

Internet Watch Foundation MPs Panel: reputation and awareness tracking

METHODOLOGY NOTE

ComRes interviewed 159 MPs online and by self-completion paper questionnaire between the 10th and 30th October 2013. Data were weighted by political party and region to reflect the exact composition of the House of Commons. ComRes is a member of the British Polling Council and abides by its rules.

All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.

To commission a voting intention poll or a public opinion survey please contact Katharine Peacock: katharine.peacock@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

Q1: How familiar or unfamiliar are you with each of the following child welfare and internet safety organisations in your role as MP?

Internet Watch Foundation (IWF) Base: All Respondents

Unweighted Total Weighted Total
Very familiar
Fairly familiar
Fairly unfamiliar
Very unfamiliar
Nets Familiar
Unfamiliar

		P.A	RTY			COUNTR	Y		REG	ION		DAT	TE OF B	RTH		MARGII	NALITY				LENGT	H OF SE	RVICE			GE	NDER
Total	Con	Lab	Lib Dems	Other	Eng -land	Wales	Scot land & NI	Lon- don	South	Mids	North	Pre- 1950	1950- 1959	1960+	0.1- 9.9%	10.0- 19.9%	20.0- 29.9%	30%+	1986 or before	1987- 1991	1992- 1996	1997- 2000	2001- 2004	2005- 2009	2010+	Male	Fe- male
159	57	80	12	10	122	15	22	18	24	28	52	23	55	81	55	47	36	21	8	7	10	26	23	23	62	134	25
159	75	63	14	7	130	10	19	18	34	40	39	25	48	86	50	51	37	20	9	8	9	27	22	22	62	137	22
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	5 100%
16 10%	7 9%	5 8%	4 26%	* 6%	13 10%	2 21%	* 2%	3 14%	3 10%	5 13%	2 5%	1 3%	3 5%	13 15%	6 12%	6 12%	3 9%	-	-	-	1 15%	2 8%	2 11%	4 20%	5 9%	14 11%	1 6%
42	19	16	3	4	28	3	12	3	9	6	10	6	10	26	10	11	10	11	2	1	3	6	4	7	19	35	7
27%	25%	26%	23%	55%	21%	30%	62%	18%	25%	15%	26%	24%	22%	30%	20%	21%	27%	56%	18%	17%	38%	21%	17%	33%	31%	26%	31%
47	23	19	3	2	40	3	4	7	11	8	13	6	13	28	17	13	12	5	2	2	1	7	8	6	20	41	6
30%	30%	31%	20%	33%	31%	36%	20%	40%	34%	21%	33%	24%	26%	33%	33%	26%	32%	25%	26%	32%	10%	27%	36%	28%	32%	30%	5 28%
54	27	22	4	*	50	1	3	5	11	20	14	12	23	19	17	21	12	4	5	4	3	12	8	4	17	46	8
34%	36%	36%	31%	6%	38%	13%	16%	27%	31%	51%	36%	49%	47%	22%	35%	41%	32%	19%	55%	51%	37%	44%	36%	20%	28%	34%	36%
58	26	21	7	4	41	5	12	6	12	11	12	7	13	38	16	17	13	11	2	1	5	8	6	12	25	50	8
36%	34%	34%	49%	61%	31%	51%	64%	33%	35%	28%	31%	27%	27%	45%	32%	33%	36%	56%	18%	17%	53%	29%	28%	52%	40%	36%	37%
101	49	42	7	3	89	5	7	12	22	29	27	18	35	47	34	34	24	9	8	6	4	19	16	11	37	87	14
64%	66%	66%	51%	39%	69%	49%	36%	67%	65%	72%	69%	73%	73%	55%	68%	67%	64%	44%	82%	83%	47%	71%	72%	48%	60%	64%	63%





Q1: How familiar or unfamiliar are you with each of the following child welfare and internet safety organisations in your role as MP?

NSPCC Base: All Respondents

Unweighted Total Weighted Total Very familiar Fairly familiar Fairly unfamiliar Very unfamiliar Not stated Nets Familiar Unfamiliar

		PA	RTY			COUNTR	Y		REG	ION		DA	TE OF BI	RTH		MARGII	NALITY				LENGT	H OF SE	RVICE			GEN	NDER
Total	Con	Lab	Lib Dems	Other	Eng -land	Wales	Scot land & NI	Lon- don	South	Mids	North	Pre- 1950	1950- 1959	1960+	0.1- 9.9%	10.0- 19.9%	20.0- 29.9%	30%+	1986 or before	1987- 1991	1992- 1996	1997- 2000	2001- 2004	2005- 2009	2010+	Male	Fe- male
159	57	80	12	10	122	15	22	18	24	28	52	23	55	81	55	47	36	21	8	7	10	26	23	23	62	134	25
159 100%	75 100%	63 100%	14 100%	7 100%	130 100%	10 100%	19 100%	18 100%	34 100%	40 100%	39 100%	25 100%	48 100%	86 100%	50 100%	51 100%	37 100%	20 100%	9 100%	8 100%	9 100%	27 100%	22 100%	22 100%	62 100%	137 100%	22 100%
58 37%	21 28%	24 38%	8 58%	5 66%	48 37%	5 52%	5 24%	9 51%	9 27%	11 28%	19 49%	7 27%	16 33%	36 41%	22 44%	21 41%	12 32%	3 14%	4 39%	3 37%	3 32%	8 28%	11 48%	10 44%	21 33%	51 37%	7 31%
81 51%	40 54%	33 52%	6 42%	2 34%	65 50%	5 48%	12 62%	9 49%	19 56%	23 56%	15 38%	16 63%	28 59%	37 44%	20 41%	27 53%	19 52%	14 71%	4 43%	5 63%	4 48%	17 63%	9 39%	11 48%	32 52%	66 49%	15 67%
17 10%	11 15%	5 8%	-	-	14 11%	-	3 14%	-	5 13%	6 15%	3 8%	3 10%	3 7%	11 12%	7 14%	2 3%	5 14%	3 15%	2 18%	-	2 20%	2 6%	3 12%	2 8%	7 11%	16 12%	* 2%
1 *	-	1 1%	-	-	1 1%	-	-	-	-	-	1 2%	-	1 1%	-	-	-	1 2%	-	-	-	-	1 3%	-	-	-	1 1%	-
2 1%	2 3%	-	-	-	2 2%	-	-	-	1 3%	-	1 3%	- -	-	2 3%	1 2%	1 2%	-	-	- -	-	-	-	-	-	2 4%	2 2%	-
140 88%	62 82%	57 90%	14 100%	7 100%	114 87%	10 100%	16 86%	18 100%	28 83%	34 85%	34 87%	23 90%	44 91%	73 85%	42 84%	48 95%	31 84%	17 85%	8 82%	8 100%	7 80%	24 91%	19 88%	21 92%	53 85%	118 86%	22 98%
17 11%	11 15%	6 10%	-	-	15 11%	-	3 14%	-	5 13%	6 15%	4 10%	3 10%	4 9%	11 12%	7 14%	2 3%	6 16%	3 15%	2 18%	-	2 20%	2 9%	3 12%	2 8%	7 11%	17 12%	* 2%





Q1: How familiar or unfamiliar are you with each of the following child welfare and internet safety organisations in your role as MP?

Childnet International Base: All Respondents

Unweighted Total Weighted Total	
Very familiar	
Fairly familiar	
Fairly unfamiliar	
Very unfamiliar	
Not stated	
Nets Familiar	
Unfamiliar	

		PA	RTY			COUNTR	Y		REG	ION		DA	TE OF BI	RTH		MARGII	NALITY				LENGT	H OF SE	RVICE			GEN	NDER
Total	Con	Lab	Lib Dems	Other	Eng -land	Wales	Scot land & NI	Lon- don	South	Mids	North	Pre- 1950	1950- 1959	1960+	0.1- 9.9%	10.0- 19.9%	20.0- 29.9%	30%+	1986 or before	1987- 1991	1992- 1996	1997- 2000	2001- 2004	2005- 2009	2010+	Male	Fe- male
159	57	80	12	10	122	15	22	18	24	28	52	23	55	81	55	47	36	21	8	7	10	26	23	23	62	134	25
159 100%	75 100%	63 100%	14 100%	7 100%	130 100%	10 100%	19 100%	18 100%	34 100%	40 100%	39 100%	25 100%	48 100%	86 100%	50 100%	51 100%	37 100%	20 100%	9 100%	8 100%	9 100%	27 100%	22 100%	22 100%	62 100%	137 100%	22 100%
4 3%	-	1 2%	2 14%	1 16%	3 2%	1 7%	1 6%	-	-	2 5%	1 2%	1 3%	2 4%	2 2%	3 7%	1 2%	-	-	-	-	1 8%	-	-	3 12%	1 2%	4 3%	1 3%
19 12%	9 12%	6 9%	3 19%	2 22%	15 12%	1 15%	2 13%	3 14%	3 8%	4 10%	6 15%	2 6%	4 8%	13 16%	4 7%	7 15%	2 7%	5 26%	-	* 6%	-	1 4%	5 22%	4 17%	9 14%	17 13%	2 8%
63 40%	28 37%	28 45%	4 32%	3 44%	52 40%	3 35%	8 42%	12 66%	11 34%	12 30%	17 44%	11 43%	12 25%	40 47%	25 49%	15 29%	16 44%	7 36%	4 42%	2 21%	3 29%	10 36%	8 37%	8 38%	29 47%	55 40%	8 37%
70 44%	39 52%	25 40%	5 35%	1 17%	60 46%	4 44%	6 30%	4 20%	20 58%	22 56%	15 38%	12 48%	30 63%	27 32%	18 37%	28 54%	18 49%	5 26%	5 58%	6 73%	6 63%	16 60%	8 38%	7 33%	22 35%	58 43%	12 53%
2 2%	-	2 4%	-	-	1 1%	-	2 9%	-	-	-	1 2%	-	-	2 3%	-	-	-	2 12%	-	-	-	-	1 4%	-	2 3%	2 2%	-
23 15%	9 12%	7 11%	5 33%	3 38%	18 14%	2 21%	4 19%	3 14%	3 8%	6 15%	6 17%	2 9%	6 12%	15 18%	7 14%	9 17%	2 7%	5 26%	-	* 6%	1 8%	1 4%	5 22%	7 29%	10 16%	21 15%	2 11%
133 84%	66 88%	53 85%	9 67%	4 62%	112 86%	8 79%	14 72%	15 86%	31 92%	34 85%	31 81%	23 91%	42 88%	68 79%	43 86%	43 83%	35 93%	13 62%	9 100%	7 94%	8 92%	25 96%	16 74%	16 71%	51 82%	113 83%	20 89%





Q1: How familiar or unfamiliar are you with each of the following child welfare and internet safety organisations in your role as MP?

Child Exploitation and Online Protection Centre (CEOP) Base: All Respondents

Unweighted Total Weighted Total
Very familiar
Fairly familiar
Fairly unfamiliar
Very unfamiliar
Nets Familiar
Unfamiliar

		PA	RTY		(COUNTR	Y		REG	ION		DA	TE OF BI	RTH		MARGI	NALITY				LENGT	H OF SE	RVICE			GEI	NDER
Total	Con	Lab	Lib Dems	Other	Eng -land	Wales	Scot land & NI	Lon- don	South	Mids	North	Pre- 1950	1950- 1959	1960+	0.1- 9.9%	10.0- 19.9%	20.0- 29.9%	30%+	1986 or before	1987- 1991	1992- 1996	1997- 2000	2001- 2004	2005- 2009	2010+	Male	Fe- male
159	57	80	12	10	122	15	22	18	24	28	52	23	55	81	55	47	36	21	8	7	10	26	23	23	62	134	25
159	75	63	14	7	130	10	19	18	34	40	39	25	48	86	50	51	37	20	9	8	9	27	22	22	62	137	22
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	6 100%
21 13%	8 10%	10 16%	4 26%	-	19 15%	2 20%	-	3 19%	5 15%	4 9%	7 19%	1 6%	4 9%	15 18%	10 20%	6 11%	5 14%	-	1 8%	-	2 23%	3 11%	1 6%	5 23%	9 14%	15 11%	6 6 26%
62	30	24	3	5	48	4	11	7	8	20	13	6	18	38	16	21	17	9	1	3	2	10	11	10	25	52	10
39%	40%	38%	21%	73%	36%	38%	57%	37%	24%	50%	33%	22%	37%	45%	31%	40%	45%	43%	6%	38%	28%	39%	51%	42%	40%	38%	6 46%
39	14	18	5	1	33	1	5	6	5	10	13	9	10	20	16	7	8	7	2	1	2	5	6	5	18	35	3
24%	19%	29%	33%	21%	25%	10%	24%	33%	13%	25%	33%	35%	20%	24%	31%	14%	23%	36%	26%	18%	21%	19%	26%	20%	28%	26%	6 16%
37	23	11	3	*	31	3	4	2	16	6	6	9	16	12	9	18	6	4	6	3	2	8	4	3	11	34	3
23%	31%	18%	20%	5%	24%	32%	19%	11%	48%	16%	15%	37%	33%	14%	17%	35%	17%	21%	60%	44%	28%	31%	16%	14%	17%	25%	6 13%
83	38	34	7	5	67	6	11	10	13	23	20	7	22	54	26	26	22	9	1	3	5	13	13	15	34	67	16
52%	50%	53%	47%	73%	51%	58%	57%	56%	39%	59%	52%	28%	46%	63%	51%	51%	60%	43%	14%	38%	51%	50%	58%	65%	54%	49%	6 72%
76	37	29	7	2	64	4	8	8	21	16	19	18	26	32	24	25	15	12	8	5	4	13	9	8	28	70	6
48%	50%	47%	53%	27%	49%	42%	43%	44%	61%	41%	48%	72%	54%	37%	49%	49%	40%	57%	86%	62%	49%	50%	42%	35%	46%	51%	6 28%





Q1: How familiar or unfamiliar are you with each of the following child welfare and internet safety organisations in your role as MP?

The Lucy Faithfull Foundation Base: All Respondents

Unweighted Total Weighted Total	
Very familiar	
Fairly familiar	
Fairly unfamiliar	
Very unfamiliar	
Not stated	
Nets Familiar	
Unfamiliar	

		PA	RTY			COUNTR	Y		REG	ION		DA	TE OF B	RTH		MARGII	NALITY				LENGT	H OF SE	RVICE			GEN	NDER
Total	Con	Lab	Lib Dems	Other	Eng -land	Wales	Scot land & NI	Lon- don	South	Mids	North	Pre- 1950	1950- 1959	1960+	0.1- 9.9%	10.0- 19.9%	20.0- 29.9%	30%+	1986 or before	1987- 1991	1992- 1996	1997- 2000	2001- 2004	2005- 2009	2010+	Male	Fe- male
159	57	80	12	10	122	15	22	18	24	28	52	23	55	81	55	47	36	21	8	7	10	26	23	23	62	134	25
159 100%	75 100%	63 100%	14 100%	7 100%	130 100%	10 100%	19 100%	18 100%	34 100%	40 100%	39 100%	25 100%	48 100%	86 100%	50 100%	51 100%	37 100%	20 100%	9 100%	8 100%	9 100%	27 100%	22 100%	22 100%	62 100%	137 100%	22 100%
4 3%	3 5%	1 1%	-	-	4 3%	-	-	-	3 10%	-	1 2%	2 7%	1 1%	2 2%	-	1 1%	3 9%	-	2 18%	-	-	2 6%	1 3%	-	-	3 3%	1 3%
10 6%	1 1%	3 5%	4 26%	2 22%	8 6%	-	2 8%	1 4%	-	4 9%	4 10%	1 3%	2 5%	7 8%	3 7%	5 10%	1 3%	-	1 8%	-	-	* 2%	-	4 17%	4 7%	9 6%	1 3%
46 29%	20 27%	21 34%	2 13%	3 44%	36 28%	2 21%	8 42%	4 23%	7 22%	15 39%	10 25%	10 40%	6 12%	30 36%	14 28%	17 32%	8 22%	8 39%	5 49%	1 17%	2 26%	7 26%	6 29%	9 39%	16 27%	42 31%	5 21%
98 62%	50 67%	37 59%	9 61%	2 33%	82 63%	7 72%	9 50%	13 73%	23 68%	21 53%	25 64%	13 50%	39 81%	46 54%	33 66%	29 57%	24 66%	12 58%	2 25%	6 83%	7 74%	18 66%	14 65%	10 44%	41 66%	82 60%	16 73%
1 *	-	1 1%	-	-	-	1 7%	-	-	-	-	-	- -	-	1 1%	-	-	-	1 3%	-	-	-	-	1 3%	-	-	1 *	-
14 9%	5 6%	4 6%	4 26%	2 22%	12 9%	-	2 8%	1 4%	3 10%	4 9%	4 11%	2 10%	3 6%	8 10%	3 7%	6 11%	5 12%	-	2 26%	-	-	2 8%	1 3%	4 17%	4 7%	12 9%	1 6%
145 91%	71 94%	58 92%	10 74%	5 78%	118 91%	9 93%	17 92%	17 96%	31 90%	36 91%	34 89%	23 90%	45 94%	77 90%	47 93%	46 89%	32 88%	20 97%	7 74%	8 100%	9 100%	24 92%	21 94%	19 83%	57 93%	124 91%	21 94%





Q1: How familiar or unfamiliar are you with each of the following child welfare and internet safety organisations in your role as MP?

The UK Safer Internet Centre Base: All Respondents

Unweighted Total Weighted Total
Very familiar
Fairly familiar
Fairly unfamiliar
Very unfamiliar
Nets Familiar
Unfamiliar

		PA	RTY		(COUNTR	Y		REG	ION		DAT	TE OF BI	RTH		MARGII	NALITY				LENGT	H OF SE	RVICE			GE	NDER
Total	Con	Lab	Lib Dems	Other	Eng -land	Wales	Scot land & NI	Lon- don	South	Mids	North	Pre- 1950	1950- 1959	1960+	0.1- 9.9%	10.0- 19.9%	20.0- 29.9%	30%+	1986 or before	1987- 1991	1992- 1996	1997- 2000	2001- 2004	2005- 2009	2010+	Male	Fe- male
159	57	80	12	10	122	15	22	18	24	28	52	23	55	81	55	47	36	21	8	7	10	26	23	23	62	134	25
159	75	63	14	7	130	10	19	18	34	40	39	25	48	86	50	51	37	20	9	8	9	27	22	22	62	137	22
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	6 100%
2 1%	2 2%	1 1%	-	-	2 1%	1 7%	-	-	2 5%	-	-	-	1 1%	2 2%	1 1%	-	2 5%	-	-	-	-	2 6%	-	1 3%	-	2 1%	1 % 3%
17 11%	7 9%	6 10%	2 11%	2 29%	14 11%	1 8%	2 10%	2 11%	1 3%	7 17%	4 11%	2 8%	5 10%	10 12%	5 10%	10 20%	2 5%	-	1 8%	2 27%	1 16%	* 2%	2 8%	3 13%	8 12%	17 12%	-
35	14	16	3	3	25	3	7	3	6	9	7	4	4	27	14	8	7	7	2	1	-	5	4	9	14	30	5
22%	18%	25%	23%	38%	19%	28%	40%	15%	18%	22%	19%	16%	8%	32%	27%	15%	19%	35%	26%	11%		17%	20%	40%	23%	22%	6 24%
104	53	40	9	2	89	6	9	13	25	24	27	19	39	46	31	34	26	13	6	5	7	20	16	10	40	88	16
66%	70%	64%	66%	33%	68%	57%	50%	73%	73%	61%	70%	76%	81%	54%	62%	65%	71%	65%	66%	62%	84%	75%	72%	44%	65%	64%	% 73%
19	9	7	2	2	16	1	2	2	3	7	4	2	5	12	6	10	4	-	1	2	1	2	2	4	8	19	1
12%	12%	11%	11%	29%	12%	15%	10%	11%	8%	17%	11%	8%	11%	14%	11%	20%	10%		8%	27%	16%	8%	8%	16%	12%	14%	6 3%
140	66	56	12	5	114	8	17	16	31	33	34	23	43	74	45	41	33	20	9	6	7	24	20	19	54	118	22
88%	88%	89%	89%	71%	88%	85%	90%	89%	92%	83%	89%	92%	89%	86%	89%	80%	90%	100%	92%	73%	84%	92%	92%	84%	88%	86%	6 97%





Q1: How familiar or unfamiliar are you with each of the following child welfare and internet safety organisations in your role as MP?

Summary table Base: All Respondents

NSPCC
Child Exploitation and Online Protection Centre (CEOP)
Internet Watch Foundation (IWF)
Childnet International
The UK Safer Internet Centre
The Lucy Faithfull Foundation

						N	lets
Total	Very familiar	Fairly familiar	Fairly unfamiliar	Very unfamiliar	Not stated	Familiar	Unfamiliar
159	58	81	17	1	2	140	17
100%	37%	51%	10%		1%	88%	11%
159	21	62	39	37	-	83	76
100%	13%	39%	24%	23%		52%	48%
159	16	42	47	54	-	58	101
100%	10%	27%	30%	34%		36%	64%
159	4	19	63	70	2	23	133
100%	3%	12%	40%	44%	5 2%	15%	84%
159	2	17	35	104	-	19	140
100%	1%	11%	22%	66%		12%	88%
159	4	10	46	98	1 *	14	145
100%	3%	6%	29%	62%		9%	91%



Q2: Which, if any, of the following best describes the work of the Internet Watch Foundation? Base: All Respondents

		PARTY COUNTRY					Y		REG	ION		DA	TE OF B	RTH		MARGIN	ALITY				LENGT	H OF SEF	RVICE			GEN	NDER	
	Total	Con	Lab	Lib Dems	Other	Eng -land		Scot land & NI	Lon- don	South	Mids N	North	Pre- 1950	1950- 1959	1960+	0.1- 9.9%	10.0- 19.9%	20.0- 29.9% 3	60%+	1986 or before	1987- 1991	1992- 1996	1997- 2000	2001- 2004	2005- 2009	2010+	Male	Fe- male
Unweighted Total	159	57	80	12	10	122	15	22	18	24	28	52	23	55	81	55	47	36	21	8	7	10	26	23	23	62	134	25
Weighted Total	159 100%	75 100%	63 100%	14 100%	7 100%	130 100%	10 100%	19 100%	18 100%	34 100%	40 100%	39 100%	25 100%	48 100%	86 100%	50 100%	51 100%	37 100%	20 100%	9 100%	8 100%	9 100%	27 100%	22 100%	22 100%	62 100%	137 100%	22 100%
Investigates reports of online criminal content	35 22%	15 19%	13 20%	6 46%	2 29%	29 22%	3 27%	4 20%	5 26%	7 22%	6 16%	11 28%	5 19%	8 17%	22 26%	14 28%	14 26%	2 6%	5 27%	1 8%	3 37%	3 36%	6 22%	6 29%	5 24%	11 18%	31 23%	5 20%
Removes criminal content from the internet	26 16%	18 24%	7 12%	-	* 6%	23 18%	2 23%	1 5%	3 19%	5 13%	9 23%	6 15%	-	4 9%	22 26%	7 14%	9 18%	7 18%	4 17%	2 17%	-	1 8%	3 12%	4 19%	5 22%	12 19%	23 17%	3 16%
Prevents young people from seeing adult content online	14 9%	8 11%	4 6%	-	2 32%	10 8%	1 7%	3 16%	2 11%	3 10%	2 6%	3 7%	2 10%	4 8%	8 9%	3 6%	5 9%	3 9%	3 16%	2 18%	1 10%	2 18%	1 3%	-	3 14%	6 10%	11 8%	3 14%
Blocks access to criminal content of the internet	14 9%	7 10%	7 11%	-	-	11 8%	1 7%	3 14%	2 11%	3 10%	2 4%	4 10%	3 12%	3 7%	8 9%	1 3%	2 5%	4 12%	6 28%	2 18%	1 16%	1 8%	2 6%	2 7%	2 11%	5 8%	12 9%	2 11%
Monitors people on the internet who visit adult websites	8 5%	3 4%	4 6%	1 7%	-	6 5%	1 7%	1 5%	2 11%	-	2 4%	3 7%	3 14%	2 4%	3 3%	3 6%	2 4%	3 7%	-	1 8%	3 36%	-	-	-	3 13%	1 2%	7 5%	1 6%
Other	5 3%	3 4%	1 2%	1 8%	-	5 4%	-	-	2 11%	2 5%	-	2 4%	1 4%	1 2%	3 4%	1 2%	3 7%	1 2%	-	-	-	1 9%	-	-	3 13%	2 2%	5 4%	* 2%
Don't know	73 46%	31 42%	34 54%	6 40%	2 33%	62 47%	4 44%	8 41%	8 47%	15 45%	20 51%	18 46%	14 57%	27 56%	32 37%	23 46%	24 46%	22 59%	5 23%	4 39%	3 42%	3 37%	17 63%	12 52%	7 32%	28 45%	63 46%	10 45%
Not stated	1	-	1 1%	-	-	1 1%	-	-	-	-	-	1 2%	-	-	1 1%	-	-	1 2%	-	-	-	-	-	-	1 3%	-	1 1%	-





Q3: How interested, or otherwise, would you be in actively supporting one of the following campaigns in your role as MP?

An education campaign among young people on the risks associated with creating and sharing sexually explicit images of themselves Base: All Respondents

	PARTY					(OUNTRY	Y		REG	ION		DA	TE OF BI	RTH		MARGIN	ALITY				LENGT	H OF SEF	RVICE			GEN	NDER
	Total	Con	Lab	Lib Dems	Other	Eng -land		Scot land & NI	Lon- don	South	Mids	North	Pre- 1950	1950- 1959	1960+	0.1- 9.9%	10.0- 19.9%	20.0- 29.9% 3	30%+	1986 or before	1987- 1991	1992- 1996	1997- 2000	2001- 2004	2005- 2009	2010+	Male	Fe- male
Unweighted Total	159	57	80	12	10	122	15	22	18	24	28	52	23	55	81	55	47	36	21	8	7	10	26	23	23	62	134	25
Weighted Total	159 100%	75 100%	63 100%	14 100%	7 100%	130 100%	10 100%	19 100%	18 100%	34 100%	40 100%	39 100%	25 100%	48 100%	86 100%	50 100%	51 100%	37 100%	20 100%	9 100%	8 100%	9 100%	27 100%	22 100%	22 100%	62 100%	137 100%	22 100%
Very interested	29 18%	11 15%	8 12%	6 43%	4 60%	21 16%	3 35%	5 24%	2 11%	6 18%	8 20%	5 13%	5 21%	10 21%	14 16%	9 17%	12 22%	7 20%	2 8%	3 35%	3 33%	1 7%	6 21%	1 5%	7 32%	9 14%	24 18%	5 23%
Fairly interested	77 48%	36 48%	35 56%	3 21%	2 34%	64 49%	3 32%	10 52%	9 51%	13 37%	22 56%	20 51%	8 31%	23 48%	46 54%	26 51%	21 40%	20 53%	11 52%	2 24%	3 36%	5 56%	11 41%	14 62%	10 45%	32 51%	68 49%	9 41%
Not very interested	27 17%	13 17%	11 18%	2 15%	* 5%	23 18%	2 20%	2 9%	4 23%	4 12%	5 13%	10 26%	9 36%	5 10%	13 15%	6 11%	10 19%	7 20%	5 22%	2 17%	2 22%	2 26%	5 18%	4 20%	2 8%	10 17%	23 17%	4 18%
Not at all interested	8 5%	5 7%	2 4%	-	-	6 5%	-	2 9%	1 7%	2 6%	1 3%	2 4%	-	3 7%	5 5%	2 5%	4 7%	-	2 9%	-	-	1 10%	2 7%	-	-	5 8%	7 5%	1 5%
Don't know	16 10%	8 11%	5 9%	2 17%	-	14 11%	1 7%	1 5%	-	9 27%	3 9%	2 4%	2 7%	6 11%	9 10%	5 10%	6 12%	3 8%	2 8%	2 18%	-	-	3 13%	3 13%	3 15%	5 7%	13 9%	3 13%
Not stated	3 2%	1 2%	1 1%	1 4%	-	2 1%	1 7%	-	1 7%	-	-	1 1%	1 5%	1 3%	-	3 5%	-	-	-	1 6%	1 8%	-	-	-	-	1 2%	3 2%	-
Nets																												
Interested	106 67%	47 63%	43 68%	9 64%	6 95%	85 65%	7 67%	14 77%	11 63%	19 55%	30 76%	25 64%	13 52%	33 69%	60 70%	35 68%	32 62%	27 73%	12 61%	6 59%	5 69%	6 64%	16 62%	15 67%	17 77%	41 66%	92 67%	14 64%
Uninterested	35 22%	18 25%	14 22%	2 15%	* 5%	29 23%	2 20%	4 19%	5 30%	6 17%	6 16%	12 31%	9 36%	8 17%	17 20%	8 16%	13 26%	7 20%	6 31%	2 17%	2 22%	3 36%	7 25%	4 20%	2 8%	16 25%	30 22%	5 23%





Q3: How interested, or otherwise, would you be in actively supporting one of the following campaigns in your role as MP?

A campaign to get UK hardware manufacturers to take a more active role in combating online criminal images and videos Base: All Respondents

Unweighted Total
Weighted Total
Very interested
Fairly interested
Not very interested
Not at all interested
Don't know
Not stated
Nets
Interested

Uninterested

		PAI	RTY			COUNTRY	1		REG	ION		DAT	E OF BI	RTH		MARGII	NALITY				LENGT	H OF SE	RVICE			GEN	NDER
Total	Con	Lab	Lib Dems	Other	Eng -land	Wales	Scot land & NI	Lon- don	South	Mids	North	Pre- 1950	1950- 1959	1960+	0.1- 9.9%	10.0- 19.9%	20.0- 29.9%	30%+	1986 or before	1987- 1991	1992- 1996	1997- 2000	2001- 2004	2005- 2009	2010+	Male	Fe- male
159	57	80	12	10	122	15	22	18	24	28	52	23	55	81	55	47	36	21	8	7	10	26	23	23	62	134	25
159	75	63	14	7	130	10	19	18	34	40	39	25	48	86	50	51	37	20	9	8	9	27	22	22	62	137	22
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
35	16	10	6	4	27	3	5	2	10	7	8	9	11	15	11	12	9	3	5	3	2	7	*	10	9	29	6
22%	21%	16%	40%	55%	21%	28%	29%	11%	29%	18%	21%	35%	23%	18%	22%	24%	25%	13%	53%	33%	23%	25%	2%	43%	14%	21%	26%
64	26	33	3	2	52	5	7	7	9	17	19	11	21	31	22	18	17	7	2	5	3	15	9	7	22	56	8
40%	35%	52%	24%	24%	40%	53%	37%	40%	27%	42%	49%	45%	44%	36%	44%	35%	47%	32%	24%	58%	39%	56%	43%	33%	36%	41%	37%
35	20	12	2	1	29	1	5	4	9	11	5	3	8	24	9	12	6	7	2	-	2	2	9	3	18	29	6
22%	26%	19%	11%	21%	22%	12%	24%	20%	27%	28%	13%	11%	17%	28%	18%	23%	17%	36%	17%		18%	7%	40%	13%	29%	21%	27%
6 4%	3 4%	2 3%	1 4%	-	5 4%	-	1 5%	1 7%	1 2%	-	3 7%	- -	1 2%	5 5%	2 5%	2 4%	-	1 7%	-	-	-	1 3%	-	-	5 8%	6 4%	-
15 10%	8 10%	6 9%	2 16%	-	15 11%	-	1 5%	3 14%	5 15%	3 9%	3 9%	1 4%	5 10%	9 11%	3 7%	5 10%	4 11%	2 12%	-	-	2 19%	2 9%	3 16%	3 12%	5 8%	13 10%	2 10%
4 3%	3 4%	1 1%	1 4%	-	3 3%	1 7%	-	1 7%	-	2 4%	1 1%	1 5%	1 3%	2 2%	3 5%	2 3%	-	-	1 6%	1 8%	-	-	-	-	3 5%	4 3%	-
99	42	43	9	5	79	8	12	9	19	24	27	20	32	46	33	30	27	9	7	7	6	22	10	17	31	85	14
62%	56%	68%	64%	79%	60%	81%	66%	52%	56%	59%	70%	80%	68%	54%	65%	59%	72%	45%	77%	92%	62%	81%	45%	75%	50%	62%	63%
40	23	14	2	1	34	1	5	5	10	11	8	3	9	28	12	14	6	9	2	-	2	3	9	3	23	34	6
25%	30%	22%	15%	21%	26%	12%	29%	27%	29%	28%	20%	11%	20%	33%	23%	27%	17%	43%	17%		18%	10%	40%	13%	37%	25%	27%





Q3: How interested, or otherwise, would you be in actively supporting one of the following campaigns in your role as MP?

A campaign to do more to tackle child sexual abuse images on private peer-to-peer networks Base: All Respondents

	PARTY					(COUNTR	Y		REG	ION		DA	TE OF BI	RTH		MARGII	NALITY				LENGT	TH OF SEF	VICE		-	GEN	NDER
	Total	Con	Lab	Lib Dems	Other	Eng -land		Scot land & NI	Lon- don	South	Mids	North	Pre- 1950	1950- 1959	1960+	0.1- 9.9%	10.0- 19.9%	20.0- 29.9%	30%+	1986 or before	1987- 1991	1992- 1996	1997- 2000	2001- 2004	2005- 2009	2010+	Male	Fe- male
Unweighted Total	159	57	80	12	10	122	15	22	18	24	28	52	23	55	81	55	47	36	21	8	7	10	26	23	23	62	134	25
Weighted Total	159 100%	75 100%	63 100%	14 100%	7 100%	130 100%	10 100%	19 100%	18 100%	34 100%	40 100%	39 100%	25 100%	48 100%	86 100%	50 100%	51 100%	37 100%	20 100%	9 100%	8 100%	9 100%	27 100%	22 100%	22 100%	62 100%	137 100%	22 100%
Very interested	40 25%	16 21%	14 22%	6 43%	4 60%	29 22%	3 35%	7 38%	2 11%	8 24%	12 30%	7 19%	6 24%	13 27%	21 24%	9 17%	17 34%	10 26%	4 21%	4 43%	3 33%	1 7%	8 31%	4 17%	11 49%	10 16%	35 26%	4 20%
Fairly interested	76 48%	35 46%	35 55%	4 29%	3 40%	63 48%	5 50%	8 43%	9 51%	13 39%	22 56%	18 47%	11 42%	25 51%	41 48%	29 57%	19 37%	18 47%	11 53%	3 33%	2 27%	6 73%	12 46%	12 56%	8 35%	32 52%	68 49%	8 38%
Not very interested	17 11%	7 10%	10 15%	-	-	13 10%	1 8%	3 14%	3 16%	3 8%	2 4%	6 16%	3 13%	4 8%	10 11%	4 7%	4 8%	6 15%	4 18%	- -	2 32%	2 20%	1 3%	2 11%	1 5%	8 13%	12 8%	5 24%
Not at all interested	5 3%	4 6%	1 1%	-	-	5 4%	-	-	1 7%	2 6%	-	2 4%	-	1 2%	4 4%	2 5%	2 5%	-	-	- -	-	-	2 7%	-	-	3 5%	5 4%	-
Don't know	19 12%	12 17%	3 5%	3 24%	-	18 14%	-	1 5%	1 7%	8 24%	4 9%	5 13%	4 15%	4 9%	11 12%	5 9%	8 17%	4 11%	2 8%	2 18%	-	-	3 13%	3 16%	3 12%	8 12%	15 11%	4 19%
Not stated	3 2%	1 2%	1 1%	1 4%	-	2 1%	1 7%	-	1 7%	-	-	1 1%	1 5%	1 3%	-	3 5%	-	-	-	1 6%	1 8%	-	-	-	-	1 2%	3 2%	-
Nets																												1
Interested	116 73%	50 67%	49 78%	10 72%	7 100%	92 71%	8 85%	15 81%	11 63%	21 62%	34 86%	25 66%	17 67%	37 78%	62 72%	37 74%	36 71%	27 74%	15 73%	7 76%	5 60%	7 80%	21 77%	16 73%	19 83%	42 67%	103 75%	13 57%
Uninterested	22 14%	11 15%	10 17%	-	-	18 14%	1 8%	3 14%	4 23%	5 14%	2 4%	8 20%	3 13%	5 11%	13 15%	6 12%	6 12%	6 15%	4 18%	-	2 32%	2 20%	3 10%	2 11%	1 5%	11 18%	16 12%	5 24%





Q3: How interested, or otherwise, would you be in actively supporting one of the following campaigns in your role as MP?

A campaign to encourage other countries to do more to tackle child sexual abuse images and videos online Base: All Respondents

			P.A	ARTY		(COUNTR	Y		REG	ION		DA [*]	TE OF BI	RTH		MARGIN	IALITY				LENGT	H OF SEF	RVICE		-	GE	NDER
	Total	Con	Lab	Lib Dems	Other	Eng -land	Wales	Scot land & NI	Lon- don	South	Mids 1	North	Pre- 1950	1950- 1959	1960+	0.1- 9.9%	10.0- 19.9%	20.0- 29.9% 3	30%+	1986 or before	1987- 1991	1992- 1996	1997- 2000	2001- 2004	2005- 2009	2010+	Male	Fe- male
Unweighted Total	159	57	80	12	10	122	15	22	18	24	28	52	23	55	81	55	47	36	21	8	7	10	26	23	23	62	134	25
Weighted Total	159 100%	75 100%	63 100%	14 100%	7 100%	130 100%	10 100%	19 100%	18 100%	34 100%	40 100%	39 100%	25 100%	48 100%	86 100%	50 100%	51 100%	37 100%	20 100%	9 100%	8 100%	9 100%	27 100%	22 100%	22 100%	62 100%	137 100%	22 6 100%
Very interested	33 21%	11 14%	11 17%	8 59%	4 55%	24 18%	3 35%	6 34%	3 16%	5 13%	10 24%	7 17%	8 33%	9 19%	16 19%	9 19%	15 28%	7 18%	3 13%	4 43%	1 11%	1 7%	6 23%	4 18%	9 39%	9 14%	29 21%	4 6 20%
Fairly interested	66 41%	32 42%	28 44%	3 25%	3 45%	54 41%	5 50%	7 38%	6 31%	13 39%	17 43%	18 46%	9 36%	21 43%	36 42%	22 44%	19 37%	18 48%	7 37%	1 16%	4 48%	3 33%	14 54%	11 51%	8 37%	24 38%	61 45%	5 6 22%
Not very interested	29 18%	13 17%	16 25%	1 4%	-	25 19%	1 8%	4 19%	5 27%	6 17%	5 12%	10 25%	4 17%	8 17%	17 20%	8 16%	7 14%	7 19%	7 34%	2 17%	2 22%	4 41%	2 8%	4 18%	3 11%	14 22%	21 16%	8 6 35%
Not at all interested	9 6%	8 10%	1 2%	-	-	9 7%	-	-	3 14%	2 7%	2 4%	2 6%	-	2 4%	7 9%	4 7%	5 9%	-	1 3%	-	-	-	1 3%	2 8%	-	7 11%	9 7%	- 6 -
Don't know	18 11%	11 15%	6 9%	1 8%	-	16 13%	-	2 9%	-	8 24%	7 17%	2 4%	2 7%	7 14%	9 11%	5 9%	6 12%	5 12%	3 13%	2 18%	-	2 19%	3 12%	1 5%	3 12%	8 13%	14 10%	4 6 19%
Not stated	3 2%	1 2%	1 2%	1 4%	-	3 2%	1 7%	-	2 11%	-	-	1 1%	2 8%	1 3%	-	3 5%	-	1 2%	-	1 6%	1 18%	-	-	-	-	1 2%	3 2%	1 6 3%
Nets																												
Interested	99 62%	42 56%	39 61%	12 83%	7 100%	77 59%	8 85%	14 72%	8 47%	18 52%	27 67%	24 63%	17 69%	30 62%	52 61%	31 62%	33 65%	25 66%	10 49%	6 59%	5 60%	4 40%	20 77%	15 69%	17 77%	33 53%	90 66%	9 6 42%
Uninterested	38 24%	20 27%	17 27%	1 4%	-	34 26%	1 8%	4 19%	7 42%	8 24%	6 16%	12 31%	4 17%	10 21%	24 28%	12 24%	12 23%	7 19%	8 38%	2 17%	2 22%	4 41%	3 11%	6 26%	3 11%	20 33%	30 22%	8 35%



Fieldwork: 10th - 30th October 2013



Q3: How interested, or otherwise, would you be in actively supporting one of the following campaigns in your role as MP?

A campaign to raise awareness about reporting child sexual abuse content to the Internet Watch Foundation Base: All Respondents

			PA	RTY		(COUNTR	Y		REG	ION		DA	TE OF BI	RTH		MARGII	NALITY				LENGT	H OF SEF	RVICE			GEI	NDER
	Total	Con	Lab	Lib Dems	Other	Eng -land	Wales	Scot land & NI	Lon- don	South	Mids	North	Pre- 1950	1950- 1959	1960+	0.1- 9.9%	10.0- 19.9%	20.0- 29.9%	30%+	1986 or before	1987- 1991	1992- 1996	1997- 2000	2001- 2004	2005- 2009	2010+	Male	Fe- male
Unweighted Total	159	57	80	12	10	122	15	22	18	24	28	52	23	55	81	55	47	36	21	8	7	10	26	23	23	62	134	25
Weighted Total	159 100%	75 100%	63 100%	14 100%	7 100%	130 100%	10 100%	19 100%	18 100%	34 100%	40 100%	39 100%	25 100%	48 100%	86 100%	50 100%	51 100%	37 100%	20 100%	9 100%	8 100%	9 100%	27 100%	22 100%	22 100%	62 100%	137 100%	22 100%
Very interested	39 24%	16 21%	13 21%	6 44%	4 60%	28 22%	3 35%	7 38%	3 14%	6 18%	11 27%	9 22%	7 28%	12 24%	20 23%	12 25%	14 27%	9 25%	3 17%	3 35%	3 33%	1 15%	8 31%	4 17%	7 32%	13 20%	32 23%	7 32%
Fairly interested	69 43%	32 42%	28 44%	6 44%	3 40%	57 43%	5 50%	7 38%	7 40%	10 30%	19 49%	20 51%	8 32%	22 45%	39 46%	23 45%	21 40%	16 43%	9 46%	5 51%	2 27%	3 38%	10 36%	13 59%	8 38%	28 45%	60 44%	9 41%
Not very interested	24 15%	12 17%	11 18%	-	-	21 16%	1 8%	2 9%	4 23%	7 20%	5 12%	5 13%	5 22%	5 11%	13 15%	6 11%	7 14%	6 17%	4 20%	- -	2 22%	2 20%	5 18%	4 19%	2 8%	9 15%	21 15%	2 11%
Not at all interested	4 2%	3 4%	1 1%	-	-	4 3%	-	-	1 7%	1 2%	-	2 4%	-	-	4 4%	2 5%	1 3%	-	-	- -	-	-	1 3%	-	-	3 5%	4 3%	
Don't know	21 13%	11 15%	9 14%	1 8%	-	18 14%	-	3 14%	1 4%	10 29%	5 12%	3 8%	2 10%	8 17%	10 12%	5 9%	8 16%	5 12%	3 17%	1 8%	-	2 27%	3 12%	1 5%	5 22%	8 13%	18 13%	3 13%
Not stated	3 2%	1 2%	1 2%	1 4%	-	3 2%	1 7%	-	2 11%	-	-	1 1%	2 8%	1 3%	-	3 5%	-	1 2%	-	1 6%	1 18%	-	-	-	-	1 2%	3 2%	1 3%
Nets																												
Interested	108 68%	47 63%	41 65%	12 87%	7 100%	85 65%	8 85%	14 77%	10 54%	17 49%	30 76%	28 73%	15 60%	33 69%	59 69%	35 70%	34 67%	25 68%	13 63%	8 86%	5 60%	5 53%	18 67%	17 75%	16 69%	40 65%	91 67%	16 73%
Uninterested	27 17%	15 21%	12 19%	-	-	25 19%	1 8%	2 9%	5 30%	8 22%	5 12%	7 17%	5 22%	5 11%	17 19%	8 16%	9 17%	6 17%	4 20%	- -	2 22%	2 20%	6 21%	4 19%	2 8%	12 20%	25 18%	2 11%

Prepared by ComRes

Fieldwork: 10th - 30th October 2013



Q3: How interested, or otherwise, would you be in actively supporting one of the following campaigns in your role as MP?

Summary table Base: All Respondents

									Nets
	Total	Very interested	Fairly interested	Not very interested	Not at all interested	Don't know N	ot stated	Interested	Uninterested
A campaign to do more to tackle child sexual									
abuse images on private peer-to-peer networks	159	40	76	17	5	19	3	116	22
	100%	25%	48%	11%	3%	12%	2%	73%	14%
A campaign to raise awareness about reporting child sexual abuse content to the Internet Watch									
Foundation	159	39	69	24	4	21	3	108	27
	100%	24%	43%	15%	2%	13%	2%	68%	17%
An education campaign among young people on the risks associated with creating and sharing									
sexually explicit images of themselves	159	29	77	27	8	16	3	106	35
	100%	18%	48%	17%	5%	10%	2%	67%	22%
A campaign to encourage other countries to do more to tackle child sexual abuse images and									
videos online	159	33	66	29	9	18	3	99	38
	100%	21%	41%	18%	6%	11%	2%	62%	24%
A campaign to get UK hardware manufacturers to take a more active role in combating online criminal									
images and videos	159	35	64	35	6	15	4	99	40
	100%	22%	40%	22%	4%	10%	3%	62%	25%



