

ITV News Index

METHODOLOGY NOTE

ComRes interviewed 2,055 British adults online between 28th February and 2nd March 2014. Data were weighted to be representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.

To commission a voting intention poll or a public opinion survey please contact Andrew Hawkins: andrew.hawkins@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

Table 1
Q.1 Do you agree or disagree with each of the following statements?
Base: All respondents

		Ge	nder			Ag	je				Social (Grade		Employme	
	<u>Total</u>	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	Public	Pri- vate
Unweighted base	2055	991	1064	224	336	332	388	316	459	602	590	363	500	290	782
Weighted base	2055	1007	1048	244	346	346	366	305	447	549	570	448	488	317	834
I am frustrated that inte	rest rates have n	ot risen in tl	he past year												
Agree	752	407	345	68	93	81	95	127	289	248	218	146	141	78	236
	37%	40%	33%	28%	27%	23%	26%	42%	65%	45%	38%	33%	29%	25%	28%
Disagree	809	413	396	81	135	175	187	122	110	218	227	181	183	166	394
	39%	41%	38%	33%	39%	50%	51%	40%	24%	40%	40%	41%	38%	52%	47%
Don't know	493	187	306	95	119	91	84	56	49	84	125	120	164	73	204
	24%	19%	29%	39%	34%	26%	23%	19%	11%	15%	22%	27%	34%	23%	24%
I am relieved that intere	est rates have no	risen in the	past year												
Agree	668	310	359	44	112	155	174	105	77	193	186	149	141	153	331
	33%	31%	34%	18%	32%	45%	48%	34%	17%	35%	33%	33%	29%	48%	40%
Disagree	875	493	382	97	113	99	101	146	319	276	259	167	172	94	284
	43%	49%	36%	40%	33%	29%	27%	48%	71%	50%	46%	37%	35%	30%	34%
Don't know	512	204	308	102	121	92	91	54	51	81	125	132	175	69	219
	25%	20%	29%	42%	35%	27%	25%	18%	11%	15%	22%	29%	36%	22%	26%
My personal financial s	ituation has bene	efited from in	nterest rates re	emaining at 0.	<u>5%</u>										
Agree	409	211	198	29	78	96	110	56	41	137	110	90	71	93	226
	20%	21%	19%	12%	23%	28%	30%	18%	9%	25%	19%	20%	14%	29%	27%
Disagree	1180	598	582	106	153	156	181	213	370	329	337	252	262	156	384
	57%	59%	56%	44%	44%	45%	50%	70%	83%	60%	59%	56%	54%	49%	46%
Don't know	466	198	269	109	114	94	75	36	37	83	123	105	155	68	224
	23%	20%	26%	45%	33%	27%	21%	12%	8%	15%	22%	24%	32%	21%	27%



Table 1
Q.1 Do you agree or disagree with each of the following statements?
Base: All respondents

	_	Ger	nder			Ac	je				Social (Grade		Employme	nt Sector
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Weighted base	2055	1007	1048	244	346	346	366	305	447	549	570	448	488	317	834
My personal financial s	situation has been	harmed fro	m interest rate	es remaining a	at 0.5%										
Agree	796	421	375	57	90	89	109	149	303	258	229	174	135	92	245
	39%	42%	36%	24%	26%	26%	30%	49%	68%	47%	40%	39%	28%	29%	29%
Disagree	758	382	376	74	129	165	174	109	107	197	219	168	173	153	356
	37%	38%	36%	30%	37%	48%	47%	36%	24%	36%	38%	38%	36%	48%	43%
Don't know	501	204	297	113	127	92	84	48	38	93	122	106	180	72	233
	24%	20%	28%	46%	37%	27%	23%	16%	9%	17%	21%	24%	37%	23%	28%
By keeping interest rat	tes low, savers are	being mad	e to pay for the	e economic cı	<u>risis</u>										
Agree	1138	608	530	90	161	169	176	199	344	346	305	250	238	150	413
	55%	60%	51%	37%	46%	49%	48%	65%	77%	63%	54%	56%	49%	47%	50%
Disagree	365	206	159	34	70	76	92	42	50	102	113	69	80	79	180
	18%	20%	15%	14%	20%	22%	25%	14%	11%	19%	20%	15%	16%	25%	22%
Don't know	552	193	359	120	115	100	99	64	53	102	151	129	170	87	241
	27%	19%	34%	49%	33%	29%	27%	21%	12%	18%	27%	29%	35%	28%	29%
Ensuring that people crate savers receive on															
Agree	1103	528	575	124	176	202	236	174	192	298	312	237	256	195	477
	54%	52%	55%	51%	51%	58%	64%	57%	43%	54%	55%	53%	52%	62%	57%
Disagree	418	253	165	23	53	65	53	60	163	127	121	94	76	44	141
	20%	25%	16%	9%	15%	19%	15%	20%	36%	23%	21%	21%	16%	14%	17%
Don't know	534	226	308	98	117	79	77	71	93	125	137	116	156	78	216
	26%	22%	29%	40%	34%	23%	21%	23%	21%	23%	24%	26%	32%	25%	26%



Table 1
Q.1 Do you agree or disagree with each of the following statements?
Base: All respondents

							Reg	gion							Which o	f the follo	wing bes	t describe	s your curr Not	ent workin Retired	g status?	
	Total	England	Scot- land	North East	North West	York- shire & Humb- erside	West Mid- lands	East Mid- lands	<u>Wales</u>	East- ern	London	South East	South West	NET: Work- ing	Work- ing full time	Work- ing part time	NET: Not work- ing	Not working seeking work	working and not seeking work	on a state pension only	Retired with a private pension	House person
Unweighted base	2055	1763	193	88	228	180	190	157	99	202	235	298	185	1072	717	355	983	128	147	111	418	179
Weighted base	2055	1767	185	82	226	185	185	144	103	206	267	288	185	1151	904	247	904	118	126	114	380	165
I am frustrated that inter	rest rates	have not	risen in t	he past	<u>year</u>																	
Agree	752	665	62	27	82	57	71	60	26	78	107	110	72	315	237	77	438	25	39	50	269	55
	37%	38%	34%	33%	36%	31%	38%	42%	25%	38%	40%	38%	39%	27%	26%	31%	48%	22%	31%	44%	71%	33%
Disagree	809	696	65	32	97	87	71	51	49	79	102	112	65	560	452	108	250	48	40	29	82	51
	39%	39%	35%	39%	43%	47%	39%	35%	48%	38%	38%	39%	35%	49%	50%	44%	28%	40%	32%	26%	21%	31%
Don't know	493	407	58	23	47	41	42	33	28	49	58	66	48	277	216	61	217	45	47	35	30	60
	24%	23%	32%	28%	21%	22%	23%	23%	27%	24%	22%	23%	26%	24%	24%	25%	24%	38%	37%	31%	8%	36%
I am relieved that interes	st rates ha	ave not ris	sen in the	past ye	<u>ear</u>																	
Agree	668	579	48	31	82	78	61	39	42	64	68	95	61	484	388	96	184	37	25	19	54	49
	33%	33%	26%	37%	36%	42%	33%	27%	41%	31%	25%	33%	33%	42%	43%	39%	20%	32%	20%	16%	14%	30%
Disagree	875	761	82	27	96	66	84	70	32	87	124	128	80	379	290	89	496	29	54	55	298	60
	43%	43%	44%	33%	43%	36%	45%	48%	31%	42%	46%	44%	43%	33%	32%	36%	55%	25%	42%	48%	78%	36%
Don't know	512	428	55	24	48	41	40	35	29	55	75	65	44	288	227	61	224	51	48	40	28	56
	25%	24%	30%	30%	21%	22%	22%	24%	29%	27%	28%	23%	24%	25%	25%	25%	25%	43%	38%	35%	7%	34%
My personal financial si	tuation ha	as benefit	ed from i	nterest	rates ren	naining a	t 0.5%															
Agree	409	354	27	17	54	41	35	32	28	42	42	52	39	319	263	56	90	13	11	5	30	31
	20%	20%	15%	21%	24%	22%	19%	22%	27%	20%	16%	18%	21%	28%	29%	23%	10%	11%	9%	5%	8%	19%
Disagree	1180	1013	112	50	129	100	104	82	54	110	162	172	103	540	413	127	640	64	68	85	335	88
	57%	57%	61%	61%	57%	54%	56%	57%	53%	54%	61%	60%	56%	47%	46%	51%	71%	55%	54%	74%	88%	53%
Don't know	466	401	45	15	42	44	46	30	20	54	63	63	43	292	228	64	175	41	47	24	16	46
	23%	23%	24%	18%	19%	24%	25%	21%	20%	26%	23%	22%	23%	25%	25%	26%	19%	35%	37%	21%	4%	28%



Table 1
Q.1 Do you agree or disagree with each of the following statements?
Base: All respondents

							Reg	jion							Which c	f the follo	wing bes	t describes	s your curr		g status?	
	_Total	England	Scot- land	North East	North West	York- shire & Humb- erside	West Mid- lands	East Mid- lands	Wales	East- ern	London	South East	South West	NET: Work- ing	Work- ing full time	Work- ing part time	NET: Not work- ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2055	1767	185	82	226	185	185	144	103	206	267	288	185	1151	904	247	904	118	126	114	380	165
My personal financial si	tuation ha	s been ha	armed fro	om inter	est rates	remainir	ng at 0.5	<u>%</u>														
Agree	796	688	74	32	80	68	68	55	34	80	111	122	72	337	260	77	459	29	35	50	289	57
	39%	39%	40%	39%	35%	37%	37%	39%	33%	39%	42%	42%	39%	29%	29%	31%	51%	25%	28%	43%	76%	35%
Disagree	758	653	59	29	98	70	66	56	46	66	88	109	70	509	412	97	249	41	44	39	73	52
	37%	37%	32%	35%	43%	38%	36%	39%	45%	32%	33%	38%	38%	44%	46%	40%	28%	34%	35%	34%	19%	32%
Don't know	501	427	51	21	48	47	51	33	23	59	68	57	43	305	233	72	196	48	47	26	19	56
	24%	24%	28%	26%	21%	25%	27%	23%	22%	29%	25%	20%	23%	26%	26%	29%	22%	41%	37%	23%	5%	34%
By keeping interest rate	s low, sav	ers are be	eing mad	le to pay	for the	economi	c crisis															
Agree	1138	991	104	45	126	95	100	78	44	122	157	164	104	563	438	125	575	51	57	74	310	84
	55%	56%	56%	55%	56%	51%	54%	54%	42%	59%	59%	57%	56%	49%	48%	51%	64%	43%	45%	65%	81%	51%
Disagree	365	305	27	15	39	41	28	30	32	36	43	50	23	259	217	43	105	16	16	7	44	21
	18%	17%	15%	18%	17%	22%	15%	21%	31%	18%	16%	17%	12%	23%	24%	17%	12%	14%	13%	6%	12%	13%
Don't know	552	471	54	22	60	49	57	36	27	47	67	74	58	328	250	78	224	50	53	34	27	60
	27%	27%	29%	27%	27%	27%	31%	25%	26%	23%	25%	26%	31%	29%	28%	32%	25%	43%	42%	29%	7%	36%
Ensuring that people ca rate savers receive on the																						
Agree	1103	956	84	47	127	106	105	81	63	98	129	153	110	672	541	131	431	62	64	59	158	89
	54%	54%	45%	57%	56%	58%	57%	56%	62%	48%	48%	53%	59%	58%	60%	53%	48%	53%	51%	51%	42%	54%
Disagree	418	363	47	15	48	34	32	27	9	44	79	57	27	185	152	33	233	17	15	21	154	25
	20%	21%	25%	18%	21%	18%	17%	19%	9%	22%	29%	20%	15%	16%	17%	14%	26%	15%	12%	19%	41%	15%
Don't know	534	449	54	21	51	45	49	36	30	63	60	78	48	294	212	82	240	38	48	34	68	52
	26%	25%	29%	25%	22%	24%	26%	25%	30%	30%	22%	27%	26%	26%	23%	33%	27%	33%	38%	30%	18%	31%



ITV News Index Survey ONLINE Fieldwork: 28th February - 2nd March 2014

Table 1

Q.1 Do you agree or disagree with each of the following statements? Base: All respondents

My personal financial situation has benefited from interest rates My personal financial situation has been harmed from interest rates

Your personal financial

remaining at 0.5% remaining at 0.5% The state of the UK economy situation Tenure Owned NET: Owned with Dis-Dis-NET: Rent from Rent from Other Homeoutmort-Total Agree agree Agree agree Better No change Worse Better No change Worse owners right gage Renters council H/A rent Rent free Unweighted base 384 2055 1200 805 744 679 672 704 309 845 901 1251 684 567 775 203 200 372 29 758 690 667 699 326 697 288 277 Weighted base 2055 409 1180 796 849 881 1336 678 658 132 22 I am frustrated that interest rates have not risen in the past year 679 597 104 311 206 324 313 561 450 111 187 34 82 Agree 752 29 235 116 71 5 37% 7% 58% 75% 14% 45% 31% 34% 35% 38% 36% 42% 66% 17% 27% 26% 29% 22% Disagree 809 358 347 136 555 289 252 268 152 316 342 558 137 421 245 98 39 108 6 38% 34% 30% 39% 87% 29% 17% 73% 42% 38% 47% 37% 39% 42% 20% 64% 35% 39% 27% 493 64 Don't know 23 154 99 90 209 195 59 208 226 217 91 126 265 119 58 88 11 24% 6% 13% 8% 13% 13% 31% 28% 18% 25% 26% 16% 13% 19% 38% 41% 44% 32% 50% I am relieved that interest rates have not risen in the past year 351 223 91 477 229 209 230 118 251 300 490 89 402 174 62 27 84 Agree 668 4 33% 86% 19% 11% 63% 33% 31% 33% 36% 30% 34% 37% 13% 61% 25% 22% 21% 30% 19% Disagree 875 39 785 635 183 362 250 263 148 377 350 630 493 137 238 48 96 43% 9% 67% 80% 24% 52% 37% 38% 45% 44% 40% 47% 73% 21% 34% 33% 37% 34% 31% 512 20 172 71 97 98 56 Don't know 208 205 60 221 231 215 96 119 285 131 98 11 25% 5% 15% 9% 13% 14% 31% 29% 18% 26% 26% 16% 14% 18% 41% 46% 43% 35% 50% My personal financial situation has benefited from interest rates remaining at 0.5% 409 409 386 165 120 124 91 154 164 331 48 283 76 22 8 46 2 Agree 20% 100% 51% 24% 18% 18% 28% 18% 19% 25% 7% 43% 11% 6% 17% Disagree 1180 1180 779 331 428 350 402 164 492 524 786 546 239 384 160 76 148 10 57% 100% 98% 44% 62% 52% 58% 50% 58% 60% 59% 81% 36% 55% 56% 58% 53% 44% 466 40 97 197 173 203 192 219 48 84 Don't know 17 71 84 135 237 105 11 22% 23% 22% 36% 30% 2% 5% 14% 30% 25% 24% 16% 12% 21% 34% 37% 47%



ITV News Index Survey ONLINE Fieldwork: 28th February - 2nd March 2014

Table 1

Q.1 Do you agree or disagree with each of the following statements? Base: All respondents

> My personal financial situation has benefited from interest rates

My personal financial situation has been harmed from interest rates

Your personal financial

remaining at 0.5% remaining at 0.5% The state of the UK economy situation Tenure Owned NET: Owned with Dis-Dis-NET: Rent from Rent from Other Homeoutmort-No change Total Agree agree Agree agree Better No change Worse Better Worse owners right gage Renters council H/A rent Rent free Weighted base 409 2055 1180 796 758 690 667 699 326 849 881 1336 678 658 697 288 132 277 22 My personal financial situation has been harmed from interest rates remaining at 0.5% 796 779 796 324 210 262 112 320 365 598 456 142 194 78 37 79 5 Agree 39% 66% 100% 47% 31% 38% 34% 38% 41% 45% 67% 22% 28% 27% 28% 28% 21% Disagree 758 386 331 758 268 242 248 143 320 295 513 135 378 236 87 45 105 9 100% 34% 37% 94% 28% 39% 36% 36% 44% 38% 34% 38% 20% 57% 30% 34% 38% 39% 23 501 69 98 215 188 72 208 221 225 87 138 267 123 50 94 Don't know 9 24% 6% 6% 14% 32% 27% 22% 25% 25% 17% 13% 21% 38% 43% 38% 34% 40% By keeping interest rates low, savers are being made to pay for the economic crisis 839 452 292 193 787 488 299 342 136 65 140 1138 179 660 333 394 440 506 10 Agree 55% 44% 71% 83% 44% 66% 44% 56% 59% 52% 59% 72% 45% 49% 47% 49% 51% 43% 57% 365 157 178 65 267 141 128 96 157 134 266 76 191 96 32 16 48 Disagree 74 3 18% 38% 15% 8% 35% 20% 19% 14% 23% 18% 15% 20% 11% 29% 14% 11% 12% 17% 12% Don't know 552 73 163 71 158 96 247 209 59 252 241 283 114 168 259 120 51 88 10 27% 18% 14% 9% 21% 14% 37% 30% 18% 30% 27% 21% 17% 26% 37% 42% 39% 32% 45% Ensuring that people can afford their mortgage repayments is a more important consideration than what interest rate savers receive on their savings, given the likely economic consequences of increasing mortgage repayments 762 328 52 Agree 1103 352 561 321 580 385 331 387 196 417 490 272 491 120 156 13 86% 75% 54% 48% 40% 77% 56% 50% 55% 60% 49% 56% 57% 40% 47% 42% 40% 56% 57% Disagree 418 20 377 312 75 176 108 134 69 176 174 292 240 52 125 59 23 44 19% 17% 16% 20% 5% 32% 39% 10% 26% 16% 21% 21% 20% 22% 35% 8% 18% 21% 3% 37 57 Don't know 534 242 163 103 128 228 178 256 217 281 166 115 244 109 78 9 26% 9% 21% 20% 14% 19% 34% 25% 19% 30% 25% 21% 24% 18% 35% 38% 43% 28% 41%



Table 2
Q.2 Do you think each of the following have got better or worse over the past three months?
Base: All respondents

	-	Ger	nder			Ag	ie				Social (Grade		Employme	nt Sector Pri-
	Total	Male	<u>Female</u>	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	vate
Unweighted base	2055	991	1064	224	336	332	388	316	459	602	590	363	500	290	782
Weighted base	2055	1007	1048	244	346	346	366	305	447	549	570	448	488	317	834
The state of the UK eco	<u>nomy</u>														
Better	690	428	262	65	101	101	112	100	209	247	172	159	111	77	290
	34%	42%	25%	27%	29%	29%	31%	33%	47%	45%	30%	36%	23%	24%	35%
No change	667	301	366	99	125	115	126	95	107	163	216	120	167	124	284
	32%	30%	35%	41%	36%	33%	34%	31%	24%	30%	38%	27%	34%	39%	34%
Worse	699	279	419	80	120	129	128	110	131	139	181	168	210	116	260
	34%	28%	40%	33%	35%	37%	35%	36%	29%	25%	32%	38%	43%	37%	31%
Your personal financial	situation														
Better	326	186	140	66	82	46	52	41	39	111	95	67	53	59	177
	16%	18%	13%	27%	24%	13%	14%	13%	9%	20%	17%	15%	11%	19%	21%
No change	849	438	411	85	125	152	143	109	234	240	230	185	194	112	328
	41%	43%	39%	35%	36%	44%	39%	36%	52%	44%	40%	41%	40%	35%	39%
Worse	881	383	497	93	139	149	171	155	174	199	245	196	241	146	330
	43%	38%	47%	38%	40%	43%	47%	51%	39%	36%	43%	44%	49%	46%	40%
Your job security															
Better	236	135	102	54	67	40	37	26	13	71	72	52	41	51	160
	12%	13%	10%	22%	19%	12%	10%	8%	3%	13%	13%	12%	8%	16%	19%
No change	1311	655	656	120	151	206	224	201	409	347	335	285	343	142	439
	64%	65%	63%	49%	44%	60%	61%	66%	91%	63%	59%	64%	70%	45%	53%
Worse	508	217	291	70	128	100	106	78	26	132	163	110	103	124	235
	25%	22%	28%	29%	37%	29%	29%	26%	6%	24%	29%	25%	21%	39%	28%



Table 2
Q.2 Do you think each of the following have got better or worse over the past three months?
Base: All respondents

	_	Ger	nder			Ac	ge				Social (Grade		Employme	nt Sector
	Total	Male	<u>Female</u>	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Weighted base	2055	1007	1048	244	346	346	366	305	447	549	570	448	488	317	834
Anti-social behaviour in	n my neighbourho	ood													
Better	255	128	127	45	61	41	31	37	40	67	58	58	72	37	105
	12%	13%	12%	18%	17%	12%	8%	12%	9%	12%	10%	13%	15%	12%	13%
No change	1363	662	701	138	208	209	260	212	336	380	396	276	310	202	540
	66%	66%	67%	56%	60%	61%	71%	69%	75%	69%	70%	62%	64%	64%	65%
Worse	438	217	221	62	77	95	76	56	72	102	115	113	106	78	190
	21%	22%	21%	25%	22%	27%	21%	18%	16%	19%	20%	25%	22%	25%	23%
<u>Crime</u>															
Better	224	137	87	38	50	31	24	28	53	78	53	44	48	34	80
	11%	14%	8%	16%	14%	9%	6%	9%	12%	14%	9%	10%	10%	11%	10%
No change	1154	566	588	133	194	188	222	179	237	323	348	227	255	181	486
	56%	56%	56%	54%	56%	54%	61%	59%	53%	59%	61%	51%	52%	57%	58%
Worse	678	304	373	73	102	127	121	98	158	148	168	177	185	102	269
	33%	30%	36%	30%	29%	37%	33%	32%	35%	27%	29%	40%	38%	32%	32%
Social disorder in som	e communities ar	ound the co	<u>untry</u>												
Better	192	107	85	36	60	26	27	18	24	64	48	39	40	39	87
	9%	11%	8%	15%	17%	7%	7%	6%	5%	12%	9%	9%	8%	12%	10%
No change	1010	503	507	117	172	166	195	154	206	276	302	202	230	153	419
	49%	50%	48%	48%	50%	48%	53%	50%	46%	50%	53%	45%	47%	48%	50%
Worse	854	398	456	90	115	154	144	133	218	210	219	207	218	124	328
	42%	39%	44%	37%	33%	45%	39%	44%	49%	38%	38%	46%	45%	39%	39%



Table 2
Q.2 Do you think each of the following have got better or worse over the past three months?
Base: All respondents

							Reg	gion							Which c	of the follo	wing bes	t describe	s your curr		g status?	
	Total	England	Scot- land	North East	North West	York- shire & Humb- erside	West Mid- lands	East Mid- lands	<u>Wales</u>	East- ern	London	South East	South West	NET: Work- ing	Work- ing full time	Work- ing part time	NET: Not work- ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2055	1763	193	88	228	180	190	157	99	202	235	298	185	1072	717	355	983	128	147	111	418	179
Weighted base	2055	1767	185	82	226	185	185	144	103	206	267	288	185	1151	904	247	904	118	126	114	380	165
The state of the UK ed	conomy																					
Better	690	590	57	16	74	59	62	59	43	63	87	112	59	367	294	73	323	25	35	37	193	33
	34%	33%	31%	19%	33%	32%	33%	41%	41%	31%	33%	39%	32%	32%	33%	29%	36%	21%	28%	32%	51%	20%
No change	667	582	53	23	66	62	58	39	31	68	92	105	69	408	325	83	259	31	47	34	95	51
	32%	33%	29%	29%	29%	33%	31%	27%	30%	33%	35%	36%	37%	35%	36%	34%	29%	27%	37%	29%	25%	31%
Worse	699	595	75	43	86	65	65	46	29	74	88	71	57	376	285	91	323	61	44	44	92	81
	34%	34%	41%	52%	38%	35%	35%	32%	28%	36%	33%	25%	31%	33%	32%	37%	36%	52%	35%	38%	24%	49%
Your personal financia	al situation																					
Better	326	279	28	9	32	29	20	23	19	30	53	55	27	235	194	41	91	12	21	5	36	17
	16%	16%	15%	11%	14%	16%	11%	16%	18%	15%	20%	19%	15%	20%	21%	17%	10%	10%	17%	5%	9%	10%
No change	849	728	78	29	97	74	67	46	42	90	114	132	81	440	346	94	409	33	50	59	200	66
	41%	41%	42%	36%	43%	40%	36%	32%	41%	44%	43%	46%	44%	38%	38%	38%	45%	28%	40%	52%	53%	40%
Worse	881	760	79	44	97	82	98	75	42	85	100	101	77	476	364	112	405	72	55	50	144	83
	43%	43%	42%	53%	43%	44%	53%	52%	41%	42%	37%	35%	42%	41%	40%	45%	45%	61%	44%	44%	38%	50%
Your job security																						
Better	236	201	18	8	25	21	18	9	18	19	49	34	19	211	174	37	25	3	8	1	8	6
	12%	11%	10%	9%	11%	11%	10%	7%	17%	9%	18%	12%	10%	18%	19%	15%	3%	3%	6%	1%	2%	4%
No change	1311	1120	126	50	151	111	113	86	64	135	138	213	123	581	449	132	730	67	80	110	352	121
	64%	63%	68%	60%	67%	60%	61%	60%	63%	66%	52%	74%	66%	50%	50%	53%	81%	57%	64%	96%	93%	73%
Worse	508	446	41	25	50	53	55	48	20	51	80	41	43	359	282	78	149	47	38	4	20	39
	25%	25%	22%	30%	22%	29%	30%	33%	20%	25%	30%	14%	23%	31%	31%	31%	16%	40%	30%	3%	5%	24%



Table 2

Q.2 Do you think each of the following have got better or worse over the past three months?

Base: All respondents

							Rec	ion							Which o	f the follo	wing bes	t describes	s your curr	ent workin	g status?	
	Total	<u>England</u>	Scot- land	North East	North West	York- shire & Humb- erside	West Mid- lands	East Mid- lands	Wales	East-	London	South East	South West	NET: Work- ing	Work- ing full time	Work- ing part time	NET: Not work- ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2055	1767	185	82	226	185	185	144	103	206	267	288	185	1151	904	247	904	118	126	114	380	165
Anti-social behaviour in	n my neigh	bourhood	!																			
Better	255	221	26	11	25	22	18	18	8	23	53	36	15	142	114	28	113	20	20	11	35	26
	12%	12%	14%	14%	11%	12%	10%	12%	8%	11%	20%	13%	8%	12%	13%	11%	13%	17%	16%	10%	9%	16%
No change	1363	1168	124	49	152	122	123	87	71	146	156	199	134	742	582	160	621	75	78	80	291	97
	66%	66%	67%	60%	67%	66%	66%	61%	69%	71%	58%	69%	72%	64%	64%	65%	69%	64%	62%	70%	77%	58%
Worse	438	379	35	22	50	41	45	39	24	37	59	52	36	268	209	59	170	23	28	23	54	42
	21%	21%	19%	26%	22%	22%	24%	27%	23%	18%	22%	18%	19%	23%	23%	24%	19%	19%	22%	20%	14%	26%
<u>Crime</u>																						
Better	224	175	31	10	21	10	17	13	18	15	41	29	18	113	92	22	110	15	23	11	49	11
	11%	10%	17%	12%	9%	5%	9%	9%	18%	7%	15%	10%	10%	10%	10%	9%	12%	13%	19%	10%	13%	7%
No change	1154	1007	94	44	125	114	102	75	53	123	131	175	119	667	521	146	487	65	67	56	219	80
	56%	57%	51%	54%	55%	62%	55%	52%	51%	60%	49%	61%	64%	58%	58%	59%	54%	56%	53%	49%	57%	48%
Worse	678	586	60	28	80	61	66	55	32	68	96	84	48	370	292	79	307	37	36	47	113	75
	33%	33%	33%	34%	35%	33%	36%	38%	31%	33%	36%	29%	26%	32%	32%	32%	34%	31%	28%	41%	30%	45%
Social disorder in some	e communi	ities arou	nd the c	ountry																		
Better	192	162	15	8	17	15	16	15	14	11	40	23	16	127	105	22	65	12	11	4	27	11
	9%	9%	8%	10%	8%	8%	8%	10%	14%	5%	15%	8%	9%	11%	12%	9%	7%	10%	9%	3%	7%	6%
No change	1010	876	90	34	108	98	93	58	45	112	116	161	95	572	449	122	438	56	68	57	183	75
	49%	50%	48%	41%	48%	53%	50%	41%	44%	55%	43%	56%	52%	50%	50%	50%	48%	48%	53%	50%	48%	45%
Worse	854	730	80	40	101	71	76	71	44	83	111	103	73	452	350	103	401	50	47	54	170	80
	42%	41%	43%	48%	45%	39%	41%	49%	43%	40%	42%	36%	40%	39%	39%	42%	44%	42%	37%	47%	45%	49%



ITV News Index Survey ONLINE Fieldwork: 28th February - 2nd March 2014

Table 2 Q.2 Do you think each of the following have got better or worse over the past three months? Base: All respondents

My personal financial situation has benefited from interest rates

My personal financial situation has been harmed

from interest rates Your personal financial **Tenure** remaining at 0.5% remaining at 0.5% The state of the UK economy situation Owned NET: Owned with Dis-Dis-NET: Rent from Rent from Other Homeoutmort-Total Agree agree Agree agree Better No change Worse Better No change Worse owners right gage Renters council H/A rent Rent free Unweighted base 2055 384 1200 805 744 679 672 704 309 845 901 1251 684 567 775 203 200 372 29 758 690 667 699 697 277 Weighted base 2055 409 1180 796 326 849 881 1336 678 658 288 132 22 The state of the UK economy 165 428 324 268 690 196 180 533 297 236 150 30 7 690 314 58 61 34% 40% 36% 41% 35% 100% 60% 37% 20% 40% 44% 36% 22% 20% 23% 22% 30% 667 120 350 210 242 667 75 376 215 418 191 227 236 43 105 13 31% 32% 32% 29% 30% 26% 32% 100% 23% 44% 24% 31% 28% 35% 34% 38% 58% 699 124 402 262 248 699 55 158 486 385 191 194 311 141 59 111 3 34% 30% 34% 33% 33% 100% 17% 19% 55% 29% 28% 30% 45% 49% 45% 40% 11% Your personal financial situation 326 91 164 112 143 196 75 55 326 221 97 124 100 32 15 53 5 16% 22% 14% 14% 19% 28% 11% 8% 100% 17% 14% 19% 14% 11% 11% 19% 23% 849 154 492 320 320 314 376 158 849 590 326 265 249 112 48 89 41% 38% 42% 40% 42% 46% 56% 23% 100% 44% 48% 40% 36% 39% 36% 32% 41% 881 180 486 255 348 69 164 524 365 295 215 881 525 269 143 136 8 43% 40% 44% 46% 39% 26% 32% 70% 100% 39% 38% 50% 50% 52% 49% 36% 41% Your job security 236 74 105 70 103 134 64 39 149 47 41 149 55 94 86 29 11 47 12% 18% 9% 9% 14% 19% 10% 6% 46% 5% 5% 11% 8% 14% 12% 10% 8% 17% 5% 1311 203 817 555 444 459 495 356 129 719 464 869 509 360 426 189 93 144 16 64% 50% 69% 70% 59% 67% 74% 51% 39% 85% 53% 65% 75% 55% 61% 66% 70% 52% 72% 508 132 211 376 204 185 29 87 258 171 97 108 303 48 83 318 114 70 5

43%

16%

15%

10%

43%

24%

17%

31%



31%

23%

24%

22%

27%

25%

32%

22%

21%

28%

14%

Better

Worse

Better

Worse

Better

Worse

No change

No change

No change

ITV News Index Survey ONLINE Fieldwork: 28th February - 2nd March 2014

Table 2 Q.2 Do you think each of the following have got better or worse over the past three months? Base: All respondents

My personal financial situation has benefited from

My personal financial situation has been harmed

		interes remaining	t rates	from inter- remaining	est rates	The sta	te of the UK e	conomy	You	r personal fina situation	ncial			Owned	Te	enure			
	_Total	Agree	Dis- agree	Agree	Dis- agree	Better	No change	Worse	Better	No change	Worse	NET: Home- owners	Owned out-	with mort- gage	NET: Renters	Rent from council	Rent from H/A	Other rent	Rent free
Weighted base	2055	409	1180	796	758	690	667	699	326	849	881	1336	678	658	697	288	132	277	22
Anti-social behaviour	in my neig	hbourhood	<u>1</u>																
Better	255	62	140	102	90	125	48	81	99	73	82	150	73	78	102	59	17	26	3
	12%	15%	12%	13%	12%	18%	7%	12%	30%	9%	9%	11%	11%	12%	15%	20%	13%	9%	13%
No change	1363	259	785	524	502	468	547	348	173	685	505	929	480	449	417	159	77	181	16
	66%	63%	67%	66%	66%	68%	82%	50%	53%	81%	57%	70%	71%	68%	60%	55%	58%	65%	73%
Worse	438	87	254	170	166	97	71	270	54	90	294	256	125	131	178	70	38	70	3
	21%	21%	22%	21%	22%	14%	11%	39%	16%	11%	33%	19%	18%	20%	26%	24%	29%	25%	14%
<u>Crime</u>																			
Better	224	58	135	96	98	142	36	45	84	74	66	143	71	72	77	31	18	28	4
	11%	14%	11%	12%	13%	21%	5%	7%	26%	9%	7%	11%	10%	11%	11%	11%	14%	10%	19%
No change	1154	224	638	425	417	407	511	235	166	597	391	782	389	393	356	138	65	153	16
	56%	55%	54%	53%	55%	59%	77%	34%	51%	70%	44%	59%	57%	60%	51%	48%	49%	55%	71%
Worse	678	127	407	276	243	140	120	418	76	177	424	411	218	193	265	119	49	96	2
	33%	31%	34%	35%	32%	20%	18%	60%	23%	21%	48%	31%	32%	29%	38%	41%	37%	35%	9%
Social disorder in son	ne commu	nities arou	nd the cou	<u>ntry</u>															
Better	192	52	104	73	82	121	36	35	82	55	54	113	45	68	76	34	17	25	2
	9%	13%	9%	9%	11%	18%	5%	5%	25%	7%	6%	8%	7%	10%	11%	12%	13%	9%	10%
No change	1010	203	552	355	379	360	465	185	138	548	324	682	341	341	314	127	55	132	14
	49%	50%	47%	45%	50%	52%	70%	27%	42%	65%	37%	51%	50%	52%	45%	44%	42%	48%	61%
Worse	854	154	523	368	296	209	167	478	106	245	503	540	292	248	307	127	60	120	6
	42%	38%	44%	46%	39%	30%	25%	68%	32%	29%	57%	40%	43%	38%	44%	44%	46%	43%	28%



Table 3
Q.3 Do you agree or disagree with each of the following statements?
Base: All respondents

	_	Ge	nder			Ag	ge				Social (Grade		Employme	
	_Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2055	991	1064	224	336	332	388	316	459	602	590	363	500	290	782
Weighted base	2055	1007	1048	244	346	346	366	305	447	549	570	448	488	317	834
I am worried that another	er recession wou	ıld have a s	evere impact o	n me and my	<u>family</u>										
Agree	1303	575	728	151	214	220	244	215	258	344	370	274	315	217	517
	63%	57%	69%	62%	62%	64%	67%	71%	58%	63%	65%	61%	65%	68%	62%
Disagree	365	241	124	38	53	63	67	45	100	118	94	80	73	52	160
	18%	24%	12%	15%	15%	18%	18%	15%	22%	21%	17%	18%	15%	17%	19%
Don't know	387	191	196	55	80	63	55	45	89	88	105	94	100	47	158
	19%	19%	19%	23%	23%	18%	15%	15%	20%	16%	18%	21%	20%	15%	19%
The debt crisis in Europ	oe is putting the l	JK economy	/ in danger												
Agree	1299	639	659	132	204	210	231	205	316	364	348	289	298	182	505
	63%	63%	63%	54%	59%	61%	63%	67%	71%	66%	61%	65%	61%	57%	60%
Disagree	274	178	95	34	45	48	62	32	53	88	83	48	55	51	128
	13%	18%	9%	14%	13%	14%	17%	11%	12%	16%	15%	11%	11%	16%	15%
Don't know	483	189	293	78	97	88	73	68	78	97	139	111	136	83	202
	23%	19%	28%	32%	28%	26%	20%	22%	18%	18%	24%	25%	28%	26%	24%
If the British economy d	doesn't pick up ve	ery soon, th	e Government	should recons	sider its plann	ned programm	e of spending	cuts							
Agree	1197	553	644	138	183	207	230	190	248	291	325	263	318	200	456
	58%	55%	61%	57%	53%	60%	63%	62%	55%	53%	57%	59%	65%	63%	55%
Disagree	457	303	154	44	65	64	74	65	145	167	128	94	69	50	197
	22%	30%	15%	18%	19%	19%	20%	21%	32%	30%	22%	21%	14%	16%	24%
Don't know	400	151	250	62	98	74	62	50	55	92	117	91	101	66	181
	19%	15%	24%	25%	28%	21%	17%	16%	12%	17%	21%	20%	21%	21%	22%



Table 3
Q.3 Do you agree or disagree with each of the following statements?
Base: All respondents

	_	Ger	nder			Ag	e				Social C	<u> Frade</u>		Employme	
	_Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Weighted base	2055	1007	1048	244	346	346	366	305	447	549	570	448	488	317	834
In the current financial situ	ation, the Go	vernment is	more concern	ed with protec	cting the bank	s than the Brit	ish public								
Agree	1338	662	677	128	213	229	258	219	292	340	354	306	339	213	529
	65%	66%	65%	53%	62%	66%	70%	72%	65%	62%	62%	68%	69%	67%	63%
Disagree	304	172	132	44	44	50	46	40	80	117	93	43	51	48	123
	15%	17%	13%	18%	13%	15%	13%	13%	18%	21%	16%	10%	10%	15%	15%
Don't know	412	173	239	72	89	67	62	46	76	92	123	99	98	56	183
	20%	17%	23%	30%	26%	19%	17%	15%	17%	17%	22%	22%	20%	18%	22%
The Government is in cont	rol of the eco	nomy													
Agree	662	363	299	70	119	106	103	93	171	214	179	138	130	92	279
	32%	36%	29%	29%	34%	31%	28%	31%	38%	39%	31%	31%	27%	29%	33%
Disagree	969	468	501	111	141	179	188	156	195	239	266	216	249	157	378
	47%	47%	48%	45%	41%	52%	51%	51%	43%	44%	47%	48%	51%	50%	45%
Don't know	424	176	248	64	86	61	75	56	82	96	125	94	109	68	177
	21%	17%	24%	26%	25%	18%	20%	18%	18%	17%	22%	21%	22%	21%	21%



Table 3
Q.3 Do you agree or disagree with each of the following statements?
Base: All respondents

							Reg	ion							Which o	f the follo	wing bes	t describes	s your curr Not	ent workin Retired	g status?	
	Total	<u>England</u>	Scot- land	North East	North West	York- shire & Humb- erside	West Mid- lands	East Mid- lands	Wales	East- ern	London	South East	South West	NET: Work- ing	Work- ing full time	Work- ing part time	NET: Not work- ing	Not working seeking work	working and not seeking work	on a state pension only	Retired with a private pension	House person
Unweighted base	2055	1763	193	88	228	180	190	157	99	202	235	298	185	1072	717	355	983	128	147	111	418	179
Weighted base	2055	1767	185	82	226	185	185	144	103	206	267	288	185	1151	904	247	904	118	126	114	380	165
I am worried that another	r recession	on would	have a s	evere im	pact on	me and ı	ny famil	<u>y</u>														
Agree	1303	1119	115	64	144	104	127	94	68	144	147	182	112	734	560	174	569	81	78	72	217	121
	63%	63%	62%	78%	63%	56%	69%	66%	66%	70%	55%	63%	61%	64%	62%	71%	63%	69%	62%	63%	57%	73%
Disagree	365	320	32	12	51	41	25	22	13	19	63	55	32	212	179	33	153	12	20	12	89	20
	18%	18%	17%	15%	22%	22%	13%	15%	13%	9%	23%	19%	17%	18%	20%	13%	17%	10%	16%	11%	23%	12%
Don't know	387	328	38	5	32	39	33	27	22	42	57	50	41	205	165	40	182	25	28	30	74	25
	19%	19%	20%	7%	14%	21%	18%	19%	21%	21%	22%	17%	22%	18%	18%	16%	20%	21%	22%	26%	20%	15%
The debt crisis in Europ	e is puttin	g the UK	econom	y in dang	ger																	
Agree	1299	1118	116	53	151	105	115	105	65	126	161	176	126	687	540	147	612	71	76	79	278	108
	63%	63%	63%	65%	67%	57%	62%	73%	63%	61%	60%	61%	68%	60%	60%	60%	68%	61%	60%	69%	73%	65%
Disagree	274	238	24	7	31	33	27	20	12	20	41	36	24	179	142	37	95	13	16	6	45	15
	13%	13%	13%	8%	14%	18%	15%	14%	12%	10%	15%	12%	13%	16%	16%	15%	10%	11%	13%	5%	12%	9%
Don't know	483	411	46	22	45	47	43	19	26	60	65	76	35	285	222	63	197	34	34	29	58	42
	23%	23%	25%	27%	20%	25%	23%	13%	25%	29%	24%	26%	19%	25%	25%	26%	22%	29%	27%	26%	15%	26%
If the British economy de	oesn't pic	k up very	soon, th	e Gover	nment s	hould rec	onsider	its planr	ned prog	amme o	of spendin	g cuts										
Agree	1197	1015	118	60	146	98	102	80	64	127	139	152	112	656	511	145	542	79	79	83	199	102
	58%	57%	64%	73%	64%	53%	55%	56%	62%	62%	52%	53%	60%	57%	56%	59%	60%	67%	63%	73%	52%	62%
Disagree	457	411	28	11	43	47	38	39	18	48	73	69	43	248	204	43	210	16	23	15	137	18
	22%	23%	15%	14%	19%	25%	21%	27%	17%	23%	27%	24%	23%	22%	23%	17%	23%	14%	18%	13%	36%	11%
Don't know	400	341	39	11	38	41	45	24	21	31	54	67	31	248	189	58	153	23	24	16	45	46
	19%	19%	21%	13%	17%	22%	24%	17%	21%	15%	20%	23%	17%	22%	21%	24%	17%	19%	19%	14%	12%	28%



Table 3
Q.3 Do you agree or disagree with each of the following statements?
Base: All respondents

			Region													Which of the following best describes your current working status?								
																			Not	Retired				
						York-									Work-	Work-	NET:	Not	working	on a	Retired			
						shire &	West	East						NET:	ing	ing	Not	working	and not	state	with a			
			Scot-	North	North	Humb-	Mid-	Mid-		East-		South	South	Work-	full	part	work-	seeking	seeking	pension	private	House		
	<u>Total</u>	<u>England</u>	<u>land</u>	_East_	West	erside	lands	lands	Wales	<u>ern</u>	London	<u>East</u>	West	<u>ing</u>	time	<u>time</u>	<u>ing</u>	work	<u>work</u>	<u>only</u>	pension	person		
Weighted base	2055	1767	185	82	226	185	185	144	103	206	267	288	185	1151	904	247	904	118	126	114	380	165		
In the current financial situation, the Government is more concerned with protecting the banks than the British public																								
Agroo	1338	1127	134	61	148	119	121	94	77	122	153	175	133	742	589	152	597	80	74	81	245	115		
Agree	65%	64%	72%	74%	66%		65%	65%	77 75%	60%		61%	72%		65%	62%	66%	68%	59%	71%	64%	70%		
	00 /0	0470	1270	1 4 70	0070	0470	0070		7570	0070	37 70	0170	1270	0470	0070	0270	0070	0070	0070	7 1 70		1070		
Disagree	304	272	24	10	43	20	22	22	9	36	50	49	20	171	130	40	134	15	17	9	73	20		
	15%	15%	13%	12%	19%	11%	12%	15%	8%	17%	19%	17%	11%	15%	14%	16%	15%	13%	13%	8%	19%	12%		
Don't know	412	369	27	11	35	46	42	28	17	47	63	64	32	238	185	54	174	22	35	24	62	31		
Borrelation	20%		15%	14%	15%		23%	20%	16%	23%		22%	17%			22%	19%	19%	28%	21%	16%	18%		
The Government is in c	ontrol of t	ne econoi	m <u>y</u>																					
Agree	662	564	63	23	67	62	56	64	35	66	83	95	48	370	308	63	291	27	38	30	146	49		
3	32%	32%	34%	28%	30%	33%	30%	44%	34%	32%		33%	26%	32%	34%	25%	32%	23%	30%	27%	39%	30%		
Diagona	000	000	0.5	50	400	00	0.4	00	50	00	447	440	04	505	445	404	40.4	00	5 4	00	400	00		
Disagree	969 47%	822 47%	95 51%	50 61%	122 54%	83 45%	84 45%	60 42%	52 51%	98 47%	117 44%	118 41%	91 49%	535 47%	415 46%	121 49%	434 48%	69 59%	54 43%	66 58%	162 43%	83 50%		
	47%	47%	31%	01%	54%	45%	45%	42%	31%	47%	44%	41%	49%	47%	40%	49%	48%	59%	43%	38%	43%	50%		
Don't know	424	381	27	9	37	41	45	20	16	42	67	75	45	245	182	63	179	21	35	18	72	33		
	21%	22%	15%	11%	16%	22%	25%	14%	16%	20%	25%	26%	24%	21%	20%	26%	20%	18%	27%	16%	19%	20%		



ITV News Index Survey ONLINE Fieldwork: 28th February - 2nd March 2014

Table 3

Q.3 Do you agree or disagree with each of the following statements? Base: All respondents

My personal financial situation has benefited from interest rates My personal financial situation has been harmed from interest rates

Your personal financial

<u>Tenure</u> remaining at 0.5% remaining at 0.5% The state of the UK economy situation Owned NET: Owned with Dis-Dis-NET: Rent from Rent from Other Homeoutmort-Total Agree agree Agree agree Better No change Worse Better No change Worse owners right gage Renters council H/A rent Rent free Unweighted base 384 2055 1200 805 744 679 672 704 309 845 901 1251 684 567 775 203 200 372 29 758 690 667 699 326 697 288 277 Weighted base 2055 409 1180 796 849 881 1336 678 658 132 22 I am worried that another recession would have a severe impact on me and my family 286 742 523 482 373 541 185 410 708 838 404 434 448 179 93 177 Agree 1303 388 16 63% 70% 63% 66% 64% 54% 58% 77% 57% 48% 80% 63% 60% 66% 64% 62% 70% 64% 71% Disagree 365 81 235 154 157 204 89 72 94 181 91 254 139 115 111 49 18 17% 14% 18% 20% 20% 19% 21% 30% 13% 10% 29% 21% 10% 19% 20% 17% 16% 16% 3% 42 Don't know 387 202 119 119 112 189 86 47 258 82 244 135 109 137 60 21 56 6 19% 10% 17% 15% 16% 16% 28% 12% 15% 30% 9% 18% 20% 17% 20% 21% 16% 20% 26% The debt crisis in Europe is putting the UK economy in danger Agree 1299 277 777 559 472 459 350 490 207 477 615 875 455 419 411 173 81 157 13 63% 68% 66% 70% 62% 67% 52% 70% 64% 56% 65% 67% 64% 59% 60% 61% 59% 70% Disagree 274 73 170 109 125 117 71 86 59 112 103 180 90 89 93 34 17 42 13% 18% 14% 14% 17% 17% 11% 12% 18% 13% 12% 13% 13% 14% 13% 12% 13% 15% 3% 483 58 232 128 160 114 247 122 163 282 132 192 34 78 9 Don't know 60 260 149 80 28% 23% 14% 20% 16% 21% 17% 37% 17% 18% 31% 19% 21% 20% 23% 28% 26% 28% 38% If the British economy doesn't pick up very soon, the Government should reconsider its planned programme of spending cuts 1197 237 726 475 461 298 359 541 175 413 609 731 369 362 455 193 89 172 12 Agree 58% 58% 62% 60% 61% 43% 54% 77% 54% 49% 69% 55% 54% 55% 65% 67% 68% 62% 53% Disagree 457 111 290 220 176 299 89 70 108 210 139 362 197 164 92 33 17 42 3 22% 27% 25% 28% 23% 43% 13% 10% 33% 25% 16% 27% 29% 25% 13% 11% 13% 15% 14% 400 61 93 219 225 133 243 150 62 25 63 Don't know 163 101 121 88 43 112 131 7 22% 23% 13% 13% 27% 22% 19% 33% 19% 15% 14% 13% 16% 14% 33% 15% 18% 17% 20%



ITV News Index Survey ONLINE Fieldwork: 28th February - 2nd March 2014

Table 3

Q.3 Do you agree or disagree with each of the following statements? Base: All respondents

My personal financial situation has benefited from interest rates My personal financial situation has been harmed from interest rates

Your personal financial

remaining at 0.5% remaining at 0.5% The state of the UK economy situation Tenure Owned NET: Owned with Dis-Dis-Home-NET: Rent from Rent from Other outmort-Total Agree agree Agree agree Better No change Worse Better No change Worse owners right gage Renters council H/A rent Rent free Weighted base 2055 409 758 699 132 1180 796 690 667 326 849 881 1336 678 658 697 288 277 22 In the current financial situation, the Government is more concerned with protecting the banks than the British public 1338 284 801 561 498 362 407 569 211 462 665 841 424 417 486 203 92 191 10 Agree 65% 69% 68% 70% 66% 52% 61% 81% 65% 54% 76% 63% 63% 63% 70% 71% 70% 69% 47% Disagree 304 67 204 140 132 200 47 57 70 144 91 224 120 104 76 33 13 30 15% 17% 17% 17% 11% 11% 10% 11% 19% 16% 17% 18% 29% 7% 8% 22% 10% 18% 16% 270 27 Don't know 412 59 174 95 128 127 212 73 45 243 125 133 137 135 52 56 8 20% 14% 15% 12% 17% 18% 32% 10% 14% 29% 14% 20% 20% 21% 19% 18% 20% 20% 34% The Government is in control of the economy 662 396 266 277 413 126 122 143 294 224 488 251 236 170 69 31 70 154 Agree 4 32% 38% 34% 33% 37% 60% 19% 18% 44% 35% 25% 37% 37% 36% 24% 24% 23% 25% 19% 969 197 606 413 362 162 310 498 121 328 520 589 294 295 373 150 77 145 7 Disagree 47% 48% 51% 52% 48% 23% 46% 71% 37% 39% 59% 44% 43% 45% 53% 52% 58% 52% 33% Don't know 424 58 177 118 118 115 231 78 62 226 136 259 132 126 155 24 62 11 18% 22% 21% 14% 15% 15% 16% 17% 35% 11% 19% 27% 15% 19% 20% 19% 22% 24% 48%

