



ITV News Index

METHODOLOGY NOTE

ComRes interviewed 2,027 GB adults online between 6th – 8th December 2013. Data were weighted to be representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.

To commission a voting intention poll or a public opinion survey please contact Andrew Hawkins: andrew.hawkins@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

ITV News Index Survey

ONLINE Fieldwork : 6th-8th December 2013

Absolutes/col percents

Table 1

Q.1 In your opinion, what would you say is the greatest achievement of Nelson Mandela?

Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2027	1004	1023	254	336	292	366	321	458	576	619	345	487	293	784
Weighted base	2027	994	1033	241	341	341	361	301	441	542	562	442	481	317	818
Ending Apartheid	633 31%	296 30%	337 33%	50 21%	79 23%	118 34%	130 36%	112 37%	144 33%	168 31%	184 33%	144 33%	137 28%	82 26%	257 31%
Inspiring ordinary people that they can change the world	382 19%	153 15%	229 22%	49 20%	68 20%	55 16%	62 17%	49 16%	100 23%	112 21%	92 16%	76 17%	102 21%	70 22%	137 17%
Unifying South Africa	297 15%	186 19%	111 11%	34 14%	51 15%	41 12%	58 16%	39 13%	73 17%	83 15%	85 15%	63 14%	65 14%	49 15%	105 13%
Setting an example for how other world leaders should behave	285 14%	152 15%	133 13%	34 14%	42 12%	43 13%	43 12%	53 18%	71 16%	97 18%	79 14%	41 9%	68 14%	50 16%	120 15%
Being a figurehead for Africa across the globe	164 8%	71 7%	93 9%	23 9%	40 12%	31 9%	27 7%	17 6%	26 6%	32 6%	46 8%	48 11%	37 8%	27 8%	70 9%
Demonstrating the possibilities of peaceful protest	116 6%	50 5%	65 6%	22 9%	26 8%	26 8%	15 4%	13 4%	13 3%	26 5%	33 6%	28 6%	29 6%	20 6%	54 7%
Don't know	151 7%	86 9%	65 6%	29 12%	37 11%	27 8%	27 7%	17 6%	13 3%	24 4%	42 8%	41 9%	43 9%	19 6%	76 9%

ITV News Index Survey

ONLINE Fieldwork : 6th-8th December 2013

Absolutes/col percents

Table 2

Q.1 In your opinion, what would you say is the greatest achievement of Nelson Mandela?**Base: All respondents**

	Region												Which of the following best describes your current working status?									
	Total	England	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2027	1740	182	88	225	202	173	145	105	186	276	276	169	1077	747	330	950	126	133	130	392	169
Weighted base	2027	1743	182	81	223	182	182	142	101	203	264	284	182	1135	892	243	892	118	120	133	361	159
Ending Apartheid	633 31%	536 31%	65 36%	17 21%	80 36%	55 30%	57 31%	46 33%	31 31%	62 31%	62 24%	94 33%	63 34%	338 30%	262 29%	77 32%	295 33%	40 34%	38 32%	45 33%	123 34%	49 31%
Inspiring ordinary people that they can change the world	382 19%	349 20%	18 10%	28 34%	39 17%	41 22%	40 22%	25 18%	15 14%	31 15%	52 20%	61 22%	32 18%	208 18%	161 18%	46 19%	174 20%	20 17%	23 19%	35 26%	68 19%	29 18%
Unifying South Africa	297 15%	253 15%	24 13%	10 12%	25 11%	27 15%	34 19%	20 14%	20 20%	27 13%	47 18%	45 16%	18 10%	154 14%	120 13%	34 14%	143 16%	23 19%	19 16%	20 15%	61 17%	19 12%
Setting an example for how other world leaders should behave	285 14%	242 14%	22 12%	5 6%	27 12%	27 15%	23 13%	20 14%	21 21%	40 20%	36 14%	39 14%	25 14%	170 15%	136 15%	34 14%	116 13%	10 8%	12 10%	16 12%	67 18%	11 7%
Being a figurehead for Africa across the globe	164 8%	143 8%	17 9%	7 9%	25 11%	14 8%	13 7%	8 5%	4 4%	18 9%	27 10%	14 5%	18 10%	97 9%	76 9%	20 8%	67 8%	6 5%	8 7%	12 9%	18 5%	23 14%
Demonstrating the possibilities of peaceful protest	116 6%	95 5%	16 9%	6 8%	14 6%	11 6%	5 3%	8 5%	5 5%	8 4%	15 6%	17 6%	10 6%	74 7%	64 7%	10 4%	42 5%	4 3%	9 7%	2 2%	15 4%	12 7%
Don't know	151 7%	126 7%	19 11%	9 11%	14 6%	8 5%	11 6%	15 11%	6 6%	15 8%	23 9%	14 5%	16 9%	95 8%	73 8%	22 9%	56 6%	16 14%	10 9%	3 2%	10 3%	16 10%