

ComRes Published Voting Intention Figures

	ITV News/ The Independent	Independent on Sunday/ Sunday Mirror	ITV News/ The Independent	ITV News/ The Independent	ITV News/ The Independent	Independent on Sunday/ Sunday Mirror
	3 rd May	2 nd May	28 th April	27 th April	26 th April	25 th April
Conservative	37%	38%	36%	33%	32%	34%
Labour	29%	28%	29%	29%	28%	28%
Liberal Democrat	26%	25%	26%	29%	31%	29%
Other	8%	9%	9%	9%	9%	9%

Methodology: ComRes telephoned 1024 GB adults between 1st and 2nd May 2010. Data were weighted to be demographically representative of all GB adults. Data were also weighted by past vote recall. ComRes is a member of the British Polling Council and abides by its rules.

To commission a voting intention poll or a public opinion survey please contact Caroline Lawes: caroline@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email pollwatch@comres.co.uk

Opinion Poll

CATI Fieldwork : May 1st - 2nd 2010

Absolutes/col percents

Table 1

Q1. Thinking back to the last general election in 2005, which party if any did you vote for?**Base: All respondents**

	Gender		Age							Social Grade				Region				
	TOTAL	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1024	480	544	105	147	191	180	181	220	345	314	167	164	388	160	237	150	89
Weighted base	1024	492	532	123	164	195	174	154	215	266	263	215	246	362	174	253	144	90
Conservative	227	109	119	7	18	39	51	41	71	75	56	55	37	92	40	44	44	7
	22%	22%	22%	6%	11%	20%	29%	27%	33%	28%	21%	26%	15%	25%	23%	18%	30%	8%
Labour	268	134	134	17	48	48	50	39	66	56	54	63	87	87	59	81	15	27
	26%	27%	25%	14%	29%	25%	29%	25%	30%	21%	20%	29%	35%	24%	34%	32%	10%	30%
Liberal Democrat	147	73	74	12	21	26	26	33	29	51	52	17	21	57	19	23	39	9
	14%	15%	14%	10%	13%	13%	15%	21%	14%	19%	20%	8%	8%	16%	11%	9%	27%	10%
Other	54	26	29	6	7	14	11	5	12	8	12	17	16	14	2	9	12	17
	5%	5%	5%	5%	4%	7%	6%	3%	5%	3%	5%	8%	6%	4%	1%	4%	9%	19%
Did not vote	236	119	117	77	54	50	17	21	17	50	71	43	62	78	35	72	24	26
	23%	24%	22%	62%	33%	26%	10%	14%	8%	19%	27%	20%	25%	22%	20%	28%	17%	29%
Don't remember	40	10	30	3	12	7	7	5	6	11	9	4	16	16	7	12	2	3
	4%	2%	6%	2%	7%	4%	4%	3%	3%	4%	3%	2%	6%	4%	4%	5%	2%	3%
Refused	51	22	29	1	4	10	12	9	14	15	10	16	8	18	12	11	7	2
	5%	4%	5%	1%	3%	5%	7%	6%	7%	6%	4%	7%	3%	5%	7%	5%	5%	2%

Opinion Poll

CATI Fieldwork : May 1st - 2nd 2010

Absolutes/col percents

Table 1 (continuation)

Q1. Thinking back to the last general election in 2005, which party if any did you vote for?**Base: All respondents**

	Q.3/4/5 Voting Intention										Voted in 2005 General Election			
	TOTAL	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Democrat
Unweighted base	1024	295	250	192	20	11	14	6	6	4	94	231	320	114
Weighted base	1024	284	231	202	18	13	17	5	8	4	82	227	268	147
Conservative	227	179	5	10	5	-	-	1	1	1	19	227	-	-
	22%	63%	2%	5%	29%	-%	-%	13%	10%	18%	23%	100%	-%	-%
Labour	268	26	163	31	4	1	2	-	1	1	23	-	268	-
	26%	9%	70%	15%	25%	9%	11%	-%	11%	12%	28%	-%	100%	-%
Liberal Democrat	147	13	13	101	1	2	2	-	-	3	9	-	-	147
	14%	4%	5%	50%	5%	12%	11%	-%	-%	70%	11%	-%	-%	100%
Other	54	9	2	10	6	7	12	3	-	-	5	-	-	-
	5%	3%	1%	5%	35%	51%	74%	63%	-%	-%	6%	-%	-%	-%
Did not vote	236	43	40	43	1	2	-	1	6	-	16	-	-	-
	23%	15%	17%	21%	6%	17%	-%	24%	72%	-%	20%	-%	-%	-%
Don't remember	40	8	4	7	-	*	-	-	-	-	5	-	-	-
	4%	3%	2%	3%	-%	3%	-%	-%	-%	-%	6%	-%	-%	-%
Refused	51	7	5	1	-	1	1	-	1	-	5	-	-	-
	5%	2%	2%	1%	-%	8%	5%	-%	7%	-%	6%	-%	-%	-%

Opinion Poll

CATI Fieldwork : May 1st - 2nd 2010

Absolutes/col percents

Table 1 (continuation)

Q1. Thinking back to the last general election in 2005, which party if any did you vote for?**Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	TOTAL	Conser- vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1024	272	305	120	13	20	17	5	12	4	45	211
Weighted base	1024	267	286	133	14	20	19	5	12	5	43	219
Conservative	227	182	3	6	3	1	-	-	-	-	4	28
	22%	68%	1%	4%	20%	4%	-%	-%	-%	-%	10%	13%
Labour	268	16	192	12	1	2	1	-	4	1	6	34
	26%	6%	67%	9%	4%	11%	7%	-%	31%	14%	13%	15%
Liberal Democrat	147	14	20	70	3	3	-	-	-	4	3	30
	14%	5%	7%	53%	19%	16%	-%	-%	-%	86%	6%	14%
Other	54	7	4	4	4	7	12	3	1	-	2	10
	5%	3%	1%	3%	28%	37%	62%	72%	4%	-%	5%	5%
Did not vote	236	40	52	33	4	4	3	1	7	-	9	82
	23%	15%	18%	25%	30%	23%	15%	28%	56%	-%	22%	38%
Don't remember	40	1	8	5	-	2	1	-	1	-	2	20
	4%	1%	3%	4%	-%	10%	7%	-%	4%	-%	5%	9%
Refused	51	7	8	3	-	-	2	-	1	-	17	15
	5%	3%	3%	2%	-%	-%	9%	-%	5%	-%	39%	7%

Opinion Poll

CATI Fieldwork : May 1st - 2nd 2010

Absolutes/col percents

Table 2

Q2. In next week's general election, how likely would you be to vote on a scale from 1 to 10, where 1=certain not to vote through to 10= absolutely certain to vote?

Base: All respondents

		Gender		Age						Social Grade				Region					
		TOTAL	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base		1024	480	544	105	147	191	180	181	220	345	314	167	164	388	160	237	150	89
Weighted base		1024	492	532	123	164	195	174	154	215	266	263	215	246	362	174	253	144	90
Absolutely certain to vote – 10	(10)	707	331	376	67	99	131	132	106	172	203	192	142	150	253	113	170	107	64
		69%	67%	71%	55%	61%	67%	76%	69%	80%	76%	73%	66%	61%	70%	65%	67%	74%	71%
..	(9)	33	18	15	4	7	9	5	4	5	9	6	8	6	18	8	4	4	-
		3%	4%	3%	3%	4%	5%	3%	2%	2%	3%	2%	4%	2%	5%	4%	1%	3%	-%
..	(8)	45	28	17	13	9	7	9	4	3	10	11	11	10	16	8	12	4	4
		4%	6%	3%	10%	6%	4%	5%	3%	1%	4%	4%	5%	4%	4%	5%	5%	3%	5%
..	(7)	21	12	9	8	1	7	4	1	-	5	7	3	5	8	2	8	3	-
		2%	2%	2%	6%	*%	4%	2%	1%	-%	2%	3%	1%	2%	2%	1%	3%	2%	-%
..	(6)	14	7	7	3	7	1	-	1	1	9	1	3	1	3	3	5	2	1
		1%	1%	1%	3%	4%	1%	-%	1%	1%	3%	*%	1%	*%	1%	2%	2%	1%	1%
..	(5)	47	21	25	5	12	13	4	6	5	8	13	9	14	15	10	10	7	5
		5%	4%	5%	4%	8%	7%	2%	4%	2%	3%	5%	4%	6%	4%	6%	4%	5%	6%
..	(4)	6	4	2	4	2	-	-	1	-	2	2	-	3	-	2	4	-	-
		1%	1%	*%	3%	1%	-%	-%	*%	-%	1%	1%	-%	1%	-%	1%	2%	-%	-%
..	(3)	12	7	5	2	1	2	4	1	2	4	1	2	4	8	3	1	-	-
		1%	2%	1%	2%	*%	1%	2%	1%	1%	1%	*%	1%	2%	2%	2%	*%	-%	-%
..	(2)	8	-	8	2	1	1	-	2	2	1	2	3	2	3	-	-	3	2
		1%	-%	1%	1%	1%	*%	-%	1%	1%	*%	1%	1%	1%	1%	-%	-%	2%	2%
Certain not to vote – 1	(1)	107	55	52	16	23	18	13	20	18	13	23	25	46	28	19	33	14	13
		10%	11%	10%	13%	14%	9%	7%	13%	8%	5%	9%	12%	19%	8%	11%	13%	10%	14%
Refused		3	1	2	-	1	-	-	1	1	1	1	1	-	2	-	1	-	-
		*%	*%	*%	-%	1%	-%	-%	1%	*%	*%	*%	1%	-%	1%	-%	1%	-%	-%
Don't Know		21	6	15	-	1	5	3	5	7	2	6	8	4	9	6	5	-	1
		2%	1%	3%	-%	1%	3%	2%	4%	3%	1%	2%	4%	2%	3%	4%	2%	-%	1%
Answered		999	484	515	123	162	189	171	147	207	263	257	206	242	351	168	246	144	89
Mean		8.38	8.31	8.44	7.71	7.84	8.43	8.85	8.21	8.89	8.94	8.63	8.24	7.55	8.61	8.22	8.20	8.48	8.11
Standard deviation		3.02	3.04	3.00	3.22	3.32	2.90	2.62	3.29	2.75	2.38	2.82	3.17	3.63	2.78	3.10	3.18	2.99	3.37
Standard error		0.10	0.14	0.13	0.31	0.28	0.21	0.20	0.25	0.19	0.13	0.16	0.25	0.29	0.14	0.25	0.21	0.24	0.36

Opinion Poll

CATI Fieldwork : May 1st - 2nd 2010

Absolutes/col percents

Table 2 (continuation)

Q2. In next week's general election, how likely would you be to vote on a scale from 1 to 10, where 1=certain not to vote through to 10= absolutely certain to vote?

Base: All respondents

	Q.3/4/5 Voting Intention										Voted in 2005 General Election				
	TOTAL	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Democrat	
Unweighted base	1024	295	250	192	20	11	14	6	6	4	94	231	320	114	
Weighted base	1024	284	231	202	18	13	17	5	8	4	82	227	268	147	
Absolutely certain to vote – 10	(10)	707	244	182	164	14	11	13	3	5	2	52	192	197	126
		69%	86%	79%	81%	78%	85%	76%	53%	59%	51%	64%	85%	73%	86%
..	(9)	33	10	6	8	1	-	-	1	2	-	5	6	7	3
		3%	3%	3%	4%	8%	-%	-%	23%	30%	-%	6%	3%	3%	2%
..	(8)	45	8	19	9	1	2	3	-	1	-	6	7	16	3
		4%	3%	8%	5%	8%	15%	19%	-%	11%	-%	7%	3%	6%	2%
..	(7)	21	8	7	5	-	-	-	1	-	-	7	2	5	-
		2%	3%	3%	2%	-%	-%	-%	24%	-%	-%	9%	1%	2%	-%
..	(6)	14	4	5	1	-	-	-	-	-	-	3	1	3	-
		1%	1%	2%	1%	-%	-%	-%	-%	-%	-%	4%	*%	1%	-%
..	(5)	47	10	11	14	1	-	1	-	-	2	9	5	12	6
		5%	4%	5%	7%	7%	-%	5%	-%	-%	49%	11%	2%	5%	4%
..	(4)	6	-	-	-	-	-	-	-	-	-	-	-	-	-
		1%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%
..	(3)	12	-	-	-	-	-	-	-	-	-	-	2	2	1
		1%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	1%	1%	1%
..	(2)	8	-	-	-	-	-	-	-	-	-	-	*	-	2
		1%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	*%	-%	1%
Certain not to vote – 1	(1)	107	-	-	-	-	-	-	-	-	-	-	10	19	2
		10%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	4%	7%	1%
Refused		3	-	-	-	-	-	-	-	-	-	-	-	-	-
		*%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%
Don't Know		21	-	-	-	-	-	-	-	-	-	-	2	5	4
		2%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	1%	2%	3%
Answered		999	284	231	202	18	13	17	5	8	4	82	226	263	143
Mean		8.38	9.59	9.38	9.41	9.44	9.70	9.37	9.04	9.49	7.55	8.84	9.28	8.79	9.47
Standard deviation		3.02	1.17	1.36	1.41	1.35	0.74	1.30	1.35	0.73	2.84	1.77	2.12	2.59	1.73
Standard error		0.10	0.07	0.09	0.10	0.30	0.22	0.35	0.55	0.30	1.42	0.18	0.14	0.15	0.16

Opinion Poll

CATI Fieldwork : May 1st - 2nd 2010

Absolutes/col percents

Table 2 (continuation)

Q2. In next week's general election, how likely would you be to vote on a scale from 1 to 10, where 1=certain not to vote through to 10= absolutely certain to vote?

Base: All respondents

		Q.5 Generally speaking, do you think of yourself as...?											
		Conser- vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know	
Unweighted base		1024	272	305	120	13	20	17	5	12	4	45	211
Weighted base		1024	267	286	133	14	20	19	5	12	5	43	219
Absolutely certain to vote – 10	(10)	707 69%	210 79%	193 67%	102 76%	10 75%	13 67%	11 59%	2 45%	6 45%	2 32%	32 74%	126 58%
..	(9)	33 3%	10 4%	9 3%	4 3%	- -%	- -%	- -%	1 27%	- -%	- -%	1 3%	7 3%
..	(8)	45 4%	7 3%	19 7%	6 4%	- -%	2 10%	1 8%	- -%	1 7%	1 24%	- -%	8 4%
..	(7)	21 2%	4 2%	9 3%	4 3%	- -%	1 7%	- -%	1 28%	- -%	- -%	- -%	1 1%
..	(6)	14 1%	4 1%	5 2%	1 1%	- -%	- -%	- -%	- -%	1 4%	- -%	- -%	3 2%
..	(5)	47 5%	6 2%	13 5%	6 4%	1 8%	- -%	1 4%	- -%	2 14%	2 43%	3 7%	13 6%
..	(4)	6 1%	- -%	1 *%	3 2%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	3 1%
..	(3)	12 1%	3 1%	4 1%	1 1%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	4 2%
..	(2)	8 1%	- -%	* *%	- -%	2 12%	- -%	- -%	- -%	- -%	- -%	- -%	6 3%
Certain not to vote – 1	(1)	107 10%	19 7%	28 10%	4 3%	1 5%	2 8%	5 25%	- -%	4 30%	- -%	5 11%	40 18%
Refused		3 *%	1 *%	- -%	1 1%	- -%	- -%	- -%	- -%	- -%	- -%	1 3%	- -%
Don't Know		21 2%	3 1%	4 2%	3 2%	- -%	1 8%	1 4%	- -%	- -%	- -%	1 3%	7 3%
Answered		999	263	282	129	14	18	18	5	12	5	41	212
Mean		8.38	8.96	8.40	9.07	8.19	8.79	7.29	8.90	6.31	7.35	8.59	7.37
Standard deviation		3.02	2.54	2.92	2.17	3.34	2.62	3.99	1.41	4.03	2.44	3.05	3.69
Standard error		0.10	0.16	0.17	0.20	0.93	0.60	1.00	0.63	1.16	1.22	0.46	0.26

Opinion Poll

CATI Fieldwork : May 1st - 2nd 2010

Absolutes/col percents

Table 3

Q3. In next week's general election, would you vote Conservative, Labour, Liberal Democrat or for some other party?

Base: All respondents saying 5-10 likely to vote

	Gender		Age							Social Grade				Region				
	TOTAL	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	884	414	470	84	125	167	162	151	195	314	277	136	127	338	132	202	136	76
Weighted base	867	417	449	100	135	168	155	123	186	244	230	175	187	313	143	209	127	74
Conservative	234	123	111	25	23	46	44	36	59	75	63	48	39	92	42	48	45	6
	27%	29%	25%	25%	17%	27%	29%	29%	32%	31%	27%	27%	21%	30%	29%	23%	35%	9%
Labour	177	83	94	21	32	26	25	28	45	32	31	46	61	52	35	59	15	16
	20%	20%	21%	21%	24%	16%	16%	23%	24%	13%	14%	26%	33%	17%	24%	28%	12%	22%
Lib Dem	172	86	87	26	34	34	27	24	28	62	63	15	27	66	25	41	30	9
	20%	20%	19%	26%	25%	20%	17%	19%	15%	25%	27%	8%	15%	21%	18%	20%	24%	12%
SNP	15	3	12	1	2	3	3	-	7	1	2	6	6	-	-	-	-	15
	2%	1%	3%	1%	1%	2%	2%	-%	4%	*%	1%	4%	3%	-%	-%	-%	-%	21%
UKIP	15	12	3	1	1	1	6	5	2	2	2	6	4	6	1	6	3	-
	2%	3%	1%	1%	1%	*%	4%	4%	1%	1%	1%	3%	2%	2%	1%	3%	2%	-%
Green	11	5	6	4	3	4	1	-	-	3	1	5	2	5	-	5	1	-
	1%	1%	1%	4%	2%	2%	*%	-%	-%	1%	*%	3%	1%	2%	-%	2%	1%	-%
BNP	7	2	4	4	-	1	2	-	-	-	2	2	2	3	2	1	-	-
	1%	1%	1%	4%	-%	*%	1%	-%	-%	-%	1%	1%	1%	1%	2%	*%	-%	-%
Plaid Cymru	5	2	3	1	-	3	1	-	1	1	3	1	-	-	-	-	5	-
	1%	*%	1%	1%	-%	1%	1%	-%	*%	*%	1%	1%	-%	-%	-%	-%	4%	-%
Other	3	3	1	-	-	2	-	-	1	-	1	2	-	1	1	-	2	-
	*%	1%	*%	-%	-%	1%	-%	-%	1%	-%	1%	1%	-%	*%	1%	-%	2%	-%
Refused	57	25	33	2	6	12	15	8	15	13	15	14	10	22	12	14	6	2
	7%	6%	7%	2%	5%	7%	10%	6%	8%	5%	7%	8%	5%	7%	8%	7%	5%	3%
Don't know	170	75	95	15	34	39	32	23	27	56	45	30	34	65	25	36	20	25
	20%	18%	21%	15%	25%	23%	21%	19%	14%	23%	20%	17%	18%	21%	17%	17%	15%	34%

Opinion Poll

CATI Fieldwork : May 1st - 2nd 2010

Absolutes/col percents

Table 3 (continuation)

Q3. In next week's general election, would you vote Conservative, Labour, Liberal Democrat or for some other party?**Base: All respondents saying 5-10 likely to vote**

	Q.3/4/5 Voting Intention										Voted in 2005 General Election			
	TOTAL	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	884	295	250	192	20	11	14	6	6	4	94	218	295	107
Weighted base	867	284	231	202	18	13	17	5	8	4	82	213	242	139
Conservative	234	234	-	-	-	-	-	-	-	-	-	151	20	8
	27%	82%	-%	-%	-%	-%	-%	-%	-%	-%	-%	71%	8%	6%
Labour	177	-	177	-	-	-	-	-	-	-	-	3	134	9
	20%	-%	76%	-%	-%	-%	-%	-%	-%	-%	-%	2%	56%	6%
Lib Dem	172	-	-	172	-	-	-	-	-	-	-	9	26	93
	20%	-%	-%	85%	-%	-%	-%	-%	-%	-%	-%	4%	11%	67%
SNP	15	-	-	-	-	-	15	-	-	-	-	-	2	2
	2%	-%	-%	-%	-%	-%	91%	-%	-%	-%	-%	-%	1%	1%
UKIP	15	-	-	-	15	-	-	-	-	-	-	5	3	1
	2%	-%	-%	-%	84%	-%	-%	-%	-%	-%	-%	2%	1%	1%
Green	11	-	-	-	-	11	-	-	-	-	-	-	1	-
	1%	-%	-%	-%	-	81%	-%	-%	-%	-%	-%	-%	*%	-%
BNP	7	-	-	-	-	-	-	-	7	-	-	-	1	-
	1%	-%	-%	-%	-%	-%	-%	-%	82%	-%	-%	-%	*%	-%
Plaid Cymru	5	-	-	-	-	-	-	5	-	-	-	1	-	-
	1%	-%	-%	-%	-%	-%	-%	100%	-%	-%	-%	*%	-%	-%
Other	3	-	-	-	-	-	-	-	-	3	-	1	1	2
	*%	-%	-%	-%	-%	-%	-%	-%	-%	79%	-%	*%	*%	2%
Refused	57	6	6	5	-	-	1	-	1	-	15	5	8	3
	7%	2%	2%	3%	-%	-%	5%	-%	7%	-%	18%	2%	3%	2%
Don't know	170	44	49	25	3	2	1	-	1	1	67	39	46	21
	20%	16%	21%	12%	16%	19%	4%	-%	10%	21%	82%	18%	19%	15%

Opinion Poll

CATI Fieldwork : May 1st - 2nd 2010

Absolutes/col percents

Table 3 (continuation)

Q3. In next week's general election, would you vote Conservative, Labour, Liberal Democrat or for some other party?**Base: All respondents saying 5-10 likely to vote**

	Q.5 Generally speaking, do you think of yourself as...?											
	TOTAL	Conser- vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	884	248	270	111	11	17	12	5	8	4	39	159
Weighted base	867	241	249	121	12	17	13	5	9	5	36	159
Conservative	234	178	10	3	4	1	-	-	2	-	4	32
	27%	74%	4%	2%	34%	6%	-%	-%	26%	-%	11%	20%
Labour	177	4	150	3	-	1	-	-	1	-	2	15
	20%	2%	60%	3%	-%	6%	-%	-%	14%	-%	7%	9%
Lib Dem	172	12	27	93	-	2	1	-	1	1	2	35
	20%	5%	11%	77%	-%	14%	4%	-%	6%	24%	5%	22%
SNP	15	1	-	-	-	1	10	-	-	-	-	4
	2%	*%	-%	-%	-%	4%	79%	-%	-%	-%	-%	2%
UKIP	15	5	3	-	7	-	-	-	-	-	-	-
	2%	2%	1%	-%	60%	-%	-%	-%	-%	-%	-%	-%
Green	11	-	-	-	-	7	-	-	-	1	-	3
	1%	-%	-%	-%	-%	41%	-%	-%	-%	14%	-%	2%
BNP	7	-	-	-	-	-	-	-	4	-	-	2
	1%	-%	-%	-%	-%	-%	-%	-%	47%	-%	-%	2%
Plaid Cymru	5	-	-	-	-	-	-	5	-	-	-	1
	1%	-%	-%	-%	-%	-%	-%	100%	-%	-%	-%	*%
Other	3	1	1	-	-	-	-	-	-	2	-	-
	*%	*%	*%	-%	-%	-%	-%	-%	-%	43%	-%	-%
Refused	57	6	6	5	-	-	1	-	1	-	27	13
	7%	3%	2%	4%	-%	-%	6%	-%	7%	-%	73%	8%
Don't know	170	35	53	18	1	5	1	-	-	1	1	55
	20%	15%	21%	15%	5%	30%	11%	-%	-%	19%	4%	34%

Opinion Poll

CATI Fieldwork : May 1st - 2nd 2010

Absolutes/col percents

Table 4

Q4. If it were a legal requirement for you to vote in next week's general election, do you think you would probably vote for Conservative, Labour, Liberal Democrat or for some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Gender		Age							Social Grade				Region				
	TOTAL	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	384	169	215	37	58	78	72	72	67	124	115	66	67	148	66	86	43	41
Weighted base	376	171	205	39	65	76	66	61	69	90	90	82	103	134	65	92	43	42
Conservative	50 13%	25 15%	25 12%	4 9%	9 13%	10 13%	7 11%	9 15%	12 17%	11 13%	12 14%	12 14%	14 13%	22 17%	11 17%	7 7%	6 13%	5 12%
Lib Dem	42 11%	23 14%	19 9%	6 15%	11 16%	9 12%	9 13%	4 6%	4 6%	11 12%	10 11%	8 10%	13 13%	11 8%	4 7%	20 21%	5 11%	3 7%
Labour	39 11%	16 10%	23 11%	7 19%	10 16%	4 5%	5 7%	10 17%	3 4%	11 12%	7 7%	3 4%	18 18%	9 7%	8 12%	10 11%	3 6%	10 24%
UKIP	9 2%	6 3%	3 2%	- -%	1 1%	- -%	- -%	3 5%	5 8%	- -%	2 2%	5 7%	2 2%	3 2%	2 2%	3 3%	2 4%	- -%
BNP	7 2%	3 2%	4 2%	1 3%	- -%	- -%	3 5%	2 3%	1 1%	- -%	5 5%	1 1%	1 1%	3 2%	2 3%	1 1%	1 3%	- -%
Green	4 1%	1 *%	3 2%	- -%	2 3%	1 1%	- -%	- -%	1 2%	- -%	2 2%	1 1%	1 1%	1 1%	2 4%	1 1%	- -%	- -%
SNP	2 *%	* *%	1 1%	- -%	- -%	- -%	- -%	2 3%	- -%	- -%	* 1%	- -%	1 1%	- -%	- -%	- -%	- -%	2 4%
Plaid Cymru	2 *%	- -%	2 1%	- -%	- -%	- -%	- -%	- -%	2 2%	- -%	- -%	- -%	2 1%	- -%	- -%	- -%	2 4%	- -%
Other	2 1%	2 1%	1 *%	- -%	- -%	1 1%	- -%	1 2%	1 1%	- -%	2 2%	- -%	- -%	2 1%	1 1%	- -%	- -%	- -%
Refused	57 15%	27 16%	30 15%	3 8%	4 5%	17 22%	13 20%	6 10%	14 21%	15 16%	16 18%	14 17%	12 11%	22 16%	13 20%	16 17%	6 14%	- -%
Don't know	161 43%	67 39%	94 46%	17 45%	30 46%	35 46%	29 44%	24 39%	26 38%	42 47%	35 39%	37 45%	40 39%	62 47%	22 34%	35 38%	20 45%	22 53%

Opinion Poll

CATI Fieldwork : May 1st - 2nd 2010

Absolutes/col percents

Table 4 (continuation)

Q4. If it were a legal requirement for you to vote in next week's general election, do you think you would probably vote for Conservative, Labour, Liberal Democrat or for some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Q.3/4/5 Voting Intention										Voted in 2005 General Election			
	TOTAL	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	384	57	66	32	4	3	2	-	2	1	94	55	98	27
Weighted base	376	51	54	30	3	2	1	-	1	1	82	56	79	32
Conservative	50	25	-	-	-	-	-	-	-	-	-	17	7	3
	13%	50%	-%	-%	-%	-%	-%	-%	-%	-%	-%	30%	9%	9%
Lib Dem	42	-	-	17	-	-	-	-	-	-	-	3	8	10
	11%	-%	-%	57%	-%	-%	-%	-%	-%	-%	-%	6%	10%	31%
Labour	39	-	16	-	-	-	-	-	-	-	-	1	18	-
	11%	-%	29%	-%	-%	-%	-%	-%	-%	-%	-%	2%	22%	-%
UKIP	9	-	-	-	2	-	-	-	-	-	-	3	2	2
	2%	-%	-%	-%	79%	-%	-%	-%	-%	-%	-%	5%	3%	5%
BNP	7	-	-	-	-	-	-	-	1	-	-	2	-	1
	2%	-%	-%	-%	-%	-%	-%	-%	58%	-%	-%	3%	-%	3%
Green	4	-	-	-	-	-	-	-	-	-	-	-	1	-
	1%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	2%	-%
SNP	2	-	-	-	-	-	-	-	-	-	-	-	*	-
	*%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	1%	-%
Plaid Cymru	2	-	-	-	-	-	-	-	-	-	-	-	-	-
	*%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%
Other	2	-	-	-	-	-	-	-	-	1	-	-	1	1
	1%	-%	-%	-%	-%	-%	-%	-%	-%	100%	-%	-%	1%	3%
Refused	57	6	5	2	-	-	-	-	1	-	13	6	6	3
	15%	12%	9%	7%	-%	-%	-%	-%	42%	-%	16%	11%	8%	9%
Don't know	161	20	34	11	1	2	1	-	-	-	69	24	35	13
	43%	39%	62%	36%	21%	100%	100%	-%	-%	-%	84%	43%	45%	41%

Opinion Poll

CATI Fieldwork : May 1st - 2nd 2010

Absolutes/col percents

Table 4 (continuation)

Q4. If it were a legal requirement for you to vote in next week's general election, do you think you would probably vote for Conservative, Labour, Liberal Democrat or for some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Q.5 Generally speaking, do you think of yourself as...?											
	TOTAL	Conser- vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	384	71	105	32	3	9	8	-	5	1	33	117
Weighted base	376	68	96	34	3	8	8	-	4	1	32	123
Conservative	50 13%	31 45%	6 7%	1 2%	- -%	1 18%	- -%	- -%	- -%	- -%	- -%	11 9%
Lib Dem	42 11%	5 7%	7 7%	20 60%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	10 8%
Labour	39 11%	1 2%	30 31%	- -%	- -%	- -%	2 29%	- -%	- -%	- -%	- -%	6 5%
UKIP	9 2%	1 2%	1 1%	- -%	2 57%	1 13%	- -%	- -%	- -%	- -%	3 8%	1 1%
BNP	7 2%	2 3%	- -%	- -%	- -%	- -%	- -%	- -%	3 77%	- -%	- -%	2 2%
Green	4 1%	1 2%	- -%	- -%	- -%	2 19%	- -%	- -%	- -%	- -%	- -%	1 1%
SNP	2 *%	- -%	- -%	- -%	- -%	- -%	2 24%	- -%	- -%	- -%	- -%	- -%
Plaid Cymru	2 *%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	2 5%	- -%
Other	2 1%	- -%	1 1%	- -%	- -%	- -%	- -%	- -%	- -%	1 100%	- -%	- -%
Refused	57 15%	7 10%	7 8%	2 6%	- -%	- -%	- -%	- -%	1 14%	- -%	24 77%	16 13%
Don't know	161 43%	20 29%	43 45%	11 32%	1 43%	4 49%	4 47%	- -%	* 10%	- -%	3 11%	75 61%

Opinion Poll

CATI Fieldwork : May 1st - 2nd 2010

Absolutes/col percents

Table 5

Q5. Generally speaking, do you think of yourself as...?

Base: All respondents

	Gender		Age						Social Grade				Region					
	TOTAL	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1024	480	544	105	147	191	180	181	220	345	314	167	164	388	160	237	150	89
Weighted base	1024	492	532	123	164	195	174	154	215	266	263	215	246	362	174	253	144	90
Labour	286	136	150	29	50	47	47	54	59	55	57	64	105	94	53	92	23	24
	28%	28%	28%	24%	30%	24%	27%	35%	28%	20%	22%	30%	43%	26%	30%	36%	16%	27%
Conservative	267	137	130	22	27	49	48	41	80	89	66	62	45	109	53	46	47	12
	26%	28%	24%	18%	16%	25%	27%	26%	37%	34%	25%	29%	18%	30%	30%	18%	33%	13%
Lib Dem	133	62	71	24	26	27	21	14	22	47	45	17	16	53	20	31	19	9
	13%	13%	13%	20%	16%	14%	12%	9%	10%	18%	17%	8%	7%	15%	12%	12%	13%	10%
Green	20	7	13	4	4	4	4	2	2	3	8	7	2	8	1	6	4	1
	2%	1%	2%	3%	3%	2%	2%	1%	1%	1%	3%	3%	1%	2%	1%	2%	3%	1%
SNP	19	5	14	1	3	2	3	4	6	2	3	7	7	-	-	-	-	19
	2%	1%	3%	1%	2%	1%	2%	3%	3%	1%	1%	3%	3%	-%	-%	-%	-%	21%
UKIP	14	10	4	4	2	1	4	4	1	2	2	4	6	4	2	6	3	-
	1%	2%	1%	3%	1%	1%	2%	2%	1%	1%	1%	2%	2%	1%	1%	2%	2%	-%
BNP	12	7	6	3	-	4	4	2	1	1	7	2	3	4	2	4	2	-
	1%	1%	1%	2%	-%	2%	2%	1%	1%	1%	3%	1%	1%	1%	1%	2%	2%	-%
Plaid Cymru	5	1	3	1	-	3	1	-	-	-	3	1	-	-	-	-	5	-
	1%	1%	1%	1%	-%	1%	1%	-%	-%	-%	1%	1%	-%	-%	-%	-%	3%	-%
Other	5	4	1	-	-	2	2	1	-	1	2	2	-	3	-	-	2	-
	1%	1%	1%	-%	-%	1%	1%	1%	-%	1%	1%	1%	-%	1%	-%	-%	1%	-%
Refused	43	21	23	4	4	12	9	4	10	10	12	11	8	15	7	13	6	2
	4%	4%	4%	3%	2%	6%	5%	3%	5%	4%	4%	5%	3%	4%	4%	5%	4%	2%
Don't know	219	103	117	30	48	45	33	29	34	55	60	38	55	72	37	55	32	24
	21%	21%	22%	25%	30%	23%	19%	19%	16%	21%	23%	18%	22%	20%	21%	22%	22%	26%

Opinion Poll

CATI Fieldwork : May 1st - 2nd 2010

Absolutes/col percents

Table 5 (continuation)

Q5. Generally speaking, do you think of yourself as...?**Base: All respondents**

	Q.3/4/5 Voting Intention										Voted in 2005 General Election			
	TOTAL	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1024	295	250	192	20	11	14	6	6	4	94	231	320	114
Weighted base	1024	284	231	202	18	13	17	5	8	4	82	227	268	147
Labour	286	15	201	28	4	-	-	-	-	1	38	3	192	20
	28%	5%	87%	14%	25%	-%	-%	-%	-%	12%	47%	2%	72%	14%
Conservative	267	215	5	14	5	-	1	-	1	1	25	182	16	14
	26%	76%	2%	7%	27%	-%	4%	-%	10%	18%	31%	80%	6%	9%
Lib Dem	133	3	3	114	-	-	-	-	-	-	13	6	12	70
	13%	1%	2%	56%	-%	-%	-%	-%	-%	-%	16%	2%	5%	48%
Green	20	2	1	2	1	9	1	-	-	-	2	1	2	3
	2%	1%	*%	1%	6%	71%	4%	-%	-%	-%	3%	*%	1%	2%
SNP	19	-	1	1	-	-	12	-	-	-	1	-	1	-
	2%	-%	*%	*%	-%	-%	70%	-%	-%	-%	2%	-%	*%	-%
UKIP	14	4	-	-	8	-	-	-	-	-	1	3	1	3
	1%	1%	-%	-%	42%	-%	-%	-%	-%	-%	1%	1%	*%	2%
BNP	12	2	1	1	-	-	-	-	5	-	1	-	4	-
	1%	1%	1%	*%	-%	-%	-%	-%	59%	-%	1%	-%	1%	-%
Plaid Cymru	5	-	-	-	-	-	-	5	-	-	-	-	-	-
	*%	-%	-%	-%	-%	-%	-%	87%	-%	-%	-%	-%	-%	-%
Other	5	-	-	1	-	1	-	-	-	3	-	-	1	4
	*%	-%	-%	1%	-%	5%	-%	-%	-%	70%	-%	-%	*%	3%
Refused	43	4	2	2	-	-	-	-	-	-	-	4	6	3
	4%	1%	1%	1%	-%	-%	-%	-%	-%	-%	-%	2%	2%	2%
Don't know	219	38	16	40	-	3	4	1	2	-	-	28	34	30
	21%	13%	7%	20%	-%	24%	22%	13%	30%	-%	-%	13%	13%	20%

Opinion Poll

CATI Fieldwork : May 1st - 2nd 2010

Absolutes/col percents

Table 5 (continuation)

Q5. Generally speaking, do you think of yourself as...?

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	TOTAL	Conser- vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1024	272	305	120	13	20	17	5	12	4	45	211
Weighted base	1024	267	286	133	14	20	19	5	12	5	43	219
Labour	286	-	286	-	-	-	-	-	-	-	-	-
	28%	-%	100%	-%	-%	-%	-%	-%	-%	-%	-%	-%
Conservative	267	267	-	-	-	-	-	-	-	-	-	-
	26%	100%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%
Lib Dem	133	-	-	133	-	-	-	-	-	-	-	-
	13%	-%	-%	100%	-%	-%	-%	-%	-%	-%	-%	-%
Green	20	-	-	-	-	20	-	-	-	-	-	-
	2%	-%	-%	-%	-%	100%	-%	-%	-%	-%	-%	-%
SNP	19	-	-	-	-	-	19	-	-	-	-	-
	2%	-%	-%	-%	-%	-%	100%	-%	-%	-%	-%	-%
UKIP	14	-	-	-	14	-	-	-	-	-	-	-
	1%	-%	-%	-%	100%	-%	-%	-%	-%	-%	-%	-%
BNP	12	-	-	-	-	-	-	-	12	-	-	-
	1%	-%	-%	-%	-%	-%	-%	-%	100%	-%	-%	-%
Plaid Cymru	5	-	-	-	-	-	-	5	-	-	-	-
	*%	-%	-%	-%	-%	-%	-%	100%	-%	-%	-%	-%
Other	5	-	-	-	-	-	-	-	-	5	-	-
	*%	-%	-%	-%	-%	-%	-%	-%	-%	100%	-%	-%
Refused	43	-	-	-	-	-	-	-	-	-	43	-
	4%	-%	-%	-%	-%	-%	-%	-%	-%	-%	100%	-%
Don't know	219	-	-	-	-	-	-	-	-	-	-	219
	21%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	100%

Opinion Poll

CATI Fieldwork : May 1st - 2nd 2010

Absolutes/col percents

Table VI

Q3/4/5. Voting Intention (including Squeeze & DK/Refuse at Q.4)**Base: All respondents expressing a voting intention and saying 5-10 likely to vote - Weighted to Turnout values (Q2)**

	Gender		Age							Social Grade				Region				
	TOTAL	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	756	358	399	70	100	138	135	136	176	273	237	116	109	288	108	173	122	66
Weighted base	741	359	382	83	109	140	133	110	166	212	199	150	158	271	118	178	111	63
Conservative	272	137	136	25	26	54	55	41	71	86	73	58	47	116	47	51	50	9
	37%	38%	35%	30%	24%	38%	42%	38%	43%	41%	37%	38%	30%	43%	40%	29%	45%	14%
Labour	217	101	116	24	39	33	32	37	53	46	45	52	68	64	41	71	17	24
	29%	28%	30%	29%	35%	24%	24%	34%	32%	22%	22%	34%	43%	24%	34%	40%	16%	38%
Lib Dem	190	92	98	24	37	42	33	25	28	73	64	19	28	74	25	44	33	14
	26%	26%	26%	29%	34%	30%	25%	23%	17%	34%	32%	13%	17%	27%	21%	25%	30%	22%
UKIP	17	12	5	1	1	1	6	4	4	2	3	7	4	6	1	7	3	-
	2%	3%	1%	1%	1%	*	5%	4%	2%	1%	2%	4%	3%	2%	1%	4%	2%	-%
SNP	16	3	13	1	2	3	3	*	7	1	3	7	6	-	-	-	-	16
	2%	1%	3%	1%	2%	2%	2%	2%	4%	1%	1%	4%	4%	-%	-%	-%	-%	25%
Green	13	5	8	3	4	4	1	*	1	3	3	5	2	6	-	4	2	-
	2%	1%	2%	4%	4%	3%	1%	2%	1%	2%	1%	3%	1%	2%	-%	2%	2%	-%
BNP	8	4	4	4	-	1	3	1	-	-	4	2	2	3	3	1	-	-
	1%	1%	1%	4%	-%	1%	2%	1%	-%	-%	2%	1%	1%	1%	3%	1%	-%	-%
Plaid Cymru	5	2	3	1	-	2	1	-	1	1	3	1	-	-	-	-	5	-
	1%	1%	1%	1%	-%	2%	1%	-%	1%	1%	1%	1%	-%	-%	-%	-%	4%	-%
Other	3	3	1	-	-	1	-	1	1	-	2	1	-	1	1	-	1	-
	1%	1%	1%	-%	-%	1%	-%	1%	1%	-%	1%	1%	-%	1%	1%	-%	1%	-%

Opinion Poll

CATI Fieldwork : May 1st - 2nd 2010

Absolutes/col percents

Table VI (continuation)

Q3/4/5. Voting Intention (including Squeeze & DK/Refuse at Q.4)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote - Weighted to Turnout values (Q2)

	Q.3/4/5 Voting Intention										Voted in 2005 General Election			
	TOTAL	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	756	283	236	180	19	11	13	6	6	4	84	203	263	101
Weighted base	741	272	217	190	17	13	16	5	8	3	73	197	216	129
Conservative	272	272	-	-	-	-	-	-	-	-	23	176	24	11
	37%	100%	-%	-%	-%	-%	-%	-%	-%	-%	32%	89%	11%	9%
Labour	217	-	217	-	-	-	-	-	-	-	33	5	154	13
	29%	-%	100%	-%	-%	-%	-%	-%	-%	-%	46%	3%	71%	10%
Lib Dem	190	-	-	190	-	-	-	-	-	-	11	9	29	99
	26%	-%	-%	100%	-%	-%	-%	-%	-%	-%	16%	5%	14%	77%
UKIP	17	-	-	-	17	-	-	-	-	-	1	4	4	1
	2%	-%	-%	-%	100%	-%	-%	-%	-%	-%	1%	2%	2%	1%
SNP	16	-	-	-	-	-	16	-	-	-	1	-	1	2
	2%	-%	-%	-%	-%	-%	100%	-%	-%	-%	1%	-%	1%	1%
Green	13	-	-	-	-	13	-	-	-	-	2	-	1	2
	2%	-%	-%	-%	-%	100%	-%	-%	-%	-%	3%	-%	1%	1%
BNP	8	-	-	-	-	-	-	-	8	-	1	1	1	-
	1%	-%	-%	-%	-%	-%	-%	-%	100%	-%	1%	*%	*%	-%
Plaid Cymru	5	-	-	-	-	-	-	5	-	-	-	1	-	-
	1%	-%	-%	-%	-%	-%	-%	100%	-%	-%	-%	*%	-%	-%
Other	3	-	-	-	-	-	-	-	-	3	-	1	1	2
	*%	-%	-%	-%	-%	-%	-%	-%	-%	100%	-%	*%	*%	2%

Opinion Poll

CATI Fieldwork : May 1st - 2nd 2010

Absolutes/col percents

Table VI (continuation)

Q3/4/5. Voting Intention (including Squeeze & DK/Refuse at Q.4)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote - Weighted to Turnout values (Q2)

	Q.5 Generally speaking, do you think of yourself as...?											
	TOTAL	Conser- vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	756	239	254	105	11	16	11	5	6	3	9	97
Weighted base	741	233	233	115	11	16	13	4	7	4	7	99
Conservative	272	208	14	3	4	2	-	-	2	-	3	36
	37%	90%	6%	3%	36%	13%	-%	-%	27%	-%	42%	37%
Labour	217	5	189	3	-	1	1	-	1	-	2	16
	29%	2%	81%	3%	-%	6%	6%	-%	8%	-%	33%	16%
Lib Dem	190	13	26	108	-	2	1	-	*	1	2	38
	26%	6%	11%	94%	-%	15%	5%	-%	4%	26%	26%	38%
UKIP	17	4	4	-	7	1	-	-	-	-	-	-
	2%	2%	2%	-%	64%	7%	-%	-%	-%	-%	-%	-%
SNP	16	1	-	-	-	1	11	-	-	-	-	3
	2%	*%	-%	-%	-%	4%	89%	-%	-%	-%	-%	3%
Green	13	-	-	-	-	9	-	-	-	1	-	3
	2%	-%	-%	-%	-%	56%	-%	-%	-%	19%	-%	3%
BNP	8	1	-	-	-	-	-	-	5	-	-	2
	1%	*%	-%	-%	-%	-%	-%	-%	61%	-%	-%	2%
Plaid Cymru	5	-	-	-	-	-	-	4	-	-	-	1
	1%	-%	-%	-%	-%	-%	-%	100%	-%	-%	-%	1%
Other	3	1	1	-	-	-	-	-	-	2	-	-
	*%	*%	*%	-%	-%	-%	-%	-%	-%	55%	-%	-%

Opinion Poll

CATI Fieldwork : May 1st - 2nd 2010

Absolutes/col percents

Table 6

Q6. Please indicate whether you think each of these descriptions applies to...**Base: All respondents**

	Gender		Age							Social Grade				Region				
	TOTAL	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1024	480	544	105	147	191	180	181	220	345	314	167	164	388	160	237	150	89
Weighted base	1024	492	532	123	164	195	174	154	215	266	263	215	246	362	174	253	144	90
Nick Clegg: a) He would make a good Prime Minister																		
Applies	431	215	216	57	84	99	69	63	59	119	121	82	97	156	70	112	55	39
	42%	44%	41%	47%	51%	51%	40%	41%	27%	45%	46%	38%	39%	43%	40%	44%	38%	43%
Does not apply	431	216	215	45	60	69	75	68	114	112	99	104	103	137	83	104	71	36
	42%	44%	40%	37%	37%	35%	43%	44%	53%	42%	38%	48%	42%	38%	48%	41%	49%	40%
Don't know	162	60	102	20	20	27	30	23	42	35	43	30	46	70	21	37	19	15
	16%	12%	19%	16%	12%	14%	17%	15%	20%	13%	16%	14%	19%	19%	12%	15%	13%	17%
David Cameron: a) He would make a good Prime Minister																		
Applies	488	255	233	60	77	90	83	70	110	148	120	115	95	192	84	106	74	32
	48%	52%	44%	48%	47%	46%	48%	45%	51%	55%	46%	53%	38%	53%	48%	42%	51%	36%
Does not apply	424	196	227	46	71	86	72	69	79	96	108	79	124	128	66	123	56	51
	41%	40%	43%	37%	43%	44%	42%	45%	37%	36%	41%	37%	50%	35%	38%	49%	39%	56%
Don't know	112	40	72	18	16	19	19	15	26	22	35	21	28	43	24	24	14	7
	11%	8%	14%	14%	10%	10%	11%	10%	12%	8%	13%	10%	11%	12%	14%	9%	10%	8%
Gordon Brown: a) He would make a good Prime Minister																		
Applies	310	154	156	27	62	58	52	50	60	71	74	70	88	96	48	94	33	38
	30%	31%	29%	22%	38%	30%	30%	32%	28%	27%	28%	33%	36%	27%	28%	37%	23%	42%
Does not apply	643	316	327	82	88	129	110	97	138	181	164	139	135	238	112	143	107	43
	63%	64%	61%	67%	54%	66%	63%	63%	64%	68%	62%	65%	55%	66%	64%	57%	74%	48%
Don't know	71	21	50	14	14	8	12	7	17	15	25	5	22	29	14	16	4	9
	7%	4%	9%	11%	8%	4%	7%	5%	8%	6%	10%	3%	9%	8%	8%	6%	3%	10%

Opinion Poll

CATI Fieldwork : May 1st - 2nd 2010

Absolutes/col percents

Table 6 (continuation)

Q6. Please indicate whether you think each of these descriptions applies to...**Base: All respondents**

	Gender		Age							Social Grade				Region				
	TOTAL	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1024	480	544	105	147	191	180	181	220	345	314	167	164	388	160	237	150	89
Weighted base	1024	492	532	123	164	195	174	154	215	266	263	215	246	362	174	253	144	90
Nick Clegg: b) I have a good idea of what he stands for																		
Applies	627	310	317	61	111	129	116	97	114	175	173	137	126	223	103	163	89	48
	61%	63%	60%	49%	68%	66%	67%	63%	53%	66%	66%	64%	51%	62%	59%	64%	62%	54%
Does not apply	331	159	172	51	47	49	50	47	87	79	79	65	93	117	60	75	47	32
	32%	32%	32%	42%	29%	25%	29%	31%	40%	30%	30%	30%	38%	32%	35%	30%	33%	36%
Don't know	66	22	43	11	6	17	8	10	15	12	12	13	27	23	11	15	8	9
	6%	5%	8%	9%	3%	9%	4%	6%	7%	4%	5%	6%	11%	6%	6%	6%	5%	10%
David Cameron: b) I have a good idea of what he stands for																		
Applies	682	336	346	69	104	135	125	102	147	202	189	149	127	237	119	162	108	56
	67%	68%	65%	56%	64%	69%	72%	67%	68%	76%	72%	69%	52%	65%	68%	64%	75%	63%
Does not apply	297	147	150	48	54	50	44	42	59	59	60	57	102	111	50	76	33	27
	29%	30%	28%	39%	33%	26%	26%	27%	27%	22%	23%	27%	42%	31%	29%	30%	23%	30%
Don't know	45	8	37	6	6	10	5	9	10	5	14	9	16	14	5	16	3	7
	4%	2%	7%	5%	3%	5%	3%	6%	4%	2%	5%	4%	7%	4%	3%	6%	2%	8%
Gordon Brown: b) I have a good idea of what he stands for																		
Applies	698	334	364	62	121	128	129	116	142	198	182	142	155	249	117	178	96	59
	68%	68%	68%	51%	74%	66%	74%	75%	66%	74%	69%	66%	63%	69%	67%	70%	66%	65%
Does not apply	274	137	137	55	36	60	36	30	57	62	68	65	68	95	50	59	45	26
	27%	28%	26%	45%	22%	31%	21%	20%	26%	23%	26%	30%	28%	26%	28%	23%	31%	28%
Don't know	52	20	32	5	8	7	8	8	16	6	14	8	23	19	8	16	4	6
	5%	4%	6%	4%	5%	4%	5%	5%	7%	2%	5%	4%	9%	5%	4%	6%	3%	6%

Opinion Poll

CATI Fieldwork : May 1st - 2nd 2010

Absolutes/col percents

Table 6 (continuation)

Q6. Please indicate whether you think each of these descriptions applies to...**Base: All respondents**

	Gender		Age							Social Grade				Region				
	TOTAL	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1024	480	544	105	147	191	180	181	220	345	314	167	164	388	160	237	150	89
Weighted base	1024	492	532	123	164	195	174	154	215	266	263	215	246	362	174	253	144	90
Nick Clegg: c) He deserves a chance to run the country after the election																		
Applies	435	215	220	64	78	95	82	49	67	110	125	92	93	157	72	111	58	37
	42%	44%	41%	52%	48%	49%	47%	32%	31%	41%	48%	43%	38%	43%	41%	44%	40%	41%
Does not apply	488	237	250	46	66	82	78	91	123	132	117	104	119	171	87	115	72	43
	48%	48%	47%	37%	40%	42%	45%	59%	57%	49%	44%	48%	49%	47%	50%	45%	50%	47%
Don't know	101	39	62	13	20	17	14	13	24	25	22	19	33	34	16	27	15	10
	10%	8%	12%	11%	12%	9%	8%	9%	11%	9%	8%	9%	14%	9%	9%	11%	10%	12%
David Cameron: c) He deserves a chance to run the country after the election																		
Applies	514	264	249	61	69	103	95	72	114	140	138	118	107	200	91	112	74	37
	50%	54%	47%	50%	42%	53%	55%	47%	53%	53%	55%	53%	44%	55%	52%	44%	51%	41%
Does not apply	426	202	224	49	76	78	69	69	85	106	108	83	110	134	70	121	55	46
	42%	41%	42%	40%	46%	40%	40%	45%	40%	40%	41%	39%	45%	37%	40%	48%	38%	51%
Don't know	84	25	59	13	19	14	10	13	15	20	17	14	28	28	14	20	15	8
	8%	5%	11%	10%	12%	7%	6%	8%	7%	7%	6%	6%	12%	8%	8%	8%	10%	9%
Gordon Brown: c) He deserves a chance to run the country after the election																		
Applies	315	147	168	36	56	54	53	48	67	64	79	65	94	100	49	94	34	39
	31%	30%	31%	29%	34%	28%	31%	31%	31%	24%	30%	30%	38%	27%	28%	37%	23%	43%
Does not apply	636	315	321	74	93	131	110	94	135	187	170	135	128	236	111	140	106	44
	62%	64%	60%	60%	57%	67%	63%	61%	63%	70%	64%	63%	52%	65%	64%	55%	73%	49%
Don't know	73	30	44	13	15	9	10	12	13	16	15	15	24	27	15	19	5	8
	7%	6%	8%	11%	9%	5%	6%	8%	6%	6%	6%	7%	10%	7%	8%	8%	3%	9%

Opinion Poll

CATI Fieldwork : May 1st - 2nd 2010

Absolutes/col percents

Table 6 (continuation)

Q6. Please indicate whether you think each of these descriptions applies to...**Base: All respondents**

	Gender		Age							Social Grade				Region				
	TOTAL	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1024	480	544	105	147	191	180	181	220	345	314	167	164	388	160	237	150	89
Weighted base	1024	492	532	123	164	195	174	154	215	266	263	215	246	362	174	253	144	90
Nick Clegg: d) He understands the problems faced by people like me																		
Applies	500	263	237	65	85	113	80	70	86	151	147	94	96	181	80	122	72	45
	49%	54%	44%	53%	52%	58%	46%	46%	40%	57%	56%	44%	39%	50%	46%	48%	50%	50%
Does not apply	386	189	197	39	50	64	73	60	99	94	88	91	98	135	70	89	57	34
	38%	38%	37%	32%	31%	33%	42%	39%	46%	35%	33%	43%	40%	37%	40%	35%	40%	38%
Don't know	138	39	99	18	28	17	22	24	29	22	29	30	52	46	24	42	16	11
	13%	8%	19%	15%	17%	9%	12%	15%	14%	8%	11%	14%	21%	13%	14%	16%	11%	12%
David Cameron: d) He understands the problems faced by people like me																		
Applies	435	221	214	53	61	92	70	62	97	125	108	93	94	172	78	88	66	31
	42%	45%	40%	43%	37%	47%	40%	40%	45%	47%	41%	43%	38%	47%	45%	35%	46%	34%
Does not apply	498	243	255	55	84	93	88	80	99	126	133	104	118	158	80	142	67	51
	49%	50%	48%	45%	51%	48%	51%	52%	46%	47%	50%	48%	48%	44%	46%	56%	46%	57%
Don't know	91	27	64	14	19	10	16	12	20	15	23	18	34	32	16	22	12	8
	9%	6%	12%	12%	12%	5%	9%	8%	9%	6%	9%	8%	14%	9%	9%	9%	8%	9%
Gordon Brown: d) He understands the problems faced by people like me																		
Applies	420	199	221	47	79	85	70	55	84	119	105	90	94	146	68	111	49	47
	41%	41%	42%	39%	48%	44%	40%	36%	39%	45%	40%	42%	38%	40%	39%	44%	34%	52%
Does not apply	530	273	257	66	70	102	91	87	114	137	139	114	122	189	93	120	90	38
	52%	55%	48%	53%	43%	52%	52%	57%	53%	52%	53%	53%	50%	52%	53%	47%	62%	42%
Don't know	74	20	54	10	15	8	12	12	17	10	20	11	30	27	13	22	6	5
	7%	4%	10%	8%	9%	4%	7%	8%	8%	4%	8%	5%	12%	7%	7%	9%	4%	6%

Opinion Poll

CATI Fieldwork : May 1st - 2nd 2010

Absolutes/col percents

Table 6 (continuation)

Q6. Please indicate whether you think each of these descriptions applies to...**Base: All respondents**

	Q.3/4/5 Voting Intention										Voted in 2005 General Election			
	TOTAL	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Democr- at
Unweighted base	1024	295	250	192	20	11	14	6	6	4	94	231	320	114
Weighted base	1024	284	231	202	18	13	17	5	8	4	82	227	268	147
Nick Clegg: a) He would make a good Prime Minister														
Applies	431	74	86	154	5	4	6	3	1	4	36	63	103	100
	42%	26%	37%	76%	27%	29%	38%	51%	11%	82%	44%	28%	38%	68%
Does not apply	431	168	116	20	12	9	9	3	2	1	27	133	128	26
	42%	59%	50%	10%	68%	71%	51%	49%	29%	18%	33%	58%	48%	17%
Don't know	162	42	29	29	1	-	2	-	5	-	19	32	37	21
	16%	15%	12%	14%	5%	-%	11%	-%	60%	-%	23%	14%	14%	15%
David Cameron: a) He would make a good Prime Minister														
Applies	488	250	53	66	6	2	4	1	3	3	36	187	73	53
	48%	88%	23%	32%	33%	16%	25%	13%	37%	67%	44%	82%	27%	36%
Does not apply	424	20	161	114	10	9	13	5	2	1	35	19	173	74
	41%	7%	70%	56%	54%	69%	75%	87%	22%	33%	43%	8%	64%	50%
Don't know	112	14	17	23	2	2	-	-	3	-	11	21	22	20
	11%	5%	8%	11%	13%	15%	-%	-%	41%	-%	13%	9%	8%	14%
Gordon Brown: a) He would make a good Prime Minister														
Applies	310	22	170	42	3	3	9	2	-	-	29	21	150	28
	30%	8%	73%	21%	16%	25%	55%	39%	-%	-%	35%	9%	56%	19%
Does not apply	643	254	45	148	15	10	8	3	6	4	41	198	98	114
	63%	89%	19%	73%	84%	75%	45%	61%	70%	100%	50%	87%	37%	77%
Don't know	71	9	17	12	-	-	-	-	2	-	12	9	20	5
	7%	3%	7%	6%	-%	-%	-%	-%	30%	-%	14%	4%	7%	3%

Opinion Poll

CATI Fieldwork : May 1st - 2nd 2010

Absolutes/col percents

Table 6 (continuation)

Q6. Please indicate whether you think each of these descriptions applies to...**Base: All respondents**

	Q.3/4/5 Voting Intention										Voted in 2005 General Election			
	TOTAL	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1024	295	250	192	20	11	14	6	6	4	94	231	320	114
Weighted base	1024	284	231	202	18	13	17	5	8	4	82	227	268	147
Nick Clegg: b) I have a good idea of what he stands for														
Applies	627	169	131	175	13	6	7	3	3	4	51	132	153	127
	61%	60%	57%	87%	70%	45%	41%	49%	32%	82%	62%	58%	57%	86%
Does not apply	331	102	79	26	5	7	8	3	1	1	28	87	93	16
	32%	36%	34%	13%	30%	55%	48%	51%	18%	18%	34%	38%	35%	11%
Don't know	66	13	22	1	-	-	2	-	4	-	3	9	21	4
	6%	5%	9%	*%	-%	-%	11%	-%	50%	-%	4%	4%	8%	3%
David Cameron: b) I have a good idea of what he stands for														
Applies	682	257	126	132	13	5	7	3	5	4	56	202	146	104
	67%	90%	54%	65%	73%	40%	42%	49%	59%	82%	68%	89%	54%	70%
Does not apply	297	24	98	66	5	8	8	3	3	1	23	21	111	39
	29%	8%	42%	33%	27%	60%	47%	51%	41%	18%	28%	9%	41%	27%
Don't know	45	3	8	5	-	-	2	-	-	-	3	4	11	4
	4%	1%	3%	2%	-%	-%	11%	-%	-%	-%	4%	2%	4%	3%
Gordon Brown: b) I have a good idea of what he stands for														
Applies	698	177	201	148	13	8	9	4	4	1	63	146	212	120
	68%	62%	87%	73%	75%	57%	51%	76%	52%	33%	76%	64%	79%	81%
Does not apply	274	93	23	50	5	6	6	1	4	3	14	70	41	24
	27%	33%	10%	25%	25%	43%	38%	24%	48%	67%	18%	31%	15%	16%
Don't know	52	14	8	4	-	-	2	-	-	-	5	12	15	4
	5%	5%	3%	2%	-%	-%	11%	-%	-%	-%	6%	5%	6%	3%

Opinion Poll

CATI Fieldwork : May 1st - 2nd 2010

Absolutes/col percents

Table 6 (continuation)

Q6. Please indicate whether you think each of these descriptions applies to...**Base: All respondents**

	Q.3/4/5 Voting Intention										Voted in 2005 General Election			
	TOTAL	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1024	295	250	192	20	11	14	6	6	4	94	231	320	114
Weighted base	1024	284	231	202	18	13	17	5	8	4	82	227	268	147
Nick Clegg: c) He deserves a chance to run the country after the election														
Applies	435	60	84	167	6	5	10	1	2	3	39	58	107	102
	42%	21%	36%	83%	31%	36%	60%	23%	21%	61%	48%	26%	40%	69%
Does not apply	488	207	134	23	12	7	7	4	2	2	33	155	136	37
	48%	73%	58%	11%	69%	55%	40%	77%	29%	39%	41%	68%	51%	25%
Don't know	101	16	14	12	-	1	-	-	4	-	10	15	25	9
	10%	6%	6%	6%	-%	9%	-%	-%	50%	-%	12%	6%	9%	6%
David Cameron: c) He deserves a chance to run the country after the election														
Applies	514	266	55	66	8	3	5	2	4	3	36	198	79	56
	50%	94%	24%	33%	45%	23%	29%	37%	48%	67%	44%	87%	30%	38%
Does not apply	426	11	166	124	9	9	12	3	2	1	35	19	170	81
	42%	4%	72%	61%	49%	69%	71%	63%	22%	33%	43%	8%	63%	55%
Don't know	84	7	10	12	1	1	-	-	2	-	11	10	19	11
	8%	2%	4%	6%	6%	9%	-%	-%	30%	-%	13%	4%	7%	7%
Gordon Brown: c) He deserves a chance to run the country after the election														
Applies	315	20	187	36	2	1	9	2	1	-	32	16	155	29
	31%	7%	81%	18%	13%	9%	55%	39%	11%	-%	40%	7%	58%	20%
Does not apply	636	255	35	154	16	12	8	3	5	4	42	203	95	108
	62%	90%	15%	76%	87%	91%	45%	61%	59%	100%	52%	89%	35%	73%
Don't know	73	10	10	13	-	-	-	-	2	-	7	9	19	10
	7%	3%	4%	6%	-%	-%	-%	-%	30%	-%	9%	4%	7%	7%

Opinion Poll

CATI Fieldwork : May 1st - 2nd 2010

Absolutes/col percents

Table 6 (continuation)

Q6. Please indicate whether you think each of these descriptions applies to...**Base: All respondents**

	Q.3/4/5 Voting Intention										Voted in 2005 General Election			
	TOTAL	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1024	295	250	192	20	11	14	6	6	4	94	231	320	114
Weighted base	1024	284	231	202	18	13	17	5	8	4	82	227	268	147
Nick Clegg: d) He understands the problems faced by people like me														
Applies	500	123	105	157	4	8	7	3	2	3	41	98	116	109
	49%	43%	46%	78%	22%	61%	43%	51%	30%	61%	51%	43%	43%	74%
Does not apply	386	139	95	27	10	5	8	3	2	2	29	111	121	22
	38%	49%	41%	14%	58%	39%	47%	49%	29%	39%	35%	49%	45%	15%
Don't know	138	22	31	18	3	-	2	-	3	-	12	19	32	17
	13%	8%	13%	9%	19%	-%	10%	-%	41%	-%	15%	8%	12%	11%
David Cameron: d) He understands the problems faced by people like me														
Applies	435	220	49	56	3	3	4	2	3	2	25	165	64	50
	42%	78%	21%	28%	17%	24%	23%	37%	37%	49%	31%	72%	24%	34%
Does not apply	498	45	167	131	15	10	11	3	2	2	45	48	188	90
	49%	16%	72%	65%	83%	76%	67%	63%	22%	51%	55%	21%	70%	61%
Don't know	91	19	15	16	-	-	2	-	3	-	12	15	16	7
	9%	7%	7%	8%	-%	-%	10%	-%	41%	-%	14%	7%	6%	5%
Gordon Brown: d) He understands the problems faced by people like me														
Applies	420	67	182	92	2	5	9	2	-	-	44	54	169	66
	41%	24%	78%	45%	10%	34%	55%	39%	-%	-%	54%	24%	63%	45%
Does not apply	530	203	37	102	14	9	8	3	6	4	27	162	84	75
	52%	71%	16%	51%	76%	66%	45%	61%	70%	100%	33%	71%	31%	51%
Don't know	74	14	13	8	2	-	-	-	2	-	11	11	15	7
	7%	5%	6%	4%	13%	-%	-%	-%	30%	-%	13%	5%	6%	5%

Opinion Poll

CATI Fieldwork : May 1st - 2nd 2010

Absolutes/col percents

Table 6 (continuation)

Q6. Please indicate whether you think each of these descriptions applies to...**Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	TOTAL	Conser- vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1024	272	305	120	13	20	17	5	12	4	45	211
Weighted base	1024	267	286	133	14	20	19	5	12	5	43	219
Nick Clegg: a) He would make a good Prime Minister												
Applies	431	76	114	109	5	11	9	3	3	3	14	85
	42%	29%	40%	82%	36%	54%	48%	59%	20%	62%	32%	39%
Does not apply	431	150	134	10	8	9	10	2	7	1	17	83
	42%	56%	47%	8%	57%	46%	52%	41%	54%	14%	40%	38%
Don't know	162	40	38	14	1	-	-	-	3	1	12	52
	16%	15%	13%	11%	7%	-%	-%	-%	26%	24%	28%	24%
David Cameron: a) He would make a good Prime Minister												
Applies	488	237	62	46	5	7	6	-	3	2	16	103
	48%	89%	22%	34%	36%	35%	34%	-%	28%	43%	37%	47%
Does not apply	424	15	202	73	6	11	12	5	9	2	20	71
	41%	6%	71%	55%	40%	56%	62%	100%	69%	32%	47%	32%
Don't know	112	15	22	15	3	2	1	-	*	1	7	46
	11%	6%	8%	11%	23%	10%	4%	-%	3%	24%	16%	21%
Gordon Brown: a) He would make a good Prime Minister												
Applies	310	23	181	22	-	9	10	2	3	-	11	50
	30%	9%	63%	17%	-%	46%	52%	45%	22%	-%	24%	23%
Does not apply	643	237	84	104	14	11	9	3	9	4	28	141
	63%	89%	29%	78%	100%	54%	48%	55%	75%	76%	64%	64%
Don't know	71	7	22	7	-	-	-	-	*	1	5	28
	7%	3%	8%	5%	-%	-%	-%	-%	3%	24%	11%	13%

Opinion Poll

CATI Fieldwork : May 1st - 2nd 2010

Absolutes/col percents

Table 6 (continuation)

Q6. Please indicate whether you think each of these descriptions applies to...**Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	TOTAL	Conser- vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1024	272	305	120	13	20	17	5	12	4	45	211
Weighted base	1024	267	286	133	14	20	19	5	12	5	43	219
Nick Clegg: b) I have a good idea of what he stands for												
Applies	627	150	166	122	12	11	9	2	3	5	27	120
	61%	56%	58%	92%	86%	54%	47%	41%	24%	100%	63%	54%
Does not apply	331	105	97	10	2	9	9	3	5	-	15	77
	32%	39%	34%	8%	14%	46%	46%	59%	39%	-%	35%	35%
Don't know	66	12	23	1	-	-	1	-	5	-	1	23
	6%	4%	8%	1%	-%	-%	7%	-%	37%	-%	2%	11%
David Cameron: b) I have a good idea of what he stands for												
Applies	682	239	150	89	10	10	9	2	10	4	28	130
	67%	90%	53%	67%	74%	51%	49%	41%	77%	86%	65%	59%
Does not apply	297	25	127	40	4	10	10	3	3	1	13	63
	29%	9%	44%	30%	26%	49%	51%	59%	23%	14%	30%	29%
Don't know	45	3	9	4	-	-	-	-	-	-	2	27
	4%	1%	3%	3%	-%	-%	-%	-%	-%	-%	5%	12%
Gordon Brown: b) I have a good idea of what he stands for												
Applies	698	173	231	97	10	12	10	3	9	3	33	117
	68%	65%	81%	73%	71%	59%	52%	72%	72%	57%	76%	53%
Does not apply	274	83	42	33	4	8	9	1	2	2	9	81
	27%	31%	15%	25%	29%	41%	48%	28%	14%	43%	21%	37%
Don't know	52	11	13	3	-	-	-	-	2	-	1	22
	5%	4%	5%	2%	-%	-%	-%	-%	14%	-%	3%	10%

Opinion Poll

CATI Fieldwork : May 1st - 2nd 2010

Absolutes/col percents

Table 6 (continuation)

Q6. Please indicate whether you think each of these descriptions applies to...**Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	TOTAL	Conser- vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1024	272	305	120	13	20	17	5	12	4	45	211
Weighted base	1024	267	286	133	14	20	19	5	12	5	43	219
Nick Clegg: c) He deserves a chance to run the country after the election												
Applies	435	73	106	119	5	9	10	1	4	3	13	92
	42%	27%	37%	89%	33%	45%	51%	27%	33%	68%	31%	42%
Does not apply	488	181	154	12	7	10	8	3	6	2	21	83
	48%	68%	54%	9%	50%	49%	44%	73%	50%	32%	49%	38%
Don't know	101	13	26	2	2	1	1	-	2	-	9	45
	10%	5%	9%	2%	17%	6%	4%	-%	17%	-%	20%	20%
David Cameron: c) He deserves a chance to run the country after the election												
Applies	514	248	76	44	8	9	7	1	6	2	16	96
	50%	93%	27%	33%	54%	43%	37%	27%	47%	43%	38%	44%
Does not apply	426	14	197	82	5	9	11	3	7	3	19	77
	42%	5%	69%	61%	34%	46%	59%	73%	53%	57%	44%	35%
Don't know	84	5	13	7	2	2	1	-	-	-	8	46
	8%	2%	5%	6%	12%	11%	4%	-%	-%	-%	18%	21%
Gordon Brown: c) He deserves a chance to run the country after the election												
Applies	315	21	189	20	-	7	9	2	4	-	14	48
	31%	8%	66%	15%	-%	37%	48%	45%	33%	-%	33%	22%
Does not apply	636	239	79	106	14	13	9	3	8	5	21	139
	62%	90%	28%	80%	100%	63%	48%	55%	67%	100%	48%	63%
Don't know	73	6	18	8	-	-	1	-	-	-	8	32
	7%	2%	6%	6%	-%	-%	4%	-%	-%	-%	19%	15%

Opinion Poll

CATI Fieldwork : May 1st - 2nd 2010

Absolutes/col percents

Table 6 (continuation)

Q6. Please indicate whether you think each of these descriptions applies to...**Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	TOTAL	Conser- vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1024	272	305	120	13	20	17	5	12	4	45	211
Weighted base	1024	267	286	133	14	20	19	5	12	5	43	219
Nick Clegg: d) He understands the problems faced by people like me												
Applies	500	120	127	115	4	14	10	3	7	4	17	79
	49%	45%	44%	86%	31%	70%	52%	59%	56%	81%	39%	36%
Does not apply	386	124	114	13	5	6	6	2	6	1	19	89
	38%	47%	40%	10%	36%	30%	35%	41%	44%	19%	45%	41%
Don't know	138	22	45	6	5	-	3	-	-	-	7	51
	13%	8%	16%	5%	33%	-%	13%	-%	-%	-%	16%	23%
David Cameron: d) He understands the problems faced by people like me												
Applies	435	197	69	38	4	10	7	1	7	3	10	88
	42%	74%	24%	28%	29%	52%	35%	28%	53%	68%	23%	40%
Does not apply	498	50	197	86	10	9	10	3	6	2	29	96
	49%	19%	69%	65%	71%	43%	56%	72%	47%	32%	68%	44%
Don't know	91	20	20	9	-	1	2	-	-	-	4	35
	9%	8%	7%	7%	-%	5%	9%	-%	-%	-%	9%	16%
Gordon Brown: d) He understands the problems faced by people like me												
Applies	420	61	188	65	-	11	10	2	3	2	18	61
	41%	23%	66%	49%	-%	57%	51%	45%	22%	38%	42%	28%
Does not apply	530	194	78	64	12	9	9	3	10	3	21	129
	52%	73%	27%	48%	83%	43%	49%	55%	78%	62%	48%	59%
Don't know	74	12	21	4	2	-	-	-	-	-	4	30
	7%	5%	7%	3%	17%	-%	-%	-%	-%	-%	9%	14%

OPINION POLL
CATI Fieldwork : May 1st – 2nd 2010

Weighting table

Q.1 Thinking back to the last general election in 2005, which party if any did you vote for?

Base: All respondents

	<u>Unweighted</u>	<u>Weighted</u>
Unweighted base	1024	1024
Weighted base	1024	1024
Conservative	206 20%	227 22%
Labour	335 33%	268 26%
Liberal Democrat	100 10%	147 14%
Other	56 5%	54 5%
Did not vote	236 23%	236 23%
Don't remember	40 4%	40 4%
Refused	51 5%	51 5%