

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.1 THINKING BACK TO THE GENERAL ELECTION IN MAY THIS YEAR, WHICH PARTY IF ANY DID YOU VOTE FOR?

BASE : ALL RESPONDENTS

	SEX		AGE						SOCIAL CLASS				GOVERNMENT OFFICE REGION					
	TOTAL	MALE	FEMALE	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	SOUTH EAST	MIDLANDS	NORTHERN ENGLAND	WALES & SOUTH WEST	SCOTLAND
UNWEIGHTED TOTAL	939	453 48%	486 52%	81 9%	139 15%	182 19%	168 18%	155 17%	214 23%	221 24%	277 29%	200 21%	241 26%	243 26%	262 28%	227 24%	128 14%	79 8%
WEIGHTED TOTAL	939	452 48%	487 52%	85 9%	140 15%	184 20%	164 18%	149 16%	217 23%	214 23%	285 30%	206 22%	234 25%	235 25%	264 28%	227 24%	136 14%	77 8%
CONSERVATIVE	251 27%	116 26%	135 28%	24 28%	35 25%	33 18%	40 24%	42 28%	76 35%	60 28%	77 27%	64 31%	49 21%	66 28%	78 30%	59 26%	42 30%	7 9%
LABOUR	205 22%	97 21%	108 22%	19 23%	36 26%	43 24%	36 22%	25 17%	46 21%	44 21%	53 19%	46 23%	61 26%	47 20%	52 20%	63 28%	22 16%	21 27%
LIBERAL DEMOCRAT	163 17%	77 17%	86 18%	16 19%	24 17%	31 17%	32 19%	24 16%	36 16%	37 17%	56 19%	27 13%	43 19%	47 20%	36 14%	34 15%	31 23%	14 18%
OTHER	67 7%	42 9%	26 5%	2 2%	8 5%	22 12%	10 6%	20 13%	6 3%	18 8%	21 7%	13 6%	15 6%	14 6%	16 6%	14 6%	8 6%	16 20%
DID NOT VOTE	161 17%	83 18%	78 16%	17 20%	32 23%	35 19%	28 17%	20 14%	28 13%	32 15%	41 15%	38 19%	48 21%	42 18%	53 20%	31 14%	21 15%	14 18%
DON'T KNOW	9 1%	5 1%	5 1%	- -	1 1%	3 1%	2 1%	2 1%	1 *	1 1%	5 2%	1 *	2 1%	2 1%	2 1%	4 2%	- -	- -
REFUSED	83 9%	33 7%	50 10%	7 9%	3 3%	16 9%	16 10%	16 11%	24 11%	21 10%	31 11%	16 8%	16 7%	16 7%	28 10%	21 9%	12 9%	6 8%

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.1 THINKING BACK TO THE GENERAL ELECTION IN MAY THIS YEAR, WHICH PARTY IF ANY DID YOU VOTE FOR?

BASE : ALL RESPONDENTS

	TOTAL	VOTING INTENTION									VOTED IN 2010 GENERAL ELECTION		
		CONSERVATIVE	LABOUR	LIB DEM	UKIP	GREEN	SNP	PLAID CYMRU	BNP	OTHER	CONSERVATIVE	LABOUR	LIB DEM
UNWEIGHTED TOTAL	939	228 24%	234 25%	97 10%	11 1%	19 2%	14 2%	4 *	12 1%	19 2%	219 23%	233 25%	164 17%
WEIGHTED TOTAL	939	246 26%	211 22%	93 10%	11 1%	19 2%	14 1%	4 *	13 1%	20 2%	251 27%	205 22%	163 17%
CONSERVATIVE	251 27%	206 84%	5 3%	1 1%	2 17%	2 10%	-	-	2 15%	2 11%	251 100%	-	-
LABOUR	205 22%	4 2%	158 75%	5 6%	1 8%	2 11%	2 12%	-	1 6%	2 8%	-	205 100%	-
LIBERAL DEMOCRAT	163 17%	15 6%	19 9%	76 82%	4 34%	5 24%	1 10%	1 30%	* 3%	1 7%	-	-	163 100%
OTHER	67 7%	7 3%	5 2%	3 3%	4 41%	9 46%	10 72%	1 20%	7 54%	4 21%	-	-	-
DID NOT VOTE	161 17%	11 4%	18 8%	5 5%	-	2 9%	1 7%	1 31%	3 22%	3 15%	-	-	-
DON'T KNOW	9 1%	-	-	2 2%	-	-	-	-	-	1 5%	-	-	-
REFUSED	83 9%	3 1%	6 3%	2 2%	-	-	-	1 19%	-	6 32%	-	-	-

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.1 THINKING BACK TO THE GENERAL ELECTION IN MAY THIS YEAR, WHICH PARTY IF ANY DID YOU VOTE FOR?

BASE : ALL RESPONDENTS

	TOTAL	PARTY ID										
		CONSERVATIVE	LABOUR	LIB DEM	SNP	PLAID CYMRU	UKIP	GREEN	BNP	OTHER	DON'T KNOW	REFUSED
UNWEIGHTED TOTAL	939	245 26%	290 31%	125 13%	18 2%	7 1%	14 1%	27 3%	11 1%	51 5%	74 8%	77 8%
WEIGHTED TOTAL	939	274 29%	267 28%	120 13%	17 2%	7 1%	12 1%	24 3%	13 1%	53 6%	78 8%	75 8%
CONSERVATIVE	251 27%	216 79%	10 4%	4 4%	- -	1 8%	- -	2 7%	2 15%	3 7%	12 16%	- -
LABOUR	205 22%	6 2%	175 65%	8 7%	2 9%	- -	- -	2 10%	1 6%	5 10%	5 6%	1 1%
LIBERAL DEMOCRAT	163 17%	22 8%	28 10%	83 69%	2 10%	2 35%	1 9%	3 12%	- -	8 16%	8 10%	5 7%
OTHER	67 7%	5 2%	10 4%	2 2%	11 66%	2 29%	7 62%	9 40%	6 48%	8 15%	5 6%	1 2%
DID NOT VOTE	161 17%	22 8%	39 14%	18 15%	3 15%	1 18%	2 19%	5 23%	4 32%	21 39%	35 45%	11 14%
DON'T KNOW	9 1%	- -	- -	1 1%	- -	- -	- -	1 3%	- -	- -	5 6%	3 4%
REFUSED	83 9%	3 1%	6 2%	3 3%	- -	1 11%	1 10%	1 5%	- -	7 14%	8 10%	54 72%

OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010

Q.2 IF THERE WERE A GENERAL ELECTION TOMORROW, HOW LIKELY WOULD YOU BE TO VOTE ON A SCALE FROM 1 TO 10, WHERE 1 = CERTAIN NOT TO VOTE THROUGH TO 10 = ABSOLUTELY CERTAIN TO VOTE?

BASE : ALL RESPONDENTS

	TOTAL	SEX		AGE					SOCIAL CLASS				GOVERNMENT OFFICE REGION					
		MALE	FEMALE	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	SOUTH EAST	MIDLANDS	NORTHERN ENGLAND	WALES & SOUTH WEST	SCOTLAND
UNWEIGHTED TOTAL	939	453 48%	486 52%	81 9%	139 15%	182 19%	168 18%	155 17%	214 23%	221 24%	277 29%	200 21%	241 26%	243 26%	262 28%	227 24%	128 14%	79 8%
WEIGHTED TOTAL	939	452 48%	487 52%	85 9%	140 15%	184 20%	164 18%	149 16%	217 23%	214 23%	285 30%	206 22%	234 25%	235 25%	264 28%	227 24%	136 14%	77 8%
1 - CERTAIN NOT TO VOTE	123 13%	59 13%	64 13%	6 7%	23 16%	27 15%	29 18%	13 8%	25 11%	21 10%	31 11%	28 14%	43 18%	27 12%	42 16%	24 11%	15 11%	14 18%
2	22 2%	15 3%	8 2%	5 6%	7 5%	3 2%	- -	3 2%	4 2%	- -	3 1%	3 1%	16 7%	15 6%	3 1%	2 1%	3 2%	- -
3	23 2%	10 2%	13 3%	3 4%	1 1%	7 4%	5 3%	3 2%	4 2%	6 3%	4 1%	5 3%	8 3%	9 4%	6 2%	3 1%	3 2%	3 4%
4	14 2%	5 1%	9 2%	2 3%	4 3%	2 1%	1 1%	2 1%	2 1%	1 *	6 2%	4 2%	3 1%	7 3%	3 1%	- -	3 2%	2 2%
5	60 6%	30 7%	30 6%	6 7%	6 5%	11 6%	8 5%	8 6%	20 9%	9 4%	19 7%	14 7%	18 8%	13 6%	16 6%	11 5%	15 11%	5 6%
6	15 2%	10 2%	4 1%	7 8%	- -	4 2%	1 1%	2 2%	1 *	3 2%	6 2%	3 2%	2 1%	5 2%	3 1%	3 1%	2 2%	1 2%
7	21 2%	13 3%	8 2%	2 3%	4 3%	5 3%	4 2%	6 4%	- -	4 2%	7 2%	4 2%	6 3%	5 2%	4 2%	4 2%	5 3%	3 4%
8	59 6%	35 8%	24 5%	6 7%	16 11%	6 4%	8 5%	16 11%	6 3%	21 10%	16 6%	15 7%	7 3%	11 5%	23 9%	14 6%	10 7%	1 1%
9	35 4%	21 5%	15 3%	8 10%	7 5%	8 4%	5 3%	6 4%	2 1%	7 3%	14 5%	7 3%	7 3%	10 4%	13 5%	8 3%	2 2%	2 3%
10 - ABSOLUTELY CERTAIN TO VOTE	567 60%	255 56%	312 64%	38 45%	72 52%	110 60%	103 63%	90 60%	153 71%	141 66%	179 63%	123 60%	124 53%	133 57%	151 57%	158 70%	78 57%	47 60%
MEAN SCORE	7.8	7.6	7.9	7.4	7.3	7.6	7.7	8.1	8.1	8.3	8.1	7.7	6.9	7.5	7.6	8.4	7.7	7.5
STANDARD DEVIATION	3.3	3.3	3.3	3.1	3.5	3.5	3.5	2.9	3.3	2.9	3.1	3.3	3.8	3.5	3.4	3.0	3.3	3.6
STANDARD ERROR	0.1	0.2	0.2	0.3	0.3	0.3	0.3	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.3	0.4

OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010

Q.2 IF THERE WERE A GENERAL ELECTION TOMORROW, HOW LIKELY WOULD YOU BE TO VOTE ON A SCALE FROM 1 TO 10, WHERE 1 = CERTAIN NOT TO VOTE THROUGH TO 10 = ABSOLUTELY CERTAIN TO VOTE?

BASE : ALL RESPONDENTS

	TOTAL	VOTING INTENTION									VOTED IN 2010 GENERAL ELECTION		
		CONSER VATIVE	LABOUR	LIB DEM	UKIP	GREEN	SNP	PLAID CYMRU	BNP	OTHER	CONSER VATIVE	LABOUR	LIB DEM
UNWEIGHTED TOTAL	939	228 24%	234 25%	97 10%	11 1%	19 2%	14 2%	4 *	12 1%	19 2%	219 23%	233 25%	164 17%
WEIGHTED TOTAL	939	246 26%	211 22%	93 10%	11 1%	19 2%	14 1%	4 *	13 1%	20 2%	251 27%	205 22%	163 17%
1 - CERTAIN NOT TO VOTE	123 13%	-	-	-	-	-	-	-	-	-	4 2%	10 5%	12 8%
2	22 2%	-	-	-	-	-	-	-	-	-	4 2%	3 2%	2 1%
3	23 2%	-	-	-	-	-	-	-	-	-	1 *	4 2%	6 4%
4	14 2%	-	-	-	-	-	-	-	-	-	4 2%	1 1%	4 2%
5	60 6%	9 4%	11 5%	4 4%	2 22%	* 1%	-	-	-	1 7%	17 7%	14 7%	11 7%
6	15 2%	1 1%	4 2%	2 3%	-	-	* 3%	-	1 4%	-	2 1%	6 3%	4 3%
7	21 2%	4 2%	3 2%	2 2%	-	1 4%	1 7%	-	-	3 14%	1 *	3 2%	3 2%
8	59 6%	24 10%	8 4%	7 7%	-	-	-	-	-	1 5%	27 11%	5 2%	10 6%
9	35 4%	7 3%	10 5%	7 7%	1 8%	2 12%	1 4%	-	-	2 11%	8 3%	12 6%	5 3%
10 - ABSOLUTELY CERTAIN TO VOTE	567 60%	201 82%	175 83%	73 78%	8 70%	16 83%	12 86%	4 100%	13 96%	12 62%	182 73%	146 71%	105 65%
MEAN SCORE	7.8	9.5	9.5	9.4	8.8	9.7	9.6	10.0	9.8	9.0	9.0	8.7	8.2
STANDARD DEVIATION	3.3	1.2	1.3	1.3	2.1	0.9	1.1	0.0	0.8	1.6	2.1	2.6	3.0
STANDARD ERROR	0.1	0.1	0.1	0.1	0.6	0.2	0.3	0.0	0.2	0.4	0.1	0.2	0.2



OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010

Q.2 IF THERE WERE A GENERAL ELECTION TOMORROW, HOW LIKELY WOULD YOU BE TO VOTE ON A SCALE FROM 1 TO 10, WHERE 1 = CERTAIN NOT TO VOTE THROUGH TO 10 = ABSOLUTELY CERTAIN TO VOTE?

BASE : ALL RESPONDENTS

	TOTAL	PARTY ID										
		CONSER VATIVE	LABOUR	LIB DEM	SNP	PLAID CYMRU	UKIP	GREEN	BNP	OTHER	DON'T KNOW	REFUSED
UNWEIGHTED TOTAL	939	245 26%	290 31%	125 13%	18 2%	7 1%	14 1%	27 3%	11 1%	51 5%	74 8%	77 8%
WEIGHTED TOTAL	939	274 29%	267 28%	120 13%	17 2%	7 1%	12 1%	24 3%	13 1%	53 6%	78 8%	75 8%
1 - CERTAIN NOT TO VOTE	123 13%	15 6%	24 9%	12 10%	3 16%	-	2 19%	6 26%	2 14%	19 36%	28 36%	11 15%
2	22 2%	6 2%	6 2%	1 1%	-	1 18%	-	-	1 7%	-	7 8%	-
3	23 2%	2 1%	5 2%	6 5%	2 10%	-	1 10%	3 12%	-	1 2%	3 4%	* 1%
4	14 2%	5 2%	1 1%	4 3%	-	-	-	1 4%	-	-	3 4%	-
5	60 6%	18 7%	21 8%	6 5%	-	-	1 4%	-	-	3 6%	8 10%	2 3%
6	15 2%	2 1%	6 2%	4 3%	1 4%	-	-	1 3%	1 7%	-	-	* 1%
7	21 2%	5 2%	5 2%	3 3%	-	-	1 12%	1 4%	-	5 9%	-	1 2%
8	59 6%	27 10%	7 2%	7 6%	-	-	-	1 4%	-	2 5%	6 8%	9 12%
9	35 4%	6 2%	12 4%	10 8%	-	-	-	1 3%	-	2 4%	3 4%	2 3%
10 - ABSOLUTELY CERTAIN TO VOTE	567 60%	189 69%	179 67%	66 55%	12 69%	6 82%	6 54%	11 45%	10 72%	21 39%	20 26%	48 64%
MEAN SCORE	7.8	8.5	8.2	7.7	7.7	8.6	7.0	6.3	7.9	5.9	4.9	8.1
STANDARD DEVIATION	3.3	2.7	3.1	3.2	3.8	3.3	3.9	4.0	3.7	4.0	3.8	3.2
STANDARD ERROR	0.1	0.2	0.2	0.3	0.9	1.2	1.0	0.8	1.1	0.6	0.4	0.4

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.3 IF THERE WERE A GENERAL ELECTION TOMORROW, WOULD YOU VOTE CONSERVATIVE, LABOUR, LIBERAL DEMOCRAT OR FOR SOME OTHER PARTY?

BASE : ALL RESPONDENTS SAYING LIKELY TO VOTE

	TOTAL	SEX		AGE					SOCIAL CLASS				GOVERNMENT OFFICE REGION					
		MALE	FEMALE	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	SOUTH EAST	MIDLANDS	NORTHERN ENGLAND	WALES & SOUTH WEST	SCOTLAND
UNWEIGHTED TOTAL	762	371 49%	391 51%	64 8%	107 14%	143 19%	134 18%	133 17%	181 24%	195 26%	233 31%	159 21%	175 23%	191 25%	210 28%	197 26%	103 14%	61 8%
WEIGHTED TOTAL	757	363 48%	394 52%	68 9%	105 14%	144 19%	129 17%	129 17%	182 24%	186 25%	241 32%	166 22%	165 22%	178 23%	210 28%	198 26%	112 15%	59 8%
CONSERVATIVE	259 34%	120 33%	138 35%	20 30%	37 36%	36 25%	35 27%	50 39%	79 44%	68 37%	78 32%	65 39%	46 28%	62 35%	86 41%	56 28%	48 43%	8 13%
LABOUR	215 28%	108 30%	107 27%	19 27%	39 37%	42 29%	40 31%	31 24%	45 25%	51 27%	63 26%	49 30%	52 31%	50 28%	53 25%	69 35%	22 19%	23 38%
LIB DEM	95 13%	45 12%	51 13%	12 18%	17 16%	18 13%	20 16%	12 9%	16 9%	20 11%	36 15%	19 12%	20 12%	29 16%	21 10%	21 11%	18 16%	6 10%
UKIP	13 2%	8 2%	5 1%	2 3%	1 1%	4 2%	2 1%	1 1%	4 2%	1 1%	4 2%	5 3%	4 2%	2 1%	3 2%	3 2%	5 4%	-
GREEN	20 3%	10 3%	10 3%	3 4%	3 3%	4 3%	4 3%	5 4%	1 1%	4 2%	4 2%	5 3%	8 5%	8 4%	6 3%	4 2%	2 1%	-
SNP	14 2%	10 3%	4 1%	-	-	5 4%	7 5%	2 2%	1 *	6 3%	4 2%	2 1%	3 2%	-	-	1 *	-	14 24%
PLAID CYMRU	3 *	3 1%	-	-	-	-	1 1%	1 1%	1 1%	2 1%	1 *	-	-	-	-	-	3 3%	-
BNP	14 2%	9 2%	5 1%	-	1 1%	7 5%	2 1%	2 2%	2 1%	-	5 2%	4 2%	5 3%	1 *	3 1%	9 4%	1 1%	-
OTHER	14 2%	9 3%	4 1%	1 2%	3 3%	3 2%	3 2%	2 1%	1 1%	5 3%	2 1%	1 1%	5 3%	3 2%	5 2%	4 2%	1 1%	* 1%
DON'T KNOW	33 4%	14 4%	19 5%	3 5%	2 1%	9 7%	3 2%	7 6%	9 5%	12 6%	14 6%	2 1%	6 3%	10 6%	11 5%	9 5%	2 2%	1 1%
REFUSED	77 10%	27 7%	51 13%	7 11%	2 2%	16 11%	13 10%	16 12%	23 13%	17 9%	29 12%	14 8%	17 10%	14 8%	22 11%	23 11%	11 9%	8 13%

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.3 IF THERE WERE A GENERAL ELECTION TOMORROW, WOULD YOU VOTE CONSERVATIVE, LABOUR, LIBERAL DEMOCRAT OR FOR SOME OTHER PARTY?

BASE : ALL RESPONDENTS SAYING LIKELY TO VOTE

	TOTAL	VOTING INTENTION									VOTED IN 2010 GENERAL ELECTION		
		CONSER VATIVE	LABOUR	LIB DEM	UKIP	GREEN	SNP	PLAID CYMRU	BNP	OTHER	CONSER VATIVE	LABOUR	LIB DEM
UNWEIGHTED TOTAL	762	228 30%	234 31%	97 13%	11 1%	19 2%	14 2%	4 1%	12 2%	19 2%	209 27%	211 28%	141 19%
WEIGHTED TOTAL	757	246 32%	211 28%	93 12%	11 1%	19 3%	14 2%	4 *	13 2%	20 3%	237 31%	187 25%	138 18%
CONSERVATIVE	259 34%	241 98%	-	-	-	-	-	-	-	-	217 91%	4 2%	17 12%
LABOUR	215 28%	-	200 95%	-	-	-	-	-	-	-	4 1%	168 90%	19 14%
LIB DEM	95 13%	-	-	89 96%	-	-	-	-	-	-	1 *	5 3%	79 57%
UKIP	13 2%	-	-	-	11 100%	-	-	-	-	-	2 1%	1 1%	5 4%
GREEN	20 3%	-	-	-	-	19 100%	-	-	-	-	2 1%	2 1%	5 3%
SNP	14 2%	-	-	-	-	-	14 100%	-	-	-	-	2 1%	1 1%
PLAID CYMRU	3 *	-	-	-	-	-	-	3 81%	-	-	-	-	1 1%
BNP	14 2%	-	-	-	-	-	-	-	13 100%	-	2 1%	1 *	1 *
OTHER	14 2%	-	-	-	-	-	-	-	-	12 59%	3 1%	1 1%	1 1%
DON'T KNOW	33 4%	3 1%	8 4%	1 1%	-	-	-	-	-	3 15%	8 3%	3 1%	4 3%
REFUSED	77 10%	2 1%	3 1%	3 3%	-	-	-	1 19%	-	5 26%	-	-	6 4%

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.3 IF THERE WERE A GENERAL ELECTION TOMORROW, WOULD YOU VOTE CONSERVATIVE, LABOUR, LIBERAL DEMOCRAT OR FOR SOME OTHER PARTY?

BASE : ALL RESPONDENTS SAYING LIKELY TO VOTE

	TOTAL	PARTY ID										
		CONSERVATIVE	LABOUR	LIB DEM	SNP	PLAID CYMRU	UKIP	GREEN	BNP	OTHER	DON'T KNOW	REFUSED
UNWEIGHTED TOTAL	762	223 29%	251 33%	100 13%	13 2%	6 1%	10 1%	17 2%	9 1%	33 4%	36 5%	64 8%
WEIGHTED TOTAL	757	246 33%	230 30%	97 13%	13 2%	6 1%	8 1%	14 2%	11 1%	33 4%	37 5%	63 8%
CONSERVATIVE	259 34%	230 93%	8 3%	6 6%	1 7%	1 10%	3 36%	2 12%	-	4 13%	4 11%	* 1%
LABOUR	215 28%	1 *	197 86%	9 9%	-	-	-	1 9%	* 4%	4 13%	2 4%	1 2%
LIB DEM	95 13%	4 2%	6 3%	69 71%	1 7%	1 22%	-	1 5%	-	7 20%	5 14%	1 2%
UKIP	13 2%	2 1%	-	4 4%	-	-	5 57%	-	-	-	2 6%	-
GREEN	20 3%	-	5 2%	4 5%	-	-	-	9 66%	-	-	1 4%	-
SNP	14 2%	-	1 1%	-	11 86%	-	1 7%	1 4%	-	-	1 3%	-
PLAID CYMRU	3 *	-	-	-	-	3 55%	-	-	-	-	-	-
BNP	14 2%	1 *	2 1%	-	-	-	-	* 3%	10 96%	-	-	-
OTHER	14 2%	1 1%	1 *	-	-	-	-	-	-	8 26%	2 5%	1 2%
DON'T KNOW	33 4%	2 1%	6 3%	3 3%	-	-	-	-	-	4 12%	13 36%	4 7%
REFUSED	77 10%	4 2%	3 2%	1 1%	-	1 13%	-	-	-	5 16%	7 18%	55 88%

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.4 IF IT WERE A LEGAL REQUIREMENT FOR YOU TO VOTE, DO YOU THINK YOU WOULD PROBABLY VOTE CONSERVATIVE, LABOUR, LIBERAL DEMOCRAT OR FOR SOME OTHER PARTY?

BASE : ALL RESPONDENTS WHO INDICATE INTENTION NOT TO VOTE OR DK, REF FOR LIKELY TO VOTE

	TOTAL	SEX		AGE					SOCIAL CLASS				GOVERNMENT OFFICE REGION					
		MALE	FEMALE	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	SOUTH EAST	MIDLANDS	NORTHERN ENGLAND	WALES & SOUTH WEST	SCOTLAND
UNWEIGHTED TOTAL	284	125 44%	159 56%	26 9%	37 13%	64 23%	53 19%	43 15%	61 21%	56 20%	82 29%	56 20%	90 32%	78 27%	85 30%	58 20%	38 13%	25 9%
WEIGHTED TOTAL	292	129 44%	163 56%	27 9%	39 13%	66 22%	51 17%	43 15%	67 23%	57 19%	87 30%	56 19%	92 32%	81 28%	87 30%	60 21%	37 13%	27 9%
CONSERVATIVE	36 12%	19 15%	17 11%	4 15%	5 13%	4 7%	11 21%	2 6%	9 14%	6 10%	8 9%	10 18%	13 14%	21 26%	6 7%	5 9%	2 6%	1 4%
LABOUR	39 13%	12 10%	27 16%	5 18%	5 14%	10 16%	5 10%	4 9%	9 14%	8 14%	6 7%	6 11%	19 20%	13 16%	7 8%	11 19%	5 13%	3 11%
LIB DEM	31 11%	8 6%	23 14%	1 3%	8 20%	7 10%	5 10%	6 14%	5 8%	9 16%	3 4%	4 8%	14 15%	9 11%	10 12%	3 6%	4 10%	5 19%
UKIP	4 1%	3 2%	1 1%	- -	1 3%	2 2%	1 2%	- -	- -	- -	2 2%	1 2%	1 1%	- -	2 2%	1 1%	1 2%	- -
GREEN	6 2%	4 3%	3 2%	2 7%	1 1%	2 3%	1 2%	- -	1 1%	1 1%	5 6%	- -	1 1%	2 2%	1 1%	3 5%	1 2%	- -
SNP	6 2%	2 2%	4 3%	- -	- -	1 2%	1 2%	1 2%	3 5%	4 6%	1 1%	1 2%	1 1%	- -	- -	- -	- -	6 23%
PLAID CYMRU	3 1%	1 1%	2 1%	- -	- -	1 1%	- -	1 2%	2 3%	- -	- -	1 2%	2 3%	- -	- -	2 3%	1 3%	- -
BNP	5 2%	4 3%	2 1%	- -	1 2%	4 6%	- -	1 2%	- -	1 1%	1 1%	- -	4 4%	- -	4 5%	1 2%	- -	- -
OTHER	18 6%	14 11%	4 2%	1 4%	5 13%	2 3%	6 12%	2 4%	2 3%	1 2%	7 8%	6 10%	5 5%	2 2%	14 16%	2 3%	- -	1 3%
DON'T KNOW	63 21%	30 23%	32 20%	6 22%	10 25%	12 19%	8 15%	15 35%	12 17%	9 15%	23 26%	12 22%	19 20%	22 27%	18 21%	9 15%	12 32%	2 7%
REFUSED	81 28%	32 25%	48 29%	8 30%	3 9%	21 32%	14 27%	12 27%	23 34%	19 33%	32 36%	15 26%	15 17%	13 15%	25 28%	23 38%	12 32%	9 32%

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.4 IF IT WERE A LEGAL REQUIREMENT FOR YOU TO VOTE, DO YOU THINK YOU WOULD PROBABLY VOTE CONSERVATIVE, LABOUR, LIBERAL DEMOCRAT OR FOR SOME OTHER PARTY?

BASE : ALL RESPONDENTS WHO INDICATE INTENTION NOT TO VOTE OR DK, REF FOR LIKELY TO VOTE

	TOTAL	VOTING INTENTION								VOTED IN 2010 GENERAL ELECTION			
		CONSERVATIVE	LABOUR	LIB DEM	UKIP	GREEN	SNP	PLAID CYMRU	BNP	OTHER	CONSERVATIVE	LABOUR	LIB DEM
UNWEIGHTED TOTAL	284	5 2%	10 4%	4 1%	-	-	-	1	-	8 3%	16 6%	25 9%	29 10%
WEIGHTED TOTAL	292	5 2%	11 4%	4 1%	-	-	-	1	-	8 3%	21 7%	21 7%	34 12%
CONSERVATIVE	36 12%	4 78%	-	-	-	-	-	-	-	-	14 65%	3 14%	3 10%
LABOUR	39 13%	-	5 43%	-	-	-	-	-	-	-	4 20%	10 48%	2 5%
LIB DEM	31 11%	-	-	3 77%	-	-	-	-	-	-	-	4 20%	15 44%
UKIP	4 1%	-	-	-	-	-	-	-	-	-	-	-	-
GREEN	6 2%	-	-	-	-	-	-	-	-	-	-	1 3%	1 3%
SNP	6 2%	-	-	-	-	-	-	-	-	-	-	-	-
PLAID CYMRU	3 1%	-	-	-	-	-	1 100%	-	-	-	-	-	-
BNP	5 2%	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	18 6%	-	-	-	-	-	-	-	1 15%	-	-	-	4 12%
DON'T KNOW	63 21%	-	3 29%	-	-	-	-	-	-	2 29%	3 15%	3 15%	5 14%
REFUSED	81 28%	1 22%	3 28%	1 23%	-	-	-	-	-	5 56%	-	-	4 13%

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.4 IF IT WERE A LEGAL REQUIREMENT FOR YOU TO VOTE, DO YOU THINK YOU WOULD PROBABLY VOTE CONSERVATIVE, LABOUR, LIBERAL DEMOCRAT OR FOR SOME OTHER PARTY?

BASE : ALL RESPONDENTS WHO INDICATE INTENTION NOT TO VOTE OR DK, REF FOR LIKELY TO VOTE

	TOTAL	PARTY ID										
		CONSERVATIVE	LABOUR	LIB DEM	SNP	PLAID CYMRU	UKIP	GREEN	BNP	OTHER	DON'T KNOW	REFUSED
UNWEIGHTED TOTAL	284	27 10%	49 17%	29 10%	5 2%	2 1%	4 1%	10 4%	2 1%	27 10%	56 20%	73 26%
WEIGHTED TOTAL	292	34 12%	47 16%	28 10%	5 2%	2 1%	3 1%	10 3%	3 1%	29 10%	60 21%	71 24%
CONSERVATIVE	36 12%	26 76%	1 3%	* 2%	-	-	-	1 10%	-	3 11%	3 5%	1 1%
LABOUR	39 13%	3 8%	27 58%	1 4%	1 21%	-	-	1 10%	-	1 3%	6 9%	-
LIB DEM	31 11%	2 7%	1 2%	24 84%	-	-	-	1 9%	-	-	2 3%	1 2%
UKIP	4 1%	-	-	1 3%	-	-	2 51%	1 9%	-	-	-	-
GREEN	6 2%	-	1 1%	-	-	-	-	4 38%	-	1 4%	1 1%	-
SNP	6 2%	-	-	-	3 66%	-	-	-	-	1 3%	2 4%	-
PLAID CYMRU	3 1%	-	-	-	-	2 100%	1 15%	-	-	1 3%	-	-
BNP	5 2%	-	2 4%	-	-	-	-	-	3 100%	-	1 1%	-
OTHER	18 6%	1 3%	2 5%	-	-	-	-	1 10%	-	11 37%	2 3%	1 1%
DON'T KNOW	63 21%	1 3%	7 15%	1 5%	1 13%	-	1 34%	-	-	6 19%	39 65%	7 10%
REFUSED	81 28%	1 3%	5 12%	1 3%	-	-	-	1 12%	-	6 20%	5 8%	61 86%

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.5 GENERALLY SPEAKING, DO YOU THINK OF YOURSELF AS CONSERVATIVE, LABOUR, LIBERAL DEMOCRAT, SNP/PLAID CYMRU OR OTHER?

BASE : ALL RESPONDENTS

	TOTAL	SEX		AGE					SOCIAL CLASS				GOVERNMENT OFFICE REGION					
		MALE	FEMALE	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	SOUTH EAST	MIDLANDS	NORTHERN ENGLAND	WALES & SOUTH WEST	SCOTLAND
UNWEIGHTED TOTAL	939	453 48%	486 52%	81 9%	139 15%	182 19%	168 18%	155 17%	214 23%	221 24%	277 29%	200 21%	241 26%	243 26%	262 28%	227 24%	128 14%	79 8%
WEIGHTED TOTAL	939	452 48%	487 52%	85 9%	140 15%	184 20%	164 18%	149 16%	217 23%	214 23%	285 30%	206 22%	234 25%	235 25%	264 28%	227 24%	136 14%	77 8%
CONSERVATIVE	274 29%	126 28%	148 30%	26 30%	40 29%	36 20%	38 23%	50 34%	83 38%	59 28%	82 29%	72 35%	61 26%	77 33%	86 32%	56 25%	48 36%	7 9%
LABOUR	267 28%	133 29%	134 27%	22 25%	41 29%	57 31%	49 30%	35 23%	63 29%	58 27%	73 26%	62 30%	73 31%	60 26%	72 27%	77 34%	30 22%	27 35%
LIB DEM	120 13%	57 13%	64 13%	16 19%	23 16%	24 13%	27 16%	14 10%	17 8%	30 14%	35 12%	21 10%	34 15%	37 16%	29 11%	24 11%	22 16%	8 10%
SNP	17 2%	9 2%	8 2%	- -	2 1%	6 3%	6 4%	2 2%	1 1%	4 2%	7 2%	3 1%	4 2%	- -	1 *	- -	- -	17 22%
PLAID CYMRU	7 1%	3 1%	4 1%	- -	- -	1 *	1 1%	3 2%	2 1%	2 1%	2 1%	- -	2 1%	2 1%	- -	1 *	4 3%	- -
UKIP	12 1%	7 2%	4 1%	- -	1 1%	5 2%	- -	3 2%	3 1%	2 1%	5 2%	2 1%	3 1%	2 1%	2 1%	3 1%	3 2%	1 2%
GREEN	24 3%	11 2%	13 3%	3 3%	1 1%	5 3%	4 3%	7 5%	4 2%	4 2%	8 3%	5 2%	7 3%	6 3%	8 3%	4 2%	4 3%	2 2%
BNP	13 1%	8 2%	5 1%	- -	1 1%	7 4%	2 1%	2 1%	2 1%	- -	4 1%	3 1%	7 3%	1 *	2 1%	9 4%	1 1%	- -
OTHER	53 6%	33 7%	20 4%	2 2%	11 8%	14 8%	14 8%	4 3%	8 4%	17 8%	17 6%	6 3%	13 6%	12 5%	21 8%	14 6%	3 2%	2 3%
DON'T KNOW	78 8%	31 7%	46 10%	12 14%	15 11%	13 7%	8 5%	15 10%	15 7%	15 7%	24 8%	19 9%	19 8%	21 9%	23 9%	17 7%	11 8%	6 8%
REFUSED	75 8%	33 7%	42 9%	5 6%	5 4%	18 10%	15 9%	13 9%	18 8%	22 10%	28 10%	14 7%	11 5%	16 7%	20 8%	23 10%	9 7%	7 9%

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.5 GENERALLY SPEAKING, DO YOU THINK OF YOURSELF AS CONSERVATIVE, LABOUR, LIBERAL DEMOCRAT, SNP/PLAID CYMRU OR OTHER?

BASE : ALL RESPONDENTS

	TOTAL	VOTING INTENTION									VOTED IN 2010 GENERAL ELECTION		
		CONSERVATIVE	LABOUR	LIB DEM	UKIP	GREEN	SNP	PLAID CYMRU	BNP	OTHER	CONSERVATIVE	LABOUR	LIB DEM
UNWEIGHTED TOTAL	939	228 24%	234 25%	97 10%	11 1%	19 2%	14 2%	4 *	12 1%	19 2%	219 23%	233 25%	164 17%
WEIGHTED TOTAL	939	246 26%	211 22%	93 10%	11 1%	19 2%	14 1%	4 *	13 1%	20 2%	251 27%	205 22%	163 17%
CONSERVATIVE	274 29%	217 88%	2 1%	6 6%	2 21%	-	-	-	1 7%	1 5%	216 86%	6 3%	22 14%
LABOUR	267 28%	7 3%	192 91%	6 6%	-	5 24%	1 7%	-	2 16%	1 5%	10 4%	175 85%	28 17%
LIB DEM	120 13%	6 2%	9 4%	67 71%	2 22%	4 24%	-	-	-	-	4 2%	8 4%	83 51%
SNP	17 2%	1 *	-	1 1%	-	-	11 77%	-	-	-	-	2 1%	2 1%
PLAID CYMRU	7 1%	1 *	-	1 1%	-	-	-	4 100%	-	-	1 *	-	2 1%
UKIP	12 1%	3 1%	-	-	4 42%	-	1 4%	-	-	-	-	-	1 1%
GREEN	24 3%	2 1%	1 *	1 1%	-	9 46%	1 4%	-	* 3%	-	2 1%	2 1%	3 2%
BNP	13 1%	-	* *	-	-	-	-	-	10 74%	-	2 1%	1 *	-
OTHER	53 6%	4 2%	4 2%	6 7%	-	-	-	-	-	15 78%	3 1%	5 2%	8 5%
DON'T KNOW	78 8%	5 2%	3 1%	5 5%	2 16%	1 6%	1 8%	-	-	1 7%	12 5%	5 2%	8 5%
REFUSED	75 8%	1 *	1 *	1 1%	-	-	-	-	-	1 5%	-	1 1%	5 3%

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.5 GENERALLY SPEAKING, DO YOU THINK OF YOURSELF AS CONSERVATIVE, LABOUR, LIBERAL DEMOCRAT, SNP/PLAID CYMRU OR OTHER?

BASE : ALL RESPONDENTS

	TOTAL	PARTY ID										
		CONSERVATIVE	LABOUR	LIB DEM	SNP	PLAID CYMRU	UKIP	GREEN	BNP	OTHER	DON'T KNOW	REFUSED
UNWEIGHTED TOTAL	939	245 26%	290 31%	125 13%	18 2%	7 1%	14 1%	27 3%	11 1%	51 5%	74 8%	77 8%
WEIGHTED TOTAL	939	274 29%	267 28%	120 13%	17 2%	7 1%	12 1%	24 3%	13 1%	53 6%	78 8%	75 8%
CONSERVATIVE	274 29%	274 100%	-	-	-	-	-	-	-	-	-	-
LABOUR	267 28%	-	267 100%	-	-	-	-	-	-	-	-	-
LIB DEM	120 13%	-	-	120 100%	-	-	-	-	-	-	-	-
SNP	17 2%	-	-	-	17 100%	-	-	-	-	-	-	-
PLAID CYMRU	7 1%	-	-	-	-	7 100%	-	-	-	-	-	-
UKIP	12 1%	-	-	-	-	-	12 100%	-	-	-	-	-
GREEN	24 3%	-	-	-	-	-	-	24 100%	-	-	-	-
BNP	13 1%	-	-	-	-	-	-	-	13 100%	-	-	-
OTHER	53 6%	-	-	-	-	-	-	-	-	53 100%	-	-
DON'T KNOW	78 8%	-	-	-	-	-	-	-	-	-	78 100%	-
REFUSED	75 8%	-	-	-	-	-	-	-	-	-	-	75 100%

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

VOTING INTENTION

BASE : ALL RESPONDENTS EXPRESSING A VOTING INTENTION

	SEX		AGE						SOCIAL CLASS				GOVERNMENT OFFICE REGION					
	MALE	FEMALE	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	SOUTH EAST	MIDLANDS	NORTHERN ENGLAND	WALES & SOUTH WEST	SCOTLAND	
UNWEIGHTED TOTAL	638	309 49%	328 51%	50 8%	96 15%	115 18%	115 18%	109 17%	153 24%	160 25%	189 30%	136 21%	153 24%	164 26%	172 27%	168 26%	82 13%	52 8%
WEIGHTED TOTAL	630	304 48%	327 52%	53 8%	94 15%	116 18%	112 18%	104 17%	151 24%	153 24%	193 31%	142 22%	143 23%	153 24%	174 28%	165 26%	90 14%	49 8%
CONSERVATIVE	246 39%	111 37%	135 41%	18 34%	34 36%	35 30%	35 31%	48 46%	76 50%	65 43%	76 39%	61 43%	43 30%	59 39%	83 48%	54 33%	43 48%	7 14%
LABOUR	211 33%	103 34%	108 33%	18 33%	36 39%	39 34%	39 35%	31 29%	48 31%	51 33%	61 32%	48 34%	52 36%	51 33%	50 29%	69 42%	19 21%	22 45%
LIB DEM	93 15%	41 14%	52 16%	10 20%	16 17%	17 15%	20 18%	12 12%	16 11%	19 13%	34 18%	18 13%	22 15%	29 19%	21 12%	20 12%	17 18%	7 14%
UKIP	11 2%	7 2%	4 1%	1 3%	1 1%	3 3%	1 1%	1 1%	3 2%	1 1%	4 2%	3 2%	3 2%	1 1%	3 2%	3 2%	3 4%	- -
GREEN	19 3%	9 3%	10 3%	3 5%	3 3%	4 3%	3 3%	5 5%	1 1%	3 2%	4 2%	4 3%	7 5%	8 5%	6 3%	4 2%	2 2%	- -
SNP	14 2%	10 3%	4 1%	- -	- -	5 4%	6 6%	2 2%	1 *	5 3%	4 2%	2 1%	3 2%	- -	- -	1 *	- -	13 27%
PLAID CYMRU	4 1%	3 1%	1 *	- -	- -	- -	1 1%	1 1%	1 1%	2 1%	1 1%	- -	1 1%	- -	- -	1 *	3 3%	- -
BNP	13 2%	9 3%	5 1%	- -	1 1%	7 6%	2 1%	2 2%	2 1%	- -	5 3%	4 3%	5 3%	1 1%	3 2%	8 5%	1 1%	- -
OTHER	20 3%	11 4%	9 3%	3 5%	3 3%	5 4%	4 3%	2 2%	3 2%	7 4%	4 2%	1 1%	8 6%	3 2%	8 5%	5 3%	2 3%	* 1%

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

VOTING INTENTION

BASE : ALL RESPONDENTS EXPRESSING A VOTING INTENTION

	TOTAL	VOTING INTENTION									VOTED IN 2010 GENERAL ELECTION		
		CONSERVATIVE	LABOUR	LIB DEM	UKIP	GREEN	SNP	PLAID CYMRU	BNP	OTHER	CONSERVATIVE	LABOUR	LIB DEM
UNWEIGHTED TOTAL	638	217 34%	223 35%	92 14%	10 2%	18 3%	14 2%	4 1%	11 2%	17 3%	195 31%	197 31%	128 20%
WEIGHTED TOTAL	630	234 37%	200 32%	88 14%	10 2%	18 3%	13 2%	4 1%	13 2%	18 3%	220 35%	174 28%	123 20%
CONSERVATIVE	246 39%	234 100%	-	-	-	-	-	-	-	-	206 94%	4 2%	15 13%
LABOUR	211 33%	-	200 100%	-	-	-	-	-	-	-	5 2%	158 91%	19 15%
LIB DEM	93 15%	-	-	88 100%	-	-	-	-	-	-	1 *	5 3%	76 62%
UKIP	11 2%	-	-	-	10 100%	-	-	-	-	-	2 1%	1 *	4 3%
GREEN	19 3%	-	-	-	-	18 100%	-	-	-	-	2 1%	2 1%	5 4%
SNP	14 2%	-	-	-	-	-	13 100%	-	-	-	-	2 1%	1 1%
PLAID CYMRU	4 1%	-	-	-	-	-	-	4 100%	-	-	-	-	1 1%
BNP	13 2%	-	-	-	-	-	-	-	13 100%	-	2 1%	1 *	* *
OTHER	20 3%	-	-	-	-	-	-	-	-	18 100%	2 1%	2 1%	1 1%

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

VOTING INTENTION

BASE : ALL RESPONDENTS EXPRESSING A VOTING INTENTION

	TOTAL	PARTY ID										
		CONSERVATIVE	LABOUR	LIB DEM	SNP	PLAID CYMRU	UKIP	GREEN	BNP	OTHER	DON'T KNOW	REFUSED
UNWEIGHTED TOTAL	638	208 33%	233 37%	92 14%	13 2%	6 1%	9 1%	16 3%	9 1%	29 5%	18 3%	4 1%
WEIGHTED TOTAL	630	229 36%	213 34%	88 14%	12 2%	6 1%	8 1%	13 2%	10 2%	29 5%	18 3%	4 1%
CONSERVATIVE	246 39%	217 95%	7 3%	6 7%	1 7%	1 10%	3 34%	2 12%	-	4 14%	5 28%	1 26%
LABOUR	211 33%	2 1%	192 90%	9 10%	-	-	-	1 8%	* 4%	4 12%	3 15%	1 22%
LIB DEM	93 15%	6 2%	6 3%	67 76%	1 7%	1 22%	-	1 6%	-	6 22%	5 28%	1 28%
UKIP	11 2%	2 1%	-	2 3%	-	-	4 59%	-	-	-	2 9%	-
GREEN	19 3%	-	5 2%	4 5%	-	-	-	9 67%	-	-	1 6%	-
SNP	14 2%	-	1 *	-	11 85%	-	1 7%	1 4%	-	-	1 6%	-
PLAID CYMRU	4 1%	-	-	-	-	4 68%	-	-	-	-	-	-
BNP	13 2%	1 *	2 1%	-	-	-	-	* 3%	10 96%	-	-	-
OTHER	20 3%	1 *	1 *	-	-	-	-	-	-	15 52%	1 8%	1 24%

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.6 THINKING ABOUT YOUR LOCAL AREA, DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

BASE : ALL RESPONDENTS

	AGREEMENT WITH STATEMENTS	
	SCHOOLS IN MY LOCAL AREA WILL BE AFFECTED BY THE SPENDING CUTS TO THE SCHOOL BUILDINGS PROGRAMME	I WOULD NOT MIND IF THE NUMBER OF LOCAL POLICE IN MY AREA WERE REDUCED TO SAVE MONEY
UNWEIGHTED TOTAL	939	939
WEIGHTED TOTAL	939	939
AGREE	530 56%	206 22%
DISAGREE	350 37%	718 76%
DON'T KNOW	59 6%	15 2%



**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.6 THINKING ABOUT YOUR LOCAL AREA, DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

BASE : ALL RESPONDENTS

	TOTAL	SEX		AGE					SOCIAL CLASS				GOVERNMENT OFFICE REGION					
		MALE	FEMALE	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	SOUTH EAST	MIDLANDS	NORTHERN ENGLAND	WALES & SOUTH WEST	SCOTLAND
UNWEIGHTED TOTAL	939	453 48%	486 52%	81 9%	139 15%	182 19%	168 18%	155 17%	214 23%	221 24%	277 29%	200 21%	241 26%	243 26%	262 28%	227 24%	128 14%	79 8%
WEIGHTED TOTAL	939	452 48%	487 52%	85 9%	140 15%	184 20%	164 18%	149 16%	217 23%	214 23%	285 30%	206 22%	234 25%	235 25%	264 28%	227 24%	136 14%	77 8%
SCHOOLS IN MY LOCAL AREA WILL BE AFFECTED BY THE SPENDING CUTS TO THE SCHOOL BUILDINGS PROGRAMME																		
AGREE	530 56%	272 60%	259 53%	63 75%	79 56%	123 67%	92 56%	84 56%	88 41%	127 59%	176 62%	114 55%	114 49%	140 60%	152 58%	130 57%	70 51%	37 48%
DISAGREE	350 37%	152 34%	198 41%	17 20%	51 37%	54 30%	62 38%	56 37%	109 50%	69 32%	96 34%	78 38%	107 46%	79 33%	87 33%	91 40%	56 41%	36 47%
DON'T KNOW	59 6%	28 6%	31 6%	4 4%	10 7%	6 3%	10 6%	9 6%	20 9%	18 8%	14 5%	14 7%	14 6%	16 7%	24 9%	5 2%	10 7%	4 5%

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.6 THINKING ABOUT YOUR LOCAL AREA, DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

BASE : ALL RESPONDENTS

	TOTAL	VOTING INTENTION									VOTED IN 2010 GENERAL ELECTION		
		CONSER VATIVE	LABOUR	LIB DEM	UKIP	GREEN	SNP	PLAID CYMRU	BNP	OTHER	CONSER VATIVE	LABOUR	LIB DEM
UNWEIGHTED TOTAL	939	228 24%	234 25%	97 10%	11 1%	19 2%	14 2%	4 *	12 1%	19 2%	219 23%	233 25%	164 17%
WEIGHTED TOTAL	939	246 26%	211 22%	93 10%	11 1%	19 2%	14 1%	4 *	13 1%	20 2%	251 27%	205 22%	163 17%
SCHOOLS IN MY LOCAL AREA WILL BE AFFECTED BY THE SPENDING CUTS TO THE SCHOOL BUILDINGS PROGRAMME													
AGREE	530 56%	130 53%	129 61%	51 55%	6 51%	13 70%	8 59%	4 100%	10 79%	13 65%	135 54%	127 62%	94 58%
DISAGREE	350 37%	99 40%	74 35%	36 38%	5 49%	6 29%	6 41%	-	3 21%	6 32%	102 41%	69 34%	60 37%
DON'T KNOW	59 6%	16 7%	9 4%	7 7%	-	* 1%	-	-	-	1 3%	14 6%	9 4%	8 5%

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.6 THINKING ABOUT YOUR LOCAL AREA, DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

BASE : ALL RESPONDENTS

	TOTAL	PARTY ID										
		CONSER VATIVE	LABOUR	LIB DEM	SNP	PLAID CYMRU	UKIP	GREEN	BNP	OTHER	DON'T KNOW	REFUSED
UNWEIGHTED TOTAL	939	245 26%	290 31%	125 13%	18 2%	7 1%	14 1%	27 3%	11 1%	51 5%	74 8%	77 8%
WEIGHTED TOTAL	939	274 29%	267 28%	120 13%	17 2%	7 1%	12 1%	24 3%	13 1%	53 6%	78 8%	75 8%
SCHOOLS IN MY LOCAL AREA WILL BE AFFECTED BY THE SPENDING CUTS TO THE SCHOOL BUILDINGS PROGRAMME												
AGREE	530 56%	146 53%	166 62%	65 54%	9 52%	7 100%	6 49%	13 55%	9 69%	32 61%	38 49%	39 53%
DISAGREE	350 37%	113 41%	91 34%	48 40%	8 48%	-	5 41%	10 41%	4 31%	18 34%	35 45%	18 23%
DON'T KNOW	59 6%	15 5%	10 4%	8 6%	-	-	1 10%	1 4%	-	3 5%	4 5%	18 24%



**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.6 THINKING ABOUT YOUR LOCAL AREA, DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

BASE : ALL RESPONDENTS

	TOTAL	SEX		AGE					SOCIAL CLASS				GOVERNMENT OFFICE REGION					
		MALE	FEMALE	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	SOUTH EAST	MIDLANDS	NORTHERN ENGLAND	WALES & SOUTH WEST	SCOTLAND
UNWEIGHTED TOTAL	939	453 48%	486 52%	81 9%	139 15%	182 19%	168 18%	155 17%	214 23%	221 24%	277 29%	200 21%	241 26%	243 26%	262 28%	227 24%	128 14%	79 8%
WEIGHTED TOTAL	939	452 48%	487 52%	85 9%	140 15%	184 20%	164 18%	149 16%	217 23%	214 23%	285 30%	206 22%	234 25%	235 25%	264 28%	227 24%	136 14%	77 8%
I WOULD NOT MIND IF THE NUMBER OF LOCAL POLICE IN MY AREA WERE REDUCED TO SAVE MONEY																		
AGREE	206 22%	121 27%	84 17%	28 34%	34 24%	44 24%	34 20%	26 17%	39 18%	48 22%	62 22%	52 25%	44 19%	57 24%	59 22%	45 20%	24 18%	21 27%
DISAGREE	718 76%	326 72%	393 81%	55 65%	103 73%	137 75%	129 78%	123 82%	172 79%	164 77%	217 76%	152 74%	185 79%	176 75%	201 76%	178 78%	109 80%	54 70%
DON'T KNOW	15 2%	5 1%	11 2%	1 1%	3 2%	3 2%	2 1%	1 *	6 3%	1 1%	6 2%	2 1%	6 2%	3 1%	4 1%	4 2%	3 2%	2 3%

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.6 THINKING ABOUT YOUR LOCAL AREA, DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

BASE : ALL RESPONDENTS

	TOTAL	VOTING INTENTION									VOTED IN 2010 GENERAL ELECTION		
		CONSER VATIVE	LABOUR	LIB DEM	UKIP	GREEN	SNP	PLAID CYMRU	BNP	OTHER	CONSER VATIVE	LABOUR	LIB DEM
UNWEIGHTED TOTAL	939	228 24%	234 25%	97 10%	11 1%	19 2%	14 2%	4 *	12 1%	19 2%	219 23%	233 25%	164 17%
WEIGHTED TOTAL	939	246 26%	211 22%	93 10%	11 1%	19 2%	14 1%	4 *	13 1%	20 2%	251 27%	205 22%	163 17%
I WOULD NOT MIND IF THE NUMBER OF LOCAL POLICE IN MY AREA WERE REDUCED TO SAVE MONEY													
AGREE	206 22%	66 27%	38 18%	16 18%	3 29%	8 45%	3 25%	1 31%	6 45%	1 5%	70 28%	39 19%	25 15%
DISAGREE	718 76%	180 73%	168 80%	75 81%	8 71%	10 55%	10 75%	3 69%	7 55%	19 95%	181 72%	159 78%	137 84%
DON'T KNOW	15 2%	-	5 2%	2 2%	-	-	-	-	-	-	-	7 3%	1 1%

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.6 THINKING ABOUT YOUR LOCAL AREA, DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

BASE : ALL RESPONDENTS

	TOTAL	PARTY ID										
		CONSER VATIVE	LABOUR	LIB DEM	SNP	PLAID CYMRU	UKIP	GREEN	BNP	OTHER	DON'T KNOW	REFUSED
UNWEIGHTED TOTAL	939	245 26%	290 31%	125 13%	18 2%	7 1%	14 1%	27 3%	11 1%	51 5%	74 8%	77 8%
WEIGHTED TOTAL	939	274 29%	267 28%	120 13%	17 2%	7 1%	12 1%	24 3%	13 1%	53 6%	78 8%	75 8%
I WOULD NOT MIND IF THE NUMBER OF LOCAL POLICE IN MY AREA WERE REDUCED TO SAVE MONEY												
AGREE	206 22%	68 25%	55 21%	24 20%	4 24%	2 26%	2 15%	5 23%	6 43%	8 15%	15 19%	16 21%
DISAGREE	718 76%	206 75%	205 77%	95 79%	13 76%	5 74%	9 75%	18 77%	8 57%	45 85%	60 78%	54 72%
DON'T KNOW	15 2%	-	6 2%	1 1%	-	-	1 10%	-	-	-	2 3%	5 6%



**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.7 SINCE THE COALITION GOVERNMENT CAME TO POWER, ARE YOU MORE OR LESS WORRIED ABOUT EACH OF THE FOLLOWING, OR HAS IT MADE NO DIFFERENCE?

BASE : ALL RESPONDENTS

		WORRIED ABOUT		
		MY PERSONAL FINANCIAL SITUATION	THE FUTURE OF MY FAMILY	THE STATE OF THE UK ECONOMY
UNWEIGHTED TOTAL		939	939	939
WEIGHTED TOTAL		939	939	939
MORE WORRIED	(-1)	356 38%	385 41%	441 47%
LESS WORRIED	(+1)	79 8%	68 7%	153 16%
NO DIFFERENCE	(0)	498 53%	482 51%	338 36%
DON'T KNOW		6 1%	4 *	7 1%
MEAN SCORE		-0.3	-0.3	-0.3
STANDARD DEVIATION		0.6	0.6	0.7

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.7 SINCE THE COALITION GOVERNMENT CAME TO POWER, ARE YOU MORE OR LESS WORRIED ABOUT EACH OF THE FOLLOWING, OR HAS IT MADE NO DIFFERENCE?

BASE : ALL RESPONDENTS

	TOTAL	SEX		AGE					SOCIAL CLASS				GOVERNMENT OFFICE REGION					
		MALE	FEMALE	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	SOUTH EAST	MIDLANDS	NORTHERN ENGLAND	WALES & SOUTH WEST	SCOTLAND
UNWEIGHTED TOTAL	939	453 48%	486 52%	81 9%	139 15%	182 19%	168 18%	155 17%	214 23%	221 24%	277 29%	200 21%	241 26%	243 26%	262 28%	227 24%	128 14%	79 8%
WEIGHTED TOTAL	939	452 48%	487 52%	85 9%	140 15%	184 20%	164 18%	149 16%	217 23%	214 23%	285 30%	206 22%	234 25%	235 25%	264 28%	227 24%	136 14%	77 8%
MY PERSONAL FINANCIAL SITUATION																		
MORE WORRIED (-1)	356 38%	156 35%	200 41%	40 47%	64 46%	69 37%	65 39%	46 31%	73 34%	73 34%	106 37%	86 42%	90 39%	80 34%	94 36%	91 40%	50 37%	41 53%
LESS WORRIED (+1)	79 8%	44 10%	35 7%	9 10%	13 9%	19 10%	15 9%	10 7%	14 6%	19 9%	21 7%	20 10%	20 8%	21 9%	32 12%	13 6%	9 6%	5 6%
NO DIFFERENCE (0)	498 53%	249 55%	250 51%	35 42%	63 45%	94 51%	84 51%	93 62%	128 59%	121 57%	156 55%	99 48%	122 52%	133 57%	136 51%	121 53%	77 57%	32 41%
DON'T KNOW	6 1%	3 1%	3 1%	1 1%	-	2 1%	1 1%	-	2 1%	1 *	2 1%	1 1%	2 1%	2 1%	2 1%	2 1%	-	-
MEAN SCORE	-0.3	-0.3	-0.3	-0.4	-0.4	-0.3	-0.3	-0.2	-0.3	-0.3	-0.3	-0.3	-0.3	-0.3	-0.2	-0.3	-0.3	-0.5
STANDARD DEVIATION	0.6	0.6	0.6	0.7	0.6	0.6	0.6	0.6	0.6	0.6	0.6	0.6	0.6	0.6	0.7	0.6	0.6	0.6

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.7 SINCE THE COALITION GOVERNMENT CAME TO POWER, ARE YOU MORE OR LESS WORRIED ABOUT EACH OF THE FOLLOWING, OR HAS IT MADE NO DIFFERENCE?

BASE : ALL RESPONDENTS

	TOTAL	VOTING INTENTION									VOTED IN 2010 GENERAL ELECTION		
		CONSER VATIVE	LABOUR	LIB DEM	UKIP	GREEN	SNP	PLAID CYMRU	BNP	OTHER	CONSER VATIVE	LABOUR	LIB DEM
UNWEIGHTED TOTAL	939	228 24%	234 25%	97 10%	11 1%	19 2%	14 2%	4 *	12 1%	19 2%	219 23%	233 25%	164 17%
WEIGHTED TOTAL	939	246 26%	211 22%	93 10%	11 1%	19 2%	14 1%	4 *	13 1%	20 2%	251 27%	205 22%	163 17%
MY PERSONAL FINANCIAL SITUATION													
MORE WORRIED (-1)	356 38%	59 24%	125 59%	29 31%	3 24%	7 34%	8 60%	3 81%	6 45%	8 38%	61 24%	120 58%	59 36%
LESS WORRIED (+1)	79 8%	33 13%	13 6%	9 10%	1 8%	-	1 6%	-	-	2 12%	38 15%	12 6%	14 8%
NO DIFFERENCE (0)	498 53%	154 62%	73 35%	55 59%	7 68%	12 66%	5 34%	1 19%	7 55%	10 50%	152 61%	73 36%	90 55%
DON'T KNOW	6 1%	-	-	-	-	-	-	-	-	-	-	1 *	-
MEAN SCORE	-0.3	-0.1	-0.5	-0.2	-0.2	-0.3	-0.5	-0.8	-0.4	-0.3	-0.1	-0.5	-0.3
STANDARD DEVIATION	0.6	0.6	0.6	0.6	0.6	0.5	0.6	0.5	0.5	0.7	0.6	0.6	0.6

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.7 SINCE THE COALITION GOVERNMENT CAME TO POWER, ARE YOU MORE OR LESS WORRIED ABOUT EACH OF THE FOLLOWING, OR HAS IT MADE NO DIFFERENCE?

BASE : ALL RESPONDENTS

	TOTAL	PARTY ID										
		CONSER VATIVE	LABOUR	LIB DEM	SNP	PLAID CYMRU	UKIP	GREEN	BNP	OTHER	DON'T KNOW	REFUSED
UNWEIGHTED TOTAL	939	245 26%	290 31%	125 13%	18 2%	7 1%	14 1%	27 3%	11 1%	51 5%	74 8%	77 8%
WEIGHTED TOTAL	939	274 29%	267 28%	120 13%	17 2%	7 1%	12 1%	24 3%	13 1%	53 6%	78 8%	75 8%
MY PERSONAL FINANCIAL SITUATION												
MORE WORRIED	(-1) 356 38%	67 25%	158 59%	38 32%	8 45%	4 63%	3 23%	12 51%	5 40%	18 34%	22 28%	22 29%
LESS WORRIED	(+1) 79 8%	37 14%	11 4%	12 10%	2 10%	1 8%	-	1 4%	* 3%	3 6%	10 12%	3 4%
NO DIFFERENCE	(0) 498 53%	170 62%	98 37%	70 58%	8 45%	2 28%	9 77%	11 46%	8 57%	32 61%	45 59%	45 61%
DON'T KNOW	6 1%	-	-	-	-	-	-	-	-	-	1 1%	5 7%
MEAN SCORE	-0.3	-0.1	-0.6	-0.2	-0.4	-0.5	-0.2	-0.5	-0.4	-0.3	-0.2	-0.3
STANDARD DEVIATION	0.6	0.6	0.6	0.6	0.7	0.7	0.4	0.6	0.6	0.6	0.6	0.5

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.7 SINCE THE COALITION GOVERNMENT CAME TO POWER, ARE YOU MORE OR LESS WORRIED ABOUT EACH OF THE FOLLOWING, OR HAS IT MADE NO DIFFERENCE?

BASE : ALL RESPONDENTS

		SEX		AGE					SOCIAL CLASS				GOVERNMENT OFFICE REGION					
TOTAL		MALE	FEMALE	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	SOUTH EAST	MIDLANDS	NORTHERN ENGLAND	WALES & SOUTH WEST	SCOTLAND
UNWEIGHTED TOTAL	939	453 48%	486 52%	81 9%	139 15%	182 19%	168 18%	155 17%	214 23%	221 24%	277 29%	200 21%	241 26%	243 26%	262 28%	227 24%	128 14%	79 8%
WEIGHTED TOTAL	939	452 48%	487 52%	85 9%	140 15%	184 20%	164 18%	149 16%	217 23%	214 23%	285 30%	206 22%	234 25%	235 25%	264 28%	227 24%	136 14%	77 8%
THE FUTURE OF MY FAMILY																		
MORE WORRIED	(-1) 385 41%	165 37%	220 45%	37 44%	62 44%	74 40%	72 43%	52 35%	89 41%	81 38%	113 40%	85 41%	106 45%	104 44%	95 36%	100 44%	53 39%	34 44%
LESS WORRIED	(+1) 68 7%	40 9%	28 6%	6 8%	14 10%	21 12%	8 5%	10 7%	10 4%	15 7%	25 9%	14 7%	15 6%	20 9%	24 9%	12 5%	6 4%	6 8%
NO DIFFERENCE	(0) 482 51%	244 54%	237 49%	40 47%	65 46%	88 48%	84 51%	88 59%	117 54%	118 55%	146 51%	106 52%	111 48%	111 47%	142 54%	114 50%	77 57%	37 48%
DON'T KNOW	4 *	2 *	2 *	1 1%	-	1 1%	1 1%	-	1 1%	-	1 *	1 1%	2 1%	-	2 1%	2 1%	-	-
MEAN SCORE	-0.3	-0.3	-0.4	-0.4	-0.3	-0.3	-0.4	-0.3	-0.4	-0.3	-0.3	-0.3	-0.4	-0.4	-0.3	-0.4	-0.3	-0.4
STANDARD DEVIATION	0.6	0.6	0.6	0.6	0.6	0.7	0.6	0.6	0.6	0.6	0.6	0.6	0.6	0.6	0.6	0.6	0.6	0.6

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.7 SINCE THE COALITION GOVERNMENT CAME TO POWER, ARE YOU MORE OR LESS WORRIED ABOUT EACH OF THE FOLLOWING, OR HAS IT MADE NO DIFFERENCE?

BASE : ALL RESPONDENTS

	TOTAL	VOTING INTENTION									VOTED IN 2010 GENERAL ELECTION		
		CONSER VATIVE	LABOUR	LIB DEM	UKIP	GREEN	SNP	PLAID CYMRU	BNP	OTHER	CONSER VATIVE	LABOUR	LIB DEM
UNWEIGHTED TOTAL	939	228 24%	234 25%	97 10%	11 1%	19 2%	14 2%	4 *	12 1%	19 2%	219 23%	233 25%	164 17%
WEIGHTED TOTAL	939	246 26%	211 22%	93 10%	11 1%	19 2%	14 1%	4 *	13 1%	20 2%	251 27%	205 22%	163 17%
THE FUTURE OF MY FAMILY													
MORE WORRIED (-1)	385 41%	65 27%	135 64%	28 30%	3 32%	7 39%	7 51%	3 81%	7 56%	7 33%	75 30%	133 65%	55 34%
LESS WORRIED (+1)	68 7%	30 12%	12 6%	3 4%	1 8%	-	-	-	2 14%	1 6%	28 11%	16 8%	6 4%
NO DIFFERENCE (0)	482 51%	151 61%	65 31%	62 66%	7 60%	11 61%	7 49%	1 19%	4 30%	12 61%	148 59%	56 27%	102 62%
DON'T KNOW	4 *	-	-	-	-	-	-	-	-	-	-	1 *	-
MEAN SCORE	-0.3	-0.1	-0.6	-0.3	-0.2	-0.4	-0.5	-0.8	-0.4	-0.3	-0.2	-0.6	-0.3
STANDARD DEVIATION	0.6	0.6	0.6	0.5	0.6	0.5	0.5	0.5	0.8	0.6	0.6	0.6	0.5

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.7 SINCE THE COALITION GOVERNMENT CAME TO POWER, ARE YOU MORE OR LESS WORRIED ABOUT EACH OF THE FOLLOWING, OR HAS IT MADE NO DIFFERENCE?

BASE : ALL RESPONDENTS

	TOTAL	PARTY ID										
		CONSER VATIVE	LABOUR	LIB DEM	SNP	PLAID CYMRU	UKIP	GREEN	BNP	OTHER	DON'T KNOW	REFUSED
UNWEIGHTED TOTAL	939	245 26%	290 31%	125 13%	18 2%	7 1%	14 1%	27 3%	11 1%	51 5%	74 8%	77 8%
WEIGHTED TOTAL	939	274 29%	267 28%	120 13%	17 2%	7 1%	12 1%	24 3%	13 1%	53 6%	78 8%	75 8%
THE FUTURE OF MY FAMILY												
MORE WORRIED (-1)	385 41%	82 30%	164 62%	41 34%	9 52%	5 72%	4 37%	7 29%	10 77%	22 42%	22 28%	19 25%
LESS WORRIED (+1)	68 7%	31 11%	10 4%	7 6%	1 5%	-	2 20%	-	2 14%	3 5%	7 9%	5 6%
NO DIFFERENCE (0)	482 51%	161 59%	92 35%	72 60%	7 43%	2 28%	5 43%	17 71%	1 10%	28 52%	49 63%	48 64%
DON'T KNOW	4 *	-	-	-	-	-	-	-	-	-	1 1%	3 4%
MEAN SCORE	-0.3	-0.2	-0.6	-0.3	-0.5	-0.7	-0.2	-0.3	-0.6	-0.4	-0.2	-0.2
STANDARD DEVIATION	0.6	0.6	0.6	0.6	0.6	0.5	0.8	0.5	0.7	0.6	0.6	0.5

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.7 SINCE THE COALITION GOVERNMENT CAME TO POWER, ARE YOU MORE OR LESS WORRIED ABOUT EACH OF THE FOLLOWING, OR HAS IT MADE NO DIFFERENCE?

BASE : ALL RESPONDENTS

		SEX		AGE					SOCIAL CLASS				GOVERNMENT OFFICE REGION					
TOTAL		MALE	FEMALE	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	SOUTH EAST	MIDLANDS	NORTHERN ENGLAND	WALES & SOUTH WEST	SCOTLAND
UNWEIGHTED TOTAL	939	453 48%	486 52%	81 9%	139 15%	182 19%	168 18%	155 17%	214 23%	221 24%	277 29%	200 21%	241 26%	243 26%	262 28%	227 24%	128 14%	79 8%
WEIGHTED TOTAL	939	452 48%	487 52%	85 9%	140 15%	184 20%	164 18%	149 16%	217 23%	214 23%	285 30%	206 22%	234 25%	235 25%	264 28%	227 24%	136 14%	77 8%
THE STATE OF THE UK ECONOMY																		
MORE WORRIED	(-1) 441 47%	209 46%	231 47%	45 53%	73 52%	75 40%	82 50%	67 45%	100 46%	100 47%	125 44%	108 52%	108 46%	109 46%	109 41%	115 51%	58 43%	51 65%
LESS WORRIED	(+1) 153 16%	86 19%	67 14%	12 14%	24 17%	41 22%	23 14%	24 16%	29 13%	45 21%	57 20%	24 12%	27 11%	42 18%	53 20%	28 12%	23 17%	6 8%
NO DIFFERENCE	(0) 338 36%	154 34%	185 38%	28 33%	43 31%	69 37%	57 35%	56 37%	86 40%	69 32%	102 36%	70 34%	98 42%	83 35%	99 38%	82 36%	54 40%	20 26%
DON'T KNOW	7 1%	2 1%	5 1%	1 1%	-	-	2 1%	3 2%	1 1%	-	1 *	4 2%	2 1%	1 1%	3 1%	2 1%	1 1%	-
MEAN SCORE	-0.3	-0.3	-0.3	-0.4	-0.3	-0.2	-0.4	-0.3	-0.3	-0.3	-0.2	-0.4	-0.3	-0.3	-0.2	-0.4	-0.3	-0.6
STANDARD DEVIATION	0.7	0.8	0.7	0.7	0.8	0.8	0.7	0.7	0.7	0.8	0.8	0.7	0.7	0.8	0.8	0.7	0.7	0.6

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.7 SINCE THE COALITION GOVERNMENT CAME TO POWER, ARE YOU MORE OR LESS WORRIED ABOUT EACH OF THE FOLLOWING, OR HAS IT MADE NO DIFFERENCE?

BASE : ALL RESPONDENTS

	TOTAL	VOTING INTENTION									VOTED IN 2010 GENERAL ELECTION		
		CONSER VATIVE	LABOUR	LIB DEM	UKIP	GREEN	SNP	PLAID CYMRU	BNP	OTHER	CONSER VATIVE	LABOUR	LIB DEM
UNWEIGHTED TOTAL	939	228 24%	234 25%	97 10%	11 1%	19 2%	14 2%	4 *	12 1%	19 2%	219 23%	233 25%	164 17%
WEIGHTED TOTAL	939	246 26%	211 22%	93 10%	11 1%	19 2%	14 1%	4 *	13 1%	20 2%	251 27%	205 22%	163 17%
THE STATE OF THE UK ECONOMY													
MORE WORRIED (-1)	441 47%	73 30%	146 69%	39 41%	5 44%	12 66%	11 81%	3 80%	5 35%	7 36%	84 33%	132 65%	75 46%
LESS WORRIED (+1)	153 16%	80 33%	16 7%	15 16%	2 18%	-	-	-	3 21%	3 15%	75 30%	20 10%	22 13%
NO DIFFERENCE (0)	338 36%	91 37%	49 23%	39 42%	4 38%	6 34%	3 19%	1 20%	6 44%	10 49%	90 36%	51 25%	66 41%
DON'T KNOW	7 1%	2 1%	1 *	-	-	-	-	-	-	-	2 1%	2 1%	-
MEAN SCORE	-0.3	*	-0.6	-0.2	-0.3	-0.7	-0.8	-0.8	-0.1	-0.2	*	-0.6	-0.3
STANDARD DEVIATION	0.7	0.8	0.6	0.7	0.8	0.5	0.4	0.5	0.8	0.7	0.8	0.7	0.7

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.7 SINCE THE COALITION GOVERNMENT CAME TO POWER, ARE YOU MORE OR LESS WORRIED ABOUT EACH OF THE FOLLOWING, OR HAS IT MADE NO DIFFERENCE?

BASE : ALL RESPONDENTS

	TOTAL	PARTY ID										
		CONSER VATIVE	LABOUR	LIB DEM	SNP	PLAID CYMRU	UKIP	GREEN	BNP	OTHER	DON'T KNOW	REFUSED
UNWEIGHTED TOTAL	939	245 26%	290 31%	125 13%	18 2%	7 1%	14 1%	27 3%	11 1%	51 5%	74 8%	77 8%
WEIGHTED TOTAL	939	274 29%	267 28%	120 13%	17 2%	7 1%	12 1%	24 3%	13 1%	53 6%	78 8%	75 8%
THE STATE OF THE UK ECONOMY												
MORE WORRIED (-1)	441 47%	81 30%	177 66%	61 51%	12 69%	4 63%	5 43%	15 63%	7 49%	23 43%	32 41%	25 34%
LESS WORRIED (+1)	153 16%	86 32%	21 8%	16 13%	1 5%	1 8%	2 18%	- -	1 6%	7 13%	9 12%	10 13%
NO DIFFERENCE (0)	338 36%	106 38%	68 26%	43 36%	4 26%	2 29%	5 39%	9 37%	6 45%	24 45%	36 46%	37 49%
DON'T KNOW	7 1%	1 *	1 *	- -	- -	- -	- -	- -	- -	- -	1 2%	3 4%
MEAN SCORE	-0.3	*	-0.6	-0.4	-0.6	-0.5	-0.3	-0.6	-0.4	-0.3	-0.3	-0.2
STANDARD DEVIATION	0.7	0.8	0.6	0.7	0.6	0.7	0.8	0.5	0.6	0.7	0.7	0.7

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.8 HOW WELL DO YOU THINK THE COALITION GOVERNMENT UNDERSTANDS THE CONCERNS OF EACH OF THE FOLLOWING GROUPS?

BASE : ALL RESPONDENTS

HOW WELL COALITION GOVERNMENT UNDERSTANDS CONCERNS					
	PEOPLE ON LOW INCOMES	ORDINARY FAMILIES	PEOPLE ON HIGH INCOMES	THE BANKS AND BIG BUSINESS	SMALL BUSINESS OWNERS AND ENTREPRENEURS
UNWEIGHTED TOTAL	939	939	939	939	939
WEIGHTED TOTAL	939	939	939	939	939
VERY WELL (4)	77 8%	93 10%	408 43%	285 30%	121 13%
FAIRLY WELL (3)	245 26%	358 38%	337 36%	388 41%	330 35%
NOT VERY WELL (2)	362 39%	292 31%	96 10%	134 14%	317 34%
NOT AT ALL WELL (1)	235 25%	176 19%	58 6%	97 10%	140 15%
DON'T KNOW	20 2%	20 2%	40 4%	35 4%	30 3%
MEAN SCORE	2.2	2.4	3.2	3.0	2.5
STANDARD DEVIATION	0.9	0.9	0.9	0.9	0.9

OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010

Q.8 HOW WELL DO YOU THINK THE COALITION GOVERNMENT UNDERSTANDS THE CONCERNS OF EACH OF THE FOLLOWING GROUPS?

BASE : ALL RESPONDENTS

	TOTAL	SEX		AGE					SOCIAL CLASS				GOVERNMENT OFFICE REGION					
		MALE	FEMALE	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	SOUTH EAST	MIDLANDS	NORTHERN ENGLAND	WALES & SOUTH WEST	SCOTLAND
UNWEIGHTED TOTAL	939	453 48%	486 52%	81 9%	139 15%	182 19%	168 18%	155 17%	214 23%	221 24%	277 29%	200 21%	241 26%	243 26%	262 28%	227 24%	128 14%	79 8%
WEIGHTED TOTAL	939	452 48%	487 52%	85 9%	140 15%	184 20%	164 18%	149 16%	217 23%	214 23%	285 30%	206 22%	234 25%	235 25%	264 28%	227 24%	136 14%	77 8%
PEOPLE ON LOW INCOMES																		
VERY WELL (4)	77 8%	40 9%	37 8%	5 6%	12 9%	14 8%	13 8%	10 7%	22 10%	16 7%	27 9%	19 9%	16 7%	15 6%	24 9%	24 11%	9 7%	5 6%
FAIRLY WELL (3)	245 26%	122 27%	123 25%	23 28%	38 27%	47 26%	42 26%	42 28%	52 24%	69 32%	73 26%	53 26%	50 21%	66 28%	72 27%	45 20%	45 33%	18 23%
NOT VERY WELL (2)	362 39%	174 39%	188 39%	37 44%	56 40%	79 43%	64 39%	49 33%	77 36%	76 36%	116 41%	81 39%	89 38%	101 43%	98 37%	87 38%	47 35%	30 38%
NOT AT ALL WELL (1)	235 25%	105 23%	129 27%	17 21%	29 21%	41 22%	40 24%	48 32%	60 27%	50 24%	65 23%	45 22%	74 32%	50 21%	63 24%	67 30%	31 22%	24 30%
DON'T KNOW	20 2%	10 2%	10 2%	2 2%	4 3%	3 2%	5 3%	- -	5 2%	2 1%	4 1%	8 4%	5 2%	3 1%	7 3%	4 2%	4 3%	2 2%
MEAN SCORE	2.2	2.2	2.1	2.2	2.2	2.2	2.2	2.1	2.2	2.2	2.2	2.2	2.0	2.2	2.2	2.1	2.2	2.0
STANDARD DEVIATION	0.9	0.9	0.9	0.8	0.9	0.9	0.9	0.9	1.0	0.9	0.9	0.9	0.9	0.9	0.9	1.0	0.9	0.9

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.8 HOW WELL DO YOU THINK THE COALITION GOVERNMENT UNDERSTANDS THE CONCERNS OF EACH OF THE FOLLOWING GROUPS?

BASE : ALL RESPONDENTS

	TOTAL	VOTING INTENTION									VOTED IN 2010 GENERAL ELECTION		
		CONSER VATIVE	LABOUR	LIB DEM	UKIP	GREEN	SNP	PLAID CYMRU	BNP	OTHER	CONSER VATIVE	LABOUR	LIB DEM
UNWEIGHTED TOTAL	939	228 24%	234 25%	97 10%	11 1%	19 2%	14 2%	4 *	12 1%	19 2%	219 23%	233 25%	164 17%
WEIGHTED TOTAL	939	246 26%	211 22%	93 10%	11 1%	19 2%	14 1%	4 *	13 1%	20 2%	251 27%	205 22%	163 17%
PEOPLE ON LOW INCOMES													
VERY WELL (4)	77 8%	35 14%	11 5%	7 8%	- -	- -	- -	- -	1 8%	- -	38 15%	13 6%	10 6%
FAIRLY WELL (3)	245 26%	103 42%	17 8%	28 30%	4 35%	5 29%	- -	- -	1 6%	5 25%	100 40%	21 10%	44 27%
NOT VERY WELL (2)	362 39%	83 34%	97 46%	43 46%	5 46%	7 35%	8 60%	3 70%	1 7%	6 32%	84 33%	92 45%	78 48%
NOT AT ALL WELL (1)	235 25%	23 10%	86 41%	15 16%	2 19%	7 37%	5 40%	1 30%	10 79%	8 43%	26 10%	78 38%	30 19%
DON'T KNOW	20 2%	1 1%	1 *	- -	- -	- -	- -	- -	- -	- -	2 1%	1 1%	- -
MEAN SCORE	2.2	2.6	1.8	2.3	2.2	1.9	1.6	1.7	1.4	1.8	2.6	1.8	2.2
STANDARD DEVIATION	0.9	0.8	0.8	0.8	0.8	0.8	0.5	0.5	0.9	0.8	0.9	0.8	0.8

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.8 HOW WELL DO YOU THINK THE COALITION GOVERNMENT UNDERSTANDS THE CONCERNS OF EACH OF THE FOLLOWING GROUPS?

BASE : ALL RESPONDENTS

	TOTAL	PARTY ID										
		CONSER VATIVE	LABOUR	LIB DEM	SNP	PLAID CYMRU	UKIP	GREEN	BNP	OTHER	DON'T KNOW	REFUSED
UNWEIGHTED TOTAL	939	245 26%	290 31%	125 13%	18 2%	7 1%	14 1%	27 3%	11 1%	51 5%	74 8%	77 8%
WEIGHTED TOTAL	939	274 29%	267 28%	120 13%	17 2%	7 1%	12 1%	24 3%	13 1%	53 6%	78 8%	75 8%
PEOPLE ON LOW INCOMES												
VERY WELL (4)	77 8%	37 13%	13 5%	7 6%	- -	- -	1 10%	1 3%	- -	3 6%	7 9%	8 10%
FAIRLY WELL (3)	245 26%	111 40%	30 11%	34 28%	2 12%	- -	5 41%	7 28%	1 6%	19 36%	18 23%	20 26%
NOT VERY WELL (2)	362 39%	96 35%	115 43%	57 47%	11 61%	4 57%	2 16%	9 38%	2 14%	14 26%	27 35%	27 36%
NOT AT ALL WELL (1)	235 25%	28 10%	109 41%	22 18%	5 26%	3 43%	4 34%	7 30%	11 80%	16 31%	18 23%	13 17%
DON'T KNOW	20 2%	2 1%	1 *	- -	- -	- -	- -	- -	- -	1 2%	8 10%	8 11%
MEAN SCORE	2.2	2.6	1.8	2.2	1.9	1.6	2.3	2.0	1.3	2.2	2.2	2.3
STANDARD DEVIATION	0.9	0.9	0.8	0.8	0.6	0.5	1.1	0.9	0.6	0.9	0.9	0.9

OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010

Q.8 HOW WELL DO YOU THINK THE COALITION GOVERNMENT UNDERSTANDS THE CONCERNS OF EACH OF THE FOLLOWING GROUPS?

BASE : ALL RESPONDENTS

	TOTAL	SEX		AGE					SOCIAL CLASS				GOVERNMENT OFFICE REGION					
		MALE	FEMALE	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	SOUTH EAST	MIDLANDS	NORTHERN ENGLAND	WALES & SOUTH WEST	SCOTLAND
UNWEIGHTED TOTAL	939	453 48%	486 52%	81 9%	139 15%	182 19%	168 18%	155 17%	214 23%	221 24%	277 29%	200 21%	241 26%	243 26%	262 28%	227 24%	128 14%	79 8%
WEIGHTED TOTAL	939	452 48%	487 52%	85 9%	140 15%	184 20%	164 18%	149 16%	217 23%	214 23%	285 30%	206 22%	234 25%	235 25%	264 28%	227 24%	136 14%	77 8%
ORDINARY FAMILIES																		
VERY WELL (4)	93 10%	53 12%	40 8%	7 9%	13 9%	14 8%	15 9%	15 10%	29 13%	18 8%	30 11%	20 10%	25 11%	24 10%	34 13%	24 10%	9 6%	3 4%
FAIRLY WELL (3)	358 38%	181 40%	177 36%	38 45%	60 43%	69 38%	59 36%	56 37%	76 35%	89 42%	112 39%	79 38%	77 33%	102 43%	99 38%	71 31%	63 46%	23 30%
NOT VERY WELL (2)	292 31%	130 29%	162 33%	27 32%	40 29%	63 34%	50 30%	45 30%	67 31%	64 30%	96 34%	64 31%	68 29%	74 31%	78 29%	72 32%	37 27%	32 41%
NOT AT ALL WELL (1)	176 19%	79 17%	97 20%	11 14%	22 16%	36 20%	34 21%	33 22%	39 18%	39 18%	44 15%	37 18%	57 24%	30 13%	46 18%	57 25%	26 19%	17 22%
DON'T KNOW	20 2%	9 2%	11 2%	1 1%	5 3%	2 1%	6 4%	1 *	6 3%	3 2%	4 1%	6 3%	6 3%	6 3%	7 3%	4 2%	2 1%	2 2%
MEAN SCORE	2.4	2.5	2.3	2.5	2.5	2.3	2.3	2.4	2.5	2.4	2.5	2.4	2.3	2.5	2.5	2.3	2.4	2.2
STANDARD DEVIATION	0.9	0.9	0.9	0.8	0.9	0.9	0.9	0.9	0.9	0.9	0.9	0.9	1.0	0.8	0.9	1.0	0.9	0.8

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.8 HOW WELL DO YOU THINK THE COALITION GOVERNMENT UNDERSTANDS THE CONCERNS OF EACH OF THE FOLLOWING GROUPS?

BASE : ALL RESPONDENTS

	TOTAL	VOTING INTENTION									VOTED IN 2010 GENERAL ELECTION			
		CONSER VATIVE	LABOUR	LIB DEM	UKIP	GREEN	SNP	PLAID CYMRU	BNP	OTHER	CONSER VATIVE	LABOUR	LIB DEM	
UNWEIGHTED TOTAL	939	228 24%	234 25%	97 10%	11 1%	19 2%	14 2%	4 *	12 1%	19 2%	219 23%	233 25%	164 17%	
WEIGHTED TOTAL	939	246 26%	211 22%	93 10%	11 1%	19 2%	14 1%	4 *	13 1%	20 2%	251 27%	205 22%	163 17%	
ORDINARY FAMILIES														
VERY WELL	(4)	93 10%	47 19%	15 7%	7 8%	1 5%	- -	- -	- -	1 6%	48 19%	15 7%	13 8%	
FAIRLY WELL	(3)	358 38%	129 52%	47 22%	49 52%	5 49%	7 35%	1 9%	1 19%	3 22%	6 29%	128 51%	51 25%	77 47%
NOT VERY WELL	(2)	292 31%	53 21%	88 42%	26 28%	3 28%	8 43%	9 68%	2 51%	1 10%	5 24%	50 20%	77 38%	54 33%
NOT AT ALL WELL	(1)	176 19%	17 7%	61 29%	11 12%	2 17%	4 22%	3 23%	1 30%	9 67%	8 41%	24 10%	61 30%	18 11%
DON'T KNOW		20 2%	- -	- -	1 1%	- -	- -	- -	- -	- -	1 *	1 1%	1 1%	
MEAN SCORE		2.4	2.8	2.1	2.6	2.4	2.1	1.9	1.9	1.5	2.0	2.8	2.1	2.5
STANDARD DEVIATION		0.9	0.8	0.9	0.8	0.9	0.8	0.6	0.8	0.9	1.0	0.9	0.9	0.8

OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010

Q.8 HOW WELL DO YOU THINK THE COALITION GOVERNMENT UNDERSTANDS THE CONCERNS OF EACH OF THE FOLLOWING GROUPS?

BASE : ALL RESPONDENTS

	TOTAL	PARTY ID										
		CONSER VATIVE	LABOUR	LIB DEM	SNP	PLAID CYMRU	UKIP	GREEN	BNP	OTHER	DON'T KNOW	REFUSED
UNWEIGHTED TOTAL	939	245 26%	290 31%	125 13%	18 2%	7 1%	14 1%	27 3%	11 1%	51 5%	74 8%	77 8%
WEIGHTED TOTAL	939	274 29%	267 28%	120 13%	17 2%	7 1%	12 1%	24 3%	13 1%	53 6%	78 8%	75 8%
ORDINARY FAMILIES												
VERY WELL	(4) 93 10%	52 19%	17 6%	7 6%	- -	1 8%	1 5%	- -	- -	4 8%	5 6%	7 10%
FAIRLY WELL	(3) 358 38%	141 52%	64 24%	56 47%	5 31%	1 11%	5 41%	7 31%	2 17%	20 37%	31 41%	25 33%
NOT VERY WELL	(2) 292 31%	57 21%	106 40%	41 34%	9 50%	3 47%	4 38%	11 46%	3 20%	12 22%	24 31%	23 31%
NOT AT ALL WELL	(1) 176 19%	21 8%	81 30%	17 14%	3 19%	2 34%	2 16%	6 24%	8 63%	16 31%	10 13%	10 13%
DON'T KNOW	20 2%	2 1%	-	-	-	-	-	-	-	1 2%	8 10%	9 12%
MEAN SCORE	2.4	2.8	2.1	2.4	2.1	1.9	2.4	2.1	1.5	2.2	2.4	2.5
STANDARD DEVIATION	0.9	0.8	0.9	0.8	0.7	1.0	0.8	0.8	0.8	1.0	0.8	0.9

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.8 HOW WELL DO YOU THINK THE COALITION GOVERNMENT UNDERSTANDS THE CONCERNS OF EACH OF THE FOLLOWING GROUPS?

BASE : ALL RESPONDENTS

	TOTAL	SEX		AGE					SOCIAL CLASS				GOVERNMENT OFFICE REGION					
		MALE	FEMALE	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	SOUTH EAST	MIDLANDS	NORTHERN ENGLAND	WALES & SOUTH WEST	SCOTLAND
UNWEIGHTED TOTAL	939	453 48%	486 52%	81 9%	139 15%	182 19%	168 18%	155 17%	214 23%	221 24%	277 29%	200 21%	241 26%	243 26%	262 28%	227 24%	128 14%	79 8%
WEIGHTED TOTAL	939	452 48%	487 52%	85 9%	140 15%	184 20%	164 18%	149 16%	217 23%	214 23%	285 30%	206 22%	234 25%	235 25%	264 28%	227 24%	136 14%	77 8%
PEOPLE ON HIGH INCOMES																		
VERY WELL (4)	408 43%	191 42%	217 45%	29 34%	61 44%	86 47%	78 48%	67 45%	87 40%	82 39%	129 45%	99 48%	98 42%	103 44%	105 40%	111 49%	54 40%	35 46%
FAIRLY WELL (3)	337 36%	154 34%	182 37%	35 41%	52 37%	65 35%	52 31%	54 36%	79 37%	98 46%	107 38%	59 29%	73 31%	90 38%	89 34%	69 30%	59 43%	31 40%
NOT VERY WELL (2)	96 10%	47 10%	50 10%	13 15%	17 12%	17 9%	15 9%	18 12%	16 7%	15 7%	31 11%	22 11%	28 12%	19 8%	37 14%	25 11%	12 9%	3 4%
NOT AT ALL WELL (1)	58 6%	38 8%	20 4%	8 9%	3 2%	10 6%	11 7%	8 5%	18 8%	9 4%	10 3%	15 7%	24 10%	16 7%	17 6%	16 7%	5 4%	4 6%
DON'T KNOW	40 4%	21 5%	19 4%	1 1%	6 4%	6 3%	8 5%	2 1%	17 8%	9 4%	8 3%	11 5%	11 5%	7 3%	16 6%	6 3%	6 4%	4 5%
MEAN SCORE	3.2	3.2	3.3	3.0	3.3	3.3	3.3	3.2	3.2	3.2	3.3	3.2	3.1	3.2	3.1	3.3	3.2	3.3
STANDARD DEVIATION	0.9	0.9	0.8	0.9	0.8	0.9	0.9	0.9	0.9	0.8	0.8	0.9	1.0	0.9	0.9	0.9	0.8	0.8

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.8 HOW WELL DO YOU THINK THE COALITION GOVERNMENT UNDERSTANDS THE CONCERNS OF EACH OF THE FOLLOWING GROUPS?

BASE : ALL RESPONDENTS

	TOTAL	VOTING INTENTION									VOTED IN 2010 GENERAL ELECTION		
		CONSER VATIVE	LABOUR	LIB DEM	UKIP	GREEN	SNP	PLAID CYMRU	BNP	OTHER	CONSER VATIVE	LABOUR	LIB DEM
UNWEIGHTED TOTAL	939	228 24%	234 25%	97 10%	11 1%	19 2%	14 2%	4 *	12 1%	19 2%	219 23%	233 25%	164 17%
WEIGHTED TOTAL	939	246 26%	211 22%	93 10%	11 1%	19 2%	14 1%	4 *	13 1%	20 2%	251 27%	205 22%	163 17%
PEOPLE ON HIGH INCOMES													
VERY WELL (4)	408 43%	103 42%	105 50%	37 40%	4 36%	10 55%	7 50%	3 81%	11 87%	6 29%	111 44%	93 45%	75 46%
FAIRLY WELL (3)	337 36%	108 44%	64 30%	37 39%	3 31%	6 29%	5 40%	1 19%	2 13%	11 55%	101 40%	69 34%	59 36%
NOT VERY WELL (2)	96 10%	21 8%	26 12%	10 11%	3 28%	2 9%	1 6%	-	-	2 12%	25 10%	23 11%	15 9%
NOT AT ALL WELL (1)	58 6%	7 3%	14 6%	6 6%	1 5%	1 8%	-	-	-	1 4%	8 3%	14 7%	9 6%
DON'T KNOW	40 4%	6 3%	3 2%	3 3%	-	-	1 5%	-	-	-	5 2%	5 2%	4 3%
MEAN SCORE	3.2	3.3	3.2	3.2	3.0	3.3	3.5	3.8	3.9	3.1	3.3	3.2	3.3
STANDARD DEVIATION	0.9	0.7	0.9	0.9	1.0	0.9	0.6	0.5	0.4	0.8	0.8	0.9	0.9

OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010

Q.8 HOW WELL DO YOU THINK THE COALITION GOVERNMENT UNDERSTANDS THE CONCERNS OF EACH OF THE FOLLOWING GROUPS?

BASE : ALL RESPONDENTS

	TOTAL	PARTY ID										
		CONSER VATIVE	LABOUR	LIB DEM	SNP	PLAID CYMRU	UKIP	GREEN	BNP	OTHER	DON'T KNOW	REFUSED
UNWEIGHTED TOTAL	939	245 26%	290 31%	125 13%	18 2%	7 1%	14 1%	27 3%	11 1%	51 5%	74 8%	77 8%
WEIGHTED TOTAL	939	274 29%	267 28%	120 13%	17 2%	7 1%	12 1%	24 3%	13 1%	53 6%	78 8%	75 8%
PEOPLE ON HIGH INCOMES												
VERY WELL (4)	408 43%	115 42%	128 48%	53 44%	8 49%	4 54%	5 42%	10 44%	11 80%	19 36%	23 30%	31 42%
FAIRLY WELL (3)	337 36%	117 43%	86 32%	41 34%	6 35%	2 28%	3 24%	7 30%	1 6%	21 39%	30 39%	23 31%
NOT VERY WELL (2)	96 10%	26 9%	27 10%	18 15%	1 5%	-	2 20%	4 15%	-	1 2%	12 15%	6 8%
NOT AT ALL WELL (1)	58 6%	6 2%	22 8%	8 7%	1 4%	1 18%	1 4%	2 10%	2 14%	9 18%	3 4%	3 4%
DON'T KNOW	40 4%	10 4%	4 1%	-	1 7%	-	1 10%	-	-	3 6%	10 12%	12 15%
MEAN SCORE	3.2	3.3	3.2	3.2	3.4	3.2	3.1	3.1	3.5	3.0	3.1	3.3
STANDARD DEVIATION	0.9	0.7	0.9	0.9	0.8	1.2	1.0	1.0	1.1	1.1	0.8	0.8

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.8 HOW WELL DO YOU THINK THE COALITION GOVERNMENT UNDERSTANDS THE CONCERNS OF EACH OF THE FOLLOWING GROUPS?

BASE : ALL RESPONDENTS

	TOTAL	SEX		AGE					SOCIAL CLASS				GOVERNMENT OFFICE REGION					
		MALE	FEMALE	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	SOUTH EAST	MIDLANDS	NORTHERN ENGLAND	WALES & SOUTH WEST	SCOTLAND
UNWEIGHTED TOTAL	939	453 48%	486 52%	81 9%	139 15%	182 19%	168 18%	155 17%	214 23%	221 24%	277 29%	200 21%	241 26%	243 26%	262 28%	227 24%	128 14%	79 8%
WEIGHTED TOTAL	939	452 48%	487 52%	85 9%	140 15%	184 20%	164 18%	149 16%	217 23%	214 23%	285 30%	206 22%	234 25%	235 25%	264 28%	227 24%	136 14%	77 8%
THE BANKS AND BIG BUSINESS																		
VERY WELL (4)	285 30%	147 32%	138 28%	31 36%	47 33%	56 31%	47 29%	48 32%	55 26%	66 31%	87 30%	74 36%	58 25%	87 37%	73 28%	81 36%	27 20%	18 23%
FAIRLY WELL (3)	388 41%	179 40%	209 43%	38 45%	67 48%	82 45%	65 40%	62 41%	74 34%	99 46%	128 45%	75 36%	85 36%	91 39%	120 46%	80 35%	62 46%	35 45%
NOT VERY WELL (2)	134 14%	54 12%	80 16%	6 7%	15 11%	26 14%	25 16%	27 18%	35 16%	29 14%	39 14%	26 12%	40 17%	34 14%	40 15%	22 10%	28 21%	11 14%
NOT AT ALL WELL (1)	97 10%	55 12%	42 9%	8 10%	7 5%	15 8%	19 12%	10 7%	37 17%	14 6%	24 9%	21 10%	38 16%	17 7%	21 8%	33 14%	14 10%	12 15%
DON'T KNOW	35 4%	17 4%	18 4%	2 2%	4 3%	5 3%	8 5%	3 2%	15 7%	6 3%	7 2%	11 5%	12 5%	7 3%	10 4%	12 5%	4 3%	3 4%
MEAN SCORE	3.0	3.0	2.9	3.1	3.1	3.0	2.9	3.0	2.7	3.0	3.0	3.0	2.7	3.1	3.0	3.0	2.8	2.8
STANDARD DEVIATION	0.9	1.0	0.9	0.9	0.8	0.9	1.0	0.9	1.1	0.9	0.9	1.0	1.0	0.9	0.9	1.0	0.9	1.0

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.8 HOW WELL DO YOU THINK THE COALITION GOVERNMENT UNDERSTANDS THE CONCERNS OF EACH OF THE FOLLOWING GROUPS?

BASE : ALL RESPONDENTS

	TOTAL	VOTING INTENTION									VOTED IN 2010 GENERAL ELECTION		
		CONSER VATIVE	LABOUR	LIB DEM	UKIP	GREEN	SNP	PLAID CYMRU	BNP	OTHER	CONSER VATIVE	LABOUR	LIB DEM
UNWEIGHTED TOTAL	939	228 24%	234 25%	97 10%	11 1%	19 2%	14 2%	4 *	12 1%	19 2%	219 23%	233 25%	164 17%
WEIGHTED TOTAL	939	246 26%	211 22%	93 10%	11 1%	19 2%	14 1%	4 *	13 1%	20 2%	251 27%	205 22%	163 17%
THE BANKS AND BIG BUSINESS													
VERY WELL (4)	285 30%	83 34%	68 32%	26 28%	2 20%	7 35%	4 27%	2 49%	8 61%	9 44%	84 33%	56 27%	57 35%
FAIRLY WELL (3)	388 41%	113 46%	84 40%	41 44%	6 52%	9 47%	5 37%	1 31%	2 17%	6 30%	110 44%	85 41%	67 41%
NOT VERY WELL (2)	134 14%	30 12%	28 13%	19 20%	1 9%	2 10%	2 14%	1 20%	-	1 6%	30 12%	30 15%	27 17%
NOT AT ALL WELL (1)	97 10%	17 7%	27 13%	5 5%	2 19%	1 8%	2 17%	-	3 22%	3 14%	22 9%	29 14%	10 6%
DON'T KNOW	35 4%	3 1%	4 2%	2 2%	-	-	1 5%	-	-	1 6%	5 2%	4 2%	2 1%
MEAN SCORE	3.0	3.1	2.9	3.0	2.7	3.1	2.8	3.3	3.2	3.1	3.0	2.8	3.1
STANDARD DEVIATION	0.9	0.9	1.0	0.8	1.0	0.9	1.1	0.9	1.3	1.1	0.9	1.0	0.9

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.8 HOW WELL DO YOU THINK THE COALITION GOVERNMENT UNDERSTANDS THE CONCERNS OF EACH OF THE FOLLOWING GROUPS?

BASE : ALL RESPONDENTS

	TOTAL	PARTY ID										
		CONSER VATIVE	LABOUR	LIB DEM	SNP	PLAID CYMRU	UKIP	GREEN	BNP	OTHER	DON'T KNOW	REFUSED
UNWEIGHTED TOTAL	939	245 26%	290 31%	125 13%	18 2%	7 1%	14 1%	27 3%	11 1%	51 5%	74 8%	77 8%
WEIGHTED TOTAL	939	274 29%	267 28%	120 13%	17 2%	7 1%	12 1%	24 3%	13 1%	53 6%	78 8%	75 8%
THE BANKS AND BIG BUSINESS												
VERY WELL (4)	285 30%	93 34%	81 30%	34 28%	4 21%	2 36%	3 29%	8 33%	6 45%	16 30%	15 19%	23 30%
FAIRLY WELL (3)	388 41%	122 44%	102 38%	52 43%	6 36%	4 53%	3 22%	10 41%	1 9%	24 46%	37 47%	28 38%
NOT VERY WELL (2)	134 14%	36 13%	39 15%	23 19%	3 15%	1 11%	4 34%	3 15%	1 7%	5 9%	12 15%	8 11%
NOT AT ALL WELL (1)	97 10%	18 7%	40 15%	11 9%	3 18%	- -	2 15%	3 11%	5 36%	7 13%	4 5%	5 7%
DON'T KNOW	35 4%	5 2%	5 2%	1 1%	2 10%	- -	- -	- -	* 3%	1 2%	10 13%	11 14%
MEAN SCORE	3.0	3.1	2.9	2.9	2.7	3.2	2.6	3.0	2.6	3.0	2.9	3.1
STANDARD DEVIATION	0.9	0.9	1.0	0.9	1.1	0.7	1.1	1.0	1.4	1.0	0.8	0.9

OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010

Q.8 HOW WELL DO YOU THINK THE COALITION GOVERNMENT UNDERSTANDS THE CONCERNS OF EACH OF THE FOLLOWING GROUPS?

BASE : ALL RESPONDENTS

	TOTAL	SEX		AGE						SOCIAL CLASS				GOVERNMENT OFFICE REGION				
		MALE	FEMALE	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	SOUTH EAST	MIDLANDS	NORTHERN ENGLAND	WALES & SOUTH WEST	SCOTLAND
UNWEIGHTED TOTAL	939	453 48%	486 52%	81 9%	139 15%	182 19%	168 18%	155 17%	214 23%	221 24%	277 29%	200 21%	241 26%	243 26%	262 28%	227 24%	128 14%	79 8%
WEIGHTED TOTAL	939	452 48%	487 52%	85 9%	140 15%	184 20%	164 18%	149 16%	217 23%	214 23%	285 30%	206 22%	234 25%	235 25%	264 28%	227 24%	136 14%	77 8%
SMALL BUSINESS OWNERS AND ENTREPRENEURS																		
VERY WELL (4)	121 13%	69 15%	52 11%	14 17%	20 14%	27 14%	21 13%	16 11%	24 11%	20 10%	35 12%	31 15%	34 15%	45 19%	43 16%	22 10%	9 6%	2 3%
FAIRLY WELL (3)	330 35%	148 33%	182 37%	34 40%	53 38%	63 34%	56 34%	54 36%	70 32%	91 43%	101 35%	69 34%	69 29%	88 38%	84 32%	78 34%	55 40%	25 32%
NOT VERY WELL (2)	317 34%	154 34%	163 33%	22 27%	50 36%	65 35%	53 32%	53 36%	73 34%	70 33%	101 35%	66 32%	82 35%	76 32%	99 38%	74 33%	44 32%	24 31%
NOT AT ALL WELL (1)	140 15%	65 14%	76 16%	12 15%	13 9%	22 12%	28 17%	25 16%	41 19%	27 13%	38 13%	30 14%	46 19%	22 9%	29 11%	42 19%	24 18%	23 30%
DON'T KNOW	30 3%	15 3%	15 3%	2 2%	4 3%	7 4%	7 4%	1 1%	9 4%	5 2%	11 4%	11 5%	4 2%	4 1%	9 3%	11 5%	4 3%	3 4%
MEAN SCORE	2.5	2.5	2.4	2.6	2.6	2.5	2.4	2.4	2.4	2.5	2.5	2.5	2.4	2.7	2.6	2.4	2.4	2.1
STANDARD DEVIATION	0.9	0.9	0.9	0.9	0.9	0.9	0.9	0.9	0.9	0.8	0.9	0.9	1.0	0.9	0.9	0.9	0.9	0.9

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.8 HOW WELL DO YOU THINK THE COALITION GOVERNMENT UNDERSTANDS THE CONCERNS OF EACH OF THE FOLLOWING GROUPS?

BASE : ALL RESPONDENTS

	TOTAL	VOTING INTENTION									VOTED IN 2010 GENERAL ELECTION		
		CONSER VATIVE	LABOUR	LIB DEM	UKIP	GREEN	SNP	PLAID CYMRU	BNP	OTHER	CONSER VATIVE	LABOUR	LIB DEM
UNWEIGHTED TOTAL	939	228 24%	234 25%	97 10%	11 1%	19 2%	14 2%	4 *	12 1%	19 2%	219 23%	233 25%	164 17%
WEIGHTED TOTAL	939	246 26%	211 22%	93 10%	11 1%	19 2%	14 1%	4 *	13 1%	20 2%	251 27%	205 22%	163 17%
SMALL BUSINESS OWNERS AND ENTREPRENEURS													
VERY WELL (4)	121 13%	51 21%	26 12%	9 9%	- -	2 12%	1 4%	- -	1 8%	- -	50 20%	25 12%	19 11%
FAIRLY WELL (3)	330 35%	109 44%	53 25%	36 39%	4 33%	7 39%	3 24%	2 50%	3 20%	7 34%	105 42%	57 28%	62 38%
NOT VERY WELL (2)	317 34%	67 27%	83 40%	37 40%	5 50%	5 25%	6 44%	1 20%	3 25%	8 38%	68 27%	81 40%	66 40%
NOT AT ALL WELL (1)	140 15%	18 7%	45 21%	10 11%	2 17%	3 15%	4 28%	1 30%	6 47%	5 28%	27 11%	37 18%	15 9%
DON'T KNOW	30 3%	1 *	3 2%	1 1%	- -	1 8%	- -	- -	- -	- -	1 *	5 2%	1 1%
MEAN SCORE	2.5	2.8	2.3	2.5	2.2	2.5	2.0	2.2	1.9	2.1	2.7	2.3	2.5
STANDARD DEVIATION	0.9	0.9	0.9	0.8	0.7	0.9	0.9	1.0	1.0	0.8	0.9	0.9	0.8

OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010

Q.8 HOW WELL DO YOU THINK THE COALITION GOVERNMENT UNDERSTANDS THE CONCERNS OF EACH OF THE FOLLOWING GROUPS?

BASE : ALL RESPONDENTS

	TOTAL	PARTY ID										
		CONSER VATIVE	LABOUR	LIB DEM	SNP	PLAID CYMRU	UKIP	GREEN	BNP	OTHER	DON'T KNOW	REFUSED
UNWEIGHTED TOTAL	939	245 26%	290 31%	125 13%	18 2%	7 1%	14 1%	27 3%	11 1%	51 5%	74 8%	77 8%
WEIGHTED TOTAL	939	274 29%	267 28%	120 13%	17 2%	7 1%	12 1%	24 3%	13 1%	53 6%	78 8%	75 8%
SMALL BUSINESS OWNERS AND ENTREPRENEURS												
VERY WELL (4)	121 13%	54 20%	36 13%	11 9%	- -	1 8%	1 13%	1 4%	- -	2 4%	8 10%	8 10%
FAIRLY WELL (3)	330 35%	121 44%	66 25%	43 36%	6 34%	4 64%	3 28%	9 38%	3 23%	20 39%	26 33%	28 38%
NOT VERY WELL (2)	317 34%	74 27%	105 39%	55 46%	6 35%	1 11%	6 49%	9 37%	4 31%	17 33%	21 27%	20 26%
NOT AT ALL WELL (1)	140 15%	23 9%	57 21%	11 9%	5 32%	1 17%	1 10%	3 14%	6 46%	11 20%	16 20%	5 7%
DON'T KNOW	30 3%	2 1%	3 1%	1 1%	- -	- -	- -	1 6%	- -	2 4%	7 9%	14 18%
MEAN SCORE	2.5	2.8	2.3	2.4	2.0	2.6	2.4	2.3	1.8	2.3	2.4	2.6
STANDARD DEVIATION	0.9	0.9	1.0	0.8	0.8	0.9	0.9	0.8	0.8	0.8	1.0	0.8

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.9 HOW LONG DO YOU THINK THE CONSERVATIVE AND LIBERAL DEMOCRAT COALITION GOVERNMENT WILL LAST?

BASE : ALL RESPONDENTS

	SEX		AGE						SOCIAL CLASS				GOVERNMENT OFFICE REGION					
	TOTAL	MALE	FEMALE	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	SOUTH EAST	MIDLANDS	NORTHERN ENGLAND	WALES & SOUTH WEST	SCOTLAND
UNWEIGHTED TOTAL	939	453 48%	486 52%	81 9%	139 15%	182 19%	168 18%	155 17%	214 23%	221 24%	277 29%	200 21%	241 26%	243 26%	262 28%	227 24%	128 14%	79 8%
WEIGHTED TOTAL	939	452 48%	487 52%	85 9%	140 15%	184 20%	164 18%	149 16%	217 23%	214 23%	285 30%	206 22%	234 25%	235 25%	264 28%	227 24%	136 14%	77 8%
UP TO 12 MONTHS	136 14%	63 14%	73 15%	13 15%	28 20%	22 12%	27 17%	22 15%	23 11%	35 16%	38 14%	25 12%	38 16%	25 11%	37 14%	36 16%	19 14%	20 25%
UP TO 2 YEARS	208 22%	96 21%	112 23%	23 27%	35 25%	41 22%	35 21%	33 22%	41 19%	34 16%	75 26%	41 20%	58 25%	53 23%	71 27%	39 17%	25 19%	20 25%
UP TO 3 YEARS	107 11%	52 11%	55 11%	7 8%	24 17%	22 12%	14 8%	21 14%	19 9%	36 17%	22 8%	32 15%	17 7%	22 9%	29 11%	29 13%	15 11%	12 16%
UP TO 4 YEARS	91 10%	47 11%	43 9%	7 8%	10 7%	17 9%	27 17%	13 9%	16 8%	25 12%	31 11%	19 9%	16 7%	24 10%	24 9%	21 9%	16 12%	5 7%
THE FULL 5 YEARS	364 39%	180 40%	184 38%	33 39%	39 28%	75 41%	56 34%	56 38%	103 48%	78 37%	108 38%	83 40%	94 40%	103 44%	92 35%	95 42%	55 40%	19 25%
DON'T KNOW	34 4%	14 3%	20 4%	2 2%	3 2%	8 4%	5 3%	3 2%	13 6%	5 3%	10 4%	7 3%	12 5%	9 4%	11 4%	7 3%	6 5%	1 2%

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.9 HOW LONG DO YOU THINK THE CONSERVATIVE AND LIBERAL DEMOCRAT COALITION GOVERNMENT WILL LAST?

BASE : ALL RESPONDENTS

	TOTAL	VOTING INTENTION									VOTED IN 2010 GENERAL ELECTION		
		CONSERVATIVE	LABOUR	LIB DEM	UKIP	GREEN	SNP	PLAID CYMRU	BNP	OTHER	CONSERVATIVE	LABOUR	LIB DEM
UNWEIGHTED TOTAL	939	228 24%	234 25%	97 10%	11 1%	19 2%	14 2%	4 *	12 1%	19 2%	219 23%	233 25%	164 17%
WEIGHTED TOTAL	939	246 26%	211 22%	93 10%	11 1%	19 2%	14 1%	4 *	13 1%	20 2%	251 27%	205 22%	163 17%
UP TO 12 MONTHS	136 14%	20 8%	42 20%	9 10%	3 31%	2 9%	3 19%	1 31%	5 39%	3 15%	17 7%	35 17%	26 16%
UP TO 2 YEARS	208 22%	36 15%	62 29%	16 18%	1 11%	6 30%	3 19%	1 30%	4 32%	2 9%	48 19%	65 32%	26 16%
UP TO 3 YEARS	107 11%	26 10%	22 10%	13 13%	1 12%	4 19%	6 43%	- -	- -	2 13%	21 9%	24 12%	23 14%
UP TO 4 YEARS	91 10%	23 9%	18 9%	16 17%	2 15%	- -	1 9%	- -	- -	2 12%	20 8%	20 10%	22 14%
THE FULL 5 YEARS	364 39%	139 57%	63 30%	37 39%	3 25%	8 40%	1 11%	1 39%	3 22%	10 53%	142 57%	56 27%	63 39%
DON'T KNOW	34 4%	2 1%	3 1%	2 2%	1 5%	* 1%	- -	- -	1 8%	- -	3 1%	4 2%	2 1%

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.9 HOW LONG DO YOU THINK THE CONSERVATIVE AND LIBERAL DEMOCRAT COALITION GOVERNMENT WILL LAST?

BASE : ALL RESPONDENTS

TOTAL	PARTY ID										
	CONSERVATIVE	LABOUR	LIB DEM	SNP	PLAID CYMRU	UKIP	GREEN	BNP	OTHER	DON'T KNOW	REFUSED
UNWEIGHTED TOTAL	939 245 26%	290 31%	125 13%	18 2%	7 1%	14 1%	27 3%	11 1%	51 5%	74 8%	77 8%
WEIGHTED TOTAL	939 274 29%	267 28%	120 13%	17 2%	7 1%	12 1%	24 3%	13 1%	53 6%	78 8%	75 8%
UP TO 12 MONTHS	136 14%	48 18%	15 12%	4 23%	1 18%	2 17%	3 11%	7 50%	11 22%	9 12%	10 13%
UP TO 2 YEARS	208 22%	83 31%	25 21%	4 22%	2 25%	3 22%	7 31%	2 16%	6 12%	24 31%	7 9%
UP TO 3 YEARS	107 11%	31 12%	21 18%	5 26%	1 18%	1 10%	4 16%	1 7%	7 13%	8 10%	6 8%
UP TO 4 YEARS	91 10%	26 10%	13 11%	1 7%	-	2 14%	3 13%	-	10 19%	5 7%	6 9%
THE FULL 5 YEARS	364 39%	73 28%	46 38%	4 22%	3 40%	4 38%	6 25%	4 27%	18 33%	20 26%	32 42%
DON'T KNOW	34 4%	5 2%	-	-	-	-	1 4%	-	1 2%	11 14%	14 18%

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.10 DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

BASE : ALL RESPONDENTS

	AGREEMENT WITH STATEMENTS			
	GORDON BROWN WAS A BETTER INTERNATIONAL STATESMAN THAN DAVID CAMERON IS	SINCE THE GENERAL ELECTION, MY TRUST IN DAVID CAMERON HAS INCREASED	THE CONSERVATIVES AND LIBERAL DEMOCRATS ARE WORKING WELL TOGETHER IN THE COALITION GOVERNMENT	BY GOING INTO A COALITION WITH THE CONSERVATIVES, THE LIBERAL DEMOCRATS HAVE SOLD OUT ON THEIR PRINCIPLES
UNWEIGHTED TOTAL	939	939	939	939
WEIGHTED TOTAL	939	939	939	939
AGREE	318 34%	388 41%	603 64%	472 50%
DISAGREE	568 60%	497 53%	299 32%	423 45%
DON'T KNOW	54 6%	54 6%	36 4%	43 5%



**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.10 DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

BASE : ALL RESPONDENTS

	TOTAL	SEX		AGE					SOCIAL CLASS				GOVERNMENT OFFICE REGION					
		MALE	FEMALE	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	SOUTH EAST	MIDLANDS	NORTHERN ENGLAND	WALES & SOUTH WEST	SCOTLAND
UNWEIGHTED TOTAL	939	453 48%	486 52%	81 9%	139 15%	182 19%	168 18%	155 17%	214 23%	221 24%	277 29%	200 21%	241 26%	243 26%	262 28%	227 24%	128 14%	79 8%
WEIGHTED TOTAL	939	452 48%	487 52%	85 9%	140 15%	184 20%	164 18%	149 16%	217 23%	214 23%	285 30%	206 22%	234 25%	235 25%	264 28%	227 24%	136 14%	77 8%
GORDON BROWN WAS A BETTER INTERNATIONAL STATESMAN THAN DAVID CAMERON IS																		
AGREE	318 34%	161 36%	157 32%	29 34%	53 38%	60 33%	66 40%	44 30%	66 30%	66 31%	93 33%	56 27%	102 44%	89 38%	77 29%	79 35%	34 25%	39 51%
DISAGREE	568 60%	269 60%	299 61%	52 61%	77 55%	111 60%	86 52%	103 69%	139 64%	136 64%	175 61%	134 65%	123 52%	134 57%	169 64%	138 61%	93 68%	34 44%
DON'T KNOW	54 6%	22 5%	32 6%	4 5%	10 7%	13 7%	13 8%	2 1%	12 6%	11 5%	17 6%	16 8%	9 4%	12 5%	18 7%	9 4%	10 7%	4 5%

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.10 DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

BASE : ALL RESPONDENTS

	TOTAL	VOTING INTENTION									VOTED IN 2010 GENERAL ELECTION		
		CONSER VATIVE	LABOUR	LIB DEM	UKIP	GREEN	SNP	PLAID CYMRU	BNP	OTHER	CONSER VATIVE	LABOUR	LIB DEM
UNWEIGHTED TOTAL	939	228 24%	234 25%	97 10%	11 1%	19 2%	14 2%	4 *	12 1%	19 2%	219 23%	233 25%	164 17%
WEIGHTED TOTAL	939	246 26%	211 22%	93 10%	11 1%	19 2%	14 1%	4 *	13 1%	20 2%	251 27%	205 22%	163 17%
GORDON BROWN WAS A BETTER INTERNATIONAL STATESMAN THAN DAVID CAMERON IS													
AGREE	318 34%	22 9%	149 70%	33 35%	3 32%	8 41%	8 58%	3 80%	1 11%	7 37%	34 14%	137 67%	59 36%
DISAGREE	568 60%	222 90%	55 26%	59 63%	7 62%	10 53%	5 38%	1 20%	11 81%	10 51%	217 86%	60 29%	100 62%
DON'T KNOW	54 6%	2 1%	7 3%	2 2%	1 6%	1 6%	1 5%	-	1 8%	2 12%	-	8 4%	4 2%

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.10 DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

BASE : ALL RESPONDENTS

	TOTAL	PARTY ID										
		CONSER VATIVE	LABOUR	LIB DEM	SNP	PLAID CYMRU	UKIP	GREEN	BNP	OTHER	DON'T KNOW	REFUSED
UNWEIGHTED TOTAL	939	245 26%	290 31%	125 13%	18 2%	7 1%	14 1%	27 3%	11 1%	51 5%	74 8%	77 8%
WEIGHTED TOTAL	939	274 29%	267 28%	120 13%	17 2%	7 1%	12 1%	24 3%	13 1%	53 6%	78 8%	75 8%
GORDON BROWN WAS A BETTER INTERNATIONAL STATESMAN THAN DAVID CAMERON IS												
AGREE	318 34%	34 12%	163 61%	45 37%	7 43%	5 71%	1 10%	8 33%	-	24 45%	17 22%	13 17%
DISAGREE	568 60%	237 87%	93 35%	74 61%	8 47%	2 29%	10 85%	15 63%	13 100%	24 45%	49 63%	42 56%
DON'T KNOW	54 6%	2 1%	10 4%	2 2%	2 10%	-	1 5%	1 4%	-	5 10%	11 14%	19 26%



**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.10 DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

BASE : ALL RESPONDENTS

	TOTAL	SEX		AGE					SOCIAL CLASS				GOVERNMENT OFFICE REGION					
		MALE	FEMALE	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	SOUTH EAST	MIDLANDS	NORTHERN ENGLAND	WALES & SOUTH WEST	SCOTLAND
UNWEIGHTED TOTAL	939	453 48%	486 52%	81 9%	139 15%	182 19%	168 18%	155 17%	214 23%	221 24%	277 29%	200 21%	241 26%	243 26%	262 28%	227 24%	128 14%	79 8%
WEIGHTED TOTAL	939	452 48%	487 52%	85 9%	140 15%	184 20%	164 18%	149 16%	217 23%	214 23%	285 30%	206 22%	234 25%	235 25%	264 28%	227 24%	136 14%	77 8%
SINCE THE GENERAL ELECTION, MY TRUST IN DAVID CAMERON HAS INCREASED																		
AGREE	388 41%	189 42%	198 41%	33 40%	58 41%	60 33%	65 40%	62 42%	109 50%	95 44%	113 40%	84 41%	96 41%	97 41%	125 47%	92 41%	57 42%	18 23%
DISAGREE	497 53%	232 51%	265 54%	48 57%	72 51%	115 62%	92 56%	78 52%	92 42%	110 52%	157 55%	105 51%	125 53%	130 55%	117 44%	127 56%	70 51%	53 68%
DON'T KNOW	54 6%	30 7%	24 5%	3 4%	11 8%	9 5%	7 4%	9 6%	16 7%	8 4%	16 6%	18 9%	12 5%	8 4%	22 8%	8 4%	9 7%	7 9%

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.10 DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

BASE : ALL RESPONDENTS

	TOTAL	VOTING INTENTION									VOTED IN 2010 GENERAL ELECTION		
		CONSER VATIVE	LABOUR	LIB DEM	UKIP	GREEN	SNP	PLAID CYMRU	BNP	OTHER	CONSER VATIVE	LABOUR	LIB DEM
UNWEIGHTED TOTAL	939	228 24%	234 25%	97 10%	11 1%	19 2%	14 2%	4 *	12 1%	19 2%	219 23%	233 25%	164 17%
WEIGHTED TOTAL	939	246 26%	211 22%	93 10%	11 1%	19 2%	14 1%	4 *	13 1%	20 2%	251 27%	205 22%	163 17%
SINCE THE GENERAL ELECTION, MY TRUST IN DAVID CAMERON HAS INCREASED													
AGREE	388 41%	191 78%	36 17%	37 39%	6 59%	5 28%	* 3%	3 70%	3 24%	6 30%	183 73%	40 20%	67 41%
DISAGREE	497 53%	49 20%	169 80%	54 57%	4 41%	11 60%	13 92%	1 30%	9 68%	14 70%	65 26%	157 77%	94 58%
DON'T KNOW	54 6%	6 2%	5 3%	3 3%	-	2 12%	1 5%	-	1 8%	-	2 1%	7 4%	2 2%

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.10 DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

BASE : ALL RESPONDENTS

	TOTAL	PARTY ID										
		CONSER VATIVE	LABOUR	LIB DEM	SNP	PLAID CYMRU	UKIP	GREEN	BNP	OTHER	DON'T KNOW	REFUSED
UNWEIGHTED TOTAL	939	245 26%	290 31%	125 13%	18 2%	7 1%	14 1%	27 3%	11 1%	51 5%	74 8%	77 8%
WEIGHTED TOTAL	939	274 29%	267 28%	120 13%	17 2%	7 1%	12 1%	24 3%	13 1%	53 6%	78 8%	75 8%
SINCE THE GENERAL ELECTION, MY TRUST IN DAVID CAMERON HAS INCREASED												
AGREE	388 41%	205 75%	50 19%	49 41%	2 9%	3 48%	5 42%	6 26%	2 12%	14 27%	23 30%	29 39%
DISAGREE	497 53%	63 23%	210 79%	70 58%	14 80%	4 52%	6 48%	16 68%	12 88%	34 65%	40 52%	30 40%
DON'T KNOW	54 6%	7 2%	7 3%	1 1%	2 11%	-	1 10%	1 6%	-	5 9%	14 18%	16 22%

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.10 DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

BASE : ALL RESPONDENTS

	TOTAL	SEX		AGE					SOCIAL CLASS				GOVERNMENT OFFICE REGION					
		MALE	FEMALE	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	SOUTH EAST	MIDLANDS	NORTHERN ENGLAND	WALES & SOUTH WEST	SCOTLAND
UNWEIGHTED TOTAL	939	453 48%	486 52%	81 9%	139 15%	182 19%	168 18%	155 17%	214 23%	221 24%	277 29%	200 21%	241 26%	243 26%	262 28%	227 24%	128 14%	79 8%
WEIGHTED TOTAL	939	452 48%	487 52%	85 9%	140 15%	184 20%	164 18%	149 16%	217 23%	214 23%	285 30%	206 22%	234 25%	235 25%	264 28%	227 24%	136 14%	77 8%
THE CONSERVATIVES AND LIBERAL DEMOCRATS ARE WORKING WELL TOGETHER IN THE COALITION GOVERNMENT																		
AGREE	603 64%	286 63%	318 65%	54 63%	92 66%	109 59%	104 63%	96 64%	149 69%	151 71%	192 67%	132 64%	128 55%	159 68%	172 65%	136 60%	95 70%	42 55%
DISAGREE	299 32%	150 33%	149 31%	29 34%	40 29%	70 38%	50 31%	50 33%	59 27%	58 27%	86 30%	61 30%	94 40%	72 30%	75 29%	85 37%	34 25%	33 43%
DON'T KNOW	36 4%	16 4%	20 4%	2 2%	7 5%	5 2%	10 6%	4 2%	9 4%	4 2%	8 3%	13 6%	12 5%	5 2%	17 6%	6 3%	7 5%	2 2%

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.10 DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

BASE : ALL RESPONDENTS

	TOTAL	VOTING INTENTION									VOTED IN 2010 GENERAL ELECTION		
		CONSER VATIVE	LABOUR	LIB DEM	UKIP	GREEN	SNP	PLAID CYMRU	BNP	OTHER	CONSER VATIVE	LABOUR	LIB DEM
UNWEIGHTED TOTAL	939	228 24%	234 25%	97 10%	11 1%	19 2%	14 2%	4 *	12 1%	19 2%	219 23%	233 25%	164 17%
WEIGHTED TOTAL	939	246 26%	211 22%	93 10%	11 1%	19 2%	14 1%	4 *	13 1%	20 2%	251 27%	205 22%	163 17%
THE CONSERVATIVES AND LIBERAL DEMOCRATS ARE WORKING WELL TOGETHER IN THE COALITION GOVERNMENT													
AGREE	603 64%	217 88%	87 41%	75 80%	8 76%	11 58%	5 37%	3 70%	6 48%	10 51%	214 85%	86 42%	116 71%
DISAGREE	299 32%	26 11%	121 57%	17 18%	3 24%	7 36%	9 63%	1 30%	7 52%	9 47%	35 14%	115 56%	44 27%
DON'T KNOW	36 4%	2 1%	4 2%	2 2%	-	1 6%	-	-	-	*	2 1%	4 2%	3 2%

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.10 DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

BASE : ALL RESPONDENTS

	TOTAL	PARTY ID										
		CONSERVATIVE	LABOUR	LIB DEM	SNP	PLAID CYMRU	UKIP	GREEN	BNP	OTHER	DON'T KNOW	REFUSED
UNWEIGHTED TOTAL	939	245 26%	290 31%	125 13%	18 2%	7 1%	14 1%	27 3%	11 1%	51 5%	74 8%	77 8%
WEIGHTED TOTAL	939	274 29%	267 28%	120 13%	17 2%	7 1%	12 1%	24 3%	13 1%	53 6%	78 8%	75 8%
THE CONSERVATIVES AND LIBERAL DEMOCRATS ARE WORKING WELL TOGETHER IN THE COALITION GOVERNMENT												
AGREE	603 64%	240 88%	113 42%	84 70%	7 39%	6 83%	8 69%	12 50%	5 37%	31 59%	54 69%	44 58%
DISAGREE	299 32%	33 12%	149 56%	34 28%	10 57%	1 17%	4 31%	9 37%	8 63%	20 38%	16 20%	16 22%
DON'T KNOW	36 4%	1 *	4 2%	2 2%	1 3%	-	-	3 13%	-	1 3%	8 11%	15 20%



**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.10 DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

BASE : ALL RESPONDENTS

	TOTAL	SEX		AGE					SOCIAL CLASS				GOVERNMENT OFFICE REGION					
		MALE	FEMALE	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	SOUTH EAST	MIDLANDS	NORTHERN ENGLAND	WALES & SOUTH WEST	SCOTLAND
UNWEIGHTED TOTAL	939	453 48%	486 52%	81 9%	139 15%	182 19%	168 18%	155 17%	214 23%	221 24%	277 29%	200 21%	241 26%	243 26%	262 28%	227 24%	128 14%	79 8%
WEIGHTED TOTAL	939	452 48%	487 52%	85 9%	140 15%	184 20%	164 18%	149 16%	217 23%	214 23%	285 30%	206 22%	234 25%	235 25%	264 28%	227 24%	136 14%	77 8%
BY GOING INTO A COALITION WITH THE CONSERVATIVES, THE LIBERAL DEMOCRATS HAVE SOLD OUT ON THEIR PRINCIPLES																		
AGREE	472 50%	236 52%	237 49%	43 51%	64 46%	108 59%	82 50%	66 45%	109 50%	110 52%	145 51%	94 46%	123 52%	113 48%	121 46%	132 58%	62 46%	44 57%
DISAGREE	423 45%	202 45%	221 45%	40 47%	69 49%	70 38%	72 44%	79 53%	94 43%	99 46%	128 45%	100 48%	97 42%	113 48%	126 48%	85 38%	68 50%	31 40%
DON'T KNOW	43 5%	14 3%	30 6%	2 2%	7 5%	6 3%	11 7%	4 3%	14 6%	5 2%	12 4%	13 6%	14 6%	9 4%	17 6%	9 4%	6 5%	2 2%

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.10 DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

BASE : ALL RESPONDENTS

	TOTAL	VOTING INTENTION									VOTED IN 2010 GENERAL ELECTION		
		CONSERVATIVE	LABOUR	LIB DEM	UKIP	GREEN	SNP	PLAID CYMRU	BNP	OTHER	CONSERVATIVE	LABOUR	LIB DEM
UNWEIGHTED TOTAL	939	228 24%	234 25%	97 10%	11 1%	19 2%	14 2%	4 *	12 1%	19 2%	219 23%	233 25%	164 17%
WEIGHTED TOTAL	939	246 26%	211 22%	93 10%	11 1%	19 2%	14 1%	4 *	13 1%	20 2%	251 27%	205 22%	163 17%
BY GOING INTO A COALITION WITH THE CONSERVATIVES, THE LIBERAL DEMOCRATS HAVE SOLD OUT ON THEIR PRINCIPLES													
AGREE	472 50%	80 32%	157 74%	35 37%	8 71%	11 60%	12 85%	2 61%	12 93%	10 49%	94 37%	149 73%	82 50%
DISAGREE	423 45%	163 66%	51 24%	55 59%	3 29%	7 36%	2 15%	1 39%	1 7%	8 38%	151 60%	51 25%	78 48%
DON'T KNOW	43 5%	3 1%	3 2%	4 4%	-	1 4%	-	-	-	2 12%	6 2%	4 2%	3 2%

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.10 DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

BASE : ALL RESPONDENTS

	TOTAL	PARTY ID										
		CONSERVATIVE	LABOUR	LIB DEM	SNP	PLAID CYMRU	UKIP	GREEN	BNP	OTHER	DON'T KNOW	REFUSED
UNWEIGHTED TOTAL	939	245 26%	290 31%	125 13%	18 2%	7 1%	14 1%	27 3%	11 1%	51 5%	74 8%	77 8%
WEIGHTED TOTAL	939	274 29%	267 28%	120 13%	17 2%	7 1%	12 1%	24 3%	13 1%	53 6%	78 8%	75 8%
BY GOING INTO A COALITION WITH THE CONSERVATIVES, THE LIBERAL DEMOCRATS HAVE SOLD OUT ON THEIR PRINCIPLES												
AGREE	472 50%	92 34%	198 74%	58 48%	12 71%	4 52%	4 38%	11 46%	12 90%	26 49%	30 39%	25 34%
DISAGREE	423 45%	177 65%	64 24%	60 49%	5 29%	3 48%	7 62%	13 54%	1 10%	24 45%	35 45%	35 46%
DON'T KNOW	43 5%	5 2%	5 2%	3 3%	-	-	-	-	-	3 6%	13 16%	15 20%



**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.11 THINKING ABOUT THE UK ECONOMY, DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

BASE : ALL RESPONDENTS

	AGREEMENT WITH STATEMENTS			
	THE UK IS ON COURSE FOR A SECOND WAVE OF RECESSION	THE COALITION GOVERNMENT HAS PERFORMED BETTER THAN I EXPECTED ON THE ISSUE OF THE ECONOMY	A LABOUR GOVERNMENT WOULD BE BETTER FOR THE UK ECONOMY, THAN THE CURRENT COALITION GOVERNMENT	I TRUST DAVID CAMERON AND GEORGE OSBORNE TO MAKE THE RIGHT DECISIONS ABOUT THE UK ECONOMY
UNWEIGHTED TOTAL	939	939	939	939
WEIGHTED TOTAL	939	939	939	939
AGREE	532 57%	460 49%	322 34%	485 52%
DISAGREE	371 40%	427 46%	575 61%	418 45%
DON'T KNOW	36 4%	51 5%	42 5%	36 4%



**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.11 THINKING ABOUT THE UK ECONOMY, DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

BASE : ALL RESPONDENTS

	TOTAL	SEX		AGE					SOCIAL CLASS				GOVERNMENT OFFICE REGION					
		MALE	FEMALE	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	SOUTH EAST	MIDLANDS	NORTHERN ENGLAND	WALES & SOUTH WEST	SCOTLAND
UNWEIGHTED TOTAL	939	453 48%	486 52%	81 9%	139 15%	182 19%	168 18%	155 17%	214 23%	221 24%	277 29%	200 21%	241 26%	243 26%	262 28%	227 24%	128 14%	79 8%
WEIGHTED TOTAL	939	452 48%	487 52%	85 9%	140 15%	184 20%	164 18%	149 16%	217 23%	214 23%	285 30%	206 22%	234 25%	235 25%	264 28%	227 24%	136 14%	77 8%
THE UK IS ON COURSE FOR A SECOND WAVE OF RECESSION																		
AGREE	532 57%	230 51%	303 62%	45 53%	90 65%	113 61%	98 60%	83 56%	104 48%	120 56%	160 56%	117 57%	134 57%	128 54%	138 52%	136 60%	82 60%	48 62%
DISAGREE	371 40%	201 44%	170 35%	37 44%	50 35%	64 35%	58 35%	60 40%	102 47%	84 40%	115 40%	79 38%	92 40%	101 43%	110 42%	83 37%	51 37%	26 34%
DON'T KNOW	36 4%	21 5%	15 3%	3 3%	- -	7 4%	8 5%	6 4%	11 5%	9 4%	10 3%	10 5%	7 3%	6 3%	15 6%	7 3%	3 2%	3 4%

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.11 THINKING ABOUT THE UK ECONOMY, DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

BASE : ALL RESPONDENTS

	TOTAL	VOTING INTENTION									VOTED IN 2010 GENERAL ELECTION		
		CONSER VATIVE	LABOUR	LIB DEM	UKIP	GREEN	SNP	PLAID CYMRU	BNP	OTHER	CONSER VATIVE	LABOUR	LIB DEM
UNWEIGHTED TOTAL	939	228 24%	234 25%	97 10%	11 1%	19 2%	14 2%	4 *	12 1%	19 2%	219 23%	233 25%	164 17%
WEIGHTED TOTAL	939	246 26%	211 22%	93 10%	11 1%	19 2%	14 1%	4 *	13 1%	20 2%	251 27%	205 22%	163 17%
THE UK IS ON COURSE FOR A SECOND WAVE OF RECESSION													
AGREE	532 57%	109 45%	148 70%	51 55%	7 61%	7 40%	9 63%	3 81%	12 88%	14 69%	116 46%	140 68%	96 59%
DISAGREE	371 40%	132 53%	60 28%	40 42%	4 34%	11 59%	4 30%	1 19%	2 12%	6 29%	127 51%	61 30%	64 39%
DON'T KNOW	36 4%	5 2%	3 1%	2 3%	1 5%	* 1%	1 7%	-	-	*	7 3%	4 2%	3 2%

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.11 THINKING ABOUT THE UK ECONOMY, DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

BASE : ALL RESPONDENTS

	TOTAL	PARTY ID										
		CONSER VATIVE	LABOUR	LIB DEM	SNP	PLAID CYMRU	UKIP	GREEN	BNP	OTHER	DON'T KNOW	REFUSED
UNWEIGHTED TOTAL	939	245 26%	290 31%	125 13%	18 2%	7 1%	14 1%	27 3%	11 1%	51 5%	74 8%	77 8%
WEIGHTED TOTAL	939	274 29%	267 28%	120 13%	17 2%	7 1%	12 1%	24 3%	13 1%	53 6%	78 8%	75 8%
THE UK IS ON COURSE FOR A SECOND WAVE OF RECESSION												
AGREE	532 57%	126 46%	188 71%	72 60%	9 54%	5 81%	9 80%	12 52%	10 76%	34 64%	35 45%	31 41%
DISAGREE	371 40%	143 52%	74 28%	48 40%	5 29%	1 11%	2 20%	11 48%	3 24%	15 28%	36 46%	33 44%
DON'T KNOW	36 4%	5 2%	4 1%	1 1%	3 16%	1 8%	-	-	-	5 9%	7 8%	11 15%

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.11 THINKING ABOUT THE UK ECONOMY, DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

BASE : ALL RESPONDENTS

	TOTAL	SEX		AGE					SOCIAL CLASS				GOVERNMENT OFFICE REGION					
		MALE	FEMALE	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	SOUTH EAST	MIDLANDS	NORTHERN ENGLAND	WALES & SOUTH WEST	SCOTLAND
UNWEIGHTED TOTAL	939	453 48%	486 52%	81 9%	139 15%	182 19%	168 18%	155 17%	214 23%	221 24%	277 29%	200 21%	241 26%	243 26%	262 28%	227 24%	128 14%	79 8%
WEIGHTED TOTAL	939	452 48%	487 52%	85 9%	140 15%	184 20%	164 18%	149 16%	217 23%	214 23%	285 30%	206 22%	234 25%	235 25%	264 28%	227 24%	136 14%	77 8%
THE COALITION GOVERNMENT HAS PERFORMED BETTER THAN I EXPECTED ON THE ISSUE OF THE ECONOMY																		
AGREE	460 49%	219 48%	241 49%	45 54%	60 43%	70 38%	70 43%	84 56%	131 60%	110 52%	140 49%	105 51%	105 45%	118 50%	137 52%	100 44%	79 58%	27 35%
DISAGREE	427 46%	206 46%	221 45%	38 45%	75 53%	104 56%	78 47%	59 39%	75 34%	91 43%	133 46%	88 42%	116 50%	105 45%	111 42%	115 51%	48 35%	48 62%
DON'T KNOW	51 5%	26 6%	25 5%	2 2%	5 4%	10 6%	16 10%	7 5%	12 5%	12 6%	13 4%	14 7%	13 5%	12 5%	16 6%	12 5%	9 7%	3 4%

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.11 THINKING ABOUT THE UK ECONOMY, DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

BASE : ALL RESPONDENTS

	TOTAL	VOTING INTENTION									VOTED IN 2010 GENERAL ELECTION		
		CONSERVATIVE	LABOUR	LIB DEM	UKIP	GREEN	SNP	PLAID CYMRU	BNP	OTHER	CONSERVATIVE	LABOUR	LIB DEM
UNWEIGHTED TOTAL	939	228 24%	234 25%	97 10%	11 1%	19 2%	14 2%	4 *	12 1%	19 2%	219 23%	233 25%	164 17%
WEIGHTED TOTAL	939	246 26%	211 22%	93 10%	11 1%	19 2%	14 1%	4 *	13 1%	20 2%	251 27%	205 22%	163 17%
THE COALITION GOVERNMENT HAS PERFORMED BETTER THAN I EXPECTED ON THE ISSUE OF THE ECONOMY													
AGREE	460 49%	194 79%	55 26%	52 56%	7 65%	7 38%	2 14%	3 70%	4 32%	6 28%	188 75%	54 26%	86 53%
DISAGREE	427 46%	49 20%	148 70%	35 38%	4 35%	11 56%	12 86%	1 30%	9 68%	13 65%	61 24%	142 70%	70 43%
DON'T KNOW	51 5%	4 1%	8 4%	6 6%	-	1 6%	-	-	-	1 7%	1 1%	9 4%	6 4%

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.11 THINKING ABOUT THE UK ECONOMY, DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

BASE : ALL RESPONDENTS

	TOTAL	PARTY ID										
		CONSER VATIVE	LABOUR	LIB DEM	SNP	PLAID CYMRU	UKIP	GREEN	BNP	OTHER	DON'T KNOW	REFUSED
UNWEIGHTED TOTAL	939	245 26%	290 31%	125 13%	18 2%	7 1%	14 1%	27 3%	11 1%	51 5%	74 8%	77 8%
WEIGHTED TOTAL	939	274 29%	267 28%	120 13%	17 2%	7 1%	12 1%	24 3%	13 1%	53 6%	78 8%	75 8%
THE COALITION GOVERNMENT HAS PERFORMED BETTER THAN I EXPECTED ON THE ISSUE OF THE ECONOMY												
AGREE	460 49%	214 78%	70 26%	62 52%	4 22%	4 65%	7 59%	10 42%	4 27%	18 34%	35 45%	33 44%
DISAGREE	427 46%	57 21%	186 70%	54 45%	12 71%	2 35%	5 41%	14 58%	9 70%	32 61%	32 41%	24 32%
DON'T KNOW	51 5%	4 1%	10 4%	4 3%	1 7%	-	-	-	* 3%	2 5%	11 14%	18 24%

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.11 THINKING ABOUT THE UK ECONOMY, DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

BASE : ALL RESPONDENTS

	TOTAL	SEX		AGE					SOCIAL CLASS				GOVERNMENT OFFICE REGION					
		MALE	FEMALE	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	SOUTH EAST	MIDLANDS	NORTHERN ENGLAND	WALES & SOUTH WEST	SCOTLAND
UNWEIGHTED TOTAL	939	453 48%	486 52%	81 9%	139 15%	182 19%	168 18%	155 17%	214 23%	221 24%	277 29%	200 21%	241 26%	243 26%	262 28%	227 24%	128 14%	79 8%
WEIGHTED TOTAL	939	452 48%	487 52%	85 9%	140 15%	184 20%	164 18%	149 16%	217 23%	214 23%	285 30%	206 22%	234 25%	235 25%	264 28%	227 24%	136 14%	77 8%
A LABOUR GOVERNMENT WOULD BE BETTER FOR THE UK ECONOMY, THAN THE CURRENT COALITION GOVERNMENT																		
AGREE	322 34%	152 34%	169 35%	28 34%	59 42%	68 37%	65 39%	42 28%	59 27%	73 34%	95 33%	63 30%	91 39%	77 33%	84 32%	82 36%	37 27%	42 54%
DISAGREE	575 61%	284 63%	291 60%	53 63%	75 53%	107 58%	87 53%	103 69%	150 69%	135 63%	179 63%	130 63%	131 56%	150 64%	167 63%	134 59%	93 68%	32 41%
DON'T KNOW	42 5%	15 3%	27 6%	3 3%	6 4%	9 5%	13 8%	5 3%	8 4%	6 3%	11 4%	14 7%	12 5%	7 3%	13 5%	11 5%	7 5%	4 5%

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.11 THINKING ABOUT THE UK ECONOMY, DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

BASE : ALL RESPONDENTS

	TOTAL	VOTING INTENTION									VOTED IN 2010 GENERAL ELECTION		
		CONSERVATIVE	LABOUR	LIB DEM	UKIP	GREEN	SNP	PLAID CYMRU	BNP	OTHER	CONSERVATIVE	LABOUR	LIB DEM
UNWEIGHTED TOTAL	939	228 24%	234 25%	97 10%	11 1%	19 2%	14 2%	4 *	12 1%	19 2%	219 23%	233 25%	164 17%
WEIGHTED TOTAL	939	246 26%	211 22%	93 10%	11 1%	19 2%	14 1%	4 *	13 1%	20 2%	251 27%	205 22%	163 17%
A LABOUR GOVERNMENT WOULD BE BETTER FOR THE UK ECONOMY, THAN THE CURRENT COALITION GOVERNMENT													
AGREE	322 34%	17 7%	172 82%	10 11%	1 9%	9 46%	9 67%	-	1 10%	4 23%	26 10%	156 76%	39 24%
DISAGREE	575 61%	228 93%	33 16%	82 88%	9 85%	10 53%	4 26%	4 100%	12 90%	13 65%	223 89%	43 21%	121 75%
DON'T KNOW	42 5%	2 1%	6 3%	1 1%	1 6%	* 1%	1 7%	-	-	2 13%	3 1%	5 3%	2 1%

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.11 THINKING ABOUT THE UK ECONOMY, DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

BASE : ALL RESPONDENTS

	TOTAL	PARTY ID										
		CONSER VATIVE	LABOUR	LIB DEM	SNP	PLAID CYMRU	UKIP	GREEN	BNP	OTHER	DON'T KNOW	REFUSED
UNWEIGHTED TOTAL	939	245 26%	290 31%	125 13%	18 2%	7 1%	14 1%	27 3%	11 1%	51 5%	74 8%	77 8%
WEIGHTED TOTAL	939	274 29%	267 28%	120 13%	17 2%	7 1%	12 1%	24 3%	13 1%	53 6%	78 8%	75 8%
A LABOUR GOVERNMENT WOULD BE BETTER FOR THE UK ECONOMY, THAN THE CURRENT COALITION GOVERNMENT												
AGREE	322 34%	22 8%	203 76%	25 21%	9 50%	1 8%	2 19%	8 32%	1 10%	18 34%	20 26%	13 18%
DISAGREE	575 61%	250 91%	59 22%	94 78%	8 45%	6 92%	9 76%	16 68%	12 90%	30 57%	46 59%	45 61%
DON'T KNOW	42 5%	2 1%	5 2%	1 1%	1 5%	-	1 5%	-	-	5 9%	11 15%	16 21%



**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.11 THINKING ABOUT THE UK ECONOMY, DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

BASE : ALL RESPONDENTS

	TOTAL	SEX		AGE					SOCIAL CLASS				GOVERNMENT OFFICE REGION					
		MALE	FEMALE	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	SOUTH EAST	MIDLANDS	NORTHERN ENGLAND	WALES & SOUTH WEST	SCOTLAND
UNWEIGHTED TOTAL	939	453 48%	486 52%	81 9%	139 15%	182 19%	168 18%	155 17%	214 23%	221 24%	277 29%	200 21%	241 26%	243 26%	262 28%	227 24%	128 14%	79 8%
WEIGHTED TOTAL	939	452 48%	487 52%	85 9%	140 15%	184 20%	164 18%	149 16%	217 23%	214 23%	285 30%	206 22%	234 25%	235 25%	264 28%	227 24%	136 14%	77 8%
I TRUST DAVID CAMERON AND GEORGE OSBORNE TO MAKE THE RIGHT DECISIONS ABOUT THE UK ECONOMY																		
AGREE	485 52%	239 53%	246 50%	41 49%	79 57%	89 48%	75 45%	72 48%	129 60%	112 53%	151 53%	114 55%	107 46%	133 57%	142 54%	102 45%	82 60%	25 33%
DISAGREE	418 45%	196 43%	222 46%	43 51%	58 41%	88 48%	82 50%	70 47%	77 35%	96 45%	119 42%	83 40%	120 51%	98 42%	107 41%	112 49%	53 39%	48 62%
DON'T KNOW	36 4%	17 4%	19 4%	1 1%	3 2%	7 4%	7 5%	7 5%	11 5%	5 2%	15 5%	9 4%	8 3%	4 2%	15 6%	13 6%	1 1%	4 5%

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.11 THINKING ABOUT THE UK ECONOMY, DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

BASE : ALL RESPONDENTS

	TOTAL	VOTING INTENTION									VOTED IN 2010 GENERAL ELECTION		
		CONSER VATIVE	LABOUR	LIB DEM	UKIP	GREEN	SNP	PLAID CYMRU	BNP	OTHER	CONSER VATIVE	LABOUR	LIB DEM
UNWEIGHTED TOTAL	939	228 24%	234 25%	97 10%	11 1%	19 2%	14 2%	4 *	12 1%	19 2%	219 23%	233 25%	164 17%
WEIGHTED TOTAL	939	246 26%	211 22%	93 10%	11 1%	19 2%	14 1%	4 *	13 1%	20 2%	251 27%	205 22%	163 17%
I TRUST DAVID CAMERON AND GEORGE OSBORNE TO MAKE THE RIGHT DECISIONS ABOUT THE UK ECONOMY													
AGREE	485 52%	220 89%	45 21%	54 58%	8 70%	8 44%	1 8%	3 69%	3 21%	5 28%	215 86%	49 24%	87 53%
DISAGREE	418 45%	20 8%	165 78%	36 39%	3 30%	11 56%	13 92%	1 31%	10 79%	14 72%	29 12%	154 75%	73 45%
DON'T KNOW	36 4%	6 2%	2 1%	3 3%	-	-	-	-	-	-	6 2%	2 1%	3 2%

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.11 THINKING ABOUT THE UK ECONOMY, DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

BASE : ALL RESPONDENTS

	TOTAL	PARTY ID										
		CONSER VATIVE	LABOUR	LIB DEM	SNP	PLAID CYMRU	UKIP	GREEN	BNP	OTHER	DON'T KNOW	REFUSED
UNWEIGHTED TOTAL	939	245 26%	290 31%	125 13%	18 2%	7 1%	14 1%	27 3%	11 1%	51 5%	74 8%	77 8%
WEIGHTED TOTAL	939	274 29%	267 28%	120 13%	17 2%	7 1%	12 1%	24 3%	13 1%	53 6%	78 8%	75 8%
I TRUST DAVID CAMERON AND GEORGE OSBORNE TO MAKE THE RIGHT DECISIONS ABOUT THE UK ECONOMY												
AGREE	485 52%	238 87%	63 24%	67 56%	4 24%	4 56%	8 69%	12 50%	2 16%	18 34%	36 46%	33 44%
DISAGREE	418 45%	31 11%	202 76%	52 43%	13 76%	3 44%	2 19%	12 50%	11 84%	32 60%	36 46%	24 32%
DON'T KNOW	36 4%	5 2%	1 1%	1 1%	-	-	1 12%	-	-	3 6%	6 8%	18 24%

OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010

Q.12 TO WHAT EXTENT DO YOU SUPPORT OR OPPOSE THE PUBLIC SECTOR SPENDING CUTS ANNOUNCED BY THE GOVERNMENT?

BASE : ALL RESPONDENTS

	TOTAL	SEX		AGE					SOCIAL CLASS				GOVERNMENT OFFICE REGION					
		MALE	FEMALE	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	SOUTH EAST	MIDLANDS	NORTHERN ENGLAND	WALES & SOUTH WEST	SCOTLAND
UNWEIGHTED TOTAL	939	453 48%	486 52%	81 9%	139 15%	182 19%	168 18%	155 17%	214 23%	221 24%	277 29%	200 21%	241 26%	243 26%	262 28%	227 24%	128 14%	79 8%
WEIGHTED TOTAL	939	452 48%	487 52%	85 9%	140 15%	184 20%	164 18%	149 16%	217 23%	214 23%	285 30%	206 22%	234 25%	235 25%	264 28%	227 24%	136 14%	77 8%
STRONGLY SUPPORT (4)	114 12%	77 17%	37 8%	4 5%	19 14%	23 12%	23 14%	18 12%	26 12%	28 13%	36 13%	30 15%	19 8%	35 15%	33 12%	26 11%	16 12%	4 6%
SUPPORT (3)	372 40%	166 37%	206 42%	31 37%	60 43%	61 33%	56 34%	58 39%	105 48%	93 44%	113 40%	75 36%	91 39%	86 37%	110 42%	83 36%	66 48%	27 35%
OPPOSE (2)	246 26%	116 26%	130 27%	32 38%	32 23%	49 27%	48 29%	43 29%	43 20%	55 26%	80 28%	61 29%	51 22%	71 30%	68 26%	58 26%	29 22%	20 26%
STRONGLY OPPOSE (1)	174 19%	84 19%	90 19%	15 18%	27 19%	41 22%	32 20%	29 19%	30 14%	33 16%	46 16%	33 16%	61 26%	37 16%	41 16%	52 23%	19 14%	24 31%
DON'T KNOW	34 4%	10 2%	24 5%	1 2%	2 1%	10 5%	5 3%	2 1%	13 6%	4 2%	10 3%	7 3%	12 5%	6 2%	12 4%	8 4%	6 4%	2 3%
MEAN SCORE	2.5	2.5	2.4	2.3	2.5	2.4	2.4	2.4	2.6	2.6	2.5	2.5	2.3	2.5	2.5	2.4	2.6	2.2
STANDARD DEVIATION	0.9	1.0	0.9	0.8	1.0	1.0	1.0	0.9	0.9	0.9	0.9	0.9	1.0	0.9	0.9	1.0	0.9	0.9

**OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010**

Q.12 TO WHAT EXTENT DO YOU SUPPORT OR OPPOSE THE PUBLIC SECTOR SPENDING CUTS ANNOUNCED BY THE GOVERNMENT?

BASE : ALL RESPONDENTS

	TOTAL	VOTING INTENTION									VOTED IN 2010 GENERAL ELECTION		
		CONSER VATIVE	LABOUR	LIB DEM	UKIP	GREEN	SNP	PLAID CYMRU	BNP	OTHER	CONSER VATIVE	LABOUR	LIB DEM
UNWEIGHTED TOTAL	939	228 24%	234 25%	97 10%	11 1%	19 2%	14 2%	4 *	12 1%	19 2%	219 23%	233 25%	164 17%
WEIGHTED TOTAL	939	246 26%	211 22%	93 10%	11 1%	19 2%	14 1%	4 *	13 1%	20 2%	251 27%	205 22%	163 17%
STRONGLY SUPPORT (4)	114 12%	61 25%	11 5%	8 9%	1 11%	-	1 9%	-	2 15%	2 11%	61 24%	10 5%	16 10%
SUPPORT (3)	372 40%	134 55%	47 22%	42 44%	6 59%	7 39%	6 41%	3 70%	4 27%	6 32%	122 49%	47 23%	67 41%
OPPOSE (2)	246 26%	40 16%	72 34%	31 33%	2 20%	5 24%	4 29%	1 30%	4 28%	9 43%	46 18%	68 33%	46 28%
STRONGLY OPPOSE (1)	174 19%	9 4%	79 37%	8 8%	1 10%	7 36%	3 21%	-	4 31%	1 8%	17 7%	77 37%	29 18%
DON'T KNOW	34 4%	1 1%	2 1%	5 5%	-	-	-	-	-	1 6%	5 2%	3 2%	5 3%
MEAN SCORE	2.5	3.0	2.0	2.6	2.7	2.0	2.4	2.7	2.2	2.5	2.9	2.0	2.4
STANDARD DEVIATION	0.9	0.8	0.9	0.8	0.8	0.9	1.0	0.5	1.1	0.8	0.8	0.9	0.9

OPINION POLL
CATI FIELDWORK : 13TH - 15TH AUGUST 2010

Q.12 TO WHAT EXTENT DO YOU SUPPORT OR OPPOSE THE PUBLIC SECTOR SPENDING CUTS ANNOUNCED BY THE GOVERNMENT?

BASE : ALL RESPONDENTS

	TOTAL	PARTY ID										
		CONSER VATIVE	LABOUR	LIB DEM	SNP	PLAID CYMRU	UKIP	GREEN	BNP	OTHER	DON'T KNOW	REFUSED
UNWEIGHTED TOTAL	939	245 26%	290 31%	125 13%	18 2%	7 1%	14 1%	27 3%	11 1%	51 5%	74 8%	77 8%
WEIGHTED TOTAL	939	274 29%	267 28%	120 13%	17 2%	7 1%	12 1%	24 3%	13 1%	53 6%	78 8%	75 8%
STRONGLY SUPPORT	(4) 114 12%	67 25%	12 5%	7 6%	1 7%	-	1 5%	1 3%	3 22%	8 16%	3 4%	10 13%
SUPPORT	(3) 372 40%	145 53%	68 25%	47 39%	4 25%	4 66%	6 51%	8 34%	4 28%	18 34%	37 48%	30 40%
OPPOSE	(2) 246 26%	45 16%	86 32%	39 33%	7 39%	2 34%	3 30%	7 29%	3 23%	19 35%	16 21%	19 26%
STRONGLY OPPOSE	(1) 174 19%	13 5%	99 37%	24 20%	4 21%	-	2 14%	8 35%	4 27%	7 13%	8 10%	6 8%
DON'T KNOW	34 4%	4 2%	1 *	3 2%	1 7%	-	-	-	-	1 2%	13 17%	10 14%
MEAN SCORE	2.5	3.0	2.0	2.3	2.2	2.7	2.5	2.0	2.4	2.5	2.6	2.7
STANDARD DEVIATION	0.9	0.8	0.9	0.9	0.9	0.5	0.8	0.9	1.2	0.9	0.8	0.8