

ComRes Published Voting Intention Figures

	ITV News/ The Independent	ITV News/ The Independent	ITV News/ The Independent	Independent on Sunday/ Sunday Mirror	ITV News/ The Independent	ITV News/ The Independent
	21 st April	20 th April	19 th April	18 th April	14 th April	13 th April
Conservative	35%	35%	32%	31%	35%	36%
Labour	25%	26%	28%	27%	29%	31%
Liberal Democrat	27%	26%	28%	29%	21%	19%
Other	13%	13%	12%	13%	15%	14%

Methodology: ComRes telephoned 1015 GB adults between 19th and 20th April 2010. Data were weighted to be demographically representative of all GB adults. Data were also weighted by past vote recall. ComRes is a member of the British Polling Council and abides by its rules.

To commission a voting intention poll or a public opinion survey please contact Caroline Lawes: caroline@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email pollwatch@comres.co.uk

Opinion Poll

CATI Fieldwork : April 19th-20th 2010

Absolutes/col percents

Table 1

Q1. Thinking back to the last general election in 2005, which party if any did you vote for?

Base: All respondents

	Gender		Age							Social Grade				Region				
	TOTAL	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1015	472	543	98	152	202	175	161	227	309	311	183	187	363	176	243	138	95
Weighted base	1015	487	528	122	162	193	173	152	213	264	274	213	244	359	173	251	143	89
Conservative	231	105	126	6	24	34	42	43	83	78	70	46	34	86	44	39	50	12
	23%	22%	24%	5%	15%	17%	24%	28%	39%	30%	25%	21%	14%	24%	25%	16%	35%	14%
Labour	275	130	145	19	44	53	50	55	53	55	62	60	94	86	50	79	29	30
	27%	27%	27%	16%	27%	27%	29%	36%	25%	21%	23%	28%	39%	24%	29%	32%	20%	34%
Liberal Democrat	148	70	78	12	19	41	28	17	30	48	47	21	26	51	16	52	21	7
	15%	14%	15%	10%	11%	21%	16%	11%	14%	18%	17%	10%	11%	14%	10%	21%	15%	8%
Other	57	33	24	4	7	14	18	9	6	14	13	14	15	15	10	4	5	23
	6%	7%	5%	3%	4%	7%	10%	6%	3%	5%	5%	6%	6%	4%	6%	1%	4%	26%
Did not vote	218	116	102	75	58	37	18	11	19	44	57	59	54	92	39	56	21	9
	21%	24%	19%	62%	36%	19%	10%	7%	9%	17%	21%	28%	22%	26%	22%	22%	15%	10%
Don't remember	43	14	29	5	6	9	9	8	7	13	13	4	13	16	9	7	7	4
	4%	3%	6%	4%	4%	5%	5%	5%	3%	5%	5%	2%	6%	4%	5%	3%	5%	4%
Refused	43	20	23	1	5	5	8	10	14	12	12	9	9	13	4	13	9	3
	4%	4%	4%	1%	3%	3%	5%	7%	7%	4%	5%	4%	4%	4%	3%	5%	6%	4%

Opinion Poll

CATI Fieldwork : April 19th-20th 2010

Absolutes/col percents

Table 1 (continuation)

Q1. Thinking back to the last general election in 2005, which party if any did you vote for?

Base: All respondents

	Q.3/4/5 Voting Intention										Voted in 2005 General Election			
	TOTAL	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Democrat
Unweighted base	1015	270	219	212	17	7	21	5	16	39	101	228	318	132
Weighted base	1015	274	200	212	17	7	22	5	18	44	97	231	275	148
Conservative	231	183	4	16	5	1	2	-	2	2	16	231	-	-
	23%	67%	2%	7%	27%	17%	10%	-%	12%	4%	17%	100%	-%	-%
Labour	275	25	150	43	5	-	3	1	4	5	29	-	275	-
	27%	9%	75%	20%	27%	-%	14%	18%	20%	12%	30%	-%	100%	-%
Liberal Democrat	148	11	7	101	1	4	-	1	-	3	18	-	-	148
	15%	4%	4%	48%	7%	55%	-%	19%	-%	6%	19%	-%	-%	100%
Other	57	9	-	2	3	1	16	2	8	10	2	-	-	-
	6%	3%	-%	1%	20%	19%	72%	33%	41%	24%	3%	-%	-%	-%
Did not vote	218	34	29	37	2	1	-	2	5	9	13	-	-	-
	21%	12%	14%	17%	11%	9%	-%	29%	26%	22%	14%	-%	-%	-%
Don't remember	43	6	6	8	-	-	1	-	-	9	12	-	-	-
	4%	2%	3%	4%	-%	-%	4%	-%	-%	21%	13%	-%	-%	-%
Refused	43	6	3	4	1	-	-	-	-	5	5	-	-	-
	4%	2%	2%	2%	7%	-%	-%	-%	-%	11%	6%	-%	-%	-%

Opinion Poll

CATI Fieldwork : April 19th-20th 2010

Absolutes/col percents

Table 1 (continuation)

Q1. Thinking back to the last general election in 2005, which party if any did you vote for?

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	TOTAL	Conser- vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1015	259	295	142	15	12	21	5	9	48	38	171
Weighted base	1015	260	277	150	16	14	24	5	10	49	39	172
Conservative	231	178	10	14	6	1	1	-	1	2	1	18
	23%	69%	4%	9%	34%	5%	3%	-%	14%	5%	2%	10%
Labour	275	20	186	20	4	1	2	2	3	4	3	32
	27%	8%	67%	13%	23%	6%	7%	38%	28%	9%	7%	18%
Liberal Democrat	148	10	18	79	1	8	1	-	-	1	6	23
	15%	4%	6%	53%	5%	56%	5%	-%	-%	3%	16%	13%
Other	57	6	4	2	4	3	20	3	5	6	1	4
	6%	2%	1%	1%	25%	19%	83%	62%	48%	12%	4%	3%
Did not vote	218	34	49	24	1	2	1	-	1	24	10	71
	21%	13%	18%	16%	5%	14%	2%	-%	10%	50%	25%	41%
Don't remember	43	6	6	8	-	-	-	-	-	8	-	14
	4%	2%	2%	5%	-%	-%	-%	-%	-%	16%	-%	8%
Refused	43	5	4	3	1	-	-	-	-	2	18	10
	4%	2%	2%	2%	8%	-%	-%	-%	-%	5%	46%	6%

Opinion Poll

CATI Fieldwork : April 19th-20th 2010

Absolutes/col percents

Table 2

Q2. At the forthcoming general election, how likely would you be to vote on a scale from 1 to 10, where 1=certain not to vote through to 10= absolutely certain to vote?

Base: All respondents

		Gender		Age						Social Grade				Region					
		TOTAL	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base		1015	472	543	98	152	202	175	161	227	309	311	183	187	363	176	243	138	95
Weighted base		1015	487	528	122	162	193	173	152	213	264	274	213	244	359	173	251	143	89
Absolutely certain to vote – 10	(10)	629	294	334	56	81	115	113	113	151	191	180	109	134	211	106	155	96	60
		62%	60%	63%	46%	50%	60%	65%	74%	71%	72%	66%	51%	55%	59%	62%	62%	67%	67%
..	(9)	53	28	25	9	4	17	11	7	6	16	9	11	17	9	16	7	4	
		5%	6%	5%	8%	2%	9%	6%	4%	3%	6%	3%	5%	7%	5%	6%	5%	5%	
..	(8)	58	34	24	10	13	13	11	5	6	15	21	14	8	24	10	13	7	3
		6%	7%	5%	8%	8%	7%	6%	3%	3%	6%	8%	6%	3%	7%	6%	5%	5%	4%
..	(7)	36	21	15	6	9	9	5	2	4	7	8	11	9	14	6	7	3	5
		4%	4%	3%	5%	6%	5%	3%	2%	2%	3%	3%	5%	4%	4%	3%	3%	2%	6%
..	(6)	29	12	17	6	2	3	5	4	8	5	5	8	11	9	4	8	2	6
		3%	2%	3%	5%	2%	2%	3%	3%	4%	2%	2%	4%	5%	3%	2%	3%	1%	7%
..	(5)	74	40	34	11	17	11	15	7	14	8	20	20	24	27	13	22	9	2
		7%	8%	6%	9%	10%	6%	9%	4%	6%	3%	7%	10%	10%	8%	8%	9%	7%	3%
..	(4)	9	5	4	4	1	2	-	1	1	1	3	1	4	4	3	2	-	-
		1%	1%	1%	3%	1%	1%	-%	1%	1%	1%	1%	1%	2%	1%	2%	1%	-%	-%
..	(3)	22	8	14	3	8	3	1	4	3	4	5	9	4	11	3	2	4	2
		2%	2%	3%	3%	5%	1%	1%	3%	1%	1%	2%	4%	2%	3%	2%	1%	3%	2%
..	(2)	11	5	6	2	3	1	2	*	2	*	3	5	2	-	4	3	3	1
		1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	3%	1%	-%	2%	1%	2%	1%
Certain not to vote – 1	(1)	73	38	35	12	21	18	8	4	11	15	15	20	22	31	11	20	7	5
		7%	8%	7%	9%	13%	9%	5%	2%	5%	6%	5%	9%	9%	9%	6%	8%	5%	6%
Refused		2	2	-	1	-	-	1	-	-	-	1	-	1	2	-	-	-	-
		1%	1%	0%	1%	0%	0%	1%	0%	0%	0%	1%	0%	1%	1%	0%	0%	0%	0%
Don't Know		20	2	19	1	3	1	1	6	7	1	4	6	7	10	4	1	4	1
		2%	1%	4%	1%	2%	1%	1%	4%	3%	1%	2%	3%	3%	3%	2%	1%	3%	1%
Answered		993	484	509	120	159	191	170	146	206	263	269	207	235	348	169	249	139	89
Mean		8.27	8.20	8.34	7.52	7.33	8.24	8.59	9.02	8.68	8.87	8.50	7.62	7.91	8.12	8.26	8.24	8.57	8.56
Standard deviation		2.83	2.85	2.82	3.07	3.34	2.89	2.51	2.18	2.59	2.42	2.64	3.15	3.01	2.93	2.83	2.87	2.66	2.61
Standard error		0.09	0.13	0.12	0.31	0.27	0.20	0.19	0.17	0.17	0.14	0.15	0.24	0.22	0.16	0.22	0.18	0.23	0.27

Opinion Poll

CATI Fieldwork : April 19th-20th 2010

Absolutes/col percents

Table 2 (continuation)

Q2. At the forthcoming general election, how likely would you be to vote on a scale from 1 to 10, where 1=certain not to vote through to 10= absolutely certain to vote?

Base: All respondents

		Q.3/4/5 Voting Intention										Voted in 2005 General Election			
		TOTAL	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base		1015	270	219	212	17	7	21	5	16	39	101	228	318	132
Weighted base		1015	274	200	212	17	7	22	5	18	44	97	231	275	148
Absolutely certain to vote – 10	(10)	629 62%	208 76%	140 70%	156 74%	14 83%	7 91%	17 75%	* 10%	13 69%	23 53%	63 65%	192 83%	168 61%	109 73%
..	(9)	53 5%	20 7%	10 5%	14 6%	- -	- -	1 4%	- -	2 9%	3 8%	3 3%	5 2%	20 7%	10 7%
..	(8)	58 6%	15 5%	13 6%	17 8%	1 7%	- -	1 6%	1 24%	2 8%	4 9%	8 9%	6 3%	19 7%	11 8%
..	(7)	36 4%	6 2%	11 6%	8 4%	- -	- -	1 5%	- -	- -	4 9%	3 3%	2 1%	13 5%	3 2%
..	(6)	29 3%	8 3%	6 3%	3 2%	1 5%	1 9%	2 10%	- -	1 5%	4 8%	7 8%	6 2%	6 2%	1 1%
..	(5)	74 7%	18 6%	20 10%	13 6%	1 4%	- -	- -	3 67%	1 8%	6 13%	12 13%	11 5%	18 6%	7 5%
..	(4)	9 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	3 1%	- -
..	(3)	22 2%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	7 3%	1 1%
..	(2)	11 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 1%	1 1%
Certain not to vote – 1	(1)	73 7%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	6 3%	9 3%	4 3%
Refused		2 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -
Don't Know		20 2%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	3 1%	8 3%	1 1%
Answered		993	274	200	212	17	7	22	5	18	44	97	228	266	146
Mean		8.27	9.32	9.03	9.28	9.43	9.63	9.30	6.19	9.13	8.48	8.76	9.31	8.58	9.11
Standard deviation		2.83	1.45	1.70	1.43	1.42	1.24	1.37	1.96	1.63	1.92	1.88	1.89	2.43	2.01
Standard error		0.09	0.09	0.11	0.10	0.34	0.47	0.30	0.88	0.41	0.31	0.19	0.13	0.14	0.18

Opinion Poll

CATI Fieldwork : April 19th-20th 2010

Absolutes/col percents

Table 2 (continuation)

Q2. At the forthcoming general election, how likely would you be to vote on a scale from 1 to 10, where 1=certain not to vote through to 10= absolutely certain to vote?

Base: All respondents

		Q.5 Generally speaking, do you think of yourself as...?											
		Conser- vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know	
Unweighted base		1015	259	295	142	15	12	21	5	9	48	38	171
Weighted base		1015	260	277	150	16	14	24	5	10	49	39	172
Absolutely certain to vote – 10		(10) 629 62%	187 72%	167 60%	104 70%	12 75%	11 80%	17 70%	2 53%	7 68%	18 36%	24 63%	79 46%
..		(9) 53 5%	14 5%	17 6%	7 5%	- -%	- -%	- -%	- -%	2 17%	2 5%	3 7%	8 5%
..		(8) 58 6%	13 5%	16 6%	5 3%	2 12%	- -%	3 11%	1 27%	- -%	4 8%	2 5%	12 7%
..		(7) 36 4%	6 2%	15 5%	6 4%	- -%	- -%	1 4%	- -%	- -%	- -%	3 7%	5 3%
..		(6) 29 3%	5 2%	8 3%	1 *	- -%	- -%	2 9%	- -%	1 10%	4 7%	- -%	9 5%
..		(5) 74 7%	16 6%	21 7%	7 5%	1 5%	- -%	- -%	1 21%	1 6%	6 13%	3 9%	18 10%
..		(4) 9 1%	- -%	2 1%	1 1%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	6 4%
..		(3) 22 2%	4 2%	6 2%	4 3%	- -%	1 6%	1 4%	- -%	- -%	2 5%	- -%	3 2%
..		(2) 11 1%	1 *	4 2%	1 1%	- -%	- -%	1 2%	- -%	- -%	2 4%	- -%	2 1%
Certain not to vote – 1		(1) 73 7%	9 3%	14 5%	12 8%	1 4%	2 14%	- -%	- -%	- -%	8 17%	4 11%	23 14%
Refused		2 *%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	1 1%	- -%	1 1%
Don't Know		20 2%	3 1%	6 2%	2 1%	1 5%	- -%	- -%	- -%	- -%	2 5%	- -%	5 3%
Answered		993	256	270	148	15	14	24	5	10	46	39	166
Mean		8.27	8.90	8.35	8.52	9.14	8.33	8.85	8.44	9.16	6.50	8.25	7.24
Standard deviation		2.83	2.27	2.67	2.83	2.13	3.51	2.12	2.19	1.65	3.56	2.96	3.32
Standard error		0.09	0.14	0.16	0.24	0.57	1.01	0.46	0.98	0.55	0.54	0.48	0.26

Opinion Poll

CATI Fieldwork : April 19th-20th 2010

Absolutes/col percents

Table 3
Q3. At the forthcoming general election, would you vote Conservative, Labour, Liberal Democrat or for some other party?
 Base: All respondents saying 5-10 likely to vote

	Gender		Age							Social Grade				Region				
	TOTAL	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	887	419	468	80	120	175	163	147	202	286	275	149	158	310	155	215	121	86
Weighted base	878	428	450	99	126	168	159	137	189	243	243	172	204	303	148	221	125	81
Conservative	217	102	115	20	28	35	40	39	56	65	63	37	50	79	42	50	36	10
	25%	24%	26%	20%	22%	21%	25%	28%	30%	27%	26%	21%	25%	26%	28%	23%	28%	13%
Lib Dem	173	100	73	28	24	43	26	17	35	50	55	28	34	63	20	58	23	9
	20%	23%	16%	28%	19%	26%	16%	13%	18%	21%	23%	17%	17%	21%	13%	26%	19%	12%
Labour	143	67	76	16	26	20	23	33	25	30	37	25	47	40	29	46	10	19
	16%	16%	17%	16%	20%	12%	15%	24%	13%	13%	15%	15%	23%	13%	20%	21%	8%	23%
SNP	18	13	4	-	-	4	6	3	5	4	4	8	1	-	-	-	-	18
	2%	3%	1%	-%	-%	2%	4%	2%	3%	2%	2%	5%	*%	-%	-%	-%	-%	22%
BNP	17	15	2	4	4	4	2	1	2	1	5	7	3	1	10	3	1	2
	2%	3%	*%	4%	3%	2%	1%	*%	1%	*%	2%	4%	1%	*%	7%	1%	1%	2%
UKIP	15	6	9	-	3	-	1	6	5	4	4	6	1	7	3	1	3	1
	2%	1%	2%	-%	3%	-%	1%	5%	3%	1%	2%	3%	1%	2%	2%	1%	2%	1%
Green	5	2	3	-	4	1	-	-	1	3	1	-	1	4	-	-	-	1
	1%	1%	1%	-%	3%	1%	-%	-%	*%	1%	*%	-%	1%	1%	-%	-%	-%	1%
Plaid Cymru	4	2	2	-	2	-	*	2	-	*	1	2	1	-	-	-	4	-
	*%	1%	*%	-%	1%	-%	*%	1%	-%	*%	*%	1%	*%	-%	-%	-%	3%	-%
Other	29	16	13	5	6	4	5	3	7	8	6	5	10	12	1	6	4	5
	3%	4%	3%	5%	5%	2%	3%	2%	4%	3%	3%	3%	5%	4%	1%	3%	4%	6%
Refused	42	20	22	7	5	5	9	8	9	12	8	12	9	14	4	13	9	1
	5%	5%	5%	7%	4%	3%	5%	6%	5%	5%	3%	7%	5%	5%	3%	6%	8%	1%
Don't know	216	85	131	20	27	52	46	26	44	64	59	43	46	82	38	44	35	17
	25%	20%	29%	20%	21%	31%	29%	19%	23%	26%	24%	25%	23%	27%	26%	20%	28%	21%

Opinion Poll

CATI Fieldwork : April 19th-20th 2010

Absolutes/col percents

Table 3 (continuation)

Q3. At the forthcoming general election, would you vote Conservative, Labour, Liberal Democrat or for some other party?**Base: All respondents saying 5-10 likely to vote**

	Q.3/4/5 Voting Intention										Voted in 2005 General Election			
	TOTAL	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	887	270	219	212	17	7	21	5	16	39	101	220	288	127
Weighted base	878	274	200	212	17	7	22	5	18	44	97	222	244	140
Conservative	217	217	-	-	-	-	-	-	-	-	-	152	21	5
	25%	79%	-%	-%	-%	-%	-%	-%	-%	-%	-%	68%	9%	4%
Lib Dem	173	-	-	173	-	-	-	-	-	-	-	11	37	86
	20%	-%	-%	82%	-%	-%	-%	-%	-%	-%	-%	5%	15%	61%
Labour	143	-	143	-	-	-	-	-	-	-	-	3	114	3
	16%	-%	72%	-%	-%	-%	-%	-%	-%	-%	-%	1%	47%	2%
SNP	18	-	-	-	-	-	18	-	-	-	-	2	1	-
	2%	-%	-%	-%	-%	-%	79%	-%	-%	-%	-%	1%	1%	-%
BNP	17	-	-	-	-	-	-	-	17	-	-	1	3	-
	2%	-%	-%	-%	-%	-%	-%	-%	91%	-%	-%	1%	1%	-%
UKIP	15	-	-	-	15	-	-	-	-	-	-	5	4	1
	2%	-%	-%	-%	90%	-%	-%	-%	-%	-%	-%	2%	2%	1%
Green	5	-	-	-	-	5	-	-	-	-	-	1	-	3
	1%	-%	-%	-%	-%	71%	-%	-%	-%	-%	-%	1%	-%	2%
Plaid Cymru	4	-	-	-	-	-	-	4	-	-	-	-	1	1
	*%	-%	-%	-%	-%	-%	-%	76%	-%	-%	-%	-%	*%	1%
Other	29	-	-	-	-	-	-	-	-	29	-	2	3	1
	3%	-%	-%	-%	-%	-%	-%	-%	-%	67%	-%	1%	1%	1%
Refused	42	5	6	1	-	-	-	-	-	-	8	2	4	3
	5%	2%	3%	1%	-	-	-	-	-	-	8%	1%	2%	2%
Don't know	216	52	51	38	2	2	5	1	2	15	90	43	56	37
	25%	19%	26%	18%	10%	29%	21%	24%	9%	33%	92%	20%	23%	26%

Opinion Poll

CATI Fieldwork : April 19th-20th 2010

Absolutes/col percents

Table 3 (continuation)

Q3. At the forthcoming general election, would you vote Conservative, Labour, Liberal Democrat or for some other party?

Base: All respondents saying 5-10 likely to vote

	Q.5 Generally speaking, do you think of yourself as...?											
	TOTAL	Conser- vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	887	243	268	125	13	9	19	5	9	31	34	131
Weighted base	878	242	244	130	15	11	22	5	10	33	35	132
Conservative	217	179	12	3	3	-	-	-	-	2	1	16
	25%	74%	5%	3%	18%	-%	-%	-%	-%	7%	4%	12%
Lib Dem	173	7	31	92	2	5	1	-	-	4	5	26
	20%	3%	13%	71%	11%	43%	5%	-%	-%	11%	15%	20%
Labour	143	2	133	2	-	-	1	1	-	-	-	4
	16%	1%	55%	1%	-%	-%	4%	18%	-%	-%	-%	3%
SNP	18	2	1	1	-	-	15	-	-	-	-	-
	2%	1%	*%	*%	-%	-%	66%	-%	-%	-%	-%	-%
BNP	17	2	-	-	-	-	-	-	10	3	-	2
	2%	1%	-%	-%	-%	-%	-%	-%	100%	8%	-%	2%
UKIP	15	1	2	2	9	-	-	-	-	-	-	2
	2%	*%	1%	2%	61%	-%	-%	-%	-%	-%	-%	1%
Green	5	-	-	1	-	3	-	-	-	-	-	1
	1%	-%	-%	1%	-%	28%	-%	-%	-%	-%	-%	1%
Plaid Cymru	4	-	-	1	-	-	-	1	-	-	-	2
	*%	-%	-%	1%	-%	-%	-%	31%	-%	-%	-%	1%
Other	29	-	1	3	-	-	3	1	-	14	1	6
	3%	-%	1%	2%	-%	-%	12%	24%	-%	43%	2%	4%
Refused	42	5	4	1	-	-	-	-	-	-	24	9
	5%	2%	2%	1%	-%	-%	-%	-%	-%	-%	67%	6%
Don't know	216	44	61	24	1	3	3	1	-	10	4	64
	25%	18%	25%	19%	10%	30%	12%	27%	-%	31%	10%	49%

Opinion Poll

CATI Fieldwork : April 19th-20th 2010

Absolutes/col percents

Table 4

Q4. If it were a legal requirement for you to vote at the forthcoming general election, do you think you would probably vote for Conservative, Labour, Liberal Democrat or for some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Gender		Age							Social Grade				Region				
	TOTAL	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	390	154	236	41	61	85	68	54	81	110	116	82	72	149	67	85	61	28
Weighted base	395	163	231	50	67	82	69	49	78	98	98	95	96	153	67	87	62	26
Labour	52	23	29	16	10	5	7	5	9	11	10	12	17	23	13	9	4	4
	13%	14%	13%	32%	15%	7%	10%	11%	11%	11%	11%	13%	18%	15%	19%	10%	6%	17%
Conservative	45	17	28	1	10	9	5	7	13	10	12	13	9	19	11	5	10	-
	11%	10%	12%	2%	15%	11%	8%	14%	17%	10%	13%	14%	10%	13%	16%	6%	16%	-%
Lib Dem	43	15	28	7	9	12	9	4	4	10	12	9	11	20	4	7	10	3
	11%	9%	12%	14%	13%	14%	12%	7%	5%	10%	13%	9%	11%	13%	6%	8%	15%	11%
Green	4	2	2	3	-	1	-	1	-	1	2	1	-	2	1	1	-	-
	1%	1%	1%	6%	-%	1%	-%	1%	-%	1%	3%	1%	-%	2%	2%	1%	-%	-%
SNP	3	1	2	-	-	1	-	2	-	1	2	-	1	-	-	-	-	3
	1%	1%	1%	-%	-%	2%	-%	4%	-%	1%	2%	-%	1%	-%	-%	-%	-%	14%
UKIP	3	2	1	-	-	1	1	-	2	-	1	2	-	3	-	-	1	-
	1%	1%	*%	-%	-%	1%	1%	-%	3%	-%	1%	2%	-%	2%	-%	-%	1%	-%
BNP	3	2	1	-	-	-	1	-	2	1	-	2	-	1	1	-	1	-
	1%	1%	*%	-%	-%	-%	1%	-%	2%	1%	-%	2%	-%	1%	1%	-%	1%	-%
Plaid Cymru	1	-	1	-	-	-	-	1	-	-	-	1	-	-	-	-	1	-
	*%	-%	1%	-%	-%	-%	-%	3%	-%	-%	-%	1%	-%	-%	-%	-%	2%	-%
Other	15	6	9	1	3	1	4	2	4	6	-	4	5	7	2	5	1	-
	4%	3%	4%	2%	5%	1%	6%	4%	5%	6%	-%	4%	5%	4%	3%	5%	2%	-%
Refused	47	22	25	8	6	5	10	6	11	13	6	16	10	16	5	12	10	3
	12%	13%	11%	15%	9%	6%	15%	13%	15%	13%	7%	17%	11%	11%	8%	14%	15%	12%
Don't know	179	74	104	15	29	48	32	21	33	45	51	36	42	62	31	49	25	12
	45%	46%	45%	30%	44%	58%	47%	43%	43%	46%	52%	38%	44%	41%	46%	56%	40%	47%

Opinion Poll

CATI Fieldwork : April 19th-20th 2010

Absolutes/col percents

Table 4 (continuation)

Q4. If it were a legal requirement for you to vote at the forthcoming general election, do you think you would probably vote for Conservative, Labour, Liberal Democrat or for some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Q.3/4/5 Voting Intention										Voted in 2005 General Election			
	TOTAL	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Democrat
Unweighted base	390	55	61	39	2	2	5	1	2	14	101	52	103	40
Weighted base	395	57	57	39	2	2	5	1	2	15	97	55	91	47
Labour	52	-	21	-	-	-	-	-	-	-	-	3	18	2
	13%	-%	37%	-%	-%	-%	-%	-%	-%	-%	-%	5%	20%	5%
Conservative	45	26	-	-	-	-	-	-	-	-	-	22	6	3
	11%	46%	-%	-%	-%	-%	-%	-%	-%	-%	-%	40%	7%	6%
Lib Dem	43	-	-	20	-	-	-	-	-	-	-	3	14	10
	11%	-%	-%	51%	-%	-%	-%	-%	-%	-%	-%	5%	15%	20%
Green	4	-	-	-	-	1	-	-	-	-	-	-	1	-
	1%	-%	-%	-%	-%	31%	-%	-%	-%	-%	-%	-%	1%	-%
SNP	3	-	-	-	-	-	2	-	-	-	-	-	1	-
	1%	-%	-%	-%	-%	-%	43%	-%	-%	-%	-%	-%	1%	-%
UKIP	3	-	-	-	1	-	-	-	-	-	-	-	1	-
	1%	-%	-%	-%	55%	-%	-%	-%	-%	-%	-%	-%	1%	-%
BNP	3	-	-	-	-	-	-	-	2	-	-	1	2	-
	1%	-%	-%	-%	-%	-%	-%	-%	100%	-%	-%	2%	2%	-%
Plaid Cymru	1	-	-	-	-	-	-	-	-	-	-	-	-	1
	*%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	3%
Other	15	-	-	-	-	-	-	-	-	9	-	1	3	-
	4%	-%	-%	-%	-%	-%	-%	-%	-%	64%	-%	3%	3%	-%
Refused	47	4	3	3	-	-	-	-	-	-	10	3	4	4
	12%	7%	5%	8%	-%	-%	-%	-%	-%	-%	10%	6%	4%	8%
Don't know	179	27	33	16	1	1	3	1	-	5	87	22	42	27
	45%	47%	58%	41%	45%	69%	57%	100%	-%	36%	90%	39%	46%	57%

Opinion Poll

CATI Fieldwork : April 19th-20th 2010

Absolutes/col percents

Table 4 (continuation)

Q4. If it were a legal requirement for you to vote at the forthcoming general election, do you think you would probably vote for Conservative, Labour, Liberal Democrat or for some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Q.5 Generally speaking, do you think of yourself as...?											
	TOTAL	Conser- vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	390	65	96	42	4	6	5	1	-	27	31	113
Weighted base	395	67	98	45	3	6	4	1	-	26	31	114
Labour	52 13%	1 1%	35 35%	2 5%	- -%	1 12%	- -%	- -%	- -%	2 6%	2 6%	9 8%
Conservative	45 11%	24 35%	5 5%	2 4%	1 26%	- -%	- -%	- -%	- -%	1 5%	1 4%	11 10%
Lib Dem	43 11%	2 3%	10 10%	19 41%	- -%	1 17%	- -%	- -%	- -%	1 5%	- -%	10 9%
Green	4 1%	- -%	- -%	- -%	- -%	2 28%	- -%	- -%	- -%	2 9%	- -%	- -%
SNP	3 1%	- -%	1 1%	- -%	- -%	- -%	2 36%	- -%	- -%	- -%	- -%	1 1%
UKIP	3 1%	- -%	1 1%	- -%	1 47%	- -%	- -%	- -%	- -%	1 5%	- -%	- -%
BNP	3 1%	3 4%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
Plaid Cymru	1 *%	- -%	- -%	1 3%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
Other	15 4%	1 2%	1 1%	- -%	- -%	- -%	- -%	- -%	- -%	7 26%	- -%	6 5%
Refused	47 12%	4 6%	4 4%	4 9%	- -%	- -%	- -%	- -%	- -%	* 1%	24 76%	10 9%
Don't know	179 45%	32 48%	41 42%	16 36%	1 26%	3 42%	3 64%	1 100%	- -%	11 43%	4 14%	66 58%

Opinion Poll

CATI Fieldwork : April 19th-20th 2010

Absolutes/col percents

Table 5

Q5. Generally speaking, do you think of yourself as...?

Base: All respondents

	Gender		Age						Social Grade				Region					
	TOTAL	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1015	472	543	98	152	202	175	161	227	309	311	183	187	363	176	243	138	95
Weighted base	1015	487	528	122	162	193	173	152	213	264	274	213	244	359	173	251	143	89
Labour	277	133	144	30	51	52	47	46	50	61	65	59	87	87	55	80	30	24
	27%	27%	27%	25%	31%	27%	28%	30%	23%	23%	24%	28%	36%	24%	32%	32%	21%	27%
Conservative	260	115	144	18	27	43	46	50	75	79	74	51	54	99	52	53	44	12
	26%	24%	27%	15%	16%	23%	26%	33%	35%	30%	27%	24%	22%	27%	30%	21%	31%	13%
Lib Dem	150	71	79	28	18	34	21	21	27	44	47	30	25	56	16	41	28	8
	15%	15%	15%	23%	11%	18%	12%	14%	13%	17%	17%	14%	10%	16%	9%	16%	20%	9%
SNP	24	15	8	-	-	6	7	4	7	5	8	10	1	1	-	-	-	23
	2%	3%	2%	-%	-%	3%	4%	3%	3%	2%	3%	5%	*%	*%	-%	-%	-%	25%
UKIP	16	8	8	-	4	2	1	5	4	2	4	4	4	9	3	1	3	-
	2%	2%	2%	-%	2%	1%	*%	3%	2%	1%	2%	2%	2%	2%	2%	1%	2%	-%
Green	14	7	7	2	1	7	1	1	1	3	2	2	4	7	-	3	-	4
	1%	1%	1%	1%	1%	4%	1%	1%	1%	1%	1%	1%	2%	2%	-%	1%	-%	4%
BNP	10	9	1	3	3	2	1	-	2	1	2	4	2	1	6	2	-	2
	1%	2%	*%	2%	2%	1%	*%	-%	1%	*%	1%	2%	1%	*%	4%	1%	-%	2%
Plaid Cymru	5	3	1	-	1	-	3	1	-	3	1	-	1	-	-	-	5	-
	*%	1%	*%	-%	1%	-%	2%	1%	-%	1%	*%	-%	*%	-%	-%	-%	3%	-%
Other	49	28	20	5	17	4	13	4	5	10	18	5	16	22	10	7	7	2
	5%	6%	4%	4%	11%	2%	8%	3%	2%	4%	7%	2%	6%	6%	6%	3%	5%	3%
Refused	39	23	16	9	7	3	6	5	9	8	5	11	12	13	7	11	6	2
	4%	5%	3%	7%	4%	2%	3%	3%	4%	3%	2%	5%	5%	4%	4%	5%	4%	2%
Don't know	172	74	99	27	34	38	27	15	32	48	47	36	38	65	24	51	20	12
	17%	15%	19%	22%	21%	20%	16%	10%	15%	18%	17%	17%	15%	18%	14%	20%	14%	14%

Opinion Poll

CATI Fieldwork : April 19th-20th 2010

Absolutes/col percents

Table 5 (continuation)

Q5. Generally speaking, do you think of yourself as...?

Base: All respondents

	Q.3/4/5 Voting Intention										Voted in 2005 General Election			
	TOTAL	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Democrat
Unweighted base	1015	270	219	212	17	7	21	5	16	39	101	228	318	132
Weighted base	1015	274	200	212	17	7	22	5	18	44	97	231	275	148
Labour	277	16	185	37	3	-	2	-	-	2	36	10	186	18
	27%	6%	92%	17%	15%	-%	8%	-%	-%	5%	37%	4%	68%	12%
Conservative	260	224	2	9	1	-	2	-	3	-	31	178	20	10
	26%	82%	1%	4%	5%	-%	7%	-%	18%	-%	32%	77%	7%	7%
Lib Dem	150	5	2	116	2	1	1	1	-	3	19	14	20	79
	15%	2%	1%	55%	12%	17%	3%	19%	-%	6%	19%	6%	7%	54%
SNP	24	-	1	1	-	-	17	-	-	3	3	1	2	1
	2%	-%	*%	1%	-%	-%	78%	-%	-%	6%	3%	*%	1%	1%
UKIP	16	3	-	2	10	-	-	-	-	-	1	6	4	1
	2%	1%	-%	1%	57%	-%	-%	-%	-%	-%	1%	2%	1%	1%
Green	14	-	1	6	-	5	-	-	-	-	1	1	1	8
	1%	-%	*%	3%	-%	61%	-%	-%	-%	-%	2%	*%	*%	5%
BNP	10	-	-	-	-	-	-	-	10	-	-	1	3	-
	1%	-%	-%	-%	-%	-%	-%	-%	55%	-%	-%	1%	1%	-%
Plaid Cymru	5	-	1	-	-	-	-	3	-	1	1	-	2	-
	*%	-%	*%	-%	-%	-%	-%	52%	-%	3%	1%	-%	1%	-%
Other	49	2	-	4	-	1	-	-	3	24	5	2	4	1
	5%	1%	-%	2%	-%	9%	-%	-%	15%	55%	5%	1%	2%	1%
Refused	39	1	2	5	-	-	-	-	-	1	-	1	3	6
	4%	1%	1%	3%	-%	-%	-%	-%	-%	2%	-%	*%	1%	4%
Don't know	172	21	7	32	2	1	1	2	2	10	-	18	32	23
	17%	8%	3%	15%	11%	12%	4%	29%	12%	23%	-%	8%	12%	16%

Opinion Poll

CATI Fieldwork : April 19th-20th 2010

Absolutes/col percents

Table 5 (continuation)

Q5. Generally speaking, do you think of yourself as...?

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	TOTAL	Conser- vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1015	259	295	142	15	12	21	5	9	48	38	171
Weighted base	1015	260	277	150	16	14	24	5	10	49	39	172
Labour	277	-	277	-	-	-	-	-	-	-	-	-
	27%	-%	100%	-%	-%	-%	-%	-%	-%	-%	-%	-%
Conservative	260	260	-	-	-	-	-	-	-	-	-	-
	26%	100%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%
Lib Dem	150	-	-	150	-	-	-	-	-	-	-	-
	15%	-%	-%	100%	-%	-%	-%	-%	-%	-%	-%	-%
SNP	24	-	-	-	-	-	24	-	-	-	-	-
	2%	-%	-%	-%	-%	-%	100%	-%	-%	-%	-%	-%
UKIP	16	-	-	-	16	-	-	-	-	-	-	-
	2%	-%	-%	-%	100%	-%	-%	-%	-%	-%	-%	-%
Green	14	-	-	-	-	14	-	-	-	-	-	-
	1%	-%	-%	-%	-%	100%	-%	-%	-%	-%	-%	-%
BNP	10	-	-	-	-	-	-	-	10	-	-	-
	1%	-%	-%	-%	-%	-%	-%	-%	100%	-%	-%	-%
Plaid Cymru	5	-	-	-	-	-	-	5	-	-	-	-
	*%	-%	-%	-%	-%	-%	-%	100%	-%	-%	-%	-%
Other	49	-	-	-	-	-	-	-	-	49	-	-
	5%	-%	-%	-%	-%	-%	-%	-%	-%	100%	-%	-%
Refused	39	-	-	-	-	-	-	-	-	-	39	-
	4%	-%	-%	-%	-%	-%	-%	-%	-%	-%	100%	-%
Don't know	172	-	-	-	-	-	-	-	-	-	-	172
	17%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	100%

Opinion Poll

CATI Fieldwork : April 19th-20th 2010

Absolutes/col percents

Table VI
Q3/4/5. Voting Intention (including Squeeze & DK/Refuse at Q.4)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote - Weighted to Turnout values (Q2)

	Gender		Age							Social Grade				Region				
	TOTAL	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	742	354	388	61	95	147	138	131	171	247	231	120	127	257	129	177	103	77
Weighted base	733	358	375	77	99	140	132	124	161	209	206	139	165	251	123	181	105	72
Conservative	255	112	143	21	28	43	48	49	66	79	74	50	50	103	42	53	46	12
	35%	31%	38%	27%	29%	31%	36%	40%	41%	38%	36%	36%	31%	41%	34%	29%	43%	16%
Lib Dem	196	107	89	31	24	52	32	21	37	66	60	28	35	69	24	62	30	12
	27%	30%	24%	40%	24%	37%	25%	17%	23%	31%	29%	20%	21%	27%	19%	34%	29%	17%
Labour	180	81	100	16	28	30	31	38	37	37	48	33	60	51	37	55	16	21
	25%	23%	27%	21%	29%	21%	24%	31%	23%	17%	23%	24%	36%	20%	30%	30%	15%	30%
SNP	21	14	6	-	-	4	7	3	6	7	5	7	2	-	-	-	-	21
	3%	4%	2%	-%	-%	3%	5%	3%	4%	3%	2%	5%	1%	-%	-%	-%	-%	29%
BNP	17	14	2	4	4	4	2	1	2	1	5	7	2	1	10	3	2	1
	2%	4%	1%	5%	4%	3%	2%	1%	1%	1%	2%	5%	1%	*%	8%	2%	2%	2%
UKIP	16	7	10	-	3	-	1	6	6	4	4	6	1	7	3	1	3	1
	2%	2%	3%	-%	3%	-%	1%	5%	3%	2%	2%	5%	1%	3%	3%	1%	3%	1%
Green	7	2	5	-	4	2	-	*	1	3	1	1	1	6	-	-	-	1
	1%	1%	1%	-%	4%	2%	-%	*%	*%	2%	*%	1%	1%	3%	-%	-%	-%	1%
Plaid Cymru	3	1	2	-	1	-	1	1	-	1	*	1	*	-	-	-	3	-
	*%	*%	*%	-%	1%	-%	1%	1%	-%	1%	*%	1%	*%	-%	-%	-%	3%	-%
Other	37	18	19	5	7	5	8	3	8	11	8	6	12	15	6	7	6	4
	5%	5%	5%	7%	7%	3%	6%	3%	5%	5%	4%	4%	7%	6%	5%	4%	5%	5%

Opinion Poll

CATI Fieldwork : April 19th-20th 2010

Absolutes/col percents

Table VI (continuation)

Q3/4/5. Voting Intention (including Squeeze & DK/Refuse at Q.4)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote - Weighted to Turnout values (Q2)

	Q.3/4/5 Voting Intention										Voted in 2005 General Election			
	TOTAL	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	742	253	200	196	16	7	20	3	14	33	90	206	254	111
Weighted base	733	255	180	196	16	7	21	3	17	37	85	206	217	122
Conservative	255	255	-	-	-	-	-	-	-	-	27	175	23	9
	35%	100%	-%	-%	-%	-%	-%	-%	-%	-%	32%	85%	10%	7%
Lib Dem	196	-	-	196	-	-	-	-	-	-	18	15	40	98
	27%	-%	-%	100%	-%	-%	-%	-%	-%	-%	21%	7%	18%	81%
Labour	180	-	180	-	-	-	-	-	-	-	31	4	140	7
	25%	-%	100%	-%	-%	-%	-%	-%	-%	-%	36%	2%	65%	5%
SNP	21	-	-	-	-	-	21	-	-	-	2	2	3	-
	3%	-%	-%	-%	-%	-%	100%	-%	-%	-%	3%	1%	1%	-%
BNP	17	-	-	-	-	-	-	-	17	-	-	2	3	-
	2%	-%	-%	-%	-%	-%	-%	-%	100%	-%	-%	1%	1%	-%
UKIP	16	-	-	-	16	-	-	-	-	-	*	4	4	1
	2%	-%	-%	-%	100%	-%	-%	-%	-%	-%	*%	2%	2%	1%
Green	7	-	-	-	-	7	-	-	-	-	1	1	-	4
	1%	-%	-%	-%	-%	100%	-%	-%	-%	-%	2%	1%	-%	3%
Plaid Cymru	3	-	-	-	-	-	-	3	-	-	1	-	*	*
	*%	-%	-%	-%	-%	-%	-%	100%	-%	-%	1%	-%	*%	*%
Other	37	-	-	-	-	-	-	-	-	37	4	1	4	2
	5%	-%	-%	-%	-%	-%	-%	-%	-%	100%	5%	1%	2%	2%

Opinion Poll

CATI Fieldwork : April 19th-20th 2010

Absolutes/col percents

Table VI (continuation)

Q3/4/5. Voting Intention (including Squeeze & DK/Refuse at Q.4)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote - Weighted to Turnout values (Q2)

	Q.5 Generally speaking, do you think of yourself as...?											
	TOTAL	Conser- vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	742	228	244	117	12	9	18	4	8	26	7	68
Weighted base	733	226	221	123	14	11	21	4	9	28	8	69
Conservative	255	211	13	5	3	-	-	-	-	2	1	20
	35%	93%	6%	4%	23%	-%	-%	-%	-%	9%	17%	29%
Lib Dem	196	8	34	109	2	6	1	-	-	2	5	29
	27%	4%	16%	89%	11%	52%	5%	-%	-%	8%	64%	42%
Labour	180	2	168	2	-	1	1	1	-	-	1	5
	25%	1%	76%	1%	-%	7%	5%	21%	-%	-%	12%	8%
SNP	21	2	1	1	-	-	16	-	-	-	-	1
	3%	1%	1%	1%	-%	-%	79%	-%	-%	-%	-%	1%
BNP	17	3	-	-	-	-	-	-	9	3	-	2
	2%	1%	-%	-%	-%	-%	-%	-%	100%	10%	-%	3%
UKIP	16	1	3	2	9	-	-	-	-	-	-	2
	2%	*%	1%	2%	66%	-%	-%	-%	-%	-%	-%	3%
Green	7	-	-	1	-	5	-	-	-	*	-	1
	1%	-%	-%	1%	-%	41%	-%	-%	-%	1%	-%	1%
Plaid Cymru	3	-	-	*	-	-	-	2	-	-	-	1
	*%	-%	-%	*%	-%	-%	-%	50%	-%	-%	-%	1%
Other	37	-	1	3	-	-	2	1	-	20	1	8
	5%	-%	1%	2%	-%	-%	12%	29%	-%	72%	8%	12%

Opinion Poll

CATI Fieldwork : April 19th-20th 2010

Absolutes/col percents

Table 11

Q11. Please indicate whether you think each of these descriptions applies to Nick Clegg/David Cameron/Gordon Brown
Base: All respondents

	Gender		Age						Social Grade				Region					
	TOTAL	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1015	472	543	98	152	202	175	161	227	309	311	183	187	363	176	243	138	95
Weighted base	1015	487	528	122	162	193	173	152	213	264	274	213	244	359	173	251	143	89
Nick Clegg: a) He would make a good Prime Minister																		
Applies	454	211	243	59	78	102	74	65	75	119	132	91	105	155	59	127	74	39
	45%	43%	46%	48%	48%	53%	43%	43%	35%	45%	48%	43%	43%	43%	34%	51%	52%	43%
Does not apply	366	194	173	37	57	62	64	57	91	104	97	68	88	134	72	74	53	33
	36%	40%	33%	30%	35%	32%	37%	37%	43%	39%	35%	32%	36%	37%	42%	29%	37%	37%
Don't know	195	82	112	26	27	29	34	31	47	41	46	54	50	70	41	50	16	17
	19%	17%	21%	22%	17%	15%	20%	20%	22%	15%	17%	26%	21%	20%	24%	20%	11%	20%
David Cameron: a) He would make a good Prime Minister																		
Applies	447	204	243	46	70	82	76	73	101	126	128	94	95	170	74	104	78	21
	44%	42%	46%	38%	43%	42%	44%	48%	47%	48%	47%	44%	39%	47%	43%	42%	54%	23%
Does not apply	445	229	217	51	75	86	82	67	85	110	119	90	113	146	72	113	54	59
	44%	47%	41%	42%	46%	45%	47%	44%	40%	42%	44%	42%	46%	41%	42%	45%	38%	66%
Don't know	122	54	68	24	18	25	15	13	28	28	26	29	36	43	26	33	11	10
	12%	11%	13%	20%	11%	13%	9%	9%	13%	11%	10%	14%	15%	12%	15%	13%	8%	11%
Gordon Brown: a) He would make a good Prime Minister																		
Applies	303	137	166	38	45	56	50	56	58	63	88	65	82	104	51	82	28	39
	30%	28%	31%	31%	28%	29%	29%	37%	27%	24%	32%	31%	34%	29%	29%	33%	19%	43%
Does not apply	639	326	313	69	106	126	113	84	142	186	163	137	141	233	107	147	109	44
	63%	67%	59%	57%	65%	65%	66%	55%	67%	70%	59%	64%	58%	65%	62%	59%	76%	49%
Don't know	73	24	49	15	12	11	9	12	14	15	23	11	20	22	15	22	7	7
	7%	5%	9%	12%	7%	6%	5%	8%	6%	6%	8%	5%	8%	6%	9%	9%	5%	8%

Opinion Poll

CATI Fieldwork : April 19th-20th 2010

Absolutes/col percents

Table 11 (continuation)

Q11. Please indicate whether you think each of these descriptions applies to Nick Clegg/David Cameron/Gordon Brown
Base: All respondents

	Gender		Age							Social Grade				Region				
	TOTAL	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1015	472	543	98	152	202	175	161	227	309	311	183	187	363	176	243	138	95
Weighted base	1015	487	528	122	162	193	173	152	213	264	274	213	244	359	173	251	143	89
Nick Clegg: b) I have a good understanding of his party's key policies																		
Applies	503	268	235	76	70	107	89	75	85	148	145	95	105	181	68	130	81	43
	50%	55%	45%	63%	43%	56%	51%	49%	40%	56%	53%	45%	43%	50%	39%	52%	57%	48%
Does not apply	394	181	213	34	78	60	62	61	98	96	100	95	94	136	74	96	50	38
	39%	37%	40%	28%	48%	31%	36%	40%	46%	37%	37%	45%	39%	38%	43%	38%	35%	43%
Don't know	118	39	79	12	14	26	21	16	30	20	29	23	44	42	30	25	12	9
	12%	8%	15%	9%	8%	13%	12%	10%	14%	7%	10%	11%	18%	12%	18%	10%	8%	10%
David Cameron: b) I have a good understanding of his party's key policies																		
Applies	563	298	266	72	91	115	100	83	104	167	169	96	122	208	92	137	82	44
	56%	61%	50%	59%	56%	59%	58%	54%	49%	63%	62%	45%	50%	58%	53%	55%	57%	49%
Does not apply	347	157	191	38	56	56	57	53	87	84	83	90	84	113	58	83	53	40
	34%	32%	36%	31%	34%	29%	33%	35%	41%	32%	30%	42%	34%	32%	34%	33%	37%	44%
Don't know	104	33	71	12	16	22	15	17	23	12	22	28	38	38	23	30	8	6
	10%	7%	13%	10%	10%	11%	9%	11%	11%	5%	8%	13%	15%	10%	13%	12%	6%	6%
Gordon Brown: b) I have a good understanding of his party's key policies																		
Applies	577	303	274	74	85	117	101	94	106	173	169	95	129	205	99	145	70	57
	57%	62%	52%	61%	52%	61%	59%	62%	50%	65%	62%	45%	53%	57%	57%	58%	49%	64%
Does not apply	359	157	201	35	65	57	59	54	89	80	91	99	82	125	58	86	63	27
	35%	32%	38%	28%	40%	30%	34%	35%	42%	30%	33%	46%	34%	35%	34%	34%	44%	30%
Don't know	79	27	52	13	12	19	13	5	18	11	14	19	32	29	15	20	9	5
	8%	6%	10%	11%	7%	10%	7%	3%	8%	4%	5%	9%	13%	8%	9%	8%	7%	6%

Opinion Poll

CATI Fieldwork : April 19th-20th 2010

Absolutes/col percents

Table 11 (continuation)

Q11. Please indicate whether you think each of these descriptions applies to Nick Clegg/David Cameron/Gordon Brown
Base: All respondents

	Gender		Age							Social Grade				Region				
	TOTAL	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1015	472	543	98	152	202	175	161	227	309	311	183	187	363	176	243	138	95
Weighted base	1015	487	528	122	162	193	173	152	213	264	274	213	244	359	173	251	143	89
Nick Clegg: c) I have a good idea of what he stands for																		
Applies	567	286	281	68	82	116	96	98	108	166	157	110	126	188	82	166	85	46
	56%	59%	53%	56%	50%	60%	55%	64%	51%	63%	57%	52%	52%	52%	48%	66%	59%	51%
Does not apply	339	159	179	38	66	50	63	40	81	79	90	77	84	143	65	52	49	30
	33%	33%	34%	31%	41%	26%	37%	26%	38%	30%	33%	36%	34%	40%	37%	21%	34%	33%
Don't know	110	42	68	16	14	27	13	15	24	20	27	26	34	29	26	32	10	14
	11%	9%	13%	13%	9%	14%	8%	10%	11%	7%	10%	12%	14%	8%	15%	13%	7%	15%
David Cameron: c) I have a good idea of what he stands for																		
Applies	655	317	339	72	99	128	112	102	142	190	188	122	144	233	105	165	101	51
	65%	65%	64%	59%	61%	66%	65%	67%	67%	72%	69%	57%	59%	65%	61%	66%	70%	57%
Does not apply	296	145	151	40	51	50	53	41	60	66	73	73	76	106	51	68	37	33
	29%	30%	29%	33%	32%	26%	31%	27%	28%	25%	27%	34%	31%	30%	29%	27%	26%	37%
Don't know	64	26	38	10	12	15	8	8	11	8	13	18	23	20	17	17	5	5
	6%	5%	7%	8%	7%	8%	4%	5%	5%	3%	5%	8%	9%	5%	10%	7%	4%	6%
Gordon Brown: c) I have a good idea of what he stands for																		
Applies	647	325	322	75	99	124	122	108	119	189	180	124	143	230	113	153	84	68
	64%	67%	61%	62%	61%	64%	71%	71%	56%	71%	66%	58%	59%	64%	65%	61%	58%	76%
Does not apply	307	139	168	38	56	54	44	36	79	68	80	73	80	109	48	81	52	16
	30%	28%	32%	31%	34%	28%	25%	24%	37%	26%	29%	34%	33%	30%	28%	32%	36%	18%
Don't know	62	24	38	8	7	14	7	8	16	7	14	16	21	20	12	17	7	5
	6%	5%	7%	7%	5%	7%	4%	5%	7%	3%	5%	8%	9%	6%	7%	7%	5%	6%

Opinion Poll

CATI Fieldwork : April 19th-20th 2010

Absolutes/col percents

Table 11 (continuation)

Q11. Please indicate whether you think each of these descriptions applies to Nick Clegg/David Cameron/Gordon Brown
Base: All respondents

	Gender		Age							Social Grade				Region				
	TOTAL	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1015	472	543	98	152	202	175	161	227	309	311	183	187	363	176	243	138	95
Weighted base	1015	487	528	122	162	193	173	152	213	264	274	213	244	359	173	251	143	89
Nick Clegg: d) He is only popular because he is not David Cameron or Gordon Brown																		
Applies	405	202	203	39	67	89	71	63	76	122	109	76	95	143	74	92	53	43
	40%	41%	38%	32%	41%	46%	41%	42%	36%	46%	40%	35%	39%	40%	43%	37%	37%	48%
Does not apply	515	253	262	75	80	89	90	78	102	130	144	118	112	187	81	132	74	41
	51%	52%	50%	62%	49%	46%	52%	52%	48%	49%	53%	55%	46%	52%	47%	53%	52%	46%
Don't know	95	33	63	8	15	15	11	11	35	12	20	20	37	30	17	27	16	5
	9%	7%	12%	6%	9%	8%	7%	7%	16%	5%	7%	9%	15%	8%	10%	11%	11%	5%
David Cameron: d) He is only popular because he is not Nick Clegg or Gordon Brown																		
Applies	277	141	136	24	53	46	56	42	55	71	75	44	81	85	54	64	41	34
	27%	29%	26%	20%	33%	24%	32%	28%	26%	27%	27%	21%	33%	24%	31%	26%	28%	38%
Does not apply	641	312	330	85	93	126	111	100	126	174	178	150	129	241	103	156	92	50
	63%	64%	62%	69%	57%	65%	65%	66%	59%	66%	65%	70%	53%	67%	59%	62%	64%	57%
Don't know	97	35	63	13	16	21	5	10	32	19	20	19	33	34	16	31	11	5
	10%	7%	12%	11%	10%	11%	3%	6%	15%	7%	7%	9%	14%	9%	9%	12%	8%	6%
Gordon Brown: d) He is only popular because he is not David Cameron or Nick Clegg																		
Applies	184	95	89	21	24	38	31	30	40	41	42	29	72	57	32	51	19	25
	18%	19%	17%	18%	15%	20%	18%	20%	19%	15%	15%	14%	29%	16%	19%	20%	13%	28%
Does not apply	745	358	387	94	128	140	130	112	141	212	210	165	144	276	122	179	110	58
	73%	74%	73%	77%	79%	73%	76%	74%	66%	80%	77%	77%	59%	77%	71%	72%	77%	64%
Don't know	85	34	52	7	11	15	11	10	32	12	22	19	28	27	18	20	14	7
	8%	7%	10%	5%	7%	8%	6%	7%	15%	4%	8%	9%	12%	7%	11%	8%	10%	7%

Opinion Poll

CATI Fieldwork : April 19th-20th 2010

Absolutes/col percents

Table 11 (continuation)

Q11. Please indicate whether you think each of these descriptions applies to Nick Clegg/David Cameron/Gordon Brown
Base: All respondents

	Gender		Age						Social Grade				Region					
	TOTAL	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1015	472	543	98	152	202	175	161	227	309	311	183	187	363	176	243	138	95
Weighted base	1015	487	528	122	162	193	173	152	213	264	274	213	244	359	173	251	143	89
Nick Clegg: e) He could bring a fresh start for the country																		
Applies	583	274	308	79	88	128	103	80	105	162	162	125	123	206	86	150	94	47
	57%	56%	58%	65%	54%	67%	60%	52%	49%	61%	59%	59%	50%	57%	50%	60%	66%	53%
Does not apply	344	183	161	34	63	52	56	58	82	86	89	72	91	131	69	71	44	30
	34%	38%	31%	28%	39%	27%	33%	38%	38%	33%	32%	34%	37%	36%	40%	28%	30%	33%
Don't know	88	30	58	9	12	12	13	15	27	15	24	15	30	23	18	30	6	12
	9%	6%	11%	7%	7%	6%	8%	10%	13%	6%	9%	7%	12%	6%	10%	12%	4%	14%
David Cameron: e) He could bring a fresh start for the country																		
Applies	478	215	264	55	74	95	75	79	101	142	125	100	108	182	84	110	82	21
	47%	44%	50%	45%	45%	49%	44%	52%	48%	54%	45%	47%	44%	51%	48%	44%	57%	23%
Does not apply	464	238	226	55	80	87	83	64	94	107	135	101	109	151	78	117	54	64
	46%	49%	43%	45%	49%	45%	48%	42%	44%	40%	49%	47%	45%	42%	45%	47%	37%	72%
Don't know	73	34	38	12	9	11	15	9	17	15	15	12	27	26	11	24	7	5
	7%	7%	7%	10%	5%	6%	9%	6%	8%	6%	5%	6%	11%	7%	6%	10%	5%	5%
Gordon Brown: e) He could bring a fresh start for the country																		
Applies	190	82	107	27	24	29	31	33	45	30	50	44	62	60	29	51	25	25
	19%	17%	20%	22%	15%	15%	18%	22%	21%	11%	18%	21%	25%	17%	17%	20%	17%	28%
Does not apply	762	384	377	86	130	155	134	105	152	223	208	164	154	279	133	177	113	59
	75%	79%	72%	70%	80%	80%	78%	69%	71%	85%	76%	77%	63%	78%	77%	71%	79%	66%
Don't know	64	21	43	9	9	9	7	15	15	11	16	5	28	21	10	23	5	5
	6%	4%	8%	7%	5%	5%	4%	10%	7%	4%	6%	2%	11%	6%	6%	9%	3%	6%

Opinion Poll

CATI Fieldwork : April 19th-20th 2010

Absolutes/col percents

Table 11 (continuation)

Q11. Please indicate whether you think each of these descriptions applies to Nick Clegg/David Cameron/Gordon Brown
Base: All respondents

	Gender		Age						Social Grade				Region					
	TOTAL	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1015	472	543	98	152	202	175	161	227	309	311	183	187	363	176	243	138	95
Weighted base	1015	487	528	122	162	193	173	152	213	264	274	213	244	359	173	251	143	89
Nick Clegg: f) He deserves a chance to run the country after the election																		
Applies	522	238	283	80	85	106	92	70	87	130	145	113	125	184	78	148	77	34
	51%	49%	54%	66%	53%	55%	54%	46%	41%	49%	53%	53%	52%	51%	45%	59%	54%	38%
Does not apply	381	203	177	31	58	65	62	62	102	113	98	75	86	144	77	62	53	45
	37%	42%	34%	26%	36%	34%	36%	41%	48%	43%	36%	35%	35%	40%	45%	25%	37%	50%
Don't know	113	46	67	10	19	22	18	20	24	21	31	26	32	31	18	41	13	10
	11%	9%	13%	8%	12%	11%	10%	13%	11%	8%	11%	12%	13%	9%	10%	16%	9%	12%
David Cameron: f) He deserves a chance to run the country after the election																		
Applies	490	220	271	63	75	88	83	78	105	133	147	100	107	185	86	113	85	21
	48%	45%	51%	52%	46%	45%	48%	51%	49%	50%	54%	47%	44%	51%	50%	45%	60%	24%
Does not apply	440	226	214	48	70	87	78	68	88	114	110	91	112	151	71	112	44	63
	43%	46%	41%	40%	43%	45%	45%	45%	41%	43%	40%	43%	46%	42%	41%	45%	31%	70%
Don't know	84	42	43	11	18	18	12	7	20	17	18	22	24	23	16	26	14	5
	8%	9%	8%	9%	11%	9%	7%	4%	9%	6%	6%	10%	10%	6%	9%	10%	10%	6%
Gordon Brown: f) He deserves a chance to run the country after the election																		
Applies	330	153	176	44	54	58	51	59	63	76	89	61	98	109	61	84	31	45
	32%	31%	33%	36%	33%	30%	30%	39%	30%	29%	32%	29%	40%	30%	35%	34%	22%	50%
Does not apply	620	305	315	66	99	121	113	86	135	180	169	135	125	233	102	144	101	40
	61%	63%	60%	54%	61%	63%	66%	56%	63%	68%	62%	63%	51%	65%	59%	58%	71%	45%
Don't know	65	29	37	11	9	14	8	8	15	8	17	17	20	18	10	22	11	4
	6%	6%	7%	9%	5%	7%	5%	5%	7%	3%	6%	8%	8%	5%	6%	9%	8%	5%

Opinion Poll

CATI Fieldwork : April 19th-20th 2010

Absolutes/col percents

Table 11 (continuation)

Q11. Please indicate whether you think each of these descriptions applies to Nick Clegg/David Cameron/Gordon Brown
Base: All respondents

	Gender		Age						Social Grade				Region					
	TOTAL	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1015	472	543	98	152	202	175	161	227	309	311	183	187	363	176	243	138	95
Weighted base	1015	487	528	122	162	193	173	152	213	264	274	213	244	359	173	251	143	89
Nick Clegg: g) He understands the problems faced by people like me																		
Applies	462	232	230	68	72	107	75	61	80	135	127	89	104	148	68	134	72	39
	46%	48%	44%	56%	44%	55%	44%	40%	37%	51%	46%	42%	43%	41%	40%	53%	51%	44%
Does not apply	385	201	183	38	66	58	67	65	91	94	104	83	95	152	74	77	47	34
	38%	41%	35%	31%	40%	30%	39%	42%	43%	35%	38%	39%	39%	42%	43%	31%	33%	38%
Don't know	168	54	114	16	25	28	31	27	42	36	43	41	45	58	30	40	23	16
	17%	11%	22%	13%	15%	14%	18%	18%	20%	14%	16%	19%	18%	16%	17%	16%	16%	18%
David Cameron: g) He understands the problems faced by people like me																		
Applies	404	191	213	50	64	77	70	56	85	116	114	76	93	154	73	86	71	20
	40%	39%	40%	41%	40%	40%	41%	37%	40%	44%	42%	36%	38%	43%	42%	34%	50%	22%
Does not apply	515	257	257	56	84	92	91	84	108	131	134	113	123	175	83	137	57	62
	51%	53%	49%	46%	52%	48%	53%	55%	51%	50%	49%	53%	50%	49%	48%	55%	40%	70%
Don't know	97	39	58	16	14	24	12	12	20	17	26	25	27	30	16	29	15	7
	10%	8%	11%	13%	9%	12%	7%	8%	9%	7%	9%	12%	11%	8%	10%	11%	10%	8%
Gordon Brown: g) He understands the problems faced by people like me																		
Applies	383	195	187	52	55	77	70	60	68	96	114	67	98	131	69	100	42	42
	38%	40%	35%	43%	34%	40%	41%	39%	32%	36%	42%	32%	40%	36%	40%	40%	29%	47%
Does not apply	554	259	295	58	89	100	94	84	130	155	146	127	119	205	89	127	89	44
	55%	53%	56%	47%	55%	52%	54%	55%	61%	59%	53%	59%	49%	57%	51%	51%	62%	50%
Don't know	78	32	45	11	18	16	8	9	15	14	14	19	27	24	15	24	12	3
	8%	7%	9%	9%	11%	9%	5%	6%	7%	5%	5%	9%	11%	7%	9%	9%	9%	3%

Opinion Poll

CATI Fieldwork : April 19th-20th 2010

Absolutes/col percents

Table 11 (continuation)

Q11. Please indicate whether you think each of these descriptions applies to Nick Clegg/David Cameron/Gordon Brown
Base: All respondents

	Gender		Age						Social Grade				Region					
	TOTAL	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1015	472	543	98	152	202	175	161	227	309	311	183	187	363	176	243	138	95
Weighted base	1015	487	528	122	162	193	173	152	213	264	274	213	244	359	173	251	143	89
Nick Clegg: h) I support his party's key policies																		
Applies	387	203	184	65	55	87	57	56	67	112	112	68	88	143	48	109	58	29
	38%	42%	35%	54%	34%	45%	33%	37%	31%	42%	41%	32%	36%	40%	28%	43%	41%	33%
Does not apply	436	225	212	38	73	69	83	70	103	103	115	112	98	153	93	87	59	44
	43%	46%	40%	31%	45%	36%	48%	46%	49%	39%	42%	52%	40%	43%	54%	35%	41%	50%
Don't know	191	59	132	19	33	37	32	26	43	49	47	33	57	63	32	55	25	15
	19%	12%	25%	15%	21%	19%	19%	17%	20%	19%	17%	16%	23%	18%	18%	22%	18%	17%
David Cameron: h) I support his party's key policies																		
Applies	389	192	197	49	59	69	67	59	86	114	111	80	78	156	68	79	63	23
	38%	39%	37%	41%	36%	36%	39%	38%	41%	43%	41%	38%	32%	43%	39%	32%	44%	26%
Does not apply	495	245	250	56	79	97	89	77	96	122	135	103	122	159	83	137	59	57
	49%	50%	47%	46%	49%	50%	52%	51%	45%	46%	49%	48%	50%	44%	48%	55%	41%	64%
Don't know	131	50	81	17	24	27	16	17	30	27	28	30	43	45	22	35	21	9
	13%	10%	15%	14%	15%	14%	9%	11%	14%	10%	10%	14%	18%	12%	13%	14%	15%	10%
Gordon Brown: h) I support his party's key policies																		
Applies	295	146	149	38	52	56	49	44	57	77	80	54	80	96	53	74	36	36
	29%	30%	28%	31%	32%	29%	28%	29%	27%	29%	29%	26%	33%	27%	30%	30%	25%	40%
Does not apply	597	290	306	65	91	114	106	89	131	159	165	136	124	221	104	138	90	44
	59%	60%	58%	53%	56%	59%	62%	59%	62%	60%	60%	64%	51%	61%	60%	55%	63%	49%
Don't know	123	51	72	19	19	23	18	19	25	28	29	23	39	42	16	38	17	10
	12%	11%	14%	16%	12%	12%	10%	12%	12%	11%	11%	11%	16%	12%	9%	15%	12%	11%

Opinion Poll

CATI Fieldwork : April 19th-20th 2010

Absolutes/col percents

Table 11 (continuation)

Q11. Please indicate whether you think each of these descriptions applies to Nick Clegg/David Cameron/Gordon Brown
Base: All respondents

	Q.3/4/5 Voting Intention										Voted in 2005 General Election			
	TOTAL	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1015	270	219	212	17	7	21	5	16	39	101	228	318	132
Weighted base	1015	274	200	212	17	7	22	5	18	44	97	231	275	148
Nick Clegg: a) He would make a good Prime Minister														
Applies	454	95	66	167	9	4	10	2	3	14	37	82	124	111
	45%	35%	33%	79%	54%	58%	44%	47%	17%	32%	38%	36%	45%	75%
Does not apply	366	139	91	19	7	1	7	3	12	21	36	117	95	19
	36%	51%	46%	9%	42%	20%	33%	53%	67%	48%	37%	51%	35%	13%
Don't know	195	40	43	25	1	2	5	-	3	9	24	31	56	18
	19%	15%	22%	12%	4%	22%	23%	-%	16%	20%	24%	14%	20%	12%
David Cameron: a) He would make a good Prime Minister														
Applies	447	237	33	64	7	1	5	3	9	17	44	188	85	51
	44%	87%	16%	30%	39%	19%	22%	67%	49%	39%	45%	81%	31%	35%
Does not apply	445	20	147	125	10	5	14	2	9	19	44	29	165	80
	44%	7%	73%	59%	56%	69%	65%	33%	47%	44%	45%	12%	60%	54%
Don't know	122	17	21	23	1	1	3	-	1	8	10	14	25	16
	12%	6%	10%	11%	5%	12%	12%	-%	5%	17%	10%	6%	9%	11%
Gordon Brown: a) He would make a good Prime Minister														
Applies	303	16	154	57	-	4	7	3	1	7	37	21	148	41
	30%	6%	77%	27%	-%	50%	33%	53%	5%	15%	38%	9%	54%	28%
Does not apply	639	253	31	136	16	4	13	2	17	35	55	207	106	94
	63%	92%	16%	65%	95%	50%	61%	47%	95%	80%	56%	90%	39%	64%
Don't know	73	5	14	18	1	-	1	-	-	2	6	3	20	12
	7%	2%	7%	9%	5%	-%	6%	-%	-%	5%	6%	1%	7%	8%

Opinion Poll

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Absolutes/col percents

Table 11 (continuation)

Q11. Please indicate whether you think each of these descriptions applies to Nick Clegg/David Cameron/Gordon Brown
Base: All respondents

	Q.3/4/5 Voting Intention										Voted in 2005 General Election			
	TOTAL	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1015	270	219	212	17	7	21	5	16	39	101	228	318	132
Weighted base	1015	274	200	212	17	7	22	5	18	44	97	231	275	148
Nick Clegg: b) I have a good understanding of his party's key policies														
Applies	503	133	80	163	10	3	9	2	7	15	40	112	130	109
	50%	48%	40%	77%	56%	46%	43%	43%	38%	35%	41%	48%	47%	74%
Does not apply	394	122	101	30	5	2	10	2	10	25	43	101	108	27
	39%	45%	51%	14%	29%	34%	47%	29%	57%	56%	44%	44%	39%	18%
Don't know	118	19	18	19	3	1	2	1	1	4	15	18	37	12
	12%	7%	9%	9%	15%	20%	10%	28%	5%	9%	15%	8%	13%	8%
David Cameron: b) I have a good understanding of his party's key policies														
Applies	563	227	83	116	9	6	8	2	11	25	43	181	145	78
	56%	83%	42%	55%	51%	80%	36%	47%	61%	57%	44%	78%	53%	53%
Does not apply	347	35	103	77	6	-	12	3	6	15	43	42	98	53
	34%	13%	51%	36%	33%	-%	54%	53%	34%	34%	44%	18%	36%	36%
Don't know	104	12	14	19	3	1	2	-	1	4	12	8	32	17
	10%	4%	7%	9%	16%	20%	10%	-%	5%	9%	12%	3%	12%	11%
Gordon Brown: b) I have a good understanding of his party's key policies														
Applies	577	154	159	120	7	5	13	2	11	21	56	130	191	90
	57%	56%	80%	57%	42%	68%	58%	43%	59%	47%	58%	56%	70%	61%
Does not apply	359	112	33	77	10	1	6	2	7	20	36	94	63	48
	35%	41%	17%	36%	58%	12%	25%	47%	41%	45%	37%	41%	23%	32%
Don't know	79	7	7	14	-	1	4	*	-	3	5	7	20	10
	8%	3%	3%	7%	-%	20%	17%	10%	-%	8%	5%	3%	7%	7%

Opinion Poll

CATI Fieldwork : April 19th-20th 2010

Absolutes/col percents

Table 11 (continuation)

Q11. Please indicate whether you think each of these descriptions applies to Nick Clegg/David Cameron/Gordon Brown
Base: All respondents

	Q.3/4/5 Voting Intention										Voted in 2005 General Election			
	TOTAL	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1015	270	219	212	17	7	21	5	16	39	101	228	318	132
Weighted base	1015	274	200	212	17	7	22	5	18	44	97	231	275	148
Nick Clegg: c) I have a good idea of what he stands for														
Applies	567	152	97	177	9	3	12	2	7	17	54	129	158	116
	56%	55%	49%	84%	55%	46%	56%	43%	39%	40%	55%	56%	58%	78%
Does not apply	339	101	78	26	5	2	4	3	9	23	33	84	81	24
	33%	37%	39%	12%	28%	34%	19%	57%	49%	52%	34%	36%	29%	16%
Don't know	110	21	25	9	3	1	6	-	2	3	10	18	35	9
	11%	8%	12%	4%	17%	20%	25%	-%	13%	8%	11%	8%	13%	6%
David Cameron: c) I have a good idea of what he stands for														
Applies	655	246	111	130	11	5	12	2	12	25	67	196	168	99
	65%	90%	55%	62%	65%	67%	52%	43%	63%	58%	69%	85%	61%	67%
Does not apply	296	21	78	77	5	1	8	2	6	17	22	31	88	44
	29%	8%	39%	36%	29%	12%	37%	29%	33%	38%	22%	13%	32%	30%
Don't know	64	6	11	4	1	1	2	1	1	2	9	4	19	5
	6%	2%	6%	2%	6%	20%	10%	28%	5%	4%	9%	2%	7%	3%
Gordon Brown: c) I have a good idea of what he stands for														
Applies	647	171	172	138	11	5	16	1	11	23	68	145	207	100
	64%	62%	86%	65%	65%	67%	73%	24%	59%	54%	70%	63%	75%	68%
Does not apply	307	95	22	64	6	1	4	4	8	19	24	79	53	39
	30%	35%	11%	30%	35%	12%	16%	76%	41%	43%	25%	34%	19%	27%
Don't know	62	8	6	10	-	1	2	-	-	2	5	7	14	9
	6%	3%	3%	5%	-%	20%	10%	-%	-%	4%	5%	3%	5%	6%

Opinion Poll

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Absolutes/col percents

Table 11 (continuation)

Q11. Please indicate whether you think each of these descriptions applies to Nick Clegg/David Cameron/Gordon Brown
Base: All respondents

	Q.3/4/5 Voting Intention										Voted in 2005 General Election			
	TOTAL	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1015	270	219	212	17	7	21	5	16	39	101	228	318	132
Weighted base	1015	274	200	212	17	7	22	5	18	44	97	231	275	148
Nick Clegg: d) He is only popular because he is not David Cameron or Gordon Brown														
Applies	405	121	78	84	5	3	13	-	5	19	37	104	113	43
	40%	44%	39%	40%	28%	42%	58%	-%	26%	43%	38%	45%	41%	29%
Does not apply	515	136	98	110	9	4	9	4	14	25	47	112	128	96
	51%	50%	49%	52%	51%	58%	39%	71%	74%	56%	48%	48%	47%	65%
Don't know	95	16	24	17	4	-	1	2	-	*	13	15	33	10
	9%	6%	12%	8%	21%	-%	4%	29%	-%	1%	14%	7%	12%	7%
David Cameron: d) He is only popular because he is not Nick Clegg or Gordon Brown														
Applies	277	77	57	44	5	1	13	3	3	14	24	69	76	25
	27%	28%	28%	21%	28%	20%	60%	53%	17%	32%	25%	30%	27%	17%
Does not apply	641	188	125	141	12	6	7	2	14	25	68	154	167	112
	63%	69%	63%	67%	68%	80%	33%	47%	75%	57%	69%	66%	61%	76%
Don't know	97	8	17	27	1	-	2	-	1	5	6	8	32	12
	10%	3%	9%	13%	4%	-%	7%	-%	8%	11%	6%	4%	12%	8%
Gordon Brown: d) He is only popular because he is not David Cameron or Nick Clegg														
Applies	184	42	50	32	1	-	7	1	-	11	17	34	54	21
	18%	15%	25%	15%	4%	-%	32%	24%	-%	25%	18%	15%	20%	15%
Does not apply	745	220	137	163	10	7	14	4	17	31	74	185	190	116
	73%	80%	68%	77%	61%	100%	61%	76%	92%	72%	76%	80%	69%	78%
Don't know	85	12	14	16	6	-	1	-	1	1	6	12	30	10
	8%	5%	7%	8%	35%	-%	6%	-%	8%	3%	6%	5%	11%	7%

Opinion Poll

CATI Fieldwork : April 19th-20th 2010

Absolutes/col percents

Table 11 (continuation)

Q11. Please indicate whether you think each of these descriptions applies to Nick Clegg/David Cameron/Gordon Brown
Base: All respondents

	Q.3/4/5 Voting Intention										Voted in 2005 General Election			
	TOTAL	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1015	270	219	212	17	7	21	5	16	39	101	228	318	132
Weighted base	1015	274	200	212	17	7	22	5	18	44	97	231	275	148
Nick Clegg: e) He could bring a fresh start for the country														
Applies	583	131	94	187	12	2	14	4	3	24	67	107	153	121
	57%	48%	47%	88%	71%	30%	65%	72%	18%	55%	69%	46%	56%	82%
Does not apply	344	120	82	21	5	4	3	1	12	20	20	105	95	20
	34%	44%	41%	10%	29%	48%	15%	28%	63%	45%	20%	45%	35%	14%
Don't know	88	22	23	4	-	2	4	-	3	-	10	19	27	6
	9%	8%	12%	2%	-%	22%	20%	-%	19%	-%	10%	8%	10%	4%
David Cameron: e) He could bring a fresh start for the country														
Applies	478	244	38	78	8	2	5	4	5	18	51	187	85	58
	47%	89%	19%	37%	47%	26%	22%	82%	26%	41%	52%	81%	31%	39%
Does not apply	464	24	150	123	7	5	17	1	12	24	40	38	171	74
	46%	9%	75%	58%	44%	61%	75%	18%	65%	55%	41%	17%	62%	50%
Don't know	73	7	11	11	2	1	1	-	2	1	6	6	19	15
	7%	3%	5%	5%	9%	12%	4%	-%	9%	3%	7%	2%	7%	10%
Gordon Brown: e) He could bring a fresh start for the country														
Applies	190	9	114	20	-	-	6	1	-	3	17	12	109	15
	19%	3%	57%	9%	-%	-%	28%	24%	-%	6%	18%	5%	40%	10%
Does not apply	762	257	72	182	17	6	15	4	17	39	71	214	143	125
	75%	94%	36%	86%	100%	88%	69%	76%	91%	90%	73%	93%	52%	85%
Don't know	64	7	14	10	-	1	1	-	2	2	9	5	23	8
	6%	3%	7%	5%	-%	12%	4%	-%	9%	4%	9%	2%	8%	5%

Opinion Poll

CATI Fieldwork : April 19th-20th 2010

Absolutes/col percents

Table 11 (continuation)

Q11. Please indicate whether you think each of these descriptions applies to Nick Clegg/David Cameron/Gordon Brown
Base: All respondents

	Q.3/4/5 Voting Intention										Voted in 2005 General Election			
	TOTAL	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1015	270	219	212	17	7	21	5	16	39	101	228	318	132
Weighted base	1015	274	200	212	17	7	22	5	18	44	97	231	275	148
Nick Clegg: f) He deserves a chance to run the country after the election														
Applies	522	101	75	187	10	4	9	3	5	18	52	79	139	118
	51%	37%	37%	88%	58%	58%	40%	53%	27%	41%	54%	34%	51%	80%
Does not apply	381	151	96	20	4	2	10	1	8	23	32	135	101	20
	37%	55%	48%	9%	25%	29%	45%	29%	46%	52%	33%	58%	37%	14%
Don't know	113	22	29	5	3	1	3	1	5	3	13	17	35	9
	11%	8%	14%	2%	16%	12%	15%	18%	27%	6%	14%	8%	13%	6%
David Cameron: f) He deserves a chance to run the country after the election														
Applies	490	250	35	76	10	3	4	4	6	16	49	192	86	62
	48%	91%	17%	36%	56%	41%	17%	76%	30%	38%	50%	83%	31%	42%
Does not apply	440	17	148	130	7	1	17	1	9	24	39	30	163	78
	43%	6%	74%	61%	44%	17%	76%	24%	46%	55%	40%	13%	59%	53%
Don't know	84	8	17	5	-	3	2	-	4	3	10	9	26	8
	8%	3%	8%	3%	-%	42%	8%	-%	23%	7%	10%	4%	9%	6%
Gordon Brown: f) He deserves a chance to run the country after the election														
Applies	330	24	163	61	-	3	8	3	-	7	37	24	159	44
	32%	9%	81%	29%	-%	41%	36%	53%	-%	17%	38%	10%	58%	30%
Does not apply	620	248	23	140	16	3	13	2	17	32	52	205	95	96
	61%	91%	11%	66%	95%	47%	61%	47%	91%	73%	53%	89%	35%	65%
Don't know	65	1	14	10	1	1	1	-	2	5	8	2	21	8
	6%	*%	7%	5%	5%	12%	4%	-%	9%	11%	9%	1%	8%	5%

Opinion Poll

CATI Fieldwork : April 19th-20th 2010

Absolutes/col percents

Table 11 (continuation)

Q11. Please indicate whether you think each of these descriptions applies to Nick Clegg/David Cameron/Gordon Brown
Base: All respondents

	Q.3/4/5 Voting Intention										Voted in 2005 General Election			
	TOTAL	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1015	270	219	212	17	7	21	5	16	39	101	228	318	132
Weighted base	1015	274	200	212	17	7	22	5	18	44	97	231	275	148
Nick Clegg: g) He understands the problems faced by people like me														
Applies	462	113	78	156	7	5	11	2	3	16	49	83	132	107
	46%	41%	39%	74%	43%	66%	50%	43%	18%	37%	50%	36%	48%	72%
Does not apply	385	118	89	30	7	2	8	1	12	23	27	109	101	19
	38%	43%	45%	14%	39%	34%	36%	28%	67%	53%	28%	47%	37%	13%
Don't know	168	43	33	25	3	-	3	2	3	4	22	39	42	22
	17%	16%	16%	12%	19%	-%	14%	29%	16%	10%	22%	17%	15%	15%
David Cameron: g) He understands the problems faced by people like me														
Applies	404	210	28	64	8	5	1	2	3	18	36	162	69	56
	40%	77%	14%	30%	47%	65%	7%	38%	14%	40%	37%	70%	25%	38%
Does not apply	515	42	159	132	8	2	20	2	14	24	50	56	179	81
	51%	15%	79%	62%	44%	25%	89%	33%	75%	55%	51%	24%	65%	55%
Don't know	97	21	13	16	2	1	1	2	2	2	11	13	27	11
	10%	8%	7%	7%	9%	10%	4%	29%	11%	5%	12%	6%	10%	7%
Gordon Brown: g) He understands the problems faced by people like me														
Applies	383	50	160	86	5	6	8	1	3	11	46	50	167	60
	38%	18%	80%	41%	27%	75%	35%	24%	18%	25%	47%	22%	61%	40%
Does not apply	554	210	31	118	11	2	14	2	13	31	43	174	86	79
	55%	77%	15%	56%	67%	25%	65%	47%	69%	70%	44%	75%	31%	53%
Don't know	78	14	9	8	1	-	-	2	2	2	8	7	22	10
	8%	5%	5%	4%	5%	-%	-%	29%	13%	4%	9%	3%	8%	7%

Opinion Poll

CATI Fieldwork : April 19th-20th 2010

Absolutes/col percents

Table 11 (continuation)

Q11. Please indicate whether you think each of these descriptions applies to Nick Clegg/David Cameron/Gordon Brown
Base: All respondents

	Q.3/4/5 Voting Intention										Voted in 2005 General Election			
	TOTAL	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1015	270	219	212	17	7	21	5	16	39	101	228	318	132
Weighted base	1015	274	200	212	17	7	22	5	18	44	97	231	275	148
Nick Clegg: h) I support his party's key policies														
Applies	387	69	65	164	5	2	5	1	-	11	37	56	114	107
	38%	25%	33%	77%	28%	30%	23%	24%	-%	25%	38%	24%	41%	72%
Does not apply	436	162	94	25	9	1	14	2	15	29	32	139	108	18
	43%	59%	47%	12%	50%	19%	65%	47%	83%	67%	33%	60%	39%	12%
Don't know	191	43	40	23	4	4	3	2	3	4	28	36	53	23
	19%	16%	20%	11%	22%	52%	12%	29%	17%	8%	29%	16%	19%	15%
David Cameron: h) I support his party's key policies														
Applies	389	228	22	50	4	2	1	1	5	17	28	188	59	32
	38%	83%	11%	24%	24%	26%	6%	19%	28%	39%	29%	81%	22%	22%
Does not apply	495	29	154	138	11	3	18	2	12	21	46	30	172	97
	49%	10%	77%	65%	66%	41%	79%	33%	67%	49%	47%	13%	63%	65%
Don't know	131	17	23	24	2	2	3	2	1	5	23	13	44	19
	13%	6%	12%	11%	10%	33%	15%	47%	5%	12%	24%	6%	16%	13%
Gordon Brown: h) I support his party's key policies														
Applies	295	21	160	52	2	1	6	1	1	4	34	19	158	42
	29%	8%	80%	25%	10%	17%	26%	24%	5%	10%	35%	8%	57%	28%
Does not apply	597	234	22	132	15	4	14	2	17	35	45	200	82	90
	59%	85%	11%	62%	90%	50%	65%	47%	90%	80%	46%	87%	30%	61%
Don't know	123	20	18	27	-	2	2	2	1	5	18	12	35	16
	12%	7%	9%	13%	-%	33%	9%	29%	5%	10%	19%	5%	13%	11%

Opinion Poll

CATI Fieldwork : April 19th-20th 2010

Absolutes/col percents

Table 11 (continuation)

Q11. Please indicate whether you think each of these descriptions applies to Nick Clegg/David Cameron/Gordon Brown**Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	TOTAL	Conser- vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1015	259	295	142	15	12	21	5	9	48	38	171
Weighted base	1015	260	277	150	16	14	24	5	10	49	39	172
Nick Clegg: a) He would make a good Prime Minister												
Applies	454	93	110	124	7	10	9	3	-	15	12	72
	45%	36%	40%	83%	46%	70%	39%	63%	-%	30%	30%	42%
Does not apply	366	131	112	10	9	3	9	2	8	21	13	50
	36%	50%	40%	7%	54%	18%	37%	37%	83%	43%	32%	29%
Don't know	195	36	56	16	-	2	6	-	2	13	15	50
	19%	14%	20%	11%	-%	11%	25%	-%	17%	27%	37%	29%
David Cameron: a) He would make a good Prime Minister												
Applies	447	216	61	47	7	3	3	3	7	13	11	76
	44%	83%	22%	32%	42%	24%	14%	63%	67%	26%	29%	44%
Does not apply	445	26	189	85	9	10	16	2	3	29	16	60
	44%	10%	68%	56%	58%	70%	66%	37%	33%	60%	41%	35%
Don't know	122	18	26	18	-	1	5	-	-	7	12	36
	12%	7%	9%	12%	-%	6%	19%	-%	-%	15%	30%	21%
Gordon Brown: a) He would make a good Prime Minister												
Applies	303	17	182	35	-	5	9	1	1	12	8	32
	30%	7%	66%	24%	-%	36%	38%	27%	10%	24%	22%	18%
Does not apply	639	239	77	103	16	8	13	3	9	33	24	114
	63%	92%	28%	69%	100%	58%	56%	73%	90%	68%	60%	66%
Don't know	73	4	18	11	-	1	1	-	-	4	7	27
	7%	1%	6%	7%	-%	6%	6%	-%	-%	8%	18%	16%

Opinion Poll

CATI Fieldwork : April 19th-20th 2010

Absolutes/col percents

Table 11 (continuation)

Q11. Please indicate whether you think each of these descriptions applies to Nick Clegg/David Cameron/Gordon Brown

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	TOTAL	Conser- vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1015	259	295	142	15	12	21	5	9	48	38	171
Weighted base	1015	260	277	150	16	14	24	5	10	49	39	172
Nick Clegg: b) I have a good understanding of his party's key policies												
Applies	503	122	124	121	12	10	11	2	5	19	14	64
	50%	47%	45%	81%	74%	71%	45%	45%	48%	39%	35%	37%
Does not apply	394	115	126	17	3	2	11	1	5	25	16	73
	39%	44%	45%	11%	17%	12%	46%	24%	52%	51%	42%	42%
Don't know	118	22	27	12	1	2	2	1	-	5	9	35
	12%	9%	10%	8%	9%	17%	10%	31%	-%	10%	23%	20%
David Cameron: b) I have a good understanding of his party's key policies												
Applies	563	210	116	79	12	7	10	3	7	26	15	78
	56%	81%	42%	53%	74%	52%	42%	73%	69%	53%	38%	45%
Does not apply	347	37	138	57	3	4	12	1	3	18	15	60
	34%	14%	50%	38%	17%	31%	49%	27%	31%	36%	38%	35%
Don't know	104	13	23	14	1	2	2	-	-	5	9	34
	10%	5%	8%	9%	9%	17%	9%	-%	-%	11%	24%	20%
Gordon Brown: b) I have a good understanding of his party's key policies												
Applies	577	140	215	73	6	10	14	2	7	24	14	72
	57%	54%	77%	49%	40%	70%	58%	51%	69%	50%	36%	42%
Does not apply	359	112	49	67	10	2	6	2	3	21	15	72
	35%	43%	18%	45%	60%	13%	27%	38%	31%	43%	40%	42%
Don't know	79	8	14	9	-	2	4	*	-	3	9	28
	8%	3%	5%	6%	-%	17%	16%	11%	-%	7%	24%	16%

Opinion Poll

CATI Fieldwork : April 19th-20th 2010

Absolutes/col percents

Table 11 (continuation)

Q11. Please indicate whether you think each of these descriptions applies to Nick Clegg/David Cameron/Gordon Brown

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	TOTAL	Conser- vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1015	259	295	142	15	12	21	5	9	48	38	171
Weighted base	1015	260	277	150	16	14	24	5	10	49	39	172
Nick Clegg: c) I have a good idea of what he stands for												
Applies	567	144	147	120	13	9	12	2	6	22	16	75
	56%	56%	53%	80%	83%	64%	50%	51%	64%	46%	41%	43%
Does not apply	339	95	99	22	2	2	6	2	4	21	16	70
	33%	37%	36%	14%	12%	14%	25%	49%	36%	42%	42%	41%
Don't know	110	21	31	8	1	3	6	-	-	6	7	28
	11%	8%	11%	6%	5%	22%	26%	-%	-%	12%	17%	16%
David Cameron: c) I have a good idea of what he stands for												
Applies	655	229	153	94	12	7	14	2	7	27	17	92
	65%	88%	55%	62%	75%	54%	58%	51%	69%	56%	44%	54%
Does not apply	296	23	109	54	4	4	7	1	3	19	16	55
	29%	9%	39%	36%	25%	29%	30%	18%	31%	39%	42%	32%
Don't know	64	8	15	2	-	2	3	1	-	3	6	25
	6%	3%	5%	1%	-%	17%	12%	31%	-%	5%	14%	15%
Gordon Brown: c) I have a good idea of what he stands for												
Applies	647	159	220	93	9	8	18	2	7	24	17	89
	64%	61%	80%	62%	56%	61%	75%	51%	69%	48%	43%	52%
Does not apply	307	92	47	51	7	3	3	2	3	23	17	58
	30%	35%	17%	34%	44%	22%	13%	49%	31%	46%	43%	34%
Don't know	62	9	9	5	-	2	3	-	-	3	5	25
	6%	3%	3%	4%	-%	17%	12%	-%	-%	5%	13%	15%

Opinion Poll

CATI Fieldwork : April 19th-20th 2010

Absolutes/col percents

Table 11 (continuation)

Q11. Please indicate whether you think each of these descriptions applies to Nick Clegg/David Cameron/Gordon Brown

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	TOTAL	Conser- vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1015	259	295	142	15	12	21	5	9	48	38	171
Weighted base	1015	260	277	150	16	14	24	5	10	49	39	172
Nick Clegg: d) He is only popular because he is not David Cameron or Gordon Brown												
Applies	405	111	112	54	6	3	12	-	1	25	10	72
	40%	43%	40%	36%	35%	24%	51%	-%	12%	51%	25%	41%
Does not apply	515	132	138	84	6	10	12	5	9	23	19	79
	51%	51%	50%	56%	36%	70%	49%	100%	88%	47%	48%	46%
Don't know	95	17	27	12	5	1	-	-	-	1	10	22
	9%	7%	10%	8%	28%	6%	-%	-%	-%	3%	26%	13%
David Cameron: d) He is only popular because he is not Nick Clegg or Gordon Brown												
Applies	277	71	80	34	6	3	14	1	1	16	8	41
	27%	27%	29%	23%	40%	24%	59%	27%	11%	33%	22%	24%
Does not apply	641	177	174	102	8	10	9	3	9	24	19	105
	63%	68%	63%	68%	50%	70%	38%	73%	89%	50%	49%	61%
Don't know	97	11	22	14	2	1	1	-	-	8	11	27
	10%	4%	8%	9%	10%	6%	3%	-%	-%	17%	29%	16%
Gordon Brown: d) He is only popular because he is not David Cameron or Nick Clegg												
Applies	184	39	62	33	1	-	9	2	-	7	7	25
	18%	15%	22%	22%	4%	-%	37%	51%	-%	14%	19%	14%
Does not apply	745	209	195	108	8	13	15	2	10	37	22	125
	73%	81%	70%	72%	48%	94%	63%	49%	100%	77%	56%	72%
Don't know	85	12	20	8	8	1	-	-	-	5	10	23
	8%	4%	7%	5%	48%	6%	-%	-%	-%	10%	25%	13%

Opinion Poll

CATI Fieldwork : April 19th-20th 2010

Absolutes/col percents

Table 11 (continuation)

Q11. Please indicate whether you think each of these descriptions applies to Nick Clegg/David Cameron/Gordon Brown

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	TOTAL	Conser- vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1015	259	295	142	15	12	21	5	9	48	38	171
Weighted base	1015	260	277	150	16	14	24	5	10	49	39	172
Nick Clegg: e) He could bring a fresh start for the country												
Applies	583	124	146	134	9	7	14	3	1	25	18	100
	57%	48%	53%	89%	54%	55%	61%	69%	10%	52%	46%	58%
Does not apply	344	114	106	13	7	4	6	1	6	22	14	51
	34%	44%	38%	9%	46%	28%	27%	31%	57%	45%	35%	29%
Don't know	88	22	25	3	-	2	3	-	3	2	7	21
	9%	8%	9%	2%	-%	17%	12%	-%	34%	4%	19%	12%
David Cameron: e) He could bring a fresh start for the country												
Applies	478	219	73	59	7	3	4	4	3	20	16	71
	47%	84%	26%	40%	46%	20%	16%	79%	32%	41%	40%	41%
Does not apply	464	34	189	79	7	11	20	1	5	26	12	79
	46%	13%	68%	53%	45%	80%	84%	21%	51%	54%	30%	46%
Don't know	73	7	15	11	2	-	-	-	2	2	12	22
	7%	3%	5%	7%	9%	-%	-%	-%	17%	5%	31%	13%
Gordon Brown: e) He could bring a fresh start for the country												
Applies	190	10	121	21	-	2	5	1	-	4	8	17
	19%	4%	44%	14%	-%	13%	22%	27%	-%	7%	20%	10%
Does not apply	762	243	137	125	16	11	18	3	8	42	22	134
	75%	94%	50%	84%	100%	81%	78%	73%	83%	87%	56%	78%
Don't know	64	6	18	3	-	1	-	-	2	3	9	22
	6%	2%	7%	2%	-%	5%	-%	-%	17%	6%	24%	13%

Opinion Poll

CATI Fieldwork : April 19th-20th 2010

Absolutes/col percents

Table 11 (continuation)

Q11. Please indicate whether you think each of these descriptions applies to Nick Clegg/David Cameron/Gordon Brown

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	TOTAL	Conser- vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1015	259	295	142	15	12	21	5	9	48	38	171
Weighted base	1015	260	277	150	16	14	24	5	10	49	39	172
Nick Clegg: f) He deserves a chance to run the country after the election												
Applies	522 51%	97 37%	125 45%	134 90%	9 53%	10 76%	8 33%	2 45%	1 14%	20 41%	20 52%	95 55%
Does not apply	381 37%	146 56%	115 42%	13 9%	5 30%	3 18%	12 52%	2 35%	5 52%	23 47%	13 34%	45 26%
Don't know	113 11%	17 7%	37 13%	3 2%	3 17%	1 6%	4 15%	1 21%	3 34%	6 13%	5 14%	33 19%
David Cameron: f) He deserves a chance to run the country after the election												
Applies	490 48%	227 87%	66 24%	58 38%	7 45%	8 57%	2 9%	3 73%	2 20%	21 44%	10 26%	85 49%
Does not apply	440 43%	22 9%	188 68%	88 59%	9 55%	4 32%	20 84%	1 27%	5 46%	23 46%	19 49%	62 36%
Don't know	84 8%	10 4%	23 8%	4 3%	- -%	1 11%	2 7%	- -%	3 34%	5 10%	10 25%	26 15%
Gordon Brown: f) He deserves a chance to run the country after the election												
Applies	330 32%	20 8%	191 69%	36 24%	- -%	5 35%	9 38%	1 27%	- -%	9 18%	12 31%	47 27%
Does not apply	620 61%	238 92%	68 24%	104 69%	16 100%	9 65%	15 62%	3 73%	8 83%	36 74%	21 53%	103 59%
Don't know	65 6%	1 *%	19 7%	10 7%	- -%	- -%	- -%	- -%	2 17%	4 8%	6 16%	23 13%

Opinion Poll

CATI Fieldwork : April 19th-20th 2010

Absolutes/col percents

Table 11 (continuation)

Q11. Please indicate whether you think each of these descriptions applies to Nick Clegg/David Cameron/Gordon Brown**Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	TOTAL	Conser- vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1015	259	295	142	15	12	21	5	9	48	38	171
Weighted base	1015	260	277	150	16	14	24	5	10	49	39	172
Nick Clegg: g) He understands the problems faced by people like me												
Applies	462	104	122	108	8	9	8	2	2	17	9	73
	46%	40%	44%	72%	48%	68%	32%	51%	17%	34%	24%	42%
Does not apply	385	115	114	18	8	3	13	1	8	25	19	60
	38%	44%	41%	12%	52%	21%	55%	31%	83%	52%	48%	35%
Don't know	168	41	41	23	-	2	3	1	-	7	11	40
	17%	16%	15%	15%	-%	11%	13%	18%	-%	14%	28%	23%
David Cameron: g) He understands the problems faced by people like me												
Applies	404	191	58	57	6	5	1	3	1	15	8	60
	40%	74%	21%	38%	36%	34%	3%	63%	10%	32%	20%	35%
Does not apply	515	50	201	78	9	7	22	2	9	28	22	88
	51%	19%	72%	52%	54%	55%	93%	37%	90%	57%	56%	51%
Don't know	97	19	19	15	2	2	1	-	-	6	9	25
	10%	7%	7%	10%	9%	11%	4%	-%	-%	11%	24%	15%
Gordon Brown: g) He understands the problems faced by people like me												
Applies	383	46	184	51	4	10	7	1	3	12	11	53
	38%	18%	67%	34%	24%	74%	28%	27%	32%	25%	27%	31%
Does not apply	554	197	75	92	12	3	17	3	7	30	20	98
	55%	76%	27%	62%	76%	21%	72%	73%	68%	61%	51%	57%
Don't know	78	17	17	6	-	1	-	-	-	7	9	21
	8%	6%	6%	4%	-%	6%	-%	-%	-%	13%	22%	12%

Opinion Poll

CATI Fieldwork : April 19th-20th 2010

Absolutes/col percents

Table 11 (continuation)

Q11. Please indicate whether you think each of these descriptions applies to Nick Clegg/David Cameron/Gordon Brown**Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	TOTAL	Conser- vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1015	259	295	142	15	12	21	5	9	48	38	171
Weighted base	1015	260	277	150	16	14	24	5	10	49	39	172
Nick Clegg: h) I support his party's key policies												
Applies	387	72	100	120	5	8	3	1	-	12	11	53
	38%	28%	36%	80%	32%	62%	14%	27%	-%	25%	27%	31%
Does not apply	436	149	124	17	10	1	18	3	10	27	12	66
	43%	57%	45%	11%	59%	10%	74%	73%	100%	56%	30%	38%
Don't know	191	38	53	13	1	4	3	-	-	9	17	53
	19%	15%	19%	8%	9%	28%	12%	-%	-%	19%	43%	31%
David Cameron: h) I support his party's key policies												
Applies	389	207	49	40	7	1	2	2	3	17	8	54
	38%	80%	18%	26%	45%	7%	8%	42%	30%	34%	21%	32%
Does not apply	495	34	195	95	9	10	19	2	7	25	20	79
	49%	13%	70%	64%	55%	76%	78%	37%	70%	51%	52%	46%
Don't know	131	19	33	15	-	2	3	1	-	7	11	39
	13%	7%	12%	10%	-%	17%	14%	21%	-%	15%	28%	23%
Gordon Brown: h) I support his party's key policies												
Applies	295	22	195	25	-	1	6	1	1	8	8	28
	29%	8%	70%	17%	-%	7%	25%	27%	10%	17%	22%	16%
Does not apply	597	220	54	108	16	10	16	3	9	35	20	105
	59%	85%	20%	72%	100%	70%	66%	73%	90%	72%	52%	61%
Don't know	123	18	27	17	-	3	2	-	-	5	10	40
	12%	7%	10%	11%	-%	22%	9%	-%	-%	11%	27%	23%

OPINION POLL
CATI Fieldwork : April 19th – 20th 2010

Weighting table

Q.1 Thinking back to the last general election in 2005, which party if any did you vote for?

Base: All respondents

	<u>Unweighted</u>	<u>Weighted</u>
Unweighted base	1015	1012
Weighted base	1015	1012
Conservative	205 20%	231 23%
Labour	334 33%	275 27%
Liberal Democrat	126 12%	148 15%
Other	46 5%	57 6%
Did not vote	218 22%	218 22%
Don't remember	43 4%	43 4%
Refused	43 4%	43 4%