

ComRes Published Voting Intention Figures

	Independent on Sunday/ Sunday Mirror	The Independent	Independent on Sunday/ Sunday Mirror	The Independent	Independent on Sunday/ Sunday Mirror	The Independent
	16 th March	5 th March	16 th February	28 th January	19 th January	17 th December
Conservative	32%	30%	32%	32%	30%	32%
Labour	35%	38%	37%	33%	35%	37%
Liberal Democrat	9%	10%	9%	9%	8%	9%
UKIP	16%	11%	15%	14%	19%	10%
Other	8%	11%	7%	12%	8%	12%

METHODOLOGY NOTE

ComRes interviewed 2,001 British adults online between 12th and 13th March 2014. Data were weighted to be representative of all GB adults. Data were also weighted by past vote recall. ComRes is a member of the British Polling Council and abides by its rules.

To commission a voting intention poll or a public opinion survey please contact Katharine Peacock: katharine.peacock@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.1 Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for?

Base: All respondents

	Gender		Age							Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2001	988	1013	179	327	375	369	300	451	762	505	288	446	1820	537	527	487	269	181
Weighted base	2001	979	1022	240	321	380	340	299	422	545	581	417	458	1833	511	529	503	290	168
Conservative	576 29%	310 32%	266 26%	30 13%	70 22%	95 25%	107 32%	97 33%	176 42%	181 33%	170 29%	123 29%	102 22%	550 30%	173 34%	178 34%	118 23%	81 28%	26 15%
Labour	457 23%	236 24%	221 22%	52 22%	80 25%	104 28%	80 24%	71 24%	70 17%	111 20%	130 22%	102 24%	114 25%	413 23%	108 21%	93 18%	163 32%	48 17%	44 26%
Liberal Democrat	364 18%	165 17%	199 19%	30 13%	54 17%	68 18%	60 18%	55 18%	97 23%	134 25%	100 17%	57 14%	73 16%	343 19%	93 18%	92 17%	94 19%	64 22%	21 12%
Other	153 8%	81 8%	72 7%	8 3%	13 4%	26 7%	27 8%	35 12%	44 11%	31 6%	37 6%	42 10%	42 9%	108 6%	25 5%	44 8%	14 3%	24 8%	45 27%
Did not vote	358 18%	154 16%	204 20%	104 43%	87 27%	69 18%	48 14%	26 9%	25 6%	63 11%	125 22%	69 17%	101 22%	332 18%	85 17%	97 18%	90 18%	60 21%	26 15%
Don't remember	56 3%	15 2%	41 4%	7 3%	11 3%	12 3%	11 3%	10 3%	5 1%	14 3%	11 2%	14 3%	17 4%	52 3%	12 2%	14 3%	16 3%	9 3%	4 3%
Refused	37 2%	18 2%	19 2%	9 4%	6 2%	5 1%	7 2%	5 2%	4 1%	10 2%	7 1%	10 2%	9 2%	35 2%	13 3%	10 2%	7 1%	4 1%	2 1%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.1 Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for?
Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q.4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2001	511	590	152	240	66	58	10	12	10	327	567	477	377
Weighted base	2001	512	582	146	253	57	52	10	13	8	339	576	457	364
Conservative	576 29%	414 81%	19 3%	9 6%	100 39%	5 9%	* 1%	- -	2 19%	1 18%	37 11%	576 100%	- -	- -
Labour	457 23%	18 3%	363 62%	6 4%	25 10%	4 7%	5 10%	3 25%	1 8%	1 11%	38 11%	- -	457 100%	- -
Liberal Democrat	364 18%	33 6%	109 19%	120 82%	38 15%	23 41%	3 6%	1 6%	- -	2 23%	53 16%	- -	- -	364 100%
Other	153 8%	6 1%	8 1%	- -	55 22%	14 24%	39 75%	7 69%	7 57%	2 24%	15 4%	- -	- -	- -
Did not vote	358 18%	36 7%	74 13%	6 4%	24 9%	10 17%	3 5%	- -	2 13%	1 16%	137 40%	- -	- -	- -
Don't remember	56 3%	6 1%	4 1%	1 1%	9 4%	1 3%	1 2%	- -	* 4%	- -	32 9%	- -	- -	- -
Refused	37 2%	- -	4 1%	4 3%	2 1%	- -	- -	- -	- -	1 8%	27 8%	- -	- -	- -

Voting Intentions Survey
ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.1 Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for?

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	Plaid Cymru	BNP	Other	Refused	Don't know
Unweighted base	2001	590	497	192	130	55	52	7	5	42	42	389
Weighted base	2001	583	509	181	144	54	47	7	5	40	48	383
Conservative	576 29%	22 4%	424 83%	12 7%	40 28%	* 1%	2 5%	-	1 20%	4 10%	4 7%	66 17%
Labour	457 23%	361 62%	6 1%	12 7%	14 10%	7 12%	4 8%	1 20%	-	3 7%	3 6%	47 12%
Liberal Democrat	364 18%	87 15%	20 4%	138 76%	14 10%	2 4%	15 32%	-	-	9 24%	4 8%	74 19%
Other	153 8%	11 2%	14 3%	1 1%	41 28%	38 70%	14 29%	5 80%	3 58%	3 7%	7 14%	16 4%
Did not vote	358 18%	89 15%	37 7%	12 6%	23 16%	6 11%	12 26%	-	-	18 46%	10 21%	150 39%
Don't remember	56 3%	8 1%	8 2%	1 1%	9 6%	1 1%	-	-	1 22%	3 3%	2 4%	25 6%
Refused	37 2%	5 1%	-	4 2%	2 2%	-	-	-	-	2 4%	19 40%	5 1%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.1 Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for?
Base: All respondents

	Total	Region										
		Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2001	181	96	229	162	203	99	161	270	267	170	163
Weighted base	2001	168	90*	235	177	185	105*	187	251	260	185	157
Conservative	576 29%	26 15%	21 23%	54 23%	43 24%	60 32%AC	26 25%	67 36%ACD	88 35%ACD	86 33%AC	54 29%A	51 33%A
Labour	457 23%	44 26%GJ	32 36%EJ JK	77 33%EJ JK	54 30%EJ JK	38 20%	23 22%	27 14%	64 26%GIJ	44 17%	25 14%	28 18%
Liberal Democrat	364 18%	21 12%	16 17%	40 17%	38 21%	29 16%	19 18%	29 16%	36 14%	57 22%AH	45 24%AH	34 22%A
Other	153 8%	45 27%BCDE FGHIJK	2 3%	6 3%	6 3%	14 8%C	15 14%BCD	20 11%BCD	15 6%	10 4%	9 5%	10 6%
Did not vote	358 18%	26 15%	18 20%	41 17%	31 18%	39 21%H	17 16%	36 19%	32 13%	53 20%H	43 23%H	23 14%
Don't remember	56 3%	4 3%	-	11 5%	5 3%	3 2%	3 3%	4 2%	7 3%	6 2%	6 3%	7 5%
Refused	37 2%	2 1%	1 1%	6 3%	-	2 1%	2 2%	4 2%	10 4%D	4 1%	2 1%	4 3%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.2 If there were a General Election / UK General Election (for Scotland) tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote?

Base: All respondents

	Gender			Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng-land & Wales	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	
Unweighted base	2001	988	1013	179	327	375	369	300	451	762	505	288	446	1820	537	527	487	269	181	
Weighted base	2001	979	1022	240	321	380	340	299	422	545	581	417	458	1833	511	529	503	290	168	
Absolutely certain to vote	(10)	1062 53%	577 59%	485 47%	64 27%	123 38%	174 46%	198 58%	200 67%	303 72%	310 57%	295 55%	229 50%	228 50%	948 52%	266 52%	268 51%	266 53%	147 51%	114 68%
	(9)	251 13%	110 11%	142 14%	29 12%	38 12%	48 13%	46 14%	40 13%	51 12%	70 13%	60 10%	56 13%	66 14%	228 12%	76 15%	61 12%	56 11%	35 12%	24 14%
	(8)	183 9%	78 8%	105 10%	40 17%	41 13%	34 9%	29 8%	19 6%	21 5%	58 11%	48 8%	46 11%	31 7%	176 10%	44 9%	60 11%	49 10%	23 8%	7 4%
	(7)	136 7%	58 6%	78 8%	39 16%	26 8%	29 8%	18 5%	10 3%	15 4%	34 6%	44 8%	19 5%	38 8%	129 7%	37 7%	34 6%	37 7%	21 7%	7 4%
	(6)	61 3%	27 3%	33 3%	17 7%	17 5%	7 2%	14 4%	2 1%	3 1%	11 2%	26 4%	9 2%	16 4%	60 3%	16 3%	22 4%	10 2%	12 4%	1 1%
	(5)	66 3%	30 3%	36 3%	14 6%	15 5%	18 5%	5 1%	9 3%	5 1%	11 2%	29 5%	12 3%	14 3%	60 3%	15 3%	14 3%	12 2%	19 7%	6 3%
	(4)	23 1%	4 *	19 2%	7 3%	2 1%	5 1%	3 1%	4 1%	1 *	7 1%	6 1%	3 1%	6 1%	22 1%	8 2%	7 1%	5 1%	1 *	1 1%
	(3)	21 1%	9 1%	11 1%	4 2%	4 1%	8 2%	3 1%	1 *	1 *	6 1%	3 1%	7 2%	4 1%	20 1%	3 1%	4 1%	11 2%	3 1%	* *
	(2)	22 1%	9 1%	13 1%	6 2%	1 *	7 2%	3 1%	1 *	3 1%	11 2%	3 1%	5 1%	21 1%	4 1%	9 2%	5 1%	3 1%	1 1%	
Certain not to vote	(1)	94 5%	50 5%	44 4%	7 3%	31 10%	32 9%	9 3%	7 2%	7 2%	17 3%	33 6%	17 4%	26 6%	91 5%	23 4%	24 5%	27 5%	17 6%	3 1%
Refused		4 *	4 *	1 *	1 1%	2 1%	-	-	-	1 *	-	2 *	1 *	1 *	4 *	1 *	1 *	1 *	1 *	-
Don't know		79 4%	24 2%	55 5%	12 5%	21 6%	17 4%	13 4%	5 2%	12 3%	18 3%	24 4%	14 3%	22 5%	75 4%	20 4%	23 4%	22 4%	10 3%	4 3%
Mean		8.49	8.63	8.35	7.61	7.75	7.91	8.82	9.08	9.34	8.77	8.23	8.64	8.36	8.43	8.54	8.41	8.42	8.27	9.18
Standard deviation		2.42	2.41	2.43	2.35	2.87	2.93	2.09	1.93	1.63	2.13	2.63	2.32	2.54	2.47	2.34	2.45	2.54	2.58	1.78
Standard error		0.06	0.08	0.08	0.18	0.16	0.15	0.11	0.11	0.08	0.08	0.12	0.14	0.12	0.06	0.10	0.11	0.12	0.16	0.13

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.2 If there were a General Election / UK General Election (for Scotland) tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election				
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat	
Unweighted base	2001	511	590	152	240	66	58	10	12	10	327	567	477	377	
Weighted base	2001	512	582	146	253	57	52	10	13	8	339	576	457	364	
Absolutely certain to vote	(10)	1062 53%	334 65%	348 60%	74 51%	169 67%	30 52%	43 81%	9 92%	8 64%	3 45%	71 21%	399 69%	273 60%	220 61%
	(9)	251 13%	70 14%	81 14%	37 25%	36 14%	6 11%	2 4%	-	3 22%	-	31 9%	71 12%	64 14%	58 16%
	(8)	183 9%	48 9%	58 10%	15 10%	23 9%	7 13%	6 11%	1 8%	2 13%	2 24%	28 8%	42 7%	50 11%	32 9%
	(7)	136 7%	39 8%	53 9%	9 6%	11 4%	7 13%	2 4%	-	-	1 8%	23 7%	35 6%	29 6%	16 4%
	(6)	61 3%	11 2%	19 3%	6 4%	10 4%	2 3%	-	-	-	-	21 6%	9 2%	15 3%	11 3%
	(5)	66 3%	10 2%	23 4%	5 3%	4 2%	5 8%	-	-	-	2 23%	20 6%	11 2%	10 2%	10 3%
	(4)	23 1%	-	-	-	-	-	-	-	-	-	14 4%	1 *	1 *	1 *
	(3)	21 1%	-	-	-	-	-	-	-	-	-	10 3%	2 *	1 *	2 *
	(2)	22 1%	-	-	-	-	-	-	-	-	-	9 3%	-	2 *	1 *
Certain not to vote	(1)	94 5%	-	-	-	-	-	-	-	-	-	58 17%	3 1%	1 *	4 1%
Refused		4 *	-	-	-	-	-	-	-	-	-	3 1%	-	-	-
Don't know		79 4%	-	-	-	-	-	-	-	-	-	51 15%	3 1%	9 2%	7 2%
Mean		8.49	9.26	9.06	9.03	9.32	8.71	9.63	9.83	9.51	8.14	6.18	9.31	9.10	9.07
Standard deviation		2.42	1.22	1.41	1.33	1.19	1.65	0.83	0.58	0.74	2.12	3.41	1.37	1.46	1.66
Standard error		0.06	0.05	0.06	0.11	0.08	0.20	0.11	0.18	0.22	0.67	0.21	0.06	0.07	0.09

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.2 If there were a General Election / UK General Election (for Scotland) tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote?

Base: All respondents

		Q.5 Generally speaking, do you think of yourself as...?											
		Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	Plaid Cymru	BNP	Other	Refused	Don't know
Unweighted base		2001	590	497	192	130	55	52	7	5	42	42	389
Weighted base		2001	583	509	181	144	54	47	7	5	40	48	383
Absolutely certain to vote		(10) 1062 53%	319 55%	344 68%	98 54%	92 64%	42 78%	23 48%	6 87%	4 65%	14 34%	18 39%	103 27%
(9)		251 13%	81 14%	61 12%	35 19%	14 10%	5 9%	3 6%	- -	1 12%	1 3%	5 10%	46 12%
(8)		183 9%	57 10%	40 8%	19 11%	11 7%	4 7%	5 12%	1 13%	- -	3 7%	9 18%	35 9%
(7)		136 7%	49 8%	33 7%	8 5%	6 4%	1 3%	5 11%	- -	- -	3 7%	1 3%	27 7%
(6)		61 3%	20 3%	8 2%	6 3%	7 5%	- -	1 2%	- -	- -	1 3%	3 7%	15 4%
(5)		66 3%	17 3%	8 2%	6 3%	2 2%	- -	3 6%	- -	- -	4 9%	2 4%	24 6%
(4)		23 1%	3 *	3 1%	2 1%	1 *	- -	2 4%	- -	1 22%	* 1%	- -	11 3%
(3)		21 1%	6 1%	2 *	* *	3 2%	- -	- -	- -	- -	2 4%	- -	7 2%
(2)		22 1%	7 1%	- -	- -	1 1%	- -	- -	- -	- -	6 14%	- -	9 2%
Certain not to vote		(1) 94 5%	9 2%	4 1%	3 2%	2 1%	- -	4 8%	- -	- -	7 17%	5 11%	60 16%
Refused		4 *	1 *	- -	- -	1 1%	- -	- -	- -	- -	- -	1 3%	1 *
Don't know		79 4%	14 2%	6 1%	3 2%	4 3%	2 4%	2 4%	- -	- -	- -	3 7%	46 12%
Mean		8.49	8.75	9.24	8.91	8.98	9.68	8.03	9.75	8.54	6.05	7.82	6.73
Standard deviation		2.42	1.98	1.49	1.76	1.91	0.73	2.73	0.72	2.72	3.66	2.93	3.38
Standard error		0.06	0.08	0.07	0.13	0.17	0.10	0.39	0.27	1.22	0.56	0.47	0.18

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.2 If there were a General Election / UK General Election (for Scotland) tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote?

Base: All respondents

	Total	Region											
		Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)	
Unweighted base	2001	181	96	229	162	203	99	161	270	267	170	163	
Weighted base	2001	168	90*	235	177	185	105*	187	251	260	185	157	
Absolutely certain to vote	(10)	1062 53%	114 68% CDE FGHIJK	51 57%	124 53%	91 51%	95 51%	54 52%	99 53%	135 54%	131 51%	93 50%	75 48%
	(9)	251 13%	24 14%	6 6%	30 13%	20 12%	21 12%	15 14%	15 8%	41 16% BG	35 14%	20 11%	25 16% BG
	(8)	183 9%	7 4%	11 12% AH	18 8%	20 11% AH	15 8%	7 7%	29 16% ACH	12 5%	31 12% AH	16 9%	16 10%
	(7)	136 7%	7 4%	10 11%	12 5%	16 9%	15 8%	3 3%	11 6%	23 9%	14 5%	17 9%	8 5%
	(6)	61 3%	1 1%	1 1%	3 1%	7 4%	9 5% AC	3 3%	7 4%	5 2%	10 4%	9 5% A	5 4%
	(5)	66 3%	6 3%	2 2%	5 2%	5 3%	8 5%	6 6%	4 2%	6 2%	9 3%	13 7% CGHK	3 2%
	(4)	23 1%	1 1%	- -	5 2%	- -	- -	- -	3 2%	6 2% E	2 1%	1 *	4 3% E
	(3)	21 1%	* *	2 2%	5 2% H	4 2% H	2 1%	3 3% H	- -	- -	3 1%	- -	2 1%
	(2)	22 1%	1 1%	2 2%	2 1%	1 1%	2 1%	1 1%	- -	1 *	3 1%	2 1%	7 4% DGHI
Certain not to vote	(1)	94 5%	3 1%	4 4%	14 6%	9 5%	13 7% A	8 8% A	8 4%	13 5%	9 4%	9 5%	4 2%
Refused	4 *	- -	- -	1 1%	- -	- -	- -	1 1%	- -	1 *	1 *	- -	- -
Don't know	79 4%	4 3%	3 3%	16 7%	4 2%	4 2%	4 4%	10 6%	9 3%	11 4%	5 3%	8 5%	
Mean	8.49	9.18 BC DEFGHI JK	8.50	8.40	8.40	8.22	8.19	8.62	8.55	8.54	8.31	8.38	
Standard deviation	2.42	1.78	2.46	2.66	2.45	2.66	2.84	2.20	2.40	2.28	2.44	2.46	
Standard error	0.06	0.13	0.25	0.18	0.19	0.19	0.29	0.18	0.15	0.14	0.19	0.20	

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L
 * small base; ** very small base (under 30) ineligible for sig testing

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.3 If there was a General Election / UK General Election (for Scotland) tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?
Base: All respondents saying 5-10 likely to vote

	Gender		Age							Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1773	893	880	149	268	311	337	281	427	690	441	258	384	1601	476	466	426	233	172
Weighted base	1759	880	879	202	260	310	309	280	398	494	501	371	393	1600	453	461	431	256	159
Labour	521 30%	246 28%	275 31%	75 37%	100 39%	105 34%	84 27%	75 27%	83 21%	131 27%	158 32%	100 27%	132 34%	479 30%	124 27%	114 25%	170 39%	72 28%	42 27%
Conservative	465 26%	236 27%	229 26%	48 24%	45 17%	77 25%	83 27%	73 26%	139 35%	159 32%	137 27%	95 26%	73 19%	439 27%	135 30%	131 29%	105 24%	68 27%	25 16%
UKIP	237 13%	157 18%	80 9%	12 6%	23 9%	24 8%	58 19%	48 17%	71 18%	43 9%	60 12%	64 17%	70 18%	233 15%	58 13%	90 19%	53 12%	33 13%	4 2%
Lib Dem	109 6%	60 7%	49 6%	14 7%	21 8%	15 5%	15 5%	16 6%	28 7%	49 10%	24 5%	15 4%	21 5%	98 6%	37 8%	24 5%	24 6%	13 5%	10 7%
SNP	50 3%	29 3%	21 2%	-	5 2%	8 2%	8 3%	11 4%	17 4%	14 3%	12 2%	17 4%	7 2%	-	-	-	-	-	50 31%
Green	47 3%	24 3%	23 3%	7 4%	13 5%	9 3%	4 1%	8 3%	5 1%	18 4%	12 2%	7 2%	10 2%	43 3%	18 4%	14 3%	5 1%	7 3%	4 3%
BNP	11 1%	6 1%	5 1%	2 1%	1 1%	3 1%	3 1%	-	2 *	-	6 1%	4 1%	1 *	11 1%	4 1%	2 *	3 1%	2 1%	-
Plaid Cymru	10 1%	7 1%	3 *	1 1%	1 1%	2 1%	1 *	1 *	4 1%	3 1%	-	3 1%	3 1%	10 1%	-	-	-	10 4%	-
Other	5 *	3 *	2 *	1 1%	1 1%	-	1 *	-	2 *	1 *	1 *	2 *	2 1%	5 *	-	5 1%	1 *	-	-
Refused	35 2%	10 1%	24 3%	6 3%	7 3%	4 1%	8 3%	7 3%	3 1%	6 1%	8 2%	10 3%	11 3%	33 2%	12 3%	12 3%	3 1%	6 2%	2 1%
Don't know	269 15%	103 12%	167 19%	36 18%	41 16%	64 21%	42 14%	42 15%	44 11%	70 14%	83 17%	55 15%	61 16%	248 16%	64 14%	69 15%	68 16%	47 18%	21 13%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.3 If there was a General Election / UK General Election (for Scotland) tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1773	511	590	152	240	66	58	10	12	10	194	556	461	360
Weighted base	1759	512	582	146	253	57	52	10	13	8	194	567	443	349
Labour	521 30%	-	521 90%	-	-	-	-	-	-	-	-	17 3%	336 76%	93 27%
Conservative	465 26%	465 91%	-	-	-	-	-	-	-	-	-	387 68%	13 3%	26 7%
UKIP	237 13%	-	-	-	237 94%	-	-	-	-	-	-	89 16%	22 5%	37 11%
Lib Dem	109 6%	-	-	109 74%	-	-	-	-	-	-	-	7 1%	6 1%	88 25%
SNP	50 3%	-	-	-	-	-	50 95%	-	-	-	-	* *	4 1%	3 1%
Green	47 3%	-	-	-	-	47 82%	-	-	-	-	-	5 1%	4 1%	20 6%
BNP	11 1%	-	-	-	-	-	-	-	11 88%	-	-	2 *	-	-
Plaid Cymru	10 1%	-	-	-	-	-	-	10 94%	-	-	-	-	3 1%	-
Other	5 *	-	-	-	-	-	-	-	-	5 70%	-	1 *	1 *	-
Refused	35 2%	1 *	-	4 3%	-	-	-	-	-	-	34 17%	4 1%	1 *	6 2%
Don't know	269 15%	46 9%	61 10%	33 23%	16 6%	10 18%	3 5%	1 6%	1 12%	2 30%	161 83%	54 10%	54 12%	76 22%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.3 If there was a General Election / UK General Election (for Scotland) tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser- vative	Lib Dem	UKIP	SNP	Green	Plaid Cymru	BNP	Other	Refused	Don't know
Unweighted base	1773	556	481	182	118	54	44	7	4	29	34	264
Weighted base	1759	543	495	173	133	52	40	7	4	25	38	250
Labour	521 30%	427 79%	6 1%	23 13%	5 4%	3 7%	10 26%	- -	- -	4 15%	6 15%	36 15%
Conservative	465 26%	15 3%	391 79%	14 8%	2 1%	- -	1 1%	- -	- -	2 8%	2 6%	38 15%
UKIP	237 13%	27 5%	45 9%	7 4%	117 88%	- -	- -	- -	1 24%	2 7%	1 3%	38 15%
Lib Dem	109 6%	5 1%	6 1%	80 46%	2 1%	- -	- -	- -	- -	3 11%	- -	13 5%
SNP	50 3%	* *	* *	- -	- -	46 88%	- -	- -	- -	1 2%	- -	3 1%
Green	47 3%	5 1%	1 *	5 3%	1 1%	- -	25 64%	- -	- -	2 9%	- -	8 3%
BNP	11 1%	2 *	1 *	- -	4 3%	- -	- -	- -	3 76%	1 3%	- -	1 *
Plaid Cymru	10 1%	- -	- -	- -	- -	- -	- -	7 100%	- -	- -	- -	3 1%
Other	5 *	1 *	- -	1 *	- -	- -	- -	- -	- -	2 6%	- -	2 1%
Refused	35 2%	- -	1 *	4 2%	- -	- -	- -	- -	- -	2 6%	25 65%	4 2%
Don't know	269 15%	59 11%	44 9%	39 23%	3 2%	3 5%	4 9%	- -	- -	8 33%	4 11%	105 42%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.3 If there was a General Election / UK General Election (for Scotland) tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

	Total	Region										
		Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	1773	172	86	194	146	181	83	145	237	239	150	140
Weighted base	1759	159	80*	191	159	164	89*	165	222	231	167	132
Labour	521 30%	42 27%	38 48% FGIJK	79 41% AEF GIK	52 33% GI	45 28%	20 23%	35 21%	79 35% GI	45 20%	51 31% I	33 25%
Conservative	465 26%	25 16%	22 27%	50 26% A	33 21%	41 25%	22 25%	51 31% A	64 28% A	71 31% A	46 28% A	39 30% A
UKIP	237 13%	4 2%	6 8%	21 11% A	25 16% A	32 20% ABC H	11 12% A	32 20% ABH	25 11% A	33 14% A	22 13% A	25 19% AB
Lib Dem	109 6%	10 7%	5 6%	5 3%	14 9% C	7 4%	3 4%	7 4%	12 6%	25 11% CE	9 6%	10 7%
SNP	50 3%	50 31% BCDE FGHIJK	-	-	-	-	-	-	-	-	-	-
Green	47 3%	4 3%	-	2 1%	3 2%	4 3%	2 2%	7 4%	8 4%	9 4%	4 3%	2 2%
BNP	11 1%	-	-	-	3 2%	2 1%	-	1 *	3 1%	2 1%	2 1%	-
Plaid Cymru	10 1%	-	-	-	-	-	10 11% ABCD EGHIJK	-	-	-	-	-
Other	5 *	-	-	1 *	-	1 1%	-	3 2%	-	-	-	-
Refused	35 2%	2 1%	-	2 1%	1 *	4 2%	2 2%	3 2%	6 3%	6 3%	4 2%	5 3%
Don't know	269 15%	21 13%	9 11%	31 16%	28 18%	26 16%	18 21%	25 15%	25 11%	39 17%	28 17%	18 13%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for? Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng-land & Wales	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	529	209	320	61	113	130	86	65	74	172	144	79	134	497	141	146	126	84	32
Weighted base	546	212	334	79	109	138	82	67	71	127	171	111	137	514	135	150	143	86	32
Labour	78 14%	33 16%	44 13%	15 19%	13 11%	20 15%	8 10%	15 23%	7 9%	16 13%	27 16%	19 17%	15 11%	75 15%	17 13%	15 10%	30 21%	12 15%	2 7%
Conservative	40 7%	17 8%	23 7%	5 6%	6 5%	11 8%	6 7%	5 7%	8 11%	13 10%	13 8%	5 5%	8 6%	38 7%	8 6%	13 8%	11 7%	6 7%	2 6%
UKIP	25 5%	14 7%	11 3%	1 2%	2 2%	6 5%	6 7%	6 8%	4 5%	6 5%	6 3%	4 4%	9 7%	25 5%	3 2%	13 8%	7 5%	3 3%	-
Lib Dem	24 4%	10 5%	14 4%	3 4%	5 4%	5 4%	4 5%	1 1%	6 9%	8 6%	7 4%	5 4%	4 3%	23 5%	8 6%	4 3%	3 2%	8 9%	1 2%
Green	21 4%	13 6%	8 3%	3 4%	5 5%	6 5%	3 3%	2 3%	1 2%	7 5%	7 4%	1 1%	6 5%	21 4%	11 8%	5 3%	3 2%	2 3%	-
SNP	5 1%	1 1%	4 1%	-	1 *	1 1%	2 3%	-	1 1%	1 *	-	4 3%	1 1%	-	-	-	-	-	5 15%
BNP	4 1%	2 1%	3 1%	-	2 2%	1 1%	1 2%	-	-	*	-	-	4 3%	4 1%	-	2 1%	2 2%	-	-
Plaid Cymru	2 *	1 *	1 *	1 1%	1 1%	-	-	-	-	1 1%	-	-	1 1%	2 *	-	-	-	2 2%	-
Other	9 2%	7 3%	1 *	-	2 2%	5 4%	-	-	2 2%	1 1%	2 1%	3 3%	2 1%	9 2%	2 1%	5 3%	1 1%	1 1%	-
Refused	37 7%	14 7%	23 7%	5 6%	8 7%	7 5%	5 6%	7 11%	6 8%	6 5%	10 6%	12 10%	10 7%	37 7%	10 8%	13 9%	7 5%	7 8%	-
Don't know	302 55%	100 47%	201 60%	47 59%	65 60%	74 54%	46 57%	31 46%	38 53%	68 53%	98 57%	58 52%	78 57%	279 54%	76 56%	80 54%	78 55%	45 52%	23 70%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for? Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	529	49	58	33	15	13	3	1	2	3	327	70	67	96
Weighted base	546	47	61	37	16	10	3	1	1	2	339	68	69	97
Labour	78 14%	- -	35 58%	- -	- -	- -	- -	- -	- -	- -	- -	2 3%	20 30%	13 13%
Conservative	40 7%	24 51%	- -	- -	- -	- -	- -	- -	- -	- -	- -	15 22%	4 6%	6 6%
UKIP	25 5%	- -	- -	- -	16 100%	- -	- -	- -	- -	- -	- -	12 17%	4 5%	2 2%
Lib Dem	24 4%	- -	- -	18 47%	- -	- -	- -	- -	- -	- -	- -	1 2%	- -	14 15%
Green	21 4%	- -	- -	- -	- -	10 100%	- -	- -	- -	- -	- -	1 1%	- -	5 5%
SNP	5 1%	- -	- -	- -	- -	- -	3 100%	- -	- -	- -	- -	- -	1 2%	1 1%
BNP	4 1%	- -	- -	- -	- -	- -	- -	- -	1 100%	- -	- -	- -	1 1%	1 1%
Plaid Cymru	2 *	- -	- -	- -	- -	- -	- -	1 100%	- -	- -	- -	- -	1 1%	1 1%
Other	9 2%	- -	- -	- -	- -	- -	- -	- -	- -	2 100%	- -	1 1%	- -	2 2%
Refused	37 7%	1 1%	- -	3 9%	- -	- -	- -	- -	- -	- -	37 11%	5 7%	- -	5 5%
Don't know	302 55%	22 48%	26 42%	17 44%	- -	- -	- -	- -	- -	- -	302 89%	32 47%	38 55%	48 50%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for? Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	Green	SNP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	529	91	62	48	15	13	4	1	-	23	33	239
Weighted base	546	100	59	52	14	11	5	1	-	24	38	242
Labour	78 14%	56 56%	2 3%	4 7%	2 18%	* 3%	-	-	-	1 5%	2 5%	10 4%
Conservative	40 7%	2 2%	20 34%	3 7%	-	-	-	-	-	3 13%	-	11 5%
UKIP	25 5%	4 4%	8 13%	-	6 41%	-	-	-	-	-	-	7 3%
Lib Dem	24 4%	2 2%	-	17 33%	-	-	-	-	-	-	-	4 2%
Green	21 4%	1 1%	3 6%	1 3%	1 7%	8 75%	-	-	-	1 2%	-	5 2%
SNP	5 1%	-	-	1 1%	-	-	4 72%	-	-	-	-	1 *
BNP	4 1%	1 1%	-	-	1 7%	-	-	1 100%	-	-	-	1 1%
Plaid Cymru	2 *	-	-	-	-	-	-	-	-	1 4%	-	1 *
Other	9 2%	1 1%	-	-	-	-	-	-	-	7 28%	-	1 1%
Refused	37 7%	-	1 1%	3 6%	1 10%	-	-	-	-	-	30 78%	2 1%
Don't know	302 55%	32 32%	26 44%	22 43%	2 17%	2 22%	1 28%	-	-	11 48%	7 17%	197 82%

Voting Intentions Survey

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Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for? Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	529	32	21	63	42	56	34	43	69	72	50	47
Weighted base	546	32**	19**	77*	47*	52*	37**	52*	61*	74*	49*	47*
Labour	78 14%	2 7%	4 19%	16 21%	10 22%	6 11%	8 22%	3 6%	6 10%	11 15%	4 9%	7 15%
Conservative	40 7%	2 6%	* 2%	9 11%	2 3%	7 14%K	4 11%	5 9%	5 9%	3 4%	2 5%	1 2%
UKIP	25 5%	- -	1 3%	2 2%	4 9%H	5 10%H	- -	4 7%	- -	3 4%	3 6%	4 8%H
Lib Dem	24 4%	1 2%	- -	1 1%	2 5%	- -	2 4%	2 5%	3 5%	5 7%	6 13%CE	2 4%
Green	21 4%	- -	1 7%	1 1%	1 2%	3 6%	2 5%	1 1%	7 12%C	4 5%	1 2%	1 1%
SNP	5 1%	5 15%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
BNP	4 1%	- -	- -	1 2%	1 2%	1 2%	- -	- -	- -	- -	- -	1 3%
Plaid Cymru	2 *	- -	- -	- -	- -	- -	2 4%	- -	- -	- -	- -	- -
Other	9 2%	- -	- -	- -	1 2%	3 6%	1 3%	- -	- -	2 3%	- -	2 3%
Refused	37 7%	- -	- -	6 8%	1 1%	4 8%	3 8%	3 7%	6 9%	5 7%	4 8%	6 12%
Don't know	302 55%	23 70%	13 68%	40 52%	25 53%	23 44%	16 43%	34 65%	34 56%	42 57%	29 59%	24 52%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as ...?

Base: All respondents

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2001	988	1013	179	327	375	369	300	451	762	505	288	446	1820	537	527	487	269	181
Weighted base	2001	979	1022	240	321	380	340	299	422	545	581	417	458	1833	511	529	503	290	168
Labour	583 29%	293 30%	290 28%	78 33%	91 28%	120 32%	102 30%	90 30%	100 24%	139 25%	173 30%	123 30%	148 32%	541 30%	129 25%	122 23%	214 43%	76 26%	42 25%
Conservative	509 25%	265 27%	244 24%	40 17%	44 14%	82 22%	95 28%	94 32%	154 37%	166 30%	153 26%	96 23%	94 21%	484 26%	150 29%	153 29%	105 21%	76 26%	25 15%
Lib Dem	181 9%	90 9%	91 9%	22 9%	25 8%	34 9%	21 6%	21 7%	57 14%	79 15%	47 8%	24 6%	31 7%	169 9%	51 10%	43 8%	44 9%	30 10%	12 7%
UKIP	144 7%	86 9%	58 6%	13 5%	27 8%	17 4%	26 8%	23 8%	38 9%	21 4%	32 6%	52 12%	40 9%	137 7%	37 7%	48 9%	29 6%	23 8%	7 4%
SNP	54 3%	33 3%	21 2%	- -	5 1%	9 2%	12 4%	9 3%	19 4%	12 2%	12 2%	21 5%	9 2%	- -	- -	- -	- -	- -	54 32%
Green	47 2%	20 2%	27 3%	8 3%	13 4%	11 3%	6 2%	7 2%	2 *	15 3%	15 3%	10 2%	7 2%	43 2%	20 4%	10 2%	4 1%	9 3%	4 2%
Plaid Cymru	7 *	5 1%	2 *	- -	1 *	- -	1 *	1 *	4 1%	3 -	- -	2 1%	2 *	7 *	- -	- -	- -	7 2%	- -
BNP	5 *	2 *	4 *	- -	3 1%	- -	1 *	- -	2 *	- -	2 *	2 *	1 *	5 *	1 *	2 *	1 *	1 *	- -
Other	40 2%	25 3%	15 1%	4 2%	8 2%	9 2%	9 3%	6 2%	4 1%	9 2%	14 2%	4 1%	12 3%	38 2%	10 2%	18 3%	5 1%	5 2%	2 1%
Refused	48 2%	16 2%	31 3%	8 3%	9 3%	8 2%	3 1%	11 4%	8 2%	8 2%	10 2%	13 3%	17 4%	46 3%	10 2%	18 3%	7 1%	11 4%	1 1%
Don't know	383 19%	143 15%	240 23%	66 27%	95 29%	89 23%	64 19%	36 12%	34 8%	93 17%	123 21%	70 17%	98 21%	361 20%	102 20%	115 22%	92 18%	52 18%	22 13%

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Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as ...?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q.4	Conser- vative	Labour	Liberal Democr- at
Unweighted base	2001	511	590	152	240	66	58	10	12	10	327	567	477	377
Weighted base	2001	512	582	146	253	57	52	10	13	8	339	576	457	364
Labour	583 29%	17 3%	477 82%	7 5%	31 12%	6 10%	* 1%	-	3 21%	1 18%	32 9%	22 4%	361 79%	87 24%
Conservative	509 25%	424 83%	8 1%	6 4%	52 21%	3 5%	* 1%	-	1 10%	-	27 8%	424 74%	6 1%	20 5%
Lib Dem	181 9%	17 3%	26 5%	115 79%	7 3%	6 10%	1 1%	-	-	1 11%	25 7%	12 2%	12 3%	138 38%
UKIP	144 7%	2 *	5 1%	2 1%	117 46%	1 2%	-	-	4 29%	-	4 1%	40 7%	14 3%	14 4%
SNP	54 3%	-	3 1%	-	-	-	47 90%	-	-	-	1 *	* *	7 1%	2 1%
Green	47 2%	1 *	10 2%	-	-	29 50%	-	-	-	-	2 1%	2 *	4 1%	15 4%
Plaid Cymru	7 *	-	-	-	-	-	-	7 66%	-	-	-	-	1 *	-
BNP	5 *	-	-	-	1 *	-	-	-	3 25%	-	-	1 *	-	-
Other	40 2%	4 1%	4 1%	3 2%	2 1%	3 5%	1 1%	-	1 5%	2 26%	11 3%	4 1%	3 1%	9 3%
Refused	48 2%	2 *	6 1%	-	1 *	-	-	-	-	-	37 11%	4 1%	3 1%	4 1%
Don't know	383 19%	45 9%	42 7%	14 10%	42 17%	10 18%	3 6%	3 34%	1 9%	3 44%	199 59%	66 11%	47 10%	74 20%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as ...?

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser- vative	Lib Dem	UKIP	SNP	Green	Plaid Cymru	BNP	Other	Refused	Don't know
Unweighted base	2001	590	497	192	130	55	52	7	5	42	42	389
Weighted base	2001	583	509	181	144	54	47	7	5	40	48	383
Labour	583 29%	583 100%	-	-	-	-	-	-	-	-	-	-
Conservative	509 25%	-	509 100%	-	-	-	-	-	-	-	-	-
Lib Dem	181 9%	-	-	181 100%	-	-	-	-	-	-	-	-
UKIP	144 7%	-	-	-	144 100%	-	-	-	-	-	-	-
SNP	54 3%	-	-	-	-	54 100%	-	-	-	-	-	-
Green	47 2%	-	-	-	-	-	47 100%	-	-	-	-	-
Plaid Cymru	7 *	-	-	-	-	-	-	7 100%	-	-	-	-
BNP	5 *	-	-	-	-	-	-	-	5 100%	-	-	-
Other	40 2%	-	-	-	-	-	-	-	-	40 100%	-	-
Refused	48 2%	-	-	-	-	-	-	-	-	-	48 100%	-
Don't know	383 19%	-	-	-	-	-	-	-	-	-	-	383 100%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as ...?

Base: All respondents

	Total	Region										
		Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2001	181	96	229	162	203	99	161	270	267	170	163
Weighted base	2001	168	90*	235	177	185	105*	187	251	260	185	157
Labour	583 29%	42 25%	44 49%AEF GHIJK	97 41%AEF GHIJK	73 41%AEF GHIJK	50 27%	28 27%	35 19%	74 29%G	55 21%	48 26%	37 23%
Conservative	509 25%	25 15%	20 22%	52 22%	34 19%	49 27%A	24 23%	65 35%ACD	73 29%AD	76 29%AD	51 28%A	40 25%A
Lib Dem	181 9%	12 7%	4 5%	24 10%E	16 9%	8 4%	6 6%	19 10%	24 10%E	27 10%E	24 13%E	16 10%E
UKIP	144 7%	7 4%	4 4%	11 5%	15 9%	17 9%	5 5%	17 9%	14 6%	23 9%	18 10%	14 9%
SNP	54 3%	54 32%BCDE FGHIJK	-	-	-	-	-	-	-	-	-	-
Green	47 2%	4 2%	1 1%	2 1%	1 1%	3 2%	2 2%	4 2%	9 3%	12 4%C	7 4%	3 2%
Plaid Cymru	7 *	-	-	-	-	-	7 6%ABCD EGHIJK	-	-	-	-	-
BNP	5 *	-	-	-	1 1%	1 *	-	-	1 *	-	1 1%	1 1%
Other	40 2%	2 1%	-	4 2%	1 1%	9 5%BDH	2 2%	5 3%	4 2%	6 2%	3 2%	3 2%
Refused	48 2%	1 1%	4 4%D	3 1%	* *	4 2%	7 7%ACDI	5 3%	6 2%	4 2%	4 2%	9 6%ACDI
Don't know	383 19%	22 13%	13 15%	44 19%	34 19%	44 24%A	23 22%	38 20%	46 18%	57 22%A	29 16%	34 22%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

* small base; ** very small base (under 30) ineligible for sig testing

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1649	849	800	130	236	290	313	265	415	661	407	232	349	1487	443	423	404	217	162
Weighted base	1498	777	721	148	202	261	269	248	370	436	420	313	328	1355	383	383	374	215	142
Labour	527 35%	245 32%	282 39%	69 47%	95 47%	108 41%	84 31%	84 34%	87 23%	138 32%	156 37%	103 33%	131 40%	481 36%	118 31%	116 30%	175 47%	73 34%	46 32%
Conservative	474 32%	239 31%	235 33%	42 29%	42 21%	84 32%	87 32%	75 30%	144 39%	162 37%	142 34%	97 31%	73 22%	446 33%	137 36%	133 35%	104 28%	72 33%	28 20%
UKIP	236 16%	154 20%	81 11%	11 7%	22 11%	24 9%	58 21%	50 20%	71 19%	45 10%	59 14%	62 20%	70 21%	232 17%	56 15%	89 23%	55 15%	32 15%	4 3%
Lib Dem	132 9%	68 9%	63 9%	14 9%	20 10%	21 8%	21 8%	18 7%	38 10%	53 12%	33 8%	19 6%	27 8%	122 9%	47 12%	27 7%	28 7%	20 9%	10 7%
SNP	50 3%	29 4%	21 3%	-	5 3%	9 3%	7 3%	11 5%	18 5%	14 3%	12 3%	17 5%	8 2%	-	-	-	-	-	50 35%
Green	50 3%	24 3%	26 4%	7 5%	12 6%	11 4%	5 2%	8 3%	6 2%	19 4%	11 3%	7 2%	12 4%	46 3%	20 5%	13 3%	7 2%	6 3%	4 3%
BNP	12 1%	6 1%	6 1%	2 1%	1 1%	3 1%	4 2%	-	1 *	*	6 1%	3 1%	2 1%	12 1%	4 1%	2 1%	4 1%	2 1%	-
Plaid Cymru	10 1%	7 1%	3 *	2 1%	1 1%	2 1%	1 *	1 *	4 1%	4 1%	-	3 1%	3 1%	10 1%	-	-	-	10 5%	-
Other	6 *	3 *	3 *	1 1%	2 1%	-	1 *	-	2 1%	1 *	1 *	1 *	2 1%	6 *	1 *	4 1%	1 *	-	-

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Democ- rat
Unweighted base	1649	511	590	152	240	66	58	10	12	10	70	540	447	338
Weighted base	1498	474	527	132	236	50	50	10	12	6	59	519	393	303
Labour	527 35%	-	527 100%	-	-	-	-	-	-	-	20 35%	17 3%	336 86%	102 34%
Conservative	474 32%	474 100%	-	-	-	-	-	-	-	-	20 35%	390 75%	15 4%	30 10%
UKIP	236 16%	-	-	-	236 100%	-	-	-	-	-	-	94 18%	24 6%	36 12%
Lib Dem	132 9%	-	-	132 100%	-	-	-	-	-	-	18 31%	8 1%	6 1%	109 36%
SNP	50 3%	-	-	-	-	-	50 100%	-	-	-	-	*	5 1%	3 1%
Green	50 3%	-	-	-	-	50 100%	-	-	-	-	-	5 1%	3 1%	21 7%
BNP	12 1%	-	-	-	-	-	-	-	12 100%	-	-	2 *	1 *	-
Plaid Cymru	10 1%	-	-	-	-	-	-	10 100%	-	-	-	-	3 1%	1 *
Other	6 *	-	-	-	-	-	-	-	-	6 100%	-	1 *	1 *	1 *

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser- vative	Lib Dem	UKIP	SNP	Green	Plaid Cymru	BNP	Other	Refused	Don't know
Unweighted base	1649	556	481	182	115	52	43	7	4	22	10	177
Weighted base	1498	492	463	157	121	49	35	7	4	16	8	145
Labour	527 35%	432 88%	7 2%	25 16%	5 4%	3 7%	10 28%	- -	- -	4 24%	6 65%	36 24%
Conservative	474 32%	15 3%	397 86%	16 10%	2 2%	- -	1 1%	- -	- -	3 18%	2 23%	39 27%
UKIP	236 16%	29 6%	50 11%	7 4%	109 90%	- -	- -	- -	1 24%	2 11%	1 11%	38 26%
Lib Dem	132 9%	6 1%	5 1%	103 65%	1 1%	- -	- -	- -	- -	2 15%	- -	14 9%
SNP	50 3%	* *	* *	1 *	- -	46 93%	- -	- -	- -	* 3%	- -	3 2%
Green	50 3%	5 1%	3 1%	5 3%	1 1%	- -	25 71%	- -	- -	2 16%	- -	9 6%
BNP	12 1%	2 *	1 *	- -	4 3%	- -	- -	- -	3 76%	1 4%	- -	1 1%
Plaid Cymru	10 1%	- -	- -	- -	- -	- -	- -	7 100%	- -	- -	- -	3 2%
Other	6 *	1 *	- -	1 1%	- -	- -	- -	- -	- -	2 10%	- -	2 2%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	1649	162	80	183	141	166	77	131	221	222	140	126
Weighted base	1498	142	68*	167	138	136	76*	137*	189	194	139*	110*
Labour	527 35%	46 32%	37 54%AEF GHIJK	84 50%AEF GHIJK	55 40%GI	47 35%I	24 31%	34 25%	73 39%GI	45 23%	49 35%I	34 31%
Conservative	474 32%	28 20%	20 29%	49 29%	35 25%	42 31%A	24 32%	51 38%A	63 33%A	74 38%AD	47 34%A	40 36%A
UKIP	236 16%	4 3%	6 9%	21 13%A	28 20%A	33 25%ABC H	10 14%A	33 24%ABC H	23 12%A	33 17%A	22 15%A	23 21%A
Lib Dem	132 9%	10 7%	4 6%	9 5%	15 11%	7 5%	4 6%	9 6%	18 10%	28 15%CEG	16 12%	12 11%
SNP	50 3%	50 35%BCDE FGHIJK	-	-	-	-	-	-	-	-	-	-
Green	50 3%	4 3%	1 2%	2 1%	3 2%	4 3%	3 4%	6 5%	9 5%	11 6%C	4 3%	2 2%
BNP	12 1%	-	-	1 1%	3 2%	1 1%	-	1 *	3 1%	1 1%	2 1%	-
Plaid Cymru	10 1%	-	-	-	-	-	10 13%ABCD EGHIJK	-	-	-	-	-
Other	6 *	-	-	1 *	-	1 1%	-	3 2%	-	1 1%	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.6 If there were an election for the European Parliament held tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote?

Base: All respondents

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng-land & Wales	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2001	988	1013	179	327	375	369	300	451	762	505	288	446	1820	537	527	487	269	181
Weighted base	2001	979	1022	240	321	380	340	299	422	545	581	417	458	1833	511	529	503	290	168
Absolutely certain to vote	(10)	756 38%	434 44%	321 31%	47 20%	96 30%	119 31%	138 41%	122 41%	232 55%	219 40%	219 38%	160 35%	669 36%	218 43%	182 34%	178 35%	92 32%	87 52%
	(9)	166 8%	97 10%	69 7%	14 6%	24 7%	33 9%	28 8%	26 9%	41 10%	54 10%	43 7%	28 7%	40 9%	154 8%	45 9%	50 10%	37 7%	22 7%
	(8)	199 10%	85 9%	114 11%	33 14%	43 14%	39 10%	25 7%	28 9%	32 8%	65 12%	43 7%	51 12%	40 9%	182 10%	48 9%	49 9%	54 11%	30 10%
	(7)	171 9%	83 8%	88 9%	29 12%	23 7%	33 9%	32 9%	31 10%	22 5%	39 7%	54 9%	40 10%	37 8%	161 9%	40 8%	51 10%	44 9%	26 9%
	(6)	125 6%	48 5%	77 8%	25 10%	20 6%	21 5%	27 8%	16 6%	15 4%	39 7%	34 6%	25 6%	27 6%	111 6%	28 5%	29 6%	29 6%	25 8%
	(5)	121 6%	60 6%	60 6%	19 8%	18 6%	30 8%	24 7%	10 3%	21 5%	33 6%	32 6%	23 5%	33 7%	110 6%	28 5%	39 7%	23 5%	20 7%
	(4)	62 3%	16 2%	46 4%	8 3%	8 3%	7 2%	16 5%	13 4%	10 2%	20 4%	14 2%	14 3%	15 3%	55 3%	11 2%	18 3%	11 2%	15 5%
	(3)	53 3%	17 2%	36 4%	12 5%	7 2%	11 3%	10 3%	5 2%	7 2%	6 1%	26 5%	7 2%	13 3%	53 3%	14 3%	15 3%	16 3%	8 3%
	(2)	50 2%	20 2%	30 3%	11 5%	9 3%	13 3%	4 1%	7 2%	6 1%	18 3%	9 2%	10 2%	12 3%	48 3%	11 2%	15 3%	15 3%	7 2%
Certain not to vote	(1)	131 7%	66 7%	65 6%	9 4%	34 11%	39 10%	15 4%	20 7%	15 4%	23 4%	45 8%	24 6%	40 9%	124 7%	31 6%	38 7%	34 7%	21 7%
Refused		4 *	1 *	3 *	1 *	-	2 *	-	-	1 *	-	1 *	3 1%	-	4 *	1 *	-	3 1%	-
Don't know		165 8%	52 5%	113 11%	34 14%	37 12%	33 9%	21 6%	20 7%	21 5%	29 5%	60 10%	33 8%	43 9%	161 9%	36 7%	43 8%	58 11%	25 9%
Mean		7.55	7.87	7.22	6.82	7.06	7.06	7.68	7.72	8.45	7.80	7.43	7.68	7.26	7.48	7.80	7.36	7.47	7.17
Standard deviation		2.87	2.80	2.90	2.67	3.11	3.12	2.70	2.82	2.46	2.66	2.99	2.75	3.04	2.81	2.92	2.93	2.91	2.47
Standard error		0.07	0.09	0.10	0.22	0.18	0.17	0.15	0.17	0.12	0.10	0.14	0.17	0.15	0.07	0.13	0.13	0.14	0.18

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.6 If there were an election for the European Parliament held tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election				
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat	
Unweighted base	2001	511	590	152	240	66	58	10	12	10	327	567	477	377	
Weighted base	2001	512	582	146	253	57	52	10	13	8	339	576	457	364	
Absolutely certain to vote	(10)	756 38%	214 42%	229 39%	58 40%	141 56%	23 40%	35 66%	8 74%	5 43%	3 34%	53 16%	267 46%	191 42%	164 45%
	(9)	166 8%	40 8%	67 11%	17 12%	23 9%	6 11%	* 1%	- -	2 19%	- -	20 6%	43 8%	48 11%	40 11%
	(8)	199 10%	43 8%	80 14%	25 17%	28 11%	4 8%	5 10%	- -	- -	- -	23 7%	51 9%	62 14%	40 11%
	(7)	171 9%	58 11%	52 9%	17 11%	19 7%	5 8%	4 7%	- -	- -	- -	20 6%	54 9%	46 10%	23 6%
	(6)	125 6%	46 9%	31 5%	11 8%	8 3%	7 13%	4 7%	1 6%	- -	- -	24 7%	38 7%	23 5%	25 7%
	(5)	121 6%	31 6%	36 6%	5 4%	13 5%	4 8%	3 6%	2 20%	1 8%	2 23%	25 7%	29 5%	28 6%	22 6%
	(4)	62 3%	22 4%	16 3%	2 1%	2 1%	2 3%	- -	- -	* 4%	- -	17 5%	20 3%	10 2%	8 2%
	(3)	53 3%	9 2%	16 3%	2 2%	2 1%	2 4%	- -	- -	2 13%	- -	12 4%	10 2%	7 2%	2 1%
	(2)	50 2%	14 3%	3 1%	2 1%	2 1%	3 5%	2 3%	- -	1 8%	1 8%	12 3%	11 2%	6 1%	7 2%
Certain not to vote	(1)	131 7%	11 2%	7 1%	3 2%	12 5%	- -	- -	- -	1 5%	1 8%	63 19%	19 3%	9 2%	9 2%
Refused		4 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	4 1%	- -	- -	- -
Don't know		165 8%	24 5%	46 8%	5 3%	3 1%	- -	- -	- -	- -	2 27%	66 19%	34 6%	25 6%	23 6%
Mean		7.55	7.86	8.17	8.22	8.46	7.69	8.76	8.76	7.15	6.54	5.56	8.06	8.18	8.24
Standard deviation		2.87	2.50	2.19	2.11	2.43	2.53	2.04	2.21	3.49	3.83	3.38	2.53	2.25	2.34
Standard error		0.07	0.11	0.09	0.17	0.16	0.31	0.27	0.70	1.01	1.36	0.21	0.11	0.11	0.12

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Absolutes/col percents

Q.6 If there were an election for the European Parliament held tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote?

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser- vative	Lib Dem	UKIP	SNP	Green	Plaid Cymru	BNP	Other	Refused	Don't know
Unweighted base	2001	590	497	192	130	55	52	7	5	42	42	389
Weighted base	2001	583	509	181	144	54	47	7	5	40	48	383
Absolutely certain to vote	(10) 756 38%	219 38%	224 44%	73 40%	83 57%	32 60%	19 39%	6 87%	2 46%	11 27%	15 32%	72 19%
	(9) 166 8%	59 10%	42 8%	19 10%	9 6%	2 4%	6 12%	- -	1 12%	2 5%	2 4%	26 7%
	(8) 199 10%	79 13%	38 8%	27 15%	11 8%	5 8%	2 4%	- -	- -	3 7%	3 6%	32 8%
	(7) 171 9%	49 8%	58 11%	16 9%	14 10%	4 7%	4 9%	- -	- -	2 4%	6 13%	18 5%
	(6) 125 6%	29 5%	36 7%	13 7%	5 4%	7 13%	7 16%	- -	- -	4 10%	2 4%	22 6%
	(5) 121 6%	36 6%	27 5%	7 4%	5 3%	2 3%	2 4%	1 13%	1 20%	2 4%	4 9%	35 9%
	(4) 62 3%	13 2%	19 4%	10 5%	1 *	- -	* 1%	- -	- -	- -	4 9%	16 4%
	(3) 53 3%	20 3%	10 2%	2 1%	* *	- -	3 6%	- -	1 22%	1 2%	1 3%	14 4%
	(2) 50 2%	8 1%	15 3%	2 1%	5 3%	1 2%	- -	- -	- -	3 8%	- -	15 4%
Certain not to vote	(1) 131 7%	21 4%	12 2%	5 3%	8 5%	2 3%	3 7%	- -	- -	9 23%	2 4%	70 18%
Refused	4 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	4 9%	- -
Don't know	165 8%	51 9%	28 6%	7 4%	4 3%	- -	1 2%	- -	- -	4 10%	4 8%	66 17%
Mean	7.55	7.89	7.94	8.04	8.35	8.50	7.56	9.37	7.33	5.83	7.30	5.77
Standard deviation	2.87	2.54	2.54	2.35	2.64	2.30	2.80	1.80	3.30	3.73	2.75	3.43
Standard error	0.07	0.11	0.12	0.17	0.24	0.31	0.39	0.68	1.48	0.60	0.46	0.19

Voting Intentions Survey

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Absolutes/col percents

Q.6 If there were an election for the European Parliament held tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote?

Base: All respondents

	Total	Region											
		Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-em (G)	London (H)	South East (I)	South West (J)	East Mids (K)	
Unweighted base	2001	181	96	229	162	203	99	161	270	267	170	163	
Weighted base	2001	168	90*	235	177	185	105*	187	251	260	185	157	
Absolutely certain to vote	(10)	756 38%	87 52%BCD EFGJK	29 32%	84 36%	65 37%	57 31%	39 37%	69 37%	115 46%BCE J	103 40%J	53 29%	56 35%
	(9)	166 8%	12 7%	4 5%	25 11%D	8 4%	23 12%D	7 7%	12 7%	24 10%	21 8%	14 8%	15 10%
	(8)	199 10%	17 10%	9 10%	23 10%	22 12%	14 7%	6 5%	21 11%	24 10%	24 9%	24 13%	14 9%
	(7)	171 9%	9 6%	12 13%H	17 7%	14 8%	13 7%	5 5%	21 11%	13 5%	27 10%H	21 11%H	17 11%H
	(6)	125 6%	13 8%	9 10%E	11 5%	10 5%	6 3%	11 11%E	12 6%	13 5%	15 6%	14 7%	12 7%
	(5)	121 6%	11 6%	4 4%	8 3%	12 7%	15 8%C	8 7%	15 8%	14 5%	14 5%	13 7%	9 6%
	(4)	62 3%	7 4%	- -	6 3%	5 3%	11 6%BIK	5 5%	5 3%	7 3%	4 2%	10 5%B	2 1%
	(3)	53 3%	- -	2 2%	6 2%	9 5%A	7 4%A	1 1%	2 1%	7 3%A	6 2%	7 4%A	6 4%A
	(2)	50 2%	2 1%	4 5%H	8 3%H	3 2%	6 3%H	3 3%	3 1%	1 *	10 4%H	4 2%	6 4%H
Certain not to vote	(1)	131 7%	6 4%	4 4%	18 8%	12 7%	18 9%	8 8%	10 6%	19 8%	12 5%	13 7%	10 7%
Refused		4 *	- -	- -	3 1%	- -	- -	- -	- -	1 *	- -	- -	- -
Don't know		165 8%	3 2%	13 15%AHK	27 12%AH	17 10%A	16 9%A	12 12%A	17 9%A	13 5%	22 9%A	13 7%	10 6%
Mean		7.55	8.21BC DEFJK	7.44	7.54	7.38	7.00	7.28	7.65	7.88EJ	7.71E	7.11	7.42
Standard deviation		2.87	2.47	2.75	3.01	2.94	3.15	3.04	2.68	2.86	2.77	2.84	2.90
Standard error		0.07	0.19	0.30	0.21	0.24	0.23	0.32	0.22	0.18	0.18	0.22	0.23

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Prepared by ComRes



Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.7 If there were an election for the European Parliament tomorrow, would you vote Conservative, Labour, Liberal Democrat or for some other party?

Base: All respondents

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2001	988	1013	179	327	375	369	300	451	762	505	288	446	1820	537	527	487	269	181
Weighted base	2001	979	1022	240	321	380	340	299	422	545	581	417	458	1833	511	529	503	290	168
Labour	442 22%	226 23%	215 21%	57 24%	90 28%	97 26%	67 20%	62 21%	69 16%	108 20%	137 24%	89 21%	107 23%	405 22%	108 21%	93 18%	149 30%	55 19%	36 22%
UKIP	355 18%	226 23%	129 13%	24 10%	30 9%	39 10%	78 23%	73 24%	110 26%	87 16%	93 16%	82 20%	92 20%	348 19%	87 17%	125 24%	82 16%	54 19%	7 4%
Conservative	303 15%	149 15%	154 15%	32 13%	35 11%	52 14%	57 17%	40 14%	87 21%	106 19%	98 17%	59 14%	41 9%	285 16%	96 19%	88 17%	54 11%	47 16%	18 11%
Liberal Democrat	110 6%	60 6%	51 5%	17 7%	26 8%	13 3%	10 3%	14 5%	30 7%	50 9%	25 4%	18 4%	17 4%	97 5%	35 7%	29 5%	20 4%	13 4%	14 8%
Green	94 5%	47 5%	46 5%	14 6%	23 7%	20 5%	16 5%	11 4%	11 3%	33 6%	30 5%	10 3%	20 4%	82 4%	35 7%	24 5%	11 2%	13 4%	12 7%
SNP	48 2%	26 3%	22 2%	- -	2 1%	7 2%	9 3%	10 3%	19 5%	13 2%	10 2%	19 5%	7 2%	- -	- -	- -	- -	- -	48 29%
Independent	16 1%	6 1%	11 1%	- -	- -	4 1%	7 2%	2 1%	3 1%	3 1%	5 1%	1 *	7 2%	15 1%	3 1%	7 1%	3 1%	2 1%	2 1%
BNP	16 1%	10 1%	6 1%	1 *	6 2%	3 1%	1 1%	1 *	2 *	3 *	5 1%	5 1%	3 1%	15 1%	4 1%	3 1%	5 1%	3 1%	1 1%
Plaid Cymru	9 *	8 1%	2 *	- -	2 1%	2 *	1 *	1 *	4 1%	3 1%	- -	2 1%	4 1%	9 1%	- -	- -	- -	9 3%	- -
Other	15 1%	12 1%	3 *	1 *	6 2%	6 2%	* *	1 *	2 *	2 *	5 1%	3 1%	5 1%	14 1%	2 *	7 1%	4 1%	1 *	1 *
Refused	42 2%	16 2%	27 3%	5 2%	8 3%	6 2%	6 2%	10 3%	7 2%	7 1%	9 2%	14 3%	12 3%	42 2%	11 2%	13 3%	9 2%	8 3%	1 *
Don't know	551 28%	194 20%	357 35%	90 37%	92 29%	131 35%	84 25%	74 25%	79 19%	131 24%	164 28%	114 27%	142 31%	521 28%	130 25%	139 26%	167 33%	85 29%	30 18%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.7 If there were an election for the European Parliament tomorrow, would you vote Conservative, Labour, Liberal Democrat or for some other party?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q.4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2001	511	590	152	240	66	58	10	12	10	327	567	477	377
Weighted base	2001	512	582	146	253	57	52	10	13	8	339	576	457	364
Labour	442 22%	4 1%	405 70%	5 4%	3 1%	1 1%	4 7%	-	-	-	6 2%	14 2%	295 64%	65 18%
UKIP	355 18%	71 14%	22 4%	5 4%	228 90%	3 5%	1 2%	-	2 16%	-	13 4%	152 26%	37 8%	51 14%
Conservative	303 15%	289 56%	1 *	3 2%	1 *	1 1%	-	1 6%	-	-	2 1%	260 45%	8 2%	15 4%
Liberal Democrat	110 6%	7 1%	12 2%	82 56%	1 *	1 2%	-	-	-	1 11%	3 1%	10 2%	10 2%	80 22%
Green	94 5%	13 2%	24 4%	9 6%	-	36 64%	1 2%	-	-	-	10 3%	12 2%	12 3%	39 11%
SNP	48 2%	-	2 *	-	-	-	44 84%	-	-	-	2 1%	* *	3 1%	2 1%
Independent	16 1%	2 *	3 *	1 1%	-	2 4%	-	-	-	-	8 2%	3 *	1 *	4 1%
BNP	16 1%	1 *	1 *	2 1%	1 *	-	-	-	8 67%	-	1 *	3 *	3 1%	1 *
Plaid Cymru	9 *	-	1 *	-	-	-	-	8 74%	-	-	-	-	3 1%	-
Other	15 1%	1 *	* *	-	1 *	1 1%	-	-	-	1 15%	6 2%	2 *	* *	3 1%
Refused	42 2%	2 *	1 *	3 2%	-	-	-	-	-	1 8%	37 11%	5 1%	1 *	5 1%
Don't know	551 28%	123 24%	110 19%	35 24%	17 7%	12 22%	2 4%	2 20%	2 17%	5 65%	253 75%	116 20%	84 18%	100 28%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.7 If there were an election for the European Parliament tomorrow, would you vote Conservative, Labour, Liberal Democrat or for some other party?

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	Plaid Cymru	BNP	Other	Refused	Don't know
Unweighted base	2001	590	497	192	130	55	52	7	5	42	42	389
Weighted base	2001	583	509	181	144	54	47	7	5	40	48	383
Labour	442 22%	392 67%	3 1%	13 7%	1 1%	5 10%	1 2%	-	-	4 10%	1 1%	21 6%
UKIP	355 18%	45 8%	103 20%	17 9%	127 88%	2 4%	2 4%	-	1 19%	7 18%	1 2%	51 13%
Conservative	303 15%	6 1%	275 54%	6 3%	-	-	-	-	-	-	2 5%	14 4%
Liberal Democrat	110 6%	5 1%	7 1%	82 45%	4 3%	-	-	-	-	1 3%	-	12 3%
Green	94 5%	19 3%	14 3%	15 9%	2 1%	1 2%	32 67%	-	-	2 4%	1 2%	9 2%
SNP	48 2%	2 *	* *	-	-	43 80%	-	-	-	-	-	2 1%
Independent	16 1%	2 *	2 *	1 *	-	-	-	-	-	7 18%	-	5 1%
BNP	16 1%	4 1%	2 *	1 *	3 2%	-	-	-	4 81%	1 2%	1 2%	1 *
Plaid Cymru	9 *	1 *	-	-	-	-	-	6 87%	-	1 2%	-	2 *
Other	15 1%	-	-	-	1 1%	-	1 1%	-	-	9 23%	-	4 1%
Refused	42 2%	2 *	2 *	3 2%	-	-	* 1%	-	-	1 3%	30 63%	4 1%
Don't know	551 28%	105 18%	101 20%	43 24%	7 5%	4 7%	12 25%	1 13%	-	7 17%	12 25%	259 68%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.7 If there were an election for the European Parliament tomorrow, would you vote Conservative, Labour, Liberal Democrat or for some other party?

Base: All respondents

	Total	Region										
		Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2001	181	96	229	162	203	99	161	270	267	170	163
Weighted base	2001	168	90*	235	177	185	105*	187	251	260	185	157
Labour	442 22%	36 22%G	36 38%AEF GHIJK	66 28%FGI K	48 27%GI	44 24%GI	18 17%	22 11%	68 27%GIK	40 15%	38 20%	27 17%
UKIP	355 18%	7 4%	8 9%	32 13%A	42 24%ABC H	44 24%ABC H	14 14%A	47 25%ABC FH	31 12%A	55 21%ABC H	40 22%ABH	34 22%ABH
Conservative	303 15%	18 11%	10 11%	33 14%D	11 6%	25 14%D	15 14%D	37 20%AD	50 20%AD	46 18%D	32 17%D	26 17%D
Liberal Democrat	110 6%	14 8%C	4 4%	5 2%	11 6%	10 5%	3 3%	12 6%	9 4%	26 10%CFH	10 5%	8 5%
Green	94 5%	12 7%C	3 3%	4 2%	4 2%	8 5%	4 4%	9 5%	18 7%CD	17 6%C	9 5%	6 4%
SNP	48 2%	48 29%BCDE FGHIJK	-	-	-	-	-	-	-	-	-	-
Independent	16 1%	2 1%	1 1%	1 *	1 *	1 1%	-	2 1%	2 1%	1 *	2 1%	4 3%l
BNP	16 1%	1 1%	-	2 1%	3 2%	2 1%	-	1 *	2 1%	2 1%	3 1%	1 1%
Plaid Cymru	9 *	-	-	-	-	-	9 9%ABCD EGHIJK	-	-	-	-	-
Other	15 1%	1 *	-	4 2%	* *	4 2%	1 1%	2 1%	1 *	1 *	-	1 1%
Refused	42 2%	1 *	1 1%	7 3%	2 1%	3 2%	3 3%	4 2%	6 2%	6 2%	5 3%	6 4%A
Don't know	551 28%	30 18%	28 31%A	82 35%AEH I	56 32%A	43 23%	38 36%AE	52 28%	63 25%	67 26%	47 25%	44 28%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.7 European Elections Voting Intention - Weighted to Turnout values (Q6)

Base: All respondents expressing a voting intention and saying 10 likely to vote

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	698	413	285	31	81	112	144	108	222	284	168	101	145	605	201	166	155	83	93
Weighted base	675	403	272	41	85	109	126	103	211	200	197	140	138	591	195	164	149	83	84
UKIP	201 30%	139 34%	62 23%	5 13%	16 19%	21 19%	42 33%	40 38%	77 37%	47 24%	54 28%	49 35%	51 37%	196 33%	56 29%	64 39%	47 31%	30 36%	5 6%
Labour	186 28%	102 25%	84 31%	17 42%	30 35%	42 38%	28 22%	30 29%	41 19%	50 25%	57 29%	41 29%	39 28%	170 29%	55 28%	36 22%	61 41%	17 21%	16 19%
Conservative	140 21%	76 19%	63 23%	12 29%	12 14%	19 18%	34 27%	15 14%	49 23%	54 27%	50 25%	18 13%	18 13%	129 22%	51 26%	37 22%	21 14%	20 24%	11 13%
Liberal Democrat	56 8%	32 8%	24 9%	6 14%	15 18%	9 8%	4 4%	6 6%	16 8%	22 11%	15 8%	10 7%	8 6%	46 8%	16 8%	13 8%	11 7%	6 8%	10 12%
Green	40 6%	22 6%	18 7%	1 3%	7 9%	10 9%	11 9%	4 4%	7 3%	14 7%	7 3%	8 6%	11 8%	33 6%	15 8%	13 8%	4 3%	1 1%	7 8%
SNP	33 5%	19 5%	14 5%	-	1 2%	4 4%	3 3%	8 8%	15 7%	9 4%	8 4%	12 8%	4 3%	-	-	-	-	-	33 39%
Plaid Cymru	8 1%	8 2%	1 *	-	1 2%	2 1%	1 1%	1 1%	4 2%	3 1%	-	2 2%	3 2%	8 1%	-	-	-	8 10%	-
Independent	5 1%	2 *	3 1%	-	-	1 1%	3 2%	-	1 1%	1 1%	2 1%	-	2 1%	3 1%	1 *	1 1%	2 1%	-	2 2%
BNP	4 1%	2 1%	1 1%	-	1 2%	2 2%	1 1%	-	-	1 *	3 1%	-	1 *	4 1%	1 *	-	3 2%	1 1%	-
Other	2 *	* *	1 *	-	1 1%	-	-	-	1 *	* *	1 *	-	* *	2 *	* *	* *	1 1%	-	-

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.7 European Elections Voting Intention - Weighted to Turnout values (Q6)

Base: All respondents expressing a voting intention and saying 10 likely to vote

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Democr at
Unweighted base	698	192	223	54	137	22	39	7	4	3	19	241	191	147
Weighted base	675	192	213	46	140	21	34	8	5	2	15	248	180	136
UKIP	201 30%	45 24%	7 3%	3 7%	138 99%	1 5%	* 1%	-	2 37%	-	4 28%	106 43%	18 10%	29 22%
Labour	186 28%	1 *	182 85%	1 3%	-	1 3%	-	-	-	-	1 6%	5 2%	139 77%	33 24%
Conservative	140 21%	136 71%	1 *	-	1 1%	-	-	-	-	-	1 4%	121 49%	5 3%	9 7%
Liberal Democrat	56 8%	4 2%	8 4%	40 88%	1 *	-	-	-	-	1 42%	3 20%	7 3%	7 4%	40 29%
Green	40 6%	6 3%	13 6%	1 1%	-	19 89%	* 1%	-	-	-	3 20%	6 2%	6 3%	21 16%
SNP	33 5%	-	-	-	-	-	33 98%	-	-	-	-	* *	3 2%	2 2%
Plaid Cymru	8 1%	-	1 *	-	-	-	-	8 100%	-	-	-	-	2 1%	-
Independent	5 1%	-	2 1%	-	-	1 2%	-	-	-	-	3 22%	1 *	-	1 1%
BNP	4 1%	1 *	-	-	-	-	-	-	3 63%	-	-	2 1%	-	-
Other	2 *	-	* *	-	-	-	-	-	-	1 58%	-	-	* *	-

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.7 European Elections Voting Intention - Weighted to Turnout values (Q6)

Base: All respondents expressing a voting intention and saying 10 likely to vote

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	UKIP	Lib Dem	SNP	Green	Plaid Cymru	BNP	Other	Refused	Don't know
Unweighted base	698	221	203	74	71	35	16	6	2	11	3	56
Weighted base	675	209	206	83	61	31	14	6	2	9	2	51
UKIP	201 30%	21 10%	68 33%	79 95%	9 14%	-	1 5%	-	1 40%	4 40%	* 16%	19 37%
Labour	186 28%	167 80%	2 1%	-	6 10%	-	1 3%	-	-	1 10%	-	10 20%
Conservative	140 21%	4 2%	125 61%	-	4 6%	-	-	-	-	-	1 50%	6 11%
Liberal Democrat	56 8%	4 2%	2 1%	4 5%	39 63%	-	-	-	-	1 6%	-	7 15%
Green	40 6%	11 5%	6 3%	-	4 7%	* 1%	13 91%	-	-	1 12%	1 35%	3 7%
SNP	33 5%	* *	* *	-	-	30 99%	-	-	-	-	-	2 4%
Plaid Cymru	8 1%	1 *	-	-	-	-	-	6 100%	-	-	-	2 3%
Independent	5 1%	1 *	1 1%	-	-	-	-	-	-	2 16%	-	2 3%
BNP	4 1%	-	2 1%	-	-	-	-	-	1 60%	1 7%	-	-
Other	2 *	-	-	-	-	-	-	-	-	1 9%	-	1 2%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.7 European Elections Voting Intention - Weighted to Turnout values (Q6)

Base: All respondents expressing a voting intention and saying 10 likely to vote

	Region											
	Total	Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	698	93	29	72	54	56	36	58	97	104	47	52
Weighted base	675	84*	27**	68*	55*	53*	35*	64*	101*	94*	48*	48*
UKIP	201 30%	5 6%	4 16%	18 26%A	25 45%ACH	22 42%AH	10 28%A	28 44%AH	23 23%A	32 35%A	20 42%AH	14 30%A
Labour	186 28%	16 19%	14 51%	32 48%ADF GJK	15 28%	16 30%	8	9 22%	40 38%AGI J	15 16%	10 21%	12 24%
Conservative	140 21%	11 13%	5 21%	11 17%	4 8%	9 16%	9 25%D	13 21%	26 26%D	25 27%AD	11 23%	15 31%AD
Liberal Democrat	56 8%	10 12%	2 7%	2 3%	7 12%	4 7%	1 2%	5 7%	5 5%	11 12%	6 12%	4 9%
Green	40 6%	7 8%	1 3%	2 4%	1 2%	2 5%	-	8 12%	6 6%	9 10%	1 1%	3 6%
SNP	33 5%	33 39% CDEF GHIJK	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	8 1%	-	-	-	-	-	8 24% ACDE GHIJK	-	-	-	-	-
Independent	5 1%	2 2%	1 2%	1 2%	-	-	-	1 2%	-	1 1%	-	-
BNP	4 1%	-	-	-	3 5% I	-	-	-	1 1%	-	1 1%	-
Other	2 *	-	-	1 1%	-	* 1%	-	-	* *	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

* small base; ** very small base (under 30) ineligible for sig testing

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?
Ed Miliband is likely to be prime minister after the next election
Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2001	988	1013	179	327	375	369	300	451	762	505	288	446	1820	537	527	487	269	181
Weighted base	2001	979	1022	240	321	380	340	299	422	545	581	417	458	1833	511	529	503	290	168
Agree	470 23%	254 26%	216 21%	69 29%	108 34%	83 22%	71 21%	55 18%	85 20%	122 22%	127 22%	96 23%	125 27%	427 23%	118 23%	94 18%	150 30%	65 22%	43 25%
Disagree	789 39%	416 43%	373 36%	71 30%	99 31%	137 36%	153 45%	129 43%	199 47%	236 43%	217 37%	175 42%	161 35%	731 40%	227 44%	230 44%	161 32%	113 39%	58 34%
Don't know	742 37%	309 32%	433 42%	100 42%	114 35%	159 42%	116 34%	115 39%	138 33%	187 34%	237 41%	147 35%	171 37%	674 37%	166 33%	204 39%	191 38%	112 39%	68 40%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?
Ed Miliband is likely to be prime minister after the next election
Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2001	511	590	152	240	66	58	10	12	10	327	567	477	377
Weighted base	2001	512	582	146	253	57	52	10	13	8	339	576	457	364
Agree	470 23%	36 7%	303 52%	26 18%	30 12%	15 26%	9 17%	2 24%	1 12%	- -	25 7%	59 10%	222 49%	85 23%
Disagree	789 39%	356 70%	69 12%	61 42%	148 58%	19 33%	20 38%	6 57%	7 58%	1 19%	102 30%	376 65%	68 15%	127 35%
Don't know	742 37%	120 23%	210 36%	59 41%	75 30%	23 41%	24 45%	2 20%	4 30%	6 81%	212 63%	141 25%	168 37%	152 42%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?
Ed Miliband is likely to be prime minister after the next election
Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	Plaid Cymru	BNP	Other	Refused	Don't know
Unweighted base	2001	590	497	192	130	55	52	7	5	42	42	389
Weighted base	2001	583	509	181	144	54	47	7	5	40	48	383
Agree	470 23%	287 49%	38 8%	34 19%	21 14%	11 20%	16 34%	2 35%	1 27%	9 22%	8 16%	43 11%
Disagree	789 39%	97 17%	350 69%	74 41%	70 49%	18 34%	11 23%	4 52%	1 20%	16 40%	18 37%	129 34%
Don't know	742 37%	198 34%	121 24%	73 40%	53 37%	25 46%	20 43%	1 13%	3 53%	15 38%	22 47%	211 55%

Voting Intentions Survey
ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?
Ed Miliband is likely to be prime minister after the next election
Base: All respondents

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2001	181	96	229	162	203	99	161	270	267	170	163
Weighted base	2001	168	90*	235	177	185	105*	187	251	260	185	157
Agree	470 23%	43 25%K	31 35%EFG IK	63 27%GK	55 31%FGK	41 22%	19 18%	31 16%	60 24%K	58 22%	46 25%K	23 15%
Disagree	789 39%	58 34%	25 27%	80 34%	57 32%	73 39%	39 37%	90 48%ABC D	102 41%B	124 48%ABC D	74 40%	67 43%B
Don't know	742 37%	68 40%I	34 38%	92 39%	65 37%	72 39%	47 45%I	67 36%	89 36%	77 30%	65 35%	66 42%I

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?

If Labour win the next General Election, I expect that I would pay more tax than if the Conservatives win it

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2001	988	1013	179	327	375	369	300	451	762	505	288	446	1820	537	527	487	269	181
Weighted base	2001	979	1022	240	321	380	340	299	422	545	581	417	458	1833	511	529	503	290	168
Agree	703 35%	432 44%	271 27%	60 25%	78 24%	111 29%	125 37%	124 42%	205 49%	235 43%	193 33%	139 33%	135 30%	653 36%	201 39%	196 37%	152 30%	104 36%	50 30%
Disagree	642 32%	301 31%	341 33%	85 36%	122 38%	125 33%	120 35%	86 29%	103 25%	153 28%	186 32%	135 32%	168 37%	572 31%	132 26%	143 27%	207 41%	89 31%	70 42%
Don't know	656 33%	245 25%	411 40%	95 39%	121 38%	143 38%	96 28%	88 30%	114 27%	157 29%	201 35%	143 34%	155 34%	608 33%	178 35%	190 36%	144 29%	96 33%	48 29%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?

If Labour win the next General Election, I expect that I would pay more tax than if the Conservatives win it

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Democ- rat
Unweighted base	2001	511	590	152	240	66	58	10	12	10	327	567	477	377
Weighted base	2001	512	582	146	253	57	52	10	13	8	339	576	457	364
Agree	703 35%	355 69%	79 14%	59 41%	119 47%	13 23%	13 25%	4 37%	5 42%	* 5%	53 16%	395 69%	65 14%	100 27%
Disagree	642 32%	51 10%	367 63%	28 19%	57 23%	24 42%	23 44%	4 36%	5 38%	2 29%	66 19%	59 10%	276 60%	130 36%
Don't know	656 33%	105 21%	136 23%	58 40%	77 30%	20 35%	17 32%	3 27%	3 20%	5 66%	221 65%	122 21%	117 26%	134 37%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?

If Labour win the next General Election, I expect that I would pay more tax than if the Conservatives win it

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	Plaid Cymru	BNP	Other	Refused	Don't know
Unweighted base	2001	590	497	192	130	55	52	7	5	42	42	389
Weighted base	2001	583	509	181	144	54	47	7	5	40	48	383
Agree	703 35%	80 14%	366 72%	67 37%	64 44%	12 22%	7 16%	4 56%	1 20%	12 31%	9 19%	80 21%
Disagree	642 32%	358 61%	45 9%	48 27%	29 20%	27 49%	20 43%	1 20%	2 46%	16 41%	9 20%	84 22%
Don't know	656 33%	144 25%	98 19%	65 36%	51 35%	15 28%	19 41%	2 24%	2 35%	11 28%	29 62%	219 57%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?

If Labour win the next General Election, I expect that I would pay more tax than if the Conservatives win it

Base: All respondents

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2001	181	96	229	162	203	99	161	270	267	170	163
Weighted base	2001	168	90*	235	177	185	105*	187	251	260	185	157
Agree	703 35%	50 30%	23 25%	62 27%	67 38%C	68 37%C	32 30%	71 38%C	103 41%ABC	98 38%BC	72 39%BC	57 37%
Disagree	642 32%	70 42%EGH IJK	41 45%EGH IJK	98 42%EGH IJK	68 38%HIK	56 30%	35 34%	50 27%	66 26%	66 25%	54 29%	37 24%
Don't know	656 33%	48 29%	27 30%	74 32%	42 24%	61 33%	38 36%	66 35%D	83 33%	95 37%D	58 32%	62 40%D

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?

If the Conservatives win the next General Election, I expect that I would pay more tax than if Labour win it

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2001	988	1013	179	327	375	369	300	451	762	505	288	446	1820	537	527	487	269	181
Weighted base	2001	979	1022	240	321	380	340	299	422	545	581	417	458	1833	511	529	503	290	168
Agree	618 31%	286 29%	332 32%	73 30%	103 32%	137 36%	103 30%	97 32%	105 25%	138 25%	171 29%	134 32%	175 38%	545 30%	123 24%	146 28%	191 38%	85 29%	72 43%
Disagree	730 36%	434 44%	295 29%	62 26%	98 31%	111 29%	135 40%	120 40%	204 48%	254 47%	200 34%	136 33%	140 31%	681 37%	209 41%	200 38%	164 33%	108 37%	49 29%
Don't know	654 33%	259 26%	395 39%	104 44%	120 37%	132 35%	102 30%	82 27%	113 27%	153 28%	210 36%	148 35%	143 31%	607 33%	180 35%	183 35%	148 29%	97 33%	47 28%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?

If the Conservatives win the next General Election, I expect that I would pay more tax than if Labour win it

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Democ- rat
Unweighted base	2001	511	590	152	240	66	58	10	12	10	327	567	477	377
Weighted base	2001	512	582	146	253	57	52	10	13	8	339	576	457	364
Agree	618 31%	41 8%	351 60%	38 26%	63 25%	20 35%	20 37%	2 22%	4 33%	2 24%	62 18%	65 11%	271 59%	121 33%
Disagree	730 36%	358 70%	99 17%	58 40%	105 41%	13 23%	16 30%	5 51%	4 31%	1 11%	65 19%	379 66%	77 17%	114 31%
Don't know	654 33%	112 22%	132 23%	49 34%	85 34%	24 42%	17 33%	3 27%	5 36%	5 65%	212 63%	132 23%	109 24%	129 35%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?

If the Conservatives win the next General Election, I expect that I would pay more tax than if Labour win it

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	Plaid Cymru	BNP	Other	Refused	Don't know
Unweighted base	2001	590	497	192	130	55	52	7	5	42	42	389
Weighted base	2001	583	509	181	144	54	47	7	5	40	48	383
Agree	618 31%	356 61%	45 9%	50 27%	39 27%	22 42%	16 34%	- -	3 50%	11 27%	15 32%	61 16%
Disagree	730 36%	93 16%	364 72%	73 40%	46 32%	14 26%	10 22%	5 76%	2 38%	16 41%	7 14%	98 25%
Don't know	654 33%	133 23%	100 20%	58 32%	59 41%	17 32%	21 44%	2 24%	1 12%	13 32%	26 54%	225 59%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?

If the Conservatives win the next General Election, I expect that I would pay more tax than if Labour win it

Base: All respondents

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2001	181	96	229	162	203	99	161	270	267	170	163
Weighted base	2001	168	90*	235	177	185	105*	187	251	260	185	157
Agree	618 31%	72 43% IJK	39 43% JK	84 36% GHI	68 39% K	58 31% GHI	34 32% I	47 25% I	70 28% I	53 20% I	52 28% I	42 27% I
Disagree	730 36%	49 29% IJK	24 26% JK	77 33% GHI	63 35% K	71 38% GHI	33 31% I	74 39% I	97 39% I	112 43% ABC	75 41% B	55 35% I
Don't know	654 33%	47 28% IJK	27 30% JK	74 32% GHI	46 26% K	56 31% GHI	39 37% I	67 36% I	85 34% I	95 37% D	58 31% I	60 38% D

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?

The Labour Party is right to plan to borrow more money and use it on large infrastructure projects in order to stimulate the economy

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2001	988	1013	179	327	375	369	300	451	762	505	288	446	1820	537	527	487	269	181
Weighted base	2001	979	1022	240	321	380	340	299	422	545	581	417	458	1833	511	529	503	290	168
Agree	563 28%	305 31%	259 25%	79 33%	109 34%	106 28%	110 32%	73 25%	87 21%	157 29%	155 27%	116 28%	135 30%	503 27%	133 26%	133 25%	158 31%	79 27%	60 36%
Disagree	823 41%	447 46%	376 37%	66 27%	89 28%	125 33%	149 44%	141 47%	254 60%	261 48%	222 38%	168 40%	172 38%	768 42%	241 47%	230 44%	180 36%	117 40%	55 32%
Don't know	615 31%	227 23%	388 38%	95 40%	123 38%	149 39%	81 24%	85 28%	82 19%	127 23%	204 35%	133 32%	151 33%	561 31%	137 27%	165 31%	165 33%	94 33%	53 32%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?

The Labour Party is right to plan to borrow more money and use it on large infrastructure projects in order to stimulate the economy

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Democrat
Unweighted base	2001	511	590	152	240	66	58	10	12	10	327	567	477	377
Weighted base	2001	512	582	146	253	57	52	10	13	8	339	576	457	364
Agree	563 28%	33 7%	353 61%	40 27%	34 14%	15 26%	22 42%	2 23%	3 25%	3 45%	53 16%	46 8%	255 56%	124 34%
Disagree	823 41%	399 78%	65 11%	63 43%	160 63%	21 37%	15 28%	7 65%	6 47%	* 5%	83 24%	437 76%	73 16%	122 34%
Don't know	615 31%	79 15%	163 28%	43 30%	59 23%	21 37%	16 30%	1 11%	4 29%	4 50%	204 60%	94 16%	128 28%	117 32%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?

The Labour Party is right to plan to borrow more money and use it on large infrastructure projects in order to stimulate the economy

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	Plaid Cymru	BNP	Other	Refused	Don't know
Unweighted base	2001	590	497	192	130	55	52	7	5	42	42	389
Weighted base	2001	583	509	181	144	54	47	7	5	40	48	383
Agree	563 28%	336 58%	39 8%	56 31%	21 14%	22 40%	14 30%	1 11%	1 27%	10 25%	6 12%	57 15%
Disagree	823 41%	84 14%	393 77%	73 40%	87 60%	15 28%	15 32%	6 89%	2 38%	17 44%	12 25%	118 31%
Don't know	615 31%	162 28%	77 15%	52 29%	36 25%	17 32%	18 38%	-	2 35%	12 31%	30 63%	208 54%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?

The Labour Party is right to plan to borrow more money and use it on large infrastructure projects in order to stimulate the economy

Base: All respondents

	Total	Region										
		Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-em (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2001	181	96	229	162	203	99	161	270	267	170	163
Weighted base	2001	168	90*	235	177	185	105*	187	251	260	185	157
Agree	563 28%	60 36%FIK	36 40%CFG IK	63 27%	59 33%IK	53 28%	22 21%	48 25%	78 31%IK	55 21%	57 31%	33 21%
Disagree	823 41%	55 32%	29 32%	87 37%	64 36%	84 45%A	41 39%	78 42%	109 43%A	131 51%ABC D	76 41%	68 44%
Don't know	615 31%	53 32%	26 28%	85 36%H	55 31%	49 26%	42 40%EH	61 33%	64 25%	73 28%	52 28%	55 35%H

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?

I trust David Cameron and George Osborne to make the right decisions about the economy

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2001	988	1013	179	327	375	369	300	451	762	505	288	446	1820	537	527	487	269	181
Weighted base	2001	979	1022	240	321	380	340	299	422	545	581	417	458	1833	511	529	503	290	168
Agree	622 31%	338 35%	283 28%	66 28%	72 22%	105 28%	104 31%	94 31%	181 43%	204 38%	161 28%	139 33%	117 26%	580 32%	182 36%	172 32%	131 26%	95 33%	42 25%
Disagree	965 48%	476 49%	489 48%	104 43%	163 51%	178 47%	175 52%	166 56%	178 42%	238 44%	294 51%	182 44%	251 55%	868 47%	234 46%	229 43%	277 55%	128 44%	97 58%
Don't know	414 21%	165 17%	250 24%	70 29%	86 27%	96 25%	61 18%	39 13%	63 15%	103 19%	126 22%	96 23%	90 20%	385 21%	96 19%	128 24%	95 19%	67 23%	29 17%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?

I trust David Cameron and George Osborne to make the right decisions about the economy

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Democrat
Unweighted base	2001	511	590	152	240	66	58	10	12	10	327	567	477	377
Weighted base	2001	512	582	146	253	57	52	10	13	8	339	576	457	364
Agree	622	410	45	44	66	4	3	5	2	-	44	395	42	85
	31%	80%	8%	30%	26%	7%	6%	50%	19%	-	13%	69%	9%	23%
Disagree	965	26	461	72	135	44	44	4	7	6	134	84	343	227
	48%	5%	79%	49%	53%	77%	83%	41%	53%	80%	40%	15%	75%	62%
Don't know	414	76	76	30	52	9	6	1	4	2	161	97	72	52
	21%	15%	13%	21%	21%	16%	11%	9%	28%	20%	48%	17%	16%	14%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?

I trust David Cameron and George Osborne to make the right decisions about the economy

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	Plaid Cymru	BNP	Other	Refused	Don't know
Unweighted base	2001	590	497	192	130	55	52	7	5	42	42	389
Weighted base	2001	583	509	181	144	54	47	7	5	40	48	383
Agree	622 31%	55 9%	395 78%	55 31%	31 21%	3 5%	6 12%	4 66%	1 20%	3 7%	5 11%	64 17%
Disagree	965 48%	459 79%	42 8%	90 50%	77 53%	45 84%	34 72%	1 20%	4 80%	35 89%	17 35%	159 42%
Don't know	414 21%	69 12%	72 14%	35 20%	37 25%	6 11%	8 17%	1 14%	-	1 4%	26 54%	160 42%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?

I trust David Cameron and George Osborne to make the right decisions about the economy

Base: All respondents

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2001	181	96	229	162	203	99	161	270	267	170	163
Weighted base	2001	168	90*	235	177	185	105*	187	251	260	185	157
Agree	622 31%	42 25%	25 27%	63 27%	44 25%	47 25%	31 29%	68 36%DE	81 32%	101 39%ACD E	65 35%	56 36%ADE
Disagree	965 48%	97 58%K K	53 59%K K	125 53%K	98 55%K	94 51%K	46 44%	79 42%	125 50%K	109 42%	82 44%	57 36%
Don't know	414 21%	29 17%	12 14%	47 20%	35 20%	44 24%	28 27%B	40 22%	45 18%	50 19%	38 21%	43 28%ABH

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?

I trust Ed Miliband and Ed Balls to make the right decisions about the economy

Base: All respondents

	Gender		Age					Social Class				Region							
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2001	988	1013	179	327	375	369	300	451	762	505	288	446	1820	537	527	487	269	181
Weighted base	2001	979	1022	240	321	380	340	299	422	545	581	417	458	1833	511	529	503	290	168
Agree	409 20%	204 21%	205 20%	55 23%	86 27%	74 20%	70 21%	61 20%	64 15%	101 19%	105 18%	99 24%	104 23%	372 20%	106 21%	83 16%	129 26%	53 18%	38 22%
Disagree	1081 54%	584 60%	497 49%	104 43%	125 39%	185 49%	193 57%	175 59%	298 71%	323 59%	317 55%	205 49%	236 52%	988 54%	283 55%	298 56%	251 50%	157 54%	93 55%
Don't know	511 26%	191 19%	320 31%	82 34%	110 34%	120 32%	76 22%	62 21%	60 14%	122 22%	159 27%	113 27%	118 26%	473 26%	122 24%	148 28%	122 24%	80 28%	38 22%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?

I trust Ed Miliband and Ed Balls to make the right decisions about the economy

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Democ- rat
Unweighted base	2001	511	590	152	240	66	58	10	12	10	327	567	477	377
Weighted base	2001	512	582	146	253	57	52	10	13	8	339	576	457	364
Agree	409 20%	15 3%	316 54%	19 13%	8 3%	3 5%	7 14%	1 13%	3 25%	1 10%	21 6%	26 5%	236 52%	66 18%
Disagree	1081 54%	437 85%	103 18%	94 64%	213 84%	38 66%	36 68%	8 78%	9 70%	3 36%	138 41%	480 83%	105 23%	194 53%
Don't know	511 26%	60 12%	164 28%	34 23%	31 12%	16 29%	9 18%	1 8%	1 5%	4 54%	180 53%	70 12%	115 25%	104 29%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?
I trust Ed Miliband and Ed Balls to make the right decisions about the economy
Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser- vative	Lib Dem	UKIP	SNP	Green	Plaid Cymru	BNP	Other	Refused	Don't know
Unweighted base	2001	590	497	192	130	55	52	7	5	42	42	389
Weighted base	2001	583	509	181	144	54	47	7	5	40	48	383
Agree	409 20%	300 52%	16 3%	25 14%	7 5%	10 18%	4 10%	1 20%	1 27%	4 10%	8 17%	32 8%
Disagree	1081 54%	136 23%	436 86%	108 60%	113 78%	33 61%	27 58%	5 67%	4 73%	29 74%	14 29%	176 46%
Don't know	511 26%	146 25%	58 11%	48 26%	24 17%	11 21%	15 32%	1 13%	-	6 16%	26 54%	175 46%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?

I trust Ed Miliband and Ed Balls to make the right decisions about the economy

Base: All respondents

	Total	Region										
		Scotland (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-em (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2001	181	96	229	162	203	99	161	270	267	170	163
Weighted base	2001	168	90*	235	177	185	105*	187	251	260	185	157
Agree	409 20%	38 22% ^K	31 35% ^{AEF} 24% ^{IK} GIJK	57 24% ^{IK}	41 23% ^{IK}	34 19%	16 16%	31 17%	68 27% ^{FGI} K	38 15%	37 20%	18 11%
Disagree	1081 54%	93 55%	43 48%	115 49%	93 52%	103 55%	62 59%	102 54%	130 52%	153 59% ^C	95 51%	94 60%
Don't know	511 26%	38 22%	16 18%	63 27%	43 24%	48 26%	27 26%	55 29%	54 21%	69 26%	53 29%	45 29%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?

The Government is cutting public spending in a way that is fair to every section of society

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2001	988	1013	179	327	375	369	300	451	762	505	288	446	1820	537	527	487	269	181
Weighted base	2001	979	1022	240	321	380	340	299	422	545	581	417	458	1833	511	529	503	290	168
Agree	477 24%	268 27%	208 20%	48 20%	63 20%	81 21%	82 24%	73 24%	130 31%	169 31%	121 21%	103 25%	84 18%	446 24%	150 29%	135 26%	106 21%	55 19%	31 18%
Disagree	1139 57%	555 57%	584 57%	127 53%	184 57%	213 56%	207 61%	181 61%	227 54%	290 53%	334 58%	213 51%	301 66%	1025 56%	259 51%	295 56%	305 61%	165 57%	114 68%
Don't know	386 19%	156 16%	230 22%	65 27%	74 23%	86 23%	50 15%	45 15%	65 15%	86 16%	125 22%	102 24%	72 16%	362 20%	102 20%	99 19%	92 18%	70 24%	24 14%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?

The Government is cutting public spending in a way that is fair to every section of society

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Democ- rat
Unweighted base	2001	511	590	152	240	66	58	10	12	10	327	567	477	377
Weighted base	2001	512	582	146	253	57	52	10	13	8	339	576	457	364
Agree	477	276	47	35	64	4	7	2	2	-	30	283	49	55
	24%	54%	8%	24%	25%	7%	14%	17%	16%	-	9%	49%	11%	15%
Disagree	1139	124	480	87	150	47	41	8	7	8	169	166	357	266
	57%	24%	83%	60%	59%	82%	79%	75%	57%	100%	50%	29%	78%	73%
Don't know	386	112	55	24	39	6	4	1	3	-	140	128	51	42
	19%	22%	9%	16%	15%	11%	7%	8%	26%	-	41%	22%	11%	12%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?

The Government is cutting public spending in a way that is fair to every section of society

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	Plaid Cymru	BNP	Other	Refused	Don't know
Unweighted base	2001	590	497	192	130	55	52	7	5	42	42	389
Weighted base	2001	583	509	181	144	54	47	7	5	40	48	383
Agree	477 24%	50 9%	282 55%	41 23%	34 23%	7 13%	3 7%	2 26%	-	2 4%	5 10%	51 13%
Disagree	1139 57%	489 84%	115 23%	109 60%	82 57%	44 82%	38 81%	4 62%	5 100%	34 87%	23 47%	194 51%
Don't know	386 19%	44 7%	112 22%	31 17%	28 19%	3 5%	6 12%	1 12%	-	4 9%	20 43%	138 36%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?

The Government is cutting public spending in a way that is fair to every section of society

Base: All respondents

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2001	181	96	229	162	203	99	161	270	267	170	163
Weighted base	2001	168	90*	235	177	185	105*	187	251	260	185	157
Agree	477 24%	31 18%	22 24%	46 20%	38 21%	41 22%	16 15%	55 29%AF	71 28%ACF	79 30%ACF	39 21%	39 25%
Disagree	1139 57%	114 68%GHI K	56 62%	141 60%I	107 61%	108 59%	63 59%	100 53%	130 52%	129 50%	103 56%	87 56%
Don't know	386 19%	24 14%	12 14%	48 20%	32 18%	36 19%	27 25%A	33 17%	50 20%	52 20%	43 23%	31 20%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?

Rich people benefit more than people on middle incomes from this Government's economic and tax policies

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2001	988	1013	179	327	375	369	300	451	762	505	288	446	1820	537	527	487	269	181
Weighted base	2001	979	1022	240	321	380	340	299	422	545	581	417	458	1833	511	529	503	290	168
Agree	1269 63%	653 67%	616 60%	114 48%	194 61%	229 60%	227 67%	223 75%	282 67%	333 61%	342 59%	271 65%	324 71%	1144 62%	292 57%	337 64%	326 65%	189 65%	126 75%
Disagree	326 16%	165 17%	162 16%	51 21%	44 14%	50 13%	65 19%	39 13%	78 18%	114 21%	102 18%	60 14%	51 11%	307 17%	116 23%	78 15%	71 14%	42 15%	19 12%
Don't know	405 20%	161 16%	245 24%	75 31%	83 26%	100 26%	48 14%	37 12%	62 15%	99 18%	137 24%	87 21%	83 18%	382 21%	103 20%	114 22%	106 21%	59 20%	23 14%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?

Rich people benefit more than people on middle incomes from this Government's economic and tax policies

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Some other party	DK/Refuse at Q4	Conser- vative	Labour	Liberal Democrat
Unweighted base	2001	511	590	152	240	66	58	10	12	10	327	567	477	377
Weighted base	2001	512	582	146	253	57	52	10	13	8	339	576	457	364
Agree	1269	198	493	102	176	40	47	8	9	6	175	256	371	281
	63%	39%	85%	70%	70%	70%	90%	82%	68%	84%	52%	44%	81%	77%
Disagree	326	181	41	23	32	7	1	1	3	-	32	176	35	40
	16%	35%	7%	16%	13%	12%	3%	9%	22%	-	10%	31%	8%	11%
Don't know	405	133	49	20	44	10	4	1	1	1	131	144	51	43
	20%	26%	8%	14%	18%	18%	8%	8%	10%	16%	39%	25%	11%	12%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?

Rich people benefit more than people on middle incomes from this Government's economic and tax policies

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	Plaid Cymru	BNP	Other	Refused	Don't know
Unweighted base	2001	590	497	192	130	55	52	7	5	42	42	389
Weighted base	2001	583	509	181	144	54	47	7	5	40	48	383
Agree	1269 63%	499 86%	196 39%	124 69%	98 68%	49 91%	30 64%	5 73%	5 100%	36 91%	28 60%	198 52%
Disagree	326 16%	36 6%	182 36%	28 15%	21 15%	1 2%	8 16%	1 14%	-	1 3%	7 15%	42 11%
Don't know	405 20%	47 8%	131 26%	29 16%	25 18%	4 8%	9 20%	1 13%	-	3 6%	12 25%	143 37%

Voting Intentions Survey

ONLINE Fieldwork : 12th - 13th March 2014

Absolutes/col percents

Q.8 Do you agree or disagree with the following statements?

Rich people benefit more than people on middle incomes from this Government's economic and tax policies

Base: All respondents

	Total	Region										
		Scot-land (A)	North East (B)	North West (C)	Yorks & Humber (D)	West Mids (E)	Wales (F)	East-ern (G)	London (H)	South East (I)	South West (J)	East Mids (K)
Unweighted base	2001	181	96	229	162	203	99	161	270	267	170	163
Weighted base	2001	168	90*	235	177	185	105*	187	251	260	185	157
Agree	1269 63%	126 75%CGH IK	62 69%l	147 63%	117 66%l	132 72%HIK	70 66%	114 61%	149 59%	143 55%	119 64%	90 58%
Disagree	326 16%	19 12%	11 12%	33 14%	27 15%	17 9%	15 14%	28 15%	53 21%AE	63 24%ABC DEGJ	28 15%	33 21%AE
Don't know	405 20%	23 14%	17 19%	55 23%A	33 19%	36 19%	21 20%	45 24%A	50 20%	54 21%	38 21%	33 21%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L

*** small base; ** very small base (under 30) ineligible for sig testing**

Voting Intentions Survey
ONLINE Fieldwork : 12th - 13th March 2014

Weighting table

Q.1 Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for?

Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	2,001	2,001
Weighted base	2,001	2,001
Conservative	565 28%	576 29%
Labour	477 24%	457 23%
Liberal Democrat	336 17%	364 18%
Other	171 9%	153 8%
Did not vote	358 18%	358 18%
Don't remember	56 3%	56 3%
Refused	37 2%	37 2%