

ComRes Published Voting Intention Figures

	Independent on Sunday/ Sunday Mirror	The Independent	Independent on Sunday/ Sunday Mirror	The Independent	Independent on Sunday/ Sunday Mirror	The Independent
	18 th November	30 th October	21 st October	2 nd October	23 rd September	4 th September
Conservative	31%	33%	33%	35%	35%	35%
Labour	43%	44%	41%	38%	39%	42%
Liberal Democrat	10%	12%	10%	15%	10%	12%
Other	16%	11%	16%	12%	16%	11%

Methodology: ComRes interviewed 2,024 GB adults online between 14th and 16th November 2012. Data were weighted to be demographically representative of all GB adults. Data were also weighted by past vote recall. ComRes is a member of the British Polling Council and abides by its rules.

To commission a voting intention poll or a public opinion survey please contact Coralie Pring: coralie.pring@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email pollwatch@comres.co.uk

Voting Intentions Survey

ONLINE Fieldwork : 14th - 16th November 2012

Absolutes/col percents

Q.1 Thinking back to the general election in 2010, which party if any did you vote for?

Base: All respondents

	Gender		Age							Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2024	965	1059	208	331	425	346	318	396	732	540	265	487	1852	563	532	482	275	172
Weighted base	2024	990	1034	242	325	385	344	304	424	546	586	426	467	1847	513	534	509	291	177
Conservative	612 30%	304 31%	308 30%	46 19%	69 21%	110 29%	96 28%	99 32%	192 45%	191 35%	167 29%	142 33%	111 24%	583 32%	178 35%	190 36%	130 26%	84 29%	29 17%
Labour	487 24%	221 22%	266 26%	64 27%	93 28%	92 24%	75 22%	80 26%	83 19%	128 24%	127 22%	104 24%	127 27%	437 24%	114 22%	120 22%	144 28%	58 20%	50 28%
Liberal Democrat	389 19%	205 21%	184 18%	58 24%	47 15%	71 19%	63 18%	65 21%	85 20%	112 21%	131 22%	71 17%	75 16%	367 20%	111 22%	101 19%	88 17%	67 23%	22 12%
Other	163 8%	96 10%	67 6%	8 4%	14 4%	26 7%	39 11%	31 10%	45 11%	29 5%	56 10%	36 8%	43 9%	117 6%	24 5%	31 6%	35 7%	26 9%	46 26%
Did not vote	302 15%	131 13%	171 17%	55 23%	92 28%	65 17%	58 17%	18 6%	15 3%	62 11%	82 14%	65 15%	93 20%	282 15%	69 14%	71 13%	94 18%	47 16%	20 12%
Don't remember	38 2%	15 1%	23 2%	4 2%	6 2%	14 4%	4 1%	5 2%	4 1%	10 2%	11 2%	6 1%	12 3%	36 2%	6 1%	15 3%	10 2%	4 1%	2 1%
Refused	33 2%	19 2%	14 1%	6 3%	4 1%	7 2%	9 3%	6 2%	1 *	14 3%	12 2%	3 1%	5 1%	26 1%	10 2%	5 1%	7 1%	4 1%	7 4%

Voting Intentions Survey

ONLINE Fieldwork : 14th - 16th November 2012

Absolutes/col percents

Q.1 Thinking back to the general election in 2010, which party if any did you vote for?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2024	518	673	174	162	61	52	4	31	11	289	618	457	423
Weighted base	2024	502	696	162	173	55	58	5	35	10	269	612	487	389
Conservative	612 30%	432 86%	44 6%	11 7%	58 33%	5 9%	4 6%	1 30%	11 33%	1 13%	56 21%	612 100%	-	-
Labour	487 24%	11 2%	435 62%	2 1%	5 3%	2 4%	8 15%	-	2 6%	2 15%	19 7%	-	487 100%	-
Liberal Democrat	389 19%	28 6%	125 18%	128 79%	26 15%	24 43%	4 7%	-	6 17%	3 28%	49 18%	-	-	389 100%
Other	163 8%	3 1%	14 2%	4 3%	61 35%	12 22%	39 68%	2 44%	14 41%	2 23%	9 3%	-	-	-
Did not vote	302 15%	26 5%	67 10%	13 8%	17 10%	9 17%	3 4%	-	1 3%	2 15%	99 37%	-	-	-
Don't remember	38 2%	1 *	9 1%	2 1%	5 3%	2 4%	-	1 26%	-	1 6%	13 5%	-	-	-
Refused	33 2%	1 *	2 *	2 1%	2 1%	1 2%	-	-	-	-	24 9%	-	-	-

Voting Intentions Survey

ONLINE Fieldwork : 14th - 16th November 2012

Absolutes/col percents

Q.1 Thinking back to the general election in 2010, which party if any did you vote for?

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2024	624	565	202	63	49	43	22	6	20	46	384
Weighted base	2024	650	551	183	63	55	42	29	12	17	42	380
Conservative	612 30%	40 6%	459 83%	9 5%	5 7%	3 6%	4 10%	7 23%	1 11%	2 14%	1 3%	81 21%
Labour	487 24%	407 63%	17 3%	8 4%	4 7%	7 12%	1 2%	1 4%	3 25%	4 24%	4 9%	30 8%
Liberal Democrat	389 19%	91 14%	23 4%	145 79%	7 11%	3 5%	8 19%	4 14%	-	5 28%	7 16%	98 26%
Other	163 8%	26 4%	14 3%	1 1%	32 51%	39 71%	10 24%	10 36%	7 54%	2 9%	1 2%	22 6%
Did not vote	302 15%	73 11%	34 6%	18 10%	12 18%	3 6%	14 34%	6 22%	-	3 15%	14 34%	125 33%
Don't remember	38 2%	9 1%	2 *	2 1%	1 2%	-	5 11%	-	1 10%	1 7%	2 4%	15 4%
Refused	33 2%	4 1%	1 *	1 1%	2 3%	-	-	* 1%	-	1 3%	13 31%	10 3%

Voting Intentions Survey

ONLINE Fieldwork : 14th - 16th November 2012

Absolutes/col percents

Q.2 If there were a general election tomorrow, how likely would you be to vote?

Base: All respondents

	Gender			Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	
Unweighted base	2024	965	1059	208	331	425	346	318	396	732	540	265	487	1852	563	532	482	275	172	
Weighted base	2024	990	1034	242	325	385	344	304	424	546	586	426	467	1847	513	534	509	291	177	
Absolutely certain to vote	(10)	1088 54%	563 57%	525 51%	84 34%	123 38%	183 48%	190 55%	193 63%	316 74%	301 55%	323 54%	231 50%	234 53%	975 55%	285 49%	264 54%	277 51%	150 51%	114 64%
	(9)	238 12%	115 12%	122 12%	23 9%	39 12%	45 12%	35 10%	41 14%	56 13%	80 15%	65 11%	40 9%	52 11%	217 12%	58 11%	71 13%	49 10%	40 14%	20 11%
	(8)	209 10%	98 10%	112 11%	42 17%	43 13%	50 13%	25 7%	29 10%	21 5%	52 10%	65 11%	50 12%	43 9%	198 11%	58 11%	70 13%	53 10%	17 6%	11 6%
	(7)	108 5%	51 5%	58 6%	31 13%	18 6%	21 5%	27 8%	7 2%	4 1%	34 6%	33 6%	19 5%	21 5%	101 5%	29 6%	16 3%	30 6%	26 9%	7 4%
	(6)	60 3%	26 3%	34 3%	8 3%	16 5%	11 3%	11 3%	8 3%	6 1%	13 2%	13 2%	11 3%	22 5%	58 3%	11 2%	26 5%	10 2%	11 4%	2 1%
	(5)	68 3%	34 3%	34 3%	14 6%	21 6%	12 3%	10 3%	9 3%	3 1%	13 2%	27 5%	12 3%	17 4%	60 3%	13 2%	21 4%	21 4%	4 2%	8 4%
	(4)	14 1%	7 1%	7 1%	4 2%	3 1%	3 1%	1 *	1 *	3 1%	5 1%	4 1%	2 1%	3 1%	13 1%	5 1%	2 *	6 1%	- -	1 1%
	(3)	27 1%	17 2%	11 1%	8 3%	8 2%	4 1%	5 2%	1 *	1 *	4 1%	13 2%	8 2%	3 1%	26 1%	10 2%	5 1%	1 *	9 3%	1 1%
	(2)	23 1%	13 1%	10 1%	7 3%	11 3%	2 1%	3 1%	- -	- -	7 1%	6 1%	4 1%	6 1%	19 1%	1 *	6 1%	6 1%	6 2%	4 2%
Certain not to vote	(1)	84 4%	32 3%	52 5%	9 4%	26 8%	19 5%	17 5%	4 1%	9 2%	14 3%	16 3%	16 4%	38 8%	81 4%	17 3%	17 3%	31 6%	16 5%	4 2%
Refused		2 *	1 *	2 *	- -	1 *	1 *	1 *	- -	- -	1 *	1 *	- -	* *	2 *	2 *	1 *	- -	- -	- -
Don't know		102 5%	35 4%	67 6%	12 5%	18 6%	34 9%	20 6%	12 4%	6 1%	22 4%	21 4%	33 8%	26 6%	97 5%	24 5%	35 7%	26 5%	12 4%	5 3%
Mean		8.55	8.65	8.45	7.72	7.60	8.45	8.51	9.18	9.38	8.77	8.60	8.62	8.17	8.52	8.69	8.55	8.43	8.31	8.87
Standard deviation		2.38	2.29	2.46	2.56	2.94	2.42	2.48	1.60	1.63	2.10	2.26	2.33	2.80	2.39	2.21	2.25	2.56	2.63	2.18
Standard error		0.05	0.07	0.08	0.18	0.17	0.12	0.14	0.09	0.08	0.10	0.15	0.13	0.06	0.10	0.10	0.12	0.16	0.17	

Voting Intentions Survey

ONLINE Fieldwork : 14th - 16th November 2012

Absolutes/col percents

Q.2 If there were a general election tomorrow, how likely would you be to vote?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2024	518	673	174	162	61	52	4	31	11	289	618	457	423
Weighted base	2024	502	696	162	173	55	58	5	35	10	269	612	487	389
Absolutely certain to vote	(10) 1088 54%	314 63%	430 62%	84 52%	118 68%	30 55%	45 79%	2 44%	25 71%	5 52%	66 25%	391 64%	308 63%	213 55%
	(9) 238 12%	80 16%	88 13%	24 15%	18 10%	5 8%	8 14%	- -	6 18%	1 6%	23 8%	87 14%	61 13%	56 14%
	(8) 209 10%	71 14%	81 12%	26 16%	15 9%	5 8%	3 5%	- -	1 2%	2 21%	18 7%	66 11%	44 9%	42 11%
	(7) 108 5%	23 4%	43 6%	18 11%	4 2%	5 9%	1 2%	1 26%	3 7%	2 15%	16 6%	19 3%	37 8%	27 7%
	(6) 60 3%	8 2%	27 4%	5 3%	6 3%	5 8%	- -	1 30%	- -	1 6%	8 3%	11 2%	14 3%	13 3%
	(5) 68 3%	6 1%	28 4%	5 3%	12 7%	6 11%	- -	- -	1 2%	- -	11 4%	9 1%	8 2%	7 2%
	(4) 14 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	3 1%	2 *	- -	3 1%
	(3) 27 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	9 3%	2 *	3 1%	10 3%
	(2) 23 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	8 3%	2 *	1 *	2 1%
Certain not to vote	(1) 84 4%	- -	- -	- -	- -	- -	- -	- -	- -	- -	57 21%	5 1%	- -	6 2%
Refused	2 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -
Don't know	102 5%	- -	- -	- -	- -	- -	- -	- -	- -	- -	49 18%	19 3%	11 2%	11 3%
Mean	8.55	9.30	9.10	8.94	9.16	8.61	9.69	8.01	9.48	8.84	6.10	9.24	9.20	8.77
Standard deviation	2.38	1.10	1.40	1.36	1.51	1.84	0.68	2.03	1.04	1.42	3.71	1.47	1.36	1.99
Standard error	0.05	0.05	0.05	0.10	0.12	0.24	0.09	1.02	0.19	0.43	0.24	0.06	0.06	0.10

Voting Intentions Survey

ONLINE Fieldwork : 14th - 16th November 2012

Absolutes/col percents

Q.2 If there were a general election tomorrow, how likely would you be to vote?

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2024	624	565	202	63	49	43	22	6	20	46	384
Weighted base	2024	650	551	183	63	55	42	29	12	17	42	380
Absolutely certain to vote	(10) 1088 54%	379 58%	345 63%	99 54%	40 64%	44 81%	16 38%	16 54%	9 73%	10 55%	14 34%	118 31%
	(9) 238 12%	77 12%	76 14%	23 13%	9 14%	7 13%	5 12%	2 7%	- -	1 3%	2 5%	35 9%
	(8) 209 10%	72 11%	70 13%	21 12%	6 9%	2 3%	5 12%	- -	2 17%	1 6%	6 15%	23 6%
	(7) 108 5%	35 5%	17 3%	19 10%	* 1%	1 3%	- -	2 7%	1 10%	3 17%	2 4%	28 7%
	(6) 60 3%	23 4%	9 2%	6 3%	1 2%	- -	3 6%	- -	- -	- -	- -	18 5%
	(5) 68 3%	26 4%	5 1%	1 *	2 2%	- -	4 9%	1 2%	- -	- -	- -	30 8%
	(4) 14 1%	3 *	4 1%	2 1%	- -	- -	3 6%	- -	- -	- -	- -	3 1%
	(3) 27 1%	7 1%	5 1%	3 2%	* 1%	- -	2 5%	- -	- -	- -	- -	10 3%
	(2) 23 1%	5 1%	2 *	3 2%	- -	- -	- -	- -	- -	- -	- -	12 3%
Certain not to vote	(1) 84 4%	6 1%	4 1%	3 2%	1 2%	- -	4 10%	1 5%	- -	3 18%	12 29%	49 13%
Refused	2 *	- -	1 *	- -	- -	- -	- -	* 1%	- -	- -	1 2%	1 *
Don't know	102 5%	16 2%	13 2%	4 2%	3 5%	- -	1 3%	7 24%	- -	- -	4 10%	53 14%
Mean	8.55	8.87	9.18	8.69	9.16	9.73	7.29	8.93	9.36	7.72	6.47	6.90
Standard deviation	2.38	1.86	1.55	2.05	1.80	0.65	3.11	2.39	1.12	3.43	4.00	3.33
Standard error	0.05	0.08	0.07	0.15	0.23	0.09	0.48	0.55	0.46	0.77	0.63	0.18

Voting Intentions Survey

ONLINE Fieldwork : 14th - 16th November 2012

Absolutes/col percents

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

	Gender		Age							Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1774	873	901	175	264	362	298	299	376	659	483	229	403	1616	498	468	416	234	158
Weighted base	1771	886	885	202	259	322	297	287	405	493	525	362	390	1609	454	467	440	248	162
Labour	646	309	337	94	124	127	109	90	102	158	186	131	171	599	151	172	197	80	47
	36%	35%	38%	46%	48%	40%	37%	31%	25%	32%	35%	36%	44%	37%	33%	37%	45%	32%	29%
Conservative	451	226	226	42	56	77	65	74	137	150	128	91	82	426	144	129	98	55	25
	25%	25%	25%	21%	22%	24%	22%	26%	34%	30%	24%	25%	21%	26%	32%	28%	22%	22%	15%
UKIP	157	95	62	1	6	16	32	36	66	33	44	39	41	152	40	38	44	30	5
	9%	11%	7%	*	2%	5%	11%	13%	16%	7%	8%	11%	11%	9%	9%	8%	10%	12%	3%
Lib Dem	129	79	51	17	16	20	20	22	34	48	32	27	23	119	43	29	24	23	10
	7%	9%	6%	8%	6%	6%	7%	8%	10%	6%	7%	6%	7%	7%	10%	6%	6%	9%	6%
SNP	55	26	30	3	5	10	14	9	13	12	18	14	11	-	-	-	-	-	55
	3%	3%	3%	2%	2%	3%	5%	3%	3%	3%	3%	4%	3%	-	-	-	-	-	34%
Green	50	26	24	8	14	9	9	7	3	15	14	8	13	49	15	13	15	6	1
	3%	3%	3%	4%	5%	3%	3%	2%	1%	3%	3%	2%	3%	3%	3%	3%	3%	2%	1%
BNP	33	22	11	-	3	7	9	8	5	2	10	13	8	33	4	13	11	5	-
	2%	2%	1%	-	1%	2%	3%	3%	1%	*	2%	3%	2%	2%	1%	3%	3%	2%	-
Plaid Cymru	3	-	3	1	-	-	1	1	-	-	-	1	2	3	-	-	-	3	-
	*	-	*	1%	-	-	*	*	-	-	-	*	*	*	-	-	-	1%	-
Other	8	3	5	3	1	1	3	-	1	-	6	-	2	7	-	4	3	-	1
	*	*	1%	1%	*	*	1%	-	*	-	1%	-	1%	*	-	1%	1%	-	1%
Refused	23	9	14	6	4	2	2	6	4	10	5	2	6	18	5	6	4	3	5
	1%	1%	2%	3%	1%	1%	1%	2%	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%	3%
Don't know	215	93	122	27	31	51	33	33	40	65	83	37	30	202	52	64	43	43	13
	12%	10%	14%	14%	12%	16%	11%	11%	10%	13%	16%	10%	8%	13%	12%	14%	10%	17%	8%

Voting Intentions Survey

ONLINE Fieldwork : 14th - 16th November 2012

Absolutes/col percents

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?
Base: All respondents saying 5-10 likely to vote

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1774	518	673	174	162	61	52	4	31	11	158	589	445	391
Weighted base	1771	502	696	162	173	55	58	5	35	10	142	582	471	357
Labour	646 36%	-	646 93%	-	-	-	-	-	-	-	-	36 6%	413 88%	116 32%
Conservative	451 25%	451 90%	-	-	-	-	-	-	-	-	-	395 68%	10 2%	19 5%
UKIP	157 9%	-	-	-	157 91%	-	-	-	-	-	-	52 9%	4 1%	21 6%
Lib Dem	129 7%	-	-	129 80%	-	-	-	-	-	-	-	8 1%	2 *	103 29%
SNP	55 3%	-	-	-	-	-	55 96%	-	-	-	-	4 1%	8 2%	2 1%
Green	50 3%	-	-	-	-	50 91%	-	-	-	-	-	4 1%	2 *	21 6%
BNP	33 2%	-	-	-	-	-	-	-	33 94%	-	-	11 2%	2 *	5 1%
Plaid Cymru	3 *	-	-	-	-	-	-	3 70%	-	-	-	-	-	-
Other	8 *	-	-	-	-	-	-	-	-	8 77%	-	1 *	2 *	1 *
Refused	23 1%	2 *	7 1%	* *	* *	-	-	-	-	-	18 13%	3 *	6 1%	1 *
Don't know	215 12%	49 10%	43 6%	32 20%	15 9%	5 9%	2 4%	1 30%	2 6%	2 23%	124 87%	70 12%	23 5%	70 19%

Voting Intentions Survey

ONLINE Fieldwork : 14th - 16th November 2012

Absolutes/col percents

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 5-10 likely to vote

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	1774	588	535	188	57	49	34	18	6	15	26	258
Weighted base	1771	612	522	169	57	55	32	20	12	14	25	252
Labour	646 36%	515 84%	18 4%	28 17%	2 3%	1 1%	2 8%	1 6%	5 42%	3 18%	8 32%	63 25%
Conservative	451 25%	8 1%	398 76%	3 2%	2 3%	- -	2 7%	- -	- -	1 5%	* 2%	36 14%
UKIP	157 9%	21 4%	47 9%	10 6%	51 89%	- -	1 3%	- -	- -	2 17%	- -	24 10%
Lib Dem	129 7%	8 1%	11 2%	87 52%	- -	- -	1 2%	- -	4 36%	- -	1 4%	18 7%
SNP	55 3%	4 1%	- -	- -	- -	51 93%	- -	- -	- -	* 2%	- -	* *
Green	50 3%	2 *	2 *	8 4%	- -	- -	22 69%	- -	- -	1 5%	2 8%	13 5%
BNP	33 2%	8 1%	4 1%	1 1%	1 2%	- -	- -	19 94%	- -	- -	- -	- -
Plaid Cymru	3 *	- -	- -	- -	- -	- -	- -	- -	3 21%	- -	- -	1 *
Other	8 *	- -	1 *	- -	- -	- -	- -	- -	- -	5 35%	- -	2 1%
Refused	23 1%	7 1%	- -	* *	* 1%	- -	- -	- -	- -	1 4%	11 45%	4 2%
Don't know	215 12%	40 6%	42 8%	31 18%	2 3%	3 6%	3 11%	- -	- -	2 14%	2 9%	91 36%

Voting Intentions Survey

ONLINE Fieldwork : 14th - 16th November 2012

Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	506	204	302	61	110	123	89	62	61	179	141	60	126	474	136	135	116	87	32
Weighted base	491	206	285	74	100	117	82	56	63	127	149	102	113	459	117	137	116	89	33
Labour	67 14%	23 11%	44 15%	15 21%	12 12%	18 15%	8 9%	9 15%	6 9%	22 17%	14 9%	15 14%	16 14%	61 13%	15 13%	23 17%	16 14%	7 8%	6 19%
Conservative	56 11%	30 14%	26 9%	7 10%	18 18%	8 7%	12 14%	2 4%	9 14%	19 15%	22 15%	10 10%	5 5%	55 12%	14 12%	16 12%	8 7%	17 19%	1 2%
UKIP	30 6%	15 7%	15 5%	- -	4 4%	11 9%	5 7%	2 3%	8 13%	5 4%	8 6%	11 10%	6 6%	28 6%	4 3%	9 7%	12 10%	4 4%	2 5%
Lib Dem	22 4%	8 4%	14 5%	6 7%	4 4%	3 2%	5 6%	- -	5 8%	11 8%	6 4%	1 1%	4 4%	21 5%	5 5%	5 4%	6 5%	5 6%	1 3%
Green	19 4%	8 4%	11 4%	5 6%	5 4%	4 4%	3 4%	- -	3 5%	4 3%	6 4%	5 5%	3 3%	18 4%	9 7%	1 1%	5 4%	3 4%	1 4%
BNP	13 3%	7 4%	6 2%	- -	* *	5 5%	2 3%	5 8%	1 1%	1 1%	2 1%	7 7%	3 3%	13 3%	1 1%	3 2%	7 6%	2 2%	- -
SNP	4 1%	1 1%	3 1%	- -	- -	2 2%	- -	- -	2 4%	- -	- -	1 1%	3 2%	1 *	- -	1 1%	- -	- -	3 8%
Plaid Cymru	2 *	1 *	1 *	- -	- -	- -	1 1%	1 2%	- -	1 1%	- -	1 1%	- -	2 *	- -	- -	- -	2 2%	- -
Other	7 1%	6 3%	1 *	- -	2 2%	1 1%	4 5%	- -	- -	2 2%	1 1%	- -	3 3%	7 2%	3 2%	2 1%	- -	3 3%	- -
Refused	29 6%	15 7%	14 5%	2 3%	6 5%	5 4%	2 2%	9 16%	5 9%	10 8%	4 3%	7 7%	8 7%	27 6%	6 5%	6 4%	8 7%	7 8%	2 7%
Don't know	242 49%	91 44%	150 53%	39 53%	50 50%	60 52%	40 49%	28 51%	24 38%	52 41%	86 58%	44 43%	60 53%	225 49%	60 52%	71 52%	54 47%	40 45%	17 51%

Voting Intentions Survey

ONLINE Fieldwork : 14th - 16th November 2012

Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	506	53	48	38	14	6	2	1	3	3	289	104	39	114
Weighted base	491	51	50	32	16	5	2	1	2	2	269	102	45	102
Labour	67 14%	-	28 55%	-	-	-	-	-	-	-	-	6 6%	23 51%	9 8%
Conservative	56 11%	27 53%	-	-	-	-	-	-	-	-	-	29 28%	1 2%	6 6%
UKIP	30 6%	-	-	-	16 100%	-	-	-	-	-	-	7 7%	2 4%	8 8%
Lib Dem	22 4%	-	-	12 37%	-	-	-	-	-	-	-	-	-	16 15%
Green	19 4%	-	-	-	-	5 100%	-	-	-	-	-	2 2%	-	8 8%
BNP	13 3%	-	-	-	-	-	-	-	2 100%	-	-	1 1%	-	3 3%
SNP	4 1%	-	-	-	-	-	2 100%	-	-	-	-	-	-	2 2%
Plaid Cymru	2 *	-	-	-	-	-	-	1 100%	-	-	-	1 1%	-	-
Other	7 1%	-	-	-	-	-	-	-	-	2 100%	-	-	-	2 2%
Refused	29 6%	1 2%	4 8%	2 6%	-	-	-	-	-	-	29 11%	2 2%	3 7%	2 2%
Don't know	242 49%	23 46%	19 37%	18 57%	-	-	-	-	-	-	241 89%	54 53%	16 36%	48 47%

Voting Intentions Survey

ONLINE Fieldwork : 14th - 16th November 2012

Absolutes/col percents

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	Green	BNP	UKIP	SNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	506	80	75	50	13	4	8	3	-	8	35	230
Weighted base	491	84	70	46	13	9	7	3	-	6	31	223
Labour	67 14%	47 56%	3 5%	1 1%	-	-	1 8%	-	-	1 9%	2 7%	13 6%
Conservative	56 11%	1 1%	30 43%	5 12%	-	-	-	-	-	-	-	19 9%
UKIP	30 6%	1 2%	5 8%	1 2%	-	-	6 92%	-	-	-	-	16 7%
Lib Dem	22 4%	2 2%	1 1%	13 28%	-	-	-	-	-	1 12%	-	6 3%
Green	19 4%	3 3%	1 2%	1 2%	9 65%	-	-	-	-	2 28%	-	4 2%
BNP	13 3%	1 2%	1 1%	-	-	9 100%	-	-	-	-	-	2 1%
SNP	4 1%	-	-	1 2%	-	-	-	1 44%	-	-	-	2 1%
Plaid Cymru	2 *	-	-	-	-	-	-	-	-	-	-	2 1%
Other	7 1%	-	-	1 1%	-	-	-	-	-	2 41%	1 2%	4 2%
Refused	29 6%	4 5%	1 1%	3 7%	-	-	-	-	-	1 10%	18 58%	3 1%
Don't know	242 49%	25 30%	27 39%	21 46%	5 35%	-	-	2 56%	-	-	10 33%	152 68%

Voting Intentions Survey

ONLINE Fieldwork : 14th - 16th November 2012

Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as...?

Base: All respondents

	Gender		Age							Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2024	965	1059	208	331	425	346	318	396	732	540	265	487	1852	563	532	482	275	172
Weighted base	2024	990	1034	242	325	385	344	304	424	546	586	426	467	1847	513	534	509	291	177
Labour	650 32%	311 31%	340 33%	88 36%	114 35%	123 32%	115 33%	95 31%	117 28%	157 29%	183 31%	140 33%	170 36%	600 32%	156 30%	169 32%	195 38%	80 27%	51 29%
Conservative	551 27%	294 30%	257 25%	36 15%	58 18%	87 23%	90 26%	95 31%	184 43%	175 32%	160 27%	109 26%	107 23%	523 28%	162 32%	175 33%	109 21%	77 26%	28 16%
Lib Dem	183 9%	94 9%	90 9%	27 11%	31 9%	31 8%	27 8%	23 8%	45 11%	67 12%	53 9%	29 7%	34 7%	173 9%	56 11%	38 7%	39 8%	39 13%	11 6%
UKIP	63 3%	33 3%	30 3%	1 *	4 1%	10 3%	12 4%	15 5%	20 5%	10 2%	16 3%	17 4%	19 4%	58 3%	19 4%	15 3%	16 3%	8 3%	4 2%
SNP	55 3%	23 2%	31 3%	2 1%	5 2%	10 3%	14 4%	9 3%	13 3%	13 2%	16 3%	15 4%	11 2%	1 *	-	1 *	-	-	53 30%
Green	42 2%	20 2%	22 2%	9 4%	11 3%	13 4%	4 1%	3 1%	1 *	12 2%	11 2%	8 2%	10 2%	39 2%	12 2%	13 2%	12 2%	2 1%	3 2%
BNP	29 1%	19 2%	10 1%	-	3 1%	12 3%	6 2%	5 2%	3 1%	2 *	5 1%	17 4%	5 1%	29 2%	4 1%	8 2%	14 3%	3 1%	-
Plaid Cymru	12 1%	10 1%	3 *	1 *	4 1%	-	-	7 2%	-	-	1 *	10 2%	1 *	12 1%	-	-	-	12 4%	-
Other	17 1%	11 1%	6 1%	2 1%	3 1%	2 *	6 2%	2 1%	3 1%	6 1%	8 1%	-	3 1%	16 1%	3 1%	8 1%	4 1%	2 1%	1 1%
Refused	42 2%	30 3%	12 1%	10 4%	6 2%	8 2%	5 2%	8 3%	5 1%	12 2%	9 1%	7 2%	15 3%	39 2%	8 2%	5 1%	19 4%	7 3%	3 2%
Don't know	380 19%	147 15%	233 23%	67 28%	86 27%	89 23%	64 19%	39 13%	35 8%	93 17%	124 21%	73 17%	90 19%	357 19%	93 18%	101 19%	101 20%	61 21%	24 13%

Voting Intentions Survey

ONLINE Fieldwork : 14th - 16th November 2012

Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as...?

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2024	518	673	174	162	61	52	4	31	11	289	618	457	423
Weighted base	2024	502	696	162	173	55	58	5	35	10	269	612	487	389
Labour	650 32%	9 2%	556 80%	9 6%	23 13%	2 4%	4 7%	- -	9 27%	- -	29 11%	40 6%	407 84%	91 23%
Conservative	551 27%	434 86%	20 3%	11 7%	51 29%	2 4%	- -	- -	5 13%	1 7%	28 10%	459 75%	17 4%	23 6%
Lib Dem	183 9%	4 1%	29 4%	114 70%	11 6%	8 15%	1 2%	- -	1 3%	1 6%	24 9%	9 1%	8 2%	145 37%
UKIP	63 3%	2 *	2 *	- -	53 31%	- -	- -	- -	1 2%	- -	- -	5 1%	4 1%	7 2%
SNP	55 3%	- -	1 *	- -	- -	- -	52 90%	- -	- -	- -	2 1%	3 1%	7 1%	3 1%
Green	42 2%	2 *	2 *	1 *	1 1%	23 41%	- -	- -	- -	- -	5 2%	4 1%	1 *	8 2%
BNP	29 1%	- -	1 *	- -	- -	- -	- -	- -	19 54%	- -	- -	7 1%	1 *	4 1%
Plaid Cymru	12 1%	- -	5 1%	4 3%	- -	- -	- -	3 56%	- -	- -	- -	1 *	3 1%	- -
Other	17 1%	1 *	3 *	- -	2 1%	1 2%	* 1%	- -	- -	6 62%	1 *	2 *	4 1%	5 1%
Refused	42 2%	* *	8 1%	1 1%	- -	2 4%	- -	- -	- -	- -	28 10%	1 *	4 1%	7 2%
Don't know	380 19%	50 10%	68 10%	22 14%	32 19%	16 29%	* 1%	2 44%	- -	3 26%	154 57%	81 13%	30 6%	98 25%

Voting Intentions Survey

ONLINE Fieldwork : 14th - 16th November 2012

Absolutes/col percents

Q.5 Generally speaking, do you think of yourself as...?

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2024	624	565	202	63	49	43	22	6	20	46	384
Weighted base	2024	650	551	183	63	55	42	29	12	17	42	380
Labour	650 32%	650 100%	-	-	-	-	-	-	-	-	-	-
Conservative	551 27%	-	551 100%	-	-	-	-	-	-	-	-	-
Lib Dem	183 9%	-	-	183 100%	-	-	-	-	-	-	-	-
UKIP	63 3%	-	-	-	63 100%	-	-	-	-	-	-	-
SNP	55 3%	-	-	-	-	55 100%	-	-	-	-	-	-
Green	42 2%	-	-	-	-	-	42 100%	-	-	-	-	-
BNP	29 1%	-	-	-	-	-	-	29 100%	-	-	-	-
Plaid Cymru	12 1%	-	-	-	-	-	-	-	12 100%	-	-	-
Other	17 1%	-	-	-	-	-	-	-	-	17 100%	-	-
Refused	42 2%	-	-	-	-	-	-	-	-	-	42 100%	-
Don't know	380 19%	-	-	-	-	-	-	-	-	-	-	380 100%

Voting Intentions Survey

ONLINE Fieldwork : 14th - 16th November 2012

Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All those likely to vote Cons/Lab/Lib Dem (5-10) OR those who are certain to vote UKIP/Green/SNP/Plaid Cymru/ BNP/ Other (10)

	Gender		Age							Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1595	782	813	157	238	318	265	267	350	601	425	209	360	1456	458	411	381	206	139
Weighted base	1480	741	739	157	206	261	248	238	370	417	428	311	324	1347	389	380	374	205	133
Labour	634 43%	295 40%	338 46%	86 55%	109 53%	126 48%	108 43%	94 40%	111 30%	158 38%	181 42%	131 42%	164 51%	588 44%	145 37%	174 46%	190 51%	79 39%	45 34%
Conservative	466 31%	237 32%	229 31%	42 27%	57 28%	79 30%	68 27%	78 33%	142 38%	160 38%	136 32%	94 30%	76 23%	440 33%	146 37%	132 35%	101 27%	61 30%	26 19%
Lib Dem	144 10%	83 11%	62 8%	20 13%	19 9%	22 9%	20 8%	26 11%	37 10%	50 12%	42 10%	27 9%	26 8%	135 10%	49 13%	31 8%	26 7%	29 14%	9 7%
UKIP	123 8%	71 10%	52 7%	1 1%	3 1%	16 6%	23 9%	23 10%	58 16%	25 6%	35 8%	29 9%	33 10%	117 9%	33 8%	19 5%	38 10%	26 13%	6 5%
SNP	46 3%	20 3%	26 4%	2 1%	4 2%	8 3%	11 5%	8 3%	14 4%	8 2%	13 3%	15 5%	10 3%	1 *	-	1 *	-	-	45 34%
Green	33 2%	15 2%	18 2%	5 3%	9 5%	4 2%	7 3%	5 2%	2 1%	11 3%	12 3%	3 1%	7 2%	32 2%	11 3%	8 2%	8 2%	5 2%	1 1%
BNP	25 2%	16 2%	9 1%	-	3 2%	7 3%	7 3%	3 1%	5 1%	3 1%	5 1%	10 3%	6 2%	25 2%	4 1%	11 3%	8 2%	2 1%	-
Plaid Cymru	3 *	-	3 *	-	-	-	1 *	2 1%	-	-	-	2 1%	1 *	3 *	-	-	-	3 1%	-
Other	6 *	4 1%	2 *	1 1%	1 *	-	3 1%	-	1 *	2 *	4 1%	-	-	5 *	1 *	2 1%	1 *	-	1 1%

Voting Intentions Survey

ONLINE Fieldwork : 14th - 16th November 2012

Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All those likely to vote Cons/Lab/Lib Dem (5-10) OR those who are certain to vote UKIP/Green/SNP/Plaid Cymru/ BNP/ Other (10)

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)											Voted in 2010 General Election		
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1595	518	673	174	114	41	42	3	23	7	72	547	437	361
Weighted base	1480	466	634	144	123	33	46	3	25	6	60	516	428	305
Labour	634	-	634	-	-	-	-	-	-	-	20	41	403	116
	43%	-	100%	-	-	-	-	-	-	-	34%	8%	94%	38%
Conservative	466	466	-	-	-	-	-	-	-	-	22	409	9	25
	31%	100%	-	-	-	-	-	-	-	-	37%	79%	2%	8%
Lib Dem	144	-	-	144	-	-	-	-	-	-	18	11	2	116
	10%	-	-	100%	-	-	-	-	-	-	30%	2%	*	38%
UKIP	123	-	-	-	123	-	-	-	-	-	-	39	5	21
	8%	-	-	-	100%	-	-	-	-	-	-	7%	1%	7%
SNP	46	-	-	-	-	-	46	-	-	-	-	4	6	4
	3%	-	-	-	-	-	100%	-	-	-	-	1%	1%	1%
Green	33	-	-	-	-	33	-	-	-	-	-	4	2	19
	2%	-	-	-	-	100%	-	-	-	-	-	1%	*	6%
BNP	25	-	-	-	-	-	-	-	25	-	-	9	2	3
	2%	-	-	-	-	-	-	-	100%	-	-	2%	*	1%
Plaid Cymru	3	-	-	-	-	-	-	3	-	-	-	1	-	-
	*	-	-	-	-	-	-	100%	-	-	-	*	-	-
Other	6	-	-	-	-	-	-	-	-	6	-	1	-	2
	*	-	-	-	-	-	-	-	-	100%	-	*	-	1%

Voting Intentions Survey

ONLINE Fieldwork : 14th - 16th November 2012

Absolutes/col percents

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)

Base: All those likely to vote Cons/Lab/Lib Dem (5-10) OR those who are certain to vote UKIP/Green/SNP/Plaid Cymru/ BNP/ Other (10)

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	SNP	UKIP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	1595	577	521	183	38	41	23	13	5	10	10	174
Weighted base	1480	546	480	150	43	43	19	16	11	9	9	156
Labour	634 43%	506 93%	19 4%	28 19%	1 2%	2 4%	2 13%	1 8%	5 45%	3 27%	8 85%	60 39%
Conservative	466 31%	7 1%	406 85%	4 3%	-	2 4%	2 10%	-	-	1 7%	* 5%	44 28%
Lib Dem	144 10%	9 2%	9 2%	102 68%	-	-	1 3%	-	4 42%	-	1 10%	18 12%
UKIP	123 8%	16 3%	40 8%	8 5%	-	38 90%	1 5%	-	-	2 25%	-	18 11%
SNP	46 3%	2 *	-	1 *	42 98%	-	-	-	-	* 3%	-	* *
Green	33 2%	1 *	1 *	7 4%	-	-	13 69%	-	-	* 5%	-	11 7%
BNP	25 2%	5 1%	5 1%	-	-	1 2%	-	14 92%	-	-	-	-
Plaid Cymru	3 *	-	-	-	-	-	-	-	1 13%	-	-	1 1%
Other	6 *	-	-	* *	-	-	-	-	-	3 33%	-	3 2%

Voting Intentions Survey

ONLINE Fieldwork : 14th - 16th November 2012

Absolutes/col percents

QV.1 Which, if any, of these parties would you seriously consider voting for at a General Election if it were held tomorrow?

Base: All respondents

	Gender		Age							Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2024	965	1059	208	331	425	346	318	396	732	540	265	487	1852	563	532	482	275	172
Weighted base	2024	990	1034	242	325	385	344	304	424	546	586	426	467	1847	513	534	509	291	177
Conservative	185 9%	99 10%	86 8%	27 11%	30 9%	31 8%	27 8%	34 11%	37 9%	58 11%	68 12%	33 8%	26 6%	171 9%	37 7%	60 11%	38 7%	36 12%	14 8%
Labour	165 8%	83 8%	82 8%	33 14%	28 9%	34 9%	32 9%	20 7%	19 5%	69 13%	51 9%	20 5%	25 5%	145 8%	47 9%	39 7%	33 7%	26 9%	20 11%
Liberal Democrat	256 13%	119 12%	137 13%	38 16%	66 20%	46 12%	27 8%	48 16%	30 7%	97 18%	84 14%	43 10%	31 7%	240 13%	82 16%	63 12%	55 11%	41 14%	15 9%
Green	261 13%	132 13%	129 13%	36 15%	38 12%	66 17%	44 13%	42 14%	36 8%	92 17%	78 13%	48 11%	44 9%	242 13%	66 13%	61 11%	67 13%	48 16%	19 11%
UKIP	288 14%	181 18%	106 10%	17 7%	28 9%	69 18%	44 13%	48 16%	81 19%	61 11%	86 15%	88 21%	52 11%	279 15%	64 12%	100 19%	70 14%	45 16%	8 5%
BNP	88 4%	57 6%	31 3%	9 4%	11 3%	18 5%	27 8%	10 3%	13 3%	15 3%	32 5%	21 5%	20 4%	86 5%	16 3%	31 6%	29 6%	10 3%	2 1%
Pirate Party	53 3%	35 4%	18 2%	23 9%	13 4%	9 2%	6 2%	1 *	1 *	20 4%	16 3%	6 1%	12 3%	48 3%	19 4%	13 3%	12 2%	4 1%	5 3%
Respect Party	49 2%	31 3%	18 2%	4 2%	14 4%	14 4%	6 2%	5 2%	7 2%	19 3%	13 2%	6 2%	10 2%	48 3%	18 3%	9 2%	17 3%	4 1%	1 1%
SNP	23 1%	10 1%	13 1%	5 2%	1 *	6 2%	6 2%	3 1%	2 1%	10 2%	5 1%	4 1%	3 1%	- -	- -	- -	- -	- -	23 13%
Plaid Cymru	26 1%	11 1%	15 1%	2 1%	6 2%	3 1%	7 2%	5 2%	3 1%	4 1%	3 1%	14 3%	4 1%	26 1%	- -	- -	- -	26 9%	- -
None of these	786 39%	377 38%	409 40%	71 29%	86 27%	136 35%	144 42%	126 41%	223 53%	200 37%	209 36%	160 38%	217 47%	702 38%	198 39%	192 36%	227 45%	84 29%	84 48%
Don't know	244 12%	90 9%	155 15%	40 16%	72 22%	49 13%	28 8%	27 9%	27 6%	47 9%	78 13%	45 11%	73 16%	233 13%	68 13%	79 15%	47 9%	39 13%	11 6%

Voting Intentions Survey

ONLINE Fieldwork : 14th - 16th November 2012

Absolutes/col percents

QV.1 Which, if any, of these parties would you seriously consider voting for at a General Election if it were held tomorrow?

Base: All respondents

	Q.3/4 Voting Intention (including Squeeze) - Weighted to Turnout values (Q2)										Voted in 2010 General Election			
	Total	Conservative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conservative	Labour	Liberal Democrat
Unweighted base	2024	492	651	150	162	61	52	4	31	11	289	618	457	423
Weighted base	2024	478	674	141	173	55	58	5	35	10	269	612	487	389
Conservative	185 9%	- -	34 5%	44 31%	30 18%	7 13%	4 7%	1 30%	4 10%	2 23%	54 20%	64 11%	24 5%	49 13%
Labour	165 8%	31 7%	- -	33 24%	13 7%	10 18%	8 14%	1 13%	4 13%	3 28%	57 21%	35 6%	28 6%	59 15%
Liberal Democrat	256 13%	86 18%	89 13%	- -	11 6%	10 19%	- -	- -	1 2%	1 6%	50 18%	81 13%	56 12%	73 19%
Green	261 13%	35 7%	124 18%	40 29%	12 7%	- -	5 8%	2 39%	4 10%	1 12%	25 9%	45 7%	71 15%	81 21%
UKIP	288 14%	125 26%	91 13%	14 10%	- -	5 9%	2 3%	1 30%	11 31%	- -	23 9%	144 23%	55 11%	48 12%
BNP	88 4%	13 3%	37 5%	5 3%	21 12%	4 6%	2 3%	- -	- -	- -	4 1%	25 4%	22 4%	9 2%
Pirate Party	53 3%	9 2%	17 2%	7 5%	* *	8 15%	- -	- -	- -	1 12%	7 2%	13 2%	10 2%	20 5%
Respect Party	49 2%	3 1%	24 4%	8 5%	1 *	5 9%	* 1%	1 13%	1 4%	2 15%	4 1%	6 1%	24 5%	12 3%
SNP	23 1%	1 *	17 3%	1 1%	2 1%	- -	- -	- -	- -	- -	1 1%	1 *	19 4%	2 1%
Plaid Cymru	26 1%	2 *	17 3%	3 2%	1 1%	- -	- -	- -	- -	- -	2 1%	3 *	14 3%	2 1%
None of these	786 39%	197 41%	271 40%	37 26%	91 53%	23 42%	37 65%	1 30%	14 39%	4 40%	65 24%	234 38%	203 42%	115 30%
Don't know	244 12%	35 7%	54 8%	5 4%	18 10%	- -	3 4%	- -	3 10%	* 4%	93 35%	61 10%	39 8%	39 10%

Voting Intentions Survey

ONLINE Fieldwork : 14th - 16th November 2012

Absolutes/col percents

QV.1 Which, if any, of these parties would you seriously consider voting for at a General Election if it were held tomorrow?

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2024	624	565	202	63	49	43	22	6	20	46	384
Weighted base	2024	650	551	183	63	55	42	29	12	17	42	380
Conservative	185 9%	29 5%	54 10%	31 17%	1 2%	4 8%	6 13%	2 5%	3 25%	1 8%	3 8%	50 13%
Labour	165 8%	43 7%	23 4%	31 17%	2 4%	7 12%	5 12%	1 3%	- -	3 20%	6 14%	45 12%
Liberal Democrat	256 13%	69 11%	82 15%	45 25%	1 1%	- -	5 12%	1 2%	2 17%	1 3%	3 8%	47 12%
Green	261 13%	116 18%	41 7%	41 22%	2 3%	4 7%	8 19%	4 15%	4 35%	2 11%	2 4%	37 10%
UKIP	288 14%	74 11%	129 23%	18 10%	4 6%	2 3%	2 4%	12 42%	3 25%	- -	1 2%	43 11%
BNP	88 4%	37 6%	18 3%	3 2%	11 17%	2 4%	1 2%	1 4%	- -	- -	- -	14 4%
Pirate Party	53 3%	18 3%	7 1%	8 5%	* 1%	- -	3 7%	1 4%	- -	2 9%	- -	14 4%
Respect Party	49 2%	24 4%	3 1%	7 4%	1 2%	- -	3 6%	- -	- -	5 30%	- -	6 2%
SNP	23 1%	14 2%	1 *	2 1%	2 3%	2 3%	- -	- -	- -	- -	- -	3 1%
Plaid Cymru	26 1%	13 2%	3 1%	2 1%	- -	- -	- -	- -	7 54%	- -	- -	1 *
None of these	786 39%	270 42%	229 42%	49 27%	37 59%	35 65%	20 49%	11 38%	1 11%	8 45%	19 45%	108 28%
Don't know	244 12%	51 8%	45 8%	12 7%	8 13%	2 3%	1 3%	3 9%	- -	- -	15 36%	109 29%

Voting Intentions Survey
ONLINE Fieldwork : 14th - 16th November 2012

Absolutes/col percents

Q.2 Do you agree or disagree with each of the following statements?
The UK's payments to the European Union budget should be cut rather than frozen
Base: All respondents

	Gender		Age							Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2024	965	1059	208	331	425	346	318	396	732	540	265	487	1852	563	532	482	275	172
Weighted base	2024	990	1034	242	325	385	344	304	424	546	586	426	467	1847	513	534	509	291	177
Agree	1333	680	653	104	183	245	237	230	334	345	374	299	316	1222	307	372	347	197	111
	66%	69%	63%	43%	56%	64%	69%	76%	79%	63%	64%	70%	68%	66%	60%	70%	68%	68%	63%
Disagree	238	147	91	35	48	48	39	28	40	83	75	42	39	222	87	45	53	37	16
	12%	15%	9%	15%	15%	12%	11%	9%	9%	15%	13%	10%	8%	12%	17%	8%	10%	13%	9%
Don't know	452	163	289	103	94	92	67	45	50	119	137	84	112	403	119	117	109	57	49
	22%	16%	28%	43%	29%	24%	20%	15%	12%	22%	23%	20%	24%	22%	23%	22%	21%	20%	28%

Voting Intentions Survey

ONLINE Fieldwork : 14th - 16th November 2012

Absolutes/col percents

Q.2 Do you agree or disagree with each of the following statements?
The UK's payments to the European Union budget should be cut rather than frozen
Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2024	518	673	174	162	61	52	4	31	11	289	618	457	423
Weighted base	2024	502	696	162	173	55	58	5	35	10	269	612	487	389
Agree	1333 66%	368 73%	432 62%	93 58%	159 92%	29 54%	43 76%	3 61%	28 80%	6 57%	145 54%	462 75%	302 62%	242 62%
Disagree	238 12%	47 9%	97 14%	29 18%	7 4%	10 19%	1 1%	1 26%	5 15%	- -	24 9%	59 10%	72 15%	55 14%
Don't know	452 22%	86 17%	167 24%	40 24%	7 4%	15 28%	13 23%	1 13%	2 5%	4 43%	101 37%	92 15%	113 23%	93 24%

Voting Intentions Survey
ONLINE Fieldwork : 14th - 16th November 2012

Absolutes/col percents

Q.2 Do you agree or disagree with each of the following statements?
The UK's payments to the European Union budget should be cut rather than frozen
Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2024	624	565	202	63	49	43	22	6	20	46	384
Weighted base	2024	650	551	183	63	55	42	29	12	17	42	380
Agree	1333 66%	409 63%	417 76%	106 58%	57 90%	40 73%	20 48%	26 89%	7 62%	12 68%	24 56%	216 57%
Disagree	238 12%	97 15%	51 9%	30 16%	2 3%	1 1%	9 22%	3 10%	1 10%	3 19%	4 11%	36 10%
Don't know	452 22%	143 22%	83 15%	47 26%	4 6%	14 26%	13 31%	* 1%	4 29%	2 13%	14 33%	129 34%

Voting Intentions Survey
ONLINE Fieldwork : 14th - 16th November 2012

Absolutes/col percents

Q.2 Do you agree or disagree with each of the following statements?
'If some EU powers cannot be restored to the UK, we should leave the EU'
Base: All respondents

	Gender		Age							Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2024	965	1059	208	331	425	346	318	396	732	540	265	487	1852	563	532	482	275	172
Weighted base	2024	990	1034	242	325	385	344	304	424	546	586	426	467	1847	513	534	509	291	177
Agree	1184 58%	601 61%	583 56%	91 38%	156 48%	231 60%	217 63%	203 67%	285 67%	285 52%	325 55%	275 65%	299 64%	1085 59%	273 53%	341 64%	303 60%	168 58%	99 56%
Disagree	374 18%	225 23%	149 14%	55 23%	68 21%	72 19%	59 17%	52 17%	68 16%	135 25%	109 19%	67 16%	63 13%	336 18%	115 22%	67 13%	100 20%	55 19%	37 21%
Don't know	467 23%	165 17%	302 29%	96 40%	101 31%	82 21%	68 20%	48 16%	71 17%	126 23%	152 26%	84 20%	105 22%	426 23%	126 25%	125 23%	106 21%	69 24%	41 23%

Voting Intentions Survey
ONLINE Fieldwork : 14th - 16th November 2012

Absolutes/col percents

Q.2 Do you agree or disagree with each of the following statements?
'If some EU powers cannot be restored to the UK, we should leave the EU'
Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)											Voted in 2010 General Election		
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2024	518	673	174	162	61	52	4	31	11	289	618	457	423
Weighted base	2024	502	696	162	173	55	58	5	35	10	269	612	487	389
Agree	1184 58%	332 66%	366 53%	62 39%	158 92%	19 35%	41 71%	4 87%	31 91%	6 57%	123 46%	427 70%	257 53%	182 47%
Disagree	374 18%	63 13%	167 24%	52 32%	3 2%	20 36%	7 12%	1 13%	1 4%	4 43%	41 15%	65 11%	122 25%	107 28%
Don't know	467 23%	106 21%	162 23%	48 29%	12 7%	16 29%	10 17%	- -	2 5%	- -	105 39%	120 20%	107 22%	100 26%

Voting Intentions Survey
ONLINE Fieldwork : 14th - 16th November 2012

Absolutes/col percents

Q.2 Do you agree or disagree with each of the following statements?
'If some EU powers cannot be restored to the UK, we should leave the EU'
Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2024	624	565	202	63	49	43	22	6	20	46	384
Weighted base	2024	650	551	183	63	55	42	29	12	17	42	380
Agree	1184 58%	357 55%	379 69%	76 41%	58 93%	39 72%	17 41%	28 97%	7 58%	10 60%	18 44%	193 51%
Disagree	374 18%	156 24%	65 12%	57 31%	1 2%	7 12%	14 33%	1 3%	3 25%	6 33%	6 14%	58 15%
Don't know	467 23%	137 21%	107 19%	51 28%	3 5%	8 15%	11 26%	- -	2 17%	1 7%	18 42%	129 34%

Voting Intentions Survey
ONLINE Fieldwork : 14th - 16th November 2012

Absolutes/col percents

Q.2 Do you agree or disagree with each of the following statements?

The UK should leave the EU regardless

Base: All respondents

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2024	965	1059	208	331	425	346	318	396	732	540	265	487	1852	563	532	482	275	172
Weighted base	2024	990	1034	242	325	385	344	304	424	546	586	426	467	1847	513	534	509	291	177
Agree	877 43%	444 45%	433 42%	67 27%	111 34%	167 43%	171 50%	152 50%	209 49%	189 35%	232 40%	224 53%	232 50%	799 43%	192 37%	251 47%	230 45%	127 44%	77 44%
Disagree	659 33%	377 38%	282 27%	96 39%	117 36%	127 33%	100 29%	94 31%	125 30%	235 43%	205 35%	111 26%	109 23%	593 32%	183 36%	162 30%	159 31%	89 31%	66 37%
Don't know	488 24%	170 17%	318 31%	80 33%	97 30%	91 24%	73 21%	58 19%	89 21%	122 22%	149 25%	91 21%	126 27%	455 25%	138 27%	122 23%	120 24%	75 26%	33 19%

Voting Intentions Survey

ONLINE Fieldwork : 14th - 16th November 2012

Absolutes/col percents

Q.2 Do you agree or disagree with each of the following statements?

The UK should leave the EU regardless

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2024	518	673	174	162	61	52	4	31	11	289	618	457	423
Weighted base	2024	502	696	162	173	55	58	5	35	10	269	612	487	389
Agree	877 43%	227 45%	273 39%	38 23%	144 83%	9 17%	30 52%	1 30%	27 78%	4 38%	95 35%	306 50%	193 40%	117 30%
Disagree	659 33%	155 31%	255 37%	92 57%	9 5%	33 60%	14 24%	3 70%	5 14%	6 62%	70 26%	161 26%	183 38%	187 48%
Don't know	488 24%	120 24%	168 24%	32 20%	20 11%	13 23%	14 25%	- -	3 8%	- -	104 39%	145 24%	110 23%	86 22%

Voting Intentions Survey
ONLINE Fieldwork : 14th - 16th November 2012

Absolutes/col percents

Q.2 Do you agree or disagree with each of the following statements?
The UK should leave the EU regardless
Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2024	624	565	202	63	49	43	22	6	20	46	384
Weighted base	2024	650	551	183	63	55	42	29	12	17	42	380
Agree	877 43%	283 43%	268 49%	39 21%	50 80%	30 54%	10 24%	26 89%	6 48%	10 55%	12 28%	144 38%
Disagree	659 33%	228 35%	154 28%	108 59%	2 4%	13 24%	21 51%	3 9%	4 35%	7 41%	12 28%	106 28%
Don't know	488 24%	139 21%	129 23%	36 20%	10 16%	12 21%	10 24%	1 2%	2 17%	1 4%	19 45%	130 34%

Voting Intentions Survey

ONLINE Fieldwork : 14th - 16th November 2012

Absolutes/col percents

Q.2 Do you agree or disagree with each of the following statements?

'George Entwistle, who resigned as DG of the BBC, should not have received his £1.32 million severance package'

Base: All respondents

	Gender		Age							Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2024	965	1059	208	331	425	346	318	396	732	540	265	487	1852	563	532	482	275	172
Weighted base	2024	990	1034	242	325	385	344	304	424	546	586	426	467	1847	513	534	509	291	177
Agree	1566 77%	763 77%	803 78%	147 61%	215 66%	302 78%	283 82%	244 80%	374 88%	422 77%	430 73%	351 83%	362 78%	1427 77%	370 72%	405 76%	411 81%	241 83%	139 79%
Disagree	181 9%	110 11%	71 7%	31 13%	41 13%	34 9%	20 6%	26 8%	29 7%	61 11%	62 11%	26 6%	33 7%	170 9%	65 13%	53 10%	32 6%	19 6%	11 6%
Don't know	278 14%	118 12%	159 15%	65 27%	69 21%	49 13%	40 12%	34 11%	22 5%	63 12%	94 16%	48 11%	72 15%	251 14%	78 15%	76 14%	66 13%	31 11%	27 15%

Voting Intentions Survey
ONLINE Fieldwork : 14th - 16th November 2012

Absolutes/col percents

Q.2 Do you agree or disagree with each of the following statements?

'George Entwistle, who resigned as DG of the BBC, should not have received his £1.32 million severance package'

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)											Voted in 2010 General Election		
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2024	518	673	174	162	61	52	4	31	11	289	618	457	423
Weighted base	2024	502	696	162	173	55	58	5	35	10	269	612	487	389
Agree	1566 77%	396 79%	536 77%	124 77%	142 82%	37 67%	53 92%	3 74%	30 87%	10 100%	187 69%	486 79%	367 75%	310 80%
Disagree	181 9%	48 10%	67 10%	16 10%	19 11%	6 11%	2 4%	1 26%	2 4%	-	16 6%	60 10%	48 10%	34 9%
Don't know	278 14%	58 12%	93 13%	21 13%	12 7%	12 21%	2 4%	-	3 9%	-	67 25%	66 11%	72 15%	45 12%

Voting Intentions Survey
ONLINE Fieldwork : 14th - 16th November 2012

Absolutes/col percents

Q.2 Do you agree or disagree with each of the following statements?

'George Entwistle, who resigned as DG of the BBC, should not have received his £1.32 million severance package'

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2024	624	565	202	63	49	43	22	6	20	46	384
Weighted base	2024	650	551	183	63	55	42	29	12	17	42	380
Agree	1566 77%	500 77%	436 79%	141 77%	53 85%	50 91%	26 62%	26 90%	11 90%	16 91%	27 64%	281 74%
Disagree	181 9%	66 10%	55 10%	20 11%	8 12%	2 4%	6 15%	1 2%	1 10%	1 6%	- -	21 5%
Don't know	278 14%	85 13%	60 11%	22 12%	2 3%	2 5%	9 23%	2 8%	- -	1 3%	15 36%	79 21%

Voting Intentions Survey
ONLINE Fieldwork : 14th - 16th November 2012

Absolutes/col percents

Q.2 Do you agree or disagree with each of the following statements?
The Government should prioritise a cut to fuel duty over other tax cuts
Base: All respondents

	Gender		Age							Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2024	965	1059	208	331	425	346	318	396	732	540	265	487	1852	563	532	482	275	172
Weighted base	2024	990	1034	242	325	385	344	304	424	546	586	426	467	1847	513	534	509	291	177
Agree	1344 66%	677 68%	667 65%	111 46%	212 65%	257 67%	226 66%	221 73%	317 75%	349 64%	375 64%	307 72%	313 67%	1219 66%	319 62%	366 68%	330 65%	205 70%	125 71%
Disagree	304 15%	180 18%	125 12%	48 20%	50 15%	60 16%	53 15%	36 12%	58 14%	102 19%	98 17%	57 13%	48 10%	281 15%	97 19%	79 15%	66 13%	39 13%	23 13%
Don't know	375 19%	134 14%	242 23%	83 34%	63 19%	68 18%	65 19%	47 16%	49 12%	96 18%	112 19%	61 14%	106 23%	347 19%	98 19%	89 17%	113 22%	47 16%	28 16%

Voting Intentions Survey
ONLINE Fieldwork : 14th - 16th November 2012

Absolutes/col percents

Q.2 Do you agree or disagree with each of the following statements?
The Government should prioritise a cut to fuel duty over other tax cuts
Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2024	518	673	174	162	61	52	4	31	11	289	618	457	423
Weighted base	2024	502	696	162	173	55	58	5	35	10	269	612	487	389
Agree	1344 66%	367 73%	467 67%	103 64%	122 70%	25 46%	49 85%	3 74%	28 80%	7 64%	135 50%	442 72%	333 68%	239 61%
Disagree	304 15%	64 13%	108 16%	34 21%	23 13%	12 22%	3 6%	- -	5 13%	4 36%	34 13%	80 13%	77 16%	79 20%
Don't know	375 19%	70 14%	120 17%	24 15%	28 16%	18 32%	6 10%	1 26%	2 7%	- -	100 37%	90 15%	76 16%	71 18%

Voting Intentions Survey
ONLINE Fieldwork : 14th - 16th November 2012

Absolutes/col percents

Q.2 Do you agree or disagree with each of the following statements?
The Government should prioritise a cut to fuel duty over other tax cuts
Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2024	624	565	202	63	49	43	22	6	20	46	384
Weighted base	2024	650	551	183	63	55	42	29	12	17	42	380
Agree	1344 66%	444 68%	399 72%	114 62%	45 71%	46 84%	18 42%	22 76%	11 90%	11 62%	21 50%	215 57%
Disagree	304 15%	106 16%	68 12%	37 20%	9 15%	3 6%	11 26%	5 16%	- -	6 36%	6 15%	54 14%
Don't know	375 19%	101 16%	85 15%	32 17%	9 14%	6 11%	13 32%	2 8%	1 10%	* 2%	15 35%	112 29%

Voting Intentions Survey
ONLINE Fieldwork : 14th - 16th November 2012

Absolutes/col percents

Q.2 Do you agree or disagree with each of the following statements?

MPs should not go on reality TV shows whilst they are still an MP

Base: All respondents

	Gender		Age							Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2024	965	1059	208	331	425	346	318	396	732	540	265	487	1852	563	532	482	275	172
Weighted base	2024	990	1034	242	325	385	344	304	424	546	586	426	467	1847	513	534	509	291	177
Agree	1485	736	748	154	212	274	235	244	367	432	428	301	324	1343	386	381	356	220	142
	73%	74%	72%	63%	65%	71%	68%	80%	87%	79%	73%	71%	69%	73%	75%	71%	70%	76%	80%
Disagree	286	138	148	48	59	57	56	33	33	74	76	61	75	267	65	80	84	38	19
	14%	14%	14%	20%	18%	15%	16%	11%	8%	14%	13%	14%	16%	14%	13%	15%	17%	13%	11%
Don't know	253	116	137	41	55	54	53	27	24	40	81	64	68	237	63	73	69	33	16
	13%	12%	13%	17%	17%	14%	15%	9%	6%	7%	14%	15%	15%	13%	12%	14%	13%	11%	9%

Voting Intentions Survey

ONLINE Fieldwork : 14th - 16th November 2012

Absolutes/col percents

Q.2 Do you agree or disagree with each of the following statements?
MPs should not go on reality TV shows whilst they are still an MP
Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2024	518	673	174	162	61	52	4	31	11	289	618	457	423
Weighted base	2024	502	696	162	173	55	58	5	35	10	269	612	487	389
Agree	1485 73%	392 78%	511 73%	115 71%	138 80%	48 87%	47 82%	5 100%	28 80%	7 64%	174 64%	489 80%	359 74%	289 74%
Disagree	286 14%	62 12%	102 15%	29 18%	20 12%	3 6%	4 7%	-	4 13%	3 25%	36 14%	69 11%	72 15%	56 14%
Don't know	253 13%	47 9%	82 12%	18 11%	14 8%	4 7%	7 11%	-	2 7%	1 11%	60 22%	54 9%	56 12%	44 11%

Voting Intentions Survey
ONLINE Fieldwork : 14th - 16th November 2012

Absolutes/col percents

Q.2 Do you agree or disagree with each of the following statements?
MPs should not go on reality TV shows whilst they are still an MP
Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2024	624	565	202	63	49	43	22	6	20	46	384
Weighted base	2024	650	551	183	63	55	42	29	12	17	42	380
Agree	1485 73%	485 75%	434 79%	133 72%	48 76%	45 83%	33 79%	18 62%	11 89%	12 68%	28 66%	240 63%
Disagree	286 14%	93 14%	63 11%	28 16%	11 17%	4 6%	1 3%	9 30%	-	4 26%	4 10%	69 18%
Don't know	253 13%	72 11%	55 10%	22 12%	4 7%	6 10%	8 18%	2 8%	1 11%	1 6%	10 24%	72 19%

Voting Intentions Survey
ONLINE Fieldwork : 14th - 16th November 2012

Absolutes/col percents

Q.2 Do you agree or disagree with each of the following statements?

Banks and pay-day loan companies should be required by law to tell borrowers the maximum they will have to pay on loans

Base: All respondents

	Gender		Age							Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2024	965	1059	208	331	425	346	318	396	732	540	265	487	1852	563	532	482	275	172
Weighted base	2024	990	1034	242	325	385	344	304	424	546	586	426	467	1847	513	534	509	291	177
Agree	1870	922	948	191	285	355	329	295	415	509	543	394	424	1702	463	491	471	277	169
	92%	93%	92%	79%	88%	92%	96%	97%	98%	93%	93%	93%	91%	92%	90%	92%	92%	95%	95%
Disagree	35	23	12	8	13	10	2	1	2	15	3	9	7	33	18	7	4	5	1
	2%	2%	1%	3%	4%	2%	1%	*	*	3%	1%	2%	2%	2%	4%	1%	1%	2%	1%
Don't know	119	45	74	43	27	20	13	8	8	22	39	22	36	112	32	36	35	9	7
	6%	5%	7%	18%	8%	5%	4%	3%	2%	4%	7%	5%	8%	6%	6%	7%	7%	3%	4%

Voting Intentions Survey

ONLINE Fieldwork : 14th - 16th November 2012

Absolutes/col percents

Q.2 Do you agree or disagree with each of the following statements?

Banks and pay-day loan companies should be required by law to tell borrowers the maximum they will have to pay on loans

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2024	518	673	174	162	61	52	4	31	11	289	618	457	423
Weighted base	2024	502	696	162	173	55	58	5	35	10	269	612	487	389
Agree	1870 92%	471 94%	633 91%	153 95%	170 98%	50 91%	58 100%	5 100%	35 100%	10 94%	238 88%	579 95%	438 90%	368 95%
Disagree	35 2%	11 2%	13 2%	2 2%	1 *	- -	- -	- -	- -	- -	1 *	9 2%	17 3%	3 1%
Don't know	119 6%	20 4%	50 7%	6 4%	2 1%	5 9%	- -	- -	- -	1 6%	31 12%	24 4%	32 7%	18 5%

Voting Intentions Survey

ONLINE Fieldwork : 14th - 16th November 2012

Absolutes/col percents

Q.2 Do you agree or disagree with each of the following statements?

Banks and pay-day loan companies should be required by law to tell borrowers the maximum they will have to pay on loans

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2024	624	565	202	63	49	43	22	6	20	46	384
Weighted base	2024	650	551	183	63	55	42	29	12	17	42	380
Agree	1870 92%	598 92%	515 94%	170 93%	62 98%	55 100%	38 92%	29 100%	12 100%	17 96%	35 82%	341 90%
Disagree	35 2%	15 2%	13 2%	4 2%	- -	- -	- -	- -	- -	- -	1 3%	1 *
Don't know	119 6%	38 6%	23 4%	9 5%	1 2%	- -	3 8%	- -	- -	1 4%	6 15%	38 10%

Voting Intentions Survey
ONLINE Fieldwork : 14th - 16th November 2012

Absolutes/col percents

Q.2 Do you agree or disagree with each of the following statements?

Big companies operating in Britain should not be permitted to use offshore bases to avoid paying tax in this country

Base: All respondents

	Gender		Age							Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Net: Eng- land & Wales	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2024	965	1059	208	331	425	346	318	396	732	540	265	487	1852	563	532	482	275	172
Weighted base	2024	990	1034	242	325	385	344	304	424	546	586	426	467	1847	513	534	509	291	177
Agree	1694	836	859	163	241	323	306	279	382	451	480	367	396	1545	414	442	437	251	149
	84%	84%	83%	67%	74%	84%	89%	92%	90%	83%	82%	86%	85%	84%	81%	83%	86%	86%	84%
Disagree	138	86	53	32	29	31	12	8	25	48	47	22	21	128	44	41	26	17	10
	7%	9%	5%	13%	9%	8%	3%	3%	6%	9%	8%	5%	5%	7%	9%	8%	5%	6%	6%
Don't know	192	69	122	48	55	30	26	16	17	47	59	36	50	174	55	50	46	23	18
	9%	7%	12%	20%	17%	8%	8%	5%	4%	9%	10%	8%	11%	9%	11%	9%	9%	8%	10%

Voting Intentions Survey
ONLINE Fieldwork : 14th - 16th November 2012

Absolutes/col percents

Q.2 Do you agree or disagree with each of the following statements?

Big companies operating in Britain should not be permitted to use offshore bases to avoid paying tax in this country

Base: All respondents

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2024	518	673	174	162	61	52	4	31	11	289	618	457	423
Weighted base	2024	502	696	162	173	55	58	5	35	10	269	612	487	389
Agree	1694	413	588	143	154	47	51	5	33	10	205	521	394	342
	84%	82%	84%	88%	89%	86%	89%	100%	94%	100%	76%	85%	81%	88%
Disagree	138	45	51	5	13	1	1	-	1	-	15	51	45	16
	7%	9%	7%	3%	7%	1%	1%	-	2%	-	6%	8%	9%	4%
Don't know	192	43	57	13	6	7	6	-	1	-	49	41	48	31
	9%	9%	8%	8%	3%	13%	10%	-	4%	-	18%	7%	10%	8%

Voting Intentions Survey
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Absolutes/col percents

Q.2 Do you agree or disagree with each of the following statements?

Big companies operating in Britain should not be permitted to use offshore bases to avoid paying tax in this country

Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

	Total	Labour	Conser -vative	Lib Dem	UKIP	SNP	Green	BNP	Plaid Cymru	Other	Refused	Don't know
Unweighted base	2024	624	565	202	63	49	43	22	6	20	46	384
Weighted base	2024	650	551	183	63	55	42	29	12	17	42	380
Agree	1694 84%	549 84%	455 83%	162 88%	54 87%	48 88%	33 80%	29 100%	10 83%	17 100%	28 67%	307 81%
Disagree	138 7%	50 8%	52 9%	6 3%	4 7%	1 1%	1 1%	- -	- -	- -	5 13%	20 5%
Don't know	192 9%	51 8%	44 8%	16 9%	4 6%	6 11%	8 19%	- -	2 17%	- -	8 20%	53 14%

OPINION POLL
Online Fieldwork: 14th – 16th November 2012

Weighting table

Q.1 Thinking back to the general election in 2010, which party if any did you vote for?

Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	2024	2024
Weighted base	2024	2024
Conservative	612 30%	612 30%
Labour	469 23%	487 24%
Liberal Democrat	407 20%	389 19%
Other	162 8%	163 8%
Did not vote	302 15%	302 15%
Don't remember	38 2%	38 2%
Refused	33 2%	33 2%