



ITV News Index

METHODOLOGY NOTE

ComRes interviewed 2,042 British adults online between 15th and 17th August 2014. Data were weighted to be representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.

To commission a voting intention poll or a public opinion survey please contact Andrew Hawkins: andrew.hawkins@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

ITV News Index Survey

ONLINE Fieldwork: 15th-17th August 2014

Absolutes/col percents

Table 1

Q.1 How do you think the British Government should respond to Islamic State, the militant group currently operating in Iraq and Syria (formerly known as ISIS)? In your answer, please take into account the level of military action needed to achieve each (i.e. using forces on the ground, airstrikes etc.)

Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2042	959	1083	239	314	343	367	316	463	579	607	361	495	277	836
Weighted base	2042	1001	1041	243	344	344	364	303	444	546	566	445	485	286	858
Should seek to defeat Islamic State in its entirety	399 20%	287 29%	112 11%	32 13%	55 16%	50 15%	68 19%	66 22%	127 29%	118 22%	103 18%	92 21%	86 18%	55 19%	149 17%
Should seek to stop Islamic State making any further gains in Iraq, Syria or elsewhere	584 29%	311 31%	273 26%	74 30%	86 25%	82 24%	97 27%	93 31%	153 34%	187 34%	165 29%	111 25%	122 25%	81 29%	218 25%
Should not get involved and leave the situation to run its course	621 30%	264 26%	357 34%	74 30%	103 30%	106 31%	127 35%	94 31%	117 26%	138 25%	183 32%	145 33%	156 32%	87 30%	279 32%
Don't know	437 21%	139 14%	299 29%	64 26%	100 29%	106 31%	72 20%	50 16%	47 11%	103 19%	115 20%	97 22%	122 25%	62 22%	212 25%

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Table 1

Q.1 How do you think the British Government should respond to Islamic State, the militant group currently operating in Iraq and Syria (formerly known as ISIS)? In your answer, please take into account the level of military action needed to achieve each (i.e. using forces on the ground, airstrikes etc.)

Base: All respondents

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2042	1759	173	89	213	198	178	155	110	193	233	310	190	1113	849	264	929	95	136	137	394	167
Weighted base	2042	1756	184	82	225	184	184	143	102	204	265	286	184	1144	899	245	898	96	144	134	363	161
Should seek to defeat Islamic State in its entirety	399 20%	338 19%	38 21%	19 23%	52 23%	38 21%	20 11%	26 18%	23 22%	30 15%	43 16%	63 22%	45 25%	204 18%	168 19%	36 15%	195 22%	17 18%	24 17%	29 22%	111 31%	13 8%
Should seek to stop Islamic State making any further gains in Iraq, Syria or elsewhere	584 29%	501 29%	53 29%	27 33%	59 26%	45 25%	56 30%	47 33%	30 30%	46 23%	90 34%	81 28%	49 27%	300 26%	237 26%	63 26%	285 32%	23 24%	47 33%	47 35%	133 37%	34 21%
Should not get involved and leave the situation to run its course	621 30%	537 31%	55 30%	18 22%	73 32%	62 33%	65 35%	46 32%	30 29%	76 37%	66 25%	89 31%	43 23%	365 32%	293 33%	73 30%	256 28%	29 30%	39 27%	39 29%	87 24%	61 38%
Don't know	437 21%	380 22%	38 21%	17 21%	40 18%	38 21%	43 23%	24 17%	19 19%	52 26%	66 25%	53 19%	46 25%	274 24%	201 22%	73 30%	163 18%	27 28%	33 23%	18 14%	32 9%	53 33%

ITV News Index Survey

ONLINE Fieldwork: 15th-17th August 2014

Absolutes/col percents

Table 2

Q.2 Do you agree or disagree with each of the following statements?**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2042	959	1083	239	314	343	367	316	463	579	607	361	495	277	836
Weighted base	2042	1001	1041	243	344	344	364	303	444	546	566	445	485	286	858
<u>The Government should allow Iraqi Christians who are at risk of persecution in Iraq to come and stay in the UK</u>															
Agree	492 24%	277 28%	215 21%	73 30%	98 29%	70 20%	72 20%	55 18%	123 28%	171 31%	142 25%	82 19%	96 20%	78 27%	201 23%
Disagree	1011 50%	529 53%	482 46%	86 36%	136 40%	169 49%	211 58%	167 55%	243 55%	245 45%	259 46%	256 57%	252 52%	132 46%	430 50%
Don't know	539 26%	195 19%	345 33%	83 34%	110 32%	105 31%	81 22%	82 27%	78 18%	130 24%	165 29%	107 24%	137 28%	75 26%	227 26%
<u>The Government should allow Iraqi Muslims who are at risk of persecution in Iraq to come and stay in the UK</u>															
Agree	326 16%	188 19%	137 13%	63 26%	79 23%	61 18%	45 12%	27 9%	51 11%	124 23%	95 17%	56 13%	51 10%	49 17%	147 17%
Disagree	1194 58%	624 62%	570 55%	100 41%	158 46%	187 54%	238 65%	204 67%	307 69%	294 54%	311 55%	287 64%	302 62%	155 54%	490 57%
Don't know	523 26%	189 19%	334 32%	80 33%	107 31%	96 28%	82 22%	72 24%	86 19%	128 23%	160 28%	102 23%	133 27%	81 28%	220 26%
<u>Given the invasion of Iraq in 2003, Britain and America have a moral responsibility to do something to save Iraq from the brink of total collapse</u>															
Agree	935 46%	580 58%	355 34%	98 40%	147 43%	141 41%	164 45%	136 45%	250 56%	293 54%	261 46%	204 46%	177 37%	133 46%	379 44%
Disagree	593 29%	258 26%	335 32%	74 30%	92 27%	101 29%	112 31%	99 33%	115 26%	139 26%	155 27%	139 31%	160 33%	89 31%	263 31%
Don't know	514 25%	163 16%	351 34%	71 29%	105 31%	102 30%	88 24%	68 22%	79 18%	113 21%	150 26%	102 23%	149 31%	64 22%	217 25%

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Q.2 Do you agree or disagree with each of the following statements?

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2042	1001	1041	243	344	344	364	303	444	546	566	445	485	286	858
The British Government should provide arms to Kurdish forces fighting Islamic State in Northern Iraq															
Agree	731 36%	515 51%	217 21%	54 22%	89 26%	81 23%	133 37%	127 42%	248 56%	232 42%	190 34%	162 37%	147 30%	93 33%	270 31%
Disagree	741 36%	299 30%	442 42%	102 42%	146 42%	135 39%	140 38%	92 30%	126 28%	180 33%	210 37%	167 38%	183 38%	114 40%	337 39%
Don't know	570 28%	187 19%	382 37%	88 36%	110 32%	128 37%	91 25%	84 28%	70 16%	134 24%	166 29%	115 26%	155 32%	78 27%	252 29%

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Q.2 Do you agree or disagree with each of the following statements?

Base: All respondents

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2042	1759	173	89	213	198	178	155	110	193	233	310	190	1113	849	264	929	95	136	137	394	167
Weighted base	2042	1756	184	82	225	184	184	143	102	204	265	286	184	1144	899	245	898	96	144	134	363	161
<u>The Government should allow Iraqi Christians who are at risk of persecution in Iraq to come and stay in the UK</u>																						
Agree	492	417	51	19	56	46	43	27	24	36	91	52	46	279	226	53	213	17	53	32	89	21
	24%	24%	28%	23%	25%	25%	24%	19%	23%	18%	34%	18%	25%	24%	25%	22%	24%	18%	37%	24%	25%	13%
Disagree	1011	882	73	42	108	94	99	84	56	108	99	154	95	563	450	112	448	42	47	73	202	85
	50%	50%	40%	51%	48%	51%	54%	59%	55%	53%	37%	54%	51%	49%	50%	46%	50%	44%	33%	54%	56%	52%
Don't know	539	457	60	21	61	43	42	32	22	60	76	79	43	302	222	79	237	37	43	29	72	56
	26%	26%	33%	26%	27%	24%	23%	23%	21%	30%	28%	28%	23%	26%	25%	32%	26%	39%	30%	22%	20%	35%
<u>The Government should allow Iraqi Muslims who are at risk of persecution in Iraq to come and stay in the UK</u>																						
Agree	326	279	35	12	44	25	30	22	12	21	64	35	25	197	164	33	129	11	46	12	43	17
	16%	16%	19%	15%	20%	14%	16%	16%	11%	10%	24%	12%	14%	17%	18%	14%	14%	11%	32%	9%	12%	11%
Disagree	1194	1019	103	47	127	111	111	91	71	124	122	176	111	646	516	129	548	53	58	88	256	94
	58%	58%	56%	58%	57%	60%	60%	64%	70%	61%	46%	62%	60%	56%	57%	53%	61%	55%	40%	66%	70%	58%
Don't know	523	457	46	22	54	48	43	30	19	60	79	75	48	301	218	83	221	33	40	34	64	50
	26%	26%	25%	27%	24%	26%	24%	21%	19%	29%	30%	26%	26%	26%	24%	34%	25%	35%	28%	26%	18%	31%
<u>Given the invasion of Iraq in 2003, Britain and America have a moral responsibility to do something to save Iraq from the brink of total collapse</u>																						
Agree	935	800	89	42	110	86	85	66	46	74	112	129	97	511	421	90	424	38	63	59	218	47
	46%	46%	49%	52%	49%	47%	46%	46%	45%	36%	42%	45%	53%	45%	47%	37%	47%	40%	44%	44%	60%	29%
Disagree	593	506	49	23	59	57	52	54	39	67	67	82	44	351	273	79	241	24	39	39	88	52
	29%	29%	26%	28%	26%	31%	28%	37%	38%	33%	25%	29%	24%	31%	30%	32%	27%	24%	27%	29%	24%	32%
Don't know	514	450	46	16	55	41	46	24	18	64	86	75	43	281	205	76	233	35	42	36	58	63
	25%	26%	25%	20%	25%	22%	25%	16%	17%	31%	32%	26%	23%	25%	23%	31%	26%	36%	29%	27%	16%	39%

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Table 2

Q.2 Do you agree or disagree with each of the following statements?

Base: All respondents

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2042	1756	184	82	225	184	184	143	102	204	265	286	184	1144	899	245	898	96	144	134	363	161
<u>The British Government should provide arms to Kurdish forces fighting Islamic State in Northern Iraq</u>																						
Agree	731 36%	633 36%	60 33%	37 45%	82 36%	69 38%	58 31%	50 35%	38 37%	58 28%	91 34%	102 36%	88 48%	363 32%	288 32%	75 31%	369 41%	23 24%	40 28%	52 39%	222 61%	30 19%
Disagree	741 36%	632 36%	73 40%	23 28%	83 37%	71 39%	70 38%	57 40%	36 35%	79 39%	99 37%	98 34%	52 28%	451 39%	361 40%	90 37%	290 32%	40 42%	57 40%	51 38%	80 22%	61 38%
Don't know	570 28%	491 28%	51 28%	22 27%	60 27%	43 24%	56 30%	36 25%	28 27%	67 33%	75 28%	87 30%	44 24%	330 29%	250 28%	80 33%	240 27%	33 34%	47 33%	30 23%	60 17%	70 43%

ITV News Index Survey

ONLINE Fieldwork: 15th-17th August 2014

Absolutes/col percents

Table 3

Q.3 Do you agree or disagree with each of the following statements?

Base: All respondents

	Gender		Age							Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2042	959	1083	239	314	343	367	316	463	579	607	361	495	277	836
Weighted base	2042	1001	1041	243	344	344	364	303	444	546	566	445	485	286	858
<u>People accused of sexual assault should be given anonymity until they are proven guilty</u>															
Agree	1508 74%	768 77%	740 71%	162 67%	228 66%	237 69%	275 75%	253 83%	354 80%	411 75%	410 72%	338 76%	348 72%	209 73%	610 71%
Disagree	280 14%	139 14%	141 14%	40 16%	49 14%	50 14%	49 14%	30 10%	62 14%	70 13%	73 13%	59 13%	78 16%	35 12%	133 15%
Don't know	254 12%	94 9%	160 15%	41 17%	67 20%	58 17%	40 11%	20 7%	28 6%	65 12%	83 15%	47 11%	59 12%	42 15%	115 13%
<u>The public has a right to know if well-known individuals are under suspicion for having committed sexual assaults</u>															
Agree	830 41%	383 38%	447 43%	107 44%	137 40%	163 47%	134 37%	120 40%	169 38%	191 35%	230 41%	200 45%	210 43%	118 41%	385 45%
Disagree	854 42%	464 46%	390 37%	81 33%	131 38%	115 34%	157 43%	139 46%	230 52%	267 49%	232 41%	176 39%	179 37%	114 40%	319 37%
Don't know	358 18%	154 15%	204 20%	54 22%	76 22%	65 19%	72 20%	45 15%	46 10%	87 16%	104 18%	69 16%	97 20%	54 19%	154 18%
<u>The accusations of sexual assault against celebrities have now gone too far</u>															
Agree	889 44%	403 40%	485 47%	107 44%	123 36%	121 35%	150 41%	158 52%	229 52%	230 42%	249 44%	191 43%	218 45%	122 43%	349 41%
Disagree	755 37%	410 41%	345 33%	84 34%	125 36%	146 43%	146 40%	101 33%	152 34%	203 37%	212 38%	167 37%	172 36%	105 37%	324 38%
Don't know	399 20%	188 19%	211 20%	52 22%	96 28%	77 22%	67 18%	44 15%	63 14%	113 21%	105 19%	87 20%	94 19%	58 20%	185 22%

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Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
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Weighted base	2042	1001	1041	243	344	344	364	303	444	546	566	445	485	286	858
<u>Investigations into historical cases of sexual assault by celebrities should continue until they have all come to light</u>															
Agree	1308 64%	656 66%	652 63%	146 60%	213 62%	255 74%	253 69%	172 57%	268 60%	349 64%	362 64%	290 65%	307 63%	180 63%	550 64%
Disagree	335 16%	169 17%	167 16%	34 14%	50 14%	31 9%	49 13%	68 22%	104 23%	88 16%	89 16%	74 17%	85 17%	44 15%	131 15%
Don't know	399 20%	176 18%	223 21%	62 26%	82 24%	58 17%	62 17%	63 21%	72 16%	109 20%	116 20%	81 18%	93 19%	62 22%	177 21%
<u>People should not receive prison sentences for crimes they committed decades ago</u>															
Agree	220 11%	136 14%	84 8%	20 8%	44 13%	34 10%	30 8%	34 11%	58 13%	68 12%	50 9%	51 11%	51 10%	34 12%	105 12%
Disagree	1505 74%	728 73%	777 75%	182 75%	222 65%	263 76%	288 79%	222 73%	328 74%	396 73%	412 73%	336 75%	361 74%	211 74%	617 72%
Don't know	317 16%	137 14%	181 17%	41 17%	77 23%	47 14%	46 13%	48 16%	58 13%	82 15%	104 18%	58 13%	73 15%	41 14%	136 16%

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Q.3 Do you agree or disagree with each of the following statements?
Base: All respondents

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
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Weighted base	2042	1756	184	82	225	184	184	143	102	204	265	286	184	1144	899	245	898	96	144	134	363	161
People accused of sexual assault should be given anonymity until they are proven guilty																						
Agree	1508	1280	143	67	173	145	132	97	85	147	180	214	124	819	655	165	688	63	109	100	308	109
	74%	73%	78%	82%	77%	79%	72%	68%	83%	72%	68%	75%	68%	72%	73%	67%	77%	65%	76%	74%	85%	68%
Disagree	280	239	28	8	21	21	25	28	13	29	43	35	29	167	123	45	113	20	12	25	34	23
	14%	14%	15%	10%	9%	12%	14%	19%	13%	14%	16%	12%	16%	15%	14%	18%	13%	20%	8%	19%	9%	14%
Don't know	254	237	13	6	30	17	27	18	4	28	42	37	30	157	121	36	97	14	23	9	21	30
	12%	13%	7%	8%	14%	9%	15%	13%	4%	14%	16%	13%	17%	14%	13%	15%	11%	15%	16%	7%	6%	18%
The public has a right to know if well-known individuals are under suspicion for having committed sexual assaults																						
Agree	830	718	67	34	89	78	81	58	45	72	121	123	63	502	388	115	328	42	49	73	103	60
	41%	41%	37%	41%	40%	42%	44%	41%	44%	35%	46%	43%	34%	44%	43%	47%	36%	44%	34%	55%	28%	37%
Disagree	854	727	84	40	93	76	69	69	43	88	88	115	88	433	350	84	420	38	59	46	216	61
	42%	41%	46%	49%	42%	41%	38%	48%	42%	43%	33%	40%	48%	38%	39%	34%	47%	39%	41%	35%	60%	38%
Don't know	358	311	33	8	42	31	33	16	15	44	57	47	33	208	161	47	150	16	35	14	44	41
	18%	18%	18%	10%	19%	17%	18%	11%	14%	22%	21%	17%	18%	18%	18%	19%	17%	17%	25%	10%	12%	25%
The accusations of sexual assault against celebrities have now gone too far																						
Agree	889	764	71	26	109	81	75	50	53	86	117	130	92	470	370	101	418	36	61	59	193	70
	44%	44%	39%	31%	49%	44%	41%	35%	52%	42%	44%	45%	50%	41%	41%	41%	47%	37%	42%	44%	53%	43%
Disagree	755	647	71	37	74	71	71	69	38	69	85	108	63	429	332	97	325	43	52	57	123	51
	37%	37%	38%	46%	33%	39%	39%	48%	37%	34%	32%	38%	34%	38%	37%	40%	36%	44%	36%	43%	34%	32%
Don't know	399	346	42	19	42	32	38	24	11	49	64	48	29	244	196	47	155	18	31	18	47	40
	20%	20%	23%	23%	19%	18%	21%	17%	11%	24%	24%	17%	16%	21%	22%	19%	17%	19%	22%	14%	13%	25%

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	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2042	1756	184	82	225	184	184	143	102	204	265	286	184	1144	899	245	898	96	144	134	363	161
<u>Investigations into historical cases of sexual assault by celebrities should continue until they have all come to light</u>																						
Agree	1308 64%	1120 64%	122 66%	55 67%	134 60%	125 68%	117 64%	97 68%	66 65%	125 61%	176 66%	183 64%	108 59%	730 64%	570 63%	160 65%	578 64%	63 66%	89 62%	89 67%	222 61%	114 71%
Disagree	335 16%	291 17%	26 14%	8 10%	38 17%	28 15%	36 20%	23 16%	19 18%	35 17%	35 13%	51 18%	37 20%	174 15%	140 16%	35 14%	161 18%	13 13%	22 15%	25 18%	84 23%	17 11%
Don't know	399 20%	346 20%	36 20%	18 23%	53 23%	32 17%	30 16%	23 16%	17 17%	44 22%	55 21%	52 18%	38 21%	239 21%	189 21%	50 21%	159 18%	21 21%	32 22%	20 15%	57 16%	30 19%
<u>People should not receive prison sentences for crimes they committed decades ago</u>																						
Agree	220 11%	192 11%	17 9%	8 10%	20 9%	23 13%	18 10%	12 8%	11 11%	20 10%	33 12%	34 12%	25 14%	139 12%	121 13%	18 7%	80 9%	4 4%	8 6%	13 9%	44 12%	11 7%
Disagree	1505 74%	1280 73%	142 77%	66 81%	167 74%	135 73%	135 73%	113 79%	84 82%	148 72%	186 70%	210 73%	120 65%	828 72%	644 72%	184 75%	677 75%	77 80%	112 78%	103 77%	266 73%	119 74%
Don't know	317 16%	284 16%	25 14%	7 8%	38 17%	25 14%	32 17%	18 13%	8 8%	37 18%	46 17%	42 15%	39 21%	176 15%	133 15%	43 18%	141 16%	16 16%	23 16%	18 14%	53 15%	31 19%

ITV News Index Survey

ONLINE Fieldwork: 15th-17th August 2014

Absolutes/col percents

Table 4

Q.4 Which of the following do you think should be the biggest priorities for the Government at the present time? Please select up to three.

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2042	959	1083	239	314	343	367	316	463	579	607	361	495	277	836
Weighted base	2042	1001	1041	243	344	344	364	303	444	546	566	445	485	286	858
Controlling immigration	1002 49%	470 47%	532 51%	75 31%	129 38%	167 49%	210 58%	190 63%	231 52%	207 38%	274 48%	244 55%	276 57%	124 43%	416 48%
Keeping down the cost of everyday items, such as food, energy and travel	643 31%	265 26%	377 36%	82 34%	117 34%	128 37%	119 33%	90 30%	107 24%	147 27%	158 28%	166 37%	172 35%	95 33%	276 32%
Managing the NHS	632 31%	271 27%	361 35%	82 34%	104 30%	102 30%	104 28%	94 31%	146 33%	180 33%	163 29%	141 32%	149 31%	93 33%	246 29%
Promoting UK economic growth	485 24%	276 28%	208 20%	71 29%	89 26%	78 23%	92 25%	52 17%	102 23%	153 28%	143 25%	89 20%	100 21%	71 25%	210 24%
Making sure that the benefits of economic growth are felt by all	458 22%	257 26%	201 19%	47 19%	68 20%	63 18%	97 27%	68 22%	115 26%	140 26%	143 25%	81 18%	94 19%	67 24%	182 21%
Making the welfare system fairer	401 20%	185 18%	217 21%	46 19%	56 16%	76 22%	69 19%	61 20%	92 21%	99 18%	120 21%	73 16%	109 23%	55 19%	156 18%
Reducing the Government's budget deficit	363 18%	226 23%	137 13%	33 13%	50 15%	44 13%	63 17%	60 20%	113 25%	113 21%	123 22%	73 16%	54 11%	48 17%	130 15%
Providing adequate care for the elderly	312 15%	136 14%	176 17%	25 10%	26 8%	38 11%	58 16%	73 24%	93 21%	86 16%	72 13%	75 17%	79 16%	39 14%	114 13%
Redefining Britain's relationship with the EU	307 15%	194 19%	113 11%	24 10%	28 8%	24 7%	57 16%	55 18%	119 27%	83 15%	84 15%	54 12%	86 18%	32 11%	115 13%
Improving housing affordability	285 14%	111 11%	174 17%	49 20%	85 25%	48 14%	42 11%	36 12%	26 6%	96 18%	78 14%	53 12%	58 12%	50 17%	142 17%
Reducing crime and anti-social behaviour	266 13%	103 10%	162 16%	34 14%	48 14%	41 12%	41 11%	45 15%	56 13%	63 12%	64 11%	72 16%	66 14%	41 14%	104 12%
Improving the education system	150 7%	74 7%	76 7%	43 18%	30 9%	25 7%	26 7%	8 3%	18 4%	71 13%	32 6%	21 5%	25 5%	24 8%	66 8%
Don't know	91 4%	46 5%	45 4%	18 7%	29 8%	21 6%	9 3%	6 2%	7 2%	17 3%	32 6%	19 4%	23 5%	13 5%	51 6%

ITV News Index Survey

ONLINE Fieldwork: 15th-17th August 2014

Absolutes/col percents

Table 4

Q.4 Which of the following do you think should be the biggest priorities for the Government at the present time? Please select up to three.

Base: All respondents

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2042	1759	173	89	213	198	178	155	110	193	233	310	190	1113	849	264	929	95	136	137	394	167
Weighted base	2042	1756	184	82	225	184	184	143	102	204	265	286	184	1144	899	245	898	96	144	134	363	161
Controlling immigration	1002 49%	864 49%	80 43%	41 50%	114 51%	101 55%	97 53%	65 46%	59 57%	105 52%	97 37%	143 50%	99 54%	539 47%	417 46%	123 50%	463 51%	47 49%	45 31%	81 61%	192 53%	97 60%
Keeping down the cost of everyday items, such as food, energy and travel	643 31%	557 32%	56 31%	26 31%	68 30%	63 34%	66 36%	50 35%	29 29%	63 31%	93 35%	83 29%	45 25%	372 33%	282 31%	90 37%	271 30%	33 35%	47 33%	40 30%	80 22%	69 43%
Managing the NHS	632 31%	542 31%	52 28%	29 35%	68 30%	61 33%	63 34%	44 31%	38 38%	61 30%	80 30%	96 33%	41 22%	340 30%	266 30%	74 30%	293 33%	31 32%	51 36%	42 32%	115 32%	53 33%
Promoting UK economic growth	485 24%	406 23%	50 27%	11 13%	52 23%	45 25%	42 23%	34 24%	29 28%	42 21%	76 29%	61 21%	43 24%	282 25%	230 26%	52 21%	203 23%	18 19%	48 33%	28 21%	82 23%	26 16%
Making sure that the benefits of economic growth are felt by all	458 22%	385 22%	55 30%	29 35%	61 27%	37 20%	38 21%	38 26%	18 18%	46 23%	47 18%	48 17%	40 22%	249 22%	206 23%	43 18%	209 23%	21 22%	33 23%	31 23%	99 27%	25 15%
Making the welfare system fairer	401 20%	341 19%	38 20%	20 24%	36 16%	33 18%	27 15%	35 24%	23 22%	40 20%	45 17%	64 22%	42 23%	211 18%	165 18%	46 19%	190 21%	23 24%	30 21%	29 21%	71 20%	37 23%
Reducing the Government's budget deficit	363 18%	308 18%	35 19%	10 12%	40 18%	29 16%	28 15%	26 18%	20 19%	34 17%	50 19%	53 19%	40 22%	179 16%	148 16%	30 12%	185 21%	7 8%	24 16%	28 21%	104 29%	22 14%
Providing adequate care for the elderly	312 15%	256 15%	41 22%	10 12%	36 16%	30 16%	35 19%	19 13%	16 16%	32 16%	23 9%	44 16%	28 15%	153 13%	108 12%	46 19%	159 18%	18 19%	21 14%	27 20%	72 20%	21 13%
Redefining Britain's relationship with the EU	307 15%	283 16%	13 7%	6 7%	34 15%	28 15%	35 19%	20 14%	11 10%	39 19%	33 13%	45 16%	44 24%	146 13%	113 13%	33 13%	161 18%	7 8%	20 14%	23 18%	95 26%	16 10%
Improving housing affordability	285 14%	250 14%	21 11%	3 4%	27 12%	22 12%	20 11%	17 12%	15 14%	23 11%	69 26%	43 15%	27 15%	191 17%	154 17%	38 15%	94 10%	16 17%	20 14%	8 6%	27 7%	23 14%
Reducing crime and anti-social behaviour	266 13%	238 14%	19 11%	6 7%	22 10%	28 15%	17 9%	17 12%	9 9%	38 18%	50 19%	46 16%	15 8%	146 13%	125 14%	21 9%	120 13%	13 13%	17 12%	23 17%	42 12%	26 16%
Improving the education system	150 7%	132 8%	11 6%	10 12%	14 6%	10 5%	15 8%	7 5%	7 6%	20 10%	27 10%	15 5%	16 9%	89 8%	66 7%	23 10%	60 7%	1 1%	25 18%	2 1%	22 6%	10 6%
Don't know	91 4%	80 5%	11 6%	4 5%	18 8%	4 2%	7 4%	6 4%	1 1%	9 5%	16 6%	8 3%	8 4%	64 6%	49 5%	16 6%	27 3%	7 8%	6 4%	4 3%	5 1%	5 3%