



# ITV NEWS INDEX

## **METHODOLOGY NOTE**

ComRes interviewed 2,055 adults online from 16<sup>th</sup> to 18<sup>th</sup> November 2012. Data were weighted to be demographically representative of all British adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

*All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.*

## ITV Weekly News Index Survey

### ONLINE Fieldwork : 16th-18th November 2012

Absolutes/col percents

Table 1

**Q.1 Do you agree or disagree with each of the following statements?**

**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2055	930	1125	177	340	428	373	327	410	728	513	331	483	307	815
Weighted base	2055	1007	1048	247	329	391	349	308	431	555	596	432	473	309	842
<b><u>I am worried that another recession would have a severe impact on me and my family</u></b>															
Agree	1512 74%	692 69%	821 78%	158 64%	244 74%	294 75%	277 79%	235 76%	304 70%	395 71%	434 73%	338 78%	344 73%	236 76%	617 73%
Disagree	298 14%	192 19%	106 10%	62 25%	43 13%	52 13%	30 9%	44 14%	68 16%	90 16%	98 16%	54 13%	56 12%	46 15%	116 14%
Don't know	245 12%	124 12%	121 12%	27 11%	42 13%	45 11%	42 12%	30 10%	60 14%	69 12%	64 11%	39 9%	72 15%	28 9%	108 13%

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Weighted base	2055	1007	1048	247	329	391	349	308	431	555	596	432	473	309	842
<b><u>The debt crisis in Europe is putting the UK economy in danger</u></b>															
Agree	1663 81%	848 84%	815 78%	176 71%	251 76%	306 78%	278 80%	270 88%	382 89%	461 83%	483 81%	346 80%	373 79%	251 81%	668 79%
Disagree	121 6%	67 7%	54 5%	19 8%	22 7%	33 9%	18 5%	17 5%	12 3%	37 7%	37 6%	19 4%	28 6%	21 7%	55 7%
Don't know	271 13%	92 9%	179 17%	51 21%	56 17%	52 13%	53 15%	22 7%	37 9%	57 10%	76 13%	66 15%	72 15%	37 12%	119 14%

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<b><u>If the British economy doesn't pick up very soon, the Government should reconsider its planned programme of spending cuts</u></b>															
Agree	1389 68%	675 67%	714 68%	169 69%	201 61%	258 66%	245 70%	208 67%	308 71%	340 61%	407 68%	312 72%	330 70%	211 68%	548 65%
Disagree	358 17%	226 22%	132 13%	40 16%	62 19%	65 17%	49 14%	56 18%	86 20%	133 24%	104 17%	56 13%	65 14%	57 18%	159 19%
Don't know	308 15%	106 11%	202 19%	38 15%	66 20%	68 17%	55 16%	44 14%	37 9%	82 15%	85 14%	63 15%	78 16%	41 13%	134 16%

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<b><u>In the current financial situation, the Government is more concerned with protecting the banks than the British public</u></b>															
Agree	1357 66%	668 66%	688 66%	141 57%	222 68%	266 68%	250 72%	207 67%	270 63%	334 60%	393 66%	309 72%	320 68%	218 71%	548 65%
Disagree	353 17%	209 21%	144 14%	58 23%	44 13%	60 15%	40 11%	57 18%	95 22%	121 22%	120 20%	58 13%	54 11%	49 16%	146 17%
Don't know	345 17%	130 13%	215 21%	48 19%	63 19%	64 16%	59 17%	45 15%	66 15%	100 18%	82 14%	64 15%	99 21%	42 14%	149 18%

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Weighted base	2055	1007	1048	247	329	391	349	308	431	555	596	432	473	309	842
<b><u>The Government is in control of the economy</u></b>															
Agree	529 26%	277 28%	252 24%	73 30%	104 32%	104 27%	66 19%	73 24%	109 25%	149 27%	163 27%	111 26%	106 23%	77 25%	232 28%
Disagree	1163 57%	579 58%	584 56%	125 51%	170 52%	212 54%	213 61%	192 62%	251 58%	316 57%	343 58%	233 54%	271 57%	177 57%	462 55%
Don't know	362 18%	151 15%	212 20%	48 20%	55 17%	75 19%	70 20%	44 14%	71 16%	90 16%	90 15%	88 20%	95 20%	55 18%	147 18%

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Table 1

**Q.1 Do you agree or disagree with each of the following statements?**

**Base: All respondents**

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2055	1787	160	92	262	169	196	170	108	188	221	284	205	1122	754	368	933	122	112	113	369	217
Weighted base	2055	1768	178	93	241	181	190	160	109	193	259	264	187	1151	904	247	904	122	120	125	352	186
<b><u>I am worried that another recession would have a severe impact on me and my family</u></b>																						
Agree	1512 74%	1294 73%	137 77%	69 74%	183 76%	123 68%	129 68%	118 74%	81 74%	137 71%	195 75%	204 77%	136 72%	853 74%	663 73%	190 77%	659 73%	92 76%	87 72%	91 73%	238 68%	151 81%
Disagree	298 14%	256 15%	25 14%	19 21%	19 8%	33 18%	32 17%	22 14%	17 15%	36 19%	34 13%	32 12%	29 16%	162 14%	137 15%	25 10%	136 15%	10 8%	25 21%	17 14%	67 19%	17 9%
Don't know	245 12%	217 12%	16 9%	5 5%	39 16%	26 14%	29 15%	19 12%	11 11%	20 10%	29 11%	27 10%	23 12%	136 12%	104 12%	31 13%	109 12%	20 16%	8 7%	17 13%	47 13%	18 10%

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Weighted base	2055	1768	178	93	241	181	190	160	109	193	259	264	187	1151	904	247	904	122	120	125	352	186
<b><u>The debt crisis in Europe is putting the UK economy in danger</u></b>																						
Agree	1663 81%	1428 81%	146 82%	74 80%	196 81%	144 80%	135 71%	130 81%	89 82%	155 81%	211 82%	221 84%	162 86%	920 80%	723 80%	197 80%	743 82%	84 69%	92 77%	106 85%	320 91%	142 77%
Disagree	121 6%	103 6%	11 6%	4 4%	9 4%	12 7%	17 9%	12 7%	7 6%	10 5%	24 9%	11 4%	6 3%	76 7%	61 7%	15 6%	45 5%	12 10%	10 9%	5 4%	10 3%	8 4%
Don't know	271 13%	237 13%	21 12%	15 16%	37 15%	25 14%	38 20%	19 12%	13 12%	28 14%	24 9%	32 12%	20 11%	155 13%	121 13%	35 14%	116 13%	25 21%	18 15%	14 11%	23 6%	35 19%



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<b><u>If the British economy doesn't pick up very soon, the Government should reconsider its planned programme of spending cuts</u></b>																						
Agree	1389 68%	1185 67%	124 70%	60 65%	168 70%	122 67%	122 64%	113 71%	80 73%	117 61%	178 69%	176 67%	129 69%	760 66%	595 66%	164 67%	630 70%	83 69%	89 74%	96 77%	236 67%	125 67%
Disagree	358 17%	312 18%	34 19%	15 16%	30 13%	34 19%	32 17%	34 21%	12 11%	44 23%	41 16%	45 17%	37 20%	216 19%	174 19%	42 17%	142 16%	11 9%	17 14%	15 12%	81 23%	18 10%
Don't know	308 15%	270 15%	20 11%	18 19%	43 18%	26 14%	36 19%	13 8%	18 16%	31 16%	39 15%	42 16%	22 12%	175 15%	135 15%	40 16%	133 15%	27 22%	14 11%	14 11%	35 10%	43 23%

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<b><u>In the current financial situation, the Government is more concerned with protecting the banks than the British public</u></b>																						
Agree	1357 66%	1141 65%	141 79%	60 65%	172 71%	122 67%	127 67%	102 64%	75 69%	104 54%	161 62%	172 65%	121 64%	765 67%	592 65%	173 70%	591 65%	87 72%	77 64%	90 72%	210 60%	126 68%
Disagree	353 17%	315 18%	21 12%	15 16%	23 9%	30 16%	25 13%	27 17%	18 16%	48 25%	60 23%	54 21%	34 18%	194 17%	158 17%	36 15%	159 18%	10 9%	25 21%	14 11%	92 26%	17 9%
Don't know	345 17%	312 18%	17 10%	18 19%	47 19%	29 16%	39 20%	31 19%	16 15%	40 21%	37 14%	38 14%	33 17%	191 17%	154 17%	37 15%	154 17%	24 20%	17 15%	21 17%	49 14%	42 23%

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<b><u>The Government is in control of the economy</u></b>																						
Agree	529 26%	476 27%	28 16%	24 26%	63 26%	42 23%	56 29%	53 33%	25 23%	69 36%	71 27%	57 22%	41 22%	309 27%	248 27%	61 25%	220 24%	18 15%	32 27%	31 25%	95 27%	44 24%
Disagree	1163 57%	973 55%	121 68%	49 52%	141 58%	105 58%	101 53%	85 53%	70 64%	92 48%	138 53%	153 58%	110 59%	639 56%	504 56%	135 55%	524 58%	78 64%	68 56%	75 60%	203 58%	100 54%
Don't know	362 18%	319 18%	29 16%	20 22%	38 16%	35 19%	34 18%	22 14%	14 13%	32 16%	50 19%	53 20%	36 19%	202 18%	151 17%	51 21%	160 18%	25 21%	20 17%	19 16%	53 15%	42 22%

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**Q.1 Do you agree or disagree with each of the following statements?****Base: All respondents**

	To which of the following religious groups do you consider yourself to be a member of?										Attend church at least once a month
	Total	Christian	NET: Other	Muslim	Hindu	Jewish	Sikh	Buddhist	Other	None	
Unweighted base	2055	1139	152	54	25	10	4	18	41	713	317
Weighted base	2055	1155	147	52	22	8	6	21	39	701	320
<b><u>I am worried that another recession would have a severe impact on me and my family</u></b>											
Agree	1512 74%	867 75%	112 76%	47 91%	11 52%	6 76%	6 100%	18 86%	24 61%	495 71%	238 74%
Disagree	298 14%	163 14%	14 10%	1 1%	6 29%	1 9%	- -	- -	7 17%	112 16%	53 16%
Don't know	245 12%	125 11%	21 14%	4 8%	4 19%	1 15%	- -	3 14%	8 22%	93 13%	29 9%

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<b><u>The debt crisis in Europe is putting the UK economy in danger</u></b>											
Agree	1663 81%	977 85%	110 74%	39 74%	16 75%	6 77%	6 100%	18 87%	25 63%	539 77%	265 83%
Disagree	121 6%	61 5%	10 7%	2 4%	4 20%	- -	- -	- -	4 9%	47 7%	24 7%
Don't know	271 13%	116 10%	28 19%	11 22%	1 5%	2 23%	- -	3 13%	11 28%	114 16%	32 10%

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<b><u>If the British economy doesn't pick up very soon, the Government should reconsider its planned programme of spending cuts</u></b>											
Agree	1389 68%	793 69%	106 72%	47 91%	7 34%	5 61%	5 82%	16 74%	26 68%	457 65%	226 70%
Disagree	358 17%	203 18%	19 13%	- -	9 39%	1 14%	1 18%	3 12%	6 14%	127 18%	52 16%
Don't know	308 15%	159 14%	22 15%	5 9%	6 27%	2 24%	- -	3 13%	7 18%	116 17%	43 13%

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<b><u>In the current financial situation, the Government is more concerned with protecting the banks than the British public</u></b>											
Agree	1357 66%	742 64%	111 75%	42 81%	13 59%	4 51%	6 100%	19 92%	27 69%	472 67%	222 69%
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<b><u>The Government is in control of the economy</u></b>											
Agree	529 26%	306 27%	55 37%	27 52%	8 37%	- -	3 52%	8 40%	9 22%	148 21%	129 40%
Disagree	1163 57%	643 56%	73 50%	20 38%	11 52%	7 86%	3 48%	10 46%	23 59%	425 61%	148 46%
Don't know	362 18%	205 18%	19 13%	5 10%	2 11%	1 14%	- -	3 14%	7 19%	128 18%	44 14%



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Table 2

**Q.2 Do you agree or disagree with each of the following statements?****Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2055	930	1125	177	340	428	373	327	410	728	513	331	483	307	815
Weighted base	2055	1007	1048	247	329	391	349	308	431	555	596	432	473	309	842
<b><u>I am looking seriously at all areas of my household or family's spending to see what can be cut</u></b>															
Agree	1489 72%	686 68%	803 77%	148 60%	237 72%	301 77%	286 82%	234 76%	283 66%	382 69%	432 72%	319 74%	357 76%	232 75%	604 72%
Disagree	439 21%	261 26%	177 17%	72 29%	58 18%	67 17%	46 13%	63 20%	133 31%	142 26%	137 23%	86 20%	74 16%	61 20%	175 21%
Don't know	127 6%	60 6%	67 6%	27 11%	34 10%	23 6%	17 5%	11 4%	15 4%	31 6%	28 5%	27 6%	42 9%	16 5%	63 7%

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Weighted base	2055	1007	1048	247	329	391	349	308	431	555	596	432	473	309	842
<b><u>I have more money to spend on non-essential items now than I did last year</u></b>															
Agree	375 18%	226 22%	149 14%	74 30%	82 25%	80 21%	31 9%	36 12%	72 17%	107 19%	123 21%	79 18%	65 14%	69 22%	182 22%
Disagree	1546 75%	719 71%	827 79%	141 57%	215 65%	285 73%	299 86%	261 85%	345 80%	409 74%	445 75%	327 76%	365 77%	230 75%	591 70%
Don't know	133 6%	62 6%	71 7%	32 13%	32 10%	25 6%	19 5%	12 4%	15 3%	39 7%	28 5%	25 6%	42 9%	10 3%	69 8%

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Weighted base	2055	1007	1048	247	329	391	349	308	431	555	596	432	473	309	842
<b><u>My personal financial situation is generally heading in the right direction</u></b>															
Agree	752 37%	420 42%	333 32%	110 44%	128 39%	139 36%	90 26%	111 36%	174 40%	251 45%	231 39%	145 33%	125 26%	127 41%	321 38%
Disagree	1027 50%	480 48%	547 52%	95 38%	145 44%	206 53%	209 60%	169 55%	202 47%	239 43%	289 48%	230 53%	269 57%	150 49%	401 48%
Don't know	276 13%	108 11%	168 16%	42 17%	56 17%	45 12%	50 14%	28 9%	55 13%	65 12%	76 13%	57 13%	78 17%	32 10%	119 14%

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Weighted base	2055	1007	1048	247	329	391	349	308	431	555	596	432	473	309	842
<b><u>I am confident that the company I work for will be more successful financially in the next year, than last year</u></b>															
Agree	459 22%	289 29%	170 16%	81 33%	110 33%	129 33%	64 18%	42 14%	33 8%	141 25%	166 28%	100 23%	53 11%	95 31%	306 36%
Disagree	521 25%	256 25%	265 25%	60 24%	91 28%	120 31%	103 30%	83 27%	64 15%	134 24%	157 26%	125 29%	105 22%	117 38%	253 30%
Don't know	1075 52%	462 46%	613 58%	105 43%	129 39%	142 36%	182 52%	183 59%	335 78%	280 51%	274 46%	207 48%	315 67%	97 31%	283 34%

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**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2055	1007	1048	247	329	391	349	308	431	555	596	432	473	309	842
<b><u>I expect that there will be more redundancies made at my workplace in the next year, than last year</u></b>															
Agree	575 28%	304 30%	270 26%	87 35%	130 39%	127 32%	113 32%	62 20%	57 13%	157 28%	186 31%	127 29%	105 22%	148 48%	281 33%
Disagree	467 23%	265 26%	202 19%	64 26%	93 28%	121 31%	88 25%	54 17%	48 11%	125 22%	145 24%	119 28%	78 17%	102 33%	287 34%
Don't know	1013 49%	438 43%	575 55%	95 39%	106 32%	143 37%	149 43%	193 62%	327 76%	273 49%	265 44%	185 43%	289 61%	59 19%	273 32%

## ITV Weekly News Index Survey

### ONLINE Fieldwork : 16th-18th November 2012

Absolutes/col percents

Table 2

**Q.2 Do you agree or disagree with each of the following statements?**

**Base: All respondents**

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2055	1787	160	92	262	169	196	170	108	188	221	284	205	1122	754	368	933	122	112	113	369	217
Weighted base	2055	1768	178	93	241	181	190	160	109	193	259	264	187	1151	904	247	904	122	120	125	352	186
<b><u>I am looking seriously at all areas of my household or family's spending to see what can be cut</u></b>																						
Agree	1489 72%	1268 72%	138 77%	55 59%	182 76%	113 62%	132 70%	124 78%	83 76%	143 74%	190 73%	193 73%	135 72%	836 73%	658 73%	178 72%	654 72%	96 79%	81 67%	96 77%	222 63%	159 86%
Disagree	439 21%	392 22%	30 17%	30 32%	44 18%	57 32%	45 24%	31 19%	17 15%	33 17%	50 19%	57 22%	46 24%	236 21%	190 21%	47 19%	202 22%	13 11%	30 25%	20 16%	120 34%	19 10%
Don't know	127 6%	107 6%	11 6%	8 9%	15 6%	11 6%	13 7%	5 3%	9 8%	17 9%	19 7%	13 5%	6 3%	79 7%	57 6%	22 9%	48 5%	13 11%	9 7%	8 7%	10 3%	8 4%

## ITV Weekly News Index Survey

### ONLINE Fieldwork : 16th-18th November 2012

Absolutes/col percents

Table 2

**Q.2 Do you agree or disagree with each of the following statements?**

**Base: All respondents**

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2055	1768	178	93	241	181	190	160	109	193	259	264	187	1151	904	247	904	122	120	125	352	186
<b><u>I have more money to spend on non-essential items now than I did last year</u></b>																						
Agree	375 18%	326 18%	30 17%	27 29%	32 13%	36 20%	34 18%	30 19%	20 18%	29 15%	61 24%	44 17%	32 17%	251 22%	200 22%	50 20%	125 14%	10 8%	24 20%	15 12%	61 17%	15 8%
Disagree	1546 75%	1324 75%	138 78%	58 62%	190 78%	134 74%	143 75%	125 78%	84 77%	144 75%	177 68%	207 78%	147 79%	822 71%	641 71%	181 73%	725 80%	98 81%	86 71%	103 83%	279 79%	159 86%
Don't know	133 6%	118 7%	10 6%	9 9%	20 8%	11 6%	13 7%	5 3%	5 5%	19 10%	20 8%	13 5%	8 4%	79 7%	64 7%	15 6%	55 6%	14 11%	11 9%	7 5%	12 3%	12 6%

## ITV Weekly News Index Survey

### ONLINE Fieldwork : 16th-18th November 2012

Absolutes/col percents

Table 2

**Q.2 Do you agree or disagree with each of the following statements?**

**Base: All respondents**

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2055	1768	178	93	241	181	190	160	109	193	259	264	187	1151	904	247	904	122	120	125	352	186
<b>My personal financial situation is generally heading in the right direction</b>																						
Agree	752 37%	652 37%	58 32%	32 34%	86 36%	79 43%	64 34%	66 41%	42 39%	71 37%	88 34%	100 38%	66 35%	448 39%	362 40%	86 35%	304 34%	21 17%	46 38%	35 28%	162 46%	40 22%
Disagree	1027 50%	876 50%	97 54%	43 46%	122 51%	82 45%	97 51%	82 51%	54 49%	92 48%	130 50%	130 49%	99 53%	551 48%	431 48%	120 49%	475 53%	83 68%	59 49%	69 55%	152 43%	112 60%
Don't know	276 13%	239 14%	24 13%	18 19%	33 14%	21 12%	28 15%	12 8%	13 12%	29 15%	40 16%	33 13%	23 12%	151 13%	111 12%	40 16%	125 14%	17 14%	15 13%	21 17%	38 11%	33 18%



## ITV Weekly News Index Survey

### ONLINE Fieldwork : 16th-18th November 2012

Absolutes/col percents

Table 2

**Q.2 Do you agree or disagree with each of the following statements?**

**Base: All respondents**

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2055	1768	178	93	241	181	190	160	109	193	259	264	187	1151	904	247	904	122	120	125	352	186
<b><u>I am confident that the company I work for will be more successful financially in the next year, than last year</u></b>																						
Agree	459 22%	402 23%	38 22%	19 21%	43 18%	36 20%	42 22%	37 23%	18 17%	39 20%	85 33%	62 23%	39 21%	402 35%	329 36%	72 29%	57 6%	6 5%	24 20%	3 2%	16 5%	8 4%
Disagree	521 25%	449 25%	44 24%	24 26%	59 24%	41 22%	49 26%	42 26%	28 25%	58 30%	60 23%	72 27%	45 24%	369 32%	293 32%	76 31%	151 17%	33 27%	28 23%	14 11%	42 12%	35 19%
Don't know	1075 52%	916 52%	96 54%	50 53%	139 58%	105 58%	99 52%	81 51%	63 58%	95 50%	114 44%	130 49%	103 55%	380 33%	281 31%	98 40%	696 77%	82 68%	68 57%	108 87%	294 83%	143 77%

## ITV Weekly News Index Survey

### ONLINE Fieldwork : 16th-18th November 2012

Absolutes/col percents

Table 2

**Q.2 Do you agree or disagree with each of the following statements?**

**Base: All respondents**

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2055	1768	178	93	241	181	190	160	109	193	259	264	187	1151	904	247	904	122	120	125	352	186
<b><u>I expect that there will be more redundancies made at my workplace in the next year, than last year</u></b>																						
Agree	575 28%	504 29%	49 28%	27 29%	75 31%	48 26%	56 30%	45 28%	21 19%	50 26%	93 36%	70 27%	39 21%	429 37%	360 40%	69 28%	146 16%	34 28%	34 28%	16 13%	35 10%	27 15%
Disagree	467 23%	398 23%	41 23%	25 26%	41 17%	37 21%	37 20%	36 23%	28 26%	51 27%	48 19%	64 24%	58 31%	389 34%	305 34%	84 34%	78 9%	7 6%	18 15%	7 6%	28 8%	18 10%
Don't know	1013 49%	866 49%	88 49%	41 44%	125 52%	96 53%	96 51%	78 49%	59 55%	91 47%	118 46%	130 49%	90 48%	333 29%	239 26%	94 38%	680 75%	80 66%	69 57%	102 81%	289 82%	141 76%

**ITV Weekly News Index Survey**  
**ONLINE Fieldwork : 16th-18th November 2012**

Absolutes/col percents

Table 2

**Q.2 Do you agree or disagree with each of the following statements?****Base: All respondents**

	To which of the following religious groups do you consider yourself to be a member of?										Attend church at least once a month
	Total	Christian	NET: Other	Muslim	Hindu	Jewish	Sikh	Buddhist	Other	None	
Unweighted base	2055	1139	152	54	25	10	4	18	41	713	317
Weighted base	2055	1155	147	52	22	8	6	21	39	701	320
<b><u>I am looking seriously at all areas of my household or family's spending to see what can be cut</u></b>											
Agree	1489 72%	847 73%	121 82%	47 90%	17 80%	6 72%	5 82%	15 72%	31 80%	487 70%	224 70%
Disagree	439 21%	243 21%	18 12%	2 4%	3 16%	2 23%	- -	4 20%	6 16%	165 24%	82 26%
Don't know	127 6%	65 6%	9 6%	3 6%	1 4%	* 5%	1 18%	2 7%	2 4%	48 7%	14 4%

**ITV Weekly News Index Survey**  
**ONLINE Fieldwork : 16th-18th November 2012**

Absolutes/col percents

Table 2

**Q.2 Do you agree or disagree with each of the following statements?****Base: All respondents**

	To which of the following religious groups do you consider yourself to be a member of?										Attend church at least once a month
	Total	Christian	NET: Other	Muslim	Hindu	Jewish	Sikh	Buddhist	Other	None	
Weighted base	2055	1155	147	52	22	8	6	21	39	701	320
<b><u>I have more money to spend on non-essential items now than I did last year</u></b>											
Agree	375 18%	195 17%	51 34%	20 39%	9 42%	1 14%	3 52%	4 20%	13 33%	118 17%	101 32%
Disagree	1546 75%	896 78%	85 57%	27 52%	9 42%	7 86%	3 48%	15 70%	24 63%	532 76%	205 64%
Don't know	133 6%	65 6%	12 8%	5 9%	3 16%	- -	- -	2 10%	2 4%	51 7%	14 4%

**ITV Weekly News Index Survey**  
**ONLINE Fieldwork : 16th-18th November 2012**

Absolutes/col percents

Table 2

**Q.2 Do you agree or disagree with each of the following statements?****Base: All respondents**

	To which of the following religious groups do you consider yourself to be a member of?										Attend church at least once a month
	Total	Christian	NET: Other	Muslim	Hindu	Jewish	Sikh	Buddhist	Other	None	
Weighted base	2055	1155	147	52	22	8	6	21	39	701	320
<b>My personal financial situation is generally heading in the right direction</b>											
Agree	752 37%	420 36%	61 41%	24 47%	9 44%	3 32%	4 71%	5 22%	16 40%	257 37%	153 48%
Disagree	1027 50%	586 51%	62 42%	13 26%	8 38%	6 68%	2 29%	14 66%	19 50%	353 50%	136 43%
Don't know	276 13%	149 13%	25 17%	14 27%	4 19%	- -	- -	3 12%	4 10%	91 13%	31 10%

**ITV Weekly News Index Survey**  
**ONLINE Fieldwork : 16th-18th November 2012**

Absolutes/col percents

Table 2

**Q.2 Do you agree or disagree with each of the following statements?****Base: All respondents**

	To which of the following religious groups do you consider yourself to be a member of?										Attend church at least once a month
	Total	Christian	NET: Other	Muslim	Hindu	Jewish	Sikh	Buddhist	Other	None	
Weighted base	2055	1155	147	52	22	8	6	21	39	701	320
<b>I am confident that the company I work for will be more successful financially in the next year, than last year</b>											
Agree	459 22%	254 22%	51 35%	24 46%	11 52%	- -	6 100%	1 5%	10 24%	139 20%	93 29%
Disagree	521 25%	283 24%	45 31%	14 27%	6 26%	7 82%	- -	11 50%	9 22%	183 26%	72 23%
Don't know	1075 52%	618 54%	51 34%	14 28%	5 21%	1 18%	- -	9 45%	21 53%	379 54%	156 49%

**ITV Weekly News Index Survey**  
**ONLINE Fieldwork : 16th-18th November 2012**

Absolutes/col percents

Table 2

**Q.2 Do you agree or disagree with each of the following statements?****Base: All respondents**

	To which of the following religious groups do you consider yourself to be a member of?										Attend church at least once a month
	Total	Christian	NET: Other	Muslim	Hindu	Jewish	Sikh	Buddhist	Other	None	
Weighted base	2055	1155	147	52	22	8	6	21	39	701	320
<b>I expect that there will be more redundancies made at my workplace in the next year, than last year</b>											
Agree	575 28%	308 27%	73 50%	34 66%	15 69%	2 29%	3 52%	9 43%	10 26%	174 25%	120 38%
Disagree	467 23%	249 22%	26 18%	8 15%	2 7%	1 6%	3 48%	3 16%	10 26%	183 26%	68 21%
Don't know	1013 49%	598 52%	48 33%	10 19%	5 24%	5 64%	-	9 41%	19 48%	344 49%	132 41%

**ITV Weekly News Index Survey**  
**ONLINE Fieldwork : 16th-18th November 2012**

Absolutes/col percents

Table 3

**Q.3 Currently there is a debate taking place within the Church of England about whether to allow women to become bishops, or not. Would you personally be in favour or against the Church of England allowing women to become bishops?**

**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2055	930	1125	177	340	428	373	327	410	728	513	331	483	307	815
Weighted base	2055	1007	1048	247	329	391	349	308	431	555	596	432	473	309	842
In favour	1387 67%	647 64%	740 71%	171 69%	229 70%	270 69%	211 60%	205 67%	301 70%	383 69%	400 67%	301 70%	303 64%	217 70%	553 66%
Against	258 13%	146 14%	112 11%	31 12%	40 12%	37 10%	40 12%	44 14%	66 15%	72 13%	75 13%	49 11%	62 13%	30 10%	97 12%
Don't know	410 20%	215 21%	196 19%	45 18%	61 18%	83 21%	98 28%	59 19%	64 15%	100 18%	121 20%	82 19%	107 23%	62 20%	192 23%



## ITV Weekly News Index Survey

### ONLINE Fieldwork : 16th-18th November 2012

Absolutes/col percents

Table 3

**Q.3 Currently there is a debate taking place within the Church of England about whether to allow women to become bishops, or not. Would you personally be in favour or against the Church of England allowing women to become bishops?**

**Base: All respondents**

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2055	1787	160	92	262	169	196	170	108	188	221	284	205	1122	754	368	933	122	112	113	369	217
Weighted base	2055	1768	178	93	241	181	190	160	109	193	259	264	187	1151	904	247	904	122	120	125	352	186
In favour	1387 67%	1196 68%	120 67%	72 77%	169 70%	121 67%	122 64%	102 64%	71 65%	132 68%	166 64%	183 69%	128 68%	770 67%	603 67%	167 68%	617 68%	81 67%	85 71%	81 65%	246 70%	124 66%
Against	258 13%	221 13%	20 11%	10 11%	19 8%	22 12%	26 14%	23 14%	17 15%	22 11%	38 15%	33 13%	28 15%	127 11%	98 11%	29 12%	131 14%	15 12%	14 12%	21 17%	52 15%	28 15%
Don't know	410 20%	351 20%	38 21%	11 12%	53 22%	38 21%	41 22%	35 22%	21 19%	39 20%	54 21%	48 18%	31 17%	254 22%	203 22%	50 20%	157 17%	26 21%	21 17%	22 18%	54 15%	34 18%

**ITV Weekly News Index Survey**  
**ONLINE Fieldwork : 16th-18th November 2012**

Absolutes/col percents

Table 3

**Q.3 Currently there is a debate taking place within the Church of England about whether to allow women to become bishops, or not. Would you personally be in favour or against the Church of England allowing women to become bishops?**

**Base: All respondents**

	To which of the following religious groups do you consider yourself to be a member of?										Attend church at least once a month
	Total	Christian	NET: Other	Muslim	Hindu	Jewish	Sikh	Buddhist	Other	None	
Unweighted base	2055	1139	152	54	25	10	4	18	41	713	317
Weighted base	2055	1155	147	52	22	8	6	21	39	701	320
In favour	1387 67%	771 67%	88 60%	22 42%	14 64%	7 85%	5 82%	15 71%	27 68%	498 71%	202 63%
Against	258 13%	185 16%	27 18%	16 31%	* 2%	- -	1 18%	1 7%	8 20%	39 6%	71 22%
Don't know	410 20%	199 17%	32 22%	14 27%	7 34%	1 15%	- -	5 23%	4 11%	164 23%	48 15%

**ITV Weekly News Index Survey**  
**ONLINE Fieldwork : 16th-18th November 2012**

Absolutes/col percents

Table 4  
**Q.4 Do you agree or disagree with each of the following statements?**  
**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2055	1007	1048	247	329	391	349	308	431	555	596	432	473	309	842
<b><u>The Church of England is an important part of our national identity</u></b>															
Agree	1125 55%	562 56%	563 54%	105 42%	166 50%	187 48%	174 50%	189 61%	304 71%	337 61%	322 54%	236 55%	230 49%	166 54%	436 52%
Disagree	587 29%	308 31%	279 27%	90 37%	97 30%	121 31%	98 28%	84 27%	96 22%	163 29%	174 29%	119 28%	131 28%	100 32%	242 29%
Don't know	343 17%	137 14%	206 20%	52 21%	66 20%	82 21%	77 22%	35 11%	32 7%	55 10%	100 17%	77 18%	112 24%	42 14%	163 19%

**ITV Weekly News Index Survey**  
**ONLINE Fieldwork : 16th-18th November 2012**

Absolutes/col percents

Table 4

**Q.4 Do you agree or disagree with each of the following statements?****Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2055	1007	1048	247	329	391	349	308	431	555	596	432	473	309	842
<b><u>The Church of England is an important moral influence on the nation</u></b>															
Agree	854 42%	447 44%	407 39%	93 38%	136 41%	141 36%	131 37%	127 41%	226 52%	221 40%	261 44%	184 43%	188 40%	128 42%	327 39%
Disagree	801 39%	409 41%	392 37%	111 45%	119 36%	152 39%	132 38%	137 45%	149 35%	244 44%	209 35%	175 41%	174 37%	123 40%	336 40%
Don't know	399 19%	150 15%	249 24%	42 17%	74 22%	97 25%	87 25%	44 14%	56 13%	90 16%	126 21%	72 17%	111 23%	58 19%	179 21%

**ITV Weekly News Index Survey**  
**ONLINE Fieldwork : 16th-18th November 2012**

Absolutes/col percents

Table 4  
**Q.4 Do you agree or disagree with each of the following statements?**  
**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2055	1007	1048	247	329	391	349	308	431	555	596	432	473	309	842
<b><u>The Church of England's relevance to the nation is in long term decline</u></b>															
Agree	1359 66%	719 71%	640 61%	155 63%	185 56%	250 64%	219 63%	236 77%	314 73%	397 72%	392 66%	289 67%	280 59%	211 68%	536 64%
Disagree	259 13%	125 12%	135 13%	29 12%	51 15%	46 12%	41 12%	33 11%	59 14%	78 14%	76 13%	47 11%	58 12%	34 11%	116 14%
Don't know	437 21%	163 16%	274 26%	62 25%	94 28%	94 24%	89 26%	39 13%	58 13%	79 14%	127 21%	96 22%	135 28%	64 21%	190 23%

**ITV Weekly News Index Survey**  
**ONLINE Fieldwork : 16th-18th November 2012**

Absolutes/col percents

Table 4  
**Q.4 Do you agree or disagree with each of the following statements?**  
**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2055	1007	1048	247	329	391	349	308	431	555	596	432	473	309	842
<b><u>I attend church at least once a month</u></b>															
Agree	320 16%	154 15%	166 16%	42 17%	69 21%	59 15%	43 12%	30 10%	76 18%	107 19%	99 17%	49 11%	66 14%	69 22%	115 14%
Disagree	1645 80%	806 80%	839 80%	180 73%	240 73%	312 80%	288 82%	273 88%	352 82%	429 77%	464 78%	372 86%	379 80%	228 74%	681 81%
Don't know	90 4%	47 5%	43 4%	24 10%	21 6%	19 5%	18 5%	5 2%	3 1%	19 3%	33 6%	10 2%	28 6%	12 4%	46 5%

## ITV Weekly News Index Survey

### ONLINE Fieldwork : 16th-18th November 2012

Absolutes/col percents

Table 4

**Q.4 Do you agree or disagree with each of the following statements?**

**Base: All respondents**

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2055	1768	178	93	241	181	190	160	109	193	259	264	187	1151	904	247	904	122	120	125	352	186
<b><u>The Church of England is an important part of our national identity</u></b>																						
Agree	1125 55%	1011 57%	61 34%	62 67%	129 53%	103 57%	118 62%	84 52%	53 49%	104 54%	148 57%	154 58%	109 58%	602 52%	475 53%	127 52%	523 58%	47 39%	57 47%	78 62%	246 70%	96 51%
Disagree	587 29%	474 27%	75 42%	19 20%	69 29%	46 25%	47 25%	59 37%	38 35%	58 30%	72 28%	61 23%	44 23%	343 30%	268 30%	75 30%	244 27%	38 31%	44 37%	31 25%	85 24%	46 25%
Don't know	343 17%	283 16%	42 24%	12 13%	43 18%	33 18%	24 13%	17 11%	17 16%	31 16%	39 15%	49 19%	34 18%	206 18%	161 18%	45 18%	137 15%	37 30%	19 16%	16 13%	21 6%	44 24%

## ITV Weekly News Index Survey

### ONLINE Fieldwork : 16th-18th November 2012

Absolutes/col percents

Table 4

**Q.4 Do you agree or disagree with each of the following statements?**

**Base: All respondents**

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2055	1768	178	93	241	181	190	160	109	193	259	264	187	1151	904	247	904	122	120	125	352	186
<b><u>The Church of England is an important moral influence on the nation</u></b>																						
Agree	854 42%	761 43%	55 31%	50 54%	104 43%	76 42%	80 42%	63 39%	38 35%	76 39%	130 50%	109 41%	73 39%	455 40%	358 40%	97 39%	399 44%	38 31%	49 41%	62 49%	171 49%	80 43%
Disagree	801 39%	672 38%	83 47%	26 28%	88 37%	73 40%	72 38%	75 47%	46 42%	79 41%	85 33%	99 38%	75 40%	459 40%	365 40%	94 38%	342 38%	50 41%	52 43%	51 41%	132 38%	58 31%
Don't know	399 19%	335 19%	40 22%	17 19%	50 21%	32 18%	38 20%	22 14%	25 23%	37 19%	43 17%	55 21%	40 21%	237 21%	182 20%	55 22%	163 18%	34 28%	19 16%	12 10%	49 14%	48 26%



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	Total	England	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2055	1768	178	93	241	181	190	160	109	193	259	264	187	1151	904	247	904	122	120	125	352	186
<b><u>The Church of England's relevance to the nation is in long term decline</u></b>																						
Agree	1359 66%	1180 67%	109 61%	58 63%	163 67%	121 67%	115 61%	117 74%	70 64%	134 69%	166 64%	171 65%	134 72%	747 65%	592 65%	155 63%	612 68%	79 65%	83 69%	82 66%	266 76%	101 55%
Disagree	259 13%	221 13%	29 16%	17 19%	26 11%	25 14%	25 13%	15 9%	10 9%	22 12%	35 14%	31 12%	24 13%	150 13%	118 13%	31 13%	110 12%	10 8%	12 10%	19 15%	46 13%	23 12%
Don't know	437 21%	366 21%	41 23%	18 19%	52 22%	35 19%	50 26%	27 17%	30 27%	36 19%	57 22%	61 23%	29 16%	254 22%	194 21%	60 24%	183 20%	32 27%	25 20%	24 19%	40 11%	61 33%

## ITV Weekly News Index Survey

### ONLINE Fieldwork : 16th-18th November 2012

Absolutes/col percents

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	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2055	1768	178	93	241	181	190	160	109	193	259	264	187	1151	904	247	904	122	120	125	352	186
<b>I attend church at least once a month</b>																						
Agree	320 16%	278 16%	26 14%	18 19%	38 16%	21 12%	29 15%	24 15%	17 15%	25 13%	64 25%	33 13%	26 14%	184 16%	142 16%	42 17%	137 15%	18 15%	24 20%	21 17%	52 15%	21 11%
Disagree	1645 80%	1407 80%	149 83%	73 78%	192 80%	152 84%	157 82%	132 83%	89 82%	156 81%	176 68%	219 83%	150 80%	909 79%	713 79%	196 79%	736 81%	92 76%	88 73%	103 83%	296 84%	157 84%
Don't know	90 4%	83 5%	4 2%	3 3%	11 5%	8 4%	5 2%	3 2%	3 3%	11 6%	18 7%	12 4%	11 6%	58 5%	49 5%	9 4%	32 3%	11 9%	8 7%	1 1%	4 1%	8 4%

**ITV Weekly News Index Survey**  
**ONLINE Fieldwork : 16th-18th November 2012**

Absolutes/col percents

Table 4

**Q.4 Do you agree or disagree with each of the following statements?****Base: All respondents**

	To which of the following religious groups do you consider yourself to be a member of?										Attend church at least once a month
	Total	Christian	NET: Other	Muslim	Hindu	Jewish	Sikh	Buddhist	Other	None	
Weighted base	2055	1155	147	52	22	8	6	21	39	701	320
<b>The Church of England is an important moral influence on the nation</b>											
Agree	854 42%	651 56%	57 39%	28 54%	11 53%	2 24%	3 52%	6 30%	6 16%	118 17%	216 67%
Disagree	801 39%	312 27%	47 32%	10 19%	4 20%	4 46%	3 48%	9 42%	18 45%	434 62%	60 19%
Don't know	399 19%	192 17%	43 29%	14 27%	6 27%	2 30%	-	6 29%	15 38%	149 21%	45 14%

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Weighted base	2055	1155	147	52	22	8	6	21	39	701	320
<b>The Church of England's relevance to the nation is in long term decline</b>											
Agree	1359 66%	733 63%	84 57%	26 51%	8 35%	7 86%	6 100%	11 53%	26 68%	514 73%	183 57%
Disagree	259 13%	188 16%	12 8%	5 11%	6 27%	- -	- -	- -	1 3%	50 7%	71 22%
Don't know	437 21%	234 20%	51 35%	20 39%	8 39%	1 14%	- -	10 47%	12 30%	137 20%	66 21%

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Weighted base	2055	1155	147	52	22	8	6	21	39	701	320
<b>I attend church at least once a month</b>											
Agree	320 16%	267 23%	40 27%	16 31%	10 45%	- -	3 52%	6 29%	5 13%	7 1%	320 100%
Disagree	1645 80%	852 74%	94 64%	26 51%	9 41%	8 100%	3 48%	14 67%	34 87%	657 94%	- -
Don't know	90 4%	36 3%	13 9%	9 18%	3 14%	- -	- -	1 3%	- -	37 5%	- -