ComRes Published Voting Intention Figures

	Independent on Sunday/ Sunday Mirror	The Independent	Independent on Sunday/ Sunday Mirror	The Independent	Independent on Sunday/ Sunday Mirror	The Independent
	19 th February	31 st January	22 nd January	13 th December	11 th December	29 th November
Conservative	39%	37%	38%	38%	36%	37%
Labour	38%	38%	38%	38%	40%	39%
Liberal Democrat	10%	14%	11%	12%	10%	10%
Other	13%	11%	13%	12%	14%	14%

Methodology: ComRes interviewed 2014 GB adults online between 15th and 16th February 2012. Data were weighted to be demographically representative of all GB adults. Data were also weighted by past vote recall. ComRes is a member of the British Polling Council and abides by its rules.

To commission a voting intention poll or a public opinion survey please contact Pru Shelton: Pru.shelton@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email pollwatch@comres.co.uk







Q.1 Thinking back to the general election last year, which party if any did you vote for? Base: All respondents

		Ger	nder			Ag	ge				Social	Class				Region		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2014	1025	989	205	321	426	361	318	383	752	541	262	459	520	506	528	282	178
Weighted base	2014	988	1026	244	326	383	343	300	418	541	583	421	468	507	524	511	291	181
Conservative	606	307	300	43	61	111	101	108	183	190	171	143	102	189	209	117	68	23
	30%	31%	29%	17%	19%	29%	29%	36%	44%	35%	29%	34%	22%	37%	40%	23%	24%	13%
Labour	471	245	225	64	82	97	82	60	86	132	125	95	118	107	98	152	59	55
	23%	25%	22%	26%	25%	25%	24%	20%	21%	24%	21%	23%	25%	21%	19%	30%	20%	30%
Liberal Democrat	385	193	192	54	60	63	74	61	73	109	121	67	87	99	90	101	74	22
	19%	20%	19%	22%	18%	17%	21%	20%	18%	20%	21%	16%	19%	19%	17%	20%	25%	12%
Other	158	87	71	10	23	18	30	41	36	30	51	30	47	31	24	31	27	46
	8%	9%	7%	4%	7%	5%	9%	14%	9%	6%	9%	7%	10%	6%	5%	6%	9%	25%
Did not vote	305	134	171	65	74	75	41	22	28	57	92	66	90	62	77	91	46	29
	15%	14%	17%	26%	23%	19%	12%	7%	7%	11%	16%	16%	19%	12%	15%	18%	16%	16%
Don't remember	42	8	34	6	12	9	7	4	4	13	8	11	11	7	18	10	3	3
	2%	1%	3%	2%	4%	2%	2%	1%	1%	2%	1%	3%	2%	1%	3%	2%	1%	2%
Refused	47	15	32	4	13	10	7	5	7	10	15	8	14	13	9	9	13	3
	2%	1%	3%	2%	4%	3%	2%	2%	2%	2%	3%	2%	3%	2%	2%	2%	5%	2%







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Q.1 Thinking back to the general election last year, which party if any did you vote for? Base: All respondents

				Q.3/4/5 Voti	ng Intention (i	ncluding Sque	eze & DK/Ref	use at Q.4)				Voted in	2010 General	
		Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2014	607	568	170	103	66	42	9	20	14	378	649	420	406
Weighted base	2014	571	599	154	101	60	45	9	26	12	383	606	471	385
Conservative	606 30%	488 85%	31 5%	13 8%	23 23%	2 3%	-	-	2 7%	-	73 19%	606 100%	-	-
Labour	471 23%	14 2%	402 67%	4 3%	9 9%	5 9%	-	1 9%	1 3%	-	30 8%	-	471 100%	-
Liberal Democrat	385 19%	34 6%	98 16%	130 84%	14 14%	27 45%	6 14%	1 6%	2 7%	5 39%	69 18%	-	-	385 100%
Other	158 8%	8 1%	10 2%	-	48 47%	17 28%	31 70%	7 72%	14 51%	7 55%	9 2%	-	-	-
Did not vote	305 15%	17 3%	43 7%	7 4%	7 7%	6 10%	5 11%	-	8 31%	-	145 38%	-	-	-
Don't remember	42 2%	8 1%	5 1%	1 1%	-	1 2%	1 3%	-	-	1 7%	25 7%	-	-	-
Refused	47 2%	2 *	11 2%	-	-	2 4%	1 2%	1 13%	-	-	32 8%	-	-	-







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Q.1 Thinking back to the general election last year, which party if any did you vote for? Base: All respondents

	_				Q.5	Generally spea	king, do you thinl	k of yourself as	s?			
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2014	555	577	198	48	43	34	16	9	36	58	440
Weighted base	2014	599	533	177	53	45	28	21	10	32	58	457
Conservative	606 30%	26 4%	456 86%	16 9%	6 12%	1 3%	2 6%	1 3%	1 9%	2 7%	5 9%	90 20%
Labour	471 23%	402 67%	7 1%	8 4%	4 7%	2 5%	1 5%	1 4%	:	3 10%	3 5%	39 9%
Liberal Democrat	385 19%	84 14%	20 4%	136 77%	7 14%	3 7%	8 28%	* 2%	1 15%	6 18%	7 12%	112 25%
Other	158 8%	16 3%	17 3%	1 *	27 50%	34 75%	6 23%	8 37%	7 68%	14 44%	4 6%	25 6%
Did not vote	305 15%	57 9%	23 4%	14 8%	10 18%	3 6%	9 34%	11 54%	:	5 16%	10 17%	163 36%
Don't remember	42 2%	8 1%	7 1%	3 2%	-	1 2%	1 3%	-	-	1 3%	4 6%	17 4%
Refused	47 2%	7 1%	2 *	-	-	1 2%	* 1%	-	1 9%	1 2%	26 44%	10 2%







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Q.2 If there were a general election tomorrow, how likely would you be to vote? Base: All respondents

			Gei	nder			Ac	ge				Social	Class				Region		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base		2014	1025	989	205	321	426	361	318	383	752	541	262	459	520	506	528	282	178
Weighted base		2014	988	1026	244	326	383	343	300	418	541	583	421	468	507	524	511	291	181
Absolutely certain to vote	(10)	1089 54%	576 58%	513 50%	102 42%	123 38%	182 47%	188 55%	188 62%	307 74%	319 59%	307 53%	220 52%	243 52%	268 53%	290 55%	266 52%	151 52%	114 63%
	(9)	209 10%	105 11%	104 10%	16 6%	37 11%	39 10%	50 15%	34 11%	33 8%	67 12%	62 11%	39 9%	42 9%	51 10%	51 10%	57 11%	32 11%	18 10%
	(8)	197 10%	84 9%	112 11%	29 12%	45 14%	38 10%	29 8%	32 11%	24 6%	50 9%	54 9%	50 12%	43 9%	64 13%	46 9%	41 8%	32 11%	14 8%
	(7)	96 5%	44 4%	52 5%	24 10%	18 6%	11 3%	22 6%	8 3%	13 3%	25 5%	30 5%	13 3%	27 6%	33 7%	25 5%	22 4%	10 3%	7 4%
	(6)	45 2%	23 2%	21 2%	11 5%	10 3%	14 4%	2 1%	2 1%	5 1%	12 2%	17 3%	12 3%	4 1%	9 2%	14 3%	13 2%	7 3%	2 1%
	(5)	54 3%	16 2%	38 4%	11 4%	10 3%	14 4%	12 4%	5 2%	2 1%	18 3%	12 2%	12 3%	13 3%	11 2%	12 2%	14 3%	12 4%	4 2%
	(4)	29 1%	16 2%	13 1%	7 3%	10 3%	4 1%	2 *	3 1%	4 1%	6 1%	7 1%	7 2%	9 2%	4 1%	4 1%	8 2%	8 3%	5 3%
	(3)	36 2%	15 1%	22 2%	9 4%	9 3%	12 3%	2 1%	*	4 1%	4 1%	13 2%	12 3%	7 2%	6 1%	13 3%	12 2%	2 1%	4 2%
	(2)	25 1%	14 1%	11 1%	4 2%	6 2%	6 2%	4 1%	3 1%	1 *	6 1%	10 2%	4 1%	5 1%	6 1%	8 1%	6 1%	5 2%	*
Certain not to vote	(1)	92 5%	43 4%	48 5%	8 3%	25 8%	28 7%	12 4%	9 3%	9 2%	13 2%	29 5%	13 3%	36 8%	21 4%	24 5%	29 6%	16 6%	2 1%
Refused		5 *	2 *	3 *	2 1%	2 *	-	-	1 *	-	1 *	2 *	1 *	1 *	-	1 *	3 1%	-	1 1%
Don't know		137 7%	50 5%	87 9%	22 9%	31 9%	35 9%	19 6%	15 5%	15 4%	21 4%	40 7%	40 9%	37 8%	35 7%	35 7%	42 8%	17 6%	9 5%
Mean		8.51	8.64	8.38	7.95	7.71	8.04	8.72	9.01	9.27	8.83	8.40	8.54	8.23	8.58	8.50	8.36	8.34	8.99
Standard deviation		2.49	2.44	2.54	2.57	2.92	2.90	2.23	2.05	1.80	2.10	2.60	2.38	2.83	2.35	2.53	2.67	2.62	1.93
Standard error		0.06	0.08	0.08	0.19	0.17	0.15	0.12	0.12	0.09	0.08	0.12	0.15	0.14	0.11	0.12	0.12	0.16	0.15

Absolutes/col percents







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Q.2 If there were a general election tomorrow, how likely would you be to vote? Base: All respondents

					Q.3/4/5 Voti	ng Intention (i	ncluding Squee	eze & DK/Ref	use at Q.4)				Voted in	2010 General	
		Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base		2014	607	568	170	103	66	42	9	20	14	378	649	420	406
Weighted base		2014	571	599	154	101	60	45	9	26	12	383	606	471	385
Absolutely certain to vote	(10)	1089 54%	399 70%	387 65%	85 55%	69 68%	37 61%	37 82%	5 53%	18 68%	8 65%	82 21%	412 68%	298 63%	213 55%
	(9)	209 10%	72 13%	72 12%	20 13%	12 12%	9 16%	1 2%	2 26%	1 4%	3 23%	31 8%	61 10%	54 11%	47 12%
	(8)	197 10%	55 10%	77 13%	27 17%	8 8%	4 7%	4 10%	1 9%	3 11%	-	31 8%	53 9%	56 12%	46 12%
	(7)	96 5%	24 4%	33 6%	17 11%	4 4%	2 3%	1 2%	1 13%	-	2 12%	25 6%	33 6%	19 4%	18 5%
	(6)	45 2%	9 2%	12 2%	3 2%	3 3%	7 11%	1 2%	-	1 5%	-	15 4%	10 2%	5 1%	12 3%
	(5)	54 3%	13 2%	19 3%	2 1%	5 5%	1 1%	1 2%	-	3 13%	-	13 3%	13 2%	12 3%	7 2%
	(4)	29 1%	-	-	-	-	-	-	-	-	-	14 4%	1 *	3 1%	7 2%
	(3)	36 2%	-	-	-	-	-	-	-	-	-	15 4%	2 *	1 *	4 1%
	(2)	25 1%	-	-	-	-	-	-	-	-	-	9 2%	-	-	6 2%
Certain not to vote	(1)	92 5%	-	-	-	-	-	-	-	-	-	55 14%	3 1%	4 1%	1 *
Refused		5 *	-	-	-	-	-	-	-	-	-	4 1%	-	-	-
Don't know		137 7%	-	-	-	-	-	-	-	-	-	89 23%	17 3%	18 4%	25 7%
Mean		8.51	9.38	9.22	9.05	9.22	9.09	9.55	9.19	8.91	9.41	6.38	9.28	9.18	8.89
Standard deviation		2.49	1.15	1.28	1.26	1.42	1.44	1.11	1.10	1.85	1.03	3.44	1.41	1.54	1.83
Standard error		0.06	0.05	0.05	0.10	0.14	0.18	0.17	0.37	0.41	0.28	0.20	0.06	0.08	0.09







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Q.2 If there were a general election tomorrow, how likely would you be to vote? Base: All respondents

		-		-		Q.5	Generally spea	king, do you think	of yourself as	?			
		Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base		2014	555	577	198	48	43	34	16	9	36	58	440
Weighted base		2014	599	533	177	53	45	28	21	10	32	58	457
Absolutely certain to vote	(10)	1089 54%	358 60%	373 70%	101 57%	35 65%	37 81%	12 43%	5 24%	7 68%	17 53%	30 51%	115 25%
	(9)	209 10%	71 12%	55 10%	21 12%	6 12%	1 2%	5 17%	-	2 18%	4 11%	8 15%	37 8%
	(8)	197 10%	63 10%	40 7%	23 13%	4 7%	4 10%	1 5%	3 14%	-	1 2%	2 4%	56 12%
	(7)	96 5%	29 5%	21 4%	11 6%	2 5%	1 2%	1 2%	-	-	2 5%	3 6%	26 6%
	(6)	45 2%	11 2%	9 2%	3 2%	-	-	3 12%	1 6%	-	1 4%	1 1%	15 3%
	(5)	54 3%	11 2%	11 2%	1 *	2 3%	1 2%	1 3%	-	-	-	-	27 6%
	(4)	29 1%	7 1%	4 1%	4 2%	:	-	-	2 9%	-	3 9%	-	10 2%
	(3)	36 2%	6 1%	3 1%	2 1%	1 2%	1 2%	-	3 12%	-	1 3%	1 2%	19 4%
	(2)	25 1%	3 1%	4 1%	2 1%	:	* 1%	1 4%	-	1 15%	1 4%	1 2%	11 2%
Certain not to vote	(1)	92 5%	12 2%	3 *	4 2%	2 4%	-	4 15%	3 14%	-	3 10%	6 10%	54 12%
Refused		5 *	-	-	-	:	:	:	-	-	-	2 4%	2 1%
Don't know		137 7%	28 5%	10 2%	6 4%	1 2%	-	-	5 22%	-	-	3 5%	84 18%
Mean		8.51	8.94	9.26	8.80	8.92	9.40	7.38	6.01	8.65	7.63	8.17	6.79
Standard deviation		2.49	1.94	1.56	2.08	2.23	1.57	3.39	3.54	2.93	3.30	3.08	3.27
Standard error		0.06	0.08	0.07	0.15	0.33	0.24	0.58	0.95	0.98	0.55	0.43	0.17









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Voting Intentions Survey ONLINE Fieldwork : 15th - 16th February 2012

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party? Base: All respondents saying 5-10 likely to vote

		Ge	nder			Ag	ge				Social	Class				Region		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1708	894	814	161	254	339	313	285	356	683	453	212	360	453	433	429	233	160
Weighted base	1690	849	841	193	243	298	303	268	384	490	482	346	373	436	439	413	244	159
Labour	534	288	246	81	90	108	92	69	95	141	150	101	142	119	121	170	71	53
	32%	34%	29%	42%	37%	36%	30%	26%	25%	29%	31%	29%	38%	27%	27%	41%	29%	33%
Conservative	511	265	246	33	58	84	95	79	163	165	148	121	77	152	178	101	61	20
	30%	31%	29%	17%	24%	28%	31%	30%	42%	34%	31%	35%	21%	35%	41%	24%	25%	13%
Lib Dem	119	67	52	16	16	19	22	21	25	45	38	15	22	40	26	24	26	3
	7%	8%	6%	8%	6%	6%	7%	8%	7%	9%	8%	4%	6%	9%	6%	6%	11%	2%
UKIP	95	62	33	2	9	9	27	23	26	25	28	23	19	26	26	23	19	2
	6%	7%	4%	1%	4%	3%	9%	9%	7%	5%	6%	7%	5%	6%	6%	6%	8%	1%
Green	55	27	27	10	13	15	4	6	7	21	18	7	8	19	5	15	9	5
	3%	3%	3%	5%	5%	5%	1%	2%	2%	4%	4%	2%	2%	4%	1%	4%	4%	3%
SNP	43 3%	20 2%	22 3%	4 2%	7 3%	5 2%	6 2%	13 5%	8 2%	8 2%	10 2%	5 2%	19 5%	-	-	-	-	43 27%
BNP	25	18	7	7	1	1	5	7	5	1	6	10	8	5	5	12	1	3
	1%	2%	1%	4%	*	*	2%	2%	1%	*	1%	3%	2%	1%	1%	3%	*	2%
Plaid Cymru	7 *	4 *	4 *	1 1%	1 1%	-	2 1%	1 1%	1 *	3 1%	1 *	1 *	2 1%	-	-	-	7 3%	:
Other	12 1%	7 1%	5 1%	1 1%	3 1%	1 *	3 1%	2 1%	2 *	3 1%	5 1%	1	4 1%	4 1%	4 1%	1 *	2 1%	2 1%
Refused	24	9	15	3	5	6	5	2	1	6	7	8	2	4	5	5	8	1
	1%	1%	2%	2%	2%	2%	2%	1%	*	1%	2%	2%	1%	1%	1%	1%	3%	1%
Don't know	265	82	183	35	40	51	43	45	51	72	70	53	70	66	69	62	40	27
	16%	10%	22%	18%	16%	17%	14%	17%	13%	15%	15%	15%	19%	15%	16%	15%	16%	17%







Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party? Base: All respondents saying 5-10 likely to vote

				Q.3/4/5 Voti	ng Intention (i	ncluding Sque	eze & DK/Ref	use at Q.4)				Voted in	2010 General	Election
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1708	607	568	170	103	66	42	9	20	14	199	622	402	366
Weighted base	1690	571	599	154	101	60	45	9	26	12	196	583	444	342
Labour	534 32%	-	534 89%	-	-	-	-	-	-	-	-	21 4%	376 85%	79 23%
Conservative	511 30%	511 89%	-	-	-	-	-	-	-	-	-	448 77%	10 2%	30 9%
Lib Dem	119 7%	-	-	119 77%	-	-	-	-	-	-	-	7 1%	3 1%	104 30%
UKIP	95 6%	-	-	-	95 94%	-	-	-	-	-	-	21 4%	9 2%	13 4%
Green	55 3%	-	-	-	-	55 91%	-	-	-	-	-	2 *	3 1%	26 8%
SNP	43 3%	-	-	-	-	-	43 96%	-	-	-	-	-	-	6 2%
BNP	25 1%	-	-	-	-	-	-	-	25 95%	-	-	2 *	1 *	2 1%
Plaid Cymru	7 *	-	-	-	-	-	-	7 78%	-	-	-	-	-	1 *
Other	12 1%	-	-	-	-	-	-	-	-	12 97%	-	-	-	4 1%
Refused	24 1%	2 *	-	1 1%	-	-	-	-	-	-	24 12%	-	*	-
Don't know	265 16%	58 10%	65 11%	34 22%	6 6%	6 9%	2 4%	2 22%	1 5%	* 3%	173 88%	82 14%	41 9%	78 23%





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Voting Intentions Survey ONLINE Fieldwork : 15th - 16th February 2012

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party? Base: All respondents saying 5-10 likely to vote

	_				Q.5	5 Generally spea	king, do you thinl	c of yourself as	?			
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	1708	510	551	181	44	41	27	8	8	29	42	267
Weighted base	1690	543	510	159	49	43	23	9	9	24	45	277
Labour	534 32%	441 81%	6 1%	20 12%	:	3 7%	2 10%	-	2 28%	3 11%	6 14%	51 18%
Conservative	511 30%	11 2%	416 82%	14 9%	4 9%	1 3%	* 2%	-	-	3 11%	1 3%	61 22%
Lib Dem	119 7%	8 1%	5 1%	77 48%	-	-	* 1%	-	-	1 4%	1 2%	28 10%
UKIP	95 6%	11 2%	27 5%	1 1%	38 78%	-	-	-	-	2 7%	2 5%	13 5%
Green	55 3%	6 1%	*	11 7%	:	2 4%	17 74%	-	-	7 27%	1 3%	11 4%
SNP	43 3%	5 1%	-	-	-	35 80%	-	-	-	-	-	3 1%
BNP	25 1%	4 1%	2	1 *	3 6%	:	1 5%	9 100%	-	-	-	6 2%
Plaid Cymru	7 *	-	-	-	:	-	-	-	5 61%	1 6%	-	1 *
Other	12 1%	-	1 *	-	1 1%	1 2%	-	-	-	7 28%	2 4%	1 *
Refused	24 1%	-	2 *	1 1%	:	:	:	-	-	-	19 42%	2 1%
Don't know	265 16%	58 11%	51 10%	35 22%	3 6%	2 4%	2 8%	-	1 10%	1 5%	12 27%	100 36%







Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

		Ger	nder			Ac	je				Social	Class				Region		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	601	229	372	79	121	150	96	83	72	180	162	88	171	142	147	171	94	47
Weighted base	613	230	383	90	127	143	88	79	85	129	179	137	168	142	160	166	95	50
Labour	83 14%	25 11%	58 15%	6 6%	20 16%	23 16%	9 11%	13 17%	12 14%	16 13%	25 14%	15 11%	26 16%	19 13%	24 15%	19 12%	14 14%	8 16%
Conservative	51 8%	17 7%	35 9%	4 4%	7 6%	13 9%	7 8%	11 14%	9 10%	15 12%	9 5%	14 10%	14 8%	15 11%	14 9%	12 7%	10 10%	-
Lib Dem	26 4%	12 5%	14 4%	3 3%	8 6%	3 2%	6 7%	2 3%	4 4%	7 6%	5 3%	6 4%	7 4%	8 6%	7 4%	6 3%	5 5%	1 1%
UKIP	21 3%	10 4%	12 3%	5 6%	2 2%	2 2%	4 4%	5 6%	3 4%	2 2%	8 5%	1 1%	9 6%	*	6 4%	13 8%	2 2%	-
Green	20 3%	9 4%	11 3%	1 1%	3 2%	6 4%	5 6%	3 4%	1 1%	5 4%	9 5%	1 1%	5 3%	7 5%	4 3%	3 2%	5 5%	-
BNP	11 2%	10 4%	1 *	-	3 3%	3 2%	1 1%	-	3 3%	-	3 1%	-	8 5%	1 1%	7 4%	1 1%	-	2 4%
SNP	3 1%	1 *	2 1%	-	1 1%	-	* 1%	-	2 2%	*	-	1 1%	2 1%	-	-	-	-	3 7%
Plaid Cymru	2 *	2 1%	*	1 1%	-	*	1 1%	-	-	*	2 1%	-	-	-	-	-	2 3%	-
Other	12 2%	8 3%	4 1%	-	3 2%	4 3%	2 2%	4 5%	-	7 5%	4 2%	1 1%	1 1%	2 1%	4 2%	2 1%	2 2%	3 7%
Refused	39 6%	15 7%	23 6%	4 5%	8 7%	10 7%	9 10%	4 6%	3 3%	6 5%	12 7%	12 9%	9 5%	8 6%	8 5%	11 6%	10 10%	2 5%
Don't know	344 56%	121 53%	223 58%	67 74%	71 56%	78 55%	43 49%	36 46%	49 57%	70 54%	102 57%	86 63%	87 52%	82 58%	87 54%	99 59%	46 49%	30 61%







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Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

				Q.3/4/5 Voti	ng Intention (in	ncluding Sque	eze & DK/Ref	use at Q.4)				Voted in	2010 General	
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	601	65	59	43	7	6	2	2	1	1	378	109	53	130
Weighted base	613	60	65	35	6	6	2	2	1	*	383	105	69	120
Labour	83 14%	-	35 54%	-	-	-	-	-	-	-	-	3 3%	31 45%	18 15%
Conservative	51 8%	30 50%	-	-	-	-	-	-	-	-	-	23 21%	4 6%	5 4%
Lib Dem	26 4%	-	-	10 28%	-	-	-	-	-	-	-	1 1%	-	16 13%
UKIP	21 3%	-	-	-	6 100%	-	-	-	-	-	-	2 2%	1 1%	9 7%
Green	20 3%	-	-	-	-	6 100%	-	-	-	-	-	2 2%	2 3%	2 2%
BNP	11 2%	-	-	-	-	-	-	-	1 100%	-	-	1 1%	-	1 1%
SNP	3 1%	-	-	-	-	-	2 100%	-	-	-	-	-	-	1 1%
Plaid Cymru	2 *	-	-	-	-	-	-	2 100%	-	-	-	-	1 1%	-
Other	12 2%	-	-	-	-	-	-	-	-	* 100%	-	1 1%	-	*
Refused	39 6%	2 4%	-	1 3%	-	-	-	-	-	-	39 10%	1 1%	* 1%	1 *
Don't know	344 56%	28 46%	30 46%	24 70%	-	-	-	-	-	-	344 90%	72 68%	29 43%	68 57%







Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	-				Q.5	Generally spea	king, do you thinl	k of yourself as	s?			
	Total	Labour	Conser -vative	Lib Dem	BNP	UKIP	Green	SNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	601	96	82	63	8	7	10	4	2	9	46	274
Weighted base	613	115	76	55	12	7	7	3	2	10	44	282
Labour	83 14%	57 50%	*	5 9%	:	:	:	* 15%	1 62%	-	-	19 7%
Conservative	51 8%	1 1%	30 39%	2 3%	:	1 19%	1 13%	-	-	-	-	16 6%
Lib Dem	26 4%	3 3%	2 2%	15 27%	:	:	:	-	-	-	-	6 2%
UKIP	21 3%	2 2%	2 2%	4 6%	-	5 63%	:	-	-	-	1 2%	8 3%
Green	20 3%	6 5%	2 2%	1 1%	-	-	4 61%	-	-	1 14%	-	5 2%
BNP	11 2%	-	1 2%	-	7 61%	-	-	-	-	-	-	2 1%
SNP	3 1%	-	-	1 1%	-	-	:	1 33%	-	-	-	1 *
Plaid Cymru	2 *	1 1%	-	-	-	-	:	-	-	-	-	2 1%
Other	12 2%	*	1 1%	-	-	-	:	-	-	5 57%	1 2%	5 2%
Refused	39 6%	-	3 4%	1 2%	:	-	:	-	-	-	30 68%	4 2%
Don't know	344 56%	44 38%	36 47%	27 49%	5 39%	1 18%	2 26%	2 52%	1 38%	3 28%	12 28%	213 75%







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Q.5 Generally speaking, do you think of yourself as...? Base: All respondents

		Gei	nder			Aç	le				Social	Class				Region		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2014	1025	989	205	321	426	361	318	383	752	541	262	459	520	506	528	282	178
Weighted base	2014	988	1026	244	326	383	343	300	418	541	583	421	468	507	524	511	291	181
Labour	599	314	286	74	87	125	107	91	115	151	160	122	167	138	144	184	67	66
	30%	32%	28%	30%	27%	33%	31%	30%	28%	28%	27%	29%	36%	27%	27%	36%	23%	37%
Conservative	533	276	257	27	52	90	95	94	174	183	146	120	84	157	177	111	70	18
	26%	28%	25%	11%	16%	24%	28%	31%	42%	34%	25%	28%	18%	31%	34%	22%	24%	10%
Lib Dem	177	99	78	30	28	23	30	27	41	63	62	21	32	52	41	43	35	6
	9%	10%	8%	12%	9%	6%	9%	9%	10%	12%	11%	5%	7%	10%	8%	8%	12%	3%
UKIP	53	33	20	4	7	3	19	12	8	5	21	12	16	7	16	16	13	1
	3%	3%	2%	2%	2%	1%	6%	4%	2%	1%	4%	3%	3%	1%	3%	3%	5%	1%
SNP	45 2%	21 2%	24 2%	4 2%	10 3%	4 1%	6 2%	8 3%	12 3%	8 2%	15 3%	6 2%	16 3%	-	-	-	-	45 25%
Green	28	16	12	4	10	8	3	1	2	11	10	4	2	8	3	6	8	2
	1%	2%	1%	2%	3%	2%	1%	*	*	2%	2%	1%	*	2%	1%	1%	3%	1%
BNP	21 1%	16 2%	4 *	2 1%	4 1%	4 1%	3 1%	3 1%	4 1%	*	2 *	10 2%	8 2%	4 1%	9 2%	6 1%	-	3 2%
Plaid Cymru	10 *	4 *	6 1%	1 *	2 1%	2 *	2 1%	1 *	2 *	3 1%	1 *	1 *	4 1%	-	-	-	10 3%	-
Other	32	24	8	4	6	7	1	11	4	11	12	1	8	8	7	8	4	4
	2%	2%	1%	2%	2%	2%	*	4%	1%	2%	2%	*	2%	2%	1%	2%	2%	2%
Refused	58	20	38	6	12	12	8	7	13	12	15	12	20	14	15	12	14	3
	3%	2%	4%	2%	4%	3%	2%	2%	3%	2%	2%	3%	4%	3%	3%	2%	5%	2%
Don't know	457	165	292	88	107	105	69	45	42	94	139	113	111	119	111	125	70	32
	23%	17%	28%	36%	33%	27%	20%	15%	10%	17%	24%	27%	24%	23%	21%	24%	24%	18%







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Q.5 Generally speaking, do you think of yourself as...? Base: All respondents

				Q.3/4/5 Voti	ng Intention (i	ncluding Sque	eze & DK/Ref	use at Q.4)				Voted in	2010 General	
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2014	607	568	170	103	66	42	9	20	14	378	649	420	406
Weighted base	2014	571	599	154	101	60	45	9	26	12	383	606	471	385
Labour	599 30%	12 2%	492 82%	10 6%	11 11%	9 15%	5 11%	1 9%	4 15%	* 3%	44 11%	26 4%	402 86%	84 22%
Conservative	533 26%	465 81%	6 1%	6 4%	28 28%	*	:	-	3 11%	1 7%	39 10%	456 75%	7 1%	20 5%
Lib Dem	177 9%	15 3%	24 4%	107 69%	1 1%	11 18%	:	-	1 2%	-	28 7%	16 3%	8 2%	136 35%
UKIP	53 3%	6 1%	-	-	40 39%	-	-	-	3 11%	1 6%	1 *	6 1%	4 1%	7 2%
SNP	45 2%	1 *	3 *	-	-	2 3%	36 81%	-	-	1 7%	2 *	1 *	2 *	3 1%
Green	28 1%	1 *	2 *	*	-	18 30%	-	-	1 4%	-	2 *	2 *	1 *	8 2%
BNP	21 1%	-	-	-	-	-	-	-	9 34%	-	5 1%	1 *	1 *	*
Plaid Cymru	10 *	-	2 *	-	-	-	-	5 57%	-	-	1 *	1 *	-	1 *
Other	32 2%	3 *	3 *	1 1%	2 2%	7 12%	-	1 16%	-	7 53%	3 1%	2 *	3 1%	6 2%
Refused	58 3%	1 *	6 1%	1 1%	2 2%	1 2%	-	-	-	2 16%	42 11%	5 1%	3 1%	7 2%
Don't know	457 23%	67 12%	61 10%	29 19%	17 17%	12 20%	4 8%	2 18%	6 22%	1 9%	217 57%	90 15%	39 8%	112 29%







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Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as...? Base: All respondents

	_				Q.5	Generally speal	king, do you thinl	c of yourself as	?			
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2014	555	577	198	48	43	34	16	9	36	58	440
Weighted base	2014	599	533	177	53	45	28	21	10	32	58	457
Labour	599 30%	599 100%	-	:	-	-	:	-	:	-	-	:
Conservative	533 26%	:	533 100%	:	:	:	:	-	-	-	:	:
Lib Dem	177 9%	-	- -	177 100%	-	-	-	-	-	-	-	-
UKIP	53 3%	-	-	-	53 100%	-	-	-	:	-	-	-
SNP	45 2%	-	-	-	-	45 100%	-	-	-	-	-	-
Green	28 1%	-	-	-	-	-	28 100%	-	-	-	-	-
BNP	21 1%	-	-	-	-	-	-	21 100%	-	:	-	-
Plaid Cymru	10 *	-	-	-	-	-	-	-	10 100%	:	-	-
Other	32 2%	-	-	-	-	-	-	-	-	32 100%	-	-
Refused	58 3%	-	-	-	-	-	-	-	-	-	58 100%	-
Don't know	457 23%	-	-	-	-	-	-	-	-	-	-	457 100%







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Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2) Base: All those likely to vote (5-10)

		Gei	nder			A	ge				Social	Class				Region		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1534	830	704	130	212	310	287	260	335	624	407	183	320	406	395	396	204	133
Weighted base	1268	665	603	105	139	186	256	234	348	371	358	255	284	320	335	321	175	117
Conservative	491 39%	243 37%	248 41%	24 22%	42 30%	70 38%	98 38%	89 38%	168 48%	154 41%	138 39%	120 47%	79 28%	144 45%	167 50%	101 32%	59 34%	18 16%
Labour	484 38%	257 39%	227 38%	59 56%	66 47%	81 44%	95 37%	80 34%	103 30%	125 34%	130 36%	94 37%	135 47%	106 33%	108 32%	154 48%	62 35%	54 47%
Lib Dem	125 10%	64 10%	62 10%	13 13%	13 9%	15 8%	27 11%	24 10%	33 9%	47 13%	37 10%	16 6%	25 9%	41 13%	30 9%	27 8%	24 14%	3 3%
UKIP	69 5%	46 7%	23 4%	2 2%	5 3%	5 3%	19 7%	19 8%	20 6%	19 5%	20 6%	15 6%	15 5%	15 5%	19 6%	20 6%	15 8%	*
SNP	34 3%	16 2%	18 3%	3 3%	5 4%	3 2%	5 2%	9 4%	8 2%	6 2%	9 2%	5 2%	15 5%	:	-	-	-	34 29%
Green	34 3%	17 3%	17 3%	2 2%	6 4%	9 5%	4 2%	5 2%	7 2%	14 4%	13 4%	1 *	6 2%	12 4%	3 1%	10 3%	6 3%	3 2%
BNP	17 1%	14 2%	3 *	2 2%	1 1%	1 *	5 2%	3 1%	6 2%	1 *	6 2%	2 1%	7 3%	1 *	4 1%	7 2%	1 1%	3 3%
Plaid Cymru	6 *	3 1%	3 *	1 1%	*	-	2 1%	1 1%	1 *	3 1%	2 *	1 1%	-	-	-	-	6 3%	-
Other	7 1%	5 1%	2 *	1 1%	1 1%	-	2 1%	2 1%	2 *	2 1%	4 1%	-	1 *	1 *	3 1%	1 *	2 1%	*

Absolutes/col percents







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Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2) Base: All those likely to vote (5-10)

				Q.3/4/5 Voti	ng Intention (i	ncluding Squee	eze & DK/Ref	use at Q.4)				Voted in	2010 General	
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1534	607	568	170	75	45	36	7	16	10	90	597	390	326
Weighted base	1268	491	484	125	69	34	34	6	17	7	66	480	355	253
Conservative	491 39%	491 100%	-	-	-	-	-	-	-	-	22 33%	425 89%	11 3%	28 11%
Labour	484 38%	-	484 100%	-	-	-	-	-	-	-	25 38%	24 5%	329 93%	80 32%
Lib Dem	125 10%	-	-	125 100%	-	-	-	-	-	-	19 29%	10 2%	3 1%	108 42%
UKIP	69 5%	-	-	-	69 100%	-	-	-	-	-	:	18 4%	6 2%	10 4%
SNP	34 3%	-	-	-	-	-	34 100%	-	-	-	-	-	-	5 2%
Green	34 3%	-	-	-	-	34 100%	-	-	-	-	:	2 *	4 1%	15 6%
BNP	17 1%	-	-	-	-	-	-	-	17 100%	-	-	2 *	1 *	2 1%
Plaid Cymru	6 *	-	-	-	-	-	-	6 100%	-	-	:	-	1 *	*
Other	7 1%	-	-	-	-	-	-	-	-	7 100%	-	-	-	4 2%







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Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2) Base: All those likely to vote (5-10)

	_		-		Q.5	Generally spea	king, do you thi	ink of yourself as?	•			
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	Plaid Cymru	BNP	Other	Refused	Don't know
Unweighted base	1534	503	548	175	32	35	21	6	6	21	10	177
Weighted base	1268	445	442	130	35	33	12	6	4	15	9	136
Conservative	491 39%	11 2%	405 92%	14 11%	6 16%	1 3%	1 5%	:	-	2 16%	1 13%	50 37%
Labour	484 38%	404 91%	5 1%	21 16%	-	2 6%	1 12%	2 31%	-	2 14%	5 53%	42 31%
Lib Dem	125 10%	7 2%	5 1%	88 68%	-	-	* 3%	-	-	1 4%	1 11%	23 17%
UKIP	69 5%	7 2%	23 5%	*	26 75%	-	-	-	-	* 3%	2 23%	10 7%
SNP	34 3%	3 1%	-	-	-	28 84%	-	-	-	-	-	3 2%
Green	34 3%	7 2%	*	6 5%	-	2 6%	8 70%	-	-	5 32%	-	5 4%
BNP	17 1%	4 1%	3 1%	1 *	2 7%	:	1 10%	-	4 100%	-	-	1 1%
Plaid Cymru	6 *	1 *	-	-	-	-	-	4 69%	-	-	-	1 1%
Other	7 1%	*	1 *	:	1 2%	:	-	:	-	5 30%	-	1 1%







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Q6. Do you agree or disagree with each of the following statements ...? Base: All respondents

		Ge	nder			A	ge				Social	Class				Region		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2014	1025	989	205	321	426	361	318	383	752	541	262	459	520	506	528	282	178
Weighted base	2014	988	1026	244	326	383	343	300	418	541	583	421	468	507	524	511	291	181
The public sector sho	uld not pay b	onuses	to its staff	who are p	oaid more	than £40.	000 a yea	r										
Agree	1427	704	723	143	193	248	255	238	350	357	411	299	360	333	376	378	209	131
	71%	71%	71%	58%	59%	65%	74%	79%	84%	66%	71%	71%	77%	66%	72%	74%	72%	73%
Disagree	288	163	125	45	59	65	45	42	32	116	92	44	36	94	67	52	42	33
	14%	16%	12%	18%	18%	17%	13%	14%	8%	21%	16%	11%	8%	19%	13%	10%	15%	18%
Don't know	299	122	178	57	73	70	42	21	36	69	80	78	72	80	81	82	39	17
	15%	12%	17%	23%	23%	18%	12%	7%	9%	13%	14%	19%	15%	16%	15%	16%	14%	9%
The Government shou	ld ianore the	e rulina o	f the Euro	pean Cou	rt of Hum	an Rights	and depo	ort the Isla	mist cleri	c Abu Qat	ada imme	diately						
Agree	1471	750	721	121	201	276	266	245	362	383	422	314	351	343	412	365	214	137
	73%	76%	70%	49%	62%	72%	78%	82%	87%	71%	72%	75%	75%	68%	79%	71%	73%	76%
Disagree	195	114	81	36	36	32	35	27	29	84	56	27	29	65	42	49	20	19
	10%	12%	8%	15%	11%	8%	10%	9%	7%	15%	10%	6%	6%	13%	8%	10%	7%	11%
Don't know	348	124	224	87	89	75	41	28	27	75	105	81	88	99	70	97	57	25
	17%	13%	22%	36%	27%	20%	12%	9%	6%	14%	18%	19%	19%	19%	13%	19%	20%	14%
Private firms should h	ave more inv	volvemen	t in the de	livery of N	IHS servi	ces												
Agree	546	297	249	89	108	93	81	62	114	157	174	101	115	159	147	118	75	46
	27%	30%	24%	36%	33%	24%	24%	21%	27%	29%	30%	24%	25%	31%	28%	23%	26%	25%
Disagree	873	463	411	63	123	160	171	161	196	259	234	175	206	212	206	232	127	97
	43%	47%	40%	26%	38%	42%	50%	54%	47%	48%	40%	41%	44%	42%	39%	45%	44%	54%
Don't know	595	229	366	92	95	131	91	78	107	125	176	146	147	136	171	162	88	38
	30%	23%	36%	38%	29%	34%	27%	26%	26%	23%	30%	35%	31%	27%	33%	32%	30%	21%
David Cameron is a si	ncere suppo	rter of the	e principle	s of the N	IHS													
Agree	628	328	300	59	77	98	111	114	169	177	180	155	115	180	196	134	81	37
	31%	33%	29%	24%	24%	26%	32%	38%	40%	33%	31%	37%	25%	36%	37%	26%	28%	20%
Disagree	814	427	387	97	124	162	149	128	155	217	246	138	214	188	177	226	121	103
	40%	43%	38%	40%	38%	42%	43%	42%	37%	40%	42%	33%	46%	37%	34%	44%	42%	57%
Don't know	572	232	339	88	125	123	83	59	93	147	157	128	139	139	151	151	88	42
	28%	23%	33%	36%	38%	32%	24%	20%	22%	27%	27%	30%	30%	27%	29%	30%	30%	23%







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Q6. Do you agree or disagree with each of the following statements ...? Base: All respondents

		Gei	nder			Ag	qe				Social	Class				Region		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Weighted base	2014	988	1026	244	326	383	343	300	418	541	583	421	468	507	524	511	291	181
The NHS would be safer u	Inder Lab	our than	under the	Conserva	ative-Libe	ral Demo	crat coalit	ion_										
Agree	714	388	327	88	120	139	124	100	143	191	224	109	192	180	153	198	91	93
	35%	39%	32%	36%	37%	36%	36%	33%	34%	35%	38%	26%	41%	35%	29%	39%	31%	51%
Disagree	691	357	334	59	77	108	129	119	198	216	199	153	123	196	212	143	100	40
	34%	36%	33%	24%	24%	28%	38%	40%	47%	40%	34%	36%	26%	39%	40%	28%	35%	22%
Don't know	609	243	365	97	128	136	89	81	77	135	161	159	154	131	159	171	100	48
	30%	25%	36%	40%	39%	36%	26%	27%	18%	25%	28%	38%	33%	26%	30%	33%	34%	26%
The Chancellor should ma	ake tax cu		rity in the	forthcom														
Agree	751	386	365	82	122	119	139	124	164	184	215	165	187	173	203	190	110	75
	37%	39%	36%	33%	38%	31%	41%	41%	39%	34%	37%	39%	40%	34%	39%	37%	38%	41%
Disagree	656	367	289	69	86	134	116	109	143	225	193	116	122	189	149	156	91	71
	33%	37%	28%	28%	26%	35%	34%	36%	34%	41%	33%	28%	26%	37%	28%	31%	31%	40%
Don't know	607	235	372	94	117	131	87	67	111	132	175	140	159	145	173	165	90	35
	30%	24%	36%	38%	36%	34%	25%	22%	27%	24%	30%	33%	34%	29%	33%	32%	31%	19%
The Chancellor should no	t make ar	nv tax cu	ts until the	country	s public c	lebt is bet	ter under	control										
Agree	822	435	387	87	111	153	144	124	204	257	242	154	169	217	222	199	103	81
	41%	44%	38%	36%	34%	40%	42%	41%	49%	48%	41%	37%	36%	43%	42%	39%	35%	45%
Disagree	650	335	315	61	104	100	119	121	144	174	182	131	162	157	154	166	105	68
	32%	34%	31%	25%	32%	26%	35%	40%	35%	32%	31%	31%	35%	31%	29%	32%	36%	38%
Don't know	542	218	324	97	111	131	80	55	69	109	159	136	137	133	148	146	83	31
	27%	22%	32%	40%	34%	34%	23%	18%	17%	20%	27%	32%	29%	26%	28%	29%	29%	17%
The top rate of income tax	at 50p in	the pou	nd on earr	nings ove	r £150,00	0 a year sl	nould be i	aised to 6	0p in the	pound								
Agree	975	508	467	83	136	176	178	159	242	259	262	209	245	230	259	257	139	91
	48%	51%	45%	34%	42%	46%	52%	53%	58%	48%	45%	50%	52%	45%	49%	50%	48%	50%
Disagree	685	345	340	82	107	134	128	113	121	215	215	130	124	195	180	148	99	63
	34%	35%	33%	33%	33%	35%	37%	38%	29%	40%	37%	31%	27%	38%	34%	29%	34%	35%
Don't know	355	135	219	79	82	74	37	28	54	67	106	82	99	82	84	107	53	28
	18%	14%	21%	32%	25%	19%	11%	9%	13%	12%	18%	20%	21%	16%	16%	21%	18%	15%







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Q6. Do you agree or disagree with each of the following statements ...? Base: All respondents

				Q.3/4/5 Votir	ng Intention (in	ncluding Squee	ze & DK/Ref	use at Q.4)				Voted in	2010 General	
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2014	607	568	170	103	66	42	9	20	14	378	649	420	406
Weighted base	2014	571	599	154	101	60	45	9	26	12	383	606	471	385
The public sector shou				aid more than	£40,000 a yea									
Agree	1427 71%	393 69%	464 77%	108 70%	83 82%	40 67%	35 78%	7 75%	18 70%	9 69%	229 60%	413 68%	369 78%	283 74%
Disagree	288 14%	110 19%	63 10%	25 16%	10 10%	12 20%	9 20%	2 25%	6 22%	2 16%	47 12%	116 19%	45 10%	59 15%
Don't know	299 15%	68 12%	72 12%	21 13%	8 8%	8 13%	1 2%	-	2 9%	2 16%	106 28%	77 13%	56 12%	43 119
The Government shoul	d ianore the ruli	na of the Eu	ropean Cour	t of Human Rid	ohts and dep	ort the Islami	st cleric Abu	Qatada imme	diately					
Agree	1471 73%	510 89%	403 67%	104 67%	96 94%	31 52%	36 80%	7 78%	25 94%	11 86%	226 59%	525 87%	313 67%	269 70%
Disagree	195 10%	30 5%	90 15%	24 15%	1 1%	15 25%	4 9%	1 13%	-	2 14%	26 7%	34 6%	74 16%	43 119
Don't know	348 17%	32 6%	106 18%	26 17%	5 5%	14 23%	5 11%	1 10%	1 6%	-	131 34%	48 8%	84 18%	73 19%
Private firms should ha	ve more involve	ment in the	deliverv of N	HS services										
Agree	546 27%	237 41%	111 19%	44 29%	27 27%	13 22%	9 21%	1 13%	4 14%	3 26%	74 19%	237 39%	96 20%	90 23%
Disagree	873 43%	176 31%	349 58%	65 42%	57 56%	40 66%	29 66%	6 63%	6 23%	9 74%	120 31%	205 34%	265 56%	192 50%
Don't know	595 30%	158 28%	139 23%	45 29%	17 17%	7 12%	6 13%	2 25%	17 63%	-	189 49%	164 27%	110 23%	103 27%
David Cameron is a sin	cere supporter o	of the princip	oles of the NI	IS										
Agree	628 31%	415 73%	59 10%	45 29%	19 19%	7 11%	5 12%	2 25%	8 31%	2 13%	56 15%	397 65%	54 11%	77 20%
Disagree	814 40%	34 6%	433 72%	55 36%	53 53%	43 70%	34 77%	4 48%	13 48%	10 82%	106 28%	63 10%	333 71%	182 47%
Don't know	572 28%	122 21%	108 18%	54 35%	29 29%	11 19%	5 11%	2 27%	6 22%	1 6%	220 58%	147 24%	84 18%	126 33%









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Q6. Do you agree or disagree with each of the following statements ...? Base: All respondents

				Q.3/4/5 Voti	ng Intention (i	including Sque	eze & DK/Ref	use at Q.4)				Voted in	2010 General	
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Weighted base	2014	571	599	154	101	60	45	9	26	12	383	606	471	385
The NHS would be safe														
Agree	714	26	476	40	29	26	27	4	6	5	56	49	353	158
	35%	5%	79%	26%	29%	43%	61%	39%	22%	40%	15%	8%	75%	41%
Disagree	691	437	15	65	42	13	10	1	10	7	71	424	24	105
	34%	77%	3%	42%	41%	21%	22%	12%	36%	53%	18%	70%	5%	27%
Don't know	609	108	108	49	30	22	7	4	11	1	256	133	93	122
	30%	19%	18%	32%	30%	36%	17%	48%	41%	6%	67%	22%	20%	32%
The Chancellor should														
Agree	751	189	247	58	48	23	19	6	14	6	122	219	179	145
	37%	33%	41%	38%	48%	39%	43%	64%	52%	45%	32%	36%	38%	38%
Disagree	656	225	191	54	32	24	21	1	6	3	86	215	167	132
	33%	39%	32%	35%	32%	40%	47%	11%	23%	28%	22%	36%	36%	34%
Don't know	607	158	161	42	21	13	4	2	7	3	175	172	124	109
	30%	28%	27%	27%	20%	21%	10%	25%	26%	28%	46%	28%	26%	28%
The Chancellor should				public debt is	s better unde									
Agree	822	278	255	71	39	19	21	2	10	4	106	281	208	167
	41%	49%	43%	46%	39%	31%	48%	21%	37%	31%	28%	46%	44%	43%
Disagree	650	175	201	50	42	24	17	6	9	6	101	197	147	120
	32%	31%	33%	32%	41%	40%	39%	64%	34%	45%	26%	33%	31%	31%
Don't know	542	119	144	33	20	17	6	1	8	3	176	128	116	98
	27%	21%	24%	21%	20%	29%	13%	16%	29%	25%	46%	21%	25%	25%
The top rate of income						raised to 60p	in the poun							
Agree	975	216	368	80	55	31	27	5	10	8	133	236	274	215
	48%	38%	61%	52%	54%	51%	61%	55%	39%	62%	35%	39%	58%	56%
Disagree	685	281	149	47	38	17	17	4	10	4	121	291	123	119
	34%	49%	25%	31%	37%	28%	38%	45%	37%	31%	32%	48%	26%	31%
Don't know	355 18%	74 13%	83 14%	27 17%	9 9%	13 21%	* 1%	-	6 24%	1 7%	128 33%	80 13%	73 16%	51 13%







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Q6. Do you agree or disagree with each of the following statements ...? Base: All respondents

	-				Q.5	Generally spea	king, do you think	c of yourself as	?			
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2014	555	577	198	48	43	34	16	9	36	58	440
Weighted base	2014	599	533	177	53	45	28	21	10	32	58	457
The public sector should	l not pav bonuses	s to its staff wh	no are paid mor	e than £40.000 a	vear							
Agree	1427	467	371	126	46	37	19	17	6	25	32	283
0	71%	78%	70%	71%	85%	81%	68%	83%	56%	77%	55%	62%
Disagree	288	69	102	31	2	7	4	1	3	6	6	58
C C	14%	12%	19%	17%	3%	15%	13%	4%	35%	17%	10%	13%
Don't know	299	63	60	21	6	2	5	3	1	2	20	117
	15%	11%	11%	12%	11%	4%	19%	13%	9%	5%	35%	26%
The Government should	ignore the ruling	of the Europe	an Court of Hu	man Rights and	deport the Islam	nist cleric Abu G	Qatada immediat					
Agree	1471	416	476	118	48	36	17	19	8	20	30	283
	73%	69%	89%	66%	90%	81%	61%	91%	82%	62%	51%	62%
Disagree	195	81	24	33	1	3	4	-	-	9	7	34
	10%	14%	4%	18%	2%	6%	13%	-	-	27%	13%	7%
Don't know	348	102	33	27	4	6	7	2	2	4	21	140
	17%	17%	6%	15%	8%	13%	26%	9%	18%	11%	36%	31%
Private firms should hav				/ices								
Agree	546	124	217	55	12	12	9	5	-	7	8	97
	27%	21%	41%	31%	23%	26%	33%	24%	-	21%	13%	21%
Disagree	873	348	171	80	33	29	12	4	4	23	27	140
	43%	58%	32%	45%	61%	65%	44%	21%	45%	73%	47%	31%
Don't know	595	127	145	43	9	4	6	11	6	2	23	219
	30%	21%	27%	24%	16%	9%	23%	55%	55%	7%	40%	48%
David Cameron is a sinc												
Agree	628	62	381	53	14	7	4	6	2	4	9	86
	31%	10%	71%	30%	26%	15%	15%	29%	20%	12%	15%	19%
Disagree	814	420	45	74	33	36	16	9	4	25	22	131
	40%	70%	8%	42%	62%	80%	57%	42%	40%	77%	38%	29%
Don't know	572	117	108	50	7	2	8	6	4	3	27	239
	28%	20%	20%	28%	12%	5%	29%	29%	40%	11%	47%	52%









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Q6. Do you agree or disagree with each of the following statements ...? Base: All respondents

	-				Q.5	5 Generally spea	iking, do you thinl	k of yourself as	?			
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Weighted base	2014	599	533	177	53	45	28	21	10	32	58	457
The NHS would be safe	r under Labour tha	an under the C	onservative-Lib	eral Democrat c	oalition							
Agree	714	461	31	55	15	26	8	1	6	9	12	90
	35%	77%	6%	31%	28%	58%	30%	4%	58%	27%	21%	20%
Disagree	691	25	414	73	25	11	8	7	1	13	13	100
	34%	4%	78%	41%	46%	25%	29%	36%	11%	42%	23%	22%
Don't know	609	113	87	50	14	7	11	13	3	10	33	267
	30%	19%	16%	28%	26%	16%	41%	61%	30%	32%	56%	58%
The Chancellor should	make tax cuts a pr	iority in the fo	rthcomina Bude	aet								
Agree	751	249	179	75	26	23	10	9	7	9	13	152
	37%	41%	34%	42%	49%	50%	37%	42%	75%	28%	22%	33%
Disagree	656	211	217	64	17	18	11	5	1	15	13	83
	33%	35%	41%	36%	32%	41%	39%	26%	11%	46%	22%	18%
Don't know	607	140	137	39	10	4	7	7	1	8	32	222
	30%	23%	26%	22%	19%	9%	24%	31%	15%	26%	55%	49%
The Chancellor should	not make any tax o	uts until the c	ountry's public	debt is better u	nder control							
Agree	822	267	261	88	18	19	8	12	3	14	18	115
	41%	45%	49%	49%	33%	43%	29%	59%	26%	43%	32%	25%
Disagree	650	204	169	58	23	22	11	3	6	13	10	132
	32%	34%	32%	33%	43%	49%	38%	13%	59%	39%	18%	29%
Don't know	542	128	103	31	13	4	9	6	1	6	30	211
	27%	21%	19%	18%	24%	8%	33%	29%	15%	18%	51%	46%
The top rate of income	tax at 50p in the po	ound on earnir	ngs over £150,0	00 a year should	be raised to 60	p in the pound						
Agree	975	359	198	95	25	28	14	14	6	23	22	190
	48%	60%	37%	54%	48%	63%	52%	66%	55%	73%	38%	42%
Disagree	685	160	268	60	16	16	11	2	4	7	15	124
	34%	27%	50%	34%	30%	36%	39%	11%	45%	22%	26%	27%
Don't know	355 18%	80 13%	66 12%	23 13%	12 23%	* 1%	3 10%	5 23%	-	2 6%	21 36%	142 31%







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Q6. Do you agree or disagree with each of the following statements ...? Base: All respondents

					Marilar		Region					
	Total	Scot- land	North East	North West	Yorks & <u>Humber</u>	West Mids	Wales	East- ern	London	South East	South West	East Mids
Unweighted base	2014	178	89	253	186	201	89	164	273	247	193	141
Weighted base	2014	181	92	240	179	184	109	185	253	254	182	155
The public sector she	ould not p	ay bonu	ses to its	staff w	ho are pai	d more t	han £40,0	000 a yea	ar			
Agree	1427	131	73	175	129	131	78	136	165	168	131	110
	71%	73%	79%	73%	72%	71%	72%	74%	65%	66%	72%	71%
Disagree	288	33	11	20	21	25	15	28	42	52	27	14
	14%	18%	12%	8%	12%	14%	14%	15%	17%	20%	15%	9%
Don't know	299	17	9	45	28	28	16	21	46	34	23	31
	15%	9%	10%	19%	16%	15%	15%	12%	18%	13%	13%	20%
The Government sho	uld ianore	e the ruli	na of the	Europe	an Court	of Huma	n Riahts	and dep	ort the Is	lamist cl	eric Abu	Qatada i
Agree	1471 73%	137 76%	73 79%	164 68%	128	133 72%	79 72%	152 82%	154 61%	188 74%	135 74%	127 82%
Disagree	195	19	4	28	17	11	7	17	41	24	13	13
	10%	11%	4%	12%	10%	6%	7%	9%	16%	9%	7%	8%
Don't know	348	25	15	48	34	40	23	16	57	41	34	15
	17%	14%	16%	20%	19%	21%	21%	8%	23%	16%	18%	10%
Private firms should	have more	e involve	ment in t	he deliv	erv of NH	S servic	es					
Agree	546	46	19	64	35	44	27	60	66	93	48	43
	27%	25%	20%	27%	20%	24%	25%	32%	26%	37%	27%	28%
Disagree	873	97	39	102	90	77	47	68	116	96	80	61
	43%	54%	42%	43%	50%	42%	43%	37%	46%	38%	44%	39%
Don't know	595	38	35	73	53	63	35	57	71	65	53	51
	30%	21%	38%	31%	30%	34%	32%	31%	28%	25%	29%	33%
David Cameron is a s	incere su	oporter d	of the pri	nciples	of the NH	5						
Agree	628	37	31	60	43	53	20	74	70	111	61	68
	31%	20%	34%	25%	24%	29%	19%	40%	28%	44%	34%	44%
Disagree	814	103	38	102	86	65	48	59	112	76	73	52
	40%	57%	41%	43%	48%	35%	44%	32%	44%	30%	40%	34%
C C	40%	0.70										







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Q6. Do you agree or disagree with each of the following statements ...? Base: All respondents

					Yorks		Region					
	Total	Scot- land	North East	North West	<u>Humber</u>	West Mids	Wales	East- ern	London	South East	South West	East Mids
Weighted base	2014	181	92	240	179	184	109	185	253	254	182	155
The NHS would be	safer under	Labour	than und	er the C	onservati	ve-Liber	al Democ	rat coali	tion			
Agree	714	93	35	96	68	54	46	51	102	78	45	48
	35%	51%	38%	40%	38%	29%	42%	28%	40%	31%	25%	31%
Disagree	691	40	21	73	49	74	25	75	86	110	75	63
	34%	22%	23%	30%	27%	40%	23%	40%	34%	43%	41%	41%
Don't know	609	48	36	72	62	56	38	59	66	66	62	44
	30%	26%	39%	30%	35%	30%	35%	32%	26%	26%	34%	28%
The Chancellor she	ould make ta	x cuts a	priority i	in the fo	rthcoming	a Budge	t					
Agree	751	75	42	87	62	85	49	59	84	89	61	58
	37%	41%	45%	36%	35%	46%	45%	32%	33%	35%	34%	37%
Disagree	656	71	24	85	47	45	19	59	91	98	72	44
	33%	40%	26%	35%	26%	25%	18%	32%	36%	39%	40%	29%
Don't know	607	35	26	68	70	53	41	66	79	67	49	53
	30%	19%	29%	28%	39%	29%	38%	36%	31%	26%	27%	34%
The Chancellor she	ould not mak	ke anv ta	x cuts u	ntil the c	ountry's i	oublic de	ebt is bet	ter unde	r control			
Agree	822 41%	81 45%	32 34%	104 43%	63	60 33%	26 24%	95 51%	104 41%	113 44%	76 42%	67 43%
Disagree	650	68	35	70	61	73	45	40	73	84	60	41
	32%	38%	38%	29%	34%	40%	41%	22%	29%	33%	33%	26%
Don't know	542	31	26	66	55	51	38	50	76	57	45	47
	27%	17%	28%	28%	30%	28%	35%	27%	30%	22%	25%	31%
The top rate of inc	ome tax at 50	0p in the	pound c	on earnir	ngs over £	150,000	a year sh	ould be	raised to	60p in tl	he pound	1
Agree	975 48%	91 50%	45 49%	119 49%	93	80 44%	53 48%	101 55%	108 43%	122 48%	86 47%	78 50%
Disagree	685	63	32	68	49	67	32	56	100	95	67	57
	34%	35%	34%	28%	27%	37%	30%	30%	40%	37%	37%	37%
Don't know	355	28	16	54	37	36	24	28	45	38	29	20
	18%	15%	17%	22%	21%	20%	22%	15%	18%	15%	16%	13%







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Absolutes/col percents

Voting Intentions Survey ONLINE Fieldwork : 15th - 16th February 2012

Q7. Here is a list of things both favourable and unfavourable that have been said about various politicians. Please select those that you think apply to David Cameron.

Base: All respondents

		Gei	nder			Ac	je				Social	Class				Region		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2014	1025	989	205	321	426	361	318	383	752	541	262	459	520	506	528	282	178
Weighted base	2014	988	1026	244	326	383	343	300	418	541	583	421	468	507	524	511	291	181
Out of touch with ordinary people	993	503	489	109	143	188	173	168	212	253	289	182	269	221	250	263	146	112
	49%	51%	48%	45%	44%	49%	50%	56%	51%	47%	50%	43%	57%	44%	48%	51%	50%	62%
Tends to talk down to	638	336	302	65	79	114	127	106	148	181	186	108	163	142	146	186	84	79
people	32%	34%	29%	26%	24%	30%	37%	35%	36%	33%	32%	26%	35%	28%	28%	36%	29%	44%
Has strong moral	604	302	302	59	70	99	114	91	172	175	173	140	117	170	179	132	86	39
principles	30%	31%	29%	24%	21%	26%	33%	30%	41%	32%	30%	33%	25%	33%	34%	26%	30%	21%
Patriotic	534	294	240	46	76	70	100	85	157	178	158	102	96	148	167	111	71	38
	27%	30%	23%	19%	23%	18%	29%	28%	38%	33%	27%	24%	20%	29%	32%	22%	24%	21%
Puts loyalty to friends ahead of doing the right thing	472 23%	274 28%	198 19%	35 14%	58 18%	77 20%	87 25%	82 27%	134 32%	136 25%	133 23%	81 19%	122 26%	117 23%	112 21%	124 24%	53 18%	65 36%
Too inflexible	439	250	190	51	63	67	70	97	91	117	134	81	107	97	106	124	51	61
	22%	25%	18%	21%	19%	17%	20%	32%	22%	22%	23%	19%	23%	19%	20%	24%	17%	34%
Narrow-minded	421	233	188	60	59	89	78	57	78	93	123	87	117	103	98	126	46	47
	21%	24%	18%	24%	18%	23%	23%	19%	19%	17%	21%	21%	25%	20%	19%	25%	16%	26%
More honest than most politicians	416	206	210	33	53	47	67	75	142	126	119	94	77	111	136	94	51	23
	21%	21%	21%	13%	16%	12%	20%	25%	34%	23%	20%	22%	16%	22%	26%	18%	18%	13%
Inexperienced	400	217	183	28	48	71	84	72	96	99	129	77	95	100	90	104	56	50
	20%	22%	18%	12%	15%	18%	25%	24%	23%	18%	22%	18%	20%	20%	17%	20%	19%	28%
Is more interested in foreign affairs than in running the country	379 19%	179 18%	201 20%	39 16%	43 13%	77 20%	69 20%	64 21%	87 21%	68 13%	114 19%	81 19%	117 25%	68 13%	96 18%	114 22%	59 20%	43 24%
Good in a crisis	355	184	171	37	40	51	64	56	107	109	109	69	69	98	118	68	51	19
	18%	19%	17%	15%	12%	13%	19%	19%	26%	20%	19%	16%	15%	19%	23%	13%	18%	10%
Down-to-earth	297	132	165	25	40	56	54	44	78	85	70	80	62	85	94	60	43	15
	15%	13%	16%	10%	12%	15%	16%	15%	19%	16%	12%	19%	13%	17%	18%	12%	15%	8%
Is good on the detail of policy	250	129	120	27	33	30	50	31	78	77	71	51	50	73	73	55	31	18
	12%	13%	12%	11%	10%	8%	15%	10%	19%	14%	12%	12%	11%	14%	14%	11%	11%	10%





Absolutes/col percents

Voting Intentions Survey ONLINE Fieldwork : 15th - 16th February 2012

Q7. Here is a list of things both favourable and unfavourable that have been said about various politicians. Please select those that you think apply to David Cameron.

Base: All respondents

		Ger	nder			Ag	je				Social	Class				Region		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Weighted base	2014	988	1026	244	326	383	343	300	418	541	583	421	468	507	524	511	291	181
Seems to have similar views to those of Tony Blair	201 10%	134 14%	67 7%	15 6%	20 6%	34 9%	35 10%	38 13%	58 14%	64 12%	50 9%	33 8%	54 12%	61 12%	36 7%	46 9%	25 9%	32 18%
None of these	193 10%	91 9%	102 10%	38 16%	54 16%	41 11%	29 8%	13 4%	19 4%	32 6%	65 11%	47 11%	49 11%	47 9%	44 8%	63 12%	33 11%	5 3%







Voting Intentions Survey ONLINE Fieldwork : 15th - 16th February 2012

Q7. Here is a list of things both favourable and unfavourable that have been said about various politicians. Please select those that you think apply to David Cameron.

Base: All respondents

				Q.3/4/5 Voti	ng Intention (i	ncluding Squee				Voted in	2010 General			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2014	607	568	170	103	66	42	9	20	14	378	649	420	406
Weighted base	2014	571	599	154	101	60	45	9	26	12	383	606	471	385
Out of touch with ordinary people	993	97	464	75	72	43	36	5	14	11	139	138	341	240
	49%	17%	77%	48%	71%	71%	81%	57%	54%	88%	36%	23%	72%	62%
Tends to talk down to	638	44	345	45	45	29	22	2	10	8	78	73	262	150
people	32%	8%	58%	29%	44%	48%	50%	21%	37%	68%	20%	12%	56%	39%
Has strong moral	604	375	72	52	18	6	6	-	4	2	73	348	73	83
principles	30%	66%	12%	34%	18%	10%	13%		14%	13%	19%	57%	15%	22%
Patriotic	534	320	85	43	22	7	9	1	5	2	40	297	62	89
	27%	56%	14%	28%	22%	12%	20%	9%	20%	13%	10%	49%	13%	23%
Puts loyalty to friends ahead of doing the right thing	472 23%	43 7%	212 35%	46 30%	41 41%	18 30%	21 47%	4 45%	9 34%	8 66%	56 15%	57 9%	160 34%	119 31%
Too inflexible	439	29	221	35	30	22	15	3	8	8	53	62	162	116
	22%	5%	37%	23%	29%	36%	33%	35%	30%	67%	14%	10%	34%	30%
Narrow-minded	421	12	232	32	21	27	15	2	3	7	42	32	172	109
	21%	2%	39%	21%	21%	44%	33%	17%	11%	58%	11%	5%	37%	28%
More honest than most politicians	416	292	13	29	18	6	5	1	3	2	36	280	21	45
	21%	51%	2%	19%	18%	11%	11%	12%	12%	12%	9%	46%	4%	12%
Inexperienced	400	54	164	25	28	21	13	1	5	3	63	74	127	77
	20%	10%	27%	16%	28%	35%	29%	11%	20%	27%	16%	12%	27%	20%
Is more interested in foreign affairs than in running the country	379 19%	43 8%	150 25%	29 19%	39 38%	6 10%	15 34%	3 29%	7 28%	2 18%	70 18%	65 11%	117 25%	78 20%
Good in a crisis	355 18%	255 45%	30 5%	24 16%	11 11%	4 6%	4 9%	-	3 12%	-	23 6%	238 39%	32 7%	32 8%
Down-to-earth	297 15%	212 37%	16 3%	17 11%	9 9%	2 3%	2 5%	-	2 7%	2 18%	31 8%	202 33%	20 4%	32 8%
Is good on the detail of policy	250	168	23	18	7	1	3	1	3	1	20	160	29	28
	12%	29%	4%	12%	7%	2%	6%	13%	13%	7%	5%	26%	6%	7%







Voting Intentions Survey ONLINE Fieldwork : 15th - 16th February 2012

Q7. Here is a list of things both favourable and unfavourable that have been said about various politicians. Please select those that you think apply to David Cameron.

Base: All respondents

				Q.3/4/5 Vot	ing Intention (i	including Sque	eze & DK/Ref	use at Q.4)				Voted in	2010 General	Election
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Weighted base	2014	571	599	154	101	60	45	9	26	12	383	606	471	385
Seems to have similar views to those of Tony Blair	201 10%	40 7%	46 8%	15 9%	30 30%	11 18%	15 34%	1 9%	4 15%	3 26%	19 5%	43 7%	45 10%	37 10%
None of these	193 10%	28 5%	22 4%	9 6%	7 7%	6 10%	-	-	5 19%	-	106 28%	31 5%	23 5%	25 7%







Absolutes/col percents

Voting Intentions Survey ONLINE Fieldwork : 15th - 16th February 2012

Q7. Here is a list of things both favourable and unfavourable that have been said about various politicians. Please select those that you think apply to David Cameron.

Base: All respondents

	-				Q.5	Generally spea	king, do you thinl	k of yourself as	?			
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2014	555	577	198	48	43	34	16	9	36	58	440
Weighted base	2014	599	533	177	53	45	28	21	10	32	58	457
Out of touch with ordinary people	993 49%	456 76%	114 21%	93 52%	33 62%	34 76%	16 58%	7 32%	4 39%	27 83%	25 42%	184 40%
Tends to talk down to people	638 32%	328 55%	53 10%	63 35%	24 45%	22 50%	9 33%	5 23%	2 19%	17 53%	21 36%	94 21%
Has strong moral principles	604 30%	75 12%	333 62%	55 31%	12 23%	6 14%	4 13%	8 39%	-	5 17%	9 15%	97 21%
Patriotic	534 27%	78 13%	280 53%	57 32%	11 20%	11 25%	4 14%	6 27%	-	6 19%	6 10%	75 16%
Puts loyalty to friends ahead of doing the right thing	472 23%	211 35%	52 10%	54 30%	18 34%	20 44%	10 34%	5 26%	2 22%	18 56%	11 20%	70 15%
Too inflexible	439 22%	206 34%	47 9%	50 28%	14 27%	17 38%	9 33%	2 9%	4 41%	13 41%	8 14%	69 15%
Narrow-minded	421 21%	218 36%	22 4%	45 25%	13 24%	14 32%	8 27%	3 12%	3 26%	15 48%	13 22%	67 15%
More honest than most politicians	416 21%	25 4%	258 48%	34 19%	9 17%	6 12%	6 21%	4 18%	2 20%	2 8%	5 9%	66 14%
Inexperienced	400 20%	169 28%	65 12%	38 22%	9 17%	14 32%	7 27%	3 14%	3 26%	15 48%	10 17%	66 14%
Is more interested in foreign affairs than in running the country	379 19%	155 26%	52 10%	40 23%	21 40%	15 33%	2 7%	11 53%	3 27%	4 12%	9 16%	68 15%
Good in a crisis	355 18%	26 4%	220 41%	32 18%	6 11%	4 9%	2 6%	3 15%	-	2 5%	3 5%	58 13%
Down-to-earth	297 15%	23 4%	178 33%	25 14%	6 12%	4 8%	3 9%	2 12%	1 9%	2 6%	4 8%	48 11%
Is good on the detail of policy	250 12%	29 5%	152 29%	20 11%	4 7%	3 7%	1 2%	5 22%	-	-	4 7%	33 7%
Seems to have similar views to those of Tony Blair	201 10%	55 9%	38 7%	23 13%	15 29%	15 34%	2 8%	2 10%	:	11 35%	4 6%	36 8%







Voting Intentions Survey ONLINE Fieldwork : 15th - 16th February 2012

Q7. Here is a list of things both favourable and unfavourable that have been said about various politicians. Please select those that you think apply to David Cameron. Base: All respondents

					Q.5	Generally spea	aking, do you thinl	of yourself as	?			
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Weighted base	2014	599	533	177	53	45	28	21	10	32	58	457
None of these	193 10%	26 4%	24 5%	8 5%	4 8%	-	3 12%	2 9%	-	1 2%	18 32%	106 23%







Q7. Here is a list of things both favourable and unfavourable that have been said about various politicians. Please select those that you think apply to David Cameron.

Base: All respondents

							Region					
	Total	Scot- land	North East	North West	Yorks & <u>Humber</u>	West Mids	Wales	East- ern	London	South East	South West	East Mids
Unweighted base	2014	178	89	253	186	201	89	164	273	247	193	141
Weighted base	2014	181	92	240	179	184	109	185	253	254	182	155
Out of touch with	993	112	52	121	90	85	62	92	113	108	84	73
ordinary people	49%	62%	56%	51%	50%	46%	56%	50%	45%	43%	46%	47%
Tends to talk down to	638	79	34	83	70	43	36	59	81	61	48	44
people	32%	44%	37%	34%	39%	24%	33%	32%	32%	24%	27%	29%
Has strong moral	604	39	26	61	45	55	24	66	66	104	62	57
principles	30%	21%	28%	25%	25%	30%	22%	36%	26%	41%	34%	37%
Patriotic	534	38	21	53	37	47	18	64	61	87	53	56
	27%	21%	22%	22%	21%	25%	16%	35%	24%	34%	29%	36%
Puts loyalty to friends ahead of doing the right thing	472 23%	65 36%	25 27%	51 21%	49 27%	38 21%	22 20%	41 22%	63 25%	54 21%	32 17%	34 22%
Too inflexible	439	61	24	51	49	34	24	31	55	42	26	41
	22%	34%	26%	21%	27%	19%	22%	17%	22%	16%	15%	26%
Narrow-minded	421	47	29	48	49	35	23	34	55	48	23	30
	21%	26%	32%	20%	27%	19%	21%	18%	22%	19%	13%	19%
More honest than most politicians	416	23	16	46	32	52	13	51	45	67	38	33
	21%	13%	17%	19%	18%	28%	12%	27%	18%	26%	21%	22%
Inexperienced	400	50	23	38	44	37	23	32	57	42	33	22
	20%	28%	25%	16%	25%	20%	21%	17%	23%	17%	18%	14%
Is more interested in foreign affairs than in running the country	379 19%	43 24%	22 24%	51 21%	40 23%	36 19%	23 21%	27 14%	29 11%	39 15%	35 20%	34 22%
Good in a crisis	355	19	13	36	20	43	12	47	43	56	39	28
	18%	10%	14%	15%	11%	24%	11%	25%	17%	22%	22%	18%
Down-to-earth	297	15	14	30	15	33	8	35	29	57	35	27
	15%	8%	16%	13%	9%	18%	8%	19%	11%	22%	19%	17%
Is good on the detail of policy	250	18	6	32	17	24	6	28	27	46	25	20
	12%	10%	6%	13%	9%	13%	6%	15%	11%	18%	14%	13%







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Voting Intentions Survey ONLINE Fieldwork : 15th - 16th February 2012

Q7. Here is a list of things both favourable and unfavourable that have been said about various politicians. Please select those that you think apply to David Cameron.

Base: All respondents

							Region					
	Total	Scot- land	North East	North West	Yorks & <u>Humber</u>	West Mids	Wales	East- ern	London	South East	South West	East Mids
Weighted base	2014	181	92	240	179	184	109	185	253	254	182	155
Seems to have similar views to those of Tony Blair	201 10%	32 18%	6 6%	28 12%	12 7%	15 8%	7 6%	8 5%	31 12%	30 12%	19 10%	14 9%
None of these	193 10%	5 3%	9 10%	34 14%	20 11%	20 11%	14 13%	10 6%	27 11%	20 8%	19 11%	14 9%







OPINION POLL Online Fieldwork: 15th – 16th February 2012

Weighting table

Q.1 Thinking back to the general election in 2010, which party if any did you vote for? Base: All respondents

	<u>Unweighted</u> <u>Total</u>	Weighted Total	
Unweighted base	2050	2050	
Weighted base	2048	2050	
Conservative	657 33%	601 30%	
Labour	420 21%	476 24%	
Liberal Democrat	393 19%	383 19%	
Other	150 7%	160 8%	
Did not vote	305 15%	305 15%	
Don't remember	42 2%	42 2%	
Refused	47 2%	47 2%	





