



MailOnline – Clegg vs Farage Poll

METHODOLOGY NOTE

ComRes interviewed 2,008 GB adults online between 28th and 30th March 2014. Data were weighted to be representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.

To commission a voting intention poll or a public opinion survey please contact Katharine Peacock: katharine.peacock@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

Nick Clegg vs Nigel Farage Survey

ONLINE Fieldwork: 28th-30th March 2014

Absolutes/col percents

Table 1

Q.1 Do you think each of the following statements applies more to Nick Clegg, Leader of the Liberal Democrats or Nigel Farage, Leader of UKIP?

Base: All respondents

	Total	Gender		Age						Social Grade				Employment Sector	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2008	1000	1008	175	304	323	378	341	487	603	585	336	484	233	791
Weighted base	2008	984	1024	239	338	338	358	298	437	537	557	438	477	250	875
<u>Tells the truth</u>															
Nick Clegg	352 18%	186 19%	166 16%	50 21%	59 17%	58 17%	62 17%	47 16%	76 17%	124 23%	117 21%	52 12%	59 12%	51 20%	157 18%
Nigel Farage	493 25%	315 32%	178 17%	50 21%	47 14%	76 22%	85 24%	87 29%	149 34%	135 25%	113 20%	131 30%	115 24%	48 19%	201 23%
Don't know	1162 58%	483 49%	679 66%	138 58%	232 69%	205 60%	211 59%	164 55%	212 49%	278 52%	327 59%	255 58%	303 63%	150 60%	517 59%
<u>Would make a good Prime Minister</u>															
Nick Clegg	352 18%	171 17%	181 18%	55 23%	68 20%	59 18%	55 15%	51 17%	63 14%	109 20%	101 18%	75 17%	66 14%	49 20%	159 18%
Nigel Farage	355 18%	233 24%	122 12%	40 17%	41 12%	70 21%	65 18%	51 17%	87 20%	81 15%	74 13%	107 24%	93 19%	34 13%	165 19%
Don't know	1302 65%	581 59%	721 70%	143 60%	229 68%	209 62%	238 67%	196 66%	287 66%	347 65%	382 69%	256 58%	318 67%	167 67%	551 63%
<u>Is a danger to Britain</u>															
Nick Clegg	471 23%	287 29%	184 18%	45 19%	50 15%	75 22%	86 24%	78 26%	138 32%	114 21%	93 17%	137 31%	126 26%	42 17%	201 23%
Nigel Farage	757 38%	387 39%	370 36%	88 37%	122 36%	111 33%	135 38%	132 44%	168 39%	253 47%	237 43%	124 28%	143 30%	126 50%	308 35%
Don't know	780 39%	310 32%	470 46%	105 44%	166 49%	152 45%	138 38%	88 30%	131 30%	170 32%	226 41%	176 40%	208 44%	82 33%	366 42%

Nick Clegg vs Nigel Farage Survey

ONLINE Fieldwork: 28th-30th March 2014

Absolutes/col percents

Table 1

Q.1 Do you think each of the following statements applies more to Nick Clegg, Leader of the Liberal Democrats or Nigel Farage, Leader of UKIP?

Base: All respondents

	Gender		Age							Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Weighted base	2008	984	1024	239	338	338	358	298	437	537	557	438	477	250	875
<u>Is annoying</u>															
Nick Clegg	707 35%	401 41%	306 30%	63 26%	81 24%	105 31%	141 39%	129 43%	188 43%	186 35%	161 29%	187 43%	173 36%	77 31%	299 34%
Nigel Farage	686 34%	340 35%	347 34%	88 37%	93 27%	113 34%	113 32%	111 37%	169 39%	220 41%	218 39%	127 29%	122 26%	111 44%	277 32%
Don't know	615 31%	244 25%	371 36%	88 37%	164 49%	120 35%	104 29%	58 20%	81 18%	131 24%	179 32%	124 28%	181 38%	62 25%	299 34%
<u>Would be good to have a pint with</u>															
Nick Clegg	275 14%	132 13%	143 14%	49 21%	49 15%	53 16%	38 11%	37 12%	48 11%	83 16%	93 17%	50 11%	48 10%	44 17%	120 14%
Nigel Farage	661 33%	431 44%	230 22%	54 23%	74 22%	99 29%	112 31%	120 40%	201 46%	201 37%	154 28%	155 35%	150 32%	68 27%	280 32%
Don't know	1073 53%	421 43%	651 64%	135 57%	215 64%	187 55%	207 58%	141 47%	188 43%	252 47%	309 56%	232 53%	278 58%	138 55%	475 54%
<u>Knows what he's talking about</u>															
Nick Clegg	467 23%	247 25%	220 22%	58 24%	71 21%	86 25%	74 21%	70 23%	108 25%	155 29%	150 27%	79 18%	82 17%	65 26%	205 23%
Nigel Farage	506 25%	312 32%	194 19%	49 20%	44 13%	81 24%	100 28%	83 28%	150 34%	143 27%	101 18%	142 33%	120 25%	50 20%	203 23%
Don't know	1035 52%	425 43%	610 60%	132 55%	223 66%	172 51%	184 51%	145 49%	179 41%	239 45%	305 55%	216 49%	275 58%	135 54%	466 53%

Nick Clegg vs Nigel Farage Survey

ONLINE Fieldwork: 28th-30th March 2014

Absolutes/col percents

Table 1

Q.1 Do you think each of the following statements applies more to Nick Clegg, Leader of the Liberal Democrats or Nigel Farage, Leader of UKIP?

Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Weighted base	2008	984	1024	239	338	338	358	298	437	537	557	438	477	250	875
<u>Is a bit sleazy</u>															
Nick Clegg	418 21%	243 25%	175 17%	47 20%	50 15%	63 19%	72 20%	73 25%	113 26%	94 17%	84 15%	124 28%	116 24%	53 21%	169 19%
Nigel Farage	811 40%	416 42%	395 39%	95 40%	120 35%	128 38%	151 42%	136 46%	180 41%	263 49%	254 46%	145 33%	149 31%	123 49%	338 39%
Don't know	780 39%	325 33%	454 44%	96 40%	169 50%	147 43%	136 38%	89 30%	143 33%	180 34%	219 39%	169 39%	212 44%	74 30%	368 42%
<u>Is out of his depth</u>															
Nick Clegg	842 42%	477 48%	365 36%	83 35%	93 27%	133 39%	161 45%	146 49%	227 52%	237 44%	203 37%	196 45%	205 43%	92 37%	342 39%
Nigel Farage	513 26%	255 26%	259 25%	57 24%	80 24%	73 22%	89 25%	93 31%	120 27%	167 31%	158 28%	86 20%	102 21%	84 34%	216 25%
Don't know	653 33%	252 26%	401 39%	98 41%	165 49%	132 39%	108 30%	59 20%	90 21%	132 25%	196 35%	155 35%	170 36%	73 29%	317 36%
<u>Would make a good date</u>															
Nick Clegg	235 12%	100 10%	136 13%	30 13%	49 14%	43 13%	38 11%	35 12%	41 9%	79 15%	79 14%	43 10%	34 7%	36 15%	108 12%
Nigel Farage	203 10%	121 12%	82 8%	28 12%	30 9%	29 9%	23 6%	35 12%	57 13%	66 12%	42 8%	49 11%	46 10%	23 9%	94 11%
Don't know	1570 78%	763 78%	807 79%	180 75%	260 77%	266 79%	297 83%	228 76%	339 78%	392 73%	436 78%	346 79%	397 83%	190 76%	673 77%

Nick Clegg vs Nigel Farage Survey

ONLINE Fieldwork: 28th-30th March 2014

Absolutes/col percents

Table 1

Q.1 Do you think each of the following statements applies more to Nick Clegg, Leader of the Liberal Democrats or Nigel Farage, Leader of UKIP?

Base: All respondents

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2008	1717	184	81	236	175	168	144	107	195	244	311	163	1024	709	315	984	115	139	124	428	178
Weighted base	2008	1727	181	80	221	181	181	141	100	201	261	281	181	1124	884	241	884	102	142	121	351	167
<u>Tells the truth</u>																						
Nick Clegg	352 18%	304 18%	40 22%	14 18%	28 13%	29 16%	28 15%	21 15%	8 8%	45 22%	40 15%	60 21%	40 22%	208 19%	170 19%	39 16%	144 16%	11 11%	28 20%	9 8%	70 20%	25 15%
Nigel Farage	493 25%	434 25%	38 21%	25 31%	53 24%	41 23%	51 28%	37 26%	22 22%	64 32%	59 23%	60 21%	44 24%	249 22%	207 23%	43 18%	244 28%	23 23%	30 21%	47 38%	114 33%	31 18%
Don't know	1162 58%	989 57%	102 57%	42 52%	140 63%	111 61%	101 56%	83 59%	71 71%	92 46%	162 62%	162 58%	97 54%	667 59%	507 57%	160 66%	496 56%	68 67%	85 59%	65 54%	166 47%	111 67%
<u>Would make a good Prime Minister</u>																						
Nick Clegg	352 18%	310 18%	34 19%	15 19%	29 13%	29 16%	30 17%	24 17%	7 7%	38 19%	51 20%	50 18%	44 24%	208 19%	171 19%	37 16%	143 16%	22 21%	28 19%	13 11%	57 16%	24 14%
Nigel Farage	355 18%	319 18%	24 13%	14 18%	43 19%	28 16%	36 20%	28 20%	12 12%	43 21%	51 19%	42 15%	33 18%	198 18%	168 19%	31 13%	156 18%	17 17%	22 15%	28 23%	62 18%	27 16%
Don't know	1302 65%	1098 64%	123 68%	51 63%	149 68%	124 69%	114 63%	88 63%	81 80%	120 60%	159 61%	189 67%	104 58%	718 64%	545 62%	173 72%	584 66%	63 62%	93 65%	80 66%	231 66%	117 70%
<u>Is a danger to Britain</u>																						
Nick Clegg	471 23%	415 24%	35 20%	24 30%	61 28%	49 27%	36 20%	42 30%	20 20%	51 25%	48 18%	63 22%	42 23%	243 22%	199 23%	43 18%	228 26%	23 23%	27 19%	35 29%	108 31%	35 21%
Nigel Farage	757 38%	643 37%	79 44%	31 39%	70 32%	61 34%	63 35%	45 32%	35 35%	79 39%	101 39%	115 41%	79 44%	434 39%	348 39%	85 35%	323 37%	31 30%	59 41%	33 27%	151 43%	49 29%
Don't know	780 39%	668 39%	66 37%	25 31%	90 41%	71 39%	82 46%	53 38%	46 46%	72 36%	112 43%	104 37%	60 33%	448 40%	336 38%	113 47%	332 38%	48 47%	57 40%	53 44%	92 26%	83 50%

Nick Clegg vs Nigel Farage Survey

ONLINE Fieldwork: 28th-30th March 2014

Absolutes/col percents

Table 1

Q.1 Do you think each of the following statements applies more to Nick Clegg, Leader of the Liberal Democrats or Nigel Farage, Leader of UKIP?

Base: All respondents

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2008	1727	181	80	221	181	181	141	100	201	261	281	181	1124	884	241	884	102	142	121	351	167
Is annoying																						
Nick Clegg	707	605	67	32	77	69	55	48	34	79	81	97	68	375	301	75	331	30	41	50	151	59
	35%	35%	37%	40%	35%	38%	30%	34%	34%	39%	31%	35%	37%	33%	34%	31%	37%	29%	29%	42%	43%	35%
Nigel Farage	686	593	65	27	64	60	67	43	29	72	90	105	65	388	316	71	299	27	50	37	142	42
	34%	34%	36%	33%	29%	33%	37%	31%	28%	36%	34%	37%	36%	34%	36%	30%	34%	27%	35%	30%	41%	25%
Don't know	615	529	49	22	80	52	59	50	37	49	90	79	48	361	266	95	254	45	51	34	57	66
	31%	31%	27%	27%	36%	29%	33%	35%	37%	25%	35%	28%	27%	32%	30%	39%	29%	44%	36%	28%	16%	39%
Would be good to have a pint with																						
Nick Clegg	275	234	30	9	30	17	19	19	10	24	43	41	32	164	130	34	111	14	29	9	43	15
	14%	14%	17%	12%	14%	9%	10%	14%	10%	12%	16%	15%	17%	15%	15%	14%	13%	14%	21%	8%	12%	9%
Nigel Farage	661	600	38	28	70	61	71	53	23	83	74	89	72	348	290	58	313	28	36	47	161	40
	33%	35%	21%	35%	32%	34%	39%	37%	23%	41%	28%	32%	40%	31%	33%	24%	35%	28%	25%	39%	46%	24%
Don't know	1073	892	113	43	121	102	91	69	67	94	144	151	77	613	463	149	460	59	77	65	147	112
	53%	52%	63%	53%	55%	57%	50%	49%	67%	47%	55%	54%	43%	54%	52%	62%	52%	58%	54%	53%	42%	67%
Knows what he's talking about																						
Nick Clegg	467	412	40	26	43	36	40	35	15	55	54	73	50	270	222	48	197	14	33	19	98	33
	23%	24%	22%	32%	19%	20%	22%	25%	15%	27%	21%	26%	28%	24%	25%	20%	22%	14%	23%	15%	28%	20%
Nigel Farage	506	447	34	21	50	51	49	38	25	69	58	66	45	253	210	43	253	24	35	43	116	36
	25%	26%	19%	26%	22%	28%	27%	27%	25%	34%	22%	24%	25%	22%	24%	18%	29%	23%	24%	35%	33%	21%
Don't know	1035	868	107	34	128	93	92	68	60	77	149	141	85	601	451	150	434	64	75	60	137	99
	52%	50%	59%	42%	58%	52%	51%	48%	60%	38%	57%	50%	47%	53%	51%	62%	49%	63%	53%	49%	39%	59%

Nick Clegg vs Nigel Farage Survey

ONLINE Fieldwork: 28th-30th March 2014

Absolutes/col percents

Table 1

Q.1 Do you think each of the following statements applies more to Nick Clegg, Leader of the Liberal Democrats or Nigel Farage, Leader of UKIP?

Base: All respondents

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2008	1727	181	80	221	181	181	141	100	201	261	281	181	1124	884	241	884	102	142	121	351	167
<u>Is a bit sleazy</u>																						
Nick Clegg	418	361	35	21	58	37	31	36	22	44	50	45	38	222	170	52	196	16	22	30	90	38
	21%	21%	19%	27%	26%	21%	17%	26%	22%	22%	19%	16%	21%	20%	19%	22%	22%	15%	16%	25%	26%	23%
Nigel Farage	811	706	72	32	78	74	77	50	32	76	111	121	87	461	374	87	350	38	63	43	153	52
	40%	41%	40%	39%	35%	41%	43%	36%	32%	38%	43%	43%	48%	41%	42%	36%	40%	37%	44%	36%	44%	31%
Don't know	780	659	74	27	85	69	72	54	47	81	100	115	57	442	340	102	338	48	57	48	107	77
	39%	38%	41%	34%	38%	38%	40%	39%	46%	40%	38%	41%	31%	39%	38%	42%	38%	47%	40%	40%	31%	46%
<u>Is out of his depth</u>																						
Nick Clegg	842	715	84	33	101	69	78	67	43	95	94	106	73	434	348	86	408	42	57	62	181	66
	42%	41%	46%	41%	46%	38%	43%	48%	43%	47%	36%	38%	40%	39%	39%	36%	46%	41%	40%	51%	52%	39%
Nigel Farage	513	453	43	22	46	50	45	32	17	50	61	98	48	301	242	59	213	17	27	25	104	40
	26%	26%	24%	28%	21%	28%	25%	23%	17%	25%	24%	35%	26%	27%	27%	24%	24%	16%	19%	20%	30%	24%
Don't know	653	559	54	25	74	61	58	41	40	56	106	77	60	390	294	96	263	43	58	34	66	62
	33%	32%	30%	31%	33%	34%	32%	29%	40%	28%	40%	27%	33%	35%	33%	40%	30%	43%	41%	28%	19%	37%
<u>Would make a good date</u>																						
Nick Clegg	235	205	24	9	26	14	24	15	6	24	33	38	20	144	116	28	91	6	22	8	42	14
	12%	12%	13%	11%	12%	8%	14%	11%	6%	12%	13%	13%	11%	13%	13%	12%	10%	6%	15%	6%	12%	8%
Nigel Farage	203	191	7	16	20	12	24	11	5	26	32	25	25	117	96	21	85	8	13	11	40	13
	10%	11%	4%	20%	9%	6%	13%	7%	5%	13%	12%	9%	14%	10%	11%	9%	10%	8%	9%	9%	11%	8%
Don't know	1570	1331	150	55	175	155	132	115	89	151	196	218	136	863	671	192	707	88	107	102	270	140
	78%	77%	83%	68%	79%	86%	73%	82%	89%	75%	75%	78%	75%	77%	76%	80%	80%	86%	75%	84%	77%	84%