



ITV NEWS INDEX

METHODOLOGY NOTE

ComRes interviewed 2,008 adults online from 2nd to 4th November 2012. Data were weighted to be demographically representative of all British adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.

ITV News Index

ONLINE Fieldwork : 2nd - 4th November 2012

Absolutes/col percents

Table 1

Q1. Do you, or would you, trust each of the following politicians to see the country through the current economic situation?

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2008	880	1128	242	330	411	365	323	337	627	561	321	499	307	773
Weighted base	2008	984	1024	241	321	382	341	301	422	542	582	422	462	318	807
<u>Chancellor of the Exchequer, George Osborne</u>															
Yes	383 19%	246 25%	137 13%	27 11%	61 19%	60 16%	57 17%	49 16%	128 30%	132 24%	121 21%	74 18%	56 12%	56 18%	156 19%
No	1173 58%	602 61%	571 56%	123 51%	181 56%	230 60%	208 61%	199 66%	232 55%	312 58%	325 56%	263 62%	273 59%	195 61%	462 57%
Don't know	452 23%	136 14%	316 31%	91 38%	79 24%	92 24%	76 22%	53 18%	62 15%	98 18%	136 23%	85 20%	133 29%	67 21%	189 23%
<u>Prime Minister, David Cameron</u>															
Yes	666 33%	398 40%	268 26%	51 21%	101 31%	120 32%	105 31%	101 34%	188 45%	208 38%	200 34%	126 30%	132 29%	91 29%	285 35%
No	1008 50%	487 50%	521 51%	125 52%	160 50%	191 50%	174 51%	167 56%	192 45%	260 48%	277 48%	227 54%	245 53%	169 53%	388 48%
Don't know	334 17%	99 10%	234 23%	65 27%	61 19%	70 18%	63 18%	33 11%	42 10%	74 14%	106 18%	69 16%	85 18%	58 18%	134 17%
<u>Deputy Prime Minister, Nick Clegg</u>															
Yes	270 13%	157 16%	113 11%	25 11%	51 16%	46 12%	46 13%	45 15%	57 13%	84 16%	81 14%	60 14%	44 10%	36 11%	127 16%
No	1357 68%	710 72%	647 63%	139 58%	194 60%	258 68%	232 68%	219 73%	314 74%	372 69%	381 65%	284 67%	320 69%	226 71%	511 63%
Don't know	381 19%	117 12%	264 26%	76 32%	77 24%	78 20%	63 19%	37 12%	51 12%	86 16%	120 21%	77 18%	98 21%	55 17%	169 21%

ITV News Index
ONLINE Fieldwork : 2nd - 4th November 2012

Absolutes/col percents

Table 1

Q1. Do you, or would you, trust each of the following politicians to see the country through the current economic situation?

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2008	984	1024	241	321	382	341	301	422	542	582	422	462	318	807
Leader of the Opposition, Ed Miliband															
Yes	451 22%	235 24%	216 21%	45 19%	74 23%	102 27%	76 22%	73 24%	82 19%	115 21%	139 24%	93 22%	104 22%	88 28%	175 22%
No	1141 57%	626 64%	515 50%	109 45%	171 53%	191 50%	189 55%	179 59%	303 72%	333 61%	319 55%	240 57%	249 54%	158 50%	460 57%
Don't know	415 21%	123 13%	292 29%	87 36%	77 24%	89 23%	76 22%	49 16%	37 9%	94 17%	124 21%	89 21%	109 24%	71 22%	172 21%
Shadow Chancellor, Ed Balls															
Yes	346 17%	215 22%	131 13%	25 10%	48 15%	79 21%	59 17%	59 20%	75 18%	92 17%	102 17%	73 17%	79 17%	61 19%	132 16%
No	1185 59%	635 64%	551 54%	113 47%	184 57%	210 55%	189 55%	188 62%	302 72%	344 63%	339 58%	260 62%	243 53%	171 54%	481 60%
Don't know	477 24%	135 14%	342 33%	103 43%	89 28%	92 24%	93 27%	54 18%	45 11%	106 20%	141 24%	90 21%	140 30%	85 27%	193 24%

ITV News Index

ONLINE Fieldwork : 2nd - 4th November 2012

Absolutes/col percents

Table 1

Q1. Do you, or would you, trust each of the following politicians to see the country through the current economic situation?

Base: All respondents

	Region														Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	England & Wales (excl London)	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2008	1766	157	85	259	172	206	151	85	176	242	297	178	1609	1080	720	360	928	149	189	90	310	190
Weighted base	2008	1727	174	91	236	177	186	156	106	188	253	258	183	1581	1125	884	241	883	121	158	106	348	150
Chancellor of the Exchequer, George Osborne																							
Yes	383 19%	339 20%	26 15%	13 15%	35 15%	25 14%	40 21%	32 20%	18 17%	39 21%	77 30%	50 19%	28 15%	280 18%	212 19%	170 19%	41 17%	171 19%	14 12%	20 13%	13 12%	108 31%	15 10%
No	1173 58%	997 58%	115 66%	64 71%	160 68%	113 64%	102 55%	87 56%	62 58%	106 56%	113 45%	141 55%	111 61%	946 60%	657 58%	518 59%	139 58%	517 58%	75 62%	85 54%	71 67%	194 56%	91 61%
Don't know	452 23%	391 23%	34 19%	13 14%	41 17%	39 22%	44 24%	37 24%	27 25%	44 23%	63 25%	67 26%	44 24%	356 22%	256 23%	195 22%	61 25%	196 22%	32 26%	52 33%	22 21%	46 13%	43 29%
Prime Minister, David Cameron																							
Yes	666 33%	578 33%	61 35%	27 30%	68 29%	49 28%	66 35%	44 28%	27 26%	63 33%	108 43%	96 37%	57 31%	497 31%	376 33%	308 35%	68 28%	290 33%	24 20%	43 27%	33 31%	158 45%	31 21%
No	1008 50%	864 50%	93 53%	57 62%	132 56%	94 53%	87 47%	89 57%	51 48%	97 51%	100 40%	115 45%	94 52%	815 52%	557 49%	435 49%	122 51%	452 51%	73 60%	82 52%	63 59%	152 44%	81 54%
Don't know	334 17%	285 17%	20 12%	7 8%	36 15%	34 19%	33 18%	23 15%	28 26%	29 15%	44 17%	47 18%	32 17%	269 17%	192 17%	141 16%	51 21%	142 16%	25 20%	32 21%	10 9%	38 11%	37 25%
Deputy Prime Minister, Nick Clegg																							
Yes	270 13%	226 13%	22 13%	11 12%	27 11%	21 12%	28 15%	18 11%	22 21%	22 12%	46 18%	29 11%	24 13%	202 13%	163 14%	128 14%	35 15%	107 12%	11 9%	19 12%	13 12%	47 13%	18 12%
No	1357 68%	1179 68%	123 71%	70 77%	176 75%	124 70%	124 67%	111 71%	55 52%	130 69%	148 59%	173 67%	123 67%	1086 69%	737 66%	588 67%	149 62%	620 70%	84 69%	103 65%	79 74%	261 75%	93 62%
Don't know	381 19%	322 19%	29 17%	10 11%	33 14%	32 18%	34 18%	27 17%	30 28%	37 20%	59 23%	55 21%	35 19%	293 19%	225 20%	168 19%	57 24%	157 18%	26 21%	37 23%	14 14%	40 12%	39 26%

ITV News Index

ONLINE Fieldwork : 2nd - 4th November 2012

Absolutes/col percents

Table 1

Q1. Do you, or would you, trust each of the following politicians to see the country through the current economic situation?

Base: All respondents

	Region														Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	England & Wales (excl London)	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2008	1727	174	91	236	177	186	156	106	188	253	258	183	1581	1125	884	241	883	121	158	106	348	150
Leader of the Opposition, Ed Miliband																							
Yes	451	403	32	25	73	38	51	28	16	34	63	48	44	356	263	211	53	188	26	34	28	64	36
	22%	23%	18%	27%	31%	22%	27%	18%	15%	18%	25%	19%	24%	23%	23%	24%	22%	21%	21%	26%	18%	24%	
No	1141	977	106	48	125	102	101	99	59	121	135	148	100	901	618	493	125	523	62	80	64	254	64
	57%	57%	61%	53%	53%	57%	54%	63%	55%	64%	53%	57%	54%	57%	55%	56%	52%	59%	51%	51%	60%	73%	43%
Don't know	415	347	37	18	38	37	34	29	32	33	54	62	40	324	243	180	63	173	34	44	15	31	50
	21%	20%	21%	20%	16%	21%	18%	19%	30%	18%	22%	24%	22%	20%	22%	20%	26%	20%	28%	28%	14%	9%	33%
Shadow Chancellor, Ed Balls																							
Yes	346	313	19	15	49	41	40	19	14	23	55	35	35	272	193	157	37	152	18	21	27	57	30
	17%	18%	11%	17%	21%	23%	22%	12%	13%	12%	22%	14%	19%	17%	17%	18%	15%	17%	15%	13%	25%	16%	20%
No	1185	1014	114	57	139	104	104	103	58	122	131	154	102	940	652	518	135	533	66	81	59	261	66
	59%	59%	65%	62%	59%	58%	56%	66%	54%	65%	52%	60%	56%	59%	58%	59%	56%	60%	55%	51%	55%	75%	44%
Don't know	477	401	42	19	49	33	42	34	35	44	66	69	46	369	279	209	70	198	37	56	21	31	54
	24%	23%	24%	21%	21%	18%	22%	22%	33%	23%	26%	27%	25%	23%	25%	24%	29%	22%	30%	35%	20%	9%	36%

ITV News Index
ONLINE Fieldwork : 2nd - 4th November 2012

Absolutes/col percents

Table 2

Q2. Do you think the Coalition Government understands the concerns of each of the following groups:**Base: All respondents**

	Gender		Age							Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2008	880	1128	242	330	411	365	323	337	627	561	321	499	307	773
Weighted base	2008	984	1024	241	321	382	341	301	422	542	582	422	462	318	807
People on low incomes															
Yes	359 18%	206 21%	152 15%	36 15%	67 21%	68 18%	44 13%	47 16%	97 23%	140 26%	115 20%	55 13%	48 10%	46 15%	171 21%
No	1462 73%	714 73%	748 73%	162 67%	213 66%	281 74%	260 76%	238 79%	308 73%	360 66%	409 70%	331 79%	361 78%	244 77%	554 69%
Don't know	188 9%	64 7%	124 12%	43 18%	41 13%	33 9%	38 11%	16 5%	17 4%	43 8%	58 10%	35 8%	52 11%	27 9%	82 10%
People on middle incomes															
Yes	620 31%	346 35%	274 27%	62 26%	97 30%	122 32%	89 26%	101 33%	149 35%	176 32%	175 30%	137 32%	131 28%	81 26%	275 34%
No	1153 57%	558 57%	595 58%	133 55%	169 53%	222 58%	202 59%	176 59%	250 59%	318 59%	344 59%	240 57%	252 55%	202 63%	434 54%
Don't know	236 12%	81 8%	155 15%	46 19%	55 17%	37 10%	51 15%	24 8%	23 5%	49 9%	63 11%	45 11%	79 17%	35 11%	98 12%
People on high incomes															
Yes	1457 73%	771 78%	686 67%	155 64%	209 65%	267 70%	247 72%	235 78%	343 81%	424 78%	421 72%	299 71%	314 68%	214 67%	586 73%
No	313 16%	137 14%	176 17%	33 14%	61 19%	70 18%	50 15%	45 15%	54 13%	78 14%	92 16%	62 15%	82 18%	62 20%	122 15%
Don't know	238 12%	76 8%	162 16%	53 22%	51 16%	45 12%	44 13%	21 7%	24 6%	40 7%	70 12%	61 15%	66 14%	41 13%	99 12%

ITV News Index

ONLINE Fieldwork : 2nd - 4th November 2012

Absolutes/col percents

Table 2

Q2. Do you think the Coalition Government understands the concerns of each of the following groups:

Base: All respondents

	Gender		Age							Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2008	984	1024	241	321	382	341	301	422	542	582	422	462	318	807
<u>The banks and big business</u>															
Yes	1237 62%	643 65%	594 58%	145 60%	186 58%	224 59%	215 63%	194 64%	272 65%	372 69%	359 62%	250 59%	256 55%	182 57%	503 62%
No	500 25%	264 27%	236 23%	41 17%	78 24%	105 27%	76 22%	83 28%	117 28%	114 21%	147 25%	125 30%	113 25%	88 28%	199 25%
Don't know	271 13%	77 8%	194 19%	55 23%	57 18%	53 14%	50 15%	24 8%	32 8%	55 10%	77 13%	46 11%	92 20%	48 15%	105 13%
<u>Small business owners and entrepreneurs</u>															
Yes	467 23%	277 28%	189 18%	38 16%	88 28%	77 20%	66 19%	84 28%	112 27%	171 31%	126 22%	87 21%	84 18%	66 21%	209 26%
No	1229 61%	606 62%	623 61%	138 57%	168 52%	251 66%	216 63%	192 64%	265 63%	307 57%	355 61%	283 67%	284 61%	206 65%	477 59%
Don't know	312 16%	101 10%	212 21%	65 27%	65 20%	54 14%	60 18%	25 8%	44 11%	64 12%	102 17%	52 12%	94 20%	45 14%	121 15%
<u>Families</u>															
Yes	484 24%	278 28%	207 20%	47 20%	79 25%	90 24%	67 20%	71 24%	130 31%	183 34%	144 25%	81 19%	77 17%	67 21%	218 27%
No	1315 65%	630 64%	685 67%	148 61%	200 62%	260 68%	228 67%	211 70%	268 64%	312 58%	374 64%	300 71%	329 71%	223 70%	493 61%
Don't know	209 10%	77 8%	132 13%	46 19%	42 13%	32 8%	47 14%	19 6%	23 5%	47 9%	65 11%	41 10%	56 12%	28 9%	95 12%

ITV News Index
ONLINE Fieldwork : 2nd - 4th November 2012

Absolutes/col percents

Table 2

Q2. Do you think the Coalition Government understands the concerns of each of the following groups:

Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2008	984	1024	241	321	382	341	301	422	542	582	422	462	318	807
<u>The elderly</u>															
Yes	396 20%	209 21%	187 18%	44 18%	71 22%	80 21%	62 18%	51 17%	88 21%	156 29%	111 19%	72 17%	57 12%	56 18%	194 24%
No	1397 70%	694 71%	703 69%	147 61%	203 63%	263 69%	238 70%	232 77%	316 75%	336 62%	408 70%	307 73%	347 75%	232 73%	516 64%
Don't know	214 11%	81 8%	133 13%	50 21%	47 15%	38 10%	42 12%	19 6%	18 4%	51 9%	63 11%	43 10%	58 12%	30 9%	96 12%

ITV News Index

ONLINE Fieldwork : 2nd - 4th November 2012

Absolutes/col percents

Table 2

Q2. Do you think the Coalition Government understands the concerns of each of the following groups:

Base: All respondents

	Region														Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	England & Wales (excl London)	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2008	1766	157	85	259	172	206	151	85	176	242	297	178	1609	1080	720	360	928	149	189	90	310	190
Weighted base	2008	1727	174	91	236	177	186	156	106	188	253	258	183	1581	1125	884	241	883	121	158	106	348	150
People on low incomes																							
Yes	359	316	28	16	43	27	38	24	14	33	62	47	26	268	217	181	36	142	5	28	12	75	23
	18%	18%	16%	17%	18%	15%	21%	15%	14%	17%	25%	18%	14%	17%	19%	21%	15%	16%	4%	17%	11%	22%	15%
No	1462	1240	139	69	174	133	130	120	83	136	160	177	141	1163	799	612	187	663	104	106	92	256	105
	73%	72%	79%	76%	74%	75%	70%	77%	78%	72%	63%	69%	77%	74%	71%	69%	77%	75%	86%	67%	86%	74%	70%
Don't know	188	172	7	6	19	17	18	12	9	20	31	34	16	150	109	90	19	79	13	24	3	17	22
	9%	10%	4%	7%	8%	10%	10%	8%	8%	10%	12%	13%	9%	9%	10%	10%	8%	9%	10%	15%	3%	5%	15%
People on middle incomes																							
Yes	620	547	51	28	80	57	51	49	22	59	96	70	56	473	356	274	81	264	26	51	40	111	36
	31%	32%	29%	31%	34%	32%	27%	31%	21%	32%	38%	27%	31%	30%	32%	31%	34%	30%	22%	32%	38%	32%	24%
No	1153	974	114	57	134	96	112	94	65	103	128	152	100	911	636	507	129	517	76	76	58	220	87
	57%	56%	65%	62%	57%	54%	60%	60%	61%	55%	51%	59%	54%	58%	57%	57%	53%	58%	62%	48%	55%	63%	58%
Don't know	236	206	10	6	22	24	23	13	20	26	29	35	28	197	133	102	31	103	20	31	8	17	27
	12%	12%	6%	6%	9%	14%	12%	9%	18%	14%	12%	14%	15%	12%	12%	12%	13%	12%	16%	20%	7%	5%	18%
People on high incomes																							
Yes	1457	1258	132	63	181	128	134	116	67	138	186	179	134	1140	800	629	171	657	83	113	83	277	101
	73%	73%	75%	69%	77%	72%	72%	74%	63%	74%	74%	69%	73%	72%	71%	71%	71%	74%	69%	72%	78%	79%	67%
No	313	268	27	22	36	28	30	26	18	23	32	40	31	254	185	150	34	128	21	17	16	50	25
	16%	16%	15%	24%	15%	16%	16%	16%	17%	12%	13%	16%	17%	16%	16%	17%	14%	15%	17%	11%	15%	14%	16%
Don't know	238	201	16	7	19	21	21	15	21	27	34	39	18	187	140	104	36	98	17	27	8	22	24
	12%	12%	9%	7%	8%	12%	12%	9%	19%	14%	14%	15%	10%	12%	12%	12%	15%	11%	14%	17%	7%	6%	16%

ITV News Index

ONLINE Fieldwork : 2nd - 4th November 2012

Absolutes/col percents

Table 2

Q2. Do you think the Coalition Government understands the concerns of each of the following groups:

Base: All respondents

	Region														Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	England & Wales (excl London)	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2008	1727	174	91	236	177	186	156	106	188	253	258	183	1581	1125	884	241	883	121	158	106	348	150
<u>The banks and big business</u>																							
Yes	1237	1070	107	54	155	104	117	103	60	118	168	138	112	962	685	537	148	552	73	102	70	218	90
	62%	62%	62%	59%	66%	59%	63%	66%	57%	63%	67%	54%	61%	61%	61%	61%	61%	62%	60%	64%	65%	63%	60%
No	500	423	52	26	55	49	47	36	25	42	50	70	49	398	286	229	57	214	27	27	28	101	31
	25%	24%	30%	28%	23%	28%	25%	23%	23%	22%	20%	27%	27%	25%	25%	26%	24%	24%	22%	17%	26%	29%	21%
Don't know	271	235	15	11	26	23	22	17	21	28	35	49	22	221	153	117	36	118	22	29	9	30	29
	13%	14%	8%	12%	11%	13%	12%	11%	20%	15%	14%	19%	12%	14%	14%	13%	15%	13%	18%	18%	8%	8%	19%
<u>Small business owners and entrepreneurs</u>																							
Yes	467	414	34	25	62	32	41	34	19	48	74	61	36	359	275	219	56	191	19	34	21	94	24
	23%	24%	19%	28%	26%	18%	22%	22%	18%	26%	29%	24%	20%	23%	24%	25%	23%	22%	16%	21%	20%	27%	16%
No	1229	1048	116	58	139	117	116	102	65	108	144	143	120	969	683	535	148	546	80	81	71	221	93
	61%	61%	66%	64%	59%	66%	62%	66%	61%	57%	57%	56%	66%	61%	61%	61%	61%	62%	66%	52%	67%	63%	62%
Don't know	312	265	25	8	35	28	29	20	22	32	34	53	27	253	166	129	37	146	22	43	14	34	33
	16%	15%	14%	8%	15%	16%	16%	13%	21%	17%	14%	21%	14%	16%	15%	15%	15%	17%	18%	27%	13%	10%	22%
<u>Families</u>																							
Yes	484	420	46	14	53	33	47	36	19	49	91	62	35	348	285	226	59	200	13	33	21	109	24
	24%	24%	26%	16%	22%	19%	25%	23%	17%	26%	36%	24%	19%	22%	25%	26%	24%	23%	11%	21%	20%	31%	16%
No	1315	1120	120	68	165	122	118	105	75	121	134	162	125	1061	716	556	160	599	94	98	78	223	106
	65%	65%	69%	75%	70%	69%	63%	67%	70%	65%	53%	63%	68%	67%	64%	63%	66%	68%	78%	62%	73%	64%	71%
Don't know	209	187	9	8	18	22	21	15	13	18	28	33	23	172	124	101	22	85	14	27	8	17	20
	10%	11%	5%	9%	8%	13%	11%	10%	12%	10%	11%	13%	13%	11%	11%	11%	9%	10%	11%	17%	7%	5%	14%

ITV News Index

ONLINE Fieldwork : 2nd - 4th November 2012

Absolutes/col percents

Table 2

Q2. Do you think the Coalition Government understands the concerns of each of the following groups:

Base: All respondents

	Region														Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	England & Wales (exl London)	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2008	1727	174	91	236	177	186	156	106	188	253	258	183	1581	1125	884	241	883	121	158	106	348	150
<u>The elderly</u>																							
Yes	396	352	32	18	45	29	43	24	12	38	77	51	28	287	250	203	47	146	12	28	10	72	24
	20%	20%	18%	20%	19%	16%	23%	15%	12%	20%	31%	20%	15%	18%	22%	23%	20%	17%	10%	18%	9%	21%	16%
No	1397	1184	136	66	175	122	125	118	78	129	146	168	135	1116	748	580	168	649	97	96	94	259	102
	70%	69%	78%	73%	74%	69%	67%	76%	73%	69%	58%	65%	74%	71%	67%	66%	70%	74%	80%	61%	89%	74%	68%
Don't know	214	191	7	6	16	26	18	14	16	21	29	39	21	178	126	100	26	88	12	33	2	17	24
	11%	11%	4%	7%	7%	15%	9%	9%	15%	11%	12%	15%	11%	11%	11%	11%	11%	10%	10%	21%	2%	5%	16%

ITV News Index
ONLINE Fieldwork : 2nd - 4th November 2012

Absolutes/col percents

Table 3

Q3. Elections for Police and Crime Commissioners (PCCs) will be taking place across England (except London) and Wales on 15 November 2012. Before today were you aware that these elections were taking place on 15 November 2012?

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2008	880	1128	242	330	411	365	323	337	627	561	321	499	307	773
Weighted base	2008	984	1024	241	321	382	341	301	422	542	582	422	462	318	807
No, I was not aware	395 20%	166 17%	229 22%	76 32%	113 35%	75 20%	58 17%	33 11%	39 9%	80 15%	128 22%	92 22%	94 20%	78 24%	177 22%
Yes, I was aware and I intend to vote in the election	850 42%	415 42%	435 42%	81 33%	100 31%	166 44%	142 42%	150 50%	212 50%	258 48%	241 41%	176 42%	175 38%	125 39%	334 41%
Yes, I was aware but I do not intend to vote in the election	763 38%	403 41%	360 35%	84 35%	108 34%	140 37%	142 41%	118 39%	171 41%	204 38%	213 37%	153 36%	193 42%	115 36%	296 37%
NET: Yes	1613 80%	818 83%	795 78%	164 68%	208 65%	306 80%	283 83%	268 89%	383 91%	462 85%	454 78%	330 78%	367 80%	240 76%	630 78%

ITV News Index

ONLINE Fieldwork : 2nd - 4th November 2012

Absolutes/col percents

Table 3

Q3. Elections for Police and Crime Commissioners (PCCs) will be taking place across England (except London) and Wales on 15 November 2012. Before today were you aware that these elections were taking place on 15 November 2012?

Base: All respondents

	Region													Which of the following best describes your current working status?									
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	England & Wales (excl London)	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2008	1766	157	85	259	172	206	151	85	176	242	297	178	1609	1080	720	360	928	149	189	90	310	190
Weighted base	2008	1727	174	91	236	177	186	156	106	188	253	258	183	1581	1125	884	241	883	121	158	106	348	150
No, I was not aware	395 20%	290 17%	80 46%	8 8%	25 11%	22 12%	31 17%	20 13%	25 23%	19 10%	104 41%	37 14%	24 13%	211 13%	254 23%	201 23%	54 22%	141 16%	23 19%	43 27%	9 9%	30 9%	35 24%
Yes, I was aware and I intend to vote in the election	850 42%	797 46%	9 5%	53 58%	113 48%	98 55%	96 51%	64 41%	44 41%	86 46%	66 26%	136 53%	86 47%	775 49%	459 41%	363 41%	96 40%	391 44%	47 39%	60 38%	58 54%	170 49%	56 37%
Yes, I was aware but I do not intend to vote in the election	763 38%	640 37%	86 49%	30 33%	99 42%	58 32%	59 32%	72 46%	38 35%	82 44%	82 32%	85 33%	73 40%	596 38%	411 37%	320 36%	91 38%	352 40%	51 42%	55 35%	39 37%	148 43%	59 39%
NET: Yes	1613 80%	1437 83%	94 54%	83 92%	211 89%	155 88%	155 83%	136 87%	82 77%	169 90%	148 59%	221 86%	159 87%	1370 87%	870 77%	683 77%	187 78%	743 84%	98 81%	114 73%	97 91%	319 91%	115 76%

ITV News Index

ONLINE Fieldwork : 2nd - 4th November 2012

Absolutes/col percents

Table 4

Q4. Police and Crime Commissioners (PCCs) will be able to set the budget and decide strategy for police in their area.

Do you agree or disagree with each of the following statements?

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2008	880	1128	242	330	411	365	323	337	627	561	321	499	307	773
Weighted base	2008	984	1024	241	321	382	341	301	422	542	582	422	462	318	807
<u>There is no need to have elected Police and Crime Commissioners</u>															
Agree	959 48%	561 57%	398 39%	78 32%	132 41%	177 46%	166 49%	172 57%	234 56%	266 49%	279 48%	213 50%	201 44%	150 47%	378 47%
Disagree	457 23%	215 22%	242 24%	69 29%	86 27%	89 23%	59 17%	55 18%	99 23%	136 25%	135 23%	82 19%	104 23%	73 23%	193 24%
Don't know	591 29%	208 21%	384 37%	93 39%	104 32%	115 30%	116 34%	74 25%	88 21%	140 26%	168 29%	127 30%	156 34%	95 30%	236 29%
<u>Elected Police and Crime Commissioners will be an added extra layer of bureaucracy</u>															
Agree	1174 58%	651 66%	523 51%	90 38%	153 48%	215 56%	216 63%	210 70%	289 69%	331 61%	351 60%	245 58%	246 53%	178 56%	451 56%
Disagree	282 14%	159 16%	123 12%	37 16%	57 18%	46 12%	40 12%	34 11%	68 16%	99 18%	78 13%	46 11%	58 13%	48 15%	119 15%
Don't know	552 28%	174 18%	378 37%	113 47%	111 35%	121 32%	85 25%	57 19%	65 15%	112 21%	153 26%	131 31%	157 34%	92 29%	237 29%
<u>Elected Police and Crime Commissioners will be a waste of money</u>															
Agree	975 49%	577 59%	397 39%	81 34%	142 44%	175 46%	171 50%	166 55%	240 57%	256 47%	291 50%	221 52%	207 45%	141 44%	390 48%
Disagree	412 21%	187 19%	225 22%	57 24%	74 23%	74 20%	57 17%	56 18%	93 22%	135 25%	115 20%	70 17%	92 20%	69 22%	157 19%
Don't know	622 31%	220 22%	402 39%	103 43%	105 33%	132 35%	113 33%	80 27%	88 21%	151 28%	176 30%	131 31%	164 35%	108 34%	260 32%

ITV News Index

ONLINE Fieldwork : 2nd - 4th November 2012

Absolutes/col percents

Table 4

Q4. Police and Crime Commissioners (PCCs) will be able to set the budget and decide strategy for police in their area.

Do you agree or disagree with each of the following statements?

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2008	984	1024	241	321	382	341	301	422	542	582	422	462	318	807
<u>If my area were to have a Police and Crime Commissioner, it would mean that the needs of my local area would be better protected</u>															
Agree	587 29%	268 27%	319 31%	95 39%	109 34%	122 32%	77 23%	79 26%	105 25%	171 31%	172 30%	106 25%	138 30%	100 32%	235 29%
Disagree	690 34%	415 42%	275 27%	47 20%	94 29%	123 32%	130 38%	116 38%	180 43%	193 36%	202 35%	153 36%	142 31%	107 34%	276 34%
Don't know	731 36%	301 31%	430 42%	99 41%	118 37%	137 36%	134 39%	107 35%	136 32%	178 33%	208 36%	163 39%	182 39%	111 35%	296 37%
<u>Elected Police and Crime Commissioners will be effective at reducing crime</u>															
Agree	440 22%	187 19%	252 25%	72 30%	88 28%	94 25%	60 17%	48 16%	77 18%	115 21%	125 21%	90 21%	111 24%	70 22%	182 23%
Disagree	799 40%	488 50%	311 30%	61 25%	102 32%	142 37%	148 43%	141 47%	205 49%	213 39%	249 43%	173 41%	164 36%	127 40%	314 39%
Don't know	770 38%	309 31%	461 45%	108 45%	131 41%	145 38%	134 39%	112 37%	140 33%	214 40%	209 36%	159 38%	187 40%	121 38%	311 39%
<u>I have received information from the Government about the election for Police and Crime Commissioners</u>															
Agree	823 41%	424 43%	399 39%	75 31%	127 39%	163 43%	129 38%	142 47%	187 44%	211 39%	252 43%	170 40%	190 41%	127 40%	338 42%
Disagree	886 44%	451 46%	435 43%	104 43%	136 42%	155 41%	159 46%	134 44%	199 47%	271 50%	242 42%	181 43%	192 42%	135 43%	330 41%
Don't know	298 15%	109 11%	190 19%	62 26%	59 18%	63 17%	54 16%	25 8%	36 8%	60 11%	88 15%	71 17%	79 17%	55 17%	139 17%

ITV News Index
ONLINE Fieldwork : 2nd - 4th November 2012

Absolutes/col percents

Table 4

Q4. Police and Crime Commissioners (PCCs) will be able to set the budget and decide strategy for police in their area.

Do you agree or disagree with each of the following statements?

Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2008	984	1024	241	321	382	341	301	422	542	582	422	462	318	807
<u>Having elected Police and Crime Commissioners will mean that local views on how to tackle crime are better represented</u>															
Agree	739 37%	349 35%	390 38%	108 45%	130 40%	144 38%	101 30%	110 36%	147 35%	223 41%	212 36%	144 34%	161 35%	113 35%	290 36%
Disagree	645 32%	404 41%	241 24%	44 18%	86 27%	114 30%	117 34%	112 37%	173 41%	174 32%	198 34%	145 34%	128 28%	97 31%	254 32%
Don't know	624 31%	231 23%	393 38%	89 37%	106 33%	124 33%	124 36%	80 26%	101 24%	146 27%	172 30%	133 32%	173 37%	108 34%	263 33%

ITV News Index

ONLINE Fieldwork : 2nd - 4th November 2012

Absolutes/col percents

Table 4

**Q4. Police and Crime Commissioners (PCCs) will be able to set the budget and decide strategy for police in their area.
Do you agree or disagree with each of the following statements?**

Base: All respondents

	Region														Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	England & Wales (excl London)	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2008	1766	157	85	259	172	206	151	85	176	242	297	178	1609	1080	720	360	928	149	189	90	310	190
Weighted base	2008	1727	174	91	236	177	186	156	106	188	253	258	183	1581	1125	884	241	883	121	158	106	348	150
<u>There is no need to have elected Police and Crime Commissioners</u>																							
Agree	959 48%	846 49%	72 41%	41 45%	122 52%	90 51%	88 47%	90 57%	42 39%	96 51%	125 49%	110 43%	84 46%	763 48%	528 47%	422 48%	105 44%	432 49%	54 44%	50 32%	44 42%	217 62%	67 44%
Disagree	457 23%	395 23%	32 19%	20 23%	49 21%	39 22%	51 27%	26 17%	30 28%	34 18%	60 24%	70 27%	47 26%	365 23%	266 24%	203 23%	62 26%	192 22%	30 25%	42 27%	33 31%	61 18%	25 17%
Don't know	591 29%	486 28%	70 40%	29 32%	64 27%	48 27%	48 26%	40 26%	35 33%	58 31%	68 27%	78 30%	52 28%	453 29%	331 29%	258 29%	73 30%	260 29%	37 31%	65 41%	29 28%	70 20%	58 39%
<u>Elected Police and Crime Commissioners will be an added extra layer of bureaucracy</u>																							
Agree	1174 58%	1022 59%	97 56%	50 55%	158 67%	100 56%	95 51%	110 71%	54 51%	115 61%	149 59%	135 52%	110 60%	927 59%	629 56%	499 57%	129 54%	545 62%	65 53%	74 47%	64 60%	260 75%	81 54%
Disagree	282 14%	246 14%	15 9%	16 18%	26 11%	33 19%	35 19%	12 8%	21 20%	21 11%	37 15%	42 16%	23 13%	230 15%	167 15%	133 15%	33 14%	115 13%	18 15%	19 12%	20 19%	46 13%	14 9%
Don't know	552 28%	459 27%	62 36%	25 27%	53 22%	45 25%	55 30%	34 22%	31 29%	52 28%	66 26%	80 31%	50 27%	424 27%	329 29%	251 28%	78 32%	223 25%	39 32%	65 41%	22 21%	42 12%	55 37%
<u>Elected Police and Crime Commissioners will be a waste of money</u>																							
Agree	975 49%	868 50%	64 36%	41 45%	133 56%	90 51%	91 49%	93 60%	43 41%	107 57%	118 47%	102 40%	95 52%	794 50%	530 47%	429 49%	101 42%	444 50%	49 41%	59 38%	51 48%	218 63%	66 44%
Disagree	412 21%	360 21%	33 19%	19 21%	46 20%	41 23%	44 24%	22 14%	19 18%	36 19%	55 22%	55 21%	41 23%	323 20%	226 20%	171 19%	55 23%	186 21%	31 26%	36 23%	30 28%	64 18%	24 16%
Don't know	622 31%	500 29%	78 44%	31 34%	57 24%	46 26%	51 27%	41 26%	44 42%	46 24%	80 32%	101 39%	47 26%	464 29%	368 33%	284 32%	84 35%	254 29%	41 33%	62 39%	25 24%	66 19%	60 40%

ITV News Index

ONLINE Fieldwork : 2nd - 4th November 2012

Absolutes/col percents

Table 4

**Q4. Police and Crime Commissioners (PCCs) will be able to set the budget and decide strategy for police in their area.
Do you agree or disagree with each of the following statements?**

Base: All respondents

	Region													Which of the following best describes your current working status?									
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	England & Wales (excl London)	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2008	1727	174	91	236	177	186	156	106	188	253	258	183	1581	1125	884	241	883	121	158	106	348	150
<u>If my area were to have a Police and Crime Commissioner, it would mean that the needs of my local area would be better protected</u>																							
Agree	587	506	44	27	74	46	57	31	36	55	81	87	47	461	335	257	78	252	42	55	41	76	38
	29%	29%	25%	30%	31%	26%	31%	20%	34%	29%	32%	34%	26%	29%	30%	29%	32%	29%	35%	35%	39%	22%	25%
Disagree	690	602	52	29	81	72	65	60	36	67	79	75	74	559	383	319	63	308	36	37	38	156	40
	34%	35%	30%	32%	35%	40%	35%	38%	34%	35%	31%	29%	40%	35%	34%	36%	26%	35%	30%	24%	36%	45%	27%
Don't know	731	619	78	35	80	59	64	65	34	67	92	95	62	561	407	307	100	324	43	66	27	116	72
	36%	36%	45%	38%	34%	33%	34%	42%	32%	36%	36%	37%	34%	35%	36%	35%	42%	37%	35%	42%	26%	33%	48%
<u>Elected Police and Crime Commissioners will be effective at reducing crime</u>																							
Agree	440	391	26	20	56	29	61	33	23	38	65	56	35	349	252	186	66	187	30	42	30	52	34
	22%	23%	15%	22%	24%	16%	33%	21%	21%	20%	26%	22%	19%	22%	22%	21%	27%	21%	24%	26%	28%	15%	23%
Disagree	799	688	65	32	104	76	61	78	46	82	98	83	73	636	441	370	71	358	46	42	43	182	45
	40%	40%	37%	35%	44%	43%	33%	50%	43%	44%	39%	32%	40%	40%	39%	42%	30%	41%	38%	26%	40%	52%	30%
Don't know	770	648	84	39	76	72	63	45	38	68	90	119	75	596	432	328	104	338	46	74	33	114	71
	38%	38%	48%	43%	32%	41%	34%	29%	36%	36%	36%	46%	41%	38%	38%	37%	43%	38%	38%	47%	31%	33%	47%
<u>I have received information from the Government about the election for Police and Crime Commissioners</u>																							
Agree	823	761	6	42	128	89	94	62	56	88	53	122	84	765	465	373	92	358	49	50	53	142	64
	41%	44%	4%	46%	54%	50%	50%	40%	52%	47%	21%	47%	46%	48%	41%	42%	38%	41%	40%	32%	50%	41%	43%
Disagree	886	714	135	27	88	63	75	69	37	73	151	96	71	600	465	360	105	421	58	80	49	176	59
	44%	41%	78%	30%	37%	35%	40%	44%	35%	39%	60%	37%	39%	38%	41%	41%	44%	48%	47%	51%	46%	50%	39%
Don't know	298	252	33	22	20	26	17	25	14	27	49	39	28	216	194	151	43	104	15	27	4	31	26
	15%	15%	19%	24%	8%	15%	9%	16%	13%	14%	19%	15%	15%	14%	17%	17%	18%	12%	12%	17%	4%	9%	18%

ITV News Index

ONLINE Fieldwork : 2nd - 4th November 2012

Absolutes/col percents

Table 4

Q4. Police and Crime Commissioners (PCCs) will be able to set the budget and decide strategy for police in their area.**Do you agree or disagree with each of the following statements?****Base: All respondents**

	Region														Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	England & Wales (excl London)	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2008	1727	174	91	236	177	186	156	106	188	253	258	183	1581	1125	884	241	883	121	158	106	348	150
Having elected Police and Crime Commissioners will mean that local views on how to tackle crime are better represented																							
Agree	739	647	58	35	89	61	77	45	34	73	94	107	65	587	402	313	89	337	52	68	48	117	53
	37%	37%	33%	39%	38%	34%	41%	29%	32%	39%	37%	42%	36%	37%	36%	35%	37%	38%	43%	43%	45%	33%	35%
Disagree	645	564	43	29	82	69	54	66	38	65	75	63	61	528	352	291	61	293	29	40	36	151	38
	32%	33%	24%	32%	35%	39%	29%	42%	36%	34%	30%	25%	34%	33%	31%	33%	25%	33%	24%	25%	34%	43%	25%
Don't know	624	516	74	27	65	47	55	45	34	50	84	87	57	466	371	280	91	253	41	50	22	81	59
	31%	30%	42%	30%	27%	26%	30%	29%	32%	27%	33%	34%	31%	29%	33%	32%	38%	29%	34%	32%	21%	23%	39%