

# ITV News Index

## **METHODOLOGY NOTE**

ComRes interviewed 2,044 adults from GB Online between 12<sup>th</sup> and 14<sup>th</sup> July 2013. Data were weighted to be representative of all adults aged 18+ in GB. ComRes is a member of the British Polling Council and abides by its rules.

*All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.*

To commission a voting intention poll or a public opinion survey please contact Keiran Pedley: [keiran.pedley@comres.co.uk](mailto:keiran.pedley@comres.co.uk)

To register for Pollwatch, a monthly newsletter update on the polls, please email: [pollwatch@comres.co.uk](mailto:pollwatch@comres.co.uk)

## ITV News Index Survey

### ONLINE Fieldwork : 12th-14th July 2013

Absolutes/col percents

Table 1

**Q.1 Do you agree or disagree with each of the following statements?****Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2044	976	1068	223	356	360	385	323	397	601	572	363	508	268	824
Weighted base	2044	1002	1042	243	344	344	364	304	445	546	567	445	486	289	856
<b><u>Ed Miliband does not come across as an election winner</u></b>															
Agree	1168	603	564	110	159	181	208	191	319	372	334	235	227	150	483
	57%	60%	54%	45%	46%	53%	57%	63%	72%	68%	59%	53%	47%	52%	56%
Disagree	373	195	178	46	63	76	61	57	70	95	87	91	100	59	159
	18%	19%	17%	19%	18%	22%	17%	19%	16%	17%	15%	20%	21%	21%	19%
Don't know	504	203	300	88	122	87	95	55	56	79	146	120	159	79	214
	25%	20%	29%	36%	36%	25%	26%	18%	13%	14%	26%	27%	33%	27%	25%
<b><u>The Labour Party understands the concerns of ordinary people better than the Conservatives do</u></b>															
Agree	863	430	433	114	164	159	148	119	158	223	221	200	219	150	353
	42%	43%	42%	47%	48%	46%	41%	39%	35%	41%	39%	45%	45%	52%	41%
Disagree	736	386	350	52	74	107	141	132	229	231	210	149	145	78	307
	36%	39%	34%	21%	22%	31%	39%	43%	51%	42%	37%	34%	30%	27%	36%
Don't know	446	186	260	77	106	78	75	52	58	92	136	96	122	62	196
	22%	19%	25%	32%	31%	23%	21%	17%	13%	17%	24%	21%	25%	21%	23%
<b><u>Labour would have a better chance in the next General Election without Ed Miliband as Party leader</u></b>															
Agree	858	461	397	91	124	146	145	138	214	282	229	180	167	121	353
	42%	46%	38%	38%	36%	43%	40%	45%	48%	52%	40%	40%	34%	42%	41%
Disagree	409	207	202	48	70	74	83	56	77	98	118	95	97	60	188
	20%	21%	19%	20%	20%	22%	23%	19%	17%	18%	21%	21%	20%	21%	22%
Don't know	777	334	443	103	150	124	137	109	154	166	220	170	221	108	315
	38%	33%	42%	43%	44%	36%	37%	36%	35%	30%	39%	38%	46%	37%	37%

## ITV News Index Survey

### ONLINE Fieldwork : 12th-14th July 2013

Absolutes/col percents

Table 1

**Q.1 Do you agree or disagree with each of the following statements?****Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2044	1002	1042	243	344	344	364	304	445	546	567	445	486	289	856
<b><u>Labour can't be trusted to run the economy</u></b>															
Agree	933 46%	503 50%	430 41%	78 32%	108 32%	135 39%	177 49%	167 55%	266 60%	295 54%	252 45%	186 42%	199 41%	106 37%	407 48%
Disagree	619 30%	302 30%	316 30%	75 31%	111 32%	134 39%	107 29%	77 25%	114 26%	157 29%	166 29%	137 31%	158 33%	106 37%	253 30%
Don't know	492 24%	196 20%	296 28%	89 37%	125 36%	75 22%	80 22%	59 20%	65 15%	94 17%	148 26%	122 27%	128 26%	77 27%	196 23%
<b><u>The Labour Party would be more electable with David Miliband as its leader</u></b>															
Agree	633 31%	357 36%	276 26%	71 29%	106 31%	122 35%	93 26%	94 31%	148 33%	195 36%	176 31%	140 31%	122 25%	104 36%	268 31%
Disagree	544 27%	277 28%	267 26%	60 25%	62 18%	90 26%	124 34%	88 29%	120 27%	161 29%	140 25%	121 27%	122 25%	82 28%	231 27%
Don't know	867 42%	367 37%	499 48%	111 46%	176 51%	132 38%	147 40%	122 40%	178 40%	190 35%	251 44%	184 41%	242 50%	103 36%	358 42%
<b><u>I would prefer a Labour/Liberal Democrat Coalition to a majority Labour Government</u></b>															
Agree	640 31%	320 32%	320 31%	85 35%	117 34%	103 30%	96 26%	85 28%	153 34%	208 38%	179 32%	122 27%	131 27%	98 34%	271 32%
Disagree	881 43%	481 48%	400 38%	73 30%	108 32%	155 45%	180 49%	146 48%	218 49%	235 43%	235 41%	202 45%	209 43%	137 47%	364 43%
Don't know	523 26%	201 20%	323 31%	85 35%	118 34%	86 25%	88 24%	72 24%	74 17%	104 19%	153 27%	121 27%	145 30%	54 19%	221 26%

## ITV News Index Survey

### ONLINE Fieldwork : 12th-14th July 2013

Absolutes/col percents

Table 1

**Q.1 Do you agree or disagree with each of the following statements?****Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2044	1002	1042	243	344	344	364	304	445	546	567	445	486	289	856
<b><u>I would prefer a Labour/Liberal Democrat Coalition to a Conservative/Liberal Democrat Coalition</u></b>															
Agree	683	344	339	102	129	137	106	99	110	182	172	175	154	133	275
	33%	34%	32%	42%	38%	40%	29%	33%	25%	33%	30%	39%	32%	46%	32%
Disagree	886	471	416	63	98	134	162	155	273	287	252	156	191	93	382
	43%	47%	40%	26%	29%	39%	44%	51%	61%	53%	45%	35%	39%	32%	45%
Don't know	475	187	288	78	117	72	97	50	62	78	143	114	141	63	199
	23%	19%	28%	32%	34%	21%	27%	16%	14%	14%	25%	26%	29%	22%	23%
<b><u>I expect Ed Miliband to be the next Prime Minister in 2015</u></b>															
Agree	456	268	188	68	87	98	63	62	78	107	109	130	110	79	194
	22%	27%	18%	28%	25%	28%	17%	20%	18%	20%	19%	29%	23%	27%	23%
Disagree	931	475	457	77	114	132	184	162	264	300	256	187	188	113	394
	46%	47%	44%	32%	33%	38%	50%	53%	59%	55%	45%	42%	39%	39%	46%
Don't know	656	259	397	99	143	115	118	80	102	140	201	128	187	97	268
	32%	26%	38%	41%	41%	33%	32%	26%	23%	26%	35%	29%	39%	34%	31%

## ITV News Index Survey

### ONLINE Fieldwork : 12th-14th July 2013

Absolutes/col percents

Table 1

**Q.1 Do you agree or disagree with each of the following statements?****Base: All respondents**

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	NET: Working	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2044	1783	164	72	242	167	191	140	97	179	286	308	198	1092	732	360	952	175	127	109	340	201
Weighted base	2044	1758	184	82	225	184	184	143	102	204	266	286	184	1145	899	245	899	151	116	120	342	171
<b>Ed Miliband does not come across as an election winner</b>																						
Agree	1168	1009	109	38	129	111	111	88	50	133	122	164	114	633	488	145	535	66	52	71	262	84
	57%	57%	59%	46%	57%	60%	60%	62%	49%	65%	46%	57%	62%	55%	54%	59%	59%	44%	45%	59%	77%	49%
Disagree	373	316	35	14	39	40	35	21	22	27	54	63	23	218	175	43	155	29	29	28	38	31
	18%	18%	19%	17%	17%	22%	19%	15%	21%	13%	20%	22%	13%	19%	19%	18%	17%	19%	25%	23%	11%	18%
Don't know	504	433	40	30	57	33	39	34	31	45	89	59	47	293	236	58	210	56	35	21	42	56
	25%	25%	22%	37%	25%	18%	21%	24%	30%	22%	34%	21%	25%	26%	26%	24%	23%	37%	30%	18%	12%	33%
<b>The Labour Party understands the concerns of ordinary people better than the Conservatives do</b>																						
Agree	863	713	91	48	110	72	69	60	59	70	120	96	68	502	400	103	360	68	54	48	119	71
	42%	41%	50%	59%	49%	39%	37%	42%	57%	34%	45%	34%	37%	44%	44%	42%	40%	45%	47%	40%	35%	42%
Disagree	736	654	53	23	70	69	63	54	28	86	74	135	80	385	287	98	351	37	33	51	176	54
	36%	37%	29%	28%	31%	37%	34%	38%	27%	42%	28%	47%	43%	34%	32%	40%	39%	24%	28%	43%	51%	32%
Don't know	446	391	39	11	45	43	52	29	16	49	72	55	36	258	213	45	188	47	29	20	47	45
	22%	22%	21%	13%	20%	23%	28%	20%	15%	24%	27%	19%	19%	23%	24%	18%	21%	31%	25%	17%	14%	27%
<b>Labour would have a better chance in the next General Election without Ed Miliband as Party leader</b>																						
Agree	858	742	82	33	101	83	76	59	34	85	107	125	75	474	364	110	385	51	48	48	175	62
	42%	42%	45%	40%	45%	45%	41%	41%	33%	41%	40%	44%	41%	41%	40%	45%	43%	34%	42%	40%	51%	37%
Disagree	409	345	30	23	42	42	29	31	34	28	55	55	39	248	199	48	161	32	23	29	51	27
	20%	20%	16%	28%	19%	23%	16%	22%	33%	14%	21%	19%	21%	22%	22%	20%	18%	21%	20%	24%	15%	16%
Don't know	777	670	72	26	82	58	80	53	35	91	104	106	70	423	336	87	353	69	44	43	116	81
	38%	38%	39%	32%	36%	32%	43%	37%	34%	45%	39%	37%	38%	37%	37%	36%	39%	45%	38%	36%	34%	48%

## ITV News Index Survey

### ONLINE Fieldwork : 12th-14th July 2013

Absolutes/col percents

Table 1

**Q.1 Do you agree or disagree with each of the following statements?****Base: All respondents**

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2044	1758	184	82	225	184	184	143	102	204	266	286	184	1145	899	245	899	151	116	120	342	171
<b><u>Labour can't be trusted to run the economy</u></b>																						
Agree	933	815	76	35	97	78	90	74	41	100	111	145	87	513	408	105	420	46	35	63	210	66
	46%	46%	42%	42%	43%	42%	49%	51%	40%	49%	42%	51%	47%	45%	45%	43%	47%	30%	30%	53%	61%	39%
Disagree	619	529	60	30	77	64	53	36	30	43	85	84	57	359	272	87	260	54	43	37	73	53
	30%	30%	33%	37%	34%	35%	29%	25%	29%	21%	32%	29%	31%	31%	30%	36%	29%	35%	37%	31%	21%	31%
Don't know	492	414	47	17	51	42	41	34	31	62	70	57	40	273	220	53	220	52	38	19	59	52
	24%	24%	26%	21%	23%	23%	22%	23%	31%	30%	26%	20%	22%	24%	24%	22%	24%	34%	32%	16%	17%	31%
<b><u>The Labour Party would be more electable with David Miliband as its leader</u></b>																						
Agree	633	537	63	25	84	50	54	36	34	51	89	92	56	371	278	93	262	41	30	38	113	40
	31%	31%	34%	31%	37%	27%	29%	25%	33%	25%	33%	32%	31%	32%	31%	38%	29%	27%	26%	31%	33%	24%
Disagree	544	470	49	20	50	50	46	42	25	56	68	83	55	312	247	65	231	36	34	34	85	42
	27%	27%	27%	25%	22%	27%	25%	29%	24%	27%	26%	29%	30%	27%	27%	27%	26%	24%	29%	29%	25%	24%
Don't know	867	751	72	36	91	84	84	65	44	98	109	112	73	461	374	87	406	74	52	48	143	89
	42%	43%	39%	44%	40%	46%	45%	46%	43%	48%	41%	39%	40%	40%	42%	35%	45%	49%	45%	40%	42%	52%
<b><u>I would prefer a Labour/Liberal Democrat Coalition to a majority Labour Government</u></b>																						
Agree	640	561	44	24	74	50	61	45	34	62	88	89	67	369	291	78	271	39	30	40	123	38
	31%	32%	24%	30%	33%	27%	33%	32%	34%	30%	33%	31%	36%	32%	32%	32%	30%	26%	25%	34%	36%	23%
Disagree	881	743	91	39	99	92	78	55	47	90	93	121	75	501	395	107	380	56	46	54	154	69
	43%	42%	49%	48%	44%	50%	42%	39%	46%	44%	35%	42%	41%	44%	44%	44%	42%	37%	40%	45%	45%	41%
Don't know	523	453	49	18	51	42	44	43	21	53	84	76	42	274	213	61	249	57	40	25	65	63
	26%	26%	27%	22%	23%	23%	24%	30%	21%	26%	32%	27%	23%	24%	24%	25%	28%	37%	34%	21%	19%	37%

## ITV News Index Survey

### ONLINE Fieldwork : 12th-14th July 2013

Absolutes/col percents

Table 1

**Q.1 Do you agree or disagree with each of the following statements?****Base: All respondents**

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	NET: Working	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2044	1758	184	82	225	184	184	143	102	204	266	286	184	1145	899	245	899	151	116	120	342	171
<b>I would prefer a Labour/Liberal Democrat Coalition to a Conservative/Liberal Democrat Coalition</b>																						
Agree	683	564	75	37	87	62	54	44	44	48	96	74	61	407	321	86	276	53	44	27	91	61
	33%	32%	41%	45%	39%	34%	29%	31%	43%	24%	36%	26%	33%	36%	36%	35%	31%	35%	38%	22%	27%	36%
Disagree	886	789	59	31	88	76	89	67	38	104	95	150	89	476	367	109	411	45	35	67	201	62
	43%	45%	32%	38%	39%	41%	48%	47%	37%	51%	36%	52%	48%	42%	41%	44%	46%	30%	30%	56%	59%	37%
Don't know	475	405	50	14	50	46	41	32	20	52	74	62	33	262	212	50	213	53	37	26	50	47
	23%	23%	27%	17%	22%	25%	22%	22%	20%	25%	28%	22%	18%	23%	24%	20%	24%	35%	32%	22%	15%	28%
<b>I expect Ed Miliband to be the next Prime Minister in 2015</b>																						
Agree	456	367	48	41	48	49	44	21	41	19	67	44	34	272	224	48	184	36	32	24	51	40
	22%	21%	26%	51%	21%	27%	24%	14%	40%	9%	25%	15%	19%	24%	25%	20%	20%	24%	28%	20%	15%	23%
Disagree	931	831	71	24	101	85	91	69	29	108	98	165	92	507	394	113	424	54	41	63	208	59
	46%	47%	38%	29%	45%	46%	49%	48%	29%	53%	37%	58%	50%	44%	44%	46%	47%	35%	36%	53%	61%	34%
Don't know	656	559	65	16	76	51	49	54	32	78	101	77	58	365	281	83	291	62	42	33	83	72
	32%	32%	35%	20%	34%	27%	27%	38%	31%	38%	38%	27%	32%	32%	31%	34%	32%	41%	37%	27%	24%	42%

## ITV News Index Survey

### ONLINE Fieldwork : 12th-14th July 2013

Absolutes/col percents

Table 2

**Q.2 Which of the following, if any, would be the most likely to lead the Conservative Party to win the next General Election?**

**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2044	976	1068	223	356	360	385	323	397	601	572	363	508	268	824
Weighted base	2044	1002	1042	243	344	344	364	304	445	546	567	445	486	289	856
David Cameron	551 27%	306 31%	245 24%	62 26%	85 25%	93 27%	85 23%	89 29%	137 31%	184 34%	177 31%	96 22%	94 19%	72 25%	254 30%
Boris Johnson	396 19%	209 21%	187 18%	43 18%	70 20%	72 21%	93 26%	50 16%	69 15%	120 22%	102 18%	96 22%	78 16%	64 22%	180 21%
Theresa May	91 4%	32 3%	58 6%	3 1%	3 1%	10 3%	13 4%	14 5%	49 11%	32 6%	19 3%	21 5%	19 4%	8 3%	25 3%
William Hague	64 3%	32 3%	32 3%	3 1%	4 1%	6 2%	13 4%	16 5%	21 5%	21 4%	18 3%	8 2%	17 3%	10 4%	16 2%
Michael Gove	27 1%	19 2%	8 1%	9 4%	8 2%	* *	2 *	3 1%	5 1%	4 1%	13 2%	4 1%	5 1%	4 1%	15 2%
George Osborne	24 1%	18 2%	6 1%	6 2%	11 3%	5 1%	1 *	1 *	- -	9 2%	3 1%	6 1%	6 1%	6 2%	12 1%
Philip Hammond	14 1%	9 1%	5 *	6 2%	3 1%	2 *	1 *	- -	3 1%	7 1%	1 *	5 1%	1 *	5 2%	5 1%
Someone else	47 2%	28 3%	20 2%	7 3%	3 1%	13 4%	9 3%	3 1%	13 3%	9 2%	13 2%	12 3%	13 3%	3 1%	25 3%
I don't think that anyone could lead the Conservative Party to win the next General Election	386 19%	186 19%	200 19%	25 10%	43 13%	68 20%	75 20%	70 23%	106 24%	82 15%	95 17%	97 22%	112 23%	49 17%	138 16%
Don't know	445 22%	163 16%	282 27%	81 33%	116 34%	76 22%	72 20%	57 19%	44 10%	78 14%	126 22%	100 22%	142 29%	68 24%	186 22%



## ITV News Index Survey

### ONLINE Fieldwork : 12th-14th July 2013

Absolutes/col percents

Table 2

**Q.2 Which of the following, if any, would be the most likely to lead the Conservative Party to win the next General Election?**

**Base: All respondents**

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2044	1783	164	72	242	167	191	140	97	179	286	308	198	1092	732	360	952	175	127	109	340	201
Weighted base	2044	1758	184	82	225	184	184	143	102	204	266	286	184	1145	899	245	899	151	116	120	342	171
David Cameron	551 27%	498 28%	34 19%	18 23%	53 24%	54 29%	52 28%	35 24%	19 19%	55 27%	91 34%	84 29%	54 30%	326 28%	250 28%	76 31%	225 25%	28 18%	19 17%	20 17%	119 35%	39 23%
Boris Johnson	396 19%	350 20%	30 16%	15 18%	41 18%	33 18%	42 23%	34 24%	16 16%	44 22%	43 16%	58 20%	40 22%	244 21%	192 21%	52 21%	152 17%	28 19%	29 25%	21 18%	48 14%	26 16%
Theresa May	91 4%	79 4%	6 3%	1 2%	19 8%	10 5%	3 2%	12 8%	6 6%	8 4%	9 3%	7 2%	11 6%	33 3%	23 3%	10 4%	58 6%	4 3%	1 1%	14 12%	36 10%	4 2%
William Hague	64 3%	54 3%	7 4%	4 5%	11 5%	5 3%	4 2%	4 3%	4 3%	5 3%	7 3%	8 3%	6 3%	27 2%	20 2%	7 3%	37 4%	2 2%	3 2%	7 6%	17 5%	8 5%
Michael Gove	27 1%	18 1%	7 4%	- -	* *	2 1%	4 2%	- -	2 2%	4 2%	3 1%	3 1%	1 1%	19 2%	17 2%	2 1%	8 1%	- -	1 1%	3 2%	3 1%	1 1%
George Osborne	24 1%	18 1%	2 1%	- -	5 2%	- -	1 1%	2 1%	4 4%	1 1%	7 3%	1 *	1 *	17 2%	14 2%	3 1%	7 1%	5 3%	1 1%	- -	- -	1 *
Philip Hammond	14 1%	12 1%	2 1%	3 3%	1 *	* *	2 1%	- -	- -	- -	4 2%	- -	2 1%	10 1%	8 1%	2 1%	3 *	- -	1 1%	- -	2 1%	1 1%
Someone else	47 2%	38 2%	8 4%	2 2%	1 *	5 3%	5 3%	- -	2 2%	7 3%	5 2%	7 3%	6 3%	28 2%	25 3%	3 1%	19 2%	4 2%	2 2%	3 3%	8 2%	3 2%
I don't think that anyone could lead the Conservative Party to win the next General Election	386 19%	314 18%	48 26%	21 26%	43 19%	36 19%	30 17%	23 16%	24 24%	39 19%	27 10%	63 22%	32 17%	187 16%	148 16%	39 16%	199 22%	38 25%	21 18%	32 27%	71 21%	38 22%
Don't know	445 22%	378 21%	42 23%	18 21%	52 23%	40 22%	39 21%	35 24%	26 25%	40 19%	70 26%	54 19%	32 17%	254 22%	202 22%	53 21%	190 21%	43 29%	38 33%	19 16%	39 11%	51 30%

## ITV News Index Survey

### ONLINE Fieldwork : 12th-14th July 2013

Absolutes/col percents

Table 3

**Q.3 Do you, or would you, trust each of the following politicians to see the country through the current economic situation?**

**Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2044	976	1068	223	356	360	385	323	397	601	572	363	508	268	824
Weighted base	2044	1002	1042	243	344	344	364	304	445	546	567	445	486	289	856
<b><u>Chancellor of the Exchequer, George Osborne</u></b>															
Yes	481	281	200	46	67	61	70	76	161	176	128	87	89	55	202
	24%	28%	19%	19%	20%	18%	19%	25%	36%	32%	23%	20%	18%	19%	24%
No	1094	534	560	118	167	207	217	170	216	286	278	251	278	167	443
	54%	53%	54%	49%	49%	60%	59%	56%	48%	52%	49%	56%	57%	58%	52%
Don't know	469	187	282	79	110	77	78	57	68	84	161	106	118	66	211
	23%	19%	27%	32%	32%	22%	21%	19%	15%	15%	28%	24%	24%	23%	25%
<b><u>Prime Minister, David Cameron</u></b>															
Yes	727	391	336	84	101	108	122	114	199	231	216	152	129	85	331
	36%	39%	32%	35%	29%	31%	33%	38%	45%	42%	38%	34%	27%	30%	39%
No	945	462	484	98	143	175	185	157	188	238	231	215	261	156	356
	46%	46%	46%	40%	42%	51%	51%	52%	42%	44%	41%	48%	54%	54%	42%
Don't know	371	149	223	61	100	62	57	33	59	77	120	78	96	47	169
	18%	15%	21%	25%	29%	18%	16%	11%	13%	14%	21%	18%	20%	16%	20%
<b><u>Deputy Prime Minister, Nick Clegg</u></b>															
Yes	339	156	183	68	71	55	38	46	61	112	96	81	51	47	156
	17%	16%	18%	28%	21%	16%	10%	15%	14%	20%	17%	18%	10%	16%	18%
No	1284	670	614	111	161	214	271	200	327	354	328	277	325	185	507
	63%	67%	59%	46%	47%	62%	74%	66%	74%	65%	58%	62%	67%	64%	59%
Don't know	421	177	245	64	112	76	56	57	56	81	143	87	110	57	192
	21%	18%	23%	26%	33%	22%	15%	19%	13%	15%	25%	20%	23%	20%	22%

## ITV News Index Survey

### ONLINE Fieldwork : 12th-14th July 2013

Absolutes/col percents

Table 3

**Q.3 Do you, or would you, trust each of the following politicians to see the country through the current economic situation?**

**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2044	1002	1042	243	344	344	364	304	445	546	567	445	486	289	856
<b><u>Leader of the Opposition, Ed Miliband</u></b>															
Yes	413	229	184	63	80	88	56	55	70	99	96	116	102	68	181
	20%	23%	18%	26%	23%	26%	15%	18%	16%	18%	17%	26%	21%	24%	21%
No	1141	587	555	103	149	175	222	186	306	347	322	227	246	147	477
	56%	59%	53%	42%	43%	51%	61%	61%	69%	63%	57%	51%	51%	51%	56%
Don't know	490	186	304	77	114	81	87	62	69	101	149	102	138	74	197
	24%	19%	29%	32%	33%	24%	24%	20%	16%	19%	26%	23%	28%	26%	23%
<b><u>Shadow Chancellor, Ed Balls</u></b>															
Yes	366	196	170	51	55	75	64	58	63	105	91	84	85	64	152
	18%	20%	16%	21%	16%	22%	17%	19%	14%	19%	16%	19%	18%	22%	18%
No	1184	607	576	116	158	180	226	185	319	347	330	251	256	155	496
	58%	61%	55%	48%	46%	52%	62%	61%	72%	63%	58%	56%	53%	54%	58%
Don't know	495	199	296	76	131	89	75	61	63	94	146	110	144	70	208
	24%	20%	28%	31%	38%	26%	21%	20%	14%	17%	26%	25%	30%	24%	24%

## ITV News Index Survey

### ONLINE Fieldwork : 12th-14th July 2013

Absolutes/col percents

Table 3

**Q.3 Do you, or would you, trust each of the following politicians to see the country through the current economic situation?**

**Base: All respondents**

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	NET: Working	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2044	1783	164	72	242	167	191	140	97	179	286	308	198	1092	732	360	952	175	127	109	340	201
Weighted base	2044	1758	184	82	225	184	184	143	102	204	266	286	184	1145	899	245	899	151	116	120	342	171
<b>Chancellor of the Exchequer, George Osborne</b>																						
Yes	481	434	35	20	46	45	40	35	13	56	65	77	50	257	197	59	224	15	18	33	127	31
	24%	25%	19%	25%	21%	24%	22%	24%	13%	27%	25%	27%	27%	22%	22%	24%	25%	10%	16%	28%	37%	18%
No	1094	912	117	52	116	105	99	77	64	104	118	150	90	610	488	122	484	96	70	63	165	90
	54%	52%	64%	64%	52%	57%	54%	54%	63%	51%	45%	52%	49%	53%	54%	50%	54%	64%	60%	53%	48%	53%
Don't know	469	412	32	9	62	34	44	31	25	45	82	60	44	278	214	64	191	40	28	24	50	50
	23%	23%	18%	12%	28%	19%	24%	22%	24%	22%	31%	21%	24%	24%	24%	26%	21%	26%	24%	20%	15%	29%
<b>Prime Minister, David Cameron</b>																						
Yes	727	659	44	25	73	60	65	49	24	78	110	117	83	416	322	94	311	34	22	43	163	49
	36%	38%	24%	31%	32%	33%	35%	34%	24%	38%	41%	41%	45%	36%	36%	38%	35%	23%	19%	36%	48%	29%
No	945	773	113	47	104	92	87	73	59	89	96	116	70	512	405	107	433	88	72	53	140	81
	46%	44%	62%	58%	46%	50%	47%	51%	58%	43%	36%	40%	38%	45%	45%	44%	48%	58%	62%	44%	41%	47%
Don't know	371	325	27	9	48	32	32	21	19	38	60	53	31	217	172	44	155	29	22	24	38	41
	18%	19%	15%	11%	21%	18%	18%	15%	18%	19%	23%	19%	17%	19%	19%	18%	17%	19%	19%	20%	11%	24%
<b>Deputy Prime Minister, Nick Clegg</b>																						
Yes	339	297	24	11	32	20	25	22	18	32	60	59	37	203	154	49	136	20	18	14	58	26
	17%	17%	13%	13%	14%	11%	14%	15%	18%	16%	23%	21%	20%	18%	17%	20%	15%	13%	16%	11%	17%	16%
No	1284	1081	135	61	145	122	121	99	68	121	130	183	99	692	546	147	592	93	73	79	247	99
	63%	62%	73%	74%	64%	66%	66%	69%	66%	59%	49%	64%	54%	60%	61%	60%	66%	61%	63%	66%	72%	58%
Don't know	421	380	25	10	49	42	38	22	17	51	75	44	48	249	199	50	172	39	25	27	36	45
	21%	22%	14%	13%	22%	23%	21%	16%	16%	25%	28%	15%	26%	22%	22%	20%	19%	25%	21%	22%	11%	26%

## ITV News Index Survey

### ONLINE Fieldwork : 12th-14th July 2013

Absolutes/col percents

Table 3

**Q.3 Do you, or would you, trust each of the following politicians to see the country through the current economic situation?**

**Base: All respondents**

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	NET: Working	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2044	1758	184	82	225	184	184	143	102	204	266	286	184	1145	899	245	899	151	116	120	342	171
<b>Leader of the Opposition, Ed Miliband</b>																						
Yes	413	330	47	26	44	37	36	18	35	23	67	47	32	249	197	52	163	33	27	24	43	36
	20%	19%	25%	31%	20%	20%	19%	13%	35%	11%	25%	16%	18%	22%	22%	21%	18%	22%	23%	20%	13%	21%
No	1141	999	100	34	126	108	105	90	43	137	114	178	107	624	485	138	517	70	53	71	240	83
	56%	57%	54%	42%	56%	59%	57%	63%	42%	67%	43%	62%	58%	55%	54%	56%	58%	46%	46%	60%	70%	48%
Don't know	490	429	38	22	55	39	43	35	24	44	85	62	44	271	216	55	219	48	36	25	58	52
	24%	24%	20%	27%	24%	21%	23%	25%	24%	22%	32%	22%	24%	24%	24%	22%	24%	32%	31%	21%	17%	31%
<b>Shadow Chancellor, Ed Balls</b>																						
Yes	366	304	34	23	43	39	30	17	28	23	54	43	32	216	166	49	150	27	25	22	47	29
	18%	17%	18%	28%	19%	21%	16%	12%	27%	11%	20%	15%	18%	19%	20%	17%	18%	21%	18%	14%	17%	
No	1184	1024	112	44	126	106	108	91	48	139	128	173	109	651	514	137	533	71	61	72	242	87
	58%	58%	61%	53%	56%	57%	59%	64%	47%	68%	48%	60%	60%	57%	57%	56%	59%	47%	53%	60%	71%	51%
Don't know	495	430	38	15	57	40	45	35	26	43	83	70	42	278	219	59	216	54	30	26	52	55
	24%	24%	21%	18%	25%	22%	25%	25%	26%	21%	31%	24%	23%	24%	24%	24%	24%	35%	26%	22%	15%	32%

**ITV News Index Survey**  
**ONLINE Fieldwork : 12th-14th July 2013**

Absolutes/col percents

Table 4

**Q.4 Do you think that the Coalition Government is good or bad for Britain?****Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2044	976	1068	223	356	360	385	323	397	601	572	363	508	268	824
Weighted base	2044	1002	1042	243	344	344	364	304	445	546	567	445	486	289	856
Good	577 28%	305 30%	272 26%	82 34%	95 28%	87 25%	85 23%	85 28%	143 32%	179 33%	168 30%	111 25%	120 25%	72 25%	252 29%
Bad	1038 51%	532 53%	506 49%	91 38%	139 40%	191 56%	197 54%	173 57%	246 55%	266 49%	258 46%	248 56%	266 55%	147 51%	418 49%
Don't know	429 21%	165 16%	264 25%	70 29%	111 32%	65 19%	82 23%	45 15%	56 13%	102 19%	141 25%	87 20%	99 20%	70 24%	186 22%

## ITV News Index Survey

### ONLINE Fieldwork : 12th-14th July 2013

Absolutes/col percents

Table 4

**Q.4 Do you think that the Coalition Government is good or bad for Britain?****Base: All respondents**

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	NET: Working	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2044	1783	164	72	242	167	191	140	97	179	286	308	198	1092	732	360	952	175	127	109	340	201
Weighted base	2044	1758	184	82	225	184	184	143	102	204	266	286	184	1145	899	245	899	151	116	120	342	171
Good	577 28%	516 29%	45 25%	20 25%	58 26%	38 21%	46 25%	49 35%	16 16%	58 28%	98 37%	90 31%	59 32%	323 28%	245 27%	79 32%	254 28%	30 20%	22 19%	37 31%	122 36%	42 25%
Bad	1038 51%	867 49%	110 60%	49 60%	127 57%	113 61%	91 49%	62 43%	60 59%	111 54%	91 34%	141 49%	82 45%	565 49%	455 51%	110 45%	473 53%	78 51%	63 54%	66 55%	181 53%	85 50%
Don't know	429 21%	375 21%	29 16%	12 15%	40 18%	33 18%	48 26%	32 22%	26 25%	36 17%	77 29%	55 19%	43 23%	256 22%	200 22%	56 23%	173 19%	43 29%	31 27%	17 14%	38 11%	43 25%