ComRes Published Voting Intention Figures

	Independent on Sunday/ Sunday Mirror	The Independent	Independent on Sunday/ Sunday Mirror	The Independent	Independent on Sunday/ Sunday Mirror	The Independent
	21 st October	2 nd October	23 rd September	4 th September	17 th August	31st July
Conservative	33%	35%	35%	35%	33%	33%
Labour	41%	38%	39%	42%	42%	44%
Liberal Democrat	10%	15%	10%	12%	10%	10%
Other	16%	12%	16%	11%	15%	13%

Methodology: ComRes interviewed 2,010 GB adults online between 17th and 18th October 2012. Data were weighted to be demographically representative of all GB adults. Data were also weighted by past vote recall. ComRes is a member of the British Polling Council and abides by its rules.

To commission a voting intention poll or a public opinion survey please contact Pru Shelton: Pru.shelton@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email pollwatch@comres.co.uk

Voting Intentions Survey ONLINE Fieldwork: 17th - 18th October 2012

Q.1 Thinking back to the general election in 2010, which party if any did you vote for? Base: All respondents

		Ge	nder			Αg	ge				Social	Class				Reg	ion		
	.			40.04	05.04	05.44	45.54	55.04	0.5	4.5	0.4	00	5.5	Net: Eng- land &	South	Mid-	North Eng-	Wales & South	Scot-
	<u>Total</u>	<u>Male</u>	<u>Female</u>	18-24	<u>25-34</u>	35-44	45-54	<u>55-64</u>	65+	<u>AB</u>	<u>C1</u>	<u>C2</u>	<u>DE</u>	Wales	<u>East</u>	lands	land	West	land
Unweighted base	2010	1034	976	155	345	434	367	323	386	807	490	278	435	1857	582	540	486	249	153
Weighted base	2010	985	1025	242	322	383	341	303	419	540	582	423	465	1832	508	529	505	290	178
Conservative	604	309	295	45	77	93	119	91	178	200	183	118	102	583	195	178	124	86	21
	30%	31%	29%	19%	24%	24%	35%	30%	42%	37%	31%	28%	22%	32%	38%	34%	25%	30%	12%
Labour	480	240	240	58	80	105	65	79	93	123	120	96	141	427	96	123	153	55	53
	24%	24%	23%	24%	25%	27%	19%	26%	22%	23%	21%	23%	30%	23%	19%	23%	30%	19%	30%
Liberal Democrat	384	182	202	54	55	68	67	58	82	108	129	75	72	352	97	97	92	67	32
	19%	18%	20%	22%	17%	18%	20%	19%	20%	20%	22%	18%	15%	19%	19%	18%	18%	23%	18%
Other	161	96	65	2	18	22	36	46	37	31	38	45	46	119	38	33	23	25	42
	8%	10%	6%	1%	6%	6%	11%	15%	9%	6%	7%	11%	10%	6%	7%	6%	5%	9%	24%
Did not vote	288	134	154	67	70	66	40	21	24	58	75	67	88	265	57	73	89	46	23
	14%	14%	15%	28%	22%	17%	12%	7%	6%	11%	13%	16%	19%	14%	11%	14%	18%	16%	13%
Don't remember	63	20	43	11	17	19	6	4	6	11	26	14	13	57	16	18	16	7	6
	3%	2%	4%	4%	5%	5%	2%	1%	1%	2%	4%	3%	3%	3%	3%	3%	3%	2%	3%
Refused	30 1%	5 1%	25 2%	5 2%	5 2%	10 3%	8 2%	3 1%	-	8 2%	11 2%	7 2%	3 1%	29 2%	9 2%	6 1%	9 2%	5 2%	1



Voting Intentions Survey

ONLINE Fieldwork : 17th - 18th October 2012

Q.1 Thinking back to the general election in 2010, which party if any did you vote for? Base: All respondents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) Voted in 2010 General Election Liberal DK/Refuse Conser-Conser-Demo-UKIP Total vative Labour Lib Dem Green SNP Plaid Cymru BNP Other at Q4 vative Labour crat Unweighted base 2010 549 154 60 38 29 302 392 637 164 21 652 Weighted base 2010 161 57 41 13 29 309 384 509 651 166 20 604 480 Conservative 604 439 39 73 41 604 45% 7% 13% 30% 86% 6% 5% 17% 100% Labour 480 12 431 6 6 3 18 480 24% 2% 66% 4% 4% 5% 3% 6% 100% 384 34 108 130 17 23 3 3 3 3 66 384 Liberal Democrat 79% 10% 41% 21% 11% 21% 100% 19% 7% 17% 14% Other 161 3 9 3 58 15 33 10 13 13 8% 1% 1% 36% 27% 80% 79% 44% 64% 1% 8 Did not vote 288 17 53 12 9 6 121 14% 3% 8% 16% 21% 39% 63 4 2 34 Don't remember 11 3% 1% 3% 11% 30 2 26 Refused 1% 1% 1% 1% 8%



Voting Intentions Survey ONLINE Fieldwork: 17th - 18th October 2012

Q.1 Thinking back to the general election in 2010, which party if any did you vote for? Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	_				Q.i	Generally spea	King, ao you triirii	t or yoursell as	!			
	_Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2010	598	573	209	55	41	42	24	8	23	41	396
Weighted base	2010	636	532	201	66	48	33	26	11	23	38	396
Conservative	604 30%	37 6%	457 86%	15 8%	12 18%	1 2%	3 9%	3 12%	2 15%	1 4%	1 2%	72 18%
Labour	480 24%	417 65%	7 1%	11 6%	-	2 5%	2 7%	-	-	2 8%	3 9%	35 9%
Liberal Democrat	384 19%	83 13%	29 5%	147 73%	6 9%	5 11%	8 25%	3 13%	4 35%	1 6%	5 13%	92 23%
Other	161 8%	17 3%	13 3%	4 2%	39 59%	35 74%	8 24%	13 48%	5 45%	13 56%	2 5%	14 3%
Did not vote	288 14%	74 12%	19 4%	16 8%	9 13%	4 8%	10 31%	4 15%	1 5%	5 24%	6 15%	141 36%
Don't remember	63 3%	9 1%	5 1%	7 4%	1 1%	-	- -	3 10%	-	1 3%	2 5%	36 9%
Refused	30 1%	-	2	2 1%	- -	- -	1 3%	* 2%	-	-	19 51%	6 1%



Voting Intentions Survey ONLINE Fieldwork: 17th - 18th October 2012

Q.2 If there were a general election tomorrow, how likely would you be to vote? **Base: All respondents**

			Ge	nder			A	ge				Social	Class				Reg	gion		
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	<u>C2</u>	<u>DE</u>	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base		2010	1034	976	155	345	434	367	323	386	807	490	278	435	1857	582	540	486	249	153
Weighted base		2010	985	1025	242	322	383	341	303	419	540	582	423	465	1832	508	529	505	290	178
Absolutely certain to vote	(10)	1091 54%	576 59%	514 50%	89 37%	129 40%	182 47%	200 59%	188 62%	302 72%	308 57%	303 52%	226 53%	254 55%	979 53%	287 56%	259 49%	268 53%	166 57%	111 62%
	(9)	243 12%	131 13%	113 11%	21 9%	45 14%	38 10%	48 14%	41 14%	50 12%	81 15%	70 12%	47 11%	44 10%	226 12%	79 16%	75 14%	43 9%	28 10%	18 10%
	(8)	200 10%	87 9%	112 11%	43 18%	43 13%	38 10%	28 8%	30 10%	18 4%	45 8%	72 12%	38 9%	44 9%	182 10%	49 10%	55 10%	55 11%	24 8%	18 10%
	(7)	93 5%	36 4%	57 6%	22 9%	23 7%	16 4%	14 4%	8 3%	10 2%	24 4%	36 6%	16 4%	17 4%	92 5%	15 3%	39 7%	28 6%	10 4%	1
	(6)	64 3%	28 3%	36 4%	16 7%	7 2%	17 4%	8 2%	10 3%	7 2%	20 4%	12 2%	12 3%	20 4%	56 3%	10 2%	18 3%	17 3%	11 4%	8 5%
	(5)	52 3%	14 1%	39 4%	6 3%	13 4%	18 5%	6 2%	3 1%	7 2%	12 2%	8 1%	20 5%	12 3%	49 3%	11 2%	14 3%	16 3%	7 2%	4 2%
	(4)	12 1%	8 1%	4	-	6 2%	*	3 1%	1	1	2	7 1%	-	3 1%	11 1%	3 1%	4 1%	2	2 1%	1
	(3)	35 2%	19 2%	17 2%	8 4%	7 2%	8 2%	6 2%	3 1%	4 1%	5 1%	13 2%	12 3%	5 1%	33 2%	10 2%	12 2%	10 2%	1	3 2%
	(2)	27 1%	19 2%	9 1%	4 2%	6 2%	6 1%	5 2%	4 1%	3 1%	3 1%	14 2%	3 1%	8 2%	24 1%	4 1%	5 1%	8 2%	7 3%	3 2%
Certain not to vote	(1)	83 4%	33 3%	49 5%	9 4%	19 6%	26 7%	14 4%	9 3%	6 1%	16 3%	12 2%	29 7%	25 5%	81 4%	18 3%	23 4%	29 6%	11 4%	1 1%
Refused		5 *	2	3	-	2 1%	1	1	1	-	-	2	1	2 1%	5 *	1	1	2	1	-
Don't know		104 5%	32 3%	72 7%	22 9%	22 7%	34 9%	9 3%	5 2%	12 3%	23 4%	32 5%	19 4%	31 7%	93 5%	22 4%	24 4%	26 5%	21 7%	11 6%
Mean		8.57	8.72	8.42	7.99	8.01	8.11	8.71	8.92	9.30	8.83	8.60	8.29	8.46	8.52	8.78	8.41	8.33	8.64	9.01
Standard deviation		2.40	2.32	2.47	2.45	2.68	2.79	2.35	2.09	1.69	2.08	2.25	2.73	2.57	2.44	2.22	2.43	2.64	2.43	1.91
Standard error		0.05	0.07	0.08	0.21	0.15	0.14	0.12	0.12	0.09	0.07	0.10	0.17	0.13	0.06	0.09	0.11	0.12	0.16	0.16



Voting Intentions Survey ONLINE Fieldwork: 17th - 18th October 2012

Q.2 If there were a general election tomorrow, how likely would you be to vote? **Base: All respondents**

					Q.3/4/5 Votir	ng Intention (i	including Sque	eeze & DK/F	Refuse at Q.4)				Voted in 2	2010 General	Election
		<u>Total</u>	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base		2010	549	637	164	154	60	38	8	29	21	302	652	455	392
Weighted base		2010	509	651	166	161	57	41	13	29	20	309	604	480	384
Absolutely certain to vote	(10)	1091 54%	336 66%	421 65%	86 52%	118 73%	33 58%	31 76%	7 53%	17 56%	12 58%	62 20%	398 66%	313 65%	207 54%
	(9)	243 12%	86 17%	79 12%	33 20%	15 9%	13 23%	3 8%	1 12%	2 6%	3 14%	15 5%	82 14%	62 13%	57 15%
	(8)	200 10%	46 9%	78 12%	23 14%	12 8%	4 7%	3 8%	3 26%	9 30%	1 4%	27 9%	55 9%	49 10%	36 9%
	(7)	93 5%	24 5%	26 4%	9 6%	12 7%	1 2%	1 2%	1 9%	2 6%	1 7%	18 6%	29 5%	15 3%	27 7%
	(6)	64 3%	10 2%	33 5%	7 4%	1 1%	1 1%	2 6%	-	1 2%	2 8%	15 5%	12 2%	16 3%	12 3%
	(5)	52 3%	8 2%	14 2%	8 5%	3 2%	5 8%	-	-	-	2 9%	14 5%	5 1%	8 2%	14 4%
	(4)	12 1%	-	-	-	-	-	-	-	-	-	1	1	3 1%	3 1%
	(3)	35 2%	-	-	-	-	-	-	-	-	-	14 4%	4 1%	2	9 2%
	(2)	27 1%	-	-	-	-	- -	-	-	-	- -	12 4%	-	2	1
Certain not to vote	(1)	83 4%	-	-	-	-	- -	-	-	-	- -	52 17%	2	-	5 1%
Refused		5 *	- -	-	-	-	- -	-	-	-	- -	4 1%	1	2	- -
Don't know		104 5%	-	-	-	-	- -	-	-	-	- -	76 24%	14 2%	9 2%	14 4%
Mean		8.57	9.35	9.21	8.94	9.41	9.10	9.47	9.09	9.09	8.83	6.00	9.31	9.25	8.77
Standard deviation		2.40	1.12	1.30	1.43	1.15	1.48	1.11	1.12	1.14	1.76	3.55	1.30	1.37	1.96
Standard error		0.05	0.05	0.05	0.11	0.09	0.19	0.18	0.39	0.21	0.38	0.23	0.05	0.07	0.10



Voting Intentions Survey ONLINE Fieldwork: 17th - 18th October 2012

Q.2 If there were a general election tomorrow, how likely would you be to vote? **Base: All respondents**

O.5 Generally speaking, do you think of yourself as ?

		_				Q.5	Generally spea	king, do you think	cof yourself as	?			
			Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base		2010	598	573	209	55	41	42	24	8	23	41	396
Weighted base		2010	636	532	201	66	48	33	26	11	23	38	396
Absolutely certain to vote	(10)	1091 54%	381 60%	351 66%	107 53%	46 69%	37 78%	19 59%	15 59%	4 41%	16 71%	10 26%	104 26%
	(9)	243 12%	84 13%	78 15%	27 14%	3 4%	3 7%	4 12%	1 4%	1 14%	1 6%	7 19%	32 8%
	(8)	200 10%	73 11%	35 7%	27 13%	5 8%	2 5%	-	3 12%	2 19%	1 4%	5 13%	46 12%
	(7)	93 5%	21 3%	26 5%	12 6%	2 2%	- -	-	1 6%	-	-	6 17%	24 6%
	(6)	64 3%	27 4%	12 2%	5 3%	-	4 8%	1 2%	1 2%	-	1 3%	-	14 3%
	(5)	52 3%	12 2%	7 1%	9 4%	3 4%	1 2%	1 4%	-	-	-	-	20 5%
	(4)	12 1%	3	1	3 1%	-	-	1 3%	1 3%	1 12%	-	-	2 1%
	(3)	35 2%	10 2%	2	3 2%	2 2%	-	2 6%	-	-	-	-	16 4%
	(2)	27 1%	5 1%	-	3 1%	1 2%	-	2 8%	1 4%	1 5%	-	-	14 4%
Certain not to vote	(1)	83 4%	5 1%	5 1%	-	3 4%	-	1 4%	1 5%	1 9%	4 16%	4 11%	59 15%
Refused		5 *		1 *	-	-	-	-	-	-	-	2 6%	1
Don't know		104 5%	15 2%	14 3%	5 3%	3 4%	-	1 3%	1 5%	-	-	3 8%	62 16%
Mean		8.57	8.98	9.28	8.74	8.82	9.39	8.02	8.41	7.49	8.34	7.75	6.62
Standard deviation		2.40	1.79	1.45	1.89	2.45	1.36	3.16	2.73	3.31	3.33	2.83	3.44
Standard error		0.05	0.07	0.06	0.13	0.34	0.21	0.49	0.57	1.17	0.69	0.48	0.19



Voting Intentions Survey ONLINE Fieldwork: 17th - 18th October 2012

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party? Base: All respondents saying 5-10 likely to vote

		Ge	nder			Ą	ge				Social	Class				Regi	ion		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1758	927	831	127	282	356	325	300	368	734	426	233	365	1620	517	473	419	211	138
Weighted base	1744	873	871	198	260	307	304	280	394	490	503	359	391	1584	450	460	428	246	159
Labour	606 35%	319 37%	287 33%	91 46%	93 36%	138 45%	92 30%	95 34%	98 25%	152 31%	167 33%	110 31%	176 45%	539 34%	135 30%	154 34%	185 43%	64 26%	67 42%
Conservative	450 26%	227 26%	223 26%	42 21%	57 22%	71 23%	78 26%	68 24%	134 34%	144 29%	151 30%	94 26%	61 16%	436 28%	145 32%	130 28%	95 22%	66 27%	14 9%
UKIP	148 8%	87 10%	61 7%	3 2%	8 3%	16 5%	40 13%	29 10%	53 13%	31 6%	35 7%	40 11%	41 11%	143 9%	36 8%	38 8%	45 10%	24 10%	5 3%
Lib Dem	137 8%	63 7%	74 8%	18 9%	23 9%	12 4%	20 6%	23 8%	41 11%	46 9%	49 10%	24 7%	17 4%	128 8%	35 8%	40 9%	24 6%	29 12%	9 6%
Green	48 3%	26 3%	22 3%	11 6%	10 4%	8 3%	8 2%	9 3%	2 1%	11 2%	12 2%	14 4%	11 3%	43 3%	18 4%	11 2%	7 2%	7 3%	5 3%
SNP	40 2%	24 3%	16 2%	1 1%	5 2%	7 2%	8 3%	14 5%	5 1%	11 2%	11 2%	7 2%	11 3%	-	-	-	-	-	40 25%
BNP	27 2%	21 2%	6 1%	-	10 4%	2 1%	6 2%	4 1%	4 1%	2	7 1%	7 2%	11 3%	27 2%	6 1%	9 2%	9 2%	3 1%	-
Plaid Cymru	11 1%	4 1%	6 1%	-	3 1%	-	1	2 1%	3 1%	4 1%	5 1%	2 1%	-	11 1%	-	-	-	11 4%	-
Other	18 1%	11 1%	7 1%	-	-	4 1%	3 1%	3 1%	9 2%	6 1%	3 1%	3 1%	7 2%	17 1%	6 1%	7 1%	2	1 1%	2 1%
Refused	16 1%	4	12 1%	4 2%	2 1%	4 1%	4 1%	2 1%	-	5 1%	5 1%	1	5 1%	15 1%	8 2%	4 1%	3 1%	1	1 1%
Don't know	242 14%	85 10%	157 18%	27 14%	48 19%	47 15%	44 15%	32 11%	44 11%	78 16%	58 12%	57 16%	49 13%	227 14%	60 13%	67 15%	59 14%	40 16%	16 10%



Voting Intentions Survey ONLINE Fieldwork: 17th - 18th October 2012

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party? Base: All respondents saying 5-10 likely to vote

				Q.3/4/5 Voti	ng Intention (including Squ	eeze & DK/F	Refuse at Q.4)				Voted in	2010 Genera	
	<u>Total</u>	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1758	549	637	164	154	60	38	8	29	21	157	626	434	362
Weighted base	1744	509	651	166	161	57	41	13	29	20	151	581	463	353
Labour	606 35%	-	606 93%	-	-	-	-	-	-	-	-	33 6%	416 90%	93 26%
Conservative	450 26%	450 88%	-	-	-	-	-	-	-	-	-	395 68%	7 2%	29 8%
UKIP	148 8%	-	-	-	148 92%	-	-	-	-	-	-	66 11%	5 1%	15 4%
Lib Dem	137 8%	-	-	137 83%	-	-	-	-	-	-	-	9 1%	5 1%	107 30%
Green	48 3%	-	-	-	-	48 85%	-	-	-	-	-	3	3 1%	20 6%
SNP	40 2%	-	-	-	-	-	40 98%	-	-	-	-	-	1	3 1%
BNP	27 2%	-	-	-	-	-	-	-	27 92%	-	-	5 1%	-	3 1%
Plaid Cymru	11 1%	-	-	-	-	-	-	11 85%	-	-	-	-	-	3 1%
Other	18 1%	-	-	-	-	-	-	-	-	18 89%	-	1	-	1
Refused	16 1%	1	-	-	-	-	-	-	-	-	15 10%	1	-	2 1%
Don't know	242 14%	58 11%	45 7%	29 17%	13 8%	8 15%	1 2%	2 15%	2 8%	2 11%	136 90%	69 12%	25 5%	76 21%



Voting Intentions Survey ONLINE Fieldwork: 17th - 18th October 2012

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party? Base: All respondents saying 5-10 likely to vote

					Q.5	Generally spea	king, do you thinl	c of yourself as	?			
	_Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	1758	565	548	194	49	41	32	20	5	19	31	254
Weighted base	1744	598	509	187	58	48	25	21	8	19	29	241
Labour	606 35%	515 86%	11 2%	20 11%	-	6 13%	3 14%	1 6%	-	2 12%	3 9%	44 18%
Conservative	450 26%	14 2%	376 74%	19 10%	1 1%	1 2%	-	-	2 20%	-	-	38 16%
UKIP	148 8%	12 2%	58 11%	3 2%	52 90%	-	-	2 10%	-	3 16%	-	18 7%
Lib Dem	137 8%	4 1%	11 2%	107 57%	* 1%	-	1 2%	-	-	1 7%	1 4%	10 4%
Green	48 3%	12 2%	*	5 3%	-	-	19 76%	-	-	1 3%	2 9%	9 4%
SNP	40 2%	*	-	-	-	37 77%	-	-	-	1 4%		2 1%
BNP	27 2%	1	2	-	3 5%	-	-	17 79%	-	-	-	5 2%
Plaid Cymru	11 1%	3 1%	-	-	-	- -	-	-	6 80%	-		1
Other	18 1%	1	3 1%	*	-	2 3%	-	-	-	9 48%	-	3 1%
Refused	16 1%	-	1	-	- -	- -	- -	-	-	-	13 45%	2 1%
Don't know	242 14%	36 6%	46 9%	33 17%	2 3%	2 4%	2 8%	1 5%	-	2 10%	10 33%	109 45%



Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

		Ge	nder			Αç	ge				Social	Class				Reg	ion		
	<u>Total</u>	Male	<u>Female</u>	18-24	25-34	35-44	45-54	<u>55-64</u>	65+	AB			_DE_	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	517	206	311	48	120	136	93	61	59	195	118	81	123	485	139	146	130	70	32
Weighted base	525	202	323	75	113	126	85	57	70	133	143	122	127	489	126	139	139	85	36
Conservative	61 12%	27 13%	34 11%	7 10%	10 8%	8 6%	24 28%	8 13%	5 7%	24 18%	18 13%	10 8%	9 7%	58 12%	19 15%	20 14%	12 9%	7 9%	3 9%
Labour	60 11%	21 10%	39 12%	8 11%	18 16%	14 11%	6 7%	5 9%	9 13%	16 12%	16 11%	13 11%	15 11%	56 11%	12 9%	20 15%	14 10%	10 12%	4 11%
UKIP	26 5%	16 8%	10 3%	3 4%	4 4%	4 3%	4 4%	4 7%	7 10%	4 3%	8 5%	7 5%	7 5%	21 4%	5 4%	4 3%	2 2%	9 11%	5 13%
Lib Dem	25 5%	11 5%	15 5%	3 5%	5 4%	7 6%	2 3%	3 5%	5 7%	5 4%	5 4%	8 7%	7 5%	22 5%	9 7%	3 2%	7 5%	4 4%	3 9%
Green	22 4%	11 5%	11 3%	2 3%	2 1%	4 3%	2 2%	5 9%	7 10%	4 3%	5 4%	1 1%	11 8%	17 4%	6 5%	5 4%	5 3%	2 2%	4 12%
BNP	7 1%	3 2%	3 1%	3 4%	-	1 1%	1 1%	-	2 2%	1 1%	1 1%	1 1%	3 2%	7 1%	1 1%	4 3%	1 1%	-	-
Plaid Cymru	5 1%	3 1%	2 1%	1 1%	2 2%	-	-	2 3%	-	2 1%	-	2 2%	1 1%	5 1%	-	-	-	5 6%	-
SNP	4 1%	-	4 1%	-	-	2 2%	1 1%	-	1 1%	1 1%	-	-	2 2%	-	-	-	-	-	4 10%
Other	7 1%	4 2%	2 1%	-	1 1%	2 2%	1 2%	2 4%	-	2 2%	3 2%	-	1 1%	7 1%	5 4%	1 1%	*	1 1%	-
Refused	21 4%	4 2%	17 5%	5 6%	2 2%	5 4%	6 7%	3 5%	-	4 3%	8 5%	5 4%	5 4%	20 4%	8 6%	7 5%	5 3%	1 1%	1 2%
Don't know	289 55%	102 51%	187 58%	42 57%	70 62%	79 62%	39 46%	24 43%	34 49%	69 52%	78 55%	75 61%	67 53%	277 57%	62 50%	76 54%	92 66%	47 55%	12 33%



Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

				Q.3/4/5 Votir	ng Intention (in	ncluding Sque	eze & DK/R	efuse at Q.4)				Voted in	2010 General	
	<u>Total</u>	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	517	66	46	26	14	8	1	1	3	2	302	106	45	105
Weighted base	525	59	45	29	13	8	1	2	2	2	309	93	42	109
Conservative	61 12%	37 64%	-	-	-	-	-	-	-	-	-	34 36%	6 14%	2 2%
Labour	60 11%	- -	28 63%	-	- -	-	-	-	-	-	-	6 6%	14 33%	10 9%
UKIP	26 5%	- -	-	-	13 100%	-	-	-	-	-	-	10 10%	1 2%	4 3%
Lib Dem	25 5%	-	-	12 42%	- -	-	-	-	-	-	-	-	2 5%	13 12%
Green	22 4%	-	-	-	-	8 100%	-	-	-	-	-	2 2%	2 4%	8 7%
BNP	7 1%	-	-	-	-	-	-	- -	2 100%	-	-	-	-	-
Plaid Cymru	5 1%	-	-	-	-	-	-	2 100%	-	-	-	-	-	2 2%
SNP	4 1%	-	-	-	-	-	1 100%	- -	-	-	-	-	-	-
Other	7 1%	- -	-	-	- -	-	-	-	- -	2 100%	-	1 1%	* 1%	3 3%
Refused	21 4%	-	-	-	- -	-	-	-	-	-	21 7%	-	1 2%	2 2%
Don't know	289 55%	21 36%	17 37%	17 58%	-	-	-	-	-	-	288 93%	41 44%	17 40%	64 59%



Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	_				Q.	5 Generally speal	king, do you th	ink of yourself as?	•			
	Total _	Labour	Conser -vative	Lib Dem	UKIP	Green	BNP	Plaid Cymru	SNP	Other	Refused	Don't know
Unweighted base	517	69	79	45	8	11	6	3	2	8	34	252
Weighted base	525	74	70	47	10	10	6	3	2	5	32	266
Conservative	61 12%	4 5%	32 46%	-	- -	- -	-	-	-	1 15%	1 2%	23 9%
Labour	60 11%	35 48%	* 1%	3 6%	-	2 21%	-	-	1 60%	-	-	18 7%
UKIP	26 5%	1 1%	4 6%	3 7%	5 48%	-	-	-	-	-	1 3%	11 4%
Lib Dem	25 5%	* 1%	1 1%	17 36%	1 12%	-	-	-	-	-	1 2%	6 2%
Green	22 4%	4 6%	2 3%	-	2 18%	5 54%	-	-	-	-	-	8 3%
BNP	7 1%	- -	1 1%	-	- -	- -	4 71%	-	-	-	1 3%	1
Plaid Cymru	5 1%	2 3%		-	-	-	-	3 100%	-	-	-	-
SNP	4 1%	-	-	-	- -	- -	-	-	1 40%	1 13%	-	2 1%
Other	7 1%	*	1 1%	1 3%	-	- -	-	-	-	2 44%	-	2 1%
Refused	21 4%	-	- -	- -	-	- -	-	-	-	* 8%	19 59%	2 1%
Don't know	289 55%	28 37%	29 42%	22 48%	2 22%	2 24%	2 29%	-	-	1 19%	10 31%	193 72%



Voting Intentions Survey ONLINE Fieldwork: 17th - 18th October 2012

Q.5 Generally speaking, do you think of yourself as...?

Base: All respondents

		Gei	nder			Αg	ge				Social	Class				Regi	ion		
	Total	Male	<u>Female</u>	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	<u>C2</u>	<u>DE</u>	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2010	1034	976	155	345	434	367	323	386	807	490	278	435	1857	582	540	486	249	153
Weighted base	2010	985	1025	242	322	383	341	303	419	540	582	423	465	1832	508	529	505	290	178
Labour	636 32%	329 33%	307 30%	95 39%	98 30%	133 35%	89 26%	104 34%	117 28%	154 29%	161 28%	137 32%	185 40%	572 31%	140 27%	163 31%	195 39%	74 26%	64 36%
Conservative	532 26%	284 29%	248 24%	43 18%	55 17%	80 21%	98 29%	85 28%	172 41%	178 33%	164 28%	96 23%	95 20%	512 28%	161 32%	155 29%	120 24%	77 26%	20 11%
Lib Dem	201 10%	83 8%	118 12%	23 10%	28 9%	37 10%	32 9%	30 10%	52 12%	60 11%	80 14%	37 9%	25 5%	186 10%	58 11%	51 10%	39 8%	39 13%	15 9%
UKIP	66 3%	31 3%	35 3%	2 1%	9 3%	11 3%	17 5%	11 4%	16 4%	7 1%	14 2%	29 7%	16 3%	63 3%	19 4%	14 3%	18 3%	12 4%	3 2%
SNP	48 2%	30 3%	18 2%	4 2%	4 1%	7 2%	11 3%	14 5%	9 2%	13 2%	12 2%	11 3%	11 2%	-	-	-	-	-	48 27%
Green	33 2%	19 2%	14 1%	5 2%	7 2%	6 2%	7 2%	7 2%	*	12 2%	6 1%	5 1%	10 2%	32 2%	14 3%	5 1%	8 2%	4 1%	1
BNP	26 1%	17 2%	8 1%	2 1%	6 2%	2 1%	7 2%	4 1%	5 1%	2	6 1%	7 2%	11 2%	26 1%	4 1%	13 2%	9 2%	-	-
Plaid Cymru	11 1%	4	7 1%	1	5 2%	-	1	-	3 1%	6 1%	3 1%	-	1	11 1%	-	-	-	11 4%	-
Other	23 1%	15 2%	8 1%	-	2 1%	4 1%	4 1%	6 2%	6 2%	5 1%	6 1%	2 1%	9 2%	21 1%	8 2%	6 1%	5 1%	1 1%	2 1%
Refused	38 2%	13 1%	25 2%	7 3%	7 2%	8 2%	8 2%	6 2%	2	13 2%	12 2%	6 2%	7 2%	37 2%	12 2%	12 2%	9 2%	4 1%	1
Don't know	396 20%	160 16%	236 23%	60 25%	101 31%	94 25%	68 20%	36 12%	37 9%	91 17%	117 20%	93 22%	95 20%	372 20%	93 18%	109 21%	103 20%	67 23%	24 13%



Voting Intentions Survey ONLINE Fieldwork: 17th - 18th October 2012

Q.5 Generally speaking, do you think of yourself as...? Base: All respondents

	-			Q.3/4/5 Votir	ng Intention (i	ncluding Sque	eeze & DK/F	Refuse at Q.4)				Voted in 2	2010 General	
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2010	549	637	164	154	60	38	8	29	21	302	652	455	392
Weighted base	2010	509	651	166	161	57	41	13	29	20	309	604	480	384
Labour	636 32%	16 3%	543 83%	4 3%	12 8%	15 26%	* 1%	5 40%	1 3%	1 3%	28 9%	37 6%	417 87%	83 22%
Conservative	532 26%	416 82%	11 2%	11 7%	62 39%	2 3%	-	-	2 7%	4 18%	29 9%	457 76%	7 2%	29 8%
Lib Dem	201 10%	19 4%	22 3%	135 81%	3 2%	5 8%	-	-	-	2 9%	21 7%	15 3%	11 2%	147 38%
UKIP	66 3%	1	-	2 1%	53 33%	-	-	-	3 9%	-	2 1%	12 2%	-	6 2%
SNP	48 2%	1	8 1%	-	-	-	38 92%	-	-	2 8%	-	1	2	5 1%
Green	33 2%	-	5 1%	1	-	19 33%	-	-	-	- -	2 1%	3	2	8 2%
BNP	26 1%	-	1	-	2 1%	-	-	-	17 59%	-	2 1%	3 1%	-	3 1%
Plaid Cymru	11 1%	2	-	-	-	-	-	6 51%	-	-	-	2	-	4 1%
Other	23 1%	1 *	2	1 1%	3 2%	1 1%	1 2%	-	-	9 46%	2	1	2	1
Refused	38 2%	1 *	3	1 1%	-	2 4%	-	-	1 3%	- -	29 9%	1	3 1%	5 1%
Don't know	396 20%	53 10%	55 8%	10 6%	25 15%	14 24%	2 4%	1 9%	5 18%	3 16%	194 63%	72 12%	35 7%	92 24%



Voting Intentions Survey ONLINE Fieldwork: 17th - 18th October 2012

Q.5 Generally speaking, do you think of yourself as...?

Base: All respondents

	_				Q.5	Generally spea	ıking, do you thinl	k of yourself as.	?			
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2010	598	573	209	55	41	42	24	8	23	41	396
Weighted base	2010	636	532	201	66	48	33	26	11	23	38	396
Labour	636 32%	636 100%	-	-	-	-	-	-	-	-	-	-
Conservative	532 26%	-	532 100%	-	-	-	-	-	-	-	-	-
Lib Dem	201 10%		-	201 100%	-	-	-	-	-	-	-	-
UKIP	66 3%		-	-	66 100%	-	-	-	-	-	-	-
SNP	48 2%	-	-	- -	-	48 100%	-	-	-	-	-	-
Green	33 2%	-	- -	-	- -	-	33 100%	-	-	-	- -	-
BNP	26 1%		-	-	-	-	-	26 100%	-	-	-	-
Plaid Cymru	11 1%		-	-	-	-	-	-	11 100%	-	-	-
Other	23 1%	-	-	-	-	-	-	-	-	23 100%	-	-
Refused	38 2%	-	- -	-	- -	-	-	-	-	-	38 100%	-
Don't know	396	-	-	-	-	-	-	-	-	-	-	396



Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2) Base: All those likely to vote Cons/Lab/Lib Dem (5-10) OR those who are certain to vote UKIP/Green/SNP/Plaid Cymru/ BNP/ Other (10)

		Ge	nder			Ą	ge				Social	Class				Reg	ion		
	Total	Male	<u>Female</u>	18-24	25-34	35-44	45-54	55-64	65+_	_AB_	<u>C1</u>	<u>C2</u>	_DE_	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1585	851	734	115	239	321	287	276	347	670	388	203	324	1464	466	424	383	191	121
Weighted base	1456	751	706	155	195	252	252	244	359	416	423	291	326	1320	382	372	360	206	137
Labour	599 41%	309 41%	290 41%	87 56%	90 46%	130 52%	92 37%	93 38%	108 30%	155 37%	159 38%	109 37%	177 54%	533 40%	137 36%	152 41%	178 50%	67 32%	66 48%
Conservative	476 33%	239 32%	237 34%	41 27%	60 31%	70 28%	90 36%	76 31%	139 39%	159 38%	156 37%	95 33%	66 20%	460 35%	158 41%	133 36%	100 28%	69 34%	16 12%
Lib Dem	148 10%	64 9%	84 12%	17 11%	25 13%	18 7%	21 8%	23 9%	44 12%	51 12%	51 12%	28 9%	19 6%	139 11%	40 10%	38 10%	30 8%	31 15%	9 7%
UKIP	124 9%	72 10%	53 7%	1 1%	6 3%	15 6%	33 13%	25 10%	45 12%	26 6%	31 7%	37 13%	30 9%	118 9%	30 8%	27 7%	37 10%	24 12%	6 4%
Green	39 3%	23 3%	17 2%	8 5%	6 3%	7 3%	5 2%	10 4%	4 1%	9 2%	9 2%	8 3%	14 4%	31 2%	8 2%	9 2%	6 2%	8 4%	8 6%
SNP	31 2%	19 3%	12 2%	-	3 1%	6 2%	5 2%	12 5%	6 2%	10 2%	7 2%	7 2%	7 2%	-	-	-	-	-	31 23%
BNP	18 1%	13 2%	5 1%	1 1%	4 2%	2 1%	3 1%	4 1%	4 1%	3 1%	5 1%	3 1%	8 2%	18 1%	3 1%	7 2%	8 2%	1	-
Plaid Cymru	7	5 1%	1	-	1 1%	-	-	2 1%	3 1%	1	1	4 1%	-	7 1%	-	-	-	7 3%	-
Other	13 1%	7 1%	7 1%	-	-	5 2%	2 1%	*	7 2%	3 1%	4 1%	1	6 2%	13 1%	6 2%	6 2%	1	-	-



Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)
Base: All those likely to vote Cons/Lab/Lib Dem (5-10) OR those who are certain to vote UKIP/Green/SNP/Plaid Cymru/ BNP/ Other (10)

				Q.3/4/5 Votir	ng Intention (i	ncluding Sque	eeze & DK/F	Refuse at Q.4)			_	Voted in	2010 General	
	<u>Total</u>	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1585	549	637	164	122	45	28	4	21	15	60	591	428	328
Weighted base	1456	476	599	148	124	39	31	7	18	13	48	518	427	287
Labour	599 41%	-	599 100%	-	-	-	-	-	-	-	15 31%	35 7%	403 94%	100 35%
Conservative	476 33%	476 100%	-	-	-	-	-	-	-	-	19 39%	415 80%	10 2%	31 11%
Lib Dem	148 10%	-	-	148 100%	-	-	-	-	-	-	15 30%	8 1%	6 1%	118 41%
UKIP	124 9%	-	-	-	124 100%	-	-	-	-	-	-	54 10%	5 1%	11 4%
Green	39 3%	-	-	-	-	39 100%	-	-	-	-	-	2	2	19 7%
SNP	31 2%	-	-	-	-	-	31 100%	-	-	-	-	-	1	3 1%
BNP	18 1%	-	-	-	-	-	-	-	18 100%	-	-	3 1%	-	1
Plaid Cymru	7	-	-	-	-	-	-	7 100%	-	-	-	-	-	1 1%
Other	13 1%	-	-	-	-	-	-	-	-	13 100%	-	2	-	2 1%



Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2) Base: All those likely to vote Cons/Lab/Lib Dem (5-10) OR those who are certain to vote UKIP/Green/SNP/Plaid Cymru/ BNP/ Other (10)

					Q.5	Generally spea	king, do you thinl	k of yourself as	?			
	_Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	1585	555	531	192	41	32	27	15	3	16	7	166
Weighted base	1456	543	464	167	47	38	20	16	4	17	5	135
Labour	599 41%	502 92%	11 2%	20 12%	-	7 19%	5 27%	1 8%	-	2 14%	2 46%	48 35%
Conservative	476 33%	15 3%	393 85%	17 10%	1 1%	1 3%	-	-	2 36%	1 4%	1 14%	47 34%
Lib Dem	148 10%	4 1%	10 2%	121 72%	1 2%	-	1 3%	-	-	1 8%	1 24%	9 7%
UKIP	124 9%	9 2%	45 10%	2 1%	45 95%	-	-	2 14%	-	3 19%	-	18 13%
Green	39 3%	9 2%	1	5 3%	-	-	14 71%	-	-	1 3%	-	9 7%
SNP	31 2%	*	-	-	-	30 78%	-	-	-	1 5%	-	-
BNP	18 1%	-	2	-	1 2%	-	-	12 78%	-	-	1 15%	2 2%
Plaid Cymru	7	4 1%	- -	-	-	- -	- -	-	3 64%	-	-	-
Other	13 1%	-	2	1 1%	-	-	-	-	-	8 47%	-	2



Q6. Do you agree or disagree with each of the following statements? **Base: All respondents**

		Ge	nder			Αç	ge				Social	Class				Reg	ion		
														Net: Eng- land &	South	Mid-	North Eng-	Wales & South	Scot-
	Total	Male	<u>Female</u>	18-24	25-34	35-44	45-54	<u>55-64</u>	65+	_AB_	<u>C1</u>	<u>C2</u>	_DE_	Wales	East	lands	land	West	<u>land</u>
Unweighted base	2010	1034	976	155	345	434	367	323	386	807	490	278	435	1857	582	540	486	249	153
Weighted base	2010	985	1025	242	322	383	341	303	419	540	582	423	465	1832	508	529	505	290	178
Ed Miliband is turning	out to b	e a goo	d leader	of the La	abour P	arty													
Agree	586	293	293	76	99	124	82	97	108	153	163	118	153	528	146	158	165	59	58
	29%	30%	29%	32%	31%	32%	24%	32%	26%	28%	28%	28%	33%	29%	29%	30%	33%	20%	32%
Disagree	799	461	338	73	103	122	149	139	213	251	235	156	156	730	222	199	167	142	69
	40%	47%	33%	30%	32%	32%	44%	46%	51%	46%	40%	37%	34%	40%	44%	38%	33%	49%	39%
Don't know	625	232	393	92	120	137	110	67	99	136	184	149	156	573	139	172	172	89	52
	31%	24%	38%	38%	37%	36%	32%	22%	24%	25%	32%	35%	34%	31%	27%	33%	34%	31%	29%
Nick Clegg is turning	out to be	a good		f the Lik	oeral De	mocrat													
Agree	370	189	181	29	68	58	67	56	93	112	116	78	64	346	105	108	78	55	24
	18%	19%	18%	12%	21%	15%	20%	18%	22%	21%	20%	18%	14%	19%	21%	21%	15%	19%	13%
Disagree	1121	592	529	144	149	196	186	186	259	310	327	223	261	1006	282	282	292	150	115
	56%	60%	52%	60%	46%	51%	55%	61%	62%	57%	56%	53%	56%	55%	55%	53%	58%	52%	64%
Don't know	519	204	315	69	105	129	88	61	67	117	140	122	140	479	121	139	135	85	40
	26%	21%	31%	28%	33%	34%	26%	20%	16%	22%	24%	29%	30%	26%	24%	26%	27%	29%	22%
David Cameron is turn	ning out	to be a g	good prin	ne minis	ster														
Agree	585	304	281	68	94	84	91	78	170	172	200	117	96	563	189	166	122	87	21
	29%	31%	27%	28%	29%	22%	27%	26%	41%	32%	34%	28%	21%	31%	37%	31%	24%	30%	12%
Disagree	996	528	467	115	142	202	177	177	183	261	277	200	258	879	215	245	274	144	117
	50%	54%	46%	48%	44%	53%	52%	58%	44%	48%	48%	47%	56%	48%	42%	46%	54%	50%	65%
Don't know	430	153	277	59	87	96	73	49	66	107	105	107	111	389	103	118	110	59	40
	21%	16%	27%	24%	27%	25%	21%	16%	16%	20%	18%	25%	24%	21%	20%	22%	22%	20%	23%
I trust David Cameron	and Geo	orge Osl	orne to	make th	e right	decisio	ns abou	ut the ec	onomy										
Agree	522	289	233	58	73	76	89	69	158	170	172	96	83	499	169	145	108	76	23
	26%	29%	23%	24%	23%	20%	26%	23%	38%	32%	30%	23%	18%	27%	33%	27%	21%	26%	13%
Disagree	1020	531	489	119	157	206	179	171	187	257	282	202	278	892	235	248	262	148	128
	51%	54%	48%	49%	49%	54%	53%	57%	45%	48%	48%	48%	60%	49%	46%	47%	52%	51%	72%
Don't know	469	165	303	65	93	101	73	63	74	112	128	124	104	441	104	136	135	66	28
	23%	17%	30%	27%	29%	26%	21%	21%	18%	21%	22%	29%	22%	24%	20%	26%	27%	23%	15%



Absolutes/col percents

Voting Intentions Survey ONLINE Fieldwork: 17th - 18th October 2012

Q6. Do you agree or disagree with each of the following statements? **Base: All respondents**

		Ge	nder			Αg	ge				Social	Class				Reg	ion		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Weighted base	2010	985	1025	242	322	383	341	303	419	540	582	423	465	1832	508	529	505	290	178
I trust Ed Miliband an					sions al		econo	mv											
Agree	480 24%	257 26%	223	59 24%	75 23%	108 28%	70 21%	83	84 20%	123 23%	128 22%	79 19%	150 32%	425 23%	123 24%	120 23%	137 27%	45 16%	54 31%
Disagree	975	513	462	93	127	155	180	160	260	304	287	195	188	905	277	267	209	153	70
	49%	52%	45%	38%	40%	41%	53%	53%	62%	56%	49%	46%	40%	49%	54%	51%	41%	53%	39%
Don't know	555	216	339	90	120	119	91	60	75	113	167	149	126	501	108	142	159	92	54
	28%	22%	33%	37%	37%	31%	27%	20%	18%	21%	29%	35%	27%	27%	21%	27%	31%	32%	30%
I expect the economy	will start			of impro	vemen														
Agree	593	330	263	85	106	80	90	80	152	184	189	118	103	557	178	164	133	82	36
	30%	34%	26%	35%	33%	21%	26%	26%	36%	34%	32%	28%	22%	30%	35%	31%	26%	28%	20%
Disagree	957	466	491	85	131	217	161	169	194	241	261	197	258	858	237	247	243	130	99
	48%	47%	48%	35%	41%	57%	47%	56%	46%	45%	45%	47%	55%	47%	47%	47%	48%	45%	56%
Don't know	460	189	270	71	85	86	91	54	73	116	132	109	104	417	93	117	128	79	43
	23%	19%	26%	29%	26%	23%	27%	18%	17%	21%	23%	26%	22%	23%	18%	22%	25%	27%	24%
I do not expect the ed	onomy to	return	to good	health f	or at lea	ast five	years												
Agree	1258	581	678	128	184	241	219	217	270	350	362	255	291	1139	315	332	320	172	119
	63%	59%	66%	53%	57%	63%	64%	72%	64%	65%	62%	60%	63%	62%	62%	63%	63%	59%	67%
Disagree	345	222	123	52	51	65	46	48	84	105	104	73	63	319	111	90	73	45	26
	17%	23%	12%	21%	16%	17%	14%	16%	20%	19%	18%	17%	14%	17%	22%	17%	14%	15%	15%
Don't know	407	183	224	63	87	77	76	38	66	85	116	95	110	374	81	107	112	74	33
	20%	19%	22%	26%	27%	20%	22%	13%	16%	16%	20%	23%	24%	20%	16%	20%	22%	25%	18%
I plan to spend less o	n Christm				ear_														
Agree	1106	509	597	124	182	230	211	162	196	273	331	233	269	1002	291	299	254	158	104
	55%	52%	58%	51%	57%	60%	62%	54%	47%	51%	57%	55%	58%	55%	57%	57%	50%	54%	58%
Disagree	532	291	240	51	85	82	72	89	151	179	153	109	91	493	122	137	148	86	38
	26%	30%	23%	21%	26%	22%	21%	29%	36%	33%	26%	26%	20%	27%	24%	26%	29%	30%	22%
Don't know	373	185	188	66	55	70	58	51	73	88	99	81	105	337	95	92	103	46	36
	19%	19%	18%	27%	17%	18%	17%	17%	17%	16%	17%	19%	23%	18%	19%	17%	20%	16%	20%



Voting Intentions Survey ONLINE Fieldwork: 17th - 18th October 2012

Q6. Do you agree or disagree with each of the following statements? Base: All respondents

		Ge	nder			Αç	ge				Social	Class				Regi	on		
	T-1-1	NA-1-	-	40.04	05.04	05.44	45.54	FF 04	05.	AD	04	00	D.F.	Net: Eng- land &	South	Mid-	North Eng-	Wales & South	Scot-
	<u>Total</u>	<u>Male</u>	<u>Female</u>	<u>18-24</u>	<u>25-34</u>	35-44	45-54	55-64	65+	_AB_	<u>C1</u>	<u>C2</u>	DE	Wales	East	<u>lands</u>	land	West	<u>land</u>
Weighted base	2010	985	1025	242	322	383	341	303	419	540	582	423	465	1832	508	529	505	290	178
The fact that David Ca	meron w	ent to E	ton mak	es it ha	rder for	him to	be a go	od Prim	e Minis	ter for t	he who	le coun	try						
Agree	768	389	379	86	104	148	130	140	159	193	210	160	205	666	184	172	186	125	102
	38%	39%	37%	36%	32%	39%	38%	46%	38%	36%	36%	38%	44%	36%	36%	33%	37%	43%	57%
Disagree	853	452	401	84	137	144	146	132	211	272	270	165	146	804	243	252	198	111	49
	42%	46%	39%	35%	42%	38%	43%	43%	50%	50%	46%	39%	31%	44%	48%	48%	39%	38%	28%
Don't know	389	144	245	71	81	90	65	31	49	75	102	99	114	362	81	104	122	55	27
	19%	15%	24%	30%	25%	24%	19%	10%	12%	14%	17%	23%	24%	20%	16%	20%	24%	19%	15%
The fact that Ed Miliba	nd went	to a cor	mprehen	sive scl	nool me	ans tha	t he is ı	nore lik	elv to b	e in tou	ch with	the cor	cerns	of most i	people				
Agree	740	355	385	79	122	167	127	119	126	182	205	148	204	664	182	179	208	94	76
	37%	36%	38%	33%	38%	44%	37%	39%	30%	34%	35%	35%	44%	36%	36%	34%	41%	32%	43%
Disagree	900	481	419	108	124	140	155	143	231	279	265	196	160	828	243	248	199	138	72
	45%	49%	41%	45%	38%	37%	45%	47%	55%	52%	46%	46%	34%	45%	48%	47%	39%	48%	41%
Don't know	370	149	220	55	77	76	59	41	62	78	112	79	100	340	83	101	98	58	29
	18%	15%	21%	23%	24%	20%	17%	14%	15%	15%	19%	19%	22%	19%	16%	19%	19%	20%	17%
It is more important to	keep yo	ung ped	ple in w	ork thai	n it is to	reduce	govern	ment b	orrowin	q									
Agree	1124	536	588	126	190	223	182	177	226	302	310	251	262	1017	277	295	280	165	107
	56%	54%	57%	52%	59%	58%	53%	58%	54%	56%	53%	59%	56%	56%	55%	56%	56%	57%	60%
Disagree	378	234	145	42	41	56	65	61	113	112	119	68	80	351	102	118	80	51	27
	19%	24%	14%	17%	13%	15%	19%	20%	27%	21%	20%	16%	17%	19%	20%	22%	16%	17%	15%
Don't know	507	216	292	74	91	103	94	65	80	127	154	104	123	464	129	116	144	75	44
	25%	22%	28%	31%	28%	27%	27%	21%	19%	23%	26%	25%	26%	25%	25%	22%	29%	26%	25%
A Labour government	under Ed	l Miliba	nd would	be bet	ter at p	rotectin	g peopl	e's jobs	<u>i</u>										
Agree	624	331	293	81	101	129	87	110	116	158	191	106	169	552	152	159	170	71	72
	31%	34%	29%	34%	31%	34%	26%	36%	28%	29%	33%	25%	36%	30%	30%	30%	34%	24%	40%
Disagree	821	431	390	64	103	130	154	135	235	257	232	167	165	767	238	230	164	135	54
	41%	44%	38%	27%	32%	34%	45%	44%	56%	48%	40%	39%	36%	42%	47%	43%	33%	47%	30%
Don't know	564	223	341	96	117	123	100	59	69	125	159	151	130	512	118	140	171	84	52
	28%	23%	33%	40%	36%	32%	29%	19%	16%	23%	27%	36%	28%	28%	23%	26%	34%	29%	29%



Voting Intentions Survey ONLINE Fieldwork: 17th - 18th October 2012

Q6. Do you agree or disagree with each of the following statements? **Base: All respondents**

		Ge	nder			Αç	je				Social	Class				Regi	ion		
	_													Net: Eng- land &	South	Mid-	North Eng-	Wales & South	Scot-
	Total	Male	<u>Female</u>	<u>18-24</u>	25-34	35-44	45-54	55-64	65+	_AB_	<u>C1</u>	<u>C2</u>	_DE_	Wales	East	lands	land	West	land
Weighted base	2010	985	1025	242	322	383	341	303	419	540	582	423	465	1832	508	529	505	290	178
In most cases I have sy	mpathy			g on str	ike agai	inst pub	olic spe	nding c											
Agree	920	453	467	111	161	186	165	139	157	226	261	201	231	820	222	218	253	127	99
	46%	46%	46%	46%	50%	49%	48%	46%	37%	42%	45%	48%	50%	45%	44%	41%	50%	44%	56%
Disagree	763	399	363	63	103	126	128	123	220	249	230	145	139	708	207	228	161	112	55
	38%	41%	35%	26%	32%	33%	38%	41%	52%	46%	39%	34%	30%	39%	41%	43%	32%	39%	31%
Don't know	327	133	194	68	58	70	48	41	42	64	91	77	95	304	79	84	90	51	24
	16%	14%	19%	28%	18%	18%	14%	14%	10%	12%	16%	18%	20%	17%	16%	16%	18%	17%	13%
The UK has nothing to	fear fron	n leavir	ng the Eu	ıropean	Union														
Agree	857	480	377	74	108	143	160	149	223	200	250	191	216	796	239	229	204	124	61
	43%	49%	37%	31%	34%	37%	47%	49%	53%	37%	43%	45%	46%	43%	47%	43%	40%	43%	34%
Disagree	576	306	271	93	106	98	99	77	104	212	174	106	84	515	168	146	131	70	61
	29%	31%	26%	38%	33%	26%	29%	26%	25%	39%	30%	25%	18%	28%	33%	28%	26%	24%	34%
Don't know	576	200	377	75	108	142	82	77	92	128	158	126	165	520	101	154	170	96	56
	29%	20%	37%	31%	34%	37%	24%	25%	22%	24%	27%	30%	36%	28%	20%	29%	34%	33%	31%
Labour is more of a "or	ne natio	n" party	than the	e Conse	rvatives														
Agree	668	358	310	81	106	125	112	120	125	166	194	134	174	595	153	167	185	90	73
	33%	36%	30%	34%	33%	33%	33%	40%	30%	31%	33%	32%	37%	32%	30%	32%	37%	31%	41%
Disagree	733	408	325	63	95	102	144	116	213	231	223	150	129	677	219	187	159	112	56
	36%	41%	32%	26%	30%	27%	42%	38%	51%	43%	38%	35%	28%	37%	43%	35%	32%	38%	31%
Don't know	609	219	390	98	121	156	86	67	81	143	165	139	162	560	136	174	161	88	49
	30%	22%	38%	41%	38%	41%	25%	22%	19%	26%	28%	33%	35%	31%	27%	33%	32%	30%	28%
The Conservatives are	more of	a "one	nation"	party th	an Labo	<u>our</u>													
Agree	498	275	224	50	66	57	84	74	167	151	154	98	95	474	162	127	117	68	24
	25%	28%	22%	20%	20%	15%	25%	24%	40%	28%	26%	23%	21%	26%	32%	24%	23%	23%	14%
Disagree	895	488	407	96	129	168	169	160	173	228	254	185	228	788	208	226	226	127	107
	45%	50%	40%	40%	40%	44%	49%	53%	41%	42%	44%	44%	49%	43%	41%	43%	45%	44%	60%
Don't know	617	222	394	96	127	157	88	69	80	161	175	140	142	570	138	176	162	95	47
	31%	23%	38%	40%	39%	41%	26%	23%	19%	30%	30%	33%	30%	31%	27%	33%	32%	33%	26%



Voting Intentions Survey

ONLINE Fieldwork: 17th - 18th October 2012

Q6. Do you agree or disagree with each of the following statements? Base: All respondents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) Voted in 2010 General Election Liberal DK/Refuse Conser-Conser-Demo-UKIP Total vative Labour Lib Dem Green SNP Plaid Cymru **BNP** Other at Q4 vative Labour crat Unweighted base 2010 549 637 154 60 38 29 302 392 164 652 Weighted base 2010 651 166 57 41 13 29 509 161 20 309 604 480 384 Ed Miliband is turning out to be a good leader of the Labour Party 43 23 11 12 2 23 79 279 131 Agree 586 29% 11% 61% 26% 14% 19% 29% 12% 19% 9% 8% 13% 58% 34% Disagree 799 348 85 73 107 26 21 11 13 10 100 406 65 146 40% 68% 13% 44% 67% 47% 51% 88% 45% 48% 32% 67% 13% 38% Don't know 625 103 172 50 19 8 10 9 186 118 136 107 31% 20% 26% 30% 19% 34% 19% 36% 43% 60% 20% 28% 28% Nick Clegg is turning out to be a good leader of the Liberal Democrats 12 8 2 2 38 106 370 157 3 30 161 8% 6% 7% 18% 31% 9% 56% 19% 8% 10% 27% 8% 28% Disagree 1121 228 478 34 127 39 27 13 23 13 109 310 344 203 68% 56% 45% 73% 21% 79% 65% 100% 78% 66% 35% 51% 53% 519 125 115 39 22 14 6 5 5 169 133 98 75 Don't know 26% 24% 18% 24% 14% 26% 16% 16% 22% 20% 20% 26% 55% David Cameron is turning out to be a good prime minister Agree 41 62 29 5 4 2 4 3 30 373 43 91 29% 78% 37% 18% 9% 12% 24% 6% 10% 15% 16% 10% 62% 996 38 523 63 103 47 18 12 120 121 365 230 Disagree 31 11 50% 8% 80% 38% 64% 83% 76% 85% 61% 57% 39% 20% 76% 60% Don't know 430 73 87 41 29 6 8 5 159 110 72 63 21% 14% 13% 25% 18% 9% 14% 27% 27% 51% 18% 15% 16% I trust David Cameron and George Osborne to make the right decisions about the economy 2 3 3 25 364 35 65 Agree 371 28 26% 73% 5% 22% 17% 7% 5% 26% 9% 3% 8% 60% 7% 17% 1020 36 537 73 100 50 29 9 23 13 120 372 240 Disagree 118 51% 7% 83% 44% 62% 89% 70% 74% 77% 67% 38% 20% 77% 63% 57 33 6 78 Don't know 469 102 78 10 166 120 74 4 23% 20% 12% 34% 21% 4% 25% 14% 30% 54% 20% 15% 20%



Absolutes/col percents

Q6. Do you agree or disagree with each of the following statements? Base: All respondents

				Q.3/4/5 Votir	ng Intention (i	ncluding Sque	eze & DK/F	Refuse at Q.4)				Voted in 2	2010 General	Election
	<u>Total</u>	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Weighted base	2010	509	651	166	161	57	41	13	29	20	309	604	480	384
I trust Ed Miliband and Ed	Balls to mak	ce the right		out the econo	omy									
Agree	480 24%	22 4%	387 59%	19 11%	8 5%	8 14%	9 21%	1 12%	3 9%	-	9 3%	47 8%	280 58%	79 20%
Disagree	975 49%	425 83%	84 13%	93 56%	135 84%	36 64%	19 47%	9 73%	15 52%	16 79%	134 44%	491 81%	63 13%	191 50%
Don't know	555 28%	62 12%	180 28%	54 33%	18 11%	12 21%	13 32%	2 15%	11 39%	4 21%	165 53%	66 11%	138 29%	114 30%
I expect the economy will s	start showin	g signs of i	mprovement	soon										
Agree	593 30%	298 58%	120 18%	66 40%	31 19%	8 13%	4 10%	4 31%	3 9%	3 16%	49 16%	305 50%	89 19%	99 26%
Disagree	957 48%	120 24%	407 63%	67 41%	100 62%	32 57%	29 72%	9 69%	21 73%	15 72%	124 40%	190 32%	293 61%	202 53%
Don't know	460 23%	92 18%	123 19%	32 20%	30 19%	17 29%	8 19%	-	5 18%	2 12%	136 44%	109 18%	98 20%	83 22%
I do not expect the econon	ny to return	to good hea	Ith for at leas	st five years										
Agree	1258 63%	264 52%	463 71%	100 61%	125 77%	33 58%	31 77%	11 85%	24 80%	16 80%	153 49%	338 56%	324 67%	263 69%
Disagree	345 17%	155 30%	69 11%	38 23%	20 13%	12 20%	5 12%	2 15%	2 6%	4 20%	36 12%	165 27%	50 10%	64 17%
Don't know	407 20%	90 18%	118 18%	27 16%	16 10%	12 21%	5 11%	-	4 14%	-	120 39%	101 17%	106 22%	56 15%
I plan to spend less on Chi	ristmas this	year than la	st year											
Agree	1106 55%	238 47%	407 63%	89 54%	90 56%	32 57%	22 53%	10 76%	15 51%	12 57%	157 51%	296 49%	293 61%	220 57%
Disagree	532 26%	167 33%	144 22%	50 30%	58 36%	10 17%	11 26%	2 15%	10 33%	8 38%	63 20%	200 33%	105 22%	91 24%
Don't know	373 19%	104 20%	99 15%	26 16%	14 8%	14 26%	9 21%	1 9%	5 16%	1 5%	89 29%	107 18%	83 17%	73 19%



Q6. Do you agree or disagree with each of the following statements? Base: All respondents

Absolutes/col percents

				Q.3/4/5 Voti	ng Intention (i	ncluding Sque	eeze & DK/F	Refuse at Q.4)				Voted in	2010 General	
		Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Weighted base	2010	509	651	166	161	57	41	13	29	20	309	604	480	384
The fact that David Ca	meron went to E				ood Prime M	inister for the	whole cou							
Agree	768	66	401	58	70	27	27	7	10	8	68	100	289	183
	38%	13%	62%	35%	44%	49%	66%	58%	34%	38%	22%	16%	60%	48%
Disagree	853	388	155	83	78	20	8	3	13	7	101	428	116	141
	42%	76%	24%	50%	48%	36%	19%	27%	42%	32%	33%	71%	24%	37%
Don't know	389	55	95	24	13	9	6	2	7	6	140	76	75	59
	19%	11%	15%	15%	8%	16%	16%	15%	24%	29%	45%	13%	16%	15%
The fact that Ed Miliba	nd went to a cor	nprehensiv	e school me	ans that he is	more likely	o be in touch	with the c	oncerns of mos	t people					
Agree	740	66	456	56	35	16	14	4	15	3	57	89	321	168
	37%	13%	70%	34%	22%	28%	35%	34%	49%	16%	18%	15%	67%	44%
Disagree	900	386	113	85	109	27	15	5	12	11	123	446	87	154
	45%	76%	17%	52%	68%	48%	36%	36%	41%	56%	40%	74%	18%	40%
Don't know	370	58	82	24	17	13	12	4	3	6	129	68	72	62
	18%	11%	13%	15%	10%	23%	29%	30%	10%	28%	42%	11%	15%	16%
It is more important to	keep young ped	ple in work	than it is to	reduce gover	nment borro	wing								
Agree	1124	183	503	103	76	37	27	11	19	8	131	237	359	261
	56%	36%	77%	62%	47%	65%	67%	90%	66%	38%	42%	39%	75%	68%
Disagree	378 19%	189 37%	56 9%	24 14%	46 29%	7 13%	6 14%	-	5 16%	5 25%	33 11%	205 34%	47 10%	50 13%
Don't know	507	137	91	39	39	12	8	1	5	8	145	162	74	72
	25%	27%	14%	23%	24%	22%	19%	10%	18%	38%	47%	27%	15%	19%
A Labour government	under Ed Miliba	nd would be	e better at pr	otectina peor	ole's iobs									
Agree	624	36	447	35	20	19	16	3	7	4	23	66	313	130
	31%	7%	69%	21%	13%	33%	38%	27%	24%	18%	7%	11%	65%	34%
Disagree	821	402	46	80	116	23	16	6	14	15	96	454	41	137
	41%	79%	7%	49%	72%	41%	38%	51%	46%	76%	31%	75%	8%	36%
Don't know	564	71	158	50	25	15	10	3	9	1	190	83	126	117
	28%	14%	24%	30%	15%	26%	23%	22%	29%	6%	61%	14%	26%	30%



Q6. Do you agree or disagree with each of the following statements? Base: All respondents

Absolutes/col percents

		Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat	
Weighted base	2010	509	651	166	161	57	41	13	29	20	309	604	480	384	
In most cases I have sym	pathy for ped	ple going o	n strike agai	nst public spe	ending cuts										
Agree	920 46%	101 20%	466 72%	56 34%	53 33%	34 60%	29 70%	11 89%	19 64%	8 39%	118 38%	139 23%	339 71%	178 46%	
Disagree	763 38%	352 69%	108 17%	91 55%	88 54%	14 25%	9 23%	1 11%	8 28%	10 49%	78 25%	401 66%	78 16%	146 38%	
Don't know	327 16%	57 11%	78 12%	19 11%	21 13%	8 15%	3 7%	-	3 9%	2 12%	113 37%	64 11%	63 13%	60 16%	
The UK has nothing to fea	ar from leavii	na the Europ	ean Union												
Agree	857 43%	266 52%	223 34%	53 32%	136 84%	20 35%	14 35%	5 39%	20 68%	12 60%	96 31%	354 59%	154 32%	131 34%	
Disagree	576 29%	128 25%	228 35%	75 45%	11 7%	29 51%	15 37%	3 26%	5 15%	7 34%	67 22%	132 22%	160 33%	153 40%	
Don't know	576 29%	115 23%	200 31%	38 23%	14 9%	8 14%	11 28%	4 35%	5 17%	1 5%	145 47%	118 19%	167 35%	100 26%	
Labour is more of a "one	nation" party	v than the Co	onservatives												
Agree	668	36	465	38	29	14	13	5	8	2	41	59	329	145	
· ·	33%	7%	71%	23%	18%	26%	33%	39%	27%	12%	13%	10%	69%	38%	
Disagree	733 36%	366 72%	50 8%	64 39%	108 67%	21 38%	18 43%	3 27%	13 43%	13 64%	66 21%	411 68%	37 8%	117 30%	
Death Income	000	407	400	00	0.4	0.4	40	4	0	_	000	404	444	400	
Don't know	609 30%	107 21%	136 21%	63 38%	24 15%	21 37%	10 24%	4 34%	9 31%	5 24%	202 66%	134 22%	114 24%	122 32%	
The Conservatives are mo	ore of a "one		ty than Labo												
Agree	498 25%	319 63%	58 9%	37 22%	42 26%	10 17%	4 9%	-	5 18%	7 36%	22 7%	323 53%	59 12%	60 16%	
Disagree	895 45%	55 11%	481 74%	64 39%	88 55%	32 56%	26 63%	7 60%	19 63%	9 43%	75 24%	117 19%	328 68%	206 54%	
Don't know	617 31%	135 26%	112 17%	65 39%	31 19%	15 27%	11 28%	5 40%	6 19%	4 20%	212 69%	165 27%	93 19%	117 31%	



Voting Intentions Survey ONLINE Fieldwork: 17th - 18th October 2012

Q6. Do you agree or disagree with each of the following statements? Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	_	Q.5 Generally speaking, do you think of yourself as?										
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2010	598	573	209	55	41	42	24	8	23	41	396
Weighted base	2010	636	532	201	66	48	33	26	11	23	38	396
Ed Miliband is turning ou	t to be a good lea	ader of the Lab	our Party									
Agree	586 29%	357 56%	58 11%	56 28%	9 13%	15 31%	9 27%	7 28%	2 19%	3 12%	7 18%	65 16%
Disagree	799 40%	104 16%	368 69%	79 39%	41 62%	22 47%	16 48%	12 47%	7 69%	12 51%	3 9%	135 34%
Don't know	625 31%	176 28%	107 20%	66 33%	17 25%	11 23%	8 25%	7 25%	1 12%	9 38%	28 74%	195 49%
Nick Clegg is turning out	to be a good lead	der of the Liber	al Democrats									
Agree	370 18%	61 10%	156 29%	87 43%	2 3%	9 18%	1 4%	-	2 15%	3 12%	4 12%	45 11%
Disagree	1121 56%	452 71%	261 49%	67 33%	54 81%	31 64%	25 76%	22 84%	9 85%	17 74%	9 23%	175 44%
Don't know	519 26%	123 19%	116 22%	47 23%	11 16%	8 17%	6 20%	4 16%	-	3 14%	25 65%	177 45%
David Cameron is turning	out to be a good	d prime ministe	er									
Agree	585 29%	55 9%	362 68%	72 36%	6 9%	5 11%	6 20%	1 4%	2 15%	6 25%	3 8%	67 17%
Disagree	996 50%	479 75%	83 16%	86 43%	50 76%	35 73%	25 78%	22 84%	8 73%	15 65%	15 39%	177 45%
Don't know	430 21%	102 16%	87 16%	44 22%	10 15%	8 16%	1 2%	3 12%	1 12%	2 10%	20 53%	151 38%
I trust David Cameron and	d George Osborn	e to make the	right decisions	about the econo	mv							
Agree	522 26%	49 8%	353 66%	48 24%	6 8%	3 6%	3 8%	1 4%	4 40%	-	3 7%	52 13%
Disagree	1020 51%	492 77%	66 12%	99 49%	50 75%	35 74%	28 87%	21 82%	6 55%	17 74%	14 38%	191 48%
Don't know	469 23%	95 15%	113 21%	55 27%	11 16%	10 20%	2 5%	4 14%	1 5%	6 26%	21 55%	153 39%



Q6. Do you agree or disagree with each of the following statements? Base: All respondents

Absolutes/col percents

	_				Q.t	Generally spea	king, do you thinl	k of yourself as	?			
	_Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Weighted base	2010	636	532	201	66	48	33	26	11	23	38	396
I trust Ed Miliband and	Ed Balls to make th	ne right decision	ons about the e	conomy								
Agree	480	357	30	27	3	9	6	3	1	2	2	40
	24%	56%	6%	13%	5%	19%	18%	13%	14%	7%	5%	10%
Disagree	975	99	442	107	56	20	21	15	7	18	10	181
	49%	16%	83%	53%	84%	43%	64%	57%	69%	78%	27%	46%
Don't know	555	180	61	68	8	18	6	8	2	3	26	175
	28%	28%	11%	34%	11%	38%	19%	30%	18%	15%	68%	44%
I expect the economy w	ill start showing si	ans of improve	ement soon									
Agree	593	128	289	63	7	5	4	2	4	5	7	79
	30%	20%	54%	31%	11%	11%	13%	7%	33%	22%	19%	20%
Disagree	957	388	143	97	47	33	18	21	5	16	9	179
	48%	61%	27%	48%	71%	69%	57%	81%	49%	69%	23%	45%
Don't know	460	120	100	41	12	10	10	3	2	2	22	138
	23%	19%	19%	20%	18%	20%	30%	12%	18%	8%	59%	35%
I do not expect the ecor	nomy to return to q	ood health for	at least five yea	ars								
Agree	1258	435	282	137	56	38	22	21	9	15	9	236
	63%	68%	53%	68%	84%	78%	68%	81%	80%	66%	23%	60%
Disagree	345	73	167	33	6	4	4	2	2	3	9	42
	17%	12%	31%	17%	10%	8%	12%	7%	15%	12%	25%	11%
Don't know	407	128	83	32	4	6	7	3	1	5	20	118
	20%	20%	16%	16%	6%	13%	20%	12%	5%	22%	53%	30%
I plan to spend less on	Christmas this vea	r than last vea	r									
Agree	1106	396	251	111	38	26	17	15	9	17	20	206
	55%	62%	47%	55%	58%	54%	51%	58%	80%	73%	53%	52%
Disagree	532	135	176	60	23	14	11	7	2	5	5	93
	26%	21%	33%	30%	35%	30%	34%	26%	15%	20%	13%	24%
Don't know	373	104	105	30	5	8	5	4	1	1	13	97
	19%	16%	20%	15%	7%	16%	15%	15%	5%	6%	34%	25%



Voting Intentions Survey ONLINE Fieldwork: 17th - 18th October 2012

NE Fieldwork : 17th - 18th October 2012

Q6. Do you agree or disagree with each of the following statements? Base: All respondents

Q.5 Generally speaking, do you think of yourself as...? Conser Lib Dem UKIP SNP Green BNP Plaid Cymru Other Refused Labour Don't know Total -vative 66 48 Weighted base 2010 636 532 201 33 26 11 23 38 396 The fact that David Cameron went to Eton makes it harder for him to be a good Prime Minister for the whole country 12 13 10 120 Agree 375 14 38% 59% 15% 41% 45% 45% 42% 55% 25% 59% 42% 30% 853 147 399 90 33 14 8 7 5 131 Disagree 14 42% 23% 75% 45% 51% 28% 42% 30% 46% 29% 13% 33% 23 Don't know 389 114 53 29 3 6 5 7 4 144 19% 18% 10% 14% 4% 13% 16% 26% 12% 16% 62% 36% The fact that Ed Miliband went to a comprehensive school means that he is more likely to be in touch with the concerns of most people 418 11 3 5 11 100 Agree 75 66% 13% 37% 32% 38% 33% 41% 27% 23% 28% 25% Disagree 900 121 412 94 38 19 17 12 5 12 8 162 77% 47% 57% 40% 53% 47% 44% 53% 22% 45% 19% 41% 19 Don't know 370 53 32 7 11 134 10% 15% 11% 23% 14% 11% 29% 24% 49% 34% It is more important to keep young people in work than it is to reduce government borrowing 39 35 20 19 9 15 14 181 Agree 1124 467 196 37% 59% 73% 60% 72% 80% 65% 73% 65% 38% 46% Disagree 378 57 200 27 14 6 5 3 2 2 62 19% 9% 22% 12% 10% 6% 38% 13% 16% 16% 507 21 112 136 44 13 7 8 5 2 6 Don't know 153 25% 18% 26% 22% 19% 15% 24% 18% 20% 26% 56% 39% A Labour government under Ed Miliband would be better at protecting people's jobs Agree 417 8 18 10 8 4 6 60 31% 66% 8% 25% 11% 37% 32% 31% 14% 17% 17% 15% Disagree 821 60 416 90 46 17 16 10 6 16 7 136 41% 9% 78% 45% 70% 35% 49% 38% 55% 72% 18% 34% Don't know 564 158 75 61 12 13 6 8 3 2 25 200



65%

51%

28%

25%

14%

30%

18%

28%

19%

31%

31%

11%

Q6. Do you agree or disagree with each of the following statements? Base: All respondents

Absolutes/col percents

	_				Q.t	Generally spea	king, do you thinl	k of yourself as	?			
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Weighted base	2010	636	532	201	66	48	33	26	11	23	38	396
In most cases I have sy	mpathy for people	going on strike	e against public	spending cuts								
Agree	920	449	101	73	25	34	23	19	6	11	16	162
	46%	71%	19%	36%	37%	71%	71%	73%	58%	46%	42%	41%
Disagree	763	105	368	103	29	11	8	5	3	11	8	113
	38%	17%	69%	51%	44%	23%	23%	19%	27%	47%	20%	29%
Don't know	327	82	64	25	12	3	2	2	2	1	14	120
	16%	13%	12%	12%	19%	6%	6%	7%	15%	6%	38%	30%
The UK has nothing to	ear from leaving th	ne European U	nion									
Agree	857	217	311	61	54	18	8	14	1	16	9	149
	43%	34%	58%	30%	82%	37%	25%	56%	9%	69%	24%	38%
Disagree	576	212	119	94	5	18	18	5	4	7	11	85
	29%	33%	22%	47%	8%	37%	54%	17%	33%	29%	30%	22%
Don't know	576	207	103	47	7	13	7	7	6	*	18	162
	29%	32%	19%	23%	10%	26%	21%	26%	58%	2%	47%	41%
Labour is more of a "or	e nation" party tha	ın the Conserv	atives									
Agree	668	441	40	63	14	19	8	4	5	4	5	65
	33%	69%	8%	31%	20%	40%	25%	17%	45%	17%	12%	16%
Disagree	733	60	380	70	41	19	13	11	5	13	2	118
	36%	9%	71%	35%	62%	40%	39%	43%	46%	58%	5%	30%
Don't know	609	134	112	68	12	9	12	10	1	6	31	213
	30%	21%	21%	34%	18%	19%	37%	40%	9%	25%	83%	54%
The Conservatives are	more of a "one nati	ion" party than	Labour									
Agree	498	69	314	36	10	5	2	2	2	7	3	49
	25%	11%	59%	18%	16%	10%	6%	9%	15%	31%	9%	12%
Disagree	895	450	76	86	47	32	20	17	6	13	8	139
	45%	71%	14%	43%	72%	67%	62%	67%	58%	57%	20%	35%
Don't know	617	117	143	80	8	11	10	6	3	3	27	208
	31%	18%	27%	40%	13%	23%	31%	25%	28%	12%	71%	53%



OPINION POLL
Online Fieldwork: 17th – 18th October 2012

Weighting table Q.1 Thinking back to the general election in 2010, which party if any did you vote for? Base: All respondents

	<u>Unweighted</u> <u>Total</u>	Weighted Total
Unweighted base	2010	2010
Weighted base	2010	2010
Conservative	636 32%	604 30%
Labour	472 23%	480 24%
Liberal Democrat	371	384
Other	17% 150	19% 161
5	8%	8%
Did not vote	288 15%	288 14%
Don't remember	63 2%	63 2%
Refused	30 3%	30 3%