Absolutes/col percents

Page 23

#### Table 22 Q15. Are you more or less dependent on financial support from your parents than you expected to be at your age? Base: All respondents

		Ger	nder	Age		Region			Wo	orking Statu	JS	Highest Educational Level		Exciter about Olymp	the
	Total	Male (A)	Female (B)	16-21 (C)	22-25 (D)	Scot- land & North (E)	Mid- lands & Wales (F)	South (G)	All in edu- cation (H)	All working (I)	Not working (J)	Uni- versity or higher (K)	None or Secon- dary school equiv. (L)	Agree (M)	Dis- agree (N)
Base	500	257	243	249	251	168	155	177	183	276	224	172	328	306	189
More dependent than I expected to be	175 35%	83 32%	92 38%	90 36%	85 34%	61 36%	47 30%	67 38%	71 39%l	75 27%	100 45%l	58 34%	117 36%	109 36%	63 33%
About the same as I expected	162 32%	89 35%	73 30%	84 34%	78 31%	52 31%	51 33%	59 33%	65 36%	91 33%	71 32%	60 35%	102 31%	112 37%N	49 26%
Less dependent than I expected to be	156 31%	82 32%	74 30%	73 29%	83 33%	51 30%	55 35%	50 28%	47 26%	106 38%H	50 J 22%	51 30%	105 32%	84 27%	71 38%M
Don't know	7 1%	3 1%	4 2%	2 1%	5 2%	4 2%	2 1%	1 1%	-	4 1%	3 1%	3 2%	4 1%	1 *	6 3%M

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B - C/D - E/F/G - H/I/J - K/L - M/N





#### Table 23 Q14. How worried, if at all, are you about your current level of debt? Are you ...? Base: All respondents

		Gende	er	Age	e	Region			Wo	orking Statu	s	Highest Educational Level None or		Excite about Olym	t the
	Total	Male F (A)	Female (B)	16-21 (C)	22-25 (D)	Scot- land & North (E)	Mid- lands & Wales (F)	South (G)	All in edu- cation (H)	All working (I)	Not working (J)	Uni- versity or higher (K)	Secon- dary school equiv. (L)	Agree (M)	Dis- agree (N)
Base	500	257	243	249	251	168	155	177	183	276	224	172	328	306	189
Very worried	4) 29	12	17	11	18	7	6	16	11	14	15	12	17	18	11
	6%	5%	7%	4%	7%	4%	4%	9%ef	6%	5%	7%	7%	5%	6%	6%
Fairly worried	3) 83	34	49	34	49	28	23	32	35	45	38	41	42	53	29
	17%	5 13%	20%A	14%	20%c	17%	15%	18%	19%	16%	17%	24%L	13%	17%	15%
Not very worried	2) 103	55	48	43	60	37	27	39	32	71	32	51	52	64	39
	21%	21%	20%	17%	24%c	22%	17%	22%	17%	26%HJ	14%	30%L	16%	21%	21%
Not at all worried	1) 73	45	28	28	45	26	25	22	15	49	24	32	41	43	30
	15%	5 18%b	12%	11%	18%C	15%	16%	12%	8%	18%HJ	11%	19%l	13%	14%	16%
NET: At least fairly	112	46	66	45	67	35	29	48	46	59	53	53	59	71	40
worried	22%	5 18%	27%A	18%	27%C	21%	19%	27%f	25%	21%	24%	31%L	18%	23%	21%
NET: Worried at all	215	101	114	88	127	72	56	87	78	130	85	104	111	135	79
	43%	5 39%	47%a	35%	51%C	43%	36%	49%F	43%	47%J	38%	60%L	34%	44%	42%
NET: Not at all/ Not very worried	176	100	76	71	105	63	52	61	47	120	56	83	93	107	69
	35%	5 39%b	31%	29%	42%C	38%	34%	34%	26%	43%HJ	25%	48%L	28%	35%	37%
Not applicable - I do	211	111	100	133	78	70	74	67	90	97	114	36	175	127	80
not have any debt	42%	5 43%	41%	53%D	31%	42%	48%g	38%	49%l	35%	51%l	21%	53%K	42%	42%
Don't know	1 *	-	1 *	-	1 *	-	-	1 1%	-	-	1 *	-	1 *	1 *	-
Mean Score	2.24	2.09	2.39A	2.24	2.23	2.16	2.12	2.39ef	2.451	2.13	2.401	2.24	2.23	2.26	2.19
Standard Deviation	0.94		0.94	0.93	0.96	0.90	0.94	0.97	0.90	0.91	0.98	0.91	0.97	0.94	0.96
Standard Error	0.06		0.08	0.09	0.07	0.09	0.10	0.09	0.09	0.07	0.09	0.08	0.08	0.07	0.09



Page 24

Absolutes/col percents

Table 24

Q14b. Thinking about the CURRENT debt that you have, excluding any mortgage debt that you may have, how long do you expect it will be before you pay this debt off completely?

Base: All respondents who have debt

		Ger	nder	Age		Region			Wo	orking Statu	IS	Highest Educational Level None or		Excite abou Olym	t the
	Total	Male (A)	Female (B)	16-21 (C)	22-25 (D)	Scot- land & North (E)	Mid- lands & Wales (F)	South (G)	All in edu- cation (H)	All working (I)	Not working (J)	Uni- versity or higher (K)	Secon- dary school equiv. (L)	Agree (M)	Dis- agree (N)
Base	288	146	142	116	172	98*	81*	109	93*	179	109	136	152	178	109
Within 6 months (0.25)	28	17	11	15	13	11	11	6	7	18	10	3	25	17	11
	10%	12%	8%	13%	8%	11%	14%g	6%	8%	10%	9%	2%	16%K	10%	10%
6 months up to 1 (0.75) year	19	8	11	6	13	8	6	5	2	14	5	5	14	10	9
	7%	5%	8%	5%	8%	8%	7%	5%	2%	8%h	5%	4%	9%k	6%	8%
1 year up to 3 (2) years	40	20	20	17	23	13	8	19	10	32	8	10	30	22	17
	14%	14%	14%	15%	13%	13%	10%	17%	11%	18%J	7%	7%	20%K	12%	16%
3 years up to 5 (4) years	24	12	12	12	12	4	7	13	11	11	13	8	16	16	8
	8%	8%	8%	10%	7%	4%	9%	12%E	12%	6%	12%i	6%	11%	9%	7%
5 years up to 10 (7.5) years	35	17	18	11	24	10	11	14	12	21	14	22	13	21	14
	12%	12%	13%	9%	14%	10%	14%	13%	13%	12%	13%	16%L	9%	12%	13%
10 years up to 15 (12.5) years	46	23	23	19	27	17	10	19	20	26	20	31	15	32	14
	16%	16%	16%	16%	16%	17%	12%	17%	22%	15%	18%	23%L	10%	18%	13%
More than 15 (17.5) years	65	31	34	24	41	21	19	25	23	38	27	48	17	41	24
	23%	21%	24%	21%	24%	21%	23%	23%	25%	21%	25%	35%L	11%	23%	22%
Not applicable - I do not think I will ever pay off the debt that I currently have	9 3%	5 3%	4 3%	-	9 5%C	4 4%	3 4%	2 2%	-	8 4%H	1 j 1%	5 4%	4 3%	5 3%	4 4%
Not applicable - I only have mortgage debt, and do not have any other form of debt	8 3%	6 4%	2 1%	1 1%	7 4%	3 3%	4 5%g	1 1%	1 1%	7 4%	1 1%	2 1%	6 4%	4 2%	4 4%
Don't know	14	7	7	11	3	7	2	5	7	4	10	2	12	10	4
	5%	5%	5%	9%D	2%	7%	2%	5%	8%l	2%	9%l	1%	8%K	6%	4%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B - C/D - E/F/G - H/I/J - K/L - M/N \* small base

5% Sig. Test using Upper case letters. 10% Sig. Test using Lower case letters



Page 25

Absolutes/col percents

Table 24

Q14b. Thinking about the CURRENT debt that you have, excluding any mortgage debt that you may have, how long do you expect it will be before you pay this debt off completely?

Base: All respondents who have debt

		Ge	nder	A	ge	Region			W	orking Stat	us	Highest Educational Level		abou	ement ut the npics
	Total	Male (A)	Female (B)	16-21 (C)	22-25 (D)	Scot- land & North (E)	Mid- lands & Wales (F)	South (G)	All in edu- cation (H)	All working (I)	Not working (J)	Uni- versity or higher (K)	None or Secon- dary school equiv. (L)	Agree (M)	Dis- agree (N)
Base	288	146	142	116	172	98*	81*	109	93*	179	109	136	152	178	109
Mean Score	8.45	8.25	8.66	7.98	8.77	8.40	8.21	8.67	9.53i	7.94	9.30	11.41L	5.56	8.77	7.99
Standard Deviation Standard Error	6.63 0.41	6.65 0.59	6.63 0.58	6.66 0.65	6.61 0.53	6.80 0.74	6.81 0.80	6.41 0.64	6.31 0.68	6.69 0.53	6.49 0.66	5.92 0.53	6.00 0.53	6.59 0.52	6.71 0.68



Page 26

Absolutes/col percents

Absolutes/col percents

#### Table 25

Q16. I'm going to read a list of types of credit or loans. Can you tell me which, if any, you have APPLIED for? Please say all that you have applied for, even if you were not successful in getting it. Base: All respondents

		Gender		Age		Region			Wc	orking Statu	s	Highest Educational Level		Exciter about Olym	the
	Total	Male (A)	Female (B)	16-21 (C)	22-25 (D)	Scot- land & North (E)	Mid- lands & Wales (F)	South (G)	All in edu- cation (H)	All working (I)	Not working (J)	Uni- versity or higher (K)	None or Secon- dary school equiv. (L)	Agree (M)	Dis- agree (N)
Base	500	257	243	249	251	168	155	177	183	276	224	172	328	306	189
Credit cards	146	71	75	37	109	55	41	50	36	107	39	76	70	87	58
	29%	28%	31%	15%	43%C	33%	26%	28%	20%	39%HJ	17%	44%L	21%	28%	31%
Overdraft	212	108	104	60	152	77	64	71	55	146	66	115	97	130	80
	42%	42%	43%	24%	61%C	46%	41%	40%	30%	53%HJ	29%	67%L	30%	42%	42%
Mortgage	38	17	21	5	33	16	14	8	3	35	3	21	17	20	18
	8%	7%	9%	2%	13%C	10%g	9%	5%	2%	13%HJ	1%	12%L	5%	7%	10%
Bank loans	45	22	23	11	34	20	12	13	7	36	9	20	25	23	21
	9%	9%	9%	4%	14%C	12%	8%	7%	4%	13%HJ	4%	12%	8%	8%	11%
'Payday' or other similar short-term, high interest loans	22 4%	13 5%	9 4%	3 1%	19 8%C	6 4%	10 6%	6 3%	2 1%	15 5%H	7 3%	6 3%	16 5%	11 4%	10 5%
Student loans	212	105	107	95	117	69	63	80	91	123	89	129	83	140	71
	42%	41%	44%	38%	47%с	41%	41%	45%	50%J	45%	40%	75%L	25%	46%n	38%
Store cards	81	31	50	22	59	29	23	29	19	63	18	44	37	40	40
	16%	12%	21%A	9%	24%C	17%	15%	16%	10%	23%HJ	8%	26%L	11%	13%	21%M
No answer	160	86	74	114	46	52	48	60	70	60	100	16	144	97	60
	32%	33%	30%	46%D	18%	31%	31%	34%	38%l	22%	45%l	9%	44%K	32%	32%
Don't know	1 *	1 *	-	-	1 *	-	-	1 1%	-	1 *	-	1 1%	-	1 *	-

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B - C/D - E/F/G - H/I/J - K/L - M/N

Prepared by ComRes 5% Sig. Test using Upper case letters. 10% Sig. Test using Lower case letters



Page 27

Absolutes/col percents

Page 28

#### Table 26

Q18. You said that you have NOT applied for any of the forms of credit or loans I listed. I am going to read a list of possible reasons for this, please say which, if any are reasons why you have NOT applied? Base: All respondents with no credit or loans

		Ger	nder	Age		Region			W	orking Statu	is	Highest Educational Level		Excitement about the Olympics	
	Total	Male (A)	Female (B)	16-21 (C)	22-25 (D)	Scot- land & North (E)	Mid- lands & Wales (F)	South (G)	All in edu- cation (H)	All working (I)	Not working (J)	Uni- versity or higher (K)	None or Secon- dary school equiv. (L)	Agree (M)	Dis- agree (N)
Base	160	86*	74*	114	46*	52*	48*	60*	70*	60*	100	16**	144	97*	60*
Worried about getting into debt	69	37	32	48	21	19	19	31	32	23	46	8	61	42	26
	43%	43%	43%	42%	46%	37%	40%	52%	46%	38%	46%	50%	42%	43%	43%
Can borrow from friends	99	51	48	77	22	34	28	37	48	35	64	7	92	65	31
or family instead	62%	59%	65%	68%D	48%	65%	58%	62%	69%	58%	64%	44%	64%	67%n	52%
No need for credit or a	129	73	56	89	40	42	36	51	54	54	75	13	116	76	50
loan	81%	85%	76%	78%	87%	81%	75%	85%	77%	90%h.	J 75%	81%	81%	78%	83%
Do not know how to apply	18	9	9	15	3	5	7	6	11	3	15	1	17	11	7
	11%	10%	12%	13%	7%	10%	15%	10%	16%i	5%	15%i	6%	12%	11%	12%
Something else	8	5	3	5	3	1	3	4	4	3	5	1	7	5	3
	5%	6%	4%	4%	7%	2%	6%	7%	6%	5%	5%	6%	5%	5%	5%
Don't know	4 3%	1 1%	3 4%	4 4%	-	3 6%g	1 2%	-	2 3%	-	4 4%	-	4 3%	3 3%	1 2%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B - C/D - E/F/G - H/I/J - K/L - M/N \* small base; \*\* very small base (under 30) ineligible for sig testing



