ComRes Published Voting Intention Figures

	Independent on Sunday/ Sunday Mirror	The Independent	Independent on Sunday/ Sunday Mirror	The Independent	Independent on Sunday/ Sunday Mirror	The Independent
	17 th June	28 th June	19 th June	1 st June	15 th May	4 th May
Conservative	36%	36%	37%	37%	38%	34%
Labour	40%	40%	37%	37%	39%	37%
Liberal Democrat	10%	11%	11%	12%	11%	15%
Other	14%	13%	15%	14%	12%	15%

Methodology: ComRes interviewed 2009 GB adults online between 13th and 14th July 2011. Data were weighted to be demographically representative of all GB adults. Data were also weighted by past vote recall. ComRes is a member of the British Polling Council and abides by its rules.

To commission a voting intention poll or a public opinion survey please contact Caroline Lawes: caroline.lawes@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email pollwatch@comres.co.uk





Voting Intentions Survey ONLINE Fieldwork : 13th - 14th July 2011

Q.1 Thinking back to the general election last year, which party if any did you vote for? Base: All respondents

		Ge	nder			Ag	je				Social	Class				Region		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2009	930	1079	205	349	431	376	326	322	638	546	305	520	516	526	517	291	159
Weighted base	2009	985	1024	239	321	382	342	306	418	538	584	422	465	505	527	499	288	189
Conservative	576	292	285	41	54	97	105	93	185	174	155	130	118	158	182	124	91	21
	29%	30%	28%	17%	17%	25%	31%	30%	44%	32%	27%	31%	25%	31%	34%	25%	32%	11%
Labour	442	225	217	44	90	102	73	53	79	135	121	89	97	99	112	122	61	49
	22%	23%	21%	18%	28%	27%	21%	17%	19%	25%	21%	21%	21%	20%	21%	24%	21%	26%
Liberal Democrat	374	197	177	44	54	65	64	66	80	129	116	68	61	95	98	106	57	17
	19%	20%	17%	19%	17%	17%	19%	22%	19%	24%	20%	16%	13%	19%	19%	21%	20%	9%
Other	150	78	72	4	9	24	30	49	34	27	49	35	39	22	35	13	18	62
	7%	8%	7%	2%	3%	6%	9%	16%	8%	5%	8%	8%	8%	4%	7%	3%	6%	33%
Did not vote	390	159	231	95	93	71	61	40	30	60	116	85	129	107	85	115	50	33
	19%	16%	23%	40%	29%	18%	18%	13%	7%	11%	20%	20%	28%	21%	16%	23%	18%	17%
Don't remember	24	8	16	4	9	5	1	1	5	1	13	3	6	4	6	5	4	5
	1%	1%	2%	2%	3%	1%	*	*	1%	*	2%	1%	1%	1%	1%	1%	1%	3%
Refused	53	26	27	6	12	18	9	4	4	12	14	13	15	20	10	14	7	3
	3%	3%	3%	3%	4%	5%	3%	1%	1%	2%	2%	3%	3%	4%	2%	3%	2%	1%





Q.1 Thinking back to the general election last year, which party if any did you vote for? Base: All respondents

				Q.3/4/5 Voti	ng Intention (i	ncluding Squee	ze & DK/Ref	use at Q.4)				Voted in	2010 General	
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2009	554	629	172	90	71	51	11	19	5	287	586	432	391
Weighted base	2009	558	629	160	103	72	73	13	23	4	259	576	442	374
Conservative	576 29%	466 83%	29 5%	9 5%	32 31%	9 12%	-	-	3 14%	1 16%	31 12%	576 100%	-	-
Labour	442 22%	10 2%	391 62%	5 3%	1 1%	2 3%	2 3%	-	-	-	24 9%	-	442 100%	-
Liberal Democrat	374 19%	45 8%	105 17%	126 79%	22 21%	30 42%	4 5%	-	2 8%	1 33%	46 18%	-	-	374 100%
Other	150 7%	3 1%	8 1%	2 1%	41 39%	16 22%	56 76%	9 70%	9 39%	2 40%	5 2%	-	-	-
Did not vote	390 19%	29 5%	87 14%	12 8%	6 6%	9 12%	11 15%	4 30%	9 39%	* 11%	105 40%	-	-	-
Don't remember	24 1%	-	6 1%	2 1%	-	3 4%	-	-	-	-	9 4%	-	-	-
Refused	53 3%	5 1%	4 1%	4 3%	1 1%	4 5%	1 1%	-	-	-	39 15%	-	-	-





Page 2

Q.1 Thinking back to the general election last year, which party if any did you vote for? Base: All respondents

	_				Q.:	5 Generally speal	king, do you think	of yourself as	?			
	Total	Labour	Conser -vative	Lib Dem	SNP	Green	UKIP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2009	615	553	207	53	43	38	17	12	23	65	383
Weighted base	2009	617	556	193	78	49	42	19	14	23	56	364
Conservative	576 29%	25 4%	460 83%	12 6%	2 2%	3 7%	2 4%	1 7%	1 11%	3 12%	5 9%	62 17%
Labour	442 22%	370 60%	7 1%	5 2%	4 5%	1 2%	2 4%	-	2 13%	* 2%	7 13%	43 12%
Liberal Democrat	374 19%	86 14%	30 5%	140 72%	4 6%	13 26%	4 9%	-	:	4 16%	3 5%	90 25%
Other	150 7%	11 2%	10 2%	5 2%	51 65%	13 26%	25 61%	10 52%	8 56%	4 18%	-	15 4%
Did not vote	390 19%	111 18%	43 8%	28 14%	16 20%	11 21%	7 18%	8 41%	3 20%	10 44%	19 34%	135 37%
Don't remember	24 1%	8 1%	-	:	1 1%	6 12%	1 1%	-	-	-	-	9 3%
Refused	53 3%	7 1%	6 1%	4 2%	-	3 6%	2 4%	-	-	2 8%	22 39%	8 2%





Page 3

Q.2 If there were a general election tomorrow, how likely would you be to vote? Base: All respondents

			Ger	nder			A	ge				Social	Class				Region		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base		2009	930	1079	205	349	431	376	326	322	638	546	305	520	516	526	517	291	159
Weighted base		2009	985	1024	239	321	382	342	306	418	538	584	422	465	505	527	499	288	189
Absolutely certain to vote	(10)	1022 51%	538 55%	484 47%	71 30%	118 37%	184 48%	182 53%	199 65%	267 64%	316 59%	284 49%	207 49%	215 46%	258 51%	268 51%	236 47%	150 52%	110 58%
	(9)	221 11%	113 11%	108 11%	22 9%	32 10%	44 12%	33 10%	32 10%	58 14%	66 12%	76 13%	43 10%	37 8%	52 10%	61 12%	51 10%	35 12%	22 12%
	(8)	176 9%	85 9%	91 9%	24 10%	36 11%	31 8%	28 8%	21 7%	36 9%	49 9%	53 9%	30 7%	45 10%	39 8%	49 9%	50 10%	24 8%	14 7%
	(7)	112 6%	51 5%	61 6%	35 14%	21 7%	22 6%	17 5%	8 3%	9 2%	22 4%	36 6%	29 7%	24 5%	28 6%	37 7%	25 5%	12 4%	10 5%
	(6)	79 4%	33 3%	47 5%	12 5%	19 6%	20 5%	13 4%	4 1%	11 3%	17 3%	18 3%	25 6%	19 4%	18 4%	21 4%	18 4%	14 5%	7 4%
	(5)	95 5%	44 4%	52 5%	18 7%	25 8%	21 6%	14 4%	6 2%	12 3%	23 4%	32 5%	18 4%	23 5%	29 6%	24 5%	23 5%	11 4%	7 4%
	(4)	32 2%	10 1%	22 2%	9 4%	8 2%	7 2%	6 2%	1 *	2 *	4 1%	11 2%	12 3%	6 1%	6 1%	6 1%	13 3%	4 1%	2 1%
	(3)	26 1%	7 1%	19 2%	6 2%	9 3%	2 *	4 1%	3 1%	2 *	8 1%	7 1%	5 1%	6 1%	8 1%	8 2%	9 2%	-	1 1%
	(2)	38 2%	18 2%	20 2%	5 2%	13 4%	10 3%	2 1%	5 2%	3 1%	7 1%	9 2%	3 1%	19 4%	6 1%	11 2%	8 2%	10 3%	4 2%
Certain not to vote	(1)	107 5%	45 5%	62 6%	16 7%	28 9%	20 5%	19 6%	13 4%	9 2%	11 2%	30 5%	28 7%	37 8%	33 6%	20 4%	33 7%	16 6%	6 3%
Refused		9 *	4 *	5 *	3 1%	2 1%	1 *	1 *	1 *	1 *	*	2 *	-	7 1%	5 1%	3 1%	-	1 *	-
Don't know		92 5%	38 4%	54 5%	19 8%	11 4%	20 5%	21 6%	13 4%	8 2%	15 3%	27 5%	23 5%	27 6%	23 5%	19 4%	33 7%	11 4%	6 3%
Mean		8.25	8.47	8.03	7.28	7.30	8.14	8.37	8.86	9.04	8.77	8.24	8.10	7.78	8.18	8.35	8.03	8.26	8.66
Standard deviation		2.64	2.48	2.76	2.81	3.06	2.66	2.59	2.37	1.92	2.13	2.60	2.72	3.03	2.73	2.46	2.79	2.70	2.30
Standard error		0.06	0.08	0.09	0.20	0.17	0.13	0.14	0.13	0.11	0.09	0.11	0.16	0.14	0.12	0.11	0.13	0.16	0.19







Page 4

Q.2 If there were a general election tomorrow, how likely would you be to vote? Base: All respondents

					Q.3/4/5 Votin	g Intention (ir	ncluding Sque	eze & DK/Re	fuse at Q.4)				Voted in 2	2010 General	
		Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base		2009	554	629	172	90	71	51	11	19	5	287	586	432	391
Weighted base		2009	558	629	160	103	72	73	13	23	4	259	576	442	374
Absolutely certain to vote	(10)	1022 51%	355 64%	374 59%	86 54%	64 62%	35 49%	56 76%	7 53%	11 50%	4 100%	66 26%	367 64%	267 60%	205 55%
	(9)	221 11%	89 16%	74 12%	24 15%	11 11%	7 10%	6 8%	* 3%	1 4%	-	16 6%	92 16%	53 12%	48 13%
	(8)	176 9%	46 8%	69 11%	19 12%	12 11%	12 16%	3 4%	2 17%	1 7%	-	18 7%	42 7%	46 10%	46 12%
	(7)	112 6%	27 5%	55 9%	12 8%	5 5%	6 9%	* 1%	1 6%	-	-	10 4%	26 5%	30 7%	23 6%
	(6)	79 4%	19 3%	24 4%	7 5%	9 8%	4 5%	4 5%	2 13%	4 18%	-	8 3%	16 3%	12 3%	15 4%
	(5)	95 5%	21 4%	33 5%	11 7%	2 2%	8 11%	5 7%	1 8%	5 22%	-	10 4%	12 2%	13 3%	17 4%
	(4)	32 2%	-	-	-	-	-	-	-	-	-	7 3%	1 *	4 1%	4 1%
	(3)	26 1%	-	-	-	-	-	-	-	-	-	10 4%	3 1%	4 1%	1 *
	(2)	38 2%	-	-	-	-	-	-	-	-	-	17 6%	3 1%	*	2 *
Certain not to vote	(1)	107 5%	-	-	-	-	-	-	-	-	-	43 17%	6 1%	5 1%	4 1%
Refused		9 *	-	-	-	-	-	-	-	-	-	7 3%	1 *	1 *	-
Don't know		92 5%	-	-	-	-	-	-	-	-	-	47 18%	8 1%	6 1%	10 3%
Mean		8.25	9.20	8.98	8.86	9.07	8.55	9.28	8.52	8.04	10.00	6.10	9.15	8.97	8.82
Standard deviation		2.64	1.34	1.50	1.57	1.43	1.75	1.53	1.86	2.22	*	3.68	1.63	1.74	1.81
Standard error		0.06	0.06	0.06	0.12	0.15	0.21	0.21	0.56	0.51	*	0.24	0.07	0.08	0.09







Page 5

Q.2 If there were a general election tomorrow, how likely would you be to vote? Base: All respondents

		-				Q.5	Generally speak	king, do you thinl	k of yourself a	s?			
		Total	Labour	Conser -vative	Lib Dem	SNP	Green	UKIP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base		2009	615	553	207	53	43	38	17	12	23	65	383
Weighted base		2009	617	556	193	78	49	42	19	14	23	56	364
Absolutely certain to vote	(10)	1022 51%	338 55%	348 63%	102 53%	52 67%	18 36%	26 63%	10 55%	9 64%	8 36%	14 26%	96 26%
	(9)	221 11%	68 11%	80 14%	27 14%	6 8%	5 10%	2 4%	1 4%	-	-	4 6%	28 8%
	(8)	176 9%	54 9%	40 7%	20 10%	4 5%	8 17%	7 17%	1 6%	1 9%	-	5 8%	35 10%
	(7)	112 6%	41 7%	25 4%	11 6%	2 3%	1 1%	-	-	-	2 7%	3 6%	26 7%
	(6)	79 4%	22 4%	15 3%	8 4%	3 3%	1 2%	1 3%	1 8%	1 8%	1 4%	1 3%	25 7%
	(5)	95 5%	31 5%	13 2%	10 5%	4 5%	2 5%	-	3 15%	1 7%	2 9%	3 5%	27 7%
	(4)	32 2%	14 2%	5 1%	4 2%	-	1 1%	-	-	:	-	-	8 2%
	(3)	26 1%	7 1%	4 1%	3 1%	-	2 3%	1 2%	-	-	2 8%	* 1%	8 2%
	(2)	38 2%	8 1%	5 1%	1 1%	4 5%	1 3%	-	1 6%	1 4%	3 14%	-	14 4%
Certain not to vote	(1)	107 5%	16 3%	9 2%	5 3%	-	5 11%	3 6%	1 6%	:	4 19%	15 26%	49 13%
Refused		9 *	4 1%	-	:	-	:	-	-	:	-	4 7%	1 *
Don't know		92 5%	14 2%	12 2%	1 1%	3 4%	5 11%	2 4%	-	1 7%	* 2%	7 12%	47 13%
Mean		8.25	8.53	9.02	8.52	8.90	7.41	8.73	7.74	8.72	5.65	6.05	6.64
Standard deviation		2.64	2.29	1.87	2.24	2.14	3.23	2.47	3.10	2.28	3.81	3.85	3.29
Standard error		0.06	0.09	0.08	0.16	0.30	0.51	0.41	0.75	0.72	0.81	0.53	0.18







Page 6

Voting Intentions Survey ONLINE Fieldwork : 13th - 14th July 2011

Absolutes/col percents

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party? Base: All respondents saying 5-10 likely to vote

		Ger	nder			Aç	ge				Social	Class				Region		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1682	809	873	157	272	354	315	284	300	578	461	249	394	426	448	422	245	141
Weighted base	1705	863	842	181	250	323	289	270	393	492	498	352	362	425	461	403	246	170
Labour	563 33%	285 33%	278 33%	79 43%	110 44%	127 39%	93 32%	75 28%	81 21%	161 33%	167 33%	105 30%	131 36%	136 32%	133 29%	172 43%	69 28%	54 31%
Conservative	501 29%	270 31%	231 27%	34 19%	50 20%	79 24%	93 32%	81 30%	164 42%	151 31%	136 27%	117 33%	98 27%	140 33%	151 33%	114 28%	75 31%	22 13%
Lib Dem	124 7%	73 8%	51 6%	12 6%	19 8%	21 7%	18 6%	22 8%	32 8%	49 10%	34 7%	20 6%	21 6%	34 8%	30 6%	33 8%	22 9%	5 3%
UKIP	97 6%	61 7%	36 4%	3 1%	8 3%	5 1%	19 7%	22 8%	41 10%	19 4%	25 5%	25 7%	28 8%	22 5%	34 7%	23 6%	17 7%	1 1%
SNP	70 4%	34 4%	36 4%	4 2%	8 3%	14 4%	5 2%	25 9%	15 4%	14 3%	30 6%	13 4%	14 4%	-	-	-	-	70 41%
Green	61 4%	40 5%	21 2%	10 5%	5 2%	12 4%	12 4%	10 4%	12 3%	17 3%	18 4%	10 3%	16 4%	24 6%	17 4%	10 2%	6 2%	5 3%
BNP	22 1%	13 1%	9 1%	4 2%	4 1%	3 1%	6 2%	1 *	3 1%	5 1%	7 1%	8 2%	2 1%	6 1%	13 3%	2 *	1 *	-
Plaid Cymru	12 1%	3 *	8 1%	-	2 1%	2 1%	4 1%	2 1%	2 1%	1 *	2 *	8 2%	*	-	-	-	12 5%	-
Other	4 *	1 *	3 *	-	-	3 1%	-	2 1%	-	1 *	-	1 *	2 1%	-	2 1%	1 *	1 *	*
Refused	32 2%	13 2%	18 2%	2 1%	10 4%	13 4%	2 1%	2 1%	2 1%	10 2%	10 2%	4 1%	7 2%	14 3%	6 1%	6 1%	5 2%	1 *
Don't know	219 13%	69 8%	150 18%	35 19%	34 14%	44 14%	37 13%	28 10%	41 10%	65 13%	70 14%	42 12%	42 12%	49 12%	75 16%	44 11%	39 16%	12 7%





Absolutes/col percents

Voting Intentions Survey ONLINE Fieldwork : 13th - 14th July 2011

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party? Base: All respondents saying 5-10 likely to vote

				Q.3/4/5 Voti	ng Intention (ir	ncluding Squee	eze & DK/Ref	use at Q.4)				Voted in	2010 General	
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1682	554	629	172	90	71	51	11	19	5	142	560	411	369
Weighted base	1705	558	629	160	103	72	73	13	23	4	128	555	421	354
Labour	563 33%	-	563 90%	-	-	-	-	-	-	-	-	22 4%	371 88%	90 25%
Conservative	501 29%	501 90%	-	-	-	-	-	-	-	-	-	434 78%	7 2%	32 9%
Lib Dem	124 7%	-	-	124 78%	-	-	-	-	-	-	-	6 1%	3 1%	101 29%
UKIP	97 6%	-	-	-	97 94%	-	-	-	-	-	-	30 5%	1 *	20 6%
SNP	70 4%	-	-	-	-	-	70 96%	-	-	-	:	-	2 1%	4 1%
Green	61 4%	-	-	-	-	61 85%	-	-	-	-	-	6 1%	2 *	24 7%
BNP	22 1%	-	-	-	-	-	-	-	22 95%	-	-	3 1%	-	2 1%
Plaid Cymru	12 1%	-	-	-	-	-	-	12 92%	-	-	-	-	-	-
Other	4 *	-	-	-	-	-	-	-	-	4 100%	-	1 *	-	1 *
Refused	32 2%	2 *	3 *	3 2%	1 1%	1 2%	-	-	-	-	27 21%	2 *	2 1%	1 *
Don't know	219 13%	55 10%	63 10%	33 21%	5 5%	10 14%	3 4%	1 8%	1 5%	-	101 79%	52 9%	32 8%	78 22%





Absolutes/col percents

Voting Intentions Survey ONLINE Fieldwork : 13th - 14th July 2011

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party? Base: All respondents saying 5-10 likely to vote

	_				Q.5	Generally spea	king, do you think	c of yourself as	?			
	Total	Labour	Conser -vative	Lib Dem	SNP	UKIP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	1682	552	515	188	49	33	31	13	9	13	37	242
Weighted base	1705	554	521	178	71	37	35	16	12	13	30	237
Labour	563 33%	459 83%	10 2%	18 10%	5 8%	1 2%	5 15%	-	2 15%	2 12%	8 25%	55 23%
Conservative	501 29%	9 2%	428 82%	13 7%	1 1%	* 1%	-	-	-	-	1 2%	49 21%
Lib Dem	124 7%	8 1%	9 2%	88 49%	1 2%	-	-	-	-	1 5%	1 3%	17 7%
UKIP	97 6%	5 1%	34 6%	6 3%	-	35 96%	1 2%	2 10%	-	-	-	16 7%
SNP	70 4%	4 1%	-	2 1%	62 87%	:	-	-	-	-	-	2 1%
Green	61 4%	6 1%	1 *	13 7%	-	:	26 73%	-	:	4 30%	-	12 5%
BNP	22 1%	3 *	3 1%	*	-	-	2 4%	14 83%	:	-	-	-
Plaid Cymru	12 1%	2 *	1 *	:	-	:	:	-	8 65%	-	-	1 1%
Other	4 *	-	:	:	-	:	:	-	:	4 33%	-	-
Refused	32 2%	3 *	3 1%	3 2%	-	1 1%	1 2%	-	:	2 13%	19 65%	1 *
Don't know	219 13%	57 10%	33 6%	35 20%	2 2%	-	1 4%	1 7%	2 20%	1 6%	2 6%	85 36%





Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

		Ger	nder			Aç	ge				Social	Class				Region		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	588	204	384	79	126	145	106	75	57	154	158	93	183	155	157	155	91	30
Weighted base	554	204	350	95	116	117	93	66	68	121	166	116	152	144	147	146	86	31
Labour	109 20%	50 25%	59 17%	28 29%	30 26%	16 13%	14 16%	9 14%	11 17%	20 17%	31 19%	24 21%	33 22%	15 11%	28 19%	41 28%	17 20%	7 24%
Conservative	69 12%	20 10%	49 14%	8 8%	9 8%	19 16%	13 15%	6 8%	15 22%	19 16%	24 15%	17 15%	9 6%	20 14%	25 17%	14 10%	7 9%	3 11%
Lib Dem	37 7%	10 5%	27 8%	7 8%	7 6%	9 8%	5 5%	4 5%	6 9%	11 9%	7 4%	7 6%	12 8%	10 7%	9 6%	8 6%	9 10%	1 2%
Green	31 6%	10 5%	22 6%	5 6%	8 7%	4 4%	7 7%	6 10%	1 1%	9 7%	7 4%	8 7%	7 5%	16 11%	6 4%	7 5%	1 1%	1 2%
UKIP	20 4%	5 3%	14 4%	2 2%	1 1%	4 3%	6 6%	4 6%	3 4%	7 5%	5 3%	3 3%	5 4%	9 6%	5 3%	3 2%	2 3%	1 2%
SNP	9 2%	3 1%	6 2%	-	5 5%	-	1 2%	2 4%	-	-	2 1%	2 1%	5 4%	-	-	-	-	9 29%
BNP	7 1%	2 1%	4 1%	2 2%	1 1%	1 1%	1 1%	-	1 2%	*	-	1 1%	5 3%	*	2 2%	4 2%	*	-
Plaid Cymru	4 1%	1 *	3 1%	-	-	3 2%	1 1%	-	-	-	2 1%	*	1 1%	-	-	-	4 4%	-
Other	10 2%	6 3%	4 1%	2 2%	3 2%	1 1%	3 3%	2 2%	-	1 1%	3 2%	-	6 4%	5 3%	1 1%	3 2%	1 1%	-
Refused	49 9%	25 12%	24 7%	5 5%	14 12%	15 13%	4 4%	5 7%	7 10%	10 9%	17 10%	7 6%	14 9%	16 11%	12 8%	12 8%	8 9%	1 2%
Don't know	209 38%	72 35%	138 39%	36 38%	37 32%	46 40%	37 40%	29 43%	24 35%	44 36%	66 40%	46 40%	54 35%	52 36%	58 40%	54 37%	36 42%	9 29%





Page 10

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

				Q.3/4/5 Votin	g Intention (ir	ncluding Sque	eze & DK/Ref	fuse at Q.4)			-	Voted in 2	2010 General	
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	588	52	63	41	8	13	2	1	1	-	287	82	52	109
Weighted base	554	57	66	36	6	11	3	1	1	-	259	75	56	100
Labour	109 20%	-	45 69%	-	-	-	-	-	-	-	-	5 6%	26 47%	12 12%
Conservative	69 12%	37 66%	-	-	-	-	-	-	-	-	-	29 39%	-	10 11%
Lib Dem	37 7%	-	-	17 48%	-	-	-	-	-	-	-	3 4%	2 3%	17 17%
Green	31 6%	-	-	-	-	11 100%	-	-	-	-	-	3 4%	-	9 9%
UKIP	20 4%	-	-	-	6 100%	-	-	-	-	-	-	3 4%	* 1%	4 4%
SNP	9 2%	-	-	-	-	-	3 100%	-	-	-	-	-	-	-
BNP	7 1%	-	-	-	-	-	-	-	1 100%	-	-	-	2 3%	-
Plaid Cymru	4 1%	-	-	-	-	-	-	1 100%	-	-	-	-	2 4%	-
Other	10 2%	-	-	-	-	-	-	-	-	-	-	1 1%	-	2 2%
Refused	49 9%	1 3%	1 1%	5 13%	-	-	-	-	-	-	49 19%	2 2%	1 2%	3 3%
Don't know	209 38%	18 32%	20 30%	14 39%	-	-	-	-	-	-	209 81%	30 39%	23 41%	44 44%





Page 11

Voting Intentions Survey ONLINE Fieldwork : 13th - 14th July 2011

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

					Q.5	Generally speal	king, do you th	nink of yourself as	?			
	Total	Labour	Conser -vative	Lib Dem	Green	SNP	UKIP	Plaid Cymru	BNP	Other	Refused	Don't know
Unweighted base	588	118	75	60	14	6	6	5	5	13	56	230
Weighted base	554	122	71	53	16	8	6	4	3	12	47	212
Labour	109 20%	75 61%	* 1%	5 9%	5 29%	4 44%	-	-	-	2 14%	2 3%	17 8%
Conservative	69 12%	2 2%	30 42%	3 6%	-	-	-	1 36%	-	-	-	32 15%
Lib Dem	37 7%	2 1%	2 3%	18 33%	:	-	-	-	-	1 8%	-	15 7%
Green	31 6%	1 1%	2 3%	5 9%	7 45%	-	-	-	-	1 11%	1 3%	13 6%
UKIP	20 4%	3 2%	7 9%	1 1%	:	:	5 90%	:	-	1 7%	-	3 2%
SNP	9 2%	2 2%	-	-	:	4 47%	-	-	-	-	2 3%	1 1%
BNP	7 1%	*	-	-	-	-	-	-	3 79%	-	1 3%	2 1%
Plaid Cymru	4 1%	2 2%	-	-	-	-	-	1 38%	-	-	-	-
Other	10 2%	*	-	-	-	-	-	-	-	2 20%	1 2%	7 3%
Refused	49 9%	3 2%	1 2%	5 9%	-	-	1 10%	-	-	3 24%	34 73%	3 1%
Don't know	209 38%	31 25%	28 40%	18 34%	4 26%	1 9%	-	1 26%	1 21%	2 17%	6 12%	118 56%





Absolutes/col percents

Voting Intentions Survey ONLINE Fieldwork : 13th - 14th July 2011

Q.5 Generally speaking, do you think of yourself as...? Base: All respondents

		Ger	nder			Ag	je				Social	Class				Region		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2009	930	1079	205	349	431	376	326	322	638	546	305	520	516	526	517	291	159
Weighted base	2009	985	1024	239	321	382	342	306	418	538	584	422	465	505	527	499	288	189
Labour	617 31%	308 31%	310 30%	74 31%	114 35%	129 34%	109 32%	90 29%	102 24%	170 32%	178 30%	121 29%	149 32%	143 28%	144 27%	199 40%	80 28%	52 27%
Conservative	556 28%	295 30%	261 25%	29 12%	45 14%	84 22%	109 32%	99 32%	190 45%	173 32%	150 26%	134 32%	100 22%	161 32%	161 31%	123 25%	86 30%	24 13%
Lib Dem	193 10%	107 11%	86 8%	22 9%	31 10%	39 10%	27 8%	35 11%	40 10%	70 13%	54 9%	24 6%	45 10%	56 11%	43 8%	54 11%	31 11%	8 4%
SNP	78 4%	38 4%	40 4%	10 4%	11 3%	15 4%	4 1%	20 7%	17 4%	12 2%	27 5%	15 4%	23 5%	-	-	-	-	78 41%
Green	49 2%	27 3%	23 2%	6 3%	13 4%	9 2%	6 2%	10 3%	5 1%	10 2%	21 4%	7 2%	11 2%	17 3%	17 3%	8 2%	5 2%	3 2%
UKIP	42 2%	18 2%	24 2%	4 2%	5 2%	2 1%	9 3%	10 3%	12 3%	5 1%	13 2%	7 2%	16 4%	13 3%	12 2%	11 2%	5 2%	1 *
BNP	19 1%	9 1%	10 1%	6 3%	2 1%	4 1%	3 1%	1 *	2 *	2 *	6 1%	5 1%	6 1%	3 1%	13 2%	2 *	*	:
Plaid Cymru	14 1%	5 1%	8 1%	-	3 1%	3 1%	5 1%	1 *	2 *	1 *	4 1%	7 2%	2 *	-	-	-	14 5%	:
Other	23 1%	12 1%	11 1%	2 1%	3 1%	4 1%	7 2%	3 1%	3 1%	3 1%	6 1%	4 1%	9 2%	6 1%	11 2%	3 1%	2 1%	*
Refused	56 3%	23 2%	33 3%	6 2%	20 6%	11 3%	6 2%	4 1%	9 2%	15 3%	9 2%	12 3%	20 4%	17 3%	13 3%	15 3%	8 3%	3 1%
Don't know	364 18%	144 15%	220 21%	81 34%	74 23%	82 21%	56 16%	33 11%	37 9%	77 14%	115 20%	86 20%	85 18%	91 18%	113 21%	83 17%	56 20%	21 11%





Absolutes/col percents

Voting Intentions Survey ONLINE Fieldwork : 13th - 14th July 2011

Q.5 Generally speaking, do you think of yourself as...? Base: All respondents

				Q.3/4/5 Voti	ng Intention (i	ncluding Squee	eze & DK/Refu	use at Q.4)				Voted in	2010 General	
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2009	554	629	172	90	71	51	11	19	5	287	586	432	391
Weighted base	2009	558	629	160	103	72	73	13	23	4	259	576	442	374
Labour	617 31%	12 2%	510 81%	9 6%	6 6%	7 9%	6 8%	2 13%	3 11%	-	33 13%	25 4%	370 84%	86 23%
Conservative	556 28%	460 82%	10 2%	9 5%	36 35%	3 4%	-	1 6%	3 15%	-	30 11%	460 80%	7 2%	30 8%
Lib Dem	193 10%	14 3%	21 3%	117 73%	6 6%	16 22%	2 3%	-	* 2%	-	23 9%	12 2%	5 1%	140 37%
SNP	78 4%	1 *	5 1%	1 1%	-	-	63 85%	-	-	-	1 *	2 *	4 1%	4 1%
Green	49 2%	-	5 1%	-	1 1%	26 36%	-	-	2 7%	-	4 2%	3 1%	1 *	13 3%
UKIP	42 2%	*	1 *	-	35 34%	-	-	-	-	-	1 *	2 *	2 *	4 1%
BNP	19 1%	-	-	-	2 2%	-	-	-	15 65%	-	1 *	1 *	-	-
Plaid Cymru	14 1%	1 *	2 *	-	-	-	-	9 70%	-	-	1 *	1 *	2 *	-
Other	23 1%	-	2 *	1 *	1 1%	4 5%	-	-	-	4 100%	5 2%	3 *	*	4 1%
Refused	56 3%	1 *	8 1%	1 *	-	-	-	-	-	-	40 16%	5 1%	7 2%	3 1%
Don't know	364 18%	69 12%	66 10%	22 14%	16 16%	17 24%	2 3%	1 11%	-	-	120 47%	62 11%	43 10%	90 24%





Voting Intentions Survey ONLINE Fieldwork : 13th - 14th July 2011

Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as...? Base: All respondents

	_				Q.5	5 Generally speal	king, do you thinl	k of yourself as.	?			
	Total	Labour	Conser -vative	Lib Dem	SNP	Green	UKIP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2009	615	553	207	53	43	38	17	12	23	65	383
Weighted base	2009	617	556	193	78	49	42	19	14	23	56	364
Labour	617 31%	617 100%	-	:	-	-	-	-	:	-	-	-
Conservative	556 28%	:	556 100%	:	-	:	:	-	:	-	-	-
Lib Dem	193 10%	-	-	193 100%	:	:	:	-	:	-	-	-
SNP	78 4%	:	-	:	78 100%	:	:	-	:	-	-	-
Green	49 2%	-	-	:	-	49 100%	-	-	:	-	-	-
UKIP	42 2%	-	-	-	-	-	42 100%	-	-	-	-	-
BNP	19 1%	-	-	-	-	-	-	19 100%	-	-	-	-
Plaid Cymru	14 1%	-	-	-	-	-	-	-	14 100%	-	-	-
Other	23 1%	-	-	-	-	-	-	-	-	23 100%	-	-
Refused	56 3%	-	-	-	-	-	-	-	-	-	56 100%	-
Don't know	364 18%	-	-	-	:	-	:	:	-	-	-	364 100%





Absolutes/col percents

Voting Intentions Survey ONLINE Fieldwork : 13th - 14th July 2011

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2) Base: All respondents expressing a voting intention and saying 5-10 likely to vote

		Ge	nder			Aç	ge				Social	Class				Region		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1523	741	782	137	233	315	287	266	285	533	413	219	358	393	398	389	218	125
Weighted base	1409	731	678	133	184	262	242	240	348	422	407	284	296	356	369	342	203	139
Labour	565 40%	282 39%	283 42%	81 61%	106 58%	124 47%	90 37%	79 33%	85 25%	166 39%	168 41%	101 36%	130 44%	134 37%	143 39%	165 48%	75 37%	49 35%
Conservative	513 36%	265 36%	248 37%	31 24%	49 27%	80 30%	98 40%	81 34%	174 50%	154 37%	141 35%	123 43%	96 32%	143 40%	157 43%	111 33%	77 38%	25 18%
Lib Dem	142 10%	79 11%	63 9%	11 8%	20 11%	28 11%	21 9%	26 11%	36 10%	57 13%	43 10%	19 7%	24 8%	40 11%	32 9%	40 12%	25 12%	5 4%
UKIP	67 5%	43 6%	24 4%	2 1%	2 1%	3 1%	14 6%	19 8%	27 8%	13 3%	16 4%	14 5%	23 8%	19 5%	18 5%	16 5%	14 7%	-
SNP	58 4%	27 4%	31 5%	2 2%	3 1%	13 5%	3 1%	22 9%	15 4%	14 3%	25 6%	9 3%	11 4%	-	-	-	-	58 42%
Green	40 3%	22 3%	18 3%	4 3%	2 1%	7 3%	11 5%	10 4%	6 2%	14 3%	12 3%	7 2%	8 3%	18 5%	10 3%	8 2%	3 2%	1 1%
BNP	12 1%	8 1%	4 1%	1 1%	2 1%	3 1%	2 1%	1 *	3 1%	3 1%	2 *	5 2%	3 1%	3 1%	6 2%	2 1%	1 *	-
Plaid Cymru	7 1%	3 *	4 1%	-	-	1 *	3 1%	1 *	2 1%	1 *	1 *	5 2%	1 *	-	-	-	7 3%	-
Other	4 *	1 *	3 *	-	-	3 1%	-	2 1%	-	1 *	-	1 *	2 1%	-	2 1%	1 *	1 *	*





Absolutes/col percents

Voting Intentions Survey ONLINE Fieldwork : 13th - 14th July 2011

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2) Base: All respondents expressing a voting intention and saying 5-10 likely to vote

				Q.3/4/5 Voti	ng Intention (in	ncluding Squee	eze & DK/Ref	use at Q.4)				Voted in	2010 General	
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1523	554	629	172	62	43	41	5	12	5	62	540	402	327
Weighted base	1409	513	565	142	67	40	58	7	12	4	54	503	376	285
Labour	565 40%	-	565 100%	-	-	-	-	-	-	-	18 34%	26 5%	360 96%	98 34%
Conservative	513 36%	513 100%	-	-	-	-	-	-	-	-	18 34%	436 87%	9 2%	40 14%
Lib Dem	142 10%	-	-	142 100%	-	-	-	-	-	-	17 32%	7 1%	4 1%	114 40%
UKIP	67 5%	-	-	-	67 100%	-	-	-	-	-	-	26 5%	1 *	7 2%
SNP	58 4%	-	-	-	-	-	58 100%	-	-	-	-	-	2 1%	3 1%
Green	40 3%	-	-	-	-	40 100%	-	-	-	-	-	4 1%	1 *	22 8%
BNP	12 1%	-	-	-	-	-	-	-	12 100%	-	-	2 *	-	-
Plaid Cymru	7 1%	-	-	-	-	-	-	7 100%	-	-	-	-	-	-
Other	4 *	-	-	-	-	-	-	-	-	4 100%	-	1 *	-	1 *

THE ¥ INDEPENDENT





Absolutes/col percents

Voting Intentions Survey ONLINE Fieldwork : 13th - 14th July 2011

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2) Base: All respondents expressing a voting intention and saying 5-10 likely to vote

	_				Q.5	5 Generally spea	king, do you thinl	k of yourself as	?			
	Total	Labour	Conser -vative	Lib Dem	SNP	UKIP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	1523	546	505	177	41	24	18	10	7	10	10	175
Weighted base	1409	495	478	152	57	26	18	11	9	8	8	147
Labour	565 40%	461 93%	9 2%	19 12%	4 8%	1 2%	5 27%	-	2 20%	1 13%	7 91%	56 38%
Conservative	513 36%	11 2%	429 90%	14 9%	1 1%	* 1%	-	-	1 16%	-	* 4%	57 39%
Lib Dem	142 10%	7 1%	8 2%	107 70%	1 2%	-	-	-	-	1 7%	* 5%	17 12%
UKIP	67 5%	3 1%	27 6%	3 2%	-	25 96%	1 4%	2 14%	-	1 7%	-	6 4%
SNP	58 4%	4 1%	-	2 2%	50 89%	-	:	-	:	-	-	1 1%
Green	40 3%	6 1%	2 1%	8 5%	-	-	13 69%	-	:	2 21%	-	9 6%
BNP	12 1%	-	3 1%	-	-	:	:	10 86%	:	-	-	:
Plaid Cymru	7 1%	1 *	-	-	-	-	-	-	6 65%	-	-	:
Other	4 * 1	- - 8	-	-	- -	-	-	-	-	4 52%	-	-





Voting Intentions Survey ONLINE Fieldwork : 13th - 14th July 2011

Q6. Do you agree or disagree with the following statements? Base: All respondents

		Ger	nder			Aç	je				Social	Class				Region		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2009	930	1079	205	349	431	376	326	322	638	546	305	520	516	526	517	291	159
Weighted base	2009	985	1024	239	321	382	342	306	418	538	584	422	465	505	527	499	288	189
All of Rupert Murdo	ch's news	papers, t	he News o	f the Wor	d, The Su	n, The Su	nday Time	es and The	Times, h	ave been	damaged	by recent	reports o	f illegal m	ethods us	sed to ge	t stories	
Agree	1625	835	790	149	238	303	286	276	372	457	478	330	359	384	436	397	245	163
	81%	85%	77%	63%	74%	79%	84%	90%	89%	85%	82%	78%	77%	76%	83%	80%	85%	86%
Disagree	171	70	101	35	44	26	30	16	21	52	49	33	36	53	37	51	14	15
	8%	7%	10%	15%	14%	7%	9%	5%	5%	10%	8%	8%	8%	11%	7%	10%	5%	8%
Don't know	213	80	134	55	39	54	26	15	25	29	56	59	69	68	53	51	29	11
	11%	8%	13%	23%	12%	14%	8%	5%	6%	5%	10%	14%	15%	13%	10%	10%	10%	6%
As a result of repor	ts of police	officers	being paid	d for infor	mation by	newspap	ers. I trus	t the polic	e less									
Agree	1263	644	619	133	193	226	214	219	278	348	363	255	297	304	332	312	176	140
	63%	65%	60%	55%	60%	59%	63%	71%	66%	65%	62%	60%	64%	60%	63%	62%	61%	74%
Disagree	444	227	216	58	71	93	78	50	93	127	146	91	79	126	109	111	67	30
	22%	23%	21%	24%	22%	24%	23%	16%	22%	24%	25%	22%	17%	25%	21%	22%	23%	16%
Don't know	303	114	189	49	57	63	50	37	47	62	75	77	89	75	86	76	46	19
	15%	12%	18%	20%	18%	16%	15%	12%	11%	12%	13%	18%	19%	15%	16%	15%	16%	10%
Directly-elected pol	ice chiefs v	would be	more like	ly to ensu	re that co	rupt offic	ers were	brought to	justice									
Agree	801	399	403	89	122	165	123	123	180	219	220	178	184	195	221	208	107	70
	40%	41%	39%	37%	38%	43%	36%	40%	43%	41%	38%	42%	40%	39%	42%	42%	37%	37%
Disagree	500	291	209	60	85	78	116	70	91	157	166	84	94	130	135	126	67	43
	25%	30%	20%	25%	26%	21%	34%	23%	22%	29%	28%	20%	20%	26%	26%	25%	23%	22%
Don't know	707	295	413	90	115	139	102	114	147	162	199	160	187	180	171	165	114	77
	35%	30%	40%	38%	36%	36%	30%	37%	35%	30%	34%	38%	40%	36%	32%	33%	40%	41%
Rupert Murdoch an	d his son J	lames ar	e fit and pr	oper peo	ole to take	full contr	ol of Sky	тv										
Agree	131	73	58	38	23	33	16	9	12	45	35	28	23	33	34	42	13	10
	7%	7%	6%	16%	7%	9%	5%	3%	3%	8%	6%	7%	5%	6%	6%	8%	4%	5%
Disagree	1475	768	707	110	207	258	257	269	375	417	433	305	319	355	396	345	224	155
	73%	78%	69%	46%	64%	68%	75%	88%	90%	78%	74%	72%	69%	70%	75%	69%	78%	82%
Don't know	403	144	259	91	91	91	69	29	32	75	116	89	123	118	98	112	51	24
	20%	15%	25%	38%	28%	24%	20%	9%	8%	14%	20%	21%	26%	23%	19%	22%	18%	13%







Q6. Do you agree or disagree with the following statements? Base: All respondents

		Ge	nder			Ag	ge				Social	Class				Region		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Weighted base	2009	985	1024	239	321	382	342	306	418	538	584	422	465	505	527	499	288	189
David Cameron is	turning out	to be a c	ood Prime	Minister														
Agree	662	345	317	67	83	107	105	98	202	204	187	146	125	178	194	152	98	41
	33%	35%	31%	28%	26%	28%	31%	32%	48%	38%	32%	35%	27%	35%	37%	31%	34%	22%
Disagree	909	450	459	108	147	180	166	160	148	240	260	177	232	216	218	241	128	105
	45%	46%	45%	45%	46%	47%	49%	52%	35%	45%	45%	42%	50%	43%	41%	48%	45%	56%
Don't know	437	189	248	64	91	95	70	48	68	94	136	100	107	112	115	106	62	43
	22%	19%	24%	27%	28%	25%	21%	16%	16%	17%	23%	24%	23%	22%	22%	21%	22%	23%
Ed Miliband is turi	ning out to b	e a good	leader of	the Labo	ur Party													
Agree	539	250	289	92	99	100	71	71	106	142	163	93	140	119	127	167	73	53
	27%	25%	28%	39%	31%	26%	21%	23%	25%	26%	28%	22%	30%	23%	24%	33%	25%	28%
Disagree	832	479	353	48	104	149	172	154	205	242	220	201	169	210	216	190	126	89
	41%	49%	34%	20%	32%	39%	50%	50%	49%	45%	38%	48%	36%	42%	41%	38%	44%	47%
Don't know	639	256	383	99	118	134	99	81	107	154	201	128	156	177	184	143	89	47
	32%	26%	37%	41%	37%	35%	29%	27%	26%	29%	34%	30%	33%	35%	35%	29%	31%	25%
Nick Clegg is turn	ing out to be	a good	leader of t	he Libera	l Democra	ats												
Agree	448	243	205	50	63	79	66	70	120	140	118	99	91	116	138	97	63	33
	22%	25%	20%	21%	20%	21%	19%	23%	29%	26%	20%	23%	20%	23%	26%	19%	22%	18%
Disagree	1061	565	495	113	151	192	204	179	223	289	303	219	249	251	260	282	150	118
	53%	57%	48%	47%	47%	50%	60%	58%	53%	54%	52%	52%	54%	50%	49%	56%	52%	63%
Don't know	500	177	324	76	107	112	72	57	76	109	163	104	125	138	130	120	75	38
	25%	18%	32%	32%	33%	29%	21%	19%	18%	20%	28%	25%	27%	27%	25%	24%	26%	20%
Robust exchanges	s in the Hou	se of Co	nmons are	an impo	tant part	of our der	nocracv											
Agree	1375	733	642	109	188	249	241	241	347	403	405	281	286	341	368	325	200	141
	68%	74%	63%	46%	58%	65%	70%	79%	83%	75%	69%	67%	62%	67%	70%	65%	69%	75%
Disagree	238	117	121	30	39	45	50	34	39	58	58	57	65	67	65	58	30	18
	12%	12%	12%	13%	12%	12%	15%	11%	9%	11%	10%	14%	14%	13%	12%	12%	11%	9%
Don't know	396	134	261	100	94	89	51	31	32	77	121	84	114	98	95	116	58	30
	20%	14%	26%	42%	29%	23%	15%	10%	8%	14%	21%	20%	24%	19%	18%	23%	20%	16%







Page 20

Q6. Do you agree or disagree with the following statements? Base: All respondents

		Ge	nder			Aç	je				Social	Class				Region		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Weighted base	2009	985	1024	239	321	382	342	306	418	538	584	422	465	505	527	499	288	189
The Government is	s cutting pu	blic sper	nding in a v	way that is	s fair to ev	ery sectio	on of socie	ety										
Agree	488	289	200	50	62	85	73	72	146	151	129	116	92	139	140	107	72	31
	24%	29%	20%	21%	19%	22%	21%	24%	35%	28%	22%	28%	20%	27%	26%	21%	25%	17%
Disagree	1208	552	656	142	204	232	218	202	210	318	360	242	288	279	313	311	172	133
	60%	56%	64%	59%	64%	61%	64%	66%	50%	59%	62%	57%	62%	55%	59%	62%	60%	70%
Don't know	313	144	168	47	55	65	51	33	62	68	96	63	85	88	75	81	44	25
	16%	15%	16%	20%	17%	17%	15%	11%	15%	13%	16%	15%	18%	17%	14%	16%	15%	13%
l expect to be wors	se off perso	nally as a	a result of	the spend	ling cuts													
Agree	1347	655	692	151	202	262	256	222	253	366	409	278	295	323	356	335	212	121
	67%	67%	68%	63%	63%	69%	75%	73%	61%	68%	70%	66%	63%	64%	68%	67%	74%	64%
Disagree	313	173	140	37	58	51	37	40	90	89	81	65	77	98	78	73	30	34
	16%	18%	14%	15%	18%	13%	11%	13%	22%	17%	14%	15%	17%	19%	15%	15%	10%	18%
Don't know	348	156	192	52	61	69	49	44	75	83	93	79	93	84	93	91	46	34
	17%	16%	19%	22%	19%	18%	14%	14%	18%	15%	16%	19%	20%	17%	18%	18%	16%	18%
In most cases I have	ve sympath	y for peo	ple going	on strike	against pu	blic spen	ding cuts											
Agree	1024	457	566	145	170	212	176	171	150	258	297	213	256	254	239	273	141	117
	51%	46%	55%	61%	53%	55%	51%	56%	36%	48%	51%	50%	55%	50%	45%	55%	49%	62%
Disagree	755	429	326	54	100	123	129	112	236	235	210	156	154	200	228	165	107	54
	38%	44%	32%	23%	31%	32%	38%	37%	57%	44%	36%	37%	33%	39%	43%	33%	37%	29%
Don't know	230	98	132	41	51	47	37	23	32	44	78	54	55	52	60	61	39	18
	11%	10%	13%	17%	16%	12%	11%	8%	8%	8%	13%	13%	12%	10%	11%	12%	14%	9%
It is right for the U	K to take mi	litary act	ion agains	t Colonel	Gaddafi's	forces in	Libya											
Agree	668	384	284	79	94	134	101	109	150	202	189	131	146	150	189	161	99	69
	33%	39%	28%	33%	29%	35%	30%	36%	36%	38%	32%	31%	32%	30%	36%	32%	34%	37%
Disagree	795	399	396	75	120	147	140	131	181	210	240	172	173	224	196	203	95	77
	40%	40%	39%	31%	38%	38%	41%	43%	43%	39%	41%	41%	37%	44%	37%	41%	33%	41%
Don't know	547	203	344	85	107	101	101	66	88	126	155	120	146	132	142	135	95	43
	27%	21%	34%	35%	33%	26%	30%	21%	21%	23%	27%	28%	31%	26%	27%	27%	33%	23%







Page 21

Q6. Do you agree or disagree with the following statements? Base: All respondents

	-			Q.3/4/5 Voti	ng Intention (ir	ncluding Squee	eze & DK/Refu	use at Q.4)				Voted in	2010 General	
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Jnweighted base	2009	554	629	172	90	71	51	11	19	5	287	586	432	391
Neighted base	2009	558	629	160	103	72	73	13	23	4	259	576	442	374
All of Rupert Murdoo	h's newspape	ers, the New	s of the World	d, The Sun, Th	e Sunday Tin	es and The T	imes, have b	een damaged	by recent rep	orts of illeg	al methods us	ed to get stor	ies	
Agree	1625 81%	459 82%	527 84%	141 88%	92 89%	65 90%	62 84%	12 93%	17 74%	4 100%	181 70%	473 82%	369 83%	329 88%
Disagree	171 8%	59 11%	46 7%	8 5%	7 7%	3 4%	7 10%	-	2 11%	-	13 5%	61 11%	36 8%	22 6%
Don't know	213 11%	39 7%	56 9%	11 7%	4 4%	4 6%	4 6%	1 7%	3 15%	-	64 25%	43 7%	37 8%	23 6%
As a result of report	s of police offi	cers beina r	oaid for inforr	nation by news	spapers. I tru	st the police l	ess							
Agree	1263 63%	339 61%	410 65%	99 62%	80 77%	57 79%	57 78%	9 75%	17 75%	4 84%	143 55%	360 62%	275 62%	257 69%
Disagree	444 22%	150 27%	133 21%	39 24%	13 13%	11 16%	12 16%	3 25%	3 13%	-	50 19%	142 25%	106 24%	76 20%
Don't know	303 15%	70 12%	87 14%	22 14%	10 10%	4 6%	5 6%	-	3 12%	1 16%	66 25%	74 13%	61 14%	41 119
Directly-elected poli	ce chiefs woul	ld be more li	ikelv to ensur	e that corrupt	officers were	brought to iu	stice							
Agree	801 40%	255 46%	281 45%	55 34%	45 44%	26 36%	24 33%	3 28%	10 42%	1 16%	73 28%	264 46%	197 45%	138 37%
Disagree	500 25%	136 24%	162 26%	43 27%	28 27%	20 28%	11 15%	5 36%	5 23%	2 36%	44 17%	140 24%	114 26%	108 29%
Don't know	707 35%	168 30%	186 30%	62 39%	31 30%	26 36%	38 52%	5 36%	8 35%	2 49%	142 55%	172 30%	131 30%	128 34%
Rupert Murdoch and	l his son Jame	s are fit and	l proper peop	le to take full o	control of Sky	/ TV								
Agree	131 7%	36 6%	54 9%	13 8%	2 2%	*	2 3%	-	1 6%	* 11%	7 3%	37 6%	44 10%	17 49
Disagree	1475 73%	434 78%	463 74%	126 78%	84 81%	65 90%	65 88%	13 100%	15 66%	4 89%	160 62%	447 78%	328 74%	308 82%
Don't know	403 20%	87 16%	112 18%	22 14%	18 17%	7 10%	7 9%	-	6 28%	-	91 35%	92 16%	70 16%	49 139







Page 22

Q6. Do you agree or disagree with the following statements? Base: All respondents

				Q.3/4/5 Voti	ng Intention (i	ncluding Sque	eze & DK/Ref	use at Q.4)				Voted in	2010 General	
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Weighted base	2009	558	629	160	103	72	73	13	23	4	259	576	442	374
David Cameron is t	urning out to b	e a good Pri	ime Minister											
Agree	662 33%	437 78%	58 9%	73 45%	13 13%	7 10%	12 16%	1 9%	3 14%	-	33 13%	389 67%	50 11%	110 29%
Disagree	909 45%	39 7%	475 76%	45 28%	57 55%	46 64%	54 73%	9 69%	20 86%	4 84%	89 34%	90 16%	322 73%	185 50%
Don't know	437 22%	82 15%	96 15%	42 26%	33 32%	19 26%	8 11%	3 22%	-	1 16%	137 53%	98 17%	70 16%	79 21%
Ed Miliband is turn	ing out to be a	good leader	of the Labou	r Party										
Agree	539 27%	72 13%	326 52%	42 26%	16 15%	14 20%	16 22%	3 24%	2 9%	-	29 11%	81 14%	219 50%	104 28%
Disagree	832 41%	332 60%	139 22%	65 41%	52 51%	35 48%	45 62%	9 69%	16 69%	4 84%	78 30%	345 60%	108 24%	146 39%
Don't know	639 32%	154 28%	164 26%	54 33%	35 34%	23 32%	12 16%	1 7%	5 22%	1 16%	151 58%	151 26%	115 26%	124 33%
Nick Clegg is turnin			of the Liberal											
Agree	448 22%	235 42%	59 9%	95 59%	9 8%	5 7%	8 11%	2 16%	3 13%	-	24 9%	214 37%	42 10%	115 31%
Disagree	1061 53%	206 37%	448 71%	28 18%	69 67%	55 77%	53 72%	8 62%	17 75%	4 84%	100 39%	243 42%	310 70%	184 49%
Don't know	500 25%	117 21%	122 19%	37 23%	26 25%	11 16%	12 17%	3 22%	3 12%	1 16%	134 52%	119 21%	90 20%	75 20%
Robust exchanges	in the House o	of Commons	are an impor	tant part of ou	r democracy									
Agree	1375 68%	437 78%	452 72%	120 75%	74 71%	47 65%	56 76%	9 75%	15 64%	3 76%	132 51%	453 79%	316 72%	265 71%
Disagree	238 12%	54 10%	67 11%	16 10%	10 9%	16 22%	8 11%	2 18%	4 16%	1 24%	26 10%	47 8%	55 12%	42 11%
Don't know	396 20%	68 12%	110 18%	25 15%	20 19%	9 13%	9 13%	1 7%	4 20%	-	101 39%	76 13%	71 16%	67 18%







Page 23

Q6. Do you agree or disagree with the following statements? Base: All respondents

		Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat	
Weighted base	2009	558	629	160	103	72	73	13	23	4	259	576	442	374	
The Government is			a way that is	fair to every s		ciety									
Agree	488 24%	312 56%	62 10%	42 26%	22 21%	5 6%	5 7%	-	1 6%	-	18 7%	289 50%	50 11%	65 17%	
Disagree	1208 60%	147 26%	508 81%	83 52%	68 66%	65 91%	58 79%	13 100%	21 94%	4 100%	162 63%	186 32%	351 79%	257 69%	
Don't know	313 16%	99 18%	59 9%	35 22%	14 13%	2 3%	10 13%	-	-	-	79 30%	102 18%	41 9%	52 14%	
l expect to be worse	e off personall		of the spend	ing cuts											
Agree	1347 67%	331 59%	459 73%	120 75%	73 70%	56 77%	48 65%	13 100%	18 81%	4 84%	154 60%	353 61%	321 73%	276 74%	
Disagree	313 16%	122 22%	76 12%	18 11%	18 18%	10 14%	12 16%	-	4 19%	-	26 10%	114 20%	59 13%	49 13%	
Don't know	348 17%	105 19%	94 15%	22 14%	12 12%	6 9%	14 19%	-	-	1 16%	78 30%	109 19%	62 14%	49 13%	
In most cases I have	e sympathy fo	r people goii	ng on strike a	gainst public	spending cut	S									
Agree	1024 51%	130 23%	456 73%	72 45%	37 36%	53 74%	50 68%	12 96%	10 42%	2 55%	128 50%	161 28%	309 70%	206 55%	
Disagree	755 38%	387 69%	106 17%	73 45%	58 56%	12 16%	14 20%	-	13 58%	2 45%	57 22%	383 66%	79 18%	136 36%	
Don't know	230 11%	41 7%	67 11%	15 10%	8 8%	7 10%	9 13%	* 4%	-	-	73 28%	32 6%	54 12%	32 9%	
It is right for the UK	to take militar	y action aga	inst Colonel	Gaddafi's forc	es in Libya										
Agree	668 33%	237 42%	203 32%	59 37%	27 26%	22 31%	29 40%	2 19%	9 38%	2 36%	51 20%	230 40%	150 34%	118 32%	
Disagree	795 40%	191 34%	259 41%	56 35%	61 59%	35 49%	35 47%	9 72%	13 58%	2 49%	87 34%	214 37%	162 37%	169 45%	
Don't know	547 27%	130 23%	166 26%	45 28%	15 15%	15 21%	10 13%	1 10%	1 4%	1 16%	121 47%	132 23%	130 29%	86 23%	







Page 24

Absolutes/col percents

Voting Intentions Survey ONLINE Fieldwork : 13th - 14th July 2011

	Q.5 Generally speaking, do you think of yourself as?											
	Total	Labour	Conser -vative	Lib Dem	SNP	Green	UKIP	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2009	615	553	207	53	43	38	17	12	23	65	383
Weighted base	2009	617	556	193	78	49	42	19	14	23	56	364
All of Rupert Murdoch	's newspapers	, the News of t	he World, The S	Sun, The Sunday	Times and The	Times, have be	en damaged by	recent reports	of illegal methods	s used to get s	tories	
Agree	1625	514	464	169	66	46	32	12	13	15	31	262
	81%	83%	84%	88%	85%	93%	77%	66%	93%	68%	56%	72%
Disagree	171	48	62	14	6	1	7	4	-	2	6	21
0	8%	8%	11%	7%	8%	1%	17%	20%	-	7%	10%	6%
Don't know	213	56	29	10	5	3	2	3	1	5	19	80
	11%	9%	5%	5%	7%	6%	5%	15%	7%	24%	34%	22%
As a result of reports	of police office	rs being paid f	or information	by newspapers,	I trust the police	eless						
Agree	1263	397	355	124	60	34	25	14	8	16	25	205
•	63%	64%	64%	64%	78%	70%	60%	73%	62%	69%	45%	56%
Disagree	444	135	140	50	13	9	7	3	4	4	13	65
0	22%	22%	25%	26%	17%	19%	17%	16%	31%	17%	24%	18%
Don't know	303	86	62	19	4	6	9	2	1	3	17	94
	15%	14%	11%	10%	5%	12%	23%	11%	7%	14%	30%	26%
Directly-elected police	chiefs would	be more likely	to ensure that o	corrupt officers v	vere brought to	<u>justice</u>						
Agree	801	274	261	72	25	15	17	6	2	3	13	113
	40%	44%	47%	37%	32%	29%	40%	33%	16%	13%	24%	31%
Disagree	500	159	131	48	15	14	15	3	7	7	14	87
	25%	26%	24%	25%	19%	28%	35%	19%	53%	33%	25%	24%
Don't know	707	184	163	73	38	21	10	9	4	12	29	164
	35%	30%	29%	38%	49%	42%	25%	48%	31%	54%	51%	45%
Rupert Murdoch and h	nis son James a	are fit and prop	per people to ta	ke full control of	Sky TV							
Agree	131	50	36	13	3	3	1	1	1	1	2	20
	7%	8%	6%	7%	4%	7%	2%	8%	7%	4%	3%	5%
Disagree	1475	450	442	155	64	39	32	12	12	16	27	226
	73%	73%	80%	80%	83%	79%	76%	63%	86%	73%	48%	62%
Don't know	403	117	78	26	10	7	9	6	1	5	28	118
	20%	19%	14%	13%	13%	14%	21%	30%	7%	23%	49%	32%







Absolutes/col percents

Voting Intentions Survey ONLINE Fieldwork : 13th - 14th July 2011

		Q.5 Generally speaking, do you think of yourself as?										
		Labour	Conser -vative	Lib Dem	SNP	Green	UKIP	BNP	Plaid Cymru	Other	Refused	Don't know
Weighted base	2009	617	556	193	78	49	42	19	14	23	56	364
David Cameron is tu	rning out to be a	aood Prime N	linister									
Agree	662	67	402	76	12	9	9	3	2	*	5	77
	33%	11%	72%	39%	16%	18%	22%	14%	15%	2%	9%	21%
Disagree	909	449	71	71	55	27	22	15	8	16	24	150
	45%	73%	13%	37%	71%	54%	53%	83%	61%	72%	43%	41%
Don't know	437	101	82	46	10	14	10	1	3	6	27	137
	22%	16%	15%	24%	13%	28%	25%	4%	24%	27%	48%	38%
Ed Miliband is turnin	a out to be a go	od leader of th	e Labour Party									
Agree	539	303	81	54	18	7	10	3	2	2	6	54
	27%	49%	15%	28%	23%	14%	23%	15%	14%	11%	10%	15%
Disagree	832	148	352	79	45	26	15	10	8	15	13	119
	41%	24%	63%	41%	58%	53%	37%	54%	61%	67%	24%	33%
Don't know	639	166	123	60	15	16	17	6	3	5	37	191
	32%	27%	22%	31%	19%	33%	40%	31%	25%	22%	66%	52%
Nick Clegg is turning	out to be a goo	d leader of the	Liberal Democ	rats								
Agree	448	59	220	92	7	5	6	2	2	2	4	49
	22%	10%	40%	48%	9%	10%	14%	12%	15%	10%	6%	13%
Disagree	1061	435	231	65	56	34	23	13	5	16	19	162
	53%	71%	42%	34%	73%	70%	55%	67%	40%	72%	35%	45%
Don't know	500	123	105	36	14	10	13	4	6	4	33	153
	25%	20%	19%	19%	18%	20%	30%	21%	45%	18%	59%	42%
Robust exchanges ir	n the House of Co	ommons are a	in important par	t of our democra	icy							
Agree	1375	431	457	146	56	31	24	12	10	12	25	171
	68%	70%	82%	76%	73%	62%	58%	65%	73%	54%	45%	47%
Disagree	238	75	45	20	10	10	9	1	3	4	6	53
	12%	12%	8%	10%	13%	20%	23%	8%	23%	19%	11%	15%
Don't know	396	111	53	28	11	8	8	5	1	6	25	140
	20%	18%	10%	14%	14%	17%	20%	28%	4%	26%	44%	38%





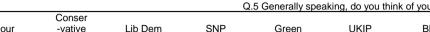
Absolutes/col percents

Voting Intentions Survey ONLINE Fieldwork : 13th - 14th July 2011

	_	Q.5 Generally speaking, do you think of yourself as?										
	Total	Labour	Conser -vative	Lib Dem	SNP	Green	UKIP	BNP	Plaid Cymru	Other	Refused	Don't know
Weighted base	2009	617	556	193	78	49	42	19	14	23	56	364
The Government is o	utting public sp	ending in a wa	v that is fair to	every section of	society							
Agree	488 24%	73 12%	298 54%	44 23%	4 5%	7 15%	9 22%	1 8%	-	1 6%	4 6%	46 13%
Disagree	1208 60%	492 80%	168 30%	116 60%	65 84%	35 71%	31 75%	17 92%	13 96%	18 79%	34 61%	219 60%
Don't know	313 16%	52 8%	89 16%	33 17%	9 12%	7 15%	2 4%	-	1 4%	3 15%	18 33%	98 27%
I expect to be worse	off personally a	s a result of th	e spendina cut	s								
Agree	1347 67%	448 73%	336 60%	144 75%	49 63%	38 77%	34 81%	15 81%	12 86%	18 81%	34 61%	219 60%
Disagree	313 16%	79 13%	121 22%	31 16%	12 15%	8 17%	7 16%	4 19%	1 11%	1 3%	5 9%	45 12%
Don't know	348 17%	90 15%	99 18%	18 9%	17 22%	3 6%	1 3%	-	1 4%	4 16%	17 30%	100 27%
In most cases I have	sympathy for pe	eople going on	strike against	public spending	cuts							
Agree	1024 51%	441 71%	133 24%	92 47%	55 71%	31 63%	17 42%	10 53%	13 93%	13 56%	27 48%	193 53%
Disagree	755 38%	112 18%	390 70%	84 44%	16 21%	13 27%	17 41%	8 45%	-	5 21%	16 29%	92 25%
Don't know	230 11%	64 10%	32 6%	17 9%	6 8%	5 10%	7 18%	* 2%	1 7%	5 23%	13 23%	79 22%
It is right for the UK	to take militarv a	ction against (Colonel Gaddaf	i's forces in Libv	а							
Agree	668 33%	205 33%	234 42%	60 31%		15 30%	13 32%	6 34%	2 17%	3 11%	12 21%	86 24%
Disagree	795 40%	257 42%	204 37%	79 41%	36 47%	25 51%	20 49%	11 59%	10 72%	13 59%	18 32%	120 33%
Don't know	547 27%	155 25%	117 21%	54 28%	9 12%	10 19%	8 19%	1 7%	1 10%	7 30%	27 48%	158 43%







Absolutes/col percents

Voting Intentions Survey ONLINE Fieldwork : 13th - 14th July 2011

Soct- Indian North Iand North East West West Humber Humber Mids Mids Wals East- ern London South East South West East Mids Unweighted base 2009 159 98 253 166 188 104 179 228 288 187 159 Weighted base 2009 189 91 233 175 186 108 186 251 254 180 155 All of Rupert Murdoch's newspapers, the News of the World, The Sun, The Sunday Times and The Times, have been damage Agree 1625 163 66 185 131 138 20 4 6 24 29 9 11 Disagree 171 15 12 21 18 20 4 6 24 29 9 11 176 12% 12% 17 13 27 144 144 44 24 16 13 Don't know 113 140 56 156								Region					
Total land East West Humber Mids Wales ern London East West Mids Unweighted base 2009 159 98 253 166 188 104 179 228 288 187 159 Weighted base 2009 189 91 233 175 186 108 186 251 254 180 155 All of Rupert Murdoch's newspapers, the News of the World. The Sun, The Sunday Times and The Times, have been damage Agree 1625 163 68 185 145 139 90 166 183 201 155 131 Disagree 171 15 12 21 18 20 4 6 24 29 9 11 Bisagree 171 15 12 21 18 20 4 6 24 29 9 11 Don't know 113 140 56 156 99 128 </td <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>. togion</td> <td>_</td> <td></td> <td></td> <td></td> <td></td>								. togion	_				
View View <th< td=""><td></td><td>Total</td><td></td><td></td><td></td><td></td><td></td><td>Wales</td><td></td><td>London</td><td></td><td></td><td></td></th<>		Total						Wales		London			
Agree 163 64 171 15 12 21 18 20 4 6 24 29 9 11 Disagree 171 15 12 21 18 20 4 6 24 29 9 11 Disagree 171 15 12 21 18 20 4 6 24 29 9 11 Don't know 213 11 11 27 13 27 14 14 44 24 16 13 As a result of reports of police officers being paid for information by newspapers. I trust the police less Agree 63% 74% 62% 57% 43 37 Disagree 1263 140 56 156 99 128 64 114 111 88 Agree 1263 140 56 156 99 128 64 157 43 37 Disagree 263 744	Unweighted base	2009	159	98	253	166	188	104	179	228	288	187	159
B1% B6% 75% 79% B2% 75% B3% B9% 73% 79% B6% B5% Disagree 171 15 12 21 18 20 4 6 24 29 9 11 Don't know 213 11 11 27 13 27 14 14 44 44 9% 9% 8% As a result of reports of police criticers being paid for information by newspapers. I trust the police less Agree 1263 140 56 99 128 64 115 140 164 62% 57% Disagree 444 30 20 41 50 37 23 36 69 57 43 37 Disagree 444 30 20 41 50 37 23 36 69 57 43 37 Disagree 404 10% 15% 15% 11% 19% 17% 33% <t< td=""><td>Weighted base</td><td>2009</td><td>189</td><td>91</td><td>233</td><td>175</td><td>186</td><td>108</td><td>186</td><td>251</td><td>254</td><td>180</td><td>155</td></t<>	Weighted base	2009	189	91	233	175	186	108	186	251	254	180	155
B1% B6% 75% 79% B2% 75% B3% B9% 73% 79% B6% B5% Disagree 171 15 12 21 18 20 4 6 24 29 9 11 Don't know 213 11 11 27 13 27 14 14 44 24 16 13 Agree 1263 140 56 156 99 128 64 115 140 164 164 164 57% 57% 69% 60% 62% 56% 64 155 99 128 64 115 140 164 111 88 57% 23% 36 69 57 43 37 Disagree 444 30 20 41 50 37 23 36 69 57 43 37 Disagree 444 30 20 15% 15%	All of Rupert Murd	och's new	spapers	s, the Nev	vs of the	World, T	he Sun,	The Sund	lay Time:	s and The	Times,	have beer	n damage
8% 8% 13% 9% 10% 11% 4% 3% 10% 11% 5% 7% Don't know 213 11 11 27 13 27 14 14 44 24 16 13 As a result of reports of legotts being paid for information by newspapers. trust the police less Agree 1263 140 56 156 99 128 64 115 140 164 62% 57% 56% 64 155 140 164 62% 57% 56% 64 115 140 164 62% 57% 56% 64 152 140 164 62% 57% 23% 24%	Agree												
11% 6% 12% 12% 7% 14% 13% 8% 18% 9% 9% 8% As a result of reports of police officers being paid for information by newspapers. I trust the police less 111 88 Agree 1263 140 56 156 99 128 64 115 140 164 111 88 Disagree 444 30 20 41 50 37 23 36 69 57 43 37 Don't know 303 19 14 36 266 21 20 35 42 33 26 30 Directly-elected police chiefs would be more likely to ensure that corrupt officers were brought to justice Agree 801 70 38 97 73 76 35 79 100 96 72 65 Agree 801 70 38 97 73 76 35 79 100 96 72 65 Disagree 500 43 18 58 50 47 29 49 <th< td=""><td>Disagree</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></th<>	Disagree												
As a result of reports of polic strices being paid for information by newspars. I trust the polic lessAgree126314056156991286411514016411188Disagree4443020415037233669574337Don't know3031914362621203542332630Directly-elected police chiefswould be more likely to ensure that corrupt officers were browth11%19%17%13%14%19%Agree80170389773763579100967265Agree80170389773763579100967265Agree80170389773763579100967265Agree25%22%20%25%26%26%26%26%26%21%20%25%Don't know7077734785363445889917050Don't know7077734785363445889917050Don't know7077734785363445889917050Don't know7075%5%9%10%6%7%7	Don't know												
Agree 1263 140 56 156 99 128 64 115 140 164 111 88 Disagree 444 30 20 41 50 37 23 36 69 57 43 37 Disagree 444 30 20 41 50 37 23 36 69 57 43 37 Don't know 303 19 14 36 26 21 20 35 42 33 26 30 Directly-elected police chiefs would be more likely to ensure that corrupt officers were brought to justice 40% 37% 42% 42% 41% 33% 43% 40% 38% 40% 42% Agree 801 70 38 97 73 76 35 79 100 96 72 65 Agree 40% 37% 42% 41% 41% 33% 43% 40% 38% 40% 42% Disagree 500 43 18 58 50												- / -	
$^{\circ}$ 63% 74% 62% 67% 56% 69% 60% 62% 56% 64% 62% 57% Disagree 444 30 20 41 50 37 23 36 69 57 43 37 Don't know 303 19 14 36 26 21 20 35 42 33 26 30 Directly-elected police chiefswould be more likely to ensure that corrupt officerswere brought to justiceAgree 801 70 38 97 73 76 35 79 100 96 72 65 Agree 801 70 38 97 73 76 35 79 100 96 72 65 Disagree 500 43 18 58 50 47 29 49 63 67 38 39 Don't know 707 77 34 78 53 63 44 58 89 91 70 50 Don't know 707 77 34 78 53 63 44 58 89 91 70 50 Darit know 707 77 34 78 53 63 44 58 89 91 70 50 Darit know 707 77 34 78 53 63 44 58 89 91 70 50 Disagree 131 10 <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>111</td><td>88</td></td<>												111	88
22% $16%$ $22%$ $18%$ $29%$ $20%$ $22%$ $19%$ $27%$ $23%$ $24%$ $24%$ Don't know 303 19 14 36 26 21 20 35 42 33 26 30 Directly-elected police chiefswould be more likely to ensure that corrupt officers were brought to justiceAgree 801 70 38 97 73 76 35 79 100 96 72 65 $40%$ $37%$ $42%$ $42%$ $41%$ $41%$ $33%$ $43%$ $40%$ $38%$ $40%$ $42%$ Disagree 500 43 18 58 50 47 29 49 63 67 38 39 Don't know 707 77 34 78 53 63 44 58 89 91 70 50 Don't know 707 77 34 78 53 63 44 58 89 91 70 50 Don't know 707 77 34 78 53 63 44 58 89 91 70 50 Darket Murdoch and his son James are fit and proper people to take full control of Sky TVAgree 131 10 4 21 17 11 7 13 22 11 6 10 Disagree 131 10 4 21 17 11 $78%$ $7%$ $9%$ $4%$ $3%$ </td <td></td>													
$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	Disagree												
Agree801 40%70 37%38 42%97 42%73 41%76 41%35 33%79 43%100 40%96 38%72 40%65 42%Disagree500 25%43 22%18 20%58 25%50 29%47 25%29 26%49 26%63 25%67 26%38 26%39 25%39 25%Don't know707 35%77 41%34 37%78 33%53 30%63 34%44 41%58 31%89 	Don't know												
Agree801 40%70 37%38 42%97 42%73 41%76 41%35 33%79 43%100 40%96 38%72 40%65 42%Disagree500 25%43 22%18 20%58 25%50 29%47 25%29 26%49 26%63 25%67 26%38 26%39 25%39 25%39 25%Don't know707 35%77 41%34 37%78 33%53 30%63 34%44 41%58 31%89 35%91 36%70 36%50 39%50 32%Rupert Murdoch and his son James are fit and proper people to take full control of Sky TV 37%22 36%11 37%71 37%71 36%71 6%71 6%72 66%65 7%70 35%50 36%70 39%50 36%70 39%50 36%70 39%50 36%70 35%50 36%71 39%70 35%50 36%70 39%70 35%50 36%70 39%70 35%50 36%70	Directly-elected pc	olice chief	s would	be more	likelv to	ensure th	nat corru	upt officer	s were b	rought to	iustice		
25% 22% 20% 25% 29% 25% 26% 26% 25% 26% 21% 25% Don't know 707 77 34 78 53 63 44 58 89 91 70 50 35% 41% 37% 33% 30% 34% 41% 31% 35% 36% 39% 32% Rupert Murdoch and his son James are fit and proper people to take full control of Sky TV Agree 131 10 4 21 17 11 7 13 22 11 6 10 7% 5% 5% 9% 10% 6% 6% 7% 9% 4% 3% 6% Disagree 1475 155 66 158 121 138 80 139 154 200 144 120 Don't know 403 24 21 55 37 37 21 35 75 43 30 26		801	70	38	97	73	76	35	79	100	96		
35% 41% 37% 33% 30% 34% 41% 31% 35% 36% 39% 32% Rupert Murdoch and his son James are fit and proper people to take full control of Sky TV Agree 131 10 4 21 17 11 7 13 22 11 6 10 7% 5% 5% 9% 10% 6% 6% 7% 9% 4% 3% 6% Disagree 1475 155 66 158 121 138 80 139 154 200 144 120 73% 82% 72% 68% 69% 74% 74% 75% 61% 79% 80% 77% Don't know 403 24 21 55 37 37 21 35 75 43 30 26	Disagree												
Agree 131 10 4 21 17 11 7 13 22 11 6 10 7% 5% 5% 9% 10% 6% 6% 7% 9% 4% 3% 6% Disagree 1475 155 66 158 121 138 80 139 154 200 144 120 73% 82% 72% 68% 69% 74% 74% 75% 61% 79% 80% 77% Don't know 403 24 21 55 37 37 21 35 75 43 30 26	Don't know												
Agree 131 10 4 21 17 11 7 13 22 11 6 10 7% 5% 5% 9% 10% 6% 6% 7% 9% 4% 3% 6% Disagree 1475 155 66 158 121 138 80 139 154 200 144 120 73% 82% 72% 68% 69% 74% 74% 75% 61% 79% 80% 77% Don't know 403 24 21 55 37 37 21 35 75 43 30 26	Rupert Murdoch a	nd his sor	n James	are fit an	d prope	r neonle t	o take fi	ull control	of Sky T	v			
Disagree 1475 155 66 158 121 138 80 139 154 200 144 120 Don't know 403 24 21 55 37 37 21 35 75 43 30 26		131	10	4	21	17	11	7	13	22			
73% 82% 72% 68% 69% 74% 75% 61% 79% 80% 77% Don't know 403 24 21 55 37 37 21 35 75 43 30 26		7%	5%	5%	9%	10%	6%	6%	7%	9%	4%	3%	6%
	Disagree												
20% 13% 23% 23% 21% 20% 19% 19% 30% 17% 17% 16%	Don't know	403 20%	24 13%	21 23%	55 23%		37 20%		35 19%	75 30%	43 17%	30 17%	26 16%







Q6. Do you agree or disagree with the following statements? Base: All respondents

							Region					
	Total	Scot- land	North East	North West	Yorks & <u>Humber</u>	West Mids	Wales	East- ern	London	South East	South West	East Mids
Weighted base	2009	189	91	233	175	186	108	186	251	254	180	155
David Cameron is	turning o	ut to be a	a good Pi	rime Min	ister							
Agree	662	41	24	72	56	66	28	68	79	99	70	60
	33%	22%	27%	31%	32%	36%	26%	36%	31%	39%	39%	39%
Disagree	909	105	49	112	80	76	54	81	118	98	74	61
	45%	56%	54%	48%	46%	41%	51%	43%	47%	39%	41%	39%
Don't know	437	43	17	49	40	44	26	38	55	57	36	34
	22%	23%	19%	21%	23%	23%	24%	20%	22%	22%	20%	22%
Ed Miliband is tur	ning out to	be a go	od leade	r of the	Labour Pa	arty						
Agree	539	53	35	64	69	46	29	52	68	50	43	30
	27%	28%	39%	27%	39%	25%	27%	28%	27%	20%	24%	19%
Disagree	832	89	33	99	57	68	42	77	90	120	85	71
	41%	47%	37%	42%	33%	37%	39%	42%	36%	47%	47%	46%
Don't know	639	47	22	71	49	72	37	57	93	83	52	55
	32%	25%	24%	30%	28%	39%	34%	31%	37%	33%	29%	35%
Nick Clegg is turn	ing out to	be a goo	od leader	of the L	iberal Der	nocrats						
Agree	448	33	13	39	45	42	21	53	46	70	42	43
	22%	18%	15%	17%	26%	23%	19%	28%	18%	28%	23%	28%
Disagree	1061	118	54	137	90	102	51	87	130	121	99	70
	53%	63%	60%	59%	51%	55%	48%	47%	52%	48%	55%	45%
Don't know	500	38	23	57	40	42	35	46	75	63	39	41
	25%	20%	26%	24%	23%	23%	33%	25%	30%	25%	22%	27%
Robust exchange	s in the Ho	ouse of C	Commons	are an	important	part of c	our demo	cracy				
Agree	1375	141	57	148	120	129	72	132	163	178	127	107
	68%	75%	63%	64%	68%	69%	67%	71%	65%	70%	71%	69%
Disagree	238	18	9	28	21	26	10	18	34	33	20	21
	12%	9%	9%	12%	12%	14%	10%	10%	13%	13%	11%	14%
Don't know	396	30	25	57	34	31	25	36	55	43	33	27
	20%	16%	27%	24%	20%	17%	23%	20%	22%	17%	18%	17%







Page 29

Absolutes/col percents

Voting Intentions Survey ONLINE Fieldwork : 13th - 14th July 2011

				Martin		Region					
Total	Scot- land	North East	North West	Humber	West Mids	Wales	East- ern	London	South East	South West	East Mids
2009	189	91	233	175	186	108	186	251	254	180	155
is cutting r		ending i	n a way	that is fair	to every		of socie				
488	31	15	49	42	41	20	45	57	82	52	54
24%	17%	17%	21%	24%	22%	18%	24%	23%	32%	29%	35%
1208	133	64	144	102	121	72	108	143	135	100	83
60%	70%	71%	62%	58%	65%	67%	58%	57%	53%	56%	54%
313	25	11	40	31	23	16	34	51	37	28	18
16%	13%	12%	17%	18%	12%	15%	18%	20%	14%	15%	11%
rse off pers	sonally a	is a resul	t of the s	spending	cuts						
1347	121	64	149	122	126	78	124	155	168	134	106
67%	64%	71%	64%	70%	68%	72%	66%	62%	66%	74%	68%
313	34	9	43	21	30	9	27	53	45	21	22
16%	18%	10%	18%	12%	16%	9%	14%	21%	18%	12%	14%
348	34	18	42	32	30	21	36	43	42	25	27
17%	18%	20%	18%	18%	16%	19%	19%	17%	16%	14%	17%
ave sympa	thy for p	eople go	ing on s	trike agaiı	nst publi	c spendir	ng cuts				
1024	117	59	128	86	94	63	80	143	111	78	65
51%	62%	65%	55%		51%	59%	43%	57%	44%	43%	42%
755	54	22	79	64	72	29	85	80	119	78	72
38%	29%	24%	34%	37%	39%	27%	46%	32%	47%	43%	46%
230	18	10	26	26	20	15	21	28	23	24	19
11%	9%	11%	11%	15%	11%	14%	12%	11%	9%	14%	12%
UK to take	military a	action ag	ainst Co	lonel Gad	ldafi's fo	rces in Li	bya				
668	69	27	70	65	60	41	71	61	88	57	58
33%	37%	30%	30%	37%	33%	38%	38%	24%	35%	32%	37%
795	77	40	98	66	77	30	66	110	114	64	54
40%	41%	44%	42%	37%	41%	28%	35%	44%	45%	36%	35%
547 27%	43	24	66	45	49	36	50	80	52	59	43
	2009 is cutting r 488 24% 1208 60% 313 16% rse off pers 1347 67% 313 16% 348 17% 348 17% 348 17% 230 11% UK to take 668 33% 795 40%	Total land 2009 189 is cutting public sr 488 31 24% 17% 1208 133 60% 70% 313 25 16% 13% rse off personally a 1347 121 67% 64% 313 34 16% 18% 348 34 17% 18% 348 34 17% 18% ave sympathy for p 1024 117 51% 62% 755 54 38% 29% 230 18 11% 9% UK to take military r 668 69 33% 37% 795 77 40% 41%	$\begin{array}{c c c c c c c c c c c c c c c c c c c $	$\begin{tabular}{ c c c c c c } \hline Total & land & East & West \\ \hline 2009 & 189 & 91 & 233 \\ \hline is cutting public spending in a way \\ \hline 488 & 31 & 15 & 49 \\ 24\% & 17\% & 17\% & 21\% \\ \hline 424\% & 17\% & 17\% & 21\% \\ \hline 1208 & 133 & 64 & 144 \\ 60\% & 70\% & 71\% & 62\% \\ \hline 313 & 25 & 11 & 40 \\ 16\% & 13\% & 12\% & 17\% \\ \hline 07\% & 64\% & 71\% & 64\% \\ \hline 313 & 34 & 9 & 43 \\ 16\% & 18\% & 10\% & 18\% \\ \hline 313 & 34 & 9 & 43 \\ 16\% & 18\% & 10\% & 18\% \\ \hline 348 & 34 & 18 & 42 \\ 17\% & 18\% & 20\% & 18\% \\ \hline 348 & 34 & 18 & 42 \\ 17\% & 18\% & 20\% & 18\% \\ \hline ave sympathy for people going on s \\ \hline 1024 & 117 & 59 & 128 \\ 51\% & 62\% & 65\% & 55\% \\ \hline 755 & 54 & 22 & 79 \\ 38\% & 29\% & 24\% & 34\% \\ \hline 230 & 18 & 10 & 26 \\ 11\% & 9\% & 11\% & 11\% \\ \hline UK to take military action against Ccc \\ \hline 668 & 69 & 27 & 70 \\ 33\% & 37\% & 30\% & 30\% \\ \hline 795 & 77 & 40 & 98 \\ 40\% & 41\% & 44\% & 42\% \\ \hline \end{tabular}$	TotalIandEastWestHumber200918991233175is cutting public spending in a way that is fair4883115494224%17%17%21%24%12081336414410260%70%71%62%58%3132511403116%13%12%17%18%rse off personally as a result of the spending13471216416%18%10%18%12%313349432116%18%10%18%12%3483418423217%18%20%18%18%ave sympathy for people going on strike again1024117591288651%62%65%55%38%29%24%34%37%2301810262611%9%11%11%15%UK to take military action against Colonel Gad6686927706533%37%30%30%37%7957740986640%41%44%42%37%	$\begin{array}{c c c c c c c c c c c c c c c c c c c $	Scot- TotalNorth EastNorth WestWest HumberWest MidsWales200918991233175186108is cutting public spending in a way that is fair to every section 48831154942412024%17%17%21%24%22%18%1208133641441021217260%70%71%62%58%65%67%31325114031231616%13%12%17%18%12%15%rese off personally as a result of the spending cuts13471216414912212667%64%71%64%70%68%72%313349432130916%18%10%18%12%16%9%34834184232302117%18%20%18%18%16%19%ave sympathy for people going on strike against public spendin10241175912886946351%62%65%55%49%51%59%59%23%27%23018102626201511%9%11%11%11%15%11%14%14%26%37%33%38%75554227964 </td <td>Yorks & WestEast WestWest MidsEast- ern200918991233175186108186is cutting public spending in a way that is fair to every section of societ 4883115494241204524%17%17%21%24%22%18%24%1208133641441021217210860%70%71%62%58%65%67%58%3132511403123163416%13%12%17%18%12%15%18%rse off personally as a result of the spending cuts1347121641491221267812467%64%71%64%70%68%72%66%31334943213092716%18%10%18%12%16%19%19%3483418423230213651%62%65%55%49%51%59%43%62%65%55%49%51%59%43%7555422796472298538%29%24%34%37%39%27%46%1024117591288694638051</td> <td>Yorks 8TotalIandEastNorth EastNorth WestWest HumberWest MidsEast- ernLondon200918991233175186108186251is cutting public spending in a way that is fair to every section of society488311549424120455724%17%17%21%24%22%18%24%23%1208133641441021217210814360%70%71%62%58%65%67%58%57%313251140312316345116%13%12%17%18%12%15%18%20%resonality as a result of the spending cuts1347121641491221267812415567%64%71%64%70%68%72%66%62%3133494321309275316%18%10%18%12%16%19%19%17%348341842323021364317%18%20%55%49%51%59%43%57%35162%65%55%49%51%59%43%57%313349</td> <td>Yorks & WestEast- WestSouth East- MidsSouth East- MidsSouth East- MidsSouth East- MidsSouth East- MidsSouth East- MidsSouth East- E</br></br></br></br></br></br></br></br></br></br></br></br></br></br></br></br></br></br></br></br></br></br></br></td> <td>YorksTotalScot- landNorth EastNorth WestHumberMids MidsWalesEast- ernSouth LondonSouth EastWest200918991233175186108186251254180is cutting public spending in a way that is fair to every section of society4883115494241204557825224%17%17%21%24%22%18%24%23%32%29%1208133641441021217210814313510060%70%71%62%58%65%67%58%57%53%56%31325114031223163451372816%13%12%17%18%12%15%18%20%14%15%1347641491221267812415516813467%64%71%64%70%68%72%66%62%66%74%31334943213092753452116%18%10%18%12%16%9%14%21%14%3483418423230213643422510241175912886</td>	Yorks & WestEast WestWest MidsEast- ern200918991233175186108186is cutting public spending in a way that is fair to every section of societ 4883115494241204524%17%17%21%24%22%18%24%1208133641441021217210860%70%71%62%58%65%67%58%3132511403123163416%13%12%17%18%12%15%18%rse off personally as a result of the spending cuts1347121641491221267812467%64%71%64%70%68%72%66%31334943213092716%18%10%18%12%16%19%19%3483418423230213651%62%65%55%49%51%59%43%62%65%55%49%51%59%43%7555422796472298538%29%24%34%37%39%27%46%1024117591288694638051	Yorks 8TotalIandEastNorth EastNorth WestWest HumberWest MidsEast- ernLondon200918991233175186108186251is cutting public spending in a way that is fair to every section of society488311549424120455724%17%17%21%24%22%18%24%23%1208133641441021217210814360%70%71%62%58%65%67%58%57%313251140312316345116%13%12%17%18%12%15%18%20%resonality as a result of the spending cuts1347121641491221267812415567%64%71%64%70%68%72%66%62%3133494321309275316%18%10%18%12%16%19%19%17%348341842323021364317%18%20%55%49%51%59%43%57%35162%65%55%49%51%59%43%57%313349	Yorks & WestEast- WestSouth East- MidsSouth East- MidsSouth East- MidsSouth East- MidsSouth East- MidsSouth East- MidsSouth East- 	YorksTotalScot- landNorth EastNorth WestHumberMids MidsWalesEast- ernSouth LondonSouth EastWest200918991233175186108186251254180is cutting public spending in a way that is fair to every section of society4883115494241204557825224%17%17%21%24%22%18%24%23%32%29%1208133641441021217210814313510060%70%71%62%58%65%67%58%57%53%56%31325114031223163451372816%13%12%17%18%12%15%18%20%14%15%1347641491221267812415516813467%64%71%64%70%68%72%66%62%66%74%31334943213092753452116%18%10%18%12%16%9%14%21%14%3483418423230213643422510241175912886







OPINION POLL Online Fieldwork: 13th – 14th July 2011

Weighting table Q.1 Thinking back to the general election last year, which party if any did you vote for? Base: All respondents

	<u>Unweighted</u> <u>Total</u>	Weighted Total
Unweighted base	2009	2009
Weighted base	2009	2009
Conservative	612 30%	576 29%
Labour	426 21%	442 22%
Liberal Democrat	390 19%	374 19%
Other	114 6%	150 7%
Did not vote	390 19%	390 19%
Don't remember	24 1%	24 1%
Refused	53 3%	53 3%



