ComRes Published Voting Intention Figures

| | The Independent | The Independent | Independent on Sunday | The Independent | Independent on Sunday/ Sunday Mirror | GENERAL ELECTION RESULT |
|------------------|-------------------------|-----------------------|--------------------------|----------------------|--|-------------------------------|
| | 10 th August | 29 th June | 20 th June | 2 nd June | 16 th May | 6 th May |
| Conservative | 39% | 40% | 36% | 37% | 38% | 37% |
| Labour | 33% | 31% | 30% | 33% | 34% | 30% |
| Liberal Democrat | 16% | 18% | 23% | 21% | 21% | 24% |
| Other | 13% | 11% | 11% | 9% | 7% | 10% |

Methodology: ComRes telephoned 1004 GB adults between 6th and 8th August 2010. Data were weighted to be demographically representative of all GB adults. Data were also weighted by past vote recall. ComRes is a member of the British Polling Council and abides by its rules.

To commission a voting intention poll or a public opinion survey please contact Caroline Lawes: caroline@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email pollwatch@comres.co.uk





Table 1

Q.1 Thinking back to the general election earlier this month, which party if any did you vote for? Base: All respondents

| | | Ger | nder | | | Αç | ge | | | | Social | Grade | | | | Region | | |
|------------------|----------|---------|----------|---------|---------|---------|---------|---------|---------|---------|-----------|-----------|---------|---------------|---------------|-----------------------|-----------------------------|-------|
| | _Total_ | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | <u>C1</u> | <u>C2</u> | DE_ | South East | Mid- lands | North Eng- land | Wales & South West | Scot- |
| Unweighted base | 1004 | 459 | 545 | 95 | 193 | 144 | 195 | 178 | 199 | 365 | 219 | 169 | 251 | 265 | 261 | 246 | 141 | 91 |
| Weighted base | 1004 | 498 | 506 | 118 | 158 | 192 | 168 | 152 | 215 | 272 | 287 | 214 | 231 | 251 | 266 | 252 | 147 | 88 |
| Conservative | 249 | 139 | 110 | 19 | 30 | 57 | 40 | 40 | 64 | 91 | 67 | 46 | 46 | 68 | 74 | 60 | 38 | 9 |
| | 25% | 28% | 22% | 16% | 19% | 30% | 24% | 26% | 30% | 33% | 23% | 21% | 20% | 27% | 28% | 24% | 26% | 10% |
| Labour | 203 | 93 | 110 | 26 | 34 | 34 | 42 | 29 | 38 | 46 | 69 | 43 | 45 | 60 | 56 | 51 | 15 | 22 |
| | 20% | 19% | 22% | 22% | 22% | 18% | 25% | 19% | 17% | 17% | 24% | 20% | 19% | 24% | 21% | 20% | 10% | 25% |
| Liberal Democrat | 161 | 69 | 92 | 23 | 29 | 27 | 33 | 22 | 28 | 51 | 53 | 25 | 32 | 49 | 34 | 42 | 28 | 9 |
| | 16% | 14% | 18% | 19% | 18% | 14% | 20% | 14% | 13% | 19% | 19% | 12% | 14% | 20% | 13% | 17% | 19% | 11% |
| Other | 67 | 38 | 28 | 8 | 9 | 8 | 10 | 12 | 20 | 13 | 13 | 23 | 17 | 8 | 15 | 17 | 14 | 13 |
| | 7% | 8% | 6% | 6% | 5% | 4% | 6% | 8% | 9% | 5% | 4% | 11% | 8% | 3% | 5% | 7% | 10% | 15% |
| Did not vote | 205 | 105 | 100 | 37 | 45 | 42 | 27 | 26 | 27 | 43 | 43 | 55 | 64 | 42 | 57 | 53 | 29 | 25 |
| | 20% | 21% | 20% | 32% | 28% | 22% | 16% | 17% | 13% | 16% | 15% | 26% | 28% | 17% | 21% | 21% | 20% | 28% |
| Don't remember | 14 1% | 4 1% | 10 2% | 2 2% | 4 3% | 4 2% | 2 1% | 1 1% | 1 1% | 2 1% | 4 1% | 4 2% | 4 2% | 3 1% | 7 3% | 3 1% | 1 1% | - |
| Refused | 105 | 49 | 56 | 4 | 8 | 21 | 13 | 22 | 37 | 26 | 38 | 18 | 23 | 22 | 25 | 26 | 22 | 10 |
| | 10% | 10% | 11% | 3% | 5% | 11% | 8% | 14% | 17% | 10% | 13% | 8% | 10% | 9% | 9% | 10% | 15% | 12% |





Absolutes/col percents

Opinion Poll CATI Fieldwork : August 6th-8th

Table 1

Q.1 Thinking back to the general election earlier this month, which party if any did you vote for? Base: All respondents

Voted in 2010 General

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)

Election

Liberal

| | | | | Q.3/4/3 VUIIII | g mienion (ii | iciduling Sque | EZE & DIVIN | ciuse al Q.4) | | | | | LIECTION | |
|------------------|------------|-------------------|------------|----------------|---------------|----------------|-------------|----------------|----------|----------|--------------------|-------------------|-------------|--------------------------|
| | Total | Conser- vative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other | DK/Refuse at Q4 | Conser- vative | Labour | Liberal Demo- crat |
| Unweighted base | 1004 | 271 | 262 | 138 | 12 | 24 | 16 | 8 | 8 | 6 | 189 | 226 | 221 | 193 |
| Weighted base | 1004 | 285 | 243 | 121 | 17 | 28 | 19 | 10 | 11 | 6 | 192 | 249 | 203 | 161 |
| Conservative | 249 25% | 216 76% | 4 2% | 5 4% | 3 18% | 1 5% | - | - | 1 9% | - | 10 5% | 249 100% | - | - |
| Labour | 203 20% | 6 2% | 171 70% | 3 2% | 1 6% | 3 9% | 2 9% | - | 1 12% | - - | 12 6% | - | 203 100% | - |
| Liberal Democrat | 161 16% | 9 3% | 31 13% | 89 73% | 2 11% | 6 21% | - | - | 2 14% | 2 29% | 21 11% | - | - | 161 100% |
| Other | 67 7% | 5 2% | - | - | 11 65% | 10 34% | 13 67% | 9 90% | 6 57% | 3 58% | 3 1% | - | - | - |
| Did not vote | 205 20% | 31 11% | 25 10% | 15 12% | - | 6 21% | 2 13% | 1 10% | 1 8% | 1 14% | 63 33% | - | - | - |
| Don't remember | 14 1% | 2 1% | 2 1% | 1 1% | - | - | - | - | - | - | 10 5% | - | - | - |
| Refused | 105 10% | 16 6% | 10 4% | 8 7% | - | 3 10% | 2 11% | - | - | - | 74 38% | - | - | - |





Table 1

Q.1 Thinking back to the general election earlier this month, which party if any did you vote for? Base: All respondents

7%

6%

Q.5 Generally speaking, do you think of yourself as ...? Conser Labour Lib Dem Green **BNP** SNP **UKIP** Plaid Cymru Other Refused Don't know Total -vative Unweighted base 1004 293 242 139 23 15 17 12 11 13 73 166 1004 276 258 122 22 20 18 13 13 79 169 Weighted base 14 Conservative 249 14 192 20 25% 22% 12% 5% 74% 6% 9% 203 170 7 2 16 Labour 1 20% 62% 2% 4% 13% 11% 1% 9% 161 10 Liberal Democrat 29 78 11 3 5 3 21 64% 13% 7% 7% 38% 12% 16% 10% 49% Other 67 9 9 2 6 8 9 3 12 3% 3% 10% 30% 46% 31% 69% 33% 7% 205 44 17 3 2 3 Did not vote 25 11 19 70 20% 16% 10% 14% 30% 57% 22% 23% 15% 22% 24% 41% Don't remember 14 2 9 1% 2% 1% 8% 5% 8 17 8 2 Refused 105 1 46 21

12%



10%

3%



58%

12%

8%

5%

Table 2

Q.2 If there were a general election tomorrow, how likely would you be to vote? Base: All respondents

| | | | Ger | nder | | | Ag | ge | | | | Social | Grade | | | | Region | | |
|----------------------------|------|------------|------------|---------------|-----------|-----------|------------|-----------|-----------|------------|------------|------------|------------|------------|---------------|---------------|-----------------------|-----------------------------|-----------|
| | | _Total_ | Male | <u>Female</u> | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | | <u>C2</u> | DE | South East | Mid- lands | North Eng- land | Wales & South West | Scot- |
| Unweighted base | | 1004 | 459 | 545 | 95 | 193 | 144 | 195 | 178 | 199 | 365 | 219 | 169 | 251 | 265 | 261 | 246 | 141 | 91 |
| Weighted base | | 1004 | 498 | 506 | 118 | 158 | 192 | 168 | 152 | 215 | 272 | 287 | 214 | 231 | 251 | 266 | 252 | 147 | 88 |
| Absolutely certain to vote | (10) | 578 58% | 295 59% | 283 56% | 48 41% | 78 49% | 113 59% | 95 57% | 93 61% | 150 70% | 183 67% | 176 61% | 115 54% | 105 45% | 157 62% | 139 52% | 138 55% | 88 60% | 56 63% |
| | (9) | 50 5% | 24 5% | 25 5% | 5 5% | 7 4% | 11 6% | 7 4% | 9 6% | 11 5% | 13 5% | 16 5% | 7 3% | 14 6% | 15 6% | 15 5% | 13 5% | 6 4% | 2 2% |
| | (8) | 74 7% | 31 6% | 42 8% | 11 9% | 11 7% | 15 8% | 10 6% | 11 7% | 16 7% | 21 8% | 22 8% | 10 5% | 20 9% | 15 6% | 29 11% | 21 9% | 4 3% | 4 4% |
| | (7) | 47 5% | 23 5% | 24 5% | 12 10% | 8 5% | 9 5% | 7 4% | 6 4% | 5 2% | 11 4% | 20 7% | 7 3% | 9 4% | 9 4% | 13 5% | 16 7% | 6 4% | 3 3% |
| | (6) | 19 2% | 11 2% | 8 2% | 3 2% | 4 2% | 3 2% | 4 3% | 1 1% | 4 2% | 7 3% | 3 1% | 7 3% | 2 1% | 5 2% | 4 2% | 5 2% | 5 3% | - |
| | (5) | 69 7% | 25 5% | 44 9% | 10 9% | 17 11% | 15 8% | 16 9% | 5 3% | 7 3% | 8 3% | 20 7% | 23 11% | 18 8% | 17 7% | 21 8% | 13 5% | 11 7% | 8 9% |
| | (4) | 11 1% | 7 1% | 5 1% | 3 3% | 6 4% | - | 2 1% | - | - | 4 1% | 4 1% | 3 2% | - | 2 1% | 2 1% | 4 1% | 4 2% | - |
| | (3) | 32 3% | 20 4% | 12 2% | 9 8% | 3 2% | 5 3% | 7 4% | 6 4% | 2 1% | 8 3% | 7 2% | 8 4% | 9 4% | 6 2% | 11 4% | 8 3% | 4 2% | 4 4% |
| | (2) | 11 1% | 4 1% | 7 1% | 1 1% | 5 3% | 1 1% | 3 2% | 1 1% | - | 5 2% | 2 1% | 2 1% | 2 1% | - | 3 1% | 7 3% | 2 1% | * |
| Certain not to vote | (1) | 99 10% | 52 10% | 48 9% | 15 13% | 19 12% | 16 8% | 18 10% | 17 11% | 14 7% | 10 4% | 14 5% | 27 13% | 47 20% | 22 9% | 26 10% | 24 9% | 15 10% | 12 14% |
| Don't know | | 13 1% | 5 1% | 9 2% | - | 2 1% | 3 1% | - | 3 2% | 6 3% | * | 4 1% | 3 1% | 6 3% | 4 2% | 2 1% | 4 1% | 4 3% | - |
| Mean | | 7.94 | 7.95 | 7.93 | 6.99 | 7.33 | 8.17 | 7.72 | 8.11 | 8.80 | 8.61 | 8.43 | 7.45 | 6.99 | 8.28 | 7.78 | 7.86 | 7.90 | 7.81 |
| Standard deviation | | 3.07 | 3.12 | 3.03 | 3.28 | 3.29 | 2.89 | 3.19 | 3.15 | 2.52 | 2.53 | 2.58 | 3.33 | 3.64 | 2.88 | 3.08 | 3.09 | 3.17 | 3.37 |
| Standard error | | 0.10 | 0.15 | 0.13 | 0.34 | 0.24 | 0.24 | 0.23 | 0.24 | 0.18 | 0.13 | 0.18 | 0.26 | 0.23 | 0.18 | 0.19 | 0.20 | 0.27 | 0.35 |





Absolutes/col percents

Opinion Poll CATI Fieldwork : August 6th-8th

Table 2

Q.2 If there were a general election tomorrow, how likely would you be to vote? Base: All respondents

Voted in 2010 General Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) Election Liberal Plaid DK/Refuse Conser-Conser-Demo-Lib Dem UKIP Green SNP Cymru BNP Other at Q4 Total vative Labour vative Labour crat 12 16 193 Unweighted base 1004 271 262 138 24 8 8 6 189 226 221 17 249 203 Weighted base 1004 285 243 121 28 19 10 11 192 161 87 181 138 107 Absolutely certain (10)578 210 165 74 10 15 14 9 9 5 71% 58% 74% 68% 62% 61% 54% 87% 79% 86% 46% 73% 68% 66% to vote (9) 50 17 14 9 6 16 11 8 5% 6% 8% 8% 3% 6% 8% 3% 5% 5% 6% 7% 21 18 (8) 74 22 28 14 3 1 8 14 7% 11% 11% 5% 10% 13% 11% 11% 8% 6% (7) 47 11 12 11 3 8 6% 14% 4% 4% 4% 5% 4% 5% 9% 12% 4% (6) 19 7 7 3 2 5 2 2 1 3% 3% 7% 2% 1% 2% (5) 69 17 18 9 3 4 4 13 10 10 6 20% 23% 12% 7% 6% 7% 8% 14% 7% 4% 5% 4% (4) 11 5 2 1% 3% 1% 32 11 3 4 4 3% 2% 6% 1% 3% (2) 11 3 2 1% 2% 1% 2% Certain not to vote (1) 99 43 6 4 2 10% 22% 2% 1% 2 2 Don't know 13 6 2 1% 3% 1% 1% 1% 8.94 9.05 8.95 8.84 Mean 7.94 9.27 9.09 8.64 8.43 8.79 9.75 9.31 9.59 6.59 Standard deviation 3.07 1.44 1.56 1.60 2.06 1.94 2.15 0.70 1.70 1.12 3.81 2.04 2.03 2.14 Standard error 0.10 0.09 0.10 0.14 0.60 0.40 0.54 0.25 0.60 0.46 0.28 0.14 0.14 0.15





Table 2

Q.2 If there were a general election tomorrow, how likely would you be to vote? Base: All respondents

Q.5 Generally speaking, do you think of yourself as ...? Conser Green **BNP** SNP **UKIP** Other Refused Total Labour -vative Lib Dem Plaid Cymru Don't know Unweighted base 1004 293 242 139 23 15 17 12 11 13 73 166 276 258 122 22 20 79 169 Weighted base 1004 18 13 13 14 Absolutely certain (10)578 170 191 69 9 5 12 5 9 8 53 46 to vote 58% 62% 74% 57% 41% 26% 67% 39% 67% 60% 67% 27% 50 12 13 8 7 (9) 1 1 1 5 5% 4% 5% 7% 3% 5% 6% 5% 6% 7% 4% (8) 74 28 16 10 3 3 10 5% 10% 7% 13% 5% 4% 10% 6% 8% 6% (7) 47 13 5 14 2 2 11 5% 5% 2% 11% 10% 3% 7% (6) 19 9 6 2 2 3% 2% 2% 1% (5) 69 14 9 6 2 2 2 2 2 29 3% 8% 3% 7% 5% 5% 11% 9% 13% 13% 17% (4) 11 2 2 3 3 1 1% 1% 1% 7% 13% 6% 2% (3) 32 9 2 2 2 12 3% 2% 11% 3% 4% 19% 15% 7% (2) 11 3 3 3 1 1% 1% 1% 1% 2% 6% 16 5 3 2 12 43 Certain not to vote 99 4 10% 4% 4% 22% 4% 17% 7% 10% 15% 25% 6% 15% Don't know 13 2 2 1 1 1 5 1% 2% 8% 11% 1% 3% 7.94 8.34 8.98 8.40 6.63 5.27 8.66 6.23 8.98 7.57 8.23 5.70 Mean 3.07 2.69 2.27 3.60 2.38 2.60 3.55 3.27 3.56 Standard deviation 2.51 3.57 3.76 Standard error 0.10 0.16 0.15 0.22 0.75 0.92 0.58 1.13 0.82 0.99 0.39 0.28





Absolutes/col percents

Table 3

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party? Base: All respondents saying 5-10 likely to vote

| | | Gei | nder | | | Αç | ge | | | | Social | Grade | | | | Region | | |
|-----------------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|---------------|---------------|-----------------------|-----------------------------|---------------|
| | _Total_ | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | <u>C1</u> | C2 | DE | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land |
| Unweighted base | 838 | 378 | 460 | 72 | 154 | 126 | 161 | 147 | 178 | 326 | 193 | 136 | 183 | 233 | 214 | 201 | 115 | 75 |
| Weighted base | 837 | 410 | 426 | 89 | 124 | 167 | 139 | 124 | 193 | 244 | 256 | 170 | 167 | 217 | 221 | 207 | 119 | 72 |
| Conservative | 263 31% | 145 35% | 119 28% | 18 20% | 33 27% | 58 35% | 38 27% | 42 34% | 74 38% | 96 39% | 72 28% | 50 29% | 45 27% | 71 33% | 82 37% | 60 29% | 40 34% | 10 14% |
| Labour | 221 26% | 101 25% | 120 28% | 26 29% | 41 33% | 38 23% | 43 31% | 30 24% | 43 22% | 53 22% | 78 31% | 41 24% | 48 29% | 62 29% | 60 27% | 57 28% | 19 16% | 23 31% |
| Lib Dem | 100 12% | 46 11% | 54 13% | 18 20% | 21 17% | 18 11% | 16 12% | 14 11% | 14 7% | 28 11% | 34 13% | 19 11% | 20 12% | 27 12% | 25 11% | 23 11% | 19 16% | 7 9% |
| Green | 24 3% | 14 3% | 10 2% | 3 3% | 3 2% | 9 5% | 2 2% | 4 3% | 3 2% | 8 3% | 4 1% | 8 5% | 4 2% | 9 4% | 4 2% | 9 4% | 2 2% | - |
| SNP | 18 2% | 12 3% | 6 1% | 2 2% | 3 3% | 3 2% | 2 1% | 3 3% | 5 3% | 2 1% | 6 2% | 5 3% | 6 4% | - | - | - | - | 18 26% |
| UKIP | 15 2% | 9 2% | 6 1% | 5 6% | - | 2 1% | 2 1% | 3 3% | 2 1% | 4 2% | 2 1% | 5 3% | 4 2% | 2 1% | 4 2% | 5 3% | 3 3% | - |
| BNP | 11 1% | 5 1% | 6 1% | 3 3% | 1 1% | 2 1% | 2 1% | 1 1% | 3 1% | 1 | 3 1% | 4 2% | 3 2% | 2 1% | 4 2% | 5 3% | - | - |
| Plaid Cymru | 10 1% | 2 | 8 2% | - | 1 1% | - | 4 3% | * | 4 2% | 2 1% | - | 6 3% | 1 1% | - | - | - | 10 8% | - |
| Other | 6 1% | 3 1% | 3 1% | 3 3% | 1 1% | - | 2 2% | * | - | 3 1% | - | 3 2% | - | 3 1% | 2 1% | 1 | - | - |
| Refused | 69 8% | 29 7% | 39 9% | 1 1% | 7 6% | 16 9% | 11 8% | 11 9% | 22 12% | 18 7% | 25 10% | 13 8% | 12 7% | 17 8% | 16 7% | 17 8% | 11 9% | 7 10% |
| Don't know | 99 12% | 43 10% | 56 13% | 11 12% | 12 10% | 22 13% | 18 13% | 15 12% | 21 11% | 28 11% | 31 12% | 16 9% | 24 14% | 24 11% | 26 12% | 28 14% | 14 12% | 7 10% |





Table 3

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party? Base: All respondents saying 5-10 likely to vote

| | | | | Q.3/4/5 Voting | g Intention (ir | ncluding Sque | eze & DK/Re | efuse at Q.4) | | | _ | Vote | d in 2010 Gei Election | |
|-----------------|--------------|-------------------|------------|----------------|-------------------|---------------|-------------|----------------|------------|-----------|--------------------|-------------------|---------------------------|--------------------------|
| | <u>Total</u> | Conser- vative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other | DK/Refuse at Q4 | Conser- vative | Labour | Liberal Demo- crat |
| Unweighted base | 838 | 271 | 262 | 138 | 12 | 24 | 16 | 8 | 8 | 6 | 122 | 214 | 208 | 179 |
| Weighted base | 837 | 285 | 243 | 121 | 17 | 28 | 19 | 10 | 11 | 6 | 124 | 235 | 191 | 149 |
| Conservative | 263 31% | 263 92% | - - | - | - - | - | - | - | - - | - | - - | 210 89% | 6 3% | 7 5% |
| Labour | 221 26% | - | 221 91% | - | - | - | - | - | - | - | - - | 3 1% | 163 85% | 27 18% |
| Lib Dem | 100 12% | - - | - - | 100 83% | - - | - | - | - | - - | - | - | 5 2% | 3 1% | 77 52% |
| Green | 24 3% | - | - | - | - - | 24 86% | - | - | - | - | - - | 1 1% | 2 1% | 6 4% |
| SNP | 18 2% | - | - | - | - - | - | 18 95% | - | - | - | - - | - | 2 1% | - - |
| UKIP | 15 2% | - | - | - | 15 89% | - | - | - | - | - | - - | 3 1% | - | 1 1% |
| BNP | 11 1% | - - | - | - | - | - | - | - | 11 100% | - - | - | 1 | 1 1% | 2 1% |
| Plaid Cymru | 10 1% | - - | - | - | - | - | - | 10 100% | - - | - - | - | - | - - | - - |
| Other | 6 1% | - - | - | - | - - | - | - | - | - - | 6 100% | - - | - | - - | 2 1% |
| Refused | 69 8% | 7 2% | 2 1% | 3 2% | - | - | - | - | - | - | 63 51% | - | 1 | 3 2% |
| Don't know | 99 12% | 15 5% | 21 8% | 17 14% | 2 11% | 4 14% | 1 5% | - - | - - | - - | 61 49% | 12 5% | 13 7% | 26 17% |





Absolutes/col percents

Table 3

Q.3 If there was a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or some other party? Base: All respondents saying 5-10 likely to vote

| | | | | | Q.5 | Generally spe | aking, do you thinl | c of yourself as | ? | | | |
|-----------------|------------|------------|----------------|-----------|-----------|---------------|---------------------|------------------|----------|----------|-----------|------------|
| | | Labour | Conser -vative | Lib Dem | SNP | Green | Plaid Cymru | BNP | UKIP | Other | Refused | Don't know |
| Unweighted base | 838 | 260 | 225 | 126 | 16 | 15 | 9 | 8 | 6 | 10 | 61 | 102 |
| Weighted base | 837 | 246 | 240 | 109 | 17 | 15 | 11 | 9 | 8 | 10 | 66 | 106 |
| Conservative | 263 31% | 16 7% | 209 87% | 7 7% | 2 11% | - | - - | - - | 1 9% | - - | 5 8% | 22 21% |
| Labour | 221 26% | 190 77% | 3 1% | 13 12% | 2 9% | - | - | - | - - | - | - | 13 12% |
| Lib Dem | 100 12% | 4 2% | 4 2% | 68 63% | - | 3 17% | - | 1 11% | - | 4 39% | 6 10% | 11 10% |
| Green | 24 3% | 10 4% | - | - | - | 11 75% | - | - | - | - | - | 3 3% |
| SNP | 18 2% | 2 1% | - - | - | 12 68% | - | - | - - | - | - - | 3 4% | 2 1% |
| UKIP | 15 2% | - | 5 2% | - | - | - | - | - | 6 75% | - | - | 4 4% |
| BNP | 11 1% | - | - | - | - | - | - | 6 68% | - | - | - | 5 5% |
| Plaid Cymru | 10 1% | - | - | - | - | - | 10 94% | - | - | - | - | - |
| Other | 6 1% | - | - | 2 2% | - | - | - - | - | - | 3 34% | 1 1% | - |
| Refused | 69 8% | 1 1% | 9 4% | 3 3% | - | - | 1 6% | - | - | 1 11% | 43 65% | 11 10% |
| Don't know | 99 12% | 23 9% | 10 4% | 16 14% | 2 12% | 1 8% | - | 2 21% | 1 16% | 2 16% | 7 11% | 35 33% |





Absolutes/col percents

Table 4

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

| | | Ger | nder | | | Ag | ge | | | | Social (| Grade | | | | Region | | |
|-----------------|------------|-----------|---------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------------|-----------|-----------|---------------|---------------|-----------------------|-----------------------------|---------------|
| | _Total_ | Male | <u>Female</u> | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB . | <u>C1</u> . | C2 | DE | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land |
| Unweighted base | 337 | 149 | 188 | 34 | 62 | 47 | 70 | 63 | 61 | 104 | 68 | 58 | 107 | 74 | 88 | 92 | 52 | 31 |
| Weighted base | 335 | 160 | 175 | 41 | 54 | 62 | 58 | 54 | 66 | 74 | 88 | 73 | 100 | 75 | 87 | 91 | 53 | 30 |
| Labour | 44 13% | 17 11% | 26 15% | 6 15% | 13 25% | 5 8% | 5 8% | 6 12% | 8 13% | 10 14% | 6 7% | 9 13% | 18 18% | 10 14% | 7 9% | 14 15% | 8 15% | 4 14% |
| Lib Dem | 34 10% | 16 10% | 18 10% | 8 19% | 9 16% | 4 6% | 5 9% | 4 7% | 5 7% | 8 10% | 9 11% | 11 16% | 6 6% | 7 10% | 10 12% | 10 11% | 6 10% | 2 5% |
| Conservative | 31 9% | 15 10% | 15 9% | 3 8% | 3 6% | 4 7% | 6 10% | 5 9% | 9 13% | 7 10% | 6 7% | 7 10% | 10 10% | 8 11% | 11 12% | 7 8% | 4 7% | 1 4% |
| Green | 12 3% | 2 1% | 9 5% | - | 3 6% | 3 4% | 2 3% | - | 4 6% | - | 3 4% | 3 4% | 6 6% | 2 3% | 5 5% | 2 2% | 3 5% | - |
| UKIP | 10 3% | 4 3% | 5 3% | - | 1 2% | 1 2% | 3 5% | 2 4% | 2 4% | 2 2% | 1 1% | 2 3% | 4 4% | 1 2% | 3 4% | 3 3% | 2 4% | - |
| BNP | 8 2% | 7 4% | 1 1% | 4 11% | 1 3% | - | 1 2% | 1 3% | - | 2 3% | 2 3% | 1 1% | 3 3% | 1 1% | 5 6% | 2 3% | - | - |
| Plaid Cymru | 1 | - | 1 1% | - | - | - | - | - | 1 2% | - | - | - | 1 1% | - | - | - | 1 2% | - |
| SNP | 1 | 1 1% | - | - | - | - | 1 1% | - | - | 1 1% | - | - | - | - | - | - | - | 1 3% |
| Other | 1 | 1 1% | - | - | - | - | - | 1 3% | - | - | - | - | 1 1% | - | - | 1 1% | - | - |
| Refused | 76 23% | 40 25% | 36 21% | 2 5% | 6 10% | 18 29% | 12 20% | 17 32% | 22 33% | 21 28% | 24 27% | 17 24% | 14 14% | 15 21% | 20 23% | 17 19% | 15 27% | 9 31% |
| Don't know | 118 35% | 56 35% | 62 35% | 18 43% | 17 32% | 27 44% | 24 41% | 17 32% | 15 23% | 23 31% | 36 41% | 22 30% | 37 37% | 29 39% | 26 30% | 34 38% | 15 28% | 13 44% |





Absolutes/col percents

Table 4

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

| | | | | Q.3/4/5 Voting | ntention (in | ncluding Sque | eze & DK/R | efuse at Q.4) | | | _ | Vote | d in 2010 Ger Election | |
|-----------------|------------|-------------------|-----------|----------------|--------------|---------------|------------|----------------|--------|-------|--------------------|-------------------|---------------------------|--------------------------|
| | _Total_ | Conser- vative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other | DK/Refuse at Q4 | Conser- vative | Labour | Liberal Demo- crat |
| Unweighted base | 337 | 23 | 26 | 23 | 2 | 3 | 1 | - | - | - | 189 | 22 | 29 | 47 |
| Weighted base | 335 | 22 | 23 | 20 | 2 | 4 | 1 | - | - | - | 192 | 25 | 26 | 40 |
| Labour | 44 13% | - | 12 53% | - | - | - | - | - - | - | - | - | 2 8% | 11 42% | 5 11% |
| Lib Dem | 34 10% | - | - | 12 59% | - | - | - | - - | - | - | - | 3 12% | - - | 12 30% |
| Conservative | 31 9% | 11 51% | - | - | - | - | - | - - | - | - | - | 10 41% | - - | - |
| Green | 12 3% | - - | - | - - | - | 4 100% | - | - - | - | - | - - | - - | 2 7% | - - |
| UKIP | 10 3% | - | - | - | 2 100% | - | - | - | - | - | - | - | 1 4% | 1 2% |
| BNP | 8 2% | - | - | - | - | - | - | - | - | - | - | * 2% | - | - |
| Plaid Cymru | 1 | - | - | - | - | - | - | - | - | - | - | - | - | 1 3% |
| SNP | 1 | - | - | - | - | - | 1 100% | - | - | - | - | - | - | - |
| Other | 1 | - | - | - | - | - | - | - | - - | - | - | - | - | - |
| Refused | 76 23% | 6 29% | 1 4% | 2 9% | - - | - | - - | - - | - | - | 76 40% | 1 4% | 1 2% | 3 6% |
| Don't know | 118 35% | 4 20% | 10 43% | 6 31% | - - | - - | - - | - | - | - | 116 60% | 9 34% | 12 46% | 19 47% |





Absolutes/col percents

Table 4

Q.4 If it were a legal requirement for you to vote, which party do you think you would probably vote for Conservative, Labour, Liberal Democrat or some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

| | | | | | Q.5 | Generally speal | king, do you th | nink of yourself as. | ? | | | |
|-----------------|------------|-----------|----------------|-----------|----------|-----------------|-----------------|----------------------|----------|----------|-----------|------------|
| | _Total | Labour | Conser -vative | Lib Dem | BNP | Green | UKIP | Plaid Cymru | SNP | Other | Refused | Don't know |
| Unweighted base | 337 | 59 | 36 | 34 | 9 | 9 | 7 | 3 | 3 | 6 | 61 | 110 |
| Weighted base | 335 | 54 | 37 | 31 | 12 | 8 | 7 | 3 | 3 | 6 | 63 | 109 |
| Labour | 44 13% | 28 52% | - | 1 3% | 3 22% | - | - | 2 79% | - | - | 1 1% | 8 8% |
| Lib Dem | 34 10% | 2 3% | 3 8% | 18 58% | 2 14% | 1 13% | - | - | - - | - - | 1 1% | 8 7% |
| Conservative | 31 9% | 3 5% | 15 42% | 1 2% | - | 1 11% | - | - | - | - | 1 2% | 9 9% |
| Green | 12 3% | 3 5% | 2 4% | - | - | 4 49% | - | - | - - | - - | - | 3 3% |
| UKIP | 10 3% | - - | - | 1 3% | - - | - | 4 61% | - | - - | 1 16% | - - | 3 3% |
| BNP | 8 2% | - - | - | - - | 6 46% | - - | 1 22% | - | - - | - | - | 1 1% |
| Plaid Cymru | 1 | - - | - | - - | - | - - | - | - | - - | - | - | 1 1% |
| SNP | 1 | - - | - | - - | - | - - | - | - - | 1 31% | - | - | - - |
| Other | 1 | - - | - - | - - | - | - - | - | - | - - | 1 22% | - | - |
| Refused | 76 23% | 3 5% | 6 17% | 2 6% | 1 11% | - | - | 1 21% | - | 1 18% | 53 84% | 9 8% |
| Don't know | 118 35% | 16 30% | 11 30% | 9 27% | 1 8% | 2 26% | 1 17% | | 2 69% | 3 44% | 7 11% | 66 60% |





Table 5

Q.5 Generally speaking, do you think of yourself as...? Base: All respondents

| | | Ge | nder | | | A | ge | | | | Social | Grade | | | | Region | | |
|-----------------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|---------------|---------------|-----------------------|-----------------------------|---------------|
| | _Total_ | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | _AB | | | DE | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land |
| Unweighted base | 1004 | 459 | 545 | 95 | 193 | 144 | 195 | 178 | 199 | 365 | 219 | 169 | 251 | 265 | 261 | 246 | 141 | 91 |
| Weighted base | 1004 | 498 | 506 | 118 | 158 | 192 | 168 | 152 | 215 | 272 | 287 | 214 | 231 | 251 | 266 | 252 | 147 | 88 |
| Labour | 276 28% | 131 26% | 145 29% | 30 25% | 51 32% | 44 23% | 44 26% | 45 29% | 63 29% | 64 23% | 79 28% | 58 27% | 75 32% | 69 27% | 71 27% | 82 33% | 28 19% | 26 29% |
| Conservative | 258 26% | 137 28% | 121 24% | 21 18% | 31 20% | 48 25% | 41 24% | 41 27% | 77 36% | 84 31% | 89 31% | 46 21% | 39 17% | 75 30% | 79 30% | 56 22% | 40 27% | 8 9% |
| Lib Dem | 122 12% | 53 11% | 69 14% | 19 16% | 26 17% | 26 14% | 18 10% | 19 12% | 14 6% | 42 15% | 32 11% | 24 11% | 24 10% | 35 14% | 32 12% | 30 12% | 18 12% | 8 9% |
| Green | 22 2% | 8 2% | 14 3% | 5 4% | 4 3% | 7 4% | 2 1% | 3 2% | 1 | 9 3% | 10 3% | 1 | 3 1% | 7 3% | 6 2% | 5 2% | 3 2% | 1 1% |
| BNP | 20 2% | 9 2% | 11 2% | 8 6% | 5 3% | 4 2% | 2 1% | 2 1% | - | 3 1% | 3 1% | 6 3% | 7 3% | 2 1% | 9 3% | 7 3% | - | 1 1% |
| SNP | 18 2% | 14 3% | 4 1% | 1 1% | 2 1% | - | 5 3% | 4 2% | 6 3% | 3 1% | 5 2% | 5 2% | 5 2% | - | - | - | - | 18 21% |
| UKIP | 13 1% | 10 2% | 4 1% | 3 3% | 1 1% | 2 1% | 2 1% | 4 3% | 1 1% | 4 2% | - | 7 3% | 2 1% | 1 | 3 1% | 6 2% | 3 2% | - |
| Plaid Cymru | 13 1% | 4 1% | 9 2% | - | 1 1% | - | 4 2% | 2 1% | 5 3% | 3 1% | - | 7 3% | 2 1% | - | - | - | 13 9% | - |
| Other | 14 1% | 8 2% | 6 1% | 1 1% | 2 1% | - | 4 3% | 5 3% | 1 | 5 2% | 4 2% | 2 1% | 2 1% | 3 1% | 2 1% | 6 2% | 1 1% | 1 1% |
| Refused | 79 8% | 48 10% | 31 6% | 5 4% | 6 4% | 21 11% | 13 8% | 15 10% | 18 8% | 20 7% | 25 9% | 19 9% | 15 7% | 20 8% | 19 7% | 12 5% | 15 10% | 14 16% |
| Don't know | 169 17% | 77 15% | 92 18% | 26 22% | 29 18% | 40 21% | 33 19% | 13 9% | 29 14% | 36 13% | 40 14% | 38 18% | 56 24% | 39 15% | 45 17% | 48 19% | 26 18% | 12 14% |





Table 5

Q.5 Generally speaking, do you think of yourself as...? Base: All respondents

Voted in 2010 General

| | | | | Q.3/4/5 Votin | g Intention (ir | ncluding Sque | eze & DK/Re | efuse at Q.4) | | | | V 016 | Election | .iciai |
|-----------------|------------|-------------------|------------|---------------|-----------------|---------------|-------------|----------------|----------|----------|--------------------|-------------------|------------|--------------------------|
| | _Total | Conser- vative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other | DK/Refuse at Q4 | Conser- vative | Labour | Liberal Demo- crat |
| Unweighted base | 1004 | 271 | 262 | 138 | 12 | 24 | 16 | 8 | 8 | 6 | 189 | 226 | 221 | 193 |
| Weighted base | 1004 | 285 | 243 | 121 | 17 | 28 | 19 | 10 | 11 | 6 | 192 | 249 | 203 | 161 |
| Labour | 276 28% | 18 6% | 209 86% | 6 5% | - | 12 41% | 2 11% | - | - | - | 18 10% | 14 6% | 170 84% | 29 18% |
| Conservative | 258 26% | 225 79% | 3 1% | 4 3% | 5 30% | 2 5% | - | - | - | - | 15 8% | 192 77% | 4 2% | 10 6% |
| Lib Dem | 122 12% | 8 3% | 13 5% | 85 71% | 1 6% | - - | - | - | - - | 2 29% | 10 5% | 11 4% | 7 3% | 78 48% |
| Green | 22 2% | - - | - - | 3 2% | - | 11 40% | - - | - - | - - | - | 2 1% | 1 1% | 1 | 11 7% |
| BNP | 20 2% | - | 1 | 1 1% | - | - - | - | - | 6 55% | - | 2 1% | - | - | 3 2% |
| SNP | 18 2% | 2 1% | 2 1% | - | - | - - | 13 66% | - | - - | - | 2 1% | - | 2 1% | 1 1% |
| UKIP | 13 1% | 1 | - | - - | 6 34% | - | - | - | - | - | 1 1% | 3 1% | - - | 1 1% |
| Plaid Cymru | 13 1% | - | - | - - | - | - - | - - | 10 100% | - - | - | 1 | - | 1 1% | - |
| Other | 14 1% | - | - | 4 3% | - | - | - | - | - | 3 58% | 4 2% | - | - | 5 3% |
| Refused | 79 8% | 7 2% | 1 | 6 5% | - | - - | 3 15% | - | - - | 1 14% | 60 32% | 7 3% | 1 1% | 3 2% |
| Don't know | 169 17% | 25 9% | 16 6% | 12 10% | 5 30% | 4 14% | 2 8% | - | 5 45% | - | 75 39% | 20 8% | 16 8% | 21 13% |





Table 5

Q.5 Generally speaking, do you think of yourself as...? Base: All respondents

Q.5 Generally speaking, do you think of yourself as...?

| | _ | | | | Q.5 (| Generally speak | ling, ao you thin | k or yoursell a | IS <i>?</i> | | | |
|-----------------|----------------|-------------|----------------|-------------|---------------|-------------------|-------------------|-----------------|-------------|------------|------------|-------------------|
| | <u>Total</u> _ | Labour | Conser -vative | Lib Dem | Green | BNP | SNP | UKIP | Plaid Cymru | Other | Refused | Don't know |
| Unweighted base | 1004 | 293 | 242 | 139 | 23 | 15 | 17 | 12 | 11 | 13 | 73 | 166 |
| Weighted base | 1004 | 276 | 258 | 122 | 22 | 20 | 18 | 13 | 13 | 14 | 79 | 169 |
| Labour | 276 28% | 276 100% | - | - - | - - | - - | - - | - | - - | - | - | - - |
| Conservative | 258 26% | - | 258 100% | - - | - | - | - | - | - - | - | - | - |
| Lib Dem | 122 12% | - | - | 122 100% | - | - | - | - | - - | - | - | - |
| Green | 22 2% | - - | - | - | 22 100% | - | - | - - | - | - - | - | - |
| BNP | 20 2% | - - | - | - - | - | 20 100% | - | - - | - - | - - | - | - |
| SNP | 18 2% | - - | - | - | - - | - | 18 100% | - | - | - | - | - |
| UKIP | 13 1% | - - | - | - | - | - | - | 13 100% | - | - - | - | - |
| Plaid Cymru | 13 1% | - - | - | - | - | - | - | - - | 13 100% | - - | - | - |
| Other | 14 1% | - - | - | - | - - | - | - - | - - | - | 14 100% | - | - |
| Refused | 79 8% | - - | - | - | - | - | - | - | - | - | 79 100% | - |
| Don't know | 169 17% | - | - | - | <u>-</u> - | - | - | - | - | - | - | 169 100% |





Table 6

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2) Base: All respondents expressing a voting intention and saying 5-10 likely to vote

| | | Ge | nder | Age | | | | | | | Social | Grade | | | | Region | | |
|-----------------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|---------------|---------------|-----------------------|-----------------------------|---------------|
| | _Total_ | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | _65+ | AB | | | DE | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land |
| Unweighted base | 745 | 332 | 413 | 67 | 144 | 108 | 139 | 128 | 159 | 292 | 169 | 120 | 164 | 212 | 190 | 177 | 99 | 67 |
| Weighted base | 674 | 333 | 341 | 72 | 102 | 128 | 106 | 103 | 162 | 205 | 203 | 132 | 134 | 177 | 179 | 167 | 93 | 58 |
| Conservative | 264 39% | 139 42% | 125 37% | 16 23% | 31 30% | 54 42% | 38 36% | 46 45% | 79 49% | 97 47% | 76 37% | 46 35% | 45 34% | 72 41% | 82 46% | 61 36% | 39 42% | 10 17% |
| Labour | 221 33% | 102 31% | 119 35% | 23 32% | 41 40% | 41 32% | 41 39% | 29 28% | 46 28% | 57 28% | 74 36% | 40 30% | 50 37% | 61 35% | 56 31% | 61 37% | 19 21% | 23 40% |
| Lib Dem | 108 16% | 47 14% | 61 18% | 19 26% | 22 22% | 18 14% | 15 14% | 16 15% | 17 11% | 31 15% | 38 19% | 18 14% | 21 16% | 28 16% | 26 15% | 24 15% | 21 22% | 8 14% |
| Green | 24 4% | 14 4% | 10 3% | 3 4% | 2 2% | 8 7% | 2 2% | 4 4% | 5 3% | 8 4% | 4 2% | 8 6% | 4 3% | 8 5% | 4 3% | 9 5% | 2 3% | - |
| SNP | 17 3% | 11 3% | 6 2% | 2 2% | 2 2% | 2 2% | 2 2% | 3 3% | 5 3% | 2 1% | 6 3% | 5 3% | 5 3% | - | - | - | - | 17 29% |
| UKIP | 15 2% | 9 3% | 5 2% | 5 6% | - | 2 2% | 1 1% | 4 4% | 2 2% | 4 2% | 3 2% | 4 3% | 4 3% | 2 1% | 4 2% | 6 4% | 2 2% | - |
| BNP | 10 2% | 5 2% | 5 2% | 3 4% | 1 1% | 2 1% | 1 1% | 1 1% | 3 2% | 1 | 3 1% | 3 2% | 3 3% | 2 1% | 4 2% | 5 3% | - | - |
| Plaid Cymru | 10 1% | 2 1% | 8 2% | - | 1 1% | - | 3 3% | * | 4 3% | 2 1% | - | 6 4% | 1 1% | - | - | - | 10 10% | - |
| Other | 6 1% | 3 1% | 3 1% | 3 4% | 1 1% | - | 2 2% | * | - | 3 2% | - | 3 2% | - | 3 2% | 2 1% | 1 | - | - |





Absolutes/col percents

Opinion Poll CATI Fieldwork : August 6th-8th

Table 6

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2) Base: All respondents expressing a voting intention and saying 5-10 likely to vote

Voted in 2010 General Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) Election Liberal Plaid DK/Refuse Conser-Conser-Demo-Total Lib Dem UKIP Green Cymru BNP Other at Q4 vative Labour vative Labour crat Unweighted base 745 138 12 24 16 8 203 169 271 262 8 6 31 212 674 264 221 108 15 24 10 10 28 218 174 Weighted base 17 129 264 264 206 6 Conservative 10 8 39% 100% 36% 94% 3% 6% Labour 221 221 10 161 30 33% 100% 35% 2% 92% 23% Lib Dem 108 108 8 2 81 16% 100% 29% 63% Green 2 4% 100% 4% SNP 17 17 2 3% 100% **UKIP** 15 15 2 2% 100% 1% **BNP** 10 10 2 2% 100% 1% Plaid Cymru 10 10 1% 100% Other 6 6 2 1% 100% 1%





Table 6

Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2) Base: All respondents expressing a voting intention and saying 5-10 likely to vote

Q.5 Generally speaking, do you think of yourself as ...? Conser SNP UKIP Other Lib Dem Green BNP Refused Don't know Total -vative Labour Plaid Cymru Unweighted base 745 224 259 126 15 14 8 7 5 7 15 65 674 225 224 98 12 10 7 5 7 16 Weighted base 14 54 Conservative 264 213 16 19 39% 95% 7% 7% 9% 11% 41% 35% 221 3 191 12 13 Labour 33% 1% 85% 3% 24% 108 Lib Dem 3 77 3 10 78% 22% 11% 53% 38% 16% 2% 18% Green 24 10 9 5% 78% 6% 17 2 SNP 12 1% 82% 14% 1% **UKIP** 15 5 5 2% 1% 2% 89% 7% BNP 10 6 83% 2% 8% Plaid Cymru 10 10 1% 100% 2 Other 6 3





4%

rage it

Table 7

Agree

Disagree

Q6. Do you agree or disagree with each of the following statements?

- Summary Table **Base: All respondents**

Britain is better off with a coalition Now that they government than have joined a coalition with it would have The public been if either sector spending the Conservatives, the cuts proposed Spending cuts Conservatives it is difficult by the are necessary or Labour had to know what in order to government will won the the Liberal inevitably put bring down the election Democrats stand vulnerable level of outright for people at risk government debt Unweighted base 1004 1004 1004 1004 Weighted base 1004 1004 1004 1004 365 734 720 766 36% 73% 72% 76% 502 224 228 205 22% 23% 20% 50% Don't know 137 46 56 33 14% 5% 6% 3%





Table 8

Q6. Do you agree or disagree with each of the following statements?
- Britain is better off with a coalition government than it would have been if either the Conservatives or Labour had won the election outright **Base: All respondents**

| | | Ger | nder | | | Αg | ge | | | | Social | Grade | | | | Region | | |
|-----------------|------------|------------|---------------|-----------|-----------|-----------|-----------|-----------|------------|------------|------------|------------|------------|---------------|---------------|-----------------------|-----------------------------|---------------|
| | _Total_ | Male | <u>Female</u> | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | <u>C1</u> | C2 | DE | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land |
| Unweighted base | 1004 | 459 | 545 | 95 | 193 | 144 | 195 | 178 | 199 | 365 | 219 | 169 | 251 | 265 | 261 | 246 | 141 | 91 |
| Weighted base | 1004 | 498 | 506 | 118 | 158 | 192 | 168 | 152 | 215 | 272 | 287 | 214 | 231 | 251 | 266 | 252 | 147 | 88 |
| Agree | 365 36% | 186 37% | 179 35% | 47 40% | 63 40% | 64 33% | 59 35% | 52 34% | 80 37% | 116 43% | 108 38% | 58 27% | 82 35% | 89 35% | 103 39% | 96 38% | 56 38% | 21 24% |
| Disagree | 502 50% | 249 50% | 253 50% | 63 53% | 74 47% | 97 51% | 90 53% | 74 49% | 104 48% | 124 46% | 145 51% | 125 59% | 107 46% | 133 53% | 127 48% | 125 50% | 69 47% | 47 53% |
| Don't know | 137 14% | 63 13% | 74 15% | 8 7% | 21 13% | 31 16% | 20 12% | 26 17% | 31 14% | 31 12% | 34 12% | 30 14% | 42 18% | 29 11% | 36 14% | 30 12% | 22 15% | 20 23% |





Absolutes/col percents

Table 8

Q6. Do you agree or disagree with each of the following statements?
- Britain is better off with a coalition government than it would have been if either the Conservatives or Labour had won the election outright **Base: All respondents**

| | | | | Q.3/4/5 Voting | | Vote | d in 2010 Ger Election | neral | | | | | | |
|-----------------|------------|-------------------|------------|----------------|-----------|-----------|---------------------------|----------------|----------|----------|--------------------|-------------------|------------|--------------------------|
| | _Total_ | Conser- vative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other | DK/Refuse at Q4 | Conser- vative | Labour | Liberal Demo- crat |
| Unweighted base | 1004 | 271 | 262 | 138 | 12 | 24 | 16 | 8 | 8 | 6 | 189 | 226 | 221 | 193 |
| Weighted base | 1004 | 285 | 243 | 121 | 17 | 28 | 19 | 10 | 11 | 6 | 192 | 249 | 203 | 161 |
| Agree | 365 36% | 118 42% | 52 21% | 82 68% | 7 39% | 8 30% | 7 36% | 4 40% | 3 26% | 3 44% | 52 27% | 101 41% | 38 19% | 93 57% |
| Disagree | 502 50% | 136 48% | 167 68% | 32 26% | 10 61% | 19 66% | 10 50% | 5 51% | 8 74% | 3 56% | 77 40% | 125 50% | 138 68% | 62 38% |
| Don't know | 137 14% | 30 11% | 25 10% | 6 5% | - | 1 4% | 3 15% | 1 10% | - - | - | 62 32% | 23 9% | 26 13% | 7 4% |





Absolutes/col percents

Table 8

Q6. Do you agree or disagree with each of the following statements?
- Britain is better off with a coalition government than it would have been if either the Conservatives or Labour had won the election outright **Base: All respondents**

| | | | | | Q.5 | Generally speak | king, do you thin | k of yourself a | as? | | | |
|-----------------|------------|------------|----------------|-----------|-----------|-----------------|-------------------|-----------------|-------------|----------|-----------|------------|
| | _Total | Labour | Conser -vative | Lib Dem | Green | BNP | SNP | UKIP | Plaid Cymru | Other | Refused | Don't know |
| Unweighted base | 1004 | 293 | 242 | 139 | 23 | 15 | 17 | 12 | 11 | 13 | 73 | 166 |
| Weighted base | 1004 | 276 | 258 | 122 | 22 | 20 | 18 | 13 | 13 | 14 | 79 | 169 |
| Agree | 365 36% | 65 24% | 101 39% | 80 65% | 8 38% | 8 43% | 8 42% | 4 33% | 5 43% | 9 64% | 20 25% | 57 33% |
| Disagree | 502 50% | 178 64% | 134 52% | 38 31% | 11 49% | 10 52% | 9 47% | 8 56% | 5 39% | 3 23% | 34 43% | 73 43% |
| Don't know | 137 14% | 33 12% | 23 9% | 4 3% | 3 13% | 1 5% | 2 11% | 2 11% | 2 18% | 2 14% | 25 32% | 40 24% |





Absolutes/col percents

Table 9

Q6. Do you agree or disagree with each of the following statements?
- Now that they have joined a coalition with the Conservatives, it is difficult to know what the Liberal Democrats stand for **Base: All respondents**

| | | Gender | | | | Ąç | ge | | | | Social | Grade | | | | Region | | |
|-----------------|--------------|------------|---------------|-----------|------------|------------|------------|------------|------------|------------|------------|------------|------------|---------------|---------------|-----------------------|-----------------------------|---------------|
| | <u>Total</u> | Male | <u>Female</u> | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | <u>C1</u> | C2 | DE | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land |
| Unweighted base | 1004 | 459 | 545 | 95 | 193 | 144 | 195 | 178 | 199 | 365 | 219 | 169 | 251 | 265 | 261 | 246 | 141 | 91 |
| Weighted base | 1004 | 498 | 506 | 118 | 158 | 192 | 168 | 152 | 215 | 272 | 287 | 214 | 231 | 251 | 266 | 252 | 147 | 88 |
| Agree | 734 73% | 368 74% | 366 72% | 85 72% | 120 76% | 144 75% | 122 72% | 109 72% | 154 71% | 190 70% | 217 76% | 162 76% | 165 71% | 186 74% | 186 70% | 192 76% | 111 75% | 59 67% |
| Disagree | 224 22% | 113 23% | 111 22% | 27 23% | 29 18% | 40 21% | 41 25% | 38 25% | 49 23% | 73 27% | 55 19% | 44 21% | 52 22% | 58 23% | 68 25% | 50 20% | 28 19% | 21 24% |
| Don't know | 46 5% | 17 3% | 29 6% | 7 6% | 9 6% | 7 4% | 5 3% | 5 4% | 13 6% | 9 3% | 15 5% | 8 4% | 14 6% | 7 3% | 13 5% | 10 4% | 8 5% | 8 9% |





Absolutes/col percents

Table 9

Q6. Do you agree or disagree with each of the following statements?
- Now that they have joined a coalition with the Conservatives, it is difficult to know what the Liberal Democrats stand for Base: All respondents

| | | | | Q.3/4/5 Voting | | Vote | d in 2010 Ge Election | neral | | | | | | |
|-----------------|------------|-------------------|------------|----------------|-----------|-----------|--------------------------|----------------|----------|----------|--------------------|-------------------|------------|--------------------------|
| | _Total_ | Conser- vative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other | DK/Refuse at Q4 | Conser- vative | Labour | Liberal Demo- crat |
| Unweighted base | 1004 | 271 | 262 | 138 | 12 | 24 | 16 | 8 | 8 | 6 | 189 | 226 | 221 | 193 |
| Weighted base | 1004 | 285 | 243 | 121 | 17 | 28 | 19 | 10 | 11 | 6 | 192 | 249 | 203 | 161 |
| Agree | 734 73% | 187 66% | 202 83% | 78 65% | 13 79% | 26 92% | 14 75% | 10 100% | 8 74% | 3 54% | 142 74% | 165 66% | 166 82% | 118 73% |
| Disagree | 224 22% | 82 29% | 34 14% | 42 35% | 3 21% | 2 8% | 5 25% | - | 3 26% | 3 46% | 31 16% | 71 29% | 31 15% | 42 26% |
| Don't know | 46 5% | 16 5% | 7 3% | 1 | - | - | - | - | - - | - | 19 10% | 13 5% | 6 3% | 2 1% |





Absolutes/col percents

Table 9

Q6. Do you agree or disagree with each of the following statements?
- Now that they have joined a coalition with the Conservatives, it is difficult to know what the Liberal Democrats stand for Base: All respondents

| | | | | | Q.5 | Generally speal | king, do you thin | ik of yourself a | as? | | | |
|-----------------|------------|------------|----------------|-----------|-----------|-----------------|-------------------|------------------|-------------|----------|-----------|------------|
| | _Total_ | Labour | Conser -vative | Lib Dem | Green | BNP | SNP | UKIP | Plaid Cymru | Other | Refused | Don't know |
| Unweighted base | 1004 | 293 | 242 | 139 | 23 | 15 | 17 | 12 | 11 | 13 | 73 | 166 |
| Weighted base | 1004 | 276 | 258 | 122 | 22 | 20 | 18 | 13 | 13 | 14 | 79 | 169 |
| Agree | 734 73% | 226 82% | 178 69% | 74 61% | 18 83% | 15 76% | 13 70% | 8 61% | 13 100% | 7 48% | 55 70% | 127 75% |
| Disagree | 224 22% | 42 15% | 66 26% | 44 36% | 3 13% | 4 19% | 5 30% | 5 39% | - | 7 52% | 18 23% | 30 18% |
| Don't know | 46 5% | 8 3% | 14 5% | 4 3% | 1 4% | 1 5% | - - | - | - | - | 6 7% | 13 8% |





Absolutes/col percents

Table 10

Q6. Do you agree or disagree with each of the following statements?

- The public sector spending cuts proposed by the government will inevitably put vulnerable people at risk Base: All respondents

| | | Ge | nder | Age | | | | | | | Social | Grade | | | | Region | | |
|-----------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|------------|------------|------------|------------|---------------|---------------|-----------------------|-----------------------------|---------------|
| | _Total_ | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | <u>C1</u> | <u>C2</u> | DE | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land |
| Unweighted base | 1004 | 459 | 545 | 95 | 193 | 144 | 195 | 178 | 199 | 365 | 219 | 169 | 251 | 265 | 261 | 246 | 141 | 91 |
| Weighted base | 1004 | 498 | 506 | 118 | 158 | 192 | 168 | 152 | 215 | 272 | 287 | 214 | 231 | 251 | 266 | 252 | 147 | 88 |
| Agree | 720 72% | 337 68% | 383 76% | 87 73% | 119 75% | 143 75% | 120 71% | 108 71% | 143 67% | 184 68% | 217 76% | 146 68% | 173 75% | 179 71% | 190 72% | 186 74% | 101 69% | 63 71% |
| Disagree | 228 23% | 134 27% | 94 19% | 23 19% | 31 20% | 44 23% | 41 24% | 36 24% | 53 25% | 74 27% | 60 21% | 56 26% | 37 16% | 60 24% | 61 23% | 53 21% | 35 24% | 20 22% |
| Don't know | 56 6% | 27 5% | 29 6% | 9 8% | 8 5% | 5 2% | 8 5% | 8 5% | 19 9% | 14 5% | 10 3% | 11 5% | 21 9% | 12 5% | 15 6% | 12 5% | 11 8% | 6 6% |





Absolutes/col percents Table 10

Q6. Do you agree or disagree with each of the following statements?

- The public sector spending cuts proposed by the government will inevitably put vulnerable people at risk Base: All respondents

| | | | | Q.3/4/5 Voting | ntention (ir | | | Voted | In 2010 Ger Election | neral | | | | |
|-----------------|------------|-------------------|------------|----------------|--------------|-----------|-----------|----------------|-------------------------|----------|--------------------|-------------------|------------|--------------------------|
| | _Total_ | Conser- vative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other | DK/Refuse at Q4 | Conser- vative | Labour | Liberal Demo- crat |
| Unweighted base | 1004 | 271 | 262 | 138 | 12 | 24 | 16 | 8 | 8 | 6 | 189 | 226 | 221 | 193 |
| Weighted base | 1004 | 285 | 243 | 121 | 17 | 28 | 19 | 10 | 11 | 6 | 192 | 249 | 203 | 161 |
| Agree | 720 72% | 149 52% | 206 84% | 97 80% | 12 71% | 24 85% | 15 75% | 8 77% | 11 100% | 2 40% | 133 69% | 134 54% | 166 82% | 136 84% |
| Disagree | 228 23% | 117 41% | 33 13% | 21 17% | 5 29% | 4 13% | 4 18% | 1 13% | - | 4 60% | 36 19% | 99 40% | 30 15% | 22 14% |
| Don't know | 56 6% | 19 7% | 5 2% | 3 2% | - | 1 3% | 1 6% | 1 11% | - | - | 23 12% | 16 6% | 6 3% | 4 2% |





V-4-- - :- 0040 O-----

Absolutes/col percents

Table 10

Q6. Do you agree or disagree with each of the following statements?

- The public sector spending cuts proposed by the government will inevitably put vulnerable people at risk Base: All respondents

| | | | | | Q.5 | Generally speal | king, do you thin | ik of yourself a | as? | | | |
|-----------------|------------|------------|----------------|------------|-----------|-----------------|-------------------|------------------|-------------|----------|-----------|------------|
| | _Total_ | Labour | Conser -vative | Lib Dem | Green | BNP | SNP | UKIP | Plaid Cymru | Other | Refused | Don't know |
| Unweighted base | 1004 | 293 | 242 | 139 | 23 | 15 | 17 | 12 | 11 | 13 | 73 | 166 |
| Weighted base | 1004 | 276 | 258 | 122 | 22 | 20 | 18 | 13 | 13 | 14 | 79 | 169 |
| Agree | 720 72% | 230 83% | 141 55% | 104 86% | 18 84% | 20 100% | 13 71% | 9 67% | 11 82% | 6 44% | 49 62% | 120 71% |
| Disagree | 228 23% | 41 15% | 103 40% | 17 14% | 3 12% | - | 4 23% | 4 33% | 1 10% | 8 56% | 22 28% | 25 15% |
| Don't know | 56 6% | 6 2% | 14 5% | 1 1% | 1 4% | - | 1 7% | - | 1 8% | - | 8 10% | 25 15% |





Table 11

Absolutes/col percents

Q6. Do you agree or disagree with each of the following statements?
- Spending cuts are necessary in order to bring down the level of government debt Base: All respondents

| | | Ger | nder | Age | | | | | | Social | Grade | | | | Region | | | |
|-----------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|------------|------------|------------|------------|---------------|---------------|-----------------------|-----------------------------|---------------|
| | _Total_ | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | <u>C1</u> | | DE | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land |
| Unweighted base | 1004 | 459 | 545 | 95 | 193 | 144 | 195 | 178 | 199 | 365 | 219 | 169 | 251 | 265 | 261 | 246 | 141 | 91 |
| Weighted base | 1004 | 498 | 506 | 118 | 158 | 192 | 168 | 152 | 215 | 272 | 287 | 214 | 231 | 251 | 266 | 252 | 147 | 88 |
| Agree | 766 76% | 390 78% | 376 74% | 89 75% | 109 69% | 139 72% | 135 80% | 118 77% | 177 82% | 221 81% | 226 79% | 159 74% | 160 69% | 196 78% | 197 74% | 183 73% | 118 80% | 73 83% |
| Disagree | 205 20% | 98 20% | 107 21% | 26 22% | 41 26% | 48 25% | 31 18% | 27 18% | 32 15% | 44 16% | 51 18% | 50 23% | 60 26% | 45 18% | 65 24% | 63 25% | 20 13% | 13 15% |
| Don't know | 33 3% | 9 2% | 24 5% | 4 3% | 8 5% | 5 3% | 3 2% | 7 5% | 6 3% | 7 3% | 10 4% | 5 2% | 11 5% | 10 4% | 5 2% | 6 2% | 10 7% | 2 3% |





Absolutes/col percents

Table 11

Q6. Do you agree or disagree with each of the following statements?
- Spending cuts are necessary in order to bring down the level of government debt Base: All respondents

| | | Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4) | | | | | | | | | Voted in 2010 General Election | | | |
|-----------------|------------|---|------------|-----------|-----------|-----------|-----------|----------------|----------|----------|--------------------------------|-------------------|------------|--------------------------|
| | _Total | Conser- vative | Labour | Lib Dem | UKIP | Green | SNP | Plaid Cymru | BNP | Other | DK/Refuse at Q4 | Conser- vative | Labour | Liberal Demo- crat |
| Unweighted base | 1004 | 271 | 262 | 138 | 12 | 24 | 16 | 8 | 8 | 6 | 189 | 226 | 221 | 193 |
| Weighted base | 1004 | 285 | 243 | 121 | 17 | 28 | 19 | 10 | 11 | 6 | 192 | 249 | 203 | 161 |
| Agree | 766 76% | 261 92% | 171 70% | 96 79% | 13 76% | 19 67% | 18 95% | 8 82% | 9 85% | 4 75% | 126 66% | 225 90% | 144 71% | 130 81% |
| Disagree | 205 20% | 22 8% | 61 25% | 23 19% | 4 24% | 9 33% | 1 5% | 1 13% | 2 15% | 2 25% | 51 27% | 22 9% | 51 25% | 27 17% |
| Don't know | 33 3% | 2 1% | 11 5% | 2 2% | - | - - | - | * 5% | - | - | 14 7% | 3 1% | 7 4% | 4 3% |





Voted in 2010 Conoral

Absolutes/col percents

Table 11

Q6. Do you agree or disagree with each of the following statements?
- Spending cuts are necessary in order to bring down the level of government debt Base: All respondents

| | | Q.5 Generally speaking, do you think of yourself as? | | | | | | | | | | |
|-----------------|------------|--|----------------|-----------|-----------|-----------|-----------|-----------|-------------|-----------|-----------|------------|
| | _Total_ | Labour | Conser -vative | Lib Dem | Green | BNP | SNP | UKIP | Plaid Cymru | Other | Refused | Don't know |
| Unweighted base | 1004 | 293 | 242 | 139 | 23 | 15 | 17 | 12 | 11 | 13 | 73 | 166 |
| Weighted base | 1004 | 276 | 258 | 122 | 22 | 20 | 18 | 13 | 13 | 14 | 79 | 169 |
| Agree | 766 76% | 199 72% | 239 93% | 91 75% | 16 72% | 8 39% | 17 91% | 10 75% | 11 86% | 11 78% | 54 69% | 110 65% |
| Disagree | 205 20% | 66 24% | 18 7% | 28 23% | 5 22% | 12 61% | 2 9% | 2 17% | 1 10% | 3 22% | 20 25% | 48 28% |
| Don't know | 33 3% | 11 4% | 1 | 3 2% | 1 5% | - | - | 1 8% | * 4% | - | 5 6% | 11 7% |





OPINION POLL
CATI Fieldwork : August 6th - 8th 2010

Weighting table

Q.1 Thinking back to the general election last week, which party if any did you vote for?

Base: All respondents

| | Unweighted Total | Weighted Total |
|------------------|---------------------|-------------------|
| Unweighted base | 1004 | 1004 |
| Weighted base | 1004 | 1004 |
| Conservative | 221 22% | 249 25% |
| Labour | 226 22% | 203 20% |
| Liberal Democrat | 186 19% | 161 16% |
| Other | 48 5% | 67 7% |
| Did not vote | 205 20% | 205 20% |
| Don't remember | 14 1% | 14 1% |
| Refused | 105 10% | 105 10% |



