

ITV News Index

METHODOLOGY NOTE

ComRes interviewed 2,043 British adults, including 606 homeowners with a mortgage, online between 31st January and 2nd February 2014. Data were weighted to be representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.

To commission a voting intention poll or a public opinion survey please contact Andrew Hawkins: andrew.hawkins@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

Absolutes/col percents

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Table 1

Q.1 Thinking about your mortgage, do you agree or disagree with each of the following statements? Base: All respondents with a mortgage

	-	Gen	der			Ag	e				Social (Grade		Employme	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	606	286	320	38	122	173	145	84	44	206	193	113	94	121	324
Weighted base	654	317	337	62	142	162	150	92	45	212	186	166	90	128	362
If there were an increase	in interest rates, i	t would have	little effect on r	ny finances											
Agree	228	130	99	10	53	53	53	36	23	76	56	63	34	35	146
	35%	41%	29%	16%	37%	33%	35%	39%	51%	36%	30%	38%	37%	28%	40%
Disagree	318	131	187	25	62	80	88	45	19	111	93	72	42	79	160
	49%	41%	55%	40%	43%	50%	58%	49%	41%	52%	50%	43%	46%	61%	44%
Don't know	108	56	51	28	27	29	10	10	3	24	37	31	15	14	57
	16%	18%	15%	44%	19%	18%	7%	11%	8%	12%	20%	19%	17%	11%	16%
If there were an increase	in interest rates, I	would be in s	serious financia	l trouble											
Agree	171	80	91	16	44	36	47	27	3	54	46	34	38	39	98
	26%	25%	27%	25%	31%	22%	31%	29%	6%	26%	25%	20%	42%	30%	27%
Disagree	326	165	160	12	64	86	78	50	36	112	93	86	34	56	192
	50%	52%	47%	19%	45%	53%	52%	55%	80%	53%	50%	52%	38%	44%	53%
Don't know	157	71	86	34	35	40	26	15	6	45	47	47	19	33	72
	24%	23%	25%	55%	25%	25%	17%	16%	14%	21%	25%	28%	21%	26%	20%
If there were an increase	in interest rates, I	would have t	o cut back dras	tically on othe	r areas of spen	ding to keep up	with my mort	gage repaymen	<u>ts</u>						
Agree	255	113	142	22	64	64	69	29	8	74	76	56	49	58	141
	39%	36%	42%	35%	45%	39%	46%	32%	17%	35%	41%	34%	54%	45%	39%
Disagree	264	137	127	6	49	68	61	50	30	94	70	73	27	51	152
	40%	43%	38%	9%	35%	42%	40%	54%	68%	45%	37%	44%	30%	39%	42%
Don't know	135	67	68	35	28	31	21	13	7	43	40	37	14	20	69
	21%	21%	20%	56%	20%	19%	14%	14%	16%	20%	22%	22%	16%	16%	19%



Absolutes/col percents

Table 1

Q.1 Thinking about your mortgage, do you agree or disagree with each of the following statements? Base: All respondents with a mortgage

		Ger	nder			Aç	le				Social (Grade		Employme	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Weighted base	654	317	337	62	142	162	150	92	45	212	186	166	90	128	362
l am worried about an in	crease in interest	rates													
Agree	371	168	203	21	85	99	94	52	19	116	110	88	57	77	210
	57%	53%	60%	34%	60%	61%	62%	57%	42%	55%	59%	53%	63%	60%	58%
Disagree	205	116	89	15	35	52	48	32	23	71	51	62	22	36	120
	31%	37%	27%	24%	25%	32%	32%	35%	51%	33%	27%	37%	24%	28%	33%
Don't know	78	33	45	26	22	11	8	8	3	25	25	16	12	16	32
	12%	10%	13%	42%	15%	7%	6%	8%	7%	12%	14%	10%	13%	12%	9%
I am saving more money	now than I was 6	months ago	so I can afford i	ny mortgage re	epayments if in	terests rates g	o up								
Agree	176	98	78	12	47	48	35	17	17	74	42	41	19	33	112
	27%	31%	23%	20%	33%	30%	23%	18%	37%	35%	22%	25%	21%	26%	31%
Disagree	389	164	224	18	71	101	104	69	25	115	114	102	57	83	208
	59%	52%	67%	29%	50%	62%	69%	75%	55%	54%	62%	61%	63%	64%	57%
Don't know	89	54	35	31	24	13	11	6	4	22	30	23	14	12	42
	14%	17%	10%	50%	17%	8%	7%	7%	8%	10%	16%	14%	16%	10%	12%
My mortgage is a seriou	s burden on my fil	nancial situat	ion												
Agree	293	140	153	19	62	75	74	54	10	94	82	70	47	64	172
	45%	44%	45%	30%	43%	46%	49%	58%	21%	44%	44%	42%	52%	50%	47%
Disagree	295	145	150	15	62	79	67	36	35	103	78	81	32	57	164
	45%	46%	44%	25%	44%	48%	45%	39%	79%	49%	42%	49%	35%	44%	45%
Don't know	67 10%	32 10%	35 10%	28 45%	18 13%	9 6%	8 6%	3 3%	-	14 7%	26 14%	15 9%	11 13%	8 6%	26 7%



Prepared by ComRes

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Absolutes/col percents

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Table 1

Q.1 Thinking about your mortgage, do you agree or disagree with each of the following statements? Base: All respondents with a mortgage

	-	Ger	nder			Ag	e				Social (Grade		Employme	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Weighted base	654	317	337	62	142	162	150	92	45	212	186	166	90	128	362
If there were an increase	in the Bank of Eng	gland's base	interest rate fro	m 0.5% to 1%, I	have a good io	dea of how mu	ch the monthly	payments on n	ny mortgage w	ould increase					
Agree	292	147	145	5	60	79	77	42	30	110	82	59	42	64	164
	45%	46%	43%	7%	42%	48%	51%	46%	66%	52%	44%	35%	46%	50%	45%
Disagree	219	112	107	22	46	59	53	30	8	69	55	69	26	42	133
	33%	35%	32%	35%	33%	36%	35%	33%	18%	33%	29%	41%	28%	33%	37%
Don't know	143	58	85	36	36	25	20	19	7	32	50	39	23	23	65
	22%	18%	25%	58%	25%	15%	13%	21%	16%	15%	27%	23%	25%	18%	18%
If the Bank of England's	base interest rates	s increased fr	rom 0.5% to 1%	it would not rea	ally affect me										
Agree	237	131	106	13	45	59	60	37	24	75	62	66	34	40	142
	36%	41%	31%	21%	31%	36%	40%	40%	53%	35%	34%	40%	38%	31%	39%
Disagree	290	128	162	19	65	74	72	44	17	106	83	64	38	70	157
	44%	40%	48%	31%	46%	46%	48%	48%	37%	50%	44%	38%	42%	54%	43%
Don't know	127	58	69	30	33	30	18	11	5	31	41	37	19	19	63
	19%	18%	20%	49%	23%	18%	12%	12%	10%	14%	22%	22%	21%	15%	17%



Absolutes/col percents

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Table 1Q.1 Thinking about your mortgage, do you agree or disagree with each of the following statements?Base: All respondents with a mortgage

							Rec	ion							Which	of the follow	ving best	describes	your curre	nt working	status?		there w increas Ban England intere from 0 1%, I good i how m mor paymen mortgag	nent:- If vere an se in the hk of d's base st rate 0.5% to have a idea of uch the nthly ts on my ge would ease
	_Total_I	<u>England</u>	Scot- land	North East	North West	York- shire & Humb- erside	West Mid- lands	East Mid- lands	Wales	East- 	London	South East	South West	NET: Work- ing	Work- ing full time	Work- ing part time	NET: Not work- ing		Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person	Agree	Dis- _agree
Unweighted base	606	509	56	21	84	48	54	54	41	57	48	79	64	445	327	118	161	23	27	11	35	65	277	197
Weighted base	654	556	55	26	92	57	56	58	42	63	58	82	65	490	402	88	164	23	34	9	33	65	292	219
If there were an incre	ease in int	erest rat	es, it wou	ild have li	ittle effect	on my fir	ances																	
Agree	228	192	24	8	35	27	18	17	13	19	17	31	21	181	155	26	47	7	6	2	15	18	149	60
	35%	35%	42%	30%	37%	47%	32%	30%	30%	29%	30%	38%	33%	37%	38%	30%	29%	30%	17%	26%	44%	27%	51%	28%
Disagree	318	275	21	14	51	26	28	29	22	27	34	36	30	238	189	49	80	9	17	5	13	35	134	132
	49%	49%	38%	55%	55%	46%	50%	49%	53%	43%	60%	44%	46%	49%	47%	56%	49%	40%	49%	57%	41%	55%	46%	60%
Don't know	108	89	11	4	7	4	10	12	7	17	6	15	14	71	58	13	36	7	11	2	5	12	10	26
	16%	16%	20%	16%	8%	7%	18%	21%	17%	27%	11%	19%	21%	15%	14%	15%	22%	29%	34%	17%	15%	18%	3%	12%
If there were an incre	ease in int	erest rat	es, I wou	d be in se	erious fin	ancial trou	ble																	
Agree	171	151	11	8	20	12	16	18	10	18	27	16	14	137	118	19	34	6	8	2	3	15	72	77
	26%	27%	20%	32%	21%	21%	29%	32%	23%	29%	47%	20%	22%	28%	29%	22%	21%	28%	23%	24%	10%	23%	25%	35%
Disagree	326	271	29	13	49	37	20	25	26	26	19	48	33	248	197	51	77	7	9	4	26	31	193	87
	50%	49%	52%	51%	53%	64%	37%	44%	62%	41%	34%	58%	52%	51%	49%	57%	47%	32%	26%	41%	79%	49%	66%	40%
Don't know	157	135	16	4	24	9	19	14	6	19	11	18	17	105	86	19	52	9	17	3	4	19	27	55
	24%	24%	28%	17%	26%	15%	34%	25%	15%	31%	19%	21%	26%	21%	22%	21%	32%	40%	51%	35%	11%	29%	9%	25%
If there were an incre	ease in int	erest rat	es, I wou	d have to	cut back	drasticall	y on othe	r areas of	spending	to keep	up with m	y mortga	ge repayr	nents										
Agree	255	219	23	12	34	18	26	24	14	24	34	25	21	198	169	29	57	11	12	4	5	24	103	113
	39%	39%	41%	48%	36%	30%	47%	41%	32%	39%	60%	31%	33%	40%	42%	33%	35%	50%	36%	46%	15%	37%	35%	52%
Disagree	264	218	24	12	45	29	15	14	22	21	15	41	27	203	160	43	61	6	5	3	24	23	163	68
	40%	39%	43%	46%	49%	50%	27%	25%	52%	34%	25%	50%	42%	41%	40%	49%	38%	27%	14%	32%	73%	36%	56%	31%
Don't know	135	119	9	2	14	11	14	20	7	17	9	16	16	89	73	16	46	5	17	2	4	17	26	38
	21%	21%	16%	6%	15%	20%	26%	35%	16%	27%	15%	20%	25%	18%	18%	18%	28%	24%	50%	21%	12%	27%	9%	17%



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Table 1 Q.1 Thinking at Base: All respo					u agree	e or disa		LINE F						<u>d Feb</u>	<u>oruary</u>	<u>′ 2014</u>							Absolu	utes/col percents
							Reg	ion							Which c	of the follow	ving best	describes	your c <u>urre</u> i	nt wo <u>rkinc</u>	a status?		Agreem there we increase Bank England' interest from 0.1 a good id how mu mont payments mortgage increa	ere an a in the k of 's base tt rate 5% to lave a Jea of ich the thly s on my e would
						York-	-								Work-	Work-	NET:	Not	Not working	Retired on a	Retired			
	Total E		Scot- land	North East	North West	shire & Humb- erside	West Mid- lands	East Mid- lands	Wales	East- ern	London	South East	South West	NET: Work- ing	ing full time	ing part time	Not work- ing		and not seeking work	state pension only	with a private pension	House person	_Agree_	Dis- agree
Weighted base	654	556	55	26	92	57	56	58	42	63	58	82	65	490	402	88	164	23	34	9	33	65	292	219
I am worried about a	1 increase	e in interes	st rates																					
Agree	371	326	26	22	49	33	35	39	19	37	39	36	35	287	235	52	84	13	13	6	13	38	162	147
	57%	59%	47%	87%	53%	58%	63%	68%	45%	59%	68%	44%	53%	59%	58%	59%	51%	59%	37%	68%	40%	59%	55%	67%
Disagree	205	166	23	3	29	19	15	10	16	20	14	35	19	156	130	26	49	6	5	2	18	19	117	60
	31%	30%	41%	11%	31%	34%	28%	18%	39%	32%	25%	43%	29%	32%	32%	30%	30%	25%	14%	23%	55%	29%	40%	28%
Don't know	78	65	7	1	15	5	5	9	7	5	4	10	11	48	38	10	30	4	16	1	2	8	14	11
	12%	12%	12%	2%	16%	8%	10%	15%	17%	8%	8%	12%	17%	10%	9%	11%	19%	16%	48%	10%	6%	12%	5%	5%
I am saving more mo	<u>ney now '</u>	<u>than I was</u>	<u>s 6 month</u>	<u>ns ago so</u>	l can affe	ord my me	ortgage re	payments	if interes	ts rates o	<u>qo up</u>													
Agree	176	144	17	7	32	13	16	9	15	13	20	24	10	146	121	25	30	3	3	2	12	10	99	52
	27%	26%	31%	28%	34%	22%	28%	16%	36%	21%	35%	30%	15%	30%	30%	28%	19%	12%	10%	20%	36%	16%	34%	24%
Disagree	389	335	34	18	55	38	31	32	20	45	28	43	45	290	233	57	98	15	12	6	18	47	174	157
	59%	60%	61%	70%	60%	66%	55%	56%	47%	71%	49%	52%	70%	59%	58%	64%	60%	66%	36%	70%	55%	72%	60%	72%
Don't know	89	77	5	1	6	7	9	16	7	5	9	15	9	54	47	7	35	5	18	1	3	7	19	9
	14%	14%	9%	2%	6%	12%	17%	28%	17%	9%	16%	18%	15%	11%	12%	8%	21%	23%	54%	10%	9%	12%	7%	4%
My mortgage is a ser	ious burd	len on my	financia	<u>I situatio</u>	<u>n</u>																			ļ
Agree	293	264	19	17	40	22	35	27	9	32	33	33	26	236	189	47	57	10	11	5	6	25	124	124
	45%	48%	35%	66%	43%	38%	63%	46%	21%	51%	57%	41%	40%	48%	47%	53%	35%	43%	32%	57%	18%	39%	42%	57%
Disagree	295	237	30	6	49	33	11	21	27	27	19	41	29	221	187	34	74	6	4	3	27	34	164	89
	45%	43%	54%	23%	53%	57%	20%	37%	65%	43%	34%	51%	45%	45%	47%	38%	45%	28%	12%	32%	80%	53%	56%	41%
Don't know	67	55	6	3	4	3	9	10	6	4	5	7	9	34	26	8	32	6	19	1	1	5	5	6
	10%	10%	11%	11%	4%	6%	16%	17%	14%	6%	9%	9%	14%	7%	6%	9%	20%	29%	56%	10%	2%	8%	2%	3%



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							<u> </u>	LINE	<u>Fielaw</u>	<u>/огк: 、</u>	<u>31St J</u>	anua	<u>ry - 2r</u>		oruary	2014							Absol	utes/col percents
Table 1 Q.1 Thinking a	hout vo	ur mor	taage.	do vo	u agrec	e or dis	agree v	with ea	ch of th	e follo	vina st	ateme	nts?											
					u ugi oc		agree t	in our		e renet	ining of	atomo												
	IT News Index Survey ONLINE Fieldwork: 31st January - 2nd February 2014 Absolutes/col percents Absolutes/col percents Absolutes/col percents Absolutes/col percents Apprenent: # Agreement: # Mark of England base Mich of the following best describes your current working status? Not work: Work: NET: Not working not a Retired York: South North Humb Mido York: South South Work: NET: Not working on a Retired York: South South Work: NET: Not work seeking pension private House Not work work work work work only pension person Agree agree																							
																							England interes from 0	d's base st rate 0.5% to
																							good i how mu	idea of uch the
							Reg	ion							Which	of the follow	ing best	describes	1		status?		incre	ase
	Total E	England				shire & Humb-	Mid-	Mid-	Wales		London			Work-	ing full	ing part	Not work-	working seeking	and not seeking	state pension	with a private		Aaree	
Weighted base			55	26	92	57	56	58		63	58	82	65	490	402	88	164	23	34	9	33	-		-
If there were an incre	ease in the	Bank of	England's	s base in	terest rate	<u>ə from 0.5</u>	<u>% to 1%, </u>	l have a g	ood idea c	of how mu	uch the m	onthly p	ayments o	on my mo	ortgage w	ould incre	ase							
Agree																								-
Disagree																								
Don't know																							-	-
If the Bank of Engla	nd's base i	nterest ra	ites incre	ased from	<u>n 0.5% to</u>	<u>1% it wo</u> u	<u>uld not rea</u>	ally affect	me															
Agree																								
Disagree																								
Don't know									-															



Absolutes/col percents

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Table 2Q.2 Do you agree or disagree with each of the following statements?Base: All respondents

	-	Ger	nder			Ag	e				Social C	Grade		Employme	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2043	1016	1027	171	324	374	383	326	465	594	608	327	514	262	829
Weighted base	2043	1001	1042	243	344	344	364	303	445	546	566	445	485	267	877
The Government d	oes not app	bear to be in c	control of the flo	oding situatio	n in Somerset										
Agree	1367	667	700	107	188	227	267	234	344	382	370	297	318	187	541
	67%	67%	67%	44%	55%	66%	73%	77%	77%	70%	65%	67%	65%	70%	62%
Disagree	286	180	106	44	57	42	53	33	58	84	77	61	64	32	148
	14%	18%	10%	18%	17%	12%	14%	11%	13%	15%	14%	14%	13%	12%	17%
Don't know	390	154	236	91	99	75	45	37	43	81	120	86	104	47	189
	19%	15%	23%	38%	29%	22%	12%	12%	10%	15%	21%	19%	21%	18%	22%
The Government is	s generally	good at respo	onding promptly	y to the challen	ges caused by	adverse weath	er conditions								
Agree	496	272	225	75	102	82	56	62	120	157	136	104	100	69	229
	24%	27%	22%	31%	30%	24%	16%	20%	27%	29%	24%	23%	21%	26%	26%
Disagree	1183	581	602	82	161	204	258	207	271	312	333	263	276	149	482
	58%	58%	58%	34%	47%	59%	71%	68%	61%	57%	59%	59%	57%	56%	55%
Don't know	363	148	215	86	80	59	50	34	54	78	98	78	110	49	167
	18%	15%	21%	36%	23%	17%	14%	11%	12%	14%	17%	18%	23%	18%	19%
Sending the army	to help the i	floods in Son	nerset shows th	at the Governm	nent genuinely	wants to help	residents who	are struggling v	vith the flooding	<u>a</u>					
Agree	1181	574	606	130	205	217	184	178	266	311	334	253	282	153	506
	58%	57%	58%	54%	60%	63%	51%	59%	60%	57%	59%	57%	58%	57%	58%
Disagree	513	280	232	32	61	82	125	84	128	153	129	111	119	62	209
	25%	28%	22%	13%	18%	24%	34%	28%	29%	28%	23%	25%	25%	23%	24%
Don't know	350	147	203	81	77	45	55	41	50	82	104	81	84	51	162
	17%	15%	19%	33%	23%	13%	15%	14%	11%	15%	18%	18%	17%	19%	18%



Absolutes/col percents

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Table 2Q.2 Do you agree or disagree with each of the following statements?Base: All respondents

	_	Ger	nder			Ag	e				Social C	Grade		Employme	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Weighted base	2043	1001	1042	243	344	344	364	303	445	546	566	445	485	267	877
Helping with the	e flooding in	Somerset is	a good use of arr	ny resources											
Agree	1443	724	719	125	238	254	250	228	347	409	388	305	340	183	613
	71%	72%	69%	51%	69%	74%	69%	75%	78%	75%	69%	69%	70%	69%	70%
Disagree	295	163	132	46	34	48	63	43	61	73	96	68	58	36	128
	14%	16%	13%	19%	10%	14%	17%	14%	14%	13%	17%	15%	12%	14%	15%
Don't know	305	115	191	72	72	41	51	32	37	65	82	72	87	47	137
	15%	11%	18%	30%	21%	12%	14%	11%	8%	12%	14%	16%	18%	18%	16%
Sending the arn	ned forces to	Somerset is	too little too late	to be of much h	elp to residents	already affected	d by the flooding	9							
Agree	1190	597	594	93	179	195	235	203	285	327	324	251	289	165	478
	58%	60%	57%	38%	52%	57%	64%	67%	64%	60%	57%	56%	59%	62%	54%
Disagree	497	244	253	60	82	84	79	77	115	150	131	113	102	55	227
	24%	24%	24%	25%	24%	25%	22%	25%	26%	27%	23%	25%	21%	21%	26%
Don't know	356	161	195	90	83	64	51	23	45	69	111	81	94	46	172
	17%	16%	19%	37%	24%	19%	14%	8%	10%	13%	20%	18%	19%	17%	20%
There is little th	e Governme	nt can do to n	ninimise the effe	ct of something	as powerful as	the weather									
Agree	881	451	431	99	149	140	153	140	200	257	222	206	197	120	387
	43%	45%	41%	41%	43%	41%	42%	46%	45%	47%	39%	46%	41%	45%	44%
Disagree	895	449	447	79	128	160	168	142	219	238	267	180	210	111	363
	44%	45%	43%	32%	37%	46%	46%	47%	49%	44%	47%	41%	43%	42%	41%
Don't know	266	102	164	65	66	44	43	21	26	51	77	59	79	36	128
	13%	10%	16%	27%	19%	13%	12%	7%	6%	9%	14%	13%	16%	13%	15%



Absolutes/col percents

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Table 2Q.2 Do you agree or disagree with each of the following statements?Base: All respondents

							Rec	jion							Which o	of the follov	ving best	describes			status?		Agreem there w increas Ban England interes from 0. 1%, I h good in how mu mon payment mortgag <u>increa</u>	rere an e in the k of l's base st rate .5% to have a dea of uch the thly s on my
	Total	<u>England</u>	Scot- land	North East	North West	York- shire & Humb- erside	West Mid- lands	East Mid- lands	Wales	East- ern	London	South East	South West	NET: Work- ing	Work- ing full time	Work- ing part time	NET: Not work- ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person	Agree	Dis- agree
Unweighted base	2043	1725	196	88	242	149	193	155	122	181	219	308	190	1091	759	332	952	109	121	138	404	180	277	197
Weighted base	2043	1757	184	82	225	184	184	143	102	204	266	286	184	1144	899	245	899	107	124	140	358	170	292	219
The Government d	oes not ap	opear to b	e in cont	rol of the	flooding	situation i	n Somers	<u>et</u>																
Agree	1367	1171	119	65	148	121	113	98	77	143	166	183	134	728	565	163	638	66	71	109	274	118	204	152
	67%	67%	64%	80%	66%	66%	61%	68%	75%	70%	62%	64%	73%	64%	63%	67%	71%	62%	57%	78%	77%	69%	70%	70%
Disagree	286	245	30	3	33	23	28	15	11	21	48	50	24	180	148	32	106	11	21	13	47	14	54	32
	14%	14%	16%	3%	15%	12%	15%	10%	11%	10%	18%	17%	13%	16%	16%	13%	12%	10%	17%	9%	13%	8%	18%	15%
Don't know	390	341	35	14	43	40	43	31	14	40	51	53	26	236	186	49	155	30	33	18	36	38	35	34
	19%	19%	19%	17%	19%	22%	23%	22%	13%	20%	19%	19%	14%	21%	21%	20%	17%	28%	26%	13%	10%	22%	12%	16%
The Government is	s generally	good at	respondi	ng promp	tly to the	challenge	s caused	by advers	e weather	conditio	ons													
Agree	496	436	42	13	59	41	53	27	18	45	81	69	47	298	236	61	199	23	24	31	94	27	93	43
	24%	25%	23%	16%	26%	22%	29%	19%	18%	22%	31%	24%	26%	26%	26%	25%	22%	21%	19%	22%	26%	16%	32%	19%
Disagree	1183	1001	116	55	127	95	96	88	67	126	132	171	112	631	497	134	553	61	69	87	226	110	171	150
	58%	57%	63%	67%	56%	52%	52%	61%	66%	61%	50%	60%	61%	55%	55%	55%	61%	57%	56%	62%	63%	64%	58%	69%
Don't know	363	320	26	14	39	49	34	28	17	33	52	46	25	216	166	50	148	23	31	22	38	34	29	26
	18%	18%	14%	17%	17%	26%	19%	20%	17%	16%	20%	16%	14%	19%	18%	20%	16%	22%	25%	16%	11%	20%	10%	12%
Sending the army t	to help the	e floods ir	n Somers	et shows	that the G	overnmer	nt genuine	ely wants	to help re	sidents v	vho are str	uggling	with the fl	ooding										
Agree	1181	1024	106	42	158	97	110	86	50	116	149	166	101	659	523	136	521	61	72	84	208	96	182	141
	58%	58%	58%	52%	70%	53%	60%	60%	49%	57%	56%	58%	55%	58%	58%	56%	58%	57%	58%	60%	58%	56%	62%	65%
Disagree	513	431	49	25	50	53	41	30	32	44	64	74	50	271	213	58	241	29	20	42	104	47	86	52
	25%	25%	27%	31%	22%	29%	22%	21%	31%	22%	24%	26%	27%	24%	24%	24%	27%	27%	16%	30%	29%	27%	30%	24%
Don't know	350	301	29	14	16	34	33	27	20	45	53	46	33	214	163	51	136	16	33	14	46	27	24	25
	17%	17%	16%	17%	7%	19%	18%	19%	19%	22%	20%	16%	18%	19%	18%	21%	15%	15%	26%	10%	13%	16%	8%	12%



										ιтν	New	s Ind	dex \$	Surv	ev										Page 10
Table 2 Q.2 Do you Base: All re			ree wit	h each	of the	follow			<u>IE Fie</u>	ldwo	<u>rk: 31</u>	st Jan	uary	<u>- 2nd</u>	<u>Febru</u>	uary 2	<u>014</u>							Absolut	tes/col percents
							Regi	on							Which of	f the follow	ring best (describes			g status?		Agreen there w increas Ban Englanc interes from 0 1%, I h good i how m mor payment mortgag incre	vere an e in the k of l's base st rate .5% to nave a dea of uch the tithly ts on my e would	
	Total	England	Scot-	North East	North West	York- shire & Humb- erside	West Mid- lands	East Mid- lands	Wales	East- ern	London	South East	South West	NET: Work- ing	Work- ing full time	Work- ing part time	NET: Not work- ing	Not working seeking work	Not working and not seeking work	state	Retired with a private pension	House person	Agree	Dis- _agree_	
Weighted base	2043	1757	184	82	225	184	184	143	102	204	266	286	184	1144	899	245	899	107	124	140	358	170	292	219	
Helping with th	e flooding	in Somers	et is a go	od use o	f army re	sources																			
Agree	1443 71%	1242 71%	125 68%	62 75%	164 73%	134 73%	125 68%	97 68%	76 74%	149 73%	183 69%	198 69%	131 71%	796 70%	629 70%	167 68%	647 72%	65 61%	71 57%	106 76%	282 79%	122 72%	229 78%	160 73%	
Disagree	295 14%	253 14%	33 18%	9 11%	37 16%	22 12%	25 14%	28 19%	9 9%	23 11%	38 14%	47 16%	25 13%	164 14%	129 14%	36 15%	130 15%	19 18%	25 20%	22 16%	49 14%	15 9%	41 14%	39 18%	
Don't know	305 15%	262 15%	26 14%	11 13%	24 11%	28 15%	34 18%	18 13%	18 17%	33 16%	45 17%	41 14%	28 15%	184 16%	141 16%	42 17%	122 14%	23 21%	28 22%	12 9%	26 7%	33 19%	22 7%	20 9%	
Sending the arr	ned forces	to Somers	et is too	little too	late to be	e of much	help to re	esidents	already at	ffected by	y the floo	ding													
Agree	1190 58%	1017 58%	112 61%	55 67%	124 55%	103 56%	112 61%	80 56%	62 61%	115 56%	160 60%	156 55%	112 61%	644 56%	510 57%	134 55%	547 61%	61 57%	64 52%	97 69%	230 64%	96 56%	194 66%	142 65%	
Disagree	497 24%	429 24%	41 22%	16 19%	66 29%	42 23%	39 21%	33 23%	27 26%	50 25%	59 22%	75 26%	49 27%	282 25%	216 24%	67 27%	214 24%	25 23%	29 23%	29 21%	97 27%	34 20%	79 27%	51 24%	
Don't know	356 17%	311 18%	32 17%	11 14%	34 15%	39 21%	32 17%	30 21%	13 13%	39 19%	47 18%	55 19%	22 12%	218 19%	173 19%	45 18%	138 15%	22 20%	31 25%	14 10%	30 8%	40 24%	20 7%	25 12%	
There is little th	ne Governn	nent can de	o to minii	mise the	effect of	something	g as powe	erful as th	ne weathe	<u>er</u>															
Agree	881 43%	758 43%	78 43%	38 46%	106 47%	73 40%	78 42%	66 46%	45 44%	90 44%	101 38%	126 44%	82 45%	507 44%	406 45%	101 41%	375 42%	45 42%	44 35%	67 48%	160 45%	60 35%	139 48%	107 49%	
Disagree	895 44%	761 43%	84 46%	37 45%	98 44%	85 46%	75 41%	65 45%	50 49%	78 38%	115 43%	130 45%	79 43%	474 41%	367 41%	107 44%	422 47%	41 39%	56 45%	62 45%	182 51%	80 47%	132 45%	94 43%	
Don't know	266 13%	238 14%	22 12%	7 9%	20 9%	27 15%	32 17%	13 9%	7 7%	36 18%	50 19%	30 10%	23 12%	164 14%	126 14%	38 15%	102 11%	21 20%	25 20%	11 8%	15 4%	31 18%	21 7%	18 8%	



Absolutes/col percents

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Table 3

Q.3 Do you, or would you, trust each of the following politicians to see the country through the current economic situation? Base: All respondents

	-	Gen	der			Age	e				Social G	Grade		Employme	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2043	1016	1027	171	324	374	383	326	465	594	608	327	514	262	829
Weighted base	2043	1001	1042	243	344	344	364	303	445	546	566	445	485	267	877
Chancellor of the l	Exchequer, (George Osbo	rne												
Yes	585	344	241	46	79	72	87	91	210	210	153	113	109	62	230
	29%	34%	23%	19%	23%	21%	24%	30%	47%	38%	27%	25%	23%	23%	26%
No	1024	514	510	103	164	203	208	159	188	250	280	240	255	139	449
	50%	51%	49%	42%	48%	59%	57%	52%	42%	46%	49%	54%	52%	52%	51%
Don't know	433	143	290	94	100	69	69	53	47	86	134	92	121	65	198
	21%	14%	28%	39%	29%	20%	19%	18%	11%	16%	24%	21%	25%	24%	23%
<u>Prime Minister, Da</u>	avid Camero	<u>n</u>													
Yes	714	393	321	65	121	92	109	111	216	241	194	145	135	103	288
	35%	39%	31%	27%	35%	27%	30%	36%	48%	44%	34%	33%	28%	39%	33%
No	989	496	493	92	154	194	200	156	192	242	271	228	248	119	433
	48%	50%	47%	38%	45%	57%	55%	52%	43%	44%	48%	51%	51%	45%	49%
Don't know	340	112	228	85	69	58	54	36	38	63	102	72	103	44	156
	17%	11%	22%	35%	20%	17%	15%	12%	8%	12%	18%	16%	21%	17%	18%
Deputy Prime Min	ister, Nick C	legg													
Yes	253	138	115	27	59	44	39	33	50	83	72	54	45	43	123
	12%	14%	11%	11%	17%	13%	11%	11%	11%	15%	13%	12%	9%	16%	14%
No	1362	707	655	126	201	230	257	221	327	380	367	309	306	173	574
	67%	71%	63%	52%	59%	67%	71%	73%	74%	70%	65%	69%	63%	65%	65%
Don't know	428	157	271	90	84	70	68	49	67	83	128	83	134	50	181
	21%	16%	26%	37%	24%	20%	19%	16%	15%	15%	23%	19%	28%	19%	21%



Absolutes/col percents

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Table 3

Q.3 Do you, or would you, trust each of the following politicians to see the country through the current economic situation? Base: All respondents

	_	Gen	der			Ag	е				Social C	Grade		Employme	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Weighted base	2043	1001	1042	243	344	344	364	303	445	546	566	445	485	267	877
Leader of the Op	pposition, E	d Miliband													
Yes	446	247	199	46	81	74	99	64	82	122	114	97	113	73	195
	22%	25%	19%	19%	23%	22%	27%	21%	18%	22%	20%	22%	23%	27%	22%
No	1167	589	578	99	168	198	200	197	305	352	316	256	243	143	490
	57%	59%	56%	41%	49%	58%	55%	65%	69%	64%	56%	58%	50%	54%	56%
Don't know	430	166	264	97	96	72	65	42	58	72	136	92	130	51	193
	21%	17%	25%	40%	28%	21%	18%	14%	13%	13%	24%	21%	27%	19%	22%
Shadow Chance	ellor, Ed Ball	<u>s</u>													
Yes	355	191	164	40	60	54	75	52	75	110	89	67	88	58	147
	17%	19%	16%	16%	17%	16%	21%	17%	17%	20%	16%	15%	18%	22%	17%
No	1226	634	592	103	173	207	217	207	320	355	329	281	260	149	513
	60%	63%	57%	42%	50%	60%	60%	68%	72%	65%	58%	63%	54%	56%	58%
Don't know	462	176	286	101	112	83	72	45	50	81	148	96	137	60	218
	23%	18%	27%	41%	32%	24%	20%	15%	11%	15%	26%	22%	28%	22%	25%
Leader of the U	K Independe	nce Party, Nig	el Farage												
Yes	279	172	107	41	45	47	48	44	55	77	57	69	76	29	135
	14%	17%	10%	17%	13%	14%	13%	14%	12%	14%	10%	16%	16%	11%	15%
No	1275	634	641	106	200	222	230	209	308	376	373	273	253	179	531
	62%	63%	62%	44%	58%	64%	63%	69%	69%	69%	66%	61%	52%	67%	61%
Don't know	489	195	293	96	99	75	86	50	81	92	137	103	156	58	212
	24%	20%	28%	40%	29%	22%	24%	17%	18%	17%	24%	23%	32%	22%	24%



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Absolutes/col percents

Table 3 Q.3 Do you, or would you, trust each of the following politicians to see the country through the current economic situation? Base: All respondents

							Rec	ion							Which	of the follow	ving best	describes	your currer		status?		there w increase Ban England interes from 0. 1%, I h good i how mu mon payment mortgag	se in the hk of d's base st rate 0.5% to have a idea of uch the nthly tts on my
	Total	<u>England</u>	Scot- land	North East	North West	York- shire & Humb- erside	West Mid- lands	East Mid- lands	Wales	East- ern	London	South East	South West	NET: Work- ing	Work- ing full time	Work- ing part time	NET: Not work- ing	Not working seeking work		Retired on a state pension only	Retired with a private <u>pension</u>	House person	Agree	Dis- agree
Unweighted base	2043	1725	196	88	242	149	193	155	122	181	219	308	190	1091	759	332	952	109	121	138	404	180	277	197
Weighted base	2043	1757	184	82	225	184	184	143	102	204	266	286	184	1144	899	245	899	107	124	140	358	170	292	219
Chancellor of the E	Exchequer,	George C	<u>Osborne</u>																					
Yes	585	514	50	12	61	54	57	50	22	63	73	90	54	292	235	57	293	14	21	46	178	34	104	51
	29%	29%	27%	14%	27%	29%	31%	35%	21%	31%	28%	32%	29%	26%	26%	23%	33%	13%	17%	33%	50%	20%	36%	23%
No	1024	868	97	63	128	90	81	59	59	89	132	135	92	588	463	126	436	58	64	70	146	98	141	127
	50%	49%	53%	77%	57%	49%	44%	42%	58%	43%	50%	47%	50%	51%	51%	51%	48%	54%	51%	50%	41%	58%	48%	58%
Don't know	433	375	37	8	36	40	46	34	21	52	61	60	38	263	201	63	170	35	39	23	34	38	47	41
	21%	21%	20%	9%	16%	22%	25%	24%	21%	26%	23%	21%	21%	23%	22%	26%	19%	33%	32%	17%	9%	23%	16%	19%
Prime Minister, Da	vid Camer	on																						
Yes	714	635	55	18	77	64	65	63	24	70	91	116	72	391	316	75	323	17	33	53	174	46	125	68
	35%	36%	30%	23%	34%	35%	36%	44%	24%	34%	34%	40%	39%	34%	35%	31%	36%	16%	26%	38%	49%	27%	43%	31%
No	989	821	105	57	113	92	83	60	62	89	126	121	80	552	434	118	437	63	61	69	157	86	131	123
	48%	47%	57%	70%	50%	50%	45%	42%	61%	44%	47%	42%	44%	48%	48%	48%	49%	59%	49%	49%	44%	51%	45%	56%
Don't know	340	301	24	6	35	28	35	21	16	45	49	49	32	201	149	52	139	27	31	18	26	37	37	27
	17%	17%	13%	7%	16%	15%	19%	15%	15%	22%	18%	17%	17%	18%	17%	21%	16%	25%	25%	13%	7%	22%	13%	12%
Deputy Prime Mini	ister, Nick	Clegg																						
Yes	253	209	30	8	24	17	19	18	14	26	47	36	15	166	124	42	87	12	6	8	44	16	50	29
	12%	12%	16%	10%	11%	9%	10%	12%	14%	13%	18%	12%	8%	15%	14%	17%	10%	11%	5%	6%	12%	10%	17%	13%
No	1362	1170	122	63	158	123	123	97	70	125	153	193	136	747	595	152	615	61	78	106	263	107	199	157
	67%	67%	66%	77%	70%	67%	67%	68%	68%	61%	58%	67%	74%	65%	66%	62%	68%	57%	63%	76%	73%	63%	68%	72%
Don't know	428	377	32	10	43	44	42	28	18	54	65	58	33	231	180	51	197	34	40	25	51	47	43	33
	21%	21%	18%	12%	19%	24%	23%	20%	18%	26%	25%	20%	18%	20%	20%	21%	22%	32%	32%	18%	14%	27%	15%	15%



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ITV News Index Survey ONLINE Fieldwork: 31st January - 2nd February 2014

Absolutes/col percents

Table 3
Q.3 Do you, or would you, trust each of the following politicians to see the country through the current economic situation?
Base: All respondents

		Region Which of the following best describes your current working status? Not Not York- Work- Shire & West East NET: ing Not working															there v increas Bar England intere from (1%, I good how m mon paymen mortgag	ment:- If were an se in the nk of d's base set rate 0.5% to have a idea of nuch the nthly usch the nthly tts on my ge would ease						
		England	Scot- land	North East	North West		West Mid- lands	East Mid- lands	Wales	East- ern	London	South East	South West	NET: Work- ing				working	working	on a state		House person	Agree	Dis- agree
Weighted base	2043	1757	184	82	225	184	184	143	102	204	266	286	184	1144	899	245	899	107	124	140	358	170	292	219
Leader of the Op	oposition,	Ed Milibar	<u>nd</u>																					
Yes	446	383	37	22	61	32	38	31	26	36	74	48	42	267	216	51	179	19	21	30	66	43	60	67
	22%	22%	20%	27%	27%	17%	21%	22%	25%	18%	28%	17%	23%	23%	24%	21%	20%	18%	17%	21%	18%	25%	21%	31%
No	1167	1001	113	42	119	108	106	88	53	113	136	181	110	633	495	137	534	50	58	88	256	83	182	117
	57%	57%	62%	51%	53%	58%	57%	62%	51%	55%	51%	63%	60%	55%	55%	56%	59%	47%	46%	63%	71%	49%	62%	53%
Don't know	430	372	34	18	45	44	40	24	24	56	56	57	32	244	187	57	186	38	46	22	37	44	50	35
	21%	21%	18%	22%	20%	24%	22%	17%	23%	27%	21%	20%	18%	21%	21%	23%	21%	35%	37%	16%	10%	26%	17%	16%
Shadow Chance	llor, Ed B	all <u>s</u>																						
Yes	355	303	33	14	56	25	25	21	19	28	57	42	34	204	160	45	150	16	17	22	62	33	58	38
	17%	17%	18%	17%	25%	14%	14%	15%	19%	14%	22%	15%	19%	18%	18%	18%	17%	15%	13%	16%	17%	19%	20%	17%
No	1226	1058	113	47	129	108	119	90	56	120	147	179	117	662	523	139	564	50	60	99	262	92	187	134
	60%	60%	61%	58%	58%	59%	65%	63%	55%	59%	55%	63%	64%	58%	58%	57%	63%	46%	49%	71%	73%	54%	64%	61%
Don't know	462	397	39	21	40	51	39	31	27	57	61	65	32	277	216	61	185	41	47	18	34	45	48	47
	23%	23%	21%	26%	18%	27%	21%	22%	26%	28%	23%	23%	18%	24%	24%	25%	21%	38%	38%	13%	9%	26%	16%	21%
Leader of the Uk	(Indepen	dence Part	y, Nigel F	arage																				
Yes	279	253	11	18	38	24	17	26	15	22	50	40	18	164	139	25	115	18	17	23	38	19	35	37
	14%	14%	6%	23%	17%	13%	9%	18%	15%	11%	19%	14%	10%	14%	15%	10%	13%	17%	13%	16%	11%	11%	12%	17%
No	1275	1070	136	44	146	108	122	74	69	125	151	171	130	710	549	161	565	50	61	87	266	102	205	142
	62%	61%	74%	54%	65%	59%	67%	52%	68%	61%	57%	60%	70%	62%	61%	65%	63%	47%	49%	62%	74%	60%	70%	65%
Don't know	489	434	37	19	41	52	44	43	17	58	65	76	36	270	211	59	219	39	47	30	54	49	53	39
	24%	25%	20%	23%	18%	29%	24%	30%	17%	28%	24%	26%	20%	24%	23%	24%	24%	36%	38%	21%	15%	29%	18%	18%



Absolutes/col percents

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Table 4Q.4 Do you think that the Coalition Government is good or bad for Britain?Base: All respondents

		Ger	nder			Ag	e			Social C	Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2043	1016	1027	171	324	374	383	326	465	594	608	327	514	262	829
Weighted base	2043	1001	1042	243	344	344	364	303	445	546	566	445	485	267	877
Good	546 27%	302 30%	243 23%	65 27%	90 26%	82 24%	81 22%	78 26%	150 34%	199 36%	150 27%	91 20%	106 22%	71 27%	230 26%
Bad	1053 52%	538 54%	515 49%	94 39%	150 44%	175 51%	220 60%	182 60%	232 52%	275 50%	279 49%	245 55%	253 52%	143 54%	427 49%
Don't know	444 22%	161 16%	284 27%	83 34%	104 30%	87 25%	64 18%	44 14%	63 14%	71 13%	138 24%	109 25%	126 26%	53 20%	221 25%



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ITV News Index Survey ONLINE Fieldwork: 31st January - 2nd February 2014

Absolutes/col percents

Agreement:- If there were an increase in the Bank of

Table 4Q.4 Do you think that the Coalition Government is good or bad for Britain?Base: All respondents

																							st rate .5% to nave a dea of uch the nthly ts on my ie would
						Reg	ion				Which	of the follow	ving best	describes			status?		increase				
					York-									Work-	Work-	NET	Not			Retired			
					shire &	West	East						NET:	ing	ing	Not			state	with a			
		Scot-	North	North	Humb-	Mid-	Mid-		East-		South	South	Work-	full	part	work-	seeking		pension	private	House		Dis-
Total	England	land	East	West	erside	lands	lands	Wales	ern	London	East	West	<u>ing</u>	<u>time</u>	<u>time</u>	ing	work	work	<u>only</u>	<u>pension</u>	person	Agree	agree
2043	1725	196	88	242	149	193	155	122	181	219	308	190	1091	759	332	952	109	121	138	404	180	277	197
2043	1757	184	82	225	184	184	143	102	204	266	286	184	1144	899	245	899	107	124	140	358	170	292	219
546	469	55	11	56	42	43	35	21	51	94	84	54	301	238	63	245	23	28	32	129	32	88	43
27%	27%	30%	13%	25%	23%	23%	24%	21%	25%	35%	30%	29%	26%	26%	26%	27%	22%	22%	23%	36%	19%	30%	20%
1053	893	99	59	124	101	100	77	61	103	108	133	87	570	441	129	483	56	64	79	193	91	157	133
52%		54%	73%	55%	55%	54%	54%	60%	51%	41%	46%	47%	50%	49%	53%	54%	52%	52%	57%	54%	54%	54%	61%
							~ .				~~~				50			~~					
444	395	30	12	45	41	42	31	20	50	63	69	43	273	220	53	171	28	32	29	36	46	48	42
	2043 2043 546 27% 1053 52%	2043 1725 2043 1757 546 469 27% 27% 1053 893 52% 51%	Total England land 2043 1725 196 2043 1757 184 546 469 55 27% 27% 30% 1053 893 99 52% 51% 54%	Total England land East 2043 1725 196 88 2043 1757 184 82 546 469 55 11 27% 27% 30% 13% 1053 893 99 59 52% 51% 54% 73%	Total England land East West 2043 1725 196 88 242 2043 1757 184 82 225 546 469 55 11 56 27% 27% 30% 13% 25% 1053 893 99 59 124 55% 51% 54% 55% 55%	Total England Scot- land North East North West Humb- erside 2043 1725 196 88 242 149 2043 1757 184 82 225 184 546 469 55 11 56 42 27% 27% 30% 13% 25% 23% 1053 893 99 59 124 101 52% 51% 54% 73% 55% 55%	Total England Scot- land North East North West Humb- Humb- erside West lands 2043 1725 196 88 242 149 193 2043 1757 184 82 225 184 184 546 469 55 11 56 42 43 27% 27% 30% 13% 25% 23% 23% 1053 893 99 59 124 101 100 52% 51% 54% 73% 55% 55% 54%	TotalEnglandScot- landNorth EastNorth WestShire & Humb- ersideWest Mid- landsEast Mid- 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