2047	2047	2047	2047	2047
Weighted Base	2047	2047	2047	2047	2047	2047	2047	2047
Agree	1400 68%	1033 50%	1460 71%	1591 78%	1299 63%	1568 77%	1548 76%	847 41%
Disagree	182 9%	218 11%	256 13%	212 10%	256 12%	181 9%	270 13%	1084 53%
Don't know	465 23%	796 39%	331 16%	243 12%	492 24%	297 15%	228 11%	116 6%

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Table 10

Absolutes/col percents

Q2. Thinking about flexible working (e.g. freelancing, temporary work, fixed-term contracts, flexi time, job sharing, part-time work), do you agree or disagree with each of the following statements?

Freelancers and temporary workers provide a flexible workforce that is vital to supporting the competitiveness of the UK economy

Base : All respondents

	Gender			Age						Social grade				Region										Employment Sector		Past Vote					Did not vote	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Public	Private	Cons	Lab	Lib Dem	Other		DK/ Ref
Unweighted Base	2047	922	1125	176	347	431	357	319	417	720	534	272	520	174	97	245	175	197	163	112	172	241	280	191	312	765	605	396	399	159	69	419
Weighted Base	2047	1003	1044	245	327	389	348	307	431	553	594	430	471	178	93	241	181	189	159	108	192	258	263	187	317	829	615	404	377	163	66	424
Agree	1400	669	731	135	219	277	238	210	320	402	418	290	290	123	58	167	129	118	117	64	130	183	177	135	220	582	464	268	274	112	28	253
	68%	67%	70%	55%	67%	71%	68%	68%	74%	73%	70%	67%	62%	69%	62%	70%	71%	62%	73%	59%	68%	71%	67%	72%	69%	70%	76%	66%	73%	69%	43%	60%
Disagree	182	112	70	20	32	31	33	35	30	58	46	28	49	15	15	17	14	16	16	13	15	25	23	14	32	79	46	41	33	9	7	45
	9%	11%	7%	8%	10%	8%	10%	11%	7%	10%	8%	7%	10%	8%	16%	7%	8%	8%	10%	12%	8%	10%	9%	8%	10%	10%	8%	10%	9%	6%	11%	11%
Don't know	465	222	243	91	76	80	76	62	80	93	130	111	132	40	20	56	38	56	26	32	47	50	63	38	66	168	104	95	69	41	30	126
	23%	22%	23%	37%	23%	21%	22%	20%	19%	17%	22%	26%	28%	23%	21%	23%	21%	29%	17%	29%	24%	19%	24%	20%	21%	20%	17%	24%	18%	25%	46%	30%

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Table 11

Absolutes/col percents

Q2. Thinking about flexible working (e.g. freelancing, temporary work, fixed-term contracts, flexi time, job sharing, part-time work), do you agree or disagree with each of the following statements?

Freelancing is often regulated and taxed in an inconsistent fashion, leading to confusion and instability

Base : All respondents

	Gender			Age						Social grade				Region										Employment Sector		Past Vote					Did not vote	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other		DK/ Ref
Unweighted Base	2047	922	1125	176	347	431	357	319	417	720	534	272	520	174	97	245	175	197	163	112	172	241	280	191	312	765	605	396	399	159	69	419
Weighted Base	2047	1003	1044	245	327	389	348	307	431	553	594	430	471	178	93	241	181	189	159	108	192	258	263	187	317	829	615	404	377	163	66	424
Agree	1033	508	525	83	155	182	184	175	253	318	304	197	214	94	51	125	93	84	83	53	95	126	135	94	155	428	324	212	214	83	21	179
	50%	51%	50%	34%	47%	47%	53%	57%	59%	58%	51%	46%	45%	53%	55%	52%	51%	44%	52%	49%	49%	49%	51%	50%	49%	52%	53%	53%	57%	51%	31%	42%
Disagree	218	125	93	30	33	50	36	30	39	73	64	46	36	25	15	17	16	22	18	12	15	40	17	21	45	95	71	54	35	9	4	46
	11%	13%	9%	12%	10%	13%	10%	10%	9%	13%	11%	11%	8%	14%	16%	7%	9%	12%	11%	11%	8%	16%	7%	11%	14%	11%	12%	13%	9%	6%	6%	11%
Don't know	796	369	427	133	139	156	128	102	138	162	226	187	221	58	27	98	72	83	58	43	82	92	110	71	117	307	220	138	128	70	41	199
	39%	37%	41%	54%	42%	40%	37%	33%	32%	29%	38%	44%	47%	33%	29%	41%	40%	44%	36%	39%	43%	36%	42%	38%	37%	37%	36%	34%	34%	43%	63%	47%

Flexible Working

ONLINE Fieldwork : 29th - 31st July 2011

Table 12

Absolutes/col percents

Q2. Thinking about flexible working (e.g. freelancing, temporary work, fixed-term contracts, flexi time, job sharing, part-time work), do you agree or disagree with each of the following statements?

Freelancers and temporary workers do not enjoy the same employment rights as those in permanent employment

Base : All respondents

	Gender			Age						Social grade				Region										Employment Sector		Past Vote					Did not vote	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other		DK/ Ref
Unweighted Base	2047	922	1125	176	347	431	357	319	417	720	534	272	520	174	97	245	175	197	163	112	172	241	280	191	312	765	605	396	399	159	69	419
Weighted Base	2047	1003	1044	245	327	389	348	307	431	553	594	430	471	178	93	241	181	189	159	108	192	258	263	187	317	829	615	404	377	163	66	424
Agree	1460	716	744	136	211	282	257	243	331	416	424	315	305	132	59	177	129	128	116	82	128	185	186	138	225	599	454	294	302	121	36	252
	71%	71%	71%	55%	64%	73%	74%	79%	77%	75%	71%	73%	65%	74%	64%	73%	72%	67%	73%	76%	67%	72%	71%	74%	71%	72%	74%	73%	80%	74%	56%	60%
Disagree	256	141	115	34	61	45	42	22	53	76	72	43	65	20	18	20	24	20	26	8	30	34	32	24	48	109	85	45	35	16	10	66
	13%	14%	11%	14%	19%	11%	12%	7%	12%	14%	12%	10%	14%	11%	20%	8%	13%	10%	16%	7%	16%	13%	12%	13%	15%	13%	14%	11%	9%	10%	15%	16%
Don't know	331	146	185	76	55	62	49	42	47	60	98	72	101	25	15	44	27	42	17	18	33	39	44	25	44	121	77	64	40	25	19	105
	16%	15%	18%	31%	17%	16%	14%	14%	11%	11%	16%	17%	21%	14%	17%	18%	15%	22%	11%	17%	17%	15%	17%	13%	14%	15%	12%	16%	11%	16%	29%	25%

Flexible Working

ONLINE Fieldwork : 29th - 31st July 2011

Table 13

Absolutes/col percents

Q2. Thinking about flexible working (e.g. freelancing, temporary work, fixed-term contracts, flexi time, job sharing, part-time work), do you agree or disagree with each of the following statements?
Flexible working helps promote a good work-life balance

Base : All respondents

	Gender			Age						Social grade				Region										Employment Sector		Past Vote					Did not vote	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private	Cons	Lab	Lib Dem	Other		DK/ Ref
Unweighted Base	2047	922	1125	176	347	431	357	319	417	720	534	272	520	174	97	245	175	197	163	112	172	241	280	191	312	765	605	396	399	159	69	419
Weighted Base	2047	1003	1044	245	327	389	348	307	431	553	594	430	471	178	93	241	181	189	159	108	192	258	263	187	317	829	615	404	377	163	66	424
Agree	1591	720	872	180	263	321	266	231	330	435	489	327	341	135	78	186	131	144	125	87	146	205	204	150	248	643	500	292	300	133	51	316
	78%	72%	83%	73%	80%	83%	76%	75%	77%	79%	82%	76%	72%	76%	85%	77%	72%	76%	79%	81%	76%	79%	78%	81%	78%	78%	81%	72%	80%	82%	78%	75%
Disagree	212	147	65	15	32	31	41	47	46	80	41	40	51	26	9	13	23	14	17	9	25	30	27	19	41	94	64	52	38	17	4	37
	10%	15%	6%	6%	10%	8%	12%	15%	11%	15%	7%	9%	11%	14%	10%	5%	13%	7%	11%	8%	13%	12%	10%	10%	13%	11%	10%	13%	10%	10%	6%	9%
Don't know	243	136	107	50	32	37	41	29	54	37	64	63	79	17	5	42	26	31	17	12	21	23	32	17	27	92	51	59	39	13	11	71
	12%	14%	10%	21%	10%	9%	12%	9%	13%	7%	11%	15%	17%	10%	5%	17%	15%	16%	11%	11%	11%	9%	12%	9%	9%	11%	8%	15%	10%	8%	16%	17%

Flexible Working

ONLINE Fieldwork : 29th - 31st July 2011

Table 14

Absolutes/col percents

Q2. Thinking about flexible working (e.g. freelancing, temporary work, fixed-term contracts, flexi time, job sharing, part-time work), do you agree or disagree with each of the following statements?

Freelancers and temporary workers play an essential part in managing workloads in the public sector

Base : All respondents

	Gender			Age						Social grade				Region										Employment Sector		Past Vote					Did not vote	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private	Cons	Lab	Lib Dem	Other		DK/ Ref
Unweighted Base	2047	922	1125	176	347	431	357	319	417	720	534	272	520	174	97	245	175	197	163	112	172	241	280	191	312	765	605	396	399	159	69	419
Weighted Base	2047	1003	1044	245	327	389	348	307	431	553	594	430	471	178	93	241	181	189	159	108	192	258	263	187	317	829	615	404	377	163	66	424
Agree	1299	596	703	139	208	249	220	197	286	352	402	258	288	113	54	153	114	116	116	65	122	164	159	124	197	533	396	253	263	106	31	249
	63%	59%	67%	56%	64%	64%	63%	64%	66%	64%	68%	60%	61%	64%	58%	64%	63%	61%	73%	60%	63%	64%	60%	66%	62%	64%	64%	63%	70%	65%	47%	59%
Disagree	256	165	90	31	35	42	50	42	55	91	65	50	50	26	20	23	20	18	16	17	23	46	27	18	60	100	82	48	45	23	8	50
	12%	16%	9%	13%	11%	11%	14%	14%	13%	16%	11%	12%	11%	15%	22%	10%	11%	10%	16%	12%	18%	10%	10%	19%	12%	13%	12%	12%	14%	12%	12%	12%
Don't know	492	241	251	76	84	97	77	68	90	110	127	122	133	38	18	65	47	55	27	26	47	48	77	45	60	196	136	103	69	33	27	124
	24%	24%	24%	31%	26%	25%	22%	22%	21%	20%	21%	28%	28%	22%	20%	27%	26%	29%	17%	24%	24%	19%	29%	24%	19%	24%	22%	26%	18%	20%	41%	29%

Flexible Working

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Table 15

Absolutes/col percents

Q2. Thinking about flexible working (e.g. freelancing, temporary work, fixed-term contracts, flexi time, job sharing, part-time work), do you agree or disagree with each of the following statements?
Flexible working patterns are essential for the modern economy

Base : All respondents

	Gender			Age						Social grade				Region										Employment Sector		Past Vote					Did not vote	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Public	Private	Cons	Lab	Lib Dem	Other		DK/ Ref
Unweighted Base	2047	922	1125	176	347	431	357	319	417	720	534	272	520	174	97	245	175	197	163	112	172	241	280	191	312	765	605	396	399	159	69	419
Weighted Base	2047	1003	1044	245	327	389	348	307	431	553	594	430	471	178	93	241	181	189	159	108	192	258	263	187	317	829	615	404	377	163	66	424
Agree	1568	746	822	178	252	307	258	223	350	450	452	325	342	134	71	191	127	140	122	87	152	195	200	149	253	630	501	313	289	120	45	300
	77%	74%	79%	73%	77%	79%	74%	73%	81%	81%	76%	76%	73%	75%	77%	80%	70%	74%	77%	80%	79%	76%	76%	80%	80%	76%	81%	78%	77%	74%	69%	71%
Disagree	181	121	61	18	21	33	41	40	28	53	43	42	43	16	13	6	22	20	16	5	15	29	24	14	31	90	52	37	34	17	5	37
	9%	12%	6%	7%	6%	8%	12%	13%	7%	10%	7%	10%	9%	9%	15%	3%	12%	11%	10%	5%	8%	11%	9%	7%	10%	11%	8%	9%	10%	7%	9%	
Don't know	297	136	161	49	54	49	49	44	52	49	99	63	86	28	8	43	31	29	20	17	25	34	38	25	34	109	62	54	54	26	16	87
	15%	14%	15%	20%	16%	13%	14%	14%	12%	9%	17%	15%	18%	16%	9%	18%	17%	15%	13%	15%	13%	13%	14%	13%	11%	13%	10%	13%	14%	16%	24%	21%

Flexible Working

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Table 16

Absolutes/col percents

Q2. Thinking about flexible working (e.g. freelancing, temporary work, fixed-term contracts, flexi time, job sharing, part-time work), do you agree or disagree with each of the following statements?

People no longer expect to hold the same full-time job for their career as they did in the past

Base : All respondents

	Gender			Age						Social grade				Region										Employment Sector		Past Vote					Did not vote	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other		DK/ Ref
Unweighted Base	2047	922	1125	176	347	431	357	319	417	720	534	272	520	174	97	245	175	197	163	112	172	241	280	191	312	765	605	396	399	159	69	419
Weighted Base	2047	1003	1044	245	327	389	348	307	431	553	594	430	471	178	93	241	181	189	159	108	192	258	263	187	317	829	615	404	377	163	66	424
Agree	1548	773	775	139	241	287	275	250	357	447	459	313	329	137	68	188	143	133	125	74	140	187	204	150	233	625	509	294	308	129	38	270
	76%	77%	74%	57%	74%	74%	79%	81%	83%	81%	77%	73%	70%	77%	74%	78%	79%	70%	78%	68%	73%	73%	78%	80%	74%	75%	83%	73%	82%	80%	57%	64%
Disagree	270	136	135	53	43	52	47	36	41	71	75	54	71	29	16	31	19	25	23	16	27	44	26	14	56	108	61	58	43	14	13	81
	13%	14%	13%	21%	13%	13%	13%	12%	9%	13%	13%	13%	15%	16%	18%	13%	10%	13%	15%	14%	14%	17%	10%	7%	18%	13%	10%	14%	12%	9%	20%	19%
Don't know	228	94	135	54	43	50	26	22	33	35	60	63	71	11	8	22	19	32	11	19	25	26	32	24	28	96	44	53	25	19	15	72
	11%	9%	13%	22%	13%	13%	7%	7%	8%	6%	10%	15%	15%	6%	9%	9%	11%	17%	7%	18%	13%	10%	12%	13%	9%	12%	7%	13%	7%	12%	23%	17%

Flexible Working

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Table 17

Absolutes/col percents

Q2. Thinking about flexible working (e.g. freelancing, temporary work, fixed-term contracts, flexi time, job sharing, part-time work), do you agree or disagree with each of the following statements?
I have spent part of my working life as a freelancer or in flexible work

Base : All respondents

	Gender			Age						Social grade				Region										Employment Sector		Past Vote					Did not vote	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private	Cons	Lab	Lib Dem	Other		DK/ Ref
Unweighted Base	2047	922	1125	176	347	431	357	319	417	720	534	272	520	174	97	245	175	197	163	112	172	241	280	191	312	765	605	396	399	159	69	419
Weighted Base	2047	1003	1044	245	327	389	348	307	431	553	594	430	471	178	93	241	181	189	159	108	192	258	263	187	317	829	615	404	377	163	66	424
Agree	847	400	447	92	127	159	153	145	172	261	255	157	174	70	39	91	79	76	51	41	75	126	120	80	131	383	243	156	179	74	22	172
	41%	40%	43%	37%	39%	41%	44%	47%	40%	47%	43%	37%	37%	39%	42%	38%	44%	40%	32%	38%	39%	49%	46%	43%	41%	46%	40%	39%	48%	46%	34%	41%
Disagree	1084	553	531	124	172	205	179	154	250	272	322	238	253	100	49	130	95	97	105	63	100	118	129	98	171	392	355	213	182	82	37	216
	53%	55%	51%	51%	52%	53%	51%	50%	58%	49%	54%	55%	54%	56%	53%	54%	53%	51%	66%	58%	52%	46%	49%	53%	54%	47%	58%	53%	48%	50%	56%	51%
Don't know	116	50	66	29	29	25	16	8	9	20	17	35	44	8	4	20	7	17	3	4	17	14	14	9	15	54	17	35	16	7	6	35
	6%	5%	6%	12%	9%	6%	5%	3%	2%	4%	3%	8%	9%	5%	4%	8%	4%	9%	2%	4%	9%	5%	5%	5%	5%	7%	3%	9%	4%	4%	10%	8%

Flexible Working

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Table 18

Q3. What do you think is the main thing that needs to change to enable more flexible working in the UK?

Absolutes/col percents

Base : All respondents

	Gender			Age						Social grade				Region										Employment Sector		Past Vote					Did not vote	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other		DK/ Ref
Unweighted Base	2047	922	1125	176	347	431	357	319	417	720	534	272	520	174	97	245	175	197	163	112	172	241	280	191	312	765	605	396	399	159	69	419
Weighted Base	2047	1003	1044	245	327	389	348	307	431	553	594	430	471	178	93	241	181	189	159	108	192	258	263	187	317	829	615	404	377	163	66	424
Reducing fear of instability (e.g. unemployment or inconsistent income)	719	354	365	75	113	127	118	131	156	179	223	152	165	69	24	88	66	61	68	34	57	77	104	73	124	267	206	152	140	56	19	145
	35%	35%	35%	30%	34%	33%	34%	43%	36%	32%	38%	35%	35%	39%	26%	37%	36%	32%	42%	31%	30%	30%	40%	39%	39%	32%	34%	38%	37%	35%	28%	34%
The willingness of businesses to build flexible approaches into their workforce planning	422	160	262	40	67	85	81	64	86	128	133	75	86	27	19	47	36	33	39	20	43	68	46	44	59	174	134	76	92	43	12	66
	21%	16%	25%	16%	20%	22%	23%	21%	20%	23%	22%	17%	18%	15%	20%	19%	20%	17%	25%	19%	22%	27%	18%	23%	19%	21%	22%	19%	24%	27%	18%	15%
The tax system	293	160	132	47	41	53	49	33	69	78	72	72	70	28	17	29	24	27	15	19	34	38	43	19	45	125	84	52	47	25	14	72
	14%	16%	13%	19%	13%	14%	14%	11%	16%	14%	12%	17%	15%	15%	19%	12%	13%	14%	9%	18%	18%	15%	16%	10%	14%	15%	14%	13%	12%	15%	21%	17%
Better knowledge and understanding of flexible working options among companies	259	131	127	32	45	61	42	25	54	64	80	64	51	24	11	33	25	34	15	16	24	26	28	24	37	122	84	54	39	14	8	60
	13%	13%	12%	13%	14%	16%	12%	8%	13%	12%	13%	15%	11%	14%	11%	14%	14%	18%	9%	15%	12%	10%	11%	13%	12%	15%	14%	13%	10%	9%	12%	14%
Better knowledge and understanding of flexible working options among the workforce	194	104	90	26	38	36	29	26	40	55	51	39	49	14	11	27	12	21	8	13	17	29	24	19	25	80	60	40	25	10	8	51
	9%	10%	9%	11%	12%	9%	8%	8%	9%	10%	9%	9%	10%	8%	12%	11%	6%	11%	5%	12%	9%	11%	9%	10%	8%	10%	10%	10%	7%	6%	12%	12%
Removing any social stigma attached to flexible working/freelancing	102	56	45	20	18	19	16	15	14	29	21	21	31	12	8	12	12	8	7	3	12	14	8	6	19	39	26	27	22	6	-	20
	5%	6%	4%	8%	5%	5%	5%	5%	3%	5%	4%	5%	7%	7%	9%	5%	7%	4%	5%	2%	6%	6%	3%	3%	6%	5%	4%	7%	6%	4%	-	5%
Other	58	37	21	5	6	8	14	14	12	19	13	7	19	3	3	5	7	6	8	3	6	5	11	2	8	23	20	3	11	8	6	10
	3%	4%	2%	2%	2%	2%	4%	4%	3%	4%	2%	2%	4%	2%	3%	2%	4%	3%	5%	2%	3%	2%	4%	1%	3%	3%	3%	1%	3%	5%	8%	2%

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Table 19

Q4. Do you think flexible working and freelancing has a positive or negative effect on each of the following?
Summary

Absolutes/col percents

Base : All respondents

	UK GDP (Gross Domestic Product)	International competitiveness of the UK economy	Individual well-being	Employment levels	Work-life balance	British society as a whole	Family life
Unweighted Base	2047	2047	2047	2047	2047	2047	2047
Weighted Base	2047	2047	2047	2047	2047	2047	2047
Positive	783 38%	1005 49%	1378 67%	1208 59%	1489 73%	1071 52%	1474 72%
Negative	134 7%	136 7%	280 14%	264 13%	213 10%	212 10%	271 13%
No effect	286 14%	303 15%	142 7%	198 10%	136 7%	335 16%	118 6%
Don't know	844 41%	602 29%	248 12%	377 18%	209 10%	429 21%	184 9%

Flexible Working

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Table 20

Absolutes/col percents

**Q4. Do you think flexible working and freelancing has a positive or negative effect on each of the following?
UK GDP (Gross Domestic Product)**

Base : All respondents

	Gender		Age							Social grade				Region										Employment Sector				Past Vote				Did not vote
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other	DK/ Ref	
Unweighted Base	2047	922	1125	176	347	431	357	319	417	720	534	272	520	174	97	245	175	197	163	112	172	241	280	191	312	765	605	396	399	159	69	419
Weighted Base	2047	1003	1044	245	327	389	348	307	431	553	594	430	471	178	93	241	181	189	159	108	192	258	263	187	317	829	615	404	377	163	66	424
Positive	783 38%	432 43%	351 34%	61 25%	119 36%	137 35%	156 45%	118 38%	192 45%	269 49%	221 37%	145 34%	148 31%	67 37%	37 39%	96 40%	67 37%	64 34%	69 44%	42 38%	72 38%	99 39%	94 36%	75 40%	128 41%	313 38%	288 47%	147 36%	153 41%	66 40%	23 35%	106 25%
Negative	134 7%	82 8%	52 5%	34 14%	22 7%	17 4%	19 5%	24 8%	19 4%	37 7%	33 6%	25 6%	39 8%	11 6%	9 10%	9 4%	13 7%	14 7%	10 6%	10 10%	12 6%	19 7%	16 6%	11 6%	25 8%	64 8%	37 6%	26 6%	23 6%	13 8%	2 3%	33 8%
No effect	286 14%	173 17%	113 11%	32 13%	49 15%	55 14%	50 14%	35 12%	65 15%	71 13%	87 15%	58 13%	70 15%	28 16%	16 17%	32 13%	22 12%	27 14%	23 15%	7 6%	23 12%	43 17%	40 15%	26 14%	37 12%	132 16%	96 16%	54 13%	57 15%	15 9%	7 10%	57 14%
Don't know	844 41%	316 32%	528 51%	119 48%	138 42%	180 46%	123 35%	130 42%	155 36%	176 32%	252 42%	202 47%	214 45%	72 41%	31 34%	102 43%	78 43%	85 45%	56 35%	50 46%	85 44%	96 37%	113 43%	75 40%	127 40%	320 39%	194 32%	176 44%	144 38%	69 42%	34 51%	227 54%

Flexible Working

ONLINE Fieldwork : 29th - 31st July 2011

Table 21

Absolutes/col percents

Q4. Do you think flexible working and freelancing has a positive or negative effect on each of the following?
International competitiveness of the UK economy

Base : All respondents

	Gender		Age							Social grade				Region										Employment Sector				Past Vote				Did not vote
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other	DK/ Ref	
Unweighted Base	2047	922	1125	176	347	431	357	319	417	720	534	272	520	174	97	245	175	197	163	112	172	241	280	191	312	765	605	396	399	159	69	419
Weighted Base	2047	1003	1044	245	327	389	348	307	431	553	594	430	471	178	93	241	181	189	159	108	192	258	263	187	317	829	615	404	377	163	66	424
Positive	1005	536	469	83	147	203	178	165	229	314	285	200	207	81	43	121	86	89	83	52	102	135	120	93	169	402	351	197	191	90	22	155
	49%	53%	45%	34%	45%	52%	51%	54%	53%	57%	48%	46%	44%	45%	46%	50%	48%	47%	52%	48%	53%	52%	46%	50%	53%	48%	57%	49%	51%	55%	33%	36%
Negative	136	76	60	39	24	21	14	20	19	36	21	37	42	9	10	11	7	16	14	14	14	17	11	13	20	61	35	37	17	14	1	32
	7%	8%	6%	16%	7%	5%	4%	6%	4%	7%	4%	9%	9%	5%	11%	5%	4%	8%	9%	13%	7%	4%	7%	6%	7%	6%	9%	4%	9%	2%	8%	
No effect	303	165	139	33	59	54	51	43	63	75	113	51	65	40	15	34	26	30	24	13	15	39	45	23	46	136	87	55	62	18	10	70
	15%	16%	13%	13%	18%	14%	15%	14%	15%	13%	19%	12%	14%	22%	16%	14%	14%	16%	15%	12%	8%	15%	17%	12%	14%	16%	14%	14%	17%	11%	16%	17%
Don't know	602	227	376	90	97	111	105	79	120	128	175	142	158	49	25	74	61	54	38	29	61	66	87	58	82	231	142	114	107	41	32	167
	29%	23%	36%	37%	30%	29%	30%	26%	28%	23%	29%	33%	34%	27%	27%	31%	34%	29%	24%	27%	32%	26%	33%	31%	26%	28%	23%	28%	28%	25%	49%	39%

Flexible Working

ONLINE Fieldwork : 29th - 31st July 2011

Table 22

Absolutes/col percents

Q4. Do you think flexible working and freelancing has a positive or negative effect on each of the following?
Individual well-being

Base : All respondents

	Gender			Age						Social grade				Region										Employment Sector				Past Vote					Did not vote
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other	DK/ Ref		
Unweighted Base	2047	922	1125	176	347	431	357	319	417	720	534	272	520	174	97	245	175	197	163	112	172	241	280	191	312	765	605	396	399	159	69	419	
Weighted Base	2047	1003	1044	245	327	389	348	307	431	553	594	430	471	178	93	241	181	189	159	108	192	258	263	187	317	829	615	404	377	163	66	424	
Positive	1378	608	769	156	234	276	240	188	285	377	419	282	300	114	66	161	124	129	108	78	122	171	179	126	214	562	427	258	272	101	47	273	
	67%	61%	74%	63%	72%	71%	69%	61%	66%	68%	71%	66%	64%	64%	71%	67%	69%	68%	72%	63%	66%	68%	67%	67%	67%	68%	69%	64%	72%	62%	71%	64%	
Negative	280	172	107	38	37	38	49	58	59	88	79	48	63	27	12	29	25	26	29	11	22	43	33	24	49	112	89	63	46	28	2	51	
	14%	17%	10%	16%	11%	10%	14%	19%	14%	16%	13%	11%	13%	15%	13%	12%	14%	14%	18%	10%	11%	17%	12%	13%	15%	14%	15%	16%	12%	17%	4%	12%	
No effect	142	94	47	16	16	30	18	21	41	44	26	29	43	14	5	20	9	12	10	7	12	20	17	17	20	60	49	30	22	11	4	26	
	7%	9%	5%	7%	5%	8%	5%	7%	10%	8%	4%	7%	9%	8%	5%	8%	5%	6%	6%	6%	6%	8%	6%	9%	6%	7%	8%	8%	6%	7%	6%	6%	
Don't know	248	128	120	36	40	45	41	40	46	44	69	71	64	22	10	30	23	23	13	12	37	23	34	20	34	95	49	52	37	23	12	75	
	12%	13%	12%	15%	12%	12%	12%	13%	11%	8%	12%	16%	14%	12%	11%	13%	13%	12%	8%	11%	19%	9%	13%	11%	11%	12%	8%	13%	10%	14%	19%	18%	

Flexible Working

ONLINE Fieldwork : 29th - 31st July 2011

Table 23

Absolutes/col percents

Q4. Do you think flexible working and freelancing has a positive or negative effect on each of the following?

Employment levels

Base : All respondents

	Gender		Age							Social grade				Region										Employment Sector				Past Vote					Did not vote
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private	Cons	Lab	Lib Dem	Other	DK/ Ref		
Unweighted Base	2047	922	1125	176	347	431	357	319	417	720	534	272	520	174	97	245	175	197	163	112	172	241	280	191	312	765	605	396	399	159	69	419	
Weighted Base	2047	1003	1044	245	327	389	348	307	431	553	594	430	471	178	93	241	181	189	159	108	192	258	263	187	317	829	615	404	377	163	66	424	
Positive	1208	573	635	122	215	244	205	169	253	348	361	240	259	89	53	167	100	96	107	66	109	161	143	115	191	491	384	232	238	91	32	231	
	59%	57%	61%	50%	66%	63%	59%	55%	59%	63%	61%	56%	55%	50%	58%	70%	55%	51%	67%	61%	57%	62%	55%	62%	60%	59%	62%	58%	63%	56%	49%	55%	
Negative	264	155	108	43	36	45	50	44	46	78	62	52	71	27	13	24	26	29	17	9	20	43	33	24	54	115	76	71	40	21	6	50	
	13%	16%	10%	17%	11%	12%	14%	14%	11%	14%	11%	12%	15%	15%	14%	10%	14%	15%	10%	8%	10%	17%	13%	13%	17%	14%	12%	18%	11%	13%	10%	12%	
No effect	198	105	94	27	25	31	33	26	56	55	53	47	43	28	8	15	15	24	15	9	18	23	26	18	27	73	59	32	38	15	8	46	
	10%	10%	9%	11%	8%	8%	10%	8%	13%	10%	9%	11%	9%	16%	9%	6%	8%	13%	9%	8%	9%	9%	10%	10%	8%	9%	10%	8%	10%	9%	13%	11%	
Don't know	377	170	207	54	51	69	59	68	76	72	117	90	97	33	18	34	40	40	21	24	45	31	60	30	46	151	96	69	60	36	19	97	
	18%	17%	20%	22%	16%	18%	17%	22%	18%	13%	20%	21%	21%	19%	20%	14%	22%	21%	13%	22%	23%	12%	23%	16%	14%	18%	16%	17%	16%	22%	28%	23%	

Flexible Working

ONLINE Fieldwork : 29th - 31st July 2011

Table 24

Absolutes/col percents

Q4. Do you think flexible working and freelancing has a positive or negative effect on each of the following?
Work-life balance

Base : All respondents

	Gender		Age							Social grade				Region										Employment Sector		Past Vote					Did not vote	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other		DK/ Ref
Unweighted Base	2047	922	1125	176	347	431	357	319	417	720	534	272	520	174	97	245	175	197	163	112	172	241	280	191	312	765	605	396	399	159	69	419
Weighted Base	2047	1003	1044	245	327	389	348	307	431	553	594	430	471	178	93	241	181	189	159	108	192	258	263	187	317	829	615	404	377	163	66	424
Positive	1489	677	812	155	256	306	255	209	308	417	454	300	318	123	71	184	129	133	121	81	138	191	184	136	232	615	462	278	292	119	52	285
	73%	68%	78%	63%	78%	79%	73%	68%	71%	75%	76%	70%	68%	69%	77%	77%	71%	70%	76%	74%	72%	74%	70%	73%	74%	75%	69%	78%	73%	80%	67%	
Negative	213	144	69	34	25	27	39	42	47	67	57	35	54	21	9	20	20	17	24	11	19	29	27	17	38	87	63	62	32	15	2	39
	10%	14%	7%	14%	8%	7%	11%	14%	11%	12%	10%	8%	11%	12%	10%	8%	11%	9%	15%	10%	11%	10%	9%	12%	10%	10%	15%	8%	9%	3%	9%	
No effect	136	72	64	20	16	25	23	19	33	34	29	40	33	12	4	11	9	15	8	2	12	24	25	14	18	58	48	18	25	11	4	29
	7%	7%	6%	8%	5%	6%	6%	6%	8%	6%	5%	9%	7%	7%	5%	4%	5%	8%	5%	2%	6%	9%	10%	7%	6%	7%	8%	5%	7%	7%	6%	7%
Don't know	209	110	99	37	30	31	31	37	42	34	54	55	66	22	8	26	24	25	6	14	23	14	27	20	29	70	41	45	27	17	7	71
	10%	11%	10%	15%	9%	8%	9%	12%	10%	6%	9%	13%	14%	12%	9%	11%	13%	13%	4%	13%	12%	5%	10%	10%	9%	8%	7%	11%	7%	11%	11%	17%

Flexible Working

ONLINE Fieldwork : 29th - 31st July 2011

Table 25

**Q4. Do you think flexible working and freelancing has a positive or negative effect on each of the following?
British society as a whole**

Absolutes/col percents

Base : All respondents

	Gender		Age							Social grade				Region										Employment Sector				Past Vote				Did not vote
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other	DK/ Ref	
Unweighted Base	2047	922	1125	176	347	431	357	319	417	720	534	272	520	174	97	245	175	197	163	112	172	241	280	191	312	765	605	396	399	159	69	419
Weighted Base	2047	1003	1044	245	327	389	348	307	431	553	594	430	471	178	93	241	181	189	159	108	192	258	263	187	317	829	615	404	377	163	66	424
Positive	1071	487	584	100	180	212	195	168	216	306	313	223	229	81	49	121	94	103	87	62	100	135	131	109	190	429	366	207	216	76	27	179
	52%	49%	56%	41%	55%	55%	56%	55%	50%	55%	53%	52%	49%	45%	52%	50%	52%	54%	55%	57%	52%	53%	50%	59%	60%	52%	59%	51%	57%	47%	42%	42%
Negative	212	127	85	29	25	38	34	35	52	68	51	36	58	17	11	26	21	21	7	18	28	23	19	35	89	65	45	32	21	5	44	
	10%	13%	8%	12%	8%	10%	10%	11%	12%	12%	9%	8%	12%	10%	12%	11%	12%	11%	13%	6%	9%	11%	9%	10%	11%	11%	11%	9%	13%	7%	10%	
No effect	335	188	147	44	55	66	56	41	73	93	108	63	71	37	12	45	24	31	25	12	31	43	51	23	37	153	99	58	66	22	15	74
	16%	19%	14%	18%	17%	17%	16%	13%	17%	17%	18%	15%	15%	21%	13%	19%	14%	16%	16%	11%	16%	17%	20%	12%	12%	18%	16%	14%	18%	14%	23%	18%
Don't know	429	201	228	72	67	72	64	64	90	86	121	108	113	43	21	49	41	36	26	28	43	50	57	35	55	158	84	94	62	43	19	126
	21%	20%	22%	29%	21%	19%	18%	21%	21%	16%	20%	25%	24%	24%	23%	21%	23%	19%	16%	26%	22%	20%	22%	19%	17%	19%	14%	23%	17%	27%	28%	30%

Flexible Working

ONLINE Fieldwork : 29th - 31st July 2011

Table 26

Q4. Do you think flexible working and freelancing has a positive or negative effect on each of the following?
Family life

Absolutes/col percents

Base : All respondents

	Gender		Age							Social grade				Region										Employment Sector				Past Vote				Did not vote
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other	DK/ Ref	
Unweighted Base	2047	922	1125	176	347	431	357	319	417	720	534	272	520	174	97	245	175	197	163	112	172	241	280	191	312	765	605	396	399	159	69	419
Weighted Base	2047	1003	1044	245	327	389	348	307	431	553	594	430	471	178	93	241	181	189	159	108	192	258	263	187	317	829	615	404	377	163	66	424
Positive	1474	640	833	170	251	299	263	205	285	397	447	313	317	122	73	175	123	135	110	87	139	182	188	140	228	599	444	279	286	117	52	297
	72%	64%	80%	69%	77%	77%	76%	67%	66%	72%	75%	73%	67%	69%	79%	73%	68%	71%	69%	80%	73%	71%	71%	75%	72%	72%	72%	69%	76%	72%	79%	70%
Negative	271	182	90	30	35	38	38	49	82	91	65	46	69	26	10	30	25	25	34	11	20	37	33	20	43	106	97	62	43	22	5	42
	13%	18%	9%	12%	11%	10%	11%	16%	19%	16%	11%	11%	15%	11%	11%	13%	14%	13%	21%	10%	10%	14%	12%	11%	13%	13%	16%	15%	12%	13%	8%	10%
No effect	118	73	45	12	14	18	16	25	33	29	34	24	31	12	4	17	9	10	10	1	9	16	20	10	19	49	40	24	22	9	3	21
	6%	7%	4%	5%	4%	5%	5%	8%	8%	5%	6%	6%	7%	7%	4%	7%	5%	5%	6%	1%	4%	6%	8%	6%	6%	6%	6%	6%	6%	5%	4%	5%
Don't know	184	108	76	33	27	34	31	28	30	36	47	47	54	17	6	18	23	20	5	9	24	22	22	16	28	74	34	39	26	16	6	64
	9%	11%	7%	14%	8%	9%	9%	9%	7%	6%	8%	11%	12%	10%	6%	8%	13%	11%	3%	9%	13%	9%	8%	9%	9%	9%	6%	10%	7%	10%	9%	15%