

Novartis, Roche Products Ltd and Sanofi – Attitudes to Cancer Survey

METHODOLOGY NOTE

ComRes interviewed 2,004 GB adults online between 17th and 19th July. Data were weighted to be representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

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To commission a voting intention poll or a public opinion survey please contact Keiran Pedley: keiran.pedley@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

Attitudes to Cancer Survey

ONLINE Fieldwork : 17th-19th July 2013

Absolutes/col percents

Table 1

Q.1 Please rank each of the following health conditions from 1 to 7, in order of how much you would be worried if you or a family member was diagnosed with that condition, where 1 = the condition you are most worried about and 7 = the condition you are least worried about.

Summary**Base: All respondents**

		Health Conditions						
		Cancer	Dementia	Depression	Diabetes	Multiple sclerosis	Respiratory disease	Stroke
Unweighted base		2004	2004	2004	2004	2004	2004	2004
Weighted base		2004	2004	2004	2004	2004	2004	2004
Most worried about	(1)	1285 64%	326 16%	59 3%	29 1%	88 4%	40 2%	176 9%
2nd most worried about	(2)	301 15%	456 23%	109 5%	79 4%	312 16%	166 8%	580 29%
3rd most worried about	(3)	195 10%	365 18%	135 7%	122 6%	403 20%	303 15%	480 24%
4th most worried about	(4)	93 5%	305 15%	159 8%	167 8%	465 23%	440 22%	375 19%
5th most worried about	(5)	62 3%	272 14%	258 13%	284 14%	364 18%	532 27%	232 12%
6th most worried about	(6)	34 2%	185 9%	506 25%	553 28%	221 11%	385 19%	119 6%
Least worried about	(7)	33 2%	94 5%	778 39%	770 38%	151 8%	137 7%	41 2%
NET: 1-3		1781 89%	1147 57%	303 15%	231 12%	803 40%	510 25%	1236 62%
NET: 5-7		130 6%	551 28%	1542 77%	1607 80%	736 37%	1055 53%	393 20%
Mean		1.79	3.33	5.53	5.66	3.98	4.48	3.22
Standard deviation		1.36	1.74	1.68	1.51	1.59	1.44	1.45
Standard error		0.03	0.04	0.04	0.03	0.04	0.03	0.03

Attitudes to Cancer Survey

ONLINE Fieldwork : 17th-19th July 2013

Absolutes/col percents

Table 2

Q.1 Please rank each of the following health conditions from 1 to 7, in order of how much you would be worried if you or a family member was diagnosed with that condition, where 1 = the condition you are most worried about and 7 = the condition you are least worried about.

Cancer

Base: All respondents

	Total	Gender		Age						Social Grade				Employment Sector	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2004	934	1070	221	313	321	382	324	443	582	592	343	487	258	789
Weighted base	2004	982	1022	238	337	337	357	298	436	536	556	437	476	292	831
Most worried about	(1) 1285 64%	624 64%	661 65%	155 65%	211 62%	247 73%	233 65%	178 60%	260 60%	314 59%	362 65%	286 65%	323 68%	174 60%	541 65%
2nd most worried about	(2) 301 15%	135 14%	166 16%	38 16%	52 15%	40 12%	61 17%	41 14%	69 16%	91 17%	84 15%	57 13%	70 15%	50 17%	119 14%
3rd most worried about	(3) 195 10%	108 11%	87 9%	23 10%	25 8%	16 5%	35 10%	39 13%	56 13%	59 11%	55 10%	47 11%	34 7%	27 9%	77 9%
4th most worried about	(4) 93 5%	45 5%	48 5%	4 2%	20 6%	8 3%	16 4%	21 7%	24 5%	25 5%	24 4%	21 5%	23 5%	20 7%	34 4%
5th most worried about	(5) 62 3%	32 3%	30 3%	5 2%	5 2%	11 3%	9 3%	11 4%	20 5%	23 4%	12 2%	13 3%	13 3%	8 3%	26 3%
6th most worried about	(6) 34 2%	16 2%	18 2%	9 4%	9 3%	5 2%	2 1%	2 1%	7 2%	10 2%	13 2%	6 1%	5 1%	10 3%	11 1%
Least worried about	(7) 33 2%	22 2%	12 1%	3 1%	15 4%	9 3%	1 *	5 2%	- -	13 2%	7 1%	6 1%	7 2%	3 1%	24 3%
NET: 1-3	1781 89%	867 88%	914 89%	216 91%	288 85%	304 90%	329 92%	259 87%	386 88%	464 87%	500 90%	390 89%	427 90%	251 86%	737 89%
NET: 5-7	130 6%	70 7%	60 6%	17 7%	30 9%	25 7%	12 3%	18 6%	27 6%	46 9%	31 6%	26 6%	26 5%	21 7%	60 7%
Mean	1.79	1.84	1.75	1.77	1.95	1.66	1.65	1.90	1.84	1.94	1.75	1.77	1.70	1.90	1.81
Standard deviation	1.36	1.42	1.30	1.39	1.62	1.41	1.11	1.37	1.26	1.47	1.31	1.34	1.30	1.41	1.44
Standard error	0.03	0.05	0.04	0.09	0.09	0.08	0.06	0.08	0.06	0.06	0.05	0.07	0.06	0.09	0.05

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Table 2

Q.1 Please rank each of the following health conditions from 1 to 7, in order of how much you would be worried if you or a family member was diagnosed with that condition, where 1 = the condition you are most worried about and 7 = the condition you are least worried about.

Cancer

Base: All respondents

	Total	Region										
		Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted base	2004	160	88	243	163	191	149	84	180	237	308	201
Weighted base	2004	180	80	220	180	180	140	100	200	261	281	180
Most worried about	(1) 1285 64%	114 63%	54 67%	135 61%	107 59%	122 68%	105 75%	73 73%	136 68%	143 55%	187 66%	108 60%
2nd most worried about	(2) 301 15%	31 17%	5 7%	43 19%	26 14%	15 8%	22 16%	13 13%	32 16%	39 15%	48 17%	28 16%
3rd most worried about	(3) 195 10%	21 11%	10 12%	21 9%	31 17%	15 8%	6 4%	6 6%	13 7%	30 11%	21 7%	22 12%
4th most worried about	(4) 93 5%	4 2%	3 4%	9 4%	12 6%	11 6%	3 2%	2 2%	6 3%	17 6%	16 6%	9 5%
5th most worried about	(5) 62 3%	5 3%	5 7%	7 3%	2 1%	8 4%	* *	4 4%	4 2%	12 5%	7 2%	9 5%
6th most worried about	(6) 34 2%	2 1%	1 2%	3 2%	2 1%	4 2%	3 2%	- -	5 2%	10 4%	2 1%	4 2%
Least worried about	(7) 33 2%	4 2%	1 2%	3 1%	1 1%	6 3%	- -	2 2%	4 2%	9 4%	1 *	2 1%
NET: 1-3	1781 89%	165 92%	69 86%	198 90%	164 91%	152 84%	134 95%	92 92%	181 90%	212 81%	255 91%	158 88%
NET: 5-7	130 6%	11 6%	8 10%	13 6%	5 3%	17 10%	3 2%	6 6%	13 6%	31 12%	10 3%	14 8%
Mean	1.79	1.76	1.89	1.78	1.80	1.90	1.42	1.58	1.71	2.17	1.64	1.89
Standard deviation	1.36	1.32	1.51	1.30	1.18	1.59	0.94	1.23	1.37	1.68	1.13	1.37
Standard error	0.03	0.10	0.16	0.08	0.09	0.11	0.08	0.13	0.10	0.11	0.06	0.10

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Absolutes/col percents

Table 3

Q.1 Please rank each of the following health conditions from 1 to 7, in order of how much you would be worried if you or a family member was diagnosed with that condition, where 1 = the condition you are most worried about and 7 = the condition you are least worried about.

Dementia**Base: All respondents**

	Total	Gender		Age						Social Grade				Employment Sector	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2004	934	1070	221	313	321	382	324	443	582	592	343	487	258	789
Weighted base	2004	982	1022	238	337	337	357	298	436	536	556	437	476	292	831
Most worried about	(1) 326 16%	149 15%	177 17%	23 9%	50 15%	35 10%	65 18%	58 20%	95 22%	109 20%	91 16%	59 13%	68 14%	48 17%	133 16%
2nd most worried about	(2) 456 23%	212 22%	245 24%	55 23%	52 15%	80 24%	96 27%	68 23%	105 24%	128 24%	118 21%	100 23%	110 23%	62 21%	182 22%
3rd most worried about	(3) 365 18%	173 18%	192 19%	55 23%	54 16%	65 19%	54 15%	60 20%	77 18%	94 18%	105 19%	85 20%	80 17%	52 18%	145 17%
4th most worried about	(4) 305 15%	150 15%	156 15%	38 16%	46 14%	61 18%	58 16%	40 13%	62 14%	73 14%	87 16%	74 17%	72 15%	41 14%	130 16%
5th most worried about	(5) 272 14%	138 14%	134 13%	36 15%	54 16%	36 11%	49 14%	39 13%	58 13%	68 13%	79 14%	52 12%	74 15%	43 15%	112 13%
6th most worried about	(6) 185 9%	111 11%	75 7%	18 8%	50 15%	35 10%	28 8%	25 8%	29 7%	42 8%	49 9%	43 10%	52 11%	26 9%	84 10%
Least worried about	(7) 94 5%	50 5%	44 4%	14 6%	31 9%	25 7%	7 2%	8 3%	9 2%	22 4%	27 5%	24 5%	21 4%	20 7%	45 5%
NET: 1-3	1147 57%	534 54%	613 60%	132 55%	156 46%	180 53%	215 60%	186 63%	277 64%	331 62%	315 57%	244 56%	258 54%	162 55%	460 55%
NET: 5-7	551 28%	298 30%	253 25%	68 29%	135 40%	96 28%	84 24%	71 24%	96 22%	132 25%	154 28%	119 27%	146 31%	89 30%	241 29%
Mean	3.33	3.45	3.22	3.51	3.82	3.56	3.12	3.13	3.01	3.14	3.35	3.43	3.45	3.43	3.41
Standard deviation	1.74	1.78	1.71	1.67	1.92	1.75	1.65	1.68	1.65	1.75	1.74	1.73	1.75	1.82	1.78
Standard error	0.04	0.06	0.05	0.11	0.11	0.10	0.08	0.09	0.08	0.07	0.07	0.09	0.08	0.11	0.06

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Table 3

Q.1 Please rank each of the following health conditions from 1 to 7, in order of how much you would be worried if you or a family member was diagnosed with that condition, where 1 = the condition you are most worried about and 7 = the condition you are least worried about.

Dementia**Base: All respondents**

	Total	Region										
		Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted base	2004	160	88	243	163	191	149	84	180	237	308	201
Weighted base	2004	180	80	220	180	180	140	100	200	261	281	180
Most worried about	(1) 326 16%	31 17%	12 15%	37 17%	33 19%	23 13%	19 14%	13 13%	38 19%	37 14%	51 18%	32 18%
2nd most worried about	(2) 456 23%	43 24%	21 26%	46 21%	44 24%	48 26%	39 28%	14 14%	43 22%	41 16%	70 25%	47 26%
3rd most worried about	(3) 365 18%	28 16%	16 20%	55 25%	32 18%	28 15%	25 18%	27 27%	40 20%	36 14%	48 17%	31 17%
4th most worried about	(4) 305 15%	27 15%	11 14%	30 14%	24 13%	32 18%	26 18%	8 8%	26 13%	47 18%	46 16%	28 16%
5th most worried about	(5) 272 14%	25 14%	7 9%	27 12%	26 14%	30 17%	25 18%	18 18%	26 13%	36 14%	29 10%	23 13%
6th most worried about	(6) 185 9%	20 11%	13 16%	17 8%	12 7%	11 6%	5 3%	17 17%	18 9%	34 13%	24 9%	14 8%
Least worried about	(7) 94 5%	7 4%	1 1%	9 4%	8 5%	9 5%	2 2%	3 3%	9 4%	29 11%	12 4%	4 2%
NET: 1-3	1147 57%	102 56%	49 61%	138 62%	110 61%	98 55%	83 59%	54 53%	121 60%	114 44%	169 60%	111 62%
NET: 5-7	551 28%	52 29%	21 26%	53 24%	46 26%	50 28%	32 23%	38 38%	53 26%	100 38%	65 23%	41 23%
Mean	3.33	3.34	3.27	3.23	3.19	3.37	3.16	3.68	3.24	3.86	3.19	3.11
Standard deviation	1.74	1.78	1.70	1.67	1.74	1.69	1.51	1.75	1.76	1.93	1.73	1.64
Standard error	0.04	0.14	0.18	0.11	0.14	0.12	0.12	0.19	0.13	0.13	0.10	0.12

Attitudes to Cancer Survey ONLINE Fieldwork : 17th-19th July 2013

Absolutes/col percents

Table 4

Q.1 Please rank each of the following health conditions from 1 to 7, in order of how much you would be worried if you or a family member was diagnosed with that condition, where 1 = the condition you are most worried about and 7 = the condition you are least worried about.

Depression**Base: All respondents**

	Total	Gender		Age						Social Grade				Employment Sector	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2004	934	1070	221	313	321	382	324	443	582	592	343	487	258	789
Weighted base	2004	982	1022	238	337	337	357	298	436	536	556	437	476	292	831
Most worried about	(1) 59 3%	34 3%	26 3%	13 5%	8 2%	14 4%	12 3%	7 3%	5 1%	12 2%	8 1%	20 5%	19 4%	3 1%	28 3%
2nd most worried about	(2) 109 5%	53 5%	56 5%	14 6%	31 9%	19 6%	16 5%	10 3%	20 5%	24 5%	27 5%	20 5%	38 8%	15 5%	54 7%
3rd most worried about	(3) 135 7%	72 7%	63 6%	29 12%	37 11%	14 4%	16 4%	20 7%	20 5%	37 7%	35 6%	39 9%	25 5%	21 7%	65 8%
4th most worried about	(4) 159 8%	82 8%	77 8%	23 10%	30 9%	24 7%	21 6%	23 8%	38 9%	55 10%	51 9%	28 6%	25 5%	30 10%	62 7%
5th most worried about	(5) 258 13%	118 12%	140 14%	37 15%	36 11%	42 13%	41 11%	45 15%	58 13%	71 13%	90 16%	56 13%	41 9%	41 14%	113 14%
6th most worried about	(6) 506 25%	243 25%	263 26%	58 24%	63 19%	90 27%	109 31%	76 26%	109 25%	141 26%	148 27%	89 20%	129 27%	80 27%	191 23%
Least worried about	(7) 778 39%	380 39%	397 39%	65 27%	132 39%	135 40%	142 40%	117 39%	187 43%	196 37%	196 35%	185 42%	200 42%	102 35%	318 38%
NET: 1-3	303 15%	159 16%	145 14%	55 23%	76 23%	46 14%	44 12%	37 13%	45 10%	73 14%	70 13%	79 18%	81 17%	39 13%	147 18%
NET: 5-7	1542 77%	741 75%	800 78%	160 67%	231 68%	267 79%	292 82%	238 80%	354 81%	408 76%	434 78%	329 75%	370 78%	223 76%	622 75%
Mean	5.53	5.49	5.57	5.06	5.29	5.58	5.69	5.63	5.75	5.53	5.55	5.49	5.56	5.53	5.43
Standard deviation	1.68	1.72	1.65	1.81	1.85	1.71	1.62	1.58	1.51	1.61	1.55	1.80	1.80	1.55	1.76
Standard error	0.04	0.06	0.05	0.12	0.10	0.10	0.08	0.09	0.07	0.07	0.06	0.10	0.08	0.10	0.06

Attitudes to Cancer Survey

ONLINE Fieldwork : 17th-19th July 2013

Absolutes/col percents

Table 4

Q.1 Please rank each of the following health conditions from 1 to 7, in order of how much you would be worried if you or a family member was diagnosed with that condition, where 1 = the condition you are most worried about and 7 = the condition you are least worried about.

Depression

Base: All respondents

	Total	Region										
		Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted base	2004	160	88	243	163	191	149	84	180	237	308	201
Weighted base	2004	180	80	220	180	180	140	100	200	261	281	180
Most worried about	(1) 59 3%	4 2%	4 5%	8 3%	7 4%	9 5%	1 1%	2 2%	2 1%	12 5%	6 2%	6 3%
2nd most worried about	(2) 109 5%	12 7%	3 4%	13 6%	9 5%	13 7%	5 3%	9 9%	9 4%	16 6%	10 4%	10 6%
3rd most worried about	(3) 135 7%	10 5%	6 7%	17 8%	15 8%	15 8%	10 7%	10 10%	9 4%	12 5%	22 8%	10 6%
4th most worried about	(4) 159 8%	19 10%	7 9%	10 5%	17 9%	8 4%	16 11%	11 11%	14 7%	22 8%	22 8%	14 8%
5th most worried about	(5) 258 13%	24 13%	9 12%	27 12%	17 10%	24 13%	18 13%	9 9%	36 18%	27 10%	46 16%	22 12%
6th most worried about	(6) 506 25%	55 31%	17 21%	66 30%	44 25%	36 20%	37 27%	28 28%	61 31%	57 22%	60 21%	45 25%
Least worried about	(7) 778 39%	57 32%	34 43%	80 36%	71 39%	77 42%	53 38%	32 32%	70 35%	114 44%	115 41%	74 41%
NET: 1-3	303 15%	25 14%	13 16%	37 17%	32 17%	36 20%	16 11%	20 20%	19 10%	40 16%	38 13%	27 15%
NET: 5-7	1542 77%	136 76%	60 75%	173 78%	132 73%	136 76%	109 77%	69 68%	168 84%	198 76%	221 79%	140 78%
Mean	5.53	5.45	5.53	5.51	5.46	5.44	5.63	5.27	5.69	5.55	5.61	5.57
Standard deviation	1.68	1.62	1.78	1.71	1.77	1.87	1.50	1.76	1.41	1.80	1.59	1.72
Standard error	0.04	0.13	0.19	0.11	0.14	0.14	0.12	0.19	0.11	0.12	0.09	0.12

Attitudes to Cancer Survey

ONLINE Fieldwork : 17th-19th July 2013

Absolutes/col percents

Table 5

Q.1 Please rank each of the following health conditions from 1 to 7, in order of how much you would be worried if you or a family member was diagnosed with that condition, where 1 = the condition you are most worried about and 7 = the condition you are least worried about.

Diabetes**Base: All respondents**

	Total	Gender		Age						Social Grade				Employment Sector	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2004	934	1070	221	313	321	382	324	443	582	592	343	487	258	789
Weighted base	2004	982	1022	238	337	337	357	298	436	536	556	437	476	292	831
Most worried about	(1) 29 1%	12 1%	18 2%	8 3%	8 2%	5 1%	5 2%	3 1%	1 *	7 1%	12 2%	3 1%	7 1%	11 4%	10 1%
2nd most worried about	(2) 79 4%	51 5%	29 3%	15 7%	27 8%	16 5%	9 2%	5 2%	8 2%	22 4%	16 3%	29 7%	12 3%	21 7%	42 5%
3rd most worried about	(3) 122 6%	56 6%	66 7%	22 9%	27 8%	29 9%	19 5%	11 4%	14 3%	29 5%	33 6%	27 6%	33 7%	17 6%	58 7%
4th most worried about	(4) 167 8%	89 9%	78 8%	18 8%	24 7%	31 9%	29 8%	22 8%	43 10%	43 8%	49 9%	41 9%	34 7%	25 9%	66 8%
5th most worried about	(5) 284 14%	164 17%	119 12%	26 11%	57 17%	57 17%	47 13%	47 16%	51 12%	67 13%	71 13%	66 15%	80 17%	39 13%	115 14%
6th most worried about	(6) 553 28%	244 25%	309 30%	52 22%	96 28%	84 25%	97 27%	79 26%	145 33%	153 28%	145 26%	122 28%	133 28%	68 23%	236 28%
Least worried about	(7) 770 38%	367 37%	403 39%	97 41%	99 29%	117 35%	151 42%	131 44%	176 40%	215 40%	230 41%	148 34%	177 37%	110 38%	305 37%
NET: 1-3	231 12%	118 12%	113 11%	45 19%	62 18%	49 15%	33 9%	19 6%	22 5%	58 11%	61 11%	60 14%	52 11%	49 17%	110 13%
NET: 5-7	1607 80%	775 79%	831 81%	175 73%	251 74%	257 76%	296 83%	256 86%	371 85%	434 81%	446 80%	336 77%	390 82%	218 75%	655 79%
Mean	5.66	5.59	5.73	5.45	5.30	5.48	5.80	5.91	5.92	5.72	5.71	5.51	5.68	5.42	5.60
Standard deviation	1.51	1.54	1.49	1.79	1.69	1.58	1.44	1.32	1.23	1.50	1.54	1.56	1.45	1.77	1.55
Standard error	0.03	0.05	0.05	0.12	0.10	0.09	0.07	0.07	0.06	0.06	0.06	0.08	0.07	0.11	0.06

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Absolutes/col percents

Table 5

Q.1 Please rank each of the following health conditions from 1 to 7, in order of how much you would be worried if you or a family member was diagnosed with that condition, where 1 = the condition you are most worried about and 7 = the condition you are least worried about.

Diabetes**Base: All respondents**

	Total	Region										
		Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted base	2004	160	88	243	163	191	149	84	180	237	308	201
Weighted base	2004	180	80	220	180	180	140	100	200	261	281	180
Most worried about	(1) 29 1%	1 1%	- -	4 2%	3 2%	1 1%	- -	- -	4 2%	10 4%	3 1%	3 1%
2nd most worried about	(2) 79 4%	5 3%	5 6%	10 4%	3 1%	8 4%	5 4%	7 7%	11 5%	17 7%	3 1%	7 4%
3rd most worried about	(3) 122 6%	16 9%	3 4%	14 6%	5 3%	9 5%	9 6%	1 1%	9 4%	35 13%	14 5%	8 4%
4th most worried about	(4) 167 8%	15 9%	7 8%	15 7%	17 10%	17 9%	10 7%	9 9%	16 8%	28 11%	20 7%	12 7%
5th most worried about	(5) 284 14%	20 11%	14 17%	26 12%	36 20%	19 11%	22 16%	17 17%	28 14%	46 18%	37 13%	19 10%
6th most worried about	(6) 553 28%	43 24%	21 27%	56 25%	46 25%	65 36%	34 25%	23 23%	44 22%	65 25%	98 35%	58 32%
Least worried about	(7) 770 38%	80 44%	30 38%	96 43%	70 39%	61 34%	60 43%	44 43%	89 44%	60 23%	106 38%	75 42%
NET: 1-3	231 12%	22 12%	8 10%	28 13%	10 6%	19 10%	14 10%	7 7%	23 12%	63 24%	19 7%	17 9%
NET: 5-7	1607 80%	143 79%	66 82%	178 81%	152 85%	145 80%	116 83%	83 83%	161 80%	170 65%	241 86%	151 84%
Mean	5.66	5.75	5.69	5.72	5.77	5.67	5.79	5.80	5.70	4.97	5.86	5.83
Standard deviation	1.51	1.50	1.44	1.58	1.36	1.45	1.42	1.44	1.60	1.75	1.28	1.45
Standard error	0.03	0.12	0.15	0.10	0.11	0.10	0.12	0.16	0.12	0.11	0.07	0.10

Attitudes to Cancer Survey ONLINE Fieldwork : 17th-19th July 2013

Absolutes/col percents

Table 6

Q.1 Please rank each of the following health conditions from 1 to 7, in order of how much you would be worried if you or a family member was diagnosed with that condition, where 1 = the condition you are most worried about and 7 = the condition you are least worried about.

Multiple sclerosis

Base: All respondents

	Total	Gender		Age						Social Grade				Employment Sector	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2004	934	1070	221	313	321	382	324	443	582	592	343	487	258	789
Weighted base	2004	982	1022	238	337	337	357	298	436	536	556	437	476	292	831
Most worried about	(1) 88 4%	41 4%	47 5%	14 6%	10 3%	12 4%	11 3%	17 6%	23 5%	27 5%	26 5%	16 4%	19 4%	12 4%	36 4%
2nd most worried about	(2) 312 16%	160 16%	152 15%	39 16%	50 15%	46 14%	51 14%	51 17%	75 17%	92 17%	92 17%	72 16%	56 12%	39 13%	133 16%
3rd most worried about	(3) 403 20%	196 20%	208 20%	32 13%	54 16%	68 20%	79 22%	71 24%	100 23%	114 21%	100 18%	77 18%	112 24%	57 20%	165 20%
4th most worried about	(4) 465 23%	220 22%	245 24%	55 23%	72 21%	78 23%	87 24%	72 24%	101 23%	129 24%	131 24%	97 22%	109 23%	62 21%	186 22%
5th most worried about	(5) 364 18%	163 17%	202 20%	36 15%	82 24%	55 16%	67 19%	37 12%	87 20%	88 16%	95 17%	86 20%	94 20%	58 20%	152 18%
6th most worried about	(6) 221 11%	128 13%	93 9%	31 13%	38 11%	47 14%	42 12%	32 11%	31 7%	50 9%	62 11%	56 13%	54 11%	45 15%	86 10%
Least worried about	(7) 151 8%	75 8%	76 7%	31 13%	31 9%	33 10%	20 6%	18 6%	19 4%	36 7%	50 9%	33 8%	32 7%	19 7%	74 9%
NET: 1-3	803 40%	397 40%	406 40%	85 36%	114 34%	126 37%	141 39%	139 47%	198 45%	233 44%	218 39%	165 38%	188 39%	108 37%	334 40%
NET: 5-7	736 37%	365 37%	371 36%	98 41%	151 45%	134 40%	129 36%	87 29%	137 31%	174 32%	207 37%	175 40%	180 38%	121 42%	311 37%
Mean	3.98	4.00	3.97	4.15	4.20	4.15	3.99	3.77	3.74	3.84	4.01	4.07	4.03	4.11	4.01
Standard deviation	1.59	1.61	1.56	1.78	1.59	1.62	1.49	1.58	1.49	1.57	1.64	1.60	1.52	1.58	1.62
Standard error	0.04	0.05	0.05	0.12	0.09	0.09	0.08	0.09	0.07	0.07	0.07	0.09	0.07	0.10	0.06

Attitudes to Cancer Survey

ONLINE Fieldwork : 17th-19th July 2013

Absolutes/col percents

Table 6

Q.1 Please rank each of the following health conditions from 1 to 7, in order of how much you would be worried if you or a family member was diagnosed with that condition, where 1 = the condition you are most worried about and 7 = the condition you are least worried about.

Multiple sclerosis

Base: All respondents

	Total	Region										
		Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted base	2004	160	88	243	163	191	149	84	180	237	308	201
Weighted base	2004	180	80	220	180	180	140	100	200	261	281	180
Most worried about	(1) 88 4%	10 5%	4 5%	8 4%	12 6%	5 3%	3 2%	6 6%	9 5%	14 5%	7 3%	10 6%
2nd most worried about	(2) 312 16%	29 16%	12 14%	39 18%	23 13%	32 17%	20 14%	20 20%	29 15%	41 16%	50 18%	17 10%
3rd most worried about	(3) 403 20%	41 23%	17 21%	37 17%	29 16%	40 22%	24 17%	18 18%	44 22%	54 21%	57 20%	43 24%
4th most worried about	(4) 465 23%	36 20%	20 25%	61 28%	44 24%	40 22%	33 23%	26 26%	47 23%	58 22%	60 21%	40 22%
5th most worried about	(5) 364 18%	36 20%	12 15%	38 17%	33 18%	35 19%	33 24%	20 20%	29 14%	40 16%	51 18%	36 20%
6th most worried about	(6) 221 11%	20 11%	9 12%	19 8%	24 13%	18 10%	17 12%	4 4%	26 13%	30 12%	35 12%	18 10%
Least worried about	(7) 151 8%	9 5%	7 8%	19 9%	16 9%	11 6%	10 7%	5 5%	16 8%	22 9%	21 7%	15 8%
NET: 1-3	803 40%	79 44%	33 41%	84 38%	64 35%	76 42%	47 33%	44 44%	83 41%	109 42%	114 41%	71 39%
NET: 5-7	736 37%	65 36%	28 35%	76 34%	73 40%	64 35%	61 43%	30 30%	71 35%	93 36%	106 38%	70 39%
Mean	3.98	3.87	3.97	3.97	4.10	3.92	4.19	3.68	3.99	3.96	4.01	4.05
Standard deviation	1.59	1.56	1.63	1.58	1.66	1.52	1.53	1.51	1.61	1.65	1.58	1.59
Standard error	0.04	0.12	0.17	0.10	0.13	0.11	0.12	0.16	0.12	0.11	0.09	0.11

Attitudes to Cancer Survey

ONLINE Fieldwork : 17th-19th July 2013

Absolutes/col percents

Table 7

Q.1 Please rank each of the following health conditions from 1 to 7, in order of how much you would be worried if you or a family member was diagnosed with that condition, where 1 = the condition you are most worried about and 7 = the condition you are least worried about.

Respiratory disease

Base: All respondents

	Total	Gender		Age						Social Grade				Employment Sector	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2004	934	1070	221	313	321	382	324	443	582	592	343	487	258	789
Weighted base	2004	982	1022	238	337	337	357	298	436	536	556	437	476	292	831
Most worried about	(1) 40 2%	23 2%	17 2%	2 1%	9 3%	7 2%	7 2%	6 2%	9 2%	12 2%	10 2%	8 2%	11 2%	6 2%	17 2%
2nd most worried about	(2) 166 8%	81 8%	86 8%	22 9%	42 13%	29 8%	34 10%	19 6%	20 5%	33 6%	51 9%	36 8%	47 10%	24 8%	83 10%
3rd most worried about	(3) 303 15%	153 16%	150 15%	29 12%	69 20%	68 20%	60 17%	30 10%	46 11%	58 11%	86 16%	74 17%	84 18%	58 20%	128 15%
4th most worried about	(4) 440 22%	207 21%	233 23%	53 22%	72 21%	72 21%	78 22%	67 23%	98 23%	113 21%	116 21%	97 22%	113 24%	61 21%	183 22%
5th most worried about	(5) 532 27%	262 27%	270 26%	58 24%	65 19%	94 28%	95 27%	94 32%	126 29%	162 30%	147 26%	108 25%	115 24%	71 24%	208 25%
6th most worried about	(6) 385 19%	193 20%	192 19%	57 24%	61 18%	51 15%	53 15%	65 22%	99 23%	110 21%	112 20%	92 21%	71 15%	46 16%	165 20%
Least worried about	(7) 137 7%	64 7%	73 7%	18 7%	20 6%	17 5%	29 8%	16 5%	38 9%	48 9%	34 6%	22 5%	34 7%	25 9%	47 6%
NET: 1-3	510 25%	256 26%	253 25%	53 22%	120 36%	104 31%	102 29%	55 18%	75 17%	103 19%	147 26%	118 27%	142 30%	88 30%	228 27%
NET: 5-7	1055 53%	519 53%	536 52%	132 55%	145 43%	162 48%	178 50%	175 59%	262 60%	320 60%	292 53%	222 51%	221 46%	142 49%	420 51%
Mean	4.48	4.47	4.49	4.61	4.19	4.30	4.39	4.63	4.74	4.68	4.46	4.43	4.32	4.39	4.40
Standard deviation	1.44	1.45	1.44	1.44	1.53	1.41	1.48	1.35	1.38	1.42	1.44	1.42	1.47	1.49	1.46
Standard error	0.03	0.05	0.04	0.10	0.09	0.08	0.08	0.08	0.07	0.06	0.06	0.08	0.07	0.09	0.05

Attitudes to Cancer Survey

ONLINE Fieldwork : 17th-19th July 2013

Absolutes/col percents

Table 7

Q.1 Please rank each of the following health conditions from 1 to 7, in order of how much you would be worried if you or a family member was diagnosed with that condition, where 1 = the condition you are most worried about and 7 = the condition you are least worried about.

Respiratory disease

Base: All respondents

	Total	Region										
		Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted base	2004	160	88	243	163	191	149	84	180	237	308	201
Weighted base	2004	180	80	220	180	180	140	100	200	261	281	180
Most worried about	(1) 40 2%	6 4%	3 3%	7 3%	1 1%	4 2%	4 3%	2 2%	4 2%	4 1%	4 1%	2 1%
2nd most worried about	(2) 166 8%	11 6%	8 10%	12 5%	20 11%	21 12%	6 4%	11 11%	15 8%	19 7%	26 9%	19 10%
3rd most worried about	(3) 303 15%	27 15%	11 13%	36 16%	29 16%	31 17%	31 22%	9 9%	28 14%	39 15%	32 11%	30 16%
4th most worried about	(4) 440 22%	45 25%	16 20%	46 21%	32 18%	33 19%	30 22%	26 26%	49 24%	55 21%	66 24%	41 23%
5th most worried about	(5) 532 27%	50 28%	27 34%	63 29%	45 25%	46 25%	24 17%	19 19%	54 27%	74 28%	83 29%	49 27%
6th most worried about	(6) 385 19%	25 14%	13 17%	46 21%	42 23%	32 18%	31 22%	21 21%	42 21%	48 18%	51 18%	34 19%
Least worried about	(7) 137 7%	16 9%	2 3%	11 5%	11 6%	13 7%	14 10%	13 13%	10 5%	21 8%	20 7%	6 4%
NET: 1-3	510 25%	44 25%	21 26%	54 25%	50 28%	56 31%	41 29%	22 22%	47 23%	62 24%	61 22%	50 28%
NET: 5-7	1055 53%	91 50%	43 53%	121 55%	98 54%	90 50%	69 49%	52 52%	105 52%	143 55%	153 55%	90 50%
Mean	4.48	4.44	4.34	4.50	4.50	4.35	4.52	4.60	4.49	4.56	4.53	4.36
Standard deviation	1.44	1.46	1.41	1.41	1.48	1.53	1.53	1.59	1.38	1.42	1.40	1.38
Standard error	0.03	0.12	0.15	0.09	0.12	0.11	0.13	0.17	0.10	0.09	0.08	0.10

Attitudes to Cancer Survey

ONLINE Fieldwork : 17th-19th July 2013

Absolutes/col percents

Table 8

Q.1 Please rank each of the following health conditions from 1 to 7, in order of how much you would be worried if you or a family member was diagnosed with that condition, where 1 = the condition you are most worried about and 7 = the condition you are least worried about.

Stroke

Base: All respondents

	Total	Gender		Age						Social Grade				Employment Sector	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2004	934	1070	221	313	321	382	324	443	582	592	343	487	258	789
Weighted base	2004	982	1022	238	337	337	357	298	436	536	556	437	476	292	831
Most worried about	(1) 176 9%	99 10%	77 7%	24 10%	40 12%	18 5%	23 6%	29 10%	43 10%	54 10%	47 8%	44 10%	31 6%	37 13%	66 8%
2nd most worried about	(2) 580 29%	291 30%	289 28%	55 23%	84 25%	108 32%	91 25%	103 35%	139 32%	145 27%	167 30%	124 28%	143 30%	82 28%	218 26%
3rd most worried about	(3) 480 24%	224 23%	256 25%	48 20%	71 21%	77 23%	94 26%	67 22%	123 28%	145 27%	142 26%	87 20%	107 23%	60 21%	193 23%
4th most worried about	(4) 375 19%	189 19%	186 18%	47 20%	72 21%	63 19%	70 19%	52 18%	71 16%	98 18%	97 17%	80 18%	100 21%	52 18%	171 21%
5th most worried about	(5) 232 12%	105 11%	126 12%	40 17%	39 11%	43 13%	49 14%	26 9%	37 8%	56 11%	61 11%	55 13%	58 12%	31 11%	105 13%
6th most worried about	(6) 119 6%	48 5%	72 7%	14 6%	20 6%	26 8%	24 7%	19 6%	16 4%	31 6%	28 5%	28 6%	32 7%	18 6%	59 7%
Least worried about	(7) 41 2%	25 3%	16 2%	11 4%	10 3%	3 1%	7 2%	3 1%	8 2%	6 1%	13 2%	18 4%	5 1%	12 4%	18 2%
NET: 1-3	1236 62%	615 63%	622 61%	127 53%	196 58%	203 60%	208 58%	198 67%	305 70%	344 64%	356 64%	255 58%	281 59%	179 61%	477 57%
NET: 5-7	393 20%	178 18%	214 21%	64 27%	69 20%	71 21%	80 22%	47 16%	61 14%	93 17%	103 18%	102 23%	95 20%	61 21%	182 22%
Mean	3.22	3.16	3.27	3.45	3.26	3.28	3.37	3.04	3.00	3.14	3.17	3.31	3.27	3.21	3.34
Standard deviation	1.45	1.47	1.44	1.59	1.54	1.40	1.43	1.41	1.36	1.40	1.44	1.59	1.40	1.61	1.47
Standard error	0.03	0.05	0.04	0.11	0.09	0.08	0.07	0.08	0.06	0.06	0.06	0.09	0.06	0.10	0.05

Attitudes to Cancer Survey

ONLINE Fieldwork : 17th-19th July 2013

Absolutes/col percents

Table 8

Q.1 Please rank each of the following health conditions from 1 to 7, in order of how much you would be worried if you or a family member was diagnosed with that condition, where 1 = the condition you are most worried about and 7 = the condition you are least worried about.

Stroke**Base: All respondents**

	Total	Region										
		Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted base	2004	160	88	243	163	191	149	84	180	237	308	201
Weighted base	2004	180	80	220	180	180	140	100	200	261	281	180
Most worried about	(1) 176 9%	15 8%	4 5%	23 10%	16 9%	16 9%	7 5%	4 4%	8 4%	41 16%	23 8%	19 11%
2nd most worried about	(2) 580 29%	50 28%	27 33%	58 26%	56 31%	45 25%	43 31%	27 27%	62 31%	86 33%	75 27%	52 29%
3rd most worried about	(3) 480 24%	38 21%	18 22%	41 19%	39 22%	42 23%	37 26%	30 30%	58 29%	54 21%	87 31%	36 20%
4th most worried about	(4) 375 19%	34 19%	16 20%	49 22%	34 19%	39 22%	22 16%	17 17%	42 21%	33 13%	50 18%	37 21%
5th most worried about	(5) 232 12%	21 12%	6 7%	32 14%	22 12%	19 11%	18 13%	13 13%	24 12%	26 10%	28 10%	23 13%
6th most worried about	(6) 119 6%	15 8%	5 7%	14 6%	11 6%	15 9%	12 9%	7 7%	4 2%	17 6%	11 4%	8 4%
Least worried about	(7) 41 2%	7 4%	4 5%	3 1%	3 1%	4 2%	* *	2 2%	3 2%	4 2%	6 2%	5 3%
NET: 1-3	1236 62%	103 57%	49 61%	122 55%	111 62%	102 57%	87 62%	61 61%	128 64%	181 69%	185 66%	107 60%
NET: 5-7	393 20%	44 24%	15 19%	49 22%	35 19%	39 21%	31 22%	23 23%	31 15%	46 18%	45 16%	36 20%
Mean	3.22	3.39	3.31	3.29	3.17	3.35	3.29	3.39	3.18	2.94	3.15	3.20
Standard deviation	1.45	1.59	1.53	1.48	1.44	1.50	1.40	1.41	1.24	1.52	1.36	1.49
Standard error	0.03	0.13	0.16	0.09	0.11	0.11	0.11	0.15	0.09	0.10	0.08	0.10