ComRes Published Voting Intention Figures

	Independent on Sunday/ Sunday Mirror	The Independent	Independent on Sunday/ Sunday Mirror	The Independent	Independent on Sunday/ Sunday Mirror	The Independent
	22 nd January	13 th December	11 th December	29 th November	20 th November	1 st November
Conservative	38%	38%	36%	37%	35%	34%
Labour	38%	38%	40%	39%	39%	38%
Liberal Democrat	11%	12%	10%	10%	11%	14%
Other	13%	12%	14%	14%	15%	14%

Methodology: ComRes interviewed 2050 GB adults online between 18th and 19th January 2012. Data were weighted to be demographically representative of all GB adults. Data were also weighted by past vote recall. ComRes is a member of the British Polling Council and abides by its rules.

To commission a voting intention poll or a public opinion survey please contact Pru Shelton: Pru.shelton@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email pollwatch@comres.co.uk







Voting Intentions Survey ONLINE Fieldwork: 18th - 19th January 2012

Q.1 Thinking back to the general election in 2010, which party if any did you vote for? **Base: All respondents**

		Ge	nder			Αç	je				Social	Class				Region		
	<u>Total</u>	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2050	1034	1016	222	330	411	351	335	401	757	533	295	465	537	536	496	292	189
Weighted base	2050	1007	1043	246	329	391	351	310	424	547	593	433	478	519	536	516	294	185
Conservative	612	318	294	42	71	107	102	89	202	216	173	118	105	180	196	133	81	22
	30%	32%	28%	17%	22%	27%	29%	29%	48%	39%	29%	27%	22%	35%	37%	26%	28%	12%
Labour	475	245	230	53	77	96	88	81	80	120	115	101	139	111	104	150	56	55
	23%	24%	22%	21%	23%	25%	25%	26%	19%	22%	19%	23%	29%	21%	19%	29%	19%	29%
Liberal Democrat	390	188	201	49	64	69	66	58	84	122	118	74	75	88	109	107	66	19
	19%	19%	19%	20%	20%	18%	19%	19%	20%	22%	20%	17%	16%	17%	20%	21%	23%	10%
Other	160	100	60	9	18	28	44	35	26	26	47	41	45	35	32	26	18	48
	8%	10%	6%	4%	5%	7%	12%	11%	6%	5%	8%	9%	9%	7%	6%	5%	6%	26%
Did not vote	326	132	194	85	75	68	40	33	25	49	107	82	88	81	76	84	52	32
	16%	13%	19%	35%	23%	17%	11%	11%	6%	9%	18%	19%	19%	16%	14%	16%	18%	17%
Don't remember	42	6	36	7	10	9	6	5	4	8	14	5	15	13	12	3	9	4
	2%	1%	3%	3%	3%	2%	2%	2%	1%	1%	2%	1%	3%	3%	2%	1%	3%	2%
Refused	46	19	27	2	13	14	4	9	3	7	18	11	11	9	6	13	12	5
	2%	2%	3%	1%	4%	4%	1%	3%	1%	1%	3%	2%	2%	2%	1%	3%	4%	3%







Voting Intentions Survey

ONLINE Fieldwork: 18th - 19th January 2012

Q.1 Thinking back to the general election in 2010, which party if any did you vote for? Base: All respondents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) Voted in 2010 General Election Liberal DK/Refuse Conser-Plaid Conser-Demo-Total vative Labour Lib Dem UKIP Green SNP Cymru BNP Other at Q4 vative Labour crat Unweighted base 2050 638 578 189 90 66 55 6 30 11 345 661 426 432 Weighted base 2050 606 604 171 103 65 60 6 36 10 343 612 475 390 Conservative 612 500 29 15 22 612 83% 30% 5% 9% 21% 5% 1% 6% 17% 14% 100% 5 2 37 475 Labour 475 13 395 3 11 5 23% 2% 65% 2% 4% 18% 8% 15% 22% 11% 100% 390 43 106 134 390 Liberal Democrat 19% 17% 78% 14% 40% 12% 14% 18% 100% 2 Other 160 11 10 2 53 16 44 6 11 8 8% 51% 73% 92% 31% 24% 2% 2% 25% 2 Did not vote 326 35 53 133 22% Don't remember 42 3 2 26 1% 46 5 5 30 Refused 1% 13% 9%







Voting Intentions Survey ONLINE Fieldwork: 18th - 19th January 2012

Q.1 Thinking back to the general election in 2010, which party if any did you vote for? **Base: All respondents**

Q.5 Generally speaking, do you think of yourself as ...?

	_				Q.t	Generally spea	iking, ao you mini	k or yoursell as	i f			
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2050	572	635	201	43	51	33	11	9	28	35	432
Weighted base	2050	613	589	181	58	57	33	11	10	29	38	432
Conservative	612 30%	35 6%	483 82%	14 8%	9 15%	1 1%	-	-	1 8%	1 3%	1 3%	68 16%
Labour	475 23%	402 66%	11 2%	3 2%	-	6 10%	4 13%	-	-	5 15%	1 3%	44 10%
Liberal Democrat	390 19%	87 14%	35 6%	138 76%	9 16%	2 4%	11 32%	-	1 6%	5 18%	3 7%	98 23%
Other	160 8%	19 3%	11 2%	1 *	34 60%	36 63%	10 30%	7 64%	5 55%	7 25%	1 2%	29 7%
Did not vote	326 16%	62 10%	45 8%	16 9%	5 8%	12 20%	5 15%	3 32%	2 22%	11 38%	7 17%	159 37%
Don't remember	42 2%	5 1%	3 1%	4 2%	* 1%	2 3%	2 5%	* 4%	-	-	3 8%	22 5%
Refused	46 2%	3	2	5 3%	- -	-	1 4%	-	1 9%	-	23 61%	11 3%







Voting Intentions Survey ONLINE Fieldwork: 18th - 19th January 2012

Q.2 If there were a general election tomorrow, how likely would you be to vote? Base: All respondents

			Ger	nder			Ą	ge				Social	Class				Region		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base		2050	1034	1016	222	330	411	351	335	401	757	533	295	465	537	536	496	292	189
Weighted base		2050	1007	1043	246	329	391	351	310	424	547	593	433	478	519	536	516	294	185
Absolutely certain to vote	(10)	1114 54%	573 57%	541 52%	83 34%	138 42%	186 47%	208 59%	191 62%	308 73%	323 59%	305 51%	219 51%	267 56%	269 52%	297 55%	280 54%	160 55%	107 58%
	(9)	238 12%	124 12%	115 11%	28 11%	36 11%	46 12%	48 14%	34 11%	46 11%	78 14%	63 11%	51 12%	46 10%	65 12%	59 11%	67 13%	32 11%	16 9%
	(8)	184 9%	102 10%	82 8%	28 11%	40 12%	41 10%	28 8%	27 9%	21 5%	49 9%	71 12%	39 9%	26 5%	40 8%	46 9%	46 9%	27 9%	25 14%
	(7)	96 5%	42 4%	55 5%	23 9%	26 8%	22 6%	12 3%	9 3%	5 1%	29 5%	25 4%	18 4%	25 5%	30 6%	33 6%	18 3%	7 2%	8 4%
	(6)	57 3%	22 2%	35 3%	13 5%	20 6%	5 1%	8 2%	10 3%	3 1%	10 2%	23 4%	11 2%	14 3%	14 3%	10 2%	22 4%	7 2%	4 2%
	(5)	79 4%	30 3%	48 5%	21 9%	9 3%	15 4%	12 3%	10 3%	11 3%	10 2%	20 3%	29 7%	20 4%	18 4%	24 4%	21 4%	13 4%	3 1%
	(4)	25 1%	7 1%	18 2%	9 4%	8 2%	2 1%	3 1%	1	2	3 1%	10 2%	4 1%	8 2%	9 2%	2	4 1%	7 3%	2 1%
	(3)	30 1%	12 1%	18 2%	7 3%	5 2%	12 3%	2	1	3 1%	6 1%	9 1%	3 1%	12 3%	9 2%	5 1%	7 1%	6 2%	3 1%
	(2)	22 1%	14 1%	8 1%	4 2%	4 1%	7 2%	3 1%	2 1%	-	1	8 1%	8 2%	5 1%	8 2%	4 1%	7 1%	1	2 1%
Certain not to vote	(1)	90 4%	43 4%	47 5%	14 6%	21 6%	25 6%	11 3%	12 4%	7 2%	13 2%	26 4%	23 5%	28 6%	22 4%	24 4%	19 4%	19 7%	7 4%
Refused		11 1%	9 1%	2	2 1%	1	3 1%	1	1	2	3 1%	3 1%	3 1%	1	5 1%	2	4 1%	-	1
Don't know		103 5%	29 3%	74 7%	14 6%	20 6%	27 7%	16 5%	12 4%	15 3%	22 4%	30 5%	25 6%	26 5%	29 6%	30 6%	21 4%	15 5%	8 4%
Mean		8.52	8.64	8.40	7.50	7.96	8.14	8.84	8.85	9.34	8.97	8.41	8.31	8.32	8.42	8.61	8.56	8.33	8.69
Standard deviation		2.45	2.38	2.51	2.76	2.69	2.79	2.15	2.19	1.66	1.92	2.48	2.61	2.72	2.51	2.36	2.36	2.71	2.31
Standard error		0.06	0.08	0.08	0.19	0.15	0.14	0.12	0.12	0.08	0.07	0.11	0.16	0.13	0.11	0.11	0.11	0.16	0.17







Voting Intentions Survey ONLINE Fieldwork: 18th - 19th January 2012

Q.2 If there were a general election tomorrow, how likely would you be to vote? **Base: All respondents**

					Q.3/4/5 Votin	ng Intention (i	ncluding Sque	eze & DK/Re	fuse at Q.4)				Voted in 2	2010 General	
		Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base		2050	638	578	189	90	66	55	6	30	11	345	661	426	432
Weighted base		2050	606	604	171	103	65	60	6	36	10	343	612	475	390
Absolutely certain to vote	(10)	1114 54%	411 68%	393 65%	93 55%	67 65%	33 52%	51 85%	6 100%	18 49%	4 40%	74 22%	424 69%	299 63%	221 57%
	(9)	238 12%	80 13%	71 12%	39 23%	13 12%	12 19%	2 3%	-	8 22%	2 22%	28 8%	69 11%	55 12%	60 15%
	(8)	184 9%	62 10%	61 10%	19 11%	7 6%	5 8%	5 8%	-	3 8%	2 25%	36 10%	52 9%	49 10%	33 8%
	(7)	96 5%	26 4%	31 5%	9 5%	8 8%	6 9%	1 2%	-	-	1 13%	16 5%	22 4%	22 5%	15 4%
	(6)	57 3%	10 2%	26 4%	3 2%	2 2%	2 3%	1 1%	-	4 11%	-	13 4%	7 1%	11 2%	12 3%
	(5)	79 4%	17 3%	22 4%	8 5%	7 7%	6 10%	-	-	4 10%	-	18 5%	13 2%	15 3%	16 4%
	(4)	25 1%	-	-	-	-	-	-	-	-	-	8 2%	2	1	6 2%
	(3)	30 1%	-	-	-	-	-	-	-	-	-	14 4%	4 1%	3 1%	8 2%
	(2)	22 1%	-	-	-	-	-	-	-	-	-	10 3%	3	-	3 1%
Certain not to vote	(1)	90 4%	-	-	-	-	-	-	-	-	-	55 16%	2	5 1%	2
Refused		11 1%	-	-	-	-	-	-	-	-	-	7 2%	-	-	-
Don't know		103 5%	-	-	-	-	-	-	-	-	-	65 19%	14 2%	16 3%	14 3%
Mean		8.52	9.33	9.17	9.09	9.10	8.80	9.68	10.00	8.66	8.89	6.29	9.30	9.12	8.85
Standard deviation		2.45	1.21	1.38	1.33	1.52	1.65	0.82	*	1.78	1.13	3.48	1.46	1.62	1.92
Standard error		0.06	0.05	0.06	0.10	0.16	0.20	0.11	*	0.33	0.34	0.21	0.06	0.08	0.09







Voting Intentions Survey ONLINE Fieldwork: 18th - 19th January 2012

Q.2 If there were a general election tomorrow, how likely would you be to vote? **Base: All respondents**

O 5 Generally speaking, do you think of yourself as 2

						Q.5	Generally spea	king, do you thin	k of yourself a	S?			
		Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base		2050	572	635	201	43	51	33	11	9	28	35	432
Weighted base		2050	613	589	181	58	57	33	11	10	29	38	432
Absolutely certain to vote	(10)	1114 54%	375 61%	384 65%	87 48%	38 66%	38 67%	15 46%	7 62%	6 63%	11 38%	16 42%	135 31%
	(9)	238 12%	70 11%	65 11%	42 23%	5 9%	2 3%	6 19%	3 25%	1 9%	3 11%	3 8%	38 9%
	(8)	184 9%	54 9%	58 10%	18 10%	2 3%	8 14%	3 9%	1 10%	-	2 6%	2 5%	36 8%
	(7)	96 5%	25 4%	23 4%	9 5%	4 7%	1 2%	2 6%	-	-	1 3%	* 1%	31 7%
	(6)	57 3%	25 4%	7 1%	2 1%	1 1%	1 2%	* 1%	-	-	-	3 9%	18 4%
	(5)	79 4%	20 3%	13 2%	6 3%	5 9%	-	4 12%	-	-	1 3%	1 3%	29 7%
	(4)	25 1%	2	7 1%	3 2%	-	1 2%	-	-	1 6%	1 2%	-	10 2%
	(3)	30 1%	4 1%	1	1 1%	1 2%	1 2%	-	-	2 22%	* 1%	2 6%	17 4%
	(2)	22 1%	5 1%	3 1%	1 1%	-	1 2%	1 4%	-	-	-	-	10 2%
Certain not to vote	(1)	90 4%	17 3%	9 2%	5 3%	1 1%	2 3%	1 2%	-	-	8 28%	3 8%	45 10%
Refused		11 1%	2	-	-	-	-	-	-	-	-	7 18%	2
Don't know		103 5%	14 2%	18 3%	5 3%	1 2%	2 3%	-	* 4%	-	2 7%	-	61 14%
Mean		8.52	8.86	9.12	8.72	8.91	8.82	8.26	9.54	8.01	6.52	7.71	7.06
Standard deviation		2.45	2.08	1.75	2.06	1.97	2.32	2.42	0.71	3.18	4.01	3.14	3.20
Standard error		0.06	0.09	0.07	0.15	0.30	0.33	0.42	0.22	1.06	0.77	0.59	0.17







Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party? Base: All respondents saying 5-10 likely to vote

Absolutes/col percents

		Ger	nder			Ą	ge				Social	Class				Region		
	<u>Total</u>	Male	Female	18-24	25-34	35-44	45-54	_55-64_	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1772	925	847	173	276	336	309	301	377	687	461	246	378	457	468	434	248	165
Weighted base	1769	893	875	195	269	314	315	281	395	499	506	367	397	437	469	455	245	162
Labour	552 31%	283 32%	269 31%	81 41%	99 37%	103 33%	89 28%	83 30%	97 24%	136 27%	138 27%	119 33%	159 40%	134 31%	117 25%	183 40%	64 26%	54 33%
Conservative	529 30%	276 31%	253 29%	42 21%	60 22%	90 29%	85 27%	79 28%	173 44%	187 38%	157 31%	94 26%	91 23%	147 34%	178 38%	111 25%	74 30%	18 11%
Lib Dem	127 7%	71 8%	56 6%	7 4%	24 9%	19 6%	24 8%	24 8%	29 7%	44 9%	43 8%	15 4%	25 6%	33 8%	35 8%	27 6%	26 10%	7 4%
UKIP	96 5%	65 7%	31 4%	8 4%	7 3%	8 3%	28 9%	23 8%	22 6%	22 4%	23 5%	32 9%	19 5%	18 4%	42 9%	22 5%	10 4%	4 3%
SNP	56 3%	31 3%	25 3%	4 2%	7 3%	7 2%	12 4%	15 5%	12 3%	9 2%	19 4%	10 3%	19 5%	-	-	-	-	56 35%
Green	46 3%	17 2%	29 3%	8 4%	7 3%	11 3%	9 3%	8 3%	4 1%	13 3%	17 3%	5 1%	12 3%	16 4%	7 1%	10 2%	11 4%	2 1%
BNP	31 2%	22 2%	9 1%	3 1%	5 2%	3 1%	11 3%	6 2%	3 1%	4 1%	3 1%	14 4%	10 3%	7 2%	7 2%	13 3%	2 1%	2 1%
Plaid Cymru	6	6 1%	-	1 1%	-	4 1%	-	1	1	2	3 1%	-	1	-	-	-	6 3%	-
Other	7	5 1%	2	2 1%	-	2 1%	2 1%	1	1	5 1%	*	1	1	2	3 1%	2	-	-
Refused	26 1%	6 1%	20 2%	2 1%	4 2%	8 3%	1	7 3%	4 1%	3 1%	8 2%	8 2%	7 2%	5 1%	4 1%	10 2%	6 2%	2 1%
Don't know	292 16%	111 12%	181 21%	39 20%	56 21%	59 19%	53 17%	35 12%	49 12%	75 15%	95 19%	68 19%	53 13%	74 17%	76 16%	76 17%	47 19%	18 11%







Absolutes/col percents

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party? Base: All respondents saying 5-10 likely to vote

				Q.3/4/5 Voti	ng Intention (i	ncluding Sque	eze & DK/Ref	use at Q.4)				Voted in	2010 General	Election
	<u>Total</u>	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1772	638	578	189	90	66	55	6	30	11	191	638	406	398
Weighted base	1769	606	604	171	103	65	60	6	36	10	185	587	451	357
Labour	552 31%	-	552 91%	-	-	-	-	-	-	-	-	22 4%	369 82%	91 26%
Conservative	529 30%	529 87%	-	-	-	-	-	-	-	-	-	453 77%	5 1%	34 10%
Lib Dem	127 7%	-	-	127 74%	-	-	-	-	-	-	-	10 2%	3 1%	104 29%
UKIP	96 5%	-	- -	-	96 93%	-	-	- -	- -	-	-	20 3%	4 1%	12 3%
SNP	56 3%	-	- -	-	-	-	56 94%	- -	- -	-	-	1 *	5 1%	4 1%
Green	46 3%	-	-	-	-	46 72%	-	-	- -	-	-	-	7 2%	18 5%
BNP	31 2%	-	-	-	-	-	-	-	31 85%	-	-	2	5 1%	4 1%
Plaid Cymru	6	-	-	-	-	-	-	6 100%	-	-	-	-	-	1
Other	7	-	- -	-	-	-	-	-	- -	7 75%	-	2	2	1
Refused	26 1%	-	1	2 1%	-	-	-	-	1 4%	-	25 13%	-	-	-
Don't know	292 16%	78 13%	52 9%	41 24%	7 7%	18 28%	4 6%	-	4 11%	2 25%	161 87%	77 13%	49 11%	88 25%







Voting Intentions Survey

ONLINE Fieldwork: 18th - 19th January 2012

Absolutes/col percents

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party? Base: All respondents saying 5-10 likely to vote

	_				Q.5	Generally spea	king, do you thinl	k of yourself as	?			
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	1772	528	600	185	40	45	31	10	7	17	23	286
Weighted base	1769	569	551	165	55	50	31	10	7	18	26	286
Labour	552 31%	450 79%	16 3%	20 12%	-	5 10%	3 9%	-	1 21%	4 22%	1 4%	51 18%
Conservative	529 30%	14 2%	451 82%	13 8%	4 7%	1 1%	1 2%	-	-	-	1 4%	45 16%
Lib Dem	127 7%	16 3%	8 1%	82 50%	-	* 1%	-	-	-	1 5%	-	20 7%
UKIP	96 5%	10 2%	19 3%	1 *	50 91%	-	-	-	1 11%	1 6%	1 5%	13 5%
SNP	56 3%	2	1	-	-	42 84%	-	-	-	3 18%	1 3%	7 3%
Green	46 3%	9 2%	-	3 2%	-	-	21 67%	-	-	-	-	13 5%
BNP	31 2%	8 1%	4 1%	-	1 3%	-	-	10 95%	-	2 9%	-	6 2%
Plaid Cymru	6	-	-	1	-	-	-	-	5 68%	-	-	1
Other	7 *	2	2	-	-	-	-	-	-	2 12%	-	1
Refused	26 1%	1	-	2 1%	- -	-	-	-	-	-	19 73%	4 1%
Don't know	292 16%	57 10%	51 9%	44 26%	-	2 4%	7 22%	* 5%	-	5 27%	3 10%	124 43%







Voting Intentions Survey

ONLINE Fieldwork: 18th - 19th January 2012

Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

		Ger	nder			Ąç	ge				Social	Class				Region		
	<u>Total</u>	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	595	235	360	84	116	146	98	78	73	178	173	98	146	164	147	141	98	45
Weighted base	599	231	368	91	120	144	91	71	81	127	189	142	141	161	146	148	102	43
Conservative	85 14%	35 15%	50 14%	12 13%	15 12%	18 13%	13 14%	10 13%	18 22%	19 15%	26 14%	30 21%	10 7%	22 14%	20 13%	20 13%	19 18%	5 12%
Labour	56 9%	22 10%	34 9%	10 11%	6 5%	13 9%	14 15%	9 13%	5 6%	20 16%	14 8%	10 7%	12 8%	11 7%	14 9%	19 13%	11 11%	2 5%
Lib Dem	36 6%	13 6%	23 6%	10 10%	5 4%	2 1%	5 6%	6 8%	8 10%	7 6%	7 4%	7 5%	15 10%	15 9%	8 6%	10 7%	3 3%	-
Green	31 5%	12 5%	19 5%	3 3%	7 6%	12 8%	5 5%	3 4%	1 1%	2 1%	14 7%	6 4%	10 7%	10 6%	7 5%	8 5%	5 5%	1 2%
UKIP	14 2%	7 3%	7 2%	-	2 2%	1 1%	3 3%	5 7%	3 4%	2 2%	3 2%	4 3%	4 3%	6 4%	3 2%	3 2%	1 1%	-
SNP	11 2%	6 3%	5 1%	1 1%	3 2%	-	3 3%	-	5 6%	1 1%	1	4 3%	6 4%	-	-	-	-	11 27%
BNP	10 2%	5 2%	4 1%	2 2%	4 3%	1 1%	2 2%	1 2%	-	1 1%	6 3%	2 1%	1 1%	5 3%	2 1%	2 1%	-	1 3%
Plaid Cymru	1	-	1	-	-	1 1%	-	-	-	-	-	-	1 1%	-	-	-	1 1%	-
Other	12 2%	7 3%	5 1%	4 4%	2 2%	1 1%	1 1%	1 2%	3 4%	2 1%	4 2%	3 2%	3 2%	3 2%	5 3%	2 1%	3 3%	-
Refused	33 6%	13 6%	21 6%	2 2%	4 3%	12 8%	5 6%	8 12%	2 2%	7 5%	7 3%	6 4%	14 10%	7 4%	6 4%	12 8%	7 7%	2 5%
Don't know	310 52%	110 47%	200 54%	50 54%	73 61%	83 58%	41 45%	27 38%	36 44%	66 52%	107 57%	70 49%	66 47%	83 51%	82 56%	73 49%	52 51%	20 47%







Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

				Q.3/4/5 Votin	ng Intention (i	ncluding Sque	eze & DK/Re	efuse at Q.4)				Voted in 2	2010 General	Election
	<u>Total</u>	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	595	74	58	43	7	16	3	-	5	2	345	105	65	131
Weighted base	599	78	52	44	7	18	4	-	5	2	343	103	74	120
Conservative	85 14%	51 65%	-	-	-	-	-	-	-	-	-	38 37%	9 13%	6 5%
Labour	56 9%	-	28 54%	- -	-	- -	-	-	-	-	-	2 2%	20 28%	17 14%
Lib Dem	36 6%	-	-	17 39%	-	- -	-	-	-	-	-	4 3%	1 1%	21 18%
Green	31 5%	-	-	- -	-	18 100%	-	-	-	-	-	4 4%	5 7%	8 7%
UKIP	14 2%	-	-	-	7 100%	-	-	-	-	-	-	4 4%	1 1%	4 3%
SNP	11 2%	-	-	- -	-	- -	4 100%	-	-	-	-	2 2%	-	2 1%
BNP	10 2%	-	-	- -	-	- -	-	-	5 100%	-	-	1 1%	-	1 1%
Plaid Cymru	1	-	-	- -	-	- -	-	-	-	-	-	-	-	-
Other	12 2%	-	-	-	-	-	-	-	-	2 100%	-	1 1%	-	-
Refused	33 6%	-	2 4%	-	-	-	-	-	-	-	33 10%	1 1%	1 2%	1 1%
Don't know	310 52%	27 35%	22 43%	27 61%	-	-	-	-	-	-	310 90%	47 46%	36 48%	60 50%







Voting Intentions Survey

ONLINE Fieldwork: 18th - 19th January 2012

Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	_				Q.5	Generally speak	king, do you th	ink of yourself as	?			
	<u>Total</u>	Labour	Conser -vative	Lib Dem	Green	SNP	UKIP	Plaid Cymru	BNP	Other	Refused	Don't know
Unweighted base	595	101	89	63	8	8	3	2	2	16	31	272
Weighted base	599	101	89	62	9	8	3	3	1	16	34	274
Conservative	85 14%	7 7%	41 46%	3 5%	-	1 12%	1 21%	-	-	-	-	32 12%
Labour	56 9%	36 36%	1 1%	6 9%	- -	1 9%	-	1 23%	-	-	-	12 4%
Lib Dem	36 6%	2 2%	3 4%	16 25%	- -	-	-	-	-	-	2 7%	13 5%
Green	31 5%	6 6%	-	2 4%	8 95%	-	-	-	-	4 22%	1 2%	10 4%
UKIP	14 2%	2 2%	2 2%	1 2%	- -	-	1 34%	-	-	-	-	8 3%
SNP	11 2%	3 2%	-	1 1%	- -	5 57%	-	-	-	-	-	3 1%
BNP	10 2%	2 2%	1 1%	1 1%	- -	1 15%	-	-	* 54%	-	1 4%	4 1%
Plaid Cymru	1	-	-	-	-	-	-	-	-	-	-	1
Other	12 2%	2 2%	1 1%	-	- -	-	-	-	-	4 25%	-	6 2%
Refused	33 6%	2 2%	-	-	* 5%	-	-	-	-	-	26 77%	5 2%
Don't know	310 52%	40 39%	41 46%	32 52%	-	1 7%	1 45%	2 77%	* 46%	9 54%	4 11%	181 66%







Voting Intentions Survey ONLINE Fieldwork: 18th - 19th January 2012

Q.5 Generally speaking, do you think of yourself as...? Base: All respondents

		Ger	nder			Ąç	ge				Social	Class				Region		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2050	1034	1016	222	330	411	351	335	401	757	533	295	465	537	536	496	292	189
Weighted base	2050	1007	1043	246	329	391	351	310	424	547	593	433	478	519	536	516	294	185
Labour	613 30%	317 31%	295 28%	71 29%	98 30%	116 30%	120 34%	93 30%	115 27%	146 27%	153 26%	142 33%	171 36%	159 31%	128 24%	192 37%	80 27%	54 29%
Conservative	589 29%	299 30%	290 28%	42 17%	69 21%	90 23%	98 28%	90 29%	201 47%	209 38%	178 30%	101 23%	101 21%	167 32%	194 36%	120 23%	84 29%	24 13%
Lib Dem	181 9%	98 10%	83 8%	22 9%	25 7%	33 8%	30 8%	33 11%	39 9%	63 12%	57 10%	28 6%	33 7%	51 10%	39 7%	48 9%	36 12%	7 4%
UKIP	58 3%	41 4%	17 2%	8 3%	5 2%	3 1%	21 6%	13 4%	8 2%	6 1%	12 2%	28 6%	12 3%	10 2%	28 5%	14 3%	2 1%	4 2%
SNP	57 3%	35 3%	22 2%	4 1%	11 3%	4 1%	12 4%	10 3%	15 4%	8 1%	17 3%	12 3%	20 4%	-	-	-	-	57 31%
Green	33 2%	14 1%	19 2%	4 2%	9 3%	11 3%	2 1%	3 1%	3 1%	7 1%	11 2%	5 1%	9 2%	9 2%	7 1%	8 2%	8 3%	1
BNP	11 1%	8 1%	3	-	4 1%	2 1%	3 1%	2 1%	-	1	*	7 2%	3 1%	3 1%	4 1%	4 1%	*	-
Plaid Cymru	10	8 1%	1	-	3 1%	3 1%	1	1	2	2	4 1%	-	4 1%	-	-	-	10 3%	-
Other	29 1%	20 2%	9 1%	2 1%	7 2%	6 2%	4 1%	7 2%	3 1%	7 1%	5 1%	7 2%	11 2%	5 1%	6 1%	10 2%	5 2%	4 2%
Refused	38 2%	17 2%	21 2%	3 1%	6 2%	11 3%	4 1%	11 3%	4 1%	6 1%	10 2%	9 2%	14 3%	12 2%	3 1%	13 3%	7 2%	3 2%
Don't know	432 21%	150 15%	282 27%	90 37%	93 28%	112 29%	58 16%	45 14%	34 8%	92 17%	144 24%	96 22%	100 21%	102 20%	128 24%	108 21%	61 21%	32 17%







Voting Intentions Survey ONLINE Fieldwork: 18th - 19th January 2012

Q.5 Generally speaking, do you think of yourself as...? Base: All respondents

				Q.3/4/5 Voti	ng Intention (i	ncluding Sque	eze & DK/Ref	use at Q.4)				Voted in	2010 General	
	<u>Total</u>	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2050	638	578	189	90	66	55	6	30	11	345	661	426	432
Weighted base	2050	606	604	171	103	65	60	6	36	10	343	612	475	390
Labour	613 30%	19 3%	493 82%	17 10%	10 10%	15 24%	4 7%	-	8 22%	2 22%	42 12%	35 6%	402 85%	87 22%
Conservative	589 29%	499 82%	17 3%	9 5%	20 19%	-	1 1%	- -	4 10%	2 16%	41 12%	483 79%	11 2%	35 9%
Lib Dem	181 9%	16 3%	23 4%	117 69%	2 2%	5 7%	1 1%	1 8%	-	-	32 9%	14 2%	3 1%	138 36%
UKIP	58 3%	4 1%	-	-	50 49%	- -	-	-	1 4%	-	1	9 1%	-	9 2%
SNP	57 3%	1	5 1%	*	-	-	42 71%	-	1 3%	-	1	1	6 1%	2 1%
Green	33 2%	1	3	-	-	27 42%	-	-	-	-	*	-	4 1%	11 3%
BNP	11 1%	-	-	-	-	-	-	-	10 28%	-	*	-	-	-
Plaid Cymru	10	-	1	-	1 1%	-	-	5 73%	-	-	2 1%	1	-	1 *
Other	29 1%	-	4 1%	1 1%	1 1%	2 3%	3 6%	-	2 5%	3 30%	9 3%	1	5 1%	5 1%
Refused	38 2%	1	1	-	1 1%	-	1 1%	-	1 4%	-	30 9%	1	1	3 1%
Don't know	432 21%	66 11%	56 9%	27 16%	18 17%	16 24%	8 13%	1 18%	9 24%	3 32%	185 54%	68 11%	44 9%	98 25%







Voting Intentions Survey ONLINE Fieldwork: 18th - 19th January 2012

Q.5 Generally speaking, do you think of yourself as...? Base: All respondents

	_				Q.5	Generally spea	king, do you think	of yourself as	?			
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2050	572	635	201	43	51	33	11	9	28	35	432
Weighted base	2050	613	589	181	58	57	33	11	10	29	38	432
Labour	613 30%	613 100%	-	-	-	-	-	-	-	-	-	-
Conservative	589 29%	-	589 100%	-	-	-	-	-	-	-	-	-
Lib Dem	181 9%	-	-	181 100%	-	-	-	-	-	-	-	-
UKIP	58 3%	-	-	-	58 100%	-	-	-	-	-	-	-
SNP	57 3%	-	-	-	-	57 100%	-	-	-	-	-	-
Green	33 2%	-	-	-	-	- -	33 100%	-	-	-	-	-
BNP	11 1%	-	-	-	-	-	- -	11 100%	-	-	-	-
Plaid Cymru	10	-	-	-	-	- -	- -	-	10 100%	-	-	-
Other	29 1%	-	-	-	-	- -	-	-	-	29 100%	-	-
Refused	38 2%	-	-	-	-	-	- -	-	-	-	38 100%	-
Don't know	432 21%	-	-	-	-	- -	-	-	-	-	-	432 100%







Voting Intentions Survey ONLINE Fieldwork: 18th - 19th January 2012

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2) Base: All respondents expressing a voting intention and saying 5-10 likely to vote

		Ge	nder			Ag	ge				Social	Class				Region		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	<u>C2</u>	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1595	844	751	145	237	298	280	274	361	630	406	221	338	411	421	398	222	143
Weighted base	1471	762	709	138	209	255	267	237	365	430	409	297	334	361	392	382	203	133
Conservative	565 38%	286 38%	279 39%	42 30%	67 32%	97 38%	98 36%	82 35%	180 49%	196 46%	165 40%	112 38%	92 27%	158 44%	186 48%	122 32%	80 39%	19 14%
Labour	554 38%	281 37%	273 38%	74 54%	92 44%	102 40%	94 35%	86 36%	106 29%	142 33%	139 34%	116 39%	157 47%	134 37%	119 30%	180 47%	70 34%	51 38%
Lib Dem	156 11%	80 11%	75 11%	13 9%	25 12%	23 9%	26 10%	28 12%	40 11%	54 12%	50 12%	21 7%	32 9%	40 11%	44 11%	35 9%	30 15%	7 5%
UKIP	69 5%	44 6%	26 4%	1 1%	4 2%	5 2%	25 9%	18 8%	16 4%	13 3%	16 4%	26 9%	14 4%	13 4%	28 7%	21 6%	6 3%	2 1%
SNP	51 3%	31 4%	20 3%	1 1%	6 3%	6 2%	12 4%	12 5%	15 4%	7 2%	16 4%	9 3%	20 6%	-	-	-	-	51 38%
Green	43 3%	14 2%	29 4%	4 3%	9 4%	13 5%	9 3%	5 2%	4 1%	12 3%	14 3%	6 2%	11 3%	10 3%	5 1%	16 4%	10 5%	1 1%
BNP	20 1%	15 2%	6 1%	-	6 3%	4 2%	4 1%	4 2%	3 1%	3 1%	5 1%	6 2%	7 2%	5 1%	6 1%	6 2%	1	3 2%
Plaid Cymru	6	6 1%	-	1 1%	-	4 1%	-	1	1	2	3 1%	-	1	-	-	-	6 3%	-
Other	6	4	2	2 1%	-	2 1%	-	1	1	2	1	2 1%	1	1	4 1%	1	1	-







Voting Intentions Survey ONLINE Fieldwork: 18th - 19th January 2012

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2) Base: All respondents expressing a voting intention and saying 5-10 likely to vote

				Q.3/4/5 Vot	ing Intention (i	ncluding Sque	eze & DK/Ref	use at Q.4)				Voted in	2010 General	Election
	<u>Total</u>	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1595	638	578	189	60	49	47	6	21	7	82	617	391	356
Weighted base	1471	565	554	156	69	43	51	6	20	6	69	539	398	298
Conservative	565 38%	565 100%	-	-	-	-	-	-	-	-	24 34%	474 88%	12 3%	39 13%
Labour	554 38%	-	554 100%	-	-	-	-	-	-	-	21 30%	28 5%	366 92%	98 33%
Lib Dem	156 11%	-	-	156 100%	- -	-	-	-	-	-	25 36%	13 2%	3 1%	124 42%
UKIP	69 5%	-	-	-	69 100%	-	- -	-	-	- -	-	17 3%	4 1%	7 2%
SNP	51 3%	-	-	-	-	-	51 100%	-	-	-	-	1	2 1%	4 1%
Green	43 3%	-	-	-	-	43 100%	-	-	-	-	-	3	10 3%	20 7%
BNP	20 1%	-	-	-	-	-	-	-	20 100%	-	-	1	*	3 1%
Plaid Cymru	6	-	-	-	-	-	-	6 100%	-	-	-	-	-	1
Other	6	-	-	-	-	-	-	-	-	6	-	2	1	1







Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2) Base: All respondents expressing a voting intention and saying 5-10 likely to vote

Absolutes/col percents

					Q.	Generally spea	king, do you think	c of yourself as	?			
		Labour	Conser -vative	Lib Dem	SNP	UKIP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	1595	519	590	183	38	27	21	7	7	12	5	186
Weighted base	1471	515	509	149	41	39	19	7	7	13	5	167
Conservative	565 38%	17 3%	469 92%	14 10%	1 1%	3 9%	1 3%	-	-	-	1 19%	60 36%
Labour	554 38%	455 88%	16 3%	21 14%	5 11%	-	3 14%	-	1 21%	4 30%	1 12%	49 30%
Lib Dem	156 11%	15 3%	8 2%	109 73%	* 1%	-	-	-	-	* 4%	-	23 14%
UKIP	69 5%	7 1%	13 3%	1 1%	-	34 88%	-	-	1 11%	-	1 27%	11 7%
SNP	51 3%	4 1%	1	*	35 85%	-	-	-	-	3 25%	1 15%	7 4%
Green	43 3%	14 3%	-	3 2%	-	-	16 83%	-	-	2 13%	-	8 5%
BNP	20 1%	2	2	-	1 2%	1 4%	-	7 100%	-	2 13%	1 28%	4 3%
Plaid Cymru	6	-	-	1	- -	-	-	-	5 68%	-	-	1 1%
Other	6	1	1	-	-	-	-	-	-	2 15%	-	2 1%







Voting Intentions Survey ONLINE Fieldwork: 18th - 19th January 2012

Q6. If there were a general election tomorrow, which party would you vote for if each of the following were leader of the Labour Party? **Base: All respondents**

Summary table

	Alistair Darling	David Miliband	Ed Balls	Chuka Umunna	Yvette Cooper	Tony Blair	Harriet Harman
Unweighted base	2050	2050	2050	2050	2050	2050	2050
Weighted base	2050	2050	2050	2050	2050	2050	2050
Conservative	526	496	502	457	483	529	513
	26%	24%	24%	22%	24%	26%	25%
Labour	367	531	422	198	259	444	325
	18%	26%	21%	10%	13%	22%	16%
Liberal Democrat	135	127	144	116	120	145	144
	7%	6%	7%	6%	6%	7%	7%
Other	270	253	268	256	258	286	275
	13%	12%	13%	12%	13%	14%	13%
Don't know	753	643	714	1023	931	646	793
	37%	31%	35%	50%	45%	31%	39%







Absolutes/col percents

		Ge	nder		Age						Social	Class				Region		
	_Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2050	1034	1016	222	330	411	351	335	401	757	533	295	465	537	536	496	292	189
Weighted base	2050	1007	1043	246	329	391	351	310	424	547	593	433	478	519	536	516	294	185
Conservative	526	285	241	41	64	87	85	82	166	185	137	107	97	142	165	118	73	27
	26%	28%	23%	17%	20%	22%	24%	26%	39%	34%	23%	25%	20%	27%	31%	23%	25%	14%
Labour	367	218	148	34	53	69	67	65	79	98	97	74	98	86	84	111	37	49
	18%	22%	14%	14%	16%	18%	19%	21%	19%	18%	16%	17%	21%	17%	16%	21%	13%	26%
Liberal Democrat	135	72	62	16	29	21	17	23	29	49	49	16	22	41	27	30	29	7
	7%	7%	6%	7%	9%	5%	5%	7%	7%	9%	8%	4%	5%	8%	5%	6%	10%	4%
Other	270	167	103	21	31	37	65	59	58	65	79	60	67	58	65	57	36	54
	13%	17%	10%	9%	9%	9%	18%	19%	14%	12%	13%	14%	14%	11%	12%	11%	12%	29%
Don't know	753	265	487	134	152	177	117	82	91	151	231	176	194	192	194	200	118	49
	37%	26%	47%	54%	46%	45%	33%	26%	22%	28%	39%	41%	41%	37%	36%	39%	40%	26%







Absolutes/col percents

				Q.3/4/5 Voti	ing Intention (i	ncluding Sque	eze & DK/Ref	use at Q.4)				Voted in	2010 General	Election
	<u>Total</u>	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2050	638	578	189	90	66	55	6	30	11	345	661	426	432
Weighted base	2050	606	604	171	103	65	60	6	36	10	343	612	475	390
Conservative	526 26%	450 74%	34 6%	4 2%	4 4%	3 5%	1 1%	-	1 4%	1 13%	16 5%	409 67%	35 7%	37 9%
Labour	367 18%	22 4%	287 48%	19 11%	3 3%	3 4%	10 16%	- -	1 3%	1 8%	13 4%	24 4%	223 47%	73 19%
Liberal Democrat	135 7%	9 1%	23 4%	90 53%	1 1%	3 4%	-	- -	- -	-	11 3%	10 2%	8 2%	98 25%
Other	270 13%	23 4%	34 6%	4 2%	72 70%	26 40%	42 70%	6 92%	23 63%	4 38%	18 5%	50 8%	34 7%	41 11%
Don't know	753 37%	102 17%	226 37%	54 32%	21 21%	30 46%	8 13%	1 8%	11 30%	4 40%	285 83%	119 19%	175 37%	140 36%







Absolutes/col percents

					Q.ŧ	Generally spea	king, do you thinl	k of yourself as	i?			
	<u>Total</u>	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2050	572	635	201	43	51	33	11	9	28	35	432
Weighted base	2050	613	589	181	58	57	33	11	10	29	38	432
Conservative	526 26%	39 6%	401 68%	16 9%	4 7%	3 6%	4 11%	1 13%	-	-	2 4%	57 13%
Labour	367 18%	271 44%	25 4%	23 13%	-	11 20%	4 13%	1 11%	1 13%	1 5%	* 1%	27 6%
Liberal Democrat	135 7%	24 4%	9 1%	77 43%	-	* 1%	-	-	-	3 10%	2 4%	20 5%
Other	270 13%	57 9%	38 6%	6 3%	39 67%	35 61%	16 48%	7 67%	5 56%	16 54%	3 9%	49 11%
Don't know	753 37%	222 36%	117 20%	60 33%	15 26%	7 13%	9 28%	1 8%	3 30%	9 31%	31 81%	279 65%







Voting Intentions Survey ONLINE Fieldwork: 18th - 19th January 2012

							Region					
	_Total	Scot- land	North East	North West	Yorks & Humber	West Mids	Wales	East- ern	London	South East	South West	East Mids
Unweighted base	2050	189	96	228	172	179	110	192	290	247	182	165
Weighted base	2050	185	95	240	181	189	109	188	258	261	184	159
Conservative	526	27	17	69	32	58	25	64	61	81	49	44
	26%	14%	18%	29%	18%	31%	23%	34%	24%	31%	26%	27%
Labour	367	49	27	49	35	34	14	23	51	35	23	27
	18%	26%	28%	20%	19%	18%	13%	12%	20%	13%	12%	17%
Liberal Democrat	135	7	3	12	15	12	7	7	22	20	22	8
	7%	4%	3%	5%	9%	6%	6%	4%	8%	8%	12%	5%
Other	270	54	7	29	21	26	18	17	24	34	18	22
	13%	29%	8%	12%	12%	14%	17%	9%	9%	13%	10%	14%
Don't know	753	49	40	83	77	59	45	77	100	92	73	58
	37%	26%	43%	34%	42%	31%	41%	41%	39%	35%	40%	36%







Absolutes/col percents

Q6. If there were a general election tomorrow, which party would you vote for if each of the following were leader of the Labour Party? **Base: All respondents**

		Ge	<u>nder</u>		Age						Social	Class				Region		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot-
Unweighted base	2050	1034	1016	222	330	411	351	335	401	757	533	295	465	537	536	496	292	189
Weighted base	2050	1007	1043	246	329	391	351	310	424	547	593	433	478	519	536	516	294	185
Conservative	496	268	228	42	60	73	80	82	159	185	139	95	78	138	165	102	68	24
	24%	27%	22%	17%	18%	19%	23%	26%	38%	34%	23%	22%	16%	27%	31%	20%	23%	13%
Labour	531	289	243	49	83	114	87	92	106	130	135	111	155	137	102	168	72	53
	26%	29%	23%	20%	25%	29%	25%	30%	25%	24%	23%	26%	33%	26%	19%	33%	24%	29%
Liberal Democrat	127	68	59	12	23	15	25	21	31	43	40	19	24	39	29	27	27	5
	6%	7%	6%	5%	7%	4%	7%	7%	7%	8%	7%	4%	5%	7%	5%	5%	9%	3%
Other	253	159	93	17	28	41	63	53	51	62	71	60	59	53	63	49	31	56
	12%	16%	9%	7%	8%	10%	18%	17%	12%	11%	12%	14%	12%	10%	12%	10%	11%	30%
Don't know	643	223	419	125	135	148	95	62	78	127	208	147	160	153	177	171	95	47
	31%	22%	40%	51%	41%	38%	27%	20%	18%	23%	35%	34%	34%	29%	33%	33%	32%	25%







Absolutes/col percents

Q6. If there were a general election tomorrow, which party would you vote for if each of the following were leader of the Labour Party? **Base: All respondents**

				Q.3/4/5 Voti	ing Intention (i	ncluding Sque	eze & DK/Ref	use at Q.4)				Voted in	2010 General	Election
	<u>Total</u>	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2050	638	578	189	90	66	55	6	30	11	345	661	426	432
Weighted base	2050	606	604	171	103	65	60	6	36	10	343	612	475	390
Conservative	496 24%	449 74%	10 2%	3 2%	3 2%	-	-	-	-	1 13%	20 6%	401 66%	16 3%	35 9%
Labour	531 26%	42 7%	413 68%	19 11%	6 6%	9 15%	7 11%	1 8%	3 7%	1 8%	22 6%	47 8%	320 67%	93 24%
Liberal Democrat	127 6%	7 1%	9 1%	98 57%	2 2%	2 3%	-	- -	1 3%	-	12 3%	11 2%	2	98 25%
Other	253 12%	20 3%	23 4%	4 2%	70 68%	23 36%	44 74%	6 92%	23 63%	4 38%	17 5%	46 7%	25 5%	39 10%
Don't know	643 31%	87 14%	149 25%	47 27%	22 21%	30 46%	9 15%	-	10 27%	4 40%	272 79%	108 18%	111 23%	125 32%







Absolutes/col percents

Q6. If there were a general election tomorrow, which party would you vote for if each of the following were leader of the Labour Party? **Base: All respondents**

	_				Q.5	Generally spea	king, do you thinl	c of yourself as	?			
	<u>Total</u>	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2050	572	635	201	43	51	33	11	9	28	35	432
Weighted base	2050	613	589	181	58	57	33	11	10	29	38	432
Conservative	496 24%	18 3%	401 68%	11 6%	3 6%	2 3%	1 2%	-	-	-	3 7%	58 14%
Labour	531 26%	392 64%	44 7%	32 18%	2 3%	11 20%	6 18%	1 13%	1 12%	2 7%	-	41 9%
Liberal Democrat	127 6%	17 3%	6 1%	77 43%	-	* 1%	-	1 11%	-	3 10%	* 1%	22 5%
Other	253 12%	42 7%	41 7%	8 4%	37 64%	38 66%	15 45%	7 67%	5 51%	16 56%	3 9%	41 10%
Don't know	643 31%	144 24%	98 17%	53 29%	16 28%	6 11%	12 35%	1 8%	4 37%	8 28%	32 83%	269 62%







Voting Intentions Survey ONLINE Fieldwork: 18th - 19th January 2012

Q6. If there were a general election tomorrow, which party would you vote for if each of the following were leader of the Labour Party? **Base: All respondents**

							Region					
	Total	Scot- land	North East	North West	Yorks & Humber	West Mids	Wales	East- ern	London	South East	South West	East Mids
Unweighted base	2050	189	96	228	172	179	110	192	290	247	182	165
Weighted base	2050	185	95	240	181	189	109	188	258	261	184	159
Conservative	496	24	16	63	23	60	22	64	48	89	47	42
	24%	13%	17%	26%	12%	32%	20%	34%	19%	34%	25%	26%
Labour	531	53	41	70	57	37	31	30	86	51	40	35
	26%	29%	44%	29%	32%	20%	29%	16%	33%	19%	22%	22%
Liberal Democrat	127	5	3	12	12	13	5	9	18	21	22	7
	6%	3%	3%	5%	7%	7%	5%	5%	7%	8%	12%	4%
Other	253	56	5	25	19	24	16	19	22	31	15	20
	12%	30%	5%	10%	11%	13%	15%	10%	8%	12%	8%	12%
Don't know	643	47	29	71	70	54	35	67	84	69	60	56
	31%	25%	31%	30%	39%	29%	32%	36%	32%	26%	33%	35%







Absolutes/col percents

		Ge	nder	Age						Social	Class				Region			
	<u>Total</u>	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2050	1034	1016	222	330	411	351	335	401	757	533	295	465	537	536	496	292	189
Weighted base	2050	1007	1043	246	329	391	351	310	424	547	593	433	478	519	536	516	294	185
Conservative	502	275	227	35	62	71	90	80	162	185	143	93	81	137	162	104	75	24
	24%	27%	22%	14%	19%	18%	26%	26%	38%	34%	24%	21%	17%	26%	30%	20%	26%	13%
Labour	422	230	192	46	59	93	73	72	79	103	107	93	120	108	93	143	49	30
	21%	23%	18%	19%	18%	24%	21%	23%	19%	19%	18%	21%	25%	21%	17%	28%	17%	16%
Liberal Democrat	144	81	63	14	23	24	22	25	36	52	40	22	31	43	28	36	31	7
	7%	8%	6%	6%	7%	6%	6%	8%	8%	9%	7%	5%	6%	8%	5%	7%	10%	4%
Other	268	164	104	25	32	40	67	55	50	68	76	64	61	57	69	49	33	61
	13%	16%	10%	10%	10%	10%	19%	18%	12%	12%	13%	15%	13%	11%	13%	10%	11%	33%
Don't know	714	257	457	125	152	163	99	77	97	140	228	161	185	175	184	184	106	64
	35%	25%	44%	51%	46%	42%	28%	25%	23%	26%	38%	37%	39%	34%	34%	36%	36%	34%







Absolutes/col percents

				Q.3/4/5 Voti	ng Intention (i	ncluding Sque	eze & DK/Ref	use at Q.4)				Voted in	2010 General	Election
	<u>Total</u>	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2050	638	578	189	90	66	55	6	30	11	345	661	426	432
Weighted base	2050	606	604	171	103	65	60	6	36	10	343	612	475	390
Conservative	502 24%	441 73%	21 3%	4 3%	3 3%	-	1 1%	-	-	2 22%	22 6%	407 66%	19 4%	34 9%
Labour	422 21%	34 6%	336 56%	11 7%	3 3%	9 14%	4 7%	1 8%	3 8%	1 8%	15 4%	29 5%	262 55%	76 19%
Liberal Democrat	144 7%	9 1%	20 3%	98 57%	4 4%	3 5%	-	-	-	-	12 3%	13 2%	9 2%	104 27%
Other	268 13%	25 4%	26 4%	6 4%	72 70%	21 33%	46 76%	6 92%	22 62%	3 30%	20 6%	50 8%	26 5%	40 10%
Don't know	714 35%	98 16%	200 33%	51 30%	21 20%	31 48%	9 15%	-	11 30%	4 40%	274 80%	113 18%	160 34%	136 35%







O.5. Congrally engaging, do you think of yourself as 2

Absolutes/col percents

Q6. If there were a general election tomorrow, which party would you vote for if each of the following were leader of the Labour Party? **Base: All respondents**

Ed Balls

	_				Q.5	Generally spea	iking, ao you thini	k or yoursell as	?			
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2050	572	635	201	43	51	33	11	9	28	35	432
Weighted base	2050	613	589	181	58	57	33	11	10	29	38	432
Conservative	502 24%	23 4%	403 68%	9 5%	3 6%	3 6%	1 2%	-	-	-	2 4%	58 13%
Labour	422 21%	322 53%	28 5%	19 11%	-	5 8%	7 21%	3 25%	1 12%	4 14%	1 2%	33 8%
Liberal Democrat	144 7%	23 4%	8 1%	84 46%	1 1%	* 1%	-	-	-	3 10%	1 2%	24 5%
Other	268 13%	51 8%	42 7%	9 5%	39 67%	37 65%	15 46%	7 67%	5 51%	14 48%	3 8%	46 11%
Don't know	714 35%	193 31%	108 18%	59 33%	15 26%	12 20%	10 32%	1 8%	4 37%	8 28%	32 83%	272 63%







Absolutes/col percents

							Region					
	Total	Scot- land	North East	North West	Yorks & <u>Humber</u>	West Mids	Wales	East- ern	London	South East	South West	East Mids
Unweighted base	2050	189	96	228	172	179	110	192	290	247	182	165
Weighted base	2050	185	95	240	181	189	109	188	258	261	184	159
Conservative	502	24	16	62	27	60	26	63	54	83	49	39
	24%	13%	17%	26%	15%	32%	24%	33%	21%	32%	27%	24%
Labour	422	30	31	62	49	32	17	28	59	49	31	33
	21%	16%	33%	26%	27%	17%	16%	15%	23%	19%	17%	21%
Liberal Democrat	144	7	8	13	15	11	9	10	21	22	22	7
	7%	4%	8%	5%	9%	6%	8%	5%	8%	9%	12%	4%
Other	268	61	4	28	18	29	15	18	25	31	18	22
	13%	33%	4%	12%	10%	15%	14%	10%	10%	12%	10%	14%
Don't know	714	64	36	76	72	56	42	70	98	76	64	58
	35%	34%	38%	32%	40%	30%	39%	37%	38%	29%	35%	36%







Absolutes/col percents

		Ger	nder			Αç	je				Social	Class				Region		
	<u>Total</u>	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2050	1034	1016	222	330	411	351	335	401	757	533	295	465	537	536	496	292	189
Weighted base	2050	1007	1043	246	329	391	351	310	424	547	593	433	478	519	536	516	294	185
Conservative	457	251	206	34	54	67	77	70	156	169	129	79	80	127	150	94	68	19
	22%	25%	20%	14%	16%	17%	22%	23%	37%	31%	22%	18%	17%	24%	28%	18%	23%	10%
Labour	198	123	75	23	35	39	35	38	29	60	51	38	49	54	35	67	24	18
	10%	12%	7%	9%	11%	10%	10%	12%	7%	11%	9%	9%	10%	10%	6%	13%	8%	9%
Liberal Democrat	116	71	45	11	20	17	19	20	28	48	32	17	19	33	25	27	24	6
	6%	7%	4%	5%	6%	4%	6%	7%	7%	9%	5%	4%	4%	6%	5%	5%	8%	3%
Other	256	161	95	19	27	39	62	57	52	66	74	54	62	52	65	48	30	61
	12%	16%	9%	8%	8%	10%	18%	18%	12%	12%	12%	13%	13%	10%	12%	9%	10%	33%
Don't know	1023	401	622	159	193	229	158	125	159	204	307	244	268	253	262	279	146	82
	50%	40%	60%	65%	59%	59%	45%	40%	38%	37%	52%	56%	56%	49%	49%	54%	50%	44%







Absolutes/col percents

				Q.3/4/5 Vot	ing Intention (i	including Sque	eze & DK/Ref	use at Q.4)				Voted in	2010 General	Election
	<u>Total</u>	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2050	638	578	189	90	66	55	6	30	11	345	661	426	432
Weighted base	2050	606	604	171	103	65	60	6	36	10	343	612	475	390
Conservative	457 22%	416 69%	12 2%	2 1%	4 4%	-	-	-	1 3%	1 13%	11 3%	387 63%	7 1%	26 7%
Labour	198 10%	8 1%	179 30%	4 2%	*	1 1%	1 1%	- -	- -	-	4 1%	11 2%	135 28%	34 9%
Liberal Democrat	116 6%	9 2%	13 2%	84 49%	3 3%	2 3%	* 1%	- -	- -	-	7 2%	14 2%	6 1%	89 23%
Other	256 12%	23 4%	35 6%	5 3%	65 64%	19 30%	44 73%	6 100%	19 51%	5 47%	19 5%	45 7%	38 8%	36 9%
Don't know	1023 50%	150 25%	364 60%	77 45%	30 29%	42 66%	15 26%	-	16 45%	4 40%	303 88%	154 25%	290 61%	205 53%







Voting Intentions Survey

ONLINE Fieldwork: 18th - 19th January 2012

Absolutes/col percents

					Q.	Generally spea	king, do you thinl	k of yourself as	?			
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2050	572	635	201	43	51	33	11	9	28	35	432
Weighted base	2050	613	589	181	58	57	33	11	10	29	38	432
Conservative	457 22%	18 3%	379 64%	7 4%	5 9%	2 3%	1 2%	1 11%	-	-	1 3%	43 10%
Labour	198 10%	169 28%	12 2%	5 3%	-	-	2 5%	-	1 7%	1 4%	-	7 2%
Liberal Democrat	116 6%	15 2%	10 2%	70 39%	-	* 1%	-	-	-	3 10%	-	18 4%
Other	256 12%	51 8%	39 7%	7 4%	35 61%	39 69%	14 41%	7 67%	5 56%	15 51%	3 7%	42 10%
Don't know	1023	360 59%	149 25%	91 50%	17 30%	16 27%	17 52%	2	4 37%	10 35%	34	322 75%







Voting Intentions Survey

ONLINE Fieldwork: 18th - 19th January 2012

Absolutes/col percents

							Region					
	Total	Scot- land	North East	North West	Yorks & <u>Humber</u>	West Mids	Wales	East- ern	London	South East	South West	East Mids
Unweighted base	2050	189	96	228	172	179	110	192	290	247	182	165
Weighted base	2050	185	95	240	181	189	109	188	258	261	184	159
Conservative	457	19	14	56	24	52	23	57	51	75	45	41
	22%	10%	15%	23%	13%	28%	21%	30%	20%	29%	24%	26%
Labour	198	18	15	29	23	8	12	11	36	18	12	16
	10%	9%	15%	12%	13%	4%	11%	6%	14%	7%	7%	10%
Liberal Democrat	116	6	3	13	12	9	8	7	19	14	16	8
	6%	3%	3%	5%	6%	5%	8%	4%	7%	6%	9%	5%
Other	256	61	4	30	14	29	13	17	26	26	18	18
	12%	33%	4%	12%	8%	15%	11%	9%	10%	10%	10%	12%
Don't know	1023	82	59	112	108	90	53	96	126	128	93	75
	50%	44%	62%	47%	60%	48%	48%	51%	49%	49%	51%	47%







Absolutes/col percents

Q6. If there were a general election tomorrow, which party would you vote for if each of the following were leader of the Labour Party? **Base: All respondents**

		Ge	nder			Ag	je				Social	Class				Region		
	_Total	Male	<u>Female</u>	18-24	25-34	35-44	45-54	55-64	65+	AB .	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2050	1034	1016	222	330	411	351	335	401	757	533	295	465	537	536	496	292	189
Weighted base	2050	1007	1043	246	329	391	351	310	424	547	593	433	478	519	536	516	294	185
Conservative	483	265	218	36	57	69	87	74	160	182	135	89	77	139	149	100	74	20
	24%	26%	21%	14%	17%	18%	25%	24%	38%	33%	23%	20%	16%	27%	28%	19%	25%	11%
Labour	259	156	103	23	42	53	52	43	46	76	62	54	66	67	52	93	27	20
	13%	15%	10%	9%	13%	14%	15%	14%	11%	14%	11%	13%	14%	13%	10%	18%	9%	11%
Liberal Democrat	120	72	48	10	25	17	17	24	29	50	34	12	23	37	27	29	21	5
	6%	7%	5%	4%	8%	4%	5%	8%	7%	9%	6%	3%	5%	7%	5%	6%	7%	3%
Other	258	161	97	20	26	39	62	57	53	68	72	56	62	53	69	42	34	59
	13%	16%	9%	8%	8%	10%	18%	19%	13%	12%	12%	13%	13%	10%	13%	8%	12%	32%
Don't know	931	353	577	158	179	213	134	112	136	170	289	222	250	224	238	251	137	81
	45%	35%	55%	64%	54%	55%	38%	36%	32%	31%	49%	51%	52%	43%	44%	49%	47%	43%







Absolutes/col percents

Q6. If there were a general election tomorrow, which party would you vote for if each of the following were leader of the Labour Party? **Base: All respondents**

				Q.3/4/5 Voti	ng Intention (in	ncluding Sque	eze & DK/Ref	use at Q.4)				Voted in	2010 General	Election
	<u>Total</u>	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2050	638	578	189	90	66	55	6	30	11	345	661	426	432
Weighted base	2050	606	604	171	103	65	60	6	36	10	343	612	475	390
Conservative	483 24%	435 72%	13 2%	5 3%	3 3%	-	-	-	1 3%	2 22%	14 4%	404 66%	11 2%	32 8%
Labour	259 13%	14 2%	218 36%	6 4%	2 2%	5 8%	* 1%	1 8%	4 11%	1 8%	5 1%	12 2%	179 38%	44 11%
Liberal Democrat	120 6%	3	18 3%	90 53%	2 2%	2 3%	-	-	1 3%	-	7 2%	5 1%	8 2%	97 25%
Other	258 13%	25 4%	37 6%	3 2%	67 65%	19 30%	45 75%	6 92%	17 48%	3 30%	19 6%	48 8%	31 6%	41 10%
Don't know	931 45%	129 21%	318 53%	67 39%	29 28%	38 59%	15 25%	-	12 34%	4 40%	299 87%	143 23%	246 52%	176 45%







ONLINE Fieldwork: 18th - 19th January 2012

Absolutes/col percents

					Q.	5 Generally spea	king, do you thinl	k of yourself as	s?			
		Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2050	572	635	201	43	51	33	11	9	28	35	432
Weighted base	2050	613	589	181	58	57	33	11	10	29	38	432
Conservative	483 24%	19 3%	398 68%	11 6%	4 6%	2 3%	1 2%	-	-	-	1 4%	47 11%
Labour	259 13%	220 36%	12 2%	10 6%	1 1%	1 2%	2 8%	-	1 12%	4 12%	-	8 2%
Liberal Democrat	120 6%	17 3%	5 1%	76 42%	-	* 1%	-	1 11%	-	3 10%		17 4%
Other	258 13%	45 7%	39 7%	6 4%	35 61%	39 68%	15 46%	7 67%	5 51%	14 47%	3 7%	49 11%
Don't know	931 45%	311 51%	134 23%	78 43%	18 31%	15 27%	15 44%	2 22%	4 37%	9 31%	34 89%	311 72%







Absolutes/col percents

Voting Intentions Survey ONLINE Fieldwork: 18th - 19th January 2012

Q6. If there were a general election tomorrow, which party would you vote for if each of the following were leader of the Labour Party? **Base: All respondents**

							Region					
	Total	Scot- land	North East	North West	Yorks & <u>Humber</u>	West Mids	Wales	East- ern	London	South East	South West	East Mids
Unweighted base	2050	189	96	228	172	179	110	192	290	247	182	165
Weighted base	2050	185	95	240	181	189	109	188	258	261	184	159
Conservative	483	20	16	58	26	52	24	57	56	83	49	40
	24%	11%	17%	24%	15%	28%	22%	30%	22%	32%	27%	25%
Labour	259	20	21	38	34	15	16	16	39	27	11	20
	13%	11%	22%	16%	19%	8%	14%	9%	15%	10%	6%	13%
Liberal Democrat	120	5	3	12	14	14	6	8	20	17	15	6
	6%	3%	3%	5%	8%	7%	5%	4%	8%	7%	8%	3%
Other	258	59	4	24	14	30	15	19	23	30	19	21
	13%	32%	4%	10%	8%	16%	14%	10%	9%	11%	10%	13%
Don't know	931	81	51	108	92	78	48	88	119	104	89	72
	45%	43%	54%	45%	51%	41%	44%	47%	46%	40%	48%	46%







Absolutes/col percents

		Ger	nder			Αç	ge				Social	Class				Region		
	Total	Male	Female	18-24	25-34	35-44	45-54	_55-64_	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2050	1034	1016	222	330	411	351	335	401	757	533	295	465	537	536	496	292	189
Weighted base	2050	1007	1043	246	329	391	351	310	424	547	593	433	478	519	536	516	294	185
Conservative	529	287	243	39	63	82	95	81	169	190	153	102	84	143	170	116	76	24
	26%	28%	23%	16%	19%	21%	27%	26%	40%	35%	26%	24%	18%	28%	32%	22%	26%	13%
Labour	444	246	197	58	83	90	81	67	65	113	112	86	133	110	101	124	61	48
	22%	24%	19%	24%	25%	23%	23%	22%	15%	21%	19%	20%	28%	21%	19%	24%	21%	26%
Liberal Democrat	145	85	60	14	26	22	25	27	30	60	42	19	24	44	30	37	28	7
	7%	8%	6%	6%	8%	6%	7%	9%	7%	11%	7%	4%	5%	8%	6%	7%	9%	4%
Other	286	169	118	24	31	44	68	59	59	69	86	61	71	68	66	61	35	57
	14%	17%	11%	10%	9%	11%	20%	19%	14%	13%	14%	14%	15%	13%	12%	12%	12%	31%
Don't know	646	221	425	110	126	153	81	75	100	115	199	165	166	155	169	179	94	49
	31%	22%	41%	45%	38%	39%	23%	24%	24%	21%	34%	38%	35%	30%	32%	35%	32%	26%







Absolutes/col percents

				Q.3/4/5 Vot	ing Intention (i	including Sque	eze & DK/Ref	use at Q.4)				Voted in	2010 General	Election
	<u>Total</u>	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2050	638	578	189	90	66	55	6	30	11	345	661	426	432
Weighted base	2050	606	604	171	103	65	60	6	36	10	343	612	475	390
Conservative	529 26%	449 74%	28 5%	8 5%	6 6%	-	1 1%	-	-	2 22%	28 8%	407 67%	28 6%	37 9%
Labour	444 22%	39 7%	317 53%	20 11%	4 4%	9 13%	5 9%	-	7 20%	-	30 9%	38 6%	251 53%	81 21%
Liberal Democrat	145 7%	8 1%	33 5%	95 55%	2 2%	3 4%	-	-	-	-	10 3%	10 2%	19 4%	105 27%
Other	286 14%	23 4%	49 8%	3 2%	72 70%	26 40%	43 72%	6 100%	21 58%	4 38%	24 7%	48 8%	43 9%	46 12%
Don't know	646 31%	87 14%	177 29%	45 27%	18 18%	28 43%	11 18%	-	8 22%	4 40%	252 74%	109 18%	134 28%	120 31%







Absolutes/col percents

					Q.ŧ	Generally spea	king, do you thinl	k of yourself as	?			
	<u>Total</u>	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2050	572	635	201	43	51	33	11	9	28	35	432
Weighted base	2050	613	589	181	58	57	33	11	10	29	38	432
Conservative	529 26%	33 5%	407 69%	13 7%	5 8%	2 3%	1 2%	-	-	-	3 8%	67 16%
Labour	444 22%	304 50%	34 6%	32 18%	1 2%	7 13%	5 15%	3 25%	-	1 5%	2 4%	54 12%
Liberal Democrat	145 7%	34 6%	12 2%	73 40%	-	* 1%	-	-	-	3 10%	1 2%	22 5%
Other	286 14%	65 11%	37 6%	7 4%	39 67%	38 66%	17 52%	7 67%	7 70%	16 54%	3 7%	51 12%
Don't know	646 31%	176 29%	100 17%	56 31%	13 23%	10 17%	10 31%	1 8%	3 30%	9 31%	30 78%	238 55%







Absolutes/col percents

							Region					
	Total	Scot- land	North East	North West	Yorks & <u>Humber</u>	West Mids	Wales	East- ern	London	South East	South West	East Mids
Unweighted base	2050	189	96	228	172	179	110	192	290	247	182	165
Weighted base	2050	185	95	240	181	189	109	188	258	261	184	159
Conservative	529	24	21	65	30	62	27	64	53	90	50	44
	26%	13%	22%	27%	17%	33%	24%	34%	21%	34%	27%	28%
Labour	444	48	32	50	42	36	29	34	61	48	32	32
	22%	26%	34%	21%	23%	19%	26%	18%	24%	18%	17%	20%
Liberal Democrat	145	7	6	15	16	13	6	11	26	18	22	6
	7%	4%	6%	6%	9%	7%	6%	6%	10%	7%	12%	4%
Other	286	57	4	32	24	26	16	16	30	38	19	24
	14%	31%	4%	13%	13%	14%	14%	8%	12%	14%	10%	15%
Don't know	646	49	32	78	69	52	32	64	87	68	62	53
	31%	26%	34%	32%	38%	27%	30%	34%	34%	26%	34%	33%







Absolutes/col percents

		Ge	nder			Αç	ge				Social	Class				Region		
	<u>Total</u>	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2050	1034	1016	222	330	411	351	335	401	757	533	295	465	537	536	496	292	189
Weighted base	2050	1007	1043	246	329	391	351	310	424	547	593	433	478	519	536	516	294	185
Conservative	513	282	231	41	60	75	91	83	163	189	139	104	82	139	167	114	71	23
	25%	28%	22%	17%	18%	19%	26%	27%	39%	35%	23%	24%	17%	27%	31%	22%	24%	12%
Labour	325	190	135	25	46	67	64	61	62	81	89	57	97	90	68	99	35	32
	16%	19%	13%	10%	14%	17%	18%	20%	15%	15%	15%	13%	20%	17%	13%	19%	12%	17%
Liberal Democrat	144	82	62	13	29	19	24	26	32	55	41	23	26	41	31	31	35	6
	7%	8%	6%	5%	9%	5%	7%	8%	8%	10%	7%	5%	5%	8%	6%	6%	12%	3%
Other	275	177	98	21	32	43	65	59	55	70	80	58	67	56	67	57	35	60
	13%	18%	9%	9%	10%	11%	18%	19%	13%	13%	14%	13%	14%	11%	13%	11%	12%	32%
Don't know	793	277	516	146	161	186	108	81	111	153	243	191	206	192	203	216	118	65
	39%	27%	50%	59%	49%	48%	31%	26%	26%	28%	41%	44%	43%	37%	38%	42%	40%	35%







Absolutes/col percents

				Q.3/4/5 Voti	ing Intention (i	ncluding Sque	eze & DK/Ref	use at Q.4)				Voted in	2010 General	Election
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2050	638	578	189	90	66	55	6	30	11	345	661	426	432
Weighted base	2050	606	604	171	103	65	60	6	36	10	343	612	475	390
Conservative	513 25%	449 74%	27 4%	3 2%	4 4%	-	1 1%	-	2 6%	2 22%	17 5%	403 66%	26 6%	40 10%
Labour	325 16%	18 3%	259 43%	12 7%	-	11 18%	2 3%	-	5 13%	-	12 3%	25 4%	217 46%	52 13%
Liberal Democrat	144 7%	8 1%	23 4%	97 57%	5 4%	2 3%	-	-	-	-	13 4%	10 2%	11 2%	106 27%
Other	275 13%	26 4%	39 6%	5 3%	70 68%	21 32%	46 77%	6 100%	20 55%	4 38%	22 7%	50 8%	31 6%	44 11%
Don't know	793 39%	105 17%	257 43%	54 31%	24 24%	31 47%	12 19%	-	9 26%	4 40%	279 81%	125 20%	189 40%	147 38%







Absolutes/col percents

Q6. If there were a general election tomorrow, which party would you vote for if each of the following were leader of the Labour Party? **Base: All respondents** Harriet Harman

	_				Q.5	Generally spea	king, do you thinl	k of yourself as	s?			
		Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2050	572	635	201	43	51	33	11	9	28	35	432
Weighted base	2050	613	589	181	58	57	33	11	10	29	38	432
Conservative	513 25%	30 5%	405 69%	16 9%	2 4%	3 6%	1 2%	1 11%	-	-	3 7%	51 12%
Labour	325 16%	255 42%	21 3%	14 8%	- -	1 2%	6 19%	-	1 13%	2 8%	-	24 6%
Liberal Democrat	144 7%	25 4%	10 2%	81 45%	1 1%	* 1%	- -	-	-	3 10%	-	23 5%
Other	275 13%	53 9%	40 7%	11 6%	38 66%	38 66%	15 46%	9 81%	5 56%	15 51%	4 10%	47 11%
Don't know	793 39%	249 41%	113 19%	58 32%	16 28%	15 25%	11 33%	1 8%	3 30%	9 31%	32 83%	286 66%







Absolutes/col percents

							Region					
	_Total	Scot- land	North East	North West	Yorks & Humber	West Mids	Wales	East- ern	London	South East	South West	East Mids
Unweighted base	2050	189	96	228	172	179	110	192	290	247	182	165
Weighted base	2050	185	95	240	181	189	109	188	258	261	184	159
Conservative	513	23	18	69	28	65	23	60	58	81	47	42
	25%	12%	19%	29%	15%	34%	21%	32%	22%	31%	26%	26%
Labour	325	32	20	42	36	27	15	20	54	36	20	21
	16%	17%	21%	17%	20%	14%	14%	11%	21%	14%	11%	13%
Liberal Democrat	144	6	5	12	14	11	9	10	20	21	25	10
	7%	3%	5%	5%	8%	6%	9%	5%	8%	8%	14%	7%
Other	275	60	6	31	19	26	17	18	24	33	19	23
	13%	32%	7%	13%	10%	14%	15%	10%	9%	13%	10%	15%
Don't know	793	65	45	86	84	60	45	80	102	90	73	63
	39%	35%	48%	36%	46%	32%	41%	42%	40%	34%	39%	40%







ONLINE Fieldwork: 18th - 19th January 2012

Absolutes/col percents

	Alistair Darling	David Miliband	Ed Balls	Chuka Umunna	Yvette Cooper	Tony Blair	Harriet Harman
Unweighted base	1346	1452	1379	1087	1180	1472	1317
Weighted base	1297	1407	1336	1027	1119	1404	1257
Conservative	526	496	502	457	483	529	513
	41%	35%	38%	45%	43%	38%	41%
Labour	367	531	422	198	259	444	325
	28%	38%	32%	19%	23%	32%	26%
Liberal Democrat	135	127	144	116	120	145	144
	10%	9%	11%	11%	11%	10%	11%
Other	270	253	268	256	258	286	275
	21%	18%	20%	25%	23%	20%	22%







Absolutes/col percents

		Gei	nder			Αç	ge				Social	Class				Region		
	<u>Total</u>	Male	<u>Female</u>	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1346	776	570	106	191	233	243	250	323	549	338	179	280	350	353	318	187	138
Weighted base	1297	742	555	112	177	214	234	228	332	396	362	256	284	328	342	316	175	136
Conservative	526	285	241	41	64	87	85	82	166	185	137	107	97	142	165	118	73	27
	41%	38%	43%	36%	36%	41%	36%	36%	50%	47%	38%	42%	34%	43%	48%	37%	42%	19%
Labour	367	218	148	34	53	69	67	65	79	98	97	74	98	86	84	111	37	49
	28%	29%	27%	30%	30%	32%	29%	28%	24%	25%	27%	29%	35%	26%	25%	35%	21%	36%
Liberal Democrat	135	72	62	16	29	21	17	23	29	49	49	16	22	41	27	30	29	7
	10%	10%	11%	14%	16%	10%	7%	10%	9%	12%	13%	6%	8%	13%	8%	10%	16%	6%
Other	270	167	103	21	31	37	65	59	58	65	79	60	67	58	65	57	36	54
	21%	22%	19%	19%	17%	17%	28%	26%	17%	16%	22%	23%	24%	18%	19%	18%	21%	39%







Absolutes/col percents

				Q.3/4/5 Voti	ng Intention (in	ncluding Sque	eze & DK/Refi	use at Q.4)				Voted in	2010 General	Election
	<u>Total</u>	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1346	531	374	138	75	41	48	5	21	8	69	537	279	286
Weighted base	1297	504	378	117	82	35	52	6	25	6	58	493	300	249
Conservative	526 41%	450 89%	34 9%	4 3%	4 5%	3 9%	1 1%	-	1 6%	1 22%	16 28%	409 83%	35 12%	37 15%
Labour	367 28%	22 4%	287 76%	19 16%	3 4%	3 8%	10 19%	-	1 5%	1 14%	13 23%	24 5%	223 74%	73 29%
Liberal Democrat	135 10%	9 2%	23 6%	90 77%	1 2%	3 8%	-	-	-	-	11 19%	10 2%	8 3%	98 39%
Other	270 21%	23 5%	34 9%	4 3%	72 88%	26 76%	42 80%	6 100%	23 90%	4 64%	18 31%	50 10%	34 11%	41 17%







ONLINE Fieldwork: 18th - 19th January 2012

Absolutes/col percents

49

32%

Q6. If there were a general election tomorrow, which party would you vote for if each of the following were leader of the Labour Party? Base: All respondents (excl DK)
Alistair Darling

35

5%

Q.5 Generally speaking, do you think of yourself as...? Conser -vative Labour Lib Dem SNP UKIP Green **BNP** Plaid Cymru Other Refused Don't know Total 7 376 45 35 26 9 19 9 Unweighted base 1346 517 144 159 Weighted base 1297 472 391 121 50 24 10 7 20 7 153 Conservative 526 401 39 16 3 2 57 4 41% 85% 10% 13% 15% 15% 23% 37% 271 11 27 Labour 367 25 4 28% 70% 18% 12% 19% 18% Liberal Democrat 135 9 24 77 3 2 20 10% 64% 1% 14% 22% 13% 2% 6%

39

16

67%

73%

5

81%

16



270

21%

Other

38

8%

15%





Absolutes/col percents

							Region					
		Scot-	North	North	Yorks &	West		East-		South	South	East
	Total	<u>land</u>	East	West	<u>Humber</u>	<u>Mids</u>	Wales	<u>ern</u>	<u>London</u>	<u>East</u>	West	<u>Mids</u>
Unweighted base	1346	138	60	156	102	122	67	120	186	164	120	111
Weighted base	1297	136	54	158	104	130	65	111	158	170	111	101
Conservative	526 41%	27 19%	17 32%	69 44%	32 31%	58 44%	25 38%	64 58%	61 39%	81 48%	49 44%	44 43%
Labour	367 28%	49 36%	27 50%	49 31%	35 33%	34 27%	14 22%	23 20%	51 32%	35 21%	23 21%	27 27%
Liberal Democrat	135 10%	7 6%	3 6%	12 7%	15 15%	12 9%	7 11%	7 7%	22 14%	20 12%	22 20%	8 8%
Other	270 21%	54 39%	7 13%	29 18%	21 20%	26 20%	18 28%	17 15%	24 15%	34 20%	18 16%	22 22%







Absolutes/col percents

Q6. If there were a general election tomorrow, which party would you vote for if each of the following were leader of the Labour Party? Base: All respondents (excl DK)

David Miliband

		Gei	nder	Age						Social	Class				Region			
	_Total	Male	<u>Female</u>	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1452	822	630	116	209	261	258	275	333	583	359	198	312	383	373	346	207	143
Weighted base	1407	784	623	121	194	243	256	248	346	421	384	285	317	366	359	346	198	139
Conservative	496	268	228	42	60	73	80	82	159	185	139	95	78	138	165	102	68	24
	35%	34%	37%	35%	31%	30%	31%	33%	46%	44%	36%	33%	25%	38%	46%	29%	34%	17%
Labour	531	289	243	49	83	114	87	92	106	130	135	111	155	137	102	168	72	53
	38%	37%	39%	41%	43%	47%	34%	37%	31%	31%	35%	39%	49%	37%	28%	49%	36%	38%
Liberal Democrat	127	68	59	12	23	15	25	21	31	43	40	19	24	39	29	27	27	5
	9%	9%	10%	10%	12%	6%	10%	9%	9%	10%	10%	7%	8%	11%	8%	8%	14%	4%
Other	253	159	93	17	28	41	63	53	51	62	71	60	59	53	63	49	31	56
	18%	20%	15%	14%	14%	17%	25%	21%	15%	15%	18%	21%	19%	15%	18%	14%	16%	41%







Absolutes/col percents

Q6. If there were a general election tomorrow, which party would you vote for if each of the following were leader of the Labour Party? Base: All respondents (excl DK)

David Miliband

				Q.3/4/5 Vot	ing Intention (i	including Sque	eze & DK/Ref	use at Q.4)				Voted in	2010 General	
	<u>Total</u>	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1452	547	444	144	75	40	48	6	23	8	82	548	338	305
Weighted base	1407	519	455	124	81	35	51	6	26	6	71	504	364	265
Conservative	496 35%	449 87%	10 2%	3 3%	3 3%	-	-	-	-	1 22%	20 28%	401 80%	16 4%	35 13%
Labour	531 38%	42 8%	413 91%	19 15%	6 8%	9 27%	7 13%	1 8%	3 10%	1 14%	22 31%	47 9%	320 88%	93 35%
Liberal Democrat	127 9%	7 1%	9 2%	98 79%	2 3%	2 5%	-	-	1 4%	-	12 17%	11 2%	2 1%	98 37%
Other	253 18%	20 4%	23 5%	4 3%	70 87%	23 67%	44 87%	6 92%	23 86%	4 64%	17 24%	46 9%	25 7%	39 15%







Absolutes/col percents

Q6. If there were a general election tomorrow, which party would you vote for if each of the following were leader of the Labour Party? Base: All respondents (excl DK)

David Miliband

	_				Q.t	Generally spea	king, do you thinl	c of yourself as	?			
	Total	Conser -vative	Labour	Lib Dem	SNP	UKIP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	1452	537	446	151	46	34	23	9	6	21	8	171
Weighted base	1407	492	469	128	51	42	21	10	6	21	6	162
Conservative	496 35%	401 82%	18 4%	11 9%	2 3%	3 8%	1 2%	-	-	-	3 39%	58 36%
Labour	531 38%	44 9%	392 84%	32 25%	11 22%	2 4%	6 28%	1 15%	1 19%	2 9%	-	41 25%
Liberal Democrat	127 9%	6 1%	17 4%	77 60%	* 1%	-	-	1 12%	-	3 13%	* 7%	22 13%
Other	253 18%	41 8%	42 9%	8 6%	38 74%	37 88%	15 70%	7 73%	5 81%	16 78%	3 54%	41 25%







Absolutes/col percents

							Region					
	Total	Scot-	North East	North West	Yorks & Humber	West Mids	Wales	East- ern	London	South East	South West	East Mids
Unweighted base	1452	143	71	165	110	127	74	133	202	181	133	113
Weighted base	1407	139	65	169	111	134	74	121	174	192	124	103
Conservative	496 35%	24 17%	16 25%	63 37%	23 20%	60 44%	22 29%	64 53%	48 28%	89 46%	47 38%	42 41%
Labour	531 38%	53 38%	41 63%	70 41%	57 51%	37 28%	31 42%	30 24%	86 49%	51 26%	40 33%	35 34%
Liberal Democrat	127 9%	5 4%	3 5%	12 7%	12 11%	13 10%	5 7%	9 7%	18 10%	21 11%	22 18%	7 7%
Other	253 18%	56	5 7%	25 15%	19 17%	24 18%	16 21%	19 16%	22 13%	31 16%	15 12%	20 10%







Absolutes/col percents

		Ge	nder	Age						Social	Class				Region			
	Total	Male	<u>Female</u>	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1379	789	590	112	191	244	258	258	316	564	339	188	288	357	362	332	198	130
Weighted base	1336	751	586	121	177	228	252	233	326	407	365	271	293	344	351	332	187	122
Conservative	502	275	227	35	62	71	90	80	162	185	143	93	81	137	162	104	75	24
	38%	37%	39%	29%	35%	31%	36%	35%	50%	45%	39%	34%	28%	40%	46%	31%	40%	20%
Labour	422	230	192	46	59	93	73	72	79	103	107	93	120	108	93	143	49	30
	32%	31%	33%	39%	33%	41%	29%	31%	24%	25%	29%	34%	41%	31%	26%	43%	26%	25%
Liberal Democrat	144	81	63	14	23	24	22	25	36	52	40	22	31	43	28	36	31	7
	11%	11%	11%	12%	13%	10%	9%	11%	11%	13%	11%	8%	11%	13%	8%	11%	16%	5%
Other	268	164	104	25	32	40	67	55	50	68	76	64	61	57	69	49	33	61
	20%	22%	18%	20%	18%	18%	26%	24%	15%	17%	21%	24%	21%	16%	20%	15%	18%	50%







Absolutes/col percents

				Q.3/4/5 Vot	ing Intention (i	including Sque	<u>eze & DK/Ref</u>	use at Q.4)				Voted in	2010 General	Election
	<u>Total</u>	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1379	536	396	140	76	39	47	6	21	8	77	546	289	286
Weighted base	1336	508	404	120	82	34	51	6	25	6	69	499	315	254
Conservative	502 38%	441 87%	21 5%	4 4%	3 4%	-	1 1%	-	-	2 36%	22 32%	407 81%	19 6%	34 13%
Labour	422 32%	34 7%	336 83%	11 9%	3 3%	9 27%	4 8%	1 8%	3 12%	1 14%	15 21%	29 6%	262 83%	76 30%
Liberal Democrat	144 11%	9 2%	20 5%	98 82%	4 5%	3 10%	-	- -	-	-	12 17%	13 3%	9 3%	104 41%
Other	268 20%	25 5%	26 6%	6 5%	72 88%	21 62%	46 90%	6 92%	22 88%	3 50%	20 30%	50 10%	26 8%	40 16%







ONLINE Fieldwork: 18th - 19th January 2012

Absolutes/col percents

	_				Q.5	5 Generally spea	king, do you think	c of yourself as	?			
	<u>Total</u>	Conser -vative	Labour	Lib Dem	SNP	UKIP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	1379	527	398	145	44	35	24	9	6	21	8	162
Weighted base	1336	481	420	122	45	43	22	10	6	21	6	160
Conservative	502 38%	403 84%	23 6%	9 8%	3 7%	3 8%	1 2%	-	-	-	2 25%	58 36%
Labour	422 32%	28 6%	322 77%	19 16%	5 11%	-	7 30%	3 27%	1 19%	4 19%	1 10%	33 21%
Liberal Democrat	144 11%	8 2%	23 6%	84 69%	* 1%	1 2%	-	-	-	3 13%	1 14%	24 15%
Other	268 20%	42 9%	51 12%	9 8%	37 81%	39 91%	15 67%	7 73%	5 81%	14 68%	3 50%	46 28%







Absolutes/col percents

							Region					
		Scot-	North	North	Yorks &	West		East-		South	South	East
	Total	<u>land</u>	<u>East</u>	West	<u>Humber</u>	<u>Mids</u>	Wales	<u>ern</u>	<u>London</u>	<u>East</u>	West	<u>Mids</u>
Unweighted base	1379	130	63	162	107	124	69	128	184	173	129	110
Weighted base	1336	122	58	164	109	132	67	118	159	185	120	101
Conservative	502 38%	24 20%	16 27%	62 37%	27 24%	60 46%	26 39%	63 53%	54 34%	83 45%	49 41%	39 38%
Labour	422 32%	30 25%	31 53%	62 38%	49 45%	32 24%	17 26%	28 24%	59 37%	49 26%	31 26%	33 33%
Liberal Democrat	144 11%	7 5%	8 13%	13 8%	15 14%	11 9%	9 13%	10 8%	21 13%	22 12%	22 18%	7 7%
Other	268 20%	61 50%	4 6%	28 17%	18 16%	29 22%	15 22%	18 15%	25 16%	31 17%	18 15%	22 22%







ONLINE Fieldwork: 18th - 19th January 2012

Absolutes/col percents

		Ge	Gender			Αç	ge				Social	Class				Region		
	_Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1087	655	432	81	148	184	202	207	265	475	264	138	210	289	289	245	155	109
Weighted base	1027	606	421	87	136	162	193	185	264	344	285	188	210	266	274	237	148	103
Conservative	457	251	206	34	54	67	77	70	156	169	129	79	80	127	150	94	68	19
	45%	41%	49%	39%	39%	41%	40%	38%	59%	49%	45%	42%	38%	48%	55%	40%	46%	18%
Labour	198	123	75	23	35	39	35	38	29	60	51	38	49	54	35	67	24	18
	19%	20%	18%	26%	25%	24%	18%	20%	11%	17%	18%	20%	23%	20%	13%	28%	17%	17%
Liberal Democrat	116	71	45	11	20	17	19	20	28	48	32	17	19	33	25	27	24	6
	11%	12%	11%	13%	15%	10%	10%	11%	11%	14%	11%	9%	9%	12%	9%	12%	17%	6%
Other	256	161	95	19	27	39	62	57	52	66	74	54	62	52	65	48	30	61
	25%	27%	23%	22%	20%	24%	32%	31%	20%	19%	26%	29%	29%	20%	24%	20%	21%	59%







Absolutes/col percents

				Q.3/4/5 Voti	ng Intention (i			Voted in	2010 General	Election				
	<u>Total</u>	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1087	488	245	116	67	25	42	6	19	8	47	501	180	218
Weighted base	1027	456	240	94	73	22	45	6	20	6	40	458	185	184
Conservative	457 45%	416 91%	12 5%	2 2%	4 6%	-	-	-	1 6%	1 22%	11 28%	387 85%	7 4%	26 14%
Labour	198 19%	8 2%	179 75%	4 4%	*	1 4%	1 1%	-	-	-	4 9%	11 2%	135 73%	34 18%
Liberal Democrat	116 11%	9 2%	13 5%	84 90%	3 4%	2 9%	* 1%	-	-	-	7 16%	14 3%	6 3%	89 48%
Other	256 25%	23 5%	35 15%	5 5%	65 90%	19 87%	44 98%	6 100%	19 94%	5 78%	19 46%	45 10%	38 20%	36 20%







ONLINE Fieldwork: 18th - 19th January 2012

Absolutes/col percents

	_	Q.5 Generally speaking, do you think of yourself as?													
	_Total	Conser -vative	Labour	Lib Dem	SNP	UKIP	Green	BNP	Plaid Cymru	Other	Refused	Don't know			
Unweighted base	1087	484	247	114	40	32	18	8	6	18	4	116			
Weighted base	1027	440	253	90	41	41	16	8	6	19	4	110			
Conservative	457 45%	379 86%	18 7%	7 8%	2 4%	5 13%	1 3%	1 14%	-	-	1 26%	43 39%			
Labour	198 19%	12 3%	169 67%	5 6%	- -	-	2 11%	-	1 11%	1 6%	-	7 7%			
Liberal Democrat	116 11%	10 2%	15 6%	70 79%	* 1%	-	-	-	-	3 15%	-	18 16%			
Other	256 25%	39 9%	51 20%	7 7%	39 95%	35 87%	14 86%	7 86%	5 89%	15 79%	3 74%	42 38%			







ONLINE Fieldwork: 18th - 19th January 2012

Absolutes/col percents

							Region					
	<u>Total</u>	Scot- land	North East	North West	Yorks & <u>Humber</u>	West Mids	Wales	East- ern	London	South East	South West	East Mids
Unweighted base	1087	109	40	128	77	92	57	103	153	136	98	94
Weighted base	1027	103	36	128	73	98	56	92	132	134	91	83
Conservative	457	19	14	56	24	52	23	57	51	75	45	41
	45%	18%	39%	44%	32%	53%	41%	62%	39%	56%	49%	49%
Labour	198	18	15	29	23	8	12	11	36	18	12	16
	19%	17%	41%	23%	32%	8%	22%	12%	27%	13%	13%	19%
Liberal Democrat	116	6	3	13	12	9	8	7	19	14	16	8
	11%	6%	8%	10%	16%	9%	15%	8%	14%	11%	18%	10%
Other	256	61	4	30	14	29	13	17	26	26	18	18
	25%	59%	11%	23%	19%	29%	22%	19%	20%	20%	19%	22%







Absolutes/col percents

Voting Intentions Survey ONLINE Fieldwork: 18th - 19th January 2012

Q6. If there were a general election tomorrow, which party would you vote for if each of the following were leader of the Labour Party? Base: All respondents (excl DK)

		Ge	Gender			Ag	je				Social	Class				Region		
	<u>Total</u>	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1180	698	482	82	164	198	225	225	286	518	282	150	230	320	313	270	166	111
Weighted base	1119	654	465	88	150	178	218	198	288	377	303	211	228	295	298	265	156	105
Conservative	483	265	218	36	57	69	87	74	160	182	135	89	77	139	149	100	74	20
	43%	40%	47%	40%	38%	39%	40%	37%	56%	48%	44%	42%	34%	47%	50%	38%	47%	19%
Labour	259	156	103	23	42	53	52	43	46	76	62	54	66	67	52	93	27	20
	23%	24%	22%	26%	28%	30%	24%	22%	16%	20%	21%	26%	29%	23%	18%	35%	17%	19%
Liberal Democrat	120	72	48	10	25	17	17	24	29	50	34	12	23	37	27	29	21	5
	11%	11%	10%	11%	16%	9%	8%	12%	10%	13%	11%	6%	10%	13%	9%	11%	14%	5%
Other	258	161	97	20	26	39	62	57	53	68	72	56	62	53	69	42	34	59
	23%	25%	21%	23%	17%	22%	29%	29%	18%	18%	24%	27%	27%	18%	23%	16%	22%	57%







Absolutes/col percents

Q6. If there were a general election tomorrow, which party would you vote for if each of the following were leader of the Labour Party? Base: All respondents (excl DK)

				Q.3/4/5 Voti	ng Intention (i			Voted in	2010 General	Election				
	<u>Total</u>	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1180	507	293	125	67	31	43	6	20	8	54	514	220	249
Weighted base	1119	477	286	104	74	26	45	6	24	6	45	469	229	214
Conservative	483 43%	435 91%	13 5%	5 5%	3 4%	-	-	-	1 5%	2 36%	14 31%	404 86%	11 5%	32 15%
Labour	259 23%	14 3%	218 76%	6 6%	2 2%	5 20%	* 1%	1 8%	4 17%	1 14%	5 11%	12 3%	179 78%	44 20%
Liberal Democrat	120 11%	3 1%	18 6%	90 86%	2 3%	2 7%	-	-	1 5%	-	7 15%	5 1%	8 4%	97 45%
Other	258 23%	25 5%	37 13%	3 3%	67 91%	19 73%	45 99%	6 92%	17 73%	3 50%	19 43%	48 10%	31 13%	41 19%







Absolutes/col percents

Q6. If there were a general election tomorrow, which party would you vote for if each of the following were leader of the Labour Party? Base: All respondents (excl DK)

	_				Q.5	5 Generally spea	king, do you thinl	k of yourself as	?			
	<u>Total</u>	Conser -vative	Labour	Lib Dem	SNP	UKIP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	1180	500	295	128	41	31	21	8	6	19	5	126
Weighted base	1119	455	302	103	42	40	18	8	6	20	4	121
Conservative	483 43%	398 87%	19 6%	11 10%	2 4%	4 9%	1 3%	-	-	-	1 33%	47 39%
Labour	259 23%	12 3%	220 73%	10 10%	1 2%	1 2%	2 14%	-	1 19%	4 18%	-	8 7%
Liberal Democrat	120 11%	5 1%	17 6%	76 74%	* 1%	-	-	1 14%	-	3 14%	-	17 14%
Other	258 23%	39 9%	45 15%	6 6%	39 93%	35 89%	15 83%	7 86%	5 81%	14 68%	3 67%	49 40%







Absolutes/col percents

							Region					
	_Total	Scot- land	North East	North West	Yorks & <u>Humber</u>	West Mids	Wales	East- ern	London	South East	South West	East Mids
Unweighted base	1180	111	50	131	89	106	63	111	164	156	103	96
Weighted base	1119	105	43	133	89	111	61	101	138	157	95	86
Conservative	483	20	16	58	26	52	24	57	56	83	49	40
	43%	19%	36%	44%	30%	47%	40%	57%	41%	53%	52%	46%
Labour	259	20	21	38	34	15	16	16	39	27	11	20
	23%	19%	48%	29%	39%	14%	26%	16%	29%	17%	12%	24%
Liberal Democrat	120	5	3	12	14	14	6	8	20	17	15	6
	11%	5%	7%	9%	16%	12%	10%	8%	14%	11%	16%	6%
Other	258	59	4	24	14	30	15	19	23	30	19	21
	23%	57%	9%	18%	16%	27%	25%	19%	17%	19%	20%	24%







Absolutes/col percents

		Gei	Gender			Ag	je				Social	Class				Region		
	<u>Total</u>	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1472	829	643	133	220	266	274	261	318	603	367	189	313	390	386	342	211	143
Weighted base	1404	787	618	136	203	238	270	235	323	432	393	268	312	364	367	337	199	137
Conservative	529	287	243	39	63	82	95	81	169	190	153	102	84	143	170	116	76	24
	38%	36%	39%	29%	31%	35%	35%	35%	52%	44%	39%	38%	27%	39%	46%	34%	38%	18%
Labour	444	246	197	58	83	90	81	67	65	113	112	86	133	110	101	124	61	48
	32%	31%	32%	43%	41%	38%	30%	29%	20%	26%	28%	32%	43%	30%	28%	37%	30%	35%
Liberal Democrat	145	85	60	14	26	22	25	27	30	60	42	19	24	44	30	37	28	7
	10%	11%	10%	10%	13%	9%	9%	12%	9%	14%	11%	7%	8%	12%	8%	11%	14%	5%
Other	286	169	118	24	31	44	68	59	59	69	86	61	71	68	66	61	35	57
	20%	21%	19%	18%	15%	18%	25%	25%	18%	16%	22%	23%	23%	19%	18%	18%	17%	42%







Absolutes/col percents

				Q.3/4/5 Vot	ing Intention (i	including Sque	eze & DK/Ref	use at Q.4)				Voted in	2010 General	Election
	<u>Total</u>	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1472	550	428	148	78	44	46	6	24	8	108	551	324	313
Weighted base	1404	520	427	126	85	37	49	6	28	6	91	503	341	269
Conservative	529 38%	449 86%	28 7%	8 7%	6 7%	-	1 2%	-	-	2 36%	28 30%	407 81%	28 8%	37 14%
Labour	444 32%	39 8%	317 74%	20 16%	4 5%	9 23%	5 11%	-	7 26%	-	30 33%	38 8%	251 74%	81 30%
Liberal Democrat	145 10%	8 1%	33 8%	95 75%	2 2%	3 7%	- -	-	-	-	10 11%	10 2%	19 5%	105 39%
Other	286 20%	23 4%	49 12%	3 2%	72 86%	26 70%	43 87%	6 100%	21 74%	4 64%	24 26%	48 10%	43 13%	46 17%







ONLINE Fieldwork: 18th - 19th January 2012

Absolutes/col percents

51

26%

33%

Q6. If there were a general election tomorrow, which party would you vote for if each of the following were leader of the Labour Party? Base: All respondents (excl DK)
Tony Blair

38

80%

6%

Q.5 Generally speaking, do you think of yourself as...? Conser Total -vative Labour Lib Dem SNP UKIP Green **BNP** Plaid Cymru Other Refused Don't know 7 427 152 44 36 25 9 19 Unweighted base 1472 11 204 Weighted base 1404 490 437 125 47 23 10 7 20 193 Conservative 529 407 33 13 2 5 3 67 1 38% 83% 10% 10% 37% 35% 304 32 5 3 2 54 Labour 444 34 32% 70% 26% 16% 22% 19% 28% Liberal Democrat 145 12 34 73 3 22 10% 8% 58% 1% 14% 11% 11%

39

17

75%

73%



286

20%

Other

37

8%

65

15%





7

100%

16

Absolutes/col percents

Q6. If there were a general election tomorrow, which party would you vote for if each of the following were leader of the Labour Party? Base: All respondents (excl DK) **Tony Blair**

							Region					
	Total	Scot-	North East	North West	Yorks & Humber	West Mids	Wales	East- ern	London	South East	South West	East Mids
Unweighted base	1472	143	67	160	115	132	77	136	203	187	134	118
Weighted base	1404	137	62	162	112	137	77	124	171	194	122	106
Conservative	529	24	21	65	30	62	27	64	53	90	50	44
	38%	18%	33%	40%	27%	45%	34%	51%	31%	46%	40%	42%
Labour	444	48	32	50	42	36	29	34	61	48	32	32
	32%	35%	51%	31%	37%	26%	37%	27%	36%	25%	26%	30%
Liberal Democrat	145	7	6	15	16	13	6	11	26	18	22	6
	10%	5%	9%	9%	15%	9%	8%	9%	15%	9%	18%	6%
Other	286	57	4	32	24	26	16	16	30	38	19	24
	20%	42%	7%	20%	22%	19%	20%	13%	18%	20%	16%	22%







Absolutes/col percents

Q6. If there were a general election tomorrow, which party would you vote for if each of the following were leader of the Labour Party? Base: All respondents (excl DK) Harriet Harman

	<u>Gender</u>				Αg	ge				Social	Class				Region			
	<u>Total</u>	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1317	770	547	94	185	228	250	254	306	552	325	170	270	347	348	308	188	126
Weighted base	1257	731	526	100	167	205	243	229	312	394	349	242	271	327	333	301	176	121
Conservative	513	282	231	41	60	75	91	83	163	189	139	104	82	139	167	114	71	23
	41%	39%	44%	41%	36%	37%	37%	36%	52%	48%	40%	43%	30%	42%	50%	38%	40%	19%
Labour	325	190	135	25	46	67	64	61	62	81	89	57	97	90	68	99	35	32
	26%	26%	26%	25%	27%	33%	26%	27%	20%	20%	26%	24%	36%	28%	20%	33%	20%	27%
Liberal Democrat	144	82	62	13	29	19	24	26	32	55	41	23	26	41	31	31	35	6
	11%	11%	12%	13%	17%	9%	10%	11%	10%	14%	12%	9%	9%	13%	9%	10%	20%	5%
Other	275	177	98	21	32	43	65	59	55	70	80	58	67	56	67	57	35	60
	22%	24%	19%	21%	19%	21%	27%	26%	18%	18%	23%	24%	25%	17%	20%	19%	20%	50%







Absolutes/col percents

Q6. If there were a general election tomorrow, which party would you vote for if each of the following were leader of the Labour Party? Base: All respondents (excl DK) Harriet Harman

				Q.3/4/5 Voti	ng Intention (in	ncluding Sque	eze & DK/Refu	use at Q.4)				Voted in	2010 General	Election
	<u>Total</u>	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1317	529	352	138	72	38	45	6	23	8	79	535	271	281
Weighted base	1257	501	347	117	79	34	48	6	27	6	64	488	286	242
Conservative	513 41%	449 90%	27 8%	3 3%	4 6%	-	1 1%	-	2 8%	2 36%	17 27%	403 83%	26 9%	40 17%
Labour	325 26%	18 4%	259 74%	12 10%	-	11 33%	2 3%	-	5 17%	-	12 19%	25 5%	217 76%	52 22%
Liberal Democrat	144 11%	8 2%	23 7%	97 83%	5 6%	2 6%	-	-	-	-	13 20%	10 2%	11 4%	106 44%
Other	275 22%	26 5%	39 11%	5 4%	70 89%	21 61%	46 95%	6 100%	20 74%	4 64%	22 35%	50 10%	31 11%	44 18%







Absolutes/col percents

Q6. If there were a general election tomorrow, which party would you vote for if each of the following were leader of the Labour Party? Base: All respondents (excl DK)

Harriet Harman Q.5 Generally speaking, do you think of yourself as ...?

					Q.C	contolally oped	ming, ao you amin	t or yourdon ad				
	Total	Conser -vative	Labour	Lib Dem	SNP	UKIP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	1317	522	354	147	42	33	23	9	7	19	8	153
Weighted base	1257	476	363	123	43	42	22	10	7	20	6	145
Conservative	513 41%	405 85%	30 8%	16 13%	3 8%	2 6%	1 2%	1 12%	-	-	3 42%	51 35%
Labour	325 26%	21 4%	255 70%	14 12%	1 3%	-	6 29%	-	1 19%	2 11%		24 16%
Liberal Democrat	144 11%	10 2%	25 7%	81 66%	* 1%	1 2%	-	-	-	3 14%		23 16%
Other	275 22%	40 8%	53 15%	11 9%	38 89%	38 92%	15 69%	9 88%	5 81%	15 75%	4 58%	47 32%







Absolutes/col percents

Q6. If there were a general election tomorrow, which party would you vote for if each of the following were leader of the Labour Party? Base: All respondents (excl DK) Harriet Harman

							Region					
	Total	Scot-	North East	North West	Yorks & Humber	West Mids	Wales	East- ern	London	South East	South West	East Mids
Unweighted base	1317	126	55	155	98	121	67	120	182	165	121	107
Weighted base	1257	121	49	154	97	129	64	109	155	171	112	96
Conservative	513	23	18	69	28	65	23	60	58	81	47	42
	41%	19%	36%	45%	28%	50%	36%	56%	37%	47%	42%	43%
Labour	325	32	20	42	36	27	15	20	54	36	20	21
	26%	27%	41%	27%	38%	21%	23%	19%	35%	21%	18%	21%
Liberal Democrat	144	6	5	12	14	11	9	10	20	21	25	10
	11%	5%	10%	8%	15%	8%	15%	9%	13%	12%	23%	11%
Other	275	60	6	31	19	26	17	18	24	33	19	23
	22%	50%	13%	20%	19%	20%	26%	17%	15%	19%	17%	24%







Voting Intentions Survey ONLINE Fieldwork: 18th - 19th January 2012

Q7. Do you agree or disagree with these statements? Base: All respondents

		Ge	nder			Ag	ge				Social	Class				Region		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2050	1034	1016	222	330	411	351	335	401	757	533	295	465	537	536	496	292	189
Weighted base	2050	1007	1043	246	329	391	351	310	424	547	593	433	478	519	536	516	294	185
Ed Balls, the Shado	ow Chance	llor, was	correct to	say that a	a Labour (Governme	nt would	have to ke	ep all the	Coalition	Governme	ent's spen	ding cuts	3				
Agree	889	515	374	70	120	149	163	135	251	290	256	170	173	248	239	217	126	58
	43%	51%	36%	28%	37%	38%	47%	44%	59%	53%	43%	39%	36%	48%	45%	42%	43%	31%
Disagree	539	277	262	54	87	113	95	94	96	140	154	110	134	115	121	150	82	70
	26%	27%	25%	22%	27%	29%	27%	30%	23%	26%	26%	25%	28%	22%	23%	29%	28%	38%
Don't know	623	216	407	122	121	129	93	81	77	117	182	153	171	156	176	148	86	57
	30%	21%	39%	50%	37%	33%	26%	26%	18%	21%	31%	35%	36%	30%	33%	29%	29%	31%
The leader of the U	nite union	was righ	t to criticis	e Labour	shadow r	ninisters v	who 'endo	orse savag	e spendin	a cuts'								
Agree	632	323	309	59	106	128	137	93	108	164	194	128	146	171	134	175	87	64
	31%	32%	30%	24%	32%	33%	39%	30%	26%	30%	33%	30%	30%	33%	25%	34%	30%	34%
Disagree	775	468	307	47	101	121	128	140	238	271	195	139	170	195	228	179	105	68
	38%	46%	29%	19%	31%	31%	37%	45%	56%	49%	33%	32%	36%	38%	43%	35%	36%	37%
Don't know	644	217	427	139	122	142	86	77	78	113	204	165	162	153	174	162	101	54
	31%	22%	41%	57%	37%	36%	24%	25%	18%	21%	34%	38%	34%	29%	32%	31%	34%	29%
It would be wrong f	for the taxn	aver to b	e required	l to contri	bute towa	rds the co	st of a ne	w roval va	cht									
Agree	1570	742	828	176	253	311	280	237	313	427	457	325	361	390	386	404	235	155
	77%	74%	79%	72%	77%	79%	80%	77%	74%	78%	77%	75%	76%	75%	72%	78%	80%	84%
Disagree	234	152	82	19	28	32	40	41	74	69	66	47	52	55	78	56	32	14
	11%	15%	8%	8%	9%	8%	11%	13%	17%	13%	11%	11%	11%	11%	15%	11%	11%	7%
Don't know	246	114	132	50	48	48	31	32	36	51	69	60	65	74	72	56	27	17
	12%	11%	13%	20%	15%	12%	9%	10%	9%	9%	12%	14%	14%	14%	13%	11%	9%	9%
David Cameron is t	urnina out	to be a c	ood prime	minister														
Agree	700	370	330	71	99	121	112	109	188	238	202	134	126	193	218	153	96	40
	34%	37%	32%	29%	30%	31%	32%	35%	44%	44%	34%	31%	26%	37%	41%	30%	33%	22%
Disagree	885	436	449	98	145	179	161	145	157	209	252	184	240	213	192	240	123	117
	43%	43%	43%	40%	44%	46%	46%	47%	37%	38%	43%	42%	50%	41%	36%	46%	42%	63%
Don't know	465	202	264	77	85	91	78	56	79	100	138	115	112	114	126	123	75	28
	23%	20%	25%	31%	26%	23%	22%	18%	19%	18%	23%	27%	23%	22%	23%	24%	25%	15%







Voting Intentions Survey

ONLINE Fieldwork: 18th - 19th January 2012

Q7. Do you agree or disagree with these statements? Base: All respondents

Gender Age Social Class Region North Wales & Mid-South Eng-South Scot-Total Male Female 18-24 25-34 35-44 45-54 55-64 65+ AB C1 C2 DE East lands land West land Weighted base 2050 1007 1043 246 329 391 351 310 424 547 593 433 478 519 536 516 294 185 Ed Miliband is turning out to be a good leader of the Labour Party 59 52 60 82 97 87 97 97 81 103 45 36 18% 18% 18% 23% 20% 17% 17% 17% 14% 15% 16% 20% 20% 19% 15% 20% 15% 19% Disagree 1082 624 458 85 142 185 203 188 279 339 305 203 235 269 301 246 169 97 53% 62% 44% 35% 43% 47% 58% 61% 66% 62% 52% 47% 49% 52% 56% 48% 58% 53% Don't know 606 207 399 103 121 138 126 191 143 146 153 154 168 79 52 30% 21% 38% 42% 37% 35% 25% 22% 20% 23% 32% 33% 31% 29% 29% 32% 27% 28% Nick Clegg is turning out to be a good leader of the Liberal Democrats 80 81 70 98 145 142 83 77 118 134 91 69 35 201 245 72 22% 24% 19% 18% 22% 21% 23% 23% 23% 26% 24% 19% 16% 25% 18% 24% 19% 23% Disagree 1109 591 519 110 170 216 201 170 243 300 318 231 261 277 272 293 150 117 57% 57% 54% 53% 51% 57% 51% 63% 54% 59% 50% 45% 52% 55% 55% 55% 53% 55% Don't know 494 171 323 88 70 133 139 124 130 132 74 34 90 69 82 103 119 24% 17% 31% 37% 27% 24% 20% 23% 19% 19% 22% 27% 29% 24% 24% 26% 25% 18%







Voting Intentions Survey ONLINE Fieldwork: 18th - 19th January 2012

Q7. Do you agree or disagree with these statements? Base: All respondents

pondents ______ Q.3/4/5 Vo

				Q.3/4/5 Voti	ing Intention (i	ncluding Sque	eze & DK/Refu	use at Q.4)				Voted in	2010 General	
	<u>Total</u>	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2050	638	578	189	90	66	55	6	30	11	345	661	426	432
Weighted base	2050	606	604	171	103	65	60	6	36	10	343	612	475	390
Ed Balls, the Shadov	v Chancellor.	was correct	t to say that a	Labour Gover	nment would	l have to keep	all the Coalit	ion Governm	ent's spendin	q cuts				
Agree	889	433	198	94	55	6	13	1	15	5	76	405	156	164
	43%	71%	33%	55%	53%	9%	21%	16%	41%	53%	22%	66%	33%	42%
Disagree	539	74	241	29	27	31	35	5	10	3	65	97	184	112
	26%	12%	40%	17%	26%	48%	58%	75%	29%	31%	19%	16%	39%	29%
Don't know	623	99	166	49	21	28	13	1	11	2	202	110	135	113
	30%	16%	27%	28%	20%	43%	21%	8%	30%	17%	59%	18%	28%	29%
The leader of the Uni	ite union was	right to crit	icise Labour s	shadow minist	ters who 'end	lorse savage s	pending cuts	3'						
Agree	632	118	261	41	31	40	33	4	19	3	71	129	205	146
	31%	19%	43%	24%	30%	62%	55%	65%	53%	26%	21%	21%	43%	37%
Disagree	775	375	177	80	46	5	17	1	10	5	62	356	131	143
	38%	62%	29%	47%	45%	8%	28%	16%	28%	48%	18%	58%	27%	37%
Don't know	644	113	166	50	26	20	10	1	7	3	210	127	140	100
	31%	19%	28%	29%	25%	30%	17%	18%	19%	27%	61%	21%	29%	26%
It would be wrong fo	r the taxpaye	r to be requi	red to contrib	ute towards t	he cost of a n	ew royal yach	t							
Agree	1570	436	508	135	67	53	57	6	34	9	231	445	389	324
	77%	72%	84%	79%	65%	82%	96%	100%	95%	92%	67%	73%	82%	83%
Disagree	234 11%	106 18%	51 8%	21 12%	31 30%	5 8%	-	- -	2 5%	1 8%	16 5%	105 17%	42 9%	40 10%
Don't know	246 12%	64 11%	45 7%	15 9%	5 5%	7 11%	3 4%	-	-	-	95 28%	62 10%	44 9%	26 7%
David Cameron is tur	rning out to b	oe a good pri	ime minister											
Agree	700	486	54	66	24	2	2	1	3	4	49	429	53	109
	34%	80%	9%	38%	24%	3%	3%	16%	10%	36%	14%	70%	11%	28%
Disagree	885	29	479	56	49	48	53	4	24	5	114	71	346	196
	43%	5%	79%	33%	48%	75%	88%	65%	67%	56%	33%	12%	73%	50%
Don't know	465	91	72	49	29	15	5	1	9	1	181	113	76	84
	23%	15%	12%	29%	28%	22%	8%	18%	24%	8%	53%	18%	16%	22%







Voting Intentions Survey ONLINE Fieldwork: 18th - 19th January 2012

5

13%

1

16%

3

31%

187

55%

127

21%

94

20%

67

17%

Q7. Do you agree or disagree with these statements? Base: All respondents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) Voted in 2010 General Election Liberal DK/Refuse Plaid Conser-Conser-Demo-Total vative Labour Lib Dem UKIP Green SNP Cymru BNP Other at Q4 vative Labour crat Weighted base 2050 606 604 171 103 65 60 6 36 10 343 612 475 390 Ed Miliband is turning out to be a good leader of the Labour Party 362 21 58 186 61 18% 9% 38% 17% 6% 17% 5% 39% 16% Disagree 1082 460 203 89 82 39 44 5 22 8 110 461 156 207 53% 76% 34% 52% 80% 61% 74% 73% 60% 86% 32% 75% 33% 53% 20 2 Don't know 606 92 173 54 15 213 133 122 31% 31% 9% 15% 30% 15% 29% 14% 15% 23% 62% 28% 31% Nick Clegg is turning out to be a good leader of the Liberal Democrats 2 7 11 40 180 62 123 202 12% 13% 22% 33% 56% 8% 3% 11% 31% 13% 12% 29% 31% 47 5 Disagree 1109 283 442 37 81 50 5 20 116 305 319 200 54% 47% 73% 21% 79% 73% 83% 84% 55% 55% 34% 50% 67% 51%

15

24%



494

24%

Don't know

121

20%

38

22%

88

15%

13

13%





Q7. Do you agree or disagree with these statements? Base: All respondents

	_				Q.5	Generally spea	king, do you think	of yourself as.	?			
	_Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2050	572	635	201	43	51	33	11	9	28	35	432
Weighted base	2050	613	589	181	58	57	33	11	10	29	38	432
Ed Balls, the Shadow	Chancellor, wa	s correct to sa	v that a Labour	Government wo	ould have to keep	o all the Coalition	on Government's	s spendina cut	:s			
Agree	889	204	408	100	36	16	2	5	2	7	8	101
3	43%	33%	69%	55%	62%	28%	6%	45%	18%	23%	20%	23%
Disagree	539	234	89	33	13	27	17	-	4	17	5	98
	26%	38%	15%	18%	22%	48%	52%	-	45%	59%	14%	23%
Don't know	623	174	92	48	9	14	14	6	4	5	25	232
	30%	28%	16%	27%	16%	24%	42%	55%	37%	19%	66%	54%
The leader of the Unit	e union was rig			ministers who '	endorse savage	spending cuts'						
Agree	632	266	107	48	18	23	19	6	4	22	3	116
	31%	43%	18%	27%	31%	39%	57%	53%	45%	74%	9%	27%
Disagree	775	176	371	83	29	19	2	4	2	4	5	80
	38%	29%	63%	46%	50%	34%	7%	34%	18%	13%	13%	19%
Don't know	644	170	112	50	11	15	12	1	4	4	30	236
	31%	28%	19%	28%	18%	27%	36%	13%	37%	12%	78%	55%
It would be wrong for	the taxpayer to		contribute tow		a new royal yac							
Agree	1570	506	426	142	38	51	22	9	6	26	16	329
	77%	83%	72%	78%	66%	89%	66%	81%	62%	89%	43%	76%
Disagree	234	54	100	22	18	1	4	2	1	1	3	29
	11%	9%	17%	12%	31%	2%	12%	19%	8%	5%	8%	7%
Don't know	246	53	64	18	2	5	7	-	3	2	19	74
	12%	9%	11%	10%	3%	9%	22%	-	30%	6%	49%	17%
David Cameron is turr	ning out to be a	good prime m	<u>inister</u>									
Agree	700	66	435	65	22	5	1	*	1	3	7	95
	34%	11%	74%	36%	38%	9%	2%	4%	11%	9%	18%	22%
Disagree	885	461	54	64	21	45	24	8	6	20	13	170
	43%	75%	9%	35%	36%	79%	73%	73%	59%	67%	33%	39%
Don't know	465	86	100	52	15	7	8	2	3	7	19	166
	23%	14%	17%	29%	26%	12%	25%	23%	30%	24%	49%	39%







Q7. Do you agree or disagree with these statements? Base: All respondents

					Q.£	Generally spea	aking, do you thinl	k of yourself as	s?			
		Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Weighted base	2050	613	589	181	58	57	33	11	10	29	38	432
Ed Miliband is turnin	g out to be a go	od leader of th	e Labour Party									
Agree	362 18%	219 36%	53 9%	33 18%	5 8%	6 11%	5 14%	-	1 7%	-	2 4%	38 9%
Disagree	1082 53%	233 38%	445 76%	95 52%	48 83%	39 68%	15 46%	9 83%	5 56%	20 70%	9 24%	163 38%
Don't know	606 30%	160 26%	91 15%	53 29%	5 9%	12 21%	13 40%	2 17%	4 37%	9 30%	27 72%	230 53%
Nick Clegg is turning	out to be a goo	od leader of the	Liberal Democ	crats								
Agree	447 22%	84 14%	200 34%	85 47%	4 6%	6 11%	-	2 19%	1 8%	2 6%	5 12%	58 13%
Disagree	1109 54%	434 71%	264 45%	63 35%	51 87%	44 77%	24 72%	7 62%	5 51%	21 70%	9 24%	189 44%
Don't know	494 24%	94 15%	125 21%	32 18%	4 6%	7 12%	9 28%	2 19%	4 41%	7 24%	24 64%	185 43%







Q7. Do you agree or disagree with these statements? Base: All respondents

							Region					
	Total	Scot- land	North East	North West	Yorks & Humber	West Mids	Wales	East- ern	London	South East	South West	East Mids
Unweighted base	2050	189	96	228	172	179	110	192	290	247	182	165
Weighted base	2050	185	95	240	181	189	109	188	258	261	184	159
Ed Balls, the Shad	low Chan	cellor, w	as correc	t to say	that a Lab	our Gov	ernment	would h	ave to ke	p all the	Coalitio	n Govern
Agree	889	58	33	114	71	74	38	87	101	147	88	79
	43%	31%	35%	47%	39%	39%	35%	46%	39%	56%	48%	50%
Disagree	539	70	30	70	50	43	36	43	73	43	46	35
	26%	38%	32%	29%	28%	23%	33%	23%	28%	16%	25%	22%
Don't know	623	57	32	57	59	72	36	59	84	72	50	45
	30%	31%	33%	24%	33%	38%	33%	31%	33%	28%	27%	29%
The leader of the l	Jnite unio	n was ri	ght to cri	ticise La	bour shad	dow min	isters wh	o 'endor	se savag	spendii	ng cuts'	
Agree	632	64	28	88	60	54	39	37	85	86	48	43
	31%	34%	30%	36%	33%	29%	36%	20%	33%	33%	26%	27%
Disagree	775	68	36	84	59	74	29	87	90	105	76	66
	38%	37%	38%	35%	33%	39%	27%	46%	35%	40%	41%	42%
Don't know	644	54	31	69	62	60	41	64	82	70	60	49
	31%	29%	33%	29%	34%	32%	38%	34%	32%	27%	33%	31%
It would be wrong	for the ta	xpayer to	o be requ	ired to d	ontribute	towards	the cost	of a nev				
Agree	1570	155	79	187	138	139	87	137	199	191	148	110
	77%	84%	83%	78%	76%	74%	80%	72%	77%	73%	80%	69%
Disagree	234	14	8	27	21	26	13	25	20	35	19	27
	11%	7%	9%	11%	11%	14%	12%	13%	8%	13%	10%	17%
Don't know	246	17	8	26	23	23	9	27	38	35	17	22
	12%	9%	8%	11%	12%	12%	8%	14%	15%	14%	9%	14%
David Cameron is	turning o	ut to be	a good pi	rime min	ister							
Agree	700 34%	40 22%	22 24%	84 35%	47	66 35%	31 28%	87 46%	81 31%	112 43%	65 35%	64 40%
Disagree	885	117	53	102	85	76	50	59	117	96	73	57
	43%	63%	56%	42%	47%	41%	45%	31%	45%	37%	40%	36%
Don't know	465	28	19	55	49	46	29	42	60	54	46	38
	23%	15%	21%	23%	27%	24%	26%	22%	23%	20%	25%	24%







Q7. Do you agree or disagree with these statements? Base: All respondents

							Region					
	Total	Scot- land	North East	North West	Yorks & Humber	West Mids	Wales	East- ern	London	South East	South West	East Mids
Weighted base	2050	185	95	240	181	189	109	188	258	261	184	159
Ed Miliband is tu	rning out to	o be a go	od leade	r of the	Labour Pa	artv						
Agree	362 18%	36 19%	19 20%	47 19%	37	27 14%	19 17%	24 13%	53 21%	44 17%	26 14%	30 19%
Disagree	1082 53%	97 53%	41 44%	122 51%	83 46%	110 59%	63 57%	110 58%	125 48%	144 55%	107 58%	80 51%
Don't know	606 30%	52 28%	34 36%	72 30%	61 34%	52 27%	28 25%	54 29%	79 31%	73 28%	52 28%	48 30%
Nick Clegg is tur	nina out to	be a go	od leader	of the L	iberal Dei	mocrats						
Agree	447 22%	35 19%	11 11%	44 18%	36	47 25%	29 26%	48 25%	47 18%	71 27%	40 22%	39 25%
Disagree	1109 54%	117 63%	60 63%	139 58%	94 52%	92 49%	56 52%	95 51%	145 56%	132 50%	94 51%	84 53%
Don't know	494 24%	34 18%	24 26%	57 24%	51 28%	49 26%	24 22%	45 24%	66 25%	58 22%	50 27%	35 22%







OPINION POLL
Online Fieldwork: 18th – 19th January 2012

Weighting table

Q.1 Thinking back to the general election in 2010, which party if any did you vote for? Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	2050	2050
Weighted base	2048	2050
Conservative	643 31%	612 30%
Labour	432 21%	475 23%
Liberal Democrat	419 20%	390 19%
Other	143 7%	160 8%
Did not vote	326 16%	326 16%
Don't remember	42 2%	42 2%
Refused	46 2%	46 2%





